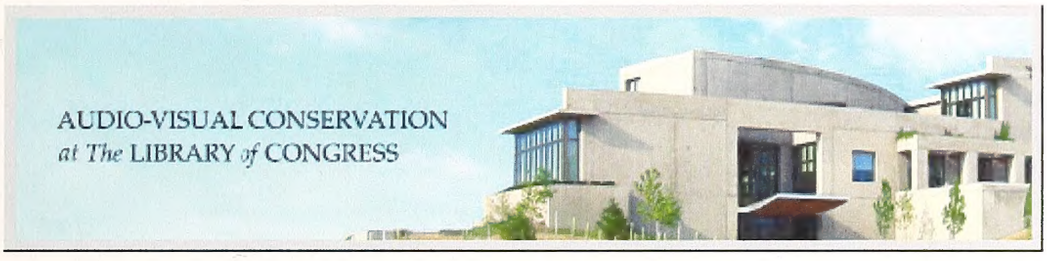

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SHOWMEN'S TRADE REVIEW

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1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

APR -3 1944

MEDALS FROM THE PRESS!



JOURNAL-AMERICAN

"See here, general public, 'Private Hargrove' is a major objective on the Broadway film front! A merry motion picture! All laughs! Hilarious!"
—*Jim O'Connor*

DAILY NEWS

"See here, everyone, it's Pvt. Hargrove . . . full of laughs...typical-American! There is a lot to laugh at...and that's what people want!"
—*Wanda Hale*

TIMES

"Fun and frolic! Rough and tumble comedy! A strictly happy picture about a chuckle-headed kid! Gay and entertaining!"
—*Bosley Crowther*

HERALD TRIBUNE

"The book was amusing! The picture is even more richly comic! Deft and delightful! Singularly satisfying! Walker does a brilliant job!"
—*Howard Barnes*

MIRROR

"One of the funniest pictures to come out of Hollywood in years! Worth a major battle victory as a morale builder!"
—*Lee Mortimer*

WORLD-TELE.—POST

"Full of good jokes... Loud laughter!"
—*Alton Cook*

"Full of good humor! Lively! Fresh quality!"
—*Archer Winsten*

M-G-M LAUGH HIT!





with
ROBERT WALKER
As "PRIVATE HARGROVE"
and DONNA REED
KEENAN WYNN
ROBERT BENCHLEY
RAY COLLINS • CHILL WILLS • Screen Play by Harry Kurnitz
Based Upon the Book by Marion Hargrove • Directed by WESLEY RUGGLES • Produced by GEORGE HAIGHT • An M-G-M Picture

NEW ALL-TIME ASTOR RECORD!

PN1993 .S55

The Editorial Page

Red Cross Drive

The extension of the theatre collection period in the current Red Cross Drive is something every theatreman should be happy about since it affords the grand opportunity of doubling or trebling collections.

We did not have to ask what prompted this extension because we witnessed collections in several local theatres and the enthusiasm of the audience was such as to encourage an extension to increase the sum total.

Any branch of the industry that fails to give, willingly, cheerfully and liberally, would disgrace the entire industry, especially so when the theatre division is doing so magnificent a job.

It is our opinion that the results of this Red Cross Drive will never be forgotten by either the Red Cross or the nation as a whole. That's how good it ought to be.

Congratulations to all of you theatremen, your industry is proud of you.

▲ ▲ ▲

The Wrong Way?

The local exhibitor organization has started some new agitation and grief for the industry by preparing to sponsor trade regulation by the New York State Business Law through the creation of a Motion Picture Practices Board which would, in substance, set up bureaucratic control of the industry in New York State.

Needless to say, similar moves probably will be made in other states, since that is the way such things generally work. And the net result, as we view it, will be a lot of undesirable national publicity no matter what the outcome of the recommendation in any one state.

For years there has been continuous debate as to which is the best way of solving the controversial trade practices of our industry. Some have contended that the most logical and sensible method is through the industry itself. Others have consistently maintained that it has to be done through legislation and the courts.

Naturally, the former would be the best for all concerned but, to judge from the way things are being run, we cannot see how it will ever come about. Nevertheless, we can see nothing but trouble for the industry from the moment regulation comes from outside the industry.

On several occasions this page has sounded a warning that if you think conditions are bad or tough now, just wait until the sticky fingers of politicians start meddling with this business and you'll soon find out how much worse it can be.

Despite the slow progress—lack of progress, if you prefer—by the various factions within the industry to satisfy or pacify the exhibition branch through elimination of practices that contribute to the dissatisfaction in buying, selling and playing of product, it is a fact that a relatively small number of key men could start the ball rolling in the right direction.

But we look with askance at any move leading to state or federal regulation, simply because that course is fraught with danger and in the final analysis may, like the consent decree, makes things lot worse.

Don't let any optimist tell you that such regulation is going to be the cure-all, as they tried to tell you during the Neeley Bill agitation or prior to the consent decree. There is just as much, maybe more, danger in outside regulation than anything already prevalent in the business.

It is amazing, but true, that some eight or nine important executives can sit down and, if they so desire, settle ninety per cent of those controversial trade practices with little if any sacrifice of their companies' interests.

In conversation the majority of them actually agree but in practice none of them seems anxious to make the first move.

▲ ▲ ▲

Just A Babe In Arms

The expression about the motion picture industry still being in its infancy has been going on so long that it is hard to realize that it is well on to fifty years of age, and that's kind of old to still be called an infant.

However, who are we to disagree with those who claim that movies are fifty years old? From our own observations and research we'd say it was still under forty and that adds up to being practically youngish on our calendar.

Seriously, anything that will direct favorable attention to the industry is more than okay with us. And if the industry as a whole intends to make this a celebration by letting Mr. & Mrs. Movie-goer and family have a peek at what went on during the past fifty years, that's a swell idea and we are all for it.

Whether this can effectively be done remains to be seen through the plans and activities of the industry's committee for this great event.

Smart theatremen will greatly appreciate any opportunity offered for them to participate through local celebrations in their own theatres and through their local newspapers.

Many happy returns, baby, on your fiftieth birthday! May the next fifty be equally as terrific in progress, growth and achievement!

—"CHICK" LEWIS

Fabian Buys into W & V

Purchase of an interest in the Wilmer & Vincent Corporation, which operates 20 theatres in Pennsylvania and New Jersey, by S. H. Fabian, head of Fabian Theatres, was announced this week. The deal was closed over the week-end by Fabian and Walter Vincent.

Under the new setup, Fabian becomes president of the corporation, with Vincent as chairman of the board, and Samuel Rosen as treasurer. Vincent will remain active in the organization.

With the acquisition of the W & V theatres, the Fabian circuit will have 60 houses under its supervision, although the two organizations will remain as separate corporations. The deal does not represent a merger, Fabian said.

Long Runs, Move-overs Rule in San Francisco

Long runs and move-overs are becoming the role rather than the exception in San Francisco. The five-month stay of the English film, "Jeannie," at the Clay is outstanding as is the hold-over of "Up In Arms" at the Golden Gate, complete with the stage show.

Two pictures have moved over from the Fox Theatre, a downtown Fox-West Coast first-run, one is "Lady in the Dark" now in its third week at the State, and the other is "The Purple Heart," now at the St. Francis, both theaters being downtown Fox-West Coast subsequent-runs. FWC's Paramount Theatre has been holding over "The Miracle of Morgan's Creek" for a successful run.

The United Artists, a downtown first-run, has already held "Knickerbocker Holiday" for two weeks after its world premiere. Also, due to the demanded long run for stage shows, most of the legitimate stage productions make one or two trips across the bay to Oakland for performances in the Oakland Auditorium, which are usually sell-outs, and extra matinees are scheduled as a rule.

Five Features in MGM's Next Block for May, June Release

National release dates have been set for the five pictures which make up MGM's seventh block. They are:

"Andy Hardy's Blonde Trouble," first week of May; "Gaslight" second week of May; "Meet the Peoule," fourth week of May.

"Three Men in White," first week in June; "Two Girls and a Sailor," third week in June; "Tunisian Victory" which is being sold separately, will be released the last week in April.

Moynahan Promoted by MOT

James Moynahan has been named by March of Time to handle public relations for the company's feature, "The Story of the Vatican." Moynahan has been in the home office publicity department of MOT since 1942.

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Reports 5,927 Pledges To Extend Campaign

A total of 5,927 pledges of theatres to extend Red Cross fund collections through a second week-end were reported received by WAC headquarters in New York up to Thursday night.

Extension of the drive was requested by Joseph Bernhard, national chairman, and within twenty-four hours more than 3000 theatres had responded with definite assurances that they would continue collections at every performance through the April 1 and 2 week-end, Bernhard stated on Tuesday.

Bernhard's appeal for extension followed the receipt of an urgent wire from Leon Fraser, national chairman of the American Red Cross campaign, for this added effort. Bernhard immediately dispatched wires to all circuits and state chairmen of the theatre division and sent letters to all theatres calling attention to the Fraser appeal.

It was reported Thursday by RKO Theatres that the Red Cross collections were running 23 per cent ahead of last year, with $125,760 taken in during the first six days of the drive at the circuit's houses. Officials of RKO Theatres said that extension of the drive should result in a grand total of $250,000 at their circuit's theatres.

Al Jolson Bows in as Producer With Filming of "Burlesque"

Al Jolson will make his debut as a motion picture producer for Columbia by handling the production of "Burlesque." Jolson recently signed a term deal as a producer with that studio.

With Rita Hayworth as its star, "Burlesque" will be one of Columbia's most ambitious offerings of the coming year. Screen rights were purchased by Columbia from Paramount.

'Bell' Begins Loew's New York Engagements on April 20

Paramount's "For Whom the Bell Tolls" will begin engagements at the 30 Loew's circuit theatres in the New York Metropolitan district on April 20. The booking calls for advanced admissions at $1.10 top and with few exceptions seven-day runs instead of the theatres' customary split weeks.

New PRC Producing Group

Bernard Roth, formerly with the Orsatti Agency, and Russell Rouse and Clarence Greene, writers, have formed the Roth-Greene-Rouse Productions, to produce a series of high budget pictures for PRC release. The trio will write and produce its own pictures, and start production next month on their first PRC film. Freddie Bartholomew and Jimmy Lydon have been signed for two of them.

Re-Issuing 'The Glass Key'

Paramount is re-issuing Alan Ladd's starring picture, "The Glass Key," in the New York metropolitan area. The film started engagements on the Loew circuit this week.

Reopen 2 Atlantic City Houses

Two Warner Bros. theatres in Atlantic City were reopened this week for the season. The Virginia began operations on Friday, while the Earle was scheduled to get underway Saturday (1) with a permanent motion picture policy.

Bought 10,575 Bonds

More than 10,575 war bonds were bought by 6870 film exchange employes during the Fourth War Loan, it was announced Wednesday by Ned E. Depinet, chairman of the WAC Distributors Division.

Bond sales, Depinet reported, which are exclusive of those made by exchange employes to persons outside the industry, as well as sales to home offices and independent exchanges in New York City, totaled $722,288.

Phil Thomson Retires, Wright Will Succeed to Post With W. E.

Philip L. Thomson, director of public relations of the Western Electric Company, retired under the company's pension plan on April 1st, after 41 years of service. He will be succeeded by Fred B. Wright, an executive of the Company's nation-wide distributing organization.

Mr. Thomson joined Western Electric as a voucher clerk in 1903 after receiving degrees from Union College and from Harvard. He rose through the ranks becoming manager of the Company's distributing house at Pittsburgh in 1905 and, in 1911, advertising manager at New York headquarters. In this capacity, he directed all of the Company's public relations activities, a responsibility he continued to discharge during the ensuing 33 years.

Mort Singer, Veteran Showman, Succumbs to Heart Ailment

Mort H. Singer, president of the Mort Singer Theatrical Corporation operating 36 theatres in the Middle West and a pioneer in motion picture exhibition, died Wednesday in Chicago of a heart ailment. Singer was 67 and is survived by a widow, Celia; a son, Mort H. Singer, Jr.; a stepson, J. L. Nathan; a sister and two brothers.

Singer, who was born in Oconomowoc, Wis., commenced his career in the theatre as an usher in Milwaukee in 1893. He operated theatres in St. Paul and Minneapolis and later in Chicago before entering motion picture exhibition.

Arthur Schwartz

(The Man on the Cover)

Composer of an impressive list of song hits and musical scores for Broadway musical shows, who makes an auspicious bow as a screen producer with the opening this week at Radio City Music Hall, New York, of Columbia Pictures' "Cover Girl." As a composer he wrote such hits as Dancing in the Dark, I Love Louisa and many others and among the stage successes for which he composed entire musical scores were "The Band Wagon" and "Flying Colors." Schwartz, now under contract to Warner Bros., is producing "Mr. Broadway" for that studio.

SHOWMEN'S TRADE REVIEW

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Wm. Fox Returns

William Fox will return to active film production, distribution and exhibition it was reported this week in Hollywood.

According to the report, Fox will set up a cooperative plan of operation both with the directors of films and with exhibitors operating one or more theatres.

While in Hollywood, Fox acquired an option on a 1500-acre tract of land as a site for new studios at which directors will produce films that he will distribute on a world-wide basis.

Myron Selznick Rites Held in Hollywood

Stars, executives and other friends and relatives paid tribute to Myron Selznick, manager of several hundred prominent motion picture figures, at funeral services held last Friday (24) in Hollywood.

Selznick's mother, Mrs. Florence A. Selznick, and his brother and sister-in-law, Mr. and Mrs. David O. Selznick, were at his bedside throughout the illness which ended fatally on Thursday (23). His other brother, Howard, who was in the East, his former wife, Marjorie Daw, and his 14-year-old daughter Joan, who was at school in Wellesley, Mass., were all immediately notified.

Son of the late Lewis J. Selznick, one of the early pioneers of the industry, Selznick began his film career at the age of 16. He produced films for United Artists and later was general manager in charge of production for Selznick Pictures. He became an artists' agent in 1929.

De Mille Arrives in Washington For Premiere of "Dr. Wassell"

Cecil B. De Mille arrived in Washington Wednesday for the official Navy, Army and diplomatic corps preview of his new Paramount production, "The Story of Dr. Wassell," in Constitution Hall on Saturday (April 1).

The producer-director brought with him a two-thousand-year-old stone carving and an almost priceless set of stamps, the last struck off for the Netherlands East Indies by Queen Wilhelmina, as gifts for President Roosevelt. Arrival of the De Mille party at the Capital was the signal for a series of events at which he will be the honor guest of notables of the U. S. and foreign representatives.

Film Classics in Atlanta Area, Represented in 16 Exchanges

With the establishment of an exchange in Atlanta, Film Classics, Inc., now has sixteen outlets in the United States, it was announced this week by George A. Hirliman, president. John W. Mangham heads the new Atlanta office, which will distribute Film Classics product in the Atlanta and Florida territories.

Other Film Classics exchanges now include New York, Boston, New Haven, Philadelphia, Washington, Charlotte, Detroit, Cleveland, Cincinnati, Chicago, St. Louis, Indianapolis, Milwaukee and San Francisco.

Monogram's Caribbean Distributor

Tropical Films, Inc., with headquarters in San Juan, Puerto Rico, have signed contracts with Monogram Pictures Corporation, under the terms of which the organization becomes distributor for the latter's 1943-44 program in Puerto Rico, Dominican Republic, Haiti and Virgin Islands.

Urging Unity, Rodgers Attacks Regulation, Asks Cooperation

Declaring that the prosperity and progress of the film industry are vitally dependent upon imaginative and creative effort and that both of these are only "stifled" by rules and regulations (governmental or otherwise), W. F. Rodgers, vice-president and general sales manager of MGM, reiterated his appeal for settling of intra-industry problems by conciliation in a statement to the trade press last Monday.

"I cannot see any solution to trade problems through legislation or government regulation," Rodgers said, and he reaffirmed his conviction that harmony will exist "when the interested parties again confer each with the other and together find the ways and means whereby the industry can progress and prosper without unnecessary restrictions."

Speaking of the Consent Decree—past, present and future—Rodgers said that he could see little hope that such regulation can accomplish the harmony necessary in this industry. "The Consent Decree in its original form," he continued, "did not provide the remedy and according to my observations neither will the present discussions satisfy anyone but the government."

The value of imagination and creative effort, Rodgers said, is not restricted to any one branch of the business, but applies to all three. "When a producer is restricted as to how he can market his product," Rodgers continued, "there must be a natural hesitancy to speculate to the same extent that otherwise would not exist. A distributor who is unnecessarily limited in his activities will likewise be hampered and so will the exhibitor who now has no security whatsoever in the way of a dependable supply of product.

"Of course there have been abuses that can and should be corrected, yet in doing so if the entire structure is to be destroyed in its accomplishment by restrictive regulation unnecessary for the vast majority then each vital stem of a great industry will suffer proportionately."

The MGM sales head emphasized that he was not speaking of or for his own company and said that his remarks were "those of an individual who is proud of this industry and its achievements and as one who deplores the lack of unity of thought when it is so evident all branches have the identical objective." Nothing could better illustrate what great things could be accomplished by this industry than the industry's own "glorious record" in the present emergency, which Rodgers said would have been "impossible of accomplishment without the complete cooperation of all—exhibitors, distributors and producers alike. It was achieved not by one group laying before another a list of "musts and don'ts" but by consultation one with the other always bearing in mind the common objective, but with an exchange of thoughts regarding the problems of all."

ITOA Backs N. Y. State Regulation of Trade Practices If Decree Is Not Satisfactory

ITOA spokesmen described as "broad, comprehensive and sufficiently implemented" the bill drafted under the organization's sponsorship to amend the General Business Law of the State of New York for the purpose of ending film trade practices which the ITOA describes as "intolerable for the independent exhibitor."

Official announcement that such a bill had been drawn and submitted to Assistant Attorney General Tom Clark as well as the distributor companies was made in New York Wednesday, following publication of a story by *Film Daily* that such action had been taken by the New York exhibitor organization.

The ITOA statement declared that it was decided not to present the bill at the last session of the Legislature but "to await the result of" action by the Federal government with respect to a consent decree satisfactory to the exhibitor group. The bill was submitted to Clark with a request that its provisions be incorporated in the proposed consent decree.

The bill proposes the setting up of a New York Motion Picture Practices Board composed of five members, each member to receive a salary of $10,000 a year. It would call for:

Selling at least 50 per cent of scheduled product for any one season at the beginning of such season or within a period of six months after commencement of that season, but provides for selling less than 50 per cent in cases where that amount would cause overbuying, in which case distributors would be required to obtain from the exhibitor a record of the titles or designations of all pictures licensed by such exhibitor from other distributors. Provide for 20 per cent cancellation on a "block buying" contract; would prohibit the sale of pictures to any exhibitor known to be overbuying for his situation, and would prohibit also the withholding of prints available at the time of a national release date set for the picture, to an exhibitor who has bought that picture. It prohibits, also, "move overs," extension of playing time on a picture licensed for a definite run unless subsequent-run exhibitor is given right to cancel the feature and unless the engagement is on a road show policy; refusal of run; licensing without specific price in contract for each picture bought by the exhibitor; substitution of a picture for one identified in the licensing contract without written consent of the exhibitor; refusal of picture to subsequent-run by reason of failure or refusal of prior run to date the picture; allocation of pictures not delivered to a succeeding season.

Universal Net Profit $1,214,001

For the thirteen weeks ended January 29, 1944, Universal Pictures Company, Inc., reported a consolidated net profit of $1,214,001, after providing for Federal income and excess profits taxes. Before providing for Federal income and excess profits taxes, consolidated profit amounted to $1,946,701. For the same period in the preceding year, the results were $1,225,186 and $2,215,298 respectively.

Hoyt's Buys Australian Chain

Purchase by Hoyt's Theatres, Ltd., Sydney, Australia, of the controlling interest of the 26 theatres owned and operated by Western Suburbs Cinemas, Ltd., and its subsidiaries, was revealed this week in a message to Charles Skouras, National Theatres president, from Ernest Turnbull, managing director of Hoyt's, in which National Theatres has a substantial interest.

Hays Spotlights War Record of Industry

The board of directors of the Motion Picture Producers and Distributors of America at a meeting Monday (March 27) unanimously approved the twenty-second annual report by Will H. Hays, president, in which the wartime accomplishments of the industry, particularly in the field of patriotic endeavor for such war causes as the Red Cross fund and war bond sales efforts, are covered in detail.

The Hays report, while stressing the war role of motion pictures, dealt with the matter of postwar problems and aims of the American industry with respect to reciprocal freedom of action and access to markets between all countries. In this connection, Hays says the American motion picture interests seek only to compete on a basis of artistic merit. He warns that various forms of censorship encountered during the war years may develop in intensity, pointing out that in earlier years foreign censorship was based on alleged moral grounds or supposed derogatory references to nationals concerned, whereas the chief excuse for censorship in neutral countries now stems from their desire to avoid offense to the Axis, and he points to the banning in Argentina of American films as an example of this.

In addition to its record in maintaining and even raising the standard of entertainment quality in the face of war restrictions and shortages, and the achievements in behalf of morale work for troops and home front as well as bond sales and fund collections, the report emphasizes the outstanding record of the industry in safety measures.

"During 1943," the report states, "member distributing companies examined, stored and shipped more than 27,000 miles of film daily in the United States without any fire damage incident thereto."

TRADE TRAVEL LOG

Sam Clark, Warners' West Coast field representative, arrived in New York Monday for conferences with Mort Blumenstock on "Adventures of Mark Twain" campaign.

W. C. Gehring, 20th Century-Fox western sales manager, is in Minneapolis for sales conferences. He is also scheduled to visit 20th-Fox exchanges in Des Moines, Kansas City and Indianapolis, returning to the home office around the middle of April.

Marcel Brazee, Warner Theatres assistant zone manager in the Milwaukee area, is on the coast for studio conferences on forthcoming releases.

Robert M. Gillham, Paramount advertising and publicity director, was in Washington this week completing final arrangements for the official preview of Cecil B. DeMille's "The Story of Dr. Wassell" at Constitution Hall on April 1.

W. Ray Johnston, president of Monogram, is back in Hollywood after his swing around the country in celebration of his thirtieth year in the industry. In Dallas, he was the guest of Phil Isley, prominent Texas exhibitor and father of Jennifer Jones, and was also tendered a cocktail party and buffet dinner atop the Adolphus Hotel.

Moe Silver, Warners' Pittsburgh zone manager, is in New York for a few days.

Paramount President Barney Balaban, accompanied by Leonard Goldenson, vice-president in charge of theatre operations, and Sam Dembow and Leon D. Netter, left last week for Hollywood to confer with Y. Frank Freeman, vice-president in charge of studio operations and attend a four-day meeting of Paramount theatre partners.

Leo J. McCarthy, PRC sales manager, left New York Wednesday for a tour of company exchanges. He is due to arrive in Hollywood April 5th for conferences with Leon Fromkess, vice-president in charge of production.

Escape in Reverse

Both titles of a double feature bill proved singularly significant at the Rivoli Theatre, Toledo, recently. While "The Heat's On" was unfolding on the screen, smoke started to purl up from the basement. The second feature followed in due course. It was "None Shall Escape." There was no need for any to escape from the building, since the blaze in the basement was quickly extinguished. However, the arrival of firemen, summoned by Manager Howard Feigley as a safety measure, caused minor excitement outside the Rivoli, and afforded opportunity for some dozen young boys to scamper into the theatre without buying tickets.

Films' Role in Wartime SMPE Meeting Theme

Dominant theme of the 55th semi-annual technical conference of the Society of Motion Picture Engineers to be held April 17-19 in New York at the Hotel Pennsylvania will be the application of motion pictures to war needs. Officers of the armed forces will lead discussions on training films and the U. S. Navy Photographic Science Laboratory on the second day of the conference, designated as "Army-Navy Day."

Thirty-eight papers will be presented by military men, motion picture engineers and representatives of industries allied with the film business, according to W. H. Offenhauser, Jr., chairman of the Papers Committee.

Talks by two radio network spokesmen will highlight a symposium on television at the opening session. Wyllis Cooper, NBC, will discuss "Television from the Viewpoint of a Motion Picture Producer," while W. C. Miner, CBS, will talk on "Television from the Viewpoint of a Broadcaster."

Other topics scheduled for symposium discussion: high-speed photography, 16 mm. film developments, and 16 mm. standardization.

Because of war-time conditions, all social functions usually held in connection with its meetings have been canceled by the Society for this conference, according to W. C. Kunzman, convention vice-president.

MGM Trade Show Dates

MGM will hold national trade showings of "Two Girls and a Sailor" and "Three Men in White" on April 24 and "Gaslight" on April 28. This will complete the trade screenings of the company's seventh group, "Andy Hardy's Blonde Trouble" and "Meet the People" having been set for April 3 in all key cities except Kansas City, where the two pictures will be shown April 4, at the Vogue Theatre.

RKO Announces Trade Shows

Trade screenings of five RKO Radio pictures will be held nationally on April 17th through April 20th. The pictures are "Show Business," "Days of Glory," "Youth Runs Wild," "Yellow Canary," and "The Falcon Out West."

Warner Tradeshow April 10

"Uncertain Glory," Warner Bros. production starring Errol Flynn and Academy Award winner Paul Lukas, will be nationally tradeshown Monday, April 10, it is announced by Ben Kalmenson, general sales manager.

Blackford in WB Publicity Post

G. E. Blackford, former New York *Journal-American* drama and motion picture editor, has joined the Warner home office publicity staff under Larry Golob.

Pledge Industry Aid In Fifth War Loan

Participation in the forthcoming Fifth War Loan and aid in recruiting women for the Women's Army Corps were pledged by the War Activities Committee at a joint luncheon meeting of the WAC Coordinating Committee and the Executive Committee held over the week-end at the Hotel Astor, with George J. Schaefer, WAC chairman, presiding. Chairman S. H. Fabian presided at a morning session of the Theatres Division.

Speakers at the luncheon included Major General J. A. Ulio, Adjutant General, and Major John W. Hubbell, chief of the army's Overseas Motion Picture Service.

In his address, General Ulio expressed confidence that the projected industry WAC recruiting campaign in connection with the exhibition of the short, "This Is Your War, Too," would do much to boost enlistment in the service. Edward L. Alperson, chairman of the WAC Special Events committee, was empowered to meet with the members of his committee to prepare a national campaign in conjunction with the showing of the film.

Joseph McConville, Columbia Pictures executive, was elected chairman of the Foreign Manager Division, replacing Phil Reisman. Fabian was re-elected chairman of the Theatres Division, and Schaefer and Francis S. Harmon were again named to the posts of chairman and executive vice-president, respectively. Herman Gluckman was elected to succeed Arthur Mayer, resigned, as treasurer.

WB Contact Managers Meeting

A meeting of Warner Bros. theatre zone contact managers was scheduled to be held Friday and Saturday of this week, with W. Stewart McDonald, comptroller for the Warner circuit, and James M. Brennan, assistant treasurer, conducting the sessions. More than a dozen representatives from the field, in addition to home office executives, were expected to attend.

MGM Promotes 2 Branch Managers

It was announced this week by MGM that J. P. Willingham, formerly branch manager at the company's exchange in Memphis, has been named permanent manager at the St. Louis office, while L. C. Ingram, for many years a salesman in the Atlanta exchange, has been named branch manager in Memphis. Both had been in these posts temporarily.

Little Rock Gets 'Wassell' First

The commercial world premiere of Cecil B. De Mille's "The Story of Dr. Wassell" will be held in Little Rock, Ark., on April 26, it was announced this week. This occasion will follow by four weeks the Washington official preview held in Constitution Hall April 1 in connection with the Red Cross Drive.

LeSieur Awaits Induction Call

Howard LeSieur, sales promotion and production manager with United Artists home office for the past twelve years, passed his physical examination this week and is waiting induction into the armed forces next month. Prior to joining United Artists, LeSieur was associated with Buchanan & Co., ad agency for about six years.

Gene Tierney to Play 'Laura'

Gene Tierney replaces Jennifer Jones in the title role of "Laura," best-selling mystery novel which Otto Preminger will produce for 20th Century-Fox.

The Box Office Slant

Detective Kitty O'Day

Monogram Comedy 63 mins.

AUDIENCE SLANT: (Family) Whacky comedy that will entertain the family and evoke a few laughs.

BOX-OFFICE SLANT: Solid fare for the subsequents, and good number for dual bills requiring good support.

Cast: Jean Parker, Peter Cookson, Tim Ryan, Veda Ann Borg, Edward Gargan, Douglas Fowley, Herbert Heyes, Pat Gleason, Olaf Hytten. Credits: Directed by William Beaudine. Original story by Victor Hammond. Screenplay by Tim Ryan and Victor Hammond. Director of Photography, Ira Morgan, ASC. Produced by Lindsley Parsons.

Plot: An employe in an office where the boss has been slain, undertakes to find the murderer despite the objection of the police. After many hectic and zaney situations the mystery is solved.

Comment: A whacky bit of nonsense about the interfering girl, who tries to find a murderer, and the sometimes dumb police. There are lots of laughs—sometimes at the picture itself. It is not intended to be serious at any point, and supported or rather supporting a good feature will make up satisfactory fare in most subsequents. The story tries very hard to be funny, and should get a hilarious reaction from the younger elements of your audiences. Jean Parker's name may help the sale of the picture. Direction by William Beaudine keeps the action moving fast through many silly situations. The outstanding bit of screamery is a spot when three of them chase after each other on the outside ledge of a high floor on a tall building. Here is an opportunity to distribute the old "23 Skidoo" badges among your audiences, and before the picture opens, with a brass one sprinkled here and there to entitle the wearer to free admission.

Tampico

20th Century-Fox Drama 75 mins.

Nat'l Release—April)

AUDIENCE SLANT: (Family) A rather confusing drama of merchant marine and waterfront spies which leaves considerable to be desired.

BOX-OFFICE SLANT: Cast and appeal of sea stories will measure draw. Offers wartime exploitation possibilities.

Cast: Edward G. Robinson, Lynn Bari, Victor McLaglen, Robert Bailey, Marc Lawrence, E. J. Ballantine, Mona Maris, and others. Credits: Produced by Robert Bassler. Directed by Lothar Mendes. Screenplay by Kenneth Gamet, Fred Niblo, Jr. and Richard Macauley. Original story and adaptation by Ladislas Fodor. Photographic direction by Charles Clarke.

Plot: Captain of a tanker rescues survivors of a torpedoed ship enroute to Tampico. An attractive showgirl just escaped, is among the survivors and she makes a play for the captain who vouches for her and they marry. When he sails, leaving her established in a home in Tampico, his ship is torpedoed. The captain is rescued and is cashiered from service due to suspicion that his wife is in league with Nazis. The captain sends her away and, putting on a drunk act, is hired by Nazi to obtain shipping information. He turns in the spys. He is reinstated and he and his wife are reunited.

Comment: In certain respects this film shapes up as a rather good sea story. It deals with a phase of the war that will prove interesting to theatre audiences. There are, however, several definite faults which react badly on the credibility of the yarn. First there is no suspicion cast upon the first mate, who turns out to be the prime villain of the piece. The suddenness of this revelation is too abrupt to be convincing. Another flaw is the failure of the authors to give the Nazi agents credit for a little more craftiness. As a matter of fact the handling of all the events leading from the captain's being cashiered to the revelation of his first mate's traitorous association with spies leave the audience in a quandary as to what goes on in Tampico. The acting of a capable cast in tailor-made roles is commendable and there has been no effort to make Robinson into a pretty boy for romantic reasons, even for the morning-after-the-night-before scene in which he discovers he is married. The action scene in which the tanker is sunk has been photographed in a spectacular manner with men swimming through the flaming oil. Naturally the picture will meet the best response in action houses and the exploitation possible will follow that appeal.

Legion of Decency Ratings

(For Week Ending April 1)

SUITABLE FOR GENERAL PATRONAGE

Cowboy and the Senorita

SUITABLE FOR ADULTS ONLY

It Happened Tomorrow — Tampico
Jam Session — Weird Woman

OBJECTIONABLE IN PART

Moon Over Las Vegas — Up in Mabel's Room

Law Men

Monogram Western 53 mins.

(Nat'l Release, Apr. 25th)

AUDIENCE SLANT: (Family) A slow but suspenseful western.

BOX-OFFICE SLANT: Satisfactory fare in the spots where westerns are the order of the day.

Cast: Johnny Mack Brown, Raymond Hatton, Jan Wiley, Kirby Grant, Robert Frazer, Edmund Cobb, Art Fowler, Harry F. Price, Marshall Reed, Isabel Withers, Ben Corbett, Ted Mapes, Steve Clark, Bud Osborne. Credits: Directed by Lambert Hillyer. Original story and screenplay by Glenn Tryon. Director of Photography, Harry Neumann. Produced by Charles J. Bigelow.

Plot: Two U. S. Marshals arrive secretly to investigate various bank and stage holdups in a frontier town. One represents himself as a shoemaker and the other manages to join a gang of outlaws. They meet secretly and work out a plan whereby the townspeople help them make the proper arrests.

Comment: As a followup in the Johnny Mack Brown and Raymond Hatton series, this western attempts to mix more than the usual amount of dialogue with the action and in the process the story slows up. This is not to say it is an unsatisfactory galloper, but simply slower than it might have been. The injection of the extra dialogue creates some suspense, which in part compensates for the reduction of the action. Other than that it is a standard oater. Production is by Charles J. Bigelow and direction by Lambert Hillyer.

The Chinese Cat

Monogram Mystery 65 mins.

AUDIENCE SLANT: (Family) Fine family entertainment now that mysteries are vogue. Will be well received by the armchair detectives.

BOX-OFFICE SLANT: Support to a stronger feature, and will pull its own following in addition.

Cast: Sidney Toler, Benson Fong, Mantan Moreland, Weldon Heyburn, Joan Woodbury, Sam Flint, Cy Kendall, Anthony Warde, Dewey Robinson, John Davidson, Ian Keith, Betty Blythe, I. Stanford Jolley, Jack Norton, Luke Chan. Credits: Directed by Phil Rosen. Original screenplay by George Callahan (suggested by Earl Derr Biggers character). Director of Photography Ira Morgan. Produced by Philip N. Krasne and James S. Burkett.

Plot: Toler is called in to investigate a mystery that has baffled the police. With only three days in which to work, he manages to solve the mystery, clear up several murders and uncover the workings of an international jewel smuggling gang.

Comment: Continuing in the pattern of its predecessors, this is good program fare, and will supplement the draw of its companion in a dual spot. The Charlie Chan following will be quite pleased with this neatly worked out mystery, which starts from a seemingly insoluble crime. It is both entertaining and suspenseful and Producers Philip N. Krasne and James S. Burkett have gone to great pains to retain all the flavor attaching to the adventures of the popular Chinese detective. Sidney Toler maintains that high standard for which he has become known in the role of Chan, tossing off the Oriental's vaunted epigrams with suavity and canniness. There is much comedy; the result of spotting Mantan Moreland in funny situations and giving him gag lines. All the other players merely make their appearances to people the surroundings in which Chan works. Direction by Phil Rosen points up the interest and develops the story to a natural climax. The title gives many facets for exploitation; see sections 714 and 975 of the Showmen's Encyclopedia for suggested details.

Cowboy and the Senorita

Republic Musical Western 78 mins.

AUDIENCE SLANT: (Family) Some nice songs and an easy-going plot provide a good time for any average audience plus, of course, the Rogers fans.

BOX-OFFICE SLANT: Make a try at getting extra patronage by plugging the songs—they'll stand up to your promises.

Cast: Roy Rogers, Mary Lee, Dale Evans, John Hubbard, Guinn Williams, Fuzzy Knight, Dorothy Christy, Lucien Littlefield, Hal Taliaferro, Jack Kirk, Bob Nolan and the Sons of the Pioneers. Credits: Assoc. Producer, Harry Grey. Director, Joseph Kane. Screenplay by Gordon Kahn from original by Bradford Ropes. Original songs by Ned Washington and Phil Ohman. Musical director, Walter Scharf. Photography, Reggie Lanning.

Plot: Rogers and Williams, hungry and looking for work, find a bracelet on the way to the rancho of Mary Lee and Dale Evans. This causes them to be held for kidnapping, and later robbery. Mary's old man had playfully left heaps of $800-a-ton gold ore hidden in his mine before dying. The bracelet is the clue. John Hubbard (hiss!) wants the mine and Dale. The boys get Mary's confidence, and between the three of them Hubbard is exposed and the gold ore found.

Comment: The plot in this Rogers release

(*Continued on Page* 30)

The response o

the opening er

Cover Girl in 26

beyond anything

ever experienced



the Public to gagements of Key Cities is Columbia has in its history!



Rita Hayworth
Gene Kelly

Cover Girl

in
TECHNICOLOR

Music by **JEROME KERN** *Lyrics by* **IRA GERSHWIN**

with Lee Bowman • Phil Silvers • Jinx Falkenburg
and **THE COVER GIRLS**
15 of America's Most Beautiful Women

Screen Play by VIRGINIA VAN UPP Directed by CHARLES VIDOR



Regional Newsreel

BOSTON

Governor and Mrs. Leverett Saltonstall visited the premiere of "Lady in the Dark," and in the same audience was Mayor Maurice Tobin, accompanied by Mrs. Tobin.

Phil Regan, once of Brooklyn, but now of Hollywood, is in town and has visited every exchange in the film district.

District Manager John Carroll of the M and P circuit in Maine visited the headquarters of the big Mullins and Pinanski organization last week.

George Kraska, manager of Loew's State Theatre, spent the week end at the home offices in New York.

William Canning, manager of the Empire Theatre in Fall River, spent much time at the local exchanges last week.

Guy Kibbee is in town and has been much in the company of local film men, being escorted everywhere by Red King, RKO publicist.

Jack Saef, publicist for the Paramount and Fenway theatres, made a flying trip to New York to consult with home office folks.

Art Moger, Warner Brothers publicity purveyor in this section, is currently visiting in Rochester, Syracuse and Buffalo.

Phil Engel, New England publicist for United Artists made a trip this week to Philadelphia, Rochester, and Buffalo.

Tom Donaldson, local manager for MGM, was a New York visitor recently, accompanied by Bert MacKenzie, MGM publicist.

Eddie Martel, owner of a chain of theatres and also associated with Whitney and Elwell here, has returned from his sojourn in Florida.

Jack Meyers, who has been having great success with "Ravaged Earth" and is owner of the Hub Film Company, reports that the picture is still playing many of the surrounding cities and towns.

Judith Sokol is the new booker at Columbia. She replaces Meyer Fox, who has been transferred to Buffalo. Miss Sokol comes to Columbia from National Screen Service.

John Dervin, branch manager of United Artists, has returned from a week spent in New York.

W. C. Schaeffer from the New Haven offices of 20th-Fox is temporarily filling in for Frank Drew on the New Hampshire and Vermont circuit. Drew is hospitalized in Hanover.

Robert Winstaney is the new manager of E. M. Loew's Dorchester Theatre, succeeding Leonard Kraska who has retired for other business interests.

Bill Scharton, United Artists branch manager, went to New Haven for a meeting with Harry Gold to talk over coming UA releases in this territory.

Benjamin Fish, brother of Samuel Goldwyn, was a Boston visitor this week at the United Artists offices.

Agnes Donahue is the new booker at the United Artists offices in Boston, succeeding Max Berlone who has gone into the armed forces.

Chief Booker Phil Berler of the E. M. Loew circuit staged a meeting of the salesmen and officials of the circuit at local headquarters of the Loew chain.

Charles Wilson, Republic booker in Boston, has resigned to take a place on the sales staff with Warners and will take over the western Massachusetts and Vermont territory formerly handled by James Moore, now in the Navy.

John W. De Long, projectionist of the Paramount in Needham, is a Marine veteran, having survived the battles of the islands.

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CHARLOTTE

Theatre owners in Charlotte and throughout the state will adjust their prices, effective April 1, to conform with the federal tax of one cent in five effective on that date. No increase in price except the tax will be made.

In the city of Charlotte admission for children under 12 years of age will remain 9 cents. No change in prices on the Wilby-Kincey theatres, the largest group in Charlotte, will be made beyond the addition of the Federal tax, Jack Austin, city manager, affirms.

A contribution of $900 has been given to officials of the local Red Cross campaign by Benn H. Rosenwald, Charlotte manager for Metro-Goldwyn-Mayer, and George Parr, president of the Theatre Owners of North and South Carolina, this sum being contributed by MGM owners and employes.

Mrs. Ruby Thomas, Charlotte's first lady manager, reports that no change in personnel has been made at the State Theatre since she organized her staff upon coming to the State as its head, a record believed to be unmatched in this city under the present frequent labor turnover. Mrs. Thomas' staff includes Frances Caton and Dotty Glenham, assistant managers, May Moyle and Mrs. Rosa Lee Fischel, hostesses, Bessie Brown and Jacqueline Kirby, cashiers, popcorn girl Sarah Tucker and popcorn boy, Charles Kiser.

CHICAGO

Al Raymer, booking manager for the Indiana-Illinois Theatre Circuit and Harry Rubin, Michigan City Manager, have passed their Army physicals.

The I-I circuit, incidentally, expects to collect at least ten thousand dollars for their Red Cross Drive.

Henry Kahn, local MGM Sales Manager is on a two weeks vacation.

Charley Lindau, Independent Circuit operator and his wife, Dorothy Nessle Lindau, the former Daily News Amusement Advertising Manager, have returned from their winter vacation at Phoenix.

William K. Hollander, BK publicity and advertising director, and his wife, have returned from their winter vacation at Arrowhead Springs.

Helen Carson, Manager of the BK Television Station WBKB has written a letter to advertising managers who are planning commercial television shows when facilities are available, to use the facilities of the BK station for their experimental programs.

Arthur Thaler, BK Art Director, has taken a leave of absence for several months.

Frank Olson, business agent Stage Hands Union, says officers for the coming year will be nominated on April 5th, with the election coming May 3rd. There will be two slates in the field.

Plans for an all-star show with stage, screen and radio stars participating, the proceeds of which will be turned over to the La Rabida-Jackson Park Sanitarium, were made at a meeting of Variety Club in the clubrooms at the Blackstone Hotel last Tuesday. The show is set for April 30th and will be open to the general public. In charge are: Edwin Silverman, chairman; James Coston, Jack Kirsch, W. E. Banford, Arthur Schoenstadt, Johnny Jones, Nat Platt, Tom Flannery, Irving Mack, Hal Halperin, Joseph E. Grayson Mrs. Joseph E. Grayson and Mrs. William J. Walsh. The last three members of the committee are on the board of the sanitarium.

CINCINNATI

An appeal was made last week to members of the Variety Club to donate blood for transfusions being given Warren Conner, district manager of the Altec Service. Conner, who has undergone several operations in the past few weeks, is suffering from multiple tumors.

MGM's Bob Morrell is home with the flu.

Guy Greathouse, Versailles, Kentucky exhibitor, has been inducted into the Army.

Otto Braeunig, RKO home office executive, was here with Bernie Kranz, new district manager for this area, and visited with Stanley Jacques and the local personnel.

Bill Lewis who operates The Sharon, Sharonville, Ohio, has reported for his physical.

Visitors this week at Film Row were Tom Larkin, Roosevelt, New Bremen, Ohio; Mr. and Mrs. Orebaugh, New Vienna, Ohio; Mr. and Mrs. A. Bales, Brooksville; John Gregory, Far Hills, Dayton, Ohio; and Jerry Jackson of The Happy Hour Theatre, Williamsburg, Ohio.

Howard Hummel has returned from Washington, D. C., where he met a line of notables, including Senator Barkley and the Honorable Ben Spence, Kentucky.

Al Horwitz, Universal's home office publicity head, here with Charles Simonelli, also from the home office, planning a premiere campaign for "Ladies Courageous" which will open in fifty cities simultaneously.

Bob Lonnerman, Universal booker, has resigned after being with the exchange for sixteen years.

Universal's Helen Roudebusch left for a visit with her husband, Howard, formerly with Universal, who is stationed in Louisiana.

Paramount Pep Club is planning a boat ride on the Ohio River, April 8 with tickets selling at $1. Marie Powers is chairman.

Harris Dudelson, chairman for the industry, reported a new high in the Red Cross Drive.

Lester Rosenfeld, Nitro, W. Va., is going into the carnival business with a 40-car troup on June 3. He has leased his West Virginia houses to the Alpine Circuit.

Shubert Theatre is the first local major house to inaugurate double features which it did this week with the showing of "A Star Is Born" and "Made for Each Other."

(*Continued on Page* 12)

I'm the Leader in SWING ENTERTAINMENT!

ANN MILLER

CHARLIE BARNET
and HIS ORCHESTRA

LOUIS ARMSTRONG
and HIS ORCHESTRA

ALVINO REY
and HIS ORCHESTRA

JAN GARBER
and HIS ORCHESTRA

GLEN GRAY
and HIS CASA LOMA ORCHESTRA

TEDDY POWELL
and HIS ORCHESTRA

PIED PIPERS

JAM SESSION

NAN WYNN • JESS BARKER

Screen Play by Manny Seff • Produced by IRVING BRISKIN
Directed by CHARLES BARTON • A COLUMBIA PICTURE

COLUMBIA PICTURES

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

CLEVELAND

James J. Grady, 20th-Fox district manager paid a routine visit to Branch Manager I. J. Sommertz during the past week.

Miss Carrol Sinsheimer, 20th-Fox receptionist and telephone operator, has resigned to join the Waves. She will report for training at Hunter College, New York.

Theatres in this area exceeded all expectation in the number of Red Cross pledges. Morrison Orr, distributor WAC chairman and Nat Wolf, chairman of the Red Cross drive announce that the northern Ohio area turned in better than its 100 per cent pledges.

Bob Hope, honorary chairman of the local Stage Door Canteen and No. 1 comedian, came to his home town last Thursday for the sole purpose of staging a benefit show for his favorite canteen. The show, held at midnight at the RKO Palace Theatre, was a complete sell-out and resulted in a $12,000 "take." Proceeds were turned over to the canteen, as the theatre and all services were contributed by RKO Great Lakes Division Manager Clem Pope.

Shirley Meier, daughter of Fred Meier, amusement advertising manager of the *News*, who went overseas about a year ago as an army dietician, was married last week in New Caledonia to Lt. Herbert Manwaring of Pulaski, Ill. Her sister, Grace, a former MGMer, is also overseas as field director for the Red Cross.

John Bidwell, manager of the Lincoln Theatre, Massilon, scheduled to report March 28 for Army duty, has been given until April 8th.

Lt. (j.g.) Jimmy Kalafat, manager of the Dennison Square Theatre until recently, and son of John D. Kalafat, one of the top officials of the Associated Circuit, left last week for training at Princeton University.

Alice Sagowitz has been promoted from assistant manager at the Leroy Theatre, Portsmouth to manager of Portsmouth's Columbia Theatre, succeeding Paul Montavon, now in the Army.

Cleveland theatre admissions went up five cents on April first at all first run and subsequent run houses, necessitated by the new federal admission tax.

George Tarassoff, until recently an MGM booker, reports that he is in England. And George Bailey, MGM head booker, last week was accepted by the Army for limited service.

Jimmy Shrake, manager of the Capitol, has an April 15th date with the Navy.

Sam Stecker of Associated Circuit and Mrs. Stecker are in California. It is understood that Lemotto Smith, owner of theatres in Coshocton and in Huntington, W. Va., will make his permanent home in California. He has lived in Cleveland for the past ten years.



"PHANTOM" AIDS CHARITY. Mrs. Winston Churchill's YWCA Wartime Fund was aided by a gala premiere of Universal's "Phantom of the Opera" in London. The photo above shows a few of many celebrities (including Mrs. Churchill) who attended. Left to right: J. A. Rank, film magnet who will become increasingly important as a figure in the U. S. motion picture world; Lady Helen Graham; U. S. Ambassador John Winant; Admiral Stark.

RKO Great Lakes Division Manager Clem Pope's son, Clem, Jr., is in the armed forces, and his current address is Fort Knox, Ky.

Albert Dezel of A. Dezel Road Show Attractions, distributing Film Classics pictures, was in town part of the week. It was his first official visit since he and Robert Snyder opened their Cleveland branch.

Oscar Bloom, Columbia salesman, is vacationing in Florida. And Mrs. Gussie Schumann, who maintains an active interest in her late husband's theatre, the Marvel, is in Atlantic City.

Florence Pope, Warner projectionist is the only member of the film colony who has the honor of being a 10-time blood donor.

DES MOINES

A new corporation, the Iowa Falls Amusement Company, will take over management of the Rex and Metropolitan theatres at Iowa Falls on April 1, ending one of the longest careers in Iowa motion picture management, that of R. O. Ellsworth who has been owner and manager of the Metropolitan since it was opened in 1899. The manager of the Rex, W. A. Middleton, will also close a long record of service, having been connected with the theatre for 30 years. Dwight Borin of Lincoln, Neb., will be manager of both theatres. The new corporation includes R. G. Faulds, E. M. Garbett and A. E. Thiele of Des Moines and Slater O'Hare of Humboldt, who are co-partners.

The Roxy at Armstrong has been sold to Howard Pollard of Reinbeck by D. A. Fitzgibbons who operated the house for the past 14 years. H. H. Andrews is the new owner of the Royal at Fulton, Ill., in the Iowa exchange territory. He purchased the house from W. H. Langworthy.

The Schleswig Theatre operated by Hy Hollander at Schleswig, Iowa, was damaged by a fire which started in the projection room. Damage was $2500 to the building and $1500 to the equipment. It was reported the film caught in the projection machine and exploded.

Lieut. Norman Sandler, son of Nate Sandler, prominent Iowa exhibitor, has returned home on furlough after hurtling his navy dive bomber on every major target in the south Pacific since the offensive started there He wears the battle stars of seven major air engagements and the air medal for his exploits at Tarawa and Wake. Lieutenant Sandler, 24, enlisted in the Naval Air Corps July 1941, and has been aboard a carrier since last May. His father, who resides at Des Moines, operates the Missouri Valley Theatre.

Iowa theatres, both independents and circuits, will jump children tickets from 10 to 12 cents in almost every house in the state when the new federal tax goes into effect. New rulings from the internal revenue department accounted for the change on children's tickets. At tax-discussion meetings held in Des Moines earlier it had been planned to generally hold the children tickets to 10 cents.

Members of the Iowa film salesmen's club were not kidding when they announced the date for their semi-annual election of officers: April Fool's day. The club recently gave a large donation for the Red Cross drive.

Thirty-four Nebraska theatre managers already have responded to the Omaha Variety club's appeal to stage children's matinees for the Children's Memorial hospital to be built in Omaha, M. G. Rogers, drive chairman, has announced the matinees will be held during the week of April 10. The benefit drive is sponsored by the film industry executives associated with the Variety club. Admission will be 25 cents with all proceeds going to the hospital. Operators have indicated they will donate their services and the Variety club will furnish tickets and film free.

Iola Lahman, booker and office manager at Monogram exchange is resigning April 1 to marry Lieut. Frank L. Barlow, an instructor in the ASTP school at the University of Minnesota. Wedding is set for sometime in May.

Edward Truslow, Paramount booker, has passed his physical and is awaiting orders to report.

M. A. Levy, of Minneapolis, 20th Century-Fox district manager, J. E. Scott, Omaha manager, and Stanley Mayer, Des Moines manager, got together for a conference in Des Moines to talk over the latest business developments.



ARMY TURNS OUT FOR "PURPLE HEART." Charles Taylor, publicity manager of the Buffalo Theatre, with Wally Allen, 20th-Fox exploitation representative, cooperated in a special show of "The Purple Heart" for officers of the Air Service Command, when the 20th-Fox picture opened in Buffalo. In group above are: Lt. Col. Douglas Winfree, Lt. Col. George E. Hodge, Ira Cohen, 20th's Buffalo manager, Lt. Col. Godfrey S. Rockefeller, Vincent McFaul, Capt. E. Forrest Tancer, Lt. Col. Christopher Jones, Lt. Col. Walter Evans.

DETROIT

Jane McQueer, sixteen-year-old usherette at the Broadway Capitol surprised a prowler on the third-floor balcony of the theatre last week. The prowler slugged her on the head and escaped. Miss McQueer was on her way to the third floor dressing room used by employes when she saw the man and screamed. Wanda Tapley, 18, candy counter attendant, saw a man run through the lobby and got his description for police. The cut from the blow Miss McQueer received on her head required four stitches.

(*Continued on Page* 14)

A picture
of Show People...
by Show People...
for ALL people!
Everybody with a
heart will glory in
it...anybody who can
laugh will love it...
Everybody who likes
music and song will
thrill to it...

"More story value"

"More entertainment value"



It's Show Business' Own Exciting Story...surrounded by stars... filled with music and the gayest of songs...rocking with laughter ...crowded with man-and-woman drama...

The
CHARLES K. FELDMAN
Production

Follow the Boys

...Show Business' Own Tribute to Show Business

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Variety Club's contribution to the well-being of American youths was praised by Father Flanagan last week on the occasion of the appearance of the noted founder of Boys Town before Detroit Tent at the Fort Shelby Hotel. "America is proud of the Variety Clubs and their programs," Father Flanagan said. "Unless we of Boys Town had plenty of entertainment, we would not be able to do the serious things we do. We accomplish much through the theatre, as well as in the class room and the church."

"Cover Girl," playing at the Fox Theatre, practically dominated the theatre publicity in Detroit last week. The Cover Girl contest sponsored by Columbia Pictures received good play all week in the three Detroit papers. The contest was won by Mrs. Edmund P. Lunken, Grosse Pointe socialite, a twenty-two-year-old, brown-eyed brunette. Mother of a son, now 2½ years old, she is 5 feet 5½ inches tall and weighs 120 pounds. She is the wife of Capt. Edmund P. Lunken, with the Air Forces in Panama, and is a flier herself. Leading Detroit stores gowned the contestants.

INDIANAPOLIS

Julia Kelly, secretary to Will H. Hays, is visiting in Indianapolis.

Pfc. Joseph Armantrout home on leave from Ft. McClellan, Ala. Before his entry into the service he was manager of the Vogue.

The audience at the Indiana on Wednesday night was surprised with a preview of "The Sullivans."

"The Purple Heart" has been moved over to the Lyric for a second week's run.

Earl Bell, operator of the Howard Theatre, is convalescing after an appendectomy.

A. C. McCarty, operator of the Roxy, Pendleton, passed through Indianapolis during the week on his way to visit his sister in Mooresville, Ind.

Don LeBrum, who operates the Kent, South Whitley, is Navy bound.

B. G. Kranze, RKO district manager, visited the local exchange on Thursday.

The War Department Theatre at Camp Atterbury airfield has folded.

James Smith, Paramount head shipper passed his preliminary examination and is on his way to the Navy.

S/Sergt. Robert Harrell, former Paramount booker and now stationed at Lowry Field, Colo., was a visitor on film row during the week with his wife and baby daughter.

George Bryan, office manager National Screen Service, has been re-classified as 1-A.

J. Abbott, Crothersville exhibitor, has been rejected by his draft board.

Pvt. Harold Smith, a former National Screen Service employe is visiting his many friends on film row while home on furlough.

Rush Williams has rejoined the Loew Theatre staff as assistant manager, according to Manager Boyd Sparrow.

Marion McCullough, of the Loew managerial staff visiting in Chicago over the week end.

Hobart Hart, who operates the Auburn at Auburn, is now a member of the local rationing board. He always has been active in local civic affairs.

Seaman Tim Leary, MGM salesman, who was here on leave, has returned to the Great Lakes Naval base.

Jerry Slutsky, Universal head booker at St. Louis passed through the city during the week on his way east. He enters the Navy.

Sergt. Sam Weinberg, escorted by Messrs. Cole and Thompson, managers of the Shelmar and Crescent theatres in Louisville, visited his friends on film row.

On March 30, members of the Paramount Pep Club held a private party at the Variety Club.

Ted Nicholas has been promoted to first lieutenant, assigned to Indiana headquarters of the selective service system. Nicholas is widely known in theatrical circles. For many years he was manager of the Lyric here.

A farewell party for Burdette Peterson, manager of the National Theatre Supply Co., was held in the Variety Club rooms, March 27.

Annual In-door Picnic of the local Variety Club will be held April 2 in the clubrooms.

There appeared on the screen of the Indiana Wednesday evening an advertisement for young men to work in the theatre's service department. The audience giggled, and there was a low whispering, probably at the optimism of the management.

Visitors on film row: Alex Kalafat, Garrett; Al Borkenstein, Ft. Wayne; Ike Sollers, Covington; Roy Coons, Geneva; Annetta Kuebler, Jasper; Joe Schilling, Connersville; Roy Harrold, Rushville.

LOS ANGELES

Allan Marten, manager of the Golden Gate Theatre and supervisor of five other Fox West Coast houses, was the recipient of a testimonial dinner given in his honor at the Poppy Trail Villa for the outstanding work accomplished as the Official Treasury Representative for East Los Angeles in the 4th War Loan Drive. The area's quota was set at $1,225,000. When the campaign was over the neat sum of $4,000,000 was the total take.

Fred Greenberg, manager of Warners' exchange, has been appointed chairman of local Film Row's War Activities Committee.

Vincent Murphy, Paramount's Arizona salesman, who was inducted by the Navy, has been given a medical discharge and is once again back in his old job.

Rose Hadukavich, Warners' contract clerk, has left for Tucson, Arizona to marry S/Sgt. Walter H. Moore, who is stationed at Davis Monthan Field.

Kurt Blood, Paramount salesman, has been transferred from the San Francisco exchange to the local office on a special assignment.

Sam Decker, franchise holder for PRC, returned from an extended trip through the Southern California territory.

Henry Davies has been promoted from assistant shipper to assistant booker at the Paramount office.

Leslie R. Abbott, manager of the B. F. Shearer Company, is on a business trip covering Army camps and theatres in the Arizona area.

Walter Gregg, manager of the Rex Theatre, Phoenix, Arizona, is going to build a new Aztec house in the same town.

Clyde W. Ekhardt, manager of 20th-Fox exchange, accompanied by Bill Walls, salesman, is touring the Arizona territory for 10 days.

Mrs. Christine Armour has sold the Majestic Theatre, Santa Monica, to Esty and Silverman. Silverman operates the Crenshaw Theatre, Los Angeles.

Lee Schorr, formerly of the Paramount Cleveland branch, has joined the local staff.

At the request of the Los Angeles and San Diego Chapters of the American Red Cross, Fox West Coast has changed the dates of the drive in these areas from the original week, the 23rd to the 30th, to March 31 to April 9 inclusive.

Betty Pearl has resigned her position at Paramount exchange and has left for her home in New York.

Harry Stern, manager of PRC, spent last week in Phoenix.

Rene Amter, secretary to former Universal District Manager, A. J. O'Keefe, who is now in the New York office, left during the past week to join the WACs at Big Springs, Texas.

Al Rosenberg, West Coast partner in Seattle, visited the Row during the past week.

The Phelps-Dodge Corporation are planning

(*Continued on Page* 16)



GATHER AT TRADE SHOWS. Columbia's "Cover Girl" played to big gatherings of exhibitors at trade showings in key cities around the country during the past two weeks. At two of the shows the theatremen seen above were among those present. Top photo, the Houston, Texas, showing—Mitchell Lewis, Albert Farb, Jack Underwood, George Chatmas and Al Lever. Lower photo, Bridgeport, Conn., theatre people, including: Harry Rose, Mike Stranger, Vincent Palmieri, Raomo Goodman, Jack Schwartz, Phil Oliver, Morris Jacobson, Mr. Rhyder, T. F. O'Toole, Eugene Alden, Harry Fishman, Harry Foster, A. G. Prakas, Charles Schwerin, Matt Saunders, Mr. Marshall, A. Schumann, Al Domian, Joe Corwel, Ralph Civitello, F. Geiger.

The biggest picture Universal ever gave you...

The CHARLES K. FELDMAN Production

Follow the Boys

...Show Business' Own Tribute to Show Business

starring

★ GEORGE RAFT

★ VERA ZORINA

Guest stars in the order of appearance:

★ JEANETTE MacDONALD

★ ORSON WELLES' MERCURY WONDER SHOW

★ MARLENE DIETRICH

★ DINAH SHORE

★ DONALD O'CONNOR

★ PEGGY RYAN

★ W. C. FIELDS

★ THE ANDREWS SISTERS

★ ARTUR RUBINSTEIN

★ CARMEN AMAYA AND HER COMPANY

★ SOPHIE TUCKER

★ DELTA RHYTHM BOYS

★ LEONARD GAUTIER'S BRICKLAYERS

These famous bands

★ TED LEWIS AND HIS BAND

★ FREDDIE SLACK AND HIS ORCHESTRA

★ CHARLIE SPIVAK AND HIS ORCHESTRA

★ LOUIS JORDAN AND HIS ORCHESTRA

The Universal picture with the Universal appeal!



with Grace McDonald • Charles Butterworth
Martha O'Driscoll • Charley Grapewin
Elizabeth Patterson • Maxie Rosenbloom
Regis Toomey

Original Screenplay by Lou Breslow and Gertrude Purcell

Directed by EDDIE SUTHERLAND • Produced by CHARLES K. FELDMAN • Associate Producer ALBERT K. ROCKETT

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

the construction of a new theatre at Morenci, Arizona.

Harbert Bair, who was awarded the Purple Heart for being wounded in action on the Destroyer Buckley, has joined the shipping department of Paramount exchange.

Out-of-town theatre men seen busily booking along the Row were: Bob Lippert, affiliated Theatres, San Francisco; Harry Goldfarb, Bay and National Theatres, National City; George Fink, Coronet and Metro Theatres, San Diego; Leo Hammacher Victory Theatre, San Diego; George Diamos, Diamos Circuit, Tucson, Arizona, and Fred Seigel, Oceanside.

Walter Graham, Sheldon, Washington theatre owner, and his daughter down to see their son and brother off to sea duty.

Southern California Amusements have taken over the management of the Cairo Theatre on South Main Street, Los Angeles.

C. J. Feldman, Universal district manager, is on a Mid-West tour with Salt Lake as one of his stopping places.



LETS 'EM EAT CAKE. W. Ray Johnston, president of Monogram, cuts his 30th anniversary cake to share it with St. Louis film men who attended a party in Johnston's honor last week. In the group are: Barney Rosenthal, Monogram St. Louis manager; Johnston, Sam Levin, Harry Arthur, Jr., Sam Komm, Sam Schukart, George West, Louis K. Ansell.

MEMPHIS

J. J. Rogers, Columbia manager, has been appointed chairman of the Distributors Branch of the WAC, replacing J. Frank Willingham of MGM, who has been transferred to St. Louis. Rogers first activity is the Red Cross drive. He reported that 500 theatres in the area pledged 100 per cent cooperation in the drive.

Visiting film row last week: R. B. Cox, Batesville, Miss.; R. H. Collier, Maben, Miss.; and John Staples, Piggot, Ark.

E. E. Kessnich, MGM district manager was visiting Memphis office last week. Also from Atlanta district offices were Spencer Pierce, district advertising man for 20th-Fox, and Jimmie Gillespie, Columbia's district advertising man. Pierce was formerly with Warner's Memphis branch.

Jimmy Fly, first booker at MGM, will report for duty with the Armed Forces April 1.

Eugenia Presley is the new stenographer at Warner exchange.

Maxine Hisaw, long-time secretary to the Paramount branch manager, is retiring to become a housekeeper. She was married last summer. She will be succeeded by Grace Holloway.

Sebe Miller, Paramount booking manager, has been transferred to the Dallas exchange, and Bob Kilgore has been returned from Dallas to replace Miller.

Joe Young, Paramount salesman, has been rejected for service and is back at his desk. Evelyn Miles is the new stenographer for bookers at the exchange.

Jimmy Smith, former Paramount head shipper, now seaman sc, was visiting film row last week.

Allan S. Glenn, exploitation expert for Paramount, Dallas, was in town in the interest of "Memphis Belle," which will be shown at the Malco, Warner and Loew's State April 6.

Violet Cromwell is the new inspectress at Paramount.

OMAHA

Dick Mitchell from the Walt Disney studios in Hollywood, the artist who worked on the original drawings for the famous "Snow White" movie, did a chalk talk at Omaha's first and only campaign worker's rally last Thursday at the Y.M.C.A. Mitchell's appearance here was officially part of the Red Cross program arranged by the industry's war activities committee.

Joe Scott, 20th-Fox branch manager, was in Des Moines last week visiting District Manager Henry Levy.

Walter Hoffman, 20th-Fox exploiteer, arrived in the city to work on promotion for "The Purple Heart."

New operator at the Orpheum Theatre, replacing Gordon Beck who has gone to the Navy, is Bob Harrington, formerly with the Broadway in Council Bluffs.

Gilpin Churchman, Army booker from Denver, spent several days here.

Al Campbell has returned from the west coast and is again working in the 20th-Fox shipping department.

Father Marcel Kelleher spoke at Saturday's Variety club meeting.

A contest among 14 thousand employes of the Glenn L. Martin-Nebraska company is being conducted here with free tickets to "A Guy Named Joe" going to those with the best suggestions on how to increase plane production. B-26's similarly to those made at the plant, are shown in the picture. MGM exploiteer Jack O'Connor staged a special screening for plant officials. The art department is making several hundred posters to advertise the contest and picture.

Mr. and Mrs. Earl Kerr are off for a week in Colorado. Kerr owns the Broadway Theatre, Council Bluffs.

Henry Saggau, owner of the Ritz Theatre at Dennison, Ia., has departed for a lengthy stay in California.

OTTAWA

Sam Hepsher, manager of the Nola, left hurriedly for Toronto in response to a call of the sudden illness of his father. Hepsher is being relieved by Mrs. McGeachie of Bellville, who is Assistant to Williard Fawcett of the McCarthy Theatre in that city.

Abe Sprachman, architect of the firm of Kaplan & Sprachman of Toronto is in town preparing for specified alterations at the Elgin Theatre.

Ray Tubman, manager of the Capitol and supervisor of Famous Players theatres in this district, has exploited the radio heavily for the forthcoming "Higher and Higher" by airing the Sinatra discs over CKCO, Ottawa; and CKCH, in near-by Hull.

Fred Robertson of the suburban Mayfair Theatre recently obtained an extra three days from the Warner's Army musical, "This Is the Army." Fred stated that this is a rare feat for the Mayfair.

Bob Martin, manager of the Avalon is continuing his policy of playing revivals periodically, and last week did a three days top business with "One Foot in Heaven."

Mayor Rudolphe Moreau, who was the manager of the Gatineau Point Theatre and Town Hall combined, recently destroyed by fire, reports that construction will soon be underway for a new building at a cost of about $35,000.



GEN. EISENHOWER AT LONDON FILM PREMIERE. Added thrills for onlookers at the premiere in London of "Tunisian Victory" came when General Eisenhower arrived at the Odeon Theatre. The picture which MGM is distributing in the U. S. brought together many Allied military chiefs and high officials of the United Nations.

PHILADELPHIA

Ted Schlanger, circuit manager, announced that the Warner Bros. Theatres in this zone would continue the Red Cross collections through a second week, up to and including Sunday, April 2.

Bill Brooker, Paramount Exploiteer, fell off a chair while trying to reach for something on

(*Continued on Page* 18)

Rumi Mu..?

Rumi Mu....!



Now he's got her saying it too!

It's a new word for an old phrase that has always been box-office dynamite... and it's one grand, gargantuan giggle!

Her Primitive Man



It's got that UNIVERSAL audience appeal!

starring

Louise ALLBRITTON · Robert PAIGE

with

ROBERT BENCHLEY · Edward Everett HORTON
HELEN BRODERICK · WALTER CATLETT
ERNEST TRUEX

Written for the Screen by Michael Fessier and Ernest Pagano
From a Story by Dick Irving Hyland • Directed by CHARLES LAMONT
Produced by MICHAEL FESSIER • ERNEST PAGANO

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

a shelf, and broke his left wrist. At the last reports Bill was at home after a session at the Bryn Mawr hospital.

Norman C. Snyder, 56, assistant manager of the Orient, West Philadelphia, was assaulted Saturday night in the lobby of the theatre as he was removing the day's receipts, and robbed of $150. Snyder and Miss Ruth Knowlton, the cashier, were just leaving the box-office when the thief struck Snyder on the forehead with an 18-inch piece of pipe, and after taking the money, disappeared in the Saturday night crowds on Woodland Ave. Snyder was taken to the Mercy Hospital.

Ralph Garman, Paramount booker, is seriously ill in the Germantown hospital.

Republic's film crew were expected in Atlantic City to sheet backgrounds this past week for the filmusical about the famous resort that Republic will make.

Lt. Bob Forman, former Vitagraph ad salesman was a week-end visitor.

Tony Blase, Vitagraph booker, lost his mother this past week.

Lester Stallman, manager of the Astor Theatre, Reading, is getting the town "Up in Arms" conscious, by placing a huge quantity of 11 x 14's of the beautiful girls in the picture all around the town with copy reading "Come up and See Me—I'm in 'Up in Arms'."

Arthur "Tiny" Goldsmith, former Aldine manager, returned from Hot Springs, looking much healthier.

Mike Weiss 20th-Fox exploiteer and his wife were just about to give up hope of ever getting a place to live when Bobby Bien of the Warner Publicity Department was able to persuade his father, manager of an apartment house, to give them a vacancy that had just become available.

Al Silver, 20th-Fox ad salesman at home ill.

Sam Steifel, owner of the Carman Theatre, had discovered a high-school boy whom he is taking to Hollywood in a week or so. The boy was on a Major Bowes unit.

Bill Gerst, manager of the Senate Theatre, Harrisburg, has completed tie-up with Station WKVO on "Up in Arms."

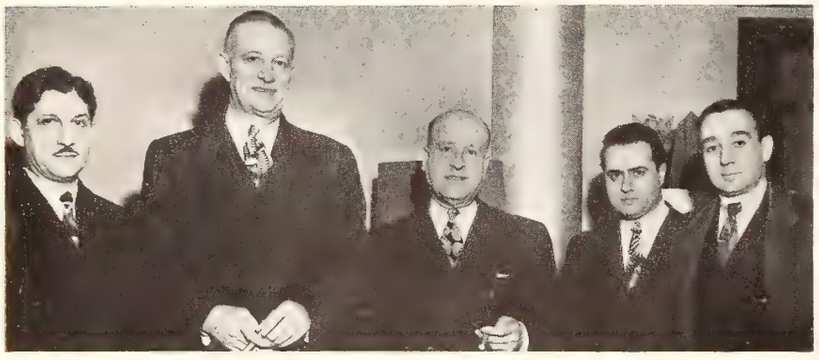
Hamilton Auten, manager of the Stacey, Trenton, goes into the Army.

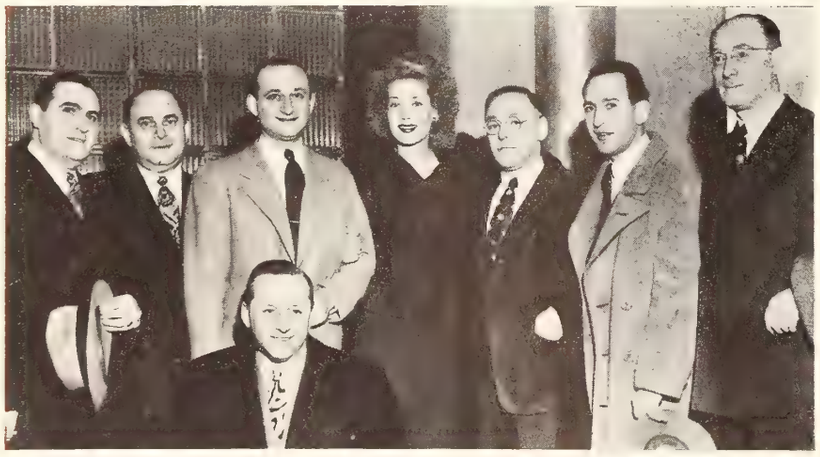
The mystery of the missing booker has been solved. Alex Cooperman, Universal, went out West and wasn't heard of for some weeks. Word was just received here that he is working for Metro in Los Angeles as a booker.

David Weinstein, manager of the Star, Camden, has resigned.

An exhibitors meeting was held this week for the purpose of enrolling theatre managers and owners in the Zionist Organization. Among those attending were Mike Egnall, Lewen Pizor, David Barrist, Sidney Samuelson, Abe Sablosky and Albert M. Cohen.







N. Y. THEATREMEN SEE "FOLLOW THE BOYS." In the three groups above are theatre personalities of the New York metropolitan district and Universal folks who were seen at the trade showing in New York last week of "Follow the Boys." Upper photo: Jack LaMont, Mrs. Harold Mirisch, Joseph Dietz, Louise Allbritton, Harold Mirisch, David A. Levy, Mrs. Jack LaMont. Center: Robert Benjamin, H. Russell Emde, Louis Goldberg, Matty Polon, Joseph Becker. Bottom photo: Izzy Zatkin, Charles Broom, Irving Ludwig, Louise Allbritton, George Trilling, Max Fried, Sam Goodman, Dr. Henry Brown.

PITTSBURGH

The Lou Hannas, after 16 years of marriage, have been presented by the stork with a baby daughter. Father is sales representative for Republic Pictures here.

C. V. Hake, branch manager for 20th Century-Fox, has succeeded James H. Alexander as treasurer of the local War Activities Committee. Alexander has disposed of his franchise for Republic Pictures in this territory.

The Grant Theatre, Millvale, Pa., which has been operated by L. J. Bender for more than 20 years, has changed hands, the new operators being James Jaffurs and Richard Brown, who operate several other theatres in Western Pennsylvania.

Beatrice Friedman of the local RKO exchange has joined the Waves and expects to be called into active service sometime in April.

Marvin Wolfish, office manager for RKO, has been promoted to sales representative, succeeding David Silverman, who has been ill and will return to the duties of city salesman. Wolfish has been replaced by Lawrence Carettie, who has had many years experience on Film Row, and who was recently honorably discharged from the Army.

The farewell dinner held in the Blue Room of the Hotel Roosevelt last Monday evening for Eddie Moriarty, salesman for MGM, who has just been taken over by Uncle Sam for the Navy, Milton Lefton, of PRD, likewise, and Saul Perilman, of Monogram, who has been tapped by the Army, was attended by 122 film rowites and exhibitors from various parts of the territory. It was a grand affair, and each of the guests of honor was presented with a farewell gift along with best wishes for a safe and early return.

PORTLAND

Art Adamson, operator of a chain in Oregon and Washington, will be the operating-manager of the newest Portland house—an 800 seater—at Columbia and Sandy Boulevards.

Frances Poor has been named assistant manager at Evergreen's Music Box. She has been connected with Portland theatres in various capacities for 15 years.

When higher pledges in War bond and Red Cross drives are made, you can depend upon Alaska exhibitors to make them, according to Robert J. Peratrovich, Jr., who operates the Craig Theatre at Craig.

Frank McGettigan, pioneer theatre manager for many years associated with Helig, expected back on Portland theatre row in the near future.

Manager Robbins of Music Box, Portland, has outlined a complete renovation of the house.

Archie Holt, well-known field representative, has been named salesman at Paramount with headquarters in Spokane.

Evergreen Theatres, already having raised more than half of their quotas in the Red Cross drive, decided to extend the drive beyond March 29th, and open up another extensive exploitation campaign, in all theatres of the chain.

Booking on Seattle row: Mickey de Leo, Port Townsend; Mike and Frank Barovic, Puyallup; Fred Gamble, Tacoma; Irwin Fey, Renton;

J. Clyde, Langley; J. Twe, North Bend; Al Meyers, Seattle; Red Thompson, Port Orchard; Gene Groesbeck, Enumclaw; Ned Edris, Tacoma; Chuck Clark, Everett; Clarence Bauer, Bremerton; Mr. and Mrs. W. E. Jackson, North Bend; W. A. Cochrane, Snoqualmie.

VANCOUVER

Jimmy Brown, veteran projectionist at the Lux, broke his arm while cranking his car, and will be off duty for six weeks.

E. Stanway Scanlon, local projectionist, is chairman of the Consumers' Council, which is busy gathering data on coal and housing. Scanlon is also secretary-treasurer of the Vancouver 5,000 homes committee.

Jack Watson is here on a short holiday. Watson is a partner in the Rex with Famous Players.

The Lyric went dark last week . . . labor trouble between Bob Scott and the union over various working problems. The operators were given two weeks notice when the Navy show played there and the projectionists contend that they are entitled to pay when a stage attraction plays. Scott thinks otherwise.

Odeon has switched Frank Soltice from the Dunbar to the Circle, Jack Stone from the Circle takes over the Dunbar, Bob Sparrow of the Rio Ladysmith, no longer with Odeon, is followed by George Beer a newcomer.

Roy McLeod did outstanding business last week at his Beacon Theatre with Fifi D'Orsay on the stage.

Prince George B-C now enforcing the 9 p.m. curfew for children under 16. Juvenile delinquency is a problem in this booming Northern town.

Al Jenkins at the Plaza is holding "Where Are Your Children" for a third week. Jenkins did a nice job of publicity which is paying off big at the box-office.

WASHINGTON

Winner of the "most beautiful legs" contest at the Variety Club St. Patrick's Day Party at the Willard was so hard to determine, that Harry Anger, master of ceremonies, announced a tie between Al Pratt, Warner Sound Dept., and Archie Engle, Washington optometrist.

Herman Roberts the new MGM Shipping Room Assistant.

Metro Branch Manager John S. Allen spoke at the Distributors' WAC meeting following the screening of "Tunisian Victory." Also at the meeting were Rudolph Berger, Phil Bobys, Fred Rippingale, Frank Scully, Jack Goldberg, Harry Cohen and Tom Baldridge, all representing MGM.

Paramount Advertising and Publicity Chief and Mrs. Robert Gilham have returned to New York after attending a luncheon given by Navy League officers and Navy officials.

MGM's Gertrude Kober, of the Contract Dept., was married on Saturday, March 18 to Alger V. Kerner.

Columbia Salesman Joe Walsh, president of the Motion Pictures Salesmen's Club of Washington, announced final figures for the organization's welfare fund drive as $4,700. Walsh lauded Phil Bobys, MGM, for his untiring efforts as club Secretary-Treasurer. The report revealed, also, that the club now holds $5,000 in Bonds purchased Sept. 1943, and $5,000 more purchased in January 1944.

Warnerites who won at the St. Patrick's Day Variety Club Party, were Hank Wall, $25 War Bond; Wm. C. Ewing, a pint of that hard-to-get stuff; Kitty McGlynn, $25 War Bond; Louis Ribnitzki, bottle of champagne; Mrs. Charles Grimes, wife of the District Manager, a billfold.

Frank Shaffer, Dixie Theatre, Staunton, Va., staged one of the most effective recent campaigns in this area for "In Our Time." On the opening day, patrons were asked to register and sign a petition which read: "We hereby urge that the Academy Award Committee consider the work of Miss Lupino in Warner Bros.' 'In Our Time,' when awarding the 'Oscar' for the Best Performance by an actress during 1944."

Park Agnew, Loew's Home Office Accounting Dept., in town working with the local exchange.

Warner Bros. Advertising and Publicity Dept., is undergoing a little spring painting.

Exhibitor Sam Melletts, Denton, Md., a visitor on film row.

"Cover Girl," which opened March 24 at the Earle, had an excellent build-up in the "Cinderella Cover Girl" Contest sponsored by Columbia, the Washington *Times-Herald*, Radio Station WOL and the theatre. Columbia's energetic Ted Baldwin handled arrangements.

Esther Blendman, MGM Cashier Dept., and hubby "Iz" were entertained at a large dinner party celebrating their 19th wedding anniversary.

At the MGM's table at the St. Patrick's Day Variety Club party, were: The Rudy Bergers, Benn Rosenwald, of Charlotte, N C., Mrs. Fred Rohrs, Mr. and Mrs. Abe Lichtman, Buddy Hall, the John Allens. Also at the party were Mr. and Mrs. Joseph Kronman, the Harry Cohens and Tom Baldridge.

Mrs. Francis Haywood, Inspector in the MGM film spooling room has returned to work after the birth of her son.

NEW YORK

Vaudeville lived again at the Palace last Monday night when Universal held a midnight preview of "Follow the Boys" before an audience comprised mainly of stars who headlined at the Palace and many of whom are prominent in other fields of entertainment today. With Joe Laurie, Jr., as master of ceremonies, a stage show preceded the showing of the picture. To see the old-timers go through their paces once more brought pangs of nostalgia to more than one spectator. It was a swell evening for all, and an auspicious occasion for launching "Follow the Boys" on a successful screen career.

The Palace wasn't the only busy place Monday night. Out at the Skouras Rockland Theatre a Red Cross benefit show featured in-person appearances of stage, screen and radio personalities, including Helen Hayes, Jimmy Savo, Lucy Monroe, Will Gear, Marion Shockley, Zita Johann, Harry Bellaver, William Smith, Vincente Gomez, Ted de Corsia, Ossy Renardy, Santos Ortega and others. Miss Hayes acted as chairman, and Lenny Kent was master of ceremonies. The 374th Army Band from Camp Shanks and Fred Feibel furnished the music. More than $2000 was raised for the local chapter through the affair.

A charity dance to be held May 19 has been planned by the Motion Picture Associates, with the place to be decided at a meeting late this week. Members to serve at the Stage Door Canteen will also be selected, and a complete plan for group insurance will be presented for action, as well as a special committee to plan for postwar jobs for members and sons in the armed services. The need for postwar planning by M. P. Associates is of paramount importance, asserts President Morris Sanders, and additional money for the relief fund, along with a campaign for increasing membership, will be the Associates' 1944 aim.

Christy Wilbert, former 20th Century-Fox press book editor, is now in the Navy and stationed at Sampson, N. Y.

Maurice Freedman, formerly with RKO Radio, has joined the Columbia art department.

More than 350 20th Century-Fox home office employes attended a Red Cross rally in the company's projection room Wednesday afternoon. Following an introductory talk by W. C. Michel, the employes were addressed by Mrs. Frank E. West, Jr., of the Red Cross, and Jack Lang, 20th-Fox personnel manager.

ATLANTA

Following an absence of eleven weeks from the southeastern distribution field, John W. Mangham, Jr. has formed Film Classics of Atlanta, Inc.

Louis C. Ingram, formerly of the MGM Atlanta office, has been named permanent manager of the MGM Memphis Branch.

Boyd E. Frye, manager of Loew's Grand until recently joined Uncle Sam's Navy, is in Atlanta on furlough.

Reminiscing: When Ginger Rogers, after winning a Charleston contest somewhere was billed at the local Paramount as "Little Miss Personality" and wowed the audience with "Hello Pipple" before the scat song and Charleston... When Jane Withers, only 3 or 4, helped open the Forrest Hills Club beyond Decatur...When Tootsie Dunbar, later Dixie, at 6 or 7, danced at Jaycee parties. A contemporary of Tootsie's was Bobby Nasworthy who won a kid's Charleston contest at the old Metropolitan. Followed a dancing career which put her in the big time in New York and Chicago. She hasn't danced since her third child was born, six years ago. Bobby is now Mrs. Bill Aiken...her husband: Manager of Loew's Grand.

Bob O'Donnell, the great Texas showman, in town recently shaking hands at the Variety Club. His interest was Red Cross.

A total of $3,068 in two checks was the gift to Oby Brewer, Chairman of the Atlanta Chapter of the American Red Cross, presented by Bill Aiken; W. K. Jenkins, leader of war activities among Georgia Theatres; W. B. Zoellner, Atlanta, manager of Loew's, and represented $650, Loew's Grand share of Loew's, Inc., national gift of $80,000 to the Red Cross, and $2418 from MGM, representing rentals paid by Georgia Exhibitors on Red Cross short subjects shown during the month of March.

Red Munson, with Lucas & Jenkins Theatres in Macon, has been transferred here to manage the Roxy, succeeding Sam Hammond who has moved to Columbus.

Charlie Dunnaway, popular assistant steward, Variety Club Tent No. 21, has been promoted to steward, succeeding Johnnie Rice, resigned. Frank Schade, formerly with the Capitol City Club, becomes assistant steward.

Randall Bryan of National Screen Service, and very popular Francis Taylor, stole a march on their numerous friends and were married January 21st.

Pvt. Karl Chalman, now Gunnery Instructor at Ft. Myers, Fla.

Lieut. Ollie Williamson, former Vitagraph Atlanta manager, recently transferred to Hollywood Beach, Fla.

Jack Price, now Paramounting down New Orleans way, a recent visitor.

Pfc. Jimmie Bullington, USMC, formerly Assistant Steward of Variety Club, Tent No. 21, home on furlough.

Bill Zimmerman of RKO Radio Pictures, New York, and L. Phillips of Paramount, New York, both here on legal matters.

Mr. and Mrs. Bob Cannon from Live Oak, Florida, were in town.

Lt. David W. Thomas and his lovely wife, were honored guests of Variety Club...the Lt. has just returned from the battle front, having completed 55 missions, flying a B-17. Lt. Thomas is the brother of Mrs. Tommie Read, whose husband is L. & J. City Manager for Atlanta.

Mrs. Pearl Bach, owner-operator of the Bach Atlanta theatres, has returned from several months visit in Florida.

Jack Dumestri III has swung over to 20th Century-Fox Booking Department from MGM.

New Variety Club Barkers are: W. J. Kupper, Jr., Fox Movietone News, New York City; Jack Dumestri III, 20th Century Fox Film; C. W. Allen, United Artists, (transfer from Omaha Tent); Tom White, Rialto Theatre; W. E. Wooten, Kirkwood Theatre; Danny Demetry, Emory Theatre, Atlanta.

BUFFALO BILL IN TECHNICOLOR

APRI

COLORFUL THRILLS— COLORFULLY PRE-SOLD TO MILLIONS!

This Ad, in full color, appears in 56 important key city newspapers!



IT'S A DATE-FROM COA

RADIO FLASH! Millions will hear about "B



COAST! IT'S ACTION FROM 20th CENTURY-FOX

biggest hook-up on the air — 217 stations, Mutual Network — "Double or Nothing," Friday, April 7th, 9:30 P. M., E.W.T.

Selling the Picture

'Navy Way' Premiere Held at Great Lakes And Waukegan, Ill.

Hollywood and the U. S. Navy joined forces last Friday (24) to stage the world premiere of Paramount's "The Navy Way" at the famed U. S. Naval Training Station, Great Lakes, Ill., before 100,000 officers and enlisted men.

With personalities from the film capital taking part with the Bluejackets in the gala patriotic program which was broadcast from coast to coast over the Navy's own "Meet Your Navy" radio show, the event was the most notable service premiere of the war. Following the opening for the officers and trainees of the world's largest naval training base, the stars moved to nearby Waukegan for a brilliant public premiere in the Genesee Theatre.

The cast of screen performers who came from Hollywood to put on the show for the men of the giant boot camp was made up of Robert Lowery, star of "The Navy Way," Susan Hayward, Phyllis Brooks, Albert Dekker and Jean Heather, with William H. Pine, producer of the picture. Before a cheering audience of Bluejackets and with the highest ranking officers of the base in attendance, the premiere ceremonies were staged in the large Ross Hall Auditorium.

Every sailor in the huge Great Lakes boot camp, where "The Navy Way" was filmed last fall, was enabled to see the picture, since Paramount supplied the base with extra prints to be screened at the Navy theatres and auditoriums throughout the base. It was the largest collective audience ever to see a picture at one time.

The extraordinary premiere occasion was photographed by Paramount Newsreel which put on film the highlights of the visit of the stars to Great Lakes. The Hollywood personalities spent virtually the entire day preceding the actual premiere event at the station as guests of the Navy, visiting with the sailors and messing with Bluejackets at dinner at the Hostess House.

In Waukegan, the stars and Producer Pine were presented to an overflow audience that attended the first public showing of the picture. Crowds jammed the street outside the theatre to greet the Hollywood contingent upon its arrival from the Great Lakes base.

Manager Saso's Pre-Easter Show Involves Tieup With Newspaper

Last Christmas Andrew Saso, Fox West Coast city manager in San Jose, Calif, staged a successful morning show for boys, with the newspaper as sponsor.

For the Saturday before Easter he plans a repeat. The newspaper is host, and buys out the house, with an invitation to boys (why not girls, too?) ten to sixteen years of age to attend, free.

Screening for Guys Named Joe

With their social security cards required as a means of identification, "all guys named Joe" in Springfield, Ill., were invited by Leon Robertson and Mark Jenkins of the Gillioz Theatre to attend a special screening of "A Guy Named Joe." The invitation was arranged through the local newspaper, which then used a photo of the screening audience.



Art Kahle, manager of the Wintergarden Theatre, Jamestown, N. Y., promoted this arresting hat window on the Republic film, "Here Comes Elmer."

Regional Premieres on 'Snow White' in April

Walt Disney's "Snow White and the Seven Dwarfs" will be given a series of territorial premieres from coast-to-coast during April, it has been announced by Robert Mochrie, RKO Radio's general sales manager.

Plans are now being developed for regional campaigns patterned after the recent four-state, 60-city premiere in the Middle-West, and will include extensive newspaper, radio and billboard coverage under the direction of S. Barret McCormick, RKO Radio director of advertising and publicity, with the field work to be handled by Terry Turner, exploitation chief.

Territories already slated for the vast-scale premieres, according to Mochrie, include New England, where the picture will have a day-and-date opening at the Normandie and Majestic Theatres in Boston starting April 14, and in some 60 other New England Theatres. Easter premieres have been set for the Omaha, Des Moines and Buffalo territories, with the Disney production scheduled for the Orpheum in Des Moines on April 7 and the Brandeis in Omaha on April 5, and in 50 other theatres around the same date.

More than 100 cities will be involved in the Iowa, Nebraska premieres. Des Moines will spearhead an all-Iowa sponsorship by radio stations KSO and KRNT, while Omaha's WOW will spearhead a Midwest sponsorship. A huge pre-opening campaign is currently under way, involving full newspaper coverage, billboards, radio announcements and personal appearances in schools, clubs, war factories, civic organizations and theatres by Vera Collins, winner of the recent Snow White contest in the Cincinnati area premiere.

Included in the more than one hundred cities which will participate in the premiere are Omaha, Albion, Columbus, Fremont, Holdrege, Kearney, Norfolk, York, Lincoln, Seward, Aimsworth, all of Nebraska; and Des Moines, Harlan, Denison, Cherokee, Shenandoah, Holstein, Sac City, Storm Lake, Clarinda, Onawa, Burlington, Clinton, Fort Dodge, Mason City, Iowa Charles City, Clarion, Clear Lake, Cresco, Eagle City, Albia, Algona, Ames, Boone, Centerville, Chariton, Grove, Estherville, Forest City, Grinnell, New Hampton, Oelwein, Davenport, Dubuque, Marshalltown, Atlantic, Carroll, Jefferson, Perry, Spencer, and Newton, all of Iowa.

'Mark Twain' to Get Nationwide Premiere In 200 Cities May 6

In what is declared to be the most extensive nationwide day-and-date world premiere at advanced prices ever held, "The Adventures of Mark Twain," Warner Bros. production co-starring Fredric March and Alexis Smith, opens the week of May 6 in more than 200 cities for special limited engagements of one week at $1.20 top, it was announced over the weekend by Ben Kalmenson, general sales manager.

Except in New York, no premiere is to be extended beyond one week, regardless of attendance and holdover possibilities, Kalmenson stated, since it is Warner's plan to bring the picture back on a uniform national release schedule later in the season. The public will be clearly advised on this policy in all theatre advertising.

Advance campaign for "Mark Twain" now being completed by Mort Blumenstock, following coast conferences with Charles Einfeld, will be one of the most comprehensive ever worked out for any picture, and will utilize several new channels of promotion in addition to newspapers, national publications, radio and other regular exploitation facilities. Details of this campaign will be announced by Blumenstock as soon as all contracts for media are signed.

New York world premiere of "Mark Twain" at the Hollywood Theatre will be a big ceremonial event, with Einfeld, Jesse L. Lasky, producer of the picture, Fredric March, and other celebrities among those present.

Woolworth's, Liggett's, Kresge's in Tieups on 'The Desert Song'

All Woolworth stores in the New England territory are tieing up with the House of Westmore on window displays featuring Irene Manning in "The Desert Song," which recently had its Boston premiere at the Metropolitan.

Liggett and Kresge stores, as well as leading music shops, are featuring record albums and sheet music of the Sigmund Romberg score.

Another effective bit of advance promotion for the Technicolor picture was a special half-hour program of Romberg music broadcast over WHDH, with the studio colorfully decorated with "Desert Song" stills and placards announcing the opening. Bill Horan, Warners' Boston branch manager, appeared on the program and presented an album of Romberg show tunes to Russell Offhaus, conductor of the show.

FWC Stages Campaign on 'Where Are Your Children?'

A heavy exploitation campaign was used by Fox West Coast in connection with the playing of "Where Are Your Children?" at the Egyptian, Los Angeles and Ritz theatres in Los Angeles.

Selling activities included 100 24-sheets in the metropolitan area, 500 street car cards, 40,000 tabloids for house-to-house distribution and various radio spot announcements within a period of five days, including 20 each on stations KMPC, KFVD, KIEV and KFAC, and 24 on KMTR and KRKD.



Birthplace of the motion picture theatre opened on April 14, 1894 in a storeroom on Broadway near 28th Street in N. Y.

MOVIES' GOLDEN JUBILEE

THIS year of 1944 has been designated as a period in which the Golden Jubilee of motion pictures may be celebrated with fitting flourish, since one of the most important milestones connected with the whole glamorous business (of permitting the public, for an admission price, to see pictures that move) occurred just fifty years ago. It so happens that the event on which is predicated this year's "golden anniversary," definitely is associated with the theatres where the pictures are seen by the public. Consequently, those who are sponsoring the celebration activity have a solid basis for suggesting that the occasion affords the theatreman opportunity to blow his own horn as have few recent events. And to back up the idea, the Motion Picture Producers and Distributors Association of America has prepared a press book which is being circulated to all theatres. Those showmen who see in this occasion an opportunity for some live publicity and good-will building, therefore, will have, among the many angles to be employed in such a celebration, the following publicity and advertising elements.

The 50th Anniversary of motion picture exhibition will be celebrated on April 14, and thereafter for the remainder of 1944. On this date in 1894 passersby stopped to look at, and some entered a small converted shoe store on Broadway, near 28th Street, New York. Inside they found several machines invented by Thomas A. Edison and called Kinetoscopes. The customers paid their money, looked through a pair of lenses, turned a little crank, and saw the miracle of photographed figures in action. That was the beginning of the present exhibition industry with its 16,000 theatres, its elaborate shows, and 90,000,000 weekly attendance.

This is really something to celebrate, and it belongs particularly to the theatre man. The individual exhibitor's part in this celebration consists of glorifying his own theatre for his own benefit. This should come under the head of pleasure.

Naturally, the theme is fifty years ago, and that means looking backward and making comparisons. Memories are wonderful things to most persons, and the public is greatly given to saving old photographs, programs and other odds and ends to remind of bygone days. That's exactly what we have to give them—photos and other reminders, all linked up with the theatre.

The first job to tackle is rounding up photos of fifty years ago, or twenty-five years back, or for that matter, any photos old enough to show comparison with the present day. Your lobby should work overtime. Try to get together pictures of your theatre site before building, then photos of the theatre at different stages in its career. With these intersperse scenes of the city or town as it looked long ago. Dig up or borrow from the local newspaper front pages that show historic happenings such as the blowing up of the Maine, the end of World War I, and some well-known sports events, plus famous local happenings.

In other frames place scene stills from pictures as far back as you can to show the advance of the motion picture. In this connection, it is to be noted that such stills can be obtained from the Film Library of the Modern Museum of Art, 11 West 53rd Street, New York and also from National Screen Service. You should have some of your own available, but if you are short write to these sources for information.

Old pictures are sure-fire for getting public interest; you know that from past experience. That is why you can expand the idea into a general store window tieup. You are showing early pictures of your theatre; John Jones will be glad to display early pictures of his hardware store in his window and tie it with the theatre celebration. So will Smith in his dry goods store and Blauvelt in his barber shop—they will all be joining you in self-glorification and making your own splurge that much bigger.

Then there is the local Chamber of Commerce. They will be glad to help, for the city or town is also proud of its past. Displays in libraries, book stores, and schools are in order, and they should be able to provide their own material.

Displays, of course, are of first importance because they will be mostly originals, but that is only one part of the possibilities. Certainly, the local newspaper is a necessity in such an exploitation effort. Since many papers have often run regular features of happenings 25 and 50 years ago the readership value of such material has already been proved. Out of their own morgue they can probably produce some photos and news stories that will give their readers a big kick. Get your theatre in it, however.

In connection with furnishing the newspapers the inspiration and definite material they can use, you will have the aid of a press book being circulated by the MPPDA, which contains feature stories and a number of contest ideas.

Although the radio is a baby alongside film exhibition, that medium can play its part too. Local programs of memory-stirring stuff, with oldsters recalling the big fire, or the big blizzard, all set-off with old song favorites will make mighty interesting listening that should appeal to everybody except maybe the dance hall squirts.

Finally there is the matter of program-making. Every newsreel company is going to include clips on the 50th Anniversary in one of their



"Moving pictures" had their beginning as an attraction for the public in 1894—at the Kinetoscope Parlor illustrated at top of page, and within eleven years this mere novelty acquired a theatre all for itself with the opening, June 1905, of the Nickelodeon Theatre (right) in Pittsburgh. This theatre, the first to give motion picture shows a theatre all their own and there to entertain the public without the aid of stage or other attractions or performers, demonstrated the power of pictures as a public favorite, and soon other theatres were opening in other parts of the country. The late Senator John P. Harris, founder of the Harris Amusement Co., and his partner, Harry Davis, had shown motion pictures in their Avenue Theatre as early as 1897, but it did not occur to them until eight years later that a theatre devoted entirely to films might be profitable. The Pennsylvania Historical Society has marked the location by a bronze tablet.

Movies' Golden Jubilee

(*Continued from Preceding Page*)

issues for April. National Screen Service has prepared a trailer that is procurable at any National Screen exchange.

Among other releases suitable for the occasion are, first of all, seven issues of Pathe-RKO Radio "Flicker Flashbacks," with their amusing revivals of very old films going back to 1900. Then also the MPPDA recommends a special "Screen Snapshots" release dealing with early stars (Columbia), and two John Nesbitt short subjects, "Forgotten Treasure" and "The Film That Was Lost" (MGM).

Get your stuff together and make a good job of it, for this celebration can go on for the rest of the year and make your patrons more conscious of your theatre than ever before as an integral and important part in the life of your community. Hail to our 50th year!

Glamorizing the Event

The motion picture has thrived on glamor from its inception. The actors and actresses, producers, directors, song writers, musicians—yes even the theatre managers—are looked upon as glamorous individuals by the public. This aspect of the theatre itself can be made a live news event if an intelligent campaign is planned and developed in each community.

The need for art with which to enhance and glamorize your advertising and displays will pose the most puzzling problem for theatres with limited facilities. Recognizing the need, STR has prepared suggested layouts which are reproduced in reduced size on this page. These ads have been made up from stock mats which are available to all theatres whose local newspapers subscribe to the Meyer Both Mat Service. While these mats have been chosen from 1944 service there are undoubtedly dozens of other equally appropriate mats among the 1943 service covering the twelve monthly issues.

Although these illustrations were not originally designed for theatres they can be used to fit in with the motion picture anniversary message by having the lead cast which is made from the mat routed or sawed apart, an operation which is commonplace procedure in the local composing rooms

The 50th Anniversary event offers a logical opportunity to promote a section in your newspaper or at least a double truck with local business firms saluting the theatre or theatres of the community with their ads. The display headings mentioned above will be found most useful in creating a special front cover page for a section or to lend a decorative effort to the double truck. Many of the mats we refer to come in full newspaper page width for seven or eight column papers. As an example, the heading used on the three column ad reproduced herewith which reads "We're Celebrating our Anniversary" is available in both three column and five column size with a mortised space in which to insert in type the "50th" copy. This mat requires only the qualifying copy; "of Motion Pictures" to make a very good masthead for co-op pages.

Among last year's issues of the Meyer Both Service you will find illustrations of cakes with candles or large candles alone which always establish the atmosphere of an anniversary celebration. By digging into the file copies of your local paper you will be able to unearth a wealth of worth while ad and story material from the amusement pages of yesteryear. You may be able to find and reproduce a picture or announcement ad of the opening of the first motion picture in your community. A picture of your town as it appeared fifty years ago would also come in handy for a co-op spread or front page break in a special section. If you want to spend the money for cuts it would be a good stunt to photostat and reduce the ads that have been used by your theatre on the outstanding pictures of the past, the William S. Hart films, the Valentino's, the Big Parade's and Birth of a Nation's. Such ads could serve as a panel or border for co-op layouts.

Good copy and catchlines can be built on the word 'golden'—particularly in relation to co-op ads. As an example; "Celebrate the Golden Anniversary of the Movies . . . Millions of golden hours and memories. . . . Shop and buy what you need in Mainville . . . These merchants offer a golden thrift opportunity . . . etc. "Golden Jubilee" is another phrase which will work in nicely.

If possible tie in the anniversary of your theatre to the event. Thus the publicity can be broadened, localized and capitalized to better advantage. In these busy days of wartime activity with theatres constantly engaged in patriotic campaigns it is important that the men and women of showbusiness take time out just long enough to give the public a breather from appeals and recite in glamorous terms the fact that the motion picture has an impressive birthday to celebrate, that motion pictures are "your greatest entertainment," that movies bolster morale and that the motion picture theatre is the vocal point in the daily life of any community.

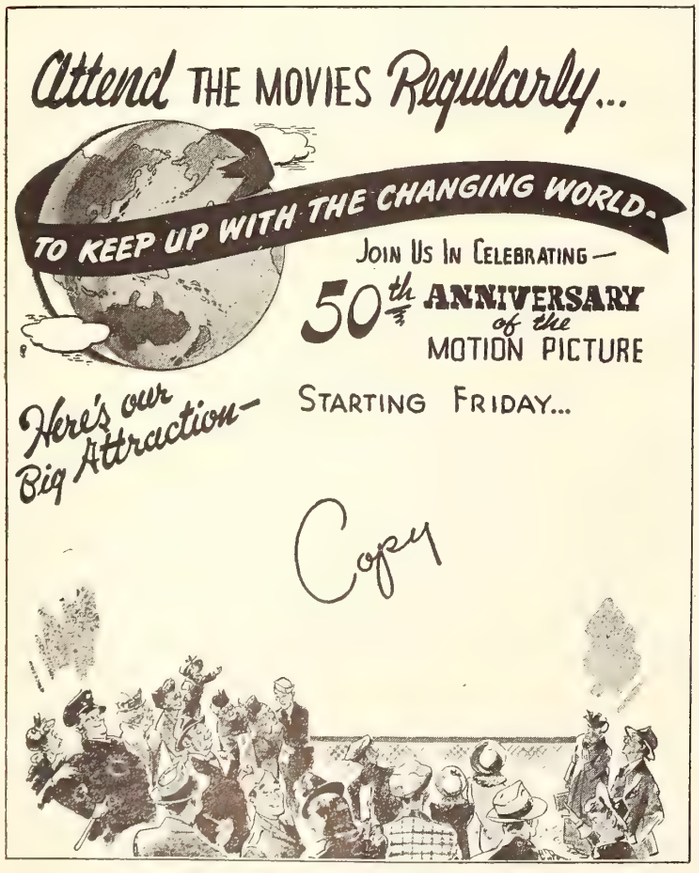
Nine Months' Campaign

Celebration of the golden jubilee of the motion picture will cover a period of nine-months, according to plans consummated this week.

The publicity will focus on the theatre branch of the industry in the plans which will be carried out by a national committee headed by M. J. Fitzgerald, president of Fox Wisconsin circuit.

The mats used to illustrate the ads shown are from Meyer Both Service to newspapers from coast to coast. Art of world and wrap-around ribbon is No. SNS-52-1-44, MF 11. The crowd art at lower left is No. MB 252-1-Jan44-MF 3. All lettering except that in ribbon to be set in type. Lower right Anniversary head is No. SNS-299-1-44, MF 5. Crowd art is No. MB 255-1-Jan44-MF 3. Anniversary head shown is also available in 5 col. size as No. SNS-359-1-44, MF 5. These mats are mortised to permit anniversary number to be set in type for flexibility.

◀ Left 4 Col. x 10 Inches ▼ Below 3 Col. x 7 Inches





PICTURES THAT TELL THE STORY OF THE MOTION PICTURE



1896
Slapstick was born with early efforts at comedy that registered because figures actually moved on the screen as per "Hooligan's Thanksgiving Dinner," above, produced by Biograph.

1903
The "story" picture is born. Galloping steeds and trailing smoke from the fire engine, by accident or design, set a style for story and "action" when "The Life of an American Fireman," above, was produced in 1903.





1898
War reporting by the motion picture. Above, a parade of Marines from the U. S. Cruiser, Brooklyn, and one of the early indications of the coming importance of the motion picture as a medium of information.

1909
When the Star System had its birth. The motion pictures had "grown up" sufficiently in 1909 to have its own favorites. Arthur Johnson and Florence Lawrence form the star team in "Resurrection," below.





1906
Shakespeare arrives as a screen writer. The Bard of Avon, though his works were and are most impressive, was none too good for the "movies" by 1906, when Vitagraph produced "Romeo and Juliet," above.

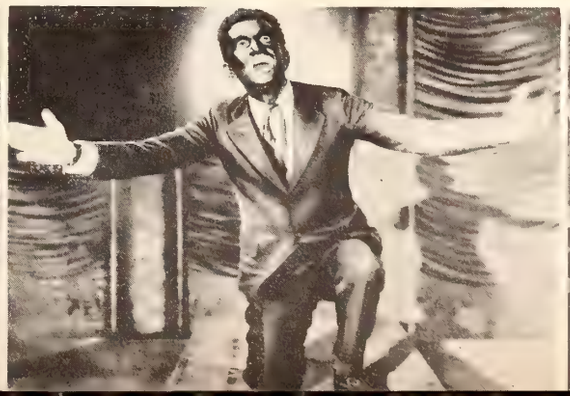
1909
The first big box-office success came along in 1909 with the showing of the memorable "Great Train Robbery," a scene from which is shown here below.





1915
Spectacle is born. The scope of the motion picture as a dramatic medium came to full flower with the production of "The Birth of a Nation," above.

1927
Talkies arrive. Sound had been tried prior to 1927, but not with success until Al Jolson sang in "The Jazz Singer," below.





1907
The newsreel was coming into the importance which it has retained throughout the life of the industry by reason of such pictures as that above of Theodore Roosevelt at the Jamestown Exposition.

1909
The first real "glamor girl" of the screen, Mary Pickford ("America's Sweetheart") began her picture career in Biograph's "A Lonely Villa," below.



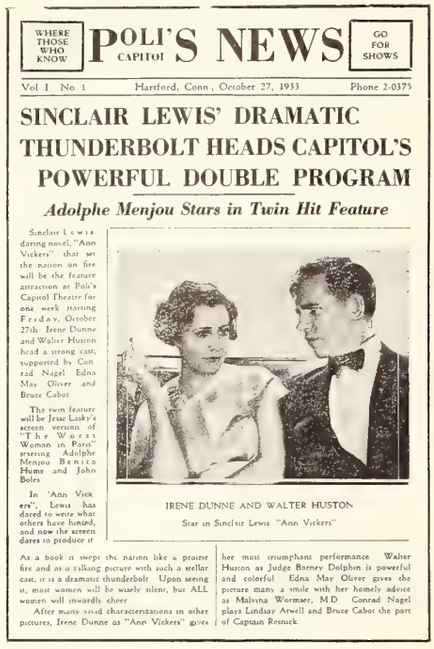
Program Exchange

Prepared Patrons for Tax; New Paltz' 8th Anniversary; The News Program of 1933

A variety of weather has had this community in its grip during the past few days. First it was spring, although spring had not officially arrived. Then the rains came, and it rained like cats and dogs. Then it was cool, but bright and clear. Then, without any warning, a blizzard descended on us the day before spring. At 1:49 on the first day of spring—the time when spring was officially to begin—the ground was well covered with a blanket of snow, and large, thick flakes were wafted through the air by a fairly strong wind. It was the queerest first day of spring we had ever seen. Once more it is bright and clear, and the warmth of the sun is melting the snow, so that now only traces of it remain. We must admit that this changeable weather plays havoc with our constitution: it gives us a cold in the head. But aside from that, we like the variety. Just think how dull and monotonous it must be for those people who live in climates where it is almost continuously warm, where the sun shines day after day. These poor people seldom, if ever, see snow. Occasionally it rains. Hardly ever do these people experience the invigorating effect of crisp, cold weather. What an existence! Now in our climate there is always the excited anticpation of the next day's weather. Will it be cold, cool, mild, warm or hot? Will it be bright or cloudy? Will it rain or snow? It's fun to guess, to lay out warm-weather wearing apparel, for example, and then awaken next morning to see a mantle of snow covering the earth. Never a dull moment. We have expounded so fully on the weather—always an interesting topic when it's so changeable—that we nearly forgot our assignment to do this week's edition of the Program Exchange. And so, as we reluctantly bid farewell to the elements, we begin the discussion of programs.

Last week the New Paltz Theatre, New Paltz, N. Y., celebrated its eighth anniversary, and to announce the occasion Manager **Thomas Di Lorenzo** issued a special program printed on a pebble-like stock of paper. Attractions for the week included "A Guy Named Joe," "No Time for Love" and "Happy Land." Anniversary highlight was a special benefit stage and screen show for men in the service. The stage show was made up of local talent, and featured dance specialties, song and piano recitals and the College Concert Ensemble. Entire proceeds went to the Service Cheer Committee.

Incidentally, Di Lorenzo is preparing his patrons for the new government tax on admission tickets, which goes into effect April 1, by making note of the change in his program in advance. The copy reads: 'Effective April 1, our government is asking moviegoers to pay a higher tax on admission tickets. Consequently, our prices starting April 1, will be slightly higher." In other programs we have perused, we find no similar announcement, yet we feel that this "advance campaign" should have been the order in every situation so that the public would clearly understand the reason for increased admissions on and after the first of April. It's true that many people keep abreast of the news through their daily papers and radios, but it's also true that there are many people who seldom read newspapers, who turn the dial when a newscaster comes on the radio. It is this latter group who, unless they are informed of the new act of Congress, will be surprised at any increase and will wrongfully assume that the theatreman is merely taking advantage of them. By the time you read these lines, the new tax will have gone into effect,



WHERE THOSE WHO KNOW — POLI'S CAPITOL NEWS — GO FOR SHOWS

Vol. I No. 1 Hartford, Conn., October 27, 1933 Phone 2-0375

SINCLAIR LEWIS' DRAMATIC THUNDERBOLT HEADS CAPITOL'S POWERFUL DOUBLE PROGRAM

Adolphe Menjou Stars in Twin Hit Feature

Sinclair Lewis' daring novel, "Ann Vickers" that set the nation on fire will be the feature attraction at Poli's Capitol Theatre for one week starting Friday, October 27th. Irene Dunne and Walter Huston head a strong cast, supported by Conrad Nagel, Edna May Oliver and Bruce Cabot.

The twin feature will be Jesse Lasky's screen version of "The Worst Woman in Paris" starring Adolphe Menjou, Benita Hume and John Boles.

In "Ann Vickers", Lewis has dared to write what others have hinted, and now the screen dares to produce it.

IRENE DUNNE AND WALTER HUSTON
Star in Sinclair Lewis "Ann Vickers"

As a book it sweeps the nation like a prairie fire and as a talking picture with such a stellar cast, it is a dramatic thunderbolt. Upon seeing it, most women will be wisely silent, but ALL women will inwardly cheer.

After many vivid characterizations in other pictures, Irene Dunne as "Ann Vickers" gives her most triumphant performance. Walter Huston as Judge Barney Dolphin is powerful and colorful. Edna May Oliver gives the picture many a smile with her homely advice as Malvina Wormser, M.D. Conrad Nagel plays Lindsay Atwell and Bruce Cabot the part of Captain Resnick.

Back in 1933 Charles Brennan of Poli's Capitol, Hartford, Conn., put out a small program of the "news" type. Here you see front page.

and if you failed to notify your patrons in advance through your programs, newspaper ads and screen announcements, better play safe and install a sign near the box-office explaining the reason for the increase in admissions.

The operators of the Cine Verdi (formerly the Park Theatre on Columbus Circle, New York) and the 55th Street Playhouse, also in New York, send us copies of the programs for these houses. The program for the Playhouse is smaller than that for the Cine Verdi, and although it has no illustrations, a good selection of type and just the right amount of copy gains it ample attention. As far as illustrations are concerned, even the larger Cine Verdi program has only a circular thumbnail cut of Beniamino Gigli, yet here again the good selection of type and careful attention to balance makes it a program to entice the reader.

And now, let's turn back the clock. The year is 1933. Theatre programs display the NRA emblem. Pictures advertised include Will Rogers in "Dr. Bull"; Katharine Hepburn and Douglas Fairbanks, Jr. in "Morning Glory"; Marlene Dietrich in "Song of Songs"; Richard Dix in "No Marriage Ties"; Claudette Colbert in 'Torch Singer"; George O'Brien in "The Last Trail"; Frank Morgan, Alice Brady and Jackie Cooper in "Broadway to Hollywood" (not listed in the cast but appearing in this film is a youngster named Mickey McGuire, who later became Mickey Rooney); Bill Boyd (little did he know that someday he would be Hopalong Cassidy), Mae Clark and Pat O'Brien in "Flaming Gold"; Sylvia Sidney and George Raft in "Pick Up"; and others.

Of course, you know by now that we're looking over the programs of yesteryear which our editor-in-chief produced from behind a secret panel. As a matter of fact, we get so interested in the contents of these programs, in trying to remember what we were doing in 1933, that we nearly forget to analyze them from the showmanship standpoint. You know how it is: just sort of daydream. So now we'll stop daydreaming and be practical about these 1933 programs. A program for the Mikado Theatre (it was the Mikado in 1933; we don't know what name it took after the Japanese attacked Pearl Harbor) offers free passes to patrons who cut out five silhouette sections and paste them together to form humorous subjects, such as dogs, cats, rabbits, etc. In another program for the same theatre (**Stuart DeLang** was the manager at the time) free passes were offered for the "greatest list of stars of talking pictures from the letters contained in the titles of pictures playing this theatre next week; namely, 'Song of Songs,' 'No Marriage Ties,' 'Blind Adventure,' 'Racing Strain,' 'This Day and Age,' 'Shanghai Madness'." That was over a decade ago, but even today this same contest could be successfully used, with the titles of your attractions substituted for those listed above.

The news-style program was well exemplified in Poli's Capitol News, issued in 1933 for the Capitol in Hartford, Conn. At that time the theatre was under the management of **Charles Brennan,** and the News was published weekly "for the lovers of good movies." The headlines were set in Bodoni, while the text—well, that stumps us. It looks a little like Garamond, but it isn't. Oh well, never mind. Look at the reproduction of the cover elsewhere on this page. You'll note that the two-column cut of Irene Dunne and Walter Huston is too large to permit proper make-up balance for the page, yet there was little else Brennan could do, unless he had special cuts made to fit the 15-em width of each column. Since only 12-em and 23-em scene mats for standard newspaper one- and two-column width were available, he had to make them fit as best he could. And while the three-line streamer head gets attention, we think it could have been more "sensational" and more words could have been gotten into a line had some bold condensed type been used, such as Franklin Condensed Gothic, or Erbar. Anyway, the reproduction on this page may serve as a guide to aid you in planning your own "theatre news" weekly.

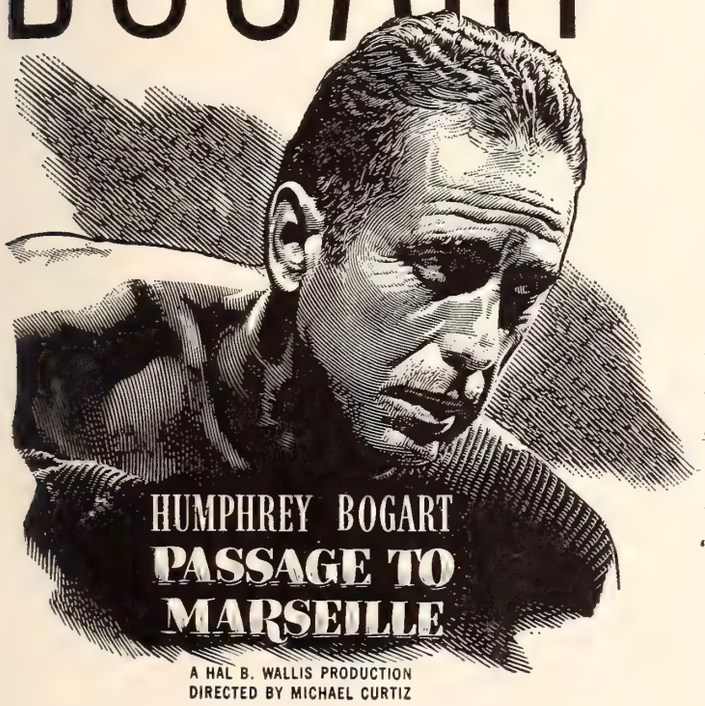
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HOW TO KILL TWO BIRDS WITH ONE



BOGART



A HAL B. WALLIS PRODUCTION
DIRECTED BY MICHAEL CURTIZ

"PASSAGE TO MARSEILLE", starring Humphrey Bogart, is the story of an outcast . . . forgotten by, but not forgetting, the land that banished him . . . and of how jungle and shackles and mutiny could not stop him from going home.

Entertainment? Certainly! For entertainment is our business — a business in which Warner Bros. is a widely-recognized leader.

And that leadership is based on this Company's ability to make one picture satisfy *two* values!

One value is entertainment.

The other is best expressed in a long-standing Warner Bros. policy . . . of producing *films that will help to champion the basic freedoms of democracy.*

You've seen that policy applied — in 'This Is The Army', 'Air Force', 'Princess O'Rourke', 'Destination Tokyo', 'Watch On The Rhine', 'In Our Time', and many other Warner Bros. pictures.

Be sure to see it again — in 'PASSAGE TO MARSEILLE', 'THE ADVENTURES OF MARK TWAIN', 'UNCERTAIN GLORY' and other Warner Bros. pictures to come! Then you'll know why the New York Times referred to this Company's *"enviable record for combining good citizenship with good picture-making".*

WARNER BROS.

JACK L. WARNER, *Executive Producer*

with this remarkable supporting cast:
CLAUDE RAINS • MICHELE MORGAN • PHILIP DORN • SYDNEY GREENSTREET • HELMUT DANTINE • PETER LORRE • GEO. TOBIAS

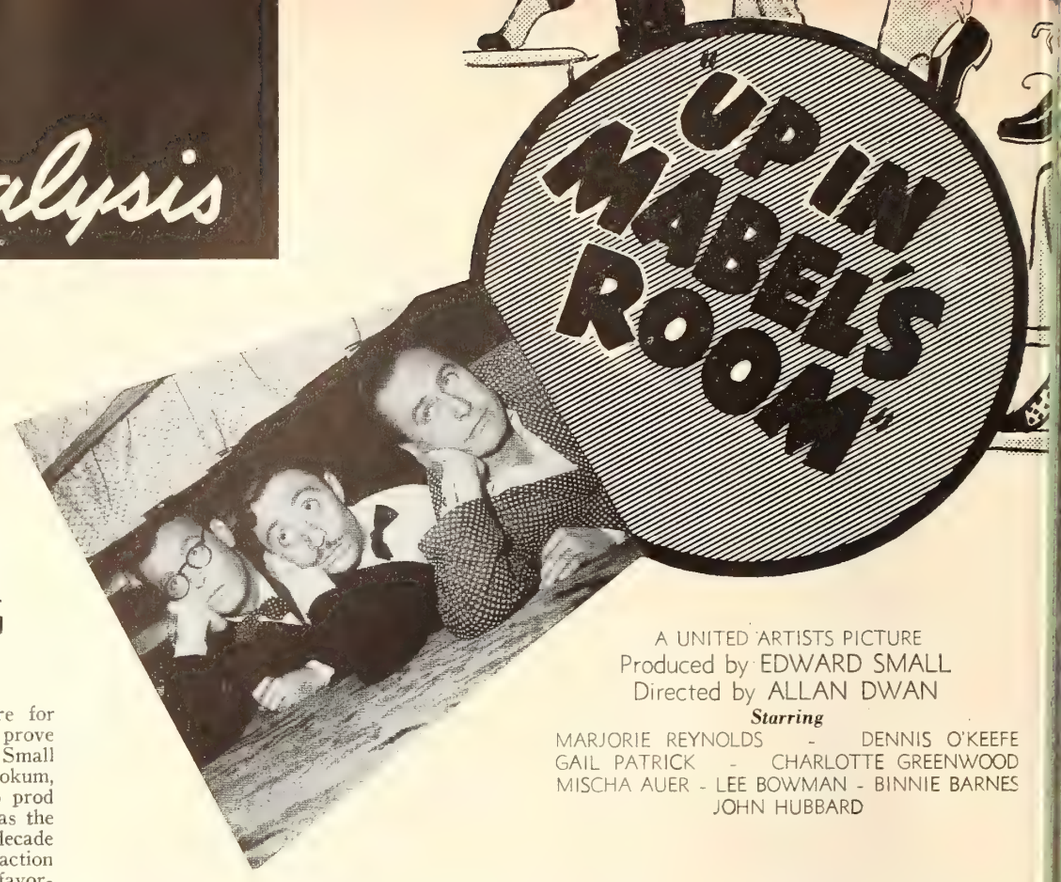
Screen Play by Casey Robinson & Jack Moffitt • From a Novel by Charles Nordhoff & James Norman Hall • Music by Max Steiner

This advertisement is the latest of the series now appearing in national publications. And, as is the custom of this company, prints of this picture as well as the others mentioned have been rushed abroad for immediate showing to the men in service.

Showmanalysis

(REG. U. S. PAT. OFF.)

TITLE KEY TO STUNT CAMPAIGN THAT WILL SET TOWN TALKING



A UNITED ARTISTS PICTURE
Produced by EDWARD SMALL
Directed by ALLAN DWAN
Starring
MARJORIE REYNOLDS - DENNIS O'KEEFE
GAIL PATRICK - CHARLOTTE GREENWOOD
MISCHA AUER - LEE BOWMAN - BINNIE BARNES
JOHN HUBBARD

This is a picture with a natural flare for exploitation and a title which should prove extremely magnetic. Producer Edward Small has loaded his comedy with all the gags, hokum, sure-fire situations and smart dialogue to prod present day audiences into hysterics just as the stage play did on Broadway more than a decade ago. Your obligation if you book this attraction is that of getting a good opening, since favorable word-of-mouth publicity should see it through very nicely from that point on. As an aid in getting that opening we submit plans for a well-rounded campaign which if carried out even under the handicap of a small budget should nevertheless produce happy results with everyone in town conscious of big doin's "Up in Mabel's Room."

ADVERTISING COPY

This is a picture you can go out on a limb on when it comes to personal endorsement for laughter-loaded entertainment. For a pre-opening ad that will command reader interest, get a mat from your local newspaper's file of a jolly looking guy in the act of having a hearty laugh, to be used at the top of your display. If you want to use a cut of a laughing photo of the manager to further personalize the ad, okay. This can be done with a picture of the advertising man if you prefer. The copy would be signed to lend authority to the following:

"Ho! Ho! Ho! . . . I just saw . . . Ha Ha! Ha! . . . a picture . . . Heh! Heh! Heh! . . . called . . . 'UP IN . . . Ho! Ho! Ho! . . . MABEL'S ROOM' . . . and now I have to...Ho! Ho! Ho!...sit down . . . Ha! Ha! Ha! . . . and write an ad . . . Heh! Heh! Heh! about what a funny . . . Har! Har! Har! . . . movie it is.

"If I could . . . Ho! Ho! Ho! . . . only stop laughing . . . Ha! Ha! Ha! . . . long enough to . . . Haw! Haw! Haw . . . write it you would . . . Ho! Ho! Ho! . . . . want to see . . . Ho! Ho Ho! . . . what went on Haw! Haw! Haw! . . . 'UP IN MABEL'S ROOM' . . . Haw! Haw! Ho Ho! . . . when it comes to the Victory Theatre . . . Haw! . . . Haaaaw! . . . Haw! on Friday.

"Yours sincerely for . . . Ho! Haw! Haw! Haw! . . . Howls.

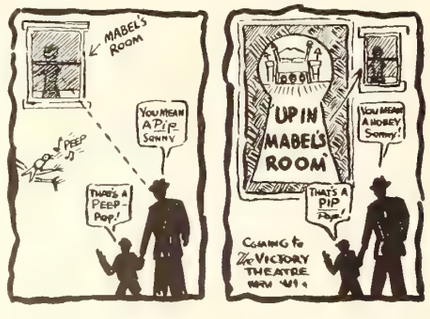
Signed (Manager)

Follow through under this copy with an appropriate art display mat from the press book ads, theatre sig and policy copy. You can count on the local folks reading it.

Another stunt which should work well in the key towns where liberal space can be afforded would involve a screening of the picture for a selected group of the leading ad writers for prominent business houses. Have the group each write an ad for the picture in their own style over their signature and accompanied by a cut of each individual. Ballyhoo the fact that you have invited this group as 'guest ad writers' in order to tell the people what a great comedy this is in a lead-off ad containing pictures (thumbnail cuts) of the group. The fact that the firms represented by these ad writers get a plug in your ads should cinch window displays or store tieups on the picture. If you prefer to use this stunt as a follow up on the day after the picture opens no screening would be required but you could have the cuts made and ready to insert with the copy by each ad writer.

ADVANCE TEASER

For theatres with a cartoonist available to knock out a series of five teaser ads we offer the following copy suggestion which should set the kids about town saying: "It's a Peep, Pop!" for kids are quick to grasp a trick phrase and of making use of it. On this page we have illustrated a first and last ad for such a series.



The illustrations are drawn for single column by three inch space but reduced in size for the purpose of reproduction. The copy would remain the same in each of the first four ads. The art to be substituted would be an army 'Peep' replacing the bird, a factory whistle with the word 'peep' lettered over the blast of steam being emitted to replace the army 'peep' on the third day and a baby chick and a mother hen to replace the factory whistle on the third day. The teaser to tie up the group to the picture is also illustrated on this page. From this point you would proceed with your regular ads.

PUBLICITY STUNT

The old gag of selecting a committee of local sour-pusses to preview the picture with "before" and "after" photos would work well on this show. Have the newspaper announce a search for the twelve sourest pusses in town, get aspirants to submit photos of themselves with the solemn pledge that they seldom laugh at anything. Offer a dinner on the house at the leading hotel if they can sit in the middle of your theatre and see this show without laughing. Have a flash-light picture taken by surprise at the peak of the picture's bedroom sequence showing the group as proof that they laughed. The paper publishes the before and after photos as a follow up on the stunt. You can undoubtedly promote the banquet for the committee from your leading hotel and dine them as the best sports in town for more good publicity. Have a menu of sweets served for the sour-puss party.

PRACTICAL BALLYHOO

You've no doubt seen pictures of London newshawks carrying a stick with the headline blow-ups as display banners to sell papers. Why not do the same thing with copy reading:

"Read all about what happened . . .
"UP IN MABEL'S ROOM"
on the Amusement Page of the Review"

You could set the copy in bold poster type and print on sign cloth to permit rough handling.

The second idea is that of the headless man carrying a sandwich board with copy reading: "I laughed my head off when I saw . . . 'Up in Mabel's Room' at the Victory Theatre, etc.

WINDOW TIE-UPS

A large furniture firm would be able to attract crowds to its store window by permitting your sign man to paint out all but a series of key-hole openings through which people could take a peek at a model bedroom display. If you prefer, the window could be decorated to represent the side of a house with one window frame painted on in the center and with a real window shade drawn to allow only a narrow slit through which the peeping toms could squint at the display. The picture's title could be lettered on the part representing the side of a house with an arrow pointing to the window in the center. The inside display should include three male dummies hiding under the bed as shown in the heading of this Showmanalysis. A female dummy sitting on the bed in a bath robe would heighten the situation.

A bakery display of anniversary cakes with one decorated with thirty candles could employ the following copy: "Thirty days of wedded bliss and then all the fun started—'Up in Mabel's Room.' See what happened at the

(Continued on Page 30)

JANE WITHERS



My Best Gal

with **JIMMY LYDON**

FRANK CRAVEN
FORTUNIO BONANOVA
FRANKLIN PANGBORN

ANTHONY MANN — Director

Screenplay by Olive Cooper — Earl Felton
Original Story by Richard Brooks

A Republic Picture

Showmanalysis

(*Continued from Page 28*)

Victory Theatre and when you celebrate your anniversaries . . . let us supply the cake . . . etc."

In the picture the entire plot centers around a lady's slip, so you can find photos and the means for lingerie displays in this angle. A diamond bracelet as an anniversary gift and some delicate perfume also enter the plot which gives you two more window display leads.

TEASER BILLING

Have a special block one-sheet reading: "Mabel's Room" . . . See the Victory Theatre for details. Post these well in advance in all the vacant second and third floor windows on the main stem. Get enough of them spotted so that they will cause conversation.

LOBBY DISPLAY

Mount a six-sheet or have the art shop paint a special display covering the largest area available on the ceiling of your lobby or under the marquee. Suspend the display close to the ceiling and have a large easel arrow set up below it with copy reading: "Look what's UP! You'll laugh so hard that you too will hit the ceiling!"

Another gag display that fits the picture would be a shadow-box with a mirror face that has not been opaqued. (You could probably promote one from a mirror refinishing plant.) Put flasher button in the light socket when you plug in so that lights will flash on and off. As a backing use a blowup of still showing Mischa Auer peeping through a keyhole or the still of the three fellows under the bed. Copy on the front of the display could read: "See what goes on . . . 'Up in Mabel's Room' . . . coming, etc."

CAMPAIGN SUMMARY

You will be able to carry out the suggested campaign on an elaborated or simplified basis depending upon your budget limitations and local facilities. We feel certain that from this variety of ideas some will lend themselves naturally to your operation and in so doing will help to get that opening which the picture justly deserves.



The Box Office Slant

Cowboy and the Senorita

(*Continued from Page 7*)

takes second place to the music, which finds its way in, over, and around the picture. With Rogers, and two experienced radio singers in Mary Lee and Dale Evans, and the Pioneers to get them over, the songs are of first importance. Ned Washington and Phil Ohman have supplied three numbers that are standouts, and may well gain general popularity if properly exploited. The Enchilada Man, especially, will have them singing on the way out of the theatre. Otherwise this picture offers standard fare that packs in some action, no shooting, fairly effective comedy by Williams and Knight, and a few pretty shots of Trigger. As you can probably figure, the exploitation angle is the music. You've got something there, and don't hesitate to make the most of it. If you can get records, plug the songs a week ahead and tie them to Rogers, at the same time giving Ohman and Washington credit—lots of people know Ohman of the famous piano team of Ohman and Arden. If you can't get records plug the songs, anyway, in your advertising. It's the angle for extra business.

Girl and the Gorilla

PRC **Drama** **72 mins.**

(Prod. No. 408, Nat'l Release, Jan. 25th)

AUDIENCE SLANT: (Family) Humans and animals get together for the entertainment of the theatregoers who like excitement.

BOX-OFFICE SLANT: Okay for Saturday matinee.

Cast: Buster Crabbe, Barton MacLane, Fifi D'Orsay, Julie London, Herbert Rawlinson, Bryant Washburn, Prince Modupe, Jackie Newfield, the gorilla Nabonga. **Credits:** Directed by Sam Newfield. Original story and screenplay, Fred Myton. Director of Photography, Robert Cline. Produced by Sigmund Neufeld.

Plot: An embezzler fleeing by plane with some stolen securities is killed when the plane is wrecked in the Belgian Congo. The only survivor is his little daughter who is adopted by a giant gorilla. Years later, the son of the man punished for the crime comes looking for the securities to clear his father's name. He is followed by others who suspect his mission, but the young lady saves his life and then turns over the evidence he is seeking.

Comment: This offering should find a satisfactory reception among the youngsters and the not too discriminating adults who like excitement for entertainment, because it fills in its seventy-three minutes of running time with animal antics, savages and battles to the death among the wild life. It's best booking time would be Saturday matinee. In the cast, trying hard to overcome story handicaps are Buster Crabbe, Barton MacLane and Fifi D'Orsay. The direction is by Sam Newfield. Sell as a gorilla story with lobby display and posters atop marquee.

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Capitalizing on the Academy's 1943 Short Subject Awards; Soldiers Favor Donald, Goofy

By this time the Academy awards are history, but the actual awarding took place too late to permit mention or comment in this department last month. Just to refresh your memory, MGM's "Heavenly Music" was judged the best two-reel short subject. In the cartoon class, "Yankee Doodle Mouse," also from MGM, won first place, while the award for the best one-reel subject went to Paramount's Grantland Rice Sportlight, "Amphibious Fighters."

It still isn't too late to capitalize on the distinction these shorts have received, provided, of course, you can obtain prints. Featuring them all on one program, billing them as the best shorts of 1943 as judged by the Academy of Motion Picture Arts and Sciences, should produce results at the box-office. If this is not possible, then perhaps the subjects could be booked to play as soon as possible, one after the other. Since Warners' feature picture, "Casablanca," was voted the best of the year, what a program you'd have with this picture and the aforementioned short reels! It's nice to think about, and a swell thing to do, if you can do it!

Not that it makes any difference, but of all the short subjects we saw in 1943, the three selected by the Academy had to be among those we missed. "Heavenly Music," for example, we wanted to see while it was playing various engagements, but it was always playing when we couldn't go, and wasn't to be found on the program when we could go. Result: we never saw it.

Not too many years ago an exhibitor was fortunate if he could arrange a Mickey Mouse Cartoon show for the kiddies at fairly frequent intervals, for Mickey was just about the only important cartoon character around. Today, there are enough characters available to make possible several special cartoon shows. Offhand we can think of Donald Duck, Bugs Bunny, Woody Woodpecker, Popeye, Little Lulu (as soon as more of these cartoons are available), Porky Pig, Daffy Duck and others. With this aggregration of pen-and-ink stars, and depending on the number of companies whose product he has under contract, an exhibitor could stage an All-Star Cartoon Show.

A stunt in connection with such a show would be to invite the youngsters to choose their favorite character, then tell in so many words why they liked him (or her, in case it's Little Lulu) best. If the necessary arrangements could be made, the writer of the best statement would receive an autographed drawing of his favorite character; in lieu of this, cash prizes or guest tickets might be awarded. Drawing or coloring contests are also good.

According to a recent issue of Newsweek, short subjects are said to be the favorite entertainment of troops in the Pacific battle areas, with Donald Duck and Goofy holding the top affection spot.



Paul V. McNutt, WMC chairman (center), presents a plaque to Mayor Francis R. Danaher of Meriden, Conn., for that city's splendid war record. Presentation took place on the stage of Loew's Poli-Palace during the world premiere of MGM's short, "Main Street Today." Looking on: Connecticut Governor Raymond Baldwin.

Selling of Newsreel Stressed by Morris

Inspired by a newsreel he had seen at the Glove Theatre in Gloversville, N. Y., Seymour L. Morris, Schine Theatres' publicity head, issued a bulletin to all managers in which he declared that although newsreels had been plugged and stressed by Schine showmen "I will be very candid when I say that last night emphatically brought out that at no time have we ever overestimated the value of the newsreel."

He described the issue's opening shots: the recapture of Kiev; how the pathetic scenes brought tears to the audience, and how the audience applauded at the conclusion of the scenes. Taking up the next subject, the Anzio beachhead, Morris wrote: "This visual observation certainly gave us a better understanding of what's going on than the printed word of any

(*Continued on Page 33*)

Sixteen Singles, Two Doubles Being Edited for MGM Release

Passing the mid-season production post one month ahead of schedule, the MGM shorts department, under executive Jerry Bresler, soon enters the home stretch of its present program.

Editing and soon to be released are John Nesbitt's "Dreams," "Art Discovers America," "A Man Named John," "The Immortal Blacksmith," "Books That Made History" and "Let a Lady Up"; Pete Smith's "Groovie Movie" and "Sportsmen's Memories"; Carey Wilson's "Nostradamus IV" and "Somewhere, America"; four Miniatures, "A Great Day's Coming," "Tale of a Dog," "Why Daddy" and "Important Business"; two 2-reel specials "Easy Life" and "Patrolling the Ether" and FitzPatrick's "Roaming Through Arizona" and "Colorful Colorado."

Premiere in Meriden Most Ambitious in Short Subject History

Recent world premiere of MGM's two-reel subject, "Main Street Today" at the Loew Poli-Palace Theatre, Meriden, Conn., has been hailed as the most ambitious in short subject history. (Meriden is the city selected by the War Manpower Commission as America's ideal war community.)

A contingent of movie and radio stars, including Jimmy Durante and Luise Rainer, joined Chairman Paul V. McNutt of the WMC and Washington WMC staff members in celebrating the honor paid to Meriden for its outstanding war record.

Official party, including thirty newspaper and magazine writers from New York, were welcomed by Mayor Francis R. Danaher, U. S. Senator John A. Danaher of Connecticut, Governor Raymond E. Baldwin and city and state officials. Following a two-hour tour of Meriden's principal war plants, the party were guests at a dinner attended by civic, business and labor leaders of Meriden. Dinner guests were addressed by Mr. McNutt, Miss Rainer, Mr. Durante, Mayor Danaher, Connecticut senators Maloney and Danaher, and the governor. Next came an exhibit of war materials from Meriden's plants at the Y.M.C.A., after which the official party adjourned to the Palace for ceremonies preceding the premiere.

Capt. Glenn Miller's Music

Program began with a 30-minute NBC broadcast, "Salute to Meriden," during which Captain Glenn Miller and his Army Air Forces band provided the musical background. Highlight of the broadcast was Mr. McNutt's address to the nation, in which he paid tribute to Meriden for its outstanding war record, citing it as a symbolic example of how the Main Streets of America are meeting the problem of all-out war. At the conclusion of his address, Mr. McNutt presented a silver plaque to Mayor Danaher (*see cut*) commemorating the city's selection as "the ideal American war community."

Following the radio show, "Main Street Today" was given its world premiere, for which more than 2000 persons crowded into the Palace at prices ranging from two to ten dollars per seat. Entire proceeds were turned over to the Red Cross, whose Motor Corps girls acted as ushers during the performance.

Film Classics Plans Shorts Series

Film Classics last week announced the release of a series of weekly shorts which are designed to cover the news through the eyes of important authors, commentators and correspondents. The method of presentation will be through interviews. First of the new series is set for April 1 release. The 52 films, produced by Stuart Martin of Embassy Newsreel and T. Dennie Boardman of Telenews Theatres, will comprise eight "Books in the War," eight "Look Magazine" subjects, and thirty-six "News Analysts."

Circuit's Shorts Department Observes 10th Birthday

Interstate Theatres Saved From Double-Feature Stigma By Crusade of Besa Short

Texas, whose lone star rose to its ascendancy on the popularity of its longhorns, blew a short horn one week last month, for the theatrical elements of that state were paying homage to one of the most important anniversary dates in its entertainment history.

It was on March 20, 1934, that Bob O'Donnell, genial vice-president and general manager of Karl Hoblitzelle's Interstate Circuit, inaugurated what was to become one of the most far reaching and revolutionary departments in this, or any other circuit: Interstate's Short Subject Department. In charge he placed Mrs. Besa Short, a young woman who theretofore had been doing publicity and advertising for Interstate, and doing it with such fervor and aptitude that even the most ironic editors did not dare doubt her veracity.

Mrs. Short started out with a one-woman department, charged with screening, classifying, booking and shouting the praises of every Short Subject on the market. So well did she handle her assignment that it was not many months before she had made her department the liveliest spot in the Interstate general offices; she had sold the circuits and its managers on the importance of proper balancing of the motion picture programs, and most of all, of the real need, in the face of the growing national tendency to book double features, to advertise short subjects as an integral part of every program. Her preachments on this subject were so evangelical that her crusade paid off in the realization of her, and her bosses', greatest hope: the Texas Interstate theatres were saved from the double feature stigma. The public too, had become conscious of Mrs. Short's "shorts," and were actually buying the added attractions at the box-office. In fact, so prominent have the shorts programs become, that there have been many instances of Texas theatres playing "all shorts" programs entirely.

Now, ten years after its inauguration, Besa heads a department that is a complete organization within itself. It has its own magazine, a weekly digest of attractions and sales ideas called *Besa Short's Shorts*. This magazine has its own doghouse which has housed many folks from managers to top executives of the industry who have run afoul of Besa's rules set down for the appreciation of short subjects. There is an art department, an advertising department and a little theatre for the previewing of all shorts: serials, newsreels, features and government releases. Six young women assistants staff the department. Since its inception, Besa has graduated 21 young men and women into executive positions.



Busy as bees, Besa Short and her staff of workers are caught by the camera on the eve of the 10th anniversary of the inauguration of Interstate's Short Subject Department. From left to right: Mildred Fulenwider, office manager; Mrs. Short, head of the department; Gertrude Jackson, assistant; Nell Fridge, editor of weekly magazine, Besa Short's Shorts; Virginia Lyne, Anna Mae Handlin, assistants.

Booking 160 theatres in 35 cities, Besa and her staff handle from 1200 to 1400 subjects and changes of programs weekly. So important has her work become to the industry in general that all major circuits and studios use her magazine material; she has been signally honored by producers' organizations, and is largely responsible for the importance given to shorts sales by various distributors today. At an AMPA Short Subject meeting in New York in 1941, Besa was singled out as the nation's guiding light in both analyzing and selling shorts to such an extent that her ability has been reflected in the quality and attention given shorts by producers.

One of the phenomenal facets of Mrs. Short's many-sided tour of duties includes the daily screenings in her theatre. Each day, six days a week, she sees more film unreeled than any other person in America. Her average weekly total runs 42 reels of shorts, 5 reels of miscellaneous material, and 108 reels of feature attractions, giving her a total of 124,000 feet of film every week, with sometimes more when special screenings for groups are held. On this basis, Besa, who never misses a screening, has seen in each of the ten years in her work, 6,448,000 feet of film or 64,480,000 feet of film in ten years. This exceeds by far the Hays organization, which staggers the work among various people . . . Besa just staggers and looks at 'em all.

An unusual thing about her work is that her eyes have not been affected. Her doctor says that the constant exercise, and change from a dark room to the small light she uses for her timing purposes, gives her eyes more varied duties than the average person would have in a lifetime; hence the good condition of the all-seeing optics.

At the suggestion of Mr. O'Donnell, and despite her better judgment, on the eve of her tenth anniversary, Mrs. Short selected, what, in her personal opinion, were the outstanding Shorts in each field during the ten years of her regime.

Grouped into two-reelers, one-reelers and cartoons for each year, the choices are: 1934—"La Cucuracha" (RKO); "How to Sleep" (MGM); "Orphan's Benefit" (UA). 1935—"Romance of Robert Burns" (WB); 'Romance of Radium" (MGM); "A Dream Walking" (Para.). 1936—"Give Me Liberty" (WB); "Penny Wisdom" (MGM); "Don Donald" (UA). 1937—"Declaration of Independence" (WB); "Nostradamus" (MGM); "Ferdinand the Bull" (RKO); 1938—"Lincoln in the White House" (WB); "Busy Little Bears" (Para.); "Porky in Wacky Land" (WB). 1939—"Teddy the Rough Rider" (WB); "Quicker'n a Wink" (MGM); "Peace on Earth" (MGM); 1940—"Drunk Driving" (MGM); "Moments of Charm" (Para.); "Fox and the Grapes" (Col.). 1941—"Minstrel Days" (WB); "More About Nostradamus" (MGM); "Jasper and the Watermelons" (Para.). 1942—"Private Smith, U.S.A." (RKO); "Lure of the Trout" (20th-Fox); "Loan Stranger" (Univ.). 1943—"The Voice That Thrilled the World" (WB); "Babies by Bannister" (Col.); "Red Hot Riding Hood" (MGM).

. . NEWSREEL SYNOPSES . .

(Released Wednesday, March 29)

MOVIETONE (Vol. 26, No. 59)—U. S. air force blasts defenses of Nazi Europe; Artillery duel marks fighting on Anzio beachhead; U. S. Pacific air power hits Japanese strategic bases; Willkie addresses troops in Wisconsin; Lew Lehr and trained mule; Basketball: DePaul vs. Oklahoma A. & M.; Baseball: Cardinals start training; Bowling: Presenting Ruff, the canine bowler.

NEWS OF THE DAY (Vol. 15, No. 257)—American air power blasts Europe; Allied push at Anzio; War in Burma; On the New Guinea front; Spars get swimming tips; Alley cat at Grand Coulee is home-front hero; Willkie opens drive (Milwaukee only); Meriden No. 1 war town (New Haven only).

PARAMOUNT (No. 60)—Kansas fights crow invasion; Bus tragedy in New Jersey; Survey of Europe's battlefronts.

RKO PATHE (Vol. 15, No. 62)—Yanks in tough fight at Anzio; Burma surgeon at field hospital; "Sleep nook" for weary soldiers; American air power blasts Europe.

UNIVERSAL (Vol. 17, No. 279)—War over Europe; War in the Anzio beachhead; War in Burma; Delman carves shoes; Youthful aviator; Pirates train—Reds get ready—Cardinals work out.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 75)—Negro manpower situation; Ceramics becomes a fine art; President's valet tells of journeys; Flirting bear at Memphis zoo; Supply line at Nettuno beachhead; Tuskegee girls become physically fit; Butter Beans and Susie make debut in All-American News.

(Released Saturday, April 1)

MOVIETONE (Vol. 26, No. 60)—American forces conquer Los Negros Island; Allied jungle fighters in Burma receive supplies; Parachute supply line sustains Fiji Scouts in Bougainville; Guadalcanal ammunition dump bombed by Japanese planes; Secretary Hull outlines nation's foreign policy; Italian meeting asks democratic rule; New armored cars tested in Chicago; Heroes of the week: an army sergeant and 5 Flight Nurses.

NEWS OF THE DAY (Vol. 15, No. 258)—Americans mop up on Los Negros; Governor Dewey hails news cameramen serving cause of freedom; Army sergeant hero of the day; New M-8 "blitz buggy" tested; Supplies parachuted to fighting units along Burma front; Maori tribes celebrate; U. S. Army Nurses decorated for South Pacific heroism.

PARAMOUNT (No. 61)—Basketball: St. Johns vs. DePaul; Willkie in Wisconsin; Science studies Ontario town without toothaches; American forces conquer Los Negros Island.

RKO PATHE (Vol. 15, No. 63)—American forces conquer Los Negros Island; Princess Juliana visits Curacao; Army sergeant hero of the day; Italian meeting asks democratic rule; Awards for best-dressed women; Supplies parachuted to fighting units along Burma front.

UNIVERSAL (Vol. 17, No. 280)—Advancing in the Admiralties; Supplies parachuted to fighting units along Burma front; Press Photographers' exhibit; Carbine grenades; Princess Juliana visits Curacao; Nurses decorated; M-8 auto tank; Army sergeant honored; Basketball: St. Johns vs. DePaul.

Short Subject Reviews

Screen Snapshots *(Fair)*

Columbia (5856) No. 6, Series 23 **10 mins.**

Another radio show recorded on film constitutes the major portion of this reel featuring Jimmy Durante-Garry Moore broadcast before an Army audience. Another brief sequence covers Jane Withers' personal Hollywood Canteen with Joe E. Brown, Jr., as the star guest. Marlene Dietrich is the principal guest star in the radio portion of the film. The names should make the short worth featuring in ad copy and there are some good laughs parried between Durante and Dietrich. Others in the reel include Marcy MacGuire, Peggy Ryan, Elvin Allman, Phillip Cohan, Roy Barry and Howard Petrie. Direction is by Ralph Staub.

Visiting St. Louis *(Interesting)*

MGM (T-515) Traveltalks **9 mins.**

A Fitzpatrick Traveltalk in Technicolor takes you on an interesting visit to St. Louis where you are shown a progressive panorama of a modern metropolis contrasted against the old Showboat which is still presenting its superthrillers on the mighty Mississippi. The scenes include the famed Zoological Gardens and its animals; the beautiful fountain sculptured by Carl Mille; the Art Museum; a modern million dollar Mississippi streamlined steamboat, the old Showboat and other landmarks that will interest anyone who likes to go places and see America first.

Follow Through With Sam Byrd *(Good)*

Columbia (5806) World of Sports **9 mins.**

Sam Byrd, if you do not already know it, used to play center field for the New York Yankees. In recent years he has deserted the diamond for the golf course, and this season has become a real star in professional golf ranks. In this short he demonstrates, in slow motion for the most part, how he hits the ball and what grips he uses. It is instructive stuff for the beginner in golf—if there are any in these war years—and will be enjoyed by nearly all audiences because of the pleasant backgrounds and the obvious skill of Byrd.

Open Fire *(Good)*

Paramount (R3-5) Sportlights **9½ mins.**

Grantland Rice (per Jack Eaton) has made a short here that explains the different kinds of shooting irons used by the infantry. They range from the Garand, to the Browning automatic, the vest pocket machine gun, the 30-caliber machine gun, the 60 and 81mm mortars, and the bazooka. There are also mechanized cannon, which in other wars would probably have been limited to the artillery. Soldiers in training demonstrate the use of each gun, thereby giving the public a much clearer idea of the firing power of our land troops. Instructive and most interesting for any audience.

In Winter Quarters *(Will Pass)*

Paramount (Y3-2) Speaking of Animals **9 mins.**

The animals this time are the circus breed, and include monkeys, zebras, elephants, lions, camels, leopards, and black cougars—not to forget a porcupine known as "bristle packin' mama." They are seen in actual winter quarters, and the various shots give Jerry Fairbanks an opportunity to make them talk by means of his superimposed art method. Ken Carpenter interviews the animals and gets their answers, which is a smoother way of introducing the talking than in earlier releases. Two battling baboons (well, Mr. Kieran, we THINK they're baboons) stage a climax with a boxing bout. Especially for the kids.

Polly Wants a Doctor *(Jaunty)*

Columbia (5704) Phantasy **6½ mins.**

Polly becomes tired of crackers and joins in a repast with a friendly goat (who has a dignified English accent). Result: Polly gets full of bolts and other metal, ending up with a radio, which blares out hot jive. Polly goes into a dance that he doesn't want to do. Just a short, this number will keep an audience in pleasant chuckles between features.

MOT Meets Newspaper Space Cut With New Selling Aids

Recognizing the need for meeting the sharp reduction in newspaper space allotted to theatres, The March of Time has prepared new selling aids for exhibitors, it is announced by P. A. Williams, advertising director. One of these aids consists of special news features for radio commentators, so designed that they are a part of the publicity insert of the press book. These features, along with the commercial copy offered on each issue, will be available with the next MOT press book.

Previously announced was the new trailer format which, in addition to scenes and voices, includes animation. A permanent MOT screen slide with playdate and title space is also ready for exhibitors. A new eye-catching lobby display, designed for the 22x28 and 11x14 cards, will be available shortly.

These selling aids have been executed not merely to offset the loss occasioned by reduced newspaper space, Williams pointed out, but to increase the selling power of each MOT.

Seymour Morris Urges Selling of Newsreel in Letter to Managers

(*Continued from Page* 31)

newspaper or magazine could ever hope to do."

The next sequence, in which little Sue Ann thanked audiences for their March of Dimes contributions, was described thusly: "Again you found it hard to swallow and you could see many eyes glistening as the light from the projection lamps reflected upon their faces. The audience didn't applaud this time, but by their expression you knew the keen appreciation they had for this subject."

The last subject, Morris declared, picked up the tempo of the audience and left spectators howling. Sequence showed Bob Hope and Bing Crosby making an informal personal appearance at the Santa Ana Air base and singing a duet of Mairzy Doats.

Concluded Morris: "We have given you this round-by-round description for just one purpose: to indelibly impress upon you the importance of advertising the newsreels."

New Title Formats, New Music Mark Changes in Universal News

New title formats and new music have been effected in the makeup of Universal Newsreel, it was announced this week by Producers Joseph O'Brien and Thomas Mead. For the feminine side of the news, women commentators are being used from time to time, as the occasion demands.

Looking ahead to the post-war era, O'Brien and Mead are experimenting on ideas designed to departmentalize the newsreel's contents, a change not wholly practical at present because of the predominance of war news.

Production Activity On The Short Subject Front

Show Business at War

First of Ralph Staub's new Screen Snapshots series which Columbia will make for the 1944-45 season will eulogize the contribution of motion picture and radio stars in entertaining U. S. Servicemen in this country and will be filmed at actual camp sites.

New Introduction for Subjects

For the first time since the inception of its Crime Does Not Pay series MGM will abandon the conventional district attorney who appears at the beginning of each subject to review a case history. In "Easy Life" a coroner, played by Charles Trowbridge, has the introductory spot as an ominous reminder that the criminal's destiny often is beyond the district attorney's office. Walter Hart directs. Herb Moulton is associate producer.

Start Work on OWI Subject

Alan Ladd, Betty Hutton, Susan Hayward and William Bendix have started work on an OWI short subject, "Skirmish on the Home Front," at Paramount. Lewis Allen is directing the two-reeler which is concerned with inflation and methods of combating the evil.

Ullman to Write Screenplay

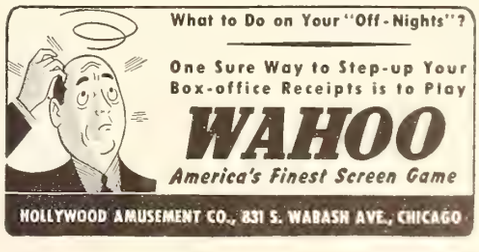
Elwood Ullman has checked onto the RKO Radio lot to write an original two-reel comedy for Edgar Kennedy. This will be the last in the series of six short subjects for the "slow burn" comic on the 1943-44 schedule.

OWI Reels Near Completion

Two more of the industry's War Activities Committee-OWI short subjects were reported nearing completion. The first "Skirmish on the Home Front." The other, "No Alternative," dealing with gasoline rationing, was produced at 20th Century-Fox by Eugene O'Neill, Jr., with Bruce Humberstone directing and Carlton Young serving as commentator in addition to heading the cast.

Short About Nurses' Corps

Vanguard Films, Inc., has put into production for immediate distribution a short feature film depicting the work and aims of the U. S. Cadet Nurses' Corps. Dorothy McGuire and James Brown have the leading roles. Appearing with them are Aline MacMahon, Spring Byington, Fay Holden and Tom Tully. Mary McCall, Jr., write the script, which is being produced for Vanguard by B. P. Fineman, with Jacques Tourneur directing.



ADV.

What Are Your Needs? Joe Hornstein Has It

Hollywood

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PRODUCTION NOTES FROM THE STUDIOS

Errol Flynn Set to Star in 'San Antonio' for Warner Bros.; RKO Plans 'Sinbad the Sailor'; PRC Signs Martha Tilton

Wesley Ruggles is now in London to direct Robert Donat and Deborah Kerr in their new picture for MGM, "Perfect Strangers." Ruggles has been interviewed on the BBC's "March of the Movies" program, according to word just received at the studio.

Advance Pictures will produce "Are These Your Parents?" for Monogram, with Jeffrey Bernerd, who made "Where Are Your Children?" having a financial interest in the firm. William Nigh has been signed to direct the production and started casting Monday. Nigh also is slated to direct "They Shall Have Faith," the Jeffrey picture.

Billy Wilder, Paramount writer-director, yesterday started work on the screen play of the Ferenc Molnar play, "Olympia," which he will direct, and which Charles Brackett will produce.

"Girl Who Dared," mystery melodrama, with Lorna Gray and Peter Cookson in the romantic leads and Veda Ann Borg, Grant Withers, Vivien Oakland, John Hamilton and Kirk Alyn heading the supporting cast, has started at Republic. Ruby Abel is associate producer, with Armand Schaefer executive producer.

"The Adventures of Sinbad the Sailor," famed Arabian Nights tale which, so far, has never been put on the screen, will come to life in a massive Technicolor production to be made by RKO Radio. The picture will be made under the production supervision of Jack Gross, who recently joined RKO studios after leaving Universal, where he functioned as an executive producer.

Leonard Strong will play the role of the mandarin, Mr. Chia, in "The Keys of the Kingdom" at 20th Century-Fox. John M. Stahl directs the screenplay which is from the pen of Joseph Mankiewicz, who is also producing for 20th Century-Fox.

Spring Byington has been signed by Dore Schary for the important role of Ginger Rogers' aunt in "Double Furlough," Schary's first production for Vanguard Films, Inc. William Dieterle is directing and Tony Gaudio has charge of the cinematography.

Erle C. Kenton was signed by Producer Paul Malvern to direct Universal's super horror film, "The Devil's Brood," which will star Boris Karloff. Edward T. Lowe wrote the screen play, and production is scheduled to get under way April 3.

After completing initial interiors on the lot, the Warner Bros. company shooting "The Very Thought of You" moved to location at Mount Wilson observatory. Delmer Daves is directing the script, which is a Jerry Wald production.

"For Us the Living" is the title of a significant subject assigned by Columbia to Michel Kraike for production. Original story will suggest a method of educating children in all lands now warped by grim ideologies, to inherit a brighter world of the future.

PRC has signed Martha Tilton to a two-picture deal, first of which will be "Delinquent Daughters," to be produced by Leon Fromkess with Irwin Franklyn as associate producer. Al Herman will direct.

Gene Kelly, who came to Hollywood from "Pal Joey," the New York stage hit, to zoom to stellar heights in MGM pictures, was yesterday given his most important role in the forthcoming musical "Anchors Aweigh," which will be produced by Joe Pasternak. Jose Iturbi, famous pianist, will have a top role.

Red Marshall, eastern burlesque comedian, has been added to the cast of "A Wave, a Wac, a Marine," Biltmore Production for Monogram release soon to go before the cameras. Cast of the feminine service film already includes Elyse Knox, Sally Eilers, Ann Gillis, Henny Youngman and Richard Lane. Phil Karlstein will direct.

Barry Fitzgerald, whose performance as the old priest in the Leo McCarey-Bing Crosby picture, "Going My Way," already is being touted for 1944 Academy Award honors, has been signed by Paramount to a non-exclusive contract. His first assignment will be in "Two Years Before the Mast."

Republic has begun production of "Secrets of Scotland Yard," an original screenplay with Edgar Barrier in the dramatic lead. Stephanie Bachelor will have the feminine lead, with C. Aubrey Smith, Henry Stephenson, Lionel Atwill, Walter Kingsford, Billy Bevan, Mary Gordon, John Worlock and John Abbott among the featured principals. George Blair is both director and associate producer of the new detective drama.

Phillip Terry has been signed by RKO Radio for the romantic lead opposite Anne Shirley in the new film musical, tentatively titled "Here Comes the Bride," being produced and directed by John H. Auer under the supervision of Sid Rogell. Dennis Day, singing star of Jack Benny's radio program, has previously been announced for another top spot in the cast.

Myles C. McCahill, on leave of absence from the U. S. Treasury Department, served as technical adviser on "Wilson" at 20th Century-Fox. McCahill's services were sought by Producer Darryl F. Zanuck to insure authenticity in his three-million dollar screen portrait of the World War I President. The Secret Service man was on the White House detail throughout the Wilson Administration and was constantly close to Wilson.

Five alluring girls were cast as Australian canteen hostesses in Edward Small's new comedy of Marines down under, "Abroad with Two Yanks," co-starring William Bendix and Dennis O'Keefe. They are Phyllis Adair, Jill Browning, Mary McLeod, Daphne Moore and Jean Prescott. Helen Walker plays the feminine lead, and Allan Dwan is directing.

"The Pearl of Death," based on Sir Arthur

(*Continued on Page* 35)



A party to celebrate Deanna Durbin's 22nd birthday was given recently by the crew on the set of her current Universal picture, "Christmas Holiday." Director Robert Siodmak thought he was going to get a piece of birthday cake; instead, Deanna handed it to Gale Sondergaard.

Garbo Returning to Screen in Film About Norwegian Merchant Marine

At the suggestion of Ambassador Wilhalm Morgenstierne, Greta Garbo will return to the screen after more than a year's absence to star in a motion picture based on the heroic exploits of the Norwegian merchant marine, it is announced by the Royal Norwegian Embassy in Washington. The film, as yet untitled, will be produced by Lester Cowan, who made "Commandos Strike at Dawn" last year.

Miss Garbo's acceptance of the starring role in this forthcoming film was based on the fact that the story carries a message of great significance and offers a worthy vehicle to mark her return to the screen.

Ambassador Morgenstierne first approached the famous Scandinavian star to appear in the Cowan production because it was felt that she is the ideal personality to portray the heroine. Miss Garbo's role will be that of a member of the Norwegian merchant marine and she will limn, on the screen, the heroic work done by hundreds of brave Norwegian women now engaged in such activity both on sea and on land.

Signed for 'That Hunter Girl'

Marsha Hunt and Allyn Joslyn have been signed by RKO Radio to portray the second romantic leads in "That Hunter Girl," co-starring Alan Marshall and Laraine Day. The players were loaned by MGM and 20th Century-Fox, respectively, where they are under contract. Norman Krasna wrote the original story for the amusing comedy romance of a wealthy girl who, while masquerading as her own secretary, falls in love with an army flier at a redistribution center. Screen writer Bert Granet is producing "That Hunter Girl" under the supervision of Sid Rogell. It is Granet's first production effort. Richard Wallace is directing.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Richard Thorpe will direct "The Thin Man" when he "Goes Home"; that's the one in which Myrna Loy returns also . . . RKO's "Deadline at Dawn" will be met by Adrian Scott, producer, and Harold Clurman director . . . John Carradine will be a broken-down Shakespearean actor in Jack London's "Trail of the Yukon"; a cold house can be colder than the Yukon . . . Musical score of "The Hairy Ape" will be made into symphonic form by the musical director, Nicholas F. Michelet . . . Bernie Wayne and Ben Raleigh will do two songs for "Out of This World" . . . Republic tells us that they employ a 48-piece orchestra in recording music for Roy Rogers westerns . . . Warren Wilson is producing "Twilight on the Prairie" and Jean Yarbrough is directing its action . . . Busby Berkeley uses a camera boom on a truck while the vehicles are traveling 30 miles an hour for "Cinderella Jones" . . . Rita Hayworth and Janet Blair were dancing so much "Tonight and Every Night" that they needed two dance directors, Jack Cole and Val Raset . . . A new story by Alexander-Stern says "I Accuse My Parents"; that's better than self-condemnation . . . RKO is taking care of "That Hunter Girl" and borrowed for her, Edgar Buchanan in a top role, John Elliott as dialogue director, and Edward Killy as Richard Wallace's directorial assistant . . . Fred Allen is due in Hollywood June 5 to star in Jack Skirball's untitled comedy for United Artists; and saying untitled comedy is not taking a crack at Fred Allen's style . . . "Enchanted Forest," which Jack Schwarz will produce for PRC, probably hides one of those fairy treasures, for it will carry the biggest budget in PRC's history . . . W. R. Frank is almost ready to tradeshow "The Private Life of Dr. Paul Joseph Goebbels"; he'd better hurry or we'll be expecting the real-life cast . . . Walt Lantz' character, "Woody Woodpecker," supplies the name for the machine guns of the boys at Camp Haan . . . Bill Goodwin, the "Swan" is being groomed for more comedy roles in pictures . . . Charles Coburn, the perennial "wower," is all set to "wow" them on Broadway with a play, as soon as his chore in "The Impatient Years" is finished . . . Harry Carey, we hear, has scored a personal triumph in the Harry Joe Brown-John Golden play, "I'll Be Seeing You" . . . Marsha Hunt is back from an entertainment trip so secret she daren't say where she went; but she does say that movies. mail and manual labor are the whole life of American troops on the outskirts of the world . . . Greer Garson won a double in Canada; She was voted the best actress of 1943, and the exhibitors voted her top box-office for the year . . . Even bears are choosey over their meat; the 700 pound Russian Bear which wrestled with Bob Hope in "The Road to Utopia" without biting him, bit his owner, Stanley Beebe, so severely some days ago, that he is in the hospital. (The owner, not the bear.)

Swing Pianist to Lead Band

Benny Goodman and Director Archie Mayo will back swing pianist Jess Stacy's debut as a band leader. The Goodman pianist, who is portraying himself in 20th Century-Fox's "Sweet and Low-Down," decided to front a band of his own when Benny made his recent announcement that he was disbanding the Goodman orchestra on completion of their current film. Now, Archie Mayo, who is directing "Sweet and Low-Down," has decided to back the Stacy band financially.

MGM Buys Cronin Novel

One of the top story purchases of the year is that of A. J. Cronin's latest novel, "The Green Years," announced by MGM. Still in manuscript form, the story will not be published until next Fall. Sale was arranged through the Frank W. Vincent agency.

Program Notes From the Studios

(*Continued from Page* 34)

Conan Doyle's "The Five Napoleons," will be the next production for Universal Producer-Director Roy William Neill, co-starring Basil Rathbone and Nigel Bruce. Production is tentatively set for April 10.

"San Antonio," colorful story of the early days of the Texas city, will be Errol Flynn's next starring vehicle for Warner Bros. Raoul Walsh, recently handed a new long-term contract at the studio, again will direct Flynn.



On the set of RKO Radio's "Heavenly Days," Director Howard Estabrook (left) coaches the children who play little refugees in the Fibber McGee and Molly comedy. Visitor on the set (at the right) is STR's Ann Lewis, who describes one of film's scenes in her column, appearing below.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Children's voices yelling "Okey-dokey" greet us as we enter the set of "Heavenly Days" over at RKO. That's the studio we've chosen for today because we want to meet Fibber McGee and Molly.

As we get closer, we see eight youngsters, each of a different nationality, ranging in age from 6 to 12, dancing up and down, clapping their hands and yelling to their hearts' content. (They get paid for this.) Scene is the living room of Fibber's cousin's home in Washington where Fibber accidentally bumped into the children when he came to call.

Each child is wearing a Red Cross Refugee identification tag, having been sent to this home for temporary refuge. Fibber's cousin was supposed to receive them, but he has been called away and it is now up to Fibber and Molly to see what they can do.

At a command from Director Howard Estabrook they all hush simultaneously, except for an extra "Okey-dokey" from the piping voice of the Chinese boy. This makes everyone laugh, breaking up the proceedings for a few minutes.

While Estabrook is explaining the next scene to the children, Molly comes in and sits down to one side awaiting her call. She looks very Springy in her navy blue two-piece dress trimmed in white pique. At the same time Fibber's standin gets seated on a low stool close to where the next action takes place.

From what we can gather, here's the way the next "take" should go: Fibber, seated on a stool, teases the children, claiming he can do whatever they do. They crowd around him, booing him and one pulls the stool out from under him, so that he lands on the floor. Then another one does the Russian Kazotski and dares Fibber to do it too.

Scene is hysterically funny, once Fibber is in it, and we all have a swell time, especially since rehearsals have to be repeated several times. Our admiration goes out to Estabrook and Fibber and Molly for their patience and for the admirable way they work with the children.

Estabrook comes over to greet us, and when we express a desire for a still of the children, he is kind enough to arrange for it on the spot. We're introduced to Molly, and find her as charming a lady as we who admire her, expected her to be.

When all the excitement dies down, they go back to work and we sneak out quietly so as not to disturb them.

Until next week.

Ann Lewis

P.S. Since writing the above lines, we have been advised of Fibber's serious illness, lobar pneumonia. We, along with his millions of fans, are hoping and praying for his quick recovery, for Tuesday night is void and empty without the genial good humor of Fibber McGee coming from our radio set.

It's Now 'Sensations of 1945'

Due to long runs of motion pictures on the current market, title of Andrew Stone's "Sensations of 1944" has been changed to "Sensations of 1945."

HOLLYWOOD STUDIO ROUND-UP

Eight new pictures were started in production last week. This compares with a total of ten new productions started in the equivalent week last year. Hollywood studios at which new pictures were started last week are:

COLUMBIA

UNTITLED MUSICAL FEATURE—Principals: Kay Kyser, Ann Miller, Victor Moore. Director, Leigh Jason.

MONOGRAM

LEAVE IT TO THE IRISH—Principals: James Dunn, Wanda McKay, Dick Purcell, Arthur Loft, Vince Barnett, Jack LaRue, Barbara Woodell. Director, William Beaudine.

MGM

LOST IN A HAREM—Principals: Abbott and Costello, Marilan Maxwell, John Conte, Murray Leonard. Director, Charles F. Reisner.

RKO

UNTITLED MUSICAL—Principals: Anne Shirley, Dennis Day, Phillip Terry, Raymond Walburn. Director, John H. Auer.

REPUBLIC

SECRETS OF SCOTLAND YARD—Principals: Edgar Barrier, Stephanie Bachelor, C. Aubrey Smith, Lionel Atwill, Walter Kingsford. Director, George Blair.

20th CENTURY-FOX

GOOD NEIGHBORS—Principals: Laurel & Hardy, Doris Merrick, Helene Reynolds. Director, Mal St. Clair.

UNIVERSAL

THE SINGING SHERIFF—Principals: No one selected. Director, Leslie Goodwins.
TWILIGHT ON THE PRAIRIE—Principals: Eddie Quillan, Connie Haines, Leon Errol, Johnny Downs. Director, Gene Yarbrough.

TITLE CHANGES

"Slick Chick" (Universal) now ALLERGIC TO LOVE.
"Dixie Showboat" (PRC) now DIXIE JAMBOREE.

PCA Signs Frank Tours

Frank Tours has been signed as the new musical director for Producers Corporation of America, according to Sig Schlager, president of the organization. Tours replaces Jacques Samossoud who has severed his connection with the company. Samossoud was the musical director for PCA's "Knickerbocker Holiday." Tours has been active in motion picture music for many years and is currently the music director for the Maxwell Coffee radio program, featuring Fannie Brice and Frank Morgan.

Team Susanna Foster, Jon Hall

Susanna Foster and Jon Hall have been teamed by Producers Michael Fessier and Ernest Pagano to play the romantic leads in Ruth McKenney's original comedy drama, "San Diego I Love You" for Universal. Susanna achieved stardom last year in "The Phantom of the Opera," and is currently working in "The Climax" with Turhan Bey and Boris Karloff. Production of "San Diego I Love You" is slated to start April 3.

ADV.

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OPERATOR WANTED. Two shows a night, no Sunday work. Salary $35.00 average about 22 hours a week. Write Mrs. Ruth Ponton, Dillwyn Theatre, Dillwyn, Va.

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THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

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Advance Dope (SIB)

NATIONAL VELVET (Tceh.) (MGM) **Drama. Principals:** Mickey Rooney, Donald Crisp, Elizabeth Taylor, Jackie Jenkins, Anne Revere. **Director,** Clarence Brown. **Plot:** A waif and the young daughter of the people with whom he lives, become interested in a horse belonging to a farmer living in their quiet English village. The girl wins the animal, so they prepare to enter him in the Grand National. Though the horse wins the race, the second horse gets the honors because the horse was ridden by the girl disguised as a boy. But the children are happy in the thought that the horse has what it takes to make a champion.

SWEET AND LOW-DOWN (Fox) **Drama-With-Music. Principals:** Benny Goodman, Lynn Bari, Jack Oakie, Linda Darnell, Allyn Joslyn, James Cardwell. **Director,** Archie Mayo. **Plot:** Benny Goodman finds a trombone player in a tenement house in the district where he grew up. He gives him a job with his band, but the boy turns so cocky, that he ends up by forming a band of his own and taking all of Goodman's men with him. Their success is very short-lived, so they all return to Goodman, happy to admit that there is only one Goodman. It takes a little longer for the trombone player to give in, but he does it eventually.

CALL OF THE SOUTH SEAS (Rep.) **Drama. Principals:** Janet Martin, Allan Lane, Roy Barcroft, William Henry, Adele Mara. **Director,** Jack English. **Plot:** A fugitive from American justice makes himself head of a small French-owned Pacific island. There beneath a veneer of good will, he and his henchmen victimize the natives. A new arrival, who fled the U. S. as an embezzler gets a job with this man. Then an F.B.I. man arrives and it eventually turns out that the embezzler and he are working together to trap the fugitive.

MEET ME IN ST. LOUIS (Tech.) **(MGM) Drama. Principals:** Judy Garland, Margaret O'Brien, Joan Carroll, Gloria de Haven, Mary Astor, Tom Drake, Leon Ames. **Director,** Vincente Minnelli. **Plot:** This is about a likable, middle-class American family living in St. Louis. There are five children with their pranks and their love affairs—the father and mother with their ambitions for the future of their children—a grandfather with a sense of humor and a maid who is part of all the goings-on.

ALLERGIC TO LOVE (Univ.). **Principals:** Noah Beery, Jr., Martha O'Driscoll, David Bruce, Franklin Pangborn, Maxie Rosenbloom. **Director,** Edward Lilley. **Plot:** The ultra smart wedding of a society couple is brought to an abrupt end when the boy and girl elope. Their honeymoon is upset when the wife develops an unexplained allergy which causes them to separate. As long as they are apart, she's okay. Things look pretty bad for them, until the bride accidentally finds the cause of the trouble. When this is cleared up, the happy couple sail for home together.

THE KEYS OF THE KINGDOM 20th-Fox) **Drama. Principals:** Gregory Peck, Sir Cedric Hardwicke, Vincent Price, Roddy McDowall. **Director,** John Stahl. **Plot:** Based on the novel of the same name. It portrays the struggles and hardships a young priest doing missionary work in China endured. On his return to Scotland, his superiors wanted him to retire from missionary service, but after reading his memoirs permitted him to continue his work in his own way.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43		b7/24/43
4016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43		b12/25/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43		b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43		b9/11/43
4020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43		b10/16/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43		b10/23/43
4023	Passport to Suez (D)F	Ann Savage-Eric Blore	72	8/19/43		b9/13/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43		b8/14/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43		b8/7/43

CURRENT 1943-44

5022	Beautiful But Broke (C)F	Davis-Frazee-Hubbard-Haymes	73	1/28/44		b2/5/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43		b11/6/43
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43		b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	60	10/7/43		b11/20/43
5042	Ghost That Walks Alone (MC)F	Arthur Lake-Lynn Roberts	61	2/10/44		b2/12/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	78	12/2/43		b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44		a10/2/43
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43		b1/29/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	74	2/17/44		b3/18/44
5006	None Shall Escape (D)F	Alexander Knox-Marsha Hunt	85	2/3/44		b1/22/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43		b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44		a3/4/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	69	1/20/44		b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43		b12/25/43
	Two Man Submarine	Tom Neal-A. Savage-J. C. Naish	62	3/16/44		a1/22/44
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	94	12/28/43		b12/4/43
	Whistler, The	Richard Dix-Gloria Stuart		3/30/44		

COMING 1943-44

	Address Unknown	Paul Lukas-K. T. Stevens				a1/22/44
	America's Children	Otto Kruger-Pat Parrish				
	At Night We Dream (Tech.)	Paul Muni-Merle Oberon				a1/22/44
	Calling All Stars	Lynn Merrick-Larry Parks				
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
	Girl in the Case	Janis Carter-Robt. Scott		4/20/44		
	Impatient Years	Jean Arthur-Lee Bowman				
	Jam Session	Ann Miller-Jess Barker		4/13/44		a1/22/44
	Mission Thirty-Six	J. Carradine-Jeanne Bates				
	Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong				a3/11/44
	Once Upon a Time	Cary Grant-Janet Blair				
	Pilebuck	Pat O'Brien-C. Landis-C. Morris				a3/11/44
	Soldiers in Slacks	Beulah Bondi-Nina Foch				
	Untitled Musical	K. Kyser-Ann Miller-V. Moore				

Westerns (Current 1943-44)

5220	Cowboy Canteen	Chas. Starrett-J. Frazee-V. Vague	72	2/8/44		
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43		b1/8/44
5201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43		b11/27/43
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43		b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44		
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	55	2/3/44		b2/12/44

Westerns (Coming)

	Cowboy From Lonesome River	Charles Starrett-Vi Athens				a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor				a9/25/43
	Last Horseman (W)	Russell Hayden-Bob Wills				a1/9/43
	Riding West (W)	C. Starrett-Shirley Patterson				a1/30/43
	Saddle Leather Law	Charles Starrett-Vi Athens				a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth				a2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Alma Carroll		4/20/44		a1/16/43

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	117	Mar		b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb		b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec		b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec		b8/7/43

MGM (Cont.)

CURRENT 1943-44

421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr		b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec		b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec		b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan		b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb		b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec		b8/7/43
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar		b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec		b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar		b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb		b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr		b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec		b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.		b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec		a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec		b7/31/43

COMING

	American Miracle (Tech.)	B. Donlevy-Ann Richards				a6/12/43
424	Andy Hardy's Blonde Trouble	M. Rooney-L. Stone	170	May-June		a11/6/43
	Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra				a2/5/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien				a10/30/43
	Dragon Seed	Katharine Hepburn-Walter Huston				a2/5/44
425	Gaslight	Charles Boyer-Ingrid Bergman		May-June		a11/13/43
	Gold Town	Wallace Beery-Binnie Barnes				
	Kismet (Tech.)	R. Colman-Marlene Dietrich				a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell				
	Marriage Is a Private Affair	Lana Turner-John Hodiak				a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien				
426	Meet the People	Lucille Ball-Dick Powell	100	May-June		a8/14/43
	Mrs. Parkington	Greer Garson-Walter Pidgeon				
	National Velvet	Mickey Rooney-Elizabeth Taylor				
	Picture of Dorian Gray	George Sanders-Hurd Hatfield				
	Secrets in the Dark	Robert Young-Susan Peters				
	Seventh Cross	Spencer Tracy-Signe Hasse				a3/18/44
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson				
427	Three Men in White	L. Barrymore-Van Johnson		May-June		a2/12/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	80	4/28/44		b3/11/44
428	Two Girls & a Sailor	June Allyson-Van Johnson		May-June		a2/19/44
	White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126			b3/11/44

MONOGRAM

CURRENT 1942-43

Block No.						
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43		b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43		b7/31/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43		b11/13/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43		b9/18/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43		b6/5/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43		b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44		b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43		a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44		b1/29/44
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43		b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44		b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44		a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43		b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44		a10/2/43
1	Unknown Guest	Victor Jory-Pamela Blake	10	22/43		b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING 1943-44

	Block Busters	East Side Kids-Roberta Smith				a2/12/44
	Call of the Jungle	Ann Corio-James Bush				
2	Chinese Cat, The	Sidney Toler-Joan Woodbury				a3/4/44
2	Detective Kitty O'Day	Jean Parker-Edward Gargan				a3/18/44
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79			b3/11/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison				a1/29/44
	Leave It to the Irish	James Dunn-Wanda McKay				

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

	Arizona Whirlwind	Ken Maynard-Hoot Gibson				all/20/43
	Law Men (W)F	J. M. Brown-Raymond Hatton		4/25/44		a3/18/44
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55			b3/11/44
	Range Law	J. M. Brown-Raymond Hatton				
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44		a2/19/44

PARAMOUNT

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43

CURRENT 1943-44

				Trade Shown	
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
	Hitler Gang	Robert Watson-Alexander Pope			a12/4/43
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
And the Angels Sing	Lamour-MacMurray-B. Hutton	a6/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	a2/5/44
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lydon-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a8/7/43
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a1/22/44
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43

PRC

CURRENT 1942-43

315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger		3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
408	Nabonga (Gorilla)	Buster Crabbe-Fifi Dorsay		1/25/44	a1/29/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

	Dixie Jamboree	Frances Langford-C. Butterworth			a2/19/44
404	Minstrel Man	Gladys George-Benny Fields		5/10/44	
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
	Ringside	Buster Crabbe-Arline Judge			
422	Shake Hands With Murder	Iris Adrian-Frank Jenks		4/22/44	
415	Waterfront	J. C. Naish-John Carradine		5/24/44	

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	

Westerns (Coming)

455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
456	Pinto Bandit, The	Dave O'Brien-Jim Newill		4/27/44	

RKO-RADIO

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7	Petticoat Larceny (CD)	Jean Carroll-W. Reed	61		b7/17/43
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43

RKO-RADIO

CURRENT 1943-44

420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44

COMING

Are These Our Children?	Kent Smith-Bonita Granville		a2/5/44
Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore		
Casanova Brown	Gary Cooper-Teresa Wright		a3/25/44
Days of Glory	Gregory Peck-Toumanova		a10/30/43
Falcon in Mexico	Tom Conway-Mona Maris		
Falcon Out West (M)F	Tom Conway-Barbara Hale	65	b3/4/44
Gildersleeve's Ghost	Harold Peary-Marion Martin		a12/4/43
Heavenly Days	Fibber McGee & Molly		
Mlle. Fifi	Simone Simon-Kurt Kreuger		
Manhattan Serenade	Sinatra-G. Murphy-G. DeHaven		
Marine Raiders	Pat O'Brien-Ruth Hussey		a2/19/44
None But the Lonely Heart	Cary Grant-E. Barrymore		
One Exciting Night	Tom Conway-Louis Borell		a2/26/44
Seven Days Ashore	Gordon Oliver-Wally Brown		a2/12/44
Show Business	E. Cantor-G. Murphy-Joan Davis		a2/26/44
Three Caballeros	Disney		
Untitled Musical	Anne Shirley-Dennis Day		

REPUBLIC

CURRENT 1942-43

224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

	Atlantic City	Moore-Whiteman & Armstrong Band	
	Call of the South Seas	Janet Martin-Allan Lane	
	Cowboy and the Senorita	Roy Rogers-Mary Lee-Dale Evans	a2/19/44
	Good Night Sweetheart	Ruth Terry-Bob Livingston	
	Jamboree	Ruth Terry-George Byron	a2/19/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	b3/18/44
	Man From Frisco	Michael O'Shea-Anne Shirley	a2/5/44
313	Rosie the Riveter	Jane Frazee-Frank Albertson	75	4/9/44	a1/8/44
	Secrets of Scotland Yard	Edgar Barrier-C. Aubrey Smith	
	Silent Partner	Beverly Lloyd-Bill Henry	
	Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
	Song of Nevada	Roy Rogers-D. Evans-Mary Lee	
314	Trocadero	Rosemary Lane-Johnny Downs	74	4/24/44	a3/25/44
	Yellow Rose of Texas	Roy Rogers-Dale Evans	

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firerand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

	Call of the Rockies	Sonny "Sunset" Carson			
378	Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes	56	4/3/44	a1/29/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
	Marshal of Reno	Bill Elliott-George "Gabby" Hayes			
3303	Oh, Susanna	Gene Autry-Smiley Burnette		4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
	Tucson Raiders	Wild Bill Elliott-Bobby Blake			a3/25/44

20TH CENT.-FOX

Block No.		CURRENT 1942-43	Mins.	Rel. Date	See Issue of
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall	89	4/23/43	b4/10/43
	Stormy Weather (M)	B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
		CURRENT 1943-44			
	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
6	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
6	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43
		COMING			
	Bermuda Mystery	Preston Foster-Ann Rutherford			
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
	Eve of St. Mark	Anne Baxter-William Eythe			a12/4/43
	Good Neighbors	Laurel & Hardy			
	Greenwich Village (Tech.)	Don Ameche-Carmen Miranda			a12/4/43
	Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain			a10/23/43
	In the Meantime, Darling	Jeanne Crain-Frank Latimore			
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes			
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			
	Ladies of Washington	Trudy Marshall-Ronald Graham			a2/12/44
	Pin-Up Girl (Tech.)	B. Grable-M. Raye-Joe E. Brown			a9/11/43
	Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster			a6/5/43
	Take It Or Leave It	Phil Baker-Marjorie Massow			
	Song of Bernadette	J. Jones-V. Price-C. Bickford	158		b12/25/43
	Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman			
9	Tampico	Edward G. Robinson-Lynn Bari		Apr	a11/27/43
	Wilson (Tech.)	Coburn-Hardwicke-Mitchell			
	Wing and a Prayer	Don Ameche-Dana Andrews			

UNITED ARTISTS

		CURRENT			
	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
	Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
	Somewhere in France (D)F	C. Cummings-R. Morley	85	6/11/43	b2/20/43
	Stage Door Canteen	48 Stars	131	6/24/43	b5/15/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43
		COMING			
	Abroad With Two Yanks	William Bendix-Dennis O'Keefe			
	Goodbye My Love	George Sanders-Linda Darnell			
	Hairy Ape, The	W. Bendix-S. Hayward-John Loder			
	Here Is Your War	Ernie Pyle story			
	It Happened Tomorrow	D. Powell-L. Darnell-J. Oakie		4/7/44	a3/11/44
	Since You Went Away	C. Colbert-J. Cotten-S. Temple			a3/18/44
	Sensations of 1945	W. C. Fields-E. Powell			
	Song of the Open Road	Bergen & McCarthy-B. Granville			a12/11/43
	Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76		b3/25/44
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
		Westerns (Current)			
	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
	Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	b1/22/44
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44
		Westerns (Coming)			
	Forty Thieves	Wm. Boyd-Andy Clyde			a3/11/44
	Lumber Jack	Wm. Boyd-Andy Clyde		4/28/44	a10/16/43
	Mystery Man	Wm. Boyd-Andy Clyde			a8/14/43

UNIVERSAL

		CURRENT 1942-43			
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94	7/16/43	b7/17/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
4028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7001	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
		CURRENT 1943-44			
8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43

UNIVERSAL (Cont.)

Block No.		CURRENT 1943-44	Mins.	Rel. Date	See Issue of
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11 27 43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43
		COMING			
	Allergic to Love	Noah Beery, Jr.-Martha O'Driscoll			
	Christmas Holiday	Deanna Durbin-Gene Kelly			a1/8/44
	Climax, The	Susanne Foster-Turhan Bey			a3/4/44
	Cobra Woman (Tech.)	M. Montez-Jon Hall-Sabu		5/12/44	a6/10/43
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker			
8061	Follow the Boys(M)F	All-Star	122		b3/25/44
	Ghost Catchers	Olsen & Johnson			
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo			a2/5/44
8016	Her Primitive Man	L. Allbritton-R. Paige	79	4/21/44	a11/20/43
	Invisible Man's Revenge	Jon Hall-Evelyn Ankers			a2/5/44
	Jungle Woman	Evelyn Ankers-Milburn Stone			a3/18/44
	Merry Monahans	Donald O'Connor-Peggy Ryan			a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo			a10/2/43
8037	Moon Over Las Vegas	Anne Gwynne-David Bruce	69	4/28/44	a2/26/44
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine			a9/23/43
	Murder in the Blue Room	Anne Gwynne-Donald Cook			
	Pardon My Rhythm	Gloria Jean-Patric Knowles	94	5/19/44	a3/4/44
	Patrick the Great	Donald O'Connor-Peggy Ryan			a11/20/43
	Scarlet Claw	B. Rathbone-Nigel Bruce			a2/19/44
8036	Slightly Terrific	Anne Rooney-Leon Errol		5/5/44	a1/22/44
	South of Dixie	David Bruce-Anne Gwynne			a3/25/44
	This Is the Life	Donald O'Connor-Susanna Foster			a7/17/43
	Twilight on the Prairie	Eddie Quillan-Connie Haines			
8027	Weird Woman	Lon Chaney, Jr.-Anne Gwynne	64	4/14/44	a1/22/44
		Westerns (Current 1943-44)			
8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8085	Boss of Boomtown	Tex Ritter			
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43

WARNER BROS.

		CURRENT 1942-43			
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
224	Irving Berlin's This Is the Army	Army All-Star Cast	121	8/14/43	b7/31/43
		CURRENT 1943-44			
304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43
		COMING			
	Adventures of Mark Twain(D)	Fredric March-Alexis Smith			a8/22/42
	Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/43
	Between Two Worlds	J. Garfield-P. Henreid-D. King			a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith			
	Conspirators	Paul Henreid-Hedy Lamarr			
	Cinderella Jones	Joan Leslie-Robert Alda			
	Crime by Night	Jane Wyman			
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			
	Janie	Joyce Reynolds-Robert Hutton			
	Last Ride (D)	R. Travis-Chas. Long			
	Make Your Own Bed	Jack Carson-Jane Wyman			a2/12/44
	Mask for Dimitrios	Zachary Scott-Peter Lorre			
	Mr. Skeffington	Bette Davis-Claude Rains			a11/27/43
	My Reputation	Barbara Stanwyck-George Brent			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
	To Have and Have Not	H. Bogart-W. Brennan			
	Uncertain Glory	Errol Flynn-Paul Lukas		4/22/44	a10/2/43
	Very Thought of You	Ida Lupino-Dennis Morgan			
		Westerns			
333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8 7 43
	Black Sea Fighters (Doc.)		61	Artkino	b7 31 43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9 18 43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3 20 43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10 3 42
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2 12 44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Fouillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	Outlaw, The (WD)A	J. Buetel-J. Russell-H. Hughes	121		b2/13/43

Shorts Booking Guide

COLUMBIA 1942-43

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
4431	A Maid Made Mad	15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½ 3/20/43
4432	Blonde and Groom	Dull	15 5/ 1/43
4435	Boobs in the Night	Poor	17½ 6/12/43
4422	Carry Harry	Not Funny	17 10/10/42
4425	Ham and Yeggs		17 Not Rev.
4436	Here Comes Mr. Zerk	Slow	16 7/24/43
4427	His Wedding Scare	Silly	16½ 1/30/43
4433	I Spied for You	Poor	18 4/24/43
4423	Kiss and Wake Up	Ordinary	18 10/17/42
4434	My Wife's An Angel	Good	22 5/22/43
4421	Phony Cronies	Slap Happy	16½ 8/29/42
4426	Piano Mooner		17 Not Rev.
4424	Sappy Pappy	Slapsticky	16 12/ 5/42
4430	Two Saplings		17 Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18 3/ 6/43
AMERICA SPEAKS			
	Farmer at War		9 Not Rev.
4963	Men Working Together	Excellent	11 7/10/43
4962	Mr. Smug	Good	11 2/27/43
	Point Rationing		6 Not Rev.
	Troop Train		11 Not Rev.
4961	Wings for the Fledglings	Fair	10 1/ 9/43
COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go	Good	7½ 7/24/43
4510	He Can't Make It Stick	Good	7 7/17/43
4504	King Midas Junior		7 Not Rev.
4508	Plenty Below Zero	Fair	7½ 5/29/43
4507	Professor Small and Mr. Tall		7½ Not Rev.
4505	Slay It With Flowers	Fair	7 1/30/43
4506	There's Something About a Soldier	Fair	6½ 4/17/43
4502	Tito's Guitar	Fair	7 10/31/42
4503	Toll Bridge Troubles	Amusing	7 12/ 5/42
4509	Tree for Two	Routine	7½ 7/10/43
COMMUNITY SING			
4660	As Time Goes By	Excellent	10 7/31/43
4653	College Songs		9 Not Rev.
4657	Crosby Songs	Enjoyable	9 4/17/43
4656	McDonald's Son	Enjoyable	9½ 2/27/43
4658	McNamara's Band		10 Not Rev.
4651	Rhumba and Conga Hits	Good	8 8/22/42
4659	Rosie the Riveter	Good	10½ 5/ 1/43
4654	Songs of the Service	Average	8 11/14/42
4655	Songs of the States	Good	9½ 1/ 2/43
4661	Song of Victory		13 8/14/43
4652	Yankee Doodler	Very Good	9 9/26/42
FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10 Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10 11/ 7/42
4953	No. 3 (Shep Fields)	Good	10 1/ 2/43
GLOVESLINGER			
4409	College Belles	Fair	16 10/31/42
4410	Great Glover, The		18½ Not Rev.
4412	His Girl's Worst Friend	Mediocre	18 5/22/43
4411	Seeks Appeal	Fair	17½ 3/20/43
PANORAMICS			
4901	Cajuns of the Teche	Good	11 8/22/42
4904	Merchant Convoy	Vivid	10½ 5/26/43
4902	Oddities (LaVarre)	Good	10 10/31/42
4903	Our Second Front	Timely	10½ 1/ 9/43
PHANTASIES CARTOONS			
4704	Cholly Polly	Silly	6½ 2/27/43
4711	Dizzy Newsreel	Fair	7½ 8/14/43
4708	Duty and the Beast	Fair	6 5/22/43
4702	The Dumbconscious Mind	Average	7 11/14/42
4701	The Gullible Canary	Clever	7 10/17/42
4706	Kindly Scram		6 Not Rev.
4703	Malice in Slumberland	Fair	6½ 12/ 5/42
4709	Mass Mouse Meeting	Dull	6 6/26/43
4710	The Fly in the Ointment	Below Average	6½ 7/17/43
4705	The Vitamin G-Man	Silly	6½ 3/13/43
4707	Willoughby's Magic Hat	Routine	7 5/ 8/43
QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10 8/15/42
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11 8/15/41
4852	No. 2 (Allan Joslyn)	Good	10 10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9 10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10 12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9 1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10 Not Rev.
4857	No. 7 (Alan Mowbray)		10 Not Rev.
4858	No. 8 (Kyser, Autry)		9½ Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10 7/10/43
4860	No. 10 (Mischa Auer)	Good	10 7/17/43
STOOGE COMEDIES			
4406	Back From the Front		18 Not Rev.
4404	Dizzy Detectives		18½ Not Rev.
4401	Even as I O U	Fair	15½ 10/24/42
4408	Higher Than a Kite	Slapstick	18 7/24/43
4402	Sock-A-Bye Baby	Average	18 12/12/42
4405	Spook Louder		18 Not Rev.
4408	Three Little Twirps	Average	15½ 7/10/43
4403	They Stooge to Conga	Slapstick	15½ 1/ 2/43
KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½ 8/29/42
TOURS			
4551	Journey to Denali	Good	10 8/ 1/42
4452	Old and Modern New Orleans	Very Good	11 10/17/42
4807	Aqua Thrills	Entertaining	9½ 5/29/43
4805	Diving Daredevils	Good	9 3/20/43
4808	Jump, Fish, Jump	Uninteresting	9 6/26/43
4804	Ladies Day in Sports	Good	10 4/17/43
WORLD OF SPORT			
4806	Ski Soldiers		10½ Not Rev.
4809	Sweeping Oars	Excellent	10 7/24/43
4801	Trotting Kings	Good	11 10/17/42
4803	Winter Paradise	Interesting	10 1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½ 11/14/42

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ALL-STAR COMEDIES			
5404	A Gem of a Jam		16½ Not Rev.
5421	A Rookie's Cookie	Fair	17 11/13/43
5433	Bachelor Daze		18 Not Rev.
5406	Busy Buddies		16½ Not Rev.
5405	Crash Goes the Hash		17 Not Rev.
5435	Defective Detectives		Not Rev.
5402	Dizzy Pilots		Not Rev.
5432	Dr. Feel My Pulse	Fair	18 3/25/44
5426	Farmer for a Day	Gets By	17½ 10/16/43
5428	Garden of Eatin'	Good	16 12/25/43
5430	He Was Only Feudin'	Average	16 1/22/44
5434	His Tale Is Told		17½ Not Rev.
5401	I Can Hardly Wait	Typical	16½ 8/28/43
5403	Phony Express	Good	17 12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½ 9/18/43
5427	Quack Service	Good	16 10/16/43
5425	Shot in the Escape	Slapstick	19 8/14/43
5431	To Heir Is Human	Poor	16 3/11/44
5410	Who's Hugh	Slapstick	16 2/12/44
5429	You Dear Boy	Good	18 1/ 1/44
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird		Not Rev.
5503	Herring Murder Mystery		7 Not Rev.
5502	Imagination	Excellent	8 12/18/43
5501	Rocky Road to Ruin		8 Not Rev.
COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"		10 Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9 9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10 10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8 12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"		10 Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½ 12/25/43
5657	No. 7 Xmas Carols	Fine	10½ 12/25/43
5658	No. 8 (Baker) Alouette	Fair	10 3/ 4/44
5659	No. 9 (White) Sunday, Monday and Always		9½ Not Rev.
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10 Not Rev.
FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell		10½ Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10 10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11 11/27/43
5954	No. 4 Featuring This Is Ft. Dix	Fair	9 3/ 4/44
5955	No. 5		Not Rev.
FOX & CROW (Tech.)			
5751	Room and Bored	Good	7 10/16/43
5752	Way Down Yonder in the Corn	Excellent	7 1/ 1/44
5753	The Dream Kids		Not Rev.
LI'L ABNER (Tech.)			
5601	Amoozin' But Confoozin'		8 Not Rev.
5602	Sadie Hawkin's Day		Not Rev.
PANORAMICS			
5901	Birds on the Wing	Interesting	8½ 9/25/43
5902	Babies by Bannister	Excellent	8½ 10/23/43
5903	Camera Digest	Fair	10½ 2/19/44
5904	Senoritas and Traditions of Mexico		Not Rev.
PHANTASIES			
5702	Cocky Bantam	Fair	6½ 12/11/43
5707	Giddy Yapping		Not Rev.
5706	Lionel Lion		Not Rev.
5701	Nursery Crimes	Poor	7 10/23/43
5703	Playful Pest	Fair	6½ 2/ 5/44
5704	Polly Wants a Doctor		6½ Not Rev.
5705	Magic Strength		7½ Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10 8/14/43
5852	No. 2 (Groucho Marx)	Average	10 10/23/43
5853	No. 3 Kay Kyser	Very Good	10 10/30/43
5854	No. 4 (Alan Mowbray)	Good	9 11/27/43
5855	No. 5 (Carrillo & Romero)	Good	9½ 1/22/44
5856	No. 6 (Moore & Durante)		10 Not Rev.
5857	No. 7 (Mexican Cinema Industry)		9 Not Rev.
5858	No. 8 (Lombard Memorial Reel)		8½ Not Rev.
WORLD OF SPORTS			
5803	Champ of Champions	Good	10 12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10 10/30/43
5807	Golden Gloves		Not Rev.
5801	Kings of Basketball	Good Stuff	10 9/ 4/43
5804	Ten Pin Aces	Good	10 12/25/43
5806	Follow Through With Sam Byrd		9 Not Rev.
5805	Winged Targets	Good	9 3/25/44

MGM 1942-43

CARTOONS (Tech.)			
W-455	Baby Puss		Not Rev.
W-443	Ban Wilderness		8 Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8 1/16/43
W-444	Dumb Hounded	Hilarious	8 4/10/43
W-451	One Ham's Family	Top Slice	8 10/ 2/43
W-446	Red Hot Riding Hood	Tops	8 7/10/43
W-453	Stork's Holiday	Tops	8 10/16/43
W-456	"Innertube Antics"	Hilarious	8 3/11/44
W-442	Sufferin' Cats		9 Not Rev.
W-445	The Boy and the Wolf	Good	9 5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8 6/ 5/43
W-450	The Uninvited Pest	A Corker	8 7/31/43
W-452	War Dogs	Good	7 10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9 12/25/43
W-448	Who Killed Who	Fair	8 7/10/43
W-449	Yankee Doodle Mouse	Tops	8 8/14/43
MINIATURES (10)			
M-432	People of Russia	Excellent	10 1/23/43
M-433	Brief Interval		10 Not Rev.
M-434	Brothers in Blood	Excellent	10 12/18/43
M-437	Here at Home		Not Rev.
M-435	Inca Gold (Sepia)		Not Rev.
M-439	Journey to Yesterday	Dramatic	11 8/ 7/43
M-431	Last Lesson	Impressive	10 1/30/43
M-438	Memories of Australia	Timely	10 7/10/43
M-432	My Tomato	Laugh Crop	9 12/18/43
M-440	Ode to Victory	Elaborate	11 8/25/43
OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11 Not Rev.
C-494	Calling All Kids	Delightful	11 5/ 1/43
C-496	Election Daze	Good	10 10/ 2/43
C-493	Family Troubles	Amusing	11 4/10/43
C-495	Farm Hands	Slow	11 7/10/43
C-497	Little Miss Pinkerton	Among Best	11 10/16/43
C-499	Radio Bugs	Good	9 3/25/44
C-498	Three Smart Guys		11 Not Rev.
C-491	Unexpected Riches	Amusing	11 11/21/42
PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener	10 8/ 7/43
K-486	Forgotten Treasure	Important	10 8/14/43
K-481	Madero of Mexico	Fine	11 1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11 7/31/43
K-488	Storm	Vivid	10 10/16/43
K-483	That's Why I Left You	Very Good	10 6/19/43
K-490	This Is Tomorrow		Not Rev.
K-489	To My Unborn Son	Dramatic	9 12/18/43
K-484	Trifles That Win Wars	Engrossing	11 8/ 7/43
K-482	Who's Superstitious?	Interesting	10 5/ 1/43
PETE SMITH SPECIALTIES			
S-467	Dog House	Tops	9 6/26/43
S-465	Fala, the President's Dog	Good	8 4/24/43
S-461	First Aid	Instructive	10 1/23/42
S-471	Fixin' Tricks	Entertaining	10 10/16/43
S-472	Football Thrills of 1942	Misses	10 10/16/43
S-463	Hollywood Daredevils	Exciting	9 4/10/43
S-462	Marines in the Making	Very Good	9 2/ 6/43
S-470	Scrap Happy	Effective	9 9/18/43
S-468	Seeing Hands	Appealing	11 8/14/43
S-469	Seventh Column	Surprise	9 9/11/43
S-466	Sky Science	Excellent	9 6/19/43
S-473	Tips on Trips	Swell	9 12/18/43
S-474	Water Wisdom		Not Rev.
S-464	Wild Horses	Fair	8 5/ 8/43
SPECIAL			
x-460	These Are the Men	Good	11 10/ 2/43
TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful	9 9/18/43
T-413	Glimpses of Ontario	Good	9 1/23/43
T-414	Land of Orizaba		9 Not Rev.
T-416	Mexican Police on Parade	Interesting	9 4/10/43
T-415	Mighty Niagara		9 Not Rev.
T-412	Modern Mexico City	Excellent	9 11/21/42
T-419	Motoring in Mexico	Excellent	9 6/19/43
T-417	On the Road to Monterey		Not Rev.
T-422	Over the Andes	Beautiful	9 10/16/43
T-411	Picturesque Mass	Good	9 11/14/43
T-418	Romantic Nevada	Very Good	9 5/ 8/43
T-420	Scenic Oregon	Solid	9 7/ 3/43
TWO REEL SPECIAL (6)			
A-402	Heavenly Music	Fair	22 5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20 12/ 5/42
A-404	Main Street Today		20 Not Rev.
A-403	Shoe Shine Boy	Good	15 1/29/44

MGM 1943-44

CARTOONS			
W-533	Batty Baseball		Not Rev.
W-532	Screwball Squirrel		7 Not Rev.
W-531	Zoot Cat		Not Rev.
MINIATURES			
M-582	Kid in Upper Four	Fair	11 1/29/44
M-583	No News Is Good News		Not Rev.
PETE SMITH SPECIALTIES			
S-553	Groovie Movie		9 Not Rev.
S-552	Home Maid	Good	10 2/19/44
S-551	Practical Joker	Good	10 2/19/44
TRAVELTALKS			
T-514	A Day in Death Valley	Good	9 3/ 4/44
T-517	Along the Cactus Trail		Not Rev.
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island		Not Rev.
T-511	Through the Colorado Rockies	Good	9 12/18/43
T-513	Salt Lake Diversions		9 Not Rev.
T-515	Visiting St. Louis		Not Rev.

PARAMOUNT 1942-43

HEADLINERS (6)			
A2-9	A Revival of Moments of Charm	Tops	10½ 7/17/43
A2-13	"Down With Everything"	Good	9 11/ 6/43
A2-3	Hands of Women	Good	11 12/19/42
A2-5	Ina Ray Hutton & Orch.		9 Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10 10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½ 11/14/42
A2-7	Letter From Ireland	Excellent	22 5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½ 8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9 1/30/43
A2-6	Moments of Charm	Tops	10 5/ 8/43
A2-8	Rationed Rhythm	Fair	10½ 6/19/43
A2-10	Sing, Helen, Sing	Tops	11 8/28/43
A2-11	Three Bears in a Beat	Cute	10 8/28/43
MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Straus	Imaginative	7 3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9 5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9 1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½ 11/21/42
U2-5	Jasper's Music Lesson	Tops	8 8/ 5/43
U2-8	The Truck That Flew	Charmine	8 7/17/43

PARAMOUNT 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E2-12 Cartoons Ain't Human	Good	7	10/ 2/43
E2-10 Happy Birthdaze		8	Not Rev.
E2-1 Hull of a Mess	Amusing	7	10/24/42
E2-9 Hungry Goat	Fair	7	7/17/43
E2-7 Jolly Good Furlough	Fair	7	5/29/43
E2-3 Me Musical Nephews	Amusing	6½	12/19/42
E2-8 Ration for the Duration	Good	8	6/19/42
E2-2 Scrap the Japs	Fair	6½	11/14/42
E2-5 Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4 Spinach For Britain		7	Not Rev.
E2-6 Too Weak to Work	Amusing	7	4/17/42
E2-11 Wood Peckin'		7	Not Rev.
POPULAR SCIENCE (6)			
J2-1 No. 1	Interesting	9	10/24/42
J2-2 No. 2	Good	9	12/ 5/42
J2-3 No. 3	Good	10½	1/16/43
J2-4 No. 4	Informative	10	5/ 1/43
J2-5 No. 5	Weak	10	7/10/43
J2-6 No. 6	Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)			
Y2-2 At the Bird Farm	Fair	9	3/27/43
Y2-4 At the Cage Door Canteen	Silly	9	7/17/43
Y2-3 Current Events	Swell	9	6/ 5/43
Y2-6 In the Desert	Fair	8½	11/13/43
Y2-5 In the Garden	Good	9	11/13/43
Y2-1 Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-10 All Sails Set	Ordinary	9½	9/25/43
R2-8 Amphibious Fighters	Excellent	9½	6/26/43
R2-6 Beach Command	Interesting	9	4/24/43
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings	Enjoyable	10	2/ 6/43
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-7 Tumble Bugs	Excellent	9	5/29/43
R2-4 Trading Blows	Good	9½	3/20/43
R2-9 Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums	Good	8	5/ 1/43
W2-2 Mummy Strikes	For Juveniles	8	3/13/43
W2-5 Secret Agent	Misses	9	7/31/43
W2-4 Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3	Average	10	3/20/43
L2-4 No. 4	Up to Par	10	5/ 1/43
L2-5 No. 5	Good	10	7/17/43
L2-6 No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

PARAMOUNT 1943-44

LITTLE LULU (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"	Excellent	9	3/25/44
D3-4 "In Hollywood"			Not Rev.
D3-3 Lulu Gets the Birdie			Not Rev.
MADCAP MODELS (Tech.)			
U3-5 "And to Think I Saw It on Mulberry Street"			Not Rev.
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-3 Package for Jasper	Excellent	7½	1/29/44
U3-4 Say "Ah" Jasper		8	Not Rev.
MUSICAL PARADES (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
FF3-4 Showboat Serenade			Not Rev.
NOVELTOONS (Tech.)			
P3-3 Cilly Goose		8	Not Rev.
P3-2 Hen Pecked Rooster	Very Good	8	3/25/44
P3-1 No Mutton for Nuttin'	Good	7	12/25/43
P3-4 Suddenly It's Spring			Not Rev.
POPEYE			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
E3-4 "Moving Aweigh"			Not Rev.
E3-3 We're on Our Way to Rio			Not Rev.
POPULAR SCIENCE			
J3-1 Popular Science	Good	10	11/ 6/43
J3-2 Popular Science No. 2	Entertaining	10	12/25/43
J3-3 Popular Science No. 3		10	Not Rev.
J3-4 Popular Science No. 4			Not Rev.
SPEAKING OF ANIMALS			
Y3-2 In Winter Quarters		8½	Not Rev.
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
Y3-4 Untitled			Not Rev.
SPORTLIGHTS			
R3-7 Catch 'Em & Eat 'Em			Not Rev.
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-5 Open Fire		9½	Not Rev.
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-4 Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44
L3-3 No. 3			Not Rev.
L3-4 No. 4			Not Rev.

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DISNEY CARTOONS (18) (TECH.)			
34111 Chicken Little		9	Not Rev.
34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105 Fall Out—Fall In	Tops	7	5/15/43
34108 Figaro and Cleo	Good	8	10/16/43
34103 Flying Jalopy	Good	7	3/27/43
34110 Home Defense	A-1	8	12/25/43
34113 How to Be a Sailor	Excellent	7	3/25/44
34115 How to Play Golf		8	Not Rev.
34109 Old Army Game	Good	7	11/27/43
34112 Pelican & the Snipe		9	Not Rev.
34102 Pluto and the Armadille		7	Not Rev.
34104 Private Pluto	Tops	7	5/ 8/43
34107 Reason and Emotion		8	Not Rev.
34114 Trombone Trouble	Very Good	7	3/25/44
34106 Victory Vehicles	Leaping Laughter	8	8/14/43
33403 Duck Soup	Fair	17	3/ 6/43
33404 Hold Your Temper		17	Not Rev.
33406 Hot Foot	Will Pass	17	7/ 3/43
33405 Indian Signs	Fair	17	5/15/43
33402 Rough on Rents	Average	16	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	16	1/16/43
33201 State vs. Glen Willett	Fair	16	10/24/42
JAMBOREES (13)			
34407 Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405 Enric Madriguera & Orch.	Swell	8	3/27/43
34406 It's Tommy Tucker Time		8	Not Rev.
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	1/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deerl Deerl	Average	17	11/21/42
33704 Double Up	Fair	16	5/15/43
33705 Gem-Jams	Fair	16	3/15/43
33701 Mail Trouble	Mildly Amusing.	16	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
33706 Radio Runaround	Good	16	7/ 3/43
SPORTSCOPES (13)			
34308 Aqua Aces			Not Rev.
34313 Barnyard Golf		8	Not Rev.
34305 Basketeers	Very Good	9	3/ 6/43
34312 Champion-Maker	Pleasant	9	8/ 7/43
34311 Cloud Chasers		8	Not Rev.
34309 Golf Limited	Interesting	8	5/15/43
34304 "Q" Men	Interesting	8	1/23/43
34310 Racing Royalty	Inconsequential	8	7/ 3/43
34301 Show Horse	Good	9	10/24/42
34405 Ski Trails	Exciting	8	3/27/43
34302 Touchdown Tars	Good	8	11/28/42
34307 Treat		8	Not Rev.
34303 Winter Setting		8	Not Rev.
THIS IS AMERICA			
33105 Air Crew	Excellent	18	4/10/43
33112 Age of Fight	Good	17	10/16/43
33103 Army Chaplain	Very Fine	19	12/26/42
33111 Arctic Passage	Vivid	20	9/11/43
33104 Boomtown, D. C.	Very Good	19	2/13/43
33110 Broadway Dim-Out	Effective	15	8/14/43
33113 Children of Mars	A Must	20	10/30/43
33108 Lieutenant Smith	Excellent	20	6/12/43
33106 Medicine on Guard	Very Good	19	4/17/43
33107 Merchant Seaman	Excellent	17	5/ 8/43
33109 Pacific Island No. 43	Reassuring	17	7/10/43
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)			
34202 City of Courage	Impressive	9	3/20/43
34201 Conquer by the Clock	Excellent	10	12/26/42
34203 North African Album	Fills Void	9	7/ 3/43
34204 Oil is Blood		8	Not Rev.

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EDGAR KENNEDY			
43404 Love Your Landlord		18	Not Rev.
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS			
44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6		9	Not Rev.
44207 No. 7		10	Not Rev.
LEON ERROL			
43702 Cutie on Duty	Good	18	11/27/43
43704 Say Uncle	Fair	18	3/25/44
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES			
44306 Basket Wizards	Good	8	3/ 4/44
44305 Co-Ed Sports		8	Not Rev.
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44307 Mallard Flight	Good	9	3/25/44
44304 Mountain Anglers	Eye-filling	9	12/25/43
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA			
43102 Letter to a Hero	Very Good	18	1/ 1/44
43104 Mail Call	Very Good	17	2/19/44
43103 New Prisons—New Men		17	Not Rev.
43105 News Front		16	Not Rev.
43101 Sailors All	Very Fine	20	12/ 4/43

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ADVENTURES OF A NEWSREEL CAMERAMAN			
3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
3851 Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT			
3902 Jungle Land		9	Not Rev.
3901 Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland (Tech.)	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev.
3155 Gay Rio (Tech.)	Good	9	5/15/43
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossems	Average	9	9/26/42
3152 Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME			
4 Africa—Prelude to Victory	Very Good	18	12/12/42
8 America's Food Crisis	Informative	18	3/20/43
13 And Then Japan	Very Good	18	6/ 7/43
12 Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
9 Inside Fascist Spain		17	Not Rev.
11 Invasion!	Excellent	18	6/12/43
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
6 One Day of War	Outstanding	21	1/23/43
10 Show Business at War	Excellent	17	5/15/43
7 The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3306 Dog Sense	For Dog-lovers.	9	9/25/43
3305 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/28/42
3302 When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout	Fair	7	5/ 8/43
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again	For Children	7	5/ 8/43
3502 Ickle Meets Pickle	Fair	7	11/28/42
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches	Amusing	7	5/ 8/43
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3551 Shipyard Symphony	Good	7	5/ 8/43
3562 Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY			
3402 Accent on Courage		10	Not Rev.
3401 Women in Blue		10	Not Rev

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ADVENTURES OF A NEWSREEL CAMERAMAN			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
8 South American Front	Clarifying	17½	3/25/44
6 Sweden's Middle Road	Excellent	19¼	1/22/44
7 Post-War Jobs	Revealing	18½	2/19/44
SPORTS REVIEWS			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4514 Frog and Princess (Tech.)		7	Not Rev.
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4515 Mickey Mouse Meets Jekyll and Hyde Cat (Tech.)		7	Not Rev.
4516 My Boy Johnny (Tech.)		7	Not Rev.
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION			
Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
Invasion of Europe	Thrilling	21	5/ 8/43
Invasion of North Africa	Superb	20	2/ 6/43
Labor Front, The	Gripping	21	12/11/43
The Mask of Nippon	Excellent	20	10/24/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	19	8/26/42
Russia's Foreign Policy	Heavy	20	2/ 5/44
This Is Blitz	Grim Realism	21	3/ 7/42
War for Men's Minds	Revealing	21	9/18/43
SPECIAL			
Don't Hook Now		18	Not Rev.
Kill or Be Killed		18	Not Rev.
Raid Report		9	Not Rev

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	Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (Tech.)			
7243 Air Raid Warden	Amusing	7	1/15/43
7241 Andy Panda's Victory Garden	Good	7	10/17/42
7247 Canine Commandos			Not Rev
7242 Loan Stranger		7	Not Rev
7246 Ration Bored	Fast	7	8/21/43
7244 Screwball	Funny	7	2/27/43
7245 Swing Your Partner	Fair	7	6/19/43
7246 The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS			
7125 Chasin' the Blues	Entertaining	15	12/12/42
7129 Dancing on the Stars		15	Not Rev.
7126 Hit Tune Jamboree	Very Good	15½	1/23/43
7123 Jivin' Jam Session	Entertaining	15	9/ 1/42
7130 Russian Revels			Not Rev.
7122 Serenade in Swing	Fair	15	9/19/42
7131 Smoke Rings			Not Rev.
7128 Swing That Band		15	Not Rev.
7124 Swing's the Thing		15	Not Rev.
7127 Swingtime Blues		15	Not Rev.
7121 Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES			
7375 Designed by Fannie Hurst	Interesting	9	1/16/43
7374 Double Talk Girl		9	Not Rev.
7371 Human Sailboat		9	Not Rev.
7372 Jail Hostess		9	Not Rev
7373 King of the 49-ers	Interesting	9	12/ 5/42
7376 Let Huey Do It	Interesting	9	2/27/43
7378 Little Clayton Farm-front Wonder		9	Not Rev
7329 Shepherd of the Round House	Interesting	9	8/ 5/43
7377 She's A-I In the Navy		9	Not Rev.
7381 The Armless Dentist			Not Rev
7380 Tom Thum In Person	Interesting	9	6/12/43
7382 Western Cowgirl			Not Rev
TWO-REEL SPECIALS (2) (Tech.)			
7111 Roar, Navy, Roar	Swell	22½	1/15/43
SWING SYMPHONIES (6)			
7232 Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233 Cow Cow Boogie	Amusing	7	2/27/43
7234 Egg Cracker Suits		7	Not Rev
7235 Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231 Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS			
7362 Any Chickens Today	Good	9	8/21/43
7352 Canadian Patrol	Very Good	9	10/17/42
7361 Confusion In India	Instructive	9	6/19/43
7358 Hungry India		9	Not Rev
7359 Mr. Chimp Goes to Town			Not Rev
7360 Mirror of Sub Marine Life	Interesting	9	6/ 5/43
7357 Mothers of Presidents	Very Good	10	2/27/43
7354 New Era in India		8	Not Rev.
7353 Spirit of Democracy	Fine	10	10/17/42
7351 Trouble Spot of the East	Interesting	9	9/19/42
7355 Western Whoopee	Very Good	7	9/12/42
7356 Winter Sports Jamboree	Exciting	9	2/27/43
VICTORY FEATURETTE (4)			
0996 Arsenal of Might	Excellent	10	12/12/42
0995 Keeping Fit	Very Good	11	10/17/42
0997 What We Are Fighting For		10	Not Rev
7363 Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

	Comment	Running Time	Reviewed Issue Of
NAME BAND MUSICALS			
8123 Choo-Choo Swing	Good	15	11/27/43
8127 Fellow on a Furlough			Not Rev.
8121 Hit Tune Serenade			Not Rev.
8129 Melody Garden			Not Rev.
8125 New Orleans Blues	Good	15	1/22/44
8124 Radio Melodies	Entertaining	15	1/22/44
8128 Stars & Violins			Not Rev.
8122 Sweet Jam	Good	15	10/23/43
8126 Sweet Swing	Fair	15	3/ 4/44
PERSON-ODDITIES			
8377 Aviation Expert Donald Douglas			Not Rev.
8376 Barefoot Judge			Not Rev.
8373 Fannie Hurst and Her Pets	Fair	9	11/20/43
8372 Farmer Gene Sarazen	Good	9	10/23/43
8378 Foster's Canary College			Not Rev.
8375 Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8371 Wizard of Autos	Good	9	10/23/43
8374 World's Youngest Aviator	Interesting	9	2/19/44
SWING SYMPHONIES			
8231 Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232 Greatest Man In Slam	Good	7	1/22/44
TWO-REEL SPECIALS			
8238 Barber of Seville			Not Rev.
7110 Eagle vs. Dragon		22	Not Rev.
8237 Meatless Tuesday	Good	7	7/15/43
VARIETY VIEWS			
8355 Amazing Metropolis	Fair	9	2/26/44
8357 Animal Tricks			Not Rev.
8359 Fraud By Mail			Not Rev.
8358 Hobo News			Not Rev.
8352 I-A Dogs	Good	9	10/23/43
8356 Magazine Model			Not Rev.
8353 Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351 Who's Next	Excellent	9	9/ 4/43
8354 Wings In Record Time	Interesting	9	1/22/44
SPECIAL (WAC)			
8112 With the Marines at Tarawa	Great	19	2/26/44
BROADWAY BREVITIES (12)			
8102 A Nation Dances	Very Good	20	10/10/42
8109 Army Show	Very Fine	20	3/13/43
8104 Beyond the Line of Duty	Great	20	10/ 3/42
8112 Happy Times and Jolly Moments	Good Number	20	7/31/43
8107 Little Isle of Freedom	Inspiring	20	1/ 2/43
8106 Man Killers			Not Rev.
8108 Our African Front		20	Not Rev.
8110 Rear Gunner	Good	26	4/17/43
8101 Spirit of Annapolis		20	Not Rev.
8103 Spirit of West Point	Stirring	20	10/17/42
8111 Three Cheers for the Girls	Very Good	20	8/19/43
8105 Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)			
8306 King of the Archers	Entertaining	10	3/ 6/43
8304 So You Think You Need Glasses	Fair	10	1/23/43
8302 So You Want to Give Up Smoking	Excellent	10	12/12/42
8303 Stars on Horseback	Disappointing	10	7/ 3/43
8301 Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305 This Is the Enemy		10	Not Rev.
LOONEY TUNES			
8604 Confusions of a Nutzy Spy		7	Not Rev.
8602 Daffy Duckaroo	Amusing	7	11/28/42
8612 Daffy, the Commando (Tech.)	Good	7	11/27/43
8601 The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606 Hop and Go	Fair	7	4/17/43
8603 My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611 Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613 Puss 'N Booty			Not Rev.
8610 Scrapy Happy Daffy		7	Not Rev.
8605 To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608 Tokio Jokio		7	Not Rev.
8607 Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609 Yankee Doodle Daffy	Good	7	8/14/43
MELODY MASTERS (10)			
8508 All American Bands	Very Good	10	5/29/43
8501 Army Air Force Band		10	Not Rev.
8504 B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509 Childhood Days	Good	10	6/26/43
8506 Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502 Six Hits and a Miss	Good	10	11/28/42
8503 United States Marine Band	Outstanding	10	10/ 3/42
8505 The United States Navy Band	Pleasing	10	2/16/43
8510 The United States Service Bands	Very Good	10	7/31/43
8507 U. S. Army Band			Not Rev.
MERRIE MELODIES (26) (Tech.)			
8724 An Itch in Time			Not Rev.
8706 Case of the Missing Hare	Excellent	7	1/23/43
8707 Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720 Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705 Ding Dong Daddy	Very Good	7	1/ 9/43
8701 Dover Boys		7	Not Rev.
8722 Falling Hare	Amusing	7	10/16/43
8710 Fifth Column Mouse	Fair	7	4/17/43
8721 Fin 'N Catty (Tech.)	Good	7	11/13/43
8711 Flea Goes the Weasel	Fair	7	4/24/43
8714 Greetings Bait (Tech.)	Amusing	7	6/19/43
8703 Hare Brained Hypnotist	Hal Hal	7	12/ 5/42
8719 Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723 Inki and the Minah Bird	Good	7	12/18/43
8715 Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725 Little Red Riding Rabbit	Tops	7	1/29/44
8708 Pigs in a Polka	Very Amusing	7	3/13/43
8702 Sheepish Wolf		7	Not Rev.
8712 Super Rabbit (Tech.)	Fair	7	4/17/43
8704 Tale of Two Kitties	Very Funny	7	12/12/42
8716 The Aristo Cat	Very Good	7	6/26/43
8717 Tin Pan Alley Cat			Not Rev.
8709 Tortoise Wins by a Hare	Funny	7	3/13/43
8713 Unbearable Bear (Tech.)		7	Not Rev.
8718 Wacki-Ki Wabbit			Not Rev.
8726 What's Cookin', Doc?	Excellent	7	2/12/44
SPORTS PARADE (13) (Tech.)			
8405 America's Battle of Beauty	Good	10	1/ 2/43
8404 Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413 Dude Ranch Buckaroos			Not Rev.
8411 Gray, White and Blue	Eye-filling	10	7/ 3/43
8406 Horses! Horses! Horses	Interesting	10	1/ 2/43
8409 Rod and Reel on Anticosti Island		10	Not Rev.
8410 Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401 Sniffer Soldiers	Excellent	10	10/10/42
8412 Snow Sports	Excellent	10	7/31/43
8403 South American Sports	Very Good	10	12/12/42
8407 Sporting Dogs	Interesting	10	3/13/43
8402 The Right Timing	Fair	10	11/28/42
8408 Women In Sports	Very Good	10	3/13/43
TECH. SPECIALS (6)			
8001 A Ship Is Born	Inspiring	22	12/ 5/42
8006 Champions Training Champions	Excellent	20	7/ 3/43
8004 Eagles of the Navy	Very Good	20	5/ 1/43
8002 Fighting Engineers	Good	20	1/16/43
8005 Mountain Fighters	Top Quality	20	8/ 7/43
8003 Young and Beautiful	Fair	20	6/ 5/43
BLUE RIBBON CARTOONS			
9301 A Feud There Was		7	Reissue
9307 Bear's Tale		7	Reissue
9305 Cross Country Detours			Reissue
9302 Early Worm Gets the Bird		7	Reissue
9304 Fighting 69½			Reissue
9303 My Little Buckaroo		7	Reissue
9309 Of Fox and Hounds			Reissue
9306 Hiawatha's Rabbit Hunt			Reissue
9308 Sweet Sioux			Reissue
BUGS BUNNY SPECIALS			
9721 Bugs Bunny & the Three Bears			Not Rev
9722 Bugs Bunny Nips the Nips			Not Rev.
FEATURETTES			
9103 Grandfather's Follies	Excellent	20	2/19/44
9105 Night in Mexico City			Not Rev.
9102 Over the Wall	Very Good	20	1/29/44
9104 Our Frontier in Italy			Not Rev.
9101 Voice That Thrilled the World	Excellent	20	11/ 6/43
MELODY MASTERS			
9603 Cavalcade of the Dance	Excellent	10	10/ 2/43
9604 Freddie Fisher & His Band			Not Rev.
9601 Hit Parade of Gay Nineties	Very Good	10	11/13/43
9606 Songs of the Range			Not Rev.
9607 South American Sway			Not Rev.
9608 Rudy Vallee's Coast Guard Band			Not Rev.
9602 Sweetheart Serenade	Good	10	11/13/43
9605 Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
SANTA FE TRAIL WESTERN			
9109 Gun to Gun	Fair	20	2/12/44
9107 Oklahoma Outlaws	Well Done	20	10/ 9/43
9110 Roaring Guns	Good	20	2/19/44
9108 Wagon Wheels West	Good	17½	12/25/43
9111 Wells Fargo Days (Tech.)		20	Not Rev.
SPORTS PARADE (Tech.)			
9504 Baa Baa Black Sheep	Excellent	10	2/12/44
9507 Backyard Golf			Not Rev.
9506 Chinatown Champs			Not Rev.
9502 Desert Playground	Interesting	10	10/ 9/43
9508 Filipino Sports Parade			Not Rev.
9503 Into the Clouds	Good	10	1/29/44
9501 Tropical Sportland	Fair	10	11/ 6/43
9505 Dogie Round-Up	Interesting	10	2/19/44
TECHNICOLOR SPECIALS			
9002 Behind the Big Top	Excellent	20	11/27/43
9003 Task Force	Excellent	20	1/ 1/44
9001 Women at War		20	Not Rev.
9004 The Devil Boats			Not Rev.
9005 Winner's Circle			Not Rev.
VITAPHONE VARIETIES			
9402 Bee's a Buzzin'	Interesting	11	11/13/43
9403 Hunting the Devil Cat	Good	10	10/16/43
9405 Jungle Thrills			Not Rev.
9401 Our Alaskan Frontier	Fair	10	11/27/43
9404 Struggle for Life			Not Rev.
MERRIE MELODIES (Tech.)			
9703 I've Got Plenty of Mutton			Not Rev.
9701 Meatless Fly Day			Not Rev.
9705 Tick Tock Tuckered			Not Rev.
9704 Weakly Reporter			Not Rev.
9706 Swooner Crooner			Not Rev.
9707 Russian Rhapsody			Not Rev.
9702 Tom Turk & Daffy	Excellent	7	2/26/44

SERIALS 1942-43

COLUMBIA		
Batman	15 Chaps.	7/31/43
Desert Hawk	15 Chaps.	Not Rev.
Phantom	15 Chaps.	1/ 1/44
The Secret Code	15 Chaps.	Not Rev.
Valley of Vanishing Men	15 Chaps.	1/30/43
REPUBLIC		
Capt. America	15 Chaps.	Not Rev.
Daredevils of the West		Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps.	Not Rev.
Masked Marvel	12 Chaps.	Not Rev.
UNIVERSAL		
Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Don Winslow of the Coast Guard		Not Rev
Great Alaskan Mystery	13 Chaps.	Not Rev.
Overland Mail	15 Chaps.	Not Rev

There Is No Substitute for STR Booking Service

Every Week Showmen Receive the Up-to-the-Minute Information on ALL Releases—Features and Shorts.

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Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc. at a Glance.

WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PRC	RKO RADIO	REPUBLIC	20th CENTURY-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
MAR. 4th		JAN.	Million Dollar Kid	Block 3	Frontier Outlaws			JAN.			
MAR. 11th		Cross of Lorraine	Lady, Let's Dance	Henry Aldrich, Boy Scout		(Trade Shown—Dec.)	Beneath Western Skies	Lifeboat		Hat Check Honey	Passage to Marseille
MAR. 18th	Two Man Submarine	Lost Angel	Law Rides Again	Miracle of Morgan's Creek	Lady in the Death House	Around the World	Fighting Seabees	Uncensored	Knickerbocker Holiday	Ladies Courageous	
MAR. 25th	Sundown Valley	Thousands Cheer	Charlie Chan in the Secret Service	Standing Room Only		Ghost Ship		FEB.		Oklahoma Raiders	
APR. 1st	Whistler	FEB.		Timber Queen	Thundering Gun Slingers	Higher & Higher	Man From Frisco	Jane Eyre		Hi Good Lookin'	
APR. 8th	Cover Girl	Cry "Havoc"	Black Market Rustlers	Uninvited, The	Amazing Mr. Forrest	Rookies in Burma	My Best Gal	Sullivans, The	It Happened Tomorrow		Shine On Harvest Moon
APR. 15th	Jam Session	Madame Curie		Block 4	Guns of the Law	Tarzan's Desert Mystery	Hidden Valley Outlaws	MAR.		Weird Woman	
APR. 22nd	Girl in the Case	Song of Russia	Outlaw Trail	Hour Before the Dawn	Monster Maker	(Trade Shown—Feb.)	Laramie Trail	Four Jills in a Jeep	Voice in the Wind	Her Primitive Man	Uncertain Glory
	Wyoming Hurricane	MAR.		Navy Way	Shake Hands With Murder	Action in Arabia	Outlaws of Santa Fe	Purple Heart, The			
		A Guy Named Joe		You Can't Ration Love		Curse of Cat People		APR.			
		Broadway Rhythm				Escape to Danger	Rosie the Riveter	Buffalo Bill			
		Rationing		SPECIAL		Passport to Destiny		Tampico			
		See Here, Private Hargrove		City That Stopped Hitler		Tender Comrade		SPECIAL			
				For Whom the Bell Tolls				Song of Bernadette			
		APR.		Lady in the Dark		SPECIAL					
		Heavenly Body				North Star					
		Swing Fever				Up in Arms					
	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED	COMPLETED
	Address Unknown	American Miracle	Arizona Whirlwind	And Now Tomorrow	Dixie Jamboree	Are These Our Children	Call of the South Seas	Bermuda Mystery	Forty Thieves	Allergic to Love	Adventures of Mark Twain
	Calling All Stars	Andy Hardy's Blonde Trouble	Block Busters	And the Angels Sing	Pinto Bandit	Avenging Rider	Cowboy and the Senorita	Eve of St. Mark	Goodbye My Love	Christmas Holiday	Animal Kingdom
	Cowboy Canteen	Bathing Beauty	Chinese Cat, The	Double Indemnity	Ringside	Days of Glory	Good Night Sweetheart	Greenwich Village	Hairy Ape	Follow the Boys	Arsenic and Old Lace
	Cowboy of Lonesome River	Canterville Ghost	Detective Kitty O'Day	Frenchman's Creek		Falcon Out West	Jamboree	Home in Indiana	Lumber Jack	Gypsy Wildcat	Between Two Worlds
	Cyclone Prairie Rangers	Dragon Seed	Hot Rhythm	Gambler's Choice	IN PRODUCTION	Gildersleeve's Ghost	Lady and the Monster	In the Meantime, Darling	Mystery Man	Invisible Man's Revenge	Cinderella Jones
	Last Horseman	Gaslight	Johnny Doesn't Live Here	Going My Way	Minstrel Man	Marine Raiders	Marshal of Reno	Ladies of Washington	Sensations of 1945	Jungle Woman	Conflict
	Mission Thirty-Six	Kismet	Law Men	Great Moment	Waterfront	One Exciting Night	Raiders of Sunset Pass	Pin-Up Girl	Since You Went Away	Merry Monahans	Crime By Night
	Once Upon a Time	Meet the People	Sonora Stagecoach	Hail the Conquering Hero		Seven Days Ashore	Silent Partner	Roger Touhy, Gangster	Song of the Open Road	Moon Over Las Vegas	Devotion
	Pilebuck	Seventh Cross		Henry Aldrich Plays Cupid		Show Business	Storm Over Lisbon	Sweet & Lowdown	Up in Mabel's Room	Moonlight & Cactus	Horn Blows at Midnight
	Riding West	Three Men in White	IN PRODUCTION	Henry Aldrich's Little Secret		Three Caballeros	Trocadero	Wilson		Mummy's Ghost	Janie
	Saddle Leather Law	Tunisian Victory	Call of the Jungle	Hitler Gang			Tucson Raiders		IN PRODUCTION	Murder In the Blue Room	Last Ride
	Sagebrush Heroes	Two Girls & a Sailor	Leave It to the Irish	I Love a Soldier		IN PRODUCTION	Yellow Rose of Texas	IN PRODUCTION	Abroad With Two Yanks	Pardon My Rhythm	Make Your Own Bed
		White Cliffs of Dover, The	Range Law	Incendiary Blonde		Belle of the Yukon		Good Neighbors	Here Is Your War	Patrick the Great	Mask for Dimitrios
	IN PRODUCTION			Man in Half Moon Street		Falcon in Mexico	IN PRODUCTION	Irish Eyes Are Smiling		Scarlet Claw	Mr. Skeffington
	America's Children	IN PRODUCTION		Ministry of Fear		Heavenly Days	Atlantic City	Keys of the Kingdom		Slightly Terrific	My Reputation
	At Night We Dream	Gold Town		National Barn Dance		Casanova Brown	Call of the Rockies	Take It Or Leave It		South of Dixie	Rhapsody In Blue
	Impatient Years	Lost in a Harem		One Body Too Many		Mlle. Fifi	Secrets of Scotland Yard	Wing and a Prayer		This Is the Life	Saratoga Trunk
	Mr. Winkle Goes to War	Marriage Is a Private Affair		Our Hearts Were Young & Gay		Manhattan Serenade	Song of Nevada				
	Soldiers In Slacks	Meet Me in St. Louis		Rainbow Island		None But The Lonely Heart				IN PRODUCTION	IN PRODUCTION
	Untitled Musical	Mrs. Parkington		Road to Utopia		Untitled Musical				Boss of Boomtown	Conspirators
		National Velvet		Story of Dr. Wassell						Climax, The	Doughgirls
		Picture of Dorian Gray		Take It Big						Dead Man's Eyes	To Have and Have Not
		Secrets In the Dark		Till We Meet Again						Ghost Catchers	Very Thought of You
		Thirty Seconds Over Tokyo								Twilight on the Prairie	
				IN PRODUCTION							
				Bring on the Girls Practically Yours							

A Letter from D.O.S. In re: "Cover Girl"

DAVID O. SELZNICK
CULVER CITY, CALIFORNIA

March 9, 1944

Mr. Harry Cohn
Columbia Studios
Hollywood, California

Dear Harry:

My heartiest congratulations on "Cover Girl," which, there is no question in my mind, will be one of the most sensationally successful pictures in a long time. Certainly it deserves such success, for it is superbly made in every department, and in my opinion is the best musical entertainment that has been made in years.

I should appreciate it if you would extend my warmest and most sincere congratulations to Mr. Vidor for his superb direction; to Miss Van Upp for her delightful script; to Mr. Mate for color photography that has had few equals.

Miss Hayworth reveals talents as an actress that will unquestionably make her twice as great a star as she was previously; and Gene Kelly gives a performance that would be outstanding even in a straight drama. When there is added to this the wonderful score by Jerome Kern and Ira Gershwin, you have a combination of which any studio could be proud.

I am buying myself some more Columbia stock! You are really going places.

Sincerely,

David O. Selznick

dos:lh

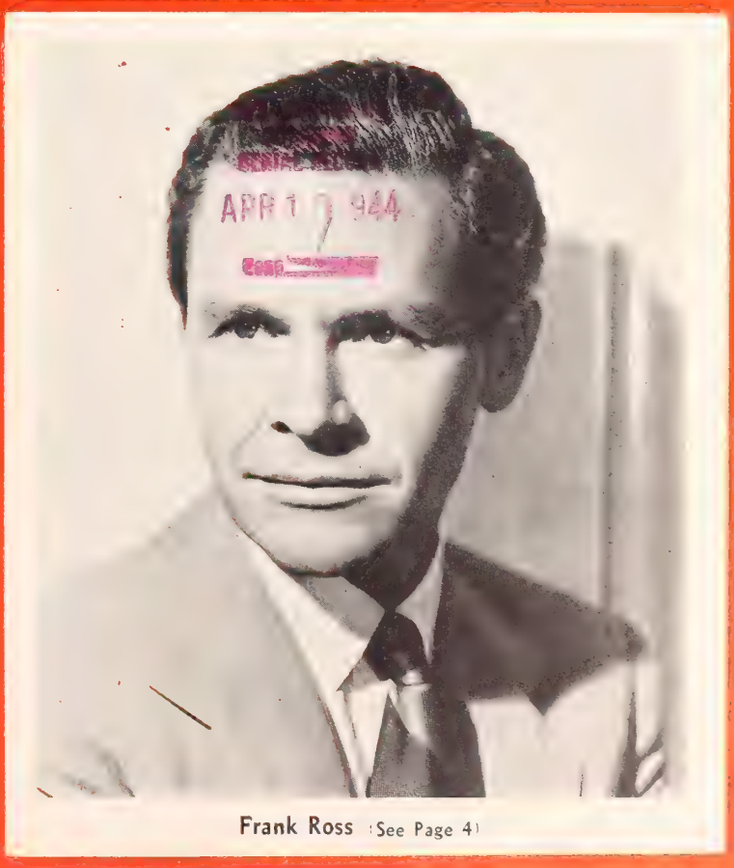
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SHOWMEN'S TRADE REVIEW

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1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

APR -8 1944

They are rolling in the aisles at the Astor, N.Y. where M.G.M.'s



"See Here, Private Hargrove" breaks 20-year record!

The industry's proudest offering 'The Memphis Belle' Technicolor saga of our air heroes. Book it now!

The Editorial Page

PROCRASTINATION, THE SABOTEUR

In these trying times a theatreman has to be on his toes continuously; must not relax his vigilance or permit his initiative to flag for a single moment with respect to matters concerning the efficient operation of his theatre.

It may have been all right in the pre-boom days to put off some odd job because there would be plenty of "spare" time tomorrow or even next week. Not that such action (or lack of it) was or is commendable but, business being what it was, you could always generate enthusiasm some morning and catch up on everything needing attention.

This, however, is another day and another era! This is the time of pressure and increasing stress. A time when nothing can be put off—because many other somethings will arise to call for attention. Thus, after putting off only a few things, you soon find that the tasks to be done have reached the jamming stage.

Procrastination is one of the greatest evils of this or any other time. When you are under severe pressure and permit things to pile up, it stands to reason you will have to decide which are the most important, and let the others continue to drag. Working under such a process you are never caught up; are constantly in danger of trouble and break-downs; cannot delegate some of the responsibility because of manpower shortages or green help.

The little things of yesterday are the big things of today and tomorrow, and the only way to avoid serious difficulties is to keep your slate clean by taking care of each and every detail as it develops.

Allow yourself to fall into the procrastinating class, and you will soon find yourself incapable of keeping pace with times and conditions. This is true regardless of whether you are the owner of your theatre or its paid manager.

Another great evil of procrastination is its effect on the members of your staff. If you don't think something is important enough to get immediate and efficient attention, why should any of your aides think differently? Thus, in a comparatively short time the disease has spread until the entire staff is suffering from this debilitating malady—and those who have experienced such an epidemic will testify that it is one of the toughest of ailments to cure.

The kibitzers like to say that running a theatre in busy areas today calls for nothing more than opening the doors and ducking out of the way of the crowds. Smart theatremen know that such thinking is downright stupid. It is during the busiest times that a theatreman's peak ability is required.

True, the equipment manufacturers and supply dealers have done more than an excellent job in keeping theatres operating. But they cannot be expected to carry the full burden and responsibility. You, Mr. Theatreman, must take some of it on your own shoulders by maintaining a close and careful watch on your theatre's equipment, thus to avoid trouble by discovering the weak spots before the breakdown stage is reached. This cannot be accomplished by procrastination. A generator, rectifier or projector that needs attention may not continue to function just because you want to put off taking care of it until next week or next month. Maybe not even until tomorrow.

Therefore, if you are on your toes and inspiring your staff to be equally as attentive and careful, you'll avoid serious trouble, breakdowns and admission refunds.

Your job cannot help being a tough one these days. Regardless of how good business happens to be, all are confronted with pretty much the same problems. But we must, individually, try our best to cope with conditions and keep our business operating smoothly.

So if you feel tired, or even "rushed to death," don't put off that something that requires attention. Better to get a little more tired and eliminate one more item from your perhaps busier tomorrow.

And the same goes for every phase of your operation, not just the equipment. It applies to those ideas for selling your shows; each little detail for the comfort and relaxation of your patrons; every industry drive on behalf of the war effort; and in the proper teaching and guiding of those green hands you have to break in. In fact, it applies to the operation of the theatre in its every department.

Avoid the urge or the feeling that precedes procrastination. Make it a practice to meet each situation and task as it occurs and thereby prove that you are, in every sense of the word, a practical and efficient theatreman.

Be sure, also, to spread that same doctrine throughout your organization. Set the example and the pace by showing the staff how easy it is to meet each emergency or issue and dispose of it competently—right then and there, if it can be done that fast. It is an example your staff will understand and will follow.

Here's your slogan: "Do It Now . . . Don't Procrastinate."

—"CHICK" LEWIS

Reagan Succeeds as Agnew Joins Selznick

Appointment of Charles M. Reagan to succeed Neil Agnew as Paramount general manager of distribution for the U. S. and Canada was announced Thursday following a Board of Directors meeting. Reagan was also elected a vice-president.

The resignation of Neil Agnew as vice-president in charge of distribution of Paramount to assume charge of distribution of Vanguard Films, the David O. Selznick enterprise, was announced simultaneously in New York and Hollywood last Sunday.



Neil Agnew

Agnew, who has been associated with Paramount since 1920, will supervise distribution of "Since You Went Away," on which Selznick recently completed camera work and now has in the final phase of editing, as his first undertaking for Vanguard.

Announcement of Agnew's resignation stated that the exact date on which he would make the transfer from Paramount to Vanguard would be decided at a conference on Monday between Agnew and Barney Balaban, president of Paramount.

Agnew has been with Paramount during his entire career in the film business and with that company rose to outstanding prominence in the distribution field. He joined the company as a booker in 1920 and became successively a salesman, branch sales manager, branch and district manager, and finally reached the post as vice-president and head of sales in 1935 after serving as a division manager and assistant general sales manager.

Announcement of his appointment to the sales direction for Vanguard stated that the move in no way affects the releasing agreement between Vanguard and United Artists. Agnew will work in close cooperation with Gradwell L. Sears, vice-president in charge of distribution of U.A., the announcement stated.

Paramount Execs Swarm East

Several Paramount home office executives have returned to New York during the week from business trips. Barney Balaban, president, was in Arrowhead Springs to attend a meeting of Paramount theatre partners. Leonard Goldenson also attended the meeting. Leon D. Netter and Sam Dembow, Jr. arrived Friday. George A. Smith, western division manager, returned from a two-week trip through his territory.

Canadian Loan Film Delivered

J. J. Fitzgibbons, chairman of the Canadian Motion Picture War Services Committee, accepted delivery in Toronto on Tuesday of "The Shining Future," two-reeler made in Hollywood as a contribution of the committee to the Canadian Sixth Victory Loan.

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Kiddies Take Over

Small fry are coming into their own in San Francisco since the Fox Theatre, a Fox-West Coast first-run, started a series of Kiddie Matinees before the regular afternoon performances. The idea has now been taken up generally in other houses. Latest kiddie show was held at the Coliseum, a neighborhood house, while El Capitan, another neighborhood situation, opened the doors at ten o'clock and the children crowded in to see "Lassie Come Home."

Warner-Wallis Feud Grows From 'Firing'

The termination by Warner Bros. this week of its contract with Hal Wallis, for 21 years identified with the company as an executive head, brought statements from both parties that indicated an apparently insoluble disagreement had been building for some time. Officially Warners abrogated the contract because of "his (Wallis') failure to comply with the terms of the contract which has been in force for three years."

This contract was that made when Wallis stepped out of his long-held post as executive producer to head a major unit of the company to make not less than four Hal B. Wallis productions a year. It had two more years to run. Recent rumors that Wallis might go with MGM or even some other company was hinted as the spark that brought the Warner action.

In explaining its move the formal statement by the company said: "The fact that Hal B. Wallis has been in negotiations with other studios indicated a discontent with his association as a producer with Warner Bros. and hastened the move on the part of the studio since mutual understanding was no longer possible."

Hardly had the WB announcement been made when a statement was issued by Lloyd Wright, attorney for Wallis. In it the attorney said the Warner action came "as a distinct surprise" since the parties had been negotiating for a mutual termination of the contract. He said that Wallis had at all times sought fulfillment of the terms and conditions of the contract, that the producer had not in any way breached the contract, and that Wallis "will, of course, insist its terms and conditions be fully complied with."

Technicolor 1943 Net Profit Triples Figure of 1942

A financial statement issued this week by Technicolor, Inc. and its subsidiary, Technicolor Motion Picture Corp., revealed that the company had tripled its 1942 net profit. For the year of 1943 Technicolor showed a net profit of $1,103,704 after provision for depreciation and amortization, Federal taxes, and other deductions, compared with $370,355 for 1942.

During 1943 Technicolor shipped 125,773,775 feet of positive prints—a record for the company—which compared with 82,367,181 feet in 1942. Net sales figures for 1943 amounted to $9,292,927.20, as against $5,797,281 the preceding year. This does not include royalties from patent licensing or income from the English subsidiary, Technicolor, Ltd.

20th Century-Fox Reports $6.50 Per Share Net Profit

A net profit of $6.50 per share on the common stock for the year of 1943 was reported this week by 20th Century-Fox Film Corporation, with the net profit itself estimated at $12,900,000. This figure represented net profit after all charges, including Federal taxes, for 20th Century-Fox and its subsidiary companies, National Theatres Corporation, Roxy Theatre, Inc., and others.

The $6.50 per share common stock profit figure was arrived at after deducting dividends on Prior Preferred and Preferred stock. There are 1,742,000 shares of common outstanding.

Eaton '30 Days' Verdict May Bring New Trial

Attention of the film industry in Memphis and the South centered this week on the trial of John W. Eaton, owner of the Peabody Theatre, Memphis, convicted of involuntary manslaughter, and sentenced to not more than 30 days in the workhouse. His attorneys immediately moved for a new trial. Hearing of the motion was set for April 20.

The trial grew out of the death of Elroy Curry, maintenance man, last August 17, when Mr. Curry was burned in what firemen termed an explosion at the theatre alleged to have been the results of substitution of methyl-chloride for Freon in the air cooling system.

Witnesses and experts were brought to Memphis by the state to testify on the use of the two refrigerants. The defense made a point in establishing the fact that Mr. Curry had been warned not to enter the basement if anything happened, but to turn off the switch near the upstairs entrance. But he went into the basement when some boys reported escaping vapor at the exhaust fan window and pulled a switch which it was alleged, caused a spark to ignite the escaping gas.

The jury deliberated 17 hours and first reported seven against five for acquittal, then later reversed the number to "not less than 30 days in the workhouse."

Warner District Managers Gather in N. Y. April 20-21

Warner district managers have been called to a two-day meeting April 20-21 by General Sales Manager Ben Kalmenson, it was announced this week. Field executives coming in for the sessions include Norman Ayers, eastern district; Robert Smeltzer, mid-Atlantic; Charles Rich, central; Harry A. Seed, midwest; Hall Walsh, prairie; Ralph L. McCoy, southern; Henry Herbel, west coast; Wolfe Cohen, Canada.

Home office executives present will be Arthur Sachson, Roy Haines, Jules Lapidus, Mort Blumenstock, A. W. Schwalberg, Norman H. Moray, Ed Hinchy, I. F. (Mike) Dolid, and others.

Frank Ross

(The Man on the Cover)

Producer who is now engaged on his most important production endeavor, a screen version in Technicolor of "The Robe," Lloyd C. Douglas best-seller novel, for release by RKO Radio. He expects to complete the picture, on which he has set a minimum budget of $3,000,000, for release early in 1945. Ross was a real estate developer and builder before entering pictures with Hal Roach. He produced "Of Mice and Men," "The Devil and Miss Jones" and "A Lady Takes a Chance," and wrote the original story and collaborated on the screenplay for "The More the Merrier."

SHOWMEN'S TRADE REVIEW

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Alperson Heads Drive For Recruiting Wacs

Edward L. Alperson, long-active in War Activities Committee projects, has accepted the post of chairman of a campaign to help boost enlistments in the Women's Army Corps, according to a statement from S. H. Fabian, Chairman of the WAC Theatres Division. The campaign, Alperson declared, will be focused about the second anniversary of the Women's Army Corps, which will occur May 11. Alperson has named Harry Mandel, RKO Theatres' Publicity Director and Public Relations Chairman for the WAC in the New York area, as director of the publicity for the campaign. Alperson and Mandel were similarly associated in a previous WAC activity, having worked together on the United Nations Week last year—a drive on which $1,625,000 was raised.



Edward Alperson



Harry Mandel

Pattern of the recruiting drive as projected by Alperson and Fabian will be two-pronged, utilizing an Army short subject featuring General George C. Marshall, plus a specially prepared trailer. The short subject, produced by the Signal Corps, is titled "It's Your War, Too," and has been pencilled in by Distribution Chairman Ned E. Depinet for release beginning the week of April 20. In this way it will have appeared in a large number of first run theatres prior to the opening of the campaign.

Zagrans and Shumow of WAC Resign Because of Illness

Ned E. Depinet, Distributor Chairman of the WAC announced Tuesday that illness has forced the resignation of two WAC Exchange Area Chairmen. In Philadelphia, Charles Zagrans will be succeeded by Sam Gross. In Milwaukee Harry J. Shumow will be replaced by Don Wood.

Both Zagrans and Shumow completed the Red Cross Campaign before relinquishing their posts.

M.P. Associates Offer Members $1000 Group Insurance Plan

A group insurance plan providing $1000 per person coverage was presented to members of Motion Picture Associates at a special meeting last Friday at the Hotel Astor by President Morris Sanders. The plan prepared by a member, Jerome J. Cohen, indicates members can be insured for $1000 through the Bankers National Life Insurance Company. Reaction at the meeting assured adoption. The plan is now before the Board of Directors to develop details.

SMPE Committee Completing Program of Technical Papers

The wide range of subjects to be discussed at the Spring Meeting of the Society of Motion Picture Engineers in New York April 17, 18 and 19, was indicated this week with the release of authors' summaries of twelve of the papers on the program for technical sessions. The subjects range from the psychologic impact of training slides and films used for the armed forces to description of theatre projection technic.

GI's Supply Dialogue

Major General Frederick H. Osborn of the Morale Services Division, in telling the importance of films to troops overseas on the radio Monday, described seeing a group of soldiers sit for two hours in the pouring rain watching a film shown silent because the sound apparatus had broken down. The only sound, said Osborn, was wisecracks from the GIs themselves, who ad-libbed the missing lines. All came back the next night to see the film with sound.

N. J. Anti-Blind Checking Bill Referred to Labor Committee

A measure to do away with blind checking, which was introduced in the New Jersey State Assembly at Trenton by N. C. Young of Cape May, has been referred to the Labor and Industries Committee for further study, it was learned this week. The hoppered bill is similar to others, in most respects, that were introduced in several state legislatures during the year.

Ten other measures hoppered recently in the New Jersey Assembly would affect the film industry in a general way, but none would have definite application to theatre operation.

Off-Street-Level Theatres In Kentucky Given Reprieve

The Kentucky Court of Appeals has upheld the Franklin County Circuit Court which held that Sherman Goodpastor, State Insurance Director for Kentucky, cannot prevent the operation of motion picture theatres or shows on other than ground floors.

Goodpastor endeavored to enforce a department ruling that theatres could not show motion pictures if they were located more than four feet above or below the sidewalk level. He sought to close a motion picture theatre in Stanford, located in a former opera house, which has been operated for almost a hundred years. For a number of years the house has been showing motion pictures.

Harry C. Arthur Says EDC Will Distribute New Product Only

Commenting on recent trade reports that the initial product to be handled by his recently formed Exhibitors Distributing Corporation may be approximately 30 Samuel Goldwyn pictures, dating back to 1930, Harry C. Arthur, Jr., said this week there is no real basis for the report.

"You can tell the trade all of the pictures we shall distribute will be entirely new subjects produced for us," Mr. Arthur said.

Exhibitors Distributing Corporation will function much along the lines of the old First National Company and will finance pictures for producers and established stars. FDC has been incorporated in Delaware and has opened a temporary New York office at 150 Broadway. Its principal office will be in Los Angeles.

Memphis Lowers Helper Age Limit

Because of the serious difficulty of Memphis theatre managers in finding motion picture operators' helpers, the City Commission has passed an amendment to a city ordinance which lowered the age of such helpers from 18 to 17. The age of licensed operators was changed from 18 to 21.

Sidney Lehman Goes to Pittsburgh

Sidney Lehman, who was branch manager of the United Artists Buffalo office for seven years, has gone over to Republic as branch manager in Pittsburgh.

Red Cross Collections Doubling 1943 Drive

Indications are that when final the figures for the Red Cross drive will show that 1944 collections will at least double those of 1943. This result is arrived at by reports received at WAC headquarters up to Tuesday night from individual theatres and exchange areas throughout the country.

The first 3600 theatres reporting their collections in the industry's 1944 Red Cross drive took in an average of close to $400 each, it was disclosed at campaign headquarters Wednesday night. This average is a substantial improvement over the earlier figures based on Monday's reports.

The returns for the first-run theatres and those which carried their collections through the second week will be very much higher, so that when the final average for all theatres are computed it is believed certain the total amount will double that of 1943.

Certain out-of-town situations already compiled show a 200 per cent pace and returns thus far revealed from circuits hold to the same pace. The Loew Theatres this week reported $333,937 already counted, with the certainty of $350,000 being reached. This compares with last year's figure of $195,953. Incidentally, Loew's State, Norfolk, leads the chain with a total of $11,820, and the Capitol, New York, is second with $10,535.

In the larger key cities the prospects are about the same. The indicators here may be found in the report of the theatres division of the Red Cross War Fund campaign in Brooklyn. Mrs. Ruth Nathan, chairman of the Booths and Theatres Committee, announced during the week that the Brooklyn theatres will more than double their quota of $75,000.

$350,000 Total Estimate for Loew's Circuit Collections

Total collections in Loew's Theatres in the 1944 Red Cross campaign will amount to approximately $350,000. Last year Loew's collections were $195,953.

Loew's State, Norfolk, led the circuit this year with a total of $11,820, with the Capitol, N. Y., in second place with $10,535. Runner-up was Loew's Capitol, Washington, reporting $8568.

Independent Exhibitors of N.E. Again Elect Perry President

Francis Perry, president of Independent Exhibitors, Inc. of New England was re-elected with all his slate at a meeting of members last week in Boston. The other officers are: Harold Stoneman, first vice-president; Warren Nichols, second vice-president; Walter Mitchell, secretary; W. L. Bendslev, treasurer; and Arthur Howard, business manager. Those on the executive committee are: Nathan Yamins, chairman, and Frank Boscketti, Fred Greene, Morris Pouzzner, Kenneth Forkey, Allard Graves, Francis Lydon J. E. Charbonneau, Richard Flora, Joseph Mathieu, Daniel Murphy, George Ramsdell, Samuel Resnik, Phil Smith, Mayer Stanzler and William Viano.

Members also voted to continue the affiliation with national Allied.

Veteran Fred Mitchell Dies

Fred Mitchell, 71, veteran of "talking pictures" 20 years before present-day talkies started, died at his New York home on Tuesday. Mitchell, with Marcus Loew and David Bernstein, organized the Humanova Company in 1907. Actors talked for the silent actors behind the screen. In 1914 he became film booker for Loew's N. Y. Theatres, a position he retained until his death.

Postwar Equipment Needs 'Tremendous'

Indication that exhibitors' postwar equipment requirements will far exceed all predictions to date comes with a report from W. E. Green, President of National Theatre Supply, which recently completed a nation-wide survey of postwar theatre needs.



Walter E. Green

"As a result of the data compiled by our representatives in personal interviews with thousands of independent theatre owners and circuit executives," said Mr. Green, "we have been able to draw a very accurate blueprint showing that their houses will require a large quantity of new projectors, sound systems, lamps, generators, rectifiers, lenses, chairs, carpet, marquees and ventilating and cooling equipment.

"We found no theatres" continued Mr. Green, "in which at least *one* equipment item will not be urgently needed just as quickly as war-time restrictions are lifted and it becomes available.

"In our talks with exhibitors we were amazed to find so many planning to break ground for new theatres. Sites have been selected and purchased, plans drawn and showmen await only the green light to start building.

"This theatre planning includes not only the latest type of streamlined theatre structures, but also one or more outdoor drive-in theatres in many good sized cities and towns.

"It is safe to say," said Mr. Green, "that never in the history of the industry have the requirements of theatre owners been so immediate and so great."

W. Ray Johnston Sees Post-War 1000-Theatre Building Wave

At least 1000 new motion picture theatres will be built in the United States as soon as postwar conditions permit, according to information gathered by W. Ray Johnston, Monogram president, who has returned to Hollywood after a seven-week trip through 12 exchange centers in the United States and Canada.

"General reaction of the literally hundreds of exhibitors with whom I talked," said Johnston, "is that the end of the war will bring no diminution of the near-capacity business now being done by theatres in all parts of the country."

400 Guests Attend Chicago Variety Club Pioneer Dinner

With more than 400 guests in attendance, the Chicago Variety Club did honor to film veterans last Friday night with a pioneers' dinner at the Hotel Blackstone. Personalities like George K. Spoor, Gus Kerosotes, Morris Choynski, Harry Lubliner, and Pop Goldson were present in scores, while the speaking of the occasion rested chiefly on Dr. Preston Bradley and Chief Barker Johnnie Jones.

Among other guests were Sam Abrahams, Harry Grampp, Abe Bartelstin, Simon Simansky, Luding Schindler, Edward Harris, Frank Smith, Steve Bennis Aaron Jones, Harry Tague, Sam Levin, Sen. Scott Lucas, Leo McCarthy, Ned Depinet, Nate Blumberg, Nat Wolf and many others.

Charlotte Barkers Ready for Golf

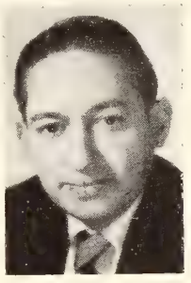
A handicap golf tournament at the Myers Park Country Club, Charlotte, will be held on April 17 by the Variety Club of Charlotte. Johnny Bachman heads the prize committee.

Needs Extra Cashier

Nick A. Komneos, Skouras Theatres district manager for New Jersey, has installed a second box-office in the State Theatre, Jersey City, to take care of the added load caused by the higher tax. The circuit has maintained the same price scale and the larger use of pennies in making change for the tax slows down the tempo of ticket sales on busy days, and at such times the additional ticket office is put into service.

Bergman's Arrival Starts 'U's' 70-City Campaign

Maurice A. Bergman, eastern director of advertising and publicity for Universal, this week journeyed to Cincinnati to take personal charge of the 70-city-opening campaign of Walter Wanger's "Ladies Courageous." The advent of Bergman marked the first gun of the exploitation drive, when station WLW began a series of daily announcements, interviews, and special events which will continue until the opening day on April 23.



Maurice Bergman

The keynote of the campaign is a tribute to the contribution of women to the war effort. This idea will be brought into being through a contest in which women in those cities showing "Ladies Courageous," whose theme glorifies the WASPS, will select their own "lady courageous." The choice will be made by ballot during the week of April 17. Lobby displays and theatre fronts as well as newspapers and daily broadcasts will acquaint the public with the balloting. Women's clubs and other civic groups have joined in the plan.

Another exploitation angle is that the ballots are to be delivered to each city by one of the regular WASP training planes, which will be christened "Ladies Courageous."

WAC to Distribute 'The Negro Soldier'

"The Negro Soldier," (reviewed in this issue) will be given theatrical distribution by the WAC at the request of the Office of War Information.

Prints will be available beginning April 10th at the following exchanges:

Albany, Paramount; Atlanta, 20th Century-Fox; Boston, Paramount; Buffalo, Paramount; Charlotte, 20th Century-Fox; Chicago, Loew's; Cincinnati, United Artists; Cleveland, United Artists; Dallas, Columbia; Denver, RKO Radio Pictures; Des Moines, Universal; Detroit, United Artists; Indianapolis, Republic Pictures; Kansas City, Universal; Los Angeles, Vitagraph; Memphis, Columbia; Milwaukee, Loew's; Minneapolis, Loew's; New Haven, Paramount; New Orleans, 20th Century-Fox; New York, Loew's; Oklahoma City, Columbia; Omaha, Universal; Philadelphia, RKO Radio Pictures; Pittsburgh, RKO Radio Pictures; Portland, Vitagraph; St. Louis, Universal; Salt Lake City, RKO Radio Pictures; San Francisco, Vitagraph; Seattle, Vitagraph; Washington, D. C., RKO Radio Pictures.

Kamins from Rogers to Lesser

Bernie Kamins assumed duties this week as publicity director for Sol Lesser Productions, swinging over from Charles R. Rogers Productions after completing the publicity assignment on "Song of the Open Road."

J. A. Ball Now With DuPont

J. A. Ball, former vice-president of Technicolor and recently consulting engineer for Walt Disney, has joined the Photo Products Department of E. I. duPont de Nemours & Company as consultant.

Vandalism Epidemic In Boston, St. Louis

After a period of quiet, varying in different localities from two weeks to two months, vandalism has broken loose again. Reports this week from key cities reflect that hoodlums and juvenile delinquents again are making life a nightmare for theatre managers, police, and responsible citizens.

Boston had a complete hiatus for several weeks, but now the theatres, especially of the downtown district, are experiencing breakage, despoiling fixtures, defacing walls in lounges and rest rooms. In some cases outbursts of feeling between groups of different localities became a modified racial problem. The plan originally drawn by former filmite Leonard Kraska of making "policemen" out of gang leaders to guard against vandalism by their own subjects is being tried out in many localities, but with varying degrees of success.

Reports from St. Louis indicate conditions even worse—the result, theatre men say of heavy influx of families from rural sections who are making war wages in the city and have lost control of their children. The juvenile delinquency problem is acute in the Missouri metropolis. There a new form of annoyance is caused by young boys and girls bringing whiskey and gin into the theatre instead of the usual candy. Staffs are trained to watch for these "bottle jockeys" and when detected they are forced to leave immediately.

In situations generally the vandalism has consisted of cutting seat covers and drapes, and the theft of equipment—faucets, toilet seats, lamps, telephone receivers. In a St. Louis first-run house, juveniles removed all but two screws of a heavy brass railing in front of the loge. The fitting luckily held in place, for if it had come down on the heads of persons below deaths almost certainly would have occurred.

Twin-City Premiere April 20th for 'Private Life of Dr. Goebbels'

Sponsored by the War Activities Committee of the motion picture industry and the Optimist Club of both cities, twin world premiere of W. R. Frank's "The Private Life of Dr. Paul Joseph Goebbels" will be held in Minneapolis and St. Paul on April 20. All seats will be reserved at $1.50 and $1, and all proceeds will go to the Red Cross chapters in the twin cities.

TRADE TRAVEL LOG

George Pal, who produces the Technicolor Puppetoons for Paramount, was due to arrive in New York some time this week to confer with Oscar Morgan, head of the company's short subjects department.

Republic's President James R. Grainger and Eastern District Sales Manager Maxwell Gillis made a round trip to Washington this week.

Off for Montreal: Nat Levy, eastern division manager for RKO Radio, and Terry Turner, that company's exploitation chief.

Louis Weinberg, Columbia's circuit sales head, is making sleeper jumps covering Chicago, Kansas City, Los Angeles, and San Francisco in connection with the "Dates to Win" campaign.

Charles R. Rogers, UA producer, arrived in New York Monday for a stay of several weeks.

Al Jermy, Warner technical advisor, is starting for New York this week with the champion jumping frog—yes, frog—used in "The Adventures of Mark Twain."

Mike Poller of RKO joined Metropolitan District Manager Charles Boasberg for the remainder of the Ned Depinet drive, which this week took them through Toronto, Montreal, St. John, Boston, New Haven, Albany, and back to Manhattan.

1429 CONTRACTS IN FIRST 7 DAYS!

HOTTEST THING IN FILMS TODAY!

SENSATIONAL "TUNISIAN VICTORY"

READY! SET! FIRE! BROADSIDES OF SHOWMANSHIP!

Invasion Fleet in action!
Storming the Beaches!
Fall of Casablanca, Oran, Hill 609!
Blasting the Mareth Line!
Americans' Surprise Move! More!



ASK M-G-M NOW!

The Governments of the United States and Great Britain present "TUNISIAN VICTORY" • The Invasion and Liberation of North Africa • An Official Record Produced by British and American Service Film Units • Distributed by the British Ministry of Information • A Metro-Goldwyn-Mayer Release.

The industry's proudest offering 'The Memphis Belle' Technicolor saga of our air heroes. Book it now!

The Box Office Slant

Her Primitive Man

Universal Comedy 79 mins.

AUDIENCE SLANT: (Family) Hilarious farce that carries the fun quotient of a top comedy, and will roll them in the aisles.

BOX-OFFICE SLANT: A show for any situation. A strong campaign and word-of-mouth will make it a real draw.

Cast: Louise Allbritton, Robert Paige, Robert Benchley, Edward Everett Horton, Helen Broderick, Stephanie Bachelor, Walter Catlett, Ernest Truex, Louis Jean Heydt, Nydia Westman, Oscar O'Shea, Sylvia Field, Ian Wolfe, Irving Bacon. Credits: Directed by Charles Lamont. Screenplay by Michael Fessier and Ernest Pagano. Director of photography, Charles Van Enger, A.S.C. Produced by Michael Fessier and Ernest Pagano.

Plot: A phony explorer is exposed when he submits a book about his harrowing experiences among head hunters. Disguised as a brawny savage, he returns with the young lady who had gone to bring back a primitive man. Once here his life consists of changing from his conventional clothes to his native disguise. Just as he is about to be exposed, a real native arrives to take his place.

Comment: Hilarious farce is the designation for this new teaming of Allbritton and Paige and the picture carries a rib-tickling fun equivalent of a top comedy that will roll them in the aisles. While the lack of marquee names will delay the first rush of customers who want to be amused, word-of-mouth will overcome that defect. In dual situations, a "name" picture can drag them in, and this laugh-kindling escape film can entertain them. Following the success of "Fired Wife," on a story by Michael Fessier and Ernest Pagano, the studio made the latter two producers, and gave them the Allbritton-Paige team. The result is proof of their acute judgment. Based on a story theme which is not new, the screenplay has been fattened on lines that crackle and never miss the funny bone. Louise Allbritton and Robert Paige are better than they have been in anything they've done before, and seem to have reached a natural, relaxed, yet sure-fire pace of presentation. In addition to this team and the well-handled story, the film is packed with players of great finesse in comedy. Outstanding are Robert Benchley, and Edward Everett Horton, whose dry humor is an important and integral part of the picture. The work of Charles Barton, as director, has taken all of these delightful parts of the whole and mixed them with pace and timing to deliver swell fun in film fare. A teaser campaign seems to be in order to put this one over, with such lines in your ads and heralds as "Your boy-friend, or husband, knows you under your coat of paint. Would you know him if he had the same kind of disguise?", and "Can you be sure which is a savage breast?". Apply the living billboard from the Encyclopedia of Exploitation (997).

Andy Hardy's Blonde Trouble

MGM Comedy Drama 108 mins.

(Nat'l Release, May-June 1944)

AUDIENCE SLANT: (Family) Surefire entertainment; will appeal to all people with equal pleasure and impact.

BOX-OFFICE SLANT: Top feature in any situation, with its own money-ready following whose numbers will increase by word-of-mouth.

Cast: Lewis Stone, Mickey Rooney, Fay Holden, Sara Haden, Herbert Marshall, Bonita Granville, Jean Porter, Keye Luke, Lee Wilde, Lyn Wilde, Marta Linden. Credits: Directed by George B. Seitz. Screenplay by Harry Ruskin, William Ludwig and Agnes Christine Johnston (based on character created by Aurania Rouverol). Director of photography, Lester White.

Plot: On his way to college Andy discovers that the college is going to take co-eds for the first time. He gets mixed up with a pair of blonde twins and at school, by trying to help them out of a predicament, gets into a mess of trouble. When the Dean, who is a friend of his father, sends for the Judge, everything is straightened out and Andy ends up by giving all his attention to another student.

Comment: A top feature in any situation, this edition of the series is surefire entertainment that will reach all people with equal pleasure. It is the first of the series in more than a year, and the newest since the Academy of Motion Picture Arts and Sciences awarded the series a special Oscar for the year 1942. The story has substance as well as great fun and humor. The intense human element which has made the series so popular is a vivid part of the present glimpse of the family we have come to know. There may be those who will be unable to appreciate the freshman in his homesickness, his fears and wild conduct, but most people will look on with poignant nostalgia, for their own recollections or those of their children, or the neighhors' children. Mickey Rooney mugs his way through in pleasure and in sadness, in fun, he acts the kid of college age so you can't help watching affectionately. Lewis Stone is again the Judge, a friendly, human person, upright in his respect for his duties, but also respectful towards the obligations which one human owes another, and understanding of the growing pains and errors of the younger generation. The others of the family, Fay Holden and Sara Haden, maintain the family tradition as the womenfolks we like so much. Newcomers to the scene are Herbert Marshall, Bonita Granville and Keye Luke, and all of them blend into the pattern as though they have always belonged there. Coming like a flash of light, or of two lights, the Wilde Twins, two blonde cuties who shape up Andy's blonde trouble, take much of the center of the stage, a feat not easily accomplished against such artists. Worked into the picture delightfully, the girls are alternately impish, delightful, sweet, pensive, flighty, and lovable. With the beauty and charm they display, they should go far and fast in the film heavens. Put these things all together and they spell production supervision by Louis B. Mayer and direction by George B. Seitz.

Legion of Decency Ratings

(For Week Ending April 8)

SUITABLE FOR GENERAL PATRONAGE

Hidden Valley Outlaws — Trocadero

Laramie Trail — Riding West

Yellow Canary

SUITABLE FOR ADULTS ONLY

Sweethearts of the U.S.A.

Trocadero

Republic Musical-Drama 74 mins.

(Nat'l Release—April 24)

AUDIENCE SLANT: (Family) Reasonably good entertainment for the masses with quite an array of talent.

BOX-OFFICE SLANT: Satisfactory dualler which needs a sturdy running mate. Sell title and musical talent angle.

Cast: Rosemary Lane, Johnny Downs, Ralph Morgan, Dick Purcell, Sheldon Leonard, Cliff Nazarro, Marjorie Manners, Erskine Johnson, Dave Fleischer, Emmett Vogan, Charles Calvert, Dewey Robinson, Ruth Hilliard, Eddie Bartell, Bob Chester and orchestra, Matty Malneck and orchestra, Gus Arnheim and orchestra, Eddie LeBaron and orchestra, Wingy Mannone, The Radio Rogues, The Stardusters and others. Credits: Produced by Walter Colmes. Directed by William Nigh. Screenplay by Allen Gale. Original story by Charles F. Chaplin and Garret Holmes. Photographic direction by Jackson Rose. Musical direction by Jay Chernis.

Plot: A newspaperman seeking a story visits a night spot and pumps the manager for details of the club with the result that he uncovers a swell heart-interest tale of the place which was started on a shoestring by a man who had great ambitions for the place but was killed in an accident before he could realize his plans. A friend carries on and with the aid of a girl, Judy, who gives up her educational work to entertain as a singer, and a boy who is thus enabled to continue his studies. They are in love but almost lose each other through temporary fascination for another boy and girl. They are reunited, however, by events at a gala re-opening of the club as a greatly enlarged and successful resort.

Comment: This film is heavy on story value and light on production. In other words it could have been really big had it been accorded some heavier star power and more elaborate setting. The talent of the entertainers it boasts are entirely adequate and the basic idea was splendid, but the handling and acting just doesn't measure up. In its presentation the film conforms strictly to formula and thus becomes another musical. As entertaining as usual are The Radio Rogues, Cliff Nazarro with his double talk and the songs by The Stardusters. A brief animated sequence involving Dave Fleischer will go over well and there is one new tune which is worth plenty of repetition out of the lot titled In a Roundabout Way. There are quite a few tunes in the piece, including Shoo Shoo Baby, Music Goes 'Round and 'Round, How Could You Do That to Me, Trocadero, Louisiana Lulu and others. Four name bands take you from Rhumba to Swing. For average audiences it will be found acceptable entertainment if teamed with a sturdy running mate

Uncertain Glory

Warner Bros. Drama 102 mins.

(National Release, April 22)

AUDIENCE SLANT: (Adult) A suspenseful and absorbing screenplay, commendable direction and high production values make this newest Errol Flynn adventure yarn genuinely entertaining, if not especially outstanding. Should please general audiences.

BOX-OFFICE SLANT: Box-office results should match closely, or may even exceed those tallied on the star's past films.

Cast: Errol Flynn, Paul Lukas, Jean Sullivan, Lucile Watson, Faye Emerson, James Flavin, Douglass Dumbrille, Dennis Hoey, Sheldon Leonard, Odette Myrtil, Francis Pierlot, Wallis Clark, Victor Kilian.

Ivan Triesault, Van Antwerp, Art Smith, Carl Harbaugh, Mary Servoss, Charles La Torre, Pedro de Cordoba, Bobby Walberg, Erskine Sanford, Felix Basch, Joel Friedkin. **Credits:** Produced by Robert Buckner. Directed by Raoul Walsh. Screenplay by Laszlo Vadnay and Max Brand. From an original story by Joe May and Laszlo Vadnay. Director of photography, Sid Hickox. Special effects by Roy Davidson. Art direction, Robert Haas. Music by Adolph Deutsch. Musical direction, Leo F. Forbstein. Technical advisor, Paul Coze.

Plot: In Nazi-controlled Paris, Errol Flynn, a criminal, escapes the guillotine when a bomb from British raiders hits the prison. His flight from the police is shortlived, for a former accomplice betrays him to Inspector Paul Lukas who recaptures him near the Spanish border. When the inspector and his prisoner learn of a bridge blasted by a saboteur, for which 100 hostages must die unless the saboteur is turned over to the Germans, Flynn offers to assume guilt for the crime, preferring (so he says) to die by a firing squad than the guillotine. His real reason: to play for time, perhaps escape. In the village near the wrecked bridge, Lukas and Flynn plan the latter's confession to the Germans. A group of villagers, reluctant to see loved ones die, mark Flynn as the saboteur, but their priest forbids them to carry out their plan. Promising Lukas to return, Flynn escapes with Jean Sullivan, a village girl who has fallen in love with him. While hiding out, he has a change of heart, returns to Lukas, who takes him to Gestapo headquarters. Later, to Jean's query as to what Flynn was really like, Lukas replies: "He was a Frenchman."

Comment: Once again Errol Flynn is involved in an adventure yarn, cast this time as a ne'er-do-well French criminal bent on escaping payment for his crimes, matching wits with a Surete detective, Paul Lukas. This type of story has become more or less formula for the Warner star, but surrounded as he is in this case, with first-rate thespian support, a suspenseful and absorbing screenplay, commendable direction by Raoul Walsh and high production values by Producer Robert Buckner, Flynn has a genuinely entertaining, if not especially outstanding, picture to his credit. His performance is in his particular idiom, the sort one expects of him, and is therefore taken for granted; yet he deserves credit for doing it well. Paul Lukas deserves his billing as co-star with Flynn, for not since "Watch on the Rhine" has this Academy award-winning actor had a finer role than that of the brilliant, persistent detective, *Inspector Bonet*. It offers little opportunity for emotional display, but in spite of this Lukas makes it the film's outstanding characterization. Newcomer Jean Sullivan is appealing as a simple young village girl, while Lucile Watson makes her few brief scenes impressive. The picture's swift introductory pace slows down about midway, yet the element of suspense holds the spectator's interest to the end despite the slackened pace. General audiences should be pleased with this newest Flynn offering, and box-office results should match closely, or perhaps even exceed, those tallied on his past films.

Weird Woman

Universal **Mystery** **61 mins.**

AUDIENCE SLANT: (Adult) Aimed at appeal to the mind as well as to the eyes. Should please enthusiasts for the weird mystery type of show.

BOX-OFFICE SLANT: Good support, with a draw of its own from the following of the radio show.

Cast: Lon Chaney, Anne Gwynne, Evelyn Ankers, Ralph Morgan, Elisabeth Risdon, Lois Collier, Elizabeth Russell, Harry Hayden, Phil Brown, Kay Harding. **Credits:** Directed by Reginald LeBorg. Screenplay by Brenda Weisberg. Director of photography, Virgil Miller, A.S.C. Produced by Oliver Drake.

Plot: A young sociology professor returns from an expedition to a tropical island, bringing back a bride whom he married under strange circumstances. This incites the jealousy of the sister of the Dean of Men. Her hatred takes a psychopathic turn and causes many deaths and much unhappiness before the trouble is laid to her unbalanced condition.

Comment: As a second in the Inner Sanctum series, this weirdee has many moments of high suspense and scarey scenes. However, it also has a long period in the middle when there is more talk than action and when that talk slows the film down to a walk and draws the teeth out of the moments of excitement. It starts well, slows down, and then gradually accelerates to a tense and pulsating climax. The chiller-diller fans will be pleased with the result despite the lapse in pace. Lon Chaney handles the lead very impressively. In main supporting roles Anne Gwynne and Evelyn Ankers make their parts of the women in conflict very real. Ralph Morgan, Elisabeth Risdon and Lois Collier supply the mood and personalities that are called for; while Elizabeth Russell gets a short but tense and excitingly effective role and makes this one of the outstanding parts of the film. Picture was produced by Oliver Drake, who, until now devoted himself to westerns. It is well handled, the native sets being realistic, as also are the college grounds and other locale. Direction by Reginald Le Borg develops many eerie moments and maintains the players in character throughout; no small job when there are so many different types with real parts to do. Arrange tieups with bookstores, all selling Inner Sanctum mysteries; also try to work out an arrangement with your local radio station for a tieup announcement that picture is being shown, at the times that the nationally broadcast Inner Sanctum mysteries are on.

Meet the People

MGM **Musical** **100 mins.**

(Nat'l Release—May-June)

AUDIENCE SLANT: (Family) A good musical in a home front setting which just misses rating superlatives. Satisfactory entertainment.

BOX-OFFICE SLANT: Should do very nicely. Has names, title and natural background for exploitation.

Cast: Lucille Ball, Dick Powell, Virginia O'Brien, Bert Lahr, "Rags" Ragland, June Allyson, Steve Geray, Paul Regan, Howard Freeman, Betty Jaynes, John Craven, Morris Ankrum, Miriam LaVelle, Ziggie Talent, Mata and Hari, Vaughn Monroe and his orchestra and Spike Jones and his City Slickers. **Credits:** Produced by E. Y. Harburg. Directed by Charles Riesner. Screenplay by S. M. Herzig and Fred Saidy. Based on a story by Sol and Ben Barzman and Louis Lantz. Musical direction by Lennie Hayton. Photographic direction by Robert Surtees.

Plot: A shipyard worker, with a flair for playwriting, wins a date with a stage star on a bond tour and induces her to read his script. She gets her producer to stage the show on Broadway, whither the author goes for the dress rehearsal and insists the play fails to show the people of America as he intended. The play is called off and the star returns to the shipyard and becomes a welder hoping to change his mind. She changes hers and the show is produced in the shipyard by the workers to celebrate a launching with the star and the playwright having adjusted their differences to the tune of love.

Comment: While this musical has plenty in the way of fine talent and entertainment potentialities, its authors missed the big moment—which makes all the difference in the world in audience reaction. The heart tug or big romantic thrill just doesn't happen—which deficiency places a minus sign before the "A" in rating the picture. As far as talent goes, there is Lucille Ball looking as lovely as ever and well cast in a role that fits very nicely; Dick Powell gives a light, casual performance; Bert Lahr is in his glory romping through a clowning role which permits him to give out with one of his familiar operatic tremolo renditions; "Rags" Ragland will have the ladies laughing as the male prototype of a slaving housewife who gets the meals while wifey is on the swing shift, and Paul Regan injects some sparkling imitations which are just about tops in mimicry. The shipyard background gives a constant impression of magnitude. There is a musical comedy number introducing a song titled Shickelgruber, which should prove dynamite to any audience with an impersonation of Mussolini as an organ-grinder and a chimpanzee made up to look remarkably like Hitler giving out with raucous speeches punctuated with arm-raising heils. This is really a high spot of the specialty numbers. All in all there is a lot of show in this film for the customers' money but as we mentioned it lacks that umph which makes you leave the theatre all het-up over what you have seen.

Hidden Valley Outlaws

Republic **Western** **55 mins.**

AUDIENCE SLANT: (Family) A lively show for the action fans.

BOX-OFFICE SLANT: Standard draw for situations where action films have a following.

Cast: Bill Elliott, George Hayes, Anne Jeffreys, Roy Bancroft, Kenne Duncan. **Credits:** Directed by Howard Bretherton. Screenplay by John Butler and Bob Williams. Director of photography, Reggie Lanning. Produced by Louis Gray.

Plot: In the early days of the Southwest, the government issued to war veterans certain papers called head rights, which allowed these men to settle and claim ownership on any unoccupied land. These rights were negotiable and often fell into the hands of unscrupulous men. Such a man was the lawyer of the town, his friendly manner concealing his position as secret head of a gang. Bill Elliott is called in to solve the mystery and he manages to straighten out the mess.

Comment: In the western market this will show as a highly satisfactory entry. The quality of this shoot-'em-up will boost the stock of Wild Bill Elliott, "Gabby" Hayes and Lou Gray, the producer. It has action—speed—camera—and totes the wallop that classes a western as good. Supporting Bill Elliott and George "Gabby" Hayes in the femme lead, Anne Jeffreys looks as pretty and innocent as western gals are supposed to look to city slickers. Chalk one up for Lou Gray for beautiful backgrounds and the choice of a villain who doesn't tax the credulity with an overdose of villainy performed by Roy Barcroft.

The Whistler

Columbia **Mystery** **61 mins.**

AUDIENCE SLANT: (Adult) Has the edge-of-chair suspenseful quality that most adult audiences like.

BOX-OFFICE SLANT: Supported by a comedy or musical, it will make a good show; properly exploited, it should draw a wide audience.

Cast: Richard Dix, J. Carrol Naish, Gloria Stuart, Alan Dinehart, Don Costello, Joan Woodbury, Cy Kendall, Trevor Bardette, Robert E. Keane, Clancy Cooper, George Lloyd, Byron Foulger, Charles Coleman, Robert Homans. **Credits:** Directed by William Castle. Screenplay by Eric Taylor. Story by J. Donald Wilson. Director of photography, James S. Brown, A.S.C. Produced by Rudolph C. Flothow.

Plot: A man in despair hires a gunman to kill him. The arrangement is through an intermediary, and the man and the killer are unknown to each other. When the man changes his mind, he finds that the intermediary has died and for some time lives in fear of being killed. It ends all right with the killer being killed when trying to commit the deed.

Comment: Swelled by the group of people who have been listening to this show on the

(*Continued on Page* 19)

Lucky



WALT DISNEY'S

Full Length Feature Production

SNOW WHITE

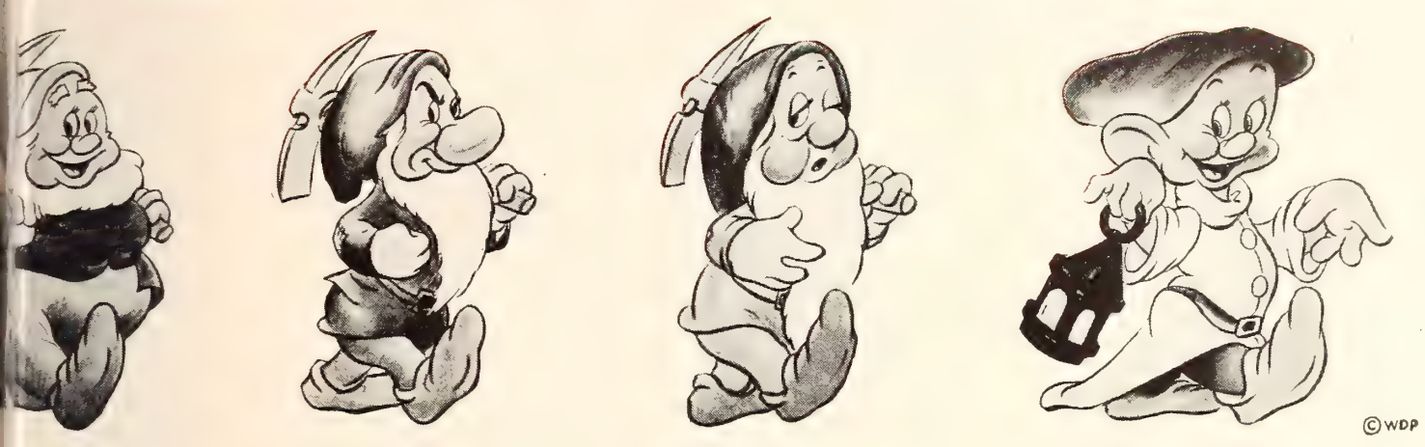
and the SEVEN DWARFS

IN MULTIPLANE TECHNICOLOR

Distributed by RKO RADIO PICTURES, INC.

BOOK "THE MEMPHIS BELLE", TECHNICOLOR SAGA OF OUR AIR HEROES. IT'S THE INDUSTRY'S PROUDEST OFFERING.

Seven!



Seven years ago, in 1937, "Snow White and The Seven Dwarfs" made box-office history . . .

Today, seven years later, it is writing a sensationally brilliant box-office chapter all over again . . .

Seven years from now, in 1951, according to plans, "Snow White" again will arise to become "Fairest of them all". . .

Seven years after that, in 1958—but let's not carry it too far! . . . Right now let's just cash in to the limit while that Lucky Seven is hot—but burning!

Program Exchange

Cartoons Excellent Method Of Institutional Advertising; Idea for Star Head Covers
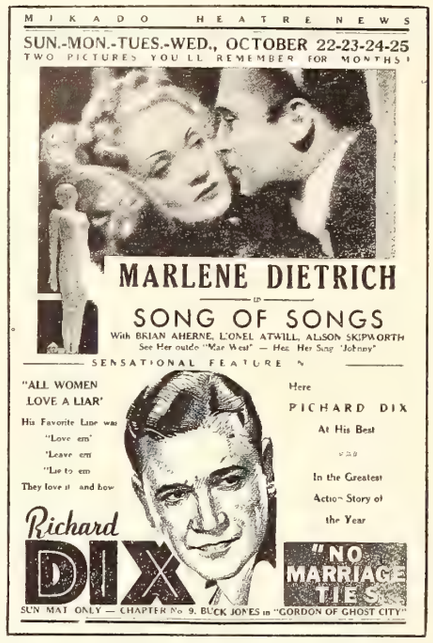
As we begin this discourse, heavy clouds hang low—so low, in fact, that we can open our window and thrust our arm into one hovering near the side of the building. We expect it to rain any minute, but so far nothing has happened. In any event, we are prepared: we have our umbrella, hip boots, sou'wester and ankle-length raincoat. We hope we don't get wet. Instead of waiting for April, the traditional rainy month, the weather man has been sending us rain at frequent intervals throughout March; and so, since the season has apparently been advanced, we have changed that old saying to: "March showers bring April flowers." Let us now turn from the weather and take up our subject for today: programs, present and past.

First: the present. That's a cute cartoon on the cover of the program from the Palace Theatre, Greenfield, Tenn. Two men are shown bouncing around, holding their hats, while riding a small wagon hitched on to a bus. Says one of the men: "Maybe we should've kept up our car pool, Eddie." And the theatre's seat-selling line above the cartoon is "But . . . a Good Show is Worth it!" So many advertisers use cartoon sketches these days to sell their wares it seems that the same method might just as profitably be used by theatremen. The majority of people read comic strips, so naturally cartoons always attract their attention. We always follow the Calvert Reserve ads that appear from time to time in the New York *Times* because each ad, simply a cartoon with some selling copy below, always tickles our funny bone despite the fact that it is essentially a plug for Manhattan cocktails made with Calvert Reserve. The manufacturers of Pepsi-Cola also utilize humorous cartoons to sell their product; perhaps you've seen them in national magazines. We realize that most theatres are not equipped with cartoonists to follow our suggestion, but some national advertising service would help a lot by designing series of cartoons to be used by theatremen as institutional advertising in their programs and newspapers.

We like the way **Harry Hobolth's** theatres up in Michigan announced the admission increase in their programs: "A Movie Show in a Free Country is Worth Just a Little Bit More. We know you won't mind that your country asks an additional ten per cent tax on theatre admissions."

We've advanced suggestions in the past about capitalizing on the star photos which appear on the covers of many of the programs we receive. It won't hurt to advance another one. Recipients could be asked to save the covers until they have accumulated enough of stars whose surnames begin with letters that can be arranged to spell the name of the theatre. It'll be tough, well-nigh impossible, if your theatre name has an "x" "y" or "z" in it. But suppose you operate the Palace. To get the letters to form this word your patrons would have to save cover photos of Tyrone Power, Jean Arthur, Dorothy Lamour, Dana Andrews, Bing Crosby, Nelson Eddy. These are just examples, for there are probably other stars whose names would do. But anyway, by taking the first letter of the surname of each of the above you get enough letters to spell the word, "Palace." If the stunt is too difficult using surnames, then use the first names. Guest tickets could be given to patrons who bring the photos of the right stars to your box-office.

Just received a calendar from Manager **Tom Edwards** of the Ozark Theatre, Eldon, Mo. Tom shortened considerably his "Tom Tells Tales" column on the back of the program, and he had good reason for doing so. As he explains it: "Pardon me, but this Movie News is going to be cut short. . . . You see, my son Tom just returned home with his commission as 2nd Lieut. in the Air Corps, and I am going to spend all my time with him, and forget the show business until he leaves. . . ." Edwards ends his discourse with a picture of his son, and we must say that young Tom makes an impressive sight in his flying togs. We don't blame the elder Tom for taking advantage of the opportunity to be with his son during the latter's short furlough. It's what any father with a son home on furlough would—and should—do.



With its pages wide enough to accommodate three-column newspaper ads, the program for the Mikado Theatre (that's what it was back in 1933) utilized ads or elements of ads in this width. In the reproduction above announcing the showing of Paramount's "Song of Songs" and RKO Radio's "No Marriage Ties" (both 1933 releases) you can get an idea of how this was done. Layout could easily have served as newspaper ad. Note white spots, or "sinks" in "Song of Songs" halftone.

Now, let time march backward. Once more the year is 1933, and once more we have a few programs of that year to peruse. Here's one from the Monroe Theatre, but we have no idea where the Monroe is. Ah yes, here is a clue: the address is First Avenue and East 76th Street, which means it must be in New York. According to other information we have, the address is 79th Street, but what's a few blocks between friends? That was in the days of NRA, and the Monroe brings this angle into an institutional message: "The Monroe Theatre this season emerges out of the network of Yorkville amusements as the only independently owned and operated theatre in the section. We are, as the NRA and President Roosevelt calls 'The Small Man,' and we were promised his protection. You can help us get this protection for bigger and better shows—ask "Gibby'." Wonder who Gibby was? Our criticism of the four-page program is that, except perhaps for the front and back pages, it had too many boxes, rules and too much type. Every tiny bit of space was filled with type. And wherever there was space alongside an ad, as on the front and back pages, decorative rules were used. Maybe this is all right, depending on one's taste, but we've always felt that white space enhanced the attraction of an ad.

When **Frank M. Boucher** managed Warners' Maryland Theatre, Hagerstown, back in 1933, he tied up with radio station WJEJ for a contest to find Hagerstown's "Torch Singer" in connection with the showing of the picture of that title starring Claudette Colbert. He announced the contest on the back page of his program. It was, so the copy read, "an opportunity for fame and fortune." The winner was to receive radio and theatre engagements. Now, nearly eleven years later, we're wondering who the winner was, and whether or not "fame and fortune" were hers.

Another program of the 1933 vintage is that for the Roth-Strand Theatre, Summit, N. J., whose manager in those NRA days was **Leon O. Mumford.** Product of a national program printing concern, it utilized one- and two-column mats, and the illustrative elements of these mats reproduced quite well. We haven't seen this same type of program recently. But, except for the paper conservation drive, this program should be rather popular today. Maybe it is, and none have come our way.

Time is pressing, and this edition of the Program Exchange should be in the hands of the linotype operator right now, so we must close for this week. See you again next week.

'Tokyo' Window in Boston Cost $1000

Paul A. Levi, publicist for the M. & P. Metropolitan Theatre, Boston, arranged something out of the ordinary in elaborate window displays for the local engagement of "Destination Tokyo," by getting Bethlehem Steel's Hingham-Fore River Shipyards to fix up a layout costing $1000 for the window of the War Man Power Building on Tremont Street.

Display includes life-size standee cuts of Cary Grant and John Garfield, plus a reproduction of the actual interior of one of the fighting ships built at the Bethlehem yards, with the slogan "Destination Tokyo" in a prominent spot.

Window will remain through April, during which time it will carry credits for theatres playing the film.

Another unusual window display for "Tokyo," rated one of the best-looking windows of all time, was put on by R. H. White's, leading department store in busy downtown Boston. It included about 20 stills from the film, a lithographic display of United Nations flags, an official cross-section of a modern submarine (courtesy U. S. Navy Dept.), and other decorative art, all against a background map with Tokyo as the target.

Republic Allocates $125,000 for 'Lady and Monster' Promotion

Key-city openings on Republic's "The Lady and the Monster" will be backed by more than $125,000 to be expended in cooperative advertising campaigns, radio spot announcements and billboard posting.

A widespread publicity campaign will also be employed, with particular emphasis on reaching people of Czech and Slovak origin, inasmuch as Vera Hruba Ralston, star of the film, was former Czechoslovak figure-skating champion.

Promotes 32 Radio Spots

In Easton, Pa., J. Fred Osterstock of the Embassy promoted 32 spot radio announcements on "Rationing," while at the Colonial in Allentown Manager Charles Bierbauer had special cards placed on all trolley dashboards.

Selling the Picture

Frog-Jumping Contest

First of a series of events tied in with "The Adventures of Mark Twain" is a Frog-Jumping Contest, sponsored by Boys Clubs in New York, scheduled to be held April 29 at Manhattan Center. Participating in the contest will be members of boys clubs in New York and the metropolitan area with a combined membership of more than 15,000. Fifty or more jumping frogs will be entered for the championship finals.

This is the kind of stunt needed to provide fun and laughter in these times. In addition, newspapers and merchants should give it strong support. Keep it in mind as an attention-getter when you play "The Adventures of Mark Twain."

RKO Sets National Magazine Campaign on 'Show Business'

As part of the promotion being planned for Eddie Cantor's "Show Business," RKO Radio has set a national magazine ad campaign in seventeen publications with a combined circulation of more than fourteen million copies, according to S. Barret McCormick, director of advertising and publicity.

Consisting of full pages, the campaign started off with the March 27th issue of *Life*, followed by *Collier's*, April 1st, *Liberty*, April 29th, and the May issues of *Movie Story, Motion Picture, Movie Life, Movie Stars Parade, Movies, Modern Screen, Movieland, Photoplay, Screen Guide, Stardom, Screenland, Silver Screen, Movie Show*, and *Screen Romances*.

Three-Way Tieup for Small's 'Life of Rudolph Valentino'

In a three-way promotional tie-up incorporating the full facilities of Edward Small Productions, Adam Hat Company and the Fawcett Publications, "The Life of Rudolph Valentino," forthcoming United Artists release, will receive national coverage via newspaper and fan magazine advertising as well as window displays.

This tie-up, in which both the Adam Hat Company and Fawcett Publications have launched a search for a new male lead to play the role of Valentino, will give the Edward Small picture buildup from the start of production through its release by United Artists.

'Buffalo Bill' Half-Page Color Ad To Appear in 55 Newspapers

A half-page, full-color ad on "Buffalo Bill" is scheduled to appear in the comic sections of 55 major newspapers, according to the 20th Century-Fox publicity and advertising department. The ad has been placed in The American Weekly comic section ("Puck"), serving 20 metropolitan newspapers, and the Metropolitan Group, serving 35 major newspapers. Combined circulation: 23,000,000.

Recently, the Chicago *Tribune* devoted an entire full-color cover of a Sunday supplement to art and story on "Buffalo Bill," with the story carrying over on two back pages.

Prass With MGM in Denver

William Prass has succeeded R. W. Huffman as MGM exploitation representative in the Denver territory.





MADE WASHINGTON SCREEN CONSCIOUS. Cecil B. DeMille and Dr. Wassell made Washington picture conscious over last weekend when a rising crescendo of events centering about the producer and the Naval hero, whose dramatic story has been brought to the screen, reached its climax with a premiere of Paramount's "The Story of Dr. Wassell" in Constitution Hall. Above at left, DeMille and his party arrive in Washington. Gladys Rosson, DeMille's secretary; Frank Luther, R. M. Gillham, Commander Corydon W. Wassell, C. N. Odell and the producer seen right to left. Photo at right was taken at a luncheon given by the Arkansas Congressional delegation in the Speaker's dining room on Capitol Hill. Left to right: Senator Hattie Caraway; Dr. Wassell; Signe Hasso, featured player in the picture; Senator Alben Barkley; DeMille; Mrs. Joseph W. Robinson.

Premiere of 'Dr. Wassell' in Washington Brings $30,000 into Naval Red Cross Fund

Paramount's publicists turned spotlights on the international significance of Cecil B. DeMille's new Technicolor production, "The Story of Dr. Wassell," when the producer and the hero of the now famous Java incident were the focus of several important gatherings, including a visit with President Roosevelt and decoration by the Netherlands government, in Washington last weekend.

The first formal public showing of "The Story of Dr. Wassell," which took place in Constitution Hall last Saturday, was a brilliant event at which a most distinguished audience gathered and which brought the sum of $30,000 into the Naval Red Cross fund. The showing, attended by 3,800, who paid from $5.50 to $22 per seat (all of which went to the Red Cross Fund) was sponsored by the District of Columbia Council, Navy League of the U. S.

Among other distinctions which were conferred upon DeMille and Dr. Wassell was the decoration by the Netherlands, by order of Queen Wilhelmina, with the rank of Commanders of the Order of Orange-Nassau.

The showing of the picture in Constitution Hall was given further flourish by the appearance on the stage of ex-Governor Charles Edison of New Jersey and former Assistant Secretary of the Navy; the Honorable Ralph A. Bard, Assistant Secretary of the Navy representing Secretary Knox, DeMille and others. The U. S. Navy Band Symphony Orchestra played a concert program as a prelude to the event. To make certain all this went off in apple-pie order, Paramount had Robert Weitman, managing director, and Harry Rubin, chief of projection, Paramount Theatre in New York, on hand to take care of all details of the presentation and the projection respectively.

Robert M. Gillham, advertising and publicity director of Paramount, and his aides imported to Washington for the event representatives of the wire services, magazine and newspaper writers, for a close-up of the events surrounding the formal preview of "The Story of Dr. Wassell."

DeMille told press representatives that the picture is the most costly production he has made in his long career, giving as the final costs for negative and prints the figure of $3,100,000—which, he said, tops the cost of "Reap the Wild Wind" by several hundred thousands. The Navy Emergency Relief Fund will receive a percentage of the gross under the original arrangement DeMille made with the Navy for production of the story which was related over the radio in an address from Washington on April 28, 1942. The producer, when queried as to how much he estimated would accrue to the Navy Fund under this agreement, said that he would "guess" that the total might reach the figure of $300,000 or $400,000.

Navy Mothers Club to Support 'Wassell' Exploitation Campaign

The Navy Mothers Club of America, with 556 chapters and more than 60,000 members throughout the country, will get behind Paramount's exploitation campaign on "The Story of Dr. Wassell."

This pledge was made by Mrs. C. P. Kildahl, of Omaha, National Commander of the Navy Mothers Clubs, who met with her board of directors in Dallas.

The Navy Mothers Clubs will join forces with exhibitors and theatre managers on local publicity and exploitation campaigns for the picture.

In Dallas recently 400 delegates to the national convention of the Navy Mothers Club viewed a special screening of the new Cecil B. DeMille film.

'Days of Glory' Campaign In 16 General Magazines

Sixteen national magazines with a combined circulation of twelve million will be used by RKO Radio in a full page ad campaign to launch "Days of Glory."

First break will be in Life (April 24), followed by Liberty (May 27), and the June issues of Movie Story Magazine, Motion Picture, Movie Life, Movie Stars Parade, Movies, Modern Screen, Movieland, Photoplay, Screen Guide, Stardom, Screenland, Silver Screen Movie Show and Screen Romances.

Sells Feminine Appeal of 'Phantom Lady'

Copy A--
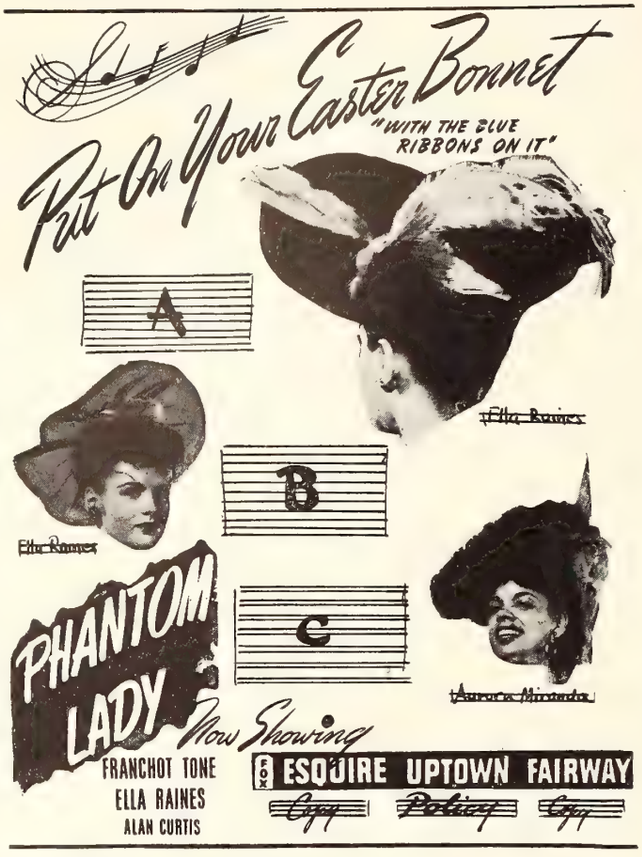
We challenge the department stores of Greater Kansas City to try and surpass the Easter Parade of stunning hats worn in the "Phantom Lady" . . . most talked about mystery play in ten years . . . "It's the picture of the month"—Life.

Copy B--

You'll see revealing new sheer fabrics . . . Black evening gowns . . . Gossamer-like tops . . . AND we'll let you in on a SECRET; much of the suspense in "Phantom Lady" revolves around the hat worn by the phantom. "Phantom Lady a thriller" . . . Walter Winchell.

Copy C--

See the bizarre tulle hat with the large feathered bird worn by the sensational new star, ELLA RAINES . . . AND wait until you see the hats worn by fiery AURORA MIRANDA, sister of the famous Carmen Miranda . . . Hold on to your seats as the mystery unfolds and hold-up your Easter shopping until you see "Phantom Lady."



Milton Crandall, exploitation field representative for Universal, lending a hand on the campaign for "Phantom Lady" in Kansas City, Mo., went off the amusement page with good results with the ad layout shown above to attract the reader interest of milady. The ad was placed on the women's fashion page and capitalizes on pre-Easter interest in millinery. Copy, of course, is directed to clinch ticket sales to the ladies at the box-office. If you like the idea your local engraver can blow up this reproduction to its original three column size and mortise the plate for your own copy and sig. cut.

'Old Acquaintance' Newspaper Section Promoted by Slater

For the first time in the motion picture theatre history of Hoquiam, Washington, Northwest lumber community, a picture starring Bette Davis has had a successful engagement. That picture was "Old Acquaintance," and the reason for its outstanding engagement is due to the unusually fine campaign by Manager Woodson T. Slater of Warners' Hoquiam Theatre.

Slater tied in with the newspaper and Hoquiam merchants for an "Old Acquaintance Week." Ordinarily, this procedure would have involved merely promoting the idea, with the newspaper's advertising department soliciting the ads. But in Hoquiam, as in other American cities, manpower has been reduced by the war. Thus it was necessary for Slater to start the ball rolling, then follow through by soliciting the ads and performing all the other details.

Purpose of "Old Acquaintance Week," the Hoquiam theatre man explains, was to write a friend in the armed forces, "some boy or girl serving our country whom we may possibly have forgotten."

The fruits of Slater's efforts are revealed in a four-page section of the local newspaper devoted in its entirety to "Old Acquaintance Week," with strong plugs for the picture. Merchant ads on the first three pages surrounded a complete serialized version of the picture. On the last page one large store took all the available space for its tie-in ad.

Nearly all the ads urged the people to "come in and renew an 'old acquaintance'" or "to renew an 'old acquaintance' by writing to someone in the armed forces."

Slater made the entire layout, sold the ads (as stated before) and wrote more than half the copy. The "Old Acquaintance Week" idea, he believes, could and should be used in other cities and towns across the nation.

On the opening night of the engagement, he invited fifteen couples who had lived in Hoquiam since 1900 to be his guests. During a special intermission, he surprised them by presenting to each couple pink carnations "in honor of the part you have played in making Hoquiam the fine community it is today." This gesture turned out to be the best publicity "this or any other theatre could possibly receive."

The campaign involved much hard work, but, as the theatre man himself explains: it was well worth the labor.

Embryonic in point of service (this was his second campaign as a manager of the Hoquiam), Slater is fast proving himself to be a showman of ripe, full-grown promotional ability. Although there is no definite proof, more than likely his superiors are keeping a watchful eye on this up-and-coming showman.

Will Capitalize on Rogers Rodeo Date

More than 100 theatres in the Pittsburgh territory will capitalize on the widespread publicity which Republic's Roy Rogers will receive as a result of his personal appearance as star of the Rodeo at Duquesne Gardens, beginning April 17th. Lead-off booking is "Hands Across the Border," which is being backed by a concentrated advertising and publicity campaign for its engagement at the Barry Theatre in Pittsburgh

Media include a full showing of 24-sheets; increased newspaper advertising above the regular theatre budget in the *Post-Gazette, Press,* and *Sun Telegraph;* and radio spot announcements on Stations KQV, WWSW, WCAE, WJAS, KDKA.

Local theatres will profit by advertising in a long list of important weekly newspapers in Pennsylvania, in which 40-inch ads will appear during the week of April 17th. The advertisements will be institutional in nature, will feature Roy Rogers "at your favorite theatre," and will appear in all Western Newspaper Union papers in the area.

Similar theatre tie-in advertising and promotion will be employed in the Washington, D. C. territory, where the King of the Cowboys is making a personal appearance at the Uline Arena the week of April 25th; and in Toronto, Canada, where Roy Rogers will appear at the Maple Leaf Gardens the week of May 2nd.

Ad on 'Purple Heart' Is Promoted by Flex

An impressive cooperative ad on "The Purple Heart" was promoted for the showing of the film at Schine's-RKO Keith Theatre in Syracuse by Manager Jack Flex. A local jewelry store paid for the one-page layout, which featured, in actual color, a Purple Heart at the top-center of the page, with two smaller hearts in purple placed on either side of the poem, "A Prayer for Wearers of the Purple Heart," by Mona Hickman Coulson. Poem occupied the center of the page, while a floral design served as border.

In small type at the bottom, the store announced that "this ad is published in keeping with Wilson's policy of devoting at least 10 per cent of all advertising expenditures to the promotion of the war effort." Also in small type at the bottom of the display was the copy: "See Darryl F. Zanuck's 'The Purple Heart,' now showing at Keith's."

This cooperative page tieup should be made wherever possible, for it's a layout one can't help but see, and the Mona Hickman Coulson poem is deeply stirring and impressive

Emphasizes Polish Background

Special ads emphasizing Madame Curie's Polish background were used in all local Polish newspapers by Norman Prager of the Rialto Theatre, Amsterdam, N. Y., as part of his "Madame Curie" campaign.

Easter Ideas in 'Mr. Showman'

Two pages of Easter showmanship ideas, including a timely Easter greeting trailer, are contained in the April issue of *Mister Showman,* monthly showmanship magazine distributed by National Screen Service. Other ideas expounded in the manual include exploitation of the Easter program, Kiddies' Bunny Matinee, Easter Ensemble giveaway, and Flower Giveaway.

Girl Distributes Heralds

Limiting a small quantity for pass giveaways, special heralds were distributed by a pretty girl on the main street of Connellsville, Pa., in advance of the showing of "Thousands Cheer," at the Orpheum Theatre, managed by Gus Marakas.


Mark
MAY 6th!
A great Warner date!

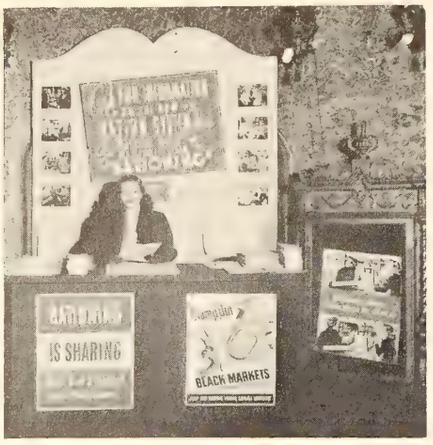
Gives Free Show for Winning School in Bond Drive Contest

Manager Frank J. Lehnert of the Skouras Pascack Theatre in Westwood N. J. paid off the students of the Hillsdale High School as the champs in a three-school 4th War Loan competition which he promoted with a free show.

By arrangement with the school heads it was agreed that the winning student body would be dismissed from classes to attend the matinee. Hillsdale, emerging victorious. supplied transportation where needed, and Lehnert reports many compliments from paying patrons on the orderly manner in which the students behaved.

Secret of the handling of 1200 children rests in the organization of the event by their supervising principal, Mr. George White. Students returned to school after the lunch hour and were dispatched to the theatre in busses by classes, accompanied by their teachers. They left the theatre in the same way after the show. The school's entire staff, including the janitors, served as ushers and assistants in handling the entry to and exit from the theatre. After the show, each class was marched to its bus as the motor vehicle arrived at the theatre, thus avoiding any disturbance.

In order to offer a consolation award to the other two schools, a special herald printed on different colored stock, was distributed to the student bodies, announcing the show. Copy was to the effect that a herald would be posted in the box-office, and that any student presenting a herald of the same color would be admitted free. Result: a parade of kids to the theatre, with the unlucky ones paying their way in. So successful was the promotion that Lehnert is repeating the stunt for a special Easter kiddies matinee.



In advance and during run of MGM's "Rationing" at Loew's Theatre, Richmond, Va., volunteer workers from the Richmond Ration Board gave information on ration-buying, budgeting and new type tokens at a grocer's counter display in the lobby. Stunt was part of Manager George Peters' campaign. With such a lovely girl presiding, who could complain about rationing?

Novel Ambulance Stunt Highlights 'Higher and Higher' at Spokane

Enterprising Manager W. R. Seale of the Orpheum Theatre, Spokane, staged a novel attention-getting stunt as the highlight of his campaign for "Higher and Higher."

Tieing in with the local hospital, Seale arranged for the procurement of an ambulance which he had stationed in front of the theatre during the run of the picture. The ambulance was appropriately placarded crediting the attraction and offering aid to the happy victims from the effects of Frank Sinatra's crooning. Stunt went over big with the local dailies plugging it in all editions.



A series of unusually large setpieces pointing up the characters in the story formed the advance lobby display for the engagement of 20th Century-Fox's "Lifeboat" at the Rialto Theatre, Louisville, Ky. Manager Johnson Musselman was responsible for the ticket-selling exhibition. A pattern for showmen.

'Cover Girl' Angles Extensively Exploited In Boston Campaign

Engagement of "Cover Girl" at Loew's State and Orpheum theatres, Boston, got off to a flying start following a thorough and complete campaign originated and supervised by Charles E. Kurtzman, division manager, and staged by Harry Greenman and Joe Kraska, managers of the two Loew theatres, Joe Longo, publicity and advertising director for Loew's, and Abe Bernstein, Columbia exploiteer.

Inclement weather precluded any possibility of street ballyhoo, but nearly every other avenue of advertising, publicity and exploitation was extensively covered.

A national ad campaign breaking in local papers three days before playdate aroused public interest. Radio spot announcements over four major local stations did a thorough job of selling the film to housewives.

In an important tieup with the R. H. White department store three important promotions were effected: (1) seven windows featuring stills and large cut-out letters of the title, (2) three huge newspaper cooperative ads calling attention to the windows and also to the store's "Cover Girl Fashion Show," (3) "Cover Girl Fashion Show" staged twice in the store a day or two ahead of playdate and attended by capacity audiences.

Contest to find Boston's "Cover Girl" was promoted in newspaper ads, publicity stories, screen and lobby announcements. Finals were held on stage of Loew's State. There were two prizes, $100 and $50, in addition to a week's engagement at two Boston night clubs, the Latin Quarter and Mayfair.

Several stores used fashion window displays, a display of wedding scenes from the picture was used by a florist, and the Royal Crown Cola distributors sent Rita Hayworth tie-up material to all its local dealers. Other stores used tie-up material on Jergens Lotion, Thornton Hats, Hollywood Patterns, Glamor Knit Sweaters, Lux Soap, Trimfit Hosiery, Rogers Silverware, Calox Toothpowder, Woodbury Face Cream, Wallaby Coats, Chesterfield Cigarets, Max Factor Cosmetics.

Two beauty salons ran cooperative ads on Hayworth and hair-tinting and Hayworth Permanent Wave, respectively, in Boston newspapers, giving theatre and playdate credits on "Cover Girl."

Airplane Contest, Girl Ballyhoo Exploits 'Joe' for Louis Guidetti

A model airplane contest helped exploit "A Guy Named Joe" for Louis Guidetti of the State Theatre, Charleroi, Pa. Entries were displayed in the theatre lobby, window of a leading department store and at Boy Scout headquarters.

Guidetti also had a pretty girl touring the streets and passing out cards with this copy: "I'm going to see A Guy Named Joe. If you'll follow me I know you'll enjoy meeting him too."

'Home Penetration' Campaign Is Launched on 'Mark Twain'

An effective "home penetration" campaign on "The Adventures of Mark Twain" has been launched by Warner Bros. under arrangements with Lumbermen's Mutual Casualty Co.

More than half a million policyholders of the insurance firm will receive brochure, with the first page containing text matter about "Twain" and opening announcement. Another page will be devoted to a reproduction of Mark Twain's note to burglars.



he Welding Belles Ring Out
Riot Of Rhythm And Revelry
The Gayest Musical Laugh-Hit
Of The Season!

Rosie THE RIVETER

with

JANE FRAZEE

FRANK ALBERTSON

VERA VAGUE

FRANK JENKS • LLOYD CORRIGAN
MAUDE EBURNE • CARL "ALFALFA" SWITZER • ARTHUR LOFT

Joseph Santley – Director • Screenplay by Jack Townley — Aleen Leslie

Based on the Saturday Evening Post Story "Room For Two" by Dorothy Cumow Handley



A REPUBLIC PICTURE

Showmanalysis

(REG. U. S. PAT. OFF.)





WAR PLANT CO-OP IDEAS TO HIGHLIGHT CAMPAIGN

A Metro-Goldwyn-Mayer Picture
Produced by
E. Y. HARBURG
Directed by
CHARLES RIESNER

This musical romance of the people who built the bridge of ships over which our nation is delivering the sinews of war to far-flung battle fronts is an exploitation natural for towns or cities with war production activities. While the background of the film centers around a ship-building community, the basic theme and title makes it adaptable to general tieups with organizations engaged in furthering the war effort.

The story opens with a war bond selling contest, the winner receiving a date with a famous Broadway star and concludes with a giant stage production made up of talent supposedly recruited from among the shipyard workers to celebrate the launching of a Victory ship. Throughout its footage the picture deals with the little people and from this slant comes the obvious direction of your entire campaign.

PROMOTIONAL TIEUPS

You may be able to promote sizeable co-op ads by getting your local paper to have the ad sales staff contact war production plants with this idea. The title lends itself to ads which play up plant workers who are doing an outstanding job. Ads which show pictures of Joe Doakes or Minnie Mott doing welding, riveting, machine work, packaging, canning, grinding, etc. Such ads are written to encourage production, stimulate labor recruiting and also to tell the public of industry's share in the war effort by saluting local workers. Such ads could be headed:

"Meet The People" of Bendix, with credit for the picture and playdate worked into the ad.

Such ads could also be sold to merchants on the basis of telling the public about their employes who are doing their best to serve customers despite wartime limitations. Group photos can be used for such ads. The same type heading could be used for ads saluting the employes of a business establishment serving in the armed forces.

STAGE ACTIVITY

You may want to build up this picture's engagement with an amateur show, presenting talent from some large war plant just as is done in the final scene of the picture. Another stage stunt which ties in well is a hillbilly band contest with some special award to the winner sent by Spike Jones and his City Slickers—who appear in the picture. You, of course, would supply the prize and your MGM exploiteer could arrange the details effectively of making the award on behalf of Jones.

ADVERTISING COPY

First and foremost, this is a musical with a fairly elaborate cast of talent. You have quantity to ballyhoo in a number of categories: quantity of names, musical numbers, comedy, romance, dances and spectacular scenes. The film lends itself to "See" or "Meet" copy and you may want to localize the lead lines of your pre-opening ads by using as a heading the following:

To the People of Blankville—
Starting Friday
You can "Meet The People"
Meet—The Stars
Meet—The Singers
Meet—The Dancers
Meet—The Comedians
Meet—The Bands
Yes . . . even Cheeta the Chimpanzee who imitates "Schickelgruber"
in the happy, fun packed
romanceful musical show
"Meet The People"
etc.

Another copy stunt for a smash ad could follow this line:

The People who cater to your movie tastes address a message to the People of Boomtown!
Miss Henrietta Twinklefingers, Cashier, says . . .
(Copy)
Mr. Harold Taketickets, Doorman, says . . .
(Copy)
Mr. William Reelman, Projectionist, says . . .
(Copy)
Mr. Irving Ownit, Manager, says . . .
(Copy)
This is the inside dope, a tipoff to you the People . . . to see
"Meet The People"
etc.

You can further enhance this type ad by the use of thumbnail cuts of your personnel so quoted. The individual copy can be slanted as reaction to a preview.

This stunt of having members of the staff comment on the picture could be broken down into a series of small teaser ads with or without cuts of the individuals. In this case use one person's comment each day or spot the group of teasers off the amusement pages through the paper. The old classified ad page gag of offering guest tickets to local people whose names are selected at random and scattered through the want ads can be adapted to this show. Copy could read:

Wanted, all the people of Boomtown to see the hilarious, glorious musical funfest, "Meet The People" at the Victory Theatre starting Friday! Mrs. John Blank will be one of the people who will see "Meet The People" as a guest of the News if she will come to the classified office and receive her ticket.

A number of such ads could be used daily for a week as an advance buildup. Some papers will play ball by running a promotional display ad on the classified pages to build up the giveaway as a stimulus to reader interest.

RADIO BROADCAST SERIES

Promote a series of "Meet the People" broadcasts in which topnotch war workers are interviewed. A few quiz questions could be thrown in with guest ticket awards for correct answers. If you prefer, this could be switched to salute the top War Bond sales people of your community with the interviews centered on how they sold so many bonds during the 4th War Loan Drive.

CONTESTS

English classes in the schools might be interested in a poetry or composition contest based on the title, with guest tickets as awards. A newspaper contest could be based on the meaning of various motions of the hands, often referred to as 'handys.' Stills of the stars of the picture with hands clasped to indicate 'glad to meet you' could be used for illustration. Other 'handys' are: circle made with thumb and forefinger indicates 'okay,' thumb down indicates 'no good,' forefinger to lips indicates 'quiet,' etc. Gag would be to represent the stars clasped hands to mean 'Meet the People.'

LOBBY DISPLAYS

If you can get a war plant to run a series of institutional ads as proposed above, you might offer them the facilities of your lobby for a

(*Continued on Page* 19)

Balaban, Goldenson, Freeman Captains in Showmanship Contest

Barney Balaban, president of Paramount, Y. Frank Freeman, vice-president in charge of studio operations, and Leonard Goldenson, vice-president in charge of theatre operations, have accepted invitations from G. Ralph Branton, general manager of Tri-States Theatres with headquarters in Des Moines, to act as captains in a managers' showmanship contest on "Lady in the Dark." Five hundred dollars in cash will be awarded winning district and house managers in the circuit-wide competition.

Plans for the contest were discussed by Tri-States managers at district meetings in Des Moines, Davenport, Ia., and Omaha, at which the picture was screened. Advertising and promotion campaigns were set up at the sessions by Dale McFarland, advertising head of Tri-States, and M. D. Cohn, Paramount advertising representative.

Tri-States opened the Technicolor film in its three Des Moines first runs, the Des Moines, Roosevelt and Paramount theatres, this week.

In acting as contest captains, the three Paramount executives have expressed their willingness to actively support their teams in every way possible to win first place.

Setup of the teams is as follows: Barney Balaban, captain; Herb Grove, Davenport district manager; A. Don Allen, manager, Capitol Theatre, Davenport; Henry Plude, Fort, Rock Island, Ill.; Jerry Grennebaum, Illini, Moline Ill.; Harold Lyon, Englert, Iowa City; Orville Rennie, Paramount, Cedar Rapids.

In the Des Moines district: Y. Frank Freeman, captain; A. G. Stolte, district manager; Eddie Forrester, Des Moines Theatre; George Lawson, Roosevelt; Bob Leonard, Paramount; and, out-state: Len Freid, Paramount, Waterloo; George Hundling, Capitol, Newton; Bruno Pierce, Mahaska, Oskaloosa; Robert Blankenship, Capitol, Ottumwa; Merle Blair, Regent, Cedar Falls.

For the Omaha district: Leonard Goldenson, captain; Don Shane, Paramount Theatre, Omaha; Ira Crane, Capitol, Sioux City; W R. Kemp, Capitol, Grand Island; James Pickett, Rivoli, Hastings; James Redmond Rivoli, Falls City; Ted Kempkes, Bonham, Fairbury.

Showmanalysis

(Continued from Page 18)

demonstration by several woman workers doing their jobs as an advance build-up on the picture. This is an ideal way for various plant departments to recruit workers and has been used successfully by several theatres. Tie-up copy could read: "Meet the People of Bendix making .....," followed by copy on the picture. Another war effort lobby gag would be a Red Cross tieup with ladies making bandages, packing boxes for prisoners or seeking blood donors, with display copy reading: "Meet the People" who are helping make your Red Cross effective, etc. The still reproduced at the top of page 18 could be used as a lobby blow-up with the arms cut out and animated as though they were offering their hand in greeting. Similar photos are available of the individual stars for standees on the same stunt. If you don't have the facilities to get the blowups made you may have an artist who can paint the stars with hands extended and set up a series of such figures around the foyer.

Be Worthy of Praise

The best way to make men speak well of you is to merit it!

The Box-Office Slant

The Whistler

(Continued from Page 9)

radio, the audience for this mixed psychological and horror picture will add up to a substantial payoff. It needs the support of another programmer, either comedy or music, to set off the sombre note which it strikes. As a starter in the series—and a series seems to be the plan—it gets off well. Story is clever, although some of its deviations are not entirely original. As always, Carrol Naish stands out for the excellence of his performance. Production by Rudolph C. Flothow boasts of an intelligent approach to the subject of fear of death, and the settings help to build up the mood which the theme attempts to create. Whether low lighting adds enough to the film's macabre side to make up for the dullness of its details, is a tossup. Some will like it one way and some the other. Direction by William Castle builds suspense and maintains the rapid yet fearsome pace which such a picture requires. From the exploitation angle, it is important to play up the fact that this is a picturization of the radio program. Spread widely, this news will pay you well. In addition, try to get announcing minutes over the local radio, and remind listeners that "The Whistler" will be at your theatre. Also arrange tie-up with regular Whistler program so that announcement can be made during program that your theatre will have the Whistler as guest.

The Negro Soldier

War Department-WAC **Documentary** **40 mins.**

(National Release, April 10)

Credits: Presented by the War Department. Produced by the Special Coverage Section—U. S. Army Signal Corps under the supervision of Col. Frank Capra. Directed by Capt. Stuart Heisler. Written and narrated by Carlton Moss. Music by Dimitri Tiomkin. **Players:** Sgt. Clyde Turner, Carlton Moss, William Broadus, Bertha Wolford, Lt. Norman Ford, Clarence Brooks, Lt. Paul C. Vogel, first cameraman. Choir under direction of Jester Hairston. Army Air Force Orchestra, Major Eddie Dunstedter, conductor.

Comment: A markedly superior screen presentation of the story of the negro's contribution to the present war effort of the United States and important incidents in which members of the race fought for this country in other wars starting with the Revolution. As such the film has far more than contemporary importance. For audiences today there is only the question of how much interest such serious (even though highly important) documentary films can claim on the average screen. Naturally, the picture will excite great interest among the colored patrons of pictures and in all situations where there is a receptive disposition for authoritative informational screen document this WAC release can be counted upon to register very effectively. The camera work, the presentation of the various episodes and the threading together of a number of actual happenings and achievements by negroes in the military service of the U. S. are all on that high plane of vivid screen technic and accomplishment which is associated with the name of Frank Capra, who supervised the production. The acting is sincere and richly robust, the narration and script outstandingly good.

Jamboree

Republic **Musical** **71 mins.**

AUDIENCE SLANT: (Family) Combining music of two hillbilly bands and rural motif, picture may amuse bobby sock and Saturday matinee trade in urban areas.

BOX-OFFICE SLANT: Has some draw among those who favor hillbilly music.

Cast: Ruth Terry, George Byron, Paul Harvey, Edwin Stanley, Freddie Fisher and His Schnickelfritz Band, The Music Maids, Ernest Tubb and His Texas Troubadours, Isabel Randolph, Shirley Mitchell, Rufe Davis, Don Wilson, George "Shug" Fisher. **Credits:** Directed by Joseph Santley. Screenplay by Jack Townley. Original story, Jack Townley and Taylor Caven. Director of photography, William Bradford. Produced by Armand Schaefer.

Plot: A young band leader and his men change places and style with a rural orchestra in hopes of getting a radio contract. They have to earn their keep by working on a farm run by five attractive sisters. Complications arise due to the impersonation, and nearly upset the budding romance between the band leader and the oldest sister. When the contracts finally come through, the men change their minds and decide to remain on the farm, while the girls go on the radio.

Comment: Deliberately aimed at those who like corn, this picture has nothing else and seems to miss even that appeal. Outside of the bands, the only person seen in pictures with any degree of regularity, is Ruth Terry and her role is thrown in as a bolster. The story is contrived to hook together the jam sessions of the two bands, the Schnickelfritz Band and the Texas Troubadours; a combination musical featurette, and down-on-the-farm motif. As a picture it fails to come across even to attract the rural trade. In competition with radio programs featuring similar bands, with radio making no admission charge, the going may be tough. Armand Schaefer, the present executive producer of Republic, is the producer. He selected the story and cast, and prepared and presented the settings.

Lumberjack

United Artists **Western** **64 mins.**

AUDIENCE SLANT: (Family) Swell entertainment for the whole family, with extras for the addicts of the shootin' and tootin' outdoor stories.

BOX-OFFICE SLANT: Sure to draw wherever this type of film has been in vogue.

Cast: William Boyd, Andy Clyde, Jimmy Rogers, Douglas Dumbrille, Ellen Hall, Francis McDonald, Ethel Wales, Hal Taliaferro, Charles Morton, Herbert Rawlinson, Frances Morris, John Whitney, Jack Rockwell. **Credits:** Directed by Lesley Selander. Screenplay by Norman Houston and Barry Shipman. Director of photography, Russell Harlan, A.S.C. Produced by Harry A. Sherman.

Plot: Boyd gets into the thick of things when he tries to help a defenseless woman from the dirty work of a gang of crooks. He gets enough evidence of their dishonorable deeds to put them behind bars and thus set matters right for their intended victims.

Comment: One of the best of the Hopalong Cassidy series, carrying all of the distinguishing elements in top style. Primed with hard riding, hard fighting and plenty of it, several brawls with more than fifty men involved, shooting, shoutin~ lumberjacking and exploding, the picture will delight all Hopalong Cassidy followers as well as all fans of the outdoor sagas. As always in Harry Sherman productions, the scenery and photography are excellent, most of the action taking place in the open on the roads or under lofty and magnificent pine and fir trees. Story is well plotted, with the pattern for the players, villains as well as heroes, understandable in all aspects. Direction by Lesley Selander maintains a rapid and well-timed pace to rise to a lickety-split tempo when the rescuing party comes riding into view. Selling this is like selling a friend to a friend. Just tell them Hopalong Cassidy will be in town.

Regional Newsreel

BOSTON

Walter Carney has been notified by his draft board that he will not be called for at least another month. Carney is married and the father of two children.

Art Moger, Warner publicist in this territory, went to New York over the week end to confer with company heads.

Norman Ayers, district manager for Warners in New England, visited Buffalo, Syracuse and Rochester this past week.

Bert MacKenzie, publicist for MGM in New England, has returned from a visit over the cities and towns in his territory.

Arnold Van Leer, Paramount publicist, made a business trip to New York and to cities in his territory this past week.

Harry Browning, head of Public Relations for the M and P chain, has returned from a week spent with Paramount officials in New York.

Dick Sears, veteran newsreel cameraman, spent the week in New Hampshire photographing the late March blizzard.

Thad Barrows, Boston's No. 1 baseball fan and head of the projectionists of this territory, made a daily trek to Tufts College to watch the Red Sox work out. In former years Thad went each year to the spring training camps in the South.

Meyer Ruttenberg has been busy on some tentative motion picture "deals" the past two weeks.

Francis Gay Ross, RKO city salesman, died suddenly on March 10 while calling on exhibitors in Salem. He had been with RKO since early Pathe days and prior to that was with the Gordon theatre chain here.

On March 27 a Navy Show was presented in the Empire Theatre in Fall River and Interstate Manager William S. Canning lent his efforts to aiding in making the big affair a success. Tickets sold at prices ranging from $1.10 to $2.75, and the house was a complete sell-out.

Christopher W. McHale, former manager of the Palace Theatre in Lawrence, died suddenly while at work in the Portsmouth, N. H., Navy Yard.

Seaman First Class Henry Savoie, former Center Theatre manager in Fall River, has been spending a furlough with friends and relatives here.

Mrs. Helen Reid, Empire theatre cashier, has returned from a ten-day vacation spent with her husband Robert, at Camp Lee, Virginia.

Ray Ridgwell, well-known projectionist, has passed his physical test and is awaiting induction.

Ricker Hall at Stratton, Maine, operated as a motion picture theatre, has been entirely destroyed by fire. The theatre was operated by Sherman Hoar.

Lloyd Bridgham of the Broadway Theatre in Dover, has become a member of the United States Navy forces.

CHARLOTTE

Herbert Fletcher of Warner Bros. exchange in New York City has been transferred to Charlotte to succeed G. E. Ogburn as office manager. Mr. Ogburn is leaving this week for induction into the Navy.

Rebecca Jackson, formerly secretary to John Bachman, head of the Warner exchange, has been transferred to Oklahoma City. Mrs. Frances Paumer, who has been on leave of absence from the Charlotte exchange, has resumed her duties as secretary.

Rosalie Hedgepath of the State Theatre staff was recently married to Pvt. Joe Fischl of Morris Field.

Carolyn Weld, publicity director for RKO Radio, stopped in Charlotte to confer with Rovy Branon, head of the RKO exchange here, as she returned to Atlanta from Asheville.

W. G. Boling, manager of the National Theatre Supply Company, and his office assistant, W. G. Milwain, have both made recent business trips through their territory.

Cadet Sergeant Jack Griffith, son of Walter Griffith, one of Charlotte's busiest theatre men, and Mrs. Pauline Griffith, secretary and treasurer of the Theatre Owners of North and South Carolina, has been released from measles quarantine at Oak Ridge Military Academy. Mr. and Mrs. Griffith visited him last week.

J. D. McIntyre has assumed operation of the Roland Theatre at Roland, N. C. J. W. McMillan, the former manager, will continue as owner and manager of the Latta Theatre, in Latta, S. C.

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CHICAGO

The Van Nomikos circuit has advanced admissions five cents for adults and children on both matinee and evenings to absorb the increased tax.



VISITING SHOWMAN. Morris Loewenstein, owner of the Majestic, Oklahoma City, and president of the Theatre Owners of Oklahoma, snapped during a visit last week to the RKO Radio home office in New York.

Harold W. Norman is assisting Lester Murray as plaintiff counsel in the Thalia Theatre case, which got under way in Judge William Campbell's court on April 3.

Will Baker, Republic manager, says "The Fighting Seabees" will show in 500 theatres in the Chicago area before the film is withdrawn from circulation.

Nat Wolf, Warner Cleveland zone manager, a Chicago visitor for the Variety Club Pioneers dinner.

Leo McCarthy, PRC sales manager, goes to Kansas City for sales conferences and then continues on to the coast.

Julius Lamm, Uptown Theatre in Cleveland, was in Chicago over the weekend.

Walter Branson, RKO district sales manager, came to town for a brief visit.

S. J. Gregory, general manager of the Alliance Theatre circuit, has returned to Chicago headquarters after a month's tour of west coast and Washington theatres of the circuit.

Officers of the Chicago Film Council held a meeting Tuesday with Chicago Museum of Science and Industry officials regarding Council sponsorship of a permanent film industry exhibit at the museum.

Myles Seeley, Judge Adcock, and Vincent O'Brien, attorneys for the film companies in the Jackson Park theatre case, have filed motions for a new trial in Judge Michael Igoe's court.

The Alliance Theatres have advanced their admissions from 39 cents to 50 cents for evening admissions, while the B houses of the circuit have gone from 30 to 35 cents.

Col. William N. Selig is celebrating his 50th anniversary in the film industry on the west coast, while his old friend and first partner, George K. Spoor, is marking his 40th year in pictures. Spoor was a prominent figure at the Old Timers party of the Variety Club last Friday at the Blackstone Hotel.

The DeVry Corporation reports the sale of two latest model projection machines to Gerald Bursell, owner of the Falls Theatre of Sheboygan Falls, Wisconsin.

"The Miracle of Morgan's Creek" goes into the ace Balaban and Katz Chicago Theatre on April 14 for a three-week run.

R. P. McNamara, treasurer of Soundies Corporation, is in New York to confer with Will Crouch, producer at the eastern studio.

Joe Stout, formerly short subject booker for Balaban and Katz, is now with the Pullman Company in the Chicago area.

Following a five-week run of "The Song of Bernadette," Paramount's "Lady in the Dark" goes into the State Lake Theatre this Saturday.

This year's film row bowling tournament was won by Republic Pictures, under Capt. Frank Nardi. The Paramount team was second and MGM third.

CINCINNATI

Leaders of the moving picture industry in this section of Ohio met with officials of the American Red Cross and formally presented the local chapter with a check amounting to $2,259.20 as this area's share of the national contribution of $155,812.18.

Seven Protestant churches held Good Friday services at the Twentieth Century Theatre, Oakley Square, at the invitation of Willis Vance, the owner.

Altec Service Corp. is reinstalling equipment for the Drive-In-Theatre at Dayton, Ohio, preliminary to its opening early in April.

The condition of Warren Conner, district manager for Altec, who has been seriously ill for six weeks at the Holmes Hospital, remains

(*Continued on Page 22*)



Can You hold them?



BUY WAR BONDS

One thing the war did . . . It brought a lot of old customers back . . . who had stopped coming to your theatre . . . The family jaloppy was gasless . . . or it needed new tires . . . or was dead for the duration . . . So former golf addicts switched to films . . . Workers with big bankrolls started doing likewise . . . Fathers who formerly delegated ma and the kids to do all the picture-going . . . for the family . . . took their place at the head of the delegation . . . The war started it . . . Now what are you going to do about it? . . . Hang on to it? . . . Fight for it? . . . Or throw it away? . . . We have the stuff to help you hang on to it . . . You put it on your billboards . . . in their hands . . . in their EARS . . . under their doorways . . . in their EYES . . . about every place they can look . . . They can't get away from it . . . and *you* . . . We can PROVE it.

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY
STANDARD ACCESSORIES • TRAILERS • SPECIAL ACCESSORIES

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

unchanged. Mr. Conner has had 65 transfusions.

With the ten per cent increase in amusement taxes, admission prices at the theatres spiraled upward. At the Palace, Capitol, Grand, Lyric, Shubert and Keith's the week-day prices until 1 p.m. were set at 44 cents for adults, 25 cents for children and 30 cents for service men. For Saturday and Sunday nights the cost was raised from 65 to 70 cents for adults. At the Albee the new prices range from 60 to 95 cents, depending upon the hour of the day and the day of the week. Previously the top was 85 cents.

Most suburban houses were increasing admission prices from 33 to 40 cents for adults and 10 and 15 cents to 20 cents for children.

The Westland Theatre, which has been dark, was taken over by Duke Art of New York City and will be remodeled before opening.

Mrs. Phillip Semelroth of Dayton, Ohio was married recently to Joseph Candrea.

Joe Hill of the Ideal Theatre, Dayton, Ohio, visited the Row this week as did also William Floyd, New Madison, Ohio.

Fox's Helen Ploeger has resigned because of ill health. The personnel presented her with a beautiful purse and gloves.

Beth Harvey, 20th-Fox, has resigned after seven years with the exchange.

Maurice Bergman, head of Universal's home office publicity department, was here on a visit.

Harry M. Bessey, vice-president of Altec Service was here last week.

Arriving in the city to hold a sales conference at the local exchange were Harry Michalson, short subject sales manager for RKO; Frank Drumme, RKO eastern division sales manager; Bernie Kranze, district manager, and Charles Boasberg, former district manager, now Metropolitan division manager.

K. P. Hagen, Warner's executive, was here from the home office last week.

Si Stewart, RKO booker, has been home on the sick list.

Charles Palmer, Columbia, formerly covering West Virginia territory, is taking over his new Columbus territory as of April 1.

Lenore Schmidt, who resigned from Warners, was presented with a substantial purse on her departure to work for Jack Goldman.

Charles Rick, Warner executive, was here from the home office for a conference at the local office.

Moe Baughn, head instructress at Warner's, has returned to her desk after an absence of several months on account of illness.

Other visitors at Film Row recently were Mrs. J. F. Walters, Walters Circuit, Huntington, West Virginia and Paul Hollen, Alpine Circuit, West Virginia.



$29,772.09 FOR RED CROSS. J. M. Moroney, Dallas County Red Cross chairman, receives checks totaling $29,772.09, representing contributions of employes of theatres, theatre circuits, exchanges and allied industries of Dallas during Red Cross Theatre Week. On the left is John Q. Adams, vice-chairman of the WAC of Texas.

CLEVELAND

The Film Building Restaurant is being enlarged and remodeled. The adjoining store room has been added and is equipped as the kitchen. The former kitchen space will be part of the dining room when completed.

Sid Lehman, Paramount salesman, has been appointed Republic branch manager in Pittsburgh.

Evelyn Friedl, Marvin Samuelson, and Bud Friedman, all Warnerites, were guests of honor at a Warner dinner held at the Carter Hotel last Monday night. Samuelson of the theatre booking department, left April 4 to join the Marines, and Bud Friedman of the same department reports to the Army on April 18. After being with the company for the past fourteen years, Miss Friedl has resigned to go with the Community Circuit as office manager.

George Skimm of National Carbon Company dropped in to say "howdy" to Lou Walters, National Theatre Supply branch manager.

Joe Trunk, Youngstown theatre owner, made a personal appearance tour of the exchanges earlier in the week.

Bill Kunzman of National Carbon Company is up and around again, having been discharged from Lutheran Hospital where he has been undergoing repairs for a fractured collar-bone and some broken vertebrae, caused by a fall.

The Ralph Bevenington family of the Wayne Theatre, Waynesburg, were Film Row visitors.

Louis Frisch, Fairport Harbor theatre owner, reports that his daffodils are so high and will bloom by Easter. And his tulips are not far behind.

Howard Spies, booker at Co-operative Theatres of Ohio, was inducted into the Marines last week.

Bernard Garfinkle, owner of the Main Theatre, was inducted into the Army. He is winding up his affairs to be ready for an early departure.

James E. Scoville of the Scoville Essick and Reif Circuit has completed the first half of his vacation in Tucson, Ariz., and is now putting on the finishing touches in California.

J. Knox Strachan, head of the Warner theatre publicity department, planted a photo of Joseph Bernhard and a Red Cross story in eleven local foreign language newspapers, reaching more than 300,000 foreign population.

Jim Cowhig, son of RKO cashier Dan Cowhig, was home from Camp Kohler, Calif., on an extended 20-day furlough. He was called home on account of the serious illness of his mother. Jim is in the Signal Corps.

Beatrie Hollander of the Warner booking department has announced her engagement to Manley Cohn, sent back from overseas to enter Officer's Candidate School.

Max Jacobs of Imperial Pictures has acquired for northern Ohio distribution a 40-minute featurette entitled "Wild Innocence." It's a circus picture, main attraction of it being a boxing kangaroo.

Jack Fine of the Fine Printing Company is out of the hospital after an operation.

Nat L. Lefton, PRC franchise owner, has returned from New York where for ten days he was engaged in company business.

DENVER

Mike Cramer, MGM salesman, adds a baby boy to his family.

Eleanor King, MGM booker, is back on the job after a leave of absence for a year to have a baby. The son's father is in the Army.

Bus Campbell, Columbia salesman, goes to the Navy.

Eddie Loy, for years a film salesman, has left RKO and is operating a hotel in Torrington, Wyo.

Elmer Wardell, Metro head shipper, to the Navy.

Tommy McMahon, RKO salesman, leaves for Farragut, Idaho, for Navy training. His job goes to Merle Gwin, booker.

Betsy Coon is now with Monogram exchange as secretary to franchise-holder Lon T. Fidler.

Alice Kaminsky, RKO exchange manager's secretary, has joined the marines.

Out of town exhibitors seen include R. L. Katzenbach, Brush, Colo.; R. D. Ervin, Kremmling, Colo.; Clarence Chidley, Casper, Wyo.; Ben Snyder, Gunnison, Colo.; Mr. and Mrs. Fred Lind, Rifle, Colo.; Mr. and Mrs. J. W. Allen, Ft. Sumner, N. M.; Harry Sachs, Dallas, Texas; George Tucker, Albuquerque, N. M.; L. F. Flower, Bayard, Neb.; Tom Paulos, Paonia, Colo.; John Roberts, Ft. Morgan, Colo.; Fred Flanagan, Vona, Colo.; Jack Brandenburg and Floyd Butler, Taos, N. M.; Corlin Smith and N. O. Reed, Glenrock, Wyo.; Lynn Zorn, Julesburg, Colo.; Claude Graves, Albuquerque, N. M., and G. I. Richards, Windsor, Colo.

Mrs. DeLon Braunagel has resigned as manager of the three Intermountain theatres in Logan, Utah, to join her husband, who is a Lieutenant in the armed forces. Mr. Braunagel was formerly district manager for Intermountain.

DES MOINES

Central States Theatre Corp., headed by A. H. Blank, has taken over the management of the Gem Theatre at Charles City, Iowa, having purchased the theatre equipment and leased the building, effective April 1. The theatre has been owned by Mrs. Ollie Mae Norman for the last 25 years and she retains ownership of the building. Central States also operates the Charles Theatre at Charles City.

Jack Kuech, manager of the Gem Theatre, and his brother-in-law, have also disposed of their theatre interests at Sac City, Cherokee and Storm Lake to the Pioneer Theatre Corp. of Minneapolis, Minn.

Screens of theatres in Iowa operated by the Singer circuit were darkened for five minutes at the time of the funeral services for Mort H. Singer who died in Chicago last week.

The film industry in Des Moines went all out to entertain a group of navy men inducted during a special 24-hour period in Des Moines. It was the largest group to be inducted by the Navy here during a 24-hour period. To assist Navy officials, Tri-States Theatre Corp. donated the Garden Theatre for showing movies all day long and in the evening with the films being contributed by the exchanges and the theatre employes working overtime. Tri-States gave away $60 and 25 carton of cigarettes. The inductees watched the latest films in the theatre while waiting their turn to take physical examinations.

Iola Lehman, office manager and booker at the Monogram exchange was married to Frank L. Barlow of Minneapolis at Chicago, the ceremony advanced from a May schedule due to the transfer of her new husband to Camp Barkeley, Tex. Replacing her at the Monogram office will be Cliff Henningson of Lawton, Iowa, an ex-service man.

J. J. Miller, 89, prominent former Burlington theatre owner and operator, died at Burlington last week following a short illness. He had lived at Burlington, Iowa, for 64 years. A son and daughter survive.

Iowa theatres during the Fourth War Loan campaign, sold $6,914,569 worth of war bonds, A. H. Blank, Iowa WAC chairman, reported. Only bonds actually sold by theatres and issued by theatres were credited in the results.

In a letter to Mrs. Blank the Iowa war finance committee expressed its appreciation of the work done by motion picture theatre opera-



'FOLLOW THE BOYS' PARTY. Great names of vaudeville when it was in its heyday turned night into a day of glory for the past of the Palace Theatre, New York, which was known as the "flagship of vaudeville." The event which attracted many greats of the theatre was in honor of "Follow the Boys," Charles K. Feldman production for Universal distribution, and took place at midnight. It was a field day for the photographers, including the newsreels. Among those who appeared on the stage prior to the screening of "Follow the Boys" were: Sophie Tucker, upper left; Smith and Dale, of Avon Comedy Four fame, upper center; Fritzi Scheff, upper right; Leo Carrillo, who played the Palace as a vaudeville star, lower left; Buck and Bubbles, lower center; and at lower right, George Raft, who danced the Charleston at the Palace as a member of Ben Bernie's act, and Joe Laurie, Jr., master of ceremonies of the Universal party.

tors. "We are indeed proud of the record made by the motion picture industry in Iowa during the campaign," V. L. Clark, executive manager of the Iowa war finance committee said.

Another movie actress has joined the WACs at Fort Des Moines, the latest being Leota Lane of the well-known Lane family.

Henry Saggau, owner of the Ritz Theatre at Denison, has left for an extended visit in California.

INDIANAPOLIS

Two local theatre managers are visiting their homes this week in faraway states. Moe Esserman, manager of the Lyric, is visiting his home in Rome, Ga., where he will remain all week. Boyd Sparrow, manager of Loew's Theatre, went by plane for a week's visit to his home in Washington, D. C., which will include a two-day trip to Wilmington, Del., to visit friends.

Don Shannon, a native Hoosier, born in Shelbyville has a part in "The Sullivans." He appears as the chief petty officer in the naval sequence.

The state convention of the Indiana Indorsers of Photoplays will be held in Ft. Wayne, Ind., April 18, in the Athletic Club hotel. Mrs. W. C. Allen, is general chairman, and Mrs. John Houck, has charge of reservations.

Mrs. Iva Moore, who operates the Orpheum Theatre, Mitchell, Ind., has returned to her post after a week's visit in Detroit.

Charles Boasberg, captain for the Ned Depinet drive, RKO pictures, Harry Michalson, short subject manager, Bernie Kranze, district manager and Frank Drum, contract division, were visitors at the local RKO exchange recently.

Helen Barber has been added to the Universal inspection department; John DeMore is the new assistant shipper at Universal; and Marie McIntyre, has accepted the position as chief accountant.

Tom Baker of the Affiliated Theatres is due to return home from his trip south, accompanied by Mrs. Baker.

Harvey Cocks, general manager, Quimby Enterprises, Ft. Wayne, Ind. attended the preshowing of "Follow the Boys" at Keith's Theatre, Monday night.

William Rosenthal of Rosenthal Enterprises has returned from a month's vacation in Los Angeles.

James Smith of the Paramount shipping department was the recipient of a silver identification bracelet at a farewell party given by the Paramount Pep Club in his honor in the Variety Club rooms. He is Navy-bound.

Corp. Don Hammer, Jr., son of Don Hammer, Universal salesman, is home on furlough from Los Vegas, Nevada, where he has completed his course in aerial gunnery. He will go to Tampa, Florida for advance training. He has his wings, and was promoted from pfc. to corporal.

Norma Rennegarde, secretary to Otto Ebert, RKO office manager, has been confined to her home all week by a throat infection.

Columbia's "Cover Girl" is being held for another week at Loew's.

Pfc. Dan Penrod, who before his entry into the Army was a Republic Pictures salesman, is home on furlough from Camp Gordon, Ga.

Capt. Arthur Truc, former manager of National Theatre Supply Co., now stationed at Camp Hood, Texas, stopped over in the city from a trip to a Maryland camp.

Mrs. B. R. Bell is managing the Lyceum Theatre, Terre Haute, Ind., for the duration. Her husband is somewhere in England with the armed forces.

LOS ANGELES

Howard W. Stubbins, president of Monogram's Coast franchise holders, has returned with his family from a vacation spent at Camel-Back Inn, Phoenix, Arizona.

Girl co-workers of Betsy Bogart at Warners' local exchange honored her on her 65th Birthday with a party at Don, The Beachcomber's, in Hollywood.

As of March 1st, MGM exchanges have distributed 153,453 war films representing 15 different subjects. In the lead is "Paratroops," with a top circulation of 15,997, only 369 bookings short of all the pledged theatres in the U. S. This is something of a record, considering that of the 16,366 registered houses, several have been closed, burned, etc., since the war program became effective.

Second Annual Charles P. Skouras Showmanship Campaign got started on its 14-week period April 9th.

Pete Simos, operator of the Virginia Theatre, Bakersfield, was seen strolling along the Row recently.

Fred Greenberg of Warners, down Phoenix way for several days to negotiate with Harry L. Nace.

Seymour Fisher, former Columbia salesman, now a Marine, visiting along the Row.

Charles Ness, RKO booker and local film row representative for the Screen Office Employes Guild, goes up for induction examination this week.

Jessie Pierce, Warner booker, at the suggestion of her physician, is out for a week or two for a rest.

Foster Blake, Universal manager, is in Phoenix, Arizona, on a business trip.

Bill Martin, operator of theatres at Hemet and San Jacinto, was in town last week, booking.

Ralph Carmichael, MGM's sales manager and Rube Harris, local sales representative, on a trip to Arizona.

H. J. MacIntyre, RKO district man, touring the coast territory during the past week.

Gordon Wilson of local MGM office is vacationing for two weeks while waiting for possible Army call.

Chester Bell, Paramount exchange manager, recently in Las Vegas.

Ida Shrieber is vacationing for a week from her duties in the office of the Independent Theatre Owners Association.

G. J. Malafronte, Universal auditor who completed audit of local exchange, left for Universal exchange and Washington, D. C.

The Placentia Theatre, Placentia, California, has been closed indefinitely due to a fire.

Mickey McManus, former MGM salesman, now operating a theatre and bowling alley in Galveston, Texas, was seen visiting along the Row with many of his friends after an absence of five years.

MEMPHIS

Flood waters of the Tombigbee River had Mississippi exhibitors in its grip. Overflow threatened towns near Aberdeen, Charleston and Columbus. The Film Transit of Memphis reported using boats to reach Columbus with films, having to make various detours, and relaying films to get them through. Luckily, all films reached theatres in the flood area, and none were forced to close.

A welcome-home and going-away party was given by MGM exchange last week-end at the Variety Club for Jimmie Fly, booker, who left for Army service, and P. H. Holmes, formers office manager, who is home on furlough from Great Lakes, where he has completed his 'boot training' in the Navy. He is now Seaman, second class.

Ed Green, Legion Theatre, Mayfield, Ky., visited film row last week.

The new prices, due to tax, at loop theatres

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★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

has not registered any complaints at the box office, but due to Holy Week, managers say the real test of the effect of the tax will not come until after Easter. Five cents was added to tickets at all downtown theatres except Warners' who have a staggered arrangement that begin at 11 o'clock and runs to 1 o'clock for 40 cents, 50 cents from 1 to 6 o'clock, and then 60 cents for evening hours.

John Staples, Piggott, Ark., was visiting film row last week, and announced that his wife will manage his theatre while he does his duty with the Army.

Norman Fair, exhibitor at Sommerville, Tenn., will leave for Army duty next week, and Mrs. Fair will take over for the duration.

NEWARK

N. A. Komnenos, Skouras district manager for New Jersey, is greatly pleased with the total of $4,279, raised for the Red Cross Fund as a result of an eleven-day collection at the 2107-seat State Theatre in Jersey City.

R. A. Kuehn, district manager for Warner Bros., proved himself a real friend of the kiddies last Saturday when the new prices went into effect. "If any of the kids," Mr. Kuehn instructed his cashiers, "do not know about the new prices and have only 11 cents with them, let them have a 16c ticket, and make a note of the shortage. I would rather pay the difference myself than see them go home disappointed."

Operators of the Avon and Cameo theatres educated patrons about the new prices by posting large signs listing the increased admissions, several days before the advances took effect, thus avoiding unnecessary explaining by cashiers over the April 1 weekend.

Florence Masino, day cashier at the Treat Theatre, has announced her engagement to Pfc. Salvatore S. Farina, now stationed in Alaska.

James J. Corbett, projectionist at the Treat Theatre, has recovered from a siege of influenza and is on the job.

Syd Bratter, formerly manager of the Hawthorne Theatre, recently promoted to the Castle, Irvington, has cause to remember his last days at the former theatre. He asked Irving ("Shorty") Goldberg—employed days in Warners stock room and who doubles in brass nights as doorman at the Hawthorne—to put some water in the radiator of his Oldsmobile. Goldberg, knowing more about theatre forms and ticket-taking than about automobiles, blissfuly poured the water into, believe it or not, Syd's gas tank. The water froze, broke several parts of the motor. Syd's repair bill was $75, plus 15 gallons of lost gas.

Ben Griefer, manager of the Paramount-Newark and Adams Theatres, is the proud father of a son, Jimmie.

The forthcoming inductions of Managers Bernie Silverman and Jack Hagerty of Warner's have resulted in several managerial changes. J. Russell goes from the Castle to the Hollywood; Phil Manes, from the Globe to the Capitol, and Lou Goldman, from the Union to the Globe.

Abe Simon, known by the film and newspaper fraternity of North Jersey as "Abie the Agent," is again announcing his intention to retire from show business. "Don't believe him," said Ann Bontempo, assistant manager of the State. "Abe will be around when many of the rest of us are not."

Leto Hall, Warner Bros. district manager, is still confined to his home with a serious illness.

Berney Silverman, manager of the Hollywood Theatre, East Orange, who will shortly leave for induction into the armed services, was tendered a testimonial dinner Tuesday night (April 4). Frank Damas, Warner assistant zone manager, was toastmaster.

NEW YORK

Harry Seed, former New York district manager for Warners and now midwest district manager, paid a visit recently to see his old associates.

Sylvia Simon, of the MGM booking department, has been married to Irving Smith of the OWI, and formerly of Universal Newsreel.

Sam Fineblum, Columbia's head booker, was happy this week. His son, Gerald, who is a Quartermaster in the Navy, came back from the South Pacific.

Motion Picture Associates held a special meeting at the Astor last Friday to consider welfare matters.

Steve Edwards director of publicity for Republic, has been in Boston this week, working with Lou Newman of the Translux Theatre on the campaign for "The Lady and the Monster," which opens there on April 12.

The Cinema Circuit Corporation reports that Red Cross collections in its theatres for the March 23-29 period were 98 per cent greater than for the comparable period in 1943.

Vincent Trainor, formerly of the Snaper circuit, is now operating the State', Boonton, N. J. for Ed Lachman, who has gone into the Army.

UA's Rose Cohen, secretary to office manager Abe Dickstein, has resigned. Her associates gave her a good-bye party.

Clifford Perry, salesman for MGM in Detroit, paid the New York exchange a visit prior to going in the Navy.

Carmen Edwards has been added to the 20th Century-Fox secretarial staff, and will be in Ray Moon's office.

Sympathy of film row is with Sylvia Berman of the Universal booking department, whose father recently died.

Sojourning in Florida: Neil Hellman of the Palace, Troy, N. Y. and Harry Lamont of the Connery-Lamont circuit.

Walter Brannon, RKO Radio western division manager, has currently been on a trip to Chicago and Milwaukee.

N. Fogelson of the Denville Theatre, Denville, N. J. reported for induction last week.

Herman Sussman of the Rome Theatre, Pleasantville, N. Y. and the Kisco at Mt. Kisco, died recently.

Barbara Kipperman of the Warner booking department was away from the office two weeks with a strep throat.

Ned Harris, Brooklyn and Queens salesman for 20th Century-Fox, has been classified 1-A.

Salesman Harry Miller's son, Lt. Warren H. Miller, and James Ashcraft, Philadelphia exploiteer, were recent visitors at the MGM exchange.

Nick Giordano of the United Artists shipping department was out a few days ill and then came back sporting a new one-piece Churchill suit.

T/Sgt. Irving Ritchek, former Warner shipper, was a recent visitor at the exchange from Miami.

Mary Brannigan of the MGM contract department is back from a week's vacation.

Gertrude Goldman is a welcome new face in the United Artists billing department.

Bill Brumberg, Warner field representative in the central territory, spent most of the week in New York for conferences with Mort Blumenstock on "The Adventures of Mark Twain."



FUNDS FOR RED CROSS. Charles H. Kellstadt (center), chairman of the Red Cross, is seen receiving a check from MGM Cleveland branch manager in the amount of $3093.14 representing proceeds from the Cleveland area distribution of the "America Speaks" short subjects. Looking on are: Ernest Schwarts, president of the Cleveland M. P. Exhibitors Association; Martin Smith, president of National Allied; George Erdman, secretary of the Cleveland exhibitor organization; Leo Jones, of Upper Sandusky, director of the ITO of Ohio.

OMAHA

Downtown theatres in Omaha closed for five minutes at 4 p.m. Friday, March 31, in honor of the late Mort H. Singer, operator of the Brandeis theatre, whose funeral was being held at that hour in Chicago.

Mrs. Molly Franklin and Mrs. Joe Batt of Omaha had special interest in "None Shall Escape" when it played at the Brandeis. They are aunts of Dorothy Morris, new film find, who has the tragic role of Janina. Dorothy's sister, a clever dancer, has been signed by MGM.

Jack Schuster is new manager of the Admiral Theatre, succeeding Bill Mack, who entered the Navy.

The Community Welfare council and the Community Chest will sponsor a new downtown youth center, modeled after the one in Moline, Ill., and aimed at checking juvenile delinquency. Sites under consideration are within walking distance of all downtown theatres.

Robert Ballantyne, owner of the Ballantyne Theatre Supply Company, has received an invitation to join the Mexican Chamber of Commerce of the United States.

Bert Bassinger is new assistant shipper at MGM.

T. A. Cahill has purchased the theatre at Platte, S. D. from Herman Stauffacher.

"Kiss and Tell" will be the next roadshow at the Omaha, May 10.

Merle Fratt, for many years cashier at the Orpheum Theatre, is leaving to take a place

in a local insurance agency, while her husband, Glenn, former Brandeis theatre artist, continues his role in the army.

Western Theatre Supply company's F. A. Van Husen is in Chicago for a week.

Charles Lee of Park, S. D. has leased the theatre at Marion, S. D.

Norman Nielsen, RKO office manager, and Salesman Max Rosenblatt, took army physicals Monday.

Mrs. Carl Reese, wife of the United Artists salesman, is in the hospital.

James McCann is here from Chicago to pinch-hit as a Metro salesman.

T/S Sheldon Shumow, son of Harry Shumow, the former Metro manager here, is now stationed in Italy.

Darwin Marcus, formerly with Columbia, and Lt. Jerry Marcus, formerly with MGM, visited here on Army leave.

L. A. Rassler is the new Ross Federal service man here. He replaces Harry Fick, transferred to Seattle. Enroute to his new assignment, Fick was involved in an auto accident near York, Neb., in which his wife was injured and their car ruined.

Warner Brothers has added Zona Boseck to the office staff.

Paul Walsh of Warners has reported to the Navy.

OTTAWA

Johnny Poole of Metro Display and Paramount Posters of Toronto, who recently lost his father, was in Ottawa for a few days taking care of his father's estate.

Joe Plotell of Warner Bros. was in town for a few days conferring on product.

Harry S. Mandell, comptroller for 20th Century Theatres Limited, spent two days in the capital city this past week on business pertaining to that circuit.

The local "swoon fans" of all ages are having a picnic this week at the Capitol, as Ray Tubman claims that "Higher and Higher," with Frank Sinatra, is doing terrific business.

Charlie Bochner, proprietor of Canadian Theatre Chair Limited, of Toronto, is spending a few days in the city regarding the reupholstering of the seats in the Elgin and Somerset theatres.

Sam Hepsher, manager of the local Nola Theatre (Odeon), returned to his house after being at his father's funeral in Toronto. Mrs. McGeatchie, who was relieving at the Nola, has returned to Bellville.

A midnight showing of "Address Unknown," featuring Paul Lukas, will be held at the Elgin Theatre on Friday, April 14, under the auspices of the National Committee on Refugees. Columbia is donating the film, and 20th Century Theatres, the theatre. All proceeds to go to the local Refugee Committee.

PALM SPRINGS

Herman Wobber, 20th Century-Fox and Mike Naiffy, Golden State Theatres, both of San Francisco, registered at the Desert Inn of America's foremost desert resort.

Abe Blumenfeld and family of the Blumenfeld Circuit, Northern California, here for a stay as is Hank Goldenberg and family registered at El Encanto.

Lt. Rudy Vallee and his band giving a show to the convalescents at Torney General Hospital.

Captain Maurice Conn, formerly Horse-opera producer of Hollywood now with the 21st Ferrying Group Air Base here, off for a honeymoon furlough.

Bob Hope chatting with Harry Fishbeck at Fishbeck's House of Murphy. Incidentally, Harry handled the camera on Bob's first picture.

Jack Benny and Jerry Colonna in town.

The Swoon Swain, Frank Sinatra accompanied by eleven Wacs from Palm Springs off for a recruiting drive show at Long Beach.

Cameraman Frank King, and sound technician Carl Bjere of MGM here filming for "News of the Day." Army nurses at Torney General Hospital added performance before the camera to their regular duties. Wearing trim white uniforms, they left their duty stations to dive fully clad—plus swim suits—into the pool to inflate barracks bags and mattress covers for water rescue. Several shots were made from the underwater observatory.

PHILADELPHIA

Philadelphia lost one of its film pioneers last week when John J. McGuirk, former theatre owner and chairman of the board of the Stanley Company, died at the age of 73, after an illness of six weeks. His motion picture career started in the city of Norristown when he joined forces with Abe Sablosky. Their first theatre was the Hippodrome in Reading, in 1911. In 1914 they moved to Philadelphia and built the Cross Keys Theatre and later acquired the Broadway. In 1918, the firm went into the Stanley Company of America, founded by the late Jules E. Mastbaum and his brother Stanley. When Jules Mastbaum died in 1928, Mr. McGuirk was elected president of the Stanley Company. Mr. McGuirk was associated with the real estate department of Warner Bros. Theatres here.

Vincent Sherman, Warner Bros. director, was in Philadelphia last Saturday to do research work on his next Warner picture "This Love of Ours" based on the life of Marine Sergeant Al Schmid, a Philadelphia hero who was seriously wounded on Guadalcanal.

Mrs. Elaine Morano, whose husband is on the

(*Continued on Page* 26)



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Anzio beachhead, was the winner in RKO's "Chin-Up" girl contest conducted by the Boyd Theatre in conjunction with the engagement of "Tender Comrade." Mrs. Morano was presented with a complete Easter outfit.

Francis Kelly, head booker at 20th Century-Fox, was given a party at Kugler's last Friday night in honor of his 25 years service with the company.

From Lincoln, Neb., where he is serving with the Army Air Corps, comes word that Staff Sergeant Richard S. Raesly, former manager of the Oxford Theatre, was married on Saturday, March 25 to Miss Helen Buote.

Janet Hallard, United Artists booker and assistant office manager, has resigned. Ruth Leiber, who had been a booker, was promoted to her spot. William Moses, United Artists salesman had also resigned. Bernard Gates takes his place.

Sid Stanley is now managing Steifel's Boro and Roxy Theatres.

Nate Milgram, booker for the Affiliated Theatres, goes into service in about three weeks.

Charles DuBois, assistant manager of the Stanley Theatre in Camden, has become the manager of the Earle Theatre in Atlantic City.

John Makin, assistant manager of the Lyric in Camden, has transferred to become manager of the Stanley.

Harry Clinter has been promoted to assistant at the Lyric Theatre in Camden.

William P. Davison has joined the Warner service staff as a student manager, and is getting his training at the Bromley Theatre.

Ernest Freeman has become manager of the Towne Theatre in Allentown.

Paul Henon is the new manager of the Colonial in Lancaster.

The Hexy Theatre, closed for years, will re-open on Saturday, April 8. Sam Teitlebaum is the manager.

Robert Ireland, manager of the Clementon Theatre, goes into the armed services this week, and Gus Hartman, manager of the Princess, Camden, transfers to the Clementown.

Frank A. Krueger, veteran newsreel cameraman of Trenton, has returned from a tour of Southern Army and Navy training camps where he filmed scenes for a local film titled "Trenton's Part in World War No. 2." Krueger also shot scenes at the Hialeah Park track and of the Orange Bowl football classic.



AT PHILA. TRADE SHOW. Exhibitors of the Philadelphia area turned cut in large numbers last Monday to see the trade showing of Universal's "Follow the Boys" at the Shubert Theatre in the Quakertown. In the group above: Lou Sablosky, Sablosky circuit; Leon Korr, Korr circuit; George Schwartz, Philadelphia branch manager; Max Korr; Michael Felt, Affiliated circuit, Abe Sablosky.

PORTLAND

Al Stanley, for many years associated with Albany (Ore.) theatres, has been named manager of the Columbia Theatre at St. Helens, Ore., one of the Forman chain.

Bill Heineman, general sales manager for Samuel Goldwyn, is visiting the Portland, Seattle film executives.

R. O. (Slats) Wilson of Universal championing the screen showing of "Gung Ho" at Parker's Broadway theatre.

Philip Dorn, screen actor, in spite of having to use crutches in and out of the hospital, made a personal appearance at the "Four Freedoms" show in Portland.

Mr. and Mrs. William L. Finley, photographers of wild life, are now sojourning at their Portland home. They have been making motion pictures for the last 25 years.

Sam Siegel, exploiteer for UA, is covering Pacific northwest film centers.

Arthur Lake and K. T. Stevens also made personal appearances at the "Four Freedoms Show."

Earl Hunt, exploitation man for Evergreen Theatres, put on extensive campaigns on "The Sullivans" at the Paramount and "The Purple Heart" at the Oriental.

Helen Schneider, following a vacation, returned to Seattle row as Mrs. William B. Roush. Bill is in the Army.

Al Bloom, head of Warner's checking department in the Pacific Northwest, is completing a trip through Oregon.

Bob Blair, exploitation representative for 20th-Fox is covering Oregon and Washington spots.

Ralph Ravenscroft, exploiteer for Paramount, visiting executives on Portland-Seattle row.

Stuart Nathanson, son of Sam Nathanson, is recovering from an appendectomy at Columbus Hospital, Seattle.

Ralph Abbott and Walter Wessling, Pacific Northwest Monogram managers, back from another conference at Los Angeles.

Bob White, president MPTOA of Portland, was seen last week visiting old friends on Seattle film row.

Harry Landstrom, eastern Washington salesman for MGM, is in Seattle for a monthly conference.

ST. LOUIS

C. D. Hill, Columbia manager here has closed a deal with Harry C. Arthur, Jr., under which the F & M first run Ambassador, Fox and Missouri will show one-half of the Columbia 1943-44 product. Loew's State, and Orpheum will show the other half of the company's current feature program. The 20 St. Louis Amusement Co. houses under F & M management will use all 44 Columbia pictures for subsequent run engagements.

Seen along film row the past several days: George Karsch, Flat River, Mo.; John Dickson, St. Elmo, Ill.; Tilden Dickson, Crystal City; Mr. and Mrs. Bill Williams, Union, Mo.; Steve Farrar, Harrisburg, Ill.; Sam Pirtle, Jerseyville, Ill.; Noah Bloomer, Belleville, Ill.; Joseph Goldfarb, Upper Alton; A. F. Meier, Cuba; Mr. and Mrs. W. E. Waring, Jr., Cobden, Ill.; Harry Blount, Potosi, Mo.; Roy Haines, of New York.

Clarence Kaimann, head of the Kaimann Circuit, has recovered from his recent injuries sufficiently to visit his office.

Jimmy Frisina was confined to his home in Taylorville for five days because of illness.

The IATSE will hold its biennial convention at the Jefferson Hotel here the week of May 29. Election of officers will be the main business of the convention.

Local No. 143, IATSE affiliate, has contributed $1,000 to the Red Cross War Fund. Employes of Paramount contributed $1391—about 50 per cent more than they donated to the 1943 fund.

Approximately 7 tons of waste paper was added to the salvage campaign through special matinees at the Shady Oak Theatre, Clayton; Richmond, Richmond Heights and Tivoli at University City. Each child attending was required to contribute at least 10 pounds of paper.

David G. Arthur, assistant general manager of F & M, has taken his family to California where he will await a call from the Marines. His brother, James H. Arthur, president of F & M Service Corp., hopes to land with the Marines also. He plans to continue in St. Louis until the call from Uncle Sam comes.

Henry Halloway, who operates the Overland, Gem and Beverly, all in St. Louis County, and Mrs. Halloway left last week for Mexico where they will enjoy a well earned vacation.

Jimmy Bradford, veteran Columbia salesman was seriously injured on March 27 when a truck forced his machine off the highway enroute to Festus, Mo. Jimmy, unable to obtain accommodations in any of the local hospitals because they are overcrowded, is confined to his room at the York Hotel, except for brief trips to his medico in the Grand boulevard district.

J. F. Willingham, former manager of the Memphis, branch of Loew's, who recently succeeded John X. Quinn as St. Louis manager for the company, was formally ushered into his new post with a cocktail party and luncheon at the Coronado Hotel last week.

French Miller, office manager of the Loew's exchange will be transferred on April 15 to the sales force. He is being succeeded as office manager by J. H. Zimmerman, formerly office manager of the San Francisco exchange.

SAN FRANCISCO

Instead of an opera season annually San Francisco appears to be developing a year-round opera session. Most recent is the presentation by basso-buffo Salvatore Baccaloni of his own opera company in two performances at the Opera House. May will see the Civic Light Opera company in four productions, one of which is brand new, and later on in the Spring season will be "The Student Prince" with Everett Marshall. Soon to come west is R. H. Burnsides' troupe of Gilbert and Sullivan singers and already on the docket is the Messrs. Shubert 1944 all-star revival of "Blossom Time." All this is beside the regular seasons of the Grand Opera and the San Carlo Opera Company.

The Telenews Theatre has put up an outside bulletin board on which is tacked the teletype Associated Press news reports received in the downstairs lounge

Paul Small, who has produced several suc-

cessful stage shows at the Curran Theatre here, will present his fifth "Time" revue this summer, probable title being "Star Time"

Warner Brothers cameraman James Wong Howe, is making a camera survey of San Francisco's Chinatown for a national picture magazine

Larry Hugo of Berkeley, who has been acting recently in Broadway hits, is going to be an Army man soon

The RKO Golden Gate Theatre has changed the opening date of shows to Wednesday. Another policy change took place at the Ellis Theatre, Blumenfeld-owned neighborhood house: the stage shows have been discontinued and all-colored cast pictures are shown on Wednesdays only.

Timely showing of films is represented by the Warfield, a downtown Fox West Coast first-run house, screening westerns such as "Wild Bill Hickok Rides" and "Bad Men of Missouri," and the Studio Theatre, a Robert L Lippert house, screening a before-and-after bill with regard for the juvenile delinquency problem which is now confronting the public.

VANCOUVER

Pete Barnes of Foto Nite, Toronto, has purchased the Langley Theatre, Langley, B. C., from J. Gibson. Langley is 32 miles from Vancouver in a good farming community. Barnes expects to have other B-C theatres in the near future. Barnes and Davidson control several theatres in Ontario.

The Copyright Appeals Board has fixed this year's fees for motion picture music at the same level as those levied in 1943 by the Canadian Performing Rights Society. The same action has been taken in the instance of 16mm. films.

A judgment of $773.55 in favor of Nichols Theatres Ltd., against Franz Doye in a court decision, was handed down this week. The plaintiff owns the Royal Theatre in Vancouver and leased it to Doye and Frank Simesek for 5 years. Suit against the defendants arose over payment of certain fixtures taken over at the time the lease was drawn up. This is the second judgment against Doye this week. W. P. Nichols also collected $475 for services rendered.

Visitors to film row: Harold Warren, Capitol, Port Alberni; Pete Barnes of Foto Nite, Toronto, and Herb Call, Columbia's Calgary manager.

The Lyric is dark for the second week (projectionist troubles). "Blithe Spirit" will play the Lyric stage next week.

Crime movies and jive are two of the greatest contributing factors to juvenile delinquency, Brig. Alfred Keith, Salvation Army youth work secretary for Canada, said in a interview at Calgary this week.

Leo Clavir of Cosmopolitan Films, who handle Russian films in Canada through Empire-Universal, in town for several days in connection with the opening of "No Greater Love" at the Paradise, April 17. Moving pictures, said Leonid Altzev, Russian director, here to check on audience reaction to Russian films, can never be blamed for juvenile delinquency in the Soviet Union. There, special films are made for children of all ages, and are shown in special theatres for children only, Altzev told the local press, who gave it first-rate publicity.

Vancouver is enjoying real spring weather now. Business still holds up in the downtown first runs, but the suburban theatres are feeling the effect of victory gardens going full blast again. All first-run theatres have big shows lined up for the Easter holiday period.

Wally Woolridge, projectionist at the Strand, is out of hospital after undergoing a major operation, expects to be back in the booth any day now.

Canada's new labor code is now in effect. It provides for compulsory collective bargaining and arbitration for workers in all war industries and national occupations, which also includes film and amusement business.

The easing up of cost limits for alterations, preceded by a more liberal attitude towards permit applications made to the controller of construction, has caused Canadian theatremen in many parts of the Dominion, to give their theatres much-needed attention. Neglected since the outbreak of war and restrictions placed by the government, many exterior and interior requirements are being met.

ATLANTA

Roy Avey and Jimmie Howell, as "Kings for the Day," arranged a novel luncheon for the monthly meeting of Variety Club, Tent No. 21, Tuesday, at their charity objective, the Boys' Playground on Bankhead Avenue, affording most members their first glimpse of the great size of the venture.

Bill Specht, manager of the Peachtree Theatre, announces a new policy of "big time" vaudeville —four acts and line girls.

Atlanta's own "Cover Girl" is Betty Jane Graham, daughter of Harry Graham, district manager for Universal. "B.J." has been, in fact, a cover girl for three years, adorning magazine covers as the outdoor-athletic girl. She now holds a Columbia contract.

Col. C. E. Kessnich (MGM's southern chief) headed for Jacksonville.

Sid Laird, Columbia's office manager, reported to Fort MacPherson for checkup.

Oscar Lam and Howard Schuessler in from Rome, Ga.

Major Albert Warner, film magnate's stepson, is at Fort MacPherson.

Atlanta's Harry Ellerbe is headed for Hollywood after 17 years on the legitimate stage,

(*Continued on Page* 28)



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

appearing with Ethel Barrymore, Nazimova, and last year opposite Tallulah Bankhead in "Her Cardboard Lover." Extensive screen tests have been arranged by Warner Bros. studios. This will be Ellerbe's second trial at movies.

Danffny Demetry, owner-manager of the Emory Theatre, presented a double feature horror midnight show last Saturday to good business. March issue of *The Sound Track* carries an article by Danny, with photos showing recent extensive improvements to the interior of his popular playhouse.

DALLAS

Leon Theatres has taken a lease on the Crawford, 800-seat second and subsequent run house in El Paso, which has been operated by C. C. Dues for some years. Associated in the deal with Leon is Clair Hilgers, who has resigned as Dallas branch manager of 20th-Fox to handle the situation locally. Deal involves lease on a general building which includes a hotel with 90 rooms and 30 apartments, and nine stores, all of which will be under the direct management of Hilgers.

Local cast Kiddie Comedies currently are being worked on the R & R circuit by Melton Barker using 16mm film in natural colors with synchronized music on 35mm, each size projector being in use for the show.

J. M. (Soda) Reynolds has been released for the duration as office manager of Allied of Texas more fully to work at the North American Aviation plant. He made an effort to fill both jobs, but overtime at the plant was too heavy.

Lee Bell, Clarendon, and Lonnie Legg, Denison indie exhibit will go to the Army. Legg has placed his film buying with Col. H. A. Cole and his booking with Bob Euler, booker for McLendon's Tri-States circuit.

More than $2000 was contributed to the Red Cross in a little ceremonial at the Variety Club participated in by Leroy Bickle, MGM, Col. H. A. Cole, Allied, and Henry Reeve, Texas Theatre Owners Association, from funds derived from rentals on short subjects distributed by MGM and booked by over 800 houses in Texas.

Marcus Miller, property manager for the Joy Theatre realty, has been made theatre manager succeeding O. B. Bridges, who has left the Joy Houck circuit for other business interests.

C. J. Post, Lancaster, is reported hospitalized.

Increased admission taxes have been passed along to the public by all circuits and most indies, according to a check. Efforts will be made by Interstate, Griffith, R & R, and Jefferson to balance out prices to even money, and local conditions will control in certain cases.

Joe M. Estes, veteran exploiteer, lately with Underwood & Ezell on "Ravaged Earth," returns to the scene of former labors in San Antonio with Interstate, replacing Jack Chalman, Navy-bound.

R & R has lost two men and three women from the staff of the general office. Also, Lloyd Pullen, manager of five houses, goes to the Army. Leon Theatres will lose C. D. Leon, junior partner, and Jack Bettis, auditor, to the services.

PITTSBURGH

Hannah Braff, secretary to Branch Manager "Buck" Stoner, has resigned from MGM to sign a life-term contract with an out-of-the-city and out-of-the-industry young man. The happy event will most likely take place within the next month.

William K. Jackson, general manager of Mid-State Theatres, Inc., whose main offices are in Clearfield, Pa., has been declared 1A by Uncle Sam and is on 10 days call. He is married and the father of two children. While he is in the service his assistant, Mae Shively, will take over the buying and booking for the circuit.

William Grainor, who for a number of years was manager of the Ross Federal Service in this territory, has joined the sales staff of the Monogram exchange.

Both Don and Tony Mungello, who operate the Mary Ann Theatre in Burgettstown, Pa., have been declared 1-A by their local draft board and are awaiting a call to active service.

John H. Harris, head of Harris Amusement Companies, Inc., has been reappointed a member of the Board of Western State Penitentiary by Governor Edward Martin.

The Ritz Theatre, Rankin, Pa., until recently operated by A. Sleisinger, has been taken over by David Fineman and Robert Lieber on a long-term lease. Both were theatre managers for the Shapiro & Fineman Circuit. The theatre will be closed for repairs and will reopen under a new name.



THE WINNERS. Proudly displaying their $50 Bond awards in the Fourth War Loan contest for theatremen in the Washington, D. C., district, are the winners and the man who presented the prizes, A. J. Brylawski, left. The winners are: Harry Bachman, Charles Demma, William Ward, James D. Jefferson, Jack Foxe, Albert V. Pohl, Sidney Hoffman, John Marcon and George J. Miller.

WASHINGTON

"Memphis Belle," the official U. S. Air Force picture, was presented at a world premiere press preview at the National Press Club on March 28. Presented by the Board of Governors of the Press Club, through the courtesy of Paramount Pictures, which is distributing the film, the preview was attended by high-ranking Army and Navy officials, members of the War Activities Committee, and Press Club representatives. General H. H. Arnold, Army Air Force Chief, was guest speaker. A buffet dinner preceded the screening.

Jack Goldberg, MGM salesman, has been spending his Sundays at the Woodmont Country Club. Chevy Chase, getting his golf game back in shape.

C. E. Peppiatt, 20th Century-Fox Branch Manager, visited in Baltimore this week.

Charles Boasberg, drive captain, visited the local RKO Washington office together with Harry Michalson, short subjects sales manager, and Frank Drumm, of the sales dept., to discuss details of the Ned Depinet Dirve. They met with Bob Folliard, district manager, and the salesmen and branch staff.

The Washington Variety Club had an important guest at their regular monthly membership luncheon on April 3, in the Congressional Room of the Hotel Willard. Due to the resourcefulness of the Kings of the Day, J. E. Fontaine Paramount exchange manager, and Vince Dougherty, Paramount salesman, Cecil B. DeMille, famed Paramount producer-director, who was in Washington in conjunction with the premiere of his latest picture, "The Story of Dr. Wassell," at Constitution Hall, addressed the Club after the luncheon.

The Red Cross Theatre at Walter Reed Hospital was treated to a personal appearance show consisting of Martha Raye, Ethel Shutta, Lynn Allison, Little Jack Little, the Condos Bros. and the Curtis Bay Coast Guard Band. Martha Raye, who was making a personal appearance at the Capitol Theatre, really "wowed" the boys. These shows have been made possible by the Rotary Club and the Washington amusement industry. Theatremen Carter T. Barron, of Loew's Capitol, Nat Browne, of Warner Bros., and the staff of Radio Station WMAL can be credited with the fine work.

Evelyn Applebaum of MGM, was honored on her birthday, with the presentation of an attractive makeup kit, by the office staff.

Venus Ramey, 19-year-old ex-secretary and winner of Washington's "Cover Girl" Contest, which was sponsored by Columbia Pictures, the *Times-Herald* and Station WOL, in cooperation with Warners' Earle Theatre, made a personal appearance on the Earle stage to receive from Art Brown, Station WOL, who acted as master of ceremonies, $250 in war bonds, a platinum wrist watch, and an order for a complete beauty treatment by Helena Rubinstein. She also appeared in the Earle lobby the following morning. Second and third place winners received $100 each in bonds. The three girls are playing a week's personal appearance engagement at the Earle the second week of the picture.

Glenn Norris, Clinch Valley salesman, was in town visiting at the local 20th Century-Fox exchange.

Shirley Kessler, RKO, has been out ill.

H. M. Richey, of Loew's home office, conferred with District Manager Rudy Berger.

George Lanahan, U. S. Navy, formerly in Warners' contact dept., was in to pay a visit. He expects to be given overseas duty soon.

Mary K. Browne, sister of Nat Browne, executive secretary to John J. Payette, general zone manager of Warner Bros., recently returned from the Pacific zone where she served as a Red Cross canteen service supervisor.

Lloyd Krause is the new employe in the cashiers' dept. at 20th Century-Fox.

Walt Disney's "Snow White" is doing a tremendous business at RKO Keith's.

Lew Carroll, exploiteer, visited Norfolk, Virginia on behalf of Samuel Goldwyn's "Up in Arms."

Marine Master Sergeant Robert Levine, former general manager of the Levine Circuit at Portsmouth and Norfolk, Virginia, called at the local Metro office. He was accompanied by Assistant General Manager Ralph Gandersen.

Short Subject Reviews

News Front *(Very Good)*

RKO Radio—This Is America No. 5 16 mins.

Behind the scenes narrative telling what makes a war correspondent tick. Kenneth Burns is singled out as the guinea pig and his career is briefly sketched from beat reporting in pre-war America to the blasting hell of the front lines in Europe. The subject goes even farther afield in revealing how dispatches are prepared, tracing the story to the final edition here at home. It shows the headliners of press, radio and camera in action as well as the method by which the Overseas Branch of the OWI prepares, prints and delivers political propaganda leaflets to the peoples of the conquered countries. Produced by Frederic Ullman, Jr., directed and photographed by Larry O'Reilly, this is a film that certainly will be enjoyed by any audience. It is a peep show of the realm of global headline news gathering and reporting.

Say Ah, Jasper *(First Rate)*

Paramount (U3-4) Madcap Models 8 mins.

Jasper has one terrible toothache, and when Mammy goes to get some medicine he decides to pull the tooth by means of a string tied to the door. Waiting for her to come back, he falls asleep and dreams of a fearsome dentist whose apparatus is most frightening. But just when he is about to be devoured by the machine he is awakened. Then he finds Mammy has opened the door and thus extracted the tooth. The series keeps its high level of excellence in this Technicolor cartoon, with the action of the puppets smooth and the comedy satisfying.

Community Sing No. 9 *(Dull)*

Columbia (5659) 9½ mins.

Lew White and the Song Spinners grind out "Sunday, Monday or Always," "For the First Time," "I Opened a Trunk," "Red River Valley," and "Make with the Bullets Benny." Of these only the first will be well-known by the audience and as a result there won't be much singing among the patrons. And when the audience doesn't sing, a Community Sing film falls flat on its face. One note: the sound production in this series continues to be remarkably good.

Popular Science No. 3 *(So-so)*

Paramount (J3-3) 10 mins.

The first sequence gives the audience an idea of what post-war bathrooms may be like. Walls are all glass, with indirect lighting popping up behind the walls, projected soap suds, predecided water temperature, flat shower floor. The only feature that looks natural is the girl who takes the bath. Next the wily wizard shows how to have a seashore vacation without leaving your living room. Finally, infantry maneuvers are shown, with all the conditions of actual warfare present. Not startling, but all right for any kind of bill.

Amoozin' But Confusin' *(Promising)*

Columbia (5601) Li'l Abner 8 mins.

Here is the first of a new series, based on the Al Capp comic strip, which looks as if it is headed for a major place among cartoon comedies. Done in Technicolor and carefully animated by Dave Fleischer, the first release introduces Abner as a lazy mountaineer boy who is much affected by the blue eyes of his pet pig, but fails to see the equally blue eyes of Daisy Mae. The pipe-smoking Grandmaw is much in evidence as the only person who ever does anything except start feuds. In this tale Abner goes to the city to get culture and comes back with it in the shape of a bathtub. The rest of the town dislikes this idea and proceeds to shoot up poor Abner, but he seeks consolation with his pig, as the pretty Daisy Mae waits for him to come up out of the mud. All right, and the series is likely to get better as it goes along.

The Struggle for Life *(Excellent)*

WB (9404) Vitaphone Varieties 10 mins.

Produced by the Moscow Technical Film Studios, with a narration written by Roger Q. Denny and spoken by Lou Marcelle, "The Struggle for Life" offers intimate views of animal life that are different from the usual run. The theme affords an opportunity to show a wolf stalking a rabbit and the subsequent kill; a fox also after a rabbit who gets away by swimming; the manner of a deer in protecting her young. On the lighter side, families of bears and foxes are shown with the youngsters at play. For "romance" there is the happy family of storks, with papa and mama alternating in taking care of the babies (their own, not humans'). Aided by fine photography, this number is first class for any audience.

Crash Goes the Hash *(Typical)*

Columbia (5405) Stooges 17 mins.

The Three Stooges are mistaken for reporters, and are sent on an assignment to cover the engagement of a bogus count and an heiress. They slam each other around, and also the count and the heiress. However, they get a picture of the fake nobleman, and are surprised to find they have photographed him robbing the safe. Bonuses follow from the newspaper. Well, you know the Stooges. In this one they lean more than ever on puns and rough slapstick. If your patrons have laughed at the Stooges before, they'll probably laugh at "Crash Goes the Hash."

Flicker Flashbacks No. 6 *(Good)*

RKO (44,206) 9 mins.

Footage from an old Biograph feature, "At the Crossroads of Life" and an old William S. Hart western melodrama, "The Fugitive," comprise this amusing and entertaining one-reeler. Ward Wilson's narration, of course, accounts for most of the laughs; but there is also keen nostalgia, especially among adults, in re-living "the good old days" once more through the medium of these subjects. Fred Ullman, Jr. produced.

Speaking of Animals 'In the Newsreels' *(Excellent)*

Para. (Y3-3) 9½ mins.

In all probability this is the best yet in this series. Presented in typical newsreel fashion as "Animal News," the subject shows a variety of "clips" which have their counterparts in regular newsreel sequences. There are fashions, politics, food shortages and Derby Day, not to mention other items that make this subject a clever travesty on newsreels. Describing each one would not begin to give the reader an idea of the wit and humor they contain. One of the best: a title in which the customary inserted picture of a famed newsreel humorist is replaced by a monkey who laughs and says: "Peoples is the cwaziest monkeys." Fairbanks and Carlisle have produced a winner in this one, and it deserves a place on a program where quality counts.

Newsreel Synopses

(Released Wednesday, April 5)

MOVIETONE (Vol. 26, No. 61)—U. S. Navy force attacks Truk; Attacking Saipan in the Marianas; Prison ship runs on rocks off Italy; Six-ton factory-buster bomb; U. S. Command in Italian wine cellar; Jeep becomes troop carrier; Basketball: Utah vs. Dartmouth; Girl lifesavers in Australia.

NEWS OF THE DAY (Vol. 15, No. 259)—Navy planes blast Truk; Prison ship wrecked off Italy; U. S. Command in Italian wine cellar; Expert care for wounded behind Cassino front; Six-ton factory-buster bomb; Japanese-Americans honored; Romance in the daffodils.

PARAMOUNT (No. 62)—Chicago wins Golden Gloves; Basketball: Utah vs. Dartmouth; Military wedding in the Spring; Evacuation of wounded civilians in Italy; Prison ship wrecked off Italian coast; Montgomery and Eisenhower inspect troops for invasion.

PATHE (Vol. 15, No. 64)—U. S. Navy force attacks Truk; Honor U. S. Japanese casualties; Six-ton factory-buster bomb; Jeep becomes troop carrier; Parade warns against war buying; Prison ship wrecked off Italian coast.

UNIVERSAL (Vol. 17, No. 281)—U. S. victory at Truk; G.I. floral wedding; Medical Corps in Italy; 6-ton bombs; Bombard Nazi lines with newspapers; Parade warns against inflation; U. S. Command in Italian wine cellar; Prison ship cracks up; Ruins of St. Elia; Rodeo in Los Angeles.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 76)—Memphis boy champion in scrap drive; Girl chemist wins high honor; Tuskegee teaches victory gardening; Negro basketball: Harlem Globe-Trotters vs. Pittsburgh Corbetts; Parachutes bring supplies to troops on Fiji Islands; U.S.S. Mason launched at Boston; First negroes made naval officers; Butter Beans gives sage philosophy.

(Released Saturday, April 8)

MOVIETONE (Vol. 26, No. 62)—Eisenhower speaks to graduating class of British officers; Bombing of Cassino Abbey; U. S. heavy bombers raid heart of Berlin; Wedding of King Peter of Yugoslavia and Princess Alexandra of Greece; Canadians mine salt for war; Connie Mack still trains Philadelphia Athletics; Veterans of Guadalcanal and Tarawa hold wild west show; Trout season opens.

NEWS OF THE DAY (Vol. 15, No. 260)—General Eisenhower's pre-invasion call; With British on Arakan front; King Peter weds; Contrasts in fashions; Twin marsupials born to kangaroo; Marine rodeo; Film Bulletin No. 14: "A Personal Message to the Black Market."

PARAMOUNT (No. 63)—Bomber champion Hell's Angels; Fishing season opens; Canadians mine salt for war; Eisenhower speaks to graduating class of British officers; Twin marsupials born to kangaroo; Pygmy hippopotamus; Twin pandas celebrate birthday.

RKO PATHE (Vol. 15, No. 65)—Eisenhower speaks to graduating class of British officers; Allies advance on Arakan front; Brazilian force ready for overseas; Canadians mine salt for war; Marine rodeo; Prepare gigantic fishing fleet (Seattle and Portland, Ore., only).

UNIVERSAL (Vol. 17, No. 282)—Mountbatten's forces in Burma; Eisenhower at Sandhurst; Brazilian war flags; Marine high jinks; Twin kangaroos; Fighting Arab sheiks; Three thousand Wacs form giant cross symbolizing Easter; Olsen & Johnson design spring bonnet for Hedda Hopper.

More Operas as Cartunes

Because of the success of "'Barber of Seville," in which the famous opera was burlesqued, Walt Lantz, Universal Cartunes producer, is planning to produce three more subjects satirizing noted operas for his Woody Woodpecker series. Lantz has instructed Darryl Calker, his musical director, to survey the field to determine operas best suited for this purpose.

Publicity Art Display

A deep double-column publicity art display right in the middle of the Abilene Sunday *Reporter-News* amusement page resulted from the first-class selling of March of Time's "Youth in Crisis" by Wally Akin of the Paramount Theatre, Abilene, Texas.

ADV.

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PRODUCTION NOTES FROM THE STUDIOS

Warners Acquire Screen Rights to Novel by Ellen Berlin; MGM Starts Abbott-Costello Comedy; Aline MacMahon Cast

"Thirty Seconds Over Tokyo" is moving along with a cast headed by Van Johnson, Phyllis Thaxter, Robert Walker, Don DeFore, Tim Murdock and Jack Reilly. Mervyn LeRoy is directing the film version of Captain Lawson's best-selling book. Sam Zimbalist is producing.

Hoot Gibson and Bob Steele, who starred in the "Trail Blazers," produced by Prescott Pictures for Monogram release, will be co-starred in three remaining westerns of the group of eight announced for the season 1943-44.

Resuming production after a two-day shutdown, "Practically Yours" is working on an out-door set on the Paramount back lot. The set is decorated as a booth for the sale of war bonds, in which Claudette Colbert, Fred MacMurray and Gil Lamb participate.

Barry Fitzgerald, English character actor, has been signed by RKO Studios for one of the important roles in "None But the Lonely Heart," David Hempstead's production of the Richard Llewellyn best-selling novel, which stars Cary Grant with Ethel Barrymore. Clifford Odets, who wrote the screenplay, is also directing.

Hunt Stromberg has signed Aline MacMahon for one of the outstanding featured roles in "Guest in the House" for United Artists release. Already cast, with Lewis Milestone directing, are Anne Baxter, Ralph Bellamy, and Marie McDonald.

Stanley Davis was signed by Producer Edmund Hartmann to write the final screenplay of Olsen and Johnson's next Universal comedy, "See My Lawyer," which Edward Cline will direct. Production is slated to get under way about April 10.

Mary Gordon joins Producer Damon Runyon's "Irish Eyes Are Smiling" at 20th Century-Fox. The Technicolor musical, directed by Gregory Ratoff, has a cast that includes Monty Woolley, Dick Haymes, June Haver, Anthony Quinn, and others.

Warners have announced pre-publication purchase of Ellen Berlin's "Land I Have Chosen" for early production, with a star cast. Book is scheduled for May 19 release by Doubleday-Doran.

Columbia, currently filming Theodore Pratt's best-seller, "Mr. Winkle Goes to War," with Edward G. Robinson starred, has arranged a tieup on the picture with the author's publishers, Duell, Sloan and Pearce. Pratt's new novel, "Thunder Mountain," hits the stands next month, and its jacket carries a still of Robinson and a printed plug for the film version of the author's earlier book.

"Riders of Mystery Mountain" will be the next in the Texas Rangers series of westerns being produced by Alexander-Stern for PRC. The picture stars Dave O'Brien, Jim Newill and Guy Wilkerson, and started this week with Elmer Clifton directing.

Written by three authors in widely separated sections of the world, "The Little Bit of Heaven," an original screen story, has been purchased by MGM. It will be a romantic comedy with music, and Jack Cummings will produce.

Edward Cherkose and Edward Kay have just completed I Hear Music When You're Near Me, which will be the theme song of Monogram's forthcoming Lindsley Parsons production based on the Jack London story, "Trail of the Yukon."

Robert Emmett Dolan has been named musical director for Mark Sandrich's new Paramount production, "Here Come the Waves," starring Bing Crosby, Betty Hutton and Sonny Tufts, by Louis Lipstone, head of the musical department. The picture is scheduled to go before the cameras on April 10 with Johnny Mercer and Harold Arlen writing songs to be introduced.

"Mlle. Fifi," RKO Radio's romance of the Franco-Prussian War, has gone before the cameras with Val Lewton producing under supervision of Sid Rogell. Robert Wise is directing and cast of the film is headed by Simone Simon and Kurt Kreuger, with John Emery, Romaine Callender, Alan Napier, Helen Freeman, Fay Helm, Norma Vardon, Ed Glover and Alan Ward.

Construction of a spectacular Australian set embracing 6000 square feet of floor space, under strict wartime conservation, was completed in record time for Edward Small's comedy, "Abroad With Two Yanks." Helen Walker romances with William Bendix and Dennis O'Keefe, the co-stars, both of whom lose out to John Loder.

Charles Lamont checked back on the Universal lot for "Bowery to Broadway," which he will direct for Producer John Grant. Lamont has been vacationing since completing "The Merry Monahans" for Producers Michael Fessier and Ernest Pagano.

Key role of Pereira in Warner Bros. "The Conspirators," Hedy Lamarr-Paul Henreid starrer, was handed to Joseph Calleia, veteran character actor. Jean Negulesco is directing for Producer Hal B. Wallis.

Karen DeWolf and Connie Lee were assigned to polish final screenplay of Columbia's "First Woman Doctor," based on the career of Dr. Elizabeth Blackwell, which has been put on the production slate for early filming.

With the Scheherazade ballet number finished, work started on production of "Lost in a Harem," new Abbott and Costello musical at MGM. Charles F. Riesner directs and George Haight produces, with cast including Marilyn Maxwell, John Conte, Douglas Dumbrille.

Cast has been assembled for "Range Law," Monogram western comedy-drama starring Johnny Mack Brown with Raymond Hatton. Ellen Hall plays the leading feminine role. Lambert Hillyer directs with Charles J. Bigelow supervising.

Director John Farrow is seeking an aristocratic young Spanish girl to play the romantic feminine lead in the Paramount sea epic, "Two Years Before the Mast."



Sam Wood, who has produced and directed 65 feature pictures grossing $88,750,000 in the past 30 years, is awarded a plaque commemorating his service to the motion picture industry by Nunnally Johnson, producer-writer; Leo Spitz, chairman of the board, and William Goetz, president of International Pictures. Presentation was made on the set of "Casanova Brown," which Wood is now directing. RKO Radio will release the film starring Gary Cooper, Teresa Wright.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Come on all you Lana Turner fans! We're going to MGM today to see Lana doing a rhumba for her new picture, "Marriage Is a Private Affair" . . . and at the same time get a glimpse of her new leading man, John Hodiak.

The set is a large, rather formal officers' club in Boston. The room is decorated with flags of Allied Nations and there is a small orchestra in one corner. Lovely girls dressed in beautiful long evening dresses are dancing and chatting with officers in the uniforms of many countries. Lana, a society girl of that city, has come here to sing and dance with the boys.

Since this is the first time she has danced on the screen in five years, there has been lots of rehearsing beforehand . . . but it still takes a little adjusting to get it right, now that Lana and her partner are in the crowd.

Director Robert Z. Leonard has the lights and camera positions changed a little, so that Hodiak, her husband, can walk into the club just as Lana is finishing her dance. There must be no interference when the scene is "shot," especially since the others have to stop dancing to watch her.

She looks like a vision in her slipper satin dress. It's made of alternate vertical bands of black and pink. Cut on princess lines, it has a snug bodice and waistline and a very full skirt which billows as she sways in the dance. A large pink rose is fastened to one side of the square decolletage; its trailing green vines make the shoulder straps which hold up the dress and ending at the back of the waistline with another pink rose.

"Pop" Leonard gives the order for a "take" but has to stop everything when one or two couples, during their dance, get in the way and interfere with Hodiak's entrance. He's supposed to make straight for Lana and start a heated discussion.

Finally, everything is set; everyone knows just what they're supposed to do and where they belong. So, with Leonard's order for "action," the camera and players start simultaneously and the scene is recorded.

The entire setup has to be changed for the next scene, so the company is dismissed for lunch. Before they go, we meet Lana, Hodiak and Director Leonard . . . and then off we go.

Until next week.

Ann Lewis

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Humphrey Bogart has returned to his ship on the lake in Warner Bros. lot for the first time since he was shipwrecked there more than a week ago; the film tough guy is being serenaded by Sir Lancelot, the West Indian Calypso singer, who is singing Bogie, the Bogie Man on the "To Have and Have Not" set . . . Walter Slezak, who did the part of the Nazi U-boat captain so well in "Lifeboat" that many said it was too flattering to the Nazis, goes back into character as a corrupt Governor of an island in "Sylvester the Great" . . . Judy Canova will be the name of a Douglas bomber . . . Sam Marx has received his kennel ration at MGM; he produces "Laddie, Son of Lassie" . . . Jack Schwarz signed Harold Young to direct "Mexican Fiesta" . . . Fred W. Kane, associate producer for W. R. Frank, has made a special trailer to plug the Goebbels picture . . . The Thomas A. Edison Foundation has given Producer-Director Irving Cummings a gold medal for outstanding achievement in the arts and sciences in 1943 . . . A new song, Easy on the Eyes, on which Charles Riesner, MGM director collaborated, will be published by Mills Publishing Co. . . . The deep-dyed villain of "The Drunkard" (been that for nine years) will become a Federal officer in "Falcon in Mexico"; that Falcon sure can perform wonders . . . Neil Hamilton has bowed out of the cast of a play, "School for Brides," to await a studio assignment . . . Bernie Kamins, inventor of the goldfish eating stunt at Harvard, and a shooting star in the publicity firmament, will escape from the Charles Rogers unit and take over the press agentry for Sol Lesser's "Three's a Family" . . . Paramount is scoring the Technicolor "Rainbow Island" and at the end of the rainbow will be a spectacular water ballet scored by Joe Lilley . . . Evelyn Ankers goes to Baker Street to lead Sherlock Holmes and the Pearl of Death . . . Hope the title "Roughly Speaking" doesn't characterize the way Michael Curtiz, director, and Henry Blanke, producer, spoke to star Rosalind Russell . . . Columbia is trying some upside-down business "Tonight and Every Night," having the stage for a theatre set on the floor, and the audience section excavated and below floor level . . . In a deal set by Bert Allenberg, one of the top agents out here, RKO purchased the film rights to Kay Boyle's best-seller, "Avalanche" . . . "Maisie Goes to Reno" is on its way, the seventh of the series . . . now that Jimmy Davis has been elected Governor of Louisiana, Bob Crosby has decided to take the lead role in Universal's "The Singing Sheriff" . . . Girl scout to "Doughgirls" is the story of Mary Louise Martin, who was a girl scout when Warners broke ground 18 years ago, and now has a role with the studio in that picture.

Ginger Rogers on Double Duty

In addition to preparing for her starring role in Dore Schary's Vanguard production of "Double Furlough," Ginger Rogers has recorded an Alice in Wonderland album for Decca. George Wells, Hollywood writer, arranged an original treatment of the Lewis Carroll classic for which Victor Young has provided music. Miss Rogers sings two numbers as the fantastic action unfolds. In playing Alice, Miss Rogers realizes a childhood ambition.

Sinatra Signed for MGM Musical

Frank Sinatra has been signed by MGM for a leading role in the musical extravaganza, "Anchors Aweigh." Gene Gelly has a starring role in the picture. Joe Pasternak will produce and tests are now under way for the singing feminine lead opposite Sinatra and Kelly, as well as for an actor to fill the role of the third sailor.

'Big Noise' Starts at 20th-Fox

"The Big Noise," new Laurel and Hardy feature comedy, has gone into production at 20th Century-Fox with Mal St. Clair directing. This is Sol Wurtzel's final production before leaving 20th-Fox.

Lee to Stage Dances

Sammy Lee has been signed by Columbia to stage the elaborate dance routines for the untitled Kay Kyser musical which goes before the cameras this week under direction of Leigh Jason.

Boris Morros Film to Trace the Progress of Music in America

With its premiere planned for the Fall of 1945 at Carnegie Hall, a motion picture telling the history of New York's Carnegie Hall will be produced by Boris Morros for United Artists release at a cost of approximately $1,500,000, it was announced in New York over the weekend.

According to present plans, the film will center around a typical New York concertgoer who attended the first Carnegie concert, which took place in May, 1891, conducted by Peter Tschaikowsky. The concertgoer's gradual descent from the plebeian regions of the top balcony to the more privileged atmosphere of the boxes in his later years will be traced in the screenplay. The story, written by John Jacoby and Ladislaus Fodor, is designed to show the progress of music in America. Two years of research were required to compile authentic background materials for the film. No cast has been selected, but many prominent musicians and figures important in the music world have been invited to take part in the filming.

Motion Pictures Are Praised by Sir Norman Angell, British Economist

That the motion picture industry is entering a new phase as an instrument of presenting cultural and social problems and in itself is stimulating a growing interest by the presentation of these problems, is the view expressed by Sir Norman Angell, British economist and author of "Let the People Know," following a visit to Warner Bros.

Said Sir Norman: "Hollywood is a vast, hard-working cultural factory, very different from the view held by the outside world. I believe the function of social education will occupy an increased place in its activities. This is best illustrated by the important contributions made by the motion picture industry to technical preparations in the war effort."

Sir Norman visited several sets, met Humphrey Bogart, Hedy Lamarr, Paul Henreid, Alexis Smith and other stars currently at work on various productions.

Monogram Starts Six in April

Six features go before the cameras this month at Monogram. They are: "The Girl Next Door," produced by Scott R. Dunlap; "A Wave, a Wac, a Marine," Biltmore Production featuring Elyse Knox, Sally Eilers, Ann Gillis and Richard Lane; "Trail of the Yukon," produced by Lindsley Parsons; "Are These Your Parents?," produced by Jeffrey Bernerd; and two untitled westerns, one featuring Hoot Gibson and Bob Steele, and another with Johnny Mack Brown and Raymon Hatton, to be supervised by Charles J. Bigelow.

Cagney Signs Eliot Paul

William Cagney has signed Eliot Paul to write the screenplay of an untitled mystery and love story which unfolds against an army background. James Cagney is scheduled to star when the film from Paul's screenplay is purchased. William Cagney's preparation of the picture precedes work on "Only the Valiant," story of physical and psychological suspense, which the producer recently purchased.

Seek O'Brien for 'O'Brien's Navy'

Negotiations are under way between Producers Corporation of America and Pat O'Brien for the latter to star in "O'Brien's Navy," the company's next United Artists production scheduled to go before the cameras about May 15. Harry Joe Brown will produce the wartime comedy for PCA at the Samuel Goldwyn studios.

HOLLYWOOD STUDIO ROUND-UP

There was an up-swing in new production last week with 9 features starting as compared with 8 starters during the equivalent week last year. The new entries:

COLUMBIA

U-BOAT PRISONER — Principals: Bruce Bennett, Erik Rolfe, George Eldredge. Director, Lew Landers.

MGM

MAISIE GOES TO RENO—Principals: Ann Sothern, John Hodiak, Tom Drake, Marta Linden. Director, Harry Beaumont.

PRC

RIDERS OF MYSTERY MOUNTAIN—Principals: Dave O'Brien, Jim Newill, Guy Wilkerson, Mady Lawrence. Director, Elmer Clifton.

REPUBLIC

THE GIRL WHO DARED—Principals: Lorna Grey, Peter Cookson, Veda Ann Borg. Director, Howard Bretherton.

UNTITLED WESTERN — Principals: Allan Lane, Peggy Stewart, Twinkle Watts. Director, Jack English.

RKO

THAT HUNTER GIRL—Principals: Alan Marshal, Laraine Day, Marsha Hunt, Allyn Joslyn. Director, Richard Wallace.

UNITED ARTISTS

GOODBYE MY LOVE—Principals: George Sanders, Linda Darnell, Edward Everett Horton, Anna Lee. Director, Douglas Sirk.

DOUBLE FURLOUGH—Principals: Ginger Rogers, Spring Byington, Tom Tully. Director, William Dieterle.

UNIVERSAL

THE DEVIL'S BROOD—Principals: Lon Chaney, Boris Karloff, Peter Coe, George Zucco. Director, Erle C. Kenton.

TITLE CHANGES

"Pilebuck" (Columbia) now BY SECRET COMMAND.

"Mission Thirty-Six" (Columbia) now THE BLACK PARACHUTE.

"Good Neighbors" (20th Century-Fox) now THE BIG NOISE.

CAST PREVIOUSLY UNANNOUNCED

"The Singing Sheriff" (Universal). Principals: Bob Crosby, Fay McKenzie, Edward Norris, Fuzzy Knight.

PRC to Make 10 Features

Moving toward greater centralization of its production activities, PRC will produce a minimum of ten of the 24 features scheduled for the 1944-45 season, Leon Fromkess, vice-president in charge of production, has announced. The pictures to be produced by PRC itself will carry the company's top budgets. The next two months will see unprecedented activity on the PRC lot, with nine pictures scheduled to go into production.

Pine-Thomas Sign Ellen Drew

Ellen Drew has been signed by William Pine and William Thomas to play the feminine starring role in their forthcoming Paramount melodrama, "Dark Mountain," which will star Robert Lowery and Chester Morris. William Berke will direct.

ADV.

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Joe Hornstein Has It

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BOOKS

CAMERON'S LATEST "MAINTENANCE GUIDES covering Sound Picture Equipment," 4 Books to this set, all for $3.50; "Projectionists Guide Servicing Sound," $8.50; "Motion Picture Projection," $8.50. Abeles Advertising Service, 453 W. 42nd St., New York 18, N. Y.

EQUIPMENT WANTED

WANTED—PIPE ORGAN in fair condition. State make, stops, etc. St. Stanislaus Church, 118 N. Market St., Summit Hill, Pa.

POPCORN MACHINES WANTED. Latest and largest Manley Burch, regular or counter models. Give full information. El Reno Theatres, El Reno, Oklahoma.

WANTED—any kind old obsolete 35mm. Motion Picture Machine. Earle, 1130 Premont, Pontiac, Michigan.

GET RID OF IT NOW—I'LL PAY CASH—Arcs, Rectifiers, Lenses, Projectors, Portables, Motors, etc. Give age, condition, first letter. Box 643, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

LOOKING FOR SOUND PORTABLE PROJECTORS 16MM OR 35MM—Highest prices paid. Box 644, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

LOOKING FOR GOOD 35MM SOF. Send for big free list. We buy films and trade. U. S. Film Service, Box 117, Passaic, N. J.

HELP WANTED

PROJECTIONIST for permanent, pleasant reasonable hours position. Ideal small town (near Toledo) affiliation for co-operative party. State qualification, plus salary. Town Theatre, Whitehouse, Ohio.

WANTED ASSISTANT HOUSE MANAGER. Permanent position with excellent future. State age, experience, references, salary expected and draft status. Reply to Columbia Amusement Company, Arcade Theatre Bldg., Paducah, Ky.

WANTED INTELLIGENT, EXPERIENCED MOTION Picture Operator with personality and appearance suitable to be eventually promoted to house managership. Give full details in your letter, stating age, experience, references, salary expected and draft status. Reply to Columbia Amusement Company, Arcade Theatre Bldg., Paducah, Ky.

OPERATOR WANTED. Two shows a night, no Sunday work. Salary $35.00 average about 22 hours a week. Write Mrs. Ruth Ponton, Dillwyn Theatre, Dillwyn, Va.

NEW EQUIPMENT

RED COMET GRENADE EXTINGUISHERS, standard size, $2.95; senior, $4.35; Automatic Rewind Cutoff switches, $11.25; Simplex SI Mechanisms with changeovers, front-rear shutters, $565.00; Box Office Admission Signs with 50 changeable letters, $6.45; Soundscreens, Crystal Beaded, 39½c sq. ft.; Flextone Washable, 30½c sq. ft.; Rear Shutters for Simplex, $77.50; Lobby Pickup Pans with toy brooms, $1.59; Baby Spots, $6.95; Box Office Chairs, $6.50; Collapsible 36" x 48" Beaded Screens, $11.50; Suprex Carbon Savers, 98c. Send for Spring Bargain Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

SIGN LETTERING

SIGN PAINTING. Easy way to paint signs. Use letter patterns. Avoid sloppy work—wasted time. No experience needed for expert work. Write for free samples. John Rahn, N1329 Central Ave., Chicago 51, Illinois.

SITUATION WANTED

THEATRE MANAGER desires change, can buy and book pictures, draft exempt, would buy theatre. Box 641, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

SOUND EQUIPMENT

OPERADIO 30 WATT OUTPUT AMPLIFIER, TWO 12" PM Speakers, Double microphone and one phonograph input; all in one case, $165.00; Rebuilt Soundfilm late model Amplifiers, $88.50; Astatic Floor Stand Microphones, $40.60; Simplex 2000' Semi-Professional 1000 Watt Sound Projectors, as is $325.00; other makes $99.50 up; Plenty 16mm Sound Projectors; Used Soundheads, $9.95 up; Used Amplifiers, $12.95 up; Western Electric 555 Receivers, $17.95; Send for lists. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18. N. Y.

STUDIO EQUIPMENT

5000 WATT SUNSPOTS WITH TRIPOD Stand on Casters, fresnel lens, cable, switch and bipost lamp, $16500; Klieglight 2000 Watt Beam Projectors, $66.00; Mitchell Camera Motors, $49.50; RCA 16mm Single System Sound Recording Cameras, with 3 lenses, $625.00; with one lens, $395.00; 35/16mm Reduction Printers, Sound, $395.00; Picture, $625.00. Send for Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

DIE CUT BINGO CARDS—$20.00 in 10,000 lots. Smaller quantities, $2.25 per 1,000. 1-75, 1-100. Immediate delivery. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

THEATRE SEATING

192 AMERICAN HEAVY 7 PLY VENEER BACKS, 5 PLY seats, rebuilt, $4.50; 500 Heywood Wakefield Heavy 5 ply back and seat chairs, reconditioned, $4.50; 607 Heywood late model metal plated Red Velour new fully upholstered backs, newly upholstered leatherette spring edge cushions, aisle lights, beautiful design, rebuilt, $9.50. Wire for list. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

THEATRES WANTED

WANT LONG LEASE. About 500 seats. West or Pacific Coast. Send details and photo. Anthony Serritella, 1202 West Grand Ave., Chicago 22, Ill.

WANTED TO LEASE—SMALL TOWN THEATRE by responsible showman. Thirteen years experience. Box 642, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

CASH FOR PAYING THEATRE—500-1200 seats, any state considered. Write details. D. J. Byrnes, 1675 Roxbury Road, Columbus, O.

WANTED—TO LEASE OR BUY Theatre. Washington-Oregon preferred. Write Ray Peacock, Fairbanks, Alaska.

USED EQUIPMENT

FOR SALE — complete booth equipment. Used Holmes, Simplex, Powers. Transformers, lamps, motors, etc. Holmes Projector Sales Co., 1717 Wyandotte, Kansas City, Mo.

BRENKERT DOUBLE EFFECT PROJECTOR, $595.00; Peerless Low Intensity Jaws, positive, $3.95; negative, $2.95; Ashcraft E Suprex Lamphouse, $225.00; Simplex and Powers Parts, usable, 60% off; Rebuilt Typhoon Blower Fans, 40% off; Autocash Coin Changers, 7 racks, take pennies, $29.50; Simplex SI Latest Type Mechanism, rebuilt, $475.00; 20/40 ampere Arc Generators, $57.50; Reflectors, assorted sizes, 50% off; Peerless 8" condenser lenses, $3.95; Kliegl 2000 watt Spotlamp on Casters, $59.50; Simplex Intermittents, $9.95; Motiograph Projector Mechanisms, $95.00. Send for Spring Bargain Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

DOUBLE SIMPLEX SOUND SYSTEM, 2000' SP Projectors; 4 point Pedestals; 1000 watt lamps; NP5 Simplex Amplifiers; Loudspeaker and cables, Suitable for small house. Cases scuffed; need slight repairs. Entire outfit $750.00. M. S. England, 85 Van Braam St., Pittsburgh, Pa.

DEVRY 35MM SOUND PROJECTORS 2000 foot magazines, portable & semi-portable. Stinson, 521 S. Lombard, Oak Park, Ill.

Advance Dope (SIB)

GHOST CATCHERS (Univ.) **Comedy. Principals:** Olsen & Johnson, Walter Catlett, Martha O'Driscoll, Gloria Jean, Kirby Grant, Leo Carrillo, Lon Chaney. **Director,** Edward F. Cline. **Principals:** Olsen & Johnson run a night club next door to an ancient brownstone front house in New York. When new tenants move into the place and ghosts appear, they seek the help of Olsen & Johnson. Much excitement reigns between the ghostly maneuverings and the entertainment going on at the Club, but Olsen & Johnson take care of everything in their own way.

SHAKE HANDS WITH MURDER (PRC) **Mystery. Principals:** Iris Adrian, Frank Jenks, Douglas Fowley. **Director,** Albert Herman. **Plot:** A girl bail bond broker goes after a released prisoner in order to save her firm from bankruptcy. She finds him at a mountain lodge, where he convinces her of his innocence and she agrees to help him find the man who framed him. They unravel the mystery, send for witnesses and prove the man's innocence by having the real culprit convict himself.

SENSATIONS OF 1944 (UA) **Comedy-With-Music. Principals:** Eleanor Powell, Dennis O'Keefe, Mimi Forsythe, Eugene Pallette, Woody Herman and His Orchestra. **Director,** Andrew Stone. **Plot:** The son of a press agent hangs around to watch a young dancer handle his father's business. She puts all the clients to work with novel stunts and new ideas and also pitches in by doing her act with the "Circus in the Sky" night club she develops atop a New York skyscraper. Everything turns out okay, every new and old client has a job—and the son and the dancer end up by seeing eye-to-eye.

HEAVENLY DAYS (RKO) **Comedy. Principals:** Jim Jordan, Marian Jordan, Eugene Pallette, Gordon Oliver, Raymond Walburn. **Director,** Howard Estabrook. **Plot:** As mister average man, Fibber and Molly go to Washington to help Molly's cousin with his post-war planning. There Fibber gets into trouble when he violates the rules of visitors and attempts to address the Senate. After that incident Mr. and Mrs. McGee go back to Wistful Vista, where Fibber is presented with a silver cup as the average man—which he resentfully throws away because he's above the average. But when election time comes he retrieves it—he IS mister average citizen—he forgot to register.

WING AND A PRAYER (20th-Fox) **Drama. Principals:** Don Ameche, Dana Andrews, William Eythe, Charles Bickford. **Director,** Henry Hathaway. **Plot:** An aircraft carrier put out to sea three months after Pearl Harbor. The men aboard are somewhat depressed by her presumably aimless wanderings. When the order to attack is finally given they realize that all this has been done to deceive the Japs. The Battle of Midway takes place. Our country achieves one of her greatest victories, though at a great cost to men and planes. The Carrier is damaged and after being patched up, sails off to receive orders for the future battle.

THIRTY SECONDS OVER TOKYO (MGM) **Drama. Principles:** Van Johnson, Robert Walker, Phyllis Thaxter, Tim Murdock. **Director,** Mervyn LeRoy. **Plot:** This is the personal story of a young Air Force Captain, taken from the pages of his thrilling book of the same name. It tells about the men who dropped the first bombs over Japan. But more thrilling than the courage and bravery displayed, is the simple, human, love of the Captain and his wife and their unborn child.

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43	b7/24/43
4016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43	b12/25/43
4003	Destroyer (D)	Ed. G. Robinson-M. Chapman	99	9/2/43	b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43	b9/11/43
4020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4023	Passport to Suez (D)F	Ann Savage-Eric Blore	72	8/19/43	b9/13/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43	b8/14/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43	b8/7/43

CURRENT 1943-44

5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43	b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43	b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	a10/2/43
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43	b1/29/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Alexander Knox-Marsha Hunt	85	2/3/44	b1/22/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	Two Man Submarine	Tom Neal-A. Savage-J. C. Naish	62	3/16/44	a1/22/44
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The	Richard Dix-Gloria Stuart		3/30/44	

COMING 1943-44

	Address Unknown	Paul Lukas-K. T. Stevens			a1/22/44
	America's Children	Otto Kruger-Pat Parrish			
	At Night We Dream (Tech.)	Paul Muni-Merle Oberon			a1/22/44
	Black Parachute	J. Carradine-Jeanne Bates			
	By Secret Command	Pat O'Brien-C. Landis-C. Morris			a3/11/44
	Calling All Stars	Lynn Merrick-Larry Parks			
	Girl in the Case	Janis Carter-Edmund Lowe		4/20/44	
	Impatient Years	Jean Arthur-Lee Bowman			
	Jam Session	Ann Miller-Jess Barker		4/13/44	a1/22/44
	Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong			a3/11/44
	Once Upon a Time	Cary Grant-Janet Blair			
	She's a Soldier Too	Beulah Bondi-Nina Foch			
	U-Boat Prisoner	Bruce Bennett-Erik Rolfe			
	Untitled Musical	K. Kyser-Ann Miller-V. Moore			

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Walter Taylor	55	12/23/43	b1/8/44
8203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43	b1/8/44
5201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43	b11/27/43
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43	b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44

Westerns (Coming)

	Cowboy From Lonesome River	Charles Starrett-Vi Athens			a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor			a9/25/43
	Last Horseman (W)	Russell Hayden-Bob Wills			a1/9/43
	Riding West (W)	C. Starrett-Shirley Patterson			a1/30/43
	Saddle Leather Law	Charles Starrett-Vi Athens			a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth			a2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Alma Carroll		4/20/44	a1/16/43

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43

MGM (Cont.)

CURRENT 1943-44

421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	American Miracle (Tech.)	B. Donlevy-Ann Richards			a6/12/43
424	Andy Hardy's Blonde Trouble	M. Rooney-L. Stone	107	May	a11/6/43
	Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra			a2/5/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien			a10/30/43
	Dragon Seed	Katharine Hepburn-Walter Huston			a2/5/44
425	Gaslight	Charles Boyer-Ingrid Bergman		May	a11/13/43
	Gold Town	Wallace Beery-Binnie Barnes			
	Kismet (Tech.)	R. Colman-Marlene Dietrich			a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell			
	Maisie Goes to Reno	Ann Sothern-John Hodiak			
	Marriage Is a Private Affair	Lana Turner-John Hodiak			a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			a4/1/44
426	Meet the People	Lucille Ball-Dick Powell	100	May	a8/14/43
	Mrs. Parkington	Greer Garson-Walter Pidgeon			
	National Velvet	Mickey Rooney-Elizabeth Taylor			a4/1/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield			
	Secrets in the Dark	Robert Young-Susan Peters			
	Seventh Cross	Spencer Tracy-Signe Hasse			a3/18/44
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			
427	Three Men in White	L. Barrymore-Van Johnson		June	a2/12/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
428	Two Girls & a Sailor	June Allyson-Van Johnson		June	a2/19/44
	White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126		b3/11/44

MONOGRAM

CURRENT 1942-43

Block No.					
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43	b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43	b6/5/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44	b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44	a10/2/43
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

	Block Busters	East Side Kids-Roberta Smith			a2/12/44
	Call of the Jungle	Ann Corio-James Bush			
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65		b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan	63		b4/1/44
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79		b3/11/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison			a1/29/44
	Leave It to the Irish	James Dunn-Wanda McKay			

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

	Arizona Whirlwind	Ken Maynard-Hoot Gibson			a11/20/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55		b3/11/44
	Range Law	J. M. Brown-Raymond Hatton			
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44

PARAMOUNT

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43

CURRENT 1943-44

				Trade Shown	
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
	Hitler Gang	Robert Watson-Alexander Pope			a12/4/43
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
And the Angels Sing	Lamour-MacMurray-B. Hutton	a6/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	a2/5/44
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lydon-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a8/7/43
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a1/22/44
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43

PRC

CURRENT 1942-43

315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger		3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
408	Nabonga (Gorilla) (D)F	Buster Crabbe-Fifi Dorsay (Reviewed as: Girl and the Gorilla)	72	1/25/44	b4/1/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

	Dixie Jamboree	Frances Langford-C. Butterworth		a2/19/44
404	Minstrel Man	Gladys George-Benny Fields	5/10/44	
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
	Ringside	Buster Crabbe-Arline Judge		
422	Shake Hands With Murder	Iris Adrian-Frank Jenks	4/22/44	
415	Waterfront	J. C. Naish-John Carradine	5/24/44	

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	

Westerns (Coming)

455	Guns of the Law	James Newill-Dave O'Brien	4/10/44	
456	Pinto Bandit, The	Dave O'Brien-Jim Newill	4/27/44	
	Riders of Mystery Mountain	Dave O'Brien-Jim Newill		

RKO-RADIO

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43

RKO-RADIO

CURRENT 1943-44

				Mins. Rel.	Date	Issue of See
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44		b2/19/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43		b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43		b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43		b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44		b2/19/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44		b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43		b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43		b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43		b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43		b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43		b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43		b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43		b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43		b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43		b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44		b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43		b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43		b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43		b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80			Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43		b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44		b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp		b2/12/44

COMING

	A Night of Adventure	Tom Conway-Louis Borell	a2/26/44
	Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	
	Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
	Days of Glory	Gregory Peck-Toumanova	a10/30/43
	Falcon in Mexico	Tom Conway-Mona Maris	
	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	b3/4/44
	Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
	Heavenly Days	Fibber McGee & Molly	
	Look to Your Children	Kent Smith-Bonita Granville	a2/5/44
	Mlle. Fifi	Simone Simon-Kurt Kreuger	
	Manhattan Serenade	Sinatra-G. Murphy-G. DeHaven	
	Marine Raiders	Pat O'Brien-Ruth Hussey	a2/19/44
	None But the Lonely Heart	Cary Grant-E. Barrymore	
	Seven Days Ashore	Gordon Oliver-Wally Brown	a2/12/44
	Show Business	E. Cantor-G. Murphy-Joan Davis	a2/26/44
	That Hunter Girl	A. Marshal-L. Day-M. Hunt	
	Three Caballeros	Disney	
	Untitled Musical	Anne Shirley-Dennis Day	

REPUBLIC

CURRENT 1942-43

224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

	Atlantic City	Moore-Whiteman & Armstrong Band	
	Call of the South Seas	Janet Martin-Allan Lane	a4/1/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
	Girl Who Dared	Lorna Gray-Peter Cookson	
	Good Night Sweetheart	Ruth Terry-Bob Livingston	
	Jamboree	Ruth Terry-George Byron	a2/19/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
	Man From Frisco	Michael O'Shea-Anne Shirley	a2/5/44
313	Rosie the Riveter	Jane Frazee-Frank Albertson	75	4/9/44	a1/8/44
	Secrets of Scotland Yard	Edgar Barrier-C. Aubrey Smith	
	Silent Partner	Beverly Lloyd-Bill Henry	
	Sing, Neighbor, Sing	Lulubelle and Scotty	
	Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
	Song of Nevada	Roy Rogers-D. Evans-Mary Lee	
314	Trocadero	Rosemary Lane-Johnny Downs	74	4/24/44	a3/25/44
	Yellow Rose of Texas	Roy Rogers-Dale Evans	

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
378	Hidden Valley Outlaws	Bill Elliott-George "Gabby" Hayes	56	4/3/44	a1/29/43
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/43
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firerand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/43
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/43
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

	Call of the Rockies	Smiley Burnette		
	Marshal of Reno	Bill Elliott-George "Gabby" Hayes		
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
	Tucson Raiders	Wild Bill Elliott-Bobby Blake		a3/25/43
	Untitled Western	Allan Lane-Peggy Stewart		

20TH CENT.-FOX

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
9	My Friend Flicka (Tech.) (D).P. Foster-R. Johnson-R. McDowall.	89.	4/23/43	...b4/10/43
	Stormy Weather (M).....B. Robinson-All Colored Cast.....	77.	7/16/43	...b5/29/43
	CURRENT 1943-44			
	Banjo on My Knee (DM)F...B. Stanwyck-J. McCrea.....	95.	10/29/43	...Reissue
	Battle of Russia (F).....War Documentary (WAC).....	80.	11/5/43	...b11/6/43
1	Bomber's Moon .....Geo. Montgomery-Annabella	70.	8/6/43	...b7/10/43
9	Buffalo Bill (Tech.) (B)F....M. O'Hara-J. McCrea-L. Darnell...	90.	Apr	...b3/18/44
6	Claudia (D)F .....R. Young-Dorothy McGuire.....	87.	9/3/43	...b8/21/43
4	Dancing Masters (C)F.....Laurel & Hardy.....	63.	11/19/43	.b10/30/43
8	Four Jills in a Jeep (M)F....K. Francis-C. Landis-M. Raye.....	89.	Mar	...b3/18/44
6	Gang's All Here, The (M)F...A. Faye-Sheila Ryan-C. Miranda...	103.	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F.....P. Foster-W. Bendix.....	93.	11/5/43	..b10/30/43
5	Happy Land (D)F.....Ameche-Dee-Carey-Rutherford	75.	12/3/43	..b11/13/43
1	Heaven Can Wait (Tech.).....D. Ameche-Gene Tierney.....	98.	8/13/43	...b7/24/43
1	Holy Matrimony (CD).....M. Wooley-G. Fields.....	87.	8/27/43	...b8/28/43
	In Old Chicago (D)F.....Alice Faye-T. Power-D. Ameche...	94.	9/24/43	....Reissue
7	Jane Eyre (D)A.....Orson Welles-Joan Fontaine.....	96.	Feb	.....b2/5/44
6	Lifeboat (D)A .....Tallulah Bankhead-John Hodiak....	96.	1/28/44	...b1/15/44
6	Lodger, The (H)A.....Merle Oberon-George Sanders.....	84.	1/7/44	.....b1/8/44
2	Paris After Dark (D)A.....G. Sanders-B. Marshall-P. Dorn...	86.	10/15/43	..b10/9/43
8	Purple Heart (T)A.....Dana Andrews-Richard Conte.....	99.	Mar	.....b2/26/44
	Rains Came, The (D)A.....T. Power-M. Loy-G. Brent.....	95.	11/26/43	...Reissue
Sp.	Song of Bernadette.....J. Jones-V. Price-C. Bickford.....	158.		...b12/25/43
7	Sullivans, The (B)F.....Thomas Mitchell-Anne Baxter.....	111.	Feb	.....b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.) .....B. Grable-R. Young.....	76.	10/1/43	...b9/25/43
9	Tampico (D)F .....Edward G. Robinson-Lynn Bari....	75.	Apr	.....b4/1/44
6	Uncensored (D)F .....Eric Portman-Phyllis Calvert.....	83.	1/21/44	...b1/22/44
	Under Two Flags (D)F.....C. Colbert-R. Colman.....	99.	11/26/43	...Reissue
6	Wintertime (MC)F .....S. Henie-J. Oakie.....	82.	9/17/43	...b9/11/43
	COMING			
	Bermuda Mystery .....Preston Foster-Ann Rutherford.....			.....
	Big Noise, The.....Laurel & Hardy.....			.....
	Eve of St. Mark.....Anne Baxter-William Eythe.....			....a12/4/43
	Greenwich Village (Tech.).....Don Ameche-Carmen Miranda.....			....a12/4/43
	Home in Indiana (Tech.).....Walter Brennan-Jeanne Crain.....			...a10/23/43
	In the Meantime, Darling.....Jeanne Crain-Frank Latimore.....			.....
	Irish Eyes Are Smiling.....Monty Woolley-Dick Haymes.....			.....
	Keys of the Kingdom.....Roddy McDowall-Sir C. Hardwicke.....			.....a4/1/44
	Ladies of Washington.....Trudy Marshall-Ronald Graham.....			....a2/12/44
	Pin-Up Girl (Tech.).....B. Grable-M. Raye-Joe E. Brown.....			....a9/11/43
	Roger Touhy, Gangster.....K. Taylor-L. Andrews-P. Foster.....			.....a6/5/43
	Take It Or Leave It.....Phil Baker-Marjorie Massow.....			.....
	Sweet & Lowdown.....J. Oakie-L. Darnell-Benny Goodman.....			.....a4/1/44
	Wilson (Tech.) .....Coburn-Hardwicke-Mitchell			.....
	Wing and a Prayer.....Don Ameche-Dana Andrews.....			.....

UNITED ARTISTS

	CURRENT			
	Bridge of San Luis Rey (D)A..Lynn Bari-Francis Lederer.....	107.	2/11/44	....b2/5/44
	Hi Diddle Diddle (C).....A. Menjou-M. Scott.....	72.	8/20/43	...b7/31/43
	It Happened Tomorrow.....D. Powell-L. Darnell-J. Oakie.....		4/7/44	....a3/11/44
	Jack London (B)A.....M. O'Shea-S. Hayward.....	94.	12/24/43	.b11/27/43
	Johnny Come Lately (D).....J. Cagney-Grace George.....	97.	9/3/43	....b8/28/43
	Kansan, The (W)F.....Richard Dix-Jane Wyatt.....	79.	9/10/43	....b6/12/43
	Knickerbocker Holiday (CM)F.Nelson Eddy-Charles Coburn.....	86.	3/17/44	....b3/4/44
	Somewhere in France (D)F....C. Cummings-R. Morley.....	85.	6/11/43	...b2/20/43
	Stage Door Canteen.....48 Stars	131.	6/24/43	...b5/15/43
	That Nazty Nuisance (C).....Bobby Watson-Joe Devlin.....	43.	7/1/43	....b6/5/43
	Three Russian Girls (D)F....Anna Sten-Kent Smith.....	80.	1/14/44	....b1/1/44
	Victory Through Air Power(A).Disney	65.	8/13/43	...b7/10/43
	Woman of the Town (D)F.....Albert Dekker-Claire Trevor.....	88.	12/31/43	.b12/18/43
	Yanks Ahoy (C).....William Tracy-Marjorie Woodworth.	55.	8/6/43	.....b7/3/43
	COMING			
	Abroad With Two Yanks.....William Bendix-Dennis O'Keefe.....			.....
	Double Furlough .....Ginger Rogers-Spring Byington.....			.....
	Goodbye My Love.....George Sanders-Linda Darnell.....			.....
	Hairy Ape, The.....W. Bendix-S. Hayward-John Loder.....			.....
	Here Is Your War.....Ernie Pyle story.....			.....
	Since You Went Away.....C. Colbert-J. Cotten-S. Temple.....			....a3/18/44
	Sensations of 1945.....W. C. Fields-E. Powell.....			.....
	Song of the Open Road.....Bergen & McCarthy-B. Granville.....			...a12/11/43
	Up in Mabel's Room (C)A.....Reynolds-Auer-Greenwood-Patrick .	76.		.....b3/25/44
	Voice in the Wind (D)A.....Francis Lederer-Sigrid Gurie.....	84.	4/21/44	....b3/4/44
	Westerns (Current)			
	Bar 20 (W)F.....Wm. Boyd-Andy Clyde.....	55.	10/1/43	...b7/24/43
	Colt Comrades (W).....Wm. Boyd-Andy Clyde.....	67.	6/18/43	...b6/19/43
	False Colors (W)F.....Wm. Boyd-A. Clyde.....	64.	11/5/43	...b11/6/43
	Riders of the Deadline (W)F..William Boyd-Andy Clyde.....	70.	12/3/43	...b1/22/44
	Texas Masquerade (W)F.....Wm. Boyd-A. Clyde.....	59.	2/18/44	...b1/29/44
	Westerns (Coming)			
	Forty Thieves .....Wm. Boyd-Andy Clyde.....			....a3/11/14
	Lumber Jack .....Wm. Boyd-Andy Clyde.....		4/28/44	..a10/16/43
	Mystery Man .....Wm. Boyd-Andy Clyde.....			....a8/14/43

UNIVERSAL

	CURRENT 1942-43			
7011	Frontier Bad Men.....D. Barrymore-R. Paige-L. Chaney..	77.	8/6/43	....b8/14/43
7046	Gals, Incorporated .....Harriett Hilliard-Leon Errol.....	61.	7/9/43	...b7/10/43
7006	Hers to Hold (C).....D. Durbin-J. Cotten.....	94.	7/16/43	...b7/17/43
7003	Hit the Ice (C).....Abbott & Costello-Ginny Simms...	82.	7/2/43	.....b7/3/43
7047	Honeymoon Lodge (C).....David Bruce-Harriett Hilliard.....	63.	7/23/43	...b7/31/43
4028	Larceny With Music (DM)F..A. Jones-K. Carlisle.....	64.	9/10/43	...b9/11/43
7001	Phantom of the Opera (Tech.).Nelson Eddy-Susanna Foster.....	92.	8/27/43	...b8/14/43
7064	We've Never Been Licked (D).Richard Quine-A. Gwynne.....	103.	7/30/43	...b7/31/43
	CURRENT 1943-44			
8003	Ali Baba and the Forty Thieves (Tech.) .....Maria Montez-Jon Hall.....	87.	1/14/44	...b1/15/44
8023	Always a Bridesmaid (MC)F..Andrews Sisters-Patric Knowles....	61.	9/24/43	...b10/2/43
8026	Calling Dr. Death (M)A.....Lon Chaney, Jr.-Gale Sondergaard..	61.	12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F.Donald O'Connor-Ann Blyth.....	79.	2/25/44	...b2/19/44
8007	Corvette K-225 (D)F.....Randolph Scott-Barry Fitzgerald....	98.	10/1/43	...b10/2/43
8010	Crazy House (M)F.....Olsen & Johnson.....	80.	10/8/43	..b10/16/43
8017	Fired Wife (C)A.....Robert Paige-Louise Allbritton.....	73.	9/3/43	.....b9/4/43
8062	Flesh & Fantasy (D)A.....Edw. G. Robinson-Charles Boyer....	94.	10/29/43	..b9/18/43
8064	Gung Ho .....Randolph Scott-Alan Curtis.....	87.	12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F.....Grace McDonald-Leon Errol.....	68.	3/10/44	...b3/11/44
8004	His Butler's Sister (CM)F....D. Durbin-P. O'Brien-F. Tone.....	93.	11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F.....H. Hilliard-O. Nelson & Band.....	62.	3/24/44	...b3/18/44
8035	Hi Ya Sailor (M)F.....Donald Woods-Elyse Knox.....	62.	10/15/43	..b10/9/43
8066	Impostor, The (D)A.....Jean Gabin-Allyn Joslyn.....	94.	2/11/44	...b2/12/44
8065	Ladies Courageous (D)F.....Young-Fitzgerald-Barrymore	87.	3/17/44	...b3/25/44
8038	Mad Ghoul (H)A.....Evelyn Ankers-David Bruce.....	65.	11/12/43	...b11/6/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
8025	Moonlight in Vermont.....Gloria Jean-Fay Helm.....	62.	12/24/43	.b12/25/43
8030	Never a Dull Moment (MC)F.Ritz Bros.-Frances Langford.....	60.	11/19/43	.b10/30/43
8014	Phantom Lady (M)F.....Ella Raines-Franchot Tone.....	87.	1/28/44	...b1/29/44
8024	Sherlock Holmes Faces Death (M)F .....B. Rathbone-N. Bruce.....	68.	9/17/43	...b9/11/43
8041	She's For Me (CM)F.....Grace McDonald-David Bruce.....	60.	12/10/43	..b12/4/43
8034	Sing a Jingle (CM)F.....Allan Jones-June Vincent.....	62.	1/7/44	.....b1/1/44
8013	Son of Dracula (H)A.....A. Curtis-L. Chaney.....	80.	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F.....E. Knox-D. Woods-B. Burke.....	64.	12/3/43	.b11/27/43
8021	Spider Woman (MD)F.....B. Rathbone-N. Bruce.....	62.	1/21/44	....b1/8/44
8022	Strange Death of Adolf Hitler (D)A .....Ludwig Donath-G. Sondergaard.....	72.	9/10/43	....b9/4/43
8020	Swingtime Johnny (C)F.....Andrews Sisters-H. Hilliard.....	60.	2/4/44	....b1/22/44
8009	Top Man (CM)F.....Donald O'Connor-Susanna Foster...	82.	9/17/43	...b9/18/43
8029	Weekend Pass (C)F.....Martha O'Driscoll-Noah Beery, Jr...	63.	2/18/44	....b2/5/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F .....Allan Jones-Evelyn Ankers.....	64.	10/22/43	.b10/30/43
	COMING			
	Allergic to Love.....Noah Beery, Jr.-Martha O'Driscoll.....			.....a4/1/44
	Christmas Holiday .....Deanna Durbin-Gene Kelly.....			.....a1/8/44
	Climax, The .....Susanne Foster-Turhan Bey.....			.....a3/4/44
	Cobra Woman (Tech.).....M. Montez-Jon Hall-Sabu.....		5/12/44	...a6/10/43
	Dead Man's Eyes.....Lon Chaney, Jr.-Jean Parker.....			.....
	Devil's Brood, The.....Lon Chaney-Boris Karloff.....			.....
8061	Follow the Boys(M)F.....All-Star	122.		....b3/25/44
	Ghost Catchers .....Olsen & Johnson.....			.....
	Gypsy Wildcat .....M. Montez-Jon Hall-L. Carrillo.....			.....a2/5/44
8016	Her Primitive Man.....L. Allbritton-R. Paige.....	79.	4/21/44	..a11/20/43
	Invisible Man's Revenge.....Jon Hall-Evelyn Ankers.....			.....a2/5/44
	Jungle Woman .....Evelyn Ankers-Milburn Stone.....			....a3/18/44
	Merry Monahans .....Donald O'Connor-Peggy Ryan.....			.....a1/8/44
	Moonlight & Cactus.....Andrews Sisters-Leo Carrillo.....			.....a10/2/43
8037	Moon Over Las Vegas.....Anne Gwynne-David Bruce.....	69.	4/28/44	....a2/26/44
	Mummy's Ghost .....Lon Chaney, Jr.-J. Carradine.....			....a9/23/43
	Murder in the Blue Room.....Anne Gwynne-Donald Cook.....			.....
	Pardon My Rhythm.....Gloria Jean-Patric Knowles.....	94.	5/19/44	....a3/4/44
	Patrick the Great.....Donald O'Connor-Peggy Ryan.....			...a11/20/43
	Scarlet Claw .....B. Rathbone-Nigel Bruce.....			....a2/19/44
	Singing Sheriff .....Bob Crosby-Fay McKenzie.....			.....
8036	Slightly Terrific .....Anne Rooney-Leon Errol.....	58.	5/5/44	.....a1/22/44
	South of Dixie.....David Bruce-Anne Gwynne.....			....a3/25/44
	This Is the Life.....Donald O'Connor-Susanna Foster.....			....a7/17/43
	Twilight on the Prairie.....Eddie Quillan-Connie Haines.....			.....
8027	Weird Woman .....Lon Chaney, Jr.-Anne Gwynne.....	64.	4/14/44	...a1/22/44
	Westerns (Current 1943-44)			
8081	Arizona Trail .....Tex Ritter-Fuzzy Knight.....	57.	9/24/43	...a9/11/43
8085	Boss of Boomtown.....Tex Ritter			.....
8082	Frontier Law .....Tex Ritter-Fuzzy Knight.....	62.	11/5/43	....a9/25/43
8083	Marshal of Gunsmoke.....Tex Ritter-Russell Hayden.....	58.	1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F.....Tex Ritter-Fuzzy Knight.....	57.	3/17/44	..a10/23/43

WARNER BROS.

	CURRENT 1942-43			
222	Background to Danger (Spy)F.Geo. Raft-Brenda Marshall.....	80.	7/3/43	....b6/12/43
223	Constant Nymph (D).....Charles Boyer-Joan Fontaine.....	112.	7/24/43	....b7/3/43
224	Irving Berlin's This Is the Army .....Army All-Star Cast.....	121.	8/14/43	...b7/31/43
	CURRENT 1943-44			
304	Adventure in Iraq (D)F.....J. Loder-R. Ford.....	64.	10/9/43	...b9/25/43
327	Crime School .....Humphrey Bogart-Dead End Kids..	86.	12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F...Dennis Morgan-Irene Manning.....	90.	1/29/44	...b12/18/43
309	Destination Tokyo .....Cary Grant-John Garfield.....	135.	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F...J. Cowan-F. Emerson-G. Lockhart..	55.	11/6/43	..b10/23/43
325	Frisco Kid .....James Cagney		3/4/44	.....Reissue
328	Girls on Probation.....Ronald Reagan-Jane Bryan.....	63.	12/4/43	....Reissue
311	In Our Time (D)A.....I. Lupino-P. Henreid-N. Coleman..	110.	2/19/44	....b2/5/44
302	Murder on the Waterfront (D).Warren Douglas-Joan Winfield.....	50.	9/18/43	...b7/31/43
307	Northern Pursuit (D)F.....E. Flynn-H. Dantine.....	94.	11/13/43	.b10/23/43
308	Old Acquaintance (D)A.....Bette Davis-Miriam Hopkins.....	110.	11/27/43	..b11/6/43
330	Oklahoma Kid (W)F.....J. Cagney-H. Bogart.....	80.	9/11/43	....Reissue
312	Passage to Marseille (D)A....Humphrey Bogart-Michele Morgan..	110.	3/11/44	...b2/12/44
305	Princess O'Rourke (CD)F.....O. DeHavilland-R. Cummings.....	94.	10/23/43	..b9/25/43
313	Shine On Harvest Moon (M)F.A. Sheridan-D. Morgan.....	112.	4/8/44	....b3/11/44
303	Thank Your Lucky Stars (M).All-Star Cast	127.	9/25/43	...b8/21/43
301	Watch on the Rhine (D).....Bette Davis-Paul Lukas.....	114.	9/4/43	....b7/31/43
	COMING			
315	Adventures of Mark Twain(D).Fredric March-Alexis Smith.....	130.	5/6/44	....a8/22/42
	Animal Kingdom .....Ann Sheridan-Dennis Morgan.....			...a11/20/43
	Arsenic and Old Lace.....Cary Grant-Priscilla Lane.....			.....a1/3/43
	Between Two Worlds.....J. Garfield-P. Henreid-D. King.....			....a12/4/43
	Conflict .....Humphrey Bogart-Alexis Smith.....			.....
	Conspirators .....Paul Henreid-Hedy Lamarr.....			.....
	Cinderella Jones .....Joan Leslie-Robert Alda.....			.....
	Crime by Night.....Jane Wyman			.....
	Devotion (D) .....O. deHavilland-I. Lupino.....			....a2/27/43
	Doughgirls .....A. Sheridan-J. Carson-J. Wyman.....			.....
	Horn Blows at Midnight.....Jack Benny-Alexis Smith.....			.....
	Janie .....Joyce Reynolds-Robert Hutton.....			.....
	Last Ride (D).....R. Travis-Chas. Long.....			.....
	Make Your Own Bed.....Jack Carson-Jane Wyman.....			....a2/12/44
	Mask for Dmitrios.....Zachary Scott-Peter Lorre.....			.....
	Mr. Skeffington .....Bette Davis-Claude Rains.....			...a11/27/43
	My Reputation .....Barbara Stanwyck-George Brent.....			.....
	Rhapsody in Blue.....Joan Leslie-Robert Alda.....			....a10/23/43
	Saratoga Trunk .....Gary Cooper-Ingrid Bergman.....			....a6/26/43
	To Have and Have Not.....H. Bogart-W. Brennan.....			.....
314	Uncertain Glory .....Errol Flynn-Paul Lukas.....	102.	4/22/44	...a10/2/43
	Very Thought of You.....Ida Lupino-Dennis Morgan.....			.....
	Westerns			
333	Cherokee Strip, The.....Dick Foran-Jane Bryan.....	56.	10/2/43	....Reissue
334	Empty Holsters .....Dick Foran-Patricia Walthall.....	62.	10/2/43	....Reissue
335	Guns of Pecos.....Dick Foran-Anne Nagel.....	56.	10/2/43	....Reissue
336	Land Beyond the Law (W)F..Dick Foran	57.	10/2/43	....Reissue
332	Prairie Thunder .....Dick Foran-Ellen Clancy.....	55.	10/2/43	....Reissue
331	Song of the Saddle.....Dick Foran-Alma Lloyd.....	59.	10/2/43	....Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)..Clive Brook-Judy Campbell.....	72.	English	....b8/7/43
	Black Sea Fighters (Doc.).....	61.	Artkino	...b7/31/43
	Great Mr. Handel (B).....Wilfred Lawson-Elizabeth Allan....	99.	Midfilm	...b9/18/43
	Heart of a Nation (D)A.....Michele Morgan-Raimu	111.	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F.Russian Cast		55. Artkino	...b10/3/42
	Jeannie (CD)F .....Barbara Mullen-Michael Redgrave..	85.	English	....b2/12/44
	Mayerling to Sarajevo (D)A...John Lodge-Edwige Fouillere.....	78.	English	..b12/11/43
	Orders From Tokyo (D)A.....Danielle Darrieux-Anton Walbrook..	74.	Artkino	....b7/4/42
	Outlaw, The (WD)A.....J. Buetel-J. Russell	121	H. Hughes	.b2/13/43

Shorts Booking Guide

COLUMBIA 1942-43

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
4431	A Maid Made Mad	15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½ 3/20/43
4432	Blonde and Groom	Dull	15 5/ 1/43
4435	Boobs in the Night	Poor	17½ 6/12/43
4422	Carry Harry	Not Funny	17 10/10/42
4425	Ham and Yeggs		17 Not Rev.
4436	Here Comes Mr. Zerk	Slow	16 7/24/43
4427	His Wedding Scare	Silly	16½ 1/30/43
4433	I Spied for You	Poor	18 4/24/43
4423	Kiss and Wake Up	Ordinary	18 10/17/42
4434	My Wife's An Angel	Good	22 5/22/43
4421	Phony Cronies	Slap Happy	16½ 8/29/42
4426	Piano Mooner		17 Not Rev.
4424	Sappy Pappy	Slapsticky	16 12/ 5/42
4430	Two Saplings		17 Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18 3/ 6/43
AMERICA SPEAKS			
	Farmer at War		9 Not Rev.
4963	Men Working Together	Excellent	11 7/10/43
4962	Mr. Smug	Good	11 2/27/43
	Point Rationing		6 Not Rev.
	Troop Train		11 Not Rev.
4961	Wings for the Fledglings	Fair	10 1/ 9/43
COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go	Good	7½ 7/24/43
4510	He Can't Make It Stick	Good	7 7/17/43
4504	King Midas Junior		7 Not Rev.
4508	Plenty Below Zero	Fair	7½ 5/29/43
4507	Professor Small and Mr. Tall		7½ Not Rev.
4505	Slay It With Flowers	Fair	7 1/30/43
4506	There's Something About a Soldier	Fair	6½ 4/17/43
4502	Tito's Guitar	Fair	7 10/31/42
4503	Toll Bridge Troubles	Amusing	7 12/ 5/42
4509	Tree for Two	Routine	7½ 7/10/43
COMMUNITY SING			
4660	As Time Goes By	Excellent	10 7/31/43
4653	College Songs		9 Not Rev.
4657	Crosby Songs	Enjoyable	9 4/17/43
4656	McDonald's Son	Enjoyable	9½ 2/27/43
4658	McNamara's Band		10 Not Rev
4651	Rhumba and Conga Hits	Good	8 8/22/42
4659	Rosie the Riveter	Good	10½ 5/ 1/43
4654	Songs of the Service	Average	8 11/14/42
4655	Songs of the States	Good	9½ 1/ 2/43
4661	Song of Victory		13 8/14/43
4652	Yankee Doodler	Very Good	9 9/26/42
FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10 Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10 11/ 7/42
4953	No. 3 (Shep Fields)	Good	10 1/ 2/43
GLOVESLINGER			
4409	College Belles	Fair	16 10/31/42
4410	Great Glover, The		18½ Not Rev.
4412	His Girl's Worst Friend	Mediocre	18 5/22/43
4411	Seeks Appeal	Fair	17½ 3/20/43
PANORAMICS			
4901	Cajuns of the Teche	Good	11 8/22/42
4904	Merchant Convoy	Vivid	10½ 5/26/43
4902	Oddities (LaVarre)	Good	10 10/31/42
4903	Our Second Front	Timely	10½ 1/ 9/43
PHANTASIES CARTOONS			
4704	Cholly Polly	Silly	6½ 2/27/43
4711	Dizzy Newsreel	Fair	7½ 8/14/43
4708	Duty and the Beast	Fair	6 5/22/43
4702	The Dumbconscious Mind	Average	7 11/14/42
4701	The Gullible Canary	Clever	7 10/17/42
4706	Kindly Scram		6 Not Rev.
4703	Malice In Slumberland	Fair	6½ 12/ 5/42
4709	Mass Mouse Meeting	Dull	6 6/26/43
4710	The Fly In the Ointment	Below Average	6½ 7/17/43
4705	The Vitamin G-Man	Silly	6½ 3/13/43
4707	Willoughby's Magic Hat	Routine	7 5/ 8/43
QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing	10 8/15/42
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11 8/15/41
4852	No. 2 (Allan Joslyn)	Good	10 10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9 10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10 12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9 1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10 Not Rev.
4857	No. 7 (Alan Mowbray)		10 Not Rev.
4858	No. 8 (Kyser, Autry)		9½ Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10 7/10/43
4860	No. 10 (Mischa Auer)	Good	10 7/17/43
STOOGE COMEDIES			
4406	Back From the Front		18 Not Rev.
4404	Dizzy Detectives		18½ Not Rev.
4401	Even as I O U	Fair	15½ 10/24/42
4408	Higher Than a Kite	Slapstick	18 7/24/43
4402	Sock-A-Bye Baby	Average	18 12/12/42
4405	Spook Louder		16 Not Rev.
4408	Three Little Twirps	Average	15½ 7/10/43
4403	They Stooge to Conga	Slapstick	15½ 1/ 2/43
KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½ 8/29/42
TOURS			
4851	Journey to Denali	Good	10 8/ 1/42
4452	Old and Modern New Orleans	Very Good	11 10/17/42
4807	Aqua Thrills	Entertaining	9½ 5/29/43
4805	Diving Daredevils	Good	9 3/20/43
4808	Jump, Fish, Jump	Uninteresting	9 6/26/43
4804	Ladies Day In Sports	Good	10 4/17/43
WORLD OF SPORT			
4806	Ski Soldiers		10½ Not Rev.
4809	Sweeping Oars	Excellent	10 7/24/43
4801	Trotting Kings	Good	11 10/17/42
4803	Winter Paradise	Interesting	10 1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½ 11/14/42

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ALL-STAR COMEDIES			
5404	A Gem of a Jam		16½ Not Rev.
5421	A Rookie's Cookie	Fair	17 11/13/43
5433	Bachelor Daze		18 Not Rev.
5406	Busy Buddies		16½ Not Rev.
5405	Crash Goes the Hash		17 Not Rev.
5435	Defective Detectives		Not Rev.
5402	Dizzy Pilots		Not Rev.
5432	Dr. Feel My Pulse	Fair	18 3/25/44
5426	Farmer for a Day	Gets By	17½ 10/16/43
5428	Garden of Eatin'	Good	16 12/25/43
5430	He Was Only Feudin'	Average	16 1/22/44
5434	His Tale Is Told		17½ Not Rev.
5401	I Can Hardly Wait	Typical	16½ 8/28/43
5403	Phony Express	Good	17 12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½ 9/18/43
5427	Quack Service	Good	16 10/16/43
5425	Shot in the Escape	Slapstick	19 8/14/43
5431	To Heir Is Human	Poor	16 3/11/44
5410	Who's Hugh	Slapstick	16 2/12/44
5429	You Dear Boy	Good	18 1/ 1/44
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird		Not Rev.
5503	Herring Murder Mystery		7 Not Rev.
5502	Imagination	Excellent	8 12/18/43
5501	Rocky Road to Ruin		8 Not Rev.
COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"		10 Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9 9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10 10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8 12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"		10 Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½ 12/25/43
5657	No. 7 Xmas Carols	Fine	10½ 12/25/43
5658	No. 8 (Baker) Alouette	Fair	10 3/ 4/44
5659	No. 9 (White) Sunday, Monday and Always		9½ Not Rev.
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10 Not Rev.
FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell		10½ Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair	10 10/23/43
5953	No. 3 Featuring Zeb Carver	Good	11 11/27/43
5954	No. 4 Featuring This is Ft. Dix	Fair	9 3/ 4/44
5955	No. 5		Not Rev.
FOX & CROW (Tech.)			
5751	Room and Bored	Good	7 10/16/43
5752	Way Down Yonder in the Corn	Excellent	7 1/ 1/44
5753	The Dream Kids		Not Rev.
LI'L ABNER (Tech.)			
5601	Amoozin' But Confoozin'		8 Not Rev.
5602	Sadie Hawkin's Day		Not Rev.
PANORAMICS			
5901	Birds on the Wing	Interesting	9½ 9/25/43
5902	Babies by Bannister	Excellent	8½ 10/23/43
5903	Camera Digest	Fair	10½ 2/19/44
5904	Senoritas and Traditions of Mexico		Not Rev.
PHANTASIES			
5702	Cocky Bantam	Fair	6½ 12/11/43
5707	Giddy Yapping		Not Rev.
5706	Lionel Lion		Not Rev.
5701	Nursery Crimes	Poor	7 10/23/43
5703	Playful Pest	Fair	6½ 2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½ 1/ 1/44
5705	Magic Strength		7½ Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent	10 8/14/43
5852	No. 2 (Groucho Marx)	Average	10 10/23/43
5853	No. 3 Kay Kyser	Very Good	10 10/30/43
5854	No. 4 (Alan Mowbray)	Good	9 11/27/43
5855	No. 5 (Carrillo & Romero)	Good	9½ 1/22/44
5856	No. 6 (Moore & Durante)	Fair	10 4/ 1/44
5857	No. 7 (Mexican Cinema Industry)		9 Not Rev.
5858	No. 8 (Lombard Memorial Reel)		8½ Not Rev.
WORLD OF SPORTS			
5803	Champs of Champions	Good	10 12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10 10/30/43
5807	Golden Gloves		Not Rev.
5801	Kings of Basketball	Good Stuff	10 9/ 4/43
5804	Ten Pin Aces	Good	10 12/25/43
5806	Follow Through With Sam Byrd	Good	9 4/ 1/44
5805	Winged Targets	Good	9 3/25/44

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CARTOONS (Tech.)			
W-455	Baby Puss		Not Rev.
W-443	Bah Wilderness		8 Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8 1/16/43
W-444	Dumb Hounded	Hilarious	8 4/10/43
W-451	One Ham's Family	Top Slice	8 10/ 2/43
W-446	Red Hot Riding Hood	Tops	8 7/10/43
W-453	Stork's Holiday	Tops	8 10/16/43
W-456	"Innertube Antics"	Hilarious	8 3/11/44
W-442	Sufferin' Cats		9 Not Rev.
W-445	The Boy and the Wolf	Good	9 5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8 6/ 5/43
W-450	The Uninvited Pest	A Corker	8 7/31/43
W-452	War Dogs	Good	7 10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9 12/25/43
W-448	Who Killed Who	Fair	8 7/10/43
W-449	Yankee Doodle Mouse	Tops	8 8/14/43
MINIATURES (10)			
M-432	People of Russia	Excellent	10 1/23/43
M-433	Brief Interval		10 Not Rev.
M-434	Brothers in Blood	Excellent	10 12/18/43
M-437	Here at Home		Not Rev.
M-435	Inca Gold (Sepia)		Not Rev.
M-439	Journey to Yesterday	Dramatic	11 8/ 7/43
M-431	Last Lesson	Impressive	10 1/30/43
M-438	Memories of Australia	Timely	10 7/10/43
M-432	My Tomato	Laugh Crop	9 12/18/43
M-440	Ode to Victory	Elaborate	11 9/25/43
OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11 Not Rev.
C-494	Calling All Kids	Delightful	11 5/ 1/43
C-496	Election Daze	Good	10 10/ 2/43
C-493	Family Troubles	Amusing	11 4/10/43
C-495	Farm Hands	Slow	11 7/10/43
C-497	Little Miss Pinkerton	Among Best	11 10/16/43
C-499	Radio Bugs	Good	9 3/25/44
C-498	Three Smart Guys		11 Not Rev.
C-491	Unexpected Riches	Amusing	11 11/21/42
PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener	10 8/ 7/43
K-486	Forgotten Treasure	Important	10 8/14/43
K-481	Madero of Mexico	Fine	11 1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11 7/31/43
K-488	Storm	Vivid	10 10/16/43
K-483	That's Why I Left You	Very Good	10 6/19/43
K-490	This Is Tomorrow		Not Rev.
K-489	To My Unborn Son	Dramatic	9 12/18/43
K-484	Trifles That Win Wars	Engrossing	11 8/ 7/43
K-482	Who's Superstitious?	Interesting	10 5/ 1/43
PETE SMITH SPECIALTIES			
S-467	Dog House	Tops	9 6/26/43
S-465	Fala, the President's Dog	Good	8 4/24/43
S-461	First Aid	Instructive	10 1/23/43
S-471	Fixin' Tricks	Entertaining	10 10/16/43
S-472	Football Thrills of 1942	Misses	10 10/16/43
S-463	Hollywood Daredevils	Exciting	9 4/10/43
S-462	Marines in the Making	Very Good	9 2/ 6/43
S-470	Scrap Happy	Effective	9 9/18/43
S-468	Seeing Hands	Appealing	11 8/14/43
S-469	Seventh Column	Surprise	9 9/11/43
S-466	Sky Science	Excellent	9 6/19/43
S-473	Tips on Trips	Swell	9 12/18/43
S-474	Water Wisdom		Not Rev.
S-464	Wild Horses	Fair	8 5/ 8/43
SPECIAL			
S-460	These Are the Men	Good	11 10/ 2/43
TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful	9 9/18/43
T-413	Glimpses of Ontario	Good	9 1/23/43
T-414	Land of Orizaba		9 Not Rev.
T-416	Mexican Police on Parade	Interesting	9 4/10/43
T-415	Mighty Niagara		9 Not Rev.
T-412	Modern Mexico City	Excellent	9 11/21/42
T-419	Motoring in Mexico	Excellent	9 6/19/43
T-417	On the Road to Monterey		Not Rev.
T-422	Over the Andes	Beautiful	9 10/16/43
T-411	Picturesque Mass	Good	9 11/14/43
T-418	Romantic Nevada	Very Good	9 5/ 8/43
T-420	Scenic Oregon	Solid	9 7/ 3/43
TWO REEL SPECIAL (6)			
A-402	Heavenly Music	Fair	22 5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20 12/ 5/42
A-404	Main Street Today		20 Not Rev.
A-403	Shoe Shine Boy	Good	15 1/29/44

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CARTOONS			
W-533	Batty Baseball		Not Rev.
W-532	Screwball Squirrel		7 Not Rev.
W-531	Zoot Cat		Not Rev.
MINIATURES			
M-582	Kid In Upper Four	Fair	11 1/29/44
M-583	Ne News Is Good News		Not Rev.
PETE SMITH SPECIALTIES			
S-553	Groovie Movie		9 Not Rev.
S-552	Home Maid	Good	10 2/19/44
S-551	Practical Joker	Good	10 2/19/44
TRAVELTALKS			
T-514	A Day in Death Valley	Good	9 3/ 4/44
T-517	Along the Cactus Trail		Not Rev.
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island		Not Rev.
T-511	Through the Colorado Rockies	Good	9 12/18/43
T-513	Salt Lake Diversions		9 Not Rev.
T-515	Visiting St. Louis	Interesting	9 4/ 1/44

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HEADLINERS (6)			
A2-9	A Revival of Moments of Charm	Tops	10½ 7/17/43
A2-13	"Down With Everything"	Good	9 11/ 6/43
A2-3	Hands of Women	Good	11 12/19/42
A2-5	Ina Ray Hutton & Orch.		9 Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10 10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½ 11/14/42
A2-7	Letter From Ireland	Excellent	22 5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½ 8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9 1/30/43
A2-6	Moments of Charm	Tops	10 5/ 8/43
A2-8	Rationed Rhythm	Fair	10½ 6/19/43
A2-10	Sing, Helen, Sing	Tops	11 8/28/43
A2-11	Three Bears in a Beat	Cute	10 8/28/43
MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Straus	Imaginative	7 3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9 5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9 1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½ 11/21/42
U2-5	Jasper's Music Lesson	Tops	8 6/ 5/43
U2-6	The Truck That Flew	Charmine	9 7/17/43

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	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
E2-12 Cartoons Ain't Human	Good	7	10/ 2/43
E2-10 Happy Birthdaze		8	Not Rev.
E2-1 Hull of a Mess	Amusing	7	10/24/42
E2-9 Hungry Goat	Fair	7	7/17/43
E2-7 Jolly Good Furlough	Fair	7	5/29/43
E2-3 Me Musical Nephews	Amusing	6½	12/19/42
E2-8 Ration for the Duration	Good	8	6/19/43
E2-2 Scrap the Japs	Fair	6½	11/14/42
E2-5 Seein' Red, White 'N' Blue		6½	Not Rev
E2-4 Spinach Fer Britain		7	Not Rev.
E2-6 Too Weak to Work	Amusing	7	4/17/42
E2-11 Wood Peckin'		7	Not Rev
POPULAR SCIENCE (6)			
J2-1 No. 1	Interesting	9	10/24/42
J2-2 No. 2	Good	9	12/ 5/42
J2-3 No. 3	Good	10½	1/16/43
J2-4 No. 4	Informative	10	5/ 1/43
J2-5 No. 5	Weak	10	7/10/43
J2-6 No. 6	Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)			
Y2-2 At the Bird Farm	Fair	9	3/27/43
Y2-4 At the Cage Door Canteen	Silly	9	7/17/43
Y2-3 Current Events	Swell	9	6/ 5/43
Y2-6 In the Desert	Fair	8½	11/13/43
Y2-5 In the Garden	Good	9	11/13/43
Y2-1 Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-10 All Sails Set	Ordinary	9½	9/25/43
R2-8 Amphibious Fighters	Excellent	9½	6/26/43
R2-6 Beach Command	Interesting	9	4/24/43
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev
R2-3 Modern Vikings	Enjoyable	10	2/ 6/43
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-7 Tumble Bugs	Excellent	9	5/29/43
R2-4 Trading Blows	Good	9½	3/20/43
R2-9 Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums	Good	8	5/ 1/43
W2-2 Mummy Strikes	For Juveniles	8	3/13/43
W2-5 Secret Agent	Misses	9	7/31/43
W2-4 Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3	Average	10	3/20/43
L2-4 No. 4	Up to Par	10	5/ 1/43
L2-5 No. 5	Good	10	7/17/43
L2-6 No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

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LITTLE LULU (Tech.)			
O3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
O3-2 "Hullaba-Lulu"	Excellent	9	3/25/44
O3-4 "In Hollywood"			Not Rev.
O3-3 Lulu Gets the Birdie			Not Rev.
GEORGE PAL PUPPETOONS (Tech.)			
U3-5 "And to Think I Saw It on Mulberry Street"			Not Rev.
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-3 Package for Jasper	Excellent	7½	1/29/44
U3-4 Say "Ah" Jasper		8	Not Rev.
MUSICAL PARADES (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
FF3-4 Showboat Serenade			Not Rev.
NOVELTOONS (Tech.)			
P3-3 Cilly Goose		8	Not Rev.
P3-2 Hen Pecked Rooster	Very Good	8	3/25/44
P3-1 No Mutton for Nuttin'	Good	7	12/25/43
P3-4 Suddenly It's Spring			Not Rev.
POPEYE			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
E3-4 "Moving Aweigh"			Not Rev.
E3-3 We're on Our Way to Rio			Not Rev.
POPULAR SCIENCE			
J3-1 Popular Science	Good	10	11/ 6/43
J3-2 Popular Science No. 2	Entertaining	10	12/25/43
J3-3 Popular Science No. 3		10	Not Rev.
J3-4 Popular Science No. 4			Not Rev.
SPEAKING OF ANIMALS			
Y3-2 In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
Y3-4 Untitled			Not Rev.
SPORTLIGHTS			
R3-7 Catch 'Em & Eat 'Em			Not Rev.
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-5 Open Fire	Good	9½	4/1/44
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-4 Swimeapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44
L3-3 No. 3			Not Rev.
L3-4 No. 4			Not Rev.

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DISNEY CARTOONS (18) (TECH.)			
34111 Chicken Little		9	Not Rev.
34116 Donald Duck and the Gorilla		7	Not Rev.
34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105 Fall Out—Fall In	Tops	7	5/15/43
34108 Figaro and Cleo	Good	8	10/16/43
34103 Flying Jalopy	Good	7	3/27/43
34110 Home Defense	A-1	8	12/25/43
34113 How to Be a Sailor	Excellent	7	3/25/44
34115 How to Play Golf		8	Not Rev.
34109 Old Army Game	Good	7	11/27/43
34112 Pelican & the Snipe		9	Not Rev.
34102 Pluto and the Armadille		7	Not Rev.
34104 Private Pluto	Tops	7	5/ 8/43
34107 Reason and Emotion		8	Not Rev
34114 Trombone Trouble	Very Good	7	3/25/44
34106 Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)			
33403 Duck Soup	Fair	17	3/ 6/43
33404 Hold Your Temper		17	Not Rev
33406 Hot Foot	Will Pass	17	7/ 3/43
33405 Indian Signs	Fair	17	5/15/43
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)			
33202 State vs. Thomas Crosby	Fair	18	1/16/43
33201 State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)			
34407 Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405 Enric Madriguera & Orch.	Swell	8	3/27/43
34406 It's Tommy Tucker Time		8	Not Rev
34402 Johnny Long & Orch.	Average	8	12/12/42
34403 Ray McKinley & Orch.	Average	8	11/28/42
34404 Dick Stabile & Orch.	Fair	8	/16/43
34401 Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)			
33702 Deer! Deer!	Average	17	11/21/42
33704 Double Up	Fair	18	5/15/43
33705 Gem-Jams	Fair	18	5/15/43
33701 Mail Trouble	Mildly Amusing	18	10/17/42
33703 Pretty Dolly	Amusing	17	1/16/43
33706 Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)			
34308 Aqua Aces			Not Rev
34313 Barnyard Golf		8	Not Rev
34305 Basketeers	Very Good	9	3/ 6/43
34312 Champion-Maker	Pleasant	9	8/ 7/43
34311 Cloud Chasers		8	Not Rev.
34309 Golf Limited	Interesting	8	5/15/43
34304 "Q" Men	Interesting	8	1/23/43
34310 Racing Royalty	Inconsequential	8	7/ 3/43
34301 Show Horse	Good	9	12/26/42
34405 Ski Trails	Exciting	8	3/27/43
34302 Touchdown Tars	Good	8	11/28/42
34307 Trout		8	Not Rev.
34303 Winter Setting		8	Not Rev
THIS IS AMERICA			
33105 Air Crew	Excellent	18	4/10/43
33112 Age of Flight	Good	17	10/16/43
33103 Army Chaplain	Very Fine	19	12/26/42
33111 Arctic Passage	Vivid	20	9/11/43
33104 Boomtown, D. C.	Very Good	19	2/13/43
33110 Broadway Dim-Out	Effective	15	8/14/43
33113 Children of Mars	A Must	20	10/30/43
33108 Lieutenant Smith	Excellent	20	6/12/43
33106 Medicine on Guard	Very Good	19	4/17/43
33107 Merchant Seaman	Excellent	17	5/ 8/43
33109 Pacific Island No. 43	Reassuring	17	7/10/43
33101 Private Smith of the U.S.A.	Excellent	19	10/24/42
33102 Women at Arms	Very Fine	19	11/21/42
VICTORY SHORTS (3)			
34202 City of Courage	Impressive	9	3/20/43
34201 Conquer by the Clock	Excellent	10	12/26/42
34203 North African Album	Fills Void	9	7/ 3/43
34204 Oil Is Blood		*	Not Rev

RKO RADIO 1943-44

EDGAR KENNEDY			
43404 Love Your Landlord		18	Not Rev.
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43405 Radio Rampage		16	Not Rev.
43402 Unlucky Dog		15	Not Rev
FLICKER FLASHBACKS			
44201 No. 1		9	Not Rev
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6		9	Not Rev.
44207 No. 7		10	Not Rev.
LEON ERROL			
43702 Cutie on Duty	Good	18	11/27/43
43705 Poppa Knows Worst		17	Not Rev.
43704 Say Uncle	Fair	18	3/25/44
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES			
44306 Basket Wizards	Good	8	3/ 4/44
44305 Co-Ed Sports		8	Not Rev.
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44307 Mallard Flight	Good	9	3/25/44
44304 Mountain Anglers	Eye-filling	9	12/25/43
44308 On Point		8	Not Rev.
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA			
43102 Letter to a Hero	Very Good	18	1/ 1/44
43104 Mail Call	Very Good	17	2/19/44
43103 New Prisons—New Men		17	Not Rev.
43105 News Front		16	Not Rev.
43101 Sailors All	Very Fine	20	12/ 4/43

20TH CENTURY-FOX 1942-43

ADVENTURES OF A NEWSREEL CAMERAMAN			
3201 Along the Texas Range	Picturesque	10	10/17/42
3202 Climbing the Peaks		10	Not Rev
ALASKAN ADVENTURE			
3701 Our Last Frontier		9	Not Rev
AMERICA SPEAKS (3)			
3801 It's Everybody's War	Excellent	18	11/28/42
3851 Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT			
3902 Jungle Land		9	Not Rev
3901 Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)			
3151 Desert Wonderland (Tech.)	Swell	9	8/22/42
3157 Land Where Time Stood Still		9	Not Rev
3155 Gay Rio (Tech.)	Good	9	5/15/43
3154 Royal Araby	Good	9	10/24/42
3156 Strange Empire	Good	8	1/16/43
3153 Valley of Blossoms	Average	9	9/26/42
3152 Wedding in Rikanar	Very Good	9	9/ 5/42
MARCH OF TIME			
4 Africa—Prelude to Victory	Very Good	18	12/12/42
8 America's Food Crisis	Informative	18	3/20/43
13 And Then Japan	Very Good	18	8/ 7/43
12 Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1 F.B.I. Front	Stirring	20	9/19/42
2 Fighting French	Good	20	10/10/42
9 Inside Fascist Spain		17	Not Rev.
11 Invasion!	Excellent	18	6/12/43
3 Mr. & Mrs. America	Very Good	20	11/ 7/42
5 Navy and the Nation	Very Good	19	1/ 9/43
6 One Day of War	Outstanding	21	1/23/43
10 Show Business at War	Excellent	17	5/15/43
7 The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)			
3304 Back to Bikes		9	Not Rev.
3306 Dog Sense	For Dog-lovers	9	9/25/43
3305 Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303 Steelhead Fighters	Good	9	1/30/43
3301 Well-Rowed Harvard	Good	9	8/29/42
3302 When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)			
3551 All Out for "V" (Tech.)	Excellent	7	8/15/42
3560 Barnyard Blackout	Fair	7	5/ 8/43
3558 Barnyard WAAC	Comical	7	1/16/43
3501 Big Build-up	Filler	7	10/ 3/42
3557 Frankenstein's Cat (Tech.)		7	Not Rev.
3568 He Dood It Again	For Children	7	5/ 8/43
3502 Ickle Meets Pickle	Fair	7	11/28/42
3572 Keep 'Em Growing (Tech.)		7	Not Rev.
3569 Last Round Up (Tech.)		7	Not Rev.
3552 Life With Fido (Tech.)	Routine	7	9/19/42
3570 Mopping Up (Tech.)		7	Not Rev.
3555 Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556 Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554 Night Life in the Army (Tech.)	Funny	7	10/17/42
3571 Pandora's Box (Tech.)		7	Not Rev.
3562 Patriotic Pooches	Amusing	7	5/ 8/43
3553 School Daze (Tech.)	Fair	7	10/17/42
3559 Scrap for Victory (Tech.)		7	Not Rev.
3561 Shipyard Symphony	Good	7	5/ 8/43
3562 Somewhere in the Pacific (Tech.)		7	Not Rev
WORLD TODAY			
3402 Accent on Courage		10	Not Rev.
3401 Women In Blue		10	Not Rev

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ADVENTURES OF A NEWSREEL CAMERAMAN			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
8 South American Front	Clarifying	17½	3/25/44
6 Sweden's Middle Road	Excellent	19¼	1/22/44
7 Post-War Jobs	Revealing	18½	2/19/44
SPORTS REVIEWS			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4514 Frog and Princess (Tech.)		7	Not Rev.
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4515 Mickey Mouse Meets Jekyll and Hyde Cat (Tech.)		7	Not Rev.
4516 My Boy Johnny (Tech.)		7	Not Rev.
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION			
Churchill's Island	Very Good	20	4/ 4/42
Fighting Freighters	Good	20	12/12/42
Food, Weapon of Conquest	Impressive	20	4/ 4/42
Hitler's Plan		22	Not Rev.
Inside Fighting China	Very Good	22	9/19/42
Invasion of Europe	Thrilling	21	5/ 8/43
Invasion of North Africa	Superb	20	2/ 6/43
Labor Front, The	Gripping	21	12/11/43
The Mask of Nippon	Excellent	20	10/24/42
New Soldiers Are Tough	Stirring	16	5/30/42
Our Russian Ally	Very Good	19	7/25/42
Road to Tokyo	Excellent	18	9/26/42
Russia's Foreign Policy	Heavy	20	2/ 5/44
This Is Blitz	Grim Realism	21	3/ 7/42
War for Men's Minds	Revealing	21	9/18/43
SPECIAL			
Don't Hook Now		18	Not Rev.
Kill or Be Killed		18	Not Rev.
Raid Report		8	Not Rev

UNIVERSAL 1942-43

		Comment	Running Time	Reviewed Issue Of
ANDY PANDA CARTUNES (Tech.)				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev
7122	Serenade in Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev
7329	Shepherd of the Round House	Interesting	9	6/ 5/43
7377	She's A-1 in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum in Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev
TWO-REEL SPECIALS (2) (Tech.)				
7111	Rear, Navy, Rear	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev
7235	Pass the Biscuits, Mirandy	Part	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	8/12/42
VARIETY VIEWS				
7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion in India	Instructive	9	6/19/43
7358	Hungry India		9	Not Rev
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43
VICTORY FEATURETTE (4)				
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

UNIVERSAL 1943-44

NAME BAND MUSICALS				
8123	Choo-Choo Swing	Good	18	11/27/43
8127	Fellow on a Furlough			Not Rev.
8121	Hit Tune Serenade			Not Rev.
8129	Melody Garden			Not Rev.
8125	New Orleans Blues	Good	15	1/22/44
8124	Radio Melodies	Entertaining	15	1/22/44
8128	Stars & Violins			Not Rev.
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44
PERSON-ODDITIES				
8377	Aviation Expert Donald Douglas			Not Rev.
8376	Barefoot Judge			Not Rev.
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8378	Foster's Canary College			Not Rev.
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44
SWING SYMPHONIES				
8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man in Siam	Good	7	1/22/44
TWO-REEL SPECIALS				
8238	Barber of Seville			Not Rev.
7110	Eagle vs. Dragon		22	Not Rev.
8237	Meatless Tuesday	Good	7	7/13/43
VARIETY VIEWS				
8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks			Not Rev.
8359	Fraud By Mail			Not Rev.
8358	Hobo News			Not Rev.
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model			Not Rev.
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44
SPECIAL (WAC)				
8112	With the Marines at Tarawa	Great	19	2/26/44

VITAPHONE-WARNER BROS. 1942-43

		Comment	Running Time	Reviewed Issue Of
BROADWAY BREVITIES (12)				
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
8306	King of the Archers	Entertaining	10	3/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroe	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43
MELODY MASTERS (10)				
8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.
MERRIE MELODIES (26) (Tech.)				
8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev
8726	What's Cookin', Doc?	Excellent	7	2/12/44
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43
TECH. SPECIALS (6)				
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

VITAPHONE-WARNER BROS. 1943-44

		Comment	Running Time	Reviewed Issue Of
BLUE RIBBON CARTOONS				
9301	A Feud There Was		7	Reissue
9307	Bear's Tale		7	Reissue
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds			Reissue
9306	Hiawatha's Rabbit Hunt			Reissue
9308	Sweet Sioux			Reissue
BUGS BUNNY SPECIALS				
9721	Bugs Bunny & the Three Bears			Not Rev
9722	Bugs Bunny Nips the Nips			Not Rev.
FEATURETTES				
9103	Grandfather's Follies	Excellent	20	2/19/44
9105	Night in Mexico City			Not Rev.
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
MELODY MASTERS				
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9606	Songs of the Range			Not Rev.
9607	South American Sway			Not Rev.
9608	Rudy Vallee's Coast Guard Band			Not Rev.
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
SANTA FE TRAIL WESTERN				
9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.
SPORTS PARADE (Tech.)				
9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf			Not Rev.
9506	Chinatown Champs			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9508	Filipino Sports Parade			Not Rev.
9503	Into the Clouds	Good	10	1/29/44
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up	Interesting	10	2/19/44
TECHNICOLOR SPECIALS				
9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.
9005	Winner's Circle			Not Rev.
VITAPHONE VARIETIES				
9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills			Not Rev.
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life			Not Rev.
MERRIE MELODIES (Tech.)				
9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day			Not Rev
9705	Tick Tock Tuckered			Not Rev.
9704	Weakly Reporter			Not Rev.
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SERIALS 1942-43

COLUMBIA			
	Batman	15 Chaps	7/31/43
	Desert Hawk	15 Chaps.	Not Rev.
	Phantom	15 Chaps.	1/ 1/44
	The Secret Code	15 Chaps.	Not Rev.
	Valley of Vanishing Men	15 Chaps	1/30/43
REPUBLIC			
	Capt. America	15 Chaps.	Not Rev.
	Daredevils of the West		Not Rev.
	G-Men Vs. The Black Dragon	15 Chaps	Not Rev.
	King of the Mounties	12 Chaps	Not Rev.
	Masked Marvel	12 Chaps.	Not Rev.
UNIVERSAL			
	Adventures of the Flying Cadets	13 Chaps.	10/ 9/43
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
	Don Winslow of the Coast Guard		Not Rev
	Great Alaskan Mystery	13 Chaps.	Not Rev.
	Overland Mail	15 Chaps	Not Rev

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Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc., at a Glance.

WEEK ENDING	COLUMBIA	HIGH	MONOGRAM	PARAMOUNT	PRC	RKO RADIO	REPUBLIC	20th CENTURY-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
MAR. 11th		JAN.	Lady, Let's Dance Law Rides Again	Block 3			Beneath Western Skies Fighting Seabees	JAN.		Hat Check Honey	Passage to Marseille
MAR. 18th	Two Man Submarine	Cross of Lorraine Lost Angel Thousands Cheer	Charlie Chan in the Secret Service	Henry Aldrich, Boy Scout Miracle of Morgan's Creek	Lady in the Death House	(Trade Shown—Dec.) Around the World		Lifeboat Uncensored	Knickerbocker Holliday	Ladies Courageous Oklahoma Raiders	
MAR. 25th	Sundown Valley	FEB. Cry "Havoc" Madame Curie Song of Russia		Standing Room Only Timber Queen Uninvited, The	Thundering Gun Slingers	Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery	Man From Frisco My Best Gal	FEB. Jane Eyre Sullivans, The		Hi Good Lookin'	Shine On Harvest Moon
APR. 1st	Whistler	MAR. A Guy Named Joe Broadway Rhythm Rationing See Here, Private Hargrove	Black Market Rustlers	Block 4 Hour Before the Dawn Navy Way You Can't Ration Love	Amazing Mr. Forrest	(Trade Shown—Feb.) Action in Arabia Curse of Cat People Escape to Danger Passport to Destiny Tender Comrade	Hidden Valley Outlaws Laramie Trail Outlaws of Santa Fe	MAR. Four Jills in a Jeep Purple Heart, The	It Happened Tomorrow	Weird Woman	
APR. 8th	Cover Girl			SPECIAL City That Stopped Hitler For Whom the Bell Tolls Lady in the Dark	Guns of the Law Monster Maker		Rosie the Riveter	APR. Buffalo Bill Tampico	Voice in the Wind	Her Primitive Man	Uncertain Glory
APR. 15th	Jam Session	APR. Heavenly Body Swing Fever Tunisian Victory	Outlaw Trail		Shake Hands With Murder	SPECIAL North Star Up in Arms	Trocadero	SPECIAL Song of Bernadette	Lumber Jack	Moon Over Las Vegas	
APR. 22nd	Girl in the Case Wyoming Hurricane				Pinto Bandit						
APR. 29th			Law Men								
	COMPLETED Address Unknown America's Children At Night We Dream By Secret Command Black Parachute Calling All Stars Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Last Horseman Mr. Winkle Goes to War Once Upon a Time Riding West Saddle Leather Law Sagebrush Heroes She's a Soldier Too IN PRODUCTION Impatient Years U-Boat Prisoner Untitled Musical	COMPLETED American Miracle Andy Hardy's Blonde Trouble Bathing Beauty Canterville Ghost Dragon Seed Gaslight Kismet Meet the People Seventh Cross Three Men in White Two Girls & a Sailor White Cliffs of Dover, The IN PRODUCTION Gold Town Lost in a Harem Maisie Goes to Reno Marriage is a Private Affair Meet Me in St. Louis Mrs. Parkington National Velvet Picture of Dorian Gray Secrets in the Dark Thirty Seconds Over Tokyo	COMPLETED Arizona Whirlwind Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day Hot Rhythm Johnny Doesn't Live Here Range Law Sonora Stagecoach IN PRODUCTION Leave It to the Irish	COMPLETED And Now Tomorrow And the Angels Sing Double Indemnity Frenchman's Creek Gambler's Choice Going My Way Great Moment Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret Hitler Gang I Love a Soldier Incendiary Blonde Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Rainbow Island Road to Utopia Story of Dr. Wassell Take It Big Till We Meet Again IN PRODUCTION Bring on the Girls Practically Yours	COMPLETED Dixie Jamboree Minstrel Man Ringside Waterfront IN PRODUCTION Riders of Mystery Mountain	COMPLETED A Night of Adventure Avenging Rider Days of Glory Falcon Out West Gildersleeve's Ghost Look to Your Children Marine Raiders Seven Days Ashore Show Business Three Caballeros IN PRODUCTION Belle of the Yukon Falcon in Mexico Heavenly Days Casanova Brown Mlle. Fifi Manhattan Serenade None But The Lonely Heart That Hunter Girl Untitled Musical	COMPLETED Call of the Rockies Call of the South Seas Cowboy and the Senorita Good Night Sweetheart Jamboree Lady and the Monster Marshal of Reno Raiders of Sunset Pass Silent Partner Storm Over Lisbon Tucson Raiders Yellow Rose of Texas IN PRODUCTION Atlantic City Girl Who Dared Secrets of Scotland Yard Sing, Neighbor, Sing Song of Nevada Untitled Western	COMPLETED Bermuda Mystery Eve of St. Mark Greenwich Village Home in Indiana In the Meantime, Darling Ladies of Washington Pin-Up Girl Roger Touhy, Gangster Sweet & Lowdown Wilson IN PRODUCTION Big Noise Irish Eyes Are Smiling Keys of the Kingdom Take It Or Leave It Wing and a Prayer	COMPLETED Forty Thieves Goodbye My Love Hairy Ape Mystery Man Sensations of 1945 Since You Went Away Song of the Open Road Up in Mabel's Room IN PRODUCTION Abroad With Two Yanks Double Furlough Here Is Your War	COMPLETED Allergic to Love Christmas Holiday Climax, The Dead Man's Eyes Follow the Boys Ghost Catchers Gypsy Wildcat Invisible Man's Revenge Jungle Woman Merry Monahans Moonlight & Cactus Mummy's Ghost Murder In the Blue Room Pardon My Rhythm Patrick the Great Scarlet Claw Slightly Terrific South of Dixie This Is the Life IN PRODUCTION Boss of Boomtown Devil's Brood Singing Sheriff Twilight on the Prairie	COMPLETED Adventures of Mark Twain Animal Kingdom Arsenic and Old Lace Between Two Worlds Cinderella Jones Conflict Crime By Night Devotion Horn Blows at Midnight Janie Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody in Blue Saratoga Trunk IN PRODUCTION Conspirators Doughgirls To Have and Have Not Very Thought of You



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Charles M. Reagan (See Page 4)

Vol. 40 No. 13

April 15
1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

APR 17 1944

M-G-Music!



Dough!



Lewis Stone, Mickey Rooney,
Herbert Marshall, Bonita Granville

Cash!



Charles Boyer, Ingrid Bergman,
Joseph Cotten

Mazuma!



Lucille Ball, Dick Powell

Coin!



Lionel Barrymore, Van Johnso
Marilyn Maxwell

Shekels!



Van Johnson, June Allyson, Glor
DeHaven, Jose Iturbi, Jimmy Duran
Harry James, Xavier Cugat, Gracie Alle
Lena Horne and many more

"The industry's proudest offering 'The Memphis Belle' technicolor saga of our air heroes. Book it now!"

The Editorial Page

OBSERVATIONS FROM THE NEWS

Most startling of recent news items is that which heralded the return of Bill Fox to the industry scene. This doughty pioneer, who built a veritable amusement empire from a shoestring, has emerged from a labyrinth of trials and headaches apparently determined to start from scratch and duplicate his success story. The start may be a little way off, but we have more than a faint notion that something important will come of Fox's announced intention to embark on a new career.

* * *

Rumors of plans for a new distributing organization are flourishing now more than ever before. If the reports be true, this will be the first such step the industry has seen in many a year. With the trend toward wider independent production so apparent, the argument that an additional outlet is needed seems logical. Lack of acceptable distribution deals has sidetracked many a producer's ambitious dream of branching out for himself. Although earmarked for postwar realization, you can jot this down as one of the things most likely to happen when hostilities cease.

* * *

The appointment of a chairman for the industry's Fifth War Loan drive has just been made, but it appears to be none too early for the funny-bone boys around Times Square to advance ideas for the selection of a chairman for the Sixth War Loan. Our own suggestion is for the industry to designate Abe Myers and Ed Kuykendall to jointly head the fall campaign. The not-so-funny angle is that these two might make a sure-fire combination to direct such a drive and thereby prove, once and for all, that men of this industry, no matter how far apart on views and policies for intra-industry affairs, can work together in perfect harmony when their country needs them to do a job. We, therefore, offer this as a suggestion to the WAC.

* * *

How-High-Is-Up Dept. Forget the terrific job you did, Mr. Theatreman, on that last Bond Drive! There's another coming up in June and, as usual, you've got to top anything you did in the past. There's this consolation if there is any needed: if you learned anything from previous experience, the drives coming up will be that much easier. We hope you've been keeping a record, or a scrap-book, so that you may pick and choose stunts and activities that will click one hundred per cent for the best-of-all Fifth War Loan Drive.

* * *

According to Monogram's Prexy W. Ray Johnston, some thousand or more new theatres will be built as soon as possible after the war ends. The estimate is not to be taken lightly. Many sources predict the greatest splurge of theatre building this industry has ever seen. All such predictions are reasonable in view of the many improvements that will be needed to theatre properties. In addition to the need for new building, there will be a tremendous demand for new apparatus to replace the carpets, seats, projection equipment, air conditioning and other items necessary to successful operation in all the theatres which by the war's end will have reached rock-bottom as to serviceable performance for their existing units of equipment. And if theatremen have heeded the advice to put aside war bonds for improvements and new equipment, they'll be in excellent shape, financially, to do the things they want to do for their establishments.

* * *

There was considerable speculation this past week as to how the movie patrons would take the added Federal tax on admission tickets. Truthfully, we did not expect to find any difficulties in the boom centers. No more, at least, than would be found in any other field affected by a higher tax. But if you want to commiserate with exhibitors over the burdens the new taxes impose, be practical about it and extend your sympathy to the theatremen in the small situations or neighborhoods where any increase will hurt attendance. Theatremen so situated may see current small profits melt away as attendance drops even slightly. These are the fellows we've been talking about for the past year as deserving of a big cut in film rentals to help them survive adverse local conditions. How about them, Mr. Sales Managers?

* * *

It will take more than a Court Decree to bring unity to this industry. If the will to achieve unity is lacking among those in a position to bring it about, no court order will accomplish the miracle. Those who tell you differently, are kidding you . . . as well as themselves.

* * *

The national magazine campaign conducted by Columbia for "Cover Girl" was and is one of the most extensive ever used on an important picture. That it will pay off big dividends at every box-office where this picture plays, is the absolute reaction of practically every theatreman who dropped in here for a visit this past week. Smart showmen will recognize the value of such a pre-selling campaign and take full advantage of the opportunities offered to tie their own campaigns to it.

—*"CHICK" LEWIS*

$8,000,000 for Red Cross

The motion picture industry will accumulate more than $8,000,000 in the 1944 Red Cross Drive, it was estimated this week by the War Activities Committee. Although returns were being received from various key areas slowly, officials said it was possible to make an estimate of the final totals on the basis of averages thus far recorded. The corporate gifts (pledges made by distributors) approximate $1,000,000, and it was expected final figures of contributions by studio employes would add another $1,000,000. Theatre collections are running a little over $400 per theatre, with more than 15,000 theatres in all to be heard from.

35-40% Profit Basis For Price Adjustments

Tom Connors, 20th Century-Fox vice-president in charge of sales, this week clarified his company's policy on percentage pictures and the question of local autonomy in two key situations —Philadelphia and Cleveland. In the Quaker City Connors held a conference with Lewen Pizor, president of the MPTO of Eastern Pennsylvania, and a committee. According to reports from Pizor, Connors said: "If an exhibitor does not have a profit on a 35 per cent or 40 per cent picture, and his overhead can be agreed on, that man is entitled to an adjustment."

Connors also explained to Pizor and the committee that "complete local autonomy is given the local branch manager in regard to adjustments to be made as regarded necessary." He requested exhibitors to insist upon salesmen putting all their promises in writing, Pizor reported, and declared exhibitors can repeat shows at flat rentals if agreed on.

Joseph M. Berne Elected Head of Singer Circuit

Joseph M. Berne of Cleveland was elected president and head of the Mort H. Singer Theatres Corporation this week at a meeting of the Board of Directors in New York to fill the place made vacant by the death of Mort H. Singer on March 29. The circuit operates a chain of theatres in the midwest, with offices in Chicago. Upon accession to office, Mr. Berne announced that no changes are contemplated in the operation of the circuit.



Joseph M. Berne

Mr. Berne has been associated with the late Mort H. Singer since the formation of the Singer Circuit in 1933 and for more than twenty years has been active in the theatre industry.

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O'Donnell Heads 5th War Loan Campaign

Robert J. O'Donnell, Texas exhibitor and National Chief Barker for the Variety Clubs, has accepted the post of General Chairman for the industry's participation in the 5th War Loan, the WAC announced Thursday.



R. J. O'Donnell

Associated with O'Donnell in the campaign, which will take place from June 12th to July 8th, will be John J. Friedl, president and general manager of the Minnesota Amusement Company and WAC chairman of the Minneapolis Exchange Area; and Richard M. Kennedy, who is associated with R. B. Wilby in a chain of theatres operating in Alabama and Tennessee and who is WAC Exhibitor Bond and Stamp Chairman for the state of Alabama.

O'Donnell, who headed the National Copper Salvage Campaign for the WAC last year, and who is Exhibitor Chairman of the Dallas Exchange Area, is expected to meet this week-end with Theodore H. Gamble, head of the War Savings Staff of the Treasury Dept., to discuss campaign plans.

Paramount Per Share Earnings Drop as Dollar Return Rises

Undistributed earnings of Paramount Pictures, Inc., for the year 1943 represented $4.28 per share of common stock, it was announced this week. This compares with $4.74 per share the preceding year. Despite the lower per-share earnings, the company showed dollar earnings of $16,077,000, compared with $14,631,650 for 1942. The discrepancy between the per-share earnings is accounted for by the retirement of preferred stock and a consequent increase in the number of common stock shares.

Monogram Earnings Up

Monogram Pictures reports for the six months' period ended December 24, 1943, gross earnings of $178,612.32, after provision for employes' bonus, but before deductions for Federal taxes. This compares with $92,050.02 for the same period a year ago.

Columbia Declares Dividend

Columbia Pictures this week announced a quarterly dividend of $.68¾ per share on the $2.75 Convertible Preferred stock of the company, payable to stockholders of record May 1, 1944.

RKO Faces Clearance Complaint

The Colvin Theatre, Kenmore, N. Y., filed a clearance complaint this week against RKO in the Buffalo district on the ground of unfair competition in granting Shea's Kenmore and Shea's North Park in Buffalo clearance over the Colvin. The Colvin, through its attorneys, Basil Bros., asks scheduling of RKO product 30 days after Buffalo first-run.

Hazen Resigns From Warners

Joseph H. Hazen, vice-president and member of the board of directors of Warner Bros., confirmed reports Wednesday that he had submitted his resignation from the company, effective April 15.

Variety Club 'Barker' On Bombing Mission

A U. S. bomber that has been dropping eggs over Berlin bears the name "The Barker," in honor of the Variety Clubs of America, and soon will carry on its fuselage a reproduction of the high-hatted gent who symbolizes the Variety Clubs, it was learned by John H. Harris, Big Boss of the organization and one of its founders.

Harris has received a letter requesting a Variety Club poster to serve as the model for a decoration to be painted on the craft which is believed to be based somewhere in England.

Baltimore Tent Sponsoring Local Police Boys' Club

The Baltimore Variety Club Tent has completed plans to sponsor the first unit of the Baltimore Police Boys' Club, it was announced by Chief Barker Rodney Collier. The activity will be headed by the Welfare Committee of which Frank H. Durkee is chairman. Serving with Durkee on the Welfare committee are Owen D. Weems, C. Elmer Nolte, Lauritz C. Garman, J. Louis Rome, C. William Hicks, Bernard Seaman and I. M. Rappaport.

Variety Club Sponsors Ice Show

The Variety Club of Southern California is sponsoring the Hollywood premiere of Ice-Capades of 1944, to be held at the Pan-Pacific Auditorium, Thursday night, April 27. The club's Heart Fund will receive the net profit from this performance and the money will be used for the Premature Birth Station.

Picnic Annual Event

The Indoor Picnic held by the Indianapolis Variety Club on April 2 will become an annual event, Chief Barker L. J. McGinley announced this week.

Charles M. Reagan

(The Man on the Cover)

Vice-president and general manager for the distribution of Paramount Pictures in the United States and Canada. In announcing the appointment last week that Reagan was to succeed Neil Agnew, resigned, as head of sales for the company, Barney Balaban, president, said that the executives of Paramount are "proud of a company that can produce men of his calibre." Reagan has been with Paramount since 1920, which he joined as a salesman in Cincinnati. He advanced through positions as branch manager, district manager and in 1934 became Western Division sales manager. In 1941 Reagan was promoted to the post of assistant general sales manager.

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Ampico



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starring

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with

LYNN BARI

VICTOR McLAGLEN



and

Robert Bailey
Marc Lawrence
E. J. Ballantine
Mona Maris
Tonio Selwart

Directed by
LOTHAR MENDES

Produced by
ROBERT BASSLER

Screen Play by Kenneth Gamet,
Fred Niblo, Jr. and Richard Macaulay
Original Story and Adaptation by Ladislas
Dances Staged by Geneva Sawyer

20th CENTURY-FOX

PRINTED IN U.S.A.

GIVE WAR BONDS PREFERRED SELLING TIM

Bernhard Quits MPTOA

In protest over the adoption of "certain resolutions" to which he is opposed, Joseph Bernhard, vice-president of Warner Bros. and general manager of Warner Theatres, this week resigned as a director and trustee of the MPTOA.

Bernhard's resignation was tendered in a telegram to Ed Kuykendall, MPTOA president, and was to take effect immediately. In his message resigning from the exhibitor organization, Bernhard stated his action was taken "in view of the passage by your organization, at a meeting unattended by me, of certain resolutions to which I am opposed."

Aetna of Boston Nears Windfall of $241,361

Aetna Amusement Enterprises of Boston and various other organizations controlled by Morse and Rothenberg were this week on the way to receiving damages of $241,361 on conspiracy charges against circuits and distributors as the result of recommendations made by Philip A. Hendrick, Master, to the U. S. District Court in Boston, according to George S. Ryan, attorney for Aetna.

Hendrick's damage recommendations were as follows: Aetna vs. Maine and New Hampshire Theatres, alleged monopoly, $51,670; Aetna vs. Maine and New Hampshire Theatres and seven major distributors (not including Columbia), alleged conspiracy, $51,670; Commonwealth Amusement Enterprises vs. Colonial Theatres and eight major distributors (except Warner), alleged conspiracy, $21,714; Nashua Theatres vs. Colonial Theatres and eight major distributors (except Warner), alleged conspiracy, $36,193; Fidel Amusement Enterprises vs. Paramount and other major distributors (except MGM, UA, and Warner), alleged conspiracy, $44,792; Elite Amusement Enterprises vs. Paramount and other major distributors (except MGM and UA), alleged conspiracy, $30,796; Standard Amusement Enterprises vs. Paramount and other major distributors (except MGM, 20th-Fox, Columbia), alleged conspiracy, $4526.

Republic Sets $350,000 Budget

Republic has allocated $350,000 to campaigns on its "Man From Frisco," $250,000 of which is ticketed for newspaper space, billboards, radio spot announcements and special exploitation in the company's thirty-two branch cities. The remaining $100,000 is earmarked for similar promotion in subordinate key-city engagements.

Advanced Scale Until 1945

"The Song of Bernadette" will not be shown at any scale of prices less than at the present established advanced admission policy prior to January, 1945, according to an announcement Thursday by Tom Connors, vice-president in charge of world-wide distribution of 20th Century-Fox.

Short Television Premiere

The first television premiere of a motion picture was broadcast coast-to-coast last Monday night when MGM's two-reel special, "Patrolling the Ether," was televised over stations WNBT, New York; WRGS, Schenectady; WPTZ Philadelphia; W9XZV, Chicago; and W6XAO, Los Angeles.

James Lawrence Fly, chairman of the Federal Communications Commission, appeared before NBC's television cameras to introduce the film which dramatizes wartime activities of the Radio Intelligence Division of FCC.

Pittsburgh Exchanges Get 'Needed' Rating

The War Manpower Commission of the Pittsburgh labor market area has designated the activity of motion picture distribution in that area as "locally needed."

The classification, which was approved by Frank L. McNamee, Regional Director of the WMC for Pennsylvania, New Jersey and Delaware, followed by a little more than three weeks a similar directive covering the exchanges in Philadelphia.

The application was signed by the branch managers of all the national distributing organizations as well as the executives of the independent exchanges.

The 14 exchanges signing the petition represent 397 workers of which 63.22 per cent are women. Under the Budget Manpower Plan, new system of labor priorities advocated by the WMC in Washington and already in effect in Pennsylvania, motion picture distribution was placed in the group of industries permitted to hire only males or females 18 years of age or under, honorably discharged veterans of World War II, or part time workers. It is expected that with the designation now accorded of "locally needed," the exchanges will be grouped with the more essential industries which have been allocated a "hiring quota" of mature workers, based on their labor turnover.

Ned E. Depinet, chairman of the Distributors' Division of the WAC, states that his assistant, Leon J. Bamberger, has prepared or is preparing similar applications for Buffalo, Cleveland, Detroit, Los Angeles, Portland, San Francisco, Washington, Albany, Atlanta, Boston, Chicago, Dallas, Indianapolis, Milwaukee, New Haven, New Orleans, Oklahoma City, Omaha, Salt Lake City and Charlotte.

Product Pinch Making New Market for Old Releases

Reduction in availabilities of new product appears to be setting up a new market for firms distributing old pictures long out of circulation among the regular motion picture houses. Exhibitors in several territories are being canvassed by companies which offer complete shows of features and shorts on a "package deal" ranging in rental prices of $8.75 for features and shorts for a one or two-day run to a double feature and shorts program at $11.00 for one or two days.

One concern operating in the Middle West offers the package-deal programs to the smaller theatres throughout its territory, making the solicitation by mail and stating that there are from 300 to 500 features for the exhibitor to select from. There are nine complete shows offered. Among the packages featured is a bill made up of a feature a serial and a western plus three reels of shorts at a price of $13 if run in two to four consecutive days with the top rate of $18 for seven days' engagement.

Finkel Gets Extra Counsel In 'False Statement' Case

J. Roy Dickie, of the law firm of Dickie, Robinson & McCanney in Pittsburgh, has been retained by William Finkel and the AMPTO of Western Pennsylvania as defense counsel in the suit faced by Finkel and the Carson Amusement Co., operators of the Arcade and Colonial theatres, Pittsburgh, on charges of falsifying statements on percentage pictures.

The plaintiffs are seven distributing companies, who declare Finkel held back true information on box-office receipts when playing their films on percentage. Finkel has also retained the services of O. K. Eaton and N. M. Katz as defense counsel.

Backing the Servicemen

Griffith Southwest Theatres intends doing right by its employes who enter the service. According to L. A. Chatham, divisional manager at Tulsa, the company will pay group insurance premiums and carry on the pension plans for each member of the organization who joins the service. In addition, Chatham says, each man inducted will be given two weeks' pay.

Skouras Drive Report Prepares for 5th Loan

That the film industry campaign in the next—or 5th—War Loan will benefit from earlier and more thorough preparation was indicated by the report on the fourth drive released this week by the Campaign Committee, Charles P. Skouras, national chairman. The report itself, although listing carefully the various facets of the recent campaign, took every opportunity to point out possible improvements for use the next time.

Among recommendations made by Skouras and his staff were several that made for a better defined line of action. Perhaps the most important concerned the national chairman.

Suggestions included the recommendation of the infusion of new blood in each campaign; a centralization of publicity material distribution; a flying wedge of speakers to appear in 33 exchange areas; development of bond selling in negro theatres; continuation, and even enlargement, of the bond premiere idea; careful adjustment of theatre prices at special performances for bond sales, and more time for the preparation of a press book.

Alperson Meets Col. Hobby To Map Wac Recruiting Drive

Edward L. Alperson, chairman for the Motion Picture industry's "Wac Recruiting Week," has put in a busy fortnight preparing for the opening of the drive on May 11. On Wednesday in Washington he met with Col. Oveta Culp Hobby, director of the Women's Army Corps and worked out the details for the coming enrollment campaign. Also at this meeting were Harry Brandt of the War Activities Committee and Harry Mandel, who is directing the publicity.



Charles B. McDonald

Earlier in the week Alperson appointed Charles B. McDonald, RKO home office executive, as field director for the drive. McDonald will be in close contact with state and area chairmen, through whom the drive will be conducted, and on Thursday he set up headquarters at the War Activities Committee office in the Paramount Building.

Tradeshow New Paramount Block

Paramount's next block of pictures, comprising five features, will be trade shown next week.

The pictures in the block, and date of showings, follow: "And the Angels Sing," April 20; "Double Indemnity," April 21; "The Hitler Gang," April 24; "Henry Aldrich Plays Cupid," April 20; "Gambler's Choice," April 24.

Special trade showings of Cecil B. De Mille's "The Story of Dr. Wassell," Technicolor special production starring Gary Cooper, will be held in all exchange cities on April 21, with the exception of Chicago where it will be shown on April 20.

Cooks With Gas Now

When Al Blumberg, upstate booker in the New York Warner exchange, appeared before his draft board they asked him his occupation. He said: "Booker." The next thing Al knew he was in camp rated as a baker, and he's now at the baker's school in Jacksonville, Fla. Writing to a friend this week Al said: "You name the pie, I'll bake it."

Schwalberg to Join International May 1

A. W. Schwalberg, supervisor of exchanges for Warner Bros., will join International Pictures, headed by William Goetz and Leo Spitz, as Eastern representative, on May 1. Schwalberg's resignation from Warner Bros., with which he has been associated for 18 years, was announced last week by Ben Kalmenson.

In making the announcement, Kalmenson said: "We are very sorry to lose an executive of the calibre of Al Schwalberg. He has been an important part of our distribution department machinery for many years." Schwalberg said:

"It's not easy to pull stakes from a company after 18 years of pleasant association. But the opportunity and inducements offered me by William Goetz and Leo Spitz are such that I could not very well turn them down. I appreciate Mr. Kalmenson's sympathetic understanding of the situation, and will continue to count him and my other Warner Bros. associates among my most valued friends."

Successor to Schwalberg as exchange supervisor is expected to be announced by Kalmenson within the next week.

Wolcott Urges Boycott To End Blind Checking

Leo Wolcott, president of the Allied-Independent Theatre Owners of Iowa and Nebraska, struck out at blind checking this week in a bulletin to members urging a boycott of percentage pictures as a cure for such "abuse."

He referred to a report where a western Iowa exhibitor was checked on a Sunday night, but not checked for Sunday matinee or Monday and Tuesday, and then called in on the carpet by a branch manager who claimed considerable difference in receipts.

"It seems to us a simple cure for this sort of thing is to quit showing pictures until they can be bought flat. No one company is important enough to justify that abuse," Wolcott said. "The only way you can play it safe is to refuse to go for percentage."

RKO Advances 'Show Business' Tradeshow to April 18 Date

"Show Business," the Eddie Cantor musical, will be tradeshown on Tuesday, April 18, instead of April 19, as previously scheduled, it was announced this week by RKO Radio.

"Seven Days Ashore" will replace "Look to Your Children" in the group of five which RKO Radio will trade screen in April, the screenings to be held April 19 in all exchanges except Boston and St. Louis where the screenings are set for April 20.

Shea's Rib On Mend

Joe Shea, William Cagney Productions' eastern representative, expects to leave Polyclinic Hospital, New York, soon, following an operation for removal of part of a rib.

Goldman Loses Suit Charging Monopoly

William Goldman's $1,350,000 damage suit against Warner Bros. Theatres, some of their affiliated companies, and eight motion picture producers and distributors was dismissed last Saturday (8th) by Judge William H. Kirkpatrick in Federal District Court, Philadelphia.

The action, started on December 8, 1942 in the name of William Goldman Theatres, Inc. under the Sherman Anti-trust Act, charged that producers and distributors refused to supply him with first-run pictures for the Erlanger Theatre, 21st and Market Sts., in competition with the Aldine, Boyd, Stanley, and other central city Warner theatres, alleging this was the result of a conspiracy among the 12 defendants from whom he suffered a loss of $450,000. He asked triple damages and an injunction requiring the defendants to put him on an equal basis with the Warner group.

Judge Kirkpatrick, in a 17-page opinion, held that Goldman "failed to show any restraint of interstate commerce." He added, however, that Warner Brothers holds "a commanding position" in the exhibition of first-run pictures in the Philadelphia area.

Goldman failed to show, Kirkpatrick held, that the 12 defendants conspired to drive him out of the motion picture business in Philadelphia. The judge agreed, however, that the Erlanger could not be operated in competition with Warner Theatres unless it had equal access to first-run pictures. If the Warners have a monopoly, he added, it is only local and has no effect on interstate commerce.

Kirkpatrick also rejected Goldman's claim that the "block-booking system" results in "overbuying and dissipation of film products."

Other findings by Kirkpatrick in favor of the defendant were: "It does not appear there is "any great need for another first-run theatre in Philadelphia or that the Warner Theatres do not adequately serve the needs of the public. . . . It has not been shown that admission prices at the Warner Theatres are exorbitant or unreasonably high. . . . It has not been shown to my satisfaction . . . that the exclusive control which its contracts with distributors have given Warners has been injurious to the public. . . . There is no evidence of a purpose to injure the plaintiff or drive him out of the motion picture business in Philadelphia."

The other defendants with Warner Bros. were Vitagraph, Stanley Company of America, Warner Bros. Circuit Management Corp. (Warner affiliates) and Loew's, Inc., Paramount Pictures, RKO Pictures, 20th Century-Fox Films, Columbia Pictures, Inc., Universal Corporation, Universal Film Exchanges and United Artists Corporation.

14 Broadway Theatres Showing 'Memphis Belle' Simultaneously

"The Memphis Belle," the U. S. 8th Army Air Force four-reel Technicolor combat report, distributed by Paramount on a non-profit basis for the OWI, opened in fourteen Broadway theatres Thursday.

The Broadway theatres showing the film for a week are the Paramount, Roxy, Astor, Strand, Hollywood, Criterion, Globe, Manhattan, Gotham, Palace, Rialto, Loew's State, Embassy Newsreel and Trans-Lux Newsreel. The picture opened the same day at the Metropolitan, Strand and Fox theatres in Brooklyn.

Wilkie Remains at Paramount

Al Wilkie, publicity manager for Paramount Pictures, has withdrawn his resignation and will remain with the company, Robert M. Gillham, advertising and publicity director, announced Monday.

Baldwin Now Branch Manager

Columbia has promoted T. L. Baldwin, Kansas City salesman, to branch manager of that office. Baldwin who assumed his new duties April 3, succeeds B. C. Marcus, recently promoted to Midwest Division manager.

TRADE TRAVEL LOG

Edward A. Alperson, general manager of RKO Theatres, back from the Coast to begin campaign for Wacs recruiting week.

Jesse L. Lasky started last week-end for New York, but won't arrive for a while because of stops at St. Louis, Chicago and other cities for meetings on "Mark Twain."

Lt. Col. Hal Roach, U. S. Army Air Force, in from Washington to stay a while.

Hal Horne and Jack Goldstein, 20th Century-Fox publicity chiefs, have gone to the Coast for conferences and a look-see at "Wilson."

Sam Burger, of MGM's international department, is back from a tour of company offices in Latin America.

Tom Connors and L. J. Schlaifer off on one of those 20th-Fox sales trips to Cleveland, Cincinnati, Detroit, Chicago, Milwaukee, and points West.

Lou Kaufman, Warner circuit executive, made a round trip to Cleveland during the week.

'Oscar' Adds Oomph to Booking Demand for 'Battle of Beaches'

The award of an Oscar by the M. P. Academy adds "box-office" appeal to pictures in the non-theatrical as well as the commercial theatre field. Bookings for "Battle of the Beaches," new combat film produced for exclusive showing to war workers by the Industrial Incentive Division, U. S. Navy, is being booked on an unprecedented scale by war factories, officers of the Division state, and they attribute increased interest in the film to an Academy award to "December Seventh," also distributed by the Industrial Incentive Division.

"Battle of the Beaches" presents scenes of amphibious actions from Dieppe to the Marshalls, and illustrates the magnitude of the invasion operations to come. A narrative explaining the scenes is rescinded by War Correspondent Quentin Reynolds.

Cowboy Films Crashing Deluxe First Run Houses

The western pictures are moving with growing regularity into top-bracket bookings. Columbia's "Cowboy Canteen," first of the two special westerns from the company this season, has been booked to play more than fifty of the nation's first run theatres.

The musical outdoor action novelty recently completed a run on the New York Loew chain, and in many of the bookings will be the first picture in its category to be seen at situations in Detroit, Los Angeles, San Francisco, Buffalo, Jersey City and other cities.

Army Song Available

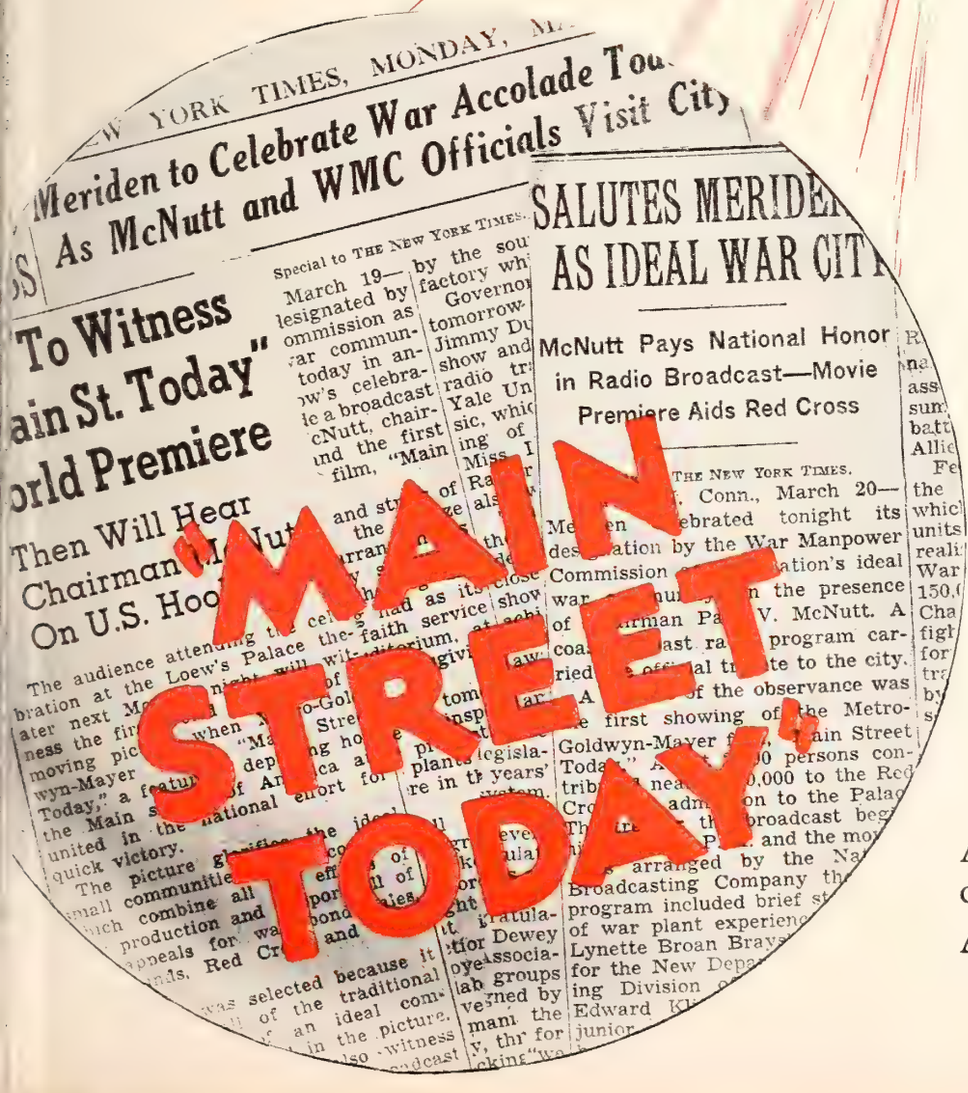
The newly adopted song of the Army Recruiting Service, "The Voice of the Army," has been released by the War Department for use in film theatres throughout the country in connection with the Women's Army Corps recruiting drive during the week of May 11 to 17. The music was written by Norman Cloutier of the NBC, with lyrics by Maj. North Callahan of the Army Recruiting Publicity Bureau.

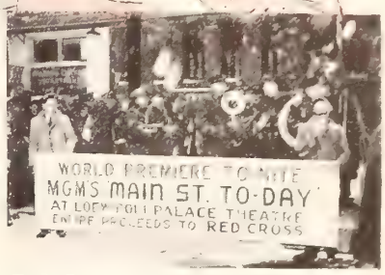
Appoint Columbia Controllers

Bernard Birnbaum and Arthur Levy were appointed assistant controllers at a meeting of the Columbia Pictures Board of Directors, it was announced this week.

M-G-M STARTS 'THE BALL ROLLING!

ewspaper headlines reach every corner the nation! N. B. C. Radio hook-up ankets America. From Main Street in eriden, Conn., the World Premiere of **MAIN STREET TODAY"** is broadcast to ur public. Never such advance bally-oo! A Big Show to launch a Big Short!





BIG excitement on Main Street, Meridan, Conn., chosen as ideal war city for premiere on "Main Street Today."



BIG talk at pre-premiere dinner attended by 400 war workers; (*l. to r.*) Jimmy Durante, Mayor Danaher, Senator Maloney, Paul V. McNutt, Luise Rainer, Sen. Danaher.



BIG news when AP, UP, INS, photo services, newsreels, newspapers and magazine feature writers covered premiere event.



BIG broadcast over NBC network of premiere ceremonies featuring (*above*) Mr. McNutt, Gov. Baldwin, Capt. Glenn Miller's A. A. F. Band.

THE BIG SHORT

A Story of the People for the People on the Main Streets of America

An M-G-M 2-REEL SPECIAL

Narrated by

JOHN NESBITT

The Box Office Slant

Sweethearts of the U. S. A.

Monogram Comedy With Music 60 mins.

AUDIENCE SLANT: (Family) Able cast but spotty entertainment results due to story weakness.

BOX-OFFICE SLANT: May satisfy to provide added bulk for bill headed by a strong top feature.

Cast: Una Merkel, Donald Novis, Lillian Cornell, Joel Friend, Parkyakarkus, Ralph Sanford, Cobina Wright, Sr., Judith Gibson, Vince Barnett, Marion Martin, Joseph Kirk, Phil Ohman, Jan Garber and Henry King and orchestras. **Credits:** Producer, Lester Cutler. Associate Producer, George M. Merrick. Director, Lee Collins. Cinematographer, Ira Morgan. Original Story, Mary Sheldon. Screenplay, Arthur St. Claire, Sherman Lowe, Mary Sheldon.

Plot: A young worker in a defense plant helps a group of musicians who have been rejected by the Army organize a 4F band. They rehearse in an old haunted house, and when the owner finds them talks her into turning the place over to them as a night club for the entertainment of the town's defense workers.

Comment: If your blurbs don't promise too much, your audiences will get what they expect. This programmer is best described as a time filler. In view of the cast, many of the names that would have sales potency in a good picture, plus the bands and the title of the picture, the results obtained are rather disappointing. The producers apparently missed the opportunity provided by the array of excellent talent they signed up for the show. The story, or any story on which the picture was planned and the title imposed, fails to come about. There is music, singing, gags, comedy efforts but little coherence or reason in their presentation. The best way to sell this picture is by saying as little about it as possible. It is a poor example on which to have your people judge your fairness in telling them what kind of a picture you are showing. If the title and names draw them in, you have little to excuse or explain.

Yellow Canary

RKO Radio Spy Drama 84 mins.

AUDIENCE SLANT: (Family) This story revealing which spy is which makes muddy going for half the picture, but from the middle on your patrons will enjoy an action-filled climax.

BOX-OFFICE SLANT: Its production values should rate it well, but actually it can do no more than give strong support as the lower half of a dual bill.

Cast: Anna Neagle, Richard Greene, Nova Pilbeam, Albert Lieven, Lucie Mannheim, George Thorpe, Marjorie Fielding, Franklin Dyall, Margaret Rutherford, Claude Bailey, Lillian Binder, Valentine Dyall, Cyril Fletcher. **Credits:** Produced and directed by Herbert Wilcox. Story by P. M. Bower. Screenplay by Miles Malleson and DeWitt Bodeen. Photography by Mase Greene.

Plot: Anna Neagle is a mighty unpopular girl when she boards ship at Liverpool for Halifax, for she has been asked to leave England because of obvious leanings toward Hitler and the Nazis. Richard Greene tries to make up to her, but no dice. However, a Polish Captain has better success. When they reach Halifax she visits his mother in a rented chateau. The Captain reveals himself as a Nazi spy and she agrees to join in with the band in a tremendous scheme to blow up an approaching British convoy. Greene, doing a turn in the British Intelligence, is caught by Anna rifling a desk in the chateau and then she admits she is really a British spy. You know the rest: the convoy is saved in the nick of time.

Comment: Here is a spy picture done in the British manner and with a good deal of production value. The story is baffling to an audience for half the distance—and so are the accents of some of the players. But once this hurdle is passed the film turns into a real thriller, with dramatic moments, close calls on every hand, and good suspense. They even plug the heroine. Fine sea shots of the convoy, and an exciting chase and bombing by the RCAF bring the film to a smashing close. Miss Neagle and Greene are both first rate, with the former giving her best performance in a long time. It is a spy drama all right, but in your advertising be sure to make it an ACTION spy drama, for action is what will put it over. You have the Neagle and Greene names to work with, a Canadian setting, and the Royal Navy and Canadian Air Force to the rescue. There is, however, a feminine angle for exploitation: Miss Neagle wears some of the nicest-looking hats a woman would want to see. This is kind of far off, but you might want to grab it.

Legion of Decency Ratings

(For Week Ending Apr. 15)

SUITABLE FOR GENERAL PATRONAGE

Adventure in Music · Bermuda Mystery
Lumberjack

SUITABLE FOR ADULTS ONLY

Follow the Boys

Rosie the Riveter

Republic Comedy-Drama 75 mins.

(Nat'l Release—April 9)

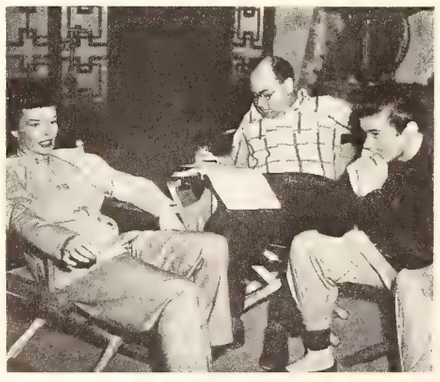
AUDIENCE SLANT: (Family) Has music and good cast but is shy on entertainment.

BOX-OFFICE SLANT: Cast and title may make it good assist for top feature.

Cast: Jane Frazee, Frank Albertson, Vera Vague, Frank Jenks, Lloyd Corrigan, Frank Fenton, Maude Eburne, Carl 'Alfalfa' Switzer, Louise Erickson, Ellen Lowe, Arthur Loft, Tom Kennedy. **Credits:** Directed by Joseph Santley. Associate Producer, Armand Schaefer. Photography by Reggie Lanning. Screenplay by Jack Townley.

Plot: The housing problem near a defense plant causes two girls and two boys to share one room. The two girls by night and the two boys by day. The fiance of one girl breaks their engagement when he hears of this, so one of the boys, who has fallen for the girl, goes to him and explains. When the fiance calls to straighten things out, the girl sends him away because by this time she realizes that she and the boy are in love.

Comment: Republic's stunt of using song titles as titles for pictures misses fire here, and film needs good feature lead to satisfy subsequents. It is difficult to point out just what is lacking. The cast is good; the story (though it's basic theme is an old one), has a few cute developments; the singing pleasant; productions sets, etc., are satisfactory, yet the sum total doesn't add up to as good a show as all this promises. There is that necessary quality that distinguishes an entertaining picture that is missing. That isn't to say that nothing clicks. There are a few laughs that register, and once or twice the audience will stop shifting restlessly to listen. Musical entertainment takes the form of Jane Frazee singing in a small restaurant, with a good male quartette assisting her. Later she sings for a vast gathering at a defense plant. When the climax is reached and everything settled, a fairly good revue is tacked on as the continuation of the defense plant show, but by that time most of your customers will either be on their way out, or getting set for the next picture.



During a lull in production, Katharine Hepburn, Robert Lewis, dialogue coach, and Turhan Bey, take a rest on the set of MGM's "Dragon Seed." Pandro Berman produces, Jack Conway directs.

Moon Over Las Vegas

Universal Comedy With Music 69 mins.

(Nat'l Release—April 28)

AUDIENCE SLANT: (Family) Satisfactory program fare with music and comedy.

BOX-OFFICE SLANT: Average supporting feature for most situations.

Cast: Anne Gwynne, David Bruce, Vera Vague, Vivian Austin, Alan Dinehart, Lee Patrick, Joe Sawyer, Milburn Stone, Addison Richards, Mantan Moreland, Eddie Dunn, Tom Dugan, Pat West, Muni Seroff, Gene Austin and Sherrell Sisters, Connie Haines Cappella and Patricia, Lillian Cornell, Ann Triola, Jimmy Dodd, The Sportsment. **Credits:** Produced and directed by Jean Yarbrough. Screenplay by George Jeske and Clyde Bruckman. Director of Photography, Jerome Ash.

Plot: Unable to make a go of their marriage, a young couple decide on a divorce. Following the advice of well-meaning friends, each strives to make the other jealous. When a cute brunette falls for the husband, the wife decides to carry out her original intentions and leaves for Nevada. The whole situation is cleared up when they are unexpectedly thrown into each other's arms.

Comment: Here is satisfactory program fare whose music and comedy will give average support in most situations. It is typical of the series of Universal musicals. It has the stamp of program product on it, the music coming in to delay the story, and the comedy lacking the "spontaneous combustion" quality. The story has a little bit of everything, develops a theme that takes in three couples and ends abruptly with all three living happily ever after. Production by Jean Yarbrough shows nice mountings, colorful settings for the singers and players, and good casting. Direction by Yarbrough also has good quality. Gambling, dancing, singing, train-riding and a gorilla represented in the story and exploitation could be develeoped around any one or all of them. Tieups with dance studios, singing studios, music stores and such are a natural.

Selling the Picture

Doing a Fine Job

That "the feminine angle" deserves just as much consideration in theatre promotion as in other forms of endeavor, and that "the feminine touch" in advertising and exploitation can gain entrance in "hard to get" establishments where most males would fear to tread, is being proved these days at Loew's Theatre in Richmond, Va., where Vivian Brown, student assistant manager, is earning the admiration of her superiors for her outstanding promotional work in connection with recent screen attractions there.



Vivian Brown

No beginner's luck are Miss Brown's accomplishments at Loew's. Before taking up her duties as student assistant manager under the guidance of Manager George Peters, she was secretary to District Manager Rudolph Berger at the Loew's Exchange in Washington, D. C. And before that she had done secretarial work for Dick Leibert, organist of the Radio City Music Hall in New York.

All this past experience has made her theatre-minded, and has assisted in developing her keen perception of the exploitation possibilities of various attractions.

Ad, Publicity Campaign Backs 'Lady & Monster' in New York

A widespread advertising and publicity campaign backed the opening of "The Lady and the Monster" in New York at the Rialto Theatre. Newspaper advertising, radio spot announcements, billboard posting and special Czechoslovak promotion were highlights of the campaign. Display advertisements appeared in all the New York newspapers, including the *Times, Tribune, Mirror, News, Sun, World-Telegram Post* and *Journal-American*. Radio spot announcements were employed on WOR, WNEW, WMCA and WOV. Three thousand one-sheets were posted in all the New York subways.

Advertisements heralding Vera Hruba Ralston in her first big dramatic role appeared in Czech and Slovak daily newspapers and a Slovak semi-weekly. Czech and Slovak organizations were apprised of the opening through announcements at meetings and the distribution of literature and fan photos.

Virginia Seguin Becomes First 20th-Fox Feminine Exploiteer

Virginia Seguin, of 20th Century-Fox's Chicago office, has been promoted to the rank of exploiteer by Exploitation Manager Rodney Bush, according to Hal Horne, the company's director of publicity and advertising.

Miss Seguin, 20th's first feminine field exploiteer, has been employed in the Chicago exchange in a secretarial capacity. She moves up as full assistant to Jay Frank, who handles the Chicago, Milwaukee, Detroit territory. Miss Seguin's new post was formerly occupied by Mike Weiss, who was recently transferred to 20th's Philadelphia exchange.

Unique Radio Promotion is Set To Publicize 'Twain' Premieres

A distinctly new departure in radio promotion, utilizing some 200 CBS, NBC and Mutual network stations with five 15-minute programs of specially written material by Radio Writer-Director Arch Oboler, will be launched by Warner Bros. as part of the big advance campaign being carried out under Mort Blumenstock for the 200-theatre day-and-date special premieres of "The Adventures of Mark Twain" the week of May 6.

A radio coverage of more than 90,000,000 listeners will be reached by the Oboler series, plus extensive spot announcements and other features representing approximately $250,000 in radio time. Broadcasting of the 15-minute shows—each of which is a complete entertainment in itself—will begin April 17, on a twice-weekly basis, with the final program being aired just before the film's opening dates. This will be followed by 30 specially prepared spot announcements and station-breaks which not only plug the picture but also the local theatre and playdate.

Also as part of the same promotion, the Blaine-Thompson Advertising Agency, which is handling the radio campaign for Warners, has scheduled a series of ads on the radio pages of newspapers throughout the country, announcing the program both in advance and current with the broadcasts.

Exhibitors playing "Mark Twain" are being supplied with a radio coverage map, list of stations and brochure thoroughly explaining the broadcasts and the breakdown for local coverage. Publicity kits also will be sent to all radio stations involved for use in publicizing the programs in their territories.

In addition to being the first disc show of its kind ever turned out by Oboler, Blumenstock pointed out that these programs set a new precedent by using radio's own technique to sell a motion picture, and at the same time demonstrate that films and radio can work in harmony by utilizing different material best suited to their individual arts.

Blumenstock emphasized that the use of original material for the radio series, instead of adapting portions of the screen story, overcomes one of the chief problems involving broadcasts that are related to new film releases.

Meanwhile, a special folio of material, prepared for the guidance and aid of the 200 or more theatres which will play "Mark Twain" for limited engagements the week of May 6, was being sent to these exhibitors this week.

Attractively packaged in a large orange envelope, the kit contained the following items:

- Pictorial Map of the Life of Mark Twain (mailed to 25,000 schools, libraries, colleges, YMCAs, etc., and to 4000 book and department stores, with instructions for effective use).
- Mark Twain War Bond Poster (prepared for Treasury Department, which is sending 50,000 to schools of the nation).
- Scroll, in color (suitable for framing), presented to Jack L. Warner and Producer Jesse L. Lasky by the Mark Twain Commission of Hannibal, Mo., in appreciation of the picture.
- Book jacket of Grosset & Dunlap's special film edition of "The Adventures of Mark Twain," with illustrations from the picture, to be used in window and counter displays and contest sponsored by publishers.
- Folder of publicity material for newspapers, magazines, radio.
- Folder of promotional material.
- Set of 12 stills, size 11x14.
- Set of material sent by publishers to booksellers in connection with window display contest. Winners to receive war bonds as prizes.

The radio quiz program, "Double or Nothing," will devote its entire April 21 broadcast to Mark Twain. The program will originate from the Shubert Theatre, Philadelphia, with students from seven colleges and universities and members of the Wac, Waves, Spars and U. S. Marines' Women Reserves, among the contestants. Colleges and universities represented will include University of Pennsylvania, Temple, Swarthmore, Villanova, Beaver, Drexel and Bryn Mawr. Jesse L. Lasky, producer of "Mark Twain," will also appear on the program, and following the broadcast there will be a special screening of the picture for the radio program participants.



An effective bookstore tieup was made in New York with Brentano's, Fifth Avenue, prior to the opening of Columbia's "None Shall Escape" at Loew's State. Note that stills and credit card are surrounded by vital and timely books, including Louis Nizer's "What to Do With Germany," Quentin Reynolds' "The Curtain Rises" and the new book by Robert Sherrod, "Tarawa."

Swoon at Sinatra Cutout

When "Higher and Higher" played the Keith Theatre, White Plains, N. Y., Manager Al Pluchos devised an unusual lobby stunt which had all the girls agog. A giant 18-foot cutout of Frank Sinatra adorned the inner lobby. Congestion around the cutout was terrific as the girls, of all ages, battled to get a close-up of their idol.

Program Exchange

Roxy Program Sets Pattern For First-Rate House Organs; Owen's Sales Copy Appeals

You wouldn't believe it! Honestly you wouldn't! As we begin this edition of the Program Exchange on what should be a warm, balmy, springlike day, the wind is howling outside, whirling flakes of snow in cyclonic fashion through the air. From our vantage point high above Broadway we can see the throngs below pushing their way along while driving snow beats against their determined countenances. (We can't see their countenances, but we assume they're determined.) It's a bleak, wintry day—the sort of day you'd expect in December or January, but never in April. The seasons are all confused. Even down in Texas a hail storm disturbed the placidity of the sun-loving populace, which includes Jack Jackson. If only this weather had prevailed last Christmas Day instead of the mild, springlike weather that pervaded the atmosphere as we opened our Christmas presents. What's happening to us now? Well, we'd like to see Santa Claus enter with his pack of Christmas cheer. But alas! the calendar says it's April, the dateline on our morning newspaper says it's April, and so April it must be. Whoever heard of Christmas in April? To work we must go.

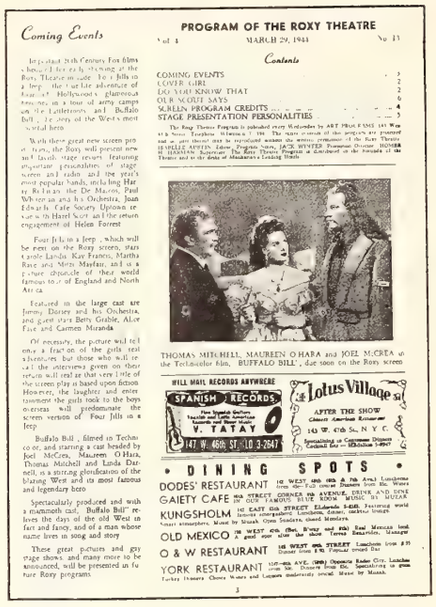
General Quota of Movie News

We acknowledge with thanks a kind note from **Jim Owen** who, to prevent his calendar from reaching us dog-eared, encloses it in the envelope with his note. Jim gives us a generous quota of his Movie News this month, for the entire reverse side of his calendar is devoted to the Ozark theatremen's down-to-earth observations anent the attractions to play at the Owen throughout April. For instance, despite all the hifalutin' selling copy we see on this or that picture, the human, sincere appeals of Jim Owen are infinitely more enticing. Samples:

▶"A little comedy goes a long way these days. We see so little to laugh about and it means a lot to me to know that for a few hours I can bring you some good old-fashioned hearty laughter. This calendar is crowded with fun. From April 2nd until the 4th, Jean Arthur and John Wayne took a chance in 'A Lady Takes a Chance.' You won't be taking one. It's not slapstick, but it's screwy, it's riotous and romantic. A little city gal goes west. In her case it's not Go West, Young Man; it's Go West, After Your Man. Be around when East meets West and see who wins."

▶"On the 16th, 17th and 18th, and these three dates are Sunday, Monday and Tuesday, by a little sleight of hand I am joining the first of the week with the last of the week. I am bringing you a picture that has the lusty, adventurous appeal found in all the stories of the west that my Friday-Saturday friends see each week, yet it has the music, the cast and the story that I try to give the first three days of the week. The songs—why you all remember Put Your Arms Around Me Honey and Red Wing. If you are a radio fan, you listen to Dick Haymes and Dale Evans (of the Charlie McCarthy hour) and of course you are movie fans so you know that John Wayne and Martha Scott in 'In Old Oklahoma' can't miss. Martha Scott is the girl who went to town in the picture, 'Our Town.' It was her first, yet for it she was picked that year as one of the nominees for the Academy Award. Meet your friends in Branson that night and spend a few hours 'In Old Oklahoma'."

Reluctantly we leave Jim's Movie News to continue with this programmatic discourse.



Coming Events

PROGRAM OF THE ROXY THEATRE

MARCH 29, 1944

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STAGE PRESENTATION PERSONALITIES ... 5

THOMAS MITCHELL, MAUREEN O'HARA and JOEL McCREA in the Technicolor film, "BUFFALO BILL", due soon on the Roxy screen

WILL MAIL RECORDS ANYWHERE
SPANISH RECORDS
Lotus Village
AFTER THE SHOW
V. TATAY
147 W. 46th ST. LO 3-2647

• DINING SPOTS •

DODES' RESTAURANT
GAIETY CAFE
KUNGSHOLM
OLD MEXICO
O & W RESTAURANT
YORK RESTAURANT

Reproduced herewith is one of the pages from a program for the Roxy Theatre, New York. To be exact, this is the third page of an 8-page program. Note the "Coming Events" column at left, the two-column table of contents and the publication's "flag" immediately below; the two-column scene cut on 20th Century-Fox's "Buffalo Bill"; the two one-column ads and the list of "Dining Spots." Perhaps this will aid you in designing your own house organ.

From the small Missouri community in the Ozarks we jump to metropolitan New York. You remember the old saying about how people take notice of something in someone else's back yard and practically ignore what's right under their noses. Well, we're inclined to do that ourselves. We scan the national horizon for good ideas in programs and then suddenly realize, while attending one of New York's first-run theatres, that programs are issued here, too, and that they're just as good examples of what the exhibitor can do with this type of show-selling as are those from the field.

One evening last week we picked up the program for the Roxy Theatre, saved it, and have it at the moment on our desk for study and discussion. It's an 8-page, saddle-stitched affair; it measures, when folded, seven and three-fourths inches wide by nearly ten and one-half inches high.

Entire front cover, except for superimposed vertical lettering of "Roxy" in the upper left-hand corner, is dominated by a reproduced fan photo of Carol Bruce, one of the stage show personalities. Brown ink, by the way, is used for the printing, so that the cover photo is in sepia.

Press Book Scene Mat Used

Divided into three columns of 12 ems each, the second page contains (1) an elongated one-column press book scene mat of the four stars in the Roxy's next (now current) attraction, "Four Jills in a Jeep"; (2) a column under the heading, "Do You Know That . . . ," which gives little-known information about the current feature; (3) four one-column ads and a box at the bottom of the third column devoted to the girl on the cover.

On the third page is a "Coming Events . . ." column, which gives advance plugs on forthcoming Roxy screen attractions; a table of contents; a two-column scene mat on "Buffalo Bill," due soon at the Seventh Avenue playhouse; two one-column ads, and a two-column listing of "Dining Spots" (*see cut*).

Center spread details the current program, lists the cast of the current picture and the acts that go to make up the stage show. At the bottom of each page is a three-column ad.

A column, "Our Scout Says . . . ," which is "chatty" notes about various business establishments, eating places, etc., and advertisements, make up the sixth page.

On the seventh page one finds diagrams of the theatre showing exits, as required by the Fire Department, a "Roxy Guide" and more ads. Entire back page is an advertisement.

The various columns mentioned in the preceding paragraph—"Do You Know That . . . ," "Coming Events . . ." and "Our Scout Says . . ." —could easily be adapted to your own program. Certainly from your press books you could find enough interesting material for the first; a smart showman should be enthusiastic enough about his coming product to be able to report on it in the second; and in the third, it shouldn't be difficult to sell a few merchants on the idea of advertising their establishments via a "chatty" shopper's column.

Must Appeal to Everyone

To appreciate the attractiveness and distinctiveness of the Roxy program, one should have a copy to study at first hand. But since we couldn't possibly obtain enough to supply our members and exhibitor readers, the foregoing description of its contents and the reproduction of one of its pages (*see cut*) will have to suffice for this time. It should be borne in mind, however, that a big-city theatre program—and the Roxy's is typical—must be designed to reflect the high entertainment standards of that particular theatre. Its format and contents must appeal not only to the regular local patronage but also to the thousands of out-of-towners who take the programs back to their home towns as souvenirs and thus spread "the good word" that makes the theatre known from coast to coast. The Roxy program fulfills these requirements, and it sets a pattern for first-rate house organs. We feel a little better, now that we've gotten around to paying tribute to a program issued practically right on our doorsteps.

A suggestion that exhibitors capitalize on the distinction the Academy Award-winning shorts received (*STR, April 1, p. 31*) has been carried out by the Normandie Theatre here in New York. It so happens, however, that the management's plan to play the three shorts on one program was made before the suggestion appeared in STR, which attests to the showmanship alertness of those who guide the Normandie's operation: the Raybond circuit, whose president is David Weinstock. We have a copy of the program in which the showing of the shorts is announced. We note, too, that Charles H. Riley is now the Normandie manager, succeeding David Nolan, who has entered the armed forces.

That concludes our program activities for this week. But we'll be back with you seven days from now, so watch for us.

Illustrators Honor 'Cover Girl'

The Society of Illustrators, whose membership includes many distinguished artists and illustrators, played host to 80 of Harry Conover's Cover Girls at a showing of Columbia's "Cover Girl" at Radio City Music Hall and later at a party in the Illustrator's Clubhouse in New York one night recently. Among the guests were several of the fifteen Conover girls who are featured in the picture.

Reproductions to Patrons

During Holy Week, the Rivoli Theatre in New York distributed to each of its patrons a 12 x 18 full-color reproduction of Norman Rockwell's portrait of "Bernadette" in connection with "The Song of Bernadette" which has been playing a long-run engagement there.

Showmanship Vital in Successful Theatre Operation

Winning Loyalty, Goodwill Of Patrons is an Attribute Only Smart Showmen Possess

By Lionel H. Keene*

A former executive of one of the nation's largest department store operations once remarked: "A successful retailer must be a showman in advertising his merchandise." Every theatreman knows it; yet, in gleaning the amusement ads of the same paper, one in particular gave birth to the inspiration for this article, as before me was a glaring example of inertia on the part of the theatre manager whose one-inch ad announcing the current and the next picture missed salesmanship and showmanship completely, a subsequent-run neighborhood house playing some of the best pictures available today, far in advance of other suburban runs, and at admissions slightly higher than most subsequent runs.

Are theatre owners so busy with "drives" or personal activities they are uninformed of flagrancies of operation? Perhaps they are coining so much money they are like the "Contented Cow." It is a mistake, and unfair to the producer, to book product, then let it "stand or fall" on merit alone. You may have often wondered why the producer puts a terrific campaign behind a colossal picture, which is a pretty good barometer for "milking" your programs dry through concentrated publicity and all the showmanship at your command. A distributor told me of a certain exhibitor who had ordered but one one-sheet on an outstanding picture. On inquiring if the order wasn't a mistake, suggesting what would be adequate for a proper lobby display and advertising campaign, the distributor was told to "mind his own business" . . . which he was actually doing!

This Chap Is First to Complain

It is my firm belief the average exhibitor labors under the misapprehension his marquee and limited front display will "carry" the picture. His advertising expenditure is infinitesimal in comparison with anticipated gross. And this very same chap is the first to complain that the distributors are "robbers!" He creates the indictment of little or no showmanship, and you wonder how he gets by. But observe him at a gathering of exhibitors-distributors, strutting his stuff and voicing his "ayes" and "nays." Watch him jump to his feet and demand the floor for his say as to what's wrong with the industry. It is a fact that some independent exhibitors do little more than open the house, and some even leave that to an unexperienced "teen-ager."

In my ad survey of the day, I noted a particularly attractive ad on "toilet tissue" and "hot cross buns," and thought how worth while it would be if the average exhibitor took a little time to observe merchant advertising wherein is offered merchandise that is not only unattractive, but lacking glamor, in a salable manner, paying particular attention to the little merchant with limited advertising means, who, nevertheless finds a way of attracting the public to his place of business via the medium of eye-catching advertising.

Showmanship implies an accurate appreciation of the other fellow's interest, and as a consequence, presenting one's own proposition in a skillfully colored adaptation to, or portrayal of, the other fellow's sense of values. Your advertising should be dressed, as one would garnish a porterhouse steak, and stand out like a painted barber pole. To the master showman, no idea is too large, no detail too small.

It came to my attention that a small independent chain was not represented in the ad layouts of the local theatres. On inquiry I learned there had been a slight misunderstanding between the "fourth estate" and the theatre management, resulting in the latter's decision to "pull the ads," not in one, but both the morning and evening papers. What a mistake! The advertising expenditure was of no consequence either to the newspapers or the theatre chain, which made it all the more regrettable. Without knowing the whole story, my experience has taught me that the breach could not be of such proportions that it could not be amicably settled through the proper channels. The theatre's decision was no doubt the result of "hot-headedness": an affliction too often part and parcel of show business. A careful analysis of the situation, an intelligent diagnosis of the corrective measures best for all concerned, would retain the friendship of the newspapers, who are always ready, anxious and willing to cooperate with the industry.

As one showman puts it: "Many an independent theatre owner has long been immersed in a pool of theatre details so that he has lost the ability to objectify his theare in consideration of the little things that go to make goodwill and establish his theatre as the place where a family comes for a definite part of its social life and to buy his merchandise—motion picture entertainment. Upon the analysis of the qualities of showmanship that have been exhibited, it is apparent that many independent exhibitors show little or no showmanship, and that real showmanship is pursued only by those who are specialists in carrying its edicts. Unfortunately, many exhibitors book product into their theatres, then almost defy the picture to do business for them."

Find out the likes and dislikes of the people of your community; what may be good box-office in one neighborhood may be poor entertainment in another. And don't concern yourself too much about your competitor, but follow more along the policy of a department store who was determined to build individuality and character into their business, and succeeded against great odds.

There is much truth in the observations of Irving Mack written in his March *Inspiration*: "We walked into one theatre, a large one, and could not help but see how badly it was being managed. The ventilating system was entirely off and it was unbearably warm. Despite the fact that the temperature was 58 degrees outside, they had the steam going full blast. During the showing of the picture you could see every changeover, and during the most important part, the sound went off. In the lobby the displays were dirty and torn, some of the light bulbs were missing. If there was a manager in the theatre, he certainly was conspicuous by his absence. As to the show itself, it was a single-feature program, and in addition to the feature, they ran the following: a newsreel showing up-to-date war scenes, a March of Dimes trailer, a trailer with scenes to plug the 4th War Loan drive, a government film showing war scenes. To top that off, they showed a Warner subject, "The United States Service Bands," which consists of music played by service bands illustrated by actual war scenes. If there ever was a program with too much war, this was it. We had seen so many war scenes we wanted to scream. Naturally, the March of Dimes and Fourth War Loan trailers, and the government film, could not be eliminated; but a comedy to liven up this program would have helped considerably.

"Good housekeeping in a theatre is as important as exploitation, yet many theatremen neglect this phase of operation. If there's a better way to drive patrons to your competition's clean theatre and well-planned program, I'd like to know what it is. Business was good, perhaps that's what was wrong. Perhaps the circuit that runs the theatre feels that what you do or what you give them these days doesn't matter, because things are going pretty good. It would be a good idea for executives and theatre

(Continued on Page 30)



That advertisement that should purvey the most glamor, the strongest appeal to the reader's entertainment taste, the advertisement that should best sell its merchandise or at least do as good a job of selling it as the others, is the plainest and most unattractive of the four above—and it's a theatre ad. On the other hand, the other three layouts on garbage cans, toilet tissue and hot cross buns present their products—certainly not colorful or glamorous products—in a salable manner. A lesson for theatremen, says Lionel Keene, who stresses the importance of smart showmanship in the accompanying article.

* A vote of appreciation to George R. Gomperts for his very intelligent article on theatre management, parts of which I have used in constructing this appeal for showmanship.—L.H.K.

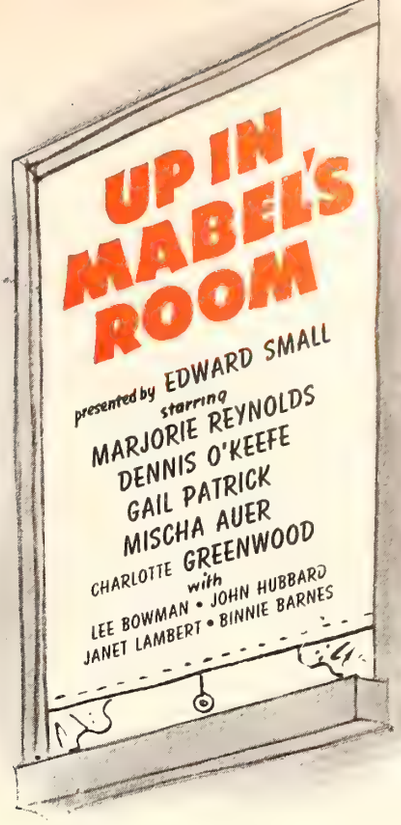
TRADE TALK→

"Furious and hilarious farce comedy rings the bell solidly . . . those who are weary of war films will find "Up in Mabel's Room" their special dish"

"A breezy, sophisticated farcecomedy, the kind that keeps audiences laughing from beginning to end"

"Screams of laughter, all in the right spots, from New York neighborhood audience (SNEAK SHOW . . . whose reaction started with the title a carried through 76 minutes to closing"





"Results were highly satisfactory in the frequently howling reception accorded "Up In Mabel's Room."

"Should score solidly"

. . . any audience will hysterically yell for more"

audience at sneak showing literally rolled in the



Based on the Stage Success, "Up in Mabel's Room", by Otto Harbach and Wilson Collison • Screen Adaptation by Tom Reed • Directed by ALLAN DWAN • Released thru United Artists

Showmanalysis

(REG. U. S. PAT. OFF.)

Colorful Epic Calls For Circus Selling





A 20th Century-Fox Picture
Produced by
HARRY A. SHERMAN
Directed by
WILLIAM A. WELLMAN

The movie fans should be just about ready for a grand and glorious, slam-bang, super cowboy picture of the old west. Therefore, you certainly should be able to stir up a bluster of interest for this attraction. Indeed, it should prove a circus to promote on the grand scale and calls for circus treatment. You have box-office names to back up an unbeatable title with Technicolor added to boot. Twentieth Century-Fox has turned out a swell press book on the picture with several excellent accessories which should sell tickets to every kid in town—and the enthusiasm of children can help get out the adults to swell the box-office receipts.

LOBBY DISPLAY

You can get out your pennants for this one. Add bows and arrows and Indian relic displays; dress the doorman in buckskins; display old Buffalo Bill Circus posters which you may be able to dig up; set up a wigwam in the lobby; if you're lucky, find a cigar store Indian and display it, also old frontier-day pistols or guns. As a matter of fact, if space permits, you can convert a portion of your lobby into a miniature museum to plug the showing of the picture. If you do this be certain that proper protection is furnished while the display material is in your custody. Grab newspaper publicity by promoting an insurance policy for some large amount to cover the display and make no secret of it. If an old-time printing press is available which could be set up in the lobby, print a circus type hand-bill and pass them out hot off the press a week prior to opening.



The above is made up completely of press book mats and reduced from 2 column x 6 inch size. The dominating figure and border box is from mat No. 2-A, the romance element from mat No. 2-F and the picture title and cast copy from mat No. S-1Y. Your composing room can make it up as an ideal display for double bill advertising.

BALLYHOO AND STUNTS

Get that old covered wagon on the street for this picture. Have the print delivered to the theatre for the benefit of press photographers by pony express, a guy in buckskins and a good horse that doesn't look as though it is a fugitive from a milk wagon. Distribute the Indian head bands which are illustrated in the press book and are available through the exchange ad sales departments to newsboys and school kids. Run an Indian head penny matinee with prizes for the kids bringing the largest collection.

TIE-UPS AND DISPLAYS

Stills of Maureen O'Hara and Linda Darnell can be used to good advantage in creating fashion tieups by contrasting the clothes worn in the Buffalo Bill era with present day gowns. A large enough store might even secure several gowns of that period from a costume house and display them as background atmosphere for their modern dresses. Moccasin-type shoes are popular today and you may be able to promote an Indian window with a shoe store. Indian relics, arrowheads, pottery, a tepee and other accessories will help in making people stop, look and get sold on your picture.

HERALDS

A comic book type herald has been prepared on this picture, and it should have tremendous appeal for the kids. Get plenty of them and distribute them through the schools. The children are bound to take them along home and the parents will see them, too. If you want to use a herald with more adult appeal, why not print up a circus flyer with plenty of sensationalized headlines using the same art illustrations described in our discussion on teaser ads? Use "See" copy generously and play up the romance angle of the picture so the ladies will find a reason for their attendance.

CONTESTS

A coloring contest mat is available on this picture and it is certain to prove popular among the younger school kids. Promote worth while prizes and if you can't get your paper to handle the contest gratis, go after a leading merchant advertiser and persuade him to run it in his ad for several days. Another contest of the old vintage is that of filling a glass bowl with buffalo nickels or Indian head pennies and displaying it, in connection with stills and accessories on the picture, in a good store window with prizes for the nearest guess as to how many coins are in the bowl. Have contestants obtain their entry blanks in the theatre lobby and at the cooperating store. Print the entry forms so that one-half is torn off and placed in a convenient contest receptacle and the other half retained so that the person has not only a reminder of the figure submitted but also a herald on the show.

ADVERTISING SLANT

Aside from the punchy ads created for the press book (which, by the way, seem to reflect a new appreciation of the importance of packing increased sales wallop into smaller space ads than has been the custom in the past) there is one other important approach that might be given serious consideration. This is copy to play up the magnitude of the production by comparison with previous large-scale 20th-Fox shows. The press book teaser mats T-2C or T-2H would serve nicely as a base illustration for this type ad. Copy to lead off the display in bold headlines could read:

Great Epics of Adventure & Romance
Have swept across our screen. . . .
Remember . . .
"In Old Chicago"
"Suez"
"Alexander's Ragtime Band"
"Jesse James"
"Kentucky"
"To the Shores of Tripoli"
All Great Pictures Which You Applauded
Here is the latest and Greatest of them all from the same 20th Century-Fox Studios who now bring you—Adventure, etc.

(Copy on mat)

TEASER ADS

While the teaser ads supplied in the press book are especially good, they are all two-column in size and the cost of using them in generous number for off-the-amusement page display probably will be prohibitive in most situations. Paper conservation restrictions may also make such space out of the question. As a substitute for them we suggest the small action art which is part of the 5-column ad mat 5-B. These line drawings are exactly one-column in width and are easily adapted to 1-col. x 2-inch teasers using type for the title and punch lines. We are reproducing one of these as an example. Spot these ads through your newspaper.

Teaser Using Art From Large Mat



Regional Newsreel

ATLANTA

Jess Barker, who plays the part of John Coudair (Otto Kruger as a young man) in Columbia's "Cover Girl," is the son of Mrs. Thomas A. Barker of Atlanta, and is also with Claire Trevor in Columbia's "Good Luck Mr. Yates."

Ken Prickett, MGM exploiteer, was in town.

Todd Ferguson arrives in Atlanta to take Emery Austin's place as p. a. for MGM in this area. Austin's big boss, W. R. Ferguson, is giving Austin a swell three-day party in New York before he enters the Army.

Don Mathis re-introduces the Fox Theatre's "largest theatre organ in the world" to its audiences daily with Community Sings. Homer Knowles, the Fox Theatre's last well known and popular organist, has been in the armed forces for some time.

Francita, the brown haired dancer who appeared in the Paradise Room of the Henry Grady Hotel, is en route to the coast to report to the Warner Burbank lot. Her dance interpretations have been seen in "Mutiny on the Bounty," "Flying Down to Rio," and "The Merry Widow."

Dorothy Barrett, formerly secretary to Col. Charles E. Kessnich, Southern MGM district manager, has been promoted to office manager.

Laura Kennedy takes over as Branch Manager (MGM) Bill Zoellner's secretary, succeeding Nell Middleton who becomes Col. Kessnich's new amanuensis.

One of the largest of Variety Club's Tent No. 21 monthly meetings took place Tuesday, April 4, at the luncheon served the Barkers in their Recreation Centre quarters on Bankhead Highway, managed by the Salvation Army.

An Army M.P.'s bullets nearly found their mark in the persons of Warner Bros.' Ralph McCoy and Henry Krumm, when fired in an endeavor to halt an erring soldier on a downtown busy thoroughfare.

Norman H. Moray, creator of "Bugs Bunny," in town for a spell.

Ted Wynn, formerly P.A. for RKO here is public relations secretary for the Wisconsin Chamber of Commerce.

Oscar J. Howell, general manager of Capitol City Supply Co., returned from a business trip through Tennessee.

Lionel Keene's mother, Mrs. R. M. Keene, and eldest brother, Reginald, who reside in Baltimore, are visiting the well-known showman.

Danny Demetry, owner-manager of the Emory Theatre, has been rejected by the Army.

BOSTON

Fire in the Bijou Theatre, Morrisville, Vt., necessitated closing that house for several days. Mrs. Grace Emmons, owner, spent greater part of last week in Boston film offices rearranging her bookings.

Max Berlone, United Artists booker, is now stationed with the infantry at Fort Bragg, N. C.

John Dervin, branch manager for United Artists, has returned from a visit to the home offices in New York.

Moe Jaffe, Fitchburg, Mass., owner, father of a three-and-a-half-year old daughter has joined the Navy. Ernest Sharaf will come from the Rialto in Worcester to take over the Fitchburg house.

George Kraska, manager of Loew's State in Boston, and Joe Longo, publicist, entertained members of the press at luncheon at the Hotel Statler, with District Manager Charles Kurtzman as guest of honor.

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Art Moger, publicist for Warner Brothers, was guest speaker on a radio tie-up from Rochester this past week.

Joe Cifre, Inc. has been named exclusive dealer in New England territory for Motiograph Projectors and Mirrophonic Sound Systems. Cifre, president and treasurer of the firm, although a young man, has been identified with the local film industry for thirty years.

Morris Pouzzner spent the latter part of the week in New York.

Joe Marcoux, New Bedford owner, has taken his pre-induction physical.

Warner Theatre in Lynn has received an entire new coat of paint in office, foyer, rest rooms and balconies.

Frank J. Kelly, former manager of the Olympia Theatre and now with the Army in Florida, has been seriously ill, but is recovering.

John W. Cunningham, former member of the Paramount staff in Lynn is reported missing in action. Cunningham is a member of the crew of the Sculpin.

Lt. (jg) Courtland Bailey with the U.S.M.S., who has been spending some time in port in Boston and New York, has returned to active duty.

Technical Sergeant Richard Shepardson has received the Purple Heart award.

Larry Hayden, Centre Theatre staff, Fall River, has joined the aviation cadet corps.



DINNER IN DALLAS. John Franconi, W. Ray Johnston and Ed Blumenthal at the buffet dinner honoring the president of Monogram. The party was tendered by Franconi and Blumenthal, Monogram franchise holders in Dallas, at the Dallas clubrooms of the Texas Variety Club.

Ethel Healy has taken charge of the candy counter of the Capitol Theatre, Fall River.

The Empire Theatre, Fall River, was recently donated through the courtesy of Nathan Yamins for an all service men's show.

The Amesbury Point Shore Theatre, badly damaged by fire in December, has been reopened with Paul Wensel as manager.

Alfred Childs, maintenance chief of the Lockwood and Gordon circuit, has been inducted into the Navy as chief petty officer.

Ralph Snider has acquired the Strand Theatre in Palmer, Mass. The house was reopened April 3 completely remodeled and reseated.

Manager Harry Greenman, Loew's Orpheum, recently visited friends in St. Louis.

CHARLOTTE

Cy Dillon, manager of the Republic exchange, is back at his office after an extended illness and will attend a sales meeting in Chicago on May 1-2.

Barney Slaughter, formerly office manager for Republic, has succeeded M. E. Funderburke as salesman. Funderburke left Charlotte Friday for induction into the Navy, the first of the Republic Staff to enter that branch of the armed forces.

E. J. Haley, a recent visitor at Warner Bros. exchange, has just taken over the Carver (Negro) Theatre in Columbia, S. C. He is owner and manager of the Booker T. Washington in Rocky Mount.

H. M. Gibbs, operator at the Plaza and Visulite, who was called into the Navy last week, has not been permanently replaced. A. B. Craver, manager of the two theatres, reports two cases of measles and one of meningitis in his family of three boys, but satisfactory recoveries are being made in each case.

Pete Prince, former salesman for MGM in Charlotte, is receiving his basic training at Fort Bragg.

Marjorie Thomas, MGM booker, is taking her vacation.

Jack Austin, city manager for the Wilby-Kincey theatres; A. B. Craver, owner of the Visulite and Plaza, and Manager Matthews of the Tryon all report that, so far as they were able to judge, the addition of the doubled federal tax had no effect on attendance at their theatres.

Two Charlotte showings were made here last week of the War Department picture of the Army's services of supply. The first was to 100 business men, luncheon guests of Colonel C. W. Woodward, commander of the Army Quartermaster Depot here. So impressed were the business and civic leaders by the one hour picture that John L. Wilkinson, president of the Carolina Transfer & Storage Company, arranged for a showing of the picture without charge at the Chamber of Commerce to all interested citizens. Special guests were the transportation employes in this vicinity.

CHICAGO

The Chicago Operators Union has elected the following delegates for the International convention, which will be held in St. Louis starting May 29: James Gorman, Joe Rossberger, Frank Galluzzo, Sam Klugman, Charley McNeall, Larry Strong, Clarence Jalas, and Eugene Atkinson.

Balaban and Katz have purchased additional land at State and Lake Streets for a new theatre to be erected there after the war.

All loop B & K theatres went to 95 cents over

(*Continued on Page 20*)

THE CURRENT BEST THRILLER !

ANNA NEAGLE RICHARD GREENE

in

Yellow Canary

with

NOVA PILBEAM · LUCIE MANNHEIM · ALBERT LIEVEN

Produced & Directed by HERBERT WILCOX

BOOK "THE MEMPHIS BELLE", TECHNICOLOR SAGA OF OUR AIR HEROES. IT'S THE INDUSTRY'S PROUDEST OFFERING.

This woman—

hated the lie she lived . . . and hate followed her! Scorn and scandal made her loveliness a curse . . . because of a secret she dared not whisper!



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

last week end, without any loss of business, according to the managers. In fact, they say business was at capacity in most houses. The independent Oriental Theatre, the Essaness Woods Theatre, the RKO Palace and Grand theatres also adopted the 95 cent scale without loss of business.

Cecil B. DeMille stopped off in Chicago with Commander Wassell to meet the press and some friends. In the party were also Sidney Bidwell, K. S. Whitmore, publicity man, and Gladys Rossen, his secretary.

Chicago theatres will cooperate with the city to do away with all unnecessary noises. Mayor Edward Kelly has issued an appeal to the people of Chicago to participate in the nation-wide Noise Abatement Week, starting April 30. Theatres will be asked to run trailers.

Harry Seeds, Warner district manager, and Ted Tod, publicity director, are back from the Twin Cities, where they promoted a twenty-city premiere for "The Adventures of Mark Twain."

Commander C. M. Wassell left for Dallas, Texas after a conference here with Dr. Morris Fishbein of the American Medical Association.

Former President Peter Shayne of the Operators Union has gone to Arizona for a rest and to recover his health.

It is expected that $11,000 will be raised for LaRibida Sanitarium by the Variety Club, who will stage a benefit show April 30 at the Civic Opera House.

Military notes: Ensign Betty Glixon of the Waves, formerly of Warner Theatres, has been promoted to Lieut. j.g. John Fett, Warner Theatres, is now an instrument instructor in the U. S. Aviation Service. Jerry McWhorter, of Warner Theatres has been transferred to the officers infantry training course at Fort Benning, Ga. Louis Lavin of Film Delivery Service goes to the Army. Arthur Goldberg, former B & K attorney, is now stationed at Fort Knox, Ky. in the armored division. Bernard Malatz, Apollo Theatre, to the Army. Jerry Winsberg, Senate Theatre, to the Army.

The Censor Board reports 354,000 feet of film inspected during March, made up of 93 films. There was one cut and no rejections. Republic's "Lady and the Monster" was pinked, but a second review gave it general release.

Ruth Schabel, Nortown Theatre cashier, has been named April pin-up girl by the B & K boys. Her picture will adorn the April *Balabanner*, the circuit's house organ.

M. Whitman has been named manager of the B & K Senate Theatre.

Mrs. Mort Singer, her son, Mort, Jr., and Jerry Nathan has returned to Beverly Hills, Calif., while Will Singer has gone back to Omaha. It is expected the will probably will be probated in California.

Myles Seeley, attorney for the plaintiffs in the Jackson Park Theatre case, is filing a brief to support a motion for a new trial in Judge Michael Igoe's court.

Theatres are feeling the popcorn shortage, with many of them seeking popcorn from any place they can get it. Several large circuits who bought in large quantities early in the season are going into their reserves, and will soon run out unless supplies are replenished quickly.

Newspapers in the Bloomington, Ill., area are restricting their mail subscriptions to the central trade territory because of the paper shortage. Theatres are using radio promotion in some spots.

Joe Goldburg has been named city manager for the Alliance circuit at Frankfort, Ind., succeeding Harlan Croy, who goes into the Army.

CINCINNATI

J. H. Kelley, new branch manager for National Theatre Supply, was manager of the Albany branch prior to coming here. He succeeds Herman Hunt, who has been part-time manager for some time due to illness.

Clyde Kendall, former bookkeeper for National Theatre Supply, was home on furlough last week to meet his new son who arrived while he was in service.

O. M. Young, district manager for Ross Federal Service, was here last week.

Among visitors to the Row were Mr. and Mrs. Harold Stegemiller, Columbus, Ohio; Abe Hyman, Huntington, West Virginia; G. Brown, Cabin Creek; Mrs. Archie Diamond, Black Diamond Circuit, Montgomery, West Virginia; P. R. De Long, Ironton, Ohio; A. B. Crisman, Barboursville, Ohio; Mr. and Mrs. Bert Hukle, Roxie Theatre, Huntington, West Virginia; Roy P. Wells, St. Paul Theatre, Dayton, Ohio; Fred Krim, Dayton, Ohio; and John Walter, Walter Circuit.

The Paramount Pep Club's boat ride on Saturday night was a heartening success. A juke box for the club room will be purchased with the proceeds.

20th-Fox's Elvira Hill is a victim of the grippe.

Elston Dodge, former Mt. Healthy exhibitor now in the air service, has been transferred to Salt Lake City. Mrs. Dodge is managing the theatre in her husband's absence.

Peter Blum, Mt. Healthy exhibitor, who spent three months in Christ Hospital following an operation, is now home and on the road to recovery.

Margaret Woodruff, local manager for Belpik, had as visitor Mardell Maxey, assistant manager of the Russell Theatre, Maysville, Kentucky.

Schine is redecorating for the summer season the Strand and the Opera House, Lexington, and the Washington Theatre, Maysville, Kentucky.

Lee Septembre, exploiteer, is here from the Columbia home office for a ten-day stay in connection with "Cover Girl."

Lenore Schmidt, formerly with Warner, has been succeeded by Ann Keck.

Eleanor Inkrot has been promoted to the booking desk at Warner's.

Oscar Kantor, of the Warner sales department, has been transferred to the Cleveland office. Mark Eichenberg is taking over the Ohio and West Virginia territory which was formerly covered by Kantor.

Guy Greathouse, Aurora, Indiana exhibitor has been inducted and Mrs. Greathouse will manage the theatre. Adaling Ward will do booking and buying for Mrs. Greathouse.

The Cincinnati Cinema Club will hold an important meeting at the Variety Club on April 15. Ross Williams, president, will preside.

Approximately 250 Barkers attended the Russian-Irish party at the Cincinnati Variety Club Saturday night in honor of Peter Rosian, Universal and J. J. Grady, 20th Century-Fox, both resident district managers. Buffet luncheon a midnight, music, entertainment and an egg hunt were on the program. Leavit Bugie, 20th-Fox branch manager assisted with the arrangements.

George Elmer Nixon, 65, Ft. Mitchell, Kentucky, projectionist at the Madison Theatre Covington, for many years, died Saturday at his home. A Spanish-American War veteran, Nixon was a motion picture machine operator most of his life.

A pre-Easter slump was reported in all sections, despite the personal appearance of Martha Raye at the RKO Albee.

CLEVELAND

Nat Wolf, Warner zone manager, and Julius Lamm, manager of Warners' Uptown Theatre attended the Chicago Variety Club's pioneer party at the Blackstone Hotel last week. Wolf started in show business more than twenty-five years ago as an usher. Lamm counts back 3 years when he was launched on his career a candy butcher.

Sanford Leavitt, Red Cross assistant field supervisor, was home from his Columbus station over a long week-end.

Northern Ohio theatres swelled the Red Cross coffers to the amount of $137,322. Of this, almost $67,000 was collected in the Greater Cleveland houses.

Jack Fine has sold the Waldorf Theatre to A. Grillo, who at one time operated the Ar Theatre in Akron.

Sid Zins, Columbia exploiteer, is back in town after an absence of a month during which time he has been concentrating on "Cover Girl."

Something new will hit Cleveland starting April 27 when "The Song of Bernadette" opens a first-run engagement simultaneously at three theatres, all at advanced admission prices. The theatres involved are Warners' Hippodrome Keith's East 105th St., and Warners' Variety.

Claiming it too early to make a positive statement, local exhibitors report that business last week was not affected by the new federal tax. No kicks. No comments.

James Arthur Salmons, formerly connected with the Shea circuit, has been appointed manager of Warners' Lincoln Theatre in Massillon. He replaces John Bidwell, now in the Army.

Marvin Samuelson, Warner theatre department booker, inducted into the Marines la

(*Continued on Page 22*)



'MEMPHIS BELLE' PREMIERE. Memphis was the scene of gala observance of the first public showing of "The Memphis Belle," being released by Paramount on a non-profit basis for the OWI. The showing, at which M. A. Lightman was host, was preceded by a full day of patriotic and civic activities. Picture above shows ceremonies on steps of the City Hall with Mayor Walter Chandler, front center, welcoming high Army officials. At extreme left is Col. William Wyler, who supervised production of the picture, and standing at his left is Brig. General W. A. Danielson of the Memphis Army Service Forces.



REVEL WITH ROSIE!

. . . as she welds her way to Victory in a merry melee of wrenches and wenches!

Rosie THE RIVETER

JANE FRAZEE

FRANK ALBERTSON • VERA VAGUE

AND

FRANK JENKS • LLOYD CORRIGAN

MAUDE EBURNE • CARL "ALFALFA" SWITZER

ARTHUR LOFT

JOSEPH SANTLEY—Director

SCREENPLAY BY JACK TOWNLEY—ALEEN LESLIE

BASED ON THE SATURDAY EVENING POST STORY
"ROOM FOR TWO" BY DOROTHY CURNOW HANDLEY

REPUBLIC PICTURE

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

week, has been assigned to the Marine base at San Diego, Calif.

Charles Rich, Vitagraph district manager, will attend a district managers' meeting in New York on April 20.

Tom Connors, 20th Century-Fox vice-president and general sales manager, and Jack Schlaifer, general sales manager, came to town Tuesday to visit informally with northern Ohio theatre owners. They gathered at the Statler Hotel for a good will luncheon. District Manager James J. Grady, Branch Manager I. J. Schmertz, Salesmen Edwin R. Bergman, Sam Lichter, Ray Schmertz and Tom Alley, as well as exhibitors from Cleveland and its environs attended.

Gus Davis, booker for Co-operative Theatres of Ohio until this week, has reported for Army duty at Camp Meade, Md. His wife and two children have returned to their former home in Pittsburgh.

Frank Greenwald, former distributor and more recently manager of the Jewel Theatre, has joined Co-operative Theatres of Ohio as booker.

Aaron Wayne has resigned from the Monogram sales force to join Paramount, replacing Sid Lehman, now Republic branch manager in Pittsburgh.

Local F-5 has closed with the local Universal exchange, Dan Cowhig, business manager, reports. Universal was the last of the national exchanges to join.

Tobie Shaman, until recently secretary to Warner Exploitation Chief J. Knox Strachan, has moved over to the RKO exchange where she is now secreary to Branch Manager Al Kolitz.

Ben Schwartz, former manager of the Ohio Theatre, Canton, has been transferred to St. Louis with the Army Medical Department.

DENVER

Joe Dekker, Civic Theatres partner, is taking a week's vacation in California prior to his induction in the Army, set for April 28.

Bernie Newman, former partner in the PRC exchange, now in the Navy, spent a furlough here. He has been mostly in Alaska and the Aleutians.

Fox theatres in Denver are giving those from 13 to 17 a special price. In the first-runs, where the adult price top is 74 cents, the special is 50 cents. Heretofore this special had applied only to school children. The Fox Denver houses collected 32,000 coffee jars for the Red Cross at last Saturday's matinee, and the Paramount alone took in 11,000, and some of the houses were forced to close the doors before all the children could get in.

Red Cross collections in the Fox houses in Denver totalled $7500, about 10 per cent more than last year.

F. A. Rohrs, home office sales representative for PRC, spent a couple of days at the local exchange.

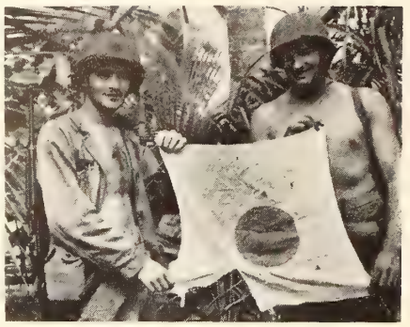
Vincent Footman succeeds Larry Starsmore as manager of Westland Theatres in Colorado. Starsmore joined the Army.

Twentieth Century-Fox is losing two of its office force to the services. Dorothy Elmore joins the Wacs and Anna Mae Bradbury goes to the Marines.

Howard Metzger, 20th Century-Fox booker, leaves for the Army soon.

A. S. Abeles, manager of 20th-Fox exchange, is again a grandfather with the birth of a son to his daughter, Mrs. Timothy Mahoney, who came up from Rio de Janeiro for the event.

Out of town exhibitors seen on the row included Paul Tramp, Trenton, Neb.; Vincent Footman, Colorado Springs; Mrs. Merl Kessey, Victor, Colo.; John Greve, Eagle, Colo.; and C. E. Bradshaw, Martin, S. D.



SAW JAPS RUN AT TRUK. PFC Burt B. Balaban (left), Marine Corps combat photographer and son of Barney Balaban, president of Paramount, in the jungles of the South Pacific with T/S Irving Schlossenberg, whose stories of Balaban's exploits have been distributed by the U. S. Marine Corps, proudly display a captured Jap flag. Young Balaban's account of how the Japs were caught off guard at supposedly invulnerable Truk when the 7th Army Air Force attacked, is one of the thrill sagas of recent action in the Pacific.

DES MOINES

Elmer Tilton, Des Moines branch manager of Warner Bros., is being honored by exhibitors and officials during the month of April in observance of his 30th anniversary in the film business. Tilton started in the film business in 1914 with the old Mutual film exchange in Des Moines. An exhibit in the Warner "visitor's bunkhouse" includes many mementos of Tilton's film career. Reminiscent of his early days are stills of some of the early pictures of William S. Hart, Harold Lockwood and other actors of the early days. Many group photographs of exhibitors are included, including one on which Warners has offered $100 in cash to anyone who can name those in a 1904 photograph. The oldest item in the collection is an Edison projector, vintage of 1900, which was donated by Merle Blair of Cedar Falls.

A check for $955.23, representing rentals for "America Speaks" subjects in the Des Moines territory, was presented at Des Moines to the American Red Cross. Jack Kennedy, MGM branch manager, turned the check over to Horace G. Conger, Des Moines chairman of the Red Cross. Attending the ceremony were Leo F. Wolcott, president of Allied-Independent Theatre Owners of Iowa; Arthur Stolte, and Don West of Tri-States theatres.

Pearl Robbins, salesman for Paramount Pictures, was re-elected president of the Iowa Film Salesmen's Club for another six-month period. Other officers, also re-elected, were Howard Dunn of MGM as treasurer and Jack Siegel of Confection Cabinet Shop, secretary.

The interior of the Cozy Theatre, operated by Kenneth Wagner at Wilton Junction, was destroyed by fire which broke out just after the auditorium had been emptied following the first show. Loss was estimated at $5000, covered by insurance. The blaze was believed to have started from an overheated projection machine. The theatre had been recently redecorated.

Tops in exploitation was scored on the Disney film which opened in 50 Iowa cities, with Gov. B. B. Hickenlooper issuing a state proclamation designating the week of April 6 to 12 as Snow White Week. The proclamation rated mention in the editorial page of the local newspaper. In addition to an extensive newspaper and radio campaign, a statewide contest was held to select a Miss Snow White of Iowa, and Antoinette Scholm of Spencer took first place and a $100 War Bond.

Lieut. Dick Kappler, who formerly worked for Iowa Film Delivery at Des Moines, has been awarded the Purple Heart for wounds received in battle in New Guinea, according to word received by his brother, Bill Kappler, who is a booker at the Universal exchange.

INDIANAPOLIS

William Gehring, 20th-Fox sales manager, arrived in the city on Tuesday and remained through Thursday, held a general sales meeting and discussed the sales policy of "Bernadette."

Louise Munson, cashier at Columbia exchange, has been absent several days, suffering with a severe cold.

Jack W. Servies, district manager, National Theatre Supply Co., visited the local branch on business.

The ATOI held its regular monthly directors' meeting in the Hotel Antlers April 4. Roy Harrold, president of the group, presided.

Jerry Abrams and Mrs. Frank Teagarden were recipients of good wishes and many happy returns from Variety Club members and guests when it became known they were celebrating their birthday.

Exhibitors on Film Row during the week were: A. Kaufman, J. B. Stein and Jack Van Borrssun, all of Terre Haute; Oscar Fine, Evansville; Roy Harrold, Rushville, and Harry Kornblum, Evansville.

Mrs. Clyde Harris, whose husband operates the Zionsville (Ind.) Theatre, spent several days in the city.

Mrs. Alice Collins, of the RKO office staff, has resigned her post.

James Frew of the Universal staff at Cincinnati has been transferred to the Indianapolis branch, and will cover the southern Indiana and western Kentucky zone. Jerry Marks, who was temporarily in that zone, will return to West Virginia, his former territory.

Film Row was saddened by the death of Mrs. Lowell Heath, who operated the Bradford Film Transit Co.

Out-of-town exhibitors who attended Universal's preview of "Follow the Boys" Monday night at Keith's Theatre included, Oscar Fine of the Fine Circuit, Evansville; Harry Kornblum, Rosedale Theatre, Terre Haute; Harvey Cocks, general manager, Quimby Circuit, Ft. Wayne; and Pete Panagos, Alliance Theatres, Chicago.

The Easter frolic at Variety Club rooms April 8 will be followed by other socials each Saturday night, according to Chief Barker L. J. McGinley.

A large contingent of Indianapolis Film Row well-wishers will go to Cleveland to attend the testimonial dinner in honor of Charles Boasberg of RKO. Boasberg, former district manager, has been promoted to sales manager of the metropolitan area for RKO Pictures.

Seymour Bagatelle, of the Indiana Theatre, has been temporarily transferred to the Circle Theatre as house manager.

LOS ANGELES

The local Universal exchange, which has been leading in the current Bill Scully Drive, is coming into the homestretch of the final four weeks and expecting to maintain its first place position to the finish. The Drive ends Saturday, May 6.

Harry Goldfarb, operator of the Bay and National City theatres, National City, California, booking along the Row.

Wylda McLaurin, former ledger clerk, is the new cashier at Universal. Miss McLaurin re-

(*Continued on Page* 24)

YOU'VE NEVER SEEN ANYTHING LIKE IT!

from the Saturday Evening Post stories

EAGLE vs. DRAGON

by Daniel and Jule Mannix who act and direct this thrilling drama of nature's own battle for survival, filmed in the mountains of Mexico in wonderful technicolor.

Nature's own dive bomber versus this throw back from the pre-historic past . . .

THE MOST EXCITING SCREEN FARE SINCE "COBRA vs. MONGOOSE"



18 THRILLING MINUTES... ideal as a co-hit attraction

UNIVERSAL PICTURES

PRODUCED BY JOSEPH O'BRIEN AND THOMAS MEAD

A UNIVERSAL SPECIAL FEATURETTE IN TECHN

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

places Charlotte Broude, who is resigning from the organization to await the arrival of the stork.

Fred Siegel, manager of the Palomar and Margo theatres, Oceanside, saying hello to acquaintances along Vermont Ave.

Pearl Gogel, booker's stenographer at Universal, is vacationing for a week.

Marine bases are putting women bookers into the job of obtaining films for Marine camps.

James Edwards, Jr., of the Edwards Circuit is vacationing at Newport Beach.

Joe Blumenfeld, operator of first-run theatres in San Francisco, Oakland and other northern California towns, is spending a few days at Palm Springs.

Al Bowman, Universal salesman, on a trip into the Southern California territory.

Al Oleander, of the Vogue, Monte Bella, and the Bonita, Los Angeles, momentarily expects his induction papers.

Al Blumberg's many friends will be happy to hear that he is recovering from a recent heart attack. Blumberg, who has been a salesman at National Screen Service for eleven years, recuperated at the Methodist Hospital.

I. Berman of the Eastland Theatres is vacationing in Texas prior to his coming induction into the armed services.

June 22 to the 28 has been designated as MGM's Birthday Week. Fitting celebrations are in the process of being formed for the occasion.

The yardstick by which to measure Joe Horowitz's new business venture should be the reactions of his many friends along Film Row. Horowitz is forsaking his post as salesman after four years with National Screen Service to take over the Bond's Liquor Store situated at Pico and Shenandoah.

Mike Narfy of the McNeil and Narfy circuit and his wife are enjoying a rest at Palm Springs.

On Tuesday, April 11, Los Angeles theatremen threw a luncheon at the Ambassador for William Wyler. "Memphis Belle," the Government short, was screened after lunch.

Jack Valpey, MGM acting office manager, claims he doesn't feel any older despite a recent birthday. Any wiser Jack?

Mr. and Mrs. Joe Danz, of the Embassy Theatre, Seattle, and Ruth Cohen, of Los Angeles, are in Palm Springs.

Howard Herty, MGM's Pacific Northwest exploiteer, has been transferred to Los Angeles and takes over the Southern California territory for Leo on April 15.









TURNOUT FOR TRADE SHOWS. Universal's showing in various key cities of the Charles K. Feldman production, "Follow the Boys," which U is distributing, drew big turnouts of exhibitors. Groups at some of the showings above show: Boston—John S. Giles, Joe Cohen, Barney Rose, Jack Markle, Morris Sharaf, Morris Rudnick, Ted Fleisher, J. J. Scully, Harry Leitz among those present; second from top, Oklahoma City group includes Paul Townsend, Jack Swigart, Ed Kidwell, J. E. Hobbs, Joe Philipson, Mrs. Philipson; third from top, group in the lobby of the Oriental Theatre, Portland, Ore., includes Bob White, Mrs. Dave Gammon, Mrs. A. W. Adamson, Mrs. Bob White, O. J. "Banjo" Miller, R. O. Wilson, C. H. Smith, Lou Metzelaar, H. A. Lake, Albert Finke, A. W. Adamson, M. M. Mesher, Gerard Fowler; Bottom photo, Kansas City, with Jack Langan, Ralph Adams, A. Horowitz, Stanley Schwartz, Lloyd Lenhart, J. E. Garrison and Walter Kirkham seen left to right.

MEMPHIS

All things considered, say managers of loop theatres, Holy Week was not so slow as expected. The new experiment at Warners Theatre with staggered shows, beginning with an "early bird" matinee at 11 a.m. to 1 p.m. is working out satisfactorily. The big attraction of the week was "Memphis Belle." Robert Gillham, director of advertising and publicity for Paramount, was in town for the event, and went on to Little Rock to prepare for the showing of "The Story of Dr. Wassell" which will take place April 26. Among others here for the premiere of "Memphis Belle" were W. C. Lewellan of the West Coast Paramount publicity staff, and Allan S. Glenn, district publicity office, Dallas.

The new inspectress at Paramount exchange is Lillie Chapman.

M. A. Lightman, Malco president, and bridge expert, will defend his title as champion at the eighth annual Cotton Belt Tournament of the Tennessee Bridge Association, April 21-23.

Manager McClintock of Paramount played host to a group of new employes at the Variety Club last week. A handsome traveling case was presented to Sebe Miller, who leaves for the Dallas branch, and is replaced by Bob Kilgore here.

MGM exchange last week formally announced the appointment of Louis C. Ingram as branch manager to succeed J. Frank Willingham, who has been transferred to St. Louis. Mr. Ingram will be entertained with a luncheon April 17, at the Peabody, when E. K. O'Shea, New York, Eastern and Southern sales manager, and Charles E. Kessnich, Atlanta, Southern district manager, will present Mr. Ingram to prominent business men of Memphis.

Todd Ferguson, MGM branch office exploitation manager will be transferred to Atlanta in the same position, April 18, and will be replaced here by Ken Prickett, New York.

The practice of issuing blank permits to the Memphis local of the Motion Picture Operators Union, by the Memphis Board of Examiners of Motion Picture Operators, has resulted in the use of what was (until the age limit was lowered recently) under-age boys as operator helpers. Fred S. Bauer, Sr., chairman of the board, disclosed as he resigned from the position. Mr. Bauer, and the secretary of the union, A. G. Shelton, resigned from the board, after an inspection trip by Mr. Bauer, when he found two under-age boys working as helpers in two theatres. Immediately following the inspection trip, the City Commissioners at a meeting lowered the age limit to 17 years.

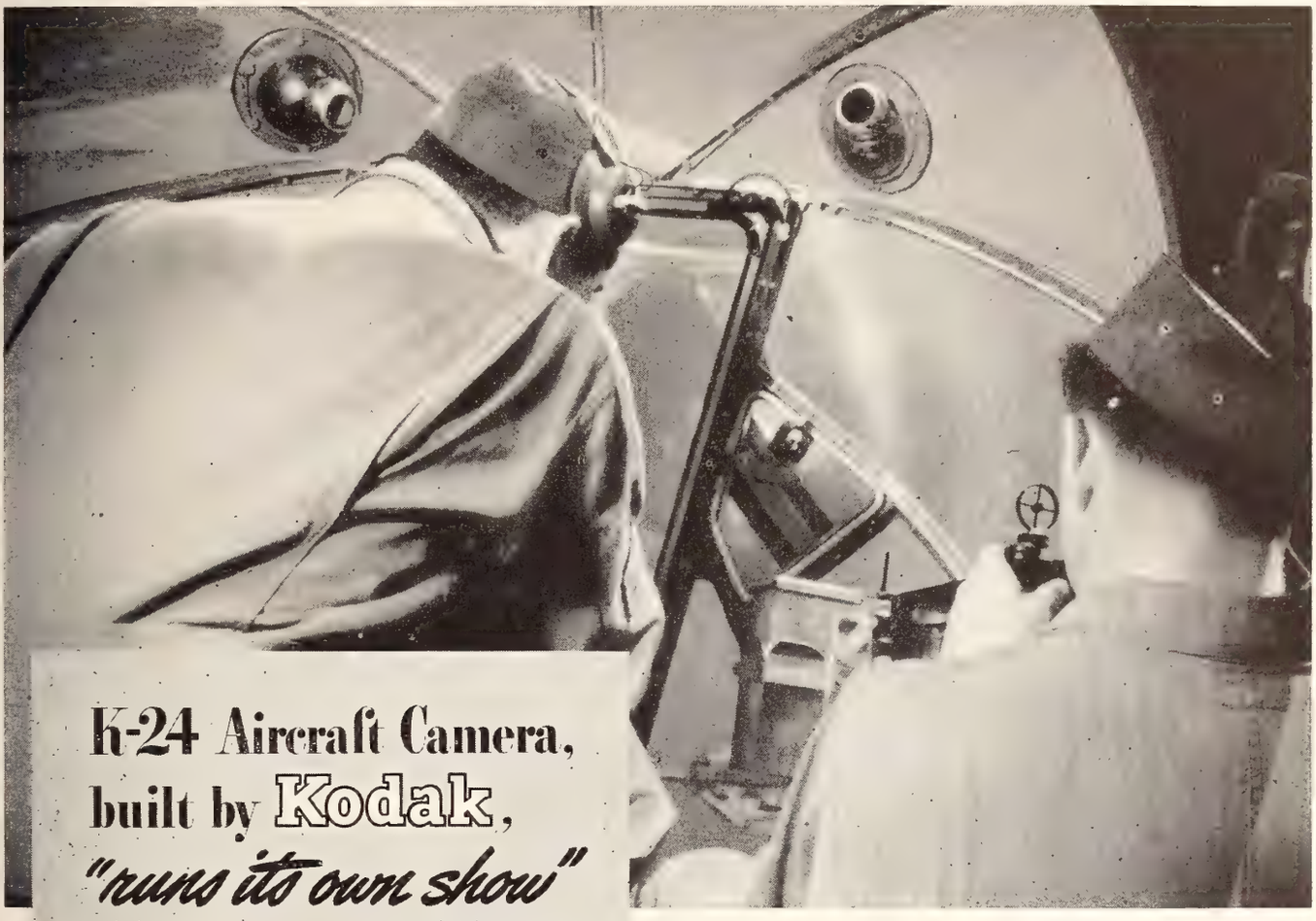
(*Continued on Page 26*)

You press the button . . . it does the rest



Kodak's K-24 Aircraft Camera is completely automatic. In reconnaissance, you push a switch button on your "stick" and the camera, in the nose or tail, clicks away. In a bomber, it is in the plane's belly, connected, through complex electrical controls, with the bombsight itself. Its focal plane shutter, power operated, has speeds of 1/50, 1/450, 1/900, and "time." It is fitted, as are most other aerial cameras, with Kodak aerial lenses, including Kodak Aero Ektars incorporating elements of Kodak's revolutionary new optical glass . . . interchangeable in a range of focal lengths and speeds for different missions. Uses Kodak Aero Films in prethreaded interchangeable magazines holding 56 feet, enough for 125 pictures, 5 inches square.





K-24 Aircraft Camera, built by Kodak, *"runs its own show"*

Bombardier, at left, is hunched over his bombsight which is electrically coupled with the camera, automatically taking pictures every time bombs are released. At right is a gunner covering the nose with his "fifty."

TANGLING with fighters and flak while making a bombing run . . . or scurrying over enemy country at low altitude on a reconnaissance job . . . the last thing you have time for is "keeping a snapshot record of your trip."

Yet in reconnaissance, that's really what you're out for—and in bombing, you want to bring back "picture information" on the relation of your falling bombs to the target . . . for the camera makes a record of details you couldn't possibly see and remember.

Pretty hopeless, without a camera that "runs its own show" . . . Kodak's K-24 does just that.

On a reconnaissance flight—with no bombs to unload—you press a button for each picture, operating the fixed-position camera by remote control. Or, if you want a series, simply hold the button down, and the camera takes 3 pictures a second.

"Chalking up the score" in the training of bombardier and pilot is another vital phase of the K-24's activity—to know how good you're getting to be, you consult the photographic evidence.

The K-24 is no hero—the pilot and crew play that role. But it does take a lot off a hero's mind.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

REMEMBER THE PLOESTI RAID?—how at the cost of more than 500 trained fliers, our Liberators fought through one of the most heavily fortified areas in the world, to drop the bombs that knocked out one-third of Germany's oil supply? how some of the pilots who missed the target on their first run turned back and flew through solid sheets of flame to try again? A stern example for us at home.

BUY MORE WAR BONDS

Serving human progress through photography

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

NEWARK

Harry H. Lowenstein, president, and Irving Dollinger, eastern regional vice-president of Allied, accompanied by their wives, returned from Atlantic City where they completed arrangements for the annual convention of Allied of New Jersey. The convention, to be held the latter part of June, will be the silver jubilee of the organization.

Manager Bill Phillips of Loew's State put on a bangup campaign for "None Shall Escape," the activity including letters to clergymen and school teachers; a round-robin telegram signed by patrons and sent to members of Congress petitioning that body to make certain that none of the Nazi war lords shall escape just penalties for their crimes; placement of 500 advertising cards on newsstands and window displays featuring Louis Nizer's book, "What to Do With Germany."

Herb Berman, Phil Manes and Eddie Batlan, all Warner managers, have formed a downtown dining club.

Don Jacocks, Warner New Jersey zone manager, returned from his Florida vacation this week.

Harry H. Weiss, manager of RKO Proctor's and the Lyceum theatres, both housed in the same building and showing the same features, reports "terrific" business with "Up in Arms."

The lobby of Warners' Capitol is being renovated and redecorated.

The Mosque Theatre, which has the largest stage and auditorium in New Jersey, will revert to pictures commencing April 17, when "Ravaged Earth" will be shown on a continuous policy.

Inclement weather Easter Day was good for show business in Newark. All of the downtown houses were packed from opening until closing and many neighborhood theatres had standing room only for the first time in months.

Jerry Rose, manager of Warner's Hawthorne and Savoy before his induction, is expected in Newark next week for a furlough. His friends plan a testimonial dinner.

The Newark Opera House, which in its checkered career, has housed everything from Negro vaudeville to grand opera, is this week showing "The Life of Giuseppe Verdi," and "The Dream of Butterfly." Both are Italian films with English sub-titles.

William Eskin, supervising manager of the Avon and Cameo, Newark, and the Grant-Lee, Palisades Junction, has a new means of stopping the noise children used to make at his Saturday matinees. He has installed small spotlights which focus directly above the screen. When the kids start to holler and scream he flashes the spot three times—which interferes with the enjoyment of the picture. Immediately the noise subsides.

NEW YORK

Charles Boasberg, Harry Michalson, Frank Drumm, and Mike Poller of RKO Radio finally finished that long international tour this week, which was made on behalf of the Ned Depinet drive starting February 4. The boys were all in by Wednesday—take that anyway you care to.

The 20th Century-Fox New York exchange is in the bag for three weeks salary as the result of holding first place in the sales drive until now. They can't miss out, and have a chance to add still more. Smiles are the order of the day.

Lloyd Mendoza, son of David Mendoza, the orchestra director, resigned yesterday as assistant booker at Warners.

The big news of the week at Universal was that on Easter Sunday Bob Finkel, N. Y. salesman, became the father of a boy, Alan Barry. The weight at cribside, says Bob, was 9 pounds, 3 ounces. Mother and child doing well.

Johnnie Murphy of the Loew office learned early this week that his brother, Lt. William Murphy, had been killed in a California plane crash on Saturday. Lt. Murphy had successfully taken part in 50 combat missions in the Africa-Sicily-Italy campaign without an accident of any kind.

Motion Picture Associates announce a 25th anniversary Silver Jubilee dinner and dance at the Hotel Astor on Friday, May 19. A jubilee book is planned in order to raise $25,000 for starting a fund for post-war contingencies when the soldiers return.

Dave Bass, former contract clerk at Columbia, has gone over to Monogram as booker.

Mrs. Blanche Frankfurt, secretary to Sam Seletzky, branch manager at Republic, has resigned to devote her entire time to her home.

The office force at United Artists gave a farewell party for Johnnie McKenna, who was going into the Navy. Came the change in draft board plans, and Johnnie is now back at his booker's desk until further notice.

Bob Yentes, former 20th-Fox booker, is reported killed on the Anzio beachhead.

Pvt. Harold Rosen, former N. Y. City booker at Universal, was in last week for a visit while on furlough.

Tim O'Toole, Columbia's New Haven branch manager, is reported ill.

Myrle McKenna, chief telephone operator at UA, is taking a leave of absence to undergo an operation.

Pvt. Joe Gallagher, formerly of National Screen, is in on furlough from Camp Joseph T. Robinson, Arkansas.

Charles Dietz, MGM exploiteer in Detroit, was a New York visitor.

Molly Pastor, secretary to Jack Wolff, chief cashier at 20th-Fox, goes on vacation today with her husband, who is home on furlough.

Carl Goe, Warner branch manager in New Haven, was in for business conference.

Pvt. Fred Trauner, son of Columbia's Sol Trauner, came in to visit from the Florence, S. C. air field. He's a cadet pilot.

Bill Tavernese of the 20th-Fox accounting department, is the father of a baby boy.

Joe Vergesslich, Warner short subject sales supervisor, has a surprise visitor. His son-in-low, Carpenter 1/c Arthur Hunt of the Seabees, dropped in to see him from his base in Alaska.

Terry Turner, RKO Radio exploitation chief, is back from a trip on behalf of "Snow White" to Canada, Washington, and Baltimore.

Back from vacations: Archie Berisch, Warner head booker, and George Jeffries, UA upstate salesman.

Seaman Stanley Ponticelle, former Warner, N. J. booker, is now librarian on a minesweeper.

Funeral services for George C. Erkmann, 36, in charge of Electrical Statistics for Loew's Theatres, were held Wednesday, at Malverne, L. I. Erkman, who was connected with Loew's for 23 years, is survived by his widow, a son, mother, and three brothers.

Miriam Quirk of the Universal Home Office Advertising and Publicity Department leaves Friday (14th) for Alliance, Neb., where she will marry Lt. Charles N. Lockwood, Jr., of the U. S. Army Air Forces.



GIANT BOOK TELLS BIG STORY. A 700 lb. book presenting a review of the film industry's 4th War Loan campaign under the direction of Charles P. Skouras, was presented to Secretary Henry Morgenthau, Jr., in the lobby of the Roxy Theatre, New York, last week. The book, which measures 48 by 66 inches, was hand-made including all lettering appearing on its 100 pages. In photo above: B. V. Sturdivant, Secretary Morgenthau, Si Fabian, Rick Ricketson, Robert Selig, Francis Harmon, Mr. Skouras.

OMAHA

Final tabulations of the Fourth War Loan drive, as released by Frank Hannon this week, show 49,958 bonds sold, totaling $11,050,000. Sixty bond premieres were held and 104 Free Movie days. During the Third War Loan drive only a little over $7,000,000 worth of bonds were sold.

A. C. Myrick, Lake Park, Ia., took his draft exam this week.

A booth fire broke out in the Pilger Theatre, Pilger, Neb., owned by Karol and Carson.

Regina Molinseed, in charge of Red Cross collections for theatre and film personnel in Omaha, reports this year's total $721 above last year.

Tony Goodman, 20th-Fox booker, was sent to Great Lakes, Ill., for Navy training.

Birthdays at the MGM exchange during the week included Helen Baum, Jean Lamb, and Helen Donohue.

Ed Cohn, Universal salesman, is in a local hospital for a checkup.

Frank Simek, Ashland exhibitor, now hears his son is in India.

Universal staged a special showing of "Follow the Boys" to a packed house Monday at the Dundee Theatre.

Charlotte Coryell, manager of the Rock Theatre, Bassett, Neb., visited the Row on her

wenty-second birthday.

Paramount Shipper George Dilley is back work after 12 weeks recuperating from a roken leg.

Cpl. Max McCoy, former Paramount shipper, ill arrive in Omaha soon for another furlough.

Paramount will screen "Dr. Wassell" to a rge audience at the Dundee Theatre, Friday, pril 21.

Final reports on the Nebraska 1944 polio fund ampaign show a total of $110,000, of which maha theatres contributed $12,000, those in incoln, more than $3000; Grand Island, $2000.

An important factor in Douglas county shoot- g past its $505,000 Red Cross war fund goal as a $13,428.24 contribution from the theatres, cluding, Brandeis, $1467.96; Omaha, $2373.28; rpheum, $3636.05; Paramount, $2867.52; Town, 217.61; Admiral, $304.36; Arbor, $82.78; venue, $291.14; Beacon, $122.10; Benson, 149.80; Berkeley, $92.38; Circle, $104.73; Cor- y, $146.39; Dundee, $308.85; Lothrop, $78; Mil- ary, $316.16; Minne Lusa, $88.89; Muller, 137.15; Muse, $181.22; North Star, $102.16; itz, $58; Roseland, $230.39; Tivoli, $81.32.

Sharon McManus, formerly an Omaha resi- ent, has signed with MGM.

Paul Spor, Paramount Theatre master of eremonies, has been engaged by Willys-Over- nd to act as talent scout in the company's actories with a view to presenting a series of arties.

OTTAWA

George Degnon, publicity director for RKO ictures, recently spent a few days in our midst egarding the picture, "Higher and Higher," nd the reissue of the forthcoming "Snow White nd the Seven Dwarfs."

At the April meeting, on Wednesday, of the astern Division of the Motion Picture Theatres Association held in the Chateau-Laurier, the executives brought to the attention of the managers their participation in the forthcoming 6th Victory Loan, which gets underway on April 24. Warners' two-reeler, "The Shining Future," and the single reel, "The Fifth Christmas," will be alternately offered at the local theatres.

For the Easter vacation Ottawa moviegoers had two Ladies to choose between. The Capitol presented "Lady in the Dark" and the Elgin presented "Lady Let's Dance," both doing nicely.

As a special attraction for Easter matinee, Bea Pacaud, manager of the local Rexy, succeeded in promoting a Puppy as first prize for a lucky door number. For the past two Saturdays Bea has been parading the Puppy across the stage to the delight of her juvenile trade.

With the passing of Lent more Big Name bands are being brought to the local Auditorium. In rapid succession came Johnny Long and Jimmie Lunceford with their bands, and both played to the usual 5000 customers.

For two weeks previous to the playing of "Ali Baba and the Forty Thieves" Gordon Beavis of the Centre Theatre had his inside lobby decorated in such a fashion as to imitate the desert and a fort.

PHILADELPHIA

Philadelphia will be the scene of the Eastern premiere of "Tars and Spars," the U. S. Coast Guard musical revue, which opens at the Earle Theatre on Friday, April 21. The show was designed to increase Spar recruiting and is packed with stars, headed by Victor Mature.

Tom Connors, vice-president in charge of sales, and A. W. Smith, Jr., Eastern sales manager for 20th Century-Fox, were in town trying to make some headway in the settlement of some exhibitor disputes.

Charles Zagrans, RKO branch manager, is resting easily in the Northern Liberties Hospital after suffering from what was thought to be a heart attack.

Charlie Ramb, manager of the Capitol Theatre, is back on the job after being out quite a few weeks, during which he had his appendix removed.

Martin Ellis, prominent exhibitor, has gone into a defense plant.

Bill Fishman, owner of the Vogue Theatre, was turned down by the Army physical examining board.

Sidney Ellis, brother of Martin, was also rejected.

Dave Weinstein, formerly manager of the Star Theatre in Camden, is now working for Lewen Pizor as manager of the Cedar and 56th Street theatres.

Maxwell Six has become a Warner rotating manager.

Samuel Kirsch is the new manager of the Orient Theatre, replacing Jimmy Floyd.

Lou Coluntuano has been transferred as manager from the Lane to the Stanton Theatre. Howard Kummerly transfers from the Lindley to the Lane Theatre as manager, and Herbert Sundheim is the new manager of the Lindley.

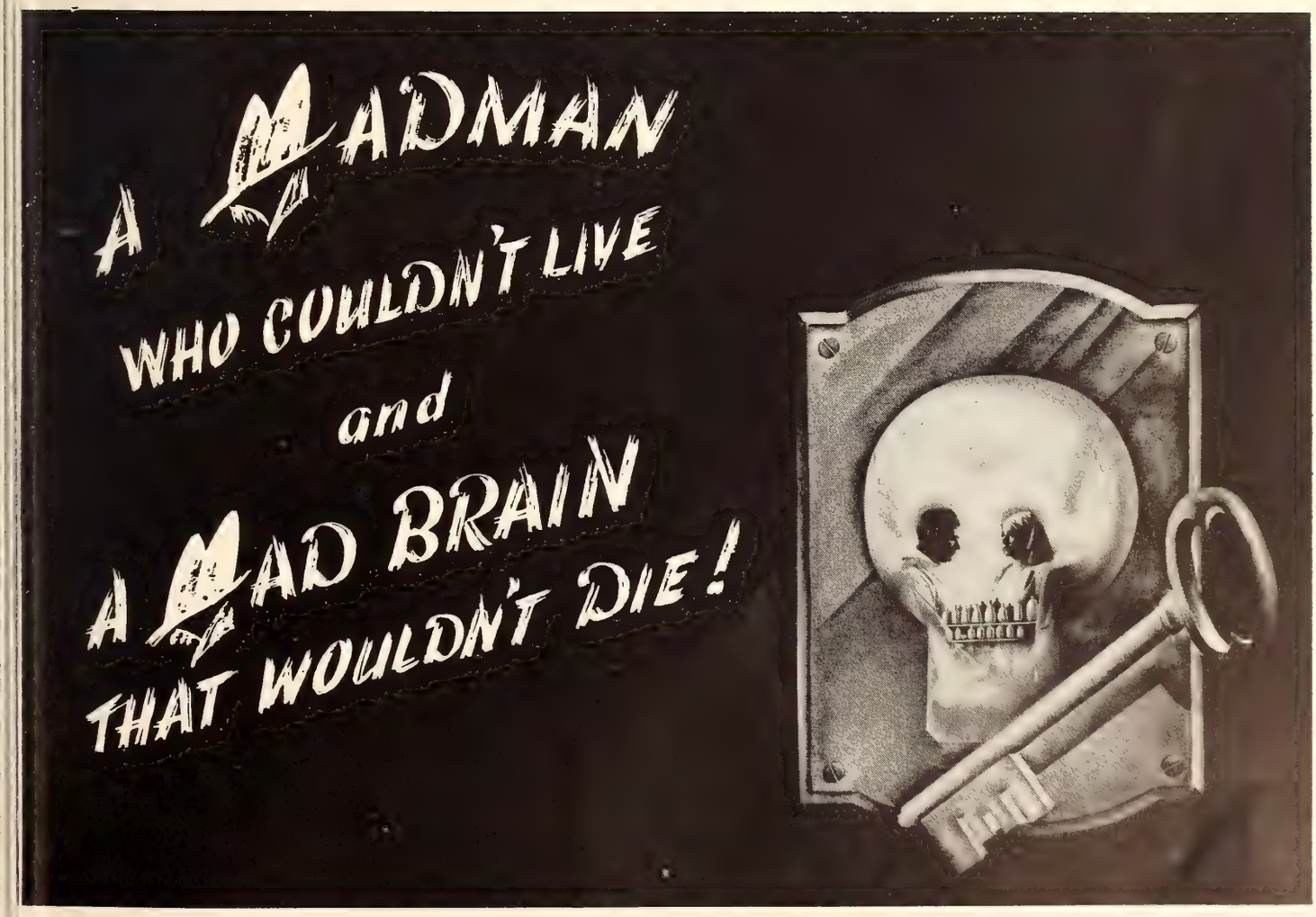
Bill Huffman, former manager of the Warner Theatre in Atlantic City, and who had been in the Army and released, was in to say goodbye, before reporting for duty with the Merchant Marine.

Roland Haynes, manager of the Oxford Theatre, became the father of a boy, when his wife gave birth to the new son at the Hahneman Hospital.

Milt Wasserman, former department head in the Warner bookkeeping department, and now in the Army, was in to say goodbye before reporting to an embarkation point.

Harvey Detweiler, night manager of the Savoy Theatre, has been transferred to the Center

(*Continued on Page 28*)



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Theatre as night manager, succeeding Edward Bergin. Charles Slemmer, assistant manager at the Family, has been promoted to night manager at the Savoy.

Leo Hannon, Warner booker, who had been in the hospital for three weeks after an abdominal operation, was back in Hahneman again, being home for several days.

Joseph Murdoch, manager of the Stanley Theatre in Camden, left there last Saturday and is transferring to the Warners' Pittsburgh zone. Joe's wife has been ill for some time, and their doctor thought it advisable to take her to another area not so damp as is the Camden-Philadelphia spot.

Jerry Weissler, ex-manager of the Columbia Theatre, was a Philadelphia visitor after a four-week boot training period at the Bainbridge (Maryland) Naval Training Base.

Ed Rosenbaum, Columbia exploiteer, did such a terrific job on the "Cover Girl" promotion stunt with the *Daily News* that his home office gave him a week's vacation as a reward.

PITTSBURGH

Local contributions by the film distributing and theatre employes to the Red Cross Drive just completed were almost trebled this year, and totaled almost $15,000.

While on a brief visit to his home here in Pittsburgh last week, Gene Kelly, the film star, entertained disabled veterans of World War II at the Deshon Hospital in Butler, Pa.

Frank Dana, brother of Pete Dana, the Universal branch manager here, has been appointed West Virginia salesman by Monogram Pictures' local office.

A. Donald Ackard, Sr., for many years head projectionist at the J. P. Harris Theatre, died at Clearwater, Florida, last week after a long illness. His body was brought to his home in McKees Rocks, Pa., where funeral services were held Monday afternoon. His wife, two daughters and two sons, both in the armed forces, survive.

Plans have been completed for the remodeling and renovation of the Lyric Theatre, Clearfield, Pa., a Mid-State Theatres, Inc., unit, by William K. Jackson, general manager. Incidentally, Jackson reports soon to Uncle Sam.

Anthony Collose, who owns and operates the Roxy Theatre, Clearfield, Pa., is recuperating from an appendectomy at the Memorial Hospital in that town.

Blatt Brothers, who operate a circuit of some twenty theatres in Western Pennsylvania, have renewed their lease on the Main Theatre, Greenville, Pa., and the deal whereby Peter L. Patti, owner of the building, was to take over has fallen through.

PORTLAND

Headed by Frank Newman Sr., general manager of Evergreen theatres, and Albert J. Finke, Oregon manager, a half hundred Evergreen theatre managers met for their monthly conference in Portland, and following the business sessions, boosted the Four Freedom's Bond show.

Charles W. York 63 another of the veteran managers died at his home in Spokane Wash. April 4 following a heart attack. He was manager of the Granada Theatre. For many years he was manager of the Auditorium and also was associated with the old Selig theatre interests.

Floyd Henninger, eastern Washington salesman for RKO-Radio, back to Seattle for monthly conference.

Ruth Gilman, office manager of National Theatre Supply, was married to Charles Nelson, Seattle.

E. J. Piro has been added to the office staff of Universal in Seattle.

In spite of another increase in box office prices, exceptionally heavy business is registered at Portland first runs, but only on week-ends.

Colin M. Durie, 64, well known Seattle stage electrician and pioneer member of the International Association of Theatre and Stage Employes, Local 15, died from a heart attack.

Seattle film row is again experiencing a dearth of workers in the various exchanges, because of the U. S. Employment office's ruling that prospective employes must go to work in essential industries.

Morrie Nimmer, popular theatre manager at Wenatchee, Wash., has received his call into the Navy.

Bill and Fred Danz have changed from theatre jobs to positions at Boeing's, Seattle.

20th-Fox crew under direction of Lew Seiler, is filming "Thunderhead" on the Fair Ground race track at Gresham, Ore.

Booking on Seattle row: Chuck Charles, Everett; Hal Daigler, Bremerton; Ben Evans, Chehalis; Frederick Mercy Sr., Yakima; Gus Graf, Shelton; W. A. Cochrane, Snoqualmie; Clarence Bauer, Bremerton; Fred Gamble, Tacoma; W. B. McDonald, Olympia; Elden Pollock, Mt. Vernon; Charles Grieme, Wenatchee.

Bill Bedgisoff, Seattle exhibitor, entertained his son on furlough back from Army post, Mississippi.

Jack Hamaker, former Seattle theatre manager, now in the Army, stationed at Camp Gruber, Oklahoma.

Ted Galanter comes from the Chicago MGM office to Seattle as MGM's Pacific Northwest exploiteer.

ST. LOUIS

G. A. Smith, western division sales manager for Paramount, and R. C. Li Beau, district manager, were here recently to confer with Maurice Schweitzer, resident manager.

W. C. Gehring, western division sales manager for 20th Century-Fox, and W. E. Scott, district manager from Kansas City, stopped by on the way to Kansas City. They discussed product with B. B. Reingold, local manager.

A number of local exchange managers were out in the territory last week, including C. D. Hill, Columbia Pictures; Tommy Williamson, RKO Radio; and Bernard McCarthy, United Artists. Irv Waterstreet, MGM publicity and exploitation man, was also out-of-town, but got back this week.

Barney Rosenthal, Monogram manager, announces the closing of deals for 1943-44 product with Fox Midwest, which operates in eight towns in Eastern Missouri and Southern Illinois; the Sam Komm circuit of St. Louis and St. Louis County and the Charley Goldman-Jules Leventhal houses in downtown St. Louis. Monogram's "Million Dollar Kid" opened a first-run engagement at the Shubert Theatre on April 6.



ALBANY PRESENTS: Lou Golding (left) exhibitor chairman for the Red Cross drive in Albany territory, turns over a check in the amount of $12,559.00 covering collections at theatres, to Reuben Clark, local Red Cross drive chairman. Abe Stone, of the Eagle Theatre, and C. J. Latta, Warner Bros. Theatre zone manager, look on.

Seen along Film Row last week were the following out-of-town exhibitors: Everett Hays Sullivan, Ill.; George Karsch, Lead Belt Amusement Company, Farmington, Mo.; C. H. Weeks Jr., Dexter, Mo.; F. L. Lowe, Lebanon, Mo. Harry Miller, Festus, Mo.; Bob Cluster, Salem Ill.; W. G. Struck, Mason City, Ill.; O. Ingleson, Montgomery City, Mo.; Messrs. Leber & Hirth, Royal, Pacific, Mo.; Noah Bloomer Belleville, Ill., and Joseph Goldfarb, Upper Alton, Ill.

Maurice Schweitzer, Paramount manager, reports phenomenal business in this territory for "Lady in the Dark" and "Uninvited."

Amos Leonard has returned to the local Paramount sales staff from Buffalo, N. Y., and has his old territory in Southern Illinois, while Joe Hartman, who came here from Detroit, has the Southeastern Missouri assignment.

Andy Dietz, PRC manager, expects to announce some interesting news soon. He has been working on some nice deals, we understand.

Must be something about the St. Louis atmosphere that always put this territory over the top in all war financing and charity drives. Of course, the fine leadership of such men as Harry C. Arthur, Jr., Fred Wehrenberg, Harry Hynes, and Lester Bona has been a big factor.

The Secretary of State's office in Jefferson City has issued a certificate of incorporation to the Shreve Theatre Supply Company, 1 East 24th Street, Kansas City, Mo. Incorporators were James W. Shreve, George P. Helle, Herman S. Gould, and Glen R. Blanchard. All gave their home address as Kansas City.

SAN FRANCISCO

Films are the major attraction almost everywhere a San Franciscan goes now. For instance the War Services show offered uncensored combat pictures; Cecil B. de Mille's famous picture "The King of Kings," was shown for the sixth consecutive year at the Glide Memorial Church during Holy Week; public museums have series of films, one offers hit films and the other offers the greatest of the past films, and the Jewish Community Center has an annual Spring Film Festival.

Lee Dibble, hardworking manager of the downtown Embassy Theatre, took time off for a journey to Tucson, Arizona, where he and Mrs. Dibble visited daughter Miriam, now in her sophomore year at the University of Arizona.

Hollywood star Dick Powell was in town for the premiere of his picture, "It Happened Tomorrow," at the United Artists Theatre, downtown Blumenfeld first-run. Powell, together with other film notables, including Danny Kaye and Mischa Auer, flew up from Hollywood on a Navy Transport in time to emcee shows at the Oakland Naval Air Base and Camp Shoemaker Hospital and a command performance at Camp Parks, where 5000 SeaBees were just back from the South Pacific.

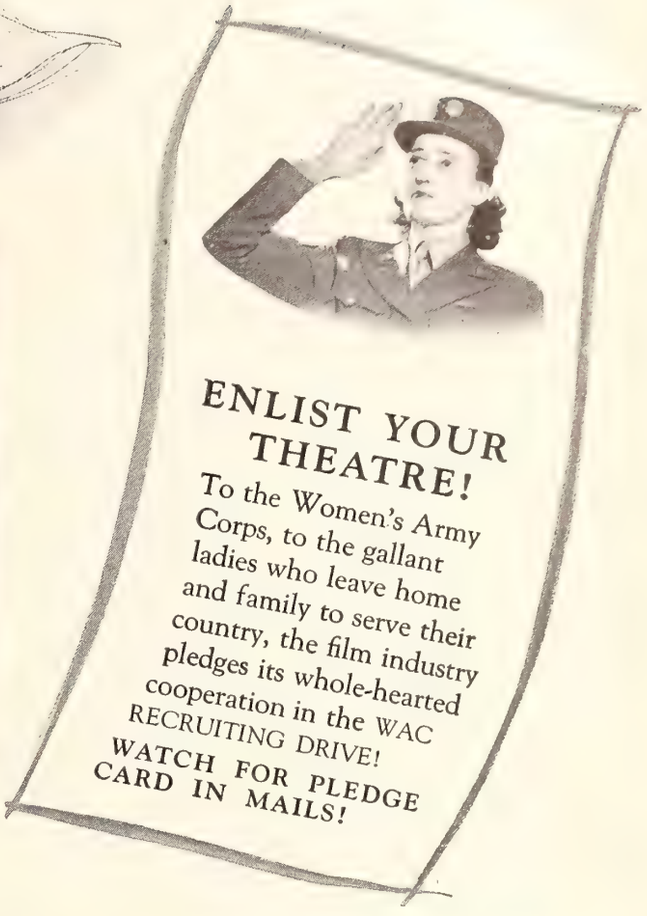
The Telenews Theatre has now designated the exhibit section of the house as the "Telenews Theatre Gallery." Current exhibition is composed of caricatures by "Vern" of subjects relating to the movies.

A sneak preview of a forthcoming comedy was held at the United Artists. "Sneak Previews," as such, are given much advance publicity here.

Show people donated 200 acts during the month of March to the Stage Door Canteen not including 108 hours of bands and spontaneous

(*Continued on Page* 30)





SURE, WE CAN TAKE IT!

Our country needs our help—
It is vital to the war effort
America must recruit immediately
Hundreds of thousands of Wacs!
Our industry with its vast audience contacts
Is called upon to spear-head the drive.
Invasion is in the air—crucial times are upon us!
The call is urgent—we can, we will
Help our country in its critical moment
By running the exciting trailer (a TOP Star is in it!)
By using the posters and press book
By cooperating patriotically with the Army!

WAC RECRUITING WEEK
IN MOTION PICTURE THEATRES—MAY 11th-17th

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, New York City

★ ★ REGIONAL NEWSREEL — Continued ★ ★

personal appearances by screen, stage and radio stars, announced Harry Ettling of the Canteen's booking department. Every week the Warfield Theatre, a downtown Fox-West Coast first-run, and the Golden Gate Theatre, an RKO first-run, have contributed considerable talent from their stage shows.

TULSA

L. A. (Lew) Chatham, divisional manager of Griffith Southwest Theatres, returned Saturday from an eight-day survey of the company's territory in Eastern Oklahoma and Missouri, making changes in personnel necessitated by induction of employes.

W. H. (Bill) Green, manager of the Tulsa Theatre, will go to the Navy April 21.

Jim Worsley, who for two years has managed the Circle Theatre in Tulsa, has been promoted and transferred to Picher as city manager of the Plaza and Roxy theatres.

Worsley will replace Bill Hayes, for four years city manager of the theatres in Picher, who will be transferred to Clinton, Okla., as city manager for the Del Rio and Rialto theatres. A third house at Clinton has been closed.

Paul Cornwell, who for the last year has been manager at Clinton, has been promoted and transferred to Okmulgee to replace Kenneth Taylor, manager of the Orpheum, Yale, Rex and Inca theatres, who goes to the Navy.

Wayne Wallace has been transferred from the Rodeo Theatre at Oklahoma City to manage the Elk Theatre in Elk City, replacing Donald Hall, who has been transferred to Chickasha as city manager of the four theatres there—the Washita, Rialto, Ritz and Midwest.

Dick Owen, of Dallas, representative of 20th Century-Fox, was in Tulsa on business over the week-end.

J. W. Loewe, Warner Bros. branch manager at Oklahoma City, was in Tulsa during the past week, making arrangements for the showing of "The Adventures of Mark Twain," which will open at the Majestic Theatre May 5.

VANCOUVER

Business was off last week, but on Good Friday, it was raining and all theatres did capacity, downtowners being lined up all day.

Earnest Fairleigh, RCAF, is here on his final leave before going overseas. He is the son of R. E. W. Fairleigh of Dominion Theatre Equipment and brother of Dave Fairleigh, manager of the FPCC Hollywood Theatre, Vancouver.

David Griesdorf, district manager of Odeon Theatres, is back in Vancouver after three weeks in Hollywood.

Charlie Doctor of the Dominion doing swell business with "Thousands Cheer" and the three Academy award shorts of 1943, "Heavenly Music," "Yankee Doodle Mouse," and "Amphibious Fighters." Dominion is a double feature house as a rule, but this bill is doing business.

One man in a booth is now permissible in situations where the seating capacity exceeds 500 and the theatre is situated in a municipality with a population that does not exceed 3000 in the Province of Alberta, under an amendment to regulations governing film projection passed at the last session of the Government. Heretofore "an apprentice" was required in every booth, in addition to the regular operator. The same ruling applies to theatres where seating capacity "does not exceed 500" in a municipality "in excess of 3000." The B. C. law reads "1 man in a booth in theatres with seating capacity of 449 or less, in any section of the Province of British Columbia."

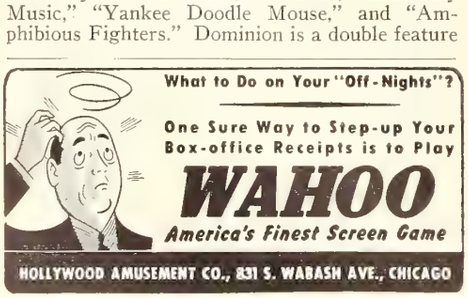
Sharpes Circuit of Calgary, Alberta has sold the Roxy Theatre, Marrhead, Alberta to Stanland and Clemes, local businessmen. Sharp will continue to book the house, which plays four days each week.

Crooked politicians are at the bottom of our whole juvenile delinquency problem, Msgr. E. J. Flanagan, founder and director of Boys Town, Nebraska said in a lecture before a service club. He said politicians could clean up our towns and cities and do away with filth and reminders of our children's destruction in 24 hours if they wanted to.

Monogram Pictures of Canada at long last is moving into the building erected for them a few doors south of the film block. Plenty of grief before they had it finished, with wartime restrictions on construction, etc. Monogram is one of the group of Oscar Hanson companies in the Dominion.

Langley, B. C., Theatre is now being operated by Pete Barnes of Toronto.

Film exchanges and theatres are checking up on their employes under the new Government regulations to find out how they stand under new mobilization law just put into effect in Canada.



ADV.

What Are Your Needs?
Joe Hornstein Has It

WASHINGTON

Universal's Max Cohen trade-screened "Follow the Boys" at the Circle Theatre and followed it up in style with a cocktail party at the Carleton Hotel. The screening had to be changed from 2 p.m. to 2:30 so as not to conflict with the Cecil B. DeMille luncheon at the Variety Club.

Roy Disney and Bill Levy of the Disney Organization, visited at the RKO Exchange this week.

C. E. Peppiatt, 20th Century-Fox Branch Manager, visited in New York this week.

MGM booker Henry Ajello has celebrated his 15th year with the company.

The Herndon Theatre, Herndon, Virginia, reopened on April 1, after having been closed for three months.

Former Variety Barker Monroe Greenthal has been promoted to the rank of Major.

Edith Goodman, 20th Century-Fox, has resigned to go back to New York.

George Gill, PRC, entertained at a cocktail party for Buster Crabbe in the Variety Clubrooms on April 10.

The Variety Club membership luncheon, at which Cecil B. DeMille was the distinguished guest, brought forth the largest attendance in the history of the club. Many out of town members made the trip to attend the affair. Lt. Donald R. Rooke, U. S. Navy, just back from two years in the South Pacific, with the Seabees, also spoke. The next membership luncheon will have for its Kings of the Day the two newest members of the Board of Governors—Harry Bachman and Wade Pearson.

Billy Brantley, mail clerk in Warner Bros. contact department who was out for the past week with a sprained ankle, is back at work again.

Henrietta Rosenthal of the MGM Billing Dept., will take a leave of absence to visit her family in Philadelphia.

The following new Barkers were inducted a the Variety Club on the night of the Board o Governors meeting: H. Graham Barbee, Jr. and Lt. Sherman E. Rogers. At a special inductio on Tuesday, April 4, James L. Wright, Martin H. Hughes and Lincoln V. Burrows were give the key to the Club. Commissioner J. Russel Young sat in on this special meeting.

Louis Schine, together with his Washingto booker Gus Lynch, called on District Manage Rudolph Berger and Branch Manager John S Allen, at MGM.

Commissioner J. Russell Young, general chair man of the committee for the Celebration of th President's Birthday, in connection with th Infantile Paralysis Fund, and 100 of his co workers, were feted at the Variety Club. Chie Barker John Allen had charge of invitations.

Eleanor Laiken, formerly in the Warner Con tact Dept., was in to visit. She plans to joi her husband, Sgt. Leonard Laiken, in Texas.

Steven Eichelberber, Chairman of the Ameri can Legion's Annual Movie Benefit at the Opera House, Frederick, Md., visited at the MGM Ex change and purchased "Song of Russia" for a early showing.

Earl Yates, Warner Contact Dept. Purchasing Agent, has been out ill with a throat infection

The Board of Governors of the Variety Clu approved the following recommendations of th Welfare Committee: 1. Donation of a motio picture screen to the Industrial Home Schoo for Boys; 2. New portable equipment for shut-i showings to replace the old equipment; 3. A contribution to the National Association fo the Advancement of Colored People. 4. Equa contributions of $300 to the Upshur St. Hospita and Gallinger Hospital Rapid Treatment Center to be used for the purpose of obtaining a pian radio or games, for patients. 5. Sponsorship o a part-time social worker for the Glaucom Clinic, established to prevent blindness. 6. Vic tory garden contributions. 25,000 gardens ar now in operation in the District of Columbia under the sponsorship of the Variety Club.

Branch Manager John S. Allen, of MGM received a $1000 War Bond for his suggeste brief on MGM Sales Policy and Post-Wa Planning.

Showmanship Vital in Successful Theatre Operation, Says Keene

(*Continued from Page* 13)

owners to visit their out-of-town houses onc in a while and find out what's going on. They' be surprised, and not agreeably so."

An exhibitor who takes time to repaint hi box-office, marquee and lobby does as much t help his business and win the loyalty of hi patrons as showing good pictures. It is a established fact that the public would rathe not see an outstanding picture if they have t view it in a poorly ventilated theatre, fro uncomfortable seats, or in a house where dust filled air circulates. One of the barriers t good showmanship is the indifference of man theatremen to the numerous avenues open t advertising, exploiting and merchandising thei entertainment. Some independent exhibitor spend most of their time watching their com petition, copying them, rather than creating thei own theatre's personality by careful attentio to showmanship. The lack of manpower due t the war should in no way prevent an exhibito from following along the lines suggested for th improvement of his setup: developing the loyalt and goodwill of his patrons.

To Make "Whistler" Series

Columbia will make a series of features base on "The Whistler" radio show. Decision t produce a series of the thriller serial of the ai it was announced, follows highly favorable pub lic reaction to the current release, "The Whis ler," starring Richard Dix.

Short Subject Reviews

agle vs. Dragon *(Swell Novelty)*

niversal (7101) 2-Reel Special 18 mins.

Exceptionally good novelty which offers com-ete "escapist" entertainment by providing a echnicolor record of the training of an eagle falconry for an adventurous hunting trip to ing back alive some specimens of the giant uana, which inhabits a very beautiful rugged ction in the mountain country of Mexico. It the eye-witness account of the novel means ken by Dan and Jule Mannix to capture some the fast-moving reptiles. Photographed in mm. film, the blowup in Technicolor comes it very effectively, serves excellently the pur-oses of conveying the vivid scenic splendors Mexico as well as the striking hues of the incipals in a struggle between the lizard and e eagle. Camera work is good—there being veral shots, including some of the eagle cir-ing above its prey, which rank as top-drawer tion shooting. Well worth special treatment to exploitation and presentation. Produced Joseph O'Brien and Thomas Mead. Directed Paul R. Thoma. Photographed by John H. reen.

Mexican Stars *(Very Good)*

olumbia (5857) Screen Snapshots No. 7 9 mins.

With somewhat the flavor of a travelogue, is Screen Snapshot takes the audience to the m industry of our good neighbor across the io Grande. Two of the chief studios are sited and most of the Latin American stars e introduced in the course of the reel, includ-g Dolores Del Rio and Jinx Falkenburg, who as simply visiting at the time the film was shot. atrons will be interested in the Mexican play-s, for they have real personality and the rls are both beautiful and—ah—glamorous.

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long the Cactus Trail *(Good)*

MGM (T-517) Traveltalk 9 mins.

Technicolor grasps the exotic beauty of desert owers and cactus bloom. It is first a floral pic-re and second a visit to two lavish hostelries n the cactus trail winding through picturesque ndscape from California to Arizona. The film ill provide a very beautiful desert for any ntree of entertainment.

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nimal Tricks *(Fair)*

niv.—Variety Views 9 mins.

This reel shows a series of animal tricks in-uding a camera study of a lion tamer at work, penguin who goes shopping, a crow who es card tricks, typewrites and juggles—plus opening sequence in which Bossy, the cow, ays off the domestic help (animals) from the ucet with Farmer Jones directing the squirts. he subject matter is interesting and humorous t not outstanding.

Newsreel Synopses

(Released Wednesday, April 12)

OVIETONE (Vol. 26, No. 63)—Allies bomb Cas-no; Churchill sees preview of paratroop invasion; . S. air force crews in England greet Easter; British avy patrol sinks Nazi submarines; Australian sailing ampionships; Lew Lehr in jitterbug contest.

EWS OF THE DAY (Vol. 15, No. 261)—Allies mb Cassino; Churchill sees preview of paratroop vasion; U. S. airmen in England celebrate Easter; Political spotlight on Dewey as Willkie withdraws from race; British clamp down on Nazi spies in Eire.

PARAMOUNT (No. 64)—Willkie out of Presidential race; Hats that bloom in the spring; Australian jitterbugs jitter; Churchill sees preview of paratroop invasion.

RKO PATHE (Vol. 15, No. 66)—Bombing of Cassino; Curb Eire travel to stop spies; Air force holds Easter service; Churchill sees invasion rehearsal.

UNIVERSAL (Vol. 17, No. 283)—Churchill sees preview of paratroop invasion; Bombing of Cassino; Sentries at Eire's borders; Fire in San Francisco; Alligator show; Navy Yard fashion show; Clowns on skis; Jittery jitterbugs.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 77)—Launch ship named for Baltimore editor; New USO club in Washington, D. C.; Bookmobile serves the Yanks; Birmingham Barons get spring workout; Fashion show sells bonds in Chicago; China builds an airport; Butter Beans and Suzie hand out a laugh.

(Released Saturday, April 15)

MOVIETONE (Vol. 26, No. 64)—Movies celebrate 50th anniversary—Historic scenes (example: inauguration of President Theodore Roosevelt in 1905)—scenes in the sporting world (example: Courtney-Corbett prize fight in 1894)—scenes of fashions in early corsets—Lew Lehr has fun with old-time drama; General Marshall prays for victory in Arlington rites; U. S. Navy blasts Japanese sea power in the Pacific; Women in uniform greet the Spring; Secretary Morgenthau hails war bond role of movies.

NEWS OF THE DAY (Vol. 15, No. 262)—Movies celebrate 50th anniversary—Scenes from old-time historic and melodramatic films, gay nineties fashions, old-time sports; Britain salutes U. S. troops; Secretary Morgenthau hails war bond role of movies; Fire on West Coast; Japanese warships bombed.

PARAMOUNT (No. 65)—London cheers American troops; Easter in wartime; Paramount News presents Motion Pictures' 50th Anniversary.

RKO PATHE (Vol. 15, No. 67)—Navy hits Japanese cruiser; Cherry blossom time in Washington; London cheers American soldiers; Movie industry's war loan report to Secretary Morgenthau; San Francisco waterfront fire; Navy men in football practice; Movies celebrate 50th anniversary.

UNIVERSAL (Vol. 17, No. 284)—Movies celebrate 50th Anniversary; Easter in America; Japanese cruiser bombed; San Francisco waterfront fire; Movies in war bond drive; Navy men in football practice; Devil Diver wins Paumonok Handicap; Latest type bathing suits.



Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Ray Bolger Gets 'Holiday in Mexico' Role; Dick Powell is Signed for 'Farewell My Lovely'; Fred Allen Film is Titled

Ray Bolger has been signed to a term contract by MGM and will go into the musical, "Holiday in Mexico" which Arthur Freed will produce. It will be made in Technicolor, with an all-star cast and is scheduled to start this summer.

One of the top casts in Monogram history is in "The Girl Next Door," Scott R. Dunlap production which William Beaudine is directing. Cast includes Edmund Lowe, Marjorie Rambeau, Jean Parker, Alan Dinehart, Halliwell Hobbes, Pierre Watkin, Ivan Lebedeff and Karin Lang.

Bob Hope will appear as guest star in Paramount's picturization of "Duffy's Tavern" which will star Ed Gardner, the Archie of the radio show, Melvin Frank and Norman Panama are writing the screenplay and Paul Jones will produce.

The U. S. Maritime Commission has given hearty approval to Republic's "Man from Frisco" which has Michael O'Shea, Anne Shirley, Gene Lockhart and Stephanie Bachelor in leading roles. Picture tells the story of building America's gigantic new fleet of merchant ships. Robert Florey directed and Albert J. Cohen was the producer.

Dick Powell has been signed by RKO for the top male role in "Farewell My Lovely" which goes before the cameras this month under the supervision of Sid Rogell. This marks Adrian Scott's debut as a producer. Edward Dmytryk will direct.

Samuel Goldwyn's "Sylvester the Great," which will star Bob Hope, has a great supporting cast, which includes Virginia Mayo, Walter Brennan, Victor McLaglen and Walter Slezak, and starts this month with David Butler directing.

Phil Baker had to go home from the set of "Take It Or Leave It" at 20th Century-Fox, when he developed a sore throat from having to shout down an audience. The studio made the scenes too realistic, and now Director Ben Stoloff will be forced to shoot around Baker for several days.

Gallery sitting on David O. Selznick's "Since You Went Away" lasted four months, which is believed to be the most extensive still photographic coverage on any single production. Five cameras were used to cover production, gallery and home photos.

Edward Everett Horton and Eric Blore have been signed by Producers Michael Fessier and Ernest Pagano for Universal's "San Diego, I Love You." Jon Hall will be co-starred with Susanna Foster.

"The Very Thought of You," with Dennis Morgan, Eleanor Parker, Faye Emerson and Dane Clark heading the cast, started a week of exterior shooting at the Pasadena railroad station. Delmar Daves is directing the modern love story for Jerry Wald, who is handling the production reins.

"Fickle Fortune" has been selected by Producer Jack H. Skirball as the tentative title of his Fred Allen picture for United Artists release. Production is scheduled to start late in June at the Goldwyn studio.

Henry Levin, who has been dialogue director at Columbia for the past year, was promoted to a full directorship under a new contract recently handed to him. Before films Levin was a stage director in New York.

PRC's highest budget picture to date "Minstrel Man," starring Benny Fields, Gladys George and Alan Dinehart, has finished shooting. The drama with music was produced by Harry Revel with Joseph H. Lewis directing.

The seacoast near Monterey has been picked by Director Clarence Brown for a location for MGM's Technicolor production "National Velvet." Mickey Rooney stars, supported by Elizabeth Taylor, Reginal Owen, Donald Crisp, Anne Revere, Jackie Jenkins, Angela Lansbury and Juanita Quigley. Pandro S. Berman produces.

June Lang has been signed for the femme lead and Helen Gilbert for the femme heavy in "Three of a Kind," first of the new Monogram comedy series featuring Billy Gilbert, Maxie Rosenbloom and Shemp Howard. Sam Katzman and Jack Dietz are the producers.

John Houseman will produce Paramount's "Fear" with Lewis Allen directing. Gail Russell has the feminine lead and Joel McCrea the male top role. Phyllis Brooks gets the chance to act the villainess.

Because of transportation difficulties Roy Rogers has had to ship his famous Palomino "Trigger" to Eastern rodeos in an automotive trailer. Republic set ahead riding scenes for "Song of Nevada" which Harry Grey is producing and Joseph Kane directing, so that the horse could precede his famous master.

Ella Raines has joined John Wayne as co-star of RKO's "Tall in the Saddle." Another casting puts Audrey Long in the second femme lead of the film which starts about the 17th of April under the direction of Edward Marin, with Robert Fellows producing.

Mary Gordon goes into 20th Century-Fox's "Irish Eyes Are Smiling" which Damon Runyon is producing. The Technicolor musical, directed by Gregory Ratoff, lists Monty Woolley, Dick Haymes, June Haver, Anthony Quinn, and Maxie Rosenbloom.

Hunt Stromberg has signed Margaret Hamilton for one of the key character roles in "Guest in the House," Anne Baxter starring vehicle which Lewis Milestone directs.

Lon Chaney and Boris Karloff will co-star in Universal's "Devil's Brood," which Paul Malvern is producing and Erle Kenton directing. Others in the cast include George Zucco, Carroll Naish, Peter Coe, Sig Ruman and Anne Gwynne.

Ida Lupino, Paul Lukas and Sydney Greenstreet have been set by Warners for starring roles in "One Man's Secret," which Jerry Wald will produce.



Edmund Lowe and Janis Carter are hosts on the set of Columbia's "Girl in the Case" to Navy Lieut. (jg) Arthur Bonnet, returned from the South Pacific combat area, who corresponded two years with Janis before this first meeting.

James S. Burkett Plans Series Based on 'Tugboat Annie' Stories

James S. Burkett plans a new series of features to be based upon "Tugboat Annie," the Norman Reilly Raine short stories which originally appeared in the *Saturday Evening Post* with Marjorie Rambeau in the lead. Under an arrangement made with Raine and Warner Bros., which has controlled rights to the stories Burkett has obtained 21 stories. Miss Rambeau will appear in the role originated by the late Marie Dressler.

Burkett is dickering with Charles Winninger to play the part originally handled by Wallace Beery in the first MGM series. Burkett will make two "Tugboat Annie" pictures a year under his schedule and is now arranging a major company release.

Herbert Yates in Hollywood For Republic Production Checkup

Herbert J. Yates, chairman of the board of Republic, has arrived at the studios for his second quarterly production check-up of the year. While here Yates will launch production of two of Republic's specials: "Atlantic City" which Albert J. Cohen will produce, and "Lake Placid" which George Sherman will produce and direct. He will also confer with Allen Wilson, studio operations head on the starting date for "Brazil," international musical which Robert North will produce, and the next John Wayne starring vehicle. Yates is expected to remain here about a month.

Macgowan Joins Paramount

Kenneth Macgowan has joined the Paramount producing ranks. Macgowan, a leading New York dramatic critic and Broadway play producer, produced many important pictures for RKO and 20th Century-Fox during the past twelve years.

Mrs. Showman Goes Studio Strolling

ar Mr. Exhibitor's Wife:

"Gary Cooper isn't working today, but you'll see resa Wright," is the greeting we get as we arrive at e International Studios, where they're working in asanova Brown" . . . for RKO release.

This is our choice for the week. It should be fun. s a comedy about marital difficulties and babies. sides Miss Wright, who returns to the screen after extended absence, we'll get a peek at the twenty-six ants being used in today's scene.

Sure enough . . . the minute we enter the set we find rselves in a hospital nursery (that is, looking in ough the glass windows). Here the babies, uncon- ous of the director, camera and the fact that this may the beginning of an "envious" career, are doing just most babies do, crying and sleeping.

The first person we're introduced to, after we get our of "oohing and ahing" over the infants, is Director m Wood. We stand and chat with him about the ture and learn how the babies are used in front of e camera . . . only thirty seconds is permissible by v.

The scene we walk into, as we continue our tour, is e hallway of a hotel. The maid and porter are rolling table filled with every conceivable baby food into oper's room. He has kidnapped his own child and trying to take care of it with the help of these two ployes.

At the end of the hallway is a window through which can see rain falling . . . and since it's dry all ound us . . . we sneak back to see how it's done. It ns out to be quite simple (when you know how) a pipe with holes.

Back to the camera we go, for we hear Mr. Wood uing the order for rehearsal. We find Miss Wright s come out of her dressing room and everything is set go. She stands to one side, while the table is pushed ck and forth, and we marvel that there is no mishap their mad rush through the hall, so as not to be ught. Mr. Wood watches and checks, and then okays e action for a "take."

Then she comes forward into the scene, looking very vely in a navy blue crepe, high-neck dress with brace- -length sleeves; turned-back cuffs trimmed with a k, lavender, chartreuse and white print on navy ckground. The skirt has a front fullness. Her aw-string Navy bag and the chartreuse wool coat she ars are also trimmed with the same print. Shoes d gloves are navy blue sueded and a navy cloche orns her head.

She enters the doorway of the room she occupies in e same hotel, next door to Cooper. As the action ntinues, much confusion reigns between the babies, e table with their food and Miss Wright trying to tch them "in the act." She happens to be the mother Cooper's baby, their marriage having been annulled cause of parental objection.

Although, to our inexperienced eye, there seems to too much excitement going on for the camera, we d that after several rehearsals Mr. Wood gives the der for a "take."

With the scene over, technicians start making the ange for the next scene. We get a chance to meet d talk with Miss Wright, and then when she goes to her dressing room, we leave to go back to work. Until next week.

Ann Lewis

Rio' Songs by Brazilian

Ary Barrosa, rated as Latin-America's great- t composer of popular tunes, has been signed 20th Century-Fox to write the music for armen Miranda's forthcoming musical, "Rio," hich is to go into production in late summer. will have a distinctly South American flavor, ith emphasis on the neighborly relations exist- g between this country, Brazil and other Latin merican republics.

mall Prepares 'Bella Donna'

"Bella Donna," Robert Hichens' famous novel tragic love, will go before the cameras the tter part of May as Edward Small's next pro- uction for United Artists release. Bernard choenfeld is preparing the screenplay. Small rrently is in production on "Abroad With Two anks," a comedy of Australia in wartime, co- arring William Bendix and Dennis O'Keefe.



Proud Hollywood parent Bing Crosby is shown here with his four sons—Gary, Lindsay, Dennis and Phillip—whom he took to Paramount to watch him work with Bob Hope and Dorothy Lamour in "Road to Utopia," newest "Road" comedy.

Columbia's Darmour Unit Schedule Is Set Up to Middle of August

Starting this month, Columbia's Darmour Studio production unit, headed by Rudy Flothow, has a program of pictures set for continuous shooting that will carry it into the middle of August.

The first picture set to go is the third Crime Doctor feature, tentatively titled "The Crime Doctor's Rendezvous," starring Warner Baxter. Eugene Forde will direct and is to start about April 12. Later this month, "The Desert Hawk," a serial starring James Ellison, will go before the cameras, with B. Reeves Eason directing. Set for May, is a musical, starring a well-known girl orchestra leader, but the details of this production are being withheld for the present. June will see the inception of shooting on a second Whistler feature. Another serial will go into work in July and the fourth Crime Doctor feature is down for August.

Columbia's Deal With Cummings

Columbia has signed Irving Cummings to a deal whereby the producer-director will make six pictures for that company during the next three years. Cummings, who has been given his own production unit, will return to 20th Century-Fox to make two pictures, however, after completing "The Impatient Years," on which he is now shooting at Columbia with Jean Arthur, Lee Bowman and Charles Coburn. Cummings' deal with Columbia permits him to make as many pictures as he wishes on the outside during the three years he is turning out six productions for Columbia.

Barbara Britton Is Acclaimed

Barbara Britton, 22-year-old girl whom Paramount has been grooming for the past two years, was acclaimed as a brilliant new star following a successful sneak preview of Frank Borzage's picture, "Till We Meet Again." Miss Britton co-stars with Ray Milland in the picture, having succeeded Maureen O'Hara when the latter withdrew voluntarily from the cast to have a baby.

Bob Crosby to Play Title Role

Bob Crosby's first straight acting-singing part was set when he signed with Universal for the title role in "The Singing Sheriff." He will be teamed with Fay McKenzie, who will have the leading feminine part. Picture rolled with Leslie Goodwins directing for Associate Producer Bernard Burton. Cast includes Edward Norris, Fuzzy Knight, Iris Adrian and Doodles Weaver.

HOLLYWOOD STUDIO ROUND-UP

Twelve new pictures were added to the active shooting schedule at studios during the past week. New productions started last year for the same period totaled nine. The new pictures in work:

COLUMBIA

ROUGH RIDIN' JUSTICE—Principals: Charles Starrett, Jimmy Wakely, Miss B. J. Graham, Butch and Buddy. Director, Derwin Abrahams.

MONOGRAM

THE GIRL NEXT DOOR—Principals: Edmund Lowe, Marjorie Rambeau, Jean Parker, Alan Dinehart. Director, William Beaudine.

ARE THESE YOUR PARENTS?—Principals: Lyle Talbot, Addison Richards, Anthony Warde, Ivan Lebedeff. Director, William Nigh.

A WAVE, A WAC, A MARINE—Principals: Sally Eilers, Elyse Knox, Henny Youngman, Ann Gillis, Richard Lane, Ramsay Ames. Director, Phil Karlstein.

PRC

MEXICAN FIESTA—Principals: Armida, Wallace Ford, Jack LaRue, El Brendel. Director, Harold Young.

REPUBLIC

SING, NEIGHBOR, SING—Principals: Ruth Terry, Lubelle and Scotty, Pappy Cheshire, Stanley Brown. Director, Frank McDonald.

PORT OF 40 THIEVES—Principals: Stephanie Bachelor. Director, Jack English.

MARSHAL OF MONTEREY—Principals: Allan Lane, Peggy Stewart. Director, Lesley Selander.

UNITED ARTISTS

GUEST IN HOUSE—Principals: Anne Baxter, Ralph Bellamy, Aline MacMahon, Marie McDonald. Director, Lewis Milestone.

UNIVERSAL

THE PEARL OF DEATH—Principals: Basil Rathbone, Nigel Bruce, Evelyn Ankers. Director, Roy William Neill.

MAKE WAY FOR LOVE—Principals: Gloria Jean. Director, Felix Feist.

SEE MY LAWYER—Principals: Olsen and Johnson, Grace McDonald. Director, Edward Cline.

TITLE CHANGES

"Soldiers in Slacks" (Columbia) now SHE'S A SOLDIER, TOO.

Untitled Western (Republic) now RED GULCH RENEGADES.

"Here Is Your War" (United Artists) now STORY OF G.I. JOE.

Team Lena Horne, Avon Long

One of Broadway's most memorable duets, Liza, written by George and Ira Gershwin, will be brought to the screen for the first time in MGM's Technicolor musical, "The Ziegfeld Follies." Lena Horne and Avon Long will sing the ballad together. Liza was the hit song of "Showgirl," the Gershwin Broadway musical of several years ago.

'Delinquent Daughters' Assigned

American Productions, Inc., headed by Donald C. McKean and Al Herman, has been assigned production reins on PRC's "Delinquent Daughters," starring Martha Tilton. Production begins this month, with Herman directing.

ADV.

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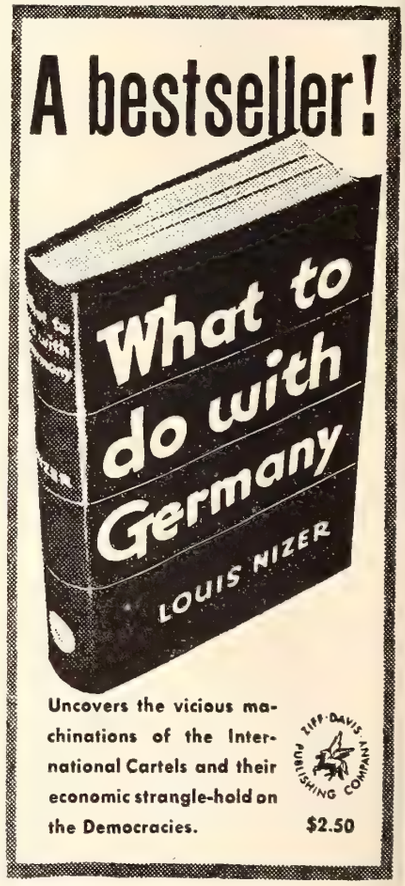
Advance Dope SIB

AMERICA'S CHILDREN (Col.) **Drama. Principals:** Otto Kruger, Clifford Severn, Pat Parrish. **Director,** Joseph Berne. **Plot:** An old man helps a Hitler youth to escape to America, in reward for a kindness. Here, the youth is hindered by jealous schoolmates; suffers a serious injury and loses his will to live. The discovery of a letter to his mother enlightens his schoolmates who go to him with apologies.

MISSION THIRTY-SIX (Col.) **Drama. Principals:** John Carradine, Osa Massen, Larry Parks, Jeanne Bates, Jonathan Hale, Ivan Triesault. **Director,** Lew Landers. **Plot:** An American newspaper correspondent becomes involved with Balkan guerrillas who are trying to rescue their king from the hands of the Nazis.

GIRL IN THE CASE (Col.) **Mystery. Principals:** Edmund Lowe, Janis Carter, Robert Williams, Richard Hale, Stanley Clements. **Director,** William Berke. **Plot:** Because of a consuming passion for his hobby of locks and locksmithing, an attorney finds himself in plenty of trouble. An illicit explosive formula is found and a murder committed. Clues point to the innocent attorney. With the help of his wife he eventually finds the real killer and is exonerated. He returns to his favorite hobby—much to his wife's annoyance.

CALLING ALL STARS (Col.) **Musical. Principals:** Lynn Merrick, Larry Parks, Judy Clark. **Director,** Lew Landers. **Plot:** Disheartened by the slowness of their progress in the theatrical world, a young couple set up an office for interviewing talent in hopes of eventually producing their own show. At intervals, faith in their plan wanes and is renewed.



Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

3011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43	b7/24/43
3016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43	b12/25/43
3003	Destroyer (D)	E. Robinson-G. Ford-M. Chapman	99	9/2/43	b8/21/43
3008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43	b9/11/43
3020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
3010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
3023	Passport to Suez (D)F	Warren William-Ann Savage	72	8/19/43	b9/13/43
3026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43	b8/14/43
3015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43	b8/7/43

CURRENT 1943-44

3022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
3034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43	b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
3021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
3031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43	b11/20/43
3042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
3009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
3013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	a10/2/43
3016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43	b1/29/44
	Jam Session	Ann Miller-Jess Barker	80	4/13/44	a1/22/44
3029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
3018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
3006	None Shall Escape (D)F	Alexander Knox-Marsha Hunt	85	2/3/44	b1/22/44
3036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
3024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
3003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
3020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
3017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	Two-Man Submarine	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	a1/22/44
3005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	61	3/30/44	b4/8/44

COMING 1943-44

Address Unknown	Paul Lukas-K. T. Stevens		a1/22/44
America's Children	Otto Kruger-Pat Parrish		
Black Parachute	J. Carradine-Osa Massen	5/4/44	
By Secret Command	Pat O'Brien-C. Landis-C. Morris	6/1/44	a3/11/44
Girl in the Case	Janis Carter-Edmund Lowe	4/20/44	
Impatient Years	Jean Arthur-Lee Bowman		
Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong		a3/11/44
Once Upon a Time	Cary Grant-Janet Blair	5/11/44	
She's a Soldier Too	Beulah Bondi-Nina Foch		
Stars on Parade	Lynn Merrick-Larry Parks		
U-Boat Prisoner	Bruce Bennett-Erik Rolfe		
Untitled Drama (Tech.)	Paul Muni-Merle Oberon		a1/22/44
Untitled Musical	K. Kyser-Ann Miller-V. Moore		

Westerns (Current 1943-44)

3203	Cowboy Canteen	Chas. Starrett-Walter Taylor	55	12/23/43	b1/8/44
3203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43	b1/8/44
3201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43	b11/27/43
3202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43	b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
3204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens		a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor		a9/25/43
Last Horseman (W)	Russell Hayden-Bob Wills		a1/9/43
Riding West (W)F	C. Starrett-Shirley Patterson	5/18/44	a1/30/43
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely		
Saddle Leather Law	Charles Starrett-Vi Athens		a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth		a2/12/44
Wyoming Hurricane (W)F	Russell Hayden-Alma Carroll	4/20/44	a1/16/43

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43

MGM (Cont.)

CURRENT 1943-44

421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	American Miracle (Tech.)	B. Donlevy-Ann Richards			a6/12/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
	Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra			a2/5/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien			a10/30/43
	Dragon Seed	Katharine Hepburn-Walter Huston			a2/5/44
425	Gaslight	Charles Boyer-Ingrid Bergman		May	a11/13/43
	Gold Town	Wallace Beery-Binnie Barnes			
	Kismet (Tech.)	R. Colman-Marlene Dietrich			a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell			
	Maisie Goes to Reno	Ann Sothern-John Hodiak			
	Marriage Is a Private Affair	Lana Turner-John Hodiak			a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			a4/1/44
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon			
	National Velvet	Mickey Rooney-Elizabeth Taylor			a4/1/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield			
	Secrets in the Dark	Robert Young-Susan Peters			
	Seventh Cross	Spencer Tracy-Signe Hasse			a3/18/44
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			a4/8/44
427	Three Men in White	L. Barrymore-Van Johnson		June	a2/12/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
428	Two Girls & a Sailor	June Allyson-Van Johnson		June	a2/19/44
	White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126		b3/11/44

MONOGRAM

CURRENT 1942-43

Block No.					
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43	b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43	b6/5/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44	b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A.	Una Merkel-Donald Novis		1/7/44	a10/2/43
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

Are These Your Parents?	Lyle Talbot-Addison Richards		
A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox		
Block Busters	East Side Kids-Roberta Smith		a2/12/44
Call of the Jungle	Ann Corio-James Bush		
2 Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65	b4/1/44
2 Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan	63	b4/1/44
Girl Next Door, The	Edmund Lowe-Marjorie Rambeau		
2 Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79	b3/11/44
Johnny Doesn't Live Here	Simone Simon-James Ellison		a1/29/44
Leave It to the Irish	James Dunn-Wanda McKay		

Westerns (Current 1943-44)

Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

Arizona Whirlwind	Ken Maynard-Hoot Gibson			a11/20/43
Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55		b3/11/44
Range Law	J. M. Brown-Raymond Hatton			
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44

PARAMOUNT

Block No.		CURRENT 1942-43	Rel. Mins.	Date	See Issue of
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43

		CURRENT 1943-44	Trade Shown		
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
	Hitler Gang	Robert Watson-Alexander Pope			a12/4/43
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
And the Angels Sing	Lamour-MacMurray-B. Hutton	a6/26/43
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Double Indemnity	Stanwyck-MacMurray-Robinson	a11/6/43
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Gambler's Choice	Chester Morris-Nancy Kelly	a2/5/44
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich Plays Cupid (CD)	Jimmy Lydon-Chas. Smith	a2/27/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a8/7/43
Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day	a1/22/44
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43

PRC

		CURRENT 1942-43	Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65 10/17/43	b10/9/43

		CURRENT 1943-44			
413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44		
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F (Reviewed as: Girl and the Gorilla)	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

418	Contender, The	Buster Crabbe-Arline Judge	5/10/44	
	Dixie Jamboree	Frances Langford-Guy Kibbee		a2/19/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44	
	Mexican Fiesta	Armida-Wallace Ford		
404	Minstrel Man	Gladys George-Benny Fields	6/1/44	
422	Shake Hands With Murder	Iris Adrian-Frank Jenks	4/22/44	a4/8/44
415	Waterfront	J. C. Naish-John Carradine	5/24/44	

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	

Westerns (Coming)

456	Pinto Bandit, The	Dave O'Brien-Jim Newill	4/27/44	
	Riders of Mystery Mountain	Dave O'Brien-Jim Newill		

RKO-RADIO

Block No.		CURRENT 1942-43	Rel. Mins.	Date	See Issue of
7	Petticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43

RKO-RADIO

		CURRENT 1943-44	Trade Mins.	Shown	See Issue of
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
	Yellow Canary	Anne Neagle-Richard Greene	84		b4/15/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	
Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
Days of Glory	Gregory Peck-Toumanova	a10/30/43
Falcon in Mexico	Tom Conway-Mona Maris	
Falcon Out West (M)F	Tom Conway-Barbara Hale	b3/4/44
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Heavenly Days	Fibber McGee & Molly	a4/8/44
Look to Your Children	Kent Smith-Bonita Granville	a2/5/44
Mlle. Fifi	Simone Simon-Kurt Kreuger	
Manhattan Serenade	Sinatra-G. Murphy-G. DeHaven	
Marine Raiders	Pat O'Brien-Ruth Hussey	a2/19/44
Night of Adventure	Tom Conway-Louis Borell	a2/26/44
None But the Lonely Heart	Cary Grant-E. Barrymore	
Seven Days Ashore	Gordon Oliver-Wally Brown	a2/12/44
Show Business	E. Cantor-G. Murphy-Joan Davis	a2/26/44
That Hunter Girl	A. Marshal-L. Day-M. Hunt	
Three Caballeros	Disney	
Untitled Musical	Anne Shirley-Dennis Day	

REPUBLIC

		CURRENT 1942-43	Rel. Date	
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43 b7/31/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43 b9/25/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43 b8/14/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43 b10/2/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43 b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43 b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43 b7/31/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43 b6/19/43

		CURRENT 1943-44			
333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
313	Rosie the Riveter	Jane Frazee-Frank Albertson	75	4/9/44	a1/8/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

	Atlantic City	Moore-Whiteman & Armstrong Band		
	Call of the South Seas	Janet Martin-Allan Lane		a4/1/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44 b4/1/44
	Girl Who Dared	Lorna Grey-Peter Cookson		
	Good Night Sweetheart	Ruth Terry-Bob Livingston		
	Jamboree (M)F	Ruth Terry-George Byron	71	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44 b3/18/44
	Man From Frisco	Michael O'Shea-Anne Shirley		a2/5/44
	Port of 40 Thieves	Stephanie Bachelor		
	Secrets of Scotland Yard	Edgar Barrier-C. Aubrey Smith		
	Silent Partner	Beverly Lloyd-Bill Henry		
	Sing, Neighbor, Sing	Lulubelle and Scotty		
	Storm Over Lisbon	Ralston-von Stroheim-Arlen		a3/4/44
	Song of Nevada	Roy Rogers-D. Evans-Mary Lee		
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44 b4/8/44
	Yellow Rose of Texas	Roy Rogers-Dale Evans		

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firerand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

Call of the Rockies	Smiley Burnette	
Marshal of Reno	Bill Elliott-George "Gabby" Hayes	
Red Gulch Renegades	Allan Lane-Peggy Stewart	
Tucson Raiders	Wild Bill Elliott-Bobby Blake	a3/25/44

20TH CENT.-FOX

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
9	My Friend Flicka (Tech.) (D).P. Foster-R. Johnson-R. McDowall.	89.	.4/23/43	...b4/10/43
	Stormy Weather (M).....B. Robinson-All Colored Cast.....	77.	.7/16/43	...b5/29/43

CURRENT 1943-44

	Banjo on My Knee (DM)F...B. Stanwyck-J. McCrea.....	95.	.10/29/43	...Reissue
	Battle of Russia (F).....War Documentary (WAC).....	80.	.11/5/43	...b11/6/43
1	Bomber's Moon .....Geo. Montgomery-Annabella	70.	.8/6/43	....b7/10/43
9	Buffalo Bill (Tech.) (B)F....M. O'Hara-J. McCrea-L. Darnell...	90.	.Apr	.....b3/18/44
6	Claudia (D)F .....R. Young-Dorothy McGuire.....	87.	.9/3/43	....b8/21/43
4	Dancing Masters (C)F.....Laurel & Hardy.....	63.	.11/19/43	.b10/30/43
8	Four Jills in a Jeep (M)F....K. Francis-C. Landis-M. Raye.....	89.	.Mar	.....b3/18/44
6	Gang's All Here, The (M)F...A. Faye-Sheila Ryan-C. Miranda...	103.	.12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F.....P. Foster-W. Bendix.....	93.	.11/5/43	..b10/30/43
5	Happy Land (D)F.....Ameche-Dee-Carey-Rutherford	75.	.12/3/43	...b11/13/43
1	Heaven Can Wait (Tech.).....D. Ameche-Gene Tierney.....	98.	.8/13/43	...b7/24/43
1	Holy Matrimony (CD).....M. Wooley-G. Fields.....	87.	.8/27/43	...b8/28/43
	In Old Chicago (D)F.....Alice Faye-T. Power-D. Ameche...	94.	.9/24/43	....Reissue
7	Jane Eyre (D)A.....Orson Welles-Joan Fontaine.....	96.	.Feb	.....b2/5/44
6	Lifeboat (D)A .....Tallulah Bankhead-John Hodiak....	96.	.1/28/44	...b1/15/44
6	Lodger, The (H)A.....Merle Oberon-George Sanders.....	84.	.1/7/44	.....b1/8/44
2	Paris After Dark (D)A.....G. Sanders-B. Marshall-P. Dorn...	86.	.10/15/43	..b10/9/43
8	Purple Heart (T)A.....Dana Andrews-Richard Conte.....	99.	.Mar	.....b2/26/44
	Rains Came, The (D)A.....T. Power-M. Loy-G. Brent.....	95.	.11/26/43	...Reissue
Sp.	Song of Bernadette.....J. Jones-V. Price-C. Bickford.....	158.	.....	...b12/25/43
7	Sullivans, The (B)F.....Thomas Mitchell-Anne Baxter.....	111.	.Feb	.....b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.) .....B. Grable-R. Young.....	76.	.10/1/43	...b9/25/43
9	Tampico (D)F .....Edward G. Robinson-Lynn Bari....	75.	.Apr	.....b4/1/44
6	Uncensored (D)F .....Eric Portman-Phyllis Calvert.....	83.	.1/21/44	...b1/22/44
	Under Two Flags (D)F.....C. Colbert-R. Colman.....	99.	.11/26/43	...Reissue
6	Wintertime (MC)F .....S. Henie-J. Oakie.....	82.	.9/17/43	...b9/11/43

COMING

Bermuda Mystery .....Preston Foster-Ann Rutherford.....	.....	.....	
Big Noise, The.....Laurel & Hardy.....	.....	.....	
Eve of St. Mark.....Anne Baxter-William Eythe.....	.....	....a12/4/43	
Greenwich Village (Tech.).....Don Ameche-Carmen Miranda.....	.....	....a12/4/43	
Home in Indiana (Tech.).....Walter Brennan-Jeanne Crain.....	.....	...a10/23/43	
In the Meantime, Darling.....Jeanne Crain-Frank Latimore.....	.....	.....	
Irish Eyes Are Smiling.....Monty Woolley-Dick Haymes.....	.....	.....	
Keys of the Kingdom.....Roddy McDowall-Sir C. Hardwicke.....	.....	.....a4/1/44	
Ladies of Washington.....Trudy Marshall-Ronald Graham.....	.....	....a2/12/44	
Pin-Up Girl (Tech.).....B. Grable-M. Raye-Joe E. Brown.....	.....	....a9/11/43	
Roger Touhy, Gangster.....K. Taylor-L. Andrews-P. Foster.....	.....	.....a6/5/43	
Take It Or Leave It.....Phil Baker-Marjorie Massow.....	.....	.....	
Sweet & Lowdown.....J. Oakie-L. Darnell-Benny Goodman.....	.....	.....a4/1/44	
Wilson (Tech.) .....Coburn-Hardwicke-Mitchell	.....	.....	
Wing and a Prayer.....Don Ameche-Dana Andrews.....	.....	.....a4/8/44	

UNITED ARTISTS

CURRENT

Bridge of San Luis Rey (D)A.Lynn Bari-Francis Lederer.....	107.	.2/11/44	....b2/5/44	
Hi Diddle Diddle (C).....A. Menjou-M. Scott.....	72.	.8/20/43	...b7/31/43	
It Happened Tomorrow.....D. Powell-L. Darnell-J. Oakie.....		.4/7/44	....a3/11/44	
Jack London (B)A.....M. O'Shea-S. Hayward.....	94.	.12/24/43	.b11/27/43	
Johnny Come Lately (D).....J. Cagney-Grace George.....	97.	.9/3/43	....b8/28/43	
Kansan, The (W)F.....Richard Dix-Jane Wyatt.....	79.	.9/10/43	...b6/12/43	
Knickerbocker Holiday (CM)F.Nelson Eddy-Charles Coburn.....	86.	.3/17/44	....b3/4/44	
Somewhere in France (D)F....C. Cummings-R. Morley.....	85.	.6/11/43	...b2/20/43	
Stage Door Canteen.....48 Stars	131.	.6/24/43	...b5/15/43	
That Nazty Nuisance (C).....Bobby Watson-Joe Devlin.....	43.	.7/1/43	....b6/5/43	
Three Russian Girls (D)F....Anna Sten-Kent Smith.....	80.	.1/14/44	....b1/1/44	
Victory Through Air Power(A).Disney	65.	.8/13/43	...b7/10/43	
Woman of the Town (D)F.....Albert Dekker-Claire Trevor.....	88.	.12/31/43	.b12/18/43	
Yanks Ahoy (C).....William Tracy-Marjorie Woodworth.	55.	.8/6/43	.....b7/3/43	

COMING

Abroad With Two Yanks.....William Bendix-Dennis O'Keefe.....	.....	.....	
Double Furlough .....Ginger Rogers-Spring Byington.....	.....	.....	
Goodbye My Love.....George Sanders-Linda Darnell.....	.....	.....	
Guest in the House.....Anne Baxter-Ralph Bellamy.....	.....	.....	
Hairy Ape, The.....W. Bendix-S. Hayward-John Loder.....	.....	.....	
Since You Went Away.....C. Colbert-J. Cotten-S. Temple.....	.....	....a3/18/44	
Sensations of 1945.....W. C. Fields-E. Powell.....	.....	.....a4/8/44	
Song of the Open Road.....Bergen & McCarthy-B. Granville.....	.....	...a12/11/43	
Story of G.I. Joe.....Ernie Pyle Story.....	.....	.....	
Up in Mabel's Room (C)A.....Reynolds-Auer-Greenwood-Patrick .	76.	.....	....b3/25/44
Voice in the Wind (D)A.....Francis Lederer-Sigrid Gurie.....	84.	.4/21/44	....b3/4/44

Westerns (Current)

Bar 20 (W)F.....Wm. Boyd-Andy Clyde.....	55.	.10/1/43	...b7/24/43	
Colt Comrades (W).....Wm. Boyd-Andy Clyde.....	67.	.6/18/43	....b6/19/43	
False Colors (W)F.....Wm. Boyd-A. Clyde.....	64.	.11/5/43	...b11/6/43	
Riders of the Deadline (W)F..William Boyd-Andy Clyde.....	70.	.12/3/43	...b1/22/44	
Texas Masquerade (W)F.....Wm. Boyd-A. Clyde.....	59.	.2/18/44	...b1/29/44	

Westerns (Coming)

Forty Thieves .....Wm. Boyd-Andy Clyde.....	.....	....a3/11/14	
Lumber Jack (W)F.....Wm. Boyd-Andy Clyde.....	64.	.4/28/44	....b4/8/44
Mystery Man .....Wm. Boyd-Andy Clyde.....	.....	....a8/14/43	

UNIVERSAL

CURRENT 1942-43

7011	Frontier Bad Men.....D. Barrymore-R. Paige-L. Chaney..	77.	.8/6/43	....b8/14/43
7046	Gals, Incorporated .....Harriett Hilliard-Leon Errol.....	61.	.7/9/43	....b7/10/43
7006	Hers to Hold (C).....D. Durbin-J. Cotten.....	94.	.7/16/43	...b7/17/43
7003	Hit the Ice (C).....Abbott & Costello-Ginny Simms....	82.	.7/2/43	.....b7/3/43
7047	Honeymoon Lodge (C).....David Bruce-Harriett Hilliard.....	63.	.7/23/43	...b7/31/43
4028	Larceny With Music (DM)F..A. Jones-K. Carlisle.....	64.	.9/10/43	...b9/11/43
7001	Phantom of the Opera (Tech.).Nelson Eddy-Susanna Foster.....	92.	.8/27/43	...b8/14/43
7064	We've Never Been Licked (D).Richard Quine-A. Gwynne.....	103.	.7/30/43	...b7/31/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.) .....Maria Montez-Jon Hall.....	87.	.1/14/44	...b1/15/44
8023	Always a Bridesmaid (MC)F..Andrews Sisters-Patric Knowles....	61.	.9/24/43	...b10/2/43
8026	Calling Dr. Death (M)A.....Lon Chaney, Jr.-Gale Sondergaard..	61.	.12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F.Donald O'Connor-Ann Blyth.....	79.	.2/25/44	...b2/19/44
8007	Corvette K-225 (D)F.....Randolph Scott-Barry Fitzgerald....	98.	.10/1/43	...b10/2/43
8010	Crazy House (M)F.....Olsen & Johnson.....	80.	.10/8/43	..b10/16/43
8017	Fired Wife (C)A.....Robert Paige-Louise Allbritton.....	73.	.9/3/43	.....b9/4/43
8062	Flesh & Fantasy (D)A.....Edw. G. Robinson-Charles Boyer....	94.	.10/29/43	...b9/18/43
8064	Gung Ho .....Randolph Scott-Alan Curtis.....	87.	.12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F.....Grace McDonald-Leon Errol.....	68.	.3/10/44	...b3/11/44
8004	His Butler's Sister (CM)F....D. Durbin-P. O'Brien-F. Tone.....	93.	.11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F.....H. Hilliard-O. Nelson & Band.....	62.	.3/24/44	...b3/18/44
8035	Hi Ya Sailor (M)F.....Donald Woods-Elyse Knox.....	62.	.10/15/43	..b10/9/43
8066	Impostor, The (D)A.....Jean Gabin-Allyn Joslyn.....	94.	.2/11/44	...b2/12/44
8065	Ladies Courageous (D)F.....Young-Fitzgerald-Barrymore	87.	.3/17/44	...b3/25/44
8038	Mad Ghoul (H)A.....Evelyn Ankers-David Bruce.....	65.	.11/12/43	..b11/6/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
8025	Moonlight In Vermont.....Gloria Jean-Fay Helm.....	62.	.12/24/43	.b12/25/43
8030	Never a Dull Moment (MC)F.Ritz Bros.-Frances Langford.....	60.	.11/19/43	.b10/30/43
8014	Phantom Lady (M)F.....Ella Raines-Franchot Tone.....	87	.1/28/44	...b1/29/44
8024	Sherlock Holmes Faces Death (M)F .....B. Rathbone-N. Bruce.....	68.	.9/17/43	...b9/11/43
8041	She's For Me (CM)F.....Grace McDonald-David Bruce.....	60.	.12/10/43	..b12/4/43
8034	Sing a Jingle (CM)F.....Allan Jones-June Vincent.....	62.	.1/7/44	....b1/1/44
8013	Son of Dracula (H)A.....A. Curtis-L. Chaney.....	80.	.11/5/43	...b11/6/43
8042	So's Your Uncle (F)F.....E. Knox-D. Woods-B. Burke.....	64.	.12/3/43	..b11/27/43
8021	Spider Woman (MD)F.....B. Rathbone-N. Bruce.....	62	.1/21/44	....b1/8/44
8022	Strange Death of Adolf Hitler (D)A .....Ludwig Donath-G. Sondergaard.....	72.	.9/10/43	....b9/4/43
8020	Swingtime Johnny (C)F.....Andrews Sisters-H. Hilliard.....	60.	.2/4/44	....b1/22/44
8009	Top Man (CM)F.....Donald O'Connor-Susanna Foster...	82.	.9/17/43	...b9/18/43
8029	Weekend Pass (C)F.....Martha O'Driscoll-Noah Beery, Jr...	63.	.2/18/44	....b2/5/44
8027	Weird Woman (M)A.....Lon Chaney, Jr.-Anne Gwynne.....	61.	.4/14/44	...b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F .....Allan Jones-Evelyn Ankers.....	64.	.10/22/43	.b10/30/43

COMING

	Allergic to Love.....Noah Beery, Jr.-Martha O'Driscoll.....	.....	.....	.....a4/1/44
	Christmas Holiday .....Deanna Durbin-Gene Kelly.....	.....	.....	.....a1/8/44
	Climax, The .....Susanne Foster-Turhan Bey.....	.....	.....	.....a3/4/44
	Cobra Woman (Tech.).....M. Montez-Jon Hall-L. Carrillo.....	5/12/44		...a6/10/43
	Dead Man's Eyes.....Lon Chaney, Jr.-Jean Parker.....	.....	.....	.....
	Devil's Brood, The.....Lon Chaney-Boris Karloff.....	.....	.....	.....
8061	Follow the Boys(M)F.....All-Star	122.	.....	....b3/25/44
	Ghost Catchers .....Olsen & Johnson.....	.....	.....	.....a4/8/44
	Gypsy Wildcat .....M. Montez-Jon Hall-L. Carrillo.....	.....	.....	.....a2/5/44
8016	Her Primitive Man (C)F.....L. Allbritton-R. Paige.....	79.	.4/21/44	....b4/8/44
	Invisible Man's Revenge.....Jon Hall-Evelyn Ankers.....	.....	.....	.....a2/5/44
	Jungle Woman .....Evelyn Ankers-Milburn Stone.....	.....	.....	....a3/18/44
	Make Way for Love.....Gloria Jean	.....	.....	.....
	Merry Monahans .....Donald O'Connor-Peggy Ryan.....	.....	.....	.....a1/8/44
	Moonlight & Cactus.....Andrews Sisters-Leo Carrillo.....	.....	.....	....a10/2/43
8037	Moon Over Las Vegas.....Anne Gwynne-David Bruce.....	69.	.4/28/44	...a2/26/44
	Mummy's Ghost .....Lon Chaney, Jr.-J. Carradine.....	.....	.....	....a9/23/43
	Murder in the Blue Room.....Anne Gwynne-Donald Cook.....	.....	.....	.....
	Pardon My Rhythm.....Gloria Jean-Patric Knowles.....	94.	.5/19/44	....a3/4/44
	Patrick the Great.....Donald O'Connor-Peggy Ryan.....	.....	.....	...a11/20/43
	Pearl of Death, The.....Basil Rathbone-Nigel Bruce.....	.....	.....	.....
	Scarlet Claw .....B. Rathbone-Nigel Bruce.....	.....	.....	....a2/19/44
	See My Lawyer.....Olsen and Johnson.....	.....	.....	.....
	Singing Sheriff .....Bob Crosby-Fay McKenzie.....	.....	.....	.....
8036	Slightly Terrific .....Anne Rooney-Leon Errol.....	58.	.5/5/44	....a1/22/44
	South of Dixie.....David Bruce-Anne Gwynne.....	.....	.....	....a3/25/44
	This Is the Life.....Donald O'Connor-Susanna Foster.....	.....	.....	....a7/17/43
	Twilight on the Prairie.....Eddie Quillan-Connie Haines.....	.....	.....	.....

Westerns (Current 1943-44)

8081	Arizona Trail .....Tex Ritter-Fuzzy Knight.....	57.	.9/24/43	...a9/11/43
8085	Boss of Boomtown.....Tex Ritter	.....	.....	.....
8082	Frontier Law .....Tex Ritter-Fuzzy Knight.....	62.	.11/5/43	...a9/25/43
8083	Marshal of Gunsmoke.....Tex Ritter-Russell Hayden.....	58.	.1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F.....Tex Ritter-Fuzzy Knight.....	57.	.3/17/44	..a10/23/43

WARNER BROS.

CURRENT 1942-43

222	Background to Danger (Spy)F.Geo. Raft-Brenda Marshall.....	80.	.7/3/43	....b6/12/43
223	Constant Nymph (D).....Charles Boyer-Joan Fontaine.....	112.	.7/24/43	....b7/3/43
224	Irving Berlin's This Is the Army .....Army All-Star Cast.....	121.	.8/14/43	...b7/31/43

CURRENT 1943-44

304	Adventure in Iraq (D)F.....J. Loder-R. Ford.....	64.	.10/9/43	...b9/25/43
327	Crime School .....Humphrey Bogart-Dead End Kids..	86.	.12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F...Dennis Morgan-Irene Manning.....	90.	.1/29/44	..b12/18/43
309	Destination Tokyo .....Cary Grant-John Garfield.....	135.	.1/1/44	...b12/25/43
306	Find the Blackmailer (M)F...J. Cowan-F. Emerson-G. Lockhart..	55.	.11/6/43	..b10/23/43
325	Frisco Kid .....James Cagney		.3/4/44	.....Reissue
328	Girls on Probation.....Ronald Reagan-Jane Bryan.....	63.	.12/4/43	....Reissue
311	In Our Time (D)A.....I. Lupino-P. Henreid-N. Coleman..	110.	.2/19/44	....b2/5/44
302	Murder on the Waterfront (D).Warren Douglas-Joan Winfield.....	50.	.9/18/43	...b7/31/43
307	Northern Pursuit (D)F.....E. Flynn-H. Dantine.....	94.	.11/13/43	.b10/23/43
308	Old Acquaintance (D)A.....Bette Davis-Miriam Hopkins.....	110.	.11/27/43	..b11/6/43
330	Oklahoma Kid (W)F.....J. Cagney-H. Bogart.....	80.	.9/11/43	....Reissue
312	Passage to Marseille (D)A....Humphrey Bogart-Michele Morgan..	110.	.3/11/44	....b2/12/44
305	Princess O'Rourke (CD)F.....O. DeHavilland-R. Cummings.....	94.	.10/23/43	...b9/25/43
313	Shine On Harvest Moon (M)F.A. Sheridan-D. Morgan.....	112.	.4/8/44	....b3/11/44
303	Thank Your Lucky Stars (M).All-Star Cast	127.	.9/25/43	...b8/21/43
301	Watch on the Rhine (D).....Bette Davis-Paul Lukas.....	114.	.9/4/43	....b7/31/43

COMING

315	Adventures of Mark Twain(D).Fredric March-Alexis Smith.....	130.	.5/6/44	....a8/22/42
	Animal Kingdom .....Ann Sheridan-Dennis Morgan.....	.....	.....	...a11/20/43
	Arsenic and Old Lace.....Cary Grant-Priscilla Lane.....	.....	.....	.....a1/3/43
	Between Two Worlds.....J. Garfield-P. Henreid-D. King.....	.....	.....	....a12/4/43
	Conflict .....Humphrey Bogart-Alexis Smith.....	.....	.....	.....
	Conspirators .....Paul Henreid-Hedy Lamarr.....	.....	.....	.....
	Cinderella Jones .....Joan Leslie-Robert Alda.....	.....	.....	.....
	Crime by Night.....Jane Wyman	.....	.....	.....
	Devotion (D) .....O. deHavilland-I. Lupino.....	.....	.....	....a2/27/43
	Doughgirls .....A. Sheridan-J. Carson-J. Wyman.....	.....	.....	.....
	Horn Blows at Midnight.....Jack Benny-Alexis Smith.....	.....	.....	.....
	Janie .....Joyce Reynolds-Robert Hutton.....	.....	.....	.....
	Last Ride (D).....R. Travis-Chas. Long.....	.....	.....	.....
	Make Your Own Bed.....Jack Carson-Jane Wyman.....	.....	.....	....a2/12/44
	Mask for Dmitrios.....Zachary Scott-Peter Lorre.....	.....	.....	.....
	Mr. Skeffington .....Bette Davis-Claude Rains.....	.....	.....	...a11/27/43
	My Reputation .....Barbara Stanwyck-George Brent.....	.....	.....	.....
	Rhapsody in Blue.....Joan Leslie-Robert Alda.....	.....	.....	...a10/23/43
	Saratoga Trunk .....Gary Cooper-Ingrid Bergman.....	.....	.....	....a6/26/43
	To Have and Have Not.....H. Bogart-W. Brennan.....	.....	.....	.....
314	Uncertain Glory (D)A.....Errol Flynn-Paul Lukas.....	102.	.4/22/44	....b4/8/44
	Very Thought of You.....Ida Lupino-Dennis Morgan.....	.....	.....	.....

Westerns

333	Cherokee Strip, The.....Dick Foran-Jane Bryan.....	56.	.10/2/43	....Reissue	
334	Empty Holsters .....Dick Foran-Patricia Walthall.....	62.	.10/2/43	....Reissue	
335	Guns of Pecos.....Dick Foran-Anne Nagel.....	56.	.10/2/43	....Reissue	
336	Land Beyond the Law (W)F..Dick Foran	57.	.10/2/43	....Reissue	
332	Prairie Thunder .....Dick Foran-Ellen Clancy.....	55.	.10/2/43	....Reissue	
331	Song of the Saddle.....Dick Foran-Alma Lloyd.....	59.	.10/2/43	....Reissue	

MISCELLANEOUS

	Adventure in Blackmail (D)..Clive Brook-Judy Campbell.....	72.	.English	....b8/7/43	
	Black Sea Fighters (Doc.).....	61.	.Artkino	...b7 31 43	
	Great Mr. Handel (B).....Wilfred Lawson-Elizabeth Allan....	99.	.Midfilm	....b9/18/43	
	Heart of a Nation (D)A.....Michele Morgan-Raimu	111.	.A.F.E.Corp.	b3/20/43	
	In the Rear of the Enemy(D)F.Russian Cast	55.	.Artkino	...b10/3/42	
	Jeannie (CD)F .....Barbara Mullen-Michael Redgrave..	85.	.English	...b2/12/44	
	Mayerling to Sarajevo (D)A...John Lodge-Edwige Fouillere.....	78.	.English	..b12/11/43	
	Orders From Tokyo (D)A.....Danielle Darrieux-Anton Walbrook..	74.	.Artkino	....b7/4/43	
	Outlaw, The (WD)A.....J. Buetel-J. Russell.....121.		.H. Hughes	.b8/15/43	

Shorts Booking Guide

COLUMBIA 1942-43

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
4431	A Maid Made Mad	15½	Not Rev.
4428	A Blitz on the Fritz	Good 18½	3/20/43
4432	Blonde and Groom	Dull 15	5/ 1/43
4435	Boobs in the Night	Poor 17½	6/12/43
4422	Carry Harry	Not Funny 17	10/10/42
4425	Ham and Yeggs	17	Not Rev.
4436	Here Comes Mr. Zerk	Slow 16	7/24/43
4427	His Wedding Scare	Silly 16½	1/30/43
4433	I Spied for You	Poor 18	4/24/43
4423	Kiss and Wake Up	Ordinary 18	10/17/42
4434	My Wife's An Angel	Good 22	5/22/43
4421	Phony Cronies	Slap Happy 16½	8/29/42
4426	Piano Mooner	17	Not Rev.
4424	Sappy Pappy	Slapsticky 16	12/ 5/42
4430	Two Saplings	17	Not Rev.
4429	Wolf In Thief's Clothing	Very Good 18	3/ 6/43
AMERICA SPEAKS			
	Farmer at War	9	Not Rev.
4963	Men Working Together	Excellent 11	7/10/43
4962	Mr. Smug	Good 11	2/27/43
	Point Rationing	6	Not Rev.
	Troop Train	11	Not Rev.
4961	Wings for the Fledglings	Fair 10	1/ 9/43
COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go	Good 7½	7/24/43
4510	He Can't Make It Stick	Good 7	7/17/43
4504	King Midas Junior	7	Not Rev.
4508	Plenty Below Zero	Fair 7½	5/29/43
4507	Professor Small and Mr. Tall	7½	Not Rev.
4505	Slay It With Flowers	Fair 7	1/30/43
4506	There's Something About a Soldier	Fair 6½	4/17/43
4502	Tito's Guitar	Fair 7	10/31/42
4503	Toil Bridge Troubles	Amusing 7	12/ 5/42
4509	Tree for Two	Routine 7½	7/10/43
COMMUNITY SING			
4660	As Time Goes By	Excellent 10	7/31/43
4653	College Songs	9	Not Rev.
4657	Crosby Songs	Enjoyable 9	4/17/43
4656	McDonald's Son	Enjoyable 9½	2/27/43
4658	McNamara's Band	10	Not Rev.
4651	Rhumba and Conga Hits	Good 8	8/22/42
4659	Rosie the Riveter	Good 10½	5/ 1/43
4654	Songs of the Service	Average 8	11/14/42
4655	Songs of the States	Good 9½	1/ 2/43
4661	Song of Victory	13	8/14/43
4652	Yankee Doodler	Very Good 9	9/26/42
FAMOUS BANDS			
4951	No. 1 (Ted Powell)	10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair 10	11/ 7/42
4953	No. 3 (Shep Fields)	Good 10	1/ 2/43
GLOVESLINGER			
4409	College Belles	Fair 16	10/31/42
4410	Great Glover, The	18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre 18	5/22/43
4411	Socks Appeal	Fair 17½	3/20/43
PANORAMICS			
4901	Cajuns of the Teche	Good 11	8/22/42
4904	Merchant Convoy	Vivid 10½	5/26/43
4902	Oddities (LaVarre)	Good 10	10/31/42
4903	Our Second Front	Timely 10½	1/ 9/43
PHANTASIES CARTOONS			
4704	Cholly Polly	Silly 6½	2/27/43
4711	Dizzy Newsreel	Fair 7½	8/14/43
4708	Duty and the Beast	Fair 6	5/22/43
4702	The Dumbconscious Mind	Average 7	11/14/42
4701	The Gullible Canary	Clever 7	10/17/42
4706	Kindly Scram	6	Not Rev.
4703	Malice In Slumberland	Fair 6½	12/ 5/42
4709	Mass Mouse Meeting	Dull 6	6/26/43
4710	The Fly In the Ointment	Below Average 6½	7/17/43
4705	The Vitamin G-Man	Silly 6½	3/13/43
4707	Willoughby's Magic Hat	Routine 7	5/ 8/43
QUIZ REELS			
4601	Kitchen Quiz No. 1	Amusing 10	8/15/42
SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good 11	8/15/41
4852	No. 2 (Allan Joslyn)	Good 10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining 9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified 10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good 9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)	10	Not Rev.
4857	No. 7 (Alan Mowbray)	10	Not Rev.
4858	No. 8 (Kyser, Autry)	9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good 10	7/10/43
4860	No. 10 (Mischa Auer)	Good 10	7/17/43
STOOGE COMEDIES			
4406	Back From the Front	18	Not Rev.
4404	Dizzy Detectives	18½	Not Rev.
4401	Even as I O U	Fair 15½	10/24/42
4408	Higher Than a Kite	Slapstick 18	7/24/43
4402	Sock-A-Bye Baby	Average 18	12/12/42
4405	Spook Louder	16	Not Rev.
4408	Three Little Twirps	Average 15½	7/10/43
4403	They Stooge to Conga	Slapstick 15½	1/ 2/43
KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire 9½	8/29/42
TOURS			
4851	Journey to Denali	Good 10	8/ 1/42
4452	Old and Modern New Orleans	Very Good 11	10/17/42
4807	Aqua Thrills	Entertaining 9½	5/29/43
4805	Diving Daredevils	Good 9	3/20/43
4808	Jump, Fish, Jump	Uninteresting 9	6/26/43
4804	Ladies Day in Sports	Good 10	4/17/43
WORLD OF SPORT			
4806	Ski Soldiers	10½	Not Rev.
4808	Sweeping Oars	Excellent 10	7/24/43
4801	Trotting Kings	Good 11	10/17/42
4803	Winter Paradise	Interesting 10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic 10½	11/14/42

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ALL-STAR COMEDIES			
5404	A Gem of a Jam	16½	Not Rev.
5421	A Rookie's Cookie	Fair 17	11/13/43
5433	Bachelor Daze	18	Not Rev.
5406	Busy Buddies	16½	Not Rev.
5405	Crash Goes the Hash	Typical 17	4/ 8/44
5422	Crazy Like a Fox	18½	Not Rev.
5435	Defective Detectives		Not Rev.
5402	Dizzy Pilots		Not Rev.
5432	Dr. Feel My Pulse	Fair 18	3/25/44
5426	Farmer for a Day	Gets By 17½	10/16/43
5428	Garden of Eatin'	Good 16	12/25/43
5430	He Was Only Foudin'	Average 16	1/22/44
5434	His Tale Is Told	17½	Not Rev.
5401	I Can Hardly Wait	Typical 16½	8/28/43
5403	Phony Express	Good 17	12/25/43
5409	Pitchin' in the Kitchen	Laughs 18½	9/18/43
5427	Quack Service	Good 16	10/16/43
5425	Shot in the Escape	Slapstick 19	8/14/43
5407	The Yoke's On Me	16	Not Rev.
5431	To Heir Is Human	Poor 16	3/11/44
5410	Who's Hugh	Slapstick 16	2/12/44
5429	You Dear Boy	Good 18	1/ 1/44
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird		Not Rev.
5503	Herring Murder Mystery	7	Not Rev.
5502	Imagination	Excellent 8	12/18/43
5501	Rocky Road to Ruin	8	Not Rev.
COMMUNITY SING			
5651	No. 1 (Baker) "On a Wing & Prayer"	10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good 9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel 10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair 8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"	10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting 9½	12/25/43
5657	No. 7 Xmas Carols	Fine 10½	12/25/43
5658	No. 8 (Baker) Alouette	Fair 10	3/ 4/44
5659	No. 9 (White) Sunday, Monday and Always	Dull 9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"	10	Not Rev.
FILM-VODVIL			
5951	No. 1 Featuring Mousie Powell	10½	Not Rev.
5952	No. 2 Featuring Cootie Williams	Fair 10	10/23/43
5953	No. 3 Featuring Zeb Carver	Good 11	11/27/43
5954	No. 4 Featuring This Is Ft. Dix	Fair 9	3/ 4/44
5955	No. 5 Novak's Comedy Band		Not Rev.
FOX & CROW (Tech.)			
5751	Room and Bored	Good 7	10/16/43
5752	Way Down Yonder in the Corn	Excellent 7	1/ 1/44
5753	The Dream Kids		Not Rev.
LI'L ABNER (Tech.)			
5601	Amoozin' But Confusin'	Promising 8	4/ 8/44
5602	Sadie Hawkin's Day		Not Rev.
PANORAMICS			
5901	Birds on the Wing	Interesting 9½	9/25/43
5902	Babies by Bannister	Excellent 8½	10/23/43
5903	Camera Digest	Fair 10½	2/19/44
5904	Senoritas and Traditions of Mexico		Not Rev.
PHANTASIES			
5702	Cocky Bantam	Fair 6½	12/11/43
5707	Giddy Yapping		Not Rev.
5706	Lionel Lion		Not Rev.
5701	Nursery Crimes	Poor 7	10/23/43
5703	Playful Pest	Fair 6½	2/ 5/44
5704	Polly Wants a Doctor	Jaunty 6½	4/ 1/44
5708	Tangled Travels		Not Rev.
5705	Magic Strength	7½	Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	Excellent 10	8/14/43
5852	No. 2 (Groucho Marx)	Average 10	10/23/43
5853	No. 3 Kay Kyser	Very Good 10	10/30/43
5854	No. 4 (Alan Mowbray)	Good 9	11/27/43
5855	No. 5 (Carrillo & Romero)	Good 9½	1/22/44
5856	No. 6 (Moore & Durante)	Fair 10	4/ 1/44
5857	No. 7 (Mexican Cinema Industry)	9	Not Rev.
5858	No. 8 (Lombard Memorial Reel)	8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)	9½	Not Rev.
WORLD OF SPORTS			
5803	Champ of Champions	Good 10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good 10	10/30/43
5807	Golden Gloves		Not Rev.
5801	Kings of Basketball	Good Stuff 10	9/ 4/43
5808	Table Tennis Topnotchers		Not Rev.
5804	Ten Pin Aces	Good 10	12/25/43
5806	Follow Through With Sam Byrd	Good 9	4/ 1/44
5805	Winged Targets	Good 9	3/25/44

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CARTOONS (Tech.)			
W-455	Baby Puss		Not Rev.
W-443	Ban Wilderness	8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny 8	1/16/43
W-444	Dumb Hounded	Hilarious 8	4/10/43
W-451	One Ham's Family	Top Slice 8	10/ 2/43
W-446	Red Hot Riding Hood	Tops 8	7/10/43
W-453	Stork's Holiday	Tops 8	10/16/43
W-456	"Innertube Antics"	Hilarious 8	3/11/44
W-442	Sufferin' Cats	9	Not Rev.
W-445	The Boy and the Wolf	Good 9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny 8	6/ 5/43
W-450	The Uninvited Pest	A Corker 8	7/31/43
W-452	War Dogs	Good 7	10/16/43
W-454	What's Buzzin' Buzzard	A Mistake 9	12/25/43
W-448	Who Killed Who	Fair 8	7/10/43
W-449	Yankee Doodle Mouse	Tops 8	8/14/43
MINIATURES (10)			
M-432	People of Russia	Excellent 10	1/23/43
M-433	Brief Interval	10	Not Rev.
M-434	Brothers in Blood	Excellent 10	12/18/43
M-437	Here at Home		Not Rev.
M-435	Inca Gold (Sepia)		Not Rev.
M-439	Journey to Yesterday	Dramatic 11	8/ 7/43
M-431	Last Lesson	Impressive 10	1/30/43
M-438	Memories of Australia	Timely 10	7/10/43
M-432	My Tomato	Laugh Crop 9	12/18/43
M-440	Ode to Victory	Elaborate 11	9/25/43
OUR GANG (10)			
C-492	Benjamin Franklin, Jr.	11	Not Rev.
C-494	Calling All Kids	Delightful 11	5/ 1/43
C-496	Election Daze	Good 10	10/ 2/43
C-493	Family Troubles	Amusing 11	4/10/43
C-495	Farm Hands	Slow 11	7/10/43
C-497	Little Miss Pinkerton	Among Best 11	10/16/43
C-499	Radio Bugs	Good 9	3/25/44
C-498	Three Smart Guys	11	Not Rev.
C-491	Unexpected Riches	Amusing 11	11/21/43
PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener 10	8/ 7/43
K-486	Forgotten Treasure	Important 10	8/14/43
K-481	Madero of Mexico	Fine 11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent 11	7/31/43
K-488	Storm	Vivid 10	10/16/43
K-483	That's Why I Left You	Very Good 10	6/19/43
K-490	This Is Tomorrow		Not Rev.
K-489	To My Unborn Son	Dramatic 9	12/18/43
K-484	Trifles That Win Wars	Engrossing 11	8/ 7/43
K-482	Who's Superstitious?	Interesting 10	5/ 1/43
PETE SMITH SPECIALTIES			
S-467	Dog House	Tops 9	6/26/43
S-465	Fala, the President's Dog	Good 8	4/24/43
S-461	First Aid	Instructive 10	1/23/43
S-471	Fixin' Tricks	Entertaining 10	10/16/43
S-472	Football Thrills of 1942	Misses 10	10/16/43
S-463	Hollywood Daredevils	Exciting 9	4/10/43
S-462	Marines in the Making	Very Good 9	2/ 6/43
S-470	Scrap Happy	Effective 9	9/18/43
S-468	Seeing Hands	Appealing 11	8/14/43
S-469	Seventh Column	Surprise 9	9/11/43
S-466	Sky Science	Excellent 9	6/19/43
S-473	Tips on Trips	Swell 9	12/18/43
S-474	Water Wisdom		Not Rev.
S-464	Wild Horses	Fair 9	5/ 8/43
SPECIAL			
s-460	These Are the Men	Good 11	10/ 2/43
TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful 9	9/18/43
T-413	Glimpses of Ontario	Good 9	1/23/43
T-414	Land of Orizaba	9	Not Rev.
T-416	Mexican Police on Parade	Interesting 9	4/10/43
T-415	Mighty Niagara	9	Not Rev.
T-412	Modern Mexico City	Excellent 9	11/21/43
T-419	Motoring in Mexico	Excellent 9	6/19/43
T-417	On the Road to Monterey		Not Rev.
T-422	Over the Andes	Beautiful 9	10/16/43
T-411	Picturesque Mass	Good 9	11/14/43
T-418	Romantic Nevada	Very Good 9	5/ 8/43
T-420	Scenic Oregon	Solid 9	7/ 3/43
TWO REEL SPECIAL (6)			
A-402	Heavenly Music	Fair 22	5/ 8/43
M-401	Keep 'Em Smiling	Very Good 20	12/ 5/43
A-404	Main Street Today	20	Not Rev.
A-403	Shoe Shine Boy	Good 15	1/29/44

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CARTOONS (Tech.)			
W-533	Batty Baseball		Not Rev.
W-532	Screwball Squirrel	7	Not Rev.
W-531	Zoot Cat		Not Rev.
MINIATURES			
M-582	Kid in Upper Four	Fair 11	1/29/44
M-583	No News Is Good News		Not Rev.
PETE SMITH SPECIALTIES			
S-553	Groovie Movie	9	Not Rev.
S-552	Home Maid	Good 10	2/19/44
S-551	Practical Joker	Good 10	2/19/44
TRAVELTALKS (Tech.)			
T-514	A Day In Death Valley	Good 9	3/ 4/44
T-517	Along the Cactus Trail		Not Rev.
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island		Not Rev.
T-511	Through the Colorado Rockies	Good 9	12/18/43
T-513	Salt Lake Diversions		Not Rev.
T-515	Visiting St. Louis	Interesting 9	4/ 1/44

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HEADLINERS (6)			
A2-9	A Revival of Moments of Charm	Tops 10½	7/17/43
A2-13	"Down With Everything"	Good 9	11/ 6/43
A2-3	Hands of Women	Good 11	12/19/43
A2-5	Ina Ray Hutton & Orch.	9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary 10	10/16/43
A2-2	J. "Scat" Davis & Orch.	Average 10½	11/14/43
A2-7	Letter From Ireland	Excellent 22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining 8½	8/22/43
A2-4	Mitchell Ayres & Orch.	Fair 9	1/30/43
A2-6	Moments of Charm	Tops 10	5/ 8/43
A2-8	Rationed Rhythm	Fair 10½	6/19/43
A2-10	Sing, Helen, Sing	Tops 11	8/28/43
A2-11	Three Bears in a Beat	Cute 10	8/28/43
MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Straus	Imaginative 7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny 9	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny 9	1/16/43
U2-1	Jasper & the Haunted House	Excellent 7½	11/21/43
U2-5	Jasper's Music Lesson	Tops 8	6/ 5/43
U2-6	The Truck That Flew	Charming 8	7/17/43

PARAMOUNT 1942-43 (Cont.)

	Comment	Running Time	Reviewed Issue Of
POPEYE (12)			
12	Cartoons Ain't Human	Good	7	10/ 2/43
10	Happy Birthdaze		8	Not Rev.
1	Hull of a Mess	Amusing	7	10/24/42
9	Hungry Goat	Fair	7	7/17/43
7	Jolly Good Furlough	Fair	7	5/29/43
3	Me Musical Nephews	Amusing	6½	12/19/42
8	Ration for the Duration	Good	8	6/19/42
2	Scrap the Japs	Fair	6½	11/14/42
5	Seein' Red, White 'N' Blue		6½	Not Rev.
4	Spinach Fer Britain		7	Not Rev.
6	Too Weak to Work	Amusing	7	4/17/42
11	Wood Peckin'		7	Not Rev.
POPULAR SCIENCE (6)				
No. 1		Interesting	9	10/24/42
No. 2		Good	9	12/ 5/42
No. 3		Good	10½	1/16/43
No. 4		Informative	10	5/ 1/43
No. 5		Weak	10	7/10/43
No. 6		Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)				
2	At the Bird Farm	Fair	9	3/27/43
4	At the Cage Door Canteen	Silly	9	7/17/43
3	Current Events	Swell	9	6/ 5/43
6	In the Desert	Fair	8½	11/13/43
5	In the Garden	Good	9	11/13/43
1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)				
10	All Sails Set	Ordinary	9½	9/25/43
8	Amphibious Fighters	Excellent	9½	6/26/43
5	Beach Command	Interesting	9	4/24/43
2	Fighting Spirit	Excellent	10	11/14/42
5	Hike or Bike		10	Not Rev.
3	Modern Vikings	Enjoyable	10	2/ 6/43
1	Sports I. Q.	Excellent	10	10/24/42
7	Tumble Bugs	Excellent	9	5/29/43
4	Trading Blows	Good	9½	3/20/43
9	Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)				
1	Destruction, Inc.	Exciting	8½	1/16/43
3	Jungle Drums	Good	8	5/ 1/43
2	Mummy Strikes	For Juveniles	8	3/13/43
5	Secret Agent	Misses	9	7/31/43
4	Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)				
1	No. 1	Good	10	10/24/42
2	No. 2	Interesting	10½	12/19/42
3	No. 3	Average	10	3/20/43
4	No. 4	Up to Par	10	5/ 1/43
5	No. 5	Good	10	7/17/43
3	No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)				
1	A Letter From Bataan	Impressive	15	10/ 3/42
6	Aldrich Family Gets in the Serap	Excellent	11	3/ 6/43
3	Price of Victory	Very Good	13	11/21/42
2	We Refuse to Die	Gripping	15	10/ 3/42

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LITTLE LULU (Tech.)				
1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
2	"Hullaba-Lulu"	Excellent	9	3/25/44
4	"In Hollywood"			Not Rev.
3	Lulu Gets the Birdie			Not Rev.
GEORGE PAL PUPPETOONS (Tech.)				
5	"And to Think I Saw It on Mulberry Street"			Not Rev.
2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
1	Jasper Goes Fishing	Tops	8½	8/28/43
3	Package for Jasper	Excellent	7½	1/29/44
4	Say Ah, Jasper	First Rate	8	4/ 8/44
MUSICAL PARADES (Tech.)				
-2	"Caribbean Romance"	Excellent	20	12/11/43
-3	Lucky Cowboy	Excellent	20	1/29/44
-1	"Mardi Gras"	Major League	20	8/28/43
-4	Showboat Serenade			Not Rev.
NOVELTOONS (Tech.)				
1	Cilly Goose		8	Not Rev.
2	Hen Pecked Rooster	Very Good	8	3/25/44
4	No Mutton for Nuttin'	Good	7	12/25/43
5	Suddenly It's Spring			Not Rev.
POPEYE				
1	Her Honor the Mare	Excellent	7	12/18/43
2	Marry-Go-Round	Very Good	7½	2/ 5/44
4	"Moving Aweigh"			Not Rev.
3	We're on Our Way to Rio			Not Rev.
POPULAR SCIENCE				
	Popular Science	Good	10	11/ 6/43
	Popular Science No. 2	Entertaining	10	12/25/43
	Popular Science No. 3	So-So	10	4/ 8/44
	Popular Science No. 4			Not Rev.
SPEAKING OF ANIMALS				
3	In the Newsreels	Excellent	9½	4/ 8/44
2	In Winter Quarters	Will Pass	9	4/ 1/44
1	Tails of the Border	Tops	8½	1/ 8/44
4	Untitled			Not Rev.
SPORTLIGHTS				
7	Catch 'Em & Eat 'Em			Not Rev.
3	"G.I. Fun"	Snappy	9	1/ 1/44
1	Mermaids on Parade	Good	9	11/13/43
5	Open Fire	Good	9½	4/1/44
2	"Ozark Sportsmen"	Good	9	12/11/43
4	Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS				
1	No. 1	Good	10	12/18/43
2	No. 2	Good	10	1/29/44
3	No. 3			Not Rev.
4	No. 4			Not Rev.

RKO-RADIO 1942-43

DISNEY CARTOONS (18) (TECH.)				
1	Chicken Little		9	Not Rev.
6	Donald Duck and the Gorilla		7	Not Rev.
1	Donald's Tire Trouble	Very Funny	7	3/ 6/43
5	Fall Out—Fall In	Tops	7	5/15/43
8	Figaro and Cleo	Good	8	10/16/43
3	Flying Jalopy	Good	7	3/27/43
0	Home Defense	A-1	8	12/25/43
3	How to Be a Sailor	Excellent	7	3/25/44
5	How to Play Golf		8	Not Rev.
9	Old Army Game	Good	7	11/27/43
2	Pelican & the Snipe		9	Not Rev.
2	Pluto and the Armadille		7	Not Rev.
4	Private Pluto	Tops	7	5/ 8/43
7	Reason and Emotion		8	Not Rev.
4	Trombone Trouble	Very Good	7	3/25/44
8	Victory Vehicles	Leaping Laughter	8	8/14/43

	Comment	Running Time	Reviewed Issue Of
EDGAR KENNEDY (6)			
$3403	Duck Soup	Fair	17	3/ 6/43
33404	Hold Your Temper		17	Not Rev.
33406	Hot Foot	Will Pass	17	7/ 3/43
33405	Indian Signs	Fair	17	5/15/43
33402	Rough on Rents	Average	18	12/ 5/42
$3401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
$3202	State vs. Thomas Crosby	Fair	18	1/16/43
$3201	State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)				
$4407	Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
$4405	Enric Madriguera & Orch.	Swell	8	3/27/43
$4406	It's Tommy Tucker Time		8	Not Rev.
$4402	Johnny Long & Orch.	Average	8	12/12/42
$4403	Ray McKinley & Orch.	Average	8	11/28/42
$4404	Dick Stabile & Orch.	Fair	8	1/16/43
$4401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)				
$3702	Deer! Deer!	Average	17	11/21/42
$3704	Double Up	Fair	18	5/15/43
$3705	Gem-Jams	Fair	18	3/15/43
$3701	Mail Trouble	Mildly Amusing	18	10/17/42
$3703	Pretty Dolly	Amusing	17	1/16/43
$3706	Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)				
$4308	Aqua Aces			Not Rev.
34313	Barnyard Golf		8	Not Rev.
$4305	Basketeers	Very Good	9	3/ 6/43
$4312	Champion-Maker	Pleasant	9	8/ 7/43
$4311	Cloud Chasers		8	Not Rev.
$4309	Golf Limited	Interesting	8	5/15/43
$4304	"Q" Men	Interesting	8	1/23/43
$4310	Racing Royalty	Inconsequential	8	7/ 3/43
$4301	Show Horse	Good	9	10/24/42
$4405	Ski Trails	Exciting	8	3/27/43
$4302	Touchdown Tars	Good	8	11/28/42
$4307	Trout		8	Not Rev.
$4303	Winter Setting		8	Not Rev.
THIS IS AMERICA				
$3105	Air Crew	Excellent	18	4/10/43
$3112	Age of FHght	Good	17	10/16/43
$3103	Army Chaplain	Very Fine	19	12/26/42
$3111	Arctic Passage	Vivid	20	9/11/43
$3104	Boomtown, D. C.	Very Good	19	2/13/43
$3110	Broadway Dim-Out	Effective	15	8/14/43
$3113	Children of Mars	A Must	20	10/30/43
$3108	Lieutenant Smith	Excellent	20	6/12/43
$3106	Medicine on Guard	Very Good	19	4/17/43
$3107	Merchant Seaman	Excellent	17	5/ 8/43
$3109	Pacific Island No. 43	Reassuring	17	7/10/43
$3101	Private Smith of the U.S.A.	Excellent	19	10/24/42
$3102	Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)				
$4202	City of Courage	Impressive	9	3/20/43
$4201	Conquer by the Clock	Excellent	10	12/26/42
$4203	North African Album	Fills Void	9	7/ 3/43
$4204	Oil Is Blood		8	Not Rev

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EDGAR KENNEDY				
43404	Love Your Landlord		18	Not Rev.
$3401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43405	Radio Rampage		16	Not Rev.
43402	Unlucky Dog		15	Not Rev
FLICKER FLASHBACKS				
44201	No. 1		9	Not Rev
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6	Good	9	4/ 8/44
44207	No. 7		10	Not Rev.
LEON ERROL				
43702	Cutie on Duty	Good	18	11/27/43
43705	Poppa Knows Worst		17	Not Rev.
43704	Say Uncle	Fair	18	3/25/44
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS				
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
SPORTSCOPES				
44306	Basket Wizards	Good	8	3/ 4/44
44305	Co-Ed Sports		8	Not Rev.
44301	Field Trial Champions	Excellent	8	11/13/43
44302	Joe Kirkwood	Good	9	10/23/43
44307	Mallard Flight	Good	9	3/25/44
44304	Mountain Anglers	Eye-filling	9	12/25/43
44308	On Point		8	Not Rev.
44303	Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA				
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43105	News Front	Very Good	16	4/ 8/44
43101	Sailors All	Very Fine	20	12/ 4/43

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ADVENTURES OF A NEWSREEL CAMERAMAN				
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev
ALASKAN ADVENTURE				
3701	Our Last Frontier		9	Not Rev
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
3851	Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT				
3902	Jungle Land		9	Not Rev
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland (Tech.)	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)	Good	9	5/15/43
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Rikaner	Very Good	9	9/ 5/42

	Comment	Running Time	Reviewed Issue Of
MARCH OF TIME			
4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev.
3306	Dog Sense	For Dog-lovers	9	8/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)				
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout	Fair	7	5/ 8/43
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again	For Children	7	5/ 8/43
3502	Ickle Meets Pickle	Fair	7	11/28/42
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches	Amusing	7	5/ 8/43
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony	Good	7	5/ 8/43
3562	Somewhere in the Pacific (Tech.)		7	Not Rev
WORLD TODAY				
3402	Accent on Courage		10	Not Rev
3401	Women In Blue		10	Not Rev

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ADVENTURES OF A NEWSREEL CAMERAMAN				
4251	Flying Gunners	Good	9	8/ 4/43
4253	Leathernecks on Parade (Tech.)		8	Not Rev.
4252	Snowland Sentinels		8	Not Rev.
DRIBBLE PUSS PARADE				
4901	Fuss and Feathers	Good	8	12/18/43
MAGIC CARPET OF MOVIETONE				
4154	A Volcano Is Born (Tech.)			Not Rev
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME				
1	Airways to Peace	Good	17	9 11 43
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
9	Irish Question, The			Not Rev.
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
5	Upbeat in Music	Entertaining	16½	12/25/43
8	South American Front	Clarifying	17½	3/25/44
6	Sweden's Middle Road	Excellent	18¼	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44
SPORTS REVIEWS				
4301	Dog Sense		8	Not Rev
4302	Champions Carry On			Not Rev.
TERRYTOONS				
4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville (Tech.)		7	Not Rev
4502	Camouflage		7	Not Rev.
4504	Down With Cats	Good	7	9/ 4/43
4514	Frog and Princess (Tech.)		7	Not Rev.
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4515	Mickey Mouse Meets Jekyll and Hyde Cat (Tech.)		7	Not Rev.
4516	My Boy Johnny (Tech.)		7	Not Rev.
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS

WORLD IN ACTION				
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of Europe	Thrilling	21	5/ 8/43
	Invasion of North Africa	Superb	20	2/ 6/43
	Labor Front, The	Gripping	21	12/11/43
	The Mask of Nippon	Excellent	20	10/24/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	Russia's Foreign Policy	Heavy	20	2/ 5/44
	This Is Blitz	Grim Realism	21	3/ 7/42
	War for Men's Minds	Revealing	21	9/18/43
SPECIAL				
	Don't Hook Now		18	Not Rev
	Kill or Be Killed		18	Not Rev
	Raid Report		8	Not Rev

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		Comment	Running Time	Reviewed Issue Of
	ANDY PANDA CARTUNES (Tech.)			
7243	Air Raid Warden	Amusing	7	1/15/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Acrobat	Fair	7	6/19/43
	NAME BAND MUSICALS			
7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade In Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev
7128	Swing That Band		15	Not Rev
7124	Swing's the Thing		15	Not Rev
7127	Swingtime Blues		15	Not Rev
7121	Trumpet Serenade	Entertaining	15	8 1/42
	PERSON-ODDITIES			
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev
7371	Human Sailboat		9	Not Rev
7372	Jail Hostess		9	Not Rev
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev
7329	Shepherd of the Round House	Interesting	9	6/ 5/43
7377	She's A-1 In the Navy		9	Not Rev
7381	The Armless Dentist			Not Rev
7380	Tom Thum In Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev
	TWO-REEL SPECIALS (2) (Tech.)			
7111	Rear, Navy, Rear	Swell	22½	1/16/43
	SWING SYMPHONIES (6)			
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suite		7	Not Rev
7235	Pass the Biscuits, Mirandy	Part	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	8/12/42
	VARIETY VIEWS			
7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion In India	Instructive	9	6/19/43
7358	Hungry India		9	Not Rev
7350	Mr. Chimp Goes to Town			Not Rev
7360	Mirror of Sub-Marine Life	Interesting	9	5/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43
	VICTORY FEATURETTE (4)			
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

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	NAME BAND MUSICALS			
8123	Choo-Choo Swing	Good	18	11/27/43
8127	Fellow on a Furlough			Not Rev.
8121	Hit Tune Serenade			Not Rev.
8129	Melody Garden			Not Rev.
8125	New Orleans Blues	Good	15	1/22/44
8124	Radio Melodies	Entertaining	15	1/22/44
8128	Stars & Violins			Not Rev.
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44
	PERSON-ODDITIES			
8377	Aviation Expert Donald Douglas			Not Rev.
8376	Barefoot Judge			Not Rev.
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8378	Foster's Canary College			Not Rev.
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44
	SWING SYMPHONIES			
8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man In Slam	Good	7	1/22/44
	TWO-REEL SPECIALS			
8238	Barber of Seville			Not Rev.
7110	Eagle vs. Dragon		22	Not Rev.
8237	Meatless Tuesday	Good	7	7/13/43
	VARIETY VIEWS			
8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks			Not Rev.
8359	Fraud By Mail			Not Rev.
8358	Hobo News			Not Rev.
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model			Not Rev.
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	8/ 4/43
8354	Wings In Record Time	Interesting	9	1/22/44
	SPECIAL (WAC)			
8112	With the Marines at Tarawa	Great	19	2/26/44

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		Comment	Running Time	Reviewed Issue Of
	BROADWAY BREVITIES (12)			
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	8/19/43
8105	Vaudeville Days		20	Not Rev
	HOLLYWOOD NOVELTIES (6)			
8306	King of the Archers	Entertaining	10	5/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
	LOONEY TUNES			
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43
	MELODY MASTERS (10)			
8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.
	MERRIE MELODIES (26) (Tech.)			
8724	An Itch In Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs In a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc?	Excellent	7	2/12/44
	SPORTS PARADE (13) (Tech.)			
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43
	TECH. SPECIALS (6)			
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

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		Comment	Running Time	Reviewed Issue Of
	BLUE RIBBON CARTOONS			
9301	A Feud There Was		7	Reissue
9307	Bear's Tale		7	Reissue
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds			Reissue
9306	Hiawatha's Rabbit Hunt			Reissue
9308	Sweet Sioux			Reissue
	BUGS BUNNY SPECIALS			
9721	Bugs Bunny & the Three Bears			Not Rev
9722	Bugs Bunny Nips the Nips			Not Rev
	FEATURETTES			
9103	Grandfather's Follies	Excellent	20	2/19/44
9105	Night in Mexico City			Not Rev.
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43
	MELODY MASTERS			
9603	Cavalcade of the Dance	Excellent	10	10 2 43
9604	Freddie Fisher & His Band			Not Rev
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9606	Songs of the Range			Not Rev
9607	South American Sway			Not Rev
9608	Rudy Vallee's Coast Guard Band			Not Rev
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
	SANTA FE TRAIL WESTERN			
9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev
	SPORTS PARADE (Tech.)			
9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf			Not Rev
9506	Chinatown Champs			Not Rev
9502	Desert Playground	Interesting	10	10/ 9/43
9508	Filipino Sports Parade			Not Rev
9503	Into the Clouds	Good	10	1/29/44
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up	Interesting	10	2/19/44
	TECHNICOLOR SPECIALS			
9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev
9004	The Devil Boats			Not Rev
9005	Winner's Circle			Not Rev
	VITAPHONE VARIETIES			
9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills			Not Rev
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life	Excellent	10	4/ 8/44
	MERRIE MELODIES (Tech.)			
9703	I've Got Plenty of Mutton			Not Rev
9701	Meatless Fly Day			Not Rev
9705	Tick Tock Tuckered			Not Rev
9704	Weakly Reporter			Not Rev
9706	Swooner Crooner			Not Rev
9707	Russian Rhapsody			Not Rev
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SERIALS 1942-43

COLUMBIA			
	Batman	15 Chaps	7/31/43
	Desert Hawk	15 Chaps.	Not Rev
	Phantom	15 Chaps.	1/ 1/44
	The Secret Code	15 Chaps.	Not Rev
	Valley of Vanishing Men	15 Chaps	1/30/43
REPUBLIC			
	Capt. America	15 Chaps.	Not Rev
	Daredevils of the West		Not Rev
	G-Men Vs. The Black Dragon	15 Chaps.	Not Rev
	King of the Mounties	12 Chaps.	Not Rev
	Masked Marvel	12 Chaps.	Not Rev
UNIVERSAL			
	Adventures of the Flying Cadets	13 Chaps	10/ 9/43
	Adventures of Smilin' Jack	13 Chaps.	11/ 7/43
	Don Winslow of the Coast Guard		Not Rev
	Great Alaskan Mystery	13 Chaps.	Not Rev
	Overland Mail	15 Chaps	Not Rev

There Is No Substitute for STR Booking Service

Every Week Showmen Receive the Up-to-the-Minute Information on ALL Releases-Features and Shorts.

•

Listing by Companies—All Vital Information as to Titles, Stars, Type of Story, etc. at a Glance.

ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	RKO	REPUBLIC	20th CENTURY-FOX	UNIVERSAL	WARNER BROS.
MAR. 18th	Two Man Submarine	FEB. Cry "Havoc" Madame Curie Song of Russia	Charlie Chan in the Secret Service	Block 3 Henry Aldrich, Boy Scout Miracle of Morgan's Creek Standing Room Only Timber Queen Uninvited, The	Lady in the Death House	(Trade Shown—Dec.) Around the World Ghost Ship Higher & Higher Rookies in Burma Tarzan's Desert Mystery		JAN. Lifeboat Uncensored FEB. Jane Eyre Sullivans, The	Knickerbocker Holiday	Ladies Courageous Oklahoma Raiders	
MAR. 25th	Sundown Valley	MAR. A Guy Named Joe Broadway Rhythm Rationing See Here, Private Hargrove	Black Market Rustlers		Thundering Gun Slingers		Man From Frisco My Best Gal			Hi Good Lookin'	
APR. 1st	Whistler			Block 4 Hour Before the Dawn Navy Way You Can't Ration Love	Amazing Mr. Forrest	(Trade Shown—Feb.) Action in Arabia Curse of Cat People Escape to Danger Passport to Destiny Tender Comrade	Hidden Valley Outlaws Laramie Trail Outlaws of Santa Fe	MAR. Four Jills in a Jeep Purple Heart, The	It Happened Tomorrow		Shine On Harvest Moon
APR. 8th	Cover Girl	APR. Heavenly Body Swing Fever Tunisian Victory	Outlaw Trail	SPECIAL City That Stopped Hitler For Whom the Bell Tolls Lady in the Dark	Guns of the Law Monster Maker	SPECIAL North Star Up in Arms	Rosie the Riveter	APR. Buffalo Bill Tampico	Voice in the Wind	Weird Woman	Uncertain Glory
APR. 15th	Jam Session	MAY Andy Hardy's Blonde Trouble Gaslight Meet the People	Law Men		Shake Hands With Murder Pinto Bandit		Lady and the Monster Trocadero	SPECIAL Song of Bernadette	Lumber Jack	Her Primitive Man Moon Over Las Vegas	
APR. 22nd	Girl in the Case Wyoming Hurricane				Men of the Sea					Slightly Terrific	Adventures of Mark Twain
APR. 29th											
MAY 6th											
	COMPLETED Address Unknown America's Children By Secret Command Black Parachute Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Last Horseman Mr. Winkle Goes to War Once Upon a Time Riding West Rough Ridin' Justice Saddle Leather Law Sagebrush Heroes She's a Soldier Too Stars on Parade Untitled Drama IN PRODUCTION Impatient Years U-Boat Prisoner Untitled Musical	COMPLETED American Miracle Bathing Beauty Canterville Ghost Dragon Seed Kismet Seventh Cross Three Men in White Two Girls & a Sailor White Cliffs of Dover, The IN PRODUCTION Gold Town Lost in a Harem Maisie Goes to Reno Marriage Is a Private Affair Meet Me in St. Louis Mrs. Parkington National Velvet Picture of Dorian Gray Secrets in the Dark Thirty Seconds Over Tokyo	COMPLETED Arizona Whirlwind Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day Hot Rhythm Johnny Doesn't Live Here Range Law Sonora Stagecoach IN PRODUCTION Are These Your Parents A Wave, a Wac, a Marine Girl Next Door Leave It to the Irish	COMPLETED And Now Tomorrow And the Angels Sing Bring on the Girls Double Indemnity Frenchman's Creek Gambler's Choice Going My Way Great Moment Hail the Conquering Hero Henry Aldrich Plays Cupid Henry Aldrich's Little Secret Hitler Gang I Love a Soldier Incendiary Blonde Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Rainbow Island Road to Utopia Story of Dr. Wassell Take It Big Till We Meet Again IN PRODUCTION Practically Yours	COMPLETED Contender, The Dixie Jamboree Minstrel Man Riders of Mystery Mountain Waterfront IN PRODUCTION Mexican Fiesta	COMPLETED Avenging Rider Days of Glory Falcon in Mexico Falcon Out West Gildersleeve's Ghost Look to Your Children Marine Raiders Night of Adventure Seven Days Ashore Show Business Three Caballeros Yellow Canary IN PRODUCTION Belle of the Yukon Heavenly Days Casanova Brown Mlle. Fifi Manhattan Serenade None But The Lonely Heart That Hunter Girl Untitled Musical	COMPLETED Call of the Rockies Call of the South Seas Cowboy and the Senorita Girl Who Dared Good Night Sweetheart Jamboree Marshal of Reno Raiders of Sunset Pass Silent Partner Secrets of Scotland Yard Song of Nevada Storm Over Lisbon Tucson Raiders Untitled Western Yellow Rose of Texas IN PRODUCTION Atlantic City Port of 40 Thieves Red Gulch Renegades Sing, Neighbor, Sing	COMPLETED Bermuda Mystery Eve of St. Mark Greenwich Village Home in Indiana In the Meantime, Darling Ladies of Washington Pin-Up Girl Roger Touhy, Gangster Sweet & Lowdown Take It Or Leave It Wilson IN PRODUCTION Big Noise Irish Eyes Are Smiling Keys of the Kingdom Wing and a Prayer	COMPLETED Forty Thieves Goodbye My Love Hairy Ape Mystery Man Sensations of 1945 Since You Went Away Song of the Open Road Up in Mabel's Room IN PRODUCTION Abroad With Two Yanks Double Furlough Guest in the House Story of G.I. Joe	COMPLETED Allergic to Love Christmas Holiday Climax, The Cobra Woman Dead Man's Eyes Follow the Boys Ghost Catchers Gypsy Wildcat Invisible Man's Revenge Jungle Woman Merry Monahans Moonlight & Cactus Mummy's Ghost Murder In the Blue Room Pardon My Rhythm Patrick the Great Scarlet Claw South of Dixie This Is the Life Twilight on the Prairie IN PRODUCTION Boss of Boomtown Devil's Brood Make Way for Love Pearl of Death, The See My Lawyer Singing Sheriff	COMPLETED Animal Kingdom Arsenic and Old Lace Between Two Worlds Cinderella Jones Conflict Crime By Night Devotion Horn Blows at Midnight Janie Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody In Blue Saratoga Trunk IN PRODUCTION Conspirators Doughgirls To Have and Have Not Very Thought of You





3rd MONTH ALREADY AT THE N.Y. HOLLYWOOD

STRICTLY FROM WARNERS!

Jack L. Warner, *Executive Producer*

HUMPHREY BOGART in 'PASSAGE TO MARSEILLE' • CLAUDE RAINS • MICHELE MORGAN • PHILIP DORN • SYDNEY GREENSTREET • HELMUT DANTINE • PETER LORRE • GEO. TOBIAS

A HAL B. WALLIS Prod'n

Screen Play by Casey Robinson & Jack Moffitt • From a Novel by Chas. Nordhoff & James Norman Hall • Music by Max Steiner

Directed by MICHAEL CURTIZ

SHOWMEN'S TRADE REVIEW

THE LIBRARY OF CONGRESS
SERIAL RECORD
APR 8 1944

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April 22
1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



A. W. Schwalberg (See Page 6)

Theatre Equipment & Maintenance
Begins on Page 39

APR 25 1944



SPRINGTIME 5

Charles Boyer, Ingrid Bergm
Joseph Cotten in "GASLIGHT"
Dame May Whitty, Angela L
bury, Barbara Everest • Screen
by John Van Druten, Walter Re
and John L. Balderston • B
Upon the Play by Patrick Ham
Directed by George Cukor • Prod
by Arthur Hornblow, Jr.



GIRLS AND A SAILOR" with Van Johnson, June
n, Gloria DeHaven, Jose Iturbi, Jimmy Durante, Gracie
Lena Horne • Harry James and His Music Makers
elen Forrest • Xavier Cugat and His Orchestra with
Romay • Tom Drake, Henry Stephenson, Henry
, Ben Blue, Carlos Ramirez, Frank Sully, Albert
, Donald Meek, Amparo Novarro, Virginia O'Brien,
Twins • Original Screen Play by Richard Connell
ladys Lehman • Directed by Richard Thorpe
Produced by Joe Pasternak

"ANDY HARDY'S BLONDE TROUBLE" with Lewis Stone, Mickey Rooney, Fay Holden, Sara Haden, Bonita Granville, Jean Porter, Keye Luke and Herbert Marshall Screen Play by Harry Ruskin, William Ludwig and Agnes Christine Johnson • Directed by George B. Seitz

"MEET THE PEOPLE" Starring Lucille Ball, Dick Powell with Virginia O'Brien, Bert Lahr, "Rags" Ragland, June Allyson and Vaughn Monroe and His Orchestra • Spike Jones and His City Slickers • Screen Play by S. M. Herzig and Fred Saidy Directed by Charles Riesner Produced by E. Y. Harburg

"THREE MEN IN WHITE" with Lionel Barrymore, Van Johnson, Marilyn Maxwell, Keye Luke, Ava Gardner, Alma Kruger, "Rags" Ragland Original Screen Play by Martin Berkeley and Harry Ruskin • Directed by Willis Goldbeck

THIS NEEDS THE SIGNATURE OF A PATRIOT– YOU!



"Shoulder to shoulder with the troops in the war effort—"

"In recognition of the meritorious services rendered to our Armed Forces by the WOMEN'S ARMY CORPS I wish to pledge the wholehearted cooperation of myself and entire theatre personnel in promoting National WAC Recruiting Week.

I will exhibit the special trailer at every 'performance,' as well as display the advertising material, all of which will be made available to me without charge.

I will publicize this campaign as widely as possible during this week and cooperate fully with other exhibitors in my vicinity in any and all activities to further promote its success."

MOTION PICTURE THEATRE WOMEN'S ARMY CORPS RECRUITING CAMPAIGN

Week of May 11th thru 17th

Your Pledge Card is in the mails. Sign it and return at once to your local War Activities Committee Chairman.



Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, New York City

The Editorial Page

Your Next Assignment

The Army has specifically requested the aid of our industry, particularly the theatre division, to help in a gigantic recruiting drive for the Women's Army Corps. Officially the campaign will be known as the National Wac Recruiting Week and will run from May 11th through May 17th.

You've all done such magnificent work on the various drives and collections that the Army is confident you can also do a great job on this vitally important assignment. They need more and more Wacs and the quickest and most impressive way to attract the attention of eligible women is through the medium of your screen.

You will be furnished with all necessary trailers, advertising material, etc., (without charge and for the asking). Your chief responsibility will be to display the advertising material, show the trailer at *every* performance and cooperate in every way possible in other local activities of the drive.

By this time you should have received your pledge card. Fill it out, sign it and get it back into the mail as quickly as possible—PLEASE! Then start planning the most effective way in which you can help the entire industry chalk up another star of achievement.

This is your next assignment. Don't fall down on it.

▲ ▲ ▲

The SMPE Conference

Of increasing importance each year are the meetings of the Society of Motion Picture Engineers: those unsung heroes whose brains and ideas have contributed so importantly to the technical progress of the motion picture.

Too few theatremen pay attention to the SMPE and the meetings, yet, your theatre's improvements after the war are being decided for the most part by these engineers.

If you would keep abreast of the future of the physical equipment of your theatre, pay attention to the SMPE.

▲ ▲ ▲

Observations

There's growing evidence that right smart and increasingly extensive exploitation and what is called showmanship has come back into stride. That's a healthy and most encouraging sign. Notable, especially, is the fact that since theatremen as well as the home office and field men of the distributors have been working under high pressure on patriotic drives and campaigns, this drumbeating for particular pictures nevertheless is showing some old-time energy. Moreover, as expected, it's also showing the advantage of improved technic, so to say. While distributor activity appears to be taking the lead in many big campaigns registered for recent and current features, there is mounting evidence arriving at this desk that the individual manager and theatre-owner is tuning up the exploitation work.

* * *

A recent demonstration of television failed to impress this quarter. We've seen television before—some of it long before last week—which, so far as we can recall, was up to as good a standard (which is saying a lot in one way, and very little for it in the other way, if you compare projected results with what is commonly seen on the movie screen). Thus if there is not much enthusiasm hereabouts at the moment for television, you'll understand.

▲ ▲ ▲

Checking & Chiseling

It is unfortunate that it became necessary for the distributors to place checkers in independent theatres on all percentage engagements, and, it is likewise unfortunate that, because of isolated cases of cheating, the impression that exhibitors were not rendering honest reports on percentage engagements appears to be gaining momentum.

We don't believe the subject is worth all the discussion presently revolving around it. True, it could be stopped short if all distributors discontinued percentage, but since that is not to be expected, the next best thing is for both parties to use a bit of tact and diplomacy.

One theatreman told us some months back that he never cheated a distributor out of a thin dime on percentage pictures until the distributor started his checker snooping, instead of conducting business as the exhibitor thought proper.

Recourse to lawsuits against the few that cheat, openly or quietly, can only result in still more unfavorable publicity for the whole industry. If distributors find and can prove such cheating, let them stop selling percentage pictures to such theatres. (Wouldn't that make some exhibs weep. . . . .?)

Breathes there a distributor so naive as to believe that there breathes an exhibitor so dumb as to not take advantage when he feels he's getting the short end of a percentage engagement? Could be!

—*"CHICK" LEWIS*

Ask 'Needed' Status

Following the designation of exchange workers in Philadelphia and Pittsburgh as "locally needed" by the War Manpower Commission, applications for a similar status have been filed by WAC distributor chairmen in Los Angeles, Washington, Chicago, and New Haven, it was announced this week by Leon J. Bamberger, who is handling the manpower situation for Distributor Chairman Ned E. Depinet. WMC rulings on these cases are expected soon.

United Artists Takes Over Korda's Holdings

Sir Alexander Korda's holdings in United Artists were taken over by the company this week and will be placed in retirement, according to an announcement by Edward C. Raftery, UA president. This, said Mr. Raftery, leaves the corporation ownership in the hands of the Pickford Corporation, Vanguard Corporation, and Charles Chaplin personally. The purchase price was said to be approximately $1,000,000.

The departure of Sir Alexander as a UA partner solves the situation wherein the producer was a stockholder in UA while being associated with MGM in charge of product in England. The Department of Justice has been rumored investigating this situation in recent months. However, Korda has always maintained he was willing to sell his holdings, a point seemingly substantiated this week by the sale.

(Ed. note: Two subsequent rumors concerning United Artists were accelerated by simplification of ownership through the Korda sale. One rumor has it that Chaplin will dispose of his holdings in Pickford-Vanguard, and the other that a deal is in the making between Selznick-Vanguard and Spitz-Goetz in production for UA.)

N. J. Theatres Denied Use Of 16-18 Year-Old Boys

The New Jersey Legislature, in session at the State House, Trenton, this week defeated a bill supported by New Jersey Allied which would have permitted theatres to employ youths from 16 to 18 years old until 11:30 p.m. The defeat of the bill was credited to pressure from organized labor, the unions objecting to lowering the age limit below 18.

Although disposal of the bill will prevent blanket use of the younger element in theatres, it is possible for exhibitors to get some manpower aid by using schoolboys on work permits from the State Department of Labor. In this case the boys are allowed to work until 10 p.m.

Survey Audience Tastes

Glens Falls, N. Y., now the subject of a series of articles in the magazine *Look* as "Hometown, U.S.A.," will tie up with Paramount in a survey of the town's taste in pictures when the new Bing Crosby film, "Going My Way," opens there on May 5. Results will be used in Paramount's extensive exploitation campaign.

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7 to 10 Million Studio Wage Boost In New Pact

Film producers and the IATSE reached full accord this week when a new contract was agreed upon which provides for a five per cent wage increase and other benefits for 15,000 studio workers. The contract will cost the film companies from $7,000,000 to $10,000,000, according to Pat Casey, labor representative who negotiated the agreement, and the salary increase brings the union's members up to the maximum cost-of-living increase allowed by the "Little Steel" formula. Casey said the agreement also applies to 5000 additional studio employes in two other AF of L unions, the Basic Studio group and the Conference of Studio Unions.

Besides the wage increase, the new contract provides for two weeks vacation with pay, a guarantee of jobs for returning service men, a standard seniority clause, and up-grading of workers in certain job brackets. Points refused, it is understood, were extra pay on location, and pay on holidays and sick leave.

Only workers not in the agreement are the musicians, who have not reached accord with the producers. James C. Petrillo, president of the American Federation of Musicians, has held out for 35 stand-by musicians at all times in the four largest studios and 25 at the others. The question is now under discussion.

Mass. Theatre Asks Arbitration

The Ayer Playhouse Co., operators of The Playhouse, Ayer, Mass., has filed petition for arbitration in the Boston district, asking that clearance privileges be set aside in respect to the following theatres and companies: Paramount Film Distributing Co., Loew's, Inc., 20th Century-Fox, Warners' Vitagraph, RKO Radio (distributors), and the Plymouth and Metropolitan theatres of Leominster, the Fitchburg and Shea theatres of Fitchburg, and the M & P theatres of Lowell. Arbitrator in the case will be Henry De La Moramdiere. Ayer is a suburb of Boston.

Goldman Decision Appealed

William S. Gray, attorney for William Goldman, has filed an appeal in the United States Court of Appeals in Philadelphia against the recent decision rendered by Judge William H. Kirkpatrick against Goldman in his case against the major distributing companies and Warner Bros. Theatres under the Sherman Anti-trust Act. Briefs will have to be filed by both sides at a later date, after Goldman's attorney files his exceptions to the Judge's opinion. After all briefs are filed, arguments will then be heard on both sides of the case.

Montana Exhibitors to Meet

The Independent Theatre Owners of Montana have set May 11 as the date for the annual meeting in Billings, which this year will include representatives from Intermountain Theatre Owners of Idaho, Utah and Nevada. Besides the election of officers, the chief business of the convention will be a discussion of consent decree matters in relation to the exhibitor briefs prepared by Ed Kuykendall and other exhibitor organization heads.

Troops Favor Escapist Fare

Servicemen went all out for escapist pictures during the month of March, according to attendance reports at War Department theatres. RKO Radio's "Up in Arms" drew first place, followed by "Passage to Marseille," "Cover Girl," and "The Heavenly Body." Nearest thing to a war picture was "Passage to Marseille," which did not deal with actual battle.

Army Taps Father of 9

Robert Van Houten, 37, father of nine children and a veteran employe of the Iowa Film Transportation Company, Des Moines, is practically in the Army. He passed his physical examination and is awaiting orders to report for induction. His family will get $240 a month compensation while he is in service.

Griffith Answers Exhibitors Seeking $606,000 Damages

Declaring that the theatres of the three plaintiffs were not comparable in playing conditions to its own, the Griffith Amusement Co. of Oklahoma City this week denied conspiracy charges in an answer filed in Federal District Court. The three independent owners had asked damages of $606,000. The answer was filed in the name of H. J. Griffith, director of the Griffith Amusement Co. and Griffith Southwestern Theatres, Inc.

The damage suit was brought two months ago by A. B. Momand, Shawnee; M. L. Riggs, Vinita; and R. D. Wineland, Pitcher. Judge Bower Broaddus has set May 1 for a hearing on their request for a preliminary injunction. In his answer Griffith also held that the statute of limitations barred the damage suit, since the petition was filed more than three years later than the plaintiffs said the alleged offenses were committed.

Carriers to Ask New Parts

The National Film Carriers are expected to draw up an official request to the Government for new equipment in order to maintain truck delivery when delegates assemble for the annual meeting at the Hotel Astor, New York, on May 15-16. Reports from all over the country have continued to come in telling of growing shortages in parts, tires, and gasoline, with the "breaking point" near. With national representation at hand in the meeting action will be attempted, it was said this week.

Allied Meeting Dates Changed

National Allied's annual meeting in Philadelphia, which had been announced for May 17-18, has been postponed a week to May 24-25, it was announced this week.

A. W. Schwalberg

(The Man on the Cover)

Eastern Representative of International Pictures, Inc., headed by William Goetz and Leo Spitz, whose productions will be distributed by RKO Radio. Schwalberg brings to the post to which he was appointed last week a wide experience in the distribution branch of the business. He was associated for 18 years with Warner Bros.

SHOWMEN'S TRADE REVIEW

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Distributor Defendants Win $5,452,575 Suit

One of the most important court decisions on restraint of trade charges occurred last Saturday when Judge Carroll Hincks in U. S. District Court, New Haven, directed a verdict in favor of the defendants in the case of Prefect Theatres, Inc., headed by Edward Peskay of the Pickwick and Greenwich theatres, Greenwich, Conn., against major distributing companies, Skouras Theatres Corp., and Fox Metropolitan Playhouses.

The plaintiff's suit, which had been pending since March 9, 1941, alleged damages of $1,817,525 and asked triple damages from the court amounting to $5,452,575.

The trial arose from a clearance dispute and was held on the charges of restraint of trade and conspiracy. Judge Carroll ordered the verdict after a jury trial of twenty days.

'Since You Went Away' To Be Roadshowed

"Since You Went Away," David O. Selznick special which is to be distributed by United Artists, will be played on a roadshow basis similar to that employed for "Gone With the Wind," it was announced this week by Gradwell L. Sears, UA vice-president in charge of distribution, and Neil Agnew, new sales chief of the Selznick unit.

Anniversary Short in Demand

Columbia Pictures this week reported heavy demand for Screen Snapshots No. 9, which commemorates the 50th anniversary of the motion picture industry. The short includes such old-time subjects as May Irwin's "The Kiss," the famous Spanish dance by Carmelita, shots of John Bunny and Flora Finch, Teddy Roosevelt and the Rough Riders, the funeral of King Edward VII, and first appearances of Mary Pickford, Bobby Harron, Harry Carey, Mabel Normand and others.

Pittsburgh Turns Out for Rogers

The appearance of Roy Rogers with the rodeo in Pittsburgh this week brought the largest advance sale in the history of the cow tours, it was announced by Republic Pictures. Besides his work in the rodeo, the star was set for at least ten guest spots over the air, a trip to the Deshon Hospital, and a luncheon on Saturday to 125 winners of a lucky-number theatre contest.

TRADE TRAVEL LOG

Maurice Grad, Columbia's director of sales promotion, is on a five-week tour of western exchanges, including Los Angeles, San Francisco, Portland, Seattle, Salt Lake City, and Denver.

Norman H. Moray, Warner short subjects sales manager, back in Manhattan from a month's swing around the western and southern territories.

Irving Maas of 20th Century-Fox's international department has sailed to Latin America on a six-week trip. Venezuela, Colombia, Peru, Ecuador, Panama, and Guatemala on the route list.

Louis B. Mayer left New York for the coast yesterday.

A. A. Ward, vice-president of Altec, journeyed to New York this week to attend company conferences and be present at the SMPE meeting Tuesday.

Mario Luporini, of 20th-Fox's international department, is off on a special assignment to Mexico City, where he will remain for two months.

Can't Find That Gal

MGM is still looking for a girl to play opposite Mickey Rooney in "Uncle Andrew Hardy" despite intensive searches in talent and model agencies, and as a result production has been held up. The company now sends out an appeal for the right girl to make herself known. She must be 5 feet, 10 inches in her stocking feet, very attractive, about 18, and a college girl type. Acting experience a big help. The MGM talent department at 1540 Broadway is waiting, and so is Rooney.

Loew's Pension Plan Gets Govt. Approval

The Loew's Inc. pension plan, which applies to every employe who has been with the firm for ten years, this week was approved by the U. S. Internal Revenue Department and is now being submitted for approval to the Securities and Exchange Commission. If the SEC gives its OK the proposals will then be included in the proxy statements to be sent Loew's stockholders about May 6, thirty days prior to the annual meeting scheduled for June 6.

If the stockholders pass favorably on the plan the company will lay out $3,000,000 annually for pensions. Women will become eligible for retirement at 60 and men at 65. Under the scheme as now fixed the amount of pension will average 25 per cent of the average annual earnings of the pensioner over a period of years, with ¼ of 1 per cent extra for each year of employment. A minimum of $240 and a maximum of $52,000 per year stipulated will cover all cases, it is believed. The plan applies to stars, executives, directors, office employes, and labor.

Coincident with the action on the pension plan, Louis B. Mayer has made a new deal with MGM whereby his compensation will be limited to not more than $500,000 annually and other executives will be held to a salary ceiling of $200,000. Besides this, all profit-participation by executives will be cancelled.

Bing Crosby's Company In Active Production

Bing Crosby Productions, Inc., founded by the film star in association with Del Webb, Phoenix, Ariz., financier, became an active unit in the industry this week when the company signed a one-picture deal with United Artists for the release of "The Great John L.," biographical drama on the famous fighter.

Crosby, president of the organization, is supervising product, while "The Great John L." will be produced by Frank Mastroly and James Edward Grant.

Frank Tuttle has signed a contract to direct the picture and is currently busy making tests of prospects for the title role. United Artists was represented in the transaction by George L. Bagnall, vice president in charge of production.

WB Winding Up 1944 Shorts

Last of the 86 short subjects on the Warner Bros. 1943-44 schedule went into production last Wednesday at the West Coast studio under supervision of Gordon Hollingshead. Final short, a Technicolor two-reeler titled "Musical Movieland," stars Colleen Townsend, and is being directed by LeRoy Prinz.

MGM Tradeshow Changes Made

MGM this week announced changes in plans for the tradeshowing of three pictures. "Three Men in White," originally scheduled at key center projection rooms on April 24, has been postponed to April 28. "Gaslight," scheduled for April 28, is now set for May 5. "Two Girls and a Sailor," slated for April 24, will be sneak-previewed instead on the same night. Exchange managers are now lining up theatres.

Leo Invites Exhibs To Join Celebration

MGM has set aside the week of June 22-28 to celebrate its 20th birthday and plans have been made whereby exhibitors can join in the ceremonies, it was announced this week by William F. Rodgers, vice-president and general sales manager. Sales, advertising, exploitation, and publicity departments have worked up details to mark the anniversary of the date when Metro, Goldwyn, and Mayer joined under the sign of Leo the Lion, Rodgers said.

"It is with this thought in mind that we are looking forward to a mark-of-progress gesture on the part of the industry as a whole to commemorate our 20 years of accomplishment," said Rodgers. "We are about to contact every theatre owner and ask him to join us in our celebration by showing Leo the Lion on his screen, or screens, during the week of June 22-28.

"We are not looking for a solid MGM week, but we would appreciate the cooperation of all exhibitors to help make our anniversary one of the outstanding events of the year in the industry. The greatest way that exhibitors can acknowledge our leadership and success from a production, distribution and exhibitor standpoint would be to show Leo the Lion on every screen in the country during the week.

"There are many unusual and outstanding plans under way for advertising, publicity and exploitation during and before this anniversary period. These activities will be announced from time to time. They are far-reaching in scope and I can safely say that before June 22nd, every reader of newspaper or periodical, every radio listener and every movie fan will know that MGM is celebrating an important milestone in its history."

Walter T. Brown Joins WAC As Aide to Francis S. Harmon

Walter T. Brown, former executive secretary to ex-Governor Herbert H. Lehman and more recently a captain in the public relations section of the Eastern Defense Command of the First Army, has joined the War Activities Committee as a full-time associate to its executive vice-chairman and coordinator, Francis S. Harmon, it was announced by the WAC this week.

The new WAC executive is a veteran of both World Wars, having recently received a medical discharge from active duty. Between wars he has been a university professor and newspaperman.

20th Century-Fox and Roxy Sponsor Battlefront Pickup

A one-year contract has been signed between 20th Century-Fox, the Roxy Theatre and Radio Station WMCA whereby 20th-Fox and the Roxy will jointly sponsor, in the metropolitan area, the 6:30 to 6:45 p.m. program, "World Front Page."

This makes the 20th-Fox the first film company, and the Roxy the first theatre, to avail themselves of a battlefront pickup news round-up, and as the contract will continue for the next 12 months, it is believed that it will cover the impending invasion of Europe.

Farewell and Hail

The Variety Club of Columbus, Ohio, last Saturday gave a farewell party for Russ Bovim, who has been manager of Loew's Ohio Theatre for 13 years. Nearly 100 members and guests gathered to give Bovim a proper send-off to his new post as manager of Loew's Midland in Kansas City. Chief Barker Bobby Jones presided.

UJA Launches Drive

The amusement industry, laying plans to participate in the 1944 War Emergency campaign of the United Jewish Appeal, will hold its first luncheon meeting for the drive this Friday (21st) in New York.

The inaugural get-together has been called by David Bernstein, Barney Balaban, and Major Albert Warner.



FUNDS FOR RED CROSS. Judge Stanley L. Orr, chairman Greater Cleveland Red Cross Chapter, is seen receiving checks totalling $39,559.22, from Cleveland showmen, representing amount collected in local Warner Bros., Loew's and RKO theatres during recent campaign. Shown with Judge Orr are Howard Burkhardt, manager of Loew's State Theatre; Lou Mayer, manager of RKO Palace Theatre, and Nat Wolf, zone manager of Warner Bros. theatres and Red Cross drive chairman of Northern Ohio theatres.

Alperson Completes Committee Setup to Direct Week's Theatre Campaign of Wac Recruiting

The complete National Committee for the Motion Picture Industry's observance of Women's Army Corps Recruiting Week, May 11th through 17th, has been set up by Chairman Edward L. Alperson. In addition to the executive committee consisting of Ned E. Depinet, distributor's division chairman; Harry Mandel, national publicity director, Harry Brandt and Charles B. McDonald, co-field directors, the following will serve as Exhibitor Area Chairmen:

Lou R. Golding, Albany; W. K. Jenkins, Atlanta; Frank A. Hornig, Baltimore; Sam Pinanski, Boston; Charles Moskowitz, Metropolitan New York Area; Sam Rinzler, Brooklyn, N. Y.; Fred J. Schwartz, Queens, N. Y.; Andrew Gibson, Buffalo; H. F. Kincey, Charlotte; John Balaban, Chicago; Col. Arthur Frudenfeld, Cincinnati; Nat Wolf, Cleveland; R. J. O'Donnell, Dallas; Rick Ricketson, Denver; A. H. Blank, Des Moines; Earl Hudson, Detroit; Marc Wolf, Indianapolis; Elmer Rhoden, Kansas City; Charles Skouras, Los Angeles; M. A. Rosenberg, McKees Rock; M. A. Silver, Pittsburgh; M. A. Lightman, Memphis; Harold Fitzgerald, Milwaukee; John Friedl, Minneapolis; Don Jacocks, Newark; Harry Lowenstein, Newark; I. J. Hoffman, New Haven; E. V. Richards, New Orleans; Maurice F. Barr, New Orleans; L. C. Griffith, Oklahoma City; William Miskell, Omaha, John Rugar, Park City, Utah; Earl W. Sweigert, Philadelphia; Albert Finke, Portland, Ore.; Ed Fay, Providence; Harry Arthur, St. Louis; B. V. Sturdivant, San Francisco; Frank Newman, Sr., Seattle; W. J. Crockett, Virginia Beach; Carter Barron, Washington; John J. Payette, Washington, and A. Joseph de Fiore, Wilmington, Del.

George Schaefer, Joseph M. Schenck, Nicholas M. Schenck, Edward Schreiber, William Scully, Si Seadler, Gradwell L. Sears, Spyros P. Skouras, Edwin Silverman, Kenneth Thomson, J. R. Vogel, H. M. Warner, Richard Walsh and Peter J. Wood.

Film Advisory Council Formed To Further Theatre Drive

A Motion Picture Industry Advisory Council has been created by Chairman Edward L. Alperson in connection with the Wac Recruiting Week, with the following invited to serve on this committee:

Joseph Bernhard, Barney Balaban, Nate Blumberg, Jack Cohn, Tom J. Connors, Oscar Doob, Gus Eyssell and Si Fabian.

Also Leonard H. Goldenson, Ben Kalmenson, Harry Kalmine, Carl Leserman, Abe Montague, Rodney Pantages, N. Peter Rathvon, Charles Reagan, William F. Rodgers, Eddie Rubin,

Brandt Serves in Wac Drive

Harry Brandt will serve as co-field director with Charles B. McDonald in the Wac recruiting drive, it was announced this week by Edward L. Alperson, chairman of the film division. The recruiting week goes from May 11 through May 17.

National Theatres Collections Hit $439,000 in Latest Report

Red Cross collections at theatres of the National Theatres Corp. had mounted to a total of $439,000 in near-final report Tuesday from houses in the circuit. On the basis of the estimated $6,000,000 for all theatres in the Red Cross drive, the National Theatres' total amounts to fourteen per cent of the full intake of all theatres in the recent R. C. War Fund campaign.

The amounts reported by various circuit units in the National organization as made to Charles P. Skouras, head of the company, this week were: Southern California, $176,000; Northern California, $104,000; Midwest, $40,000; Wisconsin, $31,000; Northwest, $60,000; Intermountain, $28,000.

Nat'l Screen Aids Wac Drive

National Screen Service will handle all accessories to be used by theatres during the recruiting drive of the Women's Army Corps from May 11 through May 17, it was announced this week. Exhibitors may obtain supplies at each branch exchange in the form of trailers, posters, burgees, and other material.

$16,000 More for Red Cross

Universal Pictures this week added $16,000 to the Red Cross Drive fund, the money representing film rentals in excess of actual production costs earned from the Victory shorts made at the request of the Government.

Talkies, 1910 Vintage

Murray Pearl, manager of the Essex Theatre, Newark, N. J., plans a unique innovation at his house in connection with the 50th anniversary of pictures. Pearl claims to be the original "talking picture man."

Years ago on the Bowery, Pearl says, he stood behind the screen and spoke the parts of the various screen characters, both male and female. Having no script, he caught the first show and as much of the dialogue as possible by reading the lips of the players. On the second show he "ad libbed" the parts. Pearl is obtaining some old Biograph and Vitagraph pictures, which he will show in connection with the 50th anniversary and again will stand behind the screen and speak the parts.

Announce Warner Promotions; Dolid Succeeds Schwalberg



I. F. Dolid



Bernard Goodman

Ben Kalmenson, Warner Bros. general sales manager, this week announced five new appointments in the sales department.

Ray Smith, former salesman, has been promoted to branch manager in Albany, succeeding Paul S. Krumenacker, who becomes city sales manager in Pittsburgh under B. F. (Dinty) Moore.

Jerry Wechsler, who has been city sales manager in Pittsburgh, goes to Boston in the same capacity under Bill Horan.

In the home office, I. F. (Mike) Dolid has been promoted to succeed A. W. Schwalberg as supervisor of exchanges. Bernard Goodman has been named assistant to Dolid.

Ralph Clark takes over the special sales and contract duties formerly handled by Dolid.

Union Carbide and Carbon Corp. Adds 3 to Board of Directors

Stockholders of the Union Carbide and Carbon Corporation at the annual meeting held on Tuesday elected Ralph R. Browning, Paul P. Huffard, and Homer A. Holt to the Board of Directors, it was announced by the corporation.

Mr. Browning has been associated with units of Union Carbide and Carbon Corporation for 31 years and Mr. Huffard for 35 years. Both have been vice-presidents of the company since 1939. Mr. Holt, a Charleston, W. Va., attorney, was formerly Governor of the state.

Wanger's Venereal Disease Film Backed by Calif. Health Dept.

Walter Wanger announced this week that "To the People of the United States," a two-reel educational film on the subject of venereal disease, will be released to exhibitors desiring prints by the California State Department of Public Health.

Wanger produced the film at the behest of the United States Public Health Service, but this agency withdrew its support after receiving a protest from the Legion of Decency. The producer disagreed with the edict of the Legion, saying that the film did not violate the Production Code section on sex and hygiene.

Expensive Annie Oakleys

Out in Vancouver there's a new hazard in accepting free theatre tickets. Recently police there reported that a family received two tickets by mail for a local movie, the gift to be used a certain night. The family went to the show and when they got home discovered their place had been thoroughly burglarized, the robbers knowing to the minute how much time they had.

Name Assistants for Wac Area Chairmen

Leon J. Bamberger, Assistant to Chairman Ned E. Depinet of the WAC Distributor's Division this week announced the list of men who would serve as assistants to Exchange Area Distributor chairmen throughout the country to facilitate distribution of War Information Shorts released by the WAC.

Bamberger stated that these men would not only be connected with all WAC projects but would also act for the Chairmen in their absence or in case of any emergency.

Following are names of the men who will serve as assistants: Harry Alexander, 20th Century-Fox, Albany; Hubert Lyons, RKO Radio, Atlanta; Moe Grassgreen, 20th Century-Fox, Boston; Ralph Maw, Loew's, Buffalo; George Roscoe, Columbia, Charlotte; Sam Gorlick, RKO Radio, Chicago; Allan S. Moritz, Columbia, Cincinnati; Lester Zucker, Columbia, Cleveland; Lloyd Rust, Republic, Dallas; Henry Friedel, Loew's, Denver; Lou Elman, RKO Radio, Des Moines; Milton Cohen, RKO Radio, Detroit; Claude McKean, Warner Bros., Indianapolis; Frank Hensler, Loew's, Kansas City; Harry Cohen, RKO Radio, Los Angeles; Al Avery, RKO Radio, Memphis; J. H. Lorentz, 20th Century-Fox, Milwaukee; Ben Blotcky, Paramount, Minneapolis; Morey Goldstein, Loew's, New Haven; Moe Kurtz, 20th Century-Fox, New Jersey; Roger Lamantia, RKO Radio, New Orleans; Robert J. Fannon, Republic, New York; Marion W. Osbourne, 20th Century-Fox, Oklahoma City; J. T. McBride, Paramount, Omaha; Wm. Mansell, Warner Bros., Philadelphia; Arthur H. Levy, Columbia, Pittsburgh; Charles Powers, 20th Century-Fox, Portland; C. D. Hill, Columbia, St. Louis; W. G. Seib, Columbia, Salt Lake City; Newt Jacobs, RKO Radio, San Francisco; Neal Walton, Columbia, Seattle; John S. Allen, Loew's, Washington, D. C.

WPB Gives OK for Manufacture Of 350 Projector Units

The WPB on Wednesday approved the manufacture of about 350 projector units for civilian theatres during the third quarter of this year. It is estimated that the machines made will not be on the market until the latter months of 1944, if then. While permissive action by the WPB clears the way for materials for this civilian allotment of projectors, there is no guarantee that the manufacturers can turn out this number of units above military and government requirements with the available labor supply.

MPA Plans Big Celebration

The silver anniversary of Motion Picture Associates will be celebrated by a "Monster Charity Dinner and Dance" on May 19 at the Hotel Astor, New York, it was announced this week. Members were acquainted by letter with the purpose of the occasion—to help swell the charity fund by not less than $25,000, in order to carry on the society's program for aiding the needy of the industry. Subscription to the affair is $7.50 per person.

Republic to Reveal Product for 1944-45

Announcement of Republic's 1944-45 program, expected to be the most elaborate in the company's history, will be made at a two-day regional sales conference at the North Hollywood studios on April 25-26, it was revealed this week by the New York home office. H. J. Yates, Jr., now on the coast, is expected to preside with James R. Grainger, president. Grainger was scheduled to arrive in Hollywood Friday. Western District Sales Manager Francis Bateman is heading a group of men from that area.



James R. Grainger

Besides lining up the production program, the meeting will discuss ways and means of carrying out the determined policy of Republic to back its "A" pictures with large-budget advertising campaigns. Under individual consideration will come such films as "Man from Frisco," "Storm Over Lisbon," and two Roy Rogers specials, "Yellow Rose of Texas" and "Song of Nevada." The company has already set aside $350,000 for newspaper advertising, billboard posting, radio, and special exploitation for "Man from Frisco."

To Discuss Rogers Bookings

Multi-theatre bookings of Roy Rogers productions, which are backed by extensive use of 24-sheets, radio spots, and newspaper advertising, will also be discussed. Also on the agenda will be discussion of forthcoming top-budget productions, including "Atlantic City," which went into work this week.

Among those attending this coast session are Branch Managers John Frey, Los Angeles; Sid Weisbaum, San Francisco; J. T. Sheffield, franchise holder of the northwest territory, and Branch Managers F. M. Higgins, Seattle; J. H. Sheffield, Portland; Gene Gerbase, Denver; and H. C. Fuller, Salt Lake City.

To Try Radio Relay for 'Phone, Television Intercity Networks

A network of short wave radio relay systems for long distance television as well as telephone service will be tried out in the postwar construction program of American Telephone and Telegraph Co., Walter S. Gifford, president, declared in a statement to stockholders at the annual meeting of the corporation on Wednesday (19th).

"We know that coaxial cable systems—cables which are capable of carrying several hundred telephone conversations simultaneously in two metal tubes a little larger than a lead pencil with a copper wire inside each extending along its axis—work very satisfactorily but we do not know whether or not radio relay systems will work better or prove more economical," Gifford said.

Smiley Burnette's Decade

When April 25 goes up on the calendar it will mark two milestones for Smiley Burnette, Republic comedian who has been given his own series of westerns. On that date Smiley will celebrate his tenth year in pictures and his 63rd film on the Republic lot. Burnette came to films via radio, and made his debut with Ken Maynard. His newest starrer is "Call of the Rockies."

Hays Sees Prosperity

A new high plateau of motion picture attendance will develop after the war, with tremendous audience increases overseas, it was predicted by Will H. Hays, MPPDA president, this week. Hays, in pointing out technical and artistic advances made during the 50 years of film history, said that new story-telling methods and equipment progress made during the war would be reflected in the pictures of tomorrow. The MPPDA head declared audiences would come "from every corner of the world in numbers not dreamed of heretofore."

Economists to Advise Fox on Cooperative

Published reports of his plan for a work-and-profit-sharing cooperative for producers, distributors and exhibitors have brought many offers of financial subscription, William Fox said in New York this week. But the former head of a self-built "movie empire" insists that finance, in the conventional sense of the current business setup, has nothing to do with the project.

Fox views his efforts as a practical development of ideas he believes must be applied under a radically changed economy. Limitation on the amount of income any individual may retain, because of tax structures, is one of the factors that will make for a radically different future, he says.

He has interested three university professors, Fox said, in a study of a planned cooperative system that will suit the wishes and necessities of the people of the United States. They will consult and make recommendations to further the cooperative which Fox plans for the motion picture field, but which he believes will also be applied throughout the country's economic scheme. "We must develop some such system of our own," Fox says, "or adopt the method developed in Russia."

Fox is awaiting the permission and availability of materials to build the studio he plans for a large tract of land he has under option in Los Angeles. Meantime, he indicated, several top-bracket directors and writers, as well as important theatre owner interests, have expressed desire to become associated with the cooperative he has described in general terms as his idea of an ideal motion picture setup.

Kaimann Widow Fights Family For Role in Theatre Operation

Circuit Judge William L. Mason on April 27 will determine whether to issue a permanent injunction restraining the Balka Corporation, owner of the Janet Theatre, Jennings, St. Louis County, and the Bridge Theatre, St. Louis, from electing a director and vice-president to succeed William Kaimann, who shot and killed himself January 26 after shooting and seriously wounding his brother, Clarence Kaimann. Judge Mason last week issued a temporary restraining order at the request of William Kaimann's widow, Mrs. Marguerite Kaimann.

Mrs. Kaimann is vice-president of the Kaimann Brothers Amusement Company, a position held by her late husband, and of the Hyde Park Amusement Company. Her attorney, Murtha J. Hackett, said she feels that other members of the Kaimann family are attempting to exclude her from a role in the operation of the theatres.

Seadler Advertising Counsellor For Wac Recruiting Campaign

Silas F. Seadler, advertising manager of MGM and creator of the advertisements dealing with the war activities drives in the industry, will serve as counsellor for the Wac recruiting week campaign, it was announced this week by Harry Mandel, general publicity director for the campaign to be conducted by the industry during the week May 11-17.

The Box Office Slant

Seven Days Ashore

RKO Comedy With Music 74 mins.

AUDIENCE SLANT: (Family) Plenty of laughs and musical entertainment for most of the family, with special appeal to the bobby sock trade.

BOX-OFFICE SLANT: Strong support in most situations and with a brisk selling campaign will do more than half the work of filling your house.

Cast: Wally Brown, Alan Carney, Marcy McGuire, Dooley Wilson, Gordon Oliver, Virginia Mayo, Amelita Ward, Elaine Shepard, Marjorie Gateson, Alan Dinehart, Miriam LaVelle, Margaret Dumont, Emory Parnell, Ian Wolfe, Freddie Slack and Orchestra, Freddie Fisher (Colonel Corn) and His Band. **Credits:** Directed by John H. Auer. Screenplay by Edward Verdier, Irving Phillips, Lawrence Krimble. Director of photography, Russell Metty.

Plot: A Merchant Marine trio on leave, have their desire to find pretty girls fulfilled by their leader, who knows all the players in an all-girl band. Owing to a mix-up of messages from the ship, he is met at the pier by three girls, one of whom is his fiancee. His pals join the two lovelies from the band, but each of them files a breach of promise suit against him. He finally extricates himself, arranging affairs so that his pals get the girls.

Comment: Good musical program fare that will render strong support in most situations. The story thread keeps the picture rolling and also motivates the many musical numbers. One specialty number, by Freddie Fisher and his band called The Poor Little Fly on the Wall, will make a hit with any audience and the wise showman will use recordings of it to exploit the picture. Comedy is supplied by the team of Carney and Brown, who hit the spot for a number of deep laughs and do a fine job of carrying the picture along. Dooley Wilson stands out in singing a specialty number, as he always does. The rest of the cast is satisfactory. Production and direction are by John H. Auer, who seems to have found the key for mixing music and a comedy story for a good blend. Production redounds with magnificent girl numbers and beautiful sets. The picture, though it may not be the feature presentation in many spots, will give a very good account of itself, and render very able support wherever that is the assignment. Your box-office should dance if the film's songs are played over the local radio and in music stores. The Fly number especially will attract much attention and the recording could be played from the lobby of your theatre, or from a loud speaker that moves slowly through town.

Pin Up Girl

(Technicolor)

20th Century-Fox Musical 83 mins.

(National Release—May)

AUDIENCE SLANT: (Family) A tuneful, eye-filling, gorgeously Technicolored musical that, despite a flimsy plot and some incongruous situations, provides pleasing and diverting entertainment for the masses.

BOX-OFFICE SLANT: The combination of Betty Grable and "Pin Up Girl" spells tremendous public appeal and assures terrific box-office grosses.

Cast: Betty Grable, John Harvey, Martha Raye, Joe E. Brown, Eugene Pallette, Skating Vanities, Dorothea Kent, Dave Willock, Condos Brothers, Charlie Spivak and His Orchestra, Robert Homans, Marcel Dalio, Roger Clark, Leon Belasco, Irving Bacon, Walter Tetley, Ruth Warren, Max Willenz, Manton Moreland, Charles Moore. **Credits:** Produced by William Le Baron. Directed by Bruce Humberstone. Screenplay by Robert Ellis, Helen Logan and Earl Baldwin. Based on a story by Libbie Block. Director of photography, Ernest Palmer. Special photographic effects, Fred Sersen. Technicolor director, Natalie Kalmus. Art direction, James Basevi, Joseph C. Wright. Musical direction, Emil Newman, Charles Henderson. Dances staged by Hermes Pan. Military number, Alice Sullivan. Skating number, Gae Foster. Musical numbers supervised by Fanchon. Music and lyrics by Mack Gordon and James Monaco.

Plot: Betty Grable, apple of the service men's eyes at the USO canteen in Missoula, Mo., stops off at New York en route to Washington where she meets a war hero, John Harvey, gunner's mate, U.S.N. The two fall in love, but Betty fears that revealing her intention to become a stenographer, when she has already led him to believe she is a musical comedy star, will cause a separation. She manages to fool him on that score, but trouble starts when a Marine from Missoula, seeking her out, declares he is engaged to her. But Betty's explanation that, as Pin Up Girl, she's engaged to all the service men but can't marry all of them, sends the Marine on his way and reunites her with John.

Comment: If one just sits back and relaxes, this tuneful, eye-filling, gorgeously Technicolored musical will provide pleasing and diverting entertainment. It is well that the majority of moviegoers are not too critical, for any attempt to reason how this or that could happen would detract from one's enjoyment of the picture. Therefore, although mindful of the crowded conditions in wartime Washington, none but the discriminating and sophisticated would seriously question the enormous expanse of a military drill setting, supposedly a night club stage, yet large enough to accommodate a Madison Square Garden or so. And this holds true of other incongruities that rear their ugly head during the unfolding of the flimsy plot which serves to hold a succession of musical numbers together. With the screenplay credited to three scripters, it is apparent that the producers had a box-office title on which to hang a plot, and that the assignment was not easy to accomplish. The results do not quite measure up to the standards of past Betty Grable musicals, but the fact that there's color, beauty and spectacle for the eyes and an assortment of catchy tunes for the ears furnishes ample insurance of wide, if not altogether unanimous, audience approval. From the box-office standpoint, no crystal ball is necessary to predict terrific success for a picture that combines a nationally known title with the industry's top box-office star. There's tremendous public appeal in that combination, and the wise showman who takes advantage of the exploitative possibilities of "Pin Up Girl" will pin up a record or two.

Legion of Decency Ratings

(For Week Ending April 22)

SUITABLE FOR GENERAL PATRONAGE

Adventures of Mark Twain
Girl in the Case
Shake Hands With Murder
Slightly Terrific
Two Girls & A Sailor

SUITABLE FOR ADULTS ONLY

Pin Up Girl
The Whistler

OBJECTIONABLE IN PART

Address Unknown

Address Unknown

Columbia Drama 72 mins.

AUDIENCE SLANT: (Adult) Tense, all-absorbing drama reaching into the depths of human emotion to stir any audience. Photographically magnificent.

BOX-OFFICE SLANT: May pose a selling problem but deserves effort. Can stand alone or top double bill with light comedy or musical. Plug Academy Winner Lukas and lovely new star, K. T. Stevens.

Cast: Paul Lukas, K. T. Stevens, Carl Esmond, Peter Van Eyck, Mady Christians, Morris Carnovsky, Emory Parnell, Mary Young, Frank Faylen and others. **Credits:** Produced and directed by William Cameron Menzies. Screenplay by Herbert Dalmas from the short story by Kressmann Taylor. Photographic direction by Rudolph Mate.

Plot: Martin Schulz, who returns to Germany after Hitler's rise to power, has personal ambitions to lead to the breaking of a life-long partnership with his Jewish friend, Eisenstein, an art dealer in the States. Griselle, his old friend's daughter, making her debut in Berlin opera defies Nazi censorship and exposes her Jewish faith. Seeking safety at the home of Schulz she is turned out to face a gestapo firing squad. After word of this reaches the father in America, a series of letters, obviously written in code, arrives at the Schulz home. The Nazi censors demand explanation. Schulz is finally driven to his death by terror of Nazi torture.

Comment: This gripping film of retribution and the weakness of the guilty conscience has been produced, directed and photographed to a degree of dramatic perfection, that defies criticism. The picture is most satisfying to any audience seeking tense, absorbing drama which searches the depths of a human soul. No punches are pulled by Producer-Director Menzies. The feeling of the story has been maintained by deft lighting and scenic touches which blend into a superb acting effort by Academy Award Winner Paul Lukas. Through the last powerful sequence of the play you will be able to hear a pin drop in your theatre as tension mounts to a climax that breaks like a whip across a startled audience. It is quite natural that a heavy drama of this sort, with star power limited to one box-office name, may pose a selling problem for the average theatre. But every effort should be made to give the production a build up commensurate with its stature. K. T. Stevens, who makes her screen debut, will provide one method of approach in planning your campaign. This very attractive young lady possesses real promise and displays no small amount of talent in the handling of her sizable role. See Showmanalysis, p. 22.

Days of Glory

RKO Drama 85½ mins.

AUDIENCE SLANT: (Adult) This is grim and dramatic entertainment.

BOX-OFFICE SLANT: Class product that suffers mostly from the lack of "names" but will develop word-of-mouth as a picture of the famed Russian guerrillas. Needs support of strong comedy or musical.

Cast: Tamara Toumanova, Gregory Peck, Alan Reed, Maria Palmer, Lowell Gilmore, Hugo Haas, Dena Penn, Glenn Vernon, Igor Dolgoruki, Edward L. Durst, Lou Crosby, William Challee, Joseph Vitale, Erford Gage, Ivan Triesault, Maria Bibikov, Edgar Licho, Gretl Dupont. Peter Helmers. **Credits:** Di-

(*Continued on Page* 15)

1924–44

Twenty Friendly Years



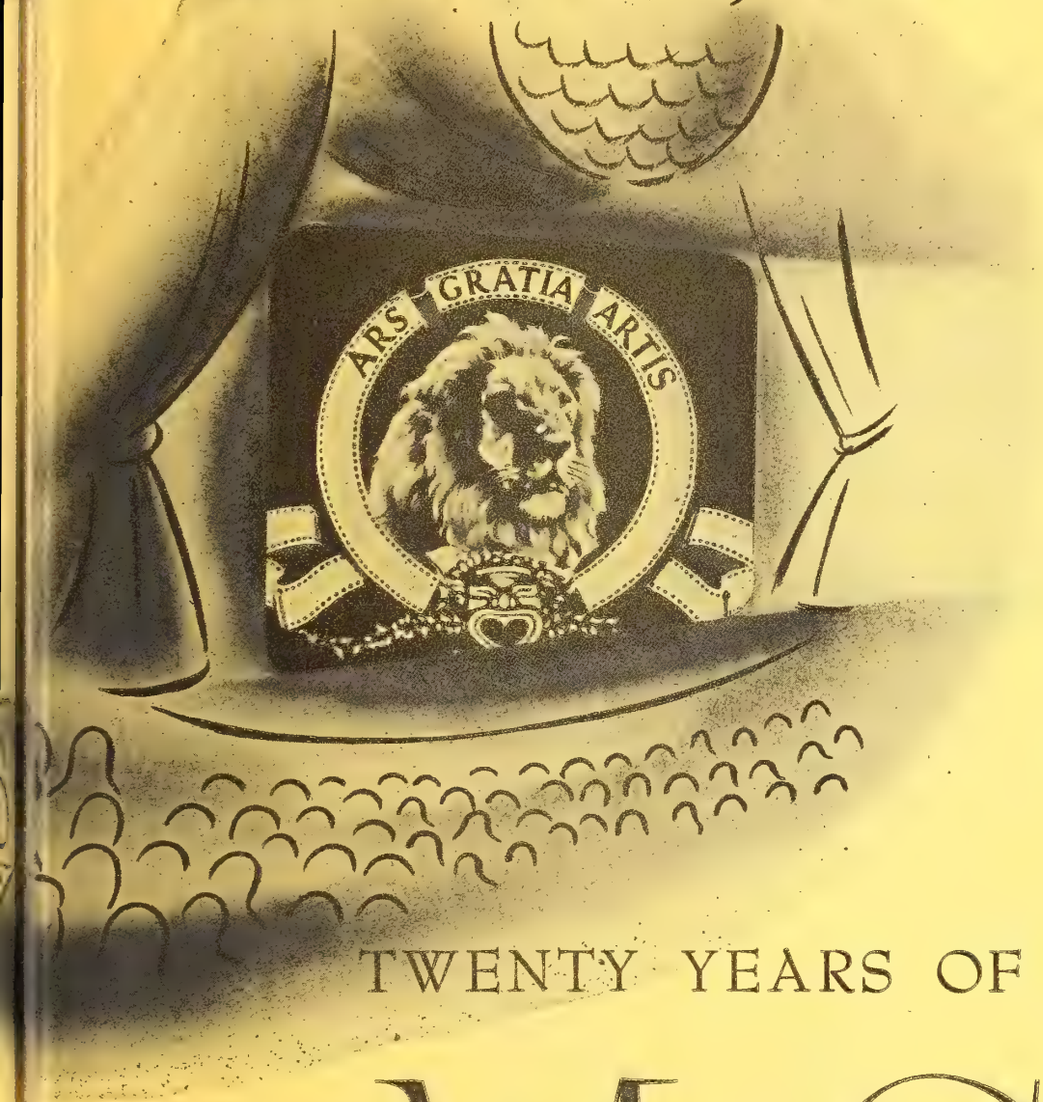
The Gay Anniversary Week Starts June 22nd

Celebration



With fanfare on the air
And capers in all the papers—
With special events
And fitting ceremonies—
With advertising campaigns
And wide magazine tie-ups—
Leo of M-G-M starts the ball rolling
On June 22nd
To celebrate with all the industry
Twenty Friendly Years of M-G-M!

BEGINNING JUNE 22nd



TWENTY YEARS OF LEADERSHIP

M·G·M

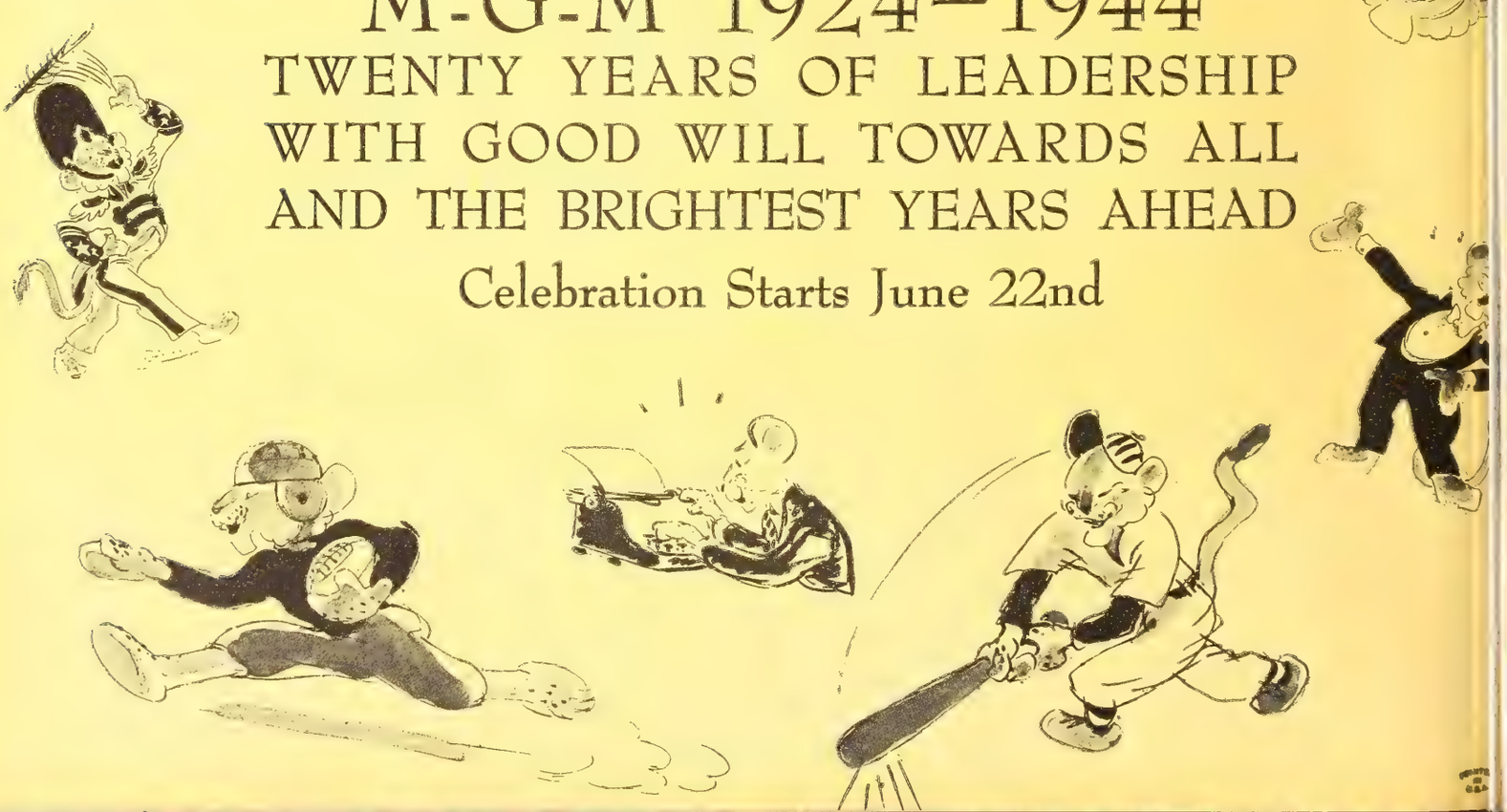
1924 – 1944



M-G-M 1924–1944

TWENTY YEARS OF LEADERSHIP WITH GOOD WILL TOWARDS ALL AND THE BRIGHTEST YEARS AHEAD

Celebration Starts June 22nd



The Box Office Slant

Days of Glory

(*Continued from Page* 10)

rected by Jacques Tourneur. Written for the screen and produced by Casey Robinson. Director of photography, Tony Gaudio.

Plot: The story of a little group of Russian patriots who harass the Nazi enemy behind their lines from a nest of resistance. In the midst of their combat activities, they lead a well-ordered homelike existence until a young dancer joins the group. She and the leader fall in love, stealing moments of happiness in the midst of their guerrilla warfare, happy in the belief that they cannot be defeated and willing to die for their country and each other.

Comment: Sold as the story of the Russian guerrillas who are doing much to win the war in Russia, this has a good chance to win friends and influence people for box-office benefits. It is class product that suffers mostly from the lack of names. It approaches its subject in realistic fashion, putting the guerrillas in a setting that is practically a hole in the ground, and dressing them in the rough clothes of the peasant. There is a literary flavor which, though excellent as such, tends to hold back the action and suspense most audiences expect. Written for the screen and produced by Casey Robinson, the picture develops a portrait of the Russian peasant as Russian writers have told us about him. It has humanity; a stoic courage; and moods which run from gaiety to sudden despair. It is a good introduction to better understanding of the people as well as what has been happening to them under the Nazi heel. Under the brilliant direction of Jacques Tourneur, the characters—and to a great extent the film is a study of characters—are portrayed with accuracy. It is undoubtedly the work of the director which has inspired all his actors, not one of whom had previously appeared in motion pictures, appear as finished players, without a flaw in their delineations. Gregory Peck, who has the male lead, stands out as a great possibility for future starring roles. He is the type which the American public go for, and shows a striking talent. With newspaper headlines blazoning forth new Russian victories every day, such headlines can banner your ads and your heralds. "Days of Glory" is the story behind those banners.

Slightly Terrific

Universal Comedy With Music 62 mins.

AUDIENCE SLANT: (Family) Fun and music for general family entertainment.

BOX-OFFICE SLANT: Support for a heavier companion, such as horror or drama; Errol name will draw extra clients.

Cast: Leon Errol, Annie Rooney, Eddie Quillan, Richard Lane, Betty Kean, Ray Malone, Lillian Cornell, The Stardusters, Maritza Dancers, The 8 Rhythmeers, Donald Novis, Lorraine Krueger, Jayne Forrest. **Credits:** Director, Edward F. Cline. Screenplay by Edward Dein, Stanley Davis. Director of photography, Paul Ivano.

Plot: Complications arise when the youngsters in a new musical revue, who have been promised backing by a penniless millionaire, find themselves busy playing hide-and-seek with twin brothers. Unable to talk his wealthy brother into helping these youngsters, the penniless brother resorts to other means. Nothing works until the kids, themselves, confront the wealthy man and scold him, at which time he sees the light and promises his help.

Comment: The title seems to describe the picture if the emphasis is a little heavier on the first word than on the second. Still, as a musical feature of the class which Universal has been turning out for the program market it does well by itself. The story, old perhaps, keeps the action moving and in no way offends the viewer's intelligence or sensibilities. The result will hold up half of a dual bill with ease. In addition to the many musical features which have been incorporated in the film, Leon Errol gets a chance to do his brother act, drawing on the dual role gag which characterized the Spitfire series. As an actor and comedian, Errol is always worth watching and he gives considerable class to the picture as a whole. The music, woven into the fabric of the picture quite neatly, is extremely pleasant and varied. There are jive singers, jive dancers, and jive band playing, as well as the famous Viennese soft music, and numbers by Donald Novis and Jayne Forrest which clamor for more. Build your campaign around Leon Errol who has a following in any part of the country. Also, because music is the backbone of the picture, tieups with music stores are naturals. Play up the jive or Viennese music in accordance with your following. Recordings of Donald Novis singing Come Back to Erin could be made the awards in a contest for the best rendition of that number from your stage.

Show Business

RKO Radio 92 mins.
Comedy Drama-With-Music

AUDIENCE SLANT: (Family) Terrific fun for everyone; a top laughmaker.

BOX-OFFICE SLANT: Tops for any situation. The picture will have an avalanche of advance word-of-mouth.

Cast: Eddie Cantor, George Murphy, Joan Davis, Nancy Kelly, Constance Moore, Don Douglas. **Credits:** Director, Edwin L. Marin. Producer, Eddie Cantor. Screenplay by Joseph Quillan, Dorothy Bennett. Story by Bert Granet. Musical director, C. Bakaleinikoff. Director of photography, Robert de Grasse.

Plot: The story of two young actors who teamed up in 1914 and spent 30 years in show business. With the help and love of a sister act and despite the hindrance of a burlesque queen in love with one of the young men, they all become famous. Although there are numerous misunderstandings and a great deal of unhappiness during their 30 years together, 1942 finds the four of them still trouping and flying overseas to entertain the boys.

Comment: The exhibitor who misses the opportunity to show this picture is not only going to kick himself, but probably will be kicked by his regular customers. In a scant hour and a half the picture crowds together music, drama and comedy that will delight any audience. If, when they are seeing this great laughmaker, you have any customers who don't laugh 'till it hurts, you should carry them outside and stand them up for ornamental statuary. In the gagging, ragging manner of Eddie Cantor and Joan Davis, every laugh comes from 'way down deep in the person of the spectator. The lineup alone should tell the story: Eddie Cantor, Joan Davis, George Murphy, Constance Moore and Nancy Kelly. Around a play that fizzes with humor and nostalgia, Eddie Cantor as producer has enhanced the show with old songs that make everyone happy. Two of the oldtime song hits are It Had to Be You, sung by George Murphy, and Whoopee, sung by Cantor. The former shows George Murphy at his very best and will make its hearers both sad and glad, while the latter will knock them in the aisles. Whoopee is the one song which characterizes Eddie Cantor's style. It is the song he sings better than anyone else could, and is without doubt, the highlight of the picture. As a first production for Cantor, the finished product speaks eloquently in praise of his efforts and the hope that he will produce more such shows. Direction by Edwin L. Marin is extremely praiseworthy. The timing of the shots, sequences and gags is such that laughs are the constant order of the film.



Staff Sergeants Mary and Martha Taylor, twin members of the Marine Corps Women Reserves, helped enlist recruits for the feminine branch of the Marines in a tieup arranged by Warner Bros. for "Destination Tokyo" when that picture played at the Majestic Theatre, Houston.

Bermuda Mystery

20th Century-Fox Mystery 66 mins.

AUDIENCE SLANT: (Family) Lacking in sustained suspense. Rates as average murder mystery of the lighter type.

BOX-OFFICE SLANT: Good title for exploitation in action houses; needs strong supporting companion piece.

Cast: Preston Foster, Ann Rutherford, Charles Butterworth, Helene Reynolds, Jean Howard, Richard Lane, Roland Drew, John Eldridge, Theodore Von Eltz, Pierre Watkin, Jason Robards, Kane Richmond and others. **Credits:** Produced by William Girard. Directed by Benjamin Stoloff. Screenplay by W. Scott Darling from a story by John Larkin. Photographic direction by Joseph La Shelle.

Plot: Six buddies of the last war vow to meet annually and celebrate their friendship. As a sporting gesture in Bermuda one year they each place $10,000 in escrow with the stipulation that the money be invested and after 10 years divided among the surviving members. Shortly before the date for sharing one after another mysteriously dies. A relative of the first victim sets a private detective on the trail. The detective finds the murderer and also romance.

Comment: The title dangles with but slight anchorage on the plot, but it is none the less good box-office justifying its use. The story fails in a large degree to convince, the fault lying in the efforts of the author to work a romance into the script. The identity of the murderer is a well-kept secret to within about ten minutes of the expose. Suspicion as usual is directed at all members of the cast. William Girard's production of the story is well staged for this capable cast. Director Stoloff has built up a chain of mysterious incidents with the lurking shadowy figures, screams, thunder and lightning, etc. Our criticism of the plot handling is that at no time does the private detective give much of an impression of zeal or urgency to solving the case, being more intent on getting married even after three murders have been committed under his very nose. These shortcomings relegate the picture to routine meller class, as an example of which it will probably get by with average audiences.

ADDRESS U

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to the screen...ir

Academy Award

new personality, Miss

and directed by



COLUMBIA PICTURES

NKNOWN



ne most widely-read story of our

nrill through millions of hearts

ppeared in "Reader's Digest"... in "Story"

. and on the air. Now it is coming

n exciting production starring

Winner Paul Lukas...introducing a lovely

. T. Stevens... and produced

William Cameron Menzies.

Program Exchange

Economical, Yet Effective is House Organ of F. H. Cahalan; Palace Program's New Dress

We're still confused about this weather. As we told you last week, there was a blizzard. Scarcely two days later the atmosphere was warm and balmy, and to keep from feeling like a steam cabinet, we were forced to exchange our heavy winter overcoat for a topcoat. Now, the weather has turned cold and dreary again. We don't know whether to continue wearing the topcoat or go back to our heavy winter coat. It is indeed a difficult problem. Tenaciously, we cling to the topcoat in the hope that surely this unpredictable weather will cease and desist, and balmy, springlike weather will prevail for a reasonable length of time.

The program for the Palace Theatre, Greenfield, Tenn., comes out in a new format this week. Instead of the small vest-pocket size, the program is now five and one-half inches by eight and one-half, when folded, and utilizes two-column press book mats. The color of ink is purple. We rather imagine that this program is the product of a national program-printing concern, but it might have been made up locally. The theatre signature at the top of the first page is artistically effective, and the program, as a whole, with its selection of attention-getting two-column ad mats, would seem to do a good selling job. Whether this particular format is just a breathing spell from that regularly used by the Palace, or whether the change is permanent, we have no way of knowing; but a change now and then creates new interest.

Several days ago we received a program from **F. H. Cahalan,** manager of the Magnet Theatre, Claremont, N. H. Cahalan had used the front page to inform his patrons about the new increase in admission prices. "Victory Must Be Insured," said the copy. "In cooperation with the U. S. Treasury our new price schedule includes the new U. S. amusement tax. (List of prices.) Every time you attend this theatre you help insure a quicker victory."

Lost in the Shuffle

We had intended a couple of Program Exchanges ago to praise Cahalan for the manner in which he made known the change in admission prices, but in looking through the programs on our desk, his was somehow or other lost in the shuffle. And so now, we belatedly want to compliment him for his showmanship.

Comes now another program for the Magnet, with Cahalan utilizing the front page this time for Easter Greetings—1944: "This Easter in the turmoil of a world at war, we offer our Easter Greetings in the form of a prayer for our brave men and women in the service of their country—and add a fervent wish for a speedy Victory and their safe return to their loved ones." That's an impressive and appropriate Easter Greeting.

Cahalan's small four-page program, apparently printed on newsprint, would appear to be an economical, yet attractive, house organ. Each page is decorated with a colored border—on one program it was red, on another, blue. Two-column mats—some approximately four and one-half inches deep, and others around two inches deep, depending on whether the program is a single or double bill—are used on the second, third and fourth pages. Cahalan's is a small situation; no great amount of money is available for advertising. So the Magnet theatreman must spend what he has wisely, and he is doing just that, if his small weekly program is any indication.

To our desk comes a calendar from **E. M. Freiburger,** manager of the Paramount Theatre, Dewey, Okla. A combination of blue, lavender and green makes the accessory stand out like a house on fire, especially if the flames have a lavender tinge. In the two top corners, on either side of the theatre signature, are merchant ads. And wherever there is space at the beginning or end of the month, depending on what day the month begins, there is a third ad. Copy under all three of these ads is to the effect that "this ad and one paid adult ticket will admit two any Tuesday night in April (or whatever the month might be)." Because of this offer, we'll bet there are lots of mutilated Paramount calendars around Dewey. Freiburger, after counting the clipped ads, gets a pretty good idea of how many people see his calendar, and he must also take into account those who may see it but who do not take advantage of the two-for-one offer. And the three advertisers can rest assured that their selling messages are getting wide circulation. Since we have seen other calendars patterned after Freiburger's, we're concluding that his is the product of a program-printing concern. The cost per thousand is probably much less than would be the case if the job was done locally, and much time is saved in makeup.

A half-tone cut of Loretta Young and Alan Ladd, which appears on the April calendar for the Marius and Alger theatres, Lakeview, Ore., shows up very well and prompts us to suggest to Manager **M. H. Alger** that he use such halftones whenever he can.

In advertising the Easter program on the cover of the program for the New Paltz Theatre, New Paltz, N. Y., Manager **Thomas Di Lorenzo** accorded prominent space to Paramount's two-reel Technicolor Parade, "Caribbean Romance." Laughter and gayety was the keynote of the Easter show, which consisted of the feature, "Standing Room Only," the aforementioned Musical Parade, a Walt Disney cartoon, an Our Gang comedy and the newsreel.

Well, that concludes our discourse for this week. You'll see us on this page again next week, but in the meantime, send us your programs.



Back through the years we go again and pick up a 1933 program of the Oceana Theatre, Brighton Beach, Brooklyn, N. Y. Reproduced above is the back page which utilized scene stills for the half-tone engravings. Engravings are good, if you can afford them and choose the right stills.

Bouquet Stunt Gets Results for Bregoff

A stunt that resulted in a marked increase in box-office receipts was used by Manager H. Spencer Bregoff of Fabian's Liberty Theatre, Stapleton, S. I., as part of his campaign on "Old Acquaintance."

For a week prior to the showing Bregoff displayed old-fashioned bouquets of flowers, promoted from a local florist, with teaser posters urging patrons to come to the theatre with an "old acquaintance," the two oldest acquaintances attending each evening to receive similar bouquets in a stage ceremony.

Similar floral displays and posters were prominently displayed in store windows, and the stunt was publicized in advance newspaper stories and advertising.

Sufficient interest was aroused to rate newspaper publicity concerning the winners each day of the contest. An 80-year-old feminine winner was quoted as having experienced "the greatest thrill of my life" in being a winner.

As an anti-climax, Bregoff's essay describing the presentation as an example of a showman's exploitation of a movie, submitted before the Advertising Club of New York upon the theatremen's graduation from its advertising and selling course, in competition with over 300 other students, was awarded honorable mention.

Washington Preview of 'Dr. Wassell' Gets Liberal Publicity in Dailies

A total of 48 major publicity stories and columns broke in the Washington, D. C., newspapers on the official preview of Cecil B. De Mille's "The Story of Dr. Wassell" in Constitution Hall in the capital city on April 1, a tabulation made by the Paramount publicity department shows.

Included were numerous four-column art layouts, advance stories on the society ticket sale, reports on the week's social and official activities in connection with the event, interviews with De Mille, Signe Hasso and Commander Corydon M. Wassell, and stories and art layouts on the preview event itself.

Several front-page stories were devoted in advance to the preview, which was sponsored by the Navy Department for the benefit of the Navy League's Red Cross Fund. All amusement columns gave the event big space, as well as Helen Essary's famous column in the Washington *Times-Herald* and Hope Ridings Miller's full two-column space in the Washington *Post*.

There were breaks galore in the amusement and society pages. In addition, Hollywood syndicated columns telling about the preview appeared in advance in the Washington papers.

Big Campaign Marks West Coast Premiere of 'Lady, Let's Dance'

A heavy exploitation campaign preceded the west coast premiere of "Lady, Let's Dance," which opened at the Esquire and Tivoli theatres, San Francisco.

Town was plastered with 100 24-sheets, supplemented with large quantities of threes and sixes, as well as street car posters. Spot announcements on three local radio stations began seven days before the opening, and newspaper appropriation for the campaign was doubled. Pre-opening activities were handled by Jim Schiller, Monogram west coast exploiteer.

Bernstein's 'Joe' Promotions

A newspaper cooperative page, as well as several window and book displays, were promoted on "A Guy Named Joe" by Harry Bernstein of the Indiana Theatre, Indiana, Pa.

Selling the Picture

Taylor Reveals the Details of Buffalo's 'Our Time' Campaign

Details of the selling campaign executed in Buffalo by Charles Taylor, Shea's director of publicity and advertising, for the showing of "In Our Time" at Shea's Buffalo (*STR, Feb. 19, p. 21*) have been revealed for publication.

Because of its large population of Poles, Buffalo was selected as the site for the world premiere, inasmuch as "In Our Time" is laid in Poland and features characters of that nationality.

There are close to 200,000 Poles in the Niagara Frontier area and so a campaign was laid out that went after every Polish angle. So successful was this campaign that the picture tacked up a record week at the Buffalo and was held over for another week at Shea's Hippodrome.

The campaign was opened with a preview for the prominent Polish newspaper and radio folk as well as well-known citizens in official and private life. This preview brought an avalanche of favorable publicity and an editorial in the Polish *Everybody's Daily*, one of the largest Polish language papers in the nation.

The publishers of this newspaper were unusually cooperative. Among the publicity features used to promote the world premiere was an entire picture page devoted to the pictorial highlights of the production and for which special cuts were made. This was published in the tabloid edition of the paper which has a national circulation. The entire front page also was devoted to a scene from the picture featuring the two stars, Ida Lupino and Paul Henreid.

The *Polish Daily* featured publicity of various kinds daily, a week in advance and during the run of the picture, including a contest in which readers were asked to guess the names of the stars in scenes from various Warner Bros. features, including "In Our Time." To the winners went guest tickets to see the production at Shea's Buffalo.

In addition to the preview screening, arrangements were made to have as guests a selected group of Polish citizens at the opening in the Buffalo at which time a photo was taken of the group and a reporter interviewed those present for a story in the Polish paper the next day. When a Polish officer, hero of the Warsaw campaign, visited Buffalo, arrangements also were made to have him as a guest at the theatre to see the production. A photo of the hero—one of the prominent Polish priests who never before had been inside a theatre, and his escort—was used in the Polish paper, together with a story in which the officer greatly praised the production. A photo also was used of Health Commissioner Francis E. Fronczak, a prominent Buffalo Pole, and officers of the Polish Union of America, when this group visited the theatre to see the production on special invitation.

A splendid cooperative ad was promoted with the Jahraus-Braun Company, in the heart of the Polish district, in which a head of Nancy Coleman was used in a heart-shaped design in connection with Valentine Day. This quarter-

(*Continued on Page* 20)

Poor Sam—He's Got It, Too!

Showman Sam Says: Mairzy Doats and Doazy Doats—but Filmzy Dough for me.



Who said a plain old fence couldn't be made glamorous? Just feast your eyes on the way Manager Matt Saunders of Loew's Poli Theatre, Bridgeport, Conn., did it when he played Columbia's "Cover Girl." Saunders took the Rita Hayworth figure from the 24-sheet, mounted it on compoboard and cut it out, then had his house artist paint the signs which flank it on either side. Located opposite a busy bus terminal, the eye-catching display caused many a traveler to nearly miss his bus. If there are any fences around your town, you know what to do. Though you might be charged for the space, it would be a sound and wise exploitation expenditure. The figure is also excellent for marquee use.

'Cover Girl' Contests Bringing Tremendous Responses in Key-City First-Run Playdates

Spearheaded by the contest to find the District of Columbia's Cinderella Cover Girl who would be given a chance for a screen test, a modeling contract with Harry Conover, and her picture on the cover of *Cosmopolitan*, "Cover Girl" received a comprehensive campaign at Warners' Earle Theatre in Washington. Ted Baldwin, Columbia publicity representative, working under the supervision of Frank La Falce, Warner Bros. director of advertising and publicity, assisted by William C. Ewing and Hank Wall, obtained the cooperation of the *Times-Herald* and Radio Station WOL in sponsoring the contest, which brought in some 1300 entries from girls throughout the Washington area.

Vera Ramey, winner of the contest, was presented $250 in war bonds from Warners, a platinum watch from a local jeweler, a beauty treatment from a well-known salon, and a week's engagement appearing on the Earle stage.

Newspapers, Radio Cooperate

More than 9000 lines of gratis newspaper space, consisting of three- and four-column front-page pictures and stories, was devoted to the contest by the *Times-Herald*, and Art Brown and WOL contributed thousands of dollars in gratis radio advertising. More publicity and advertising was devoted to the Cinderella Cover Girl competition than to any other contest ever held in the District of Columbia.

A tieup with the Hecht department store resulted in special fashion displays in that establishment's windows. The concern also devoted 2219 lines of advertising space to the contest and picture in its daily newspaper fashion ads, and the contest winner sold bonds at the Red Cross booth in Hecht's.

Other tieups were made with local music stores for special window and counter displays plugging the "Cover Girl" songs. Complete sets of records and orchestrations of Long Ago and Make Way for Tomorrow were sent to band leaders for use in their various programs.

Increased lineage in all local newspapers attracted advance publicity before the film's opening, and a screening for critics a week in advance of playdate resulted in whole-column stories on the amusement pages of newspapers. —Wa.

Philadelphia Cover Girl Contest Successful; Draws 1172 Entries

Philadelphia's Cinderella Cover Girl Contest, aided by widespread exploitation, proved to be one of the most successful motion picture promotions ever to take place in the City of Brotherly Love. Staged in connection with the showing of "Cover Girl" at the Boyd Theatre, the contest resulted in the selection of 18-year-old Peggy Deegan, a stenographer from the U. S. Engineer's Office as Philadelphia's Cover Girl.

Cooperating with the theatre's manager, Ray Robbins, and Maurice Gable, Warners' district manager, a triple tieup made through Ed Rosenbaum, Columbia exploiteer, and Irving Blumberg, Warners' zone publicity head, resulted in the sponsoring of a beauty contest in the *Daily News*, with a group of 41 finalists being feasted at Old Bookbinders Restaurant, where the winner and a runner-up were selected to represent Philadelphia in a national "Cover Girl" contest to be held in New York.

There were 1172 entries in the local competition. Pictures of several of the contestants appeared daily in the *News*, along with a display story. Two radio stations, WIBG and WPEN, plugged the contest daily, and at the close the winner and runner-up were interviewed over

(*Continued on Page* 36)

$100,000 Premiere Ad Budget

Southern California preview premiere of "The Adventures of Mark Twain," which will have simultaneous advanced-price runs limited to one week in 13 houses starting May 5, is being backed up by Warner Bros. studio with a $100,000 advertising budget for newspaper, billboard and radio promotion.

Cottom Endorsement Boon to 'Sullivans'

Manager Bob Cottom of the Fox Theatre, Bakersfield, Calif., believed in "The Sullivans" and said so—in a three-column advertisement which appeared recently in the Bakersfield press.

The smart showman had a picture taken of himself sitting at a desk, with a trade paper insert on "The Sullivans" spread out before him. This picture appeared in the ad, with this headline above: "My Honest Opinion About a Great Picture---."

Here is what Cottom told newspaper readers:

"Now and again there comes a motion picture so real . . . so attuned to the laughter, tears, romance and yearning in the hearts of all of us that it becomes more than great entertainment . . . it lives as a magnificent, cherished experience to take its place, not only as a screen masterpiece, but as a masterpiece of human understanding.

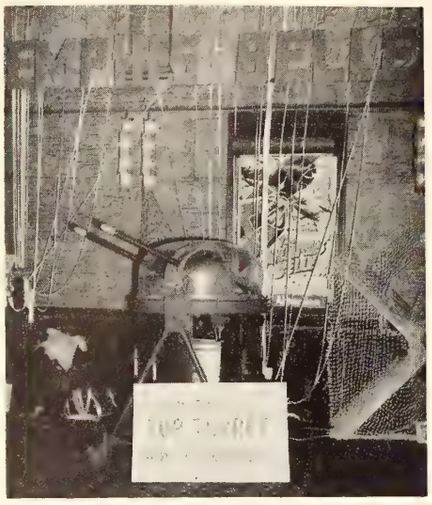
"Such a production is 'The Sullivans.' While the title will recall to many the five brothers from Iowa who fought their last battle together in the Pacific, 'The Sullivans' is not primarily concerned with war or patriotism or tragedy. It is, above all, a picture of family life, of clean-cut American boys, their sister, father and mother, whose home was richer in spiritual values and a bit poorer in material things than most, and of the fullness of life they had.

"There is more humor by far than pathos. And with it all a warm understanding of everyday living in modest American homes.

"Ladies and gentlemen, there is little more I can say except that I honestly recommend that you see 'The Sullivans'."

The expense incurred by Cottom in having a photograph and engraving made, as well as the cost of the ad, proved to be worth while, for the picture did satisfactory business.

The personal-endorsement idea, which STR has strongly advocated for years, is an excellent stunt if not overdone, and is especially good in situations where the theatre manager has won the confidence and respect of the movie-going public. Such a theatreman is Bob Cottom.



This lobby display, which features a top turret, a propeller, parachute and other bomber paraphernalia was promoted for the showing of "Memphis Belle," Paramount release, by Manager Bill Brady of the Paramount Theatre, Atlanta. Official U. S. Army Air Force photo.

Bing Crosby's 'Going My Way' To Have 'Fighting Front Premiere'

Bing Crosby's latest Paramount picture, "Going My Way," will have its "Fighting Front Premiere" April 27 on the battlefronts of the world, wherever Americans are fighting. Thus U. S. overseas troops will see the picture before its showing to the public, since the New York premiere at the Paramount Theatre will not take place until a week later—May 3.

By fast transport and air, sixty-five 16 mm. prints of the film have been speeded to the global network of 20 overseas Army exchanges for distribution to the fighting fronts. Arrangement for the simultaneous world-wide showing to troops in the combat areas was made by the Army Pictorial Service through its Overseas Motion Picture Service Branch.

Concentrates on Stars

A series of spot radio announcements—with each announcement concentrating on a different star in the film—was landed by Fred Forry, Colonial, Lancaster, on "Thousands Cheer."

Letters to Women's Club

"Do Great Books Make Great Movies?" was the subject of a contest planted by Mrs. Thelma Shook of the State Theatre, Altoona, Pa., on "Madame Curie."



Only first-run outlet for Columbia and United Artists pictures in Ottawa, Ontario, the Elgin Theatre has no over-abundance of product, must therefore make each attraction count. Following the various trade magazines, Manager Steve McManus has a local artist make up special cutouts for display in the lobby, often several months before the pictures are released. Samples of the displays are shown in the photo above. They are on Columbia's "Cover Girl," and on United Artists' "Since You Went Away," "Three Russian Girls" and "Sensations of 1944." Not a bad idea for other theatres, if space permits.

Details of Buffalo's 'Our Time' Campaign

(*Continued from Page* 19)

page ad was used in the *News, Courier-Express* and *Polish Daily.*

A tieup was made with the Kraft Cheese Company through which cards were used in all grocery stores in western New York, playing up "The Most Popular Meal for 4 'In Our Time' is Kraft Dinner. Now on Sale here . . . See 'In Our Time' starring Paul Henreid and Ida Lupino . . . at Shea's Buffalo."

Special 22x28 cards were prepared for 500 selected windows in the city and posters were used in Greyhound busses running into all parts of the area urging riders "when in Buffalo see the world premiere of Ida Lupino and Paul Henreid in 'In Our Time' at Shea's Buffalo."

Twenty-five thousand napkins featuring the world premiere in a special art layout were used in the Kresge restaurant. Thousands of coasters . . . in circular blotter form . . . were used in night clubs and restaurants. Special signs were used in hotel lobbies and downtown store windows. The city was covered with 24-sheets.

Special ads in the Polish language were used in *Everybody's Daily* and large displays were placed in he regular newspapers—local, community and suburban. Polish language ads again were used on the hold-over in the Polish paper.

The radio was thoroughly covered, with emphasis being placed on the Polish programs on all the stations.

There were some splendid cooperative ads, one of the best being a beauty display used by E. W. Edwards & Co. The rotogravure section of the *Courier-Express* carried several art layouts, as did the drama section of the *Evening News,* while some 30 community and out-of-town newspapers published special stories on the premiere. There was an elaborate advance lobby display in the Buffalo. Trailers also were used in all the Shea community theatres. Downtown newsstands carried special cards reading: "Read About the Hollywood Stars in the newest movie magazines now on sale here . . . see 'In Our Time,' etc."

The job was to sell "In Our Time," quickly and efficiently with emphasis on the Polish angle. The job was done. The box-office smiled. At both theatres.

Award Slant Used by Shaffer In Exploitation on 'In Our Time'

Award of the New York Film Critics to Ida Lupino as the best actress for her performance in "The Hard Way" suggested the principal selling angle used in the campaign on "In Our Time," staged by Manager Frank Shaffer of Warners' Dixie Theatre, Staunton, Va. Her portrayal was referred to as "another award-winning performance."

A week in advance a large 40x60 was displayed in the lobby. It urged patrons to "vote for Ida Lupino to win the Academy 'Oscar' for the best performance by actress during 1944 for her performance in Warners' 'In Our Time'." Affixed to the board was a petition which patrons could sign. Number of signatures: 4407.

With a merchant's ad taking part of the space on the back, a thousand fan photos of Miss Lupino were given out at the theatre and in the establishment of the cooperating merchant. Same "another winner" idea was carried out in the advertising copy on the photos.

Two thousand special heralds were distributed, some of them inserted in the Sunday edition of the local newspaper. An ad was placed in the paper of a nearby college.

The "winning performance" idea was carried out in Shaffer's newspaper advertising campaign, and excellent publicity, including stories and scene mats, was received.

SOMETHING WONDERFUL

is coming your way!



This is the fabulous story of a fabulous guy... and the wonderful things that happen to him... and to YOU! A timeless tale of today ...whimsically woven of romance ... and tenderness... laughter ...and that thing called "heart"...

Cary GRANT

IN ALEXANDER HALL'S

Once Upon A Time

I'm Something Wonderful, too!



with JANET BLAIR JAMES GLEASON • TED DONALDSON

Screen play by Lewis Meltzer and Oscar Saul

Directed by ALEXANDER HALL • A COLUMBIA PICTURE

COLUMBIA PICTURES

IT'S A ONCE-IN-A-LIFETIME SHOW FOR THAT ONCE-IN-A-LIFETIME BUSINESS!

Showmanalysis

(REG. U. S. PAT. OFF.)



Address Unknown



A COLUMBIA PICTURE

Produced & Directed

by

WILLIAM CAMERON MENZIES

This tense and serious drama of vengeance and emotion, presents both a problem and an opportunity for showmanship. Reminiscent of "The Informer" in type and impact, the story is of major appeal to the thinking audience and no doubt will create widespread word-of-mouth comment and praise. Like all good dramas, it must be seen from the beginning to be most enjoyed and its shock climax must be kept hush-hush from the paying customers. These two elements provide a key to the outline of a forceful selling campaign. While the picture lends itself admirably to general exploitation, it is the type which calls for selling emphasis through newspaper advertising.

We have prepared and reproduced on this page two single-column ad layouts which can be prepared in their entirety from pressbook mats and type composition. The use of single-column layout is deliberate, as the copy idea lends itself peculiarly to this style make-up. Since common procedure in ad layout tends toward the stubby-shaped display, the use of elongated space may prove an attention-getting innovation on the local newspaper's amusement page. Both ads are of a personalized nature, calling for the manager's signature and straight-from-the-shoulder talk on the film's merits. You have much to sell and each point should be forcefully driven home. By breaking down these selling points into separate units, each angle of your message can be stressed effectively. If local space rates permit the use of an entire newspaper column, the ads will prove all the more effective. Of course these copy ideas can be adapted to any shape ad desired as well as to any space limitation which your budget may dictate.

The ad at the left was created with the following copy in mind:

I was Shocked!

Shocked by the tense drama, the emotional impact, the terror and fury of a civilized people, the true meaning of the term "war of nerves" as it is driven home with stark reality.

I was Thrilled!

Thrilled with all the others who sat around me by the faith and courage of a beautiful woman, by the masterful acting and superb direction, by the soul stirring climax and by the unforgettable story.

I am Proud!

Proud to be privileged to offer this outstanding picture to my patrons and to recommend that you see it with confidence that you too will find "ADDRESS UNKNOWN" one of the truly great dramas of our time.

In order that you may enjoy it to the fullest degree, I urge that you see it from the beginning and suggest that you avoid revealing the startling climax to others who intend seeing it.

(Signed)—The Manager

The ad at the right requires only conventional press book copy relating the greatness of the story; the star who won the Academy Award, Paul Lukas; the new star, K. T. Stevens, her glamor and ability; critics' opinions—which are lavish in their praise; your own praise for the picture along with a recommendation that patrons see it from the beginning and keep the surprising climax to themselves. In the event you wish to quote a responsible New York *Times* critic, here are some quotes:
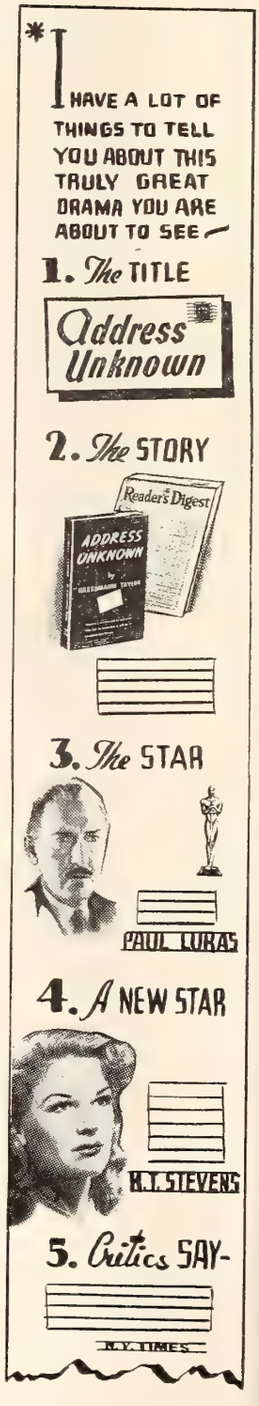
> "To reveal the climax would be unpardonable, but take it from one who read the book that the film ends with a bang—a bang which had the audience bolt upright in their seats . . . one of the most spine-chilling climaxes you'll encounter in many weeks of moviegoing . . . few of Hollywood's searchings have been more rewarding, dramatically."

GENERAL PROMOTION

A lavish array of worth while ideas for the exploitation of the picture have been detailed in the press book. Among the most practical for general application are: the "Hush" posters, which are available through the exchanges' ad sales departments and undoubtedly can be spotted in many otherwise unobtainable locations for regular posting. The spot announcement transcription for radio plugs, the spring fashion stills of K. T. Stevens—showing this glamorous new star to good advantage for ladies' wear window tieups—book store tieups, a good editorial titled "Retribution" which you may be able to plant, and numerous other angles worth exploring.

The picture strikes a religious note that will provide local clergymen with a subject for sermons. In a scene in which K. T. Stevens chants a portion of the "Sermon on the Mount," Nazi censors break in demanding that certain lines be deleted. This is ample justification for a screening for local clergymen, who cannot fail to be inspired by the impact of the story. There are a lot of tieup possibilities in connection with the title which suggest contacting local postal authorities and a special herald or postcard mailing piece to office employes, executives and professional people could be adapted from 80 line ad mat AU-44B with the returned letter motif used throughout the press book ads as an attention-getting spot on the face of the card.





Meritorious Idea for Mother's Day Stunt Advanced by Harris

An idea for Mother's Day which he believes "has a touch of showmanship" has been advanced by Sergeant Ed Harris, former Fox West Coast theatreman, now in the Public Relations Section of the Western Procurement Division of the U. S. Marine Corps, with headquarters in San Francisco.

One day last week Sgt. Harris sent out the following story to all wire services:

> Somewhere in the South Pacific (Delayed)—Thousands of men in the Third Marine Division are planning a surprise for Mother's Day.
>
> Every Leatherneck in the organization, many of whom have been away from home for more than a year, is having his picture taken. If the mails are kind, the snapshots should arrive home in time for Mother's Day.
>
> The project was conceived by Marine Captains Roscoe G. Torrence, of Seattle, division athletic and morale officer, and Porter C. De Ramus, of Los Angeles, division photographic officer.
>
> "The undertaking is probably the first of its kind," Captain De Ramus explained. "Thousands of Marines are being photographed against typical backgrounds, so that their mothers will get an idea of how they look today."
>
> Thirty-one combat photographers, practically all of them from Hollywood studios, are visiting the units in the division until all pictures are taken.

The foregoing news release, the Sergeant points out, could be "turned into a helluva good exploitation stunt for exhibitors." His proposal: that exhibitors conduct a search for mothers of men in the Third Marine Division (this Division invaded Bougainville last November), and that with every war bond sale or admission ticket purchased during a certain period an order be given for the making of a free photograph of the mother, to be sent direct to the son with the compliments of the theatre. To prevent "chiseling," Sgt. Harris suggests that the mailing be done by the theatre, with a photographer, club or merchant co-sponsoring the plan. And he adds that the news release could be planted by exhibitors in local newspapers, to be followed by campaign publicity.

Says Sgt. Harris: "The Marine stunt is so novel it should get front-page breaks which can be followed up with pictures of mothers."

A meritorious idea has been advanced. Smart and enterprising showmen will take it from there.

May Issue of Mr. Showman Urges Mother's Day Exploitations

Pointing out that mothers are "the girls who fly the Service Flags" . . . the real soldiers in this war . . . the May issue of Mister Showman, National Screen Service's monthly publication, heralds May 14—Mother's Day—as a day on which theatres should pay tribute to mothers for heroism during this great conflict.

The publication carries two pages of exploitation ideas for Mother's Day, and contends that it is the responsibility of every theatre, as an institution in its community, to participate in a momentous campaign in observance of the special day.

Millinery Tieup Effected in Canada on 'The Desert Song'

Warner Bros. exploitation office in Toronto has concluded a tieup with Croydon Hats in connection with the Canadian release of "The Desert Song."

Deal will result in retail stores throughout the Dominion, including Hudson Bay Co. and T. Eaton Co., putting on window displays, counter cards and other promotion featuring Irene Manning, who is co-starred with Dennis Morgan in the Technicolor production.

All displays keyed with local playdates.

Money Dates for May

For a while we thought the seasons were confused, but that Old Weather Man likes to fool us occasionally. So, in spite of the snowy, rainy, cool days in April, Spring is now here in full force, and May will usher in plenty of sunshine, blossoming trees, budding flowers and balmy evenings. Your patrons will be lured outdoors, and they'll be content to spend most of their time there unless you make your theatre so inviting and attractive they won't be able to resist attending frequently. Give your theatre a thorough Spring cleaning (as much as is possible under present wartime conditions). Take advantage of exploitation opportunities. In the schedule of important Money Dates below, there are many ideas to help you make May profitable.

National Observance Periods

MAY 14: MOTHER'S DAY. There are many ways you can tie up with this special day. You can conduct a search for the mother having the most sons or daughters in the armed forces. Award her appropriately, and have her as your guest. In a newspaper tieup, locate the oldest living mother in your city and have her be your guest of honor. Set aside a special hour on Mother's Day when mothers brought to the theatre by their sons on leave from the service will be admitted free. Special Mother's Day Gift Ticket Books could be plugged as the ideal gift for Mother. The importance of mothers, how they are carrying on on the home-front while their sons are on the fighting fronts, might be used as the basic subject matter for a screen trailer, which could be followed by best wishes to mothers from local merchants. A large reproduction of Whistler's painting of his mother could highlight an impressive lobby display; with the display augmented by pictures of nationally known and locally prominent mothers. With gas rationing in effect, you might arrange for mothers, who in previous years relied on automobiles to get them to your theatre, to be brought to your showplace via the old-fashioned buggy, trolley car or bus. In Sacramento a couple of years ago a theatre manager tied up with a taxi company and a florist to have local mothers given free rides to the theatre and to be recipients of floral souvenirs from the cooperating florist. You could make Mother's Day a Children's Treat Day, the idea being that the children bring mother to the show. A Phone Call Giveaway proved successful a few years ago in cities where more than one Fox-operated theatre is located: To the winning mother in attendance, award of a phone call to any point in the continental United States was made, the call to be made at any time convenient to the winner. Newspapers published the winners' pictures. Another practical idea of years past was the projection of a special 30-second dialogue trailer in many theatres at every Mother's Day performance. There were no titles—just a reverent voice asking that all in the audience take part in a tribute to mothers the world over. In a newspaper tieup, conduct a contest for the best poetic tribute to a wartime mother, the winning tribute to be published in the paper and to be enlarged for lobby display. Try a pie-baking contest. You might give "pa" a break by admitting the first 25 fathers to appear at the theatre with "ma." In Chicago recently a South Side newspaper cooperated with a theatre in devoting a special page to Mother's Day. As part of the page, there was a special coupon which mothers were to mail to the theatre. To the first 25 doing so, invitations to be the management's Mother's Day guests were forwarded. If possible, perhaps you can arrange for mothers to make recordings on your stage to send to their sons or daughters in service. Such a stunt would get much local attention and win valuable goodwill for you.

MAY 17: I AM AN AMERICAN DAY. Use patriotic displays, and be active in any local celebrations that may be arranged. If possible, stage the swearing-in of persons attaining full U. S. citizenship with appropriate ceremony. The picture you play on this day should be strictly American in theme and characters.

MAY 22-30: BUDDY POPPY WEEK. Set up a booth in your lobby to be manned by relays of girls for the sale of poppies. Also, permit World War I veterans to sell poppies in the lobby or in front of the theatre. Ask purchasers of poppies to also buy war stamps to help our nation carry on its fight against the Axis.

Special Tieup Opportunities

MAY 7-14: NATIONAL MUSIC WEEK. In your efforts during this week to promote greater interest in good music, arrange to present the high school or college glee clubs, bands, orchestras on your stage, one group to appear each night. Conduct a contest for the best essay on "The Importance of Music in Wartime." An album promoted from a cooperative music shop would make an ideal prize.

MAY 7-13: NATIONAL FAMILY WEEK. Tie up with merchants to go along with you on a cooperative ad in which merchandise for the family is advertised, as well as the attractions for the week at your theatre. Father could be urged to bring the family downtown and shop for the special bargains offered, then take the family to see the show. Be sure that your screen entertainment for this week is suitable for the entire family. You might promote prizes for the largest family to attend your theatre. Have a newspaper photographer take a picture of the winning group, to appear in the newspaper.

MAY 8-14: NATIONAL RESTAURANT WEEK. In return for mention of your theatre and program on restaurant menu, display a card in your lobby informing your patrons that this is National Restaurant Week and that the Busy Bee Cafe (or whatever it is) deserves their patronage. Add copy urging them to drop in at the restaurant for a snack after the show.

MAY 13-20: NATIONAL GOLF WEEK. Another chance for tieups with sporting goods stores and sporting goods sections of department stores. With most people engaged in the war effort, few have time to play golf. Nevertheless, there still may be some activity in this sport in your community. You might stage a tournament, with merchants donating prizes.

MAY 21-27: NATIONAL FIRST AID WEEK. Permit the Red Cross to set up a booth in your lobby urging people to take First Aid Training. Theatre employes might form a class, with newspaper coming through with publicity.

Sectional Observances

MAY 1—Moving Day (in many cities).

May 10—Confederate Memorial Day (in North and South Carolina).

May 11—Minnesota entered Union, 1858.

MAY 15—STRAW HAT DAY (in some cities). Get merchants to give theatre tickets to purchasers of straw hats. Have your staff wear "straws," and wear one yourself. If there are any straw hat sequences in your current attraction, exploit them through merchant tieups.

May 23—South Carolina joined Union, 1788.

May 29—Rhode Island joined Union, 1790.

May 29—Wisconsin joined Union, 1848.

MAY 30—MEMORIAL DAY. (Celebrated in all states except Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee). Observance of this day in wartime takes on a deep significance, so your activities should have the dignity and appropriateness befitting the occasion. Admit Gold Star Mothers as guests. Book patriotic short subjects. Offer your theatre for Memorial services, particularly if outdoor weather is inclement. Hold Americanism exercises on your stage. You'll probably charge holiday prices, but be sure your program is high in entertainment value. Get the American Legion to sponsor a morning program of patriotic shorts. If there is to be a parade or civic ceremony, be sure your theatre is well represented, though not blatantly. Your marquee could serve as a parade grandstand for dignitaries. Offer the facilities of your stage or lobby for ceremonies concluding the parade. Bands of patriotic organizations might compete in a band contest on your stage under your theatre's sponsorship. Determine winners by audience applause. Have your newspaper cooperate with you in conducting a Memorial Day poster contest among artists, with the winning posters to be displayed in your lobby. Be sure the American Flag is properly displayed in front of your theatre and, if possible, display also the flags of other United Nations. Set up an appropriate and impressive lobby display. Let schools and patriotic organizations present competitive patriotic tableaux on your stage. Make your advertising dignified and patriotic. In displaying the American Flag in the theatre, bear in mind its correct position.

May 30—Confederate Memorial Day (in Virginia).

Anniversaries

May 5—Corregidor falls, 1942.

May 6—Manhattan Island (now New York City) purchased from the Indians by Peter Minuit, 1626.

May 9—Allied Victory in North Africa, 1943.

May 15—Air mail service established, 1918.

May 17—First Kentucky Derby, 1875.

May 25—Ralph Waldo Emerson, born 1803.

May 27—Golden Gate Bridge, San Francisco (world's largest supension bridge), opened 1938.

May 28—Dionne Quintuplets born at Calender, Ont., 1934.

Buffa

147 spots tag it the biggest from the





ALL TIME RECORD set in Denver at the Denver and Esquire! Big cities, small towns solidly consistent in reports of **terrific business.** Through nine states—in every type of situation—it's setting **new highs!** Keep watching it at the **ROXY, NEW YORK,** and other important dates coast to coast!

JOEL McCREA · MAUREEN O'HARA · LINDA DARNELL in "BUFFALO BILL" with Thomas Mitchell · Frank Orth · *Directed by* WILLIAM A. WELLMAN · *Produced by* HARRY A. SHERMAN · Photographed

Great shorts will round out a great show! With "Buffalo Bill," play "The Mailman of

10 Big



IN TECHNICOLOR

biggest figure in the industry...

20th CENTURY-FOX

COOPERATE WITH UNCLE SAM.
WAC RECRUITING WEEK
MAY 11th THRU 17th.

Edgar Buchanan · Anthony Quinn · Moroni Olsen · Frank Fenton · Matt Briggs · George Lessey
in TECHNICOLOR · Screen Play by AEneas MacKenzie, Clements Ripley and Cecile Kramer · Based on a Story by Frank Winch

Snake River," a Movietone Adventure, and "My Boy Johnny," a Terrytoon in Technicolor!

Regional Newsreel

BOSTON

Alfred Perry is a new member of the staff of the Center Theatre in Fall River.

Arthur W. Pinkman, manager of the Park Theatre in Taunton, spent several days here last week.

Bill Drummond, formerly of Taunton's Park Theatre, is now stationed at Paris Island, N. C., with the Marines.

The Waltham *News Tribune* gave plenty of space to the exploitation work recently done in the "Watch City" by William E. Hartnett, manager of The Embassy Theatre there.

Friends here deeply regretted the death in Worcester of John Ferris, for several years stage manager of the Plymouth Theatre.

Dan Sullivan, formerly of the Capitol staff, is now overseas.

The Saugus Drive-In Theatre on the North Shore, operated by E. M. Loew, will open again this summer.

Theatre men throughout Massachusetts are violently protesting to the Massachusetts Legislature against present legislation affecting inspections of theatres which, they allege, causes continual duplication of inspection by state and local inspectors.

Lenwood Durepo, manager of the Star Theatre in Concord, has returned from a vacation in Maine.

E. J. O'Connell, manager of The Playhouse at Libson, N. H., has resigned to become manager of the Regal Theatre at Franklin, N. H.

Maurice Wolf, district manager for MGM, spent several days in New York last week.

William Canning, manager of the Empire Theatre in Fall River, was host at a luncheon party in the Hotel Statler last week.

John Moniz is a newcomer to the Capitol Theatre staff, replacing Henry Theroux, who is now in the Army.

Joseph LaFortune has taken over the Star Theatre at Gilbertville, a Boston suburb.

"Win" Danielson has terminated a two-year engagement as organist at the Lynn Paramount.

William Scanlon, Warner Theatre maintenance man in Lynn and a trustee of IATSE, has returned from a business visit to New York.

Ray Allard plans to reopen the Dartmouth Auto Theatre at New Bedford this summer.

Mrs. Elaine Zeitz Anderson has returned from a visit to Hollywood, where she was given screen tests and used in bit parts. She is the daughter of Harry Zeitz, prominent theatre operator.

Jack Jennings of Republic is now a grandfather. The parents are Lt. and Mrs. William V. Jennings. Lt. Jennings is stationed at Buckley Field, Colo.

Leonard Tuttle has returned to his duties at the Fenway Theatre after a three-week siege of scarlet fever.

Mary Davis is a new member of the M&P publicity staff.

CHARLOTTE

J. W. Bishop, office manager at Universal, is back at the exchange after undergoing a serious, but successful, operation.

The young MGM starlet, Susanne Kaaren, and Mrs. Walter S. Blackmer, wife and mother of actor Sidney Blackmer, were Charlotte visitors early this week.

The Variety Club, of which Lester C. Sipe is Chief Barker and Benn Rosenwald, district manager for MGM, first assistant, gave a lively at-home for its members to meet the MGM guest, James Melton, Metropolitan opera tenor, who has recently signed contracts to sing in "Old Man River," and "Ziegfeld Follies."

Mr. and Mrs. Rosenwald attended the Melton concert Sunday in Asheville and drove the young tenor here, where he gave two benefit performances. Meeting him and arranging the party in his honor was Al Burks, MGM publicity director in this area.

Almost constant use is being made of the film, "Baptism of Fire," in connection with Wac recruiting in North Carolina, says Lieutenant Lucy Page, liaison officer for this state. First showing was before the women's division, War Finance Committee, at the Chamber of Commerce. Next it was seen at Chamber of Commerce meetings in Gastonia, Burlington, Reidsville, and Wilson. It will also be shown at Durham, seat of Duke University, at the state capital, Raleigh, and at other Carolina towns.

Herbert Schlesinger, head booker at 20th Century-Fox, has gone to New Orleans for a two-week vacation.

Hugh McDonald, former advertising sales manager at 20th Century-Fox, was a visitor there last week, having just received his wings and commission in the Army Air Corps.

Jack Holston, 20th-Fox exchange manager, visited Greenville, S. C., last Friday.

Faye Cordell has assumed ownership and management of the Lakeview, Lakeview, S. C.

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CHICAGO

Jesse Lasky cut the birthday cake at the 50th film anniversary celebration at the Chicago Servicemen's Center. The 125-pound cake was soon gobbled up by the soldiers. Will and Edward DeVry were the hosts for the celebration.

Charley Davidson and Joan Abraham, booking supervisor and secretary, respectively, at Balaban and Katz, have announced their engagement.

Business Agent Gene Atkinson has notified Chicago theatre owners that the Operators Union will demand two operators for each booth and also will ask sanitary facilities for booths. Five smaller State Street theatres, which cater to passing trade and have enjoyed lower scales in the past, have been advanced recently.

Theatre owners have been warned to observe the Illinois Child Labor Law by Francis B. Murphy, director of the Illinois State Department of Labor. Several firms have been fined for employing under-age juveniles.

The United Artists exchange announces that it is booking dates for the reissue of "Stagecoach" in the Chicago territory and reports many theatres will play the old favorite during the next few weeks.

George W. Thomas has been named manager of the B & K television station, WBKB. Helen Carson will be supervisor of programs, while A. H. Broily remains as chief engineer. The station is now sending out four one-hour programs a week.

Jack Waller, 71, for eleven years with the Chicago Theatre as doorman, is dead.

William Green, Des Moines MGM publicity director, is in Chicago pinch-hitting for Will Bishop while the latter is on a western inspection trip with Jack Flynn, western division manager.

Ilka Chase was scheduled as guest speaker on the luncheon program of the Chicago Executives Club at the Hotel Sherman Friday. One thousand were expected to hear her talk on "Hollywood People."

Among the stars booked for the Variety Club show at the Civic Theatre on April 30 for the benefit of LaRibida Sanatorium are the Quiz Kids and the cast of "Oklahoma," the stage show. Nate Platt of B & K is supervising the bill.

Irene Stoll has been named secretary to Claude Morris, UA publicity manager. Sgt. Norval Smith, formerly with the State Theatre in South Bend, was married to Beth Louise Harmon in Seattle, where he is stationed.

The Essaness Loop theatre, the Woods, will premiere "Up in Arms" the first week in May. A heavy newspaper and radio campaign will be put on.

Arthur Catlin, formerly UA publicity director in the Chicago area, is now associated with the RKO Omaha publicity staff.

Milton Brown has been named city manager for Great States Theatres in Freeport, Ill., to relieve Leonard Klafta, who has enlisted in the Army.

It is reported that several B houses dropped war films from their programs last week for lack of pulling power.

Universal exchange reports that 100 Chicago independent owners have signed percentage contracts for "Ali Baba," "Follow the Boys," and one other unnamed Universal special. This comes on top of a rumor that independents were refusing all percentage film tieups.

Myers D. Flater, owner of the Citadel Theatre, Bloomfield, Ill., is dead at the age of 51.

Ralph Armstrong, manager of the Liberty Theatre and the father of four children, has been inducted into the Army.



JOAN IN NEW YORK. RKO Radio Pictures played host at a reception in New York last week at which Joan Davis was honored guest and newspaper and trade paper representatives gathered. Above, the RKO Radio comedy star with Charles E. (Chick) Lewis, editor and publisher of Showmen's Trade Review.

CINCINNATI

Paul Bakes, who operated the Hoosier Theatre at Vevay, Indiana, died after a brain concussion suffered from a fall.

Warren Conner is on the mend and is now able to sit up.

Mr. and Mrs. Walter Miles of the Miles Circuit have a new daughter.

Margaret Woodruff, Schine-Belpik manager, spent the week-end at Springfield, Ohio, visiting friends.

Tony Stern and Bud Friedman of Warner Theatres were here last week.

Charlie Schroeder, former ad sales manager for Warners and now in the service, was home on furlough.

Warners' Carol Leibolt resigned last week.

Metro's Jane Yinger started the Film Row vacations by leaving for Portsmouth this week.

Metro's Edna Campbell is back at her desk after a siege of pneumonia.

Among visitors to the Row last week were Carl Fitzpatrick, Consolidated Coal Company, Jenkins, West Virginia; Bill Queen, Yassinoff Circuit, Columbus, Ohio; Link Davis, Miles Circuit booker; Bill Settos, The Liberty, Springfield, Ohio, and Dave Brown, Cabin Creek, West Virginia.

Peter Rosian, Universal district manager, left on a territorial tour which will include Texas.

Columbia's La Verne Hungler resigned to become a Wave.

Irving Sochin, 20th-Fox sales manager, had as a visitor his brother Sam, who is on furlough from his station in Boston.

Columbia's sneak preview of "Once Upon a Time" was held Tuesday night at 10:20.

Edythe Tieman replaced Betty Anne Harvey, who resigned from Fox. Eudell Taylor took Miss Tieman's place as contract clerk.

Colonel Arthur Frudenfeld, local RKO executive and state chairman of the film industry's War Activities Committee, has announced all theatres of his area as active participants in observing the second anniversary of the Women's Army Corps by showing the special film, "WAC Recruiting Week," May 11 through 17.

Thomas J. Connors, New York, vice-president in charge of sales for 20th Century-Fox, visited Cincinnati as part of his tour of the company's exchanges in the United States and Canada. He addressed the MPTO of Southern Ohio and Kentucky at a luncheon meeting at the Netherland Plaza last Saturday.

CLEVELAND

It was a big week in Cleveland. Tom Connors, 20th-Fox vice-president and sales manager, and Jack Schlaifer were here last Tuesday to meet a group of fifty leading exhibitors at a luncheon at the Statler Hotel. The other big event was the testimonial dinner staged at the Hollenden Hotel honoring Charles Boasberg and Bernard Kranze on the occasion of their promotions within the RKO organization. Boasberg steps up from district manager to eastern sales manager, and Kranze moves from branch to district manager. Two hundred industry men attended.

For the second time, I. J. Schmertz, 20th-Fox branch manager, became a grandfather last week, when a daughter was born to the Ray Schmertzes. Ray is a 20th-Fox salesman, working out of Cleveland.

M. B. Horowitz, circuit owner, responded to a call for golf clubs for convalescent service men assigned to Crile General Hospital.

Nat Fellman, Warner home office booker, and Louis Kaufman of the N. Y. Warner office, came on for the Boasberg-Kranze testimonial dinner.

Capt. Earl Smith of the Kinsman Theatre, Kinsman, Ohio, was home on leave. Also home last week was Capt. Sidney Cohen of the Signal Corps, stationed at Patterson Field, Dayton.

Joe Bernstein, former shipper who has been doing war work for the past year, is back in the old field, working at Universal.

L. H. Walters, National Theatre Supply manager and head of the newly organized NTS Drive-In theatre department, got home from a visit in Chicago just in time to catch a train out for New York.

Charles Raymond, Loew theatres division manager, entertained approximately 500 members of the local newspaper guild at a cocktail party and midnight screening of "See Here, Private Hargrove" last Friday.

Drive-In season is approaching. Herb Ochs, up from Dayton last week, announces April 21 as the opening date of his Dayton Drive-In. The East End Cleveland Drive-In will open on April 28. Three Cleveland-owned outdoor theatres located in Rochester, Maumee and Buffalo have also set April 21 as their opening dates.

Mrs. Kitty Hammer has resigned as NTS secretary to join her husband in Detroit. Her successor is Helen Jean Reider.

Leon Velas of Bellaire, affiliated with his brother, Chris, in the operation of a chain of houses in Bellaire, Yorkville, and Bridgeport, will be married on May 1 to Miss Elly Carras of Parkersburg, West Virginia.

Henry Hellriegel, theatre contractor who was scheduled to go into the Navy this week, has been given an indeterminate reprieve by the new draft order.

Joe Cosley, for fourteen years a 20th-Fox booker, has resigned to head Republic's booking department. He is succeeded at the 20th-Fox exchange by Bill McKinstry, Jr., promoted from shipper. Cosley takes the place of Joe Swee.

Bob Snyder, Al Dezel's partner in Film Classics, reports having closed contracts with Warners, the Neth circuit of Columbus; Palace, Youngstown; Ceramic, East Liverpool; the Shubert, Cincy, among leading key theatres of the territory.



FILM HANDS ACROSS THE SEA. Twentieth Century-Fox President Spyros P. Skouras photographed while in England, greeting J. A. Rank, British film magnate, at a reception in Skouras' honor at Claridges Hotel, London, recently.

DALLAS

A woman sales manager and a woman shipper are innovations inaugurated at the Adams Film Exchange by Jack Adams, Jr. Mabel Howlett was advanced from secretary to sales manager and Pearl Henlen from inspectress to shipper. No other women on this market have filled either of these two posts. "Little Jack" envisages another "first." He will propose Miss Howlett as a Variety member!

"Little Jack" has just completed modernization of ground floor general offices on Film Row, having vacated space on the third floor of the Film Building. He expects to be called by the Army under late reclassification. Jack K. Adams, former owner of the business who lately retired, is expected to resume the helm.

And Bob Adams, former salesman, has been reemployed in same capacity.

Under WPB-OCR grant, B. R. McLendon will build a neighborhood house within Dallas to serve the personnel and families of the North American plant at Grand Prairie. House will seat 800 and be managed by Bob Euler, booker for McLendon's Tri-States circuit. This house comes under the OCR survey for new theatres in war personnel areas. To get clearances McLendon went to Washington, accompanied by Col. H. A. Cole of Allied of Texas, and in two days the job was done. Priorities include both building materials and equipment, though they do not assure delivery of equipment.

Grady Cole, New Braunfels, books Spanish dialogue pictures on Wednesday and Thursday, and Friday and Saturday each week in his 300-seat house. He came to this booking scheme because of shortage of product, since there are three houses in the town—one Griffith chain and two individuals.

DES MOINES

Jeff Day, district manager for Central States Theatres at Fort Dodge, is having a swell time with a case of mumps and was forced to miss a district manager's meeting. Latest reports have Day ready to get up and around within a few days.

M. E. McLain, Nebraska district manager, and L. J. Weggener, Burlington district manager, met with Harry M. Warren, Central States general manager, to discuss latest business problems.

William C. Gehring, western sales manager, and Moe Levy, district manager, held a two-day conference in Des Moines with Manager Stanley Mayer of 20th Century-Fox and Tri-States Theatre officials discussing "Song of Bernadette" bookings for the circuit.

Howard Pollard has purchased the Roxy Theatre at Armstrong. He will devote most of his time to managing the house and Mrs. Pollard will take over operation of the Reinbeck Theatre.

The Palace Theatre at Exira has been changed to the Kozy Theatre and reopened, following a fire which had virtually destroyed the building. Guy W. Beck and Wayne Parrott are owners of the house.

E. C. Kellogg has sold the Earl Theatre Earlham to George Gilmore. Kellogg has been inducted into the Army.

More than 900 patrons of the Strand Theatre in Des Moines were forced to leave during a showing of "As Thousands Cheer" when a trash fire behind the building filled the auditorium with smoke.

"Lady in the Dark," shown at three Des Moines theatres at the same time, surpassed the gross of any other film, according to officials of Tri-States Theatres.

Getting an early start on the next war loan drive, A. H. Blank, WAC chairman for Iowa and Nebraska, called a meeting of Iowa exchange film managers in Des Moines on Monday to set up plans for the campaign.

Dorothy Day of Tri-States publicity department and her husband, Harry Gottlieb of 20th Century-Fox, have a new daughter-in-law. Their son, Lieut. Bob Gottlieb of the Army, was married to Florence Rubin at Miami Beach where the couple will reside. The parents have not seen their new daughter-in-law.

DETROIT

The Grand Riviera Theatre Co. has changed its capital from $150,000 preferred and $45,000 common to $113,000 preferred and $45,000 common, according to records at Lansing, Mich. The Riviera Annex Theatre Co. has changed its capital listing from $232,280 preferred and $60,000 common to $223,850 preferred and $60,000 common.

E. C. Beatty, Michigan state chairman of the

(Continued on Page 30)

THE "INVASION"

THE WAR DEPARTMENT PRESENTS

"The MEMP

EDITORIAL PAGE N. Y. TRIBUNE

"A great contribution . . . graphic . . . emotional."

FRONT PAGE N. Y. TIMES

"The whole course of a bombing mission in all its real and exciting detail."

WALTER WINCHELL

"A four-reeler to match the four orchids it deserves."

HEDDA HOPPER

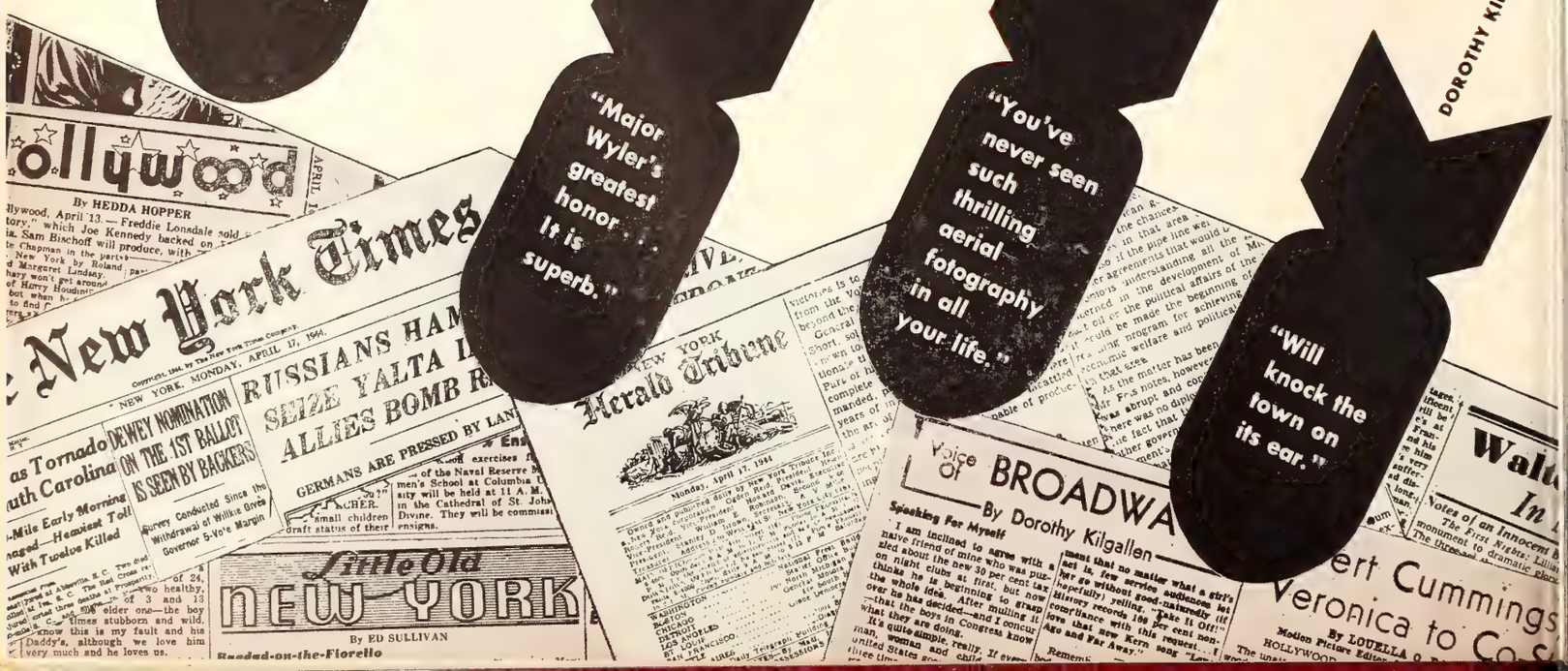
"Major Wyler's greatest honor . . . It is superb."

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"You've never seen such thrilling aerial fotography in all your life."

DOROTHY KILGALLEN

"Will knock the town on its ear."





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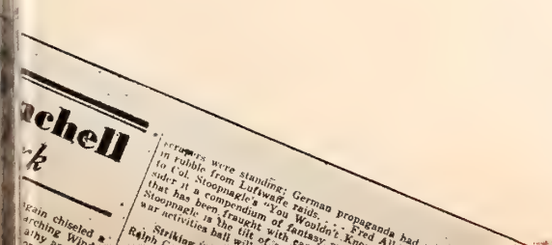
"HIS BELLE"

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BOOK THE WAR'S GREATEST ACTION FILM *NOW* WHILE THIS ARMADA OF ACCLAIM IS SWEEPING THE PUBLICITY FRONT!



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

War Activities Committee, is planning rallies, personal appearances of heroes and other personalities, special films, outdoor demonstrations and lobby displays to stimulate local interest in the Women's Army Corps during that organization's recruiting drive in "WAC Recruiting Week," May 11 to 17.

State and local leaders of the CIO and AF of L, along with industrial and business executives and Army, Navy and Selective Service officials, attended the first showing of MGM's "Main Street Today," last week at the Detroit Film Exchange. The showing of the twenty-minute film, which pictures the awakening of community war spirit, was part of a new War Manpower Commission move to cope with critical labor shortages.

Ginger Rogers was still pulling in the customers during the fifth week of "Lady in the Dark" at the United Artists Theatre. "The Song of Bernadette" was held over for a second week at the Fox Theatre. "The Miracle of Morgan's Creek," which had two howling weeks at the Michigan Theatre, was moved over to the Broadway-Capitol.

Detroit's two drive-in theatres—the Eastside and Westside, were ready to open their seventh season this week. The management has announced the policy of two shows nightly, rain or clear.

Clay Womac, who is known as Hollywood's "Original Mr. Five by Five" and whose almost spherical figure has won him parts in two Warner Bros. pictures—"Rhapsody in Blue" and "Make Your Own Bed"—is a former Detroit street car motorman and policeman. Womack weighs 310 pounds and measures exactly five five around his waist.

Detroit musician Seymour Simons relived theatrical memories of the '20s last week with the appearance at the Michigan Theatre of "Shine On, Harvest Moon," musical biography suggested by the career of Nora Bayes. Simons contributed some Bayes anecdotes to Warner Bros. for use in the film and two of his own songs, written for Nora, are used in the film story.

A dispute over theatrical ethics flared hot in Ann Arbor, Mich., last week but finally ended in a compromise. A student committee of the University of Michigan had planned a show, "Victory Varieties," including a name band and several well-known entertainers. U. of M. officials canceled the show. This brought an immediate protest that Edmund C. Shields, university regent and also counsel for Butterfield Theatres, Inc.—which operates five theatres in Ann Arbor—had forced the cancellation. Shields admitted he had objected to students stepping into competition with local theatres. He said his stand was taken both as regent and as Butterfield counsel. Later it was decided that a modified variety show would be staged.

INDIANAPOLIS

The Drive-In Theatre, on Pendleton pike near Fort Harrison, opened for the season April 21.

Lieut. Joseph E. McIntyre, a former employe of the local R.C.A. Victor Division, has been missing over Germany since March 8. A bombardier, he had been overseas only a month before his plane was shot down.

Ernest Whitley, who operates the Colonial Theatre in Kokomo, Ind., has returned from an extended trip to the West coast.

Louis Weithe, operator of the Bard Theatre, Louisville, Ky., is preparing for a trip to California.

Gail Lancaster, Huntington, Ind., exhibitor, and Mrs. Lancaster have gone to Florida.

Kalafat Brothers, operators of theatres in Indiana, are planning a new 700-seat house at Lansing, Ind., to cost approximately $100,000.

John Schwin, operator of the Wigton Theatre at LaGrange, Ind., was inducted into the Army Wednesday.

The Ritz Theatre, Indianapolis, is undergoing a complete renovation. It is operated by Marcus Enterprises.

R. H. Robertson, former operator of the Majestic Theatre, Springfield, Ky., is home on leave.

Roy Brown, Burksville, Ky., exhibitor, was in Louisville several days on business.

J. V. Snook, who operates the Griffith Theatre, LaGrange, Ind., has been released from the hospital and is convalescing at home after a minor operation.

Harry VanNoy, of the Paramount Theatre, Anderson, has returned from a visit to New York.

Peter F. Rosian, Universal district manager, and L. J. McGinley, Indianapolis exchange manager, spent several days in Chicago during the week on business.

Carl Niesse, Vogue Theatre operator, returned after a business trip to Chicago.

The Indianapolis Variety Club is staging regular Saturday night socials which are proving very popular.

Burdette Peterson, National Theatre Co. manager, has left for training at Great Lakes Naval Training School.

Allen Bradley, Louisville, Ky., exhibitor, has changed the name of his Baxter Theatre to New Pix.

Charles C. Perry, Paramount publicity director for this area, is in the city on one of his periodical visits.

Richmond, Indiana, held Columbia's "Cover Girl" for one full week. This is one of the very few times a picture has been held a full week in this city.

Mrs. William Bain has been re-elected president of the Fountain Square Theatre war bond and stamp unit. Other officers elected are Mrs. Fred Kokemiller, vice president; Mrs. Carl Joyce, secretary, and Mrs. William Acton, treasurer.

LOS ANGELES

Max Fellerman, eastern representative of Banner Productions, is in town from New York to consult with Sam Katzman and Jack Dietz, heads of the Monogram producing affiliate, on plans for the coming season's releases.

When George A. Hickey, MGM division supervisor, returns from current Seattle, Portland and San Francisco sales trips he will head for Salt Lake City and Denver on a similar jaunt. Hickey will sport his recently acquired 20-year MGM service button on both treks.

Sophie Liodas is back at her desk in Warners' exchange wearing a big happy smile. And why not? Sophie has just returned from a visit to her boy friend, Staff Sergeant Hobart Smith, who is temporarily stationed at Fresno with the Signal Corps.



HONORS FOR FRANKLIN. Gus S. Eyssell, director of Radio City Music Hall, presents a silver plaque to Sidney Franklin, producer of "The White Cliffs of Dover," whose films have outdistanced those of all other producers in both total playing time and patronage at the big cinema citadel in New York.

Clayton Lynch, MGM branch manager, was recently confined to his home due to illness. Ralph Carmichael, sales manager, pinch-hit for Lynch.

Gordon Wilson, MGM office manager, came back from Palm Springs with quite a tan. Wilson is momentarily expecting his call to the colors.

RKO is holding down first place in the local and western division in the Ned Depinet Drive, which comes to a close May 19.

John Frey, Republic branch manager, is on a flying trip to Arizona, to close important circuit deals.

"The Lady and the Monster" and "Trocadero" (Republic) are playing a third week at the Hawaii Theatre, with every possibility of continuing for a fourth.

Art Brick, owner and operator of the Palace Theatre, Las Vegas, was along the Row the past week busily booking films for his house.

C. T. Feldman, Universal's western district manager, has left town on a trip covering his entire territory.

Joe Blumenfeld, who besides owning first-run theatres in San Francisco, Sacramento and other northern cities is also one of the owners of the Oakland Baseball Club, forsook the movie business over a recent week-end to usher in the baseball season by attending the opening game of his team against the San Diego Padres at San Diego.

Earl Brothers, operator of the Bowlder Theatre, Bowlder City, Nevada, in town booking films along the Row.

Edward A. Ashkins has checked into the local Columbia exchange as city salesman. For the past 10 years Ashkins has been with the United Artists' St. Louis branch.

Bob Dunnigan, owner of the Blythe Theatre, Blythe, California, has taken a vacation from both his theatre duties and his more than 80-acre alfalfa ranch.

Abe Montague, general sales manager for Columbia Pictures, has returned to New York after a ten-day visit here.

Earl Collins of the U. S. Navy, and formerly with United Artists exchange here, was in town again booking films for approximately 30 Navy Camps situated in Southern California.

Lou Fink is now employed by the local United Artists exchange.

MEMPHIS

The Drive-in movies are preparing to open for summer business. The theatres are out on Lamar just beyond the city limits, which received a large patronage last year regardless of gas rationing. The theatres are opening later than usual because of the illness of Barney Woolner, manager. He states that 72 per cent of the patronage last year was families who brought their children, and 12 per cent of the cars contained invalids.

Columbia exchange is preparing for Uncle Sam's strong arm to sweep out the few remaining male members of the force. Marvin Godwin, office manager, has been reclassified 1-A, and Clifford Wilson, booker, leaves April 22 for induction examination at Ft. Oglethorpe. A new postal clerk, Billie Joekel, succeeds Paul McElvary, who joined the Marines.

Jimmy Prichard, branch manager of Universal, spent the week in New Orleans on business.

Merritt Davis, district manager for Republic, Atlanta, spent last week in Memphis.

Leonard Allan, promotion department, 20th Century-Fox, was in town last week preparing for the opening of the "Song of Bernadette" at Loew's State.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

NEWARK

Newark theatre owners, annoyed by rowdyism in their houses, are gratified with the action of Police Judge Robert Beckley, who, on formal complaints of two managers, fined two "Jumping Jivers" 'teen-agers $5 each. Other offenders were warned to keep still in their seats or be fined similar amounts.

Danny Oliner, vice-president of Motion Picture Operators' Local No. 244 and projectionist at the Paramount, is away on vacation.

New headquarters are being considered by the Newark local of the Motion Picture Operators' Union.

Jerri Walsh of Warners is receiving congratulations on her promotion to secretary of the Warner Bros.' district managers.

David Berger is now acting manager of the Adams Theatre. Berger has been with the A. A. Adams theatres for the past two years.

A large number of local celebrities attended the re-opening of the Maplewood Theatre, Maplewood, last week. It is now operated by James J. Thompson, veteran Union, N. J., theatre owner, who conducts the Park Theatre, Newark, and houses in Elizabeth and Rahway. Gerald M. Paulmier, of East Orange, is house manager. After extensive renovations the house is a show place of suburban movie theatres.

Jay Wren, publicist for the Adams and Paramount theatres, will leave for the Navy early in May.

Doris and Grace Sherrell, in "Moon Over Las Vegas," at the Branford, are former Newark girls and sisters of Joseph Gilson of the Internal Revenue Department here. Gilson has brought a host of his North Jersey friends to the Branford to see his sisters in the picture.

The Gem and Station theatres on Market Street are still vacant and seeking tenants.

Since its recent booth fire the Luxor has installed all new RCA sound equipment of the latest type. Sylvan Zemel is manager and Samuel Kaufman chief projectionist.

NEW YORK

The New York exchange is now officially first in the 20th Century-Fox sales drive. This means three weeks salary for all employes in the exchange and overage for salesmen and bookers. Plans are under way for a celebration party.

With the departure of Bob Wolff from RKO Radio, the duties of short subject sales to circuits have fallen on John Dacey, short subject specialist for the company.

Etta V. Segall, head booker at Monogram, is back from a vacation spent upstate.

Rodney White, manager of the Jefferson Theatre, 14th Street, has joined the Navy.

Cpl. Robert Goldfarb, formerly in charge of advertising accessories at the United Artists home office, is in from Texas on furlough. Reason for furlough: he is to become a father.

For the first fifteen weeks of Warners' Round-up Sales Drive Harry Decker, Brooklyn and circuit salesman, stands second in the country and seems certain to finish in the prize money.

MGM is experiencing a wave of vacations. Those going to Florida include Ben Abner, N. J. branch manager; Selma Harris, secretary to Jack Bowen, N. J. district manager; and Harriet Scott of the booking department. To the Catskills: Beatrice Friedman, assistant cashier.

Sam Seletzky, Republic branch manager, and his assistant, Robert Fannon, recently completed a tour around upstate exchange centers. Plans are being completed for the Republic sales campaign, which begins May 10.

The Board of Directors of Motion Picture Associates held a meeting on April 14 to complete arrangements for the Dinner-Dance on May 19. Special attention was given to an appeal to circuit operators concerning the post-war fund.

Jack Haddam, Interboro circuit buyer, is back from a stay of several weeks at Miami Beach. Joe Ingber, Brandt circuit buyer, is also back from the same place, although the two did not go together.

Tom Pozin, assistant booker at Monogram, who was scheduled to be inducted last week, has been temporarily deferred because of the Draft Board's over-26 edict.

Recent visitors at the Warner exchange were Paul Kruman, branch manager, and Ray Smith, salesman, of the Albany exchange.



JANE TELEVISED. Jane Withers' busy visit to New York was made busier last week by her first appearance on a television show. The star, whose most recent Republic picture is "My Best Gal," is seen above during the television broadcast from the W2XWV-Dumont Studios.

Moe Kurtz, upstate and N. J. supervisor for 20th Century-Fox, attended the opening of the Cocalis circuit's new Maplewood Theatre, Maplewood, N. J.

Ann Levy, secretary to Charles Boasberg at RKO Radio, got homesick for the office while down in Florida and returned ahead of time last Monday.

Fred Smith, manager of the Alden, Jamaica, after 11 years with RKO Theatres, is going into the Army.

Theo Hendel of the Warner contract department is mighty busy writing letters these days. She has three brothers and a boy friend in the Navy.

Florence Endico of the MGM booking department was out for several days because of illness.

The 20th Century-Fox exchange is being freshened up for the spring with a new coat of paint.

New faces at Warners: Barbara Sommers, contract department; Oscar Ruderman and V. Yazvim, shipping department.

Familiar faces visiting the row: Bill Didsbury, Walden, N. Y.; Tom Alfieri, Community Theatre, Millbrook, N. Y.; Tom De Lorenzo, New Paltz, N. Y.

Peggy Loonan, assistant to the N. J. booker at 20th-Fox, is on vacation.

Norman Ayres, Warner district manager, is back from a trip that included Albany, New Haven, and Boston.

The management of Century Circuit entertained the office employes Thursday (20th) for their splendid work during the Fourth War Loan Drive at dinner and theatre party.

OMAHA

The Omaha Variety Club's drive to aid the Children's Memorial hospital fund got under way last week with 85 theatres in the Nebraska-western Iowa territory holding special matinees. Matinees at 17 suburban Omaha theatres added $1,700.

Sgt. Richard S. Raesly, formerly manager of the Oxford Theatre in Philadelphia and now stationed at the Lincoln, Neb., air base, was married at Lincoln to Helen Buote, former Warner circuit employe.

New Easter week records were set at the Orpheum and Paramount theatres. Sammy Kaye's orchestra plus "Swingtime Johnny" bettered $24,000 at the Orpheum and "Lady in the Dark" passed $16,000 at the Paramount, managed by Donald Shane.

Carroll Heck, former Omaha Theatre cashier, has taken a similar position at the Orpheum.

R. D. Goldberg, owner of a local chain, was in Chicago on business.

Twentieth Century-Fox has an office manager now. Mildred Williams, former contract clerk, got the job.

Gordon Halloran, former 20th-Fox salesman, is now stationed with the Army at Camp Roberts, Calif.

Max McCoy, paratrooper corporal and former Paramount shipper, is home for a visit.

Scott-Ballantyne company announces war production board approval for new theatres, the Moon at Neligh and the Bancroft at Bancroft, and will supply the equipment.

Dorothy Weaver, assistant cashier at 20th-Fox, is on vacation.

Norman Nielsen, RKO office manager, and Max Rosenblatt, salesman, passed draft physicals last week and are subject to call, Norm to the Army, Max to the Navy.

Merle Fratt is a new billing clerk at RKO. She formerly was cashier at the Orpheum.

Dill Boyden, former assistant booker at RKO, is now a booker for the Army, with headquarters at St. Louis.

Harry Rogers of Charlotte, N. C., has taken over the PRC helm, filling a vacancy created in December when Bernard Mariner entered the Merchant Marine.

Jerry Jones, head of MGM's checking department in New York, celebrated his 23rd wedding anniversary here with Mrs. Jones. The Metro office presented them with a bouquet of roses.

Marius Sorenson, husband of Lucille Sorenson, secretary at MGM, has arrived back on the west coast from the South Pacific. He is now in the hospital there, but is expected to return to Omaha soon.

PHILADELPHIA

Morris Dovberg has been appointed manager of the Liberty Theatre in Tacony, replacing Henry Eytinge, who has returned to the Vernon Theatre in Germantown.

Eddie Bergin has become manager of the State Theatre in Chester.

The news services apparently liked the story of Sgt. William L. Miller, former captain of the ushers at the Roxy Theatre in New York before he joined Air forces, who right before he shot down a Focke-Wulf 190 was heard to remark "This way, please," an expression from his former days on the service staff. Almost all the Philadelphia papers gave the story a first page box.

C. G. Keeney, manager of Jay Emanuel's theatres in Reading, became a grandfather when a son was born to Lt. and Mrs. Bernard Keeney. Bernard had been manager of the Park Theatre.

Eddie Muehlmann, formerly manager of the Stanton Theatre, is now managing the Imperial Theatre on 60th St., replacing Harry Clemens, who left to go into the Navy.

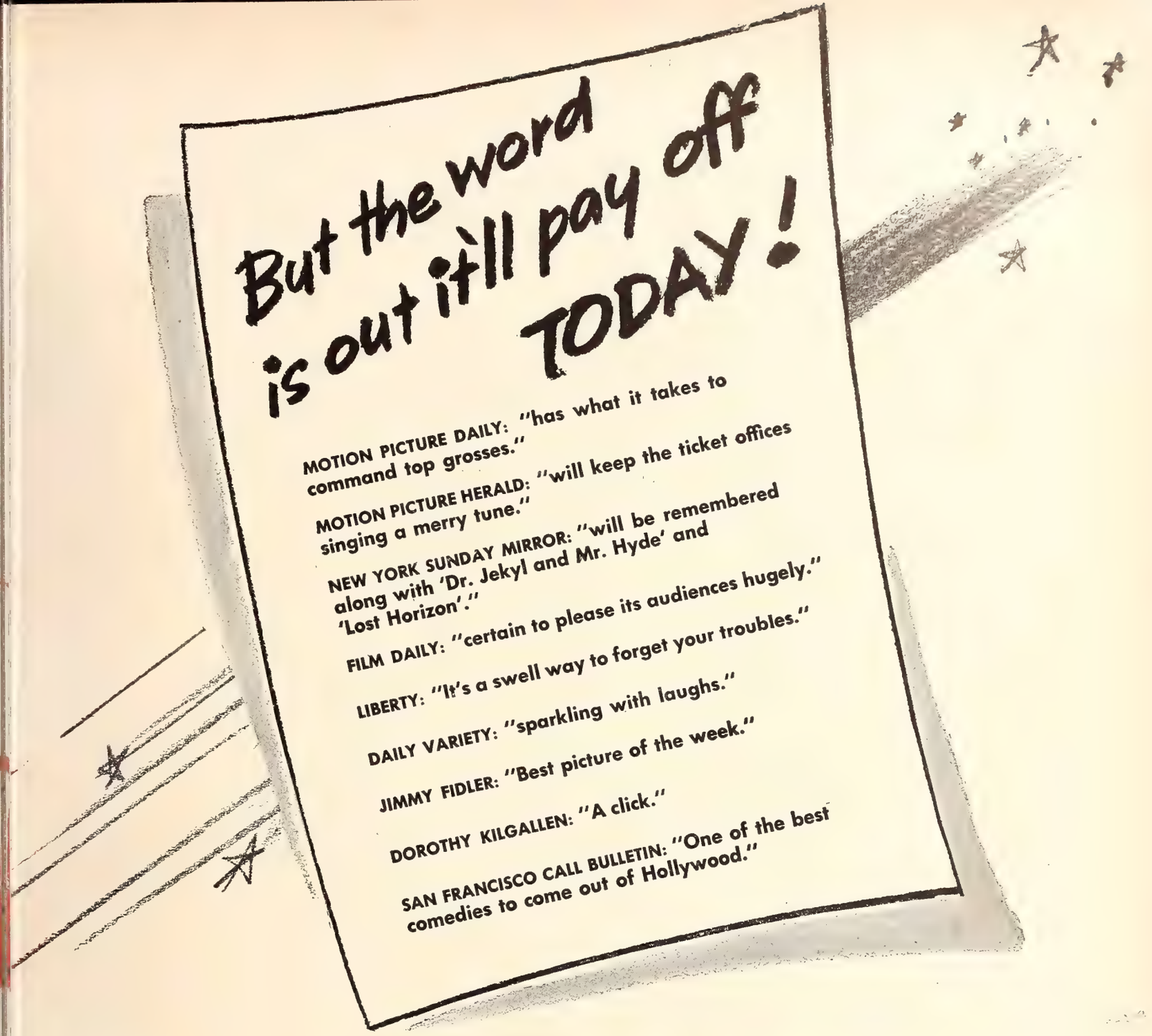
A switch in the booking duties at RKO finds John Phelan assigned to the independent city accounts, with Marty Clark taking over the Warner and Independent circuits.

The Boyd Theatre was the scene of a coast to coast Broadcast Friday night as the "Double or Nothing" broadcast took place on the stage, prior

(Continued on Page 34)

It Happened Tomorrow





that's all* you need to know to make a lot of dough!

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Arnold Pressburger presents DICK POWELL · LINDA DARNELL · JACK OAKIE in RENE CLAIR'S "IT HAPPENED TOMORROW"
with Edgar Kennedy · John Philliber · Sig Ruman · Directed by RENE CLAIR · Screenplay adapted by Dudley Nichols and Rene Clair
Original score composed and conducted by Robert Stolz · Produced by Arnold Pressburger · Released thru United Artists

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

to a screening of "The Adventures of Mark Twain."

James Ashcroft, MGM exploiteer, and Charles Ramb, manager of the Capitol Theatre, have worked out a deal with British Consulate and the British War Information Office for a special screening at the WCAU auditorium of the new film "Tunisian Victory" before a special audience, prior to its opening at the Capitol Theatre.

Dave Titleman, former booker for Harry Freed, a prominent exhibitor on Philadelphia's famed Main Line, has resigned and is now a booker for MGM.

Harry Pennies is the Freed's new booker.

Charles Kessleman, former booker for Metro, is going to become a checker, which position he held before becoming a booker.

Moe Koppleman, former office manager for Universal, has joined National Screen as a salesman.

The Allied States Association Board of Directors plans to hold its annual spring meeting in Philadelphia on May 17-18. This is the first meeting at which Martin G. Smith, the new president, will preside. At the meeting, consideration will be given to the consent decree and plans made for future action.

PORTLAND

"The Four Freedoms Show," with personal appearances at Portland department stores of Brian Donlevy and George Jessel rolled up another $32,000,000 in War Bonds.

Don Beckwith, now in the Merchant Marine, came back to Seattle row for a well-deserved furlough.

Fred Gamble has taken over the Rex Theatre in Tacoma, Wash., leading suburban house.

Ethel Hallie, biller at 20th-Fox, Seattle, is leaving to join the Marines at Camp Lejeune, N. C.

Mickey Carney, Army booker, has been transferred from the Seattle area to San Francisco, where he becomes branch manager to succeed Ralph Landesness, who goes to New York.

Helen Reynolds, booker for Mid-State Amusement Co. from Walla Walla, seen booking on Seattle row.

Francis Bateman, district manager for Republic Pictures, is covering Oregon and Washington spots as guest of J. T. Sheffield.

Announcement has been made of forthcoming marriage of H. L. Theuerkauf, shipper at RKO Radio, and Francis D. Loomis, bookkeper at Universal, Seattle.

Corp. Dick Lacey, formerly of the B. F. Shearer Equipment Company in Bremerton, sends greetings to film row friends from "Somewhere in England."

Booking on Seattle row: Mike and Mrs. Barovic, Puyallup; Charles and Mrs. Grieme, Wenatchee; Lionel Brown, Edmonds; William A. Cochran, Snoqualmie; Irwin Fey, Renton; Ed Johnston, Spokane; Walter Coy, White Center; Gene Groesbeck, Enumclaw; Buck Seale, Spokane; Walter Graham, Shelton; Rex Thompson, Pt. Orchard; Frank Graham, Auburn; Katherine Ridgeway, Sedro-Woolley.

Corp. John McKeehan, former booker of the Sterling chain, is on furlough from Louisville, Ky.

Matt Knighton, former theatre manager, is enlisting in the U. S. Navy.

Sam Siegel of United Artists back on Seattle row from Denver and Salt Lake.

ST. LOUIS

Juvenile delinquency in St. Louis declined by 5 per cent in 1943 compared to a national increase of 31 per cent over the 1942 figure, according to the annual report of Katherine F. Lenroot, chief of the Labor Department's Children's Bureau in Washington. The bureau bases its estimates on the number of cases handled by 145 juvenile courts of the country. The figures compiled here by Frank X. Reller, chief probation officer for St. Louis, shows that in 1943 the St. Louis Juvenile Court handled 3162 cases, compared with 3318 in 1942. The cases involving boys dropped from 2539 to 2223, a decrease of 12½ per cent, while girl cases increased from 779 to 939, a gain of 20½ per cent. Kansas City, the only other Missouri city to report juvenile cases, showed an overall rise from 1414 in 1942 to 1854 in 1943, an increase of 31 per cent. The Kansas City and Jackson County cases involving boys went up 35 per cent and girl cases gained 25 per cent.



ARRIVES FOR CONFERENCES. Charles Einfeld, director of advertising and publicity for Warner Bros., accompanied by Mrs. Einfeld, arrives in New York from the Coast for home office conferences on the launching of "The Adventures of Mark Twain" and other important releases by his company.

The Missouri Amusement Corp., 527 North Grand Boulevard, has been incorporated with 3000 shares of no par value stock to own and operate theatres. The incorporators were James H. Arthur, St. Louis County; E. L. Murphy, Webster Groves, Mo., and R. G. Wipfler, St. Louis, each listed as holding 500 shares of stock.

At Jefferson City, the Secretary of State's office issued a certificate of incorporation to the Commonwealth Las Vegas Theatre Corp., 215 West 18th Street, Kansas City, Mo. It will have 250 shares of $100 par value stock. Incorporators were A. J. Simmons, Lamar, Mo., 125 shares; C. A. Schultz, Kansas City, 123 shares, and O. K. Mason and H. Ralph, both of Kansas City, one share each.

The St. Louis Junior League and the Women's Army Corps sponsored the local premiere showing of the Russian motion picture, "No Greater Love," at Fanchon & Marco's Missouri Theatre, the night of April 12 as an aid to Wac recruiting here.

Waste paper matinees are to be held in 85 neighborhood and suburban theatres at 10 a.m. May 13 in an effort to help meet a 50 per cent increase in the Government's requirements for paper containers for overseas service.

When Warner Brothers were shooting "The Adventures of Mark Twain," Dick Lemen of the *Waterways Journal*, St. Louis, was called to Hollywood for technical advice on river scenes. But, for some unknown reason, there was a mixup in the plans and the reception committee from the studio failed to meet him at the train. A frantic search followed and it seemed unavailing, until Jesse Lasky, the producer, reasoned that a man interested in the Mississippi River probably would be found at the Mark Twain Hotel. Sure enough, there is where they found Lemen.

Harry C. Arthur, Jr., vice-president and general manager of Fanchon & Marco, has gone to New York City on business.

When this country entered the war the Fanchon & Marco-St. Louis Amusement Company had a total of 575 employes. Of those workers, 235 are now in the armed services. Six wives of fighting men have replaced their husbands as managers.

John Caporal, president of Wellston Amusement Company, has not announced plans for rebuilding the Wellston Theatre, Wellston, which was destroyed by fire early last week. Of course, there will be a lot of priority problems to be solved before the house is rebuilt.

The 300-seat Town Theatre, Prophetstown, Ill., operated by Charley Mulcay, Jr., was thoroughly renovated while it was dark due to the enforcement of a local quarantine.

Construction work is proceeding apace on the new Sterling Theatre, at Sterling, Ill., that is to replace the structure destroyed by fire some weeks ago.

Robert Hall is the new manager of the 720-seat Apollo Theatre, Princeton, Ill., operated by the Bailey Enterprises. Ivan Switzer, former manager, now is the theatre's projectionist. William Lamb, formerly the projectionist, was recently transferred to the Bailey Theatre, Eureka, Ill.

Ralph Armstrong, manager of the Liberty Theatre, Libertyville, Ill., has been inducted into the Army. He is married and the father of four children. He has been succeeded as manager by George Gordon of Chicago, who has managed various theatres for the Balaban & Katz and Great States circuits.

H. H. Andrews, formerly of Marshalltown, Iowa, has taken over the 200-seat Royal at Fulton, Ill. He contemplates extensive improvements for the house.

SAN FRANCISCO

Theatres here have contributed $55,000 to date to the Red Cross War Fund Campaign 1944, according to W. W. Crocker, campaign chairman. Crocker also declared that theatre collections have already reached a sum 50 per cent more than last year, and that a number of showhouses have yet to turn in their contribution collections.

The RKO Golden Gate Theatre, a downtown first-run and vaudeville house, is going in for the so-called "big names" for its stage shows. Recently Charlie Barnet and his band were featured with Martha Tilton and Mitzi Mayfair. Entertaining last week were Benny Rubin, comedian from Hollywood; Paramount's singing star, Johnny "Old Black Magic" Johnston; and "Wingy Mannone and his Dixieland Band. Thus it seems oldtime stage days may be on the way to revival here, with more stars traveling the circuits.

VANCOUVER

Wren Betty Rendall, daughter of Mimi Steen of RKO, is at present stationed in Toronto at Holwood House and taking an extension course to be a writer.

Harry Allen, president of PRC, is here for a short visit from Toronto and busy with the circuit and theatre men in regard to PRC product.

Thieves stole $250 from a secret hiding place at the York Theatre Good Friday night. There was no evidence of forceful entry and police conclude that the thieves stayed in the theatre after the last show.

All first-run theatres here are showing "The Shining Future," a two-reeler made and donated by Warner Bros. in the interests of the 6th Victory Loan.

Mrs. A. M. Field, who has managed the Nova Theatre, North Vancouver, since she sold out her interest to the Odeon, has been granted six months' leave of absence.

Easter holidays were a big help to B. C. theatres, all doing capacity over the week-end.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

"Lady in the Dark" at the Capitol, "Adventures of Tom Sawyer" at the Strand, and "Ali Baba and the Forty Thieves" at the Vogue will all hold over for a second week.

Mabel Grant, Empire-Universal booker, suffered the loss of her father last week. He was 69 years old.

Al Mitchell, manager of the Paradise, is the proud daddy of a 7½-pound daughter—his second.

Al Jenkins, manager of the Plaza, pulled a surprise on his friends in show business. All believed him a confirmed bachelor. However, he will marry a Vancouver girl, Anne Faghin, on April 22. Jenkins has bought a new home, so the house shortage will not be any worry.

Douglas Sinclair, formerly with the Hollywood Theatre, Vancouver, now with the Julian Brian productions, New York, as cameraman, is in town for a short visit with his family and theatre friends. Doug leaves this week for the U. S. Navy.

Evidence of a coming post-war drive for more theatres across the Dominion is being revealed in reports coming through. It looks as if the two circuits, Famous Players and Odeon, are picking their spots to be ready when the wartime restrictions are lifted. Several permits have already been given in Canada, and a number of theatres are being erected. Prince Rupert is one spot in British Columbia which needs a theatre badly.

WASHINGTON

Buster Crabbe, in Washington during the engagement of "Water Follies of 1944," was really kept busy between shows. In addition to being guest of honor at a cocktail party in the Variety Clubrooms, given by George Gill of PRC, Crabbe also made a couple of personal appearances in theatres that were playing his latest picture, "Nabonga."

Branch Manager John S. Allen of MGM, who has been assisting in Navy bookings, was entertained by Naval officers in charge of films at the Annapolis Naval Academy.

A cocktail party in honor of Colonel Frank Capra and Colonel Hugh Keating, who were responsible for "Tunisian Victory," was held in the Carleton Hotel, prior to the screening at the Press Club.

Former MGM Shipper Thomas Wheatley was a welcome visitor at the exchange. He has just completed his boot training at the U. S. Naval Station in Bainbridge, Maryland.

The District of Columbia Infantile Paralysis Fund receipts of $103,338.34 was presented to Commissioner J. Russell Young at a special ceremony at the Variety Club.

Columbia Pictures' "Cover Girl" broke all second-week records at the Earle Theatre, with business being only 12 per cent under the first week gross.

Private Bert Applebaum, soldier-husband of Evelyn Applebaum of the MGM contract department, has been transferred to the 406th Infantry, Camp Swift, Texas.

The D. C. Chapter of the American Red Cross benefitted by $85,528.04 from collections in the theatres in the Washington area, during the 1944 Red Cross Drive.

Ida Baresofsky of MGM visited in New York recently.

Harry Brown, Monogram Pictures, has been wearing a broad smile ever since he screened his latest picture, "Lady, Let's Dance."

Mary Wilson, RKO, has been out ill.

In connection with their showing of "Tunisian Victory," Loew's Columbia is running an essay contest for high school students, with the winner to receive a $100 War Bond for the best essay on how combined operations of American and British units were executed in landings in North Africa.

Mervyn Houser, west coast publicist who arranged the "Dr. Wassell" Red Cross world premiere in Washington, left for the Paramount New York office, and from there will return to Hollywood. More than 3800 persons attended the screening, with $23,000 collected for the Red Cross.

"Main Street Today," MGM short which opened at Loew's Palace, had Manpower Director Paul V. McNutt, Undersecretary of Navy James V. Forestal, Undersecretary of War Robert P. Patterson, the twelve regional War Manpower Directors from throughout the country, and local and nearby state officials and civic leaders in attendance.

J. Brecheen, RKO branch manager, visited the Baltimore accounts during the past week.

Victor Wallace, MGM booker, is a proud papa. Daughter's name is Dale Elsie.

Frank La Falce, director of advertising and publicity at Warner Bros., spent Easter in Newark with his sisters.

Fred Faulkner of Edgemore, Delaware, operator of the theatre circuit in New Jersey and Delaware, was at the MGM exchange last week.

Betty Moran is a new face in the RKO shipping dept.

Lt. Leonard Schlesinger, U. S. Navy and formerly in the Warner home office, was a recent Washington visitor.

(*Continued on Page* 36)



★ ★ REGIONAL — *Continued* ★ ★

OTTAWA

Harvey Harnick, assistant general manager of Columbia Pictures of Canada, was a recent visitor and spent some time in conference with John Grierson of the National Film Board.

Word comes from Quebec way that a test case is in progress in that province regarding the admittance of children under 16 years of age to theatres. At present all children are banned, this law having taken effect many years ago due to a fire. Agitation is now afoot to amend this law.

During the recent campaign of the Ottawa Junior Board of Trade against V.D., the theatres co-operated in placing posters in their lobbies. On Sunday, April 2, the Capitol Theatre was donated for a mass meeting which resulted in a packed house.

Ben Cronk, United Artists publicity chief from Toronto, was in the city for a few days for the opening of UA's "Knickerbocker Holiday" at the Elgin Theatre.

At last week's meeting of the Eastern Division of the Motion Picture Theatres Association of Ontario, the managers discussed the various ways to assist in the Sixth Victory Loan which commences April 24.

William Weiss, traveling supervisor of Odeon Theatres, was in the city visiting the Avalon, Rexy and Nola theatres of their circuit.

The North American premiere of "Address Unknown" was held at midnight April 14 at the Elgin Theatre, in co-operation with the Canadian National Refugee Committee, the picture being donated by Columbia Pictures, and the theatre donated by 20th Century Theatres, Ltd. Senator Carine Wilson, at present Canada's only woman Senator, addressed the gathering. The audience included Princess Alice, Princess Juliana, Mayor Stanley Lewis, and several members of embassies in Ottawa.

PITTSBURGH

The new booking and buying combine recently inaugurated will officially begin to function as of May 1, and its members have notified the various film distributing companies accordingly. It will be known as the Cooperative Theatre Service Company, and is headed by Bert Stearn, formerly branch manager for United Artists in this city and later Mid-West district manager for that organization. This combine now has about 50 theatres on its list.

William Weiland, brother of A. A. Weiland, who operates the Fifth Avenue Theatre, Coraopolis, Pa., and until recent years in both the exhibition and distribution end of the motion picture industry, died at his home here Monday.

Jerry Weschler, city salesman for Warner-Vitagraph, has been transferred to the Boston office of that company as sales manager. He will be succeeded here by Paul Krumenacker, branch manager for Warners in Albany the past five years.

Joseph N. Seyboldt, of the Regent Theatre, Erie, Pa., and son of the veteran exhibitor who operates the Gem Theatre in that town, was married Monday of this week to Miss Marian Howard at St. Stephan's Church there.

Syd Lehman is the new manager of the Republic Pictures exchange. Prior to making his new connection he was with Paramount Pictures in Cleveland and before that with United Artists in Buffalo.



FIFTIETH ANNIVERSARY CAKE. Mrs. Edward J. Kelly, wife of Chicago's Mayor and Chairman of the Servicemen's Center in the windy city, played hostess to service men at a party celebrating the fiftieth anniversary of motion picture theatres. The event was sponsored by DeVry Corporation. In photo above: Jesse L. Lasky, William DeVry, president of the projector manufacturing company; Mrs. Kelly, E. B. DeVry.

Gets Chapter Support On 'The Purple Heart'

A vital factor in the success of the engagement of "The Purple Heart" at the Fox Wisconsin Theatre in Milwaukee was a colorful and appropriate tieup with the local chapter of the Military Order of the Purple Heart, arranged by Manager H. G. Boesel.

Interest of the officers was first enlisted with a screening of the picture in the home-office screening room. And then, with plans for a stage presentation formulated and discussed, the ball started rolling.

Working in close cooperation with Manager Boesel, the members of the Order decided to award Purple Hearts to local war heroes of World Wars I and II. The national commander of the Order was invited to attend; the Women's Auxiliary was called upon to take part.

Finally, all details were set. On opening night, to a packed house, eighty-five persons took part in an impressive stage presentation: a tribute to Milwaukee's Military Order of the Purple Heart, to the two Milwaukee men who were re-awarded the cherished decoration, and to the motion picture which inspired the event.

Philadelphia Cover Girl Contest Successful; Draws 1172 Entries

(*Continued from Page* 19)

WCAU and WPEN. Both the winner and runner-up, in addition to having their portraits painted by Robert Susan, outstanding artist, will each receive a war bond, and the winner also gets a trip to New York with a companion, all expenses paid.

Exploitation included 40 one-sheet banners on United News Agency trucks; a tiein with *Cosmopolitan;* distribution of 2500 cards by the *Daily News;* full window displays at Snellenburg's department store and the Bonwit Teller specialty shop; a half-page strip of Rita Hayworth in the Sunday *Record* and one-third of a page of one of the other Cover Girls in the same issue; a quarter-page picture of Miss Hayworth in the Sunday *Inquirer.*

The contest ran ten days. Radio spots and Sunday paper publicity were handled by Milt Young, of the Stanley-Warner publicity staff. Day after the contest the *News* ran the winner's picture on the front page, with three group pictures of the judges and finalists on a split page, in addition to a story and comment in the Jerry Gaghan chatter column. Mayor Samuel congratulated the winner.

Rosenbaum's New York office thought so much of the Philadelphia campaign that the exploiteer was given a week's vacation.

SHOWMANSHIP IN WARTIME LONDON

Triumph Over Difficulties

Manager Norman Cox of the Hippodrome, Middlesbrough, found adequate presentation of "First Comes Courage" difficult. Reasons: because of the paper shortage, the local press would not allow any extra space; the local shops were closed for both Christmas and the New Year; the geometrical design of the theatre did not permit any lobby display being used after blackout; sandwichmen are not permitted to parade the main streets of the town during the day. But Cox had to attract public attention *some* way. So he decided to enhance the current program by having a musical introduction to the current feature each evening. The narrow limits of the stage precluded the use of a grand piano, so Cox engaged a novel trio—vocalist, with accordion and guitar accompaniment—and had them play songs emphasizing the romantic side of the film. Samples: I'll See You Again, Smilin' Through. The trio went on each evening before the feature, and the songs were enthusiastically received. Under the circumstances, Cox believes this method of exploitation was most effective.

Refrigerator and Pumpkin

The title of the Deanna Durbin film, "Hers to Hold," was utilized in a productive tieup by Manager A. E. Bradbury of the Gaumont Palace, Stroud. He arranged a local gas company window which featured a Frigidaire labeled "Hers to Hold." Rest of the window was devoted to publicity on the picture, except for one corner, where a pumpkin stood. Labeled, "His or Hers to Hold?," the pumpkin was the prize for the person who guessed its correct weight. A penny entrance fee was charged, and the money raised was given to the Woollies for the Navy Fund.



ADDS SPICE. Elliott Johnson, advertising manager of Malco Theatres, Memphis, planned the spook show border which was wrapped around a standard three-column press book ad to create this four-column flash for Universal's "Son of Dracula." Effective, isn't it?

Short Subject Reviews

The Irish Question *(Very Good)*

20th-Fox **March of Time** **16¾ mins.**

Dear to the heart of every Irishman are the storied lands and villages of his ancestry. Today Erin is hot news copy and as would be expected the March of Time rushed Director Len Lye and Cameraman Bob Navarro into Ireland to get the big story of how that country and its people feel about the war, their neutrality, and what they are doing about it. The result is a cinematic masterpiece of timely Irish wit, stubbornness, political debate, military preparedness and pastoral scenes of age-old beauty. The highly inflammatory political side of the question is sympathetically treated by avoiding the IRA elements and permitting the Irish man in the street to state his case on neutrality in his own way. Catholic clergy should be invited to a screening of this short, as much of the religious background of Irish life is shown in the film. The commentary is divided between the regular voice of the MOT and a gent with the Irish brogue which proves most effective in this instance. The film opens on the note of controversy over a bequest by the wife of George Bernard Shaw to educate and improve the Irish with coverage of the reverberations in Dublin.

Flicker Flashbacks No. 7 *(Excellent)*

RKO (44,207) **10 mins.**

Some scenes from an old Charlie Murray comedy introduce this subject. It must have been at least 20 years, even longer, since the comedy was made, yet considering the passage of time and the improvements in photographic technique, it shows up remarkably well. But since few patrons will be looking for technical details, that phase need not be considered here. The second episode shows the evils of card playing, which leads to drink, then murder. Best part of the reel is that footage featuring Marc McDermott in what must have once been a powerful melodramatic tale but is now ludicrously funny. Helping the humor along is Ward Wilson's narration. An excellent subject to brighten up any program.

Fellow on a Furlough *(Good)*

Univ.—Name Band Musicals **15 mins.**

This is a very satisfactory musical short with Bob Chester and his Orchestra featured and Hal Derwin, vocalist, Rose Ann Stevens, formerly with Ozzie Nelson's Orchestra and the Les Paul Trio of radio popularity supporting. The hit song from which the title is taken is a very good tune which if given a chance on the air may hit top popularity. There are good production values, attractive settings and splendid camera work to recommend this short for "A" booking time as a welcome addition to any heavy program.

Unusual Occupations No. 3 *(Interesting)*

Paramount (L3-3) **10 mins.**

From the manufacture of macaroni and spaghetti to the training of enlisted men and officers at the Navy fire fighters' schools, this reel provides interesting and informative material for all spectators Scenes at the world's largest spaghetti and macaroni factories in Buenos Aires, Argentina, show the various processes employed in turning out all sizes and shapes of the food. Next sequence shows a Kentucky whittler who carves plaques of the Presidents and other figures. Then comes a peek into the telephone exchange in San Francisco's Chinatown, where the girls must have bi-lingual ability to take calls in Chinese and English. In the obsolete way of his forefathers, a Mexican makes perfumed and colored candles. Final sequence shows Navy men training to combat fires at sea. Produced by Fairbanks and Carlisle, and narrated by Ken Carpenter, this subject keeps up the good standard of this series.

Showboat Serenade *(Excellent)*

Para. (FF3-4) Musical Parade **20 mins.**

Music, songs and specialty acts find their way through the romance of a Southern colonel's daughter and a showboat captain. Johnnie Johnston is the captain; Barbara Britton is the colonel's daughter; Isobel Randolph is the colonel's wife, and Cecil Kellaway is the colonel. While they enact the story, acts featuring the Wiere Brothers and Lindsay La Verne and Betty take place. The songs, I Don't Miss a Trick and Out of Nowhere, are sung by Johnston and Miss Britton. Beautiful Technical photography, good production values by Walter McEwen and the direction of Eddie Salven combine with Robert Stephen Brode's screenplay, Irvin Talbot's musical direction and Josephine Earl's dance direction to make this a gay and frothy two-reel entertainment. "Showboat Serenade" is no world beater, but it offers more relaxing enjoyment than many a second feature.

A Night in Mexico City *(Interesting)*

WB (9105) Featurette **20 mins.**

This is an attempt by James A. FitzPatrick to glamorize and pep up what is really a travelogue subject. The result, while not entirely successful, does offer some entertaining material which will go over well because it is legitimate —because the audience will enjoy knowing what night life in Mexico City is like and what the Mexican musical stars do to gain fame in their own country. The Tipica Orchestra and Chorus, a Government outfit, is really the biggest attraction, with various night clubs and their entertainers also doing well. Dancing and some flirting between a master of ceremonies and a very pretty girl enliven the proceedings. It should hold the interest of any audience.

Dancing Romeo *(Good)*

MGM—Our Gang **10 mins.**

Froggy's girl friend takes up classical dancing and her interest in Froggy is supplanted by a juvenile attachment for her dancing partner. Froggy devises a mechanical means of becoming a dancing sensation on the Gang's little theatre stage. His girl is entranced until her villainous dancing partner cuts a wire and the hapless Froggy confesses he did it all for love, whereupon romance springs anew. Directed by Cyril Enfield. This is above average for the series.

(More Reviews on Page 38)



NOW BOOKING



BOOK IT TODAY—

Atlanta—Astor
Boston—Astor
Buffalo—Pam-O
Chicago—Elman
Charlotte—J. Schrader
Cincinnati—Popular
Cleveland—Imperial
Dallas—Astor
Denver—Commercial
Detroit—Allied
Indianapolis—P.R.C.
Los Angeles—Majestic
Minneapolis—P.R.C.
Milwaukee—Astor
New Haven—J. Levine
New Orleans—Astor
New York—Astor
Philadelphia—Capitol
Pittsburgh—Crown
San Francisco—Astor
St. Louis—Astor
Washington—Astor

Short Subject Reviews

(Continued from Page 37)

South American Sway *(Routine)*

WB (9607) Melody Masters **10 mins.**

This Broadway version of Latin American music is all right for one number, with a swing angle on the usual rhumba-samba-conga music. But the trouble is there are four numbers by four bands and they all sound almost exactly alike. This lack of variety holds the picture out of the top flight class. The bands are Joe Reichman's, Emil Coleman's, Carl Hoff's and the Serenaders. A singer and a conga line help some. If your folks are Latin-minded, it will do.

The Weakly Reporter *(Good)*

WB (9704) Merrie Melodies **7 mins.**

A cock-eyed slant on life as it has been lived in war time, Leon Schlesinger offers in this Technicolor number a snappy few minutes of harmless fun that won't hurt anybody and will amuse many. Rationing, transportation, shortages, and women come in for lampooning—to say nothing of Henry Kaiser's method for making ships spring up over night. It is, in short, a burlesque newsreel done in cartoons, and calls for further experimentation along this line. Art work and animation are outstanding.

Barber of Seville *(Fair)*

Universal—Technicolor Cartunes. **7 mins**

Walt Lantz, in this latest Woody Woodpecker Cartune, has just missed the expected result with a good script idea. The solid laughs which the idea and title suggest fail to materialize. Woody enters a barbershop while the barber is out and proceeds to take over, even to the extent of singing "Figaro." An Indian Chief gets scalped and a riveter gets a blow torch treatment. Only fair for laughs.

Heroes on the Mend *(Very Good)*

Para. (R3-6) Sportlight **9 mins.**

Photographed at the Army Service force hospital at Palm Springs, Calif., at Redlands, Calif., and at the Army Air Force hospital in Florida, this Sportlight shows how wounded service men back home from the front engage in various sports and amusements to recondition themselves. While in the mending process, these men enjoy tennis, golfing, fishing, archery and other sports. And they go in for a little jive, too. It warns the cockles of one's heart to see what the Government is doing in rehabilitating these men, as revealed in this entertaining Sportlight produced by Jack Eaton.

Cilly Goose *(Very Good)*

Para. (P3-3) Noveltoon **8 mins.**

Proud of her first egg, Cilly Goose is dismayed when she discovers that the other farmyard animals boast even better parental achievements. She decides to emulate "the goose that laid the golden egg," paints hers gold, becomes famous, finally appears in a mammoth stadium where she demonstrates her gold egg-laying prowess. Then trouble starts, for the avaricious crowd fights for possession of the eggs and, eventually, Cilly herself. The poor harassed goose is about to give up when she awakens to find it was all a dream. It's a clever and enjoyable Technicolor cartoon Famous Studios have turned out in this, and the comedy side of any program will benefit through its presence.

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

SOMETHING TO TALK ABOUT!

WE NOTE that, as a conversation piece, the yeast is under television—again! Undeniably it makes exciting speculation, this conjecture as to how, when and where pictures that fly through the air, or over coaxial cable, will come into the theatre either as an adjunct or entire substitute for the present form of motion picture entertainment. It, unquestionably, one day will be a fact that such speedy transmission of pictures from source to screen will be a reality.

Those whose memories carry back to the late '20's will recall that television then, too, was a hot subject for conversation and speculation. Maybe, even, up to now there was as much printed about it (and as much talk about how the stock of certain companies "in on the ground floor of television," would pay off handsomely). Such memory-lane strollers also will recall that some of the best showmen of that day gave out with ideas as to how television would react on theatre business. Also, many engineers and captains of industry said how, with radio's experience under its belt, the responsible companies in the electric business would not let television run hog wild as did radio set building in the infancy of the sound air shows. Sight would be different—it would be developed with care to avoid the chaos and confusion and waste of the public's money as people spent freely for this gadget and that apparatus which only too soon became obsolete.

As to the showmen who gave out with opinion on the matter—this observer's recollection is that the man who seemed most sane, and spoke, perhaps, from the best background of knowledge (based on experience with using radio as an ally of his theatre) was S. L. Rothafel; Roxy of the fabulous career and, for all the shafts of his critics, solid accomplishments in showmanship. Roxy said that television couldn't come into the homes of America too soon for his money at the box-office. "We now create new enthusiasts for our personalities with only sound—think of how many more eager patrons we will draw to our theatres when we can send into the home pictures as well as voices of the stars they may see in person on our screens and stages," he said.

As to television right in the theatre—that will come when some producer or producers of entertainment (not just news events, but entertainment) find the means and facilities for offering at a price a show service that can and will be restricted to those theatres which pay for it—which is a lot different than broadcast "entertainment," if you want to call it that, such as goes out over radio, thanks to some toothpaste company which sends peddlers along with a verbose sales spiel about how good its merchandise is.



"It was shortly after the turn of the century that I first became acquainted with Motiograph projectors. In fact, it was the Model 1-A that I met up with, really the first high-grade projector that theatres could buy. My guess is that it could give a good account of itself even today.

"I cranked thousands of reels through that machine and the models that followed. Those projectors never wa'mpered and never fell down on the job. To me a Motiograph means keeping a picture on the screen, and that's the important thing to any managers or projectionists. We always proved reluctantly with every old Motiograph taken in trade on a new model. The ones we took out were always as good as new. The only reason for making the change was that the newer models had so many more improvements on them.

"Well, do I remember the Model IA, our first projector with a double shutter. What an improvement it was! Then in 1916 we bought the Model 1 and in 1921 the Model 1A. We wouldn't change from Motiograph for anything. When sound came in we ordered the Model 11, and, in 1935, the Model 11B.

"Today I've got two of the sweetest projectors ever built. They're Model K and you know what that means. But I understand that even this job is to be topped shortly; that Motiograph is to have a brand-new post-war projector that will have more improvements on it than any projector since 1896, and a Motiophonic sound system that will give a more natural and lifelike performance than any we've ever heard. That's saying a lot, but if Motiograph says it's so, well it's so.

"There's just one thing I'd like to meet up with and that's the bird who says he ever wore out a Motiograph or that one ever gave him any trouble."

To all of which we say — Amen!

"Since 1896" MOTIOGRAPH 4431 W. LAKE ST. CHICAGO 24, ILL.

"HASTEN THE RETURN OF PEACE —BUY MORE WAR BONDS NOW!"

MAINTENANCE Calendar

Little reminders that will help to keep the physical operation of your theatre running at peak efficiency.

APRIL 23rd to MAY 20th 1944

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
23 Soap, water, elbow grease will remove stain & dirt above radiators and heat grilles. Check this.	**24** Clean fly ash off coils of heating plant when closing down boilers for summer months.	**25** Clean flues and change water in heating plant for summer period. Flush out rust sediment.	**26** Change water in wash condenser of cooling plant weekly to remove silt for maximum efficiency.	**27** Clean filters in cooling system pent house where air enters & check for needed replacements.	**28** Check sign flashers for clean points, loose connections and bad fuses. Keep mechanism well oiled.	**29** Inspect door checks for loose anchorage on doors, need for fluid replacement & noisy action.
30 Check door hinges for looseness and squeaks. A few drops of oil applied regularly will help.	MAY **1** Check carpet at tops of aisles for loose sag which causes patrons to trip and starts costly wear.	**2** Check conditions of catwalks over the auditorium for trash accumulation and dry rot or termites.	**3** Clean switchboard, bus board and the dimmer banks. Check contacts and loose connections.	**4** Have cleaning staff vacuum all cloth covered theatre seats twice monthly to maintain properly.	**5** Check lighting at base of stairways and use more light there than elsewhere as safety measure.	**6** Inspect sidewalks around theatre for bad breaks or holes due to frost and avoid accidents.
7 Are belts on all equipment guarded? A little carpentry done in time can prevent accidents.	**8** Varnish base boards of stand-rail to avoid shoddy appearance from constant kicking of feet.	**9** Check fan and motor bearings on all air blowers. Oil working parts on regular schedule.	**10** All sleeve bearing motors require oil each month; check and set strict schedule for staff.	**11** Check condition of soap containers in lavatories. Maintain service to patrons on high plane.	**12** Post warnings on doors of metal switch boxes opening on steps to avoid serious accidents.	**13** Eliminate squeaking seats by oiling hinges slightly. Noise ruins show for patrons.
14 Arrange checking facilities for patrons' umbrellas and inspect lost & found handling.	**15** Do cleaners move furniture regularly when cleaning the carpets? Dirt creates bad odors.	**16** Conserve flashlight batteries by using at matinee only, night use for hunting lost articles.	**17** Check motor and belts on water cooling units to avoid fire or smoke hazard during show.	**18** Increase illumination in rear balcony areas to combat juvenile delinquency and vandalism.	**19** Remind cleaning staff to mop flat wood floors dry to prevent rot and loose seats.	**20** Place signs in rest rooms urging paper towel conservation as wartime measure. Paint containers.

Showmanship Dates—

April 23: James Buchanan (15th Pres.) born 1791.
Be Kind to Animals Anniversary Week.
April 27: Ulysses S. Grant (18th Pres.) born 1822.
Morse, inventor of telegraphy, born 1791.
April 28: James Monroe (5th Pres.) born 1758.
April 29: National Fishermen's Week, Apr. 29 to May 6.

May 1: May Day or Child Health Day.
May 5: Corregidor Falls, 1942.
May 7: National Music Week & National Family Week.
May 8: National Restaurant Week starts.
May 13: National Golf Week starts.
May 14: MOTHER'S DAY—WAAC authorized by Congress, 1942.
May 15: National Cotton Week starts—Air Mail started 1918.
May 17: "I Am An American Day" (Citizenship Day).
May 18: Ascension Day.

Fiftieth Anniversary of Film Exhibition Reflects Highlights of Progress

If the basic element of modern motion picture entertainment is artificial—well, the motion picture will have to make the best of it. For, regardless of all the realism achieved on the screen, irrespective of how close to the verities are the better expressions of motion picture art, the engineers insist that better (for the specific purpose) artificial light is what has made possible the progress of the motion picture industry over the fifty years of life the industry is celebrating from this week on to the end of 1944.

Light, which travels at the rate of approximately 186,000 miles per hour, has come to its present perfection for motion picture projection at a rate less speedy and at a cost of tremendous effort on the part of engineers and manufacturers who have worked through the fifty years of the motion picture show to produce just the right kind of light for the rich, clear pictures to be seen on the screens of theatres throughout this country today.

The first motion picture projected in theatres was accomplished by means of the limelight burner—which was "hot stuff" as a theatre illuminant at that time. This light source, of course, was as inadequate as the early projectors with which it was used. The stick of lime was fueled by a supply of "calcium" gas. That was a far cry from projection as we know it today. There were two tanks hooked up to the burner—one painted black, containing the hydrogen gas and the other painted red, in which the oxygen gas was stored. Gas explosions at the lime, when this mixture was not precise, produced an accompanying "sound" effect that was hardly a welcome complement to the action taking place on the screen.

The constant search for better illuminants went on from the limelight to the first step toward the carbon arc of today—but the road was a long one with truly extraordinary strides of progress on the way from that first feeble (by comparison with today's standards of illumination) light produced with A.C. current applied to crude, unrefined carbons such as were being used for street lighting. The carbons were a mass of impurities, hard and soft spots. However, they were a beginning in the process of constant refinement that brought, year by year, such progress as has enabled the motion picture studios to refine the quality of photographic image by means of intricate lighting of settings and human faces and figures, and even to advance on to the chromatic photography which today has won such popularity that there is increasing use of color photography currently and prediction that when the war ends the vast majority of pictures, even newsreels, will be recorded on color film.

Many observers, who speak from long association with the industry and view it in the light of past events, take their cue from this basic factor of the motion picture—artificial illumination and its influence on the screen art as well as technic, and upon theatre design—as the most reliable indicator of those things which are to come in the postwar period.

If the "approach" of these observers is correct, then the fiftieth anniversary of motion pictures is serving a most opportune purpose, for these are days of conjecture on the theatre that is to come after the war—not only the theatre, but the projector, the lighting equipment, even the kind of seats for the customers in the auditorium.

From Past to Future

As to what the postwar projector will be—who, these more conservative "guessers" insist, can say? For projectors, they claim with considerable convincing documentary evidence to support their contention, have been the product of changes in the craft of motion picture production. There is the distinct probability that even the standard of film may be changed from present measurements. In respect to this factor, some of the most influential propectionists appear to favor a return to a film image of the same width as obtained on 35 mm. film before the advent of sound and adoption of the present sound track—which takes away from the width formerly used for image. The film, also in accordance with views of this group, will be wide enough to accommodate the sound track with an additional width-space for a control of track. Of course, projector manufacturers were pretty well along with blueprints for a changed standard for improved sound several months before Pearl Harbor—but (and here the idea of production having a lot to say about what the postwar projector will be like is borne out) there was no way to go ahead with proposed improvements until the engineers and Hollywood could get together on a standard for adoption by all studios. The matter was coming to fever height, between the date of the showing of Disney's "Fantasia" with its separate sound tracks and reproducers and multiple speakers distributed about the theatre, and the shutdown on production when the United States started on the defense program of armament building—with consequent shrinkage of civilian goods manufacture.

Aside from the highly technical interest of projection and lighting—which have been and remain the very foundation of the motion picture business— the most glamorous phase of exhibition progress during the fifty years of the industry is to be found in the architecture and construction of theatres expressly designed for this relatively new and most vigorous form of theatrical entertainment.

Show Was and Is the Thing

In the field of architecture, the changing technic of the motion picture—the advent and development of sound particularly illustrates this—has been the dominating influence of design through the various periods from the days of the first "all motion picture" theatre. Newer building materials have been second to the other factor throughout the development of specialized motion picture theatre architecture. New materials will be a large factor in the form and shape of things to come in the postwar theatre, no doubt, but again the form of the show itself, many veteran architects and showmen insist, will be the dominating factor of influence.

Over the years, the interior design of theatres has become more sensible. It can go further in that direction. For so long has the theatre been more or less traditionally a rectangular enclosure with entrance doors at one end and a proscenium arch at the other, that it seems to have had become habit for straight-sided walls, like those of a shooting gallery, to be the usual plans of auditoriums. Such design is costly. It puts into the auditorium a lot of seats from which patrons who pay their admission in good faith get only about one per cent of the value of the show because they can't see the pictures properly and can't hear the actors distinctly.

Far better from the standpoints of desirability and construction costs, is the so-called Continental type in which the auditorium walls converge toward the stage and give greater width at the entrance. Thus many dead seats on sides are eliminated and building materials are not wasted.

The handling of interior plan, too, has vastly improved over the days when, irrespective of whether or not limitations of the building plot required it, there often was a long, corridor-like outer lobby. Auditoriums now are, wherever possible, brought to the front, so to speak. Thus patrons more quickly pass from the point of admission into the pleasing atmosphere of the theatre itself because foyers have been brought forward, and the standee space at the auditorium rear enlarged to utilize the areas which in the past were not infrequently occupied by spacious outer lobbies.

But primarily showmen today are concerned with design that will strike more boldly in the

(Continued on Page 52)

Clip this

FOR YOUR SHOWMEN'S Scrapbook

MAINTENANCE SECTION

Lighting

Pretty effects created for decorative purposes are one thing, the illumination necessary to the auditorium is another. The latter is vastly important to safety, so nothing should be taken for granted in this department of the theatre. Using sufficient current for adequate illumination is a "must," using more current than is necessary is something that makes for a kind of waste that eats up profit margins. Frequent checking of the interior illumination should include:

A periodic inspection to ascertain that the proper wattage is used, avoiding the waste of burning too much wattage or the false economy of the other extreme of "under lamping."

Aisle and exit lights should be inspected daily—dead lamps in the aisle lamps can be made the basis of a costly lawsuit.

See that the rule to turn on auditorium lights ONLY after the first ticket has been sold is strictly obeyed every day.

OCR Offers Aid In Theatre Operation

Representatives of the Office of Civilian Requirements are available in the thirteen regional offices of the War Production Board to assist theatre owners and operators of commercial recreational establishments in maintaining their services.

George W. McMurphy, Chief of the Recreation Section of OCR's Service Trades Division, stated that these representatives will often be able to give effective assistance in providing adequate manpower, equipment and supplies, and on problems of construction of new facilities.

The staff of the Recreation Section of the Service Trades Division in Washington is also available and is willing to assist in solving any recreational problems. Problems of a broad nature that are common to many areas can best be handled from Washington, but local problems frequently can be solved by an OCR regional representative. Since these agents can in many cases personally supervise local action, their aid can be prompt and efficient.

The task of OCR is to assist in maintaining essential consumer goods and services at a level sufficient to keep the civilian economy functioning in a manner that will best serve the war program. The regional representative's duties will include consultation with any operator of a recreational establishment to help solve any local problems that interfere with the availability of this type of service.

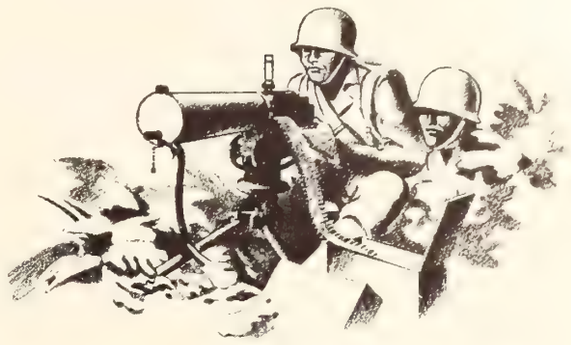
Following is a list of the Regional OCR representatives:

Conn., Maine, Mass., N. H., R. I., Vt. (Region I)—Edward V. Hickey, 17 Court Street, Boston, Mass.
Northern New Jersey, New York (Region II)—L. R. Luce, Empire State Building, New York, N. Y.
Del., Md., Southern N. J., Pa., except Pittsburgh area; Va., D. of C. (Region III)—Virgil J. Rader, 1617 Pennsylvania Blvd., Philadelphia, Pa.
Ala., Fla., Ga., N. C., S. C., Tenn., Miss. (Region IV)—Sam I. Dubose, 116 Candler Building, Atlanta, Ga.
Ky., Ohio, except Toledo area; Pittsburgh area of Pa., West Va. (Region V)—Carl H. Becker, 1300 Union Commerce Bldg., Cleveland, Ohio.
Ill., Ind., Iowa, Wis. (Region VI)—Howard E. Richardson, 226 West Jackson Blvd., Chicago, Illinois.
Ark., Kansas, Mo., Neb. (Region VII)—N. S. Riley, Mutual Interstate Bldg., Kansas City, Mo.
La., Okla., Texas (Region VIII)—Frank Mason, Rm. 1221, Mercantile Bank Bldg., Dallas, Texas.
Colo., N. M., Utah, Wyo. (Region IX)—N. S. Coursen, Continental Oil Bldg., Denver, Colo.
Ariz., Calif., Idaho, Nev. (Region X)—Russell Longstreetch, 1355 Market Street, San Francisco, Calif.
Mich., the Toledo area in Ohio (Region XI)—Carlston Havens, 7310 Woodward Ave., Detroit, Mich.
Minn., Mont., N. D., S. D. (Region XII)—W. G. Duryee, 334 Midland Bank Bldg., Minneapolis, Minn.
Oregon, Washington (Region XIII)—Allan L. Willard, White-Henry-Stuart Bldg., Seattle, Wash.

Maplewood Theatre, N. J., Opens After Complete Renovation

Completely renovated and refurnished, the Maplewood Theatre, Maplewood, under direction of James J. Thompson, one of New Jersey's pioneer independent motion picture operators, opened last Friday night with an invitation presentation of "In Our Time."

Maplewood officials and civic leaders attended. Double feature presentations will be the house policy. Gerald M. Paulmier, of East Orange, is house manager. Decorations were designed by Sidney Moss, who has done similar work for New York and suburban theatres. Thompson, who acquired the Maplewood early this year, has been operating houses in Essex and Union counties, N. J., since 1916. Included in his chain are the Park, Newark; Elmora, Elizabeth; and the Rahway, Rahway.



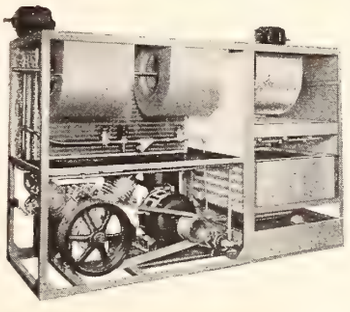
U.S.AIRCO

in the service for the duration

USAIRCO is building a great many items for Uncle Sam. A great many of them we've been making for many years—Blowers, Washers, Coils, Blast Heaters—and they're finding important uses at Army and Navy air bases; airports; on ships; in powder plants; airplane factories and hospitals.

USAIRCO is manufacturing many other items essential to the war effort—things about which we can't write, save to let you know that USAIRCO personnel and facilities are all out for the war. Whatever we can make that can contribute, we'll make—and we hope that it will equal the record of the Motion Picture industry.

REFRIGERATED KOOLER-AIRE



will be back after the war so that your House can have refrigerated cooling at the lowest dollar cost. This ingenious unit combines every phase of refrigerated cooling in a single unit, engineered and built to make profit for the man who owns it. Books, describing this system are still available. We'll be glad to send you a copy.

UNITED STATES AIR CONDITIONING CORPORATION

Profits in Cooling for the Exhibitor

NORTHWESTERN TERMINAL • MINNEAPOLIS, MINNESOTA

U.S.AIRCO Theatre AIR CONDITIONING



Radio City Music Hall--Climax of 50 Years Progress

The largest theatre in the world.

The Showplace of the Nation.

Big statements, those, and they can mean only one thing—Radio City Music Hall, the mecca of every visitor to New York, the epitome of the best and most lavish in motion picture entertainment, the *ne plus ultra* of theatre construction.

When Rockefeller Center was planned provision was made for a large theatre intended to house stage revues of a size and type never before attempted, with films somewhere in the background. The architects worked accordingly —they blue-printed the largest theatre with the most complete equipment in history. They sought size with beauty and—everybody admits—attained their goal. These architects who created, not only the Music Hall, but the entire Rockefeller Center were: Reingard and Hofmeister; Corbett, Harrison & MacMurray; and Hood and Fauilhoux.

The Music Hall was opened on December 27, 1932 under the directorship of Samuel L. Rothafel. The stage revue idea did not work out as intended, and soon the big theatre turned to pictures with a stage presentation. After Roxy came the astute William G. Van Schmus, who developed the policy of the house to its present style of operation. At his death in 1942 the directorship went to Gus S. Eyssell.

In the twelve years of its life the Music Hall has astounded theatre men the world over with its tremendous income, its tremendous overhead, its general tremendousness, in fact. Although each year onlookers have guessed the big auditorium had reached the saturation point in regard to attendance, it has nevertheless gone on getting even larger audiences, until now the Music Hall has an average yearly attendance of 7,000,000 a year, or about 140,000 a week.

What kind of theatre is this that can handle 7,000,000 people a year? What is it made of? How was it built? What accessories are necessary for so large an operation?

To those of us who operate small and medium-sized houses the Music Hall statistics are truly amazing. For instance, the seating capacity is 6200. The distance from the projector to the stage is 190 feet, or almost eight city lots. The depth of the stage is 66 feet—as large as many auditoriums. The height of the proscenium is 60 feet, and it is 100 feet wide. The orchestra pit, which is one large elevator, is 17 feet wide. That is not all. Outside the auditorium is the foyer, which is 150 feet long, 45 feet wide, and 60 feet high.

But the auditorium, although the most important feature, is only a part of the building, after all. There are offices, rehearsal halls, preview rooms, a large studio apartment, dormitories, a hospital, a radio studio, a cafeteria, a library, and many smaller rooms for different purposes. Altogether, the building has about 250 rooms, including an enormous lounge in the basement, which also serves as an entrance from the underground promenade of Rockefeller Center.

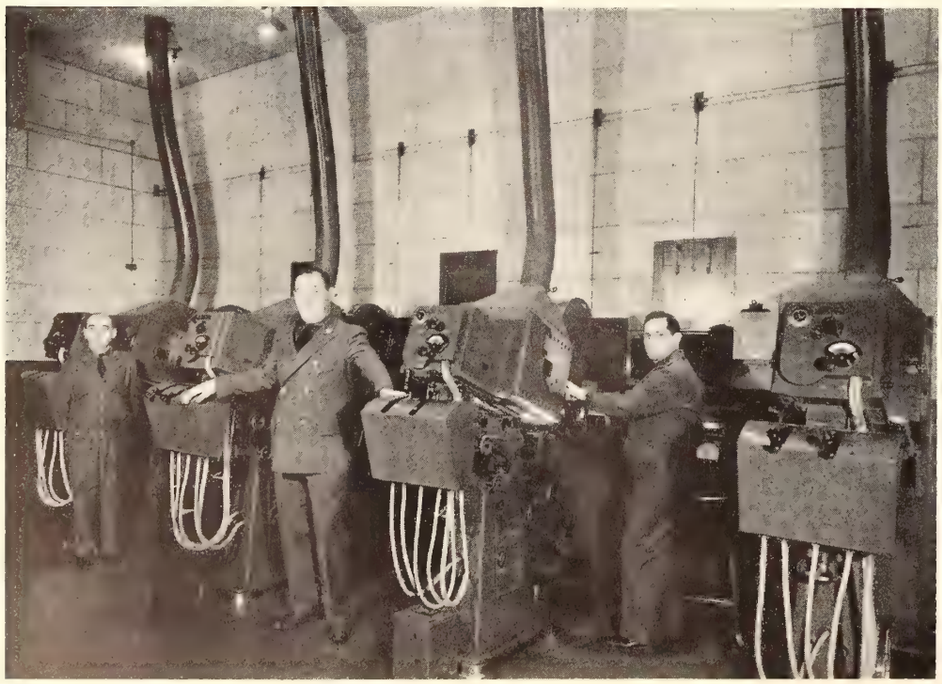
The Music Hall, in which are 586 workers, is

(*Continued on Page* 48)



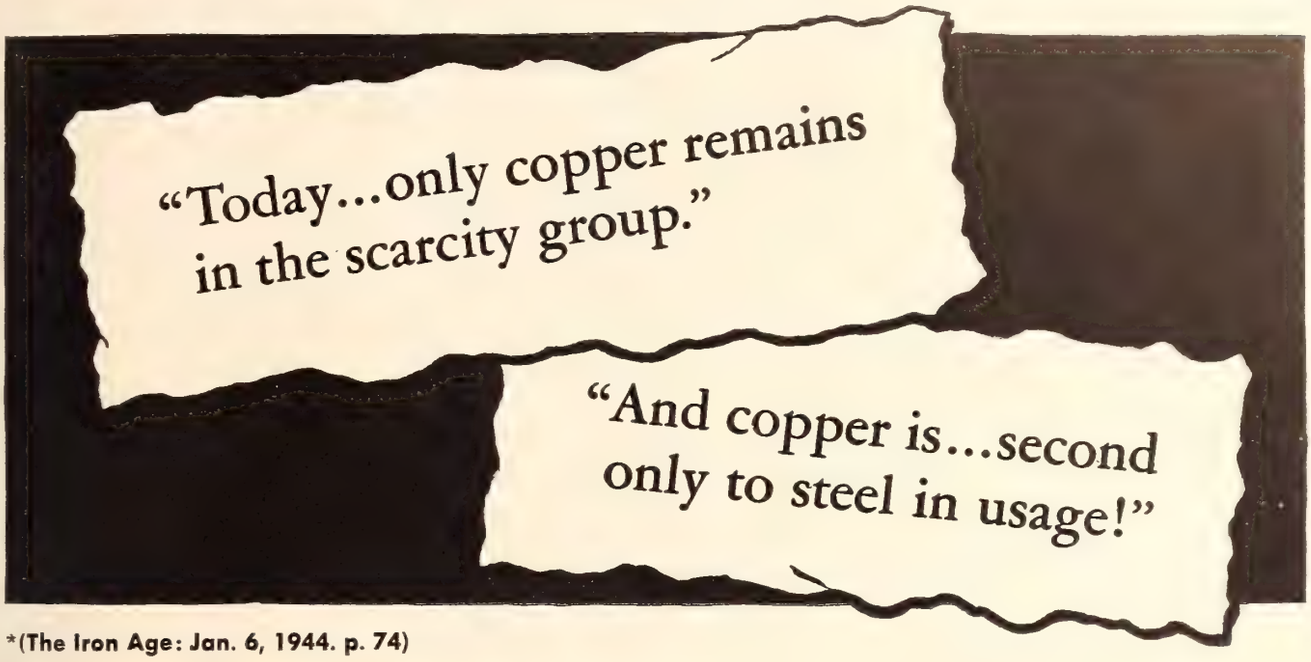






Sumptuous surroundings are the reward of amazed throngs who visit the Music Hall for the first time—and first-visitors are many, because the theatre is the best advertised in the world. Photo at top showing the huge foyer gives an idea of the sense of vastness which distinguishes the Music Hall. Immediately above is a back-stage peep, with Irving Evans, stage manager, seen as he "cues" operator of the elaborate control board, and one of the Rockettes takes a breather between routines of the famous precision dance act. At left, a view of the projection room; a model of design and equipment. The throw from the projectors to the screen, incidentally, is 190 feet.

TWO QUOTES* TO REMEMBER!



*(The Iron Age: Jan. 6, 1944. p. 74)

TODAY, "usage" refers primarily to war usage, and "scarcity" is a word of challenge to every American!

That's why we remind you again to save the copper that drops from your Victory and "Orotip" Carbons to the bottom of your lamp housings . . . and to strip off the copper that is left on the stubs you remove from their holders.

Then turn it all in to your distributor, or to your local salvage headquarters, so that it can be put back into war-essential products.

For additional economy of copper, and carbons too, a bulletin describing completely the operation of the Victory High Intensity Carbons . . . "National," "Suprex," and "Orotip,". . . has been in general distribution. If you have not received your copy, write today. National Carbon Company, Inc., Cleveland 1, Ohio, Dept. 12D.

The words "National," "Suprex," and "Orotip" are registered trade-marks of National Carbon Company, Inc.

BUY UNITED STATES WAR BONDS

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

CARBON PRODUCTS DIVISION, Cleveland 1, Ohio UCC **New York, Pittsburgh, Chicago, San Francisco**

Landmark Theatres

Bonham, Texas, Theatres Rode the Storm to Success

Major Cole Used Showmanship to Put American and Elite on the Map

Ten years of near starvation—the first half of a twenty-year administrative experience, which finally weathered all vicissitudes and turned from a grievous period into a substantial success, is contained in the motion picture theatre record of Bonham, Texas. The record tells the story of a business effort based on a concept of quality, dignity, and competency of service to lift a local theatre operation from a slough of indifference, inertia, and almost of public disrespect, to a high plane of public acceptance, with a resultant money profit to the exhibitor.

In 1924 Bonham had a population of about 6,000—now about 7,500—and had two houses of 750 and 330 seats respectively. The town then was in the early Robb and Rowley circuit. But Bonham proverbially was a "poor show town." This tradition grew from the fact that neither an individual nor a circuit operation had been able to prosper in the community. Of the two houses, the American, 750 seats had been built for R. & R. lease, and the second house, the Best, was then and is now of the shooting gallery variety, with neither of them individually or in combination showing a profit for the investment and the effort.

R. & R. had tried various expedients to correct this situation. Finally a deal was made with Major H. S. Cole, who operated for a time for the circuit and then acquired the situation for his own account. This deal cleared R. & R., but it became a near disaster for Cole. There were periods when he could not meet his obligation to R. & R., and only forbearance from that circuit allowed him to continue; and even then he finally received financial assistance from his brother, Col. H. A. Cole, the Allied leader, which set a partnership that continues.



Major H. S. Cole as he appears today (photo made for this article and his first portrait since he left the Army in 1918 after serving on General Pershing's staff in France in World War 1).

Cole found an equipment condition, maybe characteristic of 1924, that was shy of carpets, no adequate front light, no furniture in lobby or foyer, no competent heating in Winter or cooling in Summer. He put in his own steam heating plant, built an air-washer system, laid linoleum, and strung some lights. Chairs were veneer seats and backs. Better ones for the time were beyond the budget.

With this start on public relations Cole had to be content from 1924 to 1932, when the low ebb was reached—in fact part of the time he was able to operate only the shooting gallery house. But in the face of these adverse conditions he would not reduce any standard of bookings, or house standards, and he was striving continuously to create prestige and build good-will. He brought to bear on the problem a personal dignity, a type of citizenship, and a domestic respectability that finally began to register. Public acceptance began in volume in late 1933 and has continued progressively ever since.

Major Cole had a concept of perfect equipment; of peace, dignity, and orderliness around the house. Such as were in his control, he utilized from the start. As soon as improved revenues allowed, he started a general renovation of the houses and the equipment. His first installation of sound was a small turn-table type that did not do the job. To correct this, he installed Erpi equipment when it looked like signing his life away to get it. With improved conditions in 1933, this maneuver proved profitable, and was a big factor in advancing public goodwill. Rapidly, thereafter, he installed carpets, erected electric signs, put in upholstered chairs, new projectors, and adequate cooling. In all, the equipment in these two houses has been changed in entirety three times in ten years.

A midnight show was set in at the American about ten years ago to accomplish a double purpose: to give just this much more local service and to use up more product. These bookings were for this one show only. The experience taught Cole a lesson. In the beginning, and for about six months, this effort did no better than to pay its way. Then suddenly the business doubled. With this change, Cole set in better product for these shows and the increase continued until the house was doing about capacity, which is the condition today. Cole concluded from this that perseverance in a policy will get it established.

During these years, advertising was mainly by programs and heralds, other than the screen and house fronts, for the reason that the Major did not get the cooperation he wanted from the local newspapers. He used quite a bit of institutional copy as well as direct copy on individual films.

And then came what he considers his master stroke. About three years ago he put in the third house—the Elite—272 seats. Here he created a booking policy unique for this size town and house. He books AA and A attractions for five and six-day runs at the same admission price as charged at the American. Effort was required at the exchanges to induce them to accept this run. They thought they preferred the larger house. After trial, and the longer period of run, it proved that the splits and percentages gave the distributor more money. It has simplified the buying and booking for the town.



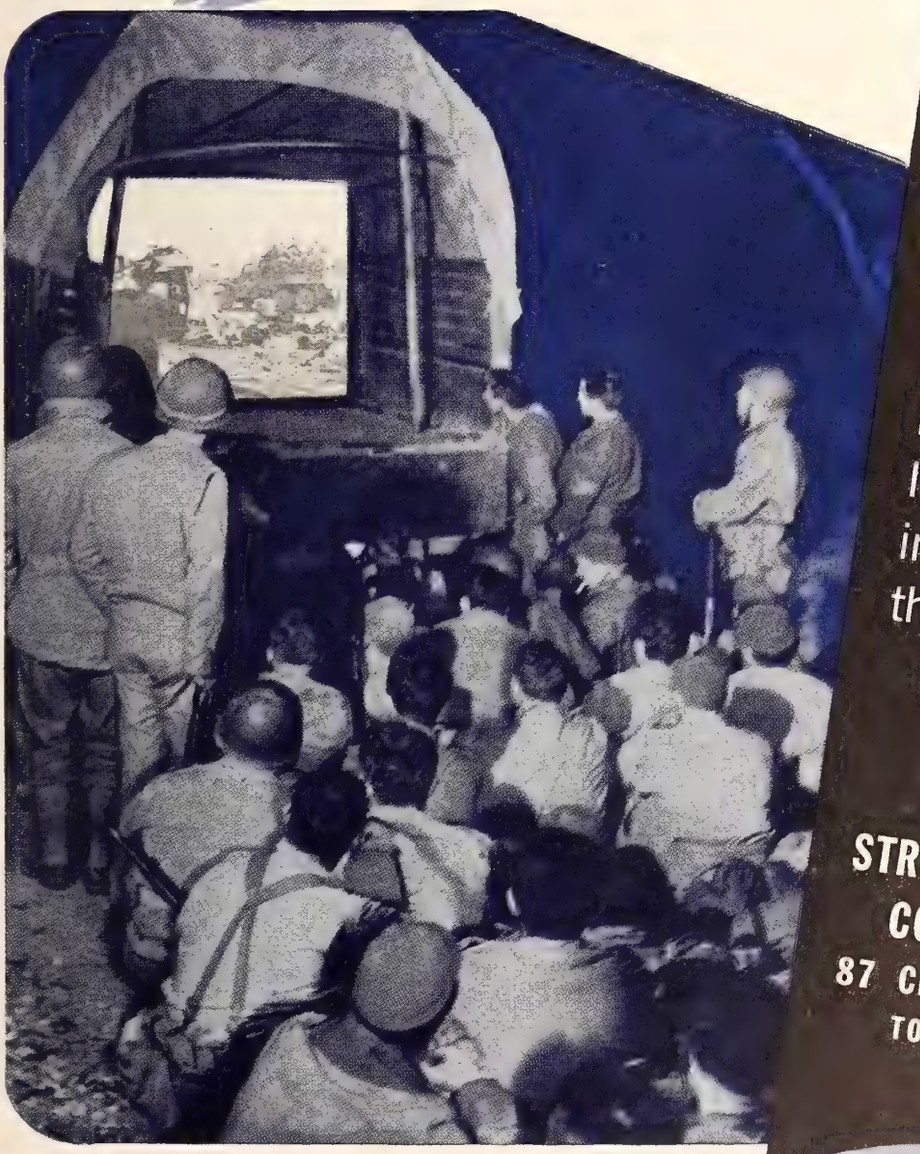


The American Theatre, lobby (above) and auditorium today present an appearance in striking contrast with the early makeup of the theatre at the time Major Cole took over. Plans are now being drawn for a complete remodeling of the American.

Exterior of the Elite—the theatre that made new history in small town long runs, bookings being for five and six days.



There are Theatres 'Round the World Today



Allied troops enjoying a motion picture during the lull of battle in the Tunisian area.
A Signal Corps Photo

...because you shared your projection equipment with our boys on the fighting fronts.

BUY MORE BONDS TODAY. It means the saving of lives and the earlier return of our boys.

★

THE STRONG ELECTRIC CORPORATION
87 City Park Avenue
TOLEDO 2, OHIO

★

THE WORLD'S LARGEST MANUFACTURERS OF PROJECTION ARC LAMPS

50 Years to The World's Greatest Theatre

(*Continued from Page* 44)

really a city in itself, as you can readily grasp by looking at this list of accessories: 706 mirrors, 194 windows, 33 telephone pay stations, 65 electric outlets for work lights, 140 vacuum cleaner outlets, 145 wash basins, 32 drinking fountains, 55 watchman's clocks, 170 window shades, 81 theatre exits, 487 drapes (excluding those used on stage), 2800 ashtrays in theatre proper, 3500 keys to rooms, cabinets, etc.

Architecturally speaking, the key to the theatre plan is the proscenium. Sixty feet high, this arch is not rectangular in shape, as in most theatres; it is semi-circular. With this as a starting point, the semi-circular construction is carried out throughout the rest of the auditorium in a series of arches, each larger than the one preceding. The steel truss supporting the proscenium arch weighs 300 tons, and is the heaviest ever used in theatre construction. Despite its size, however, the auditorium is basically simple in architectural design, and especially in decoration.

The most noticeable feature from a patron's seat is the great contour curtain, which is of gold fabric. You guessed it, the curtain is the largest in the world, using more than 2,000 yards of fireproof lining and almost a mile of steel cable. Weight comes to three tons. Thirteen separate motors control cables sewn in the fabric so that when the cables are shortened or lengthened the folds may be arranged as desired in hundreds of different contours.

When it comes to lighting the figures become still bigger. Radio City Music Hall uses about the same amount of electric power as a town of 7,500. During an average stage show the number of watts in use goes to 1,543,080, and altogether in a year's time the theatre consumes more than 6,000,000,000 watt hours.

In the matter of actual bulbs, the Music Hall contains something over 25,000, partly broken down as follows: 1950 on stage, 7184 in auditorium, 7990 for marquee, 1496 for attraction signs, 498 for display frames, 3400 for program lights (back of seats), and 500 for star effect on stage. There are 206 spotlights, of which 36 are arc spots which use 150 amperes of current. More than 20,000 color frames are used throughout the theatre.

The complicated lighting system is controlled through a light console, placed immediately in front of the orchestra seats. This mechanism, which looks like a long, low upright piano, has 4,305 handles which operate the circuits by a thyraton (radio tube control) process. It also uses the Selsyn automatic color-change control.

Included in the apparatus controlled at this board are four light bridges—each 104 feet long—six 2000-watt independent spots and four 70-ampere arcs; and four side light bridges. There are two spot booths on either side of the auditorium, each with four 150-ampere arcs, and a center spot booth with four 150-watt arcs. Also two Linnebach Lanterns for projecting scenery.

The footlights, which can disappear into the stage floor, contain seventy-two 100-watt lamps each of red, amber, green, and white, together with seventy-two 150-watt blue lamps. The cyclorama lights contain two hundred and eighty-eight 200-watt lamps in four colors and the double cyclorama border has 112 lamps of various wattage. There are also three cloud machines.

Such statistics, of course, hardly come into the ken of the average theatre operator who does not have stage shows, but concerning the screen he can make direct comparisons. The Music Hall screen actually measures 70 x 40 feet, enclosed in a frame 107 x 47 feet. It irises down to any size. For the feature film the Music Hall now uses an opening measuring 31 feet three inches by 22 feet 8 inches and for the news reel the screen is set at 44 feet 7 inches by 32 feet 5 inches. The full-size screen has been employed only for special effects.

The screen is, of course, perforated for sound, but at the Music Hall the perforations in the center of the screen are larger than at the edges. By this arrangement the loss of light at the edges is reduced to virtually nothing. The idea is not exactly new, but at this theatre it is an absolute necessity.

When it comes to projection equipment the utmost care to provide the best possible line-up for the job goes without saying. There are fourteen projection machines in the building—four in the booth, four in the preview rooms, two rear projection machines on stage, and four slide effect machines in the booth. In the booth the machines are Simplex, E-7, while in the preview rooms Super-Simplexes are used.

All film sound equipment is RCA made. The four-projector installation includes a sound change-over system.

The Music Hall has 120 watts of speaker power, against the 20-watt power available in the average sound installation. The speakers themselves are "two-way"—that is, they have high and low frequency sections, the high frequency section having been especially designed for the theatre by RCA. In addition, the Music Hall has a special "sound-spread" equipment, developed to reproduce music authentically. This is a new device, little known about the country, just recently brought out by RCA and installed only a short time ago at the Radio City house.

But the sound equipment at the Music Hall is not limited to projection. Because of the 1,800,800 cubic feet of space in the auditorium amplification of the stage show is obligatory. For this purpose there are 60 microphones, a mixer having 78 attenuator pads, 60 microphone amplifiers, four 8-watt main amplifiers, 23 loud speakers, and the necessary booster amplifiers, controls, and power supply. The frequency range runs from 30 to 13,000 cycles.

The mixer for this system is in a room above the third mezzanine, where the operator can best hear the effect of his work. A film phonograph and four turntables are also provided for sound effects. A third sound system is used for transmitting orders backstage and in the various dressing and rehearsal rooms.

Although the Music Hall is the most glamorous of theatres, there is one chore that has to be done the same as in any small town 250-seater. Cleaning remains the same in a 6200-seat theatre, except that it's bigger. The only difference is that instead of one person to do the mopping up, at the Music Hall 100 persons are employed for this purpose. To figure what their job is like recall the 2,800 ashtrays, the 706 mirrors, and the 145 wash basins mentioned earlier.

The thousands of details in Radio City Music Hall make it seem like an unwieldly monster of some sort that requires the most strenuous efforts to tame. However, the truth is that with such equipment the management has developed a plan of operation that moves as smoothly and gracefully as Fred Astaire does across a screen. Each of the 586 persons at the theatre knows exactly what his job is, and these jobs joined together produce the great entertainment that makes the Music Hall "the Showplace of the Nation."



SMPE Meet Spotlights Films' Technical Branch

Large Attendance Feature of Society's Semi-Annual Conference

Television and the application of motion pictures to military training and operations dominated the technical sessions of the Society of Motion Picture Engineers at the organization's 55th semi-annual Technical Conference in New York this week.

The SMPE gathering opened its morning session Monday with a registration of nearly 300, indicating an interest which came as a surprise even to the active committee heads in view of wartime difficulties of absence from desks of the studio, theatre, research men and equipment manufacturers who made up the list of registrants.

The SMPE's president, Herbert Griffin, was on hand to welcome delegates and guests.

Dr. Alfred N. Goldsmith, chairman of the technical session which opened the conference, paid tribute to the board of governors of the SMPE for their foresight in applying for and obtaining membership to the Radio Research Bureau as a means of affecting a contact and establishing a source of information between the motion picture and developments in radio and television which may play an important part in future technical and artistic occupations of the film industry. The session over which Goldsmith acted as chairman included a symposium on television.

W. H. Sayre, engineer of the Allen B. DuMont Laboratories, described the two chief means future television transmission may employ. Mr. Sayre substituted for Thomas T. Goldsmith, Jr., director of research of the DuMont Laboratories, who was unable to attend and read his prepared paper on the subject of technical advances in television. The coaxial cable and high-frequency radio channels are the two means open to television for relay of programs or news events to either homes or theatres, in the future, Sayre said. One of the factors he stressed in connection with the possible future date on which equipment for reception will be available after the war was that many of the factories which make cathode tubes for television receivers are in the class of plant that can be rapidly converted to civilian manufacture.

A paper dealing with the "scientific approach to television program production" was read by its author, Sherman Price, of Filmedia Corp., New York. Mr. Price outlined a pattern for producing entertainment of a type that will appeal to people in homes and in theatres by analysis of experience in producing popular shows for the stage and the screen. He drew a line of distinction between the higher potential of success for any particular entertainment in the theatre and in the home, by reason of the "mass psychology" factor which is at work when large groups of people gather in the relatively strange surroundings of the theatre. In the home, Mr. Price pointed out, the familiarity of the surroundings, the smaller group watching and hearing the show, makes for a certain amount of distraction due to the former condition and less "amplification" of audience interest aroused by a performer appearing before a large number of people as in the theatre. He compared the individuals comprising the audience to the number of amplifier tubes in a receiving set, claiming that potential interest value is heightened, its "volume" increased, by the emotional responses of each person present. Television program production, he said, will require a much larger volume of shows than has ever been required for the stage or the screen, and must be produced at a cost commensurate with the revenue potential of such programs.

Considerable interest was manifested in the paper describing the 35-mm projector of the North American Philips Co. This projector, discussed at an SMPE meeting in 1938, is designed for use of a mercury lamp (water cooled)

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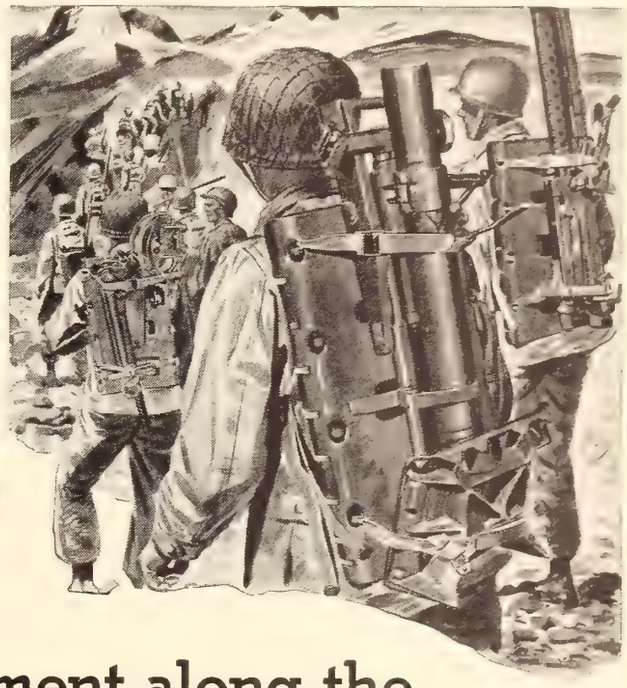
Underground Theatre

The first natural subterranean theatre in the world, the cave in Hannibal, Mo., which inspired Mark Twain's famous passages in "Tom Sawyer," is being wired for sound and will make its debut May 3 with a special showing of Warners' "The Adventures of Mark Twain" under auspices of the Mark Twain Society.

The event will be attended by Missouri's Governor and other state officials.

The cave theatre, with its colorful stalactites, stalagmites and other rock formations, will accommodate about 1000.





New equipment along the

"Aisles to Victory"

THEY once sat enraptured in your theatres, thrilled by deeds of romance and valor on the screen. Now they're thrilling the world with their own magnificent deeds of valor as they march toward victory.

Supporting the heavy loads they carry on their backs are packboards, made by American Seating Company craftsmen. Thus, materials that were once built into comfortable theatre chairs, and the skills which produced them, now yield a new device that eases the burdens our fighting men carry over mountains and through jungles into battle.

They'll have a lot of relaxing to do when the battle is done, and they'll find it in your theatres, as before. And for their well-earned comfort, we'll be ready to supply you with the finest theatre seating that "American" experience and facilities can devise.

Meanwhile, throughout the vast theatre of war, "American-made" equipment is serving our fighting forces on land and sea. Among our many assignments are: tank seats; pilot seats for combat and trainer planes; airplane wings, spars, fuselage and empennage; Navy and Maritime mess tables and chairs.



American Seating Company

GRAND RAPIDS, MICHIGAN

WORLD'S LEADER IN PUBLIC SEATING

Manufacturers of Theatre, Auditorium, School, Church, Transportation and Stadium Seating

Branch Offices and Distributors in Principal Cities

BUY MORE WAR BONDS

Postwar Suggestion—"Escalators To The Booth"

By Lionel Keene

Postwar theatre plans should include an innovation: an escalator to the booth!

Absurd?

Certainly!

But it would make possible more frequent contacts between manager and projectionists.

Too bad architects haven't gotten away from the original idea of locating the booth under the roof, especially in theatres with one or more balconies. Oh yes, there a few "de luxe" cinemas which have the benefit of straight throw to the screen. Strange, since projection is the heart of the movie business, more theatres haven't been given this consideration. As it is, the Manager has to wind his way up a narrow stretch of steep stairs and, in some instances, climb a perpendicular ladder, a feat for a young man. But these are times when not many of those younger managers are around. So, the 4-F's will either have to take it for granted everything is all right in the booth. It will pay you—even if you have to sit down and rest at both ends of the line—to visit the projection room more frequently. You'd be surprised the results to be obtained through such visits!

Inspection Psychology

I was amused the other day when an operator, who is still at the theatre which I supervised a while back, confessed it was uncanny how, for all his efforts to have things just so (never knowing when I might put in an appearance), I always caught him doing something he knew was wrong. I was a stickler for a clean booth—insisting on a place for everything and everything in its place. I would check sand buckets, fire extinguishers, oil drip pans under the machines, rags and cleaning cloths, open up lamphouses looking for carbon dust, observing the reflectors, inspect adjoining rooms where supplies were stored and the operators' lockers. I'd look for cigarette stubs on the floor or in the sand buckets. Despite this critical attitude, the operators were always glad to see me. They confided that it was pleasing to know there was someone interested in their department.

But back of my story of what my friend the projectionist told me the other day. He recalled the day I unexpectedly walked into the booth. It was one of those theatres you climb a ladder. However, he observed my head immediately it was above floor level and I too noticed a movement that gave him away. In a flash, he had dropped the cigarette he was smoking. I said nothing of it but went about an inspection in a manner to which he was accustomed. He never left the machine. He was unusually quiet. I remarked: "Neat booth!" "Thank you, sir." And, on my way out, I added: "But when you want to smoke, please go out on the roof!" He never forgot it!

The Price of Indiscretion

Now, my friends, you may not believe it, but I have visited booths and was amazed to find the operator smoking while on the job. Should a fire inspector happen in at such a time—well, I don't have to tell you the answer. With all the precautions and appliances the owner provides to guard against a possible conflagration in the booth, smoking by anyone—and that includes you—should be strictly taboo. I have had operators who have told me to extinguish the cigarette I happened to have in my hand.

I am informed a very recent fire in one of Georgia's smaller towns was caused by a careless cigarette left for a moment on the rewind table while the operator stepped out of the booth to fetch a tool he needed to make a necessary repair. The fire was out of control on his return and the theatre was completely destroyed. While writing this article, I read of another southern town theatre that was badly damaged by fire during a matinee performance. An explosion in the projection booth burned the operator before he was rescued by the manager.

Patrons Entitled to Safety

During operating hours, your audiences are your charges; they come to your theatre expecting safety, not disaster.

Now we're in the Booth, let's observe first: is the floor absolutely clear of all refuse? Be sure you have the proper ceiling lighting—sufficient for the operator to get around in a hurry, if necessary, without tripping over anything . . . that shouldn't have been there in the first place! Proper booth lighting aids in good projection. Provide a hanging work light for each machine (to be used only when threading or working on a particular machine) fitted with a shade that confines the light to the machine and does not escape to the screen. Another work light should be provided for the workbench and rewind. Let's assume you have soda-acid fire extinguishers; check as to the last date they were filled (they should be tested about every four months and completely recharged once a year). A small hand extinguisher, easily accessible to the machine, should be part of the booth equipment. No doubt you have metal reel cabinets where your operator places each reel following its use. I have known operators to use the shipping cans to store reels during operating hours—a little bit inconvenient, I should think, and most certainly a fire hazard. Now take a look inside the lamphouse not at the moment in use. Observe the reflector. Its surface can be kept bright by daily cleaning, not with just any piece of cloth or rag—but with a nice clean, soft one and a bit of Bon Ami. Particles should be removed with a razor blade, not a knife, about once a month. The pitting which is bound to occur from constant heat does not cut down on the light-reflecting qualities as much as the whitish coating which should be cleaned off, as previously mentioned, daily. Neglect not only causes loss of light, but may increase carbon consumption and current costs. When the reflectors are badly pitted, have them resilvered. Be sure the lamphonse is free of carbon dust. Inspect the carbon jaws to make sure the operator is not burning his carbons too short.

Preparation for Emergency

Be sure the lamphonses have proper ventilation, as lack of it not only seriously handicaps proper function but will make it both uncomfortable and unhealthy for the projectionist. If the lamphouses pass inspection, you can count on the lamps in general being in good shape, but an o.o. won't be amiss. At either end of the booth should be a bucket of fresh sand for emergencies. The drip pans under the several machines should indicate at a glance whether they are being properly cared for. Note the fire-shutters over the portholes to determine if they are in working order. This is important! Are the film trailers and extra film strips kept in small tins. Check the spare parts cabinet to determine if a proper inventory is being carried at all times—extra fuses, so necessary in emergencies, exciter lamps in particular. Not to provide them is false economy. When you are satisfied that the booth and its contents are receiving daily care at the hands of the operator, you can pass to the adjoining rooms, if any, and determine in what order they may be. Don't permit an accumulation of newspapers, waste rags, unwanted food, bottles, glasses, etc. If a toilet and washbasin are provided, see that they are kept immaculate.

Interest Promotes Cooperation

Show your interest in the general maintenance and operation of the booth, and your operator will cooperate. My experience convinces me that the average projectionist is proud of his workshop and will have it tops if you'll make it possible. My practice was to provide the booth with everything the projectionist needed, and then hold him responsible for good sound and projection and sane economy of operation. The operator was provided with a time schedule and kept the running time of each subject, each show, each day. If it happened—as it does now and then in the best regulated houses—a mistake had been made in figuring the time schedule, the operator usually was the first to catch and correct the error.

An electric clock should be installed in the booth, and the time checked with the manager at opening each day. I had a clock for the convenience of the patrons in the orchestra which was also set daily, the identical time as that of the booth. Since the operator contract provided for an hourly wage scale, immediately the show was concluded an usher would withdraw the clock plug. Thus I was provided with an automatic time record, so to say, based on which the operator's weekly pay was calculated.

The Fire Record

Following are theatre fires reported since the previous issue of Theatre Equipment & Maintenance.

Douglasville, Ga.—March 15th—A fire which for a time threatened Douglasville's entire business section destroyed the Alpha Theatre. The building was owned by S. O'Neill and the theatre was operated by Alpha A. Fowler, who estimated the damage at $50,000.

Calhan, Col.—March 24—The Simla Theatre was the scene of a fire caused by ignition of film in a projector. The blaze was confined to the projection booth. Loss included total destruction of several reels of film and considerable damage to the projector.

Bay City, Mich.—March 30—A fire which apparently started in a box of sweeping compound in the basement caused damages of upwards of $2000 at the City Theatre. The blaze centered in three places, the basement, rear of the first floor and projection booth.

Wilton Junction, Iowa—April 3—Interior of Cozy Theatre, owned by Gus Nopolous, destroyed; $5000. Insured. Overheated projection machine.

Baltimore, Md.—April 6—Ideal Motion Picture Theatre, 903 West 36th Street, owned by Julius Goodman, damaged.

Caribou, Maine—April 7—Powers Theatre damaged $75,000.

Hope, Ark.—April 9—Saenger Theatre, owned by M. S. McCord, damaged $40,000. Partially insured. Lightning.

Liberal Marquee Space Feature of New Houses

Design of Postwar Theatres Certain to Provide Proper Facilities for Advertising

Showmen are discussing the new marquee they are planning to install when priorities are lifted on materials and construction is possible. In view of this evident interest in the matter of marquees it seems timely to advance a few practical theories on their planning design and construction. The marquee has passed through various stages of evolution.

First being conceived as a shelter to protect patrons from the elements, early marquees were supported at the curb line with upright posts as simple roofs projecting from the building over the sidewalk. They were used by merchants as well as theatres offering protection for merchandise displayed in windows from the damaging rays of the sun and are still to be found in many cities preserved in their original form. Alert business men of that era discovered that these structures provided an excellent facility for suspended or attached signs which by the very nature of their location were thrust at pedestrians and commanded more attention than window signs or those placed flat on the face of the building. Local ordinances were invoked to protect the public from accidents which frequently occurred as a result of neglect in maintaining such structures.

With the advent of structural steel it became possible to suspend roofs, or marquees as they came to be known, by the use of angle braces, chains, cables, etc. For many years marquees were supported in this manner and as a matter of fact many still are. The development of the cantilever type support in which horizontal steel bars are carried out through the walls of the building has enabled the architect to design a marquee which becomes part and parcel of the facade of the theatre.

Present-day marquees are planned to do a high-pressure selling job in step with rapidly moving traffic as well as serving the original purpose of providing protection for patrons from the elements and lend decorative flash and magnificence to the theatre structure.

The architect who is now putting on paper his ideas for postwar theatre construction finds the marquee one of his foremost mediums of ornamentation while not losing sight of the practical advertising feature which is of paramount consideration. The marquee in its evolution has made possible the transition of the inside box office from a window in a wall to its present "jewel box" stature at the very point of sale on the sidewalk line of the property.

Plan for Flexibility

Showmen who plan the erection of a modern marquee look upon marquee copy in much the same light as the newspaper ad because the facilities now provided in the realm of changeable letters enable him to use punchy catchlines, emphasize parts of the title or copy with larger letters or oversized "caps". Even pictorial transparencies may be used for illustration. Thinking in these terms, the marquee becomes one point where economy has little place. It is the most prominent display for [illegible] in front of a theatre. It is the first point of sale to pedestrian and vehicular traffic alike. It is the answer to what's playing in your house to all those who can not stop or see the smaller posters in your frames. It is the attractive, appealing front of your place of business which creates a good or bad impression of what you offer the public. It can reflect the cleanliness or shoddiness of your entire operation to the business people or patrons or strangers in your community.

Economy of display space on the marquee also is a mistake for like newspaper advertising there is a crying need for white space around your copy if your message is expected to be read with ease. Crowding of marquee copy only creates confusion in the reading and defeats the intended effectiveness of the message.

That Final Checkup

The multitudinous details of theatre management put the theatreman in a spot as far as working under pressure is concerned in these days of personnel shortages and green help. Many of the finer details must be telescoped, but there's one phase of the managerial job easily overlooked but too important to be eliminated, and that is the final inspection of the house before opening. If the staff's housekeeping head is performing this job efficiently and faithfully, so much the better for the manager. But where some changes have taken place in the staff a manager can't dispense with that final inspection which assures that no cleaning implements have been left lying about for patrons to stumble over, that the wash rooms have been properly serviced and supplied with towels and other necessities, and that everything is in ship-shape order for the show to go on properly.

ON ITS 50TH BIRTHDAY...



A LIGHT FOR THE MOTION PICTURE INDUSTRY'S ANNIVERSARY CANDLE

Fifty years ago—on April 14, 1894—the Motion Picture Industry was born in Holland Brothers' Kinetoscope "parlor" on New York's Broadway. From this humble beginning has grown an industry that is literally the eyes and the ears of the world — bringing to all mankind through schoolroom and theater a new concept, a better understanding, a more comprehensive hope and a more purposeful drive for a better and a higher Global standard of living.

DeVRY is proud of the 31-year role it has played with the Industry. Proud that since 1913—when the late Dr. Herman A. DeVry built his first motion picture projector—the company which he founded has been an acknowledged leader in the contribution of inventive genius and skilled production toward that technical advancement without which today's masterpieces of motion, sound and color would be impossible. Today, DeVRY is applying the know-how gained in its 31 years of optical and electronic pioneering to the building of motion picture sound equipment and secret electronic training devices to speed Victory. When Peace returns, DeVRY will again be first with the finest in motion picture sound equipment—"E"-quipment that gets its name from the Army-Navy "E" for production excellence pennant under which it is being developed. Meanwhile, DeVRY takes this opportunity to felicitate the Motion Picture Industry on its Golden Anniversary and to wish it many happy and prosperous returns of a significant day in World history. DeVRY CORPORATION, 1111 Armitage Ave., Chicago 14, Illinois.

ARMY E NAVY

BACK THE ATTACK—BUY WAR BONDS

For Excellence in the Production of Motion Picture Sound Equipment DeVRY Alone Flies the Army-Navy "E" Flag with Two Stars.

DeVRY

New York · CHICAGO · Hollywood

Motion Picture Sound Equipment DeVry Chicago Symbol of Quality Estab. 1913

Distributors in World's Principal Cities

WORLD'S MOST COMPLETE LINE OF MOTION PICTURE SOUND EQUIPMENT

Fiftieth Anniversary

(Continued from Page 42)

direction of newer ideas of form harmonized with the functional purposes of the theatre building. These designs express the ideas and ideals which according to beliefs and study constitute the particular requirements of practical, profitable theatre appearance and plan.

The flambuoyant color to which great masses of the entertainment-going public reacts, undoubtedly impels practical showmen to liberally poster their theatres with the paper available from exchanges or worked up by their own art departments. Frequently there was protest over this by those interested in the attractions of fine materials and interesting architectural design. But those who design theatres cannot escape responsibility if later their creations are masked under posters, cutouts, blow-ups and the other paraphernalia of showmanship. But along with the architect, the rank and file of showmen must join the leaders in their craft by seeking ways to produce effects more startling, more attractive and more alluring to the entertainment-seeker.

Here lighting plays a tremendous role. As vehicles for lighting effects the theatres can greatly enhance their beauty as well as their drawing power. This lighting can be flexible and resourceful without anything like the expense even less versatile lighting cost years ago.

It does not seem extremist to envision lighting as a direct and every-day tool of the showman in connection with the changing requirements of particular attractions or programs. To deal in the obvious as a means of conveying this thought, take the case of the theatre showing a so-called "horror" film. Liberal use of green spots and glaring paper is not uncommon in billing for such shows. Very well, the eerie mood—so long as such is in the showman's opinion the element which will sell tickets to his show—might well pervade important portions of his theatre by means of light, which is more beautiful and more emotional than mere posters. Change from the eerie green of the horror picture to the pinkish gaiety of the musical comedy thus would involve no more effort or ladder-climbing than that required for the replacement of tubes or lamps in the usual type of marquee.

Similarly the theatre may be dressed in becoming garb for the summer or winter season, and it may be given a variety that well could make it a source of constant interest and curiosity to people very familiar with the theatre because they lived, worked or frequently traveled by its location.

This and the lines of the theatre design provide means which have great potentialities for producing the "action" demanded by the showman of every element of his theatre—but not at the cost of expensive construction or limiting the functional efficiency of his plant.

Those are merely a few factors which will find expression in the type of theatre and the equipment in the postwar era.

Precisely when and how these things to come will take form, few can know today—for in this milestone year of the fiftieth anniversary of the motion picture, the men who design on drawing boards,, develop in the research laboratory and fabricate in the factory the tools and fragments which are to make up this future theatre are under personal as well as patriotic pledge to let the details await the time when their energy, talent and skill will not be required for the bigger job which is the work of the present—to contribute to the winning of the war.

Coe, Reviewing Progress of Fifty Years, Sees Much Greater Achievement Ahead for Theatres

Charles Francis (Socker) Coe, counsel of the MPPDA, in an address this week to the Baltimore Advertising Club, in Baltimore, predicted that the motion picture theatre of the future will dwarf achievements of the industry during the first fifty years of its history.

"It is a long stretch from this humble theatre (the converted shoe store in New York where Edison's Kinetscope was first shown in 1894) to the Radio City Music Hall of today," Coe declared. "Yet I am confident," he continued, "that movies will go much further in the next ten years or so. Starting with exhibition, we may expect to see some years after the war theatres throughout the nation which will be truly monuments of architectural beauty, comfort and enjoyment. Leading exhibitors know that every element which invites rest, recreation and inspiration must be part of the theatre structure tomorrow, if the fullest possible attendance is to be maintained. Theatres built for silent movies will be generally rebuilt, some into veritable temples of entertainment which a great and growing art demands.

"There will be no acoustical limitations to the theatre of the future. The theatre of tomorrow will take account of the new developments which are sure to be added by the engineering and technical progress of the art, demanding perhaps a much larger screen, for pictures not only with sound and color but a third dimensional effect which will bring the pictures to even greater life."

Great New Facilities

The theatre of the future, Mr. Coe predicted, would have the engineering, mechanical and electrical facilities by which many services of information, communication and entertainment could be combined. An uninterrupted service of entertainment might be continued, he said, for the general audience, while in the television rooms of the same theatre those who wanted might witness an important sporting or other event as it was being televised from the scene of action.

"Pictures artistically," he added, "will grow with the needs of entertainment and higher standards of acceptance. I can see no art form for the people as a whole which will ever surpass the films whose entertainment product is the synthesis of all the arts."

Patrons Also Progress

Mr. Coe, who reviewed the progress of pictures during the past fifty years, said the new movie public was a far cry from the days when the movie audience had to be admonished by slides please not to spit on the floor, from the day before that when pictures were imprisoned in a little black box for the view of one customer at a time, and from the time when motion picture programs consisted largely of brief shots showing the waters of Niagara rolling over the cliff, Sandow flexing his muscles, or the spectacle of a horse and carriage as they passed the camera.

Clip this FOR YOUR SHOWMEN'S Scrapbook

MAINTENANCE

Store Room Check-up

Stocks of articles in the "consumable supply" category cost money to carry; an investment well worth the cost, provided the inventory is kept in such condition and the spare articles arranged so they may be located instantly when needed. The store room can become a model for one of those Coney Island "mystic Mazes" unless proper care is taken of this very important department of the theatre. The test of the efficiency of your stock room is the answer that you can make to each of the following queries:

How long since inventory has been taken of the stocks of lamps, soaps, toilet tissue, paper towels, and other such articles?

Are all deliveries of such supplies of merchandise routed so that they reach the proper department or staff member in charge of the supplies?

Are shipments of such articles checked for condition when they are received at your theatre and before they are stocked?

Are printed forms that may be required for use in the theatre carefully stacked and are they reserved for their particular purpose and not used as scratch sheets — (the printing costs money)?

Are bills or invoices delivered with supplies carefully checked against the merchandise delivered before receipt is signed?

Navy Awards DeVry Corp. 2nd Star on War Record

DeVry Corporation of Chicago, manufacturer of motion picture sound equipment, has been awarded a second white star for its Army-Navy "E" Flag, it was announced last week. The award denotes continued production excellence for the war effort on the part of its personnel. The award was made by Admiral (Retired) C. C. Bloch, chairman of the Navy Board for Production Awards.

DeVry is the only concern in the United States, it was pointed out, to be thus honored for the manufacture of motion picture sound equipment and secret electronic training devices incorporating motion picture projection principles as developed by the company's founder, the late Dr. Herman A. DeVry, inventor of the portable motion picture projector and pioneer in the field of visual education by means of films.

Butterfield Sets Opening Date for Willow Run House

Butterfield Theatres has scheduled the opening of a new theatre at Willow Run, Mich., for early May. The new theatre will seat 1,200 and in design and construction as well as equipment will be a notable example of the most modern of picture playhouses.

The Willow Run theatre, which Butterfield will operate, is a government project, built to furnish amusement for the thousands of workers now employed at the bomber plant there.

Military Prominently Represented at Meet of Film Technicians

(Continued from Page 49)

and incorporates two projector heads in a single unit, in which also are enclosed the entire amplifier and power units for sound production. One projector head is mounted directly above the other and each has its own projection lamp as an integral part of the projector head. Among other features described was a permanent magnet in the oil feed system for removing, by adhesion to the magnet, of metal dust and fragments from working parts due to wear and friction in the running of the machines. The projector and the light source differ in few if any details from the apparatus demonstrated in the U. S. prior to the war. Both were perfected and used in Holland several years ago.

PAPERS PRESENTED

Symposium on High-Speed Photography: "The Gun Sight Aiming-Point Cameras," Capt. E. M. Watson, Army Air Forces; "Photoflash Lamps as Illuminants for High-Speed Motion Picture Photography," Henry M. Lester.

Symposium on Television: "Recent Technical Advances in Television," W. Sayre, DuMont Laboratories; "The Scientific Approach to Television Program Production," Sherman Price, Filmedia Corp.

"A Re-Recording Console, Associated Circuits and Constant B Equalizers," Harry R. Kimball, Metro-Goldwyn-Mayer Studios.

"Some Turbulation Characteristics of the New Twentieth Century-Fox Developing Machine," by M. S. Leshing and T. M. Ingman, Twentieth Century-Fox Film Co., Hollywood, Calif.

"A New 35-MM Projector With a New Light Source," T. W. M. Schaffers, North American Philips & Co., New York.

"Photo Template Process: Future and Present," Faurest Davis and Cyril F. Harris, Photographic Dept., Lockheed Aircraft Co., Los Angeles, Calif.

"Direct Reading Audio-Frequency Meter," W. R. Strauss, North American Philips Co., New York.

"Some Factors in Drive-In Theatre Design," by L. H. Walters, National Theatre Supply Co., Cleveland, Ohio.

"The PH-346A Recording Equipment," Wesley C. Miller, Metro-Goldwyn-Mayer Studios.

"An Army Air Forces Portable Recording Unit," Lt. F. T. Dyke, Army Air Forces.

"Noise Reduction Anticipation Circuits," John G. Frayne, Electrical Research Products Division, Western Electric Co.

Symposium on United States Naval Photographic Science Laboratory: "The United States Naval Photographic Science Laboratory," Lt. (j.g.) Helen R. Clifford, W-V (S), USNR; "Western Electric Recording Equipment—U. S. Naval Photographic Science Laboratory," Reeve O. Strock and E. A. Dickinson, Electrical Research Products Division, Western Electric Co.; "Maurer 16-MM Equipment in the U. S. Naval Photographic Science Laboratory," J. A. Maurer, J. A. Maurer, Inc.

Symposium on Training Films by Training Film Branch, Bureau of Aeronautics, U. S. Navy, Washington, D. C.: "Training Film Formula," Lt. Orville Goldner, USNR; "The Screen's the Limit," Lt. R. B. T. Schmuck, USNR; "The Training Film—An Instrument for the Control of Human Behavior," Lt. H. B. Roberts, USNR; "Treatment of Navy Slide Films for Psychologic Impact," Lt. J. D. Dresser, USNR; "Getting the Most for the Navy Training Film Dollar," by Ensign L. R. Goldfarb, USNR; "It Is to Laugh," Lt. (j.g.) J. E. Bauernschmidt, USNR; "The Camera Versus the Microphone in Training Film Production," Lt. H. R. Jensen, USNR.

Symposium on 16-MM Standardization: "Current War Standardization Activities in Motion Picture Equipment," Capt. Lloyd T. Goldsmith, Signal Corps Photographic Center; "The Role of the American Standards Association in Motion Picture Standardization," J. W. McNair, American Standards Association; "Some Functional Design Considerations of Amplifier Equipment for Military Use," S. L. Chertok, American Standards Association; "A Film for Measuring Projector Steadiness," by M. G. Townsley, Bell and Howell Co.; "The Effect of Filament Location on Projection Screen Uniformity," M. G. Townsley, Bell & Howell Co.; "A Method for Measuring the Steadiness of Motion Picture Cameras," M. G. Townsley, Bell and Howell Co.

"ABC of Photographic Sound Recording," Edward W. Kellogg, RCA Victor Division, Radio Corporation of America.

"Commercial Processing of 16-MM Variable Area," Robert V. McKie, RCA Victor Division, Radio Corporation of America.

"Re-Recording 35-MM Entertainment Films for 16-MM Armed Forces Release," P. E. Brigandi, RKO Radio Pictures Corp., and W. M. Dalgleish, RCA Victor Division, Radio Corporation of America.

"Some Aspects of the Storage and Preservation of 16-MM Teaching Films," W. H. Offenhauser, Jr.

"Some Notes on the Past, Present and Future of Educational Films," L. C. Larson, Educational Film Library Association.

"Practices in 16-MM Film Distribution," Oscar E. Sams, Jr., Museum of Modern Art, New York.

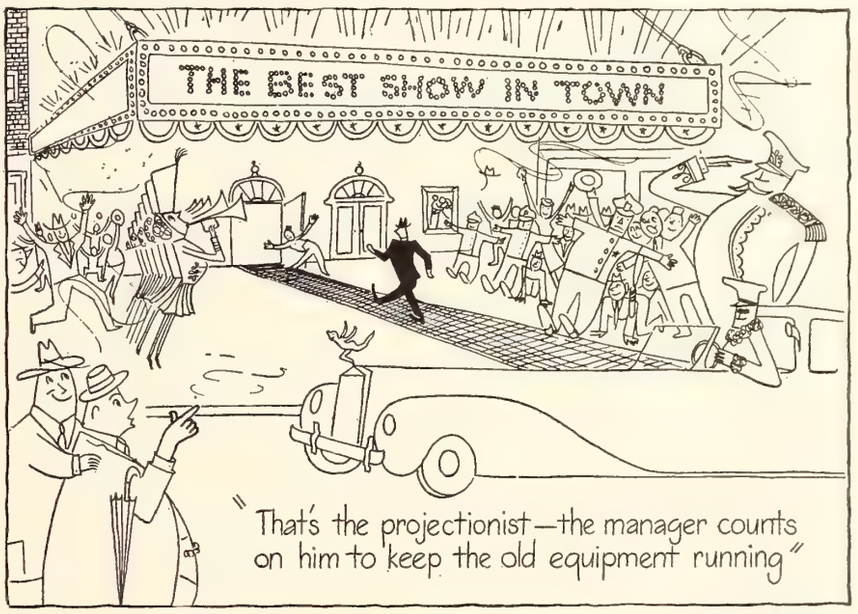
"The Teaching of Basic English by Means of Feature Films," A. Betty Lloyd-Johnstone, Office of Strategic Services, Washington, D. C.

Who Dunit?

Any discussion on the topic of film print conservation seems to bring on a typical screen "whodunit?". Recent articles in this department on measures for longer wear of prints have brought forth claims and counter-claims —not to say charges—from both sides, the distribution branch and the hard-pressed projectionists. Each blames the other for carelessness in handling prints with results of damage and hardship in proper projection results.

One operator writing from a South Carolina theatre says:

"Who can argue against discussion of the necessity now more than ever of handling prints with the greatest of care? The exchanges are on firm ground when they ask us projectionists to exercise every precaution to avoid mutilation of the prints. But why, for heaven's sake, do they send us prints on reels of all shapes—and most of them the worst possible shape? Some of the prints are in horrible condition when they are delivered to my theatre. I'm sure this sort of thing doesn't help to give a good show at the theatre and certainly it doesn't help to conserve film prints."



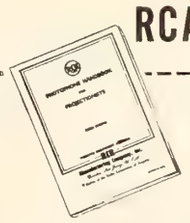
BUY *MORE* WAR BONDS

By the way, Mr. Theatre Manager, are you giving your personal attention to maintaining *your* booth equipment? Are you supporting your projectionist in a regular, planned *preventive* maintenance program? Scarcity of new equipment makes such a program absolutely necessary—and for some time to come.

Your projectionists can do a swell maintenance job; we know —because we work with thousands of projectionists all over the country. Be sure *your* projection room is equipped with the 76-page manual written by our specialists on theatre service—the "RCA Photophone Handbook for Projectionists." Send the coupon *today* for a free copy. RCA Service Co., Inc., Camden, New Jersey.

RCA

RCA SERVICE COMPANY, INC.



FREE

This 76-page manual "RCA Photophone Handbook for Projectionists" —chock-full of good preventive maintenance suggestions. No obligation.

RCA SERVICE CO., Inc., Camden, N. J.

Name_____

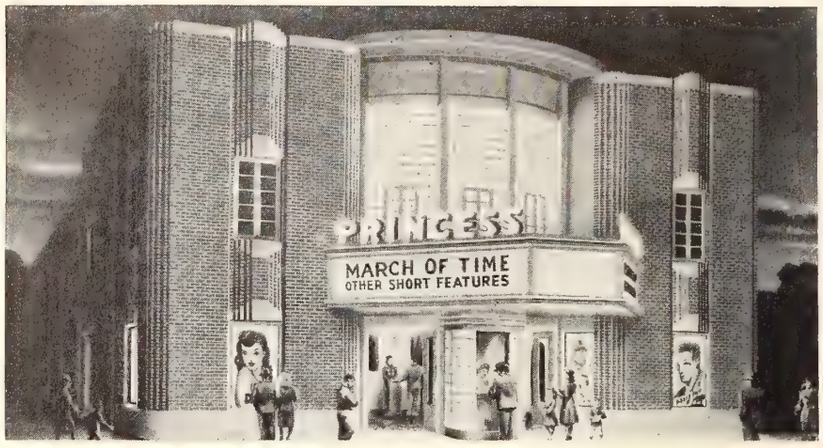
Theatre_____

Address_____

City_____ State _____

70-70G

Story of Theatre Rebuilt in Wartime Tells Saga of Showman Who Wouldn't Say Die



It was early in 1943. As Manager Glenn Caldwell looked over the fire-gutted ruins of the Princess Theatre, his disappointment must have been keen. For over two decades the Princess had been "his baby." From the University of Arkansas he had come to Aurora, Mo., in 1922 to operate the house in association with D. E. Fitton, who had given him his first job as an "operator" in Harrison, Ark. Since then he had grown up with the Princess, had seen it pass through times difficult and good, had experienced the revolutionary upheaval of the first talking pictures. And now, after 21 years, there was "his baby": a smouldering ruin.

In peacetime it would have been consoling to know that the burned-out showplace could be replaced by a new up-to-date Princess. But this was wartime; there was a priority on building materials. The prospects looked none too bright.

Nothing attempted, nothing gained. So Caldwell appealed to the proper Federal authorities for permission to rebuild. He must have presented his case well, for authority was granted. Even so, he was to learn that materials would not be easily obtainable, that much improvising would have to be resorted to in the reconstruction, that he and those in charge of the project would have to "raid" every scrap pile in southwest Missouri. Caldwell was to learn, too, that at least in Missouri, a change in the competitive attitude between circuit and independent had taken place. The Commonwealth Amusement Corporation of Kansas City, which operates houses in Arkansas, Iowa, Kansas and Missouri, gave him full access to their construction department and assisted him in every way to rebuild, even though they had a competitive house within twelve miles of the Princess. Pointing to this change of attitude, Caldwell says: "That would not have happened 22 years ago."

Beginning in June, 1943, slowly but surely, day after day, a new Princess was in the process of construction. Caldwell watched the brick and mortar slowly take the form of the modern, up-to-date showplace designed by Architect Robert O. Boller of Kansas City. Fewer theatremen could have beamed with more pride than this Missouri showman when, at last, in December, 1943, the job had been completed and the theatre was ready to open. A new Princess had been born.

Rebuilt by the Flett Construction Company of Kansas City, the new house occupies a 50 x 150-foot lot. The front is of light buff brick with a center panel and box-office of glass block. The box-office is trimmed with bronze tile. The 40 x 60 display cases open and close from the inside. ("Mighty convenient in the winter.") The marquee is trimmed in rose, green and white neon, while the soffet and poster-case lighting is white neon.

Designed to follow the shape of the ceiling, the lobby floor is made up of several shades of ceramic tile. To the right is the candy concession which occupies a room of its own, with a candy case across the opening and a popcorn machine to the rear. Adjoining is a large room for storing.

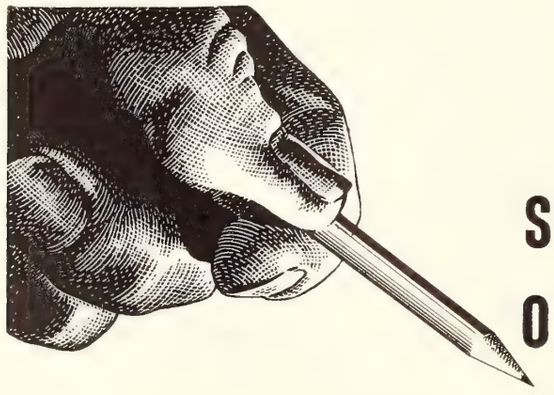
Six doors from the lobby lead into the foyer. To the left are the ladies' powder and rest rooms, the former with a carpeted floor, the latter with a blue tile floor and light blue walls. The powder room walls are light peach. Both rooms are equipped with modern furnishings.

Next to the women's rest rooms is the drinking fountain, placed in the limelight by means of a small "spot" projecting light from the ceiling. For once, the youngsters weren't forgotten: the fountain is low enough for them to drink without having to climb up or be held up by somebody else.

Trimmed in black tile, with a red field tile floor and copper-colored walls, the men's rest room is located at the right end of the foyer. Here, too, the equipment and furnishings are modern. The same exhaust system connects to the rest rooms and projection booth.

The carpeted foyer is furnished with chrome furniture upholstered in white leather, with the ceiling and two end walls in canary yellow, the other two walls in light blue and the woodwork in white enamel.

From the foyer two aisles lead into the auditorium where 736 seats are divided into three sections: two wall banks with six seats per row



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and a center bank with twelve seats per row. The Heywood-Wakefield victory model chairs are upholstered in light burnt-orange corduroy, with natural wood finish on the seat backs and arm rests. The ceiling is of variegated colors in Nu-Wood, while the rear wall is finished in white Nu-Wood. Four banks of colored plaster in shades of burnt orange form the side walls, with a large painting on either. One is a modernistic Aurora Borealis. "Only the artist knows what the other one is," Caldwell observes, "but they both have plenty of color harmony."

For the present, fluorescent and colored bulbs form the side-wall lighting fixtures. Other lighting will be added after the emergency.

Back to the foyer again, where a stairway leads to the second-floor projection room and offices. The projection room is constructed of fireproof gypsum block and cement plaster. It is equipped with two Simplex E-7 projectors, Simplex one-killowatt lamps with rectifiers, enclosed automatic rewinding machines, men's lavatory facilities and a steam radiator. Power equipment is located in an adjoining room.

The theatre is steam-heated, with radiators on the stage and at the front end, with a large blast coil heating the auditorium by forced air—a part of the cooling system. There is a tunnel from the basement clear through the lobby which re-circulates the air and is also used to run the steam and water pipes. The boiler is fired by stoker. Washed air cools the theatre in the summer.

With the opening of the new Princess, Caldwell celebrated his 22nd anniversary in show business. Back in the old days, film was bought on weekly service, advertising came in the can, and a three-reel show was a monster program. Well does Caldwell remember Tom Mix, Pearl White, Eddie Polo, Francis X. Bushman, Mabel Normand and other screen personalities of that era.

When he came to Aurora, the Princess was playing such road shows as "Lasses White's Minstrels," "Robin Hood," etc. One tabloid show Caldwell will never forget: it was so terrific that he paid its way out of town after the first of a four-day booking.

Caldwell is no exception to those veteran theatremen who encounter what seem to be appalling disasters when they occur, then become rib-tickling anecdotes with which to delight listeners in later years. One such "appalling disaster," as the genial, cigar-smoking theatreman recalls it:

"We were playing Cecil B. De Mille's 'The Ten Commandments.' There was a scene in the picture where a church caved in on the mother of the crooked contractor. We had a large orchestra scoring the picture, and just at this point the music stopped and a large piece of plaster fell in the lobby, knocking over a flower vase. The effect must have been a little too realistic for the absorbed audience: they thought the theatre was falling in, and we had a stampede. Before I could reach the stage, most of the spectators had vanished."

That "glorious moment when talking pictures arrived" was Caldwell's "biggest headache." Believing as many other exhibitors did, that the "talkies" were only a passing fancy and that there was no need to wait for standard equipment, he hurriedly invested in cheaply-made equipment. ("Brother, that was something! Right in the middle of a torrid love scene would come the sound of a runaway train!")

Then came sound-on-film, and the industry, both in production and exhibition, has progressed remarkably well. But with one exception, as Caldwell sees it, and that is "a unified front of both production and exhibition units strong enough and tough enough to fight for our rights."

The Missouri showman believes that a good physical plant, well managed, is just as important as exploitation over a period of years in showing a profit. Speaking of exhibition as a profession, he observed: "In no other business of which I have knowledge must a man have so many diversified talents. A theatre manager must be a business man, diplomat, mechanic financier."

With all its squabbles within itself, the motion picture industry is still the greatest business on earth. That's Caldwell's conviction, and it must take deeper root each time he proudly surveys the New Princess: a small-town citadel of entertainment rising out of a pile of fire-damaged rubble and ruin.



JOB WELL DONE. And Glenn Caldwell has a right to be proud as he stands in front of his rebuilt Princess Theatre.

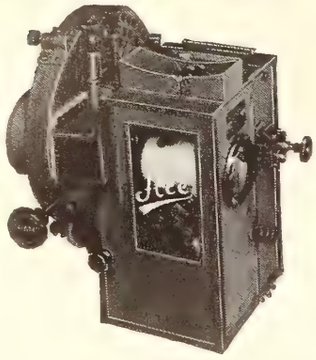
WBZ Seeks Television License

WBZ Westinghouse's powerful station in Boston made the first move toward television this week when formal application was made for a license. Officials of the station stated that after the war WBZ would establish adequate and complete television operating equipment and facilities.



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General Electric Sponsors Architects Design for Practical, Functional Lighting Effects

Sponsored by the lamp department of the General Electric Company at Nela Park, ten nationally-famous architects are designing simple, practical, functional lighting effects in a wide variety of post-war interiors. Seven of the ten architects already have submitted plans.

Helmuth Bartsch of Holabird & Root has designed a new and imaginative treatment for modern living in a post-war residence.

Morris Sanders has incorporated the elements of good theatre in the grocery field, planned a well-balanced, well-lighted post-war food store.

J. Gordon Lippincott of Dohner and Lippincott has created a distinctive yet practical plan for a drug store which promises unusual display and merchandising possibilities.

Edmont Arens has designed a medium department store, given it all the flair and force of the best in lighting to enable it to compete on equal terms with larger merchandisers.

William Edward Kapp has devoted his talents to the planning and illuminating of an efficient and economical office, a work room where paperwork routines can be accomplished with fewer errors in less time.

Coordinated Levels

C. A. Carpenter of Graham, Anderson, Probst & White has evolved a new lighting technique and treatment in his plan for a medium department store, coordinated high levels of light-for-selling and store-traffic control.

N. A. Owings of Skidmore, Owings & Merrill has designed a five-room, five thousand dollar home, lighted for comfort and convenience in the best modern manner for post-war living.

Immediately upon completion of the plan, all essential data will be released to architects, contractors, utility and lighting men. Coordination of the activity is in the hands of the Lighting Equipment Promotion Committee of the General Electric Company's Lamp department in Cleveland.



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What Are Your Needs?
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U. S. Rubber Introduces Fireproof Upholstery

The constant danger of fire may be substantially alleviated in the post-war theatre by a new plastic fireproof upholstery developed for the Navy by the United States Rubber Company. The material is mandatory equipment for all combat ships and is used as turret lining and seat covering in both fighter and bomber planes. Non-smoldering, gasoline and oil resistant, the covering gives protection to Naval men in battle.

In describing the new plastic, officials of the United States Rubber Company, Los Angeles plant, said that it had been subjected to many rigid tests before being submitted to the Bureau of Ships. In the fire test the material was suspended for 12 seconds in the flame of a Bunsen gas burner. After removal it burned less than 2 seconds. To prove its resistance to high temperature, it was exposed for three hours at 180°F. without becoming soft and tacky. To prove its resistance to low temperature, it was subjected to a temperature of —40°F. without cracking when sharply creased.

After exposure to oil for an hour, it showed no permeation of the fluid or other ill effect. After exposure to gasoline for a minute, it showed no permeation. In a flexibility test it was subjected to 2,000 double flexes in a Navy flexing machine in alternate directions at a speed of 86 flexes a minute without showing any signs of cracking or separation of the coating from the base fabric. In addition, it had to pass other exacting tests proving its durability, toughness of coating, high abrasive resistance, good aging qualities, resistance to salt water and perspiration oils.

Two N. Y. Uptown Theatres Taken on Lease by T & J Corp.

The Tiffany Theatre at 1007 Tiffany Street, New York, and the Art Theatre at 1077 Southern Boulevard, The Bronx, have been taken over on long-term leases by the T. & J. Theatre Corporation, it was announced this week by Berk & Krumgold, theatrical real estate brokers. The same company recently leased the Manhattan Theatre, 213 Manhattan Avenue.

Miss Jeanne Ansell, president of the T. & J. Corporation, said after signing the leases that the Art Theatre will be devoted exclusively to the showing of Spanish language pictures, while the Tiffany will continue its present policy of English-speaking pictures. Both theatres will be renovated, so far as priorities permit.

F & Y Rebuilds Strand

The Strand Theatre, Dayton, Ohio, is to rise again on the ashes of the building that was destroyed by fire nearly a year ago. The plans for the building and entire construction work will be done by the F. & Y. Building Service of Columbus. The property is owned by the Libson interests, who again will operate the Strand.

Says Low Investment Is Big Factor in Predicted Expansion of Drive-Ins

L. H. Walters, manager of National Theatre Supply, Cleveland Office, indicated that the low investment cost, in comparison to theatres of comparable seating capacity, is the big factor that will make for wide expansion of drive-in theatres in the postwar era. Walters, who has made a study of drive-in operations, their needs and requirements from a standpoint of design and equipment, outlined the drive-in situation in a paper read at the SMPE conference in New York this week.

It has been said that drive-in theatres of an investment amounting to $60,000 have shown a profit of $1,000 per week—which is far in excess of what the average $60,000 permanent, enclosed theatre project returns. This phase of the drive-in operation was not touched upon in such specific terms of dollars and cents by Walters in his paper, though he referred to lower costs for equipment as between the drive-in and the theatre.

"There is already considerable evidence of interest among a number of groups for building drive-in theatres after the war, and in many localities sites have been selected and plans drawn," Walters said.

"Since the first theatre was opened, a considerable amount of information and experience has been gathered which should, in the postwar period, result in much more effective and efficiently operated theatres. It has been interesting to note that the original theory that there would be more spooners than anybody else at these theatres have not proved to be correct and the majority of patrons seems to be housewives who don't want to take the time to tidy and dress up after dinner but prefer to go directly from the kitchen to the theatre via their auto. It has also been surprising to learn that outside noise distractions—such as street noises and automobiles on nearby highways—are not as much a factor as had been anticipated originally.

"In the design of a drive-in theatre, the selection of the site is, of course, the first step and is of utmost importance as the success or failure of the project hinges upon the theatre being properly located. Accessibility to highways must be placed at the head of the list for the same reason that when an indoor theatre is built, it should be located where the traffic is heaviest.

"The ground selected for the site should be approximately the same level as the highway which it adjoins. If this is not true, the cost of properly grading the site would make the venture uneconomical. In any event, if the level isn't satisfactory, there must be sufficient ground in the rear of the site to use as filling to assure perfect drainage.

"If it is possible, it is very important that connecting water and sewage systems be located on the site. This reduces the initial investment for the theatre. If they are not available, a well would have to be drilled to supply water and a cesspool would have to be constructed for sewage disposal.

"The number of ramps for the drive-in theatre is determined by the architect after the size of the site has been determined. The number of ramps will depend on the size of the site and the radius of the ramp. Obviously, the total capacity of automobiles which the theatre will accommodate depends on the size and number of the ramps.

"Once the site has been selected, the location of the screen tower is important. The screen surface should not face the west because in certain localities the sun sets at such a late hour that it would necessarily affect the time at which the motion picture performance could commence and, of course, thereby affect the financial success of the venture.

"The design of the screen tower is significant in that its height is determined by the size of the picture image, keeping in mind that good sight lines have to exist for each ramp and a fair margin of black must be allowed for masking the screen. Furthermore, the tower itself is subject to considerable wind pressure and weather conditions, and the larger it is the more important its construction becomes. At the same time, in general, the screen tower is located, if possible, near the highway and advertising is displayed on the rear of the tower, which is desirable if practical. In fact, the general design of the theatre is to a large extent governed by the design of the screen.

"Most of the drive-in theatres built in the past have used a motion picture scren 30 ft. x 40 ft. in size and have had about 10 ramps. This size screen has proven to be quite satisfactory for this number of ramps. If additional ramps are required, the width of the picture image should be increased 5 feet for each additional ramp.

"The success of the drive-in obviously stands or falls on the quality of its sound. [illegible] has been learned about the type of sound systems most satisfactory for this type of theatre. In certain localities it has been found that the use of large loudspeakers at the screen was not satisfactory, due to the proximity of houses whose occupants were disturbed by the "spill-over" of reproduced sound. Where the site for a drive-in theatre has been selected and this condition exists, the only satisfactory alternate is the use of individual loudspeakers. Up to the present time, two general types of individual loudspeakers have been used; one of which is permanently mounted so that occupants of cars can listen to them through open windows—and the other is hung on the door of the car (each patron group thus having its own speaker).

In the selection of either the large loudspeakers or the individual loudspeakers it is, of course, important that a type be utilized that will reproduce not only sound of sufficiently good quality, which is quite a problem in the case of the individual speakers, but also properly distribute the sound over the area required. It is anticipated that immediately after the war new and improved types of loudspeakers will be introduced for drive-in theatres which will assure the patrons perfect enjoyment of the show and eliminate the possibility of 'spill-over' sound annoyance in communities where houses closely adjoin the theatre.



Hollywood

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PRODUCTION NOTES FROM THE STUDIOS

Dana Andrews, Teresa Wright to Team in Goldwyn Film; Dudley Nichols to Write and Produce 'Elizabeth Kenny'

"Cabbages and Kings," an unproduced musical featuring Alec Templeton's first music adapted to a show of this type, has been purchased by MGM. Story was written by Stella Unger and Joan Alison, and the lyrics by Stella Unger.

Margaret Lindsay will return to the screen in the principal feminine role of Monogram's "Alaska," according to contracts just signed with Producer Lindsley Parsons. Filming has started with George Archainbaud directing.

Brian Donlevy will play the key role of Richard Henry Dana in Paramount's "Two Years Before the Mast," instead of playing the Captain as originally announced. The person to play the Captain has not yet been announced. Alan Ladd has the romantic lead, and William Bendix will be the mate. Seton I. Miller will produce and John Farrow will direct.

Howard Lydecker and Republic photographic crew which have been making backgrounds for "Brazil" have returned, and actual production will begin shortly. Robert North, who is producing, has not yet named a director.

Dana Andrews will co-star with Teresa Wright in "Those Endearing Young Charms" which Samuel Goldwyn will produce. Thus far, additional cast members have not been selected nor has the director been named.

Jack Gross drew the producer assignment on "Avalanche," the best-seller which was recently purchased by RKO. Marion Parsonnet has been signed by the studio to work on the screenplay which will be backgrounded by the Alps.

First love-interest role for Shirley Temple has been set by Vanguard by giving the going-on-sixteen child star the part of a 17-year-old in Dore Schary's "Double Furlough." Co-starring Ginger Rogers and Joseph Cotten, the picture has William Dieterle at the directorial helm.

Screenplay of "Lorna Doone" which Edward Small will produce for United Artists, will be written by Charles Bennett in England. This story was first produced on the screen in 1923 by the old First National Company.

Rod Cameron has been signed by Associate Producer Oliver Drake to star in Universal's Western, "Boss of Boomtown." Tom Tyler and Fuzzy Knight will be featured. Lewis Collins has been directing.

Jack L. Warner has set "Nobody Lives Forever" as Humphrey Bogart's next starring picture. W. R. Burnett is completing the screenplay of his original story.

Burt Kelly, who is credited with success of "Nine Girls" has been assigned to develop and produce new comedy mystery which is tentatively titled "Between Us Girls" at Columbia.

MGM has announced purchase in manuscript form of the latest novel of Henry Bellamann, author of "King's Row" and "Victoria Grandolet." New novel is "Red Shoes Run Faster," the story of a 17-year-old Southern girl.

Arturo de Cordova, co-star with Joan Fontaine in Paramount's "Frenchman's Creek," will do a picture for Classic Studios in Mexico in August or September.

Sidney M. Williams' independently produced romantic film, "Next Comes Love" starring Lupe Velez, will be released by Republic Studios. Lazslo Vadney is both director and author of the screenplay.

Dudley Nichols will write and produce RKO's motion picture "Elizabeth Kenny" it was announced here by Charles W. Koerner, executive vice-president in charge of production. Rosalind Russell will play the title role.

On completion of his assignment as production designer and art director for Hunt Stromberg's "Guest in the House," Anne Baxter starring vehicle which Lewis Milestone directs, Nikolai Remisoff returns to Edward Small to begin production designing and art direction for "Cagliostro."

Opening broadside in quarter-million-dollar national advertising campaign for David O. Selznick's seven-star picture, "Since You Went Away," breaks with full-page in May 1 issue of *Life*. Campaign is timed for late May release of picture.

Robert Chatworthy was assigned as the associate art director on the next Deanna Durbin-Robert Paige Universal starrer, "Can't Help Singing," which Frank Ryan will direct.

Barbara Stanwyck has been assigned the feminine lead in Warners' "Christmas in Connecticut," which will be produced by William Jacobs, who guided "Shine On, Harvest Moon," currently in release.

Kay Kyser, Ann Miller, Victor Moore, Georgia Carroll and Kyser's band are back on the Columbia home lot for the untitled Kyser musical. Leigh Jason directs.

Harry Fraser has been signed to direct "Brand of the Devil," Alexander-Stern western for PRC starring Dave O'Brien, Jim Newill and Guy Wilkerson.

Carl Sandburg, famous poet and authority on Lincoln, who is writing "American Cavalcade" for production by MGM, has the story about half finished and will be in Hollywood about June 1st to confer with Sidney Franklin, the producer.

Lambert Hillyer has been signed to direct Hoot Gibson and Bob Steele in an untitled western. William Strohbach will be the producer for Monogram.

Cass Daley has been selected for a role in Paramount's "Out of This World" which will co-star Eddie Bracken and Diana Lynn. Hal Walker will direct.

Lester Sharpe, associate producer of Republic's "Affairs of Geraldine" musical based on talents of modern American youngsters from 16 to 20, has arranged for the audition of any young musical act or novelty.



The Brothers Beery are together in MGM's "Gold Town," which is being produced by Orville Dull and directed by Roy Del Ruth. Above: on the set in makeup for the characters which they portray.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Today's visit takes us to Paramount and the Technicolor picture, "Bring on the Girls." There we should find Veronica Lake, Sonny Tufts and Eddie Bracken . . . so bring along some of their fans.

Story is about a rich boy who goes into the Army without revealing his social status . . . and his life among the GI boys and for that matter, the girls too. Tufts has joined with him to keep a watchful eye on him.

What a swimming pool we see when we enter the set! It's the kind most people dream about, but only get to see in the movies. It's enormous, with such beautiful colors displayed in the surroundings that it's breath-taking.

Lounging all around the pool are the extras in multi-colored bathing suits, and large size balloon balls and inflated rubber animals float on the water. Plants and deck chairs surround the pool on three sides . . . the other side being used for the diving board on which Bracken stands. Over in a corner is an ironing board and iron. This is used to remove the wrinkles from the garments (NOT the bathing suits!) before they go in front of the camera.

They've just finished a "take," so we find Bracken still on the diving board. He has been asked to remain there by Director Sidney Lanfield, for there must be a color test made for the camera and he has to hold a chart in front of him until okayed by the cameraman. He's taking advantage of the lull in the shooting, to entertain the company from his high perch, with dances, etc. . . . and he's a very funny man, as everyone knows.

When Director Lanfield calls for a rehearsal, Miss Lake comes forward in a very revealing white bathing suit. (She's something for the boys.) At the same time the extras start shedding their robes and get ready too. Things start with everyone entering into the spirit of the thing, for this is a house party which Bracken is throwing for the boys . . . and they must all have a good time.

Rehearsals go on for some time, making us all feel as though we were enjoying a swimming show at a large beach resort (with movie stars thrown in for our particular pleasure) . . . except for the interruptions by the director when he wants changes made. When everything is finally okayed by him, the scene is filmed.

It is now lunchtime, so the cast is dismissed for an hour. We follow their lead and go to the commissary too, where we not only see these extras, at the various tables, but many, many other costumes on the extras from other pictures.

After lunch we're on our way.

Until next week.

Ann Lewis

HOLLYWOOD STUDIO ROUND-UP

Studio production wheels are turning just three-fourths as fast as last year. The proof is in the figures. Last year at this time, twelve pictures went into production. This week there were nine, as detailed below:

COLUMBIA

CRIME DOCTOR'S RENDEZVOUS — Principals: Warner Baxter, Nina Foch, Jeanne Bates, Edward Norris. Director, Eugene Ford.

MONOGRAM

ALASKA—Principals: Margaret Lindsay, John Carradine, Kent Taylor, Dean Jagger. Director, George Archainbaud.
THREE OF A KIND—Principals: Billy Gilbert, Maxie Rosenbloom, Shemp Howard, June Lang. Director, D. Ross Lederman.

PARAMOUNT

DARK MOUNTAIN—Principals: Robert Lowery, Ellen Drew, Regis Toomey, Eddie Quillan. Director, William Berke.

PRC

BRAND OF THE DEVIL—Principals: Jim Newill, Dave O'Brien, Guy Wilkerson, Ellen Hall. Director, Harry Fraser.

RKO RADIO

TALL IN THE SADDLE—Principals: John Wayne, Ella Raines, Ward Bond, George "Gabby" Hayes. Director, Edwin L. Marin.
ONCE OFF GUARD—Principals: Edward G. Robinson, Joan Bennett, Raymond Massey, Dan Duryea. Director, Fritz Lang.
SYLVESTER THE GREAT—Principals: Bob Hope, Walter Brennan, Victor McLaglen, Walter Slezak. Director, David Butler.

UNIVERSAL

SAN DIEGO, I LOVE YOU—Principals: Susanna Foster, Jon Hall, Edward Everett Horton, Eric Blore. Director, unannounced.

TITLE CHANGES

"Calling All Stars" (Columbia) now STARS ON PARADE
"Riders of Mystery Mountain" (PRC) now GHOST TOWN
"The Conspirators" (Warners) now GIVE ME THIS WOMAN

PRC to Make 'Crime, Inc.'

"Crime, Inc.," written in 1934 by Martin Mooney, then an ace crime reporter, and his disclosures concerning Louis (Lepke) Buchalter, James J. Hines, Federal Judge Martin T. Manton, and Willie Bioff will be the subject of a picture by PRC. J. Carrol Naish has been signed to play the role of a murder ring leader who is executed for his crimes. Producer will be Leon Fromkess, with Harry Wurtzel, former agent, turning associate producer on the picture. James Tinling will direct.

Sebastian Cristillo's Assignment

Sebastian Cristillo has been named producer on "A Wave, a Wac, a Marine," Biltmore Productions' first Monogram picture which has just gone before the cameras. Ted Vonhemmit has been borrowed from Paramount as set dresser, and Columbia loaned makeup artist Otis Malcolm. Phil Karlstein is directing.

Rosen Directs 'Murder Chamber'

Phil Rosen has been signed to direct "Murder Chamber," third in Monogram's Charlie Chan series starring Sidney Toler, with starting date set for May 1. Philip N. Krasne and James S. Burkett will produce.



Katina Paxinou, Pilar of "For Whom the Bell Tolls," visits Barry Sullivan and Loretta Young on the set of Paramount's "And Now Tomorrow."

Finston Named to U. S. Committee

Nathaniel Finston, head of MGM's music department, has been named to the U. S. State Department's Advisory Committee on Music. Purpose of the Committee: to keep the State Department advised regarding musical interchange among the American Republics. Finston is the only Hollywood member. As chairman of the music committee of the Academy of Motion Picture Arts and Sciences, he has led the way at MGM in the use of Latin-American rhythms.

To Direct 'Three of a Kind'

Doing his first work off a major lot in his 31-year career as a director, D. Ross Lederman has signed to direct "Three of a Kind," first of the new Monogram comedy series featuring Billy Gilbert, Maxie Rosenbloom and Shemp Howard. Lederman recently completed "Racket Man" for Columbia, and during the past year has devoted his time to the making of Army and Navy films. Sam Katzman and Jack Dietz are producers of "Three of a Kind."

Tufts Gets Male Lead Role

Sonny Tufts, male star discovery of 1943, will play the masculine romantic lead of the young doctor in Paramount's production of "Miss Susie Slagle's," Augusta Tucker's novel of several years ago. The studio plans to present an all-star cast in the picture, with at least five other top players filling important roles, in addition to Betty Field and Tufts. An August start is planned for the picture, which John Houseman will produce. Hugo Butler is doing the screenplay.

Ina Ray Hutton in Musical

Ina Ray Hutton and her band will be featured in a Columbia musical, tentatively titled "Glamor for Sale," to be produced by Rudy Flothow at the Darmour Studio. Featured comedians in the cast will be Hugh Herbert and Bert Gordon. Arthur Dreyfuss, who collaborated with McElbert Moore on the screenplay, will direct. Production is slated to get under way about the middle of May.

Grant Draws Unique Assignment

Cary Grant draws one of the most unique and intriguing roles of his screen career with the announcement by RKO Radio that he will be starred in Philip Van Doren Stern's original story, "The Greatest Gift." David Hempstead who is producing "None But the Lonely Heart," in which Grant is currently starring, has been assigned the same task on "The Greatest Gift."

'Blood of the Sun' Is Set for James Cagney

Upon his return from a tour of American Army camps in England in about six weeks, James Cagney will be starred for his own company, William Cagney Productions, in "Blood of the Sun," a mystery story with a background of Japanese politics and military aggression.

The screenplay, written by Garrett Fort, will take precedence over the recently announced "Only the Valiant" by Charles Marquis Warren. The actor will portray a Tokyo correspondent for an American newspaper.

RKO Radio Buys Screen Rights To Newspaper Comic, 'Dick Tracy'

Screen rights to Chester Gould's newspaper comic strip, "Dick Tracy," have been purchased by RKO Radio, it was announced this week. According to present plans, the company plans to make two feature pictures a year.

Previously, the cartoon appeared on the screen in serials produced by Republic during the 1940 and 1941 seasons.

Lesser Plans Four Pictures

Sol Lesser has announced his intended production program, which calls for an overall budget of $5,000,000 and which spans over a period of two seasons. Starting with "Three's a Family," the screen adaptation of Broadway's current long-run comedy sensation, Lesser has lined up "Mission 51," "Girl Shy G. I." and "The Underdog." "Three's a Family" goes before the cameras within 60 days and will be released by United Artists. In addition to these major projects, Lesser will continue the Tarzan series.

Four Films Assigned Chertok

Jack Chertok has been assigned by Jack L. Warner, executive producer, to prepare "Land I Have Chosen," by Ellin Mackay Berlin for early filming. Assignment is the fourth given Chertok during the past week. Other three are "The Conspirators," "The Corn Is Green" and "Meet My Friend." Howard Koch, Academy Award winner for his work on the screenplay of "Casablanca," has been set to do the treatment on "Land I Have Chosen."

Two Get Character Roles

Warner Brothers have assigned Sydney Greenstreet and S. Z. Sakall to do character roles in the forthcoming Barbara Stanwyck picture, "Christmas in Connecticut." The picture will be made under the direction of Peter Godfrey.

Columbia Signs Mildred Law

Columbia has signed Mildred Law, featured dancer at the Copacabana in New York, to a term contract. She will make her film debut in "Tonight and Every Night."

Bakaleinikoff Pact Renewed

Constantin Bakaleinikoff, head of RKO Radio's music department, has had his contract renewed. He rounds out his third year with the studio this month.

ADV.

Can't Get It?
Joe Hornstein Has It

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43	b7/24/43
4016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43	b12/25/43
4003	Destroyer (D)	E. Robinson-G. Ford-M. Chapman	99	9/2/43	b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43	b9/11/43
4020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4023	Passport to Suez (D)F	Warren William-Ann Savage	72	8/19/43	b9/13/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43	b8/14/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43	b8/7/43

CURRENT 1943-44

5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43	b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43	b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
	Girl in the Case	Janis Carter-Edmund Lowe		4/20/44	a4/15/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	a10/2/43
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43	b1/29/44
	Jam Session	Ann Miller-Jess Barker	80	4/13/44	a1/22/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Alexander Knox-Marsha Hunt	85	2/3/44	b1/22/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	Two-Man Submarine	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	a1/22/44
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	61	3/30/44	b4/8/44

COMING 1943-44

	Address Unknown	Paul Lukas-K. T. Stevens			a1/22/44
	America's Children	Otto Kruger-Pat Parrish			a4/15/44
	Black Parachute	J. Carradine-Osa Massen		5/4/44	a4/15/44
	By Secret Command	Pat O'Brien-C. Landis-C. Morris		6/1/44	a3/11/44
	Crime Doctor's Rendezvous	Warner Baxter-Nina Foch			
	Impatient Years	Jean Arthur-Lee Bowman			
	Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong			a3/11/44
	Once Upon a Time	Cary Grant-Janet Blair		5/11/44	
	She's a Soldier Too	Beulah Bondi-Nina Foch			
	Stars on Parade	Lynn Merrick-Larry Parks		5/25/44	a4/15/44
	U-Boat Prisoner	Bruce Bennett-Erik Rolfe			
	Untitled Drama (Tech.)	Paul Muni-Merle Oberon			a1/22/44
	Untitled Musical	K. Kyser-Ann Miller-V. Moore			

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	55	12/23/43	b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43	b1/8/44
5201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43	b11/27/43
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43	b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills		4/20/44	a1/16/43

Westerns (Coming)

	Cowboy From Lonesome River	Charles Starrett-Vi Athens			a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor			a9/25/43
	Last Horseman (W)	Russell Hayden-Bob Wills			a1/9/43
	Riding West (W)F	C. Starrett-Shirley Patterson		5/18/44	a1/30/43
	Rough Ridin' Justice	Charles Starrett-Jimmy Wakely			
	Saddle Leather Law	Charles Starrett-Vi Athens			a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth			a2/12/44

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43

MGM (Cont.)

CURRENT 1943-44

421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	American Miracle (Tech.)	B. Donlevy-Ann Richards			a6/12/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
	Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra			a2/5/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien			a10/30/43
	Dragon Seed	Katharine Hepburn-Walter Huston			a2/5/44
425	Gaslight	Charles Boyer-Ingrid Bergman		May	a11/13/43
	Gold Town	Wallace Beery-Binnie Barnes			
	Kismet (Tech.)	R. Colman-Marlene Dietrich			a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell			
	Maisie Goes to Reno	Ann Sothern-John Hodiak			
	Marriage Is a Private Affair	Lana Turner-John Hodiak			a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			a4/1/44
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon			
	National Velvet	Mickey Rooney-Elizabeth Taylor			a4/1/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield			
	Secrets in the Dark	Robert Young-Susan Peters			
	Seventh Cross	Spencer Tracy-Signe Hasse			a3/18/44
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			a4/8/44
427	Three Men in White	L. Barrymore-Van Johnson		June	a2/12/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
428	Two Girls & a Sailor	June Allyson-Van Johnson		June	a2/19/44
	White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126		b3/11/44

MONOGRAM

CURRENT 1942-43

Block No.					
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43	b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43	b6/5/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44	b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

	Alaska	Margaret Lindsay-John Carradine			
	Are These Your Parents?	Lyle Talbot-Addison Richards			
	A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox			
	Block Busters	East Side Kids-Roberta Smith			a2/12/44
	Call of the Jungle	Ann Corio-James Bush			
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65		b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan	63		b4/1/44
	Girl Next Door, The	Edmund Lowe-Marjorie Rambeau			
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79		b3/11/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison			a1/29/44
	Leave It to the Irish	James Dunn-Wanda McKay			
	Three of a Kind	Billy Gilbert-Maxie Rosenbloom			

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

	Arizona Whirlwind	Ken Maynard-Hoot Gibson			a11/20/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55		b3/11/44
	Range Law	J. M. Brown-Raymond Hatton			
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44

PARAMOUNT

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
6	Dixie (Tech.) (M)	Bing Crosby-Dorothy Lamour	89		b6/26/43
6	Henry Aldrich Swings It (C)	Jimmy Lydon-Chas. Smith	65		b6/26/43
6	So Proudly We Hail (D)	Colbert-Goddard-Lake	126		b6/26/43
6	Submarine Alert (Spy)	Richard Arlen-Wendy Barrie	67		b6/26/43

CURRENT 1943-44

			Trade Shown		
5	And the Angels Sing	Lamour-MacMurray-B. Hutton		4/20/44	a6/26/43
5	Double Indemnity	Stanwyck-MacMurray-Robinson		4/21/44	a11/6/43
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice	Chester Morris-Nancy Kelly		4/24/44	a2/5/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith		4/20/44	a2/27/43
5	Hitler Gang	Robert Watson-Alexander Pope		4/24/44	a12/4/43
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.)	Gary Cooper-Laraine Day		4/21/44	a1/22/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Dark Mountain	Robert Lowery-Ellen Drew	
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43

PRC

CURRENT 1942-43

				Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc		11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger		3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F (Reviewed as: Girl and the Gorilla)	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1/44
422	Shake Hands With Murder	Iris Adrian-Frank Jenks		4/22/44	a4/8/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

418 Contender, The	Buster Crabbe-Arline Judge	5/10/44
Dixie Jamboree	Frances Langford-Guy Kibbee	a2/19/44
420 Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44
Mexican Fiesta	Armida-Wallace Ford	
404 Minstrel Man	Gladys George-Benny Fields	6/1/44
415 Waterfront	J. C. Naish-John Carradine	5/24/44

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	

Westerns (Coming)

Brand of the Devil	Dave O'Brien-Jim Newill	
457 Ghost Town	Dave O'Brien-Jim Newill	6/3/44
456 Pinto Bandit, The	Dave O'Brien-Jim Newill	4/27/44

RKO-RADIO

CURRENT 1942-43

Block No.			Mins.	Rel. Date	See Issue of
7	Pettticoat Larceny (CD)	Joan Carroll-W. Reed	61		b7/17/43
7	Sky's the Limit (C)F	F. Astaire-J. Leslie	89		b7/17/43

RKO-RADIO

CURRENT 1943-44

			Trade Mins. Shown		See Issue of
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory	Gregory Peck-Toumanova	86	4/17/44	a10/30/43
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/7/44	b3/4/44
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
425	Show Business	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	a2/26/44
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44
	Youth Runs Wild	Kent Smith-Bonita Granville		4/18/44	a2/5/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	
Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
Falcon in Mexico	Tom Conway-Mona Maris	
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Heavenly Days	Fibber McGee & Molly	a4/8/44
Mlle. Fifi	Simone Simon-Kurt Kreuger	
Manhattan Serenade	Sinatra-G. Murphy-G. DeHaven	
Marine Raiders	Pat O'Brien-Ruth Hussey	a2/19/44
Night of Adventure	Tom Conway-Louis Borell	a2/26/44
None But the Lonely Heart	Cary Grant-E. Barrymore	
Once Off Guard	Robinson-Bennett-Massey	
424 Seven Days Ashore	Gordon Oliver-Wally Brown	74 a2/12/44
Sylvester the Great	Bob Hope-Walter Brennan	
Tall in the Saddle	John Wayne-Ella Raines	
That Hunter Girl	A. Marshal-L. Day-M. Hunt	
Three Caballeros	Disney	
Untitled Musical	Anne Shirley-Dennis Day	

REPUBLIC

CURRENT 1942-43

				Rel. Date	
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43
223	Thumbs Up	B. Joyce-R. Frazer	67	7/5/43	b6/19/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

Atlantic City	Moore-Whiteman & Armstrong Band	
Call of the South Seas	Janet Martin-Allan Lane	a4/1/44
342 Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78 5/12/44 b4/1/44
Girl Who Dared	Lorna Grey-Peter Cookson	
Good Night Sweetheart	Ruth Terry-Bob Livingston	
316 Jamboree (M)F	Ruth Terry-George Byron	71 5/5/44 b4/8/44
Man From Frisco	Michael O'Shea-Anne Shirley	a2/5/44
Port of 40 Thieves	Stephanie Bachelor-Richard Powers	
Secrets of Scotland Yard	Edgar Barrier-C. Aubrey Smith	
Silent Partner	Beverly Lloyd-Bill Henry	
Sing, Neighbor, Sing	Lulubelle and Scotty	
Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
Song of Nevada	Roy Rogers-D. Evans-Mary Lee	
314 Trocadero (MD)F	Rosemary Lane-Johnny Downs	74 4 24 44 b4/8/44
Yellow Rose of Texas	Roy Rogers-Dale Evans	

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W)	B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W)	Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19 44	b2 5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10 23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

Call of the Rockies	Smiley Burnette-Sonny Carson	
Marshal of Monterey	Allan Lane-Peggy Stewart	
Marshal of Reno	Bill Elliott-George "Gabby" Hayes	
Red Gulch Renegades	Allan Lane-Peggy Stewart	
Tucson Raiders	Wild Bill Elliott-Bobby Blake	a3 25 44

20TH CENT.-FOX

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
9	My Friend Flicka (Tech.) (D).P. Foster-R. Johnson-R. McDowall.	89	4/23/43	b4/10/43
	Stormy Weather (M).B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
	CURRENT 1943-44			
	Banjo on My Knee (DM)F.B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F).War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon .Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
9	Buffalo Bill (Tech.) (B)F.M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
6	Claudia (D)F .R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F.Laurel & Hardy	63	11/19/43	b10/30/43
8	Four Jills in a Jeep (M)F.K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F.A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F.P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F.Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.).D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD).M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F.Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
7	Jane Eyre (D)A.Orson Welles-Joan Fontaine	96	Feb	b2/5/44
6	Lifeboat (D)A .Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A.Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A.G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
8	Purple Heart (T)A.Dana Andrews-Richard Conte	99	Mar	b2/26/44
	Rains Came, The (D)A.T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
Sp.	Song of Bernadette.J. Jones-V. Price-C. Bickford	158		b12/25/43
7	Sullivans, The (B)F.Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.) .B. Grable-R. Young	76	10/1/43	b9/25/43
9	Tampico (D)F .Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F .Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F.C. Colbert-R. Colman	99	11/26/43	Reissue
6	Wintertime (MC)F .S. Henie-J. Oakie	82	9/17/43	b9/11/43
	COMING			
10	Bermuda Mystery .Preston Foster-Ann Rutherford	66	May	
	Big Noise, The.Laurel & Hardy			
11	Eve of St. Mark.Anne Baxter-William Eythe		June	a12/4/43
	Greenwich Village (Tech.).Don Ameche-Carmen Miranda			a12/4/43
11	Home in Indiana (Tech.).Walter Brennan-Jeanne Crain		July	a10/23/43
	In the Meantime, Darling.Jeanne Crain-Frank Latimore			
	Irish Eyes Are Smiling.Monty Woolley-Dick Haymes			
	Keys of the Kingdom.Roddy McDowall-Sir C. Hardwicke			a4/1/44
11	Ladies of Washington.Trudy Marshall-Ronald Graham	61	June	a2/12/44
10	Pin-Up Girl (Tech.).B. Grable-M. Raye-Joe E. Brown	83	May	a9/11/43
	Queen of the Flattops.Don Ameche-Dana Andrews			a4/8/44
11	Roger Touhy, Gangster.K. Taylor-L. Andrews-P. Foster	65	July	a6/5/43
	Take It Or Leave It.Phil Baker-Marjorie Massow			
	Sweet & Lowdown.J. Oakie-L. Darnell-Benny Goodman			a4/1/44
	Wilson (Tech.) .Coburn-Hardwicke-Mitchell			

UNITED ARTISTS

	CURRENT			
	Bridge of San Luis Rey (D)A.Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Hi Diddle Diddle (C).A. Menjou-M. Scott	72	8/20/43	b7/31/43
	It Happened Tomorrow.D. Powell-L. Darnell-J. Oakie		4/7/44	a3/11/44
	Jack London (B)A.M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Johnny Come Lately (D).J. Cagney-Grace George	97	9/3/43	b8/28/43
	Kansan, The (W)F.Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
	Knickerbocker Holiday (CM)F.Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
	Somewhere in France (D)F.C. Cummings-R. Morley	85	6/11/43	b2/20/43
	Stage Door Canteen.48 Stars	131	6/24/43	b5/15/43
	That Nazty Nuisance (C).Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
	Three Russian Girls (D)F.Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Victory Through Air Power(A).Disney	65	8/13/43	b7/10/43
	Voice in the Wind (D)A.Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
	Woman of the Town (D)F.Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43
	Yanks Ahoy (C).William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43
	COMING			
	Abroad With Two Yanks.William Bendix-Dennis O'Keefe			
	Double Furlough .Ginger Rogers-Spring Byington			
	Goodbye My Love.George Sanders-Linda Darnell			
	Guest in the House.Anne Baxter-Ralph Bellamy			
	Hairy Ape, The.W. Bendix-S. Hayward-John Loder			
	Since You Went Away.C. Colbert-J. Cotten-S. Temple			a3/18/44
	Sensations of 1945.W. C. Fields-E. Powell			a4/8/44
	Song of the Open Road.Bergen & McCarthy-B. Granville			a12/11/43
	Story of G.I. Joe.Ernie Pyle Story			
	Up in Mabel's Room (C)A.Reynolds-Auer-Greenwood-Patrick	76		b3/25/44
	Westerns (Current)			
	Bar 20 (W)F .Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
	Colt Comrades (W).Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
	False Colors (W)F .Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
	Riders of the Deadline (W)F.William Boyd-Andy Clyde	70	12/3/43	b1/22/44
	Texas Masquerade (W)F.Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44
	Westerns (Coming)			
	Forty Thieves .Wm. Boyd-Andy Clyde			a3/11/14
	Lumber Jack (W)F .Wm. Boyd-Andy Clyde	64	4/28/44	b4/8/44
	Mystery Man .Wm. Boyd-Andy Clyde			a8/14/43

UNIVERSAL

	CURRENT 1942-43			
7011	Frontier Bad Men.D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated .Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7006	Hers to Hold (C).D. Durbin-J. Cotten	94	7/16/43	b7/17/43
7003	Hit the Ice (C).Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7047	Honeymoon Lodge (C).David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
4028	Larceny With Music (DM)F.A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7001	Phantom of the Opera (Tech.).Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43
7064	We've Never Been Licked (D).Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
	CURRENT 1943-44			
8003	Ali Baba and the Forty Thieves (Tech.) .Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F.Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A.Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F.Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8007	Corvette K-225 (D)F.Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F.Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A.Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A.Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho .Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F.Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F.L. Allbritton-R. Paige	79	4/21/44	b4/8/44
8004	His Butler's Sister (CM)F.D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F.H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8035	Hi Ya Sailor (M)F.Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A.Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8065	Ladies Courageous (D)F.Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
8008	Mad Ghoul (H)A.Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
8025	Moonlight in Vermont.Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8030	Never a Dull Moment (MC)F.Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8014	Phantom Lady (M)F.Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8024	Sherlock Holmes Faces Death (M)F .B. Rathbone-N. Bruce	68	9/17/43	b8/11/43
8041	She's For Me (CM)F.Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F.Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A.A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F.E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F.B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A .Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F.Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8009	Top Man (CM)F.Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8029	Weekend Pass (C)F.Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
8027	Weird Woman (M)A.Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F .Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43
	COMING			
	Allergic to Love.Noah Beery, Jr.-Martha O'Driscoll			a4/1/44
	Christmas Holiday .Deanna Durbin-Gene Kelly			a1/8/44
	Climax, The .Susanne Foster-Turhan Bey			a3/4/44
	Cobra Woman (Tech.).M. Montez-Jon Hall-Sabu		5/12/44	a6/10/43
	Dead Man's Eyes.Lon Chaney, Jr.-Jean Parker			
	Devil's Brood, The.Lon Chaney-Boris Karloff			
8061	Follow the Boys(M)F.All-Star	122		b3/25/44
	Ghost Catchers .Olsen & Johnson			a4/8/44
	Gypsy Wildcat .M. Montez-Jon Hall-L. Carrillo			a2/5/44
	Invisible Man's Revenge.Jon Hall-Evelyn Ankers			a2/5/44
	Jungle Woman .Evelyn Ankers-Milburn Stone			a3/18/44
	Make Way for Love.Gloria Jean			
	Merry Monahans .Donald O'Connor-Peggy Ryan			a1/8/44
	Moonlight & Cactus.Andrews Sisters-Leo Carrillo			a10/2/43
8037	Moon Over Las Vegas (CM)F.Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
	Mummy's Ghost .Lon Chaney, Jr.-J. Carradine			a9/23/43
	Murder in the Blue Room.Anne Gwynne-Donald Cook			
	Pardon My Rhythm.Gloria Jean-Patric Knowles	94	5/19/44	a3/4/44
	Patrick the Great.Donald O'Connor-Peggy Ryan			a11/20/43
	Pearl of Death, The.Basil Rathbone-Nigel Bruce			
	San Diego, I Love You.Susanna Foster-Jon Hall			
	Scarlet Claw .B. Rathbone-Nigel Bruce			a2/19/44
	See My Lawyer.Olsen and Johnson			
	Singing Sheriff .Bob Crosby-Fay McKenzie			
8036	Slightly Terrific .Anne Rooney-Leon Errol	58	5/5/44	a1/22/44
	South of Dixie.David Bruce-Anne Gwynne			a3/25/44
	This Is the Life.Donald O'Connor-Susanna Foster			a7/17/43
	Twilight on the Prairie.Eddie Quillan-Connie Haines			
	Westerns (Current 1943-44)			
8081	Arizona Trail .Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8085	Boss of Boomtown.Tex Ritter			
8082	Frontier Law .Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke.Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F.Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43

WARNER BROS.

	CURRENT 1942-43			
222	Background to Danger (Spy)F.Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
223	Constant Nymph (D).Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
224	Irving Berlin's This Is the Army .Army All-Star Cast	121	8/14/43	b7/31/43
	CURRENT 1943-44			
304	Adventure in Iraq (D)F.J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School .Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F.Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo .Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F.J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid .James Cagney		3/4/44	Reissue
328	Girls on Probation.Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A.I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
302	Murder on the Waterfront (D).Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F.E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A.Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
330	Oklahoma Kid (W)F.J. Cagney-H. Bogart	80	9/11/43	Reissue
312	Passage to Marseille (D)A.Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
305	Princess O'Rourke (CD)F.O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
313	Shine On Harvest Moon (M)F.A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
303	Thank Your Lucky Stars (M).All-Star Cast	127	9/25/43	b8/21/43
314	Uncertain Glory (D)A.Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
301	Watch on the Rhine (D).Bette Davis-Paul Lukas	114	9/4/43	b7/31/43
	COMING			
315	Adventures of Mark Twain(D).Fredric March-Alexis Smith	130	5/6/44	a8/22/42
	Animal Kingdom .Ann Sheridan-Dennis Morgan			a11/20/43
	Arsenic and Old Lace.Cary Grant-Priscilla Lane			a1/3/43
	Between Two Worlds.J. Garfield-P. Henreid-D. King			a12/4/43
	Conflict .Humphrey Bogart-Alexis Smith			
	Cinderella Jones .Joan Leslie-Robert Alda			
	Crime by Night.Jane Wyman			
	Devotion (D) .O. deHavilland-I. Lupino			a2/27/43
	Doughgirls .A. Sheridan-J. Carson-J. Wyman			
	Give Me This Woman.Paul Henreid-Hedy Lamarr			
	Horn Blows at Midnight.Jack Benny-Alexis Smith			
	Janie .Joyce Reynolds-Robert Hutton			
	Last Ride (D).R. Travis-Chas. Long			
	Make Your Own Bed.Jack Carson-Jane Wyman			a2/12/44
	Mask for Dimitrios.Zachary Scott-Peter Lorre			
	Mr. Skeffington .Bette Davis-Claude Rains			a11/27/43
	My Reputation .Barbara Stanwyck-George Brent			
	Rhapsody in Blue.Joan Leslie-Robert Alda			a10/23/43
	Saratoga Trunk .Gary Cooper-Ingrid Bergman			a6/26/43
	To Have and Have Not.H. Bogart-W. Brennan			
	Very Thought of You.Ida Lupino-Dennis Morgan			
	Westerns			
333	Cherokee Strip, The.Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters .Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos.Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F.Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder .Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle.Dick Foran-Alma Lloyd	59	10/2/43	Reissue

MISCELLANEOUS

	Adventure in Blackmail (D).Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)	61	Artkino	b7/31/43
	Great Mr. Handel (B).Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A.Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F.Russian Cast	55	Artkino	b10/3/42
	Jeannie (CD)F .Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajove (D)A.John Lodge-Edwige Feuillere	78	English	b12/11/43
	Orders From Tokyo (D)A.Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	Outlaw, The (WD)A.J. Buetel-J. Russell	121	H. Hughes	b2/13/43

Shorts Booking Guide

1942-43 PRODUCT BY COMPANY AND SERIES (1943-44 PRODUCT BEGINS ON PAGE 65)

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
	ALL-STAR COMEDIES			
4431	A Maid Made Mad		15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½	3/20/43
4432	Blonde and Groom	Dull	15	5/ 1/43
4435	Boobs in the Night	Poor	17½	6/12/43
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4436	Here Comes Mr. Zerk	Slow	16	7/24/43
4427	His Wedding Scare	Silly	16½	1/30/43
4433	I Spied for You	Poor	18	4/24/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4434	My Wife's An Angel	Good	22	5/22/43
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18	3/ 6/43
	AMERICA SPEAKS			
	Farmer at War		9	Not Rev.
4983	Men Working Together	Excellent	11	7/10/43
4862	Mr. Smug	Good	11	2/27/43
	Point Rationing		6	Not Rev.
	Troop Train		11	Not Rev.
4881	Wings for the Fledglings	Fair	10	1/ 9/43
	COLOR RHAPSODIES (Tech.)			
4511	A Hunting We Won't Go	Good	7½	7/24/43
4510	He Can't Make It Stick	Good	7	7/17/43
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero	Fair	7½	5/29/43
4507	Professor Small and Mr. Tall		7½	Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4506	There's Something About a Soldier	Fair	6½	4/17/43
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7	12/ 5/42
4509	Tree for Two	Routine	7½	7/10/43
	COMMUNITY SING			
4660	As Time Goes By	Excellent	10	7/31/43
4663	College Songs		9	Not Rev.
4657	Cresby Songs	Enjoyable	9	4/17/43
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band		10	Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter	Good	10½	5/ 1/43
4654	Songs of the Service	Average	8	11/14/42
4655	Songs of the States	Good	9½	1/ 2/43
4661	Song of Victory		13	8/14/43
4652	Yankee Doodler	Very Good	9	9/26/42
	FAMOUS BANDS			
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
	GLOVESLINGER			
4489	College Belles	Fair	16	10/31/42
4410	Great Glover, The		18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre	18	5/22/43
4411	Seeks Appeal	Fair	17½	3/20/43
	PANORAMICS			
4901	Cajuns of the Teche	Good	11	8/22/42
4904	Merchant Convoy	Vivid	10½	5/26/43
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
	PHANTASIES CARTOONS			
4704	Chelly Polly	Silly	6½	2/27/43
4711	Dizzy Newsreel	Fair	7½	8/14/43
4708	Duty and the Beast	Fair	6	5/22/43
4702	The Dumbconscious Mind	Average	7	11/14/42
4701	The Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice In Slumberland	Fair	6½	12/ 5/42
4709	Mass Mouse Meeting	Dull	6	6/26/43
4710	The Fly In the Ointment	Below Average	6½	7/17/43
4705	The Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat	Routine	7	5/ 8/43
	QUIZ REELS			
4801	Kitchen Quiz No. 1	Amusing	10	8/15/42
	SCREEN SNAPSHOTS			
4851	No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852	No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry)		9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860	No. 10 (Mischa Auer)	Good	10	7/17/43
	STOOGE COMEDIES			
4406	Back From the Front		18	Not Rev.
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4408	Higher Than a Kite	Slapstick	18	7/24/43
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder		16	Not Rev.
4488	Three Little Twirps	Average	15½	7/10/43
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
	KATE SMITH			
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
	TOURS			
4851	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
	WORLD OF SPORT			
4807	Aqua Thrills	Entertaining	9½	5/29/43
4805	Diving Daredevils	Good	9	3/20/43
4808	Jump, Fish, Jump	Uninteresting	9	6/26/43
4804	Ladies Day In Sports	Good	10	4/17/43
4806	Ski Soldiers		10½	Not Rev.
4809	Sweeping Oars	Excellent	10	7/24/43
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42
	SERIALS			
	The Secret Code	15 Chaps.		Not Rev
	Valley of Vanishing Men	15 Chaps.		1/30/43

METRO-GOLDWYN-MAYER

	CARTOONS (Tech.)			
W-455	Baby Puss			Not Rev.
W-443	Ban Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-444	Dumb Hounded	Hilarious	8	4/10/43
W-451	One Ham's Family	Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood	Tops	8	7/10/43
W-453	Stork's Holiday	Tops	8	10/16/43
W-456	"Innertube Antics"	Hilarious	8	3/11/44
W-442	Sufferin' Cats		8	Not Rev.
W-445	The Boy and the Wolf	Good	8	5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8	6/ 5/43
W-450	The Uninvited Pest	A Corker	8	7/31/43
W-452	War Dogs	Good	7	10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	8	12/25/43
W-448	Who Killed Who	Fair	8	7/10/43
W-449	Yankee Doodle Mouse	Tops	8	8/14/43
	MINIATURES (10)			
M-432	People of Russia	Excellent	10	1/23/43
M-433	Brief Interval		10	Not Rev.
M-434	Brothers In Blood	Excellent	10	12/18/43
M-437	Here at Home			Not Rev.
M-435	Inca Gold (Sepia)			Not Rev.
M-439	Journey to Yesterday	Dramatic	11	8/ 7/43
M-431	Last Lesson	Impressive	10	1/30/43
M-438	Memories of Australia	Timely	10	7/10/43
M-432	My Tomato	Laugh Crop	9	12/18/43
M-440	Ode to Victory	Elaborate	11	8/28/43
	OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-494	Calling All Kids	Delightful	11	5/ 1/43
C-496	Election Daze	Good	10	10/ 2/43
C-493	Family Troubles	Amusing	11	4/10/43
C-495	Farm Hands	Slow	11	7/10/43
C-497	Little Miss Pinkerton	Among Best	11	10/16/43
C-499	Radio Bugs	Good	9	3/25/44
C-498	Three Smart Guys		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/43
	PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure	Important	10	8/14/43
K-481	Madero of Mexico	Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488	Storm	Vivid	10	10/16/43
K-483	That's Why I Left You	Very Good	10	6/19/43
K-490	This Is Tomorrow			Not Rev.
K-489	To My Unborn Son	Dramatic	9	12/18/43
K-484	Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482	Who's Superstitious?	Interesting	10	5/ 1/43
	PETE SMITH SPECIALTIES			
S-467	Dog House	Tops	8	6/26/43
S-465	Fala, the President's Dog	Good	8	4/24/43
S-461	First Aid	Instructive	10	1/23/43
S-471	Fixin' Tricks	Entertaining	10	10/16/43
S-472	Football Thrills of 1942	Misses	10	10/16/43
S-463	Hollywood Daredevils	Exciting	9	4/10/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
S-470	Scrap Happy	Effective	9	9/18/43
S-468	Seeing Hands	Appealing	11	8/14/43
S-469	Seventh Column	Surprise	9	9/11/43
S-466	Sky Science	Excellent	9	6/19/43
S-473	Tips on Trips	Swell	9	12/18/43
S-474	Water Wisdom			Not Rev.
S-464	Wild Horses	Fair	8	5/ 8/43
	SPECIAL			
x-460	These Are the Men	Good	11	10/ 2/43
	TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful	9	9/18/43
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade	Interesting	9	4/10/43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-419	Motoring in Mexico	Excellent	9	6/19/43
T-417	On the Road to Monterey			Not Rev.
T-422	Over the Andes	Beautiful	9	10/16/43
T-411	Picturesque Mass	Good	9	11/14/43
T-418	Romantic Nevada	Very Good	9	5/ 8/43
T-420	Scenic Oregon	Solid	9	7/ 3/43
	TWO REEL SPECIAL (8)			
A-402	Heavenly Music	Fair	22	5/ 8/43
M-401	Keep 'Em Smiling	Very Good	20	12/ 5/42
A-404	Main Street Today		20	Not Rev.
A-403	Shoe Shine Boy	Good	15	1/29/44

PARAMOUNT

	HEADLINERS (6)			
A2-9	A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13	"Down With Everything"	Good	9	11/ 6/43
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/43
A2-7	Letter From Ireland	Excellent	22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/43
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6	Moments of Charm	Tops	10	5/ 8/43
A2-8	Rationed Rhythm	Fair	10½	6/19/43
A2-10	Sing, Helen, Sing	Tops	11	8/28/43
A2-11	Three Bears in a Beat	Cute	10	8/28/43
	MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/43
U2-5	Jasper's Music Lesson	Tops	8	8/ 5/43
U2-6	The Truck That Flew	Charmine	8	7/17/43
	POPEYE (12)			
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		8	Not Rev.
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	8	6/19/43
E2-2	Scrap the Japs	Fair	5½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/43
E2-11	Wood Peckin'		7	Not Rev.
	POPULAR SCIENCE (6)			
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43
J2-4	No. 4	Informative	10	5/ 1/43
J2-5	No. 5	Weak	10	7/10/43
J2-6	No. 6	Very Good	10	10/ 9/43
	SPEAKING OF ANIMALS (6)			
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	8	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/18/43
	SPORTLIGHTS (10)			
R2-10	All Sails Set	Ordinary	9½	9-25 43
R2-8	Amphibious Fighters	Excellent	9½	6/26/43
R2-6	Beach Command	Interesting	9	4/24/43
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-7	Tumble Bugs	Excellent	9	5/29/43
R2-4	Trading Blows	Good	8½	3/20/43
R2-9	Where Cactus Grows	Good	8½	7/17/43
	SUPERMAN CARTOONS (9) (Tech.)			
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums	Good	8	5/ 1/43
W2-2	Mummy Strikes	For Juveniles	8	3/13/43
W2-5	Secret Agent	Misses	8	7/31/43
W2-4	Underground World	Good	8½	5/29/43
	UNUSUAL OCCUPATIONS (6)			
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3	Average	10	3/20/43
L2-4	No. 4	Up to Par	10	5/ 1/43
L2-5	No. 5	Good	10	7/17/43
L2-6	No. 6	Interesting	10	10/23/43
	VICTORY SHORTS (4)			
T2-1	A Letter From Bataan	Impressive	15	10 3/43
T2-4	Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10 3/43

RKO-RADIO

	DISNEY CARTOONS (18) (TECH.)			
34111	Chicken Little		9	Not Rev.
34116	Donald Duck and the Gorilla		7	Not Rev.
34101	Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105	Fall Out—Fall In	Tops	7	5/15/43
34108	Figure and Cleo	Good	8	10/16/43
34103	Flying Jalopy	Good	7	3/27/43
34110	Home Defense	A-1	8	12/25/43
34113	How to Be a Sailor	Excellent	7	3/25/44
34115	How to Play Golf		8	Not Rev.
34109	Old Army Game	Good	7	11/27/43
34112	Pelican & the Snipe		9	Not Rev.
34102	Pluto and the Armadille		7	Not Rev.
34104	Private Pluto	Tops	7	5/ 8/43
34107	Reason and Emotion		8	Not Rev.
34114	Trombone Trouble	Very Good	7	3/25/44
34106	Victory Vehicles	Leaping Laughter	8	8/14/43
	EDGAR KENNEDY (6)			
33403	Duck Soup	Fair	17	3/ 6/43
33404	Hold Your Temper		17	Not Rev.
33406	Hot Foot	Will Pass	17	7/ 3/43
33405	Indian Signs	Fair	17	5/15/43
33402	Rough on Rents	Average	18	12/ 5/42
33401	Two for the Money	Fair	17	10/24/42

RKO-RADIO (Cont.)

		Comment	Running Time	Reviewed Issue Of
FAMOUS JURY TRIALS (4)				
13202	State vs. Thomas Crosby.	Fair	18	1/16/43
13201	State vs. Glen Willett...	Fair	18	10/24/42
JAMBOREES (13)				
14417	Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
14405	Enric Madriguera & Orch.	Swell	8	3/27/43
14406	It's Tommy Tucker Time		8	Not Rev.
14402	Johnny Long & Orch.	Average	8	12/12/42
14403	Ray McKinley & Orch.	Average	8	11/28/42
14404	Dick Stabile & Orch.	Fair	8	1/16/43
14401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)				
13702	Deer! Deer!	Average	17	11/21/42
13704	Double Up	Fair	18	5/15/43
13705	Gem-Jams	Fair	18	5/15/43
13701	Mail Trouble	Mildly Amusing.	18	10/17/42
13703	Pretty Dolly	Amusing	17	1/16/43
13706	Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)				
14308	Aqua Aces			Not Rev.
14313	Barnyard Golf		8	Not Rev.
14305	Basketeers	Very Good	9	3/ 6/43
14312	Champion-Maker	Pleasant	9	8/ 7/43
14311	Cloud Chasers		8	Not Rev.
14309	Golf Limited	Interesting	8	5/15/43
14304	"Q" Men	Interesting	8	1/23/43
14310	Racing Royalty	Inconsequential	8	7/ 3/43
14301	Show Horse	Good	9	10/24/42
14405	Ski Trails	Exciting	8	3/27/43
14302	Touchdown Tars	Good	8	11/28/42
14307	Trout		8	Not Rev.
14303	Winter Setting		8	Not Rev.
THIS IS AMERICA				
13105	Air Crew	Excellent	18	4/10/43
13112	Age of Flight	Good	17	10/16/43
13103	Army Chaplain	Very Fine	19	12/26/42
13111	Arctic Passage	Vivid	20	9/11/43
13104	Boomtown, D. C.	Very Good	19	2/13/43
13110	Broadway Dim-Out	Effective	15	8/14/43
13113	Children of Mars	A Must	20	10/30/43
13108	Lieutenant Smith	Excellent	20	6/12/43
13106	Medicine on Guard	Very Good	19	4/17/43
13107	Merchant Seaman	Excellent	17	5/ 8/43
13109	Pacific Island No. 43	Reassuring	17	7/10/43
13101	Private Smith of the U.S.A.	Excellent	19	10/24/42
13102	Women at Arms	Very Fine	19	11/21/42
VICTORY SHORTS (3)				
14202	City of Courage	Impressive	9	5/20/43
14201	Conquer by the Clock	Excellent	10	12/26/42
14203	North African Album	Fills Void	9	7/ 3/43
14204	Oil Is Blood		8	Not Rev

REPUBLIC

SERIALS

Daredevils of the West		Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps.	Not Rev.
Secret Service in Dark Africa	15 Chaps.	

20TH CENTURY-FOX

ADVENTURES OF A NEWSREEL CAMERAMAN

5201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.
ALASKAN ADVENTURE				
3701	Our Last Frontier		9	Not Rev
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
3851	Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT				
3902	Jungle Land		9	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42
MAGIC CARPET OF MOVIETONE (8)				
3151	Desert Wonderland (Tech.)	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)	Good	9	5/15/43
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42
MARCH OF TIME				
4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17	1/3. 7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev.
3306	Dog Sense	For Dog-lovers.	9	9/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	18	1/30/43

TERRYTOONS (26)

3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout	Fair	7	5/ 8/43
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again	For Children	7	5/ 8/43
3502	Ickle Meets Pickle	Fair	7	11/28/42
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches	Amusing	7	5/ 8/43
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony	Good	7	5/ 8/43
4562	Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY				
3402	Accent on Courage		18	Not Rev
1401	Women in Blue		18	Not Rev.

UNITED ARTISTS

WORLD IN ACTION

	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of Europe	Thrilling	21	5/ 8/43
	Invasion of North Africa	Superb	20	2/ 6/43
	Labor Front, The	Gripping	21	12/11/43
	The Mask of Nippon	Excellent	20	10/24/42
	New Soldiers Are Tough	Stirring	18	5/30/42
	Our Russian Ally	Very Good	19	7/23/42
	Road to Tokyo	Excellent	18	9/26/42
	Russia's Foreign Policy	Heavy	20	2/ 5/44
	This Is Blitz	Grim Realism	21	3/ 7/42
	War for Men's Minds	Revealing	21	9/18/43
SPECIAL				
	Don't Hook Now		18	Not Rev.
	Kill or Be Killed		18	Not Rev.
	Raid Resort		8	Not Rev

UNIVERSAL

ANDY PANDA CARTUNES (Tech.)

7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade in Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42
PERSON-ODDITIES				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7329	Shepherd of the Round House	Interesting	9	8/ 5/43
7377	She's A-1 in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum In Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev.
TWO-REEL SPECIALS (2) (Tech.)				
7111	Rear, Navy, Rear	Swell	22½	1/16/43
SWING SYMPHONIES (6)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7235	Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS				
7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion in India	Instructive	9	6/19/43
7368	Hungry India		9	Not Rev
7350	Mr. Chimes Goes to Town			Not Rev
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43
VICTORY FEATURETTE (4)				
6996	Arsenal of Might	Excellent	10	12/12/42
6995	Keeping Fit	Very Good	11	10/17/42
6997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

SERIALS

Adventures of Smilin' Jack	13 Chaps	11/ 7/43
Junior G-Men of the Air	12 Chaps.	
Don Winslow of the Coast Guard.	13 Chaps.	
Overland Mail	15 Chaps.	

VITAPHONE-WARNER BROS.

BROADWAY BREVITIES (12)

8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.
HOLLYWOOD NOVELTIES (6)				
8306	King of the Archers	Entertaining	10	5/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy	Good	7	8/14/43
MELODY MASTERS (10)				
8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.
MERRIE MELODIES (26) (Tech.)				
8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc?	Excellent	7	2/12/44
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43
TECH. SPECIALS (6)				
8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404 A Gem of a Jam		16½	Not Rev.
5421 A Rookie's Cookie	Fair	17	11/13/43
5433 Bachelor Daze		18	Not Rev.
5406 Busy Buddies		16½	Not Rev.
5405 Crash Goes the Hash	Typical	17	4/ 8/44
5422 Crazy Like a Fox		18½	Not Rev.
5435 Defective Detectives			Not Rev.
5402 Dizzy Pilots			Not Rev.
5432 Dr. Feel My Pulse	Fair	18	3/25/44
5426 Farmer for a Day	Gets By	17½	10/16/43
5428 Garden of Eatin'	Good	16	12/25/43
5430 He Was Only Feudin'	Average	16	1/22/44
5434 His Tale Is Told		17½	Not Rev.
5401 I Can Hardly Wait	Typical	16½	8/28/43
5403 Phony Express	Good	17	12/25/43
5409 Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427 Quack Service	Good	16	10/16/43
5425 Shot in the Escape	Slapstick	19	8/14/43
5407 The Yoke's On Me		16	Not Rev.
5431 To Heir Is Human	Poor	16	3/11/44
5410 Who's Hugh	Slapstick	16	2/12/44
5429 You Dear Boy	Good	18	1/ 1/44
COLOR RHAPSODIES (Tech.)			
5504 Disillusioned Bluebird			Not Rev.
5503 Herring Murder Mystery		7	Not Rev.
5502 Imagination	Excellent	8	12/18/43
5501 Rocky Road to Ruin		8	Not Rev.
COMMUNITY SING			
5651 No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652 No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653 No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654 No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655 No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656 No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657 No. 7 Xmas Carols	Fine	10½	12/25/43
5658 No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659 No. 9 (White) Sunday, Monday and Always	Dull	9½	4/ 8/44
5660 No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
FILM-VODVIL			
5951 No. 1 Featuring Mousie Powell		10½	Not Rev.
5952 No. 2 Featuring Cootie Williams	Fair	10	10/23/43
5953 No. 3 Featuring Zeb Carver	Good	11	11/27/43
5954 No. 4 Featuring This Is Ft. Dix	Fair	9	3/ 4/44
5955 No. 5 Novak's Comedy Band			Not Rev.
FOX & CROW (Tech.)			
5751 Room and Bored	Good	7	10/16/43
5752 Way Down Yonder in the Corn	Excellent	7	1/ 1/44
5753 The Dream Kids			Not Rev.
LI'L ABNER (Tech.)			
5601 Amoozin' But Confusin'	Promising	8	4/ 8/44
5602 Sadie Hawkin's Day			Not Rev.
PANORAMICS			
5901 Birds on the Wing	Interesting	9½	9/25/43
5902 Babies by Bannister	Excellent	8½	10/23/43
5903 Camera Digest	Fair	10½	2/19/44
5904 Senoritas and Traditions of Mexico			Not Rev.
PHANTASIES			
5702 Cocky Bantam	Fair	6½	12/11/43
5707 Giddy Yapping			Not Rev.
5706 Lionel Lion			Not Rev.
5701 Nursery Crimes	Poor	7	10/23/43
5703 Playful Pest	Fair	6½	2/ 5/44
5704 Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708 Tangled Travels			Not Rev.
5705 Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS			
5851 No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852 No. 2 (Groucho Marx)	Average	10	10/23/43
5853 No. 3 Kay Kyser	Very Good	10	10/30/43
5854 No. 4 (Alan Mowbray)	Good	9	11/27/43
5855 No. 5 (Carrillo & Romero)	Good	9½	1/22/44
5856 No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857 No. 7 (Mexican Cinema Industry)	Very Good	9	4/15/44
5858 No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5858 No. 9 (Movies 50th Anniversary)		9½	Not Rev.
WORLD OF SPORTS			
5803 Champ of Champions	Good	10	12/11/43
5802 Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5807 Golden Gloves			Not Rev.
5801 Kings of Basketball	Good Stuff	10	9/ 4/43
5808 Table Tennis Topnotchers			Not Rev.
5804 Ten Pin Acres	Good	10	12/25/43
5806 Follow Through With Sam Byrd	Good	9	4/ 1/44
5805 Winged Targets	Good	9	3/25/44
SERIALS			
Batman	15 Chaps.		7/31/43
Desert Hawk	15 Chaps.		
Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (Tech.)			
W-533 Batty Baseball			Not Rev.
W-532 Screwball Squirrel		7	Not Rev.
W-531 Zoot Cat			Not Rev.
MINIATURES			
M-582 Kid in Upper Four	Fair	11	1/29/44
M-583 No News Is Good News			Not Rev.
PETE SMITH SPECIALTIES			
S-553 Groovie Movie		9	Not Rev.
S-552 Home Maid	Good	10	2/19/44
S-551 Practical Joker	Good	10	2/19/44
TRAVELTALKS (Tech.)			
T-514 A Day in Death Valley	Good	9	3/ 4/44
T-517 Along the Cactus Trail	Good	9	4/15/44
T-512 Grand Canyon—Pride of Creation			Not Rev.
T-516 Mackinac Island			Not Rev.
T-511 Through the Colorado Rockies	Good	9	12/18/43
T-513 Salt Lake Diversions		9	Not Rev.
T-515 Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LULU (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"	Excellent	9	3/25/44
D3-4 "In Hollywood"			Not Rev.
D3-3 Lulu Gets the Birdie			Not Rev.
GEORGE PAL PUPPETOONS (Tech.)			
U3-5 "And to Think I Saw It on Mulberry Street"			Not Rev.
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-3 Package for Jasper	Excellent	7½	1/29/44
U3-4 Say Ah, Jasper	First Rate	8	4/ 8/44
MUSICAL PARADES (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
FF3-4 Showboat Serenade			Not Rev.
NOVELTOONS (Tech.)			
P3-3 Cilly Goose		8	Not Rev.
P3-2 Hen Pecked Rooster	Very Good	8	3/25/44
P3-1 No Mutton for Nuttin'	Good	7	12/25/43
P3-4 Suddenly It's Spring			Not Rev.
POPEYE			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
E3-4 "Moving Aweigh"			Not Rev.
E3-3 We're on Our Way to Rio			Not Rev.
POPULAR SCIENCE			
J3-1 Popular Science	Good	10	11/ 6/43
J3-2 Popular Science No. 2	Entertaining	10	12/25/43
J3-3 Popular Science No. 3	So-So	10	4/ 8/44
J3-4 Popular Science No. 4			Not Rev.
SPEAKING OF ANIMALS			
Y3-3 In the Newsreels	Excellent	9½	4/ 8/44
Y3-2 In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
Y3-4 Untitled			Not Rev.
SPORTLIGHTS			
R3-7 Catch 'Em & Eat 'Em			Not Rev.
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-5 Open Fire	Good	9½	4/ 1/44
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-4 Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44
L3-3 No. 3			Not Rev.
L3-4 No. 4			Not Rev.

RKO RADIO

EDGAR KENNEDY			
43404 Love Your Landlord		18	Not Rev.
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43405 Radio Rampage		16	Not Rev.
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS			
44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6	Good	9	4/ 8/44
44207 No. 7		10	Not Rev.
LEON ERROL			
43702 Cutie on Duty	Good	18	11/27/43
43705 Poppa Knows Worst		17	Not Rev.
43704 Say Uncle	Fair	18	3/25/44
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES			
44306 Basket Wizards	Good	8	3/ 4/44
44305 Co-Ed Sports		8	Not Rev.
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44307 Mallard Flight	Good	9	3/25/44
44304 Mountain Anglers	Eye-filling	9	12/25/43
44308 On Point		8	Not Rev.
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA			
43102 Letter to a Hero	Very Good	18	1/ 1/44
43104 Mail Call	Very Good	17	2/19/44
43103 New Prisons—New Men		17	Not Rev.
43105 News Front	Very Good	16	4/ 8/44
43101 Sailors All	Very Fine	20	12/ 4/43

REPUBLIC

SERIALS	
Captain America	15 Chaps.
Haunted Harbor	15 Chaps.
Masked Marvel	12 Chaps.
Tiger Woman	12 Chaps.

20th CENTURY-FOX

ADVENTURES OF A NEWSREEL CAMERAMAN			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
DRIBBLE PUSS PARADE			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
9 Irish Question, The			Not Rev.
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
8 South American Front	Clarifying	17½	3/25/44
6 Sweden's Middle Road	Excellent	19¼	1/22/44
7 Post-War Jobs	Revealing	18½	2/19/44
SPORTS REVIEWS			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4514 Frog and Princess (Tech.)		7	Not Rev.
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4515 Mickey Mouse Meets Jekyll and Hyde Cat (Tech.)		7	Not Rev.
4516 My Boy Johnny (Tech.)		7	Not Rev.
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNIVERSAL

NAME BAND MUSICALS			
8123 Choo-Choo Swing	Good	15	11/27/43
8127 Fellow on a Furlough			Not Rev.
8121 Hit Tune Serenade			Not Rev.
8129 Melody Garden			Not Rev.
8125 New Orleans Blues	Good	15	1/22/44
8124 Radio Melodies	Entertaining	15	1/22/44
8128 Stars & Violins			Not Rev.
8122 Sweet Jam	Good	15	10/23/43
8126 Sweet Swing	Fair	15	3/ 4/44
PERSON-ODDITIES			
8377 Aviation Expert Donald Douglas			Not Rev.
8376 Barefoot Judge			Not Rev.
8373 Fannie Hurst and Her Pets	Fair	9	11/20/43
8372 Farmer Gene Sarazen	Good	9	10/23/43
8378 Foster's Canary College			Not Rev.
8375 Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8371 Wizard of Autos	Good	9	10/23/43
8374 World's Youngest Aviator	Interesting	9	2/19/44
SWING SYMPHONIES (Tech.)			
8231 Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232 Greatest Man in Siam	Good	7	1/22/44
TWO-REEL SPECIALS			
8328 Barber of Seville			Not Rev.
7101 Eagle vs. Dragon	Swell Novelty	18	4/15/44
8237 Meatless Tuesday	Good	7	7/13/43
VARIETY VIEWS			
8355 Amazing Metropolis	Fair	9	2/26/44
8357 Animal Tricks	Fair	9	4/15/44
8359 Fraud By Mail			Not Rev.
8358 Hobo News			Not Rev.
8352 I-A Dogs	Good	9	10/23/43
8356 Magazine Model			Not Rev.
8353 Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351 Who's Next	Excellent	9	9/ 4/43
8354 Wings in Record Time	Interesting	9	1/22/44
SPECIAL (WAC)			
8112 With the Marines at Tarawa	Great	19	2/26/44
SERIALS			
Adventures of Flying Cadets	13 Chaps.		10/ 9/43
Don Winslow of the Coast Guard	13 Chaps.		
Great Alaskan Mystery	13 Chaps.		

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS			
9301 A Feud There Was		7	Reissue
9307 Bear's Tale		7	Reissue
9305 Cross Country Detours			Reissue
9302 Early Worm Gets the Bird		7	Reissue
9304 Fighting 69½			Reissue
9303 My Little Buckaroo		7	Reissue
9309 Of Fox and Hounds			Reissue
9306 Hiawatha's Rabbit Hunt			Reissue
9308 Sweet Sioux			Reissue
BUGS BUNNY SPECIALS			
9721 Bugs Bunny & the Three Bears			Not Rev.
9722 Bugs Bunny Nips the Nips			Not Rev.
FEATURETTES			
9103 Grandfather's Follies	Excellent	20	2/19/44
9105 Night in Mexico City			Not Rev.
9102 Over the Wall	Very Good	20	1/29/44
9104 Our Frontier in Italy			Not Rev.
9101 Voice That Thrilled the World	Excellent	20	11/ 6/43
MELODY MASTERS			
9603 Cavalcade of the Dance	Excellent	10	10/ 2/43
9604 Freddie Fisher & His Band			Not Rev.
9601 Hit Parade of Gay Nineties	Very Good	10	11/13/43

VITAPHONE-WARNER BROS. (Cont.)

9606	Songs of the Range			Not Rev.
9607	South American Sway			Not Rev.
9608	Rudy Vallee's Coast Guard Band			Not Rev.
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
	SANTA FE TRAIL WESTERN			
9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.
	SPORTS PARADE (Tech.)			
9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf			Not Rev.
9506	Chinatown Champs			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9508	Filipino Sports Parade			Not Rev.
9503	Into the Clouds	Good	10	1/29/44
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up	Interesting	10	2/19/44
	TECHNICOLOR SPECIALS			
9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.
9005	Winner's Circle			Not Rev.
	VITAPHONE VARIETIES			
9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills			Not Rev.
/9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life	Excellent	10	4/ 8/44
	MERRIE MELODIES (Tech.)			
9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day			Not Rev.
9705	Tick Tock Tuckered			Not Rev.
9704	Weakly Reporter			Not Rev.
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

Newsreel Synopses

(Released Wednesday, April 19)

MOVIETONE (Vol. 26, No. 65)—Second anniversary of Doolittle's raid on Tokyo; Easter Sunrise Services in Hollywood Bowl; Explosion of Mt. Vesuvius adds to war havoc in Italy.

NEWS OF THE DAY (Vol. 15, No. 263)—Explosion of Mt. Vesuvius buries three Italian towns; Draft announcement by General Hershey; General Montgomery inspects Canadian invasion units; New off-shore patrol duties for helicopter.

PARAMOUNT (No. 66)—Canadian Canine Corps; General Hershey speeds new draft plan; Explosion of Mt. Vesuvius in Italy.

UNIVERSAL (Vol. 17, No. 285)—Mt. Vesuvius explodes; Sea-going helicopter; Infantry regiment gets live pin-up girl; Boys Club of America given "regular Army physical" in New York; General Hershey talks on draft.

RKO PATHE (Vol. 15, No. 68)—General Hershey explains need for men under 26; Explosion of Mt. Vesuvius in Italy.

(Released Saturday, April 22)

MOVIETONE (Vol. 26, No. 66)—Soviet armies sweep Nazis out of Russia; Giant transport spans continent in record time; General MacArthur pledges to return to Philippines; U. S. Navy cruiser sinks Japanese warship; Waves instruct gunners; Army nurses in training; Pin-Up girls on parade; Father of 8 enlists in Navy.

NEWS OF THE DAY (Vol. 15, No. 264)—Germans on run in Russia; Neutral Eire carries on under Allied restriction; Giant transport spans continent in record time; U. S. Navy cruiser sinks Japanese warship; General MacArthur honored at state dinner in Australia; Army nurses on war front; Kids show fighting spirit; Film Bulletin No. 15: "Women and Victory."

RKO PATHE (Vol. 15, No. 69)—Giant transport spans continent in record time; General MacArthur honored at state dinner in Australia; Eire carries on as neutral under Allied restriction; Convoys supply invasion forces; Nazis retreat from Russia.

UNIVERSAL (Vol. 17, No. 286)—General MacArthur honored at state dinner in Australia; Crisis in Ireland; Nazis on run in Russia; Tornado sweeps Georgia and South Carolina; Giant transport spans continent in record time; Paratroop heroes receive Purple Hearts; Navy youngsters in boxing bouts.

PARAMOUNT (No. 67)—Navy kids slug it out; Federal agents act to stamp out polygamy in Utah; MacArthur says "I shall return"; Giant plane breaks speed record; Nazis in flight from Russia; Allies warn neutrals.

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WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	RKO	RKO RADIO	REPUBLIC	20th CENTURY-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
MAR. 25th	Sundown Valley	FEB. Cry "Havoc" Madame Curie Song of Russia		Block 4 Hour Before the Dawn Navy Way You Can't Ration Love	Thundering Gun Slingers	(Trade Shown—Feb.) Action in Arabia Curse of Cat People Escape to Danger Passport to Destiny Tender Comrade		FEB. Jane Eyre Sullivans, The		Hi Good Lookin'	
APR. 1st	Whistler	MAR. A Guy Named Joe Broadway Rhythm Rationing See Here, Private Hargrove	Black Market Rustlers	Block 5 And the Angels Sing Double Indemnity Hitler Gang Henry Aldrich Plays Cupid Gambler's Choice	Amazing Mr. Forrest	Trade Shown—April Days of Glory Falcon Out West Show Business Yellow Canary Youth Runs Wild	Man From Frisco My Best Gal	MAR. Four Jills in a Jeep Purple Heart, The			Shine On Harvest Moon
APR. 8th	Cover Girl	APR. Heavenly Body Swing Fever Tunisian Victory		SPECIAL For Whom the Bell Tolls Lady in the Dark Story of Dr. Wassell	Guns of the Law Monster Maker	SPECIAL North Star Up In Arms	Hidden Valley Outlaws Laramie Trail Outlaws of Santa Fe	APR. Buffalo Bill Tampico	It Happened Tomorrow	Weird Woman	
APR. 15th	Jam Session	MAY Andy Hardy's Blonde Trouble Gaslight Meet the People	Outlaw Trail		Shake Hands With Murder		Rosie the Riveter	MAY Bermuda Mystery Pin-up Girl	Voice in the Wind	Her Primitive Man	Uncertain Glory
APR. 22nd	Girl in the Case Wyoming Hurricane		Law Men		Pinto Bandit		Lady and the Monster	SPECIAL Song of Bernadette	Lumber Jack	Moon Over Las Vegas	
APR. 29th					Men of the Sea		Trocadero			Slightly Terrific	Adventures of Mark Twain
MAY 6th	Black Parachute				Contender, The		Jamboree			Cobra Woman	
MAY 13th	Once Upon a Time Riding West						Cowboy and the Senorita				
	COMPLETED Address Unknown America's Children By Secret Command Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Last Horseman Mr. Winkle Goes to War Rough Ridin' Justice Saddle Leather Law Sagebrush Heroes She's a Soldier Too Stars on Parade Untitled Drama IN PRODUCTION Crime Doctor's Rendezvous Impatient Years U-Boat Prisoner Untitled Musical	COMPLETED American Miracle Bathing Beauty Canterville Ghost Dragon Seed Gold Town Kismet Marriage Is a Private Affair Meet Me in St. Louis Seventh Cross Three Men in White Two Girls & a Sailor White Cliffs of Dover, The IN PRODUCTION Lost in a Harem Maisie Goes to Reno Mrs. Parkington National Velvet Picture of Dorian Gray Secrets in the Dark Thirty Seconds Over Tokyo	COMPLETED Arizona Whirlwind Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Range Law Sonora Stagecoach IN PRODUCTION Alaska Are These Your Parents A Wave, a Wac, a Marine Girl Next Door Three of a Kind	COMPLETED And Now Tomorrow Bring on the Girls Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again IN PRODUCTION Dark Mountain	COMPLETED Dixie Jamboree Ghost Town Minstrel Man Waterfront IN PRODUCTION Brand of the Devil Mexican Fiesta	COMPLETED Avenging Rider Casanova Brown Falcon in Mexico Gildersleeve's Ghost Mlle. Fifi Manhattan Serenade Marine Raiders Night of Adventure None But The Lonely Heart Seven Days Ashore That Hunter Girl Three Caballeros Untitled Musical IN PRODUCTION Belle of the Yukon Heavenly Days Once Off Guard Sylvester the Great Tall in the Saddle	COMPLETED Call of the Rockies Call of the South Seas Girl Who Dared Good Night Sweetheart Marshal of Reno Raiders of Sunset Pass Silent Partner Secrets of Scotland Yard Song of Nevada Storm Over Lisbon Tucson Raiders Untitled Western Yellow Rose of Texas IN PRODUCTION Atlantic City Marshal of Monterey Port of 40 Thieves Red Gulch Renegades Sing, Neighbor, Sing	COMPLETED Eve of St. Mark Greenwich Village Home in Indiana In the Meantime, Darling Ladies of Washington Roger Touhy, Gangster Sweet & Lowdown Take It Or Leave It Wilson IN PRODUCTION Big Noise Irish Eyes Are Smiling Keys of the Kingdom Queen of the Flattops	COMPLETED Forty Thieves Goodbye My Love Hairy Ape Mystery Man Sensations of 1945 Since You Went Away Song of the Open Road Up in Mabel's Room IN PRODUCTION Abroad With Two Yanks Double Furlough Guest in the House Story of G.I. Joe	COMPLETED Allergic to Love Christmas Holiday Climax, The Dead Man's Eyes Follow the Boys Ghost Catchers Gypsy Wildcat Invisible Man's Revenge Jungle Woman Merry Monahans Moonlight & Cactus Mummy's Ghost Murder In the Blue Room Pardon My Rhythm Patrick the Great Scarlet Claw Singing Sheriff South of Dixie This Is the Life Twilight on the Prairie IN PRODUCTION Boss of Boomtown Devil's Brood Make Way for Love Pearl of Death, The San Diego, I Love You See My Lawyer	COMPLETED Animal Kingdom Arsenic and Old Lace Between Two Worlds Cinderella Jones Conflict Crime By Night Devotion Horn Blows at Midnight Janie Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody In Blue Saratoga Trunk IN PRODUCTION Doughgirls Give Me This Woman To Have and Have Not Very Thought of You

This is No. 7 of a series



Sydney, Australia

In Sydney, Australia...

last night an American soldier entered a motion picture theatre . . . a lonely stranger in a strange land. Two hours later he came out a new man in body . . . mind . . . and spirit.

Tonight and every night while the war lasts, G. I. Joes and home front workers across the world will leave theatres prepared to tackle tomorrow's job with new courage. In thousands of these houses from Sydney, Australia to Sidney, New York, they will be gratefully indebted to their "unknown friend" in the booth—the Simplex equipment which assures them the perfection of a smooth, uninterrupted performance.

For as truly as the theatre is the greatest instrument for morale in this war—so also is Simplex the heart of the show wherever exhibitors appreciate the importance of better projection.

Simplex—IN WAR AND PEACE—THE *INTERNATIONAL* PROJECTOR



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SHOWMEN'S TRADE REVIEW

MAY 1 1944

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★ Complete ★ Every Week ★

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April 29

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CHARLES E. 'CHICK' LEWIS

Editor and Publisher



"Shoulder to Shoulder"

MOTION PICTURE THEATRE

WOMEN'S ARMY CORPS RECRUITING CAMPAIGN

Week of May 11th through 17th

APR 1945

PREVIEW! M-G-M's MUSICAL TWO GIRLS AND A SAILOR



WERE YOU THERE MONDAY NIGHT?

Oh!
The rafters rang!
We held Trade Screenings
In theatres so you could
Hear for yourself
The thunder of a HIT
That soon will
Shake a nation!
Joy comes to America—
Fun for the millions
Music, romance, talent galore,
Sights to see with glee!
"Two Girls and A Sailor"
Is one of M-G-M's new group
The Springtime Five!
A wonderful group!

"TWO GIRLS AND A SAILOR" with Van Johnson, June Allyson, Gloria De Haven, Jose Iturbi, Jimmy Durante, Gracie Allen, Lena Horne, Harry James and His Music Makers with Helen Forrest, Xavier Cugat and His Orchestra with Lina Romay, Tom Drake, Henry Stephenson, Henry O'Neill, Ben Blue, Carlos Ramirez, Frank Sully, Albert Coates, Donald Meek, Amparo Novarro, Virginia O Brien, Wilde Twins • Original Screen Play by Richard Connell and Gladys Lehman • An M-G-M Picture • Directed by Richard Thorpe • Produced by Joe Pasternak

The Editorial Page

MONEY IN THE BANK

In the course of a trade press interview in New York this week, Darryl F. Zanuck brought up two points which emphasize important factors for continued consideration by the theatre owner. First: that the exhibitor today is a very fortunately situated business man. Second: that only by adhering strictly to the highest standards of quality entertainment and operation can this valuable business property of the theatreman's be assured of continued prosperity.

How Mr. Zanuck came to emphasize the first point was when he revealed that the producer and distributor in these days looks eagerly about for theatres in which to open as many first-runs as possible on or about the time of the set release date of high-quality pictures. He underscored the need for playing fair with the public while discussing the matter of the pictures selected for special handling via roadshow engagements at advanced box-office scales.

We submit that both of these points deserve a most prominent place with respect to the theatreman's operating policies. The mere fact that the public is turning out in unprecedented numbers to attend picture shows, instead of giving the exhibitor the green light to lower his show standards in order to increase his margin of profit, is a clear and unmistakable mandate to any showman to put into his shows even more money and more care for quality than at times when box-office business is at normal. It is no easy thing to do this and keep on doing it. First, there is the perfectly human disposition of giving up the fight in the, at times, desperate effort to get availabilities on pictures he may want (and for price considerations to which he feels he is, in fairness, entitled). But this giving up the fight for pictures that will go together to produce a good high-grade show for the patrons can become a poison that spreads and ultimately dulls the good business sense with results most detrimental not alone to the individual theatre owner's business but harmful to the industry as a whole. For people just will not continue to evince such eager interest in movies as currently obtains should they be offered shows that lack the necessary quality of entertainment.

Of course, from the exhibitor's standpoint, the difficulty which now faces distributors in obtaining first-runs for their pictures is something which the theatreman very logically might point out as a natural consequence of distribution policy and mechanics. But arguing that point will produce no solution. The distributors have had to trim their sails—many a very strong picture is now getting no more than 20 first-run dates on or about the time set for its general release. Distributors who have less access to first-run theatres are, quite unwillingly, in an increasingly difficult position with good product, which they have ready and are eager to bring into the market, backing up as first-run theatre availabilities become tighter every day. Cutting drastically the possible run of pictures at the key-city situations might ease the situation, but it unquestionably would mean a definite, dollars-and-cents waste of product, or, more specifically, waste of the potential earning capacity of product.

Meantime, the bottleneck caused by shortage of first-run theatres is raising the menace of a flood of inferior product, rushed through to the print stage or prints rushed back into circulation from the discard piles of old and better-forgotten pictures. If this junk gets back into any considerable circulation at the regular motion picture theatres, exhibitors and everybody else in this industry, can look for such starvation in the midst of plenty as they or any other American businessmen have never seen. For it is a certainty that the public, no matter how well supplied with money to attend picture shows, just will not spend either their coin or their time at movie shows if they lose interest because the quality of entertainment is spotty, with a good show now and then and a succession of inferior junk in between.

Thus, until and if ever anything is done about the distribution situation, the theatre owner has the one important consideration if he wants to guard well the valuable property of his theatre: play fair with the public by giving the easily-obtained customers the best show possible.

▼ ▼ ▼

Win a Citation

And talking of looking ahead—now's the time to realize that you'll be mighty proud some day of the Citation you can win by obtaining your quota of a squad of enlistee applications for women signing up for service with the Wacs. The campaign starts soon, so get ready and give the drive all you've got.

—*"CHICK" LEWIS*

Theatres Ignore Floods

Despite the raging floods along the Mississippi, Missouri, and Illinois rivers this week none of the theatres in eastern Missouri and southern Illinois served out of the St. Louis exchanges were forced to close. Truck film delivery lines in this section were still able to get shipments through in time for all situations. Drivers were forced to make detours, but being used to the caprices of "Old Man River," they knew just what to do. The main levees on the rivers were holding out, by last accounts, and old river men declared there would be no major inundation like that of last year.

Pickwick Counsel to Appeal Suit Dismissal

The anti-trust suit of the Pickwick Theatre, Greenwich, Conn., which was dismissed last week by a jury after being directed to do so by Judge Carroll Hincks in his instructions, will be continued by plaintiff Edward Peskay through an appeal to the Circuit Court, and if necessary to the U. S. Supreme Court, it was announced this week by plaintiff counsels Saul Rogers and Williard S. McKay. They hope to submit the appeal during the Circuit Court's October session.

Counsel Rogers, in explaining the move, declared that several jurors had disagreed with the Judge's charge to dismiss the case and had written letters to both the Judge and the plaintiff counsels protesting the court's decision. Rogers charged that the Judge failed to give reasons for his action, merely telling the jury to decide whether conspiracy had existed in arranging the current clearance of the Pickwick.

The case was first filed in April, 1941 and triple damages amounting to $5,452,575 were asked. The trial itself went from March 7 to 20 this year.

Bruen, Poole to See Clark

An appointment to meet with Attorney General Tom C. Clark in Washington on May 24 has been made by Hugh Bruen and Robert Poole of the Pacific Coast Conference Independent Theatre Owners. It is believed the two men will present additional ideas for incorporation into a new consent decree.

Censorship in Knoxville

An ordinance providing for an "emergency censorship committee" to "either endorse or prohibit" any stage show or motion picture "about which a question is raised" has been passed by the City Council of Knoxville, Tenn.

File Briefs in Anti-Trust Case

Briefs in the move for a new trial of the Jackson Park Theatre anti-trust suit in Chicago Federal Court have been filed by attorneys of the four major companies—Paramount, RKO, Loew's and 20th-Fox—and B and K Theatres.

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20th-Fox Shows 1943 Net of $12,920,455

The Twentieth Century-Fox Film Corporation this week reported a net profit for the year of 1943 of $12,920,455, representing the combined operations of the corporation and its subsidiaries, including Roxy Theatre, Inc. and National Theatres Corporation and its subsidiaries. After deducting dividends paid on Prior Preferred and Convertible Preferred stock, the combined net profit amounted to $6.52 per share on the 1,742,002 shares of Common stock outstanding.

National Theatres Corporation became a wholly owned subsidiary company on July 9, 1943, prior to which date only 42 per cent of its stock was owned by this Corporation. The earnings of National Theatres Corporation between December 26, 1942 and July 9, 1943 amounted to $2,018,686 and have been treated as profits made prior to the date of acquisition. After deducting this amount from the combined net profit reported above, the consolidated net profit carried to the earned surplus of the Corporation for the year 1943, was $10,901,768. After deducting dividends on the Prior Preferred and Convertible Preferred stock, this figure amounts to $5.37 a share on the Common stock outstanding.

The report shows current assets at December 25, 1943 of $79,570,088 including cash of $26,897,669 and United States Government securities of $11,021,647. Current liabilities were $42,589,274, of which the reserve for Federal taxes on income is $28,277,668. The total assets of the corporation and its subsidiaries, as shown on the consolidated balance sheet now amount to $132,423,427.

The combined gross income of the Corporation, which includes the National group of theatres and the Roxy Theatre, for the entire year 1943, amounted to $159,809,949, which is the highest ever reached in the history of the Corporation.

'Cover Girl' Playing Fifth Week at Radio City Music Hall

Columbia's "Cover Girl" started its fifth week Thursday at Radio City Music Hall, New York, thereby setting a new mark for musicals at the big playhouse.

The picture climbed into the select company of long holdovers in the Broadway sector—keeping company with such mark-makers as "Song of Bernadette," now in its 14th week at the Rivoli and with well over a half a million admissions paid during that run; "Lady in the Dark," playing its 10th and final week at the Paramount, and "Private Hargrove," now in its 6th week at the Astor.

Editorial Lauds Variety Club

The Chicago *Times* "saluted" the members of the Variety Club of that city in an editorial about the benefit show held April 30th to add funds to the Tent's contributions to the La Rabida Jackson Park Sanitarium, where children afflicted with rheumatic fever are treated.

DeMille an Arkansas Traveler

Cecil B. DeMille, producer of "The Story of Dr. Wassell," received the Arkansas Traveler Award from Governor Adkins during the preworld premiere ceremonies of the Paramount picture at Little Rock last Wednesday.

GPE Quarterly Profit, $318,946

A consolidated net profit of $318,946, was reported by General Precision Equipment Corp., for the three months ended March 31. Earnings compare with a net of $293,082 for the corresponding period in 1943.

Wrapping It Up

R. J. O'Donnell of Interstate theatres, chairman of the 5th War Loan Campaign of the film industry, expects to have the general outline of organization and execution of the drive "wrapped up" by the end of this week, he said in New York Wednesday.

O'Donnell and his committee aides for the drive—John Friedl, R. M. Kennedy and Ray Beall—have been working on plans for regional meetings throughout the country and other important details of the campaign that will cooperate with the U. S. Treasury in the drive to reach a bond sales quota of $16,000,000,000—of which 6 billions will be sought from individual investors—during the period June 12 to July 8.

1125 More Theatres Join MGM Celebration

Three national circuits and a large independent circuit, representing a total of 1,125 theatres in all parts of the country, have sent in pledges of support to play at least one MGM subject during the company's Twenty-Year Anniversary celebration, June 22-28. The additional theatres make a total of 2,315 pledges tallied to date.

Charles P. Skouras, president of National Theatres, with a total of 525 houses, sent in a pledge, as did four affiliates; Elmer C. Rhoden, head of Fox Midwest Amusement Corp.; Frank Newman, Sr., president of Evergreen Amusements; Harold J. Fitzgerald, president of Fox Wisconsin Amusements; Rick Ricketson, president of Fox Inter-Mountain Amusements.

Also joining the bandwagon for MGM's birthday celebration were Harry Kalmine, assistant general manager for Warner Bros. Circuit Management Co., with 450 theatres; Edward L. Alperson, general manager of RKO Service Corp., with 105 theatres, and Jack Shea, executive of Jamestown Amusement Corp., operating 55 units in the eastern part of the country.

Hinton Theatre Opening Set

J. C. Smock, Oklahoma City exhibitor, has scheduled the opening of his new State Theatre at Hinton, Okla., for the second week in May. The house has a seating capacity of 320.

PRC Convention in Hollywood

PRC will hold its fifth annual sales convention in Hollywood May 29, 30 and 31, it was announced this week by Leo J. McCarthy, general sales manager.

UA Executives Head East

Gradwell Sears, Edward C. Raftery and Carl Leserman, United Artists executives, left Hollywood Tuesday to return to New York after a series of conferences on the Coast.

SHOWMEN'S TRADE REVIEW

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Once upon a time . . . . . .

This is the Fabulous Story of a Fabulous Guy



...and the wonderful things that happen to him... and to YOU! A timeless tale of today... whimsically woven of romance ...and tenderness...laughter ...and that thing called "heart".

Cary GRANT in ALEXANDER HALL'S

Once Upon A Time

JANET BLAIR

JAMES GLEASON • TED DONALDSON

Screen play by Lewis Meltzer and Oscar Saul • Directed by ALEXANDER HALL • A COLUMBIA PICTURE



COLUMBIA PICTURES

TRADE TRAVEL LOG

Steve Broidy, Monogram vice-president, is on from the coast for a four-week stay in New York and other eastern exchange centers.

Returning this week to the home office from trips to various sectors were the following 20th-Fox executives: Tom Connors, vice-president in charge of distribution; L. J. Schlaifer, central sales manager; Charles Schlaifer, advertising manager, and Art Director Louis Shanfield.

Irving Rapper, Warner director, off for the coast to get ready for his next assignment, "The Corn Is Green."

Claude Lee, Paramount publicity director, is back from Florida—not a vacation, but a tour of the Florida State circuit.

Herbert S. Pickman, Warner exploiteer in Atlanta territory, dropped in on Manhattan for a few days this week.

John J. Friedl, president of the Minnesota Amusement Co., in New York to attend a Treasury meeting concerning the Fifth War Loan.

Hank Linet of Universal is going out ahead of "Follow the Boys." He left this week for New England, and then hits the Pennsylvania and Ohio territories.

James Coston, Chicago Warner manager; Moe Silver, Pittsburgh manager, and his assistant, Harry Feinstein, all arrived back in New York headquarters this week.

Fred Flack, director of the Hollywood Boys' Club, journeyed to Manhattan this week to supervise the California entry in the Jumping Frog championship. The entry, "Flash," has been around town for a week.

Want 'Exclusives' Curbed

The Board of Directors of the ITOA of New York this week took steps to stem the trend to exclusive runs. The directors declared that some big pictures are getting advanced admission prices and are advertising that prices will not go down until 1945. This bars out subsequent runs, the members said, for so long a time that the present showings come in the exclusive class. The ITOA will consult attorneys for possible action.

Shorter and Sweeter

An attempt is being made by MGM, in drawing up a simplified contract for use in exhibitor dealings, to cut the wordage of the present contract by half. Attorneys of the company are hard at work on a new form which will be not only shorter, but simpler in phraseology. It is hoped by MGM that if the new style contract proves successful for both buyer and salesman that other companies may adopt it as a foundation for a standard contract.

Carolla Got What He Wanted

When Joseph Carrola, owner of the Midway Theatre, Oakland Beach, R. I., asked an arbitrator for relief by which Providence first-run clearance over his theatre would be reduced from 45 to 30 days he got results. He was granted exactly what he asked for, with the five distributor defendants consenting. Oakland Beach is about eight miles from Providence.

Pvt. Goldberg Comes Through

The Yeshiva College fund-raising division wrote a letter to Louis Goldberg of the William Morris Agency in Hollywood asking for a contribution to the Scholarship Fund, and this week Yeshiva received a letter enclosing $5 from Pvt. Louis Goldberg from an overseas front, where the request had finally overtaken him. Pvt. Goldberg's record of yearly contributions remains secure.

Weather to Be Warmer In Theatres This Year

Theatres are going to be warmer this summer, according to all indications based on Freon restrictions by the Government and statements made by exhibitors that they plan to go easy on their existing cooling plants by maintaining generally higher temperatures than in the past.

The War Production Board has restricted deliveries of the refrigerant gas "F-22," and this latest clamp-down means that managers who looked to this type for use as a substitute for "F-12," which is the regular gas for the Freon system, will have no solution to their problem. As a matter of fact, even without restrictions, the WPB estimates that the supply would not last as long as July 1, so that none would be available for theatres anyway.

However, most theatres having the Freon system have carefully conserved what supply they already have, and expect to run their plants this summer. In Detroit exhibitors report that most of the theatres use the CO_2 system and are unaffected. Those using Freon, according to Howard Smith, maintenance superintendent of United Detroit Theatres, have carefully nursed existing supplies and also plan a conservation program by delaying the start of cooling until June 1 and by holding temperatures 8 degrees under street readings instead of 12 degrees, as in former years. The Freon theatres hope in this manner to operate through the summer season with what fluid they have.

Eaton Drops Plea for New Trial; Gets Thirty Days in Workhouse

John W. Eaton, the Memphis exhibitor who was convicted on a charge of involuntary manslaughter recently, this week began a 30-day sentence in the workhouse. The Peabody Theatre owner late last week withdrew his motion for a new trial, but when he appeared in court was denied a suspended sentence by the judge, and began serving the jail term immediately. In addition, Eaton was forced to pay approximately $350 in court costs.

Mr. Eaton was convicted April 1 on the involuntary manslaughter charge, which grew out of the fatal burning last August of Elroy Curry, maintenance man at the theatre, when an explosion occurred that firemen declare was caused by using a substitute for Freon.

4 Releases for 2-Month Period

Warner Bros. will release four pictures between now and July 1, it was announced this week by Ben Kalmenson, general sales manager. "The Adventures of Mark Twain" will be limited to special showings the week of May 6, while the other films, released in regular manner, are: May 20—"Between Two Worlds"; June 10—"Make Your Own Bed"; July 1—"The Mask of Dimitrios."

RKO to RC: $18,300

A check for $18,300 will be sent by RKO Radio to the American Red Cross, representing the profit derived from the distribution last season of three one-reel Victory Specials, it was announced Friday by Ned E. Depinet. The shorts were "Conquer by the Clock," "City of Courage," and "North African Album."

Operators Regain $83 Scale

The War Labor Board has directed Allied Amusements, Inc., of Boston to restore an $83-per-week salary to operators at the Majestic Theatre, operated by E. M. Loew. A regional board had previously decided that the company had reduced salaries to $55, in contravention to the Economic Stabilization Act.

Variety Club Meet Off

Because of R. J. O'Donnell's acceptance of the chairmanship for the industry's Fifth War Loan Drive the proposed spring meeting of the Variety Clubs has been called off, it was announced this week. National Club headquarters issued a statement that the question of the time and place for the second streamlined convention will be taken up after August 1, when National Chief Barker O'Donnell expects the Bond Drive committee to have completed its work.

26 Win DeVry Awards For Equipment Design

Twenty-six winners were announced this week by the DeVry Corporation in its 1944 Motion Picture Camera and Projector Design Competition. Those to whom the War Bond awards went included several service men, three Canadians, and several amateurs who have taken up camera design as a hobby.

In the field of camera design the winners were: 1. George J. Heim, Milwaukee; 2. Douglas G. Sites, Havre de Grace, Md.; 3. Robert C. Denny, Fresno, Calif. For projector design: 1. Frederick Arthur Amster, Mt. Ranier, Md.; 2. Jewell J. Mulkey, Fairbury, Neb.; 3. Pvt. Irving Krauss, New York City.

For camera mechanical refinements the winners were: Moses R. Fischbein, Brooklyn, N. Y.; Watson Balharrie, Ottawa, Ont.; Pvt. Hamlin Caldwell, Scottsboro, Ala.; MT/Sgt. Alfred W. Rohde, Jr., Philadelphia; D. H. Henderson, Emerson, Neb.; Capt. Robert M. Morton, 3rd Air Force, Benjamin Field, Fla.; Ernest C. Duerr, Jr., Texarkana, Texas; Pvt. Thomas P. Kennedy, San Francisco; James R. Redstone, Driftwood, Pa.; A. Marr Adam, Clearfield, Pa.

Winners for projector mechanical refinements were: Pfc. J. N. Stotlemeyer, San Francisco; F. H. Lennox, Ann Arbor, Mich.; William Johnson, Caspian, Mich.; Richard Teising, Jr., Chicago; Paul R. Gross, Wisconsin Rapids, Wisc.; Carl M. Schmidt, Bridgeville, Pa.; Joseph Martin, Kelowna, British Columbia; Charles L. Anderson, Burlingame, Calif.; Paul A. Dvorak, Downey, Ill.; John A. Fuqua, Helena, Ark.

9 More Cities File Requests For 'Locally Needed' Status

Exchange managers in nine more cities this week have filed applications for "locally needed" designations with the War Manpower Commission, it was announced by Leon Bamberger, official in the film distributor division. The cities and the filing local distributor chairmen are: Albany, C. G. Eastman; Charlotte, John E. Holston; Dallas, J. B. Underwood; Milwaukee, Don Wood; New Orleans, E. V. Landaiche; Omaha, H. B. Johnson; Oklahoma City, C. A. Gibbs; San Francisco, Al Shmitken; Seattle, Vete Stewart.

Warner Tradeshows May 8

Warner Bros. this week announced country-wide tradeshowings for two new pictures to be held on May 8. The pictures are "Between Two Worlds," with John Garfield, Paul Henreid, and Sidney Greenstreet; and "Make Your Own Bed," with Jane Wyman, Jack Carson, Alan Hale, and Irene Manning.

Brayman Heads duPont Publicity

The appointment of Harold Brayman to be Director of the Public Relations Department was announced this week by E. I. du Pont de Nemours and Company. He succeeds the late Theodore G. Joslin, who died suddenly April 12.

Warns Against Over-Rating and Over-Supply of 'Special' Films

Darryl F. Zanuck—in New York this week for the three-fold purpose of arranging the premiere of "Wilson," discussing with Moss Hart a screen production of the latter's Air Force stage show, "Winged Victory," and trying to persuade Wendell L. Willkie to permit 20th-Fox to go ahead with filming of "One World"—told trade press reporters that motion pictures can ride along on a wave of sustained popularity for 10 years after the war, provided the current attendance boom is utilized to play fair with the public by giving people only the best the industry can produce.



Sees bigger pictures for bigger audiences as good investment for the film industry.

The vice-president in charge of production of 20th-Fox, who talked to reporters at his company's home offices, declared it will be a fatal mistake to take short-range advantage of present heavy theatre attendance by boosting into "road show" brackets any productions which do not possess the full qualifications for such special handling and higher admissions. Zanuck made this observation after giving details of plans to present "Wilson" initially at a pre-release special run and explaining that in his judgment and that of his associates the biographical drama of the World War I President measures up to the higher standards that Zanuck says should be used as a gauge in determining the matter of "road show" product at this time.

"We have people now attending the theatre who for years never, or very rarely, saw a motion picture," Zanuck said. He believes this fact should be taken into account as a boom for the future prosperity of the theatre and film production, which can be turned into its fullest potential only if the industry avoids the temptation to force inferior product into special classification. People who pay higher prices for specials which are not up to the necessary standard, he said, will remember their experience and will not respond the next time, even for a picture meriting the higher price for road show presentation. Thus the picture theatres would stand to lose patrons whose continued interest will be vital to film prosperity.

Despite a long absence from active industry work during the period of his service with the Army, Zanuck revealed a highly informed grasp of the current situation in the distribution and theatre field, as well as the production branch on which he has concentrated throughout his career. Problems presented by the shortage of first-run theatres in view of lengthened engagements and changing conditions in which many pictures show a rising return as they reach the later-run spots and the relation of these factors to production, distribution and exhibition practices were touched on in the course of his discussion.

'Wilson' Cost, $4,000,000

The plans under discussion for the New York premiere of "Wilson," which will run for 2 hours and 40, or perhaps 43 minutes, include the possibility of opening the production at two theatres for simultaneous runs at continuous and two-a-day schedules—the policy introduced by MGM for "Gone With the Wind." He said he expected the theatre or theatres to be used would be signed before his return to Hollywood over the coming weekend. The producer said that his picture is the result of his original plan to produce a sort of "cavalcade" of an American family and a period in American history, since he had previously successfully produced pictures dealing with England ("The House of Rothschild"). He said his production is primarily a motion picture in the sense of "Theatre," and that anybody looking for an out-and-out political or war story will not find any such significance other than as naturally attaches to the biography of a great American statesman and his family. He gave such figures as the following in support of his statement that "Wilson" was produced on the largest scale of any production he has known: 2,000 extras used for 9 successive days in filming the Baltimore Convention sequence; a similar number of extras for the "Hall of Mirrors" scenes at Versailles; the largest interior ever shown—conversion of the Los Angeles Shrine Auditorium to authentic representation of the scene of Wilson's nomination in 1912; production cost of $4,000,000 with Technicolor prints.

Will Release 20 Next Year

Due to market conditions, Zanuck estimated that 20th-Fox will release about twenty features next year, plus some specials, and declared that the number of the latter type of release would not exceed three during the season. Production, he said, probably will go ahead on a larger schedule than 20 pictures a year, but unless there is an unlooked-for change, market conditions do not permit of a larger releasing schedule than twenty of the A type of pictures on which his studio will concentrate.

Film Classics Now Half Owner Of Circle Film Laboratories

Circle Film Laboratories, Inc., which is the official laboratory for all visual educational subjects for New York University, has transferred half ownership to Film Classics, Inc., following purchase by that company of 50 per cent of the stock.

George A. Hirliman, president of Film Classics, has been elected president of Circle Film Laboratories and has been made a member of the Board of Directors. Eric Schoder has been appointed general manager.

AMPA Honors for Weitman

Robert M. Weitman, managing director of the New York Paramount Theatre, has been made an honorary member of the AMPA, it was announced this week by Vincent Trotta, president. Others who have received honorary membership in the AMPA include Will H. Hays, Mary Pickford, Louis Nizer, Harry Hershfield and Nellie Revell.

To Name Honored Hundred

Winners of the Honored Hundred Contest of the Fourth War Loan Campaign of the industry will be announced May 5th.

The certification of candidates who had been nominated as respective winners in local certifications has been completed by accountants.

The men who win the distinction of placing among the Honored Hundred will serve as an advisory board in the direction of the Fifth War Loan campaign.

Ban Howling Babes

The crying of babes will no longer annoy the patrons of the Embassy Theatre, Newark, N. J. Due to many complaints by patrons about women who bring their babies to the theatre and stay there no matter how much the little darlings cry and howl the management is trying out a new ruling which refuses admittance to children under six years after 3 p.m. If the policy proves successful at the Embassy it will be adopted by other theatres of the New Jersey Allied group.

10,000 Theatres Now Set To Aid Wac Recruiting

More than 10,000 motion picture theatres throughout the country have already been pledged to active participation in "Women's Army Corps Recruiting Week," May 11-17, according to reports to Edward L. Alperson from the area chairmen.

The list of chairmen and number of theatres pledged in their respective areas are: Lou R. Golding, Albany, 216; William K. Jenkins, Atlanta, 677; Charles Hayman, Buffalo, 286; Sam Pinanski, Boston, 757; N. F. Kincey, Charlotte, 551; John Balaban, Chicago, 676; Col. Arthur Frudenfeld, Cincinnati, 665; Robert Kelly for R. J. O'Donnell, Dallas, 986; Rick Ricketson, Denver, 292; H. J. Fitzgerald, Milwaukee, 371; Harry Lowenstein and Don Jacocks, Newark, 243; I. J. Hoffman, New Haven, 200; Charles Moskowitz, New York City, 700; Jay Emanuel, Philadelphia, 795; J. Rosenberg and Moe Silver, Pittsburgh, 604; O. J. Miller, Portland, Oregon, 227; Ed Fay, Providence, 63; John Rugar, Salt Lake City, 354; Harry Arthur and Fred Wehrnberg, St. Louis, 514; John J. Payette, Washington, D. C., 63; W. J. Crockett, Virginia Beach, 310; A. H. Blank, Des Moines, 300; Charles P. Skouras, Los Angeles, 609.

Columbia Expands Exploitation Department Headed by Rosenberg

Expansion of Columbia's national exploitation and publicity activities is indicated by various changes and additions to the Home Office and field staffs as announced this week by Frank P. Rosenberg, director of advertising and publicity.

Ted Baldwin, who joined Columbia in 1942, will take charge of special promotion from the home office. Henry Spiegel has moved up to assistant exploitation manager under Harry K. McWilliams; George Ettinger will handle radio publicity; Merlin Lewis has joined Columbia, after 16 years with the New York *Times*, Paramount, Loew's, and Warners; Donald C. Spaulding is resigning as assistant drama editor of the New York Daily *Mirror* to join the department on May 8; Ronnie Ames, formerly with RKO, recently was engaged as field representative in the Southwest territory; Samuel Siegel becomes Northwest field representative and will assist Mike Newman in the Western Division, and Jay Burton and Dick Richmand are other newcomers to the home office exploitation department.

Proclamations for Wac Week

The first official proclamations on Women's Army Corps Recruiting Week in motion picture theatres, were received from Governor John W. Bricker of Ohio, Mayor Joseph J. Kelly of Buffalo, and Borough Presidents James A. Burke of Queens and John Cashmore of Brooklyn.

All four public officials urged their citizens to cooperate with the theatres in recruiting women for the Women's Army Corps.

'Tunisian Victory' Builds

Despite word going around that "Tunisian Victory" was not doing very well in the nation's theatres, it was revealed this week by the British Information Services that the picture of the last African campaign is now forging ahead to "remarkable success." During the first three weeks it was booked by MGM in more than 4000 houses, four Los Angeles theatres have day-and-date bookings beginning May 11, and the Washington premiere, attended by high-ranking military and Government officials, gave the picture a great send-off.

Republic Promises 68 Pictures With 8 De Luxers for 1944-45

A program of 68 features, eight of them in the de luxe class, was announced for the 1944-45 season by Republic this week at a conference of sales executives at the studio in North Hollywood. With story properties already at hand and production outlined well ahead, Republic, through President James R. Grainger and Herbert J. Yates, chairman of the board, also announced that a budget of $17,750,000 had been earmarked for studio purposes.

Of the 68 pictures to be made there are 32 straight features; eight Roy Rogers film-musicals; eight Red Ryder features starring Wild Bill Elliott; eight Smiley Burnette westerns; eight Allan Lane westerns; and four serials.

In addition to the product lined up for 1944-45, the studio now has nine features in the cutting room and eight awaiting release. Of those soon to be released two come in the de luxe bracket: "Man from Frisco," with Michael O'Shea, Anne Shirley, and Gene Lockhart, and "Storm Over Lisbon," with Vera Hruba Ralston, Richard Arlen, Eric Von Stroheim, Otto Kruger, and Robert Livington.

Besides this, Grainger said, two other big ones will immediately begin shooting. They are "Atlantic City," with Constance Moore, Bradford Taylor, Charles Grapewin, and a cast of name acts, and "Brazil," international musical. These are expected to go on the 1944-45 program.

Following out its policy of heavier exploitation, Republic has put aside a promotional appropriation of $2,700,000 for the new releases, a record amount for the company.

The trend of Republic in regard to subject matter was outlined by Yates as favoring escapist fare, with musicals predominating. Said Yates: "Motion pictures can best serve public morale during the most critical and violent days of the war by providing escapist films, entertainment with action, music, romance and down-to-earth human dramas."

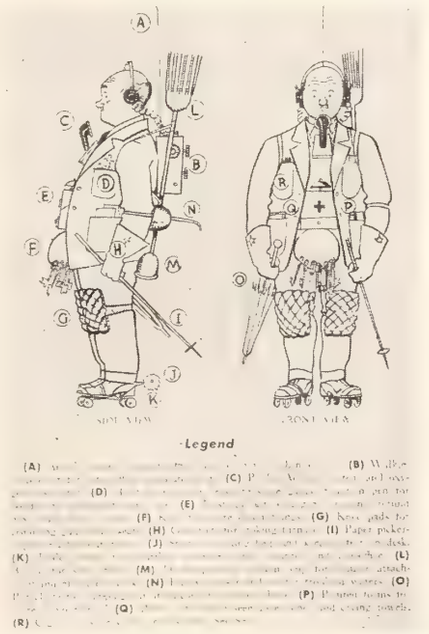
Further details of the new program are expected to be revealed at the second regional conference in Chicago on Monday and Tuesday.



HERBERT J. YATES, Republic chairman, who at a regional sales meeting of the company in Hollywood Wednesday announced a record high budget for production and advertising of the schedule of 68 pictures Republic will release during the season of 1944-1945.

Midwestern District Manager Edward Walton and Southern District Manager Merritt Davis will head a delegation of exchange men from these territories. Yates and Grainger have already left Hollywood for Chicago. Others registered for the Chicago meeting include Winfield Snelson, Harold Laird, J. H. Dillon, L. V. Seischnaydre, N. J. Colquhoun, Lloyd Rust, Glen Alt, William Baker, William Feld, J. G. Frackman, W. M. Grant, Harry Lefholtz, Nat E. Steinberg and R. F. Withers.

The final session is scheduled to take place in New York on May 10-11.



MANAGER'S DURATION SUIT. The above design for the well-dressed theatre manager is reproduced from the "Balabanner," house organ published by Balaban & Katz for co-workers in the Service and at home. It is described as the "theatre managers' all-purpose duration zoot-suit fully equipped, F.O.B., WMC, WLB, Wash., D. C."

MGM Novel Award Can Net Author $175,000

MGM this week released the details of its Annual Novel Award. According to the announcement, the award will be made for "a novel considered most outstanding by a distinguished board of judges." The winning author may receive as high as $175,000, with a minimum of $125,000. In addition, the publisher will receive $25,000, making a possible maximum total of $200,000 to be paid by MGM for the winning novel.

Acquires Screen Rights

In return for the Award, MGM will acquire the motion picture rights. Should MGM be interested in purchasing the motion picture rights to any of the other novels entered in the contest it will bid for them in the open market in the usual way.

Over and above the minimum amount of $125,000, MGM will pay to the author of the award-winning book 20c for each copy over 50,000 and up to 300,000 sold within 18 months after publication, making a possible additional sum of $50,000 or a possible total of $175,000 to be paid to the author.

Executive Committee Plans United Jewish Appeal Drive

David Bernstein, co-chairman of the amusement division of the United Jewish Appeal, has set up a committee to handle the 1944 campaign among members of the film industry. All those on the committee are well-known executives who have long been active in UJA affairs. They are: Barney Balaban, Sam Rinzler, Joseph Seidelman, Louis Nizer, Jack Cohn, Maj. Albert Warner, George J. Schaefer, Harry Brandt, and Mr. Bernstein.

The first organization meeting last Friday brought a plea from Monroe Goldwater, attorney and chairman of the 1944 drive, to build up more rescue facilities for those who have been persecuted by the Nazi legions.

Role for Gloria Holden

Gloria Holden, who always played heavies till she portrayed a newspaper woman in RKO Radio's "Behind the Rising Sun," wins the second feminine lead in this studio's "Having Wonderful Crime." She will play a magician's assistant in this film adaptation of the Craig Rich mystery novel.

Mimi Chandler Set for Musical

Mimi Chandler, musically talented daughter of United States Senator A. B. "Happy" Chandler of Kentucky, will be a member of the glamorous all-girl orchestra which Diana Lynn will lead in the Sam Coslow musical, "Out of This World," for Paramount. Eddie Bracken will be the male star, and Hal Walker will direct.

Chicago Wage Boost Nixed Again

A petition by the Chicago Operators Union for a seven per cent wage increase was this week refused for the second time by the War Labor Board. The plan of the Union to demand signed contracts from Chicago theatres will now await action at the meeting of May 2.

Boston Plays Up 'Names' In Anniversary Ballyhoo

Boston is playing up the big names in the film industry who started their careers there. It's part of the observance of the Fiftieth Anniversary celebration. Such industry leaders as Louis B. Mayer, Charles Koerner and others appear prominently in publicity, and theatres in the downtown section have given a big play to the Anniversary angle.

Floods Delay Gehring, Horne on Return from Coast Visit

Floods in the mid-west delayed the arrival in New York of 20th Century-Fox's W. C. Gehring and Hal Horne—both arriving a day later than scheduled on the return trip from visits to the coast.

Release 'Battle of Europe'

United Artists has set May 5 for the release of "The Battle of Europe," short subject which includes official records made by American, Canadian and British aerial combat photographers of non-stop pre-invasion bombing of Europe. It is one of the "World in Action" series.

Odeon Chain Adds 2 Theatres

Odeon Theatres of Canada has added the Capitol Theatre, St. John, Quebec, and the Sturgeon Falls Theatre, Sturgeon Falls, Ontario, to the circuit. Both houses were purchased by Odeon from the Hanson interests and now are under Odeon operation.

The Box Office Slant

Henry Aldrich Plays Cupid

Paramount **Comedy** **65 mins.**

(Block No. 5)

AUDIENCE SLANT: (Family) Loaded with laughter. Rates up with the best of the series.

BOX-OFFICE SLANT: Should do as well as "Henry Gets Glamour" and that was good.

Cast: Jimmy Lydon, Charles Smith, John Litel, Olive Blakeney, Diana Lynn, Vaughn Glaser, Vera Vague, Paul Harvey, Harry Bradley, Betty Farrington, Gladden James, Shirley Coates. **Credits:** Associate Producer, Michel Kraike. Directed by Hugh Bennett. Screenplay by Muriel Roy Bolton and Val Burton from a story by Aleen Leslie. Photographic direction by Daniel Fapp.

Plot: Henry, with the unwilling assistance of Dizzy, attempts to make a more considerate human being of his grouchy school teacher by attempting to provide him with a love interest through a matrimonial agency. Using a photo of his dad's ex-college mate, who has become a senator, as a come on, three lovelorn ladies arrive to claim "Prince Charming" Bradley. The senator's arrival queers the plan and Henry's desire to play cupid almost costs his dad his pet project in the community but everything ends happily.

Comment: Dust off the old "Subpena" gag and serve your prospects with summons to appear and enjoy a swell entertainment at your theatre. They do it in the picture, thus the perfect tieup with an exploitation stunt. With the plot centering around Professor Bradley, the straight-faced, sour-pussed school teacher who seems to bring back memories of school days to most folks, Director Bennett has developed an above average round of hilarious circumstances which make the running time of the picture all too brief. Vaughn Glaser gives the audience plenty of reason for laughter as the Professor and Vera Vague is excellent as "Blue Eyes," the lovelorn lady in quest of a man. For your ads on this picture the lovelorn notes between "Blue Eyes" and "Prince Charming" should make good selling copy.

The Hitler Gang

Paramount **Drama** **99 mins.**

(Block No. 5)

AUDIENCE SLANT: (Family) A picture with great interest and therefore entertainment. Most adults will ask for more, and very likely, many will see it more than once.

BOX-OFFICE SLANT: This should hold the top spot in any situation and pay exceptional dividends in all of them.

Cast: Robert Watson, Roman Bohnen, Martin Kosleck, Victor Varconi, Luis Van Rooten, Alexander Pope, Alexander Granach, Reinhold Schunzel, Sig Ruman, Fritz Kortner, Tonio Selwart, Richard Ryen, Gene Stutenroth, Ivan Triesault, Ray Collins, Ernst Dorian, Paul deCorday, Erno Verebes, Fred Nurney, Ludwig Donath, Poldy Dur, Helene Thimig, Arthur Loft, Felix Basch, Lionel Royce, Frank Reicher, Adolph Milar, Frank Alten, George Sorel, Stanley Andrews, Walter Fenner. **Credits:** Directed by John Farrow. Written by Frances Goodrich and Albert Hackett. Director of photography, Ernest Laszlo.

Plot: The story of Hitler and his National Socialist Party from its inception to its present day doings—how he started; the men who assisted him and their purge in 1934; the "supposed" suicide of his young niece of whom he was inordinately fond and what's happening today with the Allies giving the Nazis a taste of their own medicine.

Comment: A picture's worth as entertainment and at the box-office is always influenced by the names you can put up on the marquee, and in your advertising. In this film an accurate reverse process, the studio presents, not the "names" of the players, but the "names" of the characters portrayed. Adolph Hitler, like Jack the Ripper, Bluebeard, and Nero, is a subject of intense morbid interest on the part of the general public. Allowing for a small amount of license, he actually appears in this picture. The warped screamer who has invaded the consciousness of every person in the world, regardless of their desire to be interested, is so vividly portrayed, that it could be the face and manner of the creature we have heard on the radio and seen in newsreels. The others, the murderous and unscrupulous scoundrels of the Hitler Gang are also seemingly accurate. So strong is the impression of reality that this is more like a documentary, which impression is further strengthened by the foreword which tells us that the facts are according to the best information available, except where decency prevents. Another impression one carries away, is that this is too short a definition of the gangsters who took over a nation and led its people into one of the most barbarous decades of human history. We would like greater detail, more facts, because we, as a people, cannot conceive of such all-pervasive evil in control of 65,000,000 people. We complain that the end of the picture was too abrupt, but that is only another way of saying we wanted more. The Adolph Hitler of Robert Watson is a masterpiece of acting. We actually see a paranoiac, with only egomania to lead and develop him from a corporal to the leader of a people. Insanity and egomania leap from the screen without the exaggeration that might make us doubt its probability. Another fearsome characterization, because it might be the fellow next door, is Luis Van Rooten's Heinrich Himmler. The cold, practical killer who understands the psychology of his fellows so well as to know how to make them kill, works insidiously like the germ that destroys a little of the brain at a time and slowly drives its victim to frenzy. It is difficult to give due credit to those who were responsible for this screenplay. The conception and actual evolution of the film required originality, imagination and courage. Buddy De Sylva was the executive producer and as such took the principal responsibility for the success or failure of the picture. Joseph Sistrom, associate producer, had the responsibility of following through the original conception and hewing to the planned line. John Farrow directed. Selling this picture will be a matter of locality. These creatures stir different talk and ideas in each section. As the resident of your section, with your ear to the ground, you can play up that angle which most intrigues your people. (*See page* 20.)

Legion of Decency Ratings

(For Week Ending April 29)

SUITABLE FOR GENERAL PATRONAGE

Man From Frisco — Silent Partner

Three Men in White

SUITABLE FOR ADULTS ONLY

Cobra Woman — Seven Days Ashore

Show Business — This Is the Life

Cobra Woman

(Technicolor)

Universal **Drama** **70 mins.**

(Nat'l Release, May 12)

AUDIENCE SLANT: (Family) Dramatic story of the good and evil sisters, rulers of a mythical island, makes true escape entertainment for the entire family.

BOX-OFFICE SLANT: Reception should be similar to "Arabian Nights" and "Ali Baba" with the same leads.

Cast: Maria Montez, Jon Hall, Sabu, Edgar Barrier, Mary Nash, Lois Collier, Samuel S. Hinds, Moroni Olsen, Lon Chaney. **Credits:** Directed by Robert Siodmak. Produced by George Waggner. Screenplay by Gene Lewis. Original story, W. Scott Darling. Directors of photography, George Robinson and W. Howard Greene. Technicolor director, Natalie Kalmus.

Plot: Just before the wedding of two inhabitants of a mythical island, a giant stranger kidnaps the bride. The groom, in seeking her, comes across her double, the princess of another island. When the princess makes life too unbearable for her people, she is killed and the other girl takes her place. Married to the man she loves, they prepare for a golden era of prosperity on the island.

Comment: For those theatregoers who like fairy tales—the formula kind about a mythical kingdom and the good and evil rulers—this should be something very welcome. It's true escape fare, for like "Arabian Nights" and "Ali Baba," it transports one to another world, one in which there are beauteous maidens, elaborate costumes and more than an eyeful of Maria Montez, in a dual role. Like the others, it co-stars Miss Montez and Jon Hall and its reception will depend largely on the drawing they've developed. The picture carries a large cast of natives in costume, and there's a touch of horror added with the "Cobra" dance, and a spectacular note injected when a volcano erupts. Sabu and Lon Chaney have important parts in the proceedings, and they are both excellent, Sabu taking care of the comedy with the help of a chimpanzee and Chaney making his impersonation of a mute quite believable. Events are kept moving at a fast pace under Robert Siodmak's direction, while credit goes to Producer George Waggner for the settings, scenery and other production details. Technicolor photography enhances the film's visual qualities. If possible to obtain, use an artificial cobra in your front display. Small envelopes, for distribution, could be imprinted "Cobra Venom," with directions that the cure can be found at your theatre.

Double Indemnity

Paramount **Mystery** **106 mins.**

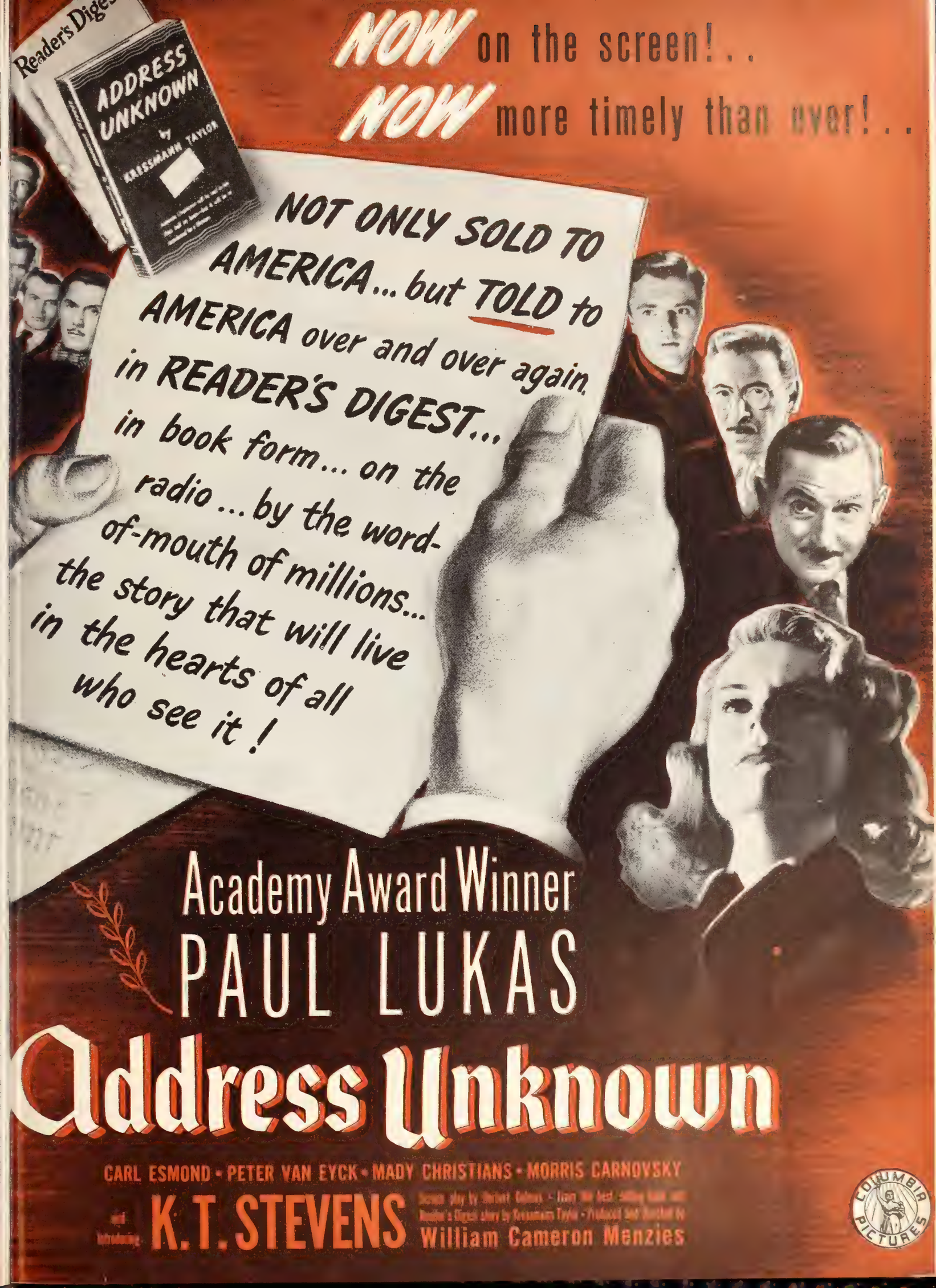
(Block No. 5)

AUDIENCE SLANT: (Adult) One of the most suspenseful dramas in many a moon. A murder-mystery that will have you sitting on the edge of your seat, holding your breath.

BOX-OFFICE SLANT: Merits extra selling, for once the word gets around, it should be one of the top grossers of the season.

Cast: Fred MacMurray, Barbara Stanwyck, Edward G. Robinson, Porter Hall, Jean Heather, Byron Barr, Richard Gaines, John Philliber, Tom Powers, Fortunio Bonanova, Betty Farrington. **Credits:** Directed by Billy Wilder. Original screenplay by Billy Wilder and Raymond Chandler. Story by James M. Cain. Direc-

(*Continued on Page* 12)


NOW on the screen!..
NOW more timely than ever!..
Reader's Digest
ADDRESS UNKNOWN
by
KRESSMANN TAYLOR
NOT ONLY SOLD TO AMERICA... but TOLD to AMERICA over and over again in READER'S DIGEST... in book form... on the radio... by the word-of-mouth of millions... the story that will live in the hearts of all who see it!
Academy Award Winner
PAUL LUKAS
Address Unknown
CARL ESMOND • PETER VAN EYCK • MADY CHRISTIANS • MORRIS CARNOVSKY
and introducing K.T. STEVENS
William Cameron Menzies
COLUMBIA PICTURES



Double Indemnity

(Continued from Page 10)

tor of photography, John Seitz. Associate Producer, Joseph Sistrom.

Plot: An insurance salesman gets mixed up with a woman and helps her kill her husband. But before this is carried out he arranges for an accident and double indemnity policy to be taken out on the man's life, without the man's knowledge. He almost gets away with it, but ends up killing the woman and paying the penalty.

Comment: One of the most breath-taking suspenseful dramas in many a moon is this latest murder-mystery from Paramount, and once the word gets around, it should prove to be one of the top grossers of the season. Starting with a man dictating his confession into a dictaphone, the picture builds its suspense to such a pitch that you find yourself sitting on the edge of your seat, holding your breath until the next happening. It's a strange part for Fred MacMurray (that of the killer) since most of his fans are accustomed to seeing him in farce-comedies, but there's no question about his ability to handle the role and he turns in an outstanding performance. Here he proves himself a master at drama as well as comedy, and he should create many new friends for himself among those who never realized his versatility before. Of course, his is not the only outstanding role, there are the realistic characters played by Barbara Stanwyck and Edward Robinson, both of which are part and parcel of the story due to the excellence of their portrayals. Director Billy Wilder has done a terrific job in maintaining the suspense and continuity. The entire production is a credit to Associate Producer Joseph Sistrom. Lobby displays of newspaper headlines on "Murder, Inc." will create interest, also heralds advertising the perfect crime.

Two Girls and a Sailor

MGM **Musical** **124 mins.**

AUDIENCE SLANT: (Adult) A simple, yet appealing story, is held together by a parade of dances, songs and specialties performed by top-flight artists. Audiences will be genuinely entertained by this lavish and tuneful musical.

BOX-OFFICE SLANT: There are plenty of names in the cast to make the picture a top box-office draw.

Cast: Van Johnson, June Allyson, Gloria De Haven, Jose Iturbi, Jimmy Durante, Gracie Allen, Lena Horne, Tom Drake, Henry Stephenson, Henry O'Neill, Ben Blue, Carlos Ramirez, Frank Sully, Albert Coates, Donald Meek, Amparo Novarro, Virginia O'Brien, Wilde Twins, Frank Jenks, Harry James and His Music Makers with Helen Forrest, Xavier Cugat and His Orchestra with Lina Romay. **Credits:** Produced by Joe Pasternak. Directed by Richard Thorpe. Original screenplay by Richard Connell and Gladys Lehman. Director of photography, Robert Surtees. Art direction, Cedric Gibbons. Musical direction, Georgie Stoll. Dance direction. Sammy Lee.

Plot: Daughters of vaudeville performers, June Allyson and Gloria De Haven grow into beautiful and talented performers. Nightly, after the girls leave the club, they round up a group of servicemen and entertain them informally at their apartment. When orchids begin to arrive regularly for Gloria from a mysterious "somebody," June is skeptical: it's probably a playboy. The girls express a desire for an abandoned warehouse for a canteen, and shortly thereafter the warehouse is turned over to them, completely furnished and decorated. June has fallen in love with Van Johnson, a sailor, but she is heartbroken when she learns he is the "somebody" who was smitten with Gloria and has helped the girls realize their ambitions. She is ready to leave when the young millionaire declares his love for her.

Comment: With such a simple plot and 124 minutes of footage, there had to be a wealth of entertainment to hold an audience's attention throughout the unreeling of this musical. And plenty of entertainment there is, too, furnished by an array of top-flight performers, including Jimmy Durante, Gracie Allen, Virginia O'Brien, The Wilde Twins, Jose Iturbi, Albert Coates, Carlos Ramirez, and the orchestras of Harry James and Xavier Cugat. These artists keep one's attention fastened on the screen practically all the time. Although the story itself is the essence of simplicity, it is appealing and laugh-provoking, and those who take part in it, particularly June Allyson, Gloria De Haven, Van Johnson, Durante, Henry Stephenson and Henry O'Neill, enact it well enough to provide a semblance of logic. Durante, whose success has stemmed more from the intimate setting of the night club rather than his past screen appearances, is ideally cast in this musical, and his reputation among hinterland moviegoers should be substantially boosted as a result. Van Johnson's naive boyishness and winning personality are once more exemplified by the role created for him here, and June Allyson has a few poignant moments that place her in line for future dramatic roles. The picture has been lavishly produced by Joe Pasternak and well directed by Richard Thorpe. While its story principals are not too well known, its cast of entertainers is strong enough to keep ticket machines clicking in box-offices throughout the land.

The Story of Dr. Wassell

(Technicolor)

Paramount **Biographical Drama** **136 mins.**

AUDIENCE SLANT: (Family) Show values assure mass audience appeal, with war (from the screen story standpoint) subordinate to heroics and romance of victims of warfare in a struggle for survival under the guidance of a former country physician now a Navy doctor.

BOX-OFFICE SLANT: Typical DeMille attraction from every angle of spectacle, heroics and romance; seems certain to fare even better in the mass situations than at key city deluxers.

Cast: Gary Cooper, Laraine Day, Signe Hasso, Carol Thurston, Dennis O'Keefe, Stanley Ridges, Renny McEvoy, Elliott Reid, Melvin Francis, Joel Allen, Paul Kelly, Oliver Thorndike, James Millican, Mike Kilian, Philip Ahn, Carl Esmond, Barbara Britton, others. **Credits:** Produced and directed by Cecil B. DeMille. Screenplay by Alan LeMay and Charles Brackett. Based upon the story by Dr. Wassell as related by him and 15 of the wounded sailors involved and also upon the story by James Hilton. Photographers, Victor Milner, William Snyder.

Plot: Dramatized story of an American country doctor whose research as a medical missionary in China was promising success, in the isolation of a germ, when war broke out and who responded by becoming a Navy doctor, in which capacity his heroism (both as a practitioner of his profession and as a Naval officer) resulted in rescue for nine seriously wounded American sailors and world-wide fame for his distinguished service in the current war.

Comment: Following both his instinct and experience as a showman, Cecil B. DeMille here translates into terms of screen drama the true story of one of the great examples of heroism in the present war. The result is that romance and spectacle, adventure and suspense, comedy and tragedy crowd a screen that glows with color—literally, thanks to exceptionally good Technicolor photography and background. The Story of Dr. Wassell, as related first to the public by President Roosevelt in a fireside chat, remains substantially accurate to accounts authenticated from many sources, including that of the Navy doctor himself and members of the wounded men he rescued from Java. It is biography fictionized as to form rather than to content. Thus the initial urge which took the country physician from Arkansas to China, where he was engaged in research as a member of an American missionary clinic, when the present war broke out, is recorded as of a later date than actually was the case—in order to have the heroic Dr. Wassell portrayed by Gary Cooper as a younger man than the real figure of the great exploit for which Dr. Wassell was awarded the Navy Cross. Such dramatic liberties make for the kind of picture entertainment the public, en masse, seeks in the theatre. For this reason, it may well be expected that "The Story of Dr. Wassell" will reach a much wider audience (which in turn means "box-office" to the theatre owner) than were this story to be treated in such completely factual detail as in a "documentary film." This factor, the box-office merit of DeMille's picture, may be expected to receive a critical going-over by many newspaper reviewers, and other critics, at the same time that the mass of the public is turning up in large numbers at the regular motion picture theatres showing it. Having adopted his course thus, the producer-director proceeded to use a lavish hand in investing his picture with spectacular appeal by means of episodes and settings and Technicolor photography. He makes the effects of a bombing raid on the makeshift hospital most dramatically shattering from the visual and aural standpoint. The selection of Gary Cooper for the name role will prove as interesting for audiences as it will be intriguing of their desire to buy tickets to see the show. The introduction of a new feminine beauty in the person of Signe Hasso, likewise is a contribution to the pleasant effects on the screen and a not un-showmanlike factor of value to the exploitation of the attraction. Star Gary Cooper; the most decorative Laraine Day (as the love interest); Miss Hasso, the Swedish actress; Dennis O'Keefe, dramatically effective in a very dramatic part; the comedy antics of Renny McEvoy, and the newcomer, Carol Thurston as the Java girl named "Three Martini," all turn in the kind of acting performances that register solidly with picture theatregoers. Advance, or pre-release runs, will serve to develop the style of campaigning best suited to sell patrons of individual theatres at later runs—as well as to demonstrate the drawing power of this attraction; which seems strong and sturdy with the sinews of powerful box-office potential.

Once Upon a Time

Columbia **Fantasy** **86 mins.**

AUDIENCE SLANT: (Family) A fantasy that carries a message and entertainment for those who favor the highly imaginative, but much of it may be over the heads of the less reflective type of person.

BOX-OFFICE SLANT: The Cary Grant name, plus a little extra selling effort should bring a favorable reception.

Cast: Cary Grant, Janet Blair, James Gleason, Ted Donaldson, Howard Freeman, William Demarest, Art Baker, Paul Stanton, Mickey McGuire. **Credits:** Directed by Alexander Hall. Story by Norman Corwin and Lucille Fletcher Herrmann. Screenplay by Lewis Meltzer and Oscar Saul. Adaptation by Irving Fineman. Director of photography, Franz F. Planer. Produced by Louis F. Edelman.

Plot: This is the story of a boy and his extraordinary pet, and of a Broadway producer who tried to use both of them for his own ends.

Comment: The moviegoer's response to this fantasy will depend on the particular taste of each individual, for they will either like it very much or they will question what it is all about. For those who enjoy, and look for something different, this is it. They'll find a fairy tale with a message and a philosophy that can be used by many of us to escape

from the chaotic conditions that surround us. There are also many laughs, for the situations that arise have been worked out plausibly and with sound motivation. The role that Cary Grant handles (a Broadway producer who uses the publicity he can gain through the dancing caterpillar) is one that only he could have made so realistic and believable. In the part of the youngster whose whole life is wrapped up in an extraordinary pet, Ted Donaldson, making his screen debut (having come from the Broadway production of "Life With Father"), gives a performance that is sincere and appealing and so finished that he almost walks away with the picture. As Grant's associate, James Gleason is tops. Janet Blair and Howard Freeman are effective in their respective roles. The work of Alexander Hall retains the flavor of the fantasy and yet carries across its message. The producer's berth was ably handled by Louis F. Edelman. In towns where there are Museums of Natural History, try to arrange tieups; also with Natural History classes in schools.

Man From Frisco

Republic **Drama** **91 mins.**

AUDIENCE SLANT: (Family) A natural in subject matter, background, thrills and production values, this will bring audience raves. It will leave a lasting impression and create much word-of-mouth.

BOX-OFFICE SLANT: Don't flunk this one, boys. It is strictly Grade A, and if sufficiently exploited is likely to do a land-office business.

Cast: Michael O'Shea, Anne Shirley, Gene Lockhart, Dan Duryea, Stephanie Bachelor, Ray Walker, Tommy Bond, Robert Warwick, Olin Howlin, Ann Shoemaker, Russell Simpson, Stanley Andrews, Forbes Murray, Erville Alderson, Michael Barnitz. **Credits:** Assoc. Producer, Albert J. Cohen. Direction, Robert Florey. Screenplay, Ethel Hill and Arnold Manoff. Original story and adaptation, George Worthing Yates and George Carlton Brown. Photography, Jack Marta.

Plot: Michael O'Shea arrives in Point Pleasant to put his ideas of pre-fabricated ship construction into effect and runs into the opposition of the town's old guard, including the company's president, Gene Lockhart, his daughter, Anne Shirley, and the foreman, Dan Duryea. O'Shea is very dictatorial in his methods, so that the old man quits and Anne (more or less engaged to Dan) remains as secretary chiefly to bedevil him. Slowly Mike's system wins through, although a fatal welding slip causes a superstructure to crash down and cause the death of Anne's younger brother, Tommy Bond. Slowly, also, Mike's heavy-handed way is changed to a more understanding handling, and as a result he wins the girl.

Comment: Here is a really fresh story, based somewhat on the exploits—although not on the person—of Henry J. Kaiser, shipbuilding genius. Republic has given it the works to come up with what is probably the best picture ever made by that company. It is entertainment that successfully makes the straddle of appealing both to naive and sophisticated audiences, and you know what that means. Republic made most of the location stuff at Richmond No. 1 Yards, Richmond, Calif., where the pre-fabrication methods have been developed to the full, so that the scenes are authentic. On top of this, the story is most human and offers a real character drawing in the central role, which is taken full advantage of by Michael O'Shea. The other players, too, are able to make their roles more than animated chromos, so that the whole production has the breath of life. Great credit must be given to the authors of original and screenplay for a well-modulated job. The situations are pat enough, but the method of handling plus the good dialogue lift them out of the ordinary mold into a memorable entertainment. Although the cast is well-known, an extensive exploitation campaign is advisable, for if your patrons know what it is about they'll come. This is one time your effort won't be wasted. Tie-in the Henry Kaiser angle because people are generally intrigued by his great work, but be sure to explain that the picture deals with his ideas, not his life. There's a swell chance here for a box-office killing.

And the Angels Sing

Paramount **Musical** **96 mins.**

(Block No. 5)

AUDIENCE SLANT: (Adult) Zaney, riotous fun with swell song numbers, a top-notch cast and an unusual story idea full of entertainment.

BOX-OFFICE SLANT: Should pull top grosses. Has a lot of what it takes to get along.

Cast: Dorothy Lamour, Fred MacMurray, Betty Hutton, Diana Lynn, Mimi Chandler, Raymond Walburn, Eddie Foy, Jr., Frank Albertson, Mikhail Rasumny and others. **Credits:** E. D. Leshin, associate producer. Directed by George Marshall. Screenplay by Melvin Frank and Norman Panama from a story by Claude Binyon. Photographic direction by Karl Struss.

Plot: Four sisters, each of whom disdains a natural talent for singing, get jobs as vocalists in an obscure night club to earn ten bucks with which to add to the fund they are saving to buy their dad a farm. One girl, with a penchant for gambling, runs the ten bucks into a tidy $190.00 at the dice table and gives the money to the band leader (who needs carfare to his next booking) on the promise that she is to sing with the band. She wakes up the next morning with a hangover to learn that she has been swindled. Pop and the girls go to a Brooklyn night spot to collect, but instead the girls wind up on the road to fame as singers.

Comment: The average audience, the sophisticated audience, the sweater crowd and jitterbug customers will laugh themselves silly over the gags, situations, and blackout sketches in this picture. We rate it adult entertainment, not because adults will be the only ones to get a kick out of it, but because of the borderline spice of the comedy. Betty Hutton and Dotty Lamour get plastered in the picture. Betty engages in a thoroughly professional crap game. Fred MacMurray regrets his mistake in ordering a strange woman out of his bed in a comedy skit, etc. These episodes are handled in a sophisticated manner, all in the spirit of fun which broad-minded grown-ups will not criticize. The show is reminiscent of the best in Broadway musical comedy, full of laughs, romantic complications and situations. Associate Producer E. D. Leshin has assembled a swell box-office cast and the picture has been very capably directed by George Marshall. Betty Hutton is terrific. Her rendition of the new novelty number, His Rocking Horse Ran Away, will actually stop the show with audience applause. Dorothy Lamour and Fred MacMurray give highly versatile performances. Diana Lynn and Mimi Chandler, as two of the sisters, do nicely and Raymond Walburn is right up to par as the father. This is a sort of "You Can't Take It With You" set to music.

The Scarlet Claw

Universal **Murder Mystery** **74 mins.**

(Nat'l Release, May 26)

AUDIENCE SLANT: (Family) Excellent Sherlock Holmes tale with speed and suspense.

BOX-OFFICE SLANT: Strong support on any bill; best of the series to date.

Cast: Basil Rathbone, Nigel Bruce, Gerald Hamer, Paul Cavanagh, Arthur Hohl, Miles Mander, Kay Harding, David Clyde, Ian Wolfe, Victoria Horne. **Credits:** Produced and directed by Roy William Neill. Screenplay by Edmund L. Hartmann and Roy William Neill. Original story by Paul G[illegible] and Brenda Weisberg. Director of photography, G[illegible]

Plot: The famous sleuth, vacationing in Canada is called in to help solve several murders believed to have been caused by a legendary monster who is terrorizing the countryside again. While searching for the monster, Holmes narrowly escapes death on the fog-shrouded marshes. By working out a clever trap, Holmes captures the beast and surprises everyone when he reveals the true identity of the killer.

Comment: Actually developing the flair that has characterized the Sherlock Holmes tales and delighted several generations of detective story readers, Roy William Neill, producer and director, has here added improvement to an already well presented series. Despite the transfer to the present time by laying the scene in Canada, talking about a plane trip, and riding in an automobile, there isn't the slightest conflict with the Holmes the Conan Doyle addicts remember so fondly. Here, Holmes makes an ectoplasmic ghost and monster come to life and pay the penalty for murder, while Dr. Watson supplies the foil for his comments and for such smiles and laughs which are run in without impeding the pace of the action. Like most good mysteries, suspicion is thrown on several people, but in each case Holmes dispels the suspicion with a neat deduction. Basil Rathbone and Nigel Bruce have fallen into the characters of Sherlock Holmes and Dr. Watson so perfectly that one no longer thinks in terms of a good acting role well done. They are the characters to the life. The excellence of their work should not distract from the fact that Roy William Neill, who produced, directed and joined in the writing of the screenplay, has almost fallen into the part which traditionally goes to A. Conan Doyle, author of the famous tales. Sell this newest of the series like its predecessors. The theme of occult phenomena is a good one to rig up a debate between spiritualists and those who deny its existence. Such a debate will attract many people and would be worth the small loss of time from your continuous run.

Gambler's Choice

Paramount **Drama** **65 mins.**

(Block No. 5)

AUDIENCE SLANT: (Adult) Striking and entertaining film fare will be enjoyed by all types of patrons.

BOX-OFFICE SLANT: Top spot material in any situation; only limited to dual bills by its short length.

Cast: Chester Morris, Nancy Kelly, Russell Hayden, Lloyd Corrigan, Lee Patrick, Sheldon Leonard, Tom Dugan, Maxine Lewis, Charles Arnt, Billy Nelson. **Credits:** Directed by Frank McDonald. Screenplay by Maxwell Shane and Irving Reis. Director of photography, Fred Jackman, Jr.

Plot: From the sidewalks of New York come three playmates: two boys and a girl—who are a prosperous gambling house owners; a police lieutenant and a girl entertainer. Their friendship endures through the years until rival gamblers try to frame the girl's father, in order to prevent the police lieutenant from cleaning up the city. The gambler, after he learns of the plan, beards lion in his den to get the evidence—paying with his life.

Comment: The Pine-Thomas team has drawn a big hand here and the profits that accrue will pass to the exhibitors. Though the story is not new—either from the standpoint of the kid pals who grow up on opposite sides of the law, or in the nostalgic presentation of New York's Tenderloin district in 1911, the formula has been dressed up to kill and the result has a fillip that makes it a money-maker. It is striking and entertaining film fare and everyone will enjoy seeing it. The handicaps are the shortness of the film and the lack of big marquee names. Heading the cast, Chester Morris as the tough guy gambler who will do anything to

(Continued on Page 30)

Army Says Now's The Time for All Showmen to Recruit Wacs



JOIN HANDS TO SERVE COLORS. The Women's Army Corps finds the film industry ready, willing and able to serve the cause of recruiting women to go to war as members of the Corps. Above: Edward Alperson, chairman of the industry drive, shakes hands with Colonel Oveta Culp Hobby on plans for the theatre campaign which takes place May 11-17.

Responding to the urgent request of the U. S. Army, leaders in all branches of the industry are mustering the fullest resources of the motion picture field in behalf of the campaign to enlist recruits for the Women's Army Corps during the week of May 11th to 17th inclusive. That the motion picture cooperation under the assignment from the Army is by no means a one-man job, but calls for aggressive showmanship by the exhibitor in the smallest situations as well as those operating big townhouses in the metropolitan centers, became apparent early in the discussions between WAC officials and the Army officers.

Specifically, the theatres' job is to drive home the message that all eligible women are needed in the Wac—and there are an estimated five and a half million women in this eligible group, women 20 to 49 years of age.

The theatre quota is One Squad—12 Wacs —to fight shoulder-to-shoulder with the men wearing Uncle Sam's army uniforms.

Alperson Heads WAC Committee

The Wac committee directing the campaign is headed by Edward L. Aperson, whose general committee includes Ned E. Depinet, as distributor chairman; Harry Mandel, in charge of publicity and Harry Brandt and Charles B. McDonald as field directors.

Every advertising aid known to the industry has been enlisted to aid in the campaign. Trailers, heralds, posters, radio, newspapers and every other type of advertising will be employed by theatres to bring the Wac to public attention during this week.

Army to Issue Citations

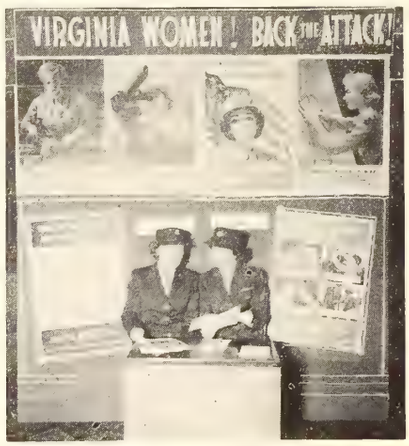
The Army will issue special Citations to every theatre manager who secures applications for at least a squad of 12 Wacs. The special recognition is in effect promotions of the winners to master sergeants. The Citations will be for meritorious service on behalf of the nation's war effort. To win one, officials pointed out, it is not necessary that all of the 12 applicants actually be inducted into service. The only requirement is that the exhibitor obtain 12 eligible applicants. Each of the 16,000 theatres participating in the drive will receive a supply of blanks from National Screen Service. The Army has prepared a special simplified application blank so that signing up recruits will be a speedy process.

As an idea of the vast scope of the drive and the amount of showmanship being put behind it, a few figures on accessories have been furnished. There will be 20,000,000 heralds, 1,250,000 application blanks, 16,000 new Wac posters and 16,000 kits, each containing the following: a 25 x 38 lithographed poster and a red-and-black pictorial of the same size, both specially imprinted; two midget posters; a page of 99 stamps with copy about the Wac for putting on outgoing mail, etc.; and four 5 x 25 streamers for lobby display. Most of this material can be utilized for decorating the recruiting booth in the lobby and the lobby display.

A 250-foot trailer starring Lionel Barrymore in a stirring appeal to the women of America has been produced by Frank Whitbeck of MGM and will be distributed free to theatres through National Screen Service.

A special 12-page press book has been prepared under the direction of Publicity Chairman Mandel for distribution to the theatres to guide them in their campaigns. Publicity stories, exploitation suggestions, ad mats, lobbies and details of every form of promotion endeavor have been included in the book.

Pledges to cooperate in the campaign have been sent to every theatre in the country. The theatres in turn have sent them, filled out and signed, to their area chairman. Acknowledgments so far received indicate a tremendous response, the nation's theatres having accepted enthusiastically their role in the drive to recruit Wacs.



HOW TO HELP DRIVE. Recruiting booths in theatre lobbies will be a big factor in aiding showmen to sign up candidates for enlistment in the Wac. Above: George Peters' booth in service at Loew's, Richmond, Va.

A special mimeographed showmanship manual has been sent to theatremen. Included in its contents are manifold suggestions on the planning and carrying out of the campaign. Showmen are urged to plan their campaigns with military precision and efficiency by designating themselves as "commanding officers" and their staffs as lieutenants. It is also suggested that they call a meeting of local civic heads, leading merchants, educators, clergy and press and get over to them the urgency of the drive in the nation's war effort. All avenues of exploitation must be opened up, it is pointed out, and these representative townspeople can help theatremen do it.

Other suggestions contained in the manual: Arrange with local Wac headquarters for a demonstration via street parade of the three branches of the Wac service: the Army Air Forces, Army Ground Forces or Army Service Forces. Dedicate an evening to "G.I. Jane," the popularly accepted nickname for the Wac. Get permission from local college heads for a Wac to address graduating classes. Make a special event of each new recruit signed up in the theatre by inviting the parents as special guests. To glamorize the Wac, get up a lively display showing actual articles a WAC is permitted to use to satisfy her eternal feminine desire to be attractive. Contact women's clubs, groups for cooperation. Get the mayor, governor or a civic leader to issue a proclamation designating Wac Recruiting Week in the Motion Picture Theatres. With the cooperation of the local Wac office, stage a colorful military pageant which need not necessarily be an involved affair, but rather a well-planned tableau in pantomime. Emphasize that mothers who join up on Mother's Day (May 14) will be especially honored from the stage. (The Wac requirement is that a mother have a child no younger than 14 years of age.)

Expresses Confidence in Success

Col. Oveta Culp Hobby, director of the Women's Army Corps, expressed confidence that the country's war effort will benefit from the theatres' Wac recruiting drive. Wrote Col. Hobby to exhibitors:

"The Women's Army Corps needs thousands of American women. From General Marshall down, the War Department knows that American women have proved their worth as soldiers. I am delighted to learn that the film industry is conducting a recruiting campaign for Wacs in conjunction with the second anniversary of the Corps. I am aware of the record of the industry in bond campaigns, theatre collections for the American Red Cross, and so forth, and I am certain that the country will benefit greatly by your latest effort. The War Department is looking forward to your campaign."

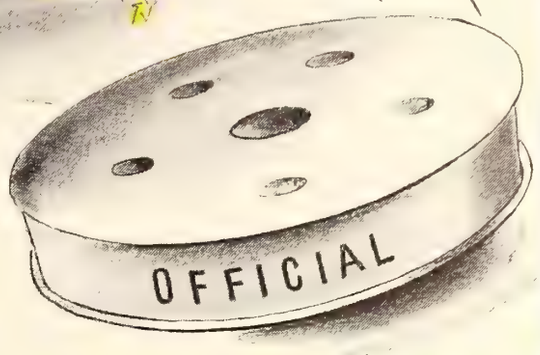
Stating that "this campaign requires the full and complete cooperation of every member of our industry throughout the country," General Chairman Alperson urged that theatremen "demonstrate once more that the industry stands ready to answer our nations's call and do its part."

The Wac Recruiting Week will be opened with a big fanfare when Eddie Cantor salutes the Wac on his NBC network show on Wednesday, May 10, at 9 p.m., EWT.



Ad materials to aid the campaign by inclusion of copy and illustration featuring Wac enlistment are available in mat form at exchanges of National Screen Service. These "spot" features in theatre newspaper advertising will help keep story of drive alive during campaign May 11 to 17.

YOU'LL BE PROUD TO SHOW THIS REEL!



A SPECIAL SCREEN SNAPSHOTS

(No. 9 SERIES 23)

In Honor of Our Great Industry's 50th Anniversary!







ONLY A LIMITED SUPPLY OF PRINTS...ALERT EXHIBITORS WILL WIRE OR PHONE THEIR EARLIEST PLAYDATES TO NEAREST COLUMBIA EXCHANGE!



The Best Shorts of all come from Columbia

EXCITING SCENES
from the Archives Loaned to "Screen Snapshots" for this Momentous Celebration:

Opening of the first movie theatre in 1894
First movie studio
First newsreel
First screen kiss
England's King Edward
New York's Easter Parade

●

CAVALCADE OF SCENES
featuring

Clara Kimball Young
John Bunny
Flora Finch
Sidney Drew
Maurice Costello
D. W. Griffith
Bobby Harron
Lillian Gish
Lionel Barrymore
Mary Pickford
Harry Carey
Blanche Sweet
Mabel Normand
Ford Sterling
Mack Sennett
Barney Oldfield
Wallace Beery
Harold Lloyd
Gloria Swanson
Leatrice Joy
Agnes Ayres
Rudolph Valentino
Janet Gaynor
Charles Farrell
Al Jolson
May Robson
Mickey Mouse
John Barrymore
Carole Lombard
Cary Grant
Rosalind Russell
Edward G. Robinson
Irene Dunne
Humphrey Bogart
Jean Arthur
Fred Astaire
Rita Hayworth
James Stewart
Hedy Lamarr

●

FAMOUS VETERAN DIRECTORS

Sam Wood
Robert Z. Leonard
Raoul Walsh
Irving Cummings
Edward Sutherland
Richard Wallace
Alfred Green
Edward H. Griffith
George Marshall
William Seiter
Cecil B. DeMille

Program Exchange

Programs of Showman Lee Boast Striking Treatment in Makeup and Selling Lines

We find it a little difficult to introduce this edition of the Program Exchange, for the weather is so mild and balmy we can't complain about it. And when we can't complain about the weather, we're at a loss for a suitable introduction. So how shall we begin? Well, we might complain about the good weather. We might say that it's the forerunner of the delightful outdoor days to come when people will want to spend more time outside than inside, which means that theatremen will have to be on their toes to make their theatres and attractions so appealing that people will want to spend more time inside than outside. And we might add that part of this job should be done through your programs. You'll have to have an attractive theatre and worthwhile entertainment to draw patronage in the first place, of course, but if it isn't attractively advertised in your program, don't blame absence of patronage on the weather.

First thing on this week's agenda is to acknowledge the receipt of several programs from **Robert E. Lee,** manager of the Princess Theatre, Washington, D. C. Although, as he says in a note accompanying the programs, he has been a showman ten years, it was not until a year ago that he became connected with a theatre that distributed house organs. And he adds that he has come to enjoy "making something different" out of them. Naturally we are pleased with the statement that "I have been keeping up with your helpful suggestions for several years now," but we are even more pleased that Mr. Lee has made it possible for us to see some of his handiwork.

After looking them over, we venture to say that the majority of theatremen in average situations would gladly put out programs like these. They make quite a flash, and their attractive makeup catches one's attention and holds it until he has absorbed its contents. So well are the various attractions presented that even those which might be lacking in genuine entertainment value when finally viewed take on a special appeal as advertised in the programs. In other words, Lee can, through his excellent grasp at makeup, make a good attraction seem better. With so many copies to choose from, we have found it difficult to select one for reproduction; but we believe the center spread reproduced on this page is typical of Lee's fine program makeup.

When you consider that with just black, blue or green ink on white paper a program can be striking, it is a treat to the eye to see one all dressed up in a combination of red and green.



An inside spread of one of the programs forwarded to us by Manager Robert E. Lee of the Princess Theatre, Washington, D. C. Note how stars and titles stand out; note, too, that a short is billed.

Lee's Christmas week program was indeed a colorful affair. We can't reproduce it, but we can assure you there was just enough of the color and spirit of the Yuletide season in it to please everyone.

We like Lee's selling copy; he either creates or chooses from that available in the press book; but whether he creates or chooses, he knows the lines that really sell as far as his patronage is concerned. And when the stars or title, or both, sell themselves, Lee tactfully dispenses with a selling line.

In the lobby of a Manhattan hotel the other day we picked up a program for the Stoddard Theatre, Broadway at 90th Street. The cover caught our eye because the *Life* signature cut was in the upper left-hand corner, just as it is on the magazine cover. But the size of this program cover was much smaller, of course, measuring four and one-half inches by five and a half. And the rest of the page, unlike a regular *Life* cover, had two scenes from the week's double-bill attraction, mounted at an angle against a shaded background. In small type at the top, just to the right of the *Life* signature, was this copy: ". . . . and Laughter This Week at the Stoddard." A clever way to attract attention to the two pictures. The "life" was represented by "Jack London," while the "laughter" was represented by "Whistling in Brooklyn." A good layout marked the center spread, with an ad for each picture occupying a page. Reproduced on the back page was one of the "It's True" cartoon mats to be found in MGM press books.

One thing about the program that perplexed us was why, when paper conservation is so essential, four pages were left blank, or rather, one entire side. If you're mystified as to what we mean, take a letter-head size sheet of paper. Now fold it across the center from bottom to top. Now fold it again, from right to left. Now turn it around so that there is a fold at the top and on the left side. This is the front cover. Open it up, and you have the center spread. Now close it, from right to left, and you have the back page. But when you open the entire sheet out to its full size, you find that one entire side is blank. Why couldn't these sheets have been cut in half and the blank space utilized? We're no expert on printing and trimming, so all we can do is wonder why? But then, many greeting cards have been made the same way, so there may be a good reason. Anyway, the program itself looks like an excellent seat-seller.

Last week we remarked about the new style format of the program for the Palace Theatre, Greenfield, Tenn. We wondered whether it was permanent or temporary. Now this week along comes still another format, although it's one we think the Palace used once or twice before. We won't attempt to guess what the style will be next week, but so long as the formats vary from time to time, there should be no letdown in public interest.

But a letdown in our own interest has developed. It's such a beautiful Spring day, and there's a baseball game scheduled for this afternoon. We'd like to go, but we cannot tell a lie: our grandmother is not ill. So we shall remain here at our desk, stopping occasionally to gaze out the window. We'll be back again on this page next week. Incidentally, if you put out a program, why not send us a copy? Better still, why not put us on your regular mailing list?

Goth's Russian War Relief Tieup Helps 'North Star' Engagement

As part of the campaign to promote the engagement of "The North Star" at Fabian's Ritz Theatre, Port Richmond, Staten Island, Edgar Goth, district advertising and publicity director, tied in with Russian War Relief. Through this activity, he was able to cooperate in a war activity by aiding the Russian War Relief campaign to obtain household "kits" for destitute Russians in stricken areas retaken from the Nazis.

Here is a point-by-point report of Goth's tieup:

1. He obtained a sponsor to pay for the entire cost of a three-column ad devoted entirely to the show at the Ritz.
2. He planted a large setpiece in the window of a store on the main street.
3. He promoted Russian talent for a stage show to augment the screen offering on the opening night.
4. He promoted 5000 heralds, distributed house to house and in stores through the War Relief mailing list.
5. He dressed up usherettes in peasant costumes.
6. He arranged a lobby display of Russian banners and war photos.
7. He promoted special newspaper stories and publicity.

Thus did Goth attract additional patronage to see "The North Star" and at the same time help a worthy cause.

Selects Warner Brochure as Example of Streamlined Promotion

Illinois Federation of Women's Clubs has selected the Warner Bros. brochure, Up and Coming, containing a gallery of the studio's new star material, as an outstanding example of streamlined promotion.

Request has been sent to the company for 100 copies of the booklet to be displayed in the Federation's exhibit scheduled for May 10-13.

Selling the Picture

'Buffalo Bill' Gets Western Welcome In Colorful Premieres

Spectacular exploitation marked the advance campaigns for the opening of "Buffalo Bill" in Denver and Salt Lake City, two of the cities and towns throughout Colorado, Wyoming, Utah, Montana, Nebraska and New Mexico staging world premiere activities on the film throughout April. One hundred and forty-one theatres were involved.

In Denver, where the picture opened April 11, the coast-to-coast "Double or Nothing" broadcast kicked off the actual opening activities, which had been preceded by an avalanche of major publicity breaks throughout the Rocky Mountain area. Indians from nearby reservations had been invited to participate in the premiere ceremonies.

A group of Sioux Indians made a pilgrimage on horseback to Buffalo Bill's grave atop Lookout Mountain. The Indians were also present during ceremonies in which United Airlines had one of its planes christened "The Buffalo Bill Mainliner."

The city and surrounding territory were blanketed with postings. In Denver's Union Depot a specially-mounted 24-sheet practically covered one wall. Throughout the business section, such well-known stores as May's, J. C. Penney, Neusteter's and others devoted space to display material in honor of the picture.

At Pahaska Lodge, the Buffalo Bill Memorial, a preview and buffalo barbecue were held in addition to the "Double or Nothing" broadcast. The Governor of Colorado and the Mayor of Denver headed the list of selected guests. A pony express rider accompanied by two Indians in full regalia delivered the invitations personally to the high officials. Both the governor and the mayor spoke on the radio.

Among those contributing to the success of the campaign were Harry E. Huffman, district manager for Fox Intermountain, and his staff, headed by Bernard J. Hynes, manager of the Denver.

Salt Lake City ran out the red carpet with all the trimmings in anticipation of the "Buffalo Bill" premiere at the Utah Theatre. For days

(*Continued on Page* 21)

Nationwide Bill-Posting Campaign Set by 'U' on 'Follow the Boys'

For the first time in three years Universal will have a comprehensive bill-posting campaign on one of its releases. The film to receive this selling treatment is the Charles K. Feldman production, "Follow the Boys," which will be advertised via posters throughout the country.

Total advertising budget on the film is $250,000, with $100,000 alloted for full-page ads, in addition to billboards and radio, for the first 20 engagements.

Hank Linet, executive assistant to Maurice Bergman, Universal's eastern advertising and publicity director, heads a special field force which has been organized to cover the first openings. Cities being covered by Linet and his force include New Haven, Bridgeport and Boston in the New England territory; Philadelphia, Pittsburgh, Harrisburg and Reading in the Pennsylvania territory; Cleveland, Cincinnati and Columbus in the Ohio territory.



Judging a Cinderella Cover Girl Contest is nice work—if you can get it! When Columbia's "Cover Girl" played at Loew's Poli, Bridgeport, Conn., Manager Mike Stranger promoted a half-hour broadcast over station WNAB during which contestants for the Cover Girl Contest were interviewed and judged. Above, l-r: Stranger; Dick McCutchen, WNAB announcer; Raymond, hair stylist, and the three finalists, Elsie Johnson, Maria Moriarty, Grace Sastram. Another judge was Frank Gerratana, Sunday Herald photographer, who took pictures gratis. Where is the winner? Are you kidding? Well, she's over there at far right, next to runner-up.

Discuss Handling of New WB Releases

A complete outline and discussion of sales and promotion plans for "The Adventures of Mark Twain," covering both the limited special premiere and the regular release later in the year, as well as plans for the handling of four other pictures to be released through the late Spring and Summer months, highlighted the two-day meeting of Warner Bros. district managers conducted by Ben Kalmenson, general sales manager, on Thursday and Friday of last week.

The field executives also were given an opportunity to hear the first of the series of five Arch Oboler radio programs which will be carried over 200 key stations as part of the advance exploitation for "Mark Twain."

In addition to "Mark Twain," Kalmenson set up the handling of "Between Two Worlds," "Mask for Dimitrios," "Make Your Own Bed" and "Arsenic and Old Lace," all to be released within the next few months. "Arsenic" is now definitely set for release this summer, Kalmenson said.

National campaign and merchandising plans for all these pictures also were discussed by Charles Einfeld, director of advertising and publicity, and Mort Blumenstock, in charge of advertising and publicity in the East.

District managers who returned to their headquarters over the weekend included Wolfe Cohen, Toronto; Robert Smeltzer, Washington; Henry Herbel, Los Angeles; Hall Walsh, St. Louis; Ralph L. McCoy, Atlanta; Harry A. Seed, Chicago, and Charles Rich, Pittsburgh. Norman Ayers, Eastern district manager, makes his headquarters in New York.

Among home office executives who attended and participated in various sessions, in addition to Kalmenson and Blumenstock, were Samuel Schneider, Arthur Sachson, Roy Haines, Jules Lapidus, Norman H. Moray, Mike Dolid, Ed Hinchy, Ralph Clark, Gil Golden, Larry Golob, Bernard Goodman and others.

'Dr. Wassell' Premiere Climaxes Civic and Patriotic Activities

Climaxing three days of civic and patriotic activities, the twin theatre world premiere of Cecil B. De Mille's "The Story of Dr. Wassell" was held Wednesday night (26) at Robb & Rowley's Capitol and Arkansas theatres in Little Rock, Ark. It was a rousing home town welcome to the Navy hero who rescued nine wounded sailors just a jump ahead of the Japanese invasion of Java, and who is portrayed in the picture by Gary Cooper.

The event, typed "a salute to the country doctor," in which the entire state of Arkansas joined, climaxed one of the most elaborate programs of picture launching ever given a De Mille production. The cycle of showmanship started March 30 when De Mille and Commander Corydon M. Wassell (MC) USN, visited President Roosevelt in the White House as a preliminary to a round of Washington affairs topped by the official military and diplomatic preview of the picture in Washington's Constitution Hall.

Three high ranking Navy officers joined with Arkansas in the huge celebration. They were Rear Admiral E. C. White (MC) USN, of Chicago, who represented Vice Admiral Ross T. McIntire, Navy surgeon-general and personal physician to President Roosevelt; Rear Admiral A. C. Bennett of New Orleans, Commandant of the Eighth Naval District, who came to Little Rock at the invitation of Governor Homer M. Adkins of Arkansas, and Rear Admiral Percy W. Foote, Inspector of Naval Material, Houston, Tex., who also came to the Arkansas capital on the Governor's invitation.

The three days of events honored Commander Wassell, a native of Little Rock and former Little Rock physician and City Health Officer, whose heroic exploit won him the Navy Cross and a tribute during a Presidential "fireside chat."

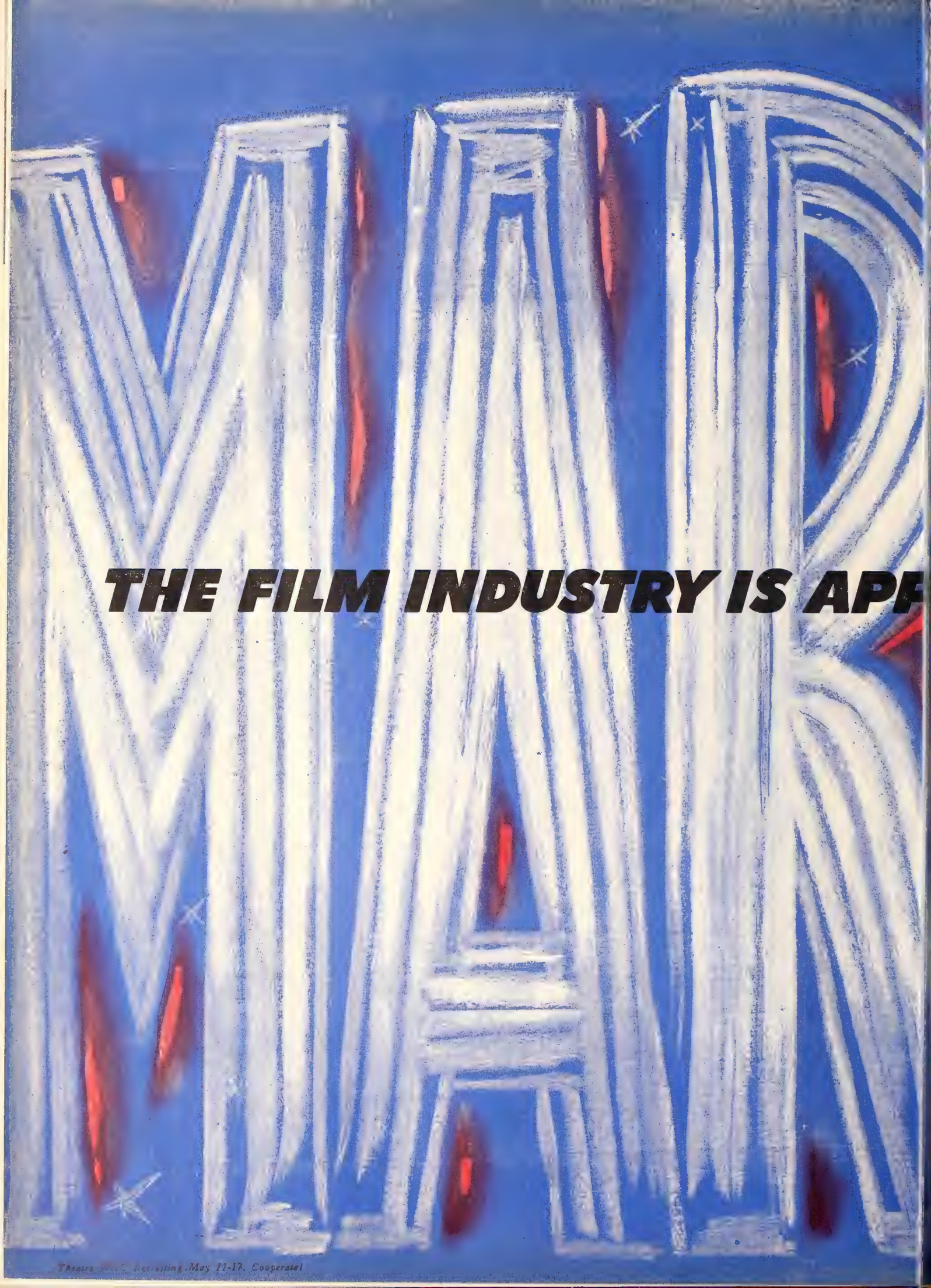
On Tuesday (25) De Mille, Signe Hasso, Carol Thurston, Governor Adkins, Admiral White and others in the premiere party spent a large part of the afternoon and evening entertaining the troops at nearby Camp Robinson, where Col. Grover C. Graham is the commanding officer of one of the largest camps in the Midwest. The party witnessed field demonstrations and dined in company mess halls in true "G.I." fashion. In the evening the Hollywood group put on an impromptu entertainment for 10,000 men.

On Wednesday, the Little Rock Chamber of Commerce, the Little Rock Lions Club, of which Commander Wassell is a member, and the Lions Club of North Little Rock gave a

(*Continued on Page* 21)

Chesterfield-'4 Jills' Poster Tieup

A nation-wide tieup has been arranged between Chesterfield Cigarettes and 20th Century-Fox for a 24-sheet advertising campaign featuring Carole Landis and crediting her appearance in the company's "Four Jills in a Jeep." The campaign will be along the same lines as a recent one given over to Betty Grable and "Pin Up Girl." Some five thousand 24-sheets are expected to be used from coast to coast.


THE FILM INDUSTRY IS APP


ACHING A NEW HIGH MARK.
Warner Bros.

Showmanalysis

(REG. U. S. PAT. OFF.)

2 col. x 9½ inch ad to command reader interest through pointed punchy copy and neat type layout.

NEW SLANT IN NAZI PICTURES SUGGESTS DIFFERENT APPROACH

Public Likely to Respond To 'Gangster Picture' Sales Slant in Average Theatres

Hollywood has topped all Hitler films! The movies expose the roots of Nazi terror. See how Hitler and his criminal mob came to power. Ruthless gangsters plot the enslavement of the world. If you thought the deeds of the Capones, the Dillingers, the Pretty Boy Floyds, the Dutch Schultz mob, the mugs of Murder Incorporated were shocking . . . just wait till you see the low down of The Hitler Gang. Hitler . . . the cringing yellow stool pigeon. Goering . . . the dope fiend who did time in a strait-jacket. Himmler . . . the chauffeur who got enough on the Hitler Gang to hang them, thus becoming a big shot. Goebbels . . . who calmly plotted the cold blooded murder of Hitler's sweetheart. These are the criminals who plotted to rule the world.

These are the headlines that will ring that bell on the cash registers for Mr. Average Showman who plays "The Hitler Gang."

This highly dramatic picture is so expertly fashioned as screen entertainment that it could become a "must" on America's movie list. It is screen fare that will be equally at home in both "class"' and action theatres. In either case a degree of sensationalized selling should be the order of the day. The main point is that this show must be sold as a wholly different war story, a different Hitler picture, a totally unique expose of the Nazis torn directly from the files and secret records to lay bare the schemes, lives and deeds of the most notorious gang of fiends in all history. You can get this idea across with class copy or blaring headings in tempo with tommy gunfire. We have prepared and reproduced on this page, two original newspaper advertisements to illustrate these different approaches.

3 col. x 7 inch ad stresses gangster angle



PERSONALIZED ADVERTISING

The three-column ad shown at lower left has been localized by the three-word headline: "Memphis Will Agree," to command readership. This is the type ad which can do the most for action selling. Space permitting, this ad can be expanded with "See" copy as follows:

See—Hitler writing Mein Kampf
Plotting the Reichstag Fire
The Murder of Hitler's Sweetheart
The Beer Hall Putsch
Hitler made Der Fuehrer
The terrifying Blood Purge

If you desire to further emphasize the characters of the picture by exploiting the lifelike doubles who play the roles, you might use small head-cuts with descriptive copy similar to that outlined at the opening of this Showmanalysis. Another slant for the action spots, which will probably be found in the press book but which seems to follow the tenor of previous campaigns on Nazi pictures, takes up the theme:—Did Hitler Kill the One Woman He Loved?—illustrated with a photo of Hitler clutching the arm of his screaming sweetheart. Our feeling is that this approach fails to convey the required punch that this is a different approach in Nazi movies.

For the class houses, we offer the two-column ad layout at upper right on this page. In setting the type for the body copy of this display we would suggest that you choose a face which your composing room can supply in a closely related number of sizes, i.e., the first line of each paragraph would call for the largest size type; the second line, the next smaller size type; the third, next smaller, etc. In no case should the last line be under eight point for legibility. This style composition has two advantages where considerable copy is used. First: it conserves space and allows for white area around the copy; second: it offers an incentive in large type to get the reading prospect started fresh on each paragraph where he might otherwise be inclined to pass up the copy as too lengthy. Even more reserved and dignified copy on this show can be developed if desired, since the picture possesses the elements of a historical saga which has very definitely touched the lives of every American. For the majority of situations, the most important copy line undoubtedly will be: "The Greatest Gangster Picture Ever Made!"

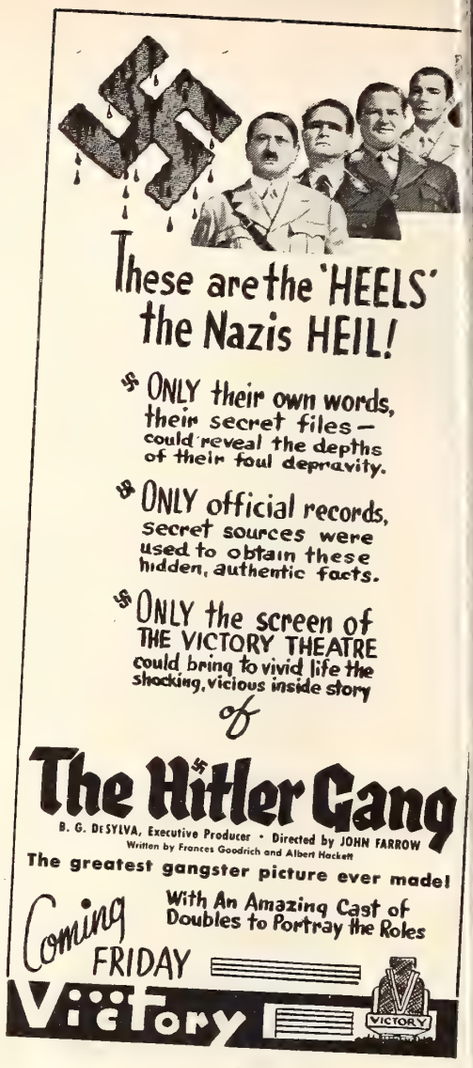
EXPLOITATION STUNTS

This is the kind of a picture you can well afford to sensationalize. Imprint the front page of your local paper with giant headlines reading: "The Truth About—The Hitler Gang." See the world's No. 1 Gangsters exposed at the Victory Theatre. Have newsboys shout the headline. Post warning posters around town reading: "Beware—The Hitler Gang is Plotting to Enslave the World," and follow through with "See" copy and playdate. Summon patrons to see the picture every good American owes it to his children to see. If you want to gag up the campaign you might feature in the heralds the declaration that your patrons are invited to come and hiss the villains in the greatest gangster picture ever made. You might work up a special herald along the lines of an FBI Wanted poster with pictures of Hitler and his henchmen, plus fingerprints, and copy describing their crimes. Radio spots with police call lead-offs would be good.

LOBBY DISPLAY

Get action into your displays if possible. Use blowups of the Beer Hall Putsch and the Blood Purge. Also display large heads of Hitler and his henchmen either across the front of marquee or building or as a series of easels in the lobby to play up the title, name of the individual and copy on his crimes. The "wanted" poster angle mentioned for the herald would make a good approach to the lobby display problem.

The ad copy in the layout at the upper right would make good material for an "A" board set up alongside the box-office at the sidewalk line. Another paste-up display idea would be that of having front page headlines on gangster deeds, escapes, etc., enlarged by photostating, and some of the headlines which more recently heralded the Nazi aggressions. Mix these up on a display board using the "best gangster movie ever," copy slant.



A Paramount Picture
Produced by
B. G. DeSYLVA
Directed by
JOHN FARROW

Host of Activities at 'Wassell' Premiere

(Continued from Page 17)

luncheon at the Marion Hotel in honor of Commander Wassell, with 400 guests present. At 2 p.m. Governor Adkins gave a reception for De Mille, Dr. Wassell and the others on the lawn of the old State Capitol Building, one of the South's historic landmarks, which was completed by John Wassell, the Commander's grandfather.

A huge military parade followed the reception. Led by an Army band from Camp Robinson, the cavalcade included motorized troops, Wacs, Army Nurses, Red Cross nurses, Army Medical Corps units, the U. S. Navy Band from the Naval Air Training Center at Memphis, U. S. Navy personnel and the American Legion and other military organizations. The parade was about four miles long.

Commander Wassell accepted the salute from a reviewing stand erected on Main Street. With him on the stand were Rear Admirals White, Bennett and Foote, Colonel Graham, Governor Adkins and Lieut. Governor Shaver.

A dinner at the Albert Pike Hotel tendered by Robb & Rowley Theatres in Little Rock and Paramount Pictures just prior to the two-theatre premiere honored Commander Wassell, visiting Navy officers, motion picture and drama critics of the Southwest's leading newspapers and prominent exhibitors throughout the Southwest who were invited as Paramount's guests at the premiere.

A large buffet supper and dancing followed the premiere showings.

Elaborate plans were in charge of a civic committee which was headed by Governor Adkins, Mayor Moyer of Little Rock, Ed Rowley, Jr., executive of the Robb & Rowley Circuit, and Scott D. Hamilton, secretary of the Little Rock Chamber of Commerce.

'Buffalo Bill' Gets Western Welcome

(Continued from Page 17)

preceding the opening extraordinary publicity breaks including full-page Sunday supplement features had the citizens of the city and surrounding environs at a high pitch of interest.

In keeping with the theme of the picture the Utah's front was made up to resemble an immense frontier house with an impelling display of western relics in the lobby. The staff was costumed in frontier garb.

Augmenting the exceptional news coverage and theatre treatment were sixty 24-sheet stands in and around the city, saturation radio heralding and special ballyhoo which included a tour of the city by a bannered stage coach.

High spot of the opening day was a colorful old-fashioned western parade which ended at the theatre where the western riders, the Wells Fargo stage coach, the Indians and the scouts were joined by an American Legion delegation headed by its 60-piece band. Special ceremonies then took place in honor of the great American scout and picture which pays him tribute.

Prompted by the importance of the occasion, the Governor of Utah issued an official proclamation calling the attention of the citizens of the State to the picture.

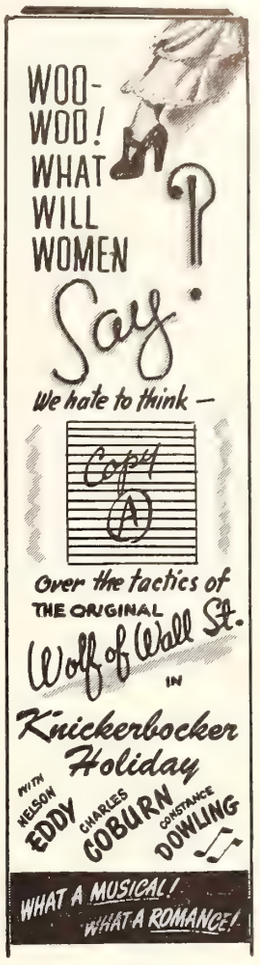
Plans for the premiere were carried out by Tracy Barham, general manager of Intermountain Theatres, Charles Pincus, manager of the Utah, and Helen Garrity, publicity head.

Campaigns in the world-premiere cities and towns were modeled along the lines of those in Denver and Salt Lake City.

Big results mean big money—for you!

More Personalized Ads





So much comment was stirred by a recent feature story published in STR, dealing with the injecting of local personality into theatre advertising, that we submit two more "personalized ads" for your consideration. The ad on "In Our Time" can be used on any worthy romantic picture so that in the event you have already played this show you may wish to file the ad for future use. The ads are made up of stock press book mats and are reduced for reproduction purposes from single- and two-column layouts. Localized advertising commands greater reader interest than any other type of copy. It smacks of authority, sincerity and conviction. Carefully handled and not overdone, this advertising slant can step in at frequent intervals to serve as a shot in the arm for routine copy.

Here is Copy A for two-column layout on "In Our Time":

"When I get a preview peek at an exceptional picture in the screening room I make it a policy of tipping off my friends so that they too may be sure to see it when it comes to the Victory. The other day I saw a picture that is so above average that I just couldn't resist passing the good news along to all my patrons. Most folks have known the thrill of true love, the joy and happiness it brings, and here is a movie that catches that "lift" in human emotions and passes it along to the audience. It possesses the many fine attributes that make for outstanding screen entertainment. My word to you is that if you enjoy it just half as much as I did, your visit to the Victory will have been well worth while. It is a story you will take along home with you to keep in your heart for a long, long time. (Manager's Signature)"

And here is Copy A for the one-column layout on "Knickerbocker Holiday."

". . . What the ladies of Mulberry Street will have to say about the romantic tactics of the good old days in riotous, rollicking, little old New York. Pencilled eyebrows will be lifting all over Blanktown when the laughable, lovable tale of the Peter Stuyvesant era comes to the Victory Theatre replete with stars and melody.

"Again we repeat, Woo Woo, what will the women say? We have a hunch they will have some genuine fun. . . ."

Advertises Nearness to Busses

Norman Pilegard, manager of a FWC theatre in Fresno, Calif., believes that in these "gasless" days theatres should stress in all advertising the nearness of their locations to bus and trolley lines. In his own ads he uses this line, set in 8-point boldface type: "A Half-Block From All Busses." And judging from the business the house is doing, Pilegard's reasoning is based on more than just mere theory.

Search for 'Seabee' in Albany

In connection with the showing of "The Fighting Seabees" at the Palace Theatre in Albany recently, the Albany *Times-Union* conducted a search for the Albany Seabee most frequently cited. The newspaper devoted much space to the contest and the film, and requested that names, records and information be sent to its "Fighting Seabees" Editor. The winning Seabee received a fifty-dollar savings account.

Regional Newsreel

BOSTON

Arthur Stewart, owner of the Franklin Theatre, Durham, N. H., fully recovered from his recent illness, was a Boston visitor last week.

Arthur Barwood, owner of the Nugget Theatre, Hanover, N. H., which was recently destroyed by fire, announced this week he has opened Webster Hall and will operate it until the Nugget can be rebuilt.

Henry Worden, MGM, went to Portsmouth last week, where he spoke before the Rotary Club on "Highlights of the Motion Picture Industry."

Joe Haff, former assistant manager of the Strand Theatre in Taunton and now a Navy radio technician, has been spending a fifteen-day leave here.

William S. Canning, manager of Empire Theatre in Fall River and WAC director for this area, is already planning his Fifth War Loan Drive in June.

Corp. Thomas J. Thomas, formerly of the Paramount, is now somewhere in Italy and has fought in major battles in North Africa and Sicily.

Clinton Farr, Lynn projectionist, has been quite ill, but is recovering.

John Boyle is a newcomer to the staff of the Capitol Theatre.

William Drummond, formerly employed at the Park Theatre, Taunton, now stationed at Parris Island with the Marine Corps, will graduate from Taunton High School through the efforts of Arthur W. Pinkham, manager of the Park, who has had his name added to the list of graduates.

Phil Engel, United Artists publicist, is on a trip covering Buffalo, Rochester and Syracuse.

Lou Richmond has returned from Baltimore where he has been supervising the improvements to E. M. Loew's theatres there and in Washington.

Frank Drew, 20th Century-Fox salesman, underwent his third major operation within two months this past week and is recovering.

Private Isadore Seegal, former booker for the Columbus Stamper Circuit, is now serving as a guard at Ft. Devens.

Roger Willey, who has been managing the Regal Theatre in Franklin, N. H., for the Graphic Theatre Circuit, has been transferred to the Camden Theatre, Camden, Me., succeeding former Manager Quirk, who has gone to war.

J. W. O'Donnell, formerly booker and buyer at Lisbon, N. H., has been named manager of the Regal Theatre in Franklin, N. H.

"Birdie" Geaghan of the Graphic Circuit home office flew to Bangor, Me., last week to attend the wedding of her sister.

Standard Candies have moved from the Strand Theatre Supply, 78 Broadway, to the M & P Theatre Building, 60 Scollay Square.

Frances Butler, secretary to Marion Coles, has returned to work after several months' leave of absence.

Herb Philbrick is busy compiling material for a new M & P scrap book to go to employes in the service, as a result of an enthusiastic response from service men stationed in various parts of the world. This new book will be larger than the two which preceded it.

Walter Bell, manager of the Graphic Theatre at Reading Mass., spent several days in Boston and at his former home in Winthrop, Mass.



LAUGHS FOR THE G.I.'s. Eddie Cantor, who turns film producer in RKO Radio's "Show Business," in which he also stars, puts in most of his time these days entertaining soldiers and sailors at canteens and hospitals. Above, the comedy star at the USO Lounge in New York where he is now stopping over for the premiere of "Show Business."

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CHARLOTTE

Fred J. Powell, mayor of Chester, S. C. and manager of the City Theatre there, reports that repairs are being made following a fire during a midweek show and that "The City" will not be long out of action.

Mrs. Walter Griffith, secretary and treasurer of the Theatre Owners of North and South Carolina, states that Carolina operators have been too busy with war activities to make any golden anniversary jubilee this month. She has not heard of a single celebration in this area of the 50th anniversary of motion pictures.

A. T. Livingston, formerly operator of the North Theatre, has assumed management of the Wagoner, in Wagoner, S. C.

Marsh Funderburke, one of Republic's most popular salesman in the Carolinas territory, has completed his boot training at Bainbridge, Md., and is spending a ten-day furlough in Charlotte before continuing his naval training.

The Junior Chamber of Commerce, which claims the distinction of launching the Junior commandos in this area, presented a color film at its last luncheon meeting of commandos for four of Charlotte's largest schools during the scrap drive. The film, made by Holly Smith, prominent Charlotte photographer, covers a period of months in which Charlotte school children have established a fine record in salvaging paper and metals. The film will be shown at the state convention of Junior Chambers of Commerce as the report on the local Chamber's war activity for the past year.

L. R. Brauer, exchange manager for Universal, thinks it is a nice break that Jeanette MacDonald, one of the stars of Universal's big spectacle, "Follow the Boys," is to sing here in person next week just before the picture is seen in Charlotte.

CHICAGO

A Distinguished Flying Cross has been presented by the Aviation Cadet Board to Mrs. Mary Jeanne Wilson, wife of Lt. Robert F. Wilson, former Will Rogers Theatre assistant, who is reported missing in action.

The film division of the Illinois Women's Club, at the annual meeting to be held May 9 through May 11 at the Hotel Sherman, will put on a program with Dr. Irwin E. Deer of the Hays office and Mrs. Crolton, president of the Better Films Council of Chicago, making addresses. More than 1000 delegates are expected.

Joe Walters has been named assistant manager of the Maryland Theatre. Jesse Porter goes in as assistant manager at the B & K Regal. Ken Blewett, former Regal manager, has been transferred to the MacDill Theatre, MacDill, Fla.

Pvt. George Becker, formerly of the Uptown Theatre staff, has been invalided home. He was wounded, as a member of the medical unit, while removing soldiers from the battlefield.

Lt. Gene Finke, formerly of the Chicago Theatre, has won the flying cross in addition to the Presidential citation for bravery in the India-China area.

Lt. William M. Towle, formerly a B & K sound engineer, has been married to Helen Wagner of Plainfield, Ill.

Warners' "Adventures of Mark Twain" will have a special premiere the week of May 4 at the Roxy Theatre, Springfield; the Rialto Theatre, Champaign, and the Strand Theatre, Fort Madison, Ia.

Lt. Charles E. Tucker, formerly of the Varsity Theatre, Evanston, who was reported missing in action, is now a prisoner of war, according to advices from the War Department.

Walter Moore, managing director, McVickers Theatre, reports the birth of Kenneth Roger Moore, making a second son in the Moore family.

Carl Carlson has been made office manager of the 20th Century-Fox exchange, succeeding Leo Schauer, who has gone into the army. Edward Hughes has been named cashier.

George Greer, manager of the Garrick Theatre, is seriously ill with pneumonia.

Leonard Utechy, assistant manager of the UA Theatre, to the Army. Louis Calamire, assistant manager, Roosevelt Theatre, to the Army. Ted Reglin, manager North Shore Theatre, to the Army. He is the father of two children.

S. E. Hirsch, J. M. Levi, and J. A. Diamond have organized the Dayton Theatre Company with offices at 38 South Dearborn Street, to operate the Dayton Theatre.

The Balaban and Katz Employes Association staged the annual skating jamboree at the Rollet Bowl Friday.

The first television films, "Patrolling the Ether," was shown to the trade press at the Graemere Hotel, last week by MGM. Cocktails followed, with Bill Green, MGM, publicity man, as host.

(*Continued on Page* 24)

a Picture that is OUT OF THIS WORLD



REPUBLIC brings you a Box Office CHILLER!

"The Lady and the Monster"

with

VERA HRUBA RALSTON ★ RICHARD ARLEN ★ ERICH VON STROHEIM

HELEN VINSON ★ SIDNEY BLACKMER

GEORGE SHERMAN, Director

Screenplay by Dane Lussier • Frederick Kohner Based on the novel "Donovan's Brain," by Curt Siodmak

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

CINCINNATI

MGM staged a sneak preview of "Two Girls and a Sailor" on the 24th at the Forest Theatre.

20th Century-Fox's "Buffalo Bill" had its first showing in this area at the Ben Ali Theatre, Lexington, Kentucky.

George Landis, who is convalescing after a serious illness, stopped over in Cincinnati for a day of rest as the guest of J. J. Grady, 20th-Fox district manager.

Metro's Betty Gabbard, who resigned recently to get married, was presented with a beautiful set of china by the office personnel.

Franklin Sheppard, Paramount, was inducted into the Navy on the 21st.

Guy Greathouse, former Vevay, Indiana, exhibitor, is now stationed at Fort Benjamin Harrison.

Word has reached the Row that Jimmy Brunetti, former Warner booker, is now on duty in the combat area of Italy.

Warner's former booker, Sam Oshrey, is now a captain.

Walter McLay, formerly with Warner's, has seen service at Panama for three years.

Lee Goldberg, who has been releasing a series of Crime Club combinations, announces that the project has been meeting with success. The Telenews this week is showing his "Lady of the Morgue" and "Black Doll."

Sgt. Jay Goldberg who is stationed at Camp Bowie, is writing a musical adaptation of "Brother Rat" in collaboration with one of his buddies, and the play is to be presented at camp.

J. N. Gelman, co-owner with J. Stallings of the Midwest Theatre Supply Company, died last Thursday night at the Jewish Hospital after collapsing while out on a territorial trip. He is survived by his widow, Mrs. Bea Snedegar Gelman, two sisters and a brother.

Mrs. Ella Robinson won the "Ladies Courageous" Contest and was presented with a scroll on the stage of the Palace Theatre Friday night.

Claiming negligence on the part of a defendant, as owner and operator of the Crescent Theatre, Kathryn Wittenberg, Winton Terrace, on Monday filed suit against Maurice Chase for $21,523.87 damages. The plaintiff alleges that last February, while she was in the theatre lobby waiting to purchase an admission ticket, the cement flooring suddenly gave way, precipitating her into an opening in the ground. The collapse was due to a water break which occurred underneath the area.

Barbara Oswalt, 18, was Cincinnati's choice as "Cover Girl." Miss Oswalt will be entered in the finals in New York. She received $200 in War Bonds, a watch, and other gifts for winning the local contest.

CLEVELAND

All roads eventually lead back home, as evidenced by the number of industry vacationists who re-appeared along Film Row last week. Included among the homecomers are William N. Skirball of Skirball Brothers circuit, with two months spent in California; Paul Gusdanovic who has been in Florida since before Christmas; James E. Scoville of the Scoville, Essick and Reif circuit, with snapshots of Arizona and California; Sam Stecker of Associated Circuit, back from California where he went to see his son, Sgt. Jimmy; and Jack Shulman, who visited his son, Jim, stationed at Santa Ana, Calif.

Mrs. Gertrude L. Tracy, manager of Loew's Ohio Theatre, who hasn't had time off since she supervised the opening of the house last September, is taking a two-week rest in Hot Springs, Ark. Harold Mortin of Loew's in Providence is pinch-hitting for her.

Myrus, the mind reader who made such a hit during his recent engagement at the Statler Hotel, by naming the names of the guests, failed to make a hit with two hotel bus girls. Their request for his autograph lost value when he asked their names.

Ethel Barrymore is scheduled to bring "The Corn Is Green" to the Hanna Theatre for a week's engagement starting May 29. And that is a signal for RKO's publicity department to tie-in some exploitation on its forthcoming picture, "None But the Lonely Heart," starring Miss Barrymore and Cary Grant.

The Bob Mencheses of the Liberty Theatre, Akron, were visitors during the week. Bob confined his shopping to Film Row while Mrs. Menches made a tour of the department stores.

"Dr. Wassell," screened Friday afternoon at the Colony Theatre, with special invitations issued by Paramount, brought out a large and enthusiastic crowd.

Universal sales manager Fred Meier was in town last week, consulting on policies with district manager Dave Miller and branch manager Joe Krenitz.

Jack McBride is back at the Metropolitan Theatre as manager after an absence from the theatrical scene of several years.

"Bernadette," which established something new in local theatre policies by opening three local roadshow engagements simultaneously at the Hippodrome, Lake, and Variety Theatres, will be followed at the Hippodrome by "Mark Twain," likewise a road show attraction. Prices are 75c and $1.10.

Leo Burkhart, owner of the Hippodrome, Crestline, was a Film Row visitor during a week of few out-of-town visitors.

Sid Zins, who handles Columbia publicity and exploitation out of Cleveland, is off on a six-week vacation, the first in three years, he says. New York is his first stop.

Ensign Ray Essick of the Scoville Essick and Reif Circuit, son of P. E. Essick, having completed his basic training at Fort Schuyler, N. Y., was home over the week-end before reporting for further training at Harvard University. Coastguardsman Gilbert Lefton, stationed at Manhattan Beach, was also home over the week-end visiting his wife.

Lester Zucker, Columbia branch manager, has been appointed chairman in charge of the WAC enlistment drive.

Cleveland's East Side Drive-In opened April 28, and the West Side unit is scheduled to open about the middle of May.

DES MOINES

Officials of Tri-State Theatre Corp. of Des Moines are discussing plans on establishing a news-reel theatre in Des Moines, converting one of the second-run houses. Plans are still in the tentative stage.

Ed Rahn, former manager of the Lawler Theatre at Rochester, Minn., is the new manager of the Webster Theatre at Webster City, Iowa. He replaces Bill Arts, former manager, who is now in the Army. The Webster is a Pioneer circuit house.

One Iowa theatre operator will have more than just a passing interest in the selection of the Republican presidential candidate this year. He is Carroll Lane of Carroll, Iowa, who has been elected as one of the 23 delegates from Iowa who will attend the Republican convention in Chicago. Lane is also a member of the State Legislature.

A. H. Blank, head of Tri-States Theatre Corp., returned from the recent Paramount Pictures partner meeting with the feeling that films in the future will offer more on the entertainment side and fewer war subjects. He said there will be more westerns and pictures portraying American home and family life. He also predicted that television will be used to bring actual events to the screen in place of the present newsreels in the postwar world.

Julius Geertz, owner and operator of the Uptown and Sunset theatres at Davenport, was elected alderman in the Davenport city election. Geertz won his first bid for public office by a majority of nearly 50 per cent over a Democratic opponent.

Mrs. Irma Cook Mason has been named assitant manager of the Clarinda Theatre at Clarinda, replacing Walter Keener who is now in the Army. Mrs. Mason, who will be assistant to Herman Fields, owner and manager, has had ten years experience at the theatre.

Marie Stalkoske, who replaces Harvey Morton as poster clerk at the Universal exchange, is the first woman to hold down the job. Bill Dippert, former Universal booker now in the Army in California, is the father of Sharon Kay Dippert, eight pounds and 9 ounces, born at Oskaloosa, Iowa where Mrs. Dippert is staying.

Jule V. Serkowich of Chicago, Columbia exploiteer, spent an entire week in Des Moines in connection with "Cover Girl." J. H. Jacobs, Columbia branch manager at Omaha, dropped in to visit in Des Moines. Leo Blank, Monogram branch manager, spent a week in Omaha.



TOASTED ON PROMOTIONS. Charles Boasberg, Nat Levy and Bernard G. Kranze (left to right) at the Cleveland Variety Club party in honor of Boasberg's promotion to the post of RKO Radio metropolitan district manager, and Kranze from Cleveland branch manager to succeed Boasberg as Eastern Central district manager.

DETROIT

The Michigan Corporation and Securities Commission announces that the Twentieth Century-Fox Film Corp., New York corporation licensed to do business in Detroit, has increased its capital listings of 1,500,000 shares of preferred non-par value stock and 3,100,000 shares of common non-par value stock by adding 100,000 shares of prior preferred non-par value stock.

Edmund C. Shields, counsel for five Butterfield theatres in Ann Arbor, Mich., has been rebuked by the Board of Regents of the University of Michigan—of which he is a member—for his opposition to a show which the student body had planned for the benefit of service men on the campus. Shields' objections over competition with private show business caused the canceling of professional vaudeville acts. The Board of Regents, after a stormy session, voted 6 to 1 to adopt a resolution which recommended that the "dean of students and other proper authorities be authorized to put on such entertainment as they think best for the advantage of the student body without profit and without financial responsibility to the university."

Virginia Emerson, 19-year-old telephone company employe of Grand Rapids, Mich., is looking forward to an early reunion with Faye Emerson, film actress. The two are half-sisters and were separated by a family estrangement in their childhood. They began correspondence after a film magazine had carried Faye's plea for help in finding her long-lost half-sister.

Slow-moving Stepin Fechit was back in town for a personal appearance last week at the Grand Terrace Casino. Wini Shaw was appearing at the Club Casanova.

INDIANAPOLIS

The Westside Outdoor Theatre on U. S. 40 opened April 21. The theatre has been remodeled and new equipment has been installed, including Simplex 4-Star sound heads and projectors.

Frank Paul, manager of B. F. Keith's Theatre, discloses a corps of Red Cross workers last week collected the sum of $1,100.84 for the four days the theatre was open.

Claude Allison, Indianapolis' No. 1 fisherman and associated with Williston Theatres, pulled a small-mouth bass out of a gravel pit Thursday that may well be the record catch for the 1944 season in Indiana waters. It weighed just 7½ pounds, and was 23½ inches long.

George Boots, son of Ralph Boots who operates the Riley Theatre in Greenfield, Ind., enlisted in the Navy and is now in boot training at Great Lakes Naval Station.

Fred Dolle, and D. Long, both interested in the Fourth Avenue Amusement Company, Louisville, Ky., and also interested in Indianapolis theatres, spent Thursday in the city on business.

Isador Fine of the Fine Circuit, Evansville, Ind. has returned from an extensive visit to the West Coast.

Seen on Film Row during the week were: Harry Douglas, operator of the Virginia Theatre, Terre Haute; Mrs. Clyde Harris, who operates the Zionsville (Ind.) Theatre; E. K. Crouch, operator of the Palace at Fairmount; and James Barney, who was formerly connected with Keith's Theatre.

Jenny Blochard is the new addition to the RKO office staff.

Mrs. Louise Blair, contract clerk at Warner Bros., has resigned her post and will join her husband at an eastern Army camp.

William Watmough, Warner office manager, has been transferred to the Los Angeles exchange. He will leave Indianapolis at the closing of the 1944 Round-Up Drive. His successor has not been named.

At a special preview presentation in the Hamilton Theatre, Paramount on April 21 screened "The Story of Dr. Wassell." The house was filled.

L. J. McGinley, Universal exchange manager, spent the entire week in Chicago with District Manager Peter Rosian on business.

Edward Budd, in charge of sales at the Ger-Bar Equipment Co., has resigned. He is succeeded by Leon R. Spalding.

Weather conditions during the past week have had an adverse effect on theatre attendance. April showers were responsible for the drop in box office receipts.

MEMPHIS

The Bluff City has its chest out this week, for after most of the returns from the Red Cross drive were counted last week, it was revealed that the sum added up to approximately $28,500. The second chest out is that of Malco Theatre, with collections of $5500, which stacks up well against Radio City Music Hall's $16,000, when everything, including population, is considered. Ed Sapinsley, publicity director of Malco, was chairman of the Red Cross drive. Audience contributions to the drive were $18,000, film row, theatres, and their employes contributed $10,000.

G. A. Smith, division manager in New York for Paramount, together with O. A. Morgan, short subjects manager, and district sales manager J. J. Donohue, Dallas, held a sales meeting at the local exchange last week.

Mrs. Fairy Wilkerson, cashier at the Paramount exchange, attended a union convention in Atlanta last week. Mrs. Wilkerson represented local F. 55 (A F of L).

The gala event of the week was the luncheon given by MGM at the Peabody to introduce the new exchange manager, Louis C. Ingram. More than 100 guests from the Mid-South area attended. Mr. Ingram was welcomed by Mayor Walter Chandler and introduced by E. K. (Ted) O'Shea, eastern and southern sales manager of the company, who was in turn introduced by Charles E. Kessnich, district manager of Atlanta.

Service buttons were presented to employes by Mr. O'Shea and Mayor Chandler, who had served with the company for more than 10 years. Those honored were: Elizabeth Mitchell, office manager, 16 years and five months; Lillie B. Curd, 11 years eight months; Thomas B. Kirk, 12 years and five months; Ola Mae Purvis, 15 years and seven months, and Rebecca Scott, 12 years and 10 months. Mr. Ingram was presented with a two-star emblem for more than 21 years of service.

Four employes of the exchange now in service will receive emblems when they return to their jobs. They are: Maurice L. Bass, P. Hollis Holmes, J. Frank Heard, and Barton Mallory.

Jeff Williams, booker at Warner's exchange, is awaiting word to enter the Army, and Mrs. Mary Alice Bern has returned from a visit with her husband at his base in California.

Monogram Exchange employes have received word that Bill Lake, former salesman, is based at Camp Wolters, Texas.

Carl Christian, owner of theatres in Tuckerman, Des Arc, and Cabot, Ark., is taking a long vacation, and has turned the management of his theatres over to Eugene Boggs, owner of the Jackson Theatre in Jacksonville, Ark.

The Variety Club will entertain with a full membership dinner meeting May 8, at the club quarters in the Gayoso.

J. B. McGovern, auditor of the Paramount, Atlanta, visited the Memphis exchange last week.





CHARLOTTE BARKERS DIG DIVOTS. The Variety Club of Charlotte, N. C., had more than 75 local film notables as contestants at the recent annual golf tourney in that city. At top, a lineup of barkers at the first tee, with George Roscoe, Ray Ervin, Bedford King, George Parr, E. Stellings, Roy Bauer, Gene Dyer, H. Keeter, John Bauchman, Roy Smart, Carl Bamford, Mal Bryant, Harry Cook, Walter Griffith, Sam Hinson, R. L. Simpson, J. Greenleaf, Ken Laird, Scott Lett, Tom Bailey, Al Burks and R. T. Good among the group. Lower photo: the ladies played bridge—Mrs. George Embersole, Mrs. Dean House, Mrs. Tom Little, Mrs. Walter Griffith, Mrs. R. L. Simpson, Mrs. Ralph Innuzzi, Mrs. Roy Brauer, Mrs. Jake Wade, Mrs. Tom Bailey, Mrs. Roy Ervin, left to right.

NEWARK

Larry Light has opened a ticket theatre agency in the Essex House, and is selling tickets for Radio City Music Hall, New York.

Prof. William M. Lewin, of the English Department, of Weequahic High School, and brother of Harold Lewin, Hollywood director, is educating talented students to enter the industry. One of his spots for breaking in his "boys" is Warners' Hawthorne, where he has placed some of his brighter pupils as ushers.

J. A. Fein, manager of the Palace, Jersey City, is presenting his lady patrons with an attractive glazed cardboard wallet for war ration books. He helps finance this by selling ads to local merchants, which are printed on the covers.

The Adams Theatre, which has been presenting stage shows and feature pictures will suspend name bands June 8. Ben Griefer, general manager for Adam A. Adams, owner of the theatre, has not yet decided on a summer policy.

Russell Mack, manager of the Mosque, currently showing "Ravaged Earth," is considering playing J. J. Shubert musicals during the summer.

Newark exhibitors are interested in an ordinance to be presented to the City Commission May 3, which will provide for an extension of the juvenile curfew deadline from 10 until 11:30 p.m. during June, July and August. Children under 16, unless accompanied by adults must, under the present ordinance, be out of theatres and off the streets by 10 p.m.

Dora Iuzzolino, cashier at the Newsreel Theatre, has joined the Wacs.

Martha Shainman of Warners' office staff has been promoted to secretary to Adolf Sontag, purchasing agent for the North Jersey zone.

George Kelly, manager of the Stanley, Jersey City, is leading a movement among Journal Square business men to have the various Hudson County bus lines which pass that point, make a loop there and return to their starting points, instead of turning via side streets.

Al Unger, manager of the Capitol, Jersey City, for the past ten years, has been transferred to the Fulton, Jersey City. Jack Boxer, formerly of the Fulton, has replaced Unger at the Capitol.

Tom Burns, until recently with the Skouras Circuit, has joined Warners.

Mrs. Mary Hurley, treasurer of the State, Jersey City, has received word that her husband, formerly with the theatre, has arrived safely in England, where he is attached to the Signal Corps.

NEW YORK

The Motion Picture Bookers Club announces that a few seats are still available to non-bookers for the "Jacobowsky and the Colonel" theatre party at the Martin Beck Theatre on Tuesday, May 2. Contact any exchange booker.

Bob Wolff, former division manager for RKO and now managing director for the company in England, wired his old office mates that he has arrived safely in Britain after an uneventful

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REGIONAL NEWSREEL — Continued

voyage and that he is now hard at work at his job in London.

The New York Universal exchange is now in a virtual tie for first place over the country in the Bill Scully Anniversary drive.

Harry La Vine, branch manager in New Haven for Monogram, dropped in to the New York United Artists exchange last Friday as a visiting fireman. He formerly worked out of the UA office as upstate New York salesman.

Kitty Flynn, New York City booker at Paramount, celebrated a birthday last week. But which one, Kitty?

Maj. and Mrs. Francis F. Shipton visited Harry Decker, Warner circuit salesman, recently and reported that Harry's son, Mort, is doing well in the Army.

Pvt. Malcolm Wolf (Airborne Infantry), formerly of MGM here and son of Ben Wolf, Boston office manager, was in New York last week on furlough.

Paul Reynaud of the Cliffside Theatre, Cliffside, N. J., is resting these days, having been granted a four-week sick leave.

The Warner salesmen have designated May 7-13 as Joe Vergesslich week and will help that worthy make a grand slam in short subjects.

Ralf Pielow of MGM is back from Florida, looking as you expect—tanned.

Charles Boasberg stepped in last week to succeed Bob Wolff as division manager at RKO Radio. Asked how he likes New York, Charlie said he has been so busy he hasn't had a chance to find out yet; all he knows is that it doesn't look like Cincinnati.

Dave Levy, Universal district manager, is back from a Florida vacation.

Fred Ullman, Pathe prexy, who has been seriously ill with the flu for some weeks, is now back at his desk once more.

Inez Carloni, of the MGM booking department, has joined the Marines, but is still at her desk while waiting for an assignment.

George Jeffries, UA upstate salesman, was in over the week-end for a conference.

James B. Hickey, son of Duke Hickey, MPPDA Publicist, has been graduated as a 2nd Lieutenant from the Twin Engine Army Flying School at Pecos, Texas. On furlough before getting an active assignment, Lt. Hickey is visiting his mother, Mrs. Stanley F. Johnston, in Minneapolis.

Belle Carroll is the new telephone operator at United Artists.

Gertrude Thorman of the RKO Radio statistical department has resigned after ten years with the company.

Gus Solomon, Warner sales supervisor, and Irving Rothenburg, salesman, are on a tour to upstate centers served by the New York office.

Stella Goldstein, formerly in the booking department, has been promoted in the UA office to be secretary for Abe Dickstein, office manager.

Claire Cohen is a newcomer in the Universal filing department.

Elizabeth Miranda has joined the filing department at United Artists.

Jerry Lubin, Warner home office auditor, is another who reported for induction and was told to go home. He's back on the job now, but doesn't know what will happen next.

Funeral services for Charles J. Sonin, 55, veteran Loew-MGM purchasing agent who died Saturday after an operation, were held Monday afternoon at Park West Chapel. Sonin was associated with Loew's for 27 years. Interment was in Mt. Carmel Cemetery, Queens.

OMAHA

More than $10,000 already has been raised in the Omaha Variety club's campaign to raise funds in western Iowa and Nebraska for the Children's Memorial hospital to be built in Omaha. Five thousand dollars resulted from a special screening of "Lifeboat," at which 50 Omahans purchased $100 memberships to the hospital. A midnight premiere of "Uninvited" at the Orpheum, dedicated to the fiftieth anniversary of motion pictures, also helped substantially. Nearly one hundred other theatres in the area are staging special matinees or shows this month.

Ann Schreiber, exhibitor at Wisner, Neb., has returned from a three week's vacation in the south.

T. M. Fisher of Chicago, RCA division manager; Don Davis of Kansas City, photophone theatres sales department; and Fred Gusler of Des Moines, also of the sales division, spent several days in Omaha.

MGM Auditor Arthur Sklar of New York has arrived in the city.

Tobby Stewart, Shenandoah, Ia. exhibitor, left Monday for New York where he will pay a surprise visit to his daughter, Kay, now Mrs. Langdon Proctor.

Joe Jacobs, Columbia Pictures branch manager, has returned after several days in Des Moines. Salesman Paul Fine spent the weekend there visiting with relatives.

"The Negro Soldier" was screened for branch managers Saturday.

Harold Johnson, WAC chairman for the Omaha area, has issued a special appeal to exhibitors in the areawho have not yet reported their Red Cross collections to please report them immediately.

Gloria Davis, secretary at Columbia, is in the hospital following an operation.

C. H. Evenson opened his theatre at Soldier, Ia., Friday.

Max McCoy, former Paramount shipper and now wearer of the Purple Heart and other medals, will be sent to Fort Benning, Ga., as an instructor, he reported while here on furlough.

Mrs. Mark Clark, wife of the general, spoke in the Broadway Theatre, Council Bluffs, Ia., last Wednesday.

F. A. Van Husen, Western Theatre Supply Company owner, purchased two lifetime $100 memberships to the Children's Memorial hospital for his grandchildren.

Universal reports 96 per cent sales on the "Marines at Tarawa" for its territory.

Howard Moyer, Columbia exploiteer, stopped here en route from California to his Chicago home.

With the introduction of "Willie Wink" into one of the comic strips, Bill Wink, Warner booker, is receiving more than his quota of kidding.

John G. Kemptgen, acting MGM branch manager at Milwaukee, sent back samples of Wisconsin's finest product to Jack Connor and Carl Nedley of his staff here.

Esther Lynn, 20th-Fox contract clerk, spent a weekend in Kansas City.

Dena McClure, 20th-Fox assistant contract clerk, is on vacation.

Mrs. Laura T. Granville, 83, mother of Bill Granville of the Quality Theatre Supply Company, died last week.

OTTAWA

R. W. Bolstad, vice president, and Morris Stein, general manager of Famous Players Canadian Corp. were in town during the week in connection with the Sixth Victory Loan. Accompanying them were N. G. Barrow, also from Famous Players.

The Capitol Theatre with its large seating accommodations was used for three mornings during the first week of the Victory Loan for rallies of government employes.

Last Wednesday evening terminated the Tremblay Concerts at the Capitol Theatre for this year. These concerts, held periodically on Wednesday evenings, caused a boost at all other cinema houses.

Isser Singerman, manager of the Imperial Theatre, reported excellent business on the little publicized Columbia picture, "Boy from Stalingrad," which he double-billed with "Night for Crime."

After a week of plays by the Ottawa Drama League at the Little Theatre, Ambrose Nolan, the manager commenced his programs again with the showing of "The Pied Piper" and "Three Cheers for the Girls."

PHILADELPHIA

Jimmy Ashcraft, MGM's veteran exploiteer, is in the Lankenau Hospital for observation.

Clifford Gunnett, manager of the Queen Theatre in Wilmington, has been inducted into the Army and left last week. District Manager William Morgan, is temporarily in charge of the theatre.

Sidney H. Ellis, manager of the Broad Theatre, and a member of the Ellis family prominent in exhibition circles, became the father of a boy last week.

Saul Krugman, former United Artists salesman, and now a member of the Film Classics exchange, has finished his boot training at the Bainbridge Naval Barracks in Maryland.

Fred Forry, manager of the Colonial Theatre in Lancaster, has been accepted for the Army.

Mike Weiss, 20th Century-Fox exploiteer, whose back injury was responsible for his discharge from the Army last year, is going into the Madison Park hospital in New York for a spinal operation on May 5.

Paul Goldsmith, assistant manager of the Broadway Theatre, filled in at the Lansdowne Theatre while Manager Fred Boas was ill.

John C. Dempsey is the new manager of the Ritz Theatre in York.

Dave Melen, booker for Jay Emanuel Theatres, left for the Army last week.

Leo Hannon, Vitagraph booker, who was in the hospital, is now on the mend.

Corp. Joseph Hill, assistant contact manager for the Standard Theatres Circuit, a Warner affiliate in Oklahoma City, was at a South Jersey Replacement center and made a visit to the Philadelphia office on an overnight leave.

Memorial Services will be held on Sunday, May 7 for the late Lt. Meyer Weigenbaum, who was killed in a plane crash February a year

(Continued on Page 28)



PRODUCT IS THE TOPIC. Warner Bros. district managers and executives of studio and home office convene in New York to discuss forthcoming product. In the photo above (clockwise, from left to right): Charles Einfeld, Ben Kalmenson, Mort Blumenstock, Arthur Sachson, Norman Moray, Jules Lapidus, Wolfe Cohen, Ralph Clark, Charles Rich, Norman Ayers, Henry Herbel, Ralph L. McCoy, I. F. Dolid, Harry A. Seed, Hall Walsh, Robert Smeltzer, Ed Hinchy, Roy Haines. (Story on page 17).

V OPEN LETTER TO THE MOTION PICTURE INDUSTRY

National Theatres Amusement Co., Inc.
1609 West Washington Boulevard
Los Angeles, California

Office of the President
Charles P. Skouras

April 24, 1944.

Within a very short time the names of the winners of the "Honored Hundred Contest" of the Fourth War Loan will be announced. Thereafter, these Honored Hundred will be presented, in person, to the Honourable Henry Morgenthau, Jr., Secretary of the Treasury, and Mr. Ted R. Gamble, National Director of the War Finance Division, in Washington. With this function, the work of the National Committee of the Fourth War Loan of the Motion Picture Industry will have been concluded.

We extend our profound appreciation to everyone in our great Industry for the cooperation which has been given us. To every member of the War Activities Committee, to the 195,000 volunteer workers of the Industry who participated in the campaign, to the Hollywood Victory Committee, to the Trade Press, to the Producers, Distributors and Exhibitors whose magnificent support helped us to exceed our goal - "A Bond for Every Seat" - we say, "Thank you!"

In June, the Industry will embark upon the Fifth War Loan Campaign under the leadership of Mr. Robert J. O'Donnell, of Dallas, Texas. No more able or popular leader could have been selected. The War Activities Committee is to be congratulated upon its choice of Chairman.

As the great task in which we were privileged to serve comes to a close, we salute the new Chairman, wish him every success in the job which is ahead and pledge him our fullest support.

Sincerely,

National Committee
Fourth War Loan Campaign,

Charles P. Skouras

CHARLES P. SKOURAS
Chairman.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

ago. Feigenbaum had been one of the first employes of the Earle Theatre to enlist in the services and was the first Warner employe in this area to be killed in service. The ceremonies will take place at the Har Judah cemetery in Lansdowne, Pa.

According to Earle W. Sweigert, chairman of the theatre division of the Red Cross campaign, theatre audiences gave far more than their share to the campaign as he reported to Red Cross quarters and presented a check for $155,686.30 representing $102,532.49 collected in Stanley-Warner Theatres and the balance in the independent houses. Other donations including corporate gifts, audience collections, and individual gifts of executives and employes of the industry brought the total from the theatres up to $190,-131.95. The quota was $161,200.

Joan Mortimer, a former Paramount starlet who had appeared in several of the Henry Aldrich pictures, proved to be the star of the "Double or Nothing" program which was held on the stage of the Boyd Theatre as a tribute to the new Warner picture "The Adventures of Mark Twain" scheduled to play for one week beginning May 4. Miss Mortimer had given up her movie career to join the Waves, and is waiting to go with the next class. Jesse Lasky was the guest on the program.

"Tars and Spars," playing its first northern date, is proving a big hit at the Earle Theatre. A musical revue put on by the United States Coast Guard as an aid to Spar recruiting, the show stars former movie actor Victor Mature, and is proving very popular. Last Friday night a contingent of officers came from Washington and other cities to see the show, among them Lt. Leonard Schlesinger, former Warner executive.

ST. LOUIS

Lt. Comdr. Corydon McAlmont Wassell, Little Rock, Ark. physician who was hailed by President Roosevelt for his heroic work in rescuing wounded men when the Japs invaded Java and whose great work was the basis for Paramount's "The Story of Dr. Wassell," addressed St. Louis war plant workers on the need for keeping production in pace with combat activities. He was wearing the Navy Cross awarded to him for his outstanding courage in Java in March, 1942.

Another recent visitor was Jesse L. Lasky, producer of "The Adventures of Mark Twain," who came here for a dinner at the Mark Twain Hotel to commemorate the 85th anniversary of the issuance of his first river pilot's license to Samuel Langhorne Clemens, native of Florida, Mo. Mr. Lasky was presented with a plaque on behalf of the city of Hannibal, Mo., where Mark Twain made his home for many years.

A letter bearing the anonymous signature of "Us Kids" was sent to Mayor Aloys P. Kaufmann protesting against the present 12-year age limit on the children admission rates. The letter asked that His Honor do something toward seeing that the children admission age is raised to 14 or 15 years. The wording of the letter indicates it was written by an adult.

Hall Walsh, district manager for Warner Bros., is in New York City for the annual gathering of Vitagraph's district managers.

Seen along Film Row were George Karsch, Farmington, Mo., head of the Lead Belt Amusement Company and the Farmington Entertainment Company; Russell Armentrout, Louisiana, Mo., who operates several theatres in Eastern Missouri and Southern Illinois, and Eddie Rosecan, Hannibal, Mo.

Joe Garrison, district manager for Universal Pictures, was in town for a few days.

Fred Wehrenberg, head of the Wehrenberg Circuit, has been selected to serve as general chairman of the Wastepaper Campaign to be conducted by the motion picture theatres of Greater St. Louis. On Saturday, May 13, the St. Louis Theatre, flagship of the St. Louis Amusement Company, and all of the second-run, neighborhood and suburban houses of St. Louis will hold special wastepaper shows. Each boy and girl presenting 10 pounds or more of waste paper will be admitted to any of the shows.

The St. Louis *Daily Record* recently devoted the entire first column of its first page to "Fifty Years of Movies—From Kinetoscope to All-Color Sound." The article was written by Fred M. Mills.

Residents of St. Louis and St. Louis County contributed a grand total of $112,368 to the 1944 infantile paralysis fund, an increase of $38,502 from 1943, the final report of John J. Griffin, chairman of the local general committee, reveals. Patrons of motion picture theatres contributed $56,000 of the grand total. Griffin is a brother of Mike Griffin, head of Republic Pictures shipping department.

Motion pictures of battle action recently released by the War Department were shown at a meeting of the American War Dads, University City-Clayton Chapter No. 43 in the University City Library recently. John J. Griffin, chairman of the Associated Draft Boards of St. Louis and St. Louis County, was to make the principal address.

William Wehrenberg, 69 years old, retired, brother of Fred Wehrenberg, head of the Wehrenberg Circuit and president of Motion Picture Theatre Owners of St. Louis, Eastern Missouri and Southern Illinois, died at the Lutheran Hospital last week. He had been at the hospital since April 14 when he suffered a heart attack.

VANCOUVER

Al O'Camp, publicity man for RKO, is here for a visit from Seattle and is working with Ivan Ackery of the Orpheum on the advance campaign of "Up In Arms" and "Snow White and the Seven Dwarfs."

The 1943 financial statement of Famous Players-Canadian Corp., made public this week showed a record high operating profit of $4,808,302, compared with $3,675,488 in 1942. After deduction of all charges, the net profit stood at $1,348,459, or $80,000 more than in 1942 Common stock will pay $3.13 per share.

Asher Mantell, previously with H. J. Allen in Winnipeg and returned from service as a paratrooper, is now in charge of the Vancouver PRC office. Harry Allen, president of PRC, after spending 10 days on the Pacific Coast, will visit Calgary and Winnipeg.

Jack Stone from the Dunbar is now in charge of the Nova Theatre, North Vancouver. Both are Odeon circuit theatres.

The population of Vancouver is increasing rapidly. It is Canada's wartime Pacific port. The housing problem is chronic, but it works out well for all amusements, who are doing great business, and there is room for more theatres in a number of spots in British Columbia. But no permits now.

Frank Kershaw, Calgary district manager for FPCC, recently visited his father, Frank Kershaw Sr., old-time showman who sold out his theatres in Winnipeg to Famous Players a few years ago and now makes his home in Victoria, Vancouver Island.

Jack Benny and his troup are in Vancouver, and will spend a week here in aid of the Sixth Victory Loan drive. Mary Livingstone is a local girl whom Jack met when he was playing the Orpheum circuit here.

"No Greater Love," a Russian release is doing great business at the Odeon Paradise Theatre. Al Mitchell did a good publicity job on it. His front and lobby displays were outstanding, and created plenty of attention.

Motion Picture men of Regina, Saskatchewan, have formed the Regina Motion Picture Exhibitors Association, and have elected Jack Watson of the Rex Theatre chairman. The aim of the association is to provide organized cooperation whenever necessary.

David Griesdorf, district manager for Odeon circuit, who did such a swell job on the last Victory loan drive, is again chairman for British Columbia for Victory Loan drive number six.

B. K. Sandwell, editor *of Saturday Night,* has been appointed a governor of the Canadian Broadcasting Commission, filling the post left vacant by the death of N. L. Nathanson, who was head of the Odeon Circuit.

Mike Goldin of the Vogue put on a stag party at the Pacific Club last week for Al Jenkins of the Plaza, who is getting married.

WASHINGTON

Sidney Lust of the Lust theatres extended his annual invitation to sports people and exchange personnel to join him in luncheon, followed by attendance at the first baseball game of the season.

Sympathy is extended to Mrs. Louise Noonan Miller of the Little Theatre, on the death of her son, a pilot in the AAF on the Italian front.

Jeanette Berliner of New Haven is the new booker at the Universal exchange.

Republic's Jake Flax has been having a run of bad luck—first an eye infection now a ruptured appendix.

Charles Francis Coe, counsel of the Hays Office, was guest of honor at the Advertising Club of Baltimore's luncheon. Among the Warnerites who journeyed to Baltimore for the event were John J. Payette, George Crouch, Frank La Falce, Harry Anger, A. J. Brylawski, Charles McGowan, Al Pratt, Louis Ribnitzki, Nat Browne, Wm. C. Ewing. Among those in Frank La Falce's party were: Mrs. Frank A. Linzel, of the D. C. Motion Picture Council; Mrs. P. C. Ellett, Chairman of the National Parent-Teachers' Congress of D. C.; Mrs. R. E. Hughes, Chairman of the Motion Picture Council of P.T.A.; Mr. Louis Krakow, President of the



CINCINNATI EXHIBITORS GATHER. Group around the luncheon table above is made up of Cincinnati film folks who attended a get-together to meet Tom Connors, 20th-Fox vice-president in charge of distribution. Those seen (clockwise around the table) are: Mrs. Joseph Blackwell, Vic Coffel, Mrs. Pauline Corbett, Irving Sochin, Florence Kipp, Robert Laws, Mrs. Margaret Woodruff, Mannie Naegel, Carl Brown, A. J. Holt.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★



RECEIVE SERVICE EMBLEMS. One of the chief features of the reception party in Memphis for Louis C Ingram, newly appointed Memphis manager for MGM, was the award of service emblems for MGM organization members who have served for ten or twenty years with the company. In photo above, Cecil E. Vogel, Loew's Palace manager; Memphis Mayor Walter C. Chandler and E. K. O'Shea, MGM sales manager, officiate at the distribution of emblems to Elizabeth Mitchell, Rebecca Scott, Ola Purvis, Lillie Curd and Tom Kirk (standing, left to right).

Washington Advertising Club; Charles Zurhorst, Public Relations, Mutual Broadcasting System, and John Maynard, drama editor of the Washington *Times-Herald*.

At the MGM table were Father Gilbert V. Hartke, head of the Drama Dept. of Catholic University, W. F. Crockett, President of MPTO of Virginia; John S. Allen, Joseph Kronman, Eddie Kushner, Phil Bobys, Frank Scully, Harry Cohen, Jack Goldberg, and Tom Baldridge. Max Cohen, of Universal, also attended the affair, which was a fine tribute to the 50th Anniversary of motion pictures.

Anne De Mello, of Warner Bros. Advertising Dept., recently celebrated her 12th wedding anniversary, and the first away from her husband, Carl, who is working at the Kaiser Shipyards in California.

W. A. Jones, exhibitor from the Mount Airy Theatre, Mount Airy, Maryland, was a recent visitor at the MGM Exchange.

Same Mellits of New Theatre, Denton, Maryland, was a recent visitor at the Universal exchange.

New MGM shipper is Lewis Lucas.

Gloria Kimball, booker's secretary at Universal, is recuperating from a leg infection.

Doris Bussell of the checking department, Rhoda Lubarsky of the contract department in the MGM home office, were visitors at the local exchange.

Edwin MacGill, of the Tivoli Theatre, Frederick, Maryland, conducted a successful Wastepaper Drive which resulted in the collection of over four tons of papers.

Gertrude Kober, MGM's newest bride, was surprised by the girls in the office with a wedding shower. Among those who attended were: Catherine Murphy, Ida Barezofsky, Anna Ridgely, Esther Blendman, Alice Reighly, Vivian Kutner, Dorothy Pfluger, Vivian Keeley, Evelyn Applebaum, Elizabeth Blackstock, Bernice Schaben, Buddy Hall, Marge Allen, Joan McNamara, Rhoda Abrams and Mariella Harrington. Preceding the party several of the girls enjoyed a "Dutch treat" dinner at Hogates'.

DENVER

Fox Intermountain Theatres have moved their purchasing department to 1632 Welton Street.

Ralph Batschelet, manager of the Bluebird for twelve years, has been moved to the Mayan as manager. He succeeds John O. Denman, who has joined the Navy. Arthur Gerber, formerly associated with midwest theatres, succeeds Batschelet at the Bluebird.

Denver theatres collected $15,120.07 for the Red Cross as against $12,210.26 last year, it was announced by Mark Alling, in charge of theatre collections. In the city with a $773,000 quota, more than $900,000 was collected, according to Harry Huffman, Fox city manager.

Fox theatres are putting on a golf ball matinee for children. A golf ball will admit a child, and the balls will be sold to a Denver sporting goods dealer, who will turn them in so he can buy new balls. It's strictly a commercial tieup. The theatres getting their admission price out of the price of the used balls.

Charles Francis Coe, vice-president and general counsel of Motion Picture Producers and Distributors of America, will speak at a Kiwanis luncheon in Denver May 10.

Graham Brothers report that necessities for theatres are not too hard to get if proper judgment is used. Stocks on many items are larger than in many months and the repair business is booming. They are at present working on the equipment and seats for the Grove at Alamosa, Colo., which was fire-ravaged some time ago. The house will reopen as soon as repairs can be made.

Sgt. Archie Goldstein, formerly of the Trail, Deertrail, Colo., was in town on furlough from his Seattle base.

The Movie Inn on film row has just been redecorated.

George E. Anderson is the new receiving and counter clerk at National Theatre Supply.

George Thomas business agent for the Operators Union is seriously ill at St. Luke's hospital.

Ray Benham, Dolores, Colo., theatre man goes to the Army.

Hazel Stoddard of the MGM contract department resigns to go into insurance.

With the Kiva going to Mexican pictures two days a week two Denver houses are using films from the southern republic. The Mexico is running full time on them. Joseph Martinez has taken over the managership of the Kiva.

Harry Allen manager of Allen Theatre Farmington N. M. has joined the Army.

Lt. Joe B. Stone, formerly National Theatre Supply salesman, has been awarded the Air Medal for services in Italy.

Out of town exhibitors seen on the Row included Kenneth Powell, Wray, Colo.; R. D. Ervin, Kremmling, Colo.; Lynn Zorn, Julesburg, Colo.; Fred O. Anderson, Eaton, Colo., and Corp. Russell Allen of Farmington, N. M., was here on furlough from his Ft. Warren, Wyo., base.

LOS ANGELES

William Gehring, western division sales chief of 20th-Fox, arrived in town accompanied by Herman Wobber for conferences with Clyde Eckhardt and Morris Sudmin.

Fifteen first-run theatres from Fresno to San Diego will premiere Warner's "The Adventures of Mark Twain" on May 5. Local houses to take part in the preview premiere will be Warner Brothers' Hollywood, Downtown, Wiltern and Beverly Hills.

The 2nd Annual $100,000 Charles Skouras Showmanship Campaign, which started Easter Sunday and ends July 15 is now in full swing. The individual standings in the Southern California Division are as follows: 1, Spencer Leve and Dave Ross; 2, W. C. Ricord; 3, Jim Runte; 4, Terry McDaniel; 5, Stanley Brown; 6, Bruce Fowler and 7, Homer Gill and Lou Christ. The division standings are: 1, Wisconsin; 2, Southern California; 3, Northern California; 4, Evergreen; 5, Mid West and 6, Inter Mountain.

Jenny Dodge, operator of the Mayfair and Mission Theatres in Ventura, along the Row booking.

Maurice Grad, who is charge of sales promotion for Columbia, is in town visiting along the Row. He plans to call on all the other exchanges in the western division which are under the supervision of Jerome Safron.

Frank Ullman, who operates theatres in El Centro and Calexico, saying how-de-do along Film Row.

Mrs. John (Frankie) Manard, who owns and operates the Norwalk Theatre, has been ordered to bed by the doctor for a complete rest.

Irving Epstein, head of the Insurance Department at Fox West Coast, has returned from a business trip to New York.

The Kinema Theatre in Graham has been sold by Ben Bronstein to Sidney Pink.

Earl Brothers, with theatres in Bowlder City and Henderson, Nevada, is now in the Navy. Brothers paid the Row a visit during the past week. While in service, his wife handles the management of the houses.

F. T. Murray, manager of branch operations for Universal dropped in from New York this week.

The candy department of Fox West Coast Theatres christened their new offices in the FWC's headquarters with a cocktail party, hosted by Bill Lyris, head of the department.

Libby Boone, formerly connected along the Row with Paramount and United Artists, is now booking pictures for Army camps in Southern California.

Henry Herbel, western district manager for Warner's, is in New York on business for the company.

John Silbert, head of the well-known equipment company on the Row, is back, following a three-week business trip to Arizona.

Charlotte Martin of Warner's exploitation department and Wanda Hausenblas of the contact department are vacationing for a couple of weeks.

RKO Buys 'Made in Heaven'

"Made in Heaven," an original screenplay by Muriel Roy Bolton, has been purchased by RKO Radio from Warner Bros. It deals with a beautiful young wife who deliberately contrives to make her husband despise her.



What to Do on Your "Off-Nights"?

One Sure Way to Step-up Your Box-office Receipts is to Play

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America's Finest Screen Game

HOLLYWOOD AMUSEMENT CO., 831 S. WABASH AVE., CHICAGO

ADV.

What Are Your Needs?
Joe Hornstein Has It

The Box Office Slant

Gambler's Choice

(*Continued from Page* 13)

succeed is extremely effective, even to the end where he gives his life for the friends he loves. Nancy Kelly is the girl that both men love. She is attractive, does a fine acting job, and puts over the songs delightfully. Russell Hayden plays the friend who has become a cop and will not do anything dishonest. This trio is surrounded by Lloyd Corrigan, Lee Patrick, Sheldon Leonard and Lyle Talbot, all of whose portrayals smack of the gambling days of old New York as many remember it and as the others have always heard of it. Production stacks up handsomely, for the skeleton of the story is richly embroidered with sets and mountings that would do justice to any major production. Credit for this belongs to William Pine and William Thomas who have made what could have been average fare into top entertainment. At the megaphone maintaining continuity and keeping the performances to the high level which distinguishes the result is Frank McDonald. Both the title and the story have outlets for exploitation in tieups with bridge clubs, whist clubs and all sporting goods stores. A number of good stunts are explained at length in Sections 341 and 923 of Showmen's Encyclopedia of Exploitation.

Song of the Open Road

United Artists **Musical** **93 mins.**

AUDIENCE SLANT: (Family) A new twist for musical shows, slow in spots but generally liberal in fun and youthful exuberance. Talented Jane Powell makes screen debut.

BOX-OFFICE SLANT: The cast makes this a potential money bet for the neighborhood and small town spots. A juvenile field day.

Cast: Charlie McCarthy, Edgar Bergen, Jane Powell, W. C. Fields, Bonita Granville, Sammy Kaye and Orchestra, Peggy O'Neill, Jackie Moran, Bill Christy, Reginald Denny, Regis Toomey, Rose Hobart, Sig Arno, Irene Tedero, Pat Starling, Condos Brothers, Lipham Four, Chuck Faulkner and his Band, Catron & Popp. **Credits:** Produced by Charles R. Rogers. Directed by S. Sylvan Simon. Screenplay by Albert Mannheimer from a story by Irving Phillips and Edward Verdier. Photographic direction by John W. Boyle.

Plot: A youthful movie star, fed up with her confining career, makes a short film with a bunch of kid members of the victory corps aiding farmers harvest crops—and likes their carefree spirit. She decides to join them for a holiday. The starlet tries to straighten out a youthful romance, runs into complications and redeems herself with the gang, by a clever ruse saves an orange crop.

Comment: While the story is highly improbable, it does supply opportunity to tie together some popular stars and a flock of talented kids. The result of this combination will be likely to pay off in the subsequent-runs and small town theatres. The picture will just be average screen fare for the key runs. Producer Charles R. Rogers has brought to light a talented young lady in the person of Jane Powell, possessed of a fine voice and definite acting ability. This is her first picture and despite the Durbinesque handling she shows promise. The presence of Bergen & McCarthy, W. C. Fields, Sammy Kaye and his Orchestra sharply elevates the grossing potential of the film. In particular the attraction will find wide acceptance among juvenile audiences. Mortimer Snerd has the best line in the show. Some humorous by-play between Fields and McCarthy can be recommended for a feud build-up in the ad copy.

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This Is the Life

Universal **Musical** **87 mins.**

(Nat'l Release, June 2)

AUDIENCE SLANT: (Family) Very super entertainment for everybody and his brother. Fast, hilarious fun, convincing drama, romance and music to the queen's taste.

BOX-OFFICE SLANT: Deserves "A" playing time and you can praise this one to the skies for sheer enjoyment. Tops all O'Connor films.

Cast: Donald O'Connor, Susanna Foster, Patric Knowles, Louise Allbritton, Dorothy Peterson, Peggy Ryan, Jonathan Hale, Eddie Quillan, Maurice Marsac, Otto Hoffman, Frank Jenks, Ray Eberle, Smoky, and others. **Credits:** Bernard Burton, associate producer. Directed by Felix Feist. Screenplay by Wanda Tuchock from a stage play by Sinclair Lewis and Fay Wray. Photographic direction by Hal Mohr. Musical direction by Charles Previn.

Plot: An eighteen-year-old girl inherits a modest legacy, enabling her to pursue a musical career. Feeling mature, she shuns the romantic inclinations of her young boy friend and falls in love with an Army major who, being much older than she, treats her as a child. The boy friend after persistent maneuvers unearths the major's ex-wife with a happy ending for all concerned.

Comment: This film definitely tops previous Donald O'Connor efforts in all departments. It is a finely mounted production with elaborate settings, excellent direction and timing by Felix Feist, a more toned down role for O'Connor, swell dialog and very good acting and singing by Miss Foster. The entire cast is well chosen and the picture is loaded with magnetism, charm and that quality which makes an audience glad they came to see it. We believe that this attraction will be in great demand and word-of-mouth praise should assure box-office success for theatres showing it. The title should lend itself to general exploitation.

Advance Dope

DEVIL'S BROOD (Universal) **Mystery. Principals:** Boris Karloff, Lon Chaney, John Carradine, J. Carrol Naish, George Zucco, Anne Gwynne, Peter Coe, Lionel Atwill, Sig Rumann, Glenn Strange, Elena Verdugo. **Director,** Erle C. Kenton. **Plot:** Two men, imprisoned for macabre experiments with corpses, are freed when a storm wrecks the prison. Seeking vengeance on the man responsible for their imprisonment, they release the Dracula skeleton and have him help them in their work. Much horror occurs before they are disposed of.

MANHATTAN SERENADE (RKO) **Comedy-Music. Principals:** Frank Sinatra, George Murphy, Gloria DeHaven, Adolphe Menjou, Walter Slezak, Eugene Pallette, Wally Brown, Alan Carney, Anne Jeffreys, Frances King, Harry Noble. **Director,** Tim Whelan. **Plot:** After wheedling the owner of a play out of his savings, a fast-talking producer uses the cash for a musical of his own. He keeps the young man around to prevent him from carrying out his threats—even introduces him to his singing lady friend. She convinces him that he should forget the play and sing in the musical, and they all find themselves with a hit on their hands.

CALL OF THE JUNGLE (Monogram) **Drama. Principals:** Ann Corio, James Bush, John Davidson, Claudia Dell, Edward Chandler, Muni Seroff, I. Stanford Jolley, J. Alex Havier, Phill Van Zandt, Harry Burns. **Director,** Phil Rosen. **Plot:** When sacred pearls are stolen on a South Sea Island, a young villager, a white girl, sets out to find them in order to prevent mass murder of the whites by the natives. With the help of a police officer, she restores the gems to the islanders, which done, the girl and the police officer plan their future together.

MEXICAN FIESTA (PRC) **Comedy-With-Music. Principals:** Armida, El Brendel, Wallace Ford, Jack LaRue, Luis Alberni. **Director,** Harold Young. **Plot:** A young man and his Swedish partner are hired to deliver an elephant, but get the wrong address and find themselves in a rather awkward position. Finally they sell the animal to a carnival. Then the young man falls in love with the daughter of the carnival owner. Due to mistaken identity, detectives arrest the boy for a crime. Eventually, the mistake is corrected, with a would-be friend of the carnival owner found to be the guilty person.

SONG OF NEVADA (Republic) **Musical Western. Principals:** Roy Rogers, Mary Lee, Dale Evans, Thurston Hall, John Eldredge, Lloyd Corrigan, LeRoy Mason, Forrest Taylor, Kenne Duncan, Sons of the Pioneers. **Director,** Joseph Kane. **Plot:** When a rancher is reported killed because the plane in which he rode was wrecked, his daughter and a Park Avenue stuffed shirt she's fallen for, decide to sell out. The rancher, however, wasn't on the plane at the time of the accident, so he gets Roy Rogers to assist him in saving his property. Rogers has a time of it, tangling with the boy-friend and a crooked foreman before he wins the girl over. Then, told that her father is alive, and shown that the man is a fortune hunter, there is a happy reunion.

Added to 'Alaska' Cast

Iris Adrian and George Cleveland have been added to the cast of Monogram's Jack London story, "Alaska," which Vernon Keays, associate producer, has just brought back from the filming of snow scenes in the mountains of the June Lake district.

Short Subject Reviews

Chinatown Champs *(Colorful)*

WB (9506) Sports Parade 10 mins.

Technicolor is the star of this short, since the background is San Francisco's Chinatown and the participants are Chinese children and youths clad mostly in their native costumes of bright reds, blues, and gold brocade. Besides the beauty of the colors, there is plenty of interesting action as the film shows how the children learn both American and Chinese games. From there the older girls and boys show their prowesss in such sports as tennis, swimming and basketball. Nice stuff that will appeal to women as well as men.

Jungle Jive *(Tops)*

Universal (8356) Swing Symphony 7 mins.

This Walt Lantz swing symphony in Technicolor tells what happens when a large box of instruments is washed ashore in the Sandwich Islands. The cartoon natives have a swell time, and this "feast" of swing hits its peak when one of the boogie men vies with a red crab in playing boogie-woogie on a piano. Good color, good animation, and unusually good swing music from the band lift this short far above the average. It's suitable for any audience—children, highbrow, and muggs.

Magazine Model *(Excellent)*

Universal (8356) Variety Views 9 mins.

Candy Jones, famed Conover model, comes to New York with the idea of becoming a model. The audience is taken through her introduction to Conover and her subsequent development as a glamor girl. Scenes of actual posing and lessons in make-up and hair-do make this a standout for the feminine patrons—and the men will like it too, because Candy has plenty of personality. In fact, Candy seems to have somewhat of a flair for acting. A very pleasant nine minutes that should please everybody.

Mighty Mouse Meets Jekyll Hyde Cat *(Fair)*

20th-Fox (4515) Terrytoon 7 mins.

Field mice driven into the broken-down home of Dr. Jekyll during a storm encounter Dr. Jekyll's cat who, after trying to catch the mice, takes a swig of some of the doctor's concoction, turns into a terrifying monster and is about to devour the mice when Mighty Mouse comes to the rescue. A bit too exciting and scary for small children. Produced by Paul Terry in Technicolor.

Champion of Justice *(Good)*

20th-Fox (4513) Terrytoon 7 mins.

Mighty Mouse comes to the rescue of a family of mice who have inherited the house in which they live. The will has cut off an errant nephew who attempts to steal the house from over the heads of the mice until he is brought to justice by Mighty Mouse. Produced by Paul Terry in Technicolor.

The Zoot Cat *(Good)*

MGM (W-531) Technicolor Cartoon 8 mins.

Tom Cat takes Jerry Mouse as a gift to his girl friend—a hep cat who is sold on solid sending. Tom finds he is not in the groove and proceeds to improvise a zoot suit in which he makes a snazzy looking dish. Jerry Mouse proceeds to do a little solid sending with Tom on the receiving end of his pranks. The film ends with the Zoot Mouse cutting a rug with the Hep Cat. Quite a platter of prankish fun.

Groovie Movie *(Very Good)*

MGM (S-353) Pete Smith Specialty 10 mins.

A rather intriguing lesson for those who find it difficult to understand the cavorting of our present day jive fans. Will Jason has directed the film which traces the origin of modern jitterbug dancing with Pete Smith doing a highly amusing commentary. The short is alive with examples of very expert jitterbugging. The younger generation should turn out to witness the exhibition.

The Great Alaskan Mystery *(A Natural)*

Universal Serial—13 Episodes 20 mins. each

Here is a new serial that gets away from that jungle locale which seems to haunt so many of the weekly thrillers. "The Great Alaskan Mystery" not only presents a new background, but does it with a cast that stacks up well with any feature you could name. Among the players are Marjorie Weaver, Milburn Stone, Ralph Morgan, Edgar Kennedy, Fuzzy Knight, and Samuel Hinds. As to story, the first two chapters reveal that Morgan, as a scientist, is developing a new kind of ray gun and has to go to Alaska to try a mineral which will, he hopes, supply enough force to make the gun successful. His assistant is a spy who wants to steal the invention, and with the help of a rascally ship's captain he nearly does away with Morgan, his daughter's fiance, the first mate, and a mysterious stranger. The ship hits an iceberg, and the group find themselves in an ice break-up as the second episode closes. There is plenty of action here for the kids and grown-ups, with many legitimate thrills through pieced-in ice stuff from earlier pictures, including a battle between polar bears. The piecing is so well done it will not be noticeable to audiences, and the general effect is a superior kind of serial that will entertain the kids without insulting the intelligence of adults. If serials are popular in your town, grab this one.

Mackinac Island *(Excellent)*

MGM (T-516) Traveltalk 9 mins.

For sheer fidelity it is probable that no Technicolor photography has ever surpassed this FitzPatrick number. The blues and greens of the landscape around the famous Great Lakes resort lap into each other as if they were real friends, and a bed of red poppies seems to have third dimension. Besides the exceptional photography, the subject is interesting as the place where the Republicans held their conference last summer, and FitzPatrick's running comment, as always, pleases without startling. You can't go wrong. Tie it with the Republican conference.

On Point *(Good)*

RKO Pathe—Sportscope (No. 8) 8 mins.

A day in the field with a party of sportsmen, a sportswoman and two very fine bird dogs, will prove interesting to almost everybody. This is basically a camera study of the bird dogs in action, pointing and retrieving the birds. Produced by Frederic Ullman, Jr.

Foster's Canary College *(Good)*

Universal (8378) Person-Oddity 9 mins.

This release shows Elsie Foster and her training school for canaries and love birds, with the birds performing on trapezes and riding around on toy trains. Mastin Hickman, 103 years old, is seen flying a plane, having become an enthusiast at the age of 102. Full of pep is this man who is older than his native Texas. Charles Harris collects odd rings from all over the world, among them rings used by the Borgias in their poisoning activities. Frederis A. Chramer exhibits his puppeteer grand opera, in which his assistants move the dolls according to the score of La Traviata. A good solid filler.

Radio Rampage *(Good)*

RKO Radio—Edgar Kennedy Comedy (No. 5) 16 mins.

As usual, Edgar, trying to save money by fixing the radio himself runs into all sorts of complications which find him paying through the nose to extricate himself from a predicament. Lots of slapstick and hokum situations in this short to supply solid entertainment for average audiences. Directed by Charles E. Roberts, this is typical Edgar Kennedy fun for all the family.

Important Business *(Excellent)*

MGM—Miniature 10 mins.

Robert Benchley is in his glory in this story of a Mr. Doakes who goes to Washington on business. Arriving at the station there he phones for his appointment as instructed, spends the night waiting for it to materialize and returns home frustrated but an authority on Washington affairs so far as his friends are concerned. This is a laugh-provoking short for almost any audience with emphasis on class houses. Will Jason directed.

Patrolling the Ether *(Good)*

MGM—Two Reel Special 20 mins.

A dramatization of the story of the radio "ham's" part in the war on the home front. Exciting, well directed by Paul Burnford and capably acted, it is a spy hunt tale of how the Radio Intelligence Division of the FCC tracks down enemy short-wave broadcasts. This is no dry elucidation of mechanics but an entertaining revelation of just how the unsung heroes with hobbies are turning their skill to the saving of ships, material and lives by blocking secret messages to the enemy. A good companion piece for a musical or comedy feature.

Lantz Gives Refresher Courses

With the development of additional human characters for his Cartunes, Walt Lantz, Universal cartoon producer, has found it necessary to give refresher courses to his animators in order to improve their technique in this phase of cartoon drawing. Lantz has discovered that his animators, in concentrating on animal characters, have somewhat lost the knack of drawing human beings and their various emotions.

ADV.

Can't Get It?
Joe Hornstein Has It

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Dunn Gets Top Male Role in 'A Tree Grows in Brooklyn'; Taurog to Direct 'Seattle'; Sherman to Guide 'This Love'

Norman Taurog has been assigned to direct MGM's "Seattle," colorful story of the Queen City of the Northwest which John W. Considine, Jr. will produce.

Richard Lyon, nine-year-old son of Ben Lyon and Bebe Daniels, has been signed by Paramount to play one of the principal roles in "Fear," the mystery melodrama which Lewis Allen will direct, with Joel McCrea and Gail Russell co-starred.

Constance Moore, feminine lead in Republic's "Atlantic City," has reported to the studio and Director Ray McCarey begins dramatic rehearsals this week. Albert J. Cohen is producing the picture.

Lenore Aubert will play the second feminine lead in RKO's "Having Wonderful Crime," the comedy-mystery which Robert Fellows is producing. Pat O'Brien, Carole Landis and George Murphy are starred in the film which Edward Sutherland is directing.

James Dunn gets the top role of Johnny Nolan in 20th Century-Fox's "A Tree Grows in Brooklyn." Already named for the cast of the best-seller are Dorothy McGuire, Joan Blondell, Lloyd Nolan and James Gleason. Louis Lighton has been named as producer and Elia Kazan, of Broadway, New York, as director.

Alan Curtis and Noah Beery, Jr., have been set by Producer Edmund Hartman for Olsen and Johnson's Universal's comedy, "See My Lawyer," which Edward Cline will direct.

Vincent Sherman has checked into Warners for "This Love of Ours." The director will confer with Jerry Wald, producer, and John Garfield, who will portray the lead role, on details of the life of Sgt. Al Schmid, who is the subject of the film.

Columbia has switched production plans on Charles Starrett westerns. Instead of having Starrett play different characters in each picture, he will appear as the same character in all films, and entire program will be designated as "Durango Kid" series. The first of the new series will be "The Durango Kid Rides Again."

June Carlson will star in PRC's "Delinquent Daughters" which will be co-produced by Donald C. McKean and Al Herman. Judith Gibson has been borrowed from Paramount for the film and Fifi D'Orsay will have a featured role.

A new screen team will be presented in "The Clock," colorful dramatic romance by Paul and Pauline Gallico. MGM is teaming Judy Garland and Robert Walker in the film which will be produced by Arthur Freed.

Fred Kohlmar has just returned from New York where he conferred on details on "Stork Club," an elaborate musical which he will produce for Paramount.

Stephanie Bachelor, completing the feminine lead in "Secrets of Scotland Yard" at Republic, immediately stepped into the lead in "Port of 40 Thieves" which John English is preparing.

Sol Lesser is going to make new stars at the other end of the age ladder. In "Stage Door Canteen" he made three young ones. In "Three's a Family," Grandpa will be the star, and it will be someone on the top rung of the age ladder who gets the break and the star billing.

Edward T. Lowe has finished the screenplay of "Flame of Stamboul" for Universal Producer Paul Malvern, and has been reassigned to do a similar job on "Return of the Sheik." Both stories are for Maria Montez, and will be in Technicolor.

Having arrived at an agreement with the Screen Actors Guild on the differences that existed regarding production of "Hollywood Canteen," Warner Bros. plan to proceed immediately with the production of the picture of that name.

Jane Frazee will play a role in Columbia's forthcoming Joan Davis starrer, "Kansas City Kitty," which is tentatively set to start in a week.

William K. Howard, who directed James Cagney's "Johnny Come Lately" has offered to use his influence in obtaining a feature role for Elena Verdugo in PRC's "When the Lights Come On Again," which he is to direct.

Teaming of Wallace Beery and James Gleason in MGM's "Airship Squadron 4" has been announced by the studio. William A. Wellman will direct under the production supervision of Sam Marx.

"Are These Your Parents?" is still before the cameras at Monogram, the delinquency drama having an exceptionally long schedule at that studio. Jeffrey Bernerd is producing, with William Nigh as director.

Leo Loeb has completed the script for Roy Rogers' "Light of Old Monterey" which Eddy White will produce at Republic. Norman Hall has completed the script for "Vigilantes of Dodge City," third Red Ryder feature.



Grouped above are seven of Hollywood's top stars making up the all-star cast of David O. Selznick's forthcoming United Artists release, "Since You Went Away." From left to right they are Claudette Colbert, Joseph Cotten, Jennifer Jones, Shirley Temple, Monty Woolley, Lionel Barrymore and Robert Walker. Using the name Jeffrey Daniel, Selznick penned the script himself. John Cromwell directed the film.



We've always wondered how players could enact romantic scenes with a director, cameraman, technicians and others looking on? We've never found the answer; they just do it, and usually do it well. In the romantic interlude above, with Director Sam Wood critically eyeing the proceedings, Gary Cooper and Anita Louise do the first of what the film's title, "Casanova Brown," promises to be a series of such interludes in the forthcoming International Picture which will be released through RKO Radio.

Preminger to Direct Bankhead In Lubitsch Film, 'The Czarina'

Otto Preminger will be associated with Ernst Lubitsch as director of the forthcoming 20th Century-Fox picture, "The Czarina," which will star Tallulah Bankhead.

"The Czarina" will be Lubitsch's first picture since recovering from his recent illness. Only other casting to date for the film is that of Charles Coburn, who will appear as the Czarina's chancellor.

Buys Rights to Edwards Song

Rights to Sunbonnet Sue, famous song written by the late Gus Edwards, have been purchased by Monogram from the estate of the producer, and the title will be utilized for a forthcoming Scott R. Dunlap production to form a part of the company's 1944-45 program. Negotiations are now under way for the acquisition of other Gus Edwards songs for inclusion in the picture, and in the meantime an original screenplay is being written by Paul Gerard Smith and Bradford Ropes.

Jeff and Janis as Comedy Team

Casting for Columbia's new comedy mystery "Between Us Girls" has begun with the assignment of Jeff Donnell and Janis Carter to featured spots as a new comedy team. The film is set in the shop of a fashionable New York modiste.

RKO Signs Gwen Crawford

Gwen Crawford, Texas beauty and a prominent player of the Pasadena Playhouse, has been signed to a term contract by RKO Radio.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Jean Arthur and Charles Coburn are teamed in a picture called "Impatient Years" over at Columbia. So how about visiting them today?

Soldiers, babies and hasty marriages form the theme of the picture, with Miss Arthur and Lee Bowman as the young couple around whom the story revolves, and Coburn as Miss Arthur's father. Matters have become terribly complicated since that day, a year and a half ago, when they married after knowing each other for only one day . . . and he was shipped the day after the wedding. They've come to the parting of the ways, and now they stand before a divorce court judge.

The courtroom scene, which is being set up as we enter, needs no description, for it looks like any courtroom in the average American community. Seated in the judge's chair is Edgar Buchanan, in the witness chair is Coburn, and at one end of the large counsel table is Bowman . . . in uniform.

As we sit around and chat, waiting for things to get going, we observe Director Irving Cummings going over details with the three actors. When the set is ready, Miss Arthur emerges from her dressing room and takes her place at the other end of the table. After seated, she is given a baby (doll): the son she has borne Bowman during his absence.

It's strange, but although she looks like a glamor girl when she enters—in her grey-checkered suit with its white weskit, her black velvet beanie and veil, and white gloves—she immediately becomes one of us when they put that baby in her arms.

Scene starts when Cummings calls for a rehearsal and Coburn says: "And he did, Your Honor" (meaning Bowman slapped Miss Arthur). There are numerous rehearsals before the final "take," for Coburn has so much to say in telling his story, that he muffs a line, or changes a word here and there, making it necessary to repeat.

When Bowman, in an irate mood, stands up and raises his hand in a threat to slap Miss Arthur, the scene is completed.

As they leave the set, we meet the principals and chat with them for a while. When they excuse themselves to make necessary changes for subsequent scenes, we leave.

Until next week.

Ann Lewis

Light Opera Baritone Is Signed For Romantic Leads by RKO

Eden Nicholas, singing lead of the light opera stage and radio, has been signed by RKO Radio to a contract and will be groomed for romantic singing leads.

Film talent scouts discovered Nicholas while he was singing in the St. Louis Municipal Opera Company's production of "New Moon." He has been a leading baritone on radio shows originating in Chicago.

More 'Mast' Roles Filled

Kathleen Lockhart has been signed by Paramount to play Alan Ladd's mother, the wife of a wealthy New England shipowner, in "Two Years Before the Mast," which John Farrow will direct. Also signed for important roles are Howard Da Silva and Luis Van Rooten. Heading the cast are Alan Ladd, Brian Donlevy and William Bendix.

'Nob Hill' for MacMurray

"Nob Hill," a Technicolor production of Eleanore Griffin's story of San Francisco in the 1860's, will star Fred MacMurray in the actor's first picture under his new 20th Century-Fox contract. Gregory Ratoff will direct, and Andre Daven will produce.

Plays Same Role in Sequel

Seven-year-old Diana Hale, who scored in "My Friend Flicka," will portray the same character in the sequel, "Thunderhead, Son of Flicka," which 20th Century-Fox will produce.

25 Stars, 52 Featured Players On Warner Bros. Talent Roster

Talent roster at Warner Bros. has hit another new high, with 25 stars and 52 featured players now under contract. Recent additions include Jack Benny, Joan Crawford, Paul Lukas, Rosalind Russell and Barbara Stanwyck.

Others in top-billing position are Robert Alda, Humphrey Bogart, Jack Carson, Nancy Coleman, Bette Davis, Olivia de Havilland, Geraldine Fitzgerald, Errol Flynn, John Garfield, Sydney Greenstreet, Paul Henreid, Walter Huston, Priscilla Lane, Joan Leslie, Ida Lupino, Irene Manning, Dennis Morgan, Ann Sheridan, Alexis Smith and Jane Wyman.

Chili Busy Mailing Pinups

Chili Williams, famous New York model now under RKO Radio contract, will spend her first month's salary filling the thousands of requests for pictures of her. Forty thousand service men asked for pin-up pictures of her after seeing her photograph in *Life*. Four secretaries have been engaged for this detail by Miss Williams, whose film debut will occur in "Having Wonderful Crime."

Art Smith in 'Lonely Heart'

Art Smith, who has appeared in almost all of Clifford Odets' plays, has been signed for the role of Marjoribanks in RKO Radio's screen version of Richard Llewellyn's "None But the Lonely Heart." Odets is directing Cary Grant from his own screenplay.

White to Produce 'Men of Deep'

Columbia has assigned Sam White to produce "Men of the Deep," a drama which will have the training of deep sea divers as its background. The story is being written by H. Vernon Dixon.

HOLLYWOOD STUDIO ROUND-UP

Four studios started production on a total of six new pictures during the week, matching new production for the same week last year when six new productions also started. The new pictures:

MONOGRAM

WEST OF THE RIO GRANDE—Principals: Johnny Mack Brown, Raymond Hatton. Director, Lambert Hillyer.

METRO-GOLDWYN-MAYER

ZIEGFELD FOLLIES (Technicolor) — Principals: Fred Astaire, Gene Kelly, Fannie Brice, Jimmy Durante. Director, George Sidney.

PARAMOUNT

TWO YEARS BEFORE THE MAST—Principals: Brian Donlevy, Alan Ladd, William Bendix, Barry Fitzgerald. Director, John Farrow.

MURDER, HE SAYS—Principals: Fred MacMurray, Marjorie Main, Mabel Paige. Director, George Marshall.

20th CENTURY-FOX

SOMETHING FOR THE BOYS (Technicolor)—Principals: Carmen Miranda, Michael O'Shea, Vivian Blaine. Director, Lewis Seiler.

LAURA—Principals: Gene Tierney, Dana Andrews, Clifton Webb, Judith Anderson. Director, Rouben Mamoulian.

TITLE CHANGES

"America's Children" (Col.) now THEY LIVE IN FEAR.

"Wing and a Prayer" (Fox) now QUEEN OF THE FLAT TOPS.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Columnist and radio commentator Erskine Johnson appears as an actor in Republic's current musical novelty, "Trocadero" . . . Phil Baker and his former vaudeville partner, Sid Silvers, will star in a musical comedy, "Napoleon Without Brandy" . . . Dorothy Peterson starts with International Pictures in "Once Off Guard" . . . Martin Eisenberg, secretary and treasurer of Jack Votion Productions, will be executive assistant to Frank Melford on the Lum and Abner picture, "What's the Rush?" . . . An appeal to parents to approve their daughters joining the Wac was recorded on film by Lionel Barrymore at MGM . . . Bette Davis has been reelected Hollywood Canteen president for the third successive year . . . Arthur Gutmann is recording his Goebbels Suite, from the original score of W. R. Frank's "The Private Life of Dr. Paul Joseph Goebbels," for Decca . . . Bill Goodwin is making a special trailer plugging Paramount's "Incendiary Blonde" . . . Orry-Kelly, famous designer, has signed contracts with two majors, Warners and 20th Century-Fox . . . Theodore Sparkuhl will shoot "Murder, He Says," the Fred MacMurray starrer . . . "Tall in the Saddle," the picture at RKO with a distinguished cast and a decided western flavor, seems to lack only Russell Simpson for all the people audiences associate with westerns . . . Abner Biberman will play another bandit role in "Keys of the Kingdom" . . . A quarter of a mile of Marine barracks were designed by Joseph Sternad for "Abroad With Two Yanks" . . . Dick Irving Hyland will write "Night Life" for Producer Frank Gross . . . Paul Lukas joins "Strangers in Our Midst" at Warners . . . Joe Besser, the comedian, will have a top comedy spot in "Eadie Was a Lady" . . . Lynn Merrick just returned from a service-hospital tour to do "Stars on Parade" . . . Robert Z. Leonard has wound up "Marriage Is a Private Affair" . . . Steve Broidy, Monogram sales manager, is setting up important first-runs for "Lady, Let's Dance" . . . The "Road to Utopia" is hard to tread and the studio had to dispose of the menagerie of 62 animals used in the film . . . Wild Bill Elliott, faced with the problem of what brand to use on his ranch, evolved the name Bar-Bar-A after his daughter Barbara . . . After five weeks of filming "None But the Lonely Heart," Producer David Hempstead will continue to shoot until May 20 for a schedule of 11 weeks . . . In "Irish Eyes Are Smiling" the dance director, Kenny Williams, will sing . . . Jerry Phillips, who arranged the music for "Sensations of 1945" has become the first woman ever admitted to the American Society of Music Arrangers . . . Carmel Myers returns to the screen in Warners' "Give Me This Woman" . . . Training of deep-sea divers is the theme of "Men of the Deep," a Columbia future . . . Charles Laughton will be "The Suspect" for Universal.

Name Players for Western

Cast signed for "One Man Law," Monogram western starring Johnny Mack Brown with Raymond Hatton, includes Dennis Moore, Christine MacIntyre, Jack Rockwell, Lloyd Ingraham, Kenneth McDonald, Hugh Prosser and Edmund Cobb.. The picture, now in production, is being directed by Lambert Hillyer, with Charles J. Bigelow supervising.

Hall Cast as Fifth Husband

Paramount has signed Porter Hall to play the role of Marjorie Main's fifth husband in the hillbilly comedy-drama, "Murder, He Says," which will star Fred MacMurray, with George Marshall directing. In the picture the first four husbands have perished under mysterious circumstances.

Casting Assignments at 20th-Fox

Twentieth Century-Fox announced some casting assignments this week. William Eythe has been named for the lead in "Sunday Dinner for a Soldier." Vincent Price will have an important featured role in "Laura," which will star Gene Tierney. Sheila Ryan is to have an important role in "Something for the Boys."

Bond, Hatton Join Cast

Ward Bond, husky portrayer of virile western characters, and Raymond Hatton draw important roles with John Wayne and Ella Raines in RKO Radio's "Tall in the Saddle."

Feature Booking Guide

Listing feature releases alphabetically by title under name of distributor. Numerals on left indicate production number or block number. Effort is made to give precise running time for each picture reviewed, but due to various factors footage may be altered on all prints or on prints for certain territories, and it is therefore important that you—

CHECK RUNNING TIME WITH LOCAL EXCHANGE

KEY: Letters and combinations thereof in parenthesis indicate type of picture: (A) Action; (B) Biographical; (C) Comedy; (D) Drama; (Doc) Documentary; (F) Farce; (Fa) Fantasy; (G) Gangster; (H) Horror; (M) Musical; (My) Mystery; (O) Operetta; (P) Period; (T) Travel; (W) Western. Letters following the latter key give audience classification: F—Family; A—Adult. a—Before Date of Issue gives date of publication of Advance Dope on that picture; b—publication date of Box Office Slant.

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Searface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4011	Appointment in Berlin	G. Sanders-M. Chapman	77	7/15/43	b7/24/43
4016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43	b12/25/43
4003	Destroyer (D)	E. Robinson-G. Ford-M. Chapman	99	9/2/43	b8/21/43
4008	First Comes Courage (D)F	M. Oberon-B. Aherne	86	7/29/43	b9/11/43
4020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4023	Passport to Suez (D)F	Warren William-Ann Savage	72	8/19/43	b9/13/43
4026	Robin Hood of the Range(W)F	Charles Starrett-Kay Harris	57	7/29/43	b8/14/43
4015	What's Buzzin' Cousin	Ann Miller-"Rochester"-J. Hubbard	75	7/8/43	b8/7/43

CURRENT 1943-44

5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
5084	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43	b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43	b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
	Girl in the Case	Janis Carter-Edmund Lowe		4/20/44	a4/15/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	a10/2/43
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43	b1/29/44
	Jam Session	Ann Miller-Jess Barker	80	4/13/44	a1/22/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Alexander Knox-Marsha Hunt	85	2/3/44	b1/22/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	Two-Man Submarine	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	a1/22/44
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	61	3/30/44	b4/8/44

COMING 1943-44

	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72		b4/22/44
	Black Parachute	J. Carradine-Osa Massen		5/4/44	a4/15/44
	Crime Doctor's Rendezvous	Warner Baxter-Nina Foch			
	Impatient Years	Jean Arthur-Lee Bowman			
	Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong		6/15/44	a3/11/44
	Once Upon a Time	Cary Grant-Janet Blair		5/11/44	
	She's a Soldier Too	Beulah Bondi-Nina Foch		6/22/44	
	Song That Lived Forever (Tech.)	Paul Muni-Merle Oberon			a1/22/44
	Stars on Parade	Lynn Merrick-Larry Parks		5/25/44	a4/15/44
	U-Boat Prisoner	Bruce Bennett-Erik Rolfe			
	They Live in Fear	Otto Kruger-Pat Parrish		6/8/44	a4/15/44
	Untitled Drama (Tech.)	Paul Muni-Merle Oberon			a1/22/44
	Untitled Musical	K. Kyser-Ann Miller-V. Moore			

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	55	12/23/43	b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43	b1/8/44
5201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43	b11/27/43
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43	b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills		4/20/44	a1/16/43

Westerns (Coming)

	Cowboy From Lonesome River	Charles Starrett-Vi Athens			a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor			a9/25/43
	Last Horseman (W)	Russell Hayden-Bob Wills			a1/9/43
	Riding West (W)F	C. Starrett-Shirley Patterson		5/18/44	a1/30/43
	Rough Ridin' Justice	Charles Starrett-Jimmy Wakely			
	Saddle Leather Law	Charles Starrett-Vi Athens			a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth			a2/12/44

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43

MGM (Cont.)

CURRENT 1943-44

403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	American Miracle (Tech.)	B. Donlevy-Ann Richards			a6/12/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
	Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra			a2/5/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien			a10/30/43
	Dragon Seed	Katharine Hepburn-Walter Huston			a2/5/44
425	Gaslight	Charles Boyer-Ingrid Bergman		May	a11/13/43
	Gold Town	Wallace Beery-Binnie Barnes			
	Kismet (Tech.)	R. Colman-Marlene Dietrich			a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell			
	Maisie Goes to Reno	Ann Sothern-John Hodiak			
	Marriage Is a Private Affair	Lana Turner-John Hodiak			a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			a4/1/44
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon			
	National Velvet	Mickey Rooney-Elizabeth Taylor			a4/1/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield			
	Secrets in the Dark	Robert Young-Susan Peters			
	Seventh Cross	Spencer Tracy-Signe Hasse			a3/18/44
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			a4/8/44
427	Three Men in White	L. Barrymore-Van Johnson		June	a2/12/44
428	Two Girls & a Sailor	June Allyson-Van Johnson	124	June	a2/19/44
	White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126		b3/11/44
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly			

MONOGRAM

Block No.					
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Ghosts on the Loose (D)	East Side Kids	64	7/16/43	b6/5/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Silver Skates (M)F	Kenny Baker-Patricia Morison	61	7/2/43	b6/5/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

I	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
I	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
I	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44	b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
I	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
I	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
I	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
I	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

	Alaska	Margaret Lindsay-John Carradine			
	Are These Your Parents?	Lyle Talbot-Addison Richards			
	A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox			
	Block Busters	East Side Kids-Roberta Smith			a2/12/44
	Call of the Jungle	Ann Corio-James Bush			
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65		b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan	63		b4/1/44
	Girl Next Door, The	Edmund Lowe-Marjorie Rambeau			
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79		b3/11/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison			a1/29/44
	Leave It to the Irish	James Dunn-Wanda McKay			
	Three of a Kind	Billy Gilbert-Maxie Rosenbloom			

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

	Arizona Whirlwind	Ken Maynard-Hoot Gibson			a11/20/43
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55		b3/11/44
	Range Law	J. M. Brown-Raymond Hatton			
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44
	West of the Rio Grande	J. M. Brown-Raymond Hatton			

PARAMOUNT

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
6	Dixie (Tech.) (M) — Bing Crosby-Dorothy Lamour	89		b6/26/43
6	Henry Aldrich Swings It (C) — Jimmy Lydon-Chas. Smith	65		b6/26/43
6	So Proudly We Hail (D) — Colbert-Goddard-Lake	126		b6/26/43
6	Submarine Alert (Spy) — Richard Arlen-Wendy Barrie	67		b6/26/43

CURRENT 1943-44

			Trade Shown	
5	And the Angels Sing — Lamour-MacMurray-B. Hutton		4/20/44	a6/26/43
5	Double Indemnity — Stanwyck-MacMurray-Robinson		4/21/44	a11/6/43
Sp.	For Whom the Bell Tolls (Tech.) (D) — Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice — Chester Morris-Nancy Kelly		4/24/44	a2/5/44
	Going My Way (DM)F — Bing Crosby-Rise Stevens	125		b3/4/44
1	Good Fellows (CD)F — Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F — Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F — J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F — Jimmy Lydon-Chas. Smith		4/20/44	a2/27/43
5	Hitler Gang — Robert Watson-Alexander Pope		4/24/44	a12/4/43
4	Hour Before the Dawn (D)F — Franchot Tone-Veronica Lake	75		b2/26/44
1	Hostages (D)F — Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
Sp.	Lady in the Dark (Tech.) (CD)F — Ginger Rogers-Ray Milland	100		b2/12/44
1	Let's Face It (MC)F — Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F — Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F — Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F — Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A — C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F — D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F — P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) — Gary Cooper-Laraine Day		4/21/44	a1/22/44
3	Timber Queen (D)F — R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F — C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F — M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A — Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F — Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward — a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken — a2/26/44
Dark Mountain	Robert Lowery-Ellen Drew
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova — a7/31/43
Great Moment	Joel McCrea-Betty Field — a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines — a8/28/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer — a7/10/43
I Love a Soldier	P. Goddard-Sonny Tufts — a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald — a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker — a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds — a7/31/43
Murder, He Says	F. MacMurray-M. Main-M. Paige
National Barn Dance	Charles Quigley-Jean Heather — a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi — a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell — a10/16/43
Practically Yours	C. Colbert-F. MacMurray — a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken — a12/11/43
Road to Utopia	Crosby-Hope-Lamour — a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes — a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton — a12/11/43
Two Years Before the Mast	Donlevy-Ladd-Bendix

PRC

	CURRENT 1942-43	Rel. Date	
315	Suspected Person — Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F — Barton MacLane-Charlotte Wynters. 65	10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The — Edward E. Horton-Otto Kruger		3/29/44	
403	Career Girl (M)F — Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F — Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F — Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F — Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D) — J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F — Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A — Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
420	Men of the Sea — Wilfrid Lawson-Mary Jerrold		4/30/44	
409	Men on Her Mind (D)A — Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
419	Monster Maker, The (H)A — J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F — Buster Crabbe-Fifi Dorsay (Reviewed as: Girl and the Gorilla)	72	1/25/44	b4/1/44
422	Shake Hands With Murder — Iris Adrian-Frank Jenks		4/22/44	a4/8/44
405	Submarine Base (D) — John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F — Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

418 Contender, The	Buster Crabbe-Arline Judge — 5/10/44
Dixie Jamboree	Frances Langford-Guy Kibbee — a2/19/44
Mexican Fiesta	Armida-Wallace Ford
404 Minstrel Man	Gladys George-Benny Fields — 6/1/44
415 Waterfront	J. C. Naish-John Carradine — 5/24/44

Westerns (Current 1943-44)

459	Blazing Frontier — Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide — Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F — Buster Crabbe-Al (Fuzzy) St. John.	60	11/5/43	a11/20/43
461	Drifter, The (W)F — Buster Crabbe-Al (Fuzzy) St. John.	58	12/20/43	
462	Frontier Outlaws — Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa — Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law — James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup — Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The — Dave O'Brien-Jim Newill		4/27/44	
451	Return of the Rangers, The (W)F — Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
463	Thundering Gun Slingers — Buster Crabbe-Al St. John		3/25/44	

Westerns (Coming)

458 Brand of the Devil	Dave O'Brien-Jim Newill — 7/15/44
457 Spook Town	Dave O'Brien-Jim Newill — 6/3/44

RKO-RADIO

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
7	Petticoat Larceny (CD) — Joan Carroll-W. Reed	61		b7/17/43
7	Sky's the Limit (C)F — F. Astaire-J. Leslie	89		b7/17/43
420	Action in Arabia (D)F — G. Sanders-V. Bruce	75	2/15/44	b2/19/44
402	Adventures of a Rookie (C)F — Wally Brown-Alan Carney	65	8/17/43	b8/21/43

RKO-RADIO

CURRENT 1943-44

				Trade Shown	See Issue of
405	A Lady Takes a Chance (C)F — Jean Arthur-John Wayne	85	8/16/43		b8/21/43
411	Around the World (MC)F — Kay Kyser-Joan Davis	81	12/6/43		b11/27/43
	Coastal Command (Doc) — R.A.F. Personnel	60	July		b7/24/43
418	Curse of the Cat People(D)A — Simone Simon-Kent Smith	70	2/16/44		b2/19/44
422	Days of Glory (D)A — Gregory Peck-Toumanova	86	4/17/44		b4 22/44
419	Escape to Danger (D)A — E. Portman-A. Dvorak	82	2/14/44		b2/12/44
410	Falcon and the Co-eds (M)F — Tom Conway-Jean Brooks	68	11/4/43		b11/6/43
421	Falcon Out West (M)F — Tom Conway-Barbara Hale	65	4/17/44		b3/4/44
401	Fallen Sparrow, The (D)F — J. Garfield-M. O'Hara	95	8/17/43		b8/21/43
407	Gangway for Tomorrow (D)A — Margo-Robert Ryan	69	11/1/43		b11/6/43
412	Ghost Ship (H)A — Richard Dix-Russell Wade	69	12/6/43		b12/11/43
409	Gildersleeve on Broadway(C)F — Harold Peary-Billie Burke	65	11/3/43		b10/23/43
408	Government Girl (C)F — O. de Havilland-Sonny Tufts	94	11/3/43		b11/6/43
415	Higher & Higher (M)F — M. Morgan-F. Sinatra-J. Haley	90	12/8/43		b12/11/43
406	Iron Major (D)F — Pat O'Brien-Ruth Warrick	85	11/1/43		b10/23/43
451	North Star, The (D)F — W. Huston-A. Baxter	105	11/8/43		b10/16/43
417	Passport to Destiny (CD)F — Elsa Lanchester-Gordon Oliver	64	2/15/44		b1/29/44
414	Rookies in Burma (C)F — Alan Carney-Wally Brown	62	12/7/43		b12/11/43
424	Seven Days Ashore (CM)F — Gordon Oliver-Wally Brown	74	4/14/44		b4 22/44
403	Seventh Victim (H)A — Tom Conway-Jean Brooks	89	8/18/43		b8/21/43
425	Show Business (CD)F — E. Cantor-G. Murphy-Joan Davis	92	4/19/44		b4 22/44
404	So This Is Washington (C)F — Lum and Abner	64	8/18/43		b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F — Disney Feature		80		Reissue
413	Tarzan's Desert Mystery (A)F — J. Weissmuller-Nancy Kelly	70	12/7/43		b12/11/43
416	Tender Comrade — Ginger Rogers-Robert Ryan	101	2/14/44		b1/1/44
452	Up In Arms (Tech.) (MC)F — D. Kaye-D. Andrews-D. Shore	106	Sp		b2/12/44
423	Yellow Canary (Spy)F — Anne Neagle-Richard Greene	84	4/18/44		b4/15/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore
Casanova Brown	Gary Cooper-Teresa Wright — a3/25/44
Falcon in Mexico	Tom Conway-Mona Maris
Gildersleeve's Ghost	Harold Peary-Marion Martin — a12/4/43
Heavenly Days	Fibber McGee & Molly — a4/8/44
Mlle. Fifi	Simone Simon-Kurt Kreuger
Manhattan Serenade	Sinatra-G. Murphy-G. DeHaven
Marine Raiders	Pat O'Brien-Ruth Hussey — a2/19/44
Night of Adventure	Tom Conway-Louis Borell — a2/26/44
None But the Lonely Heart	Cary Grant-E. Barrymore
Once Off Guard	Robinson-Bennett-Massey
Sylvester the Great	Bob Hope-Walter Brennan
Tall in the Saddle	John Wayne-Ella Raines
That Hunter Girl	A. Marshal-L. Day-M. Hunt
Three Caballeros	Disney
Untitled Musical	Anne Shirley-Dennis Day
Youth Runs Wild	Kent Smith-Bonita Granville — a2/5/44

REPUBLIC

	CURRENT 1942-43	Rel. Date	
224	Headin' for God's Country — W. Lundigan-V. Dale	8/26/43	b7/31/43
257	Man From Music Mountain (W)F — Roy Rogers-Ruth Terry	71 10/30/43	b9/25/43
227	Nobody's Darling (F) — M. Lee-L. Calhern-G. George	71 8/27/43	b8/14/43
229	Scream in the Dark, A — Robert Lowery-Marie McDonald	55 10/15/43	b10/2/43
256	Silver Spurs — Roy Rogers-John Carradine	68 8/12/43	b7/24/43
228	Sleepy Lagoon — Judy Canova-Dennis Day	65 9/5/43	b8/21/43
225	Someone to Remember (D) — M. Paige-J. Crane	80 8/21/43	b7/31/43
223	Thumbs Up — B. Joyce-R. Frazer	67 7/5/43	b6/19/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F — Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F — Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F — Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F — John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F — Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F — Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday — Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A — John Wayne-Martha Scott	102	12/6/43	b10/23/43
315	Lady and the Monster (HD)A — Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
312	My Best Gal (MC)F — Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F — Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F — F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F — Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
313	Rosie the Riveter (CD)F — Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
301	Saint Meets the Tiger(MD)F — Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
314	Trocadero (MD)F — Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
309	Whispering Footsteps (M)A — John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War — Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

Atlantic City	Moore-Whiteman & Armstrong Band
Call of the South Seas	Janet Martin-Allan Lane — a4/1/44
342 Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans — 5/12/44 — b4/1/44
Girl Who Dared	Lorna Grey-Peter Cookson
Goodnight Sweetheart	Bob Livingston-Ruth Terry
316 Jamboree (M)F	Ruth Terry-George Byron — 5/5/44 — b4/8/44
Man From Frisco	Michael O'Shea-Anne Shirley — a2/5/44
Port of 40 Thieves	Stephanie Bachelor-Richard Powers
Secrets of Scotland Yard	Edgar Barrier-Stephanie Bachelor
317 Silent Partner	Beverly Lloyd-Bill Henry — 6/9/44
Sing, Neighbor, Sing	Lulubelle and Scotty
Storm Over Lisbon	Ralston-von Stroheim-Arlen — a3/4/44
Song of Nevada	Roy Rogers-D. Evans-Mary Lee
Yellow Rose of Texas	Roy Rogers-Dale Evans

Westerns (Current 1942-43)

2313	Bordertown Gunfighters (W) — B. Elliott-G. Hayes	56	7/8/43	b7/3/43
2306	In Old Monterey — Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2305	Mexicali Rose (W) — Gene Autry-Smiley Burnette	58	7/15/43	Reissue
2307	Old Barn Dance — Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F — Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W) — Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F — Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
351	Beyond the Last Frontier(W)F — Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
3302	Big Show, The — Gene Autry-Smiley Burnette		3/1/44	Reissue
362	Black Hills Express (W)F — D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F — Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F — Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
375	Death Valley Manhunt — Bill Elliott-George Hayes	55	9/25/43	b8/28/43
361	Fugitive From Sonora (W)F — D. Barry-L. Merrick	55	7/1/43	a4/17/43
378	Hidden Valley Outlaws (W)F — Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F — Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
363	Man From the Rio Grande — Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F — Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna — Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F — Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
376	Overland Mail Robbery (W)F — Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F — Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F — Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm — Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

Call of the Rockies	Smiley Burnette-Sonny Carson
Marshal of Monterey	Allan Lane-Peggy Stewart
Marshal of Reno	Bill Elliott-George "Gabby" Hayes
Red Gulch Renegades	Allan Lane-Peggy Stewart
Tucson Raiders	Wild Bill Elliott-Bobby Blake — a3/25/44

20TH CENT.-FOX

Block No.	CURRENT 1942-43	Mins.	Rel. Date	See Issue of
9	My Friend Flicka (Tech.) (D)	P. Foster-R. Johnson-R. McDowall.	89	4/23/43	b4/10/43
	Stormy Weather (M)	B. Robinson-All Colored Cast	77	7/16/43	b5/29/43
	CURRENT 1943-44				
	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
6	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
Sp.	Song of Bernadette	J. Jones-V. Price-C. Bickford	158		b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
6	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43
	COMING				
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
	Big Noise, The	Laurel & Hardy			
11	Eve of St. Mark	Anne Baxter-William Eythe		June	a12/4/43
	Greenwich Village (Tech.)	Don Ameche-Carmen Miranda			a12/4/43
11	Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain		July	a10/23/43
	In the Meantime, Darling	Jeanne Crain-Frank Latimore			
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes			
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			a4/1/44
11	Ladies of Washington	Trudy Marshall-Ronald Graham	61	June	a2/12/44
	Laura	Gene Tierney-Dana Andrews			
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
	Queen of the Flattops	Don Ameche-Dana Andrews			a4/8/44
11	Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster	65	July	a6/5/43
	Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea			
	Take It Or Leave It	Phil Baker-Marjorie Massow			
	Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman			a4/1/44
	Wilson (Tech.)	Coburn-Hardwicke-Mitchell			

UNITED ARTISTS

	CURRENT				
	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
	It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
	Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
	Somewhere in France (D)F	C. Cummings-R. Morley	85	6/11/43	b2/20/43
	Stage Door Canteen	48 Stars	131	6/24/43	b5/15/43
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43
	COMING				
	Abroad With Two Yanks	William Bendix-Dennis O'Keefe			
	Double Furlough	Ginger Rogers-Spring Byington			
	Goodbye My Love	George Sanders-Linda Darnell			
	Guest in the House	Anne Baxter-Ralph Bellamy			
	Hairy Ape, The	W. Bendix-S. Hayward-John Loder			
	Since You Went Away	C. Colbert-J. Cotten-S. Temple			a3/18/44
	Sensations of 1945	W. C. Fields-E. Powell			a4/8/44
	Song of the Open Road	Bergen & McCarthy-B. Granville			a12/11/43
	Story of G.I. Joe	Ernie Pyle Story			
	Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76		b3/25/44
	Westerns (Current)				
	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
	Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	b4/8/44
	Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	b1/22/44
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44
	Westerns (Coming)				
	Forty Thieves	Wm. Boyd-Andy Clyde			a3/11/14
	Mystery Man	Wm. Boyd-Andy Clyde			a8/14/43

UNIVERSAL

	CURRENT 1942-43				
7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
7046	Gals, Incorporated	Harriett Hilliard-Leon Errol	61	7/9/43	b7/10/43
7006	Hers to Hold (C)	D. Durbin-J. Cotten	94	7/16/43	b7/17/43
7003	Hit the Ice (C)	Abbott & Costello-Ginny Simms	82	7/2/43	b7/3/43
7047	Honeymoon Lodge (C)	David Bruce-Harriett Hilliard	63	7/23/43	b7/31/43
4028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7001	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43
7064	We've Never Been Licked (D)	Richard Quine-A. Gwynne	103	7/30/43	b7/31/43
	CURRENT 1943-44				
8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
8027	Weird Woman (M)A	Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43
	COMING				
	Allergic to Love	Noah Beery, Jr.-Martha O'Driscoll			a4/1/44
	Christmas Holiday	Deanna Durbin-Gene Kelly			a1/8/44
	Climax, The	Susanne Foster-Turhan Bey			a3/4/44
	Cobra Woman (Tech.)	M. Montez-Jon Hall-Sabu	70	5/12/44	a6/10/43
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker			
	Devil's Brood, The	Lon Chaney-Boris Karloff			
8061	Follow the Boys(M)F	All-Star	122		b3/25/44
	Ghost Catchers	Olsen & Johnson		6/30/44	a4/8/44
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo			a2/5/44
	Invisible Man's Revenge	Jon Hall-Evelyn Ankers		6/9/44	a2/5/44
	Jungle Woman	Evelyn Ankers-Milburn Stone			a3/18/44
	Make Way for Love	Gloria Jean			
	Merry Monahans	Donald O'Connor-Peggy Ryan			a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo			a10/2/43
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine			a9/23/43
	Murder in the Blue Room	Anne Gwynne-Donald Cook			
	Pardon My Rhythm	Gloria Jean-Patric Knowles	94	5/19/44	a3/4/44
	Patrick the Great	Donald O'Connor-Peggy Ryan			a11/20/43
	Pearl of Death, The	Basil Rathbone-Nigel Bruce			
	San Diego, I Love You	Susanna Foster-Jon Hall			
	Scarlet Claw	B. Rathbone-Nigel Bruce		5/26/44	a2/19/44
	See My Lawyer	Olsen and Johnson			
	Singing Sheriff	Bob Crosby-Fay McKenzie			
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	5/5/44	b4/22/44
	South of Dixie	David Bruce-Anne Gwynne		6/23/44	a3/25/44
	This Is the Life	Donald O'Connor-Susanna Foster		6/2/44	a7/17/43
	Twilight on the Prairie	Eddie Quillan-Connie Haines			
	Westerns (Current 1943-44)				
8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight			
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43

WARNER BROS.

	CURRENT 1942-43				
222	Background to Danger (Spy)F	Geo. Raft-Brenda Marshall	80	7/3/43	b6/12/43
223	Constant Nymph (D)	Charles Boyer-Joan Fontaine	112	7/24/43	b7/3/43
224	Irving Berlin's This Is the Army	Army All-Star Cast	121	8/14/43	b7/31/43
	CURRENT 1943-44				
304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43
	COMING				
315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	5/6/44	a8/22/42
	Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/43
	Between Two Worlds	J. Garfield-P. Henreid-D. King		5/20/44	a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith			
	Cinderella Jones	Joan Leslie-Robert Alda			
	Crime by Night	Jane Wyman			
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman			
	Give Me This Woman	Paul Henreid-Hedy Lamarr			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			
	Janie	Joyce Reynolds-Robert Hutton			
	Last Ride (D)	R. Travis-Chas. Long			
	Make Your Own Bed	Jack Carson-Jane Wyman		6/10/44	a2/12/44
	Mask for Dmitrios	Zachary Scott-Peter Lorre		7/1/44	
	Mr. Skeffington	Bette Davis-Claude Rains			a11/27/43
	My Reputation	Barbara Stanwyck-George Brent			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
	To Have and Have Not	H. Bogart-W. Brennan			
	Very Thought of You	Ida Lupino-Dennis Morgan			
	Westerns				
333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Fouillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/13/43

1942-43 PRODUCT BY COMPANY AND SERIES (1943-44 PRODUCT BEGINS ON PAGE 39)

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (16)			
4431 A Maid Made Mad		15½	Not Rev.
4428 A Blitz on the Fritz	Good	18½	3/20/43
4432 Blonde and Groom	Dull	15	5/ 1/43
4435 Boobs In the Night	Poor	17½	6/12/43
4422 Carry Harry	Not Funny	17	10/10/42
4425 Ham and Yeggs		17	Not Rev.
4436 Here Comes Mr. Zerk	Slow	16	7/24/43
4427 His Wedding Scare	Silly	16½	1/30/43
4433 I Spied for You	Poor	18	4/24/43
4423 Kiss and Wake Up	Ordinary	18	10/17/42
4434 My Wife's An Angel	Good	22	5/22/43
4421 Phony Cronies	Slap Happy	16½	8/29/42
4426 Piano Mooner		17	Not Rev.
4424 Sappy Pappy	Slapsticky	16	12/ 5/42
4430 Two Saplings		17	Not Rev.
4429 Wolf In Thief's Clothing	Very Good	18	3/ 6/43
AMERICA SPEAKS (3)			
4963 Men Working Together	Excellent	11	7/10/43
4962 Mr. Smug	Good	11	2/27/43
4961 Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES (11) (Tech.)			
4511 A Hunting We Won't Go	Good	7½	7/24/43
4510 He Can't Make It Stick	Good	7	7/17/43
4504 King Midas Junior		7	Not Rev.
4508 Plenty Below Zero	Fair	7½	5/29/43
4507 Professor Small and Mr. Tall		7½	Not Rev.
4505 Say It With Flowers	Fair	7	1/30/43
4506 There's Something About a Soldier	Fair	6½	4/17/43
4502 Tito's Guitar	Fair	7	10/31/42
4503 Toll Bridge Troubles	Amusing	7	12/ 5/42
4509 Tree for Two	Routine	7½	7/10/43
COMMUNITY SING (10)			
4660 As Time Goes By	Excellent	10	7/31/43
4653 College Songs		9	Not Rev.
4657 Crosby Songs	Enjoyable	9	4/17/43
4656 McDonald's Son	Enjoyable	9½	2/27/43
4658 McNamara's Band		10	Not Rev.
4651 Rhumba and Conga Hits	Good	8	8/22/42
4659 Rosie the Riveter	Good	10½	5/ 1/43
4654 Songs of the Service	Average	8	11/14/42
4655 Songs of the States	Good	9½	1/ 2/43
4661 Song of Victory		13	8/14/43
4652 Yankee Doodler	Very Good	9	9/26/42
FAMOUS BANDS (3)			
4951 No. 1 (Ted Powell)		10	Not Rev.
4952 No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953 No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER (4)			
4409 College Belles	Fair	16	10/31/42
4410 Great Glover, The		18½	Not Rev.
4412 His Girl's Worst Friend	Mediocre	18	5/22/43
4411 Socks Appeal	Fair	17½	3/20/43
PANORAMICS (4)			
4901 Cajuns of the Teche	Good	11	8/22/42
4904 Merchant Convoy	Vivid	10½	5/26/43
4902 Oddities (LaVarre)	Good	10	10/31/42
4903 Our Second Front	Timely	10½	1/ 9/43
PHANTASIES CARTOONS (11)			
4704 Cholly Polly	Silly	6½	2/27/43
4711 Dizzy Newsreel	Fair	7½	8/14/43
4708 Duty and the Beast	Fair	6	5/22/43
4702 The Dumbconscious Mind	Average	7	11/14/42
4701 The Gullible Canary	Clever	7	10/17/42
4706 Kindly Scram		6	Not Rev.
4703 Malice In Slumberland	Fair	6½	12/ 5/42
4709 Mice Mouse Meeting	Dull	6	6/26/43
4710 The Fly in the Ointment	Below Average	6½	7/17/43
4705 The Vitamin G-Man	Silly	6½	3/13/43
4707 Willoughby's Magic Hat	Routine	7	5/ 8/43
QUIZ REELS (1)			
4801 Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS (10)			
4851 No. 1 (Kay Kyser)	Very Good	11	8/15/41
4852 No. 2 (Allan Joslyn)	Good	10	10/ 3/42
4853 No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854 No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855 No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856 No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857 No. 7 (Alan Mowbray)		10	Not Rev.
4858 No. 8 (Kyser, Autry)		9½	Not Rev.
4859 No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860 No. 10 (Mischa Auer)	Good	10	7/17/43
STOOGE COMEDIES (8)			
4406 Back From the Front		18	Not Rev.
4404 Dizzy Detectives		18½	Not Rev.
4401 Even as I O U	Fair	15½	10/24/42
4408 Higher Than a Kite	Slapstick	18	7/24/43
4402 Sock-A-Bye Baby	Average	18	12/12/42
4405 Spook Louder		16	Not Rev.
4498 Three Little Twirps	Average	15½	7/10/43
4403 They Stooge to Conga	Slapstick	15½	1/ 2/43
KATE SMITH (1)			
4751 America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS (2)			
4451 Journey to Denali	Good	10	8/ 1/42
4452 Old and Modern New Orleans	Very Good	11	10/17/42
WORLD OF SPORT (9)			
4807 Aqua Thrills	Entertaining	9½	5/29/43
4805 Diving Daredevils	Good	9	3/20/43
4808 Jump, Fish, Jump	Uninteresting	9	6/26/43
4804 Ladies Day In Sports	Good	10	4/17/43
4806 Ski Soldiers		10½	Not Rev.
4809 Sweeping Oars	Excellent	10	7/24/43
4801 Trotting Kings	Good	11	10/17/42
4803 Winter Paradise	Interesting	10	1/ 9/43
4802 Wizard of the Fairway	Golf Magic	10½	11/14/42
SERIALS (2)			
The Secret Code	15 Chaps.		Not Rev
Valley of Vanishing Men	15 Chaps.		1/30/43

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-455 Baby Puss			Not Rev.
W-443 Ban Wilderness		8	Not Rev.
W-441 Barney Bear's Victory Garden	Funny	8	1/16/43
W-444 Dumb Hounded	Hilarious	8	4/10/43
W-451 One Ham's Family	Top Slice	8	10/ 2/43
W-446 Red Hot Riding Hood	Tops	8	7/10/43
W-453 Stork's Holiday	Tops	8	10/16/43
W-456 "Innertube Antics"	Hilarious	8	3/11/44
W-442 Sufferin' Cats		9	Not Rev.
W-445 The Boy and the Wolf	Good	9	5/ 1/43
W-447 The Lonesome Mouse	Very Funny	8	6/ 5/43
W-450 The Uninvited Past	A Corker	8	7/31/43
W-452 War Dogs	Good	7	10/16/43
W-454 What's Buzzin' Buzzard	A Mistake	9	12/25/43
W-448 Who Killed Who	Fair	8	7/10/43
W-449 Yankee Doodle Mouse	Tops	8	8/14/43
MINIATURES (10)			
M-432 People of Russia	Excellent	10	1/23/43
M-433 Brief Interval		10	Not Rev.
M-434 Brothers in Blood	Excellent	10	12/18/43
M-437 Here at Home			Not Rev.
M-435 Inca Gold (Sepia)			Not Rev.
M-439 Journey to Yesterday	Dramatic	11	8/ 7/43
M-431 Last Lesson	Impressive	10	1/30/43
M-438 Memories of Australia	Timely	10	7/10/43
M-432 My Tomato	Laugh Crop	9	12/18/43
M-440 Ode to Victory	Elaborate	11	9/25/43
OUR GANG (10)			
C-492 Benjamin Franklin, Jr.		11	Not Rev.
C-494 Calling All Kids	Delightful	11	5/ 1/44
C-500 Dancing Romeo	Good	10	4/22/44
C-496 Election Daze	Good	10	10/ 2/43
C-493 Family Troubles	Amusing	11	4/10/43
C-495 Farm Hands	Slow	11	7/10/43
C-497 Little Miss Pinkerton	Among Best	11	10/16/43
C-499 Radio Bugs	Good	9	3/25/44
C-498 Three Smart Guys		11	Not Rev.
C-491 Unexpected Riches	Amusing	11	11/21/43
PASSING PARADE (10)			
K-484 Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486 Forgotten Treasure	Important	10	8/14/43
K-481 Madero of Mexico	Fine	11	1/23/43
K-487 Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488 Storm	Vivid	10	10/16/43
K-483 That's Why I Left You	Very Good	10	6/19/43
K-490 This Is Tomorrow			Not Rev.
K-489 To My Unborn Son	Dramatic	9	12/18/43
K-484 Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482 Who's Superstitious?	Interesting	10	5/ 1/43
PETE SMITH SPECIALTIES (14)			
S-467 Dog House	Tops	9	6/26/43
S-465 Fala, the President's Dog	Good	8	4/24/43
S-461 First Aid	Instructive	10	1/23/43
S-471 Fixin' Tricks	Entertaining	10	10/16/43
S-472 Football Thrills of 1942	Misses	10	10/16/43
S-463 Hollywood Daredevils	Exciting	9	4/10/43
S-462 Marines in the Making	Very Good	9	2/ 6/43
S-470 Scrap Happy	Effective	9	9/18/43
S-468 Seeing Hands	Appealing	11	8/14/43
S-469 Seventh Column	Surprise	9	9/11/43
S-466 Sky Science	Excellent	9	6/19/43
S-473 Tips on Trips	Swell	9	12/18/43
S-474 Water Wisdom			Not Rev.
S-464 Wild Horses	Fair	8	5/ 8/43
SPECIAL			
x-460 These Are the Men	Good	11	10 2 43
TRAVELTALKS (12) (Tech.)			
T-421 Glimpses of Mexico	Colorful	9	9/18/43
T-413 Glimpses of Ontario	Good	9	1/23/43
T-414 Land of Orizaba		9	Not Rev.
T-416 Mexican Police on Parade	Interesting	9	4/10/43
T-415 Mighty Niagara		9	Not Rev.
T-412 Modern Mexico City	Excellent	9	11/21/42
T-419 Motoring in Mexico	Excellent	9	6/19/43
T-417 On the Road to Monterey			Not Rev.
T-422 Over the Andes	Beautiful	9	10/16/43
T-411 Picturesque Mass	Good	9	11/14/43
T-418 Romantic Nevada	Very Good	9	5/ 8/43
T-420 Scenic Oregon	Solid	9	7/ 3/43
TWO REEL SPECIAL (6)			
A-402 Heavenly Music	Fair	22	5/ 8/43
M-401 Keep 'Em Smiling	Very Good	20	12/ 5/42
A-404 Main Street Today		20	Not Rev.
A-403 Shoe Shine Boy	Good	15	1/29/44

PARAMOUNT

HEADLINERS (6)			
A2-9 A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13 "Down With Everything"	Good	8	11/ 6/43
A2-3 Hands of Women	Good	11	12/19/42
A2-5 Ina Ray Hutton & Orch.		8	Not Rev.
A2-12 Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2 J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-7 Letter From Ireland	Excellent	22	5/15/43
A2-1 McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4 Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6 Moments of Charm	Tops	16	5/ 8/43
A2-8 Rationed Rhythm	Fair	10½	6/19/43
A2-10 Sing, Helen, Sing	Tops	11	8/28/43
A2-11 Three Bears in a Beat	Cute	10	8/28/43
MADCAP MODELS (Tech.) (6)			
U2-3 Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4 500 Hats of Bartholomew Cubbins	Funny	9	5/ 1/43
U2-2 Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1 Jasper & the Haunted House	Excellent	7½	11/21/43
U2-5 Jasper's Music Lesson	Tops	8	6/ 5/43
U2-6 The Truck That Flew	Charmine	8	7/17/43
POPEYE (12)			
E2-12 Cartoons Ain't Human	Good	7	10/ 2/43
E2-10 Happy Birthdaze		8	Not Rev.
E2-1 Hull of a Mess	Amusing	7	10/24/42
E2-9 Hungry Goat	Fair	7	7/17/43
E2-7 Jolly Good Furlough	Fair	7	5/29/43
E2-3 Me Musical Nephews	Amusing	6½	12/19/42
E2-8 Ration for the Duration	Good	8	6/19/43
E2-2 Scrap the Japs	Fair	6½	11/14/42
E2-5 Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4 Spinach Fer Britain		7	Not Rev.
E2-6 Too Weak to Work	Amusing	7	4/17/43
E2-11 Wood Peckin'		7	Not Rev.
POPULAR SCIENCE (6)			
Y2-1 No. 1	Interesting	9	10/24/42
Y2-2 No. 2	Good	9	12/ 5/42
Y2-3 No. 3	Good	10½	1/16/43
Y2-4 No. 4	Informative	10	5/ 1/43
Y2-5 No. 5	Weak	10	7/10/43
Y2-6 No. 6	Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)			
Y2-2 At the Bird Farm	Fair	9	3/27/43
Y2-4 At the Cage Door Canteen	Silly	9	7/17/43
Y2-3 Current Events	Swell	9	6/ 5/43
Y2-6 In the Desert	Fair	8½	11/13/43
Y2-5 In the Garden	Good	9	11/13/43
Y2-1 Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)			
R2-10 All Sails Set	Ordinary	9½	9/25/43
R2-8 Amphibious Fighters	Excellent	9½	6/26/43
R2-6 Beach Command	Interesting	9	4/24/43
R2-2 Fighting Spirit	Excellent	10	11/14/42
R2-5 Hike or Bike		10	Not Rev.
R2-3 Modern Vikings	Enjoyable	10	2/ 6/43
R2-1 Sports I. Q.	Excellent	10	10/24/42
R2-7 Tumble Bugs	Excellent	9	5/29/43
R2-4 Trading Blows	Good	9½	3/20/43
R2-9 Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)			
W2-1 Destruction, Inc.	Exciting	8½	1/16/43
W2-3 Jungle Drums	Good	8	5/ 1/43
W2-2 Mummy Strikes	For Juveniles	8	3/13/43
W2-5 Secret Agent	Misses	9	7/31/43
W2-4 Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1 No. 1	Good	10	10/24/42
L2-2 No. 2	Interesting	10½	12/19/42
L2-3 No. 3	Average	10	3/20/43
L2-4 No. 4	Up to Par	10	5/ 1/43
L2-5 No. 5	Good	10	7/17/43
L2-6 No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)			
T2-1 A Letter From Bataan	Impressive	15	10/ 3/42
T2-4 Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3 Price of Victory	Very Good	13	11/21/42
T2-2 We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO

DISNEY CARTOONS (18) (TECH.)			
34111 Chicken Little		9	Not Rev.
34117 Contrary Condor		8	4/22/44
34116 Donald Duck and the Gorilla		7	Not Rev.
34101 Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105 Fall Out—Fall In	Tops	7	5/15/43
34108 Figaro and Cleo	Good	8	10/16/43
34103 Flying Jalopy	Good	7	3/27/43
34110 Home Defense	A-1	8	12/25/43
34113 How to Be a Sailor	Excellent	7	3/25/44
34115 How to Play Golf		8	Not Rev.
34109 Old Army Game	Good	7	11/27/43
34112 Pelican & the Snipe		9	Not Rev.
34102 Pluto and the Armadille		7	Not Rev.
34104 Private Pluto	Tops	7	5/ 8/43
34107 Reason and Emotion		8	Not Rev.
34114 Trombone Trouble	Very Good	7	3/25/44
34106 Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)			
33403 Duck Soup	Fair	17	3/ 6/43
33404 Hold Your Temper		17	Not Rev.
33406 Hot Foot	Will Pass	17	7/ 3/43
33405 Indian Signs	Fair	17	5/15/43
33402 Rough on Rents	Average	18	12/ 5/42
33401 Two for the Money	Fair	17	10/24/42

RKO-RADIO (Cont.)

		Comment	Running Time	Reviewed Issue Of
FAMOUS JURY TRIALS (4)				
33202	State vs. Thomas Crosby	Fair	18	1/16/43
33201	State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)				
34407	Duke Ellington and His Orchestra	For Connoisseurs	8	8/14/43
34405	Enric Madriguera & Orch.	Swell	8	3/27/43
34406	It's Tommy Tucker Time		8	Not Rev.
34402	Johnny Long & Orch.	Average	8	12/12/42
34403	Ray McKinley & Orch.	Average	8	11/28/42
34404	Dick Stabile & Orch.	Fair	8	1/16/43
34401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42
LEON ERROL (6)				
33702	Deer! Deer!	Average	17	11/21/42
33704	Double Up	Fair	18	5/15/43
33705	Gem-Jams	Fair	18	5/15/43
33701	Mail Trouble	Mildly Amusing	18	10/17/42
33703	Pretty Dolly	Amusing	17	1/16/43
33706	Radio Runaround	Good	18	7/ 3/43
SPORTSCOPES (13)				
34308	Aqua Aces			Not Rev.
34313	Barnyard Golf		8	Not Rev.
34305	Basketeers	Very Good	9	3/ 6/43
34312	Champion-Maker	Pleasant	9	8/ 7/43
34311	Cloud Chasers		8	Not Rev.
34309	Golf Limited	Interesting	8	5/15/43
34304	"Q" Men	Interesting	8	1/23/43
34310	Racing Royalty	Inconsequential	8	7/ 3/43
34301	Show Horse	Good	9	10/24/42
34405	Ski Trails	Exciting	8	3/27/43
34302	Touchdown Tars	Good	8	11/28/42
34307	Trout		8	Not Rev.
34303	Winter Setting		8	Not Rev.
THIS IS AMERICA (13)				
33105	Air Crew	Excellent	18	4/10/43
33112	Age of FHght	Good	17	10/16/43
33103	Army Chaplain	Very Fine	19	12/26/42
33111	Arctic Passage	Vivid	20	9/11/43
33104	Boomtown, D. C.	Very Good	19	2/13/43
33110	Broadway Dim-Out	Effective	15	8/14/43
33113	Children of Mars	A Must	20	10/30/43
33108	Lieutenant Smith	Excellent	20	6/12/43
33106	Medicine on Guard	Very Good	19	4/17/43
33107	Merchant Seaman	Excellent	17	5/ 8/43
33109	Pacific Island No. 43	Reassuring	17	7/10/43
33101	Private Smith of the U.S.A.	Excellent	18	10/24/42
33102	Women at Arms	Very Fine	18	11/21/42
VICTORY SHORTS (3)				
34202	City of Courage	Impressive	8	3/20/43
34201	Conquer by the Clock	Excellent	10	12/26/42
34203	North African Album	Fills Void	9	7/ 3/43
34204	Oil Is Blood		8	Not Rev.

REPUBLIC

SERIALS

Daredevils of the West		Not Rev
G-Men Vs. The Black Dragon	15 Chaps	Not Rev
King of the Mounties	12 Chaps.	Not Rev
Secret Service in Dark Africa	15 Chaps.	

20TH CENTURY-FOX

ADVENTURES OF A NEWSREEL CAMERAMAN (2)				
3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.
ALASKAN ADVENTURE (1)				
8701	Our Last Frontier		8	Not Rev.
AMERICA SPEAKS (3)				
3801	It's Everybody's War	Excellent	18	11/28/42
3851	Weapons for Victory	Very Good	9	5/ 8/43
LEW LEHR SUBJECT (2)				
3902	Jungle Land		9	Not Rev
3901	Monkey Doodle Dandies	Good	8	12/12/42
MAGIC CARPET OF MOVIETONE (7)				
3151	Desert Wonderland (Tech.)	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)	Good	9	5/15/43
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Rikaner	Very Good	9	9/ 5/42
MARCH OF TIME (12)				
4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17 1/3.	7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43
SPORTS REVIEWS (6)				
3304	Back to Bikes		9	Not Rev
3306	Dog Sense	For Dog-lovers	9	9/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/28/42
3302	When Winter Calls	Good	10	1/30/43
TERRYTOONS (26)				
3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout	Fair	7	5/ 8/43
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again	For Children	7	5/ 8/43
3502	Ickle Meets Pickle	Fair	7	11/28/42
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches	Amusing	7	5/ 8/43
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony	Good	7	5/ 8/43
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.
WORLD TODAY (1)				
3402	Accent on Courage		10	Not Rev.

UNITED ARTISTS

WORLD IN ACTION (15)				
	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of Europe	Thrilling	21	5/ 8/43
	Invasion of North Africa	Superb	20	2/ 6/43
	Labor Front, The	Gripping	21	12/11/43
	The Mask of Nippon	Excellent	20	10/24/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	Russia's Foreign Policy	Heavy	20	2/ 5/44
	This Is Blitz	Grim Realism	21	3/ 7/42
	War for Men's Minds	Revealing	21	9/18/43
SPECIAL				
	Don't Hook Now		18	Not Rev.
	Kill or Be Killed		18	Not Rev.
	Raid Report		9	Not Rev

UNIVERSAL

ANDY PANDA CARTUNES (13) (Tech.)				
7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Acrobat	Fair	7	6/19/43
NAME BAND MUSICALS (13)				
7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade In Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	18	8/ 1/42
PERSON-ODDITIES (15)				
7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev
7329	Shepherd of the Round House	Interesting	9	6/ 5/43
7377	She's A-1 in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum in Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev.
TWO-REEL SPECIALS (2) (Tech.)				
7111	Roar, Navy, Roar	Swell	22½	1/16/43
SWING SYMPHONIES (8)				
7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suits		7	Not Rev.
7235	Pass the Biscuits, Mirandy	Part	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	9/12/42
VARIETY VIEWS (15)				
7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion in India	Instructive	9	6/19/43
7358	Hungry India		9	Not Rev
7359	Mr. Chime Goes to Town			Not Rev
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43
VICTORY FEATURETTE (4)				
0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

SERIALS

Adventures of Smilin' Jack	13 Chaps	11/ 7/42
Junior G-Men of the Air	12 Chaps.	
Don Winslow of the Coast Guard	13 Chaps.	
Overland Mail	15 Chaps.	

VITAPHONE-WARNER BROS.

BROADWAY BREVITIES (12)				
8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev
8108	Our African Front		20	Not Rev
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev
8103	Spirit of West Point	Stirring	20	10/17 42
8111	Three Cheers for the Girls	Very Good	20	8/19/43
8105	Vaudeville Days		20	Not Rev
HOLLYWOOD NOVELTIES (6)				
8306	King of the Archers	Entertaining	10	5/ 6 43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.
LOONEY TUNES (13)				
8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev
8610	Scrapy Happy Daffy		7	Not Rev
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy (Tech.)	Good	7	8/14/43
MELODY MASTERS (10)				
8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.
MERRIE MELODIES (26) (Tech.)				
8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev
8726	What's Cookin', Doc?	Excellent	7	2/12/44
SPORTS PARADE (13) (Tech.)				
8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43
TECH. SPECIALS (6)				
8001	A Ship is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404 A Gem of a Jam		16½	Not Rev.
5421 A Rookie's Cookie	Fair	17	11/13/43
5433 Bachelor Daze		18	Not Rev.
5406 Busy Buddies		16½	Not Rev.
5405 Crash Goes the Hash	Typical	17	4/ 8/44
5422 Crazy Like a Fox		18½	Not Rev.
5435 Defective Detectives			Not Rev.
5402 Dizzy Pilots			Not Rev.
5432 Dr. Feel My Pulse	Fair	18	3/25/44
5426 Farmer for a Day	Gets By	17½	10/16/43
5428 Garden of Eatin'	Good	16	12/25/43
5430 He Was Only Feudin'	Average	16	1/22/44
5434 His Tale Is Told		17½	Not Rev.
5401 I Can Hardly Wait	Typical	16½	8/28/43
5403 Phony Express	Good	17	12/25/43
5409 Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427 Quack Service	Good	16	10/16/43
5425 Shot in the Escape	Slapstick	19	8/14/43
5407 The Yoke's On Me		16	Not Rev.
5431 To Heir Is Human	Poor	16	3/11/44
5410 Who's Hugh	Slapstick	16	2/12/44
5429 You Dear Boy	Good	18	1/ 1/44
COLOR RHAPSODIES (Tech.)			
5504 Disillusioned Bluebird			Not Rev.
5503 Herring Murder Mystery		7	Not Rev.
5502 Imagination	Excellent	8	12/18/43
5501 Rocky Road to Ruin		8	Not Rev.
COMMUNITY SING			
5651 No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652 No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653 No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654 No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655 No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656 No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657 No. 7 Xmas Carols	Fine	10½	12/25/43
5658 No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659 No. 9 (White) Sunday, Monday and Always	Dull	9½	4/ 8/44
5660 No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
FILM-VODVIL			
5951 No. 1 Mousie Powell		10½	Not Rev.
5952 No. 2 Cootie Williams	Fair	10	10/23/43
5953 No. 3 Zeb Carver	Good	11	11/27/43
5954 No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955 No. 5 Novak's Comedy Band			Not Rev.
FOX & CROW (Tech.)			
5751 Room and Bored	Good	7	10/16/43
5752 Way Down Yonder in the Corn	Excellent	7	1/ 1/44
5753 The Dream Kids			Not Rev.
LI'L ABNER (Tech.)			
5601 Amoozin' But Confusin'	Promising	8	4/ 8/44
5602 Sadie Hawkin's Day			Not Rev.
PANORAMICS			
5901 Birds on the Wing	Interesting	9½	9/25/43
5902 Babies by Bannister	Excellent	8½	10/23/43
5903 Camera Digest	Fair	10½	2/19/44
5904 Senoritas and Traditions of Mexico			Not Rev.
PHANTASIES			
5702 Cocky Bantam	Fair	6½	12/11/43
5707 Giddy Yapping			Not Rev.
5706 Lionel Lion			Not Rev.
5701 Nursery Crimes	Poor	7	10/23/43
5703 Playful Pest	Fair	6½	2/ 5/44
5704 Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708 Tangled Travels			Not Rev.
5705 Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS			
5851 No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852 No. 2 (Groucho Marx)	Average	10	10/23/43
5853 No. 3 Kay Kyser	Very Good	10	10/30/43
5854 No. 4 (Alan Mowbray)	Good	9	11/27/43
5855 No. 5 (Carrillo & Romero)	Good	9½	1/22/44
5856 No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857 No. 7 (Mexican Cinema Industry)	Very Good	9	4/15/44
5858 No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5858 No. 9 (Movies 50th Anniversary)		9½	Not Rev.
WORLD OF SPORTS			
5803 Champ of Champions	Good	10	12/11/43
5802 Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5807 Golden Gloves			Not Rev.
5801 Kings of Basketball	Good Stuff	10	9/ 4/43
5808 Table Tennis Topnotchers			Not Rev.
5804 Ten Pin Acres	Good	10	12/25/43
5806 Follow Through With Sam Byrd	Good	9	4/ 1/44
5805 Winged Targets	Good	9	3/25/44

SERIALS

Batman	15 Chaps.	7/31/43
Desert Hawk	15 Chaps.	
Phantom	15 Chaps.	1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533 Batty Baseball			Not Rev.
W-532 Screwball Squirrel		7	Net Rev.
W-531 Zoot Cat			Not Rev.
MINIATURES (10)			
M-582 Kid in Upper Four	Fair	11	1/29/44
M-583 No News Is Good News			Not Rev.
PETE SMITH SPECIALTIES (14)			
S-553 Groovie Movie		9	Not Rev.
S-552 Home Maid	Good	10	2/19/44
S-551 Practical Joker	Good	10	2/19/44
TRAVELTALKS (12) (Tech.)			
T-514 A Day in Death Valley	Good	9	3/ 4/44
T-517 Along the Cactus Trail	Good	9	4/15/44
T-512 Grand Canyon—Pride of Creation			Not Rev.
T-516 Mackinac Island			Not Rev.
T-511 Through the Colorado Rockies	Good	9	12/18/43
T-513 Salt Lake Diversions		9	Not Rev.
T-515 Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"	Excellent	9	3/25/44
D3-4 "In Hollywood"			Not Rev.
D3-3 Lulu Gets the Birdie			Not Rev.
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5 "And to Think I Saw It on Mulberry Street"			Not Rev.
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-3 Package for Jasper	Excellent	7½	1/29/44
U3-4 Say Ah, Jasper	First Rate	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
FF3-4 Showboat Serenade	Excellent	20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3 Cilly Goose	Very Good	8	4/22/44
P3-2 Hen Pecked Rooster	Very Good	8	3/25/44
P3-1 No Mutton for Nuttin'	Good	7	12/25/43
P3-4 Suddenly It's Spring			Not Rev.
POPEYE (8)			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
E3-4 "Moving Aweigh"			Not Rev.
E3-3 We're on Our Way to Rio			Not Rev.
POPULAR SCIENCE (6)			
J3-1 No. 1	Good	10	11/ 6/43
J3-2 No. 2	Entertaining	10	12/25/43
J3-3 No. 3	So-So	10	4/ 8/44
J3-4 No. 4			Not Rev.
SPEAKING OF ANIMALS (6)			
Y3-3 In the Newsreels	Excellent	9½	4/ 8/44
Y3-2 In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
Y3-4 Untitled			Not Rev.
SPORTLIGHTS (10)			
R3-7 Catch 'Em & Eat 'Em			Not Rev.
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-6 Heroes on the Mend	Very Good	9	4/22/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-5 Open Fire	Good	9½	4/ 1/44
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-4 Swimcapades	Good	9½	1/22/44
UNUSUAL OCCUPATIONS (6)			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44
L3-3 No. 3	Interesting	10	4/22/44
L3-4 No. 4			Not Rev.

RKO RADIO

EDGAR KENNEDY (6)			
43404 Love Your Landlord		18	Not Rev.
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43405 Radio Rampage		16	Not Rev.
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS (7)			
44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6	Good	9	4/ 8/44
44207 No. 7	Excellent	10	4/22/44
LEON ERROL (6)			
43702 Cutie on Duty	Good	18	11/27/43
43705 Poppa Knows Worst		17	Not Rev.
43704 Say Uncle	Fair	18	3/25/44
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS (4)			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES (13)			
44306 Basket Wizards	Good	8	3/ 4/44
44305 Co-Ed Sports		8	Not Rev.
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44307 Mallard Flight	Good	9	3/25/44
44304 Mountain Anglers	Eye-filling	9	12/25/43
44308 On Point		8	Not Rev.
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA (13)			
43106 Aircraft Carrier		16	4/22/44
43102 Letter to a Hero	Very Good	18	1/ 1/44
43104 Mail Call	Very Good	17	2/19/44
43103 New Prisons—New Men		17	Not Rev.
43105 News Front	Very Good	16	4/ 8/44
43101 Sailors All	Very Fine	20	12/ 4/43

REPUBLIC

SERIALS

Captain America	15 Chaps.
Haunted Harbor	15 Chaps.
Masked Marvel	12 Chaps.
Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE (6)			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME (13)			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
9 Irish Question, The	Very Good	16¾	4/22/44
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
8 South American Front	Clarifying	17½	3/25/44
6 Sweden's Middle Road	Excellent	19¼	1/22/44
7 Post-War Jobs	Revealing	18½	2/19/44
MOVIETONE ADVENTURES (6)			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
SPORTS REVIEWS (6)			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS (20) (Tech.)			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4504 Down With Cats	Good	7	9/ 4/43
4514 Frog and Princess (Tech.)		7	Not Rev.
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4515 Mickey Mouse Meets Jekyll and Hyde Cat (Tech.)		7	Not Rev.
4516 My Boy Johnny (Tech.)		7	Not Rev.
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNIVERSAL

NAME BAND MUSICALS (13)			
8123 Choo-Choo Swing	Good	15	11/27/43
8127 Fellow on a Furlough	Good	15	4/22/44
8121 Hit Tune Serenade			Not Rev.
8129 Melody Garden			Not Rev.
8125 New Orleans Blues	Good	15	1/22/44
8124 Radio Melodies	Entertaining	15	1/22/44
8128 Stars & Violins			Not Rev.
8122 Sweet Jam	Good	15	10/23/43
8126 Sweet Swing	Fair	15	3/ 4/44
PERSON-ODDITIES (15)			
8377 Aviation Expert Donald Douglas			Not Rev.
8376 Barefoot Judge			Not Rev.
8373 Fannie Hurst and Her Pets	Fair	9	11/20/43
8372 Farmer Gene Sarazen	Good	9	10/23/43
8378 Foster's Canary College			Not Rev.
8375 Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8371 Wizard of Autos	Good	9	10/23/43
8374 World's Youngest Aviator	Interesting	9	2/19/44
SWING SYMPHONIES (6) (Tech.)			
8231 Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232 Greatest Man in Siam	Good	7	1/22/44
TWO-REEL SPECIALS (3)			
7101 Eagle vs. Dragon (Tech.)	Swell Novelty	18	4/15/44
VARIETY VIEWS (15)			
8355 Amazing Metropolis	Fair	9	2/26/44
8357 Animal Tricks	Fair	9	4/15/44
8359 Fraud By Mail			Not Rev.
8358 Hobo News			Not Rev.
8352 I-A Dogs	Good	9	10/23/43
8356 Magazine Model			Not Rev.
8353 Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351 Who's Next	Excellent	9	9/ 4/43
8354 Wings in Record Time	Interesting	9	1/22/44
WOODY WOODPECKER (2) (Tech.)			
8328 Barber of Seville	Fair		4/22/44
8237 Meatless Tuesday	Good	7	7/13/43
SPECIAL (WAC)			
8112 With the Marines at Tarawa	Great	19	2/26/44

SERIALS

Adventures of Flying Cadets	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard	13 Chaps.	
Great Alaskan Mystery	13 Chaps.	

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)			
9301 A Feud There Was		7	Reissue
9307 Bear's Tale		7	Reissue
9305 Cross Country Detours			Reissue
9302 Early Worm Gets the Bird		7	Reissue
9304 Fighting 69½			Reissue
9303 My Little Buckaroo		7	Reissue
9309 Of Fox and Hounds			Reissue
9306 Hiawatha's Rabbit Hunt			Reissue
9308 Sweet Sioux			Reissue
BUGS BUNNY SPECIALS (6)			
9721 Bugs Bunny & the Three Bears			Not Rev.
9722 Bugs Bunny Nips the Nips			Not Rev.
FEATURETTES (6)			
9103 Grandfather's Follies	Excellent	20	2/19/44
9105 Night in Mexico City	Interesting	20	4/22/44
9102 Over the Wall	Very Good	20	1/29/44
9104 Our Frontier in Italy			Not Rev.
9101 Voice That Thrilled the World	Excellent	20	11/ 6/43
MELODY MASTERS (10)			
9603 Cavalcade of the Dance	Excellent	10	10/ 2/43
9604 Freddie Fisher & His Band			Not Rev.
9601 Hit Parade of Gay Nineties	Very Good	10	11/13/43

VITAPHONE-WARNER BROS. (Cont.)

9606	Songs of the Range			Not Rev.
9607	South American Sway	Routine	10	4/22/44
9608	Rudy Vallee's Coast Guard Band			Not Rev.
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
	MERRIE MELODIES (20) (Tech.)			
9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day			Not Rev.
9705	Tick Tock Tuckered			Not Rev
9704	Weakly Reporter	Good	7	4/22/44
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44
	SANTA FE TRAIL WESTERN (6)			
9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.
	SPORTS PARADE (13) (Tech.)			
9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf			Not Rev.
9506	Chinatown Champs			Not Rev.
9502	Desert Playground	Interesting	10	10/ 9/43
9508	Filipino Sports Parade			Not Rev.
9503	Into the Clouds	Good	10	1/29/44
9501	Tropical Sportland	Fair	10	11/ 6/43
9505	Dogie Round-Up	Interesting	10	2/19/44
	TECHNICOLOR SPECIALS (6)			
9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.
9005	Winner's Circle			Not Rev.
	VITAPHONE VARIETIES (6)			
9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills			Not Rev.
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life	Excellent	10	4/ 8/44

Newsreel Synopses

(Released Wednesday, April 26)

MOVIETONE (Vol. 26, No. 67)—Eisenhower decorates aces of U. S. Air Force; Sedition trial opens in Washington; Easter services in fox-holes of Italian front; Quadruplets and triplets born in same hospital; Baseball: New York Giants vs. Boston Braves; Air invasion of Europe under way; Movietone sends greetings via Lew Lehr to Hitler on his birthday.

NEWS OF THE DAY (Vol. 15, No. 265)—Sedition trial opens in Washington; Allies evacuate children of war; Easter services on the Italian front; Don Gentile, air ace, decorated; Quadruplets and triplets born in same hospital; Baseball: Giants vs. Braves, Athletics vs. Senators.

PARAMOUNT (No. 68)—Baseball: Senators vs. Athletics; Eisenhower decorates Capt. Don Gentile, air ace; Emergency medical treatment for New Britain natives imprisoned by Japan; First pictures of Britain's rocket defenses; Quadruplets and triplets born in same hospital.

RKO PATHE (Vol. 15, No. 70)—Easter services on Italian front; Princess Elizabeth visits Wales; Begin trial of 30 for sedition; Yugoslav partisans return home; Eisenhower honors Capt. Gentile; Allied aid to Italian refugees; Quadruplets and triplets born in same hospital.

UNIVERSAL (Vol. 17, No. 287)—Eisenhower honors Capt. Gentile; Sedition trial opens in Washington; Allied aid to Italian refugees; Quadruplets and triplets born in same hospital; Capt. Don Gentile, super air ace; Easter on the Italian front; Anti-aircraft artillery training in Texas; Washable hand-painted blouses; Baseball: New York Giants vs. Boston Braves.

(Released Saturday, April 29)

MOVIETONE (Vol. 26, No. 68)—Seized Nazi films of raid on Dieppe in 1942; General Stilwell's soldiers advance into North Burma; Stir Up wins Wood Memorial at Jamaica; War-time fashions; American seaplane tender sinks Nazi submarine in Atlantic; U. S. task force attacked by Japanese planes.

NEWS OF THE DAY (Vol. 15, No. 266)—Chinese trap Japanese in epic Burma battle; Allied invasion chiefs study German films of Dieppe raid; U. S. fleet in two oceans blasts Japanese planes and Nazi submarines; Bronx family adopts baby tigers; Latest Mexican fashions.

PARAMOUNT (No. 69)—Allied army smashes Japanese drive in Burma; First pictures of Merrill's Marauders; Lord Mountbatten and late General Wingate on Imphal Front; General Stilwell leads American-trained Chinese into battle; Bronx family adopts baby tigers; D-Day Jitters—British censor diplomatic mail—

RKO PATHE (Vol. 15, No. 71)—Allies in action on Burma front; U. S. fleet in two oceans blasts Japanese planes and Nazi submarines; Captured German films of Dieppe raid.

UNIVERSAL (Vol. 17, No. 288)—The Burma campaigns; Japanese obliterated at sea; Anzio rocket guns; Aviation salvage; General Stilwell's birthday; Shamrock decorations for Irish regiment; Cotton fashions; Cavalry loses horses; Bronx family adopts baby tigers; Nazi submarine blasted in Atlantic.

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CASH FOR PAYING THEATRE—500-1200 seats, any state considered. Write details. D. J. Byrnes, 1675 Roxbury Road, Columbus, O.

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CANDY & CIGARETTE VENDING MACHINES for sale—excellent condition—all types of vending equipment repaired and reconditioned. Write to National Vending Service Co., 250 W. 54 St., New York, N. Y.

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PEERLESS 7⅝″ REFLECTORS, RESILVERED, $7.95; Spotlamps, 1500 Watt on stand, $44.50; Roth 25 ampere series Generator, $57.50; Brenkert K Suprex AC Arc lamp, $44.65; Series O Lenses, $2.95; Rebuilt Typhoon Blower Fans, 40% off; Autocash Coin Changers, take pennies, $29.50; Simplex SI Latest Type Mechanism, rebuilt, $475.00; Kliegl 2000 watt Spotlamp on casters, $59.50; Simplex Intermittents, $9.95; Motiograph Projector Mechanisms, $95.00. Send for Spring Bargain Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

WANTED TO BUY

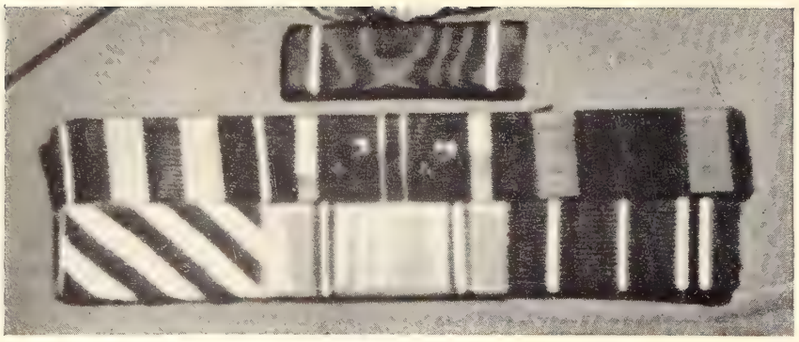
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WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PRC	RKO-RADIO	REPUBLIC	20th CENTURY-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
APR. 1st	Whistler	MAR. A Guy Named Joe Broadway Rhythm Rationing See Here, Private Hargrove	Black Market Rustlers	Block 4 Hour Before the Dawn Navy Way You Can't Ration Love	Amazing Mr. Forrest	(Trade Shown—Feb.) Action in Arabia Curse of Cat People Escape to Danger Passport to Destiny Tender Comrade	Man From Frisco My Best Gal	MAR. Four Jills in a Jeep Purple Heart, The			
APR. 8th	Cover Girl	APR. Heavenly Body Swing Fever Tunisian Victory		Block 5 And the Angels Sing Double Indemnity Hitler Gang Henry Aldrich Plays Cupid	Guns of the Law Monster Maker	Trade Shown—April Days of Glory Falcon Out West Seven Days Ashore Show Business Yellow Canary	Hidden Valley Outlaws Laramie Trail Outlaws of Santa Fe	APR. Buffalo Bill Tampico	It Happened Tomorrow		Shine On Harvest Moon
APR. 15th	Jam Session	MAY Andy Hardy's Blonde Trouble Gaslight Meet the People	Outlaw Trail	Gambler's Choice SPECIAL For Whom the Bell Tolls	Shake Hands With Murder	SPECIAL North Star Up in Arms	Rosie the Riveter	MAY Bermuda Mystery Pin-up Girl	Voice in the Wind	Weird Woman	Uncertain Glory
APR. 22nd	Girl in the Case Wyoming Hurricane	JUNE Three Men in White Two Girls & a Sailor	Law Men	Lady in the Dark Story of Dr. Wassell	Pinto Bandit		Lady and the Monster	JUNE Eve of St. Mark Ladies of Washington	Lumber Jack	Her Primitive Man Moon Over Las Vegas	
APR. 29th					Men of the Sea		Trocadero	SPECIAL Song of Bernadette		Slightly Terrific	Adventures of Mark Twain
MAY 6th	Black Parachute				Contender, The		Jamboree			Cobra Woman	
MAY 13th	Once Upon a Time Riding West						Cowboy and the Senorita			Pardon My Rhythm	Between Two Worlds
MAY 20th											
	COMPLETED Address Unknown Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Last Horseman Mr. Winkle Goes to War Rough Ridin' Justice Saddle Leather Law Sagebrush Heroes Secret Command She's a Soldier Too Song That Lived Forever Stars on Parade They Live in Fear IN PRODUCTION Crime Doctor's Rendezvous Impatient Years U-Boat Prisoner Untitled Musical	COMPLETED American Miracle Bathing Beauty Canterville Ghost Dragon Seed Gold Town Kismet Marriage Is a Private Affair Meet Me in St. Louis Seventh Cross White Cliffs of Dover, The IN PRODUCTION Lost in a Harem Maisie Goes to Reno Mrs. Parkington National Velvet Picture of Dorian Gray Secrets in the Dark Thirty Seconds Over Tokyo Ziegfeld Follies	COMPLETED Arizona Whirlwind Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Range Law Sonora Stagecoach IN PRODUCTION Alaska Are These Your Parents A Wave, a Wac, a Marine Girl Next Door Three of a Kind West of the Rio Grande	COMPLETED And Now Tomorrow Bring on the Girls Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again IN PRODUCTION Dark Mountain Murder, He Says Two Years Before the Mast	COMPLETED Dixie Jamboree Minstrel Man Spook Town Waterfront IN PRODUCTION Brand of the Devil Mexican Fiesta	COMPLETED Avenging Rider Casanova Brown Falcon in Mexico Gildersleeve's Ghost Mlle. Fifi Manhattan Serenade Marine Raiders Night of Adventure None But The Lonely Heart That Hunter Girl Three Caballeros Untitled Musical Youth Runs Wild IN PRODUCTION Belle of the Yukon Heavenly Days Once Off Guard Sylvester the Great Tall in the Saddle	COMPLETED Call of the Rockies Call of the South Seas Girl Who Dared Good Night Sweetheart Marshal of Reno Raiders of Sunset Pass Red Gulch Renegades Secrets of Scotland Yard Silent Partner Sing, Neighbor, Sing Song of Nevada Storm Over Lisbon Tucson Raiders Untitled Western Yellow Rose of Texas IN PRODUCTION Atlantic City Marshal of Monterey Port of 40 Thieves	COMPLETED Greenwich Village Home in Indiana In the Meantime, Darling Roger Touhy, Gangster Sweet & Lowdown Take It Or Leave It Wilson IN PRODUCTION Big Noise Irish Eyes Are Smiling Keys of the Kingdom Laura Queen of the Flattops Something for the Boys	COMPLETED Forty Thieves Goodbye My Love Hairy Ape Mystery Man Sensations of 1945 Since You Went Away Song of the Open Road Up in Mabel's Room IN PRODUCTION Abroad With Two Yanks Double Furlough Guest in the House Story of G.I. Joe	COMPLETED Allergic to Love Christmas Holiday Climax, The Dead Man's Eyes Follow the Boys Ghost Catchers Gypsy Wildcat Invisible Man's Revenge Jungle Woman Merry Monahans Moonlight & Cactus Mummy's Ghost Murder In the Blue Room Patrick the Great Scarlet Claw Singing Sheriff South of Dixie This Is the Life Twilight on the Prairie IN PRODUCTION Boss of Boomtown Devil's Brood Make Way for Love Pearl of Death San Diego, I Love You See My Lawyer	COMPLETED Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Crime By Night Devotion Horn Blows at Midnight Janie Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody In Blue Saratoga Trunk IN PRODUCTION Doughgirls Give Me This Woman To Have and Have Not Very Thought of You



We can't all wear these! ←

We can all proudly wear this → in our lobby for folks to see!

WAR DEPARTMENT CITATION

WOMEN'S ARMY CORPS RECRUITING WEEK
IN MOTION PICTURE THEATRES
MAY 11 Thru 17

Win the special War Department Citation. For you and your staff in recognition of patriotic achievement.





AMMUNITION! THE CAMPAIGN BOOK!

It's so important that its success rates a special citation from the War Department! *You* must help arouse America to this crucial need. *You* must reach every woman in your audience with the nation's call for aid! Posters! Press-book! Trailer! (*Lionel Barrymore's appeal is heart-stirring in it!*) Help win the war? Here's where you come in, Mister!

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N. Y. C.

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SHOWMEN'S TRADE REVIEW

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★ Complete ★ Every Week ★
PRODUCT GUIDES
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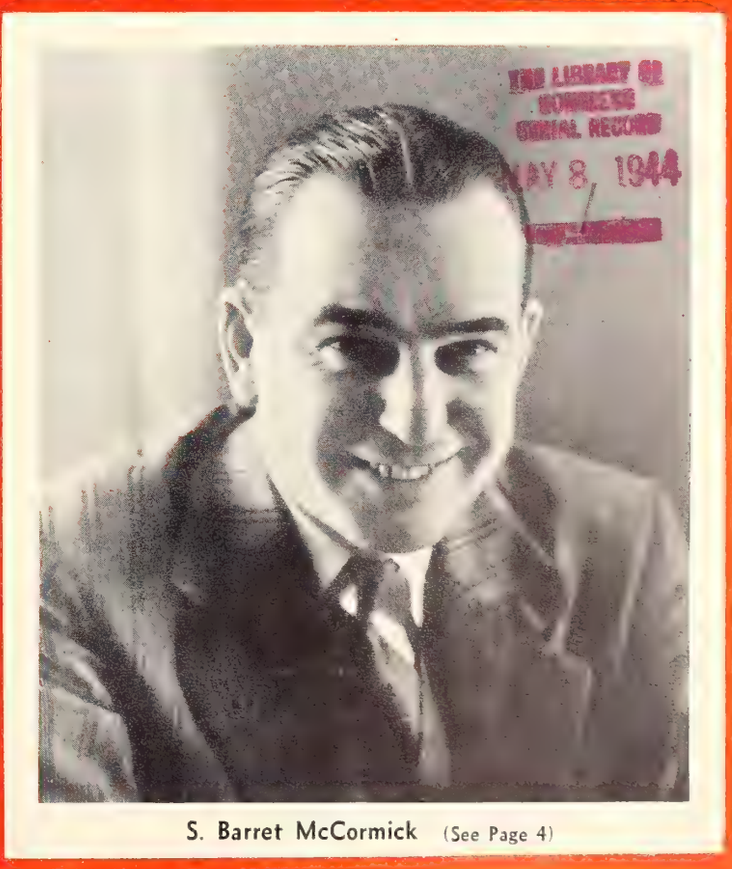
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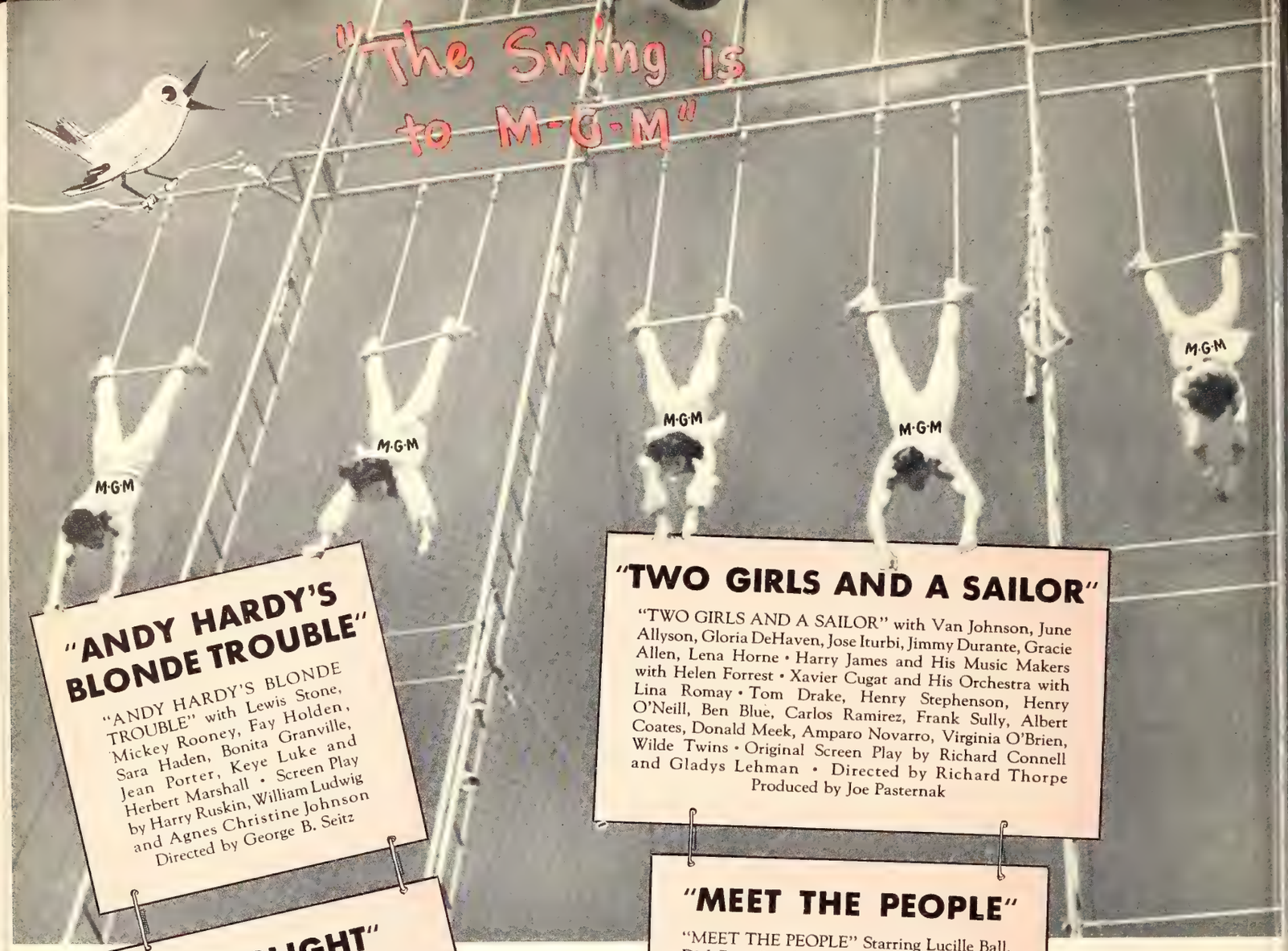
CHARLES E. 'CHICK' LEWIS
Editor and Publisher



S. Barret McCormick (See Page 4)

Industry Salutes 'Honored Hundred'

Names and Photos of Winners on Pages 6-7



"ANDY HARDY'S BLONDE TROUBLE"

"ANDY HARDY'S BLONDE TROUBLE" with Lewis Stone, Mickey Rooney, Fay Holden, Sara Haden, Bonita Granville, Jean Porter, Keye Luke and Herbert Marshall • Screen Play by Harry Ruskin, William Ludwig and Agnes Christine Johnson Directed by George B. Seitz

"TWO GIRLS AND A SAILOR"

"TWO GIRLS AND A SAILOR" with Van Johnson, June Allyson, Gloria DeHaven, Jose Iturbi, Jimmy Durante, Gracie Allen, Lena Horne • Harry James and His Music Makers with Helen Forrest • Xavier Cugat and His Orchestra with Lina Romay • Tom Drake, Henry Stephenson, Henry O'Neill, Ben Blue, Carlos Ramirez, Frank Sully, Albert Coates, Donald Meek, Amparo Novarro, Virginia O'Brien, Wilde Twins • Original Screen Play by Richard Connell and Gladys Lehman • Directed by Richard Thorpe Produced by Joe Pasternak

"GASLIGHT"

Charles Boyer, Ingrid Bergman, Joseph Cotten in "GASLIGHT" with Dame May Whitty, Angela Lansbury, Barbara Everest • Screen Play by John Van Druten, Walter Reisch and John L. Balderston • Based Upon the Play by Patrick Hamilton Directed by George Cukor • Produced by Arthur Hornblow, Jr.

"MEET THE PEOPLE"

"MEET THE PEOPLE" Starring Lucille Ball, Dick Powell with Virginia O'Brien, Bert Lahr, "Rags" Ragland, June Allyson and Vaughn Monroe and His Orchestra • Spike Jones and His City Slickers • Screen Play by S. M. Herzig and Fred Saidy • Directed by Charles Riesner • Produced by E. Y. Harburg

"3 MEN IN WHITE"

"THREE MEN IN WHITE" with Lionel Barrymore, Van Johnson, Marilyn Maxwell, Keye Luke, Ava Gardner, Alma Kruger, "Rags" Ragland • Original Screen Play by Martin Berkeley and Harry Ruskin Directed by Willis Goldbeck

"The Greatest Group on Earth"



"Patriots! Help Recruit WACS! May 11th thru May 17th!"

The Editorial Page

Job Half Done

The entire industry, particularly the exhibition branch, puts forth tremendous effort and initiative backing up various drives and campaigns. But when the campaigns are finished, regardless of how successful are the individual efforts, the job is still only half done.

We might liken this to the genius who invents something unusual but hides the invention in a box and never does anything further about it. It is still a great invention but it isn't going to do him or the world any good.

The same with you theatremen to a certain degree. Most of you do magnificent jobs on the drives and the results therefrom naturally accrue to the benefit of the effort as a whole. But until you render your report to your state committee, which in turn must render state reports to the War Activities Committee in New York, the industry cannot complete its overall job and render its own final accounting.

It is amazing, but true, that at this late date after the completion of the Red Cross Drive that some six thousand theatres have failed to render reports and, thus, the industry cannot state exactly what the sum total of their effort for this very worthy cause.

National Chairman Bob O'Donnell is quoted from Hollywood as saying that he is working toward elimination of practically all reports by exhibitors in the Fifth War Loan campaign. That O'Donnell's heart is with his fellow theatremen is again demonstrated by this statement, and if he achieves his goal of lifting the burden of this "paper work" from the shoulders of the hard-working exhibitors engaged in selling bonds he'll be blessed for it far and wide during the forthcoming drive.

However, much as this desired change will help in the future, your obligation now is to get in, most promptly, final reports on your Red Cross collections—so please hop to it and clean up the slate!

▲ ▲ ▲

Monogram Reiterates

Early in the rise and growth of Monogram, Ray Johnston and Trem Carr let it be generally known that they would continue to cultivate good will among exhibitors just as aggressively as they would try to sell their product.

In New York this week, Trem Carr told Monogram's guests at a trade press luncheon that the same policy would prevail despite the boom conditions which always offer an excellent opportunity of going after the profits first and the good will whenever it can be thrown in as an added attraction.

Most assuredly, if Monogram continues to deliver an ever expanding number of finer productions, this good-will will pay off excellent dividends. Especially so when the boom settles down to steady business again and exhibitors cannot be quite so lavish in the prices they pay for pictures.

▲ ▲ ▲

Increased Admission Pictures

Twice this week found us involved in a discussion—argument may be a better word—regarding the merits and demerits of increased admission prices for certain engagements.

Now let's look at this from the average exhibitor viewpoint. It stands to reason that if increased admission prices produce a bigger overall gross, Mr. Exhibitor benefits as well as Mr. Distributor. Then why, it might be asked, would the exhibitor argue or fight against it? Because Mr. Exhibitor has to continue in business all year 'round and knows from experience that increased admissions over his basic scale leave a lot of ill will among his regular patrons.

Therefore, despite the occasional picture worthy of increased prices, the average exhibitor is dead set against the policy change. And our many years of theatre operating experience leaves little doubt about the justice of the exhibitors' argument. True, 'way back in the middle and late twenties you could get away with this practice by labeling such increased admission pictures as road shows and road shows always called for higher prices than the regular scale.

But unfortunately, in this day and age these things become vicious circles. One company tries it, does fine and dandy with it, and, presto, a couple of other companies, not to be outdone, make the same demands. Then, before you can say Jack Robinson, there is a whole flood of such premium pictures and special admission demands.

Many exhibitors have fought against this practice on the theory that if you charge a higher scale for the occasional outstanding attraction then you should reduce your basic scale whenever you play a turkey. And they may have something there too!

This business just cannot go on forever thinking up new ways of increasing revenue via policy of increasing film rentals to the exhibitor and through him costs of attending picture shows to the public. Especially inopportune is this policy now when everybody is so price-control-conscious, and when the facts easily might be distorted by the publicity-minded politician or bluenose ranters fishing out for headlines by charges that the movies are getting away with inflation of prices and are making fabulous profits from the war boom.

—"CHICK" LEWIS

Television $64 Query at Exhibitor Meets

Television is the $64 question being asked by exhibitors, Tom Connors, 20th Century-Fox vice-president in charge of world wide distribution, told trade press representatives in New York last Wednesday. At least, Connors said, television was top on the list of topics broached by exhibitors at the 6 luncheon gatherings at which he recently presided in as many exchange cities.

Connors to Continue Tour

The current home-office business residence of Connors is an interlude in the country-wide tour he has set for himself in a desire to visit with as many exhibitors as time and travel facilities will permit. He explained that he has long planned such a tour of exchange cities and that the get-togethers are the best means of enabling him to come in contact with the largest number of exhibitors within the time limitations imposed on him.

Regarding the use of television in theatres, on the basis of present indications Connors said the equipment for a theatre installation would cost about $50,000 and he added that none of the theatremen with whom he is acquainted would seem willing to make such an investment without assurances as to the quality as well as the consistent supply of entertainment the theatre could offer patrons via the medium.

Airwave Pictures Keep Executives Busy Explaining

Mars was in the ascendant in the television orbit this week, as denials, disagreements with earlier statements, and explanations of official attitudes poured over editorial desks. The Independent Theatre Owners Association of New York revealed that at a bi-monthly meeting last week members went on record as "unalterably" opposed to television reproduction of any films made and sold by producers and distributors, because such a practice would be "in direct opposition to theatres and, with no admission fee being charged, would constitute unfair competition."

The Television Broadcasters Association took exception to the statement by the Columbia Broadcasting System on April 27 as dealing in the realm of speculation. "It is a reflection," says TBA, "upon the competence and integrity of television engineers. Present television receivers do not take full advantage of the quality of the picture which present standards provide. The public will be agreeably surprised at the picture quality which the post-war receivers will provide, based on present transmission standards."

Universal found it necessary to deny a report that the studio had assigned a group of players (Turhan Bey, Jon Hall and Evelyn Ankers) to appear at a television station to make tests. They only posed for publicity photos at a studio *near* the television station, explained Universal.

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Get Those R. C. Drive Reports In!

Six thousand theatres, tardy in reporting their Red Cross collections, are spoiling the industry's united effort in the recent Red Cross Drive, according to Joseph Bernhard, industry chairman, who requests that the delinquent exhibitors immediately forward the amount of their collection to headquarters, 1501 Broadway, New York 18, N. Y.

"The 9000 already reported indicate that we will double last year's collection," said Mr. Bernhard. "This is a better record than the Red Cross itself has been able to achieve, because its 1944 goal was only 40 per cent ahead of 1943.

"In order to have this fact recorded properly in the Red Cross report, we must be able to present our national totals to the Red Cross within the near future. We have done a great job of collecting. Now, let's clean up the whole operation by doing a 100 per cent job of reporting what was done in every neighborhood, village, and town throughout the country."

List of Independent Producers to Grow

The prospects of expansion of independent film production were further emphasized this week in reported negotiations of Hal Wallis and Joseph Hazen, both of whom recently resigned from Warner Bros., to form a company to produce pictures for release by major companies.

A report was current in New York that the Theatre Guild, Herman Shumlin and Lillian Hellman would enter the film production picture and that discussions toward that end by the stage producers and the playwright might lead to a tieup with the Wallis-Hazen plans.

The Theatre Guild frequently has been reported to be interested in taking active participation in the filming of plays it produces rather than of selling them to other producers. Shumlin and Miss Hellman are now associated in the current stage hit, "The Searching Wind," latest of the Lillian Hellman plays.

Charter Revision Vital To Plans Set for U.A.

The plan for an amended charter, to be presented by the United Artists Board of Directors at the annual meeting of stockholders at Wilmington on Friday (5th), is considered one of the most important moves ever made by the company, UA President Edward Raftery and General Manager Gradwell Sears, told members of the trade press this week. The amended charter would make for smoother operation between production units and would simplify management through election of officers and exercise of the normal right to fill vacancies, they said.

The plan, which was drawn up by the board at a Hollywood meeting on April 24, calls for enlargement of the board from four to nine members, the elimination of veto by one stockholder, and the continuation of cumulative voting by stockholders. The present restriction on the sale of any unit was also retained; this provides that stock may not be sold or transferred without the consent of the owners. The increase in board members, Sears said, would make quick action on operational matters possible.

Caravan Confab Feature of Allied National Meet May 23-26

The meeting of the Allied Caravan and Allied National Board set for Philadelphia at the Warwick Hotel will run four days, it was announced this week, from May 23 through May 26. The Caravan is to assemble on the first and last days, with the board sessions taking place on the 24th and 25th. With Allied of Eastern Pennsylvania as the host, a stag dinner will be held on the evening of May 24, preceded by a cocktail party at which MGM will be host. The occasion will mark the fifth anniversary of the Pennsylvania unit.

Govt. to Reopen Schine Case As Circuit Asks Dismissal

The Schine Circuit case, which had been adjourned for two years, will be reopened by the Government on May 19, according to notice received this week by Federal Judge John Knight of Buffalo. Action in the matter was brought about by a brief filed two weeks ago by Schine attorneys asking the following relief: dismissal of the suit on the ground that the distributors had been removed from the proceedings; permission to retain 10 of 16 theatres the circuit had been ordered to sell; permission to purchase the Liberty Theatre, Cumberland, Md.; the right to buy additional theatre properties without court approval; no Government appointees as trustees for theatres still unsold.

Columbia Pictures, meanwhile, is seeking data with which to enter the case, retaining the New York attorneys, Schwartz and Frohlich.

11 in Work at 'U' in May

Universal has scheduled seven pictures to start during the next four weeks. Coupled with four pictures now in production, eleven production units will be at work during the month of May.

S. Barret McCormick

(The Man on the Cover)

Director of advertising and publicity, RKO Radio Pictures, who pioneered the multi-city premiere of pictures, with radio stations sponsoring the event. McCormick's first essay in the new technique was the fifty-city premiere of "Hitler's Children," in the middle west, with Station WLW sponsoring a special program. This was followed by a similar campaign for "This Land Is Mine," and was repeated in Texas for "Bombardier" and in New England for "Behind the Rising Sun" and "The Iron Major," and the most recent application was for "Snow White and the Seven Dwarfs," which latter event was a four-state affair—radiowise. Mr. McCormick began his career in pictures as a manager, advertising man and general showman, including production of stage presentations, with the Circle Theatre, Indianapolis.

SHOWMEN'S TRADE REVIEW

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Theatre Fires Increase

Iowa State Fire Marshal John Strohm is urging the need for a theatre fire law, pointing out damage from fires in motion picture houses in Iowa during the past six months had reached an all-time high. He reported more than 10 theatre fires during the six-month period, with four of them totally destroying the houses. Total damages from the fires was placed at more than $250,000. During the entire year of 1943 there were 11 theatre fires with total damages of $27,000.

Efforts to pass a theatre fire regulation bill at the past two sessions of the state legislature have failed.

'U' Sales Realignment Bring 11 Promotions

W. A. Scully, vice-president and general sales manager of Universal Pictures, this week announced a number of promotions and transfers among sales personnel to go into effect next Monday (May 8). Eleven employes are involved, all but three of which will move to new locations.



John J. Scully

The transfers are as follows: Barney Rose goes from New England to San Francisco as branch manager. Lon Hoss, branch manager at San Francisco, will be sales manager in Los Angeles. L. Brauer goes from Charlotte to Atlanta as branch manager. W. M. Richardson, Atlanta branch manager, succeeds N. Lamantia, New Orleans branch manager, who has gone into service. Eugene Vogel, special representative, is the new Albany branch manager. Abe Weiner is transferred from Buffalo to Boston as special representative. Jerry Spandau goes from Albany to Buffalo as branch manager.

Promotions: John J. Scully to district manager for Albany, Boston, Buffalo and New Haven. Meyer Feltman succeeds Scully as Boston branch manager. H. J. Martin of the Boston office advances from salesman to sales manager there. J. V. Frew, Cincinnati salesman, goes to Charlotte as branch manager.

KAO Reports $1,656,778 Net

Keith-Albee-Orpheum Corporation and subsidiary companies (it is itself a subsidiary of Radio-Keith-Orpheum Corp.) this week reported for the year 1943 a net profit of $1,656,778 after all charges, including provision for income and excess profits taxes of $1,333,600. For 1942 the corresponding figure was $2,017,433 after all charges, including provision for income taxes of $426,837.

Chicago Salesmen Talk Union

Plans are under discussion among Chicago film salesmen for a union organization, it was revealed this week. If the idea develops as anticipated it is expected an application will be made for a charter through the IATSE. If this does not go through, it is reported that the CIO has other plans for the film field in the Chicago territory.

'This Is Army' to Be Re-released

Irving Berlin's "This Is the Army," which was released by Warner Bros. last August, will be re-released nationally on June 24, it was announced this week by General Sales Manager Ben Kalmenson.

Industry Salutes Showmen Who Won Glory as 'Honored Hundred'

The "Honored Hundred" exhibitors who turned in the most exceptional bond selling records during the Fourth War Loan Drive (names and photos on pages 6 and 7), were officially announced Friday by the War Activities Committee. Actually there are 101 winners. The industry salutes them!

The successful contestants will be more than mere prize-winners, for they will act as a Special Advisory Committee to the U. S. Treasury Department for the Fifth War Loan. For this purpose the "Honored Hundred" will gather next Tuesday and Wednesday at the Hotel Statler, Washington, where they are to receive their special awards and do spade work, along with the planning executives, for the next campaign.

The release of the names came after an audit by the CPA firm of Lybrand, Ross Bros. & Montgomery had been delivered earlier this week to the WAC. The winners were then officially declared by the three national judges: Walter D. Fuller, president of the Curtis Publishing Company, Philadelphia; Palmer Hoyt, publisher of the Portland *Oregonian*, Portland, Ore.; and Dr. Peter Odegard, professor of science and government at Amherst College, Amherst, Mass.

The recognition given to the men who sold the highest percentage of bonds according to the seating capacity of their theatres will consist of the national honor of serving on the Treasury Department committee plus direct awards. The tangible prizes are as follows:

An all-expense trip to Washington.

A personal letter of congratulation and commendation from Secretary of the Treasury Henry Morgenthau, Jr.

An elaborate tribute-scroll on illuminated parchment to be signed by the chairman of Fourth War Loan, Treasury, and film industry leaders.

An honorary medallion, suitably inscribed.

Honorary buttons from the Treasury Department for the members of each winner's theatre staff.

The scroll, citation, medallion and Treasury buttons will be presented at the Washington meeting by Secretary Morgenthau, Theodore R. Gamble, National director of the War Finance Division, and Charles P. Skouras, who was National chairman of the film industry drive. The Washington presentations will take place at the previously announced state ceremonies in the belief that more widespread recognition will thus be obtained.

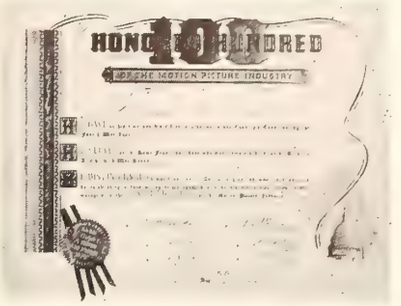
Following the presentations the winners and special guests will be taken on a boat ride to Mount Vernon by the Fourth War Loan campaign committee. Newspapermen and photographers will be on hand to assure coverage.

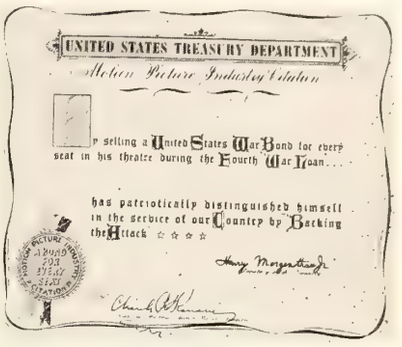
The committee of arrangements in Washington includes Carter Barron, division manager of Loew's theatres; John Payette, zone manager of Warner Theatres; Frank LaFalce, Warner Bros. advertising and publicity representative; and Anthony Muto, Washington representative for 20th-Fox. Special guests invited by the War Finance Division include Robert J. O'Donnell, national chairman for the Fifth War Loan campaign; F. H. Ricketson, Jr., B. V. Sturdivant, John J. Friedl, S. H. Fabian, Francis Harmon, R. M. Kennedy, and Ray Beall. In addition, among those in attendance will be Ned Depinet, Leon Bamberger, Claude Lee, Walter Brown, Arthur Mayer, Herman Gluckman, and Sam Shain.

Besides the awards for the "Honored Hundred," all exhibitors attaining the goal of "A Bond for Every Seat" are receiving a citation from the Treasury Department.

In releasing a general report about the "Honored Hundred" contest Chairman Skouras pointed out that the effort produced the first unified patriotic activity the industry has ever seen which roused all sections of the country and at the same time tended to stimulate theatre business.

"In smaller communities," Mr. Skouras said, "the theatre became the focal point of interest for the sale of 'E' bonds, with 10,000 managers actually enrolled in the contest through entry blanks. Of these the 101 theatre managers in the United States, Alaska and Hawaii who sold the greatest number of 'E' bonds in percentage ratio to the number of seats in their theatres were named to the 'Honored Hundred.' One manager was named from each state, the District of Columbia, Alaska and Hawaii, and ten each from five varying classifications of population.





PROOF OF THE HONOR. Shown at the top is a reproduction of the Tribute-Scroll presented to the winners by the U. S. Treasury Department and the Fourth War Loan committee. It is on illuminated parchment and elaborately colored. Below it is a facsimile of the Citation presented by the Treasury Department to all exhibitors who attained the "Bond for Every Seat" goal.

The Beaver Worked

A bond for every seat was small potatoes to Ralph Batschelet, who is one of the highest winners in the Honored Hundred contest. At the start of the Fourth War Loan, Batschelet vowed not to shave until he had sold a bond for every seat in his Bluebird Theatre, Denver, but in two days this objective was reached. He then resolved to sell a bond for every whisker.

The East Denver Board of Trade backed him and his patrons started a movement to send him to Washington to have the beard shaved by a White House barber. Bonds sold like fury and when the campaign was over Batschelet topped the nation with thirteen bonds per seat.

By this time Batschelet's "beaver" reached his chest, but he decided not to burlesque the effort by carrying the beard to Washington. Instead, he shaved himself and mounted the chin curls on a display to form the letter "E" for all of Denver to see.

Showman Stars of The Fourth War Loan

Meet the One Hundred and One Shining Examples of The American Theatreman — Who Serves on the Home Front



Foreman A. Rogers*, Macc Theatre, Tuskegee, Ala.; **B. E Abeggien***, Revilla Theatre Ketchikan, Alaska; **Ewal Stein***, Wickenburg Way, Wick enburg, Ariz.; **James J. Sha rum***, Sharum Theatre, Walnu Ridge, Ark.; **W. G. Allen,** Sun set Theatre, Riverdale, Cal **Homer Gill,** Fox Theatre, Ba kersfield, Cal.; **Frank Hayward** Delmar Theatre, San Leandro, Cal.

Harry E. Creasey, Golden Gat Theatre, Riverside, Cal.; **Ber Kennerson***, State Theatre, Sa Jose, Cal.; **Irving Levin,** Coli seum Theatre, San Francisco Cal.; **Allan R. Marten***, Golde Gate Theatre, Los Angeles, Cal. **J. D. Richardson,** Ritz Theatre So. Pasadena, Cal.; **Dale Smiley** Grand Theatre, N. Sacramento Cal.; **Harvey W. Smith,** Rose ville Theatre, Roseville, Cal.

T. F. Woods, Telenews Theatre San Francisco, Cal.; **R. J. Bat schelet***, Bluebird Theatre, Den ver, Colo.; **Wilbur Williams** Isis Theatre, Boulder, Colo. **Robert G. Wilson,** Fox Theatre Walsenburg, Colo.; **Albert M Pickus,** Stratford Theatre, Strat ford, Conn.; **J. G. Samartano** Palace Theatre, Meriden, Conn. **Edgar J. Doob***, Loew's Aldine Wilmington, Del.

Jack L. Foxe*, Loew's Columbia Washington, D. C.; **Malcolm H. Millar***, Prince Theatre, Pa hokee, Fla.; **Cecil D. Crum mey***, Rochelle Theatre, Ro chelle, Ga.; **Adam J. Gomez***, Queen Theatre, Honolulu, Ha waii; **Walter L. Casey, Jr.***, Rex Theatre, Bonners Ferry, Idaho; **William B. Holden,** Chicago Theatre, Chicago, Ill.; **Harlan Croy,** Roxy, Frankfort, Ind.

Harry Rubin, Tivoli Theatre, Michigan City, Ind.; **Leonard W. Sowar***, Rivoli Theatre, Muncie, Ind.; **R. J. Baker***, Majestic Theatre, Centerville, Iowa; **Violet Cadle,** Chief Theatre, Hiawatha, Kan.; **J. E. DeLong,** Ute Theatre, Mankato, Kan.; **Ted Irwin***, Dreamland Theatre, Herington, Kan.; **Roy Dunnick,** Madrid Theatre, Atchison, Kan.

Barnes Perdue, Uptown-Katy Theatre, Parsons, Kan.; **L. B. Sponsler,** Liberty Theatre, Fort Scott, Kan.; **W. B. Aspley***, Plaza Theatre, Glasgow, Ky.; **Fred M. Eugley***, Star Theatre, Westbrook, Me.; **R. P. Ashcroft***, Broadway, Baltimore, Md.; **H. W. Beals,** Brockton, Mass.; **W. S. Canning***, Empire, Fall River, Mass.; **Rosa Hart*** (photo not shown), Paramount, Lake Charles, La.

Arthur J. Keenan, Merrimac Theatre, Lowell, Mass.; **J. R. Denniston,** Monroe Theatre Monroe, Mich.; **Thomas Ealand***, Ferndale Theatre, Ferndale, Mich.; **Charles A. Zinn***, Century Theatre, Minneapolis, Minn.; **W. J. Ilsley***, Marion Theatre, Columbia, Miss.; **Norris B. Cresswell,** Lee Theatre, Clinton, Mo.; **P. A. Delahunty***, Valencia Theatre, Macon, Mo.



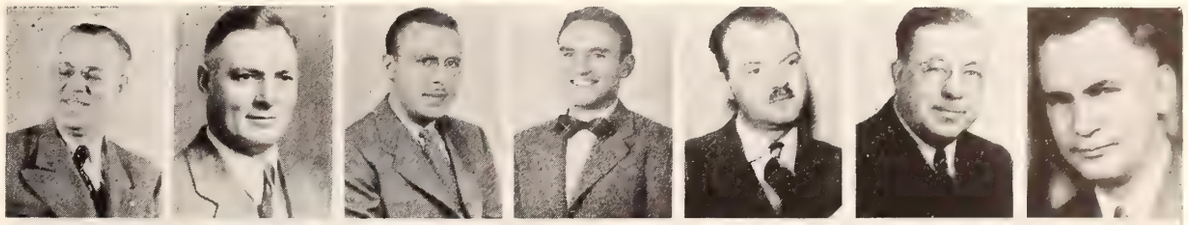
* Denotes State Winner.

They Won Highest Honors Selling Bonds

Their Experience Enlisted to Aid Next Industry Campaign—Cooperation With The Fifth War Loan



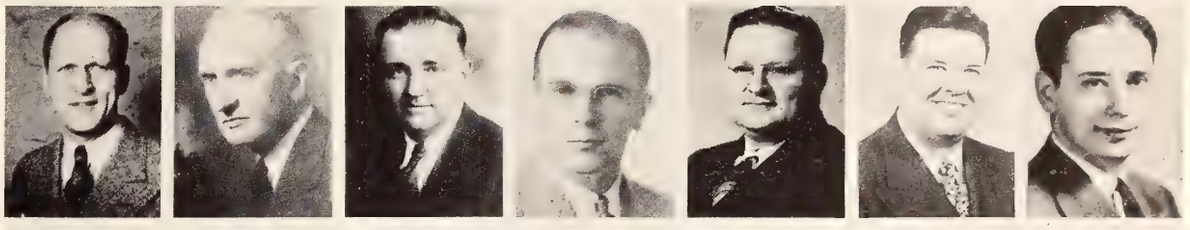
Wilford Williams*, Victory Theatre, Kemmerer, Wyo.



E. M. Jackson*, Orpheum Theatre, Plentywood, Mont.; **A. G. Miller***, Lyric Theatre, Atkinson, Neb.; **James L. Redmond,** Rivoli Theatre, Falls City, Neb.; **Kenneth E. Wright***, American Theatre, Winnemucca, Nev.; **Melvin Morrison***, Strand, Dover, N. H.; **Dan C. Neagley***, Criterion, Bridgeton, N. J.; **Russell Hardwick***, State, Clovis, N. M.; **Fred Cross** (photo not shown), Teaneck, Teaneck, N. J.



Harold deGraw*, Oneonta Theatre, Oneonta, N. Y.; **Louise M. Leonard,** Astor Theatre, New York, N. Y.; **Betty Margarido***, Forest Hills Theatre, Forest Hills, N. Y.; **Paul Raisler,** Utopia Theatre, Queens, N. Y.; **James Blackwell,** State Theatre, Newton, N. C.; **George D. Carpenter***, Colonial Theatre, Valdese, N. C.; **A. E. Ableson***, Hollywood, Devils Lake, N. D.



O. K. Engen, Lyric Theatre, Rugby, N. D.; **Wm. M. Tallman,** Ceramic Theatre, East Liverpool, Ohio; **Robert Browning***, Poncan Theatre, Ponca City, Okla.; **Eino Hemmila,** Craterion Theatre, Medford, Ore.; **Jack Matlack,** Broadway Theatre, Portland, Ore.; **Edward C. Niemann***, 30th Avenue Theatre, Portland, Ore.; **Zollie M. Volchok,** Paramount, Portland, Ore.



Charles Bitterfield, New Colonial Theatre, Philadelphia, Pa.; **Clifford S. Brown,** Temple Theatre, Kane, Pa.; **Mrs. Dorothy M. Brown,** Orpheum Theatre, Franklin, Pa.; **Henry Eytinge,** Vernon Theatre, Philadelphia, Pa.; **F. R. Jackson,** St. Mary's Theatre, St. Mary, Pa.; **Reuben Porit***, Temple Theatre, Philadelphia, Pa.; **Roy Robbins,** Aldine, Philadelphia, Pa.



Larry Woodin, Arcadia Theatre, Wellsboro, Pa.; **P. J. Crawley,** Bellevue Theatre, Central Falls, R. I.; **J. B. Harvey***, Carolina Theatre, Clover, S. C.; **Ken Peters,** State Theatre, Pierre, S. D.; **Leo Peterson***, State Theatre, Rapid City, S. D.; **Abe H. Borisky***, Capitol Theatre, Chattanooga, Tenn.; **James Allard***, Vernon Theatre, Vernon, Tex.



A. L. Clary, Ritz Theatre, Killeen, Tex.; **H. A. Daniels,** Palace Theatre, Sequin, Tex.; **John D. Jones,** Texas Theatre, San Angelo, Tex.; **J. Y. Robb,** Ritz Theatre, Big Spring, Tex.; **W. M. Shieldes,** Tyler Theatre, Tyler, Tex.; **F. W. Zimmerman,** Palace Theatre, San Marcos, Tex.; **Ross Glasmann,** Orpheum Theatre, Ogden, Utah.



Eugene C. Keenan*, Burns Theatre, Newport, Vermont; **C. C. Helms,** Liberty Theatre, Hot Springs, Va.; **L. Parmentier***, Liberty & Capitol Theatres, Walla Walla, Wash.; **Emmett M. Barnes***, Virginia Theatre, Wheeling, W. Va.; **C. L. Baldwin,** New Gem Theatre, Gillett, Wis.; **T. M. Ellis***, Rex, Majestic & State Theatres, Beloit, Wis.; **M. A. Neuman,** Fox Theatre, Stevens Point, Wis.

Alperson Quits; RKO Realigns Operations

Edward L. Alperson, general manager of the RKO Theatres, announced this week that he had resigned his post and would reveal his future plans shortly. In the meanwhile, Alperson said, he will devote more time to his job as general chairman for the Women's Army Corps Recruiting Week, since the industry's effort in this direction was coming to a peak with the start of the drive set for May 11.



Edward L. Alperson

Coming shortly after Alperson's statement, RKO announced that a new plan of theatre operation had been adopted that will separate management into two new territorial divisions, the New York metropolitan area—including New Jersey—to be carried on apart from the theatres in the rest of the country. In the new set-up James M. Brennan, formerly eastern zone manager, has been made general manager of the metropolitan group of theatres, while Sol A. Schwartz, formerly western zone manager, has taken over the general managership of all out-of-town houses.

According to RKO President N. Peter Rathvon, the move is the result of a study which has been under way for some time. Since the New York and New Jersey theatres are a compact group, while the remaining theatres are widely scattered, it was recognized the new alignment was advisable for greater operating efficiency.



PROMOTED. N. Peter Rathvon (center), president of RKO, with Sol A. Schwartz (left), new general manager of RKO's out-of-town theatres, and James M. Brennan, general manager of the RKO Metropolitan New York and New Jersey theatres, photographed in Mr. Rathvon's office after announcement of the Schwartz and Brennan promotions.

Both Mr. Brennan and Mr. Schwartz will have headquarters in New York, and film buying for both divisions will remain with the head office buying staff under the direction of Harold Mirisch.

Argue Momand Case June 5

Because of preliminary findings by Federal Judge Bower Broaddus in Oklahoma City in the Momand anti-trust action it appears likely that Paramount Pictures may be the lone defendant when the case comes up for argument on June 5, it was disclosed this week. Judge Broaddus found no evidence that A. B. Momand's theatre had been damaged through expansion of the Griffith Circuit, but considered some violations may have been made by Paramount in Wewoka, Okla.

Mark Goldman Quits Monogram

Mark Goldman, for five years Monogram branch manager in Pittsburgh, has resigned and is now in New York. He is succeeded in Pittsburgh by Sam Fineberg, who until several months ago was co-franchise holder with James H. Alexander for Republic Pictures in the western Pennsylvania territory. Mr. Goldman has not yet announced future plans.

'Rain Checks' Aid B. O.

With an increase of mechanical trouble due to non-replacement of parts, the theatre business has borrowed an idea from baseball. When the Mayfair Theatre, Newark, N. J., was forced to cancel a performance because of a projection machine breakdown last week, the management offered patrons the choice of money back or "rain checks." A surprising number of the disappointed audience took the "rain checks," thus avoiding complete loss of revenue from the mishap.

St. Louis Aroused Over War Prisoner Movies

Citizens of St. Louis are up in arms over the reported presence of war prisoners in film theatres, particularly the Fox, which is located in the heart of the Grand Boulevard section—the center of the city. Patrons pointed out that should any of the prisoners escape during a show they might be in a position to seriously menace public safety or commit acts of sabotage.

The St. Louis *Star-Times*, in a recent issue printed the following article: "Many persons have called the *Star-Times* to state that prisoners of war are being taken to the Fox Theatre for special showings of movies. Most of those who have told of seeing the men taken to the movies have protested what they called 'coddling' of the prisoners of war.

"A spokesman for Fanchon & Marco, operators of the Fox, said: 'Our hands are tied on talking about the subject. Call Col. Conrad.' (Col. L. L. Conrad, commanding officer of the St. Louis district of the Seventh Service Command.) Calls to Col. Conrad and other military officers, however, produced only the statement: 'No comment to be made on the subject.'

"Two camps for Italian prisoners of war are known to be located in Missouri—one at Camp Clark, near Nevada, and the other at Weingarten. German prisoners are interned at Fort Leonard Wood, at Rolla."

The Show Goes on as Floods Inundate Mississippi Basin

The worst flood in a century is sweeping down the Mississippi from St. Louis, where the water crested at 39.1 feet Monday, almost two inches above the mark recorded last May and only about two feet below the all-time high of 41.39 feet established in June, 1844. But in the face of this situation the various film delivery concerns serving the St. Louis territory continued their services to some 400 theatres without too much interruption. A check this week indicated that only the houses in Valmeyer, Ill., and Bland, Mo., and perhaps Morrison, Mo., were not operating.

From points along the Mississippi, Missouri, Illinois, Wabash and Ohio rivers latest reports were that the worst of the flood had passed and the waters are receding. In many towns along these rivers attendance at the motion picture theatres has been adversely affected since the high water has prevented residents of the adjacent areas from coming to town for their customary week-end or evening shows.

Murray Silverstone Elected United Newsreels President

Murray Silverstone, vice-president in charge of foreign distribution for 20th Century-Fox, was this week elected President of the United Newsreel Corporation, succeeding Joseph Seidelman of Universal Pictures.

United Newsreel consolidates newsreel material from MGM News of the Day, 20th Century-Fox Movietone News, Paramount Pathe and Universal for distribution in certain foreign countries and among the armed forces all over the world.

Yates Says Republic Will Break Records

With distribution sales of Republic Pictures showing a greater increase during the first sixteen weeks of 1944 than at any other period in the company's history, predictions of a record-breaking season are in order, said Herbert J. Yates, Sr., chairman of the board, to executives and salesmen who gathered this week at the Drake Hotel, Chicago. Mr. Yates presided at the first session, which was attended by Midwestern District Sales Manager Edward Walton, Southern District Sales Manager Merritt Davis, and a group of men from these territories.

The prediction of a continuing increase in business, said Mr. Yates, was based on reports of the men present who had brought records from their own branch situations.

Among those present were John LeRoy Johnston, Walter L. Titus, Jr., Winfield Snelson, Harold Laird, J. H. Dillon, L. V. Seichsnaydre, N. J. Colquhoun, Lloyd Rust, Glen Alt, William Baker, William Feld, J. G. Frackman, W. M. Grant, Harry Lefholtz, Nat E. Steinberg, and R. F. Withers.

The next sales meeting is scheduled for New York on May 10 and 11, where Messrs. Yates and Grainger will meet with Central and Eastern district men.

Harry Goldberg Honored

Harry Goldberg, national director of advertising and publicity for Warner Brothers Theatres, was re-elected to the Board of Directors of the Philadelphia Jewish Community Relations Council at its Fifth Annual Meeting on Wednesday at the Hotel Warwick, Philadelphia. Mr. Goldberg has been actively associated with the work of the Council, formerly known as the Philadelphia Anti-Defamation Council.

Grimm's 30 Missions

Ben Grimm, advertising manager of RKO Radio and assistant to S. Barret McCormick, director of advertising and publicity for that company, received word over the weekend that his son, Ben Grimm, Jr., had completed 30 missions over Germany and occupied France with a bomber squadron based in England. Grimm, Jr., is a radio gunner, rates a holiday from bombing in accordance with usual procedure of the Air Force.

TRADE TRAVEL LOG

Edward K. (Ted) O'Shea, MGM eastern sales manager, is back from a three-week tour of southern exchanges.

B. G. De Sylva, Paramount producing chief, is slowly making his way to New York from a vacation-business trip to Mexico and other Latin America points.

Producer George Jessel of 20th-Fox arrived in New York last week-end for conferences with home office executives, and, it was hoped, with members of the Lambs Club.

Edward L. Hyman, Paramount Theatres Service Corp. executive, is on a two-week trip to Chicago, Salt Lake City, and Los Angeles.

Max Milder, managing director for Warners in London, is about to set out for New York and Hollywood to confer with Harry and Jack Warner.

Bob C. O'Donnell, in Hollywood this week for Fifth War Loan meetings, leaves over the week-end for Washington to take part in the Honored Hundred ceremonies.

Ary Lima, general manager for Warner Bros. in Brazil, has arrived in New York from Rio de Janeiro for conferences.

15,000 Theatres Join Wac Recruiting Drive

With more than 15,000 theatres pledged to take part in the film theatre drive for Wac Recruiting Week, May 11-17, interest this week turned to preparations made in various locations for the campaign. In Utah, for instance, Governor Maw has officially proclaimed the week and Mayor Glade of Salt Lake City will ask every citizen to recommend Wac service to at least one eligible girl.

The Wilmer & Vincent theatres in Easton, Pa. have obtained from the local Wac recruiting office a list of all Wacs from that community and have placed them on an attractive honor roll which carries this copy: "What Patriotic Woman's Name will be next to Appear on This Honor Roll?". In Cincinnati, Col. Arthur Frudenfeld and E. V. Dinerman will have a Wac take publicity stories to newspapers and will have their vaudeville stars make appeals over local radio. At the Albee Theatre, Providence, a life-size cut-out figure in Wac uniform with place for insertion of girl's head will be placed in the lobby, accompanied by copy: "See How *You* Look as a Wac."

Les Kaufman's campaign for Greater St. Louis and Eastern Missouri includes appeals from stages by wounded veterans from Reilly General Hospital; enlisting the aid of Wac mothers to help the cause, and proclamations from all cities in Missouri. Other suggestions have been received to date from Maurice Barr in New Orleans, Cliff Geisseman in San Francisco, Ed Fisher in Cleveland, and J. J. King in Boston.

Film Classics Soon to Release 2 British Information Films

Film Classics this week announced it had taken over distribution of two British Information Service films in this country. "Tank Patrol" is a featurette telling of the escape of a British tank crew in the desert, while "Target for Tonight" is a reissue. It won the Academy Award for the best documentary of 1941, treating of RAF activities over Germany. A new epilogue has been prepared with Quentin Reynolds as the speaker.

Alfred Crown has just joined the staff of Film Classics as assistant to the president, George A. Hirliman, it was also announced. Crown has been serving as special representative of the motion picture division for the Coordinator of Inter-American affairs.

WB Receives Educational Award

For "outstanding service in the cause of education for democracy," Warner Bros. has been presented with the annual award of the New York Teachers Union. Presentation was made last Saturday at the eighth annual conference of the Union in the Hotel Commodore. Jesse L. Lasky, producer of "The Adventures of Mark Twain," accepted the scroll on behalf of the company.

Venereal Disease Film in N. Y.

Arthur Mayer's Rialto Theatre, New York, is presenting "To the People of the United States," a two-reel educational film dealing with venereal disease, on the program opening the house on Friday (5th). The picture was produced by Walter Wanger at the behest of the United States Public Health Service, and later became the center of Legion of Decency controversy.

'Make Your Bed' Delayed Week

The national tradeshowing of Warner Bros.' "Make Your Own Bed," which was scheduled for May 8, has been shifted to Monday, May 15.



R. J. O'Donnell, National Chairman | R. M. Kennedy, National-Co-chairman | John Friedl, Campaign Director | Ned E. Depinet, Distributor Chairman | Ray Beall, Publicity Director

O'Donnell Completing 5th War Loan Drive Committees; To Attend 15 Regional Meets

"The Treasury Department has set the biggest goal in the sale of Series E Bonds for the Fifth War Loan—six billion dollars, and selling those small bonds is the job of the motion picture industry."

With this statement of work to be done, R. J. O'Donnell, National Chairman of the Motion Picture Industry Fifth War Loan Committee, initiated four days of meetings in Hollywood this week to pave the way for the industry's participation in the forthcoming drive, June 12 through July 8.

The Fifth War Loan campaign will open unofficially for the motion picture industry next week when R. J. O'Donnell, national chairman of the film industry's drive, fires the starting gun at a regional meeting in Washington on May 10 to discuss plans and lay a ground plan for action. The presence of the winners of the Fourth War Loan "Honored Hundred" contest at the Hotel Statler meeting is expected to help generate quick momentum in deciding details of procedure, as is the experience gained by the industry in general from the earlier bond drives.

Thus far national cooperation has been assured by a series of regional meetings, announced Tuesday by Chairman O'Donnell. A big rally has been set for Boston on May 11, while the New York get-together is scheduled for Monday, May 15, at which O'Donnell and his staff are likely to be present.

Other meetings tentatively arranged are: Cleveland, May 16; Indianapolis, May 17; St. Louis, May 18; Chicago, May 19; Minneapolis, May 20; Des Moines, morning of May 22; Omaha, afternoon of May 22; Denver, May 23; San Francisco, May 25; Los Angeles, May 26; Dallas, May 29; Atlanta, May 31.

These meetings will be held under the auspices of state and regional War Activities Committees, with Fifth War Loan state chairmen presiding and guests from the national campaign committee and local leaders outlining completed plans and objectives.

The make-up of the National Motion Picture Fifth War Loan Committee was announced this week by National Chairman O'Donnell. It was disclosed that Richard M. Kennedy, an officer of the R. B. Wilby circuit and WAC chairman for Alabama, will be co-chairman of the National Committee, while other executives for the drive include: John J. Friedl, Minnesota Amusement Co., campaign director; Ray Beall of Interstate circuit, publicity director; Joseph Kinsky of Paramount Theatre Department, campaign coordinator; Ned E. Depinet, president of RKO Radio, distribution chief; Claude F. Lee of Paramount Pictures, industry consultant to the Treasury Department; Leonard Goldenson, Paramount theatre operation head, and Henry Ginsburg, general manager of Paramount studios, will direct industry sales.

Publicity Director Beall during the week announced the volunteer staff that will assist him during the June 12 to July 8 drive. The staff includes: Silas F. Seadler, advertising manager of MGM, as advertising consultant and director of trade paper advertising; Gil Golden, Warner advertising manager, in charge of sponsored newspaper advertising; Alfred Finestone of Paramount, trade press publicity and contacts; Martin Starr of United Artists, in charge of radio; John Harkins of Vanguard, who will handle syndicates.

Rally for Campaign

Ned E. Depinet, president of RKO Radio, and chairman of the distribution division for the Fifth War Loan campaign of the industry, sent messages to distributor chairmen in all exchange territories requesting them to call meetings of all salesmen and branch executives on, or as near as possible to May 6th.

The Depinet move inaugurates an activity that is planned to be more intensive and extensive than for any previous War Loan drive in behalf of bringing the theatre branch into direct contact with WAC headquarters. Salesmen will act as direct representatives of the headquarters committee in furnishing information and assistance and in obtaining pledges of support by all theatres for the Fifth War Loan drive, which Depinet's message to exchangemen described as something calling for unprecedented effort by all individuals and branches of the industry.

Steffes, Moskowitz, Pinanski Among Area Chairmen for Drive

C. C. Moskowitz, W. A. (Al) Steffes, Sam Pinanski and Sidney Lust were among the theatremen whose acceptances of area and state chairmanships for the Fifth War Loan campaign had been reported up to Wednesday evening.



Charles Moskowitz

Moskowitz, vice-president of Loew's, Inc., in charge of Loew's New York Circuit, accepted the general chairmanship for the New York exchange area.

Al Steffes, veteran independent exhibitor leader of the Northwest, will come out of retirement to lead the campaign in the State of Minnesota. Steffes agreed to accept the post at the personal urging of O'Donnell and of John J. Friedl, now serving as campaign director. Inactive for some time because of his health, Steffes, in accepting the post, said his health is secondary to the war effort.

Sidney Lust, theatre owner who has led many activities in the National capital, is chairman of the District of Columbia area. Sam Pinanski, New England theatreman and circuit operator, has accepted the chairmanship of the Boston area.

The Box Office Slant

Allergic to Love

Universal Comedy 64 mins.

AUDIENCE SLANT: (Adult) Pleasing entertainment for the grown-ups; with some new twists on the "never-get-together" bride and groom formula.

BOX-OFFICE SLANT: A program offering that can take good care of its box-office assignment in any situation.

Cast: Martha O'Driscoll, Noah Beery, Jr., David Bruce, Franklin Pangborn, Fuzzy Knight, Maxie Rosenbloom, Henry Armetta, Marek Windheim, Paul Stanton, Olive Blakeney, Grady Sutton, William Davidson, John Hamilton, George Chandler, Olin Howlin, Lotte Stein, Edna Holland, Dudley Dickerson, Antonio Triana and Montes, Chinita, Guadalajara Trio. Credits: Directed by Edward Lilley. Original story by Warren Wilson, Jack Townley and John Larkin. Screenplay by Warren Wilson. Director of photography, George Robinson. Associate Producer, Warren Wilson.

Plot: The ultra smart wedding party of a society couple is brought to an abrupt end when the boy and girl elope. Their honeymoon is upset when the wife develops an unexplained allergy which causes them to separate. Things look pretty bad for them, and they're about to be divorced, when the bride accidentally finds the cause and the entire trouble is cleared up.

Comment: This is a nicely conceived program offering that will give the average audience a pleasing sixty-four minutes of light entertainment. The customary plot formula about the young newlyweds who cannot get together, is there, but in this case the cause is a little off the beaten track, so that it creates some new incidents and thus tends to hold the attention and interest throughout. The work of the three leading players is fine, with Martha O'Driscoll delivering a convincing and appealing performance as the bride, Noah Beery giving the right touch to the bewildered groom and David Bruce managing to lend considerable authenticity to his role of the doctor involved. Franklin Pangborn contributes most of the comedy with his own style of delivery and Maxie Rosenbloom is in for his share of the general happenings. The direction by Edward Lilley manages to keep the events moving, so that there is no let-down in the run of the proceedings. Warren Wilson, who also wrote the screenplay, is the associate producer. Luggage shops, travel agencies and other tour bureaus should cooperate with the distribution of heralds and the tieup of display stills from the picture.

The Adventures of Mark Twain

Warner Bros. Biography 130 mins.

AUDIENCE SLANT: (Family) An affectionate and dignified drama of the great American author's life that will keep building appreciation in patrons' minds long after they have seen the picture. An unforgettable experience. It means prestige and good will for your theatre.

BOX-OFFICE SLANT: There's Mark Twain; there's Fredric March to play him; there's a magnificent production; there's a tremendous national publicity campaign; and there's you to put it over locally. With that combination big money is the goal.

Cast: Fredric March, Alexis Smith, Donald Crisp, Alan Hale, C. Aubrey Smith, John Carradine, William Henry, Robert Barrat, Walter Hampden, Joyce Reynolds, Whitford Kane, Percy Kilbride, Nana Bryant, Frank Wilcox, Dickie Jones, Kay Johnson, Jackie Brown, Eugene Holland, Michael Miller, Russell Gleason, Harry Woods, Harry Tyler, Roland Drew, Walter Soderling, Douglas Wood, Willie Best, Burr Caruth, Harry Hilliard, Brandon Hurst, Davison Clark, Joseph Crehan, Jack Mower, Monte Blue, Chester Conklin, Dorothy Vaughan, Paul Scardon. Credits: Produced by Jesse L. Lasky. Directed by Irving Rapper. Screenplay by Alan LeMay. Adaptation by Alan LeMay and Harold M. Sherman. Additional dialogue by Harry Chandlee. Based on material owned or controlled by the Mark Twain Company and the play, "Mark Twain," by Harold M. Sherman. Music by Max Steiner. Photography by Sol Polito.

Plot: Samuel Clemens was born on the tail of Halley's comet, which visits the earth every 75 years, and true to his own superstition, Clemens went out the same way the next time the comet appeared. The film shows both events, and in between takes up such matters as Sam's childhood along the Mississippi, his time as a river pilot, the determination to marry the girl of a photograph. It covers the years spent in the west as prospector (unsuccessful) and editor, the first writing development, the beginning of his lecture tours, the marriage with the girl and his happy life with her. Then comes his decision to publish Gen. Grant's memoirs and his subsequent bankruptcy; the world lecture tour to pay creditors, his wife's death, his honors from Oxford and Yale. And finally the return of the comet.

Comment: In bringing to the screen Mark Twain's life, Warners has fashioned a screen document that contains drama, humor, and touching romanticism. There is plenty of sentiment and a strong love story that will hold great appeal for women. Most noticeable from a particular point of view is the very successful attempt to give the film a feeling of authenticity. The scenic backgrounds are painstaking, with many large sets accurately reproduced—like the one of Cooper Union, New York—and the dialog which represents Twain's trenchant sayings sounds as if it were culled direct from the author's own speech transcripts. Fredric March, as Twain, does a noble job, with the aid of a miraculous makeup, and Alexis Smith as the wife plays with sure effect. The many other characters are all competently handled, with the redoubtable Donald Crisp standing out. "The Adventures of Mark Twain" is not a dramatic thunderbolt and is not overflowing with action, but the picture has a persuasive quality of authenticity which makes the spectator go out realizing he has seen something he will never forget. It is this quality that will keep the picture building in your patrons' minds long after they have seen it. The national exploitation campaign is at hand, there are plenty of cast names, and you'll have everything to work with. Go at it hard, appealing especially to women, older people, and the better part of the community. Take up the schools after you have started your regular popular appeal campaign.

Legion of Decency Ratings

(For Week Ending May 6th)

SUITABLE FOR GENERAL PATRONAGE

Pardon My Rhythm — Men of the Sea

Song of the Open Road

SUITABLE FOR ADULTS ONLY

Ladies in Washington — Gambler's Choice

Gaslight

OBJECTIONABLE IN PART

Teen Age

Pardon My Rhythm

Universal Comedy-With-Music 62 mins.

(Nat'l Release, May 19)

AUDIENCE SLANT: (Family) Situation comedy with music comes through like a breeze with considerable fun and entertainment for average audiences.

BOX-OFFICE SLANT: Good support in most situations, with great drawing power for the bobby sock trade.

Cast: Gloria Jean, Patric Knowles, Evelyn Ankers, Marjorie Weaver, Walter Catlett, Mel Torme, Patsy O'Connor, Ethel Griffies, Jack Slattery, Bob Crosby and Orchestra, Saul Grauman and His Musical Stairatone. Credits: Directed by Felix E. Feist. Associate Producer, Bernard W. Burton. Screenplay by Val Burton and Eugene Conrad. Photography by Paul Ivano, A.S.C.

Plot: A young girl involves her father, his girl friend and many others in a terrific mixup when she does her best to further her boy friend's budding career as a swing band leader. She dissuades him from signing a contract with the first band that comes along, and gets her father to help her convince him. When everything is signed, sealed and delivered, she finds she must straighten out her father's tangled romance too.

Comment: Here is the unusual case of a musical featurette blessed with a strong story that carries the film through like a breeze. Despite some weak gags, the story development enables the players to do a delightful and effective bit of work. Gloria Jean is not only growing up but shows promise of becoming a beautiful woman. Producer Bernard W. Burton has followed a radical step with her, by cutting her singing to one song and giving her the main dramatic part. The result shows she has a dramatic future. Actor Patric Knowles falls into the dramatic and comedy pattern very neatly, but the surprise of the show is Marjorie Weaver, who puts over a song with feeling, and then goes on to do a silly overacting female with such excellent results that she takes much of the spotlight away from the rest of the cast. Walter Catlett supplies comedy clowning that gets quite a few laughs. Direction by Felix Feist has continuity and dispatch, and supplies much of the rhythm which needs no pardoning. Part of the theme revolves around a contest for the best high school age band, and in situations where such a contest can be worked out, it would lend great support to selling the picture.

Three Men in White

MGM Drama 86 mins.

(Prod. No. 427—Nat'l Release, June)

AUDIENCE SLANT: (Family) An offering that hews close to the line of its "Dr. Kildare" predecessors in the series, and one that delivers satisfactory entertainment.

BOX-OFFICE SLANT: Follow-up to "Kildare" pictures that should draw up to average of that series.

Cast: Lionel Barrymore, Van Johnson, Marilyn Maxwell, Keye Luke, Ava Gardner, Alma Kruger, "Rags" Ragland, Nell Craig, Walter Kingsford, George H. Reed, Celia Travers. Credits: Directed by Willis Goldbeck. Original screenplay by Martin Berkeley and Harry Ruskin. Based upon the characters created by Max Brand. Director of photography, Ray June.

Plot: The great diagnostician has been training two young doctors, one of whom is to be his permanent assistant. He gives

(*Continued on Page 28*)

SHOW BUSINESS

is great,

thank you!



THE STARDUSTED ROMANCE OF AMERICAN ENTERTAINMENT!

. . . from Burlesque to Broadway.

. . . from the Bowery to Big Time . .

. . . from Then to Now!

FAME, FUN AND FOOTLIGHTS!

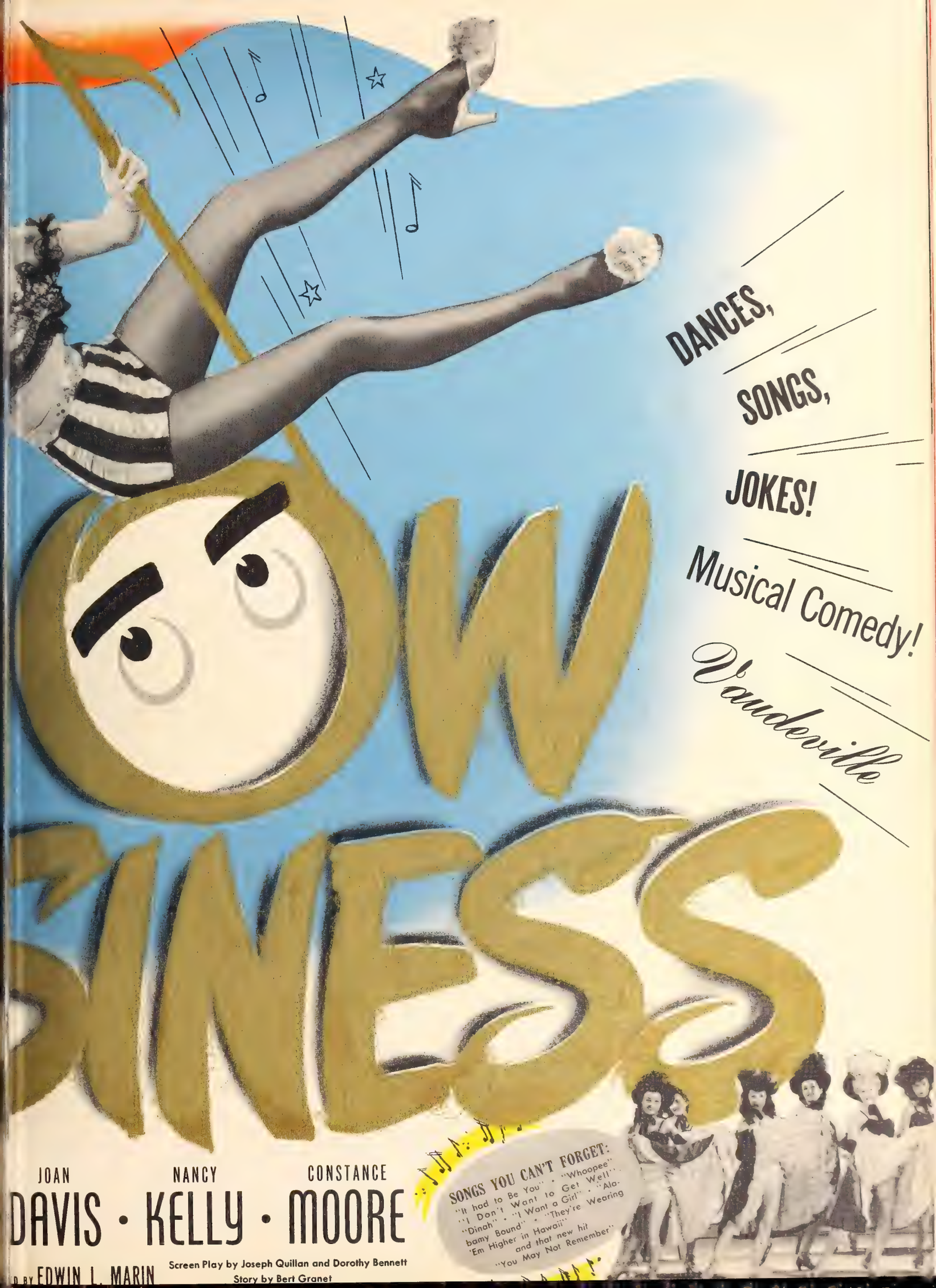




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EDDIE CANTOR · GEORGE MURPH

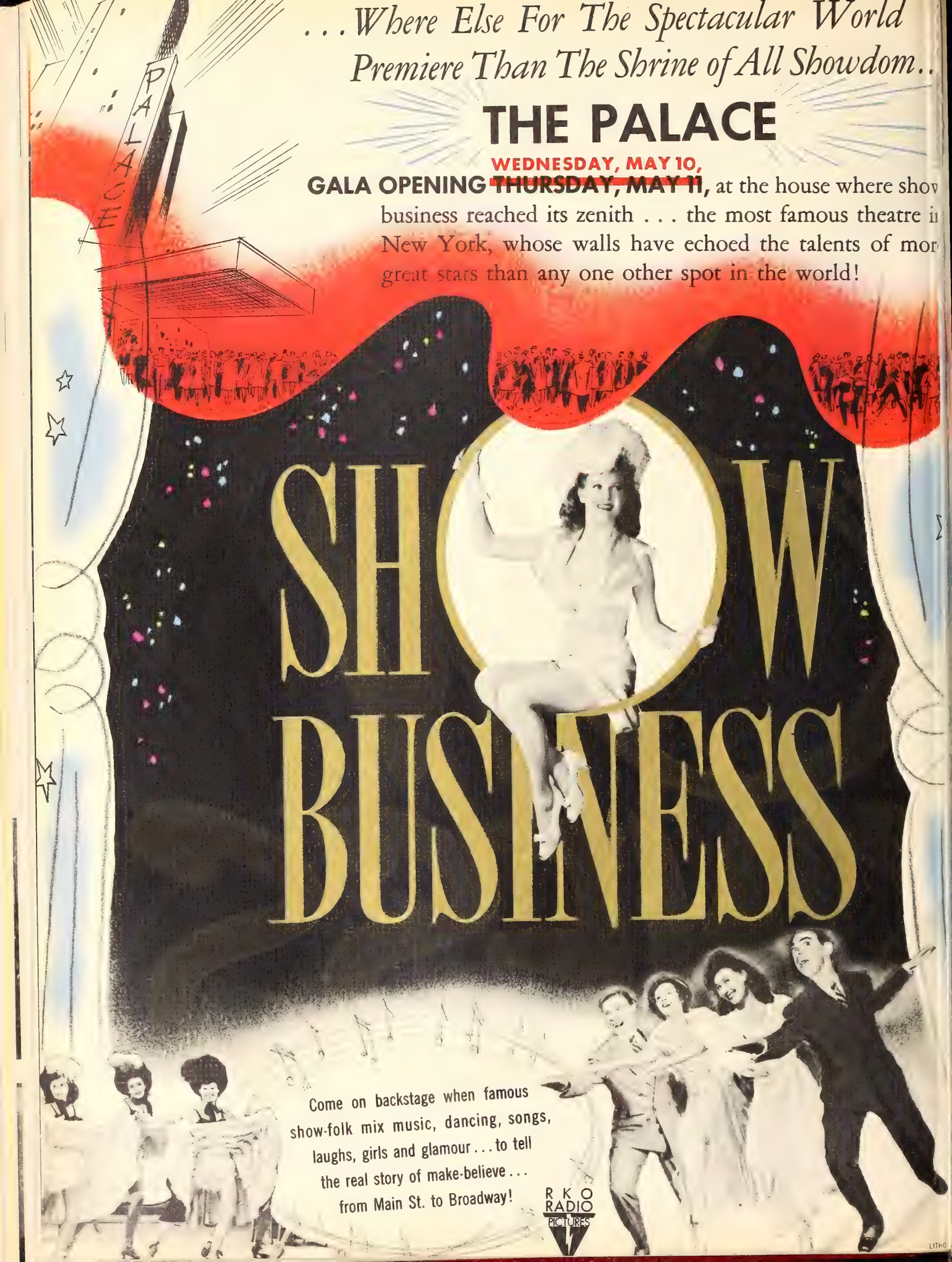
with DON DOUGLAS PRODUCED BY EDDIE CANTO


DANCES,
SONGS,
JOKES!
Musical Comedy!
Vaudeville
SHOW
BUSINESS
JOAN
DAVIS
NANCY
KELLY
CONSTANCE
MOORE
SONGS YOU CAN'T FORGET:
"It had to Be You" • "Whoopee"
"I Don't Want to Get Well" •
"Dinah" • "I Want a Girl" • "Alabamy Bound" • "They're Wearing 'Em Higher in Hawaii"
and that new hit
"You May Not Remember"
D BY EDWIN L. MARIN
Screen Play by Joseph Quillan and Dorothy Bennett
Story by Bert Granet

. . . Where Else For The Spectacular World Premiere Than The Shrine of All Showdom . .

THE PALACE

GALA OPENING ~~THURSDAY, MAY 11~~ **WEDNESDAY, MAY 10,** at the house where show business reached its zenith . . . the most famous theatre in New York, whose walls have echoed the talents of more great stars than any one other spot in the world!



Come on backstage when famous show-folk mix music, dancing, songs, laughs, girls and glamour . . . to tell the real story of make-believe . . . from Main St. to Broadway!

RKO RADIO PICTURES

LITHO

Selling the Picture

177 Stations to Carry Radio Show Under Sponsorship of RKO

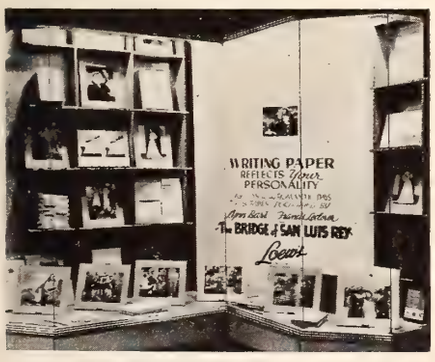
Adding to its already heavy use of radio as an exploitation medium, RKO Radio will inaugurate a new coast-to-coast radio show starting May 29, that will go out over 177 stations of the Blue Network, it has been announced by Ned E. Depinet.

Unusual feature is a set-up whereby exhibitors playing RKO Radio pictures will get special air plugs over the radio station in their particular territory. This plug, which will run a minute, will come in at the end of the broadcast, mentioning the name of the picture, theatre, and playdate, and will be delivered by the local station announcer.

New show, which will be aired from the studio dining room in Hollywood, and will be called "Hollywood Star Time," will be broadcast daily from Monday through Friday, from 12:15 p.m. to 12:30 p.m. Pacific Coast time, making it one hour later in each of the successive time zones going east. Theme of radio show will be "what's going on at RKO" with brief interviews by the master of ceremonies with the stars on the lot, studio highlights concerned with forthcoming product, and vocal and instrumental music. Among the stars under commitment to RKO Radio and its affiliated independent producers who will appear on these broadcasts are Cary Grant, Ginger Rogers, Rosalind Russell, Frank Sinatra, Joan Davis, Gary Cooper, Ethel Barrymore, Eddie Cantor, Jean Arthur, Teresa Wright, Edward G. Robinson, Sonja Henie, Joan Bennett, Raymond Massey, Frank Morgan, Fibber McGee and Molly, Dennis Day, Margo, Constance Moore, Pat O'Brien, George Murphy and Toumanova.

New show, which it is estimated will cost RKO Radio a million dollars a year, has been under consideration by the company heads for some time. As a test, it was launched on February 28 over twenty stations in the Pacific Coast and Rocky Mountain areas, running for eight weeks. The results were so outstanding, said Depinet, that it was decided to extend the program nationally.

S. Barret McCormick, director of advertising and publicity, is preparing a series of ads which will be placed in newspapers in all of the 117 station cities, announcing the new show.



This attractive window display was promoted in the Wiles Stationery and Photographers Store in Nashville, Tenn., in connection with the opening of United Artists' "The Bridge of San Luis Rey" at Loew's Vendome Theatre. The stunt was arranged by Tom Delbridge, Vendome mgr.

Frog Contests Begin

First of the series of nationwide Frog Jumping Competitions being staged in conjunction with "The Adventures of Mark Twain"—the Championship Event held April 29 at Manhattan Center, New York—was a big success.

There were 34 entries, representing as many different boys' clubs in the Greater Manhattan area, with total membership of about 100,000.

Jesse L. Lasky, producer of "Mark Twain," was an honorary judge.

Winning frog will be taken to Angels Camp, Calaveras County, Calif., to compete for the world's championship on May 21

Six prize winners in the New York contest get a trip to Hannibal, Mo., Mark Twain's birthplace, during the summer school vacation.

All other finalists received war bonds.

MGM Radio Program As Test for Talent

Beginning June 12, Metro-Goldwyn-Mayer will inaugurate a new radio program over the full basic Mutual Network.

To be known as MGM Screen Tests and broadcast five days a week at 9:15 p.m., originating from the No. 1 Mutual Playhouse in New York, the program will consist of actual screen tests over the air, MGM selecting a singer, an embryonic dramatic actress or actor, or a young comedian, and putting the selected performer through a musical, dramatic, or comedy test during the period of time. These "ether tests" will be recorded and sent to the Studio in Culver City, where the possibilities of the performers will be judged as screen players. All candidates will be first auditioned, and suitable material will be supplied for their special brand of talent.

It is planned to make some of these broadcasts from the West Coast, with an MGM star such as Greer Garson, Judy Garland, Lana Turner, etc., playing in the Screen Test Broadcast, with a promising young actor cast opposite the star in the vehicle selected. Feminine "hopefuls" will be cast opposite the Van Johnsons, Walter Pidgeons, Spencer Tracys, and so on.

Plans for the Screen Test Broadcast also include road-showing the programs, with young talent in such cities as Pittsburgh, Philadelphia, Cleveland, and others being given the opportunity to have their "record tests" sent to the MGM Studio to be passed on by the talent board.

The public will be asked to help in the screen testing of this talent by sending in letters and cards expressing audience opinions. Donahue and Coe, Inc., New York, is the agency.

'Don't Get in Dog House . . .'

Ed Dunn of the Granada Theatre, Norfolk, Neb., distributed gag windshield tags with copy reading: "Don't get in the dog house with your family . . . take them to see 'Lassie Come Home'."

Showman Sam says: With the number of specials increasing day by day, it's a wise theatre manager who knows how much money his patrons are making.

'Mark Twain' Getting Aid of Educators; Benefit Preview Held

As one instance of the extensive educational cooperation on "The Adventures of Mark Twain," the Board of Education, Syracuse, N. Y., through H. C. Newton, head of the English Department, sent the following notice to all schools in advance of the showing of "Mark Twain" at the RKO-Schine Paramount Theatre in that city:

"Don't let your pupils miss any advantage you can help them gain from the coming of this picture to Syracuse.

"Your school has received a 22x32 colored picture biography of Mark Twain. It will help to prepare pupils to see the picture and to preserve the impressions gained from the picture.

"Let's try to make this beloved author real for our boys and girls as we've never been able to before."

From Chicago comes word that the recent broadcast by Jesse L. Lasky, producer of "Mark Twain," on the CBS network program, "Of Men and Books," will be published by Northwestern University as an educational service. The broadcast marked the first time that the program, regularly devoted to book discussions, had ever been devoted exclusively to a motion picture.

Meanwhile, the editors of *Scholastic Magazine,* which is read by 2,000,000 teachers and students, have given their April Blue Ribbon Award to "Mark Twain" as the outstanding motion picture of the month.

Another magazine, *Good Housekeeping,* which selected "Mark Twain" as its screen recommendation for May, through its Good Housekeeping Club Service has sent discussion guides on the production to 22,000 women's clubs with a total membership of more than 12 million.

The pamphlet is designed to provide club

(*Continued on Page* 21)



Window displays like the one pictured here were promoted in many downtown floral shops by Zollie Volchock, live-wire manager of the Paramount in Portland, Ore., as part of his campaign on "The Sullivans," which 20th Century-Fox releases.



the Whistler . . . A SLEEPER, IF EVER THERE WAS ONE!

N. Y. DAILY NEWS:

"A first-class thriller! It begins on a mysterious note and moves along its exciting and sinister way with an ever-increasing atmosphere of suspense . . . Enthralling suspense!"

N. Y. DAILY MIRROR:

"WHISTLER tops in suspense, thrills! Absolutely top-drawer in the suspense department!"

N. Y. HERALD TRIBUNE:

"THE WHISTLER looms large on the current cinema entertainment list. It should keep the Broadway Crime Club shuddering for weeks to come! The new Columbia mystery is right out of the top-drawer!"

N. Y. JOURNAL-AMERICAN:

"An intriguing dramatic plot features THE WHISTLER, a nerve-straining film. It hits a new high in high-class shockers!"

N. Y. POST:

"An off-the-beaten-path movie! . . . a neatly turned study of fear."

N. Y. WORLD-TELEGRAM:

"Tingling man-hunt thriller! Here is one of the year's most compact and movingly narrated man-hunt stories!"

SHOWMEN'S TRADE REVIEW:

"Has the edge-of-chair suspenseful quality that most adult audiences like . . . Swelled by the group of people who have been listening to this show on the radio, the audience for this mixed psychological and horror picture will add up to a substantial payoff."

EXHIBITOR:

"Suspenseful, well-made . . . has a pre-sold radio audience."

RICHARD **DIX** in

the Whistler

with J. CARROL NAISH · GLORIA STUART
ALAN DINEHART · JOAN WOODBURY

Suggested by the CBS Radio Program entitled "The Whistler"
Screen Play by Eric Taylor · Directed by WILLIAM CASTLE
Produced by RUDOLPH C. FLOTHOW

A COLUMBIA PICTURE



EATRES MAY 11th THRU 17th • HELP WIN THE WAR!

SOME

FACTS

ABOUT

THE

FIRST

100

DAYS

OF



THE SONG O

ONE OF THE GREATEST BOX-OFFICE PICTURES OF A

. . . 5,000,000 people have seen it in 120 openings!

. . . from coast to coast it has broken record after record!

. . . more than 600,000 admissions have already been paid at the Rivoli, New York— all-time attendance record!

. . . it has won five Academy Awards!

. . . currently in Detroit, it has more than doubled biggest previous 20th gross!

BERNADETTE

27 weeks playing time in Los Angeles!

15 weeks in New York—and still going!

7 weeks in Baltimore, Philadelphia, Chicago!

4 weeks in St. Louis!

3 weeks in Denver, San Francisco, Milwaukee, Washington
...and many current engagements will set new long runs!

IME... *and of course from* 20th CENTURY-FOX

COOPERATE WITH UNCLE SAM. WAC RECRUITING WEEK MAY 11th THRU 17th.

Program Exchange

Programs are the Mouthpiece Through Which You Maintain Contact With Your Public

We don't know about you, but as far as we're concerned we had all the rain we wanted during April. The official weather report would probably dispute our word, but as far as we can recall, there was more rain than sunshine. As for the precipitation, we can only say that if all the rain which beat against our brow as we wearily wended our way down the street at frequent intervals during April was spread out over the Sahara desert, a lot of fish would enjoy looking over their new surroundings. But if all that rain makes the flowers and trees and grass and crops grow, which it certainly must, then we're happy to have had it. And now that May is here, we hope to see that grass growing, them flowers blooming, them trees blossoming and that there sun shining. We've had enough rain, but we won't complain if it rains again.

During the past few weeks on this page we have delved into the past. So, while delving the other day, we came across an article on programs which appeared in STR, March 13, 1937, nearly two years before this department was inaugurated. The points brought out in that article are just as important today as they were then, and therefore bear repetition. Here are a few of them.

▶Programs are flexible and versatile, meaning you can make them fit your individual requirements; they have a more personal touch than standardized media of advertising; they can be made individual and original; they are the mouthpiece through which you maintain contact with the public.

▶The worth of any advertising medium is judged by two main considerations: (a) the extent of its circulation, (b) its quality, or character and influence. Now as to circulation, programs derive the best results when they actually get into homes. They may be distributed by hand from door to door, mailed to addresses on your patron list, inserted in packages at neighborhood stores, or given out at the theatre. Concerning quality: It has been proved that so great is the public interest in printed matter, that there is an inclination to peruse anything in an attractive, easy-to-read form. However, to really arouse interest, the copy must be interesting and dynamic as well as informative. What is fundamental to the presentation of information by means of words, is equally applicable to pictures as media of communication. Pictures have taken an important position in the life today. As most people are "eye-minded," the use of pictorial illustrations, with the insistence on vividness and attention-compelling methods, are used to impress the memory and to sell the pictures. Programs are intended to whet the appetite for attractions offered and to create a desire in the patron to attend your theatre, so unless these programs are prudently planned and designed to sell, their purpose is defeated.

▶A program with its simplicity and freedom from tradition, gives the theatreman an opportunity to make use of his creative faculties and imagination. This is one phase of advertising over which the manager can have complete control. Here, through his personal efforts, he can actually create an advertising piece, with the viewpoints of his patrons given utmost consideration. He gets this advertising as he wants it, illustrations and copy into a sales force . . . a sales force that sells.

▶It is up to the manager not to be satisfied with just any type of program, because if this advertising proves non-productive, it will be a reflection on him. He must be alert at all times, studying the desires of the patrons and giving them the type of program they want. It is highly essential also that theatremen learn to discriminate sharply and decisively between a good, effective program and its false shadow, the result of a mere vague effort to be different.

▶In certain localities, a reader style or newsette program fashioned after your daily newspaper, expertly written and composed, is preferable, while in others an ad-illustrated type, chockful of snappy illustrations and zesty copy, will get results. In the highly competitive conditions that exist today, it is really false economy to use cheap programs. If they fail to produce the results that should be reasonably expected; if they are not representative of your theatre and quality of entertainment you offer, then they are worthless: they are high in price no matter how little you pay for them.

▶A program is in reality your salesman and one of the most important phases in your showselling. It is not recommended that programs be purchased on a price basis only. True, this is important, but quality really determines the price. Whether a program is cheap or expensive can be measured only by quality. A poorly printed job is not a good salesman. It may act, and probably does, as a deterrent. Neat, attractive programs have become one of the major factors in the field of theatre advertising and exert a powerful influence on the public.

▶For individuality and originality in programs, the offset process of printing affords the manager another outlet in which to deal with his own familiar problems, most effectively and economically. He can select material from any ad, press book or any other printed matter. and make a program layout for reproduction, thereby getting the very best advertising for his particular neighborhood.

▶Together with the vital need for programs to sell your screen entertainment, there is another recognized reason why you should distribute them consistently. Institutional copy establishing goodwill and keeping your name before the public has a definite value, not to be underestimated.

There are some pertinent and valuable facts in the foregoing excerpts which, by the way, were penned by Sally Kelly, who in 1937 (and perhaps yet) was associated with the National Superior Program Co., Inc. Whether you contemplate putting out programs or whether you already utilize this form of show-selling, it would be a good idea to read those excerpts over again, and to retain them for future reference.

With the somewhat small amount of space left at our disposal, we'd like to acknowledge the receipt of sample copies of the program for the Granada Theatre, located at Church and Nostrand Avenues in Brooklyn. One of the houses operated by the Rugoff & Becker Circuit, the Granada is managed by **William Price.** The programs reveal excellent makeup, with a sensible trend toward the judicious use of white space. Next week we plan to reproduce the center spread of one of them.

But now we must leave, for our space is exhausted. We'll see you seven days from now, right here on this page.



Mother's Day has been honored by Manager Paul Raisler of the Utopia Theatre, Flushing, N. Y., through the artistic greeting sketched for the front cover of his May program. You may lack an artist, but surely you or an assistant can prepare a tribute to Mother on program cover.

Cards on 'Standing Room Only' Placed in Laundry Deliveries

Five thousand imprinted "shirt insert" cards were distributed by a local laundry in a tieup arranged by Manager Howard Burkhardt of Loew's State, Cleveland, on "Standing Room Only."

The card, size 8x15, carried a picture of Paulette Goddard and Fred MacMurray, stars of the film, in roles of servant and butler, with theatre playdate and appropriate copy reading: "She Took Washington—and Washed Out Washington! She's the Soap in Your Eye in 'Standing Room Only'."

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A mammoth military display was on view in front of Loew's Columbia Theatre, Washington, D. C., for the premiere of "Tunisian Victory," MGM release. Furnished by Col. Curtis Mitchell of the War Department, the motorized equipment included a large 40mm. anti-aircraft gun and range finder in demonstration.

Splendid Campaign Precedes the Colorful Washington Premiere of 'Tunisian Victory'

One of the most outstanding exploitation campaigns ever staged for a motion picture was put over by Tom Baldridge, MGM exploiteer, Mrs. Jesse Pulcipher, publicity director, and Jack Foxe, manager of Loew's Columbia Theatre, for the Washington premiere of "Tunisian Victory." That "the gang worked like hell on this one," as Baldridge puts it, is evidenced by the voluminous campaign report. Some of the highlights follow:

The trio concentrated on these sales angles: Premiere showing. An important revelation of World War II. Endorsed by top-flight military, naval, diplomatic, political, newspaper and radio leaders. The authentic and official story of the North African invasion filmed under fire. A pictorial story of the coordination of history's greatest land-sea-air offensive. Filmed by the combined efforts of the American and British military film units. First film showing American troops in action as American units.

Four Newspapers Sponsor Contest

A precedent was established when all four Washington newspapers ran stories on the same contest. Any high school boy or girl from the District of Columbia was eligible to win a $100 war bond by writing an essay on "How the Combined Operations of the American and British Forces Were Combined to Effect the 'Tunisian Victory' in North Africa." More than 1200 responded. A picture of the winner receiving his war bond appeared in the papers.

Several advance screenings were held at which famed Washington columnists and radio commentators were present. A press cocktail interview was held for the columnists and commentators at which the honored guests were Col. Frank Capra, Lt. Col. Geoffery Keating and Sgt. Donald Dexter.

Extra advertising space was used in all four Washington newspapers, and publicity and art breaks were received in these papers, as well as in several other publications. Spot announcements, an interview and radio contests were broadcast over stations WRC, WMAL, WTOP, and WOL.

Another precedent was establishd when permission was obtained from the District Commissioner to place a mammoth military display on the sidewalk in front of Loew's Columbia, scene of the "Tunisian Victory" premiere. Col. Curtis Mitchell of the War Department furnished motorized equipment, including a large 40mm. anti-aircraft gun and range finder in complete action demonstration. Trucks and jeeps were also exhibited. Loew's Government Girl Band was used as a ballyhoo, parading up and down F Street and in front of the theatre. Bunting of patriotic colors was placed around the marquee and across the front of the theatre. A special false front was used during the run, and three 40 x 80 art displays were exhibited in the lobby a week in advance.

Officials Present at Preview

High ranking United Nations, military, government and diplomatic officials, writers, columnists and radio commentators attended the National Press Club preview. Program began with a reception and buffet, followed by remarks and addresses, after which the picture was screened. At the conclusion of the showing, an informal roundtable for the purpose of answering questions was held. Answering the questions were Col. Capra, Lt. Col. Keating and Sgt. Dexter.

More than 100,000 onlookers jammed the entire block in front of Loew's Columbia to get glimpses of the sensational opening-night premiere. The crowd was greatly attracted by the flash of Loew's 60-piece Government Girl Band and a complete battery of searchlights, together with the motorized military equipment display. Twenty-six policemen were required to handle the detail. From the stage Manager Jack Foxe introduced Sgt. Dexter, one of the cameramen in Tunisia, and Col. Capra and Lt. Col. Keating who were jointly in charge of the filming and production of "Tunisian Victory." Among those in attendance were 15 members of the House and Senate Military Affairs Committee.

The British Information Service furnished and distributed 500 window cards and 2000 information cards on the film. Various organizations were brought into play through their attendance at screenings. One hundred one-sheets were utilized in government agencies by B.I.S. Street cars displayed 100 two-color cards. Army uniform window displays were promoted.



Loew's Columbia Theatre Manager Jack Foxe introduces Sgt. Donald Dexter to the enthusiastic audience of first nighters at the Washington premiere of "Tunisian Victory," government film of the invasion of North Africa, released by MGM. Dexter was a cameraman at Tunisia.

'Mark Twain' Getting Aid of Educators

(Continued from Page 15)

leaders not only with material about the picture and typical questions for study and appreciation of the subject, but also suggestions for contacting local theatres in connection with the film's engagement and offering the facilities of club memberships in promotional activities on behalf of "Mark Twain" in schools, libraries and other community channels.

One of the most effective activities of the Club Service: its Telephone Chain, whereby each member telephones ten persons and asks them in turn to call up ten others.

On New York's Fifth Avenue, an all-time record number of five windows are featuring displays on "Mark Twain." Stores include W. & J. Sloane, Scribner's, Franklin Simon, Doubleday-Doran, and F.A.O. Schwarz. Franklin Simon has also incorporated the picture in its newspaper advertising.

One of the highlights of the film's benefit preview-premiere Tuesday night at the Hollywood Theatre on Broadway was a half-hour lobby broadcast conducted by Martin Block over WNEW. The preview-premiere was held under the auspices of the Madison Square Boys Club.

Except for a small number of seats to accommodate critics and other members of the press, entire seating capacity was given over to the club, with proceeds going to educational, vocational and recreational activities of today's Tom Sawyers and Huck Finns.

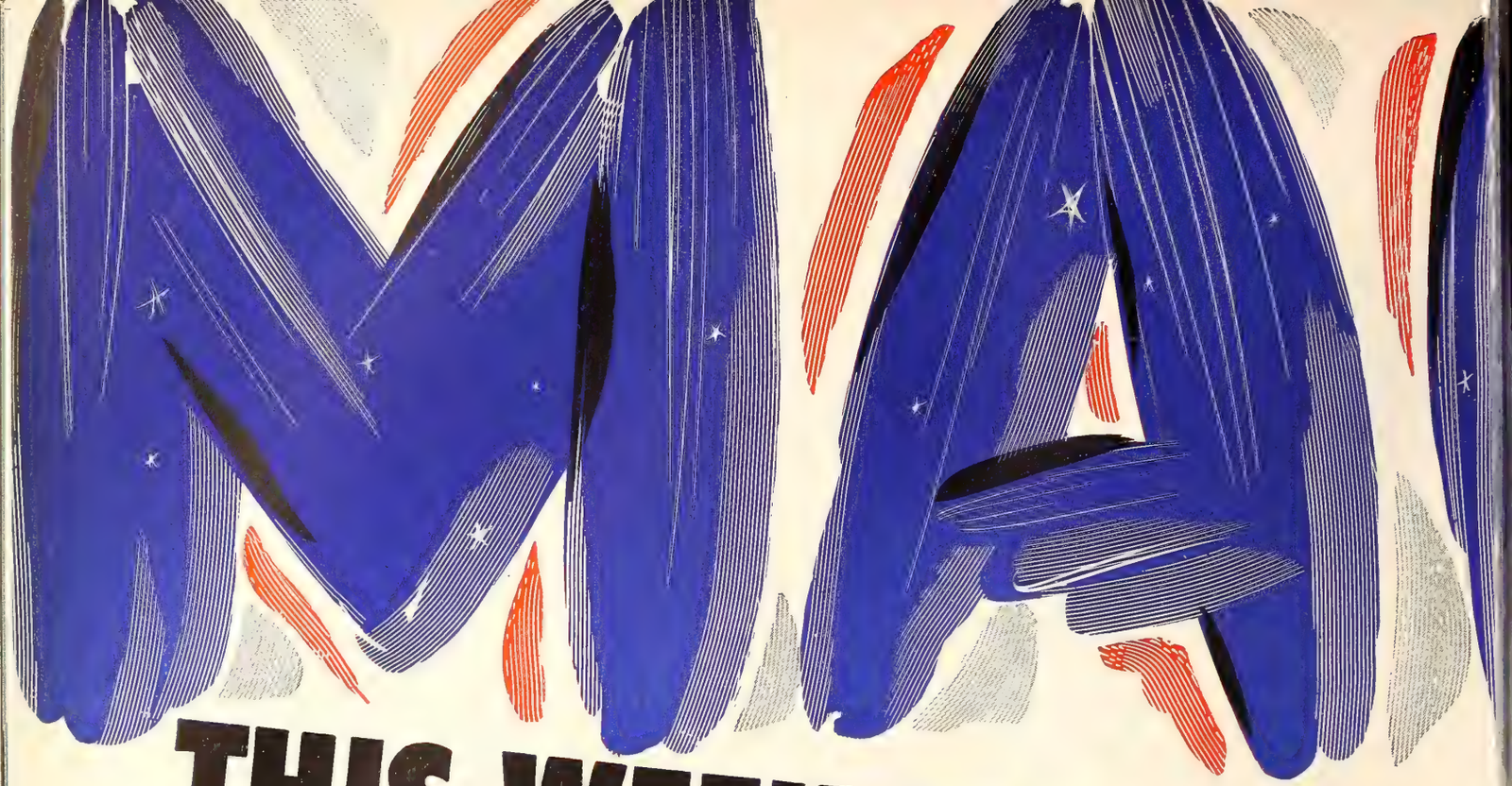
Dorothy Stone, WNEW movie commentator, assisted Block on the lobby broadcast, with Fredric March, who plays the title role in "Mark Twain," Producer Jesse L. Lasky, Joan Leslie, and numerous other celebrities among the program speakers. As part of the ceremonies, members of the Madison Square Boys Club took part in a brief stage presentation.

'Snow White' Easter Party Is the Highlight of Milwaukee Campaign

A giant holiday show promoted through the cooperation of Gimbel's department store was the highlight of the campaign staged by the management of the Alhambra Theatre, Milwaukee, in advance of the showing of "Snow White and the Seven Dwarfs."

Appearing in the store's giant toyland department were "Donald Duck," with Clarence Nash of the Walt Disney studio impersonating the frantic fowl, and "Snow White," portrayed by Vera Collins, winner of the WLW "Snow White" contest. For the occasion, Gimbel's management erected a microphone and a stage with a dazzling "Snow White" display as a background. The show played to a capacity and enthusiastic audience, which included almost as many adults as there were children.

In addition, Gimbel's took a quarter-page ad in the two Milwaukee papers, the *Journal* and the *Sentinel*, to announce the show. The store also plugged the toyland show and credited the attraction, theatre and playdate, on its daily radio programs over WEMP and WISN.



THIS WEEK FOR THE 2
OF WARNER BROS.' "A
MARK

STARRING
FREDRIC
MARCH
ALEXIS
SMITH

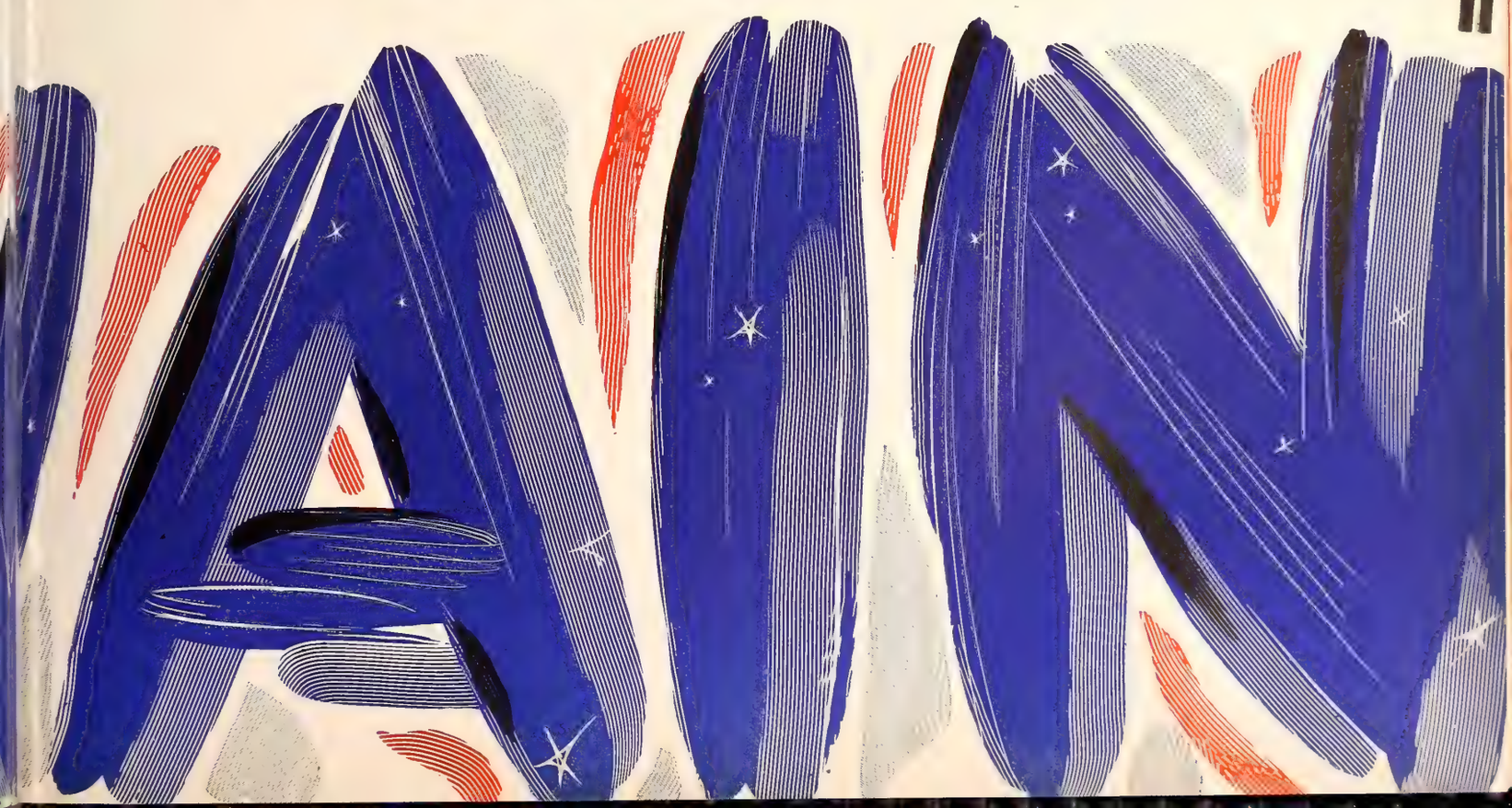
With
DONALD CRISP · ALAN HALE
C. AUBREY SMITH • JOHN CARRADINE • BILL HENRY
ROBERT BARRAT • WALTER HAMPDEN • JOYCE REYNOLDS
Produced by JESSE L. LASKY • Directed by IRVING RAPPER
Screen Play by Alan LeMay • Adaptation by Alan LeMay and Harold H. Sherman • Additional Dialogue by Harry Chandlee. All biographical material based on works owned or controlled by the Mark Twain Company, and the play "Mark Twain" by Harold M. Sherman • Music by Max Steiner

Jack L. Warner, *Executive Producer*



ADVANCE SHOWINGS

VENTURES OF



Promotes Section on Industry's Birthday

First showman to report on his theatre's participation in the motion picture industry's Fiftieth Anniversary celebration is Manager Frank Shaffer of Warners' Dixie Theatre, Staunton, Va.

With the cooperation of the two local newspapers, the *Evening Leader* and the *News-Leader*, and several merchants, Shaffer promoted a special four-page section devoted exclusively to the celebration.

Introductory page of the section featured a layout showing "Five Milestones in Movie History" and this wording in old-style wood type: "Golden Anniversary of the Motion Picture Industry, 1894-1944."

The second page contained a five-column story on "50 Years of Screen Romance," with views of various stars, plus an arrangement of six merchant advertisements.

The third page carried a full-length column cut "Cinememories," with pictures of stars of the past," plus a story, "50 Years of Motion Pictures," statements by President Roosevelt and General Eisenhower, and six merchant advertisements.

Featured on the fourth page was a five-column story, "The Movie Camera in Five Wars," plus a cut and story on John J. Payette, general zone manager of Warner Bros. Theatres in Virginia, Maryland and the District of Columbia, and five merchant advertisements.

Each newspaper carried an editorial on the anniversary.

The advertisements in the section were sold through the cooperation of the newspapers' advertising manager, who was assisted by Ed Purcell and Jack Fretwell of the Visulite Theatre, another Warner house in Staunton.

The special section was Shaffer's "pet child," inasmuch as he planned and prepared it. There is no doubt that the effort expended will reap rewards in publicity and goodwill for the Warner theatres in Staunton.



The 3-column newspaper advertisement reproduced above reflects the personalization or localization of copy as employed in New York recently. The heading or top portion of the ad commands readership and is worthy of a repeat performance wherever the film is shown. Only the name of your town needs to be added as a substitute for the word "Broadway" and it is ready to run with, of course, your own sig cut, playdate and any short or second feature copy which you may require.



Mary Jane Aubert, winner of first prize in the essay contest conducted by Manager W. T. Slater of Warner's Hoquiam Theatre, Hoquiam, Wash., in connection with the campaign on MGM's "Lassie Come Home," stands holding her prize cocker spaniel in front of display on dog food.

Slater Scores With Small Town Contest

Manager W. T. Slater of Warners' Hoquiam Theatre, Hoquiam, Wash., has proved that exploitation, well done, can be just as productive in a small town of 8000 as in a city of millions.

Slater had watched larger communities put over essay contests on "Lassie Come Home." If they could do it, it could be done in his town, he reasoned, although perhaps on a smaller scale.

So he went to work. First, he tied up with the local branch of Swift & Co., which donated twelve packages of Pard dog food to each of the contestants who wrote the ten best essays on "Why I Should Feed My Dog Pard Food." Then he enlisted the cooperation of the Grays Harbor Home-Owned Grocery Stores, who featured Pard dog food displays in their windows, with a window card in the center of each. The owners of the grocery chain also paid for a large cooperative theatre ad, five columns by fourteen inches.

Over 100 essays were received in the contest. First prize went to 9-year-old Mary Jane Aubert. Ten thoroughbred cocker spaniel puppies, promoted free, were given to the winners. One week prior to the giveaway the pups were displayed in an empty store window and attracted much attention. It was these dogs, Slater points out, that really put the show over.

And Slater had every reason to be proud. For management of the Hoquiam was his first assignment in the exhibition field, and his campaign had brought the theatre the two biggest days' box-office receipts in its history.

'Desert Song' Audition Stunt Being Duplicated in New England

Auditioning of new vocal talent, in cooperation with a local radio station, arranged by Paul A. Levi, publicity director of the Metropolitan Theatre, Boston, and Art Moger, New England representative for Warner Bros., in connection with the local engagement of "The Desert Song," proved so successful that the stunt is being duplicated in other New England cities.

Station WBZ cooperated in the Boston auditions, with Dean Alfred H. Meyer of the Boston University School of Music, together with Rakov, maestro on the station staff, assisting in selection of the winner.

Canadian Theatreman Sells Belita Musical

Few, if any, Monogram pictures play at the Elgin Theatre in Ottawa, Ontario, Canada. But when one does, you can bet it has some salable quality that will make it an excellent box-office bet. Such a picture was "Lady Let's Dance," the ice-skating musical starring Belita.

Manager Steve McManus tells in his own words how he put the picture across:

"Nearly two weeks ahead of playdate we had a special screening for the directors of the local Minto Skating Club and their wives as our guests. Realizing that Len Hopkins and his orchestra, which plays nearly every night at the Chateau-Laurier for dancing, would be available for the occasion, we also invited them. In return, Len and the boys played ten numbers from the picture a week in advance of the opening, thus plugging the theatre, playdate and 'Lady Let's Dance' to the dancing public.

"Two weeks in advance we posted a 24-sheet on the back of the theatre and also started running the trailers for the picture.

"I sent a letter to the sports editors of the two local dailies drawing their attention to the versatility of Belita. Was also successful in planting a picture of Belita on skates on the sports pages of these dailies. Sports editors called to the attention of their readers the picture, theatre and playdate.

"Twelve stills were mounted and placed in various store windows in the business section, and four large publicity stills of Belita which I received from the Monogram publicity department, were mounted and placed in the city's four leading beauty salons, with title and playdate credits.

"Despite a rise in temperature, which made folks think of anything but skating, business was excellent."

McManus sends us a picture of himself with Len Hopkins and the orchestra, but there are no identification lines to indicate which one is McManus—the tall man on the left with the mustache, or the shorter man on the right. We'll venture a guess: since the man on the left looks like an orchestra leader, we'll pick him as McManus. Are we right?



When you plan your music shop window tieups on MGM's "Song of Russia," use this photo of the window promoted with G. Schirmer, leading New York music house, for the showing of the film at the Capitol on Broadway. Besides stills from the picture, display includes orchestration scores for the Piano Concerto No. 1 (Tchaikowsky), Victor Album M-800, sheet music covers of the song, And Russia Is Her Name, and card giving film's stars, title, theatre, playdate.

SHOWMANSHIP IN WARTIME LONDON

Booth Fires 'Dixie' Campaign

Probably not one in a hundred American exhibitors who exploited "Dixie" concentrated on the "fires through carelessness" angle which appears in the picture. But a British cousin, Manager M. C. Booth of the Odeon, Hereford, did just that—and with good results. Three fires occur in "Dixie"—all through carelessness—so Booth seized the opportunity of tieing in with fire insurance companies and at the same time boosting the national campaign against wastage by fire losses. Hand-written posters were displayed by insurance companies. Copy: "Have you insured against damage by fire? Over 1000 fires caused chiefly by cigarets and matches break out every day. They are a needless and terrible drag on the war effort. You can't be too careful. Three fires occur in 'Dixie,' all through carelessness. See Bing Crosby & Dorothy Lamour in Paramount's 'Dixie' at the Odeon (playdate)." Cost of the posters was negligible, the publicity value was enormous, business was excellent.

Big Wall Display

R. C. Overs of the Friars, Canterbury went in with both hands—and almost both feet—when he decided upon a wall display for his lobby in connection with Abbott and Costello's "Hit the Ice." He hung a backcloth along the entire wall and had this painted by the staff to represent an Alpine scene. At either end were 4x8-foot colored caricatures of Abbott and Costello. Both were shown in skiing suits, with Abbott on his feet and Costello—as was to be expected—making a crash landing. Cutout letters of the title of the film were placed over the Alpine scene in the center. Manager Overs, however, was not satisfied with merely the lobby display. He also placed a 20-foot banner on battens high up on the theatre front, with a strip banner underneath carrying the copy: "Their funniest comedy yet!"

Simpson's 'Canteen' Display

A simple but striking inner-foyer display was used by Manager J. D. Simpson of the Odeon, Bristol, to call attention to "Stage Door Canteen." Title of the picture was in a large frame, while just above it was the playdate. On each side was a large arrow pointing to the top corners of the frame, one bearing the words, "48 stars," the other, "Six Famous Bands." An American Flag below the frame was flanked on either side with a Union Jack draped over an easel which bore a colored announcement about the film.

Theatres Making Panel Displays On 'Lady in Dark' Coronet Insert

The 16-page full-color insert on "Lady in the Dark" which appeared in the March issue of *Coronet* is being used to good advantage by theatres playing the picture. The layout includes the most colorful scenes from the Technicolor film.

Taking a cue from lobby and panel displays made of a similar *Coronet* insert on "For Whom the Bell Tolls," theatres are using the "Lady in the Dark" layout to make up colorful lobby standees, hanging pieces, 40x60s and other displays.

Robert M. Weitman, managing director of the New York Paramount, made up an interesting 40x60 framed set piece from the pages of *Coronet's* "Lady in the Dark" insert. Set piece was on display in the outer lobby.

Amusement Page Layouts

(Periodically STR publishes reproductions of the amusement pages of certain newspapers for the purpose of illustrating how these papers cater to the public interest in motion pictures and screen personalities. The reproductions have further interest in that they show how theatres are using the advertising space they buy in local publications to merchandise their current attractions. Theatremen in localities where the newspapers give little attention and space to motion pictures may find added interest in these reproductions as examples of how other publishers cooperate with the theatres and, in so doing, offer their readers attractive and interesting editorial and pictorial matter.)

This Week: The Knoxville (Tenn.) Journal



ROYAL—"Princess O'Routke," a gay and sparkling comedy, starring Olivia de Havilland and Robert Cummings, will be the attraction at the Tennessee Theatre Thursday, Friday and Saturday.

THRILLS—The mighty Tarzan comes out of the jungle and into the remote inner Sahara for the latest of his thrilling adventures in "Tarzan's Desert Mystery," starring Johnny Weissmuller, Nancy Kelly and Johnny Sheffield and playing at the Riviera for four days starting Wednesday

FUGITIVES—The fugitives in close on the heels of the escaped pair in "Bomber's Moon," featuring Annabella and George Montgomery. The picture comes to the Riviera Monday and Tuesday.

Solomon Natives Entertain Yanks With American Songs, Jungle Style

By FRED HAMPTON

BARAKOMA AIRFIELD, Solomon Islands, Feb. 12—(Delayed)—Vella Lavella (Pronounced Vella Lavella and Rovians (Pronounced Rovians) have filled songs with a American medley.

First they sang a "Sleepy Bull for Two" with a rhythm and accent the song never experienced before. The tune was there, the voices powerful and pure, there were no sour notes, but some where down deep in it you could still feel the thrash of bamboo pipes and drums. Delighted at the ap plause the natives sprang into "Springtime in the Rockies." And the tune was right but the rhythm was wrong, and you got the feeling that the "Little Swedish Lady" and "Moonlight Bay" were not exactly Melanesian living in harbor island but among the crags.

After that the booming harmony of voices aged from seven to 70 (Continued on Page 3)

Betty Grable Awaits Offspring

By LOUELLA O. PARSONS

HOLLYWOOD, Feb. 12—Betty Grable, blonde star who romped into first place as box-office ruler of 1943 and who has been acclaimed the favorite pinup girl of Uncle Sam's fighting forces isn't talking over her electrical appliances these days. Her whole heart and soul is centered on the baby she and Harry James are so eagerly awaiting.

I called them in the home, nestled in the hills, framed by the orchard of lemon trees and eucalyptus and labored to them tell the plans Betty has for the baby.

"The nursery," she said, "will be in hues and shades with just a touch of pink. Blue is my favorite color and whether my baby is a boy or a girl the pretty pastel shade will be pale blue."

I couldn't pin Betty down to saying whether she wanted a boy or girl.

"I love little girls and I'll tell her Yorkies if she is a girl," Betty said. "Perhaps Elizabeth," and recited Harry James who sat near to her on a large couch facing the fireplace and heard her hand "Elizabeth is for lovely" he said.

"And if we have a boy he'll be Harry James Jr.," Betty said. "And when I see cunning little boys I can not make up my mind whether I want a boy or a girl either will be welcome."

"I hope my baby will be as pert by as Lana Turner's child. Oh, but she's a darling," Betty said "Lana is so happy that Cheryl is well after the bad start she had and she is so pretty a baby."

The two famous girls, Betty and Lana, have become close friends and Lana, Betty told me (Continued on Page 3)

17-Year-Old Vet Reenters U. S. Service

SALISBURY, N. C., Feb. 12 (AP)—Donald King, a wounded war veteran at 17, has reenlisted the service to finish the job he began in 1941.

King was discharged from the Marine Corps, in which he reached the rank of private first class, on March 4 last year when his father, Pulton King of Mocksville, near here, disclosed his real age.

Sent home young King has been filling and working in Salisbury a day before he was 17 the week his father accompanied him to the recruiting office in Kannapolis and signed the necessary papers for him to enter the Navy. Young King chose the Navy with Lieut. because aviation is where the winds, and he says he figured he can get up in the air quicker that way than by going back into the Marines. . .

Still Survives 100 Searches By Policemen

ST. JOSEPH, Mo., Feb. 12 (AP)—Be it in pocketbook or dress pocket, searched a 51 Joseph by 50 cop estimated 100 times for a "gun" they might was hidden there. They never found it.

But they learned they were on the quiet little self-acting . . .

Judge Rules Charges Sufficient For Divorce

LOS ANGELES, Feb. 12 (AP)—Patti Dean, 20-year-old attempted wrecker, testified that her husband Edward C. Dean, 23, objected to her smoking divided her clothes. It caused her friends disapproval of her generally and insisted she keep her eyes cast down as she walked along, the attorney so she told Superior Judge Ruben S. Schmidt, reinstituted marital Divorce granted.

Halfway Down, Center Section

At The Movies This Week

WITH

Juanita Glenn

"Johnny Come Lately," movie version of Louis Bromfield's "You Get What You Give," highlights Knoxville's theatre fare this week.

The picture starring Academy Award winner James Cagney and featuring Grace George, Marjorie Lord, Hattie McDaniel and William Henry, comes to the Tennessee Theatre for three days starting tomorrow.

Rolling the week's bill at the Tennessee will be "Princess O'Rourke," starring Olivia de Havilland and Robert Cummings.

Tarzan comes out of the jungle into the remote inner Sahara for the latest of his thrilling adventures in "Tarzan's Desert Mystery," showing at the Riviera Theatre Wednesday through Saturday.

Annabella and George Montgomery are costarred in the suspense-filled "Bomber's Moon," coming to the Riviera Monday and Tuesday.

"JOHNNY COME LATELY"

"Johnny Come Lately," a fascinating drama penned by Louis Bromfield, stars Academy Award winner James Cagney in the role of a vagabond newspaperman who arrives in a small Southwestern town just in time to aid the elderly woman publisher of the town's oldest newspaper, the Herald and Banner. Grace George, famous actress from the Broadway stage, makes her debut in pictures in the role of Cagney's employer.

The supporting cast includes Marjorie Lord as the young lead, Ed McMahon, as the town's big shot, Hattie McDaniel as the publisher's maid-dentist housekeeper and Jonathan Hale as Cagney's employer.

Jimmy Cagney, playing at the first time since winning the coveted Oscar award for his outstanding starring roles of his career as Tom Richards, the drifter who comes to the town of Dodd City, has a job as a reporter on the town's newspaper. He is fired. The paper is about to fold and she is being bullied out of business by the wishes and gets a job as a reporter on her failing newspaper as well as a room in her home. In grateful appreciation and because he wants to see her happy and prosperous again, Cagney completely changes the make-up of the paper and the town's thinking in the process, to the publisher's chagrin.

"PRINCESS O'ROURKE"

A fast and sparkling comedy, "Princess O'Rourke" is the story of Olivia de Havilland's efforts to keep Robert Cummings, her husband, and Jack Carson, her brother, from getting into the clutches of a crooked promoter in the time Cagney comes along. Arrested as a vagabond, he is bailed out of jail by the widow and gets a job as a reporter on her failing newspaper as well as a room in her home. In grateful appreciation and because he wants to see her happy and prosperous again, Cagney completely changes the make-up of the paper and the town's thinking in the process, to the publisher's chagrin.

"BOMBER'S MOON"

An adventure film which has as its background the mysterious Persian country, "Bomber's Moon" is the story of a young American lad named Eddie O'Rourke. His aim in life is the sky, they fall in love, and complicating it was an over-zealous Persian, suspicious of his marriage. Her husband is a native of Persia, and her brother is a native of Persia, suspicious of his marriage. Her husband is a native of Persia, and her brother is a native of Persia, suspicious of his marriage.

Movie Star Awaits Red Cross Duty

By WALTER WINCHELL

New York Heartbeat

The Big Parade: Lord Haw Haw calls Carole and Bill Schwartz Again at a dinner-fete table for the Regis Hotel manager . . .

Margaret McBride commissioning at St. Patrick's for the duration . . . Mary Lou's Best of the Hits . . . Carole in a tough love-scene at the Late Quarter . . . Martha Raye's engagement ring . . . Carole shopping "em" Madison Avenue . . . Marie for baby clothes . . . Marie's a trouper! . . . Maxie and Ann and Ogden Nash (guessing can be done) commencing in verse . . . at the 1-2-3 spot . . . Lo my Madeleine Carroll . . . Dietrich for her Red Cross uniform . . . saving every new assignment . . . Ned Agnew, the movie exec, taking Mona Maris to dinner soon to autograph nude stills (Mistress Francis), who said she'd like to meet her.

Sailing in Our Alley: Artem Whelan of "Dough-ri" and one of the troupe were pairing a movie theatre "I can't forget" said a fellow, "why that picture has played there weeks. I thought it was my mother" . . . "Maybe" was the reply "it's afraid to come out in the daylight" . . . At the Cafe on George O'Neil overheard two daughters talking about a date. "She looks like a thoroughbred doesn't she?" observed one lad . . . "Rabbit and you look a lot" was the response.

Lucy Cochrane, the society girl from Boston (now in the Pittsburgh area being interviewed "Have you no church?" she was asked. "Don't be silly" was the reply "we have matinees on Sundays."

Midtown Vignette: The main about town in the Oak Room with his charming wife—and the charming girl friend in the right proper with his son. The gorgeous blonde in the NBC Symphony crew, who could be spotted by Elm street. She's very much—and all of it . . . Then there's the eyeful standing at the entrance elevator to the Persian Room . . . The blonde beauty who's been appointed as the Navy's pin-up girl . . . Mrs. Bing's parents and the musical celebrity Bing Crosby are due in town next month . . . A Detroit girl's report is all set to start a blaze in her home in Bilbao . . . Physique Contest star who's conducting a beauty course in the nude . . . Lucky Strike's Lieutenant Leonard Warren of the Army and Navy Band of Lt. and Chief Petty Officer Wm. Hastings. Ha Barry Wood's Chesterfield broadcast on Wednesday night . . . Ex-Governor Cloud Bailey . . . Wild Strawberry Blonde's big . . . Ann agrees to be right spoils—the cutest of the days of prosperity.

Broadway Ballad Well we can count these things to make it or get ahead we gridiron . . . Ann Sothern's made a major movie . . . Mistaken image glance of the swift parade . . .

At the same time Tarzan is on the trail of the evil Sabaea, seeking evil cult leader. They find the Sabaean temple and Nell quickly becomes involved in the native . . .

After an aerial brush with the enemy over a beautiful Arab shah [illegible] Tarzan's latest group they enter the capital city of a powerful chief. Here they meet a lovely American girl who is there as one of stranded showgirls and entertainer. A strong fer reach for the entertainment of the native, and rescues . . .

She is intercepted and "framed" for the murder of the shah's son, with whom she had a tender relationship. Tarzan, after [illegible] tradition from a shore who's sentenced to be executed . . .

Still Survives 100 Searches By Policemen

ST. JOSEPH, Mo., Feb. 12 (AP)—Be it in pocketbook or dress pocket, searched a 51 Joseph by 50 cop estimated 100 times for a "gun" they might was hidden there. They never found it.

But they learned they were on the quiet little self-acting . . .

Judge Rules Charges Sufficient For Divorce

LOS ANGELES, Feb. 12 (AP)—Patti Dean, 20-year-old attempted wrecker, testified that her husband Edward C. Dean, 23, objected to her smoking divided her clothes. It caused her friends disapproval of her generally and insisted she keep her eyes cast down as she walked along, the attorney so she told Superior Judge Ruben S. Schmidt, reinstituted marital Divorce granted.

Current Theatre Attractions

TENNESSEE

Wed.-Thurs.—"Princess O'Rourke" with Olivia de Havilland and Robert Cummings.

Fri.-Sat.—"Princess O'Rourke" with Olivia de Havilland and Robert Cummings.

BROADWAY

Wed.-Thurs.—"Mantrap" with Ellen Drew and Stanley Clements.

Fri.-Sat.—"Mantrap" with Ellen Drew and Stanley Clements.

RIVIERA

Wed.-Thurs.—"Tarzan's Desert Mystery" with Johnny Weissmuller and Nancy Kelly.

Fri.-Sat.—"Tarzan's Desert Mystery" with Johnny Weissmuller and Nancy Kelly.

CAPITOL

Wed.-Thurs.—"Gambler's Choice" with Nancy Kelly and Preston Foster.

Fri.-Sat.—"Gambler's Choice" with Nancy Kelly and Preston Foster.

GAY

Wed.-Thurs.—"Gambler's Choice" with Nancy Kelly and Preston Foster.

Fri.-Sat.—"Gambler's Choice" with Nancy Kelly and Preston Foster.

STATE

Wed.-Thurs.—"Lucky Jordan" with Alan Ladd and Helen Walker.

Fri.-Sat.—"Lucky Jordan" with Alan Ladd and Helen Walker.

PARK

Wed.-Thurs.—"Mantrap" with Ellen Drew and Stanley Clements.

Fri.-Sat.—"Mantrap" with Ellen Drew and Stanley Clements.

BIJOU

Wed.-Thurs.—"Princess O'Rourke" with Olivia de Havilland and Robert Cummings.

Fri.-Sat.—"Princess O'Rourke" with Olivia de Havilland and Robert Cummings.

ROXY

Wed.-Thurs.—"Gambler's Choice" with Nancy Kelly and Preston Foster.

Fri.-Sat.—"Gambler's Choice" with Nancy Kelly and Preston Foster.

PALACE

Wed.-Thurs.—"Princess O'Rourke" with Olivia de Havilland and Robert Cummings.

Fri.-Sat.—"Princess O'Rourke" with Olivia de Havilland and Robert Cummings.

SAVAGE'S VANE WAR BONDS

ALPHA DRIVE-IN

Wed.-Thurs.—"Princess O'Rourke" with Olivia de Havilland and Robert Cummings.

Fri.-Sat.—"Princess O'Rourke" with Olivia de Havilland and Robert Cummings.

STRAND

Wed.-Thurs.—"Princess O'Rourke" with Olivia de Havilland and Robert Cummings.

Fri.-Sat.—"Princess O'Rourke" with Olivia de Havilland and Robert Cummings.

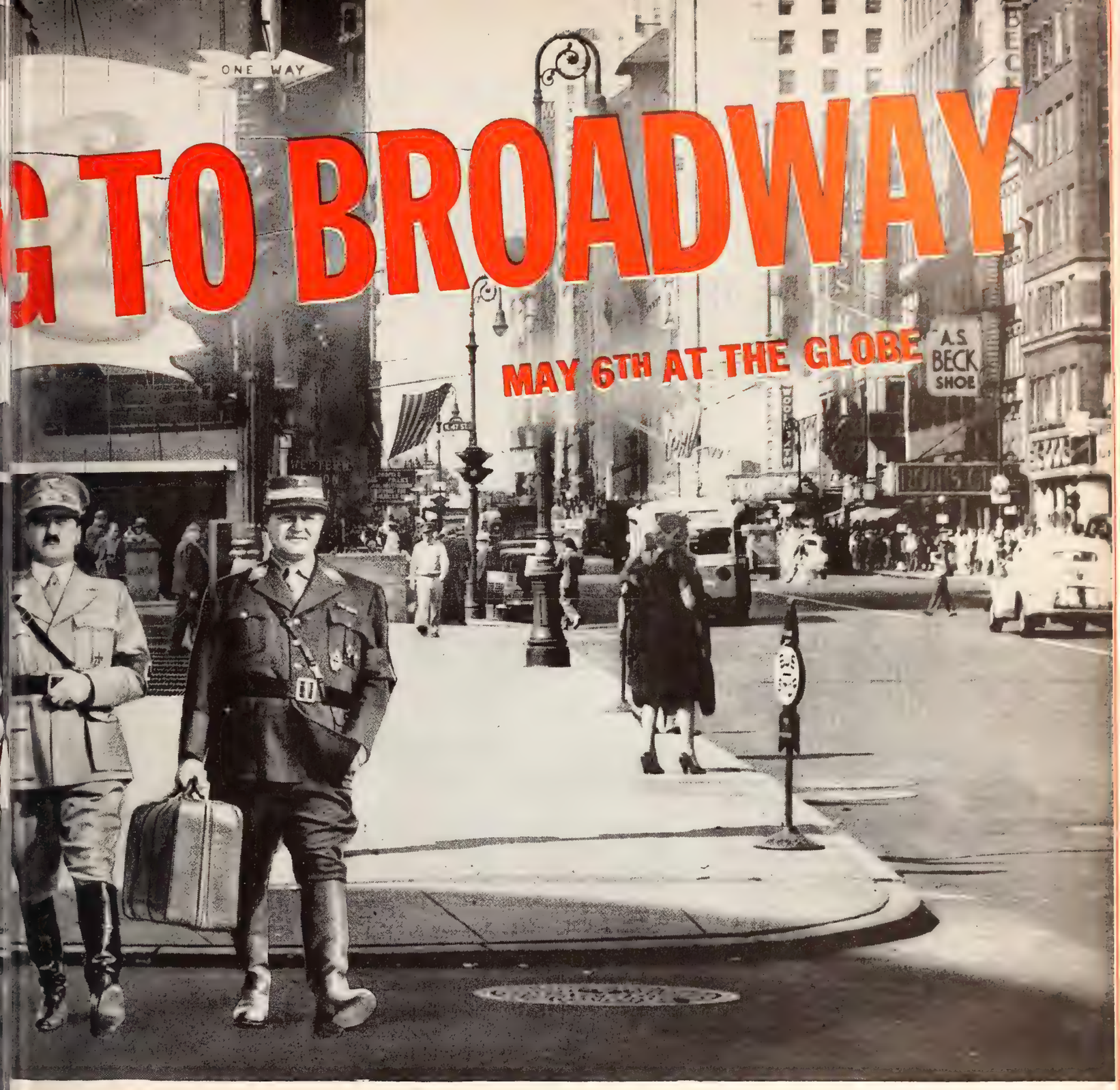
Of the 19 or so motion picture theatres in Knoxville, Tenn., seven are represented in the advertisements on this Sunday amusement page of the Knoxville Journal. In the columns listing current theatre attractions, 16 houses are mentioned. This leaves some theatres unaccounted for, which can mean some are either closed or not advertising. But aside from that, let's look at the text in the above page. Local attractions are described in a column (center) by Juanita Glenn. Syndicated columns by Louella Parsons and Walter Winchell are identified by news heads instead of the standard column heads. Theatres are well publicized through pictorial art and Miss Glenn's column in relation to the amount of advertising space. Playdates in ads reveal there are no Sunday shows in Knoxville.



The Hitler

B. G. DeSYLVA, Executive Producer · Directe

Written by Frances Goodrich and Albert Hack



Gang

y JOHN FARROW

"Paramount's 'The Hitler Gang' is worth a million words. If you didn't know it was all true, you wouldn't believe it."

—*WALTER WINCHELL*

The Box Office Slant

Three Men in White

(*Continued from Page* 10)

each a difficult case promising the job to the one handing his the best. One gets a young child with a glandular or dietary ailment and the other a young girl with a very ill mother. Both men solve their problems, but the diagnostician manages to retain both of them on one pretext or another.

Comment: In general style this follows the successful formula of the "Dr. Kildare" pictures. The action is built around a couple of interesting medical cases and for comedy and dramatic content the picture as a whole shapes up as good average entertainment. As a change from the former "Kildares" and to brighten up the cast, both Ava Gardner and Marilyn Maxwell have been put in. The first, as part of one of the medical situations is interesting dramatic material. The latter, not a case, but a woman who goes for the doctor, Van Johnson, steals the show every time she's on the screen. The audience loved her, the way she looked, and her sirenish actions as the part dictated. The regulars, which includes Lionel Barrymore, Alma Kruger, Walter Kingsford and Keye Luke are as they were in previous episodes. Rags Ragland takes over the chore of ambulance driver, until now handled by Nat Pendleton. Willis Goldbeck directed.

Two-Man Submarine

Columbia **Drama** **62 mins.**

(Nat'l Release, March 16)

AUDIENCE SLANT: (Family) Another saboteur story; has all the looked-for situations.

BOX-OFFICE SLANT: Can take care of sixty-two minutes of running time as an added feature on a double bill.

Cast: Tom Neal, Ann Savage, J. Carroll Naish, Robert Williams, Abner Biberman, George Lynn, J. Alex Homer. **Credits:** Director, Lew Landers. Producer, Jack Fier. Screenplay by Griffin Jay and Leslie T. White. Photographer, James Van Trees, A.S.C.

Plot: On an island in the South Pacific are medical research workers busy producing the magic drug, penicillin. A young lady arrives to replace one of the men. However, things begin to happen, so he doesn't leave. Then this young man and young lady discover a Nazi spy on the grounds and a Japanese submarine anchoring at the water's edge. By torture, these enemies get the formula from the doctor in charge, but they don't get away, for he sacrifices his life by blowing up their ship with them aboard.

Comment: Contrary to the title, which leads one to believe that this is a story about a much exploited sub, the picture sums up as just another action film about Nazi saboteurs; this time on a South Sea Island. Those expecting what the title implies, therefore, will be a little disappointed, but there is enough action to make them overlook the implausibility of the story. Players in a hard working cast do their best trying to overcome the handicaps of the trite situations. Production and direction are good, but in spite of the combined efforts of the entire company involved, this is just another supporting number for the double feature bill.



This lobby scene from the RKO Palace Theatre, Columbus, shows a display of the newest Curtiss-Wright Columbus-made planes for U. S. Navy Carriers. Exhibition was tied-in with showing of Warners' "Destination Tokyo." Harry Schreiber, city manager for RKO Theatres, is credited with receiving fine cooperation from all the large war plants in the Columbus area, where thousands of heralds and announcements were made to thousands of war workers with best results.

Wyoming Hurricane

Columbia **Western** **58 mins.**

(Nat'l Release, April 20)

AUDIENCE SLANT: (Family) Good action western for the family trade, and a pleaser for all from Poppa to Child.

BOX-OFFICE SLANT: Will perform satisfactorily.

Cast: Russell Hayden, Dub Taylor, Bob Wills & Texas Playboys, Alma Carroll, Tristram Coffin, Joel Friedkin, Paul Sutton, Benny Potti, Robert Kortman, Hal Price. **Credits:** Directed by William Berke. Screenplay by Fred Myton. Producer, Leon Barsha. Photography, Benjamin Kline, A.S.C.

Plot: A wealthy rancher welcomes a newcomer to the community, at a birthday party given for his daughter. The newcomer becomes so well entrenched in the affections of the townspeople, that when a young cowboy accuses him of being the head of a band of rustlers, the people scoff at him. But when he eventually produces the incriminating evidence, the newcomer is hauled off to jail with his accomplices.

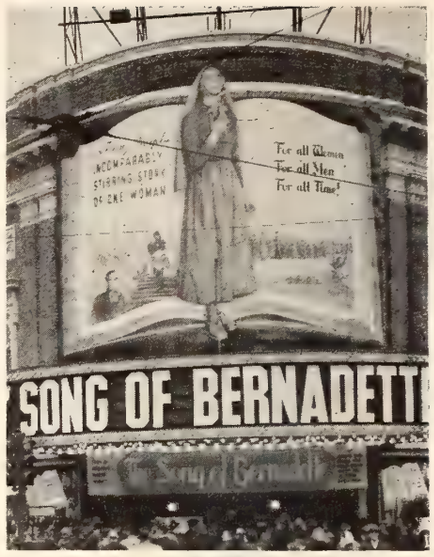
Comment: Western fare varies only between good, fair and indifferent. This oater falls into the good class, with lots of verve and rush. The story is neat and under the practiced direction of William Berke measures up to some of the better standards sought for in these program action flickers. There is enough riding and shooting to satisfy fans of this type of picture, and Russell Hayden, who does the hero spot, gives his work naturalness and punch. The heavy, the comedy player, the innocent gal, all necessary props of the western formula, are present and well accounted for by Tristram Coffey, Dub Taylor and Alma Carroll respectively.

Exploiteer Liguori Searches for 'Sullivans,' Finds Family of 13

A simple but effective stunt was engineered by Vincent Liguori, Bronx area exploiteer for RKO Theatres, when in conjunction with the showing of "The Sullivans" at RKO houses in his territory, he conducted a search for the largest family of Sullivans in the Bronx.

He found the family, whose members totaled 13, including two sons, one a staff sergeant in the Army overseas and the other a seaman first class somewhere in the Aleutians.

Liguori received the cooperation of a Bronx restaurant, whose manager feted the family at dinner at his establishment. The Bronx *Home News* came through with reams of publicity.



With a corner facade, the Warner Aldine Theatre, Philadelphia, used it to excellent advantage in advertising 20th Century-Fox's "The Song of Bernadette" by utilizing the space above the marquee for a striking display conceived by Maurice Gable, downtown district manager for the Warner Theatres, and executed by Luke Lipka, manager of the Mastbaum Theatre sign shop. Whether your theatre has a corner entrance or not, this view of the Aldine front should aid you in creating a good display.

Tieup Tops Murray's 'Seabees' Campaign

C. C. "Irish" Murray, city manager of the Fox Midwest Amusement Corporation in Springfield, Ill., took advantage of Republic's national tieup with the Allis-Chalmers manufacturing company, whose tractor-bulldozers are used in the action of "The Fighting Seabees," to promote his engagement of the production at the Fox Lincoln Theatre.

Highlighting the campaign were full-page advertisements in the *State Register* and *State Journal*, placed by Allis-Chalmers. The same issues of both papers carried a six-column advertisement placed by the Baker manufacturing company, makers of the bulldozer attachments for Allis-Chalmers tractors. Both advertisements gave theatre and playdate credit.

Other Allis-Chalmers promotion included the display of two bulldozers in front of the Lincoln; a display of "Fighting Seabees" photos in the adjoining department store; the placement of 75 window cards with theatre credit in prominent store windows, and the posting of thirty one-sheets with theatre date in the Allis-Chalmers plant.

Both the *Register* and *Journal* carried photos of the bulldozer display as it was being inspected by Naval officers from recruiting office.

Murray also attracted attention to "The Fighting Seabees" through a special false front.

Mammoth 'Soldier' Campaign

Inspired by the success of two sneak previews, Paramount has set in motion plans for a mammoth advertising, publicity and exploitation campaign for "I Love a Soldier," which some company officials predict will be a bigger grosser than even "So Proudly We Hail."

Collie Pup Given Away

Chuck Shannon of the Columbia Theatre, Sharon, Pa., gave away a collie pup to the winner of a "Lassie Come Home" radio contest.


This is the LADY
who was loved by the MONSTER
Did DEATH hold the key to her heart?
REPUBLIC brings you a Box Office CHILLER!
"The Lady and the Monster"
with
VERA HRUBA RALSTON ★ RICHARD ARLEN ★ ERICH VON STROHEIM
HELEN VINSON ★ SIDNEY BLACKMER
GEORGE SHERMAN, Director
Screenplay by Dane Lussier • Frederick Kohner
Based on the novel "Donovan's Brain" by Curt Siodmak

Regional Newsreel

BOSTON

Edward Sellette, former manager of the Colonial at Nashua, ran down from Pittsburgh, where he is now manager of the Strand, to visit his relatives.

The Strand at Newburyport, Paul Wenzel, manager, has installed new balcony seats.

Joseph Grenier is a new addition to the staff of the Strand.

Ray Allard has resumed his former duties as manager of the Center Theatre in Fall River.

Adelaide Gregoire is Leo Dupin's new assistant at the Capitol in Fall River.

Armand Robertson is a new member of the Warner Theatre staff in Lynn.

The Waldorf Theatre in Lynn revised prices downward last week. The new scale being 18c to 25c.

The Premier Theatre in nearby Newburyport has been repainted.

New members of the Motion Picture Salesmen's Club in Boston are Jack Gubbins, Paramount; Al Cohen, National Screen Service, and Al Poulton, Monogram.

Manager Ralph Roberts in town from Caribou, Maine, said loss from fire at the Powers Theatre, almost entirely destroyed, will exceed $75,000. The fire originated in the boiler room.

Abe Weiner, Universal branch manager in Buffalo, spent several days visiting the local offices of Universal.

Henry Kalis, one time conductor of the Metropolitan Theatre Symphony Orchestra and later manager of the Esquire Theatre, has been made assistant to Ben Rosenberg, manager of the Metropolitan.

Marty Glazer, former publicity director of the Paramount and Fenway theatres, now in the Army, is home on a 15-day leave due to the serious illness of his mother.

Toni Russo, who has been manager of the Star Theatre in St. Johnsburg, Vt., has been transferred to the Colonial and Scenic theatres in Manchester, N. H., relieving Manager Bill Stanton, on leave of absence because of illness.

William Kelley, assistant manager of the Colonial Theatre in Brockton for the past several years, has been promoted to the manager's job.

Jacob Lieberman and Mac Bernstein, owners of the B and L circuit, St. Johns, New Brunswick, visited Boston's Film Row and purchased complete equipment from the Capitol Theatre Supply Co. for their new theatre now nearing completion at Madawaska, Maine.

Approximately twenty new members have joined the Theatrical Post of the American Legion (all veterans with honorable discharges from World War II). One of these vets acknowledges the mature age of 17 years.

Evelyn Danielson, the New England winner of the "Snow White" contest, visited the RKO exchange and her blonde hair and charming manner have all RKO rooting for her.

The Royal Theatre at Fall River has completed extensive alterations, including a new marquee. Anthony Montz is manager.

Manager Donald Holbrook has reopened the Five Star Theatre at Palmer, Mass., after extensive renovations.

CHARLOTTE

Warner Bros. exchange reports a number of new employes within recent weeks: Mrs. Betty Cunningham, Mrs. Vivian Killough, and Ina Chandler, billers; Nell Simmons, bookkeeper; and Mildred Mills, clerk.

Ruth Miller, who has had a brief hospitalization, is back at her desk at Warner Bros., as confirmation clerk. Larry Sizer, shipper, is first on the list of vacationers from this office.

Cy Dillon, Republic Exchange manager, left for Chicago last Saturday to attend the sales conference there.

Byron Atkins Slaughter III is a new member of the household of Barney Slaughter, office manager at Republic.

Little Robert Craver, son of A. B. Craver, manager of the Visulite and Plaza theatres, is at home after a long illness which began with meningitis, was quickly followed by measles, and ended with an ear infection.

C. L. Walters of Hickory has joined the Visulite Theatre staff as operator, succeeding Hugh Gibbs who went to Camp Perry for induction into the Navy.

T. G. Prophet, formerly with the Charlotte Theatre, is back in civvies with a medical discharge from the Navy.

Jeanette MacDonald, one of the stars of "Follow the Boys," which is expected soon in Charlotte, filled the city's largest assembly hall to overflowing at her first concert in Charlotte Tuesday evening. A week before the concert all seating space was sold. T. D. Kemp, president of Southern Attractions, which brought Miss MacDonald to Charlotte, substituted folding chairs for standing space and sold out promptly.

CHICAGO

One of the most successful shows ever put on by the Chicago Variety Club was staged at the huge Civic Opera House last Sunday. Stars from various stage shows in town and night clubs appeared during the afternoon, and the affair raised about $11,000 for LaRabida Sanatorium. Eddie Silverman headed the committee of club members, while Norman Kassel handled the publicity.

National Screen Service is opening a warehouse at 1922 South Halsted Street which will service, not only the Chicago district, but also Minneapolis, Detroit, Kansas City, St. Louis, Omaha, and Indianapolis.

Marjorie Lavery, B & K pin-up cashier girl, is on a west coast vacation trip. Incidentally, her family is very much in the spotlight just now. Her brother, Hugh Lavery, recently discharged from the Coast Guard, is seeking a Hollywood career, while her husband, Marine Sgt. Ward Mitcham, recently won the Purple Heart and a Presidential citation for gallantry in the South Seas area.

MGM is paying for extra newspaper space for subsequent runs of "Girl Crazy." Twelve zone B theatres are featured in the ads.

Albert Bordo Productions has been organized by I. J. Seigel, D. Golden, and I. Keppel with $100,000 capital. Offices are located at 33 North LaSalle Street.

Sam Lamansky, business agent of B 45, Chicago Film Employes Union, Roy Willowsby of Davenport, Iowa, and Edward Daniels of Milwaukee have been elected delegates from the ninth district, IATSE, for the international convention at St. Louis next month.

Jack Kirsch, Allied prexy, and "Doc" Bamford of MGM are chairmen for the Chicago theatre drive for Wac recruiting week, starting May 11.

Mrs. Marian Kroskup, formerly manager of the Mar Theatre, Wilmington, Ill., has been named manager of the Banovitz circuit's Ken Theatre, thus adding another to the growing list of Chicago lady managers. She is a veteran of the film business. W. A. Weinberg, former Ken manager, will announce his new connection shortly.

Claude Morris, UA publicity manager, is in Minneapolis on business.

Mary Pickford was a recent Chicago visitor.

The directors of the Chicago Operators Union met Tuesday to discuss important trade problems, including the new individual theatre contracts they are seeking from theatre owners in the district.

Theatres are being asked to help obtain volunteers for city recreation centers for the children of mothers who are working in war plants.

Max Dreifuss of the Monogram sales department is celebrating his silver anniversary in the film business.

Job changes: John S. Clifford will manage the Varsity Theatre, Decatur, Ill. Robert Hall to manage the Apollo, Princeton, Ill. Mrs. Saul Lockwood has been named manager of the Sun Theatre, to take the place of her Army-bound husband. Charles Miller is the new sales manager for All-American Newsreel. Phil Solomon to the B & K Drake Theatre. R. T. Orth named manager of the Chicago RCA factory.

Both the American Lighting Equipment Association and the National Electrical Distributors held conventions here last week.

Renee Gray of the B & K accounting department has joined the Wacs.

Abe Platt, B & K district manager, and Alex Halperin, Warner booking director, have returned from Florida vacation trips.

Leo Morrison, Hollywood agent, left for New York after conferences with Al Loewenthal, Famous Artists Syndicate. Plans are being completed for more film cartoons.

Will Baker, Republic exchange manager, has returned from a downstate business trip. He reports heavy demand for "The Fighting Seabees."

CINCINNATI

Universal's Helen Weiler, who resigned her position at the exchange in order to become Mrs. Henych, was tendered a farewell shower by the office personnel at the Gibson Hotel. Her place has been filled by Amy Handel.

United Artists have inaugurated a Special Dates Drive to run for three weeks.

Belpik's Kay Lanham is home on the sick list.

Fox's Ann McHugh is vacationing at Fort McCall, North Carolina, where she is visiting her brother, Sergeant Ed McHugh.

Fanny Voss, who celebrated her 28th year with Paramount on April 26, was the recipient of many congratulations.

Annabelle Kelly, head of 20th-Fox's ad sales department and in the employ of the company for 24 years, resigned this week on doctor's orders because of high blood pressure.

Wilbur Hetherington, RKO booker, was inducted into the Army and is now stationed at Fort Thomas, Kentucky. A gift was presented to Hetherington at a farewell luncheon, which was cooked by the inspection department at the exchange.

Al Kolitz and Bernie Kranze, RKO district manager, were visitors at the local exchange.

Mrs. Betty Spiecer, formerly Betty Weinberg, has returned to Warners after an absence of several months and will again take up her former duties.

Hymie Banks, Williamson, West Virginia, is at the Christ Hospital, having undergone a major operation.

R. O. Hazard, Virginia Amusement Company, returned last week from a vacation in Florida.

Warners' Harry Brinkman was home on a short furlough from the Navy, and visited the



FAMILY AFFAIR. Tom Connors, Gregory Ratoff, and Darryl F. Zanuck, all of whom have something to do with 20th Century-Fox, are seen happily looking over the situation at the Shore-Dinner Dance of that company's Family Club at the Hotel Astor, New York, last Friday. Everybody had a good time.

exchange.

Frank Sheppard, former Paramount booker, is now at Great Lakes Training Station, where he has undergone an operation. He will be glad to receive mail at the following address while hospitalized: A-S Ward B, North McIntyre Dispensary, Great Lakes, Ill.

Altec's Warren Conner is reported improving at Holmes Hospital, although the number of blood transfusions have risen to 82.

Visitors at the Row last week included Frank Allaro, Matewan, West Virginia; Paul McKay, Montgomery, West Virginia, and Chris Pfister, Troy, Ohio.

Arnold Burger, general manager of the Drive-In Theatre, Montgomery Pike, Montgomery, Ohio, announced its opening last Friday at 7:45 p.m. for the fifth consecutive season. Two shows will be presented nightly, rain or clear, under the direction of Jack Hauer, local manager.

CLEVELAND

Harry Goldstein, Paramount district manager, who has been on a six-month leave of absence following a serious illness, is back from Florida looking and feeling fine, but with no statement as to his immediate plans.

Dan Robins, owner of theatres in Youngstown, Warren, Butler and Niles, was a Film Row visitor, accompanied by Paul Ellis and Peter Rufo, his theatre managers.

J. J. Maloney, MGM central states sales manager, and J. P. Byrne, district manager, presided over a staff dinner party at the Statler Hotel last Wednesday, during the course of which he handed out 20-year service pins to C. C. Deardourff, exploitation head; Steve Andrews, shipper; Effie Baxter, head inspectress and Sara Sallew, inspectress. The officials then presented 10-year service pins to branch manager Jack Sogg; city sales manager Jack Mundstuk; Louise Jade, cashier; Anne Vickers and Nativa Roberts, bookers; Gladys Nelson, biller and Elsie Wilson, bookkeeper. Louise Jade received her award in absentia, as she is convalescing from a recent illness.

John D. Kalafat, president of Associated Circuit, as chairman of the Greek Relief Drive, urges all exhibitors to collect clothing, especially shoes—during the drive period which starts May 14 in Cuyahoga county and May 28 in other parts of the territory.

Meyer Fine of Associated Circuit and Jack Shulman, with theatres in Cleveland and Painesville, head the local UJR theatre division drive.

Charles Raymond, Loew theatre division manager, this week turned the entire lobby of Loew's State Theatre over to the Fisher Aircraft Corp. for a display of their machines and a full complement of operators in a drive for some 5,000 more women employes needed to help build the new big bombers. The War Manpower Commission is also co-operating in the display by maintaining a table where applicants may register. Raymond tied the display in with the showing of MGM's featurette, "Main Street Today."

Columbia's "Cover Girl" equalled the record run of any picture in Toledo, according to Joe Lissauer of the Skirball Circuit. It played four successive weeks at the Skirball Toledo houses—two weeks at the Rivoli and two weeks at the Pantheon.

Joe Leavitt, who owns and operates the Independent Screen Room of the Film Exchange Building, is convalescing from a minor operation at Mount Sinai Hospital.

Conferring with Warner zone manager on current releases were Ray Brown and Frank Harpster, both in for a regular monthly division managers' meeting.

Ensign Ray Essick was home over the weekend between assignments. He has just completed his basic training at Fort Schuyler and is now taking a four month special course at Harvard University.

Bud Gilliam, a member of the Warner Theatre publicity staff before he joined the Army a year-and-a-half ago, is home on furlough. He saw action in the Mediterranean, but did not suffer any injuries.

Pvt. Urban Anderson, theatre manager for the Associated Circuit, was another visitor in uniform last week. With basic training completed at Fort Benning, Ga., he is now assigned to a specialty school.

The Attica Theatre, Attica, closed all winter, was re-opened last week by Joe Bender.

"Cover Girl" was the only picture that made a good showing here last week. All other first runs dropped from ten to fifty per cent from averages.

Cleveland turned its clocks an hour ahead at midnight Saturday. And this is the first time that Cleveland theatre owners did not protest. Whether it is because none of their previous protests have ever had any effect or whether experience has proved that early time is not so disastrous to business as anticipated, the change was effected without protest.

DALLAS

The Variety Club has taken on its fourth charity, a permanent objective in boy welfare work. The new interest is a Boy's Town type of home and school for youngsters, 12 years or below, who otherwise would be sent to a reform institution. The place is known as Boy's Ranch of Copperas Cove, Inc., at Copperas Cove, Texas, and has been in operation for eleven years by Mr. and Mrs. R. E. Dawson on family land of about 1000 acres. The Dawsons will continue to run the place with Variety financial assistance. 31 boys now live there, and others will be accepted. Home surroundings, education in public schools, training in farm and animal husbandry and occupational industries

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FILM THEATRE TO WAR THEATRE. George R. Peters (center), who has been a star manager for the Loew houses in Washington, Norfolk, Reading, and finally Richmond, takes the oath as Ordinary Seaman from Lt. Ward M. Palmer, assistant to the officer for Navy recruiting in Virginia, as Joel A. Levy, representing Loew's home office, looks on.

is furnished, and they even are sent to college until 21 years old. The other three Variety objectives are: the R. E. Griffith Summer Camp for Underprivileged Boys; Hope Cottage, which cares for deserted children, and the Freeman Memorial Clinic, mainly for malformed youngsters.

Fire destroyed the Urbandale Theatre, P. G. Cameron, owner, in a neighbor area on April 27. Cameron said he saved the ground only. Plans have been set to rebuild on a larger scale. House was 600 capacity, will be rebuilt for 1000.

The Salesmanship Club entertained Charles Francis Coe at a noon luncheon on May 4, with Coe talking on the growth of the films in fifty years. He also spoke on the Notes on the Passing Show radio program conducted by John Rosenfield of the Dallas *News*.

National Theatre Supply Co. has kept up its volume of business to that of before the war by adding lines of goods not handled until the emergency. Plan was worked out by R. L. Bostick, manager, to offset expected losses due to priorities, and has met with general acceptance by the exhibitors. New lines added include supplies for janitors, projectionist tools, folding chairs, national and other patriotic flags, step ladders, and candy cases.

Ted Reid, former poster man at UA for 19 months in the South Pacific in the Medical Corps, has received his honorable discharge and been returned home. He will be available for exchange employment.

Isley Theatres has built a popcorn drying machine in its store room in Dallas. Only wet, or green, popcorn is available now, reports most exhibitors. Green corn pops out such a low yield that the profit disappears. Isley's experience has been that his process raises the yield up to 75-80 per cent of normal.

L. C. Bissinger, Queen Theatre, is entering his 31st year as an exhibitor on Elm Street, the Dallas theatre row.

Roy Bickle, MGM branch manager, reports that every Texas circuit, both affiliated and unaffiliated, along with many of the independents, have agreed to cooperate in the company's 20th anniversary drive. He expects to have showings in every theatre in the state sometime during the period.

Universal will do its film inspecting by automatic machinery, according to E. S. (Dutch) Oldsmith, branch manager. Advantages said to be that the machine does away with all hard work on this job, effort required being merely the operation of a foot pedal. Machine does automatic splicing, and detects any broken or improperly spliced film, or defects, and stops the run. This job not only is the first in Dallas, but also is first for Universal. Machine is installed on a lease basis, and will be serviced for adjustment and repairs by Altec.

Bill Lewis, Universal booker, has received a 90 day deferment in the draft; and Mrs. Francis McClelland has been made third booker.

Dismissals from the Services have begun to register with some of the theatres. R & R got back two projectionists in McAllister, Okla.; they were Herbert Weaver and Eugene Black.

(*Continued on Page 32*)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

DES MOINES

Dick Phillips, manager of the Arrow Theatre at Cherokee, inserted a teaser add in the Cherokee newspaper in connection with the showing of "Lost Angel." He ran a picture of Margaret O'Brien with the heading "Who Will Adopt This Little Girl?". The second day of the ad the newspaper had 67 phone calls from serious parties, wanting to adopt the girl. It was not until the third day that Phillips ran an ad revealing that Margaret was the star of the picture.

Lou Levy is the first member of the Universal exchange to take his 1944 vacation, and the manager is spending two weeks visiting his protege, Mayer Monsky, branch manager at Denver.

Don Norton, salesman for Warner Bros., has been accepted for military service and is awaiting orders to report.

Sgt. Harold Lyons, formerly salesman for 20th Century-Fox at Des Moines, is now stationed in England, according to letters received by some of his friends.

L. A. Miller, formerly of Sioux City, has become manager of the Gem Theatre at Charles City, which was recently taken over by Central States Theatres of Des Moines.

Two more Iowa exhibitors have been inducted into the Navy and are awaiting notice to report for duty. They are Doc Twedt, owner of the Lido Theatre at Manley, and Dwight Ayres, owner of the Ace Theatre at Keystone. In both cases the wives of the exhibitors will take over management of the houses for the duration.

Ruben Rosenblatt, Universal exchange salesman, has resigned to accept a position with radio station KBIZ at Ottumwa, where he will be on the program sales staff.

Lorenz Warneke of Waterloo has sold his circuit of theatres to Lyle Louber. The circuit includes several Iowa houses.

Two more Iowa theatres have gone dark. J. C. McMahon closed the Irwin Theatre at Irwin because of lack of help, and the Northborough Business Men's Association has closed the theatre at Northborough.

Kenny Weldon has been elected president of the Des Moines front office union, local F39, succeeding Jerry Banta who has been inducted into the Navy. Both Weldon, who had been serving as vice-president, and Banta, are employed at MGM.

DETROIT

A survey of the downtown theatres in Detroit finds no letup in business as a result of the heavier amusement tax. With money a cheap commodity in this war-boom city, Detroiters don't seem to pay attention to slight increases in prices as represented by the tax. This is in direct contrast to the rest of the amusement industry, for local night clubs are complaining about losses in business as high as 50 per cent because of the higher Federal levy. Larger neighborhood shows are also enjoying the full-capacity crowds.

The Roxy Theatre has been using a special display in conjunction with the showing of "With the Marines at Tarawa." The display, depicting the life of the Marines, was made possible through the co-operation of the Marine Recruiting Office and the Goodrich Rubber Co.

Stephanie Bachelor, former Detroit girl, has just been given a contract for three pictures a year by Republic Studios. She played in the late Jessie Bonstelle's stock company in Detroit and was a radio actress with Station CKLW.

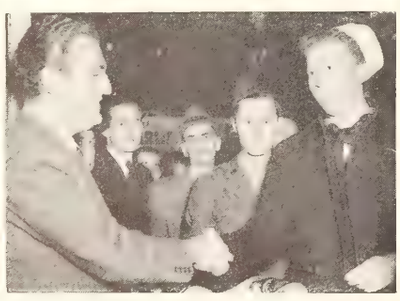
Sgt. Gene Autry visited Saginaw last week for the benefit of Wac recruiting. Autry drew overflow throngs of young fry and older people, too, at his appearances at the Saginaw Auditorium.

Despite all the public attention given to the problem, property damage by juvenile miscreants is on the upgrade in Saginaw, according to Walter M. Germain, police juvenile division supervisor. He reported that complaints were running three times as high as last year. Germain said that he feared complaints would become even more numerous "before the trend will level off, and families once again become the closely knit units they must be if juvenile delinquency is to be stopped."

Ginger Rogers' "Lady in the Dark" completed a seventh week at the United Artists Theatre.

Martha Raye, one of the "Four Jills in a Jeep," which was on the screen at the Fox Theatre this last week, was in town with her husband, Nick Condos.

The Cinema Theatre, which deals with revivals, celebrated the fiftieth anniversary of motion pictures by gathering together nostalgic clips from the old-time pictures. Included were such old favorites as Bronco Billy Anderson, the first two-gun western hero; Florence Turner, Charlie Chaplin, William S. Hart, Frank Borzage, Wally Reid, Geraldine Farrar, Lionel Barrymore, Harry Carey, the Gish girls, the Talmadge sisters, Rudolph Valentino and many others.



MILLIONTH PATRON. Seaman 1st Class William Nelson, who hails from Nanuet, N. Y., is shown receiving a $25 bond from Managing Director R. M. Weitman of the Paramount Theatre, N. Y., because he was the millionth person to buy his way in to see "Lady in the Dark." Picture ran ten weeks, a new record.

INDIANAPOLIS

Capt. John O. Servass, formerly associated with the S. & S. Theatres, and Jeanie Camp of Dallas were married April 23. Capt. Servass is stationed at Love Field, Texas.

William Watmouth, office manager at Warners, who leaves for Los Angeles, is succeeded by Sol Greenberg, head booker, Allan Berkowitz, assistant booker, has been promoted to head booker, and Dorothy Robinson, secretary to Claude McKean, manager, becomes assistant booker, Wilma Barrow has been appointed secretary to Mr. McKean.

Earl Bell, who operates the Howard Theatre here, has acquired the Avalon Theatre and building.

Joel Golden, former Universal salesman, is now stationed at U. S. Naval Training School at Newport, R. I.

At the regular monthly meeting of the Indianapolis Variety Club, Tent No. 10, Earl Herndon, of Affiliated Theatres, Inc., was elected to the board of directors to fill the unexpired term of Burdette Peterson, who has entered the Navy.

(Mike) Michael Gottschau, one of the film distributors of other days in Indianapolis and now located in Chicago, was a business visitor on Film Row during the week.

Margaret Tate has resigned her post as cashier at Universal exchange and has been succeeded by Mrs. Marie McIntyre.



AH! AMERICAN MOVIES! Crowds in Naples fight to get tickets to see the Italian dialog version of Warner Bros.' "Sergeant York," one of the first American films to be shown in Naples after occupancy by our troops.

John J. Dorr of Alliance Theatres, Chicago is reported to have undergone a tonsilectomy at a Chicago hospital recently.

Among visitors on Film Row were: Harold Hargis, Rockport; William Studebaker, Logansport; Charles Kreighbaum, Lafayette; Roy Harrold, Rushville and John C. Schilling, Connersville.

Guy Craig, manager Columbia exchange, attended a business meeting in Toledo during the week.

Joe Meadows, who operates the Strand Theatre, Dawson Springs, Ky., visited his son, Pfc. Robert Meadows, who has completed his boot training at Great Lakes Naval Station.

N. A. Garner has re-opened the Fox Theatre at Brazil. It has been dark for sometime.

William A. Goldman, who formerly operated the Indiana, Circle, and Ohio theatres here, and also the Indiana Roof, was a guest of Carl Niesse and wife Tuesday and Wednesday. Mr. Goldman now operates the largest chain of theatres in Pennsylvania.

C. A. Christy, operator of the Williamsport, (Ind.) Theatre, is the father of a seven-and-a-half pound baby boy, born at the local hospital.

Despite unfavorable weather conditions, theatres here are doing a fairly good business.

In an effort to interest people in accepting employment in industry, a motion picture short, "Main Street Today," is being shown at Loew's Theatre. During the run of the show employment services will have representatives in the lobby.

A Jewish motion picture, "The Cantor's Son," starring Moishe Oysher, was shown Sunday night at the Kirshbaum Community Center. The Knesses Israel Men's Club sponsored the film.

LOS ANGELES

Earl Strebe of the Palm Springs, Lake Arrowhead theatres and the Vegas Theatre, Las Vegas, was in town last week booking films.

Chester Bell of the local Paramount exchange has been confined to his home following a freak, but serious, accident. It seems that Bell had a steel splinter blown into his eye by the wind. The injured optic was coming along nicely until an infection set in. However, he is well on the mend now and should be back at his desk any day now.

Joy Borg, former contract clerk at Paramount, who is married to Sergeant Roy Borg, stationed at Fort MacArthur, is expecting a visit from the stork.

Don Almroth is the new booker at the RKO exchange. Almroth was formerly with Paramount.

George F. Dembow has arrived here for the National Screen Service general sales convention.

N. MacTaggart has left Paramount exchange

for the Vinnecoof Circuit.

Roscoe Thomas, operator of the Palace Theatre, Las Vegas, in town booking along the Row.

Ben Teskay has sold the Granada Theatre, Los Angeles.

Al Bowman, Universal sales manager, has returned from a successful business trip to Arizona, while C. J. Feldman, district manager, is back from San Francisco.

MEMPHIS

M. A. Lightman, president of the largest mid-south chain of theatres, Malco, Inc., last week purchased the McCall Building, between Front and Main Streets on McCall Place. The price was $85,000. The purchase was announced by Mr. Lightman as an investment. The building is an office building; there is no theatre in it at present.

M. L. Bass, former salesman for MGM exchange now in the Army, was home on furlough last week.

H. Stanley of the Radio Theatres, Bebee, Ark., was visiting Film Row last week.

Arthur Brómberg, president of Monogram, Atlanta, was visiting the local exchange last week.

Jack Lustic has taken over National Screen territory in Arkansas covered by Harry Low, salesman, who has been transferred to Albany, N. Y. Kathryn Mongan, head shipper at National Screen, gave a picnic last Saturday for employes at Overton Park.

The Family Club at 20th Century-Fox celebrated with a picnic at Riverside Park last Saturday night.

Bob Williams, former head booker and office manager at 20th Century-Fox, is home on a leave from the Navy, having completed his boot training at Great Lakes.

Malco former ushers—Robert Turner, a gunner in the Army, and Jack Shoffner, who will shortly get his Navy wings—were home on leave last week.

George Borner is the new manager of Malco's Linden Circle Theatre.

All loop theatre employes entertained with a dance at the Variety Club last Friday night.

NEWARK

Howard Hall, recently appointed relief manager by Warners for the Newark area, has gained local fame through the fact that he was the discoverer of William Bendix, Hollywood star, when the latter was a clowning clerk in an East Orange, N. J. grocery and vegetable market. Hall got Bendix a small part with the New Jersey project of the late Federal Theatre.

Robert Seaman is now assistant manager of Warners' Capitol. He comes to Newark from the Loew chain in New York City.

The State Theatre, Elizabeth, has just been re-decorated and re-carpeted.

The lobby of the Strand Theatre, Long Branch, is being re-decorated for the summer season.

The Lyric Theatre, Asbury Park, is being re-decorated and will open soon.

Asbury Park theatre men regret the loss of three former associates, all previously connected with the Walter Reade chain, who have been reported missing in action. They are: John Gray, usher at the St. James; George Price, assistant manager of the same house, and Erskine ("Dempsey") Dollarhide, assistant manager of the Mayfair.

John McNulty, manager of the Paramount, Asbury Park, who has been out ill for six weeks, is back on the job.

Dan Lee, manager of the U. S. Theatre, Hoboken, has returned to work after a month's illness. During his absence his duties were carried on by his assistant, Ethel Oxley, who was "the voice with the smile" switchboard operator at Warners' Stanley, Jersey City, for twelve years. Miss Oxley has been assistant manager at the U. S. since last May.

Martin Johnson, maintenance man at the U. S. Theatre, Hoboken, is back at work again after a long siege of illness.

Danny Oliner, vice-president of Motion Picture Operators' Local No. 244 and projectionist at the Paramount, announced that he has taken Frank Corbally of Newark in as a partner at his Club Miro, a night spot.

N. A. Komnenos, New Jersey zone manager for the Skouras chain, has moved to his farm near Somerville for the season.

Manager Bill Phillips of Loew's State did another good publicity job last week in connection with the showing of the MGM war-worker recruiting film, "Main Street Today." Manager Phillips had a recruiting booth in the lobby staffed by interviewers, who told prospective women war workers about the various types of jobs open in this area.

NEW YORK

Joe Shea, eastern representative for the Cagneys, is so much improved that he expects to leave the hospital at the end of this week.

Christmas in May: the employes of United Artists received their Christmas bonuses last Friday and were very happy about it, too. The delay was due to the necessity of awaiting official War Labor Board approval.

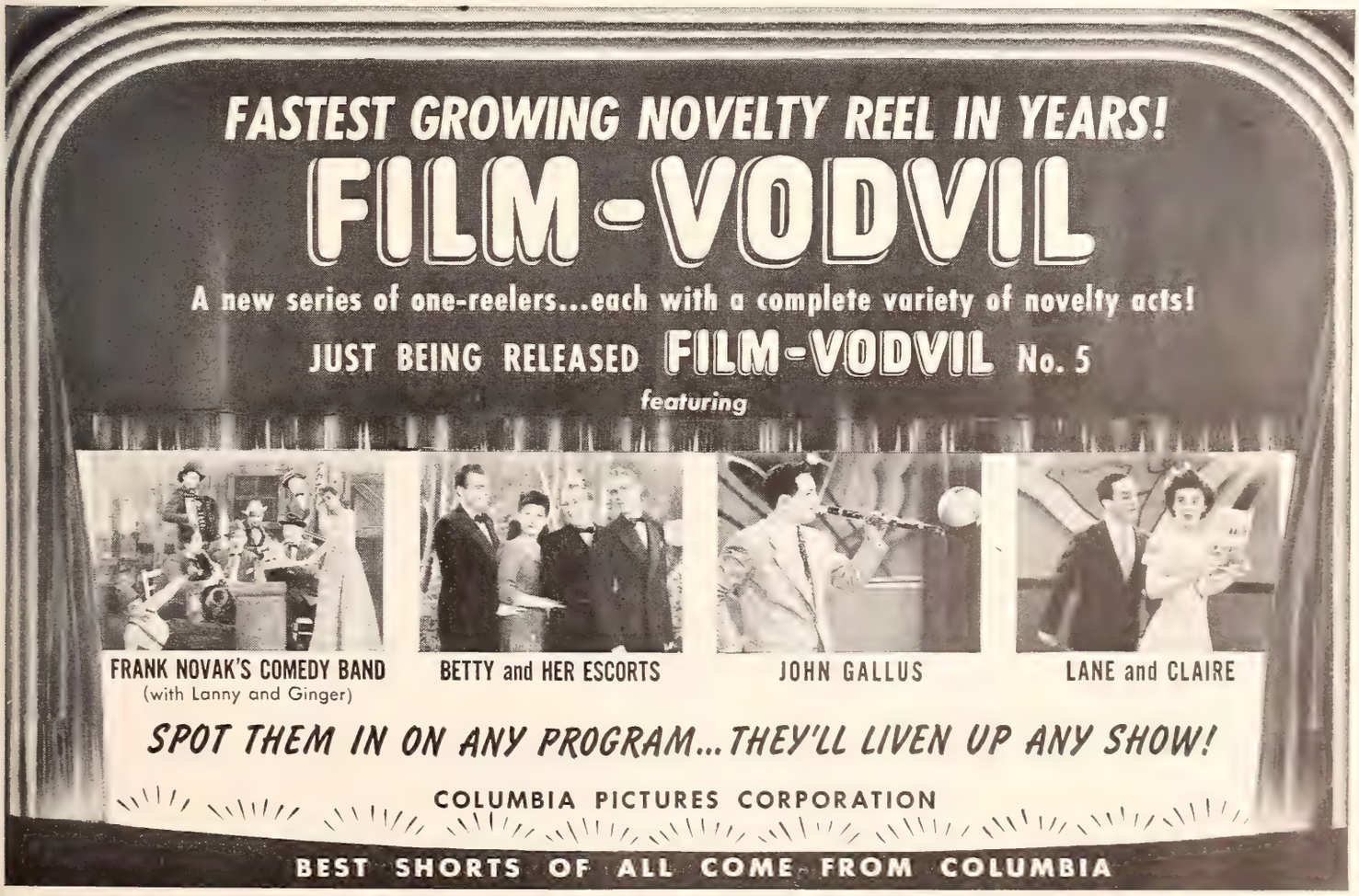
Sophie Lippman, Warner short subject booker, and her husband have bought a chicken farm at Suffern, N. Y., where the Ramapos begin. Sophie intends to commute during the summer on the good old Erie.

Sgt. Harry Fellerman of the Air Corps, who formerly was Universal New York City salesman, writes in to say he has become a father for the second time. It's a boy.

Steve Broidy, Monogram sales chief, bounced into his office last Friday, full of vim and vigor after a trip back from the coast.

The person to get seats from for the 25th Silver

(*Continued on Page* 34)



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Jubilee Dinner of Motion Picture Associates is Moe Fraum of the Columbia exchange. The dinner takes place at the Hotel Astor on May 19, and Moe says the best tables will go to the earliest buyers. Also, he warns, the number of seats available are limited.

Bob Brenner is a new face in the MGM booking department.

Rudy Hagen, general manager of the Warner Picture Checking Service, has left for the coast on business.

Seymour Kutinsky, for 9 years National Theatres Metropolitan salesman for independent theatres, has resigned to open a ladies apparel store in Jamaica, L. I.

Jack Finkelstein, RKO Radio booker, is the father of a boy—his second.

Ben Levine, head booker at United Artists, celebrated a birthday last Friday—but which one Ben sayeth not.

The Shadowland Theatre of Ellenville, N. Y. is now being booked by the Sam Stiefel Booking Office.

RKO reports 100 per cent sales to the major New York circuits for the "Flicker Flashbacks" series of shorts in connection with the 50th Anniversary. The company has been forced to order four times the usual number of prints.

Vacationists back from Florida: Moe Spewack of the Carteret Theatre, Carteret, N. J.; Ben Abner, N. J. branch manager for MGM; Lee Newbury of the Newbury circuit.

On vacation: Gertrude Francis, of the Warner cashier department; and from Universal, Harry Furst, Brooklyn salesman, and Phil Winnick, N. J. salesman. Phil is using the time to move into a new apartment.

Business has kept Maxwell Gillis, Republic's eastern division manager, commuting back and forth to Washington for the last few weeks.

Sam Stern, at one time Brooklyn salesman for UA, is now salesman for Pallas Films, handling those Korda specials.

Archie Berisch, Warner head booker, has been out ill for several days.

Frieda Laurie, chief booker at RKO Radio for 20 years, is leaving the company at the end of this week.

Wallace Gallagher of the Republic home office is spending some time visiting at the exchange.

May Labriola has been transferred at Warners from the contract department to be secretary to Clarence Eiseman, New York branch manager.

George Kreamer and John Powers, auditors, are paying their semi-annual visit to the United Artists exchange.

New additions at Warners: Ann Cogan, cashier department, and Marian Greenberg, booking department.

OMAHA

Will Singer, Brandeis Theatre manager, is spending a few days in Chicago.

Conrad Evenson opened his new theatre at Soldier, Ia., last Saturday.

Mr. and Mrs. Carl White, Quality Theatre Supply Company owners, have returned from Boonville, Mo., where they visited their son attending Kemper Military School.

Mrs. Carl Reese has returned from the hospital and is recovering rapidly. Her husband is a United Artists salesman.

Walter Hoffman, 20th-Fox exploiteer, spent several days in Omaha.

Enid Cody, inspectress, and Helen Payne of the ad-sales department at 20th-Fox are on vacation.

J. C. McMahon has closed his Irwin, Ia. theatre due to lack of help.

Motion Picture Projectors' union, the Stage Hands union and Tri-States Theatres contributed their services at the Omaha Theatre last Wednesday morning when two thousand business men of the city were given the opportunity to see four new War Department films.

Work has begun on remodeling and reconditioning the State Theatre in downtown Omaha, according to Herman Levy, general manager for the Ralph D. Goldberg Theatre Enterprises. A court injunction under which the theatre has been closed will expire October 1, but the owners hope to open it before then. WPB approval has been granted for all materials and equipment.

Lucille Sorensen, Acting Branch Manager Carl Nedley's secretary at MGM, is taking her vacation now while her husband, who was injured in Pacific action, is home on furlough. Reva Malashock is pinch-hitting for Lucille.

Elmer Dunas, Columbia Pictures salesman, has been granted an extended leave of absence due to illness.

Jack Connor, MGM exploiteer, celebrated a birthday last week, with the MGM gang providing the cake and trimmings.

B. C. Marcus, Columbia division manager at Kansas City, spent several days here.

Russell Jessen, formerly with Universal, is now an Army booker at St. Louis.

Paul Walsh, Warner Brothers' salesman, was inducted into the Navy at San Diego.

Dorothy Gross, Warner Brothers' secretary, has been appointed a countess in the Council Bluffs Mardi Gras.

Harold Johnson, WAC chairman, told members of his committee at a Saturday meeting that, with 105 towns still unreported in the territory, the area was still $8,500 ahead of its Red Cross mark of last year.

Bert Bassinger, MGM assistant shipper, recently lost his daughter.

Helen Baum, cashier at MGM, took a short time off to visit her father at Cedar Rapids, Neb., who has been ill.

OTTAWA

Manager Ray Tubman of the Capitol Theatre ran an extensive teaser campaign three days previous to the opening of MGM's "Madame Curie." Assistant manager Fairley of the Capitol is progressing favorably on crutches after a minor accident while skiing in the Gatineau.

Roal Auerbach, head-office executive of 20th Century Theatres Ltd., who operate the Elgin Theatre, spent two days in town on business for that circuit.

Bob Martin, manager of the Avalon Theatre (Odeon) capitalized upon "Government Girl," by introducing on his stage Dorothy Blace, who previously won the "Government Girl" contest when the picture was playing first run downtown.



SEABEE COMMANDER NOW. Commander Arthur Benline, C.E.C., U.S.N.R., is a former theatreman. In photo above, Benline, one-time manager of theatres for the major circuits, receives welcome handshake from Mayor La-Guardia, on the occasion of the Commander's return from duty in North Africa and Italy.

Fred Smiley, for the past year assistant manager at the Elgin Theatre has been the latest of show folks to join the colors. Ted is taking basic training in Kingston.

The local Lion's Club has succeeded in reaching an all-time peak with bi-monthly Bingo Parties. Last week well over 5000 attended due to the excellent prizes offered.

Columbia's "Cover Girl" is enjoying a capacity run at the Elgin Theatre, where Steve McManus is manager. Steve had an attractive two-week display in the lobby which he moved out front for play-date.

PHILADELPHIA

Every press agent and newsreel man from all the film companies attended the huge ball and dance given by the Press Photographers Association. Among the many spotted tripping the light fantastic were Irv Blumberg and Milt Young from Warner's, Dick Mayers from the Goldman Organization, Dennie Welsh, dean of Philadelphia's newsreel men, Jack Blum, Paramount newsreelman, Mike Weiss, 20th Century-Fox exploiteer, and Ed Rosenbaum, Columbia's ballyhoo man. Captain Everett C. Callow, former Warner ad head and now connected with the U. S. Marines Public Relations office, was also in attendance.

Charles Zagrans, RKO branch manager, is back at work after a recent spell of illness.

When a couple of Pennsylvania Railroad cars got bumped around the other morning in the suburban station, Bob Pryor, RKO's exploiteer, was a little shaken up, and has since been going to an osteopath to have the kinks taken out of his neck.

Ben Harris of the American Film Exchange announces that the exchange is newly redecorated and ready for the spring rush. His latest release is "Dangerous Secrets," starring Paul Lukas.

Oscar Neufeld of Horlacher's was also spotted at the Press Photographer's ball with a very lovely lady.

Bill Spigel of the Lyric Theatre in Germantown, who was in the hospital, is back doing business on Vine Street.

The nine-year old son of Joe Flood, Columbia's booker, who was rushed to the hospital for an emergency appendectomy, recovered from the operation in good shape and is back at home.

Bill Clark of Horlacher is returning to this city, after serving with the New York office of the O.D.T. Bill is Horlacher's secretary and treasurer.

Sam Rosen, Monogram's exchange manager, is still in Mt. Sinai Hospital. Arthur Greenblatt of the New York office is taking charge of the exchange until Sam gets back.

Oscar Altoff of Mahonoy City, the Chamberlain Circuit, and later with the Goldman Theatres, is now manager of the Crescent Theatre.

With Mike Weiss, 20th Century's exploiteer, scheduled to be operated on for a back injury, Irwin Zeltner of 20th's home office is filling in until Mike returns. Mike celebrated his first wedding anniversary on May 2, and went into the hospital the next day.

Maxie Bronow, head of Warner's film payment department, who rides a better deal than he does a horse, was thrown while riding last Saturday and was taken to Roxborough Hospital, where it was found that he had broken a bone in his shoulder. At last reports his arm and shoulder had been placed in a cast.

Roland Haynes, manager of the Oxford Theatre, who was scheduled to go into the Navy, has resigned and gone to Washington to take a position with his brother, who has a contract for Government printing. William Healy will fill in at the Oxford until a permanent replacement is named.

Phil Chain, who sold the Crescent Theatre before going into the Army, and later joined the Goldman organization when he was given an

honorable discharge, has resigned from Goldman's theatres.

The Film Centre, at which most of Vine Streeters eat their luncheon, was robbed last Sunday.

The daughter of Myer Adelman of the New Jersey Messenger Service, eloped last week with a serviceman.

David Sablosky is in Temple University Hospital. He is reported to have pneumonia.

The Frolic Theatre in West Philadelphia, which was closed on account of a fire which took place last February, reopened last week.

PORTLAND

Usco Eisenman, formerly at the Kiggins Theatre in Vancouver, is now with the Merchant Marine in the South Pacific.

J. T. Flynn, western division manager for MGM, has been conferring with Jack Matlack and Mrs. J. J. Parker on new product for '44 and '45.

Lloyd F. Knight, chief projectionist at the Granada Theatre, Spokane, was made manager by Staff Sergeant H. D. McBride, owner of the house. He succeeds the late Charles W. York.

J. J. Unger, western division manager for United Artists, making his first trip to Pacific Northwest and conferring with Mrs. J. J. Parker.

Helen Reynolds has resigned her position as booker for Mid State Amusement Company in Walla Walla.

Genee Childers, manager of Hunt's Roxy Theatre, Medford, Ore., booking on Portland row.

Grover Handley, manager of United Artists, Portland, has put in a new service counter in lobby.

Jimmy O'Connell, formerly manager of Evergreen houses at Eugene, Ore., is now stationed at Gulf Port, Miss.

Mr. and Mrs. Albert J. Finke, announce the marriage of their daughter, Dorothy, to Lieut. Stewart Taylor, U. S. Marine Air Corps on April 30. The wedding took place at Corpus Christi, Texas.

PITTSBURGH

Mr. and Mrs. Dave Brown are the proud parents of a seven-pound son, born Saturday at the Montefiore Hospital here. The father is office manager for United Artists.

The MGM Family Club gave a farewell party for Hannah Braff, for many years secretary to Branch Manager "Buck" Stoner. She has resigned to get married.

John J. Schultz, veteran exhibitor, who operated the Monarch Theatre, Wilson, Pa., died recently at St. Mary' Hospital, McKeesport.

A. W. Smith, Jr., eastern division manager for 20th Century-Fox, spent several days at the local office this week.

Because of the excellent showing she made in the Fourth War Loan Bond Drive at the Orpheum and Park Theatres, Franklin, Pa., Mrs. Dorothy Brown, manager of these theatres for the Kayton Entertainment Company, has been selected as one of the "Honored Hundred" to make the trip to Washington as a guest of the Government.

SAN FRANCISCO

An Honor Roll of Employes in the Armed Forces has been placed on the wall in the lobby of the joint offices of the United California Theatres, Inc.; T & D Jr. Enterprises; San Francisco Theatres, Inc.; Golden State Theatre & Realty Corp.; and Associated Corporations. The list includes 201 names, with a gold star for those killed in action and a silver star for those wounded. Gold Stars have been placed after the names of Leslie Bidwell, Jack McDonald, Keith McLarty, Donald Angus, and Conrad Honstein, who first had a silver star. A silver star has been placed after Gilman Dunn's name. Most prominent name on the list is Naify, being printed five times, in honor of Robert A. Naify, George Naify Jr., Marshall Naify, Howard J. Naify, and Ramsey L. Naify. The Naify brothers, Jimmy and George Sr., are left alone again to carry on the business for the duration, while their sons and nephews are on the fighting front.

The dream of a few months back will come true within the next 90 days! There will be a new movie theatre for Market Street, which will be the first opening of a new filmhouse in 15 years. Robert J. Crossman, real estate broker, negotiated the $500,000 deal with Morris Benatar and the recently organized Premier Theatre Company, which includes Ellis W. Levy, Jesse Levin and Ben Levin, who are in the Northern California theatre field. Crossman announced that the filmhouse will be named the Premier, and alterations do not call for essential war materials.

B. V. Sturdivant, Northern California division manager for Fox-West Coast circuit, is back home after his Washington trip to confer with Secretary of the Treasury Henry Morgenthau Jr., in regard to the Fifth War Loan drive.

The RKO Golden Gate Theatre world-premiered the film, "Seven Days Ashore," this week without the customary heralding.

Film star Margaret O'Brien, 7 years old, visited San Francisco on her way to Nevada, where she expects to find "Indians."



THINGS LOOK GOOD. Herbert Yates, Sr., chairman of the board, and James R. Grainger, president and general manager of Republic Pictures, smile as they finish reading reports showing that the past season has been the most successful in the annals of the company. The pile of papers you see were the sales data on hand at the regional sales meeting of southern and midwestern branch managers in Chicago this week.

ST. LOUIS

Al Rosecan, owner of the Princess Theatre in South St. Louis, recently made the rounds on Film Row armed with a pencil and pad. His vocal chords decided to take a vacation or something. The M.D.'s gave him a series of steam treatments, and is he talking now!

C. D. Hill, manager for Columbia Pictures, reports that "Cover Girl" is setting many new records in this territory. It will have its St. Louis premiere at the Ambassador on May 11 and has been set for a 3-week run.

Harry Hynes, Universal manager, has been enjoying a well-earned vacation.

Gene Steinberg, son of Nat Steinberg, Republic Pictures manager, was 18 years old on April 24 and is scheduled to join the Navy June 10.

Andy Dietz of PRC is now handling Film Classics in the St. Louis territory. The line-up includes 28 pictures.

Seen along Film Row were Bob Cluster of Salem, Ill. and Harry Miller of Festus, Mo.

Barney Rosenthal of Monogram has closed deals for the season's product with Ed Clark for his houses in Mattoon and Charleston, Ill.; with Bob Cluster of Salem, Ill., for his circuit; and also with the Avenue and St. Clair theatres in East St. Louis, Ill.; with T. R. DeField in East Prairie, Mo., and Walter Thimmig of the McNair, St. Louis.

Nat Steinberg of Republic Pictures attended the regional sales meeting of that company at the Drake Hotel, Chicago this week.

Harry C. Arthur, Jr., vice-president and general manager, Fanchon & Marco, as chairman of the War Activities Committee for Eastern Missouri will head up local participation in the Women's Army Corps recruiting campaign May 11-17.

That hex still pursues Rex Williams, manager of Loew's State Theatre. His assistant manager, William Smith, reported at Jefferson Barracks, Mo., on April 29.

They're still writing letters to the editors about our motion picture theatres. "Five Movie Goers" complained about the rise in adult admission rates above the new Federal taxes on Saturdays and Sundays, and about the elimination of one of the regular features at some of the shows, while others have asked that the children's admission age limit be raised from 12 to 16 years. They argue that children can't work under the age of 16, so why should they pay adult prices?

Sam Komm, head of the S. K. Circuit, who recently purchased the Maplewood Theatre Building and adjoining apartments in Maplewood, Mo., a local suburb, last week added to his holdings at that point by acquiring the commercial and residential building at Manchester and Lanham Avenues for an indicated price of $52,500. In his first purchase, reported on February 20, Komm acquired the theatre, 28 apartment units and six store rooms for an indicated price of $78,000. The Maplewood Theatre is under lease to the St. Louis Amusement Company. This lease still has several years to run.

J. H. Webster of Steeleville, Ill., opened on April 30 the beautiful new 600-seat theatre he built to replace his 350-seat Auditorium Theatre that was destroyed by fire on January 25, 1943. The house is one of the finest in this section of the country.

VANCOUVER

Estimates tabled in the Canadian House of Commons by J. L. Isley for the fiscal year commencing May 1 contain a special appropriation of $250,000 for the National Film Board, which is earmarked for the production of Canadian shorts for the market outside of the Dominion of Canada.

Among British Columbia RCAF airmen commissioned to the rank of pilot officer were two in the amusement business: Fred Manning, formerly with RKO as shipper, and Richard Ellis Baiss, projectionist at the Capitol, Duncan.

Latest release of the National Film Board "World in Action" series is "Battle for Europe." This is a bomber special, telling the story of the air attacks on Nazi territory.

The Vogue made a nice tie-up on "Phantom Lady" with National Hosiery Mills, who are using a quarter-page ad to boost the film.

Harold Warren, who controls the theatres in the Alberni district, is ready for the post-war

(Continued on Page 36)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

period as soon as building restrictions are lifted, having purchased for $5000 on Third Avenue, Port Alberni, a lot 66 x 125. The proposed theatre will seat 900 and will replace the Port Theatre, moving the present action double-bill policy to the Capitol, with the new theatre playing the first-runs.

Doug Calladine and Dan Ferguson, both local projectionists and now in the Navy, posted in Vancouver, are in charge of the new motion picture equipment being installed in H.M.S. *Discovery*.

Al Jenkins of the Plaza (Odeon) Theatre was married in Jewish Community Center last Saturday to Ann Faghin, a Vancouver girl. Honeymooning on Vancouver Island.

Lieut. Cecil Black, formerly of Empire-Universal Films, has been appointed officer in charge of visual training for Army camps at the Dept. of National Defences, Ottawa.

The Lyric Theatre and the Projectionists Union have failed to agree, and films are still missing from the Lyric screen for the eighth week—although the Lyric is playing a few road shows.

Victoria Island theatres are all doing great business. There are line-ups at most of the theatres every night. The Royal Victoria, now used for stage shows, was to open as a motion picture house, but the deal has fallen through for the time being. Should this theatre be open for pictures it would relieve the line-ups at the other theatres, especially on Saturdays and holidays.

Prince Rupert is in the same boat. There is only one theatre and the population has increased by over 10,000. FPCC is willing to build another theatre and have the full support of the council, but the powers in Ottawa will not grant them a permit.

It appears that the reason that Jack Benny paid us a visit is that he was asked to appear in the Victory Loan short, "The Shining Future," made by the Warner Bros. in Hollywood, but couldn't because of work pressure. He agreed to do anything else he could to help the Victory Loan Drive, and was asked to make a personal appearance with his troupe. He immediately agreed, and certainly was a very welcome visitor.

WASHINGTON

Allyn Butterfield, Chief of the Feature Film Section, Bureau of Public Relations, War Dept., was given a farewell testimonial at the Variety Club last Wednesday, on the occasion of his departure for Hollywood. The committee included: Robert H. Denton, Paramount News; James E. Lyons, Universal Newsreel; Anthony Muto, Fox Movietone News; George M. Dorsey, Pathe News; Carter T. Barron, Loew's division manager; Frank La Falce, director, advertising and publicity, Warner Bros.; Hal Hode, Columbia Pictures.

Lichtman Theatres were hosts to the exchange bookers and office managers on Sunday, April 30, at the Old New Orleans Restaurant. Clark Davis, who handled arrangements, said it was their way of getting to know new bookers and office managers.

The District Commissioners have endorsed the organization of a Washington Municipal Theatre project. Among those who presented the idea were Harry Anger, managing director of the Earle Theatre; Paul J. Schwarz, president of the Musicians Union; John J. Payette, general zone manager of Warner Bros.; Charles Stofberg, special assistant to the president of the Board of Commissioners; Carter T. Barron, division manager of Loew's Theatres; Gene Ford, managing director of Loew's Capitol Theatre; Joseph B. Brecheen, RKO district manager, and Motion Picture Film Exchange chairman of the War Activities Committee.

Lt. (jg) Herbert Scott Young, son of Sara Young, 20th Century-Fox booker, was married in Brookline, Mass., to Selma Schultz, of Lynbrook, L. I.

Mrs. Norma Yahraus Van Osdale of MGM has returned from Cleveland, where she visited her brother and sister.

ADV.

What Are Your Needs?
Joe Hornstein Has It



PRODUCER TALKS. W. R. Frank, Minneapolis theatre owner and producer of "The Private Life of Dr. Paul Joseph Goebbels," speaks to the radio audience during broadcast of the Twin City world premiere of his picture. At right are Claudia Frank, feminine lead, and Paul Andor, who plays the Goebbels role.

Bob Pinson of Wilby-Kincey Circuit, Charlotte, was a recent visitor on Film Row.

John O'Leary, auditor at 20th Century-Fox, is the father of a baby girl.

Joe Becker, of the RKO Theatre Booking Office, was a recent Washington visitor.

Marty Bennett, New York Sound Dept., who is taking over Frank Cahill's Warner job while he serves as Lt. Colonel in the U. S. Army, was a recent Washington visitor.

Fulton Lewis, Jr., Mutual's ace reporter on national affairs, was the honored guest at the Variety Club's regular monthly membership luncheon on Monday. Twentieth Century-Fox will be host at the Mother's Day luncheon at the Variety Club on May 15.

Georger Werner, formerly in the Warner Bros. booking department, has recently been promoted from Lieutenant to Lieutenant Commander in the Navy.

Now that her husband has left the capital for Camp Bliss, Texas, MGM's Evelyn Applebaum is leaving the local contract department for New York City. Branch Manager J. Brecheen of RKO visited the Charlottesville accounts this past week.

Walter Pettus, sound department, has left Warner Bros.

Variety Club Barker Arthur L. Mayer, consultant on motion pictures to the Secretary of War, visited the clubrooms last week.

Mary Catherine Triplet of the MGM district manager's office celebrated her birthday on April 23 in New York.

Branch managers of the various exchanges met at the RKO exchange to map plans for recruiting of Wacs during the drive starting May 11.

Newest face at MGM is that of Nell Summers, formerly of Charlotte. She is in the contract department.

Membership Chairman Nathan D. Golden announces that the following new Variety Club Barkers have been accepted for membership; Milton M. Schneiderman, Universal; James T. Norton, National - Simplex - Bludworth, Inc.; James Frank Jr., same company; Eric Hall Haight, Films, Inc.

Dot Small of the MGM contract department returned after two weeks' illness.

Mrs. Grace Fisher of the Maryland and Embassy theatres, was a visitor on Film Row.

ATLANTA

Jack Dumestri, Chief Barker, Atlanta Variety Club, Tent No. 21, officially answered the distress call of a divorced mother for the care of her five month old baby Jean. Jean is in care of the Georgia Baptist Hospital as "Variety's step-daughter," while mother finishes her war training course and receives her first pay check.

Brown-haired, blue-eyed Violet Rushing was selected as Atlanta's "Cover Girl" from a field of 280 beauties. Miss Rushing is now employed as office manager for Reid H. Cox & Company. Her winning "Cover Girl" picture was one made for a company brochure.

Owner-Manager Bill Murray of the Rialto Theatre has invited members of the local Selective Service board to a special screening of "Up in Arms."

The Lions of the local MGM office dined at the Biltmore Thursday, and were joined by such personalities as Mayor William B. Hartsfield, Ted O'Shea, eastern division manager, District Manager Col. Charles E. Kessnich, and Branch Manager William Zoellner, to hail the coming 20th anniversary of the "Friendly Company." The Mayor presented gold buttons to 11 employes who have been with the company for ten years or longer.

Lt. Tyrone Power of the U. S. Marines reported for duty at his new post, the Atlanta Naval Air Station. He visited the local Variety Club just to see a few people who could talk his language.

Lt. E. E. Whitaker, formerly Lucas & Jenkins general manager, is now in charge of the Overseas Motion Picture Service in the South Pacific area.

"Heart of Variety" Committee of Atlanta Variety Club voted to build a badly needed gymnasium and auditorium to be known as "Variety Hall" for Dr. Felton Williams' girls' camp beyond Hapeville (Ga.) for underprivileged children.

Haas Signed for Hope Film

Having completed his role in "Mrs. Parkington" for MGM, Hugo Haas, leading figure of the Czechoslovakian stage and screen before the war and producer of the first anti-Hitler film, made in 1936, was scheduled to report at the Samuel Goldwyn studio this week for an important featured role in "Sylvester the Great," starring Bob Hope with Walter Brennan, Walter Slezak, Victor McLaglen, Marc Lawrence and Virginia Mayo, one of the Goldwyn Girls in "Up in Arms."

Model Signed by Columbia

Adele Jergens, one of New York's top models, has been signed to a term contract by Columbia. She will make her screen debut in "Tonight and Every Night," Technicolor musical co-starring Rita Hayworth and Janet Blair.

Co-Star in 'Sunday Dinner'

Anne Baxter and William Eythe will co-star in 20th Century-Fox's "Sunday Dinner for a Soldier." Lewis Seiler will direct and Walter Morosco will produce.

Gets Leading Feminine Role

Mary Anderson has been assigned the leading feminine role in 20th Century-Fox's "Colonel Effingham's Raid."

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Utilize Production Numbers of Past Feature Musicals in New Shorts Series, Says Associate

Rather than start an argument, we won't venture to state which company pioneered the two-reel musical short. But we don't believe anyone will argue the fact that Paramount has carried out the project to its successful fruition through that company's current series of Technicolor Musical Parades. We have seen two of the releases—"Caribbean Romance" and "Showboat Serenade"—and if these two are typical of the others, we can well understand why many theatremen are substituting these two-reelers for second features. Not a few of the current second features are shallow in story content, and only moderately entertaining. Many of them, even in their hour-or-so length, are still long enough to prove wearisome. Yet because some theatres have educated their public to buy quantity instead of quality, the double-feature policy must go on. From information we've been able to gather, theatremen courageous enough to break away from the tradition and substitute a Technicolor Musical Parade for the second feature, advertising it and selling it as a second feature, have found the change well worth while.

Since we're on the subject of two-reel musicals, we'd like to mention an idea advanced by one of our editorial associates—an idea that seems to have considerable merit. As this editorial associate sees it—and he has had wide and varied experience as a theatreman—there are many feature musicals of the past with at least one outstanding production number which could be "lifted," so to speak, and made into a short subject. He believes patrons would enjoy seeing these numbers again; that the songs, many of which are now forgotten, could be revived and made favorites once more to be featured on the radio, hit parades, phonograph recordings, etc. Considerable conservation of funds in short subject production could also be realized. And, oh yes, there would be star values to sell—perhaps the most important aspect of the situation, inasmuch as most short reels lack this angle for box-office success. All in all, the idea is worth the serious consideration of the producers, and not until someone is resourceful enough to try it out can its feasibility be determined. That trite old statement nevertheless is still true: "Nothing attempted, nothing gained."

We have occasion to look over house programs which come into this office, and we are surprised at the lack of judgment in booking short subjects. In one instance, we noted a Technicolor feature musical paired with a Technicolor musical short. In another, there was a war picture to which shorts of similar calibre had been added to complete the bill. And in still other instances there were feature comedies and short comedies paired.

With the complete enjoyment of the public to be considered, it seems to us that any considerate and enterprising manager would see to it that every program is properly balanced.

(*Continued on Page* 38)



Manager Francis Vickers, Paramount, Austin, Texas, played up local and state interest in these two crowd-stopping setpieces for Universal's "Hit Tune Serenade" and RKO's "On Point," shorts which succeeded so well under this treatment they had to be held over three extra days.

Thirteen Shorts Set by 20th-Fox For Release May Through July

Titles and release dates of thirteen short subjects to be released from May through July have been announced by William C. Kupper, general sales manager of 20th Century-Fox. This includes three untitled March of Time two-reelers.

The list follows: "Mailman of Snake River," a Movietone Adventure narrated by Hugh James, May 5; "My Boy Johnny," a Terrytoon in Technicolor, May 12; an untitled March of Time, May 19; "Nymph of the Southland," a Sports photographed in Technicolor and narrated by Ed Thorgersen, May 26; "Wolf! Wolf!," a Terrytoon in Technicolor, June 2; "Lew Lehr Makes the News," Dribble Puss Parade, June 9; "Eliza on the Ice," a Terrytoon in Technicolor, June 16; an untitled March of Time, June 23; "Gridiron Highlights," a Sports narrated by Ed Thorgersen, June 30; "The Green Line," a Terrytoon in Technicolor, July 7; "Blue Grass Gentleman," a Technicolor Sports narrated by Ed Thorgersen, July 14; an untitled March of Time, July 21; "Carmen's Veranda," a Terrytoon in Technicolor, July 28.

Top Billing for Little Lulu

First of Paramount's Little Lulu cartoons, "Eggs Don't Bounce," took precedence over the feature in the advertising of the Lyric Theatre, Brownswood, Texas. Subject was announced by a two-column 150-line display ad headed "Look Who's Here" and, reversing the usual procedure, was followed by this underline at the bottom of the ad: "Plus Regular Screen Program."

Tipica Orchestra in WB Short

The Tipica Orchestra of the Mexico City Police Department, at present in Los Angeles under auspices of President Manuel Avila Camacho, has been signed by Warner Bros. for a short subject. Production has started, with Gordon Hollingshead supervising.

Plugs V-Mail Angle In Exploiting Short

That short subjects can be effectively exploited was recently demonstrated by Manager Charles E. Shutt of the Telenews Theatre, Denver, Colorado, when he made all Denver V-Mail-conscious as a result of his campaign on the RKO Pathe "This Is America" factual, "Mail Call."

First, the Denver Chapter of the American Red Cross was secured as co-sponsor of a special V-Mail writing room which was prepared in the lounge of the theatre and two Red Cross Grey Ladies were in attendance during the busy hours to offer assistance to persons writing V-Mail letters. The postoffice cooperated by supplying V-Mail blanks and placed a regulation mail box in the lobby which, in turn, was placed on the regular collection route. The Eversharp Company supplied half a dozen specially engraved pencils with V-Mail leads, while the Telenews Theatre supplied the postage for all those who wrote letters and mailed them at the theatre.

The Recordak Company, makers of V-Mail equipment, placed a complete V-Mail unit in the theatre lobby with an operator to demonstrate its workings.

Attention was also called to the showing of "Mail Call" in a special display on the postoffice bulletin board.

'I Am An American,' Two-Reel Patriotic Short, on WB Schedule

Jack L. Warner, executive producer for Warner Bros., announces production for August release of a two-reel patriotic subject, "I Am An American," based on roles played by immigrants in building the United States.

Shooting starts the week after "I Am An American Day" programs are staged throughout the country, with Crane Wilbur writing and directing the short, and Gordon Hollingshead producing.

Camera crew is being sent to cover the "American Day" ceremonies May 17 at Soldiers Field, Chicago, for use as part of the background material.

Cast will be headed by Marjorie Riordan, Jean Sullivan, Colleen Townsend, Robert Shayne, Craig Stevens and Stephen Richards.

'Women at War' Tied in With Air Wac Recruiting Programs

Earl Bell, branch manager for Warner Bros. in Denver, through cooperation with his home office, recently placed the two-reel short, "Women at War," at the disposal of the Air Wac recruiting teams in the Colorado and Wyoming territory.

In other cities—for example, the Paramount in Joplin, Mo.—theatre managers have been using special recruiting booths in the lobbies, and have also been using marquee signs and billboards to help in the Air Wac procurement campaign. In nearly all cases, these activities have been tied in with showings of the short.

Made to Order

Because Bruce Royal of the Majestic Theatre, Abilene, Texas, collects circus items, he had readily available the necessary material for a unique lobby display to herald the showing of the Warner two-reel Technicolor subject, "Behind the Big Top." Even the doorman proved helpful, for his model circus was also displayed. The ads carried swell circus art and copy pointed to the children of the community, who gave the short full support.

Horwitz Promotes Column Mention On Sports Clip in Newsreel

Sam Horwitz, assistant manager of the Loew-Poli Palace, Meriden, Conn., got a break in the sports column of the Meriden *Daily Journal* for a clip in a recent issue of Movietone News.

Wrote the columnist: "That demon follower of sports, Asst. Manager Sam Horwitz of the Loew-Poli Palace, calls attention to an exclusive sports shot in the Fox Movietone News now playing at the West Main Street playhouse. . . . It shows highlights of a recent Notre Dame basketball victory over New York U., 59-53, and gives you an idea of the form which enabled the Irish to follow up the conquest of NYU with a 54-51 upset triumph over the Great Lakes Sailors that snapped a 21-game winning streak."

Horwitz gets this kind of newsreel promotion frequently. How do *you* stand with *your* sports editor?

SHORTS SHOPPING

(*Continued from Page 37*)

On the other hand, there come complaints from theatremen who declare that their efforts to select shorts are balked by the exchange bookers who frequently, without notice, substitute other shorts at the last minute for those already booked. And there the matter hangs. The solution can come only when the value of short reels are fully recognized by both the exchange booker and the exhibitor.

Directs Serial Selling To Ontario Juveniles

To assure a houseful of juveniles each week for twelve weeks, Manager Allan Easson of the Oakwood Theatre, Toronto, Canada, directed his campaign on the Republic dozen-chapter serial, "The Masked Marvel," to the schools in his district.

Seven thousand applications for membership in the Masked Marvel Club were distributed to students who were asked to exchange the forms for membership cards which contained eleven numbered spaces, one space to be punched out at time of attendance each week. When all eleven numbers were punched out, the Club members were entitled to a free Saturday morning performance of the final chapter.

A three-sheet lobby frame and a hand-lettered one-sheet were used for front-of-the-theatre display. On opening-chapter playdate, Easson had the largest juvenile attendance in many a Saturday.

Short Inspires Proclamation of '7th Column Week' in Pasadena

Inspired by Pete Smith's MGM short, 'Seventh Column," Pasadena's Chief Executive Carl Wopschall proclaimed "Seventh Column Week," the occasion being launched with engagements of the film at the United Artists, Academy, Strand, Pasadena, Tower and Uptown Theatres.

Through the sponsorship of the Junior Chamber of Commerce, the campaign, one of the city's most comprehensive, had the support of the Merchant's Association, resulting in the display of Seventh Column posters in store windows, service stations, taxis and buses; the enclosure of 100,000 pamphlets in light, water and power monthly statements.

'Red Hot' Bookings Red Hot

Setting a record for short subject bookings, "Red Hot Riding Hood," MGM Technicolor cartoon, has played repeat runs at all of the 120 Army, Navy and Marine theatres in the California area. "Red Hot" is established as the star of a new series now being produced by Fred Quimby. Tex Avery directs.

. . NEWSREEL SYNOPSES . .

(*Released Wednesday, May 3*)

MOVIETONE (Vol. 26, No. 69)—Stalingrad repairs war damage; Leningrad breaks German siege; British carrier blasts Tirpitz; Tribute to Cardinal O'Connell (except New York); Liberator bomber crashes (except New York, Albany, Buffalo); Cruiser Amsterdam launched (Albany and Buffalo only); Two heroes of the week; American Mother of 1944; Asks help for Catholic charities (New York only).

NEWS OF THE DAY (Vol. 15, No. 267)—One-man-army Kelly home; Soldier tells how he tricked Nazis; Admiral King reports to nation; Army takes over Montgomery Ward; Mourn Cardinal O'Connell (Boston only); Catholic charities appeal (New York only); Bomber crash; All-American mother.

PARAMOUNT (No. 70)—Army Air Forces evacuate Miami Beach; G.I. railroaders; U. S. seizes Montgomery Ward; Flood in middlewest; Corn goes to war; Sgt. Kelly comes home.

UNIVERSAL (Vol. 17, No. 289)—Sgt. Kelly comes home; Tirpitz blitzed; G.I. vote applications; Montreal plane crash; Soldier decorated; American Mother of 1944; Tornado tunnel; Students work after hours; Corn crisis in midwest.

RKO PATHE (Vol. 15, No. 72)—Hull & Senators meet on policy; Admiral King sees victory; Rebuild Stalingrad; Sgt. Kelly home.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 70)—Share-the-ride plan; Congressman DePriest honored; Stone mason makes "pearly gates"; Louisville nurse honored; Coming draft explained; Negro troops in Burma; Butter Beans and Susie announce a suicide.

ADV.

Can't Get It?
Joe Hornstein Has It

(*Released Saturday, May 6*)

MOVIETONE (Vol. 26, No. 70)—Americans smash Japanese on Bougainville; Building air strip in Green Islands; MacArthur, Nimitz map Pacific moves; Secretary Knox laid to rest (except Boston); Cardinal O'Connell is interred (Boston only); Carrier Bon Homme Richard is launched; Americans' Australian wives, sweethearts form club; Lew Lehr and Kiddie Kar Kontest; Penn Relays.

NEWS OF THE DAY (Vol. 15, No. 268)—Battle for Bougainville; Nation mourns passing of Secretary Knox; Mississippi floods six midwest states; Penn Relays; American war brides from Australia; Film Bulletin No. 16: "Conserve Paper."

PARAMOUNT (No. 71)—Shipyard worker takes to trees; Americans' Australian wives, sweethearts form club; Ornithorhynchus born in captivity; Knox dead at 70; MacArthur and Nimitz confer; Battle for Bougainville.

RKO PATHE (Vol. 16, No. 73)—Secretary Knox buried at Arlington; Build dugout hospital at Anzio; Americans' Australian wives, sweethearts form club; Teen-agers open youth canteen; Ban novel, "Strange Fruit"; Tanks advance in Bougainville.

UNIVERSAL (Vol. 17, No. 290)—Victory at Bougainville; Montgomery Ward case; Yank-Aussie romance; Nimitz and MacArthur plan war moves; Bon Homme Richard launched; Speedy kiddie karting; Ornithorhynchus born in captivity.

Short Subject Reviews

My Boy Johnny *(Fair)*

20th-Fox (4516) Terrytoon **7 mins.**

Based on the war song, When Johnny Comes Marching Home, this Technicolor preview of an imaginary postwar era of mechanical miracles contains some amusing material. Gandy Goose in his postwar home enjoys the luxury of its trick appliances. Produced by Paul Terry.

Butcher of Seville *(Good)*

20th-Fox (4509) Terrytoon **7 mins.**

Grand opera gagged up in a fast and highly amusing fashion with an eccentric pit band and animals singing variations of Faust, Carmen, et al. Tht wolf is a butcher without meat and while singing of his sad plight the devil appears and suggests that he steal a neighbor's cow for beefsteak. The wolf makes off with the cow, the milkmaid bemoans her loss in an aria and a little hero after chasing the wolf restores the cow. Well done short that will prove entertaining to any audience. Produced by Paul Terry in Technicolor.

Mailman of Snake River *(Interesting)*

20th-Fox (4203) Movietone Adventures **9 mins.**

Narrated by Hugh James and produced by Edmund Reek this takes you on a trip up and back down Snake River with Uncle Sam's most unique mailman. His trip is made by motor launch with stop-overs during which the camera catches old fashioned gold mining, sheep raising, sturgeon fishing and a panorama of scenic beauty in frontier country of the West.

Sportsman's Memories *(Good)*

MGM (S-554) Pete Smith Specialty **10 mins.**

With a comedy janitor poking around Smith's studio for a starting point, the spectator is taken back to some exciting sports moments from previous films. There is the catching of a marlin from a blimp; shooting coyotes from a plane; lassoing a wild bear; and catching a giant devil-fish from a small boat. Good solid stuff, this, with comedy relief to help along. Won't mean much to women, but the men and kids will take to it naturally.

The Frog and the Princess *(Fair)*

20th-Fox (4514) Terrytoon **7 mins.**

The fairy-tale romance of a Princess who promised carelessly to love and cherish a frog in return for a favor. She quickly forgets her promise but the king, hearing of the pledge and being a fair king decrees that the frog shall have the guest chamber adjoining the princess' room. After a fitful night of dreaming the princess discovers that the frog has turned into a handsome prince. After a merry chase the two are wed and live happily. This is a good short for the little children and fair fare for adults. Produced by Paul Terry in Technicolor.

The Barefoot Judge *(Fair)*

Univ.—Person-Oddity **9 mins.**

Judge Tom Smiley of Karnes City, Texas, makes a rather ridiculous show of his pudgy piggies as a shoeless, stockingless but otherwise dignified citizen who has determined to

go barefoot until victory. A rather repulsive gesture regardless of the sincerity of the motive for a responsible public official which smells of publicity seeking with no explanation as to the disposition of his shoe coupons. Dr. Carl Moore tricks his patients into enjoying painless dentistry in his office at Austin, Texas. S. M. Wright and C. D. McGill invent an unusual machine for mass producing fish hooks in Denver, Colorado. San Antonio, Texas, washes the surface and banks of a stream which runs through the city with a fire hose daily. The reel concludes with a visit to the cliff dwellings of a vanished race in Mesa Verde Park.

Poppa Knows Worst *(Fair)*

RKO Radio—Leon Errol Comedy (No. 5) 17 mins.

A not very comic comedy about the unfaithful husband who cheats. He sneaks into the house in the middle of the night, lies as to his actions and is taught a lesson by his unbelievably patient wife and her girl friend. The wife posing as a French gal dates her own husband in her friend's apartment, which episode ends with hubby scooting out sans pants (after she had purposely spilled a drink on them and offered to clean them). Strictly adult stuff and the kind of movie which gets by, but which brings adverse criticism. Produced by Bert Gilroy and directed by Ben Holmes.

Donald Duck and the Gorilla *(Good)*

RKO Radio—Disney Cartoon (No. 16) 7 mins.

While this cartoon in Technicolor will provide fun for adults and teen age youths it cannot be suggested for the small children. It is the kind of a funny picture that will give youngsters the creeps. Donald Duck is telling his three nephews a story when a flash on the radio warns that the gorilla has escaped from the local zoo. The kids dress up as a gorilla to give Uncle Donald a scare just as the live gorilla enters the house. From there in the evasion is on, with Donald and the gorilla having a good cry for themselves at the fadeout as a result of tear gas which the kids have turned loose.

I Got Plenty of Mutton *(Fair)*

Warners (9703) Merrie Melody 7 mins.

Produced by Leon Schlesinger and directed by Frank Tashlin in Technicolor. A wolf, learning that the sheep dog has been inducted, dons a sheep's disguise and in attempting to raid the flock runs into an amorous ram who wrecks the wolf's plans.

United States Coast Guard Band *(Good)*

Warners (9608) Melody Masters 10 mins.

Lt. Rudy Vallee directs the U.S.C.G. Band of the 11th Naval District in a series of nautical numbers against a photographic background of Coast Guard training and action. Shots include all naval service branches. Produced in cooperation with the U.S.C.G. and directed by Bobby Connolly.

How to Play Golf *(Terrific)*

RKO Radio—Disney Cartoon (No. 15) 8 mins.

Fast, furious fun for every member of the family and you don't have to know or even want to know how to play golf to enjoy this Technicolor pippin. Containing some of the finest animation for action and laughs we've seen in a long time, this Golf cartoon co-stars an imaginary character (portrayed by a series of utterly simple pen strokes) who tries to teach Goof the rights and wrongs of golf. In error the Goof drives a ball off the nose of a relaxing bull and the chase is on. It ends happily, and for the all too brief minutes in which it covers the screen, it is terrific, hilarious entertainment. This is a "must" cartoon for any theatre and don't keep it a secret.

A Great Day's Coming *(Fine)*

MGM (M-585) Miniature 10 mins.

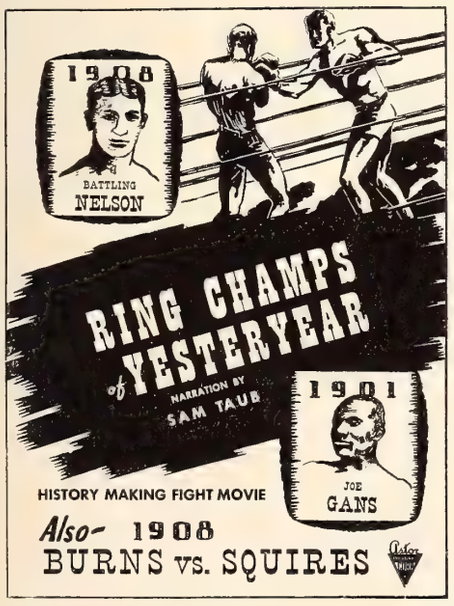
This is a prize little tear-jerker of a story that will have the women bawling out loud and loving it. Somewhat in the manner of O. Henry, the film tells of a wealthy woman who comes to a poor tenement to adopt a baby and finds the baby's slightly older sister in charge. Father and mother are dead, and before the woman is through she has also fallen in love with the older sister, and adopts both. Kids may be bored, but for once here is something exclusively for the feminine trade.

Million Dollar Cat *(Very Good)*

MGM—Cartoon 7 mins.

Tom Cat inherits a fortune, but with the stipulation that he must not harm any living thing—even a mouse. At first he is delirious with joy, but Jerry Mouse takes terrible advantage of the situation to bedevil Tom at all times, so that the cat is unable to enjoy his sudden riches. Finally Tom decides that the money isn't worth all this misery, so he tears up the paper and goes after the mouse. In Technicolor, this cartoon has an idea, is well animated, and has plenty—but plenty—of action. Just the dish to lighten a heavy intellectual program, for it won't offend the sophisticated. At the same time the kids will howl with glee.

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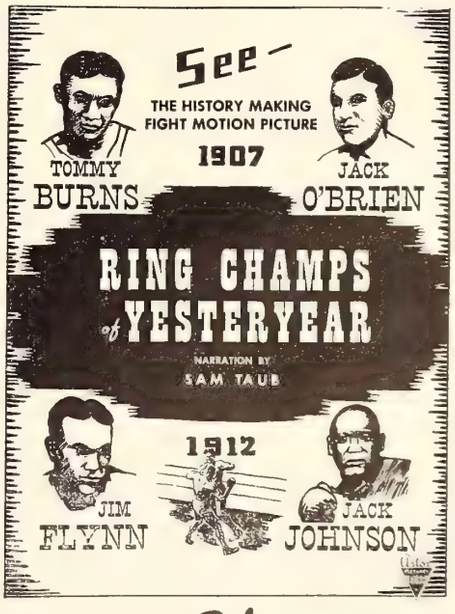
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PRODUCTION NOTES FROM THE STUDIOS

Republic Seeks a Girl to Impersonate 'Miss America' for 'Atlantic City'; Goldwyn Buys Lion Feuchtwanger Novel

Marion Bell, soprano, will have the singing lead in MGM's "The Kissing Bandit," which will be produced by Joe Pasternak. Story will be saga of Old California.

Harry Lang, radio actor, has been added to the cast of "Three of a Kind," Monogram comedy now in production at the Chaplin Studio, with Billy Gilbert, Maxie Rosenbloom and Shemp Howard featured. D. Ross Lederman is directing for Producers Sam Katzman and Jack Dietz.

Ellen Drew has finished her starring role in "Dark Mountain" for Pine-Thomas at Paramount, and now Howard Smith will take over and edit the film which stars Miss Drew with Robert Lowery, supported by Regis Toomey.

Producer Albert J. Cohen is looking for a 17-year-old modern Venus to impersonate the winner of Atlantic City's first beauty contest in 1921. The girl selected will be Miss America in the musical extravaganza at Republic. Ray McCarey directs.

Scoring a conspicuous beat in the bidding for a prize literary property, Sam Goldwyn has bought screen rights to Lion Feuchtwanger's novel, "Simone," from the galley proofs. Teresa Wright will star.

Casting has started at the newly organized Bing Crosby Productions, Inc. with the signing of Linda Darnell for the feminine lead in "The Great John L." Production is scheduled to start June 1 on the picture, which United Artists will release. Frank Tuttle will direct.

What is believed to be an all-time record for music in a feature-length picture was announced by Mahlon Merrick, musical director for Andrew Stone's "Sensations of 1945." The score was composed by Al Sherman with lyrics by Harry Tobias.

Eight musical numbers will be heard in Universal's "Reckless Age" with Gloria Jean singing three of them. Felix Feist is producing and directing, and cast includes Marshall Thompson, Franklin Pangborn and many others.

Bette Davis has checked into Warners to confer with Irving Rapper, who will direct "The Corn Is Green," her next starring picture which Jack Chertok will produce.

Adapting a phrase from the diary of Mme. Sand, one of the three lead characters in the film, Columbia announces "The Song That Lived Forever" as title for the previously untitled Paul Muni-Merle Oberon Technicolor starrer in which Cornel Wilde plays the romantic lead.

To capitalize on the popularity of Al (Fuzzy) St. John, featured in PRC's Buster Crabbe westerns, the next picture will be called "Fuzzy Settles Down." Sam Newfield will direct. Sigmund Neufeld produces the series for PRC.

Illness of Sally Eilers has caused temporary shutting down of production on Biltmore Productions' Monogram comedy, "A Wave, a Wac, and a Marine."

"Going to Town" has been set as the title for the next Lum and Abner picture for Jack Votion Productions. Herbert Rawlinson, Dick Baldwin, Jack Rice, Ruth Lee and Marietta Canty have been signed by Producer Frank Melford, and Les Goodwins directs.

Vladimir Pozner has been signed by Lester Cowan to collaborate with Salka Viertel on the story for Greta Garbo's newest vehicle which will be released through United Artists.

Ernest Westmore has been signed by Hunt Stromberg to supervise makeup work on the cast of "Guest in the House" which Lewis Milestone directs as an Anne Baxter-Ralph Bellamy starring vehicle.

Ford Beebe has been assigned to produce and direct a new Universal horror picture, "The Wolf Man Vs. Dracula." Bernard Schubert has been signed to write the story.

Paul Lukas and Geraldine Fitzgerald will co-star in "Strangers in Our Midst" for Warners. Helmut Dantine will have a top role and Edward Blatt, who made his directorial debut with "Between Two Worlds" will guide the production.

Ann Savage and Ross Hunter will have the romantic leads in "Beauty For Sale," musical to be filmed by Columbia at Darmour Studio. Production is slated to roll May 15 with Arthur Dreifuss directing.

PRC has purchased "East Side, West Side," an original story by Edgar Ulmer. The story deals with the rivalry of two families on the east side of New York.

Director John Farrow got Paramount's "Two Years Before the Mast" off to a record start when at the end of the first day's shooting he was two days ahead of schedule.

Yakima Canutt, famous cowboy, is now directing scenes for Republic's "Marshal of Monterey" which stars Allan Lane.

RKO has cleared through the foreign publishers the rights to use Tschaikowsky's None But The Lonely Heart in the film by that name which stars Cary Grant.

Universal's "Trigger Trail" has started with Rod Cameron and Fuzzy Knight. Lewis Collins is directing for Associate Producer Oliver Drake.

Franz Waxman has started scoring "The Horn Blows At Midnight," Jack Benny-Alexis Smith starrer at Warners. Sixty-seven musicians reported for one sequence.

Screen rights to Gene Stratton Porter's "Girl of the Limberlost" were bought by Columbia and Irving Briskin was assigned to produce the latest film version. Famous book was filmed twice before, once by RKO and then by Monogram, but rights reverted to author's estate from which Columbia made purchase. Picture will be used to introduce Jeff Donnell in her first starring role after two years of grooming.



Anne Shirley signs her autograph for Mrs. John W. Bricker, wife of Ohio's governor and aspirant to the Republican presidential nomination, when the governor and his party visit the RKO Radio studios as guests of Charles W. Koerner, executive vice-president in charge of production. It was the governor's first visit to a Hollywood studio. L-r: John H. Auer, who is directing Miss Shirley and Dennis Day in "Cocktails for Two"; Mr. Koerner; Mrs. Bricker; Frank Avren, the governor's press representative, and Governor Bricker. Theatre auditorium served as a set for scenes in the picture.

20th-Fox to Make Film Based On Heroic Exploits of Sgt. Kelly

Negotiations have been completed by Darryl F. Zanuck, vice-president in charge of production, for 20th Century-Fox to film one of the greatest front-page stories emerging from this war, the life of Commando Charles E. Kelly.

At the same time, Colonel Zanuck effected arrangements whereby the *Saturday Evening Post* will serialize the feats of America's great war hero and winner of the Congressional Medal of Honor, after which a leading publishing house, to be selected, will bring out the story in novel form.

This marks the first time that such an arrangement, designed to reach millions of readers and moviegoers, has been effected.

Ballet Dancer in 'Alaska'

Janina Frostova, formerly prima ballerina with the Polish Ballet, and more recently with the Chicago Civic Opera, has been signed for a special dance number in "Alaska," Monogram film now under production by Lindsley Parsons, with George Archainbaud directing.

Richard Martin Joins Cast

Richard Martin, who scored in RKO Radio's "Tender Comrade" and "Bombardier," has been added to the cast of this studio's "Having Wonderful Crime," which this week went before the cameras. Pat O'Brien, Carole Landis and George Murphy head the cast.

Wesley Barry in Burma Drive

Wesley Barry, one-time boy star who was an RKO Radio assistant director at the time he enlisted, is in the front lines with a photographic unit in the Burma campaign.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

'Twas a balmy summer evening and zero was below for "Alaska's" the name of the picture and that's where we're gonna go. Monogram's making this epic with Margaret Lindsay and Kent Taylor in the leads, and John Carradine and Dean Jagger are doing nefarious deeds.

The place is packed with miners and all the characters are there . . . for the year is 1900 . . . and the faces are covered with hair. There is gambling at the tables and a regulation bar . . . and the women can be spotted when you see them from afar.

Over to the right is the camera . . . and the director is also there. George Archainbaud is his monicker and his orders fill the air. When he's through with his instructions, things begin to hum. There's all this excitement about the murder of a bum. He was their favorite chummer and his killing roused their ire. As they collect around the speaker, their eyes are taking fire.

Up goes a call for vengeance, so they seek a helpless goat. Their frenzy proves contagious . . . of that we do make note. Suddenly from out the ruckus comes a feminine yell to stay. She seeks to stem their venom, she's the "barroom babe" they say. But her efforts lead to nothing, they continue with their plans, for they need this little excitement to loosen up the dams.

The shout that comes from the director has nothing to do with the thing. He wants to tell one of the bummers that he is part of the ring.

As the scene keeps mounting and mounting, we figure it's time to go, so we head for the heroine's hideout to see what she will know. There we find the "Queen of Alaska," Margaret Lindsay's her name. She's known for her gorgeous jewels and she's quite a fancy dame. The gown she wears is a knockout, made of blue woolen stuff, with a red-and-white taffeta jabot and sleeves that end in a puff. Her hat is a black velvet topper, faced with the blue of the gown . . . and a white feather fancy above it completely covers the crown.

We return to the scene of the filming, where everything's now hush-hush. They've finished the parts they were playing and gone back home in a rush.

Now that our visit is over, we bid adieu to the gang . . . happy to know that we're not the one they're going to hang.

Next week, the fates permitting, we'll give it another whirl . . . that's if you guys don't pound me and fire this little girl.

Ann Lewis

(Editor's Note: Honestly, we never knew our little Ann had a poetic streak in her. Now that it's out she'll probably return to normal. But since all "budding" poets must have their fling, this is hers. We can only hope the "case" doesn't get worse.—"Chick")

Conway to Direct 'The Clock'

Jack Conway will celebrate his 35th anniversary in pictures by taking the directorial helm for "The Clock," in which Judy Garland will be teamed with Robert Walker. Miss Garland recently completed a new part in "Meet Me in St. Louis." The new story, by Paul and Pauline Gallico, deals with a soldier's last 48 hours in New York before going overseas.

Army Assigns Technical Adviser

Major Charles Scott Galbraith has been assigned by the U. S. Army to serve as technical advisor on "Objective Burma," next Errol Flynn starrer for Warner Bros. Henry Hull has been signed to play role of a war correspondent in the film, which started shooting last week.

WB Signs Eve Arden

Eve Arden, former New York stage and radio actress who recently completed a role in "My Reputation" and is now working in "The Doughgirls" at Warner Bros. studios, has been placed under long-term contract by Jack L. Warner, executive producer.



After being featured and co-starred in several straight dramas Allan Lane has been named star of a new series of eight action westerns at Republic. Lane, Peggy Stewart and Stephen Auer, associate producer of the new series, were running through the script for "Red Gulch Renegade," first western in the octet, when along came a cameraman and got the smiles you see above.

HOLLYWOOD STUDIO ROUND-UP

New pictures put in production last week reached a total of ten, with six studios represented. This compares with a total of six started in the equivalent week last year. The new pictures:

COLUMBIA

KANSAS CITY KITTY—Principals: Joan Davis, Jane Frazee, Bob Crosby. Director, Del Lord.

PRC

DELINQUENT DAUGHTERS — Principals: June Carlson, Judy Gibson, Johnny Duncan. Director, Al Herman.

RKO RADIO

HAVING WONDERFUL CRIME—Principals: Pat O'Brien, George Murphy, Carole Landis, Lenore Aubert. Director, A. Edward Sutherland.

GOING TO TOWN—Principals: Lum 'n' Abner, Herbert Rawlinson, Dick Baldwin. Director, Leslie Goodwins.

REPUBLIC

BORDERTOWN TRAILS—Principals: Smiley Burnette, Sunset Carson. Director, Lesley Selander.

THREE LITTLE SISTERS—Principals: Mary Lee, Ruth Terry, Cheryl Walker, William Terry. Director, Joseph Santley.

ATLANTIC CITY—Principals: Constance Moore, Bradford Taylor, Jerry Colonna, Paul Whiteman & Orchestra. Director, Ray McCarey.

20th CENTURY-FOX

THUNDERHEAD (Technicolor)—Principals: Roddy McDowall, Preston Foster, Rita Johnson. Director, Louis King.

A TREE GROWS IN BROOKLYN—Principals: Dorothy McGuire, Joan Blondell, James Dunn, Lloyd Nolan. Director, Elia Kazan.

WARNER BROTHERS

ROUGHLY SPEAKING—Principals: Rosalind Russell, Jack Carson, Donald Woods. Director, Michael Curtiz.

TITLE CHANGES

"By Secret Command" (Col.) now SECRET COMMAND.
"Paul Muni-Merle Oberon" Drama (Col.) now SONG THAT LIVED FOREVER.
"Kay Kyser Musical" (Col.) now BATTLESHIP BLUES.
"Are These Your Parents?" (Mono.) now ARE THESE OUR PARENTS?
"Ghost Town" (PRC) now SPOOK TOWN.
"Make Way for Love" (Univ.) now RECKLESS AGE.
"Once Off Guard" (RKO) now WOMAN IN THE WINDOW.

IN HOLLYWOOD IT'S NEWS... Says Ed Raiden

That Fred Othman, who bares a neat foil for United Press in stories about Hollywood, has just sold the picture rights to his book, "This Is the Life," to Lester Cowan . . . Jay Gorney has been signed as top assistant to Irving Briskin on all musicals . . . Eleanor Powell, while doing a tap dance for "Sensations," had to be followed by a barefoot man in tights to keep the sound wires free; when he wore pants they swished into the mike . . . Republic is looking in Hollywood for a beauty to play the part of "Miss America, 1921" as she would look in 1944, if she never grew older . . . Paramount has picked up the options on Directors Billy Wilder and Lewis Allen . . . Jeffrey Bernerd, who beat RKO's time on "Are These Our Children" by "Where Are My Children?", will try it again on infantile paralysis, by "They Shall Have Faith" anticipating "Sister Kenny" . . . John Leroy Johnston, Republic's director of public relations, will take the "Man From Frisco" back to that town for a premiere . . . Jimmy Dorsey and band have done some recordings for the Abbott and Costello special, "Lost in a Harem" . . . Frank Gross will make "We Want to Sing" at Universal . . . Alan Mowbray joins "The Doughgirls" . . . Charles R Rogers may direct as well as produce his next picture for United Artists . . . Marjorie Main is learning how to use a bullwhip for "Murder, He Says" . . . Columbia is searching for an entertainer to build up as a new Western singing star . . . The whole cast is ready for Monogram's "Murder Chamber" . . . Roy Webb has finished the score of Robert Fellows' RKO film, "Marine Raiders" . . . MGM is paying an expert to teach Walter Pidgeon, Tala Birell, Peter Lawford and Cecil Kellaway English billiards, commonly called "Snooker" . . . Buster Keaton will have a spot in "San Diego, I Love You" . . . Jack Carson goes into "Roughly Speaking" with Rosalind Russell and Donald Woods . . . Kay Kyser's untitled Columbia picture is considered so big they've named it "Battleship Blues" . . . Philip Dorn hosted Dr. Adrian Hertzog, the Dutch Consul, on the set of "The Picture of Dorian Gray" . . . Leo Carrillo added to the cast of "Merrily We Sing" . . . Peter Godfrey, who recently completed directing "Make Your Own Bed" will hold the megaphone on "Christmas in Connecticut" . . . Rough cut of "Mr. Winkle Goes to War" has thrilled studio so they sent it back for additional thrills . . . "Ziegfeld Follies" will be the biggest all-star production ever filmed, with 23 production numbers planned, and most of MGM's stars scheduled to take part.

Kathryn Grayson, June Allyson to Be Teamed in New MGM Musical

Kathryn Grayson and June Allyson will be teamed in a new MGM musical, "Brighton Beach," to be produced by Joseph Pasternak. The story has a dual background of the Metropolitan Opera Company and the popular New York bathing beach. Henry Koster will direct from an original screen story by Myles Connolly.

Meanwhile, another Pasternak film, "Music for Millions," went into production this week, with Koster directing. Margaret O'Brien, Jose Iturbi and Jimmy Durante have leading roles in the film.

PRC Borrows Julie Gibson

Paramount has loaned Julie Gibson, blonde singing starlet, to PRC to play the heavy in "The Contender." Miss Gibson, formerly featured vocalist with Jimmie Grier's orchestra, was recently starred in the Technicolor Musical Parade, "Lucky Cowboy," and then was featured in a singing specialty in the Preston Sturges picture, "Hail the Conquering Hero."

Newton Back in Hollywood

Ted Newton, Broadway leading man who has been assigned to an important role in Paramount's "Two Years Before the Mast," is resuming his career before the motion picture cameras after a ten-year absence from Hollywood. Newton appeared in the stage hits, "My Sister Eileen" and "Doughgirls."

Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43		b12/25/43
4003	Destroyer (D)	E. Robinson-G. Ford-M. Chapman	99	9/2/43		b8/21/43
4020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43		b10/16/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43		b10/23/43
4023	Passport to Suez (D)F	Warren William-Ann Savage	72	8/19/43		b9/13/43

CURRENT 1943-44

5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44		b2/5/44
	Black Parachute	J. Carradine-Osa Massen		5/4/44		a4/15/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43		b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43		b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43		b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44		b2/12/44
	Girl in the Case	Janis Carter-Edmund Lowe		4/20/44		a4/15/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43		b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44		a10/2/43
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43		b1/29/44
	Jam Session	Ann Miller-Jess Barker	80	4/13/44		a1/22/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44		b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44		b1/22/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43		b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44		a3/4/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	79	1/20/44		b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43		b12/25/43
	Two-Man Submarine	A. Savage-Tom Neal-J. C. Naish	62	3/16/44		a1/22/44
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43		b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	61	3/30/44		b4/8/44

COMING 1943-44

Address Unknown (D)A	Paul Lukas-K. T. Stevens	72			b4/22/44
Battleship Blues	K. Kyser-Ann Miller-V. Moore				
Crime Doctor's Rendezvous	Warner Baxter-Nina Foch				
Impatient Years	Jean Arthur-Lee Bowman				
Kansas City Kitty	Joan Davis-Bob Crosby				
Mr. Winkle Goes to War	Ed. G. Robinson-Robert Armstrong		6/15/44		a3/11/44
Once Upon a Time (Fa)F	Cary Grant-Janet Blair	86	5/11/44		b4/29/44
Secret Command	P. O'Brien-C. Landis-C. Morris		6/1/44		a3/11/44
She's a Soldier Too	Beulah Bondi-Nina Foch		6/22/44		
Song That Lived Forever (Tech.)	Paul Muni-Merle Oberon				a1/22/44
Stars on Parade	Lynn Merrick-Larry Parks		5/25/44		a4/15/44
They Live in Fear	Otto Kruger-Pat Parrish		6/8/44		a4/15/44
Tonight & Every Night	R. Hayworth-J. Blair				
U-Boat Prisoner	Bruce Bennett-Erik Rolf				
Underground Guerillas	John Clements-Mary Morris		5/18/44		

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	55	12/23/43		b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43		b1/8/44
5201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43		b11/27/43
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43		b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44		
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44		b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills		4/20/44		a1/16/43

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens		a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor		a9/25/43
Last Horseman (W)	Russell Hayden-Bob Wills		a1/9/43
Riding West (W)F	C. Starrett-Shirley Patterson	5/18/44	a1/30/43
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely		
Saddle Leather Law	Charles Starrett-Vi Athens		a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth		a2/12/44

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May		b4/8/44
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar		b1/22/44

MGM (Cont.)

CURRENT 1943-44

			Mins.	Rel. Date	See Issue of
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	a11/13/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

American Miracle (Tech.)	B. Donlevy-Ann Richards		a6/12/43
Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra		a2/5/44
Canterville Ghost	Charles Laughton-Margaret O'Brien		a10/30/43
Dragon Seed	Katharine Hepburn-Walter Huston		a2/5/44
Gold Town	Wallace Beery-Binnie Barnes		
Kismet (Tech.)	R. Colman-Marlene Dietrich		a2/19/44
Lost in a Harem	Abbott & Costello-M. Maxwell		
Maisie Goes to Reno	Ann Sothern-John Hodiak		
Marriage Is a Private Affair	Lana Turner-John Hodiak		a3/25/44
Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien		a4/1/44
Mrs. Parkington	Greer Garson-Walter Pidgeon		
National Velvet	Mickey Rooney-Elizabeth Taylor		a4/1/44
Picture of Dorian Gray	George Sanders-Hurd Hatfield		
Secrets in the Dark	Robert Young-Susan Peters		
Seventh Cross	Spencer Tracy-Signe Hasse		a3/18/44
Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson		a4/8/44
427 Three Men in White	L. Barrymore-Van Johnson	85	June a2/12/44
428 Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June b4/29/44
White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126	b3/11/44
Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly		

MONOGRAM

CURRENT 1942-43

Block No.						
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43		b7/31/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43		b11/13/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43		b9/18/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43		b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43

CURRENT 1943-44

I	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44		b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43		a9/11/43
I	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44		b1/29/44
I	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43		b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44		b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44		a11/27/43
I	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43		b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
I	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44		b4/15/44
I	Unknown Guest	Victor Jory-Pamela Blake		10/22/43		b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
I	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING 1943-44

Alaska	Margaret Lindsay-John Carradine			
Are These Our Parents?	Lyle Talbot-Addison Richards			
A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox			
Block Busters	East Side Kids-Roberta Smith			a2/12/44
Call of the Jungle	Ann Corio-James Bush			a4/29/44
2 Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65		b4/1/44
2 Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan	63		b4/1/44
Girl Next Door, The	Edmund Lowe-Marjorie Rambeau			
2 Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79		b3/11/44
Johnny Doesn't Live Here	Simone Simon-James Ellison			a1/29/44
Leave It to the Irish	James Dunn-Wanda McKay			
Three of a Kind	Billy Gilbert-Maxie Rosenbloom			

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44		b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

Arizona Whirlwind	Ken Maynard-Hoot Gibson		a11/20/43
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55	b3/11/44
Range Law	J. M. Brown-Raymond Hatton		
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele	5/26/44	a2/19/44
West of the Rio Grande	J. M. Brown-Raymond Hatton		

PARAMOUNT

Block No.	CURRENT 1943-44	Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4 29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Dark Mountain	Robert Lowery-Ellen Drew	
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
Murder, He Says	F. MacMurray-M. Main-M. Paige	
National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
Two Years Before the Mast	Donlevy-Ladd-Bendix	

PRC

	CURRENT 1942-43		Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger		3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold		4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F (Reviewed as: Girl and the Gorilla)	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1/44
422	Shake Hands With Murder	Iris Adrian-Frank Jenks		4/22/44	a4/8/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43

COMING

418	Contender, The	Buster Crabbe-Arline Judge	5/10/44
	Delinquent Daughters	June Carlson-Judy Gibson	
	Dixie Jamboree	Frances Langford-Guy Kibbee	a2/19/44
	Mexican Fiesta	Armida-Wallace Ford	a4/29/44
404	Minstrel Man	Gladys George-Benny Fields	6/1/44
415	Waterfront	J. C. Naish-John Carradine	5/24/44

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The	Dave O'Brien-Jim Newill		4/27/44	
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	

Westerns (Coming)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/15/44
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
	Coastal Command (Doc)	R.A.F. Personnel	61	July	b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4 22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44

RKO-RADIO

	CURRENT 1943-44		Trade Mins.	Shown	See Issue of
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	
Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
Falcon in Mexico	Tom Conway-Mona Maris	
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Going to Town	Lum 'n' Abner	
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	
Heavenly Days	Fibber McGee & Molly	a4/8/44
Look to Your Children	Kent Smith-Bonita Granville	a2/5/44
Mlle. Fifi	Simone Simon-Kurt Kreuger	
Manhattan Serenade	Sinatra-G. Murphy-G. DeHaven	a4/29/44
Marine Raiders	Pat O'Brien-Ruth Hussey	a2/19/44
Night of Adventure	Tom Conway-Louis Borell	a2/26/44
None But the Lonely Heart	Cary Grant-E. Barrymore	
Sylvester the Great	Bob Hope-Walter Brennan	
Tall in the Saddle	John Wayne-Ella Raines	
That Hunter Girl	A. Marshal-L. Day-M. Hunt	
Three Caballeros	Disney	
Untitled Musical	Anne Shirley-Dennis Day	
Woman in the Window	Robinson-Bennett-Massey	

REPUBLIC

	CURRENT 1942-43		Rel. Date	
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43	b7/31/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43	b9/25/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43	b8/14/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43	b10/2/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43	b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43	b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43	b7/31/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Heosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

Atlantic City	Moore-Whiteman & Armstrong Band	
Call of the South Seas	Janet Martin-Allan Lane	a4/1/44
342 Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
Girl Who Dared	Lorna Grey-Peter Cookson	
Goodnight Sweetheart	Bob Livingston-Ruth Terry	
Man From Frisco (D)F	Michael O'Shea-Anne Shirley	91	b4 29 44
Port of 40 Thieves	Stephanie Bachelor-Richard Powers	
Secrets of Scotland Yard	Edgar Barrier-Stephanie Bachelor	
317 Silent Partner	Beverly Lloyd-Bill Henry	6/9/44	
Sing, Neighbor, Sing	Lulubelle and Scotty	
Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
Song of Nevada	Roy Rogers-D. Evans-Mary Lee	a4/29/44
Three Little Sisters	Mary Lee-Ruth Terry	
Yellow Rose of Texas	Roy Rogers-Dale Evans	

Westerns (Current 1942-43)

2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3 44	b4 8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19 44	b2 5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

Bordertown Trails	Smiley Burnette-Sunset Carson	
Call of the Rockies	Smiley Burnette-Sonny Carson	
Marshal of Monterey	Allan Lane-Peggy Stewart	
Marshal of Reno	Bill Elliott-George "Gabby" Hayes	
Red Gulch Renegades	Allan Lane-Peggy Stewart	
Tucson Raiders	Wild Bill Elliott-Bobby Blake	a3/25/44

20TH CENT.-FOX

CURRENT 1943-44

Block No.			Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	...Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	...b11/6/43
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	....b7/10/43
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
6	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	....b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	.b10/30/43
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	..b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	..b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	...b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	...b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	....Reissue
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	...b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	....b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	..b10/9/43
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	...Reissue
Sp.	Song of Bernadette	J. Jones-V. Price-C. Bickford	158		...b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	...b9/25/43
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	...b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	...Reissue
6	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	...b9/11/43

COMING

	A Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn			
	Big Noise, The	Laurel & Hardy			
11	Eve of St. Mark	Anne Baxter-William Eythe		June	a12/4/43
	Greenwich Village (Tech.)	Don Ameche-Carmen Miranda			a12/4/43
11	Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain		July	a10/23/43
	In the Meantime, Darling	Jeanne Crain-Frank Latimore			
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes			
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			a4/1/44
11	Ladies of Washington	Trudy Marshall-Ronald Graham	61	June	a2/12/44
	Laura	Gene Tierney-Dana Andrews			
	Queen of the Flattops	Don Ameche-Dana Andrews			a4/8/44
11	Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster	65	July	a6/5/43
	Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea			
	Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman			a4/1/44
	Take It Or Leave It	Phil Baker-Marjorie Massow			
	Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson			
	Wilson (Tech.)	Coburn-Hardwicke-Mitchell			

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	....b2/5/44
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	...b7/31/43
	It Happened Tomorrow (CD)	A. D. Powell-L. Darnell-J. Oakie	84	4/7/44	....b3/25/44
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	.b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	....b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	...b6/12/43
	Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	....b3/4/44
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	....b6/5/43
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	....b1/1/44
	Victory Through Air Power(A)	Disney	65	8/13/43	...b7/10/43
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	....b3/4/44
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	.b12/18/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	....b7/3/43

COMING

	Abroad With Two Yanks	William Bendix-Dennis O'Keefe			
	Goodbye My Love	George Sanders-Linda Darnell			
	Guest in the House	Anne Baxter-Ralph Bellamy			
	Hairy Ape, The	W. Bendix-S. Hayward-John Loder			
	Since You Went Away	C. Colbert-J. Cotten-S. Temple			a3/18/44
	Sensations of 1945	W. C. Fields-E. Powell			a4/8/44
	Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93		b4/29/44
	Story of G.I. Joe	Ernie Pyle Story			
	Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76		b3/25/44
	With All My Heart	Ginger Rogers-Spring Byington			

Westerns (Current)

	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	...b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	...b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	...b11/6/43
	Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	....b4/8/44
	Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	...b1/22/44
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	...b1/29/44

Westerns (Coming)

	Forty Thieves	Wm. Boyd-Andy Clyde			a3/11/14
	Mystery Man	Wm. Boyd-Andy Clyde			a8/14/43

UNIVERSAL

CURRENT 1942-43

7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	....b8/14/43
4028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	...b9/11/43
7001	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	...b8/14/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	...b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	.b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	...b2/19/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	...b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	..b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	....b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	..b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	...b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	....b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	...b3/18/44
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	.b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	...b2/12/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	...b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	.b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	.b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	...b4/15/44

UNIVERSAL (Cont.)

CURRENT 1943-44

Block No.			Mins.	Rel. Date	See Issue of
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	.b10/30/43
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	...b1/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	...b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	..b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	....b1/1/44
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	5/5/44	....b4/22/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	..b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	....b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	....b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	....b1/22/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	...b9/18/43
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	....b2/5/44
8027	Weird Woman (M)A	Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	....b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	.b10/30/43

COMING

	Allergic to Love	Noah Beery, Jr.-Martha O'Driscoll			a4/1/44
	Christmas Holiday	Deanna Durbin-Gene Kelly			a1/8/44
	Climax, The	Susanne Foster-Turhan Bey			a3/4/44
	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	...b4/29/44
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker			
	Devil's Brood, The	Lon Chaney-Boris Karloff			a4/29/44
8061	Follow the Boys(M)F	All-Star	122		b3/25/44
	Ghost Catchers	Olsen & Johnson		6/30/44	....a4/8/44
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo			a2/5/44
	Invisible Man's Revenge	Jon Hall-Evelyn Ankers		6/9/44	....a2/5/44
	Jungle Woman	Evelyn Ankers-Milburn Stone			a3/18/44
	Merry Monahans	Donald O'Connor-Peggy Ryan			a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo			a10/2/43
	Mummy's Ghost	Lon Chaney, Jr.-J. Carradine			a9/23/43
	Murder in the Blue Room	Anne Gwynne-Donald Cook			
	Pardon My Rhythm	Gloria Jean-Patric Knowles	94	5/19/44	....a3/4/44
	Patrick the Great	Donald O'Connor-Peggy Ryan			a11/20/43
	Pearl of Death, The	Basil Rathbone-Nigel Bruce			
	Reckless Age	Gloria Jean			
	San Diego, I Love You	Susanna Foster-Jon Hall			
	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	...b4/29/44
	See My Lawyer	Olsen and Johnson			
	Singing Sheriff	Bob Crosby-Fay McKenzie			
	South of Dixie	David Bruce-Anne Gwynne		6/23/44	....a3/25/44
	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	....b4/29/44
	Twilight on the Prairie	Eddie Quillan-Connie Haines			

Westerns (Current 1943-44)

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	...a9/11/43
8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight		5/26/44	
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	...a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	..a10/23/43

WARNER BROS.

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	...b9/25/43
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	...b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	.b10/23/43
325	Frisco Kid	James Cagney		3/4/44	....Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	....Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	....b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	....Reissue
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	...b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	.b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	...b11/6/43
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	....Reissue
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	...b2/12/44
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	..b9/25/43
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	....b3/11/44
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	...b8/21/43
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	....b4/8/44
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	....b7/31/43

COMING

315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	5/6/44	....a8/22/42
	Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/43
	Between Two Worlds	J. Garfield-P. Henreid-D. King		5/20/44	...a12/4/43
	Conflict	Humphrey Bogart-Alexis Smith			
	Cinderella Jones	Joan Leslie-Robert Alda			
	Crime by Night	Jane Wyman			
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman			
	Give Me This Woman	Paul Henreid-Hedy Lamarr			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			
	Janie	Joyce Reynolds-Robert Hutton			
	Last Ride (D)	R. Travis-Chas. Long			
	Make Your Own Bed	Jack Carson-Jane Wyman		6/10/44	...a2/12/44
	Mask for Dmitrios	Zachary Scott-Peter Lorre		7/1/44	
	Mr. Skeffington	Bette Davis-Claude Rains			a11/27/43
	My Reputation	Barbara Stanwyck-George Brent			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson			
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
	To Have and Have Not	H. Bogart-W. Brennan			
	Very Thought of You	Ida Lupino-Dennis Morgan			

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	....Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	....Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	....Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	....Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	....Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	....Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	....b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	...b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	..b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	...b10/3/42
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	...b2/12/44
	Mayorling to Sarajove (D)A	John Lodge-Edwige Fouillere	78	English	..b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	....b7/4/42
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/13/43

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures of a Rookie	RKO
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Always a Bridesmaid	Univ.
Amazing Mr. Forrest, The	PRC
American Miracle	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Appointment in Berlin	Col.
Are These Our Parents	Mono.
Arizona Trail	Univ.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
Atlantic City	Rep.
A Tree Grows in Brooklyn	20th-Fox
A Wave, a Wac, a Marine	Mono.

B

Background to Danger	WB
Banjo on My Knee	20th-Fox
Bar 20	UA
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Battleship Blues	Col.
Beautiful But Broke	Col.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Between Two Worlds	WB
Beyond the Last Frontier	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Hills Express	Rep.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Blazing Frontier	PRC
Block Busters	Mono.
Bombers Moon	20th-Fox
Bordertown Gunfighters	Rep.
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Brand of the Devil	PRC
Bridge of San Luis Rey, The	UA
Bring On the Girls	Para.
Broadway Rhythm	MGM
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Canterville Ghost, The	MGM
Canyon City	Rep.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Cherokee Strip	WB
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Cinderella Jones	WB
Claudia	20th-Fox
Climax, The	Univ.
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Colt Comrades	UA
Conflict	WB
Constant Nymph	WB
Contender, The	PRC
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Rendezvous	Col.
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Title	Company
Dancing Masters, The	20th-Fox
Dangerous Blondes	Col.
Danger! Women at Work	PRC
Dark Mountain	Para.
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Manhunt	Rep.
Death Valley Rangers	Mono.
Deerslayer, The	Rep.
Delinquent Daughters	Col.
Desert Song, The	WB
Destination, Tokyo	WB
Destroyer	Col.
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dixie Jamboree	PRC
Dr. Gillespie's Criminal Case	MGM
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Empty Holsters	WB
Escape to Danger	RKO
Eve of St. Mark	20th-Fox

F

Falcon and the Coeds, The	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
Fallen Sparrow, The	RKO
Fangs of the Wild	Astor
False Colors	UA
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Fired Wife	Univ.
First Comes Courage	Col.
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Footlight Glamour	Col.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Bad Men	Univ.
Frontier Law	Univ.
Frontier Outlaws	PRC
Fugitive From Sonora	Rep.

G

Gals, Incorporated	Univ.
Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Ghosts on the Loose	Mono.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Next Door	Mono.
Girl Who Dared	Rep.
Girls on Probation	WB
Give Me This Woman	WB
Going My Way	Para.
Going to Town	RKO
Gold Town	MGM
Good-bye, My Love	UA
Good Fellows, The	Para.
Good-night, Sweetheart	Rep.
Government Girl	RKO
Great Moment, The	Para.
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guns of the Pecos	WB
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hail to the Rangers	Col.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Headin' for God's Country	Rep.
Heart of a Nation	Misc.
Heat's On, The	Col.
Heaven Can Wait	20th-Fox
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Henry Aldrich Swings It	Para.
Her Enlisted Man	Astor
Her Primitive Man	Univ.
Hers to Hold	Univ.
Here Comes Elmer	Rep.
Here Comes Kelly	MGM
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Diddle Diddle	UA
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hit the Ice	Univ.
Hi Ya Sailor	Univ.
Holy Matrimony	20th-Fox
Home in Indiana	20th-Fox
Honeymoon Lodge	Univ.
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hostages	Para.
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.

I

I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Chicago	20th-Fox
In Old Monterey	Rep.
In Old Oklahoma	Rep.
In Our Time	WB
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
Isle of Forgotten Sins	PRC
It Happened Tomorrow	UA

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Come Lately	UA
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansan, The	UA
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies in Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lady Takes a Chance, A	RKO
Land Beyond the Law	WB
Laramie Trail, The	Rep.
Larceny With Music	Univ.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Let's Face It	Para.
Lifeboat	20th-Fox
Lodger, The	20th-Fox
Look to Your Children	RKO
Lost Angel	MGM
Lost in a Harem	MGM
Lumber Jack	UA

M

Madame Curie	MGM
Mlle. Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From Music Mountain	RKO
Man From the Rio Grande, The	Rep.
Manhattan Serenade	RKO
Man in Half Moon Street, The	Para.
Marine Raiders	RKO
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Monterey	Rep.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet the People	MGM
Melody Parade	Mono.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Mexicali Rose	Rep.
Mexican Fiesta	PRC
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder on the Waterfront	WB
My Best Gal	Rep.
My Friend Flicka	20th-Fox
My Kingdom for a Cook	Col.
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Never a Dull Moment	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nobody's Darling	Rep.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Oh, Susanna	Rep.
Oklahoma Kid	WB
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Barn Dance	Rep.
Orders From Tokyo	Misc.
Outlaw, The	Misc.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Overland Mail Robbery	Rep.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Passport to Suez	Col.
Patrick the Great	Univ.
Pearl of Death	Univ.
Petticoat Larceny	RKO
Phantom Lady	Univ.
Phantom of the Opera	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Port of 40 Thieves	Rep.
Practically Yours	Para.
Prairie Thunder	WB
Pride of the Plains	Rep.
Princess O'Rourke	WB
Purple Heart, The	20th-Fox

Q

Queen of the Flattops	20th-Fox

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Reckless Age	Univ.
Red Gulch Renegades	Rep.
Revenge of the Zombies	Mono.
Return of the Ape Man	Mono.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Robin Hood of the Range	Col.
Roger Touhy, Gangster	20th-Fox

FEATURE TITLE GUIDE

Title	Company
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col.
Roughly Speaking	WB
S	
Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Diego, I Love You	Univ.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Dark	Rep.
Scream in the Night	Astor
Secret Command	Col.
Secrets in the Dark	MGM
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Seven Days Ashore	RKO
Seventh Cross, The	MGM
Seventh Victim, The	RKO
Shake Hands With Murder	PRC
Sherlock Holmes Faces Death	Univ.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Raiders	Col.
Silver Skates	Mono.
Silver Spurs	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Sky's the Limit	RKO
Sleepy Lagoon	Rep.
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
So Proudly We Hail	Para.
So This Is Washington	RKO
Someone to Remember	Rep.
Something for the Boys	20th-Fox
Somewhere in France	UA
Son of Dracula	Univ.
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song That Lived Forever	Col.
Song of the Open Road	UA
Song of the Saddle	WB
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Spotlight Scandals	Mono.
Stage Door Canteen	UA
Standing Room Only	Para.
Stars on Parade	Col.
Storm Over Lisbon	Rep.
Stormy Weather	20th-Fox
Story of Dr. Wassell	Para.
Story of G. I. Joe	UA
Strange Death of Adolph Hitler	Univ.
Submarine Alert	Para.
Submarine Base	PRC
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.
Sylvester the Great	RKO
T	
Take It Big	Para.
Take It Or Leave It	Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Thank Your Lucky Stars	WB
That Hunter Girl	RKO
That Nazty Nuisance	UA
There's Something About a Soldier	Col.
They Lived in Fear	Col.
Thirty Seconds Over Tokyo	MGM
This Is the Army	WB
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thumbs Up	Rep.
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Fangs	PRC
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tonight & Every Night	Col.
Top Man	Univ.
Tornado	Para.
Trocadero	Rep.
True to Life	Para.
Tucson Raiders	Rep.
Tumbling Tumbleweed	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.
U	
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unknown Guest	Mono.
Up in Arms	RKO
Up in Mabel's Room	UA
V	
Very Thopght of You, The	WB
Victory Through Air Power	UA
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.
W	
Wagon Tracks West	Rep.
Watch on the Rhine	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
We've Never Been Licked	UA
What a Man	Mono.
What a Woman!	Col.
What's Buzzin' Cousin	Col.
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wintertime	20th-Fox
With All My Heart	UA
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wyoming Hurricane	Col.
Y	
Yanks Ahoy	UA
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.
Z	
Ziegfeld Follies	MGM

Advance Dope

GIRL NEXT DOOR (Monogram) **Mystery. Principals:** Edmund Lowe, Marjorie Rambeau, Jean Parker, Pierre Watkin, Alan Dinehart, Claire DuBrey, Ivan Lebedeff, Karin Lang, Carl Miller, Olaf Hytten, George Lewis, Crane Whitley, Charles Jordan, Dick Rush. **Director,** William Beaudine. **Plot:** A group of international thieves are awaiting the arrival of the possessor of a fabulous diamond. When it is finally stolen by one of them they are all dismayed to learn that they cannot keep it. Among them is an "honest thief" who arranges for its return.

TWILIGHT ON THE PRAIRIE (Universal) **Musical Western. Principals:** Johnny Downs, Vivian Austin, Leon Errol, Eddie Quillan, Jack Teagarden, Connie Haines, Jimmy Dodd, Perce Launders, Dennis Moore, Olin Howlin. **Director,** Jean Yarbrough. **Plot:** An organization of cowboy musicians, on their way to Hollywood, reach a ranch run by an attractive young lady. Later, in Hollywood convince their producer that the ranch has the right atmosphere for their picture, so the entire company return to the ranch where they finish the harvesting and the picture at one and the same time.

SECRETS OF SCOTLAND YARD (Republic) **Mystery. Principals:** Edgar Barrier, Stephanie Bachelor, C. Aubrey Smith, Henry Stephenson, Lionel Atwill, Walter Kingsford, John Abbott, Frederic Worlock, Matthew Boulton, Forrester Harvey, Louis V. Arco. **Director,** George Blair. **Plot:** Certain that another war would come, Germany after World War I, plants a spy in a key spot in the British Admiralty. His work is done with such efficiency, that no one suspects him. When a top man is found murdered, after the start of World War II, his twin brother, a member of Scotland Yard, takes his place and eventually uncovers the spy.

BELLE OF THE YUKON (RKO) (Technicolor). **Drama- With - Music. Principals:** Gypsy Rose Lee, Randolph Scott, Dinah Shore, Charles Winninger, Bob Burns, William Marshall. **Director,** William Seiter. **Plot:** Nearly everybody in the boom town of Malemute during the Klondike Gold Rush of 1898, has something in his past that needs concealing. The owner of the dance hall had escaped from his partners in the states with all their funds, and there are several other hangers-on in the same boat. Things begin popping when the owner's girl partner shows up.

BATTLESHIP BLUES (Col.) **Comedy-With-Music. Principals:** Kay Kyser, Georgia Carroll, Harry Babbitt, M. A. Bogue, Sully Mason, Diane Pendleton, Jeff Donnell, Victor Moore. **Director,** Leigh Jason. **Plot:** An orchestra leader meets and falls in love with the daughter of a supposedly wealthy man and asks her to join his outfit. The girl has an attack of conscience and confesses that she and her father are phonies. This leads to misunderstanding which causes a separation but there's a happy ending.

THAT HUNTER GIRL (RKO) **Comedy. Principals:** Alan Marshal, Laraine Day, Marsha Hunt, Allyn Joslyn, Edgar Buchanan. **Director,** Richard Wallace. **Plot:** Posing as her own companion-secretary in order to protect herself from fortune hunters, a wealthy girl falls in love with a returned Army flier. Before she makes up her mind about him, she decides to find out whether he intends to marry for love or money. Several complicated situations arise before romance becomes the victor.

Motion Picture Theatre

WOMEN'S ARMY CORPS RECRUITING CAMPAIGN

Week of May 11-17

SHE'S A SOLDIER TOO (Columbia) **Drama. Principals:** Beulah Bondi, Nina Foch, Jess Barker, Lloyd Bridges, Percy Kilbride, Ida Moore. **Director,** William Castle. **Plot:** Two sisters and a brother who have lived a life of seclusion, find themselves brought suddenly face to face with a few problems. A motherless baby boy is thrust upon their mercy and their property is about to be sold. To ease conditions they rent out rooms to defense workers and through one of them an invention of the brother's pays off. Again independent, they try to rid themselves of the "outsiders" but find the loneliness unbearable.

SEE MY LAWYER (Universal) **Comedy. Principals:** Olsen & Johnson, Alan Curtis, Noah Beery, Jr., Richard Benedict, Ed Brophy, Lee Patrick, Stanley Clements, Grace McDonald. **Director,** Edward Francis Cline. **Plot:** A couple of penniless lawyers overhear an argument between a night-club owner and a couple of comedians who are trying to break their contract in order to accept a Hollywood offer. They urge the comedians to file suit but the comedians have plans of their own. As a result all involved are thrown into a tumult. After a riotous court room session things work out so that the comedians and lawyers reach the road to success.

MAKE WAY FOR LOVE (Universal) **Drama. Principals:** Gloria Jean, Henry Stephenson, Kathleen Howard, Chester Clute, Andrew Tombes, Franklin Pangborn, Marshall Thompson. **Director,** Felix Feist. **Plot:** Rebelling against the strict life mapped out for her by her wealthy grandfather, a young girl gets a job, incognito, in one of her grandfather's stores. Romance springs up between her and one of the employes. The boy becomes suspicious when she continues to conceal her past and several accusations are made which cause a break up. The grandfather arrives, explanations are made, and the couple are reconciled.

Shorts Booking Guide

1942-43 PRODUCT BY COMPANY AND SERIES (1943-44 PRODUCT BEGINS ON PAGE 49)

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (16)			
4431	A Maid Made Mad	15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½ 3/20/43
4432	Blonde and Groom	Dull	15 5/ 1/43
4435	Boobs in the Night	Poor	17½ 6/12/43
4422	Carry Harry	Not Funny	17 10/10/42
4425	Ham and Yeggs		17 Not Rev.
4436	Here Comes Mr. Zerk	Slow	16 7/24/43
4427	His Wedding Scare	Silly	16½ 1/30/43
4433	I Spied for You	Poor	18 4/24/43
4423	Kiss and Wake Up	Ordinary	18 10/17/42
4434	My Wife's An Angel	Good	22 5/22/43
4421	Phony Cronies	Slap Happy	16½ 8/29/42
4426	Piano Mooner		17 Not Rev.
4424	Sappy Pappy	Slapsticky	16 12/ 5/42
4430	Two Saplings		17 Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18 3/ 6/43
AMERICA SPEAKS (3)			
4963	Men Working Together	Excellent	11 7/10/43
4962	Mr. Smug	Good	11 2/27/43
4961	Wings for the Fledglings	Fair	10 1/ 9/43
COLOR RHAPSODIES (11) (Tech.)			
4511	A Hunting We Won't Go	Good	7½ 7/24/43
4510	He Can't Make It Stick	Good	7 7/17/43
4504	King Midas Junior		7 Not Rev.
4508	Plenty Below Zero	Fair	7½ 5/29/43
4507	Professor Small and Mr. Tall		7½ Not Rev.
4505	Slay It With Flowers	Fair	7 1/30/43
4506	There's Something About a Soldier	Fair	6½ 4/17/43
4502	Tito's Guitar	Fair	7 10/31/42
4503	Toll Bridge Troubles	Amusing	7 12/ 5/42
4509	Tree for Two	Routine	7½ 7/10/43
COMMUNITY SING (10)			
4660	As Time Goes By	Excellent	10 7/31/43
4653	College Songs		9 Not Rev.
4657	Crosby Songs	Enjoyable	9 4/17/43
4656	McDonald's Son	Enjoyable	9½ 2/27/43
4658	McNamara's Band		10 Not Rev
4651	Rhumba and Conga Hits	Good	8 8/22/42
4659	Rosie the Riveter	Good	10½ 5/ 1/43
4654	Songs of U. S. Service	Average	8 11/14/42
4655	Songs of the States	Good	9½ 1/ 2/43
4652	Yankee Doodler	Very Good	9 9/26/42
FAMOUS BANDS (3)			
4951	No. 1 (Ted Powell)		10 Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10 11/ 7/42
4953	No. 3 (Shep Fields)	Good	10 1/ 2/43
GLOVESLINGER (4)			
4409	College Belles	Fair	18 10/31/42
4410	Great Glover, The		18½ Not Rev.
4412	His Girl's Worst Friend	Mediocre	18 5/22/43
4411	Socks Appeal	Fair	17½ 3/20/43
PANORAMICS (4)			
4901	Cajuns of the Teche	Good	11 8/22/42
4904	Merchant Convoy	Vivid	10½ 5/26/43
4902	Oddities (LaVarre)	Good	10 10/31/42
4903	Our Second Front	Timely	10½ 1/ 9/43
PHANTASIES CARTOONS (11)			
4704	Cholly Polly	Silly	6½ 2/27/43
4711	Dizzy Newsreel	Fair	7½ 8/14/43
4708	Duty and the Beast	Fair	6 5/22/43
4702	The Dumbconscious Mind	Average	7 11/14/42
4701	The Gullible Canary	Clever	7 10/17/42
4706	Kindly Scram		6 Not Rev.
4703	Malice In Slumberland	Fair	6½ 12/ 5/42
4709	Mass Mouse Meeting	Dull	6 6/26/43
4710	The Fly in the Ointment	Below Average	6½ 7/17/43
4705	The Vitamin G-Man	Silly	6½ 3/13/43
4707	Willoughby's Magic Hat	Routine	7 5/ 8/43
QUIZ REELS (1)			
4601	Kitchen Quiz No. 1	Amusing	10 8/15/42
SCREEN SNAPSHOTS (10)			
4851	No. 1 (Kyser, Vallee)	Very Good	11 8/15/41
4852	No. 2 (Allyn Joslyn, M.C.)	Good	10 10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9 10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10 12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9 1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10 Not Rev.
4857	No. 7 (Alan Mowbray)		10 Not Rev.
4858	No. 8 (Kyser, Autry, Murray)		9½ Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10 7/10/43
4860	No. 10 (Mischa Auer)	Good	10 7/17/43
STOOGE COMEDIES (8)			
4406	Back From the Front		8 Not Rev.
4404	Dizzy Detectives		18½ Not Rev
4401	Even as I O U		15½ 10/24/42
4408	Higher Than a Kite	Slapstick	18 7/24/43
4402	Sock-A-Bye Baby	Average	18 12/12/42
4405	Snook Louder		16 Not Rev
4407	Three Little Twirps	Average	15½ 7/10/43
4403	They Stooge to Conga	Slapstick	15½ 1/ 2/43
KATE SMITH (1)			
4751	America Sings With Kate Smith	Sure Fire	9½ 8/29/42
TOURS (2)			
4551	Journey to Denali	Good	10 8/ 1/42
4452	Old and Modern New Orleans	Very Good	11 10/17/42
WORLD OF SPORT (9)			
4807	Aqua Thrills	Entertaining	9½ 5/29/43
4805	Diving Daredevils	Good	9 3/20/43
4808	Jump, Fish, Jump	Uninteresting	9 6/26/43
4804	Ladies Day In Sports	Good	10 4/17/43
4806	Ski Soldiers		10½ Not Rev.
4809	Sweeping Oars	Excellent	10 7/24/43
4801	Trotting Kings	Good	11 10/17/42
4803	Winter Paradise	Interesting	10 1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½ 11/14/42
SERIALS (2)			
4120	The Secret Code	15 Chaps.	Not Rev.
4140	Valley of Vanishing Men	15 Chaps.	1/30/43

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-455	Baby Puss		Not Rev.
W-443	Ban Wilderness		8 Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8 1/16/43
W-444	Dumb Hounded	Hilarious	8 4/10/43
W-451	One Ham's Family	Top Slice	8 10/ 2/43
W-446	Red Hot Riding Hood	Tops	8 7/10/43
W-453	Stork's Holiday	Tops	8 10/16/43
W-456	"Innertube Antics"	Hilarious	8 3/11/44
W-442	Sufferin' Cats		9 Not Rev.
W-445	The Boy and the Wolf	Good	9 5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8 6/ 5/43
W-450	The Uninvited Pest	A Corker	8 7/31/43
W-452	War Dogs	Good	7 10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9 12/25/43
W-448	Who Killed Who	Fair	8 7/10/43
W-449	Yankee Doodle Mouse	Tops	8 8/14/43
MINIATURES (10)			
M-436	People of Russia	Excellent	10 1/23/43
M-433	Brief Interval		10 Not Rev
M-434	Brothers in Blood	Excellent	10 12/18/43
M-437	Here at Home		Not Rev
M-441	Important Business	Excellent	10 4/29/44
M-435	Inca Gold (Sepia)		Not Rev
M-439	Journey to Yesterday	Dramatic	11 8/ 7/43
M-431	Last Lesson	Impressive	10 1/30/43
M-438	Memories of Australia	Timely	10 7/10/43
M-432	My Tomato	Laugh Crop	9 12/18/43
M-440	Ode to Victory	Elaborate	11 9/25/43
OUR GANG (10)			
C-492	Benjamin Franklin, Jr.		Not Rev
C-494	Calling All Kids	Delightful	11 5
C-500	Dancing Romeo	Good	10 4/22/44
C-496	Election Daze	Good	10
C-493	Family Troubles	Amusing	11 4/10/43
C-495	Farm Hands	Slow	11 7/10 4
C-497	Little Miss Pinkerton	Among Best	11 10/16/43
C-499	Radio Bugs	Good	9 3/25/44
C-498	Three Smart Guys		11 Not Rev
C-491	Unexpected Riches	Amusing	11 11/21 43
PASSING PARADE (10)			
K-484	Don't You Believe It	Eye-Opener	10 8/ 7 43
K-486	Forgotten Treasure	Important	10 8/14 43
K-481	Madero of Mexico	Fine	11 1/23 43
K-487	Nursery Rhyme Mysteries	Excellent	11 7/31 43
K-488	Storm	Vivid	10 10/16/43
K-483	That's Why I Left You	Very Good	10 6/19/43
K-490	This Is Tomorrow		Not Rev
K-489	To My Unborn Son	Dramatic	9 12/18/43
K-484	Trifles That Win Wars	Engrossing	11 8/ 7 43
K-482	Who's Superstitious?	Interesting	10 5/ 1 43
PETE SMITH SPECIALTIES (14)			
S-467	Dog House	Tops	9 6/26 43
S-465	Fala, the President's Dog	Good	8 4/24 43
S-461	First Aid	Instructive	10 1/23/44
S-471	Fixin' Tricks	Entertaining	10 10/16/43
S-472	Football Thrills of 1942	Misses	10 10/16 43
S-463	Hollywood Daredevils	Exciting	9 4/10/43
S-462	Marines in the Making	Very Good	9 2/ 6/43
S-470	Scrap Happy	Effective	9 9/18 43
S-468	Seeing Hands	Appealing	11 8/14/43
S-469	Seventh Column	Surprise	9 9/11/43
S-466	Sky Science	Excellent	9 6/19/43
S-473	Tips on Trips	Swell	9 12/18/43
S-474	Water Wisdom		Not Rev
S-464	Wild Horses	Fair	8 5/ 8/43
SPECIAL			
S-460	These Are the Men	Good	1 10/ 2 43
TRAVELTALKS (12) (Tech.)			
T-421	Glimpses of Mexico	Colorful	9 8/18 43
T-413	Glimpses of Ontario	Good	9 1/23 43
T-414	Land of Orizaba		9 Not Rev
T-416	Mexican Police on Parade	Interesting	9 4/10/43
T-415	Mighty Niagara		9 Not Rev
T-412	Modern Mexico City	Excellent	9 11/21/43
T-419	Motoring in Mexico	Excellent	9 6/19/43
T-417	On the Road to Monterey		Not Rev
T-422	Over the Andes	Beautiful	9 10/16/43
T-411	Picturesque Mass	Good	9 11/14/43
T-418	Romantic Nevada	Very Good	9 5/ 8/43
T-420	Scenic Oregon	Solid	9 7/ 3/43
TWO REEL SPECIAL (6)			
A-402	Heavenly Music	Fair	22 5/ 8/43
A-401	Keep 'Em Smiling	Very Good	20 12 [illegible]
A-404	Main Street Today		20 Not Rev
A-405	Patrolling the Ether	Good	20 4/29/44
A-403	Shoe Shine Boy	Good	15 1/29/44

PARAMOUNT

HEADLINERS (6)			
A2-9	A Revival of Moments of Charm	Tops	10½ 7/17 43
A2-13	"Down With Everything"	Good	9 11/ 6/43
A2-3	Hands of Women	Good	11 12/19/42
A2-5	Ina Ray Hutton & Orch.		9 Not Rev
A2-12	Johnny Long & Orch.	Ordinary	10 10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½ 11/14/42
A2-7	Letter From Ireland	Excellent	22 5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½ 8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9 1/30/43
A2-6	Moments of Charm	Tops	16 5/ 8/43
A2-8	Rationed Rhythm	Fair	10½ 6/19/43
A2-10	Sing, Helen, Sing	Tops	11 8/28/43
A2-11	Three Bears in a Beat	Cute	10 8/28/43
MADCAP MODELS (Tech.) (6)			
U2-3	Bravo Mr. Straus	Imaginative	7 3.27 43
U2-4	500 Hats of Bartholomew Cubbins	Funny	8 5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	8 1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½ 11/21/42
U2-5	Jasper's Music Lesson	Tops	8 8/ 5/43
U2-6	The Truck That Flew	Charmine	8 7/17/43
POPEYE (12)			
E2-12	Cartoons Ain't Human	Good	7 10/ 2/43
E2-10	Happy Birthdaze		8 Not Rev
E2-1	Hull of a Mess	Amusing	7 10/24/42
E2-9	Hungry Goat	Fair	7 7/17/43
E2-7	Jolly Good Furlough	Fair	7 5/29/43
E2-3	Me Musical Nephews	Amusing	6½ 12/19/42
E2-8	Ration for the Duration	Good	8 6/19/42
E2-4	Scrap the Japs	Fair	6½ 11/14/42
E2-5	Seein' Red, White 'N' Blue		6½ Not Rev.
E2-4	Spinach For Britain		7 Not Rev.
E2-6	Too Weak to Work	Amusing	7 4/17/42
E2-11	Wood Peckin'		7 Not Rev
POPULAR SCIENCE (6)			
I2-1	No. 1	Interesting	9 10/24/42
I2-2	No. 2	Good	9 12/ 5/42
I2-3	No. 3	Good	10½ 1/16/43
I2-4	No. 4	Informative	10 5/ 1/43
I2-5	No. 5	Weak	10 7/10/43
I2-6	No. 6	Very Good	10 10/ 9/43
SPEAKING OF ANIMALS (6)			
Y2-2	At the Bird Farm	Fair	9 3/27/43
Y2-4	At the Cage Door Canteen	Silly	9 7/17/43
Y2-3	Current Events	Swell	9 6/ 5/43
Y2-6	In the Desert	Fair	8½ 11/13/43
Y2-5	In the Garden	Good	9 11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9 12/19/42
SPORTLIGHTS (10)			
R2-10	All Sails Set	Ordinary	9½ 9/25/43
R2-8	Amphibious Fighters	Excellent	9½ 6/26/43
R2-6	Beach Command	Interesting	9 4/24/43
R2-2	Fighting Spirit	Excellent	10 11/14/42
R2-5	Hike or Bike		10 Not Rev.
R2-3	Modern Vikings	Enjoyable	10 2/ 6/43
R2-1	Sports I. Q.	Excellent	10 10/24/42
R2-7	Tumble Bugs	Excellent	9 5/29/43
R2-4	Trading Blows	Good	9½ 3/20/43
R2-9	Where Cactus Grows	Good	9½ 7/17/43
SUPERMAN CARTOONS (9) (Tech.)			
W2-1	Destruction, Inc.	Exciting	8½ 1/16/43
W2-3	Jungle Drums	Good	8 5/ 1/43
W2-2	Mummy Strikes	For Juveniles	8 3/13/43
W2-5	Secret Agent	Misses	9 7/31/43
W2-4	Underground World	Good	8½ 5/29/43
UNUSUAL OCCUPATIONS (6)			
L2-1	No. 1	Good	10 10/24/42
L2-2	No. 2	Interesting	10½ 12/19/42
L2-3	No. 3	Average	10 3/20/43
L2-4	No. 4	Up to Par	10 5/ 1/43
L2-5	No. 5	Good	10 7/17/43
L2-6	No. 6	Interesting	10 10/23/43
VICTORY SHORTS (4)			
I2-1	A Letter From Bataan	Impressive	15 10/ 3/42
I2-4	Aldrich Family Gets in the Scrap	Excellent	11 3/ 6/43
I2-3	Price of Victory	Very Good	13 11/21/42
I2-2	We Refuse to Die	Gripping	15 10/ 3/42

RKO-RADIO

DISNEY CARTOONS (18) (TECH.)			
34111	Chicken Little		9 Not Rev.
34117	Contrary Condor		8 4/22/44
34116	Donald Duck and the Gorilla		7 Not Rev.
34101	Donald's Tire Trouble	Very Funny	7 3/ 6/43
34105	Fall Out—Fall In	Tops	7 5/15/43
34108	Figaro and Cleo	Good	8 10/16/43
34103	Flying Jalopy	Good	7 3/27/43
34110	Home Defense	A-1	8 12/25/43
34113	How to Be a Sailor	Excellent	7 3/25/44
34115	How to Play Golf		8 Not Rev.
34109	Old Army Game	Good	7 11/27/43
34112	Pelican & the Snipe		9 Not Rev.
34102	Pluto and the Armadillo		7 Not Rev.
34104	Private Pluto	Tops	7 5/ 8/43
34107	Reason and Emotion		8 Not Rev.
34114	Trombone Trouble	Very Good	7 3/25/44
34106	Victory Vehicles	Leaping Laughter	8 8/14/43
EDGAR KENNEDY (6)			
33403	Duck Soup	Fair	17 3/ 6/43
33404	Hold Your Temper		17 Not Rev.
33406	Hot Foot	Will Pass	17 7/ 3/43
33405	Indian Signs	Fair	17 5/15/43
33402	Rough on Rents	Average	18 12/ 5/42
33401	Two for the Money	Fair	17 10/24/42
FAMOUS JURY TRIALS (4)			
33202	State vs. Thomas Crosby	Fair	18 1/16/43
33201	State vs. Glen Willett	Fair	18 10/24/42
JAMBOREES (13)			
34407	Duke Ellington and His Orchestra	For Connoisseurs	8 8/14/43
34405	Enric Madriguera & Orch.	Swell	8 3/27/43

RKO-RADIO (Cont.)

		Comment	Running Time	Reviewed Issue Of
4406	It's Tommy Tucker Time		8	Not Rev.
4402	Johnny Long & Orch.	Average	8	12/12/42
4403	Ray McKinley & Orch.	Average	8	11/28/42
4404	Dick Stabile & Orch.	Fair	8	1/16/43
4401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42

LEON ERROL (6)

3702	Deer! Deer!	Average	17	11/21/42
3704	Double Up	Fair	18	5/15/43
3705	Gem-Jams	Fair	18	3/15/43
3701	Mail Trouble	Mildly Amusing.	18	10/17/42
3703	Pretty Dolly	Amusing	17	1/16/43
3706	Radio Runaround	Good	18	7/ 3/43

SPORTSCOPES (13)

4308	Aqua Aces			Not Rev.
4313	Barnyard Golf		8	Not Rev.
4305	Basketeers	Very Good	9	3/ 6/43
4312	Champion-Maker	Pleasant	9	8/ 7/43
4311	Cloud Chasers		8	Not Rev.
4309	Golf Limited	Interesting	8	5/15/43
4304	"Q" Men	Interesting	8	1/23/43
4310	Racing Royalty	Inconsequential	8	7/ 3/43
4301	Show Horse	Good	9	10/24/42
4405	Ski Trails	Exciting	8	3/27/43
4302	Touchdown Tars	Good	8	11/28/42
4307	Trout		8	Not Rev.
4303	Winter Setting		8	Not Rev.

THIS IS AMERICA (13)

3105	Air Crew	Excellent	18	4/10/43
3112	Age of Flight	Good	17	10/16/43
3103	Army Chaplain	Very Fine	19	12/26/42
3111	Arctic Passage	Vivid	20	9/11/43
3104	Boomtown, D. C.	Very Good	19	2/13/43
3110	Broadway Dim-Out	Effective	15	8/14/43
3113	Children of Mars	A Must	20	10/30/43
3108	Lieutenant Smith	Excellent	20	6/12/43
3106	Medicine on Guard	Very Good	19	4/17/43
3107	Merchant Seaman	Excellent	17	5/ 8/43
3109	Pacific Island No. 43	Reassuring	17	7/10/43
3101	Private Smith of the U.S.A.	Excellent	19	10/24/42
3102	Women of Arms	Very Fine	18	11/21/42

VICTORY SHORTS (3)

4202	City of Courage	Impressive	8	5/20/43
4201	Conquer by the Clock	Excellent	10	12/26/42
4203	North African Album	Fills Void	9	7/ 3/43
4204	Oil Is Blood		8	Not Rev.

REPUBLIC

SERIALS

Daredevils of the West		Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps.	Not Rev.
Secret Service in Dark Africa	15 Chaps.	

20TH CENTURY-FOX

ADVENTURES OF A NEWSREEL CAMERAMAN (2)

3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.

ALASKAN ADVENTURE (1)

3701	Our Last Frontier		9	Not Rev.

AMERICA SPEAKS (3)

3801	It's Everybody's War	Excellent	18	11/28/42
3851	Weapons for Victory	Very Good	9	5/ 8/43

LEW LEHR SUBJECT (2)

3902	Jungle Land		9	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42

MAGIC CARPET OF MOVIETONE (7)

3151	Desert Wonderland (Tech.)	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
3155	Gay Rio (Tech.)	Good	9	5/15/43
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Rikaner	Very Good	9	9/ 5/42

MARCH OF TIME (12)

4	Africa—Prelude to Victory	Very Good	18	12/12/42
6	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43

SPORTS REVIEWS (6)

3304	Back to Bikes		9	Not Rev.
3306	Dog Sense	For Dog-lovers	9	9/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43

TERRYTOONS (26)

3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout	Fair	7	5/ 8/43
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again	For Children	7	5/ 8/43
3502	Ickle Meets Pickle	Fair	7	11/28/42
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches	Amusing	7	5/ 8/43
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony	Good	7	5/ 8/43
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.

WORLD TODAY (1)

3402	Accent on Courage		10	Not Rev.

UNITED ARTISTS

WORLD IN ACTION (15)

	Churchill's Island	Very Good	20	4/ 4/43
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/43
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of Europe	Thrilling	21	5/ 8/43
	Invasion of North Africa	Superb	20	2/ 6/43
	Labor Front, The	Gripping	21	12/11/43
	The Mask of Nippon	Excellent	20	10/24/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	Russia's Foreign Policy	Heavy	20	2/ 5/44
	This Is Blitz	Grim Realism	21	3/ 7/42
	War for Men's Minds	Revealing	21	9/18/43

SPECIAL

	Don't Hook Now		16	Not Rev.
	Kill or Be Killed		18	Not Rev.
	Raid Report		6	Not Rev.

UNIVERSAL

ANDY PANDA CARTUNES (13) (Tech.)

7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Acrobat	Fair	7	6/19/43

NAME BAND MUSICALS (13)

7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade in Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42

PERSON-ODDITIES (15)

7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7329	Shepherd of the Round House	Interesting	9	8/ 5/43
7377	She's A-1 in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum In Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev.

TWO-REEL SPECIALS (2) (Tech.)

7111	Rear, Navy, Rear	Swell	22½	1/16/43

SWING SYMPHONIES (6)

7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suite		7	Not Rev.
7235	Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	9/12/42

VARIETY VIEWS (15)

7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion in India	Instructive	9	6/19/43
7358	Hungry India		9	Not Rev.
7350	Mr. Chime Goes to Town			Not Rev.
7360	Mirror of Sub-Marine Life	Interesting	9	6/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

4996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
4997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

SERIALS

Adventures of Smilin' Jack	13 Chaps.	11/ 7/42
Junior G-Men of the Air	12 Chaps.	
Don Winslow of the Coast Guard	13 Chaps.	
Overland Mail	15 Chaps.	

VITAPHONE-WARNER BROS.

BROADWAY BREVITIES (12)

8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev.

HOLLYWOOD NOVELTIES (6)

8306	King of the Archers	Entertaining	10	5/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.

LOONEY TUNES (13)

8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy (Tech.)	Good	7	8/14/43

MELODY MASTERS (10)

8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724	An Itch In Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc?	Excellent	7	2/12/44

SPORTS PARADE (13) (Tech.)

8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

W.A.C. Releases 1942-43

World at War	66	Farm Battle Lines	11
Out of the Frying Pan Into the Firing Line	3½	Spirit of '43	5½
Battle of Midway	19	Troop Train	10
Salvage	7½	Since Pearl Harbor	8
Your American Tragedy	1½	Point Rationing of Foods	6
Manpower	10	Farmer at War	9
Trailer (Paper Salvage)	1	At the Front	40
Japanese Relocation	10	Food for Fighters	9
Dover	9	Right of Way	9½
Night Shift	11	Mission Accomplished	10
Henry Brown, Farmer	9	Doctors at War	10
Fuel Conservation	3	Wings Up	20
Colleges at War	10	Prelude to War	52
Community Transportation	4½	Message From Malta	10
You, John Jones	10½	War Town	10
Paratroops	9	Lift Your Heads	10
Negro Colleges in War Time	8	Report From the Aleutians	47
		Black Marketing	10

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404 A Gem of a Jam		16½	Not Rev.
5421 A Rookie's Cookie	Fair	17	11/13/43
5433 Bachelor Daze		18	Not Rev.
5406 Busy Buddies		16½	Not Rev.
5405 Crash Goes the Hash	Typical	17	4/ 8/44
5422 Crazy Like a Fox		18½	Not Rev.
5435 Defective Detectives		16½	
5402 Dizzy Pilots		17	
5432 Dr. Feel My Pulse	Fair	18	3/25/44
5426 Farmer for a Day	Gets By	17½	10/16/43
5428 Garden of Eatin'	Good	16	12/25/43
5430 He Was Only Feudin'	Average	16	1/22/44
5434 His Tale Is Told		17½	Not Rev.
5401 I Can Hardly Wait	Typical	16½	8/28/43
5403 Phony Express	Good	17	12/25/43
5409 Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427 Quack Service	Good	16	10/16/43
5425 Shot in the Escape	Slapstick	19	8/14/43
5407 The Yoke's On Me		16	Not Rev.
5431 To Heir Is Human	Poor	16	3/11/44
5410 Who's, Hugh?	Slapstick	16	2/12/44
5429 You Dear Boy	Good	18	1/ 1/44
COLOR RHAPSODIES (Tech.)			
5504 Disillusioned Bluebird			Not Rev.
5503 Herring Murder Mystery		7	Not Rev.
5502 Imagination	Excellent	8	12/18/43
5501 Rocky Road to Ruin		8	Not Rev.
COMMUNITY SING			
5651 No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652 No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653 No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654 No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655 No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656 No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657 No. 7 Xmas Carols	Fine	10½	12/25/43
5658 No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659 No. 9 (White) Sunday, Monday and Always	Dull	9½	4/ 8/44
5660 No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
FILM-VODVIL			
5951 No. 1 Mousie Powell		10½	Not Rev.
5952 No. 2 Cootie Williams	Fair	10	10/23/43
5953 No. 3 Zeb Carver	Good	11	11/27/43
5954 No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955 No. 5 Novak's Comedy Band			Not Rev.
FOX & CROW (Tech.)			
5753 Dream Kids		7½	
5751 Room and Bored	Good	7	10/16/43
5752 Way Down Yonder in the Corn	Excellent	7	1/ 1/44
LI'L ABNER (Tech.)			
5601 Amoozin' but Confoozin'	Promising	8	4/ 8/44
5602 Sadie Hawkin's Day			Not Rev.
PANORAMICS			
5901 Birds on the Wing	Interesting	9½	9/25/43
5902 Babies by Bannister	Excellent	8½	10/23/43
5903 Camera Digest	Fair	10½	2/19/44
5904 Traditions of Mexico		8	
PHANTASIES			
5702 Cocky Bantam	Fair	6½	12/11/43
5707 Giddy Yapping		6	
5706 Lionel Lion		6	
5701 Nursery Crimes	Poor	7	10/23/43
5703 Playful Pest	Fair	6½	2/ 5/44
5704 Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708 Tangled Travels			Not Rev.
5705 Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS			
5851 No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852 No. 2 (Groucho Marx)	Average	10	10/23/43
5853 No. 3 Kay Kyser	Very Good	10	10/30/43
5854 No. 4 (Alan Mowbray)	Good	9	11/27/43
5855 No. 5 (Carrillo & Romero)	Good	9½	1/22/44
5856 No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857 No. 7 (Mexican Cinema Industry)	Very Good	9	4/15/44
5858 No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859 No. 9 (Movies 50th Anniversary)			
WORLD OF SPORTS			
5803 Champ of Champions	Good	10	12/11/43
5802 Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5807 Golden Gloves		9½	
5801 Kings of Basketball	Good Stuff	10	9/ 4/43
5808 Table Tennis Topnotchers			Not Rev.
5804 Ten Pin Aces	Good	10	12/25/43
5806 Follow Through With Sam Byrd	Good	9	4/ 1/44
5805 Winged Targets	Good	9	3/25/44
SERIALS			
5120 Batman	15 Chaps.		7/31/43
5140 Desert Hawk	15 Chaps.		
5160 Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533 Batty Baseball			Not Rev.
W-532 Screwball Squirrel		7	Not Rev.
W-531 Zoot Cat	Good	8	4/29/44
MINIATURES (10)			
M-582 Kid in Upper Four	Fair	11	1/29/44
M-583 No News Is Good News			Not Rev.
PETE SMITH SPECIALTIES (14)			
S-353 Groovie Movie	Very Good	10	4/29/44
S-552 Home Maid	Good	10	2/19/44
S-551 Practical Joker	Good	10	2/19/44
TRAVELTALKS (12) (Tech.)			
T-514 A Day in Death Valley	Good	9	3/ 4/44
T-517 Along the Cactus Trail	Good	9	4/15/44
T-512 Grand Canyon—Pride of Creation			Not Rev.
T-516 Mackinac Island	Excellent	9	4/29/44
T-511 Through the Colorado Rockies	Good	9	12/18/43
T-513 Salt Lake Diversions		9	Not Rev.
T-515 Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"	Excellent	9	3/25/44
D3-4 "In Hollywood"			Not Rev.
D3-5 Lucky Lulu			
D3-3 Lulu Gets the Birdie			Not Rev.
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5 "And to Think I Saw It on Mulberry Street"			Not Rev.
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-3 Package for Jasper	Excellent	7½	1/29/44
U3-4 Say Ah, Jasper	First Rate	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-5 Fun Time			
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
FF3-4 Showboat Serenade	Excellent	20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3 Cilly Goose	Very Good	8	4/22/44
P3-2 Hen Pecked Rooster	Very Good	8	3/25/44
P3-1 No Mutton for Nuttin'	Good	7	12/25/43
P3-4 Suddenly It's Spring			Not Rev.
POPEYE (8)			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
E3-4 "Moving Aweigh"			Not Rev.
E3-3 We're on Our Way to Rio			Not Rev.
POPULAR SCIENCE (6)			
J3-1 No. 1	Good	10	11/ 6/43
J3-2 No. 2	Entertaining	10	12/25/43
J3-3 No. 3	So-So	10	4/ 8/44
J3-4 No. 4			Not Rev.
J3-5 No. 5			
SPEAKING OF ANIMALS (6)			
Y3-3 In the Newsreels	Excellent	9½	4/ 8/44
Y3-2 In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
Y3-4 Your Pet Problem			
SPORTLIGHTS (10)			
R3-7 Catch 'Em & Eat 'Em			Not Rev.
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-6 Heroes on the Mend	Very Good	9	4/22/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-5 Open Fire	Good	9½	4/ 1/44
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-8 Special Delivery			
R3-4 Swimcapades	Good	9½	1/22/44
R3-7 Trail Breakers			
UNUSUAL OCCUPATIONS (6)			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44
L3-3 No. 3	Interesting	10	4/22/44
L3-4 No. 4			Not Rev.
L3-5 No. 5			

RKO RADIO

EDGAR KENNEDY (6)			
43404 Love Your Landlord		18	Not Rev.
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43405 Radio Rampage	Good	16	4/29/44
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS (7)			
44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6	Good	9	4/ 8/44
44207 No. 7	Excellent	10	4/22/44
LEON ERROL (6)			
43702 Cutie on Duty	Good	18	11/27/43
43705 Poppa Knows Worst		17	Not Rev.
43704 Say Uncle	Fair	18	3/25/44
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS (4)			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES (13)			
44306 Basket Wizards	Good	8	3/ 4/44
44305 Co-Ed Sports		8	Not Rev.
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44307 Mallard Flight	Good	9	3/25/44
44304 Mountain Anglers	Eye-filling	9	12/25/43
44308 On Point	Good	8	4/29/44
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA (13)			
43106 Aircraft Carrier		16	4/22/44
43102 Letter to a Hero	Very Good	18	1/ 1/44
43104 Mail Call	Very Good	17	2/19/44
43103 New Prisons—New Men		17	Not Rev.
43105 News Front	Very Good	16	4/ 8/44
43101 Sailors All	Very Fine	20	12/ 4/43

REPUBLIC

SERIALS	
Captain America	15 Chaps.
Haunted Harbor	15 Chaps.
Masked Marvel	12 Chaps.
Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE (6)			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME (13)			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
9 Irish Question, The	Very Good	16¾	4/22/44
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
8 South American Front	Clarifying	17½	3/25/44
6 Sweden's Middle Road	Excellent	19¼	1/22/44
7 Post-War Jobs	Revealing	18½	2/19/44
MOVIETONE ADVENTURES (6)			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4252 Snowland Sentinels		9	Not Rev.
SPORTS REVIEWS (6)			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS (20) (Tech.)			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville (Tech.)		7	Not Rev.
4502 Camouflage		7	Not Rev.
4513 Champion Justice	Good	7	4/29/44
4504 Down With Cats	Good	7	9/ 4/43
4514 Frog and Princess (Tech.)		7	Not Rev.
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4515 Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	4/29/44
4516 My Boy Johnny (Tech.)		7	Not Rev.
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNIVERSAL

NAME BAND MUSICALS (13)			
8123 Choo-Choo Swing	Good	15	11/27/43
8127 Fellow on a Furlough	Good	15	4/22/44
8121 Hit Tune Serenade			Not Rev.
8129 Melody Garden			Not Rev.
8125 New Orleans Blues	Good	15	1/22/44
8124 Radio Melodies	Entertaining	15	1/22/44
8128 Stars & Violins			Not Rev.
8122 Sweet Jam	Good	15	10/23/43
8126 Sweet Swing	Fair	15	3/ 4/44
PERSON-ODDITIES (15)			
8377 Aviation Expert Donald Douglas			Not Rev.
8376 Barefoot Judge			Not Rev.
8373 Fannie Hurst and Her Pets	Fair	9	11/20/43
8372 Farmer Gene Sarazen	Good	9	10/23/43
8378 Foster's Canary College	Good	9	4/29/44
8375 Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8379 Varga & His Beauties			
8371 Wizard of Autos	Good	9	10/23/43
8374 World's Youngest Aviator	Interesting	9	2/19/44
SWING SYMPHONIES (6) (Tech.)			
8231 Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232 Greatest Man in Siam	Good	7	1/22/44
8233 Jungle Jive	Tops	7	4/29/44
SPECIAL FEATURETTES (3)			
Battle of Music			
7110 Eagle vs. Dragon (Tech.)	Swell Novelty	18	4/15/44
World Without Borders			
VARIETY VIEWS (15)			
8355 Amazing Metropolis	Fair	9	2/26/44
8357 Animal Tricks	Fair	9	4/15/44
8359 Fraud By Mail			Not Rev.
8358 Hobo News			Not Rev.
8352 I-A Dogs	Good	9	10/23/43
8356 Magazine Model	Excellent	9	4/29/44
8360 Mr. Chimp Goes South			
8353 Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351 Who's Next	Excellent	9	9/ 4/43
8354 Wings in Record Time	Interesting	9	1/22/44
TECHNICOLOR CARTUNES			
8238 Barber of Seville	Fair		4/22/44
8239 Fish Fry			
8237 Meatless Tuesday	Good	7	7/13/43
SPECIAL (WAC)			
8112 With the Marines at Tarawa	Great	19	2/26/44

UNIVERSAL (Cont.)

SERIALS

Adventures of Flying Cadets.....	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard.	13 Chaps.	
Great Alaskan Mystery.....	13 Chaps.	4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was.....	7	..	Reissue
9311	A Wild Hare.....			Reissue
9307	Bear's Tale	7	..	Reissue
9305	Cross Country Detours.....			Reissue
9302	Early Worm Gets the Bird.....	7	..	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo.....	7	..	Reissue
9309	Of Fox and Hounds.....			Reissue
9306	Hiawatha's Rabbit Hunt.....			Reissue
9308	Sweet Sioux			Reissue
9310	Thugs With Dirty Mugs.....			Reissue

BUGS BUNNY SPECIALS (6)

9721	Bugs Bunny & the Three Bears			Not Rev.
9722	Bugs Bunny Nips the Nips			Not Rev.
9723	Hare Ribbin'			

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	.. 2/19/44
9105	Night in Mexico City....	Interesting	20	.. 4/22/44
9102	Over the Wall.....	Very Good	20	.. 1/29/44
9104	Our Frontier in Italy.....			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	..11/ 6/43

MELODY MASTERS (10)

9603	Cavalcade of the Dance...	Excellent	10	..10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	..11/13/43
9606	Songs of the Range.....			Not Rev.
9607	South American Sway....	Routine	10	.. 4/22/44
9608	Rudy Vallee's Coast Guard Band			Not Rev.
9602	Sweetheart Serenade	Good	10	..11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	.. 2/12/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss			
9708	Duck Soup to Nuts.....			
9703	I've Got Plenty of Mutton			Not Rev.
9701	Meatless Fly Day.....			Not Rev.
9705	Tick Tock Tuckered.....			Not Rev
9704	Weakly Reporter	Good	7	.. 4/22/44
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy.....	Excellent	7	.. 2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun.....	Fair	20	.. 2/12/44
9107	Oklahoma Outlaws	Well Done	20	..10/ 9/43
9110	Roaring Guns	Good	20	.. 2/19/44
9112	Trail By Trigger.....			
9108	Wagon Wheels West.....	Good	17½	..12/25/43
9111	Wells Fargo Days (Tech.).....		20	..Not Rev.

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep....	Excellent	10	.. 2/12/44
9507	Backyard Golf			Not Rev.
9506	Chinatown Champs	Colorful	10	.. 4/29/44
9502	Desert Playground	Interesting	10	..10/ 9/43
9505	Dogie Round-Up	Interesting	10	.. 2/19/44
9508	Filipino Sports Parade.....			Not Rev.
9503	Into the Clouds.....	Good	10	.. 1/29/44
9509	Mexican Sportland			
9501	Tropical Sportland	Fair	10	..11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top.....	Excellent	20	..11/27/43
9003	Task Force	Excellent	20	.. 1/ 1/44
9001	Women at War.....		20	..Not Rev.
9004	The Devil Boats.....			Not Rev.
9005	Winner's Circle			Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'.....	Interesting	11	..11/13/43
9403	Hunting the Devil Cat...	Good	10	..10/16/43
9405	Jungle Thrills			Not Rev.
/9401	Our Alaskan Frontier....	Fair	10	..11/27/43
9404	Struggle for Life.....	Excellent	10	.. 4/ 8/44

W.A.C. Releases 1943-44

Glamour Girls of 1943..	10	No Exceptions	10
Last Will & Testament of Tom Smith.....	10½	Destination Island X....	10
Oil Is Blood.....	..	At His Side.....	10
Day of Battle.....	10	Why of Wartime Taxes..	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia.....	..	America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic.....	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood.....	10	It's Your War Too.....	10
Price of Rendova.....	10	No Alternative	10

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WEEK ENDING	COLUMBIA	MGM	MONOGRAM	PARAMOUNT	PRC	RKO-RADIO	REPUBLIC	20th CENTURY-FOX	UNITED ARTISTS	UNIVERSAL	WARNER BROS.
APR. 8th	Cover Girl	MAR. A Guy Named Joe Broadway Rhythm Rationing See Here, Private Hargrove		Block 4 Hour Before the Dawn Navy Way You Can't Ration Love	Guns of the Law Monster Maker	(Trade Shown—Feb.) Action in Arabia Curse of Cat People Escape to Danger Passport to Destiny Tender Comrade	Hidden Valley Outlaws Laramie Trail Outlaws of Santa Fe	MAR. Four Jills in a Jeep Purple Heart, The	It Happened Tomorrow		Shine On Harvest Moon
APR. 15th	Jam Session				Shake Hands With Murder		Rosie the Riveter			Weird Woman	
APR. 22nd	Girl in the Case Wyoming Hurricane	APR. Heavenly Body Swing Fever Tunisian Victory	Outlaw Trail	Block 5 And the Angels Sing Double Indemnity Hitler Gang Henry Aldrich Plays Cupid	Pinto Bandit	Trade Shown—April Days of Glory Falcon Out West Seven Days Ashore Show Business Yellow Canary	Lady and the Monster	APR. Buffalo Bill Tampico	Voice in the Wind	Her Primitive Man	Uncertain Glory
APR. 29th			Law Men	Gambler's Choice	Men of the Sea		Trocadero	MAY Bermuda Mystery Pin-up Girl	Lumber Jack	Moon Over Las Vegas	
MAY 6th	Black Parachute	MAY Andy Hardy's Blonde Trouble Gaslight Meet the People		SPECIAL For Whom the Bell Tolls Lady in the Dark Story of Dr. Wassell		SPECIAL North Star Up in Arms	Jamboree	JUNE Eve of St. Mark Ladies of Washington		Slightly Terrific	Adventures of Mark Twain
MAY 13th	Once Upon a Time Riding West				Contender, The		Cowboy and the Senorita	SPECIAL Song of Bernadette		Cobra Woman	
MAY 20th	Underground Guerillas	JUNE Three Men in White Two Girls & a Sailor								Pardon My Rhythm	Between Two Worlds
MAY 27th			Sonora Stagecoach		Waterfront					Boss of Boomtown	
	COMPLETED Address Unknown Cowboy Canteen Cowboy of Lonesome River Cyclone Prairie Rangers Last Horseman Mr. Winkle Goes to War Rough Ridin' Justice Saddle Leather Law Sagebrush Heroes Secret Command She's a Soldier Too Song That Lived Forever Stars on Parade They Live in Fear IN PRODUCTION Battleship Blues Crime Doctor's Rendezvous Impatient Years Kansas City Kitty Tonight & Every Night U-Boat Prisoner	COMPLETED American Miracle Bathing Beauty Canterville Ghost Dragon Seed Gold Town Kismet Marriage Is a Private Affair Meet Me in St. Louis Seventh Cross White Cliffs of Dover, The IN PRODUCTION Lost in a Harem Maisie Goes to Reno Mrs. Parkington National Velvet Picture of Dorian Gray Secrets in the Dark Thirty Seconds Over Tokyo Ziegfeld Follies	COMPLETED Arizona Whirlwind Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Range Law IN PRODUCTION Alaska Are These Our Parents? A Wave, a Wac, a Marine Girl Next Door Three of a Kind West of the Rio Grande	COMPLETED And Now Tomorrow Bring on the Girls Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde Man in Half Moon Street Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again IN PRODUCTION Dark Mountain Murder, He Says Two Years Before the Mast	COMPLETED Dixie Jamboree Minstrel Man Spook Town IN PRODUCTION Brand of the Devil Delinquent Daughters Mexican Fiesta	COMPLETED Avenging Rider Casanova Brown Falcon in Mexico Gildersleeve's Ghost Look to Your Children Mlle. Fifi Manhattan Serenade Marine Raiders Night of Adventure None But The Lonely Heart That Hunter Girl Three Caballeros Untitled Musical IN PRODUCTION Belle of the Yukon Going to Town Having Wonderful Crime Heavenly Days Sylvester the Great Tall in the Saddle Woman in the Window	COMPLETED Call of the Rockies Call of the South Seas Girl Who Dared Good Night Sweetheart Man From Frisco Marshal of Reno Raiders of Sunset Pass Red Gulch Renegades Secrets of Scotland Yard Silent Partner Sing, Neighbor, Sing Song of Nevada Storm Over Lisbon Tucson Raiders Untitled Western Yellow Rose of Texas IN PRODUCTION Atlantic City Bordertown Trails Marshal of Monterey Port of 40 Thieves Three Little Sisters	COMPLETED Greenwich Village Home in Indiana In the Meantime, Darling Roger Touhy, Gangster Sweet & Lowdown Take It Or Leave It Wilson IN PRODUCTION A Tree Grows in Brooklyn Big Noise Irish Eyes Are Smiling Keys of the Kingdom Laura Queen of the Flattops Something for the Boys Thunderhead	COMPLETED Forty Thieves Goodbye My Love Hairy Ape Mystery Man Sensations of 1945 Since You Went Away Song of the Open Road Up in Mabel's Room IN PRODUCTION Abroad With Two Yanks Guest in the House Story of G.I. Joe With All My Heart	COMPLETED Allergic to Love Christmas Holiday Climax, The Dead Man's Eyes Follow the Boys Ghost Catchers Gypsy Wildcat Invisible Man's Revenge Jungle Woman Merry Monahans Moonlight & Cactus Mummy's Ghost Murder In the Blue Room Patrick the Great Scarlet Claw Singing Sheriff South of Dixie This Is the Life Twilight on the Prairie IN PRODUCTION Devil's Brood Pearl of Death Reckless Age San Diego, I Love You See My Lawyer	COMPLETED Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Crime By Night Devotion Horn Blows at Midnight Janie Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody In Blue Saratoga Trunk IN PRODUCTION Doughgirls Give Me This Woman Roughly Speaking To Have and Have Not Very Thought of You

PARADES!

TRAILERS!

RALLIES!

OFFICIAL PROCLAMATIONS!

LOBBY BOOTHS!

WHEN A FELLOW NEEDS A GIRL-FRIEND!



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WOMEN'S ARMY CORPS
RECRUITING CAMPAIGN
Week of May 11th thru 17th

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Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N.Y.C.

SHOWMEN'S TRADE REVIEW

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★ Complete ★ Every Week ★
PRODUCT GUIDES
Begin on Page 31

Vol. 40 No. 17

May 13
1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



George A. Hirliman (See Page 4)

Brightest name!

Met**R**o-Goldwyn-Mayer

Capit**O**l-World Premiere Sensation "Gaslight"

8TH Record Week **A**stor-"See Here, Private Hargrove"

Watch! Ra**D**io City Music Hall "White Cliffs of Dover"

Revue at Loe**W**'s Ziegfeld-"Two Girls and a Sailor" Wow!

St**A**te-"Andy Hardy's Blonde Trouble" Big!

Year after year after year!



FIGHTING SHOWMEN,
JOIN THE FIGHTING
5th WAR LOAN!

The Editorial Page

Industry Observations

Without attempting to quote actual figures it now appears certain that there will be fewer pictures next season than will have been released when the current season closes.

Both Warners and 20th-Fox are talking about 20 features, plus a few special productions for the 44-45 season, and it is a safe guess that other major companies will end up with about the same number. On the other hand it is quite likely that Universal, Columbia, Republic and Monogram will maintain the same volume as they delivered, or expect to deliver, this season. UA must remain an unknown quantity because of that organization's producer setup.

Universal is handicapped by the tight first-run theatre situation and at this writing cannot maintain scheduled release dates in many sections of the country.

From the standpoint of the first-runs, all of this means little or nothing at all because boom business permits longer runs, move-overs and a general easing of product requirements. But the bulk of the remaining situations, particularly the subsequent runs, are in a bad way for sufficient product to carry on existing policies.

To this latter group—and they represent a healthy number of the nation's theatres—if they found the situation bad this year, they'll have to start figuring out now what they are going to do next season when, apparently, there will be still fewer availabilities.

The silver lining, however, lies in the break for all the companies capable of turning out good to fair pictures and keeping them moving. The demand for such product is unprecedented and outfits that never got better than the dregs are under pressure to take care of booking demands from circuits and independents alike. Undoubtedly, these companies are in for terrific increases in playing time and accounts, especially so when the shortage starts getting more acute this fall.

* * *

This week showmanship, in the form of the Honored Hundred, came into its own and in a big way. All too rarely do the theatremen on the firing lines of the home front get the credit due them. The final figures may sum up the results of a drive but it can never reveal the ingenuity and showmanship that made it all possible.

Chatting with some high officers of the armed services, we find a tremendous and growing respect for the ability of the theatreman to do the impossible when all others fall flat. Of equal interest to these officers is the knowledge that the effect of a movie theatre drive pays off in a big way long after the campaign itself is over and seemingly forgotten about by most of the theatremen who helped to put it over.

Hopes are running high among the high command of the Wacs for the success of the current drive for enlistments in this vitally important branch of the service. At the breakfast meeting in New York this week, preceding the opening of the drive in this area, several high ranking women were confident that through the theatre drive they would enlist enough new recruits to bring the Corps nearer the strength which is their goal.

This Wac drive is a little different from the other campaigns you theatremen have engineered so successfully since Pearl Harbor, but we are as confident as those female Army officers that the majority of theatres will meet their quotas of at least 12 recruit candidates

* * *

With the starting date only about a month off, Bob O'Donnell, John Friedl and R. M. Kennedy, have already achieved considerable progress in organizing Fifth War Loan state groups in different parts of the country. It is interesting to note that O'Donnell is planning to spend practically all of his time in the field.

This hard-working trio has tackled the job in much the same manner as they would any important business deal—and if you don't think putting over a bond drive is a big business deal, then you just don't think.

Theatremen all over the country will again demonstrate their ability to go over the top in what many believe will be one of the toughest campaigns to date. They have the vital advantage of having worked on previous drives and are therefore in a position to know the best approach for their particular communities.

As in the case of the third and fourth drives, the trade press will again give special emphasis to the fifth, and you theatremen will not be disappointed when you pick up your trade papers starting on or about the issue of May 27th, for you will find ample coverage of events and ideas which are to be worked up to top former records.

Our government now knows beyond a shadow of doubt that the motion picture theatres are the most direct and effective mediums for reaching the masses upon whom they depend for the largest volume of "E" bond sales.

Smart showmen have kept and treasured past bond issues of the trade press and can use them, along with the new ones to come, to perfect the best possible campaigns. If they work out their plans in advance, check and recheck them, improve and expand the various methods of attracting public sales via the theatres, they are in a position to top all previous figures. We believe they can and will do it.

—"CHICK" LEWIS

Ohio ITO Demands U. S. Probe Birth of Decree

The Independent Theatre Owners of Ohio at the Columbus convention this week put a new note into consent decree discussion when the assembly unanimously voted in favor of a resolution demanding a Congressional investigation of the incidents that led up to the suspension of the 1940 New York anti-trust suit by the Attorney General's office and the subsequent meetings that resulted in the consent decree. The Ohio ITO alleges that the meetings were held secretly and wants Congress to determine whether the Attorney General then in office (Thurman Arnold as assistant Attorney General was active during part of the negotiations) had prosecuted the case with satisfactory diligence. The resolution will be sent to the Vice-President, Speaker of the House, House and Senate Judiciary Committee chairmen, all members of the House and Senate, and the board of directors of National Allied.

The resolution was the most important piece of business transacted at the convention, but Abram F. Myers, Allied general counsel, in speaking on high rentals, attacked the percentage system obliquely when he blamed the exhibitors' money worries on the high cost of checking and the support of the MPPDA, which he said, totaled $4,000,000.

Approximately 100 exhibitors in the area and many distributor representatives attended. President Martin G. Smith presided, while William Vance of Cincinnati was chairman of the resolutions committee and Ernest Schwartz of Cleveland became nominations committee chairman.

Paramount Earns $4.30 Per Share

Paramount Pictures this week announced earnings for 1943 amounting to $4.30 per share as compared with $4.74 for the year of 1942. There were 3,752,136 common shares outstanding on January 1, 1944, compared with 2,933,717 shares on January 1, 1943. Earnings for 1943 totaled $16,140,821, after charges for interest, taxes, depreciation, and $2,000,000 additional reserve for contingencies. This compared with $14,631,650 for 1942. Earlier in the week the Board of Directors declared the regular quarterly dividend of 40 cents per share.

Universal Declares $1 Dividend

Universal Pictures this week announced that the Board of Directors had voted a dividend of $1 per share on outstanding stock, payable May 31, 1944. The dividend was for the first half of the current year. Hereafter, the Board revealed, dividends will be declared on a quarterly basis.

Chicago Backs Up Fire Rules

Due to the recent series of theatre fires in the middle west, which reached alarming proportions in Iowa, Chicago Fire Chief John Fenn this week clamped on strict enforcement of city rules against smoking, overcrowding, and standing room. No crowding was permitted in lobbies either, and inspectors were making hourly rounds to make sure theatres observed rules.

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Dogs Retire Yipping

Dog racing in Council Bluffs, Ia., which has cut into Omaha theatre business for several summers, appears out this year with the election of a new mayor. Dog racing officials already are on the scene from Florida, according to local observers, but Mayor W. A. Byers flatly told the city's council this week that, "There will be no dog racing while I am mayor."

Republic Central and Eastern Sales Heads Meet in New York

The third and last in the series of Republic regional sales conferences took place in New York this week at the New York Athletic Club, when sales executives from the central and eastern districts met with H. J. Yates, Sr., Chairman of the Board, and J. R. Grainger, president and general sales manager. Heading the central and eastern delegations were District Managers Sam Seplowin and Maxwell Gillis.

Fifty per cent of Republic's distribution increase has come from Super Deluxe pictures on the company program, H. J. Yates, Sr., Chairman of the Board, declared at the opening session of the conference.

Branch managers at the meeting included Jack Bellmam, Buffalo; Sam P. Gorrel, Cleveland; George H. Kirby, Cincinnati; I. M. Pollard, Detroit; L. W. Marriott, Indianapolis; Sidney Lehman, Pittsburgh; Arthur Newman, Albany; Jack Davis, Boston; Jerome Lewis, New Haven; Sam Seletsky, New York; Joseph Engel, Philadelphia; and franchise holder Jake Flax, Washington. The home office was represented by Walter L. Titus, Jr., William Saal, Morris Goodman, Seymour Borus, Edward Seifert, G. C. Schaefer, Albert Schiller, Charles Reed Jones, and Steve Edwards.

RKO Theatres Promotes Four In General Realignment Plan

RKO Theatres this week announced several organizational transfers in a general realignment program which includes separating operation of N. Y. metropolitan district theatres from the rest of the country.

James M. Brennan, general manager of the Metropolitan theatres, has announced the following changes: John C. Hearns from division manager under Louis Goldberg in Brooklyn to division manager in charge of RKO theatres in Trenton and New Brunswick. Louis Goldberg from New York zone manager to home office executive. Charles B. McDonald from the home office to supervise theatres in Brooklyn, Queens, and lower Manhattan. Sol Schwartz, general manager of out-of-town theatres, announced the appointment of William W. Howard as his assistant. Howard will also handle the stage show department.

MGM Shorts Dept. Starts Work On 1944-45 Cartoon Schedule

With the completion of MGM's 1943-44 cartoon schedule in sight, producer Fred Quimby is laying the groundwork for next season's program to be released in October.

Already in animation are five Tom and Jerry cartoons, and there will be an additional eight subjects to complete the customary output of 16, all of which are in Technicolor.

Production to meet Army and Navy commitments will continue for the duration.

RKO to Screen 'Goyescas'

"Goyescas," Spanish-made musical which will be distributed in the Western hemisphere by RKO Radio, will be trade screened in New York, Los Angeles, and San Francisco on May 15.

Century Obtains Injunction To End 306-Empire Combine

The consolidation of the Empire State Motion Picture Operators Union with Local 306, IATSE, effected last July was this week in danger of breaking up when a permanent injunction preventing dissolution of Empire State was granted to Century Circuit, Inc. in the Kings County Supreme Court by Justice William P. Wilson. Counsel for Local 306, Herbert Schrank, immediately announced the decision would be appealed.

Century had brought suit in May, 1943 against Empire to prevent the then-proposed amalgamation on the ground that under a contract between Empire and Century the union was bound not to dissolve nor come under Local 306 domination. This contract was to run until 1951. In March the circuit had been granted a temporary writ, and in July Empire was admitted to Local 306.

Celebrate Hicks Anniversary

Paramount executives played host to John W. Hicks, Jr., vice-president in charge of the foreign department and member of the Paramount board of directors, at a luncheon in New York last Friday (5th) in recognition of his 25 years of uninterrupted service with the company.

Star Now Astor Distributor

Star Film Exchange, Portland, Ore., headed by D. Thirion, has taken over the Astor Pictures franchise for the Portland and Seattle territories.

Pittsburgh's Fineberg Moves

Sam Fineberg, formerly associated with James Alexander in the operation of Republic's Pittsburgh exchange, has been appointed manager of the Monogram exchange in that city.

Jack Warner Returns to Coast

Jack L. Warner, executive producer for Warner Bros., and Mrs. Warner left Wednesday for the coast after a ten-day visit in New York.

George A. Hirliman

(The Man on the Cover)

President of Film Classics, Inc., distribution company which was organized only one year ago and during that time has established twenty exchanges throughout the country and has released twenty major features. Plans have been perfected for the distribution of a minimum of thirty-four features during the coming releasing season. Hirliman has been associated with the motion picture industry for the past twenty-five years, having served in all of its branches, including various phases of laboratory work.

SHOWMEN'S TRADE REVIEW

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SHORT AND TO THE POINT →



Are you cashing in on M-G-M's "PATROLLING THE ETHER"

Launched with front page news! This timely 2-reel Special was selected as the first motion picture to have its World Premiere on Television from coast to coast. Book it while it's HOT!

Did you see M-G-M's rating in BESA SHORT'S 10-YEAR SURVEY

The famed Chief of Interstate Circuit's Short Subject Department gives M-G-M top ranking over all companies for past 10 years.

Have you heard about this one: PETE SMITH'S "GROOVIE MOVIE"



Here's real fun for the fans! They'll buy tickets when you book this fast-paced demonstration of the Jitterbug Joy Wave that's sweeping the country. Tops in the Pete Smith style.

M·G·M...THE LONG AND SHORT OF IT!

"Patriots! Help Recruit WACS! May 11th thru May 17th!"

'U' Drops Convention; Execs Plan L. A. Meet

Universal Pictures will this year hold a meeting of key executives in Los Angeles on June 5 to take the place of the usual sales convention because of war-time travel restrictions, it was announced this week by William A. Scully, vice-president and general sales manager. The meeting itself will be conducted at the Hotel Ambassador, but further conferences are expected to be held at the Universal City studios. Mr. Scully said he was leaving New York for California on May 22.



William Scully

Among those who will attend the meeting will be E. T. Gomersall, assistant general sales manager and Divisional Sales Managers F. J. A. McCarthy, Fred Meyers, and A. J. O'Keefe.

Concerning the decision to hold the meeting at the studio, Mr. Scully said: "In eliminating the general sales convention and this meeting at the studio, though the attendance is limited to our key executives, we believe we are not only cooperating with the Government in the matter of transportation, but we believe we are doing something more constructive for our entire sales organization. It is most important for our key sales executives to attend a meeting at our manufacturing center where they may see at first hand what is going on."

10,515 Exhibs to Observe Leo's 20th Anniversary

Latest reports filtering into the MGM home office show a total of 10,515 theatres now lined up to play a feature or short during Leo's Twenty-Year Anniversary Week celebration, June 22-28. Although William F. Rodgers, vice-president and general sales manager, has stressed the fact that MGM is not expecting solid week bookings, many exhibitors have volunteered to have Leo the Lion roar from the screen on every picture shown in their theatres during the anniversary week.

Although the anniversary week does not officially get under way for another six weeks, home office statisticians are said to be swamped by the new bookings coming in daily from the field.

The Charlotte exchange was the first to report 100 per cent bookings for every theatre in its territory. The Albany branch was second, and from indications this week it appears the Kansas City office will be the third to report 100 per cent bookings for every theatre in its territory.

Zanuck Returns to Coast

Darryl F. Zanuck, vice-president in charge of production of Twentieth Century-Fox Film Corporation left New York Monday for the west coast, after home office discussion in behalf of "Wilson" and other forthcoming productions.

P. A. Bites Editor

When Pvt. Robert Johnson, erstwhile amusement editor of the Memphis Press-Scimitar, reported for duty in the public relations office of the Central Signal Corps School at Camp Crowder, Mo., he found that his new boss was to be 1st Lt. Frank P. Liberman, erstwhile press agent for Warner Brothers in the Chicago area. Pvt. Johnson was surprised when Lt. Liberman expressed disapproval of the word "sensational" in a story connected with a camp entertainment.



A HAPPY PRODUCER. Honors crowded on Eddie Cantor this week when he was greeted by 1500 well-wishers at the big testimonial dinner given for him at the Hotel Astor and later when he attended the premiere at the Palace of "Show Business," his first picture for RKO Radio as a producer as well as star. He is shown here with Mrs. Cantor (but not the girls) at the Palace opening.

Announce Roster of Loan Drive Chairmen

The complete roster of Exhibitor State Chairmen appointed to serve on the Fifth War Loan Campaign from June 12 through July 8 were announced this week by R. J. O'Donnell, national chairman of the Motion Picture Industry Committee. The chairmen are as follows:

ALABAMA: Mack Jackson, Alexander City. ARIZONA: Harry Nace, Phoenix. ARKANSAS: Co-chairmen, M. S. McCord, Little Rock; Claude Mundo, Little Rock. SOUTHERN CALIFORNIA: Dave Bershon, Los Angeles. NORTHERN CALIFORNIA: Charles M. Thall, San Francisco. COLORADO: Rick Ricketson, Denver. CONNECTICUT: Harry F. Shaw, New Haven. DELAWARE: Lewis S. Black, Wilmington. FLORIDA: J. L. Cartwright, Tampa. GEORGIA: Nat Williams, Thomasville, Ga. IDAHO: Nevin McCord, Boise. ILLINOIS: J. J. Rubens, Chicago. INDIANA: Don Rossiter, Indianapolis. IOWA—A. H. Blank, Des Moines.

KANSAS: H. E. Jameyson, Wichita. KENTUCKY: Ned Greene, Mayfield. LOUISIANA: E. V. Richards, New Orleans. MAINE: Connie Russell, Bangor. MARYLAND: Louis A. Rome, Baltimore. MASSACHUSETTS: Sam Pinanski, Boston. MICHIGAN: Co-chairmen, Martin Thomas, Iron Mountain; (Peninsula); Earl Hudson, Detroit; Lew Wisper, Detroit. MINNESOTA: Al Steffes, Minneapolis. MISSISSIPPI: Co-chairmen, Burgess Waltmon, Columbus; Arthur Lehmann, Jackson. EAST MISSOURI: Harry Arthur, St. Louis. WEST MISSOURI: Elmer Rhoden, Kansas City.

MONTANA: J. A. English, Anaconda. NEBRASKA: William Miskell, Omaha. NEVADA: N. Dow Thompson, Reno. NEW HAMPSHIRE: Edw. J. Fahey, Manchester. SOUTHERN NEW JERSEY: Ben Amsterdam, Philadelphia, Pa. NORTHERN NEW JERSEY: Co-chairmen, H. H. Lowenstein, Newark; Don Jacocks, Newark. NEW MEXICO: George Tucker, Albuquerque. Metropolitan NEW YORK: Charles Moskowitz, New York, N. Y. UPSTATE NEW YORK: Lou Golding, Albany. NORTH CAROLINA: H. F. Kincey, Charlotte. WEST NORTH DAKOTA: Mike Cooper, Grand Forks. EAST NORTH DAKOTA: Ed Kraus, Fargo. OHIO: Martin G. Smith, Toledo. OKLAHOMA: C. B. Akers, Oklahoma City. OREGON: Co-chairmen, Al Finke, Portland; Bob White, Portland. EASTERN PENNSYLVANIA: Lou Finske, Scranton. WESTERN PENNSYLVANIA: Moe Silver, Pittsburgh.

RHODE ISLAND: Ed Fay, Providence. SOUTH CAROLINA: Warren Irwin, Columbia. SOUTH DAKOTA: Fred Larkin, Sioux Falls. EASTERN TENNESSEE: E. W. Street, Knoxville. WESTERN TENNESSEE: M. A. Lightman, Memphis. TEXAS: John Q. Adams, Dallas. UTAH: Samuel Gillette, Tooele. VERMONT: Frank Vennett, Rutland. VIRGINIA: Co-chairmen, Wm. Crockett, Virginia Beach; Morton G. Thalheimer, Richmond. WASHINGTON, D. C.: Sidney Lust, Washington. WASHINGTON: Frank Newman, Sr., Seattle. WEST VIRGINIA: Milton Levine, Williamson. WISCONSIN: Harold Fitzgerald, Milwaukee. WYOMING: Co-chairmen, E. J. Schulte, Casper; Tom Berta, Rock Springs.

Cagney Promotes George Arthur

George Arthur, who has been film editor for William Cagney Productions since the company's formation, has now been made general assistant to William Cagney, it was announced this week.

Leo Brecher Joins Executive Staff of WAC in New York



Leo Brecher

Leo Brecher, New York exhibitor and long active in projects of the War Activities Committee of the Motion Picture Industry in the Metropolitan area, has joined the WAC executive staff on a permanent volunteer basis, it was announced this week by S. H. Fabian, Theatres Division chairman. Brecher's duties will be in connection with the role of the exhibitor in various Government war activities, such as loan drives and Red Cross campaigns. He becomes a member of the group of full-time volunteers which includes such industry personalities as Herman Gluckman, Arthur L. Mayer, and Fabian.

Brecher is noted in the New York area as the man who developed a "high hat" clientele. Beginning with the old Plaza Theatre at 59th Street and Madison Avenue, he built up a patronage drawn from the "silk stocking" district of the fashionable east side. The present Plaza Theatre on East 54th Street represents the last word in comfort for his patrons and plays pictures that offers them the cream of the "intelligent" class product.

MGM to Honor 20-Year Customer

Charles Arnold Midelburg, chosen by MGM as its 20-year showman, was guest of honor at a luncheon given by the company Friday at the Hotel Astor, with MGM home executives and the trade press in attendance. Among those present were William F. Rodgers, David Bernstein, J. Robert Rubin, Howard Dietz, Leopold Friedman, Charles C. Moskowitz, Joseph R. Vogel, Si Seadler, Edward M. Saunders, William R. Ferguson, Herbert Crooker, H. M. Richey, Tom Gerety and others.

The exhibitor and his wife left late Friday for Hollywood, where they will be feted at the studio.

English Films, Inc. Get Mystery

English Films, Inc. announced this week that it has acquired the distribution rights in the United States for Marcel Hellman's British mystery production, "They Met in the Dark," starring James Mason, Joyce Howard and Tom Walls. An early release date is promised.

TRADE TRAVEL LOG

Columbia Sales Head M. J. Weisfeldt is on a territorial swing that will take him to Pittsburgh, Cincinnati, Washington, and Cleveland.

John Joseph, Universal's national publicity director, is in New York from the coast to confer with Maurice Bergman, eastern publicity chief.

Dr. Herman Lissauer, Warner studio research head, arrived in New York fom the coast on Tuesday.

Jesse L. Lasky has returned to the coast from Manhattan.

William C. Gehring, 20th-Fox western sales manager, is back from a series of sales confabs in Milwaukee.

Jules Lapidus, eastern division manager for Warner Bros., made a swing through Pennsylvania this week.

Al Daff, foreign sales supervisor for Universal, landed in New York Tuesday after a six-week sojourn in England. He became a father while abroad.

Wac Recruiting Drive Launched by Theatres

The Nation's theatres kicked off the Industry's "Women's Army Corps Recruiting Week," on Wednesday with a series of parades, rallies and demontstrations. Sponsored by the War Activities Committee of the Motion Picture Industry, Wac Recruiting Week, May 11th through 17th, received a national send-off with the cooperation of theatre owners, exhibitors, distributors and managers of the Nation's 16,000 participating motion picture theatres.

In the New York Metropolitan Area, the public induction of 100 young women into the Women's Army Corps in Times Square highlighted the special ceremonies.

The Times Square induction ceremonies, which served as a keynote for the rest of the country, enlisted the aid of civic, military, and theatrical personalities in the effort to speed up Wac recruiting. In all situations it is expected that available screen and stage luminaries will appear, while theatre managers have generally taken the responsibility of conducting the rallies. In most locations the ceremonies will undoubtedly take place at the theatres.

The New York affair was handled by Metropolitan Area Chairman Charles C. Moskowitz, who introduced General Chairman Edward L. Alperson.

Balduc a 'First'?

E. A. Balduc, Majestic Theatre, Conway, N. H., this week was wondering whether his theatre was one of the first, if not the first, to get actual starting results in the Wac Recruiting Drive. On Friday, April 21, the first girl to enter the Women's Army Air Corps from New Hampshire was sworn in on the stage of the Majestic, with Major Smith and Lieutenant Doneghy, administering the oath. Two boys also were sworn into the Navy by Navy officials at the same time.

They'll Be Partners

Distributors and exhibitors will enter a full partnership during the industry's Fifth War Loan Campaign, it was pointed out this week by John J. Friedl, campaign director, who expressed the gratitude of the National Committee over the action of Ned E. Depinet, national distributor chairman, for volunteer work by all film company branch managers and salesmen to contact and work with exhibitors to sell a record number of War Bonds at theatres during the June 12-July 8 period of the drive.

Branch managers and salesmen have been called upon to contact as many exhibitors and theatre managers as possible and to attend regional meetings for the Drive. Depinet also has requested all distributors to request their exploitation men in the field to offer their services to the local exhibitor Campaign Chairman.

$536,918.89 Check to 'Dimes' Fund From New York Theatremen

A check for $536,918.89, representing contributions at theatres by the men, women and children of the Greater New York Metropolitan district to the March of Dimes campaign, was presented on Tuesday by Fred Schwartz, Metropolitan chairman, to Basil O'Connor, president of the National Foundation for Infantile Paralysis, in a ceremony held at the Brandt circuit offices.

Among those present at the ceremony, besides National Chairman O'Connor and Local Chairman Schwartz, were: J. Walker Wear, director of operations of the National Foundation for Infantile Paralysis; the national co-chairmen of the theatre division, Charles Moscowitz, Harry Brandt, Oscar Doob, Sam Rinzler, Leo Brecher, Max A. Cohen, and Dave Weinstock.

HONORED HUNDRED IN WASHINGTON SPOTLIGHT

Mr. Showman goes to Washington. The "Honored Hundred" theatremen, who starred as salesmen of War Bonds during the Fourth War Loan campaign of the Motion Picture Industry were the bright particular stars of impressive ceremonies at the National Capital Tuesday. At right above, Senators George and La Follette receive the Honored Hundred on the Capitol steps, with cameramen shooting the scene. Center right: Robert W. Selig, assistant campaign director of the industry 4th War Loan drive, addresses the meeting of celebrities. Below, Charles P. Skouras, chairman of the 4th War Loan drive, distributes the awards—the receiver being Harlan Croy, Frankfort, Ind., who was inducted but this week was discharged from the Navy, and at left is Ted R. Gamble. The men who won the distinction of Honored Hundred rating will serve as an advisory committee in the Fifth War Loan campaign. The ceremonies here pictorially reported brought the Fourth War Loan to an official close.



Washington Meeting Starts 5th Loan Drive

The Fifth War Loan campaign got under way this week, so far as the film industry is concerned—and that is plenty—when the initial regional mass meeting was held in Washington Wednesday with representatives of all sections of the industry present and the "Honored Hundred" exhibitors of the Fourth War Loan acting for the first time as an advisory board. The next day Boston started the ball rolling with the first of a series of 16 regional meetings to lay plans for the big drive.

The Washington meeting, held at the Statler Hotel, began in the morning and continued through a luncheon session and well into the afternoon. After Sidney Lust, chairman for the District of Columbia, called the meeting to order the "Honored Hundred" were presented to National Chairman Robert J. O'Donnell by Charles P. Skouras, retiring National Chairman. In making the official introduction, Mr. Skouras took the opportunity to be the first industry contributor to the new Loan Drive by pledging National Theatres to buy $5,000,000 in bonds and pledging himself to purchase an "E" bond for every theatre in the circuit.

Among other speakers at the meeting were S. H. Fabian; Ned E. Depinet; T. R. Gamble, national director of the War Finance Division; R. M. Kennedy, campaign vice-chairman; John J. Friedl, campaign director; Ray Beall, publicity chief; Claude F. Lee, film industry consultant to the Treasury; and Chairman O'Donnell, who made the keynote talk.

Theatre owners and managers from the D of C, Baltimore, eastern Pennsylvania, Virginia, Delaware, West Virginia, and New Jersey attended the meeting, as well as all exchange managers and district managers of Washington and Philadelphia.

The next regional meeting is scheduled for Buffalo on Monday, with the remainder listed as follows: Cleveland, May 16; Indianapolis, May 17; St. Louis, May 18; Chicago, May 19; Minneapolis, May 20; Des Moines, May 22; Omaha, May 22; Denver, May 23; San Francisco, May 25; Los Angeles, May 26; Dallas, May 29; Atlanta, May 31; New York City, June 2.

Selig Joins '100' Festivities

Robert W. Selig, assistant national campaign director of the Fourth War Loan film drive, who managed the "Honored Hundred" contest and who has been given credit for the accurate results obtained in the contest, joined the winners in Washington on Tuesday, when he arrived from Denver to take part in the presentation ceremonies.

Past, Present, Future Theme Of Next SMPE Eastern Meet

The 50th anniversary of the first public showing of motion pictures, how the industry has developed technically, and what may be in store in the days ahead will be the theme of the next meeting of the Atlantic Coast section of the Society of Motion Picture Engineers on Wednesday evening, May 24 at the Hotel Pennsylvania, New York. James Frank, Jr. is in charge of arrangements.

Among the speakers that evening will be Lt. Robert Longini, now assigned to the Army Signal Corps Photographic Center in Astoria, L. I., who served in North Africa and Italy for 18 months. As far as possible, Lt. Longini will relate his experiences and answer questions regarding personal and technical problems of newsreel cameramen overseas.

The Feminine Touch

Mrs. Eleanor King, head booker at the MGM branch in Denver, has been promoted to office manager there. She is the seventh woman office manager for the company.

BLUEPRINT FOR A

SPECIFICATIONS FOR A SKELETON IN THE CLOSET



THE LADY –
LOVELY TO LOOK AT – LOCKED IN ONE MAN'S CASTLE AND ANOTHER MAN'S HEART!



THE SCIENTIST
WHO KILLED A LOVE – THAT A BRAIN MIGHT DIE!



THE MONSTER
WHO KILLED A MAN – THAT A BRAIN MIGHT LIVE!

"The Lady



VIALS OF VENOM
AND A THOUSAND DROPS OF VENGEANCE AND DEATH!

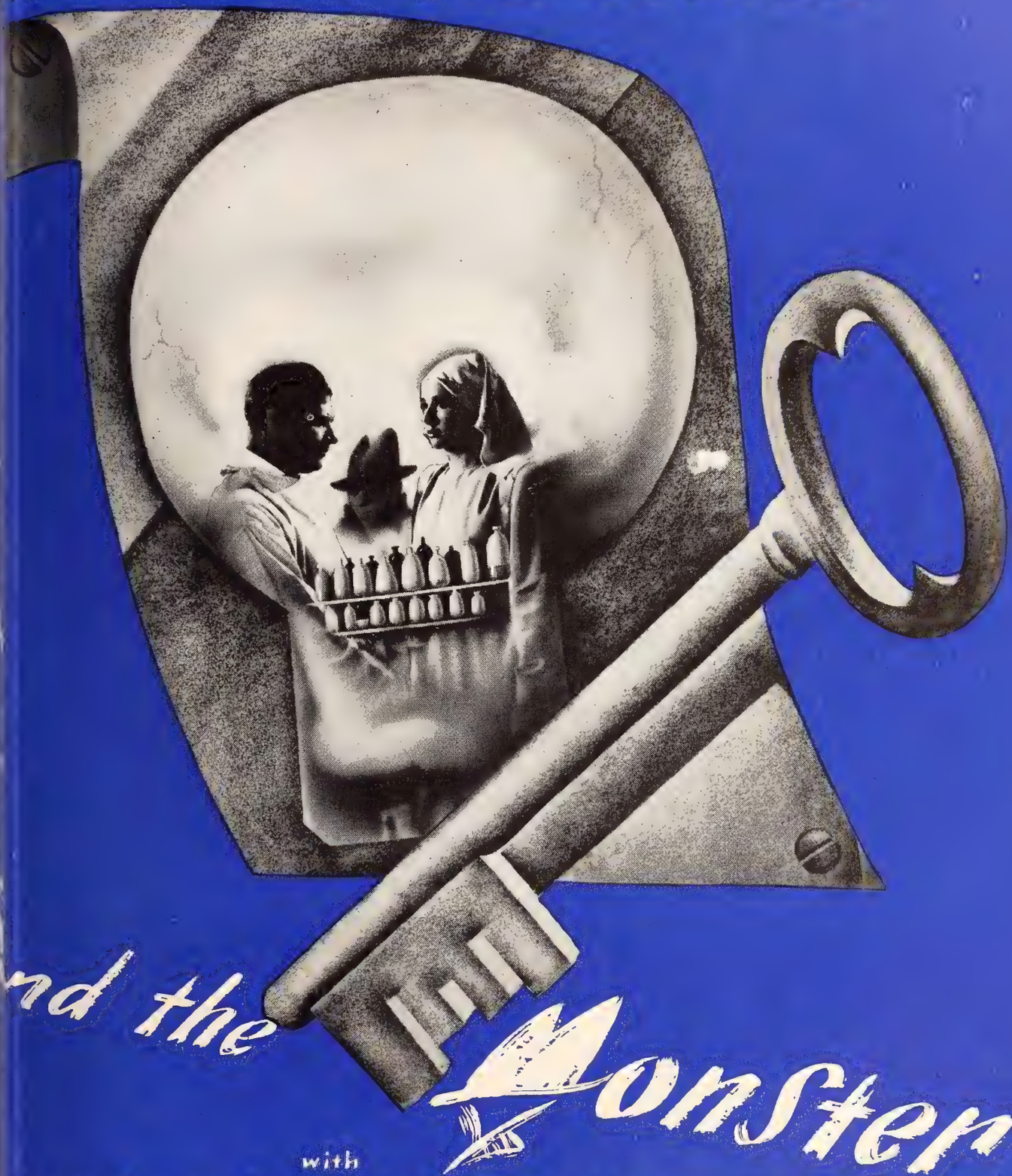
THE KEYHOLE
SENTINEL OF THE SECRET OF THE SCALPEL!

REPUBLIC



HAS THE KEY
TO THE PERFECT FORMULA FOR
A PICTURE that is
OUT OF THIS WORLD!

OX-OFFICE BRAINSTORM



nd the Monster"

with

VERA HRUBA RALSTON ★ RICHARD ARLEN

ERICH VON STROHEIM

HELEN VINSON ★ SIDNEY BLACKMER

GEORGE SHERMAN, Director

creenplay by Dane Lussier • Frederick Kohner Based on the novel "Donovan's Brain," by Curt Siodmak

The Box Office Slant

Hey, Rookie

Columbia Musical 77 mins.

AUDIENCE SLANT: (Family) Entertainment that the whole family will enjoy for it compares very favorably with any others of similar pattern.

BOX-OFFICE SLANT: Title and right exploitation should attract plenty of cash customers.

Cast: Ann Miller, Joe Besser, Larry Parks, Joe Sawyer, Jimmy Little, Hi, Lo, Jack and Dame, Condos Brothers, The Vagabonds, Jack Gilford, Johnson Brothers, Judy Clark and Six Solid Senders, Bob Evans, Jerry O'Leary, Hal McIntyre and orchestra, Selmer Jackson, Larry Thompson, Barbara Brown, Charles Wilson, Sid Taylor, Doodles Weaver. **Credits:** Director, Charles Barton. Producer, Irving Briskin. Screenplay by Henry Myers, Edward Eliscu, Jay Gorney. Director of photography, L. W. O'Connell.

Plot: A musical comedy producer is drafted into the Army and there he is immediately set upon to do a show for the boys. He tries to get the money to cover expenses, but is forced to use soldier talent. In between Army routines, rehearsals are held and the day the show goes on, the producer's girlfriend shows up, adding polish and lustre to the show with her dance routines.

Comment: By using a title aimed straight at the box-office on a picture that carries entertainment for everyone Columbia has turned out a musical that should attract plenty of cash customers everywhere. Though it has no marquee strength to bring them in, the title's draw will start them coming, and from then on the picture can take care of itself. Well put together, with an Army background, it has music, dancing and comedy all sprinkled liberally throughout the footage. Ann Miller is swell in her role of the entertainer touring the Army camps, while Joe Besser's comedy routines add a great deal of merriment to the film. All the cast starting with Jack Guilford, Hal McIntyre and orchestra, Condos Bros., the Vagabonds and a host of others take care of their assignments with credit. The capable direction of Charles Barton and the production supervision of Irving Briskin have turned out a showmanly picture that will put many a bigger one to shame. Make use of the title in all your exploitation. Also try to arrange tieups with any soldier shows in your vicinity. Local women's service organizations should be willing to cooperate.

Shake Hands With Murder

PRC Mystery 62 mins.

(Prod. No. 422—Nat'l Release, Apr. 22)

AUDIENCE SLANT: (Adult) Good mystery with comedy relief.

BOX-OFFICE SLANT: Okay fare for average added-attraction spot on dual bills.

Cast: Iris Adrian, Frank Jenks, Douglas Fowley, Jack Raymond, Claire Rochelle, Herbert Rawlinson, Juan de la Cruz, Stan Jolley, Forrest Taylor, George Kirby, Gene Stutenroth, Anitra Sparrow, Buck Harrington. **Credits:** Directed by Albert Herman and Donald C. McKean. Original story by Martin Mooney. Screenplay by John T. Neville. Director of photography, Robert Cline. Produced for American Productions, Inc.

Plot: A girl bail bond broker traces a released prisoner in order to save her firm from bankruptcy. She finds him at a mountain lodge, where he convinces her of his innocence and she agrees to help him find the man who framed him. They unravel the mystery and prove the hero's innocence by tricking the culprit into convicting himself.

Comment: This is okay fare for the filler spot needing a mystery with comedy relief. Good work is done by Frank Jenks, Iris Adrian and Douglas Fowley, who zip through the film, keeping things going at a fast clip under Albert Herman's direction. Not calculated to be a master mystery, nor a contender with one made on a large budget, it is good value and gives as much entertainment as could possibly be expected in the situations where it will run. On that basis, resulting production is quite satisfactory. For exploitation, see section 378 of Showmen's Encyclopedia of Exploitation.

Legion of Decency Ratings

(For Week Ending May 13)

SUITABLE FOR GENERAL PATRONAGE

Last Horseman
Once Upon a Time
Tucson Raiders

SUITABLE FOR ADULTS ONLY

Between Two Worlds
Henry Aldrich Plays Cupid
Double Indemnity
Roger Touhy, Gangster
The Scarlet Claw

OBJECTIONABLE IN PART

The Black Parachute
The Hitler Gang
Make Your Own Bed

The Mummy's Ghost

Universal Mystery 61 mins.

AUDIENCE SLANT: (Adult) Entertainment for the addicts, and there are more of them every day, with enough killings and chillings for a good hour's squirm.

BOX-OFFICE SLANT: Good draw for situations where horror is the standard.

Cast: Lon Chaney, John Carradine, Robert Lowery, Ramsay Ames, Barton MacLane, George Zucco, Frank Reicher, Harry Shannon, Emmett Vogan, Lester Sharpe, Claire Whitney, Oscar O'Shea. **Credits:** Directed by Reginald LeBorg. Associate Producer, Ben Pivar. Screenplay, Griffin Jay, Henry Sucher, Brenda Weisberg. Director of photography, William Sickner, A.S.C.

Plot: An Egyptian High Priest arrives in the U. S. with a smuggled Mummy, which has been kept alive for over three thousand years by secret brew. They seek the sarcophagus of a priestess, brought here by a returning American expedition. The Mummy gradually wipes out everyone connected with the expedition and then carries off the young girl who is supposed to be the reincarnation of the priestess.

Comment: Dressed with some thought, and the suggestion of an appeal to intelligence, this resurrection of the Mummy will please all horror addicts. In situations where such fare is standard, it will make a good showing for itself and satisfy the demand for stark chillers. Killings, as they always do, bring on the chase, but the Mummy is indestructible and carries off the heroine. As an added bit of nectar for the ghouls, Producer Ben Pivar throws in the trick of aging the heroine a lifetime in a night. Lon Chaney does the Mummy, with a neat bit of makeup, and the story very wisely keeps the illusion by never having him speak. The rest of the honors are shared by John Carradine, Ramsay Ames, Robert Lowery, George Zucco and Barton MacLane. Direction by Reginald LeBorg is good, delivering a sustained continuity that gives pace to a weird and eerie thriller.

Arizona Whirlwind

Monogram Western 59 mins.

AUDIENCE SLANT: (Family) Like others in series it has the looked-for ingredients of westerns.

BOX-OFFICE SLANT: On a par with others in "Trail Blazer" series.

Cast: Ken Maynard, Hoot Gibson, Bob Steele, Ian Keith, Myrna Dell, Don Stewart, Charles King, Karl Hackett, George Chesebro, Dan White, Charles Murray, Jr., Frank Ellis. **Credits:** Director and Producer, Robert Tansey. Screenplay, Frances Kavanaugh. Cameraman, Edward Kull.

Plot: The stagecoach driven by the three Trail Blazers is set upon by Indians. At their destination, they start an investigation and uncover the work of a counterfeit gang. The counterfeit plates, which was the cause for the attempted holdup, are finally located and the gang is apprehended.

Comment: This series continues to offer the type of fare that will satisfy the western fans longing for the rootin'—tootin' and shootin' excitement of the standard oater. Like its predecessors it has the trio of stars doing their best in the interests of law and order—only this time instead of going after cattle thieves, they seek out counterfeiters. Ken Maynard, Hoot Gibson and Bob Steele all do the things their following look for. Others who come through satisfactorily are Ian Keith, Myrna Dell and Karl Hackett. Able direction by Robert Tansey makes it another okay Trail Blazer offering.

Gaslight

MGM Mystery 114 mins.

AUDIENCE SLANT: (Adult) A mystery melodrama that grown-ups will enthusiastically accept; besides which there is Boyer for the women and Ingrid Bergman for the men.

BOX-OFFICE SLANT: Star cast appeal plus genuine audience entertainment qualities should make this an outstanding attraction.

Cast: Charles Boyer, Ingrid Bergman, Joseph Cotten, Dame May Whitty, Angela Lansbury, Barbara Everest, Emil Rameau, Edmund Breon, Halliwell Hobbes, Tom Stevenson, Heather Thatcher, Lawrence Grossmith, Jakob Gimpel. **Credits:** Directed by George Cukor. Screenplay by John Van Druten, Walter Reisch and John L. Balderston. Based upon the play by Patrick Hamilton. Director of photography, Joseph Ruttenberg. Produced by Arthur Hornblow, Jr.

Plot: The bride of a few months is frightened and concerned over the actions of her husband. With his constant nagging and accusations of things she cannot remember doing, he is evidently trying to unbalance her mind. After a scene in which he publicly disgraces her, a witness, a detective, takes a hand. The resulting climax reveals the husband's motive and brings the picture to a thrilling end.

Comment: The dim hazy outlines which shred the mind and make one uncertain of what is before us, are a perfect background for a mystery picture which flickers in "Gaslight." It is a melodrama that keeps you so absorbed, that though you begin to realize there's "something-rotten-in-Denmark," the exceptional way in which it is handled makes you doubt your own eyes and opinions. The plot develops slowly and there's a feeling of unreality in many of the situations, but that doesn't hinder the entertainment value of the picture at all. If anything, it makes it more tense and eerie, because one looks for the unusual and unexpected in pictures of this kind and the situations lend themselves to

terrific suspense. Co-starred in the leading roles are Charles Boyer and Ingrid Bergman, and they are so excellent that they seem like real people, instead of figures on a screen. Most theatregoers will enjoy their work immensely and see to it that others don't miss the picture. Another player whose work attracts considerable attention is Angela Lansbury. Her interpretation of the forward English maid is worthy of such a picture and such a cast. Dame May Whitty and Joseph Cotten perform with their usual excellence. Director George Cukor, already widely known for the excellence of his work, adds to his laurels, and Arthur Hornblow, Jr., has given the picture production values which make it clear why he is considered a master at his craft. The popularity of the stars should attract the first customers, after that their word-of-mouth and a good exploitation campaign should help make this an outstanding box-office attraction.

The Contender

PRC **Drama** **65 mins.**

(Nat'l Release, May 10)

AUDIENCE SLANT: (Family) There's action and suspense in the fight scenes.

BOX-OFFICE SLANT: May have some draw for the fight fans.

Cast: Buster Crabbe, Arline Judge, Julie Gibson, Donald Mayo, Glenn Strange, Milton Kibbee, Roland Drew, Sam Flint, Duke York, George Turner. **Credits:** Directed by Sam Newfield. Producer, Bert Sternbach. Screenplay, George Sayre, Jay Doten, Raymond Schrock. Director of photography, Robert Cline.

Plot: A truck driver becomes a prize fighter in order to get enough money to keep his motherless boy in military school. He meets a newspaper woman who becomes interested in him and his boy, but he also meets the blonde vamp who leads him to his downfall, and takes an awful beating before he sees the error of his ways and goes back to his boy . . . and the newspaper woman.

Comment: Strictly a filler for the spots where the trade won't be too disappointed by the trite story. For the fact is that the only entertainment provided is in the real fight sequences with their suspense and action. The rest is a collection of stock fight scenes tied in with the story of a prosperity-drunk fighter. Arline Judge and Roland Drew fare the best, the rest of the cast members struggle hard to overcome the handicap of the inadequate material given them.

Between Two Worlds

Warner Brothers **Drama** **110 mins.**

(Nat'l Release, May 20)

AUDIENCE SLANT: (Adult) Will appeal mostly to class audiences.

BOX-OFFICE SLANT: The title and cast may attract regular patrons, but word-of-mouth comment is likely to be negative.

Cast: John Garfield, Paul Henreid, Sydney Greenstreet, Eleanor Parker, Edmund Gwenn, George Tobias, George Coulouris, Faye Emerson, Sara Allgood, Dennis King, Isobel Elsom, Gilbert Emery, Lester Matthews, Pat O'Moore. **Credits:** Produced by Mark Hellinger. Directed by Edward A. Blatt. Screenplay by Daniel Fuchs. Based on a play by Sutton Vane. Director of photography, Carl Guthrie.

Plot: In a dingy flat a young man and woman are taking their lives by gas. As they lose consciousness they find themselves aboard a ship and recognize the passengers as those they'd seen in a car bound for a transatlantic liner. They had seen the car hit by a bomb and everyone burned to death. No one on board seems to know where they're going, but finally they discover they are all dead and outward bound between two worlds. Each is examined by a person from the world they are going to, their deeds are criticized and their punishment fixed.

Comment: This newest version of Sutton Vane's stage play and motion picture of several years back has been streamlined and glamorized, but the changes seem to detract, rather than add to the proceedings. Moreover, the philosophies which stirred audiences a few years ago are now out of place and, as a result, seem a trifle tepid. There are some passages that still have the power to impress and move the spectator, but they are too infrequent for a lengthy film that is mostly talk and the presentation of ideas. The original screen version of "Outward Bound" was a deeply moving, beautiful, sensitive motion picture, and while it caused no great hullabaloo at the box-office, neither is this new version likely to do so, despite its streamlined treatment. There is a possibility that this resurrection may offer comfort to those who have lost loved ones in the war, but even this hope, or feeling, is put over by such indirection as to miss the average mind. The intriguing title and the cast may bring in many of the regular customers; perhaps others will attend out of morbid curiosity to see how the between-life-and-death theme is handled. But the word-of-mouth comment that accounts for mounting grosses on the best pictures will be lacking, and may even be adverse. Performances and direction are good. One glaring fault of the film is time and tempo. We are moving faster and are beyond the method of easing our troubles by philosophy. Perhaps the public will again be attuned to such a picture a year or two after the war. Production by Mark Hellinger is commendable. And when one considers that this is Edward A. Blatt's first directorial assignment, critical judgment can be tempered somewhat, for there are many instances that serve as samples of what a finished and expert hand would accomplish. Be careful in your exploitation; avoid anything that might ridicule the picture's theme.

Range Law

Monogram **Western** **58 mins.**

AUDIENCE SLANT: (Family) Although lacking the customary action, it will please the confirmed western fans.

BOX-OFFICE SLANT: Should take care of that western spot for the Saturday matinee trade.

Cast: Johnny Mack Brown, Raymond Hatton, Sarah Padden, Ellen Hall, Lloyd Ingraham, Marshall Reed, Jack Ingram, Hugh Prosser, Stanley Price, Art Fowler, Harry F. Price, Ben Corbett, Steve Clark. **Credits:** Directed by Charles J. Bigelow. Screenplay by Frank Young. Photography by Harry Neumann.

Plot: Two marshals are sent to prevent the hanging of a man who has been framed on a cattle rustling charge. They gather enough evidence to clear the man and arrest the guilty parties.

Comment: Without as much action as usual—which might disappoint the confirmed fans—this one, nevertheless, is a satisfactory Johnny Mack Brown-Raymond Hatton offering. It'll take care of that western spot for the youngsters and the Saturday Matinee trade. Brown and Hatton put over their roles of marshals with eminent satisfaction, one as the boss and the other handling the comedy end of the team. There's a clever addition in the Calamity Jane role Sarah Padden handles. The rest of the cast all give creditable performances.

Lt. George Halaby Killed

Lieut. George Halaby, formerly head of the house staff at Warners' Strand Theatre in New York, was killed in action in New Guinea on April 16, according to word received from the War Department by his father, George Halaby, Sr. Lieut. Halaby had been assigned to front line duty at his own request after being detailed as an instructor following a plane crash in which he received injuries.

Walt Lantz Building New Unit To Produce U. S. Navy Subjects

Walt Lantz, producer of the Cartunes series of shorts for Universal, announced last week that he has planned a new building to be devoted exclusively to the making of subjects for the U. S. Navy. The structure will comprise a complete studio unit and after the war will be used by Lantz for the production of his regular commercial series.

In revealing his plans for the new building Lantz said the extensive program of pictures for the Navy, plus the 13 Cartunes he is producing for Universal, makes new space essential. Construction will start in about three weeks.

Studio Officials Honored

The University Religious Conference in Hollywood last week announced the selection of an honorary public relations council. They are Whitney Bolton of Columbia Studios, Harry Brand of 20th Century Fox Studios, Walter Compton of United Artists Corporation, and Bernie Kamins of Sol Lesser Productions. The University Religious Conference has as its aim democratic inter-religious education.

Victory Garden Short Praised

In a letter to John C. Flinn, co-ordinator of the WAC Hollywood Division, Marvin Jones, administrator of the War Food Administration, stated that WFA officials expected the WAC short "America's Hidden Weapon" to help obtain the civilian cooperation necessary for an adequate food supply this year. The short, which deals with the necessity of victory gardens, is now being distributed by Warner Bros.

RKO Golf Tournament May 16

RKO's annual spring golf tournament, now established as one of the sports "classics" of film circles in the east, will be held at the Westchester County Club, Rye, N. Y., on May 16. Invitations from President Ned E. Depinet call attention to the "magic charm" of good weather that has blessed all previous RKO tournaments and imply a guarantee of sunshine for the forthcoming event.

Microfilm for Foreign Publicity

As means of speeding pictorial material to foreign publications, Warner Bros. has started sending stills of new films to Europe via microfilm.



ADMIRERS OF SAMUEL CLEMENS. Producers and trade press get together at the opening night of Warner Bros.' "The Adventures of Mark Twain" at the Hollywood Theatre, New York. Left to right: Harry M. Kalmine, assistant general manager of Warner Theatres; Mort Blumenstock, Warner eastern head of advertising and publicity; Ben Kalmenson, general sales manager; Don M. Mersereau, general manager of Film Daily; Chick Lewis, editor and publisher of Showmen's Trade Review.

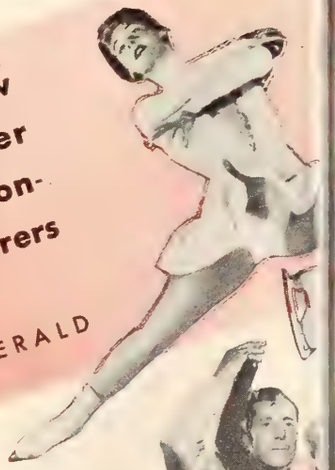
"HERE IS A MILEST



SHE SKATES!

"Producer Scott R. Dunlap scaled new heights . . . . . this bigger and better picture confirms in triplicate the convictions of greatness held by admirers of Belita's work."

. . MOTION PICTURE HERALD



SHE DANCES!

"Easily the most costly, sumptuous and impressive ever produced by Monogram, a film of major studio proportions in every respect . . . . . definitely crystallizes Belita's bid for lofty stardom."

BOXOFFICE



SHE ROMANCES!

"Monogram's most ambitious production thus far. The company obviously tossed plenty of coin into this second showcase for skating star Belita, one of the most versatile artists in Hollywood."

. . . . VARIETY



MONOGRAM PICTURES

IT'S THE ENTERTAINMENT

E PICTURE" . . . Boxoffice

★BELITA . . . most talented beauty you have ever seen . . . in a romance that sweeps from dance world to glittering ice show!



"LADY, LET'S DANCE"



"THE DAYS OF BEAU BRUMMEL"





"SILVER SHADOWS and GOLDEN DREAMS"



"THE BALLET MODERNE"



MONOGRAM PICTURES presents

BELITA

in the SCOTT R. DUNLAP Production

"Lady, Let's Dance!"

with

JAMES ELLISON

FRICK and FRACK • Walter CATLETT

Lucien LITTLEFIELD • Maurice ST. CLAIR

. . . . and 4 GREAT BANDS!

HENRY BUSSE · MITCH AYRES · EDDIE LEBARON · LOU BRING

Produced by SCOTT R. DUNLAP

Directed by FRANK WOODRUFF

Associate Producer: WILLIAM D. SHAPIRO

Original Story by Bradbury Foote and Scott R. Dunlap

Screen Play by er Milne and Paul Gerard Smith

CLE OF 1944——FROM MONOGRAM!

Program Exchange

Former Member of Exchange Reports From Overseas Post; Another Ration Book Holder

Our bewilderment in this column a couple of weeks ago in connection with the changeable weather brought a hasty retort from **Jack Jackson,** the hot-weather fiend of Houston, Texas. "The answer to that $64 question," said Jackson in his letter, "is—Come to Texas!" And to help us, just in case we didn't know the way, he enclosed a map which only a Texan could conjure up. As sketched by Bill Williams, formerly of Port Arthur but now stationed at Torrance, Calif., the State of Texas occupied nearly all of the United States, surrounded by tiny states. East of the Mississippi River was "unexplored territory." It so happens that we live in that "unexplored territory," and we'll wager more things have happened and more history has been made, square foot for square foot, in that "unexplored territory" than has ever occurred in the wide open spaces of Jackson's Lone Star State. No, we're afraid he has not answered our $64 question. Anyway, the weather has changed for the better now: it's balmy and springlike outside, and the call of the outdoors is so irresistible that just as soon as we complete this edition of the Program Exchange we shall answer that call and go forth to commune with nature.

This week we were happy to receive a V-mail letter from **Pvt. Robert M. Walter,** former member of the Program Exchange, but now stationed with Uncle Sam's Army "somewhere in the southwest Pacific." While an exhibitor, Bob managed the Summit Theatre in Kansas City, Mo. Then he took up naval aviation, but found that he could maintain his equilibrium only when his feet were on the ground. So he came back to Kansas City, married his sweetheart, was shortly inducted thereafter into the Army.

In the letter, the first we've received from him since his induction, Bob says he misses the Program Exchange, but that it would be impractical to have STR sent to him out in the Pacific. So he's doing the next best thing. He is having Mrs. Walter save all the copies she receives. Then, when he gets back, he can read all the issues of STR he missed while on duty in the Pacific. "I don't want to miss a single copy."

Bob extends praise to the industry in the final paragraph of his letter: "Believe you me, the motion picture means a lot to us over here. Special Services does a swell job of getting the pictures to us. We all go at every chance. And we all vote a big 'Thanks' to everyone in the movie industry who is helping make it possible."

We intend to answer our correspondent's letter in the very near future. And we hope the time isn't so far away when he can return home and take up his managerial duties once more, and again contribute to the Program Exchange.

Several months ago we commented on a ration book holder received from Manager **J. A. Sumwalt** of the Burrton Theatre, Burrton, Kansas. Each holder contains the program for two months. A piece of yarn in the "gutter," or fold, permits the insertion of a ration book. Sumwalt sends us another copy, together with this note:

"Our patrons really like these, and begin asking for them a couple of weeks in advance. It's a form of advertising that stays with our customers for the entire period."

For the back page of the May-June holder, Mrs. Sumwalt has composed a poem which, without offending, should prove effective in quieting those who disturb others during the show. Under the heading, "Are You Guilty?", the poem follows:

I went to the show the other night,
The picture was grand, the music all right;
But oh, just behind me someone sat
Who came not to listen, but to giggle and chat.

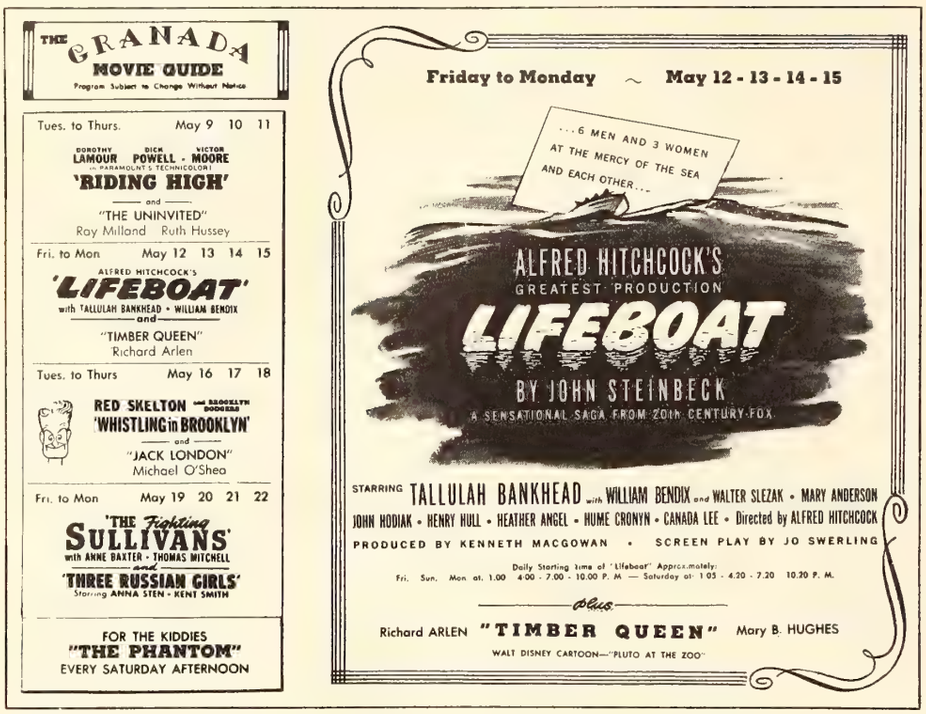
Now no one likes to part with their dough
When they can't hear and enjoy the show;
So if you are guilty, just try and see
How much quieter you can be.

There is little more we can say about Showman Sumwalt's Ration Book Holder that has not already been said except to urge theatremen desiring "something different" to duplicate his stunt. The folder has an overall measurement of four and one-half inches by twelve inches. Notches at the fold keep the yarn or string from slipping off. Paper used should not be too cheap in quality, yet it need not be expensive. Sumwalt uses a colored stock with a sort of "dekkle" finish. It makes an attractive advertising piece. If any other showmen adopt the idea, we'd like to see their results.

Just received the May program for Jim Owen's Owen Theatre down in Branson, Mo., but once again Jim's Movie News was missing. And when Jim's Movie News is missing, it's like Thanksgiving turkey without the trimmings, or perhaps a more appropriate simile would be: it's like the trimmings without the turkey.

As we promised last week, the inside spread of a program for the Granada Theatre, Brooklyn, a Rugoff & Becker operation, is being reproduced in this issue. Note Manager **William Price's** artistic border embracing the advertisement on 20th Century-Fox's "Lifeboat." Note, too, the neat, balanced appearance of the layout. On the front page of the program whose center spread we chose to reproduce, Price called attention to Wac Recruiting Week through a circular seal which was artistically made a part of the theatre signature cut. We'd like Showman Price, if he will, to give us "the dope" on how his program is prepared, printed and distributed, and any other interesting facts about it he may care to reveal.

We have resisted the appeal of the great outdoors long enough. It is spring, and we cannot sit here while the birds are singing, the sun shining and the warm, spring breeze breezing. We must go out and revel in it. We'll see you next week.



The above layout is typical of the center spreads to be found in the program for the Granada Theatre, Brooklyn, a Rugoff & Becker house managed by William Price. In Movie Guide at left, Price lists his attractions for two-week period, then devotes larger space to picture he considers most outstanding. In this particular case, 20th Century-Fox's "Lifeboat" received the coveted honor in a neat layout.

Stearn Gets Newspaper Aid in Stunt to Write Letters to 'Joes'

As part of his campaign on "A Guy Named Joe," Manager Harry Stearn of Schine's Manring Theatre tied up with the local *Daily News* to carry a front-page box urging citizens who knew a boy in the service named Joe to send a letter to him and forward his name and address to the newspaper office for publication so that others could write to him.

A few days later over a dozen Joes were listed in a newspaper story which plugged the picture and urged readers to write the Joes whose names and addresses were given.

The stunt is being used in other theatres of the Schine circuit, according to Seymour Morris of the publicity department.

'Purple Heart' Page Tieup

An unusual tieup was effected in San Francisco on "The Purple Heart" when Fay S. Reeder of the Fox Theatre arranged with the San Francisco *Chronicle* for an entire page which featured a Wac recruiting ad and also a plug for the picture.

Laughs via Loudspeakers

During the engagement of "Thousands Cheer" at the Wilson-Tower, Fresno, Calif., Manager George Sharp placed loudspeakers on the marquee to carry the laughter of audiences, full volume, to the crowds in the street.

Selling the Picture

Upside Down Gag

Wide attention was captured at the Strand Theatre, Newport, R. I., when Manager Harold Lancaster displayed an upside down sign on "The Miracle of Morgan's Creek." When the "error" was called to the attention of the theatre employes, they told patrons that "when you see 'The Miracle of Morgan's Creek' you'll turn upside down with laughter." Manager Lancaster gets credit for the stunt.

'Rhythm' Campaign Plugs Stars, Songs

The campaign in Richmond, Va., on "Broadway Rhythm" as put over by Manager George Peters of Loew's Theatre, his assistant, Vivian Brown, and Tom Baldridge, MGM exploiteer, stressed the film's Technicolor and music, its entertainment combination of stage, radio and screen talent. (Peters is now in Navy.)

A large illuminated display using photographic cut-out enlargements of the star entertainers was planted in the lobby three weeks in advance of playdate. Also displayed was a 40x60 standee of Ginny Simms, and two 40x60 displays featuring colored blowups of Miss Simms and George Murphy.

In a radio contest, prizes were awarded to listeners who could identify the picture's stars from information given about their previous offerings. Another station had its drama commentator give personality sketches of Miss Simms, Murphy and Charles Winninger.

Heralds were inserted in laundry packages, music stores displayed plugs for the picture's song hits, General Foods distributed window cards to grocery stores, and a drug store chain gave away photos of Miss Simms to purchasers of "Broadway Rhythm" Sundaes.

Spot-dance contests were held at two local ballrooms. At the downtown OCD Service Men's Information Center, records of "Broadway Rhythm" were played over the p.a. system, while at the USO Service Men's dance two "Broadway Rhythm" girls chattered about the picture and sang two of its songs.

A special screening for newspaper critics was held a week in advance, and 2000 Government postal cards were mailed to the local symphony orchestra list calling attention to the musical numbers and the stars in the picture.

United Nations 'Pin Up Girl' Contest Is Held in New York

In connection with the New York showing of "Pin Up Girl," a contest was held in the Greater New York area to select a representative "pin up" girl for each of the 35 United Nations.

Judges in the contest, which was held backstage at the Roxy Theatre, comprised members of the various legations of the United Nations as well as a representative of 20th Century-Fox, the American Press, Foreign Press and members of the Society of Illustrators.

Dog Identification Contest

A Dog Identification Contest was planted in the local newspaper by Gil Brown of the Irvin Theatre, Bloomington, Ill., in connection with his campaign on "Lassie Come Home."

Midelburg Named Typical MGM Showman





Above, Charles Midelburg as he appeared 20 years ago when he purchased the Capitol, Charleston, W. Va. In photo opposite, Midelburg as he appears today in his theatre office, where he negotiates all his business between 10 a.m. and 6 p.m. House open 11 hours daily. Single - feature policy.

Charles Arnold Midelburg, who operates the Capitol Theatre in Charleston, West Virginia, has been selected as the Twenty-Year MGM Showman. Typical of thousands of MGM customers who have played the company's product since the merger of Metro, Goldwyn, and Mayer in 1924, he has the unique distinction of having bought, booked and played every MGM subject for the past twenty years. He calls the Capitol "The All-Metro Theatre."

Selection of Midelburg as the Twenty-Year MGM Showman is part of many elaborate plans now being developed by Metro-Goldwyn-Mayer to commemorate its Twenty-Year Anniversary celebration.

Midelburg will be the guest of MGM at its Culver City, California studios. During his stay there he will visit the various sets and get a first-hand view of how pictures are made. He also will meet all of the important stars on the lot as well as the host of newcomers MGM is grooming for stardom, and will make a complete tour of the technical departments, covering every phase of the work that goes into the making of a picture from start to finish. In addition, he will visit the sets which are still standing on "Ben Hur," "The Good Earth" and other outstanding pictures produced by the company.



Here is the front of Typical MGM Showman Midelburg's Capitol Theatre in Charleston, W. Va. The house seats 1149 and is second largest in town. Note that cartoon gets marquee billing.

Accompanied by Mrs. Midelburg, the veteran exhibitor arrived in New York from Charleston this week, and the couple left Friday (May 12) for Culver City, with a brief stopover in Chicago.

Born in Sewell (Fayette County), W. Va., Midelburg lived there until he was eight years old, when his family moved to Charleston, 57 miles from his home town. In 1898 he went back to Sewell to take over his father's mercantile business. In 1909, he returned to Charleston, although still retaining his business interests in Sewell. A year later he started in the general automobile business on his own and in 1913 joined the Hudson-Essex Company.

In 1927, he gave up his mercantile business in Sewell to devote practically all of his time to the theatre business, although still retaining an interest in the automobile business.

The first picture he played was "The Old Nest," a Goldwyn release. The first sound picture to play his theatre was "Broadway Melody." The second was "The Duke Steps Out," the third, "The Bridge of San Luis Rey," and the fourth was "The Trial of Mary Dugan." All of these were MGM releases.

Some of the biggest grosses, he recalls, without going back too far into his records are "Gone With the Wind," which played three weeks on the first run and then was brought back several times for a total run of 41 days and holds the record as the highest grosser for the house; "Random Harvest," which played two weeks; "Mrs. Miniver," which originally played two weeks and was brought back for two additional engagements; "A Guy Named Joe," "Salute to the Marines," "Broadway Rhythm," "See Here, Private Hargrove," "Thousands Cheer," "Rationing," "Du Barry Was a Lady," "White Cargo," "Panama Hattie," "Naughty Marietta," 'Keeper of the Flame," "Somewhere I'll Find You," and "Mutiny on the Bounty." In Charleston, the public has responded to Greer Garson and Walter Pidgeon as the greatest screen team.

Midelburg first met William F. Rodgers, vice-president and general sales manager of MGM in Cincinnati a number of years ago when Rodgers was on a business trip there. Midelburg was negotiating a deal with the MGM branch

(*Continued on Page* 16)

Youngsters Recreate 'Snow White' Scene In Kearney Campaign

A playlet of a scene from the picture, staged by the Children's Theatre Group, with performances at Edwards department store and broadcast over WFBL in addition to a special Saturday morning performance at the theatre, was the highlight of a thorough campaign staged for "Snow White and the Seven Dwarfs" by Manager Edward Kearney of the Paramount Theatre, Syracuse, N. Y. For the morning matinee performance, the children were dressed in costumes from the picture.

Attractive lobby displays featured a miniature well (used a week in advance of opening) with record player inside, playing the Wishing Song from the picture; candle replicas of the Walt Disney characters made up by the Muench-Kreuzer Candle Co., these being displayed in the lobby as well as in windows of leading downtown shops. It was also arranged for a local artist to draw free-hand sketches of the various Disney characters which in turn were given away free to all purchasers of war bonds.

Numerous store tieups included window displays of record albums with all record dealers, along with tie-in copy and scene stills; sheet music tieups were arranged with music stores for window and counter displays supplemented with scene stills and cards carrying theatre tie-in copy. Bookmarks were also distributed to all book stores, the Public Library and all its branches and to the primary grades of all the schools.

Kearney also arranged for an extensive radio campaign which included interviews over WSYR and WAGE by Miss Adrianna Caselotti, Snow White of the picture, and personal appearances at the Keith and Paramount theatres; spot announcements and transcriptions over WSYR, WAGE, WOLF and WFBL, both in advance and during the run of the picture, in addition to a Radio Quiz contest with the Best Ice Cream program over WSYR, with Girl Scouts as contestants, answering questions pertaining to the Seven Dwarfs.

Additional features of Kearney's campaign included a coloring contest with the *Herald Journal* and the *Post Standard*, using mats from the pressbook, with war stamps and tickets being awarded the winners, and a novel street ballyhoo of seven midgets, dressed in appropriate costume.



Current revival of Walt Disney's "Snow White and the Seven Dwarfs" offers theatres exploitation opportunities via nation's dancing teachers. Recently reintroduced at Dance Educators of America convention, the "Doin' the Dopey" square dance has been streamlined by Lucile Marsh, editor of Dance Magazine. Photo shows Miss Marsh, center, planning evolution with figurines of famous Disney characters while Anna M. Greene, president of the Dancing Masters of America, and Rutgers Neilson, publicity director of RKO Radio and member of the Dance Educators of America, assist her.



Manager J. C. Lee of the Town Hall Theatre in Quincy, Calif., used the old Santa Claus gag to ballyhoo Columbia's "Sahara." He wants to pass the idea along because, although it is old, "results were very surprising in my situation."

Midelburg Is Chosen Typical MGM Showman

(*Continued from Page* 15)

manager at the time. Rodgers entered into the deal and Midelburg was so pleased with the treatment accorded him that he has been the MGM sales executive's most loyal admirer ever since, he says.

When notified by Rodgers that he was selected as the typical exhibitor to represent the many thousands of MGM customers, Midelburg said: "I think you have the wrong man. I think someone else deserves this honor more than I do."

He has never believed in bank night and has never put in any giveaway in his theatre. Nor has he ever shown a second feature.

In 1929, when he took over active management of the Capitol Theatre, his business jumped $50,000 a year. He recalls that since he has concentrated on playing MGM product, the theatre's business in one week compares to what it had been doing in one month.

Midelburg prides himself in living up to the letter of every contract he signs and points to an incident which occurred during the showing of "Gone With the Wind" the first time it played at his theatre. Because MGM required that no passes be given out during the run of the picture, he insisted that his wife and daughter, Beverly, and his secretary, Frieda Koppelman, pay $1.63 each if they wanted to see the picture. They paid.

There are only two people in his town who get a season pass. One is Mayor D. Boone Dawson, representing the City, and the other is Governor M. M. Neely, representing the State.

The Capitol Theatre, situated on Summers St., seats 1149 people. His opposition are the Kearse, seating 1860; the Virginian, seating 940, and the Rialto, with 926 seats.

Washington Diplomatic Corps at Special Showing of 'Hitler Gang'

Sponsored by the State Department Correspondents' Association, an organization of 85 newspaper writers covering the State Department, a showing of "The Hitler Gang" was held one day last week for members of the Diplomatic Corps. Showing marked the first time the Association had ever staged a function of this kind.

Guests included the ambassadors and ministers of 42 nations, the press attaches of 27 embassies and legations, and 44 of the highest officials of the State Department.

The Secretary of State was unable to be present because of pressure of official business, but Mrs. Cordell Hull was present. Because of the semi-official nature of the screening, it was given no advance publicity, but immediately after the showing news of its auspicious bow to diplomatic and official Washington went to Capital cities throughout the world by telegraph and cable. The screening was staged in the ornate Presidential Suite in the Statler Hotel and was followed by cocktails.

Army Tops in Goth's Second Jive Contest

Because last Fall's Army vs. Navy Jitterbug Contest was so successful, Edgar Goth, director of advertising and publicity for Fabian Staten Island Theatres, decided to repeat the stunt at Fabian's St. George Theatre. In the first competition, a Navy man and his partner were the victors; so Goth hit on the idea of making the second contest a challenge to the Navy from the Army. Several new angles were incorporated. Result: another bang-up show played before a capacity crowd.

Two bands, service and civilian, alternated playing for the contestants who jumped and jived and cut rugs in their efforts to outdo one another.

Goth promoted the sponsorship of a family outfitters' store, Grossman's, which defrayed the entire cost of the stunt, including trailers, lobby setpieces, cards in all the Army posts, Navy bases and USO centers. Grossman's also paid for large cash awards and complete uniform outfits for the three top winners.

Hand-drawn display ads, special lobby setpieces, newspaper publicity and pictures, and announcements in all the military publications issued locally drew attention to the contest.

Just for the record, the Army took the crown away from the Navy. Top honors went to a soldier and his junior-hostess partner from the famous New York Stage Door Canteen.

'Your Money Back If You Don't Agree . . .'

Being a far-sighted showman and knowing only too well the box-office potentialities of a "hit" picture when he sees one, Manager Lester Stallman of the Astor Theatre, Reading, Pa., offered an unusual guarantee to his patrons during the engagement of "Up in Arms."

At the special midnight preview, Stallman guaranteed any patron, after having seen "Up in Arms," a refund of his admission price if said patron was not in accord with Stallman's opinion that the Danny Kaye picture was one of the funniest ever screened.

Stallman evidently knew in advance he was betting on a "sure thing": not one of the capacity audience attending the preview returned to the box-office for a refund.

Theatres' Relations with Press Proves Beneficial in Bakersfield

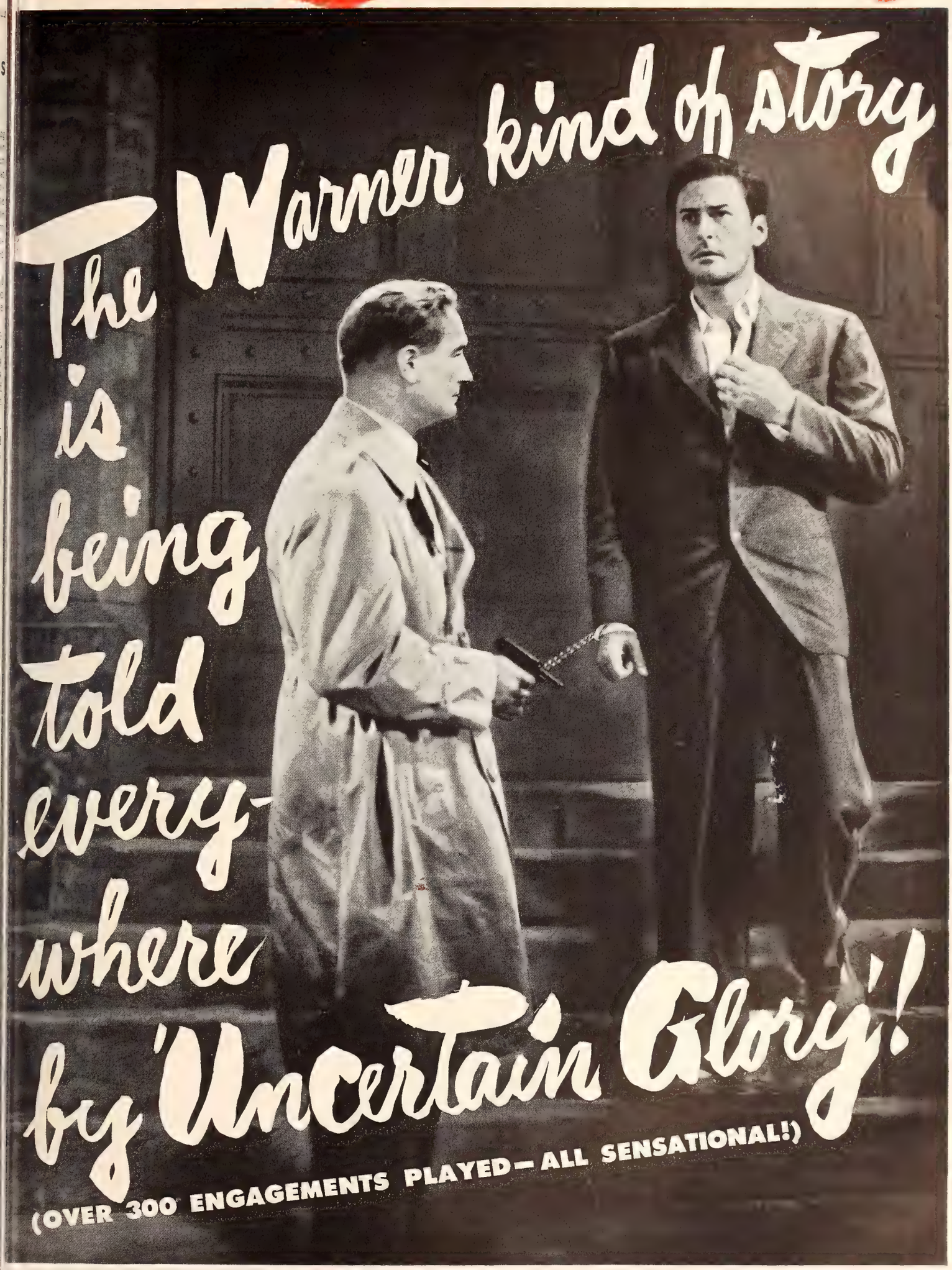
Importance of good relations between the local press and the theatre can never be emphasized too strongly. As Editor Dean Hyskell puts it in a recent issue of a Fox West Coast house organ: "You're the local representative of a big concern, remember? Yours is a responsibility. Good press relations are near vital to helping carry the responsibility."

As an example of friendly press relations, Hyskell points to an editorial which appeared in a Bakersfield, Calif., newspaper. The editorial, "Pictures in War," quoted from the annual report of Will H. Hays, president of the Motion Picture Producers and Distributors of America, then added: "This is a fine record and one in which the distributors and local theatres have shared. In Bakersfield, local managers have taken a very active and successful part in the war effort."

Naturally the local theatremen benefited from the favorable editorial comment.

Do *you* rate with *your* local newspaper? How well?

Showman Sam Says: During the 50th Film Anniversary there's one thing about the historic nickleodeons that the old-timers won't get sentimental over: the smell.



ERROL FLYNN IN **'UNCERTAIN GLORY'**

with JEAN SULLIVAN • PAUL LUKAS • LUCILLE WATSON • Directed by RAOUL WALSH • Screen Play by Laszlo Vadnay and Max Brand • From an Original Story by Joe May and Laszlo Vadnay • Produced by ROBERT BUCKNER

JACK L. WARNER
Executive Producer

Regional Newsreel

REGIONAL NEWS INDEX

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ATLANTA

John W. Mangham, president of Film Classics of Atlanta and Charlotte, and Frank Harris, drive-in theatre operator in the southeast with headquarters in Atlanta, have completed arrangements for the purchase of 50 per cent of holdings of Astor Pictures Corp. of Louisiana.

Roy Brauer comes to Atlanta from Charlotte in a widespread realignment of Universal managers in eastern cities, succeeding William S. (Snake) Richardson, who goes to New Orleans as branch manager, succeeding N. Lamantia who has been called into service. Brauer handled Universal films for the entire Far East before the war.

The Atlanta Column of the Motion Picture Colosseum of America, an organization of film salesmen, had its first banquet Saturday, May 7, when W. G. Carmichael was named president, F. H. Rudolph, chairman of the board, Frank W. Salley, vice-president, and L. B. Butler, chairman of the banquet committee. The Atlanta Column is the first unit of the new group and is believed to be the first such organization of film salesmen in the country.

After several weeks' experimentation with stage shows, the neighborhood Peachtree Theatre's new manager, A. Lanier, announced a picture policy with occasional flesh and blood attractions would be the policy. There'll be an amateur night every Wednesday.

Danny Demetry, owner-manager, writes on "Post-War Theatre Planning" which appears in *The Sound Track* March issue, with several interesting interior views of his Emory Theatre.

Bettemae Reams, daughter of Mr. and Mrs. Sidney Reams, was married to Ensign John Gilliland Glover, U.S.N.R.

Atlanta Variety Club, Tent No. 21, renewed its clubroom lease with the Henry Grady Hotel and will be entirely redecorated starting May 22.

BOSTON

The Variety Club's annual party will be held June 11, when the new 1944 Year Book will make its appearance. In preparation for the big event the Club held a buffet supper and reception May 9 at their rooms in the Statler Hotel.

Louis B. Mayer, who started his motion picture career in Boston, visited his old home town this week.

Joseph Marquis, manager of the Allston Capitol Theatre, has been reclassified 4F.

Ben Rosenberg, manager of the Metropolitan, has had his induction deferred because of a back injury.

Dick Sullivan of the staff of Floyd Bell, publiciity, is currently in New York on business of the organization.

John Carroll, district manager of M & P with headquarters in Portland, Maine, spent several days in Boston this week.

Branch Manager "Zippie" Goldman of 20th Century-Fox spent some time in New York this week.

Sam Josephs, brother of Louis Josephs, PRC here, died suddenly this week.

The Dartmouth Auto Theatre in Fall River will open late in May.

William S. Canning, manager of the Fall River Empire, has been named chairman of the Fifth War Loan Drive.

Jack Bloom, assistant manager of the central division for 20th Century-Fox, visited the Boston exchange this week.

Anita Girouard, who has been bookkeeper at the local PRC offices, has resigned to soon become a bride. Helen Davis succeeds her.

Harry Kirchgessner, manager of National Screen Service, paid a visit to his home office.

Al Swerdlove, Federal Films, has returned from a trip through Vermont and New Hampshire.

Betty Donnelly has returned to her duties at the local RKO offices following her illness.

Calvin Coolidge Jones of the Strand in Gloucester has been inducted into the Army.

Arthur Murch will manage the reopened M & P North Shore Theatre at Gloucester.

All theatres in Manchester, N. H., were closed the day of Secretary Knox's funeral. The Secretary of the Navy was owner of the Manchester *Union*.

Harvard University has been presented with Thomas Edison's films of Mark Twain. The presentation was made by Warners.

Flying Cadet Norton Wolf, son of Maurice Wolf, MGM head in this district, has been transferred from Peru, Ind., to Pensacola, Florida.

Lieut. Lou Gordon, partner in the Lockwood Gordon Circuit, was visiting Film Row here this week.

Jack Goldstein was in town from New York for the premiere here of "Song of Bernadette," as was also Joe Ehrlich of Goldstein's 20th Century-Fox publicity office. Al Fowler, one time manager of the Uptown Theatre here, is managing the local showing of the "Song."

Nan Cohen now in the publicity department of MGM in New York, but formerly with M and P theatres here, was a week-end visitor at her former home in Boston.

Chief Petty Officer Royal B. Shaw, former theatre publicist now in the United States Navy, is home on an extended furlough.

The newsreel pictures of the funeral of William Cardinal O'Connell were shown in all theatres.

CHARLOTTE

Carolyn Weld of the RKO office in Atlanta was in Charlotte last Friday in conference with Roy Smart of the Wilby-Kincey Theatres office and Rovy Branon, manager of the RKO exchange here.

Employes of the Charlotte branch of MGM who have been with the company for ten years or more were honored at a luncheon at the Hotel Charlotte last week. E. K. O'Shea, MGM manager for the Southeast and Canada, who was on a tour of company branches, was a guest, and presented service pins to the ten workers. Those honored are Myrtle Sloan, Mrs. Blanche Pittle, Grace Suther, Mrs. Blanch Carr, Benn H. Rosenwald, branch manager; Thomas E. Bailey, and Ray Ervin. Mrs. Carr ranked first in seniority, having been with MGM in Charlotte for eighteen years. She is office manager.

A. B. Craver, manager of the Visulite Theatre, offered solace to those disappointed when lack of space at the city armory-auditorium prevented their hearing Jeannette MacDonald on her appearance here last week. Mr. Craver changed his bookings to offer Miss MacDonald in "Smiling Through." The song from which the picture takes its title was one of Miss MacDonald's encores.

Jack Austin, manager of the five Wilby-Kincey theatres in Charlotte, announces a number of changes in his personnel. Bernal Lewis comes from the suburban Dilworth Theatre to the Broadway, a downtown theatre, to succeed Oscar Montgomery, who is being transferred to Rockingham as city manager.

Mrs. Sarah Aldred comes from the position of assistant manager at the Carolina Theatre to be manager at the Dilworth succeeding Mr. Lewis. Mrs. Aldred becomes the second woman manager for Wilby-Kincey in Charlotte, Mrs. Ruby Thomas at the State being the first.

Mrs. Lucille Rutledge and Virginia Glendham will be co-assistants to Mr. Lewis at the Broadway, and Marie Beaver and Mrs. Katherine Fowlk come to the Imperial as assistants to Robert Street, manager.

CHICAGO

Judge Michael Igoe is expected to rule on the petition of the Jackson Park Theatre plaintiffs for a new trial on May 19. Attorney McConnell for the plaintiffs—whose anti-trust case was dismissed—submitted a brief this week.

Theatres are facing a drastic reduction in candy bar requirements. The Army and Navy are asking greater allotments for overseas and, with corn syrup shortages, candy manufacturers are cutting down heavily on civilian supplies.

Recruiting booths were opened in 25 Chicago theatres to aid in the Wac drive, which began with the swearing in of 50 new Wacs in City Hall Square May 11.

Peter Nicas is celebrating his 26th year as a Chicago theatre manager. He is now in charge of the Milo Theatre of the Van Nomikos circuit.

Norman Wrobel, RKO special theatre executive, will go to Des Moines to take charge of the Orpheum Theatre for several weeks to relieve the Des Moines managers for vacations.

Lloyd Rust, Republic branch manager in Dallas, was a recent Chicago visitor.

Judge Cornelius Harrington of the Circuit Court has set May 22 as the hearing date for the B & K Chicago and Roosevelt theatres' damage suit against the city of Chicago because of alleged damage to foundations from subway construction. The United Theatres case comes up later.

The Trinz circuit's Monroe Theatre featured a royal flush the other day when its marquee listed "Henry the Eighth" and "Catherine the Great." Business was fairly good for the oldies.

H. R. Tavins, H. M. Bilbrey, and F. Balchuns have organized the Chicago Studios Company, with offices at 1375 West Ogden Avenue.

Sam Cherneff, Apollo Theatre director, has returned from several weeks hospital treatment and is back on the job.

Mrs. Saul Lockwood has been named manager of the Sun Theatre to carry on for her husband, who has gone into the Army.

Herbie Lyons of the B & K publicity department has been placed in charge of the special

events department of the Chicago headquarters staff.

Lou Harris, maintenance engineer of the Alliance Theatre circuit, is on the west coast making surveys. He will visit the Washington state theatres of the company before returning to Chicago.

Back from Florida: Alex Halperin, Warner Theatres executive, Abe Platt, B & K official, and Harry Turrell, Warner district manager.

Charles Davidson, B & K booker, and Joanne Abraham, B & K secretary, were married last week and are spending their honeymoon at Savanna, Ill.

Job changes: Helen Sherer has been named cashier at the Paramount exchange. Joe Fitzgerald, former Paramount cashier, is now working in a war plant for the duration. Carl Carlson is the new office manager at the 20th Century-Fox exchange. Mike Stuckney of the Warner Theatres contact office has moved over to the Montgomery Ward auditing department.

Locating a few Warner Theatres men: Howard Nelson is now stationed in New Guinea with the Medical Corps; Harry Mintz, with the field artillery at Camp Roberts, Calif.; Sam Becker, USMC, photographic division; Irving Sedlack can be addressed at the Officers' Club, Amarillo, Texas.

"Snow White" has been going strong at the RKO Palace and looks set for a couple more weeks. Reports from the Alhambra Theatre, Milwaukee, reported business there "terrific."

CINCINNATI

No explanation was forthcoming in regard to the business slump in all theatres this past week except, perhaps, the inclement weather which prevailed in this area.

A number of Cincinnati exhibitors attended the Ohio Convention of Motion Picture Theatre Owners at the Deshler-Wallick Hotel, Columbus, Ohio on Tuesday and Wednesday.

20th Century-Fox has added May Harold to its staff

The Entertainment Committee of the Queen City Variety Club announce a Country Store on May 13.

Max Matz of Bluefield, West Virginia was a visitor to the Row this week.

All Shea bookers visited Film Row last week, with the exception of Forney Bowers, who was suffering with an attack of appendicitis. Mr. Bowers did not undergo an operation, but is well on the road to recovery.

Warners' district manager Charles Rich was in last week.

Florence Schoemaker, Universal cashier, was guest of honor at an exchange party celebrating her 30th year with the exchange. Miss Schoemaker is well-known throughout the territory and was the recipient of many congratulatory messages, as well as a handsome gift from her associates.

Hank Linet, Universal exploiteer, was here campaigning for "Follow the Boys."

J. Kolkmeyer has been added to Universal's booking staff.

Louis Brown, Metro, has announced her engagement to Lieutenant Elmer MacDonald.

Peggy England has joined Metro's ad sales department.

Paramount's trade screening of "Dr. Wassail" will be preceded by a heavy campaign before its downtown showing.

H and S Theatre Company, Maurie White, president, which operates the Hippodrome and Strand theatres in Newport, Kentucky, was sued for $15,000 damages by Mrs. Florence Hampton, who claimed injuries due to a defective seat. A Campbell County jury awarded the plaintiff full damages.

CLEVELAND

Harry Goldstein, Paramount district manager, recently returned from a six month leave of absence in Florida, spent the week in New York with home office officials to discuss future plans.



RARE REUNION FOR CAMERA. The three Warner brothers were photographed together for the first time in years when the above shot was made in New York last week during home office conferences with Max Milder, managing director for Warner Bros. in Great Britain, now in New York temporarily. Left to right: Jack L. Warner, Harry M. Warner, Mr. Milder, and Major Albert Warner.

Sam Galanty, Columbia district manager, was Branch Manager Lester Zucker's guest during part of last week.

While most of the Drive-In Theatres in this territory have opened, there are two which will not turn on the lights this season. They are the Bluebird, which B. A. Ballau owns at Uniontown, and M. Farren's Creston Drive-In at Creston.

J. Maxwell Joice, Paramount publicity director in the northern Ohio area, has been in New York on business.

Bonnie Jones, who got her start as cashier at the Union Theatre, has moved up to be assistant manager at the Circle. She succeeds Mrs. Evelyn Cooper, now managing director of the Crown Theatre.

Ensign Jack Essick, son of P. E. Essick of the Scoville, Essick and Reif circuit, is finishing his basic training at Fort Schuyler, N. Y.

Leonard Greenberger, manager of the Fairmount Theatre and son of Henry Greenberger of the Community Circuit, reported for Army service at Fort Benjamin Harrison.

Martin Polster of the Community Circuit, and ex-manager of the Strand Theatre, has arrived in England, according to word received by his family.

Seymour Bagetell is the new manager of the Globe Theatre. He formerly was connected with the Circle and other Indianapolis houses.

Dick Wright of the Warner theatre department attended a district managers meeting in New York during the past week. Another local film executive in the Big Town was Nat L. Lefton, PRC franchise owner.

Shirley Sogg, daughter of MGM Branch Manager Jack Sogg and Mrs. Sogg, was married last Sunday to Dr. Fred Soldow of this city. A reception at the Sogg home followed a church wedding. After a honeymoon in Chicago, the young couple will return to Cleveland where Dr. Soldow is interning at City Hospital.

Jack Shea and his Ohio theatre managers met in Cleveland last week to discuss forthcoming product and policies. Attending, in addition to Shea, were Jack Hyne, Youngstown; P. C. Welton, Conneaut; Bob Russell, Ashtabula; William Gillam, New Philadelphia and Durward Duty, Dover.

Morrison Orr, United Artists branch manager and distributor WAC chairman, announces a WAC luncheon to be held at the Statler Hotel on May 16. Branch managers, district managers, salesmen, office managers and bookers are invited to attend.

For the first time in many years Cleveland had only five downtown first-run houses showing pictures on a popular price schedule. Warners' Hippodrome boosted prices to 76c-$1.10 for "The Adventures of Mark Twain" and the Allen had the same scale for the second week of "The Song of Bernadette." No kicks were registered at either house.

Joe Leavitt of Independent Screen Room, recently operated on, is finishing his convalescence at Hot Springs, Ark.

Harold Raives, booker for Schine theatres in Cleveland and Cincinnati for the past four years, has been promoted to Ohio zone manager with supervision over thirty Schine houses in this state. He will continue to make Cleveland his headquarters.

Bill Wasserman has been promoted from associate manager at Warners' Hippodrome to booker in the Warner Theatres booking department, which is headed by Tony Stern.

George Rosenbaum, Universal salesman covering the Toledo territory, and his family leave next Monday for Miami. Rosenbaum has been in poor health since an automobile accident in which he suffered serious injuries last winter.

When Hank Linet and Al Selig of Universal's publicity department were in town last week they set up an extensive publicity campaign for "Follow the Boys," soon to be exhibited at Warners' Hippodrome. The campaign includes radio time on all local four stations, 500 street car dashboard signs, and 3000 lines in the *News*.

Sgt. Ben Padwa, ex-Schine booker and former Uptown Theatre usher, was home last week on furlough.

Some 200 convalescent service men and three official judges chose Cleveland's Cover Girl last Sunday in the auditorium of Crile General Hospital. They chose Dorothy Hart, 3067 Huntington Rd., Shaker Heights. Judges were Mrs. Louise Stotz, Red Cross recreation director at Crile Hospital; Capt. Thomas E. Fitzgibbon, public relations director of the hospital, and Warner theatre publicity director, J. Knox Strachan.

Jack Share, Columbia salesman, is the proud father of a son born last week.

DENVER

R. J. (Bob) O'Donnell, national chairman of the Motion Picture Industry for the Fifth War Loan Campaign, will open the Denver drive with a luncheon meeting at the Cosmopolitan Hotel May 23. O'Donnell will be accompanied by the National Vice-Chairman, John J. Friedl of the

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★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Minnesota Amusement Company and Richard M. Kennedy, theatre operator and WAC chairman for Alabama. The meeting will be attended by exhibitors and distributors from the Rocky Mountain area and the district chairmen, Len Gruenberg, Tom Bailey, and Giff Davison.

Four theatre managers of this area were inducted into the "Honored Hundred" ranks. They included Ralph J. Batschelet, Bluebird manager, Denver, who was acclaimed the nation's top bond salesman. Other winners were Wilbur Williams, Boulder and Isis theatres, Boulder, Colo.; Robert Wilson, Fox, Walsenburg, Colo., and Wilford Williams, Victory, Kemmerer, Wyo. Robert W. Selig, district manager for Fox theatres, conducted the contest.

Theatres in the Denver exchange area collected $51,295.96 for the Red Cross. By states the collections were: Colorado $28,388.76; New Mexico, $8,197.07; Nebraska, $5,641.11; South Dakota, $3,315.94, and Wyoming, $5,753.08. Theatres collecting more than $1,000 numbered six, and are, together with their managers, Orpheum, Denver, Mark Alling, $2,557.31; Denver, Denver, Bernie Hynes, $2,268.93; Ute, Colorado Springs, I. E. Hoig, $1,808.62; Denham, Denver, Dave Cockrill, $1,771.74; Elks, Rapid City, S. D., Dick Klein, $1,205.06, and the Lincoln, Cheyenne, Wyo., Les Newkirk, $1,015.75.

Ladies of the Rocky Mountain Screen Club are planning a party to honor the wives of members in the services. The affair will be held late this month and will be the last get-together of the ladies until fall. On Wednesday, May 17, will be the men's luncheon, desecribed as a "real event"; May 24, games and tea; May 30, finals in bridge tournament, and on May 31 the party for service men's wives.

Bob Huffman is the new manager of the Fox theatres in Laramie, Wyo., replacing Tom Brennan, who reported to the naval training Station at Farragut, Idaho.

A large number of theatre and exchange men attended the Kiwanis Club luncheon May 10, when Charles Francis Coe, vice-president and general counsel of the MPPDA, spoke on "50 Years of Motion Pictures."

George Frantz, former purchasing agent for Fox Intermountain Theatres, has organized a consulting and advisory service to cover the Rocky Mountain region. He will inspect businesses and services and recommend improvements and changes. He will specialize in theatres.

Ray Davis, former Fox Intermountain Theatres district manager, now a pharmacist's mate in the Merchant Marine, went through Cheyenne on his way to Frisco to join the Marine replacement pool. His brother, Dave Davis, district manager for Atlas Theatres, and their father, saw Ray a few minutes in Cheyenne.

Frank Ricketson, president and general manager of Fox Intermountain Theatres, has been elected a director of the Denver chamber of commerce.

DES MOINES

Iowa film men have taken a head start on the Fifth War Loan Drive, with two meetings already held by A. H. Blank, WAC chairman for Iowa, and local film exchange managers and salesmen. It is planned to hold at least one premiere in every town of 1000 population or more, and even in smaller communities.

Montford Best, operator of the Strand Theatre at Mystic, Iowa, is reported as seriously ill in a Des Moines hospital. He is suffering from a rare blood disease.

Art Sunde has returned to his home in Iowa after working on the Alaska highway and will resume operation of the Elma Theatre at Elma, Iowa. Mrs. Sunde had been operating the theatre in his absence.

Albert Danke, a veteran in the theatre business, died recently at Omaha. He had been formerly associated with Producer Distributors, and had been a film man between Omaha and Des Moines.

Mr. and Mrs. Gene McLaughlin, veteran exhibitors, have purchased property at Traer, Iowa, for the purpose of building another theatre in the town after the war. They now operate the Traer Theatre. Plans call for construction of a two-story building. They operated a theatre at Gladbrook, Iowa, before coming to Traer about four years ago.

Earl Logan, former exhibitor at Clarence, Iowa, is a civilian again after two and one-half years in the Army, holding the rank of lieutenant. He received a medical discharge, and according to present plans expects to return to the theatre business.

Anybody with an unusual memory could cash in at Elmer Tilton's anniversary room at the Warner Brothers exchange in Des Moines. A recent trophy added to the room is a picture of an exhibitor convention taken in 1915 and the donor, Ted Karatz of Minneapolis, a former Iowa exhibitor, has offered a reward to anyone who can name everyone in the picture.

Lieut. Gene Post, formerly of Universal, visited film row while on leave from the Marines. Pvt. Bill Morgan, formerly with Film Transportation Company, also was back on furlough from Fort Bliss, Tex. Irwin Godwin of RKO reported for service with the Army and left for his basic training.

DETROIT

The Downtown Theatre, which Howard Hughes bought as an outlet for his "The Outlaw," but which has stood empty since a $40,000 renovation job was done on it last summer, is scheduled to open soon, but as a vaudeville house.

"Up in Arms," appearing at the Michigan Theatre, gave that United Detroit house a good exploitation angle (plus a few curves) in the person of Detroit-born Diana Mumby, who is one of the Goldwyn girls. Diana drew a beautiful shot on the Detroit *Times* pictorial page.

Shirley James, assistant manager of the Norwood Telenews Theatre, has won some fame at home and abroad. It seems the boys down at the Homestead (Fla.) airfield have selected the attractive Miss James as "Miss Homestead of 1944." Shirley's boy friend, Pfc. Stanley Trombly, entered her picture in the contest secretly and the first thing Shirley knew about it was when she received a $25 War Bond along with the notice of the honor.

Police at Jackson, Mich. have uncovered a boys' secret society headed by a sixteen-year-old high school boy. The society rituals included the practice of wiping feet on the American Flag and stabbing the Bible with a knife wrapped in a purple cloth. One of the admissions that police obtained was that members had punched holes in theatre seats and participated in other forms of sabotage. The group, known as "The State," had as some of its aims taking control of the government and domination of "inferior races." Police traced the source of the strange youthful philosophy to a large store of comic books depicting fantastic adventures. They were investigating the possibility of adult guidance of the cult.

The Allen Park, Lakewood, Krim and Carmen theatres have been participating in contests to select from Detroit war workers the winners in the "Swing Shift Frolics," feature of the Blue Network which brings out the talents of war workers. The theatres staged the preliminary auditions, with finalists chosen at Sunday night contests at the Bowery night club. The contests have helped to build up attendance from among war workers at those theatres.



'WAR MOTHER.' Mrs. Josephine Byrnes, inspectress at the Washington D. C., exchange, who has been selected MGM's branch office War Mother of 1944 in honor of Mother's Day. Mrs. Byrnes has 5 sons in the service and is the mother-in-law of a bombardier-navigator who was reported missing in action over Germany recently and is the owner of "Sandy," a Dog for Defense now serving with the U. S. Coast Guard.

INDIANAPOLIS

Exhibitors and the motion picture industry in general have been invited to attend a luncheon meeting at the Indianapolis Athletic Club May 17 to receive first hand information on the Fifth War Loan Drive. In attendance to give information will be R. J. O'Donnell, National Chairman, Richard M. Kennedy, co-chairman, John Friedl, campaign director, Ned E. Depinet, distributor chairman, and Walter Brown.

George Pappas of the Circle Theatre managerial staff has returned to Indianapolis after pinch-hitting in Ohio.

Universal Pictures will hold a regional sales meeting for the Indianapolis and Cincinnati exchanges June 23 and 24 at Cincinnati.

The committee of the Indianapolis Variety Club, Tent No. 10, Dunninger show at the Murat Theatre June 3 and 4 is elated with the generous response on ticket sales for the affair, the proceeds of which will go to the Variety Club Charity Fund.

Tom Baker, head of Affiliated Theatres, will be honored at the eighth annual birthday dinner party of the Affiliated group to be held in the Columbia Club May 22.

Seymour Ragatell, former member of the Indiana and Circle managerial family, is now in Cleveland, where he is buying and booking for a circuit.

L. J. McGinley, Universal manager, was in Chicago during the week on business.

James V. Few, who has been representing Universal Pictures in southern Indiana and western Kentucky, has been promoted to branch manager at Charlotte, North Carolina.

Milton Ettinger of the Universal sales organization is confined to St. Vincent's Hospital by an appendectomy.

Variety Club members will hold a farewell party for Wilfred (Bill) Watmough, office manager for Warner Bros., who has been transferred to the Los Angeles, branch. His new boss will be Fred Greenberg, formerly branch manager here.

Grethyl June Zaring, daughter of A. C. Zaring, who operates the Zaring Theatre, and William Lester Chapman will be married May 26 in Franklin, Ind.

Employes of the Indianapolis R.C.A. division plant here, contributed $17,200 to the American Red Cross war fund, the largest amount ever given by the R.C.A. employes.

Re-issues of Hop-A-Long Cassidy will be distributed by the Producers Releasing Corp. through Goodwill Pictures Corp., distributors for the six features.

Jack Long, former shipping clerk at Paramount exchange, and now in the Air Corps, is home on furlough visiting his friends on Film Row.

Charles Rich, district manager, Warner Bros.,

(*Continued on Page 22*)

PRC

IS PUTTING THE

Accent on ENTERTAINMENT

"CAREER GIRL" *starring* *Frances* LANGFORD

Now Playing **LOEW ★ RKO ★ FOX** *and* **WARNER** *Circuits*

"MEN ON HER MIND" *with* *Mary Beth* HUGHES

Now Playing **LOEW ★ RKO ★ FOX** *and* **WARNER** *Circuits*

"SHAKE HANDS WITH MURDER"

featuring the **NATION'S NEW LAUGH TEAM ★ IRIS ADRIAN ★ FRANK JENKS**

"NABONGA" *starring* *Buster* CRABBE

Broke **ALL RECORDS ★ TEXAS INTERNATIONAL CIRCUIT**

"HARVEST MELODY" *with* *Johnny* DOWNS ★ *Rosemary* LANE

3000 *Satisfied* **exhibitors... *and* more waiting in line!**

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

spent Tuesday and Wednesday at the exchange on business.

Local exchanges are now on their summer schedule with only skeleton office forces working on Saturday.

Betty O'Connor is the new biller at the Warner exchange and Mrs. Edith Giese is the new availability clerk.

Cecile Clayton, advertising sales manager at Warners, leads all other exchanges in the United States in sales volume. She is proud of her record.

Nick Pakios, operator of the Diana Theatre, Tipton, Ind., has installed a new Walker Moulded Plastic screen.

JERSEY CITY

George Kelly, managing director of the Stanley, is spending a well-earned vacation on the North Jersey shore.

Jack Holder, assistant manager of the Stanley, formerly with RKO in New York, received a letter from his son, Staff Sergeant J. H. Holder, a weather forecaster with the Army Air Corps in England, criticizing motion pictures sent to be shown the armed forces. These pictures, said Sergeant Holder, are mostly war pictures, and the boys abroad would rather have comedies and musical films.

Notis A. Komnenos, zone manager of the Skouras theatres in New Jersey, and managing director of the State, is chairman of the Hudson County Committee for the Fifth War Loan Drive, June 12 to 18. Mr. Komnenos is raising sheep and chickens at his farm at Lebanon, N. J., near Somerville.

Josie Monte Carlo, for the past 16 years cashier at the Stanley, has announced her engagement to Dr. Philip Castarino, now stationed with the Army at a base hospital in Northern Ireland. Miss Monte Carlo says she is not afraid of the Irish beauties running off with her "Phil."

T. B. Billings has been appointed assistant manager at Loew's.

The Lincoln Theatre, Union City, has been re-decorated, with a new curtain and many other improvements. Charles Griswold is manager.

Rose Mary Cannon, cashier at the Lincoln, Union City, has received word that her husband, Lt. John Cannon, with the infantry in Italy, has been reported missing in action. However, only a week ago she received a letter from him through the International Red Cross that he has a broken arm and is a prisoner-of-war in German hands.

Arthur J. Manfredonice, manager of the Fabian, Hoboken, is back on the job again after being out with the grippe. Work of re-decorating the theatre has just been completed.

Seymour Mandel, son of Manager Mandel, of the New Rivoli, Hoboken, is home again, an honorably-discharged veteran of the African and Italian campaigns.

LOS ANGELES

Charles P. Skouras is back at his headquarters here following a business tour which included New York, Washington and St. Louis.

Arthur Kallen, circuit booker at Columbia for the past year, has resigned his post. He is going into the grocery business.

Jack Chazen, owner of the Rosebud Theatre, Los Angeles, is now in the Army. Chazen visited in uniform along the Row this week.

The Rialto Theatre, in Cottonwood, Arizona, burned down last week. The house was owned and operated by Phil Techarich.

Frank Schindler, RKO city salesman, was given a farewell party in the exchange's club room prior to his going into the Navy. He left for the service May 6.

Sophie Leodas, Warner secretary, became the bride of Staff Sgt. Hobart Smith on May 1. Her soldier husband is stationed at the Fresno Army Air Base.

George Diamos of the Lyric Amusement Company, Tucson, Arizona, was seen along the Row.

Morris Schipp, Warner office manager, vacationing for two weeks.

MGM threw a dinner in the Colonial Room at the Ambassador Hotel on May 1 in honor of Jack Flynn, western sales manager, and George Hickey, western division manager. The occasion was further celebrated by the presentation of ten-year buttons to employes with that amount of service in the company. Besides Hickey and Flynn, others to receive the award buttons were: Jack Valpey, Ralph Carmichael, Gordon Wilson, Mrs. Jessie Cabanis, Jack Jacobs, Sam Davis, Bill Callahan, Lee Huling, Alex Weisman, Doris Randall, Ray Winnick, Sally Heirsh, Wanda Stebner, Blanche Barber and Ted Tribe. After dinner in the Colonial Room the entire party ended up at the Variety Club in the small hours of Tuesday morning. Business, at the exchange, was practically normal that day—that is, almost.



RECRUITING PLANS. Lts. Hope Ray and Charlotte Greenway of the St. Louis Wac recruiting office receive from Harry C. Arthur, Jr., chairman of the Motion Picture War Activities Committee of Missouri, a copy of the special Wac campaign report on the drive now under way in 700 theatres in the Missouri-Southern Illinois area.

Gloria Jacobs, availability clerk at Warners, is on a two-week vacation in San Francisco. Incidentally, there is a new switchboard operator at the exchange in the person of Gloria Slavin.

MEMPHIS

Warner's Theatre has appointed Joe Simon, former assistant manager, to succeed Mrs. Mary Hale who has resigned. Mrs. Hale was former secretary to Howard Waugh, zone manager, for several years before taking over the management of the house. Lena Ruth Hertz is the new assistant manager. Louis Ratener, contact manager of Cleveland, was visiting the local Warner show house last week.

Ed Green of the Region and Princess at Mayfield, Ky., was visiting Film Row last week.

J. W. Wofford, Union Theatre, Union, Miss., was booking new shows last week for his theatre.

J. M. Mounger, Calhoun City, Miss., spent several days in the city and on Film Row last week.

John Carter, new booker at 20th Century-Fox, has become a real citizen now with the establishment of his family in a home here last week.

Warner exchange has a number of newcomers in the office. Gertie Dean is the new secretary to the auditor. Bernice Whitworth is the new booker's secretary, Eugenia Presley is the new assistant cashier, and Martha Chapman is the new booking clerk. The exchange has its chest out for winning top honors in the Warner billing campaign. Jeff Williams, booker, is awaiting his call to the Navy.

Columbia exchange celebrated with an office party at the home of Manager Rogers last Friday evening.

Arthur Groom, manager of Loew's State, is calling on his Uncle Sam at Ft. Oglethorpe this week, along with his artist, Jim Wagner, who also received an invitation to visit the physical department.

NEWARK

Marian Roberts, Warner assistant personnel manager of the New Jersey zone, is carrying on correspondence with 400 Warner "boys" now in the armed services. Miss Roberts is selecting a monthly "pin-up" boy from her correspondents.

Paul Cancellieri, supply clerk at Warners New Jersey zone office, will leave for the Army about June 1.

Gertrude E. Ziegler, cashier at Warners Hawthorne, has announced her engagement to Corp. Sol Levine, of the Army, now stationed at Camp Adair, Ore.

The Drive-In Theatre on Route 29 near Union has opened for the season. Two shows are being presented nightly. Frank Williams is manager.

Arthur Ahrens, formerly of the Warner Newark office, who has seen combat duty in the South Pacific for the past 22 months, was a welcome visitor this week. Herb Fenton, who has been with Warners for the last thirteen years, has joined Eskin Enterprises, of New York City, who operate the Cameo and Avon here.

Visitors at Warners' this week included: Arthur Lawson, former employe, now in the armed forces, Ben Abner of MGM, Sid Kulick of PRC, Dave Levy of Universal, and John Wenish.

Irving ("Shorty") Goldberg, night doorman at the Hawthorne Theatre, will be laid up for six weeks as a result of a fall from a ladder in the lobby of the theatre while putting up advance posters. Shorty fractured his right arm in three places.

Adam A. Adams, dean of New Jersey motion picture exhibitors, and operator of the Paramount and Adams, in Newark; the U. S. Theatre, Paterson, and the Park Lane, Palisades, will celebrate his birthday this week. Mr. Adams started in the motion picture business in 1908 in a re-converted store in Paterson, N. J.

NEW YORK

Fred Ullman, Pathe News prexy who has been laid up for quite a while with pneumonia, writes to his associates to say that he is improving rapidly at home, and hopes to get back to the office inside of a month.

The Paramount exchange went into a mild uproar this week when Adolph Hitler paid a visit. Hold your seats, folks—it was Bobby Watson, who plays the Nazi *hund* in "The Hitler Gang."

Noel Meadow has resigned as president of the Medano Corporation, operator of the Stanley Theatre, which plays first-run Russian pictures.

The Universal New York exchange won first place in the national Bill Scully anniversary sales drive and Fred Myers, eastern division manager, won the divisional prize. To celebrate Myers gave a party at the home office and invited the "Big U" sales force. They ended at Toots Shor's place on 51st Street.

Al Blumberg, ex-Warnerite who—you may remember—landed in the Army Bakers' School at Jacksonville because he told the draft board he was a booker, now has been graduated as a full-fledged baker with a Petty Officer rating and has been assigned to a destroyer convoy.

The unveiling of a monument for Jerry Wilson, Monogram salesman who died a year ago, was

(*Continued on Page* 24)



TIME FOR *Spring Planting*

In the Spring, a smart manager's fancy lightly turns to thoughts of Shove—(New customers shoving their way in.) He sows big for big shows. Never mind the onions and turnips. What we're interested in, is something growing around the ticket seller (and we don't mean cobwebs)—something with dough in its hands. So use B&B seeds only. (No, not Benedictine and Brandy—Baby and Box-office.) Plant new billboards out where the folks are bashful spenders. Plant some new lobby ads. Plant heralds in new spots. Then watch the tiny shoots from all, come up and up and finally reach your ticket ledge.—(Long greens.)

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

TANDARD ACCESSORIES • TRAILERS • SPECIAL ACCESSORIES

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

held last Sunday at Mt. Judah Cemetery, Cypress Hills, L. I.

Moe Fraum, secretary of Motion Picture Associates, announces that this is positively the last call for good places at the Silver Jubilee dinner on May 19 at the Hotel Astor. Phone Moe at Columbia exchange.

Al Schwalberg, who was supervisor of Warner exchanges, personally bid everybody goodbye before leaving for his new post as eastern representative of International (Spitz-Goetz).

Moe and Jerome Kridel, operators of the Palace and Colonial in Orange, N. J., were seen along film row this week. First time in a long time.

Sam Rifkin, N. J. salesman at United Artists, was out for a few days with a severe cold.

Bill Hartman has succeeded Frieda Laurie as N. Y. booker at RKO Radio.

Sylvia Simon of the MGM booking department has gone to San Francisco with her husband, Irving Smith, who has been transferred there by the Signal Corps as a cameraman.

On vacations: Harry Furst and Phil Winnick of Universal, Francis Greenberg of Warners. Back from vacations: Eleanor Howard of Warners, Selma Harris of MGM (both from Florida).

Larry Brown, who left his job as salesman at UA some time ago to operate the Model Theatre, Brooklyn, has returned to selling with MGM in Cincinnati.

Rosalind Kubatsky of the Universal booking department has resigned to marry her soldier fiance in Florida.

Murray Kaplan, Warner Metropolitan booker, and Mrs. Kaplan—the former Mildred Greller, who was in the Warner cashier office—are expecting that stork.

Park Agnew, MGM traveling auditor, paid an non-official visit to the exchange last week.

Branch Manager Henry Randel of Paramount has been hep to legal language lately since serving on a jury.

Local exhibs seen along the row: Leon Rosenblatt, Larry Morris, Leon Lane, and Dave Blythe.

Belle Carroll, UA telephone operator, has been out a few days ill.

Seaman 2/c Bill Rutgers, assistant booker at Warners, is now stationed at Virginia Beach, awaiting assignment.

Cigars were handed out last week by Paramount's Jersey booker, Richard Magin; it's a boy, his first being a girl.

Beatrice Friedman of the MGM cashier department has been hospitalized, but is making good progress.

The United Artists exchange announces with great pride that it has now had the same file clerk for a second week.

Norman Moray, Warner short subjects general sales manager, visted the exchange at the end of an eight-week sales trip.

OMAHA

James Redmond, Falls City, Neb., was one of those who made the "Honored Hundred" trip to Washington.

Hugh Braly, Paramount's district manager from Denver, was in Omaha last week.

Funeral services were held last Friday for Gustaf Anderson, assistant booker for Paramount, who died on Tuesday, following a term in the hospital with a heart ailment. His wife survives.

Oscar Johnson, Los Angeles exhibitor, who formerly owned theatres at Falls City, is visiting with his brother, Carl Johnson, exhibitor at Red Oak, Ia.

Dorothy Weaver, assistant cashier at 20th-Fox, has been promoted to second booker.

Two Warner employes, Marguerite Bragg, head inspectress, and Willie Wink, booker, are taking vacations.

The husband of Dorothy Paulsen, Warner inspectress, is back on furlough from overseas.

"Main Street Today" was screened for Omaha business and civic leaders last Wednesday as a drive to obtain several hundred additional war workers was under way in this area.

Services were held last Tuesday for the father of Helen Baum and Lucille Sorenson, MGM employes.

The Northborough Business Men's Association has closed the theatre in that town.

Add problems of the theatre manager: A neighborhood theatre manager recently had to stand at the curb with a small girl for an hour in the rain waiting for her mother. The girl's mother had promised to come for her several hours earlier and the girl refused to wait inside or let the manager take her home for fear her mother would be angry.

Prices for "Mark Twain" this week at the Brandeis Theatre were boosted to $1.10 and 76c in the evenings, 40c and 30c for matinees.

The city of Campbell, Neb., has opened a new theatre.

Managers of the Pioneer Theatre circuit met at Carroll, Ia., for a two-day confab with President Harold Field.

More than 600 entries to a contest conducted at the Glenn L. Martin-Nebraska Company were received in connection with a company clean-up campaign and the picture, "A Guy Named Joe." Tickets to the show were given as prizes and two hundred posters made by the company's art department were posted throughout the plant.

Omaha's Otto Bremers, Jr. is one of the projectionists at the prisoner-of-war camp, Atlanta, Neb. He reports showing of "Buffalo Bill" there beat its showing here.

OTTAWA

A recent visitor to the Capitol City was H. H. Burko, Montreal district manager of General Theatre Supply Company. Mr. Burko was attending to Government business.

George Fairley, for the past few years assistant manager to Ray Tubman at the Capitol Theatre, Famous Players ace house in Ottawa, has been promoted to manager of the Grand Theatre, Kingston, succeeding Vince O'Leary who joined the colors. Leslie Mitchell, late of Guelph, has assumed the new duties of assistant at the Capitol.

The monthly meeting for May of the Motion Picture Theatres Association of Ontario (Eastern Division) was held on Wednesday last. Several matters of importance were discussed, with Chairman Steve McManus presiding.

Wedding bells will soon be ringing for two members of the Association, Louis Gauthier of the Cartier Theatre in near-by Hull and Sam Hepsher of the Nola Theatre of the Odeon Circuit.

Recent holdovers in town were "Madame Curie" at the Capitol and Columbia's Technicolor "Cover Girl," which is playing to capacity at the Elgin Theatre.

Odeon Circuit has taken over the Sturgeon Falls Theatre of 450 seats which is in the Ottawa Valley, and formerly belonged to the Hanson Group.

Recent celebrities in Ottawa in connection with the Victory Loan Campaign were Kay Francis, Walter Abel, and Gracie Fields, all appearing at the Auditorium at various times.



STORM-MAKER. Seymour Nebenzal, United Artists producer, steps off "The Chief" at Grand Central Station, ready for a conference with home office executives over distribution and exploitation plans for his recently-completed "Summer Storm."

PHILADELPHIA

Harry Goldberg, Warner New York ad chief was a visitor to the Philadelphia office. Goldberg had just been re-elected to the Board of Directors of the Philadelphia Jewish Community Relations Council, formerly known as the Philadelphia Anti-Defamation Council.

John Roberts of the Comerford Circuit was stricken with a heart attack in Scranton last Friday and removed to a hospital.

The Broadway Theatre in Camden was robbed last Saturday night.

Lou Leiser, formerly a Universal salesman here and more recently in Buffalo, is now selling for Republic Pictures.

Kentucky Derby Story: Harry Weiner, exchange manager for Columbia, was trying to teach his son Robert that it doesn't pay to gamble on the races, made book with the boy for $1.00 and had the lesson go to smash when Pensive romped home a winner, and had to make good at the prevailing odds.

Morris Dovberg has been made manager of the Liberty Theatre in Tacony.

Samuel Cooperman has been made manager of the Harrowgate Theatre.

Ray Monroe, formerly a member of the Warner accounting staff, has been made manager of the Oxford Theatre, replacing William Healy, who resigned.

Si Bell, Columbia salesman, who was to have been inducted into the Army, was first postponed because of illness, and now because of the new regulations, will be deferred until further notice.

Harry Hirsch, of the Hirsch Circuit—the Spruce, Pike, Century, Ruby—who had been in the hospital after an operation, is now at home.

Bill Keegan, booker for the Hunt Theatres in Trenton, who had been so seriously ill, is now improved and is in Wildwood to recuperate.

Sid Sugerman, Columbia salesman, has been shifted to the Washington exchange.

Salem Applegate, Universal district manager, has returned from Florida.

Jimmy Ashcraft, MGM exploiteer, has left the hospital and is taking a rest treatment in Atlantic City.

Bob Spedden, film operator at the 333 Market St. Theatre, is leaving to join the staff of Lou Walters' musical "Slap Happy" as chief electrician in Baltimore.

William P. Davison has joined the Warner organization as a rotating manager.

Norman Temple Cohen, former manager of William Goldman's News Theatre, is now stationed at the Frontier Naval Base on Staten Island.

Charlie Goldfine, owner of the Aldan Theatre, is now an MP at Camp Blanding, Florida.

Harry Weiner, Columbia exchange manager, has just returned from a trip to Mississippi where he was visiting his son, Herbert, a Lieutenant in the Army Air Corps.

Mike Felt of Affiliated Theatres has joined John Golder's Hollywood exchange as a film salesman.

Edgar Moss, 20th Century Fox district manager, who went to Florida to recuperate after a

(*Continued on Page 26*)



Official photograph,
U. S. Signal Corps

Kodak 35

your "Civilian Miniature" *is with the Army... Navy... Air Forces... Marines...* in Uniform

WHEN production of cameras for you stopped short, Kodak 35 —owned by numbers of America's miniature camera enthusiasts—won a preferred rating. Production of the 35 "in uniform" sped ahead, on Government order.

The reason being that the Army . . . Navy . . . Air Forces . . . and Marines . . . needed a camera which does precisely what you, in civilian life, want your camera to do.

From trim black and silver finish into non-reflecting black and olive drab—that was the only change in the 35.

Kodak 35, making pictures in either black-and-white or Kodachrome, offers more "picture capacity" than the average person usually needs. Yet it's simple to operate—not too much of a handful for a man who's excited . . . under fire. And it is dependable—can take some banging around, and still get the pictures.

Kodak 35 is the heart of the Photographic Field Kit designed and made by Kodak for the U.S. Signal Corps, which is responsible for Army photography in ground operations. A complete photographic laboratory in a "suitcase."

If you are not one of those who own this smart little Miniature, you can look forward to that as an "after the war" experience.

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

REMEMBER LIEUTENANT ALEXANDER R. NININGER, JR. . . . first man awarded the Congressional Medal in this war?—how on Bataan, he was three times wounded—but fought his way into the enemy positions again and again, wiping out whole groups single-handed?—how after the battle they found him dead . . . surrounded by dead Japs? A stern example for the rest of us. BUY MORE WAR BONDS.

Serving human progress through photography

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

serious operation, is reported coming along nicely.

Samuel Rosen, Monogram exchange manager, in Mt. Sinai Hospital, was cheered by a visit from Trem Carr and Steve Broidy, who made the trip to Philadelphia especially to see him.

Louis J. Finske of the Comerford Circuit has been appointed area chairman for the 5th War Loan Drive.

Walter A. Krisbell, 32, former manager of a theatre in the northern part of the city, was sentenced to six months in prison by Judge J. Cullen Ganey in Federal Court last week, after pleading guilty to embezzling $2250 received by him from the sale of bonds. As manager of the theatre, Krisbell had been authorized by the Government to sell bonds to patrons, and from August to December of last year the Government charged, he used the money obtained from the bond sales to his own advantage. Judge Ganey gave Krisbell two days to straighten out his affairs before beginning to serve his sentence.

PITTSBURGH

The 20th Century-Fox Family held its annual dinner-dance in the Copper Room of the Hotel Roosevelt on Saturday last. Just missing this affair by two days was former head booker George Ball, now with the Marines in San Diego.

Eddie Moriarty, salesman for MGM here, who was to leave for active duty in the Navy last week, has been indefinitely deferred because of chicken-pox, caught from his little daughter on the eve of his departure.

Word has been received by his family here that Capt. Elmer G. Oglietti, Jr., son of the veteran exhibitor in Leechburg, Pa., died on March 24 from wounds suffered in action on the Italian front. Capt. Oglietti was Flight Commander and pilot of a Liberator. He had completed 33 missions.

Hannah Braff, for a number of years secretary to the branch manager at the local MGM exchange, was married in Youngstown, Ohio on May 11 to Jay Protetch, from that city.

A son has been born to Mr. and Mrs. Clyde S. Waugaman, who operate theatres in Slickville and Bolivia, Pa.

Thomas Capuzzi, who owns and operates the Princess Theatre in Republic, Pa., and is the father of two children, leaves next week for the Navy. While he is in service his wife will operate the theatre.

PORTLAND

Oregon's four winners of the motion picture industry's "Honored Hundred" contest are Edward Niemann, 30th Avenue Theatre; Eino Hemmila, Medford; Zollie M. Volchok, Paramount, and Jack Matlack of J. J. Parker Theatres, Portland, all of whom made the Washington trip.

Al Bloom has resigned as Warners' checker in Seattle to become zone manager in Spokane for Northwest Automatic Candy Company.

James Pike, owner of New Rex Theatre in Spokane, has taken over the Empress Theatre.

Jesse Whitten, manager of the Tivoli Theatre, Seattle, announces a change to burlesque.

Claudette Colbert, Paramount star, met her husband, Lt. Commander Joel P. Pressman, recently in Oregon City.

John Danz, president of Sterling Theatres, entertained his staff at a special luncheon at the Olympic Hotel.

Frank P. Hood, veteran Seattle theatre man of the Metropolitan, announces his marriage to Edna M. MacMillan.

Charles Feldman, western district manager for Universal, lunching on film row with Seattle Branch Manager Sam Milner.

Clint Mansfield, advertising manager of the Columbia Theatre, Longview, Wash., put on an extensive campaign for "Higher and Higher."

Booking on Seattle row: Eddie Rivers, Walla Walla; Elden Pollock, Mt. Vernon; Mike and Frank Barovic, Puyallup; Bill Evans, Centralia; Ed Halberg and Henry Davidson, Pt. Angeles; Mel Sohn, Kirkland; Walter Graham, Shelton; Senior and Junior Mercy, Yakima; Al and Mrs. Baker, Spokane; Art Zabel, Olympia; Ned Edris, Tacoma.

Tony Filigno, salesman for Producers Releasing Corporation, has been inducted into the Army.

Morrie Nummer, city manager for Evergreen Theatres in Wenatchee, has been accepted by the Navy.

Ben and Mrs. Shearer are back from a vacation trip to Palm Springs.

Tom Grady of the MGM New York office is covering the Seattle and Portland exchanges.

Jack Alexander of New York recently visited the Republic-Sheffield exchanges in Portland and Seattle.

Frank Hedderly, manager of Victory Theatre, Seattle, reports a short session with a gunman in which he lost the evening's receipts.

Joseph Unger, division manager, and W. E. Calloway, district manager for United Artists, conferring with A. J. Sullivan, Morrie Segel and Jack Kloepper.

ST. LOUIS

Attorneys for both sides in the Stage Hands Union, Local No. 6, request for an increase of about 15 per cent in the wage scale, now $75 per week, have submitted briefs to the regional office of the National Labor Relations Board at Kansas City. The Labor Board panel of three who heard the case last month now has the matter under advisement. A decision, when reached, will be announced by the regional office in Kansas City.

Charles Francis "Socker" Coe, general counsel of the Motion Picture Producers and Distributors of America, will be the guest speaker at a luncheon meeting to be held at the Statler Hotel on May 16 under the joint auspices of the St. Louis Chamber of Commerce and the Better Film Council of Greater St. Louis.

Fred Wehrenberg, head of the Wehrenberg Circuit of St. Louis, left last week for Hot Springs, Ark., where he plans to take the baths and other treatments to shake off a painful attack of arthritis.

About 80 theatres in St. Louis and St. Louis County will hold waste paper shows the morning of Saturday, May 13.

Barney Rosenthal of Monogram has just closed a deal with the Frisina Amusement Company, headquarters, Springfield, Ill., under which 20 of the circuit's houses in Southern Illinois and Eastern Missouri will play Monogram's output.

Lester Bona of Vitagraph, Inc. (Warner Brothers) was out in the territory Tuesday and Wednesday of last week.

New officers for the Better Films Council of Greater St. Louis will be installed at the Statler Hotel May 16.

The quick thinking and cool-headedness of the projectionist in the Louise Theatre, Louisville, Ill., operated by E. W. Butler, prevented a serious fire and probably great damage to the building and contents, when the film ignited during a show recently. Quickly realizing the serious situation, the operator jammed the blazing film into the lower magazine of the projector where the flames were smothered.

Valmeyer, Ill., May 1st. Private Joseph E. Watson, 25, of Camp Ellis, Ill., was found suffering from a serious gunshot wound on Saturday night, April 29th in the Valmeyer Theatre where he was stationed with a flood control squad. He was removed to the Scott Field, Ill., Hospital where his condition was reported critical. Details of the shooting were withheld pending an Army investigation.

Private Lon McAllister, star of "Stage Door Canteen" and Private Carolyn Blake, New York stage star, have the feature roles in the Wac recruiting show, "Uniform of the Day,'" which had its premiere at the St. Louis University Auditorium here.

Teen Town, a recreational center for high school youths in Pine Lawn, St. Louis County, was opened several nights ago at 6240 Natural Bridge Road. It is being sponsored by the Normany Kiwanis Club, but is operated by the youngsters themselves. It will be open every Friday and Saturday night.

Reports from Oblong, Ill., state that the young people of that community are working earnestly and intelligently to establish a youth recreational center. It will be known as "The Panther's Den." The need for a recreational center in Oblong was accentuated by the fire which destroyed the Home Theatre, operated by T. J. Price.



SONGBIRD IN PHILLY. Jane Powell, young singing star in UA's forthcoming "Song of the Open Road," is greeted upon her arrival in Philadelphia by (left to right) William Goldman, Goldman Theatres; Sam Lefkowitz, UA district manager; Harry Bodkin, Philadelphia branch manager; John Turner and Elmer Hollander of Warner Theatres.

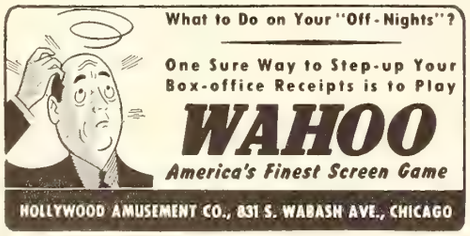
VANCOUVER

The warm weather has taken a big slice from the matinee business downtown, but night grosses are holding up. The Victory Loan Drive also hurts business.

Wally Woolridge, projectionist at the Strand, was back in the booth for a few days after a major operation, but had a relapse and is a pretty sick man again.

Dave Griesdorf, Odeon chief, made the following changes in personnel in Vancouver: Mrs. Ann Thompson, cashier at the Dunbar, promoted to manager; she takes over from Jack Stone at the Nova, North Vancouver. Mrs. Grace Bowden, from cashier at the Circle to manager at the Varsity. Carman Gentile, from doorman at the Lonsdale, North Vancouver, to manager, succeeding Reg Bisson, resigned.

Word is forthcoming from reliable quarters that "a considerable number" of theatre sites



ADV.

What Are Your Needs?
Joe Hornstein Has It

have been acquired by the Odeon and Famous Players circuits for post-war construction. The cities concerned have not been mentioned for competitive reasons, but all await the green light.

The boys in the amusement business would like to identify the real golfers who gave Dave Griesdorf and Howard Booth of Odeon such a licking over the week-end at a local golf course. It's a $64 question.

The $1100 which Mrs. Lusk won in a Foto-Nite draw at the Victoria Road Theatre, Vancouver, will all be turned into Victory Bonds.

Delegates to represent Local 348, projectionists, at the St. Louis convention this month are Harry Pearson, Hank Leslie, Victor Brewer, and Bert Pollock.

A new 300-seat theatre was opened recently at Youbou, B. C., a few miles from Duncan, Vancouver Island. It was built by the Industrial Lumber Mills as part of a community centre. C. Wittingham is the operator of the theatre.

Jimmy Fairley, projectionist at the Empress Theatre, Vernon (FPCC), suffered a nasty accident when he fell from a ladder 12 feet to the stage, cracking a couple of ribs. Fairley came to Vernon from Trail recently.

Vancouver visitors last week were Bill Singleton, manager of Associated Screen News, from Montreal; Ted Carey, RKO head office accountant, from Toronto; Norm Duncan, formerly manager of the Strand, now in the Navy; Fred Manning, who was with RKO, now in RCAF, home on leave; and Dave Soutar, formerly booker at Empire-Universal, now with the Navy motion picture unit, from Ottawa.

Larry Berg, FPCC district manager, has announced that the circuit will hold a convention for all Western theatres at Banff June 20-22. All theatre managers from Port Arthur to the Pacific, office heads, and district managers will attend. Berg also reported that FPCC had one of its best years in B. C. in 1943.

Esquire Films is coming under the Oscar Hanson banner, effective this week. The product handled by that company will be distributed through his outlets. Esquire is the distributor in the Dominion of films from Great Britain and Russia. Five companies are in the Hanson set-up, one a 16mm outlet. Esquire has no exclusive distribution in Canada; other film exchanges—Empire, Universal and Columbia—handle other choice British releases.

WASHINGTON

The Missouri Delegation from the House of Representatives and the Senate were guests of Warner Bros. Earle Theatre for the Washington premiere of "The Adventures of Mark Twain" last Friday night.

The United Artists starlet, Jane Powell, was guest of honor at a luncheon at the Carleton Hotel last Saturday. The 14-year-old is featured in "Song of the Open Road."

The "Honored Hundred" descended upon Washington on Tuesday to be guests of the Treasury Department, in ceremonies set to honor them for the splendid work they accomplished in the 4th War Loan Drive.

RKO's J. Brecheen visited the Baltimore and Richmond accounts last week.

At the Variety Club luncheon at which Fulton Lewis, Jr. was guest speaker, Harry Anger, managing director of the Earle Theatre, was cited to receive the annual award of Catholic University's Speech and Drama Dept. Only three others—George M. Cohan, Eddie Dowling and Joe Cook—have received such awards in the past, in recognition of outstanding work in the theatre. Award will be made Sunday, May 21, at Catholic University.

Lamarr Keen, manager of the Capitol, Winchester, and Charles R. Keeler, of Hable's Palace Theatre, presented Andy Bowen, chairman of the Winchester-Frederick County Red Cross War Fund Drive, with checks totaling $1371.42 as contributions from both theatres.

Mildred Footer of United Artists was hostess at a party given for wounded servicemen at Walter Reed Hospital.

Ben Rappaport, Universal home office auditor; F. E. Applegate, district manager, and S. T. Murray, branch manager in New York, were recent visitors at the local Universal exchange.

The 20th Century-Fox Dynamos held their meeting on May 5, at which officers were nominated.

Robert Jay Wall is the name of the new son of former Washington MGM Salesman Paul Wall. Until recently a Washington booker and salesman, Wall is now selling in the Charlotte territory.

C. E. Peppiatt, 20th Century-Fox, visited the Clinch Valley and Roanoke accounts with Glenn Norris.

United Artists Auditor Julius Levine has been at the local exchange for the past week.

Isabel Baugh, secretary to Charles McGowan, Warner contact manager, reports that her husband is recovering after an attack of virus pneumonia.

Seaman Howard, Jr., son of MGM Cashier Anna Ridgely, visited his family in Washington recently.

Corp. Clark Harper, husband of United Artists' Eleanor Harper, was a recent visitor.

Phyllis Hammerschlag of the Warner Real Estate Department reports that her mother, Mrs. Dora Hammerschlag, who has been visiting her, is getting along nicely after her recent operation.

UA's Charlotte Hurlburt, branch manager's secretary, announced her engagement to Flight Lieutenant K. Howard Willeman, of England.

The new assistant shipper at MGM is John Spero Peltas.

Colonel Edwin A. Halsey and his party were special guests of the Earle Theatre at a screening of "Adventures of Mark Twain" on Tuesday night.



Hollywood

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PRODUCTION NOTES FROM THE STUDIOS

Claire Trevor Set for 'Farewell My Lovely' at RKO Radio; Jack Conway to Direct 'Clock'; Garry Moore to Selznick

Sam and Bella Spewack will soon start writing the screenplay on MGM's "Week-End at the Waldorf," a musicalized version of Vicki Baum's "Grand Hotel." It will be a Arthur Hornblow, Jr. production with an all-star cast.

William Castle has been borrowed from Columbia by King Bros., Monogram producers, to direct "I Married a Stranger," their next production. Ira Morgan will serve as the director of photography.

Cecil Kellaway will portray the famous painter, Sir Thomas Gainsborough, in "Kitty," the Mitchell Leisen production for Paramount which will co-star Ray Milland and Paulette Goddard.

Walter Colmes has signed Dave Fleischer as associate producer on "Anything for a Laugh," his next independent production for Republic release.

Danny Kaye has started rehearsals for his next picture, Samuel Goldwyn's "The Wonder Man." As in "Up in Arms," he will do several specialties.

After consultation with United Artists executives, Seymour Nebenzal has decided on "Summer Storm" as the final title of the Angelus production, which co-stars George Sanders and Linda Darnell, with Edward Everett Horton and Anna Lee.

Louise Allbritton will play Lillian Russell in "Bowery to Broadway," the Universal cavalcade of show business which John Grant will produce, with a cast that includes Jack Oakie, Maria Montez, Susanna Foster, Turhan Bey, Donald Cook, Frank McHugh and Andy Devine.

Five of Warners' dancers will take on added costumes as nurses in "The Doughgirls," Ann Sheridan-Alexis Smith-Jack Carson co-starrer.

"The Fighting Guardsman" is the title of the swashbuckling adventure film put on Columbia's production schedule. Picture will be based on Alexandre Dumas' story, "The Companions of Jehu." John Calvert, of the legitimate theatre, will make a debut in it.

PRC is negotiating with Jules Covey, owner of Sardi's, and the Blue Network, to obtain the program, "Breakfast at Sardi's," for use as the highlight number in the forthcoming musical, "Hollywood and Vine."

Gale Storm, Monogram star, will be starred as a dancer in "They Shall Have Faith" to be filmed by Producer Jeffrey Bernerd. Starting date has been set for June.

William Pine and William Thomas will produce "Homesick Angel," an original screenplay by Maxwell Shane, with Johnny Weismuller and Robert Lowery co-starred. This will be their next picture for Paramount.

Republic's "Three Little Sisters" is now entering its third week of production under direction of Joseph Santley. Harry Grey is producing, with Mary Lee, Ruth Terry, Cheryl Walker and William Terry in the leads.

Claire Trevor has been signed to a long-term, non-exclusive contract by RKO, and will have one of the two top roles in "Farewell My Lovely." The other goes to Anne Shirley, who will play opposite Dick Powell. Edward Dmytryk will direct the picture which Adrian Scott is producing under the supervision of Sid Rogell.

Hunt Stromberg will create the sound of waves for "Guest in the House," feeling that the creation will be more realistic than the mere recording of the water.

Walter Wanger has signed Emmett Lavery to a year's personal deal and will use the writer in preparing a story for a Universal production.

Craig Stevens, currently playing opposite Alexis Smith in another Warner picture, has been cast for "Objective Burma," Errol Flynn starrer, which Raoul Walsh is directing for Producer Jerry Wald.

Stephen Crane, making his debut at Columbia, gets to solve the mystery of the "Bride of the Vampire," with Henry Levin directing. His next role will be in "Tonight and Every Night" with Rita Hayworth and Janet Blair.

PRC has signed Martha Tilton, star with Dick Powell on the Campana Serenade radio program, to a four-year contract, calling for three pictures a year, Leon Fromkess, vice-president in charge of production, has announced.

Marking his thirty-fifth year in motion pictures, Jack Conway has been selected to direct MGM's "The Clock," based on the screenplay by Paul and Pauline Gallico. The story teams Judy Garland and Robert Walker and is the first drama produced by Arthur Freed, famous for his musical hits at MGM.

Actual experiences of Army wives who follow husbands about the country, will be the theme of "Army Wives," adapted by Harrison Orkow, and to be produced by Lindsley Parsons for Monogram.

Dorothy Lamour has checked into Paramount for "A Medal for Benny" in which she is co-starred with Arturo De Cordova, and which Irving Pichel directs.

When Roy Rogers returns from his swing around the eastern rodeo circuit May 25, he will star in "San Fernando Valley," an original screenplay suggested by the song hit, instead of "Lights of Old Monterey." Eddy White will produce the Republic picture and John English will direct.

"Mr. Angel Comes Aboard," thrilling adventure story of spies and mutiny aboard a ship bound from Dakar to Havana, has been purchased by RKO. Jack Gross produces.

David O. Selznick has signed radio comedian Garry Moore to a long-termer. This is the first comedian entered on the Selznick lists.

Universal has borrowed Aubrey Mather for "House of Fear," a Sherlock Holmes film.



As far as 10-months-old Vic Beaver is concerned, the precept of "the show must go on" doesn't mean a thing. While Jean Arthur, who plays the child's mother in Columbia's "The Impatient Years," waits patiently to start her scene, Director Irving Cummings tries to mollify the lustily disinterested infant so that the show can really go on. And, eventually, it does.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

That Sam Marx will use the Monopack process on "Son of Lassie" for Metro . . . Hollywood is showing a renewed interest in Louis Calhern because of the click of Jack Skirball's "Jacobowsky and the Colonel" . . . Henny Youngman, who made his picture debut in "A Wave, a Wac, a Marine," is slated for a role in "Here Come the Waves" . . . Jack Teagarden, famous as a trombone player, developing a similar character for Walt Lantz' Swing Symphony Cartune . . . Andrew Stone plans a $1,500,000 musical production based on a nationwide exploitation campaign for "Miss America"; girls will be chosen in beauty contests all over the country . . . Jean Sullivan will be one of the "Strangers in Our Midst" at Warners . . . Wallace MacDonald will produce "Thunder Over Iran" . . . The publicity on Smiley Burnette sure makes him out a genius in all languages; whatta man! . . . Through a deal just completed between Leon Schlesinger and Mel Blanc, the latter will continue as the voice of Bugs Bunny . . . Monogram has taken up its option on Johnny Mack Brown, who will star in a series of eight westerns on the 1944-45 program . . . Robert Nathan, one of the nation's foremost poets and writers, has signed to write for MGM . . . Russell Birdwell has announced the signing of Erman Pessis to his staff . . . Sam Wood plans to have two femme stars opposite Gary Cooper in "Jubal Troop" . . . After being a French dancing teacher in MGM's "Bathing Beauty," Ann Codee will be the owner of a French cafe in "Mrs. Parkington"; at least both roles are French . . . Charles Coburn is a choice for a choice role in Ernst Lubitsch's production of "The Czarina"; he will be the Chancellor . . . Edward Cherkose jumps from song writer to song singer in "The Girl Next Door" . . . Pine-Thomas are seeking Phyllis Brooks for "Double Exposure" with Chester Morris . . . Al Shean has arrived with his new partner to do the famous Gallagher and Shean skit for Republic's "Atlantic City" . . . Jean Renoir draws the directing plum of doing "Elizabeth Kenny" . . . Jerry Ash will photograph U's "Merrily We Sing" . . . Warner company shooting "The Very Thought of You" under Delmar Daves' direction has completed location scenes . . . Columbia sent out a call for extras with "nice 1930 clothes" . . . Jimmy Durante and his raucous brand of humor will be featured in three numbers of "Ziegfeld Follies" . . . "Muggs Makes a Deadline" makes a May 29th deadline . . . Bob Hope has completed a book which he titles "Never Leave Home" . . . Republic has just purchased screen rights to "Vision"; now if they use screen vision, it should be a wow . . . "The Son of Robin Hood" will really be an archer in the person of Howard Hill, world champ.

Hit Peak Production At 3 Major Studios

With shooting orders on six new stories issued by Jack L. Warner, executive producer for Warner Bros., together with the half dozen now before the cameras. May becomes one of the busiest months in the history of the Warner lot.

Scheduled to start this month are "Christmas in Connecticut," "The Corn Is Green," "This Love of Ours," "Hollywood Canteen," "Strangers in Our Midst" and "Of Human Bondage."

Six pictures now in production include "Objective Burma," "The Doughgirls," "To Have and Have Not," "Give Me This Woman," "Roughly Speaking" and "The Very Thought of You."

The same number of pictures—six—will also go before the cameras this month at RKO Radio. They are "Having Wonderful Crime," "Farewell My Lovely," "The Pumpkin Shell," "Girl Rush," "Betrayal from the East" and "The Master Race."

Overlapping the six are these four now in various stages of completion: "Heavenly Days," "Tall in the Saddle," "None But the Lonely Heart" and "That Hunter Girl."

Paramount will get back to peak production by May 22 when seven features will be in work simultaneously. Five pictures scheduled to start during the next three weeks are "Here Come the Waves," "Fear," "A Medal for Benny," "Kitty" and "Out of this World." Continuing in production will be "Two Years Before the Mast" and "Murder, He Says."

Groom Greer for Stardom

Bettejane Greer, wife of Lt. Rudy Vallee, will be groomed for top starring roles by RKO Radio. She received intensive work with dramatic coaches while under contract to Howard Hughes. Miss Greer was formerly a featured singer and exhibition rhumba dancer with Enric Madriguera's orchestra.

Wilde Twins 'Twiced Blessed'

A screen story which should be the ideal vehicle for the pretty Wilde twins, Lyn and Lee, has been purchased for them by MGM. The story, "Twice Blessed," by Mort Braus and Michel Kraike, is about identical twins, contains both comedy and music and will be produced by Arthur Field with an all-star cast.

Cantinflas' Hollywood Debut

RKO Radio Pictures and Posa Films of Mexico announce the culmination of a deal which will bring Cantinflas, Mexico's spectacular comedy star, to Hollywood for a picture. This will be Cantinflas' first appearance in an English-speaking production.

Director John Farrow Honored

Director John Farrow, commander in the Royal Canadian Navy, V.R., has been presented with two new honor decorations in recognition of his World War II service. Farrow directed "The Hitler Gang."

Third WB Role for Stevens

Upon completion of Warners' "The Doughgirls" and "Objective, Burma," Craig Stevens will appear in that company's "Roughly Speaking," starring Rosalind Russell.

Tone Gets Leading Role

Franchot Tone will have the leading role in "Dark Waters," which Benedict Bogeaus will produce for United Artists.



Mark Hansen, left, operator of the Vogue Theatre, Hollywood, discusses "Mexican Fiesta," a PRC picture, with Producer Jack Schwarz and Ariel Heath, who has a role in the production.

Cagney Plans Six Pictures for UA Release to Cost $10,000,000

With the purchase of "Bugles in the Afternoon," historical novel by Ernest Haycox recently serialized in the Saturday Evening Post, William Cagney, president of William Cagney productions, has announced a $10,000,000 production program of six pictures for United Artists release.

Five of the productions—"Blood on the Sun," "Only the Valiant," "Port Royal," "Bugles in the Afternoon" and an untitled murder mystery set against a military background—will star James Cagney. The sixth, "The Stray Lamb," a fantasy by Thorne Smith, will star one of the screen's top comedians.

At least two of the productions, "Port Royal" and "Only the Valiant," will be filmed in color. First to go before the cameras will be "Blood on the Sun."

New Pacts for 3 WB Players

Jack L. Warner, executive producer for Warner Bros., has extended the contracts of one star and two featured players. New pacts go to Paul Henreid, whose next release will be "Between Two Worlds" and who currently is working opposite Hedy Lamarr in "Give Me This Woman"; Eleanor Parker, also in "Between Two Worlds" and at present making "The Very Thought of You," and Jean Sullivan, who scored opposite Errol Flynn in "Uncertain Glory" and is now playing the feminine lead in "Strangers in Our Midst."

Morris Columbia Pact Renewed

Chester Morris, currently featured in the Pat O'Brien-Carole Landis film, "Secret Command," has signed a new three-picture contract with Columbia. First film under the new pact will be "Boston Blackie's Appointment With Death," latest of the series in which he has been starred since its inception.

Cast in 'Medal for Benny'

Mikhail Rasumny, who played the Spanish gypsy in "For Whom the Bell Tolls," has been cast for a somewhat similar characterization in "A Medal for Benny," the original screen story by John Steinbeck and Jack Wagner, which will co-star Dorothy Lamour and Arturo de Cordova.

Donna Reed in Feminine Lead

Donna Reed has been assigned to play the feminine lead in the MGM musical, "Music for Millions." Also added to the cast were Marsha Hunt and Madeleine LeBeau, in her initial screen role. The musical will be produced by Joseph Pasternak and directed by Henry Koster.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Today we're in for some fun. We're going to Warners to see Ann Sheridan, Alexis Smith and Jane Wyman get themselves out of a mess . . . for one of the scenes in their picture, "The Doughgirls."

The noise and excitement that greets us as we step onto the stage is like nothing we've ever encountered before. There's yelling and screaming, and many other strange noises, instead of the usual hush-hush.

Our eyes finally center upon the cause of all the trouble, and though we try to figure out what all the scattered laundry, the five women and babies, the poodle with the diamond-and-emerald collar and the Russian girl with the rifle (who turns out to be Eve Arden) have to do with the girls, it all remains a mystery until we get a chance to question Director James Kern.

In between rehearsals and checking the players, he explains that they are searching for a marriage license which Jane Wyman used to list laundry on . . . that a welfare worker brought the women and children because she wants to interest the girls in her work . . . and that the Russian girl is around because she's getting a citation for her work in Russia.

Kern finally announces a "take," so as the camera grinds the girls frantically search through the laundry, the babies continue their various noises and the Russian girl, who has just received a telegram, goes over to the window and fires three shots. While we, on the sidelines, practically roll on the floor with laughter at the entire mixup.

When setting up starts for the next scene, we meet the girls and take notice of their clothes: Ann Sheridan's is white crepe with tubular skirt, high fitted waistband with rounded top and blouse that has two-inch bands of nude souffle and white crepe at top . . . and . . . Alexis Smith's turquoise blue Bagheera finished jersey with long fitted waistline and long sleeves, with corded treatment that forms flowers and stems on the left side of blouse . . . and . . . Jane Wyman's two-piece red wool jumper with high draped neckline and fitted peplum, white crepe blouse with full sleeves caught into tight bands at wrist. They are all lovely and, we decide, right up our alley.

With the announcement that the cast is all "set to go" for the next scene, we bid adieu.

Until next week.

Ann Lewis

Mitchell Set for 'Dark Waters'

Thomas Mitchell has been signed by Producer Benedict Bogeaus to play the role of the murderous Mr. Sidney in the picturization of Frank and Marian Cockrell's *Saturday Evening Post* story, "Dark Waters." The cast includes Franchot Tone and Susan Hayward. Joan Harrison serves as associate producer, as well as co-author of the screenplay with Marian Cockrell. United Artists will release the picture.

Borrow Barbara Britton

Barbara Britton has been signed to play the role of Kathy, John L. Sullivan's first wife, in the Bing Crosby Productions' "The Great John L," which stars Linda Darnell, to be released through United Artists. Miss Britton was borrowed from Paramount after finishing the co-starring role opposite Ray Milland in "Till We Meet Again." Frank Tuttle, director of "The Great John L," is still testing for the role of Sullivan.

Gale Storm Set for 'Faith'

Gale Storm, Monogram star whose ability as an emotional actress was first revealed in "Where Are Your Children?" will next be starred in "They Shall Have Faith," to be produced by Jeffrey Bernerd. Staring date has been set for June.

ADV.

Can't Get It?
Joe Hornstein Has It

Short Subject Reviews

Aircraft Carrier *(Excellent)*

RKO (43,106) This Is America **16 mins.**

Life aboard a typical flattop during her shakedown cruise is informatively and interestingly portrayed in this number of the This Is America series. The camera roams about the ship, shows how planes packed below are brought to the flight deck, how they are signaled off toward their mission. There are scenes of squadron skippers briefing pilots in the ready-rooms, armorers filling machine gun belts and loading bombs. One sees, too, the anti-aircraft guns in operation, the return of the planes to the ship under conditions that must be perfect before they can land. In other sections of the large aircraft carrier there are views of the machine shop, the recreation and dining rooms. This is perhaps as comprehensive a view of the operations of an aircraft carrier as any civilian is likely to see. It was produced by Frederic Ullman, Jr., and supervised by Jay Bonafield, with Harry W. Smith in charge of photography and direction. Narration by Dwight Weist.

Silver Wings *(Interesting)*

20th-Fox (4202) Movietone Adventures **9 mins.**

This is the story of Wasp training at Avenger Field, Sweetwater, Texas, covering the process from recruiting to the solo flight for the ladies who are serving as ferry pilots for Uncle Sam's Army. An interesting subject particularly for the ladies, produced by Edmund Reek, edited by Russ Sheilds and narrated by Hugh James.

Aviation Expert, Donald Douglas *(Solid)*

Universal—Person-Oddity **9 mins.**

The president of Douglas Aircraft is seen as a very enthusiastic home builder of sail boats and harpoon guns for fishing, all of which he does with an engaging smile that will warm the audience. C. V. Barton's farm is shown, on which everything is black or white, including his house, cattle, horses, and pastured wild animals. Another man tries out his private miniature railway by giving all the neighbors a ride. E. M. Smith, 70-odd years, runs a logging railroad which he built all alone, felling and trimming trees, and carrying logs without outside help. An example of Yankee ingenuity. A bull dog shows how to open cocoanuts. Interesting stuff for any audience.

Fun For All *(Good)*

20th-Fox (4303) Sports Review **7 mins.**

Ed Thorgersen takes the sports fans for a fast tour of outdoor fun covering skiing, ice boating, canoeing down a rapids, and swimming. A group of Florida college girls furnish a rather flashy finale with swimming routines a la Busby Berkeley. The subject will go well with any program, was produced by Edmund Reek with continuity by Arthur Lincer.

Tale of a Dog *(Good)*

MGM (M-584) Miniature **10 mins.**

When the Gang names a dog "Smallpox" they certainly start something, for parents are frantic, school is closed, the Board of Health gets on the job, and the boys are shunned by all. After enough turmoil it is found there is no epidemic and the kids go back to their play. Slight enough, this one, but has a pleasing small-town atmosphere and kid comedy that should go well in the neighborhoods and small spots.

Hobo News *(Good)*

Universal—Variety View **9 mins.**

The newspaper of the knights of the road is shown from birth to its present magnificent operation on New York's glamorous 52nd Street. The scenes are a bit too obviously posed by the various bums, but the general effect has humor and a lively interest. The film is one great big plug for the *Hobo News*, but if you don't object to giving it such publicity, the film will prove a nice filler in a light program.

. . NEWSREEL SYNOPSES . .

(Released Saturday, May 13)

MOVIETONE (Vol. 26, No. 72)—War supplies massed for invasion; Forest fires in New Jersey; Gov. Bricker speaks (except New York, Albany and Buffalo); Gov. Dewey proclaims D-Day a day of prayer (New York, Albany and Buffalo only); Service women change into summer uniforms; Service men's babies at USO show; Navy nurses arrive on Guadalcanal; Pensive wins Kentucky Derby.

NEWS OF THE DAY (Vol. 15, No. 270)—War supplies massed for invasion; Fortress Europe awaiting attack; Governor Dewey urges prayers for D-Day; Move snowdrifts blocking Chinook Pass; Service women change into summer uniforms; Service men's baby show; Pensive wins Kentucky Derby.

PARAMOUNT (No. 73)—Move snowdrifts blocking Chinook Pass; More Wacs take over; Service women change into summer uniforms; Service men's baby show; War supplies massed for invasion; Pensive wins Kentucky Derby.

PATHE (Vol. 15, No. 75)—War supplies massed for invasion; Stettinius returns from England; Convalescent sector for airmen; Service women change into summer uniforms; Boys take housekeeping course; Pensive wins Kentucky Derby.

UNIVERSAL (Vol. 17, No. 292)—Equipment massed for invasion; Move snowdrifts from Chinook Pass; Summer uniforms for service women; Connecticut resort purchases late William Gillette's miniature railway; Navy nurses arrive on Guadalcanal; Aircraft carriers for Britain; California girls enlist in Wac; Pensive wins Kentucky Derby.

(Released Wednesday, May 10)

MOVIETONE (Vol. 26, No. 71)—Patrol action in Anzio; Fiji Scouts rescued from Bougainville; Phosphorus smoke bombs; Regimental review at U. S Naval Academy; Gen. Montgomery speaks at rally in England; Major Richard Bong, hero of the week; First company of Wacs arrives in Hawaii; Lew Lehr and gyrochute; Australia's Bondi Beach surf carnival.

NEWS OF THE DAY (Vol. 15, No. 269)—Allied bombers over Europe; Gen. Montgomery rallies home front on invasion eve; Major Richard Bong, ace of aces; Service men warned to beware of card sharps; Army nurses train for overseas service; Wacs arrive in Hawaii.

PARAMOUNT (No. 72)—Army rushes nurse program; First Wacs reach Hawaii; Jungle bridge miracle in Burma; Pre-Invasion activities in Europe—Bombs over Europe—Gen. Montgomery speaks at rally in England —Gen. Eisenhower fills in last details of his invasion plans.

PATHE (Vol. 15, No. 74)—Allied food for hungry Italy; First Wacs arrive in Hawaii; New York previews post-war plans; Fiji Scouts rescued from Japanese; Major Bong all-time U. S. ace; Peru admiral reviews midshipmen; Gen. Montgomery sees victory next year.

UNIVERSAL (Vol. 17, No. 291)—America's air invasion under way; Action at Anzio; Executives visit aircraft carrier; New Jersey forest fire; May Pole pageant; Bread for Italy; Method of rescuing air pilots lost in forest; Gen. Montgomery speaks at rally; Admiral decorates Admiral; Wacs arrive in Hawaii.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 81)—Inter-racial conference in Springfield, Ill.; Harlem Hospital a busy place; Illinois River causes floods; Wands conduct bond rally in Chicago; Baseball: Giants vs. Buckeyes; Submarine chaser manned by Negro crew; Boys attend outdoor service in Italy; Butter Beans and Susie show how to lay down on the job.

Advance Dope

MURDER IN THE BLUE ROOM (Univ.) **Mystery. Principals:** Anne Gwynne, Grace McDonald, Betty Kean, Donald Cook, John Litel. **Director,** Leslie Goodwins. **Plot:** The widow of a murdered man remarries. Her new husband decides to solve the crime. He reopens the house which was the scene of the murder and fills it with guests. One of the two suitors for his step-daughter's hand is murdered and the house is turned into a bedlam before the mysterious killer is captured.

LEAVE IT TO THE IRISH (Mono.) **Mystery. Principals:** James Dunn, Wanda McKay, Dick Purcell, Arthur Loft, Vince Barnett, Jack LaRue. **Director,** William Beaudine. **Plot:** A fur dealer is mysteriously slain and his wife hires an investigator to solve the crime. When things get quite hectic, the wife wants the case dropped, but the investigator disregards her request and finally clears up the case.

TAKE IT OR LEAVE IT (Fox) **Comedy-Drama. Principals:** Phil Baker, Marjorie Massow, Edward Ryan, Stanley Prager, Nana Bryant. **Director,** Benjamin Stoloff. **Plot:** A young sailor returning home from overseas, is met by his wife who is about to have a baby. She asks to be attended by a noted obstetrician. Due to the lack of funds, the sailor is unable to grant her request, but doesn't tell her so. They attend the "Take It Or Leave It" show, where with Phil Baker's aid he wins the sixty-four dollar question.

MLLE. FIFI (RKO) **Drama. Principals:** Simone Simon, Kurt Kreuger, John Emery, Romaine Collender, Fay Helm, Alan Napier. **Director,** Robert Wise. **Plot:** The story of a patriotic French girl whose love for her country was misunderstood. Forced to flee when she kills a sadistic, bullying Prussian who insults her France, she is aided in her escape by the man she loves.

ARE THESE YOUR PARENTS? (Monogram) **Drama. Principals:** Helen Vinson, Lyle Talbot, Noel Neill, Richard Byron, Addison Richards, Ivan Legedeff, Robin Raymond, Emma Dunn, Anthony Ward, Jean Carlin, Jimmy Strand, Odessa Lauren, Emmett Vogan, Claire McDowell, Edgar Norton, Ian Wolfe. **Director,** William Nigh. **Plot:** A young girl, angry because of her mother's disinterest in her, becomes entangled in several complicated situations. Abetted by a boy of her own age, one whose home life is parallel to hers, the youngsters finally become involved in a headline murder. The parents, when once again their children are back with them, do all in their power to give them a normal home life.

VERY THOUGHT OF YOU (WB) **Drama. Principals:** Dennis Morgan, Eleanor Parker, Faye Emerson, Dane Clark, Marianne O'Brien. **Director,** Delmer Daves. **Plot:** Returning home after long months in the Aleutians, a couple of soldiers are taken in hand by two girls whom they knew during student days. One boy falls in love with the girl who has taken him in charge. The girl's mother turns against her daughter, but a sister aids them. The arrival of a baby solves their many problems.

Vickers Gets Action on Short

When Francis Vickers of the Paramount Theatre, Austin, Texas, played "Chief Neeley Reports to the Nation," the Mayor issued a proclamation, the radio stations devoted much time to special announcements, there were extra large ads from local stores, and feature stories and art appeared in the local newspaper.

Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a: or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Cock of the Air (C) — Chester Morris	71		Reissued
	Crooked Circle (C)F — ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild — Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D) — Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD) — Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D) — Claudette Colbert	80		Reissued
	Keep 'em Laughing — Jack Benny	72		Reissued
	King of the Circus — Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G) — Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C) — Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride — Anna Lee-Griffith Jones	70		New Release
	Scarface (D) — P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night — Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D) — Spencer Tracy	88		Reissued
	Thunder in the City — Edw. G. Robinson	81		Reissued
	Titans of the Deep — Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43	b12/25/43
4003	Destroyer (D)	E. Robinson-G. Ford-M. Chapman	99	9/2/43	b8/21/43
4020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4023	Passport to Suez (D)F	Warren William-Ann Savage	72	8/19/43	b9/13/43

CURRENT 1943-44

5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
	Black Parachute, The	J. Carradine-Osa Massen	65	5/4/44	a4/15/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43	b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43	b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
	Girl in the Case	Janis Carter-Edmund Lowe	64	4/20/44	a4/15/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	a10/2/43
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43	b1/29/44
	Jam Session	Ann Miller-Jess Barker	77	4/13/44	a1/22/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	86	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	82	3/16/44	b5/6/44
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING 1943-44

Address Unknown (D)A	Paul Lukas-K. T. Stevens	72		b4/22/44
Battleship Blues	K. Kyser-Ann Miller-V. Moore			a5/6/44
Bride of the Vampire	Osa Massen-Stephen Crane			
Crime Doctor's Rendezvous	Warner Baxter-Nina Foch			
Impatient Years	Jean Arthur-Lee Bowman			
Kansas City Kitty	Joan Davis-Bob Crosby			
Love of Madame Sand (Tech.)	Paul Muni-Merle Oberon			a1/22/44
Mr. Winkle Goes to War	Ed. G. Robinson-Ruth Warrick		7/6/44	a3/11/44
Secret Command	P. O'Brien-C. Landis-C. Morris		6/22/44	a3/11/44
She's a Soldier Too	Beulah Bondi-Nina Foch		6/29/44	a5/6/44
Stars on Parade	Lynn Merrick-Larry Parks		5/25/44	a4/15/44
They Live in Fear	Otto Kruger-Clifford Severn		6/15/44	a4/15/44
Tonight & Every Night	R. Hayworth-J. Blair			
U-Boat Prisoner	Bruce Bennett-Erik Rolf			
Underground Guerillas	John Clements-Mary Morris		5/18/44	

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43	b1/8/44
5201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43	b11/27/43
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43	b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens		a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor		a9/25/43
Last Horseman (W)F	Russell Hayden-Bob Wills	6/22/44	a1/9/43
Riding West (W)F	C. Starrett-Shirley Patterson	5/18/44	a1/30/43
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely		
Saddle Leather Law	Charles Starrett-Vi Athens		a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth		a2/12/44

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44

MGM (Cont.)

CURRENT 1943-44

			Mins.	Rel. Date	See Issue of
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	a11/13/43
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	a7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

American Miracle (Tech.)	B. Donlevy-Ann Richards		a6/12/43
Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra		a2/5/44
Canterville Ghost	Charles Laughton-Margaret O'Brien		a10/30/43
Dragon Seed	Katharine Hepburn-Walter Huston		a2/5/44
Gold Town	Wallace Beery-Binnie Barnes		
Kismet (Tech.)	R. Colman-Marlene Dietrich		a2/19/44
Lost in a Harem	Abbott & Costello-M. Maxwell		
Maisie Goes to Reno	Ann Sothern-John Hodiak		
Marriage Is a Private Affair	Lana Turner-John Hodiak		a3/25/44
Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien		a4/1/44
Mrs. Parkington	Greer Garson-Walter Pidgeon		
National Velvet	Mickey Rooney-Elizabeth Taylor		a4/1/44
Picture of Dorian Gray	George Sanders-Hurd Hatfield		
Secrets in the Dark	Robert Young-Susan Peters		
Seventh Cross	Spencer Tracy-Signe Hasse		a3/18/44
Thin Man Goes Home	William Powell-Myrna Loy		
Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson		a4/8/44
427 Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428 Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126		b3/11/44
Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly			

MONOGRAM

CURRENT 1942-43

Block No.					
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44	b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

Alaska	Margaret Lindsay-John Carradine			
Are These Our Parents?	Lyle Talbot-Addison Richards			
A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox			
Block Busters	East Side Kids-Roberta Smith			a2/12/44
Call of the Jungle	Ann Corio-James Bush			a4/29/44
2 Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury		65	b4/1/44
2 Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan		63	b4/1/44
Girl Next Door, The	Edmund Lowe-Marjorie Rambeau			a5/6/44
2 Hot Rhythm (CM)F	Dona Drake-Robert Lowery		79	b3/11/44
Johnny Doesn't Live Here	Simone Simon-James Ellison			a1/29/44
Leave It to the Irish	James Dunn-Wanda McKay			
Murder Chamber	Sidney Toler-Claudia Dell			
Three of a Kind	Billy Gilbert-Maxie Rosenbloom			

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

Arizona Whirlwind	Ken Maynard-Hoot Gibson		a11/20/43
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55	b3/11/44
Range Law	J. M. Brown-Raymond Hatton		
Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele	5/26/44	a2/19/44
West of the Rio Grande	J. M. Brown-Raymond Hatton		

PARAMOUNT

Block No.	CURRENT 1943-44		Trade Shown Mins.		See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward		a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken		a2/26/44
Dark Mountain	Robert Lowery-Ellen Drew		
Fear	J. McCrea-Gail Russell-H. Marshall		
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova		a7/31/43
Great Moment	Joel McCrea-Betty Field		a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines		a8/28/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer		a7/10/43
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts		
I Love a Soldier	P. Goddard-Sonny Tufts		a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald		a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker		a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds		a7/31/43
Murder, He Says	F. MacMurray-M. Main-M. Paige		
National Barn Dance	Charles Quigley-Jean Heather		a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi		a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell		a10/16/43
Practically Yours	C. Colbert-F. MacMurray		a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken		a12/11/43
Road to Utopia	Crosby-Hope-Lamour		a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes		a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton		a12/11/43
Two Years Before the Mast	Donlevy-Ladd-Bendix		

PRC

	CURRENT 1942-43		Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43 b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44 b12/18/43
418	Contender, The	Buster Crabbe-Arline Judge	5/10/44	
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43 b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43 b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43 b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84	8/15/43 b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43 b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44 b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44 b2/5/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44 b3/11/44
408	Nabonga (Gorilla) (D)F (Reviewed as: Girl and the Gorilla)	Buster Crabbe-Fifi Dorsay	72	1/25/44 b4/1/44
422	Shake Hands With Murder	Iris Adrian-Frank Jenks	4/22/44	a4/8/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43 b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43 b9/25/43

COMING

416	Delinquent Daughters	June Carlson-Judy Gibson	6/25/44	
	Dixie Jamboree	Frances Langford-Guy Kibbee		a2/19/44
	Mexican Fiesta	Armida-Wallace Ford		a4/29/44
404	Minstrel Man	Gladys George-Benny Fields	6/1/44	
415	Waterfront	J. C. Naish-John Carradine	5/24/44	

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The	Dave O'Brien-Jim Newill		4/27/44	
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	

Westerns (Coming)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/15/44	
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44	

RKO-RADIO

	CURRENT 1943-44		Trade Shown Mins.		See Issue of
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
	Coastal Command (Doc)	R.A.F. Personnel	61	July	b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44

RKO-RADIO

	CURRENT 1943-44		Trade Shown Mins.		See Issue of
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b3/4/44
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore		a5/6/44
Casanova Brown	Gary Cooper-Teresa Wright		a3/25/44
Falcon in Mexico	Tom Conway-Mona Maris		
Gildersleeve's Ghost	Harold Peary-Marion Martin		a12/4/43
Going to Town	Lum 'n' Abner		
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis		
Heavenly Days	Fibber McGee & Molly		a4/8/44
Look to Your Children	Kent Smith-Bonita Granville		a2/5/44
Mlle. Fifi	Simone Simon-Kurt Kreuger		
Marine Raiders	Pat O'Brien-Ruth Hussey		a2/19/44
Night of Adventure	Tom Conway-Louis Borell		a2/26/44
None But the Lonely Heart	Cary Grant-E. Barrymore		
Princess & the Pirate	Bob Hope-Walter Brennan		
Step Lively	Sinatra-G. Murphy-G. DeHaven		a4/29/44
Tall in the Saddle	John Wayne-Ella Raines		
That Hunter Girl	A. Marshal-L. Day-M. Hunt		a5/6/44
Three Caballeros	Disney		
Untitled Musical	Anne Shirley-Dennis Day		
Woman in the Window	Robinson-Bennett-Massey		

REPUBLIC

	CURRENT 1942-43		Rel. Date	
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43 b7/31/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43 b9/25/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43 b8/14/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43 b10/2/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43 b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43 b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43 b7/31/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44 b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44 b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43 b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43 b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44 b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44 b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43 b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43 b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43 b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44 b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44 b3/18/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44 b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43 b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43 b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43 b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44 b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43 b8/7/43
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44 b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43 b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44 Reissue

COMING

Atlantic City	Moore-Whiteman & Armstrong Band		
Call of the South Seas	Janet Martin-Allan Lane		a4/1/44
Girl Who Dared	Lorna Grey-Peter Cookson		
Goodnight Sweetheart	Bob Livingston-Ruth Terry		
Man From Frisco (D)F	Michael O'Shea-Anne Shirley	91	b4/29/44
Port of 40 Thieves	Stephanie Bachelor-Richard Powers		
Secrets of Scotland Yard	Edgar Barrier-Stephanie Bachelor		a5/6/44
317 Silent Partner	Beverly Lloyd-Bill Henry	6/9/44	
Sing, Neighbor, Sing	Lulubelle and Scotty		
Storm Over Lisbon	Ralston-von Stroheim-Arlen		a3/4/44
Song of Nevada	Roy Rogers-D. Evans-Mary Lee		a4/29/44
Three Little Sisters	Mary Lee-Ruth Terry-Cheryl Walker		
Yellow Rose of Texas	Roy Rogers-Dale Evans	69	

Westerns (Current 1942-43)

2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43	Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43	Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43	Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43	b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

Bordertown Trails	Smiley Burnette-Sunset Carson	
Call of the Rockies	Smiley Burnette-Sonny Carson	
Marshal of Monterey	Allan Lane-Peggy Stewart	
Marshal of Reno	Bill Elliott-George "Gabby" Hayes	
Red Gulch Renegades	Allan Lane-Peggy Stewart	
Tucson Raiders	Wild Bill Elliott-Bobby Blake	a3/25/44

20TH CENT.-FOX

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F...B. Stanwyck-J. McCrea	95..	10/29/43	...Reissue
	Battle of Russia (F)...War Documentary (WAC)	80..	11/5/43	...b11/6/43
10	Bermuda Mystery (My)F...Preston Foster-Ann Rutherford	66..	May	....b4/22/44
1	Bomber's Moon ...Geo. Montgomery-Annabella	70..	8/6/43	....b7/10/43
9	Buffalo Bill (Tech.) (B)F...M. O'Hara-J. McCrea-L. Darnell	90..	Apr	....b3/18/44
6	Claudia (D)F ...R. Young-Dorothy McGuire	87..	9/3/43	....b8/21/43
4	Dancing Masters (C)F...Laurel & Hardy	63..	11/19/43	.b10/30/43
8	Four Jills in a Jeep (M)F...K. Francis-C. Landis-M. Raye	89..	Mar	....b3/18/44
6	Gang's All Here, The (M)F...A. Faye-Sheila Ryan-C. Miranda	103..	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F...P. Foster-W. Bendix	93..	11/5/43	..b10/30/43
5	Happy Land (D)F...Ameche-Dee-Carey-Rutherford	75..	12/3/43	...b11/13/43
1	Heaven Can Wait (Tech.)...D. Ameche-Gene Tierney	98..	8/13/43	...b7/24/43
1	Holy Matrimony (CD)...M. Wooley-G. Fields	87..	8/27/43	...b8/28/43
	In Old Chicago (D)F...Alice Faye-T. Power-D. Ameche	94..	9/24/43	....Reissue
7	Jane Eyre (D)A...Orson Welles-Joan Fontaine	96..	Feb	.....b2/5/44
6	Lifeboat (D)A ...Tallulah Bankhead-John Hodiak	96..	1/28/44	...b1/15/44
6	Lodger, The (H)A...Merle Oberon-George Sanders	84..	1/7/44	.....b1/8/44
2	Paris After Dark (D)A...G. Sanders-B. Marshall-P. Dorn	86..	10/15/43	..b10/9/43
8	Purple Heart (T)A...Dana Andrews-Richard Conte	99..	Mar	.....b2/26/44
10	Pin-Up Girl (Tech.) (M)F...B. Grable-M. Raye-Joe E. Brown	83..	May	.....b4/22/44
	Rains Came, The (D)A...T. Power-M. Loy-G. Brent	95..	11/26/43	...Reissue
Sp.	Song of Bernadette...J. Jones-V. Price-C. Bickford	158		...b12/25/43
7	Sullivans, The (B)F...Thomas Mitchell-Anne Baxter	111..	Feb	.....b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.) ...B. Grable-R. Young	76..	10/1/43	...b9/25/43
9	Tampico (D)F ...Edward G. Robinson-Lynn Bari	75..	Apr	.....b4/1/44
6	Uncensored (D)F ...Eric Portman-Phyllis Calvert	83..	1/21/44	...b1/22/44
	Under Two Flags (D)F...C. Colbert-R. Colman	99..	11/26/43	...Reissue
6	Wintertime (MC)F ...S. Henie-J. Oakie	82..	9/17/43	...b9/11/43

COMING

	Big Noise, The...Laurel & Hardy			
11	Eve of St. Mark...Anne Baxter-William Eythe		June	.....a12/4/43
	Greenwich Village (Tech.)...Don Ameche-Carmen Miranda			....a12/4/43
11	Home in Indiana (Tech.)...Walter Brennan-Jeanne Crain		July	....a10/23/43
	In the Meantime, Darling...Jeanne Crain-Frank Latimore			
	Irish Eyes Are Smiling...Monty Woolley-Dick Haymes			
	Keys of the Kingdom...Roddy McDowall-Sir C. Hardwicke			.....a4/1/44
11	Ladies of Washington...Trudy Marshall-Ronald Graham	61..	June	.....a2/12/44
	Laura ...Gene Tierney-Dana Andrews			
	Queen of the Flattops...Don Ameche-Dana Andrews			....a4/8/44
11	Roger Touhy, Gangster...K. Taylor-L. Andrews-P. Foster	65..	July	.....a6/5/43
	Something for the Boys(Tech.)...Carmen Miranda-Michael O'Shea			
	Sweet & Lowdown...J. Oakie-L. Darnell-Benny Goodman			.....a4/1/44
	Take It Or Leave It...Phil Baker-Marjorie Massow			
	Thunderhead (Tech.) ...R. McDowall-P. Foster-R. Johnson			
	Tree Grows in Brooklyn...D. McGuire-J. Blondell-J. Dunn			
	Wilson (Tech.) ...Coburn-Hardwicke-Mitchell			

UNITED ARTISTS — CURRENT

	Bridge of San Luis Rey (D)A...Lynn Bari-Francis Lederer	107..	2/11/44	....b2/5/44
	Hi Diddle Diddle (C)...A. Menjou-M. Scott	72..	8/20/43	...b7/31/43
	It Happened Tomorrow (CD)A...D. Powell-L. Darnell-J. Oakie	84..	4/7/44	....b3/25/44
	Jack London (B)A...M. O'Shea-S. Hayward	94..	12/24/43	.b11/27/43
	Johnny Come Lately (D)...J. Cagney-Grace George	97..	9/3/43	....b8/28/43
	Kansan, The (W)F...Richard Dix-Jane Wyatt	79..	9/10/43	...b6/12/43
	Knickerbocker Holiday (CM)F...Nelson Eddy-Charles Coburn	86..	3/17/44	....b3/4/44
	That Nazty Nuisance (C)...Bobby Watson-Joe Devlin	43..	7/1/43	....b6/5/43
	Three Russian Girls (D)F...Anna Sten-Kent Smith	80..	1/14/44	....b1/1/44
	Victory Through Air Power(A)...Disney	65..	8/13/43	...b7/10/43
	Voice in the Wind (D)A...Francis Lederer-Sigrid Gurie	84..	4/21/44	....b3/4/44
	Woman of the Town (D)F...Albert Dekker-Claire Trevor	88..	12/31/43	.b12/18/43
	Yanks Ahoy (C)...William Tracy-Marjorie Woodworth	55..	8/6/43	.....b7/3/43

COMING

	Abroad With Two Yanks...William Bendix-Dennis O'Keefe			
	Guest in the House...Anne Baxter-Ralph Bellamy			
	Hairy Ape, The...W. Bendix-S. Hayward-John Loder			
	Since You Went Away...C. Colbert-J. Cotten-S. Temple			....a3/18/44
	Sensations of 1945...W. C. Fields-E. Powell			.....a4/8/44
	Song of the Open Road (M)F...Bergen & McCarthy-B. Granville	93..		....b4/29/44
	Story of G.I. Joe...Ernie Pyle Story			
	Summer Storm ...George Sanders-Linda Darnell			
	Up in Mabel's Room (C)A...Reynolds-Auer-Greenwood-Patrick	76..		....b3/25/44
	With All My Heart...Ginger Rogers-Spring Byington			

Westerns (Current)

	Bar 20 (W)F...Wm. Boyd-Andy Clyde	55..	10/1/43	...b7/24/43
	Colt Comrades (W)...Wm. Boyd-Andy Clyde	67..	6/18/43	...b6/19/43
	False Colors (W)F...Wm. Boyd-A. Clyde	64..	11/5/43	...b11/6/43
	Lumber Jack (W)F...Wm. Boyd-Andy Clyde	64..	4/28/44	....b4/8/44
	Riders of the Deadline (W)F...William Boyd-Andy Clyde	70..	12/3/43	...b1/22/44
	Texas Masquerade (W)F...Wm. Boyd-A. Clyde	59..	2/18/44	...b1/29/44

Westerns (Coming)

	Forty Thieves ...Wm. Boyd-Andy Clyde			....a3/11/14
	Mystery Man ...Wm. Boyd-Andy Clyde			....a8/14/43

UNIVERSAL — CURRENT 1942-43

7011	Frontier Bad Men...D. Barrymore-R. Paige-L. Chaney	77..	8/6/43	....b8/14/43
4028	Larceny With Music (DM)F...A. Jones-K. Carlisle	64..	9/10/43	...b9/11/43
7001	Phantom of the Opera (Tech.)...Nelson Eddy-Susanna Foster	92..	8/27/43	...b8/14/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.) ...Maria Montez-Jon Hall	87..	1/14/44	...b1/15/44
8023	Always a Bridesmaid (MC)F...Andrews Sisters-Patric Knowles	61..	9/24/43	...b10/2/43
8026	Calling Dr. Death (M)A...Lon Chaney, Jr.-Gale Sondergaard	61..	12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F...Donald O'Connor-Ann Blyth	79..	2/25/44	...b2/19/44
8006	Cobra Woman (Tech.) (D)F...M. Montez-Jon Hall-Sabu	70..	5/12/44	...b4/29/44
8007	Corvette K-225 (D)F...Randolph Scott-Barry Fitzgerald	98..	10/1/43	...b10/2/43
8010	Crazy House (M)F...Olsen & Johnson	80..	10/8/43	..b10/16/43
8017	Fired Wife (C)A...Robert Paige-Louise Allbritton	73..	9/3/43	....b9/4/43
8062	Flesh & Fantasy (D)A...Edw. G. Robinson-Charles Boyer	94..	10/29/43	..b9/18/43
8064	Gung Ho ...Randolph Scott-Alan Curtis	87..	12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F...Grace McDonald-Leon Errol	68..	3/10/44	...b3/11/44
8016	Her Primitive Man (C)F...L. Allbritton-R. Paige	79..	4/21/44	....b4/8/44
8004	His Butler's Sister (CM)F...D. Durbin-P. O'Brien-F. Tone	93..	11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F...H. Hilliard-O. Nelson & Band	62..	3/24/44	...b3/18/44
8035	Hi Ya Sailor (M)F...Donald Woods-Elyse Knox	62..	10/15/43	..b10/9/43
8066	Impostor, The (D)A...Jean Gabin-Allyn Joslyn	94..	2/11/44	...b2/12/44
8065	Ladies Courageous (D)F...Young-Fitzgerald-Barrymore	87..	3/17/44	...b3/25/44
8038	Mad Ghoul (H)A...Evelyn Ankers-David Bruce	65..	11/12/43	..b11/6/43
8025	Moonlight in Vermont...Gloria Jean-Fay Helm	62..	12/24/43	.b12/25/43
8037	Moon Over Las Vegas (CM)F...Anne Gwynne-David Bruce	69..	4/28/44	...b4/15/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
8030	Never a Dull Moment (MC)F...Ritz Bros.-Frances Langford	60..	11/19/43	.b10/30/43
8014	Phantom Lady (M)F...Ella Raines-Franchot Tone	87..	1/28/44	...b1/29/44
8024	Sherlock Holmes Faces Death (M)F ...B. Rathbone-N. Bruce	68	9/17/43	...b9/11/43
8041	She's For Me (CM)F...Grace McDonald-David Bruce	60.	12/10/43	..b12/4/43
8034	Sing a Jingle (CM)F...Allan Jones-June Vincent	62.	1/7/44	....b1/1/44
8036	Slightly Terrific (CM)F...Anne Rooney-Leon Errol	58.	5/5/44	....b4/22/44
8013	Son of Dracula (H)A...A. Curtis-L. Chaney	80..	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F...E. Knox-D. Woods-B. Burke	64..	12/3/43	..b11/27/43
8021	Spider Woman (MD)F...B. Rathbone-N. Bruce	62..	1/21/44	....b1/8/44
8022	Strange Death of Adolf Hitler (D)A ...Ludwig Donath-G. Sondergaard	72..	9/10/43	....b9/4/43
8020	Swingtime Johnny (C)F...Andrews Sisters-H. Hilliard	60.	2/4/44	....b1/22/44
8009	Top Man (CM)F...Donald O'Connor-Susanna Foster	82..	9/17/43	...b9/18/43
8029	Weekend Pass (C)F...Martha O'Driscoll-Noah Beery, Jr.	63..	2/18/44	....b2/5/44
8027	Weird Woman (M)A...Lon Chaney, Jr.-Anne Gwynne	61.	4/14/44	....b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F ...Allan Jones-Evelyn Ankers	64..	10/22/43	.b10/30/43

COMING

	Allergic to Love (C)A...Noah Beery, Jr.-Martha O'Driscoll	64..		.....b5/6/44
	Babes on Swing Street...Peggy Ryan-Leon Errol			
	Bowery to Broadway...Oakie-Montez-S. Foster			
	Christmas Holiday ...Deanna Durbin-Gene Kelly			.....a1/8/44
	Climax, The ...Susanne Foster-Turhan Bey			.....a3/4/44
	Dead Man's Eyes...Lon Chaney, Jr.-Jean Parker			
	Devil's Brood, The...Lon Chaney-Boris Karloff			....a4/29/44
8061	Follow the Boys(M)F...All-Star	122..		.....b3/25/44
	Ghost Catchers ...Olsen & Johnson		6/30/44	....a4/8/44
	Gypsy Wildcat ...M. Montez-Jon Hall-L. Carrillo			.....a2/5/44
	Invisible Man's Revenge...Jon Hall-Evelyn Ankers		6/9/44	.....a2/5/44
	Jungle Woman ...Evelyn Ankers-Milburn Stone			....a3/18/44
	Merry Monahans ...Donald O'Connor-Peggy Ryan			.....a1/8/44
	Moonlight & Cactus...Andrews Sisters-Leo Carrillo			....a10/2/43
	Mummy's Ghost ...Lon Chaney, Jr.-J. Carradine			....a9/23/43
	Murder in the Blue Room...Anne Gwynne-Donald Cook			
8032	Pardon My Rhythm (CM)F...Gloria Jean-Patric Knowles	62..	5/19/44	....b5/6/44
	Patrick the Great...Donald O'Connor-Peggy Ryan			...a11/20/43
	Pearl of Death, The...Basil Rathbone-Nigel Bruce			
	Reckless Age ...Gloria Jean			.....a5/6/44
	San Diego, I Love You...Susanna Foster-Jon Hall			
8019	Scarlet Claw (My)F...B. Rathbone-Nigel Bruce	74..	5/26/44	...b4/29/44
	See My Lawyer...Olsen and Johnson			.....a5/6/44
	Singing Sheriff ...Bob Crosby-Fay McKenzie			
	South of Dixie...David Bruce-Anne Gwynne		6/23/44	....a3/25/44
8012	This Is the Life (M)F...Donald O'Connor-Susanna Foster	87..	6/2/44	....b4/29/44
	Twilight on the Prairie...Eddie Quillan-Connie Haines			.....a5/6/44

Westerns (Current 1943-44)

8081	Arizona Trail ...Tex Ritter-Fuzzy Knight	57..	9/24/43	...a9/11/43
8085	Boss of Boomtown...Rod Cameron-Fuzzy Knight		5/26/44	
8082	Frontier Law ...Tex Ritter-Fuzzy Knight	62..	11/5/43	...a9/25/43
8083	Marshal of Gunsmoke...Tex Ritter-Russell Hayden	58..	1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F...Tex Ritter-Fuzzy Knight	57..	3/17/44	..a10/23/43
	Trigger Trail ...Rod Cameron-Fuzzy Knight			

WARNER BROS. — CURRENT 1943-44

304	Adventure in Iraq (D)F...J. Loder-R. Ford	64..	10/9/43	...b9/25/43
315	Adventures of Mark Twain(D)...Fredric March-Alexis Smith	130..	5/6/44	.....b5/6/44
327	Crime School ...Humphrey Bogart-Dead End Kids	86..	12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F...Dennis Morgan-Irene Manning	90..	1/29/44	..b12/18/43
309	Destination Tokyo ...Cary Grant-John Garfield	135..	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F...J. Cowan-F. Emerson-G. Lockhart	55..	11/6/43	..b10/23/43
325	Frisco Kid ...James Cagney		3/4/44	.....Reissue
328	Girls on Probation...Ronald Reagan-Jane Bryan	63..	12/4/43	....Reissue
311	In Our Time (D)A...I. Lupino-P. Henreid-N. Coleman	110..	2/19/44	....b2/5/44
224	Irving Berlin's This Is the Army (M)F ...Army All-Star Cast	121..	6/24/44	....Reissue
302	Murder on the Waterfront (D)...Warren Douglas-Joan Winfield	50..	9/18/43	...b7/31/43
307	Northern Pursuit (D)F...E. Flynn-H. Dantine	94..	11/13/43	.b10/23/43
308	Old Acquaintance (D)A...Bette Davis-Miriam Hopkins	110..	11/27/43	..b11/6/43
330	Oklahoma Kid (W)F...J. Cagney-H. Bogart	80..	9/11/43	....Reissue
312	Passage to Marseille (D)A...Humphrey Bogart-Michele Morgan	110..	3/11/44	...b2/12/44
305	Princess O'Rourke (CD)F...O. DeHavilland-R. Cummings	94..	10/23/43	..b9/25/43
313	Shine On Harvest Moon (M)F...A. Sheridan-D. Morgan	112..	4/8/44	....b3/11/44
303	Thank Your Lucky Stars (M)...All-Star Cast	127..	9/25/43	....b8/21/43
314	Uncertain Glory (D)A...Errol Flynn-Paul Lukas	102..	4/22/44	....b4/8/44
301	Watch on the Rhine (D)...Bette Davis-Paul Lukas	114..	9/4/43	....b7/31/43

COMING

	Animal Kingdom ...Ann Sheridan-Dennis Morgan			...a11/20/43
	Arsenic and Old Lace...Cary Grant-Priscilla Lane			.....a1/3/43
316	Between Two Worlds...J. Garfield-P. Henreid-D. King	112..	5/20/44	...a12/4/43
	Conflict ...Humphrey Bogart-Alexis Smith			
	Cinderella Jones ...Joan Leslie-Robert Alda			
	Crime by Night...Jane Wyman			
	Devotion (D) ...O. deHavilland-I. Lupino			....a2/27/43
	Doughgirls ...A. Sheridan-J. Carson-J. Wyman			
	Give Me This Woman...Paul Henreid-Hedy Lamarr			
	Horn Blows at Midnight...Jack Benny-Alexis Smith			
	Janie ...Joyce Reynolds-Robert Hutton			
	Last Ride (D)...R. Travis-Chas. Long			
317	Make Your Own Bed...Jack Carson-Jane Wyman	82..	6/10/44	...a2/12/44
	Mask of Dmitrios...Zachary Scott-Peter Lorre		7/1/44	
	Mr. Skeffington ...Bette Davis-Claude Rains			...a11/27/43
	My Reputation ...Barbara Stanwyck-George Brent			
	Rhapsody in Blue...Joan Leslie-Robert Alda			...a10/23/43
	Roughly Speaking ...Rosalind Russell-Jack Carson			
	Saratoga Trunk ...Gary Cooper-Ingrid Bergman			....a6/26/43
	To Have and Have Not...H. Bogart-W. Brennan			
	Very Thought of You...Ida Lupino-Dennis Morgan			

Westerns

333	Cherokee Strip, The...Dick Foran-Jane Bryan	56..	10/2/43	....Reissue
334	Empty Holsters ...Dick Foran-Patricia Walthall	62..	10/2/43	....Reissue
335	Guns of Pecos...Dick Foran-Anne Nagel	56..	10/2/43	....Reissue
336	Land Beyond the Law (W)F...Dick Foran	57..	10/2/43	....Reissue
332	Prairie Thunder ...Dick Foran-Ellen Clancy	55..	10/2/43	....Reissue
331	Song of the Saddle...Dick Foran-Alma Lloyd	59..	10/2/43	....Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)...Clive Brook-Judy Campbell	72..	English	....b8/7/43
	Black Sea Fighters (Doc.)...	61..	Artkino	...b7/31/43
	Great Mr. Handel (B)...Wilfred Lawson-Elizabeth Allan	99..	Midfilm	...b9/18/43
	Heart of a Nation (D)A...Michele Morgan-Raimu	111..	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F...Russian Cast	55..	Artkino	...b10/3/42
	Jeannie (CD)F ...Barbara Mullen-Michael Redgrave	85..	English	...b2/12/44
	Mayerling to Sarajove (D)A...John Lodge-Edwige Fouillere	78..	English	..b12/11/43
	Orders From Tokyo (D)A...Danielle Darrieux-Anton Walbrook	74..	Artkino	....b7/4/42
	Outlaw, The (WD)A...J. Buetel-J. Russell	121..	H. Hughes	b2/15/43

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures of a Rookie	RKO
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Always a Bridesmaid	Univ.
Amazing Mr. Forrest, The	PRC
American Miracle	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents	Mono.
Arizona Trail	Univ.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
Atlantic City	Rep.
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Banjo on My Knee	20th-Fox
Bar 20	UA
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Battleship Blues	Col.
Beautiful But Broke	Col.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Between Two Worlds	WB
Beyond the Last Frontier	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Hills Express	Rep.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Blazing Frontier	PRC
Block Busters	Mono.
Bombers Moon	20th-Fox
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Bride of the Vampire	Col.
Bridge of San Luis Rey, The	UA
Bring On the Girls	Para.
Broadway Rhythm	MGM
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Canterville Ghost, The	MGM
Canyon City	Rep.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Cherokee Strip	WB
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Cinderella Jones	WB
Claudia	20th-Fox
Climax, The	Univ.
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Colt Comrades	UA
Conflict	WB
Contender, The	PRC
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Rendezvous	Col.
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Dancing Masters, The	20th-Fox
Dangerous Blondes	Col.
Danger! Women at Work	PRC
Dark Mountain	Para.
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Manhunt	Rep.
Death Valley Rangers	Mono.
Deerslayer, The	Rep.
Delinquent Daughters	Col.
Desert Song, The	WB
Destination, Tokyo	WB
Destroyer	Col.
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dr. Gillespie's Criminal Case	MGM
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Empty Holsters	WB
Escape to Danger	RKO
Eve of St. Mark	20th-Fox

F

Falcon and the Coeds, The	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
Fallen Sparrow, The	RKO
Fangs of the Wild	Astor
False Colors	UA
Fear	Para.
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Fired Wife	Univ.
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Footlight Glamour	Col.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Bad Men	Univ.
Frontier Law	Univ.
Frontier Outlaws	PRC
Fugitive From Sonora	Rep.

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Next Door	Mono.
Girl Who Dared	Rep.
Girls on Probation	WB
Give Me This Woman	WB
Going My Way	Para.
Going to Town	RKO
Gold Town	MGM
Good-bye, My Love	UA
Good Fellows, The	Para.
Good-night, Sweetheart	Rep.
Government Girl	RKO
Great Moment, The	Para.
Great Mr. Handel, The	Midnim
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guns of the Pecos	WB
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hail to the Rangers	Col.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Headin' for God's Country	Rep.
Heart of a Nation	Misc.
Heat's On, The	Col.
Heaven Can Wait	20th-Fox
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Comes Kelly	MGM
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Diddle Diddle	UA
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Holy Matrimony	20th-Fox
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hostages	Para.
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.

I

I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Chicago	20th-Fox
In Old Monterey	Rep.
In Old Oklahoma	Rep.
In Our Time	WB
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
Isle of Forgotten Sins	PRC
It Happened Tomorrow	UA

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Come Lately	UA
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansan, The	UA
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies in Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lady Takes a Chance, A	RKO
Land Beyond the Law	WB
Laramie Trail, The	Rep.
Larceny With Music	Univ.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Let's Face It	Para.
Lifeboat	20th-Fox
Lodger, The	20th-Fox
Look to Your Children	RKO
Lost Angel	MGM
Lost in a Harem	MGM
Love of Madame Sand	Col.
Lumber Jack	UA

M

Madame Curie	MGM
Mlle. Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From Music Mountain	RKO
Man From the Rio Grande, Tre	Rep.
Manhattan Serenade	RKO
Man in Half Moon Street, The	Para.
Marine Raiders	RKO
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Monterey	Rep.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet the People	MGM
Melody Parade	Mono.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Mexican Fiesta	PRC
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Ghost, The	Univ.
Murder Chamber	Mono.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder on the Waterfront	WB
My Best Gal	Rep.
My Kingdom for a Cook	Col.
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Never a Dull Moment	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nobody's Darling	Rep.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Oh, Susanna	Rep.
Oklahoma Kid	WB
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Barn Dance	Rep.
Orders From Tokyo	Misc.
Outlaw, The	Misc.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Overland Mail Robbery	Rep.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Passport to Suez	Col.
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Phantom of the Opera	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Port of 40 Thieves	Rep.
Practically Yours	Para.
Prairie Thunder	WB
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Purple Heart, The	20th-Fox

Q

Queen of the Flattops	20th-Fox

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Reckless Age	Univ.
Red Gulch Renegades	Rep.
Revenge of the Zombies	Mono.
Return of the Ape Man	Mono.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col.
Roughly Speaking	WB

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Diego, I Love You	Univ.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Dark	Rep.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets in the Dark	MGM
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Seven Days Ashore	RKO
Seventh Cross, The	MGM
Seventh Victim, The	RKO
Shake Hands With Murder	PRC
Sherlock Holmes Faces Death	Univ.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Raiders	Col.
Silver Spurs	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Sleepy Lagoon	Rep.
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
So This Is Washington	RKO
Someone to Remember	Rep.
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song That Lived Forever	Col.
Song of the Open Road	UA
Song of the Saddle	WB
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Spotlight Scandals	Mono.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of G. I. Joe	UA
Strange Death of Adolph Hitler	Univ.
Submarine Base	PRC
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.
Sylvester the Great	RKO
T	
Take It Big	Para.
Take It Or Leave It	Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Thank Your Lucky Stars	WB
That Hunter Girl	RKO
That Nazty Nuisance	UA
There's Something About a Soldier	Col.
They Lived in Fear	Col.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Fangs	PRC
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tonight & Every Night	Col.
Top Man	Univ.
Tornado	Para.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
True to Life	Para.
Tucson Raiders	Rep.
Tumbling Tumbleweed	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.
U	
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Uninvited, The	Para.
Unknown Guest	Mono.
Up in Arms	RKO
Up in Mabel's Room	UA
V	
Very Thought of You, The	WB
Victory Through Air Power	UA
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.
W	
Wagon Tracks West	Rep.
Watch on the Rhine	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wintertime	20th-Fox
With All My Heart	UA
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wyoming Hurricane	Col.
Y	
Yanks Ahoy	UA
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.
Z	
Ziegfeld Follies	MGM

NEW PICTURES STARTED THIS WEEK

COLUMBIA

BRIDE OF THE VAMPIRE—Principals: Osa Massen, Stephen Crane, Nina Foch. Director, Henry Levin.

TONIGHT AND EVERY NIGHT (Technicolor)—Principals: Rita Hayworth, Janet Blair, Marc Platt, Leslie Brooks. Director, Victor Saville.

METRO-GOLDWYN-MAYER

THIN MAN GOES HOME—Principals: William Powell, Myrna Loy. Director, Richard Thorpe.

MONOGRAM

MURDER CHAMBER—Principals: Sidney Toler, Claudia Dell, Mantan Moreland. Director, Phil Rosen.

PARAMOUNT

FEAR—Principals: Joel McCrea, Gail Russell, Herbert Marshall, Phyllis Brooks. Director, Lewis Allen.

HERE COME THE WAVES (Technicolor)—Principals: Bing Crosby, Betty Hutton, Sonny Tufts. Director, Mark Sandrich.

UNIVERSAL

TRIGGER TRAIL—Principals: Rod Cameron, Fuzzy Knight, Vivian Austin. Director, Lewis Collins.

BABES ON SWING STREET—Principals: Peggy Ryan, Leon Errol, June Vincent. Director, Edward Lilley.

BOWERY TO BROADWAY—Principals: Jack Oakie, Maria Montez, Susanna Foster, Turhan Bey. Director, Charles Lamont.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed & Awaiting Release		In Production
Col.	Address Unknown Mr. Winkle Goes to War Secret Command She's a Soldier Too	Love of Madame Sand Stars On Parade They Lived in Fear	Battleship Blues Crime Doctor's Rendezvous Impatient Years Kansas City Kitty Tonight & Every Night U-Boat Prisoner
Metro	American Miracle Bathing Beauty Canterville Ghost Dragon Seed Gold Town	Kismet Marriage Is a Private Affair Meet Me in St. Louis Seventh Cross White Cliffs of Dover, The	Lost in a Harem Maisie Goes to Reno Mrs. Parkington National Velvet Picture of Dorian Gray Secrets in the Dark Thirty Seconds Over Tokyo Ziegfeld Follies
Mono.	Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish	Alaska Are These Our Parents? A Wave, a Wac, a Marine Girl Next Door Three of a Kind
Para.	And Now Tomorrow Bring on the Girls Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde Man in Half Moon Street	Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	Dark Mountain Murder, He Says Two Years Before the Mast
PRC	Dixie Jamboree Minstrel Man		Delinquent Daughters Mexican Fiesta
RKO	Casanova Brown Falcon in Mexico Gildersleeve's Ghost Look to Your Children Mlle. Fifi Step Lively	Marine Raiders Night of Adventure None But The Lonely Heart That Hunter Girl Three Caballeros Untitled Musical	Belle of the Yukon Going to Town Having Wonderful Crime Heavenly Days Princess & Pirate Tall in the Saddle Woman in the Window
Rep.	Call of the South Seas Girl Who Dared Good Night Sweetheart Man From Frisco Secrets of Scotland Yard	Silent Partner Sing, Neighbor, Sing Song of Nevada Storm Over Lisbon Yellow Rose of Texas	Atlantic City Port of 40 Thieves Three Little Sisters
20th-Fox	Greenwich Village Home in Indiana In the Meantime, Darling Roger Touhy, Gangster	Sweet & Lowdown Take It Or Leave It Wilson	A Tree Grows in Brooklyn Big Noise Irish Eyes Are Smiling Keys of the Kingdom Laura Queen of the Flattops Something for the Boys Thunderhead
UA	Summer Storm Hairy Ape Sensations of 1945	Since You Went Away Song of the Open Road Up in Mabel's Room	Abroad With Two Yanks Guest in the House Story of G. I. Joe With All My Heart
Univ.	Allergic to Love Christmas Holiday Climax, The Dead Man's Eyes Follow the Boys Ghost Catchers Gypsy Wildcat Invisible Man's Revenge Jungle Woman Merry Monahans	Moonlight & Cactus Mummy's Ghost Murder in the Blue Room Patrick the Great Scarlet Claw Singing Sheriff South of Dixie This Is the Life Twilight on the Prairie	Devil's Brood Pearl of Death Reckless Age San Diego, I Love You See My Lawyer
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Crime By Night Devotion Horn Blows at Midnight Janie	Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody in Blue Saratoga Trunk	Doughgirls Give Me This Woman Roughly Speaking To Have and Have Not Very Thought of You

TITLE CHANGES

"Song That Lived Forever" (Col.) now LOVE OF MADAME SAND

"Manhattan Serenade" (RKO) now STEP LIVELY

"Sylvester the Great" (RKO) now PRINCESS & THE PIRATE

"Double Furlough" (UA) now WITH ALL MY HEART

"Good-bye My Love" (UA) now SUMMER STORM

Shorts Booking Guide

1942-43 PRODUCT BY COMPANY AND SERIES *(1943-44 PRODUCT BEGINS ON PAGE 38)*

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (16)				
4431	A Maid Made Mad		15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½	3/20/43
4432	Blonde and Groom	Dull	15	5/ 1/43
4435	Boobs In the Night	Poor	17½	6/12/43
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4436	Here Comes Mr. Zerk	Slow	16	7/24/43
4427	His Wedding Scare	Silly	16½	1/30/43
4433	I Spied for You	Poor	18	4/24/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4434	My Wife's An Angel	Good	22	5/22/43
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18	3/ 6/43
AMERICA SPEAKS (3)				
4963	Men Working Together	Excellent	11	7/10/43
4962	Mr. Smug	Good	11	2/27/43
4961	Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES (11) (Tech.)				
4511	A Hunting We Won't Go	Good	7½	7/24/43
4510	He Can't Make It Stick	Good	7	7/17/43
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero	Fair	7½	5/29/43
4507	Professor Small and Mr. Tall		7½	Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4506	There's Something About a Soldier	Fair	6½	4/17/43
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7	12/ 5/42
4509	Tree for Two	Routine	7½	7/10/43
COMMUNITY SING (10)				
4660	As Time Goes By	Excellent	10	7/31/43
4653	College Songs		9	Not Rev.
4657	Crosby Songs	Enjoyable	9	4/17/43
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band		10	Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter	Good	10½	5/ 1/43
4654	Songs of U. S. Service	Average	8	11/14/42
4655	Songs of the States	Good	9½	1/ 2/43
4652	Yankee Doodler	Very Good	9	9/26/42
FAMOUS BANDS (3)				
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER (4)				
4409	College Belles	Fair	16	10/31/42
4410	Great Glover, The		18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre	18	5/22/43
4411	Socks Appeal	Fair	17½	3/20/43
PANORAMICS (4)				
4901	Cajuns of the Teche	Good	11	8/22/42
4904	Merchant Convoy	Vivid	10½	5/26/43
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
PHANTASIES CARTOONS (11)				
4704	Cholly Polly	Silly	6½	2/27/43
4711	Dizzy Newsreel	Fair	7½	8/14/43
4708	Duty and the Beast	Fair	6	5/22/43
4702	The Dumbconscious Mind	Average	7	11/14/42
4701	The Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice In Slumberland	Fair	6½	12/ 5/42
4709	Mass Mouse Meeting	Dull	6	6/26/43
4710	The Fly In the Ointment	Below Average	6½	7/17/43
4705	The Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat	Routine	7	5/ 8/43
QUIZ REELS (1)				
4801	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS (10)				
4851	No. 1 (Kyser, Vallee)	Very Good	11	8/15/41
4852	No. 2 (Allyn Joslyn, M.C.)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry, Murray)		9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860	No. 10 (Mischa Auer)	Good	10	7/17/43
STOOGE COMEDIES (8)				
4406	Back From the Front		18	Not Rev.
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4408	Higher Than a Kite	Slapstick	18	7/24/43
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Snook Louder		16	Not Rev
4407	Three Little Twirps	Average	15½	7/10/43
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
KATE SMITH (1)				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS (2)				
4851	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
WORLD OF SPORT (9)				
4807	Aqua Thrills	Entertaining	9½	5/29/43
4805	Diving Daredevils	Good	9	3/20/43
4808	Jump, Fish, Jump	Uninteresting	9	6/26/43
4804	Ladies Day In Sports	Good	10	4/17/43
4806	Ski Soldiers		10½	Not Rev.
4809	Sweeping Oars	Excellent	10	7/24/43
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42
SERIALS (2)				
4120	The Secret Code	15 Chaps.		Not Rev.
4140	Valley of Vanishing Men	15 Chaps.		1/30/43

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)				
W-455	Baby Puss			Not Rev.
W-443	Ban Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-444	Dumb Hounded	Hilarious	8	4/10/43
W-451	One Ham's Family	Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood	Tops	8	7/10/43
W-453	Stork's Holiday	Tops	8	10/16/43
W-456	"Innertube Antics"	Hilarious	8	3/11/44
W-442	Sufferin' Cats		9	Not Rev
W-445	The Boy and the Wolf	Good	9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8	6/ 5/43
W-450	The Uninvited Pest	A Corker	8	7/31/43
W-452	War Dogs	Good	7	10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9	12/25/43
W-448	Who Killed Who	Fair	8	7/10/43
W-449	Yankee Doodle Mouse	Tops	8	8/14/43
MINIATURES (10)				
M-436	People of Russia	Excellent	10	1/23/43
M-435	Brief Interval		10	Not Rev.
M-434	Brothers in Blood	Excellent	10	12/18/43
M-437	Here at Home			Not Rev.
M-441	Important Business	Excellent	10	4/29/44
M-435	Inca Gold (Sepia)			Not Rev.
M-439	Journey to Yesterday	Dramatic	11	8/ 7/43
M-431	Last Lesson	Impressive	10	1/30/43
M-438	Memories of Australia	Timely	10	7/10/43
M-432	My Tomato	Laugh Crop	9	12/18/43
M-440	Ode to Victory	Elaborate	11	9/25/43
OUR GANG (10)				
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-494	Calling All Kids	Delightful	11	5/ 1/43
C-500	Dancing Romeo	Good	10	4/22/44
C-496	Election Daze	Good	10	10/ 2/43
C-493	Family Troubles	Amusing	11	4/10/43
C-495	Farm Hands	Slow	11	7/10/43
C-497	Little Miss Pinkerton	Among Best	11	10/16/43
C-499	Radio Bugs	Good	9	3/25/44
C-498	Three Smart Guys		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/43
PASSING PARADE (10)				
K-484	Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure	Important	10	8/14/43
K-481	Madero of Mexico	Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488	Storm	Vivid	10	10/16/43
K-483	That's Why I Left You	Very Good	10	6/19/43
K-490	This Is Tomorrow			Not Rev.
K-489	To My Unborn Son	Dramatic	9	12/18/43
K-484	Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482	Who's Superstitious?	Interesting	10	5/ 1/43
PETE SMITH SPECIALTIES (14)				
S-467	Dog House	Tops	9	6/26/43
S-465	Fala, the President's Dog	Good	8	4/24/43
S-461	First Aid	Instructive	10	1/23/43
S-471	Fixin' Tricks	Entertaining	10	10/16/43
S-472	Football Thrills of 1942	Misses	10	10/16/43
S-463	Hollywood Daredevils	Exciting	9	4/10/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
S-470	Scrap Happy	Effective	9	9/18/43
S-468	Seeing Hands	Appealing	11	8/14/43
S-469	Seventh Column	Surprise	9	9/11/43
S-466	Sky Science	Excellent	9	6/19/43
S-473	Tips on Trips	Swell	9	12/18/43
S-474	Water Wisdom			Not Rev.
S-464	Wild Horses	Fair	8	5/ 8/43
SPECIAL				
S-460	These Are the Men	Good	11	10/ 2/43
TRAVELTALKS (12) (Tech.)				
T-421	Glimpses of Mexico	Colorful	9	9/18/43
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade	Interesting	9	4/10/43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-419	Motoring in Mexico	Excellent	9	6/19/43
T-417	On the Road to Monterey			Not Rev.
T-422	Over the Andes	Beautiful	9	10/16/43
T-411	Picturesque Mass	Good	9	11/14/43
T-418	Romantic Nevada	Very Good	9	5/ 8/43
T-420	Scenic Oregon	Solid	9	7/ 3/43
TWO REEL SPECIAL (6)				
A-402	Heavenly Music	Fair	22	5/ 8/43
A-401	Keep 'Em Smiling	Very Good	20	12/ 5/42
A-404	Main Street Today		20	Not Rev.
A-405	Patrolling the Ether	Good	20	4/29/44
A-403	Shoe Shine Boy	Good	15	1/29/44

PARAMOUNT

HEADLINERS (6)				
A2-9	A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13	"Down With Everything"	Good	8	11/ 6/43
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-7	Letter From Ireland	Excellent	22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6	Moments of Charm	Tops	16	5/ 8/43
A2-8	Rationed Rhythm	Fair	10½	6/19/43
A2-10	Sing, Helen, Sing	Tops	11	8/28/43
A2-11	Three Bears in a Beat	Cute	10	8/28/43
MADCAP MODELS (Tech.) (8)				
U2-3	Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	8	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	8	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
U2-5	Jasper's Music Lesson	Tops	8	8/ 5/43
U2-6	The Truck That Flew	Charming	8	7/17/43
POPEYE (12)				
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		8	Not Rev
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	8	6/19/43
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/43
E2-11	Wood Peckin'		7	Not Rev
POPULAR SCIENCE (6)				
I2-1	No. 1	Interesting	9	10/24/42
I2-2	No. 2	Good	9	12/ 5/42
I2-3	No. 3	Good	10½	1/16/43
I2-4	No. 4	Informative	10	5/ 1/43
I2-5	No. 5	Weak	10	7/10/43
I2-6	No. 6	Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)				
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	8	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)				
R2-10	All Sails Set	Ordinary	8½	9/25/43
R2-8	Amphibious Fighters	Excellent	8½	6/26/43
R2-6	Beach Command	Interesting	9	4/24/43
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-7	Tumble Bugs	Excellent	9	5/29/43
R2-4	Trading Blows	Good	9½	3/20/43
R2-9	Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)				
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums	Good	8	5/ 1/43
W2-2	Mummy Strikes	For Juveniles	8	3/13/43
W2-5	Secret Agent	Misses	9	7/31/43
W2-4	Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)				
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3	Average	10	3/20/43
L2-4	No. 4	Up to Par	10	5/ 1/43
L2-5	No. 5	Good	10	7/17/43
L2-6	No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)				
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets In the Scrap	Excellent	11	3/ 6/43
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO

DISNEY CARTOONS (18) (TECH.)				
34111	Chicken Little		9	Not Rev
34117	Contrary Condor		8	4/22/44
34116	Donald Duck and the Gorilla	Good	7	5/ 6/44
14101	Donald's Tire Trouble	Very Funny	7	3/ 6/43
14105	Fall Out—Fall In	Tops	7	5/15/43
14108	Figaro and Cleo	Good	8	10/16/43
14103	Flying Jalopy	Good	7	3/27/43
14116	Home Defense	A-1	8	12/25/43
34113	How to Be a Sailor	Excellent	7	3/25/44
34115	How to Play Golf	Terrific	8	5/ 6/44
14109	Old Army Game	Good	7	11/27/43
34112	Pelican & the Snipe		9	Not Rev.
14102	Pluto and the Armadille		7	Not Rev.
14104	Private Pluto	Tops	7	5/ 8/43
14107	Reason and Emotion		8	Not Rev.
34114	Trombone Trouble	Very Good	7	3/25/44
14106	Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)				
13403	Duck Soup	Fair	17	3/ 6/43
13404	Hold Your Temper		17	Not Rev.
13406	Hot Foot	Will Pass	17	7/ 3/43
13405	Indian Signs	Fair	17	5/15/43
13402	Rough on Rents	Average	18	12/ 5/42
13401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
13202	State vs. Thomas Crosby	Fair	18	1/16/43
13201	State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)				
14407	Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
14405	Enric Madriguera & Orch.	Swell	8	3/27/43

RKO-RADIO (Cont.)

		Comment	Running Time	Reviewed Issue Of
406	It's Tommy Tucker Time		8	Not Rev.
402	Johnny Long & Orch.	Average	8	12/12/42
403	Ray McKinley & Orch.	Average	8	11/28/42
404	Dick Stabile & Orch.	Fair	8	1/16/43
401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42

LEON ERROL (6)

702	Deer! Deer!	Average	17	11/21/42
704	Double Up	Fair	18	5/15/43
705	Gem-Jams	Fair	18	5/15/43
701	Mail Trouble	Mildly Amusing.	10	10/17/42
703	Pretty Dolly	Amusing	17	1/16/43
706	Radio Runaround	Good	18	7/ 3/43

SPORTSCOPES (13)

308	Aqua Aces			Not Rev.
313	Barnyard Golf		8	Not Rev.
305	Basketeers	Very Good	9	3/ 6/43
312	Champion-Maker	Pleasant	9	8/ 7/43
311	Cloud Chasers		8	Not Rev.
309	Golf Limited	Interesting	8	5/15/43
304	"Q" Men	Interesting	8	1/23/43
310	Racing Royalty	Inconsequential	8	7/ 3/43
301	Show Horse	Good	9	10/24/42
305	Ski Trails	Exciting	8	3/27/43
302	Touchdown Tars	Good	8	11/28/42
307	Trout		8	Not Rev.
303	Winter Setting		8	Not Rev.

THIS IS AMERICA (13)

105	Air Crew	Excellent	18	4/10/43
112	Age of FHght	Good	17	10/16/43
103	Army Chaplain	Very Fine	19	12/26/42
111	Arctic Passage	Vivid	20	9/11/43
104	Boomtown, D. C.	Very Good	19	2/13/43
110	Broadway Dim-Out	Effective	15	8/14/43
113	Children of Mars	A Must	20	10/30/43
108	Lieutenant Smith	Excellent	20	6/12/43
106	Medicine on Guard	Very Good	19	4/17/43
107	Merchant Seaman	Excellent	17	5/ 8/43
109	Pacific Island No. 43	Reassuring	17	7/10/43
101	Private Smith of the U.S.A.	Excellent	18	10/24/42
102	Women at Arms	Very Fine	19	11/21/42

VICTORY SHORTS (3)

202	City of Courage	Impressive	9	3/20/43
201	Conquer by the Clock	Excellent	10	12/26/42
203	North African Album	Fills Void	9	7/ 3/43
204	Oil Is Blood		8	Not Rev

REPUBLIC

SERIALS

Daredevils of the West		Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps.	Not Rev.
Secret Service in Dark Africa	15 Chaps.	

20TH CENTURY-FOX

ADVENTURES OF A NEWSREEL CAMERAMAN (2)

6201	Along the Texas Range	Picturesque	10	10/17/42
6202	Climbing the Peaks		10	Not Rev.

ALASKAN ADVENTURE (1)

6701	Our Last Frontier		8	Not Rev.

AMERICA SPEAKS (3)

6801	It's Everybody's War	Excellent	18	11/28/42
6851	Weapons for Victory	Very Good	9	5/ 8/43

LEW LEHR SUBJECT (2)

6902	Jungle Land		9	Not Rev.
6981	Monkey Doodle Dandies	Good	9	12/12/42

MAGIC CARPET OF MOVIETONE (7)

6151	Desert Wonderland (Tech.)	Swell	9	8/22/42
6157	Land Where Time Stood Still		9	Not Rev.
6155	Gay Rio (Tech.)	Good	9	5/15/43
6154	Royal Araby	Good	9	10/24/42
6156	Strange Empire	Good	8	1/16/43
6153	Valley of Blossoms	Average	9	9/26/42
6152	Wedding in Rikaner	Very Good	9	9/ 5/42

MARCH OF TIME (12)

4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17 1/3.	7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43

SPORTS REVIEWS (6)

3304	Back to Bikes		9	Not Rev.
3306	Dog Sense	For Dog-lovers.	9	9/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43

TERRYTOONS (26)

3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout	Fair	7	5/ 8/43
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again	For Children	7	5/ 8/43
3502	Ickle Meets Pickle	Fair	7	11/28/42
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Mouse of Tomorrow (Tech.)	Swell	7	12/12/42
3556	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches	Amusing	7	5/ 8/43
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony	Good	7	5/ 8/43
3562	Somewhere in the Pacific (Tech.)		7	Not Rev.

WORLD TODAY (1)

3402	Accent on Courage		10	Not Rev.

UNITED ARTISTS

WORLD IN ACTION (15)

	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of Europe	Thrilling	21	5/ 8/43
	Invasion of North Africa	Superb	20	2/ 6/43
	Labor Front, The	Gripping	21	12/11/43
	The Mask of Nippon	Excellent	20	10/24/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	Russia's Foreign Policy	Heavy	20	2/ 5/44
	This Is Blitz	Grim Realism	21	3/ 7/42
	War for Men's Minds	Revealing	21	9/18/43

SPECIAL

	Don't Hook Now		15	Not Rev
	Kill or Be Killed		18	Not Rev
	Raid Report		8	Not Rev

UNIVERSAL

ANDY PANDA CARTUNES (13) (Tech.)

7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Acrobat	Fair	7	6/19/43

NAME BAND MUSICALS (13)

7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade in Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42

PERSON-ODDITIES (15)

7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7329	Shepherd of the Round House	Interesting	9	6/ 5/43
7377	She's A-1 in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum in Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev.

TWO-REEL SPECIALS (2) (Tech.)

7111	Rear, Navy, Rear	Swell	22½	1/16/43

SWING SYMPHONIES (6)

7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suite		7	Not Rev.
7235	Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	8/12/42

VARIETY VIEWS (15)

7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion In India	Instructive	9	6/19/43
7358	Hungry India		9	Not Rev.
7359	Mr Chims Goes to Town			Mat Rev
7360	Mirror of Sub-Marine Life	Interesting	9	5/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

0996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev.
7363	Yukon Outpost	Very Good	9	8/21/43

SERIALS

Adventures of Smilin' Jack	13 Chaps	11/ 7/42
Junior G-Men of the Air	12 Chaps.	
Don Winslow of the Coast Guard	13 Chaps.	
Overland Mail	15 Chaps.	

VITAPHONE-WARNER BROS.

BROADWAY BREVITIES (12)

8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev
8108	Our African Front		20	Not Rev
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	6/19/43
8105	Vaudeville Days		20	Not Rev

HOLLYWOOD NOVELTIES (6)

8306	King of the Archers	Entertaining	10	5/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev

LOONEY TUNES (13)

8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy (Tech.)	Good	7	8/14/43

MELODY MASTERS (10)

8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev

MERRIE MELODIES (26) (Tech.)

8724	An Itch in Time			Not Rev
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	4/24/43
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc?	Excellent	7	2/12/44

SPORTS PARADE (13) (Tech.)

8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	20	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

W.A.C. Releases 1942-43

World at War	66	Farm Battle Lines	11
Out of the Frying Pan Into the Firing Line.	3½	Spirit of '43	5½
Battle of Midway	19	Troop Train	10
Salvage	7½	Since Pearl Harbor	8
Your American Tragedy.	1½	Point Rationing of Foods	6
Manpower	10	Farmer at War	9
Trailer (Paper Salvage)	1	At the Front	40
Japanese Relocation	10	Food for Fighters	9
Dover	9	Right of Way	9½
Night Shift	11	Mission Accomplished	10
Henry Brown, Farmer	9	Doctors at War	10
Fuel Conservation	3	Wings Up	20
Colleges at War	10	Prelude to War	52
Community Transportation	4½	Message From Malta	10
You, John Jones	10½	War Town	10
Paratroops	9	Lift Your Heads	10
Negro Colleges in War Time	8	Report From the Aleutians	47
		Black Marketing	10

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404 A Gem of a Jam		16½	Not Rev.
5421 A Rookie's Cookie	Fair	17	11/13/43
5433 Bachelor Daze		18	Not Rev.
5406 Busy Buddies		16½	Not Rev.
5405 Crash Goes the Hash	Typical	17	4/ 8/44
5422 Crazy Like a Fox		18½	Not Rev.
5435 Defective Detectives		16½	
5402 Dizzy Pilots		17	
5432 Dr. Feel My Pulse	Fair	18	3/25/44
5426 Farmer for a Day	Gets By	17½	10/16/43
5428 Garden of Eatin'	Good	16	12/25/43
5430 He Was Only Feudin'	Average	16	1/22/44
5434 His Tale Is Told		17½	Not Rev.
5401 I Can Hardly Wait	Typical	16½	8/28/43
5411 Oh, Baby!		18½	
5403 Phony Express	Good	17	12/25/43
5409 Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427 Quack Service	Good	16	10/16/43
5425 Shot in the Escape	Slapstick	19	8/14/43
5407 The Yoke's On Me		16	Not Rev.
5431 To Heir Is Human	Poor	16	3/11/44
5410 Who's, Hugh?	Slapstick	16	2/12/44
5429 You Dear Boy	Good	18	1/ 1/44
5436 You Were Never Uglier		18	
COLOR RHAPSODIES (Tech.)			
5504 Disillusioned Bluebird			Not Rev.
5503 Herring Murder Mystery		7	Not Rev.
5502 Imagination	Excellent	8	12/18/43
5501 Rocky Road to Ruin		8	Not Rev.
COMMUNITY SINGS			
5651 No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652 No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653 No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654 No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655 No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656 No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657 No. 7 Xmas Carols	Fine	10½	12/25/43
5658 No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659 No. 9 (White) Sunday, Monday and Always	Dull	9½	4/ 8/44
5660 No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661 No. 11 (Liebert) Yes'r, That's My Baby		10	
FILM-VODVIL			
5951 No. 1 Mousie Powell		10½	Not Rev.
5952 No. 2 Cootie Williams	Fair	10	10/23/43
5953 No. 3 Zeb Carver	Good	11	11/27/43
5954 No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955 No. 5 Novak's Comedy Band			Not Rev.
FOX & CROW (Tech.)			
5753 Dream Kids		7½	
5751 Room and Bored	Good	7	10/16/43
5752 Way Down Yonder in the Corn	Excellent	7	1/ 1/44
LI'L ABNER (Tech.)			
5601 Amoozin' but Confoozin'	Promising	8	4/ 8/44
5603 A Peekoolyar Sitcheeayshun			
5602 Sadie Hawkin's Day			Not Rev.
PANORAMICS			
5901 Birds on the Wing	Interesting	9½	9/25/43
5902 Babies by Bannister	Excellent	8½	10/23/43
5903 Camera Digest	Fair	10½	2/19/44
5904 Traditions of Mexico		8	
PHANTASIES			
5702 Cocky Bantam	Fair	6½	12/11/43
5707 Giddy Yapping		6	
5706 Lionel Lion		6	
5701 Nursery Crimes	Poor	7	10/23/43
5703 Playful Pest	Fair	6½	2/ 5/44
5704 Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708 Tangled Travels			Not Rev.
5705 Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS			
5851 No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852 No. 2 (Groucho Marx)	Average	10	10/23/43
5853 No. 3 Kay Kyser	Very Good	10	10/30/43
5854 No. 4 (Alan Mowbray)	Good	9	11/27/43
5855 No. 5 (Carrillo & Romero)	Good	9½	1/22/44
5856 No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857 No. 7 (Mexican Cinema Industry)	Very Good	9	4/15/44
5858 No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859 No. 9 (Movies 50th Anniversary)			
5860 No. 10 (Burns-Haley-Davis)		9½	
SPORTS REELS			
5803 Champ of Champions	Good	10	12/11/43
5802 Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5809 Give and Take (Wrestling)			
5807 Golden Gloves		9½	
5801 Kings of Basketball	Good Stuff	10	9/ 4/43
5808 Table Tennis Topnotchers			Not Rev.
5804 Ten Pin Aces	Good	10	12/25/43
5806 Follow Through With Sam Byrd	Good	9	4/ 1/44
5805 Winged Targets	Good	9	3/25/44
SERIALS			
5120 Batman	15 Chaps.		7/31/43
5140 Desert Hawk	15 Chaps.		
5160 Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533 Batty Baseball			Not Rev.
W-534 Million Dollar Cat	Very Good	7	5/ 6/44
W-532 Screwball Squirrel		7	Not Rev.
W-531 Zoot Cat	Good	8	4/29/44
MINIATURES (10)			
M-585 A Great Day's Coming	Fine	10	5/ 6/44
M-582 Kid in Upper Four	Fair	11	1/29/44
M-583 No News Is Good News			Not Rev.
PETE SMITH SPECIALTIES (14)			
S-553 Groovie Movie	Very Good	10	4/29/44
S-552 Home Maid	Good	10	2/19/44
S-551 Practical Joker	Good	10	2/19/44
S-554 Sportsman's Memories	Good	10	5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514 A Day in Death Valley	Good	9	3/ 4/44
T-517 Along the Cactus Trail	Good	9	4/15/44
T-512 Grand Canyon—Pride of Creation			Not Rev.
T-516 Mackinac Island	Excellent	9	4/29/44
T-511 Through the Colorado Rockies	Good	9	12/18/43
T-513 Salt Lake Diversions		9	Not Rev.
T-515 Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LLLU (4) (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"	Excellent	9	3/25/44
D3-4 "In Hollywood"			Not Rev.
D3-5 Lucky Lulu			
D3-3 Lulu Gets the Birdie			Not Rev.
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5 "And to Think I Saw It on Mulberry Street"			Not Rev.
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-3 Package for Jasper	Excellent	7½	1/29/44
U3-4 Say Ah, Jasper	First Rate	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-5 Fun Time			
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
FF3-4 Showboat Serenade	Excellent	20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3 Cilly Goose	Very Good	8	4/22/44
P3-2 Hen Pecked Rooster	Very Good	8	3/25/44
P3-1 No Mutton for Nuttin'	Good	7	12/25/43
P3-4 Suddenly It's Spring			Not Rev.
POPEYE (8)			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
E3-4 "Moving Aweigh"			Not Rev.
E3-3 We're on Our Way to Rio			Not Rev.
POPULAR SCIENCE (6)			
J3-1 No. 1	Good	10	11/ 6/43
J3-2 No. 2	Entertaining	10	12/25/43
J3-3 No. 3	So-So	10	4/ 8/44
J3-4 No. 4			Not Rev.
J3-5 No. 5			
SPEAKING OF ANIMALS (6)			
Y3-3 In the Newsreels	Excellent	9½	4/ 8/44
Y3-2 In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
Y3-4 Your Pet Problem			
SPORTLIGHTS (10)			
R3-7 Catch 'Em & Eat 'Em			Not Rev.
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-6 Heroes on the Mend	Very Good	9	4/22/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-5 Open Fire	Good	9½	4/ 1/44
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-8 Special Delivery			
R3-4 Swimcapades	Good	9½	1/22/44
R3-7 Trail Breakers			
UNUSUAL OCCUPATIONS (6)			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44
L3-3 No. 3	Interesting	10	4/22/44
L3-4 No. 4			Not Rev.
L3-5 No. 5			

RKO RADIO

EDGAR KENNEDY (6)			
43404 Love Your Landlord		18	Not Rev.
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43405 Radio Rampage	Good	16	4/29/44
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS (7)			
44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6	Good	9	4/ 8/44
44207 No. 7	Excellent	10	4/22/44
LEON ERROL (6)			
43702 Cutie on Duty	Good	18	11/27/43
43705 Poppa Knows Worst	Fair	17	5/ 6/44
43704 Say Uncle	Fair	18	3/25/44
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS (4)			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES (13)			
44306 Basket Wizards	Good	8	3/ 4/44
44305 Co-Ed Sports		8	Not Rev.
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44307 Mallard Flight	Good	9	3/25/44
44304 Mountain Anglers	Eye-filling	9	12/25/43
44308 On Point	Good	8	4/29/44
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA (13)			
43106 Aircraft Carrier		16	4/22/44
43102 Letter to a Hero	Very Good	18	1/ 1/44
43104 Mail Call	Very Good	17	2/19/44
43103 New Prisons—New Men		17	Not Rev.
43105 News Front	Very Good	16	4/ 8/44
43101 Sailors All	Very Fine	20	12/ 4/43

REPUBLIC

SERIALS

Captain America	15 Chaps.
Haunted Harbor	15 Chaps.
Masked Marvel	12 Chaps.
Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE (6)			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43
MARCH OF TIME (13)			
1 Airways to Peace	Good	17	9/11/43
2 Europe's Crossroads	Excellent	19	10/ 2/43
3 Youth in Crisis	Excellent	18½	11/ 6/43
9 Irish Question, The	Very Good	16¾	4/22/44
4 Naval Log of Victory	Comprehensive	19½	12/ 4/43
5 Upbeat in Music	Entertaining	16½	12/25/43
8 South American Front	Clarifying	17½	3/25/44
6 Sweden's Middle Road	Excellent	19¼	1/22/44
7 Post-War Jobs	Revealing	18½	2/19/44
MOVIETONE ADVENTURES (6)			
4251 Flying Gunners	Good	9	9/ 4/43
4253 Leathernecks on Parade (Tech.)		9	Not Rev.
4203 Mailman of Snake River	Interesting	9	5/ 6/44
4252 Snowland Sentinels		9	Not Rev.
SPORTS REVIEWS (6)			
4301 Dog Sense		9	Not Rev.
4302 Champions Carry On			Not Rev.
TERRYTOONS (20) (Tech.)			
4505 Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509 Butcher of Seville	Good	7	5/ 6/44
4502 Camouflage		7	Not Rev.
4513 Champion Justice	Good	7	4/29/44
4504 Down With Cats	Good	7	9/ 4/43
4514 Frog and the Princess	Fair	7	5/ 6/44
4510 Helicopter (Tech.)		7	Not Rev.
4508 Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506 Lion and the Mouse	Fair	7	12/18/43
4515 Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	4/29/44
4516 My Boy Johnny	Fair	7	5/ 6/44
4503 Somewhere in Egypt	Fantastic	7	9/ 4/43
4501 Super Mouse Rides Again	Average	7	10/23/43
4507 Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNIVERSAL

NAME BAND MUSICALS (13)			
8123 Choo-Choo Swing	Good	15	11/27/43
8127 Fellow on a Furlough	Good	15	4/22/44
8121 Hit Tune Serenade			Not Rev.
8129 Melody Garden			Not Rev.
8125 New Orleans Blues	Good	15	1/22/44
8124 Radio Melodies	Entertaining	15	1/22/44
8128 Stars & Violins			Not Rev.
8122 Sweet Jam	Good	15	10/23/43
8126 Sweet Swing	Fair	15	3/ 4/44
PERSON-ODDITIES (15)			
8377 Aviation Expert Donald Douglas			Not Rev.
8376 Barefoot Judge	Fair	9	5/ 6/44
8373 Fannie Hurst and Her Pets	Fair	9	11/20/43
8372 Farmer Gene Sarazen	Good	9	10/23/43
8378 Foster's Canary College	Good	9	4/29/44
8375 Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8379 Varga & His Beauties			
8371 Wizard of Autos	Good	9	10/23/43
8374 World's Youngest Aviator	Interesting	9	2/19/44
SWING SYMPHONIES (6) (Tech.)			
8231 Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232 Greatest Man in Siam	Good	7	1/22/44
8233 Jungle Jive	Tops	7	4/29/44
SPECIAL FEATURETTES (3)			
Battle of Music			
7110 Eagle vs. Dragon (Tech.)	Swell Novelty	18	4/15/44
World Without Borders			
VARIETY VIEWS (15)			
8355 Amazing Metropolis	Fair	9	2/26/44
8357 Animal Tricks	Fair	9	4/15/44
8359 Fraud By Mail			Not Rev.
8358 Hobo News			Not Rev.
8352 I-A Dogs	Good	9	10/23/43
8356 Magazine Model	Excellent	9	4/29/44
8360 Mr. Chimp Goes South			
8353 Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351 Who's Next	Excellent	9	9/ 4/43
8354 Wings in Record Time	Interesting	9	1/22/44
TECHNICOLOR CARTUNES			
8238 Barber of Seville	Fair		4/22/44
8239 Fish Fry			
8237 Meatless Tuesday	Good	7	7/13/43
SPECIAL (WAC)			
8112 With the Marines at Tarawa	Great	19	2/26/44

UNIVERSAL (Cont.)

SERIALS

Adventures of Flying Cadets.....	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard.	13 Chaps.	
Great Alaskan Mystery.....	13 Chaps.	4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was.....	7	..Reissue
9311	A Wild Hare.....		..Reissue
9307	Bear's Tale	7	..Reissue
9305	Cross Country Detours.....		..Reissue
9302	Early Worm Gets the Bird	7	..Reissue
9304	Fighting 69½		..Reissue
9303	My Little Buckaroo.....	7	..Reissue
9309	Of Fox and Hounds.....		..Reissue
9306	Hiawatha's Rabbit Hunt.....		..Reissue
9308	Sweet Sioux		..Reissue
9310	Thugs With Dirty Mugs.....		..Reissue

BUGS BUNNY SPECIALS (6)

9721	Bugs Bunny & the Three Bears		..Not Rev.
9722	Bugs Bunny Nips the Nips		..Not Rev.
9723	Hare Ribbin'		

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	.. 2/19/44
9105	Night in Mexico City	Interesting	20	.. 4/22/44
9102	Over the Wall	Very Good	20	.. 1/29/44
9104	Our Frontier in Italy			..Not Rev.
9101	Voice That Thrilled the World	Excellent	20	..11/ 6/43

MELODY MASTERS (10)

9603	Cavalcade of the Dance	Excellent	10	..10/ 2/43
9604	Freddie Fisher & His Band			..Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	..11/13/43
9606	Songs of the Range.....			..Not Rev.
9607	South American Sway	Routine	10	.. 4/22/44
9602	Sweetheart Serenade	Good	10	..11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	.. 2/12/44
9608	U. S. Coast Guard Band	Good	10	.. 5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss			
9708	Duck Soup to Nuts.....			
9703	I Got Plenty of Mutton	Fair	7	.. 5/ 6/44
9701	Meatless Fly Day.....			..Not Rev.
9705	Tick Tock Tuckered.....			..Not Rev
9704	Weakly Reporter	Good	7	.. 4/22/44
9706	Swooner Crooner			..Not Rev.
9707	Russian Rhapsody			..Not Rev.
9702	Tom Turk & Daffy.....	Excellent	7	.. 2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun.....	Fair	20	.. 2/12/44
9107	Oklahoma Outlaws	Well Done	20	..10/ 9/43
9110	Roaring Guns	Good	20	.. 2/19/44
9112	Trail By Trigger.....			
9108	Wagon Wheels West.....	Good	17½	..12/25/43
9111	Wells Fargo Days (Tech.).....		20	..Not Rev.

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	.. 2/12/44
9507	Backyard Golf			..Not Rev.
9506	Chinatown Champs	Colorful	10	.. 4/29/44
9502	Desert Playground	Interesting	10	..10/ 9/43
9505	Dogie Round-Up	Interesting	10	.. 2/19/44
9508	Filipino Sports Parade.....			..Not Rev.
9503	Into the Clouds.....	Good	10	.. 1/29/44
9509	Mexican Sportland			
9501	Tropical Sportland	Fair	10	..11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top.....	Excellent	20	..11/27/43
9003	Task Force	Excellent	20	.. 1/ 1/44
9001	Women at War.....		20	..Not Rev.
9004	The Devil Boats.....			..Not Rev.
9005	Winner's Circle			..Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'.....	Interesting	11	..11/13/43
9403	Hunting the Devil Cat	Good	10	..10/16/43
9405	Jungle Thrills			..Not Rev.
/9401	Our Alaskan Frontier	Fair	10	..11/27/43
9404	Struggle for Life.....	Excellent	10	.. 4/ 8/44

W.A.C. Releases 1943-44

Glamour Girls of 1943..	10	No Exceptions	10
Last Will & Testament of Tom Smith.....	10½	Destination Island X....	10
		At His Side.....	10
Oil Is Blood.....	..	Why of Wartime Taxes..	10
Day of Battle.....	10	Prices Unlimited	10
Suggestion Box	9	America's Hidden Weapon	10
Battle of Russia.....	..	With the Marines at Tarawa	18
Family Feud	6	Negro Soldier	43
Food and Magic.....	10	Memphis Belle	45
Chief Neeley Reports to the Nation	10	It's Your War Too.....	10
Brothers in Blood.....	10	No Alternative	10
Price of Rendova.....	10		

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PRODUCT GUIDES
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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



George Dembow (See Page 4)

Theatre Equipment & Maintenance
Begins on Page E1

RADIO CITY MUSIC HALL

Showplace of the Nation • Rockefeller Center

Proudly presents

the World Premiere of Metro Goldwyn-Mayer's

stirring motion picture production



"THE WHITE CLIFFS OF DOVER"

Starring

IRENE DUNNE

A CLARENCE BROWN PRODUCTION

and with ALAN MARSHAL

RODDY McDOWALL • FRANK MORGAN

VAN JOHNSON • C. AUBREY SMITH

DAME MAY WHITTY • GLADYS COOPER

Directed by CLARENCE BROWN • *Produced by* SIDNEY FRANKLIN

Screen Play by Claudine West, Jan Lustig and George Froeschel
Based on the Poem "The White Cliffs" by Alice Duer Miller

"Random Harvest 11 Weeks!"



"Madame Curie 7 Weeks!"



"Mrs. Miniver 10 Weeks!"



"HERE WE GO AGAIN BOYS!"



FIGHTING SHOWMEN! JOIN THE FIGHTING 5th WAR LOAN!

The Editorial Page

The Fifth War Loan

No form of theatre cooperation with the war effort holds a candle to the job that has been assigned this industry in connection with the Fifth War Loan Drive. It is your next and most important job to back up your government's march to victory.

The way in which the forthcoming drive is being paced by Bob O'Donnell and his co-workers should be an inspiration to all within the industry. O'Donnell and his aides are moving in the field, almost entirely—having set up in record time but efficient fashion the "home office" organization and program.

A keen observer, as well as a theatreman in close touch with the situation on the theatre front, O'Donnell's slant appears to be that the showmen in the theatres of the country, having been urged (not to say driven) over so long a period and having reacted so valiantly to the calls upon their time, talents and energy, need all the tonic and encouragement possible to give them the lift they require to carry on with this biggest of all jobs. So the National Chairman and his immediate assistants in the drive are out there meeting person-to-person with as many exhibitors as is humanly possible for any one group covering the entire country in a limited period of time. Valuable information on conditions, enabling the men directing the campaign to work out the things needed first and most to help the theatremen sell more bonds, thus will be gathered for use in making the selling campaign as successful as possible.

O'Donnell has asked for and has received the support of the trade press in carrying the news and information about the drive. He has obtained the finest cooperation from the distribution branch, so that in this effort we shall see exhibitors and film salesmen out there working together like buddies, all for the good of the cause of helping the Treasury Department run up a record sale of War Bonds. He and his aides have received and are receiving the heartiest kind of cooperation from film men in all territories where meetings are being held to build up the big drive starting on June 12th.

Undoubtedly all this means that the tremendous quota set for the drive will be achieved. But there's only one way such an accomplishment can be assured, and that is for everybody, every person in the industry, to put a shoulder to the wheel. The campaign directors can organize things to help as much as possible, but in the end it's the sales right in the vicinity of each theatre as a result of the individual theatreman's efforts that are needed to make the Fighting Fifth reach its objective.

Are you signed up for that Fighting Fifth? And if so, are you ready for the battle of your showmanship career?

Is Ballyhoo A Lost Art?

A recent letter from a smart exhibitor sounds a warning that in most of the boom areas theatremen are losing the knack of using successful ballyhoo, "the old reliable backbone of show selling."

We can readily understand that with people flocking to the theatres the average showman is expending less effort via the old ballyhoo route But we wonder if they are wise to take such an attitude In boom times good business sense should dictate added, rather than curtailed, effort to attract attention to the theatre and its attractions.

True, in many spots, the manpower shortage makes it tough to use some of the old ballyhoo ideas. But is the situation so bad that it must be dropped altogether?

Showbusiness will not be the same without the ballyhoo so typical of our better show sellers, so let's not drop those "old reliable" methods or allow them to fall into the discard.

▲ ▲ ▲

Observations

Rumor persists that the post-war era will see the birth of two or three new distribution organizations. Additional distributing facilities generally point to additional producing groups. All in all, it may be a bit of all right to see some more and aggressive competition in this business. It would certainly be better for the average independent exhibitor. And if you doubt that, ask them!

* * *

Still no news to report concerning the fate of the late, but not lamented, consent decree or the one to replace it. Despite repeated rumors, this page cannot see that anything extraordinary is going to happen. Looks more like a tug-o'-war, with both sides standing pat and watching to see what the other will do. Meantime, selling policies born of the first decree, continue merrily (for the distributors) on their way.

* * *

From all indications the re-issue market this summer is due for a boom, the like of which has never been witnessed before. With the key runs creating a small bottleneck, availabilities will grow scarcer this summer and early fall and we cannot see how the current releases will suffice to meet necessary demands from most parts of the country.

—"CHICK" LEWIS

Variety Tent New Papa

The young Atlanta mother was desperate. She could find no way to support her five-month-old baby girl, Jean, and faced the necessity of turning the child over for adoption. But now she will not lose her baby, for hospital authorities phoned the Atlanta Variety Club last week and asked whether the club was interested in being foster-father until the mother finished a war training course and got her first pay check. "Sure," answered Chief Barker Jack Dumestre, and so baby Jean will get the best hospital care and her mother can breathe normally again. Atlanta Tent 21 marches on.

20 Cities File 'Locally Needed' Classifications

Applications for "locally needed" classifications have now been filed with the War Manpower Commission in 20 exchange centers, according to Leon J. Bamberger, assistant to Ned E. Depinet, chairman of the distributor division of the WAC. With completion of the present group of applications the first objective has been reached, said Bamberger.

As matters stand now the "locally needed" designation has been accorded by the WMC to Pittsburgh and Philadelphia. Applications have been filed from Albany, Boston, Buffalo, Charlotte, Chicago, Cleveland, Dallas, Detroit, Indianapolis, Los Angeles, Milwaukee, New Haven, New Orleans, Oklahoma City, Omaha, Portland, Ore., Salt Lake City, San Francisco, and Washington. Because labor conditions in the following areas do not warrant it, applications can not for the present be filed in the following cities: Atlanta, Cincinnati, Denver, Des Moines, Kansas City, Memphis, New York, St. Louis.

Sam Moscow Dead; With Columbia Since Formation of Company

Sam Moscow, Columbia southern division manager, died May 11 in Atlanta, Ga., of a heart ailment from which he had suffered for several years. Moscow was 59 years of age. He is survived by a wife, Florence, and a son and daughter, Bobby and Cissie. Columbia executives Jack Cohn, A. Montague, Jos. A. McConville, Rube Jackter, Louis Weinberg, Louis Astor and Hank Kaufman went to Boston for the funeral services, which were held Sunday in Brookline.

Moscow has been with Columbia since its inception. He became associated with the industry in 1911.

GIs Go for 'Blonde Trouble'

"Andy Hardy's Blonde Trouble" was the outstanding hit at War Department theatres during April, it was announced this week by the Army Motion Picture Service, with "Follow the Boys," "Buffalo Bill," and "Uncertain Glory" the runners-up in that order.

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UA Board Members Raised from 5 to 9

In a move to streamline the corporate structure of United Artists an amended certificate of incorporation was filed on Tuesday in the office of the Secretary of State of Delaware, in which the Board of Directors was increased from five to nine members. This was the move that had been discussed at various earlier meetings of stockholders and had been passed upon favorably at a special meeting of stockholders in Wilmington Monday.

Under the plan, which had been opposed by Charles Chaplin, each of the three owners—Chaplin, Mary Pickford, and Vanguard-Selznick—may elect three directors, with cumulative voting retained. However, the three owners can elect a board without exercising their cumulative rights and have the right to define the qualifications of directors.

The nine directors on the new board were given the following powers: to elect officers; to fill vacancies on the board; to manage the company, and in particular to engage all executives and employes and to make all contracts for the acquisition of product. The stockholders, under the amended charter, can amend by-laws by a majority vote.

Under the plan it was expected that smoother operation would be realized, with certain protective measures strengthened. The present restriction on sale and transfer of stock was retained, which means that such transfers would have to be passed unanimously by the owners. Selection of directors by stockholders is expected to prevent competitive interests from sitting on the board.

The nine new directors will be elected to the board at a meeting now scheduled for June 16 at the office of the corporation in Wilmington.

1-Man Strike Against Admitting Young Kaufman Quelled by Cops

A near-riot occurred at a meeting of Newark, N. J. Local No. 244, Motion Picture Operators' Union, last week when opposition arose to the admittance of Nort Kaufman, son of Louis Kaufman, former business agent and convicted extortioner. The technical reason was that young Kaufman and another youth, Jerome Kugel, who sought membership cards, were said to be but 19 years old.

According to police who were called to quell the disturbance, Philip Karlin, opponent of Kaufman's rule in the union, refused to be quiet when the names were called for balloting. Karlin, it is alleged, sat on the floor and screamed when the sergeant-at-arms, Isadore Binder, attempted to eject him. Kaufman was later admitted.

15% Raise for Office Workers

Office workers at the New York exchanges of MGM, United Artists, and 20th Century-Fox this week became the beneficiaries of a 15 per cent wage increase ordered by the National War Labor Board, retroactive to May 10, 1943. The white collar workers were represented by the Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO.

MGM Tradeshows 2 May 29

MGM has set trade showings of "The Canterville Ghost" and "Bathing Beauty" for all exchange territories for May 29. In Boston, Dallas, Detroit, Kansas City, Los Angeles, Oklahoma City, New York and Philadelphia the pictures will be screened both in the morning and afternoon.

Cash Chills Chiselers

Syd Denby and Hy Felt, owners of the Treat Theatre, Newark, N. J., got pretty tired of those chiselers who used to get in without a ticket by telling the doorman they wanted to go inside for a minute to look for a mother, sister, or friend. They invariably never came out until the show was over. But no more. The owners have fixed it so the doorman demands a deposit equal to the price of a ticket and if the goer-inner does not come out within five minutes the deposit is forfeited.

Red Cross Collections Near $5,000,000 Mark

With reports now in from all theatres in five areas, a total of close to $5,000,000 in collections by approximately 11,000 theatres has been reported to date in the 1944 Red Cross Drive, it was disclosed Tuesday by Joseph Bernhard, film industry national chairman for the campaign.

Latest exchange territory to come through with 100 per cent theatre reports is New Haven, with I. J. Hoffman as exhibitor chairman and Edward Ruff as distributor chairman. The 195 houses in that region took in $110,587, almost double last year's collection, and average about $570 per theatre.

Other 100 per cent territories to date include Washington, Philadelphia, Delaware and Northern New Jersey.

20th Gets Dennis-Roosevelt Film

The newest Armand Dennis-Leila Roosevelt picture, "Outposts Unknown," will be released by 20th Century-Fox, it was announced this week. The husband and wife team made their new film during their most recent tour through Africa, India, and the wilds of Burma. Their former productions include "Goona Goona" and "Dark Rapture."

George Dembow

(The Man on the Cover)

Vice-president in charge of sales of National Screen Service Corporation, who is celebrating his twelfth year with that company. In recognition of his service with the company and his accomplishments, National Screen Service will inaugurate a sales campaign starting June 5 and to end December 30 which will be known as the George Dembow Tribute. Mr. Dembow has been associated with the film industry for more than twenty-five years, all of his efforts being devoted to sales and distribution. He has been associated with the old William Fox company, Samuel Goldwyn, Paramount-Publix and other companies.

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Disney to Do Murals

Walt Disney murals will brighten the walls of the Raymond Blank Memorial Children's Hospital in Des Moines, which is being built by A. H. Blank, head of Tri-States Theatres, as a memorial to his son who died March 7, 1943. Disney has written Blank that he will send Donald Douglas, art director, to Des Moines to create the mural designs. The cornerstone of the hospital was laid on May 14.

Technicolor Schedule Full, But Extras Seen

Although the Technicolor Corporation has contracted for 40 pictures during the coming season—which is capacity for the company with its present equipment—President Herbert T. Kalmus this week declared at a stockholders' meeting that some extra work was possible and that producers were not precluded from applying for Technicolor service. Dr. Kalmus explained that possible cancellations, delays and postponements might make it possible to sandwich in new commitments.

The new Monopak process, which was used for the exteriors of "Lassie Come Home," will be employed in shooting two whole pictures, Dr. Kalmus said. This method of single negative color production is still limited and must await full development when materials, equipment and manpower are more plentiful. The two in Monopak will be MGM's "Son of Lassie" and 20th-Fox's "Thunderhead." Eight Technicolor pictures are currently in the making.

At the stockholders meeting four directors were re-elected for three-year terms. They were J. L. Anderson, L. G. Clark, Eversley Childs and Dr. Kalmus.

KAO Directors Re-Elected

N. Peter Rathvon, Ned E. Depinet, Malcolm Kingsberg, Monroe Goldwater, Gordon E. Youngman, J. Miller Walker, and A. W. Dawson were elected to serve for the coming year as directors at the annual meeting of stockholders of the Keith Albee Orpheum Corporation held on Tuesday.

N. Y. Fund Needs $4,500,000

B. S. Moss, co-chairman of the Motion Picture Division of the Greater New York Fund this week announced that the drive for funds now under way had set a goal of $4,500,000. The money is needed, Moss pointed out, to maintain the 403 health and welfare agencies supported by the fund.

Completing '43-44 Lineup

With the scheduling of "Baby Shoes," to be produced by A. W. Hackel, no further features remain to be assigned for production on the Monogram 1943-44 program. Aside from westerns, the season's output quota of 26 films will be completed by July 1.

Warner Round-Up Drive Ends

Over-quota business for the entire 21 weeks of the campaign marked the Warner 1944 Round-Up annual sales drive, which came to a close on Saturday, May 13.

Jack Cohen Heads NSS Drive

Jack Cohen, eastern division manager for National Screen Service, has been named Captain of "The George Dembow Tribute," National Screen's 1944 sales drive, which begins June 5.

20th-Fox Executives Voted New Stock Deal

Two proposals allowing executives to purchase blocks of stock were approved by 20th Century-Fox stockholders at their annual meeting this week. One of the agreed stock deals provides the opportunity for Charles P. Skouras, Elmer C. Rhoden, Harold J. Fitzgerald, and F. H. Ricketson, managers of the four national units of National Theatres Corp.—wholly owned subsidiary of 20th-Fox—to purchase stock of that corporation according to an agreement signed by National Theatres and the four managers on April 10. This provides that the theatre corporation issue 2,000 shares of class A stock and 40 shares of class B, the 1800 shares of National common now outstanding being converted to 1600 shares of class A. Under the plan, the managers will be allowed to buy class B stock at $14,125 per share, Skouras getting 25 shares, Rhoden 6, Fitzgerald 3, and Ricketson 6. The stock will then be converted into class A, on the basis of 10 for 1.

The other stock arrangement has to do with 20th Century-Fox common. As voted by shareholders, 140,000 shares of unissued common will be reserved for executives of the company other than those employed at the studio, the chairman of the board, and board members who do not give full time to the corporation. No executive may purchase more than 70,000 shares.

Four new directors were elected by the stockholders, bringing the board to 15 members. They were Murray Silverstone, former 20th-Fox president; Robert Lehman of Lehman Bros.; Robert L. Clarkson, American Express Co. board chairman; and L. Sherman Adams, vice president of the Massachusetts Investors Trust Co. of Boston. Re-elected directors were Wendell L. Willkie, Spyros P. Skouras, Thomas J. Connors, John R. Dillon, Daniel O. Hastings, Wilfred J. Eadie, William C. Michel, William P. Philips, Seton Porter, Sydney Towell, and Darryl F. Zanuck.

All present officers of the company were re-elected at a meeting of the board of directors folowing the stockholders meeting

Columbia Plans Sales Meetings in 3 Areas

The 1944 custom of holding regional sales meetings rather than national conventions became further marked this week when Columbia Pictures, through General Sales Manager A. Montague, announced that its annual sales conferences will be broken up into three sessions. The meetings have been set for Chicago, June 2 through June 5; New York, June 13 through June 15; and San Francisco, July 11 through July 13. Jack Cohn and home office executives will attend the New York and Chicago meetings.

Sales executives present at the Chicago and New York gatherings will be Rube Jackter, Louis Astor, Louis Weinberg and M. J. Weisfeldt. Central Division Manager Carl Shalit and Mid-West Division Manager Ben Marcus will head the delegation in Chicago; New York Division Manager Nat Cohn and Mid-east Division Manager Sam Galanty spearhead the delegation in New York; and Western Division Manager Jerome Safron in San Francisco. In addition, home office executives, branch managers and the entire sales force in the respective territories will be present at the sessions.

The groupings, according to branches, are as follows: In Chicago—Atlanta, Charlotte, Chicago, Dallas, Des Moines, Detroit, Indianapolis, Kansas City, Memphis, Milwaukee, Minneapolis, New Orleans, Oklahoma City, Omaha and St. Louis. In New York—Albany, Boston, Buffalo, Cincinnati, Cleveland, New Haven, New York, Philadelphia, Pittsburgh and Washington. In San Francisco—Denver, Los Angeles, Portland, Salt Lake City, San Francisco and Seattle.

Theatre Takes Tax Rap

Early reports that theatres generally were not feeling the effects of the 20 per cent admission tax, because patrons evidently did not mind the raised prices, are beginning to be disproved in some situations. This week it was learned that Atlantic City, a resort where money is expected to be spent freely, was the first location in New Jersey to get a bad reaction. The Palace Theatre there was forced to reduce its prices and let the box-office absorb the tax. Management said the public would not pay the added tax.

400 Turn Out for RKO Annual Golf 'Classic'

More than 400 RKO employes and guests turned out last Tuesday for RKO's annual spring golf tournament which was held at the Westchester Country Club, Rye, N. Y.

Of this record-breaking crowd, said by the ticket committee to have been the largest in the history of RKO tournaments, about 150 played the famous twin south and west courses of the club, while the rest sunned themselves on the broad verandahs, indulging in various forms of static athletics such as hoisting a few or raising on the last card.

Climax of the festivities was the award dinner in the evening when Ned E. Depinet, officiating as toastmaster, presented the prizes to the golf winners.

The winners: Kickers Handicap, RKO Employes, Fred Norman; Guests, J. J. Felder. Low Gross, RKO Employes, winner on the South Course, Harry Moseley; runner-up, Harry Zeitels; winner on the West Course, Herb Walker; runners-up, Lou Miller and Charles Horstman.

Low Gross, Guests, winner on the South Course, Abe Kronenberg; runner-up, Harold Rinzler; winner on the West Course, J. Murphy; runner-up, William Scully. Putting Contest, winner, H. D. Cole. Nearest-the-Pin Contest, winner on the South Course, H. Weiss with 11 feet 10 inches; winner on the West Course, Dave Fish with 14 feet, five inches.

Foursome winners were: Max A. Cohen, E. Waxberg, Tom Gibson, Nat Levy, A. W. Dawson, Abe Schneider, John Farmer, Walter Derham, M. Mink, G. Turner, Walter Hoffman, Charles Levy, Sam Rinzler, Don Velde, Moe Sanders, F. W. Wallen, W. Masscee, Ted Lauder, N. Ayers, R. Stutzman, A. F. Apsel, W. Dolan, Clayton Bond, George Ronan, H. Brown, L. J. Kaufman, and Milt Maier. Winner of the booby prize, a crutch, was A. A. Schubart.

21 Universal Sales Officials To Attend June Meet in L.A.

W. A. Scully, vice president and general manager, this week announced the list of sales and home office executives who will attend the Universal Sales Meeting at the Ambassador Hotel in Los Angeles, beginning June 5.

In addition to E. T. Gomersall, assistant general sales manager, and divisional sales head, Fred Meyers, A. J. O'Keefe and F. J. A. McCarthy, the following home office executives will attend: Maurice A. Bergman, Adolph Schimel, F. T. Murray, J. J. Jordan, E. L. McEvoy, B. B. Kreisler and A J. Sharick. District managers who will attend are M. M. Gottlieb, D A. Levy, J. E. Garrison, John J. Scully, P. F. Rosian, S. E. Applegate, Dave Miller, C. J. Feldman and H. D. Graham.

2,778 More Greet Leo

The list of theatres participating in MGM's Twenty-Year Anniversary Week, June 22-28, continues to mount at an accelerated speed. Last week, 2778 more theatres signified their intention of booking one of Leo's features or short subjects to mark the occasion. The total number of theatres now taking part is 13,293.

Premieres, Free Movie Day, Two of Big Guns for 5th Loan Drive

Distributors will make it possible during the Fifth War Loan for exhibitors in small towns to stage Bond Premieres, Children's "School's Out" Premieres and similar bond-selling special events, by "opening their vaults" and permitting theatres in towns of not more than 7,500 population to book pictures for these purposes without regard to whether or not they are customers of the exchange.

Ned E. Depinet, National Chairman of the Distributors Division, made public the Bond Premiere Agreement of the national distributors.

Point 3 of the Bond Premiere Agreement relating to towns of not over 7,500 population makes the provision that "the picture booked for the premiere shall have been generally released prior to December 1, 1943."

In making a picture available to the exhibitor for these shows, under terms of the agreement, the Distributor Committee, Depinet stated, wants to obviate a situation in which the exhibitor may object to running a Bond Premiere on the ground that it might reduce the gross when the picture is played at a regular engagement.

"The distributors do not want any exhibitor to be able to say after the campaign is over that he would have liked to have had a Bond Premiere or a Children's Premiere but could not get a picture," Depinet said.

The Distributor Chairman in each territory will make available to exhibitors covered by Point 3 a list of all pictures released prior to December 1, 1943, for which prints are available.

Free Movie Day July 6

July 6 has been set as the date for "Free Movie Day" in the Fifth War Loan, R. J. O'Donnell, National Chairman, announced on Friday.

This event will come toward the close of the campaign, which ends on July 8, and is expected to serve as a stimulus to the campaign in its last stretch.

The Committee's objective is a "Free Movie Day" in every theatre in the United States on th same day.

Plenty of ammunition will be provided by the National Committee for local theatre campaigns.

Browning's War (Loan) Extra

Harry Browning, Massachusetts Publicity Chairman for the Fifth War Loan, and his staff of aides, has issued a four-page tabloid called "Minutemen News" for distribution at the Fifth War Loan regional meeting in Boston last week. In newspaper style, typographically, and well illustrated, the four-pager included feature articles by well known Boston newspaper columnists and New England campaign leaders, with a lead article by Ray Beall, national Publicity Director. One of the features was a cartoon from an idea suggested by Sam Pinanski, Exhibitor State Chairman.

Iowa Tripling 4th Loan Bond Premiere Figure

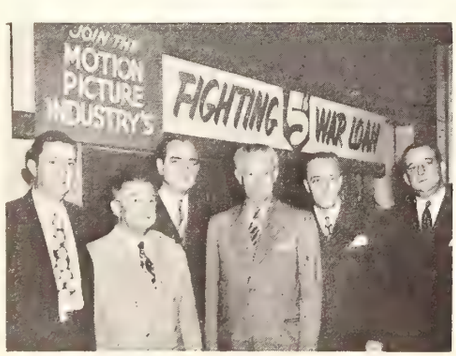
As a result of one week of intensive effort in the Iowa territory, almost three times the number of bond premieres held in the 4th War Loan have already been lined up for the 5th War Loan.

Exhibs Rally As Wac Recruiting is Extended

The nation's exhibitors this week rallied around the banner of the Women's Army Corps when it was announced that the Wac Recruiting Drive, originally scheduled to end on Wednesday, had been extended another week through May 25. Col. John Johns, national head of Wac recruiting, requested the theatres to continue their drive a second week, and Edward L. Alperson, film industry general chairman for the campaign, after consulting with Si Fabian and other theatre executives, replied that they felt certain the exhibitors throughout the country would want to go along with Col. Johns' wishes. The Lionel Barrymore trailer, "To the Ladies," holds over, as will all attending activities centered on increasing the Wac enrollment.

It has been promised that when the drive is over a special booklet will be printed listing all the theatres which took part in the campaign, with the number of applicants received in each theatre. The booklet then will be sent to the War Department for a permanent record.

Reports of recruiting activities in different locations drifted into the New York office during the week. Walter J. Kessler of Loew's Theatre, Canton, Ohio, is generally given credit for being the first to complete his quota of enlistments. He wired Harry Mandel, publicity chairman for the campaign, on the very first day of the drive that he had turned over 12 signed applications to local Wac officers.





DRIVE DIRECTORS ON TOUR. Intensive work of organization for exhibitor activity in the Fifth War Loan is being accomplished at the 16 key-city meetings at which National Chairman R. J. O'Donnell and his aides are addressing large groups of film men. First two meetings were held in Washington and Boston. At left, above, is a group shot at the Washington meet, with R. M. Kennedy, Sidney Lust, Ned E. Depinet, O'Donnell, John J. Friedl and S. H. Fabian. At right, above, the Boston gathering, left to right, rear row: Major Allen V. Martini, holder of the Silver Star, Distinguished Flying Cross, Air Medal, Distinguished Flying Cross of England, who wins cheers at all gatherings; R. J. O'Donnell, F. W. Denio and Sam Pinanski; front row: H. W. Beals, Arthur J. Keenan, Melvin Morrison, Fred M. Eugley.

'Keeper of the Flame'

An additional title, "Keeper of the Flame," has been conferred by his associates at WAC headquarters to Joe Kinsky, coordinator of the Fifth War Loan Campaign.



Joe Kinsky

While R. J. O'Donnell, campaign chairman, and members of the National Committee are making a tour of the country to address all-industry regional meetings, Kinsky remains at campaign headquarters in New York to supervise operations.

Kinsky is readying plans on the New York end in preparation for O'Donnell's return and the June 12th drive kickoff.

Any inquiries regarding the campaign may be addressed to Kinsky in the absence of other National Committee members. Inquiries relative to the field publicity campaign should be addressed to him while Ray Beall, publicity director, is on tour.

WAC Film Depicts Battle of New Britain

One of the most dramatic combat reports yet produced by the War Department, titled "Attack! The Battle of New Britain," will be presented to the public through the War Activities Committee, in cooperation with the Office of War Information.

The film, a six-reel feature, will be free to all exhibitors, with 450 prints turned over to the WAC by the War Department to insure rapid maximum distribution. RKO will handle the distribution without cost.

3,553 Warnerites In Service

Induction of approximately 200 more Warner Bros. employes in the past eight weeks has brought the total now in various branches of the service to 3,553.

Casualties reported to date, including killed and missing in action, number 26.

TRADE TRAVEL LOG

Antoinette Spitzer, Eastern publicity director for Walt Disney, left New York on Monday for a two-week trip to Canada concerning the RKO Radio campaign on "Snow White."

Lucia Perrigo of the Warner Midwest field staff went back to Chicago this week after completing a special New York assignment.

Leo Israel of the 20th-Fox advertising production department is in Florida, accompanied by his wife and daughter. Yep, vacation.

Charles M. Reagan, Paramount general sales manager, made a jaunt to Boston during the week to discuss the New England situation with William Erbb.

After an absence of five years, Ralph Doyle, RKO Radio managing director for Australia, has arrived in New York for conversations with Vice-President Phil Reisman.

RKO's S. Barret McCormick left New York for the Coast last week-end and arrived in Hollywood on Tuesday.

Wolfe Cohen, Warner Canadian district manager, is back in Toronto after a New York conference with Ben Kalmenson.

Selling the Picture

Local Observances Formed for Industry's 50th Anniversary

Harold J. Fitzgerald, president of Fox Wisconsin theatres and national director for the industry's Fiftieth Anniversary, reported this week that plans for local observances throughout the country have been formulated. Forty prominent exhibitors already have accepted state chairmanships on the national committee and theatre men throughout the country are organized to carry on through next December.

The Allied Theatre Owners of New Jersey, for example, will combine their silver jubilee celebration with the Fiftieth Anniversary of the industry at their convention in Atlantic City, June 20th to 22nd. Ben Amsterdam, New Jersey state chairman on the anniversary committee, also reports that other events will be staged by theatre men in the state this summer. John Harris, Pennsylvania state chairman, cites the pooling of interests by the eight theatre operators of Easton and Philipsburg in full-page newspaper advertisements as typical of the interest being shown by Pennsylvania theatre men. In Staunton, Virgina, the theatre operators and local merchants combined to commemorate the anniversary with a special edition of the *Evening Leader,* which featured the industry's Fiftieth Anniversary Seal on each page of the paper and in advertisements. Simlar cooperative efforts are being developed in other cities.

The following state chairmen were announced by Fitzgerald: Elmer Rhoden, Missouri; Ed Kuykendall, Mississippi; H. E. Jameyson, Kansas; John Danz, Washington; Fred Larkin, South Dakota; John J. Friedl, Minnesota; George Tucker, New Mexico; Frank Larson, Idaho; J. L. Cartwright, Florida; F. H. Ricketson, Colorado; J. J. Rubens, Illinois; Ed Fay, Rhode Island; Harry F. Shaw, Connecticut; M. S. McCord, Arkansas; William Miskell, Nebraska; Tony Sudekum, Tennessee; L. C. Griffith, Oklahoma; John Harris, Pennsylvania; Fred Dolle, Kentucky; Tom Berte, Wyoming; Lewis Black, Delaware; Don Sheedy, Montana; Fenton Scribner, New Hampshire; Nikitas Dipson, West Virginia; Bob White, Oregon; Ben Amsterdam, New Jersey; Frank Vennett, Vermont; E. C. Grainger, New York; Lou Christ, Arizona; Harold Chessler, Utah; A. D. Kvoll and T. M. Ellis, Wisconsin; Earl Hudson and Martin Thomas, Michigan; M. C. Cooper and Ed Kraus, North Dakota; Marc Woolf, Don Rossiter and Ken Collins, Indiana, and Robert Poole, California.

Sinatra Song Contest Boosts 'Higher and Higher' in Vancouver

A crowd-getting Frank Sinatra song contest highlighted the exploitation arranged by the management of the Orpheum Theatre, Vancouver, B. C., for the engagement of "Higher and Higher."

The contest, designed to select the entry whose voice and style resembled the nation's number one crooner, was sponsored by the Kelly Piano Company and local Radio Station CJOR, with the finalist being determined by audience appreciation. Winner received $100 in cash with additional cash prizes awarded to second and third place.



Management of the Majestic Theatre in Houston, Texas, erected this oh-boy-we-don't-want-to-miss-that lobby display in advance of Samuel Goldwyn's RKO Radio release, "Up in Arms."

Theatres Get Set for News of Invasion

Plans have been completed by Fox West Coast's Inter-Mountain Division to keep theatre patrons informed of the forthcoming invasion of Europe. As arranged by Rick Ricketson, the three-point program follows:

1. In Denver, all Fox theatres have negotiated an arrangement with 50,000-watt Station KOA and the National Broadcasting Company for both spot-news discs, cut as news is received at the radio station from three of the major wire services—Associated Press, International News and United Press—and rushed within minutes to the theatres, and teletype bulletins direct from the news room of the radio station. The bulletins are posted by a page boy from the station on bulletin boards in front of the theatres at least four times daily and oftener, if the news is of special significance.

2. The discs rushed from the station are taken to the booths and played on the theatres' "non-sync" turntables, with regular theatre

(*Continued on Page* 17)

Goth Ties in With Newspaper for Exhibit of Local News Photos

Always alert to the selling possibilities of specific attractions, Edgar Goth, director of advertising and publicity for Fabian Staten Island Theatres, also believes in institutional efforts activity. ("I have found that institutional efforts are productive of publicity, keeping the theatre name in the limelight, plus engendering good will and building up the theatre as a true community meeting place").

Recent example of one of his institutional stunts was a lobby exhibit of the outstanding local news photos of the past ten years. Officials of the Staten Island *Advance* were eager to cooperate with Goth on the idea, and furnished him with 24 pictures, the work of their staff photographer, for display in the lobby. They came through, too, with plenty of publicity and art on the photographic exhibit.

Is there any reason why other theatremen in towns whose newspapers have staff photographers couldn't duplicate this excellent good will stunt? It certainly is worth trying.

MGM Inaugurates a National Radio Plan On 52-Week Basis

Setting a new precedent in motion picture radio advertising, Howard Dietz, MGM's vice-president in charge of advertising and promotion, this week announced the inauguration of a nationwide radio sales program through the purchase of a widespread schedule of broadcast time set up entirely on a 52-week basis.

The program, which includes leading stations in virtually every key city in the United States, is the first in the film industry to operate on a fixed annual schedule, rather than on a picture-to-picture arrangement.

Affording Metro exhibitors a carefully selected series of spot announcement periods and other programs at preferred broadcasting time, the new MGM institutional campaign was revealed shortly after announcement by the company of its new Screen Test Program, which gets under way June 12th over the Mutual Network.

A wide time range is covered by the schedule, running from station breaks and one-minute spots to specialized five and fifteen-minute news, sports and variety shows. They will be devoted to building advance public interest in Metro pictures and to direct selling coordinated with local MGM playdates.

Much of the schedule is already in operation, with additional time to be added wherever it is considered necessary to round out the program. New time is currently being surveyed both in this country and in Canada.

The pictures to be featured in the broadcasts and the copy approach will be controlled from New York, but will be correlated to local theatre bookings with the assistance of the MGM field exploitation staff and the Loew's Theatre organization.

Thus, it is pointed out, Metro will give exhibitors a carefully tailored selling aid throughout the year. They will further receive the benefit of special spot campaigns to be set up from time to time on top films.

The radio program, Metro officials disclosed, would in no way interfere with the company's large and established newspaper and magazine advertising campaigns. It will serve, rather, as a supplementary sales effort to publications placements.

Handled through the newly-formed Motion Picture Radio Divsion of Donahue & Coe, Inc., the new Metro radio schedule was arranged under the direction of Mr. Dietz.

Stations included in the MGM program are: Atlanta,

(*Continued on Page* 17)

Show Builder Touring Mississippi

The MGM Show Builder, under the direction of Mark Jenkins, is making a tour of small town situations and during the next two weeks will visit 19 cities in Mississippi and one in Tennessee. The theatres and cities are the Holly, Holly Springs; Lyric, Oxford; Grand, Water Valley; Grenada, Grenada; Dixie, Durant; Strand, Kosciusko; Strand, Louisville; Rex, Starkville; Ritz, West Point; Princess, Columbus; Elkin, Aberdeen; Varsity, Amory; Okolona, Okolona; Ritz, New Albany, Lyric, Tupelo; Princess, Booneville; Coliseum, Corinth; Majestic, Iuka; Hinz, Walnut, all in Mississippi; and the Town in Collierville, Tenn.

The Box Office Slant

Make Your Own Bed

Warner Bros. Farce 82 mins.

(Nat'l Release, June 10)

AUDIENCE SLANT: (Family) A heavy-handed farce, it will appeal to those audiences that can understand only the simplest of dialogue and situations. If that's your kind this is your meat.

BOX-OFFICE SLANT: Good box-office names guarantee a certain amount of response, but it hardly rates better than strong dual support.

Cast: Jack Carson, Jane Wyman, Alan Hale, Irene Manning, George Tobias, Robert Shayne, Tala Birell, Ricardo Cortez, Marjorie Hoshelle, Kurt Katch, Harry Bradley, William Kennedy. Credits: Direction, Peter Godfrey. Screenplay, Francis Swann and Edmund Joseph. Adapted by Richard Weil from a play by Harvey J. O'Higgins and Harriet Ford.

Plot: Alan Hale and his wife, Irene Manning, will do anything to keep help, and that's how he cooks up a mystery to entice Jack Carson and his girl, Jane Wyman, to act as servants. In turn he gets some radio players to act as Nazi spies. Jack is the world's dumbest detective, but in the end he traps the fake Nazis, who turn out to be real Nazis after all.

Comment: Actually "Make Your Own Bed" is an artificial and very labored farce that has Carson falling over suitcases, shaving ducks, and looking surprised all the time, while Jane Wyman alternately pouts at him and makes frightful mistakes in the kitchen—aimed at getting laughs from the feminine trade. Alan Hale carries off his somewhat embarrassing role in good spirit and George Tobias is there to lend a hand when the going falls to pieces. That is all true, but nevertheless the picture will win plenty of laughs from the kind of audience that likes its humor simple and its dialog unsullied by subtlety. There are many such audiences, and if yours is one of them the picture will please. The cast names are attractive, which is the clue to your advertising. Just plug the names—never mind about the story. "Make Your Own Bed" can't fail to do business in the right situations.

The Hairy Ape

United Artists Drama 90 mins.

AUDIENCE SLANT: (Adult) Suspenseful, entertaining film fare that should be well received by rank-and-file moviegoers.

BOX-OFFICE SLANT: The title may be a tough nut to crack in the hinterlands where folk are not familiar with the play, but smart exploitation and subsequent word-of-mouth should build grosses.

Cast: William Bendix, Susan Hayward, John Loder, Dorothy Comingore, Roman Bohnen, Tom Fadden, Alan Napier, Charles Cane, Raphael Storm, Charles La Torre, Don Zolaya, Mary Zavian, George Sorrel, Paul Weigel, Egon Brecher, Geseia Werbsek, Carmen Rachel, Jonathan Lee, Dick Baldwin, Ralph Dunn, William Halligan, Tommy Hughes, Bob Perry, Ruth Robinson, Rod De Medici, Eddie Kane. Credits: Produced by Jules Levey. Associate Producer, Joseph H. Nadel. Directed by Alfred Santell. Screenplay by Robert D. Andrews and Decla Dunning. Director of photography, Lucien Andriot. Special effects, Harry Redmond. Art direction, James Sullivan. Musical direction, Edward Paul. Based on stage play by Eugene O'Neill.

Plot: William Bendix and his pals, Roman Bohnen and Tom Fadden, are stokers on a coal-burning freighter bound for New York from Lisbon. Among the passengers is Susan Hayward, spoiled, insincere daughter of the idle rich, who, while visiting the stokehole as a means of excitement, is terrified and fascinated at the sight of big, tough, soot-covered Bendix. Screaming "You ape! You hairy ape!", she is hurried away by her escort, John Loder, the ship's second engineer. For the first time in his life, Bendix is beaten. In this white-faced girl is a creature he cannot understand. He becomes listless, morose. In New York, after an unsuccessful initial attempt, he finally gains access to her apartment. He had seen a real ape at a neighborhood circus, had felt he was seeing a reflection of himself as the ape crushed a tire, and is determined now to crush this girl. Confronted by the ship's stoker, Susan is terrified, faints. As she recovers consciousness, his anger slowly dies. He realizes that despite differences in social position, she is no different from any waterfront wench he has mastered in the past. Happy once more, he rushes back to the ship, ready to sail for Lisbon.

Comment: "The Hairy Ape" may or may not pass the discriminating muster of critics, but where the great American public is considered, especially rank-and-file moviegoers, it should be well received. Thanks to top-notch performances by William Bendix as the big, tough, chief stoker, and Susan Hayward as the spoiled, selfish rich girl, not to mention capable supporting characterizations by John Loder, Dorothy Comingore, Roman Bohnen, Tom Fadden and others, situations that might otherwise seem far-fetched and incongruous become authentic and believable; and Alfred Santell's direction slowly weaves a suspenseful mood that holds the audience in its grip until the climax—a climax that may prove a trifle disappointing to those hyper-emotional spectators whose benevolence toward Bendix and hate for Miss Hayward causes them to cast logic aside and look forward to the girl's destruction. Bendix's role is one of the finest he has had to date and should strengthen his popularity, and so admirably does Miss Hayward win the disgust and abhorrence of the audience that this fact alone places her portrayal near the top rung of effective cinematic villainies. Producer Jules Levey has invested his film with authentic and lavish production values, as the situation may demand, and splendid craftsmanship is apparent in all technical departments. That title may be a tough nut to crack, for to those not familiar with the stage play it can suggest anything from a circus comedy to a jungle thriller. Too, it may make the feminine element hesitate before laying their money on the line. Only smart exploitation will overcome this obstacle—exploitation designed to point up the film's chief audience-winning factor: suspense. Favorable word-of-mouth comment by first-day audiences should materially strengthen subsequent attendance.

Legion of Decency Ratings

(For Week Ending May 20th)

SUITABLE FOR ADULTS ONLY

Call of the South Seas
Detective Kitty O'Day
Good-night, Sweetheart
Goyescas

OBJECTIONABLE IN PART

Delinquent Daughters

Waterfront

PRC Drama 65 mins.

AUDIENCE SLANT: (Adult) Nazi spies on our own waterfront make good thriller fare for general entertainment.

BOX-OFFICE SLANT: Good support for any dual bill at theatres where action melodrama is preferred.

Cast: John Carradine, J. Carrol Naish, Maris Wrixon, Edwin Maxwell, Terry Frost, John Bleifer, Marten Lamont, Olga Fabian, Claire Rochelle, Billy Nelson. Credits: Directed by Steve Sekely. Original screenplay by Martin Mooney and Irwin R. Franklyn. Director of photography, Robert Cline. Produced by Arthur Alexander. An Alexander-Stern Production.

Plot: A Nazi spy lands on the waterfront and instead of working under instructions of the Gestapo chief here, and using his brains, he kills a couple of people. Blame falls on an innocent builder who came to visit one of the murdered people, but the Nazi spy's ruthlessness and killing spree soon show him up, and he is eliminated and the builder proven innocent.

Comment: The title describes the locale of a Nazi spy thriller that spends most of its footage in building up to a climax. This treatment develops an unusually well built series of sequences that make for good cops and robbers product. Because of the tightness of the space in which the action takes place, the only chase is a walk through the dark, with one man following another to his death. As a unit the film is good enough to hold up the supporting assignment on dual bills in situations where mellers are the thing. There are times when seemingly unnecessary dialog holds back the thuggery, but the fault is very slight. The names of Carrol Naish and John Carradine will help to sell the whole bill. The rest of the cast do well with the parts assigned them. Direction by Steve Sekely is good, giving the story natural development and a crescendo climax. Production credit for mountings, story judgment and general timing, which has been injected into the result, falls into the lap of Arthur Alexander.

Yellow Rose of Texas

Republic Western 69 mins.

AUDIENCE SLANT: (Family) Combination entertainment that has something for each age. Action for the very young, and the old-young; music and singing for the rest.

BOX-OFFICE SLANT: Tops for Roy Rogers; should outdraw his best previous starring vehicles.

Cast: Roy Rogers, Dale Evans, William Haade, George Cleveland, Weldon Heyburn, Hal Taliaferro, Tom London, Harry Shannon, Dick Botiller, Brown "Jug" Reynolds, Bob Nolan and The Sons of the Pioneers. Credits: Director, Joseph Kane. Associate Producer, Harry Grey. Screenplay by Jack Townley. Photographer, Jack Marta.

Plot: Roy Rogers appears on the scene as an entertainer in a river showboat. Actually he is an insurance company detective. The girl who works on the boat with him is the daughter of the man originally charged with the holdup which Roy is investigating and by the time the boat gets to town the father has escaped jail. After some chasing, fighting and considerable musical entertainment Roy uncovers the real thief.

Comment: This effort outdoes the previous Roy Rogers pictures in both the story and musical entertainment departments. The story is compact, reasonable, and moves steadily to a climax, with the denouement sufficiently

surprising. Putting Roy in his usual cowboy outfit delivering his usual brand of entertainment, as a disguise for being an insurance company detective, is an adroit way of preserving his popular identity and still changing the setup. The music and singing are quite excellent, with Roy doing some songs, Dale Evans a number of others, and the Sons of the Pioneers contributing a few. In addition some novelty numbers are logically introduced because the stage is pitched on a traveling showboat. There are some fights, some chases, and suspense is kept at the maximum. Direction by Joseph Kane makes both types of fare, the show entertainment and the western stuff, effective and keeps the picture moving as far as it is possible to do so where both music and western action are mixed. It is easy to see the expert hand of Harry Grey guiding production, as the story is well constructed, and the music enjoyable and beautifully presented. Selling will be automatic. The mere announcement of Roy Rogers' name, in those communities where he is known will bring the customers in. Elsewhere tieups with stations featuring Roy Rogers, Dale Evans, and the Sons of the Pioneers, can be worked out locally. Also use your music shop.

Goyescas

RKO Radio **Musical** **99 mins.**

AUDIENCE SLANT: (Adult) Moderately enjoyable Spanish dialog film with English titles. Imperio Argentina's dual role complicates the plot and is likely to confuse the average drop-in-and-relax moviegoer. Granados' delightful music is easy on the ears.

BOX-OFFICE SLANT: Will succeed best in metropolitan "art" and foreign-run theatres, and in Spanish-speaking sections.

Cast: Imperio Argentina, Rafael Rivelles, Armando Calvo, Ramon Martori, Jose Latorre, Eloisa Muro, Antonio Casas, Manuel Moran, Manuel Requena, Marta Flores, Juan Calvo, Antonio Bayon, Marina Torres, Maria Vera. Credits: Made in Spain by Universal Ibero Americana de Cinematografia. Directed by Benito Perojo. Based on an original story by Fernando Periquet. Music by Enrique Granados, whose opera Goyescas was inspired by the Goya period early in the 19th Century. Musical adaptation and direction, M. Munoz Mollada. Ballet direction, Vicente Escudero.

Plot: A Countess and a songstress (both played by Imperio Argentina) are in love with Don Luis (Armando Calvo). When the Mayor and Petrilla, the songstress, confront Don Luis with the Countess, Don Luis kills the Mayor in a duel, escapes. During the Mayor's funeral services, the Countess flirts with Captain de Pizarro (Rafael Rivelles), later meets him at a secret rendezvous where Petrilla, believing the Countess has Don Luis hidden in her castle, engages in a singing duel with her. The Countess calls Petrilla a "jealous woman scorned," then flees from the inn. For revenge, Petrilla succeeds in having Pizarro transferred to a foreign post; but the Countess, on learning of this, gets the Queen to revoke the order. Eventually all works out well: the Countess is reunited with the Captain and Petrilla rushes off to meet her love. Don Luis.

Comment: For so-called "art theatres" and foreign-run houses in metropolitan centers, and in Spanish-speaking sections of communities, "Goyescas" should have a fairly profitable career. But its success in average first-run and neighborhood situations is extremely doubtful because, as is the case with most importations, it has no stars who have established themselves at American box-offices. Furthermore, to the ordinary moviegoer, the title means little or nothing. The picture itself, with its Spanish dialog and superimposed English titles, is moderately enjoyable entertainment, thanks to the delightful music; but the dual characterization by Imperio Argentina is likely to prove confusing to drop-in-and-relax patrons, for these two characters must be kept straight in the spectator's mind if he is to follow the plot clearly. One song, familiar to many though known by few according to title, is La Playera or the celebrated Spanish Dance, and music shops may find themselves confronted by patrons humming the melody in an effort to find the sheet music or recording. If you are to play "Goyescas," you should solicit the support of music lovers and tie in with music shops for window and counter displays. Perhaps you can persuade music groups to work with you in selling tickets for the opening night's engagement on a cooperative basis. You'll have to resort to some activity of this kind to make any kind of showing at your box-office.

Johnny Doesn't Live Here Any More

Monogram **Comedy** **78 mins.**

AUDIENCE SLANT: (Family) Fun for the family in farcical and light situations.

BOX-OFFICE SLANT: While no "marquee" thunder is present, there are a few names that should draw.

Cast: Simone Simon, James Ellison, William Terry, Minna Gombell, Chick Chandler, Alan Dinehart, Gladys Blake, Robert Mitchum, Dorothy Grainger, Grady Sutton, Fern Emmett, Chester Clute, Jerry Maren, Janet Shaw. Credits: Director, Joe May. Producer, Maurice King. Screenplay, Philip Yordan and John Kafka. Cinematographer, Ira Morgan, A.S.C.

Plot: A war worker, who goes to Washington to take a job, is unable to find a place to live and she talks a young man being inducted into the Army, into letting her sublet his apartment. Vast complications arise when she discovers that he neglected to tell her of the many keys he'd passed out to friends. Things are in a continual uproar until he comes back and straightens everything out.

Comment: Walking out of the theatre after the preview, a woman said "Cute, wasn't it?" That characterizes the picture. It's a comedy farce that has no intention of going anywhere, but simply wants to amuse with a number of light situations and gags. Picture can be scheduled as program fare and figure on a reasonable amount of entertainment, for your customers will think it's "cute." More than likely the film would have stacked up better, and Miss Simon would have been a good comedienne, if we understood more of her lines. As it was we caught a word here and there, and if there was comedy in the line, it was lost in the struggle to get the words and meaning. The other two leads, William Terry and James Ellison, fill their roles well. The cast is composed largely of faces known to regular theatregoers, and belonging to experienced actors who give the picure a professional touch. The King Bros., who produced, have added a clever idea in an animated gremlin which dovetails the action. The gremlin idea should help sell the picture if used in advertising and exploitation. Hard luck from smashing a mirror, and other superstitious foibles can be spouted and "explained" by an "expert" planted in your lobby.

The Eve of St. Mark

20th-Fox **Romantic Drama** **96 mins.**

AUDIENCE SLANT: (Family) Its realism gets under your skin. War story with woman appeal.

BOX-OFFICE SLANT: Presents a selling problem but worth going after.

Cast: Anne Baxter, William Eythe, Michael O'Shea, Vincent Price, Ruth Nelson, Ray Collins, Stanley Prager, Henry Morgan, Robert Bailey, Joann Dolan, Toni Favor, George Mathews and others. Credits: Produced by William Perlberg. Directed by John M. Stahl. Screenplay by George Seaton from the play by Maxwell Anderson. Photographic direction by Joseph La Shelle.

Plot: A typical country boy, inducted in the pre-Pearl Harbor draft, meets a girl from his home town while on leave in New York and falls in love. He is shipped to the Philippines and in the Jap attack his group is isolated. Though weakened by malaria and offered a chance to be evacuated to another post they heroically vote to stick it out until their battery is destroyed and they are last seen trying to get away in native boats. To his family and sweetheart back home he is reported missing in action but hope for his safely prevails.

Comment: A very well made war picture that concentrates more on the impact of war upon the human emotions of those who fight and those who wait. There are many moments of splendid natural comedy that rippled through the piece with no punches pulled in portraying the varying layers of morality among the men of the armed forces. There are a number of fine performances turned in during the course of the story, with Vincent Price seeming to rate top honors. Michael O'Shea and George Mathews are also spotlighted by their characterizations. Anne Baxter and William Eythe provide convincing evidence of their talent in the leading roles. A newcomer to the screen from the Broadway stage, Joann Dolan, does very well in a short sequence as the piflicated trollop. John Stahl's direction is very smoothly paced to hold an audience throughout the action and while the picture leaves you a little in the dumps, that seems to be popular with the ladies. It is not the type of war film that should keep people away since it concentrates on romance and the lighter moments of army life with spice on the side. The production is a credit to Producer Perlberg.

Summer Storm

United Artists **Drama** **107 mins.**

AUDIENCE SLANT: (Adult) A well-made story of tragic portent that offers fine entertainment in the way of acting.

BOX-OFFICE SLANT: Go after the patrons who are tired of fluffy nonsense on the screen; here is dramatic meat for those who want solid fare.

Cast: George Sanders, Linda Darnell, Anna Lee, Edward Everett Horton, Hugo Haas, Lori Lahner, John Philliber, Sig Ruman, Andre Charlot, Mary Servoss, John Abbott, Paul Hurst, Charles Trowbridge, Byron Foulger, Charles Wagenheim, Frank Orth. Credits: Producer, Seymour Nebenzal. Director, Douglas Sirk. Screenplay, Rowland Leigh and Douglas Sirk from the Anton Chekov story, "The Shooting Party." Music, Karl Hajos. Photography, Archie M. Stout.

Plot: Out of the lower depths of pre-Soviet Russia rises Olga (Linda Darnell) because men cannot resist her. She marries Hugo Haas to better herself and makes love to George Sanders of the aristocracy. Later she fastens herself to Edward Everett Horton, symbol of decaying nobility, for the luxury he can give her. Sanders has foresworn his true love, Anna Lee, and in desperation kills Olga at the shooting party. Haas is convicted of the crime and goes to Siberia for life. For seven years Sanders carries his secret, but at last is killed still trying to shield himself.

Comment: This Chekov story is typical of the strong Russian tragedies that are so impressive on the stage. In the film version, however, some of the dark, forbidding nature of the subject has been lightened, with less artistic effect perhaps, but calculated better to the general tastes of film audiences. To achieve this, role of Count Volsky has been given to Edward Everett Horton, who plays it for comedy gags on the surface. Horton's work will probably disgust book lovers, but Hollywood knows most picture-goers are not book lovers—so why not? Linda Darnell does a good job as Olga, although she seems a little lightweight for such a bad girl. Sanders actually gets under his role and comes up with one of his very best acting chores. All in all, the acting, while spotty, is decidedly interesting, and with the famous Chekov story to carry it,

(*Continued on Page 32*)

Program Exchange

Neels Explains How Program For the Granada is Prepared; We Hear From Reed, Sherred

If only this balmy spring weather could remain indefinitely instead of giving way to the hot, humid summertime, when the slightest move bathes you in perspiration, when the atmosphere is nearly always close and still, when you adhere to your chair like a postage stamp. Last weekend we went to the country estate of an editorial associate, and there we communed with nature. We saw the babbling brook; we heard the songs of the birds; we saw squirrels scamper up and down trees, come up to the window of our associate's rural retreat and there partake of delicious goobers. We saw wild flowers; we felt the crisp, clear country air; we felt alert and vigorous. Now we are back among the tall buildings once more, but those few hours in the New Jersey countryside refreshed us. We had drunk deeply of the rural atmosphere; we had drunk deeply. We are not likely to forget last weekend for a long time to come. But we shall push the pleasant thoughts aside long enough to prepare this edition of the Program Exchange.

In this department last week, while referring to the programs for Rugoff & Becker's Granada Theatre in Brooklyn, we expressed the hope that Manager **William Price** would give us some information concerning their preparation. Meanwhile, before last week's discourse appeared in print, we received a communication from **Pat Neels,** assistant to Mr. Price. From its contents, we learned that Neels is responsible for the programs, and we are glad to accord him due credit for a fine job of showmanship. His guiding light, of course, has been Manager Price, under whose tutelage Neels learned the principles of effective program construction.

Neels writes, in part:

"I have always had a 'hankerin' to make up copy, and under Mr. Price's management, soon found it a pleasure. He is a 'stickler' for the use of white space, and I easily agreed with him that it could be put to good use. We had always disliked 'busy' copy.

"Anyway, I soon learned his likes and dislikes in the making up of copy, and have been 'on my own' for the past year. I'm glad you approve of our efforts."

Our correspondent then goes on to describe how he goes about laying out each issue of the Granada program:

"We get press sheets on all pictures well in advance, and they are meticulously studied to find the best ads. When we have made our choice, we cut them out and paste them on the program dummy, with the outlines going on last. By the time the dummy is mailed to the printer, all that is left for him to do is to insert co-feature and playdate copy.

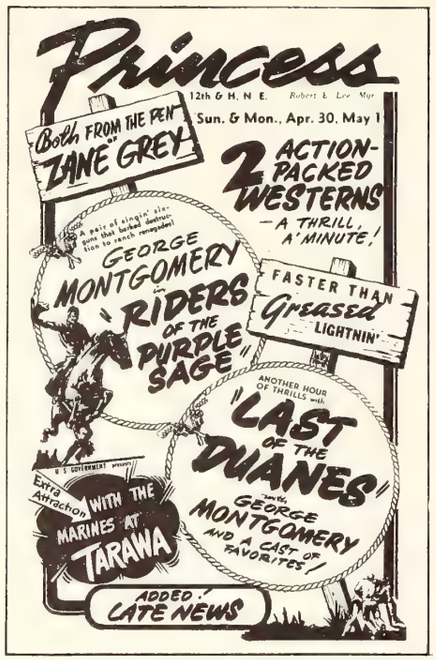
"To find out at a glance the attractions advertised in the program, our Movie Guide at the center spread provides the information quickly and easily. (Editor's note: See illustration in last week's edition of the Program Exchange.)

"Lately I have been leaning a little toward the style of the Radio City Music Hall advertisements, as I find them clean and easily readable."

Wisely enough, Neels scans newspapers and magazines for miscellaneous ad elements and borders which he keeps on hand to aid him in preparing his layouts.

We don't blame Manager Price for being "a 'stickler' for white space," for we firmly believe that an ad that "breathes" is more likely to be read and acted upon than one stuffed to the borders with cuts and copy. Some theatremen labor under the mistaken impression that since they are buying a certain amount of space, they can get the good from the paid space only by filling it with copy. Little do they realize that white space also attracts attention, that it will direct the reader's eye to the advertiser's message. And another thing. When white space is judiciously used, it makes a clean, neat, attractive ad that immediately places the theatre in the same category. On the other hand, a carelessly prepared, copy-crammed layout conveys the impression that the theatre is carelessly operated. The reader has a right to expect that if care is taken in preparing theatre ad layouts, that same care surely prevails in the operation of the theatre.

We are grateful to Neels for his information, and we'll be looking forward to further comment from him for discussion in future editions of the Program Exchange.



An inside spread of one of the programs for the Princess Theatre, Washington, D. C., managed by Robert E. Lee, was reproduced on this page a couple of weeks ago (STR, April 29, p. 16). Now we show you the front cover of a recent issue. Advertising westerns, it packs punch.

Joe Reed, owner of the Bryan Memorial and Bantam theatres, Washington Depot, Conn., sends us a copy of his Movie Calendar. Each theatre gets a side of the program for the listing of its attractions, and there are two merchant ads, one to a side. Reed provides a service with his calendar that other exhibitors would do well to duplicate, and that is to give the starting times of the features and short subjects. The writer always insists on seeing a picture from the beginning, and he always checks the theatre's newspaper ad or program for the time of shows. It is irritating when this information is not provided. Of course, he can always telephone, but it's so much more convenient if this information appears in the theatre's advertising. And besides, he may not be near a telephone. We rather imagine a lot of people feel the same way we do about it.

Showman **Carl Sherred,** manager of the Manos Theatre, Ellwood City, Pa., forwards some recent selling items. One was a blotter which advertised "Happy Land" and pushed the sale of war bonds by the use of this red and blue copy against a white background: "Make America a 'Happy Land'—Buy Another War Bond Today." For the showing of "Snow White and the Seven Dwarfs" Sherred issued a small "flash" herald in which he notified his patrons that he had booked the Walt Disney full-length feature and that "right now this picture is breaking box-office records all over the United States." On the back page of a roto herald on "Shine On Harvest Moon" he urged patrons to "watch for these wonderful pictures coming soon to the Manos," then listed the attractions below. Envelope in which the herald was mailed carried this message on the outside: "Inside is your guide to happiness. . . Read every word. . . Big hits are coming to Ellwood City."

Almost before we know it, we find ourselves over here somewhere in the third column. And so we bring another Program Exchange discourse to a close. See you next week.

'Lifeboat Experience' Contest Scores Hit

Considerable interest was evoked through a "Lifeboat Experience" contest sponsored by RKO in conjunction with the playing of "Lifeboat" on the New York circuit.

Arranged by Ira Morais of the RKO Theatres' publicity department, the contest offered an evening of night-clubbing with a Harry Conover Cover Girl to the shipwreck survivor who wrote the most interesting letter describing his experiences adrift in a lifeboat. Morais tied up with Lee Mortimer, night-life columnist and movie reviewer of the New York *Daily Mirror,* to play host to the winner and to co-sponsor the contest.

The columnist devoted one of his week-end columns to the story and the returns began pouring in, including a letter from a merchant-marine who lost an arm when his ship was torpedoed on his return trip to the United States and who spent five days in a lifeboat before being picked up by a Corvette.

Jean Sinclair, Conover model, was contacted to accompany the winning contestant.

Rules required the contestants to write letters of their experiences following shipwrecks to the RKO Publicity Department. It was noted that letters were to be judged on the basis of the actual experience rather than on literary ability.

Life 'Mark Twain' Layout Ideal For Advance Display in Lobby

"The Adventures of Mark Twain" was the subject of an elaborate 11-page section in the May 8 issue of *Life.*

Titled "A Photographic Essay," the layout depicted highlights in the colorful career of Mark Twain and presented strikingly similar photographic comparisons of Twain in his actual backgrounds with Fredric March's portrayal of the famous humorous as recreated on the screen.

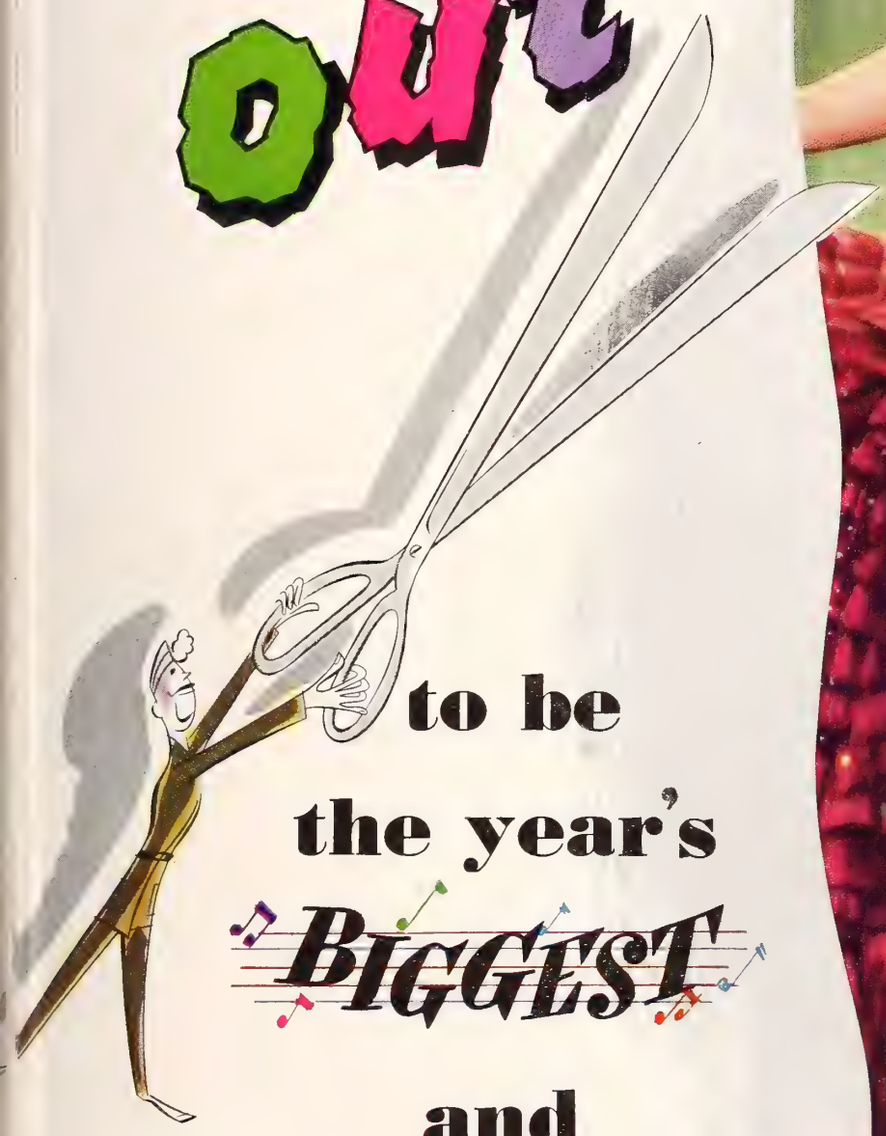
If you're pretty certain "Mark Twain" will play your theatre, why not make a setpiece featuring this *Life* material for an advance lobby display?

High Schools Willing to Furnish Talent for Stage Fun, Says Colby

Held in connection with the showing of "Higher and Higher" at the Plaza Theatre, Milwaukee, a neighborhood Vaudeville Show featured a local young man, Gene Sevcheck, as "Milwaukee's Frank Sinatra."

Incidentally, Manager Neal Colby reports that high schools are willing to recruit talent for stage fun, and dramatic classes often are interested in arranging the entire show as part of their course, experience has proven.

cut out

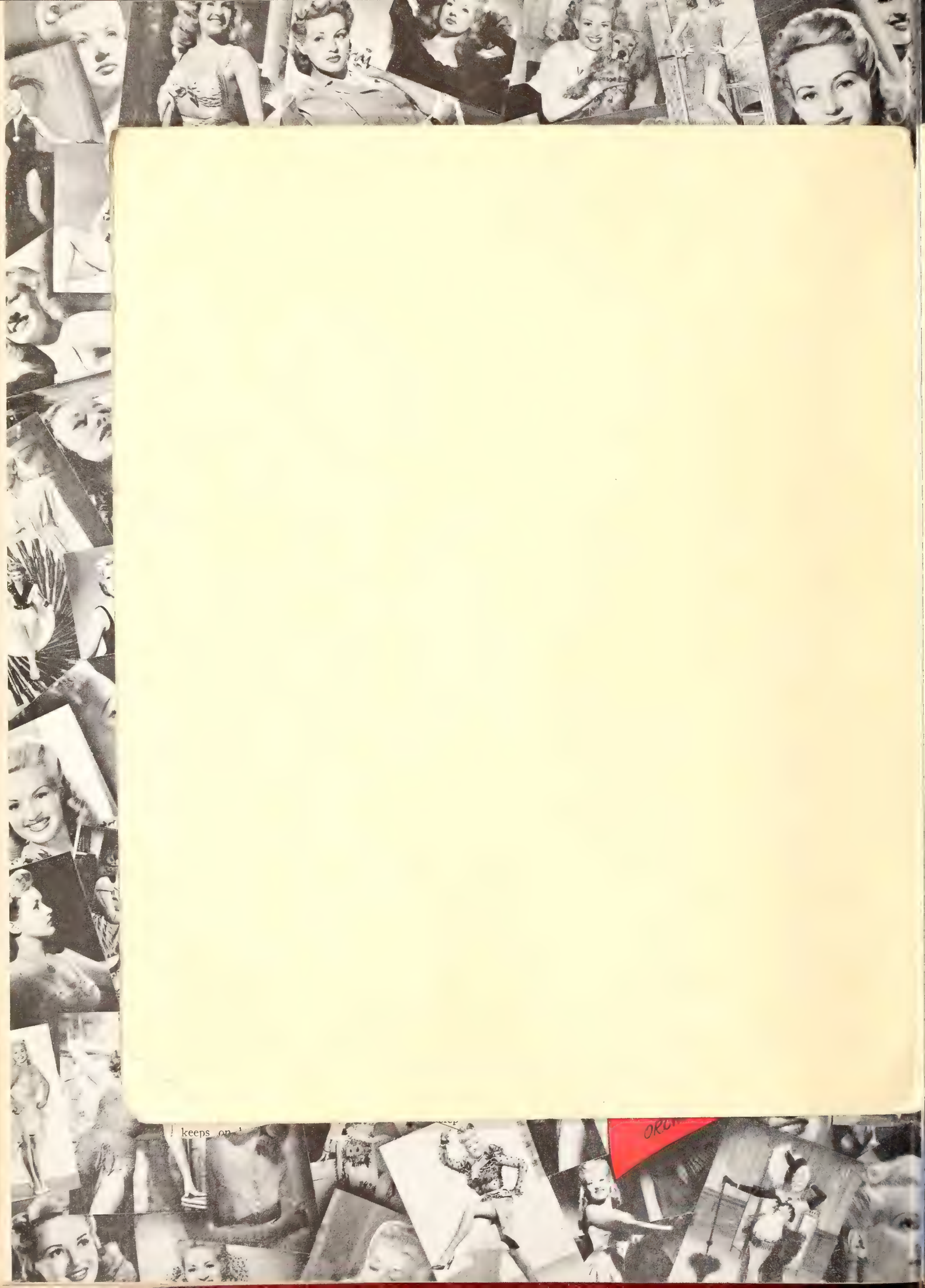


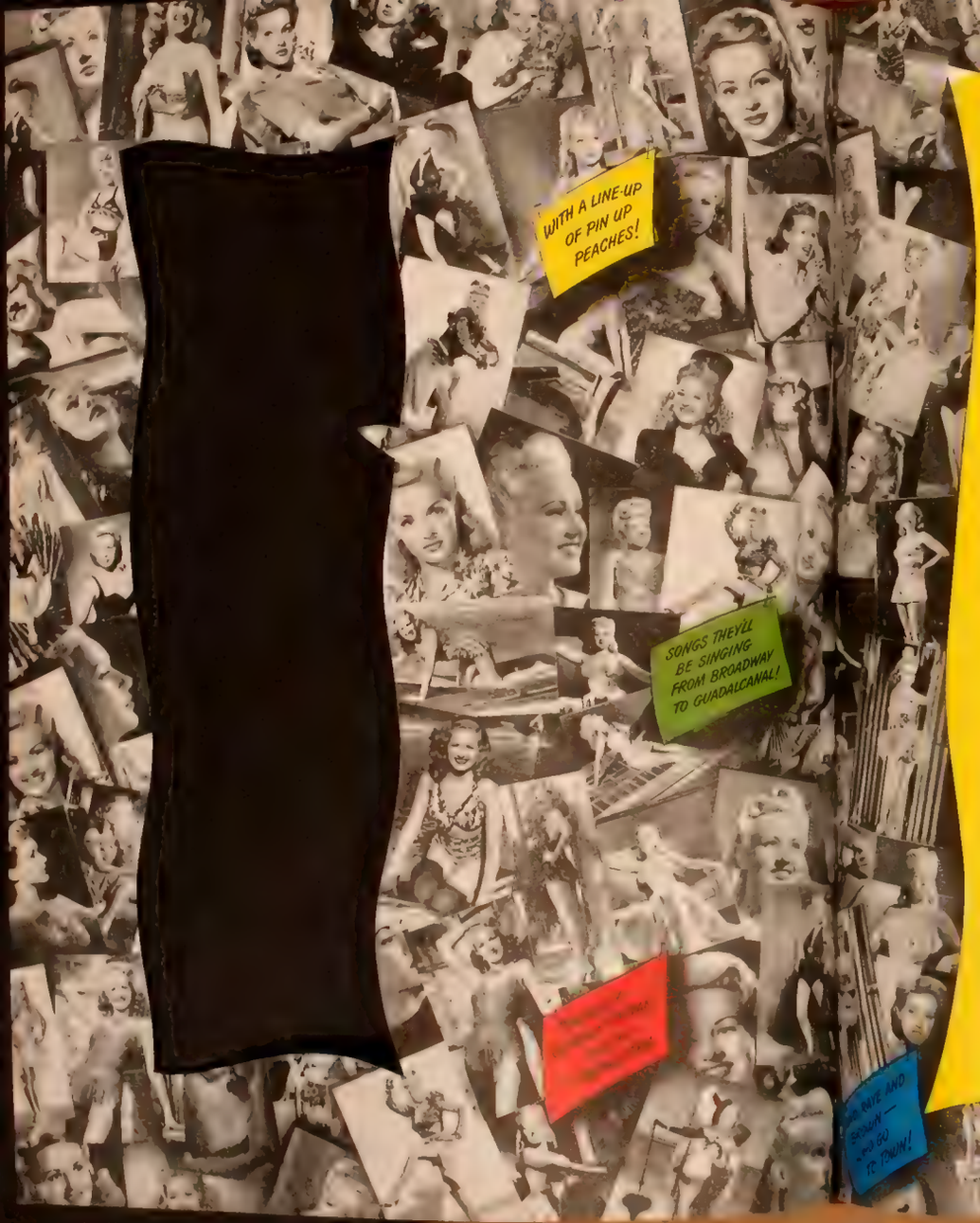
to be
the year's
BIGGEST
and
GAYEST
musical!




lains How Program
WITH A LINE-UP OF PIN UP PEACHES!
SONGS THEY'LL BE SINGING FROM BROADWAY TO GUADALCANAL!
PLAYED BY CHARLIE SPIVAK AND HIS ORCHESTRA


ID RAYE AN
BROWN —
WHO GO
TO TOW





Betty Grable
in
PIN UP GIRL
in Technicolor

JOHN HARVEY · MARTHA RAYE · JOE E. BROWN
EUGENE PALLETTE · SKATING VANITIES
DOROTHEA KENT · DAVE WILLOCK · CONDOS BROTHERS

Charlie Spivak
and his orchestra

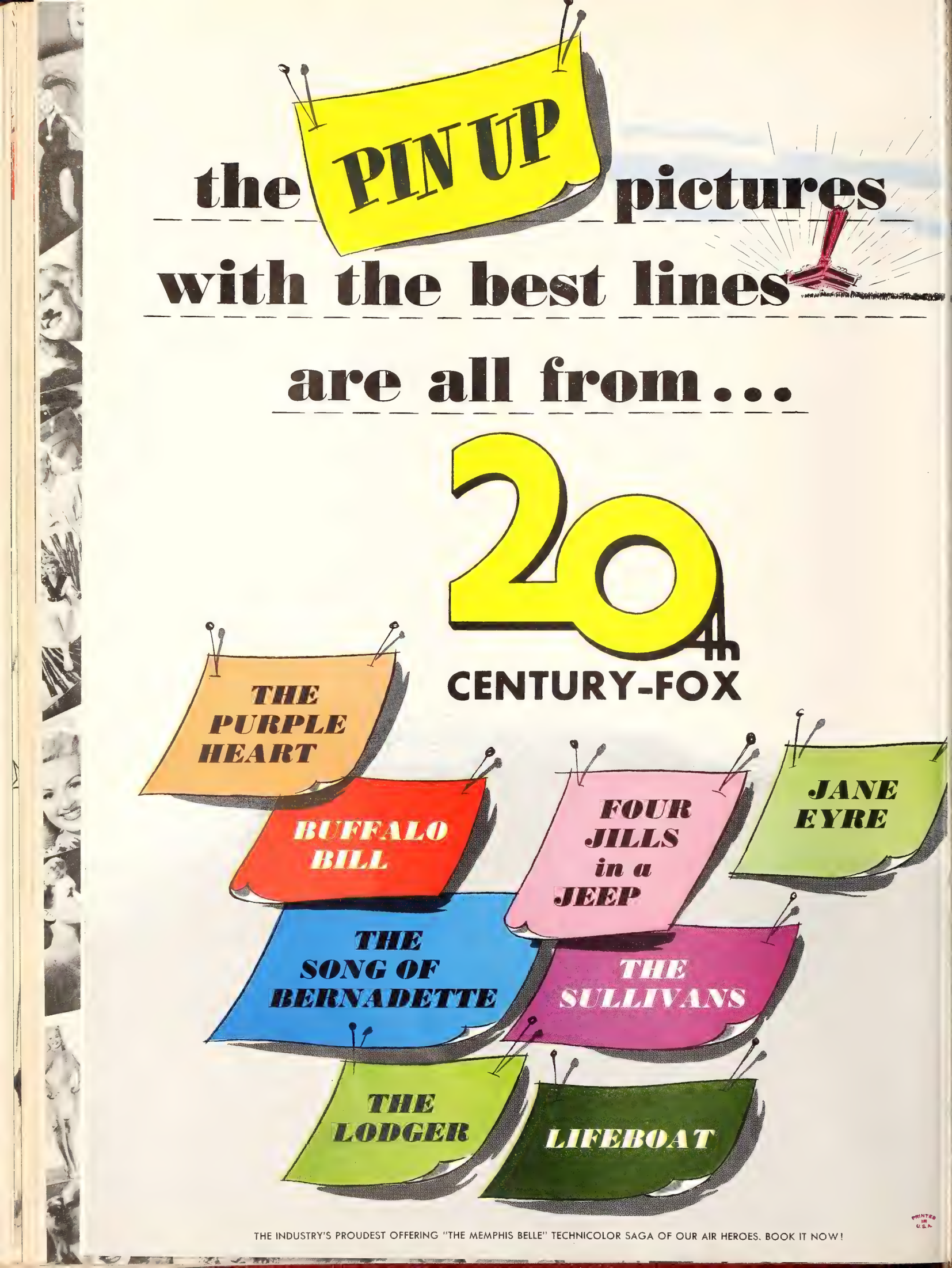
Directed by BRUCE HUMBERSTONE · Produced by WILLIAM LE BARON

it will pin-up records everywhere!

Screen Play by Robert Ellis and Helen Logan and Earl Baldwin
Based on a Story by Libbie Block

Lyrics and Music: "You're My Little Pin Up Girl" · "Time Alone Will Tell" · "This Is It" · "Once Too Often" · "Yankee Doodle Hayride" · "The Story of the Very Merry Widow" "Don't Carry Tales Out Of School" · "Red Robins, Bob Whites and Blue Birds" by Mack Gordon and James Monaco

Musical Sequences Dances Staged by Hermes Pan · Military Number Staged by Alice Sullivan · Roller Skating Number Staged by Gae Foster · Musical Numbers Supervised by Fanchon


the PIN UP pictures
with the best lines
are all from...
20th CENTURY-FOX
THE PURPLE HEART
BUFFALO BILL
FOUR JILLS in a JEEP
JANE EYRE
THE SONG OF BERNADETTE
THE SULLIVANS
THE LODGER
LIFEBOAT
THE INDUSTRY'S PROUDEST OFFERING "THE MEMPHIS BELLE" TECHNICOLOR SAGA OF OUR AIR HEROES. BOOK IT NOW!
PRINTED IN U.S.A.

Finds Ideal Setup to Exploit 'Mark Twain'

Art Moger, publicist for Warner Bros., returned recently to Boston from New Bedford and Providence where he arranged tieups and exploitation for "The Adventures of Mark Twain."

Talking with New Bedford natives, Moger discovered that Twain was a frequent visitor to Fairhaven, across the bridge and about three miles from New Bedford. Here he stayed at the Tabitha Inn, one of the showplaces of Massachusetts. Here he visted his friend and adviser, the late Henry H. Rogers, former president of the Standard Oil Company, who is portrayed in the picture.

Moger was quick to see the exploitation possibilities in this section. Result: a full-page feature story in the New Bedford *Standard-Times*, with plenty of art. Moger also wrote a local human interest story and arranged rotogravure pictures for a later issue.

Moving on to Hartford, he had a comparatively quiet time of it. Only three of his stories appeared in the Hartford *Courant* in a single issue: one on "Mark Twain," another on "Frog Jumping" and a feature on Ann Sheridan.

Being a former newspaper man, Moger's unique style of writing has garnered much additional space for Warners, whom he represents in the East.—Bo.

Theatres Get Ready to Furnish Patrons With Invasion News

(*Continued from Page 7*)

programs being interrupted by the news bulletin. The hot-news disc begins with the introduction of KOA's regular newscaster, then launches right into the news flashes.

3. Theatres not immediately available to a radio station with facilities for cutting discs are arranging with either the radio station or the local daily newspaper for access to use of their teletype wire bulletins, both for posting in front of the theatre and as copy for "radio slides" projected on the screen by means of a stereopticon. The tieup with the newspaper or radio station is on a "value received" basis, with the head of the "radio slide" reading: "Hot News From the Editorial Rooms of the Daily Tribune!" The same copy can be used for the permanent head on the bulletin board outside the theatre.

In Denver, Fox Theatres will reciprocate the service rendered by KOA by running trailers plugging programs or special features of that station.

MGM's National Radio Plan

(*Continued from Page 7*)

WAGA, WGST, WSB; Baltimore, WBAL; Boston, WBZ; Buffalo, WBEN; Charlotte, WBT, WSOC; Cleveland, WGAR, WTAM; Columbus, WBNS; Denver, KLZ, KOA; Des Moines, KSO, WHO; Detroit, WJR, WWJ; Harrisburg, WHP; Hartford, WDRC; Houston, KPRC, KTRH; Indianapolis, WFBM; Kansas City, WDAF; Los Angeles, KECA, KFI, KHJ, KNX; Louisville, WHAS; Milwaukee, WTMJ; Minneapolis, KSTP; Nashville, WSM; New Orleans, WDSU, WSMB, WWL; New York, WOR, WJZ; Oklahoma City, WKY; Omaha, KOIL, WOW; Philadelphia, WCAU, WFIL; Portland, KGW, KOIN; Providence, WPRO; Raleigh, WPTF; Reading, WEEU; Richmond, WMBG; Rochester, WHAM; St. Louis, KMOX; Salt Lake City, KDYL, KSL; San Antonio, WOAI; San Francisco, KPO; Schenectady, WGY; Seattle, KOMO; Spokane, KFPY, KHQ; Syracuse, WAGE, WFBL, WSYR; Tulsa, KVOO.

Brought 67 Bonafide Replies

A teaser ad featuring the copy, "Who will adopt this little girl?", brought 67 bonafide replies when it was used by Dick Phillips of the Arrow Theatre, Cherokee, Ia., as part of his campaign on "Lost Angel."

Money Dates for June

Although Money Dates for June are few and far between, this will be a busy month for showmen, inasmuch as June 12 and the balance of the month will see much activity in connection with the Fifth War Loan drive. Many of the Money Dates, therefore, should be tied in with the Bond Drive wherever possible. Keep your theatre as cool and inviting as you can, allowing for wartime restrictions. Defense work and gasoline rationing will keep folk in town this year, and their chief source of amusement and recreation will be your theatre. Don't let them down. Don't let up on your exploitation. When there is a Money Date to capitalize on, follow through.

National Observance Periods

June 14: FLAG DAY. Since this date marks the 167th anniversary of the present American Flag, it should be observed with patriotic exercises and American entertainment in the American way. There should be Flag dedicatory exercises on your stage, with unbiased patriotic groups participating. A military or semi-military drill, preceded by advance publicity and a proclamation from the mayor proclaiming the event and the theatre in which it takes place, should be a feature of your evening's activities. You might designate the presentation as "The Blank Theatre's Salute to Victory." Have leading local organizations take part in your exercises. Employers might guest their employes. Speakers could dwell on 100 per cent Americanism and thread their talks with the importance of everyone on the home front doing their part in the war effort to help bring victory and an everlasting peace. The Fifth War Loan will have just gotten under way, so be sure to tie-in bond-selling activities with your Flag Day program. Souvenir Flags, attached to cards, might be given to purchasers of bonds on Flag Day. Your exercises could conclude with a special Flag Day trailer, followed by mass singing of The Star Spangled Banner. National Screen Service and other trailer companies will perhaps have ready-made trailers for your use. In planning your Flag Day campaign, be sure to display the American Flag from the theatre flagpole, or upright in front. Inside, the Flag is stationed to the right of the stage, with the state flag at the left. Bill Flag Day in your advertising, but don't reproduce the Flag. Sketches showing the history of the American Flag would make an impressive lobby exhibit.

JUNE 18: FATHER'S DAY. Dust off some of the stunts you used for Mother's Day—except the most sentimental ones—and use them here. First, however, since the Fifth War Loan will be in full swing, try to induce wives, sons and daughters to "buy a bond for Dad." Invite fathers as your guests who appear at the theatre with their sons home on leave from any of the armed services. Merchants could offer war bonds to the youngest and oldest fathers, also to the father with the most children, to the father with the most boys in service, to the father with the most girls in service, etc. For several years now in New York, a leading evening newspaper, The Sun, has been conducting an annual contest among merchants for the best Father's Day advertising campaign. Perhaps your local newspaper will cooperate with you on a similar venture. Have children write essays on "What I Owe to My Father" or "Why I Love My Father," with prizes for the best essays going not to the contestants, but to their fathers. Book amusing and diversified entertainment—a gay musical would be ideal—for Father's enjoyment on his day. Steer away from heavy, dramatic film fare. After all, father has enough worries with going to the theatre to be reminded of more.

Sectional Observances.

June 1—Kentucky entered Union, 1792; Tennessee entered Union, 1796.

June 3—Confederate Memorial Day (Louisiana, Tennessee).

June 15—Arkansas joined Union, 1836.

June 17—Bunker Hill Day in Boston.

June 20—West Virginia joined Union, 1863

June 21—New Hampshire joined Union, 1788.

June 25—Virginia admitted to Union, 1788.

Anniversaries

June 3—Jefferson Davis, born 1808 (celebrated in Alabama, Arkansas, Florida, Georgia, Mississippi, South Carolina, Texas and Virginia).

June 4-7—Victory at Midway, 1942.

June 6—Nathan Hale, patriot, born 1755.

June 9—John Howard Payne, composer Home, Sweet Home, born 1791.

June 12—New York City incorporated, 1655.

June 14—Harriet Beecher Stowe, author "Uncle Tom's Cabin," born 1811.

June 21—France falls to Hitler, 1940.

June 22—Germany strikes Russia, 1941.

June 23—C. L. Sholes patented typewriter, 1869.

June 23—American troops landed in France, 1917.

Homer McCallon Sells 'It Happened Tomorrow'

Outstanding newspaper coverage, attractive window displays, cooperative ads and radio cooperation were among the showmanship angles employed by Manager Homer McCallon of Loew's State, Houston, for the opening of "It Happened Tomorrow" in the Texas city.

Several weeks prior to the opening, the Houston *Post, Press, Chronicle* and *Shopping News* devoted several feature stories and art to the leading players in the film. Radio station KTRH gave "It Happened Tomorrow" several plugs on various programs throughout the film's run.

Attractive window displays were promoted in both John's Beauty Salon and Stower's Furniture Store. The former devoted an entire window to a display featuring scene stills of Linda Darnell with make-up preparations, while the latter also got out an eye-appealing window with several blowups of the star. Both displays carried full credits for the picture, theatre and playdate.

A cooperative ad from John's Beauty Salon, featuring Miss Darnell, broke in the society sections of the *Chronicle*. Ahead of the film's opening a huge 20-foot electrically illuminated sign was displayed over the exit doors. Other displays were placed in the Rice, Lamar and Texas State, three of the largest hotels in Houston.

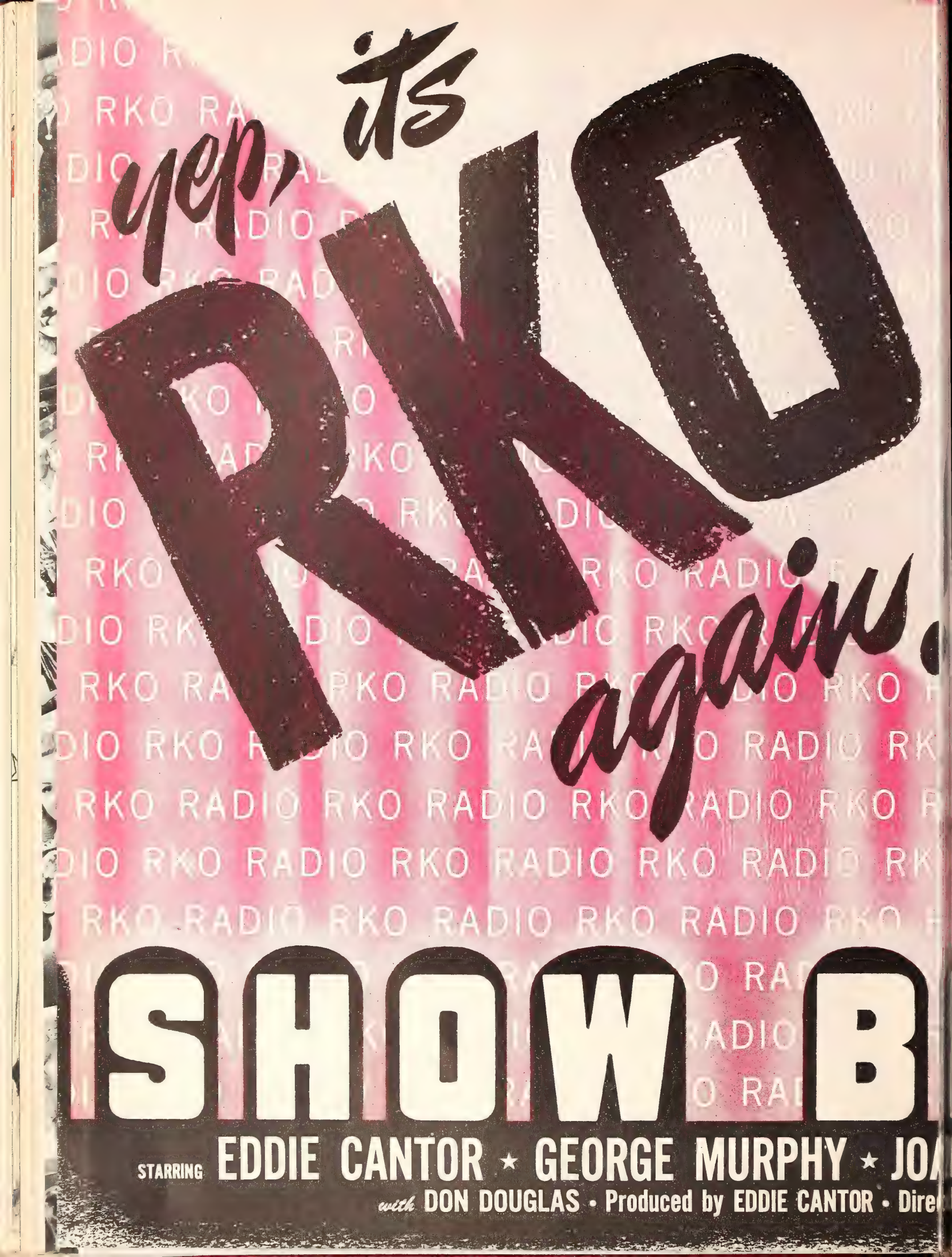
Thought is one word; action another!

'Crash Dive', 'Flicka' Foreign Exploitation

We can learn from our brethren, says the Bible. Foreign exploitation is on a par, and sometimes far superior to that done in the domestic field. Below are some examples:

"Crash Dive" was released at the Gran Rex Theatre, Buenos Aires, Argentina, with a slick pre-selling campaign which netted the picture an excellent advance build-up. A tie-up with a British Embassy publication gave the picture six pages of publicity illustrated with 24 photos from "Crash Dive." 250,000 of these booklets were distributed in Argentina and neighboring territories. Other important angles centered around several window displays on the leading shopping streets and radio broadcasts over radios Belgrano, Argentina and Splendid. Highlight of the publicity was a special premiere for high officials of the Argentine Navy which received good photo and feature coverage in the press.

"My Friend Flicka" received a hand-tailored pre-selling campaign for its release at the Alameda Theatre, Mexico City. Over the radio, the picture received an impressive number of plugs. The picture was publicized through a special stunt whereby the Hipodromo de las Americas (the Racetrack) distributed special announcement cards. These cards were also placed in all cars parked at the track and all over town. The picture was screened for the National Charros Association of Mexico.


yep, it's
RKO
again.
SHOW B
STARRING EDDIE CANTOR ★ GEORGE MURPHY ★ JO
with DON DOUGLAS • Produced by EDDIE CANTOR • Dire

They ALL Love It!

THE N. Y. DAILIES:

"Make it your business to see 'Show Business.' It's a swell show."
—Jim O'Connor, N. Y. Journal-American

"A lively, amusing and nostalgic divertisement." —Kate Cameron, N. Y. Daily News

"Cantor sparkles... establishes himself as top-drawer producer."
—Lee Mortimer, N. Y. Daily Mirror

"A solid package of musical film fare."
—Irene Thirer, N. Y. Post

"A pleasant and diverting screen offering."
—Howard Barnes, N. Y. Herald-Tribune

"Comedy and old songs . . . light, amiable amusing." —Eileen Creelman, N. Y. Sun

"Gay, rough and ready."
—Alton Cook, N. Y. World-Telegram

AND THE TRADES:

"Speedy piece of diverting entertainment geared for profitable biz." —Variety

"Generously endowed with everything that a musical requires to be a box-office sock."
—Film Daily

"Should prove to be one of RKO's big box-office pictures of the year." —M. P. Daily

"Top-flight musical comedy from Broadway to Main Street." —M. P. Herald

"Contains plenty of entertainment . . . should do the business." —The Exhibitor

"Terrific fun; a top laughmaker . . . Tops for any situation." —Showmen's Trade Review

"Should pay off handsomely at the box-office."
—Hollywood Variety

RKO RADIO PICTURES

SINESS

AVIS ★ NANCY KELLY ★ CONSTANCE MOORE

DWIN L. MARIN • Screen Play by Joseph Quillan and Dorothy Bennett • Story by Bert Granet

SHOWMEN: DO MORE THAN BEFORE FOR THE FIGHTING FIFTH WAR LOAN!

Regional Newsreel

BOSTON

Ned Eisner, owner of the Cameo in Uxbridge, has been accepted by the Navy.

Al Swerdlove of Federal Films has returned from a business conference in New York.

Larry Herman, former booker for the Snider Circuit, is "somewhere in Italy."

Roland Moon, district manager for Lockwood and Gordon, is recovering from a broken ankle.

Cy McGerigle, RKO, heads the entertainment committee of Lt. Vernon A. Macauley Post, American Legion (Theatrical Post).

Edward Bellefeville has resigned as manager of the Capitol Theatre at Fall River.

Joseph Cohen is manager of E. M. Loew's Open Air Theatre at Lynn. Cohen was manager of the Regent in Arlington.

J. J. Walsh is a newcomer to the staff of the Auditorium in Lynn.

Jack Bauman, owner of the Lincoln Theatre in Quincy, has fully recovered from his recent serious illness.

William Stanton, manager of the Colonial and Scenic in Rochester, N. H., has been forced to resign because of ill health.

The Charoroken Theatre in Lincoln, N. H. has been fully rebuilt following a disastrous fire.

Fred Lieberman has been elected to the Board of Directors of HIAS of Masachusetts.

The Annual Party of the Cinema Club was a big success. President Nat Obesman arranged the program of entertainment.

James Spence has joined the staff of the Lynn Auditorium.

Ansil H. Sanborn, owner of several theatres, is president of the Senate in New Hampshire and manager of the campaign of Mayor Charles Dole of Portsmouth, who seeks to become Governor.

The Spring issue of "Servicemen's Scrap Book," issued by M and P theatres for the men overseas, is off the press and contains much of interest to all of those in and out of service. Herb Philbrick prepared the unique booklet.

Gerald J. Welch has been made a Staff Sergeant and is now stationed at the 117th Station Hospital somewhere in the Pacific area.

Ben Rosenberg has been suffering strained muscles in the back, but is rapidly recovering. He has remained on the managerial job at the Metropolitan.

Saul Woll, assistant to Manager George Kraska at Loew's State Theatre in Boston, has resigned to enter the field of accounting. A testimonial gathering was held with Harry Greenman, manager of Loew's Orpheum, presiding.

Ralph Snider, head of the Snider Circuit of Theatres, who some time ago became sole owner of the Hotel Bradford and part owner of the Hotels Kenmore and Braemore in the Back Bay district, this week took over the Hotel Fensgate on the Charles River, also in the Kenmore-Back Bay district.

CHARLOTTE

James V. Frew, formerly a salesman for Universal, has been transferred from Indianapolis to Charlotte as exchange manager for Universal. Mr. Frew succeeds L. R. Brauer, who has been promoted to the Atlanta exchange as manager. Mr. Brauer came from New Orleans to Charlotte two years ago. His family will remain here until later in the summer. These changes were made during the recent visit here of district manager for Universal, Harry Graham.

The Blowing Rock Theatre, the only theatre at a mountain resort popular with Charlotteans, has been purchased by A. F. Sams, a South Carolina exhibitor and will open June 1 as the resort begins. This house the first in a large mountain area, was built about twelve years ago by Howard Holshouser and G. C. Robbins and was operated by them until its purchase by Mr. Sams.

Mrs. Ruth Johnson, who has been with Warner Brothers exchange here for fifteen years, has been granted a leave of absence. Her duties through the summer months will be assumed by Mrs. Fay Jeffries.

Mrs. Verdah Looper, booker at the Republic exchange, has gone to Texas to join her husband who is receiving his military training at Camp Hood.

Theatre managers through the Charlotte area report that the increase of federal taxes has had no effect on attendance. One manager of a large chain reports an increase in attendance within the past month.

Roy L. Smart, an executive of the Wilby-Kincey Theatres, introduced George J. Rony, motion picture director recently escaped by way of the underground from France, who came to Charlotte as the last speaker this year at the Executive Club.

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BOSTON SEES 'BERNADETTE.' Gala ceremonies marked the opening of "The Song of Bernadette" at the Majestic Theatre, Boston, last week, with celebrities from distribution and exhibition much in evidence. Seen in the lobby are E. X. Callahan, 20th Century-Fox district manager, and Mr. and Mrs. Gene Campopiano, prominent exhibitors from Lawrence, Mass.

CHICAGO

Edward O'Donnell, managing director of th west side Marbro Theatre, and Myles Concan non, co-manager of the Loop Chicago Theatre were awarded diamond-studded wrist watche to commemorate twenty years' service with th Balaban and Katz organization at a meetin held at the Drake Hotel. Another vetera manager, Leonard Schiff of the Central Par Theatre, was given two $100 war bonds for th great record of the house during the 4th Wa Loan drive.

Aaron Stein, attorney in the Schoenstadt thea tre case, is on the west coast for a two-weel trip.

Jay Frank, 20th Century-Fox exploiteer, ha returned from the Detroit territory, where h supervised the preparations for the premiere o "Tampico."

The Chicago Operators Union is lending it aid to the movement for a theatre managers union and officials of the union are also strong for a film salesmen's organization along simila lines.

Tom Gorman, RKO Theatres district manager, last week announced the appointment of Richard Frederick as Grand Theatre manager succeeding Norman Wrobel, who has been named director of the Des Moines Orpheum.

Illinois Fire Marshal John Craig says that 36 theatre fires during the past 12 months have caused $165,000 damage.

Harry Sarber of Western Theatre Equipment of San Francisco has been visiting Chicago equipment manufacturers.

Pete Shayne, former Operators Union president, is back from Phoenix, Ariz.

George B. West, Indiana and Missouri Monogram franchise holder, is a Chicago visitor. He leaves for Hollywood on May 23.

Al Kent of the Universal sales staff has returned from his Miami vacation trip.

Walter Ahrens has resigned as manager of the RKO Orpheum Theatre in Des Moines. He will announce his new connection shortly.

Ted Meyers of the Universal exchange is at a Martinsville, Ind., resort for his spring vacation. Max Brodsky, also of Universal, is enjoying his at Hot Springs, Ark.

The Variety Club is raising a fund in memory of Aaron Jones, Sr., to be donated to the Tent's favorite charity, LaRabida Sanitorium. A film pioneer, Jones, with Peter Schaefer and Adolph Linick, opened the first nickelodeon on State Street, an enterprise that grew into the well-known firm of Jones, Linick and Schaefer. Schaefer died about two months ago at the age of 75. Jones was 67 at his death on May 13.

The Great Northern Theatre will celebrate half a century's existence shortly. The house was in danger of being torn down a number of times, but plans never materialized because the theatre is included in a 14-story office building. It is at present playing legitimate shows.

The film division of the Illinois Women's Clubs under the direction of Mrs. J. R. Cheeser last week passed resolutions urging parents to investigate films their children see, ask more publicity for quality product, to ask high school magazines to feature film reviews, and suggest that schools install motion picture workshops giving school children more guidance in their film selections.

John Balaban and other officials addressed a meeting of B. & K. managers last Friday, asking full cooperation of the staff in various trade problems and in patriotic drives.

Spyros Skouras was chief speaker at the

(*Continued on Page 22*)

JOE BESSER



hilarious sensation of Broadway and radio and star of Columbia's "Hey, Rookie", is now under exclusive contract to Columbia!



HEY, ROOKIE

ANN MILLER · JOE BESSER · JIMMY LITTLE

HAL McINTYRE and BAND · HI, LO, JACK and the DAME

JACK GILFORD · CONDOS BROTHERS · JUDY CLARK AND THE SOLID SENDERS

BOB EVANS WITH JERRY O'LEARY · THE VAGABONDS · LARRY PARKS

The picture that's dating so fast... it's got our print department dizzy!

COLUMBIA PICTURES

"JOIN THE FIGHTING FIFTH!
FIGHT BY HIS SIDE!
FIFTH WAR LOAN STARTS JUNE 12!"

Screen Play by Henry Myers, Edward Eliscu and Jay Gorney
Directed by CHARLES BARTON · Produced by IRVING BRISKIN

A COLUMBIA PICTURE

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Greek War Relief Association dinner at the Morrison Hotel last Sunday. Skouras is national president.

The Operators Union has received notice that the Holden and Fox theatres will close for the summer months. Men working at these theatres will be shifted to other houses.

CINCINNATI

Hymie Banks of the Cinderella Theatre Company, West Virgina, is now convalescing at Christ Hospital after undergoing a major operation recently.

Neva Gronotte, Columbia, is vacationing at Cleveland.

Jim Partlow of the Universal Dallas office was a visitor at the local exchange last week.

Other visitors at Film Row were John Powell, Matoka, West Virginia; H. J. Gilbert, Princeton, West Virginia; Frank Mandros, Alpine Theatre Circuit; and Freddie Krim, Dayton.

Charles Palmer, Columbus representative for Columbia, is taking over his former West Virginia territory.

Kay Lanham, Belpik, is still on the sick list.

Tech. Sgt. Gene Autry was the big attraction last Saturday night at the National Theatre in Wac Recruiting Week rally. A crowd of several thousand gathered at Fountain Square, where about 50 Wacs took part.

May Harrel has been added to the Warner staff.

At their 20th anniversary celebration this week, Metro presented all 10 to 20 year employes with a diamond pin. The presentations were made by J. J. Maloney, who came here from the home office to officiate at the dinner and cocktail party held at the Netherland-Plaza.

Jules Fields of 20th-Fox New York office came on in person to supervise the initial showings of "Home in Indiana" which is to be shown simultaneously on June 15 at chief spots in Kentucky, Ohio, West Virginia and Indiana. Jim Keefe, local Fox exploiteer, is working with Mr. Fields on the campaign.

Margaret Woodruff, local Belpik manager, was among those from Cincinnati who attended the Columbus convention.

Max Weisfeldt, Columbia's short subject manager, was here on a visit from the New York office.

Rita Goetz of Warner's contract department took a leading role in a church play and made a definite hit, from all reports.

Jim McLay was a visitor at Warner's.

Warner's office is undergoing its annual spring renovation.

E. L. McEvoy of the Universal home office was here for a stay of several days.

Florence Shoemaker, who celebrated her 30th year at the Universal exchange, was presented with a $50 war bond by the office personnel.

Annabelle Kelly, who retired from 20th-Fox, was honor guest at a buffet supper and cocktail party at the exchange and was presented with a leather bag as a departing gift.

CLEVELAND

Harry Goldstein is back in harness as Paramount district manager. After a six-month leave of absence he was given a clean bill of health. His return relieves Duke Clark, who relinquished his district in California to take over temporarily for Goldstein. Clark will be assigned again to a western district.

John Himmelin is back in his old home town. For the past year he has been with Paramount in St. Louis. His new assignment is as special district sales representative.

Howard Burkhardt, Loew State Theatre manager, is vacationing in the east, spending most of the time in New York and Baltimore. Harold Mortin is manager during his absence.

Fred Holzworth, manager of the Hilliard Square Theatre, is back on Film Row minus his tonsils.

L. H. Walters, local National Theatre Supply manager and head of the newly-formed NTS Drive-In theatre department, celebrated his birthday last Monday, traveling to Columbus to attend the ITO convention.

Ed Fisher, Loew theatre publicity director, will be in charge of all Public Square activities in behalf of the Fifth War Bond drive.

Charles C. Deardourff, the "friendly exploiter of the Friendly Company," has been appointed state publicity chairman for the WAC.

Ohio Film Carriers Association in meeting in Columbus last week re-elected Louis C. Gross of Cleveland, president, and Jack Kavanaugh of Columbus-Cincinnati Trucking Company, secretary-treasurer. Meetings were held at the Neil House.

Cupid was on the loose again in the local MGM exchange. Result: announcement of the engagement of assistant booker Helen Eisenberg to Lt. Robert Kornhauser of Pittsburgh, a member of the Adjutant General's staff, stationed at Fort Sam Houston, Texas.

Charles Rich, Vitagraph district manager, who attended the ITO convention in Columbus last week, made Pittsburgh his next stop.

NTS was well represented at the Columbus convention by J. W. Servies of New York; William Dassow, Chicago; John H. Kelley, Cincinnati, and L. H. Walters, Cleveland.

Sam P. Gorrel, Republic branch manager, is back from a week in New York, where he attended the company's quarterly business meetin and saw the latest shows.

Jack Share, Columbus salesman, was call home from Columbus, where he went to atten the ITO convention, by the serious illness of h wife, who gave birth to a baby boy the previou week. Her condition, at last report, was sti serious.

Lou Walters, National Theatre Supply loc branch manager and head of the newly create NTS Drive-In Theatre department, marked t passing of another birthday last week.

Judging from the huge score board in cit sales manager Jack Mundstuk's office, the loc MGM office is well on its way to reach its go of an MGM subject in every theatre in t theatre in honor of Leo's twentieth birthday.

Aimee Lewis, former local MGM employe an now a Wac in Italy, has been hospitalized, b expects to be back on active duty within a fe weeks.

John C. Wein, RKO head shipper, is on a extended vacation—first in several years.

Clevelanders thought the clocks were turne back 25 years when they saw an old-fashione gas street lamp firmly implanted in the cemen in front of Loew's State Theatre. Special per mission to erect the lamp was granted by cit officials to Ed Fisher, Loew publicity directo But the CEI Co. refused to permit a ray of rea gas light to shine. The lamp was assembled t publicize MGM's "Gaslight," soon to be show at the State Theatre.

The astonishing number of 500 women signe up for war work at the Fisher Aircraft Corp. a result of the display in the Loew State Theatr lobby of machines used at the plant.

DES MOINES

A noon luncheon will be held at Des Moine on Monday, May 22, for a rally of Iowa theatr exhibitors and film industry members to kick-o the Fifth War Loan drive. Iowa has alread made a start on the drive, with A. H. Blank WAC chairman for Iowa, holding two meeting with film exchange managers and salesmen t map out plans for the campaign.

Tri-States Theatre Corp. of Des Moines ha announced purchase of the Orpheum Theatre a Omaha. Tri-States has operated the theatr under lease for the past 10 years. Tri-State purchased all of the outstanding stock of th Orpheum Theatre Corporation, which owns th building, the furnishings and a part of the site

Waterloo has passed a curfew prohibiting al children 15 years or younger from being on th streets at 10 p.m. on week nights and 11 p.m. o Friday and Saturday nights. The new ordinanc provides penalties for parents or guardians per mitting violation.

Walter Ahrens has resigned as manager of th RKO-Orpheum Theatre in Des Moines and wil be succeeded by Norman Wrobel of St. Paul Minn.

Eben Hays has sold the Time Theatre a Memphis, Mo., it was disclosed here. The hous is served by the Des Moines exchange territory

A poster clerk at the Columbia exchange Johnny Graham, has resigned to operate downtown restaurant, one of the largest in De Moines, which he has purchased. Graham, re cently married, figured he could do better in th restaurant business.

Charles Alderson, janitor at the Paramoun film exchange, ended a 22-year record recentl when he was forced to stay home for a week due to a cold. It was the first time he ha missed work in that time.

Ben Marcus, Columbia district manager visited the Des Moines exchange. R. H. Haines Warner western sales manager, and Hall Walsh district manager, conferred with Des Moine manager Elmer Tilton. Lou Levy, Universa

(*Continued on Page* 25)



REPUBLIC ENDS SALES MEETS WITH NEW YORK GATHERING. A general view of the last of three regional sales conferences which was held at the New York Athletic Club last week. Seen at this session are: Front Row: Edward Seifert, A. W. Perry of Empire Universal Films, Ltd.; Central District Sales Manager Sam Seplowin; President James R. Grainger; Eastern District Sales Manager Maxwell Gillis; and New York Branch Manager Sam Seletsky. Rear Row: Charles Reed Jones, George H. Kirby, Cincinnati; I. H. Pollard, Detroit; Julius Schor; Albert Schiller; Arthur Newman, Albany; A. J. Laurie, Empire Universal Films, Ltd., Toronto; Jerome Lewis, New Haven; L. W. Marriott, Indianapolis; Sidney Lehman, Pittsburgh; Jack Bellman, Buffalo; Joseph Engel, Philadelphia; Jack Davis, Boston; Seymour Borus; Sam P. Gorrel, Cleveland; Al Fox, and Walter L. Titus, Jr.



Lend
him
your
support!

FIGHTING 5th WAR LOAN

JUNE 12th—JULY 8th

TO THE HONORED 16,000

Maybe a lot of you never got your names in the papers.

The only time I did was in a casualty list.

Maybe some of your bond-selling efforts will remain unpublicized, unrewarded by citations.

There are millions of us in the ranks who will fight unsung, and many who will die unknown.

Those are the fortunes of War.

Mr. Exhibitor, we're no different, you and I.

We both do our part for one reason—love of country!

There's a big job ahead for us!

There's the 5th War Loan ahead for you.

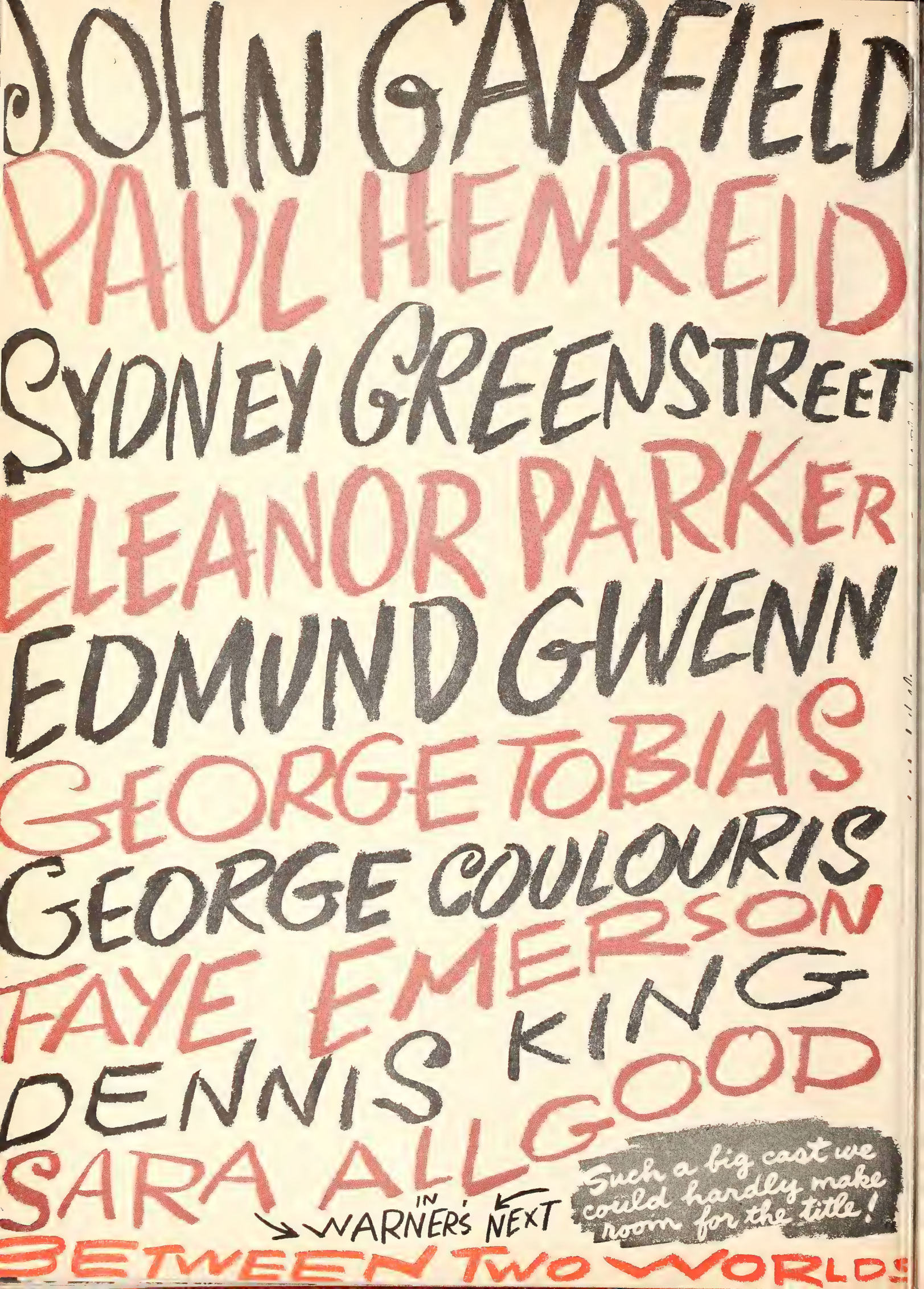
They're both tough assignments

And there's enough glory in our hearts when we do them well.

There's only one reward that means anything anyhow.

It's Victory—and Peace!

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N.Y.C.


JOHN GARFIELD
PAUL HENREID
SYDNEY GREENSTREET
ELEANOR PARKER
EDMUND GWENN
GEORGE TOBIAS
GEORGE COULOURIS
FAYE EMERSON
DENNIS KING
SARA ALLGOOD
Such a big cast we could hardly make room for the title!
IN WARNER'S NEXT
BETWEEN TWO WORLDS

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Des Moines manager, has returned from a visit to Denver. Leo Blank, Monogram manager, spent most of the week in Omaha.

Clyde Pratt, owner of the State Theatre at Washington, Iowa, is back on the job after a six-week vacation on the west coast.

DENVER

J. J. Goodstein has sold his Mines Theatre, Idaho Springs, Colo., to Sam Langwith, Altec manager. Mrs. Langwith will operate the theatre.

Fox has reopened the Fox, North Platte, Neb.; the Resort, Reserve, N. M., has been reopened by Adolph Romero, and the Bayard Hall, Bayard, N. M., has been closed by O. K. Leonard.

J. L. Hughes has moved from Burlington, Colo, where he managed the Midway, to Wray, Colo., where he will manage the Wray. The Midway has been sold to Neil Beezley.

With Bus Campbell, Columbia salesman, going to the Navy, Manager Robert Hill has made some promotions: T. J. Robinson, booker and and office manager, to salesman; W. S. Gaines, assistant booker to booker and office manager, and Ralph Crisman, poster clerk, to assistant booker.

George Allan, Sr. of the State, North Platte, Neb., was in town shopping around for chairs and other items damaged when the roof of the State caved in last January during a heavy snow. He holds a permit to go ahead with the remodeling and hopes to reopen in the not too far distant future.

Lon T. Fidler, Monogram franchise holder, spent a week at his Salt Lake City exchange.

Lieut. Jack Kramer, formerly with the Fox and Civic theatres, now is showing industrial pictures to Army officers and others interested. He had a showing at the Denver municipal auditorium recently.

Out-of-town exhibitors seen on the row recently included O. K. Leonard, Central, N. M.; Kenneth Powell, Wray, Colo.; Mike Joseph, San Luis, Colo.; Vincent Footman, Colorado Springs; Chas. Diller, Ouray, Colo., and George McCormack, Canon City, Colo.

DETROIT

The Wuerth and Orpheum theatres, two adjoining houses operated by Butterfield Theatres in Ann Arbor, were closed as the result of fire of undetermined origin last Sunday. The fire broke out Sunday morning in the storeroom below the Wuerth, on South Main St., and burned through the stage, destroying the screen and curtain before firemen brought the blaze under control after an hour's battle. Firemen succeeded in preventing the flames from spreading to the adjoining Orpheum, but heavy smoke filled that theatre. Damage to the theatres, among five operated by the Butterfield chain in Ann Arbor, was expected to be several thousand dollars.

George McCall, personal representative for Howard Hughes, was busy this week getting ready for the opening of the Downtown Theatre Friday, May 19, giving Detroit another top-flight show in the downtown area. The Downtown is going to offer top musical units, stage shows and first-run pictures. McCall is going to serve as manager of the rebuilt house. Tommy Dorsey is the big stage attraction for the first week and "Detective Kitty O'Day"—with Jean Parker—the screen feature. Among scheduled stage attractions are George White's Scandals, and the bands of Xavier Cugat, Ted Lewis, Guy Lombardo and Horace Heidt.

Guy Kibbee is in Detroit at the Shubert-Lafayette with his comedy, "The Old Soak." "Good Night Ladies" will open at the Cass Theatre May 21 to offer the film houses stiff competition, if the stage farce's two-year run at Chicago is any indication.



COLUMBIA FETES ITS OWN HERO. Executives and department heads give a luncheon in honor of Capt. Harry McCullough, former home office employe who is home after more than 200 air battles in the South Pacific. Standing in the rear can be seen A. Montague, A. Schneider, Capt. McCullough, Jack Cohn, N. B. Spingold, and Rube Jackter. Others who attended the luncheon included: J. McConville, L. Barbano, Samuel Briskin, L. Jaffe, M. Wormser, L. Weinberg, L. Astor, M. Weisfeldt, F. Rosenberg, L. Lipskin, J. Segal, J. Myers, F. Weber, H. Hode, H. McWilliams, H. L. Smith, D. O'Malley, John Kane, George Josephs, H. Kaufman, M. Seligman, B. Birnbaum, A. Levy, C. Blake, W. Brennan, S. Raisler, A. Picker, B. Zeeman, M. Brunet, H. Golden, V. McGrath, H. J. Takiff, I. Moross, A. Rylander, T. Baldwin, V. Borelli, R. Philpott, J. Freiberg, I. Sherman, S. Singerman, George Berman, S. Fitelberg, F. Jantz, M. Rose, B. Morris, Joseph H. Curtis, Pvt. Ralph Cohn, Dr. Goldstein, D. J. Kramer and Wm. Jaffe.

INDIANAPOLIS

Bob O'Donnell, National Chief Barker of Variety Clubs of America, together with a group of film and exhibitor notables from New York, visited Indianapolis May 1/ as advance guards for the Fifth War Loan Drive. A luncheon meeting was held at the Indianapolis Athletic Club, and an informal reception for the group was held at the Variety Club rooms in the evening.

Peter F. Rosian, Universal district manager, has gone to New York City for home office conferences.

On Tuesday L. J. McGinley, Universal exchange manager, was the principal speaker at a noon luncheon meeting of the "Y" Men's Club in the Y.M.C.A. building.

Fred Dolle, Louisville exhibitor, was in New York several days on a business trip.

Word was received from Ted Mendenhall, former Universal salesman, now stationed somewhere overseas. He is a member of the tank corps.

The Milan Theatre, operated by Mr. and Mrs. W. J. Haney, is celebrating its sixth anniversary. The owners announce the purchase of buildings and ground in the rear of the theatre for post-war development. The re-building plans call for 610 seats on the main floor, with a balcony of 200 seats.

A new theatre and reception center is planned by the merchants of Boswell, Ind., for which construction will begin in the near future. J. Griffis, who formerly operated a theatre at Fowler, Ind., will manage the house, according to reports.

Exhibitors visiting Film Row during the week include: Al Thompson, North Vernon; Al. Borkenstein, Ft. Wayne; John Micu, Ft. Wayne; Kenneth Sink, Union City; Joe Schilling, Connersville; Pete Panagos, Chicago; R. E. Burkle, Fortville; A. McCartny, Pendleton; Harry Van Noy, Anderson and Bob Hudson, Richmond, Ind.

The Warner Club gave a farewell party May 10 in the Variety Club rooms for their office manager, transferred to Los Angeles, Wilfred Watmough. As a token of appreciation the members of the club presented him with a traveling bag. He is succeeded by Sol Greenberg, who has been promoted from head booker.

Andy Anderson, who operates a chain of theatres in Kentucky, has purchased the site and what was left after the fire of the Mossland Theatre at Greensburg, Ky. Mr. Anderson announces the construction of a modern theatre as soon as materials are available.

Harry Kornblum, who operates the Rosedale Theatre, Evansville, and Oscar Fine of the Premier Circuit, Evansville were in Louisville last week on business.

The Zaring Theatre has always been host to mothers over 50 years of age on Mothers Day and the house again followed the eighteen-year-old custom this year.

George Landis, manager of 20th Century-Fox exchange, was the honored guest at a party given by the employes Monday night in celebration of his return after a long period of illness.

J. V. Snook, operator of the Griffith Theatre at La Grange, Ky., has returned to his duties after an appendectomy.

William Rosenthal of the Rosenthal Enterprises has gone east on business.

JERSEY CITY

The Fulton Theatre, Al Unger, manager, is being entirely renovated and re-decorated with a new front, a new paint job and new chrome kick plates.

Jack Botte, formerly a relief manager for the Skouras chain in North Jersey, has been appointed manager of the Bergen Theatre by Joseph Kasdin, owner, who has just returned from a Florida vacation.

Marie Babiak, chief of staff at the Fulton, received a surprise visit from her soldier husband, who dropped in for a few hours from a southern camp en route overseas.

George H. Dumond, managing director of Loew's Jersey City for the past 15 years, received a surprise visit last week from his nephew, Bennett Dumond, of Seattle, Wash., whom he

(*Continued on Page* 26)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

had not seen for 12 years and is now in the Navy. Forty-eight of Mr. Dumond's former ushers and other employes are now in the armed forces.

MEMPHIS

Another civic duty performed by the motion picture industry has been demonstrated here this week, when all theatres in Memphis have run free of charge a trailer depicting the "Promissory Note" from parents to children for so many hours of the parents' time with the children during the week. The plan was conceived by a committee of the Gavel Club, and presented to Mayor Chandler, who in turn invited 60 white and Negro children from various schools to his office where they were asked if they liked it well enough to tell their schools about it. The plan caught on, and then the trailer was made and the theatres have been generous in running it at every show.

Ned Green, owner of the Legion and Princess theatres, Mayfield, Ky., has been appointed Kentucky exhibitor chairman for the Fifth War Loan drive.

Caroline Johnston, inspectress at Columbia exchange, has announced her approaching marriage to Melvin Holloway of Film Transit.

In anticipation of his early call to serve in the Navy, Columbia exchange gave a party for Clifford Wilson, booker. The affair was held in the office and a "going away" gift was presented the future seaman.

J. T. Caldwell, Aurora, Mo., owner of the Princess Theatre, was visiting Film Row last week.

R. H. Collins, Maben Theatre, Maben, Miss., was signing up future pictures last week.

Film Row extends its sympathy to W. O. Taylor, Uptown Theatre, Dresden, Tenn., who was hit by an automobile while walking along the road near his home. Both legs were broken and he is in Campbell's Clinic, Memphis. His wife was also injured, but not seriously.

M. H. Evans, Clinton Theatre, Clinton, Ark., was visiting Memphis last week, as was C. N. Eudy, of the Ackerman Theatre, Ackerman, Miss.

Paramount exchange has had a general step-up of employes. Fairy Wilkerson, who was cashier, has been promoted to booker; Dorothy Jones, Form 40 clerk, biller, is now cashier; Edna Dupree, stenographer in accounting department, has been appointed bookkeeper and stenographer; and Frances Watson, who served as stenographer, is holding the Form 40 and bill clerk spot. Mildred Web, former maintenance clerk, is in the contract department. W. T. Clark, salesman, has been transferred to Oklahoma City in the same capacity.

NEWARK

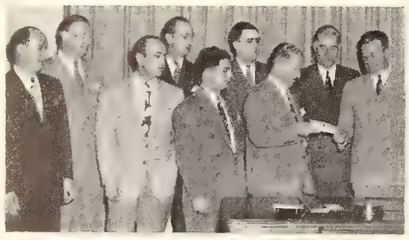
Arthur Brennt, new assistant manager for Harry H. Weiss, resident manager of Proctor's, recently honorably discharged after two years army service, is a Spanish linguist and was formerly editor of *La Voz,* a Spanish-language daily in New York. He is a native of Burlington, N. J.

Jay Wren, publicity man for the Adams theatres, is giving luncheons for the working press of North Jersey prior to the meetings of the 20-man showmen's committee for Essex County, in Warners' private auditorium Tuesday noons.

The Newark Red Cross was given a check for $36,820, representing audience collections at 42 theatres during the industry's Red Cross week. The Newark Chapter previously had received $7,449 as gifts of the theatre staff and managers, making a total of $44,270. The check was presented to John C. Williams, chairman of the drive; by Robert Paskow, of Warners', representing the circuits, and Lou Gold, of the Rivoli, representing the independents.

Sam Silvers, of Rutherford, formerly with Warners', is new manager of the Broad Theatre, succeeding Ed Goodman, who has been transferred to the Flushing, L. I., house of the Raybond Circuit.

Increase of more than 100 per cent in collections over last year was reported for the United Jewish Appeal at a meeting of Warner managers



PASSAIC THEATRES WEIGH IN. The Red Cross Chapter in the Passaic, N. J., area receives a check for Drive collections made in the city's theatres. Left to right: Louis Preiskel, Central Theatre; Frank Hall, co-chairman for the theatres; William Weiss, Montauk; Harold Gerhardt, Playhouse; Sal Zanca, Ritz, Garfield; Howard Schuman, Lincoln and Palace; Harry K. Hecht, County chairman for the theatres; George Young, Jr., vice chairman, Passaic R.C.; Paul L. Troast, Chairman of 1944 Red Cross War Fund.

at Warners' Newark projection room at which all managers of the Jewish faith were present. Present were: Rudy Kuehn, Arnold Eisen, Bob Paskow, Herb Berman, Ed Batlan, Phil Manes, Walt Jacobs, Syd Bratter, Lou Stein, Jack Stein and Mort Bratter.

Herb Berman of Warners' managerial staff, formerly of the E. M. Loew Circuit of New England, was delighted to hear from his former colleague, Max Finn of Boston, general manager of the circuit, to the effect that the latter's daughter, Rebecca, was a featured soloist this season with the Boston Symphony Orchestra.

Arthur A. Gilgar is back at Warners' Hudson in Kearny after an absence from the town for 17 years. He returns to New Jersey from RKO in New York.

Russell Mack, manager of the Mosque, is glad that his wife, Bobette, is over the mumps and back on the job. She is his assistant.

Robert MacGregor is new assistant manager of the Treat Theatre, coming from Warners' Hollywood in East Orange.

The Kent Theatre in the residential Forest Hill section, to avoid annoyance to their adult patrons, has established a new policy of permitting no babies-in-arms in the theatre at any time, regardless of whether their parents are willing to purchase tickets for them.

NEW YORK

Century Circuit announces the following changes in personnel: Meyer Hudish is now manager of the Farragut Theatre in place of Ben Tauritz, who went into service. Melvin Aronson, back from the Army, goes in as manager of the Quentin Theatre. Russell Cohen changes from the Floral Theatre as assistant manager to the Town as manager. Walter L. Gredinger is the new assistant manager at the Farragut.

The Paramount Pep Club presented its annual stage revue last Friday in the ballroom of the Henry Hudson Hotel to an overflowing house, with what might be described as enthusiasm rampant. The program included the Paramount Choral Society, Paramount Male Octette, Pep Club Capers, Draftee Daze Revue, Radio Tour of 1944, and the sketch, "No Academy Award, Please." The Choral Society was directed by Mrs. Edith Morgan Savage, Draftee Daze Revue was put together by George W. Harvey (he did some soft-shoe work, too), and the sketch was staged by Irving Singer.

The salesmen, branch managers and other officials of all companies were called to a special meeting by the War Activities Committee on Monday at the Warner Club room. The purpose, of course, was to discuss ways and means of putting over the 5th War Loan Drive in a big way locally. Ralph Pielow of MGM, who is distributor chairman for the drive, presided.

The 20th Century-Fox Family Club is planning its second annual boat ride up the Hudson to Bear Mountain for June 19—a Monday. Exhibitors are invited to join the party, with promises of no sales talk.

Edward K. O'Shea, eastern sales manager of MGM, distributed 41 loyalty pins to exchange employes of ten or more years service on Monday at a special dinner given by the company at the Hotel New Yorker. Twenty-year pins were given to John Cuniff, Abraham Negrin, Robert J. Ellsworth, Louis Johnson, Estelle Shea, Gerard M. Lee, and Gertrude Lalima. Among those present were General Sales Manager William F. Rodgers and Metropolitan District Manager John J. Bowen, who acted as toastmaster.

The sympathy of film row was this week extended to Johanna Zangari, who received word from the Army that her brother was killed en route to the Mediterranean area.

Paramount District Manager Kusell's secretary, Muriel Lanahan, has learned from her brother—a lieutenant—that he is in England, poised for the big jump.

Some of the lucky people who are heading away on vacations: Robert Finkel, Universal New York City salesman; George Blenderman, chief booker at 20th-Fox (June); Irene Summers, Paramount.

The Girls Service Unit of the Warner Club will raffle off three War Bonds next week to raise a fund for sending gifts to members in service. On the committee are Frank Kiernan, Rae Herring, Mabel Stebbins, Harriet Pettit and Anne Goebel.

The news from UA's Myrle McKenna, who had a serious operation, is that she is progressing very well in the hospital and sends her regards to her friends.

Word has been received from Pvt. Harold Rosen, former Universal booker, that he is now overseas.

Pre-Flight Cadet Ira Rifkin, son of Sam Rifkin, N. J., salesman at United Artists, was in this week to visit the exchange while on furlough.

Employes at the 20th Century-Fox exchange presented Ray Moon with a desk set to mark his first year as branch manager.

Sgt. Johnny Hogan, formerly assistant shipper at UA, has been staging boxing bouts for the troops in the South Pacific.

The winning of the Bill Scully drive by the N. Y. Universal exchange means three weeks' pay for salesmen and bookers and two weeks' pay for the office force.

Peggy Loonan, secretary at 20th-Fox, announces her engagement to Pvt. Ray Donnelly.

OMAHA

Iowa and Nebraska managers in the Mort H. Singer theatres circuit gathered here to meet their new head, Joseph Berne of Cleveland. General Manager John Redmond of Chicago also was present. The managers attending the meeting included: John Dostal, Davenport; Robert Whalen, Sioux City; Jerry Bledoew, Waterloo; Andy Talbot, Cedar Rapids; Paul Dermin, Marshalltown, and R. W. McIlvaine and Har-

(*Continued on Page* 28)

THE REAL STORY BEHIND HOLLYWOOD'S NIGHT LIFE!

THE PICTURE THAT LIFTS THE LID OFF MOVIELAND'S FABULOUS HOT SPOT...WHERE THE STARS "COME DOWN TO EARTH" TO THE RHYTHM OF THE WORLD'S GREATEST BANDS!....



Trocadero

with

ROSEMARY LANE and JOHNNY DOWNS

Ralph MORGAN · Dick PURCELL · Cliff NAZARRO

and featuring

BOB CHESTER and HIS ORCHESTRA
MATTY MALNECK and HIS ORCHESTRA
GUS ARNHEIM and HIS ORCHESTRA
EDDIE LeBARON and HIS ORCHESTRA

WILLIAM NIGH—*DIRECTOR*

Screenplay by Allen Gale
Original Story by Charles F. Chaplin and Garret Holmes
Produced by WALTER COLMES

A REPUBLIC PICTURE

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

rison Wernimont of the Brandeis, Omaha.

Jack Epstein of the Benson says the theatre is obtaining a new role here. Patrons have been leaving notes for friends at the box office.

Robert Ballantyne, owner of the Ballantyne company, recently received 1943 Christmas cards from abroad. One was from Halil Ramil in Istanbul, Turkey; the other from Evergreen Pictures Corporation, Bombay, India. He does business with both.

The Omaha area's Fifth War Loan drive will begin May 22 at the Fontenelle Hotel. William Miskell, exhibitor chairman, and Harold Johnson, distributor chairman, will be in charge of arrangements. Jack Connor, MGM exploiteer, has been appointed publicity chairman.

Frank Good, Red Oak exhibitor, has reopened his theatre after taking time out for redecorating.

Dill Boyden, former RKO booker and now in the same capacity for Army out of St. Louis, married Vie Schmidt of Omaha.

Betty Leach, secretary to Branch Manager Karl Howe of RKO, is taking her vacation in the east.

Marie Nickell of Council Bluffs, 20th-Fox stenographer, was married to Ed Wurth of Omaha last Saturday.

Harris Kuntzelman, 20th-Fox shipper, left May 16 for the Marines.

The Liberty Theatre at Liberty, Neb., has reopened after a fire. Scott-Ballantyne company installed the equipment.

Lt. (j.g.) Howard Kennedy, Broken Bow, Neb., exhibitor, stopped off here en route to duty at Boston.

Harold Johnson, representing the industry, appeared before the War Manpower Commission here several times last week attempting to obtain a "locally needed" status for certain positions along the row.

Bill Wink, Warner Brothers booker, has been promoted to salesman. Adele Anderson is moving into his spot and Doris Gross into her booker's position.

Viola Colburn, MGM inspectress, is on vacation, as is Reva Malashock, head of the contract department.

"This Is Tomorrow" was presented to postwar planning leaders at the Joslyn Memorial as the thirteenth seminar of a series sponsored by Creighton University.

Dave Bader is the new Columbia Pictures salesman. He comes here from St. Louis and takes over for Elmer Dunas.

Hall Walsh, Warner Brothers district manager from St. Louis, paid the city a visit.

Harry Lefholtz, Republic branch manager, is back from a Chicago sales meeting.

Gloria Davis, Columbia stenographer, is back on the job after an operation.

Two Omaha radio stations, KOIL and WOW, have been given 52-week contracts for MGM spot announcements.

2nd Lt. Walter Guy, former student booker at MGM, returned from Yuma, Ariz., on a furlough. He is an army pilot.

OTTAWA

Louis Gauthier, manager of the Cartier Theatre in nearby Hull, donated his theatre to the Hull Lions Club for their annual show for charity. Louis reports over $1,000 was cleared.

Famous Players Canadian Corp., Ltd., is having a convention for eastern Canadian managers on June 6, 7 and 8. This is to be held at the General Brock Hotel, Niagara Falls. This is the first convention since 1939. Five Ottawa managers will attend.

Al Iscove, Toronto branch manager for United Artists, was a recent visitor here.

Abe Sprachman, architect of the firm of Kaplan & Sprachman of Toronto, was in town the past week, spending much of his time with the Controller of Construction concerning possibilities of theatre building.

Lieut. Garfield Cass was advance man for the Navy Show which played the first three days of the week at the Capitol Theatre, receiving excellent patronage for its return engagement.

Ottawa Theatres are going all-out in their co-operation with the National Salvage Committee for the Paper Drive to be held on Tuesday, June 6. Trailers are being shown in each theatre, with the aid of the Motion Picture Theatres Association of Ontario.

Ed Warren, proprietor of the Royal Theatre, Aurora, was a recent visitor to Ottawa, and was accompanied by Joe Gabarino of the Odeon Theatre, Toronto. Warren and Gabarino were taking a well-deserved rest in the country's capital.

Abe Cass of Columbia Pictures of Canada stopped off in Ottawa for a few days on returning from his first fishing trip of the season.

Haskell Masters, general manager of Odeon Theatres, spent a day in Ottawa.

Harland Rankin, owner and manager of the Plaza Theatre in Tilbury, Ontario, visited the capital city for a few days to confer on theatre expansion.

PHILADELPHIA

Terry Turner, RKO's national exploitation chief, was in town to complete arrangements for the world premiere of "Days of Glory" at the Fox Theatre on June 8, in conjunction with a fifty-city premiere throughout Eastern Pennsylvania. In town with Terry were Harry Reiners and Eddie Howland. A deal was completed with Dr. Leon Levy of WCAU to have the station help promote the premieres, using the same technique that Turner and his staff originated with "Hitler's Children."

Allied holds its big dinner on May 24 in connection with their four-day meeting. Celebrating Allied's 5th Anniversary in Philadelphia, the dinner will be preceded by a cocktail party. William F. Rodgers, of Metro, will be the main speaker.

Jack Beresin has been appointed head of the Motion Picture Industry Division's Allied Jewish Appeal Drive, which opens with a dinner at the Hotel Warwick on Monday, May 22.

Louis J. Finske of the Comerford Circuit, who has been named area chairman for the 5th War Loan drive, will make his headquarters at 1225 Vine St., Philadelphia.

Theatres participated in the Wac recruiting week, with Ted Schlanger of Warners working closely with Capt. Charles M. Frizzell, Jr., executive officer for Pennsylvania. A stunt was also arranged whereby a cake was given to the officers of the Wacs celebrating their second anniversary, with the cake cutting taking place in the headquarters of the War Activities Committee. Irving Blumberg of Warners, Jay Emanuel, and Louis Finske participated in the stunt.

George C. Flicker, manager of William Goldman's Terminal Theatre, has been transferred to the circuit's Hiway Theatre in York, Pa.

Jack Feldman is now manager of Affiliated's Frolic Theatre.

Harry Cotton of Alexander Film Trailers was a Philadelphia visitor, as was Max Herschmann of Cinemacraft Films.

Lou Formato, Metro Goldwyn Meyer's sales manager, learned that his brother Lt. A. Formato, is missing in action over Germany.

James Ashcraft, MGM's exploiteer, is on the road to recovery after a series of treatments at the University Hospital and is in Atlantic City to recuperate.

Bill Mansell, Jr., son of Vitagraph's exchange manager, now an air cadet, was in on a leave from Lock Haven.

Harry Gantz is now manager of the Tioga Theatre.

Charles Bielan, Vitagraph's sales manager, had his tonsils bobbed.

Dave Starkman is now selling for Film Classics.

Evelyn Mae Zagrans, daughter of Charlie Zagrans, RKO branch manager, has become engaged to Pfc. Leonard Melnick in the Finance Dept. at Camp Mead, Md.

Melvin Fox became a father for the second time when his wife gave birth to a seven pound, nine ounce boy.

Mack Margolen, owner of the Mac, Strand and Apollo theatres in Chester is the father of a boy—his second.

Lt. Jack Harris, son of Ben Harris of American Films, was a visitor from Washington, where he is stationed.

Dave Sablosky, who was ill in Temple Hospital with pneumonia, is now at home.

Mrs. Edna Carroll of the State Censor Board just returned from a trip to Pittsburgh.



LITTLE LULU'S AFTER NAZIS. This M-26 Marauder crew based in England swears on oath that its 28 successful combat flights over Europe were made possible by Little Lulu. Pilot 1st Lt. Francis E. Noyes adopted the cartoon and film figure and had Lulu painted on the plane's nose. The crew, left to right: S/Sgt. Harold J. Murphy, Wollaston, Mass., radio gunner; Sgt. Charles R. Laudie, Amsterdam, Mo., bombardier-navigator; Lt. Noyes, Georgetown, Mass.; Sgt. Allan E. Gerlach, International Falls, Minn., engineer-gunner; Sgt. Albert C. Mollett, Tacoma, Wash., tail gunner.

PITTSBURGH

A nine-pound son was born to Mr. and Mrs. Rudy Navari at the Mercy Hospital here on Saturday last. Father operates the Liberty Theatre, Verona, Pa.

The new theatre which Werner Lund, operator of a circuit of motion picture houses in western Pennsylvania, is constructing in Clarksville, Pa., is well under way and unless there is some serious delay, it is expected to be ready for opening by the Fourth of July.

Oran Gilmore of the Alpine Theatre, Salem, W. Va. has been drafted by the Army; while he is in the service his wife will operate the theatre.

The employes of the 20th Century-Fox office have dedicated the month of June as Clay V. Hake month in honor of his first anniversary as branch manager in Pittsburgh.

The Drive-In Theatre near South Park, which is operated during the summer months by Norbert Stern, will reopen on May 24.

The son of Robert Shapiro, associated with his brother, Joseph, in the operation of theatres in Mount Union and Six Mile Run, Pa., died recently. The father is awaiting notice to report for naval training any day.

Harry Bernstein, for many years manager of the Manos Theatre, Indiana, Pa., has resigned and has been succeeded by Alex Blair, who formerly managed one of the Warner Circuit theatres.

The engagement of David Leff, who operates

(*Continued on Page* 30)

Western Electric Export Corporation

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completion of entirely new designs of sound reproducing systems for its foreign customers — powerful equipments for larger theatres and excellent small ones for smaller houses.

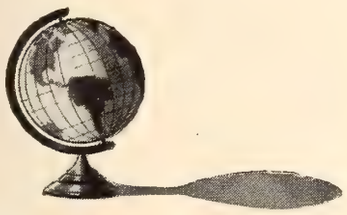
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★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

the Metropolitan Theatre in this city, to Miss Emily Sigal, has just been announced. The marriage will take place in early Fall.

Defense attorneys for William Finkel and the Carson Amusement Company, filed their answer to the distributors' suit against the defendants, charging falsified box office reports on percentage pictures, on May 13. The case will probably come up for trial in November, unless developments should warrant some other action in the meantime.

PORTLAND

H. B. Hurst, for the past 22 years owner-operator of Lithia Theatre, has sold the house to Walter H. Leverette, owner of the Variety Theatre in Ashland. The Lithia will be closed several weeks for redecorating.

Jack Whitten, manager of the Rivoli, Seattle, has been taken to hospital, stricken with pneumonia.

Jay Tew has sold his North Bend (Wash.) theatre to Ruth Holmon.

Byron E. Abegglen, manager for B. F. Shearer in Ketchikan, Alaska, was among the winners in the 4th War Loan drive.

Booking on Seattle Row: James Pike, Spokane; Gene Groesbeck, Enumclaw; Chuck Charles, Everett; Clarence Bauer, Bremerton; W. B. McDonald, Olympia; Carl Miller, Aberdeen; Cecil Miller, Spokane; Corinne Brown, Edmonds; W. L. Casey, Jr., Bonners Ferry, Idaho.

Delegates from nine Western states conferred with Ted Gamble on the 5th War Loan drive, meeting at Hilare's.

Roy Brown, booker for Evergreen theatres, Seattle, back from Los Angeles trip.

Many friends of Walt Mendenhall, Paramount Theatre operating partner in Boise, were shocked at news of his sudden death.

Bert Lang, who was assistant manager at the Music Hall, has been named manager of Blue Mouse, Seattle.

Max Pitschman, assistant manager at The Coliseum, is now manager at the Music Hall.

Ralph Abbett, branch manager of Monogram, is on an extended trip through southwest Washington.

Charles Feldman, Western district manager for Universal, visited the Portland and Seattle exchanges.

Joy Cundy is now associated with the booking department for Hamrick-Evergreen theatres.

James Hone, executive secretary of the Washington Independent Theatre Owners, recently made a special trip to Los Angeles and southern California.

Manager Frank Stannard of Madrona has been on a vacation fishing trip near Wenatchee, Wash.

ST. LOUIS

The eighty-two neighborhood theatres in St. Louis and St. Louis County presented special shows for children at 10 a.m. last Saturday at which admission was 10 pounds or more of waste paper. The programs were sponsored by the Variety Club of St. Louis, which will use the proceeds from the sale of the waste paper for two projects the club is supporting financially. These are the Board of Education's community houses of 'teen age youngsters and the war baby nursery that has been established in Union Station.

George Karsch of Farmington, Mo., head of the Karsch Circuit, including the Leadbelt Amusement Company and Farmington Entertainment, who had been ill, was along Film Row this week. He is feeling much better.

Charles Skouras, head of the Fox West Coast Circuit, was a local visitor last week. He was accompanied by members of his family.



AT UA GATHERING. Among those attending a party in New York this week for Jane Powell, singing star of United Artists release, "Song of the Open Road," were those seen in the group above: Jack Ellis, U.A. branch manager; John Benas, Skouras circuit; Harry Gold and J. J. Unger, U.A. eastern and western division managers, respectively, and Sam Lefkowitz, district manager.

Word comes from Los Angeles that Eddie Ashkins is very happy in his new job there as city salesman for Columbia Pictures. Eddie was succeeded several weeks ago as local United Artists manager by Bernard McCarthy, going to Memphis, Tenn., to handle that territory for U.A. Then came the opportunity to follow Horace Greeley's advice. So he went west to Los Angeles.

Speaking of Bernard McCarthy. He had a tooth extracted on May 10, but is now again hitting on all cylinders—or rather, molars.

Jack Kane, former Southern Illinois salesman for United Artists, is going very well in his new post of St. Louis city salesman and office manager.

B. B. Reingold, 20th Century-Fox manager, spent several days out in the territory closing some important deals.

Harry Hynes, Universal manager, is back from an enjoyable Ozarks vacation.

Charley Scheufler, formerly with Paramount, is United Artists' new booker.

Ray Wylie, former city salesman for United Artists, is now located in the Albany, N. Y., territory for that company.

C. D. Hill, Columbia manager, suffered a severe attack of food poisoning while returning from a sales gathering at Detroit, Mich., recently. The situation was aggravated when he ruptured a small blood vessel. A few days rest at home brought him around.

Ray Nolan, district manager for RKO Radio, had a meeting of his branch manager here last week. The managers from Des Moines, Kansas City, Omaha and St. Louis attended. Lou Ellman, Des Moines, took advantage of the occasion to renew acquaintances along Film Row. At one time he was local manager for RKO.

"Cover Girl" opened a three-week run at Fanchon & Marco's Ambassador Theatre on May 11. The run received a big plug when Famous-Barr department store used ten of its big windows for displays featuring cut-outs, etc.

Ray Colvin of Exhibitors Supply Company reports recent sales of new Da-Lite screens to the Cuba, Cuba, Mo.; Hull, Hull, Ill.; Capital, Pinckneyville, Ill.; Orris, Ste. Genevieve, Mo., and Roxy, Stonington, Ill. He also sold reconditioned projectors and sound equipment for the Stonington house and will also furnish the equipment for the new house now under construction at Benton, Mo. The latter will have 500 seats.

Seen along Film Row were Malcolm Reed, Pinckneyville, Ill.; Jimmy Frisina, Springfield, Ill., and O. Ingwereen, Montgomery City, Mo.

Herb Waterstreet, MGM publicity man, left for Kansas City last week to attend a regional gathering of exploiters to be presided over by E. B. Coleman of Dallas, Tex., district exploitation chief for the company.

The local MGM office is sold 100 per cent for the 20th anniversary campaign June 22 through 28, having closed 455 accounts, compared with its usual possibilities of only 396 in this territory. Many houses that do not ordinarily show MGM pictures have lined up for this occasion.



MIDELBURG FETED. Charles Arnold Midelburg, MGM's Twenty-Year Showman, now on the coast being entertained by the company, pictured with company officials at a luncheon in New York at which MGM played host. In the group are: E. K. O'Shea, Midelburg, C. C. Moskowitz, W. F. Rodgers.

SAN FRANCISCO

A resolution was passed by the California Theatre Association extending to Roy Cooper, general manager of Golden Gate Theatres, the appreciation of the membership of the organization for his work as chairman of the Fourth War Loan drive in northern California. Copies of the resolution, signed by the board of governors, were presented to Cooper and also forwarded to Charles P. Skouras, national chairman.

Two San Francisco theatre managers, Irving Levin of the Coliseum and T. F. Woods of the Telenews, with seven other northern California theatre managers, went to Washington, D.C., with the "Honored Hundred" group. From out of San Francisco are W. G. Allen, Riverdale; Frank Hayward, San Leandro; Bert Kennerson, San Jose; Dale Smiley, North Sacramento; and Harvey W. Smith, Rossville.

Harry Ettling, stage manager of the RKO Golden Gate Theatre, will direct the "I Am an American Day" spectacle at the San Francisco Civic Auditorium May 21.

Mrs. Hulda McGinn, secretary of the California Theatres Association, has been elected to the Board of Directors of the San Francisco Advertising Club for a two-year term.

VANCOUVER

Norman Duncan, formrly manager of the Strand, who spent last year in the lumber business on Vancouver Island, is now in the Navy at Winnipeg.

Andy Digney, owner of the Oak Theatre, is in a local hospital with a severe heart attack. He's now much improved. Joe Millman, manager of the Kitsilino, Vancouver, also was on the sick list with a septic throat, but is now back on the job again.

Flight Officer Charlie Olmstead, featured in Warners' "Captain of the Clouds," died last

week in a plane accident at Quebec, where he was stationed as an instructor.

Frank Gow, supervisor for FPCC, made the following changes and promotions in the local set-up. Diane Sinclair promoted from manager of the Victoria Road to the Alma, follows John Elkins, no longer with FPCC. David Edward, assistant manager of the Orpheum, takes over at the Victoria, and Cecil Cameron follows Edward at the Orpheum. Cameron was assistant manager at the Capitol here.

The Manitoba Exhibitors Association at a meeting last week approved a resolution not to rent any theatre in Manitoba on Sundays for the duration.

Vancouver theatres are feeling the effect of spring weather and business is down this week, in spite of the fact that ace attractions are showing.

Jack Barron of the Grand, Calgary (Odeon), is doing a job of redecorating. He also is having two pillars removed on the main floor.

George Brewerton, one of the three Brewerton brothers who run the Raymond, Cardston and McGrath in Southern Alberta, is here on a vacation. Oscar Hanson, head of Monogram and other interests, is also spending a few days here and will look over his new film building now completed just south of the old film building.

Harry Black, manager of the Capitol, Penticton, FPCC theatre, promoted an "Alexis Smith Week" to exploit bookings of Warners' "The Constant Nymph" and "Thank Your Lucky Stars." Both films feature the local girl, Alexis Smith, who was born in Penticton, 300 miles from Vancouver.

It is reported that a deal is in the making by one of the circuits for the Victory Theatre, Mission. This is in the fruit section of the Fraser Valley.

Shirley Wilson, formerly projectionist at the Stanley, is now with Vancouver Motion Pictures, a Leon Shelly enterprise in the film building as sound engineer.

FPCC is putting on a "Snow White" contest in all its B. C. theatres. Local theatres will each elect one winner and the finals will be held on the stage at the Orpheum. The lucky winner then gets a trip to Toronto where the Dominion finals will be held.

Frank Kerr of the Edison, New Westminster, has installed new equipment, which includes two Century projectors. Edison is the oldest house in New Westminster, seating 1,000, and is the only independent theatre in this section.

David MacKenzie has become secretary of the National Film Board, replacing O. C. Wilson, who joined the Canadian Broadcasting Corporation at its Eastern Office.

WASHINGTON

Frank Shaffer, Dixie Theatre, Staunton, was host to the Staunton Kiwanis Club at an old-time "Flicker Flashbacks" program in celebration of the motion picture industry's "Golden Anniversary." The Staunton *News Leader* and *Evening Star* both carried prominent stories on the Kiwanis Club's luncheon and movie treat.

Hardie Meakin, of RKO-Keith's, and Mrs. Meakin, celebrated their 31st wedding anniversary.

Florence Broeffle of RKO planed to Pittsburgh to visit her sister.

New shipper at the Fox Exchange is Anthony Petro.

Among the "Honored Hundred" visitors at the local MGM exchange were James W. Blackwell, State Theatre, Newton, N. C.; George D. Carpenter, Colonial Theatre, Valdese, N. C.; and J. B. Harvey, Carolina Theatre, Clover, S. C. Representing MGM at the 5th War Loan meeting at the Hotel Statler were Robert Lynch, MGM Philadelphia Branch Manager; Rudolph Berger, MGM Washington-Charlotte District Manager; Washington MGM Branch Manager John S. Allen; Washington Branch Office Manager Joseph Kronman; Salesman Phil Bobys; Salesman Frank Scully, and Tom Baldridge, who headed up the Greeters and Information Committee for the Honored Hundred Entertainment and the 5th War Loan Regional meeting, and was assistant to Robert Selig, Honored Hundred Chairman.

Guests of 20th Century-Fox at the Mothers' Day Luncheon held at the Variety Club were Lowell Thomas and Lew Lehr.

Robert Selig, assistant campaign director for the 4th War Loan, was in to confer with Frank La Falce, area publicity chairman of D. C., on the "Honored Hundred" activities.

Lamar Keen of the Capitol Theatre, Winchester, publicized the playing of the In-Person Snow White Show with a large block ad at the top of the regular theatre ad, resulting in excellent turnout.

Frances Schmid of the MGM inspection department has been promoted to the general office.

Assistant Fox Cashier Hilda Yager is out ill.

The Motion Picture Theatre Owners of the District of Columbia met at the Warner Bros. Managers Room on Friday, May 12, to receive citations from John A. Reilly, chairman of the War Finance Committee of the District of Columbia, on 4th War Loan achievements, and to map out plans for participation in the 5th War Loan drive.

The Variety Club, in combination with Loew's Inc., Warner Bros., Paramount 20th Century-Fox, RKO, Monogram, Wheeler Exchange, Columbia, PRC, and Republic, sponsored a buffet dinner and cocktail party in honor of the "Honored Hundred" last Tuesday night.



The Box Office Slant

Summer Storm

(*Continued from Page* 9)

will offer real entertainment for those people who complain that most movies are too silly. It's your answer to them. The picture cries out for exploitation in libraries, women's clubs, and literary societies. For the splash feature "Olga, the girl no man could resist," playing up the cast names of Sanders, Darnell, Horton.

Ladies of Washington

20th-Fox **Drama** **61 Mins.**

(Nat'l Release—June)

AUDIENCE SLANT: (Adult) Very ordinary screen fare which will find its greatest appeal among the young ladies.

BOX-OFFICE SLANT: A 'C' picture for the lower half in the duallers.

Cast: Trudy Marshall, Ronald Graham, Anthony Quinn, Sheila Ryan, Robert Bailey, Beverly Whitney, Jack Paley, Carleton Young, John Philliber and others. **Credits:** Produced by William Girard. Directed by Louis King. Screenplay by Wanda Tuchock. Photographic direction by Charles Clarke.

Plot: Eight girls share living quarters in crowded war-time Washington. One, a Spar, brings home an old school chum who has been fired by an executive who has been cheating on his wife and keeping the girl in a fancy apartment. Her quest for easy riches involves her in a spy plot, a murder and cause her doctor friend to break medical ethics in trying to shield her. The Spar and her friend, also a doctor, come to the rescue in having the young doctor absolved and the girl committed to a sanitarium.

Comment: This picture has a good title and the basic elements for top flight showmanship due to the presence of a Spar and two Lady Marines in the cast. The background is timely . . . BUT—it is unfortunate that the story had to be hung on such a distasteful thread which reflects immorality in the nation's capitol to such a degree that the picture misses as the kind of entertainment you would want to associate with patriotic women's recruiting drives or any sort of wholesome slant with appeal to all classes. It teaches a moral as a sort of last minute cover-up of the wrongdoings earlier in the story, but, even so, this is a rather sorry attempt and rates as a 'C' picture for the lower half with a strong, happy, top flight show upstairs in the duallers. Many of the younger element will get a kick out of the catty antics of the "Ladies of Washington" and it should be meat for action houses capitalizing on lurid headlines.

Tucson Raiders

Republic **Western** **55 mins.**

AUDIENCE SLANT: (Family) Here's "Red Ryder" (in the flesh) in an entertaining picture, combining the western with the radio hero. that the entire family will go for.

BOX-OFFICE SLANT: A favorable beginning for the new "Red Ryder" series. Worthy of plenty of advance exploitation.

Cast: Bill Elliott, George "Gabby" Hayes, Bobby Blake, Alice Fleming, Ruth Lee, Peggy Stewart, LeRoy Mason, John Whitney, Stanley Andrews, Bud Geary, Tom Steele, Tom Chatterton, Karl Hackett, Marshall Reed, Ed Cassidy, Edward M. Howard. **Credits:** Directed by Spencer Bennet. Screenplay by Anthony Coldewey. Original story by Jack O'Donnell. Based on Fred Harman's comic strip character, "Red Ryder." Director of photography, Reggie Lanning. Associate Producer, Eddy White.

Plot: When the citizens of a town are unable to rid themselves of the tyranny of their territorial Governor and his unidentified henchmen, they send for a Federal commissioner to come and help. Everything from stagecoach robbery to murder is committed by the crooks to prevent the arrival of the commissioner, but they're eventually caught, and the town becomes a peaceful place again.

Comment: This is the first of a new series Republic is making from the cartoon strip, "Red Ryder," a familiar character with the funnies' addicts and radio listeners as well. It's a very favorable beginning and augurs well for the future of the series, for it has just the right combination of western and comic strip hero to make it popular with most audiences. Bill Elliott makes a swell "Red Ryder" and little Bobby Blake is the personification of Little Beaver. The job of handling the comedy falls to George "Gabby" Hayes and he takes care of it with his usual skill, in this instance aided and abetted by another fine performer, Alice Fleming. In addition to these, good performances are turned in by the top villains and Peggy Stewart, John Whitney and Ruth Lee. Credit goes to Spencer Bennet for his capable direction and to Associate Producer Eddy White for his understanding choice of all the production elements that make a popular box-office attraction. You have an established audience of millions, through the comic strip and radio, so work your advance exploitation around these followers.

To Serve as Technical Adviser

Hector Cable, fellow townsman of Bob Burns of Van Buren, Ark., has been assigned by Paramount to serve as technical adviser on life among the mountain folk and hillbilly speech in connection with the production of "Murder, He Says," farce-mystery with a hillbilly background.

Will Co-Produce 'In Society'

John Grant and Edmund Hartmann will be co-producers of the next Abbott and Costello comedy, "In Society," which Universal will soon make. Grant currently is producing the all-star picture, "Bowery to Broadway" and Hartmann is handling Olsen and Johnson's "See My Lawyer."

Feminine Lead in Serial

Wanda McKay has the feminine lead in Universal's Western serial, "Raiders of Ghost City," now in production, with Ray Taylor and Lewis Collins directing. Lionel Atwill and Virginia Christine are the villains.



Brian Donlevy and Director King Vidor sit on the floor to discuss a scene in MGM's "American Miracle," dramatic story of American industry. Donlevy and Ann Richards head the cast, and Vidor is also producing. Note background characters.

'Show Business' Coast Premiere Nets $10,000 for A.W.V.S.

The Hollywood premiere at Grauman's Chinese Theatre of "Show Business," RKO Radio's musical with which Eddie Cantor makes his bow as a film producer, was attended by such movie stars as Bob Hope, Lana Turner, Edgar Bergen, Ray Milland, Lucille Ball, Merle Oberon, Claire Trevor, Edward G. Robinson, Toumanova, Joan Davis.

As a result of the sponsorship of the premiere by A.W.V.S. the event netted $10,000 for a rehabiltation fund for the wounded soldiers at Birmingham Hospital.

Battle-wounded veterans from this hospital each accompanied by a beautiful starlet arrived in special Red Cross cars. Lieutenant Rudy Vallee and his Coast Guard Band helped enliven festivities with music in the forecourt of the theatre and a stage concert preceding the picture's showing.

Five Features Make Up Last 20th-Fox 1943-44 Block

"Roger Touhy, Gangster," against which the actual Touhy attempted unsuccessfully to get an injunction, appears in Block 11, June and July releases, announced this week by 20th Century-Fox. The block concludes the 1943-44 schedule.

June releases, two in number, are "Eve of St. Mark," based on the Maxwell Anderson play, and "Ladies in Washington," directed by Louis King. The July releases comprise "Home in Indiana," photographed chiefly outdoors in Technicolor; "Roger Touhy, Gangster," starring Preston Foster, Victor McLaglen, Anthony Quinn, and Lois Andrews; and "Candlelight in Algeria," a British-Lion production.

Theodore W. Case, Developer Of Sound-on-Film, Dies at 55

The film industry this week mourned the loss of another fundamental pioneer when it learned of the death last Saturday of Theodore W. Case, president of the Case Research Laboratories and the man who brought the sound-on-film process to commercial use. Mr. Case, who was 55, died at his home in Auburn, N. Y.

One of the early workers on the theory of sound from light cells, Case developed the Phonofilm sound process while associated with Lee DeForest. When the Fox-Case Movietone Corp. was formed in 1926 the process became known as Movietone. He resigned from that company in 1929 to concentrate on the field of research.

Lundy Dies on N. Y. Trip

James Felix (Jim) Lundy, Paramount advertising representative in the Denver district since October, 1940, died suddenly of heart trouble on May 11 after he had arrived in New York the day before to confer with the home office.

Loew-Hakim To Film Novel

David L. Loew and Robert Hakim will coproduce "Hold Autumn in Your Hand," the George Sessions Perry novel which won the 1942 National Book Award, as one of the United Artists fall releases.

'Chicago Kid' for Barry

Republic announces the purchase of "Chicago Kid," by Alfred Justin Edwards, to be produced as one of the vehicles for Don Barry, who is to be starred in features on the lot.

Short Subject Reviews

The Battle of Europe *(Excellent)*

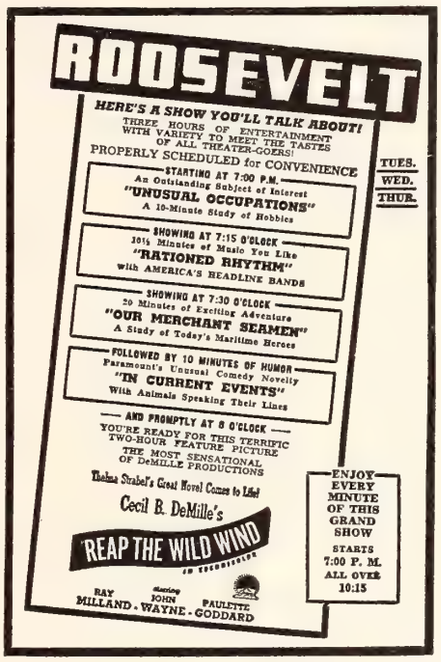
U.A.—World of Action **17 mins.**

This film of the Allies' intense air bombardment against the industrial cities of the Reich is one of the most informative and interest-sustaining expositions on this phase of the war that has so far been released. There is the great concentration of bomber bases across Britain, the giant depots that feed out spare parts, the tthousands of men and women who fly and maintain the planes. And then there are the flights over Europe, one section steering for targets in Holland to draw off German fighters based on the Lowlands, another engaging the Luftwaffe stationed in Northern France, while the main bombardment force, divested of strong opposition by the two feinting movements, heads for its targets and bombs them with deadly accuracy. Thus, day after day, night after night, the weapon of airpower is being tested. The film is concluded with the sane observation by Commentator Lorne Greene that on the success or failure of this test will hang the final cost, in life and limb, of victory in Europe. Stuart Legg wrote the commentary, also edited the subject under the producership of the National Film Board of Canada.

Viva Mexico *(Good)*

RKO (43,107) This Is America **17 mins.**

This pictorial report on Mexico provides an instructive picture of the land and peoples of the United States' nearest Latin American neighbor. From scenes of metropolitan Mexico City, with its great Cathedral, modern buildings, fine homes and beautiful parks, the camera moves to the villages and their picturesque inhabitants, shows the bleak mountains and deserts that must be conquered by transport and irrigation before Mexico achieves its full destiny. The nation's military, naval and aviation schools, as well as the training of Mexico's well-equipped citizen-army, are covered in the subject matter of this edition of the This Is America series. An educational, but always entertaining, subject. Frederic Ullman, Jr., produced, and Jay Bonafield supervised. Narration by Dwight Weist.



The management of the Roosevelt Theatre, Kenosha, W.s., believes in selling the whole show. In this ad, the time of showing and the running time of each short subject is given, as well as descriptive selling copy. Program features a variety of shorts, and the time schedule data helps the patron to arrive at theatre on time.

Underground Report *(Very Good)*

20th-Fox—March of Time No. 10 **20 mins.**

Comprising, to a large degree, captured or smuggled Nazi film, this interesting picture takes the audience behind the highly touted Westwall of Hitler's Fortress Europe. It is very enlightening film fare and will give the home front a better understanding of German production and defense preparation, a close-up of the heroic French and the underground of other nations who will fight by our side in the invasion. Recent camera studies of Goebbels, Hitler, Goering, Laval, Petain, and many of the "Quislings" are shown. A short worth advertising.

Screwball Squirrel *(Fast)*

MGM (W-532) Cartoon **7 mins.**

Screwball Squirrel, as the Technicolor shows, is red-haired, and therefore probably a chipmunk, but whichever he is, Screwball takes Meathead, the dog, on a long chase that keeps at a furious pace for almost the entire footage. Clever touches and plenty of movement make this short OK for all audiences, especially the kids. Expert timing in the animation helps the speed along too. Quite a job there. Safe for any bill.

Stars and Violins *(Acceptable)*

Universal (8128) Name Band Musicals **15 mins.**

There are neither stars nor do there seem to be violins in this one, for Jack Teagarden's orchestra is just about the brassiest outfit to come across the pike. Nevertheless, the trombone expert gets over several passable numbers and introduces two better-than-average singers in Lillian Cornell and Jimmy Cash, who carry the film to its best moments in their solos and a duet, Let's Love Again, sung romantically on a penthouse roof. Probably won't bring raves, but nobody will object.

Bugs Bunny Nips the Nips *(Good)*

Warners (9722) Bugs Bunny Special **7 mins.**

Timely but not quite up to the Bugs standard is the story of a shipwrecked Bugs Bunny who cleans out the Japs on a south seas island. There are a lot of good comedy gags for laughs. Produced by Leon Schlesinger in Technicolor. Story by Tedd Pierce, direction by Isadore Freleng and animation by Gil Turner.

'Cameramen at War' Acquired By Astor for U. S. Distribution

A 15-minute British Ministry of Information film, "Cameramen at War," which shows British film units and some of the famous scenes they have photographed in the forefront of the battle, has been acquired by Astor Pictures for distribution in the United States, according to R. M. Savini, president.

Accessories on the subject include a full-color one-sheet, a set of six 8 x 10 stills, ad and scene mats, all of which are reproduced in a special press book prepared on the film.

ADV.

Can't Get It?
Joe Hornstein Has It

. . NEWSREEL SYNOPSES . .

(Released Saturday, May 20)

NEWS OF THE DAY (Vol. 15, No. 272)—Air raids over Europe; Combat interlude; Churchill holds British Empire war council; Prelude to big push in Italy; Tanker aflame after Nazi bombing in Mediterranean; $500,000 for March of Dimes (New York City only); U. S. Cadet Nurse Corps volunteers take oath; Mothers of war heroes meet in Chicago; Pensive wins Pimlico Preakness.

PARAMOUNT (No. 75)—Pensive wins Pimlico Preakness; Priest suspended for Moscow trip; Nazi bombs fire tanker; Churchill holds pre-invasion council; Army mustang fighters span U. S. in 6½ hours; Allies in Italy smash Gustav line; Air raids over Europe.

RKO PATHE (Vol. 15, No. 77)—Churchill holds pre-invasion council; Sky mastery for Eighth Air Force; Nazi bombs fire tanker; Richard Korbel, 10-year-old pianist, makes debut; Flyers play ball on Italian front; Pensive wins Pimlico Preakness.

MOVIETONE (Vol. 26, No. 74)—Air raids over Europe; Smoke screen covers Allied activities on Anzio beachhead; Fighting on beachhead (except New York); Nazi bombs fire tanker; March of Dimes contributions given to Fund (New York only); Army mustang fighters span U. S. in 6½ hours; Pensive wins Pimlico Preakness; Baseball in Italy; Contest to select Florida greeters.

UNIVERSAL (Vol. 17, No. 294)—Eighth Air Force over Germany; Death at Anzio; Smoke over Panama; Father Orlemanski; Fire at sea; Planes dust plants; Cadet Nurses pledged; Smoke over Anzio; Decorations for infantry trainees; Coast to coast in 6½ hours; Pensive wins Pimlico Preakness.

(Released Wednesday, May 17)

MOVIETONE (Vol. 26, No. 73)—Capture of Hollandia; Capt. Robert Johnson and Major Richard Bong heroes of week; New bomber base built by negro troops; Movie industry honored for war bond sales; Princess Elizabeth comes of age; Mary Churchill christens U. S. bomber; British football; Philadelphia girl acrobats.

NEWS OF THE DAY (Vol. 15, No. 271)—Capture of Hollandia; Road cut through Burma jungles; Washington honors industry's star bond salesmen; Capt. Robert Johnson new air ace; Sgt. Joe Louis tours Britain; Princess Elizabeth comes of age; Mary Churchill christens bomber.

PARAMOUNT (No. 74)—Mary Churchill christens bomber; Movies' "Honored Hundred" honored; New bomber base built by negro troops; Capture of Hollandia; Summer hat fashions; Capt. Johnson, Major Bong new sky aces.

RKO PATHE (Vol. 15, No. 76)—Princess Elizabeth comes of age; Honor top theatre bond salesmen; Capt. Johnson downs 27th German; Mary Churchill christens bomber; Motorcyclists train for D-Day; Capture of Hollandia.

UNIVERSAL (Vol. 17, No. 293)—Capture of Hollandia; Princess Elizabeth comes of age; Capt. Johnson, air ace; Mary Churchill christens bomber; Forrestal new Navy Secretary; "Honored Hundred" honored; Wac parade in New York; Motorcyclists train for D-Day; Women help salmon climb Columbia River to spawning grounds.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 82)—Conference of social workers; Labor leader honored; Memphis Boy Scouts receive plaudits; Baseball season begins in East and West; Air heroes tell experiences; Swing time on the Italian front; Butter Beans and Susie give lowdown on rents and landlords.

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New York—Astor
Philadelphia—Capitol
Pittsburgh—Crown
Portland—Star
San Francisco—Astor
St. Louis—Astor
Washington—Astor

Advance Dope

THREE LITTLE SISTERS (Rep.) **Comedy-Drama. Principals:** Mary Lee, Ruth Terry, Cheryl Walker, William Terry. **Director,** Joseph Santley. **Plot:** Three girls and their father, who is the caretaker of an estate, arrange to deceive a soldier boy who is coming to visit them, by moving into the big house and giving a party. But the owner arrives and discovers the hoax. Lucky for the girls, he is soon pacified and then agrees to turn the place over as a canteen.

IMPATIENT YEARS (Col.) **Drama. Principals:** Jean Arthur, Lee Bowman, Charles Coburn, Edgar Buchanan, Robert Emmett Keane. **Director,** Irving Cummings. **Plot:** A young couple hopes to relight the spark of romance which they believed has burned itself out, by reliving their courtship from its beginning. This leads to much consternation among their associates, but really does the trick and leads to a second honeymoon.

ALASKA (Mono.) **Drama. Principals:** Kent Taylor, Margaret Lindsay, John Carradine, Dean Jagger, Nils Asther, Iris Adrian, George Cleveland. **Director,** George Archainbaud. **Plot:** In a small Alaskan town, a man is charged with murder. An entertainer, unhappily married, is in love with him and believing in his innocence tries to help him. After several interferences, the guilty parties are unmasked.

PEARL OF DEATH (Univ.) **Mystery. Principals:** Basil Rathbone, Nigel Bruce, Evelyn Ankers, Miles Mander, Richard Nugent. **Director,** Roy William Neill. **Plot:** A valuable gem, believed to have caused murder and misfortune since the days of the Borgias, is stolen from a museum. This starts a series of grisly murders and sets Basil Rathbone to following clue after clue until he outwits the criminal.

A WAVE, A WAC & A MARINE (Mono.) **Comedy-With-Music. Principals:** Elyse Knox, Sally Eilers, Alan Dinehart, Henny Youngman, Freddie Rich & His Orchestra with Connie Haines. **Director,** Phil Karlstein. **Plot:** A field man for a Hollywood film agency mistakes the two understudies for Broadway stars and signs them for pictures. His blunder costs him his job until the girls, given a chance to do a dramatic sketch, make a hit. But by that time the girls have joined up—one becomes a Wave, and the other a Wac, so the field man becomes a Marine.

DEAD MAN'S EYES (Univ.) **Drama. Principals:** Lon Chaney, Jean Parker, Paul Kelly, Edward Fielding, Acquanetta. **Director,** Reginald LeBorg. **Plot:** Acid thrown in his eyes by a jealous model causes an artist to become blind. His fiancee's father makes out a will arranging for the corneas of his eyes to be transferred to the artist, immediately upon his death. Suspicion points in many directions, when the father is found murdered, but the artist, once his sight is restored, manages to solve the crime.

LOUISIANA HAYRIDE (Col.) **Comedy-With-Music. Principals:** Judy Canova, Ross Hunter, Richard Lane, Lloyd Bridges, Matt Willis, George McKay, Minerva Urecal, Hobart Cavanaugh. **Director,** Charles Barton. **Plot:** A suddenly-rich hillbilly family becomes a choice prospect for a couple of swindlers. They talk the daughter into investing in a motion picture (the plot of which they have stolen from a stage play) by promising to star her. The author of the play appears on the scene, the swindlers are taken in hand, and the playwright presents the girl with the motion picture rights of his production.

SING, NEIGHBOR, SING (Rep.) **Comedy. Principals:** Ruth Terry, Stanley Brown, Roy Acuff and His Band, Lulubelle and Scotty, Harry "Pappy" Cheshire. **Director,** Frank McDonald. **Plot:** A radio band headed by an impersonator of a greybeard professor, goes to a small-town college because of the attraction of a young lady. Confusion results because the radio actor and one of the real professors look alike. Eventually the actor gives up his disguise and with the young lady by his side becomes the manager of a local radio station.

THREE OF A KIND (Mono.) **Comedy-Drama. Principals:** Billy Gilbert, Shemp Howard, Maxie Rosenbloom, Helen Gilbert, June Lang, Buzzy Henry. **Director,** D. Ross Lederman. **Plot:** Two vaudeville artists take positions as cooks in order to have a steady income to take care of a pal's young son. Just as everything begins to look bright, the boy's stepmother decides she wants to raise the boy herself. Knowing that she is prompted by the insurance money, the men are frantic until she gets into trouble and the boy is awarded to them by the court.

SILENT PARTNER (Rep.) **Drama. Principals:** William Henry, Beverly Loyd, Grant Withers, Ray Walker. **Director,** George Blair. **Plot:** A newspaper columnist, who has been getting information about the underworld from one of its leaders, finds his informant mysteriously murdered. An address book belonging to the slain man puts the reporter on the trail of the killer.

KANSAS CITY KITTY (Col.) **Comedy-With-Music. Principals:** Joan Davis, Jane Frazee, Bob Crosby. **Director,** Del Lord. **Plot:** A young lady running a six-easy-lessons' piano studio is the defendant in a plagiarism suit for a song she bought from a phoney cowboy. She tries to prove that all music composers lift strains from each other but it doesn't make any impression on the judge until her boy friend arrives with definite proof.

GOODNIGHT SWEETHEART (Rep.) **Drama. Principals:** Robert Livingston, Ruth Terry, Thurston Hall. **Director,** Joe Santley. **Plot:** A young publisher has hopes of building up the circulation of his small-town newspaper by concocting a scandal against the candidate for mayor. In the process he falls in love with the candidate's niece and his scheme boomerangs. After a session in court everything is straightened out and the pair married.

IN THE MEANTIME, DARLING (20th-Fox) **Drama. Principals:** Jeanne Crain, Frank Latimore, Eugene Pallette, Mary Nash. **Director,** Otto Preminger. **Plot:** The story of an Army wife, daughter of a wealthy man, who has to adjust herself to life in a crowded hotel. She interferes with Army routine and finds it difficult to follow the rules. She finally solves the problem by making plans to work in a defense plant while her husband is overseas.

U-BOAT PRISONERS (Col.) **Drama. Principals:** Bruce Bennett, Erik Rolf, Arno Frey, Fred Giermann, George Eldredge. **Director,** Lew Landers. **Plot:** An American sailor, who resembles a German spy, is picked up by a German U-Boat. While on board he manages to help one of the prisoners to send a message to a destroyer. His life is saved, after the U-Boat is torpedoed, by another prisoner, who gets him out at the risk of his own life.

Hollywood

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William Goetz, who with Leo Spitz heads International Pictures, is shown above (left) visiting with Joan Bennett and Randolph Scott, each of whom is working in a picture for the company which releases through RKO Radio. Miss Bennett's vehicle is "Woman in the Window," while Scott is now at work in "Belle of the Yukon."

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

With authorizations from the Navy for five additional films, the Leon Schlesinger studios will shortly be at its all-time peak in output of government films . . . E. Y. Harburg and Harold Arlen are talking a deal with Paramount to borrow Julie Gibson for a Broadway musical to be called "Bloomer Girl," and the same studio is thinking of "Hell's Afloat" . . . Michel Kraike will handle "The Fighting Guardsman" for Columbia . . . Hedda Hopper will showcase Marion Bell, MGM's new discovery . . . Walt Lantz has signed Hans Conreid and Jack Mather to record voices for his Cartune, "Woody Dines Out" . . . Jay Dratler and Earl Felton have sold MGM an original story which they call "A Likely Story" for $50,000; and they didn't have a single word on paper; they just told the story and sold it . . . While original stories are being sold, Henny Youngman sold one to Lou Costello for use by Biltmore Productions . . . Fred Allen has sent Jack Skirball copies of all his radio programs as background for "Fickle Fortune" in which Allen will star . . . Wild Bill Elliott starts his third Red Ryder western, but the boys are just seeing his first and saying he is perfect for the part and in the part, and the first is a solid bango . . . With casting virtually complete, "A Tree" is ready to "Grow in Brooklyn" . . . When the writer of the script was drafted, "The Frozen Ghost" became frozen at Universal, and Luci Ward has been chosen to unfreeze it . . . Jack Carson gets into Warners' "Roughly Speaking" and, with a present assignment in "The Doughgirls," the radio comic is being handled roughly . . . Anita Louise goes into "Stalk the Hunter" which stars Brian Aherne and Evelyn Keyes . . . Mary Walker, who was the star of last season's program of operettas at the Philharmonic has been signed for the next Technicolor Musical Parade subject, "Star Bright" . . . Henry O'Neill began his eleventh year in pictures with a role in "Airship Squadron 4" . . . Mabel Todd joined "A Wave, a Wac, and a Marine" shortly before the picture finished five weeks of shooting . . . Armand Schaefer, executive producer at Republic, has set Rudy Abel as producer and Anthony Mann as director of "House of Terror" . . . Alan Ladd donned the garb of an 1835 dandy with tight fitting coat and trousers for Paramount's "Two Years Before the Mast" . . . Joan Davis and Jack Haley will be teamed by RKO in a rollicking comedy, "Albany Night Boat" . . . Paul Gangelin has been signed to write the screenplay for International's second Technicolor musical, "It's a Pleasure," starring Sonja Henie . . . "The Devil's Brood" goes to Sherwood Forest for location shots, and with such a crew for its principal characters, it needs to meet Robin Hood to be cleaned up.

PRODUCTION NOTES FROM THE STUDIOS

Maria Montez and Jon Hall Teamed in 'Queen of the Nile'; Sam Wood to Do 'The Kincaids'; Tex Ritter Goes to PRC

▶"Little Devils" is scheduled to be one of the most ambitious productions in the history of Monogram, Trem Carr has announced. Story will deal with activities of Chinese children in guerilla warfare against the Japs, and will be made in full cooperation with the Chinese government, including a foreword by Madame Chiang Kai-shek.

▶Kenneth Macgowan, who recently joined Paramount as a producer after having been under contract to 20th Century-Fox for some years, has been assigned "Our Hearts Were Growing Up," the follow-up picture to "Our Hearts Were Young and Gay."

▶Republic has excercised its option on feminine star Vera Hruba Ralston, with her next stellar assignment to be made in June. Miss Ralston, former Olympic skating champion, made her screen debut in "The Lady and the Monster."

▶Herbert J. Biberman, widely known stage director and actor, has been signed by Robert Golden to direct "The Master Race" which Golden is producing for RKO release. Cast includes George Colouris and Osa Massen.

▶First role to be given Anne Revere under her new long-term contract with 20th Century-Fox is that of Mrs. Fiske, wife of the Methodist Minister, in "The Keys of the Kingdom," which is now shooting.

▶Daniel T. O'Shea, Vanguard president, has signed Daniele Amphitheatrof to do the score for Dore Schary's production, "With All My Heart," which stars Ginger Rogers, Joseph Cotten and Shirley Temple. William Dieterle is directing.

▶John Grant and Edmund Hartman have been assigned as co-producers on the next Abbott and Costello comedy "In Society." Grant is currently responsible for "Bowery to Broadway" and Hartman is handling "See My Lawyer."

▶Margaret Buell Wilder, authoress of "Since You Went Away," has been signed by Warners to collaborate with Albert Maltz on the screenplay of "This Love of Ours," starring John Garfield. Vincent Sherman will direct for Producer Jerry Wald.

▶Jinx Falkenberg has been given her first solo starring vehicle in the Columbia musical "Song of Tahiti." She will wear a sarong in a South Seas setting.

▶Tex Ritter has been signed to a long-term contract by PRC and will be starred in a series of western pictures. Ritter recently completed a series for Universal.

▶"Yolanda and the Thief," colorful, romantic story of South America, will be brought to the screen by MGM with an all-star cast headed by Fred Astaire, Lucille Ball and Lucille Bremer. Arthur Freed will produce.

▶Milton Raison has been signed to prepare "Phantom of 42nd Street," an original screenplay which will be the next in the Monogram Charlie Chan series starring Sidney Toler and the first on the 1944-45 program. Philip N. Krasne and James S. Burkett will produce.

▶"Power of Darkness" is being pushed ahead by RKO, that studio having bought the story with Paul Henried and Maureen O'Hara in mind. The picture has been assigned to Niven Busch to produce.

▶Azadia Newman has been commissioned by 20th Century-Fox to do a life-size oil painting of Gene Tierney for her new starring picture, "Laura." The portrait will have an important spot in the picture which has just gone into production, with Rouben Mamoulian directing and Otto Preminger producing.

▶"The Storks" were congratulated by Sol A. Lesser who is busily at work preparing "Three's A Family," comedy dealing with babies and the housing shortage. "The Storks" is an organization of new mothers in Long Beach, N. Y.

▶Maria Montez and Jon Hall will again be teamed in Universal's Technicolor production "Queen of the Nile," with Jack Rawlins directing for Producer Paul Malvern. Production is slated to start about June 1.

▶More than 50 personalities were tested at Warners in four days for roles in "The Corn Is Green," Bette Davis starrer scheduled to start this month. Tests were handled by Irving Rapper who will direct the picture for Jack Chertok.

▶Sam Wood has scheduled "The Kincaids" as his second independent production for Columbia release and assigned Herbert Dalmas to write the screenplay from the Edna Ferber-George S. Kaufman play, "The Land Is Bright." William Cameron Menzies will be associate producer.

▶John Carradine, Jean Parker and Maxwell Hayes were set for PRC's "Bluebeard," psychological horror drama to be produced by Leon Fromkess with Martin Mooney as associate producer and Edgar Ulmer directing. Ulmer is also designing the sets and backgrounds for the production.

▶Jeffrey Bernerd has signed C. Aubrey Smith for a top role in his Monogram production "They Shall Have Faith," infantile paralysis drama which will star Gale Storm. William Nigh will direct the picture, which starts early next month.

▶Jack Votion Productions has increased the expenditure for cast and production on the new Lum and Abner picture, "Going To Town," after getting reports from RKO's sales department that the comedians' last picture, "So This Is Washington," is expected to garner 12,000 playdates.

Paulette Goddard, Betty Field Return to Paramount After Leaves

Two Paramount stars were back in Hollywood this week.

Paulette Goddard, who has been on a tour of fighting fronts in Asia, arrived back in the film capital to star with Arturo de Cordova in "Masquerade in Mexico," a comedy with music based on an original story idea by Karl Tunberg and Darrell Ware, who will write the screenplay and produce the picture.

Betty Field arrived from her home in Connecticut after being away from the studio for more than a year, during which time she had a baby and did a stage play in New York. She is married to Elmer Rice, the playwright. Her most recent Paramount picture, soon to be released, is the Preston Sturges production, "The Great Moment," in which she appears with Joel McCrea.

Director of Second Sinatra Musical Back in Hollywood From New York

Tim Whelan, director of the new Frank Sinatra RKO Radio musical "Step Lively," has returned to Hollywood after a ten-day stay in New York covering new plays and considering new talent.

With half a dozen musicals produced or directed by him during the past few years, he expects his next assignment will be a non-musical for RKO Radio.

Plays Girl Taxi Driver

Beatrice Gray has been engaged to play the role of a girl taxi driver in the Dore Schary production, "With All My Heart," Vanguard Film to be released through United Artists. Starring Ginger Rogers, Joseph Cotten and Shirley Temple, the cast includes Ralph Morgan, Tom Tully, Spring Byington and Dare Harris. William Dieterle directs.

Complete Comedy Line-up

With the signing of Billy Gilbert, Fritz Feld and Glenda Farrell, comedy line-up for "Beauty for Sale," the Columbia musical starring Ina Ray Hutton and her band, has been completed. Ann Savage and Ross Hunter play the romantic leads.

20th-Fox to Film Hugo Novel

20th Century-Fox has scheduled "Jean Valjean," the Victor Hugo novel, more widely known as "Les Miserables," for production. John Brahm has been selected to direct and Laird Cregar will play the part of Javert, the detective.

Discover Hollywood as Film Locale

"The Falcon in Hollywood" will be the title of the tenth picture in RKO Radio's Falcon detective mysteries. Tom Conway will again play the title role.

Signed for Kay Kyser Musical

Ruby Dandridge, charcter actress, has been signed by Columbia for the role of Mammy Josephine in the Kay Kyser musical, "Battleship Blues."

Ruggles in Grandfather Role

Producer Sol Lesser signed Charles Ruggles for the grandfather part opposite Charlotte Greenwood in "Three's A Family," which is to be released through United Artists.



Director Jean Negulesco (left), Peter Lorre, Zachary Scott and Sydney Greenstreet hold an important conference on the set of Warners' "Mask of Dimitrios." Seated in Negulesco's chair, Greenstreet doesn't hesitate to tell the director what he thinks of a certain scene.

Paramount to Star Betty Hutton In 'Red, Hot and Blue' Musical

Betty Hutton will star in "Red, Hot and Blue," film version of the successful Vinton Freedley musical show just purchased by Paramount. The company is negotiating with Cole Porter, who wrote the musical score, to augment it by doing songs for the film.

This role gives Miss Hutton three vehicles to follow her current role with Bing Crosby and Sonny Tufts in the Mark Sandrich musical, "Here Come the Waves." She will do "Torch Song," a Milton Holmes original story and also will star in "Stork Club." She has two completed films, "And the Angels Sing" and "Incendiary Blonde" awaiting release.

Screenplay of Booth Novel

Ella St. Joseph will write the screen adaptation for RKO Radio of "Mr. Angel Comes Aboard," Charles Gordon Booth's adventure novel of spies and mutiny aboard a ship bound from Dakar to Havana. The story ran serially in *Liberty* and is published this month by Doubleday, Doran & Co.

Douglas Walton Joins Cast

Douglas Walton has been signed by RKO Radio for an important role in "Farewell, My Lovely." He returns to the screen after receiving a medical discharge from the army following a lengthy hospitalization. Principals are Dick Powell, Anne Shirley and Claire Trevor.

Completes Western Screenplay

Joseph O'Donnell has turned in his completed screenplay on "Fool's Gold," Monogram western to star Johnny Mack Brown with Raymond Hatton. Lambert Hillyer will direct, with Charles J. Bigelow supervising.

Gates Starts New Script

Harvey Gates has started work on the script of "Pitch Dark," an original screenplay to serve as a starring vehicle for the East Side Kids at Monogram, with Sam Katzman and Jack Dietz producing.

'Alaska' Returns to Studio

Monogram "Alaska" troupe has returned to the studio after a week of location at the company's San Fernando ranch.

Alfred Newman Is Honored for His 'Bernadette' Musical Score

For contributing the outstanding motion picture score of the year for 20th Century-Fox's "The Song of Bernadette," Alfred Newman, 20th-Fox musical director, was the recipient of a special citation presented in the form of a scroll parchment at the annual reception of the National Association of American Composers and Conductors at the Waldorf Astoria Hotel in New York last Friday night.

Dr. Sigmund Spaeth, president of the NAACC, presented the honorarium to Newman in absentia, for the latter is now busy at the 20th-Fox studios scoring Darryl F. Zanuck's Technicolor production, "Wilson."

A. W. Hackel Returns After Year's Absence to Produce for Monogram

After an absence of a year, A. W. Hackel returns to the ranks of Monogram producers, according to the terms of a contract signed recently.

First Hackel production under the agreement will be "Baby Shoes," based on the mystery of a New York diamond robbery, and the film will form a part of the current 1943-44 program, being one of the two features still remaining to be filmed for the present schedule.

RKO Buys Kay Swift Musical

"Who Could Ask For More?" an original musical, has been purchased by RKO from Kay Swift, former well-known composer now living in the northwest as the wife of a rancher. The story blends her own biography with fiction. Plans are under way to have Miss Swift come to Hollywood to collaborate on the further development of the story.

Kelly Signed for Film Lead

Paul Kelly has been signed for the leading male role in "I Married a Stranger," Monogram film soon to go before the cameras with King Bros. as producers, and is the first member of the cast selected. William Castle will direct, from an original story by Jack Daro.

Daven Signs New Contract

Andre Daven, 20th Century-Fox producer-director, who has "Nob Hill" and two others on his forthcoming schedule of pictures, has signed a new contract iwth the company, it has been announced.

Paramount Signs Barry Fitzgerald

Barry Fitzgerald, brilliant Irish character star, whose performance as the aged priest in the Leo McCarey-Bing Crosby picture, "Going My Way," has won highest praise from reviewers, has signed a five-year deal with Paramount to appear in two pictures annually.

'Dark Waters' Begin Running

Andre DeToth has started directing "Dark Waters," Benedict Bogeaus production which United Artists will release. Merle Oberon co-stars with Franchot Tone, and Thomas Mitchell has a featured role.

ADV.

What Are Your Needs?
Joe Hornstein Has It

THEATRE EQUIPMENT & MAINTENANCE

Published Every Fourth Week As A Special Feature of SHOWMEN'S TRADE REVIEW

SEASONAL OCCUPATION

PICTURES—what you can get of 'em—will be better this summer. Or so go all the reliable indicators. But even if the pictures were only up to the average of past season releases, there's a more pressing need than ever for particular attention to such matters as house appearance and cleanliness.

Two good reasons: the citizens (unless there's a change—both sudden and unexpected—in the transportation situation) of necessity will require the best their home-town picture theatre can offer for relaxation as well as entertainment; limitations (for many) of refrigerants for the cooling systems, make such psychological "heat" factors as stale odors and "heavy" decoration more acutely undesirable.

There are ways, and the average theatreman knows them well, of cooling out an auditorium even if the beau ideal of refrigeration equipment is denied them. Air circulation helps tremendously. And there are ways that the theatreman with a disposition to think hard and work earnestly about it can contrive to increase the flow of air through his auditorium.

The use of water (sprinkling of pavements and sidewalls in the alleys, if any, flanking the theatre's exits and entrances—and the roof, if possible) will be a help. Those theatres which have their supply of refrigerant intact, and there are many outfits which have taken good care of the now precious chemical, are going to get a reward for their efficient management. But all theatres which have refrigerant must use the greatest of caution to conserve. That means servicing of the equipment, careful check on the compressors for discovery of leaks; intelligent operation of the equipment to make the cooling effective; and that means maintaining a relation between the inside temperature to the outside temperature. An inside temperature of 70 degrees when outdoor temperature is around 90 or 100 is altogether too cold—is a condition which endangers the health of every person exposed to such extremes of thermal change. There should never be a greater difference than ten degrees between outside and inside temperature, according to the best authorities.

In the matter of appearance, some lightening up of the color scheme here and there by means of paint will help a lot to give that cool appearance. Paint may be had, requires no great artisanship to apply it, and a splash here and there (if only around the poster frames) will give the theatre a fresh, inviting, cool look outside. A bit of the same treatment inside the house—perhaps a trellis decoration on either side of the proscenium arch—will make the patrons feel more comfortable during their summer theatregoing.

Above all, the manager has the job of using extra special care to keep things running smoothly. He and his staff must keep cool up there in the region of the brain cells, because nothing will make a patron's temperature rise faster than some irritating experience or a case of the "huffs" because of a short answer or some upsetting incident due to an argument.



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RADIO CORPORATION OF AMERICA

RCA VICTOR DIVISION • CAMDEN, N. J.

LEADS THE WAY.. *In Radio..Television..Tubes.. Phonographs..Records..Electronics*

Landmark Theatres

Earle Theatre Mirrors the Current Washington Scene

When newsreels, motion pictures and magazines (notably *Life*) want to show a typical war-time Washington scene, they illustrate with a shot of the Earle Theatre lobby and its crowds, for the Earle has become the symbol of the booming entertainment industry of the nation's capital. With an "average" weekly gross of $18,500 compared to the $14,500 of the pre-war period, and a "good" week running well into the twenty thousands, the Earle has truly fulfilled its promise of being one of the most successful and modern motion picture theatres in the country.

The secret of the Earle's success is a top-notch organization with a smooth-running policy operating under the guiding hand of John J. Payette, general zone manager of Warner Bros.' forty-five theatres in the Washington, Virginia and Maryland territory. Payette, who is also local co-chairman of the War Activities Committee, has been connected with the company for 25 years. He started with the Crandall Circuit, remained with it when the Stanley Co. took over, and accepted the post of general zone manager when the circuit was bought by Warner Bros.

The shows the Earle Theatre presents are geared to brevity and economy. The first show in the 2154-seat house, 20 years ago, was a vaudeville bill, with a few extra added photoplay features. Since then, the Earle has featured some of the biggest names in the entertainment world. Time was when the Earle would have a line-up of shows featured around Ann Sheridan, Bette Davis, Red Skelton, Betty Grable, or the name bands of Benny Goodman, Jimmy Dorsey, Paul Whiteman and Glenn Miller. Today, name bands are out as a general policy and the war-time stage revues are now built as a balanced unit, to go hand-in-hand with a grade A feature. They are centered around the Roxyettes, the dancing line that has become a household word in Washington through fine precision dancing—and patriotic activities. During the last war loan, special teams of the Roxyettes, the stage and booth operators, musicians and ushers spent every free hour in selling bonds, realizing the theatre's goal of "a bond for every seat."

Harry Anger, managing director of the Earle Theatre, and guiding light of the Washington Stage Door Canteen, learned his craft as an entertainer, and as an RKO and Paramount producer. He organizes the shows, plots and designs the scenery, routines the acts, and serves as talent scout, traveling all over the east to spot new faces and abilities. Since he arrived at the Earle, he has produced 726 stage revues.

Built in 1924, the Earle Building at 13th & E St. N.W., which houses the theatre, was owned by the Cosmos Theatre Co. Jules Mastbaum, of Philadelphia, was president, and A. Julian Brylawski, now in the Warner Real Estate Dept., and president of the Motion Picture Theatre Owners of D. C., was general manager. The architects were Howard Crane, of Detroit, and Kenneth Franzheim of Washington. The Long Acre Construction Co. did the erecting and the theatre and building were under the general supervision of A. J. Brylawski, who served as the theatre's first manager.

Since it was built, the Earle has undergone a number of changes. About 7 years ago, the front was renovated. A new double window box-office of stainless steel and inlaid panels with a marble base, was added. Measuring 8 by 10 feet, it is the largest in the District and one of the largest in the country. Other added features are the transparent Herculite glass doors, with stainless steel border and handles and having ¾ inch thick shatter-proof glass. About six months ago the orchestra pit, chairs and music stands were painted; a new curtain, proscenium drape and side drapes were added; the organ was refinished; and the office of Fred Thomas, manager, was enlarged and painted. Plans are now being made to put in gold, silver and cerise wall coverings to match the drapes. These changes were made without disrupting the theatre's operations in any way, with working being done before the first show in the morning, or after the last show broke at night.

Frank La Falce, director of advertising and

(*Continued on Next Page*)



Closeup of the entrance to the Earle Theatre in its new dress and conveniences, such as transparent Herculite doors, is shown at left. Below, a picture made in May, 1944, showing the Earle Building, in which the 2154-seat theatre is housed.



Specialist Maintenance Crews Set Up by Comerford Circuit

Charles A. Ryan, director of construction and maintenance for the Comerford Publix Theatres of Pennsylvania and southern New York State, has planned, built, remodeled, equipped and maintained theatres for his organization over a long and successful period of years. With this background of experience Mr. Ryan is especially well qualified to speak with authority on present day maintenance problems.

By Charles A. Ryan

Director of Construction and Maintenance, Comerford Publix Theatres

Necessity always has been the mother of invention. Under wartime conditions we in the theatre business have been confronted with a goodly crop of necessities, not to mention all too numerous emergencies. Meeting these necessities and emergencies has improvd our approach to the problems of maintenance to the degree that genuine savings in manpower and supplies have been achieved with a minimum sacrifice of efficiency. That our theatres remain attractive, well-groomed and inviting is due largely to the alert interest our managers and their staffs are showing in the upkeep of their houses.

The need to anticipate trouble before a breakdown occurs was never greater, and out of sheer necessity we find the processes of inspection becoming a habit rather than a chore. Following out the manufacturers' instructions for maintenance of equipment (something which in the past was largely ignored) is today paying dividends in terms of increased life for parts which in former times were discarded prematurely. Attention to the repair or relocation of carpet, seats, etc. has resulted in great savings without sacrificing appearance or efficiency. It is the old story of a man driving his car without regular garage inspection until, suddenly, it starts to fall apart (usually in some spot on the highway remote from service facilities) in contrast to the man who "garages" his car for servicing on a regular mileage basis. The neglectful man usually learns by sad inconvenience and costliness the error of his neglect. The inspection minded man avoids trouble and saves money in the increased life and efficiency of his car.

In practical application of this preparedness policy we have departmentalized our handling of maintenance matters by setting up individuals or crews of men to inspect and service each phase of our physical properties.

One man does nothing but repaint screens on a regular schedule, using a flat-white acoustic paint purchased locally at a little more than two dollars a gallon. He is equipped with spray gun, and repaints each screen at least twice annually and some as many as four times a year (depending upon the cleanliness of the area in which the theatre is situated).

A staff of plumbers has been formed to constantly check and repair all plumbing facilities. We also maintain a roofing crew to check and reroof all structures before leaks or damage occurs. Our seating crew checks and switches and recovers seats in accordance with prescribed practice at the first sign of wear or damage, and from the very limited supply of new seats which we have always carried it has been possible to maintain a high standard of quality and seating comfort in our theatres.

Our men who supervise air conditioning equipment do not wait for tubing leaks to be discovered by house employes, but check and silver-solder all connections and joints where leaks of precious Freon gasses might occur. Such inspections and corrective measures are performed on a regular schedule. Gas is pumped out of the refrigerating units at the end of the summer season and is stored in tanks. In this manner a minimum of Freon has been lost, and we are prepared for the coming summer season.

So far as new construction is concerned there is little likelihood of relaxation in the restrictions on structural steel, while there now seems to be an available supply of brass or bronze pipe. Limitations on other construction material are gradually being relaxed. Thus, with the exception of steel, new construction in all probability will be permitted in any area where the need of additional theatre facilities are demonstrable.

DeVry Design Award Winners



The winners and two runner-ups in the two-division award competition for motion picture camera and projector design conducted by DeVry Corporation are shown above. Reading left to right they are: George J. Heim, Milwaukee, first prize for camera design; Frederick Arthur Amster, Mt. Rainier, Md., first prize for projector design; Douglas G. Sites, Robert C. Denny, Fresno, Calif., second and third prizes, respectively, for camera design; Bud Mulkey, Fairbury, Nebr., and Irving Krauss, New York City, respective winners of second and third prizes for projector design.

Washington Landmark Theatre Flourishing

(Continued from Preceding Page)

publicity, and Area Publicity Chairman for the War Activities Committee, has kept the Earle Theatre before the public and helped to give it the stature and dignity it maintains in the District. An indefatigable worker in every drive, La Falce, with Bill Ewing as his right-hand man, has registered a string of successes for Warner Bros. A former newspaperman from Newark, he organized the Publicity Dept. for the merged Fabian Theatres and Stanley Co. in New Jersey, and when Warner Bros. took over the Stanley Co., he was given the post of director of publicity, later assuming the same position in Washington.

Like every other theatre in the country, the Earle is beset with personnel problems, probably more so than other cities, since Washington has such a transient population. With an increasing patronage (Washington has grown to nearly a million) and a decreasing staff, the Earle has had to set up new methods of running the house on an efficient level. Fred Thomas, manager, reports that there are about 130 people on the fluctuating payroll, including stage hands, ushers, porters, musicians and office help. During the last four months, there was a turnover in floor staff personnel of 69 people! When one by one the ushers were called into the service, the management decided to use usherettes. Attractive ads in the local papers brought many responses, and the girls were outfitted in well-tailored blue uniforms and given a comprehensive course in meeting and pleasing the public, with classes in theatre management added for girls who were ambitious enough to see a future in theatre work. Some of the girls work in government offices during the day and at the theatre at night. Some are full time employes. On the whole, it has been a successful innovation.

In order to handle Saturday night crowds, the theatre has instituted a policy of midnight shows, with a complete show starting at 12 o'clock. This policy will continue as long as there is a demand for it. All Saturday ads each week carry a reminder that the midnight policy is still in force.

Previously a one-week house, the Earle now rarely runs a picture for one week only. The average run is two weeks; some picture have been held for three. The picture that held the box-office record for the longest period was "42nd St.," which played during Inaugural Week in 1933. The present box-office leader is "Princess O'Rourke," while the picture that had the longest consecutive run at popular prices, was "All This and Heaven Too," which did a tremendous business for a straight three weeks. The highest gross ever realized at the Earle was chalked up by "Yankee Doodle Dandy," shown at advanced prices. While the Earle grosses are naturally higher at the present time in comparison with the pre-war period, the rise in gross is more than offset by the terrific rise in weekly expenses.

Files for Patents on Projector

Ed Comi, of Theatre Supply Service Co., Boston, has filed drawings and claims on his invention of a new design for motion picture projectors in which he states the number of gears employs is reduced to five and that manufacturing costs will be less than one half of pre-war projectors. Comi has long been associated with motion picture projection.



Soldiers crowd around the portable screen to see U. S. O. night movies.
—A Signal Corps Photo

THE MOST APPRECIATIVE AUDIENCES IN THE WORLD

● Comfortable seating? Wooden chairs, boxes or Mother Earth are not half bad. Air conditioning? Sure . . . the natural kind. Uniformed attendants? And how! Soft carpets? . . . Well, soft mud anyhow. A good show? Brother, it may be old but it's terrific.

Did we hear some American exhibitor complaining because he couldn't buy some new equipment for his theatres? Hell, no! What he said was that we should buy War Bonds with the money so that these great guys get back safe and soon.

THE STRONG ELECTRIC CORPORATION

87 CITY PARK AVENUE **TOLEDO 2, OHIO**

The World's Largest Manufacturers of Projection Arc Lamps

MAINTENANCE Calendar

Little reminders that will help to keep the physical operation of your theatre running at peak efficiency.

MAY 21st to JUNE 17th 1944

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
21 Check foundations for cracks, settling and sagging beams. Have contractor do needed repairs.	**22** Check light globe supply and plan to relamp with cool colors for summer throughout theatre.	**23** Check on condition of summer uniforms and make needed repairs or replacements before change over.	**24** Get new "cool" mats ready for your display frame backings. See suggestions in this issue of STR.	**25** Plan to relamp all outdoor signs with cool colors for the summer. Blues, green or surprise pink.	**26** Check screening on air louvres and replace where needed. Avoid pulling insects into theatre.	**27** Clean and repaint footlight troughs white before relamping with cool colors for summer.
28 Are clean flags in readiness for your Memorial Day display and lobby decoration? Spot stage flag.	**29** Plan new summer drapes for box-office. Use cool, plain colors or flowered material in chintz.	**30** Start planning the 5th War Loan Drive for your theatre. Bigger & better is the theme song.	**31** Get awnings put up and replace or fix faulty window screens. Get out cool valances or order new ones.	JUNE **1** Start month right by ordering next winter's fuel supply now. Have bins clean and ready.	**2** Do you use summer seat covers? This is a good year to use them to prolong life of upholstery.	**3** Check condition of intermittent movements, metal and fiber gears. Keep equipment in shape.
4 Check all Neon tubing and have needed replacements made. Have tubing washed and caution handlers.	**5** Before storing the winter uniforms be sure they are dry cleaned & repaired. Put away carefully.	**6** Are clocks keeping accurate time? Have checked, cleaned & oiled to reduce wear and prolong life.	**7** Have operators check rectifier for peak efficiency. Keep it clean and be sure contacts are secure.	**8** Have emergency or regularly used generator checked for efficiency. Oil and clean brushes, rotor.	**9** Check plumbing and wiring in all store rooms in theatre building and inspect tenants' fire precautions.	**10** Is metal box or fireproof container in use for burnt carbon stub disposal? This is most important.
11 Check motor & control mechanism on electric hand drier equipment. Clean working parts & oil.	**12** 5th War Loan starts today! Let's maintain our reputation for showmanship through salesmanship.	**13** Have coin change maker in box-office cleaned, adjusted and oiled. Have all working parts checked.	**14** Is film rewind in proper alignment to eliminate possibility of needless wear on edges of film?	**15** Check film valve or safety fire rollers to be certain they turn freely. Replace if needed to save film.	**16** Discuss importance of careful film handling with the projectionists to increase efficiency.	**17** Are you cooperating with the waste paper salvage campaign? Stage a salvage matinee for the kids.

Showmanship Dates—

May 21: National First Aid Week & Raisin Week
May 22: Buddy Poppy Week, May 22-30 & National Maritime Day
May 24: Empire Day in CANADA, Telegraph first used, 1844
May 27: National Tennis Week, May 27 to June 3
May 28: Dionne Quintuplets born at Calender, Ontario, 1934
May 30: MEMORIAL DAY (except Ala., Fla., Ga., La., Miss., No. Car., So. Car., & Tenn.)
Confederate Memorial Day in Virginia

June 3: Confederate Memorial Day (La., & Tenn.)
Jefferson Davis, Born 1808 (Celebrated in Ala., Ark., Fla., Ga., Miss., So. Car., Texas & Va.)
June 4: Victory at Midway, June 4-7, 1942
June 6: Nathan Hale, patriot, born 1755
June 12: Fifth War Loan Starts, 1944
June 14: FLAG DAY
June 15: Federal Income Tax, 2nd Payment Due

No War Baby



● No War Baby is the brand-new Motiograph Projector which will be available as soon as hostilities cease. For Motiograph Projectors were being made even during the Spanish-American war, 47 years before the scourge of Hitler.

The designing of this latest equipment masterpiece was started before the paper hanger was hanging his dissenters.

So when you buy your next Motiograph Projector you'll know it was created during a period of sound thinking...that it is not a revamped wartime product born of a desire to cash in when theatres will be sorely in need of new equipment.

It will, instead, represent so definite an advance in design, construction and operation as to constitute a virtual necessity to the modern theatre.

MOTIOGRAPH

"Since 1896"

4431 W. Lake St. Chicago 24, Ill.

"Hasten the Return of Peace...Buy More War Bonds NOW"

Paint, and Where to Use It, for Showmanship and Conservation

A Coat Will Liven Up the Appearance and Prolong the Life of the Property

Spring being the period in which a young man's fancy is said to turn to thoughts of . . . well let's forget that and talk about what a theatreman's thoughts turn to, painting for instance. Since paint is obtainable and you stand a chance of being able to dig up a painter, this item of maintenance becomes a logical point of attack against deterioration.

Wear and tear on the theatre property is at its peak as a result of capacity business and paint offers the greatest conserving force in prolonging the life of property and much mechanical equipment. Motors, generators, cooling and heating plants, signs, pipe and a hundred and one other items subject to rust can take a new lease on life when painted in time.

We are listing herewith items which you can use as a check against your own theatre property and equipment in determining where paint is needed. The list will serve to help you avoid overlooking some items that are out of sight and thus frequently out of mind. The most efficient means of using this list would be to have your painter and maintenance man accompany you on a tour of the entire theatre taking one item at a time and determining the condition and paint requirements.

Here is the list, divided into four categories, covering decorative, anti-rust interior and exterior painting.

Check This List Against Your Theatre

PAINTING—(DECORATIVE)

- Procenium Arch
- Auditorium Walls
- Auditorium Ceiling
- Auditorium Lighting Troughs
- Radiators and Grilles
- Wings of Stage
- Permanent Maskings
- Seat Standards
- Stand Rail Facing
- Foyer Walls
- Foyer Ceiling
- Lobby Walls
- Lobby Frames
- Lobby Ceiling
- Lobby Doors
- Lobby Lighting Channels
- Lobby Radiators
- Rest Room—Walls
- Rest Room—Ceilings
- Outside Display Frames
- Box Office
- Outside Lobby
- Ornamental Marquee

PAINTING—(ANTI-RUST)

- Leaders
- Smoke Stacks
- Exterior Pipe
- Marquee Roof
- Upright Signs
- Auditorium Roof
- Cooling System Units (On Roof)
- Exterior Grilles
- Screening
- Screens in Leaders
- Exterior Switch Boxes
- Outside Exit Lights
- Boilers and Boiler Room Equipment
- Cooling and Ventilating Ducts
- Radiation
- Interior Switch Boxes
- Ash Removal Elevators
- Metal Cellar Doors
- Coal Chutes
- Fire Escapes
- Metal Ladders
- Metal Marquee Letters
- Metal Pin Ball on Stage
- Metal Curtain Controls
- Metal Stage Rigging
- Battery Containers and Racks
- Exit Light Interiors (White)
- Olivet Stands and Hoods
- Spotlight Stands and Lamp House
- Panic Bars—Bolts—Hardware
- Changeable Sign Letters
- Miscellaneous Equipment
- Steel Trusses in Attic
- Metal Ceiling Hangers
- Supports for Chandeliers

PAINTING—(EXTERIOR)

- Water Tower
- Cornices
- Upright Sign
- Marquee
- Brick or Frame Wall Areas
- Foundation Areas
- Window Sash
- Permanent Signs
- Store Fronts
- Chimneys
- Wooden Stairways
- Storm Doors
- Exit Doors
- Flag Poles

PAINTING—(INTERIOR)

- Boiler Room
- Corridors
- Auditorium Floors
- Orchestra Pit
- Seat Backs (Varnish-Stain-Flat)
- Stand Rail Backing
- Rest Room Partitions
- Projection Room
- Ushers' Room
- Basement Areas
- Stock Room
- Sign Room
- Generator Room
- Box-office Interior
- Manager's Office
- Treasurer's Office
- Business Offices
- Store Rooms
- Battery Room
- Back Stage
- Footlight Trough
- Exit Doors
- Stair Railings
- Portable Standards
- Air Conditioning Grilles
- Standee Stanchions
- Lighting and Air Conditioned Louvres
- Ticket Chopper
- Furniture
- Candy Counters
- Scales
- Pop Corn Machines
- Screen (Spray)

Clip this FOR YOUR SHOWMEN'S Scrapbook

OPERATION

Protect Cash

Don't neglect to install a new lock, if your keys have been lost or stolen.

Don't permit the accumulation of money in large sums at the cashier's booth—remove surplus above needed amounts for normal change to office safe.

Don't fail to instruct employes to notify you or the police if suspicious characters are observed loitering about.

Don't fail to coach employes in need for remaining calm if burglary is committed, and instruct them to phone police as soon as possible should robbery occur.

Don't after the commission of a robbery, permit the handling of any articles which might contain finger impressions.

Don't open the safe for any purpose while there are strangers present. Make a practice of closing outer door of office before putting money into safe.

Don't make bank deposits or draw payroll from the bank always at the same time—irregularity prevents crooks from becoming familiar with such habits and planning a robbery.

Don't fail to have a responsible employe of good character inspect premises before closing for the night, and seeing that everything is under lock and key and that no person is hiding within.

Don't permit employes to discuss the theatre's business affairs with outsiders.

Television Medium Used By Film Exploiteers

Merchandising methods developing in television took a new turn recently when motion picture exploitation turned to the new medium. It happened in Hollywood at station W6XYZ. Klaus Landsberg, station manager, put over a plug for "The Miracle of Morgan's Creek" by using a series of slides made from stills of the comedy, while Eddie Bracken, one of the stars, acted as narrator. Bracken also worked in some of the dialogue from the picture.

Another development at W6XYZ was a new feature called "Tele-Toons." The program is described as a cross between the comic strip and film cartoon, with voices of characters being heard while an artist sketches the movements.

The showing of motion picture features over television continues to be the chief reliance of the see-and-hear radio. The Philco station in Philadelphia, WPTZ, recently televised "Always in My Heart," with Walter Huston and Kay Francis and the NBC station in New York, WNBT, put on "My Favorite Wife," with Cary Grant and Irene Dunn. Other showings included an RKO-Pathe newsreel, a Looney Tunes cartoon, the serial "Secret Service in Darkest Africa," and the feature "Syncopation," with Adolphe Menjou.

TODAY, AS YESTERDAY

Brilliant

STILL A BRILLIANT FILM, audiences and critics agree, is Columbia's "Lost Horizon." Still brilliant, too, is the screen lighting from "National" Projector Carbons, whether the picture be the most recent release or a second or third run. Audiences enjoy virtually the same screen light today as when "Lost Horizon" was first shown.

This has been accomplished because National Carbon Company's background of research and manufacturing experience enabled it to redesign pre-war carbons promptly to war-time needs . . . and also because of the close technical cooperation of exhibitor, projectionist and lamp manufacturer.

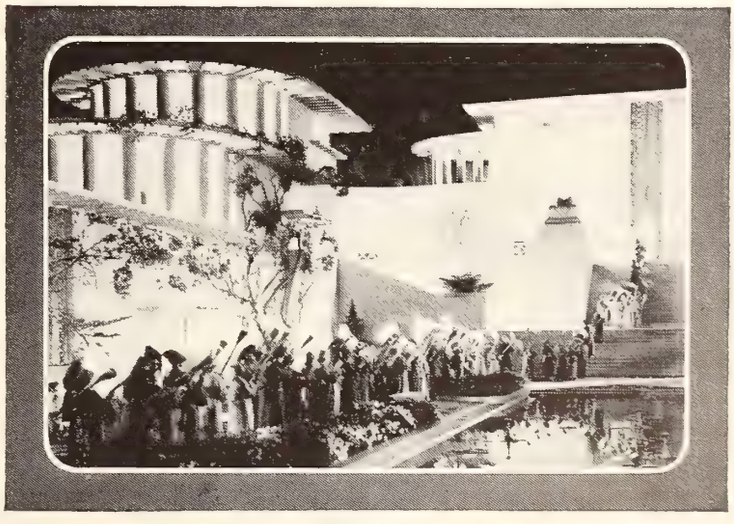
***Most important of all, however, is that enormous quantities of copper have been saved for the war effort,* through recovery of copper drippings and stripping of copper from carbon stubs.**

The best evidence that these efforts are successful is that motion picture patrons in ever increasing numbers, are overflowing theatres everywhere for needed relaxation and worthwhile entertainment.

★ *BUY UNITED STATES WAR BONDS* ★



1937



1944

The trade-mark "National" distinguishes products of National Carbon Company, Inc.

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

CARBON PRODUCTS DIVISION, Cleveland 1, Ohio UCC New York, Pittsburgh, Chicago, San Francisco

How Theatres Can Help In Film Conservation

Exchange Executive Describes Practices Which Spoil Show for Other Fellow

The necessity—for the general good of the largest number of theatres—for eternal vigilance in the handling and care of motion picture prints is so great at this time that theatremen as well as the distribution companies are going to great lengths to cope with the situation.

The distributors are having their more-than-fair share of headaches in keeping print service up to the desired par. Extra hours and long trips are the lot of many men in executive positions in the exchange operations branch of the distributor companies.

C. B. Fogle, for example, who supervises Metro-Goldwyn-Mayer exchange operations in the handling and inspection of film, spends a great part of his time in the field. Fogel's very intimate knowledge of the situation especially qualifies him as an authority on the subject as it concerns the distributor.

The problems of the exchanges in this print matter should be of interest and enlightenment to theatremen really desirous of gaining the fullest information in order that they might cooperate in every possible way with the move to get more out of prints at a time when there must be scarcity because of limitations on raw stock supplies.

Mr. Fogle points out that it is not just worn sprocket holes that are giving trouble, but careless rewinding which results in breakage of the film's edges. All the careful inspection in the world cannot eliminate this serious cause of film waste. The problem is one of education and constant supervision of new manpower in the theatre projection room by the individual managers.

The bigger houses and first runs have in most cases been able to maintain an adequate staff of older, experienced projectionists, but the draft and war plant recruitment of mechanical manpower has cut deeply into the personnel of the subsequent run theatre. As a result, many theatremen have been forced to break in older men, teen-age boys and even women to serve as projectionists in order to keep their theatres open. These employes, being new and unacquainted with the handling of celluloid, make the great error of carelessly rewinding film for shipment back to the exchanges. By not taking pains to see that the edges of film on the reels line up evenly, an operator unwittingly contributes to the destruction of thousands of feet of film, because the edges which protrude invariably become crushed or broken en route to the exchange and no repair other than replacement is possible. The weakness of film around the sprocket holes makes the edges of film highly vulnerable to damage thus necessitating the utmost care in handling. It is the duty of every theatreman to indoctrinate his projectionists with this most important procedure. Stooges who lend a hand in the projection room of smaller theatres or inadequately supervised apprentices are frequently responsible for careless rewinding. If these inexperienced film handlers could see what goes on inside a film can during the course of shipment they would certainly treat the precious stuff with greater consideration.

Film Inspection Procedure

Few exhibitors, projectionists or managers have wandered into the inner sanctum of an MGM exchange inspection room and observed, first hand, the checking of film. Girls, wearing cotton gloves, sit at rewind machines and hold the film so that the edges pass between their fingers. The cotton gloves or alert eyes detect broken or cut edges, patches, cue marks and there are definite rules to which each inspectress must conform as part of her duty. Film is usually received from the theatre last showing it with the tail (or end) of each reel out. If an operator returns the reels with the head out it means a complete rewind operation before inspection can begin.

Every patch must be inspected minutely. Previously made exchange patches are embossed with the following data: MGM Exchange branch, and the number of the inspectress who made the patch. In this way any patches which have been made by the theatre from which the print is returned can be detected and the number of deleted frames must be counted and recorded. In order to determine the number of missing frames it is necessary to check the footage number ahead of and behind the patch. Each print contains these footage numbers which are one foot apart on the film from beginning to end. Deletions of one foot or more must be replaced by the inspectress and the firmness of each splice is left to her judgment. Bad splices must be remade and every splice which she passes must be embossed with her number for future reference.

Save-the-Pieces Economies

In order to make replacements of ruined sections of film one print is set aside in each exchange center following the playoff of each picture in the first runs. This print is used exclusively for the purpose of keeping the other prints in first class condition. Where a new print is damaged in one of the early first run engagements it is necessary to order a replacement by footage number from the master print at the laboratory and the time element involved usually precludes print repair before the film has played a considerable number of houses.

Projectionists frequently cut a 'V' in the edge of a film where several sprocket holes are broken. This is not considered an objectionable emergency measure according to Mr. Fogel, but the inspectress is instructed to remove such sections and make a splice at those places.

Cue Markings

Although the producers provide a thoroughly legible set of cue markings for the projectionists which are perfectly satisfactory for efficient presentation in the key runs, these standard cues are very frequently ignored in many subsequent run houses. It seems that less experienced or part time operators prefer their own brand of change-over cues. These range from scratching an "X" in the emulsion to the most unbelievable extremes of film sabotage. So serious is this matter of individual fancy in marking a print that if the inspectress were to delete each personal cue as it comes into her hands, within a very short time there would be no print left.

Such practice is nothing short of wanton destruction of valuable property be it in wartime or peace. If a manager, who should watch his screen for changeovers, sees all kinds of crazy markings and flashes of light, flashing through holes in the film, splash across his screen it should be of immediate concern to ascertain from his projectionist whether or not he is responsible for such gross disregard for the prints. Only through the alertness of the managers can this practice by the lax and the unskilled projectionist be eliminated.

The standard cues consist of black dots, three in number and one on each frame, located sixteen feet from the end of a reel. This is the first or warning cue which should be observed by the projectionist as a signal to strike the arc in his other machine and stand by for the change-over. The second and final cue consists of three more black dots, one on each frame, three feet from the end of the reel which signals the operator to make the change-over. These standard markings are adequate, easily discernible and at the same time not objectionable to the audience. Every showman owes it to himself and his fellow exhibitor to demand that his projectionists refrain from despoiling films with needless extra cues.

Paging Rube Goldberg

Bells ring, buzzers buzz, lights flash, film flashes across the screen in a blaze of punch holes and scratches, and "X" marks the spot at which the operator dramatically throws the switch to make the change-over.

This may sound a little far-fetched, but you should visit the booths of some of our Super Simplex Edisons who can convert a brainstorm into a triple threat invention. This is of course not to be construed as a criticism of the really serious inventive urge among projectionists who have contributed many worthwhile mechanical improvements to the advancement of the motion picture craft. It is intended as an admonition to the thoughtless few who seem to get a kick out of inventing ways to ruin film and then duck responsibility for their foolishness.

Mr. Fogle has supplied the writer with a series of film clips which have been sent to him

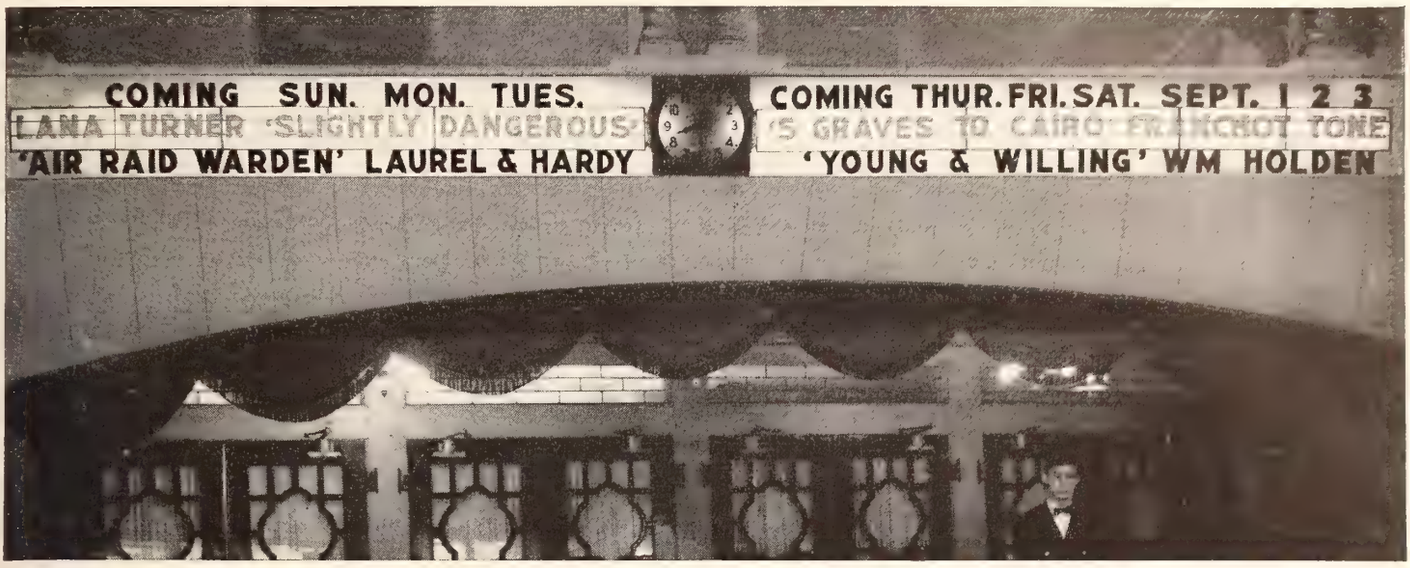
(*Continued on Page E12*)



CUE MARKS THAT RUIN FILM AND SPOIL THE SHOW

Reproduction at left is from a piece of a print received by an MGM exchange from a theatre. The holes which mutilate the film are the contribution of a thoughtless and unskilled projectionist — are totally unnecessary because adequate change-over cues are standard on all new prints.

NO PRIORITIES NEEDED



Pre-War Constructed

WAGNER Plastic Letters & Lobby Displays

Glowingly beautiful translucent PLASTIC LETTERS — red, green, blue or amber — 4″ and 10″ sizes. Sharply silhouette for daylight display — colorful neon-like brilliance at night.

Double-duty for outside use on the marquee in Wagner Frames
for inside use in Wagner Lobby Displays



WAGNER LOBBY DISPLAYS

Showing one unit 48″ long in position — another being slipped into position in the Wall Plate and interlocked. No bolts show. Additional units can be furnished to make up any desired length. Made of sheet steel with white enamel finish — have 8 wired lamp sockets to a 48″ unit. Letters are mounted on bars in center or to clips on top and bottom of unit.

Wagner Plastic Letters Are The Most Sensational, Successful Display Development For Many Years. Now Available in 4″ & 10″ Sizes—OTHER SIZES WILL BE ADDED AS SOON AS POSSIBLE.

Renovate Your Marquee NOW!

Hundreds of others are doing so.

Consult Your Local Dealer

We have a supply of Stainless Steel Frame parts, which, like our Lobby Displays are of pre-Pearl Harbor fabrication.

Act now while they are still available

WAGNER SIGN SERVICE, Inc.

218 S. HOYNE AVE. CHICAGO 12, ILLINOIS

Print Conservation

(*Continued from Page E10*)

from various MGM branch offices. Each is an exhibit of careless or deliberate film sabotage.

Just to give you an idea of what these exhibits are like, we now take you into our own little museum of celluloid wonders. Exhibit number one, gentlemen, is a strip of five frames of film acquired by an inspection room collector in the New Orleans MGM exchange. It contains fifteen punch holes (three in each frame) and is a tribute to a blind projectionist who needed heat lightning on the screen to warn him of change-over time.

Exhibit number two is a strip of film three feet long with four vertical scratches made with a pen knife or razor blade running the entire length of the clip.

Exhibit number three is a reel of film which overflows several inches over the outer edge of a standard reel upon which it oiginally fitted. This excess film is the result of a change-over signal which was installed by an exhibitor to count the frames and duly warn the operator. It counted the frames all right but in so doing it made an embossed dent in every frame, thus increasing the thickness of the print by double its original thickness. As a result, the film could not be rewound onto the original reel without over-running onto the floor. Thus an entire print was ruined.

Exhibit number four is the product of an ingenious (?) mind. A rubber band was placed around the film and a piece of kitchen match stick wound up in the manner in which the propeller of a toy airplane is twisted to give motive power. The idea was that when the tension of the layer of film over the match stick was released as the film ran off the reel near change-over time, the stick would whirl around making a buzzing noise as the ends of the stick banged on the film to warn the operator. The delicious delirium of this device is that if the projectionist doesn't happen to hear the noise with the equipment and monitor in operation, the trick gadget will jam in the pressure plates, tear the film and ruin the mechanism, since it could not possibly pass through the machine. It is a cinch that the exhibitor for whom this operator, in the Indianapolis territory, worked did not know of the playful antics going on in his booth. Otherwise that operator might have wound up with a little invention, affectionately referred to as the can, or the sack, or the boot, tied to him.

Another exhibit is a two-foot length of film with aluminum paint dabbed along the sprocket holes opposite the sound track. This metallic paint energizes a magnetic control on the pressure plates to ring a warning bell or buzzer. It is conceded to be the least objectionable cue marking used by operators, since the aluminum paint does not harm the film, and if all projectors were similarly equipped it would be an easy method of cue marking which might be standardized and supplied on all film by the distributors. So varied are the cueing methods now in vogue that no standardization other than the system now in use can be undertaken.

Leaders Kept Intact

Mr. Fogle explained that each film inspectress must measure the leaders on each reel of film to assure five feet of blank film and the standard Academy leader with footage numbers making a total of approximately twenty feet for threading up.

One very important manner in which each theatre can contribute to the prolonged life of the film while it is in the theatre is to keep water in the booth. Film loses much of its elasticity due to heat, which dries out the moisture in the celluloid and as a result of which it becomes brittle and breaks easily around the sprocket holes. By dousing the booth floor with a wet mop or several glasses of water around and under the film storage cabinet daily, the film will absorb and thus regain much of the moisture lost during projection. This is a daily procedure in the exchange film vaults which are kept cool and damp at all times. Frequently the theatre booth is a very hot, dry place. This practice of dampening the booth floor therefore will not only help keep film in condition but make the room cooler for the projectionists.

Rules for Print Preservation

The following suggestions for the preservation of motion picture film have been compiled and are being distributed with the compliments of Metro-Goldwyn-Mayer:

- It is an excellent idea for the projectionist to have a magnifying glass in the projection room for the purpose of examining sprockets for undercut teeth and other faults; also for the careful checking of guide rollers.
- All tension should be loosened as much as possible in the film gate.
- Take-up should be adjusted to eliminate all strain.
- Extreme care should be exercised in placing reels in shipping cases to prevent banging of reels and damage to prints.
- Prints should be carefully checked and inspected by the projectionist before shipping, this being particularly important if the shipment is to be made to another theatre.
- All machine gates should be thoroughly cleaned between reels, and all machines should be cleaned thoroughly at least once each day. This cleaning should be done when the machine is not running.
- Projectors should be kept clean and all surplus oil removed in order that prints will not become oil-soaked. Remember—while proper lubrication is vital, care should be exercised at all times to avoid excessive oiling.
- The damage to film is mostly caused by worn rollers in the upper and lower magazines, and also worn pads and shoes in the gate.
- Clearance and tension on the idler, roller brackets in both mechanism and soundheads, should be checked frequently. Clearance should be set for twice the thickness of film to allow for patches.
- If the parts are beginning to show wear, they should be replaced immediately, rather than have damaged film which would cost more than the repairs.
- Most important, however, is that it may not be possible to replace the damaged film and a brother exhibitor might be injured.



ANOTHER "FIRST" FOR DEVRY

To the company whose founder gave the world the idea of *portable* motion picture projection—is awarded another top honor—*its third consecutive Army-Navy "E" pennant for war production excellence.* DEVRY is the only manufacturer of motion picture sound equipment to fly the Army-Navy "E" pennant with *two* stars. This means that DEVRY has produced *quantity* and *quality on schedule* for 18 consecutive months. To DEVRY workers, whose tireless efforts made this third "E" for-production-excellence award possible, it is reassuring that each shipment of cameras, projectors, and electronic gunnery trainers built by them helps to hasten the dawn of a NEW and SECURE Tomorrow!

Out of the laboratory of wartime necessity—and the relentless proving ground of war under every possible condition of climate, temperature, and shock—is emerging a NEW, postwar DEVRY—a DEVRY worth waiting for, whether it be 8mm., 16mm., or 35mm. Camera or Projector—or any other product in *"the World's Most Complete Line of Motion Picture Equipment."* On V-Day, DEVRY will be ready with finer, sturdier, lighter, and reasonably priced motion picture equipment and associated electronic products—designed, engineered, and built to war-born perfection. DEVRY Corporation, 1111 Armitage Avenue, Chicago 14, Illinois.

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WORLD'S MOST COMPLETE LINE OF MOTION PICTURE SOUND EQUIPMENT

Resourceful Managers Save the Day in Two W. B. Circuit Houses

Two instances of quick thinking and resourcefulness on the part of theatre managers were reported over the last week-end by Max Melincoff, district manager for Warner Theatres in the Boston area, to Harry M. Kalmine, the circuit's assistant general manager.

At the Strand, Woburn, Mass., George Carter did an excellent job, Melincoff said, in averting a panic when fire broke out in a building adjacent to the theatre. Carter got up on the stage and told 800 children, who were attending a special morning kiddie show, that they were to practice a fire drill. Theatre was emptied in a few minutes, with the kids marching out in orderly manner.

Thomas Kilcoyne of the Strand, Clinton, Mass., also used his head when the theatre lights went out at 9:05 p.m. with the theatre practically filled. For more than an hour, with the aid of emergency lights from the local fire and police departments, Kilcoyne put on an impromptu show. High school students went on the stage and did specialties, led in community singing, and kept the audience so entertained that nobody wanted to leave until informed that lights could not be restored till next day.

Exterior Coating Composition

A ready mixed composition for renewal coating of concrete, brick and stucco exteriors, recently was placed on the market by the Paint-Point Corporation, Brooklyn, N. Y. The material is applied with an ordinary paint brush and the manufacturer claims it will seal cracks and leaky joints. The material is of heavy viscosity, equal to about five coats of paint and will cover approximately 100 square feet to the gallon, it is said.

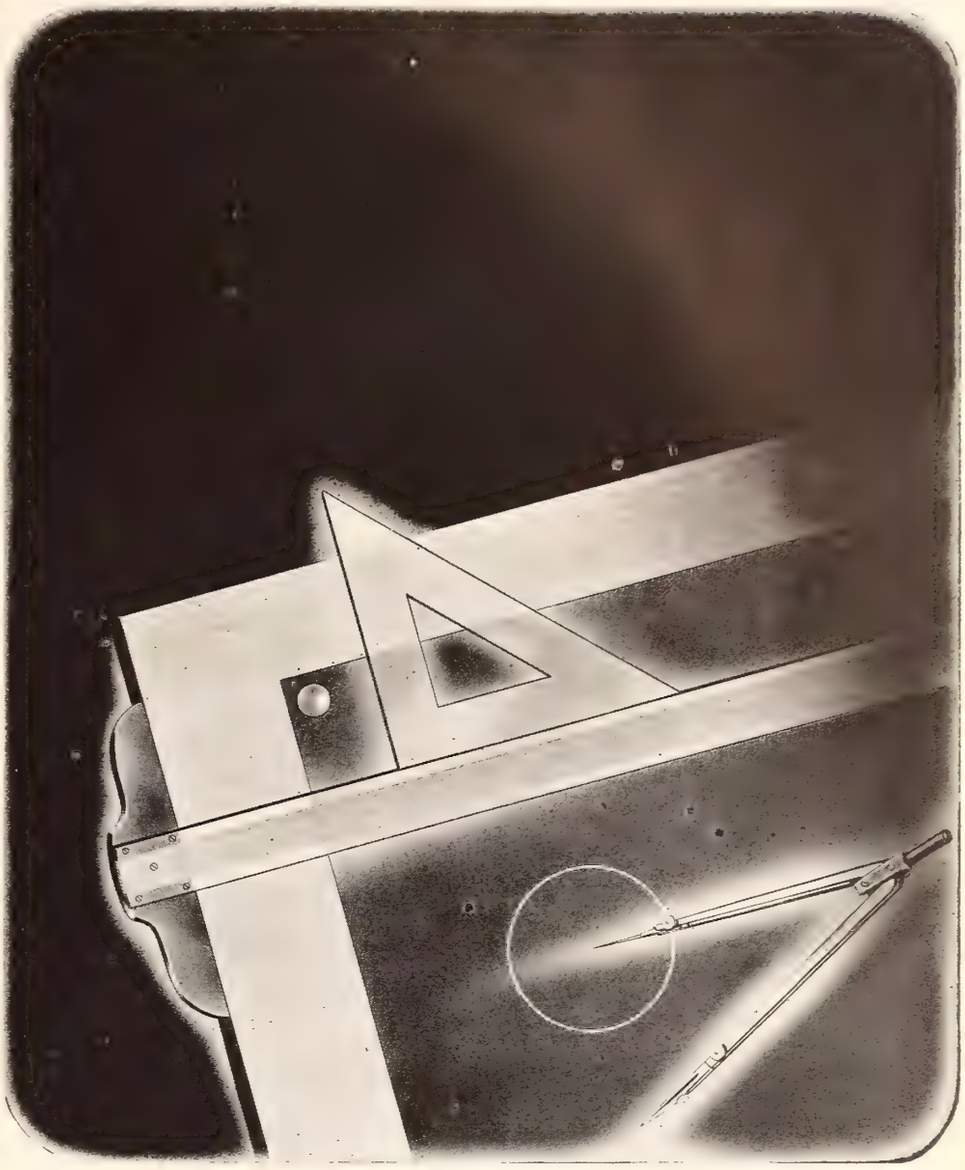
Second 'E' for Alexander Smith

War workers of Alexander Smith & Sons Co., Yonkers, N. Y. have won for the second time the Army-Navy Production Award for meritorious services on the production front.

Alexander Smith have been engaged, since before Pearl Harbor, in the weaving, finishing and processing of duck, Army and Navy blankets and the manufacture of a wide assortment of machine parts and ordnance for the Armed Forces.



RESEARCH REWARDED. William L. Bell (left) and Ray R. Scoville, sound engineering experts of the Bell Telephone Laboratories, received the Annual Journal Award of the Society of Motion Picture Engineers, in recognition of their joint paper on "Design and Use of Noise-Reduction Bias Systems."



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Television Teapot Boils as The "Go" and The "Halt" Adherents Argue It Out

Discussions Emphasize That Much Development Lies Ahead for Medium

The postwar television policy recently proposed by the Columbia Broadcasting System (that of telling prospective purchasers of present day television receivers to wait until pictures of better detail can be received at higher frequencies) has started a battle of words in the radio industry—especially among the manufacturing companies which have been carrying on television research and have a big stake in the development of television.

One of the latest to answer the Columbia proposal is E. F. McDonald, Jr., president of Zenith Radio Corporation. Also, last week Alfred N. Goldsmith, in a letter to the New York Times spoke up from the standpoint of the engineer who has worked and is working on television.

Dr. Goldsmith had the following to say:

"Speaking as a radio engineer for myself alone, I venture to point out that a dozen laboratories and their skilled personnel, together with the added engineers and equipment necessary for field tests, cannot and should not be directed from the war effort. When peace comes, television research and field tests may be in order, but only if they are still in the public interest and if they are conducted on a reasonably economic basis—conditions not likely to prevail for several years after the war....



'SILENTS' UP TO DATE. In a television studio watching film on a receiver set instead of watching the screen in a theatre as he has done for more than 45 years, Walter C. Simon, played appropriate musical accompaniment to a telecast of "The Great Train Robbery," the first movie with a plot. The program presented by WRGB, General Electric's station, commemorated the 50th anniversary of motion pictures. Mr. Simon is the composer of the first music score ever published for a motion picture.

"Some technicians believe that it will take considerably more than a year or two to prove or disprove the commercial possibility of television in the higher frequencies. Hardly less than two years, perhaps more than five years might be required to design commercially satisfactory equipment, build tools, test the models in the field, plan suitable merchandising methods and place a receiver on the market. There is no assurance that very much better television can be introduced at all. Both coaxial-cable and radio-relay networks would require basic development and modification. They would be more costly to build and operate, assuming that they were commercially feasible at all. Years will pass while the hypothetical possibility of higher-detail television is explored—a possibility where wide differences of opinion exist as to present need and future merit. It is far more sensible to start television immediately after the war, on practically pre-war standards, with such minor changes as can be introduced promptly and with certainty as to the operating outcome."

Commander McDonald, president of Zenith, declares that policy of starting television after the war on the basis of pre-war standards, or attempting to use a dual system of maintaining the old and newer developed standards concurrently after the war will result in chaos that will do the television industry great harm. Even if dual operation receivers could be developed such receivers "would be costly and wasteful of the public's money," Commander McDonald says.

Meantime, exhibitors with heavy investments in theatre properties are among the most eager witnesses of what is taking place in the development of television.

So far as can be ascertained, there is no indication that equipment for a theatre would be any less costly to install than that which was on the way to realization before Pearl Harbor—and that machine would cost all the way from $30,000 to $60,000.

As was pointed out when RCA demonstrated large-screen television before the war, there can be little hope of television becoming a theatre fixture until a service of entertainment, so set up as to be economically practical, is developed. The crux of this matter was expressed in personal terms by Tom Connors, 20th Century-Fox vice-president in charge of world wide distribution, in New York recently.

"No exhibitors of my acquaintance," said Mr. Connors, "would invest the $30,000 for television equipment without assurance that the quality of entertainment available would be suitable to attract and satisfy the theatre-going public."

One very important factor which should bring comfort to exhibitors with regard to television either for the home or theatre, is the point stressed by many leading projection engineers, who have repeatedly said that the quality of modern motion picture projection must be matched by television before the public will accept it as a substitute for the screen entertainment they currently are receiving at their local theatres. This important point also serves as a reminder to theatremen that the quality of their screen shows, from the standpoints of projection and sound, is becoming increasingly vital to protection of theatre patronage and theatre property investment.



Power Speaker Heard Above Roar of Guns in Naval Battles

The demand by the Navy for a loudspeaker, that could rise to the occasion and satisfy the rigid requirements of today's great naval battles, has been met in a new speaker designed by Bell Telephone Laboratories and now being produced by the Western Electric Company. This high powered unit, sometimes called the "salad bowl" because of its shape, has passed the rigid Navy tests to insure reliable operation under the wide geographical range of the fleet's activities.

Designed for speech reproduction, this speaker has an outside diameter of 12½ inches and weighs approximately 25 pounds. The unit is composed of three principal sections: the base, which provides space for a transformer, and a terminal strip, and provisions for the lead-in cable; the horn, which is of the folded exponential type; and the magnetic unit which is fitted with a two-piece permanent magnet, and diaphragm. The loudspeaker is constructed principally from formed steel and plastic.

The voice coil impedance of the unit is approximately 7.5 ohms. The speaker develops the high sound pressure of 50 dynes per square centimeter when operated at the rated electrical output and measured at 10 feet from the speaker on the sound axis in open air.

Other features of this loudspeaker are that it is resistant to shock, vibration, salt spray, gun blast, and is readily accessible for servicing due to its simple construction.

Announces Promotions At Western Electric

F. R. Lack, vice president in charge of Western Electric's Radio Division has announced the following organization changes: P. L. Palmerton, formerly radio merchandise manager, is advanced to the position of assistant manager of the Radio Division. D. C. Hickson, manager of the Division's office in Washington, D. C., is transferred to Headquarters in New York as staff assistant. J. W. Sprague, as Division comptroller, and H. N. Willets, commercial contract service manager, will also report to Mr. Lack.

Featuring Booth Supplies

As the second promotion in the 1944 selling program, National Theatre Supply, is currently featuring the sale of booth supplies through their 28 branch offices.

New Type Switchboards Described In New Booklet Published by Hub

For the first time in about fifteen years, a new publication has been issued on the subject of stage switchboards. The new booklet, published by Hub Electric Corp., features a description, illustrated, of current design and construction of switchboards, and for the first time in print gives details of the Hub-Regulite system of remote control lighting. This system's several features include advantages over earlier and more cumbersome types of boards in that space requirements are comparatively small, it is portable and effects reduced wiring costs. Another feature is the "dial selector" type cross connecting panels which combine rapid, simplified see-all-at-a-glance operation with the safety of "dead front" construction.

Both manually operated and remotely controlled stage boards are discussed in the booklet.



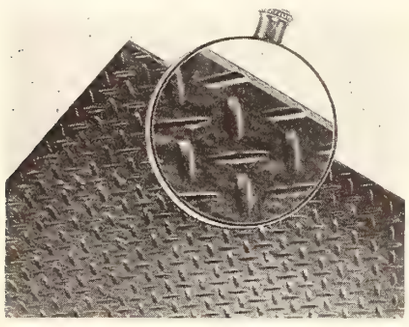
NTS LETTER CLUB. National Theatre Supply girls have formed a Servicemen's Letter Club. Members, shown at a meeting in New York, have pledged to write at least one letter a week to a man in Service, other than a sweetheart, brother, husband or relative. The Club, which is sponsored by W. E. Green, NTS prexy, supplies names and addresses of each member's "mail date."



Plastic Substitute for Rubber Mats

A new type of matting for use in many places where rubber matting was formerly used has just been made available by American Mat Corporation, 1723 Adams Street, Toledo 2, Ohio.

This new product which is being marketed under the name of Ameritred, is a solid plastic

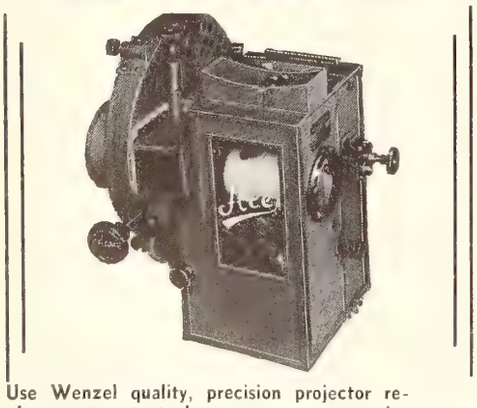


friction type mat made by firmly binding friction compound together by a plastic. It is ideal for use in building entrances, lavatories, shower and locker rooms, as hall runners, stair treads and landing mats, on ramps, in front or back of counters, and for covering worn spots on floors.

It lies flat and affords a non-slip surface. By keeping feet off cold floors and reducing fatigue it increases efficiency and production. It promotes sanitation, good scrapeage providing easy removal of dirt from traffic. A factor in reducing breakage also is afforded. Jet black in color, it comes in 29 in. x 63 in. x 9/64 in. easily handled and easily cleaned sheets.

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Remember the IATSE 10 Points of Economy

1—Keep your projection rooms and equipment clean. Dirt causes wear and tear.

2—Lubricate properly all equipment. Follow the manufacturer's instructions.

3—Make only necessary replacements to conserve spare parts.

4—Burn carbons at minimum current specified by the manufacturer. Use carbon savers where available.

5—Clean lenses of optical systems with soft tissue and protect condensers and reflectors.

6—Service regularly all electric current distribution points, such as: motors, generators, bus bars, fuses, switches, resistors and condensers.

7—Allow sufficient warming-up period for all vacuum tubes. Burn tubes at specified ratings of equipment manufacturers.

8—Inspect, thread and rewind film very carefully—keep it clean.

9—Handle reels and film containers with care—these cannot be replaced.

10—Do Not Throw Anything Away.

Picture-Wise Soldiers Set Up Recording Plant at Marine Base

A bit of Hollywood moved to the Quantico, Va., Leatherneck base in 1942, and as a result the Marines have a motion picture sound recording studio there which would cause experts to look twice. Quite a number of the men on duty were formerly employed in motion picture studios.

The Fire Record

Following are theatre fires reported since the previous issue of Theatre Equipment & Maintenance.

Slater, Mo.—The Kiva Theatre considerably damaged by fire in the projection booth.

Fort Cobb, Okla.—The Rialto Theatre and the second floor living quarters of the show operator, Earl Raines, completely destroyed by fire. Only fire known in the theatre after closing about midnight was a pilot light in a heater in the lobby. A preliminary estimate on the loss was set at around $25,000. Raines only several weeks ago had added about $1400 in new equipment to the theatre.

Church Hill, Md.—A fire caused by igniting of film in a projector gutted the interior of the Church Hill Theatre, causing an estimated loss of from $5000 to $6000. In his efforts to extinguish the blaze, Manager Scott was painfully burned. The theatre building, which is of brick construction is owned by the board of town commissioners of Church Hill and had been used as a combined community hall and picture theatre. All seats in the balcony, stage draperies and fixtures were destroyed.

Casa Grande, Ariz.—Fire destroyed the Chief Theatre building with a loss estimated to be in excess of $12,000 exclusive of projection equipment and interior furnishings.

Dallas, Tex.—Urban Theatre in Urbandale, outside city limits, destroyed. Loss $43,000. Defective wiring. Partially insured.

Baltimore, Md.—The stage of the open air theatre on the property of Carlin's Park was destroyed. John J. Carlin, proprietor of the park, estimated the loss at about $4000 or $5000 and said it was not covered by insurance. Cause of the blaze was unknown.

New York City—A small fire in the basement of the Selwyn Theatre, West 42nd Street, forced 900 persons to the street as a Navy short was being shown. A fire official said smoke began to seep into the theatre from the lobby after something had gone wrong with the furnace in front of the building, beneath a shoe store, as rubbish was being burned.

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Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
	Cock of the Air (C) — Chester Morris	71		Reissued
	Crooked Circle (C)F — ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild — Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D) — Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD) — Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D) — Claudette Colbert	80		Reissued
	Keep 'em Laughing — Jack Benny	72		Reissued
	King of the Circus — Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G) — Bruce Cabot-Virginia Bruce	70		Reissued
	Paiooka (C) — Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride — Anna Lee-Griffith Jones	70		New Release
	Scarface (D) — P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night — Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D) — Spencer Tracy	88		Reissued
	Thunder in the City — Edw. G. Robinson	81		Reissued
	Titans of the Deep — Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43	b12/25/43
4003	Destroyer (D)	E. Robinson-G. Ford-M. Chapman	99	9/2/43	b8/21/43
4020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4023	Passport to Suez (D)F	Warren William-Ann Savage	72	8/19/43	b9/13/43

CURRENT 1943-44

5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
	Black Parachute, The	J. Carradine-Osa Massen	65	5/4/44	a4/15/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43	b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43	b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
	Girl in the Case	Janis Carter-Edmund Lowe	64	4/20/44	a4/15/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	b5/13/44
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43	b1/29/44
	Jam Session	Ann Miller-Jess Barker	77	4/13/44	a1/22/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	b5/6/44
	Underground Guerillas	John Clements-Mary Morris		5/18/44	
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING 1943-44

	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44	b4/22/44
	Battleship Blues	K. Kyser-Ann Miller-V. Moore			a5/6/44
	Bride of the Vampire	Osa Massen-Stephen Crane			
	Crime Doctor's Rendezvous	Warner Baxter-Nina Foch			
	Impatient Years	Jean Arthur-Lee Bowman			
	Kansas City Kitty	Joan Davis-Bob Crosby			
	Louisiana Hayride	Judy Canova-Ross Hunter			
	Love of Madame Sand (Tech.)	Paul Muni-Merle Oberon			a1/22/44
	Mr. Winkle Goes to War	Ed. G. Robinson-Ruth Warrick		7/6/44	a3/11/44
	Secret Command	P. O'Brien-C. Landis-C. Morris		6/22/44	a3/11/44
	She's a Soldier Too	Beulah Bondi-Nina Foch		6/29/44	a5/6/44
	Stars on Parade	Lynn Merrick-Larry Parks		5/25/44	a4/15/44
	They Live in Fear	Otto Kruger-Clifford Severn		6/15/44	a4/15/44
	Tonight & Every Night(Tech.)	R. Hayworth-J. Blair			
	U-Boat Prisoner	Bruce Bennett-Erik Rolf			

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43	b1/8/44
5201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43	b11/27/43
	Riding West (W)F	C. Starrett-Shirley Patterson		5/18/44	a1/30/43
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43	b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

	Cowboy From Lonesome River	Charles Starrett-Vi Athens			a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor			a9/25/43
	Last Horseman (W)F	Russell Hayden-Bob Wills		6/22/44	a1/9/43
	Rough Ridin' Justice	Charles Starrett-Jimmy Wakely			
	Saddle Leather Law	Charles Starrett-Vi Athens			a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth			a2/12/44
	Under Western Skies	Red River Dave-Jane Frazee			

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44

MGM (Cont.)

CURRENT 1943-44

				Rel. Date	See Issue of
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	b7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	American Miracle (Tech.)	B. Donlevy-Ann Richards			a6/12/43
	Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra			a2/5/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien			a10/30/43
	Dragon Seed	Katharine Hepburn-Walter Huston			a2/5/44
	Gold Town	Wallace Beery-Binnie Barnes			
	Kismet (Tech.)	R. Colman-Marlene Dietrich			a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell			
	Maisie Goes to Reno	Ann Sothern-John Hodiak			
	Marriage Is a Private Affair	Lana Turner-John Hodiak			a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			a4/1/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon			
	Music for Millions	D. Reed-M. O'Brien-J. Durante			
	National Velvet	Mickey Rooney-Elizabeth Taylor			a4/1/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield			
	Secrets in the Dark	Robert Young-Susan Peters			
	Seventh Cross	Spencer Tracy-Signe Hasse			a3/18/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce			
	Thin Man Goes Home	William Powell-Myrna Loy			
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			a4/8/44
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
	White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126		b3/11/44
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly			

MONOGRAM

CURRENT 1942-43

Block No.					
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

I	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
I	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
I	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44	b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
I	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
I	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
I	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
I	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

	Alaska	Margaret Lindsay-John Carradine			
	Are These Your Parents?	Lyle Talbot-Addison Richards			a5/13/44
	A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox			
	Block Busters	East Side Kids-Roberta Smith			a2/12/44
	Call of the Jungle	Ann Corio-James Bush			a4/29/44
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65		b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan	63		b4/1/44
	Girl Next Door, The	Edmund Lowe-Marjorie Rambeau			a5/6/44
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79		b3/11/44
	Johnny Doesn't Live Here	Simone Simon-James Ellison			a1/29/44
	Leave It to the Irish	James Dunn-Wanda McKay			a5/13/44
	Murder Chamber	Sidney Toler-Claudia Dell			
	Three of a Kind	Billy Gilbert-Maxie Rosenbloom			

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

	Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59		b5/13/44
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55		b3/11/44
	Range Law (W)F	J. M. Brown-Raymond Hatton	58		b5/13/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44
	West of the Rio Grande	J. M. Brown-Raymond Hatton			

PARAMOUNT

Block No.	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
1	Good Fellows (CD)F	Cecil Kellaway-Helen Walker	70	8/9/43	b8/14/43
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
1	Hostages (D)F	Luise Rainer-A. de Cordova	89	8/10/43	b8/14/43
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
1	Let's Face It (MC)F	Bob Hope-Betty Hutton	76	8/9/43	b8/7/43
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
1	Tornado (D)F	C. Morris-N. Kelly	83	8/9/43	b8/14/43
1	True to Life (D)F	M. Martin-F. Tone-D. Powell	94	8/10/43	b8/14/43
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward		a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken		a2/26/44
Dark Mountain	Robert Lowery-Ellen Drew		
Fear	J. McCrea-Gail Russell-H. Marshall		
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova		a7/31/43
Great Moment	Joel McCrea-Betty Field		a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines		a8/28/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer		a7/10/43
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts		
I Love a Soldier	P. Goddard-Sonny Tufts		a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald		a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker		a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds		a7/31/43
Murder, He Says	F. MacMurray-M. Main-M. Paige		
National Barn Dance	Charles Quigley-Jean Heather		a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi		a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell		a10/16/43
Practically Yours	C. Colbert-F. MacMurray		a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken		a12/11/43
Road to Utopia	Crosby-Hope-Lamour		a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes		a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton		a12/11/43
Two Years Before the Mast	Donlevy-Ladd-Bendix		

PRC

	CURRENT 1942-43		Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69 11/1/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65 5/10/44	b5/13/44
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61 8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61 10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70 11/22/43	b10/9/43
401	Isle of Forgotten Sins (D)	J. Carradine-G. Sondergaard	84 8/15/43	b7/3/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62 12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56 3/15/44	b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67 2/12/44	b2/5/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63 4/15/44	b3/11/44
408	Nabonga (Gorilla) (D)F	Buster Crabbe-Fifi Dorsay (Reviewed as: Girl and the Gorilla)	72 1/25/44	b4/1/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62 4/22/44	b5/13/44
405	Submarine Base (D)	John Litel-Alan Baxter	66 7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59 9/10/43	b9/25/43

COMING

416	Delinquent Daughters	June Carlson-Judy Gibson	6/25/44	
	Dixie Jamboree	Frances Langford-Guy Kibbee		a2/19/44
421	Machine Gun Mama	Armida-Wallace Ford	8/2/44	a4/29/44
404	Minstrel Man	Gladys George-Benny Fields	6/1/44	
415	Waterfront	J. C. Naish-John Carradine	5/24/44	

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59 9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59 11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60 11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58 12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John	3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59 1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien	4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44	a1/8/44
456	Pinto Bandit, The	Dave O'Brien-Jim Newill	4/27/44	
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60 10/26/43	b10/16/43
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44	

Westerns (Coming)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/15/44	
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44	

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75 2/15/44	b2/19/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65 8/17/43	b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85 8/16/43	b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81 12/6/43	b11/27/43
336	Coastal Command (Doc.)	R.A.F. Personnel	61 July	b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70 2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86 4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82 2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68 11/4/43	b11/6/43

RKO-RADIO

	CURRENT 1943-44		Trade Mins.	Shown	See Issue of
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
401	Fallen Sparrow, The (D)F	J. Garfield-M. O'Hara	93	8/17/43	b8/21/43
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
403	Seventh Victim (H)A	Tom Conway-Jean Brooks	89	8/18/43	b8/21/43
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
404	So This Is Washington (C)F	Lum and Abner	64	8/18/43	b8/21/43
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore		a5/6/44
Casanova Brown	Gary Cooper-Teresa Wright		a3/25/44
Falcon in Mexico	Tom Conway-Mona Maris		
Farewell My Lovely	D. Powell-A. Shirley-C. Trevor		
Gildersleeve's Ghost	Harold Peary-Marion Martin		a12/4/43
Going to Town	Lum 'n' Abner		
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis		
Heavenly Days	Fibber McGee & Molly		a4/8/44
Look to Your Children	Kent Smith-Bonita Granville		a2/5/44
Mlle. Fifi	Simone Simon-Kurt Kreuger		a5/13/44
Marine Raiders	Pat O'Brien-Ruth Hussey		a2/19/44
Night of Adventure	Tom Conway-Louis Borell		a2/26/44
None But the Lonely Heart	Cary Grant-E. Barrymore		
Princess & the Pirate	Bob Hope-Walter Brennan		
Step Lively	Sinatra-G. Murphy-G. DeHaven		a4/29/44
Tall in the Saddle	John Wayne-Ella Raines		
That Hunter Girl	A. Marshal-L. Day-M. Hunt		a5/6/44
Three Caballeros	Disney		
Untitled Musical	Anne Shirley-Dennis Day		
Woman in the Window	Robinson-Bennett-Massey		

REPUBLIC

	CURRENT 1942-43		Rel. Date	
224	Headin' for God's Country	W. Lundigan-V. Dale	78	8/26/43 b7/31/43
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43 b9/25/43
227	Nobody's Darling (F)	M. Lee-L. Calhern-G. George	71	8/27/43 b8/14/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43 b10/2/43
256	Silver Spurs	Roy Rogers-John Carradine	68	8/12/43 b7/24/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43 b8/21/43
225	Someone to Remember (D)	M. Paige-J. Crane	80	8/21/43 b7/31/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44 b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44 b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43 b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43 b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44 b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44 b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43 b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43 b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43 b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44 b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44 b3/18/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44 b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43 b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43 b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43 b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44 b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43 b8/7/43
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44 b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43 b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44 Reissue

COMING

Atlantic City	Moore-Whiteman & Armstrong Band		
Call of the South Seas	Janet Martin-Allan Lane		a4/1/44
Girl Who Dared	Lorna Grey-Peter Cookson		
Goodnight Sweetheart	Bob Livingston-Ruth Terry		
Man From Frisco (D)F	Michael O'Shea-Anne Shirley	91	b4/29/44
Port of 40 Thieves	Stephanie Bachelor-Richard Powers		
Secrets of Scotland Yard	Edgar Barrier-Stephanie Bachelor		a5/6/44
317 Silent Partner	Beverly Lloyd-Bill Henry	6/9/44	
Sing, Neighbor, Sing	Lulubelle and Scotty		
Storm Over Lisbon	Ralston-von Stroheim-Arlen		a3/4/44
Song of Nevada	Roy Rogers-D. Evans-Mary Lee		a4/29/44
Three Little Sisters	Mary Lee-Ruth Terry-Cheryl Walker		
Yellow Rose of Texas	Roy Rogers-Dale Evans	69	

Westerns (Current 1942-43)

2306	In Old Monterey	Gene Autry-Smiley Burnette	72	9/1/43 Reissue
2307	Old Barn Dance	Gene Autry	60	10/15/43 Reissue
2308	Tumbling Tumbleweeds (W)F	Gene Autry-Smiley Burnette	58	12/1/43 Reissue
2314	Wagon Tracks West (W)	Bill Elliott-Anne Jeffreys	55	8/19/43 b7/31/43

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44 b2/19/44
351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43 b9/11/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44 Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43 b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43 b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43 b11/20/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43 b8/28/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43 a4/17/43
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44 b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44 b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43 b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44 b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44 Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44 b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43 b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44 b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43 b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44 Reissue

Westerns (Coming)

Bordertown Trails	Smiley Burnette-Sunset Carson	
Call of the Rockies	Smiley Burnette-Sonny Carson	
Marshal of Reno	Bill Elliott-George "Gabby" Hayes	
San Antonio Kid	Bill Elliott-Bobby Blake	
Silver City Kid	Allan Lane-Peggy Stewart	
Stagecoach in Denver	Allan Lane-Peggy Stewart	
Tucson Raiders	Wild Bill Elliott-Bobby Blake	a3/25/44

20TH CENT.-FOX

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F...B. Stanwyck-J. McCrea	95	10/29/43	...Reissue
	Battle of Russia (F) ...War Documentary (WAC)	80	11/5/43	...b11/6/43
10	Bermuda Mystery (My)F....Preston Foster-Ann Rutherford	66	May	.....b4/22/44
1	Bomber's Moon ...Geo. Montgomery-Annabella	70	8/6/43	....b7/10/43
9	Buffalo Bill (Tech.) (B)F....M. O'Hara-J. McCrea-L. Darnell	90	Apr	.....b3/18/44
6	Claudia (D)F ...R. Young-Dorothy McGuire	87	9/3/43	....b8/21/43
4	Dancing Masters (C)F ...Laurel & Hardy	63	11/19/43	.b10/30/43
8	Four Jills in a Jeep (M)F....K. Francis-C. Landis-M. Raye	89	Mar	.....b3/18/44
6	Gang's All Here, The (M)F...A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F.....P. Foster-W. Bendix	93	11/5/43	..b10/30/43
5	Happy Land (D)F ...Ameche-Dee-Carey-Rutherford	75	12/3/43	...b11/13/43
1	Heaven Can Wait (Tech.).....D. Ameche-Gene Tierney	98	8/13/43	...b7/24/43
1	Holy Matrimony (CD) ...M. Wooley-G. Fields	87	8/27/43	...b8/28/43
	In Old Chicago (D)F ...Alice Faye-T. Power-D. Ameche	94	9/24/43	....Reissue
7	Jane Eyre (D)A ...Orson Welles-Joan Fontaine	96	Feb	.....b2/5/44
6	Lifeboat (D)A ...Tallulah Bankhead-John Hodiak	96	1/28/44	...b1/15/44
6	Lodger, The (H)A ...Merle Oberon-George Sanders	84	1/7/44	.....b1/8/44
2	Paris After Dark (D)A .....G. Sanders-B. Marshall-P. Dorn	86	10/15/43	..b10/9/43
8	Purple Heart (T)A ...Dana Andrews-Richard Conte	99	Mar	.....b2/26/44
10	Pin-Up Girl (Tech.) (M)F....B. Grable-M. Raye-Joe E. Brown	83	May	.....b4/22/44
	Rains Came, The (D)A .....T. Power-M. Loy-G. Brent	95	11/26/43	...Reissue
8p.	Song of Bernadette ...J. Jones-V. Price-C. Bickford	158		...b12/25/43
7	Sullivans, The (B)F ...Thomas Mitchell-Anne Baxter	111	Feb	.....b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.) ...B. Grable-R. Young	76	10/1/43	...b9/25/43
9	Tampico (D)F ...Edward G. Robinson-Lynn Bari	75	Apr	.....b4/1/44
6	Uncensored (D)F ...Eric Portman-Phyllis Calvert	83	1/21/44	...b1/22/44
	Under Two Flags (D)F.....C. Colbert-R. Colman	99	11/26/43	...Reissue
6	Wintertime (MC)F ...S. Henie-J. Oakie	82	9/17/43	...b9/11/43

COMING

	Big Noise, The.....Laurel & Hardy			
11	Candlelight in Algeria.....James Mason-Carla Lehmann		July	
11	Eve of St. Mark.....Anne Baxter-William Eythe		June	.....a12/4/43
	Greenwich Village (Tech.).....Don Ameche-Carmen Miranda			....a12/4/43
11	Home in Indiana (Tech.).....Walter Brennan-Jeanne Crain		July	.....a10/23/43
	In the Meantime, Darling.....Jeanne Crain-Frank Latimore			
	Irish Eyes Are Smiling.....Monty Woolley-Dick Haymes			
	Keys of the Kingdom.....Roddy McDowall-Sir C. Hardwicke			....a4/1/44
11	Ladies of Washington.....Trudy Marshall-Ronald Graham	61	June	.....a2/12/44
	Laura .....Gene Tierney-Dana Andrews			
	Outposts Unknown .....Dennis-Roosevelt tour			
	Queen of the Flat-Tops.....Don Ameche-Dana Andrews			....a4/8/44
11	Roger Touhy, Gangster.....K. Taylor-L. Andrews-P. Foster	65	July	.....a6/5/43
	Something for the Boys(Tech.).Carmen Miranda-Michael O'Shea			
	Sweet & Lowdown.....J. Oakie-L. Darnell-Benny Goodman			....a4/1/44
	Take It Or Leave It.....Phil Baker-Marjorie Massow			....a5/13/44
	Thunderhead (Tech.) .....R. McDowall-P. Foster-R. Johnson			
	Tree Grows in Brooklyn.....D. McGuire-J. Blondell-J. Dunn			
	Wilson (Tech.) .....Coburn-Hardwicke-Mitchell			

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A.Lynn Bari-Francis Lederer	107	2/11/44	....b2/5/44
	Hi Diddle Diddle (C).....A. Menjou-M. Scott	72	8/20/43	...b7/31/43
	It Happened Tomorrow (CD)A. D. Powell-L. Darnell-J. Oakie	84	4/7/44	....b3/25/44
	Jack London (B)A ...M. O'Shea-S. Hayward	94	12/24/43	.b11/27/43
	Johnny Come Lately (D).....J. Cagney-Grace George	97	9/3/43	....b8/28/43
	Kansan, The (W)F ...Richard Dix-Jane Wyatt	79	9/10/43	...b6/12/43
	Knickerbocker Holiday (CM)F.Nelson Eddy-Charles Coburn	86	3/17/44	....b3/4/44
	That Nazty Nuisance (C).....Bobby Watson-Joe Devlin	43	7/1/43	.....b6/5/43
	Three Russian Girls (D)F....Anna Sten-Kent Smith	80	1/14/44	....b1/1/44
	Victory Through Air Power(A).Disney	65	8/13/43	...b7/10/43
	Voice in the Wind (D)A.....Francis Lederer-Sigrid Gurie	84	4/21/44	....b3/4/44
	Woman of the Town (D)F.....Albert Dekker-Claire Trevor	88	12/31/43	.b12/18/43
	Yanks Ahoy (C) ...William Tracy-Marjorie Woodworth	55	8/6/43	.....b7/3/43

COMING

	Abroad With Two Yanks.....William Bendix-Dennis O'Keefe			
	Dark Waters .....M. Oberon-F. Tone-T. Mitchell			
	Guest in the House.....Anne Baxter-Ralph Bellamy			
	Hairy Ape, The.....W. Bendix-S. Hayward-John Loder			
	Intermezzo .....Leslie Howard-Ingrid Bergman	70		.....Reissue
	Rebecca .....L. Olivier-Joan Fontaine	130		.....Reissue
	Since You Went Away.....C. Colbert-J. Cotten-S. Temple			....a3/18/44
	Sensations of 1945.....W. C. Fields-E. Powell			.....a4/8/44
	Song of the Open Road (M)F..Bergen & McCarthy-B. Granville	93		....b4/29/44
	Story of G.I. Joe.....Ernie Pyle Story			
	Summer Storm .....George Sanders-Linda Darnell			
	Up in Mabel's Room (C)A.....Reynolds-Auer-Greenwood-Patrick	76		....b3/25/44
	With All My Heart.....Ginger Rogers-Spring Byington			

Westerns (Current)

	Bar 20 (W)F ...Wm. Boyd-Andy Clyde	55	10/1/43	...b7/24/43
	Colt Comrades (W).....Wm. Boyd-Andy Clyde	67	6/18/43	...b6/19/43
	False Colors (W)F .....Wm. Boyd-A. Clyde	64	11/5/43	...b11/6/43
	Lumber Jack (W)F .....Wm. Boyd-Andy Clyde	64	4/28/44	....b4/8/44
	Riders of the Deadline (W)F..William Boyd-Andy Clyde	70	12/3/43	...b1/22/44
	Texas Masquerade (W)F.....Wm. Boyd-A. Clyde	59	2/18/44	...b1/29/44

Westerns (Coming)

	Forty Thieves .....Wm. Boyd-Andy Clyde			....a3/11/14
	Mystery Man .....Wm. Boyd-Andy Glyde			....a8/14/43

UNIVERSAL

CURRENT 1942-43

7011	Frontier Bad Men.....D. Barrymore-R. Paige-L. Chaney	77	8/6/43	....b8/14/43
4028	Larceny With Music (DM)F..A. Jones-K. Carlisle	64	9/10/43	...b9/11/43
7001	Phantom of the Opera (Tech.).Nelson Eddy-Susanna Foster	92	8/27/43	...b8/14/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.) .....Maria Montez-Jon Hall	87	1/14/44	...b1/15/44
8023	Always a Bridesmaid (MC)F..Andrews Sisters-Patric Knowles	61	9/24/43	...b10/2/43
8026	Calling Dr. Death (M)A .....Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F.Donald O'Connor-Ann Blyth	79	2/25/44	...b2/19/44
8006	Cobra Woman (Tech.) (D)F...M. Montez-Jon Hall-Sabu	70	5/12/44	...b4/29/44
8007	Corvette K-225 (D)F .....Randolph Scott-Barry Fitzgerald	98	10/1/43	...b10/2/43
8010	Crazy House (M)F .....Olsen & Johnson	80	10/8/43	..b10/16/43
8017	Fired Wife (C)A .....Robert Paige-Louise Allbritton	73	9/3/43	.....b9/4/43
8062	Flesh & Fantasy (D)A .....Edw. G. Robinson-Charles Boyer	94	10/29/43	..b9/18/43
8064	Gung Ho .....Randolph Scott-Alan Curtis	87	12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F.....Grace McDonald-Leon Errol	68	3/10/44	...b3/11/44
8016	Her Primitive Man (C)F.....L. Allbritton-R. Paige	79	4/21/44	....b4/8/44
8004	His Butler's Sister (CM)F....D. Durbin-P. O'Brien-F. Tone	93	11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F.....H. Hilliard-O. Nelson & Band	62	3/24/44	...b3/18/44
8035	Hi Ya Sailor (M)F .....Donald Woods-Elyse Knox	62	10/15/43	...b10/9/43
8066	Impostor, The (D)A .....Jean Gabin-Allyn Joslyn	94	2/11/44	...b2/12/44
8065	Ladies Courageous (D)F.....Young-Fitzgerald-Barrymore	87	3/17/44	...b3/25/44
8038	Mad Ghoul (H)A .....Evelyn Ankers-David Bruce	65	11/12/43	...b11/6/43
8025	Moonlight in Vermont.....Gloria Jean-Fay Helm	62	12/24/43	.b12/25/43
8037	Moon Over Las Vegas (CM)F Anne Gwynne-David Bruce	69	4/28/44	...b4/15/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
8030	Never a Dull Moment (MC)F.Ritz Bros.-Frances Langford	60	11/19/43	.b10/30/43
8032	Pardon My Rhythm (CM)F....Gloria Jean-Patric Knowles	62	5/19/44	....b5/6/44
8014	Phantom Lady (M)F .....Ella Raines-Franchot Tone	87	1/28/44	...b1/29/44
8024	Sherlock Holmes Faces Death (M)F .....B. Rathbone-N. Bruce	68	9/17/43	...b9/11/43
8041	She's For Me (CM)F.....Grace McDonald-David Bruce	60	12/10/43	..b12/4/43
8034	Sing a Jingle (CM)F.....Allan Jones-June Vincent	62	1/7/44	.....b1/1/44
8036	Slightly Terrific (CM)F.....Anne Rooney-Leon Errol	58	5/5/44	....b4/22/44
8013	Son of Dracula (H)A .....A. Curtis-L. Chaney	80	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F.....E. Knox-D. Woods-B. Burke	64	12/3/43	..b11/27/43
8021	Spider Woman (MD)F.....B. Rathbone-N. Bruce	62	1/21/44	....b1/8/44
8022	Strange Death of Adolf Hitler (D)A .....Ludwig Donath-G. Sondergaard	72	9/10/43	....b9/4/43
8020	Swingtime Johnny (C)F.....Andrews Sisters-H. Hilliard	60	2/4/44	....b1/22/44
8009	Top Man (CM)F .....Donald O'Connor-Susanna Foster	82	9/17/43	...b9/18/43
8029	Weekend Pass (C)F .....Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	....b2/5/44
8027	Weird Woman (M)A .....Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	....b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F .....Allan Jones-Evelyn Ankers	64	10/22/43	.b10/30/43

COMING

	Allergic to Love (C)A.....Noah Beery, Jr.-Martha O'Driscoll	64		.....b5/6/44
	Babes on Swing Street.....Peggy Ryan-Leon Errol			
	Bowery to Broadway.....Oakie-Montez-S. Foster			
	Christmas Holiday .....Deanna Durbin-Gene Kelly		6/30/44	....a1/8/44
	Climax, The .....Susanne Foster-Turhan Bey			.....a3/4/44
	Dead Man's Eyes.....Lon Chaney, Jr.-Jean Parker			
	Devil's Brood, The.....Lon Chaney-Boris Karloff			....a4/29/44
8061	Follow the Boys(M)F.....All-Star	122		.....b3/25/44
	Ghost Catchers .....Olsen & Johnson		6/16/44	....a4/8/44
	Gypsy Wildcat .....M. Montez-Jon Hall-L. Carrillo			.....a2/5/44
	House of Fear.....Basil Rathbone-Nigel Bruce			
	Invisible Man's Revenge.....Jon Hall-Evelyn Ankers		6/9/44	.....a2/5/44
	Jungle Woman .....Evelyn Ankers-Milburn Stone			....a3/18/44
	Merry Monahans .....Donald O'Connor-Peggy Ryan			.....a1/8/44
	Moonlight & Cactus.....Andrews Sisters-Leo Carrillo			....a10/2/43
	Mummy's Ghost (M)A.....Lon Chaney, Jr.-J. Carradine	61		....b5/13/44
	Murder in the Blue Room.....Anne Gwynne-Donald Cook			....a5/13/44
	Patrick the Great.....Donald O'Connor-Peggy Ryan			...a11/20/43
	Pearl of Death, The.....Basil Rathbone-Nigel Bruce			
	Reckless Age .....Gloria Jean			.....a5/6/44
	San Diego, I Love You.....Susanna Foster-Jon Hall			
8019	Scarlet Claw (My)F.....B. Rathbone-Nigel Bruce	74	5/26/44	...b4/29/44
	See My Lawyer.....Olsen and Johnson			.....a5/6/44
	Singing Sheriff .....Bob Crosby-Fay McKenzie			
	South of Dixie.....David Bruce-Anne Gwynne		6/23/44	...a3/25/44
8012	This Is the Life (M)F.....Donald O'Connor-Susanna Foster	87	6/2/44	....b4/29/44
	Twilight on the Prairie.....Eddie Quillan-Connie Haines			.....a5/6/44

Westerns (Current 1943-44)

8081	Arizona Trail .....Tex Ritter-Fuzzy Knight	57	9/24/43	...a9/11/43
8085	Boss of Boomtown.....Rod Cameron-Fuzzy Knight		5/26/44	
8082	Frontier Law .....Tex Ritter-Fuzzy Knight	62	11/5/43	...a9/25/43
8083	Marshal of Gunsmoke.....Tex Ritter-Russell Hayden	58	1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F.....Tex Ritter-Fuzzy Knight	57	3/17/44	...a10/23/43
	Trigger Trail .....Rod Cameron-Fuzzy Knight			

WARNER BROS.

CURRENT 1943-44

304	Adventure in Iraq (D)F.....J. Loder-R. Ford	64	10/9/43	...b9/25/43
315	Adventures of Mark Twain(D).Fredric March-Alexis Smith	130	5/6/44	.....b5/6/44
316	Between Two Worlds (D)A....J. Garfield-P. Henreid-D. King	112	5/20/44	...b5/13/44
327	Crime School .....Humphrey Bogart-Dead End Kids	86	12/4/43	.....Reissue
310	Desert Song (Tech.) (DM)F...Dennis Morgan-Irene Manning	90	1/29/44	..b12/18/43
309	Destination Tokyo .....Cary Grant-John Garfield	135	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F...J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	..b10/23/43
325	Frisco Kid .....James Cagney		3/4/44	.....Reissue
328	Girls on Probation.....Ronald Reagan-Jane Bryan	63	12/4/43	....Reissue
311	In Our Time (D)A.....I. Lupino-P. Henreid-N. Coleman	110	2/19/44	....b2/5/44
224	Irving Berlin's This Is the Army (M)F .....Army All-Star Cast	121	6/24/44	....Reissue
302	Murder on the Waterfront (D).Warren Douglas-Joan Winfield	50	9/18/43	...b7/31/43
307	Northern Pursuit (D)F.....E. Flynn-H. Dantine	94	11/13/43	.b10/23/43
308	Old Acquaintance (D)A.....Bette Davis-Miriam Hopkins	110	11/27/43	..b11/6/43
330	Oklahoma Kid (W)F.....J. Cagney-H. Bogart	80	9/11/43	....Reissue
312	Passage to Marseille (D)A....Humphrey Bogart-Michele Morgan	110	3/11/44	....b2/12/44
305	Princess O'Rourke (CD)F.....O. DeHavilland-R. Cummings	94	10/23/43	..b9/25/43
313	Shine On Harvest Moon (M)F.A. Sheridan-D. Morgan	112	4/8/44	....b3/11/44
303	Thank Your Lucky Stars (M).All-Star Cast	127	9/25/43	...b8/21/43
314	Uncertain Glory (D)A.....Errol Flynn-Paul Lukas	102	4/22/44	....b4/8/44
301	Watch on the Rhine (D).....Bette Davis-Paul Lukas	114	9/4/43	....b7/31/43

COMING

	Animal Kingdom .....Ann Sheridan-Dennis Morgan			...a11/20/43
	Arsenic and Old Lace.....Cary Grant-Priscilla Lane			.....a1/3/43
	Conflict .....Humphrey Bogart-Alexis Smith			
	Conspirators .....Paul Henreid-Hedy Lamarr			
	Cinderella Jones .....Joan Leslie-Robert Alda			
	Crime by Night.....Jane Wyman			
	Devotion (D) .....O. deHavilland-I. Lupino			....a2/27/43
	Doughgirls .....A. Sheridan-J. Carson-J. Wyman			
	Horn Blows at Midnight.....Jack Benny-Alexis Smith			
	Janie .....Joyce Reynolds-Robert Hutton			
	Last Ride (D).....R. Travis-Chas. Long			
317	Make Your Own Bed.....Jack Carson-Jane Wyman	82	6/10/44	...a2/12/44
	Mask of Dmitrios.....Zachary Scott-Peter Lorre		7/1/44	
	Mr. Skeffington .....Bette Davis-Claude Rains			...a11/27/43
	My Reputation .....Barbara Stanwyck-George Brent			
	Objective Burma .....E. Flynn-James Brown			
	Rhapsody in Blue.....Joan Leslie-Robert Alda			...a10/23/43
	Roughly Speaking .....Rosalind Russell-Jack Carson			
	Saratoga Trunk .....Gary Cooper-Ingrid Bergman			....a6/26/43
	Strangers in Our Midst.....Philip Dorn-Irene Manning			
	To Have and Have Not.....H. Bogart-W. Brennan			
	Very Thought of You.....Ida Lupino-Dennis Morgan			....a5/13/44

Westerns

333	Cherokee Strip, The.....Dick Foran-Jane Bryan	56	10/2/43	....Reissue
334	Empty Holsters .....Dick Foran-Patricia Walthall	62	10/2/43	....Reissue
335	Guns of Pecos.....Dick Foran-Anne Nagel	56	10/2/43	....Reissue
336	Land Beyond the Law (W)F..Dick Foran	57	10/2/43	....Reissue
332	Prairie Thunder .....Dick Foran-Ellen Clancy	55	10/2/43	....Reissue
331	Song of the Saddle.....Dick Foran-Alma Lloyd	59	10/2/43	....Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)..Clive Brook-Judy Campbell	72	English	....b8/7/43
	Black Sea Fighters (Doc.)	61	Artkino	...b7/31/43
	Great Mr. Handel (B).....Wilfred Lawson-Elizabeth Allan	99	Midfilm	...b9/18/43
	Heart of a Nation (D)A.....Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F.Russian Cast	55	Artkino	...b10/3/42
	Jeannie (CD)F .....Barbara Mullen-Michael Redgrave	85	English	...b2/12/44
	Mayerling to Sarajove (D)A...John Lodge-Edwige Fouillere	78	English	..b12/11/43
	Orders From Tokyo (D)A.....Danielle Darrieux-Anton Walbrook	74	Artkino	....b7/4/42
	Outlaw, The (WD)A .....J. Buetel-J. Russell	121	H. Hughes	b2/13/43

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures of a Rookie	RKO
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Always a Bridesmaid	Univ.
Amazing Mr. Forrest, The	PRC
American Miracle	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents	Mono.
Arizona Trail	Univ.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
Atlantic City	Rep.
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Banjo on My Knee	20th-Fox
Bar 20	UA
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Battleship Blues	Col.
Beautiful But Broke	Col.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Between Two Worlds	WB
Beyond the Last Frontier	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Hills Express	Rep.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Blazing Frontier	PRC
Block Busters	Mono.
Bombers Moon	20th-Fox
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Bride of the Vampire	Col.
Bridge of San Luis Rey, The	UA
Bring On the Girls	Para.
Broadway Rhythm	MGM
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Candlelight in Algeria	Fox
Canterville Ghost, The	MGM
Canyon City	Rep.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Cherokee Strip	WB
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Cinderella Jones	WB
Claudia	20th-Fox
Climax, The	Univ.
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Colt Comrades	UA
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Rendezvous	Col.
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Dancing Masters, The	20th-Fox
Dangerous Blondes	Col.
Danger! Women at Work	PRC
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Manhunt	Rep.
Death Valley Rangers	Mono.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Destroyer	Col.
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dr. Gillespie's Criminal Case	MGM
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Empty Holsters	WB
Escape to Danger	RKO
Eve of St. Mark	20th-Fox

F

Falcon and the Coeds, The	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
Fallen Sparrow, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fear	Para.
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Fired Wife	Univ.
Flat-Tops	Fox
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Footlight Glamour	Col.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Bad Men	Univ.
Frontier Law	Univ.
Frontier Outlaws	PRC
Fugitive From Sonora	Rep.

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Next Door	Mono.
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Gold Town	MGM
Good Fellows, The	Para.
Good-night, Sweetheart	Rep.
Government Girl	RKO
Great Moment, The	Para.
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guns of the Pecos	WB
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hail to the Rangers	Col.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Headin' for God's Country	Rep.
Heart of a Nation	Misc.
Heat's On, The	Col.
Heaven Can Wait	20th-Fox
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Comes Kelly	MGM
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Diddle Diddle	UA
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Holy Matrimony	20th-Fox
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hostages	Para.
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Fear	Univ.

I

I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Chicago	20th-Fox
In Old Monterey	Rep.
In Old Oklahoma	Rep.
In Our Time	WB
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
Isle of Forgotten Sins	PRC
It Happened Tomorrow	UA

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Come Lately	UA
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansan, The	UA
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies in Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Lady Takes a Chance, A	RKO
Land Beyond the Law	WB
Laramie Trail, The	Rep.
Larceny With Music	Univ.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Let's Face It	Para.
Lifeboat	20th-Fox
Lodger, The	20th-Fox
Look to Your Children	RKO
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Rep.
Love of Madame Sand	Col.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mlle. Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From Music Mountain	RKO
Man From the Rio Grande, Tre	Rep.
Man in Half Moon Street, The	Para.
Marine Raiders	RKO
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet the People	MGM
Melody Parade	Mono.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Ghost, The	Univ.
Murder Chamber	Mono.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder on the Waterfront	WB
Music for Millions	MGM
My Best Gal	Rep.
My Kingdom for a Cook	Col.
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Never a Dull Moment	Univ.
Night of Adventure	RKO
Nine Girls	Col.
Nobody's Darling	Rep.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Objective Burma	WB
Oh, Susanna	Rep.
Oklahoma Kid	WB
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Old Barn Dance	Rep.
Orders From Tokyo	Misc.
Outlaw, The	Misc.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Outposts Unknown	20th-Fox
Overland Mail Robbery	Rep.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Passport to Suez	Col.
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Phantom of the Opera	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Port of 40 Thieves	Rep.
Practically Yours	Para.
Prairie Thunder	WB
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Purple Heart, The	20th-Fox

Q

Queen of the Flattops	20th-Fox

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Revenge of the Zombies	Mono.
Return of the Ape Man	Mono.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col.
Roughly Speaking	WB

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Dark	Rep.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets in the Dark	MGM
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Seven Days Ashore	RKO
Seventh Cross, The	MGM
Seventh Victim, The	RKO
Shake Hands With Murder	PRC
Sherlock Holmes Faces Death	Univ.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Silver City Raiders	Col.
Silver Spurs	Rep.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Sleepy Lagoon	Rep.
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
So This Is Washington	RKO
Someone to Remember	Rep.
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song That Lived Forever	Col.
Song of the Open Road	UA
Song of the Saddle	WB
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Spotlight Scandals	Mono.
Stage Coach to Denver	Rep.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of G. I. Joe	UA
Strange Death of Adolph Hitler	Univ.
Strangers in Our Midst	WB
Submarine Base	PRC
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.
T	
Take It Big	Para.
Take It Or Leave It	Fox
Tall In the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Thank Your Lucky Stars	WB
That Hunter Girl	RKO
That Nazty Nuisance	UA
There's Something About a Soldier	Col.
They Lived in Fear	Col.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Fangs	PRC
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tonight & Every Night	Col.
Top Man	Univ.
Tornado	Para.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
True to Life	Para.
Tucson Raiders	Rep.
Tumbling Tumbleweed	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.
U	
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Under Western Skies	Col.
Uninvited, The	Para.
Unknown Guest	Mono.
Up in Arms	RKO
Up in Mabel's Room	UA
V	
Very Thought of You, The	WB
Victory Through Air Power	UA
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.
W	
Wagon Tracks West	Rep.
Watch on the Rhine	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wintertime	20th-Fox
With All My Heart	UA
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wyoming Hurricane	Col.
Y	
Yanks Ahoy	UA
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.
Z	
Ziegfeld Follies	MGM

NEW PICTURES STARTED THIS WEEK

Ten new pictures were put into production this week, this total comparing with 18 started during the equivalent week last year. The new pictures:

COLUMBIA

Louisiana Hayride—Principals: Judy Canova, Ross Hunter, Richard Lane. Director, Charles Barton.

Under Western Skies—Principals: Red River Dave, Jane Frazee. Director, Lew Landers.

METRO-GOLDWYN-MAYER

Music for Millions—Principals: Donna Reed, Margaret O'Brien, Jimmy Durante, Marsha Hunt. Director, Henry Koster.

Son of Lassie—Principals: Peter Lawford, Elsa Lanchester, Nigel Bruce, Lassie. Director, Sylvan Simon.

RKO RADIO

Farewell My Lovely—Principals: Dick Powell, Anne Shirley, Claire Trevor. Director, Edward Dmytryk.

REPUBLIC

San Antonio Kid—Principals: Bill Elliott, Bobby Blake, Alice Fleming. Director, Howard Bretherton.

UNITED ARTISTS

Dark Waters—Principals: Merle Oberon, Franchot Tone, Thomas Mitchell. Director, Andre de Toth.

UNIVERSAL

House of Fear—Principals: Basil Rathbone, Nigel Bruce, Sally Shepherd. Director, Roy William Neill.

WARNER BROTHERS

Objective Burma—Principals: Errol Flynn, James Brown, George Tobias. Director, Raoul Walsh.

Strangers in Our Midst—Principals: Jean Sullivan, Philip Dorn, Irene Manning, Helmut Dantine. Director, Edward Blatt.

TITLE CHANGES

"Red Gulch Renegade" (Rep.) now SILVER CITY KID.
"Marshal of Monterey" (Rep.) now STAGECOACH TO DENVER.
"Give Me This Woman" (WB) now CONSPIRATORS.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed & Awaiting Release		In Production
COL.	Address Unknown Crime Doctor's Rendezvous Mr. Winkle Goes to War Secret Command She's a Soldier Too	Love of Madame Sand Stars On Parade They Lived in Fear U-Boat Prisoner	Battleship Blues Bride of the Vampire Impatient Years Kansas City Kitty Louisiana Hayride Tonight & Every Night
METRO	American Miracle Bathing Beauty Canterville Ghost Dragon Seed Gold Town	Kismet Marriage Is a Private Affair Meet Me in St. Louis Seventh Cross White Cliffs of Dover, The	Lost in a Harem Maisie Goes to Reno Mrs. Parkington Music for Millions National Velvet Picture of Dorian Gray Secrets in the Dark Son of Lassie Thin Man Goes Home Thirty Seconds Over Tokyo Ziegfeld Follies
MONO.	Are These Our Parents? Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Girl Next Door Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish	Alaska A Wave, a Wac, a Marine Murder Chamber Three of a Kind
PARA.	And Now Tomorrow Bring on the Girls Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde Man in Half Moon Street	Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	Dark Mountain Fear Here Come the Waves Murder, He Says Two Years Before the Mast
PRC	Delinquent Daughters Dixie Jamboree Minstrel Man Machine Gun Mama		
RKO	Casanova Brown Falcon in Mexico Gildersleeve's Ghost Heavenly Days Look to Your Children Mlle. Fifi	Marine Raiders Night of Adventure None But The Lonely Heart Step Lively That Hunter Girl Three Caballeros Untitled Musical	Belle of the Yukon Going to Town Farewell My Lovely Having Wonderful Crime Princess & Pirate Tall in the Saddle Woman in the Window
REP.	Call of the South Seas Girl Who Dared Good Night Sweetheart Man From Frisco Port of 40 Thieves Secrets of Scotland Yard	Silent Partner Sing, Neighbor, Sing Song of Nevada Storm Over Lisbon Yellow Rose of Texas	Atlantic City Three Little Sisters
20th-FOX	Big Noise Candlelight in Algeria Greenwich Village Home in Indiana In the Meantime, Darling Outposts Unknown Queen of the Flat-Tops Roger Touhy, Gangster	Sweet & Lowdown Take It Or Leave It Wilson	A Tree Grows in Brooklyn Irish Eyes Are Smiling Keys of the Kingdom Laura Something for the Boys Thunderhead
UA	Abroad With Two Yanks Hairy Ape Sensations of 1945	Since You Went Away Song of the Open Road Summer Storm	Dark Waters Guest in the House Story of G. I. Joe With All My Heart
UNIV.	Allergic to Love Christmas Holiday Climax, The Dead Man's Eyes Devil's Brood Follow the Boys Ghost Catchers Gypsy Wildcat Invisible Man's Revenge Jungle Woman Merry Monahans	Moonlight & Cactus Mummy's Ghost Murder in the Blue Room Patrick the Great Pearl of Death Reckless Age Scarlet Claw Singing Sheriff South of Dixie This Is the Life Twilight on the Prairie	Babes on Swing Street Bowery to Broadway House of Fear San Diego, I Love You See My Lawyer
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Crime By Night Devotion Horn Blows at Midnight Janie	Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody in Blue Saratoga Trunk	Doughgirls Conspirators Objective Burma Strangers in Our Midst Roughly Speaking To Have and Have Not Very Thought of You

Shorts Booking Guide

1942-43 PRODUCT BY COMPANY AND SERIES (1943-44 PRODUCT BEGINS ON PAGE 60)

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (16)				
4431	A Maid Made Mad		15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½	3/20/43
4432	Blonde and Groom	Dull	15	5/ 1/43
4435	Boobs in the Night	Poor	17½	6/12/43
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4436	Here Comes Mr. Zerk	Slow	16	7/24/43
4427	His Wedding Scare	Silly	16½	1/30/43
4433	I Spied for You	Poor	18	4/24/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4434	My Wife's An Angel	Good	22	5/22/43
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18	3/ 6/43
AMERICA SPEAKS (3)				
4963	Men Working Together	Excellent	11	7/10/43
4962	Mr. Smug	Good	11	2/27/43
4961	Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES (11) (Tech.)				
4511	A Hunting We Won't Go	Good	7½	7/24/43
4510	He Can't Make It Stick	Good	7	7/17/43
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero	Fair	7½	5/29/43
4507	Professor Small and Mr. Tall		7½	Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4506	There's Something About a Soldier	Fair	6½	4/17/43
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7	12/ 5/42
4509	Tree for Two	Routine	7½	7/10/43
COMMUNITY SING (10)				
4680	As Time Goes By	Excellent	10	7/31/43
4653	College Songs		9	Not Rev.
4657	Crosby Songs	Enjoyable	9	4/17/43
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band		10	Not Rev.
4651	Rhumba and Conga Hits	Good	8	8/22/42
4650	Rosie the Riveter	Good	10½	5/ 1/43
4654	Songs of U. S. Service	Average	8	11/14/42
4655	Songs of the States	Good	9½	1/ 2/43
4652	Yankee Doodler	Very Good	9	9/26/42
FAMOUS BANDS (3)				
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER (4)				
4409	College Belles	Fair	18	10/31/42
4410	Great Glover, The		18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre	18	5/22/43
4411	Socks Appeal	Fair	17½	3/20/43
PANORAMICS (4)				
4901	Cajuns of the Teche	Good	11	8/22/42
4904	Merchant Convoy	Vivid	10½	5/26/43
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
PHANTASIES CARTOONS (11)				
4704	Cholly Polly	Silly	6½	2/27/43
4711	Dizzy Newsreel	Fair	7½	8/14/43
4708	Duty and the Beast	Fair	6	5/22/43
4702	The Dumbconscious Mind	Average	7	11/14/42
4701	The Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4709	Mass Mouse Meeting	Dull	6	6/26/43
4710	The Fly in the Ointment	Below Average	6½	7/17/43
4705	The Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat	Routine	7	5/ 8/43
QUIZ REELS (1)				
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS (10)				
4851	No. 1 (Kyser, Vallee)	Very Good	11	8/15/41
4852	No. 2 (Allyn Joslyn, M.C.)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry, Murray)		9½	Not Rev.
4859	No. 9 (Ribber McGee & Molly)	Good	10	7/10/43
4860	No. 10 (Mischa Auer)	Good	10	7/17/43
STOOGE COMEDIES (8)				
4406	Back From the Front		18	Not Rev.
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4408	Higher Than a Kite	Slapstick	18	7/24/43
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Spook Louder		16	Not Rev.
4407	Three Little Twirps	Average	15½	7/10/43
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
KATE SMITH (1)				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS (2)				
4434	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
WORLD OF SPORT (9)				
4807	Aqua Thrills	Entertaining	9½	5/29/43
4805	Diving Daredevils	Good	9	3/20/43
4808	Jump, Fish, Jump	Uninteresting	9	6/26/43
4804	Ladies Day in Sports	Good	10	4/17/43
4806	Ski Soldiers		10½	Not Rev.
4809	Sweeping Oars	Excellent	10	7/24/43
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10½	11/14/42
SERIALS (2)				
4120	The Secret Code	15 Chaps.		Not Rev.
4140	Valley of Vanishing Men	15 Chaps.		1/30/43

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)				
W-455	Baby Puss			Not Rev.
W-443	Ban Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-444	Dumb Hounded	Hilarious	8	4/10/43
W-451	One Ham's Family	Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood	Tops	8	7/10/43
W-453	Stork's Holiday	Tops	8	10/16/43
W-456	"Innertube Antics"	Hilarious	8	3/11/44
W-442	Sufferin' Cats		9	Not Rev.
W-445	The Boy and the Wolf	Good	9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8	6/ 5/43
W-450	The Uninvited Pest	A Corker	8	7/31/43
W-452	War Dogs	Good	7	10/16/43
W-454	What's Buzzin' Buzzard A Mistake		8	12/25/43
W-448	Who Killed Who	Fair	8	7/10/43
W-449	Yankee Doodle Mouse	Tops	8	8/14/43
MINIATURES (10)				
M-436	People of Russia	Excellent	10	1/23/43
M-435	Brief Interval		10	Not Rev.
M-434	Brothers in Blood	Excellent	10	12/18/43
M-437	Here at Home			Not Rev.
M-441	Important Business	Excellent	10	4/29/44
M-433	Inca Gold (Sepia)			Not Rev.
M-439	Journey to Yesterday	Dramatic	11	8/ 7/43
M-431	Last Lesson	Impressive	10	1/30/43
M-438	Memories of Australia	Timely	10	7/10/43
M-432	My Tomato	Laugh Crop	9	12/18/43
M-440	Ode to Victory	Elaborate	11	8/25/43
OUR GANG (10)				
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-494	Calling All Kids	Delightful	11	5/ 1/43
C-500	Dancing Romeo	Good	10	4/22/44
C-496	Election Daze	Good	10	10/ 2/43
C-493	Family Troubles	Amusing	11	4/10/43
C-495	Farm Hands	Slow	11	7/10/43
C-497	Little Miss Pinkerton	Among Best	11	10/16/43
C-499	Radio Bugs	Good	9	3/25/44
C-498	Three Smart Guys		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/43
PASSING PARADE (10)				
K-484	Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure	Important	10	8/14/43
K-481	Madero of Mexico	Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488	Storm	Vivid	10	10/16/43
K-483	That's Why I Left You	Very Good	10	6/19/43
K-490	This Is Tomorrow			Not Rev.
K-489	To My Unborn Son	Dramatic	9	12/18/43
K-484	Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482	Who's Superstitious?	Interesting	10	5/ 1/43
PETE SMITH SPECIALTIES (14)				
S-467	Dog House	Tops	9	6/26/43
S-465	Fala, the President's Dog	Good	8	4/24/43
S-461	First Aid	Instructive	10	1/23/43
S-471	Fixin' Tricks	Entertaining	10	10/16/43
S-472	Football Thrills of 1942	Misses	10	10/16/43
S-463	Hollywood Daredevils	Exciting	9	4/10/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
S-470	Scrap Happy	Effective	9	9/18/43
S-468	Seeing Hands	Appealing	11	8/14/43
S-469	Seventh Column	Surprise	9	9/11/43
S-466	Sky Science	Excellent	9	6/19/43
S-473	Tips on Trips	Swell	9	12/18/43
S-474	Water Wisdom			Not Rev.
S-464	Wild Horses	Fair	8	5/ 8/43
SPECIAL				
s-460	These Are the Men	Good	11	10/ 2/43
TRAVELTALKS (12) (Tech.)				
T-421	Glimpses of Mexico	Colorful	9	9/18/43
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade	Interesting	9	4/10/43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/43
T-419	Motoring in Mexico	Excellent	9	6/19/43
T-417	On the Road to Monterey			Not Rev.
T-422	Over the Andes	Beautiful	9	10/16/43
T-411	Picturesque Mass	Good	9	11/14/43
T-418	Romantic Nevada	Very Good	9	5/ 8/43
T-420	Scenic Oregon	Solid	9	7/ 3/43
TWO REEL SPECIAL (8)				
A-402	Heavenly Music	Fair	22	5/ 8/43
A-401	Keep 'Em Smiling	Very Good	20	12/ 5/42
A-404	Main Street Today		20	Not Rev.
A-405	Patrolling the Ether	Good	20	4/29/44
A-403	Shoe Shine Boy	Good	15	1/29/44

PARAMOUNT

HEADLINERS (6)				
A2-9	A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13	"Down With Everything"	Good	9	11/ 6/43
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-7	Letter From Ireland	Excellent	22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6	Moments of Charm	Tops	16	5/ 8/43
A2-8	Rationed Rhythm	Fair	10½	6/19/43
A2-10	Sing, Helen, Sing	Tops	11	6/26/43
A2-11	Three Bears in a Boat	Cute	10	8/28/43
MADCAP MODELS (Tech.) (6)				
U2-3	Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	9	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/43
U2-5	Jasper's Music Lesson	Tops	8	6/ 5/43
U2-6	The Truck That Flew	Charming	9	7/17/43
POPEYE (12)				
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		8	Not Rev.
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	8	6/19/43
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach For Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/42
E2-11	Wood Peckin'		7	Not Rev.
POPULAR SCIENCE (6)				
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43
J2-4	No. 4	Informative	10	5/ 1/43
J2-5	No. 5	Weak	10	7/10/43
J2-6	No. 6	Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)				
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	9	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)				
R2-10	All Sails Set	Ordinary	9½	9/25/43
R2-8	Amphibious Fighters	Excellent	9½	6/26/43
R2-6	Beach Command	Interesting	9	4/24/43
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-7	Tumble Bugs	Excellent	9	5/29/43
R2-4	Trading Blows	Good	9½	3/20/43
R2-9	Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)				
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums	Good	8	5/ 1/43
W2-2	Mummy Strikes	For Juveniles	8	3/13/43
W2-5	Secret Agent	Misses	9	7/31/43
W2-4	Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)				
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3	Average	10	3/20/43
L2-4	No. 4	Up to Par	10	5/ 1/43
L2-5	No. 5	Good	10	7/17/43
L2-6	No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)				
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/43

RKO-RADIO

DISNEY CARTOONS (18) (TECH.)				
34111	Chicken Little		9	Not Rev.
34118	Commando Duck		7	
34117	Contrary Condor		8	4/22/44
34116	Donald Duck and the Gorilla	Good	7	5/ 6/44
34101	Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105	Fall Out—Fall In	Tops	7	5/15/43
34108	Figaro and Cleo	Good	8	10/16/43
34103	Flying Jalopy	Good	7	3/27/43
34110	Home Defense	A-1	8	12/25/43
34113	How to Be a Sailor	Excellent	7	3/25/44
34115	How to Play Golf	Terrific	8	5/ 6/44
34109	Old Army Game	Good	7	11/27/43
34112	Pelican & the Snipe		9	Not Rev.
34102	Pluto and the Armadille		7	Not Rev.
34104	Private Pluto	Tops	7	5/ 8/43
34107	Reason and Emotion		8	Not Rev.
34114	Trombone Trouble	Very Good	7	3/25/44
34106	Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)				
33403	Duck Soup	Fair	17	3/ 6/43
33404	Hold Your Temper		17	Not Rev.
33406	Hot Foot	Will Pass	17	7/ 3/43
33405	Indian Signs	Fair	17	5/15/43
33402	Rough on Rents	Average	16	12/ 5/42
33401	Two for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
33202	State vs. Thomas Crosby	Fair	18	1/16/43
33201	State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)				
34407	Duke Ellington and His Orchestra	For Connoisseurs	9	8/14/43
34405	Enric Madriguera & Orch.	Swell	8	3/27/43

RKO-RADIO (Cont.)

		Comment	Running Time	Reviewed Issue Of
4406	It's Tommy Tucker Time		8	Not Rev.
4402	Johnny Long & Orch.	Average	8	12/12/42
4403	Ray McKinley & Orch.	Average	8	11/28/42
4404	Dick Stabile & Orch.	Fair	8	1/16/43
4401	Jerry Wald & Orch.	For Jitterbugs	10	10/10/42

LEON ERROL (6)

3702	Dear! Dear!	Average	17	11/21/42
3704	Double Up	Fair	18	5/15/43
3705	Gem-Jams	Fair	18	5/15/43
3701	Mail Trouble	Mildly Amusing.	18	10/17/42
3703	Pretty Dolly	Amusing	17	1/16/43
3706	Radio Runaround	Good	18	7/ 3/43

SPORTSCOPES (13)

4308	Aqua Aces			Not Rev.
4313	Barnyard Golf		8	Not Rev.
4305	Basketeers	Very Good	9	3/ 6/43
4312	Champion-Maker	Pleasant	9	8/ 7/43
4311	Cloud Chasers		8	Not Rev.
4309	Golf Limited	Interesting	8	5/15/43
4304	"Q" Men	Interesting	8	1/23/43
4310	Racing Royalty	Inconsequential	8	7/ 3/43
4301	Show Horse	Good	9	10/24/42
4405	Ski Trails	Exciting	8	3/27/43
4302	Touchdown Tars	Good	8	11/28/42
4307	Trout		8	Not Rev.
4303	Winter Setting		8	Not Rev.

THIS IS AMERICA (13)

3105	Air Crew	Excellent	18	4/10/43
3112	Age of Flight	Good	17	10/16/43
3103	Army Chaplain	Very Fine	19	12/26/42
3111	Arctic Passage	Vivid	20	9/11/43
3104	Boomtown, D. C.	Very Good	19	2/13/43
3110	Broadway Dim-Out	Effective	15	8/14/43
3113	Children of Mars	A Must	20	10/30/43
3108	Lieutenant Smith	Excellent	20	6/12/43
3106	Medicine on Guard	Very Good	19	4/17/43
3107	Merchant Seaman	Excellent	17	5/ 8/43
3109	Pacific Island No. 43	Reassuring	17	7/10/43
3101	Private Smith of the U.S.A.	Excellent	19	10/24/42
3102	Women at Arms	Very Fine	19	11/21/42

VICTORY SHORTS (3)

4202	City of Courage	Impressive	9	5/20/43
4201	Conquer by the Clock	Excellent	10	12/26/42
4203	North African Album	Fills Void	9	7/ 3/43
4204	Oil is Blood		9	Not Rev

REPUBLIC

SERIALS

Daredevils of the West		Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps.	Not Rev.
Secret Service in Dark Africa	15 Chaps.	

20TH CENTURY-FOX

ADVENTURES OF A NEWSREEL CAMERAMAN (2)

3201	Along the Texas Range	Picturesque	10	10/17/42
3202	Climbing the Peaks		10	Not Rev.

ALASKAN ADVENTURE (1)

3701	Our Last Frontier		9	Not Rev

AMERICA SPEAKS (3)

3801	It's Everybody's War	Excellent	18	11/28/42
3851	Weapons for Victory	Very Good	9	5/ 8/43

LEW LEHR SUBJECT (2)

3902	Jungle Land		9	Not Rev.
3901	Monkey Doodle Dandies	Good	9	12/12/42

MAGIC CARPET OF MOVIETONE (7)

5151	Desert Wonderland (Tech.)	Swell	9	8/22/42
3157	Land Where Time Stood Still		9	Not Rev.
5155	Gay Rio (Tech.)	Good	9	5/15/43
3154	Royal Araby	Good	9	10/24/42
3156	Strange Empire	Good	8	1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Rikaner	Very Good	9	9/ 5/42

MARCH OF TIME (12)

4	Africa—Prelude to Victory	Very Good	18	12/12/42
8	America's Food Crisis	Informative	18	3/20/43
13	And Then Japan	Very Good	18	8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17	1/3. 7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	6/12/43
3	Mr. & Mrs. America	Very Good	20	11/ 7/42
5	Navy and the Nation	Very Good	19	1/ 9/43
6	One Day of War	Outstanding	21	1/23/43
10	Show Business at War	Excellent	17	5/15/43
7	The New Canada	Good	18	2/20/43

SPORTS REVIEWS (6)

3304	Back to Bikes		9	Not Rev.
3306	Dog Sense	For Dog-lovers.	9	9/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	12/19/42
3303	Steelhead Fighters	Good	9	1/30/43
3301	Well-Rowed Harvard	Good	9	8/29/42
3302	When Winter Calls	Good	10	1/30/43

TERRYTOONS (26)

3551	All Out for "V" (Tech.)	Excellent	7	8/15/42
3560	Barnyard Blackout	Fair	7	5/ 8/43
3558	Barnyard WAAC	Comical	7	1/16/43
3501	Big Build-up	Filler	7	10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	Not Rev.
3568	He Dood It Again	For Children	7	5/ 8/43
3502	Ickle Meets Pickle	Fair	7	11/28/42
3572	Keep 'Em Growing (Tech.)		7	Not Rev.
3569	Last Round Up (Tech.)		7	Not Rev.
3552	Life With Fido (Tech.)	Routine	7	9/19/42
3570	Mopping Up (Tech.)		7	Not Rev.
3555	Meuse of Tomorrow (Tech.)	Swell	7	12/12/42
3566	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	10/17/42
3571	Pandora's Box (Tech.)		7	Not Rev.
3562	Patriotic Pooches	Amusing	7	5/ 8/43
3553	School Daze (Tech.)	Fair	7	10/17/42
3559	Scrap for Victory (Tech.)		7	Not Rev.
3561	Shipyard Symphony	Good	7	5/ 8/43
3562	Somewhere in the Pacific (Tech.)		7	Not Rev

WORLD TODAY (1)

5402	Accent on Courage		10	Not Rev

UNITED ARTISTS

WORLD IN ACTION (15)

	Churchill's Island	Very Good	20	4/ 4/42
	Fighting Freighters	Good	20	12/12/42
	Food, Weapon of Conquest	Impressive	20	4/ 4/42
	Hitler's Plan		22	Not Rev.
	Inside Fighting China	Very Good	22	9/19/42
	Invasion of Europe	Thrilling	21	5/ 8/43
	Invasion of North Africa	Superb	20	2/ 6/43
	Labor Front, The	Gripping	21	12/11/43
	The Mask of Nippon	Excellent	20	10/24/42
	New Soldiers Are Tough	Stirring	16	5/30/42
	Our Russian Ally	Very Good	19	7/25/42
	Road to Tokyo	Excellent	19	9/26/42
	Russia's Foreign Policy	Heavy	20	2/ 5/44
	This Is Blitz	Grim Realism	21	3/ 7/42
	War for Men's Minds	Revealing	21	9/18/43

SPECIAL

Don't Hook Now		18	Not Rev
Kill or Be Killed		18	Not Rev
Raid Report		9	Not Rev

UNIVERSAL

ANDY PANDA CARTUNES (13) (Tech.)

7243	Air Raid Warden	Amusing	7	1/16/43
7241	Andy Panda's Victory Garden	Good	7	10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	Not Rev.
7248	Ration Bored	Fast	7	8/21/43
7244	Screwball	Funny	7	2/27/43
7245	Swing Your Partner	Fair	7	6/19/43
7246	The Dizzy Acrobat	Fair	7	6/19/43

NAME BAND MUSICALS (13)

7125	Chasin' the Blues	Entertaining	15	12/12/42
7129	Dancing on the Stars		15	Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	1/23/43
7123	Jivin' Jam Session	Entertaining	15	8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade in Swing	Fair	15	9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	Not Rev.
7124	Swing's the Thing		15	Not Rev.
7127	Swingtime Blues		15	Not Rev.
7121	Trumpet Serenade	Entertaining	15	8/ 1/42

PERSON-ODDITIES (15)

7375	Designed by Fannie Hurst	Interesting	9	1/16/43
7374	Double Talk Girl		9	Not Rev.
7371	Human Sailboat		9	Not Rev.
7372	Jail Hostess		9	Not Rev.
7373	King of the 49-ers	Interesting	9	12/ 5/42
7376	Let Huey Do It	Interesting	9	2/27/43
7378	Little Clayton Farm-front Wonder		9	Not Rev.
7329	Shepherd of the Round House	Interesting	9	6/ 5/43
7377	She's A-I in the Navy		9	Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thumb In Person	Interesting	9	6/12/43
7382	Western Cowgirl			Not Rev.

TWO-REEL SPECIALS (2) (Tech.)

7111	Rear, Navy, Roar	Swell	22½	1/16/43

SWING SYMPHONIES (6)

7232	Boogie Woogie Sioux	Very Good	7	12/ 5/42
7233	Cow Cow Boogie	Amusing	7	2/27/43
7234	Egg Cracker Suite		7	Not Rev.
7235	Pass the Biscuits, Mirandy	Pert	7	8/21/43
7231	Yankee Doodle Swing Shift	Good	7	8/12/42

VARIETY VIEWS (15)

7362	Any Chickens Today	Good	9	8/21/43
7352	Canadian Patrol	Very Good	9	10/17/42
7361	Confusion In India	Instructive	9	6/19/43
7358	Hungry India		9	Not Rev.
7359	Mr. Chime Goes to Town			Not Rev
7360	Mirror of Sub-Marine Life	Interesting	9	8/ 5/43
7357	Mothers of Presidents	Very Good	10	2/27/43
7354	New Era in India		8	Not Rev.
7353	Spirit of Democracy	Fine	10	10/17/42
7351	Trouble Spot of the East	Interesting	9	9/19/42
7355	Western Whoopee	Very Good	7	9/12/42
7356	Winter Sports Jamboree	Exciting	9	2/27/43

VICTORY FEATURETTE (4)

4996	Arsenal of Might	Excellent	10	12/12/42
0995	Keeping Fit	Very Good	11	10/17/42
0997	What We Are Fighting For		10	Not Rev
7363	Yukon Outpost	Very Good	9	8/21/43

SERIALS

Adventures of Smilin' Jack	13 Chaps.	11/ 7/43
Junior G-Men of the Air	12 Chaps.	
Don Winslow of the Coast Guard	13 Chaps.	
Overland Mail	15 Chaps.	

VITAPHONE-WARNER BROS.

BROADWAY BREVITIES (12)

8102	A Nation Dances	Very Good	20	10/10/42
8109	Army Show	Very Fine	20	3/13/43
8104	Beyond the Line of Duty	Great	20	10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	7/31/43
8107	Little Isle of Freedom	Inspiring	20	1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	Not Rev.
8110	Rear Gunner	Good	26	4/17/43
8101	Spirit of Annapolis		20	Not Rev.
8103	Spirit of West Point	Stirring	20	10/17/42
8111	Three Cheers for the Girls	Very Good	20	8/18/43
8105	Vaudeville Days		20	Not Rev

HOLLYWOOD NOVELTIES (6)

8306	King of the Archers	Entertaining	10	5/ 6/43
8304	So You Think You Need Glasses	Fair	10	1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	12/12/42
8303	Stars on Horseback	Disappointing	10	7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	10/ 3/42
8305	This Is the Enemy		10	Not Rev.

LOONEY TUNES (13)

8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroe	Amusing	7	11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	10/17/42
8606	Hop and Go	Fair	7	4/17/43
8603	My Favorite Duck (Tech.)	Good	7	1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs	7	8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	3/13/43
8608	Tokio Jokio		7	Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	6/19/43
8609	Yankee Doodle Daffy (Tech.)	Good	7	8/14/43

MELODY MASTERS (10)

8508	All American Bands	Very Good	10	5/29/43
8501	Army Air Force Band		10	Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	1/23/43
8509	Childhood Days	Good	10	6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	4/24/43
8502	Six Hits and a Miss	Good	10	11/28/42
8503	United States Marine Band	Outstanding	10	10/ 3/42
8505	The United States Navy Band	Pleasing	10	2/16/43
8510	The United States Service Bands	Very Good	10	7/31/43
8507	U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	1/23/43
8720	Corny Concerto (Tech.)	Fair	7	11/ 6/43
8705	Ding Dong Daddy	Very Good	7	1/ 9/43
8701	Dover Boys		7	Not Rev.
8722	Falling Hare	Amusing	7	10/16/43
8710	Fifth Column Mouse	Fair	7	4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	11/13/43
8711	Flop Goes the Weasel	Fair	7	6/24/43
8714	Greetings Bait (Tech.)	Amusing	7	6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	11/13/43
8723	Inki and the Minah Bird	Good	7	12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	1/29/44
8708	Pigs in a Polka	Very Amusing	7	3/13/43
8702	Sheepish Wolf		7	Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	4/17/43
8704	Tale of Two Kitties	Very Funny	7	12/12/42
8716	The Aristo Cat	Very Good	7	6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	3/13/43
8713	Unbearable Bear (Tech.)		7	Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc?	Excellent	7	2/12/44

SPORTS PARADE (13) (Tech.)

8405	America's Battle of Beauty	Good	10	1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	1/ 2/43
8409	Rod and Reel on Anticosti Island		10	Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	6/ 5/43
8401	Sniffer Soldiers	Excellent	10	10/10/42
8412	Snow Sports	Excellent	10	7/31/43
8403	South American Sports	Very Good	10	12/12/42
8407	Sporting Dogs	Interesting	10	3/13/43
8402	The Right Timing	Fair	10	11/28/42
8408	Women in Sports	Very Good	10	3/13/43

TECH. SPECIALS (6)

8001	A Ship Is Born	Inspiring	22	12/ 5/42
8006	Champions Training Champions	Excellent	20	7/ 3/43
8004	Eagles of the Navy	Very Good	28	5/ 1/43
8002	Fighting Engineers	Good	20	1/16/43
8005	Mountain Fighters	Top Quality	20	8/ 7/43
8003	Young and Beautiful	Fair	20	6/ 5/43

W.A.C. Releases 1942-43

World at War	66	Farm Battle Lines	11
Out of the Frying Pan Into the Firing Line.	3½	Spirit of '43	5½
Battle of Midway	19	Troop Train	10
Salvage	7½	Since Pearl Harbor	8
Your American Tragedy.	1½	Point Rationing of Foods	6
Manpower	10	Farmer at War	9
Trailer (Paper Salvage)	1	At the Front	40
Japanese Relocation	10	Food for Fighters	9
Dover	9	Right of Way	9½
Night Shift	11	Mission Accomplished	10
Henry Brown, Farmer	9	Doctors at War	10
Fuel Conservation	3	Wings Up	20
Colleges at War	10	Prelude to War	52
Community Transportation	4½	Message From Malta	16
You, John Jones	18½	War Town	10
Paratroops	9	Lift Your Heads	10
Negro Colleges In War Time	8	Report From the Aleutians	47
		Black Marketing	16

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam	16½	Not Rev.
5421	A Rookie's Cookie	17	11/13/43
5433	Bachelor Daze	18	Not Rev.
5406	Busy Buddies	16½	Not Rev.
5405	Crash Goes the Hash	17	4/ 8/44
5422	Crazy Like a Fox	18½	Not Rev.
5435	Defective Detectives	16½	
5402	Dizzy Pilots	17	
5432	Dr. Feel My Pulse	18	3/25/44
5426	Farmer for a Day	17½	10/16/43
5428	Garden of Eatin'	16	12/25/43
5430	He Was Only Feudin'	16	1/22/44
5434	His Tale Is Told	17½	Not Rev.
5401	I Can Hardly Wait	16½	8/28/43
5411	Oh, Baby!	18½	
5403	Phony Express	17	12/25/43
5409	Pitchin' in the Kitchen	18½	9/18/43
5427	Quack Service	16	10/16/43
5425	Shot in the Escape	19	8/14/43
5407	The Yoke's On Me	16	Not Rev.
5431	To Heir Is Human	16	3/11/44
5410	Who's, Hugh?	16	2/12/44
5429	You Dear Boy	18	1/ 1/44
5436	You Were Never Uglier	18	
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird		Not Rev.
5503	Herring Murder Mystery	7	Not Rev.
5502	Imagination	8	12/18/43
5501	Rocky Road to Ruin	8	Not Rev.
COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"	10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"	10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	9½	12/25/43
5657	No. 7 Xmas Carols	10½	12/25/43
5658	No. 8 (Baker) Alouette	10	3/ 4/44
5659	No. 9 (White) Sunday, Monday and Always	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"	10	Not Rev.
5661	No. 11 (Liebert) Yes'r, That's My Baby	10	
FILM-VODVIL			
5951	No. 1 Mousie Powell	10½	Not Rev.
5952	No. 2 Cootie Williams	10	10/23/43
5953	No. 3 Zeb Carver	11	11/27/43
5954	No. 4 This Is Ft. Dix	9	3/ 4/44
5955	No. 5 Novak's Comedy Band		Not Rev.
FOX & CROW (Tech.)			
5753	Dream Kids	7½	
5751	Room and Bored	7	10/16/43
5752	Way Down Yonder in the Corn	7	1/ 1/44
LI'L ABNER (Tech.)			
5601	Amoozin' but Confoozin'. Promising	8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun		
5602	Sadie Hawkin's Day		Not Rev.
PANORAMICS			
5901	Birds on the Wing	9½	9/25/43
5902	Babies by Bannister	8½	10/23/43
5903	Camera Digest	10½	2/19/44
5904	Traditions of Mexico	8	
PHANTASIES			
5702	Cocky Bantam	6½	12/11/43
5707	Giddy Yapping	6	
5706	Lionel Lion	6	
5701	Nursery Crimes	7	10/23/43
5703	Playful Pest	6½	2/ 5/44
5704	Polly Wants a Doctor	6½	4/ 1/44
5708	Tangled Travels		Not Rev.
5705	Magic Strength	7½	Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	10	8/14/43
5852	No. 2 (Groucho Marx)	10	10/23/43
5853	No. 3 Kay Kyser	10	10/30/43
5854	No. 4 (Alan Mowbray)	9	11/27/43
5855	No. 5 (Carrillo & Romero)	9½	1/22/44
5856	No. 6 (Moore & Durante)	10	4/ 1/44
5857	No. 7 (Mexican Cinema Industry)	9	4/15/44
5858	No. 8 (Lombard Memorial Reel)	8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)		
5860	No. 10 (Burns-Haley-Davis)	9½	
SPORTS REELS			
5803	Champ of Champions	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	10	10/30/43
5809	Give and Take (Wrestling)		
5807	Golden Gloves	9½	
5801	Kings of Basketball	10	9/ 4/43
5808	Table Tennis Topnotchers		Not Rev.
5804	Ten Pin Aces	10	12/25/43
5806	Follow Through With Sam Byrd	9	4/ 1/44
5805	Winged Targets	9	3/25/44
SERIALS			
5120	Batman	15 Chaps.	7/31/43
5140	Desert Hawk	15 Chaps.	
5160	Phantom	15 Chaps.	1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533	Batty Baseball		Not Rev.
W-534	Million Dollar Cat	7	5/ 6/44
W-532	Screwball Squirrel	7	Not Rev.
W-531	Zoot Cat	8	4/29/44
MINIATURES (10)			
M-585	A Great Day's Coming	10	5/ 6/44
M-582	Kid in Upper Four	11	1/29/44
M-583	No News Is Good News		Not Rev.
M-584	Tale of a Dog	10	5/13/44
PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie	10	4/29/44
S-552	Home Maid	10	2/19/44
S-551	Practical Joker	10	2/19/44
S-554	Sportsman's Memories	10	5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley	9	3/ 4/44
T-517	Along the Cactus Trail	9	4/15/44
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island	9	4/29/44
T-511	Through the Colorado Rockies	9	12/18/43
T-513	Salt Lake Diversions	9	Not Rev.
T-515	Visiting St. Louis	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)			
D3-1	"Eggs Don't Bounce"	9	2/ 5/44
D3-2	"Hullaba-Lulu"	9	3/25/44
D3-4	"In Hollywood"		Not Rev.
D3-5	Lucky Lulu		
D3-3	Lulu Gets the Birdie		Not Rev.
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	"And to Think I Saw It on Mulberry Street"		Not Rev.
U3-2	"Goodnight Rusty"	7½	1/ 1/44
U3-1	Jasper Goes Fishing	8½	8/28/43
U3-3	Package for Jasper	7½	1/29/44
U3-4	Say Ah, Jasper	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"	20	12/11/43
FF3-5	Fun Time		
FF3-3	Lucky Cowboy	20	1/29/44
FF3-1	"Mardi Gras"	20	8/28/43
FF3-4	Showboat Serenade	20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3	Cilly Goose	8	4/22/44
P3-2	Hen Pecked Rooster	8	3/25/44
P3-1	No Mutton for Nuttin'	7	12/25/43
P3-4	Suddenly It's Spring		Not Rev.
POPEYE (8)			
E3-1	Her Honor the Mare	7	12/18/43
E3-2	Marry-Go-Round	7½	2/ 5/44
E3-4	"Moving Aweigh"		Not Rev.
E3-3	We're on Our Way to Rio		Not Rev.
POPULAR SCIENCE (6)			
J3-1	No. 1	10	11/ 6/43
J3-2	No. 2	10	12/25/43
J3-3	No. 3	10	4/ 8/44
J3-4	No. 4		Not Rev.
J3-5	No. 5		
SPEAKING OF ANIMALS (6)			
Y3-3	In the Newsreels	9½	4/ 8/44
Y3-2	In Winter Quarters	9	4/ 1/44
Y3-1	Tails of the Border	8½	1/ 8/44
Y3-4	Your Pet Problem		
SPORTLIGHTS (10)			
R3-7	Catch 'Em & Eat 'Em		Not Rev.
R3-3	"G.I. Fun"	9	1/ 1/44
R3-6	Heroes on the Mend	9	4/22/44
R3-1	Mermaids on Parade	9	11/13/43
R3-5	Open Fire	9½	4/ 1/44
R3-2	"Ozark Sportsmen"	9	12/11/43
R3-8	Special Delivery		
R3-4	Swimcapades	9½	1/22/44
R3-7	Trail Breakers		
UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1	10	12/18/43
L3-2	No. 2	10	1/29/44
L3-3	No. 3	10	4/22/44
L3-4	No. 4		Not Rev.
L3-5	No. 5		

RKO RADIO

EDGAR KENNEDY (6)			
43404	Love Your Landlord	18	Not Rev.
43401	Not on My Account	17	10/30/43
43403	Prunes & Politics	16	Not Rev.
43405	Radio Rampage	16	4/29/44
43402	Unlucky Dog	15	Not Rev.
FLICKER FLASHBACKS (7)			
44201	No. 1	9	Not Rev.
44202	No. 2	9	10/16/43
44203	No. 3	9	11/ 6/43
44204	No. 4	10	12/18/43
44205	No. 5	9	1/ 8/44
44206	No. 6	9	4/ 8/44
44207	No. 7	10	4/22/44
LEON ERROL (6)			
43702	Cutie on Duty	18	11/27/43
43705	Poppa Knows Worst	17	5/ 6/44
43704	Say Uncle	18	3/25/44
43701	Seeing Nellie Home	17	10/23/43
43703	Wedtime Stories	17	Not Rev.
HEADLINER REVIVALS (4)			
43201	Harris in the Spring	19	Reissue
43204	Music Will Tell	18	Reissue
43202	Rhythm on the Rampage	18	Reissue
43203	Romancing Along	21	Reissue
SPORTSCOPES (13)			
44306	Basket Wizards	8	3/ 4/44
44305	Co-Ed Sports	8	Not Rev.
44301	Field Trial Champions	9	11/13/43
44302	Joe Kirkwood	9	10/23/43
44307	Mallard Flight	9	3/25/44
44304	Mountain Anglers	9	12/25/43
44308	On Point	8	4/29/44
44309	Past Performances	8	
44303	Stars and Strikes	9	12/25/43
THIS IS AMERICA (13)			
43106	Aircraft Carrier	16	5/13/44
43102	Letter to a Hero	18	1/ 1/44
43104	Mail Call	17	2/19/44
43103	New Prisons—New Men	17	Not Rev.
43105	News Front	16	4/ 8/44
43101	Sailors All	20	12/ 4/43
43107	Viva Mexico	17	5/13/44

REPUBLIC

SERIALS		
	Captain America	15 Chaps.
	Haunted Harbor	15 Chaps.
	Masked Marvel	12 Chaps.
	Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers	9	12/18/43
MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)		Not Rev.
4151	Mormon Trails	9	9/ 4/43
4152	Coast of Strategy	9	9/ 4/43
4156	Kingdom of Treasure	9	12/18/43
MARCH OF TIME (13)			
1	Airways to Peace	17	9/11/43
2	Europe's Crossroads	19	10/ 2/43
3	Youth in Crisis	18½	11/ 6/43
9	Irish Question, The	16¾	4/22/44
4	Naval Log of Victory	19½	12/ 4/43
5	Upbeat in Music	16½	12/25/43
8	South American Front	17½	3/25/44
6	Sweden's Middle Road	19¼	1/22/44
7	Post-War Jobs	18½	2/19/44
MOVIETONE ADVENTURES (6)			
4251	Flying Gunners	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)	9	Not Rev.
4203	Mailman of Snake River	9	5/ 6/44
4202	Silver Wings	9	5/13/44
4252	Snowland Sentinels	9	Not Rev.
SPORTS REVIEWS (6)			
4301	Dog Sense	9	Not Rev.
4302	Champions Carry On		Not Rev.
4303	Fun for All	7	5/13/44
TERRYTOONS (20) (Tech.)			
4505	Aladdin's Lamp (Tech.)	7	12/25/43
4509	Butcher of Seville	7	5/ 6/44
4502	Camouflage	7	Not Rev.
4513	Champion Justice	7	4/29/44
4504	Down With Cats	7	9/ 4/43
4514	Frog and the Princess	7	5/ 6/44
4510	Helicopter (Tech.)	7	Not Rev.
4508	Hopeful Donkey (Tech.)	7	1/ 1/44
4506	Lion and the Mouse	7	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	7	4/29/44
4516	My Boy Johnny	7	5/ 6/44
4503	Somewhere in Egypt	7	9/ 4/43
4501	Super Mouse Rides Again	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	7	1/ 1/44

UNIVERSAL

NAME BAND MUSICALS (13)			
8123	Choo-Choo Swing	15	11/27/43
8127	Fellow on a Furlough	15	4/22/44
8121	Hit Tune Serenade		Not Rev.
8129	Melody Garden		Not Rev.
8125	New Orleans Blues	15	1/22/44
8124	Radio Melodies	15	1/22/44
8128	Stars & Violins		Not Rev.
8122	Sweet Jam	15	10/23/43
8126	Sweet Swing	15	3/ 4/44
PERSON-ODDITIES (15)			
8377	Aviation Expert. Donald Douglas	9	5/13/44
8376	Barefoot Judge	9	5/ 6/44
8373	Fannie Hurst and Her Pets	9	11/20/43
8372	Farmer Gene Sarazen	9	10/23/43
8378	Foster's Canary College	9	4/29/44
8375	Mrs. Lowell Thomas' Fur Farm	9	3/11/44
8379	Varga & His Beauties		
8371	Wizard of Autos	9	10/23/43
8374	World's Youngest Aviator	9	2/19/44
SWING SYMPHONIES (6) (Tech.)			
8231	Boogie Woogie Man	7	10/ 9/43
8232	Greatest Man in Siam	7	1/22/44
8233	Jungle Jive	7	4/29/44
SPECIAL FEATURETTES (3)			
	Battle of Music		
7110	Eagle vs. Dragon (Tech.)	18	4/15/44
	World Without Borders		
VARIETY VIEWS (15)			
8355	Amazing Metropolis	9	2/26/44
8357	Animal Tricks	9	4/15/44
8359	Fraud By Mail		Not Rev.
8358	Hobo News	9	5/13/44
8352	I-A Dogs	9	10/23/43
8356	Magazine Model	9	4/29/44
8360	Mr. Chimp Goes South		
8353	Mr. Chimp Raises Cain	9	12/ 4/43
8351	Who's Next	9	9/ 4/43
8354	Wings in Record Time	9	1/22/44
TECHNICOLOR CARTUNES			
8238	Barber of Seville		4/22/44
8239	Fish Fry		
8237	Meatless Tuesday	7	7/13/43
SPECIAL (WAC)			
8112	With the Marines at Tarawa	19	2/26/44

UNIVERSAL (Cont.)

SERIALS

Adventures of Flying Cadets	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard	13 Chaps.	
Great Alaskan Mystery	13 Chaps.	4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was	7		Reissue
9311	A Wild Hare			Reissue
9307	Bear's Tale	7		Reissue
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird	7		Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo	7		Reissue
9309	Of Fox and Hounds			Reissue
9306	Hiawatha's Rabbit Hunt			Reissue
9308	Sweet Sioux			Reissue
9310	Thugs With Dirty Mugs			Reissue

BUGS BUNNY SPECIALS (6)

9721	Bugs Bunny & the Three Bears			Not Rev.
9722	Bugs Bunny Nips the Nips			Not Rev.
9723	Hare Ribbin'			

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	2/19/44
9105	Night in Mexico City	Interesting	20	4/22/44
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43

MELODY MASTERS (10)

9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9606	Songs of the Range			Not Rev.
9607	South American Sway	Routine	10	4/22/44
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
9608	U. S. Coast Guard Band	Good	10	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss			
9708	Duck Soup to Nuts			
9703	I Got Plenty of Mutton	Fair	7	5/ 6/44
9701	Meatless Fly Day			Not Rev.
9705	Tick Tock Tuckered			Not Rev
9704	Weakly Reporter	Good	7	4/22/44
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9112	Trail By Trigger			
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days (Tech.)		20	Not Rev.

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf			Not Rev.
9506	Chinatown Champs	Colorful	10	4/29/44
9502	Desert Playground	Interesting	10	10/ 9/43
9505	Dogie Round-Up	Interesting	10	2/19/44
9508	Filipino Sports Parade			Not Rev.
9503	Into the Clouds	Good	10	1/29/44
9509	Mexican Sportland			
9501	Tropical Sportland	Fair	10	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	11/27/43
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.
9005	Winner's Circle			Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills			Not Rev.
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life	Excellent	10	4/ 8/44

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	10	No Alternative	10

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BOOKS

CAMERON'S LATEST "MAINTENANCE GUIDES covering Sound Picture Equipment," 4 Books to this set, all for $3.50; "Projectionists Guide Servicing Sound," $8.50; "Motion Picture Projection," $8.50. Abeles Advertising Service, 453 W. 42nd St., New York 18, N. Y.

SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book covering every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

HELP WANTED

PROJECTIONIST—experienced, draft exempt, good wages, small Eastern town, 6-day week, permanent job. State all qualifications in first letter. Box 650, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

PROJECTIONIST WANTED. Short hours—good pay. Prefer 4-F, middle age man who can repair and keep his equipment up. Good working conditions, life time job. State all in first letter. Queen-Gem-Ritz Theatres, Brownwood, Texas.

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MAGIC WAND PORTABLE WELDER—does both flame and arc welding. Pays its way welding aluminum reels, projector frames, castings, brazing gears, motor bases, chair castings, plumbing fixtures, locks, railings, air conditioning apparatus, etc. Unconditionally guaranteed. Complete with helmet, supplies and carrying case, $29.50. Empire Instrument Co., 452 W. 46 St., New York, N. Y.

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SIGN PAINTING. Easy way to paint signs. Use letter patterns. Avoid sloppy work—wasted time. No experience needed for expert work. Write for free samples. John Rahn, N1329 Central Ave., Chicago 51, Ill.

SITUATION WANTED

POST-WAR PUBLIC RELATIONS AND PUBLICITY, anywhere, by present Naval combat officer. Ten years civilian experience. Details upon request. Lt. B. B. Benton, U.S.S. "Savo Island" (C.V.E. 78), c/o Fleet Postoffice, San Francisco, Calif.

MANAGER, INDEPENDENT AND CIRCUIT experience. References. Would lease, Washington or Oregon. Box 649, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

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NEW PERMANENT MAGNET 12" SPEAKERS, $19.95; Clarion Public Address System, 8 watts, 6" Loudspeaker and hand microphone, $39.75; Standard Photocells, $3.56; Intercommunicating Substations, $7.50; Simplex 2000' Semi-Professional 1000 Watt Sound Projectors, as is $325.00; other makes $99.50 up; Plenty 16mm Sound Projectors; Used Soundheads, $9.95 up; Used Amplifiers, $12.95 up. Send for Spring Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

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MITCHELL SYNCHRONOUS CAMERA MOTORS with 220V, 3 phase transformer, used, $49.50; Bell Howell as above, $57.50; Fox Movietone 32V Camera Motors, $13.50; Klieglight 2000 Watt High Intensity Beam Projectors, $66.00; 35/16mm Reduction Printers, Sound, $395.00; Picture, $625.00. Send for Spring Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

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CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

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WE ARE INTERESTED IN PURCHASING or leasing theatres or theatre situations in Texas. Must stand rigid investigation. Give full details first letter. Confidential. M & M Theatres, 702 Indiana Ave., Wichita Falls, Texas.

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AM IN WANT—WILL PAY CASH—Arcs, Rectifiers, Lenses, Projectors, Portables, Motors, etc. Give age, condition, first letter. Box 647, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

GOT ANY SOUND PORTABLE PROJECTORS 16mm or 35mm? Highest prices paid. Box 648, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

This is No. 8 of a series



The Parade, Balboa, Panama

IN PANAMA...

more than 4 centuries ago a new and mighty ocean met the wondering eyes of Balboa. Ironically, this Sea of Seas was to bear the name Pacific. Ironically, because today the war Gods ride upon its bosom and in its skies far beyond the horizon which Balboa saw.

In the present conflict to make the world pacific and Free the more than 600,000 citizens of Panama stand solidly with their sister nations of the Americas. Every day in their theatres their eyes can gaze—with a measure of the wonder which Balboa experienced—on new and mighty films which entertain, inform or tell of vital events unfolding.

Within these theatres the booth is the bond between the film and the audience—just as the Isthmus is the bond between the continents of The New World. In common with leading showmen throughout the world, discriminating exhibitors in Panama have proudly equipped their booths with the finest—Simplex—truly the International projector!

Simplex—IN WAR AND PEACE—THE *INTERNATIONAL* PROJECTOR

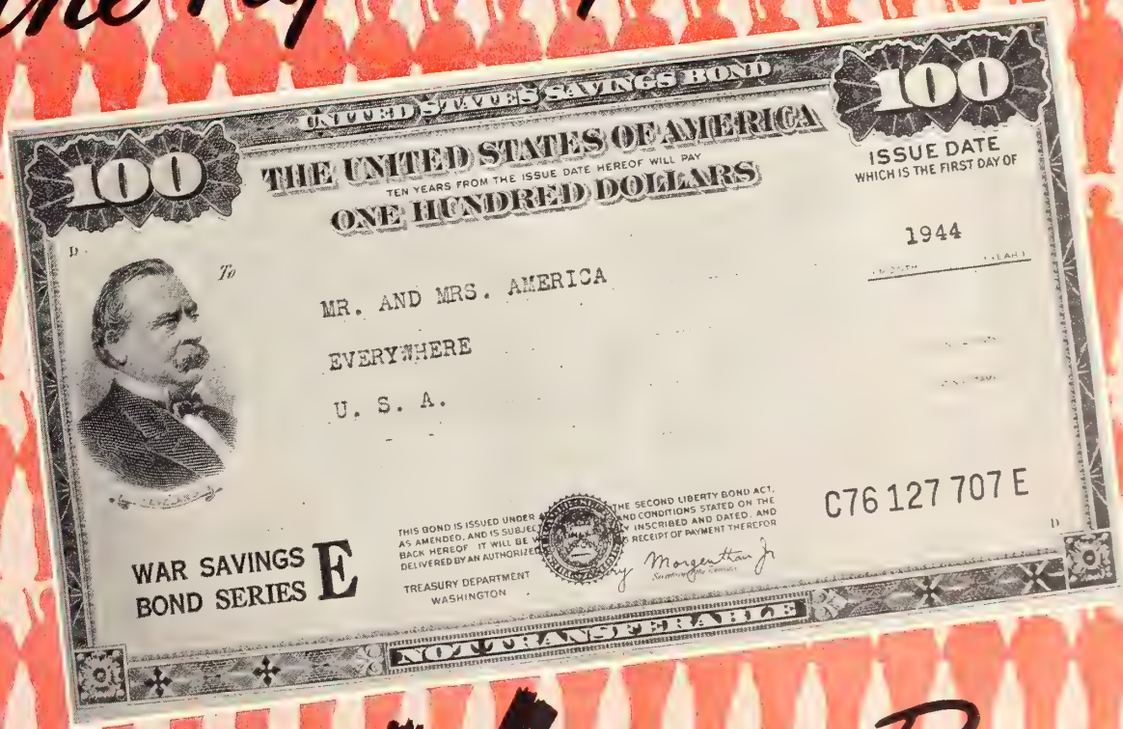


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Join the Fighting 5th...



Sell Invasion Bonds

an STR

SALUTE

To the Shock Troops of Showbusiness Who Bring Glory to This Industry by Energetically Serving Our Country



MANAGERS

Men and women whose earnestness of purpose, patriotic eagerness to serve, have brought glory to the industry. To those showmen who at the cost of personal sacrifice of time and money have tirelessly shouldered immense additional burdens, have shunted aside pressing matters connected with their own business to achieve an enviable record for War Bond Sales, increasing the volume thereof for each successive campaign. To those whose showmanship genius glamorizes the War Bond drives in their cities, towns and villages . . .

Salute



CASHIERS

Those unruffled girls and women of America's theatres whose self-discipline, courtesy and flair for dealing with people have contributed so importantly to the industry's reputation for friendly service. To the ladies who add to their duties the efforts to issue, or assist those who issue, War Bonds and add their personal solicitations for sales of bonds . . .

Salute



PROJECTIONISTS

The "boys" in the booth, the men who perform with skill and dexterity, unseen and unheard by the show patrons; the men who are helping speed victory through salvage and efforts to maintain equipment. To the unsung heroes who cherish the tradition "The Show Must Go On," the men who stick it out for special bond premieres, helping to heighten effects that add polish and appeal to these patriotic events . . .

Salute



SERVICE STAFF

The doormen or ladies who welcome patrons with a friendly word, make friends for the industry by their courtesy to patrons of the motion picture; the ticket-takers who come early and stay late to handle crowds who buy Bonds. The ushers who seat the eager throngs seeking relaxation and morale-building entertainment and look after the comfort of those mothers and dads, sisters and brothers of our fighting heroes as they scrutinize the screen for a hoped-for glimpse of their loved ones in newsreels. The janitorial staff, engineers, stage crew and all the indispensable workers of the theatre. . .

Salute

. . . — and NOW — June 12th — D-Day for Your Fifth Mission

ARMY DEAD

...NGTON, May ...(AP).—The ...rtment announced today ...s of 399 soldiers killed in ...nong them the following:

NEW YORK

Asiatic

... jr., staf sgt.; father, Elmer A. ... av., St. George, S. I.
... 0d l.; wife, Mrs. Delma L.

...ropean

... D., sta ...gt.; f ...her, Frank
... d st ...Manha ...an.
... W ...gt.; ...ther, Mrs
... 49th ..., Coron...
...rris Bar...
...other, ...Roch...

ARMY WOUNDED

From the Herald Tribune Bureau

WASHINGTON, May —The War Department made public today the names of 770 United States soldiers wounded in action, among them the following:

NEW YORK

Europe

DePIETRO, Salvatore A., staff sgt.; mother, Mrs. Lillian Bufano, Schenectady.
ISAACS, Leslie P., sgt.; wife, Mrs. Lydia M. ...saacs, Buffalo.
...OSNIESKI, Stanley L., tech. sgt.; wife, Mrs. ...oetty D. Lesnieski, Rochester.
...RUSH, Joseph A., 2d lt.; wife, Mrs. Helen ...Petrush, 53-52 64th st., Maspeth, Queens.

Mediterranean

...IONE, Joseph, pfc.; father, Luigi Buffone, ...E. 161st st., Bronx.
...RELLI, Joseph J., pvt.; father, Anthony ...orelli, New Windsor.
...et, George, pvt.; mother, Mrs. Amelia ...263 Clinton st., Brooklyn.
...erence L., pfc.; mother, Mrs. Mar... ...prabb, Watertown.
... Donald H., tech. 4th gr.; mother, ... Cran... ...ll, Broadalbin.
... m T., ...vt.; mother, Mrs. Kather... ... 36-1 ... Steinway av., Long Island ...ns.
...ergen P., 2d lt.; mother, Mrs. ...evany, 3906 Colonial rd., ...
...nes J., cpl.; mother, Mrs. ... Niagara Falls.
...fc.; mother, Mrs. Fannie ...th st., Brooklyn.
... pvt.; mother, Mrs. ... Central ... ., Brooklyn.
...el, Abr...am Finger, ...
...m pvt wife, Mrs. ...
...fat , William S. ...
...other, Mrs. ... Thelma ...blo an. ...mooda Jones, ...blor, Mrs. ... Middle ...
...y Kauf-

O'BYRNE, Harold, pvt.; mother, Mrs. Florence O'Byrne, 512 W. 169th st., Manhattan.
PATINELLA, Andrew, pvt.; mother, Mrs. Angelina Patinella, 314 E. 112th st., Manhattan.
PROSCIA, Vito, pvt.; uncle, Carlo Lopopolo, 210 Greengrove av., East Hempstead, L. I.
RICKLES, Jack W., pfc.; wife, Mrs. Anne Rickles, 80-20 Broadway, Elmhurst, Queens.
RORK, James R., pvt.; mother, Mrs. Margaret Rork, Gabriels.
RUSSO, Louis, pvt.; mother, Mrs. Mary Russo, 2120 Mapes av., Bronx.
RYAN, William G., pvt.; mother, Mrs. Mary V. Ryan, Niagara Falls.
SABATELLA, Louis J., pvt.; father, Frank Sabatella, 546 Pine st., Manhattan.
SANTANGELO, William V., pvt.; wife, Mrs. Elizabeth D. Santangelo, Railroad av., Center Moriches, L. I.
SORBERO, Anthony S., pfc.; mother, Mrs. Rubino Sorbero, Amsterdam.
SPENCER, Lawrence A., pfc.; mother, Mrs. Lillian A. Spencer, Utica.
STANTON, Eldon R., sgt.; father, Clarence E. Stanton, Schenectady.
STEIN, Gilbert B., pfc.; father, Julius Stein, 804 W. 180th st., Manhattan.
SURIANO, John, pvt.; father, Antonio Suriano, 409 E. 63d st., Manhattan.
TADDONIS, Thomas, pvt.; mother, Mrs. Angela Taddonis, 676 E. 143d st., Bronx.
TAMASI, Joseph J., maj.; wife, Mrs. Velma W. Tamasi, 1 Euston rd., South, Garden City, L. I.
TOOLAN, Edward M., pfc.; father, Michael J. Toolan, 111 E. 117th st., Manhattan.
TRAJANOWSKI, Henry J., staff sgt.; father, Walter J. Trajanowski, 166 Monitor st., Brooklyn.
VAN SICKLE, Gilbert, pvt.; wife, Mrs. Emily Van Sickle, 1228 Webster av., Bronx.
WINTER, Kenneth M., pvt.; mother, Mrs. Molly Winter, 1661 Dahill rd., Brooklyn.
WRIGHT, Arthur A., pfc.; sister, Mrs. Alberta Bauer, Ransomville.
ZICCARELLI, Jack, pfc.; father, Philomena Ziccarelli, Lackawanna.

Central Pacific

POLLAK, Edward, cpl.; mother, Mrs. Rosa Pollak, 57-12 71st st., Maspeth, Queens.

Southwest Pacific

BEAVER, Thomas, pvt.; grandmother, Mrs. Mary Mergenthaler, Rensselaer.
CHETTA, Salvatore J., tech. 5th gr.; mother, Mrs. Lilly Chetta, 2572 Wallace av., Bronx.
DI MAGGIO, James M., pvt.; father, Salvatore Di Maggio, 66 Ash st., Yonkers.
KARALIS, Milton, cpl.; mother, Mrs. Alexander Karalis, 532 W. 133d st., Manhattan.

NEW JERSEY

Europe

Scull, 5311 Ventnor av., Ventnor City.
SCURA, Sunday, pvt.; mother, Mrs. Anna Scura, 164 Scotland rd., Orange.
THOMPSON, Chester E., pfc.; mother, Mrs. Olga Thompson, Fords.
VANDERGRIFT, Arthur E., pvt.; mother, Mrs. Ella M. Vandergrift, 1022 Line st., Camden.
VEIGA, John R., cpl.; sister, Mrs. Caroline Costa, 139 3d st., Elizabeth.

Southwest Pacific

BURGER, Henry J., pvt.; mother, Mrs. Ida May Burger, 698 S. 14th st., Newark.
MICKENS, Lester L., pfc.; mother, Mrs. Wilmina Mickens, Wharton.
WEBER, William R., pfc.; mother, Mrs. Helen Weber, 683 Summer av., Newark.

CONNECTICUT

Mediterranean

CREEM, John J., pvt.; father, John P. Creem, Bristol.
CUNNINGHAM, John L., tech. 4th gr.; mother, Mrs. Mary G. Cunningham, 196 Ridgefield av., Bridgeport.
GOSS, Albert A., pfc.; mother, Mrs. Catherine Goss, South Meriden.
HARRINGTON, Charles J., cpl.; wife, Mrs. Shirley Harrington, 286 South st., Hartford.
HENION, Edwin W., sgt.; father, Edwin S. Henion, 15 Franklin st., Danbury.
KUBIT, Leon, s/sgt.; wife, Mrs. Leon Kubit, Colchester.
MIKOS, Paul, pvt.; mother, Mrs. Lena Mikos, 16 Taylor st., Danbury.
MILLARD, Harvey H., pvt.; sister, Mrs. Florence Head, Winsted.
MURATORI, Attilio J., pfc.; father, Clito Muratori, 122 Penn av., Bridgeport.
PIERCE, Bernard P., pfc.; sister, Mrs. Tina P. Fortin, Thompsonville.
RYAN, Francis J., pvt.; mother, Mrs. Julia Ryan, Plymouth.
RYBAKIEWICZ, Joseph J., pfc.; father, Peter Rybakiewicz, 128 Hickory st., Norwich.

Southwest Pacific

HOFF, Warren L., tech. 4th gr.; mother, Mrs. Warren I. Hoff, Training School, Southbury.
MOURA, Georgs W., pvt.; mother, Mrs. Mary Moura, Wethersfield.

NAVY CASUALTIES

From the Herald Tribune Bureau

WASHINGTON, May —The Navy Department announced yesterday in two lists a total of fifty-eight casualties of the Navy, Marine Corps and Coast Guard,

...ANDRUS, Andrus, ...BABBEY, Babbey, ...BEATTY, Beatty, ...CIACCIO, Ciaccio, ...CLARK, ...garet C ...GALLAGI Lillian ...Village. ...GREENW ...Greenw ...KATZMA Katzma ...KELLY, Kelly, ...ROSSI, Minnie ...SHEEHAI Sheehar ...SPANNEI Spanne ...SROKA, Broka, ...

...BIESPEL, Biespel, ...CIACCIO, Ciaccio, ...DARDIS, Dardis, ...GIPPERI Gipperi ...GRAU, R Grau, 1 ...MILLER, A. Mille ...ODOMS, 548 Sac ...RAUSCH, N. Raus ...WEISS, I Weiss, 1 ...WISKER, Helena Plains.

...BOLSOVE Evelyn ...BURGO, Rose Bu ...DOUGHEI Ruth H ...stadt. ...GAC, Edv Gac, Bu ...JESCHKE ...

THAT THEY WHO CARRY ON THE FIGHT MAY CONTINUE TO BE PROUD OF YOU, AMERICA'S MOTION PICTURE THEATRE MEN, WHO SERVED THEM SO NOBLY BEFORE . . .

...MRS. Marie ...rs. Edith ...Centre, ...Mrs. ...Mrs.

...49 W. Englewood av., West Englewood.
FARLEY, John F., pfc.; wife, Mrs. Alice Farley, 259 So. Burnett ..., East Orange.
GAITHER, Herbert L., pvt.; mother, Mrs. Laura Gaither, Ridgefield Park.
GERROL, Marvin M., pvt.; mother, Mrs. Hazel H. Gerrol, Washington.
GLANZMAN, Robert E., pfc.; mother, Mrs. Anna J. Glanzman, 84 Wayne st., Jersey City.
GR...FF, Harold F., tech. 4th gr.; father, Fred G... ...4 James st., Teaneck.
... ...aymond R..., pvt.; mother, Mrs. ... ...elsel, Tro... in.
... ...q J... ...wife, Mrs. Sylvia ...
... ...father, Anton ...
...olb ...; mother, Mrs. ...eld av., Camden.
... ...; mother, Mrs. ... Bergen av., Jer...
... Albert Re...ss, ...
...r. Mrs. J... o... ...k. ... Mrs ...or... ...b West ...ing ... wife, ...rs. ...p pl., ...ed ...
...try

...mate 3d cl., USNR, dead; parents, Mr. and Mrs. Alderic Le Page, 40 West Main st., Chateaugay.

New Jersey

LUYSTER, Theodore jr., aviation electrician's mate 3d cl., USNR, dead; wife, Mrs. Beatrice Luyster, 70 Lexington av., Jersey City.

Connecticut

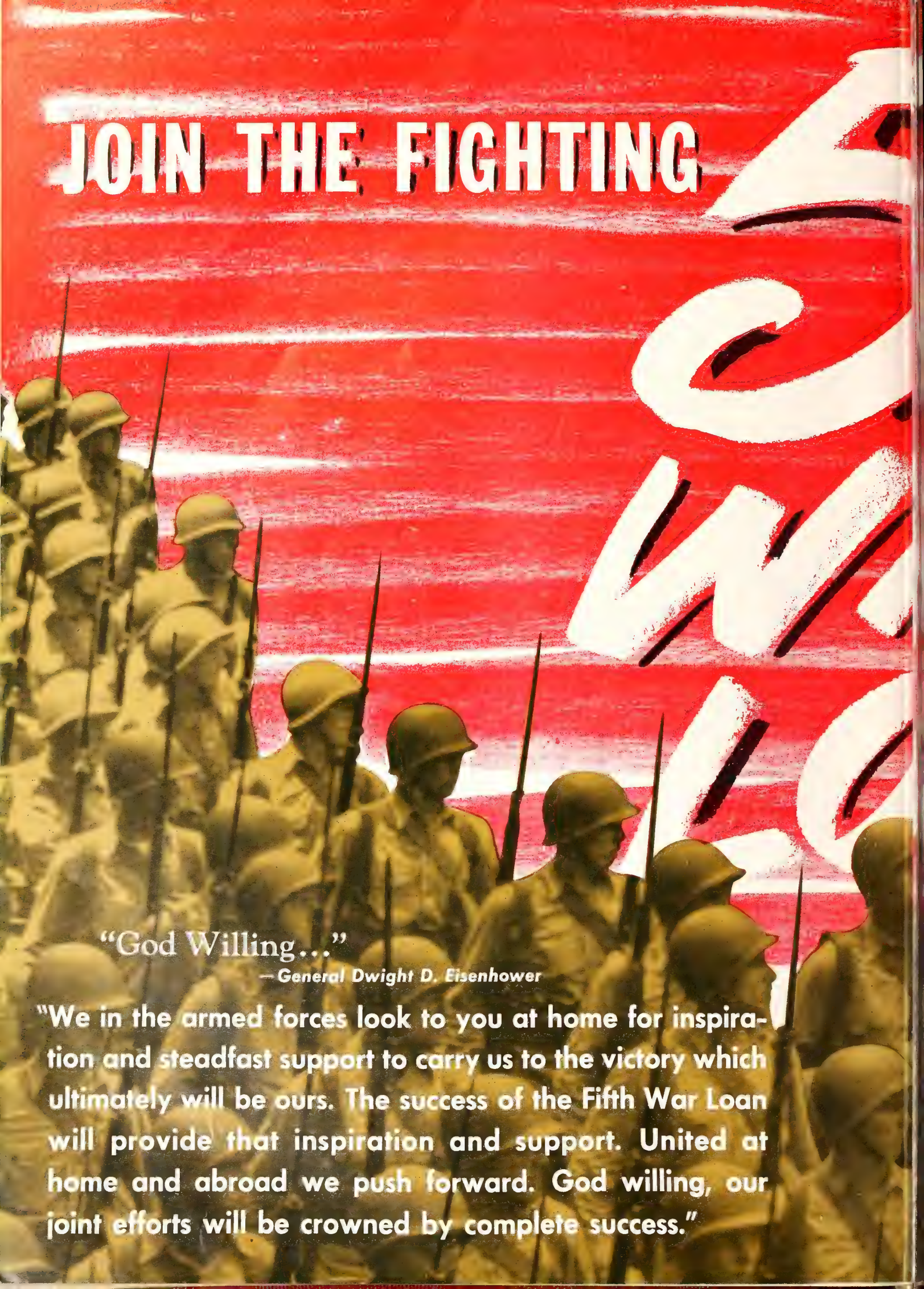
HOHENSEE, Earle William, fireman 1st cl., USNR, missing; parents, Mr. and Mrs. Arthur Hohensee, 114 Hoffman st., Torrington.
KELLY, Ernest John, fireman 1st cl., USNR, missing; mother, Mrs. Nora Kelly, 83 Lounsbury av., Waterbury.
DUBIN, Leonard, 2d lt.; father, Harry A. Dubin, 727 Arnow av., the Bronx.
ENGEL, Martin, 2d lt.; mother, Mrs. Gussie Engel, 2435 Creston av., the Bronx.
FAILLA, Charles V., s/sgt.; wife, Mrs. Hilda M. Failla, 8... Noble av., the Bronx.
FELDMAN, Ir...ng, s/sgt.; mother, Mrs. Ida Feldman, 17... 66th st., Brooklyn.
FRIEDMAN, ... s/sgt.; mother, Mrs. Ida Friedman, ...linville av., the Bronx.
SMITH, C... ...i/sgt.; wife, Mrs. Ella M. Sm...
... ...ean
BIONDI ... mos ... M. Biondi ... fir... ...
BRANTL ... pri... ...nk A. Brol... 4 ...on Heiple... Br...
BROT...

...Trabalko Brunswic...

...HATCH, V Hatch, ... KUROPAT Anna K ...ford. ...McCARTH Loretta ...MECHOWS Stephen ...MORSEON Morseon, ...NAPOLITA Mary Na ...NICKLAS, Pawlowic ...PERSON, Person, ...PILS, Rob 61 Notti ...RIZZI, R Rizzi, 10 ...ROSS, Vir Ross, Ol ...SAMU, Jo 434 E. ...SAMUELS Esther ...hattan. ...SCHLINDW Ella M. ...SCHURSK Schursky ...TRACHIM Mrs. Sop ...WAGNER, W...mer, ...

...21 ... ... Ri... ...ley ...Quee... ...S. ...

JOIN THE FIGHTING



"God Willing..."

— General Dwight D. Eisenhower

"We in the armed forces look to you at home for inspiration and steadfast support to carry us to the victory which ultimately will be ours. The success of the Fifth War Loan will provide that inspiration and support. United at home and abroad we push forward. God willing, our joint efforts will be crowned by complete success."



OBJECTIVE NO. 1

INVASION SHOWMANSHIP

Ammunition to back up your enthusiastic patriotism for the most crucial undertaking of our country's life. You will have a more complete line of campaign aids than ever before. Four trailers. Watch for your press book that talks your language for every type of high-powered promotion—press, lobby, radio—for small towns and large. And theatre accessories that are the battle-dress of your Campaign.

YOUR BIG
PREMIERE

OBJECTIVE
NO.2



OBJECTIVE
NO.3

YOUR
STAG

OND

ond Premieres are the bond *fire* of the campaign! very theatre in all the land can have one, with full operation of the distributors. There are two handings; one, with appeal to your regular audiences. The other, a "School's Out" Premiere with appeal aimed at juveniles. Either way it's the big way to sell your country's Bonds!



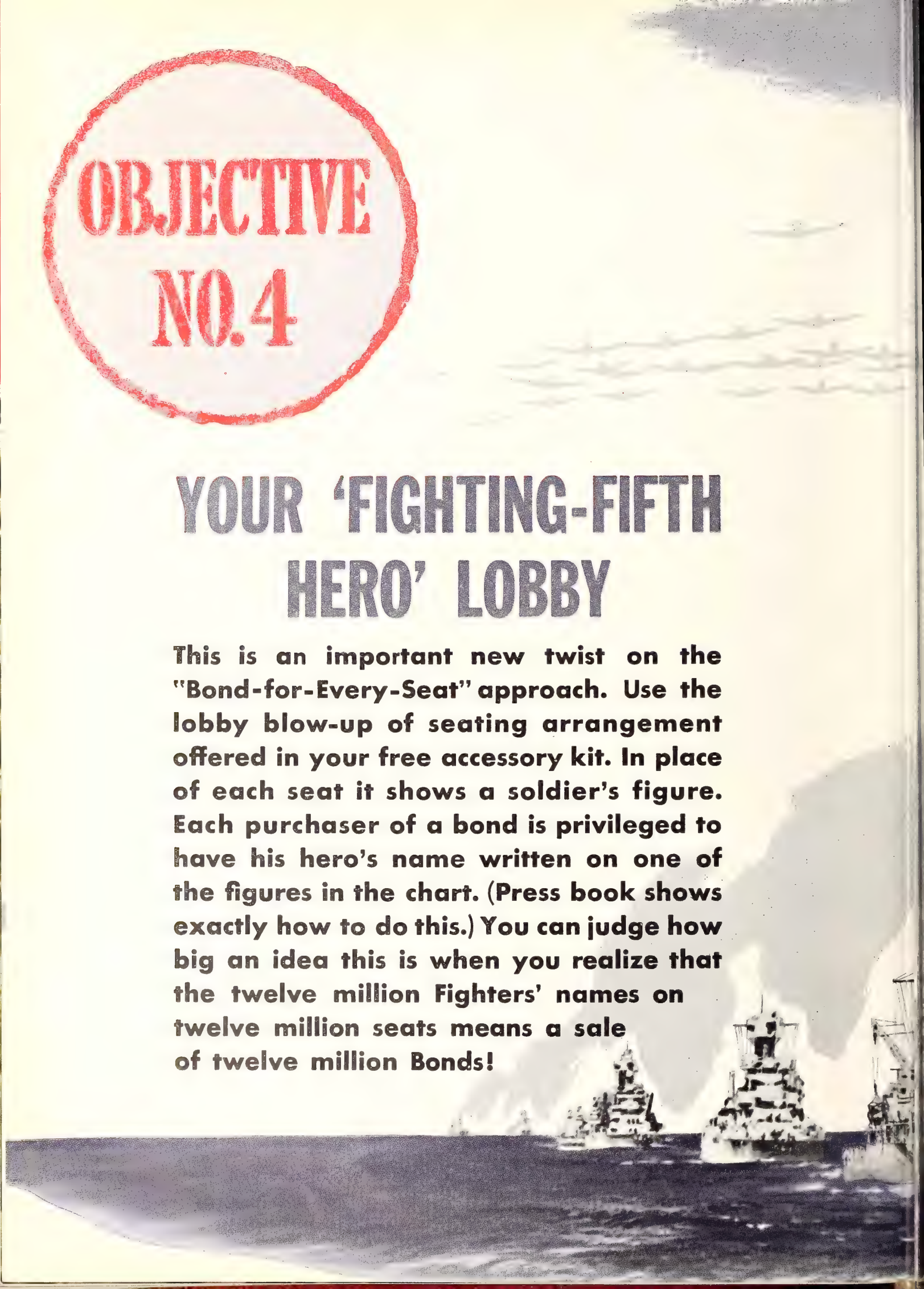
BOND SHOW

A big Bond Night with a Service show on stage! Using service men (made available by Camp or Service Organization), or radio personalities, or local band. This idea has been a big asset in previous drives. It might be your eature of Flag Day (June 14), or during the week ahead of July 4th. Also may include talk by a disabled Vet, if here is hospital locally. To make matters simpler, scripts on entire presentation are available in the press book.

OBJECTIVE NO. 4

YOUR 'FIGHTING-FIFTH HERO' LOBBY

This is an important new twist on the "Bond-for-Every-Seat" approach. Use the lobby blow-up of seating arrangement offered in your free accessory kit. In place of each seat it shows a soldier's figure. Each purchaser of a bond is privileged to have his hero's name written on one of the figures in the chart. (Press book shows exactly how to do this.) You can judge how big an idea this is when you realize that the twelve million Fighters' names on twelve million seats means a sale of twelve million Bonds!



YOUR FREE-MOVIE DAY

Where possible, the Industry is driving for a simultaneous nation-wide bond-selling effort on Thursday, July 6th. The plan is, on this day, to allow a ticket for each bond purchaser. (Where policy prevents, another day may be used.) With every theatre cooperating this cannot help but be a tremendous purchasing urge and a way to wind up the Drive in a blaze of showmanship.

OBJECTIVE NO. 5



THE FIGURE BEHIND THIS FIGURE IS YOU, THE EXHIBITOR!

5TH WAR LOAN



You – and the Invasion...

The undersigned companies take this opportunity to acknowledge with grateful hearts the job that has been done by you, the exhibitors of America. You are at the forefront of the home front, the most direct contact with the public. We join hands with you in this greatest undertaking our industry has ever faced. May God be with our boys on all the fronts of danger. Let us each do our part, with all our energies, giving to this effort day and night our fighting hearts.

THIS MESSAGE WAS PREPARED AND INSERTED IN THE TRADE PRESS BY: COLUMBIA PICTURES CORP., METRO-GOLDWYN-MAYER PICTURE PARAMOUNT PICTURES INC., RKO-RADIO PICTURES, INC., TWENTIETH CENTURY-FOX FILM CORP., UNITED ARTISTS CORI UNIVERSAL PICTURES COMPANY INC., WARNER BROS. PICTURES INC.

The Editorial Page



Sixteen Thousand Showmen Can Speed The Decision!

The emotional climax of the war is upon us. No one can deny the fact that all indications point to invasion. Invasion multiplies astronomically our obligations to our boys, our Government and our home.

In the second and third War Loans the showmen of America were rookies and untried salesmen. The Fourth War Loan proved that they had made rapid strides in salesmanship and now with the Fighting Fifth upon us, they are tried and true veterans, with a great record to maintain, and a greater responsibility in the future. Nothing short of death and destruction can stand in the way of the mightiest effort we have ever put forth.

Today our duty is first, to finance this invasion, second, to foster every patriotic effort, third, to stand behind our Government and be good citizens, and somewhere in the deep distant background is your obligation to your business.

Words are futile. All you have to do is read the headlines, listen to the stories of your relatives and friends as to what is happening to their boys, to further strengthen your obligation to the Fifth War Loan.

Sixteen thousand showmen can speed the decision! Sixteen thousand fighting showmen can't be licked!

The command is:

JOIN THE FIGHTING 5TH!

INVADE THEIR POCKETBOOKS!

FIGHT BY HIS SIDE!

R. J. "Bond" O'Donnell
Chairman, Motion Picture Industry
Fifth War Loan Committee



Theatres Pledge Top Efforts for Drive at Regional Meetings

Large exhibitor attendance and enthusiastic endorsement of plans for the motion picture industry's Fifth War Loan drive participation continued to mark regional organization meetings as R. J. O'Donnell, Chairman, and three of his fellow National committeemen passed the three-quarter mark of their 16-city itinerary to preside at rallies in preparation of the campaign which is to open on June 12.

O'Donnell, accompanied by Vice-chairman R. M. Kennedy, Campaign Director John J. Friedl and Publicity Director Ray Beall, who opened their tour in Washington on May 10, have adhered to their original schedule and at every meeting to date have found the exhibitors and distributor representatives in all territories eager to pledge wholehearted support to the forthcoming drive.

State chairmen have appeared at the several meetings and in every instance the local committee heads reported organization well along toward completion for the Fifth War Loan. Based on past experience in the drives, Bond Premieres and Free Movie Day events are certain to figure as mainstays of the general bond selling scheme in practically every city and town during the campaign. According to indications at the meetings so far conducted, there will be an even greater amount of state and city-wide bond-sponsoring events in which theatres will take the leadership for the next national campaign.

Meetings held up to Thursday of this week include: Washington, D. C., on May 10; Boston, May 11; Buffalo, May 15; Cleveland, May 17; St. Louis, May 18; Chicago, May 19; Minneapolis, May 20; Des Moines, May 22; Omaha, May 22; Denver, May 23; San Francisco, May 25. The touring drive leaders will wind up their tour with meetings in Los Angeles on May 26, Dallas on the 29th and will preside at the closing regional get-together in New York on June 2.

Exhibitors Organize for Top Efficiency Says H. M. Richey

Exhibitors in the field are rapidly and efficiently organizing for the Fifth War Loan Campaign, H. M. Richey, representing the Distributors' Division, stated following his return from Buffalo, Cleveland and Indianapolis. He addressed regional drive meetings in those cities in company with National Committee members.

Richey said that if the plans in those three territories are a criterion, the industry will have the most efficiently organized campaign in history.

"Every state so far visited by the National Committee has an organization functioning so ably that it can carry the drive to every nook and corner," he said. "The presence of the National Committee at these meetings is acting as a spark to set off an enthusiasm for the forthcoming drive that has never been matched."

7000 Pre-Drive Bookings Goal for 'Road to Victory'

Seven thousand bookings before the Fifth War Loan Campaign officially begins is the goal set for the WAC 1-reeler, "The Road to Victory," Norman H. Moray, Warner Bros., short subjects sales manager, has informed R. J. O'Donnell, national chairman.

The picture, one of the biggest "name" offerings ever released by the WAC, has Bing Crosby, Frank Sinatra, Cary Grant, Dennis Morgan and several other stars appearing in the action.



Treasury Seeks More Theatre Issuing Agents

The Treasury Department is desirous that as many of the nation's 16,500 film houses as possible serve as issuing agents or sub-agents for the sale of "E" Bonds during, and after, the "Fighting Fifth" War Loan Campaign, according to Robert W. Coyne, Assistant National Director, War Finance Division.

"It naturally assists in the War Bond program for theatres to be authorized issuing agents," said Mr. Coyne. In towns where this was not feasible, he added, banks have been requested to make exhibitors their sub-agents. According to the Treasury Department, issuing agents are directly authorized by the district Federal Reserve Bank and are responsible to the bank for the Bond stock, whereas sub-agents are not controlled by the Federal Reserve Bank but are authorized by the local banks.

Mr. Coyne gave four reasons why every theatre should become an issuing agent or sub-agent: 1) The more authorized agents there are, the greater the opportunity for the sale of "E" Bonds;

2) Post offices, banks and department stores are usually closed in the evening, thus affording picture houses the opportunity to sell Bonds at a time when traffic in the "main street" or theatre sector is heaviest;

3.) Exhibitors would probably be able to do a land-office job selling Bonds on Sunday when practically all other agencies are closed;

4) Exhibitors as a rule are the most promotion-minded people in town.

Mr. Coyne said that exhibitors are requested by the Treasury to sell only "E" Bonds, with maturity values from $25 to $5,000, although orders could be taken for "F" and "G" Bonds and then referred to the local War Finance Committee chairman or district Federal Reserve Bank.



BOND CASH REGISTER. C. C. Moskowitz, general chairman of the New York area for the Fifth War Loan industry drive announced this week that a huge cash register will be erected in the island at 43rd St. and Broadway. The above drawing shows the giant register, which will record bond sales. It will tower four stories. Its numerals will be more than 4 feet high, its "keys" more than 2 feet in diameter. In the base of the "register" will be a giant "bond store" with a counter that can sell more than a bond-per-minute. Above the "bond store" will be a platform on which daily "shows" will be given by the theatrical industry. An electrical recording, highly amplified, will send up and down Broadway, the clang and rattle of a cash register making a "sale."

Advertising and News Coverage by Experts

Advertising and news coverage of the pre-campaign features of the industry's Fifth War Loan activity as well as publicity through mediums of the lay press and radio is the work of a volunteer staff comprised of outstanding specialists in the motion picture field, and their expert handling of the detail assigned them has been the subject of widespread commendation. The staff is made up of the following:



Si Seadler

Silas F. Seadler, advertising manager of MGM and Chairman of the Public Information Committee of the Motion Picture Industry, Eastern Division, who is serving as advertising consultant and in charge of trade press advertising.

Gil Golden, national advertising manager of Warner Bros., who is serving jointly with Seadler in the same capacities.

Alfred Finestone of Paramount Pictures, on leave of absence for the duration of the campaign, who is handling trade press publicity and contacts.

Martin Starr, radio director of United Artists, who is in charge of radio.

George Ettinger of Columbia, who is assisting in publicity.

John Harkins, Eastern publicity representative for Vanguard Films, who is handling syndicates.

Described by those who have seen it as "the most practical and useful campaign book to date," the press book for the Fifth War Loan is now being received by exhibitors. It was designed for use by theatre managers in every type of situation, according to Ray Beall, National Advertising and Publicity Chairman.

Beall, who coordinated all of the work, said that the book was made possible through the cooperation of Paramount Pictures and the counsel of Robert M. Gillham, Paramount advertising and publicity director, and Stanley Shuford, Paramount advertising manager.

John Hertz, Jr., Chairman of the Board of Buchanan & Co., advertising agency representing Paramount, turned over his art department under John Van Orman's direction to do all layout and regular art work. L. A. Mezger, of the Buchanan agency, supervised the work.

Beall also gave credit to Miss Agness Mengel and John Cicero, of Paramount, who were in charge of printing and all production.

The advertising department of Twentieth Century-Fox and Lee Gustavson were cited for special art work.

The firm of Richard Condon, Inc., was retained by Paramount to handle the collation and physical preparation of the material.

Place of New York Meeting Guarded as 'Military Secret'

C. C. Moskowitz, general chairman of the 5th War Loan Committee, New York area, is combining motion picture suspense technique with military tactics in setting up the meeting to be held on June 2. More than 1000 theatremen, film executives and exchange workers are to assemble for the meeting to be held at a place that will remain a secret until they are conducted, personally to the destination at which final plans for the New York drive are to be revealed. Those who attend will be instructed, through a make-believe "mess call," to assemble at certain street corners at 9:30 a.m., on June 2. They'll then be marched by "military police" to the rendezvous.

Record of Hollywood Committee Impressive

The opening of the Fifth War Loan Drive begins the twenty-seventh month of continuous activity by the Hollywood Motion Picture War Finance Committee, the all-industry group which conducts the war bond campaign in every branch of the Hollywood film industry.

The committee, comprising more than 400 enthusiastic volunteer bond salesmen in studios, allied industries, guilds, unions and offices of agents, business managers and independent publicists, has sold in its first twenty-five months of activity a total of $55,996,059 worth of bonds to Hollywood film employes and businesses.

In the first war loan drive, the committee set up a record for a short-time campaign, selling $2,192,051 worth of bonds. Yet this impressive total was topped by far during the Second War Loan Drive in April, 1943, when the committee accounted for an investment by Hollywood workers of approximately $7,000,000. Then in the Third War Loan Drive in September, 1943, all records were shattered with an amazing $14,000,000 total. Yet this total was equaled in the Fourth War Loan drive.

Now the Hollywood Motion Picture War Finance Committee is entering another intensified bond drive—the Fifth War Loan. The group's executive committee comprises: Henry Ginsberg, chairman; John McCormick, vice chairman; David Butler, Dorothy Lamour, Ralph Byrd, Jane Murfin, Frank Carothers, Carl C. Cooper, Herbert Sorrell, Fred Othman, Fred Beetson, Perry Leiber, J. H. Rosenberg, Teet Carle and Don Rowland, secretary.

Chairmen heading studio drives and other groups are B. B. Kahane, Hy Glick, William Dozier, Wilson R. Stone, W. K. Craig, Fred Metzler, A. H. McCausland, E. L. DePatie, Sol Lesser, Trem Carr, I. E. Chadwick, Tom Baily and Al Ruben.

Three Trailers, Two Bulletins and Special Release Set for Campaign

Through the joint cooperation of the Hollywood Victory Committee and the Newsreel Division of the War Activities Committee, two Film Bulletins with terrific bond selling impact are being readied for release prior to the opening of the campaign. The first features General Dwight D. Eisenhower and the other, little Margaret O'Brien. The latter script is by Isobel Lennart.

In addition, there is a special War Activities release, "The Road to Victory," produced and distributed by Warner Brothers. Together in the cast are Bing Crosby and Frank Sinatra, and others in the release include Charles Ruggles, Olive Blakeney, Jimmy Lydon, Jack Carson, Dennis Morgan, Irene Manning and Cary Grant. This bond selling attraction is being released.

Through the cooperation of the Hollywood Victory Committee and the Hollywood Division of the WAC, theatres will receive three campaign trailers. The first, "What Did *You* Do Today," will be received automatically and gratis from National Screen Service. The second, "Our Enemies Speak," features Brian Donlevy and Martin Kosleck, and will be produced by Paramount. The player who portrayed a Japanese admiral in "The Purple Heart" will also appear in the subject. The third trailer is "The Dawn of D-Day" and shows an American soldier just before the invasion, when his thoughts turn toward home and the American way of doing things.

'Fighting Bob' O'Donnell

It's "Fighting Bob" O'Donnell of the Fighting Fifth.

The name was coined by Si Fabian—and has stuck. As chairman of the inaugural campaign meeting in Washington, Fabian introduced O'Donnell as "our Fighting Chairman, 'Fighting Bob' O'Donnell."

O'Donnell had a rejoinder. "We are all fighters in this mighty crusade," he said.

'War Bonds Are Your Medals'

America's fighters on the battlefronts "are not boys any more, they're men, serious about their jobs, and they want the people on the home front to be just as serious about theirs," according to Major Allen V. Martini, whose Flying Fortress crew, the famous "Cocktail Kids," knocked out 22 German fighters in 15 minutes in the sky over Paris. The Major accomplished 27 bombing missions over Germany and France.

Major Martini is accompanying R. J. O'Donnell, National Chairman, and other members of the National Motion Picture Industry Fifth War Loan Committee on their present swing around the country for regional Fifth War Loan meetings. His addresses at the Industry rallies—ranging in emotion from grim recitals of fighting and dying to humorous sidelights of the battlefronts—are best described as "terrific" by those who have heard him.

Addressing his remarks to those in the industry, the Major declared: "War Bonds are your medals in this war." He said that those on the home front "have to do more than just a job. Here at home it isn't hurting us at all, but we will lose a lot more men and it is to them that we all owe an obligation to back them up and shorten this war.

"You of the motion picture industry should spread the gospel that tremendous efforts must still be made on the home front."



Major Martini

Committee Heads Sum Up Issues of the Campaign

As the zero hour for the "over the top" command nears, committee heads of the Motion Picture Industry's Fifth War Loan campaign, summed up the vital issues, the immediate objectives and the general plan for the June 12th to July 8th drive. Showmen are looked to for the major results of the forthcoming campaign, a factor prominently stressed in the following summations of the job ahead by the Industry's Fifth War Loan Committee.

A Challenge to Showmen

By R. M. Kennedy
Vice-Chairman

The Fifth War Loan Campaign comes as a challenge to the showmen of America, for at no time in the history of show business have exhibitors operated their theatres under such great handicaps.

In all War Bond Campaigns, Red Cross activities, Salvage Drives and other worthwhile war activities the exhibitor has taken an active and enthusiastic part. He has offered the full facilities of his theatre, contributed much of his time and made generous financial contributions.

More than ever before the exhibitors are faced with their greatest manpower problem. In spite of the extra hours they put in at their theatres and in spite of the many hardships under which they operate, they still want to take a fighting part in this campaign, for it is their only way of killing Germans.

In full realization of the many problems the showman has at this time, the National Committee has attempted in every way to simplify the campaign; to make it as easy as is possible for the exhibitor to participate so that he and his theatre may sell more War Bonds in the Fifth War Loan Campaign than ever before.

Drive Headed for Success

By John J. Friedl
Campaign Director

That the Industry's campaign in the Fifth War Loan is headed for smashing success is evident in the interest and cooperation developing on the part of both exhibitors and distributors.

It is apparent that theatre owners are quick to see the added opportunities now available as a result of the liberal new basis on which distributors have made pictures available for Bond Premieres. Great new interest is particularly evident in the small towns which are so important to the success of the drive. Far-reaching plans are also under way for the children's Bond Shows, which are now being formally introduced as one of the features of the campaign. Many of these have already been set.

The exhibitor-distributor partnership plan to contact all theatres is set and already functioning nationally.

Thus, the men and women of the Industry march united, and the "Fighting 5th" will brilliantly justify its name.

Why This Is Our 'Must'

By Claude F. Lee
Motion Picture Industry Consultant to Treasury Department

In the Fourth War Loan I took every occasion to emphasize the good fortune of the motion picture industry in being given an important place with the other great industries of our country.

Again I want to refer to the opportunity that is given us to have an indispensable part in the job of financing our war.

We are reaching the peak in this effort. I am informed that in the fiscal year ending June 30th our Government will have spent 99 billions of dollars, 85 billions of which will have been spent on the war itself.

In order to comprehend such a staggering

(*Continued on Page* 14)



Fighting Fifth Campaign Leaders



R. J. O'Donnell
National Chairman



R. M. Kennedy
Vice-Chairman



John J. Friedl
Campaign Director



Ned E. Depinet
Distributor Chairman



Leon J. Bamberger
Assistant Distributor Chairman



Ray Beall
Publicity Director



Claude Lee
Consultant to the Treasury



Joseph Kinsky
Campaign Coordinator



Leonard Goldenson
Industry Sales



Henry Ginsberg
Industry Sales (Hollywood)



S. H. Fabian
Chairman, W.A.C. Theatres Division



Francis S. Harmon
Executive Vice-Chairman, W.A.C.

This Is Our 'MUST'

(*Continued from Page* 13)

figure we can consider that in the first quarter of this year the war cost 23 billions of dollars and this means 250 millions of dollars a day or $175,000 a minute.

The American people are thus paying for their future as a free people should. With 41 billions of dollars flowing into the Treasury from taxes, the remaining 58 billions must be provided by loans from the 54 million income earning people of America.

Our industry has direct contact with these people. In this fact we are tremendously important to the Treasury Department if inflation is to be defeated by maximum Bond sales to individuals.

The motion picture industry is considered the most important agency of all those in the War Finance program in the matter of selling "E" bonds. We are asked, in the Fifth War Loan Drive, to increase the number of sales by 20 per cent.

We can be proud of our record in this war. We can be jealous of our important place now and for the future.

We must be determined that no page of history, written about this war, will ever find our industry lacking in the full use of our resources and our energies to hasten the day of complete Victory.

Fellow Fighters, Let's Go

By S. H. Fabian
Chairman

In this campaign, as never before, the emphasis is upon team-work . . . the theatremen of America and members of the War Finance Committee's team, nationally and in each state, county and community throughout the country.

Furthermore, the leaders of the industry's campaign have made it clear that they are serving as representatives of each and every exhibitor—large or small.

We are not interested in credit. We are interested in doing a job to back up our fighting men.

With able leadership, aggressive team-mates and a great cause, we can make the Fighting 5th War Loan Campaign an overwhelming success.

Let's go!

Salute to Our 'Little People'

By Joe Kinsky
Coordinator

We, in New York, wish to give a special salute to each and every worker of our industry. As the roll call is heard, the names of countless numbers of workers symbolize not an usher in Oklahoma, not a cashier in Washington, not a projectionist in Kentucky, but a soldier fighting in his way for final Victory. We of the motion picture industry have a right to be proud of our fighters, in uniform and out, the men and women

(*Continued on Page* 19)







Dramatizing the Attack Is Theme to Sell More Bonds

June 12th, "D" Day for the theatres of America, will mark the launching of a mighty War Bond Offensive destined to overshadow every previous drive in show business. The 5th War Loan Committee has mobilized forces for an all-out Bond invasion of every city, town and hamlet in the land through the medium of the motion picture theatres in cooperation with business, civic, government and military organizations.

The enthusiasm of the Fourth War Loan Campaign has carried over into this one and even more glorious achievements are necessary and in prospect. You, the showmen of America have grown in stature, in the eyes of your communities as a result of your patriotic devotion to duty in these past campaigns and are wise in the ways of building enthusiasm among your patrons, encouraging bond purchases and, in general, spearheading local activities. Much that you have learned through past experience will stand you in good stead during the 5th War Loan Drive. You are automatically looked upon as a commanding officer of The Fighting 5th, a division of hard-hitting showmen who are expected to get results, to win through to victory shoulder to shoulder with your sons and buddies overseas.

The only problem with which you are confronted is the need to do something during this drive which will look different to your local patrons and rekindle their enthusiasm to buy more bonds. What someone else has done may be entirely new in your community and it is your job to hit upon some worthwhile slant which will fit your situation. The 'Bond for Every Seat' chart used in the last drive did a bang-up job of dramatizing the goal for which all theatres strived. This time you may want to repeat the stunt or perhaps better still you may want to use a new stunt to achieve the same effect. For those looking around for that "different" slant we have developed what we believe will prove an equally showmanlike campaign plan—one that is broad enough and practical of application so it can be adapted to even the smallest community.

This plan has been evolved with an eye to the fact that our armies are poised on the eve of invasion and the idea tailored to conform with and dramatize the slogans of The Fighting 5th.

Like the armed forces, your patrons of the home front need some visual score card—a means of seeing how they are measuring up to the quota set for them; an inspiration or reminder that more bonds must be bought to reach the local goal. On this page we have reproduced a series of illustrations of ways by which this score board idea can be developed—including the seating chart which again is being sent to all theatres by the 5th War Loan Drive Committee. The main point is that every theatre should use one of these ideas, regardless of which one has the greatest appeal.

Plot Your Own Invasion

With actual invasion the principal topic of conversation, we can't help feeling that the dramatization of the attack of the Fighting 5th is a colorful, showmanlike method of scoring Bond sales in a manner which will appeal to the sportsmanship of fun loving Americans. Everybody seems to enjoy participating in a game, and if you can make your patrons compete in an invasion which is their own personal baby the results can be sensational. Your art shop or the art students of your local high

(*Continued on Next Page*)

The Honor Roll



Above is the 40x60 Honor Roll on which to record theatre bond sales similar to the "Bond for Every Seat" chart used in the last campaign. The figures of soldiers indicate seats and the poster can be blanked out at bottom or sides to conform to your seating. It is supplied as part of the display kit.



Showmen Aim To Top The Sales Of Last Bond Drive

(*Continued from Preceding Page*)

school will be able to create the cardboard battle field for your invasion from the sketch on page 15.

Recruit the aid of the wood-working department of your local high school in making up a bunch of miniature block busters with a nail in the point which could be used to hold the bomb in position, much as you would a dart in a dart board. These "bombs" could be from four to ten inches in length. The size would be determined by the display background you create. The "bombs" could be painted black or in red, white and blue with each representing a unit of sales based upon your bond quota of twenty per cent more "E" bonds than you sold last time. Each building on the painting or point on the map would become an objective and you could stipulate the number of sales required to destroy each. Thus, when your quota has been reached there would be a miniature bomb stuck in each objective and the invasion could be termed a success.

Where the art of the airview is used you could stick a small flagpole in the center of the public square, as pictured, and hold a victory ceremony with the mayor running up a tiny flag to dramatize the success of the campaign.

This dramatization of the attack of the Fighting 5th can supplement the use of the 40 x 60 shown on page 15 which is being supplied in the accessory kit as a means for every theatre to record individual bond sales. We think the 40 x 60 of the soldier figures with each figure representing a theatre seat is a creditable refinement of the seating chart used in the 4th War Loan Drive due to the decorative effect achieved. If you don't have the time and facilities to use the game idea which is set forth here, be sure at least to fill up one or two of those 40 x 60 posters with "E" bond sales.

Score for Team Competition

Further along in this issue we have prepared an outline for the organization of a series of combat teams of Bond-bardiers generally fashioned along military lines. You, the manager of a busy theatre, certainly cannot find sufficient hours in the day to do all the bond selling on your own. Therefore, it is most important that you set up a sales force of live-wire helpers in order to achieve the best results in the drive. If, as suggested, you inject the element of good, clean fun, competition and sportsmanship into the attack, you will want to set up a public score board which will encourage action. For this purpose you could use the graph-type layout showing daily or weekly sales by teams against quotas or you can use silhouettes of soldiers cut out of a seating chart 40 x 60 and mounted on a dark background with each figure representing a given number of sales. Another stunt would be the use of a Swastika flag or a Rising Sun flag as a background for each team's score, and gradually blank out the flags with the soldier figures as sales are reported. We leave the methods, of which there are many, to your ingenuity, but urge that you do something along this line to stimulate sales and teamwork.

Planning the Attack

As a home front general who is wise in the ways of war bond drives after four successful attacks on higher and higher quotas, you are well aware of the importance of logistics; the planning of the attack; the recruiting of a force; supplying the force with the ammunition; knowledge of the terrain to be covered; when and where to attack; the communiques on the progress of the battle, and that all-important angle of firing your army with enthusiasm. Let's make a game of this ourselves and, for a moment, consider that we are the high command and we are going to meet to discuss strategy, logistics and supply. First, there are the war maps to study—that's the big press book which is certainly a high class job and a credit to its editors and the leaders of the 5th War Loan Committee. So complete is this press book in content that there is little to be added. It becomes a matter of study and of putting as many of its practical suggestions to good use. With the recruiting of your forces covered in detail further along in this article, let us turn to the all-important matter of supplies, the all important tools of the campaign.

Your Service of Supplies

A special accessories kit has been made up and will be shipped to all exhibitors.

The kit will contain a pictorial, 40 x 60; a 40 x 60 Honor Roll chart for lobby or outside-theatre display; two copies of a brilliantly colored one-sheet with an 8 x 10 panel for a photo of a local war hero; a special Treasury Department 2-sheet for out-front posting; and a press book crammed to the last page with "Fighting Fifth" ads, promotion ideas and publicity.

In addition to the accessories kit, National Screen has also made up an 8-foot valance to sell for $3.50; and a burgee streamer containing four burgees 12 x 18 and a center burgee, 18 x 24, printed in red and blue on white cloth. Price of burgee streamer is $2.85. Both items will be on display in National Screen Exchanges.

Exhibitors not receiving a kit are requested to get in touch with the Fifth War Loan Committee, War Activities Committee, 1501 Broadway, New York City.

The price of the kit is one dollar. Upon receiving the kit, the exhibitor is asked to mail the dollar along with name, address, name of theatre and exchange to the Fifth War Loan Committee. A return envelope is enclosed.

Other items of supply are press releases on various activities, ad slugs in mat form; display ads; three trailers; two film bulletins which will come to you in your news reels (one featuring a message from General Eisenhower and the other the adorable little Margaret O'Brien); a special 10-minute OWI-WAC short with terrific audience punch, produced by Warner Bros. and featuring Bing Crosby, Frank Sinatra, Cary Grant, Jimmy Lydon, Charlie Ruggles, Jack Carson, Olive Blakeney, Irene Manning, Dennis Morgan, and as good an opening sequence as you'll ever see in a high class short; movie star recordings on records which you can play in your lobby or in front of your

Colorful One Sheet



Above is the colorful one sheet, two of which are included in the exhibitors' display kit. The panel is 8x10 in size and can be covered with a photo (framed if possible) of a local hero.

theatre; Treasury Star Parade recordings for radio station use; a special radio script service in the New York WAC headquarters which will provide on request an original program for any special event which you may be able to promote; copy for spot announcements; national network broadcasts to spearhead the drive; ideas galore for successful salvos that will rock and sock for results.

The press book will give you the details on all of these items, whom you are to contact to procure each item, how the items can be adapted to your situation. We know you will join us in lauding this excellent press book and the showmanlike manner in which the problem of supply has been handled.

Where and When to Strike

On June 12th your forces should be prepared to embark on this greatest all-out undertaking in the history of the motion picture industry. On that day the curtain rises and our home front invasion will be on. There can be no let-up in the struggle if we are to achieve that six-billion-dollar E-bond goal. We must know the terrain, the people of our community, where they live and the best way to effectively reach every last bond prospect and sell them. In the 4th War Loan Drive issue of STR we suggested that you keep an accurate list of every bond purchaser and the amount of bonds bought by each. This is your intelligence report which will enable you to attack with wide latitude in the early days of the campaign. Through these lists you will be able to know where to concentrate your fire for quick results, the disposition of ready cash for Fighting 5th quota-busting. Go after these prospects by mail, by phone, in person, send in your shock troops to mop up the potential bond sales in your community and beyond the city limits. This time (if you haven't in the past) force a break-through to the country folks in the more remote rural areas with the commando raids to bring in more purchasers.

The Five Big Guns

And now for the opening barrage. The strategy is decided upon, the troops are ready to embark, your guns are sighted and the aim is high.

Salvo number one is the Bond Premiere and every theatre in the land should arrange to have one. This plan helped 3,169 exhibitors to sell 2,449,314 bonds worth $360,500,000 during the 4th War Loan Drive and we can top this in the 5th. The distributors are geared for greater firepower with films available to many more theatres than last time, so get set with a Premiere for your house at once. Now let's fire round two, the hundred and one campaign promotions you can choose from those that have appeared in previous STR War Loan special editions; the cream of the crop of successful campaigns gleaned from the Honored Hundred Campaign which made industry history; the little things you can do to get publicity via press and radio; the trailers on your screen, slugs and co-op ads. These are the shells of the second salvo to soften-up your prospects for sales.



This is the official window sticker being supplied by the Treasury for distribution to all bond purchasers. Be sure to get your supply. A three color seal approximately 4x4 inches in size.

Now the troops (your sales force) move in and start calling upon every Tom, Dick and Harry—that prospect list plus every one you can think of who isn't on it—for quick sales. If you sold a bond for every seat last time, shoot for two this time. Just keep in mind the Honored Hundred who sold five and six and seven bonds per seat and how they will have to fight to top their own high achievements in the field.

From here on the salvos will have to be aimed high to keep up enthusiasm, to keep the troops advancing, to keep them supplied with sales ammunition via the press, radio and screen. To step up the pace, fire salvo number three: a School's Out Premiere for the youth of your community. All the data on this is in the press book.



Let go with everything you've got for a direct hit. Follow this up with a splurge on the Honor Roll of local bond purchasers in your lobby. Get photos of a local hero, in fact get the hero if you can and have pictures of him buying a bond in the lobby and writing in the name of a Colin Kelly on your now partly filled honor roll. Plant the picture in the press and have a radio interview broadcast during the event with the mayor on hand to buy a bond in the local hero's name for another photo. Let's call this salvo number four and keep pouring the fire on 'em.

Now for salvo number five . . . Free Movie Day in every theatre from coast to coast on July 6th or another more suitable day. The exchanges are all set to cooperate with you on picture credits and you're not giving the house away, just a regular performance with guest tickets to bond buyers on that day. Display and advertise this offer so that the results will be gratifying. You will be getting near the day of Fighting 5th victory, so encourage your cohorts to mop up their areas with an eye to getting all sales reported promptly to headquarters for the final tally.

A Grand Finale

Everybody loves a parade, and you should be able to review your troops with a torchlight parade and a special preview of a picture in reward for their sales efforts during the drive. Make it another Bond Premiere if you can, with seats of honor reserved for your sales staff and be prepared to announce the results of your teams for press publication. Make awards, if such have been provided for, at this event and try to have civic and military leaders on the stage to give it WHAM. Don't overlook having several wounded service men, service women and a color guard of honor on the program.

If you have used the air-view display with the miniature blockbusters, this is a good opportunity to add further glamor to your finale by holding the flag-raising ceremony suggested in the early part of this article on the stage as a part of the wind up event. At this time you could announce that the quota has been reached or exceeded and with the display moved to a large easel on the stage the mayor or a local hero could run up the flag to symbolize victory for the Fighting 5th.

Attractive 40 x 60



Above is the attractive 40x60 which is being supplied in the display kit to all theatres. It is ideal for use as a cutout as well as for easel display.

Set Up A Fighting Sales Force

Organize Groups Along Military Lines to Add Glamor to Bond Drive



Team-work and practical organization proved their value in past bond campaigns. Therefore, we submit a flexible plan for the organization of your staff or community as military teams with each team representing some branch of the service to dramatize the attack. As commander in chief of the Fighting Fifth, the showman should set up as many groups as practical for the particular situation, hold staff meetings with your field officers and encourage the competitive spirit with attractive displays to record each team's progress in your lobby. Here are some suggested teams and the prospects which each could be assigned to cover. Use as many as possible and if you are able to expand the list there are plenty of other service categories which you can add for thorough community coverage.

In order to heighten the competitive spirit it will be found advantageous to construct a score board in some prominent location to record the sales of the teams. The insignia discs on this page could be used for decoration. It would be a good stunt to use a photo of Lieut. General Mark Clark, 5th Army Commander, along with pictures of some of his boys from your town who are now fighting in Italy. Publicize your teams as the Home Front Division of the Fighting 5th. Promoted prizes for the winning team will also increase the competition.

By all means, include the young people in your campaign plan, with Junior teams and prizes for their youthful enthusiasm and aggressiveness can result in many worthwhile sales.



Infantry

This is the group you would designate to handle the leg work, the door-to-door solicitation for extra bond sales. Housewives, women's auxiliary members, social groups, bridge clubs and students will be the sources to tap for your personnel. Supply them with Treasury window stickers, your prospect list of previous bond buyers in their respective communities and assign to their "top kick" the task of assigning his team to a definite area so that coverage is complete without duplicating calls. This is an all-out residential reconnaissance.



Air Corps

Send your Air Corps out on strategic missions. Encourage bond prospects to phone the theatre for a Bond-bardier who will hop out to deliver bonds and collect the money from anyone who calls. This is a tailor-made assignment for the young men —high school boys of your community. You can create a tactical force among the members of your civic clubs who might make it their business to go after the more remote rural or suburban sales. Small business men in the outlying areas are frequently overlooked in these patriotic canvasses and are prospects for sizeable sales.



Cavalry

Even the horsemen have a vital role in mechanized warfare. Their steeds are armored vehicles this time and they go places in a hurry to accomplish their missions. How about grouping the sportsmen, feed dealers, farm implement salesmen to cover the agricultural areas surrounding your community to contact the farmers who are generally neglected in solicitations of this kind? These country folk will appreciate the personal contact and the fact that they have not been overlooked. It will also prove a goodwill builder for your theatre if the approach is properly made.



Field Artillery

Line up some of the local big shots of industry to turn their big guns on the manufacturing personnel of your town or city. Go after extra sales over and above the payroll savings plan deductions among the industrial employes and get the credit for these sales for the theatre. This is a very important source of "E" Bond prospects and pay day is the psychological time to hit hardest with your appeal. Urge your group to overlook none of the smaller war plants, boat yards, equipment suppliers, materiel dealers, etc. Every sale is a boost for the team and your theatre.



Signal Corps

This is the communications branch of your coverage and the team should be recruited from radio stations, newspapers, telephone, telegraph, religious groups and organizations. From among the employes and executives of these important industries many sales of "E" Bonds should be forthcoming to the credit of the theatre. To this group you must also look for your publicity coverage for the entire campaign. In all fairness to them for the breaks which they can swing which will help the other teams it may be wise to credit them in some way for each news or publicity break.



Medical Corps

Doctors, Nurses, Pharmacists, Veterinarians, all can be included in the team you set up to handle the solicitation in these fields. Hospitals, drug stores, doctors, dentists, etc., are all good bond sales prospects. Red Cross workers should be glad to cooperate in the solicitation of this professional group. Doctors and dentists are particularly good prospects who look to government bonds as a very suitable investment for people in their situations. This team should be able to supply some good publicity story material on sales made in hospitals or to some proud papa.



Engineers

Give the engineers the assignment of planting a war bond in the hand of every business man, contractor, utility executive, wholesale dealer, etc. The engineers are adding glory to their reputation for doing the impossible so let your home front "engineers" uphold the tradition by selling bonds to those most able to buy but also the ones who may take the most prodding. Every business employe whether he works in a store, a warehouse, a shipping room, a garage or a delivery truck is a sure-fire prospect for a bond sale on payday.



Salute to 'Unknown Heroes'

(*Continued from Page* 14)

fighting the grim war on foreign shores and the vast army of those who tackle drive after drive with relentless zeal and renewed vigor.

In this great home army of war drive workers we have our aces, our snipers, our infantry, our commandos and our service forces. We have big names and little names, leaders and doers, all joined together as seasoned survivors of a blitz of countless drives and national campaigns.

It is the unknown soldiers of our ranks that deserve the salute of today. The so-called "little people" who finish the big jobs. It is anyone and everyone in the motion picture industry today.

And each of those unknown soldiers receiving our salute stands at attention ready for the Fifth War Loan, and the salute they give us in return stands unique as their decoration, the salute of honesty, integrity, showmanship and Americanism!

Newsreels Prepared to Back 'Fighting Fifth' to the Limit

The American newsreels are fully prepared to back the Fifth War Loan to the limit. Acting as an industry, the newsreels will carry special Fifth War Loan Bulletins, attached to all reels, and playing in all U. S. theatres, making the direct appeal to motion picture audiences to invest in war bonds.

Presenting the news of the Fifth War Loan campaign itself, the newsreels will show audiences a representative and newsworthy part of the many special activities connected with the drive, such as rallies, extraordinary speeches by public figures, and unique war bond news of human interest.

They will also continue to present the sometimes grim, sometimes triumphant, but always inspiring news of America at war.

IATSE Solidly Behind Fifth War Loan Campaign

Following a meeting with R. H. Kennedy, Fifth War Loan vice-chairman, William P. Raoul, assistant International President of the IATSE, representing International President Richard F. Walsh, announced that the great labor organization will throw its resources and manpower solidly behind the "Fighting Fifth" War Loan.

Raoul stated that projectionists, stagehands and others in the 50,000 membership of the 800 locals of the International "would intensify their efforts to help the motion picture industry's campaign by buying more war bonds than ever before, by helping to sell more than they ever had before and by cooperating to the utmost degree with exhibitors throughout the entire country" during the June 12-July 8 campaign. This cooperation will extend to the Hollywood studios.

EXHIBITOR STATE CHAIRMEN

ALABAMA—Mack Jackson, Strand Theatre, Alexander City.
ARIZONA—Harry Nace, Orpheum Theatre Bldg., Phoenix.
ARKANSAS—M. S. McCord, Little Rock; Claude Mundo, Arkansas Theatre, Little Rock (co-chairmen).
CALIFORNIA (Southern)—Dave Bershon, 1612 W. Washington, Los Angeles.
CALIFORNIA (Northern)—Charles M. Thall, 988 Market St., San Francisco 2.
COLORADO—Rick Ricketson, 514 Sixteenth St., Denver.
CONNECTICUT—Harry F. Shaw, Poli Building, New Haven.
DELAWARE—Lewis S. Black, Warner Theatre, Wilmington.
FLORIDA—J. L. Cartwright, Tampa Theatre, Tampa.
GEORGIA—Nat Williams, Williams Theatre, Thomasville.
IDAHO—Nevin McCord, Ada Theatre, Boise.
ILLINOIS—J. J. Rubens, 175 State St., Chicago.
INDIANA—Don Rossiter, 444 N. Illinois St., Indianapolis.
IOWA—A. H. Blank, Paramount Building, Des Moines.
KANSAS—H. E. Jameyson, Miller Theatre, Wichita.
KENTUCKY—Lew Hensler, Ben Ali Theatre, Lexington.
LOUISIANA—E. V. Richards, 608 Canal St., New Orleans.
MAINE—Connie Russell, Bangor.
MARYLAND—J. Louis, 213 North Calvert St., Baltimore.
MASSACHUSETTS—Sam Pinanski, 60 Scollay Square, Boston.
MICHIGAN—Martin Thomas (Peninsula) Braumort Theatre, Iron Mountain; Earl Hudson, 1600 Stroh Building, Detroit; Lew Wisper, Fox Theatre Building, Detroit (co-chairmen).
MINNESOTA—Al Steffes, World Theatre, Minneapolis.
MISSISSIPPI—Burgess Waltmon, Princess Theatre, Columbus; Arthur Lehmann, Booker T. Theatre, Jackson (co-chairmen).
MISSOURI (East)—Harry Arthur, Fox Theatre Building, St. Louis.
MISSOURI (West)—Elmer Rhoden, Uptown Theatre Building, Kansas City.
MONTANA—J. A. English, Washoe Theatre Building, Anaconda.
NEBRASKA—William Miskell, Orpheum Theatre Building, Omaha.
NEVADA—N. Dow Thompson, T. & D. Enterprises, Reno.
NEW HAMPSHIRE—Edward J. Fahey, 1118 Elm St., Manchester.
NEW JERSEY (Southern)—Ben Amsterdam, 1505 Race St., Philadelphia, Pa.
NEW JERSEY (Northern)—H. H. Lowenstein, 24 Walnut St., Newark; Don Jacocks, 17 Academy St., Newark (co-chairmen).
NEW MEXICO—George Tucker, Kimo Theatre, Albuquerque.
NEW YORK (Metro)—Charles Moskowitz, 1540 Broadway, New York 18, N. Y.
NEW YORK (Upstate)—Lou Golding, Palace Theatre, Albany.
NORTH CAROLINA—H. F. Kincey, 120 East 3rd St., Charlotte.
NORTH DAKOTA (West)—Mike Cooper, Forx Theatre, Grand Forks.
NORTH DAKOTA (East)—Ed Kraus, Fargo Theatre. Fargo.
OHIO—Martin G. Smith, 519 Main St., Toledo.
OKLAHOMA—C. B. Akers, 11½ North Lee Ave., Oklahoma City.
OREGON—Al Finke, 303 Orpheum Theatre Building, Portland; Bob White, 309 N. E. 47th Ave., Portland (co-chairmen).
PENNSYLVANIA (Eastern)—Lou Finske, State Theatre Building, Scranton.
PENNSYLVANIA (Western)—Moe Silver, Clark Building, Pittsburgh.
RHODE ISLAND—Ed Fay, Providence.
SOUTH CAROLINA—Warren Irwin, Palmetto Theatre, Columbia.
SOUTH DAKOTA—Fred Larkin, State Theatre, Sioux Falls.
TENNESSEE (Eastern)—E. W. Street, Tennessee Theatre, Knoxville.
TENNESSEE (Western)—M. A. Lightman, Malco Theatres, Inc., 138 South Main St., Memphis.
TEXAS—John Q. Adams, 501 Majestic Building, Dallas.
UTAH—Samuel Gillette, Strand Theatre, Tooele.
VERMONT—Frank Vennett, Paramount Theatre, Rutland.
VIRGINIA—William Crockett, Bayne Theatre, Virginia Beach; Morton G. Thalheimer, Neighborhood Theatres, Richmond (co-chairmen).
WASHINGTON, D. C.—Sidney Lust, Thomas Circle, Washington.
WASHINGTON—Frank Newman, Sr., Skinner Building, Seattle.
WEST VIRGINIA—Milton Levine, Lyric Theatre, Williamson.
WISCONSIN—Harold Fitzgerald, 1324 West Wisconsin Ave., Milwaukee.
WYOMING—E. J. Schulte, Rialto Theatre, Casper; Tom Berta, Rialto Theatre, Rock Springs (co-chairmen).

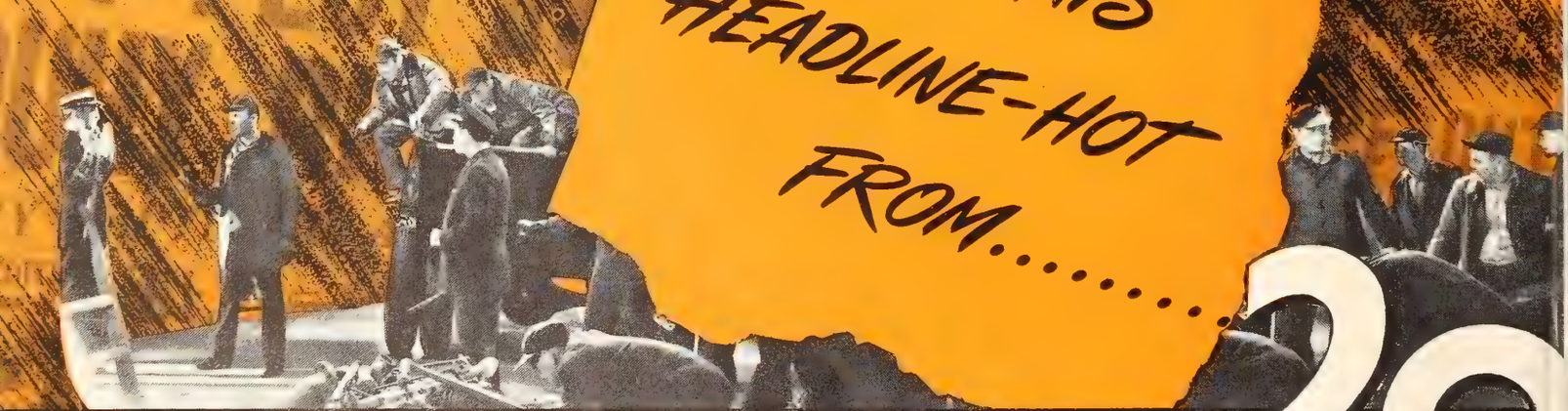
STATE PUBLICITY CHAIRMEN

ALABAMA—Bill Wolfson, Wilby-Kincey Theatres, Montgomery.
ARIZONA—A. G. Pickett, Orpheum Theatre Building, Phoenix.
ARKANSAS—Sam Kirby, Malco Building, North Little Rock.
CALIFORNIA (Southern)—Seymour Peiser, 1609 W. Washington Blvd., Los Angeles; Mort Goodman (co-chairman), 6433 Hollywood Blvd., Hollywood.
CALIFORNIA (Northern)—Fay Reeder, Fox West Coast Theatres, 988 Market St., San Francisco.
COLORADO—Harold E. Rice, Paramount Theatre, Denver.
CONNECTICUT—Lou Brown, Loews Poli Theatre, New Haven.
DELAWARE—Edgar J. Doob, Loews Aldine Theatre, Wilmington.
FLORIDA—J. L. Cartwright, Tampa Theatre, Tampa.
GEORGIA—Spence Pierce, 20th-Century Fox Film Exchange, Atlanta.
IDAHO—Hall Baetz, Chief Theatre, Pocatello.
ILLINOIS—Bill Bishop, 1307 S. Wabash Ave., Chicago.
INDIANA—Ken Collins, Circle Theatre, Indianapolis.
IOWA—Dale McFarland, Paramount Building, Des Moines.
KANSAS—Woody Barritt, Fox Wichita Theatres, Wichita.
KENTUCKY—Lew Hensler, Ben Ali Theatre, Lexington.
LOUISIANA—Maurice F. Barr, 608 Canal St., New Orleans.
MAINE—C. J. Russell, Opera House, Bangor.
MARYLAND—Louis E. Shecter, Oldtown Bank Building, Baltimore.
MASSACHUSETTS—Harry Browning, 60 Scollay Square, Boston.
MICHIGAN—Miss Alice Gorham, United Detroit Theatres, Detroit.
MINNESOTA—Norman Pyle, Metro Goldwyn Mayer, 1104 Currie Ave., Minneapolis.
MISSISSIPPI—Burgess Waltman, Princess Theatre, Columbus; Arthur Lehmann, (co-chairman) Booker T. Theatre, Jackson.
MISSOURI (East)—Les Kaufman, Fox Theatre Building, St. Louis.
MISSOURI (West)—Jerry Zigmond, Newman Theatre, Kansas City.
MONTANA—Jack Edwards, Marlow Theatre, Helena.
NEBRASKA—Eric Matthews, Orpheum Theatre Building, Omaha.
NEVADA—Harry Hunsaker, Granada Theatre, Reno.
NEW HAMPSHIRE—Frank K. Eldridge, Capitol Theatre, Concord.
NEW JERSEY (Southern)—Isidor Epstein, 1505 Race Street, Philadelphia, Pa.
NEW JERSEY (Northern)—Robert Paskow, 17 Academy Street, Newark.
NEW MEXICO—George Tucker, Kimo Theatre, Albuquerque.
NEW YORK (Albany)—Charles Smakwitz, Palace Theatre, Albany.
NEW YORK (Buffalo)—Charles Taylor, Buffalo Theatres, Inc., Buffalo.
NEW YORK (Metropolitan)—Ernest Emerling, 1540 Broadway, New York City.
NORTH CAROLINA—Roy L. Smart, 120 East 3rd Street, Charlotte.
NORTH DAKOTA—Ed Kraus, Fargo Theatre, Fargo.
OHIO (Cincinnati Area)—J. E. Watson, Loew's, Inc., 1625 Central Parkway Blvd., Cincinnati.
OHIO—Charles Deardourff, 2346 Payne Avenue, Cleveland.
OKLAHOMA—Robert Busch, Uptown Theatre, Oklahoma City.
OREGON—Earl R. Hunt, 303 Orpheum Building, Portland.
PENNSYLVANIA (Eastern)—William F. Brooker, 248 North 12th St., Philadelphia.
PENNSYLVANIA (Western)—James M. Totman, Clark Building, Warner Bros., Pittsburgh.
RHODE ISLAND—John Carroll, Fay's Theatre, Providence.
SOUTH CAROLINA—Sam Suggs, Palmetto Theatre, Columbia.
SOUTH DAKOTA (East of Missouri River)—Cliff Knowles, Paramount Theatre, Mitchell.
SOUTH DAKOTA (West of Missouri River)—Ken Peters (co-chairman), State Theatre, Pierre.
TENNESSEE (Eastern)—E. W. Street, Tennessee Theatre, Knoxville.
TENNESSEE (Western)—J. R. McEachron, Paramount Theatre, Jackson.
TEXAS—Bob Kelly, Inter-state Circuit, 501 Majestic Building, Dallas.
UTAH—Miss Helen Garrity, Intermountain Theatre, Salt Lake City.
VERMONT—Eugene C. Keenan, Burns Theatre, Newport.
VIRGINIA—Jack Foxe. Loew's Theatre. Richmond.
WASHINGTON, D. C.—Frank La Falce, Warner Bros., Earle Theatre Building.
WASHINGTON—Vic Gauntlett, Evergreen Theatres, Seattle.
WEST VIRGINIA (Partial)—Jas. M. Totman, Warner Bros., Clark Building, Pittsburgh, Pa.
WISCONSIN—William V. Geehan, 1324 W. Wisconsin Avenue, Milwaukee.
WYOMING—Les Newkirk, Lincoln Theatre. Cheyenne.
SOUTH DAKOTA (West of Missouri River)—Ken Peters (co-chairman), State Theatre, Pierre.

ROGER TOUHY, GANGSTER

HERE IS THE ESCAPE PICTURE AUDIENCES ARE WAITING FOR!

IT'S THE HIT THAT'S HEADLINE-HOT FROM.....



with PRESTON FOSTER • VICTOR McLAGLEN • LOIS ANDREWS • KENT TAYLOR

and Anthony Quinn • William Post, Jr. • Henry Morgan • Matt Briggs • Moroni Olsen • Reed Hadley

Trudy Marshall • John Archer • Frank Jenks • George E. Stone • Charles Lang • Kane Richmond

Directed by ROBERT FLOREY • Produced by LEE MARCUS

Screen Play by Crane Wilbur and Jerry Cady • Original Story by Crane Wilbur

20 CENTURY-FO

SELL A BIGGER BOND FOR EVERY SE
IN THE FIGHTING FIFTH WAR LO

5-Year Continuous Run

"Gone With the Wind," with the help of London audiences, has established a new industry record by going into the fifth year of its uninterrupted run in the British capital. it was announced this week (proudly) by MGM. The picture has been playing during the whole period at the Ritz Theatre, Leicester Square. The second longest run in British film history was that of "Ben Hur," also from MGM, which went for 49 weeks at the Tivoli Theatre, London, in 1926.

Iowa Grosses Drop Off Since First of Year

The amusement business in Iowa, largely theatres, receded slightly during the first three months of this year, but was still running ahead of the same period in 1943, according to records released this week by the State Tax Commission, which is based on collections of the 2 per cent state sales tax. Collections for the three-month period amounted to $88,227, which was $7,247 under the previous three months and $10,841 ahead of the first three months of 1943.

The two per cent tax collection of $88,227 represented gross revenues of approximately $4,500,000, or around $1,500,000 a month for the three-month period. A total of 1,030 operators filed returns, a drop of nine from the previous three months and 78 less than a year previous.

Paramount May Vote $2,000,000 Stock Conversion for Balaban

A resolution to allow Barney Balaban to buy $2,000,000 worth of convertible notes with conversion privileges for common stock at $25 a share will be placed before Paramount stockholders at the annual meeting scheduled for June 20. The company's proxy statement shows an agreement was made with Balaban on May 9, whereby the company would issue, for sale to him, of the notes at 2¾ per cent interest. The conversion feature enables him to acquire the common at the price of that day—$25 per share.

Another resolution was also submitted that called for elimination of 144,672 shares of first preferred and 555,101 of second preferred for the purpose of thus adding $15,926,452 to the capital surplus through the rearrangement. A third resolution asked that the board of directors include not less than 10 members not in the company's employ.

John Eberson Resigns from OCR

John Eberson this week resigned as theatres consultant to the Office of Civil Requirements after nine months of work in Washington planning new building for war industry theatres and as liaison between his office and the WPB on building and equipment supply. It is known that Eberson has wished to return to his New York duties in theatre construction and that also he and Drew Eberson contemplate opening an office in Washington.

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Skouras Calls British Film Rise Beneficial

Predicting that within five years the British film studios will be turning out product comparable to the best made in Hollywood, and adding that in his opinion such competition will be decidedly beneficial to the American film industry, Spyros P. Skouras, president of 20th-Fox, in an informal talk to executives of his company and press representatives at a dinner in New York last Wednesday night, related his personal experiences and observations during a three-month's stay in England, from which he returned to New York on Monday, May 22.

The 20th-Fox president referred in only broadest outline to the production and distribution arrangement he concluded with J. Arthur Rank, British industrialist and head of a new motion picture enterprise to produce and distribute in world markets. Skouras said that four to eight pictures will be produced next year under the supervision of Darryl Zanuck, 20th-Fox production chief, in accordance with the producing arrangement made with Rank. Skouras stressed the value to motion picture production of the creative writing, directing and acting talents of British artists, and indicated that the cooperation between the American and British film industries exemplified in the deal with Rank accords with the forward-looking policy of unselfish business relations.

In a voice vibrant with emotion, Skouras described some of the heroic and some of the tragic incidents he observed at military airfields he had visited, and, saying that "we have the duty to see that this does not happen again," declared that the motion picture is too great an instrumentality for international good will and understanding to be used entirely in the selfish interests of any one or group of business companies in any one country.

Speaking of his observations at theatres in England, Skouras said he thinks that the British exhibitors are, in some respects, more advanced than the American theatremen. "They have a great appreciation of quality," he added, and remarked on how so many of the theatremen in England bring back for a repeat showing some outstanding older picture rather than to show a mediocre film if it happens that such is the character of a new available release.

He told the British film men, he said, quite frankly what he thought was responsible for the difficulties they had experienced in getting wider distribution in the United States—and added that they took it as good sports and thanked him for his candor. Pictures made with such character and quality as appeals to the American people and people in other countries, Skouras told the British producers, are what they must make, otherwise they have no reason to complain that they had not received a larger number of bookings in America.

Walsh Ends Stagehands' Defiance

Richard F. Walsh, president of IATSE, personally settled a dispute this week between the Shubert Theatre, St. Louis, and five stagehands, who were discharged for refusing to drop curtains and turn on house lights as ordered. The men were re-employed after promising to obey the manager's orders. They had objected to doing the work between shows.

R.C. Gets $465,303 in N.Y.C.

Collections made in Greater New York theatres during Red Cross week totaled $465,303, it was revealed this week when Sam Rinzler, chairman of the motion picture committee, turned over a check for that amount to John P. Stevens, Jr., general chairman of the 1944 Red Cross War Fund of Greater New York.

Pre-Tax Tickets to Scrap Pile

Stocks of admission tickets that were outmoded by the new 20 per cent tax are being donated by Century Circuit and other New York chain theatre organizations to the paper scrap pile. The circuits have arranged with the WPB and the Treasury to pick up the old tickets for chopping up as pulp fodder.



FORM ENTENTE CORDIALE. Spyros P. Skouras, 20th-Fox president, and J. Arthur Rank, British film magnate, photographed together shortly before Skouras left London for New York. They are pictured at the London premiere of "The Song of Bernadette."

Indies Started Duals, Jackson Park Defendants Say in Brief

Declaring that independents, and not Balaban and Katz, instituted double features, defense attorneys in the Jackson Park Theatre anti-trust case this week filed a reply in Judge Igoe's court in Chicago in which they petitioned that evidence is insufficient to uphold the plaintiff's claim and that judgment should be found for the defendants despite the jury's verdict otherwise.

The reply stated unequivocably that B & K was forced to double features because of independent competition, and not because the step was urged by officers of Warner Theatres in Chicago. The brief pointed to the current single policy of Warners' Beverly Theatre and unsuccessful attempts to maintain singles at the Rhodes Theatre as showing that Warners would not have made the suggestion.

RKO Corp. Releases Preferred

Following its announcement late last week that the company net profit for 1943 had reached $6,965,005, compared with $736,241 for the preceding year, the Radio-Keith-Orpheum Corporation this week revealed that it has filed a registration statement with the Securities and Exchange Commission covering 57,337 shares of its 6 per cent preferred stock. The shares are owned by the Atlas Corporation and will be sold by that company.

20th-Fox Has 1802 Overseas

A total of 3393 employes of 20th Century-Fox and its subsidiaries are in the armed forces, according to latest figures from the company. Of this number 1802 are overseas.

SHOWMEN'S TRADE REVIEW

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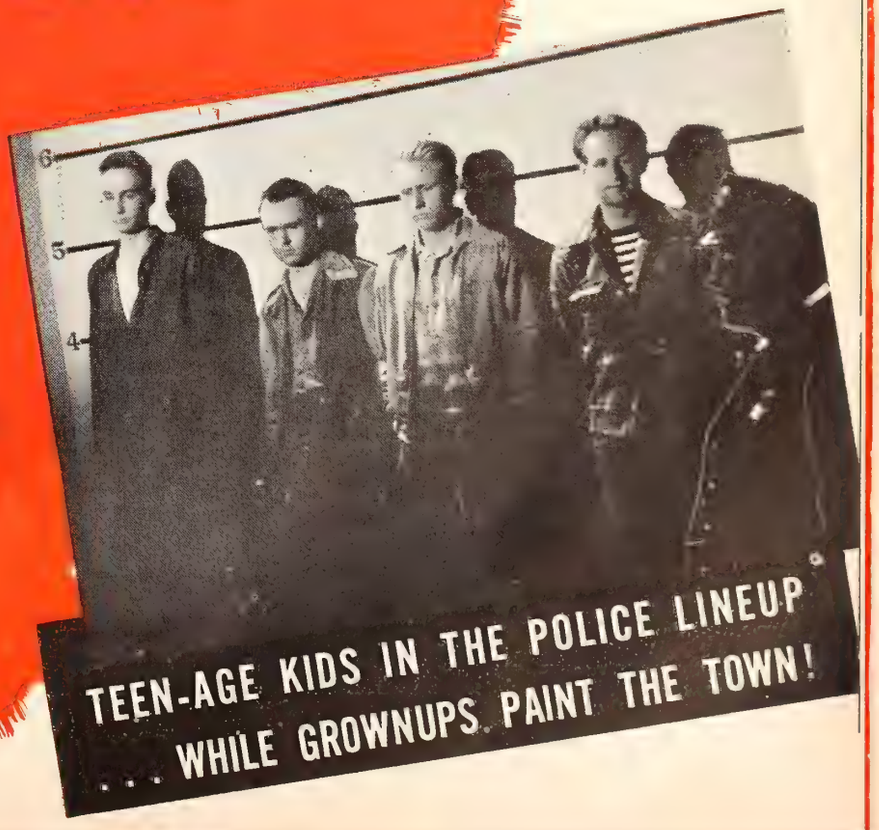
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Screenplay by MICHEL JACOBY
Original Story by HILARY LYNN



TEEN-AGE KIDS IN THE POLICE LINEUP
. . . WHILE GROWNUPS PAINT THE TOWN!

Does He Mean 'Frame'?

Bill Solomon, 20th Century-Fox advertising accessories manager in the Philadelphia exchange, this week reported the loss of a chrome 1-sheet frame from his display room which contained a picture of Betty Grable plugging "Pin Up Girl." According to Solomon, he's really frantic. "Please," says he, "return my frame."

Wallis-Hazen Pictures For Paramount Release

Barney Balaban, president, announced Thursday that Paramount has made an affiliation with Hal Wallis Productions, Inc., headed by Hal B. Wallis and Joseph H. Hazen, for world-wide distribution of this company's product.

Under the deal, Wallis is to devote his entire time to production of important pictures in Hollywood and in England. Hazen is to have charge of the corporate, financial and business affairs of the organization, which will provide its own financing.

The new producing company will film its American-made pictures at Paramount's Hollywood studio, the first picture set to start in September. A certain portion of the Wallis pictures will be produced in England.

In making the announcement, Balaban said "the formation of a new producing company by two such able and experienced men as Hal Wallis and Joseph Hazen is a constructive move that should furnish important new product and give added stimulus to picture production."

Don't Know When New Theatre Chairs Will Be Available

Admitting that the situation "might change quickly," American Seating Company has notified exhibitors that officials of the company "frankly don't know" when new theatre chairs will be available. The notification went to theatres in a letter signed by Ennis P. Whitley, general sales manager. Pointing out that the company is now engaged in war work, and that as a matter of policy American Seating is not recommending that prospective chair buyers place orders for chairs of "undetermined style and specifications at unknown prices" for indefinite future data delivery, the letter states that the development department is "ready with plans for the manufacture of postwar seating."

Sees Increase in Equipment Deliveries Later This Year

Homer B. Snook, sales manager of the theatre equipment section of RCA, declared that sound equipment delivery prospects are brighter for the second half of 1944, in discussing new products and sales policies at a meeting of the company's sales forces in Camden, N. J. Projection equipment deliveries probably will show some improvement, he said, but to a lesser degree than that foreseen for sound equipment.

New W.E. Sound Ready

E. S. Gregg, vice-president of the Western Electric Export Corporation, announced last week-end that a new line of sound reproducing systems embracing many advances evolved during the war will become available to exhibitors in foreign countries as soon as labor and materials are released by the Government.

Leo's Birthday Pals Now 15,108

Marking an increase of 1730 theatres during the past week, the latest total of theatres lined up to play a feature or short during MGM's 20th Year Anniversary Week—June 22-28—is now 15,108.

Announce Titles for Republic's 68 Films

Titles of the 68 pictures Republic will release on the 1944-45 schedule were announced this week by H. J. Yates, chairman of the board, and J. R. Grainger, president and general sales manager.

The feature groups on the program, for which Republic has budgeted $17,750,000, are headed by 8 designated as Super Deluxe productions; 8 Roy Rogers Premiere productions and a new series to be known as Victory productions, the Anniversary and Jubilee productions.

The Deluxe group will include: "Brazil," musical; "Flame of Barbary Coast," romantic melodrama; "Lake Placid Serenade," ice spectacle; "Storm Over the Philippines," drama of the Philippinos' fight for freedom; "Hit Parade," musical; "A Fabulous Texan," adventure drama; "Earl Carroll's Vanities," musical; "Let the Hurricane Roar," adapted from the novel of the same title.

The Roy Rogers productions are titled: "Song of Arizona," "Utah," "Man From Oklahoma," "Sunset on the Colorado," "Rainbow Over Texas," "Under Dakota Stars," "The Gay Ranchero," and "Bells of Rosarita."

The Victory, Anniversary and Jubilee groups include the following titles: "Moon Over Tahiti," comedy thriller; "Affairs of Geraldine," musical; "Faces in the Fog," melodrama; "A Guy Could Change," aviation romance; "My Buddy," melodrama inspired by the World War I song; "Gay Blades," melodrama featuring championship hockey; "New Faces of 1945," revue; "The Phantom Speaks," mystery; "Night Train to Memphis," featuring radio and stage names; "Melody and Mystery," murder mystery involving a musical genius; "Sing, Neighbor, Sing," melodrama with music; "Queen of the Jungle," tropical romance; "Moonlight and Roses," musical; "Grizzly's Millions," murder mystery; "Fun Valley," comedy with music; "Tell It to a Star," comedy; "The Chicago Kid," racketeer drama; "Under Cover Girl," melodrama; "Three's a Crowd," from the novel, "Hasty Wedding," by Mignon Eberhart; "Mysterious Mr. Valentine," mystery drama; "The Fatal Witness," drama; "Vampire's Ghost," horror story; "Road to Alcatraz," from a biographical story; "Gangs of the Waterfront," action melodrama.

In the Western classification are eight Red Ryder subjects, based on the Fred Harman cartoon strip and featuring Wild Bill Elliott; eight Smiley Burnettes, and eight Western Action subjects starring Allan Lane.

In addition, Republic is re-releasing eight Gene Autry productions, including "Rootin' Tootin' Rhythm," "The Big Show," "Melody Trail," "Comin' Round the Mountain," "Ride, Ranger, Ride," "Git Along, Little Dogie," "Red River Valley," and "Oh, Susanna."

"Manhunt of Mystery Island" and "The Purple Shadow Strikes" are the titles of the two 15-chapter serials; and "Zorro's Black Whip" and "Federal Operator 99," the two 12-chapter Streamline serials which complete the 1944-45 program.

Robert Sherman, Matthew Polon Promoted in RKO Theatres Shift

Robert Sherman of the RKO Theatres film booking department has been promoted to film buyer, succeeding Jack Lamont, resigned, it was announced this week by Harold J. Mirisch, general manager of the department. At the same time Mirisch revealed that Matthew Polon has been promoted to head booker of the out-of-town theatres' circuit. Joseph Becker moves up as assistant to Polon.

New York circuit bookings will continue to be handled by Ruth Lowenthal under Mr Mirisch's direct supervision.

Says Brazilians Learned English to Enjoy Talkies

Talking pictures produced in Hollywood started widespread study of the English language by the people of Brazil, with the result that now a large portion of the audiences at Brazilian motion picture theatres can understand the English dialog at least in a general way, Alexander Szekler, general manager in Brazil for Universal, told trade press representatives in New York this week. Szekler, who has held his Universal post for 23 years, arrived in New York last week-end.

TRADE TRAVEL LOG

John Joseph of Universal is back on the coast, following two weeks of conferences at the New York home office.

Steve Broidy, Monogram general sales manager, went back to Hollywood over last week end, after setting up eastern key runs of "Lady, Let's Dance" and "What a Night."

Warner exodus: Roy Haines, western and southern division manager, is on a western swing for sales conferences. Charles Einfeld, advertising director, this week went from Manhattan to the coast. Mort Blumenstcok commuted to Atlanta and back during the week.

Nicholas M. Schenck, president of Loew-MGM; Ben Goetz, of MGM's British Korda unit; and William Fadiman, studio story head are in New York from the coast.

Ann Sheridan, who has just completed "The Doughgirls," was due in New York this week for a vacation.

Howard Waugh, zone manager for Warner Theatres in Memphis, is in New York for a visit.

Monogram Franchise Holders Meet in June

Monogram franchise holders will meet at the Ambassador Hotel, Los Angeles, on June 12, 13, 14 and 15 for the planning of sales campaigns on the company's 1944-45 product.

W. Ray Johnston will preside and Trem Carr, Steve Broidy, George D. Burrows, Ed Morey, Harry Thomas, Arthur Greenblatt, Sol Francis and other company home office and district executives will discuss sales plans at the meetings.

Producers who will discuss their films for the forthcoming season are Scott R. Dunlap, Sam Katzman, Jack Dietz, Philip N. Krasne, James S. Burkett, the King Brothers, Lindsley Parsons, Jeffrey Bernerd, Dave Diamond, Edward Sherman and A. W. Hackel.

Blatchford Is New Comptroller

G. N. Blatchford, recently resigned as vice-president of Fox Wisconsin Theatres, has assumed his new duties as comptroller of Monogram Pictures Corporation at the Hollywood home office. He will serve directly under George D. Burrows, Monogram vice-president and treasurer.

Paramount Shorts Sales Season Begins With N. Y. Get-together

The first of a series of sales meetings devoted exclusively to Paramount shorts was held Wednesday at the Hotel Pierre, New York, with Oscar A. Morgan, Paramount's shorts sales head, presiding. The meeting in New York marked the launching of the new selling season, and was attended by sales personnel from New York, Boston, New Haven, Buffalo, and Albany.

Morgan plans further meetings as follows: May 26 at Philadelphia, with Pittsburgh and Washington offices; May 31 at Dallas, with Memphis and Oklahom City; June 2 at Kansas City, with St. Louis, Des Moines; June 3 at Denver, with Salt Lake City, Omaha; June 5 at San Francisco with Los Angeles, Portland, Seattle; June 12 at Chicago with Minneapolis, Milwaukee; June 13 at Cleveland with Detroit, Indianapolis, Cincinnati.

Classics to Film Westerns

Film Classics' first production will be a series of 8 westerns starring Eddie Dean. Robert Tansey, producer of the pictures, left New York for Hollywood this week. It is expected the first picture of the series will be ready for August release.



with CLAUDE RAINS and WALTER ABEL • RICHARD WARING • GEORGE COULOURIS
MARJORIE RIORDAN • Screen Play by Julius J. & Philip G. Epstein • From Story by "Elizabeth" • Music by Franz Waxman • Directed by VINCENT SHERMAN

JACK L. WARNER, Executive Producer

Produced by Julius J. & Philip G. Epstein

The Box Office Slant

Roger Touhy Gangster

20th Century-Fox Drama 72 mins.

AUDIENCE SLANT: (Adult) Based on the life story of a notorious gangster, this picture is little different than films of like calibre that have been seen before. Has plenty of entertainment for the followers of gangster melodrama.

BOX-OFFICE SLANT: With the title draw and the right exploitation, this should do well wherever shown.

Cast: Preston Foster, Victor McLaglen, Lois Andrews, Kent Taylor, Anthony Quinn, William Post, Jr., Henry Morgan, Matt Briggs, Moroni Olsen, Reed Hadley, Trudy Marshall, John Archer, Frank Jenks, George E. Stone, Charles Lang, Kane Richmond, George Holmes, Ralph Peters, Roy Roberts, John Harmon, Horace MacMahon, Edmund MacDonald, Cy Kendall, William Pawley, Murray Alper. **Credits:** Directed by Robert Florey. Produced by Lee Marcus. Screenplay by Crane Wilbur and Jerry Cady. Director of photography, Glen MacWilliams.

Plot: The story of a veteran Chicago racketeer who had to find new fields to conquer when bootlegging went out. Raising money to go into another racket, he tries to make an old pal pay up an outstanding debt. When the man refuses gangster resorts to force. He ends up by being arrested for kidnapping, with imprisonment for life his sentence.

Comment: This is an ordinary, run-of-the-mill gangster film made from some incidents in the life of the notorious gangster, Roger Touhy, now in prison. Though it carries the Touhy name, it differs little from films of like calibre that have been shown right along. There's plenty of entertainment in it for the followers of this type of fare. There's a kidnapping; plenty of killings and the illegal protective organizations that were so prevalent in the year the story takes place. The incidents portrayed are those that led to Touhy's capture and many of the scenes depict prison life. These were photographed inside the Illinois State Penitentiary, giving the picture an air of authenticity. Preston Foster plays Touhy, with Victor McLaglen, Frank Jenks, George E. Stone and Horace MacMahon as his close henchmen. All do exceptionally well in the parts. In a lesser role, Henry Morgan is outstanding in his portrayal of a gangster named "Smokie," while supporting players like Kent Taylor, William Post and Anthony Quinn stand out. Picture is ably directed by Robert Florey. Lobby display of newspaper blowups on stories regarding the picture and also on Touhy's case, will attract attention. Gangster language of that era could be made the basis of contest for radio or newspaper.

Jungle Woman

Universal Horror 60 mins.

AUDIENCE SLANT: (Adult) Well developed horror fare that appeals to reasoning possibilities.

BOX-OFFICE SLANT: Swell suspense and weird fantasy for the horror palaces and subsequents.

Cast: Evelyn Ankers, J. Carrol Naish, Samuel S. Hinds, Lois Collier, Milburn Stone, Douglas Dumbrille, Richard Davis, Nana Bryant, Pierre Watkin, Christian Rub, Alec Craig, Edward M. Hyans, Jr., Richard Powers, Acquanetta. **Credits:** Directed by Reginald LeBorg. Screenplay by Bernard Schubert, Henry Sucher and Edward Dein. Original story by Henry Sucher. Director of photography, Jack Mackenzie. Associate Producer, Will Cowan.

Plot: At a coroner's inquest, a doctor tells his story about the killing of a young girl whose body was found on the grounds of his sanitarium. She had appeared suddenly, at a circus, after the disappearance of an ape. She had all animal instincts and when she attempted to kill the doctor's daughter, he accidentally gave her an overdose of adrenalin in trying to subdue her. He is acquitted.

Comment: Taking the ending of an earlier, successful horror tale named "Captive Wild Woman," Producer Will Cowan has developed from it a sequence that has suspense and gripping interest. It is the kind of show that fills the seats at the horror halls and should give a very good accounting at box-offices in the subsequents. The story is well and evenly presented and though told in retrospect, does not suffer the slightest loss of suspense and interest. The cast, all capable performers, maintain the structure and framework in which Acquanetta plays a fascinating, but baleful lead. It is the longest bit of dramatic work she has done and proves her to have tremendous possibilities, both as an actress and as a glamorous personality. Production by Will Cowan is remarkable for getting so much out of the budget and into the film. Sell it as a sequel to "Captive Wild Woman," with the same type of ballyhoo.

Legion of Decency Ratings

(For Week Ending May 27)

SUITABLE FOR GENERAL PATRONAGE

Boss of Boomtown — Yellow Rose of Texas

SUITABLE FOR ADULTS ONLY

Orders From Tokyo — Stars On Parade

Waterfront

OBJECTIONABLE IN PART

Gildersleeve's Ghost — What a Night

Adventure in Music

Crystal Films Musical 62 mins.

AUDIENCE SLANT: (Family) Strictly for music lovers who like their classical music straight.

BOX-OFFICE SLANT: Only good for a few small specialty houses.

Cast: Jose Iturbi, Emanuel Feuermann, Mildred Dilling, Vronsky & Babin, Coolidge Quartet. **Credits:** Directed by Ernst Matray, S. K. Winston, Reginald Le Borg. Produced by Walter Lowendahl, Rudolph Polk. Photographed by Jackson Rose, Paul Ivano, Harry Jackson, Walter Lundin. Film Editors, Harvey Pergament, Tom Biggart, Dick Wray.

Plot: There is no plot to this. It is a collection of musical pieces played as in a concert and caught on celluloid.

Comment: With three film editors, four cameramen, two producers and three directors, this film comes up as the photographic presentation of a concert. There is no narrative, no commentary. Ten pieces are played as they would be played in a concert hall, varying the presentations between a duo of pianists, a cellist, a pianist, a string quartet and a harpist. The scenes shift frequently from the keyboard and the hands, to the foot pedals and different positions of the platform. Cut in half, and bolstered by a commentary explaining the development of the piano and how some of the music affected or caused that development, it would make a very interesting short. Only those who are concert devotees will go to see this.

Home in Indiana

(Technicolor)

20th Century-Fox Drama 106 mins.

AUDIENCE SLANT: (Family) A homey entertaining film that horse lovers and people fond of horse-racing will enjoy.

BOX-OFFICE SLANT: There is a ready-made audience for this type of film fare. Exploit Lon McCallister's name; he's known from "Stage Door Canteen."

Cast: Walter Brennan, Lon McCallister, Jeanne Crain, Charlotte Greenwood, June Haver, Ward Bond, Charles Dingle, Robert Condon, Charles Saggau, Willie Best, George Reed, Noble "Kid" Chissell, Walter Baldwin, Arthur Aylesworth, Libby Taylor, Roger Imhof, Billy Mitchell, Tom Dugan, Sam McDaniel, Emmett Smith. **Credits:** Directed by Henry Hathaway. Produced by Andre Daven. Screenplay by Winston Miller. Director of photography, Edward Cronjager. Technicolor director, Natalie Kalmus.

Plot: A feud between two families of horse-breeders have kept them separated, and one man has let himself slide downhill. When this man's nephew comes to live with him, he makes friends with the daughter of the other man and the daughter of the other man's trainer. Secretly, he and a stableman breed his uncle's one remaining horse with the other man's stallion. The filly is entered in a race and her success settles everything.

Comment: All horse lovers and people fond of horse-racing, especially harness racing, will love this picture. It is a human, down-to-earth film that portrays the love of a boy for his horse and is filled with priceless moments of joy and sorrow. Beautiful Technicolor photography sets off the background country where the action occurs, so that the scenes of the horses and the races are breath-taking in color and scope. The presentation of three newcomers in featured roles is another interesting phase, for although they are comparatively unknown to the movie-going public at present, they won't remain in that category long. Especially good are Jeanne Crain and Lon McCallister; the latter known for his work in the picture, "Stage Door Canteen." The lead is very ably handled by Walter Brennan, aided and abetted by Charlotte Greenwood in a serious role. Fine support is given them by Ward Bond, Willie Best and George Reed. The third of the three newcomers is June Haver, and she shows great promise for the future. Due credit must be given the writers for the touch of humanness the yarn holds and to Director Henry Hathaway for giving it the heart-touching elements it carries.

South of Dixie

Universal Comedy With Music 61 mins.

(Nat'l Release, June 23)

AUDIENCE SLANT: (Family) A few catchy tunes and some novelty numbers in a satisfactory musical for the entire family.

BOX-OFFICE SLANT: Strictly program.

Cast: Anne Gwynne, David Bruce, Jerome Cowan, Ella Mae Morse, Joe Sawyer, Samuel S. Hinds, Eddie Acuff, Marie Harmon, Oscar O'Shea, Louise Beavers, Pierre Watkin, Bill Bivens, Marie Blake, Rita Gould, Edward Keane, Mantan Moreland, Ray Walker, Eddie Bruce, Jack Mulhall, Bobby Brooks & Quartette, Lester Cole & The Debutantes, The Charmers. **Credits:** Produced and directed by Jean Yarbrough. Screenplay by Clyde Bruckman. Original story by Sam Coslow. Director of photography, Jerome Ash.

Plot: One of the partners in a collapsing music publishing business dreams up a colorful story of the other man; the writer of many Southern tunes; and arranges to sell

it to a motion picture company. To fit the story in with his life, and to give a reason for his musical genius, he invents a Southern ancestry and takes the man South. This attracts the attention of the papers and the Southern community greets him with open arms. But an old feud and a couple of girls upset all the plans and much happens before the story ends.

Comment: Strictly program fare that carries a few good tunes, but otherwise has little to offer as entertainment. With a good story, it might have been rated among the better Universal musical program offerings, for the cast is good and there are Bobby Brooks and Quartette, Lester Cole and the Debutantes, the charmers and eight musical numbers to enjoy. But as it stands, the lack of good story material makes a hodge-podge of the proceedings and leaves one wondering what it is all about. Anne Gwynne, David Bruce and Jerome Cowan handle their roles capably, as do Samuel S. Hinds and Louise Beaver in supporting roles.

Mr. Skeffington

Warner Bros. Drama 146 mins.

AUDIENCE SLANT: (Adult) Expertly contrived, this dramatic and emotional screenplay provides Bette Davis with one of her most stimulating and provocative portrayals. A picture that holds audience interest despite its extreme length.

BOX-OFFICE SLANT: Women will flock to see this; should have a generally successful box-office career.

Cast: Bette Davis, Claude Rains, Walter Abel, Richard Waring, George Coulouris, Marjorie Riordan, Robert Shayne, John Alexander, Jerome Cowan, Charles Drake, Dorothy Peterson, Peter Whitney, Bill Kennedy, Tom Stevenson, Halliwell Hobbes, Sylvia Arslan, Bunny Sunshine, Gigi Perreau, Dolores Gray, Walter Kingsford, Molly Lamont. **Credits:** Produced and screenplay by Julius J. and Philip G. Epstein, from a story by Elizabeth. Directed by Vincent Sherman. Director of photography, Ernest Haller. Montages by James Leicester. Art direction, Robert Haas. Music by Franz Waxman. Musical direction, Leo F. Forbstein.

Plot: With the family fortune gone and her irresponsible brother indebted to Job Skeffington (Claude Rains), wealthy Jewish banker-broker, for funds lost betting on horses, Fanny Trellis (Bette Davis) campaigns for Job's affections, marries him. His patience with his wife's vanities causes Skeffington to smilingly watch her suitors come and go. The birth of young Fanny makes little difference in their lives, except that Job worships his daughter while Fanny flits along in her silk and satiny way. Growing older and more desperate, Fanny takes up with younger men, one of whom brings about her separation and divorce from Skeffington. Providing a generous financial settlement for his wife, Job takes young Fanny to Europe. Some years pass, and the daughter, now a woman of 18, returns home with the news that her father is in a German concentration camp. Having struggled vainly to look youthful, Fanny nevertheless becomes old and haggard. Her daughter marries and goes west. She is now alone. Then one day her cousin George (Walter Abel) comes to her home, urges her to see Skeffington, who is waiting in the drawing room. She hesitates, for although she realizes she loves him and has missed him, she is convinced he cared only for her youth and beauty, and remembers her that way. Finally persuaded, she goes to meet him, discovers he is blind. She takes him in her arms.

Comment: The one great fear of all women —growing old—is the theme of this dramatic and emotional screenplay expertly contrived by Julius J. and Philip G. Epstein from the novel by Elizabeth. Not only have the brothers Epstein embellished upon incidents in the novel and added a few of their own, but they have produced a tense, absorbing motion picture providing Bette Davis with one of the choicest thespian creations it has ever been her good lot to portray. Although a lengthy production that might have stood some judicious cutting, "Mr. Skeffington" nevertheless succeeds remarkably well in holding its audience from beginning to end. There is a steadily mounting emotional suspense that does not loosen its grip until the final scene—an attribute that attests firmly to Vincent Sherman's splendid direction With the aid of expert makeup, Miss Davis' portrayal spans a period of some 35 years, from a girl in her 20s to a woman past the half-century mark; and in this transition from youth to middle age, the Warner star once again evinces a flair for taking in her versatile stride an arduous assignment that would sorely tax the abilities of less talented performers. *Fanny Skeffington* may or may not be her finest characterization—that will depend upon the individual—but it is easily one of her most stimulating and provocative. In the title role, Claude Rains is a serious contender for top acting honors, for in contrast to the vain, flighty *Fanny*, his *Job Skeffington* is a warm, sympathetic human being hopelessly in love with a wife who loves only herself. Dependable Walter Abel tops the supporting cast with another of his fine performances, while Sylvia Arslan, as the 10-year-old daughter, shares a brief but emotionally stirring bit with Rains that will bring tears to most eyes. The producers have paid the strictest attention to authenticity, both in styles and settings, and the musical score of Franz Waxman is certain to be among those considered for Academy Awards. Whether its theme of attempted feminine rejuvenescence frightens them or not, women will flock to see this, for it's a woman's picture bound to succeed at the box-office in all but perhaps the smallest situations. Advertising directed to the women will bring the best response and assure "Mr. Skeffington" of a generally successful box-office career.

Bathing Beauty

MGM Musical Comedy 101 mins.

AUDIENCE SLANT: (Family) A lavish production rich in light-headed fun, lighthearted romance, lovely ladies and lilting music. It finds Skelton at his best and gorgeous Esther Williams firmly established in stardom. Slightly terrific mass entertainment.

BOX-OFFICE SLANT: Possesses box-office magnetism with all the vitamins for the good health of your summer business.

Cast: Red Skelton, Esther Williams, Basil Rathbone, Bill Goodwin, Ethel Smith, Jean Porter, Carlos Ramirez, Donald Meek, Harry James and his Music Makers with Helen Forrest and Xavier Cugat and his Orchestra with Lina Romay. **Credits:** Produced by Jack Cummings. Directed by George Sidney. Screenplay by Dorothy Kingsley, Allen Boretz and Frank Waldman. Adaptation by Joseph Schrank from an original story by Kenneth Earl, M. M. Musselman and Curtis Kenyon. Photographic direction by Harry Stradling. Technicolor direction by Natalie Kalmus.

Plot: Red Skelton, song writer, is romancing Esther Williams, school teacher on vacation in Mexico. His failure to turn out hot tunes for Producer Basil Rathbone brings the latter to the scene just as Skelton is being married. He frames the couple by having a stage-struck girl claim she is Skelton's wife. Esther returns to the girls' school where she teaches. Skelton follows, enrolls (through a loop hole in the school's charter) as a student. The faculty conspire to make it tough for Red in the hope they may oust him on demerits but he sticks it out and wins a reconciliation.

Comment: This lavish Jack Cummings production in very beautiful Technicolor is indeed quite a film dish for the summer movie fans. It is jam-packed with hilarious Skelton comedy situations which rank with the star's finest accomplishments. Esther Williams, the gorgeous pin-up bathing champ who has been in training for stardom, emerges as a completely delectable personality endowed with triple-threat oomph. Musically the film glistens from James to Smith (organist of radio's "Hit Parade") to Cugat and from classical to Latin rhythms to swing. Ethel Smith's organ novelty number will stop the show in many houses since it offers refreshing individuality to the otherwise rather standard orchestral production numbers. The ballet number with Skelton in classic skirt will bring down the house—we saw it happen at a sneak preview. Direction is splendidly handled by George Sidney and the photography of the band and production numbers is expertly and artistically handled. The title should hold box-office magnetism and the word-of-mouth will call for hold-over engagements.

Ontario Censor Board Decrees Reissues Must Use Old Titles

Reissue of old films under new titles and the use in trailers of scenes that do not appear in the picture as advertised are condemned in the annual report of the Ontario Censorship and Inspection Board.

"Many old films have been reissued, some under new titles," the report says. "The board does not consider this a good practice and has ruled that all such films must be presented with their original titles."

In regard to trailers, the board has decreed that any scenes which appear as advertising for a coming attraction must also appear in the film as shown. Other censor boards across the Dominion are considering similar action, it is reported.

Signing of Cantinflas, Mexican Star, Is Coup, Says Reisman

A new major star personality will reach American screens when Cantinflas, most popular of the Mexican film favorites, appears in his first picture for RKO Radio, said Phil Reisman, vice-president in charge of foreign distribution, when he returned to his New York office last week from a seven-week trip to Cuba and Mexico.

Reisman describes Cantinflas as "a versatile dancer, a fine singer, a daring bullfighter, a first-rate comic star, and a pantomimist who has won praise from Chaplin."

Second Edition of Harmon Book In Circulation; Readies Third

The second edition of Francis S. Harmon's book, "The Command Is Forward," now in circulation, is sponsored by M. J. Mullin, John Q. Adams, R. B. Wilby, Lou Golding, H. J. Fitzgerald, Elmer C. Rhoden, Martin G. Smith, Harry F. Shaw and Edward L. Kuykendall.

The third edition, also to be sponsored by prominent industry names, soon will go to press and will bring the total copies of the volume to over 11,000.

Red Cross Cites MacDonald

The Red Cross Certificate of Appreciation for outstanding support of the Blood Donor Service has been presented to C. E. MacDonald, manager of the Fox Theatre, San Francisco, for exceptional work recruiting plasma volunteers. MacDonald has maintained a decorative booth in the lobby of the theatre and was able to recruit as many as 1000 blood donors in a week, with an average of 85 per cent keeping donor appointments.

WB to Show 'Mask of Dimitrios'

"The Mask of Dimitrios," Warner Bros. mystery melodrama with Sydney Greenstreet, Peter Lorre, and Faye Emerson, will be nationally tradeshown on Monday, June 5, it was announced this week by General Sales Manager Ben Kalmenson.

Selling the Picture

Fine Selling Aids in Preview Campaigns On 'Mark Twain'

In the wake of the one-week previews of "The Adventures of Mark Twain" in key cities throughout the nation come campaign details that should prove mighty helpful to theatremen when the picture is released later in the season for regular runs. St. Louis, Baltimore and Washington were the scenes of the following campaigns:

St. Louis. Carl Post, director of publicity and advertising for Warner Bros. in this territory, in cooperation with Les Kaufman, of the Fanchon & Marco theatres, made a tieup with the midwest division of the Columbia Phonograph Company whereby the windows of Columbia dealers featured a Mark Twain display centering on the Mark Twain record album, utilizing 11 x 14 stills from the film, the multicolored Twain travel map, and scrolls presented to Warner Bros. An offer of a cash prize by Columbia for the best window provided an incentive for dealers to make up outstanding displays which caused much favorable comment.

Washington. For the "Mark Twain" premiere at Warners' Earle Theatre, Frank La Falce directed a thorough and comprehensive campaign that utilized radio, schools, merchants, newspapers, etc.

Radio anouncements and tieins were effected with stations WOL, WTOP, WRC and WWDC.

Along exploitation lines, school war saving posters were sent to high school and grammar school English teachers; colored photos of Fredric March as Mark Twain were sent to drug stores as part of Cigar Institute national tieup; four-color map was sent to schools and libraries; contest was conducted for the best window displays on books; typographical unions were advised of the typesetting machine sequence in the picture; maps and stills were displayed at all libraries.

Cast sheets were sent to all dramatic editors; the Library of Congress was contacted for original Mark Twain manuscripts; newspaper stories were planted on the limited showing, as well as stories on the premiere, which was sponsored by Senators as guests.

A special advertising campaign which embraced *Shopping News, This Week in Washington, Washington Week, Catholic Review* and the regular newspapers was used to boost the engagement.

Baltimore. Utilizing four radio stations for tieups, announcements and special broadcasts calling attention to the showing of "The Adventures of Mark Twain" at Warners' Stanley Theatre, Manager Rodney Collier continued his campaign with the following stunts:

1—Tied in every book store in town and arranged window displays in principal stores and department stores. 2—Promoted displays at public library and its branches. 3—English class of John Hopkins University paid special tribute to Mark Twain in connection with showing of picture. 4—English department of public schools posted stills on bulletin boards of high schools and colleges, arranged lectures on Mark Twain. 5—Pictorial maps on Mark Twain's works placed in various high schools. 6—Display was placed in Y M.C.A. reading room.



F. A. O. Schwarz, big Fifth Avenue toy store in New York, created this window display for the showing of Warners' "The Adventures of Mark Twain" at the Hollywood Theatre. Why not use this photo as pattern for local store tieup?

Extra Coverage for 'Man From Frisco'

The tri-city engagement of "Man From Frisco" in San Francisco, Oakland and Richmond, Calif., and other early openings, were backed by widespread advertising and publicity campaigns, including additional newspaper advertising, billboard posting and radio spot announcements.

The production was screened for officials of the U. S. Maritime Commission, who are cooperating in promotion campaigns.

In San Francisco, for the Paramount run, six-sheets supplemented 24-sheet billboard posting; 1600-line display ads were used in the *Chronicle, Examiner, Call-Bulletin* and *News;* and radio spot announcements were used on stations KGO and KPO. In Oakland, for the Paramount engagement, 850 additional lines were used in the *Post-Enquirer* and *Tribune,* and spot announcements were employed on KNX, KLS and KROW. In Richmond, for the booking at the Costa, 1000 lines of additional advertising appeared in the *Independent* and *Record-Herald.*

For the booking at the Paramount, Hollywood and Downtown theatres in Hollywood and Los Angeles, 1600 lines of additional advertising appeared in the *Examiner, Times, News, Herald Express* and Hollywood *Citizen News;* radio spot announcements were used on stations KFI, KNX, KHJ and KMPC; and six- and 24-sheets were posted.

For the run of the picture at the Fulton in Pittsburgh 1600-line display ads are appearing in the *Post-Gazette, Press* and *Sun Telegraph.* Stations WCAE and KDKA are carrying spot announcements.

George Sallows Plants Editorial

A radio contest offering passes on "Why I Would Like to See 'Madame Curie'" was one of the stunts used on the picture by George Sallows of the Metropolitan Theatre, Morgantown, W. Va. He also planted an editorial in the newspaper, arranged a number of bulletin board and assembly announcements in schools.

Showman Sam says: What I'm afraid of with those predicted theatre television shows over wires is that just when the heroine shyly says she'd like to have a baby some telephone operator will break in with "Number please!"

Radio Campaign is Selling 'Hitler Gang'

Paramount's extensive radio merchandising program for "The Hitler Gang" got under way recently in the New England area in advance of the opening of the film at the Paramount and Fenway theatres in Boston. Broadcast from WNAC over the Yankee network of 21 stations, the program blanketed the entire area and was tied-in with more than 60 day-and-date engagements in New England, including Worcester, Springfield, Providence, Portland, Me., Augusta, Pittsfield, New Bedford, Brockton.

The radio campaign utilized virtually every type of broadcast known to air audiences, beginning with spot announcements, chain breaks, special programs ranging from 5 to 15 minutes, special events of various kinds, forum discussions; mention of the film by news commentators, on women's programs and in talks to Victory gardeners, music lovers and other groups, so that selling information about "The Hitler Gang" reached every class of New England listener morning, afternoon and night.

Interest in the radio promotion was enhanced by the personal appearances of the three leading actors in the film—Robert Watson, Alexander Pope and Martin Kosleck—who participated in radio programs, newspaper interviews and other activities. The trio then moved on to Detroit where for two weeks prior to the film's opening at the Palms State Theatre on June 2, they covered the Michigan territory in the same radio merchandising plan first used in New York and then New England. This air campaign will also be carried to the Southwest over the Texas Quality network and to the west coast from station KQW in San Francisco and nine stations of the Don Lee network.

In cities not fully covered by this regional plan, Paramount has bought time on individual stations. Example: the 50,000-watt station in St. Louis, where the campaign will begin two weeks before the June 15 opening of the film. In this way, company officials point out, every city, town and hamlet in the nation will be fully informed about "The Hitler Gang" before it comes to their theatres.

That's a Lot of Heralds

In a deal arranged by Al Schwartz, Columbia's Philadelphia accessory manager, the makers of the Helene Curtis Cold Wave, tied up nationally with the promotion of "Cover Girl," provided the City of Brotherly Love's Boyd Theatre with 150,000 of the standard Columbia heralds on the film. Distribution was made in the theatre and in the beauty parlors in and around Philadelphia.

'The News Is So Hot . . .'

Several thousand "singed" heralds carrying the copy, "The news is so hot it burned the paper it's printed on," were distributed on behalf of "Thousands Cheer" by J. C. Lund of the State Theatre, Aliquippa, Pa.

Promotes Cooperative Ads

Cooperative ads on Eve Curie's book were promoted by C. T. Spencer of the Capitol Theatre, Hamilton, Ont., on "Madame Curie."

SPARKLING... CAPTIVATING... CAPRICIOUS...

A REVEALING STORY OF WHAT GOES ON BEHIND THE GAYETY AND GLAMOR, THE CLOWNING AND CAREFREE SCENES IN THE WORLD'S MOST TALKED OF NIGHT SPOT... SET TO THE MUSIC OF THE WORLD'S MOST FAMOUS DANCE BANDS.

Trocadero



with

ROSEMARY LANE

and
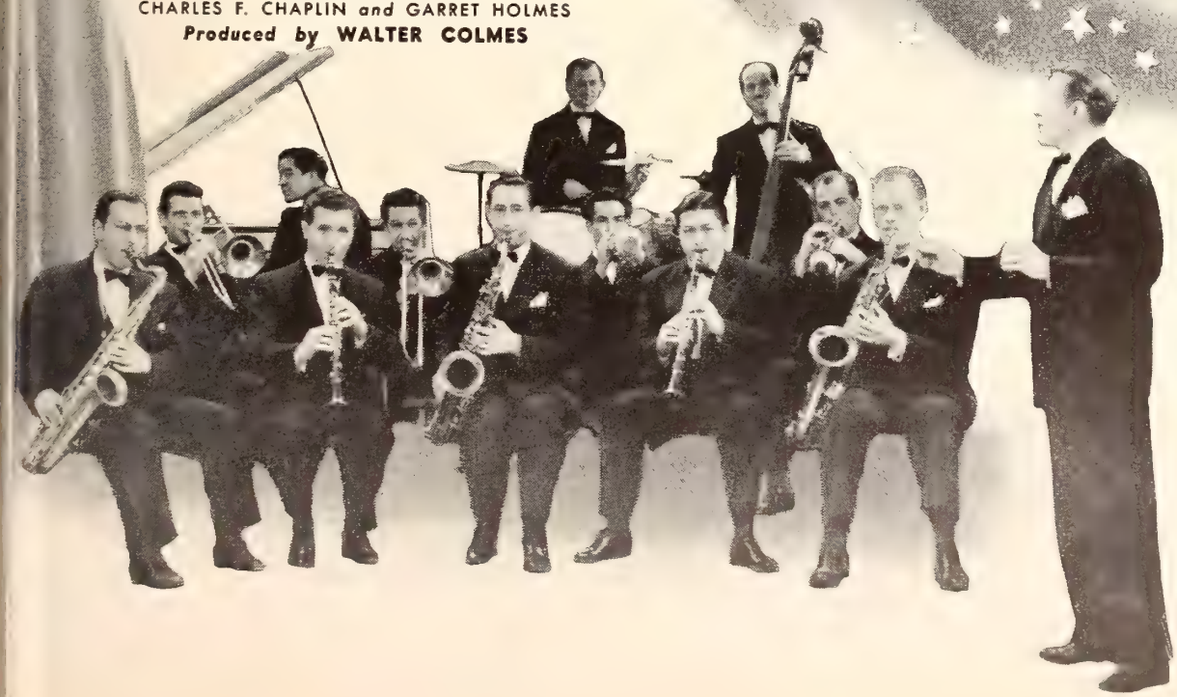
JOHNNY DOWNS

RALPH MORGAN
DICK PURCELL
CLIFF NAZARRO

and Featuring

BOB CHESTER *and his Orchestra*
MATTY MALNECK *and his Orchestra*
GUS ARNHEIM *and his Orchestra*
EDDIE LeBARON *and his Orchestra*

WILLIAM NIGH — *Director*
SCREENPLAY BY ALLEN GALE
ORIGINAL STORY BY
CHARLES F. CHAPLIN *and* GARRET HOLMES
Produced by **WALTER COLMES**



A REPUBLIC PICTURE

Regional Newsreel

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Philadelphia 34
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ATLANTA

Teodulo Llamas, San Juan exhibitor, operating some 14 theatres, was guest of the Marquee Club luncheon. Besides the theatres, Mr. Llamas has a soft drink bottling plant, a brewery, and the biggest ice plant in Puerto Rico.

Ralph L. McCoy, Warners' D. M., is helping to celebrate his daughter, Kimmy's, fifth birthday with a party at Washington Seminary for all of the little lady's pals.

Tommy Read, L & J city manager, was tendered a surprise birthday party at the Henry Grady Hotel, with some 75 guests present. With Mrs. Tommy at his one side, and his other "boss," William K. Jenkins, at the other, the gang presented him with a specially engraved silver platter.

Paul A. (Gus) King on his return from New York headed for New Orleans and Houston. He attended the graduation of his son, Walter H. King, from Decatur Boys High School.

L. J. Duncan, West Point (Ga.) theatre mogul, just acquired two more radio stations.

James C. Furman, 12 years in the theatre business, explains on a visit here he has been attending a theological seminary at Louisville, Ky.

Frank Salley, RKO-Radio film salesman and vice-president of the newly formed Motion Picture Colosseum, was presented a son, Francis Walker Salley, Jr., at the Piedmont Hospital by his wife, the former Miss Ruth Mooney.

Newcomers to the movies are Donna and Elissa, identical nine-months-old twin daughters of Mr. and Mrs. Stanley Ellis Lambertson of Clarkdale (Ga.). They will appear in RKO's "Heavenly Day."

Martin & Thompson, operators of a chain of 118 theatres in Georgia and other states, acquired the Troy and Cherokee theatres of Monroe (Ga.) from Troy Thomason.

BOSTON

Martin Mullin, Sam Pinanski, Edward A. Cuddy and other officials of the M and P organization have returned from a fishing trip in Maine.

"Pop" Henderson, manager of two theatres in Roxbury, has entirely recovered from a slight heart attack.

Harold Friary, former manager and publicist with M and P theatres, is now working in the Beth-Hingham plant of the Bethlehem Steel Company.

Lieut. Chick Morris, former theatre publicist who wrote "I Saw the Helena Go Down" for the *Saturday Evening Post,* is now in Alaska, having flown there after a short leave spent with his relatives in Boston.

Pvt. Marty Glaser, former publicist at the Paramount and Fenway, is a recent bridegroom.

Maurice Wolf, MGM district manager, covered his New England territory the past week, visiting all of the branch managers.

Phil Engel has returned from a swing around his territory in charge of the exploitation for Jane Powell the singing star of UA's "The Song of the Open Road."

Mrs. Sam Haase has recovered from a severe cold and an attack of grippe.

Herb Philbrick, aide to Harry Browning in the M and P public relations offices, is becoming an authority on the raising of poultry and at his chicken farm now has almost every variety of "good layers"—eggs, not gags.

Bill Powell of the Western Massachusetts Theatres visited Film Row last week.

Art Moger, publicity man for New England with Warner Brothers, went to Portland and Bangor this past week on business.

William S. Canning, M and P manager in Fall River, came to Boston this week end to discuss plans for the Fifth War Loan drive in his region.

Lou Richmond, assistant to E. M. Loew, has returned from his long visit to Baltimore where he launched the summer campaign.

Louis Krasnow, formerly theatre manager with the E. M. Loew circuit, now employed in a defense plant, was in Boston several days last week and called on many of his film row friends.

George Moffet, manager of the Somerville Theatre, spent several days at local booking offices.

John McConville, manager of the Watertown Square Theatre, has an attractive front for the opening of the Fifth War Loan Drive.

"The Song of Bernadette" continues to pack the Majestic afternoons and nights. Al Fowler is in charge of the local showing.

The Davis Square Theatre has acquired a new coat of paint and is all dressed up for the summer trade.

Captain Louis Gordon of the Lockwood-Gordon circuit has returned to his post on active duty.

Harry Paul, former theatre publicist here, is now working in a defense plant.

James Winn, district manager for United Artists, has returned from a business visit to Buffalo.

Al Kane, Chief Barker for the Boston Variety Club, announced that the club will hold several outdoor gatherings this summer, and that the big party will be held June 11.

Frank M. Smith of Warner Brothers went to Brooklyn last week to visit his parents.

John W. Queen, theatrical advertising agent, spent several days in New York last week.

Lieut. Weston W. Adams, USNR, is home on leave and will be in Boston for the next three weeks.

Arthur Howard of Affiliated Theatres went to New Haven on business last week.

CHARLOTTE

George D. Carpenter of the Columbia Theatre in Valdese, Col. J. B. Harvey, Carolina Theatre, Clover, S. C., and James B. Blackwell, State Theatre, Newton, N. C., included among the "Honored Hundred," met in Charlotte last week with Norris Hadaway, director of promotions of the War Finance committee, at the office of the Theatre Owners of North Carolina and South Carolina, Inc., with the secretary and treasurer, Mrs. Walter Griffith, and Roy Smart, co-ordinator of war activities for the motion picture industry, taking part in the conference.

The records of the three Carolinas winners based on the number of bonds sold in relation to the number of seats in their respective theatres are: Mr. Carpenter, 401.2 per cent, Mr. Blackwell, 342.4 per cent, and Colonel Harvey, 523.8 per cent. Colonel Harvey's theatre in a town of 3,067 population, seating capacity 290, sold 1519 bonds totaling $102,280. His work with consolidated schools of the county was particularly thorough, and included old-fashioned cake walks at so many stamps per participant.

Mr. Carpenter lists as his most successful stunt a "grab bag" for which he got local merchants and cotton mill managers to make donations. Mr. Hadaway came from Greensboro, where he is city manager for the Wilby-Kincey theatres, to meet with the three managers fresh from receiving their Treasury citations and to hear detailed accounts from each, as a basis for recommendations to managers in the Fifth War Loan campaign.

Wedding bells rang this week for George Frederick Hinkle, Jr., an Army instructor stationed at Miami, Fla., and Miss Martha Harrison. They were married at the First Methodist church and left at once for Miami. Instructor Hinkle in civilian life was with the United Artists exchange in Charlotte.

N. J. Frye, booker at Warner Bros., is on his vacation.

Members of the Charlotte Women's Club made an interested audience for an educational film, "Choose to Live," at the clubhouse. The film deals with cancer control, which has been adopted as the public welfare project of the Woman's club.

CHICAGO

The local Variety Club expects to realize about $2,500 as a special donation to La Rabida Sanitarium as a memorial to the late Aaron J. Jones, Sr. The plan is in compliance with Mr. Jones' wish that instead of flowers, cash be given to the children's hospital in which he took an active interest during his lifetime.

Leonard C. Worley, manager of the Publix Great States Theatres, has been elected president of the Peoria, Ill., Advertising and Selling Club.

Word has been received of the death of George Brennan, formerly an executive of Ideal Film Service. He was in the American Field Service in the India command.

Hal Halperin, Chicago amusement industry war committee member, was expected back from Florida late this week.

Del Lawlor, for 15 years with Balaban and Katz, has been named art director of the circuit.

Elmer Keyes, Great States booker, has returned from a west coast vacation.

Nick Bickos, Gary, Ind., circuit owner, has returned to his home after two weeks in the hospital.

Monday and Saturday editions of the Peoria newspapers, the *Star* and the *Journal-Transcript,* are appearing entirely without film advertising owing to newsprint shortages.

The Stanley Theatre Equipment Company will hereafter be the representative for the Ballantyne Sound Systm.

Vandalism in Chicago theatres has been subsiding, but in Belvidere and nearby towns the situation is not so good, according to theatre

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

men there.

Will Holden, director of the Chicago Theatre, has returned from Washington, where—among other things—he attended the Fifth War Loan committee meeting.

Jack Butler has been named manager of the new Victory Theatre in Danville, Ill.

C. J. Doty has obtained approval from the Government for the construction of the Woodbine Theatre, Carthage, Ill., to replace the house burned down last November. Edward Payne of Galesburg is the architect.

Louis Phillips, Paramount attorney, is expected here this week from New York headquarters.

New members of the Chicago Variety Club, Tent No. 26: Walter E. Branson, RKO division manager; Richard Scheimbaum, Paramount exchange; John Manta, theatre owner; Jack Barnett and Emile Montemurro, Movietone News; Melvin G. Barber, the Chicago *Times;* and James J. Plodua, Palace Theatre.

Sidney Spiegel and Eddie Silverman, Essaness circuit executives, have returned from New York conferences.

Earl Rockabrand, Paramount film salesman, is back on the job after recovering from an auto accident.

James Douglas, service employe of the Chicago Warner exchange, is dead after a long illness.

W. J. Rodell has reopened the Colonial Theatre at Athens, Ill.

Manson Couch and Guy Flick are rebuilding the Home Theatre and have managed to get an option on equipment.

The Chicago Drive-In Theatre has opened for the season with "This Is the Army." It has a single feature policy and is under Barger management. The other Chicago drive-ins will not open this season.

Work has started on the new Sterling Theatre, Sterling, Ill., to replace the house destroyed by fire last fall.

The film trade is extending sympathy to Claude Morris, UA publicity director, on the news received of the death of his father in Oklahoma.

E. A. Busch, E. Segal and L. Price have organized the National Television Corporation, with offices at 139 North Street.

CINCINNATI

According to Arthur Frudenfeld, Cincinnati theatre chairman, the Wac recruiting drive has been most gratifying in this district. Enlistments were made at all theatres and at the Wac recruiting station in the Hotel Gibson.

Harris Dudelson, United Artists branch manager, was host to Jane Powell, star of "Song of the Open Road," at a luncheon in the Netherlands Plaza Pavilion Caprice last Tuesday.

Reduced summer admission prices went into effect at the Albee beginning Friday. The prices for the summer season will range from 44 to 85 cents, with children's tickets 30 cents at all times.

RKO is inaugurating a radio program, "Hollywood Show Time," on May 29 over station WSAI.

Donald Hill, who was temporarily blinded when lightning struck as he was changing a sign on the marquee of the Broadway Theatre, Covington, Kentucky, regained his sight after a day or so.

The Shubert featured a dual revival last week, showing "Penny Serenade" and "Too Many Husbands."

Visitors at Film Row last week were Carl Leeder, Ray Frisz, Betha Wolf, Owenton, Kentucky; Mrs. Fon Sexton, Ashland, Kentucky; Lou Wetzel, Sam Marshall and Bob Hunt, Grand Theatre, Huntington, West Virginia.

Warner's district manager Charles Rich visited the local office this week.

Paramount's Harry Goldstein was here from Cleveland.

Milt Levine, chairman of the 5th War Loan Drive in West Virginia, is holding a meeting for exhibitors on May 24 at the Daniel Boone Hotel, Charleston, West Virginia.

Don Reda, former theatre owner at Vicco, Kentucky, and now in the service in England, met the young nephew of Warner's booker, Eleanor Inkrot.

Pam Hehman, secretary to Leavit Bugie, 20th-Fox, is vacationing in Detroit.

Bernie Kranze, RKO district manager, was in town for several days.

RKO's Dorothy Thacker is back at her desk after a throat operation.

RKO's Wilbur Hetherington has been assigned to the Signal Corps and is stationed at Camp Crowder, Missouri.

Lillian Aherne, secretary to Joe Oulahan, Paramount's branch manager, is back at her desk after a flying visit over the week-end to see her husband at his camp in Michigan.

Betty Gabbard resigned from Metro to join her husband, who is in service in California.

Ruth Rudin, receptionist at Universal, has been transferred to Universal's California office. Ada Cornelius is taking Miss Rudin's place.

CLEVELAND

Jane Powell, new United Artist singing star, was guest of honor at an industry luncheon at the Statler Hotel last Friday. Morrison Orr, United Artist branch manager who hosted the party, arranged for her to sing in the Statler ballroom where the Cleveland Federation of Women's Clubs was in session. Miss Powell sang for the disabled veterans at Crile General Hospital after the luncheon.

Marjorie McCord, of Warners Theatre department, and secretary to assistant zone manager Dick Wright, is stepping off into the sea of matrimony on July 15. Her fiance is John Streib of this city.

Without any formal engagement announcement by way of preparation, Ruth Blostein, United Artist assistant booker, was married last week to Pvt. Sid Tait who was home on furlough between assignments.

"Memphis Belle" is proving to be a valuable piece of box office property to exhibitors in this area. Almost all exhibitors are giving it equal billing with the feature and audience reaction is enthusiastic everywhere.

The Warner theatre zone managers' regular monthly meeting, scheduled to be held last Monday, was called off because of lack of hotel accommodations.

Nat L. Lefton, PRC franchise owner, has acquired the first Hopalong Cassidy pictures produced for re-release through his Cleveland, Pittsburgh, and Cincinnati offices. The pictures have been out of circulation for the past six years.



"BLACK MARIA." Charles Edison (right), son of Thomas A. Edison and president of Thomas A. Edison, Inc., and John Coakley, advertising manager, inspect a true replica of "Black Maria," first motion picture studio, now on display at the company offices in commemoration of the 50th Anniversary of motion pictures.

Word has been received that Warren Canter, former usher at Warners' LaRoy Theatre in Portsmouth, hasn't been heard of since April 13 when he made a forced landing during a raid over Schweinfurt, Germany.

Tony Stearn, Warner Theatre booking manager, was called to Pittsburgh by his induction board to see whether his 4F status still stands.

Rudy Norton has resigned from PRC to join Paramount, also in a sales capacity.

Hazel Mack of National Screen Service was the star of an office birthday party one day last week.

Staff Sgt. Jimmy Stecker, son of Associated Circuit's Sam Stecker, has been transferred from the west coast to Camp Francis Warren at Cheyenne, Wyo.

Oscar Price of Price Premiums was in town during the week. And Leonard Greenberger, former manager of the Fairmount Theatre, has been assigned to Camp Custer, Michigan.

Max Weisfeldt of Columbia's short subject department was a local Columbia exchange visitor last week.

George Erdmann, secretary of the Cleveland Motion Picture Exhibitors Association, took a bow for his management of the War Activities luncheon at the Statler Hotel last Tuesday, attended by approximately 250 exhibitors and distributors from Cleveland, Cincinnati and Pittsburg territories. The caravan whipped up a lot of enthusiasm for the Fifth Bond Drive.

Meyer Fine of Associated Circuit has been appointed permanent exhibitor-chairman of the WAC for the northern Ohio territory. He succeeds William N. Skirball, who has held the post during the past two years. Distributor chairman is Morrison Orr, United Artists branch manager.

Gilbert Lefton of the Coast Guard, former head of Academy Film Service, serving non-theatrical accounts, spent the week-end in town. Another Coast Guardsman, Bud Barach, son of NSS manager Nat Barach, came in from North Carolina for the week-end.

Dave Miller, Universal district manager, and Mrs. Miller checked in from a vacation at Atlantic City and points east.

DENVER

R. J. (Bob) O'Donnell, national chairman of the motion picture industry for the Fifth War Loan Drive, met with regional theatre owners and film distributors here Tuesday to outline a campaign and rally their support. O'Donnell was accompanied by Richard Kennedy, John J. Friedl, Ray Beall, Major Allen V. Martini, Claude F. Lee and Jack Flynn, all members of the Drive junket.

A welcoming committee of 100 headed by Frank H. Ricketson, Jr., state industry chairman for the drive, met the party at the train, with greetings being extended by Ricketson, Samuel Gillette and Tracy Barham of Utah, E. J. Schulte and Tom Berta of Wyoming, J. A. English of Montana, and Nevin McCord of Idaho, exhibitor chairmen of their various states.

Other officials greeting the party included Len Gruenberg, district chairman for the Salt Lake and Salt Lake City area, and his assistants, Tom Bailey of the Denver area and Giff Davidson of the Salt Lake City area; and Helen Garrity, William Gordon, Sam Gardner, Carol Trowbridge and George Smith of Utah, representing distributors.

At noon O'Donnell spoke at a luncheon at the Cosmopolitan Hotel. O'Donnell told of the success of the industry in the previous drives and urged both exhibitors and distributors to put forth every effort to bring even greater recognition to the business. The party left Tuesday night for San Francisco.

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★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

DES MOINES

Some 300 Iowa exhibitors, film exchange managers and salesmen attended the Fifth War Loan Drive rally held in the Fort Des Moines Hotel. Meeting with the film men was R. J. O'Donnell, national chairman of the drive. Other speakers included Lieut. Gov. Robert Blue, Maj. Gen. C. H. Danielson, Omaha, Neb., of the Seventh Service Command, Maj. Allen V. Martini of the Army Air Corps, and A. H. Blank, chairman of the Iowa WAC. A special guest at the meeting was R. J. Baker, manager of the Majestic Theatre at Centerville, who had just returned as a winner in the honored 100 contest.

Dave Kramer, salesman for Universal exchange, has resigned to join the Paramount staff in Chicago.

Employes of the Universal exchange at Des Moines have joined the front office union, Local F-39, now making all of the major exchanges operating with the union.

Lieut. Myron Blank, secretary of Tri-States Theatre Corp., and son of A. H. Blank, head of the circuit, returned to Des Moines on a 10-day furlough. Blank has been stationed at a Florida base with the Navy.

Mr. A. H. Blank and Mrs. Blank have increased their fund to construct the Raymond Blank Children's Memorial Hospital at Des Moines by another $100,000 in order to have one of the most completely equipped children hospitals in the country. Total cost of the hospital will now be $225,000. Plans for the hospital, now under construction, have been enlarged since the original draft, and special equipment will be provided by the additional money.

The Gem Theatre at Ankeny has been opened by H. V. Mullins, the owner. The Gem is the only theatre in the town which is located near the site of the huge Des Moines ordnance plant.

Morris Burckhalter, former operator of the Rialto Theatre at Pocahontas 25 years ago, is now head shipper at the Columbia exchange in Des Moines, replacing Dick Bruce. Burckhalter has also been shipper at Pathe and Educational in Des Moines.

Clifford Anderson has opened the Garwin Theater at Garwin, Iowa.

Judy Brooks, chief accountant for the Paramount exchange at Des Moines, is resigning June 1 after 17 years of service. She is leaving the film business to make a home for her husband and son.

DETROIT

Juvenile delinquency, and even murder, struck theatres in the Detroit area last week. A 16-year-old usher was held by juvenile authorities after, police said, he had confessed setting two fires in the Capitol Theatre, where he was employed. The theatre was vacant except for employes at the time of the fires, two hours apart. Damage was set at $1,000. The youth was quoted by police as saying: "Some one said that the building was condemned, so I set it on fire."

Anna Redman, cashier at the Monroe Theatre, came to work to find the Negro porter, whose name was believed to be Charles Battles, dead on the floor of the auditorium between the screen and the alley exit. His throat had been cut. Manager Edward Jacobson discovered that the projection room door had been forced and the cash box looted of $40.

The United Artists, Palms-State and Michigan theatres co-operated last week in presenting MGM's portrayal of manpower problems in the showing of the two-reel special, "Main Street Today." Booths were set up in the lobbies of the three theatres to enable members of the audience to volunteer for transfer from their present jobs to more essential work through the United States Employment Service.

Howard Hughes' Downtown Theatre got off to a noisy start May 19 with the help of Tommy Dorsey and Gene Krupa. More than 2,000 zoot-suiters were on hand. Truant officers grabbed some 50 hookey players.

Jane Powell stopped in Detroit for a visit last Saturday to attend an exhibitors' luncheon at the Hotel Book-Cadillac. Her appearance was good for newspaper pictures and plugs for "Song of the Open Road." She also entertained soldiers at Percy Jones Hospital, Battle Creek.

Hitler, Goebbels and Goering visited Detroit last week in the persons of Robert Watson, Martin Kosleck and Alexander Pope, as part of a statewide tour in connection with the Michigan premiere of "The Hitler Gang." The picture was showing in Detroit at the Palms-State.

Not to be outdone by the newly opened Downtown in band presentations, the Michigan Theatre has scheduled five big stage shows for the Summer.



SALES HUDDLE. James L. Winn (third from left), United Artists Boston district manager, and Branch Managers William Shartin, New Haven; John J. Dervin, Boston, and Matt V. Sullivan, Jr., Buffalo, photographed at a sales meeting in Boston.

INDIANAPOLIS

Indianapolis was the center of attraction on May 17 at a meeting for the Fifth War Loan drive at the Indianapolis Athletic Club. R. J. O'Donnell, Dallas, Texas, national chairman of the drive, in his address, revealed the over-all plans and objectives of the national campaign. Lawrence Dorsey, executive secretary of the Indiana War Finance Committee, and Louis Carow, state publicity director, were among the speakers. Fred Dolle and Ned Greene of Kentucky represented territorial interests at the meeting.

Ward E. Scott, 20th-Fox district manager, was here last week on business.

"Home in Indiana," 20th-Fox production, will have its world premiere here June 14 at the Indiana Theatre.

Max Page, head booker at 20th-Fox exchange, is on vacation.

Burdette Peterson, manager of National Theatre Supply Co., has completed his boot training at Great Lakes Naval Station.

Charles Rich, Warner district manager, came to Indianapolis last Saturday, and attended the Tom Baker testimonial dinner Monday evening at the Columbia Club.

Paramount's salesmen and Exchange Manager Al Taylor attended a sales meeting Thursday and Friday at the Netherlands Plaza Hotel in Cincinnati. Harry H. Goldstein, district manager, presided.

Don Hammer, Universal salesman, acted as master of ceremonies last Saturday night at the Variety Club frolic.

Erna Fuhrer of PRC is leaving her post to return to the Treasury Department in Washington, D. C.

Sherman Perry, employe of B. F. Keith's Theatre, celebrated his 75th birthday last week. He is a stage hand actively employed in the shifting and moving of heavy scenery and props.

Harold Janecky, manager of the National Theatre, Louisville, Ky., paid a visit to local exchanges during the week. He announced Gilbert Geabert as the new assistant manager of the National.

Max Meadows of Universal's booking staff is vacationing at his home in Dawson Springs, Ky.

Milton Ettinger, Universal salesman, has been released from St. Vincent's Hospital, where he underwent an appendectomy.

L. J. McGinley, Universal manager, was the guest speaker at the Indianapolis Home Furnishings Club at their weekly luncheon in the Warren Hotel.

Mrs. Anneta Kuebler, who operates the Astra and Tivoli in Jasper, Ind., was a Film Row visitor during the week, and announced the closing of the Tivoli for the summer.

A reception was held at the Variety Club Wednesday evening for Robert O'Donnell, National Chief Barker of Variety Clubs of America, who was here to conduct the Fifth War Loan drive meeting.

The Gem Theatre, Huntingburg, Ind., has installed New Simplex High Projection Lamps, National Rectifiers, Front Shutter attachments on the Super Simplex Projectors and a new screen. Chris Winkenhofer operates the house.

Lieut. Harold A. Dew, a former employe at the RCA Victor plant, was killed in action in Italy November 24, according to word received from the War Department.

JERSEY CITY

The Broadway Theatre, North Bergen, which has been closed for two years, has just been purchased by Dr. D. G. Richardi and after extensive renovations will be opened early in the Fall. The theatre seats 1,100, and the amount involved in the transaction was said to have been $75,000.

The Stanley Theatre is being repainted and redecorated.

A. Iarussi, managing director of the Monticello Theatre, and Mrs. Iarussi are spending a two-weeks' vacation at Niagara Falls and Buffalo. During his absence, J. H. Carton, relief manager for the Skouras chain in north Jersey, is in charge.

Harry Pollak, manager of the Central Theatre, has returned to work after a five-week illness. During his absence his duties were carried on by his assistant, Helen Reitz, formerly assistant manager of the Ritz.

The Central Theatre has just been redecorated and renovated.

Notis A. Kemnenos, general manager of the Skouras chain for north Jersey, entertained all of his managers Wednesday, May 17, at a day's outing and barbeque at his farm near Lebanon, N. J. Mr. Komnenos had one of his own prize sheep killed and roasted. John Margaritis, manager of the Strand, and an amateur chef in his own right, was in charge of the cooking. Thirty guests were present from north Jersey and metropolitan New York.

Mrs. Lucy Hotmer is new cashier at the Strand, her first job in show business.

D. F. Barreca, manager of the Orpheum, is now a grandfather, his daughter, Mrs. James Murphy, of New York City, being the proud mother of the newcomer, Robert James.

Ida M. Pieroni is new relief manager at the Orpheum. The theatre is discontinuing vaudeville for the summer.

Eleanor McGuirk of the Stanley will be married June 10 in St. Joseph's Church to Lt. Robert F. Hynes, of the Radio Communications Section, Army Air Force, temporarily stationed at West Palm Beach, Fla.

Rita Hughes, telephone operator at the Stanley, was married May 13 in St. Paul's Church to George Reickert, of the Army Air Force, now stationed in Florida.

Mae P. Sorman is new cashier at the Orpheum, coming to the house from the Alvin Theatre, Guttenberg.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

MEMPHIS

The film industry is now in the midst of organizing for the Fifth War Bond drive, of which James Rogers, branch manager of Columbia, is distributor chairman and M. A. Lightman, Malco president, is chairman of exhibitors.

Mr. and Mrs. J. C. Noble, owners of the Harlan Theatre, Leland, Miss., was visiting Film Row last week, as were H. G. Brewer, of the Savoy, Clarksdale, Miss.

Henry Hammond has replaced Bill Lake as salesman at Monogram exchange. Mr. Lake is serving in the armed forces.

New personnel at Paramount exchange include Mary Lou Williamson, inspectress; Ruby Phillips, stenographer in the booking department, and Derry Lynn Young, at the telephone desk.

Mrs. Zola Presson of Paramount exchange is entertaining her sister, Iris Dean Gardner, a Wac stationed at Lubbock, Texas. Miss Gardner was formerly connected with Paramount at Atlanta.

Robert Rhodes, salesman with Paramount exchange, has resigned and returned to Texas.

Sue Ann Fowler, 20th Century-Fox exchange, spent last week-end at her home in Weiner, Ark., to be with her brother home on furlough.

Kermel Williams, assistant shipper of 20th Century-Fox, has joined the Marines.

Mrs. Martha Scott, secretary to the Universal exchange branch manager, is visiting her husband, who is stationed in California.

Bill Mattingly, salesman at Universal, is recovering from an appendectomy.

Jane Walker, stenographer, has joined the forces of 20th Century-Fox exchange.

M. A. Lightman has turned from exhibitor to actor. Last week he portrayed the loving husband in "Torch-bearers" at the Little Theatre.

NEWARK

Harry H. Weiss, managing director of Proctors and the Lyceum, is staging a pin-up girl contest on his stage Thursday night, June 1, in connection with the showing of "Pin-Up Girl," to open at the house Memorial Day. No entrance requirements are necessary and the lucky girls will be chosen by popular applause from the audience. Prizes are a $50 war bond for the winner and two $25 bonds for the runners-up. Following the selection, three service men from the Army, Navy and Marine Corps will be chosen to draw lots for their favorite "pin-up" girl from the three winners. Then the sextette will be entertained with a supper at a Newark night club.

Contrary to local rumors, the Empire Theatre, Newark's burlesque house, owned by Izzy Hirst, of Philadephia, will not adopt a picture policy for summer, but will close for the season.

Leo Goldman, new manager of the Globe, recently arrived from Warner's Union Theatre, Union Township, is already getting his many friends lined up to purchase Fifth War Loan bonds. Goldman was formerly assistant manager at the Branford and Savoy.

Dennis J. Shepherd, manager of the Rialto of the Raybond Circuit, has been out ill for the past six weeks and is now again at his post. During his absence Mrs. Shepherd, his assistant, was in charge.

Phil Manes, manager of the Capitol, has just had his house entirely redecorated and new lighting fixtures installed. Last week he proved he was an able student of Joseph Bernhard's manual for Warner managers: "To Serve Your Customers Is To Build Good Will," when he found four gentlemen of African descent on their knees shooting craps in the men's room. In his usual quiet way, Phil broke up the crap game. On their way out the winners thanked Phil for breaking up the game and offered to split their winnings. Phil said: "Boys, it's just Warner service," but he warned them to "roll their bones" in the future at some other spot.

NEW YORK

Pvt. Harry Rosen, who used to operate the Inwood Theatre, Forest Hills, L. I., visited along film row this week. He was on furlough from Camp Lee, Va.

Evelyn Applebaum, who has recently joined the MGM box office statement department, was transferred to the new job from the MGM office in Washington.

The boys at RKO Radio were a bit confused one day last week when Robert Boasberg walked into the office to visit his brother, Charles, district manager for RKO. They are twins. Robert is an attorney in Buffalo.

There is a fine Victory Garden competition going on at Universal between Walter Bernard, cashier, and Bill Murphy, sales manager. It is a case of Bayside versus Great Neck. The referee, who looks upon them with some aloofness, is assistant district manager Nat Goldberg, a high-class grower of lilacs.

Betty and Virginia Reilly of the 20th Century-Fox exchange are soon going to San Francisco to see their recently-married brother and his bride. He is a paratrooper.

Dave Snaper of the Snaper circuit is about once more after an operation for a cataract on his eye.

George Jeffries, United Artists upstate representative, came in over the week-end for a conference at the exchange.

Tony De Mayo, formerly of RKO Theatres, who received the Purple Heart during the campaign in Sicily, sends his best regards to industry friends, and especially to those in the Far Rockaway theatres.

A luncheon was given last week by employes of the MGM exchange for Inez Carloni of the booking department, who will report for service to the Marines on May 30.

Petty Officer 2/c William Irvine, son of Frank Irvine, Warner home office auditor, has now worked his way near home, being stationed for special training in Staten Island.

Murray Asher, formerly of National Screen, has taken over the Park Theatre at Columbus Circle, currently running a program of high class musical features.

Abe Blumstein, Manhattan-Bronx salesman for 20th-Fox, has been busy this week entertaining his son, Lt. Norman Blumstein, who is in on furlough.

Nick Giordano, UA assistant shipper, recently got back from a vacation to his home and had to return immediately when he received word his mother had suffered a heart attack.

Harry Miller is a new face in the night crew of the MGM shipping room.

Word comes from England that when Bob Wolff arrived to take up his chores as RKO Radio managing director in Britain the office force and British exhibitors there gave him a big cocktail party at the famous Hotel Claridge.

There was plenty of sunburn around the United Artists exchange this week. Booker Johnnie McKenna had just returned from his vacation, and the others—seemingly without exception—had spent the week-end lying in the sun.

Walter Hamilton of the 20th-Fox office force is off on his vacation.

Ed Carroll, N. J. salesman for RKO Radio, declares on oath that he is raising dried prunes in his Victory Garden. Efficiency, you know.

Fifty to a hundred theatres are expected to be added to the official list of War Bond issuing agents through the work of a special committee headed by Julius Joelson, and coming under the direction of Ralph Pielow, distributor chairman.

Leon J. Bamberger, RKO Radio sales promotion manager, is now a proud grandfather. A son was born to his daughter, Helene, wife of Lt. Sheldon Kaplan of Camp Clark, Missouri, on Monday. Son weighed six pounds, one ounce.

P. A. McGuire of Simplex, Harry Rubin of Paramount, and Lester Isaacs of Loew's were among the New Yorkers who left this week to attend the IATSE convention in St. Louis.

OMAHA

Major Allen Martini, pilot of the famed "Dry Martini," highlighted the Omaha area bond rally here Monday at which industry leaders talked.

Harold Johnson, Universal branch manager, is taking his vacation at home.

Jack Connor, MGM exploiteer who was to be publicity chief for the Fifth War Loan Drive in this area, will go to Chicago to work on the drive. Eric Mathews, recently discharged from the Army, comes to this city as public relations head for Tri-States Theatres and will take over Connor's war bond job.

J. E. Garrison, Universal district manager from Kansas City, and A. J. O'Keefe, Western sales manager from New York, visited here during the week.

Harold Kaplan, manager of a theatre at Edina, Minn., and his brother, Sgt. Lowell Kaplan, for many years a booker for the Wellworth circuit, visited along the Row with Herman Field of Clarinda, Ia., and Don Smith of Carroll, Ia. Sgt. Kaplan is stationed at the prisoner-of-war camp at Clarinda.

Earl and "Bunch" Schuler, sons of Mrs. Leola Schuler, Humboldt, Nebr., exhibitor, were home on furloughs. "Bunch" has just returned from a long stretch in the South Pacific.

Flood waters, which seeped into the basement of the Colonial Theatre at Hamburg, Ia., owned by Howard Colon, ruined the theatre's cooling system.

Carroll Smith, exhibitor at Parson, Ia., will leave this week for Texas to visit his brother in service there.

Freon systems were turned on along the Row last week. It looks as if most exchanges have enough to carry them through the Summer.

T. M. Fisher, general district manager for RCA, and Donald David of the sales department were in the city.

Clyde Cooley, operator of the 20th-Fox screening room, will be a representative at the International IATSE convention at St. Louis, opening May 27.

Dena McClure has moved to the cashier's department at 20th-Fox, with Ruth McKenna replacing her in the contract department.

Sol Yaeger, former salesman at RKO, has been promoted to first lieutenant in the Army. He is stationed in Chicago.

Cpl. Betty Jane Wagner, stationed with the Wacs at Fort Crook, won the "Cinderella Girl" contest in this area in connection with the showing of "Cover Girl" at the Brandeis Theatre.

Mrs. F. A. Van Husen, wife of the Western Theatre Supply Co. owner, and Mrs. Jack Ziegler and two small children, visited Jack at Skagway, Alaska, where he is district manager for a bridge company. Jack formerly was with the supply company.

E. I. Rubin, president of the Omaha Variety Club, and Glenn Rogers, benefit chairman, presented a check for $11,095 to David Goldman, member of the Children's Memorial Hospital executive committee, for the film industry's part in the campaign to raise funds for the new hospital here. Benefit shows are still being held at points in the area.

A Central High School graduate, Stanley Brown, Jr., has been renamed Brad Taylor by Republic Pictures and will play the lead in "Atlantic City."

(*Continued on Page* 34)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

OTTAWA

Columbia Pictures of Canada now has its ace Technicolor picture, "Cover Girl," playing its fourth week at the Elgin Theatre, and appears to be heading for a record.

Gordon Beavis, manager of the Centre Theatre, brought back a Humphrey Bogart special, "Crime School," and double-billed it with "Girls on Probation" and succeeded in having an excellent week's business.

Mr. Tash of Associated Screen News in Toronto was in town over the week-end covering the arrival of Prime Minister King from the Premiers Conference in England.

Mac Hershman, recently of Toronto, has been appointed assistant manager to Steve McManus at the Elgin Theatre.

On Sunday evening last the local R.C.M.P. Band held a concert at the Capitol Theatre for benefit of the overseas fund for the soldiers.

The latest "Canada Carries On" series entitled "Trans-Canada Express," is now currently playing at the Capitol and Elgin theatres.

PHILADELPHIA

Edgar Moss, 20th Century-Fox district manager, has returned from Florida.

Roy Robbins, manager of the Boyd Theatre, passed his physical last week, was accepted for the Army, and is awaiting his call. Robbins was one of the Honored Hundred managers.

James E. Floyd, former manager of the Orient Theatre, is now manager of the Senate Theatre.

Jim Clark and Clint Weyer attended the meeting of the National Film Carriers Association in New York.

Harry Goldberg, national Warner ad chief, was in Philadelphia to address a meeting of the Philadelphia Motion Picture Forum.

Jim Ashcraft, MGM exploiteer, much improved after his sojourn in the hospital, is coming back to the office after a rest period in Atlantic City.

The Orpheum Theatre will close on June 4 and reopen on June 23.

The Garden Theatre will close shortly for the purpose of putting in new floors and seats.

Mrs. Edna Carroll, chairman of the Motion Picture Board of Censors, has been appointed assistant vice-chairman of the Republican City Committee.

R. Orlow has resigned as manager of the Walton Theatre and is going into business. Ken Cramer has resigned as manager of the Byrd Theatre to move over to the Walton. Harry Stevens, formerly with the Goldman circuit, is now manager of the Byrd.

Gertrude Schaeffer Mayers, wife of Dick Mayers, head of William Goldman Theatres' exploitation department, is visiting on the West Coast.

Bob Warner, chief of the projection staff of the William Greenfield Circuit, will leave that organization to go with Roscoe Faunce at Ocean City, N. J.

Al Davis of 20th Century-Fox has sold his home and will live in an apartment.

Mike Weiss, 20th Century-Fox exploiteer who was in a New York hospital for an operation, has returned to Philadelphia.

Jack Frost, former head of the Mastbaum Theatre display department, now assigned to the Headquarters Company at Camp Wheeler, Ga., was in town on a furlough.

Ralph Carman, Paramount booker, is still in the hospital.

"Cowboy" Jack Howard, former assistant of several theatres in the Northeast section, is now the assistant shipper at the Clark Film exchange, replacing Eddie Murphy, who left to go into war work.



PAUSE FOR PICTURE. Ralph Doyle, RKO general manager for Australia and New Zealand; Harry Michalson, short subject sales manager; Walter Branson, western division sales manager, and Ned E. Depinet, RKO Radio president, photographed at the recent RKO golf tournament in Rye, N. Y.

Sam Teitelbaum, manager of the Rexy Theatre, passed his physical exam and was accepted for the Army.

Louis J. Finske, area chairman for the Fifth War Loan Drive, was the principal speaker at the exhibitor meeting held in the Broadwood Hotel in Philadelphia on May 22. After being introduced by Jay Emanuel, local War Activities head, Finske introduced Sid Samuelson, zone chairman; Bob Folliard, distributor chairman; Sam Gross of 20th Century-Fox; Sid Weiler of the War Finance Department, each of whom gave reports on what their particular committees were doing. Finske then announced that each theatre holding a bond premiere would receive a plaque.

PORTLAND

J. J. Parker's theatres in Portland and other Oregon cities have already a big advertising advance on the 5th War Loan, with a special preview at the Broadway Theatre for war loan workers, and have hung up the slogan: "Be Glad You're Alive to Back Number Five."

Mrs. Emma Ridgeway, exhibitor of Sedro Woolley, Wash., has filed for the Legislature on the Democratic ticket.

R. L. Long, auditor for 20th Fox, is covering the Portland and Seattle exchanges.

J. T. Sheffield of Sheffield-Republic announces plans for a new Republic Pictures Exchange in Portland.

Frank Graham, exhibitor of Auburn, is off on his annual big bear hunt in the Canadian Rockies.

George Mitchell, Eastern Washington salesman for United Artists, will enter the Army.

Herb Sobottka of Hamrick-Evergreen Theatres, Seattle, has been remanded to a hospital for examination.

The New Tower Theatre at Klamath Falls suffered a $1,000 loss to carpets and draperies when water flooded the downtown area, following a break in the irrigation canal.

John Hamrick, veteran theatre man, was host to Hamrick-Evergreen managers at a special breakfast.

Kenneth Schultz of Evergreen is well on way to recovery following a hospital sojourn.

A special unit of entertainers from the Olson and Johnson show, "Sons o' Fun," contributed talent at Seattle's Victory center.

Morris Grad, director of sales promotion for Columbia Pictures, visiting at Portland and Seattle row.

Dan Foley is a new salesman for Monogram Pictures, with headquarters in Seattle.

Louis Goldsmith, RKO-Radio salesman, Eastern Washington, back to Seattle for conference.

Named again as co-chairman of the War Loan drive are Bob White, representing the Independents, and Al Finke of Evergreen Theatres.

J. G. and Gene von Herberg announce the birth of a baby daughter. They also have three sons.

National Screen Salesmen Herbert Cass, Portland, and Lester McEachran, Spokane, met with the staff in Seattle for a conference.

ST. LOUIS

R. J. O'Donnell was the principal speaker at a large and enthusiastic 5th War Loan Drive regional gathering of theatre owners and exchange men, held May 18 at Hotel Chase. Harry C. Arthur, Jr. presided at the gathering. In attendance were representatives of most of the 800 motion picture theatres in Eastern Missouri and Southern Illinois which will be under Mr. Arthur's jurisdiction.

Albert Stetson, a district manager for the St. Louis Amusement Company circuit, has been named director of war activities for the Fanchon & Marco and St. Louis Amusement Company houses.

Richard F. Walsh, president of IATSE, and other members of the Executive Committee met at the Jefferson Hotel here on May 22 to work out the agenda for the all-important war-time national convention to be held here starting May 29.

"Whispering motion pictures" was the novelty that several of the downtown motion picture houses served to their customers for a brief period last Wednesday because of the failure of a cable terminal at a downtown sub-station of the Union Electric Company. At the theatres the temporary failure of power did not interfere with the screening of the films, but the sound volume was cut down to a hoarse whisper for a matter of minutes.

Charles Francis Coe, general counsel and executive vice-president of the MPPDA, speaking at a joint luncheon of the Better Films Council of Great St. Louis and the St. Louis Chamber of Commerce, pledged the business men that the motion picture industry in the postwar period would produce motion pictures entirely free from propaganda, factual, interesting and entertaining, and made an indirect plea to insure freedom from drastic censorship or other governmental restraints.

David G. Arthur, former assistant general manager of the Fanchon & Marco St. Louis Amusement Company houses, has been commissioned a second lieutenant by the Marine Corps. He reports Saturday at Quantico for training.

John X. Quinn, former local MGM manager, is back from a Florida vacation. Still must take things easy. Hasn't announced his future plans.

Gordon White of the Public Information Committee of the Motion Picture Industry, took fine care of the press boys detailed to cover the Coe speech at the Hotel Statler. All took advantage of the occasion to renew acquaintanceship with some of the reporters. White at one time worked on the *Globe-Democrat* here.

Barney Rosenthal of Monogram Pictures has closed a very important deal with Fred Wehrenberg of the Fred Wehrenberg Circuit for the showing of the Monogram product in all houses of the circuit.

VANCOUVER

Spring weather kept people from theatres in droves last week and grosses were lowest in months. "See Here, Private Hargrove," made the best showing at the Capitol.

Theatres and film companies are encountering mounting difficulties in realizing adequate coverage for promotion of big pictures here. Billposting is one of the problems caused by the manpower shortage, another is that the local newspapers are limiting film advertising. Radio stations are getting a bigger break now from

the amusement business.

Odeon's Rialto Theatre, Trail, B. C., had a fire which did serious damage to the screen, seats and stage. The fire started backstage after the theatre was closed for the night. The theatre will be closed for two weeks.

The Cadet Theatre, Esquimalt, changed owners last week, Stan Kennedy selling out to J. J. Hannan & Son of Alberts. Esquimalt is a few miles from Victoria, V. I.

The Vancouver Film Exchange Building was sold last week to J. Mahon for $70,000. All local film companies are located in the building.

Harry Paige, former booker at United Artists in Vancouver and now in the Navy, is Motion Picture Officer in charge of all films for convoys out of Newfoundland.

Oscar Hanson, head of Monogram Pictures of Canada and other interests, is in Vancouver at present. He's spending two weeks on the Pacific Coast.

Nat Lavant, manager of Columbia Pictures, is handling a dual job at present, running the office and doing his own booking. Nat claims bookers are hard to find around Vancouver.

A new black-out went into effect this week. Unprecedented water shortage, threatening the local power supply of British Columbia Electric resulted in the ban being placed on power, which includes theatre signs. Business has not been affected in the theatres thus far.

Dominion Theatre Equipment Co., Ltd., installed new sound equipment in Russ McTavish's Cambie Theatre, a Vancouver suburban house in a residential zone.

British Columbia and Vancouver city have both shattered all Victory loan records in the last drive just completed. B. C. was $20,000,000 over quota and Vancouver city $3,000,000 over. Dave Griesdorf, Odeon district manager, was provincial chairman for the amusement business and again came through in grand style.

Leon Anderson, chief inspector of theatres for Saskatchewan for 19 years, has now retired.

WASHINGTON

Ned Depinet, chairman of the Distributors' Division, advised the Statler Hotel meeting of theatremen of a new procedure in the 5th War Loan Drive. The country will be divided into sections with a motion picture company heading each section. RKO is in charge of the Washington section. A branch manager will handle each zone, with salesmen from all exchanges assisting him. In the Washington vicinity the following have been appointed: Mark Silver, United Artists, West Virginia; Max Cohen, Universal, Baltimore; Harry Brown, Monogram, central Maryland; George Gill, PRC, eastern shore, Maryland; Fred Biersdorf, Vitagraph, Norfolk area; C. E. Peppiat, 20th Century-Fox, central Virginia; Ed Fontaine, Paramount, Roanoke; Ben Caplon, Columbia, Fredericksburg-Pitt Circuit.

Ginny Simms, MGM singing star, was given a reception by Loew's at the Hotel Statler last Wednesday.

Jack Foxe, formerly manager of Loew's Columbia Theatre, has succeeded George Peters as manager of Loew's Richmond Theatre.

The Earle Theatre extended its Wac recruiting activities for another week in conjunction with the other district theatres.

Former MGM secretary Helen Pender Addison is now in Hollywood, where she and her husband, Carl, have been doing magazine covers and specials.

The 20th Century-Fox Mother's Day Luncheon at the Variety Club was a huge success, with war bonds and door prizes given away to many of the 225 who attended. The March of Time presented Washington's war mother, Mrs. Josephine Byrnes, with a war bond. Henry Hiser's mother was given a bond for being the oldest mother present at the luncheon. Mrs. Fritz Hoffman, mother of 12 children, was given a bond for the mother with the most children.

Sidney Hoffman, manager of the Warner Bros. Kennedy Theatre, goes into the Navy on May 31. Raymond Bursch, manager of the Colony Theatre, expects to return to the Army Medical Corps at his former rank of sergeant.

Sylvia Slan, cashier at Monogram, will be married on June 4 to Pvt. Lester Grubb, stationed at Camp Pickett, Virginia.

Metroites who attended the Variety Club luncheon were Mr. and Mrs. John Allen; District Manager and Mrs. Rudy Berger, and Mrs. Berger's mother; salesman and Mrs. Harry Cohen; salesman and Mrs. Phil Bobys; salesman and Mrs. Jack Goldberg; Office Manager and Mrs. Joseph Kronman, and Mr. Kronman's mother; Mr. and Mrs. Harry Burkett, and Tom Baldridge.

Dorothy Kolinsky, Warner Bros. Publicity Dept., spent the May 20 week-end in New York visiting friends.

New contract clerk at Monogram is Bonnye Grochowsky.

Recent Film Row visitors were Morton Thalhimer of Richmond; W. F. Crockett, of Virginia Beach, Hunter Perry of Charlottesville, Willie Crist of Lynchburg, Ashton Rudd of Roanoke, Benn Pitts of Fredericksburg, Sam Mellets of Denton, Maryland, Will Zell of Baltimore, and Aleck Thompson of Charlottesville.

The "Fighting Fifth" War Loan Committee in the District of Columbia includes: Chairman, Sidney Lust; Co-Chairman of the War Activities Committee, John J. Payette and Carter T. Barron; Area Publicity Chairman, WAC, Frank La Falce; Exchange Chairman, WAC, Joseph B. Brecheen; Exchange Chairmen 5th War Loan, Harry Anger, Harry Bachman, Graham Barbee, Nelson Bell, Louis Bernheimer, Jay Carmody, A. J. Brylawski, Walter Cersley, George Crouch, Gene Ford, E. F. Harloff, William Hoyle, Andrew R. Kelley, Fred Kogod, Hugh Lynch, John Maynard, Fred McMillan, Hardie Meakin, E. N. Read, John Reilly, Roland Robbins, Lawrence Snoots, Frank Shorty, A. M. Tolkins, Lloyd Wineland and Charles Zurhorst.

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Smash ADDED ATTRACTIONS—

WITH DISPLAYS FOR YOUR LOBBY TO SELL 'EM!

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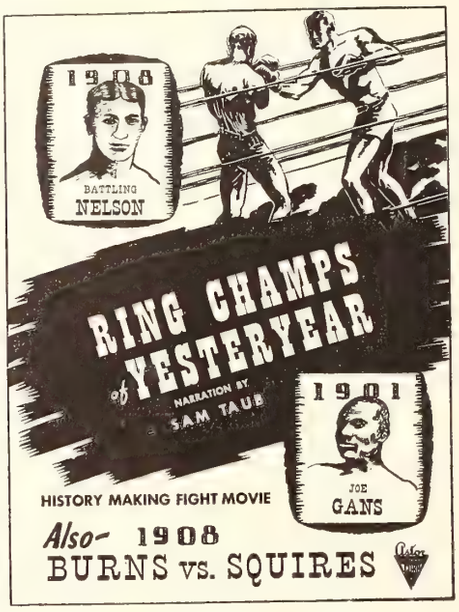
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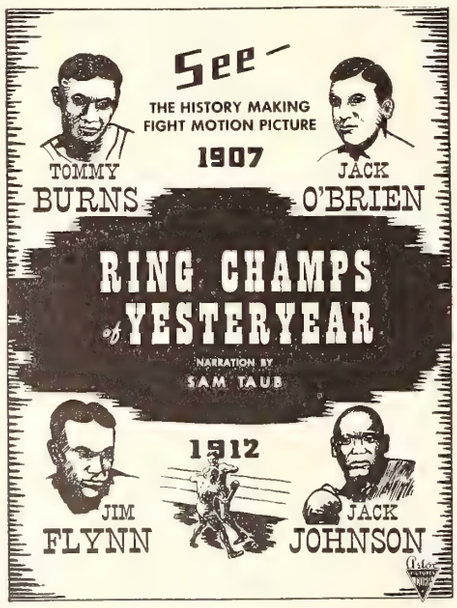
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THOUSANDS . . .

have argued, discussed recalled these historic fights — NOW they can see them on your theatre's screen . . .



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ASTOR PICTURES ARE BOX-OFFICE FROM ANY ANGLE!

Newsreel Synopses

(Released Wednesday, May 24)

MOVIETONE (Vol. 26, No. 75)—General Clark decorated; Honors for Wacs in Italy; Negro soldier awarded medal; 5000th Flying Fortress; Helicopter flies indoors; Mail for soldiers in Italy; Free snapshots from Seattle for GIs overseas; Skating championships in Chicago; New air bombs; Chemical tactics.

NEWS OF THE DAY (Vol. 15, No. 273)—Fighting French aid Allies in Cassino drive; General Patton trains his men for invasion; Newly-improved flame throwers; High explosive bombs tested; Helicopter flies indoors; Mail call overseas; General Clark lauds Wacs; Free photos for GI Joe; Recruiting women in industry (Philadelphia only).

PARAMOUNT (No. 76)—Helicopter flies indoors; Forest fire in Massachusetts; Skating championships in Chicago; Thrill-skating atop Empire State; Mail for soldiers in Italy; Latest air invasion weapons.

RKO PATHE (Vol. 15, No. 78)—General Clark honors Wacs; Show enrolls women for industry; Wheat surplus will feed Allies; Mail for soldiers in Italy; Costa Rica President inaugurated; Helicopter flies indoors; Ballet shows science of light; Invasion training hardens soldiers.

UNIVERSAL (Vol. 17, No. 295)—Latest air invasion weapons; Soldiers train for invasion; Safety for parachutists; Wacs decorated; Pin-up babies; Helicopter flies indoors; Chemical warfare equipment demonstrated; Apple Queen; Skating championships in Chicago.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 83)—Victory gardens under way; Freedman's celebrates Hospital Day; Mrs. Bertha J. Diggs receives Dewey appointment; Start fund-raising for colleges; Lucky sailors have girl chauffeurs; Haile Selassie reviews troops; Service men's center has party; Butter Beans and Susie discuss faces and chins.

(Released Saturday, May 27)

MOVIETONE (Vol. 26, No. 76)—Eisenhower visits bomber bases; U. S. shanty town in England; Mass artillery in Italy; Diving champions give aquatic show; Capt. Gentile, Capt. Godfrey heroes of week; Admiral King says we are ready for second front; I Am An American Day in New York.

NEWS OF THE DAY (Vol. 15, No. 274)—D-Day checkup by Eisenhower; American guns on Anzio front score "bingo" against Nazis; I Am An American Day in New York; Italian prisoners on our side; U. S. war veterans home (Boston and New Haven only); U. S. shantytown in England; Air Wacs on the job; Film Bulletin No. 17: "V for Vegetables and Victory."

PARAMOUNT (No. 77)—Nation's war dead honored; War heroes Capt. Gentile and Capt. Godfrey come home; Italian prisoners raise army; U. S. shantytown in England; Allied artillery barrage in Italy; Eisenhower inspects bases.

RKO PATHE (Vol. 15, No. 79)—U. S. guns blast Nazis in Italy; Yanks build a crate shantytown; Canadian Prime Minister before Parliament; Italian prisoners work for U. S.; Eisenhower inspects bomber bases.

Co-op Ad on 'Women at War'

Walter Wilson, manager of the Capitol, a Famous Players house in Edmonton, Alberta, promoted a full-page cooperative ad in the Edmonton *Journal* coincident with the playing of "Women at War," Warner Bros. two-reeler. Layout sounded a recruiting call for women in the Canadian armed services, and among the many cooperative advertisers was the City of Edmonton.



ADV.

What Are Your Needs?
Joe Hornstein Has It

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055



Bing Crosby, who functions as president of the newly organized Bing Crosby Productions, Inc., talks things over with Co-Producers James Edward Grant (left) and Frank Mastroly (right) and offers a few suggestions on their initial film venture, "The Great John L," story of John L. Sullivan, a United Artists release.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

"Princess on the Warpath" will be Dorothy Lamour with Sam Coslow inciting her to riot . . . Republic will place part of the "Lake Placid Serenade," with Vera Ralston starring, in New York City . . . Vernon Keays will direct "Trail to Gunsight" for Producer Oliver Drake at Universal . . . James Kern, director of "The Doughgirls," got a solid gold identification bracelet from these sugar gals . . . Allyn Joslyn will replace Brian Aherne in the lead of "Stalk the Hunter" . . . Martin Mooney has signed Wallace W. Fox to tell 'em how on "For the Love of Mike" . . . The ubiqitous King Bros. will be behind the production of "Matrimony Preferred" . . . Sol Lesser is looking out for his interest in Lon McCallister and has purchased "Civilian Clothes" for the youngster, now a G.I. Joe . . . Bing Crosby Productions are trying to borrow Richard Crane for "The Great John L." . . . The entire proceeds from the sale of tickets at a five- and ten-dollar premiere of "Voice in the Wind" at the Hawaii will be given to the new Los Angeles Port of Embarkation Hospital at Torrance . . . Michael Kalatozoff, representative of the Russian Soviet motion picture industry and a noted director, is a constant observer of the Hollywood scene and picture technique . . . The Bills—Pine and Thomas—are so enthusiastic about their story, "Double Exposure," that they are looking for a big-name femme star to play opposite Chester Morris . . . Walter Colmes is planning to include a number of vaudeville acts in his coming Republic production, "Anything for a Laugh," which will star Ellen Drew . . . Gale Sondergaard is back from a hospital and camp tour, and waiting to get a glimpse of "Christmas Holiday," the Deanna Durbin starrer . . . Sydney Greenstreet plays his first comedy role in "Christmas in Connecticut" . . . Authentic voodoo rhythms, played on Haitian percussion instruments and conches, will reach the screen in "Bride of the Vampire" . . . Chick Chandler and June Clyde enter the "Seven Doors to Death" which Alexander-Stern are producing . . . Veda Ann Borg shows up as the femme interest in a Monogram western, "Marked Trails" . . . "Something for the Boys" will have a technical adviser who is the supervisor of the Tooling Department at Douglas Aircraft; he has to see that Carmen Miranda gets over the right movements . . . William J. O'Sullivan, whose specialty is serials at Republic, is getting together "Black Whip" as the next 15-chapter play for that studio . . . Turhan Bey will get a star build-up at Universal—and starting June 1 he will be co-starred with Maria Montez in "Queen of the Nile"; after that he will sheik "The Return of the Sheik."

PRODUCTION NOTES FROM THE STUDIOS

Fanny Brice Reports for 'Ziegfeld Follies' Sketch; Producer Lesser to Use Disney Animated Storks in 'Three's a Family'

Fanny Brice has reported to MGM to begin rehearsals on her "Baby Snooks" sketch for "Ziegfeld Follies." This is her first appearance on the MGM lot since 1938 when she starred with Judy Garland in "Everybody Sing." "Follies" is being produced by Arthur Freed, with Vincente Minnelli directing.

Considering "Detective Kitty O'Day" a success, Monogram has decided to run a series of these films and that the next will be "Kitty O'Day Comes Through," to form a part of the 1944-45 program. As before, Lindsley Parsons will produce.

Paramount is discussing a deal with Rosalind Russell to do the feminine lead in "The Trouble With Women," based on a series that ran in the *Saturday Evening Post* some time ago. Seton I. Miller will produce after finishing his current "Two Years Before the Mast."

Tito Guizar, Latin-America's gifted singer of ballads and a favorite of the radio has drawn the important male lead in Republic's forthcoming international musical, "Brazil." Producer Robert North also engaged the dance team of Veloz ond Yolanda, and the comic star Edward Everett Horton.

Bob Hope got smacked with some juicy overripe tomatoes during the filming of a scene for Samuel Goldwyn's "The Princess and the Pirate," in which Hope stars. Picture, for RKO release, is being directed by David Butler.

Sol Lesser's "Three's a Family" for United Artists release is rapidly shaping up its cast, with Charlie Ruggles, Charlotte Greenwood and Jeff Donnell already inked. In addition, Edward Ludwig has been selected as director. To supplement these actors, Lesser has made a deal with Walt Disney to animate a couple of storks for the picture so that the film will show the combination of real-life portrayal and animated cartoon portrayal.

Director Charles Barton went seeking some sinister snow scenes for Alfred Hitchcock's forthcoming Vanguard film, "The House of Edwardes."

Inez James and Sidney Miller have written six songs which have been approved by Associate Producer Bernard Burton for use in Universal's "Babes on Swing Street" in which Miller also plays a role. Edward Lilley is directing the picture which features Leon Errol, June Vincent, Peggy Ryan, Ann Blyth and others.

Louise Randall Pierson, who wrote the best-seller, "Roughly Speaking," which Warners are producing, is now serving as technical adviser on the story.

"The Girl Habit" is the title of a 'teen-age musical featuring the younger talent on the studio roster of Columbia. Wallace MacDonald was assigned to produce the musical when the original story is finished by Stanley Davis.

Martha Tilton, the first lady of swing, will be starred by PRC in "Swing Hostess" a comedy musical which will be produced by Sig Neufeld and directed by Sam Newfield. Picture will carry one of PRC's biggest budgets.

Frances Rafferty and Tom Drake have gone into their roles in MGM's "Mrs. Parkington." They are the last of the featured players, and Director Tay Garnett expects to complete the Greer Garson-Walter Pidgeon starring film before the middle of June. Leon Gordon is the producer.

After D. O. Selznick approved William Castle as director for the Monogram picture, "I Married a Stranger," which the King Bros. are producing, he permitted the loanout of three of his contract players for that picture: Kim Hunter, Neil Hamilton and Dean Jagger.

Boris Karloff has been signed by RKO for two pictures to be produced by Val Lewton under the supervision of Jack Gross. Karloff's first assignment will be the lead in "Carmilla," sensational novel dealing with vampires in America.

Kurt Neumann, directing Sol Lesser's next, "Tarzan and the Amazons," has announced the need for 100 tall, beautiful women to round out the cast. Picture will have RKO release.

Director William Dieterle selected Brandon Beach for the part of a Senator who appears in "With All My Heart," the Ginger Rogers-Joseph Cotten starrer for Vanguard. The "Senator," a pompous politico, asks Cotten, a veteran of the South Pacific, his "opinion" on the political views of U. S. soldiers.

"Miss I. Q.," Gloria Jean's next Universal picture, was assigned to Felix Feist to produce and direct. Val Burton has been set to write the screenplay.

Warner's "Objective Burma" has been shooting on location for quite some time with Raoul Walsh directing for Jerry Wald, producer of the Errol Flynn starrer.

The Hoosier Hot Shots are appearing in the Columbia western musical "Under Western Skies."

PRC producer Jack Schwarz and his associate producer, Lou Brock, have returned from a week's scouting in the Redwoods Forest for locations for "Enchanted Forest" which will be the first color picture PRC has ever made. Production is expected to start in July.

Paul Langton, MGM contract player, joins a cast headed by Wallace Beery, James Gleason, Noah Beery, Sr. in "Airship Squadron 4" which is directed by William Wellman and produced by Sam Marx.

William Wright Returns

William Wright, Columbia contract player who entered the Army more than a year ago, has received a medical discharge. He will return to the studio shortly and resume his acting career under the contract which was in force at the time he became a soldier.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Let's go visit Ellen Drew today. She's just returned from England where she went to entertain our boys, and is now working in a picture called "Anything for a Laugh." Walter Colmes is producing this for Republic release, and he's co-starring Richard Arlen.

Story is about a man who hasn't laughed for over twenty years—so his daughter and her boy-friend decide to find out why.

Today's scene takes place in the library of their home and as we enter we see Miss Drew and a young man named Richard Bailey rehearsing some dialog together. The camera has been set up in the center of the room facing a desk, behind which Miss Drew is seated. The walls are lined with books. Bailey has just entered, and as he starts to speak, Miss Drew swings around in her chair to look up at him and listen to what he has to say.

Seated on the sidelines is Arlen, awaiting his call. So, when the scene is finished and we're allowed to breathe again, we go over to meet him. We visit with him for only a few moments before he's called away. As he goes, we're joined by Miss Drew.

We've just begun to talk, when the order for silence comes from Director William Berke. They're ready for another scene. In order not to disturb them, we go to the young lady's dressing room. There we hear all about her trip by convoy; about conditions in England and our boys over there; about total conscription and about their sale of "war savings certificates."

Our visit ends when a call comes for her services elsewhere, so we go back to the set. There, Bailey is doing a scene that requires his getting down on his knees; then jumping up suddenly, rushing for the door and slamming it in his face as he rushes to get out. After a few rehearsals, the director calls for a "take" and it looks like "this will be it" until Bailey gets to the door. There he gets stuck . . . it won't open. This breaks everyone up and it's a few minutes before they can go ahead and finish the scene.

It's now noontime, so we say good-bye to those we've met, including Producer Walter Colmes, and go off for lunch.

Until next week.

Ann Lewis

Testing Constance Collier

Constance Collier is being tested by Director Mitchell Leisen for a top character role in "Kitty," Paramount's picture based upon the Rosamond Marshall novel. Paulette Goddard has the title role, and Karl Tunberg and Darrell Ware are producing the film.

Between Two Women

Mona Maris has been signed by Paramount to play the role of Dorothy Lamour's rival for the affections of Arturo de Cordova in "A Medal for Benny," which Irving Pichel will direct and Paul Jones will produce from an original screen story by John Steinbeck and Jack Wagner.

Baldwin as Hot-Dog Vendor

Walter Baldwin will play the role of a hot-dog vendor in Vanguard Films' "With All My Heart," which United Artists will release. The Dore Schary film, directed by William Dieterle, stars Ginger Rogers, Joseph Cotten and Shirley Temple.

Louise Erickson's Screen Debut

Louise Erickson, star of the radio program, "A Date With Judy," has been signed by Columbia to make her film debut in "Meet Miss Bobby Socks," the musical starring Bob Crosby.

ADV.

Can't Get It?
Joe Hornstein Has It

RKO Hollywood Studios Hum With Picture-Making Activity

Five feature films are now before the RKO Radio cameras, while Bob Hope is starring in Samuel Goldwyn's "The Princess and the Pirate," and International Pictures is making "The Woman in the Window," with Edward G. Robinson, Raymond Massey and Joan Bennett. RKO Radio will release both films.

The five now in production at the studio include Cary Grant in "None But The Lonely Heart"; John Wayne in "Tall in the Saddle"; Pat O'Brien, George Murphy and Carole Landis in "Having Wonderful Crime"; Dick Powell, Claire Trevor and Anne Shirley in "Farewell My Lovely"; and Fibber McGee & Molly in "Happy Days."

Nine pictures are in the studio's cutting rooms, while six more are being prepared for early getaways in the next few weeks.

More Acts for Kyser Musical

June Richmonds, singer; Leonard Bluett, dancer; the 4 Dreamers and Jessie Graves, all specialty acts, have been signed by Columbia to appear in the spectacular Bond Rally finale of "Battleship Blues," the musical starring Kay Kyser and his band and Ann Miller. Others added to the cast at the same time include Daisy Buffer and Inez Hatchett.

Set for Swashbuckling Romance

Having successfully scored in "Frenchman's Creek," Arturo de Cordova will be starred by Paramount in another 18th century swashbuckling romance, adapted from the celebrated classic, "Captain Fracasse," by Emile Gautier. Kenneth Macgowan will produce the picture, and Julien Josephson has been engaged to write the screenplay.

Add Six to 'Stranger' Cast

Claire Whitney, Robert Mitchum, Lou Lubin, Dick Elliott, Mary Field and Edward Keane have been added to the cast of "I Married a Stranger," Monogram picture now before the cameras with William Castle directing for King Bros., producers. Cast is headed by Paul Kelly, Kim Hunter, Neil Hamilton and Dean Jagger.

Preminger Directing 'Laura'

Otto Preminger has taken over the direction, from Rouben Mamoulian, of 20th Century-Fox's "Laura," in which Gene Tierney plays the title role. Included in the cast are Dana Andrews, Vincent Price, Clifton Webb, Judith Anderson and others.

Red-Head Gets Assignment

Red-headed Ruth Valmy has been cast in "The Woman in the Window," International Pictures production for RKO Radio release which features Edward G. Robinson and Joan Bennett.

Siodmak's 'Tarzan' Screenplay

Curt Siodmak will write the screenplay for "Tarzan and the Amazons," third of the Johnny Weissmuller jungle adventures to be made by Producer Sol Lesser for RKO Radio release.

Gets Role in Durbin Film

Producer Felix Jackson has signed Elisabeth Risdon to play the role of Deanna Durbin's aunt in Universal's Technicolor production, "Can't Help Singing," which Frank Ryan is directing.

Advance Dope (SIB)

SAN DIEGO, I LOVE YOU (Univ.) **Comedy. Principals:** Edward Everett Horton, Louise Allbritton, Jon Hall, Eric Blore. **Director,** Reginald LeBorg. **Plot:** A small-town school teacher resigns to go to San Diego to promote his invention: a collapsible life raft. Adventures en route plus the meeting with a strange young man who turns out to be the financial backer of all inventions, provides merriment.

CHARLIE CHAN IN MURDER CHAMBER (Mono.) **Mystery. Principals:** Sidney Toler, Mantan Moreland, Frances Chan. **Director,** Phil Rosen. **Plot:** A psychic medium is murdered and Sidney Toler's daughter is involved. Mysterious happenings keep occurring constantly and strange clues make the case difficult to solve—but Toler arranges a seance and thus traps the guilty party.

ATLANTIC CITY (Rep.) **Drama. Principals:** Constance Moore, Bradford Taylor, Charles Grapewin, Jerry Colonna, Paul Whiteman and orchestra. **Director,** Ray McCarey. **Plot:** Prior to World War I, the owner of theaters and amusement centers becomes engrossed in amassing a fortune. His property is damaged by fire and he is on the verge of bankruptcy when his old friends, whom he shunned, come to his assistance.

MRS. PARKINGTON (MGM) **Drama. Principals:** Greer Garson, Walter Pidgeon, Agnes Moorehead, Edward Arnold. **Director,** Tay Garnett. **Plot:** The beautiful and gay daughter of a boarding house keeper marries a rich flamboyant major. His former sweetheart teaches the bride how to dress and act, but society refuses to accept her. She finally makes the grade, and after the major passes away rules the family, who have become victims of inherited wealth. Her millions go to save the father of her favorite grandchild, whom she wants to start her future right with the man she loves.

WOMAN IN THE WINDOW (RKO) **Mystery. Principals:** Joan Bennett, Edward G. Robinson, Raymond Massey. **Director,** Fritz Lang. **Plot:** A psychology professor becomes a victim of circumstance when a murder is commited with damning evidence pointing to him. Just as his innocence is about to be proven, fresh evidence develops and he has quite a time of it before matters are straightened out.

MGM Buys Paul Gallico Story

"The Romance of Henry Menafee," an original story by Paul Gallico, has been purchased by MGM, and Casey Robinson has been assigned to do the screenplay. It is the story of an unhappily married English school teacher who finds release in circus life, becoming a clown who brings forgetfulness to children who are living through the horrors of war. He also finds love at the end of a series of dramatic, and sometimes tragic, episodes. The picture will star Spencer Tracy.

To Produce 'Hillbilly Symphony'

Producers William Pine and William Thomas announce plans to produce "Hillbilly Symphony" as an elaborate picture for Paramount. Negotiations are now in progress with Roy Acuff and his Smoky Mountain Boys. Before casting any other talent for the picture, Pine and Thomas plan to conduct a national survey of juke box favorites in rural regions, and will sign only recognized favorites in this entertainment field.

Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream In the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43	b12/25/43
4003	Destroyer (D)	E. Robinson-G. Ford-M. Chapman	99	9/2/43	b8/21/43
4020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4023	Passport to Suez (D)F	Warren William-Ann Savage	72	8/19/43	b9/13/43

CURRENT 1943-44

5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
	Black Parachute, The	J. Carradine-Osa Massen	65	5/4/44	a4/15/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43	b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43	b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
	Girl in the Case	Janis Carter-Edmund Lowe	64	4/20/44	a4/15/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	b5/13/44
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43	b1/29/44
	Jam Session	Ann Miller-Jess Barker	77	4/13/44	a1/22/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
	Stars on Parade	Lynn Merrick-Larry Parks		5/25/44	a4/15/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	b5/6/44
	Underground Guerillas	John Clements-Mary Morris		5/18/44	
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING 1943-44

	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44	b4/22/44
	Battleship Blues	K. Kyser-Ann Miller-V. Moore			a5/6/44
	Beauty For Sale	Ann Savage-Ross Hunter			
	Bride of the Vampire	Osa Massen-Stephen Crane			
	Crime Doctor's Rendezvous	Warner Baxter-Nina Foch			
	Impatient Years, The	L. Bowman-J. Arthur-C. Coburn			a5/20/44
	Kansas City Kitty	Joan Davis-Bob Crosby			a5/20/44
	Louisiana Hayride	Judy Canova-Ross Hunter			a5/20/44
	Love of Madame Sand (Tech.)	Paul Muni-Merle Oberon			a1/22/44
	Mr. Winkle Goes to War	Ed. G. Robinson-Ruth Warrick		7/6/44	a3/11/44
	Secret Command	P. O'Brien-C. Landis-C. Morris		6/22/44	a3/11/44
	She's a Soldier Too	Beulah Bondi-Nina Foch		6/29/44	a5/6/44
	They Live in Fear	Otto Kruger-Clifford Severn		6/15/44	a4/15/44
	Tonight & Every Night(Tech.)	R. Hayworth-J. Blair			
	U-Boat Prisoner	Bruce Bennett-Erik Rolf			a5/20/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43	b1/8/44
5201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43	b11/27/43
	Riding West (W)F	C. Starrett-Shirley Patterson		5/18/44	a1/30/43
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43	b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

	Cowboy From Lonesome River	Charles Starrett-Vi Athens			a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor			a9/25/43
	Last Horseman, The (W)F	Russell Hayden-Bob Wills		6/22/44	a1/9/43
	Rough Ridin' Justice	Charles Starrett-Jimmy Wakely			
	Saddle Leather Law	Charles Starrett-Vi Athens			a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth			a2/12/44
	Under Western Skies	Red River Dave-Jane Frazee			

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44

MGM (Cont.)

CURRENT 1943-44

414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	b7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	Airship Squadron 4	Wallace Beery-James Gleason		
	America (Tech.)	B. Donlevy-Ann Richards		a6/12/43
	Bathing Beauty (Tech.)	Red Skelton-H. James & Orchestra		a2/5/44
	Canterville Ghost	Charles Laughton-Margaret O'Brien		a10/30/43
	Dragon Seed	Katharine Hepburn-Walter Huston		a2/5/44
	Gold Town	Wallace Beery-Binnie Barnes		
	Kismet (Tech.)	R. Colman-Marlene Dietrich		a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell		
	Maisie Goes to Reno	Ann Sothern-John Hodiak		
	Marriage Is a Private Affair	Lana Turner-John Hodiak		a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien		a4/1/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon		
	Music for Millions	D. Reed-M. O'Brien-J. Durante		
	National Velvet	Mickey Rooney-Elizabeth Taylor		a4/1/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield		
	Secrets in the Dark	Robert Young-Susan Peters		
	Seventh Cross	Spencer Tracy-Signe Hasso		a3/18/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce		
	Thin Man Goes Home	William Powell-Myrna Loy		
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson		a4/8/44
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
	White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126		b3/11/44
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly			

MONOGRAM

Block No.					
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44	b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

	Alaska	Margaret Lindsay-John Carradine			a5/20/44
	Are These Your Parents?	Lyle Talbot-Addison Richards			a5/13/44
	A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox			a5/20/44
	Black Magic	Sidney Toler-Claudia Dell			
	Block Busters	East Side Kids-Roberta Smith			a2/12/44
	Call of the Jungle	Ann Corio-James Bush			a4/29/44
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65		b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan	63		b4/1/44
	Girl Next Door, The	Edmund Lowe-Marjorie Rambeau			a5/6/44
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79		b3/11/44
	I Married a Stranger	Dean Jagger-Neil Hamilton			
	Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78		b5/20/44
	Leave It to the Irish	James Dunn-Wanda McKay			a5/13/44
	Three of a Kind	Billy Gilbert-Maxie Rosenbloom			a5/20/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11 27 43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1 22 44

Westerns (Coming)

	Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59		b5/13/44
	Marked Trails	Hoot Gibson-Bob Steele			
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55		b3/11/44
	Range Law (W)F	J. M. Brown-Raymond Hatton	58		b5/13/44
	West of the Rio Grande	J. M. Brown-Raymond Hatton			

PARAMOUNT

Block No.	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward		a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken		a2/26/44
Dark Mountain	Robert Lowery-Ellen Drew		
Fear	J. McCrea-Gail Russell-H. Marshall		
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova		a7/31/43
Great Moment	Joel McCrea-Betty Field		a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines		a8/28/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer		a7/10/43
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts		
I Love a Soldier	P. Goddard-Sonny Tufts		a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald		a2/5/44
Man in Half Moon Street	Nils Asther-Helen Walker		a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds		a7/31/43
Murder, He Says	F. MacMurray-M. Main-M. Paige		
National Barn Dance	Charles Quigley-Jean Heather		a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi		a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell		a10/16/43
Practically Yours	C. Colbert-F. MacMurray		a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken		a12/11/43
Road to Utopia	Crosby-Hope-Lamour		a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes		a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton		a12/11/43
Two Years Before the Mast	Donlevy-Ladd-Bendix		

PRC

	CURRENT 1942-43		Rel. Date
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65 10/17/43 b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger		3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65	5/10/44	b5/13/44
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43	b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold		4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gerilla) (D)F (Reviewed as: Girl and the Gorilla)	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62	4/22/44	b5/13/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43	b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43	b9/25/43
415	Waterfront (D)A	J. C. Naish-John Carradine	65	5/24/44	b5, 20, 44

COMING

416	Delinquent Daughters	June Carlson-Judy Gibson	6/25/44	
	Dixie Jamboree	Frances Langford-Guy Kibbee		a2/19/44
421	Machine Gun Mama	Armida-Wallace Ford	8/2/44	a4/29/44
404	Minstrel Man	Gladys George-Benny Fields	6/1/44	
	Seven Doors to Death	Chick Chandler-June Clyde		

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43	a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43	
462	Frontier Outlaws	Buster Crabbe-Al St. John		3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The	Dave O'Brien-Jim Newill		4/27/44	
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	

Westerns (Coming)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/15/44	
	Fuzzy Settles Down	Buster Crabbe-Al St. John		
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44	

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44 b2/19/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43 b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43 b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43 b11/27/43
336	Coastal Command (Doc.)	R.A.F. Personnel	61	July b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44 b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44 b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44 b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43 b11/6/43

RKO-RADIO

	CURRENT 1943-44		Trade Mins.	Shown	See Issue of
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/6/44
Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
Falcon in Mexico	Tom Conway-Mona Maris	
Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Going to Town	Lum 'n' Abner	
Goyescas (M)A	Spanish Cast 99	b5/20/44
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	
Heavenly Days	Fibber McGee & Molly	a4/8/44
Look to Your Children	Kent Smith-Bonita Granville	a2/5/44
Mlle. Fifi	Simone Simon-Kurt Kreuger	a5/13/44
Marine Raiders	Pat O'Brien-Ruth Hussey	a2/19/44
Master Race	Carl Esmond-Osa Massen	
Night of Adventure	Tom Conway-Louis Borell	a2/26/44
None But the Lonely Heart	Cary Grant-E. Barrymore	
Princess & the Pirate	Bob Hope-Walter Brennan	
Pumpkin Shell	Sharyn Moffett-Jill Esmond	
Step Lively	Sinatra-G. Murphy-G. DeHaven	a4/29/44
Tall in the Saddle	John Wayne-Ella Raines	
That Hunter Girl	A. Marshal-L. Day-M. Hunt	a5/6/44
Three Caballeros	Disney	
Untitled Musical	Anne Shirley-Dennis Day	
Woman in the Window	Robinson-Bennett-Massey	

REPUBLIC

	CURRENT 1942-43			Rel. Date
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43 b9/25/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43 b10/2/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43 b8/21/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

Anything for a Laugh	Richard Arlen-Ellen Drew		
Atlantic City	Moore-Whiteman & Armstrong Band		
Call of the South Seas	Janet Martin-Allan Lane		a4/1/44
Girl Who Dared	Lorna Grey-Peter Cookson		
Goodnight Sweetheart	Bob Livingston-Ruth Terry		a5/20/44
House of Terror	William Terry-Virginia Grey		
Man From Frisco (D)F	Michael O'Shea-Anne Shirley	91	b4/29/44
Port of 40 Thieves	Stephanie Bachelor-Richard Powers		
San Fernando Valley	Roy Rogers & Trigger-D. Evans		
Secrets of Scotland Yard	Edgar Barrier-Stephanie Bachelor		a5/6/44
317 Silent Partner	Beverly Lloyd-Bill Henry	6/9/44	a5/20/44
Sing, Neighbor, Sing	Lulubelle and Scotty		a5/20/44
Storm Over Lisbon	Ralston-von Stroheim-Arlen		a3/4/44
Song of Nevada	Roy Rogers-D. Evans-Mary Lee		a4/29/44
Three Little Sisters	Mary Lee-Ruth Terry-Cheryl Walker		a5/20/44
Yellow Rose of Texas (W)F	Roy Rogers-Dale Evans	69	b5/20/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43	b9/11/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43	b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43	b8/28/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43	a4/17/43
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

Bordertown Trails	Smiley Burnette-Sunset Carson		
Call of the Rockies	Smiley Burnette-Sonny Carson		
Marshal of Reno	Bill Elliott-George "Gabby" Hayes		
San Antonio Kid	Bill Elliott-Bobby Blake		
Sheriff of Sundown	Allan Lane-Peggy Stewart		
Silver City Kid	Allan Lane-Peggy Stewart		
Stagecoach in Denver	Allan Lane-Peggy Stewart		
Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	b5 20 44

20TH CENT.-FOX

CURRENT 1943-44

Block No.			Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
6	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders-B. Marshall-P. Dorn	86	10/15/43	b10/9/43
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
Sp.	Song of Bernadette	J. Jones-V. Price-C. Bickford	158		b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
6	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

	Big Noise, The	Laurel & Hardy			
11	Candlelight in Algeria	James Mason-Carla Lehmann	85	July	
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96	June	b5/20/44
	Greenwich Village (Tech.)	Don Ameche-Carmen Miranda			a12/4/43
11	Home in Indiana (Tech.)	Walter Brennan-Jeanne Crain	103	July	a10/23/43
	In the Meantime, Darling	Jeanne Crain-Frank Latimore			a5/20/44
	Irish Eyes Are Smiling	Monty Woolley-Dick Haymes			
	Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			a4/1/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	b5/20/44
	Laura	Gene Tierney-Dana Andrews			
	Outposts Unknown	Dennis-Roosevelt tour			
11	Roger Touhy, Gangster	K. Taylor-L. Andrews-P. Foster	65	July	a6/5/43
	Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea			
	Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman			a4/1/44
	Take It Or Leave It	Phil Baker-Marjorie Massow			a5/13/44
	Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson			
	Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn			
	Wilson (Tech.)	Coburn-Hardwicke-Mitchell			
	Wing and a Prayer	Don Ameche-Dana Andrews			a4/8/44

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
	Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
	It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
	Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
	Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
	Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
	Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
	That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
	Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
	Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
	Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
	Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43
	Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43

COMING

	Abroad With Two Yanks	William Bendix-Dennis O'Keefe			
	Dark Waters	M. Oberon-F. Tone-T. Mitchell			
	Guest in the House	Anne Baxter-Ralph Bellamy			
	Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90		b5/20/44
	Intermezzo	Leslie Howard-Ingrid Bergman	70		Reissue
	Rebecca	L. Olivier-Joan Fontaine	130		Reissue
	Since You Went Away	C. Colbert-J. Cotten-S. Temple			a3/18/44
	Sensations of 1945	W. C. Fields-E. Powell			a4/8/44
	Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93		b4/29/44
	Story of G.I. Joe	Ernie Pyle Story			
	Summer Storm (D)A	George Sanders-Linda Darnell	107		b5/20/44
	Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76		b3/25/44
	With All My Heart	Ginger Rogers-Spring Byington			

Westerns (Current)

	Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
	Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
	False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
	Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	b4/8/44
	Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	b1/22/44
	Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44

Westerns (Coming)

	Forty Thieves	Wm. Boyd-Andy Clyde			a3/11/14
	Mystery Man	Wm. Boyd-Andy Clyde			a8/14/43

UNIVERSAL

CURRENT 1942-43

7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
4028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7001	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	b4/29/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight in Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44

UNIVERSAL (Cont.)

CURRENT 1943-44

Block No.			Mins.	Rel. Date	See Issue of
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	b4/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	5/5/44	b4/22/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
8027	Weird Woman (M)A	Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

COMING

	Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	64		b5/6/44
	Babes on Swing Street	Peggy Ryan-Leon Errol			
	Bowery to Broadway	Oakie-Montez-S. Foster			
	Christmas Holiday	Deanna Durbin-Gene Kelly		6/30/44	a1/8/44
	Climax, The	Susanne Foster-Turhan Bey			a3/4/44
	Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker			a5/20/44
	Devil's Brood, The	Lon Chaney-Boris Karloff			a4/29/44
8061	Follow the Boys(M)F	All-Star	122		b3/25/44
	Ghost Catchers	Olsen & Johnson		6/16/44	a4/8/44
	Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo			a2/5/44
	House of Fear	Basil Rathbone-Nigel Bruce			
	Invisible Man's Revenge	Jon Hall-Evelyn Ankers		6/9/44	a2/5/44
	Jungle Woman	Evelyn Ankers-Milburn Stone			a3/18/44
	Merry Monahans	Donald O'Connor-Peggy Ryan			a1/8/44
	Moonlight & Cactus	Andrews Sisters-Leo Carrillo			a10/2/43
	Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	61		b5/13/44
	Murder in the Blue Room	Anne Gwynne-Donald Cook			a5/13/44
	Patrick the Great	Donald O'Connor-Peggy Ryan			a11/20/43
	Pearl of Death, The	Basil Rathbone-Nigel Bruce			a5/20/44
	Reckless Age	Gloria Jean			a5/6/44
	San Diego, I Love You	Susanna Foster-Jon Hall			
	See My Lawyer	Olsen and Johnson			a5/6/44
	Singing Sheriff	Bob Crosby-Fay McKenzie			
	South of Dixie	David Bruce-Anne Gwynne	61	6/23/44	a3/25/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	b4/29/44
	Trail to Gunsight	Eddie Dew-Lyle Talbot			
	Twilight on the Prairie	Eddie Quillan-Connie Haines			a5/6/44

Westerns (Current 1943-44)

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight		5/26/44	
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
8086	Trigger Trail	Rod Cameron-Fuzzy Knight		7/7/44	

WARNER BROS.

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	5/6/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	b5/13/44
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	Reissue
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

COMING

	Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/20/43
	Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/43
	Conflict	Humphrey Bogart-Alexis Smith			
	Conspirators	Paul Henreid-Hedy Lamarr			
	Cinderella Jones	Joan Leslie-Robert Alda			
	Crime by Night	Jane Wyman			
	Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
	Doughgirls	A. Sheridan-J. Carson-J. Wyman			
	Horn Blows at Midnight	Jack Benny-Alexis Smith			
	Janie	Joyce Reynolds-Robert Hutton			
	Last Ride (D)	R. Travis-Chas. Long			
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	b5/20/44
	Mask of Dimitrios	Zachary Scott-Peter Lorre		7/1/44	
	Mr. Skeffington	Bette Davis-Claude Rains			a11/27/43
	My Reputation	Barbara Stanwyck-George Brent			
	Objective Burma	E. Flynn-James Brown			
	Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
	Roughly Speaking	Rosalind Russell-Jack Carson			
	Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
	Strangers in Our Midst	Philip Dorn-Irene Manning			
	To Have and Have Not	H. Bogart-W. Brennan			
	Very Thought of You	Ida Lupino-Dennis Morgan			a5/13/44

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10 2 43	Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/42
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Fouillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/42
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/13/43

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures of a Rookie	RKO
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Airship Squadron 4	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Always a Bridesmaid	Univ.
Amazing Mr. Forrest, The	PRC
America	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Anything for a Laugh	Rep.
Are These Our Parents	Mono.
Arizona Trail	Univ.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
Atlantic City	Rep.
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Banjo on My Knee	20th-Fox
Bar 20	UA
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Battleship Blues	Col.
Beautiful But Broke	Col.
Beauty For Sale	Col.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Between Two Worlds	WB
Beyond the Last Frontier	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Hills Express	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Blazing Frontier	PRC
Block Busters	Mono.
Bombers Moon	20th-Fox
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Bride of the Vampire	Col.
Bridge of San Luis Rey, The	UA
Bring On the Girls	Para.
Broadway Rhythm	MGM
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Candlelight in Algeria	Fox
Canterville Ghost, The	MGM
Canyon City	Rep.
Casanova Brown	RKO
Casaneva in Burlesque	Rep.
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Cherokee Strip	WB
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Cinderella Jones	WB
Claudia	20th-Fox
Climax, The	Univ.
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Colt Comrades	UA
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Rendezvous	Col.
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Dancing Masters, The	20th-Fox
Dangerous Blondes	Col.
Danger! Women at Work	PRC
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Manhunt	Rep.
Death Valley Rangers	Mono.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Destroyer	Col.
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dr. Gillespie's Criminal Case	MGM
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Empty Holsters	WB
Escape to Danger	RKO
Eve of St. Mark	20th-Fox

F

Falcon and the Coeds, The	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fear	Para.
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Fired Wife	Univ.
Flat-Tops	Fox
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Footlight Glamour	Col.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Bad Men	Univ.
Frontier Law	Univ.
Frontier Outlaws	PRC
Fugitive From Sonora	Rep.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Next Door	Mono.
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Gold Town	MGM
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great Moment, The	Para.
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guns of the Pecos	WB
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hail to the Rangers	Col.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heaven Can Wait	20th-Fox
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Comes Kelly	MGM
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Diddle Diddle	UA
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Holy Matrimony	20th-Fox
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Fear	Univ.
House of Terror	Rep.

I

I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
I Married a Stranger	Mono.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Chicago	20th-Fox
In Old Oklahoma	Rep.
In Our Time	WB
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
It Happened Tomorrow	UA

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Come Lately	UA
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansan, The	UA
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies in Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Land Beyond the Law	WB
Laramie Trail, The	Rep.
Larceny With Music	Univ.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lodger, The	20th-Fox
Look to Your Children	RKO
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Rep.
Love of Madame Sand	Col.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mile. Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From Music Mountain	RKO
Man From the Rio Grande, The	Rep.
Man in Half Moon Street, The	Para.
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet the People	MGM
Melody Parade	Mono.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder on the Waterfront	WB
Music for Millions	MGM
My Best Gal	Rep.
My Kingdom for a Cook	Col.
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Never a Dull Moment	Univ.
Night of Adventure	RKO
Nine Girls	Col.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Objective Burma	WB
Oh, Susanna	Rep.
Oklahoma Kid	WB
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Orders From Tokyo	Misc.
Outlaw, The	Misc.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Outposts Unknown	20th-Fox
Overland Mail Robbery	Rep.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Passport to Suez	Col.
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Phantom of the Opera	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Port of 40 Thieves	Rep.
Practically Yours	Para.
Prairie Thunder	WB
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Pumpkin Shell	RKO
Purple Heart, The	20th-Fox

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Revenge of the Zombies	Mono.
Return of the Ape Man	Mono.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col.
Roughly Speaking	WB

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Dark	Rep.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
ecrets in the Dark	MGM
ecrets of Scotland Yard	Rep.
e Here, Private Hargrove	MGM
e My Lawyer	Univ.
ensations of 1945	UA
even Days Ashore	RKO
even Doors to Death	PRC
eventh Cross, The	MGM
hake Hands With Murder	PRC
heriff of Sundown	Rep.
herlock Holmes Faces Death	Univ.
he's a Soldier Too	Col.
he's for Me	Univ.
hine On, Harvest Moon	WB
how Business	RKO
ilent Partner	Rep.
ilver City Kid	Rep.
ilver City Raiders	Col.
ince You Went Away	UA
ing a Jingle	Univ.
ing, Neighbor, Sing	Rep.
inging Sheriff	Univ.
ky Devils	Astor
leepy Lagoon	Rep.
lightly Terrific	Univ.
mart Guy	Mono.
now White and the Seven Dwarfs	RKO
omething for the Boys	20th-Fox
on of Dracula	Univ.
on of Lassie	MGM
ong of Bernadette, The	20th-Fox
ong of Russia	MGM
ong That Lived Forever	Col.
ong of the Open Road	UA
ong of the Saddle	WB
ong of Nevada	Rep.
onora Stagecoach	Mono.
o's Your Uncle	Univ.
outh of Dixie	Univ.
pider Woman	Univ.
pook Town	PRC
potlight Scandals	Mono.
tage Coach to Denver	Rep.
tanding Room Only	Para.
tars on Parade	Col.
tep Lively	RKO
torm Over Lisbon	Rep.
tory of G. I. Joe	UA
trange Death of Adolph Hitler	Univ.
trangers in Our Midst	WB
ubmarine Base	PRC
ullivans, The	20th-Fox
ultan's Daughter, The	Mono.
ummer Storm	UA
undown Valley	Col.
uspected Person	PRC
weet and Lowdown	20th-Fox
weet Rosie O'Grady	20th-Fox
weethearts of the U. S. A.	Mono.
wing Fever	MGM
wing Out the Blues	Col.
wing Shift Maisie	MGM
wingtime Johnny	Univ.

T

Take It Big	Para.
Take It Or Leave It	Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Thank Your Lucky Stars	WB
That Hunter Girl	RKO
That Nazty Nuisance	UA
There's Something About a Soldier	Col.
They Lived in Fear	Col.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Fangs	PRC
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tonight & Every Night	Col.
Top Man	Univ.
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.

U

U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Under Western Skies	Col.
Uninvited, The	Para.
Unknown Guest	Mono.
Up in Arms	RKO
Up in Mabel's Room	UA

V

Very Thought of You, The	WB
Victory Through Air Power	UA
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Watch on the Rhine	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Meno.
What a Woman!	Col.
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Wintertime	20th-Fox
With All My Heart	UA
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wyoming Hurricane	Col.

Y

Yanks Ahoy	UA
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.

Z

Ziegfeld Follies	MGM

NEW PICTURES STARTED THIS WEEK

Ten new pictures were put into production this week, this total comparing with 18 started during the equivalent week last year. The new pictures:

COLUMBIA

Louisiana Hayride—Principals: Judy Canova, Ross Hunter, Richard Lane. Director, Charles Barton.

Under Western Skies—Principals: Red River Dave, Jane Frazee. Director, Lew Landers.

METRO-GOLDWYN-MAYER

Music for Millions—Principals: Donna Reed, Margaret O'Brien, Jimmy Durante, Marsha Hunt. Director, Henry Koster.

Son of Lassie—Principals: Peter Lawford, Elsa Lanchester, Nigel Bruce, Lassie. Director, Sylvan Simon.

RKO RADIO

Farewell My Lovely—Principals: Dick Powell, Anne Shirley, Claire Trevor. Director, Edward Dmytryk.

REPUBLIC

San Antonio Kid—Principals: Bill Elliott, Bobby Blake, Alice Fleming. Director, Howard Bretherton.

UNITED ARTISTS

Dark Waters—Principals: Merle Oberon, Franchot Tone, Thomas Mitchell. Director, Andre de Toth.

UNIVERSAL

House of Fear—Principals: Basil Rathbone, Nigel Bruce, Sally Shepherd. Director, Roy William Neill.

WARNER BROTHERS

Objective Burma—Principals: Errol Flynn, James Brown, George Tobias. Director, Raoul Walsh.

Strangers in Our Midst—Principals: Jean Sullivan, Philip Dorn, Irene Manning, Helmut Dantine. Director, Edward Blatt.

TITLE CHANGES

"Red Gulch Renegade" (Rep.) now SILVER CITY KID.
"Marshal of Monterey" (Rep.) now STAGECOACH TO DENVER.
"Give Me This Woman" (WB) now CONSPIRATORS

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed & Awaiting Release		In Production
COL.	Address Unknown Crime Doctor's Rendezvous Mr. Winkle Goes to War Secret Command She's a Soldier Too	Love of Madame Sand Stars On Parade They Lived in Fear U-Boat Prisoner	Battleship Blues Beauty For Sale Bride of the Vampire Impatient Years Kansas City Kitty Louisiana Hayride Tonight & Every Night
METRO	America Bathing Beauty Canterville Ghost Dragon Seed Gold Town	Kismet Marriage Is a Private Affair Meet Me in St. Louis Seventh Cross White Cliffs of Dover, The	Airship Squadron 4 Lost in a Harem Maisie Goes to Reno Mrs. Parkington Music for Millions National Velvet Picture of Dorian Gray Secrets in the Dark Son of Lassie Thin Man Goes Home Thirty Seconds Over Tokyo Ziegfeld Follies
MONO.	Are These Our Parents? Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Girl Next Door Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish	Alaska A Wave, a Wac, a Marine Black Magic I Married a Stranger Three of a Kind
PARA.	And Now Tomorrow Bring on the Girls Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde Man in Half Moon Street	Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	Dark Mountain Fear Here Come the Waves Murder, He Says Two Years Before the Mast
PRC	Delinquent Daughters Dixie Jamboree Minstrel Man Machine Gun Mama		Seven Doors to Death
RKO	Casanova Brown Falcon in Mexico Gildersleeve's Ghost Goyescas Heavenly Days Look to Your Children Mlle. Fifi	Marine Raiders Night of Adventure None But The Lonely Heart Step Lively That Hunter Girl Three Caballeros Untitled Musical	Belle of the Yukon Going to Town Farewell My Lovely Having Wonderful Crime Master Race Princess & Pirate Pumpkin Shell Tall in the Saddle Woman in the Window
REP.	Call of the South Seas Girl Who Dared Good Night Sweetheart Man From Frisco Port of 40 Thieves Secrets of Scotland Yard	Silent Partner Sing, Neighbor, Sing Song of Nevada Storm Over Lisbon Yellow Rose of Texas	Anything for a Laugh Atlantic City House of Terror San Fernando Valley Three Little Sisters
20th-FOX	Big Noise Candlelight in Algeria Greenwich Village Home in Indiana In the Meantime, Darling Outposts Unknown Roger Touhy, Gangster	Sweet & Lowdown Take It Or Leave It Wilson Wing and a Prayer	A Tree Grows in Brooklyn Irish Eyes Are Smiling Keys of the Kingdom Laura Something for the Boys Thunderhead
UA	Abroad With Two Yanks Hairy Ape Sensations of 1945	Since You Went Away Song of the Open Road Summer Storm	Dark Waters Guest in the House Story of G. I. Joe With All My Heart
UNIV.	Allergic to Love Christmas Holiday Climax, The Dead Man's Eyes Devil's Brood Follow the Boys Ghost Catchers Gypsy Wildcat Invisible Man's Revenge Jungle Woman Merry Monahans	Moonlight & Cactus Mummy's Ghost Murder in the Blue Room Patrick the Great Pearl of Death Reckless Age Scarlet Claw Singing Sheriff South of Dixie This Is the Life Twilight on the Prairie	Babes on Swing Street Bowery to Broadway House of Fear San Diego, I Love You See My Lawyer Trail to Gunsight
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Crime By Night Devotion Horn Blows at Midnight Janie	Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody in Blue Saratoga Trunk	Doughgirls Conspirators Objective Burma Strangers in Our Midst Roughly Speaking To Have and Have Not Very Thought of You

Shorts Booking Guide

1942-43 PRODUCT BY COMPANY AND SERIES (1943-44 PRODUCT BEGINS ON PAGE 46)

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES (16)				
4431	A Maid Made Mad		15½	Not Rev.
4428	A Blitz on the Fritz	Good	18½	3/20/43
4432	Blonde and Groom	Dull	15	5/ 1/43
4435	Boobs in the Night	Poor	17½	6/12/43
4422	Carry Harry	Not Funny	17	10/10/42
4425	Ham and Yeggs		17	Not Rev.
4436	Here Comes Mr. Zerk	Slow	16	7/24/43
4427	His Wedding Scare	Silly	16½	1/30/43
4433	I Spied for You	Poor	18	4/24/43
4423	Kiss and Wake Up	Ordinary	18	10/17/42
4434	My Wife's An Angel	Good	22	5/22/43
4421	Phony Cronies	Slap Happy	16½	8/29/42
4426	Piano Mooner		17	Not Rev.
4424	Sappy Pappy	Slapsticky	16	12/ 5/42
4430	Two Saplings		17	Not Rev.
4429	Wolf In Thief's Clothing	Very Good	18	3/ 6/43
AMERICA SPEAKS (3)				
4963	Men Working Together	Excellent	11	7/10/43
4962	Mr. Smug	Good	11	2/27/43
4961	Wings for the Fledglings	Fair	10	1/ 9/43
COLOR RHAPSODIES (11) (Tech.)				
4511	A Hunting We Won't Go	Good	7½	7/24/43
4510	He Can't Make It Stick	Good	7	7/17/43
4504	King Midas Junior		7	Not Rev.
4508	Plenty Below Zero	Fair	7½	5/29/43
4507	Professor Small and Mr. Tall		7½	Not Rev.
4505	Slay It With Flowers	Fair	7	1/30/43
4506	There's Something About a Soldier	Fair	6½	4/17/43
4502	Tito's Guitar	Fair	7	10/31/42
4503	Toll Bridge Troubles	Amusing	7	12/ 5/42
4509	Tree for Two	Routine	7½	7/10/43
COMMUNITY SING (10)				
4660	As Time Goes By	Excellent	10	7/31/43
4653	College Songs		9	Not Rev.
4657	Crosby Songs	Enjoyable	9	4/17/43
4656	McDonald's Son	Enjoyable	9½	2/27/43
4658	McNamara's Band		10	Not Rev
4651	Rhumba and Conga Hits	Good	8	8/22/42
4659	Rosie the Riveter	Good	10½	5/ 1/43
4654	Songs of U. S. Service	Average	8	11/14/42
4655	Songs of the States	Good	9½	1/ 2/43
4652	Yankee Doodler	Very Good	9	9/26/42
FAMOUS BANDS (3)				
4951	No. 1 (Ted Powell)		10	Not Rev.
4952	No. 2 (Hal McIntyre)	Fair	10	11/ 7/42
4953	No. 3 (Shep Fields)	Good	10	1/ 2/43
GLOVESLINGER (4)				
4409	College Belles	Fair	16	10/31/42
4410	Great Glover, The		18½	Not Rev.
4412	His Girl's Worst Friend	Mediocre	18	5/22/43
4411	Socks Appeal	Fair	17½	3/20/43
PANORAMICS (4)				
4901	Cajuns of the Teche	Good	11	8/22/42
4904	Merchant Convoy	Vivid	10½	5/26/43
4902	Oddities (LaVarre)	Good	10	10/31/42
4903	Our Second Front	Timely	10½	1/ 9/43
PHANTASIES CARTOONS (11)				
4704	Cholly Polly	Silly	6½	2/27/43
4711	Dizzy Newsreel	Fair	7½	8/14/43
4708	Duty and the Beast	Fair	6	5/22/43
4702	The Dumbconscious Mind	Average	7	11/14/42
4701	The Gullible Canary	Clever	7	10/17/42
4706	Kindly Scram		6	Not Rev.
4703	Malice in Slumberland	Fair	6½	12/ 5/42
4709	Mass Mouse Meeting	Dull	6	6/26/43
4710	The Fly in the Ointment	Below Average	6½	7/17/43
4705	The Vitamin G-Man	Silly	6½	3/13/43
4707	Willoughby's Magic Hat	Routine	7	5/ 8/43
QUIZ REELS (1)				
4601	Kitchen Quiz No. 1	Amusing	10	8/15/42
SCREEN SNAPSHOTS (10)				
4851	No. 1 (Kyser, Vallee)	Very Good	11	8/15/41
4852	No. 2 (Allyn Joslyn, M.C.)	Good	10	10/ 3/42
4853	No. 3 (Jack Benny)	Entertaining	9	10/31/42
4854	No. 4 (Leopold Stokowski)	Classified	10	12/ 5/42
4855	No. 5 (Old Time Screen Gems	Very Good	9	1/ 9/43
4856	No. 6 (Ginny Simms, M.C.)		10	Not Rev.
4857	No. 7 (Alan Mowbray)		10	Not Rev.
4858	No. 8 (Kyser, Autry, Murray)		9½	Not Rev.
4859	No. 9 (Fibber McGee & Molly)	Good	10	7/10/43
4860	No. 10 (Mischa Auer)	Good	10	7/17/43
STOOGE COMEDIES (8)				
4406	Back From the Front		18	Not Rev.
4404	Dizzy Detectives		18½	Not Rev.
4401	Even as I O U	Fair	15½	10/24/42
4408	Higher Than a Kite	Slapstick	18	7/24/43
4402	Sock-A-Bye Baby	Average	18	12/12/42
4405	Snook Louder		16	Not Rev.
4407	Three Little Twirps	Average	15½	7/10/43
4403	They Stooge to Conga	Slapstick	15½	1/ 2/43
KATE SMITH (1)				
4751	America Sings With Kate Smith	Sure Fire	9½	8/29/42
TOURS (2)				
4451	Journey to Denali	Good	10	8/ 1/42
4452	Old and Modern New Orleans	Very Good	11	10/17/42
WORLD OF SPORT (9)				
4807	Aqua Thrills	Entertaining	9½	5/29/43
4805	Diving Daredevils	Good	9	3/20/43
4808	Jump, Fish, Jump	Uninteresting	9	6/26/43
4804	Ladies Day in Sports	Good	10	4/17/43
4806	Ski Soldiers		10½	Not Rev.
4809	Sweeping Oars	Excellent	10	7/24/43
4801	Trotting Kings	Good	11	10/17/42
4803	Winter Paradise	Interesting	10	1/ 9/43
4802	Wizard of the Fairway	Golf Magic	10¼	11/14/42
SERIALS (2)				
4120	The Secret Code	15 Chaps.		Not Rev.
4140	Valley of Vanishing Men	15 Chaps.		1/30/43

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)				
W-455	Baby Puss			Not Rev.
W-443	Ban Wilderness		8	Not Rev.
W-441	Barney Bear's Victory Garden	Funny	8	1/16/43
W-444	Dumb Hounded	Hilarious	8	4/10/43
W-451	One Ham's Family	Top Slice	8	10/ 2/43
W-446	Red Hot Riding Hood	Tops	8	7/10/43
W-453	Stork's Holiday	Tops	8	10/16/43
W-456	"Innertube Antics"	Hilarious	8	3/11/44
W-442	Sufferin' Cats		9	Not Rev.
W-445	The Boy and the Wolf	Good	9	5/ 1/43
W-447	The Lonesome Mouse	Very Funny	8	5/ 5/43
W-450	The Uninvited Pest	A Corker	8	7/31/43
W-452	War Dogs	Good	7	10/16/43
W-454	What's Buzzin' Buzzard	A Mistake	9	12/25/43
W-448	Who Killed Who	Fair	8	7/10/43
W-449	Yankee Doodle Mouse	Tops	8	8/14/43
MINIATURES (10)				
M-436	People of Russia	Excellent	10	1/23/43
M-433	Brief Interval		10	Not Rev
M-434	Brothers in Blood	Excellent	10	12/18/43
M-437	Here at Home			Not Rev
M-441	Important Business	Excellent	10	4/29/44
M-435	Inca Gold (Sepia)			Not Rev.
M-439	Journey to Yesterday	Dramatic	11	8/ 7/43
M-431	Last Lesson	Impressive	10	1/30/43
M-438	Memories of Australia	Timely	10	7/10/43
M-432	My Tomato	Laugh Crop	9	12/18/43
M-440	Ode to Victory	Elaborate	11	9/25/43
OUR GANG (10)				
C-492	Benjamin Franklin, Jr.		11	Not Rev.
C-494	Calling All Kids	Delightful	11	5/ 1/43
C-500	Dancing Romeo	Good	10	4/22/44
C-496	Election Daze	Good	10	10/ 2/43
C-493	Family Troubles	Amusing	11	4/10/43
C-495	Farm Hands	Slow	11	7/10/43
C-497	Little Miss Pinkerton	Among Best	11	10/16/43
C-499	Radio Bugs	Good	9	3/25/44
C-498	Three Smart Guys		11	Not Rev.
C-491	Unexpected Riches	Amusing	11	11/21/43
PASSING PARADE (10)				
K-484	Don't You Believe It	Eye-Opener	10	8/ 7/43
K-486	Forgotten Treasure	Important	10	8/14/43
K-481	Madero of Mexico	Fine	11	1/23/43
K-487	Nursery Rhyme Mysteries	Excellent	11	7/31/43
K-488	Storm	Vivid	10	10/16/43
K-483	That's Why I Left You	Very Good	10	6/19/43
K-490	This Is Tomorrow			Not Rev
K-489	To My Unborn Son	Dramatic	9	12/18/43
K-484	Trifles That Win Wars	Engrossing	11	8/ 7/43
K-482	Who's Superstitious?	Interesting	10	5/ 1/43
PETE SMITH SPECIALTIES (14)				
S-467	Dog House	Tops	9	6/26/43
S-465	Fala, the President's Dog	Good	8	4/24/43
S-461	First Aid	Instructive	10	1/23/43
S-471	Fixin' Tricks	Entertaining	10	10/16/43
S-472	Football Thrills of 1942	Misses	10	10/16/43
S-463	Hollywood Daredevils	Exciting	9	4/10/43
S-462	Marines in the Making	Very Good	9	2/ 6/43
S-470	Scrap Happy	Effective	9	9/18/43
S-468	Seeing Hands	Appealing	11	8/14/43
S-469	Seventh Column	Surprise	9	9/11/43
S-466	Sky Science	Excellent	8	6/19/43
S-473	Tips on Trips	Swell	9	12/18/43
S-474	Water Wisdom			Not Rev
S-464	Wild Horses	Fair	8	5/ 8/43
SPECIAL				
X-460	These Are the Men	Good	11	10/ 2/43
TRAVELTALKS (12) (Tech.)				
T-421	Glimpses of Mexico	Colorful	9	9/18/43
T-413	Glimpses of Ontario	Good	9	1/23/43
T-414	Land of Orizaba		9	Not Rev.
T-416	Mexican Police on Parade	Interesting	9	4/10/43
T-415	Mighty Niagara		9	Not Rev.
T-412	Modern Mexico City	Excellent	9	11/21/42
T-419	Motoring in Mexico	Excellent	9	6/19/43
T-417	On the Road to Monterey			Not Rev.
T-422	Over the Andes	Beautiful	9	10/16/43
T-411	Picturesque Mass	Good	9	11/14/43
T-418	Romantic Nevada	Very Good	9	5/ 8/43
T-420	Scenic Oregon	Solid	9	7/ 3/43
TWO REEL SPECIAL (6)				
A-402	Heavenly Music	Fair	22	5/ 8/43
A-401	Keep 'Em Smiling	Very Good	20	12/ 5/42
A-404	Main Street Today		20	Not Rev.
A-405	Patrolling the Ether	Good	20	4/29/44
A-403	Shoe Shine Boy	Good	15	1/29/44

PARAMOUNT

HEADLINERS (6)				
A2-9	A Revival of Moments of Charm	Tops	10½	7/17/43
A2-13	"Down With Everything"	Good	9	11/ 6/43
A2-3	Hands of Women	Good	11	12/19/42
A2-5	Ina Ray Hutton & Orch.		9	Not Rev.
A2-12	Johnny Long & Orch.	Ordinary	10	10/16/43
A2-2	J. "Scat" Davis & Orch.	Average	10½	11/14/42
A2-7	Letter From Ireland	Excellent	22	5/15/43
A2-1	McFarland Twins & Orch.	Entertaining	8½	8/22/42
A2-4	Mitchell Ayres & Orch.	Fair	9	1/30/43
A2-6	Moments of Charm	Tops	10	5/ 8/43
A2-8	Rationed Rhythm	Fair	10½	6/19/43
A2-10	Sing, Helen, Sing	Tops	11	8/28/43
A2-11	Three Bears in a Boat	Cute	10	8/28/43
MADCAP MODELS (Tech.) (5)				
U2-3	Bravo Mr. Straus	Imaginative	7	3/27/43
U2-4	500 Hats of Bartholomew Cubbins	Funny	9	5/ 1/43
U2-2	Jasper & the Choo-Choo	Funny	8	1/16/43
U2-1	Jasper & the Haunted House	Excellent	7½	11/21/42
U2-5	Jasper's Music Lesson	Tops	8	6/ 5/43
U2-6	The Truck That Flew	Charmine	8	7/17/43
POPEYE (12)				
E2-12	Cartoons Ain't Human	Good	7	10/ 2/43
E2-10	Happy Birthdaze		8	Not Rev.
E2-1	Hull of a Mess	Amusing	7	10/24/42
E2-9	Hungry Goat	Fair	7	7/17/43
E2-7	Jolly Good Furlough	Fair	7	5/29/43
E2-3	Me Musical Nephews	Amusing	6½	12/19/42
E2-8	Ration for the Duration	Good	8	6/19/42
E2-2	Scrap the Japs	Fair	6½	11/14/42
E2-5	Seein' Red, White 'N' Blue		6½	Not Rev.
E2-4	Spinach Fer Britain		7	Not Rev.
E2-6	Too Weak to Work	Amusing	7	4/17/42
E2-11	Wood Peckin'		7	Not Rev.
POPULAR SCIENCE (6)				
J2-1	No. 1	Interesting	9	10/24/42
J2-2	No. 2	Good	9	12/ 5/42
J2-3	No. 3	Good	10½	1/16/43
J2-4	No. 4	Informative	10	5/ 1/43
J2-5	No. 5	Weak	10	7/10/43
J2-6	No. 6	Very Good	10	10/ 9/43
SPEAKING OF ANIMALS (6)				
Y2-2	At the Bird Farm	Fair	9	3/27/43
Y2-4	At the Cage Door Canteen	Silly	9	7/17/43
Y2-3	Current Events	Swell	9	6/ 5/43
Y2-6	In the Desert	Fair	8½	11/13/43
Y2-5	In the Garden	Good	9	11/13/43
Y2-1	Speaking of Animals & Their Families	Very Good	9	12/19/42
SPORTLIGHTS (10)				
R2-10	All Sails Set	Ordinary	9½	8/25/43
R2-8	Amphibious Fighters	Excellent	9½	6/26/43
R2-6	Beach Command	Interesting	9	4/24/43
R2-2	Fighting Spirit	Excellent	10	11/14/42
R2-5	Hike or Bike		10	Not Rev.
R2-3	Modern Vikings	Enjoyable	10	2/ 6/43
R2-1	Sports I. Q.	Excellent	10	10/24/42
R2-7	Tumble Bugs	Excellent	9	5/29/43
R2-4	Trading Blows	Good	9½	3/20/43
R2-9	Where Cactus Grows	Good	9½	7/17/43
SUPERMAN CARTOONS (9) (Tech.)				
W2-1	Destruction, Inc.	Exciting	8½	1/16/43
W2-3	Jungle Drums	Good	8	5/ 1/43
W2-2	Mummy Strikes	For Juveniles	8	3/13/43
W2-5	Secret Agent	Misses	9	7/31/43
W2-4	Underground World	Good	8½	5/29/43
UNUSUAL OCCUPATIONS (6)				
L2-1	No. 1	Good	10	10/24/42
L2-2	No. 2	Interesting	10½	12/19/42
L2-3	No. 3	Average	10	3/20/43
L2-4	No. 4	Up to Par	10	5/ 1/43
L2-5	No. 5	Good	10	7/17/43
L2-6	No. 6	Interesting	10	10/23/43
VICTORY SHORTS (4)				
T2-1	A Letter From Bataan	Impressive	15	10/ 3/42
T2-4	Aldrich Family Gets in the Scrap	Excellent	11	3/ 6/43
T2-3	Price of Victory	Very Good	13	11/21/42
T2-2	We Refuse to Die	Gripping	15	10/ 3/42

RKO-RADIO

DISNEY CARTOONS (18) (TECH.)				
34111	Chicken Little		9	Not Rev.
34118	Commando Duck		7	
34117	Contrary Condor		8	4/22/44
34116	Donald Duck and the Gorilla	Good	7	5/ 6/44
34101	Donald's Tire Trouble	Very Funny	7	3/ 6/43
34105	Fall Out—Fall In	Tops	7	5/15/43
34108	Figaro and Cleo	Good	8	10/16/43
34103	Flying Jalopy	Good	7	3/27/43
34110	Home Defense	A-1	8	12/25/43
34113	How to Be a Sailor	Excellent	7	3/25/44
34115	How to Play Golf	Terrific	8	5/ 6/44
34109	Old Army Game	Good	7	11/27/43
34112	Pelican & the Snipe		9	Not Rev.
34102	Pluto and the Armadille		7	Not Rev.
34104	Private Pluto	Tops	7	5/ 8/43
34107	Reason and Emotion		8	Not Rev.
34114	Trombone Trouble	Very Good	7	3/25/44
34106	Victory Vehicles	Leaping Laughter	8	8/14/43
EDGAR KENNEDY (6)				
33403	Duck Soup	Fair	17	3/ 6/43
33404	Hold Your Temper		17	Not Rev.
33406	Hot Foot	Will Pass	17	7/ 3/43
33405	Indian Signs	Fair	17	5/15/43
33402	Rough on Rents	Average	18	12/ 5/42
33401	Twe for the Money	Fair	17	10/24/42
FAMOUS JURY TRIALS (4)				
33202	State vs. Thomas Cresby	Fair	18	1/16/43
33201	State vs. Glen Willett	Fair	18	10/24/42
JAMBOREES (13)				
34407	Duke Ellington and His Orchestra	For Connoisseurs	8	8/14/43
34405	Enric Madriguera & Orch.	Swell	8	3/27/43

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RKO-RADIO (Cont.)

		Comment	Running Time	Reviewed Issue Of
4406	It's Tommy Tucker Time		8	..Not Rev.
4402	Johnny Long & Orch.	Average	8	..12/12/42
4403	Ray McKinley & Orch.	Average	8	..11/28/42
4404	Dick Stabile & Orch.	Fair	8	.. 1/16/43
4401	Jerry Wald & Orch.	For Jitterbugs	10	..10/10/42

LEON ERROL (6)

3702	Deer! Deer!	Average	17	..11/21/42
3704	Double Up	Fair	18	.. 5/15/43
3705	Gem-Jams	Fair	18	.. 5/15/43
3701	Mail Trouble	Mildly Amusing.	16	..10/17/42
3703	Pretty Dolly	Amusing	17	.. 1/16/43
3706	Radio Runaround	Good	18	.. 7/ 3/43

SPORTSCOPES (13)

4308	Aqua Aces			Not Rev.
4313	Barnyard Golf		8	..Not Rev.
4305	Basketeers	Very Good	9	.. 3/ 6/43
4312	Champion-Maker	Pleasant	9	.. 8/ 7/43
4311	Cloud Chasers		8	..Not Rev.
4309	Golf Limited	Interesting	8	.. 5/15/43
4304	"Q" Men	Interesting	8	.. 1/23/43
4310	Racing Royalty	Inconsequential	8	.. 7/ 3/43
4301	Show Horse	Good	9	..10/24/42
4405	Ski Trails	Exciting	8	.. 3/27/43
4302	Touchdown Tars	Good	8	..11/28/42
4307	Trout		8	..Not Rev.
4303	Winter Setting		8	..Not Rev.

THIS IS AMERICA (13)

3105	Air Crew	Excellent	18	.. 4/10/43
3112	Age of Flight	Good	17	..10/16/43
3103	Army Chaplain	Very Fine	19	..12/26/42
3111	Arctic Passage	Vivid	20	.. 9/11/43
3104	Boomtown, D. C.	Very Good	19	.. 2/13/43
3110	Broadway Dim-Out	Effective	15	.. 8/14/43
3113	Children of Mars	A Must	20	..10/30/43
3108	Lieutenant Smith	Excellent	20	.. 6/12/43
3106	Medicine on Guard	Very Good	19	.. 4/17/43
3107	Merchant Seaman	Excellent	17	.. 5/ 8/43
3109	Pacific Island No. 43	Reassuring	17	.. 7/10/43
3101	Private Smith of the U.S.A.	Excellent	18	..10/24/42
3102	Women at Arms	Very Fine	18	..11/21/42

VICTORY SHORTS (3)

4202	City of Courage	Impressive	9	.. 3/20/43
4201	Conquer by the Clock	Excellent	10	..12/26/42
4203	North African Album	Fills Void	9	.. 7/ 3/43
4204	Oil is Blood		9	..Not Rev

REPUBLIC

SERIALS

Daredevils of the West		Not Rev.
G-Men Vs. The Black Dragon	15 Chaps.	Not Rev.
King of the Mounties	12 Chaps.	Not Rev.
Secret Service in Dark Africa	15 Chaps.	

20TH CENTURY-FOX

ADVENTURES OF A NEWSREEL CAMERAMAN (2)

3201	Along the Texas Range	Picturesque	10	..10/17/42
3202	Climbing the Peaks		10	..Not Rev

ALASKAN ADVENTURE (1)

3701	Our Last Frontier		9	Not Rev

AMERICA SPEAKS (3)

3801	It's Everybody's War	Excellent	18	..11/28/42
3851	Weapons for Victory	Very Good	9	.. 5/ 8/43

LEW LEHR SUBJECT (2)

3902	Jungle Land		9	..Not Rev.
3901	Monkey Doodle Dandies	Good	9	..12/12/42

MAGIC CARPET OF MOVIETONE (7)

3151	Desert Wonderland (Tech.)	Swell	9	.. 8/22/42
3157	Land Where Time Stood Still		9	..Not Rev.
3155	Gay Rio (Tech.)	Good	9	.. 5/15/43
3154	Royal Araby	Good	9	..10/24/42
3156	Strange Empire	Good	8	.. 1/16/43
3153	Valley of Blossoms	Average	9	9/26/42
3152	Wedding in Bikaner	Very Good	9	9/ 5/42

MARCH OF TIME (12)

4	Africa—Prelude to Victory	Very Good	18	..12/12/42
8	America's Food Crisis	Informative	18	.. 3/20/43
13	And Then Japan	Very Good	18	.. 8/ 7/43
12	Bill Jack vs. Adolf Hitler	Exceptional	17 1/3	7/24/43
1	F.B.I. Front	Stirring	20	9/19/42
2	Fighting French	Good	20	..10/10/42
9	Inside Fascist Spain		17	Not Rev.
11	Invasion!	Excellent	18	.. 6/12/43
3	Mr. & Mrs. America	Very Good	20	..11/ 7/42
5	Navy and the Nation	Very Good	19	.. 1/ 9/43
6	One Day of War	Outstanding	21	.. 1/23/43
10	Show Business at War	Excellent	17	.. 5/15/43
7	The New Canada	Good	18	.. 2/20/43

SPORTS REVIEWS (6)

3304	Back to Bikes		9	Not Rev.
3306	Dog Sense	For Dog-lovers.	9	.. 9/25/43
3305	Neptune's Daughters (Tech.)	Excellent	9	..12/19/42
3303	Steelhead Fighters	Good	9	.. 1/30/43
3301	Well-Rowed Harvard	Good	9	.. 8/29/42
3302	When Winter Calls	Good	10	.. 1/30/43

TERRYTOONS (26)

3551	All Out for "V" (Tech.)	Excellent	7	.. 8/15/42
3560	Barnyard Blackout	Fair	7	.. 5/ 8/43
3558	Barnyard WAAC	Comical	7	.. 1/16/43
3501	Big Build-up	Filler	7	..10/ 3/42
3557	Frankenstein's Cat (Tech.)		7	..Not Rev.
3568	He Dood It Again	For Children	7	.. 5/ 8/43
3502	Ickle Meets Pickle	Fair	7	..11/28/42
3572	Keep 'Em Growing (Tech.)		7	..Not Rev.
3569	Last Round Up (Tech.)		7	..Not Rev.
3552	Life With Fido (Tech.)	Routine	7	.. 9/19/42
3570	Mopping Up (Tech.)		7	..Not Rev.
3565	Mouse of Tomorrow (Tech.)	Swell	7	..12/12/42
3566	Nancy in Doing Their Bit (Tech.)		7	Not Rev.
3554	Night Life in the Army (Tech.)	Funny	7	..10/17/42
3571	Pandora's Box (Tech.)		7	..Not Rev.
3562	Patriotic Pooches	Amusing	7	.. 5/ 8/43
3553	School Daze (Tech.)	Fair	7	..10/17/42
3559	Scrap for Victory (Tech.)		7	..Not Rev.
3561	Shipyard Symphony	Good	7	.. 5/ 8/43
3562	Somewhere in the Pacific (Tech.)		7	Not Rev

WORLD TODAY (1)

3402	Accent on Courage		18	Not Rev

UNITED ARTISTS

WORLD IN ACTION (15)

	Churchill's Island	Very Good	20	.. 4/ 4/43
	Fighting Freighters	Good	20	..12/12/42
	Food, Weapon of Conquest	Impressive	20	.. 4/ 4/42
	Hitler's Plan		22	..Not Rev.
	Inside Fighting China	Very Good	22	.. 9/19/42
	Invasion of Europe	Thrilling	21	.. 5/ 8/43
	Invasion of North Africa	Superb	20	.. 2/ 6/43
	Labor Front, The	Gripping	21	..12/11/43
	The Mask of Nippon	Excellent	20	..10/24/42
	New Soldiers Are Tough	Stirring	16	.. 5/30/42
	Our Russian Ally	Very Good	19	.. 7/25/42
	Road to Tokyo	Excellent	19	.. 9/26/42
	Russia's Foreign Policy	Heavy	20	.. 2/ 5/44
	This is Blitz	Grim Realism	21	.. 3/ 7/42
	War for Men's Minds	Revealing	21	.. 9/18/43

SPECIAL

	Don't Hook Now		18	Not Rev
	Kill or Be Killed		18	..Not Rev
	Raid Report		8	Not Rev

UNIVERSAL

ANDY PANDA CARTUNES (13) (Tech.)

7243	Air Raid Warden	Amusing	7	.. 1/16/43
7241	Andy Panda's Victory Garden	Good	7	..10/17/42
7247	Canine Commandos			Not Rev.
7242	Loan Stranger		7	..Not Rev.
7248	Ration Bored	Fast	7	.. 8/21/43
7244	Screwball	Funny	7	.. 2/27/43
7245	Swing Your Partner	Fair	7	.. 6/19/43
7246	The Dizzy Acrobat	Fair	7	.. 6/19/43

NAME BAND MUSICALS (13)

7125	Chasin' the Blues	Entertaining	15	..12/12/42
7129	Dancing on the Stars		15	..Not Rev.
7126	Hit Tune Jamboree	Very Good	15½	.. 1/23/43
7123	Jivin' Jam Session	Entertaining	15	.. 8/ 1/42
7130	Russian Revels			Not Rev.
7122	Serenade In Swing	Fair	15	.. 9/19/42
7131	Smoke Rings			Not Rev.
7128	Swing That Band		15	..Not Rev.
7124	Swing's the Thing		15	..Not Rev.
7127	Swingtime Blues		15	..Not Rev.
7121	Trumpet Serenade	Entertaining	15	.. 8/ 1/42

PERSON-ODDITIES (15)

7375	Designed by Fannie Hurst	Interesting	9	.. 1/16/43
7374	Double Talk Girl		9	..Not Rev.
7371	Human Sailboat		9	..Not Rev.
7372	Jail Hostess		9	..Not Rev.
7373	King of the 49-ers	Interesting	9	..12/ 5/42
7376	Let Huey Do It	Interesting	9	.. 2/27/43
7378	Little Clayton Farm-front Wonder		9	..Not Rev.
7329	Shepherd of the Round House	Interesting	9	.. 6/ 5/43
7377	She's A-1 in the Navy		9	..Not Rev.
7381	The Armless Dentist			Not Rev.
7380	Tom Thum In Person	Interesting	9	.. 6/12/43
7382	Western Cowgirl			Not Rev

TWO-REEL SPECIALS (2) (Tech.)

7111	Roar, Navy, Roar	Swell	22½	.. 1/16/43

SWING SYMPHONIES (6)

7232	Boogie Woogie Sioux	Very Good	7	..12/ 5/42
7233	Cow Cow Boogie	Amusing	7	.. 2/27/43
7234	Egg Cracker Suits		7	..Not Rev
7235	Pass the Biscuits, Mirandy	Pert	7	.. 8/21/43
7231	Yankee Doodle Swing Shift	Good	7	.. 9/12/42

VARIETY VIEWS (15)

7362	Any Chickens Today	Good	9	.. 8/21/43
7352	Canadian Patrol	Very Good	9	..10/17/42
7361	Confusion In India	Instructive	9	.. 6/19/43
7358	Hungry India		9	..Not Rev.
7359	Mr. Chimp Goes to Town			Not Rev
7360	Mirror of Sub-Marine Life	Interesting	9	.. 6/ 5/43
7357	Mothers of Presidents	Very Good	10	.. 2/27/43
7354	New Era in India		8	..Not Rev.
7353	Spirit of Democracy	Fine	10	..10/17/42
7351	Trouble Spot of the East	Interesting	9	.. 9/19/42
7355	Western Whoopee	Very Good	7	.. 9/12/42
7356	Winter Sports Jamboree	Exciting	9	.. 2/27/43

VICTORY FEATURETTE (4)

4996	Arsenal of Might	Excellent	10	..12/12/42
0995	Keeping Fit	Very Good	11	..10/17/42
0997	What We Are Fighting For		10	Not Rev
7363	Yukon Outpost	Very Good	9	8/21/43

SERIALS

Adventures of Smilin' Jack	13 Chaps.	11/ 7/43
Junior G-Men of the Air	12 Chaps.	
Don Winslow of the Coast Guard	13 Chaps.	
Overland Mail	15 Chaps.	

VITAPHONE-WARNER BROS.

BROADWAY BREVITIES (12)

8102	A Nation Dances	Very Good	20	..10/10/42
8109	Army Show	Very Fine	26	.. 3/13/43
8104	Beyond the Line of Duty	Great	20	..10/ 3/42
8112	Happy Times and Jolly Moments	Good Number	20	.. 7/31/43
8107	Little Isle of Freedom	Inspiring	20	.. 1/ 2/43
8106	Man Killers			Not Rev.
8108	Our African Front		20	..Not Rev.
8110	Rear Gunner	Good	26	.. 4/17/43
8101	Spirit of Annapolis		20	..Not Rev.
8103	Spirit of West Point	Stirring	20	..10/17/42
8111	Three Cheers for the Girls	Very Good	20	.. 6/19/43
8105	Vaudeville Days		20	..Not Rev.

HOLLYWOOD NOVELTIES (6)

8306	King of the Archers	Entertaining	10	.. 8/ 6/43
8304	So You Think You Need Glasses	Fair	10	.. 1/23/43
8302	So You Want to Give Up Smoking	Excellent	10	..12/12/42
8303	Stars on Horseback	Disappointing	10	.. 7/ 3/43
8301	Sweeney Steps Out (Reissue)	Good	11	..10/ 3/42
8305	This Is the Enemy		10	Not Rev.

LOONEY TUNES (13)

8604	Confusions of a Nutzy Spy		7	Not Rev.
8602	Daffy Duckaroo	Amusing	7	..11/28/42
8612	Daffy, the Commando (Tech.)	Good	7	..11/27/43
8601	The Hep Cat (Tech.)	In the Groove	7	..10/17/42
8606	Hop and Go	Fair	7	.. 4/17/43
8603	My Favorite Duck (Tech.)	Good	7	.. 1/ 9/43
8611	Porky Pig's Feat	Lots of Laughs.	7	.. 8/ 7/43
8613	Puss 'N Booty			Not Rev.
8610	Scrapy Happy Daffy		7	..Not Rev.
8605	To Duck or Not to Duck (Tech.)	Funny	7	.. 3/13/43
8608	Tokio Jokio		7	..Not Rev.
8607	Wise Quacking Duck (Tech.)	Very Funny	7	.. 6/19/43
8609	Yankee Doodle Daffy (Tech.)	Good	7	.. 8/14/43

MELODY MASTERS (10)

8506	All American Bands	Very Good	10	.. 5/29/43
8501	Army Air Force Band		10	..Not Rev.
8504	B. Minnevitch & His Harmonica School	Excellent	10	.. 1/23/43
8509	Childhood Days	Good	10	.. 6/26/43
8506	Ozzie Nelson & His Orchestra	Entertaining	10	.. 4/24/43
8502	Six Hits and a Miss	Good	10	..11/28/42
8503	United States Marine Band	Outstanding	10	..10/ 3/42
8505	The United States Navy Band	Pleasing	10	.. 2/16/43
8510	The United States Service Bands	Very Good	10	.. 7/31/43
8507	U. S. Army Band			Not Rev.

MERRIE MELODIES (26) (Tech.)

8724	An Itch in Time			Not Rev.
8706	Case of the Missing Hare	Excellent	7	.. 1/23/43
8707	Coal Black and de Sebben Dwarfs	Funny	7	.. 1/23/43
8720	Corny Concerto (Tech.)	Fair	7	..11/ 6/43
8705	Ding Dong Daddy	Very Good	7	.. 1/ 9/43
8701	Dover Boys		7	..Not Rev.
8722	Falling Hare	Amusing	7	..10/16/43
8710	Fifth Column Mouse	Fair	7	.. 4/17/43
8721	Fin 'N Catty (Tech.)	Good	7	..11/13/43
8711	Flop Goes the Weasel	Fair	7	.. 4/24/43
8714	Greetings Bait (Tech.)	Amusing	7	.. 6/19/43
8703	Hare Brained Hypnotist	Ha! Ha!	7	..12/ 5/42
8719	Hiss and Make Up (Tech.)	Very Good	7	..11/13/43
8723	Inki and the Minah Bird	Good	7	..12/18/43
8715	Jackrabbit and the Beanstalk	Very Good	7	.. 7/ 3/43
8725	Little Red Riding Rabbit	Tops	7	.. 1/29/44
8708	Pigs in a Polka	Very Amusing	7	.. 3/13/43
8702	Sheepish Wolf		7	..Not Rev.
8712	Super Rabbit (Tech.)	Fair	7	.. 4/17/43
8704	Tale of Two Kitties	Very Funny	7	..12/12/42
8716	The Aristo Cat	Very Good	7	.. 6/26/43
8717	Tin Pan Alley Cat			Not Rev.
8709	Tortoise Wins by a Hare	Funny	7	.. 3/13/43
8713	Unbearable Bear (Tech.)		7	..Not Rev.
8718	Wacki-Ki Wabbit			Not Rev.
8726	What's Cookin', Doc?	Excellent	7	.. 2/12/44

SPORTS PARADE (13) (Tech.)

8405	America's Battle of Beauty	Good	10	.. 1/ 2/43
8404	Cuba, Land of Adventure, Sports	Fair	10	.. 2/13/43
8413	Dude Ranch Buckaroos			Not Rev.
8411	Gray, White and Blue	Eye-filling	10	.. 7/ 3/43
8406	Horses! Horses! Horses	Interesting	10	.. 1/ 2/43
8409	Rod and Reel on Anticosti Island		10	..Not Rev.
8410	Rover's Rangers (Tech.)	Very Good	10	.. 6/ 5/43
8401	Sniffer Soldiers	Excellent	10	..10/10/42
8412	Snow Sports	Excellent	10	.. 7/31/43
8403	South American Sports	Very Good	10	..12/12/42
8407	Sporting Dogs	Interesting	10	.. 3/13/43
8402	The Right Timing	Fair	10	..11/28/42
8408	Women in Sports	Very Good	10	.. 3/13/43

TECH. SPECIALS (6)

8001	A Ship Is Born	Inspiring	22	..12/ 5/42
8006	Champions Training Champions	Excellent	20	.. 7/ 3/43
8004	Eagles of the Navy	Very Good	20	.. 5/ 1/43
8002	Fighting Engineers	Good	20	.. 1/16/43
8005	Mountain Fighters	Top Quality	20	.. 8/ 7/43
8003	Young and Beautiful	Fair	20	.. 6/ 5/43

W.A.C. Releases 1942-43

World at War	66	Farm Battle Lines	11
Out of the Frying Pan Into the Firing Line.	3½	Spirit of '43	5½
Battle of Midway	19	Troop Train	10
Salvage	7½	Since Pearl Harbor	8
Your American Tragedy.	1½	Point Rationing of Foods	6
Manpower	10	Farmer at War	9
Trailer (Paper Salvage)	1	At the Front	40
Japanese Relocation	10	Food for Fighters	9
Dover	9	Right of Way	9½
Night Shift	11	Mission Accomplished	10
Henry Brown, Farmer	9	Doctors at War	10
Fuel Conservation	3	Wings Up	20
Colleges at War	10	Prelude to War	52
Community Transportation	4½	Message From Malta	10
You, John Jones	10½	War Town	10
Paratroops	9	Lift Your Heads	10
Negro Colleges in War Time	8	Report From the Aleutians	47
		Black Marketing	10

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SHORTS BOOKING GUIDE --- 1943-44 PRODUCT

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam	16½	Not Rev.
5421	A Rookie's Cookie	17	11/13/43
5433	Bachelor Daze	18	Not Rev.
5406	Busy Buddies	16½	Not Rev.
5405	Crash Goes the Hash	17	4/ 8/44
5422	Crazy Like a Fox	18½	Not Rev.
5435	Defective Detectives	16½	
5402	Dizzy Pilots	17	
5432	Dr. Feel My Pulse	18	3/25/44
5426	Farmer for a Day	17½	10/16/43
5428	Garden of Eatin'	16	12/25/43
5430	He Was Only Feudin'	16	1/22/44
5434	His Tale Is Told	17½	Not Rev.
5401	I Can Hardly Wait	16½	8/28/43
5411	Oh, Baby!	18½	
5403	Phony Express	17	12/25/43
5409	Pitchin' in the Kitchen	18½	9/18/43
5427	Quack Service	16	10/16/43
5425	Shot in the Escape	19	8/14/43
5407	The Yoke's On Me	16	Not Rev.
5431	To Heir Is Human	16	3/11/44
5410	Who's, Hugh?	16	2/12/44
5429	You Dear Boy	18	1/ 1/44
5436	You Were Never Uglier	18	
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird		Not Rev.
5503	Herring Murder Mystery	7	Not Rev.
5502	Imagination	8	12/18/43
5501	Rocky Road to Ruin	8	Not Rev.
COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"	10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"	10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	9½	12/25/43
5657	No. 7 Xmas Carols	10½	12/25/43
5658	No. 8 (Baker) Alouette	10	3/ 4/44
5659	No. 9 (White) Sunday, Monday and Always	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"	10	Not Rev.
5661	No. 11 (Liebert) Yes'r, That's My Baby	10	
FILM-VODVIL			
5951	No. 1 Mousie Powell	10½	Not Rev.
5952	No. 2 Cootie Williams	10	10/23/43
5953	No. 3 Zeb Carver	11	11/27/43
5954	No. 4 This Is Ft. Dix	9	3/ 4/44
5955	No. 5 Novak's Comedy Band		Not Rev.
FOX & CROW (Tech.)			
5753	Dream Kids	7½	
5751	Room and Bored	7	10/16/43
5752	Way Down Yonder in the Corn	7	1/ 1/44
LI'L ABNER (Tech.)			
5601	Amoozin' but Confoozin'	8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun		
5602	Sadie Hawkin's Day		Not Rev.
PANORAMICS			
5901	Birds on the Wing	9½	9/25/43
5902	Babies by Bannister	8½	10/23/43
5903	Camera Digest	10½	2/19/44
5904	Traditions of Mexico	8	
PHANTASIES			
5702	Cocky Bantam	6½	12/11/43
5707	Giddy Yapping	6	
5706	Lionel Lion	6	
5701	Nursery Crimes	7	10/23/43
5703	Playful Pest	6½	2/ 5/44
5704	Polly Wants a Doctor	6½	4/ 1/44
5708	Tangled Travels		Not Rev.
5705	Magic Strength	7½	Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform)	10	8/14/43
5852	No. 2 (Groucho Marx)	10	10/23/43
5853	No. 3 Kay Kyser	10	10/30/43
5854	No. 4 (Alan Mowbray)	9	11/27/43
5855	No. 5 (Carrillo & Romero)	9½	1/22/44
5856	No. 6 (Moore & Durante)	10	4/ 1/44
5857	No. 7 (Mexican Cinema Industry)	9	4/15/44
5858	No. 8 (Lombard Memorial Reel)	8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)		
5860	No. 10 (Burns-Haley-Davis)	9½	
SPORTS REELS			
5808	Champ of Champions	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	10	10/30/43
5809	Give and Take (Wrestling)		
5807	Golden Gloves	9½	
5801	Kings of Basketball	10	9/ 4/43
5808	Table Tennis Topnotchers		Not Rev.
5804	Ten Pin Aces	10	12/25/43
5806	Follow Through With Sam Byrd	9	4/ 1/44
5805	Winged Targets	9	3/25/44
SERIALS			
5120	Batman — 15 Chaps.		7/31/43
5140	Desert Hawk — 15 Chaps.		
5160	Phantom — 15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533	Batty Baseball		Not Rev.
W-534	Million Dollar Cat	7	5/ 6/44
W-532	Screwball Squirrel	7	5/20/44
W-531	Zoot Cat	8	4/29/44
MINIATURES (10)			
M-585	A Great Day's Coming	10	5/ 6/44
M-582	Kid in Upper Four	11	1/29/44
M-583	No News Is Good News		Not Rev.
M-584	Tale of a Dog	10	5/13/44
PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie	10	4/29/44
S-552	Home Maid	10	2/19/44
S-551	Practical Joker	10	2/19/44
S-554	Sportsman's Memories	10	5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley	9	3/ 4/44
T-517	Along the Cactus Trail	9	4/15/44
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island	9	4/29/44
T-511	Through the Colorado Rockies	9	12/18/43
T-513	Salt Lake Diversions	9	Not Rev.
T-515	Visiting St. Louis	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)			
D3-1	"Eggs Don't Bounce"	9	2/ 5/44
D3-2	"Hullaba-Lulu"	9	3/25/44
D3-4	"In Hollywood"		Not Rev.
D3-5	Lucky Lulu		
D3-3	Lulu Gets the Birdie		Not Rev.
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	"And to Think I Saw It on Mulberry Street"		Not Rev.
U3-2	"Goodnight Rusty"	7½	1/ 1/44
U3-1	Jasper Goes Fishing	8½	8/28/43
U3-3	Package for Jasper	7½	1/29/44
U3-4	Say Ah, Jasper	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"	20	12/11/43
FF3-5	Fun Time		
FF3-3	Lucky Cowboy	20	1/29/44
FF3-1	"Mardi Gras"	20	8/28/43
FF3-4	Showboat Serenade	20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3	Cilly Goose	8	4/22/44
P3-2	Hen Pecked Rooster	8	3/25/44
P3-1	No Mutton for Nuttin'	7	12/25/43
P3-4	Suddenly It's Spring		Not Rev.
POPEYE (8)			
E3-1	Her Honor the Mare	7	12/18/43
E3-2	Marry-Go-Round	7½	2/ 5/44
E3-4	"Moving Aweigh"		Not Rev.
E3-3	We're on Our Way to Rio		Not Rev.
POPULAR SCIENCE (6)			
J3-1	No. 1	10	11/ 6/43
J3-2	No. 2	10	12/25/43
J3-3	No. 3	10	4/ 8/44
J3-4	No. 4		Not Rev.
J3-5	No. 5		
SPEAKING OF ANIMALS (6)			
Y3-3	In the Newsreels	9½	4/ 8/44
Y3-2	In Winter Quarters	9	4/ 1/44
Y3-1	Tails of the Border	8½	1/ 8/44
Y3-4	Your Pet Problem		
SPORTLIGHTS (10)			
R3-7	Catch 'Em & Eat 'Em		Not Rev.
R3-3	"G.I. Fun"	9	1/ 1/44
R3-6	Heroes on the Mend	9	4/22/44
R3-1	Mermaids on Parade	9	11/13/43
R3-5	Open Fire	9½	4/ 1/44
R3-2	"Ozark Sportsmen"	9	12/11/43
R3-8	Special Delivery		
R3-4	Swimcapades	9½	1/22/44
R3-7	Trail Breakers		
UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1	10	12/18/43
L3-2	No. 2	10	1/29/44
L3-3	No. 3	10	4/22/44
L3-4	No. 4		Not Rev.
L3-5	No. 5		

RKO RADIO

EDGAR KENNEDY (6)			
43404	Love Your Landlord	18	Not Rev.
43401	Not on My Account	17	10/30/43
43403	Prunes & Politics	16	Not Rev.
43405	Radio Rampage	16	4/29/44
43402	Unlucky Dog	15	Not Rev.
FLICKER FLASHBACKS (7)			
44201	No. 1	9	Not Rev.
44202	No. 2	9	10/16/43
44203	No. 3	9	11/ 6/43
44204	No. 4	10	12/18/43
44205	No. 5	9	1/ 8/44
44206	No. 6	9	4/ 8/44
44207	No. 7	10	4/22/44
LEON ERROL (6)			
43702	Cutie on Duty	18	11/27/43
43705	Poppa Knows Worst	17	5/ 6/44
43704	Say Uncle	18	3/25/44
43701	Seeing Nellie Home	17	10/23/43
43703	Wedtime Stories	17	Not Rev.
HEADLINER REVIVALS (4)			
43201	Harris in the Spring	19	Reissue
43204	Music Will Tell	18	Reissue
43202	Rhythm on the Rampage	18	Reissue
43203	Romancing Along	21	Reissue
SPORTSCOPES (13)			
44306	Basket Wizards	8	3/ 4/44
44305	Co-Ed Sports	8	Not Rev.
44301	Field Trial Champions	9	11/13/43
44302	Joe Kirkwood	9	10/23/43
44307	Mallard Flight	9	3/25/44
44304	Mountain Anglers	9	12/25/43
44308	On Point	8	4/29/4
44309	Past Performances	8	
44303	Stars and Strikes	9	12/25/4
THIS IS AMERICA (13)			
43106	Aircraft Carrier	16	5/13/4
43102	Letter to a Hero	18	1/ 1/4
43104	Mail Call	17	2/19/4
43103	New Prisons—New Men	17	Not Re
43105	News Front	16	4/ 8/4
43101	Sailors All	20	12/ 4/4
43107	Viva Mexico	17	5/20

REPUBLIC

SERIALS			
	Captain America	15 Chaps.	
	Haunted Harbor	15 Chaps.	
	Masked Marvel	12 Chaps.	
	Tiger Woman	12 Chaps.	

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers	9	12/18/4
MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)		Not Rev.
4151	Mormon Trails	9	9/ 4/4
4152	Coast of Strategy	9	9/ 4/4
4156	Kingdom of Treasure	9	12/18/4
MARCH OF TIME (13)			
1	Airways to Peace	17	9/11/4
2	Europe's Crossroads	19	10/ 2/4
3	Youth in Crisis	18½	11/ 6/4
9	Irish Question, The	16¾	4/22/4
4	Naval Log of Victory	19½	12/ 4/4
10	Underground Report	20	5/20/4
5	Upbeat in Music	16½	12/25/4
8	South American Front	17½	3/25/4
6	Sweden's Middle Road	19¼	1/22/4
7	Post-War Jobs	18½	2/19/4
MOVIETONE ADVENTURES (6)			
4251	Flying Gunners	9	9/ 4/4
4253	Leathernecks on Parade (Tech.)	9	Not Rev.
4203	Mailman of Snake River	9	5/ 6/4
4202	Silver Wings	9	5/13/4
4252	Snowland Sentinels	9	Not Rev.
SPORTS REVIEWS (6)			
4301	Dog Sense	9	Not Rev.
4302	Champions Carry On		Not Rev.
4303	Fun for All	7	5/13/44
TERRYTOONS (20) (Tech.)			
4505	Aladdin's Lamp (Tech.)	7	12/25/43
4509	Butcher of Seville	7	5/ 6/44
4502	Camouflage	7	Not Rev.
4513	Champion Justice	7	4/29/44
4504	Down With Cats	7	9/ 4/43
4514	Frog and the Princess	7	5/ 6/44
4510	Helicopter (Tech.)	7	Not Rev.
4508	Hopeful Donkey (Tech.)	7	1/ 1/44
4506	Lion and the Mouse	7	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	7	4/29/44
4516	My Boy Johnny	7	5/ 6/44
4503	Somewhere in Egypt	7	9/ 4/43
4501	Super Mouse Rides Again	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	7	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION			
	Battle of Europe	17	5 20 44

UNIVERSAL

NAME BAND MUSICALS (13)			
8123	Choo-Choo Swing	15	11/27/43
8127	Fellow on a Furlough	15	4/22/44
8121	Hit Tune Serenade		Not Rev.
8129	Melody Garden		Not Rev.
8125	New Orleans Blues	15	1/22/44
8124	Radio Melodies	15	1/22/44
8128	Stars and Violins	15	5/20/44
8122	Sweet Jam	15	10/23/43
8126	Sweet Swing	15	3/ 4/44
PERSON-ODDITIES (15)			
8377	Aviation Expert, Donald Douglas	9	5/13/44
8376	Barefoot Judge	9	5/ 6/44
8373	Fannie Hurst and Her Pets	9	11/20/43
8372	Farmer Gene Sarazen	9	10/23/43
8378	Foster's Canary College	9	4/29/44
8375	Mrs. Lowell Thomas' Fur Farm	9	3/11/44
8379	Varga & His Beauties		
8371	Wizard of Autos	9	10/23/43
8374	World's Youngest Aviator	9	2/19/44
SWING SYMPHONIES (6) (Tech.)			
8231	Boogie Woogie Man	7	10/ 9/43
8232	Greatest Man in Siam	7	1/22/44
8233	Jungle Jive	7	4/29/44
SPECIAL FEATURETTES (3)			
	Battle of Music		
7110	Eagle vs. Dragon (Tech.)	18	4/15/44
	World Without Borders		
VARIETY VIEWS (15)			
8355	Amazing Metropolis	9	2/26/44
8357	Animal Tricks	9	4/15/44
8359	Fraud By Mail		Not Rev.
8358	Hobo News	9	5/13/44
8352	I-A Dogs	9	10/23/43
8356	Magazine Model	9	4/29/44
8360	Mr. Chimp Goes South		
8353	Mr. Chimp Raises Cain	9	12/ 4/43
8351	Who's Next	9	9/ 4/43
8354	Wings in Record Time	9	1/22/44
TECHNICOLOR CARTUNES			
8238	Barber of Seville		4/22/44
8239	Fish Fry		
8237	Meatless Tuesday	7	7/13/43
SPECIAL (WAC)			
8112	With the Marines at Tarawa	19	2/26/44

UNIVERSAL (Cont.)

SERIALS

Adventures of Flying Cadets.....	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard.	13 Chaps.	
Great Alaskan Mystery.....	13 Chaps.	4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was.....	7	..	Reissue
9311	A Wild Hare.....			Reissue
9307	Bear's Tale	7	..	Reissue
9305	Cross Country Detours.....			Reissue
9302	Early Worm Gets the Bird.....	7	..	Reissue
9304	Fighting 69½			Reissue
9303	My Little Buckaroo.....	7	..	Reissue
9309	Of Fox and Hounds.....			Reissue
9306	Hiawatha's Rabbit Hunt.....			Reissue
9308	Sweet Sioux			Reissue
9310	Thugs With Dirty Mugs.....			Reissue

BUGS BUNNY SPECIALS (6)

9721	Bugs Bunny & the Three Bears			Not Rev.
9722	Bugs Bunny Nips the Nips .....Good	7	..	5/20/44
9723	Hare Ribbin'			

FEATURETTES (6)

9103	Grandfather's Follies ...Excellent	20	..	2/19/44
9105	Night in Mexico City....Interesting	20	..	4/22/44
9102	Over the Wall.....Very Good	20	..	1/29/44
9104	Our Frontier in Italy.....			Not Rev.
9101	Voice That Thrilled the World .....Excellent	20	..	11/ 6/43

MELODY MASTERS (10)

9603	Cavalcade of the Dance...Excellent	10	..	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties .....Very Good	10	..	11/13/43
9606	Songs of the Range.....			Not Rev.
9607	South American Sway....Routine	10	..	4/22/44
9602	Sweetheart Serenade ....Good	10	..	11/13/43
9605	Ted Weems & Merchant Marine Band .....Excellent	10	..	2/12/44
9608	U. S. Coast Guard Band.Good	10	..	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss			
9708	Duck Soup to Nuts.....			
9703	I Got Plenty of Mutton...Fair	7	..	5/ 6/44
9701	Meatless Fly Day.....			Not Rev.
9705	Tick Tock Tuckered.....			Not Rev
9704	Weakly Reporter .....Good	7	..	4/22/44
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy.....Excellent	7	..	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun.....Fair	20	..	2/12/44
9107	Oklahoma Outlaws .....Well Done	20	..	10/ 9/43
9110	Roaring Guns .....Good	20	..	2/19/44
9112	Trail By Trigger.....			
9108	Wagon Wheels West.....Good	17½	..	12/25/43
9111	Wells Fargo Days (Tech.).....	20	..	Not Rev.

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep....Excellent	10	..	2/12/44
9507	Backyard Golf			Not Rev.
9506	Chinatown Champs .....Colorful	10	..	4/29/44
9502	Desert Playground .....Interesting	10	..	10/ 9/43
9505	Dogie Round-Up .....Interesting	10	..	2/19/44
9508	Filipino Sports Parade.....			Not Rev.
9503	Into the Clouds.....Good	10	..	1/29/44
9509	Mexican Sportland			
9501	Tropical Sportland .....Fair	10	..	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top.....Excellent	20	..	11/27/43
9003	Task Force .....Excellent	20	..	1/ 1/44
9001	Women at War.....	20	..	Not Rev.
9004	The Devil Boats.....			Not Rev.
9005	Winner's Circle			Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'.....Interesting	11	..	11/13/43
9403	Hunting the Devil Cat...Good	10	..	10/16/43
9405	Jungle Thrills			Not Rev.
9401	Our Alaskan Frontier....Fair	10	..	11/27/43
9404	Struggle for Life.....Excellent	10	..	4/ 8/44

W.A.C. Releases 1943-44

Glamour Girls of 1943..	10	No Exceptions	10
Last Will & Testament of Tom Smith.....	10½	Destination Island X....	10
Oil Is Blood.....	..	At His Side.....	10
Day of Battle.....	10	Why of Wartime Taxes..	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia.....		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic.....	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood.....	10	It's Your War Too.....	10
Price of Rendova.....	10	No Alternative	10
		Road to Victory.....	10

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BOOKS

CAMERON'S LATEST "MAINTENANCE GUIDES covering Sound Picture Equipment," 4 Books to this set, all for $3.50; "Projectionists Guide Servicing Sound," $8.50; "Motion Picture Projection," $8.50. Abeles Advertising Service, 453 W. 42nd St., New York 18, N. Y.

HELP WANTED

PROJECTIONIST—experienced, draft exempt, good wages, small Eastern town, 6-day week, permanent job. State all qualifications in first letter. Box 650, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

PROJECTIONIST—Draft exempt. Permanent job, to work total of five hours a day. Send references and salary expected. Rialto Theatre, Paducah, Ky.

NEW EQUIPMENT

MAGIC WAND PORTABLE WELDER—does both flame and arc welding. Pays its way welding aluminum reels, projector frames, castings, brazing gears, motor bases, chair castings, plumbing fixtures, locks, railings, air conditioning apparatus, etc. Unconditionally guaranteed. Complete with helmet, supplies and carrying case, $29.50. Empire Instrument Co., 452 W. 46 St., New York, N. Y.

MOTORS, NEW, USED, all sizes, variable speed pulleys, deflectors, exhaust fans. Southernaire, Box 838, Atlanta 1, Ga.

2000' FILM CABINETS, SIX, EIGHT AND TEN unit, $2.95 section; Underwriters Approved Extinguishers, one quart, $7.95; 1½ quart, $9.50; 2½ gallon, $14.95; Motor Rewind Pullies, $4.95; Rectifier Tubes, 15 ampere, $6.95; Six ampere, $3.95; Box-office Admission Signs, $3.95; Changeable Letters, 5c; Rear Shutters for Simplex, $77.50; Lobby Pickup Pans with Toy Brooms, $1.59; Baby Spots, $6.95; Box-office Chairs, $6.50. Send for Spring Bargain Bulletin. S.O.S. Cinema Supply Corp., 449 West 42 St., New York 18, N. Y.

POPCORN MACHINES

BURCH — MANLEY — CRETORS — ADVANCES —All electric French fry types. If you want the very best seasoning for wet poppers, we have all you can use. Immediate shipment. Karmelkorn Equipment, 120 S. Halsted, Chicago 6, Ill.

WANTED: POPCORN MACHINE, must be in good condition. Pay cash. J. Q. Overton, Box 486, Eufield, N. C.

SIGN LETTERING

SIGN PAINTING. Easy way to paint signs. Use letter patterns. Avoid sloppy work—wasted time. No experience needed for expert work. Write for free samples. John Rahn, N1329 Central Ave., Chicago 51, Ill.

SITUATION WANTED

POST-WAR PUBLIC RELATIONS AND PUBLICITY, anywhere, by present Naval combat officer. Ten years civilian experience. Details upon request. Lt. B. B. Benton, U.S.S. "Savo Island" (C.V.E. 78), c/o Fleet Postoffice, San Francisco, Calif.

MANAGER, INDEPENDENT AND CIRCUIT experience. References. Would lease, Washington or Oregon. Box 649, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

SOUND EQUIPMENT

NEW PERMANENT MAGNET 12" SPEAKERS, $19.95; Clarion Public Address System, 8 watts, 6" Loudspeaker and hand microphone, $39.75; Standard Photocells, $3.56; Intercommunicating Substations, $7.50; Simplex 2000' Semi-Professional 1000 Watt Sound Projectors, as is $325.00; other makes $99.50 up; Plenty 16mm Sound Projectors; Used Soundheads, $9.95 up; Used Amplifiers, $12.95 up. Send for Spring Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

STUDIO EQUIPMENT

MITCHELL SYNCHRONOUS CAMERA MOTORS with 220V, 3 phase transformer, used, $49.50; Bell Howell as above, $57.50; Fox Movietone 32V Camera Motors, $13.50; Klieglight 2000 Watt High Intensity Beam Projectors, $66.00; 35/16mm Reduction Printers, Sound, $395.00; Picture, $625.00. Send for Spring Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

THEATRE FOR SALE

SMALL THEATRE, INDIANA CITY, 15,000, best location, established 30 years, forced sale via Army. Write Clair McTurnam, Attorney for owner, 1008 Oddfellows Bldg., Indianapolis, Ind.

THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

DIE CUT BINGO CARDS—$20.00 in 10,000 lots. Smaller quantities, $2.25 per 1,000. 1-75, 1-100. Immediate delivery. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

NONE BETTER BINGO CARDS. Don't delay. Buy now. Beat manpower and paper shortage. $2.25 per M. Bingo Games Service, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

THEATRE SEATING

252 GRAND RAPIDS HEAVY INSERTED PANEL WING back, Box Spring Cushion Chairs. Old-fashioned, but serviceable and comfortable, excellent as is condition, $4.50; 232 American Heavy 7 Ply Veneer Backs, 5 Ply Seats, Rebuilt, $4.50. Wire for list. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

THEATRES WANTED

WE ARE INTERESTED IN PURCHASING or leasing theatres or theatre situations in Texas. Must stand rigid investigation. Give full details first letter. Confidential. M & M Theatres, 702 Indiana Ave., Wichita Falls, Texas.

USED EQUIPMENT

CANDY & CIGARETTE VENDING MACHINES for sale—excellent condition—all types of vending equipment repaired and reconditioned. Write to National Vending Service Co., 250 W. 54 St., New York, N. Y.

PEERLESS 7⅝" REFLECTORS, RESILVERED, $7.95; Spotlamps, 1500 Watt on stand, $44.50; Roth 25 ampere series Generator, $57.50; Brenkert K Suprex AC Arc lamp, $44.65; Series O Lenses, $2.95; Rebuilt Typhoon Blower Fans, 40% off; Autocash Coin Changers, take pennies, $29.50; Simplex SI Latest Type Mechanism, rebuilt, $475.00; Kliegl 2000 watt Spotlamp on casters, $59.50; Simplex Intermittents, $9.95; Motiograph Projector Mechanisms, $95.00. Send for Spring Bargain Bulletin. S.O.S. Cinema Supply Corp., 449 W. 42 St., New York 18, N. Y.

35 MM PROJECTORS, portable and semi theatre; amplifiers, new and reconditioned. Stinson Projector Sales, 521 S. Lombard Ave., Oak Park, Ill.

WANTED TO BUY

AM IN WANT—WILL PAY CASH—Arcs, Rectifiers, Lenses, Projectors, Portables, Motors, etc. Give age, condition, first letter. Box 647, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

GOT ANY SOUND PORTABLE PROJECTORS 16mm or 35mm? Highest prices paid. Box 648, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

THIS IS INDEED A FRIENDLY INDUSTRY!



The response to "Leo-On-Every-Screen" during his Anniversary Week, June 22 to 28, is deeply heart-warming.

The Friendly Lion considers it a birthday honor and privilege to roar—in a feature or short subject—on screens throughout the country.

At press-time 15,108 exhibitors have said: "Okay, Leo, we celebrate with you!"

The total mounts daily. From customers and non-customers comes this stirring evidence of good-will in our industry. It is something of which we may all be proud.

SHOWMEN'S TRADE REVIEW

JUN 6 1944

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★ Complete ★ Every Week ★
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June 3
1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

CLEAN SWEEP



"CLIFFS" PACES
SPOTTY BROADWAY!
SPECTACULAR!
M-G-M's "White Cliffs of Dover"
—V

CINCY MILDISH BUT
"GASLIGHT" FANCY
Hot spell wilting biz but M-G-M'
"Gaslight" hefty. —*Variety*

"HARDY'S BLONDE"
BRIGHT, K. C.
Despite rise in mercury M-G
"Andy Hardy's Blonde Trou
robust. —*Variety*

FIGHTING SHOWMEN
JOIN THE FIGHTING
5th WAR LOAN!

FOR M-G-M!

(The Lion's share of Variety's headlines, as usual)

HI BLAMES HEAT
BUT "RHYTHM" FAST!
M-G-M's "Broadway Rhythm" dandy in Chicago.—*Variety*

"HARGROVE" SOCKO
IN 2 HUB SPOTS!
M-G-M's "See here, Private Hargrove" is Boston wow. —*Variety*

BALTO DULL BUT
'HARDY" FAT
Summer nicked list but M-G-M's "Andy Hardy's Blonde Trouble" top filmer.
—*Variety*

"GASLIGHT" GREAT!
RIDING LIST PROV.
M-G-M's "Gaslight" is packing them in Providence.—*Variety*

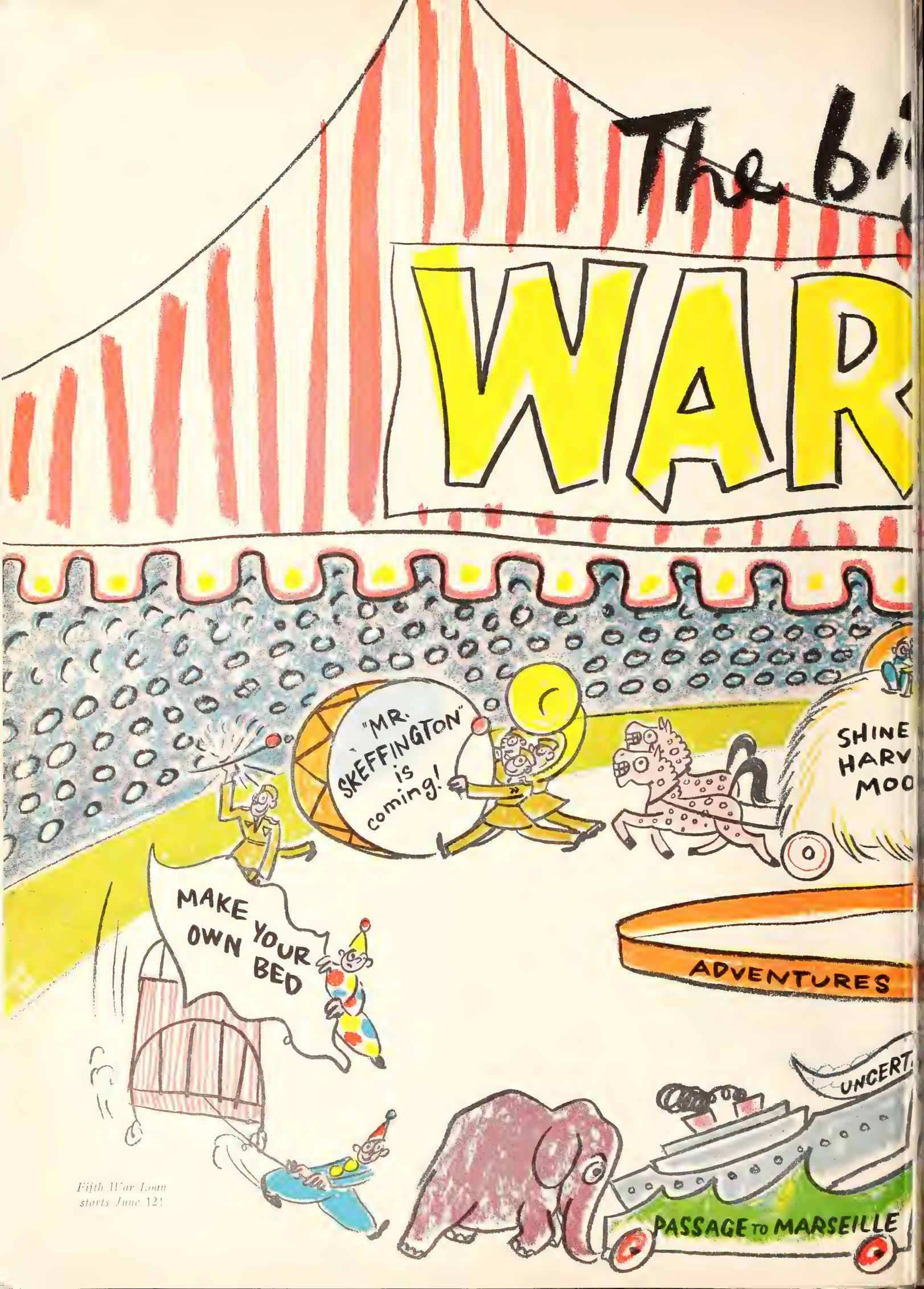
"HEAVENLY" STOUT
IN LOUISVILLE
Weather not helping biz but M-G-M's "Heavenly Body" robust.—*Variety*

DENVER WAY OFF
BUT "JOE" TRIM, 2nd
M-G-M's "Guy Named Joe" leads city for 2nd week holdover.—*Variety*

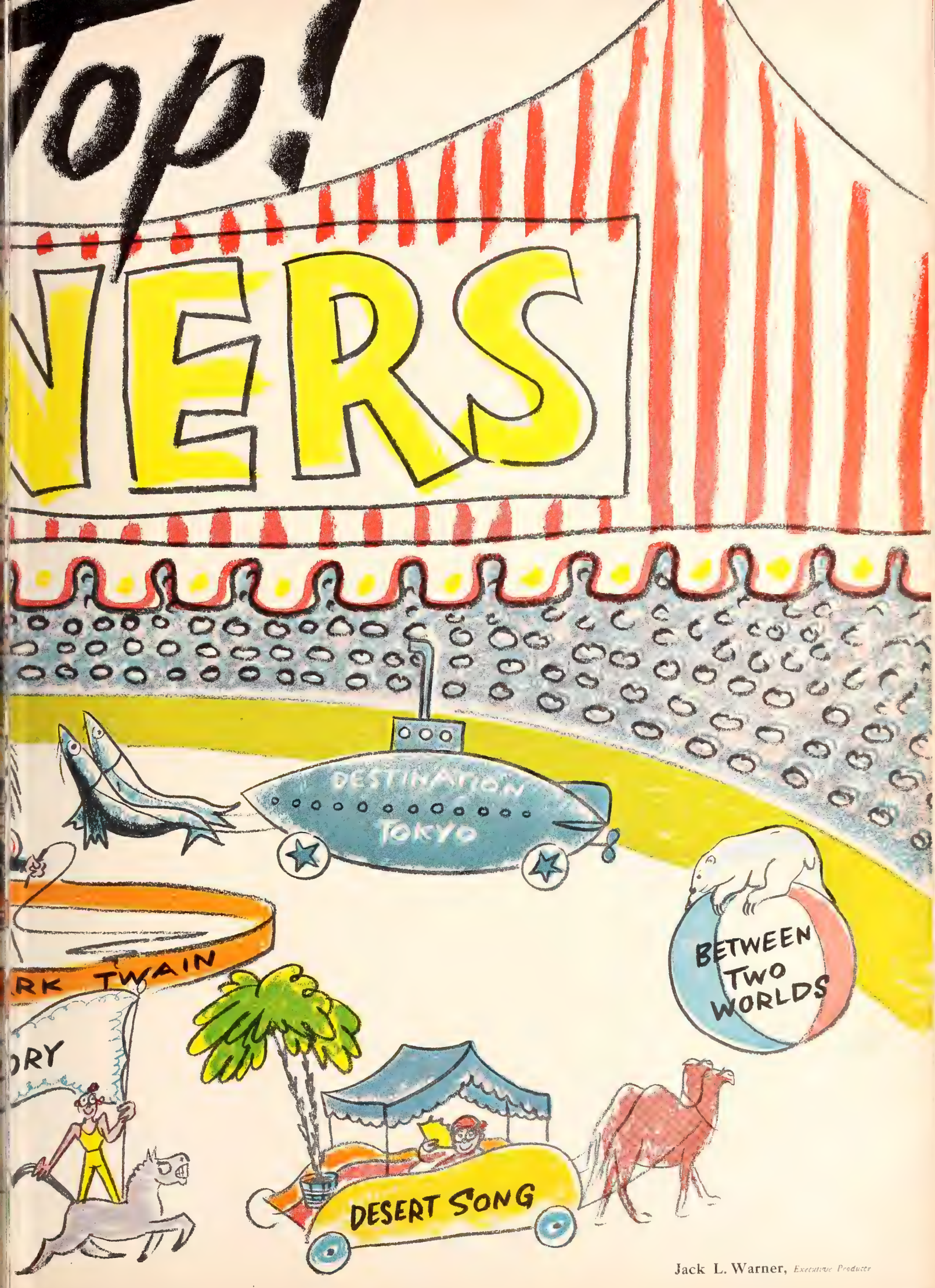
PHILLY DOG DAYS
BUT "HARGROVE" HUSKY
M-G-M's "See Here, Private Hargrove" 3rd week holding up nicely.—*Variety*

"GASLIGHT" BRISK
LEADS WASH.
"Warm weather but M-G-M's "Gaslight" standout. "Hargrove" lusty. —*Variety*

TWENTY YEARS OF LEADERSHIP
1924 1944
MGM



Fifth War Loan starts June 12!



Jack L. Warner, *Executive Producer*

EASTMAN FILMS

BRULATOUR SERVICE

▼

The Standard for
The Motion Picture Industry

J. E. BRULATOUR

Fort Lee, N. J. Chicago, Ill. Hollywood, Cal.

The Editorial Page

ANNIVERSARY IMPRESSIONS

ELEVEN GOING ON TWELVE—When an industry is fighting a war and cooperating intensively with its government in every phase of the home front battle, the anniversary of a trade paper falls into insignificance. Which is as it should be. All of us here at STR are much too busy on war activity work to stage a celebration despite the fact that we are all happy that the publication has reached its eleventh milestone.

Therefore, our only acknowledgement of what in peacetime would have been the chief theme,—our birthday,—is a sincere "thank you" to both advertisers and subscribers for their fine support and encouragement to our efforts to deliver to the industry the finest, most practical service.

Our pledge for the coming year is simply a determination to do more than ever before to further the war effort and serve the theatremen.

We all pray that the twelfth anniversary issue a year hence will emerge in an era of victory and peace.

▲ ▲ ▲

WARTIME WASTE—Months before the start of the consent decree and trade shows, a vast number of exhibitors stated in one of our annual polls that they would not attend such tradeshows. Some couldn't make the trip while others weren't interested.

Events in connection with these showings ever since have proved that the poll was absolutely correct. As recent as last week several company heads were citing the very poor attendance at screenings and deploring the waste of time and money to hold them.

During the past year exhibitors have said very little about these trade shows. They simply didn't attend and that was that. How many of them want these shows continued, we cannot say, but if the attendance, or lack of it, means anything then trade shows ought to be dropped altogether.

THE FIGHTING FIFTH—Theatremen-Soldiers of the Industry's Fighting Fifth: You have all had ample time to prime your guns and prepare your offensive for the Drive. Your gun crews should be ready for the battle with plenty of ammunition alongside of them to help them achieve their greatest success thus far.

The National Committee has worked hard, depends on us, we cannot let them down any more than we can the boys on the firing lines of our far-flung battlefields. They have their job to do and we have ours. The difference is: we do not have to dodge bullets and bombs in doing ours.

▲ ▲ ▲

D-DAY REMINDER—Individual reactions to the eventful day when the invasion is launched are impossible to gauge. But it is certain that every family with a man in the fighting forces, especially those located in the European theatre, are going to be tremendously affected.

It might be well for you theatremen to give some thought to what will happen locally when the first news is flashed and to be prepared.

We recently offered a suggestion to two exhibitors visiting from the middle west which appealed to them.

They are arranging in advance with local clergymen to be on call, if the news flash comes in during show hours, to lead the audience in silent prayer for the safety of our fighting men after which the audience will sing the national anthem.

No doubt many of you will work out even more impressive plans for proper use at the time—a time, needless to say, that no man would or must dare to commercialize by any "tieup" therewith in advertising or selling efforts.

At this writing we do not subscribe to some near-hysterical ideas that places of amusement should close down for the day. It just does not sound American to us, and besides, those who feel they would rather remain at home are free to do so.

—"CHICK" LEWIS

Erbb, Donohue Head New Paramount Posts

Appointment of C. J. ("Pat") Scollard as executive assistant in charge of administrative affairs of the distribution department and the creation of three sales divisions was announced Wednesday by Charles M. Reagan, vice-president in charge of distribution of Paramount.

In creating three sales divisions to be known as Eastern, Central and Western Divisions, Reagan announced the appointment of William Erbb, current New England district manager, as divisional sales manager of the Eastern territory, succeeding Hugh Owen, recently resigned. Included in his division will be the following exchanges: Boston, New Haven, Buffalo, Albany, New York, Philadelphia, Washington, Pittsburgh, Atlanta, Charlotte and New Orleans.

Al Kane, former branch manager in Boston, has been promoted to Erbb's former position as New England district manager. Ed Ruff, branch manager of the New Haven Exchange, succeeds Kane as branch manager of the Boston office. John Moore, Boston sales manager takes over as branch manager at New Haven.

The Central Division will be under the supervision of James J. Donohue, the present district manager of the Dallas territory. Included in Donohue's Division will be Chicago, Milwaukee, Minneapolis, Cleveland, Detroit, Cincinnati, Indianapolis, Dallas, Oklahoma City and Memphis.

Duke Clark will succeed Donohue in Dallas. Fred Larned has been advanced from sales manager to branch manager in Dallas, succeeding Charles L. Dees, and Heywood Simmons advances from salesman to sales manager.

George Smith, incumbent Western divisional manager, will remain in this post and will supervise the following exchanges: Los Angeles, San Francisco, Seattle, Portland, Denver, Salt Lake City, Omaha, Kansas City, St. Louis and Des Moines.

All changes become effective June 12.

In announcing this new structural setup of the distribution department, Reagan stressed the fact that all the promotions were from within the ranks of the Paramount sales force.

Schine Trial Opens in Buffalo

The trial of Schine Chain Theatres on anti-trust charges opened Wednesday before Federal Judge John Knight in Buffalo, following efforts by Williard S. McKay, general counsel for the defendants to obtain a postponement. McKay declared the suit was an attempt to "ruin private enterprise."

520,000 Free Warner Tickets

Since Warner Bros. theatres inaugurated special reduced prices for service men in 1940 more than 16,000,000 admissions have been racked up, with 520,000 of these free tickets allotted through the USO organizations, a home office compilation shows. More than 5,000,000 tickets of this sort were used in Philadelphia theatres, while the Washington figures exceeded 3,000,000.

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From Fiction to Fact

"The Ghost Ship," playing at the Bonham Theatre at Fairbury, Neb., was holding Manager Ted Kempkes' audience in suspense, especially the hospital scene. Suddenly a girl in the audience became ill, rose to leave, but fainted in the aisle. Another woman walking down the aisle, tripped over the fallen girl.

The lady who had just entered the theatre didn't get to see the hospital scene in the picture, but she did see a true-to-life one a few minutes later when she arrived at the local hospital to have her broken arm set.

Iowa Floods Tie Up Theatre Deliveries; Substitutions Made

The film industry in Iowa is recovering from a hectic week of tornados, storms and floods which virtually paralyzed transportation. The flood through the central section of the state stopped train service, and film delivery trucks were unable to travel highways in many cases. Exchanges borrowed prints from other branches in other cities which were rushed in and many substitutions were made. Towards the close of the week conditions began to return to normal and deliveries were being made on schedule. It was the worst Iowan flood in 40 years.

John J. Friedl, vice-chairman of the Fifth War Loan Drive, was prevented by the flood waters from attending the exhibitors' regional meeting at Des Moines, as were some of the theatre men.

Aetna of Boston Anti-Trust Suits Headed for Jury Trial

Further delay developed this week in carrying out a $241,361 decision in favor of Morse and Rothenburg, controllers of Aetna Amusement Enterprises of Boston, against distributors and circuits, after Judge George Sweeney of the U. S. District Court reserved judgment on questions of law left for interpretation by Philip A. Hendrick, who, as Master, recently filed reports awarding damages to the plaintiffs.

Although he found in favor of Morse and Rothenburg, Hendrick reserved certain questions of law for court interpretation. Judge Sweeney's action in reserving court judgment now throws the case into U. S. District Court for a jury trial next fall.

E. M. Loew Circuit Payment Ends Suits Charging Fraud

Payments made by the E. M. Loew circuit of Boston resulted in the settlement this week of eight suits brought against the chain by various distributors who charged conspiracy on the part of the defendants with intent to defraud in connection with reports made of the grosses on percentage pictures, it was announced by Judge Kaplan of the plaintiff's attorneys.

The settlement was substantial, said Judge Kaplan, "representing the aggregate amounts ascertained by an audit of the circuit's books for a period of six years before commencement of the suits."

June 20 Set for UJA Luncheon

The amusement division of the United Jewish Appeal will hold its sixth annual luncheon at the Hotel Astor on June 20, it was announced this week. B. S. Moss is scheduled to be luncheon chairman again and Dr. Abba Hillel Silver of Cleveland will be guest of honor.

Joe E. Brown Chosen 1944 'Father'

Joe E. Brown, who has visited every front during the last two years to entertain the troops, was this week chosen by the National Father's Day Company as "1944's Father to All the Boys Overseas."

N. J. Allied Convention Looks Like Biggest Ever

The New Jersey Allied convention at Atlantic City, which in the past has won acclaim as an extraordinary affair, will this year be something extra-extra extraordinary, according to an announcement from headquarters, because it marks the Silver Jubilee anniversary of the theatre owners organization and the Golden anniversary of the motion picture industry. The convention begins on Tuesday, June 20, running through Thursday, and will take place at the Hotel Chelsea. The committee on arrangements announces that reservations at the hotel had better be made at once, that no reservations for choice rooms will be accepted after June 10, and none at all will be accepted after June 18. Every independent exhibitor in the east is invited to attend.

Among the features scheduled for the convention are: Tuesday, registration, N. J. directors meeting, general meeting, talks on post-war topics by guest speakers, social get-together at 9 p.m.; Wednesday, Eastern regional conference, general business session, N. J. Allied election of officers, cabaret night; Thursday, golf tournament, business session with addresses by sales managers of distributing companies, Bingo party for the ladies, 20th Century-Fox cocktail party (7 p.m.), banquet (8 p.m.).

Among those represented will be all Allied units and the national leaders and executives of the distributing companies.

Seven-Day Clearance Reduced To One Day in Orange, N. J.

In the first New Jersey arbitration decision in which clearance was reduced from the customary seven days to one day, the Ampere Theatre, located in the Ampere section of East Orange, was last week granted relief against the Royal and Broadmoor theatres of Bloomfield, the Central Theatre, Newark, and the Ormont and Beacon theatres in East Orange.

At early hearings clearance in favor of the Royal and Broadmoor was eliminated, and that of the Central reduced. At last week's award the arbitrator eliminated all clearance between the Ormont and Ampere and reduced the clearance of the Beacon to one day. It was ruled no real competition existed between the Ormont and Ampere, and only slight competition could be found between the Beacon and Ampere. The Ampere was represented by William Gold.

Army Rewards Baltimore Operators

Rodney Collier, manager of Warner Bros. Stanley Theatre, Baltimore, and Frank Durkee, circuit operator, are recipients of merit awards presented by the Third Service Command, U. S. A. in recognition of services, along with the First Nighters Committee, in netting more than $40,000 for the Army Relief Fund at the opening night performance of "This Is the Army."

SHOWMEN'S TRADE REVIEW

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Air Advertising Proves Value in Selling Films

Advertising via radio has proved itself as a selling medium for motion pictures and will be continued, possibly with increasing emphasis, by RKO Radio in connection with the new season schedule of productions, now tentatively set to comprise 34 features produced by RKO Radio plus seven or eight from outside sources, N. Peter Rathvon, president of RKO Corp., said in New York this week.



N. Peter Rathvon

Mr. Rathvon, recently returned from a visit to the company's Coast studios, said that the launching this week of the RKO Radio air show as a coast-to-coast Blue network feature followed definite proof that this form of pre-release exploitation was productive at the theatres, and that the company's expansion of air advertising was anything but an "expedient" as a substitute for newspaper and periodical space now limited because of paper shortages.

The Spitz-Goetz International Pictures production company will make its bow with a picture which Rathvon declared is one of the best productions he has seen. The RKO president said he viewed the picture, "Casanova Brown," while on the Coast.

Replying to questions regarding the recent sale of RKO preferred stock holdings by the Atlas Corp., Mr. Rathvon said that the sale does not indicate that the investment company is disposing of its interests in RKO. He further stated, in reply to a question, that there were no changes in the RKO Radio organization setup and top personnel.

B. Bernard Kreisler Resigns As Universal Newsreel Head

B. Bernard Kreisler, Universal featurette and newsreel manager for the last four years, resigned this week, effective June 1.

Before his advent to the home office, Kreisler was branch manager of the Washington, D. C., exchange for two years. And, prior to this assignment, he was a special representative for six months in the Boston office. After resigning the position of impartial Government representative on the Hollywood NRA Grievance Board in 1935, he joined Paramount Pictures and was directed to Washington, D. C.

FWC Promotes C. M. Thall

Charles M. Thall has been promoted to the position of assistant northern California division manager for Fox West Coast Theatres, it has been announced by B. V. Sturdivant, division manager. Thall has been head booker and film buyer for his division for a number of years. George Milner goes in as head booker.

1,168 More Join Leo's Anniversary

Theatres all over the country were still booking an MGM feature or short to celebrate Leo's 20-Year Anniversary with 1,168 more exhibitors joining the list of participants this week. The total has now reached 16,234, these figures not including theatres in Canada and foreign countries which are also taking part.

Salesman to Branch Manager

J. R. Partlow, formerly salesman in the Dallas office of Universal, has been appointed branch manager at Oklahoma City, succeeding J. E. Hobbs, resigned.

TRADE TRAVEL LOG

Erich Wolfgang Korngold, the composer, left Tuesday for the coast to fulfill his Warner contract.

Another Warnerite, Ed Hinchy, head of the playdate department, skipped out Wednesday night for Cleveland.

Mike Hoffay, director of publicity for RKO's foreign department, is back from a visit to the Disney studio, where he conferred on "The Three Caballeros."

Peter Lorre, unaccompanied by his playmates, Karloff and Chaney, was due in Manhattan this week-end from the coast.

Walt and Mrs. Disney are in New York from the coast for a ten-day vacation. The producer has just finished "The Three Caballeros."

Walter Gould, foreign manager for United Artists, was this week en route to Mexico on company business. Going to Monterrey first to inspect company's new office there.

Lloyd C. Douglas, author of the perennial best-seller, "The Robe," has been in Manhattan for the week after completing a lecture tour. The picture is in the making for RKO Radio release.

Louis Pollock Succeeds To Lazarus' Post at UA

Louis Pollock was this week appointed director of advertising and publicity for United Artists to succeed Paul N. Lazarus, Jr., who was inducted into the armed services two months ago. The long-awaited announcement was made by Vice-President Gradwell L. Sears. Pollock was brought in when Lazarus was preparing to leave and has carried on the department's activities since.



Louis Pollock

The new UA advertising and publicity head is perhaps best known for his work with Universal Pictures as eastern advertising chief during the promotion of Deanna Durbin and Abbott and Costello into box-office stars. His tenure of six years with that company found him campaigning for their films and the most important Universal productions, among them "Back Street," for which he brought 125 film critics and columnists to Miami for the world premiere.

As a newspaperman Pollock belonged to the "front page school" of Chicago, associated with such famous personalities as the late Frank Carson, John Boettiger (son-in-law of President Roosevelt), Lloyd Lewis, the late Jack Malloy, Charlie MacArthur, Walter Howey, and Seymour Berkson. Following his newspaper career Pollock spent a number of years in the field with RKO and B & K theatres.

Nurses Get Theatre Privilege

Member of the Cadet Nurse Corps were this week given the same privileges as service men in all houses of the Warner Theater circuit. This applies to reduced-price tickets and USO ticket blocks distributed gratis. The cadet nurses are being prepared for duty with the Army.

'White Cliffs' Tradeshown June 6

"The White Cliffs of Dover," designated by MGM as its 20-Year Anniversary picture, will be tradeshown in all key cities on June 6, it was announced this week. The New York tradeshowing was held March 8.

Urges Exhibitors to Publicize Tax Woes

The small exhibitor who is experiencing difficulty with the 20 per cent admission tax through lowered attendance or reduced net must keep a record of his situation and be ready to present it when a new drive to increase the tax to 30 per cent is begun by the Treasury Department, it was pointed out by Ed Kuykendall, MPTOA prexy, in a general bulletin. The impression received by the public and Washington officials is that theatres are not suffering at all from the new tax, but this, says Kuykendall, is because the only reports available are those of the large key city theatres, whose patrons are absorbing the increased admission prices without cutting down their theatre visits.

"We see the booming box-office receipts of a handful of the biggest theatres . . . held up as proof that the tax has not caused any damage to our business; if anything, that the 100 per cent increase in the tax has helped our business," says Kuykendall. "Can this be true, or is it actually hurting the small theatres who are not in the spotlight and are too seldom heard from? Exhibitors who are having difficulty, particularly those who encounter a drop in attendance, must record and make known their experience with this tax or we will have no ground for opposing the next onslaught to raise the tax to 30 per cent."

United Artists Readying Five For June-to-August Release

Four major features are completed and the fifth is editing of a group to be released by United Artists from June 1 to August 1, it was announced this week. The pictures and their release dates are:

June 2: "Song of the Open Road," Charles R. Rogers production; June 16: "The Hairy Ape," Jules Levey production; July 1: "Sensations of 1945," Andrew Stone production; July 15: "Summer Storm," Seymour Nebenzal production.

August 1: "Abroad With Two Yanks," Edward Small production, being edited, with William Bendix, Dennis O'Keefe, Helen Walker and John Loder.

In addition, the UA release schedule will include releases of Hopalong Cassidy westerns and World in Action short subjects.

Columbia Executives, Sales Forces Gather in Chicago

Columbia home office executives left New York Wednesday for Chicago, where the first of a series of three sales meetings will be held starting Friday, June 2, through June 5.

In the group are: Jack Cohn, A. Montague, A. Schneider, Rube Jackter, Lou Weinberg, Louis Astor, M. J. Weisfeldt, Leo Jaffe, Maurice Grad, George Josephs, Hank C. Kaufman, Vincent Borelli, William Brennan, Seth Raisler, Irving Sherman, Joseph Freiberg and Sidney Singerman.

Fifteen branches will be represented at the convention by district managers, branch managers and salesmen from the Atlanta, Charlotte, Chicago, Dallas, Des Moines, Detroit, Indianapolis, Kansas City, Memphis, Milwaukee, Minneapolis, New Orleans, Oklahoma City, Omaha and St. Louis exchanges.

Arnold Stoltz Leaving U.A.

Arnold Stoltz, director of exploitation for United Artists, resigned Monday, May 29, to take effect June 16 at which time he will go on a short vacation. Upon his return he will announce his future plans.



FIGHTING SHOWMEN: JOIN THE FIGHTING FIFTH WAR LOAN, STARTING JUNE 12

S ON THE AIR!...TO ORE SEATS FOR YOU!

Beginning May 29—A nation-wide radio program—15 minutes of entertainment every day, Monday Through Friday—Coast To Coast over 177 stations of the Blue Network . . .

. . . AND EVERY DAY A LOCAL PLUG FOR THEATRES PLAYING RKO RADIO PICTURES!

It's "Hollywood Star Time". . . the biggest daytime attraction on the air, because it presents, in a "live" show, such stars as Cary Grant, Ginger Rogers, Rosalind Russell, Frank Sinatra, Joan Davis, Gary Cooper, Ethel Barrymore, Eddie Cantor, Jean Arthur, Teresa Wright, Fibber McGee and Molly, and scores of others . . . plus orchestras, vocalists and other entertainers.

With the general theme of "what's going on at RKO," the program is broadcast direct from the dining room of the RKO Studios from 12:15 to 12:30 P.M., Pacific Coast Time, and one hour later in each of the time zones East. The last minute of the program is devoted to plugs of local showings of RKO Radio Pictures.

OD STAR TIME

COAST TO COAST Over 177 Stations of the Blue Network, 12:15 to 12:30 P.M., Pacific Coast Time; 1:15 to 1:30 P.M., Mountain Time; 2:15 to 2:30 P.M., Central Time, and 3:15 to 3:30 P.M., Eastern Time—Every Day, Monday Through Friday.

O'Donnell Says Special Films Will Prove Ace Bond Salesmen

"When the reports are written on the Fifth War Loan, a great part of the credit for the Campaign's success will go to the motion pictures which have been produced for release during the period of the Campaign from June 12 to July 8," R. J. O'Donnell, National Chairman of the Fighting Fifth War Loan Campaign, stated on Monday.

"The trailers produced for the Fourth War Loan by the War Activities Committee in co-operation with the Hollywood Victory Committee did more than their share to bring about the sale of $69,000,000 worth of Bonds and Stamps.

"Our film campaign for the Fighting Fifth War Loan is even more elaborate and each subject is a powerful, realistic and forceful selling drive," O'Donnell declared.

"I want to extend my thanks and the thanks of my committee to the studio heads, stars, directors, technicians, the Hollywood Writers' Mobilization, Screen Actors' Guild and the publicists who have contributed so much. A report submitted by John C. Flinn, Division Coordinator for the War Activities Committee, Motion Picture Division, indicates the fine coordination of the industry behind the Fifth War Loan.

"The first subject," O'Donnell said, "is 'The Road to Victory,' a one-reel short produced by Jack L. Warner and co-starring Bing Crosby and Frank Sinatra, with Cary Grant, Dennis Morgan, Irene Manning, Jack Carson, Charles Ruggles, Jimmy Lydon and Olive Blakeney. This will play in every theatre on the so-called locked booking system.

"There will also be three 150-foot trailers produced by Paramount and RKO, 'What Did *You* Do Today?' is to be first on the screen. It was written by Leonard Neubauer from an original idea by Rodney Pantages. James Wilkinson at RKO is producing.

"Brian Donlevy appears in 'Our Enemies Speak,' directed by Bill Russell from a sketch by Earl Baldwin and suggested by Henry Ginsberg. Charles Cooper stars in 'The Dawn of 'D' Day,' which Robert Faber wrote and Russell directed. William Meiklejohn produced both subjects. Arch Mercey is the film editor.

"In addition there will be two news bulletins, the first a personal message from General Dwight D. Eisenhower, photographed and brought over by bomber. 20th Century-Fox or MGM will produce the second bulletin. These bulletins will be attached to all newsreels.

"All of these films and other services for the campaign were handled through the Hollywood offices of John C. Flinn and his associate coordinator, Tom Baily."

N. Y. 'Fighting Fifth' Meets in Central Park

Early Friday (June 2) the New York meeting to launch final plans for the Fifth War Loan was to take place in Central Park, with C. C. Moskowitz, New York area chairman, and his Fighting Fifth Army staff gathering to hear National Chairman R. J. O'Donnell and other members of the National Committee at a place that was to be held a "military secret" right up to the time of the general get-together. On the eve of the event, General Moskowitz was heard to utter a prayer. "Let's hope it doesn't rain," he prayed.

A military map was mailed each of the managers, assistant managers, film salesmen, executives, who will attend the June 2nd breakfast-meeting arranged by General Chairman Charles C. Moskowitz for the N. Y. exchange area 5th Loan drive. Arrows on the "war map" indicated the street intersection at which each borough and county group was to meet at 9:30 a.m. on the day of the breakfast. From these spots they will be escorted by Military Police to the still secret rendezvous, where the "mess sergeant" will have ample chow for the expected 1,000 "bond-soldiers."

The meeting was to open with the national anthem sung by Lucy Monroe.

Chairman Moskowitz was to immediately turn over the meeting to Chairman O'Donnell and the speaking program was in his hands. Talks were scheduled by John Friedl, Richard Kennedy, Ray Beall, Ned Depinet of the national staff; Nevil Ford, New York War Finance Committee chairman; and a sharp, quick report on the New York area plans, which were to be visualized with large blowups and displays covering the gigantic "bond register" indicator being built in Times Square, with elaborate daily programs and the biggest "bond-store" in the world; and other events to provide 30 days of bond-selling activity.

'Don't Run Out of Ammunition,' Moskowitz Warns Issuing Agents

C. C. Moskowitz, New York area chairman for the Fifth War Loan, sent a reminder to theatres who act as issuing agents to keep a good supply of blank bonds on hand. Particularly over the weekends, Moskowitz warned, theatres might be caught short of blanks in the buying rush.

Hollywood Bowl Rally to Launch Bond Drive

Joining 25,000 volunteer war bond workers in a salute to Secretary of the Treasury Henry Morgenthau, outstanding screen and radio stars will participate in a huge rally at the Hollywood Bowl the night of June 14.

With Secretary Morgenthau delivering a War Loan message, the star-studded show will officially launch the Southern California Fifth War Loan Campaign.

Issue Special Bond Press Book

Filmack Trailer Company has issued a special campaign book on the Fifth War Loan Drive.

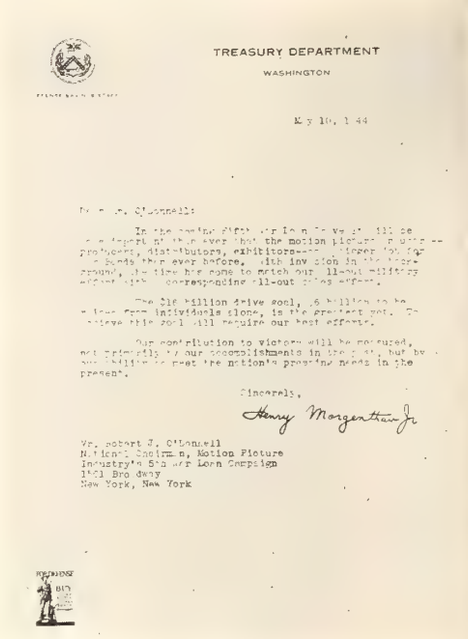
18 From Disney

Feeling that demands on him for war films may not be so great as during the past year (in which 94 per cent of his output was for the Government), Walt Disney hopes to produce 18 cartoons for the commercial theatre for the 1944-45 season, and, if "very lucky," may also be able to complete some of the nine cartoons he was unable to supply on the 1943-44 schedule.

The statement by the head of the big film and newspaper cartoon organization came at an interview with the trade press at his New York office on Thursday.

The reason for his position on production chances, said the creator of Donald Duck, was the changing picture in the field of Government shorts. "We spent the first two years making all kinds of training films, which, considering the large variety of special military services, was quite an order."

"Important that the industry do a bigger job than ever before," says Secretary Morgenthau.



TREASURY DEPARTMENT
WASHINGTON

May 10, 1944

Dear Mr. O'Donnell:

In the coming Fifth War Loan Drive, it will be a matter of pride for every man and woman in the motion picture industry -- producers, distributors, exhibitors -- to direct their efforts toward the sale of more bonds than ever before. With invasion in the offing, the time has come to match our all-out military effort with a corresponding all-out selling effort.

The Six Billion drive goal, 6 billion to be won from individuals alone, is the greatest yet. To achieve this goal will require our best efforts.

Our contribution to victory will be measured, not primarily by our accomplishments in the past, but by our ability to meet the nation's pressing needs in the present.

Sincerely,

Henry Morgenthau Jr.

Mr. Robert J. O'Donnell
National Chairman, Motion Picture
Industry's 5th War Loan Campaign
1501 Broadway
New York, New York

Rogers Returns to Coast to Start New Picture for U.A.

Charles R. Rogers returned to Hollywood from New York last Friday (26th) to start production of his next picture for United Artists release. Rogers, who spent eight weeks in New York, said that he had been studying television situation and that he is of the opinion that a major portion of the sight-and-sound air shows of the future will be presentations of motion pictures specially made for the medium.

Rogers' next picture will be "Reaching for the Stars," in which he again will star Jane Powell. This will be followed by "My Wild Irish Rose," biography of Chauncey Olcott to be made in Technicolor; a screen version of "One Man's Family," radio serial, and the fourth for next season is likely to be a fantasy by Harry Segall, author of "Here Comes Mr. Jordan."

'Bernadette' New York Run to End June 4

Winding up a run in which all existing house records at the Rivoli Theatre were shattered, 20th Century-Fox's "The Song of Bernadette" will have completed two days less than 19 weeks when it closes on June 4. During this time, more than 600,000 people in the greater New York area alone saw the production.

'White Cliffs' Begins 4th Week

With its third week attendance even greater than its first or second, Metro-Goldwyn-Mayer's "The White Cliffs of Dover" began its fourth week at Radio City Music Hall, Thursday, June 1.

Warner New Talent Season On

The new talent season is on at the Warner studios, with seven discoveries arriving on the Coast in the next weeks for screen tests. The group of hopefuls includes three models, Pat Clark, June Fleming, and Frances Chisholm; Evelyn McRae, who was Miss Canada in 1943; George Lambert, Coulter Irwin, and Miss Sammie Hill from the radio and theatrical fields.

The Box Office Slant

Twilight On the Prairie

Universal **Musical Western** **62 mins.**

AUDIENCE SLANT: (Family) A collection of western numbers in a picture that should entertain all members of the family.

BOX-OFFICE SLANT: Good light supporting attraction.

Cast: Johnny Downs, Vivian Austin, Leon Errol, Connie Haines, Eddie Quillan, Jack Teagarden, Milburn Stone, Jimmie Dodd, Olin Howlin, Perc Launders, Dennis Moore, Ralph Peters, Foy Willing and The Riders of the Purple Sage, Jack Teagarden and His Orchestra, Eight Buckaroos. **Credits:** Director, Jean Yarbrough. Associate Producer, Warren Wilson. Screenplay by Clyde Bruckman. Director of Photography, Jerome Ash.

Plot: An organization of cowboy musicians, on their way to Hollywood, reach a ranch run by an attractive young lady. Later, in Hollywood they convince their producer that the ranch has the right atmosphere for their picture, so the entire company return to the ranch where they finish the harvesting and the picture at one and the same time.

Comment: Here Universal has a collection of a dozen western numbers presented by Foy Willing and the Riders of the Purple Sage; Jack Teagarden and his Orchestra and the Eight Buckaroos; a few spots of comedy and several well-presented tunes by Connie Haines of radio fame. That's the picture in its entirety, for there is no story and hardly any action. The closest it comes to action are the montage shots of herding, roping and branding which appear on the screen for a few moments and the scene in which these drug-store cowboys try to milk a cow. Johnny Downs and Vivian Austin are in for a bit of romance, with Downs presenting two song numbers in a very able voice. Leon Errol and Eddie Quillan supply the comedy. Jean Yarbrough handled the directorial reins capably, getting the most out of players and music, especially since he had no story to start with. Radio tieups are a natural, with spot announcements before and after any western show. Musical numbers are quite tuneful, so arrange for music store cooperation.

Jam Session

Columbia **Musical** **77 mins.**

AUDIENCE SLANT: (Family) A hot bit of entertainment for the bobby-sockers and jitterbugs who like their licks hot.

BOX-OFFICE SLANT: Good attraction for particular situations where there are enough jitterbugs to make the payoff worthwhile.

Cast: Ann Miller, Jess Barker, Charles D. Brown, Eddie Kane, George Eldredge, Renie Riano, Clarence Muse, Pauline Drake, Charles La Torre, Anne Loos, Ray Walker, Charlie Barnet, Louis Armstrong, Alvino Rey, Jan Garber, Glen Gray, Teddy Powell and their Orchestras, Pied Pipers, Nan Wynn. **Credits:** Directed by Charles Barton. Screenplay by Manny Seff. Story by Harlan Ware and Patterson McNutt. Director of photography, L. W. O'Connell. Produced by Irving Briskin.

Plot: By winning the prize at a dance contest, a young lady gets a round-trip ticket to Hollywood. She gets into a studio by taking advantage of a phone conversation overheard in her apartment building. Her pose as a stenographer causes trouble for the man she's supposed to work for and also for herself. But everything rights itself.

Comment: Jam Session is an apt description of this show, because the boys of the band beat the skins, blow the horns and rub the fiddle for the total footage. Somewhere there's a filmsy plot about a girl who tries to break into Hollywood, and this Ann Miller's featured role. The bands, eight of 'em, fill the house with jive so the jitterbugs of all ages and the bobby-sockers particularly, will have a terrific time. In short, this is catnip for the hep-cats. Production is by Irving Briskin and is mostly band music. The musical featurette has the benefit of direction by Charles Barton whose work is literally cut out for him because most of the film is band playing and the little extra is cut in here and there. Sell by attracting the attention of all the young folks, for this is to their taste.

Legion of Decency Ratings

(For Week Ending June 3)

SUITABLE FOR GENERAL PATRONAGE

South of Dixie
Spook Town

SUITABLE FOR ADULTS ONLY

Bathing Beauty
Home in Indiana
Marshall of Reno
Mr. Skeffington
Night of Adventure
Underground Guerrillas

OBJECTIONABLE IN PART

Eve of St. Mark

A Night of Adventure

RKO Radio **Mystery Drama** **65 mins.**

AUDIENCE SLANT: (Family) Very good suspenseful entertainment that should please the most critical mystery story fan. Logical in conception and plot.

BOX-OFFICE SLANT: A good companion piece for the double bills lacking only in star power.

Cast: Tom Conway, Audrey Long, Edward Brophy, Louis Borell, Addison Richards, Jean Brooks, Nancy Gates, Russell Hopton, Claire Carleton, Emory Parnell and Edmund Glover. **Credits:** Produced by Herman Schlom. Directed by Gordon Douglas. Screenplay by Crane Wilbur. Based upon the play, "Hat, Coat and Glove" by William Speyer. Photographic direction by Frank Redman.

Plot: An attorney, too busy to pay much attention to his wife, returns from a trip to find her living in an apartment of her own, doing art work and seeking to think things over alone. She is friendly with a fellow artist and visits his studio. The artist's model overhears a proposal of marriage. Later, the lawyer, arriving at the studio, finds the intoxicated model preparing to commit murder with the artist's gun. In a struggle the girl is killed. The lawyer's defense of the artist, who is charged with the murder, without revealing his or his wife's complicity is a feat of courtroom strategy.

Comment: This film reaffirms the fact that good, intelligent, logical and convincing murder mystery films can be made on a reasonable production budget. It is well directed and carries a high degree of natural suspense. There could have been refinements in the photography and casting of the picture, but for what this film is set up to be, it nevertheless delivers excellent entertainment. There is sufficient feminine involvement in the plot to generate adequate appeal for both sexes. The story contains all the elements of suspense to keep any audience keyed up and there is a very unique angle to the plot as it is unraveled in the court room scenes. We rate the film as a very satisfactory companion piece for a topnotch musical or light comedy in the double bill situations, or for single-feature action houses.

Candlelight in Algeria

20th Century-Fox **Spy Melodrama** **85 mins.**

(Nat'l Release, July)

AUDIENCE SLANT: (Family) A better than average protect-the-plans melodrama that will please any type of audience.

BOX-OFFICE SLANT: It's British and has no known cast names, but the Gen. Mark Clark angle offers a U. S. tieup that should help the draw. A very strong dualler, or a major if you work on it all out.

Cast: James Mason, Carla Lehmann, Raymond Lovell, Enid Stamp-Taylor, Walter Rilla, Pamela Stirling, Lea Seidl, Leslie Bradley, MacDonald Parke, Michel Morel, Albert Whelan, Meinhart Maur, Paul Bonifas, Bart Norman, John Slater. **Credits:** Directed by George King. Produced by John Stafford. Screenplay by Brock Williams and Katherine Strueby from story by Dorothy Hope. Additional dialogue by John Clements. Music score by Roy Douglas and James Turner. Photography by Otto Heller.

Plot: The British Intelligence, through James Mason, is after a camera that contains an exposure of the spot on the Algerian coast where the Allied meeting to plan the African invasion is to take place. (This is the one Gen. Mark Clark attended in so exciting a fashion.) An American girl, Carla Lehmann, is drawn into the plot when Mason gets her to take the camera from the apartment of actress Maritza. The German "peace" commission is after her and Mason, but the camera is obtained and the film developed. Then Nazi Raymond Lovell trails them again and they arrive at the rendezvous just in time to warn Gen. Clark and the military group of a plot to capture them. Oh yes, Mason and Carla fall in love.

Comment: The Warners have no patent on using current events as background for film stories, for Eagle-Lion—British firm headed by Arthur Rank—here uses the exciting episode of Gen. Clark's submarine trip to Algeria and the military meeting that barely escaped capture as the climax for a melodramatic spy chase that stacks up with anything Hollywood puts out in the way of suspense and excitement. The film is fast-paced and tautly edited, with none of the usual leisurely attention to unnecessary details found in some English product. In other words, it is acceptable to American picture needs, except for a lack of cast names. The answer to this is exploitation that makes use of the Gen. Clark episode. A teaser campaign is advisable, with a tone somewhat as follows: "How close to capture was Gen. Mark Clark when he kept the famous Algerian rendezvous that resulted in the African invasion? The answer is revealed in the rousing spy melodrama, etc." You can safely make claims for this one, because the picture will stand up.

The Canterville Ghost

MGM **Comedy-Drama** **95½ mins.**

AUDIENCE SLANT: (Family) Delightful and refreshing comedy-drama that should please all types of moviegoers.

BOX-OFFICE SLANT: If selling emphasis is placed on comedy, this picture should register as a pretty good grosser in all situations.

Cast: Charles Laughton, Robert Young, Margaret O'Brien, William Gargan, Reginald Owen, "Rags" Ragland, Una O'Connor, Donald Stuart, Elisabeth Risdon, Frank Faylen, Lumsden Hare, Mike Mazurki, William Moss, Bobby Readick, Marc Cramer, William Tannen, Peter Lawford. **Credits:** Produced by Arthur L. Field. Directed by Jules Dassin. Screenplay by Edwin Harvey Blum. Based on "The Canterville

(*Continued on Page* 16)



they keep getting Bigge



BUFFALO BILL

IN TECHNICOLOR!

325 spots tag it BIG in boxoffice action!

THE SON OF BERNADETTE

A miracle of BIGNESS from Coast to Coast!





. . . from the biggest figure

AND WATCH FOR

the most important event in 50 years of

Bigger & Bigger!

Betty Grable

PIN UP GIRL

IN TECHNICOLOR!

Betty's BIGGEST rolls
terrific grosses at
n's boxoffices!

20th

TURY-FOX

in the industry!

THE EVE OF ST. MARK



Watch it's "power and wide audience appeal" (Daily Variety) at world premiere, Roxy, N.Y.

in picture entertainment

DARRYL F. ZANUCK'S

WILSON

IN TECHNICOLOR

The Box Office Slant STR

The Canterville Ghost

(Continued from Page 13)

Ghost" by Oscar Wilde. Director of photography, Rober Planck. Art direction, Cedric Gibbons, Edward Carfagno. Dance direction, Jack Donohue. Musical score, George Bassman.

Plot: Showing cowardice in a duel in 1624 and therefore walled alive within Canterville Castle, with a curse laid on him by his father, Simon de Canterville, becomes England's most celebrated ghost With the passing of centuries, all de Cantervilles have been cowards; thus Simon's ghost has been doomed to roam, for no kinsman has performed an act of bravery to free him from the curse. Comes the present day, when a platoon of American Rangers are billeted in the castle. One of the soldiers, Robert Young, is found to be a descendant of the de Cantervilles, and the ghost commissions him to perform an heroic deed. But the knowledge that all de Cantervilles had been cowards has so affected Young that he flinches during a commando raid and is disgraced. The mental hazard is removed, however, when the ghost informs him he was descended from a stepson, not a son, of Sir Marmaduke. Young becomes a hero, and thus frees the ghost, who had lied about Young's ancestry to restore his courage.

Comment: A delightful and refreshing surprise. To a sneak preview audience who might have been anticipating a gala musical or an all-star super-super, the opening title created no enthusiastic outburst. And the opening scenes, set in the England of 1624, might easily have created the impression that here would be tedious costume drama. But those scenes, important because they set the stage for what is to follow, are soon over, and while there is an emotion of horror at the idea of a human, though a coward, walled in alive, the horror soon gives way to events that take place in present-day England. The Ghost, far from being eerie and ghastly, becomes as likable and sympathetic a bit of ectoplasm as the screen has ever seen, and not only does he win the sympathy of the principal characters but also that of the audience. The role, with its opportunity for burlesquing, is well played by Charles Laughton, and he can exaggerate the characterization to his heart's content without being adjudged guilty of overacting After all, there are no limits to what ghosts can do. The picture has its dramatic moments, but for the most part it's comedy, and moviegoers are likely to be just as spontaneously enthusiastic at its conclusion as was the skeptical preview audience. Little Margaret O'Brien endears herself even further with the public through her role in this film, and Robert Young proves himself as capable as ever. "The Canterville Ghost" may present a problem in selling, but it's reasonable to assume that if emphasis is placed on comedy, that if a humorous twist is given to the character of the ghost, the picture should emerge a pretty good grosser in all situations. Because of its audience-winning qualities, word-of-mouth comments will help a lot.

The Invisible Man's Revenge

Universal **Mystery** **78 mins.**

AUDIENCE SLANT: (Adult) "The Invisible Man" returns to satisfy the lovers of suspense and melodrama.

BOX-OFFICE SLANT: Good feature for team-up with a musical.

Cast: Jon Hall, Leon Errol, John Carradine, Alan Curtis, Evelyn Ankers, Gale Sondergaard, Lester Matthews, Halliwell Hobbes, Leland Hodgson, Doris Lloyd, Ian Wolfe, Billy Bevan, Gray Shadow. **Credits:** Produced and Directed by Ford Beebe. Original screenplay by Bertram Millhauser. Suggested by "The Invisible Man" by H. G. Wells. Director of Photography, Milton Krasner. Special Photography by John F. Fulton.

Plot: To get his share of a treasure, a young cured victim of amnesia resorts to invisibility to terrify the people who have stolen it from him. His scheme works, but he is forced to kill the scientist who experimented on him, in order to get his blood to to bring him back to his visible state. He becomes a member of the home he expects to be his, but pays for his crime when the scientist's dog tracks him down and kills him.

Comment: A rather involved story, but one supplied with a sufficient amount of the melodramatic situations which go with these "Invisible Man" or "Woman" stories, this picture will satisfy the lovers of suspense and melodrama. It is for adults, for it concerns the crack brain adventures of a maniac and its main theme is murder. The acting is good; Leon Errol's impersonation of a cockney is the outstanding character of the play. His comedy adds many laughs to the morbid proceedings. Jon Hall, as the Invisible Man and John Carradine as the demented scientist, present convincing characterizations which give as much reality as necessary to carry the interest along. Good support is given by Alan Curtis, Evelyn Ankers, Gale Sondergaard and Lester Matthews. Ford Beebe's direction keeps the action moving and the suspense at a high pitch throughout. Considerable attention could be attracted by normally dressed man, with plaque on his back advertising the "Return of the Invisible Man," with his head all swathed in bandages, dark glasses over his eyes and white gloves on his hands; parading through the main street of your town.

Secret Command

Columbia **Drama** **80 mins.**

AUDIENCE SLANT: (Family) Dramatic fare with the pace of a thriller, this show has entertainment for the gang from Poppa and Momma to Children.

BOX-OFFICE SLANT: A fine bet for the top spot in most situations; marquee plus word-of-mouth should prove winning combination when cash is counted.

Cast: Pat O'Brien, Carole Landis, Chester Morris, Ruth Warrick, Barton MacLane, Tom Tully, Wallace Ford, Howard Freeman, Erik Rolf, Matt McHugh, Frank Sully, Frank Fenton, Charles D. Brown, Carol Nugent, Richard Lyon. **Credits:** Director, Eddie Sutherland. Producer, Phil L. Ryan. Screenplay by Roy Chanslor. Director of Photography, Franz F. Planer.

Plot: An ex-foreign correspondent, supposedly a has-been but really a special agent, works at a shipyard as a pilebuck to uncove saboteurs. His brother is the shift boss, an the correspondent finds himself saddled wit a lovely wife and two children as part of hi special assignment. An old-time sweetheart now going with his brother, complicates hi budding affair with his "wife." He foil the saboteurs; his brother wins his ex-sweet heart and he leaves for Combat Intelligenc after obtaining his "wife's" promise to wait

Comment: There is a pace to this tha builds suspense like a mystery thriller; an it is that pacing, with a tight, fast-movin story, that makes it a fine bet for the to spot in most situations. The name of Pa O'Brien on the marquee, plus word-of-mouth should prove an engrossing combination whe the receipts are counted. The work of O'Brie is restrained and effective in a part that re quired under-statement. Carole Landis, play ing opposite him delivers one of the mos accomplished portrayals of her screen career The other principals, Chester Morris, Rut Warrick, Barton MacLane, Tom Tully an Wallace Ford are the people they represent not the performers. It is typical of such ex cellent work, that we take them for grante because they are flawless. Production b Phil Ryan is magnificently mounted, wit shipyards, ships, and all the accoutrements o the work of shipbuilding. Eddie Sutherland' direction has made the story unwind realisti cally and rapidly. There are few shots o the fights in the dark that are quite unusua and striking, with moving shadows tha will stir excitement and tension.



Talking it over here on the set of RKO Radio's dramatic picture of juvenile delinquency, "Look to Your Children," are Lawrence Tierney (reclining on couch), Tessa Brind (left), Bonita Granville and Director Mark Robson. Argument is between Miss Granville and Mr. Tierney.

The Ghost Catchers

Universal **Comedy With Music** **63 mins**

AUDIENCE SLANT: (Family) Mild by comparison with Olsen & Johnson's "Hellzapoppin," but it's a "gunshot" prescription with everything from chills, to music and jitterbugging, to O&J pranks and therefore at least some amusement for everybody.

BOX-OFFICE SLANT: Olsen and Johnson will draw, but it won't build after opening.

Cast: Ole Olsen, Chic Johnson, Gloria Jean, Martha O'Driscoll, Leo Carrillo, Andy Devine, Lon Chaney, Kirby Grant, Walter Catlett, Ella Mae Morse, Henry Armetta, Morton Downey. **Credits:** Produced and written by Edmund T. Hartman. Directed by Edward F. Cline. Director of photography, Charles Van Enger.

Plot: Olsen and Johnson come to the aid of a Southern colonel and his two daughters in efforts to de-haunt a house in New York nearby the stars' night club. The daughters are booked for a concert, rent the house and then find themselves in the midst of a madhouse whirl as the comedians try driving forth a ghost (who liked to soft-shoe dance to old melodies) by staging a jitterbug, swing session. It succeeds but leads to a real melodrama involving a gang who want to drive out the Southern tenants in order to pilfer a valuable store of liquor in the cellar of the old house. Things work out satisfactorily.

Summary: Poking fun at chiller-diller movie plots, this new edition of Ole Olsen and Chic Johnson prankishness gets a bit too involved itself in the machinations of plot and counter-plot to be fun all the way, and the sum total is rather mild amusement, but amusement just the same for the majority, because there's a little of everything in it. Interludes of romance, with Martha O'Driscoll and Kirby Grant as the principals; bits of Gloria Jean vocalizing; fragments of hot jitterbug and swing; horseplay and melodramatics go into the proceedings. There's an added specialty contributed by Morton Downey doing his currently very popular tenor crooning in the Irish vein. The picture can be sold for a good opening and in situations where this is done, theatres will show a good total run, but don't expect the show to build appreciably if advance promises are too glowing.

Selling the Picture

ayles' Pet Contest ublicizes 'Sullivans'

Arranged in connection with "Be Kind to imals Week," Manager Alec Sayles of the alace Theatre, Albany, N. Y., tied in with the lbany *Times-Union* for a pet contest as one the stunts in his campaign on "The Sulli- ns."

An outline of the contest was contained in ne of the announcements which ran in the news- per:

"One of the mottos of the Sullivan boys was lways be kind to animals and they will always kind to you,' and as a feature of 'Be Kind Animals Week' . . . the Palace Theatre . . . nd the *Times-Union* are sponsoring a contest eking interesting pictures of Albany children nd their pets, for which cash prizes will be arded.

"To enter the contest, juvenile pet owners ust send their pictures with their pets to the Be Kind to Animals Editor,' *Times-Union*, lbany, N. Y. Prizes for the most interesting ntries are: First, $25; Second, $15; Third, $10; Next ten best entries, $1 each.

"In addition, 20th Century-Fox has announced here will be a grand prize, one that will give ride and joy to any boy or girl who wins it. ust what the prize will be is a secret . . . but is believed the prize will go to the boy or girl ending in a photograph of himself or herself nd a dog that has the nearest resemblance to he shaggy-haired pet appearing in 'The Sulli- ans'."

No clue was given concerning the identity of he grand prize offered by 20th-Fox in the con- est, nor was there any indication that such a grand prize could be offered in contests held in ther communities on the picture; but even with- ut this special award, even without "Be Kind o Animals Week," the stunt could well be dupli- ated in other situations playing "The Sullivans." n Albany, it got its full quota of newspaper ublicity, including art from the picture itself.

Innovations Are Introduced in 'Pin-Up Girl' Press Book

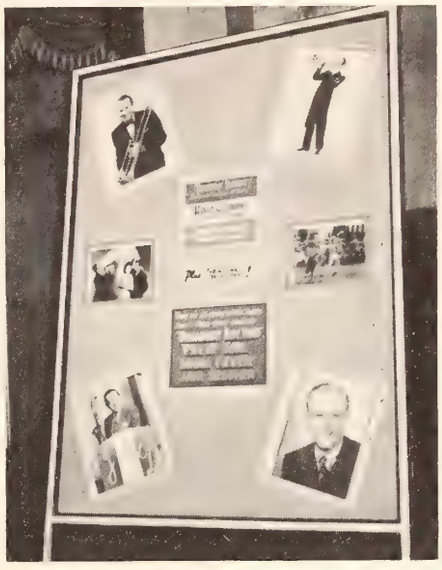
Two innovations which the company hopes will prove popular with exhibitors, critics and editors alike have been introduced in the 24-page press book for "Pin-Up Girl," recently completed by George Gomperts, press book editor, and his staff, under the supervision of Charles Schlaifer, advertising manager of 20th Century-Fox.

One page is given over entirely to Betty Grable stories, in order to facilitate the handling of all material on the star of the Technicolor production. Another addition to the press book is the Critic's Work Sheet designed exclusively for reviewers of motion pictures. The latter service will be used in all future large-size press books.

Fish for Guest Tickets

Manager Harold Rice of the Paramount Theatre, Denver, placed a large "Treasure Chest" in his lobby, filled it with fine sand, then buried several hundred numbered paper slips. Patrons fished for the slips, and those retrieving slips with numbers ending in zero received free guest tickets to see "Woman of the Town." Good stunt to use on most any picture.

A good temper is good business.



With famous orchestra leaders appearing in many current and forthcoming pictures, a new wrinkle in lobby displays has been developed by Manager J. G. Samartano of the Palace Theatre, Meriden, Conn. In the 40x60 frame above, a few of the maestros and the pictures in which they will be seen are displayed. Cards are interchangeable.*

New High is Set in 'Cover Girl' Windows

A systematic, down-to-earth campaign was set by Les Kaufman, city publicity manager for the Fanchon and Marco theatres in St. Louis, prior to the opening of "Cover Girl" at the Ambassador Theatre. Devoid of wildcat ballyhoo, the campaign was one of the finest ever staged in that city. Screenings were held for the press, radio, department stores and others in a position to help stimulate interest in the picture.

Through the cooperation of Leonard Hornbein, general advertising director of the Famous and Barr department store, the outstanding merchandise mart devoted 13 of its principal windows at one time exclusively to the promotion of "Cover Girl Fashions" with exceedingly generous credits to the picture and theatre. The total number of windows of the Famous and Barr Store promoting "Cover Girl" establishes a new record for the splendid window cooperation the picture has been getting throughout the country. The previous record was held by Midland Theatre in Kansas City which had set nine windows with the Harzfeld department store.

Competitive stores proclaimed the tieup the finest and most lavish in the history of the city. In addition to the 13 window displays the entire fourth floor of the store was devoted to "Cover Girl Fashions" with 52 individual display pieces on this one floor alone. To give the promotion the right kind of a newspaper send-off, the store ran an 1800-line newspaper ad the day before the picture opened.

* Copy on cards in band leaders lobby display: Top card—"Tommy Dorsey, Sentimental Gentleman of Swing; Harry James, America's No. 1 Trumpeter; Kay Kyser, Kollege of Musical Knowledge; Plus Their Swell Orchestras." Lower card—"They are all coming to this theatre soon in these great musicals, 'Broadway Rhythm' (MGM); 'Pin-Up Girl' (20th-Fox); 'Swing Fever' (MGM); 'Jam Session' (Columbia)."

In & Out, Showmen Report Campaigns

From Richmond, Va., to the United States Navy. From Washington, D. C., to Richmond, Va. Two Loew theatremen made those changes recently. Involved in the first move was George Peters, who left the management of Loew's Richmond, Va., to join the Navy. Involved in the second was Jack Foxe, who left Loew's Columbia Theatre, Washington, to take Peters' place in Richmond.

Peters furnishes some details of his farewell campaign on "See Here, Private Hargrove," while Foxe tells all about his initial campaign in his new post, that on "Andy Hardy's Blonde Trouble."

First, let's take the Peters' report. Window displays highlighted his "Private Hargrove" campaign. One, in the window of a leading restaurant, featured the potato-peeling gag. In four stores displays were devoted to the book, while in another store the display consisted of a set of stills together with theatre cards and an G.I.-outfitted model.

Special newspaper advertising, radio announcements, 24-sheet posting and lobby and front displays completed the campaign.

For his campaign on "Andy Hardy's Blonde Trouble," Manager Foxe used a "blonde twins" stunt whereby blonde twins were sought, through newspaper and radio, to be Mickey Rooney's guests at a performance of the picture. Invitation wired direct to winning twins from Rooney in Hollywood.

A tie-up was made with a radio station and a department store to find Richmond's blondes who would most likely give Andy Hardy Blonde Trouble. The department store ran ads, the radio station plugged the stunt, and the theatre furnished a $50 war bond and 50 guest tickets as prizes.

Another "blonde" stunt consisted of admitting free the first 25 blondes in line at the opening matinee and presenting each with a Blonde Corsage, courtesy of a cooperating flower shop.

Eleven beauty shops used still card window displays and notified one hundred of their blonde customers of the showing of the film.

One of the lobby displays featured a map of Andy Hardy's travels and troubles, with each point of trouble illustrated by a production still. Newspaper ads and publicity, radio promotion, and a laundry tieup for the insertion of heralds in laundry bundles completed the campaign.

Ad Explains Tax Boost

To acquaint his public with the increased Federal tax on luxury items, A. C. Staloup, city manager of Fox Theatres, North Platte, Neb., cooperated with local merchants in placing a large advertisement in the North Platte *Daily Telegraph* explaining the tax boost and telling the public of its necessity in order to fight a total war. Because over a score of stores participated, the individual cost was low, but the display was nonetheless impressive.

Screening Boosts Film's Opening

A screening for representatives of women's clubs, schools, clergy, business and civic organizations, as well as the press and radio, boosted the opening of "Lost Angel," according to Olive Green of the Stuart Theatre, Lincoln, Neb.



Welcome, Hal B.

Paramount

is pleased to announce that the producing firm of Hal B. Wallis Productions, Inc., headed by Hal B. Wallis and Joseph H. Hazen, has become affiliated with Paramount Pictures Inc. The future product of the man who made "Casablanca", "Yankee Doodle Dandy", "This Is The Army", "Watch On The Rhine", "Saratoga Trunk", "Princess O'Rourke" and 105 other famous screen attractions, and who twice won the Thalberg Memorial Award, will augment the remarkable succession of fine pictures which has already won industry dominance for Paramount.

Hal B. Wallis productions will be filmed for the most part at the Paramount studio in Hollywood. The remainder will be produced in England—a co-operative move to help insure world-wide acceptance for British-made pictures.

All Hal B. Wallis productions will be distributed throughout the world by

Paramount

Wallis Productions

Program Exchange

Ye Editor Reminisces and Gleans Past Highlights of Activities of Our Members

We feel it only fair to warn our readers that we are in no jovial mood right now. Outside, it's a dark, dull, dreary, drizzly day, delightfully designed for ducks. We want no part of it. Give us cool, balmy breezes and we'll be happy. As a matter of fact, we find that we *are* happy, for this is the Eleventh Anniversary of SHOWMEN'S TRADE REVIEW. This department, however, is not quite as old. We made our debut, if you remember, in September 1938, which means that when next September rolls around we'll be six years old. But since Papa STR is celebrating now, we might as well join in. And our participation will be in the form of extracting highlights from past Program Exchanges in Anniversary issues. Some of the names, you'll discover, are still with us; others, for various and sundry reasons, not the least of which is the war, have dropped out.

In our Sixth Anniversary issue we quoted an institutional message used by **Norman T. Prager,** who was then manager of the Arcade Theatre at Springfield, Mass. Designed for the average unpretentious community theatre, it reads as follows:

"The Arcade—a Friendly Theatre. No mile-long corridors filled with priceless art objects, no cathedral-like auditorium or vaulted lounge where, overcome by the vastness of it all, you whisper, awestruck.

"No staff of overdressed, overbearing, military trained attaches to order you about, or serve you with condescension.

"We cannot boast a mammoth stage or prancing, dancing ladies! not even a large orchestra.

"We do boast a little though, for we are very proud of the airy cleanliness of our little theatre. We are happy, too, to have so many friends who patronize the Arcade because of its intimate atmosphere, its comfortable seats, its neighborly friendliness.

"It pleases us that our doorman has been born and raised among Springfield people, and knows most of our patrons by name. We're not a little proud that you attend the Arcade because you know that full enjoyment of any picture depends upon the quality of the sound reproduction, and that acoustically as well as from an engineering standpoint, we have perfect sound and the latest and best sound equipment.

"We are happy to serve Springfield with the pick of the best pictures released each week in the finest little movie house in town. Anyone who wants to run a 'Cathedral of the Cinema' can have it. We'll stick to the Arcade, and you . . . our friends."

It seems to us that a great many theatremen can use the foregoing copy, revising it wherever necessary to fit their particular situations.

We ventured a suggestion in that same issue concerning one program for three or more theatres in the same town under one operating head: Here's what we said:

"Suppose your program consists of about 12 pages. News about the Bijou is on page three, about the Majestic on page five and about the Tivoli on page seven. Those are all right-hand pages. The pages would be edged in sort of an index fashion, i.e., cut away at the edges so that when one picks up the program he finds the names of the three theatres without opening the program. If he wants to know what's on at the Tivoli, for example, he places his thumb on the tab with the word 'Tivoli' printed vertically on it, opens up the program, and there's news about the Tivoli. It's something like the tab index system, you know."

In our Seventh Anniversary issue we devoted considerable discussion to **L. M. Thomas'** program for the Avalon Theatre, Avalon, Calif. It had surprised us to learn that Avalon was the main city of Santa Catalina Island, and that the Casino there was a three-in-one affair, housing (as it did at that time and probably still does) a ballroom, a marine fountain and a theatre.

In the same issue, we mentioned the fact that **Harland Rankin** had been a little late in paying tribute to Shirley Temple, for by the time his issue came out her contract with 20th Century-Fox had been dissolved. And **Tom Pringle's** safety slogan (remember them?) was: "When car hits car, usually a bang-up conversation takes place."

In our Eighth Anniversary issue we expressed amazement at another outstanding selling novelty originated by **Arnold Stoltz,** who was then manager of the Avon Theatre, Utica, N. Y. (Stoltz has since left Utica to live in New York.) We also quoted an item from the "Things to Think About" column of **Curby A. Smith's** Malco Movie News, Little Rock, Ark.: "Learn to get along with people. Learn to exhibit more patience than any other man you know. Learn to respect other men's ideas and opinions. Learn to think problems through to the end. Learn to try to put yourself in the other fellow's place. Be democratic. Be loyal. Cultivate cheerfulness. Work!"

Other theatremen mentioned in the same issue were **Steve Rodnok, Jr.,** Oaks Theatre, Oakmont, Pa.; **Stanley Nyquist,** Savoy Theatre, Catasauqua, Pa.; **Iliff Clevenger,** Yancey Theatre, Burnsville, N. C.; **Don R. Meyers,** Uptown Theatre, Cleveland.

In our Ninth Anniversary issue we commented on the use of Government postal cards as programs by **Edward May,** manager of Schine's Russell Theatre, Maysville, Ky.

In our Tenth Anniversary issue we featured several suggestions for the improvement of programs based on the many that had been received during the five-year period of the Program Exchange. Among other things, we suggested the use of stills, letters-to-the-editor columns, personal mention, news of local events, quiz columns, institutional stories about the theatre, a star-of-the-month page, a Patron's Birthday page, a style news page and cooperative ads as just a few of the possible contents of a program.



This center layout from the program for the New Paltz Theatre, New Paltz, N. Y., managed by Thomas Di Lorenzo, demonstrates the use of one-column ad mats. Note short subject slug in lower corner, right.

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G. I. Story Needs Romantic Copy To Heighten B. O. Appeal

Maxwell Anderson, author of "The Eve of St. Mark," is a notable familiar figure in literary and dramatic circles having won the Pulitzer Prize for his genius as a playwright. His most famous play was "What Price Glory." While this author's name in association with the picture's title will bear box-office weight by reason of the exploitation of his reputation in connection with "The Eve of St. Mark," the title in itself is too highbrow to appeal to the masses. The top names in the cast likewise lack strong box-office following. Thus, it becomes important that every avenue of publicity and exploitation be explored to get the full value of potential draw for this attraction.

The title, fortunately, is provocative. Many will ask: "What is The Eve of St. Mark?" and 20th Century-Fox, while not answering the question in the press book ads, nevertheless gives a tip-off to the theme of the story by plugging it as "The Intimate Love Story of G. I. Joe." For mass selling this is the logical approach. In content the picture is a happy combination of "See Here Private Hargrove" and "Bataan" with a "Happy Land" ending. This seems to be the best way to describe it for those who may not see it before playing it. It is an eloquent picture which will please the masses and you can count on favorable word-of-mouth after getting it an opening.

ADVERTISING COPY SLANTS

For mass appeal advertising we submit the ad slant reproduced on this page. While this copy tends to sensationalize the picture it also strikes the most powerful ticket-selling note for a great many situations. You will have to make the decision as to your own local reaction to such selling. Another slant which skirts the more lurid approach is the personalized endorsement which is in order for this film. Here is some suggested copy:

NOW I KNOW—

How a G. I. Jane feels about her G. I. Joe
How much a 48-Hour Pass means to them both
How her faith and his courage helped them face life

NOW I KNOW—

How much the people here in Ourtown will enjoy seeing . . . living . . . remembering . . . this tender, astonishingly frank, emotional love story

WHY DO I KNOW?

Because I have seen, thrilled and now highly recommend—

Maxwell Anderson's
"The Eve of St. Mark"

Be sure to see it, too, when it opens at the VICTORY Theatre (Date)

Sincerely,

Manager
Victory Theatre

TEASER COPY

If you find it convenient to use one-inch teaser ads scattered through the pages of your papers, it might be a worth while stunt to have set in type the following copy:

G.I. HOPE YOU SEE **"The Eve of St. Mark"** *The Intimate Love Story of G. I. Joe*

This play on the initials "G. I." can also be used with other catchline copy such as "G. I. Hear It's a Hit!" "G. I. Think You'll Enjoy . . .," "G. I. See It's Coming to Town--," etc.

PRESS OR RADIO CONTESTS

Limerick or song writing contests always seem to prove acceptable to press and radio. To give you a two-way shot on this slant, we have prepared the following four stanzas. In order to offer it as just a little different slant on the stock limerick procedure this copy calls for the same payoff line at the end of each stanza and to complete the tieup with the picture there is a piece of associated copy. The winning last line of each stanza is "G. I. love you dear," which is rather obvious but being easy should help to spur contest entries. Here is the ditty:

G. I. LOVE SONG
LIMERICK

G. I. hope you're feelin' fine
G. I. hope you care
G. I. hope to make you mine
G. I. .....

G. I. can recall the day
G. I. held you near
G. I. now can hear you say
G. I. .....

G. I. count the days and hours
G. I. think it's years
G. I. long to come back home
G. I. .....

G. I. hope that you will wait
G. I. have no fear
G. I. think it must be fate
G. I. .....

G. I. Hope you see—
Maxwell Anderson's
Astoundingly frank, emotional, love story of a
G. I. Joe
"THE EVE OF ST. MARK"

This can also be used as a song writing contest with local band leaders as judges to pick the best melodies supplied for these lyrics. If used in this way the last lines should be supplied. Your radio station would be the logical spot for the music promotion.

NOVELTY HANDOUTS

By adapting the old gag fondly remembered as the "Don't let the Season Pass, etc." handout to the military pass, you can build considerable word-of-mouth publicity for the picture. Here is the setup you can have printed locally in any convenient size although the standard form is about 2 x 3 inches.



2 col. x 9 inch ad

MILITARY PASS

G. I. Joe — Pfc. 4793862

This pass entitles the above to be absent

FROM (Opening date)

TO (Closing date)

With permission to visit
THE VICTORY THEATRE
Approved by Sergeant Ruby
(Toughest-top-kick-you've-ever-seen!)

FRONT

Don't let
48 HOURS PASS
without seeing —
MAXWELL ANDERSON'S
"THE EVE OF ST. MARK"
The intimate
love story of G. I. Joe
***Starts* FRIDAY**
VICTORY *Theatre*

REVERSE SIDE

The V-Mail form letter shown in the exploitation pages of the press book and suggested as an advance lobby display could be reproduced as an offset handbill or mailing piece. This is a sure-fire stunt to get your sales message read.

WINDOW TIEUPS

There are plenty of tieup angles, with special stills available as shown in the press book. For women's apparel stores your tieup copy could read . . . "What the sweetheart of G. I. Joe will wear at the beach, at the garden party.

(Continued on Page 68)

Frequently
one hears
the comment . . .

"That's the Universal Formula"

It's nice to know that a method of production can be crystallized into a formula.

We at Universal don't think there's any mystery in developing a successful formula. Essentially, it's based on integrity, efficiency and those most important elements of show business ...Ingenuity and Creative Talent.

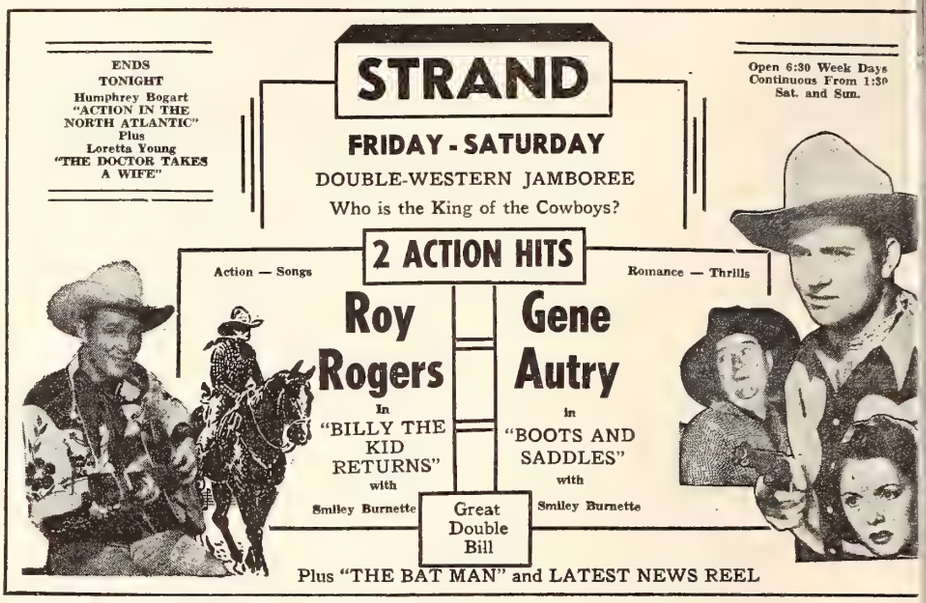
That's why, in Universal pictures, exhibitors find every variety and type of story...from slapstick farce comedy to the most serious drama. But above all...at Universal we never lose sight of this all-important box-office fact:

IT TAKES ALL KINDS OF TASTES TO MAKE AN AUDIENCE...and we try to make pictures to please the greatest number. Watch our Releases and you'll know what we mean!

Exploitation Highlights From the Nation's Showme



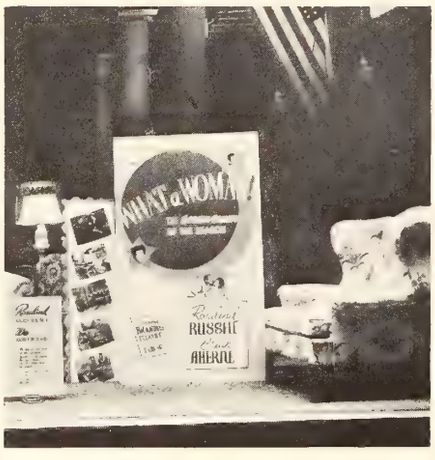
A colorful false front, topped by a 24-sheet mounted above the marquee was used to attract attention to the showing of Republic's "The Fighting Seabees" at the Uptown Theatre, Kansas City, Mo. The picture also played day and date in same city at Esquire and Fairway.



Reproduced herewith is a newspaper layout used by Richard Peffley, city manager of Northio Theatre in Fremont, Ohio, to advertise a "Double-Western Jamboree" at the Strand Theatre. Peffley used th provocative question, "Who is the King of the Cowboys?" to draw attention to the program whic featured Republic's Gene Autry and Roy Rogers in "Boots and Saddles" and "Billy the Kid Returns." Th features were second run, but by doubling them and selling them as noted, past records were broke



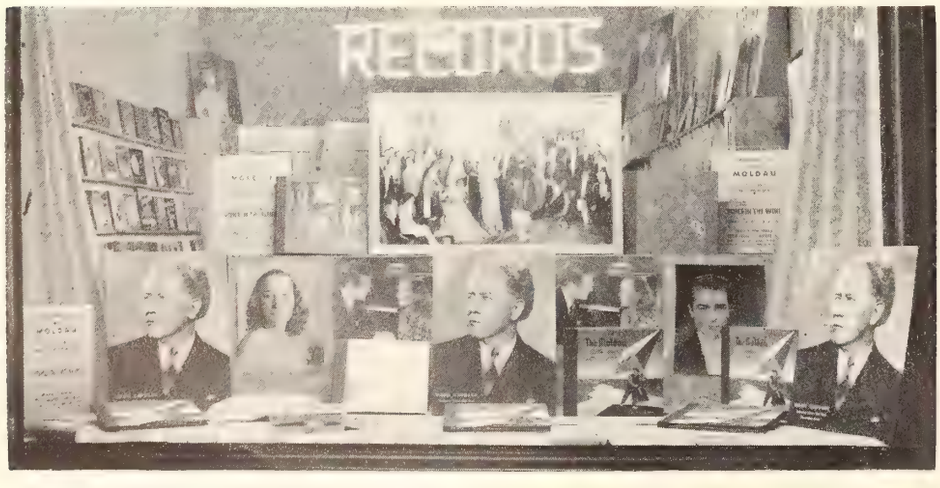
Since many theatre fronts are patterned along the lines of that of the Fox Palace Theatre in Milwaukee, Wis., it should be comparatively easy to duplicate the impressive facade and marquee display on 20th Century-Fox's "The Song of Bernadette," prepared under the direction of Manager Robert Brose and Circuit District Manager William Gehan. Front drew attention.



Here is a section of a window promoted from a furniture store by Manager Will Singer of the Brandeis Theatre, Omaha, to help him sell Columbia's "What a Woman!". Is there a furniture dealer in your community? If so, try a tieup.



Groesbeck paintings of the principal charact and a display of copies of the Ernest Hemingv book on the small table blend with the ba ground and fashions of this window crea for the Tulsa engagement of Paramount's " Whom the Bell Tolls"at the Ritz and Maje theatres by Richard Staines of Vandeve



An example of the sort of music tieup you can make on United Artists' "Voice in the Wind" is shown in the above photograph of the window arranged by Roxy's Music Shop for the recent world premiere of the film at Camden, N. J. Tieup is on RCA Victor album of The Moldau, important in plot development.



This impressive inner-lobby display "honor Atlanta's flying heroes" was conceived by Ma ager Bill Aiken of Loew's Grand, Atlanta, G and executed by the theatre artist, Sid Smi It was used in conjunction with the theatr engagement of MGM film, "A Guy Named Jo

Regional Newsreel

ATLANTA

Gus (Paul A.) King, chairman of the Golf Committee of the Variety Club, Tent No. 21, announces plans have been completed for an all-day outing to be held in June for members and guests.

Hundreds of exhibitors in this state met with R. J. O'Donnell, national chairman of the Fifth War Loan Drive, Wednesday at the Athletic Club and pledged full support. Mayor Hartsfield, Governor Arnall, and Major Allen V. Martini, holder of the Silver Star, the DFC of Britain, keynoted the meeting. Nat Williams of Thomasville acted as chairman, J. H. Harrison of Wilby-Kincey theatres, was in charge of festivities. Other representatives present were: H. F. Kincey, of North Carolina; Sidney Meyer, Florida; Warren Irwin, South Carolina; J. L. Cartwright, Florida; Mack Jackson, Alabama; Tony Sudekum, Tennessee, and E. W. Street, Tennessee. A cocktail party was tendered by the Variety Club to honor O'Donnell and his associates.

Hoyt McMichen, Kirkwood Theatre manager, entertained the students of the Kirkwood School at a special screening of "The Sunny Side" in recognition of their great work in gathering some 57,000 pounds of paper, 3675 pounds of fat, and 51,450 tin cans, in addition to purchasing $8825 in war stamps during a recent drive.

Y. Frank Freeman, the dyed-in-the-wool Georgian who made good in Hollywood, visited his home town to attend the wedding of his son, Lieut. Commander Y. Frank Freeman, Jr., to Miss Jeanne Perkins. Born in Greenville, Ga., Mr. Freeman, Sr., graduated from Georgia Tech in 1910. His first job in the entertainment field was manager of the Amusu Theatre in Fitzgerald, Ga., in 1915.

Mort Blumenstock, Warners' director of advertising and publicity in the East, in company of Joe Copps of the Steve Hannegan Agency visited to promote "Adventures of Mark Twain" for its Atlanta premiere.

Jimmie Gillespie, veteran showman and Columbia's publicity ace, is severing connections with Columbia, to assume the job of handling public relations for the Fifth War Loan.

CHARLOTTE

Lucretia Wertz has recently been transferred from the staff of the Carolina Theatre to the State as assistant to the manager, Mrs. Ruby Thomas. Mrs. Thomas has one other assistant, Elizabeth Tutterow.

"Jane Eyre" was voted the choice of the Charlotte Motion Picture Council for "picture of the month," at a meeting this week presided over by Mrs. Mary King Wallace, president.

A good attendance was reported for the Saturday morning matinees sponsored by the Council at the Dilworth Theatre for school children. Those attending the Council's luncheon meeting were, besides Mrs. Wallace, Mrs. H. C. Henderson, Mrs. S. Y. McAden, Mrs. Rush Wray, Mrs. C. G. Lawing, Mrs. W. L. Butt, Mrs. J. Mack Alexander, Mrs. W. A. Zweiler, and Lucia Harding, secretary.

John E. Holston, manager in Charlotte for Twentieth Century-Fox, presided at the meeting at the Hotel Charlotte of a committee of distributors for the purpose of planning participation in the Fifth War Loan drive. Mr. Holston is distributor chairman of the motion picture industry's war activities committee for North Carolina.

Four hundred and forty-four theatres in North Carolina and South Carolina collected a total of $106,618.13 in the follow-up drive after the regular Red Cross campaign in March, Mrs. Walter Griffith, secretary and treasurer of the Owners' organization, reported this week to Roy A. Smart, co-ordinator for the war activities committee of the industry, and H. F. Kincey, chairman for exhibitor participation in the Red Cross drive.

Carl C. Burton, manager in Charlotte for United Artists, returned Friday from a business trip to Manning, S. C., and adjoining towns.

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CINCINNATI

Lee Goldberg, Popular Pictures, is distributing two war shorts free to exhibitors. The shorts, "Camera Men at War" and "Bulwark of Freedom," are proving very popular.

Ross Williams took a short trip to Bramwell, W. Va., last week.

RKO's Eileen Steinhart is vacationing in Kansas City.

Hyman Banks, Williamson, W. Va., exhibitor, who underwent a major operation at Christ Hospital some weeks ago, has returned to his home.

Mrs. Bernice La Lone has joined the Universal cashier department.

Maurice Bergman, Universal's head exploiteer, was here for a short visit last week.

Bob Merrell, MGM's head bookkeeper, spent the week-end in New York.

Duke Clark, Paramount district manager, was in town last week to attend a sales conference at the Netherland Plaza. Al Taylor of the Indianapolis branch was also here for the meeting.

An all-out campaign is being planned on "Hitler's Gang."

Due to the many requests of late-shift war workers, Jack Haur, manager of the Drive-In Theatre, Montgomery, Ohio, announces a "dusk-to-dawn" screening of popular pictures and latest news every Saturday night. The last complete show will start at 1:15 a.m.

Willis Vance of the Vance chain of theatres attended the ITO Convention at Philadelphia, traveling via plane.

Maurice White of the White Circuit is in New York on business.

Visitors to Film Row included W. T. Cain, Jr., Louisa, Ky.; J. S. Carnahan, New Manchester, Ky., and Charlie Behlen and Bob Costello, Lexington, Ky.

Allan Meritz, Columbia branch manager who broke a bone in his ankle several weeks ago, is keeping close to his office these days, as his foot is still confined in a cast.

Tony Stern and Bud Friedman of Warners' Cleveland office visited the local exchange last week.

Nat Kaplan, former branch manager for PRC, is now covering Columbus territory for Columbia Pictures.

Louis Wiethe, Wiethe Chain, and Mrs. Wiethe are on the West Coast.

Walter Herman, former operator of the Gayety Theatre, Erlanger, Ky., now with the armed forces, was home on a short furlough.

Margaret Woodruff, local Belpik manager, spent the week-end in Belfontaine, Ohio. Linetta Silverman, secretary to Mrs. Woodruff, week-ended in Chicago.

Chine-Belpik had some prominent visitors this week: Major Louis Lazar, general manager from the home office in Gloversville, N. Y.; Harold Raves, zone manager, Cleveland, O., and Lou Hensler of Schine's Lexington, Ky.

CLEVELAND

Nat Wolf, Warner zone manager, has been appointed chairman of the local Stage Door Canteen finance committee. Wolf has already obtained commitments from large industrial concerns.

Morrison Orr, United Artists branch manager, has added to his extra-curricular duties as WAC distributor chairman that of being on the YMCA centennial drive committee.

Bill Gross, Columbia feature booker, is entertainment chairman of the Gross Family, which will hold its annual reunion on July 16, with 104 members present, all of them living in Cleveland. The group has fourteen boys in the armed services, three of them overseas.

Frank Scarcy is the new owner of the Rex Theatre, which he recently purchased from Paul Bader.

Paul Staub of Delphos, in town last week, reports that the re-opening of the Star Theatre, scheduled for May, has been postponed until fall.

John Bina is the newest member of the local National Theatre Supply personnel.

1st Lieut. Alfred Vermes, ex-theatre owner and manager, has just finished a fifteen-day leave with his family and has returned to La-Guardia Field, where he is in the air transport service.

Team Captains for the Fifth War Bond drive are Jack Mundstuk, MGM; Mannie Glick, Columbia; Phil Harrington, MGM, and Sam Lichter, 20th-Fox. Salesmen assigned to zones will report to the captains, who, in turn, will report direct to distributor chairman Morrison Orr.

Unseasonable warm weather is held responsible for the sudden drop in theatre attendance all down the line. Many exhibitors attribute the slump to the new federal admission tax. All agree that the long evenings, due to adoption of eastern standard war time on April 1, has proved heavy competition, especially among people who have gardens.

Morrison Orr, United Artist branch manager, and Mrs. Orr spent the holiday week-end in New York.

Nat Barach, National Screen Service manager, and Mrs. Barach went to Toledo over the Memorial Day long week-end.

"Weary" Smith, owner of the Majestic Theatre, Akron, and president of the Akron Independent Theatre Owners Association, has suffi-

(Continued on Page 28)

SING A SONG OF BOXOFFICE POCKETS FULL OF DOUG



SING... FOR THE RAVE REVIEWS!

"It's a boxoffice cinch!" *—Hollywood Reporter*
"Will evoke a merry melody for theatre cash registers!" *—M. P. Daily*
"A wide range of entertainment all expertly geared to popular taste!" *—Film Daily*
"Has lilt and sparkle, an attractively presented piece of entertainment!" *—Daily Variety*



SING... FOR THE STARS!

Edgar Bergen and Charlie McCarthy, Bonita Granville, W. C. Fields and Sammy Kaye and his Orchestra plus the screen debut of a bright new star, Jane Powell, direct from weekly guest star appearances on the Bergen-McCarthy radio show and now making a sensational, front-page grabbing personal appearance tour of 14 key cities!



SING... FOR THE MUSIC!

The songs America will be singing and hearing, including the new smash hit "Too Much In Love", introduced by Frank Sinatra to his millions of air fans!



Watch for the World Premiere!

BROADWAY THEATRE, PORTLAND, OREGON, JUNE 1st!



INTRODUCING

Jane Powell

"It is a pleasure to state Miss Powell's wares are all good. She is lovely to look at, has an enchanting personality, sings beautifully, acts most creditably and has a radiant vitality which is captivating. She is a natural star as the public will attest quickly, for her initial picture is a boxoffice cinch."
—Hollywood Reporter

"Jane is sure to carve a niche for herself in filmdom's Hall of Fame!"
—Boxoffice

"She has a voice and personality equal if not superior to any player of her years yet presented on the screen!" *—M. P. Herald*

CHARLES R. ROGERS presents

SONG OF THE OPEN ROAD

EDGAR BERGEN and CHARLIE McCARTHY ★ BONITA GRANVILLE ★ W. C. FIELDS

Peggy O'NEILL · Jackie MORAN · Bill CHRISTY · Reginald Denny · Regis Toomey · Rose Hobart · Pat Starling

SAMMY KAYE AND HIS ORCHESTRA • AND INTRODUCING JANE POWELL

Specialties by CONDOS BROS. • HOLLYWOOD CANTEEN KIDS • LIPHAM FOUR • CATRON & POPP • Directed by S. SYLVAN SIMON

Produced by CHARLES R. ROGERS • Screenplay by ALBERT MANNHEIMER • Based on a story by Irving Phillips and Edward Verdier

Yes, it's a U.A. Hit!

★ ★ REGIONAL NEWSREEL — Continued ★ ★

ciently recovered from a recent illness to be dismissed from the hospital. He is at home and welcomes visitors.

Mrs. Frank R. Anderson, for the fourth successive year, has been reelected president of the Motion Picture Council of Greater Cleveland, which she organized for the purpose of coordinating all branches of the industry for educational and non-theatrical exhibition. Other officers appointed are Mrs. Charles Bill, vice president; Mrs. E. F. Carran, treasurer; Mrs. Lester Swift, corresponding secretary, and Mrs. E. M. Osborne, recording secretary.

DES MOINES

Iowa will be in the movies again. This time Lieut. I. E. Silverman of the Army Signal Corps is shooting film near Dallas Center for the Army-Navy screen magazine. The film, intended as a morale builder, will show the farm state of Iowa at war. The scenes are being taken on the Scott Ellis farm, northeast of Dallas Center, and a group of co-eds from Iowa State College are taking part to illustrate how the girls are doing farm work.

Dave Kramer, Universal salesman, has resigned from his Des Moines position to join Paramount Pictures at Chicago.

Lieut. Milt Goodman, former Columbia salesman, returned to Des Moines with his wife while on furlough and spent quite a bit of time on Film Row.

The Warner Brothers' gang, 28 of them, all autographed a group picture and sent copies to the boys in service from the exchange.

A goal of $9,000,000 in War Bonds by Iowa exhibitors was promised at a regional meeting held in Des Moines, with the exhibitors pledging a $5000 bond for each of the 1800 Iowans killed in action. Plans for the Fifth War Loan Drive was explained to the Iowa film men by R. J. O'Donnell, national drive chairman. John J. Friedl, vice-chairman, was unable to get through the flood waters to attend the meeting. Many of the exhibitors also were flood-bound. Iowa chairman, A. H. Blank, put the Iowa exhibitors directly on the spot by wagering an Iowa hog against a Texas steer put up by O'Donnell that Iowa's percentage of bond selling will exceed Texas.

The new Soldier Theatre at Soldier, Iowa, has been opened by Conrad Evenson with free movies offered the first two opening nights.

The Villa Theatre at Lavilla has been closed by Frank Pignrer because of poor business conditions.

DETROIT

All Michigan police departments and sheriffs' offices now have under study a plan calling for setting up of special youth guidance or juvenile aid bureaus in an effort to combat the problem of juvenile delinquency. The plan is offered in a report compiled by the National Advisory Police Committee on Social Protection, which works under the Federal Security Agency. Capt. Donald S. Leonard, Michigan civilian-defense director, is chairman of the committee's executive group. The report, which is being distributed nationally, stresses the correction of conditions which lead to delinquency rather than punishment after the acts. Constant supervision of movies, dance halls, bars, clubs, candy stores and other establishments is recommended in the report.

On another front the State of Michigan is preparing to install a system next Fall in which teachers will visit homes of juvenile delinquents in an attempt to help parents straighten up youths before they grow into habitual criminals. The State Legislature has provided $200,000 for the experiment.

The Michigan Theatre was the host Saturday, June 3 to the champion war bond sellers of Detroit's public schools, with the pupils being treated to the world premiere of "The Song of the Open Road." The picture was shown by courtesy of United Artists under the auspices of the Variety Club of Michigan. Dr. Warren E. Bow, superintendent of Detroit public schools, and Frank N. Isbey, Michigan war bond drive chief, headed the list of speakers. A replica of the Liberty Bell was awarded the school with the best showing in bond sales.

Adolf Hitler, Dr. Paul Joseph Goebbels and Hermann Goering made personal appearances on the stage of the Broadway-Capitol Theatre Sunday, May 28, as guests of the Radio Schoolhouse, which is broadcast over Station WXYZ each Sunday. Robert Watson, Martin Kosleck and Alexander Pope won wide publicity for "The Hitler Gang," in which they appear. The picture opened at the Palms-State Theatre Friday.

Jack Campbell, who appeared in "The Sullivans," has been in Detroit making an aviation film for the Air Forces.

INDIANAPOLIS

Max Meadows, Universal booker, has been promoted to a sales position. He will cover southern Indiana and western Louisville, Ky., zone. Carl G. Anderson, Jr., succeeds him in the booking department.

Miss D. Spear will handle the buying and booking for the Crescent and Shelmar theatres in Louisville.

Sam Goodman, who operates the Marion Theatre at Poseyville and the Strand at New Harmony, was a visitor on Film Row during the week on business.

Harold Stevens, branch manager, Paramount exchange, Chicago, and Allen Usher, district manager, Chicago, were visitors at the local exchange during the week, and while here attended the testimonial dinner at the Columbia Club last Monday night in honor of Tom Baker of Affiliated Theatres.

Bernie Kranze, RKO district manager, and Sam Gorelick, branch manager, Chicago, were in Indianapolis to attend the Tom Baker testimonial dinner.

Warners' "Shine On Harvest Moon" broke all former house records at the Grand Theatre, Evansville, Ind.

Isador Fine, who has just returned from a trip to the West Coast, encountered Fred Greenburg, former manager of Warner Bros. exchange here, while in Los Angeles, Cal.

Paul Leatherby, RKO booker, is vacationing by remaining at home and taking a much needed rest. Phylis Moore of the Warner booking department is vacationing in Detroit.

John Gentile, former booker at Paramount exchange here and now head booker at Detroit, spent the week-end in the city.

Corp. Harry Hays, who before his entry into the armed forces was office manager at United Artists, is home on furlough visiting his friends on Film Row. He is a member of the transportation staff.

Carol Rosenthal, daughter of William Rosenthal, head of Rosenthal Enterprises, and Harvey Frederick Gold of New York will be married June 1 at the Broadmore Country Club. They will spend their honeymoon at the Chateau Frontenac, Quebec, Canada.

Rudy T. Stieler, owner of the Royal Theatre, Evansville, Ind., is now classed among the gentlemen farmers, having purchased some broad acres near Evansville, Ind.

Lieut. Joseph E. McIntyre, bombardier, who was reported missing on a flight over Germany March 8, is a prisoner of War of Germany, according to advice from the War Department. He formerly was employed by the R.C.A. Victor division local plant.

Manager Guy Craig, Columbia Pictures, and his salesmen are attending the sales confab in the Drake Hotel, Chicago, June 2 through 5. Attending with Mr. Craig are Abe Gelman, Herbert Kaufman and C. C. Butler.

JERSEY CITY

J. A. Fein, manager of the Palace, is giving away four bridal gowns to lucky patrons for four weeks, commencing Wednesday, June 7. The gowns are valued at $100 each.

Mrs. Diana Hatoff, formerly of the Apollo, is now manager of the Rialto.

Le Roy Stewart, formerly of the Apollo, is now co-manager of the State Theatre.

Charles Ferraro, assistant manager of the Capitol, is being congratulated by his friends because he had a "bit" part in the Danny Kaye feature, "Up in Arms."

The Rivoli, Hoboken, of which S. Mandel is manager, will close for two weeks excepting week-ends, while it is being entirely renovated and redecorated.

Ethel Oxley, assistant manager of the U. S. Theatre, Hoboken, received a pleasant surprise on the night of her completion of one year's service at the theatre. When she returned to her apartment she found that one of her staff who had "borrowed" her bunch of keys, had admitted himself and a few fellow-workers to the apartment and had prepared an elaborate buffet supper, with appropriate refreshments and a birthday cake with one candle.

Erma Paldino, cashier at the U. S. Theatre, Hoboken, will spend two weeks' vacation visiting her two nephews, now in Army camps in this country. Both boys have seen active service overseas and are now home on furlough.

Agatha Beringer of Englewood is new manager for the Temple Theatre, her first venture in show business, succeeding Robert Montrose who has gone into another and more prosaic line of business. She intends to have extensive renovations and improvements made.

MEMPHIS

Warners' new wrinkle of an 11 o'clock matinee, which the theatre had started when the new price adjustment was inaugurated April 1, has increased attendance until it is no longer considered an experiment.

Jimmy Rogers, branch manager, Columbia exchange, attended a sales meeting at Dallas last week. On his return, he and his salesmen, H. A. Christman, Jack Arnold and M. L. Godwin, office manager, left for Chicago to attend a Southern district meeting which opened June 1.

Evelyn Ray, secretary to the branch manager, Columbia, and Virginia Riles, inspectress, are on a two-week vacation.

Lt. Louis Ingram, Jr., Army Air Force, was visiting his father, Branch Manager Louis Ingram, Sr., of MGM exchange last week.

Mrs. N. B. Fair, who is managing her husband's theatre at Somerville, Tenn., has just returned from Ft. Bragg, where her husband is stationed.

Bailey Prichard, branch manager, and Salesmen Henry Hammond and F. J. Kaiser attended a district sales meeting in Atlanta last week.

Allan Glenn, Paramount's Dallas exploitation manager, was in Memphis last week preparing for the showing here of "Dr. Wassel." Paramount's traveling auditor, A. R. T. Young, was visiting the local exchange last week.

J. H. Moore of the Ritz Theatre, Crenshaw, Miss., and his daughter, Peggy Joy, were visiting Film Row last week.

Mary Deal, booker's stenographer, 20th Century-Fox, is vacationing in Charlotte, N. C., and the new general stenographer is Jane Walker.

Mr. and Mrs. Howard Waugh are vacationing in New York, stopping at the St. Moritz Hotel.

★ REGIONAL NEWSREEL — *Continued* ★ ★

r. Waugh is Warners' zone manager.
Arthur Groom, manager, Loew's State The-e, is on his vacation. Assistant Day-manager hn Klink is holding down the job, with a new sistant night manager, Robert McLain. Carole vington Hellwig is the new secretary.
Frank Owens is the new advertising sales-anager at Warners exchange, and Jeff Wil-ms, salesman, left for Navy service last week.

NEWARK

Arthur Price has been transferred from the ew York office of Loew's circuit in New Jer-y, where he will handle publicity and adver-sing for Loew's State, Newark; Loew's Jersey, rsey City, and the Embassy, North Bergen.

Warners have started a new house organ for rmer employes in the armed services, named *arner Club News*. The new publication, a hoto-offset job, 8½ x 11 inches, contains eight ages of Warner gossip, news, pictures and car-ons. It will be published monthly.

Charles L. Dooley and Leto J. Hill, Warner strict managers, are both back at work again, aving been out ill for many weeks.

Pauline Annunziata, cashier at Proctor's, is ecovering from an appendectomy at St. Mich-el's Hospital.

Benjamin Wagner, sound engineer for War-ers, is happy that his wife is safely home again fter an operation at St. Barnabas' Hospital.

Funeral services for the late Morris S. Schles-nger, 68, formerly Newark's foremost theatri-al and motion picture impresario, were at-ended last week by about 20 business and per-onal friends. Mr. Schlesinger, who was the rother of Leon Schlesinger, producer of "Mer-ie Melody" shorts for Warner Bros., was for-nerly owner of the Shubert and Broad theatres here. He opened the Lincoln Square Theatre n New York, which was taken over by Marcus Loew and became the start of the Loew chain. He had operated the Monticello and Orpheum n Jersey City and had managed Warners' Hollywood in New York. Pallbearers included Harry Kaufman, general manager and producer or the Shuberts: William L. Phillips, manager f Loew's State; Max Gans, publicity director, Mosque Theatre, and Frank L. Smith, manager f the Ethel Barrymore Theatre, New York.

Ann Carter, eight-year-old child actress, seen last week in "The Curse of the Cat People," t the Capitol, is the daughter of Mr. and Mrs. Bertram M. Carter, of South Orange. Mr. Carter is an automotive engineer of Newark nd Mrs. Carter is on the West Coast, where he went for her health, supervising her daugh-er's screen career.

Frank Freudenthal, formerly of the foreign language editorial staff of the War Department nd the OWI, has been appointed by David Weinstock, president of the Raybond Theatre, New York City, to his managerial staff. Freu-denthal is temporarily at the Rialto Theatre here. Prior to his service with the War Department nd the OWI, Freudenthal was a motion pic-ure technician in Hollywood, and manager of he Beverly Theatre, New York City.

Rudy Kuehn, district manager for Warners, as become an Essex County resident and is he proud owner of a lovely home in West Orange.

William L. Berman, formerly assistant man-ager at the Capitol and Globe, is now in North Carolina, where he is a film buyer for an inde-pendent circuit.

Teresa Fernicola, cashier, Globe, is taking a two-weeks' vacation to visit her husband, Joe, now in training with the Army in California.

Adam A. Adams, chairman of the Essex County Showmen's Committee for the Fifth War Loan drive has announced two definite events. The first will be a motion premiere at the Adams Theatre, Monday, June 12, at which the admission will be restricted to War Bond purchasers, with the house seats scaled from $1000 bonds to $25 bonds. The second event will be a "Parade of Bonds," directed by Frank Dailey, of Frank Dailey's Terrace Room, co-chairman of the committee, at the Newark Stadium, Monday, June 19.

NEW YORK

Lt. Joseph Kutcher of the Engineer Corps flew North post haste from Louisiana last week when he received word of the serious illness of his partner, Carl Bagner. They operate the-atres in Roscoe, Livingston Manor, and Jeffer-sonville, N. Y.

The recent Paramount short subjects sales meeting held at the Hotel Pierre was attended by District Manager Wilton Kusell, Branch Manager Henry Randel, Sales Manager Myron Sattler, Salesmen Ed Bell, Gabby Gebhardt, Nat Beier and Max Mandell; Head Booker Jack Perley, Bookers Richard Magan, Kitty Flynn and Lil Bergson, and Ad-man Sid Mesibov.

Two more well-known film personalities at-tained to the estate of grandfather recently with blessed events that occurred in New York as the *cause celebre*. Lou J. Halper, West Coast zone manager for Warner Theatres, and Sam J. Briskin, Columbia Pictures producer, were assigned roles as grandfathers simultaneously when a son was born in Doctors' Hospital to Sergeant and Mrs. Gerald Briskin.

The annual inaugural meeting and installa-tion of new officers of Cinema Lodge, No. 1366, B'nai B'rith on Wednesday at the Hotel Edison brought in the following slate: Albert A. Senft of the Sterling Sign Co., president; S. Arthur Glixon, Bernard Goodman, Leo Jaffe, Samuel Lefkowitz, William Melnicker, Alvin T. Sapin-sley, Norman Steinberg, Louis Weber, Robert M. Weitman, Robert Wile and William Zimmer-man, vice-presidents; Max B. Blackman, treas-urer; Herman Levine, corresponding secretary; Julius M. Collins, recording secretary; and Dr. Charles Goodman, monitor.

Pvt. Tony De Mayo, former Warner shipper, who was recently wounded at the Italian front, is now reported out of danger and well on the road to recovery.

MGM's Sylvia Smith is back after three weeks on the Coast, where she went with her husband, Capt. Irving Smith, who was making the first leg of a Pacific area assignment as newsreel cameraman. He was formerly with Universal Newsreel.

The Ritz Theatre, Spring Lake, N. J., will open for the Summer this week-end, it is announced by Martin Wohlfroth, who operates the theatre.

The Motion Picture Associates dinner last week added $8,000 to the organization's post-war relief fund.

Pvt. Fred Trauner of the 3rd Air Command, son of Columbia's assistant sales manager, Sol Trauner, was in to visit last week-end, and said he expects to be transferred again.

A recent Albany trek of Paramount Secre-taries Muriel Lanahan and Irene Summers ran into a five-hour train breakdown during which time the gals were royally feted by droves of service men who were fellow travelers.

Two new faces in the Warner booking de-partment: Yole M. LaRosa and Blanche Cha-moff.

C. E. Smith, operator of the St. Cloud cir-cuit in New Jersey, and Mrs. Smith plan a Coast trip to visit their son, who is in the Navy. They will stop off in San Francisco.

Seymour R. Schussell, upstate and L. I. salesman for Columbia, spent the Memorial Day week-end at the estate of his brother-in-law near Peekskill.

John Dacey, RKO Radio short subjects sales manager, was out a few days last week, the victim of toxic poisoning. He's coming around all right now though.

Elliott Foreman, MGM exploiteer extraordi-naire, has been hanging around Atlantic City this week, getting ready for the Allied conven-tion and soaking up a little sun on the side.

Paramount Secretary Kay Gilbert got a big thrill when she received a Purple Heart from her boy friend in Italy. She says it's nice, but would rather not get any more, thank you.

Leo Jacobi, Warner N. Y. Metropolitan sales-man, is spending his vacation in Atlantic City with his family.

Ben H. Grimm, RKO Radio advertising man-ager, has received word that his son, Technical Sergeant Ben E. Grimm, radio gunner on a Liberator Bomber out of England, has been awarded the Distinguished Flying Cross. Young Grimm, who is 19, previously was awarded the Air Medal with four clusters.

David Fine is the new manager of the Stan-ley Theatre, Times Square and 42nd Street, Home of first-run Russian films. Fine was for-merly the owner-operator of the 55th Street Playhouse. He will continue to operate the Stanley on its present policy.

OMAHA

Maj. Gen. C. H. Danielson, commanding gen-eral of the Seventh Service command, told the largest motion picture bond rally in the Omaha area to date that the Seventh has led all other commands in the country in extra cash pur-chases of War Bonds in previous drives and that every effort should be made to maintain that rating. Industry representatives, headed by R. J. O'Donnell, arrived by plane from Des Moines where they were guests at a noon rally. Jack Friedl, national campaign manager, and Dick Kennedy, national vice-chairman of the drive, suggested children's premieres be featured in the coming drive as a means of gaining added sales.

Harold Johnson, Universal branch manager and WAC chairman, was the happiest man in Omaha last week on receiving word that his son, H. B. Johnson, Jr., stationed with the Navy in the Mediterranean, had been promoted from Ensign to Lieutenant, J. G.

Lois Brown, Paramount exchange filing clerk, has returned to work following a session with mumps.

Mrs. Lucie Frazer, owner of the Western Theatre Supply company and Film Row garage buildings, died last week.

Goldie Clemens, Paramount secretary, is on vacation in New York.

Russell Jenson, former Universal employe, returned for his grandmother's funeral and re-ported that he and his bride are now moving to New Orleans where he takes over a new post as Army booker.

The new theatre at Campbell, Neb., will be run by a board of six from the Chamber of Com-merce, and will be in charge of Henry Erickson.

Infrequent visitors along the row who came in this week included George Henger, Lincoln; J. H. Feldhans, Schaller, Ia.; F. A. Bryceson, Moorhead; R. F. Knudson, State theatre, Hast-ings; J. M. Reynolds, Ellsworth, Bert Beams, Red Cloud.

Virginia Callahan is the new "hello girl" at MGM.

Min Lonergan, MGM inspectress, is on vaca-tion.

MGM exchange had one-hundred per cent representation at the bond rally, down to the last employe.

Omaha's Grace Lenard, who appeared in many Ak-Sar-Ben shows, is set for screen and radio in Hollywood.

An Omaha SPAR, Lt. (j.g.) Alice E. Terril, not only carried off top honors in the Dr. I. Q. program which opened Monday night at the Paramount, but also was one of 45 persons in

(*Continued on Page 32*)

HELD-OVER TO

now in second week

PARAMOUNT LOS ANGELES
PARAMOUNT HOLLYWOOD

•

and sensational business with

FOUR-THEATRE WORLD PREMIERES

IN

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PARAMOUNT • OAKLAND
COSTA AND FOX • RICHMOND



BIG BUSINESS..!

Man from Frisco

MICHAEL O'SHEA • ANNE SHIRLEY

GENE LOCKHART

DAN DURYEA • STEPHANIE BACHELOR • RAY WALKER • TOMMY BOND

and a cast of 20,000

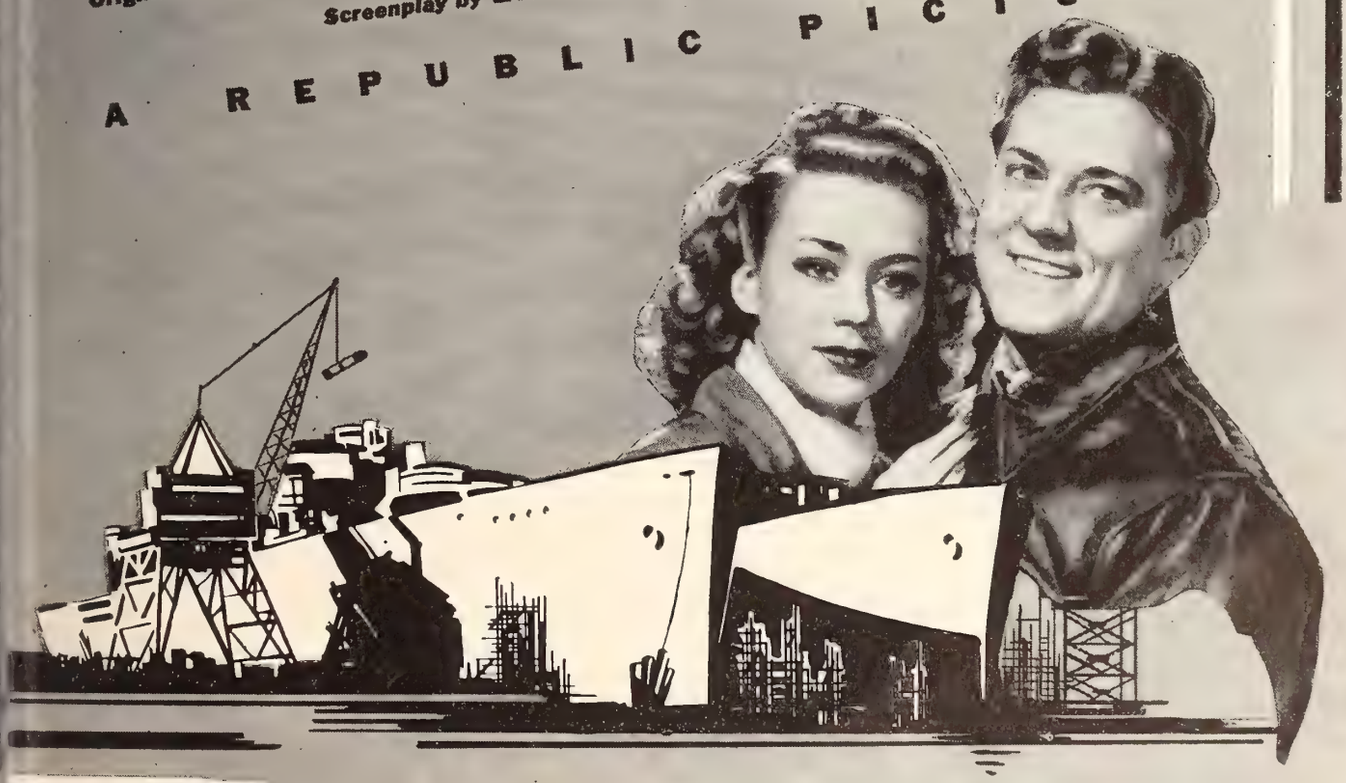
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ROBERT FLOREY—DIRECTOR

Original Story and Adaptation: GEORGE WORTHING YATES • GEORGE CARLETON BROWN

Screenplay by ETHEL HILL • ARNOLD MANOFF

A REPUBLIC PICTURE



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

six years who have repeated correctly the first time the famous tongue-twister.

The Palace Theatre at Alton, Ia., owned by John Van Groniger, burned to the ground last week.

OTTAWA

Gordon Beavis, manager of the Centre Theatre, succeeding in holding over Universal's star musical, "Follow the Boys" for a second week.

With the approach of Summer many revivals are being shown on the local screens. Henry Marshall topped them all, bringing back the Technicolor picture, "The Adventures of Tom Sawyer," for an excellent week's business at the Regent Theatre.

Morris Berlin of the Somerset Theatre has taken a jump ahead of his fellow showmen by pressing into service his well, which was dug last Fall. With the approach of the warm weather Morris is having his cooling problems eased immensely.

Monogram's "Where Are Your Children?" played a day and date second-run in the district, being on the screen at Fred Robertson's Mayfair and also at the Laurier Theatre in Hull, which is under the direction of Bill O'Reagan.

Local theatres have taken up the publicity for the big one-day paper drive of June 6th, by not only showing trailers to that effect, but also running notices in their newspaper ads and having displays in their lobbies.

Paul Gormley of the Stills Division of the National Film Board has commenced his weekly visits to Morrisburg, where Paul goes during the Summer months over week-ends to perfect his fishing ability.

Columbia's "Cover Girl" played three and a half weeks at the Elgin Theatre, which is of the Twentieth Century circuit.

PHILADELPHIA

As part of the celebration of Metro's 20th Anniversary, the local MGM exchange gave a luncheon at the Ritz Carlton Hotel. William Rogers, Henderson Richey and E. K. O'Shea came over from New York for the affair. The exchange was closed at lunch time so that all the employes could attend. Those who had served ten years or more received a little button in commemoration of the event.

Bud Rogasner, son of Milt Rogasner, has resigned as booker at Columbia and gone back to his father's theatre, the Iris.

Dave Rosen of Clark Film exchange is suffering from a foot infection.

The Paramount Short Subject Sales Meeting was held at the Warwick on May 26. Present were all the local salesmen, in addition to Al Benson, Washington sales manager, Bob Grace, Washington booking manager, Branch Manager Dave Eimmelman of Pittsburgh, and William Brooks, Pittsburgh booking manager. Speakers included Oscar Morgan, short subject and newsreel manager, and Stanley Chase.

William Rogers of Metro was host at a cocktail party preceding the Allied Dinner at the Warwick Hotel last Wednesday.

Edgar Moss, 20th Century-Fox district manager, who returned to Philadelphia last week following a long visit to Florida after a serious operation, returned to his desk this week.

20th Century-Fox's New York exploitation department was so pleased with the "Pin-Up Girl" contest handled by the local Warner Office that they reproduced all the tear sheets from the *Daily News* in which the contest was held, and sent them out as a flyer to all their accounts.

Mike Weiss, 20th Cenutry-Fox's local exploiteer, has recovered from his back operation and will be back at his desk shortly.

Business was spotty last week downtown as it rained day after day, with the weather then turning hot and humid.

Charles Kranz, Joe Plunket and Melvin Hirsh were among the guests from New York attending the local Allied convention.

Bill Devonshire, well known film salesman, died at the Harrisburg Hospital last Monday. He was last with Joe Rossheim, managing the Lehigh Theatre in Bethlehem.

The Majestic Theatre in Middletown suffered a fire in the booth last week. A complete two-hour film show was destroyed. The theatre will remain closed for about three weeks.

Dave Rubin, formerly a Warner manager at the Leader Theatre several years ago, has returned to the local scene and is managing the Mayfair Theatre in West Philadelphia for Dave Barrist.

Ed Coyle, the former manager of the Mayfair Theatre, is working for the Varbalow Circuit in South Jersey.

More than 800 patrons were evacuated from the Boyd Theatre in Chester, after a fire broke out in an adjoining building shortly after 9 o'clock last Saturday night. Smelling smoke, William Laportes, manager of the theatre, traced it to its source in the Boyd Drug Co. store and summoned firemen, after which he returned to the stage of the theatre and directed the evacuation of the patrons in an orderly fashion.

William Krayer, formerly a rotating manager, has been made night manager of the Family Theatre, replacing Fred Travelona, who no longer works for the Warner circuit.

PITTSBURGH

At a meeting held Monday by the local War Activities Committee, at which Herb Greenblatte, presided, the membership pledged to double the number of bond premieres to be held by theatres throughout this territory for the Fifth War Loan Drive. During the Fourth War Loan Drive 102 of these bond premieres were held, so the goal for the forthcoming bond drive has been set at a minimum of 204. Supplementing this, all local theatres and American Legion Posts will present a state medal and citation to the girl and boy selling the greatest number of bonds. All theatre and film exchange employes have likewise pledged to take part in this drive and to cooperate 100 per cent in the buying and selling of bonds. It is also expected that arrangements will be made for the personal appearance of stage and screen stars at various bond rallies in the territory.

Mike Winograd, who has operated the Oriental and Majestic theatres in Rochester, Pa., for many years, was stricken with a heart attack while en route from his home in Pittsburgh to the theatres and is seriously ill in a local hospital. So far no visitors have been allowed.

Mr. and Mrs. Rudy Navari, who operate theatres in Verona and Universal, Pa., are the proud parents of a baby boy born in Mercy Hospital here, their second son.

John H. Harris, head of the Harris Amusement Company, has taken a home in Hollywood for the Summer, according to information received by his friends here. He is in California preparing for his "Icecapades of 1945."

PORTLAND

Jane Powell, 14-year-old movie star, following her personal appearance with her picture, "Song of the Open Road," in Portland on Thursday, was the guest of Frank L. Newman, Sr., at an exhibitors' luncheon at which plans were perfected for the participation of the picture theatres in Fifth War Loan drive.

A. J. Sullivan, Ed Miller, and Maury Saffle finished one, two, three in a gin rummy tournament at Seattle Film Row.

Vete Stewart, Seattle manager of Warner theatres, off to attend 'Frisco meeting of Fifth War Loan drive.

Joe Cooper, well-known exploitation and advertising expert has just celebrated another birthday.

"Cover Girl" is into a fourth big week at Seattle's Liberty Theatre.

Jack Alexander of New York for the home office of Republic Pictures, was the guest of J. T. Sheffield of Seattle recently.

Morrie Nimmer, city manager for Evergreen Theatres in Wenatchee, Wash., has been accepted by the Navy.

Lieut. (jg) Robert V. Runyon is back in Portland from 14 months' overseas service, and is lauding motion pictures as a stimulus to the morale of the men in the Navy.

George Mitchell, eastern Washington salesman for United Artists, back to Seattle for monthly conference.

Carl Anderson of Kalispell, Mont., has been named president of the Montana Independent Theatre Owners. Jack Sukstorf of Sidney was re-elected secretary-treasurer.

ST. LOUIS

John Caporal, president of the Wellston Amusement Company, owners of the Wellston Theatre which was destroyed by fire several weeks ago, has announced plans for the erection of a 1,300-seat stadium type motion picture theatre building on the site as soon as the wreckage of the old structure can be removed. Contracts for this portion of the work will be awarded within the next few days, he indicated. The general contract for the new building has been awarded to the L. O. Stocker Company.

That surprise farewell luncheon meeting which the Variety Club of St. Louis threw on Wednesday, May 24, at the Coronado Hotel for Lieut. David G. Arthur of the United States Marine Corps, resulted in some very fine presents for Dave. There was the club's customary $100 departing gift to members who join the armed services, plus a watch, identification bracelet and service kit. He has gone to Quantico for his boot training. The Marine Corps was represented at the luncheon by Captain Martin Mullin of the local Marine Corps Officer Procurement Office, while the Army had Colonel Charles H. Henry to hold up its end. The attendance prize of $10 was won by Julian Wheeler of the Ambassador Theatre.

Dave's brother, Eddie, is a lieutenant with the Army's armored force at Fort Knox.

Jane Powell, 14-year-old radio and screen songstress, made a big hit with the local men and women who met her at the Hotel Jefferson recently. She is en route to Portland, Ore., where the world premiere of the "Song of the Open Road" will be held at an early date.

Herb Washburn, local manager for National Screen Service, has been advised that his 2-year-old cocker spaniel "Washburn's Jerry of Glendale" now on show tour, was best of his breed at the Tulsa, Okla., show and was also a winner at Wichita, Kans. He should be in the champion class when he gets back to St. Louis.

Lee Kaufman, advertising and publicity director, Fanchon & Marco-St. Louis Amusement Company houses, is very proud of those seven fine pups born to his prize dog "Lady of Ladue" several days ago. The daddy was "Washburn's Judge of Glendale."

Wartime juvenile delinquency in public parks has created so much additional vandalism that Park Commissioner Palmer B. Baumes has asked the Board of Estimate and Apportionment for added funds to hire two additional policemen. The park force now consists of twenty officers

and a supervisor and also sixty-five watchmen.

The recently incorporated Ivanhoe Theatre Corporation, headed by Bess Schulter, who owns and operates the Columbia and the Roxy, this week took over the Ivanhoe Theatre, a 700-seat house, which is in the same general neighborhood as the Columbia and Roxy. The Ivanhoe theatre building is owned by Sam Komm, local theatre owner and operator, who purchased the building in August, 1942. The house has been operated as a unit in Kromm's circuit since he bought the building.

Sam Komm has revealed that he plans the erection shortly after the close of the war of a 2206-seat motion picture theatre on three lots along Hampton Avenue between Bancroft and Sutherland Avenue. The theatre will be leased for a long term of years to the Missouri Amusement Corporation, which will be controlled by Harry C. Arthur, Jr., vice-president and general manager, Fanchon & Marco, Inc., and associates.

A. M. Beare, recently appointed manager of the Gem and Joy theatres in Chester, Ill., owned and operated the Gem for many years, but sold out to Oscar L. Turner about four years ago, deciding to retire. Recently, Bob Franz, manager of the local houses, was inducted into the Navy, so Turner appealed to Beare to come out of retirement for the duration.

Henry Riegel, promoted by Fanchon & Marco to district manager for the St. Louis Amusement Company, has been succeeded as manager of the Ambassador by Albert Wheeler, who had been manager of the Shady Oak in Clayton, Mo. Frank Treanor, former assistant manager at the Ambassador, is the new manager at the Shady Oak. The new assistant at the Ambassador is Igor Geffin. Frances Smith, Betty Jones and Mrs. Thelma Riegel are co-treasurers of the Ambassador, downtown first-run house.

H. H. Andres, manager of the Royal Theatre, Fulton, Ill., recently installed a new electric sign in front of the house.

The Grove Theatre, Elgin, Ill., which was dark for six months, has been reopened with Walton Savage as manager. He formerly managed houses in California and New Jersey.

VANCOUVER

Canadian theatre owners are now compelled to pay for the use of musical compositions virtually three times through a decision handed down by the Copyright Appeal Board granting authority for the American Performing Rights Society to impose an annual seat tax and license fee. Exhibitors already contribute an annual seat tax to the Canadian Performing Rights Society, as well as a score charge included in film rentals. The board permits the American Society of Composers to impose an annual tax of a half cent per seat for theatres of 1,600 seats or more, one quarter of a cent per seat when the capacity is less than 1,600 seats, and one-eighth of a cent for theatres open less than four days weekly. The American Society is also authorized to collect an annual fee from broadcasting stations. The Canadian Performing Rights Society schedule of seat fees up to 75 cents was not reduced to compensate for the new impost as asked by theatre owners.

Director John Farrow, Commander in the Royal Canadian Navy, has been presented with two new honor decorations in recognition of his services. They are the 1939-42 Atlantic Star and the Canadian Volunteer Medal with Silver Maple Leaf. Farrow is now back at the Paramount studio directing his current picture, "Two Years Before the Mast."

Representation of organized labor on the National Film Board was requested in a motion passed by the Workers Educational Association of Vancouver here recently and forwarded to Ottawa.

Purchase of the Cadet Theatre, Esquimalt, B. C., by Hannan and Sons of Alberta was announced this week. They are newcomers to show business.

Pete Barnes from Toronto, who recently took over the Langley Theatre, Langley, is making many alterations to the house.

John Atkins, administrator of printing and publishing, has announced the release of a limited amount of lightweight newsprint paper for use in the printing of advertising accessories as a substitute for the prohibited fine paper stock, although the over-all paper shortage is reported as still acute.

Tex Ritter made a personal appearance here for a week at the Beacon Theatre and also had one of his pictures on the screen, "Arizona Trail." The Beacon is the only house here with vaudeville.

Another lawsuit is coming up in Supreme Court over the Royal Theatre, this time a partnership suit. Frank Simochek is suing Franz Doye for an accounting of the profits. This is the third suit over the Royal since the first of the year. Two judgments were found against the partners in favor of the owner of the building, W. P. Nicols.

Business still not so good in Vancouver, unsettled weather the chief reason. The only picture over par was "See Here, Private Hargrove,," at the Capitol. But the holiday, Victoria Day, May 24, was a help, for it rained most of the day and all theatres did capacity.

Warren Cooper of the Avolie Theatre, Revelstoke, B. C., made himself solid with the Army troops now on a long route from here to Alberta. They arrived two thousand strong on Sunday and Cooper opened his theatre for the boys, feeling that the soldiers needed some recreation after the long trip through the Rockies.

Famous Players have purchased property on which to build a theatre in Prince Rupert, B. C., but will have to await a permit from the wartime board in Ottawa.

WASHINGTON

Washington's Variety Club paid tribute to Harry Anger, managing director of the Earle Theatre, with a stag party in Tent 11 on Monday night. The occasion was in honor of Catholic University's Americana Award presentation bestowed on Anger for his outstanding contribution to the entertainment world during the past year.

Loew's had a luncheon for Mary Astor at the Variety Club, at which local newspapermen were present.

C. E. Peppiatt, 20th Century-Fox branch manager, journeyed to Richmond and Roanoke with Ed Fontaine of Paramount and J. B. Brecheen of RKO on 5th War Loan activities.

Metro booker Henry Ajello was given a farewell surprise party on the occasion of his departure for the Army. A get-together luncheon at the Casino Royal was given by fellow-employes on Saturday. Ajello received a fountain pen from President Catherine Murphy on behalf of the Pep Club and a purse of $50 from Branch Manager John Allen on behalf of the exchange employes. Committee in charge of arrangements included: Dorothy Pfluger of the cashier department; Anne Ballinger and Tillie Gosin, booking department.

Lamar Keen, Capitol Theatre, Winchester, received some swell story breaks in the Winchester *Evening Star* on the Scrap Paper Drive, the "Memphis Belle" showing, the "Snow White" in-person show, and the Wac Recruiting Drive.

All Warner Bros. Washington theatre managers met last Monday night to set 5th War Loan Drive plans.

Fireman 2nd Class Howard Ridgley, Jr., recently visited his mother, Mrs. Anna Ridgley, Metro cashier.

Asst. Shipper George De Perini of Fox is on vacation, as is Lillian Staples, billing clerk.

Lt. (jg) Herbert Scott Young and his bride were week-end visitors at the home of Lt. Young's parents. His mother is Sara Young, 20th Cenutry-Fox booker.

Andrew Kelly, Washington *Daily News* drama editor, devoted half of his regular column on May 18 to the Variety Club Welfare Committee activity report by Rudolph Berger of MGM.

Birthday activities at 20th Century-Fox: Edith Lawrence, head inspectress; Margaret Gesualdi, inspectress, and Ann Peppiatt, daughter of C. E. Peppiatt, branch manager.

CHICAGO

The Chicago Housing Authority has as yet made no deal for a movie house at their Roseland project of two thousand homes. John M. Lucey of the Authority is seeking to interest a theatre manager in building a theatre for the project and has promised to get the necessary priorities.

Joe Markowitz, former MGM office manager here, has been made office manager of the Los Angeles exchange.

Harry Thomas and Max Fellerman of Monogram were trade visitors here recently, conferring with Irving Mandel, franchise holder, and Ben Isenberg, exchange manager, on advance bookings of "Are These Our Children?" and the extension of the Balaban & Katz booking of "Women in Bondage."

W. E. Weinshenker of the Universal sales staff has returned from a vacation at Fort Worth, Texas.

Johnny Jones, Chief Barker of the Chicago Variety Club, is on the West Coast for a vacation trip.

Co-manager Miles Concannon of the Chicago Theatre celebrated his 38th wedding anniversary and his 25th year with the B & K organization recently. The Chicago Theatre staff threw a party for the double event.

Three thousand Illinois Central Railroad employes attended the Mid-West premiere of "The Sullivans" recently. The Railroad Employes Association bought out the house for the opening.

Film delivery trucks will not have to pay Gary, Ind., city truck licenses since Judge Fred Egan has issued a permanent injunction against enforcement. The city will appeal the case before the State Supreme Court.

Claude Morris, United Artists publicity director, is going to buy a plane so he can cover his territory more quickly in the future. Before coming here he used a plane to good effect in the Kansas City district.

The Internal Revenue Department, which some time ago issued an edict against fractional prices for theatre tickets, has now advised theatre owners that state amusement taxes which use fractional prices are allowable. Operators may use up old tickets stamped with the new prices, and in the meanwhile ticket printers are catching up with orders for the new ducats.

George Benson of the Warner Theatres booking offices has resigned as business agent of Film Employes Union, F-45. Election of new officers will be held June 20. There are several candidates in the field.

S. J. Gregory, Alliance circuit prexy, and Pete Panagos, sales director, have returned from an Indiana business trip.

Balaban & Katz, Great States, the El Tovar Theatre Co. of Crystal Lake, Ill., and the Woodstock Amusement Co. of Woodstock, Ill., have intervened in the R. J. Miller-Colony Theatre arbitration case against Fox, RKO, Paramount, Loew's, and Vitagraph.

Jack Kirsch has been named Chicago zone chairman and Ralph Lawler of Peoria downstate chairman in the Fifth War Loan Drive. The state is divided into 16 zones. A motor caravan left Chicago Thursday for Jacksonville, Mt. Vernon, Urbana, La Salle, Rockford, and Galesburg to meet theatre owners and managers in each territory.

Sam Lamansky, business agent for Film Workers B union, will negotiate directly with the WLB for a ten per cent wage increase, which has been okayed by the film companies, but not as yet approved by the board. The amount involved is approximately $50,000.

EDWARD A. GOLDEN

productions

1943...

HITLER'S CHILDREN

1944... THE

MASTER RACE

Robert S. Golden, producer

Product for Current and Near Future Release Puts Emphasis on Light Entertainment

Survey Of Pictures Completed and In Work Shows 20 Per Cent are Musicals

The war as a direct subject has definitely taken back seat in product coming up in the near uture and the lighter side is due to predominate o such an extent that it is proper to say the creen has now become almost entirely escapist. Such is the only possible conclusion to be drawn rom a survey on new features undertaken by STR for the Anniversary Issue.

That the companies should cut down on the umber of war films is hardly a surprise, con- idering the reaction of exhibitors the country over against the hard-bitten type of war drama with its lack of appeal to women, but what does ome as something of a shock is the relegation f this class of production to a place of com- plete insignificance.

To get a general idea of what the exhibitor s going to be offered in the way of entertainment nerchandise in the next 6 to 8 months, an arbi- rary selection has been made of what might be alled leading product from eleven studios. These re not all "A"s from a first-run standpoint, ut represent the outstanding pictures of each ompany. Taking it on this basis, approximately 50 films will be available. Of this number only ight can be designated as out-and-out war ictures.

This turning away from grimness and realism luring a period of world strife is not an unusual henomenon. As a nation becomes more and nore deeply involved in blood-letting and sacri- ice, the tendency of the public is to seek enter- ainment of a lighter nature to forget its sorrows. Psychologists call this a healthy reaction, and hat, brothers, is why your patrons are support- ng escapist fare.

Exhibitors early took note of their patrons' ejection of the grim war story and producers nodded in assent soon after. The season of 944-45, as a result, will offer the gayest bunch f film stories the screen has ever known, with nusicals and straight comedies getting first call.

All the major companies have musicals in work, with a good portion of these to be done in Technicolor. The latter corporation, by the way, as a shooting schedule that is filled to the ursting point and only lack of equipment pre- ents a much larger ratio of pictures photo- graphed by this process. Similarly, the majors re all involved with straight comedies, and esides this, are going in strong for stories of he romantic type, some of which are in comic ein and some serious. The dramatic and mys- ery-horror groups are holding their own, but he war enters only as background material, so hat these are really as escapist as the musicals nd comedies.

Breaking down the product into the various ypes, it is possible to get an idea of what is oming. Thus, the survey shows that of the 150-odd pictures to be released, 20 per cent will e musicals, 20 per cent straight comedies, 14 er cent romances, 17 per cent dramatic, 14 er cent mysteries and horrors, and the other lasses strung out in the low figures.

These estimates are, of course, subject to ealignment as time goes on through later re- lassification and possible changes in production nd releasing plans. However, as they stand hey serve to give the exhibitor an insight as o the kind of merchandise to be offered, and the atios are likely to remain very much as stated bove.

Here then, omitting most of the "B"s and all he straight westerns, is a comprehensive listing of leading product to be released, for the most part, during the next six months:

MUSICAL

Columbia

"Tonight and Every Night" (Technicolor). Rita Hayworth, Janet Blair.

"Battleship Blues." Kay Kyser, Ann Miller, Victor Moore, Georgia Carroll, Jeff Donnell and Kay Kyser's Band.

"Kansas City Kitty." Music publishing comedy with Joan Davis, Jane Frazee, Bob Crosby.

Metro-Goldwyn-Mayer

"Bathing Beauty." (Technicolor.) Red Skelton, Esther Williams, Basil Rathbone, Harry James and Xavier Cugat bands.

"Ziegfeld Follies." (Technicolor.) Film version of famous New York show with Fred Astaire and Gene Kelly.

Paramount

"Bring on the Girls." (Technicolor.) Veronica Lake, Sonny Tufts, Eddie Bracken, Marjorie Reynolds, Golden Gate Quartette, Spike Jones and City Slickers.

"National Barn Dance." Jean Heather, Charles Quigley, Robert Benchley, and the National Barn Dance troupe.

"The Road to Utopia." Bing Crosby, Bob Hope, Dorothy Lamour in an Alaska gold rush setting.

PRC Pictures

"Dixie Jamboree." Frances Langford, Guy Kibbee. Formerly named "Dixie Showboat."

"Minstrel Man." Benny Fields, Gladys George, Alan Dinehart, Roscoe Karns. With music by Harry Revel.

RKO Radio

"Cocktails for Two." (Tentative title.) Anne Shirley, Dennis Day, Leon Errol.

"Step Lively." Frank Sinatra, George Murphy, Adolphe Menjou, Gloria De Haven, Walter Slezak, Eugene Pallette.

Republic

"Atlantic City." Constance Moore, Brad Taylor, Charles Grapewin, Jerry Colonna, Paul Whiteman, Belle Baker, Louis Armstrong, Gus Van, Al Shean, Joe Frisco, Buck and Bubbles.

"Brazil." Virginia Bruce, Tito Guizar, Edward Everett Horton, Veloz and Yolanda. Music by Ary Barroso.

"Lake Placid Serenade." Outdoor ice spectacle.

"Sing Neighbor Sing." Brad Taylor, Ruth Terry, Roy Acuff and Smoky Mountain Boys, Lulubelle and Scotty, "Pappy" Cheshire.

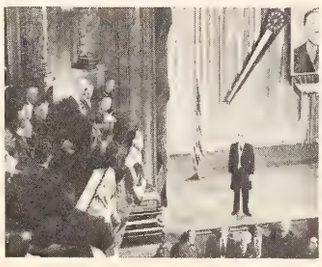
"Three Little Sisters." Mary Lee, Ruth Terry, Cheryl Walker, Jackie Moran, Frank Jenks, William Terry.

Three Roy Rogers musical-westerns, "San Fernando Valley," "Song of Nevada," "The Yellow Rose of Texas."

20th Century-Fox

"Greenwich Village." (Technicolor.) Don Ameche, Carmen Miranda, William Bendix,

Picturing the Product Coming Your Way



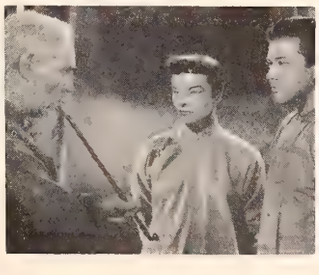
Wilson
20th Century-Fox



And Now Tomorrow
Paramount



None But the Lonely Heart
RKO Radio



Dragon Seed
Metro-Goldwyn-Mayer



The Mask of Dimitrios
Warner Bros.



Song of Nevada
Republic

Product for Current and Near Future Release

(*Continued from Page* 35)

Tony and Sally de Marco, Vivian Blaine, the Revuers.

"Something for the Boys." (Technicolor.) Carmen Miranda, Perry Como, Michael O'Shea, Sheila Ryan. Cole Porter music.

"State Fair." Maureen O'Hara, Mischa Auer, with a score by Richard Rodgers and Oscar Hammerstein, 2nd.

"Sweet and Lowdown." Benny Goodman, Lynn Bari, Linda Darnell, Jack Oakie, June Haver, Allyn Joslyn. A William Le Baron musical.

"Take It or Leave It." Based on the radio program, with Phil Baker, Marjorie Masson, Edward Ryan. Bryan Foy producing.

United Artists

"Sensations of 1945." W. C. Fields, Eleanor Powell, Dennis O'Keefe. Andrew Stone producing.

"Song of the Open Road." Edgar Bergen & Charlie McCarthy, W. C. Fields, Bonita Granville, Rose Hobart, and introducing Jane Powell. Charles Rodgers producing.

Universal

"The Merry Monahans." Donald O'Connor, Peggy Ryan, Jack Oakie, Ann Blyth, Rosemary De Camp. Story of vaudeville troupers.

"Patrick the Great." Donald O'Connor, Peggy Ryan, Donald Cook, Frances Dee, Eve Arden, Gavin Muir.

Warner Bros.

"Hollywood Canteen." Joan Leslie, Robert Hutton, Dane Clark, Ann Sheridan, Bette Davis, John Garfield, Alan Hale, Jack Carson.

COMEDY

Metro-Goldwyn-Mayer

"The Canterville Ghost." Charles Laughton, Robert Young, Margaret O'Brien, William Gargan, Reginald Owen, Rags Ragland.

"Gold Town." Wallace Beery, Binnie Barnes, John Carradine, Bruce Kellogg, Frances Rafferty, Chill Wills, Noah Beery, Sr.

"Maisie Goes to Reno." Ann Sothern, John Hodiak.

"Meet Me in St. Louis." (Technicolor.) Judy Garland, Margaret O'Brien, Mary Astor, Lucille Bremer, Tom Drake, Marjorie Main, Leon Ames.

Monogram

"Block Busters." The East Side Kids, Roberta Smith.

"Johnnie Doesn't Live Here." Simone Simon, James Ellison.

"Three of a Kind." Billy Gilbert, Maxie Rosenbloom.

Paramount

"Hail the Conquering Hero." Preston Sturges production with Eddie Bracken, Ella Raines, Bill Edwards, Raymond Walburn, Franklin Pangborn, William Demarest.

"Our Hearts Were Young and Gay." Gail Russell, Diana Lynn, James Brown, Bill Edwards, Dorothy Gish, Charles Ruggles, Beulah Bondi, Alma Kruger. Based on book by Cornelia Otis Skinner and Emily Kimbrough.

"Practically Yours." Fred MacMurray, Claudette Colbert, Gil Lamb, Cecil Kellaway, Robert Benchley, Rosemary De Camp, John Carradine.

"Take It Big." Jack Haley, Harriet Hilliard, Mary Beth Hughes, Arline Judge, Richard Lane, Ozzie Nelson.

"Rainbow Island." (Technicolor) Dorothy Lamour, Eddie Bracken, Gil Lamb, Barry Sullivan, Forrest Orr.

PRC Pictures

"Machine Gun Mama." Armida, Wallace Ford.

RKO Radio

"Belle of the Yukon." (Technicolor) Randolph Scott, Gypsy Rose Lee, Dinah Shore, Bob Burns, Charles Winninger.

"Gildersleeve's Ghost." Harold Peary, Marion Martin, Richard Le Grand.

"Going to Town." Lum 'N Abner, Herbert Rawlinson, Dick Baldwin.

"Having Wonderful Crime." Pat O'Brien, George Murphy, Carole Landis.

"Heavenly Days." Fibber McGee and Molly, Eugene Pallette, Gordon Oliver, Raymond Walburn, Barbara Hale, Don Douglas.

"The Princess and the Pirate." Bob Hope, Virginia Mayo, Victor McLaglen, Walter Slezak, Walter Brennan, Hugo Haas.

"Bride By Mistake." Alan Marshall, Laraine Day, Marsha Hunt, Allyn Joslin, Nancy Gates.

United Artists

"Abroad with Two Yanks." William Bendix, Dennis O'Keefe, Helen Walker, John Loder. Edward Small producing.

"The Great John L." Linda Darnell, Barbara Britton.

Universal

"San Diego I Love You." Edward Everett Horton, Louise Allbritton, Jon Hall, Eric Blore, Buster Keaton.

Warner Bros.

"Arsenic and Old Lace." Cary Grant, Raymond Massey, Jack Carson, Edward Everett Horton, Priscilla Lane, Peter Lorre, James Gleason.

"The Doughgirls." Ann Sheridan, Alexis Smith, Jane Wyman, Irene Manning, Jack Carson, Charlie Ruggles. From the stage hit.

"The Horn Blows at Midnight." Jack Benny, Alexis Smith, Dolores Moran, Allyn Joslin, Reginald Gardiner, Guy Kibbee, Frank Craven.

"Janie." Joyce Reynolds, Robert Hutton, Edward Arnold, Ann Harding, Robert Benchley, Alan Hale. From the stage hit.

SLAPSTICK

Columbia

"Louisiana Hayride." Judy Canova, Ross Hunter, Richard Lane, Lloyd Bridges, Matt Willis, George McKay, Hobart Cavanaugh.

Metro-Goldwyn-Mayer

"Lost in a Harem." Abbott and Costello, Marilyn Maxwell.

20th Century-Fox

"The Big Noise." Laurel and Hardy, Helene Reynolds, Doris Merrick, Bobby Blake. Malcolm St. Clair directing.

Universal

"Ghost Catchers." Olsen and Johnson, Gloria Jean, Martha O'Driscoll, Leo Carrillo, Andy Devine, Lon Chaney, Walter Catlett, Henry Armetta, Morton Downey.

ROMANCE (serious and comic)

Columbia

"The Impatient Years." Lee Bowman, Jean Arthur, Charles Coburn, Edgar Buchanan. On hasty wartime marriages.

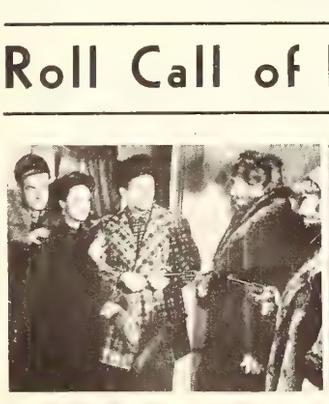
"She's a Soldier Too." Beulah Bondi, Nina Foch, Jess Barker, Lloyd Bridges, Percy Kilbride, Ida Moore.

Metro-Goldwyn-Mayer

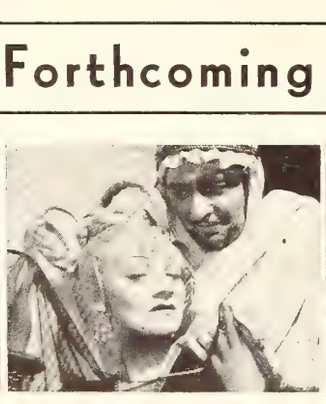
"Marriage Is a Private Affair." Lana Turner, James Craig, John Hodiak, Frances Gifford, Hugh Marlowe.

(*Continued on Page* 38)

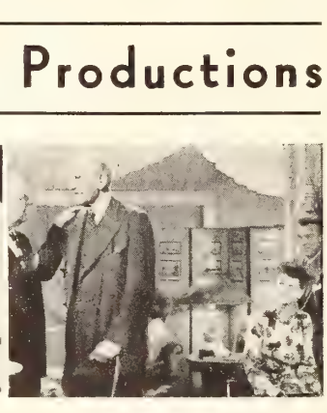
Roll Call of Forthcoming Productions



Road to Utopia
Paramount



Kismet
Metro-Goldwyn-Mayer



Sensations of 1945
United Artists



Ghost Catchers
Universal



Mr. Skeffington
Warner Bros.



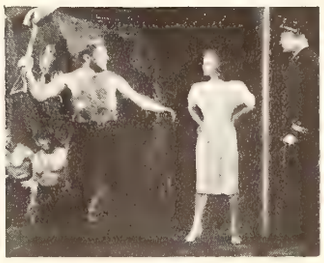
Till We Meet Again
Paramount


STARRING
Eleanor POWELL
with
DENNIS O'KEEFE
W.C. FIELDS
SOPHIE TUCKER
EUGENE PALLETTE
C. AUBREY SMITH
DAVID LICHINE
DOROTHY DONEGAN
ANDREW STONE'S
SENSATIONS of 1945
And America's Two Top Orchestras
Woody HERMAN and His Band
Cab CALLOWAY and His Band
Original story by FREDERICK JACKSON · Screenplay by DOROTHY BENNETT
Directed by ANDREW STONE
Released thru UNITED ARTISTS

Still Shots on the New Movie Horizon



Belle of the Yukon
RKO Radio



The Hairy Ape
United Artists



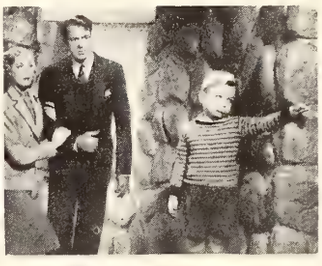
Irish Eyes Are Smiling
20th Century-Fox



National Velvet
Metro-Goldwyn-Mayer



Wing and a Prayer
20th Century-Fox



Casanova Brown
RKO Radio



Storm Over Lisbon
Republic



Patrick the Great
Universal



A Tree Grows in Brooklyn
20th Century-Fox



Step Lively
RKO Radio



The Climax
Universal



Something for the Boys
20th Century-Fox



Secrets of Scotland Yard
Republic



Christmas Holiday
Universal



Marriage Is a Private Affair
Metro-Goldwyn-Mayer

Product Preview

(*Continued from Page 36*)

Mrs. Parkington." Greer Garson, Walter Pidgeon.

Monogram

"A Wave, a Wac, a Marine." Sally Eilers, Elyse Knox.

Paramount

"I Love a Soldier." Paulette Goddard, Sonny Tufts, Mary Treen, Beulah Bondi, Marie McDonald, James Bell, Frank Albertson Mark Sandrich directing.

"Till We Meet Again." Barbara Britton, Ray Milland, Walter Slezak, Lucille Watson. Frank Borzage directing.

RKO Radio

"Casanova Brown." Gary Cooper, Teresa Wright, Frank Morgan, Anita Louise. Sam Wood directing.

20th Century-Fox

"Dragonwyck." Gene Tierney, Gregory Peck. Produced by Ernst Lubitsch.

"In the Meantime, Darling." Elizabeth Risdon, Eugene Pallette, Jeanne Crain. Frank Latimore, Gale Robbins. Otto Preminger producing.

"Irish Eyes Are Smiling." (Technicolor). Dick Haymes, Monty Woolley, Anthony Quinn, June Haver. Damon Runyon story.

United Artists

"With All My Heart." Ginger Rogers, Joseph Cotten, Shirley Temple, Ralph Morgan, Tom Tully, Spring Byington. William Dieterle directing.

Universal

"Christmas Holiday." Deanna Durbin, Gene Kelly, Dean Harens, Gale Sondergaard, Richard Whorf, Gladys George, Chris Kane, Eddie Dunn, James Flavin.

Warner Bros.

"The Animal Kingdom." Ann Sheridan, Dennis Morgan, Alexis Smith, Jack Carson, Reginald Gardiner, Jane Wyman, John Loder.

"Cinderella Jones." Joan Leslie, Robert Alda, Julie Bishop, William Prince, S. Z. Sakall, Edward Everett Horton. Comedy with some music.

"My Reputation." Barbara Stanwyck, George Brent, Warner Anderson, Lucile Watson, John Ridgely, Eve Arden.

"Saratoga Trunk." Gary Cooper, Ingrid Bergman, Flora Robson, Jerry Austin. From the Edna Ferber best-selling novel.

"The Very Thought of You." Dennis Morgan, Eleanor Parker, Faye Emerson, Dane Clark. Comedy with some music.

MYSTERY AND HORROR

Columbia

"Bride of the Vampire." Osa Massen, Stephan Crane. Musical mystery.

Metro-Goldwyn-Mayer

"The Thin Man Goes Home." William Powell, Myrna Loy. A continuation of the series.

Monogram

"Oh, What a Night." Edmund Lowe, Marjorie Rambeau.

"Leave It to the Irish." James Dunn, Wanda McKay.

"Black Magic." Sidney Toler, Claudia Dell.

Paramount

"Ministry of Fear." Ray Milland, Marjorie

Reynolds, Carl Esmond, Hillary Brooke, Erskine Sanford. Fritz Lang directing.

"Murder, He Says." Fred MacMurray, Helen Walker, Marjorie Main, Jean Heather, Peter Whitney, Porter Hall, Mabel Paige, Vic Hardy. George Marshall directing.

"One Body Too Many." Jack Haley, Jean Parker, Bela Lugosi, Bernard Nedell, Blanche Yurka, Lyle Talbot, Lucien Littlefield. Pine-Thomas production.

RKO Radio

"Falcon in Mexico." Tom Conway, Martha MacVicar, Mona Maris. William Berke directing.

" A Night of Adventure." Tom Conway, Audrey Long, Edward Brophy, Louis Borell, Addison Richards. Gordon Douglas directing.

Republic

"Girl Who Dared." Lorna Gray, Peter Cookson, Kirk Alyn, Veda Ann Borg, Roy Barcroft, Grant Withers. Set on isolated island.

"Port of Forty Thieves." Stephanie Bachelor, Richard Powers, Lynn Roberts, Olive Blakeney, Russell Hicks, George Meeker, Mary Field.

"Secrets of Scotland Yard." Edgar Barrier, Stephanie Bachelor, C. Aubrey Smith, Henry Stephenson, Lionel Atwill, Walter Kingsford.

"Silent Partner." William Henry, Beverly Lloyd, Grant Withers, Ray Walker, John Blair.

"Storm Over Lisbon." Vera Hruba Ralston, Richard Arlen, Erich Von Stroheim, Otto Kruger, Eduardo Ciannelli, Robert Livingston, Mona Barrie. A spy melodrama.

20th Century-Fox

"Laura." Gene Tierney, Dana Andrews, Vincent Price, Clifton Webb, Judith Anderson. Rouben Mamoulian directing. Mystery Romance.

Universal

"The Devil's Brood." Boris Karloff, Lon Chaney, John Carradine, J. Carrol Naish, George Zucco, Anne Gwynne, Peter Coe, Lionel Atwill. Erle C. Kenton directing.

"The Invisible Man's Revenge." Jon Hall, Alan Curtis, Evelyn Ankers, Leon Errol, John Carradine, Gale Sondergaard. Ford Beebe directing.

Warner Bros.

"Conflict." Humphrey Bogart, Alexis Smith, Sydney Greenstreet, Rose Hobart, Charles Drake. Psychological murder mystery.

"The Conspirators." Hedy Lamarr, Paul Henreid, Sydney Greenstreet, Peter Lorre, Victor Francen. French underground drama.

"The Mask of Dimitrios." Sydney Greenstreet, Zachary Scott, Faye Emerson, Peter Lorre, George Tobias, Victor Francen. From novel of middle-east by Eric Ambler.

DRAMATIC

Columbia

"Secret Command." Pat O'Brien, Carole Landis, Chester Morris, Ruth Warrick, Barton MacLane, Tom Tully, Wallace Ford. Sabotage drama.

"They Live in Fear." Otto Kruger, Pat Parrish, Clifford Severn. Drama of a Nazi child's education in an American school.

Metro-Goldwyn-Mayer

"America." (Technicolor) Brian Donlevy, Ann Richards, Walter Abel, John Qualen. Cavalcade of American industry produced by King Vidor.

"Dragon Seed." Katharine Hepburn, Walter Huston, Aline MacMahon, Akim Tamiroff, Turhan Bey, Hurd Hatfield, J. Carrol Naish, Agnes Moorehead. Set in China of 1937.

Paramount

"And Now Tomorrow." Loretta Young, Alan Ladd, Susan Hayward, Barry Sullivan, Beulah

(*Continued on Page* 41)

Hollywood Headliners Headed Your Way



The Great Moment
Paramount



Sing, Neighbor, Sing
Republic



The Invisible Man's Revenge
Universal



The Keys of the Kingdom
20th Century-Fox



Bathing Beauty
Metro-Goldwyn-Mayer



Greenwich Village
20th Century-Fox



Marine Raiders
RKO Radio



Frenchman's Creek
Paramount



Seventh Cross
Metro-Goldwyn-Mayer



Abroad With Two Yanks
United Artists



The Devil's Blood
Universal



Meet Me in St. Louis
Metro-Goldwyn-Mayer



The Merry Monahans
Universal

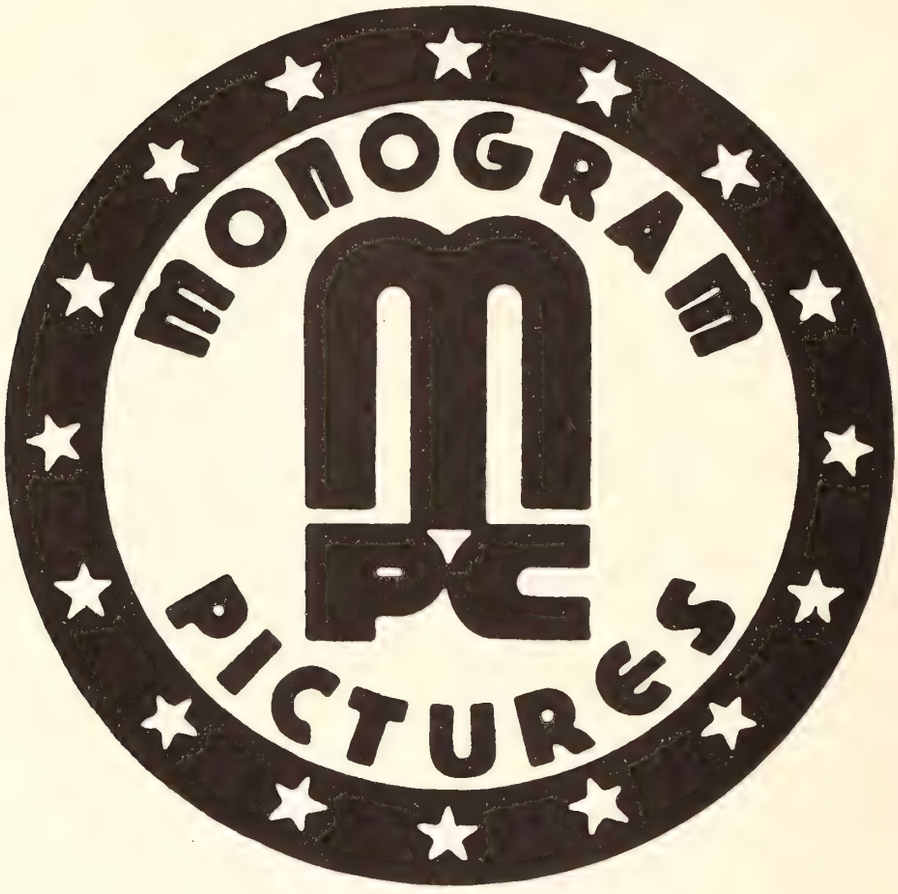


Bride By Mistake
RKO Radio



America
Metro-Goldwyn-Mayer

THE SHOWMAN'S COMPANY



BELITA *in* "Lady, Let's Dance!"

"ARE THESE OUR PARENTS"

"JOHNNY DOESN'T LIVE HERE ANY MORE"

Product for Current and Near Future Release

Survey of Completed Pictures and Films Now in Production Shows Light Film Fare Leading

(*Continued from Page* 39)

Bondi, Grant Mitchell, Cecil Kellaway. Irving Pichel directing.

PRC Pictures

"Delinquent Daughters." June Carlson, Judy Gibson.

"Waterfront." John Carradine, J. Carrol Naish, Maris Wrixon, Edwin Maxwell, Terry Frost. Arthur Alexander producing, Steve Sekely directing.

RKO Radio

"Youth Runs Wild." Bonita Granville, Kent Smith, Jean Brooks, Glenn Vernon, Tessa Brind. Mark Robson directing.

"Mlle. Fifi." (Tentative title) Simone Simon, John Emery. Robert Wise directing.

"None But the Lonely Heart." Cary Grant, Ethel Barrymore, Jane Wyatt, Dan Duryea, Barry Fitzgerald, June Duprez. Clifford Odets directing.

"Woman in the Window." Edward G. Robinson, Joan Bennett, Ruth Valmy, Raymond Massey. J. H. Wallis directing.

Republic

"Flame of Barbary Coast." Melodrama of the infamous Barbary coast; cast not yet set.

"Man from Frisco." Michael O'Shea, Anne Shirley, Gene Lockhart, Ann Shoemaker, Stephanie Bachelor, Dan Duryea, Tommy Bond. Shipbuilding drama.

20th Century-Fox

"Candlelight in Algeria." James Mason, Carla Lehmann, Raymond Lovell, Walter Rilla, Pamela Stirling. English-made spy drama based on Gen. Mark Clark's secret trip to Africa.

"The Keys of the Kingdom." Gregory Peck, Thomas Mitchell, Vincent Price, Rose Stradner, Roddy McDowell, Edmund Gwenn, Mary Anderson, Anne Revere, Arthur Shields. Based on A. J. Cronin's novel.

"Roger Touhy, Gangster." Preston Foster, Victor McLaglen, Anthony Quinn, Kent Taylor, Lois Andrews.

"A Tree Grows in Brooklyn." Dorothy McGuire, Joan Blondell, James Dunn, Peggy Ann Garner, Lloyd Nolan, James Gleason. Louis King directing.

United Artists

"Dark Waters." Franchot Tone, Susan Hayward, Thomas Mitchell. Benedict Bogeaus producing with Andre De Toth directing.

"Guest in the House." Anne Baxter, Ralph Bellamy, Aline MacMahon, Ruth Warrick, Jerome Cowan, Percy Kilbride, Margaret Hamilton. Hunt Stromberg production, Lewis Milestone directing.

"The Hairy Ape." William Bendix, Susan Hayward, John Loder, Dorothy Comingore. Alfred Santell directing. Based on Eugene O'Neill play.

"Summer Storm." George Sanders, Linda Darnell, Anna Lee, Edward Everett Horton, Hugo Haas. Douglas Sirk directing. From Anton Chekov story, "The Shooting Party."

"Since You Went Away." Claudette Colbert, Jennifer Jones, Joseph Cotten, Shirley Temple, Monty Woolley, Lionel Barrymore, Robert Walker. Special Selznick production.

Universal

"The Climax." Susanna Foster, Turhan Bey, Boris Karloff, Thomas Gomez, Jane Farrar, June Vincent, Gale Sondergaard. George Waggner directing. Has some music.

Warner Bros.

"The Corn Is Green." Bette Davis starred in drama from famous stage play of the same name.

"Devotion." Olivia de Havilland, Ida Lupino, Nancy Coleman, Paul Henreid, Sydney Greenstreet, Dame May Whitty.

"Mr. Skeffington." Betty Davis, Claude Rains, Walter Abel, Richard Waring, George Coulouris. Based on novel by "Elizabeth."

"To Have and Have Not." Humphrey Bogart, Walter Brennan, Dolores Moran, Lauren Bacall, Hoagy Carmichael. From Ernest Hemingway novel.

WAR

Columbia

"Mr. Winkle Goes to War." Edward G. Robinson, Ruth Warrick, Ted Donaldson, Bob Haymes, Richard Lane, Robert Armstrong, Richard Gaines.

Metro-Goldwyn-Mayer

"The Seventh Cross." Spencer Tracy, Signe Hasso, Hume Cronyn, Jessica Tandy, Agnes Moorehead, Herbert Rudley, Felix Bressart. Nazi concentration camp drama.

RKO Radio

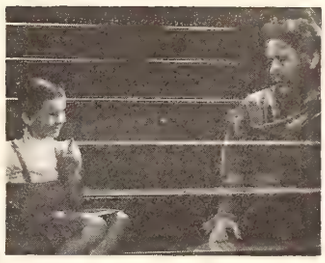
"Marine Raiders." Pat O'Brien, Robert Ryan,

(*Continued on Page* 43)

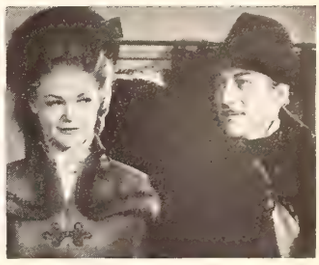
Hollywood Preview of the New Product



Make Your Own Bed
Warner Bros.



Canterville Ghost
Metro-Goldwyn-Mayer



Mlle. Fifi
RKO Radio



Song of the Open Road
United Artists



I Married a Soldier
Paramount



Port of 40 Thieves
Republic



Waterfront
PRC Pictures



The Adventures of Mark Twain
Warner Bros.



Silent Partner
Republic

All Adventure Program

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Combined by Showmanship to make the perfect ALL ADVENTURE PROGRAM . . .



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DANIEL FRANKEL, *Vice-President*

Product for Current and Near Future Release

Survey of completed pictures and films now in production shows light film fare leading

(*Continued from Page* 41)

Ruth Hussey. Gordon Douglas directing.

20th Century-Fox

"Eve of St. Mark." Anne Baxter, William Eythe, Michael O'Shea, Vincent Price, John Stahl directing.

"Wing and a Prayer." Aircraft carrier drama. Don Ameche, Dana Andrews, William Eythe, Charles Bickford. Henry Hathaway directing.

United Artists

"Story of G. I. Joe." Lester Cowan starring, Leslie Fenton directing. "From "Here Is Your War" by Ernie Pyle, favorite war correspondent.

Warner Bros.

"God Is My Co-Pilot." Humphrey Bogart in war adventure drama from Col. Robert Lee Scott's best-seller.

"Objective Burma." Errol Flynn, George Tobias, Warner Anderson, Craig Stevens, William Prince.

COSTUME

Metro-Goldwyn-Mayer

"Kismet." (Technicolor) Ronald Colman, Marlene Dietrich, James Craig, Edward Arnold, Hugh Herbert, Joy Ann Page. From Otis Skinner's stage play.

Paramount

"Frenchman's Creek." (Technicolor) Joan Fontaine, Arturo de Cordova, Basil Rathbone, Cecil Kellaway, Ralph Forbes, Nigel Bruce. Mitchell Leisen directing.

Universal

"Gypsy Wildcat." (Technicolor) Maria Montez, Jon Hall, Peter Coe, Leo Carrillo, Douglas Dumbrille, Curt Bois. Roy William Neill directing.

ANIMAL

Metro-Goldwyn-Mayer

"National Velvet." Mickey Rooney, Elizabeth Taylor, Donald Crisp. Story about a race horse.

20th Century-Fox

"Home in Indiana." (Technicolor) Walter Brennan, Jeanne Crain, June Haver, Lon McCallister, Charlotte Greenwood. Henry Hathaway directing. Romance of light-harness horse racing.

"Thunderhead." (Technicolor) Continuation of "Flicka" series. Roddy McDowall, Preston Foster, Rita Johnson, Diana Hale. Louis King directing.

BIOGRAPHY

Paramount

"The Great Moment." Written and directed by Preston Sturges. Joel McCrea, Betty Field, Harry Carey, William Demarest, Julius Tannen. About Dr. William Morton, who discovered anaesthesia.

"Incendiary Blonde." (Technicolor) Betty Hutton, Arturo de Cordova, Barry Fitzgerald, Mary Phillips, Charles Ruggles, Albert Dekker, About Texas Guinan, queen of New York night clubs.

"The Story of Dr. Wassell." (Technicolor) Gary Cooper, Laraine Day, Signe Hasso, Carol Thurston, Dennis O'Keefe, Stanley Ridges.

20th Century-Fox

"Wilson." (Technicolor) Alexander Knox, Charles Coburn, Sir Cedric Hardwicke, Geraldine Fitzgerald, Thomas Mitchell. Darryl Zanuck production.

Warner Bros

"Adventures of Mark Twain." Fredric March, Alexis Smith, Donald Crisp, Alan Hale, C. Aubrey Smith (General release)

"Rhapsody in Blue." Robert Alda, Joan Leslie, Alexis Smith, Charles Coburn, Oscar Levant, Paul Whiteman, Hazel Scott. Musical biography of George Gershwin.

OUTDOOR AND ADVENTURE

Monogram

"Call of the Jungle." Ann Corio, James Bush.

Paramount

"Dark Mountain." Robert Lowery, Ellen Drew, Regis Toomey, Eddie Quillan, Elisha Cook, Jr. William Berke directing.

"Timber Queen." Richard Arlen, Mary Beth Hughes, June Havoc, Sheldon Leonard, George E. Stone, Dick Purcell. A Pine-Thomas production.

"Two Years Before the Mast." Alan Ladd, Brian Donlevy, Howard DaSilva, William Bendix, Albert Dekker, Kathleen Lockhart, Barry Fitzgerald. From famous book by Richard Henry Dana.

RKO Radio

"Tall in the Saddle." John Wayne, Ella Raines, Raymond Hatton, Audrey Long. Edwin L. Marin directing.

Warner Bros.

"San Antonio." Errol Flynn starrer with historical background.

Picturing the Product Prospects Ahead



Minstrel Man
PRC Pictures



Our Hearts Were Young and Gay
Paramount



Louisiana Hayride
Columbia



The Impatient Years
Columbia



She's a Soldier Too
Columbia



Secret Command
Columbia



Mr. Winkle Goes to War
Columbia



Kansas City Kitty
Columbia



Battleship Blues
Columbia

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ON THE RECORD BEST SELLING NOVEL



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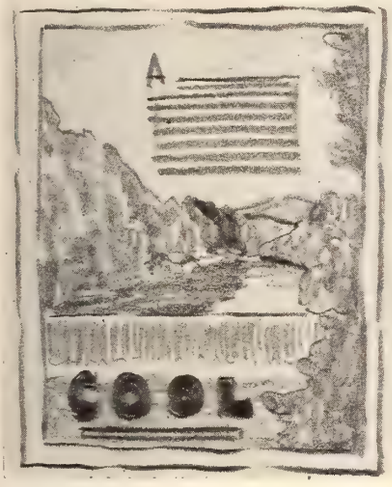
MERVYN LeROY

Released through R.K.O.

Bring the Cool Outdoors Inside Your Theatre As Summer Stimulus

A Study of Ways and Means Of Combatting the Natural Outdoor Recreational Urge

Here comes summertime—the once-upon-a-time bad show-business season for showmen—the headache period that brought a slump in box-office receipts and rated second only to Holy Week in necessitating the use of red ink. With the majority of theatres now equipped with some sort of cooling apparatus, this so-called slump period has, for the most part, lost its sting, and the application of showmanship and ingenuity has practically eliminated any terror the worst of the dog days might hold for theatremen today. The public has been restrained from "going to the country" because of gasoline and travel restrictions. Result: theatre business has been carried along on the crest of a tidal wave of popularity in most situations. In show business, however, it is never wise to become apathetic about how good business is, how good it will



Waterfall scenes and art depicting shady mountain streams offer cooling allure.

remain. A smart and healthy procedure is to continue banging away for those new box-office highs come June, July and August. For theatres with or without cooling plants, for theatres with or without art shop facilities, we herewith offer some practical suggestions for the exploitation of cool comfort:

True, these methods are more or less makeshift, but they do accomplish a job for the theatre not equipped with air conditioning. And they will keep the theatre cooler than if nothing was done.

First of all, it is important to keep the doors closed all day while the sun is up. To accomplish this, the cleaning should be done at night or, at any rate, with the doors closed. The former method is preferable because flying dust won't remain in the theatre if the doors are open. Not only should outside air be prevented from entering during the day but light, too, must be kept out. Summer light is heat.

Wet Building Walls

In the morning around 11 o'clock turn the hose on the east side of the building. Wet it thoroughly, and as soon as it dries, wet it again. Moisture precludes the possibility of the walls becoming heated through. The hose should also be sprayed on the roof from about eleven until three or four in the afternoon. After noon, the hose should be turned on the west side of the building, and it, too should be kept thoroughly wet to prevent the walls from becoming heated.

If you still have an organ blower in the theatre, you're in luck. If the pipe in back of it is long enough, put several large cakes of ice in it so that when the blower is turned on the cold air will be drawn into the auditorium. If the pipe isn't long enough, construct a box closed on three sides (the open side being toward the blower).

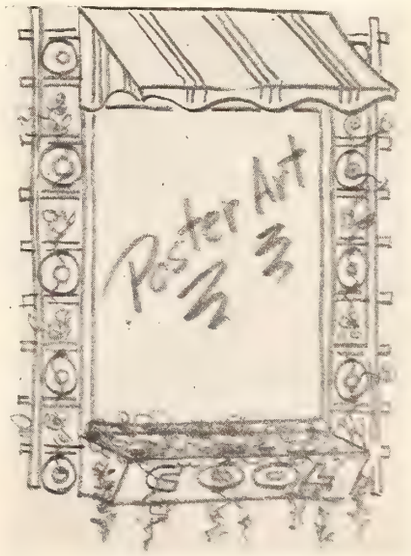
Of course, you'll have fans on the auditorium floor. We suggest that you also have exhaust fans located in the upper part of the balcony, as it is an acknowledged fact that heat rises, and any air to be expelled should therefore be the hottest and come from the hottest part: nearest the ceiling.

If it is still hotter in the balcony than on the orchestra floor, put some fans right down on the floor and have them blowing over cakes of ice. Ice is still a cheap commodity.

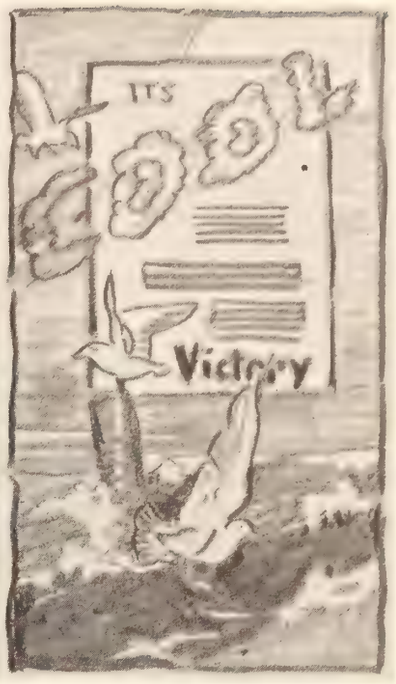
As soon as darkness comes, open up all the doors and windows you can. This will admit the cool night air. But don't stop your other cooling methods. The open doors will merely permit a change of air, and if you have followed our advice, the air inside the theatre should be cooler even than the night air.

Make It Look Cool

Now, even if your theatre isn't as cool as you'd like it to be, you can make it appear so to the public. Lights should be soft colored, with surprise pink, canary, blue and green predominating. Hang a little crepe paper from the fixtures, if there is a fan anywhere near them so that the moving paper will give visible evidence of the breeze. Have plenty of cool



Bright colored, cardboard awnings can be installed over lobby frames with laticework and flowerboxes to set off your posters attractively to sell comfort as well as your shows.



Ocean surf, sea gulls and fleecy clouds eloquently convey the cool and pleasant comfort your theatre provides. Polar bears and icicles are out-of-date in comfort selling.

water around. A fountain is wonderful, even if it is small.

One of the most important points to create a cool impression is at the sidewalk line where prospects skeptically peek into your lobby and sniff around for a breeze before laying their cash on the line at the box-office. If gusts of sultry air are pouring out through open doors—that's all, brother! you just lost a customer. If the impression is an inviting one, the prospect will be more inclined to take a chance. Lighting can play an important role in breaking down sales resistance in the lobby and under the marquee. Don't illuminate the lobby brightly in summer; avoid the glare of strong white light. Use the same colors as suggested above for inside lighting and place flood lamp globes of the reflector type on swivel sockets under the marquee, with the light directed at the point of sale: the box-office. Lights reflecting downward at the sidewalk line on either side of the box-office can provide enough floor illumination without destroying the cool effect of the lights overhead. Frames not constructed as shadow boxes should be spotlighted with directional spot globes. The atmosphere created by art work or novelty display is another device which can easily be employed to lure the wily summer patron.

Surrey With the Fringe

Movement induced by air, whether it be rustling leaves, a waving flag, or swirling streamers from an electric fan, each attract the eye and establish an impression of cool breezes and comfort on a sultry day. If you would like to have your lobby create such an impression, you might resort to a sort of surrey-with-a-fringe treatment for your overhead banners. If you have a typhoon-type cooling plant which blows air through the entrance doors, all you need is a good deep border of fringe attached to the bottom of your overhead banners on the sidewalk line. The breeze coming from the theatre will keep the fringe moving and create a good impression of coolness. If your house is air-conditioned, requiring that the entrance doors be kept closed as much as possible, you can still put up the fringe and install several common electric fans behind it above the eye-line. Oscillating fans will keep the fringe in rippling motion, with good effect. We have seen the stunt used with fringe attached to permanent frames and lso with fringe on cloth valances

(*Continued on Page* 47)

We appreciate the comment of those exhibitors and critics who say:

"The Picture Should Have Been in Technicolor"

In a number of such instances the studio *would* have used Technicolor were it not for limitations of our capacity due to wartime restrictions.

TECHNICOLOR MOTION PICTURE CORPORATION
Herbert T. Kalmus, President and General Manager

Capitalize Cool Comfort In Every Media

(*Continued from Page* 45)

r banners carrying either institutional copy n air conditioning or the current or coming ttractions.

Uniforms for House Staff

Another way to create the impression of cool omfort is to properly uniform your staff. very employe from cashiers to ushers should e attired in cool, clean and comfortable uniorms. If it is not your custom to have the mployes in uniform, you can at least urge he staff to wear cool-looking sport clothes. he cashier can wear dresses of linen, seerucker, dotted swiss or organdie. Flowered patrns with cool colors predominant should be n good taste. Sleeveless dresses are not usuly as acceptable as those of the short sleeved ariety. If you prefer your cashiers in long leeves in summertime, the monk-type blouse f sheer material should prove most appropriate or it gives the impression of coolness and that s what you are seeking to create.

The male members of your staff will look ool in white or light-colored striped slacks. uits of Palm Beach, seersucker or linen are uite acceptable, although linen and seersucker, s you know are difficult materials to maintain n neat condition for any length of time.

Usherettes in light colored slacks and monkype blouses make a cool, neat appearance. Sumer uniforms naturally require constant supervision and frequent cleaning if your staff is to ook its very best.

Flowers in the Summertime

You can heighten the cool, attractive appearnce of your lobby, foyer, and auditorium by he use of artificial flowers and ferns. Inexensive papier-mache urns and wall vases are vailable in many forms from distributors of /indow display material. Stores of this kind are o be found in most of the larger towns and ities. Wall vases of white papier-mache are articularly adaptable for the centers of wall anels; when filled with cool-colored flowers nd spotlighted, they create a cool comfortable



Potted evergreens and flower boxes on the marquee with ivy spilling over make your summer front inviting. Fern balls suspended under the marquee add to the cool effect.

tmosphere. If your orchestra pit is covered nd unused, a floral decoration with the name f your theatre or a war bond message spelled ut makes an ideal way to dress up an otherwise unsightly area with cooling effect. If you ring up the house lights during intermission, everal baby spots masked with cool-color gelains can be effectively played upon such a floral isplay.

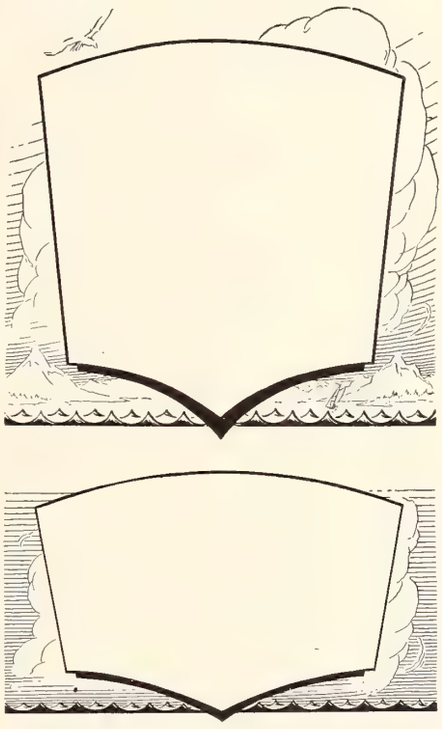
Saving the Seats

This summer, perhaps more than any other, would be a good time to use seat covers. If lain pastel shades are employed, it will be ecessary to remove and launder them more ften than covers with an over-all design or lowered pattern. A good practice is to divide he auditorium into sections and label or mark he covers in some manner which will enable you to alternate them from the more heavily used seats to the less frequently used areas so as to distribute the wear on the fabric through the season.

Selling Comfort Through Art

Aside from the standard practice of displaying banners, valances, canopies, burgees or pennants stressing "cool comfort," special attention should be directed to the proper matting of display frames. The stills, posters, etc., which you display are the items which cause pedestrians to stop, look and read. Along with selling the show you can get across the comfort which your theatre offers in summertime by creating backgrounds which psychologically infer—or shout—

Cool Ad Art Borders

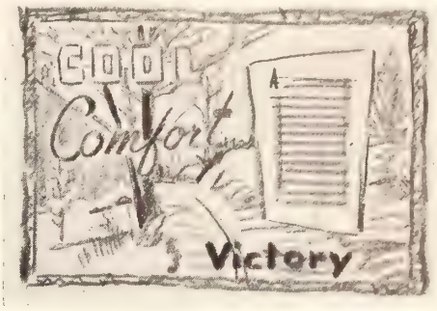


Attractive ad-art which is ideal for either summer show selling or cool copy along institutional lines. Several of these could be grouped, as shown for double bill shows.

that it's cool inside. Where art shop facilities are not available for painting or creating proper atmospheric backgrounds, showmen have at their beck-and-call a wide variety of ready made display materials from the window display supply houses or stationery stores. Such materials range from colored paper to elaborately processed art on corrugated cardboard in many widths, lengths and die-cut shapes. Sail boats, seascapes, polar bears, penguins, seagulls, seals—in fact, all sorts of adaptable art are available and inexpensive from these sources basically geared to supply the display needs of the commercial field. Pictorial 40x60s and 30x40s of winter scenes or seascapes, such as those used in store window displays, can be obtained from these same sources and will be found ideal as backgrounds upon which to mount still or insert frames. If you lack artist facilities but are able to get cut-out lettering made to order, these backgrounds will prove practical for "A" boards or easel frames selling your "cool" message. As a matter of fact, when framed, these pictorial posters, available in numerous styles, make most attractive art to enliven unadorned lobby or foyer wall panels for the summer months, adding zest, freshness and a cooling touch to the theatre without a line of selling copy.

Publicizing Comfort

One stunt staged several years ago still stands out as an example of subtle selling of the cooling plant. It came about in a peculiar way: a woman was prostrated from the heat in front of the theatre. The police brought her inside and the cool atmosphere helped to revive her. The newspapers learned of the incident and published stories which gave due prominence to the fact that the cool theatre revived the prostrated lady. Next day, the newspapers were in-



A spot of winter scenery is not out of place in the summer lobby but copy should stress the fact that you provide cool, not cold, comfort.

formed that many others had entered the theatre seeking relief from the heat. It so happens that when a reporter is assigned to write a weather story, unless he's unusually clever, he'll find it difficult to think of ideas. So we were able to provide a steady feature, giving a good round figure daily of the number of people who sought relief in the theatre. The newspaper even sent a photographer around to picture the crowds buying tickets at the opening and interview several people who admitted that their sole reason for attending the show was to cool off.

Well, there's an idea. The daily attendance figures will make news during a hot spell. "Hundreds rush to theatre to cool off" might be the headline that would insure swell publicity.

Of course, there are as many ways of selling the cooling plant as there are of selling a picture.

Your ads should by all means carry a slug about the cooling plant. Call it air-conditioning, refrigerating or anything you like, but get into your ads somewhere a mention of the fact that your theatre is cool. Many managers have swung away from the polar bear and iceberg stuff, but there are plenty of other ways to sell a cooling plant. A few years ago, "Cool as an ocean breeze" and "cool as a mountain stream" with appropriate illustrations were used to sell the cooling plant. "Twenty degrees cooler inside" was another line frequently used. Health authorities in recent years have complained that it was decidedly unhealthy, after being in the theatre in a temperature 20 degrees cooler than the street, to go out again and subject oneself to all kinds of respiratory diseases. So that angle has been largely eliminated, although you'll still find it practiced in many spots where the manager thinks it wiser to cater to the natural instinct of man: to seek a cool place when he's hot and forget the health authorities.

Whatever angle you use, these suggestions can be adopted. If you have a great deal of respect for medical advice, you can use a line like this: "Scientifically and healthfully cooled." Take a look at how various other air-conditioned spots in town are advertising their cooling systems. Although theatres pioneered in air conditioning, today, restaurants, railroad trains, department stores and many other establishments are offering this blessing. Some of the stunts used by them may give you an idea on how to sell your own cooling system (and also how not to!).

As soon as the first hot spell comes, get an

(*Continued on Page* 68)

PRODUCERS CORPORATION of AMERICA

PRESENTS ITS INITIAL

UNITED ARTISTS RELEASE

"KNICKERBOCKER HOLIDAY"

A Harry Joe Brown Production

starring

NELSON EDDY

CHARLES COBURN

CONSTANCE DOWLING

In preparation

"O'BRIEN'S NAVY"

"THE GREEKS HAD A WORD FOR IT"

Good Basic Ideas Produce Top Selling Stunts

Reports of Applied Showmanship Prove Simple Premise Gets The Results

Anniversaries may come and go, but showmanship goes on forever. And while STR has been having a birthday every year since 1934, each anniversary issue, along with its feature material on showmanship, has also contained factual reports of exploitation stunts executed by various showmen. These stunts, as culled from some of the anniversary issues, vary in age; but in tried-and-proved effectiveness, they're just as practical and useful as they were five or ten years ago, and they'll be just as good five or ten or any number of years from now.

Showmanship in May, 1934. George C. Hoover, manager of Warners' State, South Manchester, Conn., signed three of the largest firms in town for a radio program which he called "Manchester on the Air," consisting of organ melodies, a guest star recruited from the entertainment, business or sports world. Promoted coffee and doughnuts were distributed to folks attending the morning serenade. Oh yes, the theatre got plenty of plugs.

H. M. Ferguson, manager of the Illinois-Fox, Centralia, Ill., didn't forget the kids when he advertised a "Tarzan" picture. He promoted containers of ice cream, affixed stickers plugging the picture on them, then distributed the ice cream to the children two days before the picture opened. And on the same picture Joe Rosenfield of the Paramount, Omaha, dressed 20 local Negro youngsters in jungle garb, sent them out on the street where in ritual formation they beat tom-toms while escorting a sound truck.

For that next "doctor" picture, why not try the gag Wally Allen used in Toledo on "Men in White"? He made up 10x24-inch double faced beaver boards to resemble doctor's shingles, affixed them to all city electric light poles. Copy: "Dr. Clark Gable, Heart Specialist. Hours 11 a.m. to 11 p.m. Loew's Valentine, Now." Better file this one away.

Youth Club Inspires Safety

Showmanship in May, 1935. In Chicago a novel stunt was used in connection with the showing of "Go Into Your Dance" at the Chicago Theatre. The first 100 couples applying for marriage licenses were invited to attend the opening night performances. Stunt broke for loads of free publicity space in the local dailies

Hoosier Theatre Shirley Temple Safety Club, sponsored by E. C. Grady, Hoosier Theatre, Whiting, Ind., had the local kids all excited Each youngster attending the theatre received a card carrying a cut of Shirley and the motto "If Shirley won't, I won't," along with a list of don'ts to avoid accidents. The mayor, chief of police and school authorities endorsed the stunt. Shirley's a big girl now, but you could adapt the idea to little Margaret O'Brien, who's pretty popular right now and who'll be coming along soon in "The Canterville Ghost."

Daigler Sets Them Talking

Showmanship in May, 1936. Taking advantage of the amount of talking people in certain lines of business do during their work in the course of a day, Manager Hal Daigler of the Paramount, Portland, Ore., put over a swell word-of-mouth campaign on an outstanding picture. Invitations were sent to these people throughout the town, and they talked about them—and the picture—for a long time afterwards.

This is leap year, so the "Leap Year Proposal Night," as worked out by Oliver F. Menke at the Cinderella and Michigan theatres, St. Louis, in 1936, should prove practical in many situations now. Here's the way it works: Theatre advertises that awards will be made for the best proposal on the stage from a woman to a man. Couples are told if they are willing to get married on the stage they will receive $25 (should be war bonds nowadays) and merchants' gifts. When tried in St. Louis, the stunt built business and kept the house in an uproar of laughter.

Showmanship in May, 1937. Vic Rosen and Dave Martin of Warners' Granada Theatre, Santa Barbara, Calif., tied up with a store for a cooperative ad on the clothes worn by the feminine stars in "Top of the Town." Since feminine stars wear clothes in most every picture, this stunt would appear to be good any time.

Playing two revival hits on the same program, with two popular male stars pitted against each other, Sam Pechner, manager of Loew's Warfield Theatre, San Francisco, took advantage of this competitive angle by running photos of the two stars in parallel columns in the Warfield's ad, with this line at the top, "The Battle of the Century—Okay Girls, Pick Your Favorite." This same stunt could be used for feminine stars, also for comedy and cowboy stars.

Giant Telephone in Lobby

Showmanship in June, 1938. A giant telephone was promoted from the Southern California Bell Telephone Co. by Dave Martin and George Bierdemann of the Fox Bruin Theatre, Westwood, Calif., as an advance lobby flash on a forthcoming attraction. Copy on a card placed at the base of the large phone suggested that patrons call their friends and tell them about the picture. The stunt is still practical, and if your local telephone office has no giant phone available (it's the upright model, by the way), surely your house artist or carpenter can build one.



Following what he terms the "'trick' ads and ideas in your magazine," Manager Frank Shaffer of Warners' Dixie Theatre, Staunton, Va., submits the above eye-catching ad layout on Paramount's "Standing Room Only." Utilizing one of Paramount's publicity mats, which he states are free to exhibitors upon request, Shaffer combined this (the Paulette Goddard art) with elements from the "Standing Room Only" press book ads and presto! this seat-selling ad.

Showmanship in June, 1939. Marcel Brazee, manager of the Avalon Theatre, Chicago, used this stunt on "Gunga Din," but you could use it on almost any picture. Brazee distributed 5000 envelopes containing sand and bearing this copy: "Mystic Wishing Sand From the Desert . . . Directions—Place the contents of this envelope in the palm of your left hand, make your wish, close your eyes, and slowly allow the sand to trickle through your fingers. No greater wish could be made than to see (name of picture)."

Thor Hauschild of the Paramount Theatre, Marion, Ind., ran a teaser ad featuring a cut of the Statue of Liberty with a "conversation balloon" at the side carrying this copy: "Boy, I wish I could get next Sunday off. I'd head for the Paramount Theatre in Marion, Indiana, to catch the opening of 'Union Pacific.' I understand it's the greatest American epic of them all."

Brose's 'Baby Picture' Stunt

Showmanship in June, 1940. In cooperation with the local Shop-O-Gram, the city's widely circulated shopping news, and with the aid of local photographers, Robert W. Brose of the Oshkosh Theatre, Oshkosh, Wis., challenged residents to recognize pictures of themselves as babies. Passes were offered as prizes.

Keeping in mind that June is the month of brides, Manager Oscar Nyberg of the Fox Theatre, Spokane, prepared an elaborate campaign in cooperation with merchants for the outfitting of a local "June Bride of 1940." Merchants were listed on an advance trailer, and articles represented included gowns, shoes, stockings, lingerie, hope chests, etc. A prominent club woman, newspaper society editor and civic leader selected the June bride from photographs. The qualifications embraced charm, poise, attractiveness and beauty.

Stork on the Way?

Showmanship in June, 1941. Next time there's an addition to your family, you might try the stunt used by Richard Tollette of the Avalon Theatre, Plattsville, Wis. Undecided as to what to name their baby boy, the Tollettes decided to let the people of Platteville do the naming. A front-page story in the newspaper explained that the most suitable suggestion, accompanied by the best 25-word reason for making it, would receive a six-month pass to the Avalon. If you're a maid or a bachelor, file this away.

Dance at Street Intersections

Showmanship in June, 1942. To advertise "We Were Dancing," Will Crull of Loew's Theatre, Nashville, had a boy and girl, wearing evening clothes, dance at the city's busiest intersection to music from a portable radio. Varying the idea somewhat, try this on your next musical.

A milk company in Salt Lake City cooperated with Clare Woods of the Centre Theatre in distributing tabloid heralds on a coming attraction. And don't forget the milk-bottle "collar" gag, either.

Showmanship in June, 1943. Jack Flex of the Keith Theatre, Syracuse, N. Y., received newspaper cooperation on a guessing contest based on titles of pictures in which two stars of his current attraction had appeared, together or individually.

To advertise a "Gruesome Twosome," a Milwaukee exhibitor ran special trailers of green stock while skeletons ran up and down the aisles. His theatre front featured a papier-mache head, with blinking eyes. There was also a horror barometer and other gags.

KEEP YOUR EYE ON
THE FIRST FROM
BILTMORE!

BILTMORE PRODUCTIONS
Present

"A WAVE, A WAC and A MARINE"

with

ELYSE KNOX — ANNE GILLIS
SALLY EILERS — RICHARD LANE
ALAN DINEHART — RAMSAY AMES
"RED" MARSHALL — MARJORIE WOODWORTH

and Introducing HENNY YOUNGMAN,
FREDDIE RICH and his Orchestra
with CONNIE HAINES

Produced by EDWARD SHERMAN — Directed by PHIL KARLSTEIN
Executive Producer, SEBASTIAN CRISTILLO

RELEASED THROUGH MONOGRAM PICTURES

STR Birthdays and Events That Made News

Flashbacks to Industry Happenings That Coincided With Anniversary Issues

The yearly anniversary celebrations of STR have taken place against backgrounds of events and developments in the motion picture industry that, when recorded one after the other according to their coincidental occurrences with STR's birthday observances, form a ten-year historical survey of the industry.

Intense Premium Boom Loomed

First Anniversary, May, 1934. With the release of the Darrow Review Board report, exhibitors predicted a Congressional investigation of the NRA, particularly the movie code. Among other things, the report charged that "monopolistic practices in this industry are bold and aggressive, and its small enterprises are cruelly suppressed. Manufacturers were rubbing their hands gleefully as prospect of an intense premium boom loomed in the midwest where independents, using giveaways, were forcing the larger houses to adopt the then popular form of business stimulation. Sidney Samuelson, president of Allied, revealed tentative plans for the organization of a ninth major production company, before "the end of 1934," to give "clean film" to exhibitors.

Star Ratings in Ads Barred

Second Anniversary, May, 1935. Trial of the government's anti-trust suit against Ascap was set for June 10. As the result of an understanding reached among a number of major advertising men, the use of star ratings in all advertising was to be abolished as of June 1. Walter Reade, appearing before a Code Grievance Board meeting in New York, declared that only fairer film rentals and better terms for the independents would do away with giveaway nights. It was predicted that "all hell will pop loose" at the Allied convention in Atlanta, May 20-23. Aside from the NRA mess, the music tax discussion and the matter of compulsory block booking, there was also the hint of an impending buying holdout.

Saw End of Score Charge

Third Anniversary, May, 1936. Continuation of the fight against block booking, the Ascap matter, score charges and other matters vital to the exhibitor were scheduled to receive attention and militant action of delegates at the annual Allied convention in Cleveland. George J. Schaefer, vice-president and general manager of United Artists, announced the accession of Walter Wanger as a producer under the releasing banner of United Artists. Five thousand theatres began a one-week drive for the Will Rogers Memorial Fund. MPTOA-producer parleys for the establishment of more equitable trade practices adjourned temporarily with the statement that the flat 10 per cent cancellation privilege insisted upon by MPTOA would be a regular institution before long; that the score charge racket would be a thing of the past by next year.

Combating Chain Competition

Fourth Anniversary, May, 1937. A bulletin on the Allied Milwaukee convention, May 26-28, stated that "as a result of recent decisions of the courts, Allied leaders will present a revised and enlarged program for combating chain competition which, it is believed, will be even more effective than the divorcement law which is now being sponsored." Grand National announced it would deliver 65 pictures during the balance of the year and the coming 1937-38 season. Illinois was the latest state to have a theatre divorce bill come up before its legislature for hearing. The *Normandie* brought back a lot of the 20th Century-Fox foreign representatives, together with Truman Talley and Walter J. Hutchinson.

Widespread Vaudeville Revival

Fifth Anniversary, June, 1938. Entire industry mourned the passing of John D. Clark, general manager of distribution of 20th Century-Fox. United Artists was expected to announce 31 pictures at its two five-day sales meetings, one in New York, the other in Chicago. Hundreds of theatres throughout the country were turning to vaudeville again and finding a surprisingly good reaction as a result. Douglas Fairbanks, Sr., announced he would again enter production. In a bulletin sent out from the Washington office, Allied warned exhibitors that coercion was being attempted to prevent them from supporting the Neely Bill.

Neely Bill Reported Favorably

Sixth Anniversary, June, 1939. The Neely anti-block-booking bill was reported favorably by the full Senate Interstate Commerce Committee by a vote of 15 to 3. Paramount completed plans for its annual sales convention in Los Angeles on June 8. Memorial Day world premiere of 20th Century-Fox's "Young Mr. Lincoln" was held in Springfield, Ill. In a speech before the annual convention of the Southeastern Theatre Owners Association, Ed Kuykendall, MPTOA president, sounded a warning against the growing trend in Washington to meddle and interfere with business. Believed by the distributors to be something which would assist in settling disputes within the industry, a system of arbitration machinery was announced by William F. Rodgers, MGM general sales manager. Leading exhibitors continued to stop at RKO Radio's exhibitor's lounge in Rockefeller Center, according to H. M. Richey, RKO director of exhibitor relations. Ben Washer returned to Samuel Goldwyn as the latter's New York advertising and publicity representative. "Wuthering Heights" concluded a 7-week run at New York's Rivoli Theatre, breaking the long-run record at that house and netting Producer Goldwyn $70,000 in film rental.

Rapped Nickel-Slot Movies

Seventh Anniversary, June, 1940. Replying to charges voiced by independent exhibitors that the new development in the entertainment field constituted "a definite threat to our business," Emile Hollander, president of Movietrola Corp. of America, declared that "nickel-in-the-slot movies will in no wise compete with full-length features, but, to the contrary, will stimulate interest in longer films." Through lowering of the admission tax exemption to 30 cents, Treasury tax experts expected to raise an additional three and one-half million dollars during the next fiscal year. Warner Bros. planned to announce its program at its sales convention in Pittsburgh, while Columbia announced 44 features and 16 westerns following its Chicago convention. Approximately 75 exhibitors representing more than 100 theatres in the Northwest territory, resolving that they would not consider the percentage deals asked by the distributors and demanding a 25 to 33 1/3 per cent reduction in film rentals, advocated a buying organization to achieve their objective. The Neely anti-block-booking bill was virtually killed by the House Interstate Commerce Committee. The trial of the century, at least as far as the industry was concerned, started in New York with the Government suing the eight major distributors and 168 associated companies and individuals in an equity action. Warners announced that "All This and Heaven Too" would be released for special and roadshow engagements only, on the same policy and basis as "Gone With the Wind."

Moviegoing Plan Crystallizing

Eighth Anniversary, June, 1941. Exhibitor opinion was crystallizing in favor of some form of concerted industry effort to sell theatre-going to the citizenry, and indications were that the movement would rapidly take form in specific proposals for cooperative campaigning. William J. Heineman was made assistant sales manager to William A. Scully, Universal general sales manager. A "council of war" meeting of all Chicago independent exhibitors to devise methods of boosting patronage was called by Jack Kirsch, Illinois Allied president. John J. O'Connor was appointed vice-president and executive assistant to Universal's president, Nate J. Blumberg. All was quiet on the arbitration front as only three complaints were filed. H. M. Richey, MGM director of exhibitor relations, went to the Coast to attend the joint MPTOA and PCCITO convention in Los Angeles. Edward L. Alperson assumed his new duties as general manager of RKO's film buying and booking department.

Consent Decree Deadline Passed

Ninth Anniversary, June, 1942. Deadline for bringing the so-called "little three" under the terms of the consent decree passed at midnight May 31, without court action by the government to stop the "escape clause" under which the five signatories were released from selling terms prescribed in the decree. The Motion Picture Film Conservation Committee revealed a four-point program for the conservation of vital war materials. Topics ranging from the functions of the War Activities Committee to exhibitor relations with Ascap occupied the series of round-table discussions at the Atlantic City convention of New Jersey Allied. The theatre War Bond Drive got off to a flying start, with rallies held in cities all over the nation. MPTOA President Ed Kuykendall declared in a bulletin that a re-alignment of price levels would be instituted for theatres hit by population shifts.

Planned War Shorts Program

Tenth Anniversary, June, 1943. Lowell Mellett, chief of the Motion Picture Bureau of OWI and Francis Harmon, executive vice-chairman of WAC, announced a joint program of 52 War Information shorts to be furnished gratis to 16,500 "pledged" theatres at weekly intervals, beginning August 1. The newly organized North Central Allied Independent Theatres, Minneapolis, announced it would seek enforcement of the Minnesota anti-block-of-five law passed by the 1941 legislature. An "A" priority gasoline rating was granted to film carriers in New York and other strictly rationed areas. Mary Pickford proposed to establish a continent-wide chain of Girls Towns on the model of the Boys Town founded by Father Flanagan in Nebraska. The first of June came and passed without effective application to the St. Louis area of the "voluntary dual ban" proposed months previously by Harry C. Arthur, Jr., head of Fanchon and Marco.

SKOURAS
THEATRES
CORPORATION

1501 BROADWAY
NEW YORK CITY

ROY ROGERS

KING OF THE COWBOYS

and

TRIGGER



Under Contract to

Republic Pictures

Exclusive Management ART RUSH, INC.

Suite 116, NBC-Radio City Hollywood

NATIONAL THEATRES
The Place to Go

FIRST

COMES THE WAR EFFORT!

JOIN THE FIGHTING 5th...

...V— 5th WAR LOAN

June 12-July 8

SECOND...

Our Business
of Supplying
Entertainment
for the Nation!

NATIONAL THEATRES

Charles P. Skouras, President

★

FOX MIDWEST THEATRES
Elmer C. Rhoden, President

FOX INTERMOUNTAIN THEATRES
F. H. Ricketson, Jr., President

EVERGREEN STATE THEATRES
Frank L. Newman, President

FOX WISCONSIN THEATRES
Harold J. Fitzgerald, President

FOX MICHIGAN THEATRES
David M. Idzal, President

FOX WEST COAST THEATRES
Charles P. Skouras, President

It's As Simple As—A-B-C!

A REAL
BOX-OFFICE
COMBINATION

•

ABBOTT
(**B**UD & LOU)
COSTELLO

Glad to be back on the Production Line and very grateful for the kind remembrance of their many exhibitor friends during their recent absence--

THANKS!

EXCLUSIVE MANAGEMENT
EDWARD SHERMAN

CONGRATULATIONS,

"CHICK"

AND BEST WISHES
ON YOUR
11TH BIRTHDAY

"What A BIG BOY Now!"

FRANK J. HARRIS
JOHN H. HARRIS
JAMES G. BALMER
JOHN T. McGREEVEY
GEORGE EBY
KEN HOEL
GEORGE HARRISON

. . . . . And All The ——

HARRIS THEATRES'
MANAGERS

WILLIAM A. SEITER

Congratulations
Showmen's
On Your
Eleventh Anniversary

CHARLES W. KOERNER

RKO-RADIO PICTURES

ROSS FEDERAL SERVICE, INC.

Fifteen Years of Service

to the

Motion Picture Industry

Executive Offices

18 East 48th Street New York 17, N. Y.

ARTHUR HORNBLOW

1924-1944
MGM

Showplace of the Nation

RADIO CITY MUSIC HALL

Rockefeller Center

FABIAN THEATRES
CORPORATION
1501 BROADWAY
NEW YORK

GREGORY RATOFF

Now Finishing

"Irish Eyes Are Smiling"

Twentieth Century-Fox



Released

"Song of Russia"

Metro-Goldwyn-Mayer

ALEXANDER-STERN PRODUCTIONS, Inc.

RELEASING THRU

P R C

NOW SHOWING:

"Water Front"

SHOOTING:

"7 Doors to Death"

SIG NEUFELD

IN PRODUCTION

"Swing Hostess"

starring **Martha Tilton**

IN PREPARATION

"Drums of Death"

with **Buster Crabbe**

"His Adopted Daughter"

Murder Mystery

"The Kid Sister"

and

Eight Westerns

starring **Buster Crabbe & Al St. John**

FOR

P R C

RELEASE

ACCENT ON ENTERTAINMENT

AMERICAN PRODUCTIONS, Inc.

Donald McKean **Al Herman**

Producing for

PRC

"Shake Hands With Murder"

"Delinquent Daughters"

★

ROTH, GREENE & ROUSE

Producing for

PRC

"They Eloped One Night"

Featuring

Jimmy Lydon and Freddie Bartholomew

JACK SCHWARZ PRODUCTIONS

Ready for Release:

"Dixie Jamboree"

Starring

Frances Langford

and Guy Kibbee

with

Eddie Quillan
Frank Jenks
Fifi D'Orsay
Charles Butterworth
Lyle Talbot
Almira Sessions
Louise Beavers

Releasing Thru

P R C

Preparing:

"Enchanted Forest"

In Full Eastman Color

J E F F R E Y B E R N E R D

Producer

"ARE THESE OUR PARENTS"

Scorching Expose of Thrill-Thirsty Adults!

Coming Soon—An Emotional Thunderbolt!

"THEY SHALL HAVE FAITH"

(Tentative Title)

---

for MONOGRAM

KING BROTHERS PRODUCTIONS

MAURICE KING
Producer

FRANKLIN KING
Assoc. Producer

"JOHNNY DOESN'T LIVE HERE ANY MORE"

"I MARRIED A STRANGER"

for MONOGRAM

KRASNE-BURKETT PRODUCTIONS

PHILIP N. KRASNE

JAMES S. BURKETT

ANN CORIO in "CALL OF THE JUNGLE"

Sidney Toler as CHARLIE CHAN in "BLACK MAGIC"

for MONOGRAM

Happy Anniversary

Harry Sherman

ARTHUR SCHWARTZ

Producer of

"Cover Girl"

Now at Warner Bros.

Preparing

"Night and Day"

(The Life of Cole Porter)

M & P THEATRES

M. J. MULLIN SAMUEL PINANSKI

WALT LANTZ'S

WOODY WOODPECKER

CARTOONS In Technicolor



Released by Universal



Sell That Cool Summer Appeal

Ways and Means to Combat Hot Weather Competition by Showmanship Sales Approach

(*Continued from Page 47*)

interview with the local health commissioner and have him give a story on the healthful aspects of air conditioning. Your newspaper will probably be interested in this, for the subject is on everyone's tongue all through the summer.

A cooperative ad can be easily worked with various air conditioned stores and restaurants. Heading it "How to Spend a Cool Day when the Temperature is 90," you can get ads from all the other air-conditioned places in town and thus have a directory of cooled spots for your patrons. If you should have the only air-conditioned place, the others will cooperate by suggesting that patrons can cool off in the theatre after their shopping.

Want a novel stunt? Take a polar bear cub or some seal-like animal of the northern climes and, with the cooperation of the zoological director, put him in the lobby with the explanation that the only place the animal was safe from heat was right there in your lobby.

Your local bus or street car system should be more than willing to have you place cards in their buses or trolleys. Reason: they realize that those who attend the theatre also patronize their transportation systems.

Selling Comfort With Trailers

In boosting cool comfort, your screen is another avenue of approach, but you must be truthful in your claims. No fools, patrons dislike false advertising, and what could better reveal the flimsiness of your veracity than to project a sales talk on the delightfully cool atmosphere of your theatre before an audience of sweltering spectators? To commit such advertising deceit in a hot theatre is to prepare yourself for the role of a dead duck, for literally that's what you'll be. On the other hand, if your theatre is really cool and comfortable, don't keep the fact a secret. Tell your patrons from the screen, and urge them to pass along the good news.

Each of the companies supplying "cool" trailers as part of their special service are preparing a new lot of sales messages on this subject which are available to all theatres. National Screen Service has two available, with more in preparation for early release. Here is their copy slant:

No. CT-3
Cool. . . .
Comfortable . . . Healthful.
Weather made to order for your comfort.
Our Modern Cooling System maintains, at all times, a delightful degree of Coolness, in order that you may enjoy the good programs we have coming during the Summer months.

MS-240. . .
FREON has gone to WAR! Freon is the gas that's normally used in our Refrigeration plant. Today, it is being used in Submarines and for other war purposes, to maintain the lives and efficiency of our fighting men. That's why we're Cooling you with tons of Fresh, outside air, delivered by huge Blowers from our Air-Conditioning Plant! It is healthful and comfortable . . . and we know that you won't mind doing without Refrigeration . . . until the Boys come home again!

MS-239. . .
No Shock! No Chill! . . . when you visit this theatre! Our Giant Ventilating System provides a complete change of Fresh Air, every 8 minutes! Nature's own, healthful method of Cooling! Visit this theatre regularly during the summer months and enjoy our outstanding Summer Hits in comfortable, healthful surroundings.

Filmack Trailer Company also have a fine line of 'cool' trailers worth investigating. Here's a sample:

6-E-1. . .
Enjoy our great programs this summer in cool comfort.
Our big air-conditioning system will keep this theatre delightfully cool and comfortable even on the hottest days.
If you want to enjoy yourself to the utmost this summer.
Get the habit of coming regularly to this cool comfortable clean theatre.

We might suggest that you tie your cool message to a campaign of summer show selling in your newspaper, radio and screen advertising for extra hot weather profits. Special trailers would be required to do this, and your copy might read:

"Here comes the good old summertime . . . and we're ready to welcome those warm, sultry days with some of the finest screen entertainment of the year.

"We manufacture our own summer weather for your healthful enjoyment. NOT chilling wintry blasts! NOT drafty ventilation! Just the PERFECT kind of comfort you'll find beside a shady mountain stream. Relax in one of our easy chairs and see the swell shows we are presenting this summer for your greater entertainment. (List some coming attractions.) Save gas, tires and trouble by giving your family a movie vacation at this theatre regularly. Tell your neighbors to come too."

RIVOLI THEATRE

Exclusive Screen Entertainment

BROADWAY and 49th STREET

Showmanalysis

(*Continued from Page 21*)

dance, etc." The press book reveals that are national tieup set for Anne Baxter. These should be utilized.

If you want to tie up with a local photograph studio—to make a specific number of G. I. Sweethearts photos for mailing overseas—it might be possible to have the photographer set up his lights and camera in the theatre lobby a week in advance of opening. Create a studio effect with plenty of posters on the picture and stills. The photographer doubtless will get enough extra orders for prints to make the stunt profitable to him and your local paper might sponsor the stunt by publishing a layout of the pictures taken each day in your lobby. Either this or a G. I. Sweetheart's photo contest in your paper as suggested in the press book will make good publicity copy for an advance build-up.

THE SOCIETY OF INDEPENDENT MOTION PICTURE PRODUCERS ▪ ▪ ▪

"United in determination to enhance and protect the art of motion picture producing . . . to encourage creative talent . . . to maintain economic equality . . . to foster broader public appreciation. . . ."

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MARY PICKFORD
DAVID O. SELZNICK
EDWARD SMALL
HUNT STROMBERG
WALTER WANGER
ORSON WELLES
LOYD WRIGHT president
JOHN C. FLINN executive Secretary

Hollywood
1040 No. Las Palmas
Granite 3111

the SHOW BUILDER

A Monthly Feature Dealing With Practical Ideas for Booking And Exploiting

The Short Subject

SHORTS SHOPPING

Thoughts on Critical Appraisal After Reviewing 'Cilly Goose'; Short Stories as Short Reels

A few days ago we met someone who shared our enthusiasm about Paramount's Noveltoon, "Cilly Goose," which we reviewed in this section a few weeks ago (*STR, April 22, p. 38*). Now this isn't meant to infer that everyone else who saw the Technicolor cartoon criticized it; we couldn't report definitely on that score because we didn't read all the reviews and there was not a general discussion of the subject. But sometimes, whether a short particularly pleases us or has just the opposite effect, we wonder if perhaps we shouldn't check up on ourselves. Are we seeing this subject from the viewpoint of the average moviegoer, or are we permitting our own personal tastes to dominate our reception? Our personal tastes might well be those of the average moviegoer; on the other hand, it's quite possible that after viewing so many shorts from a critical standpoint we've become self-satisfied with our own judgment and fail to take into consideration that the subjects may have merits which, though not apparent to us, are likely to be imparted to the "man on the street." In other words, it's a case of combining one's own judgment with that of the moviegoing public, taking into account various tastes and those which predominate, and then basing the final analysis on those factors.

Well—to get back to "Cilly Goose." As we sat there and chuckled to ourselves, we began to wonder if our enjoyment of the cartoon was purely personal. We felt reasonably sure it wasn't, but there was just the wee shadow of a doubt. So it did our heart good when, later, one among a group of trade paper representatives brought up the subject and related the adventures of Cilly to his listeners. It was then that any doubt about our evaluation of the one-reeler's entertainment merits was erased. There may be a few "hard-boileds" who will perplexingly inquire when it's all over, "Well, what's so funny about that?"; but we're inclined to think that the great majority will find "Cilly Goose" one of the most delightful and enjoyable cartoons they've seen in a long time.

We were literally scared out of our skin the other evening while listening to a half-hour broadcast of "The Strange Burial of Alexander Jordan," one in the Blue Network's horror series, Creeps by Night. Star of the piece was Edmund Gwenn. Still thinking about it long after the station break, we couldn't help but ponder over the fact that radio has successfully adapted any number of short stories to the broadcasting medium, and yet in only a few isolated instances has the motion picture utilized these stories for short subjects. Surely there is room among the variety of types of one- and two-reelers on the market to accommodate some of these stories. Care in their production and casting, and care in their booking, should assure a season-after-season career for such short subjects.

A front-page tearsheet from the Meriden

(*Continued on Page 72*)

Paramount Sets 64 Shorts for New Season; Current High Standards to be Maintained

Pointing out that record results for the past season had more than justified the increased budgets for shorts set by Paramount for 1943, and that the same winning combination would be mobilized for the new season, Oscar A. Morgan, general salesmanager for Paramount shorts and news, this week revealed a new program of 64 shorts subjects for 1944-1945.



Oscar Morgan

The company's lineup for the new season is divided into nine series as follows:

▶Six two-reel Musical Parade featurettes in Technicolor to be produced at Paramount's Hollywood studios. Stories on the first two, "Star Bright" and "Bonnie Lassie," are already in work. The featured male role in "Star Bright" calls for a pantomimic comedian and Pinky Lee, who appeared in "Lady of Burlesque," and Jack Gilford of Cafe Society, are being considered for the spot. Mary Walker of the Los Angeles Civic Light Opera, has been signed to play the feminine lead.

▶Three series of eight cartoons aggregating a total of 24, all in Technicolor, to be produced at Famous Studios. These include eight Little Lulus, eight Popeyes and eight Noveltoons.

▶Six Puppetoons in Technicolor. Four of these will feature the popular trio, Jasper, the Scarecrow and the kitbitzing Blackbird.

▶Six Speaking of Animals, six Popular Science and six Unusual Occupations. Producer Jerry Fairbanks promises many new innovations, with four camera units now engaged from the Canadian wilderness to the tip of Patagonia in gathering material for the three series.

▶Grantland Rice Sportlights observes its 25th anniversary this year and Jack Eaton, producer, is expected to celebrate with a sparkling change of pace in the ten subjects he will contribute to the Paramount shorts lineup. Unusual sport reels and outdoor novelties will predominate with the accent on diversion and escape.

▶One hundred and four issues of Paramount News will round out the program.

Commenting on the success of the current season's shorts, Morgan said: "There was some skepticism this time last year when Paramount announced an ambitious program of shorts, 75 per cent of which were to be in color, plus three new series, including a series of six two-reel Musical Parade featurettes in Technicolor. There were doubts as to whether the results in sales and bookings would justify the substantial increase entailed in the budget. The results speak for themselves.

"The two-reel Musicals have been an important factor in starting a new trend in short

(*Continued on Page 72*)

Bite On Gag Line

A gag used in the Speaking of Animal subject, "Winter Quarters," had a sudden funny reaction on opening day at both the Paramount in Amarillo and the Aztec in San Antonio.

One of the monkeys in the subject asks for "R. C. Jones" to "come to the box-office." In Amarillo, TWA's radio operator, L. W. Jones, rushed to the box-office. Manager J. C. King lost no time in getting a yarn in the Amarillo News. In San Antonio, Mrs. R. C. Jones dashed to the box-office, and Manager Henry Bergman had a time explaining what the "paging" of her husband was all about, but took good advantage of the talk and excitement the short caused throughout the week among the Joneses.

Warner Shorts Drive Release Dates Set

With Warners' annual Vitaphone shorts drive now under way, to continue until August 31, release schedule for the final quarter of the 1943-44 season has been announced by Norman H. Moray, short subject sales manager. Subjects and release dates follow:

June. 3—"Angel Puss," Looney Tune; 17—"A Wild Hare," Blue Ribbon cartoon, and "Slightly Daffy," Merrie Melody; 24—"Hare Ribbon," Bugs Bunny cartoon special, and "Cattlemen's Days," Sports Parade.

July. 1—"Devil Boats," Technicolor Special; 8—Halls of Montezuma," Featurette; 15—"Brother Brat," Looney Tune, and "The Cat Came Back," Blue Ribbon cartoon; 22—"Colorado Trout," Sports Parade, and "All-Star Melody Masters," band short; 29—"Hare Force," Bugs Bunny cartoon special, and "Throwing the Bull," Variety Reel.

August. 5—"Musical Movieland," Technicolor Special; 12—"Champions of the Future," Sports Parade, and "Plane Daffy," Merrie Melody; 19—"Isle of Pingo Pongo," Blue Ribbon cartoon, and "Listen to the Bands," band short; 26—"Birdy and the Beast," Looney Tune.

Short on Women Marines

Brig. Gen. Robert L. Denig, head of the Marine Corps public relations department in Washington, has sent Capt. Louise Stewart to the Warner Bros. studios in Burbank to serve as technical adviser on "G. I. Josie," the company's short subject dealing with the feminine contingent of the U. S. Marines. Capt. Stewart will work with Crane Wilbur, who has completed the screenplay. Production is scheduled to start this month under Gordon Hollingshead's supervision.

Short Subject Reviews

Table Tennis Topnotchers *(Time-Passer)*

Columbia (5808) Sports Reel 9 mins.

Some folks are sure to say it looks silly to see a couple of men spending so much skill and effort to knock a ping pong ball around—well, it does look silly. Nevertheless, Coleman Clark and Allan Thomas, who are tops in their peculiar field, put on an exhibition remarkable in its way that helps to fill in during the break. For table tennis enthusiasts, of course, it is very interesting, but you can't count up your local ping pong players in advance.

The Dream Kids *(Very Good)*

Columbia (5753) Fox and Crow 7½ mins.

The Crow is out in the cold because he heeded the Government's plea not to go South for the Winter season and because the Fox won't let him stay in his house. To get even, Mr. Crow barks like a dog when the Fox sleeps. This gives the Fox a nightmare, and from then on the picture runs back and forth between reality and dreams until both characters and the audience are deliriously mixed up, with a train rushing back and forth through the house to top off the zany dish. For all audiences, although kids might get a bit jittery.

Lulu Gets the Birdie *(Very Good)*

Paramount (D3-3) Little Lulu 8 mins.

The third of the Lulu series stacks up well with the first two, and makes clever use of Technicolor when Lulu's cat upsets different-colored paint all over the place. The episode comes about because Little Lulu is trying to do away with the birdie who told on her. A noticeable change in this number is that Lulu appears to be a sweeter child than heretofore—a change not altogether good for audience appeal. Let's have that schemer again. This series is for all audiences and holds to a high standard.

Fun Time *(Excellent)*

Paramount (FF3-5) Musical Parade 20 mins.

Here is the fifth of Paramount's featurette series, which have won so much success as small features to run with an extra long main picture. "Fun Time" is as good as the others, with a credible little story on which to build musical numbers, some comedy and a bit of romance. Nice formula, expertly carried out in luscious Technicolor. The cast includes Eddie Foy, Jr., Noel Neill, Mabel Paige, Oscar O'Shea, Yvonne de Carlo, and Ronnie Rondell. That Fay is an ingratiating personality and plays with the sureness of touch his theatrical background and experience make possible, while Noel Neill is cute and capable as his future bride. Fun time for all.

Popular Science No. 4 *(Interesting)*

Paramount (J3-4) 10 mins.

A centralized traffic control device in Las Vegas for the Union Pacific railroad shows how the greatly increased wartime freight service is handled twice as fast as formerly. A girl model illustrates the bed of the future, which contains radio, lights, electric blankets, and finally slides out to the sleeping porch. The Canadian Agricultural Department develops a parasite to destroy the sawfly which has threatened Canada's pine forests. The closing sequence shows how our Grasshopper plane pilots train to become the eyes of the artillery at Fort Sill, Okla. A good, solid short for all audiences.

'Little Lulu' Charms B-26 Crew

According to an OWI dispatch from a USAAF Medium Bomber Station, England, "Little Lulu," screen star of Paramount's Technicolor animated cartoons, is playing a starring role in the destiny and lives of the combat crew members of a B-26 at this Marauder station, commanded by Col. Wilson R. Wood, of Chico, Texas. "Little Lulu" has been adopted as a good-luck token by the crew and her likeness has become a permanent adornment on the nose of the Marauder she now rides. The combat crew members of her plane will swear to you that she wards off trouble. They will swear that she has carried them safely through such notorious hot spots as the heavily defended airdromes at St. Omer, France; Schipol, Amsterdam, Holland, and the Pas De Calais area in Northern France.

With unconcealed pride they will tell you that she is the winner of the DFC for extraordinary achievement for participating in more than 25 raids over enemy targets.

The famous cartoon character's flying and battle experience is the result of 1st Lt. Francis E. Noyes' whim to name his plane after the prankish youngster. He felt she would bring him luck. And for 28 raids, he will tell you, the luck has held 100 per cent.

Crew members of the Marauder, who have adopted "Little Lulu" as their good-luck token are: S/Sgt. Harold J. Murphy, Wollaston, Mass., radio gunner; Sgt. Charles R. Laudie, Amsterdam, Mo., bombardier-navigator; 1st Lt. Francis E. Noyes, pilot, Georgetown, Mass.; Sgt. Allan E. Gerlach, engineer-gunner, International Falls, Minn., and Sgt. Albert C. Mollett, tail gunner, Tacoma, Wash.

Tick, Tock, Tuckered *(Fair)*

Warners (9705) Merrie Melodies 7 mins.

Porky Pig and Daffy Duck, attempting to get a good night's sleep so as to be prompt at work in the morning run into nightmarish difficulties and are late as usual. Next morning, Johnnies-on-the-spot at the plant, they discover it is Sunday. Produced in Technicolor by Leon Schlesinger.

Crazy Like a Fox *(Low I.Q.)*

Columbia (5422) All-Star Comedy 18½ mins.

Billy Gilbert, supported by Esther Howard and Jack Norton, perennial film-drunk, put on a little story in which Gilbert, a taxi driver, substitutes for an Indian rajah so that Norton may keep his press-agent job, with complications that include a bevy of girls, slamming doors, and the usual farcical and slapstick material. The gags are done almost in slow motion so that the audience won't miss anything. If your patrons respond to the simpler kind of humor this is their dish—and the kids should like it.

Past Performances *(Interesting)*

RKO (44,309) Sportscope 9 mins.

With the motion picture industry currently celebrating its 50th anniversary, this Sportscope would be an appropriate subject for a program comprised of old-time films. In this one-reeler, the clock is turned back in the sporting world. Some of the events of yesteryear: Grand opening of Belmont Park Race Track, 1905; Harvard-Penn football game, 1903; Jack Johnson vs. Jim Flynn heavyweight championship bout, 1912; Women play basketball at Missouri Valley College, 1904; Faust family of acrobats, 1901; Hammer throw, 1903; Vanderbilt Cup Race, 1903; Tommy Burns vs. Bill Squires heavyweight championship bout, 1907. Sports lovers, especially those past middle age, will probably find themselves embraced by a feeling of nostalgia as they see these sporting events recreated for them, and average audiences will be well entertained. The subject was produced by Frederic Ullman, Jr., and supervised by Jay Bonafield. Albert Grobe is the narrator.

Varga and His Beauties *(Attractive)*

Universal (8379) Person-Oddities 9 mins.

The popular pin-up girl artist is shown in his studio working on a new canvas (he doesn't use models). A number of his art girls are shown to intrigue the audience. Fred Treeselt's goldfish farm, George Zimmer's wood carvings, the soap-makers of Elkhart, Ind. prison, and Bill Zmerzel, blind golfer, complete the personalities. A good filler to round out the time schedule.

Wells Fargo Days *(Good)*

Warners (9111) Santa Fe Trail Western 20 mins.

Directed by Mack V. Wright in color with Dennis Moore, Louise Stanley, Karl Hackett, Ed Cassidy, Lafe McKee and Eva McKenzie this stacks up as a good western short, short story. While it is by no means the best of the series, it is none-the-less a welcome type program builder. The color is only fair and the scope of action quite limited.

Jungle Thrills *(Good)*

Warners (9405) Vitaphone Varieties 10 mins.

Michael and Helen Lerner, big game hunters, are seen in a pre-war expedition through the African wilds shooting lion and elephant en route. Plenty of wild life in its native haunts are caught by the camera. Well made jungle short with commentary by Lou Marcelle.

Community Sing No. 11 *(Average)*

Columbia (5661) 10 mins.

Dick Liebert at the organ and the Song Spinners this time weave through a melange of songs that offer considerable invitation to the audience to get in a few licks, without being in any way unusual. The numbers are: Yes Sir That's My Baby, On Moonlight Bay, Ridin' for a Fall. When I Get Back, and Shoo Shoo Baby. Funny thing about these songs, the betting is 10 to 1 that the audience sings lustiest for Moonlight Bay—the old favorites get 'em.

ADV.

Can't Get It?
Joe Hornstein Has It

Bowling Subject Sold 3 Ways by Boesel

Showmanly handling of short subjects is a policy at the Wisconsin Theatre, Milwaukee. Having trained himself to accept each short subject booked in his theatre as a salesmanship challenge, Manager H. G. Boesel turned in a typically successful campaign recently when he played "Ten Pin Aces," the bowling short.

Because the short came to his theatre at the height of the bowling season, Manager Boesel decided to give it everything he had by taking advantage of the three mediums: lobby, screen and outside exploitation.

For his lobby plug he set up a striking display: a setpiece shaped like a large bowling pin, with brief and punchy copy: "Attention, Bowlers . . . a 'strike' in bowling thrills . . . see the sensational short subject, 'Ten Pin Aces' . . . championship bowlers . . . trick shots." Because of its unusual shape, the setpiece made an impression on all who passed.

On the screen, a trailer sold the championship bowlers and the extraordinary shots pictured in the short.

Outside selling did its bit with miniature bowling pins (carrying the same copy as the lobby display) set up in all Milwaukee's bowling alleys.

Sixty-Four Shorts Scheduled by Paramount for 1944-45 Season

(*Continued from Page* 70)

subject exhibition. Every promise made for this series at the beginning of last year has been not only fulfilled but results have far exceeded all expectations. Beginning with 'Mardi Gras,' these Musicals clicked immediately, and key theatres and circuits from coast to coast booked them in place of the usual second feature. The high standard set by the first subject was maintained in subsequent releases, and the last two—'Fun Time' and 'Halfway to Heaven'—are even better than the first four, if that is possible.

"That this same high average was achieved throughout the entire program of 64 subjects is indicated by the fact that two won Academy Award honors. The Grantland Rice Sportlight, "Amphibious Fighters," received an Oscar for the best one-reeler of the year, and George Pal Puppetoons were given a special Academy Award citation."

Texas Exhibitors Cash In on Selling of Academy Award Shorts

Jack H. Verser, manager of the Rialto Theatre, Harlingen, Texas, featured the Academy Award short subject program in newspaper ads, newspaper art and stories, in the lobby, on the marquee and on the screen. Result: increase in business over the same period in previous weeks.

Advertising the same program, Florine Maples, Capitol, Brownsville, promoted a particularly potent newspaper feature story. And at the Vernon, Vernon, Jimmie Allard and Juanita Cotton billed the Academy Award shorts over the feature, which accounted for heavy traffic at the box-office.

'Fala' Contest in Sydney

Nearly 1500 Australian boys and girls flooded MGM's Sydney office with letters explaining why they wanted a Scottie pup offered by MGM and an Australian newspaper, the *Daily Mirror*, in a tieup exploiting "Fala, the President's Dog," a Pete Smith Specialty. Winner was a lad who lost his two Scotties during his evacuation from Shanghai.

Newsreel Synopses

(*Released Wednesday, May* 31)

MOVIETONE (Vol. 26, No. 77)—Fire and explosion wreck Bombay harbor; Merrill's forces victorious in Burma; Cameramen ready to "cover" second front; $7,000,000 for Red Cross; Wedding styles for women in uniform; Lew Lehr and monkey's niece; U. S. troops display invasion glider tactics.

NEWS OF THE DAY (Vol. 15, No. 275)—U. S. troops display invasion glider tactics; Cameramen ready to "cover" second front; Great fire in Bombay port; Husband and wife rivals in race for governor; Moviegoers hailed for Red Cross drive; Canada hits beef quota; Cue magic for service men.

PARAMOUNT (No. 78)—Laguna Indians host to Chinese airmen; Your money speeds mercy ship; U. S. troops display invasion glider tactics; Canada hits beef quota; Great fire in Bombay port.

UNIVERSAL (Vol. 17, No. 297)—U. S. troops display invasion glider tactics; Bombay fire; Heroes with the camera; No beefing about beef; Your money speeds mercy ship; American pageant; Telegraph centennial; Yeshiva honors chief justice; Little cut-up.

RKO PATHE (Vol. 15, No. 80)—U. S. cameramen ready to "cover" invasion; Merrill's men drive on Myitkina; Gliders star in mass maneuvers; Movie audiences help Red Cross; Telegraph centennial; 347 dead in Bombay fire.

ALL-AMERICAN (Vol. 2, No. 84)—Throngs witness I Am An American Day ceremonies in Chicago; Freedman nurses ready for services; CIO Red Caps hold convention; Negro girls now Wac nurses; West African editors visit England; 99th Squadron commended for achievements; Butter Beans and Susie give the lowdown on business men.

(*Note: Because of the Memorial Day holiday, synopses of June 3rd newsreels were not available at press time.*)

WB Camera Units Film Scenes Of Patriotic Exercises for Short

Two camera units in charge of Arnold Albert, assistant to Gordon Hollingshead, supervisor of short subject production at the Warner Bros. studio, were in Chicago recently to photograph the I Am an American Day activities at Soldiers Field for inclusion in the new Warner patriotic short, "I Am an American."

A third unit under Crane Wilbur, who is directing the subject, photographed the American Day activities in the Los Angeles Coliseum as additional background material for the picture.

Warner star Joan Leslie was the spotlight personality appearing in the Chicago celebration.

Theatre Has Biggest Saturday With Bugs Bunny Cartoon Show

To build up the juvenile patronage of the Lawn Theatre, Dallas, Cornelius Webb and Gertrude Jackson arranged a special Saturday matinee featuring three Bugs Bunny cartoons.

A trailer was screened one week in advance along with a cross-plug at the Melrose, a sister house. Special handbills were distributed at both theatres, the program was prominently billed on the marquee, and additional newspaper advertising space was used.

The feature on the program had only a 'fair business" record wherever it had previously played, so when the biggest Saturday at the Lawn since December, 1941, was chalked up, Webb knew there could be only one reason: Bugs Bunny.

Boy Scouts Distribute Circulars

When the March of Time subject, "Post-War Jobs," played the Loew-Poli Palace, Meriden, Conn., Manager Joseph G. Smartano tied up with the Committee for Economic Development to have 5000 imprinted circulars, prepared by CED, distributed by the Boy Scouts.

Reveal Release Dates On Disney Cartoons

Release dates for the first four of Walt Disney's seventh series of short subjects for RKO Radio have been announced by Harry Michalson, short subjects sales manager. Heading the group will be two Plutos, "Springtime for Pluto" (released June 23) and "First Aiders" (released July 31).

"The Plastic Inventor," starring Donald Duck is slated for August, while "How to Play Football," starring Goofy, will go out on September 15, being timed to coincide with the opening of the college football training season.

Because of the pressure of production for various Government agencies and the armed forces, only eleven Disney shorts were released in 1943. Thus far this year seven shorts included in the sixth series have been released, with the final one of the group, Donald Duck's "Commando Duck," coming out June 2.

Other subjects in production include "Tiger Trouble," "Dog Watch," "The Clock Watcher," "Donald's Crime," "Donald's Off Day," "Goofy's African Diary," "Canine Casanova," "The Eyes Have It" and "Duck Pimples."

Film With Local Negro Scores in Dennison

Playing up the fact that a local negro was featured in MGM's subject, "Shoe Shine Boy," Charlie Snyder of the Rialto Theatre, Dennison, Texas, conducted a successful campaign through special ads, publicity stories, art and other selling angles. Snyder ran the short as part of the regular program at the Rialto, also exhibited it at a special midnight show for negroes at the Star and Rio theatres.

Wrote Snyder to Besa Short, head of Interstate's short subject department: "Evidence that the subject with the local negro was responsible for a part of the outstanding business we did on 'The Fallen Sparrow' was the fact that our biggest 'breaks' came after this subject was over on each show at the Rialto. The boy was well-known and liked by the people here and they were very pleasantly entertained with the subject. . . . The midnight show for colored people was tremendous and all due, of course, to the short subject. We opened both theatres and filled same."

SHORTS SHOPPING

(*Continued from Page* 70)

Journal, Meriden, Conn., contains a story about the family of an army technical corporal who "were thrilled to see him on the screen (at the Loew Poli Palace Theatre) in the latest edition of Movietone News." The scene, according to Manager Joseph G. Samartano, was that in which soldiers were shown receiving mail.

The foregoing incident is probably taking place frequently these days throughout the country. By extending every courtesy to the relatives and loved ones of the pictured soldiers exhibitors are building goodwill for their theatres. And, showmen that they are, they're also taking advantage of the opportunity to promote worthwhile publicity.

Prominents Endorse Film

Campaign on "Main Street Today," staged by Eldon Hughes of the Majestic Theatre Wichita Falls, Texas, employed a special screening, after which employment heads, plant executives and other important people affixed their endorsements to postcards.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055



Director Gregory Ratoff (right) finds it necessary to emphatically point out how he wishes June Haver and Dick Haymes to enact a scene for 20th Century-Fox's film, "Irish Eyes Are Smiling."

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Over at MGM they're teaming Greer Garson and Walter Pidgeon in another picture called "Mrs. Parkington." How about visiting there today?

We'll get a chance to meet two of our top favorites and also see what Miss Garson looks like in the black wig she wears for this picture.

Story is about a rich, flamboyant major (Pidgeon) who marries the beautiful daughter of a boarding house keeper and tries to bring her into society; of her life with him and of her efforts to keep the world from knowing of his constant philandering.

Ensconced in a magnificent mansion, they're giving an anniversary party to which all the socially elect have been invited. And today the production staff is shooting the dining room scene, with the table all set for the expected guests.

It's the early 1900s with its swelegant furniture, lace tablecloth, extra special dishes and glassware and huge candelabras at each end of the table. There's even a fireplace in this room, with a huge portrait of the major over it.

We wait while they set up to make ready for Miss Garson's appearance. At a command from Director Tay Garnett, everyone takes his place and Miss Garson comes forward from her dressing room. She looks exquisite in a cherry-red velvet hour-glass figure dress . . . on top of her black wig she wears a greyish rose satin hat, which sits forward over her forehead (like ours) . . . with veiling and velvet bag to match.

Pidgeon is right behind her. They've just learned that very few of her guests are showing up, so he in his rage invites the help to fill the empty seats at the table.

Director Garnett goes over the scene between them several times; Pidgeon threatening financial ruin for all those guests who did not appear. The final "take" releases both of them from their duties for a few moments, giving us the chance we'd been seeking.

We visit until they're called back to the set for the next scene . . . then we leave.

Until next week.

Ann Lewis

Gets Character Lead

Rose Hobart has been signed by Columbia for the character lead in the psychological mystery film, "Death Walks Alone" (tentative title).

PRODUCTION NOTES FROM THE STUDIOS

Alan Marshall, Dorothy McGuire for 'Enchanted Cottage'; Roy Rogers to Kiss the Girl; MGM Plans 'Secret Heart'

"Secret Heart," based on an original story by Rose Franken, creator of the "Claudia" stories, is scheduled to be one of MGM's important stories for 1944. Whitfield Cook will prepare the screenplay for Edwin Knopf, who will produce.

Time Will Tell, sung by Connie Haines and played by Freddie Rich's orchestra in the Edward Sherman production "A Wave, a Wac & a Marine," directed by Phil Karlstein, will be published by Mills Music Company. Picture has a Monogram release.

Roy Rogers will kiss his sweetheart for the first time in the 43 pictures which constitute his screen career, in his forthcoming Republic film, "San Fernando Valley." Dale Evans will receive the kiss under direction of John English and production reins will be by Eddy White.

Alan Marshall will co-star with Dorothy McGuire in Harriet Parsons' production of "The Enchanted Cottage" at RKO and John Cromwell will direct. Film will be Miss Parsons' first at RKO, and will be made under supervision of Jack Gross.

Dick Haymes will be Betty Grable's leading man on her return to the screen as the star of Billy Rose's "Diamond Horseshoe," a spectacular musical which William Perlberg will produce.

Murder, greed and a plot to drive a young girl insane provide the ingredients for "Dark Waters," which Benedict Bogeaus is putting into production for United Artists release.

Martha O'Driscoll and Noah Beery, Jr., will be teamed for the third time in Universal's domestic comedy, "Be It Ever So Humble," which is scheduled for production this month. "Allergic to Love" was their last picture together.

"Christmas in Connecticut" has started at Warners. Picture co-stars Barbara Stanwyck and Dennis Morgan, with Sydney Greenstreet and S. Z. Sakall heading the principals. Peter Godfrey is directing for Producer William Jacobs.

Florence Bates and Ernest Cossart have been signed by Columbia for two of the top character roles in "Tonight and Every Night," Technicolor musical co-starring Rita Hayworth, Janet Blair and Lee Bowman at Columbia.

PRC has signed Warren William to play the role of Brett Curtis in "First Illusion," the Fritz Rotter yarn by Milton Lazarus, which goes before the cameras early in July. Edgar Ulmer will direct.

MGM is reproducing on the Culver City lot New York's famous landmarks for scenes in the forthcoming Judy Garland starrer, "The Clock," which Arthur Freed will produce with Jack Conway directing. Studio is building sets for the Pennsylvania Station, Metropolitan Museum, Times Square, Astor Hotel, Mall in Central Park, and interiors of the City Hall.

George Archainbaud, who recently completed direction of "Alaska," Monogram drama produced by Lindsley Parsons, is now reading the script of "Army Wives," based on an original story outline by Sgt. Joel Levy. Parsons will again be producer.

John Wayne will return to his home studio, Republic, in July to star in "Flame of the Barbary Coast," which Joseph Kane will produce and direct. Story will be of San Francisco in its most colorful era.

Shooting has started on "The Master Race," the Edward A. Golden production which Robert Golden is producing for RKO release. An unusually large cast of featured players is headed by George Coulouris, Stanley Ridges, Osa Massen, Carl Esmond, Nancy Gates, Morris Carnovsky, Paul Guilfoyle and Gavin Muir. Herbert J. Biberman, who collaborated on the screen play, is directing.

Six-year-old Bobby Driscoll has been cast in "The Keys of the Kingdom," which is now in its fourth month of shooting at 20th Century-Fox. The top roles are being presented by Sir Cedric Hardwicke and Gregory Peck.

Angeles Pictures has announced the signing of Dona Drake to a four-year contract, providing for at least one starring vehicle per year for her. Signing followed special tests by Director Douglas Sirk, on whose recommendation the deal was made. "Summer Storm" is their most recent United Artists release, and the company figures on releasing their future films through that company.

June Vincent has been set by Producer Felix Jackson for the second feminine lead in the next Deanna Durbin-Robert Paige Technicolor starrer at Universal, "Can't Help Singing," which goes into production this month with Frank Ryan directing.

Mildred Dunnock has been signed by Warners for the same role on the screen in "The Corn Is Green" as she played on the stage. The Bette Davis starrer is scheduled to start before the end of the month, with Irving Rapper directing for Producer Jack Chertok.

Glenn Tryon will direct "Meet Miss Bobby Socks," Columbia musical that will star Bob Crosby, with Lynn Merrick in the feminine lead. Louis Jordan and his band, and the Kim Loo Sisters are penciled in for specialties.

Earmarked as an all-star drama to spotlight virtually every major player on the MGM lot, "Nor All Your Tears," a story of human conflicts, is being readied for production by Carey Wilson. Screenplay will be by Charles Jackson, author of the best-seller, "The Lost Weekend."

With "Sensations of 1945" in final stages of preparation before release, Producer-Director Andrew L. Stone has begun to line up talent for its successor on next year's United Artists program.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Herbert J. Yates of Republic has purchased "Girls Town," which uncovers the spread of juvenile delinquency . . . Monogram has started marking trails for Hoot Gibson, Bob Steele and Veda Ann Borg . . . Kenneth Gamet has completed "Betrayal From the East" for RKO . . . Paul Hurst, who has been every kind of character in his long and varied cinema career, comes up as Carmen Miranda's defense plant supervisor in "Something for the Boys" . . . Robert Warwick, screen veteran, gets to be toastmaster at the old Lambs Club in Universal's cavalcade of vaudeville, "Bowery to Broadway" . . . John Garfield, Jerry Wald and Vincent Sherman huddled over "This Love of Ours" . . . Columbia's newest device to register audience reaction to horror pictures is called a "Chill-O-Meter," and they'll use it on "Cry of the Werewolf" . . . Leon Fromkess has concluded a three-way deal with Christy Cabanne to write, direct and associate produce " GI Joe" . . . Paul Whiteman will sing and dance the light fantastic with Constance Moore in Republic's "Atlantic City" . . . Wanda Tuchock, after selling a couple of stories to 20th-Fox, sold them a long-term deal on herself as a writer . . . Robert Rosson goes to Columbia as a writer and director for a one-picture deal . . . George Pal has signed Clarence Wheeler as his musical director . . . Jeffrey Bernerd is offering a $1000 war bond to the person who suggests the best title for his "They Shall Have Faith," infantile paralysis drama . . . Alan Dinehart, Sr., will produce a stage comedy, "This Is War," starring his two daughters-in-law, Collette Lyons . . . Sam Marx is going to make "Jenny" into a "Lady" at MGM with Lana Turner starring . . . Viking Press is bringing out the Jack Skirball Theatre Guild play, "Jacobowsky and the Colonel" in book form . . . Owing to a conflict with other film corporation's World Famous Pictures becomes Coronet Productions, but they'll still produce the "Adventures of Robin Hood" for Republic release . . . Anne Gwynne joins the "Babes on Swing Street" at Universal . . . Dore Schary resumes "With All My Heart" . . . Paramount has scheduled "The Trouble With Women" . . . A. W. Hackel may produce "Baby Shoes" for Monogram but William Beaudine will direct them . . . MGM is trying so hard for gags in "Ziegfeld Follies" that they grow a beard on a horse while Fred Astaire and Gene Kelly age in other ways . . . Martha Tilton, first lady of swing, who will star in PRC's "Swing Hostess" is styling six songs for her work before the cameras next month.

Ameche Leaves 20th-Fox

Unable to come to an agreement after discussions of a new long-term deal, Don Ameche and 20th Century-Fox split after an association of eight years, according to George Frank, Ameche's personal manager. On his return to Hollywood June 7 from the East, where he is touring Army and Navy hospitals, Ameche will take under consideration numerous offers awaiting him.

Paramount Signs Nancy Porter

Nancy Porter, 18-year-old Los Angeles girl who understudied Ethel Merman in the Cole Porter musical, "Something for the Boys," and played a role in the production, has been signed by Paramount to a long-term contract, according to Executive Producer B. G. De Sylva.

Signed to Play Golf

Larry Williams and Rolan Leary have been cast as a pair of golfers in Vanguard Films' "With All My Heart."

Warners Buy 'Wallflower'

Screen rights to "Wallflower," current Broadway comedy hit, have been acquired by Jack L. Warner, executive producer for Warner Bros.

ADV.

What Are Your Needs?
Joe Hornstein Has It



Boris Karloff, Director Erle C. Kenton and Producer Paul Malvern (l-r) helped Elena Verdugo celebrate her 19th birthday during filming of "The Devil's Brood" at Universal. Karloff, starring in picture with Lon Chaney, gave Miss Verdugo volume of H. C. Anderson fairy tales.

Lt. Bessman in 'GI Joe'

One of the outstanding heroes of World War II, Lieutenant Lennie Bessman, will play himself in Lester Cowan's story of the infantry, "GI Joe," filmed for United Artists release. Lt. Bessman, who received the Distinguished Service Cross, after his escape from a German prison camp, will be photographed receiving this award, following his now famous exploit. He is the third real life personality to face the "GI Joe" cameras. Others were Don Whitehead and Hal Boyle, noted Associated Press correspondents, who have now returned to the warfront.

Wallis Signs Lillian Hellman

Lillian Hellman has been signed to an exclusive screen writing contract by the newly formed Hal Wallis Productions, Inc. While no assignment was announced, Wallis reportedy has reached an agreement with Miss Hellman and Herman Shumlin, author and producer, respectively, of the current Broadway play, "The Searching Wind," to film that work. Hal Wallis Productions will be released through Paramount.

To Produce 'Scandals' for RKO

RKO Radio has signed a contract with George White to produce a screen revue this summer entitled "The George White Scandals of 1945." White is now in New York to gather material and specialty acts, and will return to Hollywood June 10 to begin preparations for the picture.

New Pact for Paulette

Paulette Goddard has been signed by Paramount to a new seven-year contract. The pact calls for her to make two pictures annually for the company, and becomes effective after she completes "Kitty," the Rosamond Marshall novel, to be directed by Mitchell Leisen.

Engaged to Direct Dialog

Herbert Farejon has been engaged as dialog director on the Benedict Bogeaus production, "Dark Waters," a picturization of the Saturday Evening Post serial, for United Artists release. Filming is under the direction of Andre DeToth.

Home After Minor Operation

Dorothy Lamour left the Good Samaritan Hospital last week after a minor operation and returned to her home in San Bernadino.

Monogram Sets Four Films For Production in June

"Little Devils," one of the high-budget productions on the Monogram program for 1944-45, heads the list of the company's new films scheduled to go before the cameras this month. Grant Withers will produce from an original story by Sam Ornitz, and filming starts on the 25th.

First production of the month will be "Muggs Meets a Deadline," East Side Kids starring vehicle with Leo Gorcey, Huntz Hall and Billy Benedict in top roles, and William Beaudine directing for Producers Sam Katzman and Jack Dietz, on June 6.

June 14 has been set as the starting date of "Baby Shoes," first production of A. W. Hackel following his rejoining the company.

"Trigger Law," to co-star Hoot Gibson and Bob Steele, will start on the 15th, with William Strohbach supervising.

Warners Acquire 'Junior Miss'

Jack L. Warner, executive producer for Warner Bros., announced over the week-end that his company has concluded the purchase of screen rights to "Junior Miss," the smash Broadway comedy hit which ran for nearly two years in New York, and that the picture based upon the stage success will go into immediate production at the Warner Hollywood studios.

Eight Tunes Set for Musical

Eight tunes have been set by Columbia for "Meet Miss Bobby Socks," Bob Crosby's first starring vehicle. Crosby will sing six of them: Two Heavens, I'm Not Afraid, Come Rain, Come Shine, A Fellow on a Furlough, Idolizing and Come With Me My Honey. The Kim Loo Sisters, a vocal trio, are scheduled to do Take It Easy, while Deacon Jones will receive a swing treatment from Louis Jordan and his band.

Assignment for Alan Mowbray

Alan Mowbray has been added to the cast of Columbia's musical comedy, "Beauty for Sale." He will be featured in a cast which includes Ann Savage, Ross Hunter, Hugh Herbert, Glenda Farrell and Ina Ray Hutton and her band.

Unit Manager for 'Family'

Glenn Cook, recently affiliated with Paramount and United Artists, was appointed unit manager for Sol Lesser's "Three's a Family," a United Artists release, with Charlotte Greenwood, Charles Ruggles and Jeff Donnell in the cast.

Added to 'Stranger' Cast

Minerva Urecal, Milton Kibbee and 14-month-old Janie Mattman have been added to the cast of "I Married a Stranger," with Dean Jagger, Kim Hunter and Neil Hamilton in top spots. William Castle is directing for King Bros.

Marguerite Chapman to Co-Star

Marguerite Chapman will be co-starred with Allyn Joslyn and Evelyn Keyes in the Columbia mystery comedy, "Stalk the Hunter."

Thrown From His Horse

James Ellison, star of Columbia's serial "The Desert Hawk" was thrown from his horse last week while working in the picture, suffered a fractured back, will be unable to resume work. Gilbert Roland replaces him.

Feature Booking Guide

STB

Features and western series releases listed alphabetically by title under name of distributor. Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical	(D) Drama	(G) Gangster	(My) Mystery	(Wa) War
(C) Comedy	(Doc) Documentary	(M) Musical	(W) Western	(H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43		b12/25/43
4003	Destroyer (D)	E. Robinson-G. Ford-M. Chapman	99	9/2/43		b8/21/43
4020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43		b10/16/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43		b10/23/43
4023	Passport to Suez (D)F	Warren William-Ann Savage	72	8/19/43		b9/13/43

CURRENT 1943-44

	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44		b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44		b2/5/44
	Black Parachute, The	J. Carradine-Osa Massen	65	5/4/44		a4/15/44
4034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43		b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43		b2/5/44
4031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43		b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44		b2/12/44
	Girl in the Case	Janis Carter-Edmund Lowe	64	4/20/44		a4/15/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43		b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44		b5/13/44
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43		b1/29/44
	Jam Session	Ann Miller-Jess Barker	77	4/13/44		a1/22/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44		b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44		b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44		b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43		b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44		a3/4/44
	Stars on Parade	Lynn Merrick-Larry Parks	5	25/44		a4/15/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44		b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43		b12/25/43
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44		b5/6/44
	Underground Guerillas	John Clements-Mary Morris	5	18/44		
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43		b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44		b4/8/44

COMING 1943-44

Battleship Blues	K. Kyser-Ann Miller-V. Moore	a5/6/44
Cry of the Were-Wolf	Osa Massen-Stephen Crane	
Death Walks Alone	Rose Hobart-William Wright	
Ever Since Venus	Ann Savage-Ross Hunter	
Impatient Years, The	L. Bowman-J. Arthur-C. Coburn	a5/20/44
Kansas City Kitty	Joan Davis-Bob Crosby	a5/20/44
Louisiana Hayride	Judy Canova-Ross Hunter	7/13/44 a5/20/44
Love of Madame Sand (Tech.)	Paul Muni-Merle Oberon	a1/22/44
Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick	
Mr. Winkle Goes to War	Ed. G. Robinson-Ruth Warrick	8/3/44 a3/11/44
Secret Command	P. O'Brien-C. Landis-C. Morris	7/6/44 a3/11/44
Shadows in the Night	Warner Baxter-Nina Foch	7/24/44
She's a Soldier Too	Beulah Bondi-Nina Foch	6/29/44 a5/6/44
They Live in Fear	Otto Kruger-Clifford Severn	6/15/44 a4/15/44
Tonight & Every Night(Tech.)	R. Hayworth-J. Blair	
U-Boat Prisoner	Bruce Bennett-Erik Rolf	7/20/44 a5/20/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44		b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43		b1/8/44
5201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43		b11/27/43
	Riding West (W)F	C. Starrett-Shirley Patterson	5	18/44		a1/30/43
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43		b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44		
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44		b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44		b5/6/44

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
Last Horseman, The (W)F	Russell Hayden-Bob Wills	6/22/44 a1/9/43
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely	
Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth	a2/12/44
Under Western Skies	Red River Dave-Jane Frazee	

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May		b4/8/44
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar		b1/22/44

MGM (Cont.)

CURRENT 1943-44

414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb		b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec		b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May		b5/13/44
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec		b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr		b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec		b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec		b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan		b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb		b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec		b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May		b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar		b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec		b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar		b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb		b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr		b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec		b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.		b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June		b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June		b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44		b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec		b7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec		b7/31/43

COMING

Airship Squadron 4	Wallace Beery-James Gleason	
America (Tech.)	B. Donlevy-Ann Richards	a6/12/43
Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101 b5/27/44
Canterville Ghost	Charles Laughton-Margaret O'Brien	95 a10/30/43
Dragon Seed	Katharine Hepburn-Walter Huston	a2/5/44
Gold Town	Wallace Beery-Binnie Barnes	
Kismet (Tech.)	R. Colman-Marlene Dietrich	a2/19/44
Lost in a Harem	Abbott & Costello-M. Maxwell	
Maisie Goes to Reno	Ann Sothern-John Hodiak	
Marriage Is a Private Affair	Lana Turner-John Hodiak	a3/25/44
Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien	a4/1/44
Mrs. Parkington	Greer Garson-Walter Pidgeon	a5/27/44
Music for Millions	D. Reed-M. O'Brien-J. Durante	
National Velvet	Mickey Rooney-Elizabeth Taylor	a4/1/44
Picture of Dorian Gray	George Sanders-Hurd Hatfield	
Secrets in the Dark	Robert Young-Susan Peters	
Seventh Cross	Spencer Tracy-Signe Hasso	a3/18/44
Son of Lassie	Elsa Lanchester-Nigel Bruce	
Thin Man Goes Home	William Powell-Myrna Loy	
Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson	a4/8/44
White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126 b3/11/44
Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly	

MONOGRAM

CURRENT 1942-43

Block No.						
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43		b7/31/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43		b11/13/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43		b9/18/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43		b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44		b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43		a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44		b1/29/44
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43		b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44		b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44		a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43		b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44		b4/15/44
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43		b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING 1943-44

Alaska	Margaret Lindsay-John Carradine	a5/20/44
Are These Your Parents?	Lyle Talbot-Addison Richards	a5/13/44
A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox	a5/20/44
Black Magic	Sidney Toler-Claudia Dell	a5/27/44
Block Busters	East Side Kids-Roberta Smith	a2/12/44
Call of the Jungle	Ann Corio-James Bush	a4/29/44
2 Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65 b4/1/44
2 Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan	63 b4/1/44
Oh What a Night	Edmund Lowe-Marjorie Rambeau	a5/6/44
2 Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79 b3/11/44
I Married a Stranger	Dean Jagger-Neil Hamilton	
Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78 b5/20/44
Leave It to the Irish	James Dunn-Wanda McKay	a5/13/44
Three of a Kind	Billy Gilbert-Maxie Rosenbloom	a5/20/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44		b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44		a2/19/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59		b5/13/44
Marked Trails	Hoot Gibson-Bob Steele			
Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55		b3/11/44
Range Law (W)F	J. M. Brown-Raymond Hatton	58		b5/13/44
West of the Rio Grande	J. M. Brown-Raymond Hatton			

PARAMOUNT

Block No.	CURRENT 1943-44	Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A....Lamour-MacMurray-B. Hutton	96	..4/20/44	...b4/29/44
5	Double Indemnity (M)A.....Stanwyck-MacMurray-Robinson	106	..4/21/44	...b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D) .....Gary Cooper-Ingrid Bergman.....	168	.....	....b7/17/43
5	Gambler's Choice (D)A.....Chester Morris-Nancy Kelly.....	65	..4/24/44	...b4/29/44
	Going My Way (DM)F.....Bing Crosby-Rise Stevens.....	125	.....	....b3/4/44
3	Henry Aldrich, Boy Scout(C)F.Jimmy Lydon-Joan Mortimer.....	66	..1/3/44	....b1/8/44
2	Henry Aldrich Haunts a House (C)F .....J. Lydon-C. Smith.....	73	..11/4/44	..b11/13/44
5	Henry Aldrich Plays Cupid (CD)F .....Jimmy Lydon-Chas. Smith.....	65	..4/20/44	...b4/29/44
5	Hitler Gang (D)F.....Robert Watson-Alexander Pope.....	99	..4/24/44	...b4/29/44
4	Hour Before the Dawn (D)F..Franchot Tone-Veronica Lake.....	75	.....	....b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F .....Ginger Rogers-Ray Milland.....	100	.....	....b2/12/44
2	Minesweeper (D)F .....Richard Arlen-Jean Parker.....	67	..11/5/43	...b11/13/43
3	Miracle of Morgan's Creek (CD)F .....Eddie Bracken-Betty Hutton.....	99	..1/4/44	.....b1/8/44
4	Navy Way (D)F.....Rob't Lowery-Jean Parker.....	75	.....	....b2/26/44
2	No Time for Love (C)A.....C. Colbert-F. MacMurray.....	83	..11/5/43	..b11/13/43
2	Riding High (Tech.) (CD)F..D. Lamour-D. Powell.....	89	..11/4/43	...b11/6/43
3	Standing Room Only (C)F....P. Goddard-F. MacMurray.....	83	..1/3/44	.....b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F .....Gary Cooper-Laraine Day.....	136	..4/21/44	...b4/29/44
3	Timber Queen (D)F.....R. Arlen-M. B. Hughes.....	66	..1/4/44	.....b1/8/44
3	Uninvited, The (M)A.....Ray Milland-R. Hussey.....	98	..1/3/44	.....b1/8/44
4	You Can't Ration Love (M)F.Betty Rhodes-Johnny Johnston.....	79	.....	....b2/26/44

COMING

And Now Tomorrow.....A. Ladd-L. Young-S. Hayward.....	....a1/29/44	
Bring on the Girls (Tech.)....Lake-Tufts-Reynolds-Bracken	....a2/26/44	
Dark Mountain .....Robert Lowery-Ellen Drew.....	.....	
Fear .....J. McCrea-Gail Russell-H. Marshall.....	.....	
Frenchman's Creek (Tech.)....J. Fontaine-Arturo de Cordova.....	....a7/31/43	
Great Moment .....Joel McCrea-Betty Field.....	....a6/27/42	
Hail the Conquering Hero.....Eddie Bracken-Ella Raines.....	....a8/28/43	
Henry Aldrich's Little Secret..Jimmy Lydon-Joan Mortimer.....	....a7/10/43	
Here Come the Waves (Tech.).Bing Crosby-B. Hutton-S. Tufts.....	.....	
I Love a Soldier.....P. Goddard-Sonny Tufts.....	....a12/4/43	
Incendiary Blonde (Tech.)....Betty Hutton-Barry Fitzgerald.....	.....a2/5/44	
Man in Half Moon Street.....Nils Asther-Helen Walker.....	...a10/23/43	
Ministry of Fear.....Ray Milland-Marjorie Reynolds.....	....a7/31/43	
Murder, He Says.....F. MacMurray-M. Main-M. Paige.....	.....	
National Barn Dance.....Charles Quigley-Jean Heather.....	....a1/29/44	
One Body Too Many.....J. Haley-J. Parker-B. Lugosi.....	.....a3/4/44	
Our Hearts Were Young & Gay .....Diana Lynn-Gail Russell.....	...a10/16/43	
Practically Yours .....C. Colbert-F. MacMurray.....	....a3/11/44	
Rainbow Island .....Dorothy Lamour-Eddie Bracken.....	...a12/11/43	
Road to Utopia.....Crosby-Hope-Lamour	.....a8/7/43	
Take It Big.....J. Haley-H. Hilliard-M. B. Hughes.....	...a12/11/43	
Till We Meet Again.....Ray Milland-Barbara Britton.....	...a12/11/43	
Two Years Before the Mast....Donlevy-Ladd-Bendix	.....	

PRC

	CURRENT 1942-43	Rel. Date	
315	Suspected Person .....Clifford Evans-Patricia Roc.....	11/29/43	.....
316	Underdog, The (D)F.....Barton MacLane-Charlotte Wynters.	65..10/17/43	..b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The....Edward E. Horton-Otto Kruger.....	3/29/44	.....
403	Career Girl (M)F.....Frances Langford-Craig Wood.....	69..1/11/44	..b12/18/43
418	Contender, The (D)F.....Buster Crabbe-Arline Judge.....	65..5/10/44	...b5/13/44
411	Danger—Women at Work(C)F.Patsy Kelly-Isabel Jewell.....	61..8/23/43	...b7/17/43
412	Girl From Monterrey, The (CD)F .....Armida-Edgar Kennedy	61..10/4/43	...b9/25/43
402	Harvest Melody (M)F.....Rosemary Lane-Johnny Downs.....	70..11/22/43	..b10/9/43
407	Jive Junction (M)F.....Dickie Moore-Tina Thayer.....	62..12/20/43	.b11/20/43
414	Lady in the Death House(D)A.Lionel Atwill-Jean Parker.....	56..3/15/44	...b3/25/44
420	Men of the Sea.....Wilfrid Lawson-Mary Jerrold.....	4/30/44	.....
409	Men on Her Mind (D)A.....Mary Beth Hughes-Ted North.....	67..2/12/44	....b2/5/44
419	Monster Maker, The (H)A....J. Carrol Naish-Ralph Morgan.....	63..4/15/44	...b3/11/44
408	Nabonga (Gorilla) (D)F.....Buster Crabbe-Fifi Dorsay.....	72..1/25/44	....b4/1/44
	(Reviewed as: Girl and the Gorilla)		
422	Shake Hands With Murder (M)A .....Iris Adrian-Frank Jenks.....	62..4/22/44	...b5/13/44
405	Submarine Base (D).....John Litel-Alan Baxter.....	66..7/20/43	...b7/10/43
406	Tiger Fangs (D)F.....Frank Buck-June Duprez.....	59..9/10/43	...b9/25/43
415	Waterfront .....J. C. Naish-John Carradine.....	65..6/10/44	...b5/20/44

COMING

416	Delinquent Daughters .....June Carlson-Judy Gibson.....	7/15/44	.....
	Dixie Jamboree .....Frances Langford-Guy Kibbee.....		....a2/19/44
421	Machine Gun Mama.....Armida-Wallace Ford	8/2/44	....a4/29/44
404	Minstrel Man .....Gladys George-Benny Fields.....	7/1/44	.....
	Seven Doors to Death.....Chick Chandler-June Clyde.....	7/25/44	.....

Westerns (Current 1943-44)

459	Blazing Frontier .....Buster Crabbe-Al St. John.....	59..9/1/43	....a9/25/43
452	Boss of Rawhide.....Dave O'Brien-Jim Newill.....	59..11/20/43	.....
460	Devil Riders (W)F.....Buster Crabbe-Al (Fuzzy) St. John.	60..11/5/43	..a11/20/43
461	Drifter, The (W)F.....Buster Crabbe-Al (Fuzzy) St. John.	58..12/20/43	.....
462	Frontier Outlaws .....Buster Crabbe-Al St. John.....	3/4/44	.....
453	Gunsmoke Mesa .....Dave O'Brien-Jim Newill.....	59..1/3/44	....a12/4/43
455	Guns of the Law.....James Newill-Dave O'Brien.....	4/10/44	.....
454	Outlaw Roundup .....Dave O'Brien-Jim Newill.....	2/10/44	....a1/8/44
456	Pinto Bandit, The.....Dave O'Brien-Jim Newill.....	4/27/44	.....
451	Return of the Rangers, The (W)F .....Dave O'Brien-Jim Newill.....	60..10/26/43	.b10/16/43
457	Spook Town .....Dave O'Brien-Jim Newill.....	6/3/44	.....
463	Thundering Gun Slingers.....Buster Crabbe-Al St. John.....	3/25/44	.....

Westerns (Coming)

458	Brand of the Devil.....Dave O'Brien-Jim Newill.....	7/15/44	.....
	Fuzzy Settles Down.....Buster Crabbe-Al St. John.....		.....
	Rustler's Hideout .....Buster Crabbe-Al St. John.....		.....

RKO-RADIO

	CURRENT 1943-44	Trade Shown	
420	Action in Arabia (D)F.....G. Sanders-V. Bruce.....	75..2/15/44	...b2/19/44
402	Adventures of a Rookie (C)F..Wally Brown-Alan Carney.....	65..8/17/43	...b8/21/43
405	A Lady Takes a Chance (C)F.Jean Arthur-John Wayne.....	85..8/16/43	...b8/21/43
411	Around the World (MC)F....Kay Kyser-Joan Davis.....	81..12/6/43	..b11/27/43
336	Coastal Command (Doc.).....R.A.F. Personnel	61..July	.....b7/24/43
418	Curse of the Cat People(D)A..Simone Simon-Kent Smith.....	70..2/16/44	...b2/19/44
422	Days of Glory (D)A.....Gregory Peck-Toumanova	86..4/17/44	...b4/22/44
419	Escape to Danger (D)A.....E. Portman-A. Dvorak.....	82..2/14/44	...b2/12/44
410	Falcon and the Co-eds (M)F..Tom Conway-Jean Brooks.....	68..11/4/43	...b11/6/43

RKO-RADIO

	CURRENT 1943-44	Trade Mins.	Shown	See Issue of
421	Falcon Out West (M)F.....Tom Conway-Barbara Hale.....	65	..4/17/44	....b3/4/44
407	Gangway for Tomorrow (D)A..Margo-Robert Ryan	69	..11/1/43	...b11/6/43
412	Ghost Ship (H)A.....Richard Dix-Russell Wade.....	69	..12/6/43	..b12/11/43
409	Gildersleeve on Broadway(C)F.Harold Peary-Billie Burke.....	65	..11/3/43	..b10/23/43
408	Government Girl (C)F.....O. de Havilland-Sonny Tufts.....	94	..11/3/43	...b11/6/43
415	Higher & Higher (M)F.....M. Morgan-F. Sinatra-J. Haley.....	90	..12/8/43	..b12/11/43
406	Iron Major (D)F.....Pat O'Brien-Ruth Warrick.....	85	..11/1/43	..b10/23/43
451	North Star, The (D)F.....W. Huston-A. Baxter.....	105	..11/8/43	..b10/16/43
417	Passport to Destiny (CD)F....Elsa Lanchester-Gordon Oliver.....	64	..2/15/44	...b1/29/44
414	Rookies in Burma (C)F.....Alan Carney-Wally Brown.....	62	..12/7/43	..b12/11/43
424	Seven Days Ashore (CM)F....Gordon Oliver-Wally Brown.....	74	..4/18/44	...b4/22/44
425	Show Business (CD)F.....E. Cantor-G. Murphy-Joan Davis...	92	..4/19/44	...b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F .....Disney Feature	80	.....	.....Reissue
413	Tarzan's Desert Mystery (A)F.J. Weissmuller-Nancy Kelly.....	70	..12/7/43	..b12/11/43
416	Tender Comrade .....Ginger Rogers-Robert Ryan.....	101	..2/14/44	....b1/1/44
452	Up In Arms (Tech.) (MC)F....D. Kaye-D. Andrews-D. Shore.....	106	..Sp	.....b2/12/44
423	Yellow Canary (Spy)F.....Anne Neagle-Richard Greene.....	84	..4/18/44	...b4/15/44

COMING

Belle of the Yukon (Tech.)....R. Scott-Gypsy Rose Lee-D. Shore.....	.....a5/6/44	
Bride By Mistake.....A. Marshal-L. Day-M. Hunt.....	.....a5/6/44	
Casanova Brown .....Gary Cooper-Teresa Wright.....	....a3/25/44	
Falcon in Mexico.....Tom Conway-Mona Maris.....	.....	
Farewell My Lovely.....D. Powell-A. Shirley-C. Trevor.....	.....	
Gildersleeve's Ghost .....Harold Peary-Marion Martin.....	....a12/4/43	
Going to Town.....Lum 'n' Abner.....	.....	
Goyescas (M)A .....Spanish Cast 99	.....b5/20/44	
Having Wonderful Crime.....Pat O'Brien-G. Murphy-C. Landis.....	.....	
Heavenly Days .....Fibber McGee & Molly.....	.....a4/8/44	
Mlle. Fifi .....Simone Simon-Kurt Kreuger.....	....a5/13/44	
Marine Raiders .....Pat O'Brien-Ruth Hussey.....	....a2/19/44	
Master Race .....Carl Esmond-Osa Massen.....	.....	
Night of Adventure.....Tom Conway-Louis Borell.....	....a2/26/44	
None But the Lonely Heart...Cary Grant-E. Barrymore.....	.....	
Princess & the Pirate.....Bob Hope-Walter Brennan.....	.....	
Pumpkin Shell .....Sharyn Moffett-Jill Esmond.....	.....	
Step Lively .....Sinatra-G. Murphy-G. DeHaven.....	....a4/29/44	
Tall in the Saddle.....John Wayne-Ella Raines.....	.....	
Three Caballeros .....Disney	.....	
Untitled Musical .....Anne Shirley-Dennis Day.....	.....	
Woman in the Window.....Robinson-Bennett-Massey	.....a5/27/44	
Youth Runs Wild.....Kent Smith-Bonita Granville.....	.....a2/5/44	

REPUBLIC

	CURRENT 1942-43	Rel. Date	
257	Man From Music Mountain (W)F .....Roy Rogers-Ruth Terry.....	71..10/30/43	..b9/25/43
229	Scream in the Dark, A.....Robert Lowery-Marie McDonald....	55..10/15/43	..b10/2/43
228	Sleepy Lagoon .....Judy Canova-Dennis Day.....	65..9/5/43	....b8/21/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F..Joe E. Brown-June Havoc.....	74	..2/19/44	...b1/29/44
342	Cowboy and the Senorita (MW)F .....Roy Rogers-Mary Lee-Dale Evans..	78	..5/12/44	....b4/1/44
306	Deerslayer (A)F .....Bruce Kellogg-Jean Parker.....	67	..11/22/43	..b11/6/43
305	Drums of Fu Manchu (D)F...Harry Brandon-William Royle.....	68	..11/27/43	..b11/13/43
311	Fighting Seabees (D)F.....John Wayne-Susan Hayward.....	100	..3/10/44	...b1/22/44
341	Hands Across the Border(W)F.Roy Rogers-Ruth Terry.....	73	..1/5/44	...b12/11/43
303	Here Comes Elmer (C)F.....Al Pearce-F. Albertson-D. Evans...	74	..11/15/43	.b10/16/43
302	Hoosier Holiday .....Dale Evans-George Byron.....	72	..9/28/43	...b8/28/43
307	In Old Oklahoma (D)A.....John Wayne-Martha Scott.....	102	..12/6/43	...b10/23/43
316	Jamboree (M)F .....Ruth Terry-George Byron.....	71	..5/5/44	.....b4/8/44
315	Lady and the Monster (HD)A.Arlen-Ralston-von Stroheim	86	..4/17/44	...b3/18/44
312	My Best Gal (MC)F.....Jane Withers-Jimmy Lydon.....	67	..3/28/44	...b3/18/44
304	Mystery Broadcast (M)F.....Ruth Terry-Frank Albertson.....	63	..11/23/43	.b10/23/43
308	O, My Darling Clementine (CM)F .....F. Albertson-Lorna Gray.....	69	..12/31/43	..b12/4/43
310	Pistol Packin' Mama (CM)F..Ruth Terry-Robert Livingston.....	64	..12/15/43	.b12/11/43
313	Rosie the Riveter (CD)F.....Jane Frazee-Frank Albertson.....	75	..4/9/44	....b4/15/44
301	Saint Meets the Tiger(MD)F.Hugh Sinclair-Jean Gillis.....	70	..10/5/43	....b8/7/43
314	Trocadero (MD)F .....Rosemary Lane-Johnny Downs.....	74	..4/24/44	....b4/8/44
309	Whispering Footsteps (M)A...John Hubbard-Rita Quigley.....	56	..12/30/43	...b2/26/44
	Women in War.....Elsie Janis-Wendy Barrie.....		1/25/44	....Reissue

COMING

	Anything For a Laugh.....Richard Arlen-Ellen Drew.....	.....	
	Atlantic City .....Moore-Whiteman-Armstrong Band.....	....a5/27/44	
	Brazil .....Virginia Bruce-Tito Guizar.....	.....	
319	Call of the South Seas.....Janet Martin-Allan Lane..... 7/7/44	.....a4/1/44	
	Girl Who Dared.....Lorna Grey-Peter Cookson.....	.....	
	Goodnight Sweetheart .....Bob Livingston-Ruth Terry.....	....a5/20/44	
	House of Terror.....William Terry-Virginia Grey.....	.....	
	Man From Frisco (D)F.....Michael O'Shea-Anne Shirley..... 91	.....b4/29/44	
	Port of 40 Thieves.....Stephanie Bachelor-Richard Powers.....	.....	
	San Fernando Valley.....Roy Rogers & Trigger-D. Evans.....	.....	
	Secrets of Scotland Yard.....Edgar Barrier-Stephanie Bachelor.....	.....a5/6/44	
317	Silent Partner .....Beverly Lloyd-Bill Henry..... 6/9/44	....a5/20/44	
	Sing, Neighbor, Sing.....Lulubelle and Scotty.....	....a5/20/44	
	Storm Over Lisbon.....Ralston-von Stroheim-Arlen	.....a3/4/44	
	Song of Nevada.....Roy Rogers-D. Evans-Mary Lee.....	....a4/29/44	
	Three Little Sisters.....Mary Lee-Ruth Terry-Cheryl Walker.....	....a5/20/44	
343	Yellow Rose of Texas.....Roy Rogers-Dale Evans..... 69..6/24/44	.....	

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F.Bob Livingston-Smiley Burnette....	56	..3/3/44	....b2/19/44
351	Beyond the Last Frontier(W)F.Eddie Dew-Smiley Burnette.....	56	..9/18/43	...b9/11/43
3302	Big Show, The.....Gene Autry-Smiley Burnette.....		3/1/44	.....Reissue
362	Black Hills Express (W)F....D. Barry-W. Vernon-A. Heath.....	55	..8/15/43	....b8/7/43
365	California Joe (W)F.....Don "Red" Barry-Wally Vernon...	55	..12/29/43	...b1/8/44
364	Canyon City (W)F.....Don "Red" Barry-Wally Vernon...	60	..11/29/43	.b11/20/43
375	Death Valley Manhunt.....Bill Elliott-George Hayes.....	55	..9/25/43	...b8/28/43
361	Fugitive From Sonora (W)F...D. Barry-L. Merrick.....	55	..7/1/43	....a4/17/43
378	Hidden Valley Outlaws (W)F.Bill Elliott-George Hayes.....	56	..4/3/44	.....b4/8/44
355	Laramie Trail (W)F.....Smiley Burnette-Bob Livingston....	56	..4/3/44	....b3/25/44
363	Man From the Rio Grande....Don Barry-Twinkle Watts.....	55	..10/18/43	...b9/25/43
377	Mojave Firebrand (W)F.....Wild Bill Elliott-George Hayes....	55	..3/19/44	....b2/5/44
3303	Oh, Susanna .....Gene Autry-Smiley Burnette.....	64	..4/15/44	....Reissue
366	Outlaws of Santa Fe (W)F....Don "Red" Barry-Twinkle Watts...	56	..4/4/44	....b3/25/44
376	Overland Mail Robbery (W)F.Wild Bill Elliott-George Hayes....	56	..11/26/43	.b10/23/43
353	Pride of the Plains (W)F.....Bob Livingston-Smiley Burnette....	55	..1/5/44	....b12/4/43
352	Raiders of Sunset Pass (W)F.Eddie Dew-Smiley Burnette.....	55	..12/20/43	...b1/1/44
3301	Rootin' Tootin' Rhythm.....Gene Autry-Smiley Burnette.....	62	..1/15/44	....Reissue

Westerns (Coming)

Bordertown Trails .....Smiley Burnette-Sunset Carson.....	.....	
Call of the Rockies.....Smiley Burnette-Sonny Carson.....	.....	
Cheyenne Wildcat .....Wild Bill Elliott.....	.....	
Marshal of Reno.....Bill Elliott-George "Gabby" Hayes.....	.....	
San Antonio Kid.....Bill Elliott-Bobby Blake.....	.....	
Sheriff of Sundown.....Allan Lane-Peggy Stewart.....	.....	
Silver City Kid.....Allan Lane-Peggy Stewart.....	.....	
Stagecoach in Denver.....Allan Lane-Peggy Stewart.....	.....	
Tucson Raiders (W)F.....Wild Bill Elliott-Bobby Blake..... 55	.....b5 20/44	

20TH CENT.-FOX

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F...B. Stanwyck-J. McCrea	95	10/29/43	...Reissue
	Battle of Russia (F)...War Documentary (WAC)	80	11/5/43	...b11/6/43
10	Bermuda Mystery (My)F...Preston Foster-Ann Rutherford	66	May	....b4/22/44
1	Bomber's Moon ...Geo. Montgomery-Annabella	70	8/6/43	....b7/10/43
9	Buffalo Bill (Tech.) (B)F...M. O'Hara-J. McCrea-L. Darnell	90	Apr	....b3/18/44
6	Claudia (D)F ...R. Young-Dorothy McGuire	87	9/3/43	....b8/21/43
4	Dancing Masters (C)F...Laurel & Hardy	63	11/19/43	.b10/30/43
11	Eve of St. Mark (D)F...Anne Baxter-William Eythe	96	June	....b5/20/44
8	Four Jills in a Jeep (M)F...K. Francis-C. Landis-M. Raye	89	Mar	....b3/18/44
6	Gang's All Here, The (M)F...A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F...P. Foster-W. Bendix	93	11/5/43	..b10/30/43
5	Happy Land (D)F...Ameche-Dee-Carey-Rutherford	75	12/3/43	..b11/13/43
1	Heaven Can Wait (Tech.)...D. Ameche-Gene Tierney	98	8/13/43	...b7/24/43
1	Holy Matrimony (CD)...M. Wooley-G. Fields	87	8/27/43	...b8/28/43
	In Old Chicago (D)F...Alice Faye-T. Power-D. Ameche	94	9/24/43	....Reissue
7	Jane Eyre (D)A...Orson Welles-Joan Fontaine	96	Feb	.....b2/5/44
11	Ladies of Washington (D)A...Trudy Marshall-Ronald Graham	61	June	....b5/20/44
6	Lifeboat (D)A ...Tallulah Bankhead-John Hodiak	96	1/28/44	...b1/15/44
6	Lodger, The (H)A...Merle Oberon-George Sanders	84	1/7/44	....b1/8/44
2	Paris After Dark (D)A...G. Sanders B. Marshall-P. Dorn	86	10/15/43	..b10/9/43
8	Purple Heart (T)A...Dana Andrews-Richard Conte	99	Mar	....b2/26/44
10	Pin-Up Girl (Tech.) (M)F...B. Grable-M. Raye-Joe E. Brown	83	May	....b4/22/44
	Rains Came, The (D)A...T. Power-M. Loy-G. Brent	95	11/26/43	...Reissue
Sp.	Song of Bernadette...J. Jones-V. Price-C. Bickford	158		...b12/25/43
7	Sullivans, The (B)F...Thomas Mitchell-Anne Baxter	111	Feb	.....b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.) ...B. Grable-R. Young	76	10/1/43	...b9/25/43
9	Tampico (D)F ...Edward G. Robinson-Lynn Bari	75	Apr	....b4/1/44
6	Uncensored (D)F ...Eric Portman-Phyllis Calvert	83	1/21/44	...b1/22/44
	Under Two Flags (D)F...C. Colbert-R. Colman	99	11/26/43	...Reissue
6	Wintertime (MC)F ...S. Henie-J. Oakie	82	9/17/43	...b9/11/43

COMING

	Big Noise, The...Laurel & Hardy			
11	Candlelight in Algeria...James Mason-Carla Lehmann	85	July	
	Greenwich Village (Tech.)...Don Ameche-Carmen Miranda			....a12/4/43
11	Home in Indiana (Tech.)(D)F...Walter Brennan-Jeanne Crain	106	July	.....b5/27/44
	In the Meantime, Darling...Jeanne Crain-Frank Latimore			....a5/20/44
	Irish Eyes Are Smiling...Monty Woolley-Dick Haymes			
	Keys of the Kingdom...Roddy McDowall-Sir C. Hardwicke			.....a4/1/44
	Laura ...Gene Tierney-Dana Andrews			
	Outposts Unknown ...Dennis-Roosevelt tour			
11	Roger Touhy, Gangster (D)A...K. Taylor-L. Andrews-P. Foster	72	July	.....b5/27/44
	Something for the Boys(Tech.)...Carmen Miranda-Michael O'Shea			
	Sweet & Lowdown...J. Oakie-L. Darnell-Benny Goodman			.....a4/1/44
	Take It Or Leave It...Phil Baker-Marjorie Massow			....a5/13/44
	Thunderhead (Tech.) ...R. McDowall-P. Foster-R. Johnson			
	Tree Grows in Brooklyn...D. McGuire-J. Blondell-J. Dunn			
	Wilson (Tech.) ...Coburn-Hardwicke-Mitchell			
	Wing and a Prayer...Don Ameche-Dana Andrews			.....a4/8/44

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A...Lynn Bari-Francis Lederer	107	2/11/44	....b2/5/44
	Hi Diddle Diddle (C)...A. Menjou-M. Scott	72	8/20/43	...b7/31/43
	It Happened Tomorrow (CD)A...D. Powell-L. Darnell-J. Oakie	84	4/7/44	....b3/25/44
	Jack London (B)A...M. O'Shea-S. Hayward	94	12/24/43	.b11/27/43
	Johnny Come Lately (D)...J. Cagney-Grace George	97	9/3/43	....b8/28/43
	Kansan, The (W)F...Richard Dix-Jane Wyatt	79	9/10/43	...b6/12/43
	Knickerbocker Holiday (CM)F...Nelson Eddy-Charles Coburn	86	3/17/44	....b3/4/44
	That Nazty Nuisance (C)...Bobby Watson-Joe Devlin	43	7/1/43	....b6/5/43
	Three Russian Girls (D)F...Anna Sten-Kent Smith	80	1/14/44	....b1/1/44
	Victory Through Air Power(A)...Disney	65	8/13/43	...b7/10/43
	Voice in the Wind (D)A...Francis Lederer-Sigrid Gurie	84	4/21/44	....b3/4/44
	Woman of the Town (D)F...Albert Dekker-Claire Trevor	88	12/31/43	.b12/18/43
	Yanks Ahoy (C)...William Tracy-Marjorie Woodworth	55	8/6/43	.....b7/3/43

COMING

	Abroad With Two Yanks...William Bendix-Dennis O'Keefe			
	Dark Waters ...M. Oberon-F. Tone-T. Mitchell			
	Guest in the House...Anne Baxter-Ralph Bellamy			
	Hairy Ape, The (D)A...W. Bendix-S. Hayward-John Loder	90		....b5/20/44
	Intermezzo ...Leslie Howard-Ingrid Bergman	70		.....Reissue
	Rebecca ...L. Olivier-Joan Fontaine	130		.....Reissue
	Since You Went Away...C. Colbert-J. Cotten-S. Temple			....a3/18/44
	Sensations of 1945...W. C. Fields-E. Powell			.....a4/8/44
	Song of the Open Road (M)F...Bergen & McCarthy-B. Granville	93		....b4/29/44
	Story of G.I. Joe...Ernie Pyle Story			
	Summer Storm (D)A...George Sanders-Linda Darnell	107		....b5/20/44
	Up in Mabel's Room (C)A...Reynolds-Auer-Greenwood-Patrick	76		....b3/25/44
	Double Furlough...Ginger Rogers-Spring Byington			

Westerns (Current)

	Bar 20 (W)F...Wm. Boyd-Andy Clyde	55	10/1/43	...b7/24/43
	Colt Comrades (W)...Wm. Boyd-Andy Clyde	67	6/18/43	...b6/19/43
	False Colors (W)F...Wm. Boyd-A. Clyde	64	11/5/43	...b11/6/43
	Lumber Jack (W)F...Wm. Boyd-Andy Clyde	64	4/28/44	....b4/8/44
	Riders of the Deadline (W)F...William Boyd-Andy Clyde	70	12/3/43	...b1/22/44
	Texas Masquerade (W)F...Wm. Boyd-A. Clyde	59	2/18/44	...b1/29/44

Westerns (Coming)

	Forty Thieves ...Wm. Boyd-Andy Clyde			....a3/11/14
	Mystery Man ...Wm. Boyd-Andy Clyde			....a8/14/43

UNIVERSAL

CURRENT 1942-43

7011	Frontier Bad Men...D. Barrymore-R. Paige-L. Chaney	77	8/6/43	....b8/14/43
4028	Larceny With Music (DM)F...A. Jones-K. Carlisle	64	9/10/43	...b9/11/43
7001	Phantom of the Opera (Tech.)...Nelson Eddy-Susanna Foster	92	8/27/43	...b8/14/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.) ...Maria Montez-Jon Hall	87	1/14/44	...b1/15/44
8023	Always a Bridesmaid (MC)F...Andrews Sisters-Patric Knowles	61	9/24/43	...b10/2/43
8026	Calling Dr. Death (M)A...Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F...Donald O'Connor-Ann Blyth	79	2/25/44	...b2/19/44
8006	Cobra Woman (Tech.) (D)F...M. Montez-Jon Hall-Sabu	70	5/12/44	....b4/29/44
8007	Corvette K-225 (D)F...Randolph Scott-Barry Fitzgerald	98	10/1/43	...b10/2/43
8010	Crazy House (M)F...Olsen & Johnson	80	10/8/43	..b10/16/43
8017	Fired Wife (C)A...Robert Paige-Louise Allbritton	73	9/3/43	.....b9/4/43
8062	Flesh & Fantasy (D)A...Edw. G. Robinson-Charles Boyer	94	10/29/43	..b9/18/43
8064	Gung Ho ...Randolph Scott-Alan Curtis	87	12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F...Grace McDonald-Leon Errol	68	3/10/44	...b3/11/44
8016	Her Primitive Man (C)F...L. Allbritton-R. Paige	79	4/21/44	....b4/8/44
8004	His Butler's Sister (CM)F...D. Durbin-P. O'Brien-F. Tone	93	11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F...H. Hilliard-O. Nelson & Band	62	3/24/44	...b3/18/44
8035	Hi Ya Sailor (M)F...Donald Woods-Elyse Knox	62	10/15/43	..b10/9/43
8066	Impostor, The (D)A...Jean Gabin-Allyn Joslyn	94	2/11/44	...b2/12/44
8065	Ladies Courageous (D)F...Young-Fitzgerald-Barrymore	87	3/17/44	...b3/25/44
8038	Mad Ghoul (H)A...Evelyn Ankers-David Bruce	65	11/12/43	..b11/6/43
8025	Moonlight in Vermont...Gloria Jean-Fay Helm	62	12/24/43	.b12/25/43
8037	Moon Over Las Vegas (CM)F...Anne Gwynne-David Bruce	69	4/28/44	...b4/15/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
8030	Never a Dull Moment (MC)F...Ritz Bros.-Frances Langford	60	11/19/43	.b10/30/43
8032	Pardon My Rhythm (CM)F...Gloria Jean-Patric Knowles	62	5/19/44	....b5/6/44
8014	Phantom Lady (M)F...Ella Raines-Franchot Tone	87	1/28/44	....b1/29/44
8019	Scarlet Claw (My)F...B. Rathbone-Nigel Bruce	74	5/26/44	....b4/29/44
8024	Sherlock Holmes Faces Death (M)F ...B. Rathbone-N. Bruce	68	9/17/43	..b9/11/43
8041	She's For Me (CM)F...Grace McDonald-David Bruce	60	12/10/43	..b12/4/43
8034	Sing a Jingle (CM)F...Allan Jones-June Vincent	62	1/7/44	....b1/1/44
8036	Slightly Terrific (CM)F...Anne Rooney-Leon Errol	58	5/5/44	....b4/22/44
8013	Son of Dracula (H)A...A. Curtis-L. Chaney	80	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F...E. Knox-D. Woods-B. Burke	64	12/3/43	..b11/27/43
8021	Spider Woman (MD)F...B. Rathbone-N. Bruce	62	1/21/44	....b1/8/44
8022	Strange Death of Adolf Hitler (D)A ...Ludwig Donath-G. Sondergaard	72	9/10/43	....b9/4/43
8020	Swingtime Johnny (C)F...Andrews Sisters-H. Hilliard	60	2/4/44	....b1/22/44
8012	This Is the Life (M)F...Donald O'Connor-Susanna Foster	87	6/2/44	....b4/29/44
8009	Top Man (CM)F...Donald O'Connor-Susanna Foster	82	9/17/43	...b9/18/43
8029	Weekend Pass (C)F...Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	....b2/5/44
8027	Weird Woman (M)A...Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	....b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F ...Allan Jones-Evelyn Ankers	64	10/22/43	.b10/30/43

COMING

	Allergic to Love (C)A...Noah Beery, Jr.-Martha O'Driscoll	64		.....b5/6/44
	Babes on Swing Street...Peggy Ryan-Leon Errol			
	Bowery to Broadway...Oakie-Montez-S. Foster			
	Christmas Holiday ...Deanna Durbin-Gene Kelly	93	6/30/44	....a1/8/44
	Climax, The ...Susanne Foster-Turhan Bey			.....a3/4/44
	Dead Man's Eyes...Lon Chaney, Jr.-Jean Parker			....a5/20/44
	Devil's Brood, The...Lon Chaney-Boris Karloff			....a4/29/44
8061	Follow the Boys(M)F...All-Star	122		....b3/25/44
	Ghost Catchers ...Olsen & Johnson	6	16/44	....a4/8/44
	Gypsy Wildcat ...M. Montez-Jon Hall-L. Carrillo			.....a2/5/44
	House of Fear...Basil Rathbone-Nigel Bruce			
	Invisible Man's Revenge...Jon Hall-Evelyn Ankers	6	9/44	.....a2/5/44
	Jungle Woman (H)A...Evelyn Ankers-Milburn Stone	60		.....b5/27/44
	Merry Monahans ...Donald O'Connor-Peggy Ryan			....a1/8/44
	Moonlight & Cactus...Andrews Sisters-Leo Carrillo			....a10/2/43
	Mummy's Ghost (M)A...Lon Chaney, Jr.-J. Carradine	61		....b5/13/44
	Murder in the Blue Room...Anne Gwynne-Donald Cook			....a5/13/44
	Patrick the Great...Donald O'Connor-Peggy Ryan			...a11/20/43
	Pearl of Death, The...Basil Rathbone-Nigel Bruce			....a5/20/44
	Reckless Age ...Gloria Jean			....a5/6/44
	San Diego, I Love You...Ed. E. Horton-L. Allbritton			....a5/27/44
	See My Lawyer...Olsen and Johnson			....a5/6/44
	Singing Sheriff ...Bob Crosby-Fay McKenzie			
	South of Dixie (CM)F...David Bruce-Ann Gwynne	61	6/23/44	...b5/27/44
	Trail to Gunsight...Eddie Dew-Lyle Talbot			
	Twilight on the Prairie...Eddie Quillan-Connie Haines			.....a5/6/44

Westerns (Current 1943-44)

8081	Arizona Trail ...Tex Ritter-Fuzzy Knight	57	9/24/43	...a9/11/43
8085	Boss of Boomtown...Rod Cameron-Fuzzy Knight	56	5/26/44	
8082	Frontier Law ...Tex Ritter-Fuzzy Knight	62	11/5/43	...a9/25/43
8083	Marshal of Gunsmoke...Tex Ritter-Russell Hayden	58	1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F...Tex Ritter-Fuzzy Knight	57	3/17/44	...a10/23/43
8086	Trigger Trail ...Rod Cameron-Fuzzy Knight		7/7/44	

WARNER BROS.

CURRENT 1943-44

304	Adventure in Iraq (D)F...J. Loder-R. Ford	64	10/9/43	...b9/25/43
315	Adventures of Mark Twain(D)...Fredric March-Alexis Smith	130	5/6/44	....b5/6/44
316	Between Two Worlds (D)A...J. Garfield-P. Henreid-D. King	112	5/20/44	...b5/13/44
327	Crime School ...Humphrey Bogart-Dead End Kids	86	12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F...Dennis Morgan-Irene Manning	90	1/29/44	..b12/18/43
309	Destination Tokyo ...Cary Grant-John Garfield	135	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F...J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	..b10/23/43
325	Frisco Kid ...James Cagney		3/4/44	.....Reissue
328	Girls on Probation...Ronald Reagan-Jane Bryan	63	12/4/43	....Reissue
311	In Our Time (D)A...I. Lupino-P. Henreid-N. Coleman	110	2/19/44	....b2/5/44
224	Irving Berlin's This Is the Army (M)F ...Army All-Star Cast	121	6/24/44	....Reissue
302	Murder on the Waterfront (D)...Warren Douglas-Joan Winfield	50	9/18/43	...b7/31/43
307	Northern Pursuit (D)F...E. Flynn-H. Dantine	94	11/13/43	.b10/23/43
308	Old Acquaintance (D)A...Bette Davis-Miriam Hopkins	110	11/27/43	..b11/6/43
330	Oklahoma Kid (W)F...J. Cagney-H. Bogart	80	9/11/43	....Reissue
312	Passage to Marseille (D)A...Humphrey Bogart-Michele Morgan	110	3/11/44	...b2/12/44
305	Princess O'Rourke (CD)F...O. DeHavilland-R. Cummings	94	10/23/43	..b9/25/43
313	Shine On Harvest Moon (M)F...A. Sheridan-D. Morgan	112	4/8/44	....b3/11/44
303	Thank Your Lucky Stars (M)...All-Star Cast	127	9/25/43	...b8/21/43
314	Uncertain Glory (D)A...Errol Flynn-Paul Lukas	102	4/22/44	....b4/8/44
301	Watch on the Rhine (D)...Bette Davis-Paul Lukas	114	9/4/43	....b7/31/43

COMING

	Animal Kingdom ...Ann Sheridan-Dennis Morgan			...a11/20/43
	Arsenic and Old Lace...Cary Grant-Priscilla Lane			.....a1/3/43
	Christmas in Connecticut...Barbara Stanwyck-Dennis Morgan			
	Conflict ...Humphrey Bogart-Alexis Smith			
	Conspirators ...Paul Henreid-Hedy Lamarr			
	Cinderella Jones ...Joan Leslie-Robert Alda			
	Crime by Night...Jane Wyman			
	Devotion (D) ...O. deHavilland-I. Lupino			....a2/27/43
	Doughgirls ...A. Sheridan-J. Carson-J. Wyman			
	Horn Blows at Midnight...Jack Benny-Alexis Smith			
	Janie ...Joyce Reynolds-Robert Hutton			
	Last Ride (D)...R. Travis-Chas. Long			
317	Make Your Own Bed (F)F...Jack Carson-Jane Wyman	82	6/10/44	...b5/20/44
	Mask of Dmitrios...Zachary Scott-Peter Lorre	95	7/1/44	
	Mr. Skeffington (D)A...Bette Davis-Claude Rains	146		....b5/27/44
	My Reputation ...Barbara Stanwyck-George Brent			
	Objective Burma ...E. Flynn-James Brown			
	Rhapsody in Blue...Joan Leslie-Robert Alda			...a10/23/43
	Roughly Speaking ...Rosalind Russell-Jack Carson			
	Saratoga Trunk ...Gary Cooper-Ingrid Bergman			....a6/26/43
	Strangers in Our Midst...Philip Dorn-Irene Manning			
	To Have and Have Not...H. Bogart-W. Brennan			
	Very Thought of You...Ida Lupino-Dennis Morgan			.....a5/13/44

Westerns

333	Cherokee Strip, The...Dick Foran-Jane Bryan	56	10/2/43	....Reissue
334	Empty Holsters ...Dick Foran-Patricia Walthall	62	10/2/43	....Reissue
335	Guns of Pecos...Dick Foran-Anne Nagel	56	10/2/43	....Reissue
336	Land Beyond the Law (W)F...Dick Foran	57	10/2/43	....Reissue
332	Prairie Thunder ...Dick Foran-Ellen Clancy	55	10/2/43	....Reissue
331	Song of the Saddle...Dick Foran-Alma Lloyd	59	10/2/43	....Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)...Clive Brook-Judy Campbell	72	English	....b8/7/43
	Adventure in Music (M)...Jose Iturbi & Others	62		....b5 27 44
	Black Sea Fighters (Doc.)	61	Artkino	...b7/31/43
	Great Mr. Handel (B)...Wilfred Lawson-Elizabeth Allan	99	Midfilm	...b9/18/43
	Heart of a Nation (D)A...Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F...Russian Cast	55	Artkino	...b10/3/42
	Jeannie (CD)F ...Barbara Mullen-Michael Redgrave	85	English	...b2/12/44
	Mayerling to Sarajove (D)A...John Lodge-Edwige Fouillers	78	English	.b12/11/43
	Orders From Tokyo (D)A...Danielle Darrieux-Anton Walbrook	74	Artkino	....b7/4/42
	Outlaw, The (WD)A...J. Buetel-J. Russell	121	H. Hughes	.b2/13/43

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures of a Rookie	RKO
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Airship Squadron 4	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Always a Bridesmaid	Univ.
Amazing Mr. Forrest, The	PRC
America	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Anything for a Laugh	Rep.
Are These Our Parents	Mono.
Arizona Trail	Univ.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
Atlantic City	Rep.
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Banjo on My Knee	20th-Fox
Bar 20	UA
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Battleship Blues	Col.
Beautiful But Broke	Col.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Between Two Worlds	WB
Beyond the Last Frontier	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Hills Express	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Blazing Frontier	PRC
Block Busters	Mono.
Bombers Moon	20th-Fox
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Bring On the Girls	Para.
Broadway Rhythm	MGM
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Candlelight in Algeria	Fox
Canterville Ghost, The	MGM
Canyon City	Rep.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Cherokee Strip	WB
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Claudia	20th-Fox
Climax, The	Univ.
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Colt Comrades	UA
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Dancing Masters, The	20th-Fox
Dangerous Blondes	Col.
Danger! Women at Work	PRC
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Manhunt	Rep.
Death Valley Rangers	Mono.
Death Walks Alone	Col.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Destroyer	Col.
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dr. Gillespie's Criminal Case	MGM
Double Furlough	UA
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Empty Holsters	WB
Escape to Danger	RKO
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.

F

Falcon and the Coeds, The	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fear	Para.
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Fired Wife	Univ.
Flat-Tops	Fox
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Footlight Glamour	Col.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Bad Men	Univ.
Frontier Law	Univ.
Frontier Outlaws	PRC
Fugitive From Sonora	Rep.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Gold Town	MGM
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great Moment, The	Para.
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guns of the Pecos	WB
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hail to the Rangers	Col.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heaven Can Wait	20th-Fox
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Comes Kelly	MGM
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Diddle Diddle	UA
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Holy Matrimony	20th-Fox
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Fear	Univ.
House of Terror	Rep.

I

I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
I Married a Stranger	Mono.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Chicago	20th-Fox
In Old Oklahoma	Rep.
In Our Time	WB
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
It Happened Tomorrow	UA

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Come Lately	UA
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansan, The	UA
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies in Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Land Beyond the Law	WB
Laramie Trail, The	Rep.
Larceny With Music	Univ.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Rep.
Love of Madame Sand	Col.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mlle. Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From Music Mountain	RKO
Man From the Rio Grande, Tre	Rep.
Man in Half Moon Street, The	Para.
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Parade	Mono.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder on the Waterfront	WB
Music for Millions	MGM
My Best Gal	Rep.
My Kingdom for a Cook	Col.
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Never a Dull Moment	Univ.
Night of Adventure	RKO
Nine Girls	Col.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Objective Burma	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Kid	WB
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Orders From Tokyo	Misc.
Outlaw, The	Misc.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Outposts Unknown	20th-Fox
Overland Mail Robbery	Rep.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Passport to Suez	Col.
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Phantom of the Opera	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Port of 40 Thieves	Rep.
Practically Yours	Para.
Prairie Thunder	WB
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Pumpkin Shell	RKO
Purple Heart, The	20th-Fox

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Revenge of the Zombies	Mono.
Return of the Ape Man	Mono.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Dark	Rep.
Scream in the Night	Aster
Secret Command	Col.

Title	Company
Secrets in the Dark	MGM
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shake Hands With Murder	PRC
Sheriff of Sundown	Rep.
Sherlock Holmes Faces Death	Univ.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Silver City Raiders	Col.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Sleepy Lagoon	Rep.
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song That Lived Forever	Col.
Song of the Open Road	UA
Song of the Saddle	WB
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Spotlight Scandals	Mono.
Stage Coach to Denver	Rep.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of G. I. Joe	UA
Strange Death of Adolph Hitler	Univ.
Strangers in Our Midst	WB
Submarine Base	PRC
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.
T	
Take It Big	Para.
Take It Or Leave It	Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Thank Your Lucky Stars	WB
That Nazty Nuisance	UA
There's Something About a Soldier	Col.
They Lived in Fear	Col.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Fangs	PRC
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tonight & Every Night	Col.
Top Man	Univ.
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.
U	
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Under Western Skies	Col.
Uninvited, The	Para.
Unknown Guest	Mono.
Up in Arms	RKO
Up in Mabel's Room	UA
V	
Very Thought of You, The	WB
Victory Through Air Power	UA
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.
W	
Watch on the Rhine	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Wintertime	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wyoming Hurricane	Col.
Y	
Yanks Ahoy	UA
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.
Youth Runs Wild	RKO
Z	
Ziegfeld Follies	MGM

NEW PICTURES STARTED THIS WEEK

New production activity wa confined to three studios this week, with four new pictures starting. During the same week last year there were five new starters. This week's new pictures:

COLUMBIA

Meet Miss Bobby Socks—Principals: Bob Crosby, Lynn Merrick, Louis Jordan and Orchestra. Director, Glenn Tryon.

Death Walks Alone—Principals: Rose Hobart, William Wright, Jim Bannon. Director, Will Jason.

PRC

Rustler's Hideout—Principals: Buster Crabbe, Al St. John, Patti McCarty. Director, Sam Newfield.

WARNER BROTHERS

Christmas in Connecticut—Principals: Barbara Stanwyck, Dennis Morgan, Sidney Greenstreet. Director, Peter Godfrey.

TITLE CHANGES

"Crime Doctor's Rendezvous" (Col.) now SHADOWS OF THE NIGHT.
"Beauty For Sale" (Col.) now EVER SINCE VENUS.
"Bride of the Vampire" (Col.) now CRY OF THE WEREWOLF.
"Girl Next Door" (Mono.) now OH, WHAT A NIGHT!
"Murder Chamber" (Mono.) now BLACK MAGIC.
"That Hunter Girl" (RKO) now BRIDE BY MISTAKE.
"Look to Your Children" (RKO) now YOUTH RUNS WILD.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed & Awaiting Release		In Production
COL.	Address Unknown Mr. Winkle Goes to War Secret Command Shadows in the Night She's a Soldier Too	Love of Madame Sand Stars On Parade They Lived in Fear U-Boat Prisoner	Battleship Blues Cry of the Were-Wolf Ever Since Venus Death Walks Alone Impatient Years Kansas City Kitty Louisiana Hayride Meet Miss Bobby Socks Tonight & Every Night
METRO	America Bathing Beauty Canterville Ghost Dragon Seed Gold Town	Kismet Marriage Is a Private Affair Meet Me in St. Louis Seventh Cross White Cliffs of Dover, The	Airship Squadron 4 Lost in a Harem Maisie Goes to Reno Mrs. Parkington Music for Millions National Velvet Picture of Dorian Gray Secrets in the Dark Son of Lassie Thin Man Goes Home Thirty Seconds Over Tokyo Ziegfeld Follies
MONO.	Are These Our Parents? Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Oh What a Night	Alaska A Wave, a Wac, a Marine Black Magic I Married a Stranger Three of a Kind
PARA.	And Now Tomorrow Bring on the Girls Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde Man in Half Moon Street	Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	Dark Mountain Fear Here Come the Waves Murder, He Says Two Years Before the Mast
PRC	Delinquent Daughters Dixie Jamboree Minstrel Man Machine Gun Mama		Seven Doors to Death
RKO	Bride By Mistake Casanova Brown Falcon in Mexico Gildersleeve's Ghost Goyescas Heavenly Days Mlle. Fifi	Marine Raiders Night of Adventure None But The Lonely Heart Step Lively Three Caballeros Youth Runs Wild	Belle of the Yukon Going to Town Farewell My Lovely Having Wonderful Crime Master Race Princess & Pirate Pumpkin Shell Tall in the Saddle Woman in the Window
REP.	Call of the South Seas Girl Who Dared Good Night Sweetheart Man From Frisco Port of 40 Thieves Secrets of Scotland Yard	Silent Partner Sing, Neighbor, Sing Song of Nevada Storm Over Lisbon Yellow Rose of Texas	Anything for a Laugh Atlantic City House of Terror San Fernando Valley Three Little Sisters
20th-FOX	Big Noise Candlelight in Algeria Greenwich Village Home in Indiana In the Meantime, Darling Outposts Unknown Roger Touhy, Gangster	Sweet & Lowdown Take It Or Leave It Wilson Wing and a Prayer	A Tree Grows in Brooklyn Irish Eyes Are Smiling Keys of the Kingdom Laura Something for the Boys Thunderhead
UA	Abroad With Two Yanks Hairy Ape Sensations of 1945	Since You Went Away Song of the Open Road Summer Storm	Dark Waters Double Furlough Guest in the House Story of G. I. Joe
UNIV.	Allergic to Love Christmas Holiday Climax, The Dead Man's Eyes Devil's Brood Follow the Boys Ghost Catchers Gypsy Wildcat Invisible Man's Revenge Jungle Woman Merry Monahans	Moonlight & Cactus Mummy's Ghost Murder in the Blue Room Patrick the Great Pearl of Death Reckless Age Scarlet Claw Singing Sheriff South of Dixie This Is the Life Twilight on the Prairie	Babes on Swing Street Bowery to Broadway House of Fear San Diego, I Love You See My Lawyer Trail to Gunsight
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Crime By Night Devotion Horn Blows at Midnight Janie	Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody in Blue Saratoga Trunk	Doughgirls Christmas in Connecticut Conspirators Objective Burma Strangers in Our Midst Roughly Speaking To Have and Have Not Very Thought of You

Shorts Booking Guide

SHORTS BOOKING GUIDE---1943-44 PRODUCT

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404 A Gem of a Jam		16½	Not Rev.
5421 A Rookie's Cookie	Fair	17	11/13/43
5433 Bachelor Daze		18	Not Rev.
5406 Busy Buddies		16½	Not Rev.
5405 Crash Goes the Hash	Typical	17	4/ 8/44
5422 Crazy Like a Fox		18½	Not Rev.
5435 Defective Detectives		16½	
5402 Dizzy Pilots		17	
5432 Dr. Feel My Pulse	Fair	18	3/25/44
5426 Farmer for a Day	Gets By	17½	10/16/43
5428 Garden of Eatin'	Good	16	12/25/43
5430 He Was Only Feudin'	Average	16	1/22/44
5434 His Tale Is Told		17½	Not Rev.
5401 I Can Hardly Wait	Typical	16½	8/28/43
5411 Oh, Baby!		18½	
5403 Phony Express	Good	17	12/25/43
5409 Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427 Quack Service	Good	16	10/16/43
5425 Shot in the Escape	Slapstick	19	8/14/43
5407 The Yoke's On Me		16	Not Rev.
5431 To Heir Is Human	Poor	16	3/11/44
5410 Who's, Hugh?	Slapstick	16	2/12/44
5429 You Dear Boy	Good	18	1/ 1/44
5436 You Were Never Uglier		18	
COLOR RHAPSODIES (Tech.)			
5504 Disillusioned Bluebird			Not Rev.
5503 Herring Murder Mystery		7	Not Rev.
5502 Imagination	Excellent	8	12/18/43
5501 Rocky Road to Ruin		8	Not Rev.
COMMUNITY SINGS			
5651 No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652 No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653 No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654 No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655 No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656 No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657 No. 7 Xmas Carols	Fine	10½	12/25/43
5658 No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659 No. 9 (White) Sunday, Monday and Always	Dull	9½	4/ 8/44
5660 No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661 No. 11 (Liebert) Yes'r, That's My Baby		10	
FILM-VODVIL			
5951 No. 1 Mousie Powell		10½	Not Rev.
5952 No. 2 Cootie Williams	Fair	10	10/23/43
5953 No. 3 Zeb Carver	Good	11	11/27/43
5954 No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955 No. 5 Novak's Comedy Band		10	
FOX & CROW (Tech.)			
5753 Dream Kids		7½	
5751 Room and Bored	Good	7	10/16/43
5752 Way Down Yonder in the Corn	Excellent	7	1/ 1/44
LI'L ABNER (Tech.)			
5601 Amoozin' but Confoozin'.	Promising	8	4/ 8/44
5603 A Peekoolyar Sitcheeayshun			
5602 Sadie Hawkin's Day		7	
PANORAMICS			
5901 Birds on the Wing	Interesting	9½	9/25/43
5902 Babies by Bannister	Excellent	8½	10/23/43
5903 Camera Digest	Fair	10½	2/19/44
5904 Traditions of Mexico		8	
PHANTASIES			
5702 Cocky Bantam	Fair	6½	12/11/43
5707 Giddy Yapping		6	
5706 Lionel Lion		6	
5701 Nursery Crimes	Poor	7	10/23/43
5703 Playful Pest	Fair	6½	2/ 5/44
5704 Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708 Tangled Travels			Not Rev.
5705 Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS			
5851 No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852 No. 2 (Groucho Marx)	Average	10	10/23/43
5853 No. 3 Kay Kyser	Very Good	10	10/30/43
5854 No. 4 (Alan Mowbray)	Good	9	11/27/43
5855 No. 5 (Carillo & Romero)	Good	9½	1/22/44
5856 No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857 No. 7 (Mexico Cinema Industry)	Very Good	9	4/15/44
5858 No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859 No. 9 (Movies 50th Anniversary)		9½	
5860 No. 10 (Burns-Haley-Davis)		9½	
SPORTS REELS			
5803 Champ of Champions (Count Fleet)	Good	10	12/11/43
5802 Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5809 Give and Take (Wrestling)			
5807 Golden Gloves		9½	
5801 Kings of Basketball	Good Stuff	10	9/ 4/43
5808 Table Tennis Topnotchers		9	
5804 Ten Pin Aces	Good	10	12/25/43
5806 Follow Through With Sam Byrd	Good	9	4/ 1/44
5805 Winged Targets	Good	9	3/25/44
SERIALS			
5120 Batman		15 Chaps.	7/31/43
5140 Desert Hawk		15 Chaps.	
5160 Phantom		15 Chaps.	1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533 Batty Baseball			Not Rev.
W-534 Million Dollar Cat	Very Good	7	5/ 6/44
W-532 Screwball Squirrel	Fast	7	5/20/44
W-535 Tree Surgeon		8	
W-531 Zoot Cat	Good	8	4/29/44
MINIATURES (10)			
M-585 A Great Day's Coming	Fine	10	5/ 6/44
M-586 Important Business		11	
M-582 Kid in Upper Four	Fair	11	1/29/44
M-583 No News Is Good News			Not Rev.
M-588 Somewhere, USA (Tech.)		10	
M-584 Tale of a Dog	Good	10	5/13/44
M-587 Why Daddy		9	
PASSING PARADE			
K-571 Immortal Blacksmith		11	
PETE SMITH SPECIALTIES (14)			
S-353 Groovie Movie	Very Good	10	4/29/44
S-552 Home Maid	Good	10	2/19/44
S-551 Practical Joker	Good	10	2/19/44
S-554 Sportsman's Memories	Good	10	5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514 A Day in Death Valley	Good	9	3/ 4/44
T-517 Along the Cactus Trail	Good	9	4/15/44
T-518 Colorful Colorado		8	
T-512 Grand Canyon—Pride of Creation			Not Rev.
T-516 Mackinac Island	Excellent	9	4/29/44
T-511 Through the Colorado Rockies	Good	9	12/18/43
T-519 Roaming Through Arizona		10	
T-513 Salt Lake Diversions		9	Not Rev.
T-515 Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)			
D3-1 "Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2 "Hullaba-Lulu"	Excellent	9	3/25/44
D3-4 "In Hollywood"			Not Rev.
D3-5 Lucky Lulu			
D3-3 Lulu Gets the Birdie			Not Rev.
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5 "And to Think I Saw It on Mulberry Street"			Not Rev.
U3-2 "Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1 Jasper Goes Fishing	Tops	8½	8/28/43
U3-3 Package for Jasper	Excellent	7½	1/29/44
U3-4 Say Ah, Jasper	First Rate	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2 "Caribbean Romance"	Excellent	20	12/11/43
FF3-5 Fun Time		20	
FF3-3 Lucky Cowboy	Excellent	20	1/29/44
FF3-1 "Mardi Gras"	Major League	20	8/28/43
FF3-4 Showboat Serenade	Excellent	20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3 Silly Goose	Very Good	8	4/22/44
P3-2 Hen Pecked Rooster	Very Good	8	3/25/44
P3-1 No Mutton for Nuttin'	Good	7	12/25/43
P3-4 Suddenly It's Spring			Not Rev.
POPEYE (8)			
E3-4 Anvil Chorus Girl			
E3-1 Her Honor the Mare	Excellent	7	12/18/43
E3-2 Marry-Go-Round	Very Good	7½	2/ 5/44
E3-3 We're on Our Way to Rio		8	
POPULAR SCIENCE (6)			
J3-1 No. 1	Good	10	11/ 6/43
J3-2 No. 2	Entertaining	10	12/25/43
J3-3 No. 3	So-So	10	4/ 8/44
J3-4 No. 4			Not Rev.
J3-5 No. 5			
SPEAKING OF ANIMALS (6)			
Y3-3 In the Newsreels	Excellent	9½	4/ 8/44
Y3-2 In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1 Tails of the Border	Tops	8½	1/ 8/44
Y3-4 Your Pet Problem		9	
SPORTLIGHTS (10)			
R3-3 "G.I. Fun"	Snappy	9	1/ 1/44
R3-6 Heroes on the Mend	Very Good	9	4/22/44
R3-1 Mermaids on Parade	Good	9	11/13/43
R3-5 Open Fire	Good	9½	4/ 1/44
R3-2 "Ozark Sportsmen"	Good	9	12/11/43
R3-4 Swimcapades	Good	9½	1/22/44
R3-7 Trail Breakers		9½	
R3-8 Winged Carriers			
UNUSUAL OCCUPATIONS (6)			
L3-1 No. 1	Good	10	12/18/43
L3-2 No. 2	Good	10	1/29/44
L3-3 No. 3	Interesting	10	4/22/44
L3-4 No. 4			Not Rev.
L3-5 No. 5			

RKO RADIO

EDGAR KENNEDY (6)			
43404 Love Your Landlord		18	Not Rev.
43401 Not on My Account	Fair	17	10/30/43
43403 Prunes & Politics		16	Not Rev.
43405 Radio Rampage	Good	16	4/29/44
43402 Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS (7)			
44201 No. 1		9	Not Rev.
44202 No. 2	Good	9	10/16/43
44203 No. 3	Delightful	9	11/ 6/43
44204 No. 4	Swell	10	12/18/43
44205 No. 5	Good	9	1/ 8/44
44206 No. 6	Good	9	4/ 8/44
44207 No. 7	Excellent	10	4/22/44
LEON ERROL (6)			
43702 Cutie on Duty	Good	18	11/27/43
43705 Poppa Knows Worst	Fair	17	5/ 6/44
43704 Say Uncle	Fair	18	3/25/44
43701 Seeing Nellie Home	Poor	17	10/23/43
43703 Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS (4)			
43201 Harris in the Spring		19	Reissue
43204 Music Will Tell		18	Reissue
43202 Rhythm on the Rampage		18	Reissue
43203 Romancing Along		21	Reissue
SPORTSCOPES (13)			
44306 Basket Wizards	Good	8	3/ 4/44
44305 Co-Ed Sports		8	Not Rev.
44301 Field Trial Champions	Excellent	9	11/13/43
44302 Joe Kirkwood	Good	9	10/23/43
44307 Mallard Flight	Good	9	3/25/44
44304 Mountain Anglers	Eye-filling	9	12/25/43
44308 On Point	Good	8	4/29/44
44309 Past Performances		8	
44303 Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA (13)			
43106 Aircraft Carrier	Excellent	16	5/13/44
43102 Letter to a Hero	Very Good	18	1/ 1/44
43104 Mail Call	Very Good	17	2/19/44
43103 New Prisons—New Men		17	Not Rev.
43105 News Front	Very Good	16	4/ 8/44
43101 Sailors All	Very Fine	20	12/ 4/43
43107 Viva Mexico	Good	17	5/20/44

REPUBLIC

SERIALS	
Captain America	15 Chaps.
Haunted Harbor	15 Chaps.
Masked Marvel	12 Chaps.
Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901 Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE (6)			
4154 A Volcano Is Born (Tech.)			Not Rev.
4151 Mormon Trails	Colorful	9	9/ 4/43
4152 Coast of Strategy	Instructive	9	9/ 4/43
4156 Kingdom of Treasure	Good	9	12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1 Airways to Peace.....Good ..... 17 .. 9/11/43
2 Europe's Crossroads .....Excellent ..... 19 ..10/ 2/43
3 Youth in Crisis.....Excellent ..... 18½..11/ 6/43
9 Irish Question, The.....Very Good ..... 16¾.. 4/22/44
4 Naval Log of Victory.....Comprehensive . 19½..12/ 4/43
10 Underground Report .....Very Good ..... 20 .. 5/20/44
5 Upbeat in Music.....Entertaining ... 16½..12/25/43
8 South American Front...Clarifying ..... 17½.. 3/25/44
6 Sweden's Middle Road...Excellent ..... 19¼.. 1/22/44
7 Post-War Jobs .....Revealing ..... 18½.. 2/19/44

MOVIETONE ADVENTURES (6)

4251 Flying Gunners .....Good ..... 9 .. 9/ 4/43
4253 Leathernecks on Parade (Tech.) ..... 9 ..Not Rev.
4203 Mailman of Snake River.Interesting ..... 9 .. 5/ 6/44
4202 Silver Wings .....Interesting .... 9 .. 5/13/44
4252 Snowland Sentinels ..... 9 ..Not Rev.

SPORTS REVIEWS (6)

4301 Dog Sense ..... 9 ..Not Rev.
4302 Champions Carry On.....Not Rev.
4303 Fun for All.....Good ..... 7 .. 5/13/44

TERRYTOONS (20) (Tech.)

4505 Aladdin's Lamp (Tech.).Good ..... 7 ..12/25/43
4509 Butcher of Seville.....Good ..... 7 .. 5/ 6/44
4502 Camouflage ..... 7 ..Not Rev.
4513 Champion Justice .....Good ..... 7 .. 4/29/44
4504 Down With Cats.....Good ..... 7 .. 9/ 4/43
4514 Frog and the Princess....Fair ..... 7 .. 5/ 6/44
4510 Helicopter (Tech.) ..... 7 ..Not Rev.
4508 Hopeful Donkey (Tech.)..Good ..... 7 .. 1/ 1/44
4506 Lion and the Mouse.....Fair ..... 7 ..12/18/43
4515 Mighty Mouse Meets Jekyll and Hyde Cat.....Fair ..... 7 .. 4/29/44
4516 My Boy Johnny.....Fair ..... 7 .. 5/ 6/44
4503 Somewhere in Egypt.....Fantastic ..... 7 .. 9/ 4/43
4501 Super Mouse Rides Again.Average ..... 7 ..10/23/43
4507 Yokel Duck Makes Good (Tech.) .....Fair ..... 7 .. 1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

Battle of Europe.....Excellent ..... 17 .. 5/20/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123 Choo-Choo Swing .....Good ..... 15 ..11/27/43
8127 Fellow on a Furlough....Good ..... 15 .. 4/22/44
8121 Hit Tune Serenade.....Not Rev.
8129 Melody Garden .....Not Rev.
8125 New Orleans Blues....Good ..... 15 .. 1/22/44
8130 Pagliacci Swings It.....
8124 Radio Melodies .....Entertaining .. 15 .. 1/22/44
8128 Stars and Violins.....Acceptable ..... 15 .. 5/20/44
8122 Sweet Jam .....Good ..... 15 ..10/23/43
8126 Sweet Swing .....Fair ..... 15 .. 3/ 4/44

PERSON-ODDITIES (15)

8377 Aviation Expert, Donald Douglas .....Solid ..... 9 .. 5/13/44
8376 Barefoot Judge .....Fair ..... 9 .. 5/ 6/44
8373 Fannie Hurst and Her Pets .....Fair ..... 9 ..11/20/43
8372 Farmer Gene Sarazen....Good ..... 9 ..10/23/43
8378 Foster's Canary College..Good ..... 9 .. 4/29/44
8380 Honest Forger .....
8375 Mrs. Lowell Thomas' Fur Farm .....Average ..... 9 .. 3/11/44
8379 Varga & His Beauties.....
8371 Wizard of Autos.....Good ..... 9 ..10/23/43
8374 World's Youngest Aviator.Interesting .... 9 .. 2/19/44

SWING SYMPHONIES (6) (Tech.)

8231 Boogie Woogie Man.....Very Pleasing.. 7 ..10/ 9/43
8232 Greatest Man in Siam...Good ..... 7 .. 1/22/44
8233 Jungle Jive .....Tops ..... 7 .. 4/29/44

SPECIAL FEATURETTES (3)

Battle of Music.....
7110 Eagle vs. Dragon (Tech.).Swell Novelty .. 18 .. 4/15/44
World Without Borders.....

VARIETY VIEWS (15)

8355 Amazing Metropolis .....Fair ..... 9 .. 2/26/44
8357 Animal Tricks .....Fair ..... 9 .. 4/15/44
8361 Bear Mountain Game.....
8359 Fraud By Mail.....Not Rev.
8358 Hobo News .....Good ..... 9 .. 5/13/44
8352 I-A Dogs .....Good ..... 9 ..10/23/43
8356 Magazine Model .....Excellent ..... 9 .. 4/29/44
8360 Mr. Chimp Goes South.....
8353 Mr. Chimp Raises Cain..Fair ..... 9 ..12/ 4/43
8351 Who's Next .....Excellent ..... 9 .. 9/ 4/43
8354 Wings in Record Time...Interesting .... 9 .. 1/22/44

TECHNICOLOR CARTUNES

8238 Barber of Seville.....Fair 4/22/44
8239 Fish Fry .....
8237 Meatless Tuesday .....Good ..... 7 .. 7/13/43

SPECIAL (WAC)

8112 With the Marines at Tarawa .....Great ..... 19 .. 2/26/44

SERIALS

Adventures of Flying Cadets..... 13 Chaps. 10/ 9/43
Don Winslow of the Coast Guard. 13 Chaps.
Great Alaskan Mystery..... 13 Chaps. 4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301 A Feud There Was..... 7 ..Reissue
9311 A Wild Hare.....Reissue
9307 Bear's Tale ..... 7 ..Reissue
9312 Cat Came Back.....Reissue
9305 Cross Country Detours.....Reissue
9302 Early Worm Gets the Bird..... 7 ..Reissue
9304 Fighting 69½ .....Reissue
9306 Hiawatha's Rabbit Hunt.....Reissue
9313 Isle of Pingo Pongo.....Reissue
9303 My Little Buckaroo..... 7 ..Reissue
9309 Of Fox and Hounds.....Reissue
9308 Sweet Sioux .....Reissue
9310 Thugs With Dirty Mugs.....Reissue

BUGS BUNNY SPECIALS (6)

9725 Buckaroo Bugs .....
9721 Bugs Bunny & the Three Bears .....Not Rev.
9722 Bugs Bunny Nips the Nips .....Good ..... 7 .. 5/20/44
9724 Hare Force .....
9723 Hare Ribbin' .....
9726 Old Grey Hare.....

FEATURETTES (6)

9103 Grandfather's Follies ...Excellent ..... 20 .. 2/19/44
9106 Halls of Montezuma.....
9105 Night in Mexico City....Interesting .... 20 .. 4/22/44
9102 Over the Wall.....Very Good ..... 20 .. 1/29/44
9104 Our Frontier in Italy.....Not Rev.
9101 Voice That Thrilled the World .....Excellent ..... 20 ..11/ 6/43

MELODY MASTERS (10)

9609 All Star Melody Masters.....
9603 Cavalcade of the Dance...Excellent ..... 10 ..10/ 2/43
9604 Freddie Fisher & His Band .....Not Rev.
9601 Hit Parade of Gay Nineties .....Very Good ..... 10 ..11/13/43
9610 Listen to the Bands.....
9606 Songs of the Range.....Not Rev.
9607 South American Sway....Routine ..... 10 .. 4/22/44
9602 Sweetheart Serenade ....Good ..... 10 ..11/13/43
9605 Ted Weems & Merchant Marine Band .....Excellent ..... 10 .. 2/12/44
9608 U. S. Coast Guard Band.Good ..... 10 .. 5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709 Angel Puss .....
9713 Birdy & the Beast.....
9717 Booby Hatched .....
9711 Brother Brat .....
9708 Duck Soup to Nuts.....
9714 From Hand to Mouse.....
9715 Goldilocks & the Jivin' Bears .....
9703 I Got Plenty of Mutton...Fair ..... 7 .. 5/ 6/44
9716 Lost & Foundling.....
9701 Meatless Fly Day.....Not Rev.
9720 Odor-able Kitty .....
9712 Plane Daffy .....
9705 Tick Tock Tuckered.....Not Rev.
9704 Weakly Reporter .....Good ..... 7 .. 4/22/44
9710 Slightly Daffy .....
9718 Stupid Cupid .....
9719 Stage Door Cartoon.....
9706 Swooner Crooner .....Not Rev.
9707 Russian Rhapsody .....Not Rev.
9702 Tom Turk & Daffy.....Excellent ..... 7 .. 2/26/44

SANTA FE TRAIL WESTERN (6)

9109 Gun to Gun.....Fair ..... 20 .. 2/12/44
9107 Oklahoma Outlaws .....Well Done ..... 20 ..10/ 9/43
9110 Roaring Guns .....Good ..... 20 .. 2/19/44
9112 Trail By Trigger.....
9108 Wagon Wheels West.....Good ..... 17½..12/25/43
9111 Wells Fargo Days (Tech.)..... 20 ..Not Rev.

SPORTS PARADE (13) (Tech.)

9504 Baa Baa Black Sheep....Excellent ..... 10 .. 2/12/44
9507 Backyard Golf .....Not Rev.
9513 Bluenose Schooner .....
9510 Cattlemen's Days .....
9512 Champions of the Future.....
9506 Chinatown Champs .....Colorful ..... 10 .. 4/29/44
9511 Colorado Trout .....
9502 Desert Playground .....Interesting .... 10 ..10/ 9/43
9505 Dogie Round-Up .....Interesting .... 10 .. 2/19/44
9508 Filipino Sports Parade.....Not Rev.
9503 Into the Clouds.....Good ..... 10 .. 1/29/44
9509 Mexican Sportland .....
9501 Tropical Sportland .....Fair ..... 10 ..11/ 6/43

TECHNICOLOR SPECIALS (6)

9002 Behind the Big Top.....Excellent ..... 20 ..11/27/43
9006 Musical Movieland .....
9003 Task Force .....Excellent ..... 20 .. 1/ 1/44
9001 Women at War..... 20 ..Not Rev.
9004 The Devil Boats.....Not Rev.
9005 Winner's Circle .....Not Rev.

VITAPHONE VARIETIES (6)

9402 Bee's a Buzzin'.....Interesting .... 11 ..11/13/43
9403 Hunting the Devil Cat...Good ..... 10 ..10/16/43
9405 Jungle Thrills .....Not Rev.
9401 Our Alaskan Frontier....Fair ..... 10 ..11/27/43
9404 Struggle for Life.....Excellent ..... 10 .. 4/ 8/44
9406 Throwing the Bull.....

W.A.C. Releases 1943-44

Glamour Girls of 1943.. 10
Last Will & Testament of Tom Smith..... 10½
Oil Is Blood..... ..
Day of Battle..... 10
Suggestion Box 9
Battle of Russia..... ..
Family Feud 6
Food and Magic..... 10
Chief Neeley Reports to the Nation 10
Brothers in Blood..... 10
Price of Rendova..... 18
No Exceptions 10
Destination Island X.... 10
At His Side..... 10
Why of Wartime Taxes.. 10
Prices Unlimited 10
America's Hidden Weapon 10
With the Marines at Tarawa 18
Negro Soldier 43
Memphis Belle 45
It's Your War Too..... 10
No Alternative 10
Road to Victory..... 10

Advance Dope (SIB)

STRANGERS IN OUR MIDST (Warners) **Drama. Principals:** Jean Sullivan, Philip Dorn, Irenē Manning, Alan Hale. **Director,** Edward Blatt. **Plot:** Four German prisoners of war escape from an internment camp. One is befriended by a hotel owner and his daughter and as a result American loyalty is kindled in him. The remaining three are dyed-in-the-wool Nazis and while free make many attempts to destroy American transportation. Their plans are thwarted when a nation-wide hunt catches up with them.

TONIGHT AND EVERY NIGHT (Col.) (Technicolor) **Drama - With - Music. Principals:** Rita Hayworth, Janet Blair, Lee Bowman, Stephen Crane. **Director,** Victor Saville. **Plot:** In London, a group of entertainers are caught up in the maelstrom of war. In spite of air raids and falling bombs they continue on with their performances in an effort to entertain the boys. One of the group falls in love with a young flier and is about to marry him and leave the show when a direct hit kills two of her friends. She sends her fiance on with the reminder that they both have jobs to be done and when they have completed them they will find their happiness together.

BABES ON SWING STREET (Univ.) **Comedy-With-Music. Principals:** Leon Errol, June Vincent, Peggy Ryan, Ann Blyth, Kirby Grant, Freddie Slack & His Orchestra. **Director,** Edward Lilley. **Plot:** Scholarships are to be awarded to ten children of a settlement house. The young lady sponsor gets her uncle, a wealthy man, to loan them his empty Club House for their auditions. But the man's sister, part owner, objects and throws everyone out in the middle of a dress rehearsal. Eventually, the consent is granted—things go on—and everything works out beautifully for all concerned.

TO HAVE AND HAVE NOT (Warners) **Drama. Principals:** Humphrey Bogart, Walter Brennan, Dolores Moran. **Director,** Howard Hawks. **Plot:** The Free French patriots on the Island of Martinique continue to struggle for liberty. An American skipper, though aware of their strife, refuses to help until he sees the injustice of the Vichy police. He then joins up with them and lends his aid—vowing to fight for their cause.

HOUSE OF FEAR (Univ.) **Mystery. Principals:** Basil Rathbone, Nigel Bruce, Dennis Hoey, Aubrey Mather, Paul Cavanagh. **Director,** Roy William Neill. **Plot:** A unique murder club known as "The Good Camrades" meet at a mysterious Scottish mansion. The requirements are that each member carry a large insurance policy upon himself made out to the last surviving member. Deaths and queer occurrences bring in Basil Rathbone for solution and he solves these mysterious happenings in an unexpected way.

MY REPUTATION (WB) **Drama. Principals:** Barbara Stanwyck, George Brent, Warner Anderson, Lucille Watson. **Director,** Curtis Bernhardt. **Plot:** Because of her loneliness, a charming widow neglects her mother and children to be with a young major to whom she is attracted. This goes on until the children, hearing gossip of their mother, leave home. This brings her to her senses and when she finds them and explains, understanding is restored. Then she makes plans with the major to wait for him until his return from overseas.

BRIDE OF THE VAMPIRE (Col.) **Horror. Principals:** Osa Massen, Stephen Crane, Blanche Yurka, Fritz Lieber. **Director,** Henry Levin. **Plot:** The writer of a book about a mysterious band of gypsies is mysteriously killed. The young lady who assisted him in

(Continued on Next Page)

Advance Dope

(*Continued from Preceding Page*)

his research, and the man's son feel that a clue lies in the partly destroyed manuscript, but the police laugh at their suggestion of a supernatural element in the murder. Their suspicions prove well-founded, but they have to risk their lives many times before the case is solved.

TALL IN THE SADDLE (RKO) **Outdoor Drama. Principals:** John Wayne, Ella Raines, Audrey Long, George "Gabby" Hayes. **Director,** Edwin L. Marin. **Plot:** A two-fisted cowhand sets out to solve the murder of a rancher and becomes involved in many scraps, a three-cornered romance and a second murder for which he is blamed. To prove his innocence he is forced to track down the real murderer, in which he is aided by a stagecoach driver, a half breed and two lovely women.

HORN BLOWS AT MIDNIGHT (WB) **Comedy. Principals:** Jack Benny, Alexis Smith, Guy Kibbee, Allyn Joslyn. **Director,** Raoul Walsh. **Plot:** An angel is sent down from heaven to destroy the earth because it has become a place of hate and strife. Here on earth, he becomes involved to such an extent that he neglects to blow his trumpet at midnight—the signal for the destruction. A lady angel comes down to find him—and when she doesn't come back "The Chief" arrives, too. They end up by deciding that the world isn't such a bad place after all—and worth saving.

IRISH EYES ARE SMILING (Fox) (Technicolor) **Musical. Principals:** Monty Woolly, Dick Haymes, Anthony Quinn, June Haver. **Director,** Gregory Ratoff. **Plot:** This is the story of a songwriter and his difficulties in selling his music. When he finally becomes known he starts looking for the girl he loves, and when he finds her, after many setbacks, he gets a backer for a show in which she is starred. The show contains most of his music—and they both go up the ladder of success together.

CONFLICT (Warners) **Drama. Principals:** Humphrey Bogart, Rose Hobart, Alexis Smith, Sydney Greenstreet. **Director,** Curtis Bernhardt. **Plot:** A man who fakes an injury to his legs so he can murder his wife and deceive the police, is tricked by a psychiatrist to believe he is losing his sanity. He visits the place of the crime and is then picked up by the police.

CRIME DOCTOR'S RENDEZVOUS (Col.) **Mystery. Principals:** Warner Baxter, Nina Foch, Porter Hall, Edward Norris, George Zucco. **Director,** Whitney Bolton. **Plot:** A recurring dream which nearly led her to her death causes a young girl to seek the aid of the Crime Doctor, who discovers that she is the victim of a conniving in-law. When confronted with this fact, the conniver confesses and then commits suicide, thus clearing up the case and disposing of the girl's strange dreams.

ANYTHING FOR A LAUGH (Rep.) **Comedy. Principals:** Ellen Drew, Richard Arlen, Marjorie Manners, Richard Bailey. **Director,** William Berke. **Plot:** The daughter of a magazine publisher wants to marry an artist in her father's employ, but is afraid to leave the latter, who is suffering from a bad case of melancholy. A nerve specialist informs the girl that the only cure for her father's illness is a good laugh. All efforts to provoke him to laughter prove futile, until the boy and girl locate his estranged wife.

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STUDIO EQUIPMENT

WESTINGHOUSE SYNCHRONOUS MOTORS, 3600 RPM, 220V three phase, cost new $105.00, good condition, $57.50; Bell-Howell 220V three phase camera motor, $125.00; Berndt-Maurer 16mm Recording System, $1995.00; Completely equipped Sound Truck for sale. Write for lists. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

DIE CUT BINGO CARDS—$20.00 in 10,000 lots. Smaller quantities, $2.25 per 1,000. 1-75, 1-100. Immediate delivery. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

NONE BETTER BINGO CARDS. Don't delay. Buy now. Beat manpower and paper shortage. $2.25 per M. Bingo Games Service, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

THEATRE SEATING

IMITATION LEATHER, all colors. New veneer backs, any quantity, send sample. Parts for all makes, hinges, wings, hardware. Prompt service. Chicago Used Chair Mart, 844 S. Wabash Ave., Chicago, Ill.

400 EXTRA HEAVY STAFFORD PANEL BACK, Box Spring Cushion Chairs, Rebuilt, Reupholstered, Refinished, $6.50; 100 American Heavy Panel Back, Box Spring Cushion Chairs, Rebuilt, Reupholstered, Refinished, $8.95; 252 Grand Rapids Heavy Inserted Panel Wing Back, Box Spring Cushion Chairs, serviceable and comfortable, excellent as is condition, $4.50; 232 American Heavy 7 Ply Veneer Backs, 5 Ply Seats, Rebuilt, $4.50. Plenty others—wire for list. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

USED EQUIPMENT

ARMY SURPLUS MOTOR GENERATORS. Low Intensity. Hertner Transverter, Roth Actodector, Robins Imperial Stabilarc. Capacity 40/80 amperes also suitable for emergencies on 1-KW High Intensity or Suprex. 220V three phase, excellent condition, some recently rebuilt. While They Last, $95.00. Send for Spring Bulletin—plenty other values. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

35 MM PROJECTORS, portable and semi theatre; amplifiers, new and reconditioned. Stinson Projector Sales, 521 S. Lombard Ave., Oak Park, Ill.

WANTED TO BUY

BUY BONDS WITH CASH FOR OLD EQUIPMENT—Arcs, Rectifiers, Lenses, Projectors, Portables, etc. Give age, condition, first letter. Box 651, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

LOOKING FOR SOUND PORTABLES PROJECTORS 16mm or 35mm—Highest prices paid. Box 652, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.



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★ **is the symbol of progress and preference in trade papers. Motion picture showmen, alert to their need for a complete, concise and comprehensive trade paper as a necessary adjunct to the successful day to day operation of their business are alert to the practical progressiveness of STR. Their unanimous stamp of approval is reflected by the circulation figures, voluntary subscriptions which truly mirror the "preferred" position of STR on the desks of America's practical showmen. Their preference is for a paper that concentrates on service, square-shooting and hard-hitting showmanship. This constant policy over eleven brief years has earned that preference for the Service Paper of the Industry. Unequivocally, STR holds leadership in readership.**

It pays to keep informed!

SHOWMEN'S TRADE REVIEW



SPEAKING OF BEST SELLERS...

JUN 6 1944

Not for a day. Not for a week
Not for a month. Not for 1 year
But for 24 years, have Trailers
been the best sellers for pictures
The one seller proved by statistics
to be never in the cellar. Still
supreme in arousing consumer
interest; entertaining as it sells
selling as it entertains. The big
magnet that pulls 'em in, draws
'em in, gets 'em in. That makes
houses sell out and people shell
out. The best seller of *all* best
sellers. Little old trailer . . . the
empty seat's worst enemy.

BUY WAR BONDS

"Fighting Showmen
The Fighting Fifth War

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES • TRAILERS • SPECIAL ACCESSORIES

SHOWMEN'S TRADE REVIEW

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JUN 13 1944

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★ Complete ★ Every Week ★
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Vol. 40 No. 21

June 10
1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher



NEWSREEL CAMERAMEN WITH FIGHTING INVASION TROOPS. American newsreels have men on the spot, in the thick of the battle to destroy the Nazi war machine. Above, Neil Sullivan, Pathe News war correspondent for the newsreel pool, is seen demonstrating newsreel invasion coverage technique to Army Pictorial cameramen now photographing the Battle of Europe. (Still from Pathe News)

PROVIDE MORE POWER FOR EISENHOWER
BUY MORE--SELL MORE INVASION BONDS

5th V

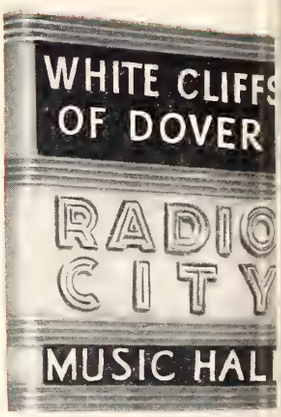
TWENTY YEARS OF LEADERSHIP
1924 - 1944
MGM

M-G-M's

THE WHITE CLIFFS OF HOLDOVER

"See what I mean?"





THIRD WEEK TOP
FIRST TWO! CHAI
LENGES LONG
RUN RECORDS O
"RANDOM HARVES
and "MRS. MINIVE

FIGHTING SHOWMEN! JOIN THE FIGHTING 5th WAR LOAN!

The Editorial Page

Back The Invasion

Every theatreman in this country can back the invasion by selling bonds.

It is the very least you can do to do your share for the war effort on the home front.

The drive is under way right now. In fact, the opening of your campaign occurred when General Eisenhower launched the invasion.

It is up to each and every one of you to follow through with bond selling campaigns head and shoulders above anything you have done before.

Every conceivable aid has been made available to you by the National Committee.

Therefore, if you fall down or fall short, you have only yourself to blame. Save your alibis for the undertaker. Your country and your industry want results.

(P.S. Don't forget—*you, your theatre* and *your staff* are supposed to buy bonds too.)

▲ ▲ ▲

That Bond Breakfast

To those fortunate enough to have been present at the inspiring event, no reference to the Bond Campaign would be complete without mention of the tremendously successful Bond breakfast engineered by Charlie Moskowitz here in New York last week.

Theatremen from every section of the city met at predetermined street corners where they were taken in charge by military police; joined up with a parade that was led by a Navy band and marched to a secret rendezvous where they heard talks by Bob (or should we say "Bond"?) O'Donnell, John Freidl, Claude Lee and Major Martini.

We cannot recall a more impressive and enthusiastic gathering than this one and we give three cheers to Moskowitz and his able lieutenants for a great job whose reaction will add immeasurably to the energy and pep that will put New York over its big quota in the drive.

▲ ▲ ▲

Proud Of Your Industry

Smart theatremen will recognize the importance of acquainting their communities with the magnificent job their industry and their theatres are doing for the war effort.

You should, indeed, be mighty proud of your affiliation with the motion picture industry and the job it is doing on the home front and the fighting fronts.

Important and interesting data and statistics are available to those who can influence their local newspapers to carry special feature stories on this subject. It will not only direct attention to your theatre and the part it played in the parade of drives, collections, etc., but will also serve to let your communities know about the overall job the industry is doing.

▲ ▲ ▲

Cause For Celebration

It is altogether fitting and proper that this industry celebrate the Twentieth Anniversary of Metro-Goldwyn-Mayer.

Those twenty years have brought forth one of the strongest, finest and most efficient organizations ever to grace this great industry.

MGM has produced more than great pictures. It has reared and graduated top executives who, today, hold important posts in other companies. It has been the springboard from which has sprung a veritable parade of history-making pictures, many of which are looked back on today as milestones of progress of a great industry. It was one of the first to recognize the value and importance of friendly relations with customers.

Through the years MGM has built upon a solid foundation with this keen regard for the goodwill which is so essential to the successful growth of any enterprise. It has set examples that, if followed by some of the other companies, may have averted a goodly part of the industry's troubles and discord.

If a monument were to be erected as a tribute to MGM we would like to contribute the words to be engraved thereon:

Dedicated To The Company That Worked As Diligently And Successfully For Its Customers' Goodwill As It Did To Make Box-Office History.

Many Happy Returns, Leo.

▲ ▲ ▲

Funny Bone Dept.

. . . . some studio biggies will try to tell you they have to build up morale before they can turn out good pictures. We always thought it was the other way 'round.

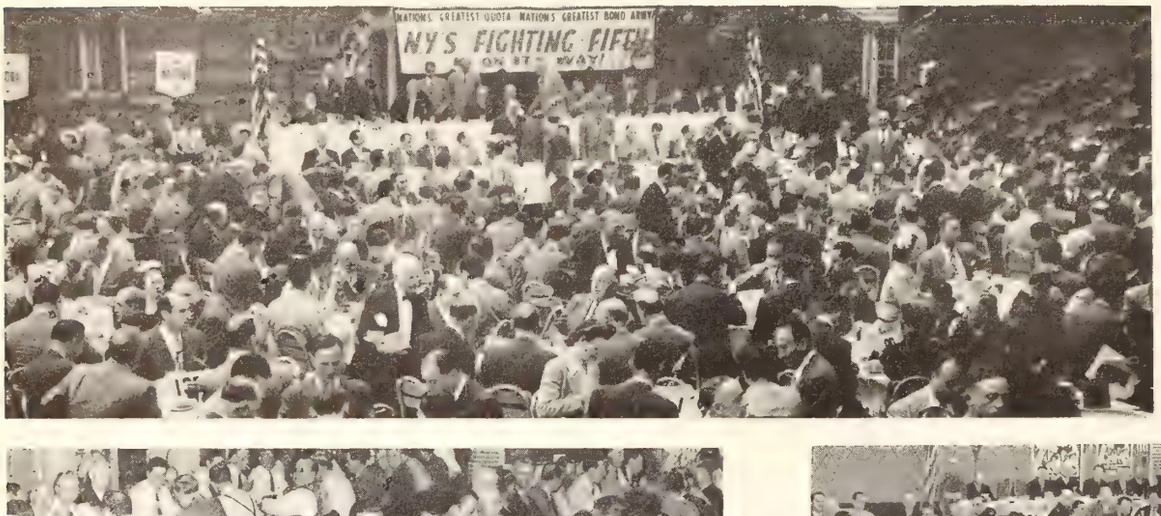
. . . . most comical sight of the day; the smug, complacent theatreman who struts around looking important and taking all the credit for the boom business.

. . . . suggestion from an exhibitor that MGM send a birthday cake to every account they serve. (How about including a cup of coffee.)

—*"CHICK" LEWIS*

Film Men Complete Mobilization for 'E' Day

'Confident Fighting Fifth Will Accomplish Objective,' Says National Chairman





NEW YORK. Nearly 1000 th men, distributors and compan ecutives assembled in Central New York City, to launch the tious campaign that will be c on in the New York area. A C. C. Moskowitz (second left), area chairman, and his mediate staff of assistants fo big meeting.



INDIANAPOLIS STRIPS FOR ACTION. The film men of the Indianapolis area peeled off their jackets to plan their Bond job at a meeting there.



CLEVELAND ON THE JOB. Exhibitors and exchangemen of the area showed they ready for their best job ever at Cleveland War Bond meeting.



BUFFALO GETS SET. This smiling septet gives an inkling of how upstate New York feels about giving everything to the 5th War Loan Campaign.



RALLY IN CHARLESTON. West Virginia exhibitors photographed at the Bond campaign rally which brought film men together at Charleston meeting.



TOUR PENNSYLVANIA. The Eastern Pennsylvania War Loan touring group, above, rallied film men in and towns throughout the territory.



ST. LOUIS READY TO GO. One of the most enthusiastic gatherings of the pre-campaign rallies took place at St. Louis meet, pictured above.



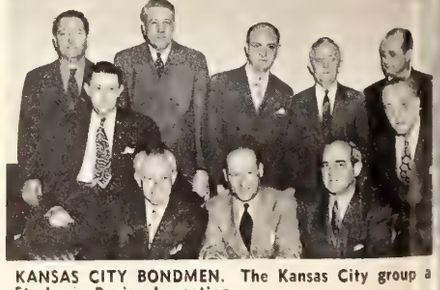
DENVER DECIDES ACTION. National committeemen braved storms, maintained sch to be on hand for rousing meeting of film men in Denver.



DALLAS. Jack Underwood tells Dallas meet that Texas will stage a record number of bond premieres.



CHICAGO ROUNDUP. Mayor Kelly of Chicago made opening address at the Windy City Meet.



KANSAS CITY BONDMEN. The Kansas City group a St. Louis Regional meeting.

Ready For Big Campaign To Back The Invasion

O'Donnell Thanks Theatre And Distribution Men for Cooperation; Committee Stands By to Aid, He Says

The arrival of D-Day with its electrifying report that the invasion of Europe had begun exactly seven days before the opening of the Fifth War Loan, sparked the well-formulated plans of the motion picture industry to an unprecedented high of fighting purpose to reach and surpass its objective in the June 12 to July 8 "Fighting Fifth" drive in support of the Bond selling campaign.

The industry's National Committee for the campaign wound up its pre-drive organization work this week at four regional meetings similar to the gatherings that began in Washington, D. C. on May 10 and carried R. J. O'Donnell, National Chairman and his committee associates on a cross-country tour.

A rally of Northern New Jersey exhibitors and distributors was held in Newark on Tuesday with Harry H. Lowenstein and Don Jacocks exhibitor state co-chairmen in charge, and Joe Kinsky, S. H. Fabian and Leon Bamberger representing the National Committee. On the same day a tri-state meeting was held in Cincinnati where R. J. O'Donnell, R. M. Kennedy, John J. Friedl, Ned E. Depinet, Ray Beall and Claude F. Lee, National Committeemen, were on hand and Martin G. Smith presided, with Colonel Arthur Frudenfeld in charge of arrangements. On Wednesday, O'Donnell and Major Allen V. Martini, addressed an industry rally in Detroit, and on the following day they attended a rally of North and South Carolina exhibitors and distributors in Charlotte, N. C. The latter meeting was called by H. F. Kincey and Warren Irvin, respectively Exhibitor State Chairmen for North and South Carolina.

The nationwide enthusiasm for the Fighting Fifth War Loan Campaign as evidenced at these rallies was hailed by Chairman O'Donnell as convincing testimony that has led his Committee to believe that the industry will accomplish its objective. In a statement addressed to members of the industry, O'Donnell said:

"Exhibitors and distributors gathered by the hundreds in each of the cities where regional meetings were held. In many instances they traveled hundreds of miles despite the grave hardships that prevail today, not only from a transportation standpoint, but also from a standpoint of inadequate hotel accommodations. Due to the shortage of manpower at this time, many sacrifices had to be made in order that they attend, and we appreciate the fine effort.

"Throughout the campaign the National Committee will stand by to be of every assistance to the members of the industry in the buying, selling and publicizing of War Bonds in the Fifth War Loan Drive. In the final analysis, the results which will be obtained will come from the members of the industry in the field, and we await with great confidence the results of your efforts. In our humble opinion, the nationwide enthusiasm that has greeted our visits leads us to believe that the Fighting 5th will accomplish its objective and its members will go over the top for our country."

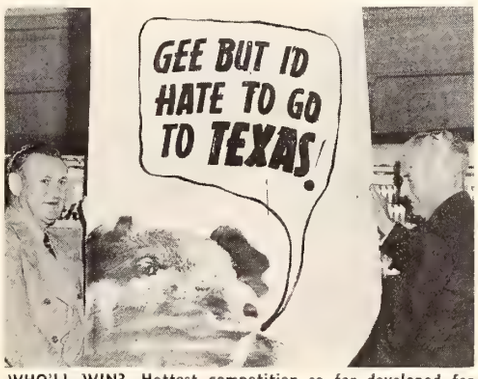
100% Increase in Bond Premieres for New York

New York will have more bond premieres and bigger premieres during the 5th War Loan than ever before—at least a 100 per cent increase, according to Campaign Director Oscar A. Doob, following a report by Ralph Pielow, distributor chairman for the New York area.

After a check-up with circuits and independents, Pielow had set bond premieres in every borough and in every community of every borough, plus premieres in virtually every small city in the counties around New York.

Kansas-Missouri Area Sets 340 War Bond Premieres

An unprecedented goal of 340 War Bond Premieres, double the number held during the Fourth War Loan, has been set for the Fighting Fifth campaign in the Kansas-Western Missouri area, following a capacity industry campaign meeting at the Hotel Muehlebach in Kansas City. He commended the distributors for their efforts in the Fourth War Loan and emphasized that they were doing even more this time.



WHO'LL WIN? Hottest competition so far developed for the 5th War Loan Drive is the bet between Abe Blank, Des Moines, and National Chairman O'Donnell of Dallas that Iowa will show a greater percentage increase than Texas in the sale of War Bonds during the campaign. The stakes: a prize Iowa ham against a prize Texas beefsteak.

Demonstration to Launch N. Y. Drive

A military demonstration to Back the Invasion will be held in Times Square at 12 noon on Friday (June 9) and will officially launch the film Industry's Fighting Fifth War Bond Drive in New York. The demonstration, which will be a tribute to the Infantry-men of the United States Army, will consist of seventy pieces of army motorized equipment, a battalion of 300 soldiers, an eighty piece military band from 397th Infantry, and a delegation of 60 combat war heroes, veterans of World War II.

Staged under the direction of Charles C. Moskowitz, chairman for the New York Committee of the Industry, the demonstration will be officially opened by Newbold Morris, President of the City Council of New York.

Broadway theatres will have their bond booths lined along the curb on Broadway between 44th and 45th Streets, and bonds will be sold for immediate delivery. Following the Times Square demonstration, the equipment will be broken up into six units, which will visit other parts of Manhattan, Bronx, Brooklyn, Queens, Richmond and Westchester County.

Eight rallies are planned for each borough and Westchester, and it is expected that the 2,000,000 persons attending the rallies will purchase a minimum of $1,000,000 in "E" bonds.

D-Day Brings St. Louis Promise To Again Beat War Bond Quota

St. Louis has taken full advantage of D-Day and the patriotism it has focalized by launching its Fifth War Loan Drive at once instead of waiting until June 12th. The goal for Metropolitan St. Louis is $180,863,050 and Harry C. Arthur, Jr., and Harry Hynes, respectively WAC exhibitor chairman and distributor co-chairman for the area, have assured Walter W. Head, chairman of Missouri's War Finance Committee, that he can depend on St. Louis theatres and exchanges to again do a 100 per cent job (St. Louis easily beat its quota in the 4th War Loan). Arthur and Hynes said that St. Louis plans to at least double the number of Bond Premieres and Free Movie Nights presented during the 4th War Loan.

Bond Appeal With Star Photos

As part of the motion picture industry's Fifth War Loan campaign, six major studios are cooperating in a plan to enclose a War Bond appeal with every photograph and letter sent to fans.



BOSTON EARLY ENTRY. New England exhibitors and distribution men held their meeting early in the pre-drive days at the Statler Hotel, Boston.



SAN FRANCISCO MOBILIZES. More than 400 exhibitor and distributor representatives from Oregon, Washington, Nevada and California gathered for the War Bond pre-campaign meeting in San Francisco, above.

READY!

SET!



THE INDUSTRY'S

E-DAY



IS JUNE 12th

GO!



BLOOD, SWEAT- -AND BONDS!

Sure we're in the fight. It's "E" Bonds we're after! We'll get 'em!

It's the real thing over there now . . . somebody's son, somebody's sweetheart, somebody's pal won't come back. Our very own, perhaps.

For all of them, for this America of ours, let's make this War Loan click! The best campaign the industry ever saw! With parades and banners streaming, with Bond Premieres and true-talk Trailers, with Hero Lobby Charts and Free Movie Days. The works!

Let's do a job to match the bloodshed and the tears!

FIGHT!

FIGHTING 5th WAR LOAN

JUNE 12th—JULY 8th

This Message Was Prepared and Inserted in the Trade Press by:

COLUMBIA PICTURES CORP., METRO-GOLDWYN-MAYER PICTURES, PARAMOUNT PICTURES INC., RKO-RADIO PICTURES INC., 20th CENTURY-FOX FILM CORP., UNITED ARTISTS CORP., UNIVERSAL PICTURES COMPANY INC., WARNER BROS. PICTURES INC.

IT'S A JOB FOR ALL

SHOW BUSINESS

THE FIGHTING FIFTH

WAR LOAN DRIVE

KEEP BUSY

June 12--July 8

and It Will Be Over The Top

PRC

Central Booking to End Trade Show Conflicts

A central system for trade show announcements to avoid conflicts became a reality this week when the five consent decree companies set up a master clearance book to be maintained by Glen Allvine, secretary of the Public Information Committee in New York. All companies will check against the master book before announcing screenings in any exchange area. The plan is really a national extension of the local clearance of press screenings which has been in operation for two years.

Confusion Hit New High

During the first week in June, 22 screening conflicts arose, and the complaints that developed from the mix-ups resulted in a meeting between representatives of the five consent decree companies and the Public Information Committee in New York. On the recommendation of H. M. Richey, director of exhibitor relations for MGM, it was unanimously agreed to give the centrally controlled trade showings a trial.

When the companies want to schedule a trade screening they register their picture with the Public Information Committee, which assigns the date available nearest to the time asked for. Reaction thus far by exhibitors has been very favorable, it was pointed out by the committee on Tuesday.

WLB Brings St. Louis Union Dispute Nearer Settlement

A special War Labor Board panel in the St. Louis district this week made recommendations in the stagehands union dispute with theatre owners that may relieve managers of hiring a stated number of men. The theatremen protested demands of Local No. 6 for a 15 per cent wage increase and vacations with pay as unfair so long as "unnecessary personnel is imposed upon us for services which are not needed."

The panel recommended establishment of a board of three men to investigate and determine: 1. the number of men deemed necessary in each type of theatre; 2. an outline of the work under the union's jurisdiction to be subject to management's direction; 3. the most appropriate working hours; 4. right of managers to decide employes' qualifications for the work involved.

Paramount Dividend Rate Increased

By declaring a regular quarterly dividend of 50 cents on the common this week Paramount Pictures put itself on record as increasing the dividend rate from $1.60 to $2.00 per share annually. The quarterly payment goes to stockholders of record on September 8, 1944, being payable on September 30, 1944.

SHOWMEN'S TRADE REVIEW

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1501 Broadway, New York 18, N. Y.

Paramount: $15,000,000

In token of the invasion, Barney Balaban, president of Paramount Pictures Inc., announced Tuesday through the National M. P. Industry Fifth War Loan Committee that the company and its theatre partners and affiliations will subscribe for fifteen million dollars in Bonds in the Fifth War Loan.

MGM: $10,000,000

David Bernstein, treasurer of Loew's, Inc., yesterday notified Leonard Goldenson, chairman of the Corporate Investment Committee of the Fifth War Loan, that Loew's is subscribing to $10,000,000 worth of 5th Loan bonds. The ten million total purchase will be allocated proportionately to the credit of cities in which there are Loew theatres and Metro-Goldwyn-Mayer film exchanges.

Universal: $3,500,000

J. Cheever Cowdin, Chairman of the Board, announced Wednesday in Hollywood that Universal Pictures Co., Inc., is subscribing for $3,500,000 of Fifth War Loan bonds.

Schoenstadt Data Demands Bring Protest From Defense

A brief filed last Saturday in Chicago by the Picadilly Theatre of the Schoenstadt circuit against Paramount Pictures and Balaban and Katz brought protests from the defense attorneys on the score of the amount of expense and time that would be required. The Picadilly, asking for pre-release clearance, listed a total of 560 cities for which it desired the operation data for nine years back on theatres under control by the defendants.

The defendants, claiming such data would require immense expense for exhaustive auditing and research, declared the operation of theatres in territories other than that in which the Picadilly is located has no connection with case. Master in Chancery Charles MacDonald took the brief under consideration.

Wilbur England on WAC

Wilbur B. England has been made a member of the War Activities Committee-Motion Picture Industry representing RKO Theatres, and has been named Treasurer of the Metropolitan New York Exchange Area division of the WAC.

Film Classics Enters Import Field

Film Classics has acquired for American distribution the first French picture produced in Switzerland since the beginning of the war. Acquisition of the picture, which was produced by Jacques Feyder, is the first step toward expansion by Film Classics into the export and import field, President George A. Hirliman said.

De Simon Treated for Wounds

Second Lt. Caspar De Simon of Brooklyn, wearer of the Purple Heart, has been admitted to Halloran General Hospital on Staten Island for injuries suffered from enemy flak while on a bombing mission over Germany, it was announced this week by National Screen Service, by whom the war hero was formerly employed.

Says War Aid Is Best Insurance

"The Number One Insurance of the motion picture industry is its war activities," said H. M. Richey, MGM exhibitor relations head, at the Convention of the Independent Theatre Owners in Little Rock, Ark., last Monday.

RKO Enters Television As Program Producer

Radio-Keith-Orpheum Corporation this week struck out into the field of television with the announcement of the formation of the RKO Television Corporation, which instead of dealing with the direct technical side of the new medium, will concentrate on program development. As explained by N. Peter Rathvon, RKO president, those who have created the new organization believe that television must be kept separate from motion pictures in the sense that television programs should not depend on regular film fare.

Mr. Rathvon said that it was the plan of the new company to enter the program end of television in a way to give service to advertisers and yet protect film exhibitors by assuring theatres of exclusive product. The advertiser would get the benefit of the studio facilities of RKO Radio and would have an "in" for live talent.

To put the plan into effect the new corporation has acquired the services of Thomas H. Hutchinson, one of the first in the field of television production and who was formerly television program manager at NBC and more recently television director for Ruthrauff & Ryan, advertising firm. Arthur Willi, RKO Radio's talent director, will extend his activities to the new company.

The officers of RKO Television Corporation, elected at a meeting of the Board of Directors last week, are: Chairman of the Board, N. Peter Rathvon, president of RKO Corporation; President, Frederic Ullman, Jr., president of Pathe News; Executive Vice President, Ralph B. Austrian, formerly asst. vice president of RCA; Vice President, Malcolm Kingsberg, treasurer of RKO Corporation.

Executive offices will be in the RKO Building, 1270 Sixth Avenue, New York.

General Mark Clark Sends Message to 'Fighting 5th'

Soldiers of the Fifth Army in Italy are "bolstered by your support," Lieut. General Mark Clark, commander of the Fifth Army, said in a message received by Oscar A. Doob in New York Tuesday. The message to Doob was in acknowledgment of a cable sent to General Clark last week telling the Commander of the Fifth Army that the 5th War Loan bond army in New York was being called The Fighting Fifth in honor of Clark's gallant army.

Following is the text of General Clark's reply to the New York campaign director of the film industry's war loan drive:

"The soldiers of the 5th Army are pleased that you are honoring them in the current bond campaign. We who are fighting in Italy are bolstered by your support in America. Good luck—and thanks for your message."

RKO Sets 'Attack' Screenings

Trade screenings of "Attack," feature film of the first all-American operation in the South Pacific, which is being released by the OWI and RKO Radio, will be held in the company's 31 exchanges on June 19-20.

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Nate Blumberg



William Scully

Universal Backlog Biggest Ever—Scully

With 15 pictures completed, four almost finished shooting, and another four to go into production immediately, Universal has the largest actual and potential backlog in its history, it was disclosed by General Sales Manager W. A. Scully at the Hollywood meeting of sales executives and district managers this week held at the Ambassador Hotel.

As a tribute to its president, Nate Blumberg, who addressed the meeting on the opening day, Mr. Scully announced that Universal plans a world-wide playdate drive beginning June 11 and closing October 28. It will be known as "The Nate Blumberg Testimonial Drive." All Universal Exchanges, in foreign countries as well as the U. S. will participate, with cash prizes as the rewards for managers, bookers, salesmen, front office employes, accessory managers, shippers and managers.

Winners of the prizes for sales districts in the recently completed W. A. Scully drive were announced Monday. They are: C. J. Feldman, Los Angeles, first; H. D. Graham, Atlanta, second; and Dave Miller, Cleveland, third. The winning offices are expected to be announced at the various regional sales meetings which are following the preliminary executive gathering.

Besides talks by Scully and Blumberg, the studio outlook was covered by Cliff Work, and the advertising program by John Joseph and Maurice Bergman. Among those attending were divisional managers Fred Meyers, A. J. O'Keefe, and F. J. A. McCarthy and executives E. T. Gomersall, Adolph Schimel, F. T. Murray, J. J. Jordan, A. J. Sharick, E. L. McEvoy, M. M. Gottlieb, D. A. Levy, J. E. Garrison, John J. Scully, P. F. Rosian, S. E. Applegate, Alf Perry, Joseph H. Seidelman, Al Daff, and Chairman of the Board J. Cheever Cowdin.

Chances for Decree Action Slimmer, Says Kuykendall

Prospects of action in respect to the consent decree are becoming slimmer, since the Government shows little interest in pressing the anti-trust suit during the war period, it was declared this week by Ed Kuykendall, MPTOA president, at the annual convention in Little Rock of the Motion Picture Theatre Owners of Arkansas.

Among changes in Government policy, the MPTOA chief mentioned that of easing up on equipment and building priorities for theatres. He saw a better opportunity for getting such material than at any other time during the war.

Monogram Stockholders to Meet

Stockholders of Monogram Pictures will meet in Hollywood June 15 to pass on several company matters, including ratification of a contract with Steve Broidy, the granting of executives' pension plans, and approval of a plan whereby executives may be offered options to purchase common stock.

S.R.O. at Studios

The studio space situation in Hollywood is tough—take it from Andrew Stone, independent producer who releases through United Artists. The General Service Studios and other independent plants are working full speed, and the majors just now are also using all available floor space in a rush to get product on hand before the new season begins.

Stone is not starting his next picture at General until October, when he turns the crank on "Miss America," the producer told trade press representatives in New York. Meantime, Seymour Poe, Stone's eastern representative, is organizing an agent-talent contacting force in New York. This arrangement, Stone said, is "something we have needed—a direct pipeline," to sources of story material and stage talent as well as plays.

Rogers to Set Next MGM Block During Stay at Coast Studios

William F. Rodgers, MGM vice-president and general sales manager, left for the coast Thursday to look at forthcoming product and complete details of the company's eighth block. En route west, he will stop over at Detroit, Milwaukee, and Chicago. Rodgers will remain on the coast until June 23 and then head for Kansas City, St. Louis and Cleveland, before returning to New York.

Pommer Signs for 2 Pictures With PCA-United Artists

Eric Pommer, has joined Producers Corporation of America, and has signed a two-picture pact with Sig Schlager, PCA president whose films are released through United Artists.

Pommer will produce "This Crazy, Lovely World," a new play by Ladislas Fodor, as his initial venture, and follow with "The New Cabinet of Dr. Caligari," a modernized version of the European production he made many years ago.

Columbia Promotes Two

R. J. Ingram and J. B. Underwood, Columbia branch managers in Atlanta and Dallas, have been raised to the status of division managers, it was announced by Columbia this week. Ingram will have charge of the southeastern division, including Atlanta, Charlotte, and New Orleans, and Underwood will head the southwestern division, which includes Dallas, Memphis and Oklahoma City. The new set-up is a realignment of the former southern division, which was supervised by Sam Moscow until his recent death.

To Re-issue Old Selznicks in U. S.

A Canadian group headed by Ray Lewis this week acquired U. S. re-issue rights to three David O. Selznick productions, "Garden of Allah," "Tom Sawyer," and "Prisoner of Zenda." Open rights to "Intermezzo" were also part of the deal. The films will be distributed through A. F. E. Corporation, Hollywood, of which Paul Graetz is president.

Danson Assists Shuford

Hal Danson was brought back to the Paramount home office this week in a new alignment that places him as assistant advertising manager, R. M. Gillham, publicity chief, has announced. Danson spent the last three months at the Paramount studio reorganizing the trailer set-up, and immediately begins work on the extensive advertising program planned by Advertising Manager Stanley Shuford in connection with forthcoming pictures.

Cleveland Theatres Cut Prices for Children

Many Cleveland neighborhood houses have cut their 12-cent admission price for children under twelve years of age to ten cents. The cut followed a new ruling from the office of the Commissioner of Internal Revenue in Washington this week. The ruling is that children's admissions of less than ten cents, when so listed at the box office, are not subject to the new federal amusement tax.

The ruling reverses a former interpretation and provides that the federal tax on childrens' admissions shall be computed on established admission price and not on the total admission price, provided it is broken down and so advertised. The Cleveland neighborhood childrens' established price prior to April 1 was .097. Adding to this the state tax of .003, the total admission was ten cents. This schedule has again been resumed.

Merger on Books for Pathe Processing, Producing Units

A simplified set-up for the various Pathe units seemed assured this week when merger plans were completed for submission to stockholders when they meet June 26. The new development calls for a merger of Pathe Laboratories, Inc., in New Jersey and California under the all-embracing firm name of Pathe Industries. In other words, Pathe Industries, which heretofore was identified as the holder of real estate in Cleveland and the owner of the film producing subsidiaries, PRC Studios, PRC Productions, and PRC Pictures, now also becomes the parent-company of the film-processing plants in Bound Brook, N. J. and Hollywood.

Pathe Industries, Inc., which is an Ohio corporation, will have the following board of directors: Henry J. Guild, Raymond J. Morfa, Robert W. Purcell, J. Stinson Young, Kenneth M. Young. Officers chosen in the plan are as follows: Kenneth M. Young, chairman of the board; J. Stinson Young, president; Robert W. Purcell, vice-president; Karl Herzog, treasurer; C. L. Peckham, asst. treasurer; M. M. Malone, secretary.

James C. Dunn Goes in at UA As Arthur Jeffrey Resigns

James C. Dunn, recently with RKO Radio, was this week appointed publicity manager at United Artists by Lou Pollock, new UA director of publicity and advertising. Prior to Dunn's RKO affiliation he handled special publicity for 20th Century-Fox, both at the home office and in Hollywood, and before that he served as publicity director for a number of years at the Rivoli Theatre, New York.

Coincident with Dunn's acquisition by UA announcement was made of the resignation of Arthur Jeffrey, who had been with the company since 1937. Jeffrey was New York press contact, and also had a hand in many exploitation campaigns, both in New York and out-of-town. He also has been with Warner Theatres and Paramount Publix in Manhattan.

Pressbook for MGM Anniversary

MGM has compiled a special press book, including a four-color cover, which is being sent to every theatre booked to play a short or feature during Leo's Twenty-Year Anniversary Week, June 22-28.

Pete Smith Wins Safety Award

The Pete Smith Specialty, "Seventh Column," was presented with the Beyer Memorial Award on Thursday by the Film Safety Awards Committee of the National Safety Council at a luncheon at the Hotel Statler, Washington.

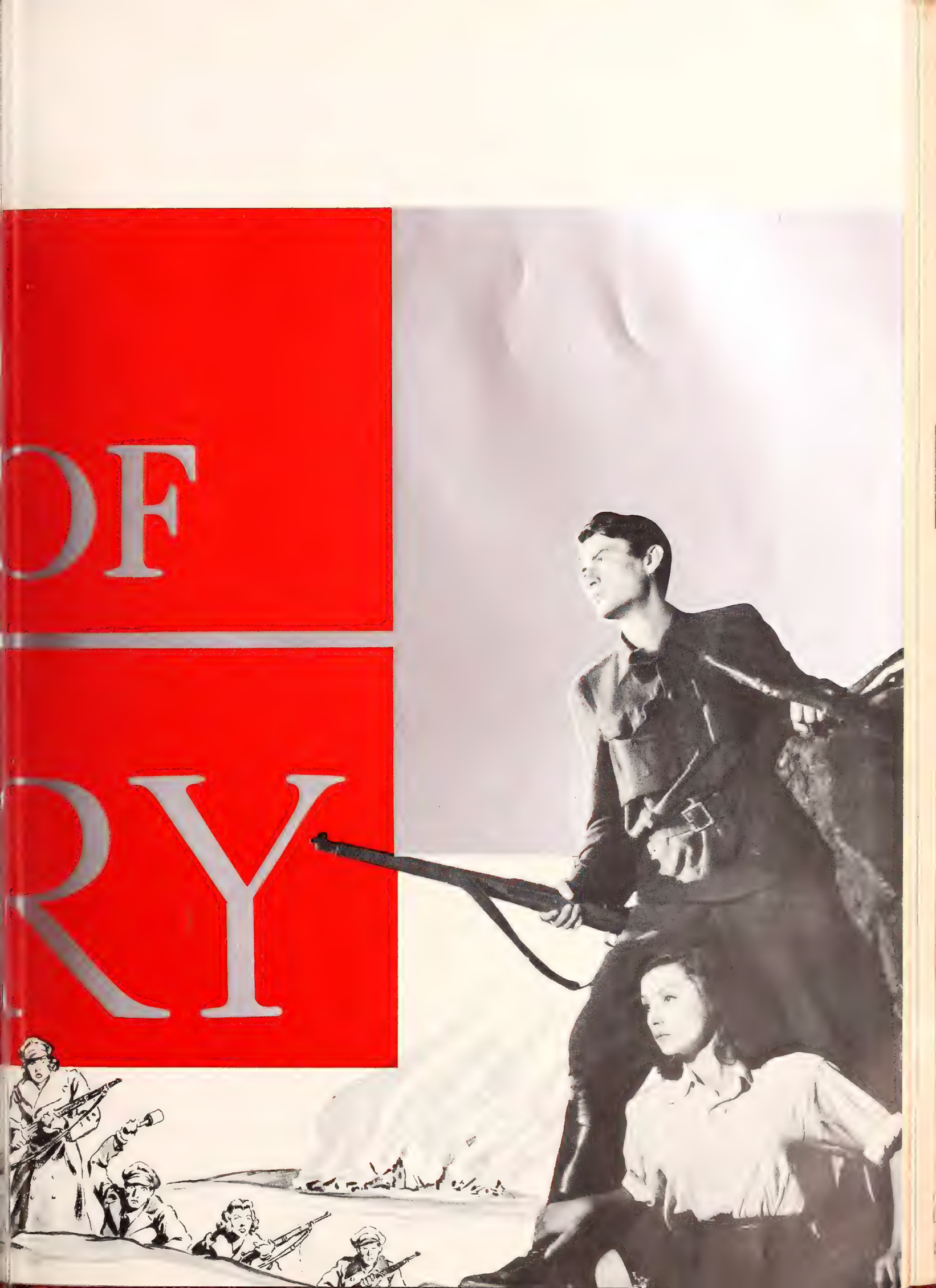

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DAYS

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So much warmth, so much drama, so much action and emotional fire—so much of everything that makes a picture great—that you're conscious not of actors in a drama, but only of a great human story lived by its own wonderful characters themselves:



A CASEY ROBINSON production

DAYS OF GLORY

Starring the screen's fascinating NEW lovers

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GREGORY PECK

with ALAN REED · MARIA PALMER · LOWELL GILMORE

Directed by JACQUES TOURNEUR • Produced and written for the screen by Casey Robinson

RKO RADIO PICTURES

Sgt. Vita Is Filmite

Sgt. John Vita, U. S. Signal Corps cameraman who broke into the headlines this week when he stood on a balcony in the Palazzo Venezia in Rome and did a take-off on Mussolini, was formerly a background artist for 20th-Fox's Terrytoon cartoons. The information comes from Paul Terry, who recalls that Vita was constantly mimicking Mussolini and Hitler when he was employed at the Terrytoon studios in New Rochelle. Terry says he is now awaiting a repeat performance by Vita in Berlin.

Walsh Administration Endorsed; Re-elected Head of IATSE

Richard F. Walsh was elected for a new two-year term as president of the IATSE at the closing session of the 37th Bi-Annual Convention of the organization in St. Louis on Friday, June . The meeting created two new vice-presidential positions, naming Mrs. Louise Wright of Dallas, and William C. Barrett of Hollywood, to fill them. Others re-elected were: Louis Krouse, general secretary-treasurer; William P. Raoul, assistant international president; Harland Holmden, William P. Covert, Floyd M. Billingsley, James J. Brennan, Roger M. Kennedy, Felix D. Snow and Carl G. Cooper as vice-presidents.

IATSE President Richard F. Walsh has appointed a committee to conduct a hearing to determine whether the removal of Oscar Kleinopf as business agent of St. Louis Projectionists Local No. 143 eight years ago by John P. Nick, should be sustained.

Grainger Forms New Eastern Sales District for Republic

The creation of a new eastern sales district was announced this week by James R. Grainger, president and general sales manager of Republic Pictures, which will be composed of the branches in Boston, New Haven, Albany and Buffalo. The new plan, Grainger said, will permit closer supervision by district managers.

To carry out the new line-up Jack Davis, former manager of the Boston branch, has been appointed district manager to supervise this district and Sam Seletsky, who several months ago was made New York branch manager, has now been transferred to Boston. Buffalo, formerly supervised by Sam Seplowin as part of the central division, will come under the aegis of Davis. Grover C. Schaefer, home office executive, has been named assistant branch manager in New York.

Warners Announce 6 Re-Issues for Release During July

Warner Bros. will re-issue six features on July 15, it was announced this week by Ben Kalmenson, general sales manager.

The six re-issues will include: "Manpower," co-starring E. G. Robinson, Marlene Dietrich and George Raft, originally released in 1941; "They Made Me a Criminal," with Ann Sheridan, Claude Rains and the Dead End Kids, first released in 1939; "The Walking Dead," originally released in 1936 and starring Boris Karloff and Ricardo Cortez, and "Tiger Shark," with E. G. Robinson, Richard Arlen and Zita Johann, released originally in 1932. Two other pictures will be selected for the group within the next week.

Republic L.A. Manager Dies

John Frey, manager of Republic's Los Angeles branch, died at his home in West Los Angeles last Friday, it was announced by officials.



COLUMBIA EXECUTIVES AT CHICAGO. More than 80 delegates comprising home office executives, division managers, branch managers and the entire sales force of 15 of Columbia's exchanges gathered in Chicago last week for discussion of the company's new season program and sales policies. Above, a view of the Columbia executives on the dais for the opening session of the meeting.

Columbia Promises 44 Features in 1944-45; Invests Heavily in B'way Stage Properties

A program of 44 features, drawn from the most extensive—and expensive—list of story properties in the company's history, was announced this week by Columbia in Chicago at the first of a series of three regional sales conventions. In making the announcement, the company explained that the chief reason for listing the properties, rather than the picture credits, was to offer a program that would remain "elastic in its thinking" and would make it possible to effect later changes, where advisable, without breaking a set line-up.

In the way of actual pictures Columbia offers for 1944-45 the 44 features already mentioned, plus two big productions sold separately, 4 action musicals, 10 westerns, 28 two-reel comedies, 90 single-reel subjects and three serials. The two films to be separately sold will be Sidney Buchman's Technicolor production starring Paul Muni and Merle Oberon (as yet untitled) and Sam Wood's first for Columbia, "Jubal Troop," starring Gary Cooper.

Of the product offered the company declares at least 20 of the features will be in the top-flight class, with the number of B pictures considerably lower than heretofore. Contracts for the release of Technicolor facilities have been renewed, so that exhibitors are assured of at least three of the bigger productions done in the Kalmus process.

Columbia points to its activities in acquiring story properties as evidence of its intention to cover the A field more completely than ever before. The Cohn organinzation recently undertook commitments of nearly $1,000,000 for film rights to "Over 21," Ruth Gordon's successful stage comedy, and the Theatre Guild's money-making "Jacobowsky and the Colonel," by Franz Werfel ("Song of Bernadette" author) and Samuel N. Behrman.

Other properties from which the year's product will be chosen include:

"Tonight and Every Night." Technicolor musical with Rita Hayworth, Janet Blair, Lee Bowman, and Marc Platt.

"Burlesque." By George M. Watters and Arthur Hopkins. Broadway play.

"Another Love Story." Stage comedy by Frederick Lonsdale.

"Counterattack." Stage play by Janet Marshall and Philip Stevenson.

"Chautauqua." Comedy about the famous open-air circuit.

"Storm in April." McCall's Magazine story by I.A.R. Wylie.

"War Sings a Lullaby." By Virginia Van Upp, author of "Cover Girl."

"Stalk the Hunter." Liberty Magazine comedy mystery by Mitchell Wilson.

"No Sad Songs for Me." Novel by Ruth Southard.

"Song of Tahiti." Tropical girl-and-music show.

"Miss Bobby Socks." About the juvenile swooners.

"In Old Monterey." Romantic western musical.

"Eve Knew Her Apples." Musical of sophisticated type.

"Wandering Daughters." On today's youth problem.

"Girl of the Limberlost." Famous Gene Stratton Porter novel.

2 "Whistler" productions.

2 "Crime Doctor" productions.

Among the players with whom Columbia has contracts are: Cary Grant, Rosalind Russell, Irene Dunne, Rita Hayworth, Janet Blair, Charles Coburn, Lee Bowman, Brian Aherne, Ann Miller, Kay Kyser, Alfred Drake, Alexander Knox, Warner Baxter, Marguerite Chapman, Joan Davis, Jinx Falkenburg, Evelyn Keyes, Georgia Akst, Jeanne Bates, Leslie Brooks, Edgar Buchanan, Janis Carter, Stephen Crane, Nina Foch, Robert Haymes, Hugh Herbert, Richard Lane, Anita Louise, Lynn Merrick, Chester Morris, Tom Neal, Erik Rolf, Ann Savage, and Pat Parrish.

During the 1944-45 season Columbia will release ten westerns starring Charles Starrett.

The program of the 118 shorts will include 28 two-reelers, comprising 8 Three Stooges specials and 4 Vera Vague comedies; 4 Hugh Herbert specials; 4 with Andy Clyde; 2 Musicals and 6 All Star Comedies. The ninety single reels will feature 6 Li'l Abner color cartoons and 4 Fox and Crow special cartoons in color, plus an array of 82 novelty musical and comedy reels, comprising 10 Color Rhapsodies, 10 Phantasies, 12 Screen Snapshots, 12 Sport Reels, 12 Community Sings, 8 Film Vodvils, 8 Panoramics and 6 Technicolor Cartoon hits which will be re-issued.

Columbia will also release three serials: "The Black Arrow," "Brenda Starr—Reporter," based on a comic strip by Dale Mossick, "The Monster and the Ape," horror story.

TRADE TRAVEL LOG

Larry Golob, eastern publicity manager for Warner Bros., is making a two-week visit to the coast for conferences with Charles Einfeld, advertising and publicity head, and Alex Evelove, studio publicity chief.

E. N. Ferro, manager for Universal in Panama, Central America, and Ecuador, reached New York this week for a series of conferences with J. H. Seidelman, vice president in charge of foreign activities. He will stay in Manhattan for a month.

Harry M. Kalmine, assistant general manager of Warner Theatres, and Warner Film Buyer Nat Fellman made a quick tour this week of New England houses.

Marvin H. Schenck of Loew's got back to his desk in New York this week after a Florida vacation.

Jules Levey left this week for Toronto and other parts of the north country on a combined business-pleasure trip. Toronto is his home town, while "The Hairy Ape" is his latest producing effort.

Jimmy Grainger, Republic president, will be coming back slowly from the coast, making stop-overs at Dallas, New Orleans, and Atlanta before heading Manhattan-ward.

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Watch for the history-making national magazine, radio, newspap

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HISTORY—FOR THE MOST IMPORTANT
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Directed by
HENRY KING
Written for the Screen by
Lamar Trotti

bitation campaign in the great Century-Fox manner!

The Box Office Slant

Goodnight, Sweetheart

Republic Drama 67 mins.

AUDIENCE SLANT: (Family) Entertaining small-town newspaper story for average audiences. Has song which should click on air.

BOX-OFFICE SLANT: Satisfactory for double bills or subsequent runs. Title is saleable.

Cast: Robert Livingston, Ruth Terry, Henry Hull, Grant Withers, Thurston Hall, Lloyd Corrigan, Maude Eburne, Olin Howlin, Lucien Littlefield, Ellen Lowe, Chester Conklin, Emmett Lynn, Billy Benedict. Credits: Associate Producer, Eddy White. Directed by Joseph Santley. Original story by Frank Fenton and Joseph Hoffman. Screenplay by Isabel Dawn and Jack Townley. Photographed by Bud Thackery.

Plot: A big city reporter specializing in lurid headlines buys a half interest in a small town newspaper. In trying to dig up a scandal with which to smear a respectable local judge, he finds that his lead on the story was faked by the judge's niece with whom he falls in love. To save face he does a female impersonation, stages a kidnapping and winds up in the jug accused of murder. The girl comes to his rescue. They are married and he again lands in the jug as a lesson from the police chief.

Comment: The perennially popular newspaper background has been given a new twist in this film by Associate Producer Eddy White. As has been the custom, the reporter is trying to dig up a scandal in the local political campaign but this time Director Santley has the reporter doing a female impersonation to get himself and his paper off the hot seat as a result of a story which backfired. The production is a little long on corn but should prove a satisfactory dish for average audiences and the community theatres for which it is basically designed. Ruth Terry sings one song in a horse and buggy scene with Robert Livingston which sounded mighty hit-paradish entitled, I'm Not Myself Anymore. If this ditty gets a break on the air it may help put the picture on the box-office map.

I Love a Soldier

Paramount Comedy-Drama 106 mins.

AUDIENCE SLANT: (Adult) Dealing with the problems of youth today, this picture will stir feminine hearts and emotions with its human, romantic story.

BOX-OFFICE SLANT: Because of its subject and its feminine appeal, the picture seems destined for worthwhile box-office results.

Cast: Paulette Goddard, Sonny Tufts, Beulah Bondi, Walter Sande, Mary Treen, Ann Doran, Marie MacDonald, James Bell, Barry Fitzgerald. Credits: Produced and directed by Mark Sandrich. Screenplay by Allan Scott. Director of photography, Charles Lang.

Plot: A young welder in a shipyard, who devotes her evenings to entertaining lonesome service men, refuses to let herself be drawn into wartime love. She finally falls for a corporal just back from overseas, only to learn that he's married. She sends him away, by making him think she doesn't love him, but takes him back after he gets his divorce.

Comment: Because this deals with a subject that is of such importance in the lives of the young people of today, this picture carries a tremendous appeal and seems destined for an excellent box-office career. It is essentially a woman's picture and will stir their hearts and emotions with its human, romantic story. As for the men; it should particularly interest the service men for it's about them and their romantic problems. There are many amusing and touching scenes, some of them so realistic and enacted with such warmth and understanding that few spectators can help but be moved deeply by them. Recreating the lives of many girls of today—girls who are unable to decide whether they should marry their men before they go overseas or wait until they return—Paulette Goddard scores with a fine performance. Sonny Tufts is excellent as the man she refuses to love, turning in such a winning portrayal that the role should win him countless new feminine admirers. Supporting roles are all splendid: Barry Fitzgerald's street car conductor; Walter Sande and Mary Treen's young married couple and Beulah Bondi's rich, old lady. Yet with all this competition, Ann Doran's role of the young wife who is expecting a baby and whose husband is reported "missing-in-action," stands out. Producer-Director Mark Sandrich has done a splendid all-around job, presenting a picture that has all the elements to attract the theatre-going public today.

Legion of Decency Ratings

(For Week Ending June 10)

SUITABLE FOR GENERAL PATRONAGE

Song of Nevada

SUITABLE FOR ADULTS ONLY

Candlelight in Algeria Follow the Leader

Secret Command

OBJECTIONABLE IN PART

And the Angels Sing

Frontier Outlaws

PRC Western 57 mins.

AUDIENCE SLANT: (Family) A standard western for the entire family.

BOX-OFFICE SLANT: Okay for the western spot on a week-end bill.

Cast: Buster Crabbe, Al "Fuzzy" St. John, Frances Gladwin, Marin Sais, Charlie King, Jack Ingram, Kermit Maynard, Edward Cassidy, Emmett Lynn, Bud Buster. Credits: Director, Sam Newfield. Producer, Sigmund Neufeld. Screenplay by Joe O'Donnell. Photography, Robert Cline.

Plot: Buster Crabbe is accused of a murder when framed by the bad men of the community who want to dispose of him in order to go on looting the town. He is acquitted and finally plants the responsibility in the right place and justice prevails.

Comment: To fill the western spot on a week-end bill and give the youngsters the action and excitement they seek this should complete the bill. Short on story, it nevertheless has the ingredients to satisfy the customers. Well-paced direction by Sam Newfield keeps the picture moving, with some extra good outdoor shots adding to the scenic value. Buster Crabbe and Al St. John take care of the leads adequately and Emmett Lynn does okay with his comedy routines. Villains are played by Charlie King and Jack Ingram and Frances Gladwin does well with the heroine role.

Attack!

O.W.I.-RKO Radio Documentary 56 mins

AUDIENCE SLANT: (Adult) Excellen reporting on the battle for New Britain with no punches pulled. Enlightening but pretty tough on parents of boys facing the enemy.

BOX-OFFICE SLANT: Okay company for a light musical or mystery drama in actio houses but will keep the ladies at home i class or family theatres.

Credits: Produced under the auspices of the Com manding General, Southwest Pacific area. Photographe by the United States Army Signal Corps. Release through the Office of War Information and distribute by RKO Radio Pictures, Inc. under the auspices of th War Activities Committee of the Motion Picture In dustry.

Plot: The film covers the setting up o training quarters in the New Guinea jungle preparation for the New Britain landings; th planning of the strategy, the embarkation, th pre-landing softening of the Arawe beach head which was the scene of the diversionar landing and the final main landing at Cap Gloucester. Boys die, are wounded, are evacu ated or buried with plenty of dead Japs an flaming, crashing Zeroes and a sinking Amer can destroyer in the record.

Comment: This excellent report from th battle front, filmed under much murderou enemy fire, with General MacArthur's troop and the gallant U. S. Marines shown in a phases of the campaign is an epic productio The photography is a credit to the Arm Signal Corps. It is a large slice of histo preserved for posterity. Not many punch have been pulled as the film shows at clo range the courageous doughboys fighting ar falling victim to enemy shells, pushing o over the most tortuous terrain toward R baul and of course Tokyo. The commentar is very well done and the sound recordin very adequate. It will, however, be mo difficult for the mother of a boy somewhe out there to sit through it without being ter fied. Those who see it will get some migh convincing evidence of what our boys fa and the price in sacrifice they are paying f ultimate victory.

The Mask of Dimitrios

Warner Bros. Mystery 95 min

AUDIENCE SLANT: (Adult) A subt fascinating presentation of a scoundrel th will register strongest with sophisticated ar intellectual moviegoers.

BOX-OFFICE SLANT: Will score best metropolitan centers and class neighbo hoods; but it is to be hoped that, because the picture's excellence, it also makes i mark in the small towns among the rank-an file.

Cast: Sidney Greenstreet, Zachary Scott, Faye Emc son, Peter Lorre, Victor Francen, Steven Geray, Flo ence Bates, Edward Ciannelli, Kurt Katch, Marjo Hoshelle, Georges Metaxa, John Abbott, Monte Blu David Hoffman. Credits: Produced by Henry Blank Directed by Jean Negulesco. Screenplay by Fra Gruber from a novel by Eric Ambler. Director of ph tography, Arthur Edeson. Art direction, Ted Smit Music by Adolph Deutsch. Musical direction, Leo Forbstein.

Plot: The writer of mystery stories has routine police matter called to his attentio by the Turkish secret police. A stabbed bod has been washed ashore. So he decides solve the mystery and get material for a ne story. He becomes involved in a great de of intrigue and a political assassination, ar almost loses his life before he escapes wi

the solution and the material he had been seeking.

Comment: Through history and drama the most outstanding characters are the extremely clever evil men and women who have a second thought for no one but themselves. Such a man is *Dimitrios,* a cold and calculating, yet intensely fascinating character as created by Zachary Scott in this entertaining, though somewhat overlong, mystery melodrama. Scott, a comparative screen newcomer who bears a striking resemblance to Joseph Schildkraut, effectively projects the hard, mask-like face, the dark, passionate but cold countenance that makes people fear him. Because his performance registers strongly, one need hardly go out on a limb to predict a successful screen future for him. Quite apart from his customary psychopathic killer roles, Peter Lorre's assignment as the writer fascinated by the creature he is studying is one to which he imparts deep understanding and meaning. And fat man Sydney Greenstreet is once more the subtly wicked counter menace. Faye Emerson, Victor Francen and Steve Geray contribute fine supporting performances. Henry Blanke's production provides a variety of grim and striking backgrounds, while the direction of Jean Negulesco, one-time short subject director, has the hard and fast brilliance of a cut stone, keeping the glitter of each facet in tone with the others. The screenplay by Frank Gruber is the basic source for the film's power and force. It should be understood that "The Mask of Dimitrios" is essentially screen fare for the intellectual and sophisticated, and thus will register best with this type of moviegoer. For that reason, its success will be most evident in metropolitan centers and class neighborhoods. In small towns among the rank-and-file, its reception is somewhat doubtful; yet because of the picture's excellence, one hopes that here, too, it will make its mark.

Hail the Conquering Hero

Paramount **Comedy** **100 mins.**

AUDIENCE SLANT: (Family) Hilarious comedy by the man who made the now famous "Miracle of Morgan's Creek."

BOX-OFFICE SLANT: Worthy of extra selling effort; has what it takes to satisfy every audience.

Cast: Eddie Bracken, Ella Raines, Bill Edwards, Raymond Walburn, Franklin Pangborn, William Demarest, Freddie Steele, Len Hendry, James Damore, Stephen Gregory, Jimmie Dundee, Miriam Franklin, Georgia Caine, Elizabeth Patterson. **Credits:** Produced by G.M.O. Written and directed by Preston Sturges. Original screenplay by Preston Sturges. Director of photography, John Seitz.

Plot: A young Marine, son of a hero in the Marine Corps in World War I, is discharged because of a physical disability. In a bar he meets six Marines just returned from Guadalcanal and he tells them his problem: how he cannot go home because the townspeople are expecting great things of him. The Marines force him into a uniform; pin their medals on him and take him home where he's greeted by the entire population at the station. His royal welcome ends when he is asked to run for Mayor. That makes him admit what has been going on; but he wins the election in spite of everything.

Comment: Written and directed by Preston Sturges! That line, so far, seems to mean that a picture has all the pieces put together right for the entertainment of the general public. For like setting up a crossword puzzle Sturges picks out the right spots for little touches of comedy, pathos and familiar happenings in life, and puts them together into a picture that every audience can enjoy. The result is another of his hilarious comedies. Eddie Bracken in the title role does an exceptionally fine job with a portrayal of the returning Guadalcanal hero who never left these shores. His work is so natural that the spectator feels as though they'd like to have a hand in helping him out of his predicament. William Demarest's role of the Sergeant, a real hero, tops anything he's ever done. He is excellent, and the lines Sturges has given him are so sparked with spontaneity that it is a sheer delight to watch him. There are two others in the well-chosen cast who stand out. They are Freddie Steele as a nutty soldier, and Georgia Caine as Bracken's mother. Here's a picture that is worthy of extra selling effort, for once word-of-mouth has a chance to spread, it should become a top box-office attraction.

Christmas Holiday

Universal **Drama** **93 mins.**

AUDIENCE SLANT: (Adult) This noble and commendable effort to point up a mature and emotional Deanna may not be too critically received by the public, but there is almost certain to arise a word-of-mouth preference for the youthful, carefree, singing Deanna in preference to the suffering tragedienne as exemplified here.

BOX-OFFICE SLANT: Should effect box-office grosses comparable with those of recent Durbin films.

Cast: Deanna Durbin, Gene Kelly, Richard Whorf, Dean Harens, Gladys George, Gale Sondergaard, David Bruce. **Credits:** Produced by Felix Jackson. Associate Producer, Frank Shaw. Directed by Robert Siodmak. Screenplay by Herman J. Mankiewicz. From Somerset Maugham's novel, "Christmas Holiday." Director of photography, Woody Bredell. Special photography, John Fulton. Art direction, John B. Goodman, Robert Clatworthy. Musical score and direction, Harry J. Salter.

Plot: Having been rejected by his fiancee for another man, Lt. Dean Harens still insists on going back home to see her. En route, his plane is grounded in New Orleans where he meets Deanna Durbin, singer at a cheap cafe. The two attend midnight mass at St. Louis Cathedral, after which Deanna tells him her story, how her marriage to a likable, yet irresponsible gambler, Gene Kelly, failed to reform him; how her husband's commission of homicide had sent him to prison; and how his mother had blamed Deanna's lack of influence for her son's plight. Her story told, Deanna leaves Harens' hotel suite, where she had found shelter, to return to the cafe. Reading that Gene had escaped prison, Harens follows her, finds her threatened by her husband at the point of a gun. A shot from an officer's gun outside mortally wounds Gene, and he dies in Deanna's arms.

Comment: Although this screen adaptation of the Somerset Maugham novel provides a vehicle for Deanna Durbin's excursion into the realm of dramatics, the result, on the whole, is not altogether satisfying. Producer Felix Jackson and Director Robert Siodmak have made a noble and commendable effort to fashion from Herman Mankiewicz's screenplay a motion picture to point up a mature and emotional Deanna; but while the screenplay does, for the most part, sustain interest, there is an inescapable lack of conviction about the whole thing that leaves one in a near-neutral state of emotion. For one thing, no matter how plausible the explanation, it is difficult to accept Miss Durbin as a girl whose tragic marriage has forced her to become an entertainer in a cheap, notorious night club, though herself remaining essentially a good girl still in love with her convicted husband. And for adolescent romanticists, who form the majority of her admirers, there is likely to be disappointment, not only in the fact that she sings only two songs, but also in a conclusion that shows their heroine holding her mortally wounded, escaped-convict husband in her arms—a conclusion that conveys no real sign of future happiness for the ill-fated girl. As the irresponsible, yet charming husband, Gene Kelly effects a believable portrayal, and Dean Harens as the Army Air Force lieutenant unlucky in love acts with a simplicity and restraint that makes his performance impressive. However, in Gale Sondergaard's delineation of a mother whose pathological love for her wayward son turns her against her daughter-in-law, there is a slight tendency to overact. For music lovers, there are no arias from Deanna; only a portion of an orchestral performance of the Liebstod from Wagner's Tristan and Isolde. In all probability, "Christmas Holiday" will effect box-office grosses comparable with those of recent Durbin films; and while, despite its faults, it may not be too critically received by the public, there is almost certain to arise a word-of-mouth preference for the gay, carefree, youthful, singing Deanna instead of the suffering tragedienne.

Riding West

Columbia **Western** **60 mins.**

AUDIENCE SLANT: (Family) Saga about the establishment of the Pony Express and fights with the redskins makes satisfactory entertainment for the entire family.

BOX-OFFICE SLANT: A notch above standard western draw.

Cast: Charles Starrett, Shirley Patterson, Arthur Hunnicutt, Ernest Tubb and Singing Cowboys, Steve Clark, Wheeler Oakman, J. P. Whiteford, Clancy Cooper, Bill Wilkerson. **Credits:** Directed by William Berke. Screenplay by Luci Ward. Director of photography, Benjamin Kline. Produced by Jack Fier.

Plot: Charles Starrett and his pals get jobs with the Pony Express and are assigned to a deserted outpost. Indians capture the supply wagon, kill the guard and their white leader takes his place. This man tries to force the failure of the Pony Express by killing the top men, but Starrett and his pals outwit him.

Comment: This is the type of western that is closer to the original formula, when they were started and it was Indians they were fighting instead of white villains. Being about the establishment of the Pony Express, it carries all the thrills of a wagon train holdup by the redskins, a raid on an Indian Village, and the other elements that make these such a treat to the followers of sagebrush sagas. Charles Starrett and the rest of the cast perform competently, and William Berke's direction keeps things going at a fast pace throughout.

Girl in the Case

Columbia **Mystery-Comedy** **64 mins.**

(Nat'l Release, Apr. 20)

AUDIENCE SLANT: (Family) Plenty of laughs for the sophisticates, and just as much slapstick, or border slapstick, for the kids of all ages.

BOX-OFFICE SLANT: Fine supporting feature in any situation.

Cast: Edmund Lowe, Janis Carter, Bob Williams, Richard Hale, Stanley Clements, Carole Mathews, Robert Scott, Dick Elliott, Gene Stutenroth. **Credits:** Directed by William Berke. Story by Charles F. Royal. Screenplay by Joseph Hoffman and Dorcas Cochran. Director of photography, L. W. O'Connell. Produced by Sam White.

Plot: Because of a consuming passion for his hobby of locks and locksmithing, an attorney finds himself in plenty of trouble. An illicit explosive formula is found and a murder committed. Clues point to the innocent attorney. With his wife, he eventually finds the real killer and is exonerated. He returns to his locksmithing hobby—much to his wife's annoyance.

Comment: This is a good program offering and could easily be used as a topper in a dual bill in any subsequent situation. Edmund Lowe has enough marquee draw to get the people interested, and from there on you can count on word-of-mouth. In top situations, it

(*Continued on Page 37*)

IT'S ALL HERE...

THE WAR DEPARTME

AT



★ Through the special co-operation of the War Department this sensational 6-reel feature is made available without cost to the theatres of America. ★

★ BOOK IT NOW! ★

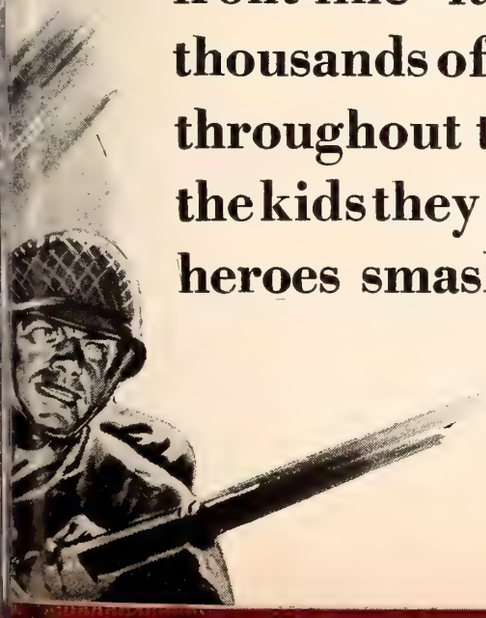
ALL REAL!

veals

ACTION!

(The Battle for New Britain)

Everything! From troop-ship landing to front-line fury! Our American boys—thousands of them—will thrill home towns throughout the nation...as audiences see the kids they knew become war-toughened heroes smashing the murderous Jap!



Produced under the auspices of the Commanding General, Southwest Pacific area
PHOTOGRAPHED BY THE UNITED STATES ARMY SIGNAL CORPS
Released by Office of War Information and Distributed by RKO RADIO PICTURES, Inc.
Exhibited under the auspices of the War Activities Committee of the Motion Picture Industry

There is Only One Year Book of Motion Picture and that has been published annually for the past 26 years by

The 1944
FILM YEAR BOOK
is now being
distributed to all subscribers of
THE FILM DAILY

THE Film DAILY

1501 BROADWAY, NEW YORK CITY HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

Selling the Picture

'Home in Indiana' to Have 4-State Premiere In Over 190 Theatres

One hundred and ninety-three theatres in Indiana, Ohio, Illinois and Kentucky will participate in the world premiere of 20th Century-Fox's Technicolor production, "Home in Indiana," commencing June 14 and continuing through June 28, it has been announced by Tom Connors, vice-president in charge of world-wide distribution of 20th Century-Fox.

The operating heads, managers and publicity men of such circuits as RKO, 4th Ave. Amusement Co., Monarch, Schine, Affiliated, Shea, Loew's, Great States, Rembusch, Sevito, and Quimby Theatres, have joined forces with 20th Century-Fox to back this 4-State engagement with an unprecedented advertising campaign, which will use newspapers, radio, billboard advertising, and tieups with department stores, bookstores and others. State and municipal authorities, plus nationally famous horse breeders and leading sulky racers, as well as stars from the picture, are expected to take part in half a dozen of the openings.

The 193 theatres will cooperate in one of the largest advertising and publicity campaigns instituted for any 20th-Fox picture in years. Rodney Bush, the company's exploitation manager, under Hal Horne, has assigned the entire exploitation organization in the middle west to pitch in and work with the theatres. Jules Fields of the home office who returned last week from Cleveland, Cincinnati, Indianapolis, Chicago, and St. Louis, the participating exchanges, has already laid the groundwork.

Radio spot announcements have already been contracted for in 20 of the participating cities, with a major tieup negotiated with Station WCKY, Cincinnati. However, important radio programs have been set up with stations in Indianapolis, Anderson, Louisville, Columbus, Dayton, Muncie, Terre Haute and other cities. Jeanne Crain and June Haver of the cast will personally appear.



Mike Stranger, assistant manager of the Loew-Poli, Bridgeport, Conn., greets his ballyhoo Buffalo Bill in front of lobby display and the last of Bridgeport's original Hopi Indian tribe. Manager Matt Saunders and Stranger presented them from the stage for the opening of 20th Century-Fox's "Buffalo Bill" and also over a 15-minute radio program via WNAB. In the old days, Saunders was Buffalo Bill's press agent.



Cut-out picture gag stunt arranged by Manager Bill Aiken of Loew's Grand, Atlanta, Ga., and Emery Austin, MGM exploitation representative, proved an effective street ballyhoo on "See Here, Private Hargrove." Service men and their girls were asked to pose behind the cut-outs. Copies of pictures were posted in the lobby of the theatre and given to those who posed.

Sells 'Lady' & 'Belle' In His Newspaper Ads

A lively and attention-getting newspaper advertising campaign in which he plugged not only "Lady in the Dark" but also the War Department feature, "The Memphis Belle," brought excellent business for the engagement of this outstanding program, it is reported by Richard Peffley, city manager in Fremont, Ohio, of Northio Theatres Corp., which operates the Paramount and Strand there.

Beginning his campaign with a one-column seven-inch ad, Peffley then jumped to a two-column seven and one-half inch display. This was followed by a two-by-eight, and the campaign climaxed with a large three-by-eleven display. In all of the layouts, Ginger Rogers in one of the principal exotic creations she wears in the picture, was the dominant illustrative theme.

"The Memphis Belle" received ample space at the bottom of each advertisement. Peffley could have taken it easy in plugging the subject —as a matter of fact, he could have avoided it altogether, for certainly "Lady in the Dark" in itself would have provided more than enough box-office strength—but he knew that "The Memphis Belle" was a subject everyone should see, and so, wisely, he plugged it along with the feature attraction. That's showmanship!

New Service to Libraries Is Inaugurated by Warner Bros.

A new service to libraries, in connection with motion pictures adapted from important books, has been inaugurated by Warner Bros. to provide exhibitors with tieup possibilities coincident with local playdates.

As one feature of this new service, special posters, headed "See the Picture—Read the Book," will be prepared and distributed to libraries throughout the country for display in reading rooms and on bulletin boards. Posters will show a sketch of the novel augmented by scenes from the screen version.

In addition to library exhibits, the posters also wil be given wide distribution in bookstores.

First picture to receive the benefit of this two-way promotion is "Mr. Skeffington," new Bette Davis starrer.

'Song of Open Road' Premiere Highlighted By 'Gasless Parade'

World premiere of the United Artists-Charles R. Rogers production, "Song of the Open Road" was ushered in last week at the Broadway Theatre, Portland, Ore., with one of the most unusual exploitation stunts in keeping with the country's wartime policy to conserve gas. This stunt, which broke all major picture and wire services throughout the nation, was a "gasless" parade in which prominent civic, social and military citizens attended the premiere in all types of vehicles—excepting gas-drawn cars. Among the various types of transportation in addition to saddle horse, bicycle and horse-and-buggy: roller-skates, pushmobiles and goat-cart. Full coverage of the parade and festivities at the theatre were broadcast via radio station KOIN.

Jane Powell, 14-year-old singing star who makes her motion picture debut in "Song of the Open Road" and a native of this city, led the "gasless" parade and was accompanied by the mayor. At the theatre she was led to the stage by a special escort of prominent townsfolk. Miss Powell made two personal appearances at which she sang the songs she sings in the picture.

Both the world premiere and arrival of Jane Powell were turned into a city-wide celebration. All merchants throughout the city got up special window displays and used cooperative ads. City streets were decorated with banners heralding the return of "Portland's own star — Jane Powell."

Special feature stories and art playing up Jane's rise to stardom kept both local newspapers and those in surrounding cities keyed up for the opening. Prior to the premiere, Miss Powell appeared at Victory Center where she was guest of honor at a huge War Bond Rally.

Day following the premiere Miss Powell visited various Northwestern cities, returning to Portland on Sunday where additional honors were accorded her. On Monday (5) she participated in the coronation festivities of the Rose Festival and returned to Hollywood that night to start work in her next Charles R. Rogers production, "Reaching for the Stars."



Basing his campaign on the "award" angle (STR, April 22, p. 20), Manager Frank Shaffer of Warners' Dixie Theatre, Staunton, Va., set up voting facilities in the lobby where patrons could vote for Ida Lupino to win the Academy "Oscar" for her performance in Warners' "In Our Time." Shaffer points to the display as the daughter of local merchant casts her vote.

ANOTHER TOP HI

The critics agree!

"A thrillingly realistic film. The camera work is fine, the film's plot and dialogue are truthful as well as exciting, and the people in it are real folks."

WASHINGTON EVENING STAR

"Tension, conflicts, heart bumps and pathos . . . spotted through the story in acceptable box-office style."

LOS ANGELES HERALD-EXPRESS

"Strong, dramatic entertainment." **SAN FRANCISCO NEWS**

" 'Man From Frisco' is a worthy story, well told, and Republic Pictures can be proud of this production."

WASHINGTON DAILY NEWS

"Michael O'Shea, in his easy going way, combines charm and strength." **SAN FRANCISCO EXAMINER**

"The film packs punch and power."

LOS ANGELES EXAMINER

"Stirring and intelligent treatment of a mighty timely subject." **WASHINGTON EVENING STAR**

"The film has solid entertainment."

HOLLYWOOD CITIZEN NEWS



FROM REPUBLIC

Man from Frisco

MICHAEL O'SHEA • ANNE SHIRLEY

GENE LOCKHART

DAN DURYEA • STEPHANIE BACHELOR • RAY WALKER • TOMMY BOND

and a cast of 20,000

•

ROBERT FLOREY—DIRECTOR

Original Story and Adaptation: GEORGE WORTHING YATES • GEORGE CARLETON BROWN

Screenplay by ETHEL HILL • ARNOLD MANOFF



A REPUBLIC PICTURE

Showmanalysis

(REG. U. S. PAT. OFF.)

'The Man From Frisco' Calls for Strategy In Creating Appeal to Feminine Patrons

This is timely romantic drama of home-front heroes and such shipyard geniuses as Henry Kaiser, Andrew Jackson Higgins and others who have directed the spectacular production performance in supplying the sinews of war, and the factor that makes it a readily saleable show in the ship-building areas conversely poses a bit of a problem for the inland communities. Regardless of location, the theatre showing "The Man From Frisco" will have no difficuty attracting male patronage, but must stress the romantic flavor in order to make appeal to the feminine theatregoers.

The romance is there to please the women and consequently the selling approach can be given strong emphasis to attract the ladies of all ages. One of the simple means, and effective generally, would be to build an atmosphere of mystery around the title. As a stunt, luggage could be collected and labeled with large stickers bearing bold copy reading: "The Man From Frisco is Coming to Our Town." These articles could be displayed in a prominent lobby spot well in advance. Luggage stores might be induced to display trunks with similar copy. If the latter tieup is effected, a change of copy a week before opening should read: "The Man From Frisco arrives at the Blank theatre on (date)." The same idea can be tied in with newspaper advertising by use of a mat, the newspaper's mat service may afford showing a trunk—the mat to be mortised to give space for teaser copy along the following lines: "Ladies! Watch for the Handsome Man From Frisco." "Ladies! Who is the very romantic Man From Frisco?" To heighten the teaser copy, something like the following may be used close to opening date: "No Etchings—But You Should See His Ship Models; Share His Dreams. He'll Take the Ladies of Our Town by Storm, Who is this Romantic gentleman? Why he's The Man From Frisco." Lead-off copy for one of the pre-opening ads could read: A local lady asked: "What's romantic about Liberty Ships?" Our answer: "Plenty—but especially romantic are the men who build 'em—the two-fisted, hard-hitting fellows who live dangerously, love enthusiastically and are always playing for keeps; fellows like The Man From Frisco." The press book ad copy is slanted this way but for feminine appeal it would seem good business to cut down on the amount of shipyard background art and play up romance. The ads are excellent just as they are for shipyard areas.

Launch Local Premiere

Ship launching photos usually grab news space, so why not adapt the ceremony to publicize the opening by having a civic official to preside and have the sweetheart of a local member of the Merchant Marine break a bottle of local river water over a film can—presumably containing the print of the picture? This stunt can stand considerable fanfare and build-up for pictures which should be appealing to the local editor. This can be given a patriotic flavor by tieing in a war bond angle with the bottle covered with war savings stamps, red, white and blue ribbons, etc.

General War Plant Tie-ups

The picture is a natural for promotion through local plants doing war work. Manufacturers are alert to find means of encouraging safety measures, improved production ideas, employe recruiting, attendance records, etc. Tickets for this show should prove just the kind of efficiency bait they are looking for. Swing shift previews, stage ceremonies on opening night honoring local war production heroes who have outstanding records of achievement; bond selling champs, etc., all make for publicity and ballyhoo.

A city-wide campaign in which locally manufactured products for Victory are displayed in merchants' windows with tie-up copy to get the message on the picture across is logical. This sort of stunt can be carried into the local press with co-op ads paid for by the factory management. If you have a sufficient lobby, the display of products could be made a real attention-getter. The lobby space can be bartered for newspaper space on your picture if you're a good salesman. The Republic press book is loaded with highly practical suggestions for publicity and exploitation, it will pay to put them to work.

If you can get hold of thumbnail cuts of Henry Kaiser and Andrew Higgins at your local newspaper you could rig a swell sock ad by using the cuts in association with this copy: "Here's one thing these famous Home Front Heroes would agree on . . . 'The Man From Frisco' is a great and moving romantic drama of the Home Front Heroes who are building ships for Victory!" This gives you a cue on an attention-getting copy slant. The styling and make-up are up to you.

'Mr. Skeffington' Promotion

Under a tieup made with Doubleday, Doran, publishers of the novel by Elizabeth, Warners' "Mr. Skeffington," will receive nationwide promotion by the publishers, who will launch a new sales campaign on the best-seller coincident with the current screen premiere at Hollywood and its forthcoming general release. Stills from the film are being used for numerous displays, which will be tied in with the local engagements of the film.

The novel, written a couple of years ago, was a selection of the Book-of-the-Month Club.

Martin's 'Song of Russia' Campaign Fine Example of Showmanship

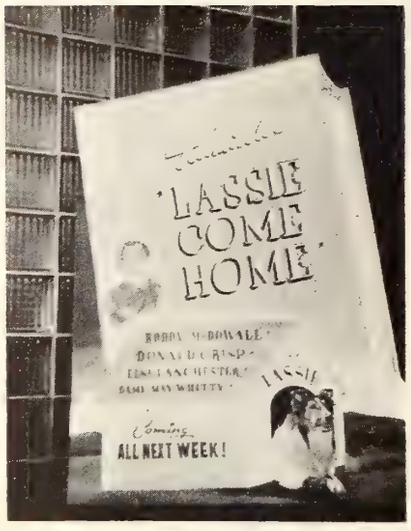
Campaign staged by Manager James Martin of the Auditorium Theatre, Marshall, Mo., on "Song of Russia" is a fine example of mid-western showmanship.

In advance of the opening, Martin promoted a lengthy column in the newspaper on Robert Taylor, his interest in flying. Story emphasized that "Song of Russia" was his last picture for the duration.

Tieing up with the local book store, the Marshall theatreman arranged for a display of Russian articles and books. A transparent one-sheet was placed in the window of the store and was well lighted at night.

Contacting a Navy unit at Missouri Valley College, Martin obtained permission to place window cards on the bulletin boards with this catchline, "Taylor Now in the Navy." Fifty window cards were also placed in different store windows in town.

Fine 'Lassie' Stunts



A neat stunt that whetted the public appetite to see the picture was used on "Lassie Come Home" by Manager Allan Easson of the Oakwood Theatre, Toronto, Canada.

Easson distributed 7000 small cards, with this copy on one side (in addition to a silhouette cut of Lassie): "Reward! a Guest Ticket to see A Valuable Dog in 'Lassie Come Home' if you Return to Oakwood Theatre one of these cards bearing a lucky number on reverse side." Copy on the reverse side advised the holder that if the number on his card was among those listed in the lobby, he could exchange it for a guest ticket to see the picture.

Easson also created an attractive lobby frame on "Lassie Come Home" (see above). He sketched the frame, then turned the drawing over to the artist for makeup. It's a smart job, although the blue background, which doesn't photograph, detracts from the attractive appearance in the cut above.

5000 Artists in 'Robe' Contest For Their Conception of Salome

With more than 5000 entries received from art students in schools throughout the country, Frank Ross, who will make the Lloyd C. Douglas novel, "The Robe," into a film production, has announced that judges are now working night and day to determine which conception of the character of Salome deserves the $500 cash award.

Confronted with many different conceptions of what Salome looked like in real life, due to the fact that the most famous of all Biblical courtesans was interpreted in different ways by scores of the world's most famous artists, Ross called on the art students of the country to help him. He offered the prize in the hope that it would help the winner complete his or her art studies.

The contest closed on May 1 and since that time the committee of judges, composed of Al D'Agostino, renowned architect; Paul Hesse, noted photographer, and Ruben Rubin, one of the outstanding living artists, has been pouring over the thousands of entries submitted. The winner will be announced within the next few days.

Invasion News Tieup

In Zanesville, Ohio, John Woodward, city manager of Shea theatres, has arranged with the local radio station, WHIZ, to provide direct lines to the theatre for the broadcasting of invasion news each evening at 9 p.m. Idea is to educate audiences that they can attend the movies and still keep up on invasion developments.



JACK CARSON · JANE WYMAN · IRENE MANNING
in "MAKE YOUR OWN BED" with
ALAN HALE · GEORGE TOBIAS · ROBERT SHAYNE
Directed by PETER GODFREY
Produced by ALEX GOTTLIEB
Screen Play by Francis Swann & Edmund Joseph
Adapted by Richard Weil • From a Play by Harvey J. O'Higgins and Harriet Ford

Jack L. Warner, *Executive Producer*

RELEASE STARTS WITH A ROAR -- NEARLY 200 DATES THIS WEEK!

Fifth War Loan starts June 12!

Regional Newsreel

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BOSTON

Phil Engel, publicist for United Artists, is on one of his lengthy exploitation trips over his territory and will cover Syracuse, Rochester, Buffalo and Philadelphia before returning home.

District Manager James Winn of United Artists has just returned from a business conference in New York, where he was accompanied by Branch Manager John Dervin.

Betty Bell, former Boston publicist now with the Institute of Public Relations in New York, flew to Boston for the week-end and was hostess at a luncheon party.

It's Captain Jack Granara now. The former Keith publicity agent has been promoted to captaincy in the infantry. Captain Granara entered service as a private directly after Pearl Harbor.

And it's Lieutenant Commander Walter C. Kiley in the United States Navy now. The former publicist and dramatic critic is home on four weeks leave, after serving in both the Atlantic and Pacific theatres of war. He is now in command of his own ship.

Red King, publicist at the RKO theatres in New England, will not go to war immediately, for he has been reclassified and will now be deferred for some time to come.

District Manager Maurice Wolf of MGM has returned from a week's visit in New York and points west.

The Hon. George B. Rowell, attorney for many of the motion picture interests, has been re-elected to a four-year-term as Chairman of the Massachusetts Republican State Committee.

Sam Pinanski of the M and P theatres visited friends in Maine over the week-end.

The Boston Variety Club will hold its annual get-together and celebration on June 11 when a local theatre will be used for the production of the Variety Club All-Star Vanities. After the theatre, open house will be held in the Variety Club quarters in Hotel Statler.

Art Moger, publicist for Warners in New England, is the author of a new book relating humorous incidents in radio work.

Marjory Adams, motion picture critic of the Boston *Globe*, and Helen Eager, of the Boston *Traveler*, have returned from a month's vacation in Hollywood where they were guests of RKO.

Eddie McDonald, former theatre publicist, is now somewhere in the Pacific with the United States Marines and has written to several of his friends here.

Ben Rosenberg, manager of the Metropolitan Theatre, has recovered from the effects of a bad sinus infection.

John Carroll, district manager for M and P theatres in Maine, spent a week in Boston calling on film district friends.

Joe Cifre of Joseph Cifre, Inc. (film distributor) is home from a week spent in New York and Washington.

Harry Browning, general publicity director for M and P Theatres, has returned from a business visit to Washington, D. C.

Mrs. Hortense Sharley of Keene, N. H., has obtained a triple A priority and is proceeding to rebuild the former Roxy Theatre which was destroyed by fire in 1943. She held a contest among the Groveton High School pupils for a new name for the new theatre and the judges decided upon the name of Amusu. The new 700-seat theatre, to be managed by Raymond Charbonneau, is expected to be opened the last of August or first of September.



MORE HONORS FOR ANGER. Harry Anger (left), managing director of the Earle Theatre, Washington, D. C., receiving from John S. Allen, Chief Barker of the Washington Variety Club, a scroll in recognition of Anger's Americana Award from Catholic University for outstanding contribution to the theatre during the past year.

CHICAGO

Gus Marlas and associates, who recently acquired the Tivoli Theatre at Downers Grove, Ill., operated by the Balaban and Katz circuit, have just completed a deal with W. E. Long of Chicago to take over the Pickwick Block in Syracuse, Indiana, which houses a theatre and bowling alley.

Pete Panagos, promotion manager for the Alliance Theatre circuit, declares his company will hold 12 bond premieres during the Fifth War Loan drive and is out to beat its $3,500,000 record for the last campaign.

Despite the temporary slump in business in both loop and residential districts, Balaban and Katz are holding over "Standing Room Only" for a third loop week at the Chicago Theatre, while "Up in Arms" is now in its sixth week at the Essaness Woods Theatre. Betty Grable opened this week at the State Lake in "Pin-Up Girl," following a long run at this house of "Cover Girl." Other holdovers are "Show Business" at the Palace, "Buffalo Bill" at the Roosevelt, and "The Sullivans" at the Apollo.

Marvin Salters of the Chicago Theatre has gone into the Army.

George Rosenthal, manager of the Cine Theatre, has resigned to take up other duties.

The Balaban and Katz Garrick Theatre now runs to 3 a.m. each weekday to catch the war workers.

Harry Dearman, formerly with the Minnesota Amusement circuit, has been named city manager at Marshalltown, Iowa for the Mort Singer circuit.

H. V. Werniment has been transferred from the Brandeis Theatre, Omaha to the Iowa Theatre in Cedar Rapids.

Program Press, Chicago theatre program printers, report that the paper shortage has eased up, and a good thing, too, for theatres in the smaller spots are using their weekly programs to put over their Fifth War Loan messages.

Frank Hoffman has resigned as manager of the Iowa Theatre, Cedar Rapids.

Johnny Jones of the Jones, Linick, Schaefer circuit has gone to the west coast on a vacation and business trip.

The Alliance Theatre circuit, operated by S. J. and James Gregory, have added the Woods Theatre, Kokomo and the Rex in Rochester, Indiana to their group, making 38 houses in Indiana and Illinois. The two new theatres were taken over from John Servas, owner of the S and S theatre circuit of Indianapolis.

Virginia Gilman is now acting manager for the Cine Theatre and Charles Doyle has been named assistant manager at the Chicago Theatre.

Jack Redmond, general manager of the Mort Singer circuit, says the Freon situation is serious with some of their houses, and that if no relief is afforded these theatres will be minus cooling systems this summer.

W. F. Kruse has been named secretary by the Allied Theatrical Film Association.

Y. Frank Freeman was a Chicago visitor last week, and while in the city took in the Balaban and Katz television station.

Helen Bohutinsky has been named manager of the Natco Century Theatre.

Newport, Indiana will have a new theatre in another month; it's being finished under supervision of Maynard Wiggins.

Reports on the popcorn situation have it that coming crops in northern Texas and Oklahoma are promising and that first deliveries are expected the latter part of August. However, old stocks have virtually disappeared and many of the smaller spots have had to close down their popcorn machines.

Will Holden and Mrs. Holden have returned from an eastern vacation trip. Yes, sir; he was one of the "Honored Hundred."

MGM District Manager Sam Shirley says his territory will have 703 theatres participating in the 20-year anniversary celebration. That's 100 per cent in this area, Shirley quickly points out.

CINCINNATI

About 300 exhibitors, distributors and guests attended the luncheon of the War Activities Committee which started the local campaign for the Fifth War Loan on Tuesday at the Netherland Plaza Hotel. Colonel Arthur Frudenfeld, division manager for RKO theatres and exhibitor chairman for the WAC in the Cincinnati exchange area, and Harris Dudelson, manager of United Artists exchange and WAC distributor chairman, were in charge of the meeting. Making the trip to get the campaign under way were Major Allen V. Martini, who flew the Flying Fortress which has become famous as the "Dry Martini," after knocking out 23 German planes in 15 minutes; R. J. "Bob" O'Donnell, national chairman of the Motion Picture Industry Fifth War Loan; Ned E. Depinet, chairman of the distributors' division of the WAC; John J. Friedl, campaign director; Claude F. Lee, motion picture industry consultant to the Treasury; Pete J. Wood, exhibitors associate chairman for Ohio; Martin Smith, president of Allied States Association; Lew Hensler, exhibitors chairman

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

for Kentucky, and Milton Levine, exhibitor chairman for West Virginia.

William Onie, franchise owner of Monogram Pictures, and Harry David, Northio, were the two successful candidates for the National Variety Club convention from here. Harry Wessel and Colonel Arthur Frudenfeld were elected alternates.

National Theatre Supply has added Jimmy Korin to the shipping department.

National Theatre's former bookkeeper, now Lt. Clyde Kendall, is home on a 21-day furlough following two years service in Africa. Lt. Kendall saw his small son for the first time.

Robert Bugie, son of Harry Bugie, PRC branch manager, was home on furlough before returning to his station at Fort Bennington.

Jack Fineberg, United Artists city salesman, has announced his engagement to Irma Greenberg.

RKO's Aileen Steinhauer, who went to Kansas City while on vacation, is visiting her brother who is confined to a hospital there.

RKO's Marie Klag entertained the feminine personnel with a party at her home last week.

RKO's Office Manager Lew Seibert has purchased a new home.

Fox's Aurelia Fenske is vacationing.

Fox's Evelyn Watson is entertaining her husband, who is home on furlough.

Horace Wersel, Hyde Park Theatre operator, has gone in for farming in a big way.

Visitors to the Row last week were Paul Hollen, Alpine Circuit; Roy Phelan, Star Theatre, Clendennin, West Virginia; Paul McKay, Montgomery, West Virginia, and Warners' Jules Lapidus, who came on to attend the War Loan luncheon.

Agnes Schulte has been added to the Metro office staff.

Changes announced by RKO Theatres include the following appointments: William Hastings will assume duties as personnel manager for all RKO houses here; Irving Bock will be in charge of all RKO theatres maintenance; while Joe Alexander will have under his supervision the Capitol and Shubert theatres, and Jerry Shenbrock assumes supervision of the Paramount, the Family and the Orpheum.

CLEVELAND

Al Dezel and his general manager, Bob Snyder, with offices in Detroit, Cleveland and Cincinnati, are introducing a new direct selling policy for their Film Classics productions. List of the available product, with cast and running time is being mailed to all theatre owners in this territory, with the request that they set up a fair rental price. Dezel and Snyder, both industry veterans are hopeful that this plan will meet present exhibitor needs both as to price and product.

Meyer Fine, Sam Stecker of Associated Circuit, Max Lefkowich of Community circuit, and M. B. Horwitz of Washington circuit, buried their competitive hatchets for a social week-end in Mount Clemens, Mich.

Morrison Orr, distributor WAC chairman, is out to beat the Fourth Bond drive record, in which 83 bond premieres were responsible for the sale of 59,114 bonds with a total value of $4,563,901.65. He has urged all salesmen contacting exhibitors in the territory to line up every possible theatre for a bond premiere.

Ed Fisher, local special events chairman, as well as head of the local Loew publicity staff, will be in charge of the big Navy War Show, set to be held on the Mall, late in June. This will be an industrial exhibit, with large war plants participating.

Mrs. Peter Rosian (Mae Vincent) is spending two weeks in Cleveland while her husband, Universal district manager out of Cincinnati, is on the coast attending a district managers' meeting.



SING 'CALIFORNIA HERE WE COME.' Universal home office officials and district managers met in Chicago for group trip to Los Angeles where the company is holding a sales meet this week.

Ann Urbas is Warner Zone Manager Nat Wolf's new secretary. She succeeds Evelyn Friedl, who recently resigned to become office manager for the Community circuit.

Louis Mayer, manager of the RKO Palace, was extra busy last week because of his "So You Want to Lead a Band" contest which he held in connection with Sammy Kaye's orchestra, headline stage attraction. Winners shared in the $100 cash prize.

John Himmelein, erstwhile with Paramount in St. Louis, has been transferred to Detroit as city zone sales manager.

Esther Bender, secretary to Paramount district manager Harry Goldstein, has left for a four-week vacation in Colorado Springs. Mrs. Rose Tugman Sachs, her predecessor, is taking over during her absence.

June 15 is the date set for the opening of "The White Cliffs of Dover" at Loew's State Theatre. An extensive promotional campaign is set for the picture, including 110 24-sheets, spot announcements on all radio stations, and 4-sheets on 150 American Railway Express trucks.

Sam Sepowlin, Republic district manager was in town visiting local branch manager S. P. Gorrel.

Jack Fine, who recently sold the Waldorf Theatre, is the new owner of the Main Theatre which he purchased from B. D. Garfinkle.

John D. Kalafat, chairman in charge of the collection of clothing for the Greek Relief Drive, says the public response to the appeal was marvelous. He had to lease storage space, in addition to space provided for in advance, to take care of the tons of clothing deposited in the theatres.

Nate Schultz, Monogram franchise owner, was planning to attend the company franchise owners' meeting in California this week. At last report, he was still struggling for reservations.

Dave Miller, Universal district manager, is en route to the west coast to check in at the company's district managers' gathering.

Milt Mooney, head of Co-operative Theatres of Ohio, announces the addition of Mike Levin and Herman Mandel to his booking staff.

Howard Spies and Marvin Samuelson are exchanging home gossip at San Diego, Calif., where both of them are in the Marines. Spies was formerly a Co-op booker and Samuelson was booker for Warner Theatres.

Bud Greenwald, son of Max Greenwald, general manager of the Elyria Theatres, will be married July 4 in the Hallenden Hotel to Miss Helene Cohen of Elyria. Bud was given an honorable discharge from the Army about a year ago.

DES MOINES

Theatre exhibitors in Des Moines are opening the first gun in the Fifth War Loan Drive with the boys' and girls' war bond premiere to be sponsored by the Grandmothers' League of Polk County. A bond premiere will be held simultaneously at five theatres of the Tri-States and Garbett circuits—the Lincoln, Hiland, Eastown, Forest and Uptown. The premieres were kicked off with a free movie show at each of the five theatres last Saturday at which time details of the contests were announced. The boy and girl who sell the most bonds will receive bicycles or ponies, while the grandmother who sells the greatest number will receive a silver season pass, probably the only one in existence in Des Moines in that it will be honored at any of the Des Moines theatres.

A. H. Blank, chairman of the War Bond Drive in Iowa has announced a total of 219 bond premieres have been set for the Des Moines territory. During the last war bond drive a total of 40 were held.

A total of over 400 Iowa theatres took part in the Wac recruiting drive during May, with outstanding results, Chairman A. H. Blank disclosed.

Al Davis, partner in the Englert, 1143 seater at Iowa City, has returned to his duties following an illness which forced him to take time off to recuperate.

Virginia Shadford, a member of the auditing department of Tri-States Theatre Corp., is leaving with her parents for California where they will make their residence. Her father is a veteran theatre projectionist, and prominent in the operator's union at Des Moines.

William G. Knight has purchased the New Lee Theatre at Lehigh, Iowa from Elmer Bohlig who is now associated with the Pioneer theatre circuit at Sac City.

Rube Rosenblatt, former Universal film salesman at Des Moines, is now with Paramount at St. Louis as a salesman.

Ralf Behymer has joined the sales staff of the RKO exchange and will handle the southern territory, replacing Clyde Pratt. Behymer recently operated a ranch in the west and previously worked for Pathe and RKO.

Alice Else has returned as office manager for National Screen at Des Moines after a two-year absence. She had been with her husband who has been transferred to another post. Abe Chapman also has joined the sales staff for National Screen.

Elaine Field, a member of the Paramount exchange staff at Des Moines, will be married to Air Cadet Allen Chipman of Lehi, Utah on June 13 at Des Moines. The bridegroom is being commissioned a second lieutenant in the air corps on June 10.

INDIANAPOLIS

Earl Cunningham, vice-president and general manager of the Fountain Square Theatre Company, has booked "The Song of Bernadette" four days starting June 25, in the Granada Theatre.

Pfc. Dick Lewis, the Indianapolis *Times'*

(*Continued on Page* 30)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

former amusements editor, wrote from England asking for "the lowdown on Indiana's overseas ballot provisions." He was sent the information on the soldier law.

Bing Crosby's latest picture, "Going My Way," was presented in a special, invitational preview by Paramount at the Hamilton Theatre, Monday afternoon.

Victor Burkle, who operates the Rialto Theatre, Fortville, is planning a two week's jaunt in the extreme northern regions of Canada.

The Avalon Theatre, recently acquired by Earl Bell, who operates the Howard also, has had a new coat of paint applied to its front and box office.

J. B. Stein, Terre Haute exhibitor, is vacationbound. Dorothy Wright, cashier at RKO exchange, is vacationing in Cleveland, visiting her brother, who is connected with Warner Theatres there.

Marthetto Pearson of the Columbia exchange office staff, is vacationing in New York.

Mary Cottingham of the Paramount office staff, contract department, is on a two-week vacation.

Mrs. Jean Rabinovich, who operates the switchboard at Warner's exchange, is spending a vacation with her parents in North Dakota.

Jane Marie Cocks, seaman second class, daughter of Harvey Cocks, general manager of Quimby Enterprises, Ft. Wayne, and Pfc. 1/c Jack McCormack were married June 3 in Fredericksburg, Va.

Fred Sharp of the Quimby Theatres left Thursday for a two week's vacation at Bath, Me.

With the opening of parks, swimming pools and other amusements, theatre grosses hit a new low last week, despite air-conditioned houses. The Ritz Theatre, Rochester, Ind., and the Wood Theatre in Kokomo have been purchased by Alliance Theatres of Chicago. They were operated by the S. & S. Theatres Corporation of Indianapolis until sold last week.

J. Monty Wentzell, owner and operator of the Norman Theatre, Louisville, died during the past week, it was learned along Film Row.

Milton Ettinger, Universal salesman, made his first appearance on Film Row Thursday following his appendectomy. He will return to his duties next Monday.

Peter Rosian, Universal district manager, is on his way to Universal City, Calif., to attend the annual sales meeting.

Indianapolis branch managers, salesmen and others engaged in the motion picture industry, held a meeting June 5 at the Paramount screening room to outline plans for the Fifth War Loan drive.

MEMPHIS

The Independent Theatre Owners of Arkansas met at the Hotel Marion, Little Rock, Ark., last Monday and Tuesday for their annual convention, according to Claude C. Mundo, president. Discussion included talks on additional state and Federal tax burdens. Among the prominent speakers on the program were Ed Kuykendall, president of the Motion Picture Theatres Owners of America, whose subject was "Our Business and the Government." H. M. Richey, public relations director of Loew's Inc., New York, talked on "Will We Have Forgotten How," referring to conditions to follow the present boom period.

Charles E. Kessnich, district manager of MGM, Atlanta, and Duke Clark, new district manager for Paramount at Dallas were among those attending the meeting, as well as all branch managers of major companies serving the Arkansas territory.

As the convention date was held a week prior to the beginning of the Fifth War Loan Campaign, the luncheon period was devoted to a "kick-off" of that event. Arkansas theatre owners who sold one "E" bond or more for every seat in their theatres were honor guests. They were: J. J. Sherum, Walnut Ridge, sold 193 per cent of seating capacity; Claude C. Mundo, Little Rock, 174 per cent; James Taylor, Sparkman, 143 per cent; C. J. Harris, 141 per cent; W. L. Banniza, Morrilton, 133 per cent; Paul Jones, Pine Bluff, 128 per cent; Emma Cox, Osceloa, 124 per cent; Pvt. L. E. Gwaltney, Mena, 119 per cent; Thomas Burton, Sheridan, 118 per cent; Mabel Landers, Harrisburg, 113 per cent, and Austin Hicks, Stuttgart, 109 per cent.

M. S. McCord, Little Rock, chairman of the War Activities Committee of Arkansas, presided at the luncheon.

Bill Williams, contract clerk with 20th Century-Fox, has been transferred to Dallas as booker; and Mary Deal has returned from a vacation in North Carolina.

Bob Kilgore, office manager for Paramount, has returned from a short subject meeting in Dallas with Oscar Morgan.

Charles Rounsaville, former salesman with Paramount, was displaying his bar as a 2nd Lieutenant on Film Row last week. He is stationed with the Fourth Ferrying Group at Memphis.

Frances Edwards, new booker's stenographer at Universal, replaces Corlene Deloach, who has resigned.

W. H. Mattingly, Universal salesman, has been transferred to Atlanta.

Jack Wilbanks of the Hein Theatre, Walnut, Miss., was visiting Film Row last week.

Robert Kessler, Ozark Amusement Company, Hardy, Ark., was in the city last week.

Larry Smith, assistant shipper at Paramount, resigned last week.

J. J. Donohue, former district manager of Paramount in Dallas, has been transferred to New York, and was in Memphis last week with his successor, Duke Clark, conducting a sales meeting.

L. W. McClintock, branch manager, Paramount, attended a Fifth War Loan Drive meeting in Dallas last week.

The Variety Club awarded "Oscars" for the best performance of the season of the Little Theatre players to Martha Hall, a former *Press-Scimitar* reporter, and Herbert Waterbury, a veteran Little Theatre performer. M. A. Lightman, president of Malco, received honorable mention for his performance in the "Torch-Bearers" and also participated in the gag awards, with a pillow to "soften things up a little" as the result of his falls down stairs in the performance. The event is an annual Variety Club affair, followed by an election of Little Theatre officers. The presidency fell to Lightman for the third season.



SEES GROSSES AT PEAK. Francis L. Harley (right), 20th Century-Fox managing director in Great Britain, photographed at luncheon in New York at which he said that theatre grosses in England are at a peak which will not be surpassed for "many years." Harley said that attendance in England has risen from a prewar mark of 20,000,000 to a present 32,000,000 weekly attendance and declared that motion pictures are about the only commodity that has not been placed on a ration basis for import by the British government. He was honor guest of company officials. Murray Silverstone, foreign sales director, is seated at Mr. Harley's right in photo above.

NEW YORK

The World Theatre on 49th Street, long operated by Gilbert Josephson, was this week bought by James Mage and Jean Goldwurm of Laffmovie Theatres. So far as is known, Josephson will step out of the picture at this house, and for the present confine his activities to the Belmont, where he runs foreign-language films. What policy will be followed at the World by Laffmovie has not been decided, according to grapevine information, although the house has been established for at least six years as a foreign-picture center.

The girls at the 20th Century-Fox exchange are getting up a fund for cigarets and food delicacies to send to soldiers overseas. The plan is not associated with any organization—is being done by the girls entirely on their own.

The MGM exchange happily announces that it has reached the 100 per cent mark for theatres playing product in connection with the 20-year anniversary celebration. That includes Metropolitan, upstate, Long Island, and New Jersey territory.

Salesmen and executives at Columbia are getting ready for their eastern regional sales meeting, which is scheduled for June 13, 14, 15 at the Hotel Warwick. All sales branches from Atlanta to Canada have sent in word that they will be represented.

Jeanette Broner of the Warner home office was married last Sunday to Sidney Levin. The bridegroom makes his headquarters in Rochester, and that is why Jeanette is leaving Warners for the shores of Lake Ontario.

The Savoy Theatre of Cliffside, N. J., is now being booked through Associated circuit.

Edward A. Golden's secretary, Anne Harkavy, is leaving for Hollywood this week-end on vacation. While there she will visit the RKO studios, where the next Golden production, "The Master Race," is now shooting.

Two United Artists employes are on vacation: Hilda Zeidermann, assistant cashier, went to New Mexico, and head shipper Harry Newman just went.

Florence Hoffman of the RKO Radio statistical department has resigned and her spot has been filled by Hortense Fischer. Also at RKO, Bill Hartman has taken over for Frieda Lourie, former chief booker, who resigned last week.

David A. Levy, Universal district manager, is on the coast to attend the sales convention.

Murray Kaplan, Warner N. Y. Metropolitan booker, has resigned.

Put and take in the 20th Century-Fox contract department: Frances Cohen has just left for a vacation and Ellen Feige has just returned from a vacation.

R. P. Hagen, general manager of Warner Bros. Picture Checking Service, is back from a trip to the coast; where he visited various exchanges, including Denver and Seattle.

A new face in the MGM booking department is Anita Schulman, who is clerking at present.

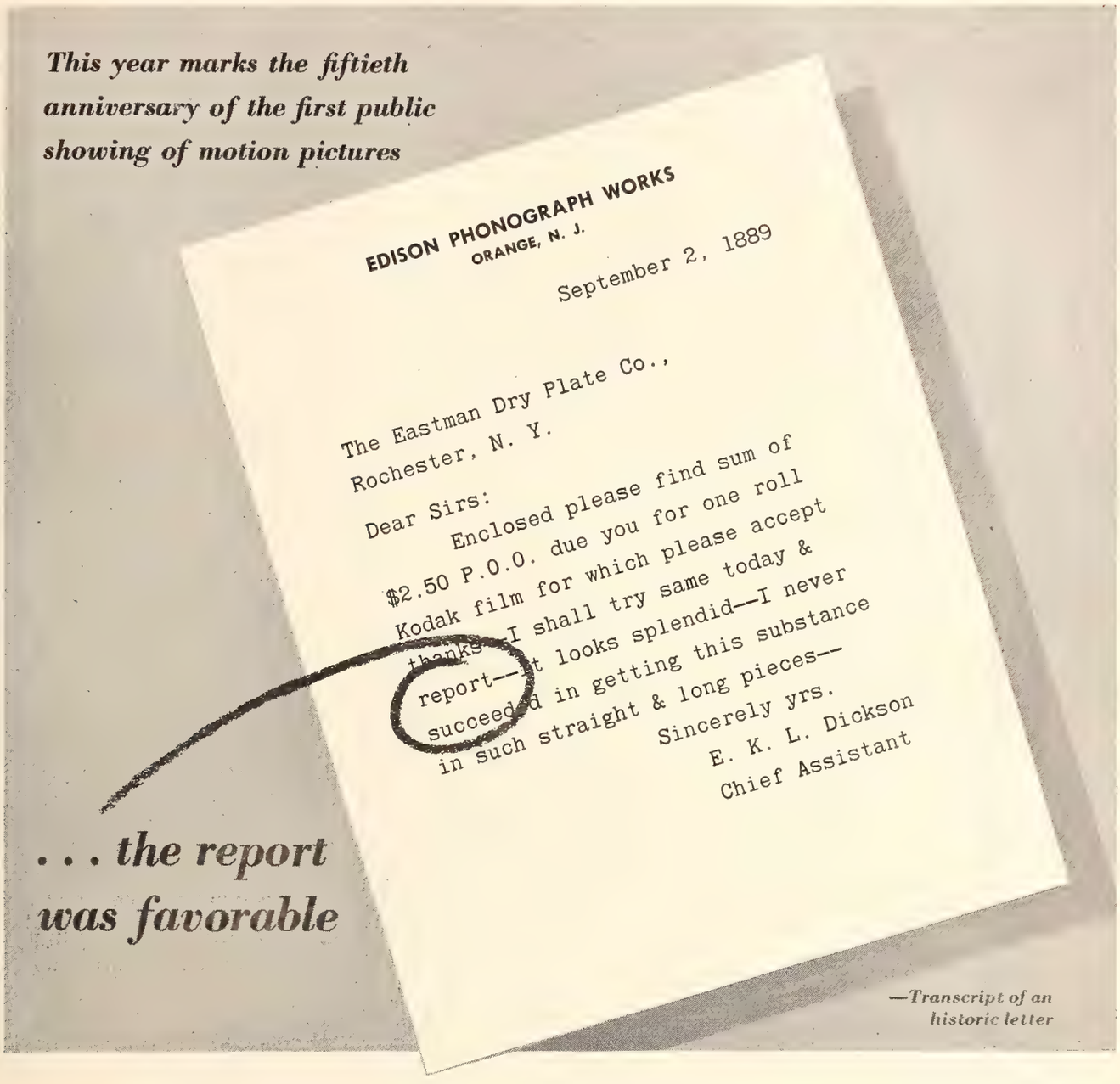
Joe Burke, office manager at 20th Century-Fox exchange, is taking his vacation by going away week-ends. He hit Boston last week-end.

Lydia Dovetko is a charming new addition to the United Artists booking department.

Decoration Day will hereafter be the signal for a triple celebration in the years to come. It's this way: Jack Birnbaum, assistant to the head booker at Randforce, became the father of a son on May 30 this year. On the same date

(*Continued on Page 32*)

This year marks the fiftieth anniversary of the first public showing of motion pictures



. . . the report was favorable

—Transcript of an historic letter

THIS $2.50 transaction in 1889 led up to the first public exhibition of motion pictures in 1894. With the help of this roll of Kodak Film, Mr. Edison and his associates were able to perfect the Kinetograph, the camera, and the Kinetoscope, the projector—the first practical motion picture equipment.

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

J. E. BRULATOUR, INC., *Distributors*

FORT LEE CHICAGO HOLLYWOOD

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

two years ago UA's head booker, Ben Levine, recorded the advent of Ronne Levine, and three years back Max Fried's son, Harry, arrived. The fathers have now decided to get together every year for the festive occasion.

Cpl. Alex Weinstock of the Air Force got in this week from Fresno, Calif. in time to be married Sunday to Alyce Altman of Jackson Heights. Cpl. Weinstock is the son of Ben Weinstock, general manager of Raybond Theatres.

John Dacey, manager of the RKO Radio short subjects department, celebrated his 39th wedding anniversary on Wednesday. He was married in New York, and has been here ever since.

OMAHA

Wayne Stephens, Paramount salesman, has a leg infection that is keeping him away from his work.

A shift in employes at the Omaha Theatre promotes Virginia Hanson, former treasurer, to assistant manager and brings Margaret Shannon, former secretary, up to treasurer.

Helen Donohue, MGM stenographer, has announced plans to be married this month in Glendale, Calif. to Sergeant John Evans, stationed there with the Army. Helen will leave MGM sometime this month for California.

Jess McBride, Paramount branch manager, and Bill Haarmann, booking manager, spent several days at the district office in Denver.

Shifts at Warner Brothers move Jean McFadden up as Branch Manager Frank Hannon's secretary, put Marian Blake in as booker's stenographer, and Virginia Stahmer at the information desk.

Five Omahans are attending the international IATSE convention in St. Louis, including Clyde Cooley and Business Agent Howard Jackson, representing the Omaha and state locals; Bert Wiley of the Brandeis Theatre, representing the Stage Hands Local 42; B. Kelly, Admiral Theatre, representing the Beatrice local; and James Moore of the Minne Lusa Theatre, representing the Shenandoah, Ia., local. Judas Lapidas is pinch-hitting for Cooley at the 20th-Fox screening room during his absence.

Lt. William S. Ruthhart, former second booker at MGM, visited in Omaha last week. He and Mrs. Ruthhart were en route back to Aberdeen, Md., where he is stationed as an instructor.

The three downtown Council Bluffs theatres were scheduled to take up week-long collections for the Children Memorial hospital, which the Variety club is backing in this area. The theatres participating are the Strand, operated by Morris Cohn; the Broadway, by Earl Keer; and the Liberty, by Ben Harding. Junior Red Cross members volunteered to make the collections.

Although packers, war industries, and other essential actives here can absorb an estimated three thousand additional workers during June, the War Manpower Commission has allowed the Omaha-Council Bluffs area to remain in the Group 3 rating.

Theatres will play the greatest role ever in helping put across the Fifth War loan drive in Douglas county, it was revealed this week. The theatres, headed by Exhibitor Chairman Miskell and Distributor Chairman Harold Johnson, have agreed to unite their efforts with the retailers and all projects locally will be on a joint basis aimed at buying a "baby flat-top" aircraft carrier through sale of 15 million dollars in war bonds. The carrier, when launched, will bear a plaque stating it was sponsored and made possible by war bond purchase of the City of Omaha. Featuring the campaign, by the theatres and retailers, will be construction of a true-to-life replica of a carrier. Bond booths in stores ad theatres will allow each person buying a bond during the campaign to "help build a baby flat-top" by driving a rivet into the hull of the symbolic carrier. Displays will publicize the event in all store windows. Radios and newspaper are co-operating.

OTTAWA

During this week five of the Famous Players Canadian Corp. managers, under the guidance of Ray Tubman of the Capitol, were out of town for three days attending that company's convention at Niagara Falls.

Henry Marshall of the Regent Theatre for one night had Clarence Nash, known as the "Voice of Walt Disney's Donald Duck," and Dick Mitchell, Disney animator, on his stage, with the film attraction "The Sullivans."

Ralph Foster of the National Film Board has been sent to England as a co-ordinator of news from the various war-fronts for the Film Board.

John Grierson, commissioner of the National Film Board, is spending some time in New York City, with film board interests occupying his time.

Steve McManus of the Elgin Theatre played host to 100 Air Cadets and the R.C.A.F. band on Monday last. On the Elgin bill was the latest "Canada Carries On" subject, and the feature attraction was "Up in Mabel's Room."

Bea Pacaud recently had the misfortune of spraining her ankle, while on duty at the Rexy Theatre, of which Bea is manager.

A special screening of Monogram's "Women in Bondage" was held during the past week for members of the three women's divisions and also representatives of various women's organizations in the city.

PHILADELPHIA

RKO's campaign on "Days of Glory" finished up in a blaze of glory, with a weekend of feverish excitement for the world premiere. The Sunday papers prior to the opening at the Fox Theatre carried more publicity about the picture than for any picture in a long time. Then on Monday the star of the picture, Tamara Toumanova, together with the producer, Casey Robinson, came to Philadelphia to attend a press luncheon. When Elsie Finn, critic on the *Record,* was unable to attend because of illness, Miss Toumanova visited Miss Finn at home. Then came a series of broadcasts until the big broadcast on Wednesday night preceded by a dinner and a cocktail party. The guests were entertained by the General Platoff Don Cossack Chorus and the Russian contralto, Marusia Sava, in addition to seeing the broadcast. Dr. Leon Levy of WCAU acted as host. Miss Toumanova and Mr. Robinson appeared on the stage of the Fox Theatre on the opening day of the picture.

Metro Goldwyn Mayer executives were host at a luncheon at WIP on Monday prior to a special broadcast by Louis Mayer which was heard at the station over a closed circuit through the facilities of the Mutual Broadcasting Company.

All the town's exhibitors turned out for Paramount's new Bing Crosby picture, "Going My Way," which was tradeshown at the Shubert Theatre on Monday night.

A visitor in town last week was Metro-Goldwyn-Mayer's Mel Heyman.

Jane Sherman, booker for Atlantic Theatres, is wearing a beautiful diamond ring these days. She says it's a soldier boy that she's engaged to.

Luke Gring, former manager of the Erlen and Renel theatres, died last Thursday at a Hospital in Richmond, Virginia, where he was a representative for Berlo Vending Company.

Morris Fishman, father of George Fishman, Universal exploiteer, is now manager of the Joy Theatre.



COMMENDS INDUSTRY. Red Cross Chairman Norman H. Davis last week commended the motion picture industry for the important part it played in helping to put the 1944 R. C. War Fund campaign over the top. Above, Chairman Davis thanks Joseph Bernhard, chairman of the industry's Red Cross Week for $7,000,000 in contributions from the industry and theatre patrons. The scene took place aboard the S.S. Mangalore, chartered by the Red Cross to transport supplies for prisoners of war. In background is Francis Harmon of the WAC, and at extreme right is Harry Goldberg, campaign manager for the industry's Red Cross drive.

Wiley Horowitz, operator of the Airport Theatre, recently discovered that he had an upside down stomach. He has taken a six month's leave of absence, to try and get straightened out.

C. C. Spunk is now associate managing director of the USO canteen at Broad and Arch Sts.

Cylvan Katz, 20th Century-Fox booker, celebrated his 18th wedding anniversary on June 5.

Harvey Schwartz, former Warner film auditor and now a private in the Army Signal Corps stationed at Camp Crowder, Missouri, was married on Tuesday to Miss Beatrice Kline, civilian assistant to a Major at the Frankford Arsenal.

At the recent awards of the Motion Picture Association Welfare Fund, $100 bonds went to Earle Sweigert, Paramount district manager; Al Boyd, exhibitor, Martin Ellis, exhibitor, and to the Clark Film Co.

Universal held a sales meeting at the Ritz Carlton Hotel last week.

A visitor from New York was Monogram's Harry Thomas.

Sam Rosen, Monogram exchange manager, is still ill in Mt. Sinai Hospital.

Sam Steifel has returned from his trip to the West Coast.

Bill Doyle and Si Pearlsweig, Universal salesmen are back from vacation, and Joe Leon, has returned from his trip to Louisiana.

Sgt. Al Schmidt, Philadelphia Marine hero, who was blinded on Guadalcanal, and whose exploits are the subject matter of the new Warner Bros. picture "This Love of Ours," became the father of a boy this week when his wife presented him with an heir at the Frankford Hospital.

PITTSBURGH

On D-Day the entire Film Row ceased all activities at 11:00 a.m., for one minute of silent prayer for the Allied armed forces.

Six hundred patrons of the New Granada Theatre escaped unharmed when fire broke out in the building Tuesday. The owner, Harry Hendel, stepped upon the stage when smoke was noticed and directed the patrons safely from

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

their seats in orderly manner as the operator continued to run off the film. A strange coincidence was that the picture being shown was "None Shall Escape."

Sgt. Charles E. Kelly, the Pittsburgh boy whose life story has been purchased for publication by a national magazine and which will later be made into a motion picture by 20th Century-Fox, is now making a special feature for the Army Signal Corps.

Holbrook Bissell, main line salesman for Columbia Pictures, has been transferred from this territory to the Albany branch. He has been succeeded here by Morton Eichenberg, formerly with Vitagraph in Cincinnati. Salesmen of the various distributing companies here gave a farewell party for Bissell at the Penn Alto Hotel in Altoona prior to his leaving, at which Art Levy, branch manager for Columbia, was toastmaster.

Don Mungello, of the Mary-Ann Theatre, Burgettstown, Pa., has been given the "Go" signal by Uncle Sam and is expected to be inducted into the Army within the next week.

Francis Seuber, who has been a booker for Paramont several years, has resigned to take over the booking job for the new Cooperative Theatre Service combine, headed by Bert Stearn.

Recent Film Row employes called for military service are: Irving Jacobs, supervising booker for MGM; Peter Quitter, office manager for Universal, and William Propst, booker for the latter company.

M. A. Rosenberg, president of Allied and the AMPTO of Western Pennsylvania, is confined to his home here due to illness.

Leo Rachiele, third son of Harry Rachiele, who operates theatres in Derry and Sharpsburg, has joined the Navy. One son, Lt. Arthur Rachiele, is now at an Army camp in Arkansas and another, Lt. Fred Rachiele, is with the Medical Corps in Italy.

The Colonial Theatre, Wheeling, W. Va., which has been closed for some time, has been reopened by several business men of that town and will be managed by Walter Smelling, who formely operated a theatre in Benwood.

On Thursday, June 8, a special Fifth War Loan meeting was held by independent theatre owners and managers at the Hotel Roosevelt, which was preceded by luncheon at 12:30 p.m., at which several guest speakers were present, including a representative of the Treasury Department.

PORTLAND

The first mass meeting paving the way for the Fifth War Loan was held at Oriental Theatre last week. Some 600 county workers issued tickets to the "sneak" preview and stage show presented by the United States Treasury Department and Hamrick-Evergreen Theatres.

Nevin McCord of Ada Theatre, Boise, Idaho, was named state campaign chairman for the coming bond drive.

Floyd Maxwell, formerly division executive for Fox West Coast Theatres in Oregon and prior to that with J. J. Parker Theatres, has been installed as chairman of the Los Angeles Newspaper Publishers' Association.

T. C. Poorman, who has owned and operated the Bungalow Theatre, Woodburn, Ore., for the past 15 years, has disposed of his property to Mr. and Mrs. W. A. Dussler.

Max Hadfield, salesman for Paramount in Eastern Washington, came back to Seattle last week for a conference.

Floyd Henninger, eastern Washington salesman for RKO Radio, visited Seattle row for a conference.

Jack Matlack, honored guest at the Portland Chamber of Commerce Dinner, received a war showmanship award from President David B. Simpson. Guests included O. J. Miller, secretary of the Independent Theatre Owners of Oregon; R. O. Wilson, manager of Universal pictures; Mrs. J. J. Parker; Lou Amacher, manager of MGM; Robert Goodfriend, United Artists.

Joe Cooper, Evergreen Theatres publicity expert, received an award of appreciation from Maj. Gen. Ralph P. Cousins, Seattle.

Booking on Seattle row: Eldon and Mrs. Pollock, Mt. Vernon; Clarence Bauer, Bremerton; Ervin Fey, Renton; Lionel and Corinne Brown, Edmonds; Martin Brown, Yakima; Ed and Mrs. Halberg, Port Angeles; Rex Thompson, Pt. Angeles; Walter Coy, White Center; Chas. and Mrs. Grieme, Wenatchee.

Jesse Whitten is out of the hospital following an attack of penumonia.

Ralph Abbett, manager for Monogram, Seattle, is recovering from an leg infection.

Zollie Volchok, Paramount Theatre, Portland, inviting numerous patrons to hitch their horses to the rail, during showing of "Buffalo Bill."

Tom Grady MGM master booker, covering the Portland and Seattle areas.

Pete Higgins, Seattle, has returned from a lengthy trip to California and Oregon.

ST. LOUIS

Business at the first runs in the downtown area and along Grand Boulevard were hard hit by the so-called "unauthorized" strike pulled by crews of the motorbuses and street cars of the St. Louis Public Service Company here last Thursday and Friday. However, in the neighborhood and suburban areas the smaller theatres enjoyed brisk business. In East St. Louis a somewhat similar situation prevailed, since the drivers for the National City Lines buses in that city struck about the same time. General business in the downtown areas were also hard hit, while the big war industries here suffered a curtailment in production ranging from 25 to 40 per cent.

Colonel Charles H. Henry, will soon be retired from the Quartermaster's Corps, U. S. Army, and is to become associated immediately with Fanchon & Marco as a theatre supervisor, and also as Assistant Director of War Activities for the circuit, Harry C. Arthur, Jr., general manager of Fanchon & Marco, has announced. Colonel Henry formerly was commanding officer of the 1st and 2nd Training Brigades, Camp Lee, Va., and is being retired after 27 years of Army service "for personal injuries and physical disabilities incurred in line of duty."

C. D. Hill, manager, Columbia Pictures and members of his sales staff went to Chicago for a regional sales convention last week.

Rex Williams, manager of Loew's State, started his vacation this week.

St. Louis is the lone city in a list of 50 recently surveyed to show a decrease in juvenile delinquency, Juvenile Court Judge Michael J. Scott says. Chalk up a fine job for the Juvenile Division of the Police Department and a real assist for the Variety Club of St. Louis for their work in making play possible for underprivileged juveniles who might have become police problems if not accorded a helping hand. Just a modern adaptation of the theory "You can kill more flies with honey than vinegar."

L. J. Stiers, Inc., a construction company, has purchased the Tivoli Theatre Building at 6340-70 Delmar Boulevard, University City, just over the line from the western limits of St.

(*Continued on Page* 34)



★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Louis, for an indicated price of $222,000. The property was acquired from D. Samuel Wise, a real estate broker, who purchased it just a few weeks ago from the Parkview Building Corporation. The building, which contains the 1330-seat Tivoli Theatre, under a lease to Fanchon & Marco for a period that still has 17½ years to run, fronts 193 feet on the south side of Delmar Boulevard by a depth of 110 feet. It is 4-story and basement and of fireproof construction.

Fred Wehrenberg, President, Motion Picture Theatre Owners of St. Louis, Eastern Missouri and Southern Illinois, and head of the Fred Wehrenberg Circuit of St. Louis and St. Louis County is a patient at St. Anthony's Hospital, where he has been undergoing special treatments for arthritis. He has been suffering from the ailment for several weeks. He made a trip to Hot Springs, Ark., where he hoped the baths and water might help, but apparently he didn't get the desired results. He probably will be in the hospital for another week or so. Latest reports were he is responding satisfactorily to the treatments now being prescribed.

Cecil House, who has been connected with Paramount's sales organization in St. Louis, has been appointed manager of the Dallas branch office of 20th Century-Fox.

The Richland Theatre Company, 38 South Dearborn Street, Chicago, has received a certificate of incorporation from the Secretary of State's office in Springfield, Ill. It will have 1000 shares of $1 par value common stock. The incorporators were A. Nelson, S. E. Hirsch and W. Ruger.

VANCOUVER

Dominion Day will be celebrated on Saturday, July 1 this year. Formerly it was the first Monday in July, but an order-in-council has been passed and the act amended to make Dominion Day the first of the month, which is not so good for the theatres, who figured the holiday would be on a Monday.

The industrial division of the National Film Board of Canada has made 2000 16mm war films available monthly to workers in this country. The board has 37 projectionists functioning in the field, with extras on hand for special screenings.

Tony Laurente, who leased his Rialto Theatre to Odeon, is in town and arranging for reconstruction of the theatre after the fire some time ago, which did more damage than at first reported. The theatre will be closed until September.

Wolfe Cohen, general manager in Canada for Warner Bros., is also a visitor and conferring with his local manager, Earl Dalgleish, regarding new releases. Cohen is very happy over the way the recent drive went in Canada, all the Dominion offices going over their quotas. At the present time Montreal leads.

Al O'Camp, RKO exploiteer, is here from Seattle and, with Ivan Ackery of the Orpheum Theatre, has tied up with the Vancouver *Sun*. This paper will sponsor the Snow White contest and is awarding a prize of $200 to the local winner. The Mayor of Vancouver will issue a proclamation designating Snow White week. The local winner gets a trip to Toronto for the Dominion final.

Jimmie Davie, booker at RKO, is leaving for a two-week training period with the Seaforth Highlanders, a reserve regiment at Gordon Head, Victoria Island.

Sylvia Plottel of the Warner office staff is back on the job after a vacation spent in Seattle.

Haskell Masters, head of Odeon circuit, gave a dinner at the Hotel Vancouver for all his theatre managers on the mainland. All film exchange managers and Odeon head office personnel were present. Masters afterward left for Hollywood by air.

Gene Sorintino of the Rio Theatre, Trail, is now doing his own projection. He received a permit from the fire warden recently.

Jim Fairley, projectionist at the Empress, Vernon, who had a serious accident a short time ago, is in Vancouver taking treatments.

Vancouver set an all-Canadian record for attendance at film showings during the recent film loan campaign, with a total of 60,938 people witnessing the shows. Twenty-four 16mm films were presented at 309 showings at clubs, loan headquarters and other organizations.

Norris Pendray, manager of the Abbotsford Theatre, made a hit with his Victory Loan front, using real guns and flag decorations to put over his appeal.

Bill Barnes, for a long time in show business in this section, is now the editor of the Nanaimo *Free Press*. Barnes came to Nanaimo from Montreal.

Harold Warren, who operates three theatres in the Alberni district, was a visitor to film row this week.

Albert Edward Dyment, 75, a director of Famous Players Canadian Corp., is dead in Eastern Canada, it was learned this week.

WASHINGTON

Fred Kogod, area chairman for northeast Washington in the "Fighting Fifth War Loan Drive" held a "Bond Breakfast" for managers, at which time plans were formulated for the forthcoming drive. Mr. Kogod also announced at the meeting his personal contribution of a $25 bond to the manager making the best showing in his group of theatres. Frank Boucher of K-B Theatres and Joe Kronman of MGM, representing the distribution's participation in the drive, were appointed as assistants to Kogod. Present at the meeting were: Charles Clark of the Atlas Theatre; Nelson Smith, Beverly Theatre; Robert Lee of Princess Theatre; Hy Bettinger of Senator Theatre; John Marcon, Apollo Theatre; Kenneth Davis, Home Theatre.

Mrs. Sara Young, 20th Century-Fox booker, was hostess at a shower for Grace Katz of the bookkeeping department. Grace will be married in the near future to Herman Arenson.

In accepting the American Award from Catholic University for outstanding contribution to the theatre during the past year, Harry Anger, managing director of Warner Bros. Earle Theatre, gave credit to John J. Payette, Warner Bros. general zone manager; George Crouch, assistant general zone manager, and others of the Warner organization for their interest and cooperation.

Loew's Columbia Theatre is sponsoring a Capital War Bond Queen during the 5th War Loan Drive. The girl who is chosen among the Government agencies, colleges and high schools will be given a plane trip to New York with all expenses paid for a week-end.



CITATION. Virginia Gilmore displays the Shield of Service to be awarded to Pennsylvania exhibitors who present a War Bond Premiere during the "Fighting Fifth" campaign of which Lou Finske, Eastern Pennsylvania State Exhibitor Chairman. Pennsylvania is believed to be the first state to offer such an award.

RKO's Shirley Kessler, booker's stenographer, will be married on June 10. Margaret Gerhart, 20th Century-Fox bookkeeping department, is on vacation.

Warnerites who attended the Variety Club tribute to Harry Anger were George Crouch, assistant general zone manager; Frank La Falce, director of advertising and publicity; Harry Lohmeyer, district manager; Charles Grimes and Nat Glasser, district managers; Buster Root, short subjects booker; Bob Reinecke, artist. Fred Beiersdorf, Vitagraph exchange manager, won a $50 War Bond door prize. Other prizes went to Warnerites John J. Payette, Frank La Falce and William C. Ewing.

RKO's Ruth Lewis, utility clerk, and Mabel Smith, inspectress, are vacationing.

Among the 20th Century-Fox personnel at the Variety Club testimonial for Harry Anger were C. E. Peppiatt, manager, and Salesmen Fred Klein, Joe Cohen and Jerry Murphy.

Les Summers, former Warner Bros. employe in the publicity department, was in recently to visit Frank La Falce. He has just returned from 26 months in Australia, where he was connected with the Red Cross.

Availability Clerk Joan Nicola of RKO has been out sick.

Bob Sidman, formerly of the State Theatre, Harrisburg, was in to visit Frank La Falce and Bill Ewing of Warners' publicity department. Sidman is in the Public Relations Division at Camp Meade.

RKO Radio Pictures were hosts to drama critics on Tuesday, June 6 at the Hotel Statler, at a reception in honor of their new star, Toumanova, who just completed "Days of Glory."

New employes at Universal are Eileen Cawthorne, Ethel Croke, Margaret Atkinson, Rose Gonnella, Rosemary Miller.

United Artists Auditor Julius Levine, returns to New York after spending 8 weeks at the Washington exchange.

Universal's Max Cohen was in Baltimore this week on 5th War Loan activities.

Early vacationers at Universal are Sol Jacobs, booker; Mary Sue Pope, and Marie Gregory.

CHARLOTTE

Committees have been completed and the members are hard at work on the Fifth War Loan drive. These include H. H. Everett, industry sales chairman, with Watt Parker, L. C. Sipe, J. E. Holston, Harry Hardy, John Vickers, and Sam Craver; attendance, Benn H. Rosenwald, chairman for out-of-town attendance, J. H. Dillon, local, Hank Hearne, John Bachman, Tom Little, Walter Griffith, Sam Hinson, and George Parr of Lancaster, S. C., president of the Carolina Theatre Owners, Inc.

Arrangements, Frank Beddington, Martin Street, Scott Lett, Carl Burton, George Roscoe, Ashton Matthews, James V. Frew, and Bob Simril; program, H. F. Kincey, who is state chairman of the WAC, Roly L. Smart, Mrs. Pauline Griffith, and J. E. Holston; publicity, Jack Austin and A. B. Craver; bond premieres, J. E. Holston, Mrs. Griffith, and Roscoe Brannon.

Under the chairmanship of J. E. Holston, 20th Century-Fox branch manager, the distributor division of the industry will meet every Monday morning during the War Loan drive. Mr. Holston is back in his office after a business trip to Kannapolis, Greensboro, and other Carolina towns.

Anne May Hope, formerly contract clerk for 20th Century-Fox, has succeeded Lucille Elmore as secretary to the manager. Miss Elmore has gone to Dallas, Texas, as secretary to Phil Longdon, who was manager here before going to Texas as district manager.

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Paul Wall, MGM salesman, announces the birth of a son, Robert Jay, in Washington.

Ruth Harding, assistant field director, American Red Cross, is at home from Fort Benning, Ga., to spend a few days with her mother, Mrs. B. W. Harding, and her sister, Mrs. Pauline Griffith, secretary-treasurer of the Carolina Theatre Owners. Miss Harding was until recently the secretary of the National Theatre Supply Company here.

Mrs. Melba Fitzgerald and Helen Hand have joined the United Artists staff here as stenographers, and William Burks, former shipping clerk, has been made assistant to Lucille Trayband, office manager.

DETROIT

Michigan theatre owners who desire to dispose of used tickets for salvage purposes must retain them for at least six months so they may be inspected by Internal Revenue officials, according to an announcement by Kenneth M. Burns, Michigan salvage chairman. The theatres were advised to provide the collector of internal revenue with a statement listing the number of tickets and dates or serial numbers. Burns made the announcement to clarify procedure whereby theatres may dispose of admission tickets for wastepaper rather than burn them.

An advertising *faux pas* in connection with "The Hitler Gang" got quite a few laughs in Detroit last week. Newspaper ads playing the showing of the picture at the Palms-State Theatre tried to allure by announcing that the stars' identities must be kept secret for their own personal safety. On the same pages the papers were carrying photos and feature stories detailing the personal life of the three who play Hitler, Goering and Goebbels. Alexander Pope—who plays Goering—got special mention because he is a former Detroiter. A national magazine also appearing on the stands at the time, carried the story of the three mimics.

The Michigan Theatre played host last Saturday to 4000 school children of Wayne County, recognizing the pupils' early work in the Fifth War Loan Drive.

Earl J. Hudson of United Detroit Theatres and Lew Wisper of Wisper and Wetsman Theatres are co-chairmen of the Michigan theatres in the drive supporting the Fifth War Loan Drive.

The Detroit Barkerettes, who sold more than $83,000 worth of bonds in the Fourth War Loan drive, have set $100,000 as their goal in the current drive. They are operating a bond sales booth in the Film Exchange Building.

The Detroit Variety Club announces the addition to its roster of Cal Bruss, Joe Busic, J. P. Byrne, S. E. Feld, William Flemion, Ralph Forman, Charles Garner, William E. Hayes, J. F. Kent, William Fishman, William London, Louis Lutz, J. M. Mellon, Irwin Pollard, Ted Rogvoy, H. H. Smilay, Leonard Soskin, E. E. Weingarden, Harold Sandelman and Ralph Raskin.

The Variety Club is holding open house Monday, June 12, to welcome its new members. Everything will be free except the hard liquor.

The annual Variety Club golf tournament will be held Monday, June 26, at Meadowbrook Country Club. Committees in charge are: Executive—Arvid Kantor, Charles Perry and Arthur Robinson; Grounds—Clare Townsend, Joe Genns and Joe Lenahan; Clubhouse Activities—Milton Cohen, Bill Hurlbut, Ray Schreiber and Charles Komer; Prize Committee—Jim Sharkey, Earl Hudson, Frank Wetsman, Irving Belinsky, Harry Gilbert and Bob Dunbar; Prize Distribution—Frank Wetsman, Larry Becker and Fred Pennell; Tickets—Irving Belinsky, Moe Dudelson, Sid Bowman, Dave Newman, Lew Mitchell, Dan Lewis, Ben Robbins, Carl Buermele, Henry Zapp, Jack Zide and Ben Zimmer.

JERSEY CITY

Dan Yacono, manager of the Strand, Union City, is back on the job, having been given a medical discharge from the Army.

Marcella Herrmann, cashier, Strand, is giving exhibition dances with her students at the Boulevard Dancing Academy.

Jack Pineles, manager of the Summit, Union City and Mrs. Pineles, are expecting Sir Stork within the next few weeks.

Frank Pilleggi and Sam Reider, projectionists at the U. S. Theatre, Hoboken, are raising chickens and rabbits as a side-line. Being pointfree, they are selling these meat staples to their friends in the business at cost.

John Di Marco, former usher of the Strand, Union City, who was wounded in Italy and hospitalized for nine months, is now home on furlough and will undergo a third operation when he returns to camp.

Arthur Richards, former usher, Summit Theatre, now with the Army Air Corps, is home on furlough after two years' absence.

NEWARK

Sam Silver, former "gag" writer for radio and screen, now manager of the Broad Theatre,

(*Continued on Page* 36)



Decrease of 50 Features During September to June This Year

Extended runs and move-over engagements in key city first-runs have slowed feature releases to the tune of 50 pictures during the Sept. 1, 1943, to June 1, 1944, period as compared with the same period last year, according to STR booking data. The totals are 236 feature releases this year as against 286 for the Sept. 1 to June 1 period last season.

This cut in the number of availabilities accounts for the complaints from the subsequent-run exhibitors over product scarcity. At the same time, the extended playing time for the average top grade picture in the key city first-runs, puts the latter houses in the position of being product-rich, with choice pictures awaiting their turn and many a still-strong drawing card being shunted out to make way for a new release under arrangements whereby the distributing company foregoes potential added gross on a picture in order to move newer pictures along into general release.

Just how extensively key-city first-run product needs have lessened under the boom of attendance in the metropolitan centers is illustrated by a casual glance at the records for the past year as compared with the 1939-1940 (pre-Pearl Harbor year) season.

In New York City, for example, the Radio City Music Hall played a total of 11 features during the year May 1, 1943, to May 1, 1944, as compared with 27 features shown during the May 1, 1939, to May 1, 1940, period. The two longest-run pictures during the year just closed each ran for seven weeks. They are RKO's "Mr. Lucky," and MGM's "Madame Curie." The New York Capitol showed 15 pictures during the past season, as compared with 29 from May 1, 1939, to May 1, 1940. The Roxy requirements dropped from 32 to 17 for the two years in this comparison.

For a detailed picture of the contrast between the last pre-war season and the season just closed, consider the following statistics of the Paramount Theatre, New York.

In the June 1, 1940 to June 1, 1941 period, the big theatre under the direction of Bob Weitman showed a total of 23 features as compared with 11 features played from June 1, 1943, to June 1, 1944. The longest run in the earlier period was 5 weeks (for "Northwest Mounted") while "Lady in the Dark" ran up a record of 10 weeks during the current season. The attendance figures compare thus: highest single week's attendance between June 1, 1940 to June 1, 1941, 118,906, as compared for a high of 168,741 for the first week of the run of "Lady in the Dark" this year. Total attendance for the year: June 1, 1940 to June 1, 1941, 3,731,598, as compared with 4,800,167 for the June 1, 1943 to June 1, 1944 period.

The situation in St. Louis shaped up as follows: The Ambassador Theatre (3000 seats) 40 shows, attendance in period May 1, 1939, to May 1, 1940, 1,690,000; 36 shows attendance of 1,950,000 in period May 1, 1943 to May 1, 1944. "Coney Island" played the Ambassador and Fox day and date for two weeks and moved over to Missouri for an additional two weeks; "China" and also "Sweet Rosie O'Grady" played the Ambassador two weeks and then moved to the Missouri for another two weeks. The Fox (5000 seats), 39 shows, attendance 1,820,000 in period May 1, 1939, to May 1, 1940, and 41 shows, attendance 2,080,000 period May 1, 1943, to May 1, 1944. Best runs were "Dixie," two weeks and an additional two weeks at the Missouri. "Coney Island" had two weeks day and date with the Ambassador and then an additional two weeks at the Missouri.

Loew's State (3073 seats), period May 1, 1939, to May 1, 1940, had 37 new shows (this period included a six-week run of "Gone With the Wind"). Total attendance was 1,757,444. In period May 1, 1943, to May 1, 1944, this house had 36 new shows and total attendance of 2,286,049. (Latter period included many service men and service women.) Pictures with longest runs were "Stage Door Canteen" with three weeks at Loew's State and two additional weeks at Loew's Orpheum. "Guy Named Joe" played Loew's State two weeks and two weeks at Loew's Orpheum. A number of other pictures, including "As Thousands Cheer," "Madame Curie" and several others played Loew's State two weeks and an additional week at Loew's Orpheum.

In Cleveland, the first-run downtown theatres used 204 new pictures, with 97 holdovers, during April 28, 1939, to May 1, 1940, as compared with 178 new pictures and 192 holdovers during the May 1, 1943, to May 2, 1944, period. Variation of the number of houses operating in Cleveland during these two periods accounts for the divergence of figures. Part of the time only four downtown first-runs were in operation; part of the time there were five. Today there are seven. In the '39-'40 period the average downtown first-run weekly attendance was estimated at 150,000 patrons. The 1943-44 period is estimated to show an attendance increase of from 10 to 15 per cent.

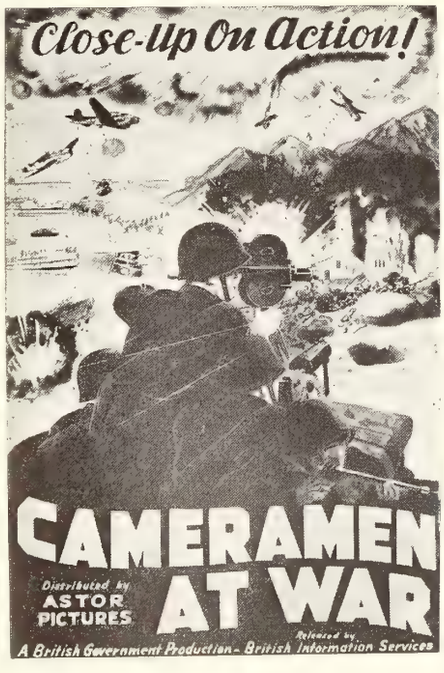
The long-run marks in Cleveland during the past season include: 9 weeks for "For Whom the Bell Tolls"; 5 weeks for "Stage Door Canteen"; 4 weeks each for "Bombardier," "This Is the Army," "As Thousands Cheer," "Edge of Darkness," "A Guy Named Joe," "Lady in the Dark," "Cover Girl" and "Song of Bernadette."

D-DAY.

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(15 Minutes)



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TODAY--

AT THESE EXCHANGES

Atlanta—Astor
Boston—Federal
Buffalo—Pam-O
Chicago—Elman
Charlotte—Astor
Cincinnati—Popular
Cleveland—Imperial
Dallas—Astor
Denver—Commercial
Detroit—Allied
Indianapolis—P.R.C.
Los Angeles—Majestic
Minneapolis—P.R.C.
Milwaukee—Astor
New Haven—P.R.C.
New Orleans—Astor
New York—Astor
Philadelphia—Capitol
Pittsburgh—Crown
Portland—Star
San Francisco—Astor
St. Louis—Astor
Washington—Equity

REGIONAL

(*Continued from Page* 35)

has been followed up by a talent scout who noticed the extensive vocabulary of his dog, "Daffy," and offered him a contract for the dog. Silver, who refused, says his dog is not going to be put through the ordeal of getting up at 6 a.m. to appear on the set.

Albert L. Roff has been transferred as assistant manager from the Ritz Theatre to the Roosevelt.

Irving ("Shorty") Goldberg, of Warners, known to theatre men of Essex and Hudson counties as "Mayor of Hawthorne Avenue," has his injured arm out of its cast and will be back on the job shortly.

Mrs. Elaine Vigeant, cashier, Hawthorne Theatre, and her husband, now in the armed forces overseas, are expecting Sir Stork, about September 1.

Arthur Ellery, veteran showman, and one of the lineal descendants of the first Governor of Rhode Island, is new doorman at the New Theatre, Elizabeth.

Jerry Rose from Miami Beach, Joseph Westrich from Camp Fannin, Tex., and Michael ("Micky") Demcsak, seaman 1/c, all former Warner Theatre employes, stopped in at the Newark office to pay their respects to Marion Roberts, editor of the new Warner Club News.

Jack Levy, former manager of the Capitol, is reported to be doing publicity for Warners in Denver, Colo.

George Rudden, formerly of Warners, is now relaxing at Atlantic City after completing twenty-five missions. He has been awarded the Army Air Medal, with three Oak Leaf Clusters, and the Distinguished Flying Cross.

Willi Mansbacher former manager of the Franklin Theatre, Nutley, is now stationed at Lathrop, Cal., near Hollywood, with the Army.

Jack Barrett, former manager of the Garden, Paterson, is now at Camp Swift, Tex.

Catherine Clem, cashier, Globe Theatre, has announced her engagement to Pfc. William D. Rice, of the Marines, former assistant manager of the theatre. He is now in action in the Pacific.

Angelo De Blis, formerly with Warners, is now in Florida at an Army base awaiting orders.

Henry Herdegen, projectionist of the Globe Theatre, was honored by his friends in the business by a dinner and reception at his home on his 62nd birthday anniversary and his 52nd in the motion picture business.

Milwaukee Film Men Participate In Big Spectacle to Sell Bonds

First War Bond spectacle reported to Fifth Loan Headquarters will take place in Milwaukee on June 17 and 18. Harold J. Fitzgerald, Wisconsin Exhibitor State Chairman, has announced plans for a mammoth Bond selling jamboree to be held on the Michigan Lake front and feature equipment in five huge tents. The exhibition is sponsored by the Milwaukee *Journal*, and Fitzgerald has made elaborate plans for film industry participation.

The Box Office Slant

Girl in the Case

(*Continued from Page* 19)

can hold its own as part of a bill. It is a sophisticated comedy drama that will get plenty of howls, with a surprising amount of suspense rolled into its footage. Lowe is at his light insouciant best: the sophisticated man about town who is a clever unraveler of locks and mysteries. Ably supporting him in his kidding and action, is Janis Carter, who, in addition to putting over a convincing portrayal, looks delicious. Production kudos go to Sam White. Direction by William Berke is smartly paced so that speed, comedy and dramatic excitement blend but don't conflict.

Take It Big

Paramount **Musical Comedy** **76 mins.**

AUDIENCE SLANT: (Family) Mediocre fun for the masses. Silly comedy with good musical variety background.

BOX-OFFICE SLANT: Satisfactory musical for the lower "support spot" in the duallers.

Cast: Jack Haley, Harriet Hilliard, Mary Beth Hughes, Richard Lane, Arline Judge, Fritz Feld, Lucile Gleason, Fuzzy Knight, Frank Forest, George Meeker, NTG, Ozzie Nelson, Ralph Peters, Pansy the Horse, and Rochelle & Beebe. **Credits:** Produced by William Pine and William Thomas. Directed by Frank McDonald. Original screenplay by Howard J. Green. Photographic direction by Fred Jackman, Jr.

Plot: Jack Haley, the rear end of a dummy horse night club act, inherits a ranch. He invites his night club chums out as his guests and the ensuing mix-up clears the situation for the broken down ranch which is deeply in debt.

Comment: While the story behind this comedy with music is a mere thread, the picture provides a smattering of good variety entertainment. Jack Haley, Harriet Hilliard and Ozzie Nelson offer their best in view of the material with which they have been supplied. The comedy lacks the necessary wham to make the show move along swiftly, but as a routine production of its type, "Take It Big" will prove satisfactory for general audience entertainment in the subsequent run theatres and as the lower half of a dual bill.

The Great Moment

Paramount **Biographical** **83 mins.**

AUDIENCE SLANT: (Family) Very human portrayal of a highly dramatic story blessed with enough Sturges humor to make it pleasing, plausible mass entertainment.

BOX-OFFICE SLANT: One of the better pictures of the season. Okay for the top spot if given reasonable support.

Cast: Joel McCrea, Betty Field, Harry Carey, William Demarest, Louis Jean Heydt, Julian Tannen, Edwin Maxwell, Porter Hall, Franklin Pangborn, Grady Sutton and others. **Credits:** Written and directed by Preston Sturges, based on a book by Rene Fulop-Miller. Photographic direction by Victor Milner.

Plot: A young Bostonian is financially frustrated in his desire to become an M.D. and turns to dentistry. Finding it impossible to do good work and maintain a practice because of the pain involved in treatment he experiments and discovers the pain-relieving properties of ether, and becomes the first "painless dentist." He is eulogized by Congress in a bill passed to give him a $100,000 reward. The president refuses to sign the bill, he is insulted by the press and retires to his farm to die in poverty. After his death, his first patient buys from a pawnbroker the medal awarded Dr. Morton and returns it to the doctor's widow.

Comment: Under the adept direction of Preston Sturges, what might have been a morbidly depressing story emerges as a down-to-earth human document. In the manner of his telling, Sturges opens on the tragic note of the death of a great benefactor of humanity whose contributions have been accepted eagerly while the giver has been scorned, ridiculed, persecuted and left to live out his days in poverty. The story of Dr. Morton is told as a flashback, not without many serious moments of breath-taking dramatic impact, but without neglect of the human, hilarious and even boisterous comedy relief logically to be expected in the period in which the story is laid. The Sturges knack of sending an audience into gales of laughter, aided and abetted by William Demarest (even though achieved with slapstick) will be found very welcome by the masses. It is this human quality of serious contrasts with rowdyish fun which should zoom the picture to very satisfactory box-office results. The supporting cast is a very competent selection for the picture and period involved. While the film lacks star power we are inclined to rate the picture a definite success in the niche for which it was obviously planned. It is not a super, top-flight smash hit but rather a very, very well made, completely entertaining film that rates with the better pictures of the season. Its virtue rests in the fact that while it deals with a technical biographical subject it will not be over anyone's head in the entertainment aspects.

They Met in Moscow

Artkino **Folk-Operetta** **80 mins.**

AUDIENCE SLANT: (Family) For those who like good music and are open-minded about foreign pictures this Russian effort could prove a refreshing and delightful experience.

BOX-OFFICE SLANT: If you've ever considered trying a foreign novelty this is the one to work with. It's better than "Two Hearts in ¾ Time," and that did pretty well. A natural for all art theatres, of course.

Cast: Marina Ladynina, Vladimir Zeldin, Nikolai Kriuchkov, Elena Schastlivtseva, Grigori Alexeyev. **Credits:** Produced and directed by Ivan Piriev at the Moscow Film Studio. Scenario and lyrics by Victor Gussev. Original music score by Tikhon Khrennikov. Photography by Valentin Pavlov. English titles by Charles Clement. English lyrics by Philip Sterling.

Plot: Glasha, a farm girl in the north of Russia, and Musaib, a shepherd in the Caucausus, meet and fall in love at the fair in Moscow, and promise to be true to each other until the next year's fair. When he writes her a love letter, neither Glasha nor any around her can read it because the dialect is entirely different. This gives Kuzma, who seeks the girl's hand, a chance to have it translated falsely so that she believes Musaib has married. Just when Glasha is about to marry Kuzma, the shepherd arrives and everything turns out happily.



Director Curtis Bernhardt (left) and stars Alexis Smith and Humphrey Bogart go over scene for Warners' "Conflict." Miss Smith seems to understand; Bogart seems somewhat perplexed.

Comment: According to the Artkino people, "They Met in Moscow" is the most successful musical film ever produced in the Soviet studios. This can be believed five thousand miles away from Moscow because the film has a lilt and freshness that puts it far ahead of the run-of-the-mill musical. This one has music—an original score that has not one iota of swing or anything at all like it, but that still carries a tremendous amount of pep and that keeps an audience at top interest. The composer's name is Khrennikov and should be remembered. Because of the music and the lilt the picture inevitably reminds you of "Two Hearts in ¾ Time." Although the story is entirely different, actually this one beats the earlier foreign success by a long margin, both for music and the general technical sureness. As to the advisability of playing "They Met in Moscow" in the ordinary neighborhood and small-town situations, the matter has to rest on the individual exhibitor's courage. Frankly, it's worth a try, despite the handicap of the Russian language. The superimposed titles are first rate, with the comedy coming through surprisingly well. Once they're in they'll enjoy the picture. The advertising tip-off is to call it "the Russian 'Oklahoma'." This is not a bit far-fetched, and offers about the only American angle available.

Henry Aldrich's Little Secret

Paramount **Comedy** **75 mins.**

AUDIENCE SLANT: (Family) Completely incredulous story and antics; may entice some laughs, but is not on par with past efforts.

BOX-OFFICE SLANT: One of the lesser efforts of the series.

Cast: Jimmy Lydon, Chas. Smith, Joan Mortimer, John Litel, Olive Blakeney, Ann Doran, John David Robb, Tina Thayer, Sarah Edwards and others. **Credits:** Associate Producer, Michel Kraike. Directed by Hugh Bennett. Screenplay by Val Burton and Aleen Leslie from a story by Aleen Leslie. Photographic direction by Daniel L. Fapp.

Plot: Henry promotes a "baby-watching" agency and when the girls he has enlisted revolt over his commission deductions, Henry is forced to do some baby-minding himself. He agrees to take care of a baby while its mother leaves town to seek new evidence to clear her husband of felony charges. Henry and Dizzy run into plenty of complications, and Henry in the role of attorney for the defense opposing his father wins a court battle over custody of the baby.

Comment: This story strays far from the realm of credulity and runs roughshod over the basic elements which have made Henry Aldrich a very real person to many movie and radio fans. It ignores the fact that the popularity of the series is predicated on Henry and Dizzy being down-to-earth boys who do silly things and innocently get into mischief. In this story, Henry has been made a ridiculous screwball getting involved in incidents that are incredible, out of tune with the Henry character so familiar to his fans and obviously trumped up for attemped laughs but which may serve only to depopularize a box-office favorite.

Confers With Canadian Officials

Lester Cowan, United Artists producer, is conferring with officials of the Canadian government on the possibility of shooting location sequences of the Greta Garbo picture in British Columbia. When permission is granted, he will move his entire troupe to Vancouver for three weeks' shooting.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

MGM to Make Film From Original Booth Tarkington Story; Virginia Bruce for 'Brazil'; Mae Clark Again a Gun Moll

"Diamond Rock," a dramatic and tragic story of a married woman's love for a younger man, has been purchased by MGM and will be produced with an all-star cast by Edwin Knopf. Locale of the story is the West Indies and the author is Alex Waugh.

Johnny Mack Brown returns temporarily to a non-western role in the leading male part opposite Gale Storm in the forthcoming Monogram drama, "They Shall Have Faith." Mary Boland will have a featured role in the same film which will be produced by Jeffrey Bernerd, who has signed William Nigh to direct.

Sammy Lee has been engaged by Paramount to create and stage the dances for "Out of This World," the Sam Coslow production which will star Eddie Bracken, Diana Lynn and Veronica Lake, and will be directed by Hal Walker.

Leo McCarey has been directing scenes for Republic's "Atlantic City" the past week with a nurse attending him on the set. The director tore open a recent operative wound in a fall while doing some direction and has since been working under doctor's care.

"Three's a Family," the story of a careless stork, which Sol Lesser is producing for United Artists, was the 95th play in stage history to play a full year or more on Broadway.

A deal has been set whereby Universal acquires the rights to the title, "Arsene Lupin," from MGM and the Valley studio has assigned Ford Beebe to produce the first picture under the title of "Enter Arsene Lupin."

Warner Bros. have announced the purchase of "Don't Ever Leave Me," an original story by Norma and Ben Barzman, and has assigned Jesse L. Lasky to produce. Story is planned as a vehicle for Claire Foley, 8-year-old who was brought here for a role in "Janie."

After two years at Paramount Gilbert Kay has come to Columbia as an assistant director, his first assignment being "Ever Since Venus," the musical which is in production under the directive guidance of Arthur Dreifuss.

PRC's "Bluebeard," starring John Carradine and Jean Parker, has started work under the direction of Edgar Ulmer, with Martin Mooney acting as associate producer under Leon Fromkess. In addition to the stars, cast will have featured players Nils Asther, Ludwig Stossel, Iris Adrian, Patti McCarthy, Emmett Lynn and Teala Loring.

Booth Tarkington, the famous novelist, is writing an original novel, "The Man Who Lived," which is to be produced as a motion picture by MGM. Story, timed in the present, deals with the experiences of a returned service man.

Mae Clarke, who first won film fame as a gun moll in "Public Enemy" when Jimmy Cagney put a grapefruit in her face, has been cast by Paramount as a gun moll again in "Murder, He Says," the hillbilly comedy drama starring Fred MacMurray.

Virginia Bruce has been given the lead in Republic's "Brazil." Joining Tito Guizar and Edward Everett Horton in the international musical romance, Miss Bruce will be under the direction of Al Rogell. Robert North will produce.

"The Body Snatchers," one of Robert Louis Stevenson's best known mystery thrillers, will be the second picture to be made at RKO starring Boris Karloff. It will go into production after completion of his first feature, "The Island of the Dead." Philip MacDonald is already at work on the screenplay.

Hunt Stromberg has signed John Brahm to continue the direction on "Guest in the House," Anne Baxter-Ralph Bellamy vehicle, on a loan-out deal with 20th Century-Fox, where the director is under contract. This is the third name connected with direction of the picture, the first, Lewis Milestone, having been thrown by an appendectomy a few days after starting, the second, John Cromwell, being called off for work at Selznick's.

Edward Lilley was set to act as associate producer and director of Universal's "My Baby Loves Music," which is scheduled to get under way this week. Lilley is currently directing Peggy Ryan and Ann Blyth in "Babes On Swing Street."

Franz Waxman has completed the original music score for Warners' "The Horn Blows at Midnight" starring Jack Benny and Alexis Smith. Score was completed under direction of Leo Forbstein, head of music for Warners.

Dr. Miklos Rosza has been assigned by Morris Stoloff, Columbia music director, to do the incidental background music for the Technicolor production, "The Love of Madame Sand" which stars Paul Muni and Merle Oberon, and has Cornel Wilde in the romantic lead.

Contracts calling for Sigmund Neufeld Productions, Inc. to make eight westerns and six features for PRC release during the 1944-45 season have been signed. The westerns will star Buster Crabbe and Al St. John. The six features will have varied backgrounds, and the first will be "Swing Hostess," starring Martha Tilton, which Sam Newfield directs.

Lionel Barrymore is doing the narration for "Dragon Seed," MGM's picturization of the Pearl Buck novel starring Katharine Hepburn. The veteran asked Producer Pandro S. Berman and Directors Jack Conway and Harold S. Bucquet to let him do the narration after having seen a rough cut of the picture.

Peter Cookson, who recently appeared opposite Jean Parker in "Detective Kitty O'Day" at Monogram, has signed with the studio for a minimum of three films a year, and has already been set for "Kitty O'Day Comes Through," next in the series.



Script girl Mary Chaffee takes notes while Director Robert Siodmak gives some last-minute instructions to Deanna Durbin and Gene Kelly in their Universal film, "Christmas Holiday."

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Let's go over to the Hunt Stromberg studios today and meet Ralph Bellamy and Ruth Warrick. They're working in a picture called "Guest in the House," which Stromberg is producing for UA release.

Story is about a young girl whose insidious influence almost wrecks the lives of the people who have been kind to her . . . before anyone realizes the truth.

As we enter the set, which consists of a dining room-living room combination, we find the table set for breakfast. This is Bellamy's house in the country and it is the place to which Scott McKay (Bellamy's brother) has brought the girl. McKay is an interne and he met Anne Baxter (she's the guest) at a free clinic, felt sorry for her and thought she could have some fun here.

There are only two people seated at the table, although there are settings for ten or twelve, Aline McMahon (McKay's aunt) and McKay. They are rehearsing a scene under Director John Brahm's supervision. It's one in which the maid comes through the room, on her way up to the guest with a glass of milk. As she passes, McKay, who is obviously upset about something, jumps up from his chair and walks over to the window. He stands there looking out and Miss McMahon walks over and tries to console him.

While last-minute changes are being made, before the final "take," we get a chance to meet Miss Warrick. As we chat, we find ourselves constantly on the alert for that "Quiet, Please" call, for if we're not on our toes we'll mess up the filming.

Our eyes are attracted by the dress Miss Warrick is wearing, for it's one that can be used to good advantage by all of us. It's a two-piece natural linen jumper worn with a striking red silk, pencil-striped blouse with the blouse material used to edge the armholes of the jumper. Natural color linen shoes and gold earrings complete the costume.

A whistle blows announcing a "take" and the desire for complete silence, so we all stop in our tracks and wait until it's over.

When orders are given for a change in locale and clothing, and the members of the cast must get ready, we prepare to leave. On our way out we meet Mr. Bellamy and exchange a few words with him.

Until next week.

Ann Lewis

Roach Signs William Bendix

William Bendix has signed a straight seven-year contract with the Hal Roach Studios.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Walt Lantz is planning a special preview of a Cartune, "Abou Ben Boogie," starring his glamor girl, "Miss X" . . . A bit of emoting by Richard Crane in 20th's "Queen of the Flattops" is being used out there as a sample of good work . . . Producers Pine and Thomas have shipped their writer, Charles Marion, on a tramp freighter to do the script for "Dangerous Passage"; that's tempting reality . . . John Loder will do "The Brighton Strangler" for RKO . . . The cast of "Beauty For Sale" has been split for shooting; they're not testing reality . . . Terry Morse, formerly a director at Warners, will direct "Fog Island" for PRC; picture is based on a stage production by George Abbott . . . Carmen Miranda's younger sister Aurora joins the "Conspirators" . . . Charles Hunt has been named as unit manager on MGM's "Women in Uniform" starring Lana Turner . . . George Pal will have Rafael Mendez do the trumpeting of the "Flight of the Bumblebee" for his Puppetoon, "Hot Lip Jasper" . . . The Ripley-Monter film for UA, "Voice in the Wind," did a sellout at the Hawaii Theatre premiere and $6000 was turned over to the new Port of Embarkation Hospital . . . Roy Rogers will sing a ditty that kids himself in "San Fernando Valley" . . . Anne Gillis, who has until now been a memory of a cute child actress, has truly graduated after her role in Biltmore's "A Wave, a Wac, and a Marine," Lou Costello had Biltmore Productions sign her to a termer and then suggested to Universal that she be used on loanout in the next Abbott and Costello film, "In Society" . . . Charles Jackson, who gained scripting fame by "The Lost Weekend," does 'Nor All Your Tears" for MGM . . . The Rita Hayworth musical starrer, "Tonight and Every Night" in Technicolor, is rapidly approaching the point where it will be one of the most lavish and outstanding musicals ever made . . . Leslie Goodwins will direct U's "Be It Ever So Humble" . . . Charles Ohmann is preparing about 100 sketches of the cottage in RKO's "The Enchanted Cottage" and that sounds like complete enchantment . . . Barbara Stanwyck has started in "Christmas in Connecticut" . . . Bob Hope will star in "Girls Town" . . . Charles Collins, musical comedy star of London, gets the lead opposite Martha Tilton in PRC's "Swing Hostess," Sig Neufeld production . . . James Melton has done "La Traviata" for "Ziegfeld Follies" which, added to the many other units already announced makes that film add up to astronomical proportions . . . Columbia hopes to make popular dance history by starting a new fad in the Bobby Socks Roll from the picture, "Meet Miss Bobby Socks" . . . The "Queen of the Nile" will be located in New Mexico, a neat saving in view of the travel difficulties; the Nile is about 7000 miles farther away.

Lifts Ralph Lewis Option

Monogram has taken up its first option on Ralph Lewis, New York radio star recently signed to a long-term contract. Busily engaged with radio acting assignments since coming to Hollywood, Lewis has appeared in only one picture, "Marked Trails."

Two Musical Parades Set

Lou Harris, producer of Paramount's Technicolor Musical Parades, will start two new featurettes this month. "Star Bright," with Mary Walker and Roberta Jonay, is scheduled for a June 12 start, with Billy Shea directing. "Bonnie Lassie" gets going June 20. Both are on the 1944-45 program.

Bates, Cossart Signed for Musical

Florence Bates and Ernest Cossart have been signed by Columbia for two of the top character roles in "Tonight and Every Night," the Technicolor musical co-starring Rita Hayworth, Janet Blair and Lee Bowman.

Advance Production Date

To allow time for expanded production plans, RKO Radio has advanced the production date on "Betrayal From the East" to July 5. The screnplay, written by Kenneth Gamet, is based on Alan Hynd's non-fiction book of the same title.



Jack Beddington, head of the film department in Great Britain's Ministry of Information, under Brendan Bracken, as guest of Jack L. Warner, executive producer of Warner Bros. Studios, addressed a gathering of the company's producers in the private dining room. Seen above, l-r: Alex Evelove, studio publicity director; James Allen; S. C. Einfeld, director of advertising and publicity; Martin Jurow, assistant to Steve Trilling; William Jacobs, producer; Louis Edelman, producer; Henry Blanke, producer; Julius J. and Philip G. Epstein, producers; T. C. Wright, general studio manager; Robert Buckner, producer; Delmer Daves, director; Alex Gottlieb, producer; Jerry Wald, producer; Mr. Beddington; Edmund Goulding, director; Jack L. Warner; Jack Chertok, producer; Jesse Lasky, producer; Steve Trilling, executive assistant to Warner; Robert Florey, director; James Geller, story editor; Irving Rapper, director; Jean Negulesco, director; James Kerns, director; Wolfgang Reinhardt, producer. Seldom, if ever, have the studio's producers, directors been snapped together in one photo.

'Lost Weekend' to Paramount

Purchase of the screen rights to Charles Jackson's best-selling novel, "The Lost Weekend," was announced last week by Russell Holman, Paramount's Eastern head of production. According to present Paramount plans, the picture will be produced by Charles Brackett and directed by Billy Wilder, with Ray Milland heading the stellar cast.

Joins Selznick Press Staff

Ann del Valle, formerly with Arnold Pressburger's publicity department, has joined the Selznick-Vanguard press staff under Don King. Mrs. del Valle takes over the writing post to do features on "Since You Went Away" and "With All My Heart," both films to be released through United Artists.

To Play a Wave in Musical

Catherine Craig, whose husband, Lieutenant Robert Preston now is in England with the Army Air Corps, has been chosen by Producer-Director Mark Sandrich to play a Wave in "Here Come the Waves," musical starring Bing Crosby, Betty Hutton and Sonny Tufts.

More Additions to 'Family'

Producer Sol Lesser has added Fay Bainter, Arthur Lake, and Helen Broderick to the cast of "Three's a Family," which Edward Ludwig is directing. Miss Broderick takes the place of Charlotte Greenwood.

Gaxton for 'Diamond Horseshoe'

William Gaxton, Broadway stage star, has been signed by 20th Century-Fox to play one of the top roles in "Diamond Horseshoe," a musical film written around the famous Billy Rose night club.

Lubitsch, Preminger Turn Actors

Ernst Lubitsch and Otto Preminger, 20th Century-Fox producers-directors, will appear in "Where Do We Go From Here?", which Gregory Ratoff is scheduled to direct.

Raft Under Contract to Fox

Signed to a term contract by 20th Century-Fox, George Raft replaces Fred MacMurray as star of the company's forthcoming film of early San Francisco, "Nob Hill." MacMurray will go into the top part of "Where Do We Go From Here?," a role that had been earmarked for Michael O'Shea. Joan Bennett and Vivian Blaine have been chosen for the feminine leads in "Nob Hill."

Signed for Role in Musical

Mary Elliott, attractive young actress who scored impressively in B. G. De Sylva's Broadway stage hit, "Du Barry Was a Lady," has been signed by Paramount for one of the principal roles in "Out of This World," the Sam Coslow musical film which Hal Walker will direct, with Eddie Bracken, Diana Lynn and Veronica Lake heading the cast.

Cunningham Faces Lens

Chris Cunningham, noted United Press correspondent just returned from the warfront, will appear in special scenes for "G.I. Joe," which Lester Cowan is producing for United Artists release. Other combat reporters who have faced the Cowan lens: Hal Boyle and Don Whitehead, ace Associated Press scribes.

Cast Opposite Chester Morris

Nancy Kelly has been signed by William Pine and William Thomas for the leading feminine role opposite Chester Morris in Paramount's "Double Exposure."

March Signed for 'World'

Producer Lester Cowan has signed Fredric March to play the college professor in "Tomorrow the World," which United Artists will release.

ADV.

What Are Your Needs?
Joe Hornstein Has It

Advance Dope

BOWERY TO BROADWAY (Univ.) **Drama. Principals:** Jack Oakie, Donald Cook, Susanna Foster, Turhan Bey. **Director,** Charles Lamont. **Plot:** The rivalry of two beer garden owners turns into a feud when each tries to steal the other's entertainers. They try to outdo each other with sensational exploitation. Urged on by friends, they form a partnership, and are alternately partners and rivals many times during their association.

FAREWELL, MY LOVELY (RKO) **Mystery. Principals:** Dick Powell, Claire Trevor, Anne Shirley, Mike Mazurki. **Director,** Edward Dmytryk. **Plot:** A private detective, hired by an ex-convict to help him find his girl friend, becomes involved in an unseen killing, and from then on things happen fast and furiously to him.

MEET MISS BOBBY SOCKS (Col.) **Drama-With-Music. Principals:** Bob Crosby, Lynn Merrick, Louise Erickson, Louis Jordan and Orchestra. **Director,** Glenn Tryon. **Plot:** A crooner, discharged from the Army, gets in touch with an unknown girl who had been writing to him. She turns out to be a kid fan, whose promises to obtain him a spot on big-time radio were just a day dream. She does, however, help in her small way. He falls in love with an older sister.

I MARRIED A STRANGER (Mono.) **Mystery. Principals:** Kim Hunter, Dean Jagger, Robert Mitchum, Neil Hamilton. **Director,** William Castle. **Plot:** A former suitor helps a young woman locate her missing husband, who is hiding from the police, who suspect him of murder. After he is arrested she tricks the real murderer into confessing.

CINDERELLA JONES (WB) **Comedy Drama. Principals:** Joan Leslie, Robert Alda, Julie Bishop, William Prince, S. Z. Sakall. **Director,** Busby Berkeley. **Plot:** A 10 million dollar fortune is left to a young girl with the stipulation that she marry a man whose IQ is 150. Possibilities are presented in the form of two young men; one a college professor, the other a band leader. Time speeds by and at the crucial moment her problem is solved.

JANIE (WB) **Drama. Principals:** Joyce Reynolds, Edward Arnold, Ann Harding, Robert Benchley. **Director,** Michael Curtiz. **Plot:** Life for a sixteen-year-old in a small town, seems very simple, until the Army moves in. Then things get a little confused, for her affections are torn between loyalty to her high school sweetheart and a young private. After the Army leaves, things start going back to normal when along come the Marines to mess things up again.

EVER SINCE VENUS (Col.) **Drama. Principals:** Alan Mowbray, Marjorie Gateson, Ina Ray Hutton, Billy Gilbert, Glenda Farrell. **Director,** Arthur Dreifuss. **Plot:** A young scientist discovers a new lipstick and with his girl friend they apply for membership in the American Beauty Association which will enable them to display the discovery at the annual beauty show. Many drawbacks present themselves in the form of a $1000 membership fee, an interfering wife, etc., but these things are finally worked out to everyone's advantage.

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Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1942-43

4016	Dangerous Blondes (C)F	Allyn Joslyn-Evelyn Keyes	80	9/23/43	b12/25/43
4003	Destroyer (D)	E. Robinson-G. Ford-M. Chapman	99	9/2/43	b8/21/43
4020	Footlight Glamour (C)F	Penny Singleton-Arthur Lake	67	9/30/43	b10/16/43
4010	My Kingdom for a Cook (C)F	C. Coburn-M. Chapman	82	8/31/43	b10/23/43
4023	Passport to Suez (D)F	Warren William-Ann Savage	72	8/19/43	b9/13/43

CURRENT 1943-44

	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44	b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44	b2/5/44
	Black Parachute, The	J. Carradine-Osa Massen	65	5/4/44	a4/15/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43	b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44	b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43	b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43	b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44	b2/12/44
	Girl in the Case	Janis Carter-Edmund Lowe	64	4/20/44	a4/15/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43	b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44	b5/13/44
5016	Is Everybody Hanny? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43	b1/29/44
	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44	b6/3/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43	a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44	b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44	b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44	b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44	b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43	b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43	b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44	a3/4/44
	Stars on Parade	Lynn Merrick-Larry Parks	63	5/25/44	a4/15/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44	b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43	b12/25/43
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44	b5/6/44
	Underground Guerillas	John Clements-Mary Morris		5/18/44	
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43	b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44	b4/8/44

COMING 1943-44

	Battleship Blues	K. Kyser-Ann Miller-V. Moore	a5/6/44
	Boston Blackie's Appointment With Death	Chester Morris-Janis Carter	
	Cry of the Werewolf	Osa Massen-Stephen Craine	a6/3/44
	Death Walks Alone	Rose Hobart-William Wright	
	Ever Since Venus	Ann Savage-Ross Hunter	
	Impatient Years, The	L. Bowman-J. Arthur-C. Coburn	a5/20/44
	Kansas City Kitty	Joan Davis-Bob Crosby	a5/20/44
	Louisiana Hayride	Judy Canova-Ross Hunter	7/13/44 a5/20/44
	Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick	
	Mr. Winkle Goes to War	Ed. G. Robinson-Ruth Warrick	8/3/44 a3/11/44
	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	80 7/20/44 b6/3/44
	Shadows in the Night	Warner Baxter-Nina Foch	7/24/44 a6/3/44
	She's a Soldier Too	Beulah Bondi-Nina Foch	6/29/44 a5/6/44
	Stalk the Hunter	Allyn Joslyn-Evelyn Keyes	
	They Live in Fear	Otto Kruger-Clifford Severn	6/15/44 a4/15/44
	U-Boat Prisoner	Bruce Bennett-Erik Rolf	7/25/44 a5/20/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44	b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43	b1/8/44
5201	Hail to the Rangers (MC)F	Charles Starrett-Arthur Hunnicutt	57	9/16/43	b11/27/43
	Riding West (W)F	C. Starrett-Shirley Patterson		5/18/44	a1/30/43
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43	b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44	
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44	b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44	b5/6/44

Westerns (Coming)

Cowboy From Lonesome River	Charles Starrett-Vi Athens	a8/7/43
Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
Last Horseman, The (W)F	Russell Hayden-Bob Wills	6/22/44 a1/9/43
Return of the Durango Kid	Charles Starrett-Eddie Evans	
Rough Ridin' Justice	Charles Starrett-Jimmy Wakely	
Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
Sagebrush Heroes	Charles Starrett-Constance Worth	a2/12/44
Under Western Skies	Red River Dave-Jane Frazee	

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec	b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec	b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar	b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May	b4/8/44
405	Best Foot Forward (Tech.)(M).L.	Ball-Wm. Gaxton	93	Sept-Dec	b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar	b1/22/44

MGM (Cont.)

CURRENT 1943-44

414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	b7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

Airship Squadron 4	Wallace Beery-James Gleason	
America (Tech.)	B. Donlevy-Ann Richards	a6/12/43
Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101 b5/27/44
Canterville Ghost (CD)F	Charles Laughton-Margaret O'Brien	95 b6/3/44
Dragon Seed	Katharine Hepburn-Walter Huston	a2/5/44
Gold Town	Wallace Beery-Binnie Barnes	
Kismet (Tech.)	R. Colman-Marlene Dietrich	a2/19/44
Lost in a Harem	Abbott & Costello-M. Maxwell	
Maisie Goes to Reno	Ann Sothern-John Hodiak	
Marriage Is a Private Affair	Lana Turner-John Hodiak	a3/25/44
Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien	a4/1/44
Mrs. Parkington	Greer Garson-Walter Pidgeon	a5/27/44
Music for Millions	D. Reed-M. O'Brien-J. Durante	
National Velvet	Mickey Rooney-Elizabeth Taylor	a4/1/44
Picture of Dorian Gray	George Sanders-Hurd Hatfield	
Secrets in the Dark	Robert Young-Susan Peters	
Seventh Cross	Spencer Tracy-Signe Hasse	a3/18/44
Son of Lassie	Elsa Lanchester-Nigel Bruce	
Thin Man Goes Home	William Powell-Myrna Loy	
Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson	a4/8/44
White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126 b3/11/44
Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly	

MONOGRAM

CURRENT 1942-43

Block No.					
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43	b10/9/43
	Here Comes Kelly (C)	Joan Woodbury-Eddie Quillan	64	9/10/43	b7/31/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43	b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	60	11/19/43	b11/13/43
	Revenge of the Zombies (D)F	J. Carradine-L. Talbot-G. Storm	61	9/17/43	b9/18/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43	b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44	b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44	b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids		12/10/43	a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44	b1/29/44
1	Melody Parade (M)F	Mary Beth Hughes	72	8/27/43	b8/14/43
2	Million Dollar Kid (CD)F	Leo Gorcey-East Side Kids	65	2/28/44	b2/26/44
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43	b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44	a11/27/43
1	Spotlight Scandals (C)	Frank Fay-Billy Gilbert	79	9/24/43	b7/24/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44	b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44	b4/15/44
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43	b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44	b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44	b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44	b11/20/43

COMING 1943-44

Alaska	Margaret Lindsay-John Carradine	a5/20/44
Are These Your Parents?	Lyle Talbot-Addison Richards	a5/13/44
A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox	a5/20/44
Black Magic	Sidney Toler-Claudia Dell	a5/27/44
Block Busters	East Side Kids-Roberta Smith	a2/12/44
Call of the Jungle	Ann Corio-James Bush	a4/29/44
2 Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65 b4/1/44
2 Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan	63 b4/1/44
Oh What a Night	Edmund Lowe-Marjorie Rambeau	a5/6/44
2 Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79 b3/11/44
I Married a Stranger	Dean Jagger-Neil Hamilton	
Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78 b5/20/44
Leave It to the Irish	James Dunn-Wanda McKay	a5/13/44
Muggs Meets a Deadline	East Side Kids	
Three of a Kind	Billy Gilbert-Maxie Rosenbloom	a5/20/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44	b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43	a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43	b10/9/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44	b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44	b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44	a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44	b1/15/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44	a2/19/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43	b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44	b1/22/44

Westerns (Coming)

	Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59 b5/13/44
	Fool's Gold	J. M. Brown-Raymond Hatton	
	Marked Trails	Hoot Gibson-Bob Steele	
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55 b3/11/44
	Range Law (W)F	J. M. Brown-Raymond Hatton	58 b5/13/44
	West of the Rio Grande	J. M. Brown-Raymond Hatton	

PARAMOUNT

Block No.	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
Dark Mountain	Robert Lowery-Ellen Drew	
Fear	J. McCrea-Gail Russell-H. Marshall	
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
Great Moment	Joel McCrea-Betty Field	a6/27/42
Hail the Conquering Hero	Eddie Bracken-Ella Raines	a8/28/43
Henry Aldrich's Little Secret	Jimmy Lydon-Joan Mortimer	a7/10/43
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	
I Love a Soldier	P. Goddard-Sonny Tufts	a12/4/43
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
Kitty	Paulette Goddard-Ray Milland	
Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
Murder, He Says	F. MacMurray-M. Main-M. Paige	
National Barn Dance	Charles Quigley-Jean Heather	a12/11/43
One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
Practically Yours	C. Colbert-F. MacMurray	a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
Road to Utopia	Crosby-Hope-Lamour	a8/7/43
Take It Big	J. Haley-H. Hilliard-M. B. Hughes	a12/11/43
Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
Two Years Before the Mast	Donlevy-Ladd-Bendix	

PRC

	CURRENT 1942-43		Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65	10/17/43 b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44	
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44 b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65	5/10/44 b5/13/44
411	Danger—Women at Work(C)F	Patsy Kelly-Isabel Jewell	61	8/23/43 b7/17/43
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43 b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43 b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43 b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44 b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44 b2/5/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44 b3/11/44
408	Nabonga (Gorilla) (D)F	Buster Crabbe-Fifi Dorsay (Reviewed as: Girl and the Gorilla)	72	1/25/44 b4/1/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62	4/22/44 b5/13/44
405	Submarine Base (D)	John Litel-Alan Baxter	66	7/20/43 b7/10/43
406	Tiger Fangs (D)F	Frank Buck-June Duprez	59	9/10/43 b9/25/43
415	Waterfront (D)A	J. C. Naish-John Carradine	65	6/10/44 b5/20/44

COMING

	Bluebeard	J. Carradine-Jean Parker	
416	Delinquent Daughters	June Carlson-Judy Gibson	7/15/44
	Dixie Jamboree	Frances Langford-Guy Kibbee	a2/19/44
421	Machine Gun Mama	Armida-Wallace Ford	8/2/44 a4/29/44
404	Minstrel Man	Gladys George-Benny Fields	7/1/44
417	Seven Doors to Death	Chick Chandler-June Clyde	7/25/44
	Swing Hostess	Martha Tilton-Charles Collins	

Westerns (Current 1943-44)

459	Blazing Frontier	Buster Crabbe-Al St. John	59	9/1/43 a9/25/43
452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60	11/5/43 a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58	12/20/43
462	Frontier Outlaws	Buster Crabbe-Al St. John	3/4/44	
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44 a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien	4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44	a1/8/44
456	Pinto Bandit, The	Dave O'Brien-Jim Newill	4/27/44	
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43 b10/16/43
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44	

Westerns (Coming)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/15/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	7/25/44
	Rustler's Hideout	Buster Crabbe-Al St. John	

RKO-RADIO

	CURRENT 1943-44		Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44 b2/19/44
402	Adventures of a Rookie (C)F	Wally Brown-Alan Carney	65	8/17/43 b8/21/43
405	A Lady Takes a Chance (C)F	Jean Arthur-John Wayne	85	8/16/43 b8/21/43
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43 b11/27/43
336	Coastal Command (Doc.)	R.A.F. Personnel	61	July b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44 b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44 b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44 b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43 b11/6/43

RKO-RADIO

	CURRENT 1943-44		Trade Mins.	Shown	See Issue of
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/6/44
Bride By Mistake	A. Marshal-L. Day-M. Hunt	a5/6/44
Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
Falcon in Mexico	Tom Conway-Mona Maris	
Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Girl Rush	Frances Langford-Wally Brown	
Going to Town	Lum 'n' Abner	
Goyescas (M)A	Spanish Cast	99 b5/20/44
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	
Heavenly Days	Fibber McGee & Molly	a4/8/44
Look to Your Children	Kent Smith-Bonita Granville	a2/5/44
Mlle. Fifi	Simone Simon-Kurt Kreuger	a5/13/44
Marine Raiders	Pat O'Brien-Ruth Hussey	a2/19/44
Master Race	Carl Esmond-Osa Massen	
Night of Adventure (MD)F	Tom Conway-Louis Borell	65 b6/3/44
None But the Lonely Heart	Cary Grant-E. Barrymore	
Princess & the Pirate	Bob Hope-Walter Brennan	
Pumpkin Shell	Sharyn Moffett-Jill Esmond	
Step Lively	Sinatra-G. Murphy-G. DeHaven	a4/29/44
Tall in the Saddle	John Wayne-Ella Raines	a6/3/44
Three Caballeros	Disney	
Untitled Musical	Anne Shirley-Dennis Day	
Woman in the Window	Robinson-Bennett-Massey	a5/27/44

REPUBLIC

	CURRENT 1942-43		Rel. Date	
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43 b9/25/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43 b10/2/43
228	Sleepy Lagoon	Judy Canova-Dennis Day	65	9/5/43 b8/21/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44 b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44 b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43 b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43 b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44 b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44 b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43 b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43 b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43 b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44 b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44 b3/18/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44 b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43 b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43 b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43 b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44 b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43 b8/7/43
317	Silent Partner	Beverly Lloyd-Bill Henry	6/9/44	a5/20/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44 b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43 b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	1/25/44	Reissue

COMING

	Anything for a Laugh	Richard Arlen-Ellen Drew	a6/3/44
	Atlantic City	Moore-Whiteman-Armstrong Band	a5/27/44
	Brazil	Virginia Bruce-Tito Guizar	
319	Call of the South Seas	Janet Martin-Allan Lane	7/7/44 a4/1/44
	Girl Who Dared	Lorna Grey-Peter Cookson	
	House of Terror	William Terry-Virginia Grey	
	Man From Frisco (D)F	Michael O'Shea-Anne Shirley	91 b4/29/44
	Port of 40 Thieves	Stephanie Bachelor-Richard Powers	
	San Fernando Valley	Roy Rogers & Trigger-D. Evans	
321	Secrets of Scotland Yard	Edgar Barrier-Stephanie Bachelor	68 7/26/44 a5/6/44
	Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
344	Song of Nevada	Roy Rogers-D. Evans-Mary Lee	75 8/5/44 a4/29/44
	Three Little Sisters	Mary Lee-Ruth Terry-Cheryl Walker	a5/20/44
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69 6/24/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44 b2/19/44
351	Beyond the Last Frontier(W)F	Eddie Dew-Smiley Burnette	56	9/18/43 b9/11/43
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44 Reissue
362	Black Hills Express (W)F	D. Barry-W. Vernon-A. Heath	55	8/15/43 b8/7/43
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43 b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43 b11/20/43
375	Death Valley Manhunt	Bill Elliott-George Hayes	55	9/25/43 b8/28/43
361	Fugitive From Sonora (W)F	D. Barry-L. Merrick	55	7/1/43 a4/17/43
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44 b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44 b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43 b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44 b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44 Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44 b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43 b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44 b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43 b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44 Reissue

Westerns (Coming)

	Bordertown Trails	Smiley Burnette-Sunset Carson		
356	Call of the Rockies	Smiley Burnette-Sonny Carson	56	7/14/44
	Cheyenne Wildcat	Wild Bill Elliott		
320	Goodnight Sweetheart	Bob Livingston-Ruth Terry	67	6/17/44 a5/20/44
	Marshal of Reno	Bill Elliott-George "Gabby" Hayes		
	San Antonio Kid	Bill Elliott-Bobby Blake		
	Sheriff of Sundown	Allan Lane-Peggy Stewart		
	Silver City Kid	Allan Lane-Peggy Stewart		
	Sing, Neighbor, Sing	Brad Taylor-Ruth Terry		a5/20/44
	Stagecoach to Denver	Allan Lane-Peggy Stewart		
	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55	b5/20/44

20TH CENT.-FOX

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F	B. Stanwyck-J. McCrea	95	10/29/43	Reissue
	Battle of Russia (F)	War Documentary (WAC)	80	11/5/43	b11/6/43
10	Bermuda Mystery (My)F	Preston Foster-Ann Rutherford	66	May	b4/22/44
1	Bomber's Moon	Geo. Montgomery-Annabella	70	8/6/43	b7/10/43
9	Buffalo Bill (Tech.) (B)F	M. O'Hara-J. McCrea-L. Darnell	90	Apr	b3/18/44
6	Claudia (D)F	R. Young-Dorothy McGuire	87	9/3/43	b8/21/43
4	Dancing Masters (C)F	Laurel & Hardy	63	11/19/43	b10/30/43
11	Eve of St. Mark (D)F	Anne Baxter-William Eythe	96	June	b5/20/44
8	Four Jills in a Jeep (M)F	K. Francis-C. Landis-M. Raye	89	Mar	b3/18/44
6	Gang's All Here, The (M)F	A. Faye-Sheila Ryan-C. Miranda	103	12/24/43	b12/4/43
4	Guadalcanal Diary (D)F	P. Foster-W. Bendix	93	11/5/43	b10/30/43
5	Happy Land (D)F	Ameche-Dee-Carey-Rutherford	75	12/3/43	b11/13/43
1	Heaven Can Wait (Tech.)	D. Ameche-Gene Tierney	98	8/13/43	b7/24/43
1	Holy Matrimony (CD)	M. Wooley-G. Fields	87	8/27/43	b8/28/43
	In Old Chicago (D)F	Alice Faye-T. Power-D. Ameche	94	9/24/43	Reissue
7	Jane Eyre (D)A	Orson Welles-Joan Fontaine	96	Feb	b2/5/44
11	Ladies of Washington (D)A	Trudy Marshall-Ronald Graham	61	June	b5/20/44
6	Lifeboat (D)A	Tallulah Bankhead-John Hodiak	96	1/28/44	b1/15/44
6	Lodger, The (H)A	Merle Oberon-George Sanders	84	1/7/44	b1/8/44
2	Paris After Dark (D)A	G. Sanders B. Marshall-P. Dorn	86	10/15/43	b10/9/43
8	Purple Heart (T)A	Dana Andrews-Richard Conte	99	Mar	b2/26/44
10	Pin-Up Girl (Tech.) (M)F	B. Grable-M. Raye-Joe E. Brown	83	May	b4/22/44
	Rains Came, The (D)A	T. Power-M. Loy-G. Brent	95	11/26/43	Reissue
Sp.	Song of Bernadette	J. Jones-V. Price-C. Bickford	158		b12/25/43
7	Sullivans, The (B)F	Thomas Mitchell-Anne Baxter	111	Feb	b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)	B. Grable-R. Young	76	10/1/43	b9/25/43
9	Tampico (D)F	Edward G. Robinson-Lynn Bari	75	Apr	b4/1/44
6	Uncensored (D)F	Eric Portman-Phyllis Calvert	83	1/21/44	b1/22/44
	Under Two Flags (D)F	C. Colbert-R. Colman	99	11/26/43	Reissue
6	Wintertime (MC)F	S. Henie-J. Oakie	82	9/17/43	b9/11/43

COMING

Big Noise, The	Laurel & Hardy			
11 Candlelight in Algeria (Spy)	James Mason-Carla Lehmann	85	July	b6/3/44
Greenwich Village (Tech.)	Don Ameche-Carmen Miranda			a12/4/43
11 Home in Indiana (Tech.)(D)F	Walter Brennan-Jeanne Crain	106	July	b5/27/44
In the Meantime, Darling	Jeanne Crain-Frank Latimore			a5/20/44
Irish Eyes Are Smiling	Monty Woolley-Dick Haymes			a6/3/44
Keys of the Kingdom	Roddy McDowall-Sir C. Hardwicke			a4/1/44
Laura	Gene Tierney-Dana Andrews			
Outposts Unknown	Dennis-Roosevelt tour			
11 Roger Touhy, Gangster (D)A	K. Taylor-L. Andrews-P. Foster	72	July	b5/27/44
Something for the Boys(Tech.)	Carmen Miranda-Michael O'Shea			
Sweet & Lowdown	J. Oakie-L. Darnell-Benny Goodman			a4/1/44
Take It Or Leave It	Phil Baker-Marjorie Massew			a5/13/44
Thunderhead (Tech.)	R. McDowall-P. Foster-R. Johnson			
Tree Grows in Brooklyn	D. McGuire-J. Blondell-J. Dunn			
Wilson (Tech.)	Coburn-Hardwicke-Mitchell			
Wing and a Prayer	Don Ameche-Dana Andrews			a4/8/44

UNITED ARTISTS

CURRENT

Bridge of San Luis Rey (D)A	Lynn Bari-Francis Lederer	107	2/11/44	b2/5/44
Hi Diddle Diddle (C)	A. Menjou-M. Scott	72	8/20/43	b7/31/43
It Happened Tomorrow (CD)A	D. Powell-L. Darnell-J. Oakie	84	4/7/44	b3/25/44
Jack London (B)A	M. O'Shea-S. Hayward	94	12/24/43	b11/27/43
Johnny Come Lately (D)	J. Cagney-Grace George	97	9/3/43	b8/28/43
Kansan, The (W)F	Richard Dix-Jane Wyatt	79	9/10/43	b6/12/43
Knickerbocker Holiday (CM)F	Nelson Eddy-Charles Coburn	86	3/17/44	b3/4/44
Song of the Open Road (M)F	Bergen & McCarthy-B. Granville	93	6/2/44	b4/29/44
That Nazty Nuisance (C)	Bobby Watson-Joe Devlin	43	7/1/43	b6/5/43
Three Russian Girls (D)F	Anna Sten-Kent Smith	80	1/14/44	b1/1/44
Victory Through Air Power(A)	Disney	65	8/13/43	b7/10/43
Voice in the Wind (D)A	Francis Lederer-Sigrid Gurie	84	4/21/44	b3/4/44
Woman of the Town (D)F	Albert Dekker-Claire Trevor	88	12/31/43	b12/18/43
Up in Mabel's Room (C)A	Reynolds-Auer-Greenwood-Patrick	76	4/28/44	b3/25/44
Yanks Ahoy (C)	William Tracy-Marjorie Woodworth	55	8/6/43	b7/3/43

COMING

Abroad With Two Yanks	William Bendix-Dennis O'Keefe		8/1/44	
Dark Waters	M. Oberon-F. Tone-T. Mitchell			
Double Furlough	Ginger Rogers-Spring Byington			
Guest in the House	Anne Baxter-Ralph Bellamy			
Hairy Ape, The (D)A	W. Bendix-S. Hayward-John Loder	90	6/16/44	b5/20/44
Intermezzo	Leslie Howard-Ingrid Bergman	70		Reissue
Rebecca	L. Olivier-Joan Fontaine	130		Reissue
Since You Went Away	C. Colbert-J. Cotten-S. Temple			a3/18/44
Sensations of 1945	W. C. Fields-E. Powell		7/1/44	a4/8/44
Story of G.I. Joe	Ernie Pyle Story			
Summer Storm (D)A	George Sanders-Linda Darnell	107	7/15/44	b5/20/44

Westerns (Current)

Bar 20 (W)F	Wm. Boyd-Andy Clyde	55	10/1/43	b7/24/43
Colt Comrades (W)	Wm. Boyd-Andy Clyde	67	6/18/43	b6/19/43
False Colors (W)F	Wm. Boyd-A. Clyde	64	11/5/43	b11/6/43
Lumber Jack (W)F	Wm. Boyd-Andy Clyde	64	4/28/44	b4/8/44
Riders of the Deadline (W)F	William Boyd-Andy Clyde	70	12/3/43	b1/22/44
Texas Masquerade (W)F	Wm. Boyd-A. Clyde	59	2/18/44	b1/29/44

Westerns (Coming)

Forty Thieves	Wm. Boyd-Andy Clyde			a3/11/14
Mystery Man	Wm. Boyd-Andy Clyde			a8/14/43

UNIVERSAL

CURRENT 1942-43

7011	Frontier Bad Men	D. Barrymore-R. Paige-L. Chaney	77	8/6/43	b8/14/43
4028	Larceny With Music (DM)F	A. Jones-K. Carlisle	64	9/10/43	b9/11/43
7001	Phantom of the Opera (Tech.)	Nelson Eddy-Susanna Foster	92	8/27/43	b8/14/43

CURRENT 1943-44

8003	Ali Baba and the Forty Thieves (Tech.)	Maria Montez-Jon Hall	87	1/14/44	b1/15/44
8023	Always a Bridesmaid (MC)F	Andrews Sisters-Patric Knowles	61	9/24/43	b10/2/43
8026	Calling Dr. Death (M)A	Lon Chaney, Jr.-Gale Sondergaard	61	12/17/43	b12/18/43
8011	Chip Off the Old Block (M)F	Donald O'Connor-Ann Blyth	79	2/25/44	b2/19/44
8006	Cobra Woman (Tech.) (D)F	M. Montez-Jon Hall-Sabu	70	5/12/44	b4/29/44
8007	Corvette K-225 (D)F	Randolph Scott-Barry Fitzgerald	98	10/1/43	b10/2/43
8010	Crazy House (M)F	Olsen & Johnson	80	10/8/43	b10/16/43
8017	Fired Wife (C)A	Robert Paige-Louise Allbritton	73	9/3/43	b9/4/43
8062	Flesh & Fantasy (D)A	Edw. G. Robinson-Charles Boyer	94	10/29/43	b9/18/43
8064	Gung Ho	Randolph Scott-Alan Curtis	87	12/31/43	b12/25/43
8031	Hat Check Honey (CM)F	Grace McDonald-Leon Errol	68	3/10/44	b3/11/44
8016	Her Primitive Man (C)F	L. Allbritton-R. Paige	79	4/21/44	b4/8/44
8004	His Butler's Sister (CM)F	D. Durbin-P. O'Brien-F. Tone	93	11/26/43	b11/13/43
8044	Hi Good Lookin' (CM)F	H. Hilliard-O. Nelson & Band	62	3/24/44	b3/18/44
8035	Hi Ya Sailor (M)F	Donald Woods-Elyse Knox	62	10/15/43	b10/9/43
8066	Impostor, The (D)A	Jean Gabin-Allyn Joslyn	94	2/11/44	b2/12/44
	Invisible Man's Revenge (M)A	Jon Hall-Evelyn Ankers	78	6/9/44	b6/3/44
8065	Ladies Courageous (D)F	Young-Fitzgerald-Barrymore	87	3/17/44	b3/25/44
8038	Mad Ghoul (H)A	Evelyn Ankers-David Bruce	65	11/12/43	b11/6/43
8025	Moonlight In Vermont	Gloria Jean-Fay Helm	62	12/24/43	b12/25/43
8037	Moon Over Las Vegas (CM)F	Anne Gwynne-David Bruce	69	4/28/44	b4/15/44
8030	Never a Dull Moment (MC)F	Ritz Bros.-Frances Langford	60	11/19/43	b10/30/43

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
8032	Pardon My Rhythm (CM)F	Gloria Jean-Patric Knowles	62	5/19/44	b5/6/44
8014	Phantom Lady (M)F	Ella Raines-Franchot Tone	87	1/28/44	b1/29/44
8019	Scarlet Claw (My)F	B. Rathbone-Nigel Bruce	74	5/26/44	b4/29/44
8024	Sherlock Holmes Faces Death (M)F	B. Rathbone-N. Bruce	68	9/17/43	b9/11/43
8041	She's For Me (CM)F	Grace McDonald-David Bruce	60	12/10/43	b12/4/43
8034	Sing a Jingle (CM)F	Allan Jones-June Vincent	62	1/7/44	b1/1/44
8036	Slightly Terrific (CM)F	Anne Rooney-Leon Errol	58	5/5/44	b4/22/44
8013	Son of Dracula (H)A	A. Curtis-L. Chaney	80	11/5/43	b11/6/43
8042	So's Your Uncle (F)F	E. Knox-D. Woods-B. Burke	64	12/3/43	b11/27/43
8021	Spider Woman (MD)F	B. Rathbone-N. Bruce	62	1/21/44	b1/8/44
8022	Strange Death of Adolf Hitler (D)A	Ludwig Donath-G. Sondergaard	72	9/10/43	b9/4/43
8020	Swingtime Johnny (C)F	Andrews Sisters-H. Hilliard	60	2/4/44	b1/22/44
8012	This Is the Life (M)F	Donald O'Connor-Susanna Foster	87	6/2/44	b4/29/44
8009	Top Man (CM)F	Donald O'Connor-Susanna Foster	82	9/17/43	b9/18/43
8029	Weekend Pass (C)F	Martha O'Driscoll-Noah Beery, Jr.	63	2/18/44	b2/5/44
8027	Weird Woman (M)A	Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F	Allan Jones-Evelyn Ankers	64	10/22/43	b10/30/43

COMING

Allergic to Love (C)A	Noah Beery, Jr.-Martha O'Driscoll	64	7/21/44	b5/6/44
Babes on Swing Street	Peggy Ryan-Leon Errol			a6/3/44
Be It Ever So Humble	M. O'Driscoll-N. Beery, Jr.			
Bowery to Broadway	Oakie-Montez-S. Foster			
Can't Help Singing (Tech.)	D. Durbin-R. Paige-A. Tamiroff			
Christmas Holiday	Deanna Durbin-Gene Kelly	93	6/30/44	a1/8/44
Climax, The	Susanne Foster-Turhan Bey			a3/4/44
Dead Man's Eyes	Lon Chaney, Jr.-Jean Parker			a5/20/44
Devil's Brood, The	Lon Chaney-Boris Karloff			a4/29/44
8061	Follow the Boys(M)F	All-Star	122		b3/25/44
Ghost Catchers (CM)F	Olsen & Johnson	63	6/16/44	b6/3/44
Gypsy Wildcat	M. Montez-Jon Hall-L. Carrillo			a2/5/44
House of Fear	Basil Rathbone-Nigel Bruce			a6/3/44
Jungle Woman (H)A	Evelyn Ankers-Milburn Stone	60	7/7/44	b5/27/44
Merry Monahans	Donald O'Connor-Peggy Ryan			a1/8/44
Moonlight & Cactus	Andrews Sisters-Leo Carrillo			a10/2/43
Mummy's Ghost (M)A	Lon Chaney, Jr.-J. Carradine	61	7/7/44	b5/13/44
Murder in the Blue Room	Anne Gwynne-Donald Cook			a5/13/44
Patrick the Great	Donald O'Connor-Peggy Ryan			a11/20/43
Pearl of Death, The	Basil Rathbone-Nigel Bruce			a5/20/44
Reckless Age	Gloria Jean			a5/6/44
San Diego, I Love You	Ed. E. Horton-L. Allbritton			a5/27/44
See My Lawyer	Olsen and Johnson			a5/6/44
Singing Sheriff	Bob Crosby-Fay McKenzie			
South of Dixie (CM)F	David Bruce-Ann Gwynne	61	6/23/44	b5/27/44
Trail to Gunsight	Eddie Dew-Lyle Talbot			
Twilight on the Prairie (M)F	Eddie Quillan-Connie Haines	62	7/14/44	b6/3/44

Westerns (Current 1943-44)

8081	Arizona Trail	Tex Ritter-Fuzzy Knight	57	9/24/43	a9/11/43
8085	Boss of Boomtown	Rod Cameron-Fuzzy Knight	56	5/26/44	
8082	Frontier Law	Tex Ritter-Fuzzy Knight	62	11/5/43	a9/25/43
8083	Marshal of Gunsmoke	Tex Ritter-Russell Hayden	58	1/21/44	a10/2/43
8084	Oklahoma Raiders (W)F	Tex Ritter-Fuzzy Knight	57	3/17/44	a10/23/43
8086	Trigger Trail	Rod Cameron-Fuzzy Knight		7/7/44	

WARNER BROS.

CURRENT 1943-44

304	Adventure in Iraq (D)F	J. Loder-R. Ford	64	10/9/43	b9/25/43
315	Adventures of Mark Twain(D)	Fredric March-Alexis Smith	130	7/22/44	b5/6/44
316	Between Two Worlds (D)A	J. Garfield-P. Henreid-D. King	112	5/20/44	b5/13/44
327	Crime School	Humphrey Bogart-Dead End Kids	86	12/4/43	Reissue
310	Desert Song (Tech.) (DM)F	Dennis Morgan-Irene Manning	90	1/29/44	b12/18/43
309	Destination Tokyo	Cary Grant-John Garfield	135	1/1/44	b12/25/43
306	Find the Blackmailer (M)F	J. Cowan-F. Emerson-G. Lockhart	55	11/6/43	b10/23/43
325	Frisco Kid	James Cagney		3/4/44	Reissue
328	Girls on Probation	Ronald Reagan-Jane Bryan	63	12/4/43	Reissue
311	In Our Time (D)A	I. Lupino-P. Henreid-N. Coleman	110	2/19/44	b2/5/44
224	Irving Berlin's This Is the Army (M)F	Army All-Star Cast	121	6/24/44	Reissue
317	Make Your Own Bed (F)F	Jack Carson-Jane Wyman	82	6/10/44	b5/20/44
302	Murder on the Waterfront (D)	Warren Douglas-Joan Winfield	50	9/18/43	b7/31/43
307	Northern Pursuit (D)F	E. Flynn-H. Dantine	94	11/13/43	b10/23/43
308	Old Acquaintance (D)A	Bette Davis-Miriam Hopkins	110	11/27/43	b11/6/43
330	Oklahoma Kid (W)F	J. Cagney-H. Bogart	80	9/11/43	Reissue
312	Passage to Marseille (D)A	Humphrey Bogart-Michele Morgan	110	3/11/44	b2/12/44
305	Princess O'Rourke (CD)F	O. DeHavilland-R. Cummings	94	10/23/43	b9/25/43
313	Shine On Harvest Moon (M)F	A. Sheridan-D. Morgan	112	4/8/44	b3/11/44
303	Thank Your Lucky Stars (M)	All-Star Cast	127	9/25/43	b8/21/43
314	Uncertain Glory (D)A	Errol Flynn-Paul Lukas	102	4/22/44	b4/8/44
301	Watch on the Rhine (D)	Bette Davis-Paul Lukas	114	9/4/43	b7/31/43

COMING

Animal Kingdom	Ann Sheridan-Dennis Morgan			a11/20/43
Arsenic and Old Lace	Cary Grant-Priscilla Lane			a1/3/43
Christmas in Connecticut	Barbara Stanwyck-Dennis Morgan			
Conflict	Humphrey Bogart-Alexis Smith			a6/3/44
Conspirators	Paul Henreid-Hedy Lamarr			
Cinderella Jones	Joan Leslie-Robert Alda			
Crime by Night	Jane Wyman			
Devotion (D)	O. deHavilland-I. Lupino			a2/27/43
Doughgirls	A. Sheridan-J. Carson-J. Wyman			
Horn Blows at Midnight	Jack Benny-Alexis Smith			a6/3/44
Janie	Joyce Reynolds-Robert Hutton			
Last Ride (D)	R. Travis-Chas. Long			
Mask of Dmitrios	Zachary Scott-Peter Lorre	95	7/1/44	
Mr. Skeffington (D)A	Bette Davis-Claude Rains	146		b5/27/44
My Reputation	Barbara Stanwyck-George Brent			a6/3/44
Objective Burma	E. Flynn-James Brown			
Rhapsody in Blue	Joan Leslie-Robert Alda			a10/23/43
Roughly Speaking	Rosalind Russell-Jack Carson			
Saratoga Trunk	Gary Cooper-Ingrid Bergman			a6/26/43
Strangers in Our Midst	Philip Dorn-Irene Manning			a6/3/44
To Have and Have Not	H. Bogart-W. Brennan			a6/3/44
Very Thought of You	Ida Lupino-Dennis Morgan			a5/13/44

Westerns

333	Cherokee Strip, The	Dick Foran-Jane Bryan	56	10/2/43	Reissue
334	Empty Holsters	Dick Foran-Patricia Walthall	62	10/2/43	Reissue
335	Guns of Pecos	Dick Foran-Anne Nagel	56	10/2/43	Reissue
336	Land Beyond the Law (W)F	Dick Foran	57	10/2/43	Reissue
332	Prairie Thunder	Dick Foran-Ellen Clancy	55	10/2/43	Reissue
331	Song of the Saddle	Dick Foran-Alma Lloyd	59	10/2/43	Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)	Clive Brook-Judy Campbell	72	English	b8/7/43
	Adventure in Music (M)	Jose Iturbi & Others	62		b5/27/44
	Black Sea Fighters (Doc.)		61	Artkino	b7/31/43
	Great Mr. Handel (B)	Wilfred Lawson-Elizabeth Allan	99	Midfilm	b9/18/43
	Heart of a Nation (D)A	Michele Morgan-Raimu	111	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F	Russian Cast	55	Artkino	b10/3/43
	Jeannie (CD)F	Barbara Mullen-Michael Redgrave	85	English	b2/12/44
	Mayerling to Sarajove (D)A	John Lodge-Edwige Fouillere	78	English	b12/11/43
	Orders From Tokyo (D)A	Danielle Darrieux-Anton Walbrook	74	Artkino	b7/4/43
	Outlaw, The (WD)A	J. Buetel-J. Russell	121	H. Hughes	b2/13/43

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures of a Rookie	RKO
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Airship Squadron 4	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Always a Bridesmaid	Univ.
Amazing Mr. Forrest, The	PRC
America	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Anything for a Laugh	Rep.
Are These Our Parents	Mono.
Arizona Trail	Univ.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
Atlantic City	Rep.
A Wave, a Wac, a Marine	Mono.

B

Title	Company
Babes on Swing Street	Univ.
Banjo on My Knee	20th-Fox
Bar 20	UA
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Battleship Blues	Col.
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Between Two Worlds	WB
Beyond the Last Frontier	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Hills Express	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Blazing Frontier	PRC
Block Busters	Mono.
Bluebeard	PRC
Bombers Moon	20th-Fox
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Boston Blackie's Appointment With Death	Col.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Bring On the Girls	Para.
Broadway Rhythm	MGM
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

Title	Company
California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Canyon City	Rep.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Cherokee Strip	WB
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Claudia	20th-Fox
Climax, The	Univ.
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Colt Comrades	UA
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Title	Company
Dancing Masters, The	20th-Fox
Dangerous Blondes	Col.
Danger! Women at Work	PRC
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Manhunt	Rep.
Death Valley Rangers	Mono.
Death Walks Alone	Col.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Destroyer	Col.
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dr. Gillespie's Criminal Case	MGM
Double Furlough	UA
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Title	Company
Empty Holsters	WB
Escape to Danger	RKO
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.

F

Title	Company
Falcon and the Coeds, The	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fear	Para.
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Fired Wife	Univ.
Flat-Tops	Fox
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Fool's Gold	Mono.
Footlight Glamour	Col.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Bad Men	Univ.
Frontier Law	Univ.
Frontier Outlaws	PRC
Fugitive From Sonora	Rep.
Fuzzy Settles Down	PRC

G

Title	Company
Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Gold Town	MGM
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great Moment, The	Para.
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guns of the Pecos	WB
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Title	Company
Hail the Conquering Hero	Para.
Hail to the Rangers	Col.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heaven Can Wait	20th-Fox
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Comes Kelly	MGM
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Diddle Diddle	UA
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Holy Matrimony	20th-Fox
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Fear	Univ.
House of Terror	Rep.

I

Title	Company
I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
I Married a Stranger	Mono.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Chicago	20th-Fox
In Old Oklahoma	Rep.
In Our Time	WB
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
It Happened Tomorrow	UA

J

Title	Company
Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Come Lately	UA
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Title	Company
Kansan, The	UA
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Title	Company
Ladies Courageous	Univ.
Ladies in Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Land Beyond the Law	WB
Laramie Trail, The	Rep.
Larceny With Music	Univ.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lodger, The	20th-Fox
Look to Your Children	RKO
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Rep.
Lumber Jack	UA

M

Title	Company
Machine Gun Mama	PRC
Madame Curie	MGM
Mlle. Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From Music Mountain	RKO
Man From the Rio Grande, The	Rep.
Man in Half Moon Street, The	Para.
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Parade	Mono.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Muggs Meets a Deadline	Mono.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder on the Waterfront	WB
Music for Millions	MGM
My Best Gal	Rep.
My Kingdom for a Cook	Col.
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Title	Company
Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Never a Dull Moment	Univ.
Night of Adventure	RKO
Nine Girls	Col.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Title	Company
Objective Burma	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Kid	WB
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Orders From Tokyo	Misc.
Outlaw, The	Misc.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Outposts Unknown	20th-Fox
Overland Mail Robbery	Rep.

P

Title	Company
Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Passport to Suez	Col.
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Phantom of the Opera	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Port of 40 Thieves	Rep.
Practically Yours	Para.
Prairie Thunder	WB
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Pumpkin Shell	RKO
Purple Heart, The	20th-Fox

R

Title	Company
Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Revenge of the Zombies	Mono.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riders of the Santa Fe	Univ.
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Title	Company
Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Dark	Rep.
Scream in the Night	Aster
Secret Command	Col.

Title	Company
Secrets in the Dark	MGM
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shake Hands With Murder	PRC
Sheriff of Sundown	Rep.
Sherlock Holmes Faces Death	Univ.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Silver City Raiders	Col.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Sleepy Lagoon	Rep.
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song That Lived Forever	Col.
Song of the Open Road	UA
Song of the Saddle	WB
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Spotlight Scandals	Mono.
Stage Coach to Denver	Rep.
Stalk the Hunter	Col.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of G. I. Joe	UA
Strange Death of Adolph Hitler	Univ.
Strangers in Our Midst	WB
Submarine Base	PRC
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	Para.
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.
T	
Take It Big	Para.
Take It Or Leave It	Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Thank Your Lucky Stars	WB
That Nazty Nuisance	UA
There's Something About a Soldier	Col.
They Lived in Fear	Col.
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Fangs	PRC
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Top Man	Univ.
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.
U	
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Under Western Skies	Col.
Uninvited, The	Para.
Unknown Guest	Mono.
Up in Arms	RKO
Up in Mabel's Room	UA
V	
Very Thought of You, The	WB
Victory Through Air Power	UA
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.
W	
Watch on the Rhine	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Wintertime	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wyoming Hurricane	Col.
Y	
Yanks Ahoy	UA
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.
Z	
Ziegfeld Follies	MGM

NEW PICTURES STARTED THIS WEEK

Production swung up sharply this week as seven Hollywood lots started the cameras on thirteen new pictures. During the same week last year there were six new pictures started. This week's starters:

COLUMBIA

Boston Blackie's Appointment With Death—Principals: Chester Morris, Janis Carter, Richard Lane. Director, Oscar Boetticher.

Stalk the Hunter—Principals: Allyn Joslyn, Evelyn Keyes, Marguerite Chapman, Jess Barker. Director, Alfred E. Green.

Return of the Durango Kid—Principals: Charles Starrett, Eddie Evans, The Jesters, Jean Stevens. Director, Derwin Abrahams.

MONOGRAM

Muggs Meets a Deadline—Principals: East Side Kids. Director, William Beaudine.

Fool's Gold—Principals: Johnny Mack Brown, Raymond Hatton, Nan Halliday. Director, Lambert Hillyer.

PARAMOUNT

Kitty—Principals: Paulette Goddard, Ray Milland, Cecil Kellaway. Director, Mitchell Leisen.

PRC

Bluebeard—Principals: John Carradine, Jean Parker, Nils Asther, Ludwig Stossel. Director, Edgar G. Ulmer.

Swing Hostess—Principals: Martha Tilton, Charles Collins, Iris Adrian. Director, Sam Newfield.

RKO RADIO

Girl Rush—Principals: Frances Langford, Wally Brown, Alan Carney, Vera Vague. Director, Gordon Douglas.

REPUBLIC

Cheyenne Wildcat—Principals: Wild Bill Elliott, Bobby Blake, Alice Fleming. Director, Lesley Selander.

UNIVERSAL

Be It Ever So Humble—Principals: Martha O'Driscoll, Noah Beery, Jr., Hattie McDaniel. Director, Leslie Goodwins.

Can't Help Singing (Technicolor)—Principals: Deanna Durbin, Robert Paige, Akim Tamiroff. Director, Frank Ryan.

Riders of the Santa Fe—Principals: Eddie Dew, Ray Whitley. Director, Wallace W. Fox.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed & Awaiting Release		In Production
COL.	Louisiana Hayride Mr. Winkle Goes to War Secret Command Shadows in the Night She's a Soldier Too	They Lived in Fear U-Boat Prisoner	Battleship Blues Boston Blackie's Appointment With Death Cry of the Were-Wolf Ever Since Venus Death Walks Alone Impatient Years Kansas City Kitty Meet Miss Bobby Socks Stalk the Hunter
METRO	America Bathing Beauty Canterville Ghost Dragon Seed Gold Town	Kismet Marriage Is a Private Affair Meet Me in St. Louis National Velvet Mrs. Parkington Seventh Cross Thirty Seconds Over Tokyo White Cliffs of Dover, The	Airship Squadron 4 Lost in a Harem Maisie Goes to Reno Music for Millions Picture of Dorian Gray Secrets in the Dark Son of Lassie Thin Man Goes Home Ziegfeld Follies
MONO.	Alaska Are These Our Parents? Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Oh What a Night Three of a Kind	A Wave, a Wac, a Marine Black Magic I Married a Stranger Muggs Meets a Deadline
PARA.	And Now Tomorrow Bring on the Girls Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde Man in Half Moon Street	Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	Dark Mountain Fear Here Come the Waves Kitty Murder, He Says Two Years Before the Mast
PRC	Delinquent Daughters Dixie Jamboree Minstrel Man Machine Gun Mama		Bluebeard Seven Doors to Death Swing Hostess
RKO	Belle of the Yukon Bride By Mistake Casanova Brown Falcon in Mexico Gildersleeve's Ghost Goyescas Heavenly Days Look to Your Children	Mlle. Fifi Marine Raiders Night of Adventure None But The Lonely Heart Step Lively Tall in the Saddle Three Caballeros Woman in the Window	Girl Rush Going to Town Farewell My Lovely Having Wonderful Crime Master Race Princess & Pirate Pumpkin Shell
REP.	Anything for a Laugh Atlantic City Call of the South Seas Girl Who Dared Good Night Sweetheart Man From Frisco Port of 40 Thieves Secrets of Scotland Yard	Silent Partner Sing, Neighbor, Sing Song of Nevada Storm Over Lisbon Three Little Sisters Yellow Rose of Texas	House of Terror San Fernando Valley
20th-FOX	Big Noise Candlelight in Algeria Greenwich Village Home in Indiana In the Meantime, Darling Irish Eyes Are Smiling Outposts Unknown Roger Touhy, Gangster	Sweet & Lowdown Take It Or Leave It Wilson Wing and a Prayer	A Tree Grows in Brooklyn Keys of the Kingdom Laura Something for the Boys Thunderhead
UA	Abroad With Two Yanks Hairy Ape Sensations of 1945	Since You Went Away Song of the Open Road Summer Storm	Dark Waters Double Furlough Guest in the House Story of G. I. Joe
UNIV.	Allergic to Love Babes on Swing Street Christmas Holiday Climax, The Dead Man's Eyes Devil's Brood Follow the Boys Ghost Catchers Gypsy Wildcat Invisible Man's Revenge Jungle Woman Merry Monahans	Moonlight & Cactus Mummy's Ghost Murder in the Blue Room Patrick the Great Pearl of Death Reckless Age Scarlet Claw Singing Sheriff South of Dixie This Is the Life Twilight on the Prairie	Be It Ever So Humble Bowery to Broadway Can't Help Singing House of Fear San Diego, I Love You See My Lawyer Trail to Gunsight
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Crime By Night Devotion Horn Blows at Midnight Janie	Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody in Blue Saratoga Trunk Strangers in Our Midst	Doughgirls Christmas in Connecticut Conspirators Objective Burma Roughly Speaking To Have and Have Not Very Thought of You

Shorts Booking Guide

SHORTS BOOKING GUIDE --- 1943-44 PRODUCT

COLUMBIA

		Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES				
5404	A Gem of a Jam		16½	Not Rev.
5421	A Rookie's Cookie	Fair	17	11/13/43
5433	Bachelor Daze		18	Not Rev.
5406	Busy Buddies		16½	Not Rev.
5405	Crash Goes the Hash	Typical	17	4/ 8/44
5422	Crazy Like a Fox	Low I.Q.	18½	6/ 3/44
5435	Defective Detectives		16½	
5402	Dizzy Pilots		17	
5432	Dr. Feel My Pulse	Fair	18	3/25/44
5426	Farmer for a Day	Gets By	17½	10/16/43
5428	Garden of Eatin'	Good	16	12/25/43
5430	He Was Only Feudin'	Average	16	1/22/44
5434	His Tale Is Told		17½	Not Rev.
5401	I Can Hardly Wait	Typical	16½	8/28/43
5411	Oh, Baby!		18½	
5403	Phony Express	Good	17	12/25/43
5409	Pitchin' in the Kitchen	Laughs	18½	9/18/43
5427	Quack Service	Good	16	10/16/43
5425	Shot in the Escape	Slapstick	19	8/14/43
5407	The Yoke's On Me		16	Not Rev.
5431	To Heir Is Human	Poor	16	3/11/44
5410	Who's, Hugh?	Slapstick	16	2/12/44
5429	You Dear Boy	Good	18	1/ 1/44
5436	You Were Never Uglier		18	
COLOR RHAPSODIES (Tech.)				
5504	Disillusioned Bluebird			Not Rev.
5503	Herring Murder Mystery		7	Not Rev.
5502	Imagination	Excellent	8	12/18/43
5501	Rocky Road to Ruin		8	Not Rev.
COMMUNITY SINGS				
5651	No. 1 (Baker) "On a Wing & Prayer"		10	Not Rev.
5652	No. 2 (Delta Rhythm Boys)	Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs	Super Reel	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me"	Fair	8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"		10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama"	Inviting	9½	12/25/43
5657	No. 7 Xmas Carols	Fine	10½	12/25/43
5658	No. 8 (Baker) Alouette	Fair	10	3/ 4/44
5659	No. 9 (White) Sunday, Monday and Always	Dull	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"		10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby	Average	10	6/ 3/44
FILM-VODVIL				
5951	No. 1 Mousie Powell		10½	Not Rev.
5952	No. 2 Cootie Williams	Fair	10	10/23/43
5953	No. 3 Zeb Carver	Good	11	11/27/43
5954	No. 4 This Is Ft. Dix	Fair	9	3/ 4/44
5955	No. 5 Novak's Comedy Band		10	
FOX & CROW (Tech.)				
5753	Dream Kids	Very Good	7½	6/ 3/44
5751	Room and Bored	Good	7	10/16/43
5752	Way Down Yonder in the Corn	Excellent	7	1/ 1/44
LI'L ABNER (Tech.)				
5601	Ameozin' but Confoozin'	Promising	8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun			
5602	Sadie Hawkin's Day		7	
PANORAMICS				
5901	Birds on the Wing	Interesting	9½	9/25/43
5902	Babies by Bannister	Excellent	8½	10/23/43
5903	Camera Digest	Fair	10½	2/19/44
5904	Traditions of Mexico		8	
PHANTASIES				
5702	Cocky Bantam	Fair	6½	12/11/43
5707	Giddy Yapping		6	
5706	Lionel Lion		6	
5701	Nursery Crimes	Poor	7	10/23/43
5703	Playful Pest	Fair	6½	2/ 5/44
5704	Polly Wants a Doctor	Jaunty	6½	4/ 1/44
5708	Tangled Travels			Not Rev.
5705	Magic Strength		7½	Not Rev.
SCREEN SNAPSHOTS				
5851	No. 1 (Hollywood in Uniform)	Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)	Average	10	10/23/43
5853	No. 3 Kay Kyser	Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)	Good	9	11/27/43
5855	No. 5 (Carillo & Romero)	Good	9½	1/22/44
5856	No. 6 (Moore & Durante)	Fair	10	4/ 1/44
5857	No. 7 (Mexico Cinema Industry)	Very Good	9	4/15/44
5858	No. 8 (Lombard Memorial Reel)		8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)		9½	
5860	No. 10 (Burns-Haley-Davis)		9½	
SPORTS REELS				
5803	Champ of Champions (Count Fleet)	Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi)	Good	10	10/30/43
5809	Give and Take (Wrestling)			
5807	Golden Gloves		9½	
5801	Kings of Basketball	Good Stuff	10	9/ 4/43
5808	Table Tennis Topnotchers	Time-Passer	9	6/ 3/44
5804	Ten Pin Aces	Good	10	12/25/43
5806	Follow Through With Sam Byrd	Good	9	4/ 1/44
5805	Winged Targets	Good	9	3/25/44
SERIALS				
5120	Batman	15 Chaps.		7/31/43
5140	Desert Hawk	15 Chaps.		
5160	Phantom	15 Chaps.		1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)				
W-533	Batty Baseball			Not Rev.
W-534	Million Dollar Cat	Very Good	7	5/ 6/44
W-532	Screwball Squirrel	Fast	7	5/20/44
W-535	Tree Surgeon		8	
W-531	Zoot Cat	Good	8	4/29/44
MINIATURES (10)				
M-585	A Great Day's Coming	Fine	10	5/ 6/44
M-586	Important Business		11	
M-582	Kid in Upper Four	Fair	11	1/29/44
M-583	No News Is Good News			Not Rev.
M-588	Somewhere, USA (Tech.)		10	
M-584	Tale of a Dog	Good	10	5/13/44
M-587	Why Daddy		9	
PASSING PARADE				
K-571	Immortal Blacksmith		11	
PETE SMITH SPECIALTIES (14)				
S-353	Groovie Movie	Very Good	10	4/29/44
S-552	Home Maid	Good	10	2/19/44
S-551	Practical Joker	Good	10	2/19/44
S-554	Sportsman's Memories	Good	10	5/ 6/44
TRAVELTALKS (12) (Tech.)				
T-514	A Day in Death Valley	Good	9	3/ 4/44
T-517	Along the Cactus Trail	Good	9	4/15/44
T-518	Colorful Colorado		8	
T-512	Grand Canyon—Pride of Creation			Not Rev.
T-516	Mackinac Island	Excellent	9	4/29/44
T-511	Through the Colorado Rockies	Good	9	12/18/43
T-519	Roaming Through Arizona		10	
T-513	Salt Lake Diversions		9	Not Rev.
T-515	Visiting St. Louis	Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)				
D3-1	"Eggs Don't Bounce"	Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu"	Excellent	9	3/25/44
D3-4	"In Hollywood"			Not Rev.
D3-5	Lucky Lulu			
D3-3	Lulu Gets the Birdie	Very Good	8	6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)				
U3-5	"And to Think I Saw It on Mulberry Street"			Not Rev.
U3-2	"Goodnight Rusty"	Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing	Tops	8½	8/28/43
U3-3	Package for Jasper	Excellent	7½	1/29/44
U3-4	Say Ah, Jasper	First Rate	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)				
FF3-2	"Caribbean Romance"	Excellent	20	12/11/43
FF3-5	Fun Time	Excellent	20	6/ 3/44
FF3-3	Lucky Cowboy	Excellent	20	1/29/44
FF3-1	"Mardi Gras"	Major League	20	8/28/43
FF3-4	Showboat Serenade	Excellent	20	4/22/44
NOVELTOONS (8) (Tech.)				
P3-3	Cilly Goose	Very Good	8	4/22/44
P3-2	Hen Pecked Rooster	Very Good	8	3/25/44
P3-1	No Mutton for Nuttin'	Good	7	12/25/43
P3-4	Suddenly It's Spring			Not Rev.
POPEYE (8)				
E3-4	Anvil Chorus Girl			
E3-1	Her Honor the Mare	Excellent	7	12/18/43
E3-2	Marry-Go-Round	Very Good	7½	2/ 5/44
E3-3	We're on Our Way to Rio		8	
POPULAR SCIENCE (6)				
J3-1	No. 1	Good	10	11/ 6/43
J3-2	No. 2	Entertaining	10	12/25/43
J3-3	No. 3	So-So	10	4/ 8/44
J3-4	No. 4	Interesting	10	6/ 3/44
J3-5	No. 5			
SPEAKING OF ANIMALS (6)				
Y3-3	In the Newsreels	Excellent	9½	4/ 8/44
Y3-2	In Winter Quarters	Will Pass	9	4/ 1/44
Y3-1	Tails of the Border	Tops	8½	1/ 8/44
Y3-4	Your Pet Problem		9	
SPORTLIGHTS (10)				
R3-3	"G.I. Fun"	Snappy	9	1/ 1/44
R3-6	Heroes on the Mend	Very Good	9	4/22/44
R3-1	Mermaids on Parade	Good	9	11/13/43
R3-5	Open Fire	Good	9½	4/ 1/44
R3-2	"Ozark Sportsmen"	Good	9	12/11/43
R3-4	Swimcapades	Good	9½	1/22/44
R3-7	Trail Breakers		9½	
R3-8	Winged Carriers			
UNUSUAL OCCUPATIONS (6)				
L3-1	No. 1	Good	10	12/18/43
L3-2	No. 2	Good	10	1/29/44
L3-3	No. 3	Interesting	10	4/22/44
L3-4	No. 4			Not Rev.
L3-5	No. 5			

RKO RADIO

EDGAR KENNEDY (6)				
43404	Love Your Landlord		18	Not Rev.
43401	Not on My Account	Fair	17	10/30/43
43403	Prunes & Politics		16	Not Rev.
43405	Radio Rampage	Good	16	4/29/44
43402	Unlucky Dog		15	Not Rev.
FLICKER FLASHBACKS (7)				
44201	No. 1		9	Not Rev.
44202	No. 2	Good	9	10/16/43
44203	No. 3	Delightful	9	11/ 6/43
44204	No. 4	Swell	10	12/18/43
44205	No. 5	Good	9	1/ 8/44
44206	No. 6	Good	9	4/ 8/44
44207	No. 7	Excellent	10	4/22/44
LEON ERROL (6)				
43702	Cutie on Duty	Good	18	11/27/43
43705	Poppa Knows Worst	Fair	17	5/ 6/44
43704	Say Uncle	Fair	18	3/25/44
43701	Seeing Nellie Home	Poor	17	10/23/43
43703	Wedtime Stories		17	Not Rev.
HEADLINER REVIVALS (4)				
43201	Harris in the Spring		19	Reissue
43204	Music Will Tell		18	Reissue
43202	Rhythm on the Rampage		18	Reissue
43203	Romancing Along		21	Reissue
SPORTSCOPES (13)				
44306	Basket Wizards	Good	8	3/ 4/44
44305	Co-Ed Sports		8	Not Rev.
44301	Field Trial Champions	Excellent	9	11/13/43
44302	Joe Kirkwood	Good	9	10/23/43
44307	Mallard Flight	Good	9	3/25/44
44304	Mountain Anglers	Eye-filling	9	12/25/43
44308	On Point	Good	8	4/29/44
44309	Past Performances	Interesting	9	6/ 3/44
44303	Stars and Strikes	Solid	9	12/25/43
THIS IS AMERICA (13)				
43106	Aircraft Carrier	Excellent	16	5/13/44
43102	Letter to a Hero	Very Good	18	1/ 1/44
43104	Mail Call	Very Good	17	2/19/44
43103	New Prisons—New Men		17	Not Rev.
43105	News Front	Very Good	16	4/ 8/44
43101	Sailors All	Very Fine	20	12/ 4/43
43107	Viva Mexico	Good	17	5/20/44

REPUBLIC

SERIALS		
Captain America	15 Chaps.	
Haunted Harbor	15 Chaps.	
Masked Marvel	12 Chaps.	
Tiger Woman	12 Chaps.	

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)				
4901	Fuss and Feathers	Good	9	12/18/43
MAGIC CARPET OF MOVIETONE (6)				
4154	A Volcano Is Born (Tech.)			Not Rev.
4151	Mormon Trails	Colorful	9	9/ 4/43
4152	Coast of Strategy	Instructive	9	9/ 4/43
4156	Kingdom of Treasure	Good	9	12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	9/11/43
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
9	Irish Question, The	Very Good	16¾	4/22/44
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
10	Underground Report	Very Good	20	5/20/44
5	Upbeat in Music	Entertaining	16½	12/25/43
8	South American Front	Clarifying	17½	3/25/44
6	Sweden's Middle Road	Excellent	19¼	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4203	Mailman of Snake River	Interesting	9	5/ 6/44
4202	Silver Wings	Interesting	9	5/13/44
4252	Snowland Sentinels		9	Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev.
4303	Fun for All	Good	7	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville	Good	7	5/ 6/44
4502	Camouflage		7	Not Rev.
4513	Champion Justice	Good	7	4/29/44
4504	Down With Cats	Good	7	9/ 4/43
4514	Frog and the Princess	Fair	7	5/ 6/44
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	4/29/44
4516	My Boy Johnny	Fair	7	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	5/20/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	11/27/43
8127	Fellow on a Furlough	Good	15	4/22/44
8121	Hit Tune Serenade			Not Rev.
8129	Melody Garden			Not Rev.
8125	New Orleans Blues	Good	15	1/22/44
8130	Pagliacci Swings It			
8124	Radio Melodies	Entertaining	15	1/22/44
8128	Stars and Violins	Acceptable	15	5/20/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	5/13/44
8376	Barefoot Judge	Fair	9	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8378	Foster's Canary College	Good	9	4/29/44
8380	Honest Forger			
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8379	Varga and His Beauties	Attractive	9	6/ 3/44
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44

SWING SYMPHONIES (6) (Tech.)

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man in Siam	Good	7	1/22/44
8233	Jungle Jive	Tops	7	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music			
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	4/15/44
	World Without Borders			

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks	Fair	9	4/15/44
8361	Bear Mountain Game			
8359	Fraud By Mail			Not Rev.
8358	Hobo News	Good	9	5/13/44
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model	Excellent	9	4/29/44
8360	Mr. Chimp Goes South			
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair		4/22/44
8239	Fish Fry			
8237	Meatless Tuesday	Good	7	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	2/26/44

SERIALS

Adventures of Flying Cadets	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard	13 Chaps.	
Great Alaskan Mystery	13 Chaps.	4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	Reissue
9311	A Wild Hare			Reissue
9307	Bear's Tale		7	Reissue
9312	Cat Came Back			Reissue
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9306	Hiawatha's Rabbit Hunt			Reissue
9313	Isle of Pingo Pongo			Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds			Reissue
9308	Sweet Sioux			Reissue
9310	Thugs With Dirty Mugs			Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs			
9721	Bugs Bunny & the Three Bears			Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	5/20/44
9724	Hare Force			
9723	Hare Ribbin'			
9726	Old Grey Hare			

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	2/19/44
9106	Halls of Montezuma			
9105	Night in Mexico City	Interesting	20	4/22/44
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43

MELODY MASTERS (10)

9609	All Star Melody Masters			
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9610	Listen to the Bands			
9606	Songs of the Range			Not Rev.
9607	South American Sway	Routine	10	4/22/44
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
9608	U. S. Coast Guard Band	Good	10	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss			
9713	Birdy & the Beast			
9717	Booby Hatched			
9711	Brother Brat			
9708	Duck Soup to Nuts			
9714	From Hand to Mouse			
9715	Goldilocks & the Jivin' Bears			
9703	I Got Plenty of Mutton	Fair	7	5/ 6/44
9716	Lost & Foundling			
9701	Meatless Fly Day			Not Rev.
9720	Odor-able Kitty			
9712	Plane Daffy			
9705	Tick, Tock, Tuckered	Fair	7	6/ 3/44
9704	Weakly Reporter	Good	7	4/22/44
9710	Slightly Daffy			
9718	Stupid Cupid			
9719	Stage Door Cartoon			
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9112	Trail By Trigger			
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days	Good	20	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf			Not Rev.
9513	Bluenose Schooner			
9510	Cattlemen's Days			
9512	Champions of the Future			
9506	Chinatown Champs	Colorful	10	4/29/44
9511	Colorado Trout			
9502	Desert Playground	Interesting	10	10/ 9/43
9505	Dogie Round-Up	Interesting	10	2/19/44
9508	Filipino Sports Parade			Not Rev.
9503	Into the Clouds	Good	10	1/29/44
9509	Mexican Sportland			
9501	Tropical Sportland	Fair	10	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	11/27/43
9006	Musical Movieland			
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.
9005	Winner's Circle			Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills	Good	10	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life	Excellent	10	4/ 8/44
9406	Throwing the Bull			

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Toe	10
Price of Rendova	10	No Alternative	10
		Road to Victory	10

Newsreel Synopses

(Released Wednesday, June 7)

MOVIETONE (Vol. 26, No. 79)—Governors' meeting at Hershey, Pa.; Navy carrier force smashes Japanese torpedo attack; German "secret weapons"; Cassino now a shattered ruin; Army helicopter for jungle rescue; College girls show styles for flying; U. S. air force men in Italy learn Italian language.

NEWS OF THE DAY (Vol. 15, No. 277)—Allies advance on road to Rome; U. S. task force smashes Japanese torpedo attack; Governors' meeting at Hershey, Pa.; New Nazi secret weapons; Little boy teaches American soldiers Italian language; College girls keep fit; Baby hippopotamus at Brookfield, Ill., zoo.

PARAMOUNT (No. 80)—Army helicopter for jungle rescue; Experimental gun crew in England; Governors' meeting at Hershey, Pa.; Freak heat wave sweeps nation; Allies push toward Rome; U. S. task force smashes Japanese torpedo attack.

RKO PATHE (Vol. 15, No. 82)—Governors' meeting at Hershey, Pa.; Top generals lead Italy drive; Capture German secret weapons; Test newest Army helicopters; Navy downs Japanese torpedo planes.

UNIVERSAL (Vol. 17, No. 299)—Allies push on to Rome; Governors' meeting at Hershey, Pa.; Navy downs Japanese torpedo planes; Memorial day in New York, Arlington, Gettysburg; Nazi secret weapons; Uniforms for nurses; 20 mm. ammunition; Beauties model bathing suits.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 85)—Chicago marks Memorial Day; Wac on job in Sioux City; Urge support of good conduct movement; Cincinnati Clowns trim Sox; Sgt. Joe Louis in England; Butter Beans and Susie give a slant on a problem of the day.

(Released Thursday, June 8)

MOVIETONE (Vol. 26, No. 80)—A two-reel compilation of American and British government films showing the tremendous United Nations preparations for the long-awaited D-Day that burst upon the world and launched against France's coast the greatest invasion of all time.

NEWS OF THE DAY (Vol. 15, No. 278)—Film highlights as United Nations forces, under General Eisenhower, launch greatest military operation in all history, for the liberation of the people of the continent from Nazi tyranny. Special Army motion pictures, issued as a two-reeler in lieu of the regular News of the Day newsreel, at the request of the United States War Department.

PARAMOUNT (No. 81)—A special two-reel issue featuring highlights of the preparations for D-Day, when the greatest military operation in all history was launched for the liberation of the people of Europe from Nazi tyranny. American and British government films.

RKO PATHE (Vol. 15, No. 83)—This issue is devoted to two reels of American and British government films showing the preparations for D-Day.

UNIVERSAL (Vol. 17, No. 300)—The special Army motion pictures in this two-reel issue show the preparations for D-Day. American and British government films.

Busy Schedule for Cronyn

From MGM, where he has been working with Spencer Tracy in "The Seventh Cross," Hume Cronyn moves to Paramount for a leading role in "A Medal for Benny," to be directed by Irving Pichel. Upon completion of "Benny," Cronyn is scheduled to return to MGM to play an elderly milkman in the Paul Gallico story, "The Clock," which Jack Conway will direct.

Nokes Replaces Driscoll

George Nokes has been engaged by 20th Century-Fox to portray the role in "The Keys of the Kingdom" originally assigned to Bobby Driscoll.

Ingram in 'Dark Waters'

Rex Ingram, the Negro actor, has been assigned a role in the Benedict Bogeaus production, "Dark Waters," which United Artists will release.

RKO Signs Young Singer

Donna Lee, 16-year-old singer, has been signed to a long-term RKO Radio contract.

Help him make it 100%

Up to date 16,437 theatres have booked Leo on their screen's during his Anniversary Week.



LEO-ON-EVERY-SCREEN WEEK OF JUNE 22nd!

THESE TERRITORIES ARE BOOKED 100%!

CHARLOTTE	CHICAGO
ALBANY	DENVER
KANSAS CITY	PHILADELPHIA
DETROIT	DALLAS
CLEVELAND	PITTSBURGH
OKLAHOMA CITY	BOSTON
ST. LOUIS	NEW JERSEY
SAN FRANCISCO	NEW YORK
NEW HAVEN	WASHINGTON
DES MOINES	PORTLAND
CINCINNATI	LOS ANGELES

Thanks to the good sportsmanship of our industry, Leo is not far from 100% representation on America's screens during his Anniversary Week. If you have not booked either an M-G-M Feature, Short Subject or Newsreel, kindly communicate with the nearest M-G-M Branch office today. The Friendly Lion is celebrating Twenty Happy Years of sincere effort toward this industry's welfare, and he is grateful indeed for this expression of good-will which all the exhibitors of America, customers and non-customers are extending to him.

FIGHTING SHOWMEN! JOIN THE FIGHTING 5th WAR LOAN!

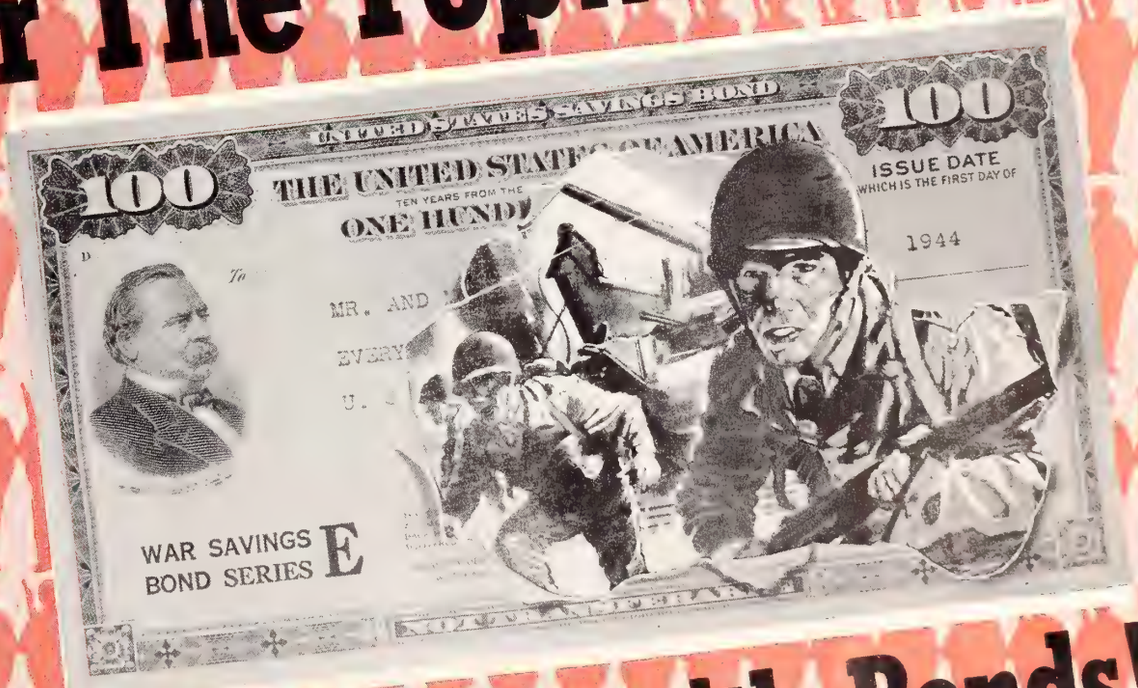
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SHOWMEN'S TRADE REVIEW

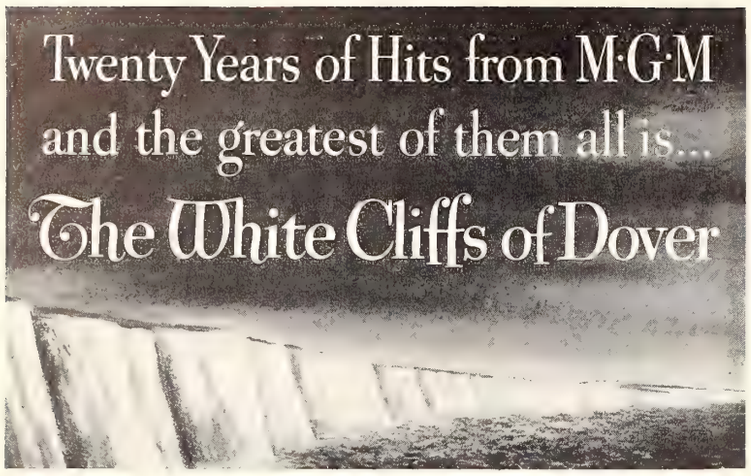
SERIAL RECORD
JUN 21 1944

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Over The Top...



Back the InVasion with Bonds!



BIGGEST CAMPAIGN OF SCREEN ANNALS FOR M-G-M's "WHITE CLIFFS OF DOVER" TO PROMOTE BRILLIANT BIRTHDAY CELEBRATION!

(1) "White Cliffs of Dover" 24-sheets from Coast to Coast and Canada.

(2) Exclusive to M-G-M! Traveling posters for "White Cliffs of Dover" on 5000 American Express Trucks covering America.

(3) 100-line "White Cliffs of Dover" teaser ads in 129 key cities! Quarter-page ads in newspapers listing future M-G-M hits also.

(4) Full page "White Cliffs of Dover" ads in two colors in Life, Redbook, Cosmopolitan, Liberty, Look, Woman's Home Companion, McCall's, Good Housekeeping, Parents' Magazine and Canadian publications.

(5) "Lion's Roar" Anniversary Column in 26 national magazines features "White Cliffs of Dover."

(6) "Anniversary Salutes" on Key City Radio Programs of M-G-M's 52-week-a-year-airwaves activities keyed to local playdates.

(7) Anniversary Inaugural of M-G-M's network program "Screen Test" over 87 Mutual stations and WHN.

(8) Two-page, two-color "White Cliffs of Dover" spreads in fan magazines.

(9) M-G-M launches Anniversary Key City Radio Programs announcing that Leo the Lion will be on the air 52 weeks a year.

(10) At press time, close to 100% of the nation's theatres have booked the Lion to roar on their screens in a Feature, Short or Newsreel during M-G-M's Anniversary Week.

(11) M-G-M's "Picture of the Month" Anniversary column in National Magazines features "White Cliffs of Dover."

(12) Full page mat service on M-G-M's Anniversary serviced to 300 great American Newspapers.

(13) Deluxe Anniversary Pressbook with stills, free mats, stories by famed writers.

(14) "Study Guide" special M-G-M Anniversary Edition. For the first time, it will be sold on 40,000 American News Company stands.

(15) $1000 War Bond Promotion for Anniversary "Bathing Beauty" in National tieup with Swim-for-Health-Week.

(16) Giant studio ceremony to mark Twenty-Year Anniversary.

(17) "Romance of Celluloid" special short subject reviews exciting "Twenty-Year History of M-G-M."

(18) M-G-M's traveling "Show Builder" starts Anniversary Tour.

(19) Charles A. Midelburg, of Charleston, West Virginia, representing Twenty-Year Exhibitors, visits Studios.

(20) Redbook selects "White Cliffs of Dover" as its "Picture of the Month." Modern Screen Magazine devotes entire August issue to M-G-M's Anniversary. Screen Guide and others go all out for M-G-M.

TWENTY YEARS OF LEADERSHIP
MGM

TOGETHER FOR VICTORY! FIGHTING 5th WAR LOAN!

The Editorial Page

OVER THE TOP .... IN SPADES

You don't have to be a super-salesman today to sell war bonds. The newspaper headlines are all that is needed to turn the tide towards your bond booth.

But those of you who have heeded the country and the industry's call for outstanding results with the Fighting Fifth, and are backing up the drive with a showmanship campaign, undoubtedly are reaping a harvest of bond sales.

If you are doing the job we think you are doing, you'll be Over the Top before the drive is half over. From that point on it is anyone's guess where your final figures will end up. But don't be bashful. Set your sights as high as you can and then see how far over you can go before the final gong.

Already reports are in from many sections of the country indicating a tremendous volume. It is our prediction that every wide-awake theatreman in the country will reach and pass his quota ten days to two weeks before the finish of the drive.

Muster your Fighting Fifth forces; check back on every detail of your local selling campaign; pep up each activity that shows signs of lagging; get behind any and all other local bond selling activity in your community; make your theatre the spearhead; add some new selling slants. The job has only started and there is a great deal to be done.

Avoid, at all costs, any bogging down after a lively start. No matter how heavy your sales have been the first week or ten days, you must do better from now until the finish.

We must all go Over the Top . . . and in spades.

▲ ▲ ▲

Increased Admissions

The trend towards increased admissions for certain pictures is a practice that should be relegated to the rubbish pile. It isn't justified except in rare instances.

The exhibitors are against it despite the fact that it often results in extra money for them; the public, rightfully, resents it, and its general effect on the country and the lawmakers is such that it can only bring down some more grief and mud-slinging at the whole industry.

Time was when a picture ran into so much extra production costs that, if it happened to finish up as good entertainment, the producer and distributor clamored for higher admissions so as to increase their possibilities for recouping the costs and maybe showing a little profit on the side.

Now, the companies practicing this theory make no such claim. They simply state that the picture is supersomething or other and therefore worth a higher admission than their run-of-the-mine turkeys. Why they should ask a premium for making a good picture, no one has ever told us. We were always naive and believed that all companies tried to make all pictures good.

With respect to the exhibitors' part in this situation the chief trouble with exhibitors, is, exhibitors. They develop a peculiar idea that if they don't play every outstanding picture, Mama won't get that other fur coat or the prestige of their hippodrome will sink to a new low level. Of course that's a lot of malarkey. If exhibitors don't believe in increased-admission-price pictures they don't have to buy them. And if enough of them don't buy them, the chances are the super-priced specials will disappear from the scene after a while.

As to the home office executives of the distribution companies, there appears to be a disposition on their part, instantly they see some outstanding picture coming off the assembly line, to slap each other on the back while the choir starts singing "It's a higher admission price picture." They ought to teach the choir a new tune entitled: "Here's another honey for our customers to do business with," and forget the higher admissions.

▲ ▲ ▲

The Ascap Racket

The New Jersey Allied meeting in Atlantic City reminds us that the organization might do well to consider and sponsor a strong fight against the Ascap seat tax. In the midst of booming business it seems that this important matter has been forgotten again.

In our opinion this levy is unwarranted and unjustified. In the silent days when a theatre employed musicians and organists, they were in a position to control the music being played. Today they have no control over it whatever. They get their music in cans along with the pictures they buy and they have to reproduce it whether they like it or not

Why the two national exhibitor organizations have done so little about this situation is something we've never been able to figure out. But there is no other single activity they can sponsor that will help the vast majority more than the fight against the Ascap seat levy.

—"CHICK" LEWIS

SPEED THE DECISION—SELL MORE BONDS THAN BEFORE!

Invasion Newsreels Tell Story of D-Day

Pictures of the tri-phibious invasion of France by Allied air, sea and land forces, reaching the screens of U. S. theatres in newsreels released Wednesday, were expected to score a two-way hit for the industry—first as a certain stimulant to bond sales at theatres; secondly, as a score for the motion picture as a medium of public information.

The American newsreel companies received about 4,000 feet of actual invasion scenes from the combined camera forces of the U. S. Signal Corps, Army Air Forces, U. S. Navy, Coast Guard, Canadian Service Units and the American newsreel pool. Footage was censored in London and rushed to these shores for the mid-week releases.

Cameramen went in side by side with troops of both the ground and air forces, and the resulting coverage gives a more graphic account of the greatest military undertaking in all history than hitherto has been brought to non-combatants anywhere by radio or press accounts.

A special screening of the News of the Day release Tuesday in New York was covered by daily papers. The News of the Day reel carries a commentary by Quentin Reynolds. Pictures supplied the newsreels permitted the assembly of a running story of action at the front on D-Day, beginning with the loading of ships, takeoff of air bombing squadrons and paratroop transports and gliders, scenes aboard landing craft with cameras covering the beaching and landing of troops in the face of enemy fire.

RKO Officers Re-Elected

The stockholders of Radio-Keith-Orpheum Corporation held their annual meeting in Dover, Del. last week. The only business transacted at the meeting was the re-election of all directors to serve for the next year and the appointment of Price, Waterhouse and Co. as auditors for 1944.

Technicolor Has 25c Dividend

Dr. Herbert T. Kalmus, president and general manager of Technicolor, Inc., has announced that at a meeting held Monday, June 12, 1944, the board of directors of Technicolor, Inc., declared a dividend of 25 cents per share payable July 1, 1944, to stockholders of record at the close of business on June 21, 1944.

Sol Siegel Quits Columbia

Sol Siegel, who has headed a production unit at Columbia studios in Hollywood, has resigned to go into the field of independent production, it was learned this week.

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Those Hats Again!

The old problem of what to do about the headgear worn by women in film theatres has come to the fore again in Vancouver, with a number of letters appearing in local newspapers complaining that "the ladies have the brilliant idea that folks attend theatres to admire their crazy hats." It seems the gals have put on an unofficial strike against removing the flower pots and other creations. So now exhibitors are looking up old slides of the "ladies will kindly remove their hats" variety. Whether they can get up the courage to use them, however, is another matter.

Suit Dropped, Momand May Join Boston Action

Following the withdrawal this week of the $606,000 anti-trust suit brought by A. B. Momand and J. D. Wineland in Oklahoma City against the Griffin Amusement Co. and 14 distributors, it was indicated by George S. Ryan, Momand's chief counsel, that the independent might consolidate his allegations with those of the plaintiffs in the anti-trust suit now on file in Boston, in which the Aetna Amusement Co. is awaiting a legal interpretation by jury trial next fall. The Boston suit is brought against virtually the same defendants—Griffith Amusement being one of the notable exceptions.

The Oklahoma City action was brought to an end when the case was dismissed without prejudice by Federal District Judge Bower Broaddus on Monday. It was thought that the withdrawal of Momand and Wineland at this time was due to the opinion that the findings in an earlier suit did not warrant continuing with the present suit as it stands. In hearings last week the Momand $4,500,000 action filed several years ago was virtually ended without Momand obtaining any substantial relief.

Wineland declared this week that he was considering filing an action in the Northern Oklahoma Court.

First New Trucks in 2 Years Help in N. Y. Delivery Crisis

The first new film delivery trucks in two years made their appearance in the New York area this week when two seven-ton International models were released by the WPB to aid the difficult situation, which had come to such a pass that exhibitors in Long Island and Staten Island were forced to use taxis to get their day's programs. One truck will be operated by the State Film Delivery Service and the other by State Film Service.

The new trucks will take the place of two which had been kept going for more than 160,000 miles. However, further repairs were impossible, and the ODT and OPA, impressed with the efforts to maintain schedules in the face of impossible conditions, recommended the release of the new trucks to the WPB. H. M. Richey, of the WAC committee on film trucks, declares he may soon have an okay for nine more trucks for the New York district.

Monogram's Sam Rosen Dies

Sam Rosen, branch manager of the Philadelphia Monogram exchange, died on Tuesday in Mount Sinai Hospital after a long illness. Funeral services were held Thursday in Philadelphia. Rosen, who was 51, is survived by his wife and two sons, one of whom is serving overseas.

Half of Exchange Areas 100% on R.C. Reports

Thirteen exchange territories, or nearly half the country, have reported 100 per cent on their collections during the 1944 Red Cross Drive, it was stated Monday at the headquarters of the film industry's campaign under the national chairmanship of Joseph Bernhard. This means that all but 1,500 of the 15,000 theatres that participated have sent in their reports.

It is noteworthy that the earlier pace of more than $400 per house has been maintained in the later reports.

The 13 territories that have reported 100 per cent and the names of the local exhibitor chairmen are:

Albany, Lou R. Golding; Chicago, John Balaban; Delaware, A. Joseph De Fiore; Detroit, Earl J. Hudson; Indianapolis, Marc Wolf; Milwaukee, Harold J. Fitzgerald; New Haven, I. J. Hoffman; Newark, Don Jacocks and Harry Lowenstein; Oklahoma City, L. C. Griffith; Philadelphia, Earle W. Sweigart; Portland, Ore., Albert Finke; Rhode Island, Ed M. Fay; Washington, John J. Payette and Carter Barron.

Eaton Charges Negligence In Service Firm Suit

John W. Eaton, owner of the Peabody Theatre, has filed suit for his insurance carrier, Massachusetts Bonding & Insurance Company, against Spencer B. Stephens and Charles L. Stephens—doing business as Stephens Bros.—as the result of the death of Elroy R. Curry, the theatre's maintenance man, from burns received when an explosion occurred in the theatre, due to what firemen said was leaking gas from the cooling system.

The bill, drawn by Winchester and Bearman, claims that Curry's death was due to "negligent work of the defendants or their negligently advising the use of the chemical methyl-chloride in the theatre's cooling system, which was designed for Freon." Stephens Brothers, the bill charges, should reimburse Eaton or his insurance company for the $4306.75 paid Curry's widow.

Eaton was convicted April 30, on a charge of involuntary manslaughter, and sentenced to 30 days in jail.

Pickman to 20th-Fox

Jerome Pickman has joined the 20th Century-Fox exploitation department and has been assigned to work on the New York City campaign for "Wilson," which has its world premiere at the Roxy Theatre on August 1. Pickman was formerly with the Eddie Cantor Show.

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FitzPatrick to Produce Features for Republic

James A. FitzPatrick, whose Technicolor travelogs are familiar to every screen, this week entered the field of feature production when he signed with Republic to produce a series of full-length pictures to be made in Mexico and South America. In announcing the signing of the contract Herbert J. Yates, Sr., chairman of the board, and James R. Grainger, president and general sales manager of Republic, declared production of the first film will start soon in Mexico.

According to present indications, FitzPatrick and his new distributors plan to take full advantage of the southern locales and to employ native talent as far as possible.

In commenting on the FitzPatrick development Mr. Yates said: "We do not feel that Latin-America has had anything approaching its just due, either as a source of screen material or as a production locale. We look upon our arrangement with FitzPatrick as the first of many long-range production plans and anticipate splendid future relationships in the exemplification of a practical good neighbor policy."

Continues MGM Shorts

After a telephone discussion with Fred C. Quimby, studio shorts executive, Metro announced in New York that its series of FitzPatrick Traveltalks will not be affected by James A. FitzPatrick's newly signed pact with Republic.

Robinson Triple-Threat?

With his two new stars, Toumanova and Gregory Peck, successfully launched in "Days of Glory" and two writing chores for MGM out of the way, Casey Robinson declared this week to the trade press that he would hereafter devote his entire time to his own producing unit with International Pictures and might become a triple-threat man—producer, writer, director.

Robinson said he hopes to write all the pictures he produces and added it looked as if he would direct them too.

Marriott Transferred to L.A.

William Marriott, for the past eight years Republic's branch manager at Indianapolis, has been transferred to the company's branch at Los Angeles. He will assume the managership on the coast June 19, succeeding the late John Frey.

Exploiteers at Sales Meet

The RKO Radio field exploitation staff, headed by Terry Turner, will this year attend the annual sales meeting to be held July 24, 25, 26 at the Waldorf-Astoria Hotel, New York, it was announced this week by S. Barret McCormick, advertising and publicity director.

'Janie' Is WB Lead-off

The first picture on the Warner Bros. schedule for 1944-45 is "Janie," picturization of the stage hit of the same title. National release is set for September 2, with the picture playing pre-release at the Strand, New York, starting August 4.

16,501 MGM Celebrants

With one week yet to go, MGM is nearing the home stretch in its plan to have Leo the Lion roar on every screen one or more times during the company's Twenty-Year Anniversary Week, June 22-28. Up to last Wednesday, home office executives tallied latest reports from the field which now show a total of 16,501 bookings for the week.

In Canada, 1,204 theaters are lined up out of a total of 1,285.

Alperson Off to Coast To Start Production

Edward L. Alperson's advent into the production field began in earnest this week as he prepared to leave on Friday for the Coast to start studio work on "Sheppy Goes to Heaven," based on Somerset Maugham's stage play, "Sheppy." The former general manager of RKO Theatres thus begins to work out the six-picture deal he recently made with United Artists. Actual shooting on "Sheppy Goes to Heaven" is scheduled to begin on July 17.



Edward L. Alperson

In starting activities on the UA contract Alperson not only had a treatment made for "Sheppy Goes to Heaven," but also for "Television Parade," which will go into production immediately following the Maugham piece. "Television Parade" is an original musical.

In both cases Alperson intends closing for his cast and production facilities as soon as he gets to Hollywood.

Morton Van Praag Appointed Chicago Manager for PRC

Morton Van Praag, formerly general sales manager for Universal and sales manager of National Screen Service, has been appointed branch manager for PRC Pictures in Chicago, it was announced this week by Henri Elman, Chicago PRC franchise holder. Van Praag has been working out of Chicago for many years and is known to every exhibitor in the territory.

More recently Van Praag has given his entire time to war work for the Government.

1000 to Attend UJA Luncheon

When the United Jewish Appeal luncheon gets under way at the Hotel Astor on Tuesday more than 1000 representatives from all branches of the industry and the amusement field will lift their forks and keep one eye on the dais. Dr. Abba Hillel Silver of Cleveland will be guest of honor, with many celebrities to greet him. Film companies have reserved from two to five tables. Ben Moss and David Bernstein head the committee.

MGM Trade Shows June 26

MGM will trade show "An American Romance" in all exchange centers on Monday, June 26. In Boston, New York and St. Louis there will be two showings, one in the morning and the other in the afternoon.

Goldwyn-Classics Deal Involved $1,500,000

Approximately $1,500,000 was involved in the deal whereby Film Classics, Inc., acquired a number of high-ranking pictures produced by Samuel Goldwyn and released during the years 1932 to 1940, it was learned this week. In all, the agreement covered 31 pictures. James Mulvey represented Mr. Goldwyn in the negotiations with George A. Hirliman, president of Film Classics.

In announcing the completion of the pact, the Goldwyn office made the following statement: "This deal was concluded with Film Classics after a careful analysis of the distribution possibilities of that comany, and while Film Classics is virtually a new company specializing in bringing back to the screen the great contemporary motion pictures, they have already proven to be highly capable distributors."

Among the pictures included in the deal are: "Wuthering Heights," "Dead End," "Come and Get It," "Stella Dallas," "These Three," "The Hurricane," "Dodsworth," "Goldwyn Follies," "The Westerner," "They Shall Have Music," "Adventures of Marco Polo," "Arrowsmith," "Cowboy and the Lady," "Raffles," "We Live Again," "The Wedding Night" and "Barbary Coast."

Trespass Charge Dismissed in St. Louis Theatre-Stage Hand Row

Judge Joseph B. Catanzaro in St. Louis City Court on June 9 dismissed charges of trespassing against six members of Local No. 6, following a controversy with James H. Arthur, one of the owners of the theatre, due to the refusal of the four stage hands employed at the house to accept orders of the management with respect to pulling the curtain and turning on the house lights between shows.

Judge Catanzaro acted after one of the men, Frank Menetree had testified that orders from Elmer Moran, Business Agent for Local No. 6, supersede those of the house manager.

McCarthy and Nick were arrested when they refused to leave the Shubert after Arthur had fired Menetree and Jennings the night of May 17th. Menetree and Nick testified that McCarthy and Nick were at the theatre acting for Elmer Moran, the union's business agent, who ordered that the curtain be closed and the lights turned on after each feature picture run.

On cross-examination Menetree said: "My union comes before my boss." Asked if he did not think he had some obligation to the man who paid him $75 a week, plus overtime for his work as stage hand, he replied: "Once in a while."

Spiers Heads Monogram District

Edward Spiers, formerly with RKO Radio in Milwaukee, has taken over operation of Monogram in Omaha and Des Moines, it was announced this week by General Sales Manager Steve Broidy. Mike Comer, former Monogram salesman in Des Moines, becomes manager of the Omaha exchange.

'Pin-Up Girl' Tops With Troops

"Pin-Up Girl" won first place in popularity at the War Department Theatres during the past month, the U. S. Army Motion Picture Service advises. Following in attendance pull were "Up in Mabel's Room," "Two Girls and a Sailor," and "The Story of Dr. Wassell."

KEEP BACKING THE INVASION—FIGHT BY HIS SIDE!

Universal Announces 55 Productions For Release During 1944-45 Season

With seven productions in Technicolor, topped by Deanna Durbin's first outdoor musical, "Can't Help Singing," the Universal company this week announced 55 features for the season of 1944-45. The announcement came at a meeting of home office and sales executives at the Hotel Ambassador, Los Angeles in which W. A. Scully, Universal vice-president and general sales manager, said the new program would "again reflect the flexible formula that has set the pace for Universal's success over the past seven years."

"Can't Help Singing," which is already in production, has an original score by Jerome Kern and is being supervised by Felix Jackson. A second Durbin on the 1944-45 schedule is "Strangers," in which Charles Boyer will co-star.

Abbott and Costello have promised three pictures, "Naughty Nineties," "Here Come the Co-Eds" and "You Hypnotize Me."

A large special production with an all-star cast will be "Bowery to Broadway," a drama with music. The cast will include Maria Montez, Jack Oakie, Susanna Foster, Turhan Bey, Louise Allbritton, Leo Carillo, Ann Blyth, Andy Devine, Evelyn Ankers, Donald Cook, Donald O'Connor and Peggy Ryan.

Walter Wanger is producing two Technicolor pictures, "Salome, Where She Danced," an elaborate western, and "Night in Paradise," co-starring Louise Allbritton and Turhan Bey.

Universal's other semi-independent producer, Charles K. Feldman, is listed for one production, "Uncle Harry," a stage hit.

"The Climax," which has been completed, is a Technicolor production with Susanna Foster, Boris Karloff, and Turhan Bey. It is surmised this is a follow-up on "Phantom of the Opera."

The Maria Montez-Jon Hall series will be represented by two Technicolor pictures, "Gypsy Wildcat," already completed, and "Queen of the Nile."

Donald O'Connor appears in the 1944-45 line-up too, although he is now in service. His releases will be "The Merry Monahans" with Peggy Ryan, Jack Oakie, and Ann Blyth, and "Patrick the Great" with Peggy Ryan, Frances Dee, Donald Cook and Eve Arden.

The success of "Arabian Nights" has prompted another Technicolor production along the same lines which is titled "Sudan."

Olsen and Johnson will come up with "See My Lawyer," their version of a stage play of that name. With them will be Grace McDonald, Alan Curtis, Noah Beery, Jr. and others.

Charles Laughton and Ella Raines will be starred in "The Suspect."

Susanna Foster, Turhan Bey, Louise Allbritton, Ella Raines, Robert Paige and George Korvin are scheduled for "Frisco Kate," a musical.

Jack Oakie and Peggy Ryan are co-starred in "That's the Spirit," a musical romance, produced by Michael Fessier and Ernest Pagano, who also will produce a comedy, "San Diego, I Love You," co-starring Louise Allbritton and Jon Hall.

The successful series of horror pictures will be represented in the new season by "Dracula vs. The Wolf Man," with Lon Chaney, and "The Devil's Brood," in which Boris Karloff and Lon Chaney will vie in villainy. This one will also have such audience-scarers as John Carradine, J. Carrol Naish, Sig Ruman.

In addition to the feature productions, Mr. Scully announced seven westerns and four serials.

Monogram to Release 47 in 1944-45; Set Sales Quota Goal at $15,000,000

With a sales quota for 1944-45 of $15,000,000 to shoot at, Monogram will release 47 feature-length productions, it was announced this week by President W. Ray Johnston at the annual franchise-holders' convention in Los Angeles. To cover production needs, Johnston said the studio budget would have to be the largest in the company's history.

The $15,000,000 sales goal, which is far higher than any heretofore set for Monogram, should be attained without any difficulty, said Steve Broidy, general sales manager.

It was revealed at the meeting that the bookings on 1943-44 product are 61 per cent above the total business for a similar period last year.

On the production end, Executive Director Trem Carr told franchise-holders that Monogram was delivering 100 per cent of the present season's program and ahead of schedule, so that very soon the studio would be able to devote all its energies to the 1944-45 output.

The forty-seven-feature program for 1944-45 includes a varied list, including dramas, comedies, and musicals, besides the usual westerns. One of the most important productions is "Alaska," Jack London story produced by Lindsley Parsons, with Kent Taylor and Margaret Lindsay heading the cast.

"A Wave, a Wac, a Marine," with Elyse Knox, Anne Gillis, and Sally Eilers, and produced by Edward Sherman.

"The Secret Life of Dr. Paul Goebbels" has been produced by W. R. Frank, with Sigrid Gurie and Donald Woods.

"I Married a Stranger" is produced by King Bros., with Kim Hunter and Dean Jagger.

"They Shall Have Faith" deals with infantile paralysis, starring Gale Storm, with Mary Boland and Johnny Mack Brown and produced by Jeffrey Bernerd.

Two Scott R. Dunlap productions are "Rhapsody on Ice," starring Belita, and "Sunbonnet Sue," which features Gus Edwards music.

"Little Devils" is a Grant Withers production about young Chinese patriots.

The schedule also includes "Black Beauty," adapted from the novel and produced by Lindsley Parsons; "John Dillinger, Killer," a King Bros. special; "Bowery Boys" and three other East Side Kids comedy-dramas; three Charlie Chan stories starring Sidney Toler, with Philip N. Krasne and James S. Burkett producing; two features chronicling adventures of "The Shadow," to be produced by A. W. Hackel; "Army Wives," dramatic comedy of camp-following girls, with Lindsley Parsons as producer; "G.I. Honeymoon," farce comedy of Army life, also to be produced by Lindsley Parsons; three comedies with Billy Gilbert, Shep Howard and Maxie Rosenbloom, with Sam Katzman and Jack Dietz producing; "Dollar Chasers," to be produced by A. W. Hackel; "Carry On," comedy with Edward Sherman producing for Biltmore Productions; "Twenty-four Hours' Leave," *Saturday Evening Post* story produced by Sam Katzman and Jack Dietz; "Kitty O'Day Comes Through" and one other Kitty O'Day comedy, with Lindsley Parsons as producer; and "Rhythm Ranch," with N.T.G. and his girls, and Lindsley Parsons again producing.

Completing the program are a series of eight "Cisco Kid" pictures to be produced by Philip N. Krasne and James S. Burkett, and eight films starring Johnny Mack Brown with Raymond Hatton, to be supervised by Charles J. Bigelow.

Monogram Capital Gains

Increase in capital and retention of all earnings have placed Monogram's financial condition in a stronger position than at any time since its inception, George D. Burrows, vice-president and treasurer, said at the Monogram franchise holders convention in Hollywood Wednesday.

"The company's operation for the past year expanded considerably," Burrows said, and added: "to meet the increased financial requirements the company arranged the sale of approximately $252,000 of additional stock, and reset its revolving bank credit at a substantially higher figure." Monogram, he said, will use an aggregate in excess of $5,000,000 in bank funds in financing the 1944-45 production program.

Universal Appoints E. L. McEvoy Head of Short Subjects Sales

E. L. McEvoy, who has been acting as special representative for Universal Pictures during the past few years, began his new duties this week as short subjects and serial sales manager of Universal. The appointment was announced by W. A. Scully, vice-president and general sales manager, at the executives' sales meeting held last week-end at the Ambassador Hotel, Los Angeles.



E. L. McEvoy

Before McEvoy came to Universal as special representative he was eastern sales manager for RKO Radio Pictures.

Coincident with McEvoy's appointment, the company announced a short subjects program for the 1944-45 season that consists of 104 issues of the Universal newsreel (twice weekly), 16 Technicolor "Cartunes" from Walt Lantz, 15 Person-Oddities, 15 Variety Views, 13 Name-Band musicals, and two special 20-minute subjects, one titled "Diver vs. Devilfish" in Technicolor, and the other, "The Fight of the Wild Stallions."

Scully Announces Regional Sales Meetings to Cover U. S.

As a follow-up of the Universal executives' sales meeting in Los Angeles, General Sales Manager W. A. Scully this week announced a series of regional gatherings at which, in addition to sales managers and district managers, there will be full attendance by branch managers, salesmen and bookers.

The San Francisco meeting, June 15-17, will cover the San Francisco, Seattle, Portland, Los Angeles, Denver, and Salt Lake City offices. At Dallas on June 15, the local office will be joined by Oklahoma City. Atlanta and Cincinnati meetings will follow Dallas. Cleveland and Pittsburgh will meet together at Cleveland beginning June 19, while Minneapolis and Milwaukee will attend the Chicago confab. Other meetings take place in Philadelphia, Boston, and Kansas City.

Monogram Gets Goebbels Picture

Monogram has signed contracts with producer W. R. Frank to distribute "The Private Life of Dr. Paul Josef Goebbels," it was announced this week by Steve Broidy, general sales manager. The picture will be released on the Monogram 1944-45 schedule, but no date has as yet been set.

English Films Acquire 'Thunder Rock'

English Films, Inc., of 1560 Broadway, New York, announced this week the acquisition of distribution rights for the U. S. of "Thunder Rock," a Charter Film production.

Golden, Cagney in MPPDA

Edward A. Golden Productions and William Cagney Productions were this week elected to membership in the Motion Picture Producers and Directors of America at a quarterly meeting of the board of directors. The Hays organization announced that Edward A. Golden is himself representing his organization, while William Cagney is acting as representative for Cagney Productions. Those voting in the elections were Barney Balaban, George Borthwick, Jack Cohn, E. W. Hammons, Gov. Carl E. Milliken, N. Peter Rathvon, Nicholas M. Schenck, Spyros Skouras, Albert Warner, and J. J. O'Connor (acting for Nate Blumberg).

Indications were, following the election of the two independent producers, that other individual producing units recently formed to release through major companies would soon apply for membership in MPPDA.

Wanger, Universal Begin Search For 'The Most Beautiful Girl'

A nationwide search for a new feminine star will be conducted by Universal and Walter Wanger for the leading role in Wanger's Technicolor production, "Salome, Where She Danced." W. A. Scully, general sales manager of Universal, told home office executives and district managers in session at the Ambassador Hotel that the search will begin immediately.

Leading photographers will be asked to submit photographs of the most beautiful girl they have ever had before their cameras. Dancing schools, singing schools, theatres and drama classes of every college in the country will be asked to cooperate in the search, as well as magazines and newspapers.

Hicks Theatres Head Dies

C. William Hicks, director of Hicks Theatres, Baltimore, died suddenly this week in St. Vincent's Hospital, New York, while on a business trip. Hicks, who was 44, suffered a paralytic stroke. His widow, two children, and a sister survive.

Now It's Jean Stevens, Actress

Peggy Carroll, dance coach at Columbia, will make her screen debut in the feminine lead of the company's Charles Starrett starrer, "The Return of the Durango Kid." Signed recently to a term acting contract, Miss Carroll will use Jean Stevens as her professional name.

White's New Columbia Pact

Jules White, producer and director of Columbia's 2 reel comedies, has been signed to a new agreement which will keep him on the lot for his 12th consecutive year. He will produce and direct 14 comedies in the 1944-5 Columbia program, with the Three Stooges, Hugh Herbert, Vera Vague and Andy Clyde starred.

Carol Weill Joins Film Classics

Carol Weill, formerly associated with Republic Pictures and with the Milton Rubin Publicity Agency this week was appointed head of the publicity department of Film Classics.

Record Registration Indicated for Atlantic City Convention of New Jersey Allied



Harry Lowenstein



Martin G. Smith

The Silver Jubilee convention of Allied Theatre Owners of New Jersey, to be held in Atlantic City June 20, 21, 22, was assured of a record registration when E. Thornton Kelley, convention manager, reported to a meeting of the organization's special committee on Tuesday that 300 reservations had been made up to Saturday, June 10.

The convention, over which President Harry Lowenstein will preside, even more than its predecessors in New Jersey, this year takes on special national significance as a gathering of organized exhibitors. National leaders of Allied States Association, and representatives of many Allied units around the country are scheduled to attend the Atlantic City convention. Official spokesmen for the distributing companies are to be heard at one of the general business sessions, and executive meetings of the Eastern Caravan leaders as well as of the Eastern Regional Directors and National Caravan leaders are on the agenda.

General Counsel Abram F. Myers and National President Martin G. Smith are scheduled to attend, as are Nathan Yamins and Arthur Howard, of New England Allied, Dr. Fishman of Connecticut, Jack Kirsch of Chicago, Ray Branch of Michigan, and many others.

Displays in the Exhibit Hall will include booths reserved by the following: 20th Century-Fox; MGM, Paramount, Warner Bros., RKO Radio, Columbia, Republic, Monogram, PRC, National Screen Service, Universal, United Artists, Film Classics, National Theatre Supply.

The social highlight of the event will be a banquet on Thursday night in honor of the Founders and Past Presidents of New Jersey Allied, with Pete Harrison, Sidney E. Samuelson, Joseph M. Seider, Leon Rosenblatt, Lee Newbury, Irving Dollinger and George Gold as the honored guests.

The program of events follows:

TUESDAY, JUNE 20: 10 a.m.—registration of delegates; 11 a.m.—review of exhibits. 1 p.m.—meeting of ladies committee. 1:30 p.m.—New Jersey Directors meeting. 2 p.m.—general meeting Allied Theatre Owners of New Jersey. 4:10 p.m.—executive meeting Eastern Regional Directors and Eastern Caravan Leaders. 9 p.m.—social get-together in Music Room.

WEDNESDAY, JUNE 21: 10 a.m.—continuation of executive meeting of Eastern Regional Directors and Caravan Leaders. 1 p.m.—luncheon for Eastern Regional Directors. 2 p.m.—entertainment for the ladies in the Music Room; general business session of all delegates. 3:30 p.m.—executive session of Eastern Regional Directors and National Caravan Leaders for independent exhibitors. 9 p.m.—cabaret night and dancing in the Grill Room.

THURSDAY, JUNE 22: 9:30 a.m.—golf tournament. 2 p.m.—business session, addresses by sales managers of distributing companies. 2:45 p.m.—Bingo party for the ladies in the Music Room. 7 p.m.—20th Century-Fox cocktail party. 8 p.m.—banquet in honor of Founders and Past Presidents in Wedgewood Room.

FILM TRAVEL-LOG

Peter Colli, Warner supervisor for Cuba, Puerto Rico, Trinidad, and the Caribbean area, arrived in New York this week for conferences with Robert Schless, Joseph S. Hummel and other home office foreign department officials.

William C. Gehring, western sales manager for 20th Century-Fox, is back in New York from a trip to the Des Moines, Kansas City and St. Louis exchanges

Gwyneth Hughes, member of the original stage cast of "The Corn Is Green," left this week for the coast to play her role in the Warner film version of the play.

H. M. Bessey, vice president of Altec, is back in New York after a business trip to Cincinnati.

Zoe Akins has started for the coast to fulfill her assignment to make a screen treatment of "Paris Underground," first picture to come from Constance Bennett Productions.

William F. Rodgers left Chicago on the second leg of his trip to the coast on Tuesday. He is remaining at the MGM studio for a week.

A. H. Blank of Tri-State Theatre Corp., Des Moines, and Frank Rogers of Florida State Theatres, Jacksonville, Fla., arrived Wednesday in New York for a stay of three or four days on business.

80 Delegates From Eastern Districts at Columbia Meet

More than 80 delegates from the home office and 10 exchanges were present on Tuesday at the opening of the second of a series of three sales meetings held by Columbia at the Warwick Hotel, New York. Jack Cohn began the session with a speech welcoming the delegates, then turned the meeting over to A. Montague, general sales manager, who presided.

Among executives present were: Rube Jackter, Lou Weinberg, Louis Astor, M. J. Weisfeldt, A. Schneider, Louis J. Barbano, Leo Jaffe, Mortimer Wormser, Maurice Grad, H. C. Kaufman, George Josephs, Frank P. Rosenberg, Jack Segal, Louis Goldstein, Bernie E. Zeeman, David O'Malley, William Brennan, Hortense Schorr, Lawrence Lipskin, Harry McWilliams, Vincent Borelli, Seth Raisler, Irving Sherman, Sidney Singerman, Joseph Freiberg, and Al Seligman.

Exchange districts represented were Albany, Boston, Buffalo, Cincinnati, Cleveland, New Haven, New York, Philadelphia, Pittsburgh, Washington, Toronto, Winnipeg, Montreal, Vancouver and Calgary.

Washington National Archives File 9 WB Patriotic Shorts

The National Archives in Washington has officially requested, and just received, prints of nine Warner Bros. patriotic short subjects for inclusion in their files.

These films are "March On Marines," "Meet the Fleet," "A Ship Is Born," "The Fighting Engineers," "Spirit of West Point," "Eagles of the Navy," "Our African Frontier," "Spirit of Annapolis" and "Mountain Fighters."

GO OVER THE TOP WITH THE FIGHTING 5TH!

Invasion News Spurs Industry Bond Campaign

Early Reports Indicate Previous Drives Will Be Outstripped; Bond Shows Set Now Total Over 2,500

Sparked by the exciting events in Normandy, the Fifth War Loan Drive this week got off to a running, leaping start which brought wide smiles to the faces of National Chairman Bob O'Donnell and the legion of workers who are making the theatres a national cash register for the Treasury Department. One thing stood out, amid the many, many details of happenings over the country—that is, the public has entered into the spirit of the "Fighting Fifth" as never before.

Third-day reports to Bob O'Donnell gave indication that the landslide with which the theatres' drive started on Monday is rising in volume.

Incomplete reports on Bond premieres held in theatres the first two days, it was said at campaign headquarters, are evidence that the public is responding as never before to the theatres' battle cry: "Join the Fighting Fifth! Provide more power for Eisenhower!"

The way the bonds are selling it seems likely that all quotas set up for this loan will have proved to be too low. The New York area has already taken note of this trend. The theatre quota for the district was set at 800,000 bonds, but Charles C. Moskowitz, general chairman for the New York metropolitan area, announced the theatres had voluntarily increased their quota to 1,000,000 bonds.

That's a lot of bonds to sell, but no one would think so could he see the goings-on every day at Times Square, where the huge cash register draws a crowd that closes Broadway to traffic. There entertainers appear twice a day to draw the audiences and then speakers induce that itchy feeling in the hands that results in many stepping up to the booth and laying down the green in exchange for one of the best investments ever offered by anybody—an investment in lives, security and plain dollars.

The same kind of enthusiasm is being shown all over the country, whether the areas have begun at full tilt or are holding ammunition for the big final push. In Detroit, for instance, they just couldn't wait. At a film industry meeting there—one staged by the flying squadron as a forerunner of the drive itself—when Bob O'Donnell and Maj. Allen V. Martini got through with their stirring talks every one present got right up on his chair and demanded bonds. $100,000 was subscribed on the spot, even before the theatre men had started their own campaign for the public.

Another isolated incident of the sort of thing that is happening all over is revealed in a telegram from A. H. Blank, Iowa WAC leader. He wired: "Every exhibitor in the state of Iowa has shown more enthusiasm in this bond drive than any heretofore. All are anxious to win the Texas steer. Tuesday, D-Day, I walked down the street and tackled everyone I met. Sold five people out of six. Bond selling is easy if you make an effort to sell them. No one can refuse you. We are going to give you better than 100 per cent cooperation."

That is the kick-off. But there is going to be plenty of good stalwart material for the second half. Bond premieres, which were found so effective during the preceding War Loan drive, are in most situations being saved for the latter half of this campaign, and from the looks of things, the number of these effective bond-selling affairs will far surpass the record set up during the Fourth Loan. The number of War Bond Premieres to be run in the nation's theatres at latest reckoning totaled 2,578.

O'Donnell emphasized that these figures represent premieres actually booked and confirmed. There are also bookings for 443 children's premieres thus far. At this stage in the game, Dallas, with 359 premieres, and Philadelphia with 311, are leading the parade, with Charlotte, Boston, Des Moines, Los Angeles, Milwaukee, Minneapolis and Denver also showing up well. However, this is just the start where the premieres are concerned, and some of the larger key spots are certain to run to large figures when the final returns are in.

Jack Kirsch, president of Allied Theatres of Illinois, wired O'Donnell that bond sales at Chicago theatres were considerably higher than during the Fourth War Loan, despite the fact that the theatres are having no special activities until the start of the bond premieres in that city on June 19.

All theatres, in fact, are selling bonds—and how! Sam Pinanski, Massachusetts exhibitor chairman, reported to the National Committee that Boston opened the drive by auctioning off the services of Mayor Maurice Tobin, his wife, and Veronica Lake to the largest bond purchaser on Boston Commons. Tom Pappas, Boston businessman well known to the film industry, bought them for $100,000 in War Bonds. Pappas gave a New England dinner on Wednesday at which the Mayor was butler, his wife the housekeeper, and Miss Lake the maid. It was a nice private dinner with only the Army band and a full complement of reporters, photographers and radio broadcasters as witnesses —and a nation listening.

Other good showmanship in Boston included the sale of a copy of "The Robe" by the author, Lloyd Douglas. Maurice Wolf, MGM district manager, is said to have bid $525,000 for it.

The opening gun in San Francisco was at the 4,600-seat Fox Theatre, with a special show consisting of "The Story of Dr. Wassell" and a stage presentation backed by the 53rd Infantry band. There was a street rally at noon and a rally at Union Square.

Al Steffes, Minnesota exhibitor chairman, called New York WAC headquarters to say that Minneapolis will be the first territory to go over the top. "It's much bigger than any previous War Loan and everything is 'Buy Bonds' out here," he said.

In Washington, D.C., all theatres held rallies and some put on Bond auctions, reported Sidney Lust, exhibitor chairman. Military bands and color guards were features, along with war heroes and prominent speakers. Bond pledges were taken from audiences.

John Q. Adams, Texas exhibitor chairman, reported much first-day activity throughout the territory. In Corsicana, the Palace Theatre sold $50,000 in "E" Bonds by noon. The Sunshine Theatre in Albuquerque, N. Mex., showing "The Story of Dr. Wassell," sold $51,000 in "E" Bonds. Abilene, Tex., sold $800,000 in Bonds at an Army show from Camp Barkley. Numerous Texas theatres held Bond premieres Monday night, and many more are scheduled.

Theatres in the New Orleans territory are holding their heavy artillery until after the local War Finance Committee has completed its special events. Concentration at present is on retailers, with that group reporting $5,500,000 in Bonds sold early the first day.

In Denver, the campaign was launched with a "bang." Harold E. Rice, State Publicity Chairman, reported unprecedented publicity, with a three-column spread in the Denver *Post* and heavy publicity in both Sunday papers. Rick Ricketson, exhibitor state chairman, aided in lining up a big week-long show of captured German materiel in the City Center.

Bond sales are "truly sensational" in the New York metropolitan area, Oscar A. Doob, Campaign Director, reported. The military "invasion of the Boroughs," on Friday, sent the campaign off to an excellent start throughout the area, and sales are topping any previous War Loan, Doob said.

Rallies in theatres and other special events launched the campaign in Southern California under the direction of Dave Bershon, Exhibitor Chairman, and his committee. Theatres tied in with a huge "invasion parade" in Los Angeles, with their Bond booths lining the parade route.

J. L. Cartwright, Florida Exhibitor Chairman, informed the National Committee that theatres in Tampa tied in with a mammoth rally in the public square which launched that city's campaign. Military ceremonies and decoration of war heroes featured the rally. Special events were held also in other cities.

New Jersey's Governor Walter Edge officially sounded the state's Fifth War Loan opening signal by personally sponsoring a spectacular exhibition of the U. S. Army Airmada at Newark Army Airport. Three large Bond booths, each 20 feet long and collectively manned by more than 100 persons, were on the grounds. Theatres joined with the War Finance Committee in staging the event.

Don't Stop 'till You're Over the Top

By R. J. O'Donnell

National Chairman, 'Fighting Fifth' War Loan Campaign

The "Fighting Fifth" War Loan Campaign has gotten away to a good start. The invasion of Western Europe, with our boys fighting and dying on the beachheads, has been the greatest spur to the patriotism and determination of the Nation's 16,500 showmen since Pearl Harbor.

But there is no assurance that the enthusiasm engendered in the advance stages of the "Fighting Fifth" campaign will continue. We must not relax. This drive, above all others, MUST not fail! It must be a campaign of sustained and ever-increasing effort, to assure success.

Our brave fighters on the three major battlefronts of the globe never stop fighting. We showmen must continue fighting by their side, must never stop selling Bonds, and more Bonds.

We 16,500 showmen must work day and night to speed the decision and help bring about an early and total Victory.

WE MUST NEVER STOP UNTIL WE'RE OVER THE TOP!

EVERY BOND A BEACHHEAD! SELL INVASION BONDS!



ON MARCH TO 1,000,000 "E" BOND GOAL. The New York area launched its 5th War Loan campaign with impressive ceremonies on June 9th, three days ahead of official opening of the drive. The photo above shows the Times Square district to which the film men of New York and their allies of the theatrical business drew great masses of people. On Tuesday a crowd of 50,000 persons witnessed the ceremony of dedication of the huge War Loan Cash Register, on which will be recorded the sales that New York's Fighting Fifth army will move forward to its voluntary quota of 1,000,000 "E" bonds.

'E' Bond Sales Goal

Emphasis in the industry's Fifth War Loan campaign is on "E" Bonds, National Chairman R. J. O'Donnell reiterates.

"Our primary objective in the Fighting Fifth War Loan Campaign is the sale of 'E' Bonds and extra 'E' Bonds," he said.

"Certainly we will recognize, and theatres are hereby instructed to record, the sale of all Bonds of series 'F' and series 'G,' but our final accounting will be confined to these three types of Bonds only."

Goldenson Report Shows $50,625,000 Subscribed

Leonard H. Goldenson, chairman for motion picture industry corporate subscriptions in the Fifth War Loan, announced Wednesday that a total of $50,625,000 in Bonds had been subscribed through his committee by corporations with headquarters in New York. This total is incomplete and additional amounts are expected to be announced. Included in the subscriptions are the following:

Loew's, Inc., and subsidiaries, $10,000,000; Twentieth Century-Fox and National Theatres, $11,000,000; Paramount Pictures, Inc., and theatre partners and affiliates, $15,000,000; Warner Bros. Pictures, including theatre subsidiaries, $5,000,000; Universal Pictures Corp., $3,500,000; Republic Pictures Corp., $200,000; United Artists Corp., $500,000; National Screen Service, $200,000; Wilmer & Vincent Corp., $100,000; J. J. Theatres, New York, $100,000; Shea Enterprises, Inc., $60,000; United Artists Theatre Circuit, Inc., $200,000; Telenews Theatres, $75,000; Trans-Lux Corporation, $75,000; Prudential and Playhouses Operating Co., $50,000; Fabian Theatres, $65,000; Skouras Theatres, $100,000; Randforce Amusement Corp., $250,000.

4 Star Programs for Radio

Four transcribed programs made by Hollywood stars through the cooperation of the Hollywood Victory Committee will be broadcast over 800 independent radio stations during the Fifth War Loan Drive. Two programs have already been distributed—one produced by Arch Oboler and featuring Franchot Tone and Hans Conried, the other with Paul Lukas and Erich Von Stroheim and produced by William Robson. Fred MacMurray is scheduled for a second Oboler program.

Two Hours—$250,000

Newark's downtown theatres presented a cooperative War Bond Premiere of Paramount's "Going My Way" at the Adams Theatre, in connection with the opening of the Fifth War Loan Campaign in New Jersey. A. A. Adams, chairman of the Special Events Committee, announced that more than $250,000 in series E bonds were registered two hours before show time. Of this amount approximately $181,000 were sold by Ben Griefer's staffs at the Paramount and Adams theatres.

NSS Offers Free Trailers

George Dembow, general sales manager of National Screen Service, has advised the National Fifth War Loan Committee that his company is ready to release the regular advance trailer on any films which an exhibitor is featuring for his War Bond Premiere. The trailer will be offered gratis.

To Create Agencies

The Treasury Department is asking the banks of the country to cooperate with small town exhibitors with the aim of greatly increasing the number of War Bond issuing sub-agencies, John J. Friedl, "Fighting Fifth" War Loan Campaign Director, reveals in a letter to all Exhibitor State Chairmen.

Pointing out that while theatres make up only 10 per cent of the total of 60,000 official issuing agents they are responsible for 20 per cent of the sales, Friedl urged that it is vitally important that more theatres become agents or sub-agents.

Washington Has 'Victory Bowl'

A "Victory Bowl" is the cooperative idea being carried out by Washington, D.C., theatres during the War Loan drive. Each person buying a bond at a theatre has his name placed in the "Victory Bowl," and at the finish one name will be revealed as the winner—which means prizes as high as a $500 bond. The winner will be drawn the last night of the drive, July 8.

Commando Kelly Greets Exhibitors

Sergt. Charles E. (Commando) Kelly, one of the war's most heroic figures, who was awarded the Congressional Medal of Honor for his almost incredible exploits, sends this message to the nation's exhibitors: "If you stick by us by buying and selling War Bonds, we will fight for you even if it means we must die for you."

Chicago Premieres Zoned

The Chicago area will set up one theatre (the Captain theatre) in each zone for War Bond premieres, which start next Monday, instead of holding them generally.

RKO Buys 4 Million in Bonds During Fifth War Loan Drive

Four million dollars in War Bonds have been purchased by RKO in conjunction with the Fifth War Loan Drive according to notification Wednesday from Malcolm Kingsberg, company treasurer. This corporate bond buy includes RKO Theatres, RKO Radio Pictures and other RKO subsidiaries, but does not include purchases by the more than 7000 RKO executives and employes.

This is NOT a War Bond Sales Report

It is merely your

WORKING SHEET

and intended to assist you in keeping your own records during the

Fighting — 5th War Loan

★ ★ ★

A post card report will be mailed to you on or about July 1st for your use in reporting your accomplishments to the National Committee.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
This Space Reserved For Reminders For Things To Do Monday	June 12 Kick-off Day — Make it a record breaker No. Bonds Sold Maturity Value	13 No. Bonds Sold Maturity Value	14 Flag Day — perfect for selling War Bonds. No. Bonds Sold Maturity Value	15 No. Bonds Sold Maturity Value	16 No. Bonds Sold Maturity Value	17 No. Bonds Sold Maturity Value
18 No. Bonds Sold Maturity Value	19 No. Bonds Sold Maturity Value	20 No. Bonds Sold Maturity Value	21 No. Bonds Sold Maturity Value	22 No. Bonds Sold Maturity Value	23 No. Bonds Sold Maturity Value	24 A good day for a Children's War Bond Matinee No. Bonds Sold Maturity Value
25 No. Bonds Sold Maturity Value	26 No. Bonds Sold Maturity Value	27 No. Bonds Sold Maturity Value	28 Your War Bond Premium Due or About This Date. No. Bonds Sold Maturity Value	29 No. Bonds Sold Maturity Value	30 No. Bonds Sold Maturity Value	July 1 No. Bonds Sold Maturity Value
2 No. Bonds Sold Maturity Value	3 No. Bonds Sold Maturity Value	4 Independence Day — the ideal holiday for showing our Patriotism—Buy Bonds. No. Bonds Sold Maturity Value	5 No. Bonds Sold Maturity Value	6 National FREE MOVIE DAY — a pass to everyone who buys a Bond today No. Bonds Sold Maturity Value	7 No. Bonds Sold Maturity Value	8 Last day—make it a record-breaker. PS in this space with Your Biggest Report. No. Bonds Sold Maturity Value

Your efforts towards buying, selling and advertising War Bonds during this period is for

5th WAR LOAN — YOUR THEATRE! YOUR COMMUNITY! YOUR COUNTRY!

Work sheet for recording daily bond sales devised by Leon Bamberger measures 8½ x 14 inches. Its use will simplify and expedite compilation of final report; also act as "box score" on drive's progress.

Blueprint For Your 'Fighting 5th' Appeal

Most urgent and most vitally important effort to date—perhaps the most important of the whole conflict—coming as it does at a time when our entire national life is focused on the Invasion, is the Fifth War Loan. The goal is $16 billion, with $6 billion to be raised from individuals alone. Obviously, the patriotic-emotional approach should be emphasized in all publicity and advertising copy, with self-interest appeals also being utilized as much as space or time permits. The following pointers should materially aid theatremen to do the best possible job through advertising, press and radio:

1. Stress, wherever possible, local military performance, local heroes, local quotas. Each community takes pride in what IT is doing to win the war; is interested in making ITS quota. What people in a community want to know, above all, is what THEY can do, what is expected OF THEM, to put the Fifth War Loan over the top.

2. Give Payroll Savings (with its 27 million employes buying bonds REGULARLY) the play it deserves as the largest single market for War Bonds. Plants with the payroll plan are accepting higher quotas than ever before—an average of $100 CASH per employe. If these quotas are to be made, workers will have to be exhorted as never before to buy EXTRA bonds.

3. Urge farmers to buy MORE War Bonds —$200, $500, $1000 worth. Farm income, for the most part, is irregular; farmers' bond buying accordingly is likewise irregular. Because farmers do most of their War Bond buying during Drives, they should be asked to buy more bonds, not extra bonds. If the same level of total bond ownership to income is to be achieved for farmers and non-farmers alike, individual quotas for irregular buyers such as farmers must be steeper than those for regular buyers such as workers on payroll savings.

4. People must be convinced that they really CAN AFFORD to buy more bonds than they ever had before—that they can't afford NOT to buy more bonds. This is the one major obstacle to be overcome in selling extra bonds. Placing "I can't afford to buy" in sharp contrasts with the sacrifices which the men in service are making on the fighting fronts is one—and ONLY one—way of making people reconsider the validity of their reasons for not buying. People can't afford NOT to buy extra bonds because the country must have the money to win the war, because they themselves may need reserves after the war, because they can purchase better and cheaper goods after the war, and because buying bonds will help keep down the cost of living.

While it would be difficult and probably not desirable to do everything in any one advertisement, the ideal ad in the Fifth War Loan would:

- Tell the reader at a glance that the Fifth War Loan is on.
- Make absolutely clear to him that he is expected to do more buying of extra bonds than he has ever done before in this war.
- Give him the patriotic reasons why he should do this.
- Give him as far as possible, the selfish reasons why he should do this.
- Prepare him for the visit of the Victory Volunteer.
- Build up the patriotic work of the Victory Volunteer.
- Stress LOCAL military performance, LOCAL heroes, LOCAL quotas.
- Urge action by a slogan—such as Back the Attack . . . Buy More Than Before . . . Fight By His Side.

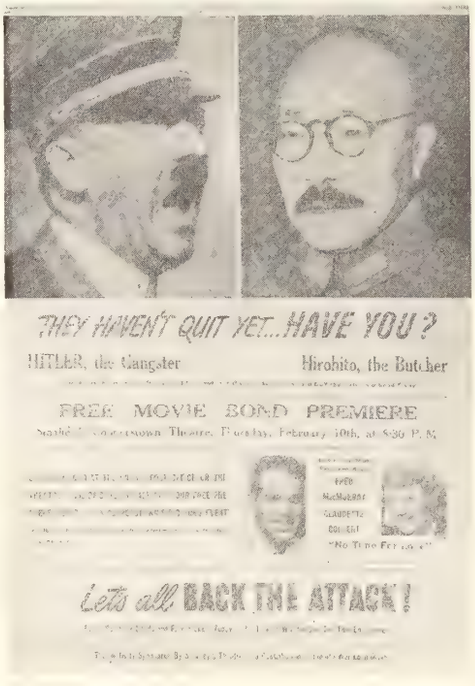
To impress upon the public the vital necessity of buying more War Bonds at this time, a few facts on the cost of invasion would be a sober reminder of the enormous expenditures necessary to put men, tanks, guns and other military equipment into the field for the greatest battle in the world's history:

Before a soldier can participate in combat, the Quartermaster Corps estimates it spends $440 in simply feeding and clothing him for a year. When ready for combat, the soldier must be equipped with certain basic weapons. Examples: a .30 calibre semi-automatic MI Garand rifle (cost, $80); a bayonet (cost, $5); at least four hand-grenades (cost, $6.24).

Aside from his personal equipment, a soldier may use a flame-thrower (cost, $950), may be part of a gun crew working a 155 mm. howitzer (cost, $23,000) or keep in communication with other units by means of a walkie-talkie (cost, $200).

Even before the soldier lands on the beach, expensive equipment has had to make way for him. The softening-up process by bombers and naval guns means an initial cost running into millions of dollars. Heavy bombers cost about $250,000, medium bombers about $110,000 and fighter planes about $50,000. To make one medium bomber takes about 13,000 man hours. Food from 20 acres is needed to feed the workers who turn out one bomber. Large bombers take about 27,000 man hours.

But the expenditure is not in planes alone. Bombs weighing up to 4000 pounds cost about $875; oxygen masks for the crew of a Flying Fortress cost about $40; a regulator attached to each mask, an oxygen cylinder from which the flyer draws his breath of life, cost $60 and $25, respectively.



Newspaper full page ad placed by Bill Smalley for his theatre's 4th War Loan Bond Premiere in Cooperstown, N. Y. House seating 726 netted $555,475.00 bond take on premiere and auction. One pound of butter went for $2000.00.

Stunts That Sell Bonds

The Fifth War Loan was launched in Des Moines with a Nazi "invasion" as six men costumed as Nazi troops "took over" City Hall. Stunt was worked jointly by theatres and retailers.

Martin G. Smith, Ohio state chairman, in a bulletin to exhibitors calls attention to the value bond buyers placed upon a season pass. In Lorain the Palace sold a season pass for $17,800 in G bonds at a bond auction.

North Dakota exhibitors are urged to have a Bond Premiere in every theatre during Fifth War Loan. The plan: bond shows for children either mornings or afternoons, adult rallies in evenings. Free movie days are planned for night of July 6. Ed Kraus and Mike Cooper, state exhibitor co-chairmen, have sent letters to this effect to exhibitors.

Dan C. Neagley, Criterion, Bridgeton, N. J., reports that city oversubscribed its $1,650,000 quota by $40,000 two days before drive started officially. Neagley initiated the plan whereby the city would start its drive with its quota fulfilled.

Mel Morrison, Strand, Dover, N. H., an Honored Hundred winner in last drive, has erected a Victory House in city's center from which bonds and stamps are sold by various women's organizations.

Les Newkirk, Lincoln, Cheyenne, Wyo., state publicity chairman, reports that Wyoming exhibitors are issuing Stamp Books well in advance of Bond Premieres, when they will be exchanged for bonds and free admissions to the theatre. Many exhibitors are displaying huge bottles with green fluid, labeled: "Hitler's Poison . . . Let's Help Fill It For Adolf!"

A civic war bond promotion was staged in Poughkeepsie and Newburgh, N. Y., under direction of Harry L. Royster, exhibitor chairman for that area. All stores, banks remained opened. Main thoroughfares were closed to vehicular traffic to make space for displays of war equipment, with soldiers present to answer questions. Four bands played. Evening climax: lighting of Victory Candle by the mayor, candle to burn from 28 to 35 days. War bonds totaling $900 to be given to three persons guessing nearest to correct time candle will burn out.

William E. Hartnett, Embassy, Waltham, Mass., held a Children's School's Out War Bond Premiere. Program was selected for youth appeal, and included on-stage show of war heroes recently returned from combat zones. Applications were given to children in school and instructions delivered verbally by teachers, who accepted money turned in, with credit for sales going to theatre.

Bonds right off assembly line is unique idea of Rosa Hart, publicity director for Southern Amusement Co., with headquarters at Lake Charles, La., arranged for circuit's 32 theatres. Under supervision of George Baillio, head of Southern Amusement, stunt was first tried in front of Paramount. Main street was cut off for a block and bond booths set up. Bond buyer, starting at one end of block, runs gamut of booths until he emerges with signed and sealed bond at other end. Guarantee: that transaction will be completed in minute or less, or no charge will be made for bond.

Nick Kaufman, Schine's Rialto, Little Falls, N. Y., has worked out a series of Fifth War Loan rallies to be held at theatre each week under sponsorship of various organizations: American Legion, Elks, Boy Scouts, Girl Scouts, etc.

A giant war bond rally, sponsored by Retail Business Men's Association with cooperation of Chamber of Commerce, was held by Lou Kusner at Warners' Apollo, Martinsburg, Va. Nylons and other hard-to-get luxury merchandise offered as prizes to bond purchasers and bond sellers. Wounded war veterans participated.

In Washington, D. C., Larry Levy of Loew's Columbia has enlisted United Nations Girls to stage War Bond Commando Raids on night clubs, restaurants, hotels, etc. Girl selling most bonds will be crowned War Bond Queen of Washington, will receive week-end flying trip to New York with all expenses paid.

John Q. Adams, Texas exhibitor state chairman, in a special bulletin to all Texas exhibitors, suggests they arrange with their landlords to have the month's rent for the theatre paid in war bonds. A good idea!

BLOOD SWEAT AND BONDS!

We shall desperately try to match the sacrifices of our invasion armies. It is not enough that we in our sheltered lives give prayers and tears for those who suffer the pitiless hardships of war . . . death in agony, the loneliness of youth, the soldier's terror of never again seeing loved ones.

We in film business will do our honored task with inspired and renewed zeal. Hand in hand stand exhibitors, distributors, producers, stars of Hollywood. We shall, with fighting hearts and with a united will, make the Fighting Fifth War Loan a victory to thrill our heroes. With heads held high, we pledge to do a job of which they who fight our fight may be proud.

"FIGHTERS OF THE HOME FRONT, YOU ALSO SERVE!"



Fight by their side!

FIGHTING



YOU, THE EXHIBITOR

the Manager, the Assistant Manager who put in many extra hours.



YOU, THE CASHIER

who works late to keep extra accounts.



YOU, THE STAFF

ushers, usherettes, doormen, all who volunteer for extra duty at Bond Booth.



YOU, THE PROJECTIONIST

who stays to put over a vital Bond Premiere.



YOU, THE WIVES OF SHOWMEN

who run the home, yet help with a few precious hours.

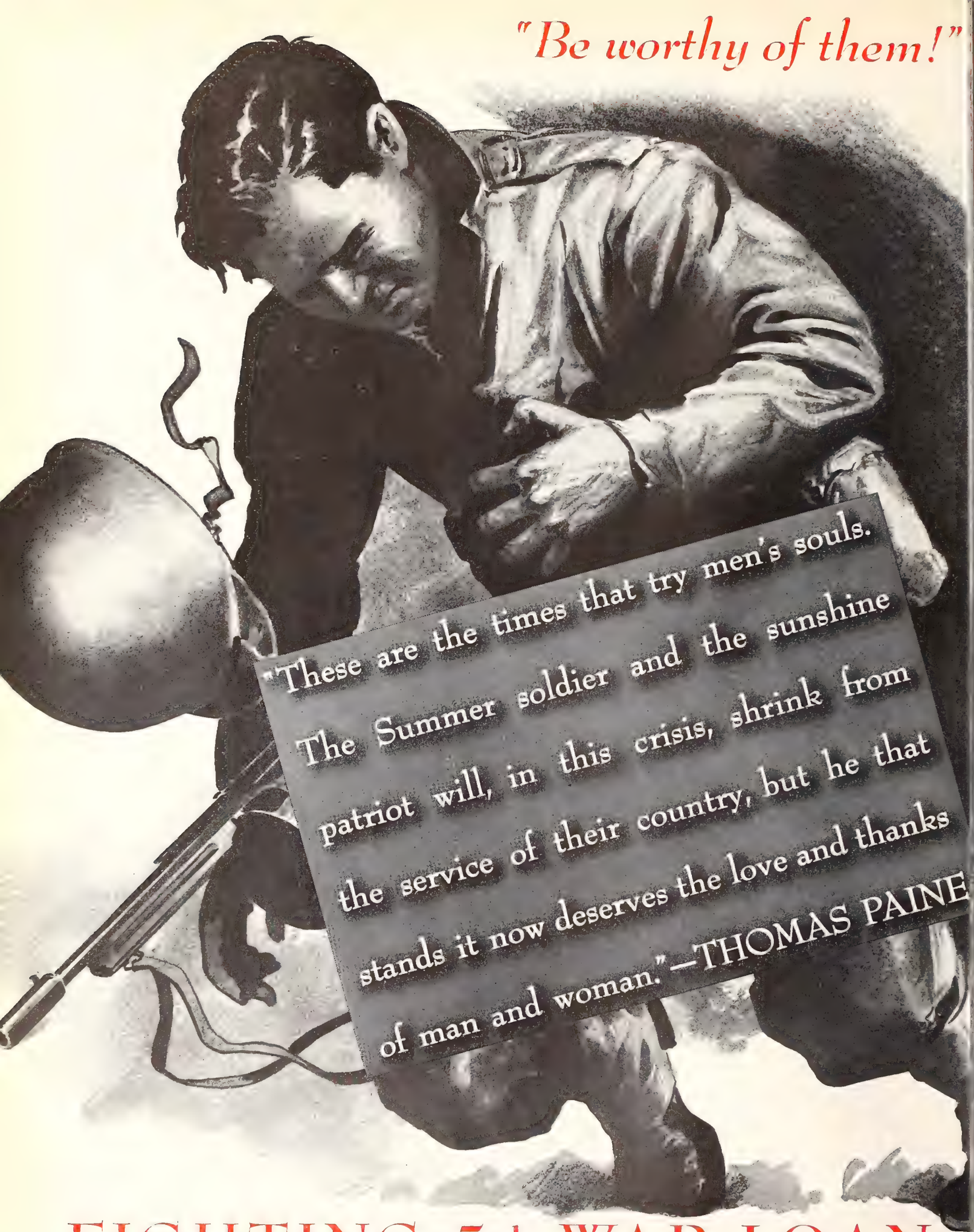
HOW'S YOUR INVASION CAMPAIGN?

1. Invasion appeals added to Front and Lobby?
2. Enough volunteer bond-sellers?
3. Is your Bond Premiere set?
4. Trailers at every show?
5. Stocked up on blank bonds?
6. If you're not an Issuing Agent, why not?
7. Planning a Children's Bond Show?
8. War Finance Committee team-work?
9. *Extra* Invasion Bond for every seat?
10. Hero Honor Chart in your lobby?
11. Saving Free Movie Day for mop-up?
12. Are you satisfied with results?

Fire away! Night and day!
Never stop till you're over the top!

5th WAR LOAN

"Be worthy of them!"



FIGHTING 5th WAR LOAN

COLUMBIA PICTURES CORP., METRO-GOLDWYN-MAYER PICTURES, PARAMOUNT PICTURES INC., RKO-RADIO PICTURES, INC., 20th CENTURY-FOX FILM CORP., UNITED ARTISTS CORP., UNIVERSAL PICTURES COMPANY INC., WARNER BROS. PICTURES, INC.

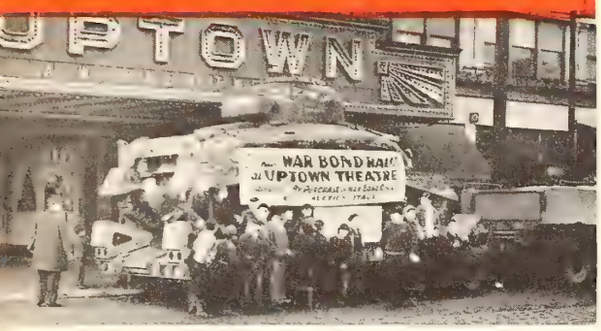


JOIN THE FIGHTING FIFTH WAR LOAN

REPUBLIC PICTURES CORPORATION

The Chips are Down! The Fight Goes On! Together We'll WIN!

Tried and Proved Bond Selling Ideas



Julius Lamm, Mgr., Uptown, Cleveland, Ohio—Promoted Army tank on trailer as street ballyhoo. Result: $300,000 premiere, rally & auction. Ballyhoo helps sell Bonds.



Fox Wilson Theatre, Fresno, Cal.—Army Band concerts in front of theatre drum up Bond Premiere sales. Same band gave the Premiere a musical send-off under flood lights.



Wm. K. Saxton, Mgr., Loew's Century, Baltimore, Md.—Promoted top-notch lobby display of plane engine to boost bond sales. Military equipment displays command interest.

Bond Booth of Fox Wilson Theatre, Fresno, Cal.—Boost sales with free admission with every bond purchase. Sign plugs stamp sales to holders of unfilled books.



Over The Top . . .

The Fighting 5th

WAR LOAN

Break through with extra sales-power!

WED. JUNE 21

Keep Fanning the Flames of Your Bond Fire—Keep Steam!

For those who have gotten off to a flying start, a word of caution. . . . Don't let this drive sag in the middle. Keep planting dynamite under your sales crew and keep detonating it for the greatest results. Meet! Plan! Sell!

THURSDAY JUNE 22

Run those bond trailers at every performance. Sell them a bond as they leave the theatre at your box-office or bond booth. Put a bond wagon in front of theatre to sell pedestrians. Plug Invasion Bonds!

FRIDAY JUNE 23

Tie up the school teachers and students to sell stamps and bonds for theatre. Make it a contest with tickets as prizes and set a special bond jamboree for your kiddies' matinee. Hold "School's Out" Premiere!

SAT. JUNE 24

Today's the Day for that School Children's Bond Premiere!

Set a day with special award for exchanging full stamp books for bonds through theatre. Encourage sale of stamps to fill books at your bond booth. Give each purchaser a Treasury sticker with each bond.

SUNDAY JUNE 25

Phone, write, or call upon every purchaser of bonds from theatre during past drives for repeat sales. Here is your best source of sure-fire customers. Keep the thermometer going up. Check staff sales.

MONDAY JUNE 26

Get local judges to hold mock trials in front of the theatre with local police bringing in pedestrians on trumped up charges. Fine them in War Bonds.

TUESDAY JUNE 27

See WAC chairman to arrange stage presentation of honor plaque for theatre's part in past War Loans if you made your quota. Get good speaker to accept for theatre and sell bonds from stage.

WEDNESDAY JUNE 28

Plan a radio broadcast from your stage of one of the more outstanding local programs. Build a bond rally around it with the local cast making the appeal. Plant service men in the show.

THUR. JUNE 29

Just the Right Day for that Bond Premiere. Rally & Auction!

How about Free Movie Day nationally planned for July 6. Set yours! Arrange with film company for picture credit through WAC office. Give free admission to all purchasing bonds at theatre.

Back The Attack!

CALENDAR

Make EVERYDAY count toward Victory!

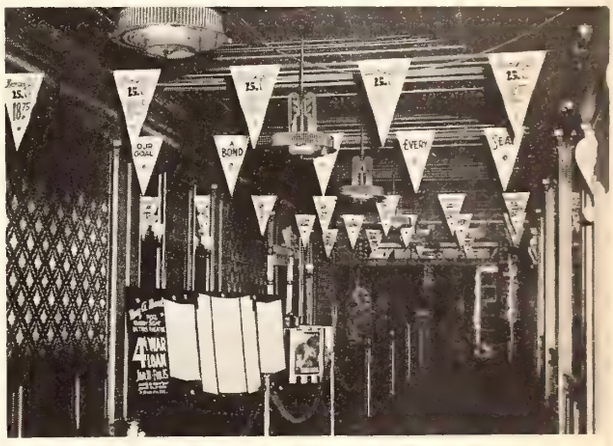
FRIDAY **JUNE** **30**	SATURDAY **JULY** **1**	SUNDAY **JULY** **2**
Start planning a big parade to wind up drive. Look ahead, as it takes time to organize a good one. Keep the bond wagon circulating around business section. If you don't have one promote bus or street car.	Make a final appeal at your kiddies' matinee for filling up stamp albums for conversion for bonds at the theatre. Have children report their sales and give them a big hand for helping.	Get a good street ballyhoo in action plugging 5th War Loan and next attraction. Promote War Bond Auction with merchant prizes auctioned to largest bond purchasers. Get prominent auctioneer.
MONDAY **JULY** **3**	TUESDAY **JULY** **4**	WEDNESDAY **JULY** **5**
Still time to jam through a Service Mothers', Navy Mothers', Air Corps Mothers' or Army Mothers' Night to honor the parents of our fighting heroes. Use Vets organization to add color to event.	*INDEPENDENCE DAY — the perfect day to sell & buy a Bond of Freedom!* How are those soldiers filling up on the big seating plan of your theatre in the lobby? You should be nearing a sell-out. If there are a flock of unsold spaces, get busy and fill 'em.	How are you and your staff backing the drive? Can you shout that your theatre is 100 per cent sold (every employe and executive has bought at least one bond, as an example)? Make sure you hit this quota.
THURSDAY **JULY** **6**	FRIDAY **JULY** **7**	SAT. **JULY** **8** DRIVE ENDS
Make final round of phone calls to previous war loan bond buyers for resales. Start shouting about topping quota, local, county, state or one that has not been topped. Set your aim high to win.	Tomorrow is the pay-off. Top your quota or bust. Make tomorrow's finale a grand slam. Is your parade set? Check speakers, military participation, theatre decorations, floats, music, radio, press, etc.	*Over The Top! Fight By His Side! Give Your Best! Make It Big!!!* This is IT! It won't be what you've failed to do but what you have done that will measure your degree of success. Let's hope that this will be a day that lives in history for you, your theatre, your industry.



Jerry Zigmond, Newman Theatre, Kansas City, Mo., has his small lobby ready for effective selling job in 5th War Loan Drive. Seating chart, valance, one sheet and lobby bond booth are shown.



Gene Kilburg, Dist. Mgr., Fox Theatres, Milwaukee, Wisc.—Secured city permission for erection of overhead street banner boosting local drive in all theatres. Cooperation counts.



"Chuck" Shannon, Mgr., Columbia, Sharon, Penna.—Lobby pennants plug proft of bonds to purchasers. Copy reads: "Clearance Sale, $25.00 value for $18.75." Other price bonds advertised too.

Movie Star Red Skelton and Air Hero Capt. Lowell May visit war plant at Dallas, Texas—Barometer recording bond sales smart slant for mining communities. Contests spur sales.



The Box Office Slant

Are These Our Parents?

Monogram Drama 73 mins.

AUDIENCE SLANT: (Family) A subject that will interest each member of the family with a salutary lesson for the parents and the adolescents.

BOX-OFFICE SLANT: A money-getter because of title, subject and general public interest.

Cast: Helen Vinson, Lyle Talbot, Noel Neill, Richard Byron, Emma Dunn, Addison Richards, Anthony Warde, Robin Raymond, Ian Wolfe, Jean Carlin, Claire McDowell, Emmet Vogan, Ivan Lebedeff, The Great Calvert. Credits: Directed by William Nigh. Original story by Hilary Lynn. Screenplay by Michel Jacoby. Director of photography, Harry Neumann. Produced by Jeffrey Bernerd.

Plot: A young girl, angry because of her mother's disinterest in her, becomes involved in several complicated situations. Abetted by a boy of her own age, one whose home life parallels hers, the youngsters finally become involved in a headline murder. The parents, when once again their children are back with them, do all in their power to give them a normal home life.

Comment: This will be a money-getter because of its title, theme and the previous public interest stirred up by "Where Are Your Children?" and the nationwide publicity given the subject of juvenile delinquency. It is not class product beamed at first run houses, but because of the factors already mentioned may carry such a load in a few situations. Elsewhere, in all subsequents, it will lead any show. The story is a trifle lame; suffers from choppy direction and motivation which is not always sound or reasonable. Production by Jeffrey Bernerd is of major standards with excellent mountings and backgrounds. All members of the cast work hard to overcome a weak script and bad direction. Even such a constant and expert player as Helen Vinson gives a few moments of overacting, obviously the result of the direction. Noel Neill, Richard Byron and Jean Carlin, all comparative newcomers to the screen, where permitted to give their own interpretations of the roles, turn in polished and promising performances. The argument advanced by this sequel to "Where Are Your Children?" is that parents are to blame for juvenile delinquency. Play up this theme, repeating your earlier campaign on the other picture. In addition, the Hearst papers will give you considerable cooperation as they are interested in the theme and back its argument.

Song of Nevada

Republic Musical Western 72 mins.

AUDIENCE SLANT: (Family) Drawing the musical and western together still more, this is entertainment-packed for young and old.

BOX-OFFICE SLANT: Best Rogers to date and a headline attraction for most situations.

Cast: Roy Rogers, Trigger, Mary Lee, Dale Evans, Thurston Hall, John Eldredge, Lloyd Corrigan, LeRoy Mason, Forrest Taylor, Kenne Duncan, Sons of the Pioneers. Credits: Directed by Joseph Kane. Original screenplay by Gordon Kahn and Olive Cooper. Director of photography, Jack Marta. Associate Producer, Harry Grey. Executive Producer, Armand Schaefer.

Plot: When a rancher is reported killed in a plane crash, his daughter and a Park Avenue stuffed shirt she's fallen for decide to sell out. The rancher, however, wasn't on the plane at the time of the accident, so he gets Roy Rogers to assist him in saving his property. Rogers has a time of it, tangling with the boy-friend and a crooked foreman before he wins the girl over. Then, told that her father is alive, and shown that the man is a fortune hunter, there is a happy reunion.

Comment: The best of the Roy Rogers pictures thus far, this film is adroitly contrived and tends to pull away from gun shooting and straight western fare. That's not to say that there's insufficient action. There's plenty, and interest is maintained throughout with singing by all the principals. There are a number of catchy tunes that will linger in public attention, and one, an Indian song, may very well make the Hit Parade. The finale is an elaborate stage number that looks like a sequence from a million dollar musical and reflects additional credit on Producer Harry Grey. Direction by Joseph Kane is up to the highest standard in this type of picture. With the three principals responsible for recordings of their songs, and the Sons of the Pioneers ditto, it should be easy to plug the numbers in this show on your local radio station, and in cooperation with your music store.

Legion of Decency Ratings

(For Week Ending June 17)

SUITABLE FOR GENERAL PATRONAGE

An American Romance
Brand of the Devil
Fuzzy Settles Down
Raiders of the Border
Secrets of Scotland Yard

SUITABLE FOR ADULTS ONLY

Christmas Holiday
The Hairy Ape
Return of the Ape Man
They Lived in Fear

OBJECTIONABLE IN PART

Invisible Man's Revenge
Summer Storm
Sensations of 1945

What Price Italy?

Amco War Documentary 60 mins.

Credits: Presented by Joseph Plunkett. Produced by E. M. Glucksman. Continuity by Madeline Woods. Foreword by Judge George L. Quilici of the Municipal Court of Chicago. Combat photography by U. S. Army Signal Corps, U. S. Army and U. S. Navy Air Forces. Commentary by Gordon Gray, Franklyn Ferguson, Robert Hurleigh and Al Moray.

Comment: Here is an extra war film that follows the trend of invasion through Sicily and Italy, with implications of the capture of Rome. Although much of the footage comes from U. S. Army cameramen, the picture is not released through regular Army auspices. The reason for this can easily be seen, for the commentary covers a good deal more ground than is visible in the footage. Much repetition of troops on the march, the herded civilians, Nazi prisoners, ruined towns, and big guns firing slows the main idea of the campaign. About the only recognizable location is Cassino, and the stuff shot there seems to be used also when the commentary is about other places. In other words, this is a pasted-together picture from stuff limited in scope, and therefore incapable of living up to the large comprehensive continuity prepared by its sponsors. As an interesting series of views about the Italian campaign, yes; but as a really adequate impression of what happened, no.

Minstrel Man

PRC Musical Drama 69 mins.

AUDIENCE SLANT: (Family) A dramatic musical that will entertain everyone; with story for those who like story, and music of the nostalgic and long-lasting variety.

BOX-OFFICE SLANT: Top quality musical for any market if its shortness of footage permits. Given any kind of support it should pay handsome dividends.

Cast: Benny Fields, Gladys George, Alan Dinehart, Roscoe Karns, Judy Clark, Gloria Petroff, Molly Lamont, Jerome Cowan, John Raitt, Eddie Kane, The Enestos. Credits: Directed by Joseph H. Lewis. Original story by Martin Mooney and Raymond L. Schrock. Screenplay by Irwin Franklyn and Pierre Gendron. Director of photography, Marcel Le Picard. Musical score by Ferde Grofe. Musical direction, Leo Erdody. Music by Harry Revel. Lyrics by Paul Webster. Associate Producer, Harry Revel. Produced by Leon Fromkess.

Plot: The Minstrel Man's wife gives birth to a girl and dies. The Minstrel Man is so broken up he leaves the daughter with friends and goes away for five years. When he returns, the friends won't give him his daughter and suggest that he leave her alone. He goes away again, and when she is about sixteen, his former agent brings him back to stop a show based on his show. He finds his daughter the leading lady. There is a reunion and all ends happily.

Comment: Top quality musical entertainment for any market and if it is not made a feature in first run situations, those exhibitors will be passing up a good bet. The story is closely knit and moves at a pace that allows no lapse of interest. It is a winning blend of story and song, with no one part crowding the other. The songs have the warmth and swing that characterized the Minstrel Man era and, in addition to Melancholy Baby, which is an all-time favorite, will delight all listeners and make a definite mark in the song world of today and tomorrow. Benny Fields' singing has a charm and style which established him as a favorite more than a generation back, and it should start his ascent toward the cinema heavens where stars like Eddie Cantor and Al Jolson already sparkle. In presenting the dramatic phase of the picture, the choice of Gladys George and Roscoe Karns gives excellent support, and they, as well as the rest of the cast achieve realistic portrayals that are very convincing. The choice of Judy Clark for the part of the daughter, is a piece of technical choosing that adds a good bit toward making this so fine a show. The girl's style fits perfectly with the manner of show people of that era, and particularly gets across a stylized singing of the songs which Fields puts over. Leon Fromkess, with Harry Revel as associate producer, has mounted the film with production numbers of magnificence that really have the show and pretentiousness of any major studio production. For the exhibitor who will use extra effort to go out and really exploit it, "Minstrel Man" should show up pretty well at the box-office.

Secrets of Scotland Yard

Republic Mystery Drama 68 mins.

AUDIENCE SLANT: (Family) Good behind-the-scenes story of wartime London; counter espionage will keep mystery fans guessing who done it.

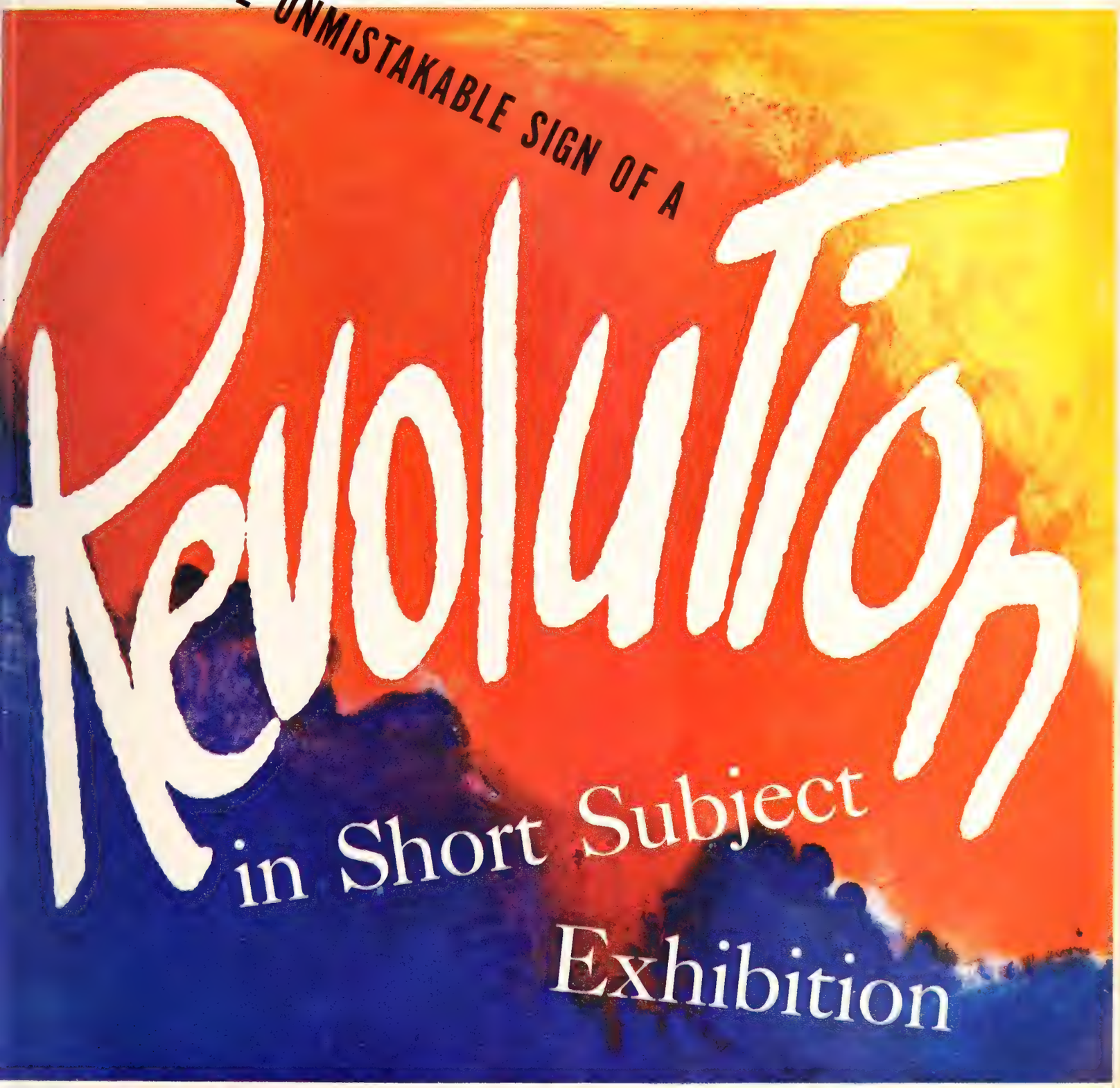
BOX-OFFICE SLANT: Should work

(Continued on Page 63)

PLUS 2ND BIG ATTRACTION

A DE LUXE PARAMOUNT SHORT

THE UNMISTAKABLE SIGN OF A



LAUNCHED BY PARAMOUNT IN 1943-44 . . . . . TO BE CONTINUED BY

Paramount in 1944-45

WITH THIS NEW-SEASON PROGRAM OF 64 "SECOND-FEATURE" SHORTS...

HAVE YOU WATCHED
the fast-spreading use of
Paramount's de luxe shorts
as second features in
double-bill territory?

HAVE YOU SEEN
what a "lift" these high-quality
added attractions are giving
to single-bill grosses?

HAVE YOU CASHED IN
on this revolutionary new trend
in short subject exhibition fostered
by Paramount's sensationally
improved 1943-44 product?

If you haven't, here's your
chance to follow the lead of
scores of leading circuits
and independents, because...

Paramount Will Repeat

ALL THE GREAT NEW FEATURES AND SERIES OF OUR PHENOMENALLY SUCCESSFUL 1943-44 LINE-UP WITHOUT CHANGE

in 1944-45





Paramount's COLOR-FULL Program For The New Season Will Include...

6 Two-Reel

PARAMOUNTS MUSICAL PARADE

Featurettes

IN TECHNICOLOR



Produced in Paramount's Hollywood Studio By the Industry's Master Musical Makers.

A repeat order of the series that set a new high mark for the industry with their star values, their name bands, their original song-hits, their sumptuous production effects, their gorgeous Color! See these amazing values for yourself. Ask for a screening of the last and greatest of the '43-'44 Series, now ready for summer release—

"FUN TIME" and "HALFWAY TO HEAVEN"

And already in production for next season are

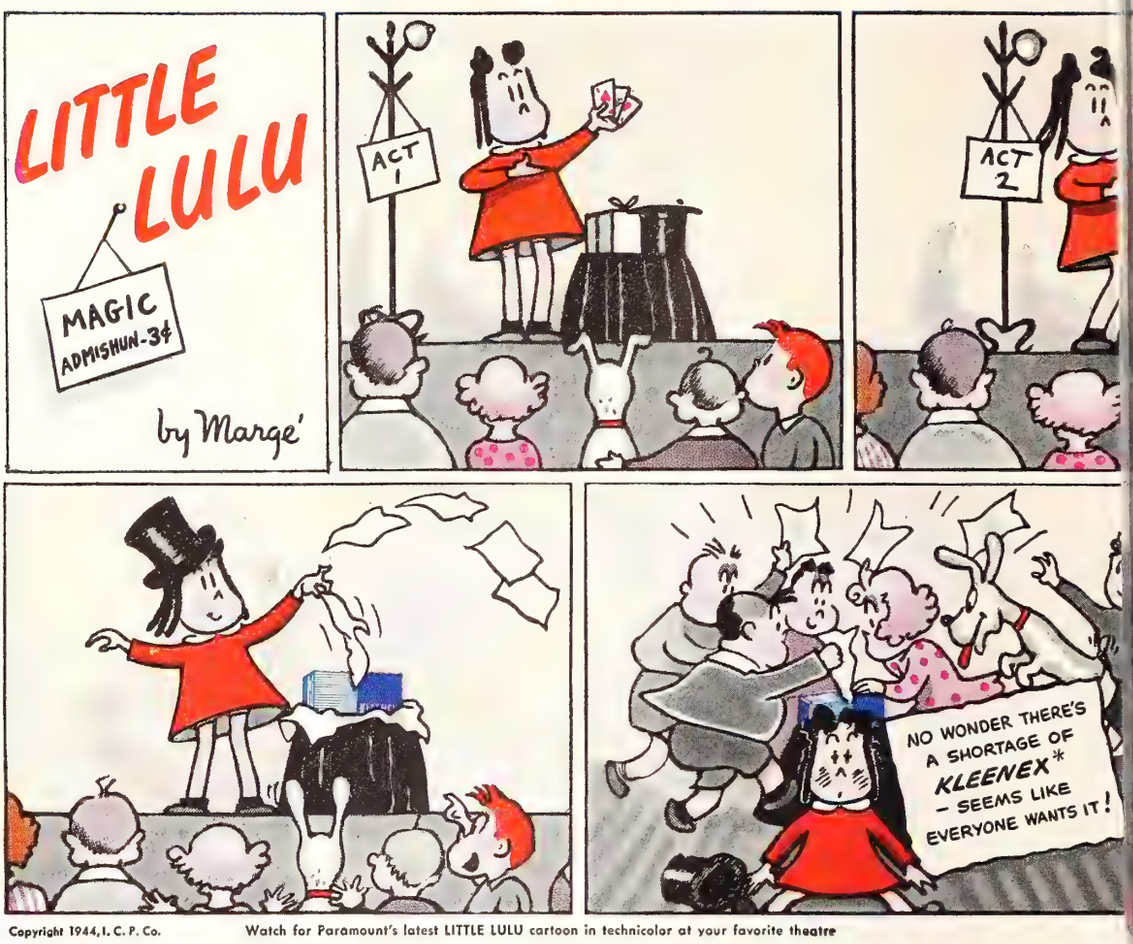
"STAR BRIGHT" and "BONNIE LASSIE"

PRODUCED BY LOUIS HARRIS

Backed By Sensational Nation-Wide
Has Become One of the Greatest Ne



COPYRIGHT
PARAMOUNT PICTURES INC.



Copyright 1944, I. C. P. Co. Watch for Paramount's latest LITTLE LULU cartoon in technicolor at your favorite theatre

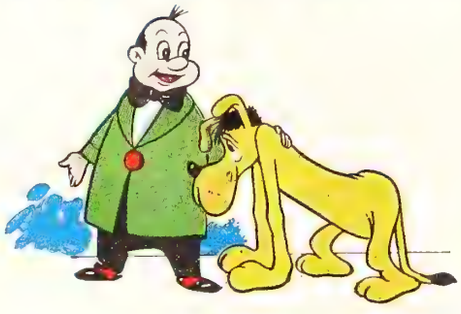
"AMAZING what color has done for POPEYE



COPYRIGHT 1929
KING FEATURES SYND. INC.

"What an improvement" . . . "He's taken on new life and refreshment", say the critics. So of course for the new season there'll be . .

NEW! NOVEL! Every one DIFFERENT



Featuring a variety of famous cartoon characters including Johnny Gruelle's famous "RAGGEDY ANN" favorites.

*** All Produced by FAMOUS STUDIOS**

THEY ALL ADD UP TO 24 TECHNI

omotion, LITTLE LULU
artoon Star Finds in Years!



13 half-page color ads like this in 41 great Sunday papers reaching 25 million—Little Lulu dolls going on sale in July—Little Lulu greeting cards ready in September—100,000 Little Lulu cartoon books already sold—Little Lulu coloring books and framed pictures now being manufactured for early sale—all attest the tremendous popularity of Paramount's new star and are building a fast-growing audience demand for her and make her a ticket-selling name in your ads and on your front.

"She really is tops" . . . "has appeal for everyone"..."looks like solid stuff for a long time to come" . . . says the trade press. So for 1944-45 Paramount will give you—

8 One-Reel **LITTLE LULU** Car-toons

IN TECHNICOLOR

Kleenex has the Serv-a-Tissue Box—pull a tissue and up pops another. KEEP KLEENEX TOPS.

FEATURING THE COMEDY STAR OF THE SATURDAY EVENING POST.

8 One-Reel **POPEYE** Car-toons

IN TECHNICOLOR

8 One-Reel **NOVELTOONS** Car-toons

IN TECHNICOLOR

LOR CARTOONS* FROM Paramount IN 1944-45



Paramount Wins One-Reel Academy Award

2 YEARS IN A ROW!

LAST YEAR IT WAS "SPEAKING OF ANIMALS"

THIS YEAR IT'S "AMPHIBIOUS FIGHTERS," ONE OF THE FAMOUS

10 One-Reel

GRANTLAND RICE SPORTLIGHTS

PRODUCED BY JACK EATON

Millions at the race-tracks—ball games packed—all forms of sport are in the spotlight with the wartime public. And here's the greatest sports series of them all, the exhibitors' choice for nearly 25 years.

64 "SECOND-FEATURE" SHORTS—75% OF THEM IN COLOR—FOR 1944-'45

64 PROOFS THAT

If it's a Paramount Short

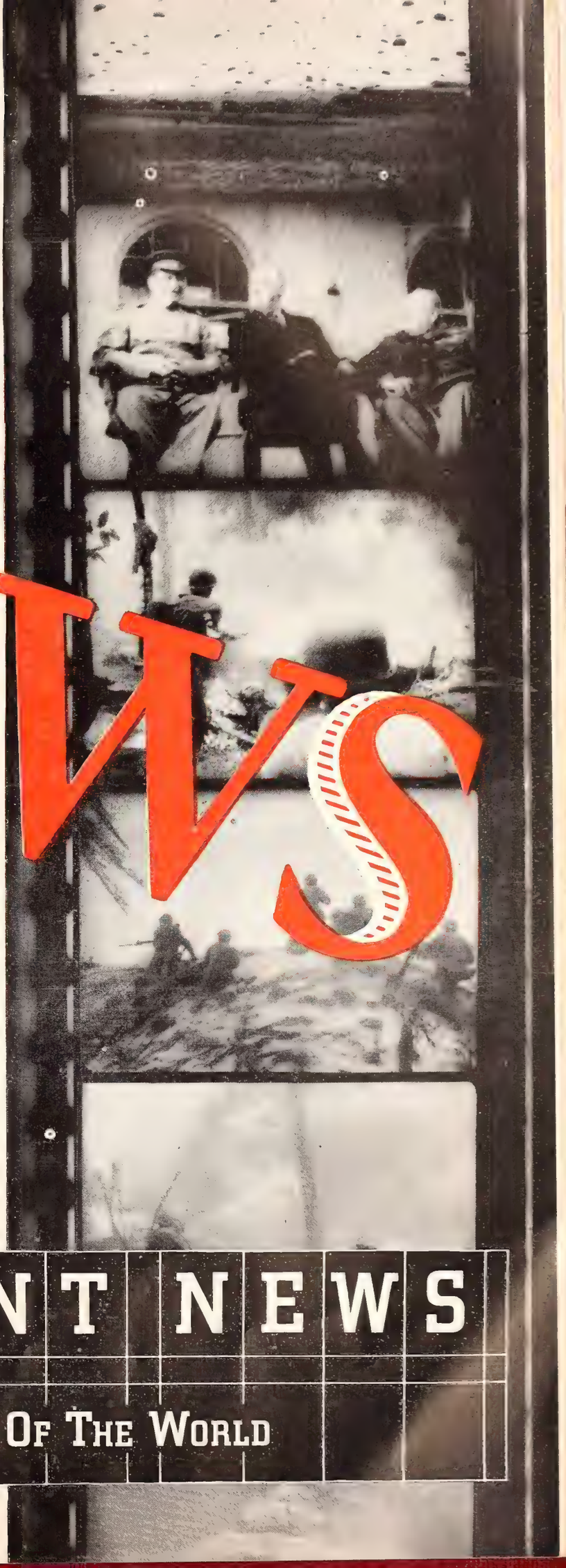
It's the Best Show-Builder in Town

and . .

PRINTED IN U.S.A.

FOR THE EIGHTEENTH SUCCESSIVE YEAR, PARAMOUNT WILL PRESENT 104 ISSUES OF THE NEWS THAT MAKES

NEWS



Paramount's skilled, show-wise handling of the news-on-film is a news story in itself. Smart, original editing, titling, and narration by Paramount's expert staff impart a dramatic value that surpasses any other presentation of world events, and sustains the entertainment level of the finest programs. Now, when the news is more vital than it has ever been before, it is vital that you play the best. Switch to

PARAMOUNT NEWS

THE EYES AND EARS OF THE WORLD

Selling the Picture

National Contest to Find Anniversary Bathing Beauty Girl

A search for the Anniversary Bathing Beauty Girl has been announced by MGM as a three-way national prize competition tieing in with the company's 20th Anniversary celebration, its Technicolor production, "Bathing Beauty" and National Swim-for-Health Week.

Prizes of $1000 in war bonds will be awarded the three national winners, as follows: First prize, $500; second prize, $300; third prize, $200. State awards will consist of 480 Swimplay suits, 1945 models, to be divided among the 48 states, 10 Swimplay suits to each state. Most theatres will attempt to promote local prizes for additional encouragement to contestants, with stores selling all kinds of bathing accessories and beach equipment providing the best tie-up opportunities.

Exhibitors are urged to start their local contests during Anniversary Weeks (MGM's is June 22-28 and Swim-for-Health Week is June 26-July 1). As an additional incentive to follow this procedure, the company will award an autographed photo of Esther Williams, 1944 National Swim-for-Health Week Girl and co-star, with Red Skelton, of "Bathing Beauty," to every girl who is a contestant during that period. It is pointed out, however, that theatremen may begin their contest activities immediately, even though playdates may not be definitely set, for the picture can be advertised as coming soon.

Wherever possible, theatres must use "in the flesh" contestants, with preliminaries and finals to be held in pools, at beach resorts or on the stage. When the judges have selected the local Anniversary Bathing Beauty Girl, her photograph, together with her entry blank and a two-hundred word essay on "What Swimming Did For Me," should be mailed to the MGM Exploitation Representative, in care of the exhibitor's nearest MGM exchange office. Company officials emphasize that under no circumstances are theatres to announce or advertise that winning contestants will be sent in person to compete elsewhere. Only photos are to be forwarded for state and national award consideration.

Announcement of national prize winners will be made on December 15, 1944. Deadline for state competition will be November 15.

A four-page press sheet containing details of the contest, exploitation suggestions, contest rules, sample entry blank and list of accessories has been prepared by MGM's home office exploitation department.

Juke Box in Lobby Plugs 'Harvest Moon' for Bergman

For his engagement of "Shine On, Harvest Moon," musical based on the life of Nora Bayes, Manager Henry Bergman of the Aztec Theatre, San Antonio, with the aid of Joe Estes, Interstate Circuit's publicity director in that city, arranged for the Studer music shop chain of San Antonio to place a juke box in the theatre lobby.

Title song of the picture, as well as other hit numbers from the long list included in the production, were given a steady play on this machine.

All stores in the Studer chain also put on window displays tied in with "Shine On, Harvest Moon."



Attractive window display in the Charles Berg store heralding the recent world premiere of United Artists' "Song of the Open Road" at the Broadway Theatre, Portland, Ore. Portland is the home town of the film's star, Jane Powell.

'Little Campaign' by Brien Sells 'Cheer'

As a result of "our little campaign" on "Thousands Cheer," reports Manager Lige Brien of the Enright Theatre, Pittsburgh, "We did a fine business." Let's look over Brien's "little campaign":

Local newspaper advertisements and a special lobby display announced that a Community Sing would be held at the Enright, with the audience singing the hit tunes from "Thousands Cheer" to the accompaniment of Organist Johnny Mitchell. A goodly crowd was on hand to lend their voices (mi-mi-mi-mi, do-so-mi-do) to the occasion, and thus the picture and playdate got a good plug.

Song sheet covers, records, streamers and stills from the picture were displayed eight days in advance of showing in the largest window of McCrory's five and dime store.

The Wiley Padan "It's True" cartoon, which appears in MGM press books, was planted in the East Liberty *Tribune,* which mails out 10,000 copies.

Five thousand paper bags were imprinted with "Thousands Cheer" selling copy and distributed by Murphy's store.

Song sheet covers and streamers were placed on juke boxes in the vicinity.

To catch the stragglers (as Brien puts it), streamer burgees were used out in front during the engagement.

Toumanova, Robinson at Premiere Of 'Days of Glory' in Philadelphia

Highlight of the world premiere of "Days of Glory" in Philadelphia, one of 60 in that Pennsylvania area, was the personal appearance of Tamara Toumanova, star of the film, and Casey Robinson, producer, both of whom made five stage appearances during the day and evening.

A huge crowd of Philadelphia notables, including city officials and famous folk from society, industry and the arts were present for the evening performances at the Fox Theatre.

'Wassell' Exploited On Major Networks

Eighteen major network radio programs exploiting Cecil B. De Mille's "The Story of Dr. Wassell" were worked out in advance of the film's New York and Hollywood premieres by the Paramount radio department, under the supervision of Robert M. Gillham, director of advertising and publicity. Origination of the programs was divided between New York and Hollywood, while two special programs were broadcast from Little Rock and Philadelphia.

Personalities from "The Story of Dr. Wassell," including Cecil B. De Mille, Commander Corydon M. Wassell, Gary Cooper, Carol Thurston and Signe Hasso, appeared on the majority of the programs to identify their association with the production more firmly in the listener's mind.

Outstanding among these broadcasts was the appearance of Mr. De Mille, Commander Wassell, Miss Thurston, Miss Hasso and Melvin Francis, one of the survivors of the S.S. Marblehead, who plays himself in the film, on the Parks Johnson-Warren Hull "Vox Pop" program from Little Rock in connection with the film's world premiere there. Carol Thurston was featured in a special spot on Ralph Edwards' "Truth or Consequences" program from Philadelphia in another successful broadcast.

A series of broadcasts was worked out in connection with Carol Thurston's visit to New York to introduce her to the public. Among those on which she appeared were "The Mystery Theatre," "Blind Date," twice on "Ellery Queen," and "Music for an Hour."

Foremost among the programs originating on the West Coast were the appearance of Gary Cooper on the "Screen Guild" program; Signe Hasso on the Chase & Sanborn show; Cecil B. De Mille on the "Amos and Andy" divertissement; Commander Corydon M. Wassell on the "Ginny Simms Program," and Cecil B. De Mille on the "Kraft Music Hall." Additional plugs for "The Story of Dr. Wassell" were secured through the appearance of Cass Daley of "Maxwell House Coffee Time"; four appearances of Miss Daley on the Bob Burns program; and the appearance of Katina Paxinou on the "Kraft Music Hall" show.

Comic Books as Giveaways at School's Out Variety Show

School's out, so Manager J. G. Samartano of the Loew-Poli Palace, Meriden, Conn., celebrated the occasion by holding a School's Out Variety Show for the youngsters of his community. Program consisted of ten cartoons and an Our Gang comedy.

Comic books as giveaways were promoted from a local bakery, which also ran a cooperative newspaper ad advertising the event.

Selects Stork as Trademark

Producer Sol Lesser has selected a trademark of a stork for his forthcoming United Artists release, "Three Is a Family," which is now in production with Charlotte Greenwood, Charles Ruggles and Jeff Donnell among those in the cast. It is expected that the trademark will be used in many exploitation campaigns on the picture.

Music O'Neill's Fuse For Big Campaign on 'Broadway Rhythm'

Music was the exploitation fuse that brought MGM Honor Roll mention to Vaughn O'Neill of Loew's State, Syracuse, N. Y., for his campaign on "Broadway Rhythm." As you may know, the picture features Ginny Simms, warm warbler of the White Way, and Tommy Dorsey, whose band is known wherever swing is played. With such a foundation, O'Neill's mind turned to thoughts of phonographs, records, sheet music, and juke boxes, and what he came up with won him his second citation in the Honor Roll series.

First of all, O'Neill tied in with the Morris Distributing Agency, which handles Victor records for the district and also is sole distributor for juke box records. The Morris outfit placed 250 window streamers in Syracuse and the surrounding territory and put another 200 stickers on all juke boxes serviced by them, both types of paper plugging Dorsey and the other "Broadway Rhythm" stars.

Then, Clark's music store placed one of their finest Capeharts in the lobby a week in advance of the opening, playing appropriate records of personalities appearing in the picture. In the window at Clark's was a special 40x60, made up by the theatre with stills and art work. Cards with stills and theatre copy were spotted on the store counters.

Music stores, plus Kresge's, Woolworth's and Murphy's, used music wrappers (2000) which were imprinted with theatre copy, while the Wilson store ran a co-op ad on records of Dorsey, Horne, and Scott.

Although the music angle came first in O'Neill's calculations—and, boy, they were calculations!—he did not stop there. Distribution of paper services went on in a big way. He had 5000 St. Patrick's Day cocktail serviettes in all leading cocktail lounges and restaurants, 2000

(*Continued on Page* 63)

Sinatra Contest Hits Jackpot for Exhibitor

That contests, especially when tied in with local newspaper promotion, are a sure-fire form of exploitation was proven recently in hit-the-jackpot fashion by Clint Mansfield, advertising manager of the Columbia Theatre, Longview, Wash.

Promoting "Higher and Higher," Mansfield thought of a swell controversial angle and sold the idea to the Longview *Daily News* which conducted the contest through its B-U-N-K column, a daily editorial feature that is highly regarded in that territory.

Keynote of the contest: "Let's have an argument—why you swoon (or don't) when you hear Sinatra sing." Prizes of monthly passes were offered for every letter that the newspaper published. Opening shot in the campaign was a two column by nine-inch ad three weeks before the opening of the picture. Then the deluge started. Original plan was to offer one pass for the best letter, pro or con, published each day for fifteen days. But the results were so unexpected that a number of additional passes were handed out at the newspaper's request so that the writers of other acceptable letters would not be disappointed.

According to J. M. McLelland, publisher of the Longview *Daily News*, the contest clicked so big that it brought in a total of entries in excess of 2½ per cent of the newspaper's circulation which, said Adman Mansfield, one time promotion manager for the Portland *Oregonian,* was phenomenal and about ten to one over any newspaper contest he had ever experienced.

Matlack 'Gung Ho' Campaign Enlists Marines' Cooperation



An effective campaign was developed and executed by Jack Matlack, publicity director for J. J. Parker's Broadway Theatre in Portland, Oregon, to exploit "Gung Ho." The week during which the picture was shown was designated as "Gung Ho Blood Donors Week," and in addition to a great lineup of activity from this angle the local recruiting drive for Lady Marine enlistments was tied in to the exploitation campaign built for the picture. Matlack secured the fullest cooperation of the local Marine Recruiting officers, who, as part of their contribution, brought to Portland a returned member of Carlson's Makin Raiders to make speeches and appearances at numerous meetings to plug the picture and the quest for recruits.

"Gung Ho Blood Donor Week" was heralded in ads and publicity stories, with the local Red Cross cooperating in the staffing of a blood solicitation booth in the Broadway's lobby and placing their Bloodmobile in front of the theatre to catch donors passing by on the street. The booth also served as an information post for the Lady Marines Recruiting Drive. All this took place about the time the Red Cross Campaign was being carried out, making it a timely and coordinated activity.

The local Marine officers acquired a new mascot and were prevailed upon to name their English Bulldog "Gung Ho." The dog was equipped with a blanket of forest green with Sergeant's stripes and his name in appliqued letters along with the Marine Corps insignia. This stunt was good for plenty of newspaper publicity. When a group of Portland ladies took the induction oath in the Broadway's lobby, "Gung Ho" was on hand along with the visiting Marine, Sgt. Sam Brown, to witness the event and pose for pictures. The Portland press went for this human interest combination in a sensational way with stories and pictures, and always a plug for the film.

The Marine Sergeant made appearances and talks on the picture at the Chamber of Commerce Forum Luncheon, Rotary Club Luncheon, press and dignitary preview of "Gung Ho," Swan Island Shipyard Rally, East Side Commercial Club, several radio shows over Radio Stations KEX and KWJJ, as well as an interview over KXL, press interview with Evelyn Lampman of the *Oregonian,* Portland Association of Credit Men and on the Broadway stage for the local first night showing of the picture.

This well integrated campaign shows what a tremendous amount of goodwill and publicity can be built around an individual service man's visit to a community, particularly when showmen with initiative and imagination take hold.

Regional Newsreel

BOSTON

Ben Simon, 20th Century-Fox manager from New Haven, visited friends on Boston's Film Row last week.

Phil Trent, now at Universal here as a salesman for the Vermont and New Hampshire territory, was warmly welcomed by District Manager John Scully and Branch Manager Meyer Feltman.

It's Captain Howard Shonting now. The former treasurer of the Metropolitan Theatre is in India and has written Manager Ben Rosenberg that he would give a great deal for a sight of his old friends and one big dish of Boston ice cream.

Arnold Van Leer, Paramount publicist, spent three days in Worcester covering exploitation out of that city.

Ben Rosenberg admitted all wearers of the Purple Heart free to the Metropolitan Theatre last week.

John Scully, district manager for Universal, spent several days in New Haven last week.

Henry Kalis is now the assistant manager at the Metropolitan—where once he was leader of the orchestra in the pit.

Charles Brooks, exhibitor from Ashland, Maine, spent several days in the Hub film district.

Chief Accountant Pop Cummings of the local MGM exchange has returned to his work after a serious illness.

Eileen Hasson is the new receptionist at the Monogram offices here, while Inez Weinstein is the new cashier.

Mr. and Mrs. Leo Gorman of Portland, Maine, visited the film district this week while en route home after a winter spent in Florida. Their son, Leon, is now in the Army.

Ross Frisco, booking agent, has been elected to full membership in the Motion Picture Salesmen's Club.

Dr. James Tewksbury, owner of the Opera House at Stonington, Maine, was a visitor in the Boston film district last week.

Branch Manager Jack Davis of Republic Pictures has returned from several days spent in New York on business.

Leo Dubuis has been named assistant manager of the Capitol Theatre in Fall River.

Phil Smith, who heads the Mid West Theatres Corporation, is on an inspection tour of his chain of Open Air Theatres in Michigan, Wisconsin, Indiana, Ohio and Missouri.

Ruth Edesess, secretary to Charles Morse of the Morse and Rothenberg circuit, has resigned to play with an All-Girl band organized in Falmouth, Mass., but will return to office work in the fall.

Joe Longo, in charge of publicity at Loew's State and Orpheum theatres, collaborated with Phil Engel of United Artists in the big exploitation campaign staged for "Up in Mabel's Room."

Charles Lazarus, former chief booker for MGM in this territory—now stationed in Detroit, writes that he greatly likes the new location and his home in Grand Rapids.

A testimonial dinner was given at Hotel Bradford, June 6, for Meyer Feltman, who has recently been made branch manager for Universal in Boston.

Frank Drew of 20th Century-Fox is in a hospital at Hanover, N. H. and would welcome letters from his many friends.

James Kennedy has been shifted to the Western Massachusetts territory for Universal, after an outstanding job in the Vermont and New Hampshire areas.

Catherine Souplee is the new secretary at Columbia, replacing Molly Miller who resigned.

Frank Burr, owner of the Burr Theatre at Ludlow, Mass., suffered a painful injury when he slipped and fell, striking his head on an open safe door.

The State Theatre in Lowell, which recently opened with a vaudeville and picture policy, has been closed and the Capitol, recently acquired by new interests, has also closed.

Michael De Stefano has been named manager of the Saugus Drive-In Theatre in that Boston suburb.

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CHARLOTTE

On the eve of the Fifth War Loan campaign the motion picture industry of the Carolinas met 300 strong at the Charlotte Hotel to plan all-out participation in the drive. Inspiring messages were heard from Robert J. O.Donnell of Dallas, Texas, Claude Lee of Washington, industry advisor to the Treasury, and Major Allen V. Martini, combat veteran and holder of the Congressional DFC, Air Medal, and British DFC. Roy L. Smart of the Wilby-Kincey chain presided and introduced H. F. Kincey of Charlotte and Warren Irvin of Columbia, S. C., chairmen for North Carolina and South Carolina, respectively, of the WAC. A meeting of the Theatre Owners was presided over by George Pharr. Committee chairmen in attendance were A. F. Sams of Statesville, H. E. Buchanan of Hendersonville, O. T. Kirby of Roxboro, Tom Little and Frank Beddingfield of Charlotte, Ben Strozier of Rock Hill, S. C., H. R. Berry of Hartsville, S. C., Lyle Wilson of Roanoke Rapids, E. L. Hearne of Albemarle, George Carpenter of Valdese, and Roy Rowe of Burgaw.

J. E. Holston, 20th Century-Fox branch manager, local chairman of the distributors' division of WAC, announces that his committee will meet every Monday during the War Loan drive.

Carl Burton, branch manager for United Artists, announces that William Burks, former shipper, has been made assistant to the office manager, Lucille Trayband, and that two new stenographers, Mrs. Melba Fitzgerald and Helen Hand, have been added to his staff.

Mrs. Blanche Carr, office manager for MGM, has returned from her vacation and A. W. Bell, head booker, and Harry Kerr, head shipper, are on vacation.

Mr. Bell, known as "Hap," has new cause to be happy; she is a new daughter, Emmy Lou Bell.

O. T. Kirby, manager of the Palace Theatre in Roxboro, and Jeff Wilson, manager of the Biscoe, in Biscoe, were recent visitors at local exchanges.

CHICAGO

More bond premieres are promised for the Chicago area during the Fifth War Loan than for any of the earlier campaigns, it was learned this week when Illinois leaders of the drive returned from a two-week tour of the state, attending regional bond meetings. Under the plan one theatre out of every eight to ten has been selected to hold a bond premiere, with the other theatres in the vicinity cooperating in the sales of bonds for tickets. In the city of Chicago forty houses have been selected as "captain" theatres.

Final figures on the Red Cross drive show that the Chicago district including the amusement section, went over the top to a total of more than $12,000,000.

Dr. Lee DeForest is in Mexico City to establish an electronic research school which will cooperate with the DeVry-DeForest Training School of Chicago.

Attorney E. Bradley Eben has received word that the New York Court of Appeals has denied bail for Paul De Lucia, who has been ill at Atlanta Prison, where he is serving his term for extortion.

A crowd of 22,000 Bond Drive block captains cheered Gary Cooper, Veronica Lake, Mrs. Wallace Beery, and Glenn Miller and the Army band at the huge meeting held at Chicago Stadium. In this phase of the drive every block in the city will be thoroughly canvassed.

Ruth Teplitz, wife of Al Teplitz, who is chief booker for the Sam Meyers circuit, has died. The husband and three children survive.

The Ticket Register Corporation of America has moved its sales offices and factory to larger quarters at 218 South Wabash Ave.

Maurice Salkin, Film Row executives, was married last week to Miss Vera Steele by Judge Oscar Caplan.

Recent visitors to Chicago — besides Gary Cooper, Veronica Lake et al—included Mr. and Mrs. Fredric March and Mr. and Mrs. Harry Warner.

Ted Tod, Warner exploiteer, was in Detroit this week on special exploitation work.

The big Loop premiere decided upon for the State Lake Theatre on June 19 will be "Dr. Wassell," with Treasury Department stars making personal appearances to boost Bond sales.

Several members of the Chicago Variety Club plan to attend the annual Spring tournament of the Detroit Club on June 25 at the Meadowbrook Country Club. Arvid Kantor of Nationai Screen Service extended the invitation to the Chicago boys.

It is reported that Larry Adler paid the Palmer House management $10,000 to release him from his contract for their Empire Room a week ahead so he could go to Hollywood and finish two films before going overseas with Jack Benny on a USO tour.

William A. McSwain, attorney, has been appointed arbitrator in the clearance case of the Colony Theatre, McHenry, Ill., against five leading distributors. The hearing date is July 18.

The filing date for briefs in the Gary Theatre case has been extended from June 9 to July 26.

(Continued on Page 35)


THE STUDIO THAT
GAVE YOU "KENTUCKY"
AND "MARYLAND"
WANTS YOU TO KNOW
THAT FOR
TECHNICOLORFUL ROMANCE –
there's no place like

"Home In

in Tech



Stirring drama of the horse country!



Jean Crain--star bet of the year!

-richly human to the heart..magnificently colorful to the eye..knowingly fashi

"HOME IN INDIANA" Based on the Saturday Evening Post Story "The Phantom Filly" by George Agnew Chamberlain Featuring Walter Brennan · Lon McCallister · Jeanne Crain · Charlo

"Diana"

Technicolor



...thrills of the home stretch!



June Haver--blonde and bound for stardom!

...to the box-office as 20th CENTURY-FOX again sets the entertainment pace!

...enwood · June Haver · Ward Bond · Charles Dingle · Directed by Henry Hathaway · Produced by Andre Daven

Screen Play by Winston Miller
Dances Staged by Geneva Sawyer



PIN UP GIRL

The EVE of ST. MARK

BUFFALO BILL

FOUR JILLS in a JEEP

The SONG of BERNADETTE

THE PURPLE HEART

SELL A BIGGER BOND FOR EVERY SEAT
IN THE FIGHTING FIFTH WAR LOAN!

PRINTED IN U. S

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

George Frazier is the arbitrator, but the case is up before an appeal board.

The Sam Myers circuit is planning an all-out drive for the Fifth War Loan along the North Shore where most of its houses are located. The circuit reports that single feature programs at the Glencoe Theatre, Glencoe, Ill., and the Liberty at Libertyville are doing very well.

Al Lowenthal, president of Famous Artists Syndicate, has returned from a New York conference. He says the Dick Tracy cartoon deal has not been closed yet.

A. Nelson, S. E. Hirsch, and W. Ruger have organized the Richland Theatre Company to operate theatres, with offices at 38 South Dearborn St.

CINCINNATI

Two persons suffered knife wounds in a fight in the lobby of the Family theatre, 524 Vine Street, and the police arrested three youths and a man. The four were arrested on complaint of Robert Hill, negro porter in the theatre. He testified that the four entered the lobby as he was mopping shortly before 5 a.m. When he asked them to leave they attacked him.

The RKO Albee's new policy of straight films for the summer months will go into effect on June 23. The first film attraction will be Columbia's "Once Upon a Time."

Universal is inaugurating the Nate Blumberg Testimonial Drive which runs from June 11 to October 10.

Visitors to Film Row last week included Willard Floyd, New Madison, Ohio; Jim Shanklin, Roncevert, West Virginia; Mrs. Ethel Clemens, Black Diamond Circuit, Montgomery, West Virginia; Manny and Louis Shore, Williamson and War, West Virginia; "Doc" Newbold and E. L. Keesling, Keesling-Newbold Circuit; Milt Levine, chairman of West Virginia War Bond Drive; and A. J. Sexton, Ashland, Kentucky.

Paramount's Joe Oulahan and booking manager Jack Rodman went to Cleveland this week to attend a meeting presided over by Oscar Morgan, head of Paramount's short subject department.

Paramount's Marion Connelly of the accessory department is vacationing in Portland, Me.

Universal's Tillie Becker is visiting her son in the Armed Forces, who is hospitalized at Atwood, Kentucky.

Irene Lowe is vacationing at Silvergate, Mont.

Republic Pictures moved across the street to its new quarters at 1632 Central Parkway in Film Row, where they are taking up the old Universal Exchange quarters. George Kirby is branch manager.

Don Galvin, formerly with United Artists, is now covering the West Virginia territory for Warner's, having taken over the territory formerly covered by Mort Eichenberg. Eichenberg left to join Columbia in Pittsburgh.

Warner's Bobette Bonner has moved up her wedding day and will be married within the next week or so to A. Kaiser, recently graduated from the U. S. Army Air Corps.

Bob and Nellie Burns celebrated their 26th wedding anniversary by entertaining a large family party at their home. Mr. Burns is Columbia's sales representative in Columbus.

The Taft Theatre has opened with the road show film, "Dust to Dust," which will have an indefinite run with top prices at one dollar.

The Westland Theatre, operated by Duke Art, has been closed.

CLEVELAND

After two days of slump following the invasion announcements, theatre attendance bounced back to normal at the downtown first run houses. Neighborhood theatres report that their attendance, which for the past four weeks has been in the dumps, is still below par. Reason for the disparagement between downtown and neighborhood houses is that first-runs are all providing spot news. Some exhibitors claim that those patrons who do attend the theatres are doing so in order to get away from the war.

Nat L. Lefton, PRC franchise owner, reports a lively interest in the series of Hopalong Cassidy pictures which he is re-releasing in the Cleveland-Cincinnati territories. Among contracts closed are Alhambra, first-run in Cleveland, all Shea Ohio houses, key Warner spots and other top houses right down the line.

Milton Bryer, manager of Schine's Theatre, Bucyrus for the past ten years or more, has resigned. It is reported he is going into another line of business.

Roger Ferri of the 20th-Fox publicity staff spent a couple of days in Cleveland last week. He was gathering data to be incorporated in a history of the industry.

Announcement is made of the marriage on July 1 of Stanley Krenitz, son of Universal branch manager Joe Krenitz, and Miss Sue Kurlander of this city. Pvt. Krenitz is stationed at the University of Michigan.

Charles C. Deardourff, public relations chairman in this area for the Fifth Bond drive, attended the Bond meeting held in Cincinnati last week.

Donald Wolf, son of Warner zone manager Nat Wolf, is a member of the theatre publicity department during his summer vacation. He attends Valley Forge Military Academy.

Motion Picture Bondaliers are meeting every Monday in the 20th-Fox screen room at 11 a.m. to exchange reports on the week's progress. Morrison Orr, United Artist branch manager and distributor chairman, is determined to beat the Fourth Bond drive's 83 premieres. First definite premieres are announced by Warners as follows: Colony, Cleveland; Harris, Findley; Warners, Youngstown; Sherman, Chillicothe Ohio, Lima, and Ohio, Sidney. Plans are being completed for Warner premieres in Mansfield, Sandusky, Coshocton and Lorain. Free Movie Day will be celebrated in 30 Warner theatres in this area on July 6, J. Knox Strachan, Warner publicity director announces.

Bill Wasserman, Warner booker, and Mrs. Wasserman have as their guests Mrs. Lew Wasserman, formerly of Cleveland but now of California, and her daughter, Lynn. Lew Wasserman was formerly assistant manager at Warners' Hippodrome.

Dave Sandler of Sanco Electric Company, Film Bldg., claims he is keeping lots of exhibs in business by buying up equipment parts that one can't use and repairing equipment for another who is stuck for parts. He urges theatremen to send collect whatever parts are useless to them. If he can't use them, he will return them prepaid.

Lester Zucker, Columbia branch manager, and salesmen Oscar Bloom, M. J. Glick, Jack Share, were in New York this week to attend the Columbia convention.

Jack Goldhar, United Artist district manager, dropped in to call on local branch manager Morrison Orr last week.

Penn Square Theatre, home of foreign and exploitation pictures, has closed for the summer. This is the usual house policy.

Ray Brown and Frank Harpster were in town last week to attend the monthly Warner theatre managers meeting. In addition to these two district managers, 20 male managers and 5 lady managers checked in.

Ray Brown reports that his Wave daughter Dorothy flew up from Florida on a bomber for a 24-hour visit with mother and dad.

Universal exchange is getting a beauty treatment. The job will be completed when district manager Dave Miller gets back from California.

Visitors last week included Peter Wellman, Girard; Milo DeHaven, Whitehouse; Ray Wallace, Alliance; R. L. White, Rittman; Victor Hayes, LaRue; Harry Reinhart, Canton.

Meyer Fine of Associated Circuit, P. E. Essick and Scoville, Essick ad Reif and Milton A. Mooney of Co-operative Theatres of Ohio were subpoenaed to attend the Schine hearing last week.





UNIVERSAL EXECUTIVES PLAN FOR THE NEW SEASON. Home office, studio, and sales officials gathered at the Hotel Ambassador, Los Angeles, to hear about the Universal lineup of 55 features for 1944-45 and to discuss details of sales and exploitation ideas soon to pop out in the open. In top picture, on the dais, are seen, left to right: Clifford Work, A. J. O'Keefe, Nate Blumberg, W. A. Scully, E. T. Gomersall, F. J. A. McCarthy, Fred Meyers, and Adolph Schimel. Gathered around the table in lower photo can be seen James J. Jordon, F. T. Murray, C. . Feldman, Pete Rosian, Dave Miller, E. L. McEvoy, Dave A. Levy, J. E. Garrison, Salem Applegate, Alf Perry, Maurice Bergman, John Joseph, A. J. Sharick, M. N.Gottlieb, John J. Scully, and Harry D. Graham.

DES MOINES

Iowa chairman A. H. Blank has appointed 25 independent exhibitors to serve as zone chairmen for the Fifth War Loan campaign. They will work with the film territory distributor's committee, circuits, and Blank in putting the drive over. The Iowa exhibitors have pledged a $5,000 bond for every Iowan who has died in

(*Continued on Page* 38)

YOU'VE HAD MANY BIG

Bettes



BUT MISTER THERE'S ONLY ONI

"MR. SKE

It's Wonderful Bette's Wonder-Grosser



SUCCESSES . . .

-FFINGTON"

WARNERS

he N. Y. Hollywood . . . from WARNERS

With CLAUDE RAINS · WALTER ABEL · RICHARD WARING · GEO. COULOURIS · MARJORIE RIORDAN

Screen Play by Julius J. & Philip G. Epstein · From Story by "Elizabeth" · Music by Franz Waxman · Directed by VINCENT SHERMAN

JACK L. WARNER, Executive Producer

Produced by JULIUS J. & PHILIP G. EPSTEIN

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

service, for a $9,000,000 quota.

Named to the exhibitors committee are Ralph Pratt of Washington, William Eddy of Indianola, F. V. Rafferty of Coon Rapids, G. B. Kirchner of Garner, H. O. Enbgertson of Decorah, Charles Peterson of Hampton, V. J. Shipwright of Osceola, Clarence Hendrickson of Bandroft, Stuart Peake of Maquoketa, James H. Watts of Osage, Jack Fallows of West Union, Henry Rehfield of Bloomfield, Don Smith of Carroll, Ludy Bosten of Muscatine, L. H. Kuhl of Corning, Leo Wolcott of Eldora, W. P. Grossman of Nevada, Slater O'Hara of Humboldt; Wes Mansfield of Tama, Wayne Dutton of Manchester, Ray Baltzley of Bussey, H. A. Parrott of Milford, M. L. Dickson of Mt. Pleasant, Joe Smith of Laurens and F. E. Shipley of Lenox.

In conjunction with the Retailers War Activities committee in Iowa, the theatres will assist in a state-wide War Bond Queen contest in addition to their own war bond premieres, school children premieres, and free movie day activities. Four all-expense trips to Hollywood will be the grand prizes in the queen contests with local contests to be held in each of the 99 counties in the state. Miss Iowa and her three maids of honor will be selected on the basis of the county making the highest percentage of its E bond quota.

Lou Elman, manager of the Des Moines RKO exchange, and Mrs. Elman celebrated their silver wedding anniversary with a dinner-dance party at which more than 200 guests attended, including the entire RKO office force.

Jerry Greenbaum, formerly Moline city manager for Tri-States Theatres, has been transferred to the city managership in Rock Island, succeeding Henry Plude who is entering the service.

William Brimmer, salesman in southern Iowa for Republic, has resigned, with his plans for the future still indefinite. He has been in the film business for over 30 years at Omaha, Portland, Chicago, Minneapolis, Milwaukee and Buffalo.

Kenneth Bishard has been appointed to the sales staff for Universal exchange, replacing Rube Rosenblatt who is now working for Paramount in Chicago.

Lieut. and Mrs. Myron Blank have concluded a ten-day visit with his parents, Mr. and Mrs. A. H. Blank. The young Blank is stationed in Florida. Other guests at the Blank home were Mr. and Mrs. Donald Douglas of Hollywood. Douglas is chief representative for Walt Disney's studio.

Lieut. Robert Gottlieb has been transferred from Miami Beach to San Antonio, where he will continue his duties as instructor in the Army Air Corps O. C. S. He is the son of Harry Gottlieb of 20th-Fox.

DETROIT

Hollywood headliners, including Ingrid Bergman, Paul Lukas, Ray Bolger, William Holden, Donald O'Connor and John Payne, helped promote the Fifth War Loan Drive in Detroit by their appearance Tuesday. They participated in the dedication of "Bond Square" in Washington Blvd. by the Retail Merchants Association, joining in ceremonies which were broadcast over Station CKLW. It was announced that the Michigan division of the film industry plans a much broader program of participation than has been carried on in previous bond drives. Under the leadership of Earl J. Hudson of United Detroit Theatres and Lew Wisper of Wisper-Wetsman Theatres numerous bond premieres have been scheduled throughout the state. Many theatres are being lined up for "free" movie days, in which bond purchases gain admission. Leaders in the theatre drive announced that more Michigan theatres than ever before are being enrolled as bond-issuing agencies and they expect Michigan to have a 100 per cent record before the drive is over.

Metro-Goldwyn-Mayer's twentieth birthday was marked in Detroit last week with the appearance of William F. Rodgers, MGM executive, as honored guest at a reception in the Hotel Book-Cadillac. The exhibitors and distributors who gathered for the event also honored Rodgers for his own 20 years with MGM, which he joined in its first year. Heading the welcoming committee were Jack Byrne, MGM district manager, and Frank Downey, residential manager.

Leading up to the opening of the Fifth War Loan, 200 representatives of the show business attended a luncheon at the Fort Shelby Hotel June 8 to hear the national directors of the industry's drive outline plans for 100 per cent participation of Michigan theatres. The speakers were Robert J. O'Donnell, national chairman of the drive; Claude Lee of the War Finance division of the Treasury Department, and Major Allen V. Martini of "Dry Martini" bomber fame. O'Donnell left the program in the able hands of Earl Hudson, Moe Dudelson of United Artists and Alex Schreiber of Associated Theatres.

Michigan's quota for the current bond drive is $526,000,000.

The Michigan and Downtown theatres put on special evening shows in furtherance of the opening of the bond drive June 12.

INDIANAPOLIS

"Buffalo Bill," showing at the Indiana Theatre, has a scene in which Buffalo Bill receives a letter from the President of the United States. One night last week while this scene was on the screen, and as Buffalo Bill opened the envelope and began reading, there came a harsh voice from the balcony: "Greetings!" It brought a roar all over the house.

Harold Lloyd Beecroft, special representative for 20th-Fox, and Ward Scott, district manager, visited the local exchange.

Jules Fields, assistant advertising manager at the 20th-Fox home office, has been in the city preparing for the world premiere of "Home in Indiana" at the Indiana on June 14.

Erwin Rau, who operates the Litchfield, Ky., theatre known as the Alice, has been appointed secretary to the county rationing board.

Karl Herzog, operator of the Select Theatre, Hawesville, Ky., is the proud father of a baby boy, weighing eight pounds.

Clair Stuckey, who operates the Alice Theatre at Montpelier, has recovered from an appendectomy and is back on the job.

According to reports from Erwin Rau of Litchfield, Ky., Grayson County has the Fifth War Loan quota fully subscribed. Rau was instrumental in putting over the Fourth Loan, which was oversubscribed, and contemplates the same pleasant condition this time.



RECORD-BREADING CHECK. Charles P. Skouras, president of Fox West Coast Theatres, turns over to Gurney Newlin, Los Angeles chapter chairman of the Red Cross, a check for $165,766, representing money donated by patrons of West Coast theatres in Southern California and Arizona during the recent Red Cross drive. "A record for any theatre group for a 7-day span," said Newlin.

Marguerite Stewart, Columbia booker, has resigned her position and will join her husband, who is stationed at McCook Field, Nebr.

S/Sergt. Abe Baker, former booker at Columbia exchange, is now stationed somewhere in North Africa, according to recent letters from him.

Robert Arvin, Columbia shipper, is confined to St. Vincent's Hospital by an operation for hernia. His condition is reported good.

L. William Marriott, Republic exchange manager, has been transferred to the Los Angeles exchange of the company in the same capacity. He is one of the pioneer motion picture men on Film Row, having been connected with the industry for 29 years. On Monday a farewell party was held in his honor at the Variety Club rooms.

Dorothy Kiefer of United Artists has resigned to join the PRC office staff.

Jules Lapidus, Eastern division manager of Warner Bros., and Charles Rich, district manager, were business visitors at the local exchange on Tuesday.

L. J. McGinley, Universal exchange manager, is spending his vacation at home.

National Screen Service Corp., 359 North Illinois St., is moving to larger quarters at 328 North Illinois St. The location was the former home of Universal Pictures. Ted Liebtag is the manager.

Manager Boyd T. Sparrow of Loew's Theatre reports the loss and destruction of an unusual piece of property. He had a large full-length cardboard of Van Johnson, advertising his arrival soon in "Two Girls and a Sailor." Some girl admiring the smiling Van cut his head off and took it home, leaving the body standing in the upper lounge of the theatre with the mark on her visit—a lipstick imprint on the headless hero's neck. Manager Sparrow regrets the loss.

Film Row visitors: Mrs. Iva Moore of the Orpheum Theatre, Mitchell; Roy Coon, Star Theatre, Geneva; Joe Schilling, Connersville; and John A. Schwin, LaGrange.

JERSEY CITY

D. F. Barreca, manager of the Orpheum, will supervise the opening of the Broadway Theatre, North Bergen, on September 13.

George Kelly, managing director of the Stanley Theatre, is back on the job again after being out ill three weeks.

Joseph Steiner, manager of the RKO Capitol, Union City, has installed new fluorescent lights in the lobby. He has an attractive miniature Victory garden display there which he declares will win the nation-wide RKO prize.

Nat Hern is new assistant manager at the RKO Capitol, Union City, coming to the house from RKO Proctor's in Newark. He formerly was with RKO in Portchester and Fordham.

Jack Holder, assistant manager at the Stanley, has heard from his son, former Sergeant Jack, Jr., now stationed in England, who has just received his commission as a lieutenant. Lt. Holder wrote his father of his recent marriage to Miss Mary O'Hare, a Wren, whom he met in Dublin. The new Mrs. Holder, Jr. also wrote her father-in-law that she cannot wait until the war is won and she can come to America to meet her husband's family and all the Hollywood and Broadway stars.

Grace Flynn, cashier, Orpheum Theatre, is back after a two-week's vacation at the shore.

M. Rothman, owner of the Alvin, Guttenberg, has installed an entire new front, with a double marquee.

Frank Foley, former assistant chief-of-staff at the Stanley Theatre, stopped in this week to say

(*Continued on Page* 40)

Boys-here is BASIC BOXOFFICE!

SUMMER STORM



"The talk of the industry!" —Walter Winchell

"So nearly flawless as to merit rating as a masterpiece!" —*Hollywood Reporter*

"So many merits the spectator is inclined to rub his eyes in disbelief!" —Los Angeles Daily News

"One of the events of the year!" —*Los Angeles Times*

S PICTURES presents GEORGE SANDERS and LINDA DARNELL in ANTON CHEKOV'S *"Summer Storm"* with Anna LEE

laas · Lori Lahner · John Abbott · Sig Ruman · John Philliber and EDWARD EVERETT HORTON · Produced by SEYMOUR NEBENZAL · Directed by DOUGLAS SIRK · Released Thru United Artists

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

good-bye to his friends before going overseas.

Joseph Stica, former assistant manager, Loew's Embassy, North Bergen, on his way from Aberdeen, Md., overseas made a farewell surprise visit to his friends at the theatre.

John Hanley, usher, Stanley Theatre, has left for the Navy, but his fiancee, Helen O'Rourke, usherette in the loges, will keep the home fires burning.

Ann Botta, assistant manager, Loew's Embassy, North Bergen, has returned from a two-week vacation.

Otto Hayman, managing director, Rialto Theatre, North Bergen, has announced that anyone buying a bond at his theatre at any time during the drive will be given an orchestra seat free of charge.

MEMPHIS

"Dr. Wassell" has been held over at the Malco Theatre. The theatre was taxed to capacity, and it is one of the largest in the city. The same is true for "Pin-up Girl" at Loew's Palace which was held over, and is still packing them in.

Cecil Vogel, manager of the Palace, has turned into something of a producer as recruiting officer for those who wish to get into the USO camp shows. Memphis has been selected as a tryout town for entertainers who wish to join the USO circuit. Auditions will be held here June 30 by George Choos, Broadway producer, to make selections from applicants which Mr. Vogel has registered.

Charles Kessnick, district manager for MGM, Atlanta, was visiting Film Row last week.

Jack Wilbanks, Hein Theatre, Walnut, Miss., was booking new shows on Film Row last week.

Bailey Prichard, manager of the Monogram exchange, and S. J. Kaiser, salesmanager, held a meeting in Little Rock, Ark., last week during the Independent Theatre Owners' convention.

Mary Liberto, 20th Century-Fox exchange staff, is visiting her husband who is stationed with the Army in Maine.

Leo Wintker, booker, 20th Century-Fox, is on his vacation.

Tom Garey, assistant shipper at Warners, is back on the job after an appendectomy, and Bea Davie, office manager, is vacationing.

Nell McClaran, assistant manager of the Strand Theatre, has resigned to join her husband, who is stationed in Missouri with the Army.

Bill Kemp, formerly on Loew's State Theatre staff, and now relief manager working out of the district office, Atlanta, was greeting old friends at the theatre last week, where he served during Manager Arthur Groom's vacation period.

NEWARK

The Fifth War Loan got off to a flying start in Newark Monday night when bond buyers crowded the Adams Theatre to see a preview of "Going My Way," with Bing Crosby. According to Adam A. Adams, owner of the house and chairman of the Essex County Showmen's Committee for the Fifth War Loan, more than $250,000 worth of newly-purchased Fifth War Loan Bonds were represented by the audience. Arrangements for the affair were in the hands of Ben Griefer, managing director of the Paramount and Adams theatres, and Jay Wren, publicity director.

Manager Bill Phillips, of Loew's State, in connection with the showing of "Cover Girl" at his theatre, made a tie-up with Hearns Department Store, whereby attractive girls could enter their photographs in a "Cover Girl" contest. The winner will receive a $50 war bond from Mr. Phillips and Hearns will donate a complete summer outfit and other gifts. The winner will have her picture entered in the National "Cover Girl" contest.



FOURTH ESTATE ENTERTAINS. Mimi Forsythe, who appears in Andrew Stone's forthcoming United Artists release, "Sensations of 1945," meets John McManus, president of the Newspaper Guild at the organization's Page One Benefit Ball for War Relief at the Commodore Hotel, New York.

John R. Bea, doorman at the Capitol Theatre, formerly in charge of issuance of passes at Warners' New Jersey head office, has just placed his daughter, Lorraine, as an usherette at the Stanley.

Nettie Stone is new assistant manager at the Broad Theatre under the capable tutelage of Manager Sam Silver. This is her first job in show business.

Edward Kuehn, assistant manager, Regent Theatre, has left for a two-week vacation at his home in Scranton, Pa.

Adam A. Adams, chairman of the Essex County Showmen's Committee for the Fifth War Loan, has arranged for a big "all-flesh" radio show at his theatre, Monday, June 22, for bond buyers at downtown theatres. The affair will be held under the joint supervision of the Adams Theatre and Radio Station WOR. Dave Driscoll, war news commentator, recently returned from the Italian front and Special Events Director of WOR represents his station.

NEW YORK

The 20th Century-Fox home office has pledged $44,150 in War Bonds, or 498 bonds, as the result of a memo from A. W. Smith, Jr., eastern sales manager. It is the best showing yet by the home office.

Six Newbury circuit summer situations located along the New Jersey shore opened Thursday.

Second Lt. Marvin Rothenburg, son of Irving Rothenburg, Warner upstate and L. I. salesman, was married to Beverly Felner last Sunday.

Cpl. Monroe Goodman, former assistant to Oscar A. Morgan in the Pramount shorts department, got leave from Kelly Field to sit in with his former boss at the short subjects sales meet at Dallas recently.

Capt. and Mrs. M. L. Liebson announce the birth of Jeffrey Irion Liebson at Sioux Falls, S. D. Mrs. Liebson is the former Dorothy Kapland, who was secretary to Jack Bowen, MGM district manager.

Ed Carroll, N. J. salesman for RKO Radio, took his new boss, Division Manager Charlie Boasberg, on a tour of theatres in the shore district—Atlantic Highlands, Perth Amboy, Asbury Park and so on. They got back safely.

The girls senior unit at Warners last week raffled off several War Bonds as part of their drive to collect funds to send cigarets and other delicacies to soldiers overseas.

It is a pleasure to report that Joe Bacskay, operator of the Iselin Theatre, Iselin, N. J., is now on the road to recovery after a heart attack which laid him low for quite a time.

Work at all exchanges was severly disrupted last Friday because of the parade held in connection with the film industry's drive for the 5th War Loan. The reason was the parade formed on 44th Street in front of the exchanges. How can you keep girls at their desks when there are 500 happy, healthy soldiers standing around ready for wisecracks?

The Orange Memorial Hospital (N. J.) reported only one D-Day baby, and that baby is John Rettig, son of Mr. and Mrs. A. J. Rettig. Rettig operates the Ormond, East Orange, and Windsor theatres.

In on furloughs last week to visit the Row: Sgt. Julius Fine of National Screen, from the Air Force at Camp Crowder. Pvt. William Cohen of National Screen, who was in the Attau campaign. Pvt. Larry Apfel, who managed the Royal Theatre on 10th Avenue.

Edith Schaeffer Phillips of the Paramount legal department, wife of D. John Phillips, former publicity manager for Paramount shorts, has been granted a three months leave of absence to join her husband, who is stationed at the Ontario Army Air Field, Ontario, Calif.

Seen at the Warner screening of "The Mask of Dimitrios": Sam Rinzler of Randforce; Arthur Wycoff, Reade circuit; Doc Emmott, Newbury circuit; Max Fried, Century.

Edgar Goff, press representative for Fabian in Staten Island, has a new gag for a community ad for his seven theatres. He lists the pictures and the theatres at the top of the ad in one swoop, and then goes on to the individual ads. In this way readers can see at a glance what's playing where. He says it's the first time people have stopped him on the street to comment on an ad.

Vacation notes at 20th Century-Fox: Moe Kurtz, upstate and N. J. supervisor, is taking his vacation piecemeal on week ends at the Jersey shore. Shirley Mandel is off to Louisiana for her vacation.

Sympathy to Cyril Bernstein Fleischfarb, MGM head biller, whose father died last week.

Among those who attended the WAC luncheon for J. L. Beddington, head of the film division of the British Ministry of Information, last week were: For the WAC, George J. Schaefer, S. H. Fabian, Arthur Mayer, Walter T. Brown, Herman Gluckman; RKO, N. Peter Rathvon, Leon Bamberger, Phil Reisman, Ned Depinet; Loew's, Oscar Doob, J. Robert Rubin, William Melniker; 20th-Fox, W. C. Michel, Murray Silverstone, I. A. Maas; Warners, Joseph Bernhard, Joseph Hummel; United Artists, James Mulrooney, H. D. Buckley; MPPDA, Carl Milliken, Will Hays; Monogram, Mrs. N. Wittig; Republic, Morris Goodman, Walter L. Titus; Pathe, Walton Ament; PRC, George Benwick, Roberto De Socas; BMI, Thomas C. Baird, Aubrey Morgan.

OMAHA

Every purchaser at the Invasion War Bond auction Monday night, which launched the theatre and retailer industry's drive to raise 15 million dollars in Omaha during the Fifth War Loan drive, and every person who buys a bond in a theatre or store booth after that date will be entitled to a ticket to the "Invasion War Bond Show" to be held the last of June in the City Auditorium.

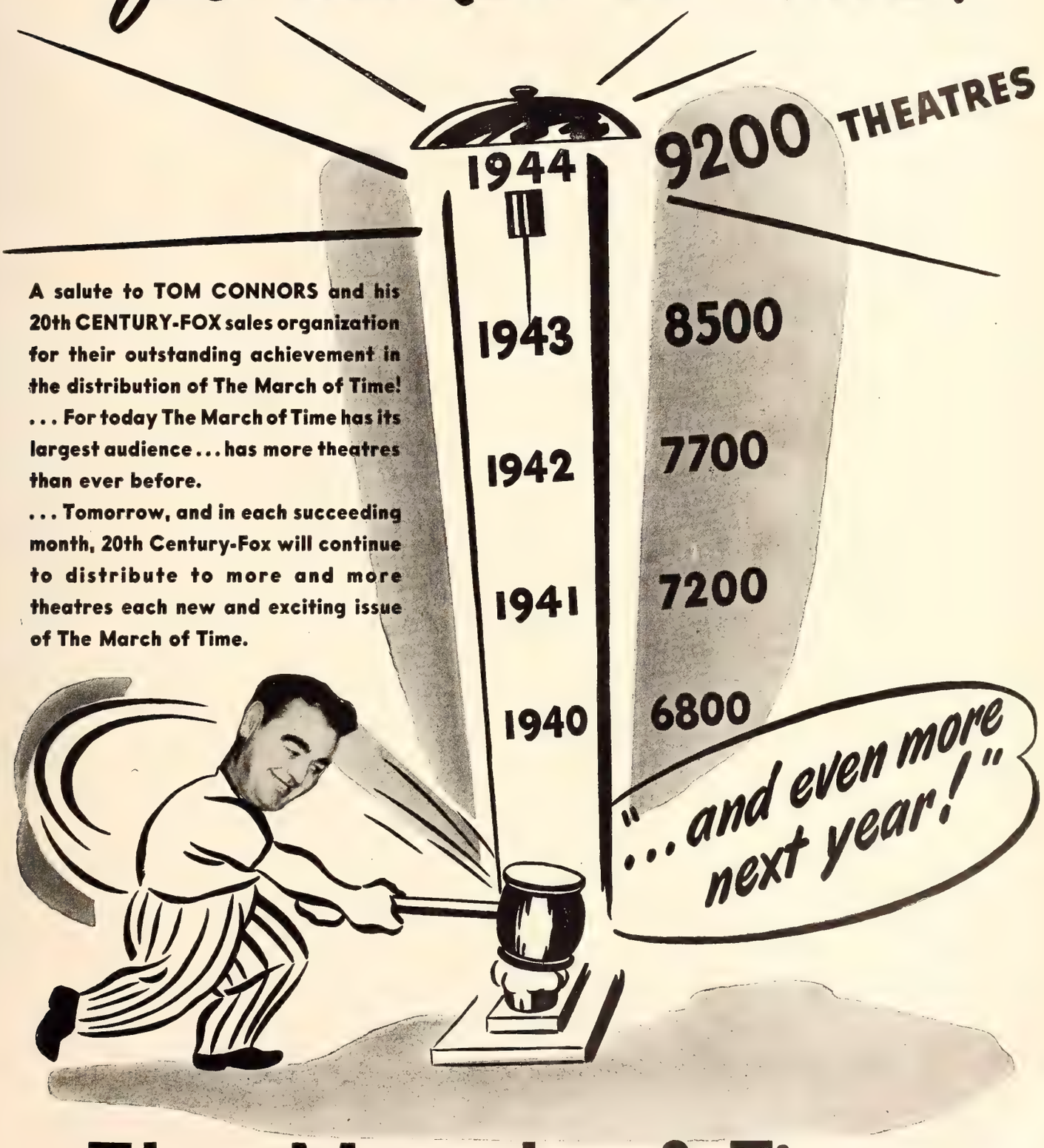
The special show will be arranged by William Miskell, district manager of the Tri-States Theatres, J. J. Isaacson of Ak-Sar-Ben, and John J. Gillin, president of WOW.

The 15-million dollar goal, which will go to purchase a baby flat-top aircraft carrier, represents a portion of the county's 36 million dollar goal that the theatre and retail men are shooting for. Headquarters for the entire county campaign has been set up in the lobby of the Orpheum Theatre, a Tri-States house.

Columbia's Omaha sales staff—including Branch Manager Joe Jacobs, and Salesmen Jule Garelick, Paul Fine and Dave Bader—has returned from a sales meeting in Chicago.

(*Continued on Page* 42)

20th Century-Fox Rings the Bell for MARCH OF TIME!



A salute to TOM CONNORS and his 20th CENTURY-FOX sales organization for their outstanding achievement in the distribution of The March of Time! . . . For today The March of Time has its largest audience . . . has more theatres than ever before.

. . . Tomorrow, and in each succeeding month, 20th Century-Fox will continue to distribute to more and more theatres each new and exciting issue of The March of Time.

The March of Time

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Cpl. N. R. Lynn, formerly with the World Theatre, Kearney, Neb., visited Film Row on furlough from Camp Pickett, Va.

A move to bring office managers and their secretaries into the union has been started here, following the St. Louis IATSE confabs.

Western Theatre Supply company has added a stenographer, Rose Mary Litton.

Following completion of studies at the University of Nebraska, Betty Rhodes has rejoined 20th-Fox here as assistant contract clerk.

Flash floods again caught eastern Nebraska and western Iowa over the weekend, hitting particularly Tokamah, Scribner, West Point and Hooper. At least two lives were reported lost in early reports and several towns were marooned, handicapping film distribution and shutting some theatres temporarily.

The Avenue, Military, Dundee and Town theatres will simultaneously break Roy Roger's latest picture, "Yellow Rose of Texas" here, following a thorough newspaper and radio campaign. Advertising space has been arranged in 84 newspapers in the area.

Herb Ruhr is new assistant shipper at 20th-Fox.

MGM Inspectress Teresa Yeha is on vacation.

Betty Pantier succeeds Betty Leach as secretary to Branch Manager Karl Howe at RKO. Vera Miller is the new biller; Erma De Land, the new stenographer; Colleen Johnson, the new inspectress.

Phil Mansell, Columbia shipper, is vacationing.

Mabel Hockenberry has sold the Liberty Theatre at Oakland, Ia. to H. E. Brookings of Avoaca.

While the Harlan Theatre at Harlan, Ia., is being redecorated, owner Ray Brown has reopened the Cozy.

Carroll Lane has sold the Manilla Theatre at Manilla, Ia., to L. R. Howorth.

Ed Cohn, Universal salesman, is taking his vacation.

Elmer Huhnke, Warner Brother's salesman, has resigned to devote full time to his Minne Lusa Theatre here. Herbert Fletcher has been transferred from Charlotte, N. C., to replace Huhnke.

Jim Peterson, Universal's veteran shipper, is vacationing in Chicago.

OTTAWA

Word has come from Toronto that Syd B. Taube, executive secretary of the Motion Picture Theatres Association of Ontario, has been appointed to supervise the organization of Farm Commando brigades throughout the province.

The first of the local managers to leave for summer vacation is Sam Hebscher of the Nola Theatre, Sam leaving this week, not only for a vacation, but also to join the ranks of the benedicts. Best of luck to Sam and his missus.

The day following D-Day both the Capitol and Elgin theatres commenced the showing of "Zero Hour," a release from the National Film Board dealing with the dressed rehearsals for the invasion. This timely subject was well appreciated.

Patrons of Ottawa were given a double dose of laughter this week, with the showing of "Miracle of Morgan's Creek" at the Capitol and "Up in Mabel's Room" at the Elgin Theatre, both doing exceptionally well in spite of the warm weather.

Already plans are being made by executives of the Canadian Motion Picture War Services for the next Victory Loan, which takes place in October.

Bob Martin, manager of the Avalon Theatre (Odeon), has been very successful in playing musical revivals, having had a nice run on "Naughty Marietta."

Recent visitors to Ottawa were Mrs. Lynch, connected with the Insurance Dept. of the Hanson Interests in Toronto, and Dick Main, executive of Odeon Theatres.



THE GOOD NEWS. W. A. Scully, Universal general sales manager, is here shown presenting a check to C. J. Feldman, Los Angeles district manager, as first prize winner among district managers during the recently completed Scully sales drive. It took place at the Universal sales meeting in Los Angeles.

PHILADELPHIA

George Higgenbotham, manager of the New Ritz Theatre, had an accident in his car last Tuesday in which he struck a small boy, when the child ran out in front of his car. He took the child to the Temple University Hospital, where the boy later died. George surrendered to the police and was held on a manslaughter charge.

Martin Ellis spent two days in court this week as a result of the suit against him by Lou Rovener, Rovener contending that he should have had an interest in the recent purchase of the Rockland theatre. No decision was reached by the court.

Bob Brower, booker at Universal Pictures, leaves June 17 to accept a position with a Florida Circuit. He will locate in Miami.

Lew Pizor has just taken over the Allen Theatre, an Affiliated house. Pizor has closed the house for the time being.

Jerry Robinson, released from the armed services, is the new Columbia Pictures booker, replacing Bud Rogasner, who resigned to go back to his father's theatre, the Iris.

Arthur Greenblatt of Monogram, who has been taking charge of the exchange while Sam Rosen has been in Mt. Sinai Hospital, went to the Coast for the Monogram convention.

Charles Zagrans, RKO exchange manager, held a reception at his home on the night prior to the "Days of Glory" world premiere, in honor of the engagement of his daughter.

Mrs. Bill Rovener, former owner of the Berlin Theatre in Berlin, N. J. and the Laurel Theatre in Laurel Springs, N. J., which were sold to Sam Frank some time ago, is now connected with the Stanley Restaurant in Atlantic City.

Max Felt, former manager of the Allen Theatre, is now at the Bluebird.

Morris Ellis, manager of the Gayety and the Centre theatres in Trenton, has sold his home in Philadelphia and will move to Trenton to be close to his theatres.

Local exploitation men were off to Atlantic City to help prepare their companies' displays for the Allied Convention in Atlantic City on June 20-21-22 at the Hotel Chelsea. Plans for the convention call for a party, cabaret night, and a banquet on the night of the 22nd, in honor of the founders and the past presidents. Twentieth Century-Fox will have a cocktail party for the convention guests preceding the banquet. The honored guest at the dinner will be Acting Governor Howard Eastwood of New Jersey. This year the convention opens under this elegant title: "Allied Theatre Owners of New Jersey's Silver Jubilee Anniversary and the Golden Anniversary of the Motion Picture Industry."

A cast of Hollywood stars were scheduled to be present at the War Bond Show at Convention Hall on Thursday. Paul Whiteman was to lead the Army Air Force band, with screen stars Paul Lukas, Oscar Levant, Ray Bolger, Susanna Foster, William Holden, John Payne and Donald O'Connor.

PITTSBURGH

The local Motion Picture Division of the War Activities Committee got off to a flying start here this week in the Fifth War Loan Campaign. Within the first few days the subscriptions have far exceeded the amount of bond purchases made during the Fourth War Loan Drive. On Wednesday evening a bond rally was held at Forbes Field, which was headed by such stars of the stage and screen as Ingrid Bergman and Paul Lukas, Ray Bolger, Donald O'Connor, John Payne, William Holden and others, which was a huge success, both financially and in the way of entertainment.

Vince Josack, manager of the Fox Plaza Theatre, San Diego, Calif., sends a note via special post card, that he wants to be remembered to the Pittsburgh boys. San Diego, he says, is the busiest town in the country.

Harry Reiff, veteran film salesman, who has been on the inactive list since last fall because of illness, has joined the house staff of the Parkway Theatre, McKees Rocks, Pa., which is owned by M. A. Rosenberg, president of Allied and the AMPTO of Western Pennsylvania.

David Barnholtz, also former film salesman in this territory, and recently associated with the Mervis Brothers Circuit, is moving to California and will make his future home there, although retaining his interest in the theatre chain.

Lt. Roy Sternagle, bomber pilot, has been reported missing in action over Europe. Before entering the service he was manager of the Harris-Denis Theatre in Mt. Lebanon.

Edwin P. Brown, who operates the Penn Theatre, Wesleyville, Pa., has been commissioned a lieutenant (jg) in the USNR and leaves for training within the next month.

PORTLAND

Many defense workers on the home front here have packed up and left for homes in the middle west, putting a dent in theatre box office receipts.

Frank Newman, Jr., Evergreen manager in Oregon and Washington, is on an annual vacation to California.

Lowell Parmetier, theatre operator of Walla Walla, Wash., has been placed in charge of War Bond premieres in four theatres. A mark of $500,000 has been set on "E" bond sales.

Archie Holt, film salesman is back home in Portland and associated with Paramount.

Mrs. Emma Abbott Ridgeway, owner-operator of Sedro-Woolley, has been named vice-chairman of the Democratic Party's delegation to the national convention.

Sid Phillips, formerly manager of the United Artists Theatre, Pendleton, is now operator of Evergreen's Oriental in Portland.

Joe Warren, MGM, has been elected chairman of the newly-organized Portland film club.

Walter Wanger, president of Motion Picture Arts and Science Academy, addressed Oregon newspaper publishers on the need for international freedom of communications after the war to insure a lasting peace.

The old Orpheum Theatre building, Seattle, has been refitted into a USO center for Negro members of the armed forces. It will be operated by the YMCA.

Harry Moyer is again adding to his theatre

(*Continued on Page* 44)

Thank you, Mr. Goldwyn—

FILM CLASSICS Inc.

RKO BUILDING ● 1270 SIXTH AVENUE ● NEW YORK 20, N. Y. ● COlumbus 5-6607

GARY COOPER
MERLE OBERON
HUMPHREY BOGART
BARBARA STANWYCK
EDWARD G ROBINSON
OLIVIA DE HAVILLAND
EDDIE CANTOR
PAULETTE GODDARD
GEORGE RAFT
DOROTHY LAMOUR
MICKEY ROONEY
JOAN BENNETT
ROBERT YOUNG
ANN SOTHERN
CHARLES BOYER
MYRNA LOY
FREDRIC MARCH
JAMES STEWART
MIRIAM HOPKINS
BORIS KARLOFF
PAUL LUKAS
CLAUDE RAINS
JOEL McCREA
RONALD COLMAN
LAURENCE OLIVIER
DAVID NIVEN
LORETTA YOUNG
HELEN HAYES

Mr. Samuel Goldwyn
Samuel Goldwyn Studios
Los Angeles, California

Dear Mr. Goldwyn:

May I take this opportunity on behalf of my associates and our franchise holders to thank you for your confidence in our organization.

We regard your selection of Film Classics to re-release your outstanding productions as a tribute to the progress we have made in creating our new national organization.

The entire industry as well as the motion picture going public have come to know that the name of "Samuel Goldwyn" is a mark of high quality in production. "Dead End", "Kid from Spain", "Barbary Coast", "Wuthering Heights", "Cowboy and the Lady", which will be among our first releases and all the other outstanding Goldwyn productions to come are truly "classics of the screen".

Again, thanks Mr. Goldwyn.

Cordially yours,

George A. Hirliman

George A. Hirliman
President
FILM CLASSICS, INC.

FIRST RELEASE—JULY 15th

"DEAD END"

SYLVIA SIDNEY · JOEL McCREA · HUMPHREY BOGART

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

chain with the construction of a new 600-seat house at Sandy, Ore. This will be operated in addition to the Sellwood, Portland; Victory, Milwaukee; and Gresham Theatre at Gresham, Ore.

Hold-overs in Portland: "Buffalo Bill," 2nd week at Paramount; "Cover Girl" Music Box, 4th week; "Song of the Open Road," 2nd week Broadway; "See Here Private Hargrove," 3rd week at United Artists.

William Gamble has opened the Orchard Theatre at East Pt. Orchard, Wash., New Government project.

Ellen Castleman, former assistant cashier at Columbia exchange, Seattle, has enlisted in the Waves.

Paul Thomas, treasurer of Altec, visited the busy Seattle branch.

"Grandfather" James A. Hone, Sr., of the Washington-Idaho Independent Theatre owners, announces a new grand-daughter, Sherwin Lee.

ST. LOUIS

James H. Arthur, president and attorney of Fanchon & Marco, and a partner in Service Group Theatres, has been commissioned a second lieutenant in the U. S. Marine Corps. He left for Quantico this week.

Tommy Martell of the U. S. Army Motion Picture Service, Washington, D. C., was a visitor in St. Louis last week.

W. C. Gehring, western division sales manager, 20th Century-Fox; W. E. Scott, district sales manager, Kansas City, and Harold Beethroft, home office representative, spent several days here last week in conferences with Manager B. B. Reingold and members of his staff.

Tommy Thompson, district sales manager for United Artists, conducted a district sales conference here last Friday with managers and salesmen from Omaha, Kansas City and St. Louis in attendance. He arrived here June 6 and left that night in company with Bernard McCarthy, St. Louis manager, for Memphis, Tenn., where Frank Rudolph was recently placed in charge of the Memphis office. Bert Day, formerly with Monogram, is now traveling Southern Illinois for United Artists. Ed Rudolph has the Missouri territory, while Jack Kane, former Southern Illinois salesman, is now the St. Louis city salesman. Chick Scheufler is the booker. J. J. Unger of New York City, western division sales-manager, came on for the regional sales meeting.

Seen along Film Row last week were: C. H. Weeks, Jr., Dexter, Mo.; Al Critchlow, Alton, Ill.; A. H. Boemler, East Alton, Ill.; Joseph Goldfarb, Upper Alton, Ill.; and Walter Fay, Alton, Ill.

C. D. Hill, Columbia manager, and members of his sales staff have returned from a successful regional sales meeting in Chicago, Ill.

Barney Rosenthal, Monogram manager, has gone to California to attend Monogram's sales convention, scheduled for this week.

Maurice Schweitzer, Paramount, and Tommy Williams, RKO-Radio, were out in the territory the early part of last week.

Mrs. D. E. Williams of Union, Mo., who also owns houses in Hermann and Owensville, Mo., was a visitor last week. She recently was ill, spending some time in a hospital. She has made a fine recovery and looks splendid.

Herman Gorelick, booker-salesman for RKO-Radio, is enjoying an out-of-town vacation at University City, St. Louis County.

Harry Hynes, Universal manager and distributor co-chairman of the War Activities Committee for the St. Louis territory, attended a regional War Bond rally at Jacksonville, Ill., and another at Mount Vernon, Ill. Ralph Lawler represented Jules Robyn, Illinois chairman.

Hall Walsh, Warner Bros. district manager, for years had refused to use airplanes, but he finally gave in recently when Carl Post, Warners' advertising and publicity man, prevailed upon Hall to fly to Des Moines.

Funeral services for D. Craig Dailey, president, Hammer Dry Plate & Film Company, were held June 10. He died June 9 of a heart attack.

Two Missouri privates, Edward W. Kuthe, St. Louis, and William A. Hopson of Monett, Mo., are key members of a unit running a "juke box on wheels" for the entertainment of American troops in Italy, a dispatch from a war correspondent with the Fifth Army has revealed.

VANCOUVER

Vancouver is hitting a new low for the past two years or longer in the number of war films shown for the past two months, with exhibitors fighting shy of as many as possible. Revivals continue on a heavy scale with around 45 per cent of the current attractions having been released two or more seasons ago. This percentage of old releases is the highest to date.

RKO film rentals increased almost 45 per cent in 1943, according to a report by Bill Jones, Vancouver manager. It was a record year for the local office.

Tillie Prior, who has been secretary to

(*Continued on Page* 63)

THE ALL TIME CHAMP—STILL BREAKING RECORDS!



"Scarface"



GEORGE RAFT

PAUL MUNI

BORIS KARLOFF



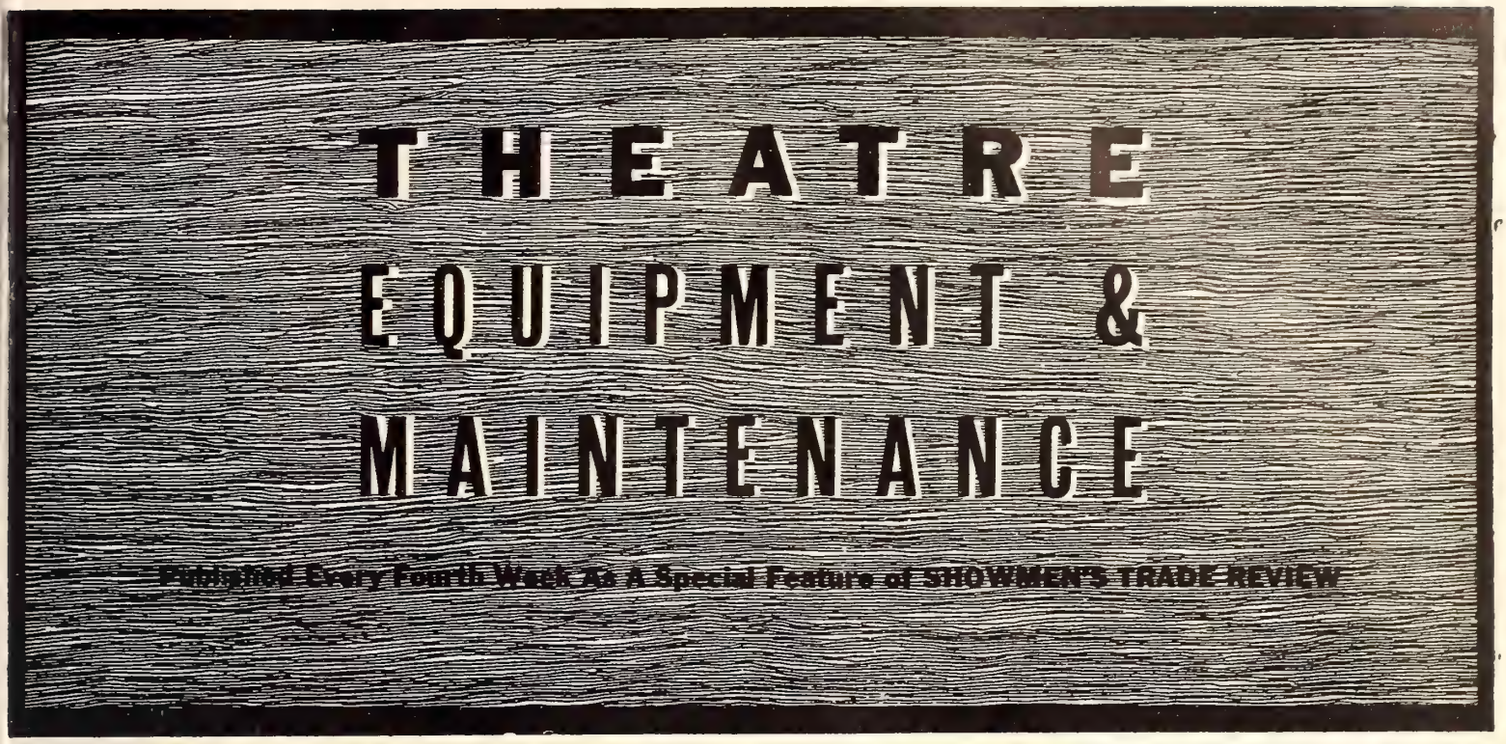
THREE GREAT STARS IN THE GREATEST OF ALL GANGSTER FILMS

THE MOST REPEATED OF ALL PICTURES IS BIG BOXOFFICE TODAY

Book it NOW!

Atlanta—Astor
Boston—Astor
Buffalo—Pam-O
Chicago—Elman
Charlotte—Astor
Cincinnati—Popular
Cleveland—Imperial
Dallas—Astor
Denver—Commercial
Detroit—Allied
Indianapolis—P.R.C.
Los Angeles—Majestic
Minneapolis—P.R.C.
Milwaukee—Astor
New Haven—J. Levine
New Orleans—Astor
New York—Astor
Philadelphia—Capitol
Pittsburgh—Crown
Portland—Star
San Francisco—Astor
St. Louis—Astor
Washington—Astor

ASTOR PICTURES are Box-Office FROM ANY ANGLE!



THE SMART WAY

WE'VE said it before, but we submit, there's never been a time when it should be said —but with emphasis—than now when our country is in the midst of the Fifth War Loan.

There is need for no more than one of the many reasons why every theatreman should Buy More War Bonds Than Before. It's the same reason that goes for every citizen; is identical with the reason for which theatremen throughout this land are putting forth their best showmanship to stimulate increased War Bond buying by the public generally.

But there are other reasons—selfish ones. The future course of events for theatres in the after-the-peace-is-won era is unpredictable. (Theatremen may even have to install television apparatus, and at last reports they will cost from $30,000 to $50,000 per installation.) It is quite likely that entirely new equipment will be required to keep up with the changes and improvements even in the run o' the mill film productions released by all studios. Leading scientists, engineers, business men and plain folks, too, are convinced that the wonders of machinery, the discoveries, designs and inventions of the electrical engineers as we now know them will be almost laughably crude in comparison to what the planning boards and the laboratories will turn out later.

You will find few indeed who do not believe that everything they now have in their homes and business establishments will be hopelessly obsolete once America swings back to producing for civilian consumption. It will take a lot of money, perhaps, for theatremen to hold their place in the parade and live up to the necessary standards of leadership in everything that is best and most pleasing to the public.

Such being the case—there's a real MUST for theatremen right now. It's a move that insures their business two ways. They must back their soldiers or there may be no theatres as Free Men know them now. They must put up a sizeable sum in a very safe place for use in getting what they'll need after their soldiers have won the Victory. It can be done very simply: Buy More War Bonds for a bonded reserve that will insure delivery of better, finer, necessary equipment in the postwar era.

LEND A HAND IN

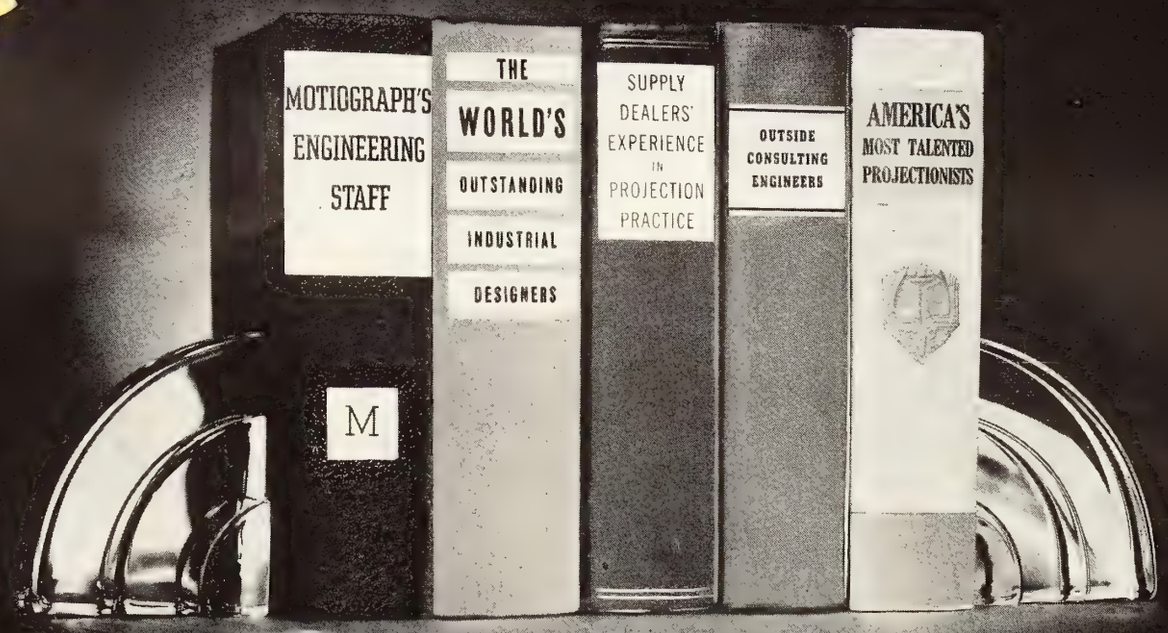
THE INVASION

BUY MORE

SELL MORE

THAN BEFORE

Out of this fund of knowledge



will come that great new post-war MOTIOGRAPH PROJECTOR

Projection and Sound Clinic

Time To Plan For New Developments of Postwar Era Is Now, Says Veteran Booth Operator

Begins Series Of Studies On Fundamentals Of Sight and Sound Reproduction

Initiating a new service for technical men in particular but for theatremen generally, Showmen's Trade Review here begins a new series of feature articles by a well-known projectionist. Later articles will bring into the focus of practical illustration those elementals with which this first and subsequent installments are concerned by showing them at work in the various units of apparatus employed in the projection of pictures and reproduction of sound. As pointed out by the author in the course of the accompanying article it is none too soon for men engaged in the projectionist profession to prepare for what the future may place in their hands for their operation and care, and, further, the logical beginning of such preparation is a review of the elementals of electricity upon which such wonders of the present as Radar and other applications of electronic principles are based.

By Tom McNamara

What is going to happen to the technic of projection after the war has been won? That question is being pondered by projectionists and theatre owners as well.

We all know that marvelous advances have been accomplished as a result of war development, particularly in the field of electronics. We know that Radar has been perfected to a point where airplanes may be accurately followed in their flight for miles, and that the Radar principle is akin to the television principle in many respects. Thus there seems little doubt that the harnessing of these two will hasten the arrival of television in our entertainment industry.

We do not, and at present we cannot pretend to know how much concerned with these developments in electronics the projection personnel of our industry will be when our new peacetime economic system begins to operate.

I once heard a gentleman of our craft remark: "Let them develop what they may—when the time comes for it to be entrusted to our care, we will operate it—and nicely, too!" That logic has proved entirely correct up to now. This time, however, I think the situation is a little different. There are now thousands of men who have received electronic training in schools all over the country. They are doctors, lawyers and even ribbon counter clerks, and a goodly percentage of them are GOOD! I refer to the men who have taken courses in the Signal Corps Radio Training schools. This is but one element of the great potential field of extensive development and refinement and available resources of technical skill which will be brought to bear in the field of electronics when the world returns to peaceful pursuits. In view of these facts and countless others I think that now is the time for the men presently engaged in the projection profession to commence preparation for whatever comes along; to sharpen their knowledge of fundamentals and thus facilitate understanding of anything new or different that may come into their hands for operation by them.

It is on that premise that I suggest that we begin, at the very humble beginning, a review of the fundamentals of electricity, whose world, no matter how expanding in its effects upon our world will, as do all things, continue to gravitate about its own fundamental elements.

So, to begin at the beginning, let us consider:

The Flow of Current

We are all familiar with the fact that electric power is conducted by a copper wire, but as in the case of so many common facts, many of us do not realize exactly what happens within the wire when the phenomenon takes place.

Tom McNamara, author of the series of articles dealing with the fundamentals of projection, of which the accompanying article is the first of the series to be presented by SHOWMEN'S TRADE REVIEW, began his career as a projectionist in 1921 in Massachusetts, receiving his license in that year and in 1922 he became a member of the IA.



Tom McNamara

During his theatre career, McNamara has served as stage electrician (running stock and road shows) and as chief electrician of an amusement park, as well as acting as head projectionist at the theatre which was operated by the park. He is under the impression that he had, at a Waltham, Mass., theatre, the first combined installation of Movietone and Vitaphone reproduction in New England. Since McNamara had been an early enthusiast of radio and had studied it rather extensively, the coming of sound to projection was just a commercial duplicate of what he had been operating for years as a quite intensively-followed hobby.

For the past two years he has been on leave of absence from the theatre to act as an instructor of the Enlisted Reserve of the Signal Corps—takes pride in the fact that many of the boys who went through courses where he was one of the instructors are now in Europe as commissioned officers in communications and Radar—but says he is glad to be back in the theatre as a projectionist*—which he says he'd rather be than a teacher.

If we do a little romancing we may gain a concept of electrical conduction that will make for clearer understanding of the phenomenon. Thus, since it is pretty well agreed that all electrical action is the result of what may be called "the movement of electrons" past a given point—with the understanding that these electrons are not to be construed as being solid particles but negative charges of electricity—we might compare these electrons to individuals, to people, perhaps, and consider them to have characteristics of human family groups.

Those Amazing Electrons

Electrons, of course, are inconceivably small—so small that every so-called "solid," even the hardest piece of steel, is like a sponge to them as electrons pass through and around the mass with little opposition to their movement. The fact that a piece of steel itself is composed of electrons and has literally billions and billions of them continually oscillating in every direction within its hardened mass, indicates that we might well use these moving negative charges of electricity to transmit a definite influence from one end of a piece of steel to another. Certain metals have electrons that are relatively freer in their movement. The metallic substance presently favored for the conduction of electrical pulses is copper—possibly because of its availability of supply and reasonable cost, and also because copper has a large number of electrons that are easily caused to be moved about.

We might compare the electrons with the children of a human family. Electrons then are dominated by the parents, with the father of the family the so-called focal point of the family life. He is the center about which the family life revolves. The children come and go more or less independently but nevertheless never get too far from the family tree. In families where discipline is more relaxed there is greater freedom of movement of the electrons and so they are more easily moved about, more readily "induced" to do the bidding of influences which are interested in getting concerted action by all or as many as possible of the electrons in some particular direction. This latter kind of family could be identified as the electrons present in a copper wire. An "atom" of copper, so to say in continuation of our comparison of the electron to a family, has its center or nucleus in the father, and the electrons are the children.

Let us look further at this electronic action and see just what we can make out of it. It takes a certain amount of energy to move even one electron out of its normal orbit and cause it to pursue a certain direction. Since it is the concerted movement of electrons that provides us with electrical energy, it is desirable, in order to obtain the greatest amount of such energy, to move as many electrons as possible in the same direction. Since the movement of even

(Continued on Next Page)

Projection and Sound Clinic

Continued

'The Mysterious Force' That Is Used in Our Motion Picture Machines

one electron requires force to the extent of one electron power we expend that much force and thus cannot use it subsequently—which explains the pressure drop that occurs along a wire or through a resistance or through any electrical machine. (The more electrons we cause to move, the greater the pressure drop we note in our line or circuit.) Consequently we are compelled to create new power in order to keep our circuit alive and active through movement of the electrons within it.

Putting Electrons to Work

When we have caused a number of electrons to move out of their normal orbit and in a certain direction and the number so moved at 6.28 times 10 to the eighteenth, we are then said to be producing one ampere of electrical flow—that is, providing that all of the affected electrons move past a certain point in one second of time. The point past which they are moved need be no larger than the size or mass of one electron which is a very small item, indeed. In figures, the number of electrons will be equal to 6,280,000,000,000,000,000. This quantity of electrons is called one coulomb of electricity regardless of the amount of time consumed in their movement. But, when this number of electrons move in one second of time past a certain point we are said to have one ampere of current flow. (Considering that some of our projection arc lamps consume or pass over one hundred amperes, we sure do have a large number of electrons cooperating with us in our work.)

Since we depend upon the free electrons already populating a piece of copper wire to carry on all of this work we need a copper wire of sufficient thickness to supply the required number of workers to do the job. Hence the larger the number of amperes required, the greater the thickness of the wire used. (And, by the way, the word "amperes" is shorthand for "coulombs per second.")

Determining Conductor Size

As to how we determine the size of wire needed to carry the required activity, that is easy. We make use of the term: Circular Mill Area. A mill is one one-thousandth of an inch, and since it is circular it is a wee bit of a ball one-thousandth of an inch in diameter, equal to 0.001. This little ball contains billions of electrons ready to do our bidding. Next we measure the thickness of a piece of wire and determine its diameter in thousandths of an inch, which figure we treat as a whole number, not as a decimal. By squaring this number we find the circular mill area of the wire—the length of the wire does not matter for this consideration. Now by experiment the authorities have decided that there shall be a certain number of circular mills to conduct one ampere of current. These requirements differ in certain circuits—such as enclosed, poorly ventilated circuits as compared with those that are well ventilated or in open air. An average value would be 1,000 circular mills per ampere. So, we find that a certain wire has a diameter of one hundred mills, let us say, and since the square of one hundred is 10,000 we divide 10,000 by 1,000 and find that this wire will carry 10 amperes with safety—without, in other words, getting hot and bothered. (In some machines, such as transformers, the specifications may call for as much as 2,000 circular mills per ampere in order to make copper losses of the transformer and resultant heat negligible).

Now that we have a little idea of the quantity of electrons, let us crawl into the wire with these tiny items and learn a little more about their behavior. In the normal state these electrons are spinning continuously around their individual protons, or a mass of them is spiralling around a group or mass of protons. Now comes a mysterious force that compels all or most of these electrons to rearrange their gyrations into a certain universal direction of rotation. All of the independent rotations now become orderly, none of them conflicting with that of others. Since they are still rotating they have considerable force in their unified action and so they produce a condition from which energy can be derived. It all depends upon the direction from which this mysterious force comes as to what direction the rotation will take place, and once it takes place there can be no electron concentration of force at any one point in the circuit unless it takes place in equal quantity in all parts of the metallic circuit. We can further visualize this fact by imagining the wire to be a hollow tube so filled to capacity with buckshot that in order to add one buckshot at one end, one buckshot must be ejected from the other end. In an electron circuit this is fact, even considering the theory of the charging of a condenser —which theory, my friends, we will come to in due time.

So much for the flow of current.

'The Mysterious Force'

At this time we might as well ask: where and what is this mysterious force that causes all of this amazing action within an electrical circuit or copper wire? That is a darned good question, but the answer thereto requires the sympathetic cooperation of the reader in order to make the answer accurate as well as simple. First, we must concede that there are many things about this world of ours that we do not completely understand and hence which cannot be completely explained in simple terms. An analysis of how it is that we, for example, can remain upon the surface of this earth without being affected by the centrifugal force of a spinning object such as our rotating earth convinces us that there is a certain something that holds matter to the surface. We have called this our individual weight; one man weighs more than another and hence presses his body upon the ground with greater intensity; or, to put it another way, one man has a greater attraction for the earth than another and so is said to weigh more than another. The same goes for all matter—wood, feathers or iron—with those materials of the smallest mass but greatest weight for bulk being classified as materials upon which the earth's gravity has the greatest attraction.

To this you well might say: "Whoa! where the deuce are you trying to take us?" But patience, please, while we lead up to the fact that there is a certain material—found in the earth—that has a very marked behavior. This material is called "magnetite," or, more commonly, Lodestone. It is a material having the ability to attract and hold to itself metallic substances. This gives us our natural permanent magnet—the only known one to be found, and the basis of our attempt to explain the source of the "mysterious force" by which we move electrons at will.

Man-Made Permanent Magnets

The theory involved in the action of Lodestone, which affects ferrous materials in proximity to it by drawing them to it, is that there are invisible lines of force surrounding the stone—the lines becoming thinner or more widely separated as the distance from the stone increases. Thus as the ferrous material is moved closer to the Lodestone, the invisible force surrounding the stone becomes increasingly greater and the movement of the material toward the stone is accelerated until, with a thump, the ferrous substance comes into contact with and clings to the stone. Now if we take a ferrous substance of high retentivity and bring it into contact with the Lodestone and we stroke the ferrous material, always in one direction, we can gradually impart to the ferrous material a characteristic similar to that of the Lodestone and thus convert the ferrous material into a permanent magnet. (Today we can produce permanent magnets from sources of direct current supply, or from chemically produced electrical force, as well as from other permanent magnets.)

Making Use of Magnetic Force

Continuing our search for the mysterious influence that causes electrons to move out of their normal orbits and set up the electrical current that can be caused to flow through a copper wire, we must accept the fact that we can utilize the magnet to cause action similar to its own within and around a second metal. Thus we take a piece of copper wire—whose electrons are so fickle as to be readily responsive to magnetic influence—and we form a coil of many turns and then terminate the ends of this wire coil on a sensitive meter. When we wave a permanent magnet close and past such a coil we will see the meter needle deflect each and every time the magnet passes the coil. Now if we place the coil of wire on the magnet we will notice that the needle of the meter will move only until the coil comes to rest on the magnet and then the meter needle likewise will come to rest. This demonstrates two facts: 1—that when the wire is moving within the "field" of the magnet a sympathetic movement of the free electrons within the wire is produced by the magnetic lines of the magnet; 2—that this sympathetic movement occurs only when there is movement between both elements (the coil of wire and the magnet) in relation one to the other.

Thus we have the explanation of electromagnetic induction, which is the basis of the so-called generation of electrical power. This, also, is the basis of the transformer, in that a changing electromagnetic current in the primary produces a changing electromagnetic current in the secondary circuit. And thus, too, we have the definition of the mysterious force that has the power to compel free electrons—which in their unaffected state are busily engaged in pursuing their own individual courses around the nucleus of the atom—to change their orbit in such manner as to produce an electrical action which we can, and do, apply for our own convenience and profit.

"WHAT'S COOKIN', BUDDY?"



A Signal Corps Photo

☆ Here's a theatre on the fighting lines—so close to the enemy that Japs heard the sound track and curiosity got the better of them. Or perhaps they wanted to see some Hollywood, even at the risk of being captured ...which they promptly were.

Here only a short time before a bomb had shattered the projection machine. There was no theatre equipment dealer around the corner BUT somehow they put the pieces back together again and made them work.

As long as movies mean so much to our fighting men, American exhibitors will never complain because they can't buy new equipment now. Most of the Strong projection lamps they might have had are destined for use by our boys over there.

Anyway, Uncle Sam needs our dollars to finance this war and he needs them now! Not just the dollars we can spare but every dollar that isn't absolutely needed for food, shelter and clothing.

BACK THE ATTACK...BUY BONDS...BUY DOUBLE WHAT YOU DID BEFORE...NOW DURING THE FIFTH WAR LOAN!

The Strong Electric Corporation
87 CITY PARK AVENUE TOLEDO 2, OHIO
THE WORLD'S LARGEST MANUFACTURER OF PROJECTION ARC LAMPS

MAINTENANCE Calendar

Little reminders that will help to keep the physical operation of your theatre running at peak efficiency.

JUNE 18th to JULY 15th 1944

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
18 Arrange for cleaning and painting of lighting channels behind marquee letters. Replace dead globes.	**19** Check condition of all outdoor electric control boxes, remove rust. Sand, paint with red lead and black.	**20** Check trip rope & pulleys controlling stage skylights needed to vent smoke in case of fire.	**21** Inspect ceiling plaster and metal lath for loose areas likely to endanger patrons' safety.	**22** Avoid excess use of deodorants in rest rooms. Concentrate on cleanliness to keep rooms pleasant.	**23** Check flush valves on toilets & urinals; set to use minimum of water without sacrificing efficiency.	**24** Check balcony railings and have any loose standards or supports tightened promptly, for safety.
25 Make check of all electric fuses with competent engineer. Mark panel boards against overloads.	**26** Clean stores, offices in building as soon as they become vacant & post "For Rent" one sheet in window.	**27** Check intermittent movements with your projectionists. Warn against flooding by excess use of oil.	**28** Check controls, pulleys, ropes on your asbestos fire curtain as an emergency precaution.	**29** Check access to roof from exterior of building to speed fire fighting in an emergency.	**30** Are work lights in use when theatre is closed? Make sure house lights are promptly extinguished.	JULY **1** Check rubber mats for dangerous breaks, curled ends, loose metal stripping on ends for safety.
2 Check stair carpets to make sure they're fastened tightly. Reverse or shift to distribute wear.	**3** Check and clean any ceiling light fixtures under balcony. Replace dead globes in cool colors.	**4** Be ready for holiday crowds. Check tidiness of floors in aisles, foyer & rest rooms, mezzanine.	**5** Is your box-office kept free of debris, magazines, papers, lost & found items? Insist on neatness.	**6** Check balance of sound and light between projectors. Make certain both are equalized.	**7** Be sure sound volume is kept adequate on basis of fluctuating sound absorption determined by attendance.	**8** Are signal or house phone between floor, booth and office in good working order. Check wiring.
9 Check condition of projection lenses, focus, screen masking. Insist on accurate changeovers.	**10** Check light globes in shadow boxes and indirect lighting channels. Relamp and clean backing.	**11** Drill all employes regardless of working hours in proper way to use fire fighting equipment. Procedure.	**12** Keep your eyes on seat covers if you're using them. Clean and rotate location to distribute wear.	**13** Make sure automatic urinal flushing devices are shut off when theatre is closed to save water.	**14** Make thorough check of roofs for leaks particularly where stand pipes, ventilators, supports enter roof.	**15** Keep an eye on cooling system for possible refrigerant leaks, motor brushes, bearings and belts.

Showmanship Dates—

June 18: Father's Day.

June 21: First day of summer.

June 26: American troops landed in France, 1917.
National Swim-For-Health Week, to July 1.

July 1: Dominion Day in Canada.

July 4: Independence Day.
Calvin Coolidge (30th Pres.) born 1872.

July 7: Japan invaded China, 1937.

July 8: 5th War Loan Drive Ends.

July 10: Howard Hughes round-the-world flight, 1938.

July 11: John Quincy Adams (6th Pres.) born 1767.

July 14: Bastille Day—first celebrated in U. S. in 1914.

July 15: St. Swithin's Day.

TODAY, AS YESTERDAY

Brilliant

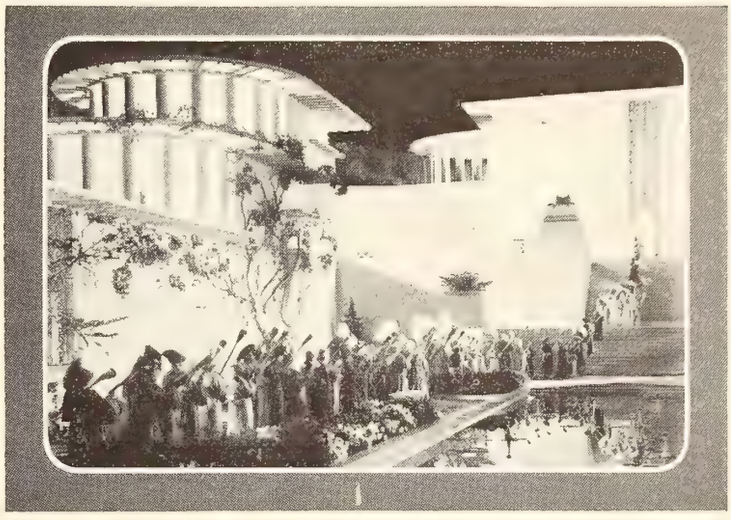
STILL A BRILLIANT FILM, audiences and critics agree, is Columbia's "Lost Horizon." Still brilliant, too, is the screen lighting from "National" Projector Carbons, whether the picture be the most recent release or a second or third run. Audiences enjoy virtually the same screen light today as when "Lost Horizon" was first shown.

This has been accomplished because National Carbon Company's background of research and manufacturing experience enabled it to redesign pre-war carbons promptly to war-time needs . . . and also because of the close technical cooperation of exhibitor, projectionist and lamp manufacturer.

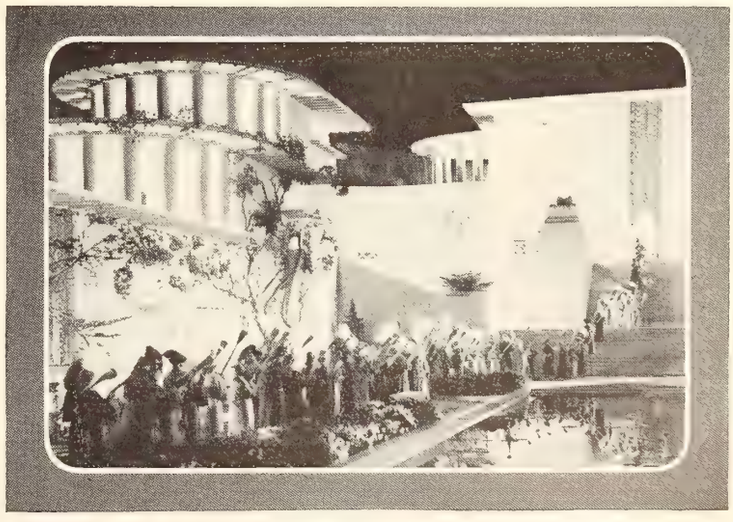
***Most important of all, however, is that enormous quantities of copper have been saved for the war effort,* through recovery of copper drippings and stripping of copper from carbon stubs.**

The best evidence that these efforts are successful is that motion picture patrons in ever increasing numbers, are overflowing theatres everywhere for needed relaxation and worthwhile entertainment.

★ *BUY UNITED STATES WAR BONDS* ★



1937



1944

The trade-mark "National" distinguishes products of National Carbon Company, Inc.

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

CARBON PRODUCTS DIVISION, Cleveland 1, Ohio UCC New York, Pittsburgh, Chicago, San Francisco

Sees Television as Boon to Picture Theatres

Ralph Austrian Believes Exhibitor Will Be Key Figure in New Development

The fast-developing plan of syndicating stage and sports shows by way of television in the theatre has one of the vastest box-office potentialities in amusement history, and the exhibitor is going to be in the position to get full benefit from it. This is the ten-year prophecy on television made by Ralph B. Austrian, recently elected executive vice-president of the newly-formed RKO Television Corporation, when he spoke last week before the Television Seminar of the Radio Executives Club.

Far from considering that the theatreman is going to lose his customers to the broadcasting companies, Mr. Austrian looks to the exhibitor to become the most important force in television. That is because he has the only answer to the most serious economic question confronting television as an industry: "Who is going to pay for television?" The exhibitor has a box-office, Mr. Austrian points out, and the box-office will solve the problem because it has larger resources than the broadcasting companies can muster through advertising contracts. That puts the exhibitor in the preferred spot—and he will certainly not let the television opportunity pass by.

This does not mean there will be no home television, Mr. Austrian explains, but that the best special events and the most expensive entertainment will be televised for the exclusive use of theatres charging an admission fee. As a matter of fact, Mr. Austrian expects home television to develop before the piped-in shows to the theatres. After the home type gets going full tilt, he says, theatre attendance is likely to dip, but that period should be short, followed by full recovery and the big expansion into electronic entertainment for the neighborhood houses.

Home Shows Can't Compete

"I believe," says Mr. Austrian, "that within a year or two after home television becomes entrenched, perhaps even sooner, equipment will be available for the satisfactory and showmanship-like exhibition of television images on the large size screens of motion picture theatres. When this equipment is ready for the market, I feel that the exhibitor will avail himself of the box-office possibilities theatre television will offer."

The technical difficulties attendant on sending, receiving and showing such entertainment will surely be surmounted, it is maintained by Mr. Austrian, who was formerly assistant vice-president of the RCA Manufacturing Company. He quotes a statement made by Keith S. McHugh, vice-president of American Telephone and Telegraph Company, in connection with the post-war plans of the Bell System for the provision of intercity television network facilities: "Television can be transmitted over ordinary telephone wires, with the addition of suitable terminal and intermediate equipment, or over special conductors provided for the purpose."

The "special conductors" are taken to mean co-axial cables or high frequency wireless hookups, on which the Bell laboratories are now working—both of which are said to make possible exclusive reception.

This means that a famous stage show could be piped into as many theatres as the connections reach, which eventually would be national coverage, with thousands of theatres thus playing the show simultaneously. These would be "plus" events—an "Oklahoma" perhaps; or in the case of sports, a World Series or championship boxing bout, or the Army-Navy football game.

"I am sure you can see," says Austrian, "what a vast box office potential the theatres of the United States can become for events relayed to them by cable. Suffice to say that the present monthly theatre 'take' is approximately one hundred fifty million dollars. At this present rate the theatres of America take in through their box office windows in two months more than the entire broadcasting industry does in one year. It is interesting to note that in spite of the fact that the radio broadcasting industry lavishes upon the American public three hundred million dollars worth of goods and services 'for free' each year, John Public still goes out and spends six times as much—one billion eight hundred million dollars per year—for motion picture entertainment."

Box-Office Appeal of Big Events

The exhibitor will become one of television's favored beneficiaries. How? Here is the way the RKO Television vice-president explains it: "There will undoubtedly come into being one or more programming companies who will have a dual purpose—that of making arrangements for such events as prizefights, football and baseball games, horse-racing, etc., and selling these events to the motion picture theatres of America on either a per-theatre or per-seat basis.

"Let us, for instance, take one single, one-time-a-year event such as the Kentucky Derby. The racetrack at Churchill Downs has a very small capacity. The sport of kings, however, has a tremendous following scattered throughout the land. The exhibitors—showmen at heart—will not be slow to visualize this tremendous potential box office. I daresay the privilege of witnessing the Derby—not from a seat somewhere behind a post or from the infield without a seat—but from a comfortable chair in one's own neighborhood theatre, for—let us say—one, or even two, dollars would be eagerly accepted. Watching from a theatre seat would be infinitely better than from a clubhouse seat at the track. You would hear the frenzied excitement of the crowd, the thundering of hoof-beats. You would actually be there without leaving your home town. I feel certain that no sponsor of telecast programs could afford to meet the ante of the exhibitor for such an event.

"Let's take another look. One of the leading figures of baseball has said: 'When the World Series games are shown all over the country by theatre television the amount of money that would be paid into the theatres for the privilege of witnessing these games baffles my powers of multiplication.'

"How about football? Frank Leahy, former director of athletics at Notre Dame, when asked whether he thought football would fit into the theatre television picture, replied in no uncertain terms: 'When eighty thousand fans flock to see the Notre Dame-Army game every year—that's just a drop in the bucket compared with the number of people who'd like to see it. As a matter of fact, in the major cities between New York and Chicago there are about fourteen million persons who'd give almost anything to see this game as it is being played in New York.' Let us not forget the vast audiences who would be just as eager to see the Army-Navy game and many of the intersectional and bowl games—a simply staggering prospect! And remember, at all these events— no behind-the-goal-post seats. Every seat the best in the house. Think of what daytime events of this type will do for theatre attendance!"

Premium Prices for Big Shows

Mr. Austrian goes on to illustrate his theme by mentioning other events such as Broadway plays, concerts, and opera, citing the fact that the pianist Vladimir Horowitz always plays to capacity with thousands turned away. Such a concert star might play during the morning hours, and have an audience into the millions, while the theatre could run its film program at the regular hours. The point made, is that with such financial backing a star could play at any hour. A stock company composed of the country's leading actors could put on plays in New York and every film theatre in the U. S. would have the opportunity of presenting the great names of the legitimate stage.

As to the prices for these special events, Mr. Austrian thinks any premium events could command a premium price, and a premium should be paid. The exhibitor can do one of two things: he can increase his regular box-office prices whenever he has television events on his program, by an amount varying with the importance of the event, or he can maintain his present scale of prices and by means of added television attractions play to more people a year, thus increasing his earning power per seat each month.

"Television must not be thought of as the exclusive instrument of the broadcasting industry," Mr. Austrian declares. "The original concept of television was that it would enable millions to see from their homes events taking place at far distant points. I am inclined to believe that many have forgotten this so-called 'closed circuit' use of television I have been delineating. I think if you reflect gravely upon the fact that there are eighteen thousand theatres in this country that have eleven million seats, that represent an investment of one billion nine hundred million dollars, and that take in today one hundred fifty million dollars a month at their collective box offices, you will realize that the theatre owner of America is not going to let television pass him by or freeze him out. He has a box office!"

Tele Shows Start June 26

With announcement of the appointment of Charles B. Smith as West Coast representative, RKO Television Corp., Ralph B. Austrian, executive vice president, revealed that live talent experimental shows will be started over the Don Lee Television Station in Hollywood beginning June 26.

The shows to be produced by Smith over the Don Lee station will be experimental in nature designed to perfect plans for program presentation.

Smith, in assuming his new television duties, will continue to function as radio contact for RKO Radio studios.



Ralph B. Austrian

See how postwar theaters may use G-E lighting to provide attractive atmosphere, to give helpful guide light along the stairs to the balcony. Lakewood Theater, Dallas. ▶



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AA-5 Priority Available For Repair Equipment

Because many exhibitors still do not know how to go about buying essential maintenance, repair and operating supplies according to WPB priority rulings, S.O.S. Cinema Supply Corporation has included the procedure in its current catalog. The chief thing to remember is that under present WPB ruling all such supplies can be had under an AA-5 rating. This priority is available to all theatres to maintain operation of existing projection, sound, seating and maintenance equipment. For electronic equipment such as tubes, transformers, and sound parts the AA2 MRO (Maintenance and Repair Order) may be issued.

To simplify the operation the Government has forms which are distributed by supply firms and on which the prospective purchaser fills in the rating applicable.

Theatres wishing to acquire new equipment must file WPB form 3253, while new equipment classed as photographic, above $100 value, require WPB form 1319.

Attraction Change Date Calls for Marquee Check

Check displays at change of attraction dates to make sure good effects are obtained with a minimum of wattage—one properly placed reflector or spotlight will often give far more effect at far less current cost than a number of improperly placed smaller bulbs.



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New Owner Takes Over the World Theatre, New York

The World Theatre, former legitimate theatre known as the Hopkins Theatre but converted to a motion picture playhouse, in New York has been sold to an investing client by Berk and Krumgold, New York theatrical real estate brokers. The property was sold by the Prudence-Bonds Corp., of New York. The same brokers now are handling negotiations for a lease of the theatre.

Low Projection Angle

One of the first theatres in the south to follow the comparatively new practice of placing the projection booth between the orchestra and balcony to obtain a truer throw to the screen is the Dublin, in Dublin, Georgia, which has recently completed remodeling. A new and simpler scheme of decoration was also followed, which did away with over-elaborate color schemes and heavy draperies.

Goes to Maryland Theatre

Robert Wickwire, who has been associated with the Schine circuit in Geneva, N. Y. for the past five years, recently became the new manager of the State Theatre in Cambridge, Md. He succeeds Rolland Lunn, who resigned to enter the Army. Wickwire and his family will make their home in Cambridge.

Palmer, Mass., House Reopened

The Five Star Theatre in Palmer, Mass., took on a new lease of life when it reopened on May 27 after a thorough renovation, both architecturally and in the way of equipment. The interior was completely redecorated and soundproofed, while new projection and sound equipment and a new screen were installed.

New Theatre in Virginia

Edward A. Mack, Virginia theatre operator, recently opened the Bland Theatre in Bland, Va., with a policy of operating on a schedule of three evenings weekly, and Saturday matinee for children. He plans a complete change of program each show-day.

Dickers for Historic Theatre

Ronald T. Hammond, who has been directing the summer theatre at Stony Creek, Conn. for the past five summers, was a visitor to Guilford, Conn. last week to complete negotiations with Judge Harry Durant for the use of the Chapel Playhouse there this year.

Priorities Hold Up Construction

Construction of a new theatre in Horseheads, N. Y. is awaiting final priority rulings from the War Production Board over a small amount of steel. In the meanwhile workmen have completed razing a storehouse and setting a new foundation and a cinder block siding. The new playhouse will be a 500-seater, according to the operators, Ryan Bros.

Mayor's Veto Upheld

The veto by Mayor Theodore R. McKeldin of Baltimore of an ordinance permitting the Dundalk Holding Company to erect a motion picture theatre on the 5900 block of Philadelphia Road was not challenged by the City Council during the May session, it has been learned.

Aim for That Good 'First Impression'

Much has been said on the subject of the importance of a "first impression." The "first impression" is usually a lasting one. The theatre must create a good "first impression" on a 24 hour a day basis. The front of your theatre will never know a shorter working week or decreased working hours. It is an untiring agency which goes along day in and day out creating "first impressions." With each change of show a new "first impression" is established in the eyes of your prospective patrons. This mind's eye view of what to expect inside, frequently will sell or unsell a potential customer.

In the interest of a better "first impression" stop in front of a theatre and gaze for a moment at its profile. The box-office is the mouth which feeds our business. Its teeth must be clean and shiny, the lower set being the marble slab upon which our patrons deposit their ready cash and its upper set a pleasing smile from a courteous cashier. The sidewalk in front of your theatre can be likened to the clothes we wear. It can be either clean and neatly pressed or it can have that distressing "soup on the vest" untidyness. Frames and the posters in them might be compared to the ears of a theatre's face, and certainly we all can recall our childhood training in the matter of keeping our ears clean. The doors we might liken to the human eye, for they cannot offer an invitation to enter if they are sleepy with dust and unsightly finger marks. The importance of the marquee is as plain as the nose on your face. It can either be pug nose or a classic nose, depending upon the care exercised in looking after its daily appearance. The glass, paint, globes, and letters thrive on soap and water and the front of your building from the marquee line-up can be either the slick, neatly combed hair or the tousled snarls of an unkempt top piece.

The moral of this allegory is that soap, water and elbow grease, used frequently, can do as much for a theatre's face as another coat of paint. Soap and water cost little—paint is expensive—but the effort and initative of the individual to have the theatre, "see itself as others see it," is priceless. "Spring cleaning" the front of a theatre once a month can pay dividends by selling more tickets at the box-office.

Clip this FOR YOUR SHOWMEN'S Scrapbook

MANAGEMENT SECTION

Precautions that are necessary following a complete or partial power service failure: before resumption of complete service all line-switches to motors, generators, rectifiers and other power equipment should be opened, because simultaneous starting of all motors will cause overloads. After resumption of power service, check three phase equipment to assure that such units are not "single phasing" (which may result from blowing of one of the three fuses or from failure of control devices). Immediately after lighting service failure, all switches to sound equipment and single phase motors should be opened. Failure to observe these precautions can result in costly damage to equipment.



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Says New Sound Unit Cuts Flutter

Indication that new theatre systems for reproduction of sound will show many outstanding postwar improvements anticipated quite generally but only in the form of speculation, was clearly set forth in the recent announcement by E. S. Gregg, vice-president of Western Electric Export Corp., of a new line of sound equipment to become available to exhibitors in foreign countries when materials and labor are released by the U. S. Government.

"Design changes," Mr. Gregg said, "resulting from the application of new basic principles make the system definitely superior to any now existing. For example, the discovery of a new method of eliminating flutter in the new designs not only resulted in a measure of performance well in advance of the highest standard thus far established by sound engineers, but enabled the designers to simplify the equipment greatly, to side-step the intricate anti-flutter gadgets formerly employed and to avoid many precision gears, shafts, bearings and difficult alignment operations required by the pre-war systems."

According to Mr. Gregg, the new systems will take any of the probable developments which motion picture producers may introduce after the war such as automatic volume control track, multi-track, or stereophonic sound with minimum expense and adaptation. They will have many times the power of pre-war systems and will be simpler to install and operate and will be much more efficient.

Planned Clean-Up Produces Results, So It Pays to Be Systematic About the Job

The good old summertime is better than most seasons for a thoroughgoing cleanup job in the theatre, and the showmen who have regularly used the hot season as the proper time for a good look-over and planning of improvements always included a complete housekeeping job as part of the program. Now that improvements that call for additions of new equipment are partially out, the housecleaning phase of the traditional summer going over of the plant should be even more precise and exacting.

There is a method to the most effective housekeeping job, and it calls for a sort of step-by-step procedure. But a word of caution: don't attempt any cleaning or adjusting of a unit whose care rightfully should be under the supervision of a technician. Just stick to the small things, because a lot of these so-called small things are likely to be conspicuous because of the absence of proper attention. But the important thing is to start at some definite point in the plant and follow through.

Take the lobby and front frames as a starter. Is the paint all gone? Or do they just need a new lease on life through the application of a coat of good varnish after cleaning them off with a very slightly damp cloth How about the backgrounds of all of your frames. When were they last renewed or changed? Are they an eyesore or will a new background make them look like new?

Ditto for the box office. This too, especially if on the street, must have a coat of varnish every few months or the elements will eat off the paint and drive you into an expensive repainting job by an expert.

When did you last clean out and repaint the spaces back of your changeable attraction letters? And while the letters are down for this task, have one of the crew wash them off with ammonia water solution. The theatre name on your marquee or upright sign can get a cleaning and a coat of white paint and enamel by one of your staff and immediately brighten it up.

All fixtures throughout the house should be cleaned. Hanging fixtures can probably be lowered to the floor and given a good washing of the crystal or glass parts, or a cleaning of the metal parts. While this is being done you can hook on a temporary line and test out the lamps. If they are colored, or a portion of them for effect lighting, see that they are not too faded.

Sections of the house carpets can be done each morning by renting a carpet shampooing machine. Seams can be inspected and repaired if they show wear or tear. If you have drapes or hanging material too far off the floor for your own ladder to reach you can, if you know your business, get the loan of a high extension ladder from your fire department. We know one manager in New England who had the use of a seventy foot extension from his fire department together with a crew of four men to handle it one morning.

Isolated places in the theatre must get attention and the slow weeks are the time to tackle them. Basement rooms, cellars, storage rooms, old dressing rooms, porter's closets, and in fact, any spot that does not get regular cleaning on the janitor's schedule should be cleared out and cleaned out while you have the time.

Ash pit in furnace and draining off of water and refilling should really have been done when you first shut down your heating plant. But if you haven't done so as yet better do it now before scales start to form in the boiler. Switchboards and panel boards and boxes should be inspected for loose ends and dirt. Flasher motors and flashers should be cleaned out, oiled and put in shape. Outside boxes such as the flasher box might need a coat of black paint.

Get rid of old accessories and worn out signs. Tackle the standee rail in the back of the house and perhaps give it a coat of varnish. Ditto for all of your exit doors, inside and out. Outside ladders, pent houses, fan houses, fire escapes, cellar doors, etc., all can stand a coat of paint. Do your fire extinguishers require renewing? Do it yourself or have local fire department do it.



Theatres to Come

". . . the new (postwar) motion picture entertainment will have theatres, I am certain, that will help to express the new dimensions of the art. Right now on architects' drafting boards are plans for the new motion picture theatres to be built as soon as victory arrives. . . . These theatres have been envisioned by their designers to meet the technological and artistic advances in motion picture making. They even anticipate the coming of third-dimensional films, providing panoramic stage effects never before possible in a theatre, as well as future utilization of television."

Will Hays

Any Room for Improvement in Your Lighting?

Checkup of Auditorium Illumination A Good Summertime Practice

There is only one real test for the effectiveness of a theatre auditorium's lighting, and that is personal observation of the manager who knows what is desirable, so far as pleasing impression is concerned, and what is requisite, so far as safety is concerned.

In summertime there is special reason to give the old auditorium the scrutinizing eye as regards the illumination as presently being employed at show breaks as well as during screen performances.

In the auditorium proper there are two forms of illumination. This statement, not startling or interestingly novel to the initiate in the ways and manners of the theatre, nevertheless reduces to a simple basis the whole idea of auditorium lighting. The first of the two forms of lighting is, of course, that required for utility purposes during intermission and show "breaks" at which time there are many who make their way to the doors in departure after seeing, and we hope, enjoying the show; and those coming in to begin their period of adventure and romance as the pictures unreel their spectacle and romance on your screen.

The second form of illumination serves a different purpose. It is also important. It gives color, visual appeal to the auditorium by accenting the decoration, the draperies and the architectural scheme of the theatre. The days when the auditorium was utterly dark while pictures were unreeling their romance on the screen have long since departed. Illumination during the show as well as during the intermissions is now a commonplace of the picture theatre.

Theatres which have not been equipped originally with good decorative lighting, are relatively few. However, there's many an auditorium which has the equipment to be pleasing and colorful but which through neglect is tawdry and unkempt in its appearance. Charge it to neglect, lax, unforgivable neglect in keeping the lighting in condition. Dirty lamps, dust-laden cove reflectors—these are most efficient in telling the patrons that the management is asleep at the switch.

But even the well-equipped and properly serviced lighting plant can be improved from time to time by the introduction of ideas in lighting which add freshness to the auditorium. A simple change of tinting of the lamps will do remarkable things in giving the auditorium a new look, or the appearance of coziness, or coolness that may be demanded by the changing seasons.

And there's many a fine decorative system that has, by those gradual deteriorations due to heaven-knows-what but which nevertheless end up with lamps of too high wattage being inserted into decorative fixtures through somebody's carelessness or the accidental necessity of temporary servicing. A lamp goes dead. Somebody replaces it hurriedly with one of a different wattage, and thenceforth somebody else keeps putting into the fixture a lamp similarly unsuited to the proper effect.

The decorative lighting is for decoration, for visual effect and enhancement of the wall surfaces, the draperies, the ornamentation. It plays no part in the utilitarian work of illuminating the auditorium during the intermission or show breaks.

The general illumination will help in clearing the theatre when the show breaks. No more firm though courteous statement could be made to the assembled audience that it's time to get out. It whispers persuasively but without offense what the manager dare not say in so many words—i.e.: 'You've had your money's worth, now please get out and make room for the people who want to see the next show."

But equally important is the docorative lighting. The appeal of the auditorium decoration makes a frame for the picture in the minds of the spectators. Consequently this lighting must be distinctive. It can often be made so with a little touch here or there. Small spotlights casting colored beams on decorative wall surfaces may give an entirely new and novel twist to the auditorium which has become stale because of its familiarity for the mass of its patrons.

Beautiful and interesting effects may be obtained by using glass or gelatin screens on these small spotlights and floodlighting delicate touches of color which tend to enliven the whole scheme of decoration. If these are used, it is important that the special equipment be carefully concealed, which may be done by hiding the units behind projecting ornamentation, or even building special boxes and concealing drapes for them.



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All America knows and respects the splendid job done by our theatres during War Bond drives. You can now render still further patriotic service by urging the public whenever possible—on marquee, lobby poster or screen—to help win the war by *fighting waste* constantly, and to keep salvaging waste fats, tin cans, waste paper, iron and steel scrap.



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Sound and Projection—Errors and Omissions

Manager Also Guilty When Quality of Screen Shows Falls Short of Standard

By Lionel Keene

In a previous article, the importance of a tidy booth was stressed for several purposes: in the main as fire protection; also longer life for your equipment—so difficult to replace these days. Now, a word on carbons, which can be an expensive item of operation.

To encourage maximum use and minimum loss of carbons, encourage your operator to keep a daily consumption record for comparative purposes, as well as to determine if you are obtaining full value from your periodic supply. Be sure to store your carbons in a dry cabinet, as they absorb moisture, the presence of which retards burning qualities. It is well to have your operator save stubs of carbons as an added assurance that carbons are being burned as short as is safely possible. Short stubs of carbons may be utilized on the projection of short reels or trailers. And, important to the war, shortages of copper are still prevalent, so salvage every last arc dripping and ounce of scrap.

This is not to be a technical dissertation on sound and projection, but a down-to-earth discussion as a manager would see and hear it. In defense of such theatres as do not use union projectionists, I appreciate these are days and times when a theatre is fortunate in having almost any kind of an operator, which makes all the more expedient the manager's personal constant observation of the screen; first, for the safety of the audience; second, for the full enjoyment of your screen show. There is nothing more annoying—and I have noticed the defect lately in some outstanding neighborhood houses—than "motorboating." It may be in the print, or it may be caused by your machines. Whatever the reason, if it is at all possible to obtain a substitute print, do so as quickly as possible. Keep an attentive ear for your sound, it can be affected by the size of your audience. Naturally, a full house will absorb more sound than a sparse patronage. Your operator must depend upon you to guide him throughout the day on the quality and volume of sound. It is good business to make it a habit. And, too, picture brightness is oftimes below par, especially in those theatres that do not have the best projection facilities, because the lone operator is otherwise occupied and not watching the screen. That's where you come in. You must be his eyes at such times, and inform the projectionist via the buzzer system. It usually happens at the most exciting or interesting portion of the feature when the light fades to almost a blank screen, or something happens to the sound, and when everybody associated with the theatre's management is somewhere other than where they are supposed to be.

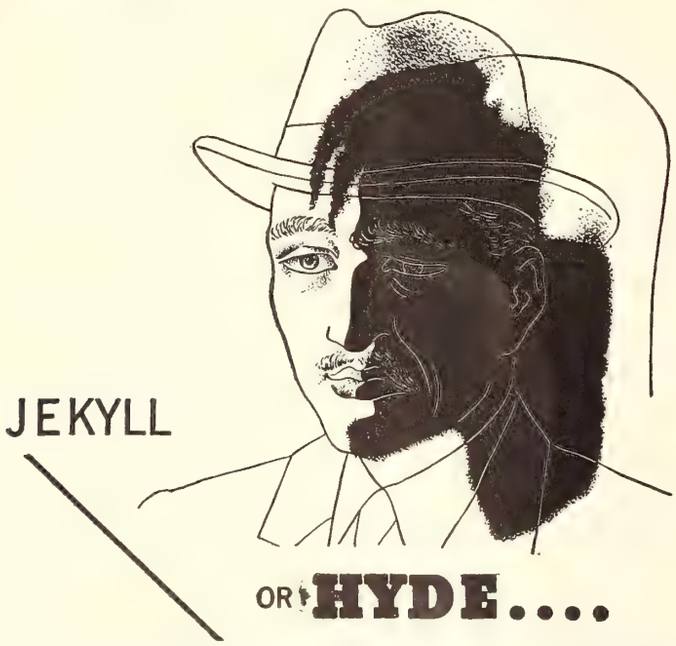
Keep Your Eye on the Screen

I recall—and so do many of you—when an employe was engaged for the express purpose of watching the screen and sound; that's how much importance theatre executives attached to this department of operation. A picture out of frame; a break in the film with the sound projection continued; "rain" in a print, the result of many runs and sometimes, lack of proper attention by the operator, and screen distortion are a few ways of building your competitor's business.

I heard one manager complain that it is out of the question to perform the manifold duties heaped upon him and still be on the floor of the theatre to watch screen and sound projection. To a degree, this is true. But in my neighborhood theatre experience, my office was located on the orchestra floor, and with the door open, I became accustomed to normal sound, and unconsciously knew when it was too loud or not loud enough. If the light on the screen faded, or there was a break in the film, the audience applause immediately registered, and I was on my feet to check the situation. And, every now and then, I'd leave the office to observe the screen, despite the fact that employes were rigidly instructed and encouraged to watch the screen for checking purposes. If your office is located other than on the first floor, perhaps it is so situated that you can arrange a port hole so that you not only can see the picture but hear the sound without leaving your desk.

In one neighborhood house, an ingenious manager had a public address system rigged in such a way that even though his office was far removed from the auditorium proper, he could hear the sound. Which reminds me—and this is too good an idea to pass up—another manager had an inter-communicating speaker system installed, with a station in the cashier's booth that enabled him to listen in on the cashier by the mere flip of a switch (without the cashier ever knowing when the manager might be eavesdropping) and he could exchange conversation with the cashier at his pleasure. Another station was installed by the doorman, which enabled the manager to check this post. Also there was a station near the screen through which the manager could check his sound. There's an idea for you.

Perhaps you have regular sound service—good insurance—but, if you don't, and the maintenance is up to your operator, all I can say is, don't overlook the mechanics of sound including



On the screen, the same man can be a Dr. Jekyll or a Mr. Hyde. In your projection booth as well, equipment can be hero or villain! It's up to you whether your equipment acts—*or just* acts *up. For better all around help, get Altec . . . it's the service of specialists.*

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Clip this FOR YOUR SHOWMEN'S Scrapbook

MANAGEMENT SECTION

Give particular attention to courtyards into which exits discharge and see that they are free of all obstructive materials, such as scenery, ladders, trucks, etc. Is there a fire alarm box on the stage, and is its location known by the employes? Do the employes know the location of the nearest fire alarm box? Do your employes know how to transmit a fire alarm? If not, have the Fire Department instruct them. Have the employes been instructed when giving an alarm through an outside fire alarm box to remain at the box to direct the Fire Department to the fire? Is the theatre's dressing room section clean and free from rubbish? Are the electric lamps in the dressing rooms properly guarded so that clothing, papers, etc., cannot be hung on them?

the speakers behind the screen. Some managers I have recently observed, not only permit the speakers to be neglected—filled with dust—but allow employes to store articles backstage, with some heavy pieces resting against the speakers. Such conglomerations of what is mostly rubbish, interferes with ready access to the backstage sound equipment; makes such an operation like opening that famous hall closet door in Fibber Magee's home, and creates a fire hazard.

Another frequent neglect is maintenance of the screen, which is odd, but true. I have found projection booth maintained according to the highest standards of efficiency, but the screen—well, how the offending manager or the operator expect a perfect picture, particularly in these days of Technicolor, is beyond comprehension. Fellows, the frequent dusting will help that situation materially. Neglect means reduction in sound quality, also. And since you are selling picture entertainment, and have the equipment to provide the finest, it is good business to take care of it now that everything is priority. Some managers remind me of the chap who regards servicing of his automobile as something not to bother about unless the car won't go. The difference, however, is that such a chap has several choices of transportation left, but when it happens to you, you hang out a sign "closed until further notice."

In closing the subject of projection and sound, permit me to dwell on an important, but usually considered unimportant, phase of your program. This is the trailer. The trailer is the medium for interesting your patrons to pay you a subsequent visit, and why so many theatremen treat them as a necessary evil is beyond me. In one house I know of, it would appear to be the policy to cut off the trailer before it has been shown in its entirety, and screen the next picture. This is like stopping one in the middle of his conversation, as if you are bored.

Let the trailer have its say, or don't run it at all!

Then there's the chap who has the idea his date strip should follow the picture trailer rather than precede it, so that if you are not paying strict attention, you may not know the correct day of the showing of a picture in which you may be interested.

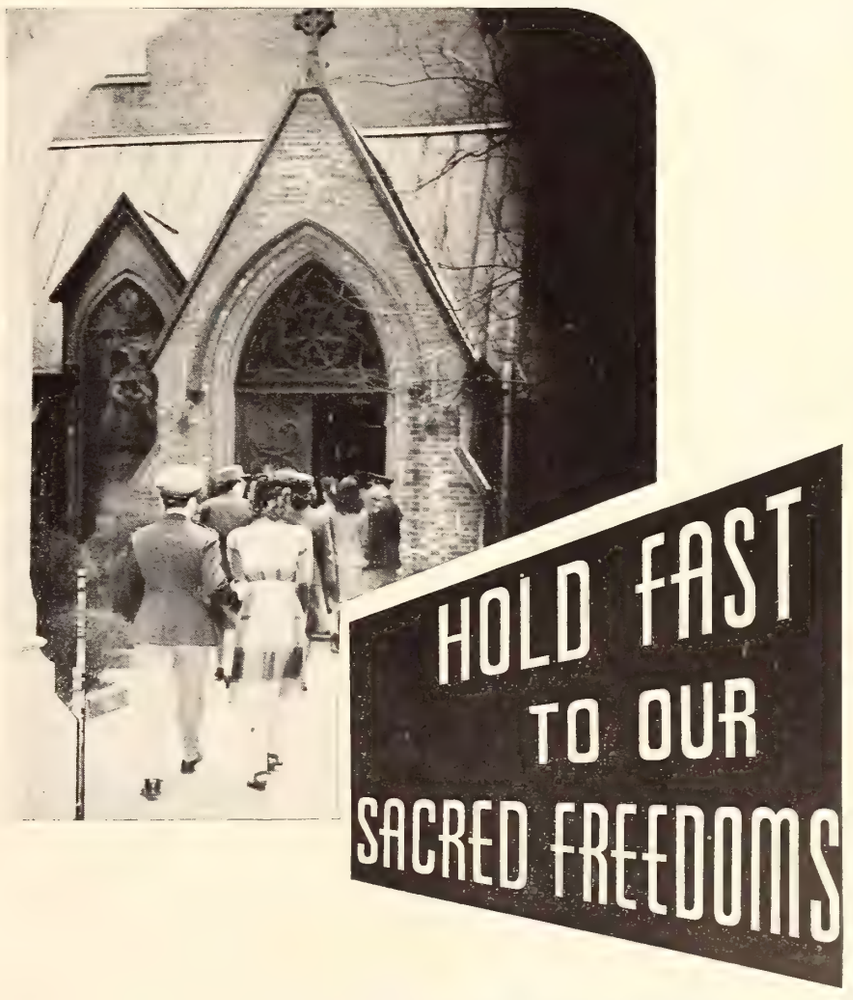
Another nicety most managers have overlooked is the so-called feature picture presentation trailer. This can give you an extra (sometimes much needed) thirty seconds to clear your house of the crowd and make room for other patrons with a minimum of annoyance to those who are already sseated. And a good night trailer is rarely seen these days. Most theatres, too, use the regulation trailer; also selected short subjects, whereas, if they know they have booked a Disney, Popeye, Superman, or other outstanding single or double reel, it would be good business to let the customers know in advance, and such special trailerettes are available at a nominal cost.

Let's get back to show business, fellows. The kind of show business in which we always have our thinking caps on. Add to our publicizing of our coming programs; offer perfect projection and unexcelled sound in a theatre well ventilated and personally managed in a manner of which we could well be proud. I have endeavored to bring to your attention glaring deficiencies of operation—the correction of which may mean dollars in your pocket book—not for the sheer joy of criticism, but because I know the love you have for the theatre and your pride in its reputation. I have avoided facts and figures purposely, as primarily all you want to know is in what way you can improve the calibre of your operation without unnecessary expense. The pointers I have offered you are from actual experience, and not from books. It is the sort of information I would like to have were our position reversed.

Clip this FOR YOUR SHOWMEN'S Scrapbook

MAINTENANCE SECTION

Dirt and grime on the screen shortens its life and also robs the show of the brightness potential of the film and projection facilities. Screens should be serviced at least once a month. Dust is cleared from the sound holes by a series of taps on the lower border to set up a slight vibration—which will loosen clogged dust and improve sound transmission. Use soft, special screen brush to clear away dust collected on the surface. If a vacuum cleaner is used, never apply the instrument to the projection surface, unless the cleaning unit is equipped with a special fixture expressly made for screen cleaning purposes. If this latter fixture is not used, the cleaning by vacuum unit should be done from the reverse side of the screen. In dusting, care must be exercised not to rub the screen, as such action is likely to cause a mark. Damp cloth, soap and water or cleaning solutions should not be used.



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Division of National • Simplex • Bludworth, Inc

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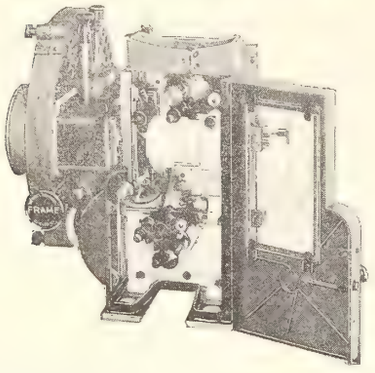
which, come Victory, will have

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the Utmost in Projection Arc Lamps.

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Smooth-running for your present equipment NOW can best be assured with Wenzel precision replacement parts till victory and our new projectors are again made available to you.
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CETRON PHOTOTUBES

The Answer is Complete Dependability, Prompt Deliveries on most types

WRITE FOR CATALOG

CONTINENTAL ELECTRIC COMPANY
CHICAGO OFFICE 590 MERCHANDISE MART
GENEVA, ILL.
NEW YORK OFFICE 265 W. 14th ST.

HERE IS FLAVOR AND ECONOMY

Special blend of pure vegetable oils refined and colored for use in wet or dry poppers. Also popping oil, salt, cartons, sacks.

JOLLY TIME AMERICA'S FINEST POP CORN SEASONING

AMERICAN POP CORN CO.
SIOUX CITY, IOWA



Prompt Projectionist On Time To Save Lives

While on duty as chief projectionist of the Family Theatre, Jackson, Mich., Thomas F. Butler quietly and efficiently goes about his business of projecting the films that entertain Family patrons. Photo at left shows Tommy (as he's known widely in Jackson) at one of his machines in the projection booth.

Away from the theatre, Butler still goes quietly and efficiently about his business: of arriving in the nick of time to rescue some would-be victim from the jaws of death.

On one occasion he found an aged man lying in the middle of the road, his clothes a mass of flames. Butler leaped from his car, jerked the man's clothing off, put out the flames. Had it not been for the projectionist's arrival and prompt action, the old man's burns undoubtedly would have proved fatal.

Fifteen days later Butler found another man asleep in an automobile which had stopped squarely on the railroad tracks. A switch engine was working on the tracks, a freight train was due shortly, with a passenger train to follow. The quick-witted projectionist called police who removed the car to police headquarters, placed the driver in jail, later arraigned him on charges of drunken driving.

QUOTE—UNQUOTE

Executive Ability In Handling Men

Men and women will work their best only if they are respected as human beings. Workers must be treated as individuals. Every human being is different.

The way to get maximum cooperation from workers under you is not to drive them, but to understand them as human beings.

You can't tell whether or not those who work under you can make a go of the job just by watching them for a few minutes. Some people warm up slowly; some need encouragement. It is up to you to find out which type they are.

A person's job is only one part of his life. He may have troubles at home or with an unpaid debt. He may have troubles that lie beyond the theatre work.

A good rule in job relations is to put ourself in the other fellow's place. How would you feel in his boots? Action to show who is boss around here will usually only make matters worse.

In the past, the manager or boss stood on his ego, jumped to conclusions and snapped out orders. Under the new system, the boss delays his response, determines what he wants to accomplish, gets the facts and rules them carefully. When he takes action, the chances are strongly in favor of it being the right solution.

The four foundations for good job relations are: 1. Let each worker know how he is getting along, 2. Give credit when due, 3. Tell people in advance about changes that will affect them, 4. Make the best use of each person's ability.

A new worker goes home and his wife asks, how is the job going? He replies, I don't know; nobody seems to give a hoot.

Never bawl out an employe in the presence of his co-workers.

In conclusion, we sum up the facts as follows: The human approach is also the approach which gets maximum work results.

CHAS. H. RYAN
Division Manager
Warner Bros. Theatres, Chicago.



Stencil Kit Simplifies Makeup of Poster Cards

A new system of simplified lettering for the unskilled man who finds it either necessary or more economical to paint his own signs has been placed on the market by a Chicago firm. The method consists of various sized alphabets of a number of different styles of lettering which can be used similarly to a stencil. The amateur sign painter uses these letters which are die-cut from heavy parchment paper as an outline and traces around them with pencil after which the pencil outlines can be filled in by brush with a reasonable degree of accuracy. Upper and lower case letters as well as numerals are provided in a number of different styles and the material of which they are made is durable and paint resistant. Another manner of handling the letters is for a reverse panel of copy in which case the letter becomes a pattern with the paint being applied directly to the edges and the background filled on solidly to complete the panel.

Ga. Chain Buys Two More

Martin and Thompson, theatre operating firm of Hawkinsville, Ga., recently bought the Troy and Cherokee theatres at Monroe, Ga. Martin and Thompson operate a chain of 118 theatres.

ADV.

Can't Get It?
Joe Hornstein Has It

Make those improvements now!

Now is the time to make those much needed improvements to your theatre. Allow us to offer our suggestions and estimate.

NOVELTY SCENIC STUDIOS, INC.
Draperies • Interior Decoration • Murals
318-320 W. 48th Street New York

Exterior Decoration

Not all theatre decoration needs to be inside the house, or even on the front. Something new has been added to the Whalom Theatre, Fitchburg, Mass.—75 beautiful shade trees have been planted outside the theatre along the curb. It is the first New England house to go in for this kind of exterior decoration.

24 Dealer Outlets Announced by RCA

The conclusion of new distribution agreements with 24 theatre supply dealers from Boston to Los Angeles and from Tampa, Fla., to Portland, Ore., has been announced by Homer B. Snook, sales manager of the Theatre Equipment Section of the Radio Corporation of America.

It is expected that additional dealers will be signed shortly, Snook said, to provide coverage of the 30 film territories in the U. S.

The 24 dealers already signed as RCA theatre equipment outlets are:

ATLANTA—Capital City Supply Co., Inc., 161 Walton St., N.W.
BOSTON—Capital Theatre Supply Co., 28 Piedmont Street.
BUFFALO—United Projector & Film Corp., 228 Franklin Street.
CHARLOTTE—Dixie Theatre Supply Co., 324 South Church Street.
CHICAGO—Joe Goldberg, Inc., 1245 S. Wabash.
CINCINNATI—Mid-West Theatre Supply Co., Inc., 1632 Central Parkway.
DENVER—Graham Brothers, 546 Lincoln Street.
DETROIT—Ernie Forbes Theatre Supply, 214 W. Montcalm Street.
HOUSTON—Southwestern Theatre Equipment Co., 1416 Main Street.
KANSAS CITY—Missouri Theatre Supply Co., 115 W. 18th Street.
LOS ANGELES—John P. Filbert Co., 2007 So. Vermont Avenue.
MILWAUKEE—Theatre Equipment & Supply Co., 641 N. 7th Street.
MINNEAPOLIS—Frosch Theatre Supply, 1111 Currie Street.
NEW ORLEANS—Delta Theatre Supply, 214 S. Liberty.
NEW YORK CITY—Capital Motion Picture Supply Corp., 630 Ninth Avenue.
OKLAHOMA CITY—Oklahoma Theatre Supply Co., 708 W. Grand Avenue.
PHILADELPHIA—Penn Theatre Equipment Co., 307-09 North 13th Street.
PITTSBURGH—Superior Motion Picture Supply Co., 84 Van Braam Street.
PORTLAND, ORE.—Western Theatre Equipment Co., 1923 N.W. Kearney Street.
RICHMOND—Elmer H. Brient, 115 Broad-Grace Arcade.
ST. LOUIS—L. T. Rockenstein Co., 3142 Olive Street.
SALT LAKE CITY—Inter-Mountain Theatre Supply Co., 142 E. First South Street.
SAN FRANCISCO—Walter G. Preddey, 187 Golden Gate Avenue.
TAMPA—United Theatre Supply Corp., 110 Franklin Street.

Mount Baker Theatre Purchased by J & H

In a deal involving $500,000 Jensen & Von Herberg, pioneer theatre owners in Seattle, Yakima, and other points in Pacific Northwest, have purchased the Mount Baker Theatre, a 1600-seat house in Bellingham, Wash. The deal also includes purchase of the building which occupies an entire block and houses 17 stores.

The building was acquired from the Mount Baker Amusement Company a subsidiary of the Evergreen State Theatres. The Mount Baker Amusement Company is operating the property under a lease which has several years to run.

Dartmouth Exhibit Explains Principle of Depth-Producing Effect of Stereoscope

The development of three-dimensional photography from the hand stereoscope of Victorian days to the vectographs used in today's aerial warfare is the subject of an unusual exhibition now being held at Dartmouth College, Hanover, N. H., benefit of Navy trainees and other students.

Prominently displayed in the exhibit is the familiar hand stereoscope invented by Oliver Wendell Holmes, once a member of the Dartmouth Medical School faculty. Early in its history the stereoscope was mainly a social success, replacing the family album for entertainment. In the exhibit at Dartmouth, a Victorian parlor, complete with stereoscope, sofa, parlor table, knick-knacks and painting of fruit and fish, is surrounded by many of the famous stereoscopic slides of the period: photographic scenes showing the opening of the West, Civil War days, views of the White Mountains, Gay Ninety family life, and what corresponds to present-day comics.

The scientific principle which explains the depth-producing effect of the stereoscope is based upon the fact that in reality we perceive an object in three separate ways: one image is seen with the left eye, one with the right eye, and a third is fused by the brain from these right and left-eye images. It is this last image which has depth.

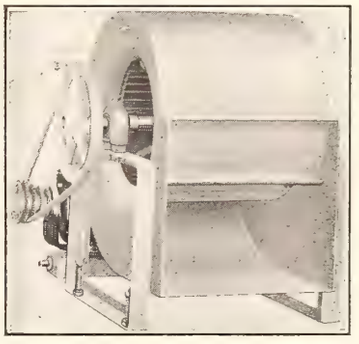
That artists have long known the ways of tricking the eye into illusions of depth and perspective are shown by drawings furnished the exhibit by Paul Sample, Dartmouth's artist-in-residence. A distorted room has been provided by the Dartmouth Eye Institute; this shows effects of viewing with one eye different from viewing with two eyes.

Fred Griswold, Inventor of Splicing Machine, Dies Following Long Illness

Fred C. Griswold, inventor of the film splicing machine, and in recent years operator of the Port Jefferson Theatre, Port Jefferson, L. I., died at his home in the Long Island community last Thursday following a lengthy illness.

Brand New BLOWERS

Just in Time for This Summer's Cooling!



AT 1942 CEILING PRICES . . . A limited quantity of brand new blowers are now available to replace your worn-out, obsolete or broken-down fans or blowers. All-steel construction. Complete with drives. Will pleasantly cool and ventilate the theatre with 100% fresh air every 2½ to 3 minutes when proper size is installed. They can also be used for heating purposes during cold weather. Operating costs insignificant.

To avoid unnecessary delay, mark your order "AA5 MRO CMP-5" and send it NOW. Theatres may issue this priority for maintenance, repair or operation.

Send for Special Air Conditioning Folder.

CFM output	with rebuilt * motor	less motor	approx. shpg. weight
5,500	$106.50	$75.00	300
8,500	143.50	99.75	375
11,000	190.75	119.00	425
13,500	230.00	149.50	500
22,500	290.00	199.50	575
27,500	342.00	234.50	700

**All motors in perfect working condition—guaranteed 1 year.*

S. O. S. CINEMA SUPPLY CORP.

449 WEST 42nd STREET *Telephone: LOngacre 3-4040* NEW YORK 18, N. Y.

PATCHES LEATHERETTE UPHOLSTERY—QUICKLY!

PATCH-O-SEAT

SOLD EVERYWHERE BY DEALERS SQUARE

Program Exchange

Nyquist Returns to the Fold; Friend Boosts Film for Jim; Neels' Statement Important

Humidity is beginning to rear its steamy, sticky face. Of course, so far we've gotten only a tinge of it; that is, we have to walk briskly before we get that damp feeling. But it won't be that way much longer. Soon the turn of our head, the lift of an arm, a step forward (or backward) will be sufficient to agitate the flow of perspiration, and unless we remain as immobile as a statue, our clothes will be constantly saturated and our brow dripping. But that's the price we must pay for summer weather. We'll try to offset our uncomfortable feeling by thinking of the good old wintertime—that grand season of the year when the cold, clean, crisp air makes one feel vital, energetic and active. For the life of us we can't understand how people who live in southern climes—Texas, for example—can have energy to do little else but sit in the shade and sip mint juleps and Tom Collinses. But evidently they get their work done between sips.

(Written a few days, the foregoing prediction has come true. Humidity is here in full force. The small amount of effort expended in typing these lines has us dripping.)

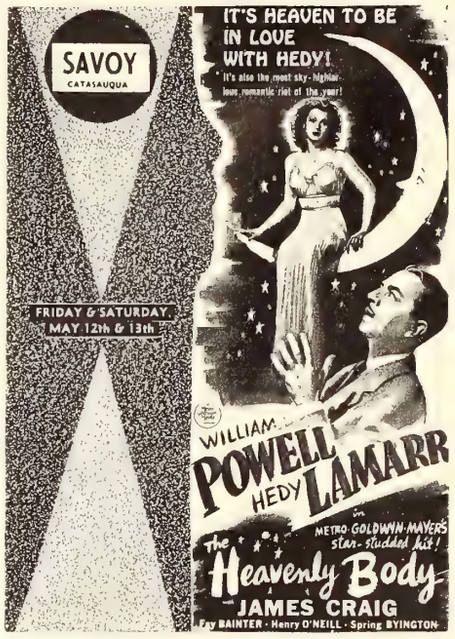
Shall we begin this edition of the Program Exchange? Guess we shall, for we've said enough about the weather. In our mail a few days ago we found a letter from **Stanley Nyquist**, manager of the Savoy Theatre, Catasauqua, Pa. Stanley is a long-time member of the Exchange, but Stanley is also a long-time absentee. But he explains this in his letter: ". . . With all the bond drives, Red Cross and all the rest of the activities now connected with the operation of a theatre, I just could not get around to sending you programs at more regular intervals; in fact, I have not even had time to devote much effort to program layout."

And then he goes on to explain that he did find time to construct one, which he enclosed with his letter. We're looking at it now, and the selling appeal in the cover layout is so potent that we've decided to reproduce the cover on this page just to show you how attractive it really is. Stanley adds that business is "off" in his community. We're not familiar with the situation, so we can't hazard a guess why, but we had supposed that movie theatre business these days was booming in practically every situation. Maybe Catasauquans are temporarily smitten by spring fever.

To his regular mailing list Manager **Thomas Di Lorenzo** of the New Paltz Theatre, New Paltz, N. Y., sent mimeographed government postcards announcing the showing of "The Purple Heart." He injected the local angle into the copy by stating that the Order of the Purple Heart had been "recently awarded to a young man from our own community: Private Albert B. Gaffney."

A note from **Jim Owen** down there in the Ozarks informs us that "Blackberry Winter" is on right now, but that "just as soon as that is over, we shall have some grand spring weather, the fish will be biting and I will be looking for you." We wish we could make the trip now, but we don't see how we can. However, after the war is over and things return to normal, Jim had better dust off the welcome sign, for we'll probably be headed his way. With his letter he encloses a copy of the White River *Leader,* the weekly newspaper of Lake Taneycomo and the White River County, and circles a couple of items and two ads.

One of the ads, signed by a local citizen, is headlined "A Sincere Recommendation," and



It was quite an attractive cover Stanley Nyquist designed recently for his Savoy Theatre program at Catasauqua, Pa., although the above reproduction hardly does justice to the original. Nyquist has been absent from the Exchange.

carries this copy: "Without the knowledge of Jim Owen, I am suggesting that you do not fail to see 'The Battle of Russia' which I am told will be shown at the Owen Theatre next week-end. I have seen this picture. You will, I am sure, agree that it is the most impressive thing you have ever seen. It definitely is not a picture with actors, but a series of actual scenes of the battles of Stalingrad and Leningrad, taken behind the battle lines. It tells a forceful story of the intestinal fortitude of the Russian people and the sacrifices they have made. You'll marvel at their courage, pride, daring and superb spirit. I did."

When someone takes the trouble to buy space to recommend a picture, it is proof that (1) he has been considerably impressed, and (2) that he thinks enough of the theatre manager to help him along in urging the public's attendance. Were it not for Jim Owen's high standing in his community, it is doubtful if anyone would take the trouble to boost a picture for him. What has happened in Branson could well happen in many other small towns and average cities, provided the theatreman is active in local affairs, is friendly to everyone, and makes every effort to furnish the best in entertainment.

C. A. Orr, manager of the Grand Opera House, Grace, Idaho, has a rubber stamp of the theatre name, town, playdate and admission price schedule which he uses whenever he puts out heralds. He sends us a sample herald on "Old Acquaintance," with the necessary information stamped thereon. For his regular house program, Orr mails out a three-inch by eleven-inch card, with the attractions for 12 days listed thereon, and a food store ad at the bottom. We'd like to hear from Mr. Orr about the operation of his theatre, his local situation, etc. It should make interesting copy.

Pat Neels sends us another program from the Granada Theatre, Brooklyn, and complains about the printer suddenly switching from black to blue ink. We agree with Neels that black makes for "clearer-looking programs." In describing the preparations involved, he makes this statement, which we think is important, because it means so much to the effectiveness of theatre advertising: "Altogether it took about three hours to make up the copy, which is about average for one of our programs. There have been times when a completed copy has been discarded to start all over again! I believe that unless I am personally satisfied with what I send out (and I am a hard critic) it just won't do. One must take time to make up copy—it can't be rushed. I should think it worth three hours of any manager's time every two weeks to make up a program—and get it as good as he can."

Well, that's about all we can handle this week. See you next week.

How to Sell Picture Based on Best-Seller

To get full value from a best-seller turned into a fine motion picture, Manager James O. Martin of the Auditorium Theatre, Marshall, Mo., put on a publicity campaign for "Happy Land" that could be used advantageously in other situations where this or a similar type picture plays.

A tieup was made with a book store for both window display and counter space. Each display contained a copy of the book surrounded with stills from the picture. Accompanying display cards publicized the theatre name and playdate.

Martin also arranged for displays of stills with the book at the public library and at rental libraries.

A special board in the lobby of the Auditorium contained a copy of the *Saturday Evening Post* in which the story first appeared, a copy of the book in which the story hit best-seller ranks, a copy of the *Readers Digest* in which the story was condensed, and a group of glo-color stills.

Copy for the display: "First, a *Saturday Evening Post* story—then, a best-selling novel—next, a *Readers Digest* feature—now, a motion picture triumph!"

The board appeared in the lobby a week in advance and was moved to a store window during the run. Similar copy keynoted newspaper ads. The local newspaper provided free space for three scene mats and stories.

Following an advance screening, three organizations—the Legion, the Auxiliary and the War Dads—held a benefit sale. A letter was sent to each member of these organizations, and results were the most successful in the history of benefit sales at this theatre.

Through his campaign, Martin proved that a well-prepared and actively carried out promotional program can make a *good* picture *better* at the box-office.

Unusual Publicity is Accorded Mystery

Most unusual picture publicity campaign of late was the ad in the San Francisco *Chronicle* which had the public wondering who put it in and what it was all about. Finally it was announced that the missing person could be found in the Universal film, "Phantom Lady," which opened at the Blumenfeld twin theateres, Esquire and Tivoli.

The ad stated that information was needed regarding the whereabouts of a lady who wore a silver fox scarf together with a bizarre tulle hat with a large feathered bird between the hours of 8 and 11 p.m. on the evening of December 10; also that she spent this time at a popular bar and at a legitimate theatre in the company of a prominent architect and that she had information of the most extreme importance to "our client" without being aware of it. Added was the man's guarantee that the utmost discretion would be used and that it was not his purpose to, in any way, do anything which would be embarrassing to her. Topping it all off was the *Chronicle* box number to which the reply could be addressed.—S. F.

The Box Office Slant (SIB)

Secrets of Scotland Yard

(Continued from Page 18)

nicely as support on double bill with light entertainment on the top side.

Cast: Edgar Barrier, Stephanie Bachelor, C. Aubrey Smith, Lionel Atwill, Henry Stephenson, John Abbott, Walter Kingsford, Martin Kosleck, Forrester Harvey, Fredric Worlock, Matthew Boulton, Bobby Cooper. **Credits:** Associate producer, George Blair. Directed by George Blair. Screenplay by Denison Clift from his novel, "Room 40.O.B." Photographic direction by William Bradford.

Plot: The German high command at the end of World War I determines to avoid the mistake of letting the British intercept and decode their secret messages, and their special agent is on the verge of getting away with his plans when a series of murders brings Scotland Yard into the case.

Comment: This is a very plausible and well conceived story which should prove very much to the liking of mystery story fans. It adheres to the formula of casting suspicion on almost every principal involved and the players chosen to portray the roles of the operatives are not only highly competent but look their mysterious parts. There a few rather unorthodox phases in the telling of the story, but these are not so pronounced as to prove objectionable. Edgar Barrier and Stephanie Bachelor fit snugly into their roles with Barrier doing two characters, brothers, with one taking the other's place when the first is mysteriously murdered. C. Aubrey Smith, Lionel Atwill, Henry Stephenson as well as the other supporting characters give fine performances. The picture seems a bit slow-moving in spots and long on dialog, but not overbearingly so. Good supporting feature.

Call of the Rockies

Republic **Western** **57 mins.**

AUDIENCE SLANT: (Family) Some fun for the kids, unless they don't like comedy mixed with their heroics.

BOX-OFFICE SLANT: Program number for the western runs, and Saturday matinees.

Cast: Smiley Burnette, Sunset Carson, Ellen Hall, Kirk Alyn, Harry Wood, Frank Jaquet, Jack Kirk, Charles Williams, Tom London, Bob Kourtman, Bill Nestell, Bob Wilke. **Credits:** Directed by Les Selander. Story and screenplay, Robert Williams. Director of photography, John MacBurnie. Associate Producer, Lou Gray.

Plot: The rich villain who tries to take over the mines from the poor miners is met and defeated by Burnette and his pal who help the miners draw off underground water and reinforce the mine structure.

Comment: Program fare for the western runs and Saturday support when the less critical youngsters are in the house. In a review of recent efforts we will find that Republic is here trying out a new combination. Not a new combination of players, but a combination of fat comedian and western hero in one. The test is, can a comedian who served as relief to a western hero, be himself and the hero, and still click with the fans? Will the fans insist on their heroes being strong and their action fast? The picture itself is not any different from the run-of-the-mill oater. The lead is played by Smiley Burnette, and, if you like your hero part slapstick comedian he will do. Credit for an unusual try goes to Lou Gray, who, in addition to stacking up a satisfactory action drama, does a fine job of blending the past in westerns with the story, star and material he's been given.

★ ★ REGIONAL — *Continued* ★ ★

Sharpe's circuit shows run by her uncle, Bill Sharpe, was married last week to J. H. L. Boothe, who is also connected with the circuit as publicity man. Mrs. Boothe returns to her present position after a honeymoon spent at Banff Springs.

Movie attendance rose by nearly 12 per cent in Canadian theatres during 1943. Net receipts were up 13 per cent. Admissions to motion picture theatres numbered 205,210,000 in 1943 compared with 183,735,000 the previous year. Box-office receipts, not counting taxes, were $52,475,000 against $46,461,000. Taxes collected by Federal and provincial governments were $13,326,000—up $1,613, or 13.8 per cent. Gross expenditure at movies was $65,802,000 in 1943. Ontario and Manitoba showed about 7.8 per cent increase in admissions. Amusement taxes in B. C. were $1,488,532 against $1,233,438, or up 20.7 per cent. There were 124 theatres in British Columbia, 1270 in the Dominion of Canada.

Walter Dolman, for 15 years organist at many of the leading picture houses in Winnipeg, died in Kenora, Ont., recently in his 70th year. He has been in retirement for years.

Thomas W. Dowbiggin of the RCAF, eldest son of Tommy Dowbiggin, veteran branch manager for Paramount's film service in Montreal, has been reported missing in action.

National Selective Service now has first call on all Army rejectees who hold jobs in unessential industries (which includes amusement business). They will be sent to high priority work, it was announced here last week.

The Associated British newsreel will be discontinued shortly. This was handled by Monogram Pictures of Canada. It has been reported as a losing proposition for over a year. Too much pressure from American newsreels is another reason.

J. D. Johnson, formerly with Filmart, Toronto, is now running one of Vancouver's most famous restaurants in the heart of the amusement section. It's called the Fish and Oyster Bar.

Ken McCrea, formerly manager of the Kerrisdale Theatre (F.P.C.) now in the Canadian Navy, is a Lieut. Commander in charge of HMS Discovery at Stanley Park near Vancouver. McCrea has 900 jack tars under his command, and was around this week looking up his old friends in show business.

Sixty theatres will be erected or installed in military hospitals across the Dominion, where convalescent patients from the war may see the latest releases of the movie studios. This is a new venture for the returned soldiers' welfare under control of the Federal Government Minister of Health.

Della Garland is filling in at the booker's desk at RKO while Jimmy Davie takes his two-week training at camp with the Seaforth Highlanders of Canada.

It is reported that under war conditions the Famous Players (Western) convention to be held at Banff June 20-22 will boast few frills as in the old days and the program will be serious business. Discussed will be the twin bill situation. F.P. has always favored single bills with good short subjects.

WASHINGTON

John Grierson, leader of British documentary film producers and Canadian Government Film Commissioner since 1939, was guest speaker at the June 7 luncheon meeting of the Non-Theatrical Division, Bureau of Motion Pictures of OWI, at Roger Smith Hotel.

George Shepp, Hyattsville Theatre, and the Prince George Post, American Legion, have organized the children in their territory into "Junior Commandos" to spearhead a concerted drive for bond sale solicitations in the Fifth War Loan campaign.

MGM officials, exhibitors, radio editors and movie page columnists were guests of William B. Dolph, Washington manager of Mutual's WOL at a special closed-circuit broadcast preview of the new MGM Mutual Network program "Screen Test" at the Statler Hotel on June 8. Among those present were John Maynard, *Times-Herald;* Marjorie Kelly, *Post;* Bryson Rash, *Star;* Frank La Falce, Warner advertising director; George Crouch, assistant general zone manager of Warner Bros.; Carter T. Barron, Loew's Eastern division manager; Gene Ford, Loew's Capitol Theatre; Angie Ratto, Loew's Palace; Lawrence Levy, Jessie Pulcipher and Florenz Hinz of Loew's Theatres; Rudolph Berger, John Allen, Jack Goldberg, Joseph Kronman, MGM Pictures; Charles Zurhorst of WOL and Tom Baldridge, MGM, who handled arrangements.

With Sidney Hoffman's departure for the Navy, the lineup of Warner Bros. Washington neighborhood theatre managers has been shifted. Raymond Burch will replace Hoffman at the Kennedy Theatre, John Marcon will go to the Colony, Ken Davis to the Apollo, and Leon R. Wesley, former assistant manager at the Beverly, will be manager of the Home Theatre.

It was "Happy Birthday" for MGM Branch Manager John S. Allen on June 2, when the entire Washington office staff turned out to offer their boss their best wishes.

J. B. Brecheen, RKO, went to Cumberland for a bond meeting, at which exhibitors from Maryland and West Virgina were in attendance.

MGM vacation and birthday notes: Jim Jones, night shipper, is now on his two-week vacation; John Allen, branch manager and his family, ditto; Alice Clark, inspectress, is on her vacation. Inspectress Rita Bechert has returned from her vacation. Happy Birthday to the following Metroites: Elizabeth Blackstock, head biller, June 6; Dorothy Small, cashier dept., June 10; Vera N. Sylvester, inspecting dept., June 16, and Rudy Berger, district manager, June 19.

Rebecca White, RKO cashier dept., juorneyed to Burlington, N. C., to spend a vacation with her family.

The Universal regional sales meeting will be held at the Ritz Carlton Hotel in Philadelphia on June 26, 27 and 28.

Out-of-town visitors to Film Row were B. F. Southern, State Theatre, Clarksville, Va., and W. C. Parker, Mecco Theatre, Chase City, Va.

Virginia Heil is the new employee in the MGM billing dept.

Mrs. Julia Graves, Universal inspectress, is in the hospital recovering from a recent operation.

Among those from MGM who attended the dinner and Katherine Cornell play, "Lovers and Friends," were Vivian Kutner, Esther Blendman and Ida Barezofsky.

Universal's Max Cohen visited Richmond and Baltimore on Fifth War Loan activities.

Music Is O'Neill's Fuse for Campaign on 'Broadway Rhythm'

(Continued from Page 29)

doorknob hangers for cars in parking lots, 2000 circus heralds on poles near bus stations and in large manufacturing plants, and 1000 table tents in leading hotels and cafes.

Besides the exhibits at Morris', Clark's and Wilson's, window tieups—mostly exploitation stills—appeared at Meyers' Brass Rail Restaurant, Bond Clothing Co., Mercer's Flower Shop, and Kirtland's Stationery Store.

In the newspaper field, both the *Herald-Journal* and the *Post-Standard* were unusually generous with stories and art, the *Post-Standard* also running a full page in color of Ginny Simms. In radio, station WOLF featured 15 minutes of Dorsey, Horne and Scott recordings each day with theatre credit.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Erich Pommer Joins PCA; 'Blondie' Series Starts Again; Joyce Reynolds as 'Junior Miss'; Monta Bell Assigned

Herbert Stothart has introduced a "wailing chorus" and Javanese, Chinese, Arabic and Malayan musical bells, chimes, drums and horns as well as a standard symphony orchestra in the "Kismet" musical score. The MGM remake will have soft, symphonic and cacophonic music.

Monta Bell, producer, director and writer for more than a decade, has been signed to direct "Little Devils," Monogram drama detailing the war activities of Chinese children behind the Japanese lines. Grant Withers will produce.

Leonard Sillman, as associate producer, will convert his former Broadway stage idea to motion pictures in Republic's "New Faces of 1945." Stanley Paley and June Sillman will write the shooting script.

Erich Pommer, European producer before the war, has joined Producers Corporation of America on a two-picture pact with Sig Schlager. Pommer will produce "This Crazy, Lovely World," a new play by Ladislas Fodor. United Artists will release.

With editing completed on his "Sensations of 1945," Producer-director Andrew Stone went to work on a new $3,750,000 production program consisting of three major pictures for release through United Artists during the next 18 months. First two on Stone's list will be "Miss America" and "Sensations of 1946."

"That's the Spirit," an original comedy fantasy authored by Writer-producers Michael Fessier and Ernest Pagano, will be the next Universal picture for Jack Oakie and Peggy Ryan.

"Hollywood Canteen" has resumed production with Bette Davis and John Garfield in the leads. Director Delmar Daves takes up direction, and production is to go ahead in the hands of Alex Gottlieb. Most of the Warner player roster will be in it; the only outside players announced so far are Roy Rogers and Carmen Cavallero and his orchestra.

Columbia's popular "Blondie" series will be resumed according to a studio announcement and as in all previous pictures of the series Penny Singleton will be "Blondie" and Arthur Lake will be "Dagwood." The first of the newer list will be titled "Blondie Houses a Haunt."

Grant Mitchell and Regis Toomey have been signed for featured roles in "When the Lights Go On Again," high budget PRC feature which William K. Howard will direct. Picture started this week.

Louis Gruenberg has been signed by James B. Cassidy to write an original musical score for "Green Mansions," forthcoming Technicolor production of the W. H. Hudson classic. The composer has already written a non-visual opera on this story for radio which was played over CBS and well received by critics.

Judy Garland has checked in for wardrobe fittings at MGM for "The Clock." This is the story of a 48-hour furlough, and Robert Walker plays the lead opposite her. Jack Conway will direct for Producer Arthur Freed.

"Muggs Meets a Deadline," Monogram East Side Kids comedy-drama, is currently before the cameras with William Beaudine directing for Producers Sam Katzman and Jack Dietz. Leo Gorcey, Huntz Hall and Billy Benedict are in the top spots.

Lester Sharpe will act as associate producer on "Moonlight and Roses," story of a newspaper copy girl with ambition to become a singer, scheduled for July production at Republic. Jack Townley writes the screenplay.

Warren Duff, scenarist elevated to associate producer status by RKO, has been given a new term contract and assigned to the Robert Fellows unit where his first associate producer assignment will be on "Experiment Perilous."

With some of the most beautiful women in pictures scheduled for parts in his picture, "Dark Waters," Benedict Bogeaus must have them made up to be as unbeautiful as possible. The female stars are Merle Oberon and Gail Russell, and the picture is being made for United Artists release.

Charles David, former assistant to Alexander Korda, Jean Renoir and Rene Clair, was signed to a Universal associate producer-director contract. His first picture will be "Fairy Tale Murder," an original written by himself and Hugh Gray.

Following sneak raves over "Janie," Joyce Reynolds has been chosen for the leading part in "Junior Miss" at Warners. The play by Joe Fields and Jerry Chodorov was acquired by Warners after spirited bidding among film companies.

The radio serial, "I Love a Mystery," will be the basis of a Columbia mystery which Wallace MacDonald is to produce. The screen adaptation is being written by Charles O'Neal.

PRC has signed George Weeks to produce "Hannah From Savannah" in September.

Sam Jaffe, who takes credit for "The Sullivans," announces plans to return to independent production and may purchase a play titled "The Hall of Montezuma."

Starlet Set for Musical

Gloria Saunder, 16-year-old Paramount starlet, will make her film debut in the Sam Coslow musical, "Out of This World," which co-stars Diana Lynn, Eddie Bracken and Veronica Lake.

For Leading Romantic Role

Fred Brady has been signed by Producer Sol Lesser for the leading romantic role opposite Marjorie Reynolds in "Three Is a Family," to be released through United Artists.



Don't envy Charles Lamont. Perhaps you, too, may some day be a director and have the all-feminine chorus of a picture like Universal's "The Merry Monohans" surround you between takes. Dancers diverting director: Belle Richards, Jane Allen, Doris Schaffer, Marianne Spencer.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

Jule Styne and Sammy Cahn, ace song-writers, will do some songs for MGM's "Anchors Aweigh" . . . Lambert Hillyer will be directing Johnny Mack Brown to "Fool's Gold" at Monogram . . . Frank McHugh, who made a hit as a priest in "Going My Way," becomes an obnoxious press agent in "A Medal for Benny" . . . Republic will produce the legend of Sam Bass in "A Fabulous Texan" . . . In trying for authenticity in "The Girl Rush" RKO's latest emphasis is on gaslight . . . Seymour Nebenzal has bought "S.S. Titanic" from Rowland Leigh and will produce it this fall; the notice admits that many liberties will be taken with the truth so far as the real S.S. Titanic is concerned . . . Wallace Fox is on the megaphone at Universal for "Riders of the Santa Fe"; time someone got wise to his abilities and gave him better booking . . . The weather is not only a handicap in Burma, but also in "Objective, Burma"; rain stops the shooting of film here, and bullets there . . . Olivera Street, the Mexican thoroughfare and tourist's mecca in Los Angeles, will be the background of a musical, "Fiesta Town," at Columbia . . . Emmett Lynn is bicycling between "Bluebeard" and "Swing Hostess"; gets lessons in one, and practices in the other, no doubt . . . Richard Thorpe just signed a new pact with MGM for economic security . . . The invasion news has inspired exhibitors of Southern California to accept a goal of 500,000 bond sales in 500 theatres during the Fifth War Loan Drive . . . Gale Storm, for the past few years a contract player with Monogram, made such a show with "Where Are Your Children?" that RKO has made a deal to share her services with Monogram over a long term . . . Sylvia Thalberg, who is preparing the screenplay for "The Greeks Had a Word for It" for PCA, has been signed to a long-termer by Sig Schlager . . . Lewis Milestone will be honored by the Russian film industry with a special Milestone Film Festival showing of several of his pictures; at least his "North Star" didn't set . . . Douglas Sirk, Danish-born director who handled "Hitler's Madman," the only independent domestic production ever purchased by MGM, and who also was responsible for UA's "Summer Storm," has been signed to a contract by Columbia; another satisfactory showing of the recognition of talent by the studios . . . Hoagy Carmichael has done the original composition for the theme in the musical score of "To Have and Have Not" . . . Richard Wallace will direct two pictures for Columbia in the next year; his last at that studio was the Charles Coburn starrer, "My Kingdom for a Cook."

Harriet Parsons Set to Produce Kay Swift Musical at RKO Radio

Harriet Parsons, RKO Radio producer, has been named to handle production reins on "Who Could Ask for Anything More?" comedy-drama with music which will be based on the story recently sold the studio by Kay Swift, formerly a famed music composer now in Hollywood collaborating with Frank Gruber on the screenplay. Jack Gross will supervise.

Miss Parsons' production assignment is her second at RKO Radio. She is currently readying "The Enchanted Cottage," in which Alan Marshal and Dorothy McGuire will be co-starred, with John Cromwell directing.

Young Players in Musical

Edward Josephs and Bart Lytton have been assigned to write a modern musical for early Summer production. It will utilize outstanding younger players now under contract to RKO Radio. The story will deal with a group of young people being sent back to the United States from Europe on an exchange ship.

WB Signs Clifford Brooke

Clifford Brooke, distinguished British actor, has been signed as technical adviser on "Of Human Bondage," which Edmund Goulding will start directing this month at the Warner Bros. studio. Henry Blanke is producing.

Cartwright's Appointment

Jack Cartwright has been appointed Hollywood Paramount short subjects publicity representative on the Coast, it was announced in New York by Oscar A. Morgan. Cartwright was formerly with *Motion Picture Daily*.

Eisler Scores 'Lonely Heart'

Hans Eisler is composing the music score for RKO Radio's 'None But the Lonely Heart." This is the Cary Grant-starring screen version of the Richard Llewellyn novel directed by Clifford Odets.

International Borrows D'Arcy

Harry D'Arcy has been loaned by RKO Radio to International Pictures as assistant director to Fritz Lang on "The Woman in the Window." This is the Edward G. Robinson- Joan Bennett murder thriller.

Bonita Granville Cast

Bonita Granville will have one of the top roles in RKO Radio's "Betrayal from the East." Herman Schlom will produce it under Sid Rogell's supervision.

20th Signs Smith & Dale

The famous vaudeville team of Smith and Dale has been signed to contract by 20th Century-Fox. Their first film will be "Nob Hill," in which George Raft will star. Later the comedians will go into George Jessel's production oi "Kitten on the Keys."

Cagney Signs Elmer Rice

William Cagney, head of William Cagney Productions, has signed Elmer Rice to write the screenplay of "The Stray Lamb," the Thorne Smith comedy fantasy.



Director John M. Stahl (left) imparts some instructions to actor Gregory Peck for outdoor scene in 20th-Fox's "The Keys of the Kingdom."

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

Let's go see Randolph Scott, Bob Burns and Charles Winninger working in a musical picture called "Belle of the Yukon," which International is making in Technicolor, for RKO release.

The set is an enormous dance hall, with a huge bar to the right and a roomy stage up front. It's the turn of the century, so the trimmings, fixtures and gaming tables all resemble the ornate things they used at that time. The story takes place during the Klondike gold rush.

As we walk across the stage toward the spot where the action is taking place, we see miners and "derelicts" sitting at the tables amusing themselves with card games, whiling away the time until their turn comes before the camera. Our destination is the back room of the place where Burns, Scott and Winninger are doing a scene.

Director William Seiter is issuing instructions as we approach. He's telling Winninger just how he wants him to come through the door, for Winninger is supposed to be drunk . . . he's the kind of a guy who views the world through the bottom of spiked drinks.

This entire scene is Winninger's, for he has most of the dialog. He has come in to tell the boys about the "smart" thing he's done, and they become upset because it will bring the law down on their heads . . . and this is no time to meet the law.

After two rehearsals, Seiter gives the okay for a "take" and Winninger goes through the scene without a hitch. The company then moves to another spot, so we start wandering around.

The first person we encounter is Florence Bates. She's all decked out in a huge red wig, with padding to puff up the figure a bit. She's the dance hall hostess. After a short chat with her, we continue our wandering, hoping to get a glimpse of Dinah Shore and Gypsy Rose Lee, the stars of the picture. They aren't working today, but we thought they might be around.

Though we find neither hide nor hair of them, we do see the three leading men sitting at one of the gaming tables, playing cards. They're waiting for the technicians to set up for the next scene. And as we look at them, we suddenly note the dilly of a suit Burns is wearing: tan with wide brown stripes.

Not having the time to wait until things are readied for some more shooting, we take our leave.

Until next week.

Ann Lewis

Lockhart for Reed

June Lockhart has replaced Donna Reed in the feminine lead in "Son of Lassie," now in production in Technicolor at MGM under Sylvan Simon's direction.

Barbara Pepper's Assignment

Barbara Pepper has been signed by Paramount for the role of the gun moll in "Murder, He Says," current Fred MacMurray picture.

Pan-American Relations Are Under Discussion at Warners

Discussion of Pan-American relations, as well as plans for promoting goodwill between Hollywood and its Latin market, are highlighting a series of conferences being held by Jack L. Warner, executive producer for Warner Bros., and Ary Lima, the company's Brazilian general manager, who arrived in Hollywood over the week-end.

Future releases of Warner product in the South American market also will be discussed.

To Recreate Rome's Capture in Lester Cowan's 'GI Joe'

One of the highlights of the film, "GI Joe," will be the capture and occupation of Rome by the Allies, according to Lester Cowan, who is producing the picture for release through United Artists.

Reynolds Packard, ace United Press correspondent, one of the first to enter the Italian capital, is forwarding a detailed account of the Yankee occupation of the Eternal City.

WB Buys 'Two Mrs. Carrolls'

A deal for the screen rights to "The Two Mrs. Carrolls," current Broadway stage play starring Elizabeth Bergner, was completed this week by Jack L. Warner, executive producer of Warner Bros. This marks the fourth New York stage hit acquired by the company in less than a month. Others: "Junior Miss," "Wallflower," "Chicken Every Sunday."

Kruger, Trevor Share Villainy

Otto Kruger has been signed by RKO Radio for one of the important supporting roles in "Farewell, My Lovely." He will enact the phoney Hollywood doctor in this screen version of the Raymond Chandler novel, sharing the villainy of the show with Claire Trevor.

To Feature Child Actress

Elizabeth Taylor 12-year-old actress who made her screen debut in "Lassie Come Home," will be featured by MGM in "Hold High the Torch," an original story by Lionel Houser about a girl and a war dog, the latter to be played by Lassie. The picture will be produced by Robert Sisk and directed by Fred Wilcox.

Knowles Signed for 'Kitty'

Patric Knowles, who has just received an honorable discharge from the armed forces, has been signed by Paramount for a role in "Kitty," picturization of Rosamond Marshall's best-selling novel, which Mitchell Leisen will direct with Paulette Goddard and Ray Milland starred.

To Do Chan Script

Philip N. Krasne and James S. Burkett, Monogram producers, have signed George Callahan to write the next story in the company's Charlie Chan series, with Sidney Toler starred. Tentative starting date is July 20.

ADV.

What Are Your Needs?
Joe Hornstein Has It

Short Subject Reviews

Halfway to Heaven *(Excellent)*

Para. (FF3-6) Musical Parade 19 mins.

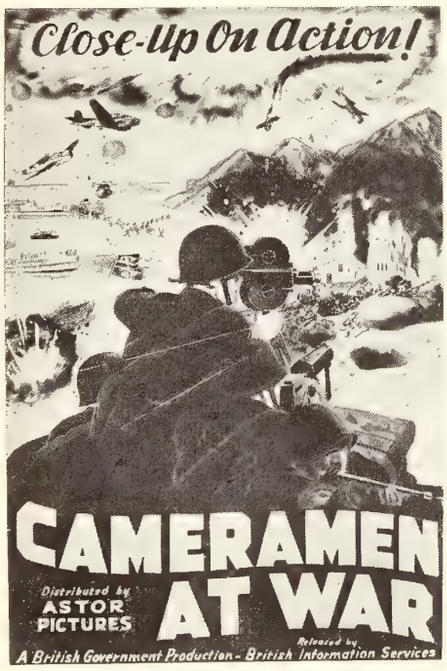
Sixth in the series of Musical Parade featurettes in Technicolor, "Halfway to Heaven" reflects the steady improvement being made in each new release. So far, each has been good; but each new one seems a little better than the last. Thus, comparing "Halfway to Heaven" with the initial release, "Mardi Gras," the newest effort is considerably better. Co-starring Betty Rhodes and Johnnie Johnston, and featuring Oscar O'Shea, the Four Copelands and Ray Riggs, the musical tells about a hot trumpet player and his experience with a magic lamp. His three wishes: (1) for his hot trumpet, (2) for the swankiest night club in town and (3) for the girl. He gets all three. Here is excellent entertainment, combining a clever fantasy with likable music, good specialties, and beautiful Technicolor photography. Will dress up any program and carries more entertainment value than a lot of second features. Walter MacEwen produced from an original screenplay by Robert Stephen Brode. Louis Harris was associate producer. Noel Madison, famed for his numerous "heavy" screen characterizations, and once a director of stage plays, has done a commendable directorial job in this instance.

D-DAY.

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Minneapolis—P.R.C.
Milwaukee—Astor
New Haven—P.R.C.
New Orleans—Astor
New York—Astor
Philadelphia—Capitol
Pittsburgh—Crown
Portland—Star
San Francisco—Astor
St. Louis—Astor
Washington—Equity

Trail Breakers *(Very Good)*

Paramount (R3-7) Sportlight 9½ mins.

More than 1000 dogs are trained by the Army for cold weather work at Camp Rimini, in the mountains of Helena National Forest. Huskies and other work dogs are seen going through their paces, lolling in or near their individual dog houses, and toiling through deep snows with heavy sledges. Despite the strict training, they remain friendly to everybody. This short will bring "Ahs!" from the dog-lovers and will interest generally. And during the hot weather those snow scenes should hit the spot. Good for all audiences, especially the kids.

Backyard Golf *(Fair)*

Warners (9507) Sports Parade 10 mins.

Ralph Guldahl demonstrates a unique means of keeping your game up to par in your own backyard to offset rationed travel, also some shots on the club course with his son. Produced in Technicolor by Blumenthal and Heilner. Directed by Andre De La Varre and narrated by Knox Manning. A very average reel.

Commando Duck *(Good)*

RKO (34,118) Disney 7 mins.

Donald Duck, as a Commando is assigned to parachute into a crocodile- and Jap-infested area, to reconnoiter down a stream and destroy an enemy airfield. He barely escapes the crocodiles in landing, inflates a rubber raft and dodges sniper bullets which he believes to be mosquitoes. Don clutches a tree as the raft goes over a waterfall and begins filling with water, expanding until it fills the entire canyon. The rubber raft breaks despite Don's efforts to remove sharp obstacles from its path, and the unleashed torrent destroys the airfield. Donald reports to headquarters: "Contacted enemy, washed out same." Produced in Technicolor by Walt Disney. Good all-around entertainment with a full measure of laughs.

Novak's Comedy Band *(Useful)*

Columbia (5955) Film-Vodvil 10 mins.

Here is a dandy little short for filling that extra ten minutes in the schedule. It is just like a regular vaudeville show, except that each turn does only one number. This speeds up the whole thing and keeps it from being as corny as it otherwise might be. Standard of entertainment is only fair to good, but it doesn't matter much because of the swift timing. Lane and Claire, comedy dancers, and the Novak outfit in a burlesque mountaineer song, hold things together. For all audiences.

Fraud by Mail *(Instructive)*

Universal (8359) Variety View 9 mins.

This is an expose of the racketeers who prey on the public by selling quack mechanical cures by mail. They are chiefly gadgets to increase height and cure facial defects, running in price from $2 to $48. None of them work, of course, but the victims usually get some exercise and a good deal of discomfort from trying them out. The credit for putting the quacks out of business goes to the Post Office inspectors. This subject may cause some red faces in the audience, but it may also deter others from making fools of themselves.

Back Door to Tokyo *(Good)*

20th-Fox (11) March of Time 18¾ mins.

The Far East strategy involving present day ground work for the eventual attack on Japan is dramatically revealed here by MOT cameramen. The problem of supplying Chinese and American forces under Generals Chennault and Stilwell "over the hump" from India is explained, the present drive in Burma to open a land route connecting the Ledo and Burma Roads is shown. The overall plan, gradually becoming apparent, in which Admiral Nimitz and General MacArthur will drive through to the China coast while Stilwell, Mountbatten, Chennault and Chiang Kai Shek forces will provide the land based jaws of a giant pincers is graphically shown on animated maps. A very instructive film of standard MOT quality and comprehensiveness.

Suddenly It's Spring *(Appealing)*

Para. (P3-4) Noveltoon 10 mins.

There's considerable charm and appeal in this Technicolor cartoon about Raggedy Ann, whose ill little mistress must have sunshine before she can get well. A kite takes Raggedy Ann to the heavens where she appeals to Old Sol to shine, but he directs her to Mr. Cloudy who must move aside before the sun can shine through. Mr. Cloudy is willing to help, but he needs the wind to move him. The wind is willing to help but declares that Mr. Zero controls the situation and takes her to see the grumpy old man. Mr. Zero is adamant at first, but Raggedy Ann's rendition of a song, The World Is Longing for the Sunshine, softens the old man, and he starts the ball rolling. The sun shines through, and the little girl regains her health. Fine cartoon for children, and not at all bad for the oldsters.

Moray Sets 15 Vitaphone Shorts For Release in July and August

Fifteen Vitaphone short subjects have been set by Norman H. Moray, Warner Bros.' short subject sales manager, for release in July and August. Ten of the subjects are in Technicolor.

Schedule includes six cartoon comedies, "The Cat Came Back," "Isle of Pingo Pongo," "Hare Force," "Brother Brat," "Plane Daffy" and "Birdy and the Beast"; three Sports Parades, "Colorado Trout," "Champions of the Future" and "Bluenose Schooner"; two Melody Master bands, "Junior Jive Bombers" and "Listen to the Bands"; a Vitaphone Variety, "Throwing the Bull"; two Technicolor Specials, "Musical Movieland" and "Devil Boats"; and a Featurette, "U. S. Marines on Revue."

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OPA CEILING PRICES on 16mm sound projectors, all makes, $195.00 up; Philco Intercommunication systems, Master and three substations, new, $74.75; Limited quantity Powers and Simplex Sound Systems, Soundheads, Amplifiers, Loudspeakers. Also Public Address outfits cheap; New Permanent Magnet 12" Speakers, $19.95; Standard Photocells, $3.56; Simplex 2000' Semi-Professional 1000 Watt Sound Projectors, as is, $325.00; other makes $99.50 up. Send for Spring Bulletin. S. O. S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

STUDIO EQUIPMENT

WESTINGHOUSE SYNCHRONOUS MOTORS, 3600 RPM, 220V three phase, cost new $105.00, good condition, $57.50; Bell-Howell 220V three phase camera motor, $125.00; Berndt-Maurer 16mm Recording System, $1995.00; Completely equipped Sound Truck for sale. Write for lists. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

DIE CUT BINGO CARDS—$20.00 in 10,000 lots. Smaller quantities, $2.25 per 1,000. 1-75, 1-100. Immediate delivery. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

NONE BETTER BINGO CARDS. Don't delay. Buy now. Beat manpower and paper shortage. $2.25 per M. Bingo Games Service, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

THEATRE SEATING

IMITATION LEATHER, all colors. New veneer backs, any quantity, send sample. Parts for all makes, hinges, wings, hardware. Prompt service. Chicago Used Chair Mart, 844 S. Wabash Ave., Chicago, Ill.

400 EXTRA HEAVY STAFFORD PANEL BACK, Box Spring Cushion Chairs, Rebuilt, Reupholstered, Refinished, $6.50; 1000 American Heavy Panel Back, Box Spring Cushion Chairs, Rebuilt, Reupholstered, Refinished, $8.95; 252 Grand Rapids Heavy Inserted Panel Wing Back, Box Spring Cushion Chairs, serviceable and comfortable, excellent as is condition, $4.50; 232 American Heavy 7 Ply Veneer Backs, 5 Ply Seats, Rebuilt, $4.50. Plenty others—wire for list. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

THEATRE WANTED

WANTED TO BUY, LEASE OR RENT—Motion picture theatre in Indiana, Illinois, Michigan or Wisconsin states, in town of 5,000 or over, with seating capacity of over 500. Give full details first letter, confidential. Box 654, c/o Showmen's Trade Review, 1501 Broadway, New York, N. Y.

USED EQUIPMENT

ARMY SURPLUS MOTOR GENERATORS. Low Intensity. Hertner Transverter, Roth Actodector, Robins Imperial Stabilarc. Capacity 40/80 amperes also suitable for emergencies on 1-KW High Intensity or Suprex. 220V three phase, excellent condition, some recently rebuilt. While They Last, $95.00. Send for Spring Bulletin—plenty other values. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

FOR SALE—two Holmes projectors, 35mm with speaker and amplifier. First class condition. Write Sharples Theatre, Sharples, W. Va.

35 MM PROJECTORS, portable and semi theatre; amplifiers, new and reconditioned. Stinson Projector Sales, 521 S. Lombard Ave., Oak Park, Ill.

WANTED TO BUY

BUY BONDS WITH CASH FOR OLD EQUIPMENT—Arcs, Rectifiers, Lenses, Projectors, Portables, etc. Give age, condition, first letter. Box 651, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

LOOKING FOR SOUND PORTABLES PROJECTORS 16mm or 35mm—Highest prices paid. Box 652, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

Advance Dope STB

A TREE GROWS IN BROOKLYN (Fox) **Drama. Principals:** Dorothy McGuire, Joan Blondell, James Dunn, Lloyd Nolan. **Director,** Elia Kazan. **Plot:** Taken from the best seller of the same name, this is the story of a poverty-stricken family's struggle to survive. The responsibility of the home and the bringing up of the two children fall on the mother, and it is she who teaches them to strive and fight for the best.

3 IS A FAMILY (UA) **Drama. Principals:** Marjorie Reynolds, Charlotte Greenwood, Charlie Ruggles. **Director,** Edward Ludwig. **Plot:** This is America in war time—daughter comes home with the baby—a new arrival is expected by the son's wife—visitors who have no place to stay camp on the doorstep, and grandma and grandpa are the head of this large household, while the young men are in service. All this in cramped quarters, with irritated nerves upsetting everyone's life.

DEATH WALKS ALONE (Col.) **Horror. Principals:** Jeanne Bates, Eric Rolf, Jim Bannon. **Director,** Will Jason. **Plot:** A dying doctor has a miraculous recovery after a strange woman visits his death chamber. Under her unholy, hypnotic control, he does many strange deeds. He ends up being charged with murder only to discover as he returns to consciousness that he is still back in his original deathbed, and that he had been in the hands of the rulers of evil while in an unconscious state.

THREE CORNERED HONEYMOON (RKO) **Comedy. Principals:** Anne Shirley, Dennis Day, Phillip Terry. **Director,** John H. Auer. **Plot:** A showgirl, through no fault of her own, receives publicity, which her show needs, through a hoax that convinces everyone she is married to a national hero. Her situation is complicated by the fact that she is engaged to another guy, and by the hero's mother, who comes to visit the "bride and groom." The problem is finally solved to the satisfaction of all concerned.

LAURA (20th-Fox) **Mystery. Principals:** Gene Tierney, Dana Andrews, Clifton Webb, Judith Anderson. **Director,** Otto Preminger. **Plot:** Involved in the murder of a beautiful young advertising executive, is a critic-columnist who loved her—a wealthy aunt and her suitor and a young model. The detective assigned to the case is looking for clues, when the murder victim shows up alive. From then on it's a case of identifying the murdered woman—and then finding her killer.

CHRISTMAS IN CONNECTICUT (WB) **Comedy Drama. Principals:** Barbara Stanwyck, Dennis Morgan, Sydney Greenstreet, S. Z. Sakall. **Director,** Peter Godfrey. **Plot:** The writer of a monthly feature story to housewives, turns out to be an unmarried young woman much more at home at a bar than a kitchen stove. So imagine her predicament when her boss decides to send two young people, planning marriage, to her home for a few pointers. After much confusion, the right people find each other—and the feature writer becomes the home woman.

Two for Wallace at Columbia

Richard Wallace has been signed by Columbia to direct two pictures. His first assignment will be announced shortly. The director's last picture at Columbia was "My Kingdom for a Cook."

Feature Booking Guide

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(G) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

		Mins.	Rel. Date	See Issue of
Cock of the Air (C)	Chester Morris	71		Reissued
Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
Keep 'em Laughing	Jack Benny	72		Reissued
King of the Circus	Loder-Ratoff-Bennett	71		New Release
Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
Scream in the Night	Lon Chaney, Jr.	69		New Release
Sky Devils (C-D)	Spencer Tracy	88		Reissued
Thunder in the City	Edw. G. Robinson	81		Reissued
Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1943-44

	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44		b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44		b2/5/44
	Black Parachute, The	J. Carradine-Osa Massen	65	5/4/44		a4/15/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43		b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43		b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43		b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44		b2/12/44
	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44		b6/10/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43		b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44		b5/13/44
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43		b1/29/44
	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44		b6/3/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44		b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44		b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44		b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43		b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44		a3/4/44
	Stars on Parade	Lynn Merrick-Larry Parks	63	5/25/44		a4/15/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44		b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43		b12/25/43
	They Live in Fear	Otto Kruger-Clifford Severn		6/15/44		a4/15/44
	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44		
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44		b5/6/44
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43		b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44		b4/8/44

COMING 1943-44

	Battleship Blues	K. Kyser-Ann Miller-V. Moore		a5/6/44
	Boston Blackie's Appointment With Death	Chester Morris-Janis Carter		
	Cry of the Werewolf	Osa Massen-Stephen Craine		a6/3/44
	Death Walks Alone	Rose Hobart-William Wright		
	Ever Since Venus	Ann Savage-Ross Hunter		a6/10/44
	Impatient Years, The	L. Bowman-J. Arthur-C. Coburn		a5/20/44
	Kansas City Kitty	Joan Davis-Bob Crosby		a5/20/44
	Louisiana Hayride	Judy Canova-Ross Hunter	7/13/44	a5/20/44
	Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick		a6/10/44
	Mr. Winkle Goes to War	Ed. G. Robinson-Ruth Warrick	8/3/44	a3/11/44
	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	80 7/20/44	b6/3/44
	Shadows in the Night	Warner Baxter-Nina Foch	7/27/44	a6/3/44
	She's a Soldier Too	Beulah Bondi-Nina Foch	6/29/44	a5/6/44
	Stalk the Hunter	Joslyn-Keyes-Chapman	65	
	U-Boat Prisoner	Bruce Bennett-Erik Rolf	7/25/44	a5/20/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44		b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43		b1/8/44
	Riding West (W)F	C. Starrett-Shirley Patterson	60	5/18/44		b6/10/44
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43		b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44		
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44		b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44		b5/6/44

Westerns (Coming)

	Cowboy From Lonesome River	Charles Starrett-Vi Athens	a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
	Last Horseman, The (W)F	Russell Hayden-Bob Wills	6/22/44 a1/9/43
	Return of the Durango Kid	Charles Starrett-Eddie Evans	
	Rough Ridin' Justice	Charles Starrett-Jimmy Wakely	
	Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth	a2/12/44
	Under Western Skies	Red River Dave-Jane Frazee	

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May		b4/8/44
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar		b1/22/44

MGM (Cont.)

CURRENT 1943-44

			Mins.	Rel. Date	See Issue of
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan	b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb	b11/6/43
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	b7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	Airship Squadron 4	Wallace Beery-James Gleason	
	An American Romance (Tech.)	B. Donlevy-Ann Richards	151 a6/12/43
	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101 b5/27/44
	Canterville Ghost (CD)F	Charles Laughton-Margaret O'Brien.	95 b6/3/44
	Dragon Seed	Katharine Hepburn-Walter Huston	a2/5/44
	Gold Town	Wallace Beery-Binnie Barnes	
	Kismet (Tech.)	R. Colman-Marlene Dietrich	a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell	
	Maisie Goes to Reno	Ann Sothern-John Hodiak	
	Marriage Is a Private Affair	Lana Turner-John Hodiak	a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien	a4/1/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon	a5/27/44
	Music for Millions	D. Reed-M. O'Brien-J. Durante	
	National Velvet	Mickey Rooney-Elizabeth Taylor	a4/1/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield	
	Secrets in the Dark	Robert Young-Susan Peters	
	Seventh Cross	Spencer Tracy-Signe Hasse	a3/18/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce	
	Thin Man Goes Home	William Powell-Myrna Loy	
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson	a4/8/44
	White Cliffs of Dover (D)A	I. Dunne-A. Marshal-R. McDowall	126 b3/11/44
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly	

MONOGRAM

CURRENT 1942-43

Block No.						
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	61	9/17/43		b9/18/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43		b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44		b1/22/44
2	Follow the Leader	Jack LaRue-East Side Kids	12	10/8/43		a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44		b1/29/44
2	Million Dollar Kid (CD)F	Mary Beth Hughes	72	8/27/43		b8/14/43
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine	2	14/44		a11/27/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44		b4/15/44
1	Unknown Guest	Victor Jory-Pamela Blake	10	22/43		b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING 1943-44

	Alaska	Margaret Lindsay-John Carradine	a5/20/44
	Are These Your Parents?	Lyle Talbot-Addison Richards	a5/13/44
	A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox	a5/20/44
	Black Magic	Sidney Toler-Claudia Dell	a5/27/44
	Block Busters	East Side Kids-Roberta Smith	a2/12/44
	Call of the Jungle	Ann Corio-James Bush	a4/29/44
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury	65 b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan	63 b4/1/44
	Oh What a Night	Edmund Lowe-Marjorie Rambeau	a5/6/44
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery	79 b3/11/44
1	Married a Stranger	Jean Jagger-Neil Hamilton	b6/10/44
	Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison	78 b5/20/44
	Leave It to the Irish	James Dunn-Wanda McKay	a5/13/44
	Muggs Meets a Deadline	East Side Kids	
	Three of a Kind	Billy Gilbert-Maxie Rosenbloom	a5/20/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44		b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44		a2/19/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

	Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson	59 b5/13/44
	Fool's Gold	J. M. Brown-Raymond Hatton	
	Marked Trails	Hoot Gibson-Bob Steele	
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton	55 b5/11/44
	Range Law (W)F	J. M. Brown-Raymond Hatton	58 b5/18/44
	West of the Rio Grande	J. M. Brown-Raymond Hatton	

PARAMOUNT

Block No.	CURRENT 1943-44		Trade Shown Mins.		See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

	And Now Tomorrow	A. Ladd-L. Young-S. Hayward	a1/29/44
	Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken	a2/26/44
	Dark Mountain	Robert Lowery-Ellen Drew	
	Fear	J. McCrea-Gail Russell-H. Marshall	
	Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova	a7/31/43
	Great Moment (B)F	Joel McCrea-Betty Field	b6/10/44
	Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	b6/10/44
	Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	b6/10/44
	Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts	
	I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	b6/10/44
	Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald	a2/5/44
	Kitty	Paulette Goddard-Ray Milland	
	Man in Half Moon Street	Nils Asther-Helen Walker	a10/23/43
	Ministry of Fear	Ray Milland-Marjorie Reynolds	a7/31/43
	Murder, He Says	F. MacMurray-M. Main-M. Paige	
	National Barn Dance	Charles Quigley-Jean Heather	a1/29/44
	One Body Too Many	J. Haley-J. Parker-B. Lugosi	a3/4/44
	Our Hearts Were Young & Gay	Diana Lynn-Gail Russell	a10/16/43
	Practically Yours	C. Colbert-F. MacMurray	a3/11/44
	Rainbow Island	Dorothy Lamour-Eddie Bracken	a12/11/43
	Road to Utopia	Crosby-Hope-Lamour	a8/7/43
	Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes. 76	b6/10/44
	Till We Meet Again	Ray Milland-Barbara Britton	a12/11/43
	Two Years Before the Mast	Donlevy-Ladd-Bendix	

PRC

	CURRENT 1942-43		Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters. 65	10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44		
403	Career Girl (M)F	Frances Langford-Craig Wood	69	1/11/44	b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65	5/10/44	b5/13/44
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61	10/4/43	b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70	11/22/43	b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62	12/20/43	b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56	3/15/44	b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold		4/30/44	
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67	2/12/44	b2/5/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63	4/15/44	b3/11/44
408	Nabonga (Gerilla) (D)F (Reviewed as: Girl and the Gorilla)	Buster Crabbe-Fifi Dorsay	72	1/25/44	b4/1/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62	4/22/44	b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65	6/10/44	b5/20/44

COMING

	Bluebeard	J. Carradine-Jean Parker	
416	Delinquent Daughters	June Carlson-Judy Gibson	7/15/44
	Dixie Jamboree	Frances Langford-Guy Kibbee	a2/19/44
421	Machine Gun Mama	Armida-Wallace Ford	8/2/44 a4/29/44
404	Minstrel Man	Gladys George-Benny Fields	7/1/44
417	Seven Doors to Death	Chick Chandler-June Clyde	7/25/44
	Swing Hostess	Martha Tilton-Charles Collins	

Westerns (Current 1943-44)

452	Boss of Rawhide	Dave O'Brien-Jim Newill	59	11/20/43	
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John.	60	11/5/43	a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John.	58	12/20/43	
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57	3/4/44	b6/10/44
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59	1/3/44	a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien		4/10/44	
454	Outlaw Roundup	Dave O'Brien-Jim Newill		2/10/44	a1/8/44
456	Pinto Bandit, The	Dave O'Brien-Jim Newill		4/27/44	
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60	10/26/43	b10/16/43
457	Spook Town	Dave O'Brien-Jim Newill		6/3/44	
463	Thundering Gun Slingers	Buster Crabbe-Al St. John		3/25/44	

Westerns (Coming)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/15/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	7/25/44
	Rustler's Hideout	Buster Crabbe-Al St. John	

RKO-RADIO

	CURRENT 1943-44		Trade Shown		
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
336	Coastal Command (Doc.)	R.A.F. Personnel	61	July	b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

	Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/6/44
	Bride By Mistake	A. Marshal-L. Day-M. Hunt	a5/6/44
	Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
	Falcon in Mexico	Tom Conway-Mona Maris	
	Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	a6/10/44
	Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
	Girl Rush	Frances Langford-Wally Brown	
	Going to Town	Lum 'n' Abner	
	Goyescas (M)A	Spanish Cast	99 b5/20/44
	Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	
	Heavenly Days	Fibber McGee & Molly	a4/8/44
	Look to Your Children	Kent Smith-Bonita Granville	a2/5/44
	Marine Raiders	Pat O'Brien-Ruth Hussey	a2/19/44
	Master Race	Carl Esmond-Osa Massen	
	Music in Manhattan	Anne Shirley-Dennis Day	
	Night of Adventure (MD)F	Tom Conway-Louis Borell	65 b6/3/44
	None But the Lonely Heart	Cary Grant-E. Barrymore	
	Princess & the Pirate	Bob Hope-Walter Brennan	
	Pumpkin Shell	Sharyn Moffett-Jill Esmond	
	Silent Bell	Simone Simon-Kurt Kreuger	a5/13/44
	Step Lively	Sinatra-G. Murphy-G. DeHaven	a4/29/44
	Tall in the Saddle	John Wayne-Ella Raines	a6/3/44
	Three Caballeros	Disney	
	Woman in the Window	Robinson-Bennett-Massey	a5/27/44

REPUBLIC

	CURRENT 1942-43		Rel. Date	
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71	10/30/43 b9/25/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55	10/15/43 b10/2/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74	2/19/44	b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78	5/12/44	b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67	11/22/43	b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68	11/27/43	b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100	3/10/44	b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73	1/5/44	b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74	11/15/43	b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72	9/28/43	b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102	12/6/43	b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71	5/5/44	b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86	4/17/44	b3/18/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67	3/28/44	b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63	11/23/43	b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69	12/31/43	b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64	12/15/43	b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75	4/9/44	b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70	10/5/43	b8/7/43
317	Silent Partner	Beverly Lloyd-Bill Henry	55	6/9/44	a5/20/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74	4/24/44	b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56	12/30/43	b2/26/44
	Women in War	Elsie Janis-Wendy Barrie		1/25/44	Reissue

COMING

	Atlantic City	Moore-Whiteman-Armstrong Band	a5/27/44
	Brazil	Virginia Bruce-Tito Guizar	
319	Call of the South Seas	Janet Martin-Allan Lane	59 7/7/44 a4/1/44
322	Girl Who Dared	Lorna Grey-Peter Cookson	56 8/5/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91 7/1/44 b4/29/44
	Port of 40 Thieves	Stephanie Bachelor-Richard Powers	
	San Fernando Valley	Roy Rogers & Trigger-D. Evans	
321	Secrets of Scotland Yard	Edgar Barrier-Stephanie Bachelor	68 7/26/44 a5/6/44
323	Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
	Strangers in the Night	William Terry-Virginia Grey	
344	Song of Nevada	Roy Rogers-D. Evans-Mary Lee	75 8/5/44 a4/29/44
	That's My Baby	Richard Arlen-Ellen Drew	a6/3/44
	Three Little Sisters	Mary Lee-Ruth Terry-Cheryl Walker	a5/20/44
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69 6/24/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56	3/3/44	b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette		3/1/44	Reissue
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55	12/29/43	b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60	11/29/43	b11/20/43
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67	6/17/44	b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56	4/3/44	b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56	4/3/44	b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55	10/18/43	b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55	3/19/44	b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64	4/15/44	Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56	4/4/44	b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56	11/26/43	b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55	1/5/44	b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55	12/20/43	b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62	1/15/44	Reissue

Westerns (Coming)

	Bordertown Trails	Smiley Burnette-Sunset Carson	
356	Call of the Rockies	Smiley Burnette-Sonny Carson	56 7/14/44
	Cheyenne Wildcat	Wild Bill Elliott	
	Marshal of Reno	Bill Elliott-George "Gabby" Hayes	
	My Buddy	Don Barry-Ruth Terry	
	San Antonio Kid	Bill Elliott-Bobby Blake	
	Sheriff of Sundown	Allan Lane-Peggy Stewart	
461	Silver City Kid	Allan Lane-Peggy Stewart	55 7/20/44
	Sing, Neighbor, Sing	Brad Taylor-Ruth Terry	a5 20/44
	Stagecoach to Denver	Allan Lane-Peggy Stewart	
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55 7/20/44 b5 20/44

20TH CENT.-FOX

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F...B. Stanwyck-J. McCrea	95..	10/29/43	...Reissue
	Battle of Russia (F)...War Documentary (WAC)	80..	11/5/43	...b11/6/43
10	Bermuda Mystery (My)F...Preston Foster-Ann Rutherford	66..	May	....b4/22/44
9	Buffalo Bill (Tech.) (B)F...M. O'Hara-J. McCrea-L. Darnell	90..	Apr	....b3/18/44
4	Dancing Masters (C)F...Laurel & Hardy	63..	11/19/43	.b10/30/43
11	Eve of St. Mark (D)F...Anne Baxter-William Eythe	96..	June	....b5/20/44
8	Four Jills in a Jeep (M)F...K. Francis-C. Landis-M. Raye	89..	Mar	....b3/18/44
6	Gang's All Here, The (M)F...A. Faye-Sheila Ryan-C. Miranda	103..	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F...P. Foster-W. Bendix	93..	11/5/43	..b10/30/43
5	Happy Land (D)F...Ameche-Dee-Carey-Rutherford	75..	12/3/43	..b11/13/43
7	Jane Eyre (D)A...Orson Welles-Joan Fontaine	96..	Feb	....b2/5/44
11	Ladies of Washington (D)A...Trudy Marshall-Ronald Graham	61..	June	....b5/20/44
6	Lifeboat (D)A...Tallulah Bankhead-John Hodiak	96..	1/28/44	...b1/15/44
6	Lodger, The (H)A...Merle Oberon-George Sanders	84..	1/7/44	....b1/8/44
2	Paris After Dark (D)A...G. Sanders B. Marshall-P. Dorn	86..	10/15/43	..b10/9/43
8	Purple Heart (T)A...Dana Andrews-Richard Conte	99..	Mar	....b2/26/44
10	Pin-Up Girl (Tech.) (M)F...B. Grable-M. Raye-Joe E. Brown	83..	May	....b4/22/44
	Rains Came, The (D)A...T. Power-M. Loy-G. Brent	95..	11/26/43	...Reissue
Sp.	Song of Bernadette...J. Jones-V. Price-C. Bickford	158..		...b12/25/43
7	Sullivans, The (B)F...Thomas Mitchell-Anne Baxter	111..	Feb	....b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)...B. Grable-R. Young	76..	10/1/43	...b9/25/43
9	Tampico (D)F...Edward G. Robinson-Lynn Bari	75..	Apr	....b4/1/44
6	Uncensored (D)F...Eric Portman-Phyllis Calvert	83..	1/21/44	...b1/22/44
	Under Two Flags (D)F...C. Colbert-R. Colman	99..	11/26/43	...Reissue

COMING

	Big Noise, The...Laurel & Hardy			
11	Candlelight in Algeria (Spy)..James Mason-Carla Lehmann	85..	July	....b6/3/44
	Greenwich Village (Tech.)...Don Ameche-Carmen Miranda			....a12/4/43
11	Home in Indiana (Tech.)(D)F.Walter Brennan-Jeanne Crain	106..	July	....b5/27/44
	In the Meantime, Darling...Jeanne Crain-Frank Latimore			....a5/20/44
	Irish Eyes Are Smiling...Monty Woolley-Dick Haymes			....a6/3/44
	Keys of the Kingdom...Roddy McDowall-Sir C. Hardwicke			....a4/1/44
	Laura...Gene Tierney-Dana Andrews			
	Dangerous Journey...Dennis-Roosevelt tour			
11	Roger Touhy, Gangster (D)A..K. Taylor-L. Andrews-P. Foster	72..	July	....b5/27/44
	Something for the Boys(Tech.).Carmen Miranda-Michael O'Shea			
	Sweet & Lowdown...J. Oakie-L. Darnell-Benny Goodman			....a4/1/44
	Take It Or Leave It...Phil Baker-Marjorie Massew			....a5/13/44
	Thunderhead (Tech.)...R. McDowall-P. Foster-R. Johnson			
	Tree Grows in Brooklyn...D. McGuire-J. Blondell-J. Dunn			
	Wilson (Tech.)...Coburn-Hardwicke-Mitchell			
	Wing and a Prayer...Don Ameche-Dana Andrews			....a4/8/44

UNITED ARTISTS

	CURRENT			
	Bridge of San Luis Rey (D)A Lynn Bari-Francis Lederer	107..	2/11/44	....b2/5/44
	Hairy Ape, The (D)A...W. Bendix-S. Hayward-John Loder	90..	6/16/44	...b5/20/44
	It Happened Tomorrow (CD)A.D. Powell-L. Darnell-J. Oakie	84..	4/7/44	....b3/25/44
	Jack London (B)A...M. O'Shea-S. Hayward	94..	12/24/43	.b11/27/43
	Knickerbocker Holiday (CM)F.Nelson Eddy-Charles Coburn	86..	3/17/44	....b3/4/44
	Song of the Open Road (M)F..Bergen & McCarthy-B. Granville	93..	6/2/44	....b4/29/44
	Three Russian Girls (D)F...Anna Sten-Kent Smith	80..	1/14/44	....b1/1/44
	Voice in the Wind (D)A...Francis Lederer-Sigrid Gurie	84..	4/21/44	....b3/4/44
	Woman of the Town (D)F...Albert Dekker-Claire Trevor	88..	12/31/43	.b12/18/43
	Up in Mabel's Room (C)A...Reynolds-Auer-Greenwood-Patrick	76..	4/28/44	...b3/25/44

COMING

	Abroad With Two Yanks...William Bendix-Dennis O'Keefe		8/1/44	
	Dark Waters...Oberon-F. Tone-T. Mitchell			
	Double Furlough...Ginger Rogers-Spring Byington			
	Guest in the House...Anne Baxter-Ralph Bellamy			
	Intermezzo...Leslie Howard-Ingrid Bergman	70..		....Reissue
	Rebecca...L. Olivier-Joan Fontaine	130..		....Reissue
	Since You Went Away...C. Colbert-J. Cotten-S. Temple			....a3/18/44
	Sensations of 1945...W. C. Fields-E. Powell		7/1/44	....a4/8/44
	Story of G.I. Joe...Ernie Pyle Story			
	Summer Storm (D)A...George Sanders-Linda Darnell	107..	7/15/44	...b5/20/44
	Three Is a Family...Reynolds-Greenwood-Ruggles			

Westerns (Current)

	Bar 20 (W)F...Wm. Boyd-Andy Clyde	55..	10/1/43	...b7/24/43
	False Colors (W)F...Wm. Boyd-A. Clyde	64..	11/5/43	...b11/6/43
	Lumber Jack (W)F...Wm. Boyd-Andy Clyde	64..	4/28/44	....b4/8/44
	Riders of the Deadline (W)F..William Boyd-Andy Clyde	70..	12/3/43	...b1/22/44
	Texas Masquerade (W)F...Wm. Boyd-A. Clyde	59..	2/18/44	...b1/29/44

Westerns (Coming)

	Forty Thieves...Wm. Boyd-Andy Clyde			....a3/11/44
	Mystery Man...Wm. Boyd-Andy Clyde			....a8/14/43

UNIVERSAL

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
8003	All Baba and the Forty Thieves (Tech.)...Maria Montez-Jon Hall	87..	1/14/44	...b1/15/44
8026	Calling Dr. Death (M)A...Lon Chaney, Jr.-Gale Sondergaard	61..	12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F.Donald O'Connor-Ann Blyth	79..	2/25/44	...b2/19/44
8006	Cobra Woman (Tech.) (D)F...M. Montez-Jon Hall-Sabu	70..	5/12/44	...b4/29/44
8007	Corvette K-225 (D)F...Randolph Scott-Barry Fitzgerald	98..	10/1/43	...b10/2/43
8010	Crazy House (M)F...Olsen & Johnson	80..	10/8/43	..b10/16/43
8062	Flesh & Fantasy (D)A...Edw. G. Robinson-Charles Boyer	94..	10/29/43	..b9/18/43
	Ghost Catchers (CM)F...Olsen & Johnson	68..	6/16/44	....b6/3/44
8064	Gung Ho...Randolph Scott-Alan Curtis	87..	12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F...Grace McDonald-Leon Errol	68..	3/10/44	...b3/11/44
8016	Her Primitive Man (C)F...L. Allbritton-R. Paige	79..	4/21/44	....b4/8/44
8004	His Butler's Sister (CM)F...D. Durbin-P. O'Brien-F. Tone	93..	11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F...H. Hilliard-O. Nelson & Band	62..	3/24/44	...b3/18/44
8035	Hi Ya Sailor (M)F...Donald Woods-Elyse Knox	62..	10/15/43	..b10/9/43
8066	Impostor, The (D)A...Jean Gabin-Allyn Joslyn	94..	2/11/44	...b2/12/44
	Invisible Man's Revenge (M)A.Jon Hall-Evelyn Ankers	78..	6/9/44	....b6/3/44
8065	Ladies Courageous (D)F...Young-Fitzgerald-Barrymore	87..	3/17/44	...b3/25/44
8038	Mad Ghoul (H)A...Evelyn Ankers-David Bruce	65..	11/12/43	..b11/6/43
8025	Moonlight in Vermont...Gloria Jean-Fay Helm	62..	12/24/43	.b12/25/43
8037	Moon Over Las Vegas (CM)F Anne Gwynne-David Bruce	69..	4/28/44	...b4/15/44
8030	Never a Dull Moment (MC)F.Ritz Bros.-Frances Langford	60..	11/19/43	.b10/30/43
8032	Pardon My Rhythm (CM)F...Gloria Jean-Patric Knowles	62..	5/19/44	....b5/6/44
8014	Phantom Lady (M)F...Ella Raines-Franchot Tone	87..	1/28/44	...b1/29/44
8019	Scarlet Claw (My)F...B. Rathbone-Nigel Bruce	74..	5/26/44	...b4/29/44
8041	She's For Me (CM)F...Grace McDonald-David Bruce	60..	12/10/43	..b12/4/43
8034	Sing a Jingle (CM)F...Allan Jones-June Vincent	62..	1/7/44	....b1/1/44
8036	Slightly Terrific (CM)F...Anne Rooney-Leon Errol	58..	5/5/44	....b4/22/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
8013	Son of Dracula (H)A...A. Curtis-L. Chaney	80..	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F...E. Knox-D. Woods-B. Burke	64..	12/3/43	..b11/27/43
8021	Spider Woman (MD)F...B. Rathbone-N. Bruce	62..	1/21/44	....b1/8/44
8020	Swingtime Johnny (C)F...Andrews Sisters-H. Hilliard	60..	2/4/44	....b1/22/44
8012	This Is the Life (M)F...Donald O'Connor-Susanna Foster	87..	6/2/44	....b4/29/44
8029	Weekend Pass (C)F...Martha O'Driscoll-Noah Beery, Jr.	63..	2/18/44	....b2/5/44
8027	Weird Woman (M)A...Lon Chaney, Jr.-Anne Gwynne	61..	4/14/44	....b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F...Allan Jones-Evelyn Ankers	64..	10/22/43	.b10/30/43

COMING

	Allergic to Love (C)A...Noah Beery, Jr.-Martha O'Driscoll	65..	7/21/44	....b5/6/44
	Babes on Swing Street...Peggy Ryan-Leon Errol			....a6/3/44
	Be It Ever So Humble...M. O'Driscoll-N. Beery, Jr.			
	Bowery to Broadway...Oakie-Montez-S. Foster			....a6/10/44
	Can't Help Singing (Tech.)...D. Durbin-R. Paige-A. Tamiroff			
	Christmas Holiday (D)A...Deanna Durbin-Gene Kelly	93..	6/30/44	...b6/10/44
	Climax, The...Susanne Foster-Turhan Bey			....a3/4/44
	Dead Man's Eyes...Lon Chaney, Jr.-Jean Parker			....a5/20/44
	Devil's Brood, The...Lon Chaney-Boris Karloff			....a4/29/44
8061	Follow the Boys(M)F...All-Star	122..		....b3/25/44
	Gypsy Wildcat...M. Montez-Jon Hall-L. Carrillo			....a2/5/44
	House of Fear...Basil Rathbone-Nigel Bruce			....a6/3/44
	In Society...Abbott & Costello-M. Hutton			
	Jungle Woman (H)A...Evelyn Ankers-Milburn Stone	60..	7/7/44	....b5/27/44
	Merry Monahans...Donald O'Connor-Peggy Ryan			....a1/8/44
	Moonlight & Cactus...Andrews Sisters-Leo Carrillo			....a10/2/43
	Mummy's Ghost (M)A...Lon Chaney, Jr.-J. Carradine	61..	7/7/44	....b5/13/44
	Murder in the Blue Room...Anne Gwynne-Donald Cook			....a5/13/44
	Patrick the Great...Donald O'Connor-Peggy Ryan			...a11/20/43
	Pearl of Death, The...Basil Rathbone-Nigel Bruce			....a5/20/44
	Queen of the Nile (Tech.)...Maria Montez-Jon Hall			
	Reckless Age...Gloria Jean			....a5/6/44
	San Diego, I Love You...Ed. E. Horton-L. Allbritton			....a5/27/44
	See My Lawyer...Olsen and Johnson			....a5/6/44
	Singing Sheriff...Bob Crosby-Fay McKenzie			
	South of Dixie (CM)F...David Bruce-Ann Gwynne	61..	6/23/44	...b5/27/44
	Trail to Gunsight...Eddie Dew-Lyle Talbot			
	Twilight on the Prairie (M)F..Eddie Quillan-Connie Haines	62..	7/14/44	....b6/3/44

Westerns (Current 1943-44)

8085	Boss of Boomtown...Rod Cameron-Fuzzy Knight	56..	5/26/44	
8082	Frontier Law...Tex Ritter-Fuzzy Knight	62..	11/5/43	...a9/25/43
8083	Marshal of Gunsmoke...Tex Ritter-Russell Hayden	58..	1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F...Tex Ritter-Fuzzy Knight	57..	3/17/44	..a10/23/43
8086	Trigger Trail...Rod Cameron-Fuzzy Knight		7/7/44	

WARNER BROS.

	CURRENT 1943-44			
304	Adventure in Iraq (D)F...J. Loder-R. Ford	64..	10/9/43	...b8/25/43
315	Adventures of Mark Twain(D).Fredric March-Alexis Smith	130..	7/22/44	....b5/6/44
316	Between Two Worlds (D)A...J. Garfield-P. Henreid-D. King	112..	5/20/44	...b5/13/44
327	Crime School...Humphrey Bogart-Dead End Kids	86..	12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F...Dennis Morgan-Irene Manning	90..	1/29/44	..b12/18/43
309	Destination Tokyo...Cary Grant-John Garfield	135..	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F...J. Cowan-F. Emerson-G. Lockhart	55..	11/6/43	..b10/23/43
325	Frisco Kid...James Cagney		3/4/44	....Reissue
328	Girls on Probation...Ronald Reagan-Jane Bryan	63..	12/4/43	....Reissue
311	In Our Time (D)A...I. Lupino-P. Henreid-N. Coleman	110..	2/19/44	....b2/5/44
224	Irving Berlin's This Is the Army (M)F...Army All-Star Cast	121..	6/24/44	....Reissue
317	Make Your Own Bed (F)F...Jack Carson-Jane Wyman	82..	6/10/44	...b5/20/44
307	Northern Pursuit (D)F...E. Flynn-H. Dantine	94..	11/13/43	.b10/23/43
308	Old Acquaintance (D)A...Bette Davis-Miriam Hopkins	110..	11/27/43	.b11/6/43
312	Passage to Marseille (D)A...Humphrey Bogart-Michele Morgan	110..	3/11/44	...b2/12/44
305	Princess O'Rourke (CD)F...O. DeHavilland-R. Cummings	94..	10/23/43	..b9/25/43
313	Shine On Harvest Moon (M)F.A. Sheridan-D. Morgan	112..	4/8/44	....b3/11/44
314	Uncertain Glory (D)A...Errol Flynn-Paul Lukas	102..	4/22/44	....b4/8/44

COMING

	Animal Kingdom...Ann Sheridan-Dennis Morgan			...a11/20/43
	Arsenic and Old Lace...Cary Grant-Priscilla Lane			....a1/3/43
	Brother Rat...W. Morris-P. Lane-R. Reagan		7/15/44	....Reissue
	Christmas in Connecticut...Barbara Stanwyck-Dennis Morgan			
	Conflict...Humphrey Bogart-Alexis Smith			....a6/3/44
	Conspirators...Paul Henreid-Hedy Lamarr			
	Cinderella Jones...Joan Leslie-Robert Alda			....a6/10/44
	Crime by Night...Jane Wyman			
	Devotion (D)...O. deHavilland-I. Lupino			....a2/27/43
	Doughgirls...A. Sheridan-J. Carson-J. Wyman			
	Hollywood Canteen...Joan Leslie-Dane Clark			
	Horn Blows at Midnight...Jack Benny-Alexis Smith			....a6/3/44
	Janie...Joyce Reynolds-Robert Hutton			....a6/10/44
	Last Ride (D)...R. Travis-Chas. Long			
	Manpower...Robinson-Dietrich-Raft		7/15/44	....Reissue
318	Mask of Dmitrios (M)A...Zachary Scott-Peter Lorre	95..	7/1/44	....b6/10/44
	Mr. Skeffington (D)A...Bette Davis-Claude Rains	95..	7/1/44	
	My Reputation...Barbara Stanwyck-George Brent			....a6/3/44
	Objective Burma...E. Flynn-James Brown			
	Polo Joe...Joe E. Brown		7/15/44	....Reissue
	Rhapsody in Blue...Joan Leslie-Robert Alda			...a10/23/43
	Roughly Speaking...Rosalind Russell-Jack Carson			
	Saratoga Trunk...Gary Cooper-Ingrid Bergman			....a6/26/43
	Strangers in Our Midst...Philip Dorn-Irene Manning			....a6/3/44
	They Made Me a Criminal...J. Garfield-A. Sheridan-C. Rains		7/15/44	....Reissue
	Tiger Shark...Ed. G. Robinson-R. Arlen		7/15/44	....Reissue
	To Have and Have Not...H. Bogart-W. Brennan			....a6/3/44
	Very Thought of You...Ida Lupino-Dennis Morgan			....a5/13/44
	Walking Dead...Boris Karloff-Ricardo Cortez		7/15/44	....Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)..Clive Brook-Judy Campbell	72..	English	....b8/7/43
	Adventure in Music (M)...Jose Iturbi & Others	62..		....b5/27/44
	Black Sea Fighters (Doc.)...	61..	Artkino	...b7/31/43
	Great Mr. Handel (B)...Wilfred Lawson-Elizabeth Allan	99..	Midfilm	...b9/18/43
	Heart of a Nation (D)A...Michele Morgan-Raimu	111..	A.F.E.Corp.	b3/20/43
	In the Rear of the Enemy(D)F.Russian Cast	55..	Artkino	...b10/3/43
	Jeannie (CD)F...Barbara Mullen-Michael Redgrave	85..	English	...b2/12/44
	Mayerling to Sarajove (D)A...John Lodge-Edwige Fouillere	78..	English	..b12/11/43
	Orders From Tokyo (D)A...Danielle Darrieux-Anton Walbrook	74..	Artkino	....b7/4/43
	Outlaw, The (WD)A...J. Buetel-J. Russell	121..	H. Hughes	.b2/13/43
	They Met in Moscow (M)...Marina Ladynina-Vladimir Zeldin	80..	Artkino	...b6/10/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributer Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures of a Rookie	RKO
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Airship Squadron 4	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Always a Bridesmaid	Univ.
Amazing Mr. Forrest, The	PRC
An American Romance	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents	Mono.
Arizona Trail	Univ.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
Atlantic City	Rep.
A Wave, a Wac, a Marine	Mono.

B

Babes on Swing Street	Univ.
Banjo on My Knee	20th-Fox
Bar 20	UA
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Battleship Blues	Col.
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Between Two Worlds	WB
Beyond the Last Frontier	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Hills Express	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Blazing Frontier	PRC
Block Busters	Mono.
Bluebeard	PRC
Bombers Moon	20th-Fox
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Boston Blackie's Appointment With Death	Col.
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Bring On the Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox
Bullets & Saddles	Mono.

C

California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Canyon City	Rep.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Cherokee Strip	WB
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Claudia	20th-Fox
Climax, The	Univ.
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Colt Comrades	UA
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Title	Company
Dancing Masters, The	20th-Fox
Dangerous Blondes	Col.
Dangerous Journey	20th-Fox
Danger! Women at Work	PRC
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Manhunt	Rep.
Death Valley Rangers	Mono.
Death Walks Alone	Col.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Destroyer	Col.
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dr. Gillespie's Criminal Case	MGM
Double Furlough	UA
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Empty Holsters	WB
Escape to Danger	RKO
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.

F

Falcon and the Coeds, The	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fear	Para.
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Fired Wife	Univ.
Flat-Tops	Fox
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Fool's Gold	Mono.
Footlight Glamour	Col.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Bad Men	Univ.
Frontier Law	Univ.
Frontier Outlaws	PRC
Fugitive From Sonora	Rep.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Gold Town	MGM
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great Moment, The	Para.
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guns of the Pecos	WB
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hail to the Rangers	Col.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heaven Can Wait	20th-Fox
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Comes Kelly	MGM
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Diddle Diddle	UA
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Hollywood Canteen	WB
Holy Matrimony	20th-Fox
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Fear	Univ.

I

I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
I Married a Stranger	Mono.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Chicago	20th-Fox
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
It Happened Tomorrow	UA

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Come Lately	UA
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansan, The	UA
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies in Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Land Beyond the Law	WB
Laramie Trail, The	Rep.
Larceny With Music	Univ.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lodger, The	20th-Fox
Look to Your Children	RKO
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Rep.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From Music Mountain	RKO
Man From the Rio Grande, Tre	Rep.
Man in Half Moon Street, The	Para.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Parade	Mono.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Muggs Meets a Deadline	Mono.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder on the Waterfront	WB
Music for Millions	MGM
My Best Gal	Rep.
My Buddy	Rep.
My Kingdom for a Cook	Col.
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Never a Dull Moment	Univ.
Night of Adventure	RKO
Nine Girls	Col.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Objective Burma	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Kid	WB
Oklahoma Raiders	Univ.
Old Acquaintance	WB
Orders From Tokyo	Misc.
Outlaw, The	Misc.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mono.
Outlaws of Sante Fe	Rep.
Overland Mail Robbery	Rep.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mono.
Passage to Marseille	WB
Passport to Destiny	RKO
Passport to Suez	Col.
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Phantom of the Opera	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Prairie Thunder	WB
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Pumpkin Shell	RKO
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mono.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Revenge of the Zombies	Mono.
Return of the Ape Man	Mono.
Return of the Durango Kid	Col.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riders of the Santa Fe	Univ.
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Dark	Rep.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets in the Dark	MGM
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shake Hands With Murder	PRC
Sheriff of Sundown	Rep.
Sherlock Holmes Faces Death	Univ.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Bell	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Silver City Raiders	Col.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Sleepy Lagoon	Rep.
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song That Lived Forever	Col.
Song of the Open Road	UA
Song of the Saddle	WB
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Spotlight Scandals	Mono.
Stage Coach to Denver	Rep.
Stalk the Hunter	Col.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of G. I. Joe	UA
Strange Death of Adolph Hitler	Univ.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Submarine Base	PRC
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	Para.
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.

T

Take It Big	Para.
Take It Or Leave It	Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Thank Your Lucky Stars	WB
That Nazty Nuisance	UA
That's My Baby	Rep.
There's Something About a Soldier	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Fangs	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Top Man	Univ.
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.

U

U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Under Western Skies	Col.
Uninvited, The	Para.
Unknown Guest	Mono.
Up in Arms	RKO
Up in Mabel's Room	UA

V

Very Thought of You, The	WB
Victory Through Air Power	UA
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.

W

Walking Dead	WB
Watch on the Rhine	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Wintertime	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wyoming Hurricane	Col.

Y

Yanks Ahoy	UA
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.

Z

Ziegfeld Follies	MGM

NEW PICTURES STARTED THIS WEEK

Six new productions were put before the cameras this week as compared with ten starters during the same week a year ago. The new pictures:

REPUBLIC

Brazil—Principals: Virginia Bruce, Tito Guizar, Robert Livingston. Director, Joseph Santley.

My Buddy—Principals: Don Barry, Ruth Terry. Director, Steve Sekely.

UNITED ARTISTS

3 Is a Family—Principals: Marjorie Reynolds, Charlotte Greenwood, Charlie Ruggles. Director, Edward Ludwig.

UNIVERSAL

Queen of the Nile—(Technicolor)—Principals: Maria Montez, Jon Hall, Turhan Bey. Director, Jack Rawlins.

In Society—Principals: Bud Abbott, Lou Costello, Marion Hutton. Director, Jean Yarbrough.

WARNER BROTHERS

Hollywood Canteen—Principals: Joan Leslie, Dane Clark, Robert Hutton. Director, Delmer Daves.

TITLE CHANGES

"America" (MGM) now AN AMERICAN ROMANCE.

"Anything for a Laugh" (Rep.) now THAT'S MY BABY.

"House of Terror" (Rep.) now STRANGERS IN THE NIGHT.

"Mademoiselle Fifi" (RKO) now SILENT BELL.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed & Awaiting Release		In Production
COL.	Battleship Blues Cry of the Were-Wolf Kansas City Kitty Louisiana Hayride Mr. Winkle Goes to War Secret Command Shadows in the Night She's a Soldier Too	They Lived in Fear U-Boat Prisoner	Boston Blackie's Appointment With Death Ever Since Venus Death Walks Alone Impatient Years Meet Miss Bobby Socks Stalk the Hunter
METRO	An American Romance Bathing Beauty Canterville Ghost Dragon Seed Gold Town	Kismet Lost in a Harem Marriage Is a Private Affair Meet Me in St. Louis National Velvet Mrs. Parkington Seventh Cross Thirty Seconds Over Tokyo White Cliffs of Dover, The	Airship Squadron 4 Maisie Goes to Reno Music for Millions Picture of Dorian Gray Secrets in the Dark Son of Lassie Thin Man Goes Home Ziegfeld Follies
MONO.	Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Oh What a Night Three of a Kind	I Married a Stranger Muggs Meets a Deadline
PARA.	And Now Tomorrow Bring on the Girls Dark Mountain Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde Man in Half Moon Street	Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	Fear Here Come the Waves Kitty Murder, He Says Two Years Before the Mast
PRC	Delinquent Daughters Dixie Jamboree Minstrel Man Machine Gun Mama Seven Doors to Death		Bluebeard Swing Hostess
RKO	Belle of the Yukon Bride By Mistake Casanova Brown Falcon in Mexico Gildersleeve's Ghost Goyescas Heavenly Days Look to Your Children	Marine Raiders Night of Adventure None But The Lonely Heart Silent Bell Step Lively Tall in the Saddle Three Caballeros Woman in the Window	Girl Rush Going to Town Farewell My Lovely Having Wonderful Crime Master Race Princess & Pirate Pumpkin Shell
REP.	Atlantic City Call of the South Seas Girl Who Dared Good Night Sweetheart Man From Frisco Port of 40 Thieves Secrets of Scotland Yard Silent Partner	Sing, Neighbor, Sing Song of Nevada Storm Over Lisbon Strangers in the Night That's My Baby Three Little Sisters Yellow Rose of Texas	Brazil My Buddy San Fernando Valley
20th-FOX	Big Noise Candlelight in Algeria Dangerous Journey Greenwich Village Home in Indiana In the Meantime, Darling Irish Eyes Are Smiling Roger Touhy, Gangster	Sweet & Lowdown Take It Or Leave It Wilson Wing and a Prayer	A Tree Grows in Brooklyn Keys of the Kingdom Laura Something for the Boys Thunderhead
UA	Abroad With Two Yanks Hairy Ape Sensations of 1945	Since You Went Away Song of the Open Road Summer Storm	Dark Waters Double Furlough Guest in the House Story of G. I. Joe Three Is a Family
UNIV.	Allergic to Love Babes on Swing Street Christmas Holiday Climax, The Dead Man's Eyes Devil's Brood Follow the Boys Ghost Catchers Gypsy Wildcat House of Fear Invisible Man's Revenge Jungle Woman Merry Monahans	Moonlight & Cactus Mummy's Ghost Murder in the Blue Room Patrick the Great Pearl of Death Reckless Age Scarlet Claw See My Lawyer Singing Sheriff South of Dixie This Is the Life Trail to Gunsight Twilight on the Prairie	Be It Ever So Humble Bowery to Broadway Can't Help Singing In Society Queen of the Nile San Diego, I Love You
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Crime By Night Devotion Horn Blows at Midnight Janie	Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody in Blue Saratoga Trunk Strangers in Our Midst	Doughgirls Christmas in Connecticut Hollywood Canteen Objective Burma Roughly Speaking To Have and Have Not Very Thought of You

Shorts Booking Guide

SHORTS BOOKING GUIDE --- 1943-44 PRODUCT

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam	16½	Not Rev.
5421	A Rookie's Cookie....Fair	17	11/13/43
5433	Bachelor Daze	18	Not Rev.
5406	Busy Buddies	16½	Not Rev.
5405	Crash Goes the Hash....Typical	17	4/ 8/44
5422	Crazy Like a Fox.....Low I.Q.	18½	6/ 3/44
5435	Defective Detectives	16½	
5402	Dizzy Pilots	17	
5432	Dr. Feel My Pulse.....Fair	18	3/25/44
5426	Farmer for a Day.....Gets By	17½	10/16/43
5428	Garden of Eatin'.....Good	16	12/25/43
5430	He Was Only Feudin'....Average	16	1/22/44
5434	His Tale Is Told	17½	Not Rev.
5401	I Can Hardly Wait.....Typical	16½	8/28/43
5411	Oh, Baby!	18½	
5403	Phony Express .....Good	17	12/25/43
5409	Pitchin' in the Kitchen..Laughs	18½	9/18/43
5427	Quack Service .....Good	16	10/16/43
5425	Shot in the Escape.....Slapstick	19	8/14/43
5407	The Yoke's On Me	16	Not Rev.
5431	To Heir Is Human.....Poor	16	3/11/44
5410	Who's, Hugh? .....Slapstick	16	2/12/44
5429	You Dear Boy.....Good	18	1/ 1/44
5436	You Were Never Uglier	18	
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird		Not Rev.
5503	Herring Murder Mystery	7	Not Rev.
5502	Imagination .....Excellent	8	12/18/43
5501	Rocky Road to Ruin	8	Not Rev.
COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"	10	Not Rev.
5652	No. 2 (Delta Rhythm Boys) .....Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs .....Super Reel	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me".....Fair	8	12/18/43
5655	No. 5 (White) "Whistlin' in Wyomin'"	10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama" .....Inviting	9½	12/25/43
5657	No. 7 Xmas Carols .....Fine	10½	12/25/43
5658	No. 8 (Baker) Alouette..Fair	10	3/ 4/44
5659	No. 9 (White) Sunday, Monday and Always....Dull	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"	10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby..Average	10	6/ 3/44
FILM-VODVIL			
5951	No. 1 Mousie Powell	10½	Not Rev.
5952	No. 2 Cootie Williams ..Fair	10	10/23/43
5953	No. 3 Zeb Carver .....Good	11	11/27/43
5954	No. 4 This Is Ft. Dix...Fair	9	3/ 4/44
5955	No. 5 Novak's Comedy Band	10	
FOX & CROW (Tech.)			
5753	Dream Kids .....Very Good	7½	6/ 3/44
5751	Room and Bored.....Good	7	10/16/43
5752	Way Down Yonder in the Corn .....Excellent	7	1/ 1/44
LI'L ABNER (Tech.)			
5601	Amoozin' but Confoozin'.Promising	8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun		
5602	Sadie Hawkin's Day	7	
PANORAMICS			
5901	Birds on the Wing.....Interesting	9½	9/25/43
5902	Babies by Bannister.....Excellent	8½	10/23/43
5903	Camera Digest .....Fair	10½	2/19/44
5904	Traditions of Mexico	8	
PHANTASIES			
5702	Cocky Bantam .....Fair	6½	12/11/43
5707	Giddy Yapping	6	
5706	Lionel Lion	6	
5701	Nursery Crimes .....Poor	7	10/23/43
5703	Playful Pest .....Fair	6½	2/ 5/44
5704	Polly Wants a Doctor....Jaunty	6½	4/ 1/44
5708	Tangled Travels		Not Rev.
5705	Magic Strength	7½	Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform) .....Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)...Average	10	10/23/43
5853	No. 3 Kay Kyser .....Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)...Good	9	11/27/43
5855	No. 5 (Carillo & Romero) .....Good	9½	1/22/44
5856	No. 6 (Moore & Durante) .....Fair	10	4/ 1/44
5857	No. 7 (Mexico Cinema Industry) .....Very Good	9	4/15/44
5858	No. 8 (Lombard Memorial Reel)	8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)	9½	
5860	No. 10 (Burns-Haley-Davis)	9½	
SPORTS REELS			
5803	Champ of Champions (Count Fleet) .....Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi) .....Good	10	10/30/43
5809	Give and Take (Wrestling)		
5807	Golden Gloves	9½	
5801	Kings of Basketball.....Good Stuff	10	9/ 4/43
5808	Table Tennis Topnotchers..Time-Passer	9	6/ 3/44
5804	Ten Pin Aces.....Good	10	12/25/43
5806	Follow Through With Sam Byrd .....Good	9	4/ 1/44
5805	Winged Targets .....Good	9	3/25/44
SERIALS			
5120	Batman	15 Chaps.	7/31/43
5140	Desert Hawk	15 Chaps.	
5160	Phantom	15 Chaps.	1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533	Batty Baseball		Not Rev.
W-534	Million Dollar Cat.....Very Good	7	5/ 6/44
W-532	Screwball Squirrel .....Fast	7	5/20/44
W-535	Tree Surgeon	8	
W-531	Zoot Cat .....Good	8	4/29/44
MINIATURES (10)			
M-585	A Great Day's Coming..Fine	10	5/ 6/44
M-586	Important Business	11	
M-582	Kid in Upper Four.....Fair	11	1/29/44
M-583	No News Is Good News		Not Rev.
M-588	Somewhere, USA (Tech.)	10	
M-584	Tale of a Dog.....Good	10	5/13/44
M-587	Why Daddy	9	
PASSING PARADE			
K-571	Immortal Blacksmith	11	
PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie .....Very Good	10	4/29/44
S-552	Home Maid .....Good	10	2/19/44
S-551	Practical Joker .....Good	10	2/19/44
S-554	Sportsman's Memories ...Good	10	5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley..Good	9	3/ 4/44
T-517	Along the Cactus Trail..Good	9	4/15/44
T-518	Colorful Colorado	'8	
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island .....Excellent	9	4/29/44
T-511	Through the Colorado Rockies .....Good	9	12/18/43
T-519	Roaming Through Arizona	10	
T-513	Salt Lake Diversions	9	Not Rev.
T-515	Visiting St. Louis.....Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4) (Tech.)			
D3-1	"Eggs Don't Bounce"....Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu" .....Excellent	9	3/25/44
D3-4	"In Hollywood"		Not Rev.
D3-5	Lucky Lulu		
D3-3	Lulu Gets the Birdie.....Very Good	8	6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	"And to Think I Saw It on Mulberry Street"		Not Rev.
U3-2	"Goodnight Rusty" .....Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing.....Tops	8½	8/28/43
U3-3	Package for Jasper.....Excellent	7½	1/29/44
U3-4	Say Ah, Jasper.....First Rate	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"...Excellent	20	12/11/43
FF3-5	Fun Time .....Excellent	20	6/ 3/44
FF3-3	Lucky Cowboy .....Excellent	20	1/29/44
FF3-1	"Mardi Gras" .....Major League	20	8/28/43
FF3-4	Showboat Serenade .....Excellent	20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3	Silly Goose .....Very Good	8	4/22/44
P3-2	Hen Pecked Rooster.....Very Good	8	3/25/44
P3-1	No Mutton for Nuttin'...Good	7	12/25/43
P3-4	Suddenly It's Spring		Not Rev.
POPEYE (8)			
E3-4	Anvil Chorus Girl		
E3-1	Her Honor the Mare.....Excellent	7	12/18/43
E3-2	Marry-Go-Round .....Very Good	7½	2/ 5/44
E3-3	We're on Our Way to Rio	8	
POPULAR SCIENCE (6)			
J3-1	No. 1 .....Good	10	11/ 6/43
J3-2	No. 2 .....Entertaining	10	12/25/43
J3-3	No. 3 .....So-So	10	4/ 8/44
J3-4	No. 4 .....Interesting	10	6/ 3/44
J3-5	No. 5		
SPEAKING OF ANIMALS (6)			
Y3-3	In the Newsreels.....Excellent	9½	4/ 8/44
Y3-2	In Winter Quarters.....Will Pass	9	4/ 1/44
Y3-1	Tails of the Border.....Tops	8½	1/ 8/44
Y3-4	Your Pet Problem	9	
SPORTLIGHTS (10)			
R3-3	"G.I. Fun" .....Snappy	9	1/ 1/44
R3-6	Heroes on the Mend.....Very Good	9	4/22/44
R3-1	Mermaids on Parade.....Good	9	11/13/43
R3-5	Open Fire .....Good	9½	4/ 1/44
R3-2	"Ozark Sportsmen" .....Good	9	12/11/43
R3-4	Swimcapades .....Good	9½	1/22/44
R3-7	Trail Breakers	9½	
R3-8	Winged Carriers		
UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1 .....Good	10	12/18/43
L3-2	No. 2 .....Good	10	1/29/44
L3-3	No. 3 .....Interesting	10	4/22/44
L3-4	No. 4		Not Rev.
L3-5	No. 5		

RKO RADIO

EDGAR KENNEDY (6)			
43404	Love Your Landlord	18	Not Rev.
43401	Not on My Account.....Fair	17	10/30/43
43403	Prunes & Politics	16	Not Rev.
43405	Radio Rampage .....Good	16	4/29/44
43402	Unlucky Dog	15	Not Rev.
FLICKER FLASHBACKS (7)			
44201	No. 1	9	Not Rev.
44202	No. 2 .....Good	9	10/16/43
44203	No. 3 .....Delightful	9	11/ 6/43
44204	No. 4 ..... Swell	10	12/18/43
44205	No. 5 .....Good	9	1/ 8/44
44206	No. 6 .....Good	9	4/ 8/44
44207	No. 7 .....Excellent	10	4/22/44
LEON ERROL (6)			
43702	Cutie on Duty.....Good	18	11/27/43
43705	Poppa Knows Worst.....Fair	17	5/ 6/44
43704	Say Uncle .....Fair	18	3/25/44
43701	Seeing Nellie Home.....Poor	17	10/23/43
43703	Wedtime Stories	17	Not Rev.
HEADLINER REVIVALS (4)			
43201	Harris in the Spring	19	Reissue
43204	Music Will Tell	18	Reissue
43202	Rhythm on the Rampage	18	Reissue
43203	Romancing Along	21	Reissue
SPORTSCOPES (13)			
44306	Basket Wizards .....Good	8	3/ 4/44
44310	Boys Camp	8	
44305	Co-Ed Sports	8	Not Rev.
44301	Field Trial Champions...Excellent	9	11/13/43
44302	Joe Kirkwood .....Good	9	10/23/43
44307	Mallard Flight .....Good	9	3/25/44
44304	Mountain Anglers .....Eye-filling	9	12/25/43
44308	On Point .....Good	8	4/29/44
44309	Past Performances .....Interesting	9	6/ 3/44
44303	Stars and Strikes.....Solid	9	12/25/43
THIS IS AMERICA (13)			
43106	Aircraft Carrier .....Excellent	16	5/13/44
43108	Hot Money	17	
43102	Letter to a Hero.....Very Good	18	1/ 1/44
43104	Mail Call .....Very Good	17	2/19/44
43103	New Prisons—New Men	17	Not Rev.
43105	News Front .....Very Good	16	4/ 8/44
43101	Sailors All .....Very Fine	20	12/ 4/43
43107	Viva Mexico .....Good	17	5/20/44

REPUBLIC

SERIALS		
	Captain America	15 Chaps.
	Haunted Harbor	15 Chaps.
	Masked Marvel	12 Chaps.
	Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers.....Good	9	12/18/43
MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)		Not Rev.
4151	Mormon Trails .....Colorful	9	9/ 4/43
4152	Coast of Strategy.....Instructive	9	9/ 4/43
4156	Kingdom of Treasure....Good	9	12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1 Airways to Peace.....Good ..... 17 .. 9/11/43
2 Europe's Crossroads .....Excellent ..... 19 ..10/ 2/43
3 Youth in Crisis.....Excellent ..... 18½..11/ 6/43
9 Irish Question, The.....Very Good ..... 16¾.. 4/22/44
4 Naval Log of Victory.....Comprehensive . 19½..12/ 4/43
10 Underground Report .....Very Good ..... 20 .. 5/20/44
5 Upbeat In Music.....Entertaining ... 16½..12/25/43
8 South American Front...Clarifying ..... 17½.. 3/25/44
6 Sweden's Middle Road...Excellent ..... 19¼.. 1/22/44
7 Post-War Jobs .....Revealing ..... 18½.. 2/19/44

MOVIETONE ADVENTURES (6)

4251 Flying Gunners .....Good ..... 9 .. 9/ 4/43
4253 Leathernecks on Parade (Tech.) ..... 9 ..Not Rev.
4203 Mailman of Snake River..Interesting ..... 9 .. 5/ 6/44
4202 Silver Wings .....Interesting ..... 9 .. 5/13/44
4252 Snowland Sentinels ..... 9 ..Not Rev.

SPORTS REVIEWS (6)

4301 Dog Sense ..... 9 ..Not Rev.
4302 Champions Carry On.....Not Rev.
4303 Fun for All.....Good ..... 7 .. 5/13/44

TERRYTOONS (20) (Tech.)

4505 Aladdin's Lamp (Tech.)..Good ..... 7 ..12/25/43
4509 Butcher of Seville.....Good ..... 7 .. 5/ 6/44
4502 Camouflage ..... 7 ..Not Rev.
4513 Champion Justice .....Good ..... 7 .. 4/29/44
4504 Down With Cats.....Good ..... 7 .. 9/ 4/43
4514 Frog and the Princess....Fair ..... 7 .. 5/ 6/44
4510 Helicopter (Tech.) ..... 7 ..Not Rev.
4508 Hopeful Donkey (Tech.)..Good ..... 7 .. 1/ 1/44
4506 Lion and the Mouse.....Fair ..... 7 ..12/18/43
4515 Mighty Mouse Meets Jekyll and Hyde Cat.....Fair ..... 7 .. 4/29/44
4516 My Boy Johnny.....Fair ..... 7 .. 5/ 6/44
4503 Somewhere in Egypt.....Fantastic ..... 7 .. 9/ 4/43
4501 Super Mouse Rides Again.Average ..... 7 ..10/23/43
4507 Yokel Duck Makes Good (Tech.) .....Fair ..... 7 .. 1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

Battle of Europe.....Excellent ..... 17 .. 5/20/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123 Choo-Choo Swing .....Good ..... 15 ..11/27/43
8127 Fellow on a Furlough....Good ..... 15 .. 4/22/44
8121 Hit Tune Serenade.....Not Rev.
8129 Melody Garden .....Not Rev.
8125 New Orleans Blues.....Good ..... 15 .. 1/22/44
8130 Pagliacci Swings It.....
8124 Radio Melodies .....Entertaining .. 15 .. 1/22/44
8128 Stars and Violins.....Acceptable ..... 15 .. 5/20/44
8122 Sweet Jam .....Good ..... 15 ..10/23/43
8126 Sweet Swing .....Fair ..... 15 .. 3/ 4/44

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8377 Aviation Expert, Donald Douglas .....Solid ..... 9 .. 5/13/44
8376 Barefoot Judge .....Fair ..... 9 .. 5/ 6/44
8373 Fannie Hurst and Her Pets .....Fair ..... 9 ..11/20/43
8372 Farmer Gene Sarazen....Good ..... 9 ..10/23/43
8378 Foster's Canary College..Good ..... 9 .. 4/29/44
8380 Honest Forger .....
8375 Mrs. Lowell Thomas' Fur Farm .....Average ..... 9 .. 3/11/44
8379 Varga and His Beauties..Attractive ..... 9 .. 6/ 3/44
8371 Wizard of Autos.....Good ..... 9 ..10/23/43
8374 World's Youngest Aviator.Interesting .... 9 .. 2/19/44

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8231 Boogie Woogie Man.....Very Pleasing.. 7 ..10/ 9/43
8232 Greatest Man in Siam...Good ..... 7 .. 1/22/44
8233 Jungle Jive .....Tops ..... 7 .. 4/29/44

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7110 Eagle vs. Dragon (Tech.).Swell Novelty .. 18 .. 4/15/44
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8355 Amazing Metropolis .....Fair ..... 9 .. 2/26/44
8357 Animal Tricks .....Fair ..... 9 .. 4/15/44
8361 Bear Mountain Game.....
8359 Fraud By Mail.....Not Rev.
8358 Hobo News .....Good ..... 9 .. 5/13/44
8352 I-A Dogs .....Good ..... 9 ..10/23/43
8356 Magazine Model .....Excellent ..... 9 .. 4/29/44
8360 Mr. Chimp Goes South.....
8353 Mr. Chimp Raises Cain..Fair ..... 9 ..12/ 4/43
8351 Who's Next .....Excellent ..... 9 .. 9/ 4/43
8354 Wings in Record Time...Interesting .... 9 .. 1/22/44

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8238 Barber of Seville.....Fair 4/22/44
8239 Fish Fry .....
8237 Meatless Tuesday .....Good ..... 7 .. 7/13/43

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8112 With the Marines at Tarawa .....Great ..... 19 .. 2/26/44

SERIALS

Adventures of Flying Cadets..... 13 Chaps. 10/ 9/43
Don Winslow of the Coast Guard. 13 Chaps.
Great Alaskan Mystery..... 13 Chaps. 4/29/44

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BLUE RIBBON CARTOONS (13)

9301 A Feud There Was..... 7 ..Reissue
9311 A Wild Hare.....Reissue
9307 Bear's Tale ..... 7 ..Reissue
9312 Cat Came Back.....Reissue
9305 Cross Country Detours.....Reissue
9302 Early Worm Gets the Bird..... 7 ..Reissue
9304 Fighting 69½ .....Reissue
9306 Hiawatha's Rabbit Hunt.....Reissue
9313 Isle of Pingo Pongo.....Reissue
9303 My Little Buckaroo..... 7 ..Reissue
9309 Of Fox and Hounds.....Reissue
9308 Sweet Sioux .....Reissue
9310 Thugs With Dirty Mugs.....Reissue

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9725 Buckaroo Bugs .....
9721 Bugs Bunny & the Three Bears .....Not Rev.
9722 Bugs Bunny Nips the Nips .....Good ..... 7 .. 5/20/44
9724 Hare Force .....
9723 Hare Ribbin' .....
9726 Old Grey Hare.....

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9103 Grandfather's Follies ...Excellent ..... 20 .. 2/19/44
9106 Halls of Montezuma.....
9105 Night in Mexico City....Interesting .... 20 .. 4/22/44
9102 Over the Wall.....Very Good ..... 20 .. 1/29/44
9104 Our Frontier in Italy.....Not Rev.
9101 Voice That Thrilled the World .....Excellent ..... 20 ..11/ 6/43

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9609 All Star Melody Masters.....
9603 Cavalcade of the Dance...Excellent ..... 10 ..10/ 2/43
9604 Freddie Fisher & His Band .....Not Rev.
9601 Hit Parade of Gay Nineties .....Very Good ..... 10 ..11/13/43
9610 Listen to the Bands.....
9606 Songs of the Range.....Not Rev.
9607 South American Sway....Routine ..... 10 .. 4/22/44
9602 Sweetheart Serenade ....Good ..... 10 ..11/13/43
9605 Ted Weems & Merchant Marine Band .....Excellent ..... 10 .. 2/12/44
9608 U. S. Coast Guard Band.Good ..... 10 .. 5/ 6/44

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9709 Angel Puss .....
9713 Birdy & the Beast.....
9717 Booby Hatched .....
9711 Brother Brat .....
9708 Duck Soup to Nuts.....
9714 From Hand to Mouse.....
9715 Goldilocks & the Jivin' Bears .....
9703 I Got Plenty of Mutton...Fair ..... 7 .. 5/ 6/44
9716 Lost & Foundling.....
9701 Meatless Fly Day.....Not Rev.
9720 Odor-able Kitty .....
9712 Plane Daffy .....
9705 Tick, Tock, Tuckered.....Fair ..... 7 .. 6/ 3/44
9704 Weakly Reporter .....Good ..... 7 .. 4/22/44
9710 Slightly Daffy .....
9718 Stupid Cupid .....
9719 Stage Door Cartoon.....
9706 Swooner Crooner .....Not Rev.
9707 Russian Rhapsody .....Not Rev.
9702 Tom Turk & Daffy.....Excellent ..... 7 .. 2/26/44

SANTA FE TRAIL WESTERN (6)

9109 Gun to Gun.....Fair ..... 20 .. 2/12/44
9107 Oklahoma Outlaws .....Well Done ..... 20 ..10/ 9/43
9110 Roaring Guns .....Good ..... 20 .. 2/19/44
9112 Trail By Trigger.....
9108 Wagon Wheels West.....Good ..... 17½..12/25/43
9111 Wells Fargo Days.....Good ..... 20 .. 6/ 3/44

SPORTS PARADE (13) (Tech.)

9504 Baa Baa Black Sheep....Excellent ..... 10 .. 2/12/44
9507 Backyard Golf .....Not Rev.
9513 Bluenose Schooner .....
9510 Cattlemen's Days .....
9512 Champions of the Future.....
9506 Chinatown Champs .....Colorful ..... 10 .. 4/29/44
9511 Colorado Trout .....
9502 Desert Playground .....Interesting .... 10 ..10/ 9/43
9505 Dogie Round-Up .....Interesting .... 10 .. 2/19/44
9508 Filipino Sports Parade.....Not Rev.
9503 Into the Clouds.....Good ..... 10 .. 1/29/44
9509 Mexican Sportland .....
9501 Tropical Sportland .....Fair ..... 10 ..11/ 6/43

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9002 Behind the Big Top.....Excellent ..... 20 ..11/27/43
9006 Musical Movieland .....
9003 Task Force .....Excellent ..... 20 .. 1/ 1/44
9001 Women at War..... 20 ..Not Rev.
9004 The Devil Boats.....Not Rev.
9005 Winner's Circle .....Not Rev.

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9402 Bee's a Buzzin'.....Interesting .... 11 ..11/13/43
9403 Hunting the Devil Cat...Good ..... 10 ..10/16/43
9405 Jungle Thrills .....Good ..... 10 .. 6/ 3/44
9401 Our Alaskan Frontier....Fair ..... 10 ..11/27/43
9404 Struggle for Life.....Excellent ..... 10 .. 4/ 8/44
9406 Throwing the Bull.....

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Glamour Girls of 1943.. 10
Last Will & Testament of Tom Smith..... 10½
Oil Is Blood..... ..
Day of Battle..... 10
Suggestion Box 9
Battle of Russia..... ..
Family Feud 6
Food and Magic..... 10
Chief Neeley Reports to the Nation 10
Brothers in Blood..... 10
Price of Rendova..... 10
No Exceptions 10
Destination Island X.... 10
At His Side..... 10
Why of Wartime Taxes.. 10
Prices Unlimited 10
America's Hidden Weapon 10
With the Marines at Tarawa 18
Negro Soldier 43
Memphis Belle 45
It's Your War Too..... 10
No Alternative 10
Road to Victory..... 10

Newsreel Synopses

(Released Wednesday, June 14)

MOVIETONE (Vol. 26, No. 81)—Europe invaded—Fall of Rome—Second front opened—4000 ships—11,000 planes — Paratroopers — Day of prayer — Roosevelt, Churchill, Stalin—General Eisenhower.

NEWS OF THE DAY (Vol. 15, No. 279)—Bombing paves way for invasion; Roosevelt warns of hard fight, hails liberation of Rome; Goebbels sees Berlin in ruins from United Nations' bombings; General Eisenhower's son in West Point graduation; Boston's great unity rally (Boston only); Sergeant Joe Louis entertains at Army camps overseas.

PARAMOUNT (No. 82)—Fall of Rome; President Roosevelt hails liberation of Rome; Paramount News presents a picture analysis of the great military events in France, based on official bulletins.

RKO PATHE (Vol. 15, No. 84)—Bounding Home Belmont winner; King George inspects home fleet; Used Fifth Army shells salvaged; Sergeant Joe Louis entertains at Army camps overseas; General Clark visits reunited Fifth Army; First beer for Americans at Anzio; Invasion air blows soften Europe's defenses.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 86)—Social center for boys in South Pacific; Howard University celebrates commencement; U of I retains track title as Negro boys score; P-40 pilot bails out and tells story; U. S. engineers build "road to Tokyo" in Burma.

(Released Thursday, June 15)

MOVIETONE (Vol. 26, No. 82)—First pictures of Allies landing in France . . . Historic motion pictures show opening of the Second Front . . . Bombers smash Nazi defenses and communications . . . Smoke bombs are seen for first time . . . Allied soldiers board ships in England . . . Barrage balloons protect vessels . . . Paratroops take to sky in planes and gliders . . . Strafing attacks on Nazi shipping . . . Beachheads are seized on Cherbourg Peninsula . . . Men fall on the beaches and the wounded are removed under fire . . . Allied air power strikes endlessly . . . Railroads and flying fields are strafed . . . Nazi prisoners taken by the thousands . . . Allied wounded brought back to England; Capt. Maurice Britt is hero of the week, gets Congressional Medal of Honor (Cleveland, Memphis only).

NEWS OF THE DAY (Vol. 15, No. 280)—First actual invasion films . . . Allied assault on Europe . . . Gliders and paratroops take off to spearhead the attack . . . The invasion flotilla under way . . . Actual landings on the beaches of Normandy under deadly enemy fire . . . Nazi prisoners rounded up . . . First French towns liberated. Special commentary by Quentin Reynolds.

PARAMOUNT (No. 83)—First pictures of invasion covered by a vast crew of cameramen . . . Bombers smash Nazi defenses and communications . . . British and American transport planes carry paratroopers across channel . . . Navy guns bombard coast of France . . . Assault forces hit the beach, followed by regular infantry and engineers . . . Soldiers storm enemy-held positions . . . Wounded are cared for . . . On shipboard Generals Eisenhower and Montgomery observe operations.

RKO PATHE (Vol. 15, No. 85)—First pictures of the invasion of Europe . . . Bombers smash Nazi defenses and communications . . . Paratroops take to sky in planes and gliders . . . Strafing attacks on Nazi shipping . . . Assault forces hit the beach, followed by regular infantry and engineers . . . Men fall on the beaches and the wounded are removed under fire . . . Nazi prisoners taken by the thousands . . . Allied wounded brought back to England.

UNIVERSAL (Vol. 17, No. 302)—First pictures of the invasion . . . Allied planes bomb shore installations, strategic roads and bridges . . . Daredevil paratroops and air-borne troops leave England in planes and gliders for their destination . . . 4000 ships set sail . . . Assault boats bounce through the heavy sea . . . Shore is reached and intricate Nazi defenses are penetrated . . . Nazi prisoners are rounded up . . . Wounded soldiers are treated and returned to England . . . French natives welcome their liberators . . . General Eisenhower, and Generals Montgomery and Bradley on the scene . . . Air poundings continue, and mop-up search for snipers is on . . . The invasion is successful.

Top Spot in Comedy

Columbia has assigned Ann Miller to the top spot in the company's forthcoming comedy "Eve Knew Her Apples." Miss Miller recently completed the co-starring role opposite Kay Kyser in "Battleship Blues."

Return of Rex Lease

Rex Lease, former star of Western films, returns to the screen in a supporting role in Columbia's musical, "Meet Miss Bobby Socks." Glenn Tryon is directing.

TEED-UP FOR THE BIGGEST DRIVE OF YOUR LIFE!

There's only one ball to keep your eye on from June 12th to July 8th!



At press-time news of the Invasion has electrified the nation. The best way to thank our heroes is to re-dedicate our hearts and energies to the job ahead.

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, N. Y. C.

This is No. 6 of a series



Capetown, South Africa

In South Africa...

half a world away from your theatre, exhibitors are facing the same problems and shouldering the same responsibilities which confront you.

For your aims are mutual—to present motion pictures in a manner which will insure the utmost in entertainment to civilians and members of the armed forces to whom the screen offers the greatest prescription for maintaining a healthy balance in wartime.

To top-flight showmen from Capetown, South Africa to Cape May, New Jersey the smooth, uninterrupted hum of Simplex equipment is sweet music. They know that come what may Simplex will see them through—continue to deliver the kind of picture which has made the name synonymous with better projection throughout the world.

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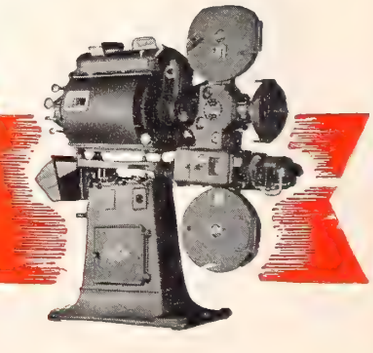
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90 GOLD STREET, NEW YORK, N.Y.



SHOWMEN'S TRADE REVIEW

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OVER THE TOP

Vol. 40 No. 23

June 24
1944

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CHARLES E. 'CHICK' LEWIS
Editor and Publisher

"See Here, Private Hargrove. I'm moving into the Astor June 27th for a Broadway splash following your four wonderful months. You're the Astor champ now, but watch me, soldier boy, I'm going to outstrip your records!"



"Um-m-m-m! Wish I could stick around to see those Astor figures. They'll be lovelier than ever now!"



M·G·M's

BATHING BEAUTY

IN TECHNICOLOR

The Biggest Show on Water!

"BATHING BEAUTY" starring Red Skelton with Esther Williams, Basil Rathbone, Bill Goodwin, Ethel Smith, Jean Porter, Carlos Ramirez, Harry James and his Music Makers with Helen Forrest, Xavier Cugat and his Orchestra with Lina Romay. Photographed in Technicolor. Screen Play by Dorothy Kingsley, Allen Boretz and Frank Waldman. Adaptation by Joseph Schrank. Directed by George Sidney. Produced by Jack Cummings. A Metro-Goldwyn-Mayer Picture.

"Never Stop Till You're Over The Top! Fighting Fifth War Loan!"

The Editorial Page

OBSERVATIONS

It is amazing how many letters have already reached this desk regarding last week's comment about the Ascap license fee. If most of the exhibitor leaders had forgotten about this matter, certainly, the exhibitors are still very much aware of it. Why this leech has been allowed to exist without much effort to eliminate it, is something a lot of exhibitors (organization members as well as others) would like to know. We hope they get their answer by action . . . and soon.

* * *

This is the week when MGM is doing a lot of celebrating for their twentieth anniversary via a most picturesque insert (you'll find it in this week's issue). Although we already have conveyed our congratulations, we cannot refrain from rising with the rest of the industry and drinking a toast to Leo The Lion. May he be with us in good health and good product for a long time to come.

* * *

We find it difficult to understand why Allied recently refused to participate in the formation of a National Tax Committee. Representation of Allied on such a committee need not be binding on their organization in any manner whatsoever! Therefore, why the refusal to work with other groups on so worthy and important a matter?

* * *

They'll have to change the designation, "Honored Hundred" to the "Honored Thousands" by the time the Fifth War Loan Drive is finished. The magnificent jobs being done by thousands of theatremen would make it impossible to single out any selected number for special honors.

Which is exactly as it should be. Sixteen thousand theatremen are backing up the invasion with a brand of showmanship and bond selling the like of which has never been seen or heard of before.

Our industry and our country are mighty proud of you guys and gals running those sixteen thousand theatres. You're all real Americans.

'Tis a moot question whether the army of Durbin fans are going to like their favorite in the part she plays in "Christmas Holiday." In these boom days, box-office receipts do not always tell the right answers. For our money we'd much rather have seen someone else in the role. Not that Deanna does not do full justice to it, but we don't believe the best of judgment was used when they launched her into dramatics through such a vehicle or characterization. Miss Durbin is too valuable a "name" property for experiments.

* * *

Showmen in particular will get a terrific bang out of reading Bob Hope's book, "I Never Left Home," just published by Simon & Schuster. In it Bob relates experiences encountered during his recent trip abroad to entertain the men and women of the armed forces.

Those fortunate in plaving a Hope picture in the immediate or not-too-distant future can make a great tie-up with local bookstores to enhance their merchandising of the picture and the book combined.

For light reading and plenty of belly laffs, we recommend it.

* * *

It is rumored that the Department of Justice and the consent decree companies are a little closer together on a "new" decree. After it is finally whipped into shape, hemmed and hawed, sandpapered and smoothed, revised and re-revised, and probably signed, the net gain for the independent exhibitors will fall just short of gigantic. In fact, it will probably add up to zero with a capital Z. And so long as these documents are formulated without benefit of opinion from the "little" exhibitors, they will always end up behind the same eight-ball.

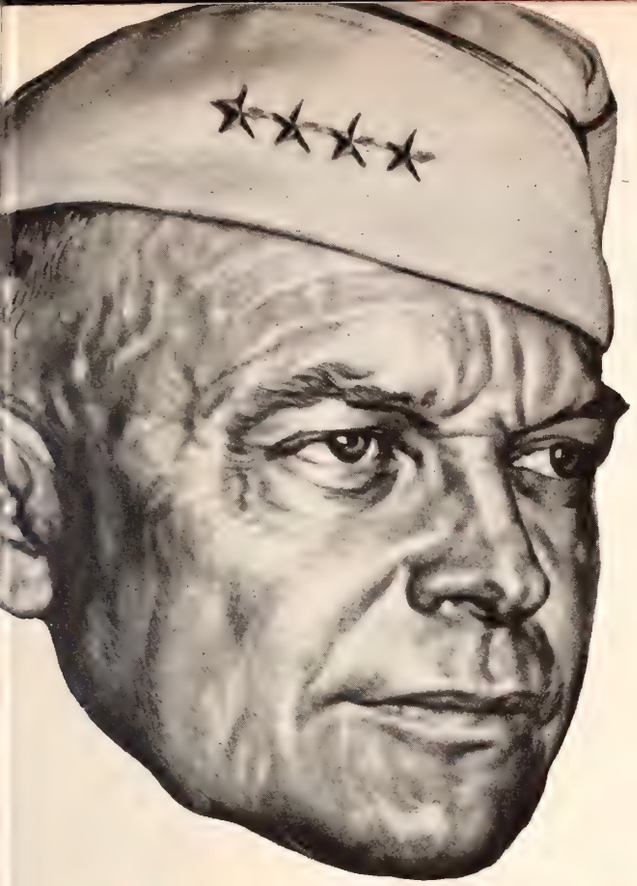
Ah sweet justice, where is your kiss of affection?

—"CHICK" LEWIS



5TH WAR LOAN

EVERY BOND YOU SELL BRINGS IT CLOSER!



"That this conflict will be brought to the speediest conclusion with the least loss in lives..."

—GEN. DWIGHT D. EISENHOWER

MORE POWER FOR EISENHOWER!

Every hour! Every day!
Are you fighting
To win that
Extra bond sale!
One more! Then
Another! Fight!
From house to house—
From street to street—
That's the way
Our heroes do it!



THE CLINCHER!

Calling 16,000 patriots! Get set for the industry's bond-selling mop-up! FREE MOVIE DAY, July 6th, preceded the day before by a radio and newspaper blast to the nation that will insure box-office lines from Coast-to-Coast!

NEVER STOP TILL YOU'RE OVER THE TOP!

FIGHTING 5th WAR LOAN

COLUMBIA PICTURES CORP., METRO-GOLDWYN-MAYER PICTURES, PARAMOUNT PICTURES INC., RKO-RADIO PICTURES, INC., 20th CENTURY-FOX FILM CORP., UNITED ARTISTS CORP., UNIVERSAL PICTURES COMPANY INC., WARNER BROS. PICTURES, INC.



NEW U.A. BOARD MEETS. Among members who attended the United Artists Corp. board meeting in New York Tuesday, at which the existing officers were re-elected, were those seen in the photo above. Reading from left around the table: E. Claude Mills, Rex Dennant, Gradwell L. Sears, Harry Muller, Edward C. Raftery, Gerge L. Bagnall, Neil W. Agnew, Charles P. Blinn and Isaac Pennypacker.

Raftery, Sears, All Officers Re-Elected by New U. A. Board; May Buy Theatres

Members of the new board of directors of United Artists Corp., at a meeting in New York Tuesday re-elected the existing slate of officers, approved the acquisition of two production assets and set the stage for expansion which, it is reported, may lead to crystallization of a plan for acquisition of theatres such as was under definite discussion by the company more than a year ago.

The new officers returned were:

Edward C. Raftery, president; Gradwell L. Sears, vice-president in charge of distribution; George L. Bagnall, vice-president in charge of production; H. J. Muller, treasurer; Lloyd Wright, secretary; Paul O'Brien, Harry Buckley, H. J. Muller and Charles Milliken, assistant secretaries.

The meeting Tuesday was the first of the new board elected at the adjoined annual meeting of stockholders of the corporation at Wilmington, Del., on June 19. The board is made up as follows:

Edward C. Raftery, Charles P. Blinn, Isaac Pennypacker, George Bagnall, Gradwell L. Sears, Neil Agnew, Rex Dennant, E. Claude Mills and Sidney Chaplin.

The first three, Raftery, Blinn and Pennypacker, were elected by the Pickford Corporation; Sears, Agnew and Bagnall by Vanguard Films, Inc., and the last three, Dennant, Mills and Chaplin by Charles Chaplin.

Mr. Blinn was formerly executive vice-president of the Philadelphia National Bank and is now head of an industrial alcohol company.

Mr. Pennypacker is the law partner of former U. S. Senator George Wharton Pepper.

E. Claude Mills is an official of the American Society of Composers, Authors and Publishers.

Rex Dennant is a New York insurance broker.

Following the meeting Tuesday, Raftery announced that the new producer affiliations would be the most important since the association of James Cagney and Hunt Stromberg with U.A. These new affiliations are to be announced, it was stated, as quickly as formal contracts are signed.

The new board confirmed the appointment of Walter Gould as foreign manager, and of Louis Pollock as director of advertising and publicity.

It was also disclosed by Raftery that henceforth the new board would meet on the second Tuesday of each month, the next meeting being scheduled for July 11th. Prior to the next meeting the members of the board will study plans for long range developments within the company, such as the possibility of acquiring theatres in the United States and abroad, as well as new studio facilities and any other forms of expansion consistent with an aggressive constructive policy of development agreed upon.

Board members attending the meeting were: E. Claude Mills, Rex Dennant, Gradwell L. Sears, Edward C. Raftery, George L. Bagnall, Neil W. Agnew, Isaac Pennypacker and Charles P. Blinn.

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WAC Sets July Release Dates For War Information Films

Allied cooperation in the Italian campaign will be emphasized in the WAC War Information Film releases for July, according to Herman Gluckman, WAC assistant distributor chairman.

"Liberation of Rome" will be released July 13 by MGM, while a recruiting film, "Battle Stations," is scheduled for July 27th release by 20th Century-Fox. Of three newsreel "film bulletins" scheduled, two have already been released—"Victory Vacations," June 20, and "America's 'Fighting Fifth' Children," June 22. The third, "Last Furlough," will be released July 20. Already set for August 3rd release is another film bulletin, "Prepare for Winter."

Monogram's Increased Earnings

Consolidated earnings of Monogram Pictures Corporation, before federal income and excess profit taxes, for the 39 weeks ended March 25, 1944, were $410,076, as compared with gross earnings of $100,041 for the same period of the previous year. Consolidated net profits for the 39 weeks ended March 25, 1944, after reserve for federal income and excess profit taxes, amounted to $149,642, as compared with consolidated net profits for the same period of the previous year of $43,306 after tax reserve. W. Ray Johnston, president, reports that for the quarter ended March 25, 1944, the company's volume and profits exceeded that of any previous quarter in its history.

Approve Note Sale to Balaban

Paramount stockholders at a meeting Tuesday approved the sale to Barney Balaban, president, of $2,000,000 of convertible promissory notes, carrying 2¾ per cent interest. According to an agreement, the notes will be convertible into common stock at $25 per share.

Saves Movies for Town

Guy Kirkbride, owner of a dry goods store in Table Grove., Ill., recently purchased the Gale Theatre, 250-seater there, from L. G. Eyman, so as to make certain that the town would not be without picture shows.

Kirkbride plans to operate the theatre every night in the week. He said he was afraid someone might buy the theatre's equipment from Eyman and move it to another city, and that his dry goods store business might be affected if Table Grove was without a movie theatre.

Big Share of War Savings To Go for Television Receivers

According to a study by a New York savings bank, a big share of savings now in banks will go for television receivers. On the basis of a savings plan under which depositors ear-mark money for specific postwar purchases, the Franklin Square Bank of Nassau County, about twenty-two per cent of current depositors participating in the plan are saving specifically for home television receivers (which the bank prices at $400 each).

Details of the data accumulated on present intentions as to the spending for postwar commodities were made known by Arthur T. Roth, executive vice-president of the Franklin Square National Bank. Using this finding as a base, Roth said, over 1,600,000 people in the U. S. could be expected to accumulate 652 million dollars in savings earmarked for television sets.

Movies of Republican Convention for Television

Motion pictures of the Republic National Convention, which opens in Chicago June 26th, will be televised by stations along the eastern seaboard and in southern California.

The motion pictures will be rushed by plane to New York and Los Angeles to be televised by National Broadcasting's WNBT, New York; General Electric's WRGB, Schenectady; Philco's WPTZ, Philadelphia; Columbia's WCBW, New York, and Television Productions' W6XYZ, Los Angeles.

Midelburg Tour in Brochure

MGM is preparing a special brochure describing and illustrating the visit of Charles A. Midelburg, Charleston, W. Va., exhibitor, to the company's Hollywood studios. A copy of the brochure will be sent to all MGM exhibitor accounts. Midelburg was feted by MGM in recognition of his having played every feature and short released by the company during the past twenty years. The exhibitor recently returned to his Charleston home following a trip to New York and two weeks visit at the Hollywood studios.

SHOWMEN'S TRADE REVIEW

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10 Million in E Bonds

Fifth War Loan bond sales to individuals by the motion picture theatres of New York, Long Island and downstate counties amounted to $10,039,729 through Sunday night, June 18. Brooklyn leads in maturity value of bonds sold, but the Bronx is ahead in percentage of units compared with number of seats.

Individual figures in number of E bonds sold: Manhattan, 21,216 E bonds sold, total value of $2,315,350; Brooklyn, 30,642 units, $3,459,400; Bronx, 19,181 units, $1,456,190; Queens, 14,066 units, $1,446,751; Richmond, 2237 units, $266,450; Westchester, 2847 units, $300,745; Nassau, 2678 units, $368,275; Downstate (except Rockland County), 494 units, $44,625; Suffolk, units not reported, value $282,943.

Pittsburgh Exhibitors Sue to Restrain Majors

Suit has been filed in Federal Court, Pittsburgh, by Morris Roth in behalf of himself and 23 other independent exhibitors against eight major film distributing companies; namely, Paramount, 20th Century-Fox, Vitagraph, Universal, Columbia, United Artists, Loew's Inc., and RKO, asking for an injunction to restrain these distributors from suppressing competition by independent exhibitors.

The plaintiffs seek to have the Court declare the distributors' licensing agreements a violation of the Federal law prohibiting restraints and monopolies, and ask an order restraining the distributors from demanding audits and percentage payments and from requiring in their agreements the playing of certain pictures at preferred times such as week-ends; the restraining order would also prevent the distributors from charging independent theatres more for pictures than theatres operated by the distributors. The defendants have been given 20 days to answer summons. Counsel for plaintiffs are Dickie, Robinson and McCarney.

Reduce 'Skeffington' Running Time for General Release Runs

The running time of "Mr. Skeffington," Warner Bros. starring vehicle for Bette Davis which will be the company's final picture on the 1943-44 schedule, has been reduced by about 20 minutes, it was announced on the coast Tuesday by Jack L. Warner, executive producer. The picture will be generally released in prints running slightly more than two hours as compared with the 146 minutes in which "Mr. Skeffington" was trade shown and is now running at the Hollywood Theatre, New York.

The decision to re-edit and reduce the footage, it was stated, was influenced chiefly by trade paper review comment.

$4,000,000 Bank Credit Arranged by Wallis Co.

Hal Wallis Productions this week announced completion of banking arrangements with the First National Bank of Boston whereby a term loan and revolving credit agreement has been executed under which $4,000,000 credit will be extended to the company for a period of five years. Hal Wallis Productions will finance its own productions for Paramount distribution completely from its own capital and bank credit.

Schectman Joins International

Ben Schectman has been appointed to the staff of A. W. Schwalberg, Eastern representative of International Pictures, Inc., it was announced this week. Schectman has been connected with the industry for the past fifteen years.

Sectional Sales Totals in 5th War Loan Reported Exceeding Quotas Originally Set

Bond sales totals coming in from all sections of the country thus far are knocking the Fifth War Loan quotas set for these sections into a "cocked hat," R. J. O'Donnell, national Fifth War Loan chairman, reported this week.

From all indications to date, the motion picture industry should come sailing through with colors flying if the present trend toward oversubscribing quotas continues, he said.

From Jackson, Tenn., comes word that Fifth War Loan bonds to the tune of $1,055,475 were recorded as having been sold at the Paramount Theatre Thursday, June 15th, with the "G.I. Revue," staged by the men of the 68th and 44th Aviation Training Detachments, as the signal attraction.

A report from Arthur Lehman, exhibitor co-chairman for Mississippi, announces that a Bond Auction, held at the Canton Theatre, Canton, Miss., sponsored by the Lion's Club of that city, brought in a total of $153,000.

Fall River, Mass., hit $110,800 in its first day of box-office sales for the Empire Theatre's Bond Premiere on June 22, with expectations that the total amount of War Bond Sales for that day will reach $1,000,000, according to Sam Pinanski, exhibitor chairman for the state. Between the Empire's show and the Durfee Theatre's Bond Premiere, $2,000,000 in Bonds is expected to be grossed.

"The smaller towns are no exception to the rule," said O'Donnell, and cited San Angelo, Tex., a town of about 25,000 population, which, at its War Bond Premiere June 14th sold $447,000 worth of Bonds—about a $25 Bond for every man, woman and child in the town. Then he continued: "It is gratifying, to say the least, to see the way these small towns are coming through, and shows what American men and women can do, once they've set their minds to it, whether they come from cities of millions or towns of hundreds and thousands."

With the addition of more than 200 confirmed and dated War Bond premiere bookings in 24 hours, the total of such events confirmed by Tuesday noon stood at 3870, representing some 700 more than were reported for the entire Fourth War Loan.

In addition, 3410 Free Movie Days have already been booked and confirmed, as compared with the grand total of 3403 for the Fourth War Loan, and 677 Children's Bond Premiere bookings have been confirmed. Comparatively few Children's Bond Premieres were held in previous War Loan drives.

O'Donnell announced the totals to date following receipt of additional reports from Ned E. Depinet, national distributor chairman, who, with Leon J. Bamberger, assistant national distributor chairman, is collating the reports from distributor chairmen in the field.

The exchange area breakdown of the confirmed and dated bookings in all three classifications (first figure in each case indicates num-

(*Continued on Page* 44)

'Far Greater Effort'

In a special message to the showmen of America, R. J. O'Donnell, National Chairman of the "Fighting Fifth" War Loan Campaign, said:

"While results so far in the 'Fighting Fifth' War Loan are truly amazing, the urgency of the situation, with every possible dollar needed to reach the goal, calls for far greater effort.

"The National Committee has received numerous reports of great showmanship campaigns by the exhibitors of America, and a large number of War Bond Premieres, Children's 'School's Out' Premieres and Free Movie days are being lined up. We congratulate the showmen for their accomplishment to date.

"But it isn't enough. The cost of the war is rising in crescendo. Just imagine what it will cost to reach Tokyo and Berlin!"

Maj. Loew Assigned to Overseas Film Post

Major Arthur Loew has been assigned by the U. S. Army Signal Corps to temporary duty with the Motion Picture Bureau of the Overseas Branch of the Office of War Information. Major Loew will act as associate to Robert Riskin, Chief of the Bureau. He is expected to go overseas shortly to supervise the foreign distribution of American films for the OWI.



Major Arthur Loew

Major Loew, who returned recently from duty in the European Theatre of Operations, joined the Army Signal Corps Pictorial Service in May, 1942. Previous to his army service, Major Loew was for twenty years export manager for Metro-Goldwyn-Mayer. He was in complete charge of the overseas operation of the film company, including the production and distribution of MGM pictures, and the operation of Loew's theatres abroad.

'Once Upon a Time' to Follow 'White Cliffs' at Music Hall

Columbia's comedy, "Once Upon a Time," starring Cary Grant, will have its New York premiere at Radio City Music Hall following the current run of MGM's "The White Cliffs of Dover."

With the start of its seventh week Thursday, "White Cliffs" became the fifth picture in the Music Hall's history to be held for more than six weeks. Others: MGM's "Random Harvest," "Mrs. Miniver" and "Madame Curie" (eleven, ten and seven weeks, respectively) and RKO Radio's "Mr. Lucky" (seven weeks).

Warners to Increase Number Of Dramatic Shorts Next Year

Among topics to be discussed at conferences in Hollywood between Jack L. Warner, executive producer for Warner Bros., Norman H. Moray, short subject sales manager, and Gordon Hollingshead, head of shorts production, will be an increased number of dramatic shorts by name authors for next season's release.

Decision to expand on these subjects, the studio said, results from strong reception reported by Moray to three similar shorts released this season.

Venereal Film Approved

Walter Wanger's two-reel educational film on the subject of venereal disease, "To the People of the United States," was unanimously approved in Philadelphia this week following a screening before educational and social workers. Speaking for the Department of Health, Dr. Hubley Robert Owen, medical director of the Philadelphia public school system, declared it was the best picture on syphillis he had ever seen. The film was condemned several weeks ago by the Legion of Decency.

The Box Office Slant

Silent Partner

Republic Mystery Drama 54 mins.

AUDIENCE SLANT: (Family) Good suspenseful mystery with full time entertainment for the whole family.

BOX-OFFICE SLANT: Good support for comedy or musical headliner.

Cast: William Henry, Beverly Loyd, Grant Withers, Ray Walker, Joan Blair, Roland Drew, George Meeker, Wally Vernon, John Harmon, Dick Elliott, Eddy Fields, Pat Knox. **Credits:** Directed by George Blair; also producer. Original screenplay by Gertrude Walker.

Plot: A newspaper columnist, who has been getting information about the underworld from one of its leaders, finds his informant mysteriously murdered. An address book belonging to the slain man puts the reporter on the trail of the killer.

Comment: Mysteries will always have a good market and when they combine suspense and comedy with a delightful change of pace they're sure-fire at the till. That's for this one. Half of a bill in most situations will be most capably and richly taken care of by this picture. Bill Henry as the crime reporter gives his most polished performance so far and makes the guy likable and real. His girl and seeming antagonist, Beverly Loyd, does a very neat job of keeping up with him in the action and drama spots, as well as in the flippant gag routines. Grant Withers makes a satisfactory villain. Credit Producer-Director George Blair with two assists. First as producer who assisted the director; and second the director who assisted the producer and players. The script is remarkably well rounded out and brings the climactic punch of the whodunit down to the last scene.

Step Lively

RKO Radio Musical 88 mins.

AUDIENCE SLANT: (Family) The Sinatra fans will go ga-ga, but even more important, the general audience should find real entertainment here. A bang-up grade-A musical.

BOX-OFFICE SLANT: A strong cast and Sinatra, plus a really good picture, should put this in the big-money class.

Cast: Frank Sinatra, George Murphy, Adolphe Menjou, Gloria De Haven, Walter Slezak, Eugene Pallette, Wally Brown, Alan Carney, Grant Mitchell, Anne Jeffreys, Frances King, Harry Noble. **Credits:** Based on the play, "Room Service," by John Murray and Allen Boretz, as produced by George Abbott. Screenplay by Warren Duff and Peter Milne. Directed by Tim Whelan. Produced by Robert Fellows. Songs by Sammy Cahn and Jule Styne. Photography by Robert de Grasse.

Plot: Frank Sinatra hits New York town to see what George Murphy has done about producing his play and where his $1500 for expenses has gone. It has gone, all right, and Murphy is far in the red keeping a company of 21 in a hotel pending the production of a musical. They find Frank can sing, and when he falls in love with Gloria De Haven he is induced to join the cast. Between the furious proposition of avoiding hotel manager Adolpe Menjou and getting the show on, Murphy and his troupe are on the verge of extinction, but at the last moment Sinatra gets there, the show goes on, the public likes it, and the day is saved. Net results: box-office receipts, Sinatra gets girl, Murphy loses girl.

Comments: The cadaverous Sinatra emerges in this musical as a real screen personality, who not only can sing, but can hold his own in a company of sure-footed actors. "The Voice" really surprises with his ease of manner and general deportment around the set. The best thing about this musical, in fact, is its genuine professional flavor. This is no kiddy revue, but a well-baked Broadway production that has wide audience appeal. Without a stand-out comedian, the story nevertheless is funny and there is plenty of material to carry the footage. Gloria De Haven continues on her starlit way, and such troupers as Menjou, Slezak, and Murphy throw those lines around with nary a miss. On the musical side it must be said that Sinatra has never sounded better—especially to ears ordinarily inclined to wiggle under the influence of crooning tremolos and scoops. Sinatra is careful not to overdo it and as a result he makes a successful straddle of appeal. One song especially will be heard around, Some Other Time, which is sung not only as a solo, but in duet with Miss De Haven. A try after the extra money is in order, with a campaign calculated to bring in the scoffers. Something like: "So you don't think Sinatra can act? Come and see for yourself, etc." The point is that the picture will stand up in most situations under that angle.

Legion of Decency Ratings

(For Week Ending June 24th)

SUITABLE FOR GENERAL PATRONAGE

The Great Moment — She's a Soldier Too

Marine Raiders — Twilight on the Prairie

SUITABLE FOR ADULTS ONLY

Girl Who Dared — Take It Big

The Black Parachute

Columbia Drama 63 mins.

AUDIENCE SLANT: (Adult) Overdrawn characterizations and implausible situations counteract story's appeal.

BOX-OFFICE SLANT: Can take care of its allotted time in the neighborhood and subsequents.

Cast: John Carradine, Osa Massen, Larry Parks, Jeanne Bates, Jonathan Hale, Ivan Triesault, Trevor Bardette, Art Smith, Robert Lowell, Charles Wagenheim, Charles Waldron, Ernie Adams. **Credits:** Directed by Lew Landers. Story by Paul Gangelin. Screenplay by Clarence Upson Young. Director of photography, George Meehan. Produced by Jack Fier.

Plot: An American is sent to an unnamed country to help a band of gorillas free their king from the Nazi yoke.

Comment: Here is a picture that might have turned out to be a real thriller, had they started out with a good story. As matters stand, it emerges as just another Nazi drama that depends on one or two dramatic situations to carry it along. The work of one man, Larry Parks, is the only convincing note it carries, and it is his performance, rather than the lines he reads, that gives the picture its one claim to entertainment. Other characterizations are overdrawn and the climax is so implausible that only the most avid action-play devotee audiences are likely to find it satisfactory. In the neighborhood and subsequent houses, where its defects may not appear too noticeable, it can take care of its allotted time without causing too much comment.

Sensations of 1945

United Artists Musical 86 mins.

AUDIENCE SLANT: (Family) Incredible and vapid story threads through a series of specialty vaudeville acts of a style and type that will register solidly as escape entertainment with the average moviegoer and picture will please especially well in theatres outside the metropolitan first-run classifications.

BOX-OFFICE SLANT: Some good names to play with and build-up of the numerous specialty acts makes material for a better than fair drawing card.

Cast: Eleanor Powell, Dennis O'Keefe, C. Aubrey Smith, Eugene Pallette, Mimi Forsythe, Lyle Talbot, W. C. Fields, Sophie Tucker, Hubert Castle, Dorothy Donegan, The Cristianis, Pallenberg Bears, Cab Calloway and his band, Woody Herman and his band, David Lichine, others. **Credits:** Produced and directed by Andrew Stone. Original story by Fredrick Jackson. Screenplay by Dorothy Bennett and Andrew Stone. Directors of photography, Peverell Marley, John Mescall. Associate Producer, James Nasser. Music by Al Sherman. Lyrics by Harry Tobias.

Plot: Eleanor Powell, dancing star with a flair for publicity, frames an attempted murder that baffles police, but infuriates Dennis O'Keefe, partner in his father's publicity firm. Challenged by his attitude, Eleanor gives up the stage to enter the publicity firm, arranges sensational stunts but then goes greedy by using C. Aubrey Smith, as the broken-down former stage producer, to front for a night club. This leads to further friction, and O'Keefe takes it upon himself to declare Smith in for a profit cut on the night club. O'Keefe is reclassified and taken into the Army, whereupon, Eleanor brings him around by paying an injured bareback rider a generous fee for her trained horse to use in a spectacular stage act.

Comment: Burdened with a plot that makes too much of too little, this show nevertheless has lots of specialties—dancing, Cab Calloway and Woody Herman jive, juggling, songs by Sophie Tucker, brief appearance of W. C. Fields; is in fact a veritable circus of vaudeville acts. It is escape entertainment of a kind and style that seems sure to register solidly with the average picture fans. Outside the metropolitan first-runs, "Sensations of 1945" appears to have a better than good chance to run up good grosses at the box-office. Andrew Stone has dished up such a variety of acts, has put them together with a flashiness that will have people thoroughly interested and entertained in the way that a circus entertains. Since this style of show has not been overdone lately, "Sensations of 1945" may well prove a popular hit outside the metropolitan centers. The UA press book offers good suggestions for selling the show.

The Pinto Bandit

PRC Western 57 mins.

AUDIENCE SLANT: (Family) Good outdoor action fare, that has some songs added.

BOX-OFFICE SLANT: Standard western attraction.

Cast: Dave O'Brien, Jim Newill, Guy Wilkerson, Mady Lawrence, James Martin, Jack Ingram, Edward Cassidy, Budd Buster, Karl Hackett, Robert Fortman, Charles King. **Credits:** Directed by Elmer Clifton. Original screenplay by Elmer Clifton. Director of photography, Edward Hull. Produced by Alfred Stern.

Plot: Three Texas Rangers are sent to find the masked man who has been killing the riders on a mail run, with the owner of this run, a woman, likely to lose her contract to a rival if the trouble continues. They

help the woman in a relay race along the run by entering for her, and though they lose, they succeed in finding the bandit they've been after.

Comment: This is the type of fare for the community situations and Saturday matinee crowds, for like all standard westerns, it has the action, thrills and customary essentials. Even the indiscriminate addition of songs in the present day formula for outdoor films, doesn't seem to interfere with the enjoyment the followers obtain. And this one is no different from the usual run. Dave O'Brien, Jim Newill and Guy Wilkerson are a trio of Texas Rangers sent to get the bandit, and their work is competent. Balance of the cast consists of Mady Lawrence in the feminine lead, James Martin as her brother and other familiars in western fare. Direction is by Elmer Clifton and production by Alfred Stern. Your usual western selling angles, stressing the action, of course, should fill those seats on Saturday afternoon and night.

Youth Runs Wild

RKO Radio **Drama** **68 mins.**

AUDIENCE SLANT: (Family) Reasonably well made topical film which deals understandingly with the morals of youth in a completely dignified manner.

BOX-OFFICE SLANT: An exploitation picture which should cash in on the timeliness of its juvenile delinquency theme. Lacks star power, but the title has possibilities.

Cast: Bonita Granville, Kent Smith, Jean Brooks, Glenn Vernon, Tessa Brind, Ben Bard, Mary Servoss, Arthur Shields, Lawrence Tierney, Dickie Moore, Johnny Walsh, Rod Rodgers and Elizabeth Russell. **Credits:** Produced by Val Lewton. Directed by Mark Robson. Screenplay by John Fante. Original story by John Fante and Herbert Kline. Photographic direction by John J. Mescall.

Plot: In a munitions manufacturing community busy parents neglect their children. A young boy, in an effort to impress the girl next door, tries to get money to treat her, becomes a school truant, gradually falling in with two other boys who attempt a tire theft. Trouble ensues, but his wounded brother-in-law returns from war and proceeds to straighten out the local juvenile problem.

Comment: Bonita Granville gives a creditable performance in this film, sharing honors with Jean Brooks and Glenn Vernon in the principal roles. Because of the nature of its topic, "Youth Runs Wild" is not so much an entertainment as a preachment, or object lesson, to both parents and children. It has been produced and directed in a thoroughly mature manner, with dignity and understanding. The most difficult aspect of a story of this kind is that average parents are reluctant to recognize the existence of a juvenile delinquency problem. The inconsiderate parents prefer to ignore the issue, while the considerate parents feel that they need no instruction in the matter. The greatest box-office value of the show rests in its exploitation possibilities, sensational selling angles, lurid headlines, etc. The star names just aren't there, and the picture lines up in a series of films on the same subject. It should do nicely in the action houses and as support on dual bills.

Marine Raiders

RKO Radio **Drama** **90 mins.**

AUDIENCE SLANT: (Adult) The addition of a love story makes this film about the U. S. Marines, their training and combat, more palatable for those who object to war pictures.

BOX-OFFICE SLANT: Good companion feature with a light musical. Should do okay if you play up the romance.

Cast: Pat O'Brien, Robert Ryan, Ruth Hussey, Frank McHugh, Barton MacLane, Richard Martin, Edmund Glover, Russell Wade, Robert Andersen, Michael St. Angel, Martha MacVicar, Harry Brown. **Credits:** Directed by Harold Schuster. Original story by Martin Rackin and Warren Duff. Screenplay by Warren Duff. Director of photography, Nicholas Musuraca. Produced by Robert Fellows.

Plot: On an island in the South Pacific, a Major and his Marine Raiders top the Japs. They're all shipped to Australia, where the Major meets a girl and while out with her gets a bomb splinter in his leg during a Jap bombing. His Superior Officer, when he learns that the Major plans to marry the girl, has him shipped home against his wishes. At home they both train new recruits for combat, and when they're all shipped out again, he finds the girl and they get married . . . just before he's shipped out on another mission.

Comment: As can be judged by the title, this is about the U. S. Marines. It shows their induction, their training and their fighting. To make it more appealing to the average theatregoer who doesn't want to see any more war pictures, a love story has been added. For the most part, like the actual battle scenes, some of which were filmed with real Marines, and the training scenes, all of them done under the cooperation of the War and Navy Departments, the picture sustains the interest, but there is an inescapable lack of conviction about many of the other scenes that leaves one feeling as though it all needed an explanation. Teamed as lovers are Ruth Hussey and Robert Ryan, and they come through satisfactorily, especially Miss Hussey who can always be depended on to give a good performance. Pat O'Brien in his role of Ryan's superior officer, and buddie, gives his usual smooth portrayal. Play up the romance to attract the maximum audience . . . and for the Pat O'Brien fans be sure to use his name in all your advertising. Cooperation of all recruiting stations should be easily obtained.

Gildersleeve's Ghost

RKO Radio **Comedy** **63 mins.**

AUDIENCE SLANT: (Family) Hilarious comedy that will knock them into the aisles unless you put a rope in each seat to hold the customer down and keep him from busting his sides laughing.

BOX-OFFICE SLANT: Good in any situation; not strong enough for the lead in class houses, but certainly excellent support there.

Cast: Harold Peary, Marion Martin, Richard LeGrand, Amelita Ward, Freddie Mercer, Margie Stewart, Marie Blake, Emory Parnell, Frank Reicher, Joseph Vitale, Lillian Randolph, Nicodemus Stewart, Charles Gemora. **Credits:** Directed by Gordon Douglas. Story and original screenplay by Robert E. Kent. Director of photography, Jack Mackenzie. Produced by Herman Schlom.

Plot: Two of Gildersleeve's ancestral ghosts try to make him a town hero and thus insure his election as Police Commissioner. They lead him to a supposedly haunted house where two scientists are carrying out weird experiments with a gorilla and a kidnapped girl. Before Gildersleeve can capture the ape, free the girl, and bring the sinister scientists to justice, his entire household and the people in the town, become involved.

Comment: Well equipped to handle any part of a double header, and to draw far more than its quota from among the possible customers, this is easily the best Gildersleeve picture that has been made. Even class houses can use its 63 minutes of hilarity to bolster a bill and please its trade. Producer Herman Schlom has taken many ingredients of comedy, and lots of corny gags, and invested them with a delightfully fresh approach that brings the house down in gales of laughter. Many of the film tricks previously used in mystery pictures to confound and amaze audiences are thrown in here for pure unadulterated kidding, and they make great comedy spots. Harold Peary, the Gildersleeve every radio listener knows well, is supported by a number of the voices and characters also well known and loved by the radio audience. These include Peavy of the inimitable voice, Judge Hooker, Birdie, Leroy and Margie. Nicodemus Stewart, not part of the radio show, deserves special mention for his work in the picture. Direction by Gordon Douglas rates an award for deftness, speed and irony achieved. Don't worry about your customers. Just don't miss seeing the picture yourself. You'll know you want it, and you'll get a flock of ideas on how to exploit it.



Walter Colmes, producing "Anything for a Laugh" with Richard Arlen and Ellen Drew for Republic, confers here with his director, William Berke.

The Port of Forty Thieves

Republic **Mystery** **58 mins.**

AUDIENCE SLANT: (Adult) Good murder mystery entertainment for average adult audiences.

BOX-OFFICE SLANT: Lacks box-office names but is good supporting picture for the double bills and community theatres.

Cast: Stephanie Bachelor, Richard Powers, Lynn Roberts, Olive Blakeney, Russell Hicks, George Meeker, Mary Field, Ellen Lowe, Patricia Knox, John Hamilton, Harry Depp. **Credits:** Associate Producer, Walter H. Goetz. Directed by John English. Original screenplay by Dane Lussier. Photographed by Jack Marta.

Plot: The wealthy author of a book exposing Wall Street crooks mysteriously disappeared seven years ago. His widow retains an attorney to confirm his death and arrange settlement of his estate as the only heir. His daughter, by a previous marriage which was annulled, and her aunt, contrive to force the fortune-seeking wife, who practices blackmail on the side, to admit murdering her husband, thus clearing up the mystery of his disappearance.

Comment: This story of a cunning, cold-blooded woman who felt herself securely beyond the law is a well-knit, plausible murder yarn, which should be well received by average adult audiences. It is sufficiently removed from the usual mystery plot pattern to keep interest at high pitch throughout. While the film is a bit long on talk, Director John English has turned in a most satisfactory result. Stephanie Bachelor turns in a good performance in an exacting role. Walter H. Goetz has given the film the benefit of adequate production values. It should do well in the supporting spot on the double bills.

Evelove Promotes Bill Rice

Bill Rice, top unit man at Warner Bros. studio has been promoted by Alex Evelove to post of department and national services editor. Rice succeeds Ralph Huston, who resigned to join Lester Cowan.

Myers Warns Distributors on Copyright Laws; Over 200 Gather at Jersey Allied Convention

A warning to distributors by Abram F. Myers, general counsel of National Allied, that present forms of writing percentage contracts may bring them up short against charges of violations of copyright laws; a resolution blasting distributors for demanding that subsequent run theatres play specials at advanced prices after first run of such specials in their territories, and a resolution calling upon independent exhibitors to support independent producers whose product is distributed by independent outlets, were highlights of the business session on the second day meeting of the Silver Jubilee convention of Allied Theatre Owners of New Jersey at Atlantic City Wednesday.

Harry Lowenstein, president, and the entire existing official slate were returned to office at an election Wednesday.

Wide open spaces of vacant seats in the meeting hall caused Myers to remark that it might have been a good idea to have arranged a loud-speaker system to enable exhibitors busy at recreation on Atlantic City's boardwalk and amusement resorts to hear what went on at the meeting.

There were two hundred-odd registrations on the convention lists by midday Wednesday, with a very large representation among the registrants of representatives of distribution companies and film salesmen from the New York, New Jersey and Pennsylvania areas.

Myers' warning over potential difficulties for distributors because of the form of contracts now being used followed his statement that this conclusion was based on a study of recent U. S. Supreme Court decisions. He further took the major distributors to task for releasing fewer pictures and increase in the number of demands for higher percentages and film rentals.

The Convention opened Monday. A message from William F. Rodgers, MGM vice president and general sales manager, was read at the meeting of Allied Theatre Owners of New Jersey and the Eastern Regional Conference of National Allied. Rodgers, whose message was sent to the Convention from the Coast, reviewed the changing status of motion pictures, and said that theatremen could well hold up their heads with pride as being an important part of their community. "The days of the nickelodeon have passed and in its place the community theatre, alert to every community problem, stands as a monument to the American way of life," Rodgers said. He added that the ethics of the business had shown steady improvement, with changes for the better.

Harry M. Warner, president of Warner Bros., also addressed a message from his headquarters on the coast. Warner emphasized the responsibility of film producers and exhibitors to recognize the growing intelligence of the public with respect to the screen as an art as well as an informational medium. Warner declared that his company had proved to its own satisfaction with pictures produced and released during the past few seasons that "a picture need not be highbrow to be great. It need not be stuffy to be educational . . . the way for the motion picture industry to maintain its leadership as a social force working for the general good of mankind," he said "is for producers and theatres to provide the public with new and better stimulants to broader education."

TRADE TRAVEL LOG

Roy Haines, southern and western division manager for Warner Bros., returned this week from a three-weeks tour of the western territory.

J. R. Grainger, president and general sales manager of Republic, came home to his headquarters in New York after a stay at Republic's North Hollywood studios and stopovers at Dallas, New Orleans and Atlanta on the way back.

Rudy Weiss, head of Warner Theatres real estate department, in Buffalo on business this week.

Monogram delegates to the Los Angeles meetings of franchise holders, made their way to their several homes this week. Included in the party checking out of Hollywood were: Lloyd Lind, M. E. Morey, Nat Furst and J. J. Felder, New York; Nate Schultz, Cleveland; William Onie, Cincinnati; Charles W. Trampe, Milwaukee; Irving Mandel and Ben Eisenberg, Chicago; Barney Rosenthal, St. Louis; H. L. Berkson, Buffalo, and Thomas Burke, Minneapolis.

Walt Disney returned to Hollywood over the week-end following a two-week vacation in New York.

Moe Silver, Pittsburgh zone manager for Warner Theatres, and his two assistants, Harry Feinstein and Joseph Feldman, are in New York for a few days.

Robert M. Gillham, Paramount national director of advertising and publicity, left Hollywood for New York Wednesday, after spending two weeks at the studio.

Joseph Hazen arrived in Hollywood Thursday from New York to spend a week or ten days aiding Hal B. Wallis set up studio operations.

STR Profit-Sharing Plan Submitted to Treasury

A profit-sharing plan, under whose provisions all employes having one year of continuous employment with the company shall participate, has been set up by Showmen's Trade Review, Inc., and has been submitted for approval of the U. S. Treasury Department.

The plan provides an initial fund which has been contributed by the company, which also is to contribute all monies necessary to the operation of the plan, which, Charles E. Lewis, president of the company, announced is for "the sole purpose of enabling employes of SHOWMEN'S TRADE REVIEW to share in the profits of the company's business."

According to specific provision of the plan, the benefits "shall in no event at any time or to any extent be returned to or paid to or reinvested in the company or be used for any purpose whatsoever other than the exclusive benefit of the Participating Employes or their beneficiaries in accordance with the provisions of the plan."

Retirement Plan Action Expected At Loew Stockholders' Meeting

Action on Loew's proposed retirement plan for employes is expected to be taken at the annual meeting of stockholders scheduled for July 18. Details of the proposal were received Saturday by the stockholders.

All directors of Loew's, Inc., will be up for reelection at the meeting, including David Bernstein, Leopold Friedman, Eugene W. Leake, Charles C. Moskowitz, William A. Parker, J. Robert Rubin, Nicholas M. Schenck, Joseph R. Vogel, David Warfield and Henry Rogers Winthrop. Number of shares of common stock of the company entitled to vote at the meeting, as of June 1, were 1,685,109, issued and outstanding.

38 Stars in 'Canteen'

Addition of Ida Lupino this week makes 38 marquee names set by Warner Bros. for "Hollywood Canteen," all-star musical now in production.

Gell Represents PCA in London

William Gell has been appointed London representative for Producers Corporation of America.

Screen's Postwar Duty

An active part in the creation of an informed citizenry to solve postwar problems must be taken by the screen and press, Walter Wanger declared last week in an address before the Oregon newspaper publishers at their 57th annual convention in Eugene. Most urgent home front problems, he pointed out, are veterans' rehabilitation, postwar employment, housing, inter-racial friction and education.

Wanger is civilian adviser on rehabilitation at the Army's new Birmingham General Hospital at Van Nuys, Calif.

Film Men Predominate At UJA Lunch in N. Y.

New York area exhibitors and executives of home offices and film exchanges formed the majority of the audience of nearly 1,000 persons who heard the impassioned address by Dr. Abba Hillel Silver, national co-chairman of the United Jewish Appeal, at the luncheon of the amusement division of the UJA at the Hotel Astor, New York, last Tuesday.

Dr. Silver urged planning now for postwar rehabilitation and reconstruction to assist in the establishment of a Jewish National Home by the opening of Palestine to mass-scale Jewish immigration. This, he said, was necessary as well as it was vital now to give immediate material and financial aid to the millions of Jewish victims of war and persecution.

Seated on the dais with Dr. Silver, the principal speaker, were:

David Bernstein, Harry Brandt, Jack Alicoate, Robert J. O'Donnell, Joseph Bernhard, Jack Cohn, Ned E. Depinet, Si Fabian, Emil Friedlander, Monroe Goldwater, Max Gordon, Jack Harris, Martin Quigley, Oscar Karlweiss, Malcolm Kingsberg, William Klein, B. S. Moss, Louis Nizer, Sam Rinzler, Herman Robbins, Jack Robbins, George J. Schaefer, Abe Schneider, Joseph H. Seidelman, Lee Shubert, Dr. Abba Hillel Silver, Maurice Silverstone, Lou Walters and Maj. Albert Warner.

Postpone 'Hero' Release Date

The national release date of "Hail the Conquering Hero," starring Eddie Bracken, has been moved back from July 28 to August 25, it was announced Monday by Charles M. Reagan, Paramount vice president in charge of distribution.

Reagan is planning to stage the world premiere of "Hail the Conquering Hero" at the New York Paramount Theatre probably two or three weeks in advance of the national release of the film.

Heads Film Classics Promotion

Appointment of David E. Weshner & Associates as advertising, publicity and exploitation consultants to Film Classics was announced this week by George Hirliman, president of the recently formed distributing organization. Working with Carol Weill, Film Classics publicity head, Weshner will shortly launch an advertising campaign on Samuel Goldwyn's "Dead End."

Lou Smith Joins Cowan

Lou Smith this week took over the post of Studio Publicity Director for Lester Cowan Productions. He will concentrate on two forthcoming productions, "G.I. Joe," and "Tomorrow the World," both of which will be released through United Artists.

Smith's last assignment was handling special publicity for MGM's "The White Cliffs of Dover." Prior to this he was associate producer for Frank Lloyd at Paramount.

1924  1944

TWENTY YEARS OF M-G-M LEADERSHIP

A Gala Celebration Dedicated to our Friendly Customers. With gratitude to the many thousands of showmen who welcomed The Roaring Lion to their screens during his Anniversary Week.

M-G-M 1924 - 1944 ANNIVERSARY

TWENTY YEARS of LEADERSHIP



Spanning hundreds of acres are the M-G-M studios, largest in the world. Here is a city of magic creating the great Feature productions and outstanding Short Subjects that for two decades have been the nation's leading entertainments.



FROM THE HEART OF A LION...

An Anniversary is but a milestone that gives opportunity for brief pause on the way to even greater goals.

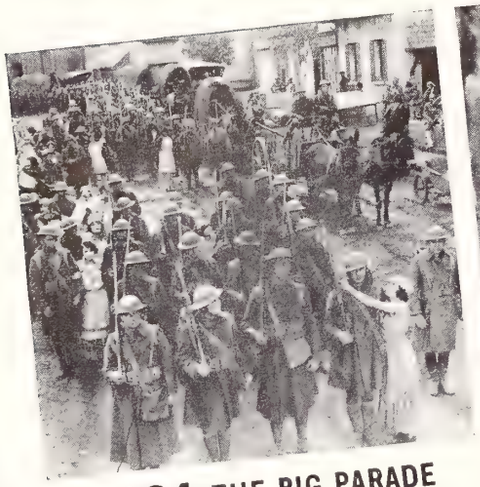
To M-G-M it represents an opportunity to express heartfelt gratitude to you our customers.

Your loyalty and faith have been the strong foundation upon which our mutual success has grown.

You will see in these following pages joyous recollection of past triumphs in which we shared, and brilliant productions waiting for you which have truly been twenty years in the making.

The bright future is ours together.

Twenty years



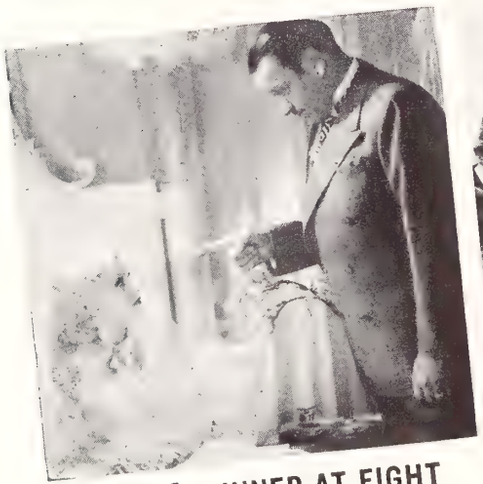
1924 THE BIG PARADE



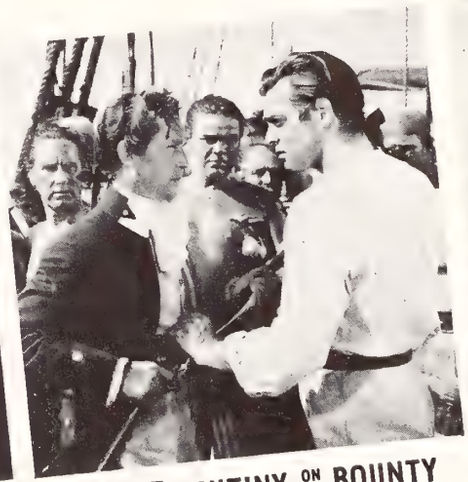
1925 THE MERRY WIDOW



1926 FLESH AND THE DEVIL



1934 DINNER AT EIGHT



1935 MUTINY ON THE BOUNTY



1936 SAN FRANCISCO

and

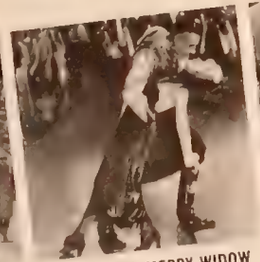

THE AWARD COMPANY
(A few of thousands shown here!)
M-G-M's countless distinguished honors have led the industry for twenty years—and still they come. 40% of all Academy Awards! All-time leader of Film Daily's Annual "Ten Best" poll! First in Blue Ribbon Awards by Boxoffice! In Fan magazines, in the trade press, exhibitors and public alike vote M-G-M the leader.
AWARDED TO METRO-GOLDWYN-MAYER FIRST PRIZE FOR BEST CAMPAIGN DIRECT TO THE TRADE "THE GOOD EARTH"
THE PHOTOPLAY MAGAZINE MEDAL
THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE
Thanks and Congratulates
METRO-GOLDWYN-MAYER PICTURES
on
"BATAAN"
MID-SEASON CHAMPIONSHIP COMPETITION
EASTERN CHAMPIONS
PHOTOPLAY MAGAZINE MEDAL
AWARDED TO EDISON, THE MAN
CERTIFICATE OF AWARD
New York City Federation of Women's Clubs, Inc.
Metro-Goldwyn-Mayer
for the Best Picture of 1941
The Philadelphia Story
Selected for outstanding merit and excellent entertainment
by
The New York City Federation of Women's Clubs
FRIDAY MAY 2nd 1941
The New York Film Critics
Presents this Award
to
"The Citadel"
as the
Best Motion Picture
of 1938

and

Twenty years of MGM hits



1924 THE BIG PARADE



1925 THE MERRY WIDOW



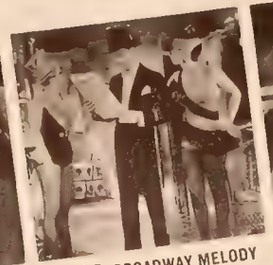
1926 FLESH AND THE DEVIL



1927 BEN HUR



1928 TELL IT TO THE MARINES



1929 BROADWAY MELODY



1930 MIN AND BILL



1931 TRADER HORN



1932 GRAND HOTEL



1933 TUGBOAT ANNIE



1934 DINNER AT EIGHT



1935 MUTINY ON THE BOUNTY



1936 SAN FRANCISCO



1937 THE GOOD EARTH



1938 BOYS TOWN



1939 THE WIZARD OF OZ



1940 BOOM TOWN



1941 HONKY TONK



1942 MRS. MINIVER



1943 RANDOM HARVEST

and the brightest years are ahead

Twenty years of M-G-M hits, and as you will see in following pages, the best is yet to come–



From its brilliant World Premiere at Radio City Music Hall comes M-G-M's glorious Anniversary Picture

THE WHITE CLIFFS OF DOVER

starring

IRENE DUNNE

A CLARENCE BROWN PRODUCTION

and with ALAN MARSHAL

RODDY McDOWALL • FRANK MORGAN

VAN JOHNSON • C. AUBREY SMITH

DAME MAY WHITTY • GLADYS COOPER

Directed by CLARENCE BROWN • Produced by SIDNEY FRANKLIN

Screen Play by Claudine West, Jan Lustig and George Froeschel

Based on the Poem "The White Cliffs" by Alice Duer Miller

RKO



And now the gala M-G-M Anniversary Celebration that begins with the "White Cliffs of Dover" continues with this mighty Technicolor production. Here is the fight, the love, the drama, the adventure that is America! It's the story of a million guys like Steve . . . and a million girls like Anna who believe in their dreams!



M-G-M Presents in Thrilling Technicolor

KING VIDOR'S PRODUCTION

AN AMERICAN ROMANCE

Starring

BRIAN DONLEVY

with

ANN RICHARDS • WALTER ABEL • JOHN QUALEN

HORACE McNALLY

PHOTOGRAPHED IN TECHNICOLOR

Screen Play by Herbert Dalmes and William Ludwig

Produced and Directed by KING VIDOR





AN ANNIVERSARY MGM ATTRACTION
TO TAKE ITS PLACE AMONG THE
SCREEN'S IMMORTAL PRODUCTIONS

M-G-M Presents

DRAGON SEED

KATHARINE HEPBURN

WALTER HUSTON • ALINE MacMAHON • AKIM TAMIROFF

TURHAN BEY
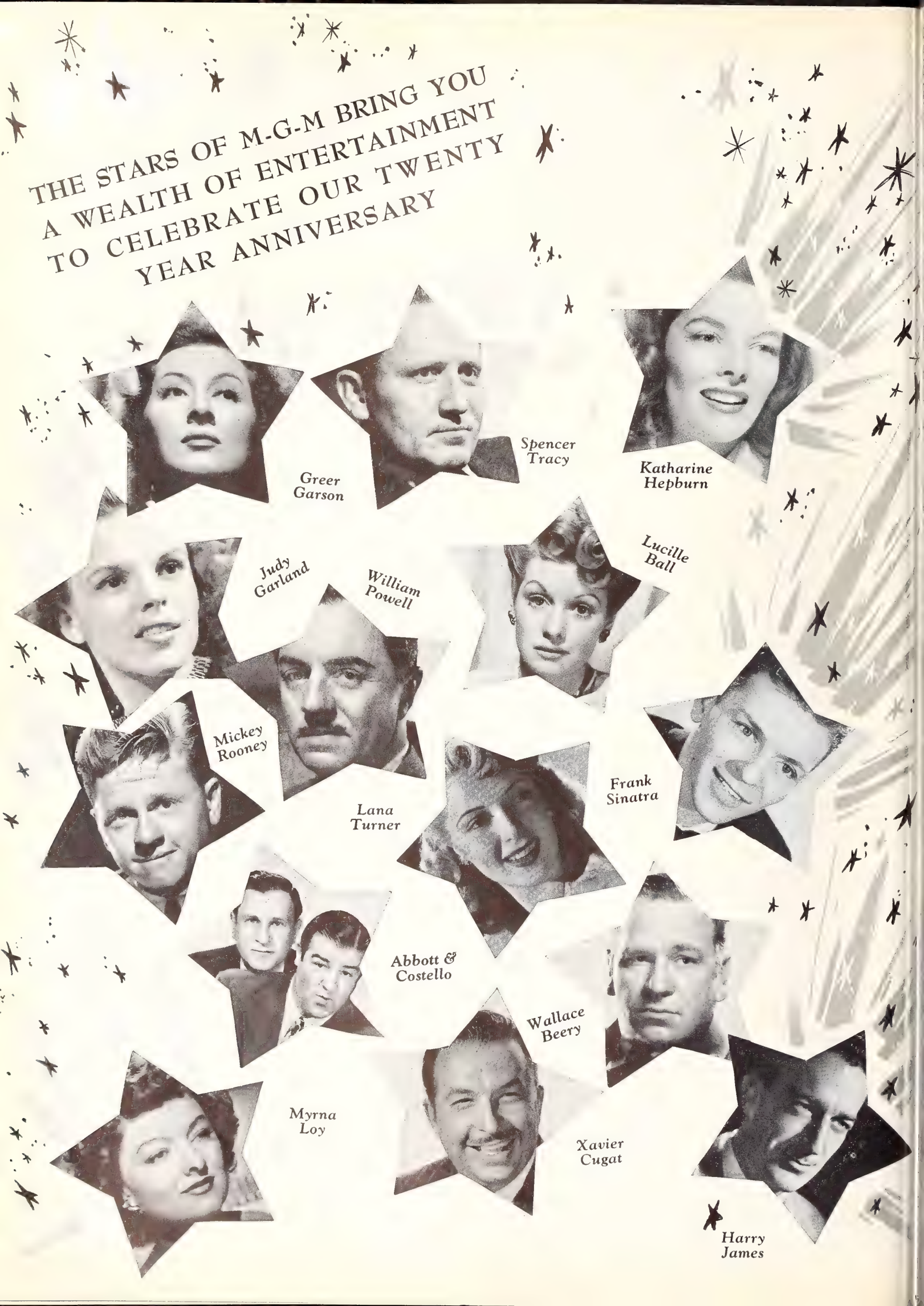
HURD HATFIELD • AGNES MOOREHEAD • ROBERT BICE • FRANCES RAFFERTY
J. CARROL NAISH • HENRY TRAVERS • ROBERT LEWIS • JACQUELINE de WIT

Screen Play by Marguerite Roberts and Jane Murfin • Based on the Novel by Pearl S. Buck

Directed by JACK CONWAY and HAROLD S. BUCQUET
Produced by PANDRO S. BERMAN

Not since "The Good Earth" . . . a picture such as this! The mighty drama of a brave people and a great love . . . flaming from the pages of the novel that thrilled millions!

THE STARS OF M-G-M BRING YOU A WEALTH OF ENTERTAINMENT TO CELEBRATE OUR TWENTY YEAR ANNIVERSARY



TWO GIRLS AND A SAILOR

Van Johnson, June Allyson, Gloria DeHaven, Jose Iturbi, Jimmy Durante,
Gracie Allen, Lena Horne, Harry James, Xavier Cugat

Bathing Beauty

(Technicolor)

Red Skelton
Esther Williams, Harry James, Xavier Cugat

KISMET

(Technicolor)

Ronald Colman
Marlene Dietrich
James Craig, Edward Arnold

MEET ME IN ST. LOUIS

(Technicolor)

Judy Garland
Margaret O'Brien, Mary Astor, Lucille Bremer

Marriage is a Private Affair

Lana Turner
John Hodiak, James Craig, Keenan Wynn

THE SEVENTH CROSS

Spencer Tracy
Signe Hasso, Hume Cronyn, Felix Bressart

NATIONAL VELVET

(Technicolor)

Mickey Rooney
Donald Crisp, Elizabeth Taylor, Jackie Jenkins

THE CANTERVILLE GHOST

Margaret O'Brien, Charles Laughton, Robert Young

ZIEGFELD FOLLIES

(Technicolor)

(Cast up to press time listed alphabetically): Edward Arnold, Fred Astaire, Lucille Ball, Lucille Bremer, Fannie Brice, James Craig, Jimmy Durante, Judy Garland, Greer Garson, John Hodiak, Lena Horne, Van Johnson, Gene Kelly, James Melton, Victor Moore, Mickey Rooney, Red Skelton, Wilde Twins, Esther Williams.

THIRTY SECONDS OVER TOKYO

Van Johnson, Robert Walker, Phyllis Thaxter
and Spencer Tracy *as Lieutenant General James H. Doolittle*

Mrs. Parkington

Greer Garson—Walter Pidgeon
Edward Arnold, Agnes Moorehead

WITHOUT LOVE

Spencer Tracy—Katharine Hepburn

THE THIN MAN GOES HOME

William Powell—Myrna Loy
Gloria DeHaven, Lucille Watson

LOST IN A HAREM

Bud Abbott—Lou Costello
Marilyn Maxwell

The Picture of Dorian Gray

George Sanders, Hurd Hatfield, Donna Reed

The Honest Thief

Wallace Beery
Binnie Barnes, John Carradine, Bruce Kellogg

"MORE STARS THAN THERE ARE IN HEAVEN IN GREAT M-G-M HITS"
It's been true for twenty years and more than ever now!





AND HERE'S WHAT THE FORTUNE-TELLER SAYS!

For the future—as in the past Twenty Years of M-G-M Leadership—in slack days or boom days, year after year after year your success is consistent with THE FRIENDLY COMPANY

Together for Victory! Fighting Fifth War Loan!

PRINTED IN U.S.A.



NICHOLAS M. SCHENCK



MARCUS LOEW



LOUIS B. MAYER

FILM INDUSTRY HAILS LEO'S 20th ANNIVERSARY

The film industry regards it as typical that Metro-Goldwyn-Mayer, since its formation in 1924, conspicuous for ability to set rather than to follow precedent, should establish the most remarkable precedent in the history of film business in connection with celebration of the Twentieth Anniversary of the organization. The new precedent, of course, is the booking achievement under which an MGM picture will be seen in practically all of the 16,493 picture theatres of the U. S., probably in every picture theatre in Canada, and in a great majority of those in England and Australia, during the week (June 22-28) of celebration of the MGM anniversary.

This extraordinary record is eloquent testimony to the standing which MGM pictures enjoy in theatres throughout the world in addition to reflecting the resourceful character of the MGM distribution organization and the sales and advertising executive abilities of MGM top men.

It is only natural that the exceptional achievements of the present—including current records of MGM's Anniversary Release, "The White Cliffs of Dover," and announcement by the studio of graduation to star status of ten younger players on the company roster, as well as the mass booking—should turn a spotlight on the history of Metro-Goldwyn-Mayer.

The 'Personality Company'

The film industry—since its emergence from the cocoon of the Motion Picture Patents Company—has been a business of personalities. Stars have been created and carried to fame by the public, and the producers have waxed wealthy and wise. A name is on everything; credits are all-important from the star to the assistant make-up man. Each company identifies itself to the public, to Wall Street, and to each other with trade marks, publicity, advertising, and the constant use of executive names.

The leader in this business of personalities has been—and still is—Metro-Goldwyn-Mayer, whose twentieth birthday is being celebrated as Leo's birthday. There is no stolid announcement to the effect that Loew's, Inc. thanks its friends on this, the corporation's 20th year of operation. No sir, Leo the Lion gets up on his hind legs and says: "Come on, folks, join the celebration!" And celebrate they do, with 16,000 odd theatres running MGM films and the public applauding the lion as he swings his head and roars.

This personalization—this humanizing—is no accident. It has been the core of MGM policy since the days of 1924, when Marcus Loew combined the Metro Company with Goldwyn and the Louis B. Mayer studios. And before that the personal touch was growing as the stars of that day were joined by the executives in personal recognition.

MGM was founded on the idea of pounding the public with star names, and this was a natural development because the men who built the company were personalities in their own right. A history of MGM is a history of personalities.

When you think of MGM you think of such names as Marcus Loew, Joseph Schenck, Nicholas Schenck, William F. Rodgers, David Bernstein, Samuel Goldwyn, Edgar Selwyn, Louis B. Mayer, Irving Thalberg, J. Robert Rubin, Howard Dietz. Not to forget that grand trouper and close friend of Marcus Loew—David Warfield.

They're all familiar names to the industry, and all had plenty to do with the development of Metro-Goldwyn-Mayer.

When Marcus Loew grew up in New York's lower East Side he had hopes of gaining recognition in life, but he could not have dreamed that it would be in such a far-reaching and glamorous medium as motion pictures, because motion pictures were then in the experimental stage only. Nevertheless, after he had conducted a fairly successful fur business for some time, he courageously tossed it over when it failed to measure up to his desire for something fresh.

What caught his eye was something called a Mutoscope: a machine in which people placed pennies, turned a handle, and saw moving pictures— that is, the optical illusion of thumbing quickly through cards gave sequential movement. That was it! Whether Loew then saw such a medium growing into Radio City Music Halls is doubtful, but he saw something beyond the iron boxes that gave a thirty-second performance of "Fun in a Barber Shop" or "A Windy Day at the Flatiron Building."

As Loew discovered that people liked the moving Mutoscope figures and spent their pennies willingly he decided that entertainment for the masses—those who could not afford to attend expensive stage productions—was not only a fruitful field, but a necessary one. His friend, David Warfield, encouraged him in this belief and to the end of his days remained an unofficial but very real partner of the Loew enterprises.

With the advent of screen projection the way became clear, and Loew branched out into the ownership of a number of nickelodeons, the largest being an ex-burlesque house in Brooklyn, the Cozy Corner. Pretty soon—or as soon as movie entertainment became more than mere



J. ROBERT RUBIN



WILLIAM F. RODGERS



DAVID BERNSTEIN



HOWARD DIETZ



E. J. MANNIX



E. M. SAUNDERS



SILAS F. SEADLER



JOHN E. FLYNN



E. K. O'SHEA



JOHN J. MALONEY



Where MGM pictures are made. Top—the administration building at the Culver City, Calif., studio. Air view of the studios as they appeared in 1924 (total area 40 acres). How the famous lot looked after the entry of sound made it necessary to entirely rebuild sound stages. Lower photo—air view of the present studio, which covers 175 acres.







one-reel skits—the Loew houses began to multiply with great speed. A real organization was needed and Loew looked around again. He was impressed with the Schenck brothers, who had run an amusement park at Fort George, on the northern high point of land on Manhattan Island, and had made a great success of a larger park atop the Jersey Palisades opposite 130th Street. They saw the light and entered the Loew company, Joseph to remain some years and Nicholas to ascend to the presidency on the death of Marcus Loew.

As the business grew Mr. Loew realized he needed someone to keep the books and another to act as legal advisor. This brought in David Bernstein and Leopold Friedman, who are still active in company affairs, Bernstein later to amaze Wall Street by showing a $4,000,000 addition to the company property account during the depression years, and Friedman to head a battery of law experts.

By 1920 the Loew organization had reached large proportions, and along with it the problem of getting consistent product had grown to ogre size. The now-important theatre head saw the future once again and plunged directly into film production by buying the Metro Film Company, which had been started five years before by Richard A. Rowland. Metro had been going along a somewhat rocky path, doing some beautiful but unprofitable pictures with Nazimova, and having one dependable box-office star, Viola Dana.

A year after it came into Loew's hands, Metro produced "The Four Horsemen of the Apocalypse" and thereby made film history. This brought Metro and Rudolph Valentino to fantastic success, and in two or three following years "The Prisoner of Zenda" and "Scaramouche" added to the laurels.

This was fine, but not enough. Loew looked around again. In 1916 Samuel Goldfish and Edgar Selwyn had founded the Goldwyn company and made a good production record with its "Famous Authors Series" ("Three Weeks"), but maybe not a complete success financially. Loew wanted good productions. He looked at the Goldwyn company.

Then there was a theatreman, Louis B. Mayer, who after building up a chain of theatres in New England, also came to the conclusion that to survive it was necessary to have some kind of production unit that could supply consistently high-quality films. He financed the Louis B. Mayer studios in Los Angeles from a limited bankroll and started to make quality photoplays. Loew looked at the Louis B. Mayer studios and at Louis B. Mayer.

The result of all this looking startled the film world in 1924 when announcement was made of a new motion picture colossus, Metro-Goldwyn-Mayer, which would retain the best features of the three companies and branch out into a program of consistent merchandise of high quality that, because of big production facilities, could be delivered in quantity. Nicholas M. Schenck was the man who engineered the deal.

Into this celluloid boiling pot came J. Robert Rubin, who had started as a lawyer in the old Metro company. He switched to production matters later at the Mayer studios and at the time of the merger became head of the New York offices. Here he has been the chief buyer of material and talent, having spent hundreds of thousands of dollars on stories alone.

Another figure entered the tri-cornered company through Mayer. This was Irving Thalberg, who started as a secretary for Carl Laemmle, and became "the boy wonder" in the production field with Mayer, and then as a partner in MGM.

In the advertising and publicity end, Howard Dietz came over from Goldwyn as head of the department to contribute greatly to the selling policies of the company; from him came Leo the Lion, the distinctive type of advertising associated with MGM, and the first country-wide exploitation tieups and stunts.

The Metro company had been struggling valiantly with a mammoth production of "Ben Hur" for several years. The unit had gone to Italy on location, directors were changed several times, and the budget had gone to unheard of proportions, and the star, Ramon Novarro, actually went out of circulation for lack of screen appearances. Now the new enthusiasm got the picture finished somehow—plus the determined directing of Fred Niblo—and MGM had one of the biggest hits of film history over which to crow. Other landmark pictures came along like "The Big Parade" and "Broadway Melody." Leo himself became a landmark in the industry, a guarantee of honest effort to produce the best possible pictures for exhibitors and public. MGM was now the solid company.

MGM Fostered Progressive Sales Policies

The 20 pictures which topped the list of productions turned out by the MGM studios as selected by the company (and listed in the MGM advertising insert elsewhere in this issue) by no means covers the galaxy of distinguished screen achievements of the company. In the distribution of these productions the MGM sales organization has been, from the start, a forward-looking as well as aggressively energetic factor in the development of exhibitor-distributor relations and trade practices.

Many of the practices now established as definite trade forms have had their beginnings in policies initiated by MGM while in the setup and refinement of others the company has taken a leading part.

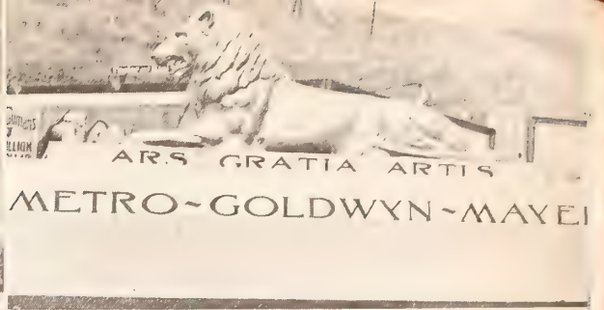
As of today, the MGM sales department is specifically identified with the current head of that branch of the company's operations—William F. Rodgers, vice-president and general manager of sales and distribution who has been with the company since its inception. During his long tenure as chief of distribution for the company, Rodgers has won widespread popularity and enjoys the greatest of respect from exhibitors both as an individual and a "fair dealer."

No few sales executives who have attained to top rank position with other distributors are proteges of "Bill" Rodgers, and the organization he directs, in practically all of its key positions, has men who have come up from the MGM ranks.

In all of the more important intra-industry moves of the past several years (the ill-fated "fair practices code," the UMPI or "unity" attempt of a combined distributor-exhibitor conference and many others, Bill Rodgers has been a key figure and an untiring worker. He has been a consistent champion of the "get-together" policy and in all of his public utterances and private conversations—Rodgers urges some practical means of bringing distributors and exhibitors together around a table to settle the conflicts and problems which naturally arise

(*Continued on Page* 57)







MGM Exploitation Made History

In the field of exploitation MGM has pioneered many forms of showmanship, from ballyhoo to goodwill efforts handled by the company's resourceful exploitation personnel. MGM started this activity years ago with a staff of six field men and now has a force of 35, the largest maintained by any film distributor. Exploitation has been directed, many of the outstanding stunts devised, by William R. Ferguson, who went along from the old Metro company into MGM at the time of its formation.



W. R. Ferguson

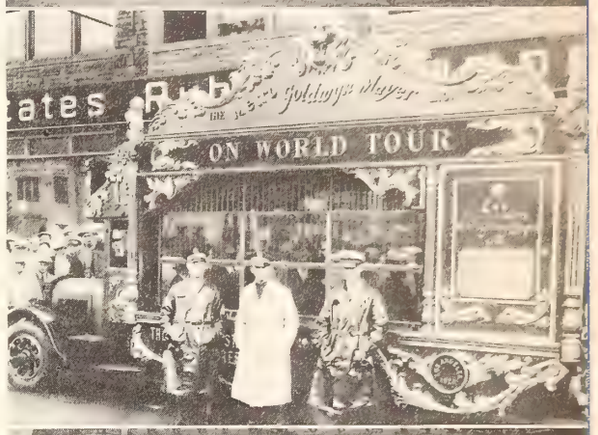
Right at the outset of the MGM organization, Dietz and Ferguson launched into big-scale exploitation. This was accomplished with the building of the famous Trackless Train, which was started as a touring ballyhoo on a nation-wide itinerary, but which kept on going until it traveled to 33 countries, including Europe, Australia and South America and which was in circulation for a period of four years. This was the first motion picture ballyhoo ever attempted on an international scale. While the Trackless Train was still traveling, another novel touring ballyhoo was launched, and in 1926 Leo became the "Flying Lion," traveling the skyways from city to city in a specially built plane. There was a crackup, and Leo continued his tour in a circus-like cage truck which traveled on through cities and towns and was estimated to have been viewed by an audience of fifty million Americans.

Ferguson promoted an elaborate array of radio movie clubs in 1926—perhaps the first instance of showmanship for pictures in radio. The stunt was straight "exploitation"; that is it cost nothing for the time on the air. This was in 1926.

In 1929, the MGM Traveling Studio went on a four-year tour to carry into the hinterlands the story of Hollywood movie-making. In 1932 a new Traveling Studio equipped for service as an exhibit with projector, screen and transport facilities for screen test equipment started on a four-year quest for screen talent. It was staffed with cameraman, soundman, make-up artist, electrician, exploiteer, advance car and manager as well as drivers for the vehicles. The screen tests were held on theatre stages from preselected aspirants and the resulting film was rushed back to the theatres for local showing.

A number of nation-wide tours followed in close succession in the exploitation of outstanding productions. These exhibits, floats, etc., visited the smallest and rural communities to aid exhibitors in merchandising MGM product. Among these were: 1932—Little Trader Horn Cub and calliope (U. S. & Canada); "Leo the Lion" key city tour of 1000 theatres and nationally famous exhibits (2200 capacity performances); "Little Tarzan," the baby Chimpanzee (covering the east and midwest); 1933—Eskimo Tour (covering 48 States); 1934—Mary Rhino and Tarzan's Pets (1000 capacity showings); Sky Projector stunt which netted national publicity when copy was projected on the capitol dome in Washington; 1935—Sequoia Animal Truck Caravan (national tour); Mutiny on the Bounty Ship Models tour; Marie Antoinette Marionettes and Mobile Museum Tour; 1936—Tarzan & Reptana national tour; 1937—Good Earth Water Buffalo national tour; 1938—Wizard of Oz pony and costume national tour; 1939—First televised opening on "GWTW" at Capitol Theatre, N. Y.; 1940—20-Mule Team national tour; 1941—MGM Showbuilder units (national coverage); 1942—Educational lecture tour and exhibit; King Tarz rope-walking lion tour; Ship Ahoy Girls national tour; Tanks for Yanks national tour for U. S. Treasury; 1943—Small town exhibitors co-op plan.

This impressive pattern of institutional promotion and picture exploitation stands as unique in the annals of merchandising.





Top left: MGM's famous Trackless Train on world tour is received by throngs on the historic streets of Marseille, France. Reading down from top right: Leo makes an early debut on a parade float in Hollywood in 1924. Leo takes to the air in a special cage plane which later crashed in mid-twenties. Leo embarks on world tour in circus style, 1928. Live dancing girls animate famous Astor Theatre sign in New York, 1929. One of the Show Builder mobile units now entour. Below left: "Marie Antoinette" marionette show and mobile museum on national tour in 1938. "Good Earth" water buffalo exhibit tour, 1937.

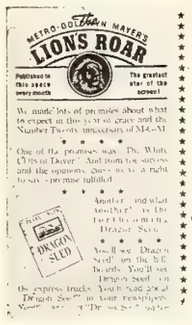






Leo's Activity on the Advertising Front Marks Twenty Years of Trail Blazing

To many advertising men inside and outside the motion picture field MGM advertising is a source of both delight and despair. Always generously budgeted to make a thorough job possible, it delights because it is touched with a gay human approach while being also forcefully brief and punchy, and traditionally has been marked by freshness of viewpoint and execution. Moreover MGM advertising has reflected such a remarkable coordination between sales policy and advertising that it is difficult for even the best informed and most observant outsider to guess which influence predominates in any one of the many progressive steps which have been taken in the sales and advertising departments of the organization. Because of its sparkle, ingenuity and pioneering spirit, MGM advertising at times gives slight cases of despair to those who would compete with it on a sheer basis of originality, eye appeal and selling punch.


METRO-GOLDWYN-MAYER'S
LION'S ROAR

The Lion's Roar column appearing in national magazines is one of the most widely read.

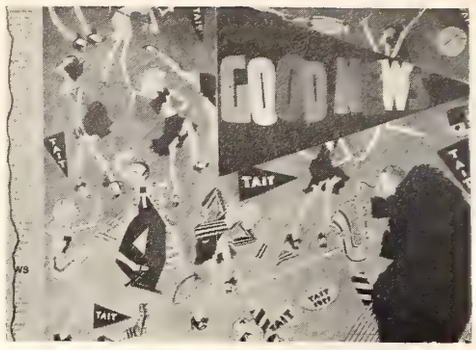
The focal point on which all observers find themselves dwelling when they see, talk about or think of MGM advertising is that most versatile trade mark of them all—Leo the MGM Lion. Leo is so utterly modern, jaunty and debonair that it seems out of place talking about his past. Nevertheless, there is a bit of interesting color in Leo's earlier or salad days. For one thing, if there's an astrologer in the house, said party is likely to give out with those signs and portents as written by the stars that shaped Leo's destiny. At the time of the Metro and Goldwyn and Mayer merger there was a question as to whether the Lion or Metro's parrot would be the adopted symbol or trade mark.

Metro acquired the parrot from Loew's Theatres, whither the critter happened in because Messrs. Loew and Schenck on visiting the practically completed Loew's State in New York decided a bit of color was needed about the pool in the inner foyer, so the decorator went out and bought a gaily plumaged bird to add the wanted touch. Leo, who in the original conception in its creator's (Howard Dietz's) mind was possibly a burst of loyalty to the old Alma Mater (Dietz was a Columbia U man), won out over the parrot after something of a deadlock when the merged Metro and Goldwyn forces thrashed out the matter of lion vs. parrot. This happened by sheer personality after all material, examples, suggestions and ideas were gathered from all parties in the newly merged departments.

Leo Becomes a 'Character'

As a trade mark, Leo's versatility was to be demonstrated when pictures switched from silent to sound. He's still up to the exactions and demands of new developments—as witness how Leo's roar is now MGM's vocal identity in radio shows, and Leo's physique will be visible when there's television. This, of course, reverses the process in pictures, wherein Leo was known to many eyes but was not vocal until inventors and engineers found the means of giving the screen a voice. His versatility of mood is well known—Leo has blushed as copy appeared near him bearing some complimentary remarks by critics or theatremen about some MGM picture or sales policy; he has bowed his head in grief (as he did in a trade paper advertisement way back in the late '20s when Lon Chaney died). For MGM shorts there's Leo Junior, and even domestic phases in the lives of Mr. and Mrs. Leo have made entertainingly effective appearances to carry over a message from or about MGM.

A certain sprightliness and warmth not previously noted in trade advertising became a characteristic of MGM's copy early in the company's history. John Held, Jr., cartoonist whose sketches of collegiate youth of the mid-



The gay, human approach has characterized MGM advertising from the start. Above a sample of the early use by Howard Dietz of the now widely popular cartoon style.

dle '20s were nationally popular, was brought into the Goldwyn outfit by Howard Dietz, and Held went along into the MGM organization. Among the earlier samples of this gaiety was the full-page space which Dietz gave to a cartoon that made graphic that paraphrase of the "man bites dog" theory; the expression about it being news when a hydrant sprinkles a dog. The treatment was gay, funny, not vulgar, but robust enough in its humor to register solidly in picture circles.

Dietz-Seadler Teamwork

Among the several outstanding advertising writers and artists who have developed under Dietz's tutelage, one of the most resourceful and most personally popular around film trade circles is Si Seadler. A most able advertising copy writer and layout designer for anybody's line of business, Seadler feels that he has learned the ropes only because he has been sitting at the feet of the Master for a number of years.

The slogan, "The Friendly Company," was first put into type by Seadler in 1939—though he will remind any and all who may mention it that "it has been a policy of the company from the very beginning, before it got to be a slogan."

Lion's Roar a 'First'

One of the many pioneering ideas which Dietz instituted is the "Lion's Roar" column which was introduced in the national magazines in January, 1939. This chatty, newsy column about MGM pictures and people rates as one of the most popular columns about motion pictures, competing for reader interest with straight editorial reporting. Several surveys by magazines have shown the column to be very widely read and most persistently quoted. The "Lion's Roar," which was published experimentally in five magazines at the start, now appears in 27 national publications, and has been a particular pet of Dietz's. He personally writes these columns.

MGM also pioneered the "assist" type of advertising whereby the distributor shares the cost of local newspaper displays with the theatre advertising the engagement of the production.

At present, as for some time past, MGM has been in the forefront of picture advertisers using radio. Last year the company's budget for air time was far above that of any other film company, and this year has further increased its use of radio with a regular, five nights a week, full network show, the MGM Screen Test program. And another, the latest, innovation executed by Dietz is the poster campaign featuring institutional copy for MGM pictures and stars on 4200 Railway Express trucks which travel the streets, highways and roads all across the country.

MGM Graduates Ten Players to Star Rating


LARAINE DAY


KATHRYN GRAYSON


VAN JOHNSON


GENE KELLY


GEORGE MURPHY


MARGARET O'BRIEN


SUSAN PETERS


GINNY SIMMS


ROBERT WALKER


ESTHER WILLIAMS

These ten talented artists have been added to the list of Metro-Goldwyn-Mayer stars, it was announced this week in connection with MGM's Twenty Year Anniversary. When the company was founded in 1924 it had six stars. The contract list now totals 162, including 33 with star ratings—this despite the fact that 19 leading players are now serving with the armed forces.

Carrying the Torch for Timely Pictures



ALREADY PRODUCED...
NOW AWAITING RELEASE



SMACK ON THE Kisser!

As action-packed . . . as romance-packed a story as ever came out of the SATURDAY EVENING POST



PAT O'BRIEN · CAROLE LANDIS

SECRET COMMAND

with

CHESTER MORRIS

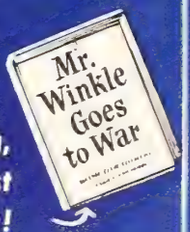
RUTH WARRICK · BARTON MacLANE · TOM TULLY · WALLACE FORD

Screen Play by ROY CHANSLOR · Based upon a Saturday Evening Post story and best-selling novel by JOHN HAWKINS and WARD HAWKINS

Produced by PHIL L. RYAN for TERNEEN PRODUCTIONS · Directed by EDDIE SUTHERLAND · A COLUMBIA PICTURE

Another great "MR." is added to Columbia's Hall of Memorable Motion Picture Characters!





As Mr. Winkle goes... so goes your heart... laughing, loving, deeply sympathizing... as you follow the most lovable character ever to come out of a best-seller!

EDWARD G. ROBINSON

in Columbia Pictures'

Mr. Winkle Goes to War

with **RUTH WARRICK** **TED DONALDSON · BOB HAYMES**

Screen Play by Waldo Salt, George Corey, Louis Solomon · From the best-selling novel by THEODORE PRATT · Produced by JACK MOSS · Directed by ALFRED E. GREEN



co-starring

KAY KYSER · ANN MILLER · VICTOR MOORE

with JEFF DONNELL · ISH KABIBBLE · GEORGIA CARROLL
HARRY BABBITT · SULLY MASON · DIANE PENDLETON

and KAY KYSER'S BAND

Screen play by Joseph Hoffman and Al Martin · Produced by SAMUEL BISCHOFF · Directed by LEIGH JASON

Printed in U.S.A.

Selling the Picture



Swell idea in connection with the engagement of MGM's "Two Girls and a Sailor" in Boston was that instituted by Harry Greenman, manager of Loew's Orpheum, who, together with Harold Morton, relief manager, and Joe Longo, publicity man, placed a container in the lobby where local girls deposited their photos to be sent to service men in combat zones overseas. Stunt is also a natural for a certain other musical.

Tschauder Is Lauded For His Showmanship

If there were more showmen like Max Tschauder, declare midwestern publicity men, a great load would be taken off their shoulders.

Tschauder, manager of the Roxy Theatre, Springfield, Ill., has been consistently winning the admiration of promotion men in his territory for his showmanship, according to Carl Post, Warners' ad and publicity man working out of the St. Louis exchange.

Example of the Springfield exhibitor's exploitation prowess is his campaign on "Shine On, Harvest Moon." From Kresge's department store he promoted a seven-foot window display utilizing 40 stills from the picture. He persuaded every night club in town to plug the hit songs. At a Lions Club luncheon he arranged for a slide to be shown during the members' community sing, during which the group sang Shine On, Harvest Moon. This was followed by a slide plugging the picture. Because Lions Club members are not allowed to plug their products, Tschauder was fined, but he had already gotten in his effective publicity licks. He paid willingly.

Then along came Post, who arranged for the department stores to feature record and sheet music displays on "Harvest Moon." At Post's suggestion, Tschauder installed a juke box in the theatre's outer lobby which caught large crowds of listeners as it played tunes from the musical.

Post and his Warner associates in St. Louis are bowing deeply to Tschauder for his showmanship.

High School Band Concert

Arranged by Francis Aiello of the Manos Theatre, Vandergrift, Pa., a concert by the local high school band on opening day stimulated considerable interest in "Broadway Rhythm." The band paraded to the theatre and played hit songs from the film. Theatre also distributed "vitamins for enjoyment" gag capsules.

Premiere Exploitation On 'Home in Indiana' Includes Bond Rallies

A radio and exploitation campaign, duplicated in other cities, was instituted by Ken Collins, city manager, and Moe Esserman, manager of the Indiana Theatre, for the world premiere of "Home in Indiana," which opened in Indianapolis recently. Eight other theatres in West Virginia and Ohio opened with the film at the same time. One hundred and ninety-two other theatres of the RKO, 4th Avenue Amusement Co., Monarch, Schine, Affiliated, Shea, Loew's, Great Lakes, Rembusch, Sevito and Quimbey circuits are participating in another premiere in Indiana, Ohio, Illinois, West Virginia and Kentucky.

Tieing in with the War Activities Committee headed by Marc Wolfe of the Y & W Amusement Corp., a dinner was arranged in conjunction with the premiere, at which 100 prominent Indiana state and city officials were the guests. Highlight of the evening was the auctioning of a thoroughbred foal for over $1,000,000 in Fifth War Loan bonds. The foal, registered in the thoroughbred books as "Jeanne Crain," named after one of the company's starlets who attended, will race under that name a year from now.

Another highlight of the Collins-Esserman campaign was the selection of a boy and girl, Charles Freudenberg of Evansville, and Phyllis Davis of Rockville, representing 60,000 4H members, who were guests of Jeanne Crain.

Fifteen hundred-line ads, containing 62 theatre dates and towns in Indiana alone, appeared in papers prior to the opening, with others later scheduled for publication elsewhere.

A heavy saturation radio spot campaign for Indiana was conducted over stations WIRE, WISH, WFBM and WIBC. Elsewhere campaigns for the picture were in progress.

In Louisville, Miss Crain and June Haver were the guests of Fred Dolle, general manager of the 4th Avenue Amusement Corp., at a bond breakfast. In Lexington, Governor Willis hosted the stars at a bond luncheon before an assemblage of over 500.

In Cincinnati, one of the world premiere cities, Miss Haver broadcast from River Downs race-

(*Continued on Page* 40)



Some of the 302 entries in the Frog Jumping Contest, staged by Manager Lige Brien of the Enright Theatre, Pittsburgh, in connection with the showing of Warners' "The Adventures of Mark Twain." Prizes totaling $6.50 were awarded to the three top winners. Stunt well publicized.



The Pin-Up Girl Contest, which Fabian Circuit's Edgar Goth originated in St. George, S. I., several months ago, also proved a natural in Philadelphia where it was held in connection with the showing of 20th Century-Fox's "Pin-Up Girl" at the Stanley Theatre. The Daily News gave loads of publicity to the stunt. Sheila DePaull (in black bathing suit) was adjudged first prize winner, while runner-up was Leona Miller. Both contestants are shown receiving congratulations from Manager George Balkin of the Stanley. Both received week-end, all-expense trips to New York, war bond, and merchandise prizes. There are pin-up girls in your town, so why not try this swell contest?

Special Campaigns Is Set for Premiere of 'Wilson' in New York

Tom Connors, vice-president in charge of world-wide distribution of 20th Century-Fox, announced this week that Darryl F. Zanuck's Technicolor production, "Wilson," will have an outstanding campaign for its world premiere at the Roxy Theatre, New York, on Tuesday, August 1.

The world premiere campaign which will be personally supervised by Hal Horne, director of advertising - publicity - exploitation, promises to be a Broadway counterpart of a Hollywood "first night," with many of the studio's stars expected to attend.

The exterior of the Roxy—fronting Seventh Avenue and West 50th Street—will be completely changed for the "Wilson" engagement. The outer lobby and the rotunda of the theatre also are to undergo extensive decoration.

An advance newspaper campaign will start early in July. In addition, a full-coverage outdoor billposting campaign is now under way, with over 5000 one- and three-sheets already up. All transportational vehicles, subway and railroad stations, covering a radius of 300 miles, will be serviced.

Takes Advantage of Opportunity

When Bud Sommers, manager of Schine's Madison Theatre, Richmond, Ky., played one of Paramount's Unusual Occupations which carried scenes of a nearby museum, he contacted the museum's owner for art objects to be used in a lobby display. The owner was also persuaded to be at the theatre for an interview with the local paper, which netted Sommers some good stories and art.

Out Front



IN 146 S

FLASH NEWS!

SIMILAR REPORTS FROM EVERY OPENING!

INDIANA THEATRE
INDIANAPOLIS, IND

2nd day as big as 1st day, which was a record breaker.

KEARSE THEATRE
CHARLESTON, W.VA.

Breaks all records for past 6 months.

PALACE THEATRE
CINCINNATI, O.

Broke all opening day records. 2nd day big as 1st day.

Home in

IN



PLAY THEM TO WIN!

THE EVE OF ST. MARK · PIN UP GIRL · BUFFALO BIL

from 20th Century-Fox, the



All the way!

ARTS

KEITH'S THEATRE
DAYTON, O.

Broke all records.

RKO PALACE THEA.
COLUMBUS, O.

Beat every picture except "Coney Island" which opened on holiday.

WARNER THEATRE
YOUNGSTOWN, O.

Broke all records.

OHIO THEATRE
MARION, O.

Broke all records. 4 times normal business.

Indiana

TECHNICOLOR

OUR JILLS IN A JEEP • THE SONG OF BERNADETTE • THE PURPLE HEART

AND WINNINGEST

iggest figure in the industry!

BE WORTHY OF THEM! FIGHTING FIFTH WAR LOAN NEEDS YOUR FIGHTING SHOWMANSHIP!

Program Exchange

Humidity and a Picnic Vies With Reports on Activities Of Some Exchange Members

For several days we suffered—not with the heat, but with the humidity. We would dry the perspiration on our forehead, then stand perfectly still. So far, so good. But if we blinked our eyes or wiggled a finger, immediately the little beads of moisture would begin forming again. We even made an enemy or two, for we chose to be comfortable rather than exercise our facial muscles by saying "hello" and thus activating our perspiratory glands. Our friends were puzzled as to why we did not speak—but *we* knew. Much to our unbounded joy and enthusiasm, the weather has been comfortably cool during the past few days. But we're no fool. We know it won't last long. And so, mixed with our joy and enthusiasm, is a feeling of dread and fear: for we know that the oppressive humidity will return. It is inevitable.

Before we formally begin this edition of the Program Exchange, we should like to report that during a recent holiday we got our first taste of rustic outdoor life. Accompanying our editorial associate and his family to an outdoor retreat in the mountains in upper New York state, we had a picnic lunch in a wooded retreat. Anything but a rugged individualist, we found ourselves somewhat at odds with nature. Only the early Boy Scout training of our associate, and the efficient help of his wife, who herself must have been a Campfire Girl, made the picnic a reality and a success. Without the aid of modern scientific home appliances, with only the natural elements at his disposal, our associate fashioned an outdoor cooking stove, gathered leaves and wood for the fuel, then started a conflagration by patiently rubbing two sticks together. While he performed these salient duties and his spouse prepared the vittles, we looked on in amazement. We could not participate, for we had no knowledge of life in the wilds. But in one art we had been properly trained: that of gastronomy. And so, with spirited gusto and gay epicurean abandon, we greedily partook of the hot dogs, and the homemade pickles, and the shoestring potatoes, and the toasted marshmallows that came our way. Not a little ashamed of our inability to cope with nature in the raw, we nevertheless were proud that we had been well trained in the art of consuming food. What we consider our highest compliment came from our associate: "For one as helpless in the woods as you, for one who stands around and does nothing, I've never seen an appetite to equal yours. You are a glutton of the first rank." We shall look up that word "glutton" at our first opportunity. Meanwhile, with those complimentary words still ringing in our ears, we now begin this edition of the Program Exchange.

We have had another letter from **Pat Neels,** who plans and designs the programs for the Granada Theatre in Brooklyn. As we write these lines, Neels is enjoying a vacation. But before he could go, he had to get the programs for a couple of weeks out of the way, and he blames what he terms "the ordinary appearance" of the program enclosed with his letter on the fact that "I was a little rushed, what with one thing and another coming up in preparation for my two-week absence." Well, we think Neels is a little modest, for as far as we can see, the program suffers not at all in design and appeal. It ranks along with the others put out by the Granada. Neels designed a timely and attractive heading for the "Granada Movie Guide" column. It consists of a large V, over which is superimposed an American Eagle, over which is superimposed the name of the theatre. Our correspondent will be back from his vacation by the time this appears in print, and we shall expect to hear from him again and to receive new copies of the Granada program.

Tom Edwards dispenses with his "Tom Tells Tales" column on the back of his calendar program for the Ozark Theatre, Eldon, Mo., to flash a vital appeal to his patrons: "Be Glad You're Alive to Buy Bonds in Drive No. 5." And in another part of Missouri — Branson, to be specific — **Jim Owen** takes time out from his fox-hunting and farming to apprise his patrons of a few changes in the operating policy of the Owen Theatre.

Up in New Paltz, N. Y., **Thomas Di Lorenzo,** manager of the New Paltz Theatre, has reproduced one of the advertising columns run by MGM in certain national magazines. You've seen them. By cutting out and pasting just the right elements, Di Lorenzo has adapted the column on "See Here, Private Hargrove" to his own situation. Other exhibitors might do this, not only in their programs, but also in their newspaper ads. The columns get excellent reader attention, believe you us, for they are written in an informal, spontaneous style that makes them easily readable.

Now that the Fifth War Loan is on in full force, now that the Allies are fighting for the liberation of Europe, this is the time for exhibitors to bend every effort to the end that the goal set for Drive No. 5 is oversubscribed. That's your most important job right now, and they're counting on you to come through!

We conclude this discourse, but watch for us again in this space next week.



Vivian Brown, student assistant manager of the Loew Theatre in Richmond, Va., promoted this fine window display on MGM's "Cry Havoc" in a tieup with the Miller & Rhoads department store on women's coveralls. Note how current books on Pacific war have been worked into display.

Purple Heart Giveaways

As part of his campaign on "The Purple Heart," Manager Reynold Wallach of Schine's Strand Theatre, Cumberland, Md., induced the local Order of the Purple Heart to print small die-cut purple hearts with gold cord attached, which were used as giveaways. Purple Hearts were awarded three veterans on the stage, and at Wallach's request, everyone wore a purple heart to honor the boys.



Here is one of the many excellent window displays promoted by Earl Hubbard, advertising director of the 20th Century Theatre, Buffalo, during the run of Samuel Goldwyn's RKO Radio release, "Up in Arms." Window is in the Music House, located in heart of downtown Buffalo.

Windows, Radio Plugs Sell Rene Clair Film

Several attractive window displays and outstanding radio coverage were among the highlights of the exploitation campaign put on by Manager Irving Trencher of the Gotham Theatre, New York, for the opening of "It Happened Tomorrow."

Hearn's department store used ten effective windows each containing a 30 x 40 of Linda Darnell, 11 x 14s and special 22 x 28 card. Busch jewelry stores' eight windows utilized scenes from the picture. Westmore Cosmetics were the means of promoting breaks in both the Woolworth and Kress windows. All counters in Hearn's carried special displays.

A tieup with Spotless Stores resulted in "It Happened Tomorrow" getting full credit in their 127 chain stores throughout the city. The firm distributed 25,000 imprinted shirt bands. The Willoughby camera store opposite Pennsylvania Station also got out an attractive window display, and all barber shops carried stills of Jack Oakie.

Radio breaks: Station WOR gave the picture breaks on three different programs, WMCA on three popular programs, and WHN plugged it on the Hearn's program. Stations WOR, WMCA and WHN carried essay contests.

Premieres of 'Home in Indiana' Include Bond Rally Exploitation

(*Continued from Page* 37)

track, over station WCKY, presenting a cup to the winner of a "Home in Indiana" sulky race handicap. Later she was guest at the annual River Downs dinner. In addition to these events, Miss Haver spoke on the radio and made two personal appearances at the Palace Theatre, Cincinnati, as well as appearing at bond rallies with Xavier Cugat. In Cincinnati, she auctioned a filly named after her to the highest bidder of war bonds. The filly was won by Benjamin Katz, Cincinnati businessman who paid $400,000 for it. These arrangements were all made by Colonel Arthur Frudenfeld and E. V. Dinerman of the RKO Circuit.

In Cleveland, Miss Crain and Miss Haver were met at the station by Mayor Frank J. Loesche, who escorted them to the Statler Hotel, prior to their appearance at the Allen Theatre, managed by Clem Pope. The stars also spoke over stations WHK and WJW.

Both of the stars returned to the Coast following a birthday party in Chicago, at the Ambassador Hotel, for Miss Haver.

Planes in the Sky, Ballyhoo on Ground Exploit 'Lost Angel'

Showman Lige Brien of Warners' Enright Theatre, Pittsburgh neighborhood house, has every reason to be proud of his excellent campaign on "Lost Angel," for it comprised stunts that brought business to the box-office. "Business was very, very good," he reports, "and we are all happy about it."

Some of the stunts that helped make Brien and his employes staff-happy:

▶Two airplanes dropped 40,000 heralds with this tie-in copy: "Buy Bonds! Help Win This War! Each person buying a bond at the Enright today will be given a pass to see 'Lost Angel' . . . These heralds dropped from sky by Pittsburgh Seaplane Base."

▶Sponsored by the May-Stern Company, largest neighborhood department store, a "Lost Angel" Fashion Show was held in charade form with fairy tales as the vehicle for display. As a narrator related a tale over a microphone from backstage, models would make their entrances on to the stage. First fairy tale was that of "the old woman who lived in a shoe." Twenty-seven models were chosen from a list of 286 applicants who wrote letters expressing their desire to participate in the show. The store cooperated by furnishing special window displays and by plugging the show in its ads. Ten thousand heralds selling the fashion show and the picture were distributed. Crowd on hand was the biggest for an opening at the Enright in years.

▶Eight thousand "don't forget" memo pads were distributed. Another good gag: distribution of 4000 paper crying towels.

▶Fifteen window displays were promoted, a tieup was made with Murphy's for a Lost Angel Sundae. 5000 imprinted bags were distributed.

▶Two of the Enright's usherettes carried an umbrella which was imprinted with copy about the picture. Pickle-shaped heralds with the copy, "you'll be in a pickle if you fail to see . . . ," were given out to children. Color books were also given out.

▶Directional arrows were placed on telegraph poles, and 200 cards were mailed direct to patrons. A thousand fan photos of Mickey Rooney with his recommendation that the holder see "Lost Angel" were passed out.

Concludes Brien: "You can see we gave this feature a 'world premiere campaign,' with planes in the sky and ballyhoo on the ground, and we spared nothing between."

'Up in Arms' Sold By Grieb in Brooklyn

If you haven't played "Up in Arms" yet, some of the stunts used by Manager Larry Grieb and Publicist Al Zimbalist of the RKO Albee Theatre in Brooklyn might help you. Read on:

Tieing in with Bonwit Teller, Loeser's and McCrory's department stores, Grieb staged a beauty contest to determine the typical Brooklyn "Up in Arms" Goldwyn Girl. Invitations were extended to Borough President John Cashmore and John Powers, famous beauty expert, to judge the contest.

A tieup with the Arma war plant (manufacturers of parts for warships and transports), which employs 60,000 men and women, provided for the playing of Dinah Shore records, featuring songs from the picture, over the public address system during the lunch hour and rest periods.

A novel photo jig-saw puzzle contest of the picture's three stars (Kaye, Dowling and Shore) was staged with the cooperation of nine Brooklyn weekly newspapers, including the Ridgewood *Times,* Bay Ridge *Record,* Bay Ridge *Spectator,* Brooklyn *Weekly,* Flatbush *Observer,* Greenpoint *Star,* Daily *Advocate,* Nassau *Journal* and the Richmond Hill *Times.* Contest winners received guest tickets to the Albee.

Rounding out his extensive campaign, Grieb tied-in with WBYN for Dinah Shore recordings a week in advance of the opening over that station's popular recorded "Song Parade" show. In addition, teaser trailers were featured ahead of the opening; 10,000 miniature pin-up photos of the Goldwyn Girls were distributed at the theatre, through department stores and various night clubs and a novel lobby hookup over the Albee's p.a. system, plugged the attraction, the music and the playdate.

Money Dates for July

Independence Day looms as the most outstanding, and the only general money date in July. It comes this year during the Fifth War Loan and at a time when the invasion of Europe is well under way. Since there is no strict ban on pleasure driving, many people will be using their gasoline A-cards for short trips; so it's up to you to use your showmanship ingenuity to make them want to come to your theatre. There are several Sectional Observances and Anniversaries during July which we list below to aid you in taking advantage of them in the way you deem best.

National Observance Periods

July 4: INDEPENCE DAY. Patriotism will be at a high pitch this year—probably the highest in the nation's history, for our fighting men will be fighting their greatest battle to liberate the enslaved peoples of Europe from the Nazi tyrants. This particular phase of the war has already been in operation since June 6, that memorable D-Day, and will increase in intensity as the days go by. The Fifth War Loan will be in the last few days of its duration, and these last few days will be the most critical—days when every last ounce of effort must be used to put this drive over the top. Thus, it is easy to see that Independence Day this year will be one of patriotic ceremony and observance. There will be patriotic editorials, patriotic news stories, merchants displays, parades, radio broadcasts—all tying in with the invasion and the bond drive. Be sure your theatre takes part. Display the American Flag and, where possible, flags of the United Nations. Drape your lobby frames in tri-color (red, white and blue) bunting. Your attractions should be appropriate and timely. While your feature need not necessarily be a war picture, nevertheless it should be wholesome, worthwhile entertainment for the entire family. Plan ceremonies inside the theatre and, depending on the weather, outside. Have prominent officials make short patriotic addresses emphasizing the importance of buying more bonds than ever before. Get several Americanism groups to participate in patriotic exercises on the stage. Don't show favoritism to any one group; invite them all to participate. Your theatre is a leading institution in the community, so don't permit mere publicity or politics to interfere with any patriotic endeavors in which you may take part. Arrange for a special Fourth of July Morning Show for the children—it would be a good idea to make this a bond show. Uniformed bands of patriotic societies might take part in a contest sponsored by the Chamber of Commerce. A patriotic poster contest could be sponsored by the newspaper; posters could be displayed in the lobby, with war bonds going to designers of the winning posters. Get merchants to sponsor matinee for mothers having sons in the service; an ideal way to boost bond sales. Try to beat any past single day's record. Display educational exhibits of current and timely interest, as well as historical exhibits tracing Americana. Advertise your theatre as the coolest spot in town. If outside competition is likely to be too strong, build goodwill through a party for the newsboys, or perhaps you can invite the children from a nearby orphanage to be your guests. The fundamental thing to remember about this Fourth is that smart booking and smart showmanship will count for a lot. Start making your contacts now. Don't let the Fourth pass without expending every showmanly effort to make it a great bond-selling day, as well as an institutional and box-office success for your theatre.

Sectional Observances

July 1—Dominion Day in Canada.
July 3—Iowa admitted to Union, 1890.
July 16—District of Columbia established 1790.
July 24—Pioneer Day in Utah.
July 25—Occupation Day in Puerto Rico.

Anniversaries

July 4—First road test of auto, 1894.
July 4—Nathaniel Hawthorne, born 1804.
July 4—First rodeo held in America at Prescott, Ariz., 1888.
July 7—Japan invades China, 1937.
July 7—U. S. occupied Iceland by agreement with Danish Government for duration of war, 1941.
July 7—Air mail service—New York to California—established 1929.
July 10—Howard Hughes started (at Brooklyn) fastest round-the-world flight, 1938.
July 11—John Quincy Adams, born 1767.
July 11—Triborough Bridge, New York, opened, 1936.
July 14—Bastille Day—first celebrated in U. S. in 1914.
July 14—First World's Fair in U. S., 1853.
July 18—United States - Canada St. Lawrence Treaty, 1932.
July 25—Italy surrendered, 1943.
July 26—General Douglas MacArthur takes command of American army in Philippines, 1941.
July 26—Postal System established, 1775.
July 26—New York ratifies Constitution, 1788.
July 28—Beginning of World War I, 1914.

Not Absent, So Receive Passes

Passes were awarded to war wives who had "no-absenteeism" records at local war plants by Manager Bill Decker of Schine's Capitol Theatre, Ilion, N. Y., in conjunction with the showing of "Tender Comrade."

Recordings From the Picture

Five days prior to the opening of "Broadway Rhythm" at the Ute Theatre, Colorado Springs, Colo., Ike Hoig and Bill Prass arranged for local station KVOR to use recordings from the picture.

May Gives Typical Small-Town Fifth War Loan Drive Report

As in many a small town throughout the United States, special bond-selling activities got under way in Lexington, Ky., last week at Schine's Opera House, managed by Edward C. May. May's report is perhaps typical of others that have been, and will be, received from time to time as the Fifth War Loan progresses.

Among other things, May obtained the services of veterans on furlough and members of the American War Dads' Club to give two-minute announcements from the stage throughout the campaign. On activity nights the manager himself was to make "pep" talks.

The theatre front is impressively decorated with flags and bunting and American Flags. A false front of red, white and blue, with Fifth War Loan posters and photos mounted thereon, surrounds the box-office. The lobby is also appropriately decorated, and the bond booth in the foyer is manned by various organization women in the afternoon, members of the War Dads' Club at night.

May endeavored to obtain the services of the American Legion band for ballyhoo and concert on the opening night.

Find Use for Gaslight Post

Ed Fischer of the State Theatre, Cleveland, assisted by C. C. Deardourff, MGM exploiteer, dug up an old gaslight post, placed it on the main stem with a sign reading, "'Gaslight' is Coming."

THE BIG ACTION

The flaming story of th
are paying off... for B
Thrill to their gallant
training, in action



MARINE

NEVER STOP TILL YOU'RE OVER THE TOP! FIGHTING FIFTH WAR LOAN!

SHOW FROM RKO!

leathernecks who

aan, Guadalcanal, Tarawa!..

xploits . . . . . in

n love . . . . . .





RAIDERS

starring

PAT O'BRIEN · ROBERT RYAN · RUTH HUSSEY

with FRANK McHUGH · BARTON MacLANE

RKO RADIO PICTURES

Produced by Robert Fellows • Directed by Harold Schuster

Screen Play by Warren Duff

Special Events Mark 5th War Loan Drive

A multitude of special events, with the cooperation of the armed forces, the War Activities Committee, the War Finance Division of the Treasury and the Hollywood Victory Committee, which is providing top-flight stars, is under way on behalf of the "Fighting Fifth" War Loan drive, R. J. O'Donnell, National Chairman, announced.

Nationally, the leading participation of these groups is in the Army Air Forces "Parade of Stars," which includes the 65-piece orchestra of the Army Air Forces Technical Training Command and a group of Hollywood players. The orchestra consists of picked musicians in uniform—men who have played with orchestras ranging from Arturo Toscanini to Benny Goodman.

Many millions of dollars in Bonds have already been sold through the appearance of this unit. Players who are touring or who have appeared include Gary Cooper, Paul Lukas, Ingrid Bergman, Veronica Lake, Betty Grable, Lana Turner, Susanna Foster, Ray Bolger, Lynn Bari Walter Pidgeon, Milton Berle, Broderick Crawford, Oscar Levant and Helen Forrest. Others will go out as production schedules permit.

Rallies are being held in the largest auditoriums or outdoor places in each city visited.

Brooklyn showed its faith in its armed sons by packing to the rafters the Fox Brooklyn Theatre where one of the greatest line-ups of stars ever assembled under one roof gave of their talents for the "Fighting Fifth" War Loan.

Scaled to $500,000 in War Bonds, a capacity house saw and heard such luminaries as Lana Turner, Betty Grable, Paul Lukas, Susanna Foster, Ray Bolger and Paul Whiteman, conducting the Army Air Force Band of 65 pieces in "Rhapsody in Blue," Lt. William Holden, Pvt. John Payne, Oscar Levant, Lynn Bari and Eileen Woods. Adding a touch of solemnity was the presentation of the colors attended by 25 wounded soldiers and sailors, all of whom had seen action overseas.

The War Bond show, though housed in the Fox Theatre, was an all-theatre collaboration with every downtown house having sold War Bonds as admissions to the event.

A War Bond show in Philadelphia packed historic Convention Hall and the 15,000 spectators poured $1,500,000 into Fifth War Loan coffers.

Appearing on the program were Lynn Bari, Ray Bolger, Paul Lukas, Lt. Bill Holden and Pvt. John Payne, along with the AAF Training Command Orchestra, with Paul Whiteman as guest conductor and Oscar Levant as guest pianist. Admission to the concert was by Bond purchase only.

Capital Unions Pledge Support

Indicating their wholehearted support of the "Fighting Fifth" War Loan Drive, five Washington, D.C., motion picture unions have pledged their fullest cooperation in sponsoring the current drive in the theatres, according to Sidney Lust, exhibitor chairman for the District of Columbia. This is the first time the unions have been organized en masse to lend their strength and resources to the Bond campaigns.

Texas Boxing Show Aids Drive

A Texas Championship Boxing Show was held Wednesday night at Sam Houston Coliseum as a part of Houston's all-out "Fighting Fifth" drive. Lt. Comm. Jack Dempsey of the U. S. Coast Guard refereed a number of the bouts, while Lou Nova and Juan Zurita, boxing champion of Mexico, also appeared as guest referees.

Can Be Issuing Agent

"Any town having a bank provides the means for the theatre in that town to become an issuing agent for E bonds," states John J. Friedl, Campaign Director of the "Fighting Fifth" War Loan. "The Federal Reserve has issued a statement that any bank or trust company can authorize any customer to be a sub-issuing agent for war bonds.

"Customer or no, any theatre can fill out a convenient contract form which will authorize the theatre operator to issue bonds in the name of the bank he represents. The bank will supply blank bonds of any denomination and once a week the operator must turn in a report on bonds sold. The Federal Reserve will, upon request, make a special stamp with the names of the agent and sub-agent imprinted thereon. Both names would then be stamped on each sold bond."

Premieres, Free Movies Building Bond Sales

(*Continued from Page 7*)

ber of Bond Premieres; second figure the number of Children's Premieres; third, the number of Free Movie Days) follows:

Albany, 37-6-44; Atlanta, 146-6-22; Boston, 150-37-153; Buffalo, 28-32-116; Charlotte, 127-18-180; Chicago, 99-34-16; Cincinnati, 94-24-177; Cleveland, 24-none-54; Dallas, 380-28-181; Denver, 133-45-29; Des Moines, 148-6-none; Detroit, 75-4-46; Indianapolis, 38-9-41; Kansas City, 95-none-2; Los Angeles, 216-4-18; Memphis, 91-8-38; Milwaukee, 196-55-178; Minneapolis, 387-81-283; New Haven, 41-14-80; New Orleans, 125-6-101; New York, 85-1-76; Oklahoma City, 31-8-25; Omaha, 58-13-94; Philadelphia, 317-4-3; Pittsburgh, 134-99-273; Portland, 7-3-8; St. Louis, 82-33-476; Salt Lake City, 107-34-78; San Francisco, 283-none-246; Seattle, 32-5-72; New Jersey, 18-3-3; Washington, 86-57-297. Total number of Bond Premieres, 3870; Total number of Children's Premieres, 677; Total number of Free Movie Days, 3410.

Military Pageant-Bond Rally Held on N. Y. Paramount Stage

A stirringly dramatic "Fighting Fifth" War Loan military pageant produced by Robert M. Weitman, managing director, was held on the New York Paramount stage Wednesday night. Combining a War Bond rally with an interfaith appeal, the pageant was presented at both evening shows, with Ed Sullivan making the Bond appeal at the first performance and Ben Grauer speaking for Bonds in the closing show.

The military part of the show included 100 soldiers with full equipment who marched through the lobby onto the stage in formation. A soldier led the contingent and the audience in the Pledge of Allegiance. Then a spotlight picked out two graves and the tomb of the Unknown Soldier, while heard offstage were voices of the dead heroes. The 100 soldiers fired a volley over the graves, taps sounded. The presentation ended with prayer by Catholic, Protestant and Jewish chaplains.

80,000 See 'Parade of Stars'

An estimated audience of 80,000 Bond buyers packed Soldiers Field in Chicago for the "Parade of Stars" War Bond show sponsored by the "Fighting Fifth" Committee of the motion picture industry, the Hollywood Victory Committee and the Treasury's War Finance Division. In addition to the Hollywood stars and the Army Air Forces orchestra who are featured on the tour, the presentation was augmented by 200 bluejackets and the U. S. Navy Band from the Great Lakes Naval Training Station.

'Dr. Wassell' Premiere Benefits Bond Drive

Staged in connection with the Fifth War Loan campaign and sponsored by the Chicago *Herald-American*, the midwest premiere of Paramount's Cecil B. DeMille production, "The Story of Dr. Wassell" was to be held Friday night (23) at Chicago's State Lake Theatre. Admission was by purchase of war bonds only.

Producer-director DeMille and Carol Thurston, who plays the Javanese girl in the Technicolor production, were present for the occasion, and the list of other notables included Mayor Kelly of Chicago, Navy and Treasury Department officials, and stars of the stage, radio and night clubs.

Before the premiere DeMille and Miss Thurston were guests at the Great Lakes Naval Training Station, where DeMille appeared on the Blue Network's "Meet Your Navy" radio show.

Meanwhile in New York, "The Story of Dr. Wassell" entered its third week at the Rivoli, with box-office receipts indicating a long run on Broadway. In its first two weeks, the film topped "For Whom the Bell Tolls," both on the latter's first two weeks at road-show prices and first two weeks of continuous run at advanced admission prices.

Midnight Bond Shows for Negroes Boon to Drive, Declares Beall

A "Fighting Fifth" War Loan "natural" for Negro patronage is a "June 'Teenth" midnight Bond premiere for Negroes only, which Dan Gould, publicity manager for Interstate Circuit in Fort Worth, Tex., staged on June 19, observed as Emancipation Day. Local Negro talent sparked this Bond premiere from the stage and an all-colored orchestra furnished Bond-selling music.

Ray Beall, publicity director for the campaign, points out that theatres in sections with large Negro populations, by spotting such premieres after the regular premiere, can open up an entire new field of ready-money Bond buyers.

Theatres, Los Angeles Newspaper Join to Spur Sales of War Bonds

The theatres of Southern California have joined with the Los Angeles *Examiner* in an effort to hit the goal of 500,000 Bond sales in this area during the Fifth War Loan.

Under the arrangement, the *Examiner* will carry a daily story and art on all theatre activities, a thermometer showing the daily increase in bond sales up to the 500,000 mark, and will publicize the theatres' Bond premieres, tours of mobile units, and the theatres' recording truck which is making records to be short-waved to Eisenhower.

$112,000 from Bond Screening

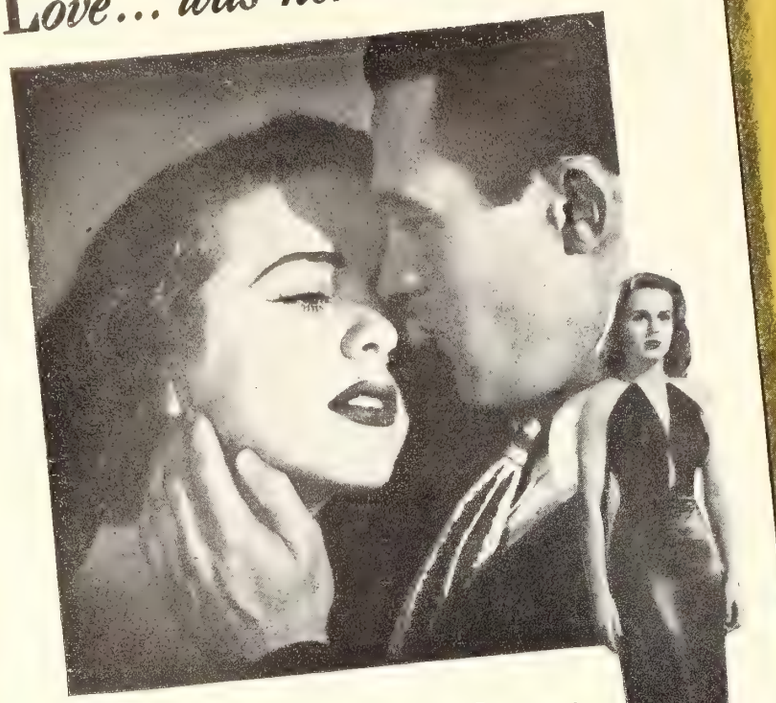
C. J. Bell, Paramount branch manager in Los Angeles, reports that a projection room Bond premiere of "The Story of Dr. Wassell" at the Paramount exchange sold $112,000 in Bonds. The projection room's capacity is 44 seats. Bell said that the next Bond premiere at the exchange on July 10 would net an even bigger amount.

Illinois Sets Enviable Record

One hundred and forty War Bond Premieres, 60 Children's Premieres and over 500 Free Movie Days confirmed is the enviable record of Illinois to date, according to a report from Jules Rubens, Illinois Exhibitor Chairman. Rubens states that all exhibitors have pledged to tie in with the July 6th Free Movie Day.


You have never seen her
like this before...

Love... was her crime



Love... was her punishment

DURBIN...passionately creating her greatest role . . . as Abigail . . . who became "Jackie". . . to live in the shadow of a merciless love!

DEANNA Durbin **GENE Kelly**

in **W. Somerset Maugham's**

Christmas Holiday

UNIVERSAL

with

RICHARD WHORF DEAN HARENS
GLADYS GEORGE DAVID BRUCE
GALE SONDERGAARD

Produced by FELIX JACKSON

Directed by ROBERT SIODMAK • Associate Producer, FRANK SHAW

As written for the screen by HERMAN J. MANKIEWICZ

A UNIVERSAL PICTURE

This is one of the national newspaper advertisements which also can be found in the press book. It is also representative of the magazine campaign used in Life, Look, and Liberty.

NIGHT AND DAY! REMEMBER
THE FIGHTING FIFTH WAR LOAN!

Regional Newsreel

BOSTON

James Winn, Phil Engel, John Dervin and others of the United Artists staff here, took a one-day vacation and visited Suffolk Downs.

Ben L. Rosenberg, manager of the Metropolitan Theatre, assisted by Paul Levi, publicist, was host to the press at a cocktail party given in Hotel Statler prior to the showing of "Passage to Marseille."

Joe Longo, publicity expert at Loew's State, has a new assistant, Miss Josephine Martino. Joe has received word that his brother, Al, has been promoted, and is a technical sergeant in the United States Marines.

Jack Saef, still hibernating on the very top of the Paramount Theatre where the publicity offices are so remote from the street that Jack must receive word from the box-office and the street below by telegraphic communications.

Charles M. Reagan, general sales manager for Paramount, has been in the Hub discussing New England sales matters with William S. Erbb, district manager here, who has only recently been promoted to become general manager in New York.

Charles Kurtzman, division manager for Loew's, Inc., in the Northeastern section, has returned to Boston after an extended tour of his territory.

Joe Di Pesa aided greatly in the big exploitation campaign staged locally for Jane Powell, new screen and radio singing star.

William S. Canning, Paramount manager at Fall River, has been a frequent visitor in Boston lately.

Romeo Jolivet, back from the war, honorably discharged, is again on the staff of the Empire Theatre.

The building in Fall River, formerly occupied by the Star Theatre, has been sold. It is rumored that the house will be repaired, remodeled, and again opened as a picture theatre.

Nathan Yamins and Harold Stoneman spent several days the past week visiting Fall River, New Bedford and Taunton.

Frank Silvia of the Durfee staff, is now a member of Uncle Sam's Navy.

The Tabitha Inn at Fairhaven, Mass., owned by the Zeitz interests, has been sold to the Roman Catholic Bishop of Fall River. It will be remodeled and used for an annex to the home for the Aged and Infirm. The Tabitha Inn has long been one of the show places of Fairhaven, and has recently been used as a training school for the United States Coast Guard.

Fisher Zeitz was in town this week from Portland, Maine, where his interests are engaged in reopening the Civic Theatre for the Summer season.

Nathan E. Goldstein, president of Western Massachusetts Theatres, and Samuel Goldstein, vice-president, visiting Film Row in Boston, were guests at luncheon in Hotel Statler of several of the local film heads.

Leonard Nissen, formerly assistant manager of the New Bedford Theatre, is in town on a 10-day furlough from March Field, Calif.

Paul Y. Meade, former theatre publicist now in the Army and stationed in Chicago for the past several weeks, is home on a short furlough.

Leo Reisman, back in Boston after a long engagement in New York, was host at a Press Breakfast in Hotel Statler last Tuesday.

Ted Lewis making his first appearance in Boston in more than two years, at the RKO Boston, visiting Film Row.

The Dartmouth Auto Theatre was opened this past week with Frank Condez and Magiore Dion as projectionists.

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New Summer uniforms for the force at the Empire, State and New Bedford theatres have arrived and are very attractive.

Manager Morris Simms of New Bedford spent several days calling on Film Row friends in Boston this week.

Harry Zeitz has gone to New York to purchase new stage settings for theatres of the Zeitz circuit.

The vaudeville season at the Empire Theatre in Fall River has been terminated.

George M. Beede, manager of the Strand, Westboro, was a guest of Boston film district friends this week.

Ralph Eaton, assistant manager of the Plymouth, Worcester, was in town this week and announced that stage shows will continue there throughout June.

The new theatre in Groveton, N. H., will be known as the Amusu as the result of a contest staged by school children. Managed by R. E. Charbonneau, the new house takes the place of the Roxy, burned several months ago.

Melvin F. Morrison, manager of the Strand, Dover, N. H., was in town this week on his way back home after a week's visit in Washington, D. C.

The Whalom Theatre in Fitchburg, 20 miles west of Boston, has gone in for tree planting, and 20 shade trees have been planted around the already beautiful theatre.

The Drive-In Theatre, Shrewsbury, Mass., a Boston suburban town, closed last year, was reopened on May 19, and is doing good business.

The Casino Theatre at Ware did a novel stunt for the showing of "The Sullivans": Manager Bernie Satz had the entire front painted a brilliant green for the engagement.

Bob Robison, manager of the Plymouth, Worcester, advised by his doctor to take an out-of-door job for the Summer, will return to the Plymouth in the Fall. Meantime, he will assist in the staging of several out-of-door shows in and near Boston.

Arnold B. Van Leer, publicist for Paramount in New England, visited Fitchburg, Worcester, Leominster and Springfield this week.

Edward X. Callahan, district manager for 20th Century-Fox, was a New York business visitor this week.

Miss Betty Bell airplaned from New York to Boston and return this week to visit her parents here.

Art Moger, publicist in New England for Warners, has just returned from a visit to Rochester and Syracuse.

CHARLOTTE

A. B. Craver, manager of the Plaza and Visulite theatres, reports a fine response to Free Movie Day at both theatres. Free tickets were issued for a week in advance at all the Charlotte banks to purchasers of war bonds, and the result was full houses for Tuesday's showings of "Above Suspicion" at the Visulite and "The Lodger" at the Plaza.

Jack Austin, special events chairman in the present War Bond drive, announces that "The White Cliffs of Dover" has been selected as the film for a special bond premiere at the Carolina, the date yet to be announced.

Hoyt R. Galvin, cinema-minded director of the public library, announces three new war films available for use in the Fifth War Loan campaign: "Reports from the Beachhead," "What Makes a Battle," and "Reports from the A.A.F."

A new son, the fourth, was born at the Presbyterian Hospital to Mrs. A. B. Craver, wife of one of the city's popular young theatre executives.

George Roscoe, recently made manager of the Columbia exchange here, and two of the Columbia salesmen, Carl Patterson and R. D. Williams, have returned from a convention of Columbia branch managers and salesmen recently held in Chicago.

Miss Asimina Jones, booker at Columbia exchange, is on vacation at the beach. A new booker, Charles Leonard of New Haven, Conn., has been added to the staff.

Rudolph Berger, MGM district manager, is here from Washington, D. C., in consultation with Ben Rosenwald, MGM exchange manager. Mr. Rosenwald announces that he has just finished booking every theatre in North and South Carolina with an MGM picture for showing on that company's 20th anniversary, June 22-28. The Charlotte office was the first in the nation to get an MGM picture booked in every theatre in its territory for this anniversary celebration.

Jack Griffith, son of Walter Griffith, manager of Charlotte Theatre, and Pauline Griffith, secretary-treasurer of the Carolina Theatre Owners, is spending his vacation from Oak Ridge Military Academy with his parents here.

CHICAGO

Clifford Keller, city license bureau director, reports 3715 juke boxes have been licensed in Chicago at fifty dollars each. There are still about two thousand who have not paid the fee. They will have to pay up, or close up, he says.

Sam Becker, former manager of Warners' Hamilton, promoted to Army sergeant and is in town visiting friends.

Tom Flannery of the Whiteway Sign Service has again donated the 24-sheet billboard on Film Row to boost the Fifth War Loan.

Gus Marlas Circuit, operators of the Don Theatre, in Downers Grove, and the Syracuse Theatre, Syracuse, Ind., will open the Tivoli on July 1st, after improvements are completed to the thousand-seat house. The theatre will be booked by Jack Kirsch Allied Circuit, booking department.

The Alliance circuit is adding more houses, the latest being the Paramount in Walla Walla, Wash., which has been taken over by Midstate Amusement Co., Alliance subsidiary, from Ed Rivers and Associates. It makes the 56th

(Continued on Next Page)

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

theatre in the Alliance chain. Midstates Circuit also is building a 1000-seat house in Pasco, Wash., which is expected to be ready for opening in ninety days. The circuit also has under construction a 500-seat house at Hanford, Wash., for exclusive use of colored trade.

Walter Oakes, member of Chicago Operators Union, was killed in action, according to a report received by the officers of the Chicago Union.

U.A. opens a reissue of "Stage Coach" at Independent Loop Oriental Theatre, Friday. "Up in Arms" now is in its eighth week at the Woods.

Proposal to expel George Browne, convicted leader from membership in IATSE, union here postponed to July meeting, committee awaiting official record of the New York trial.

Film Truck Service is adjusting delivery rates in country territory, effective last Saturday. Michigan Film Truck Service has received seven Ford trucks for replacement in Michigan territory, keeping service at needed requirements.

Joe Abramson, Allied secretary, has sent out 10,000 tickets for 40 Chicago bond premieres.

Earl J. Ferney, Nortown chief movie operator married Dolores Graul of Omaha.

Lieut. Howard DeTamble formerly Fox sales staff Chicago exchange was wounded in action in Italy.

F. Herman Couston of Columbia exchange was elected president of the Film Employes B-45 Union at the June 20th meeting. Oscar Berstin was unopposed for Vice-President. Harold Wise of Monogram exchange continues as business manager.

Funeral services were held in Chicago on June 14th for Maurice A. Choynski who started in the motion picture business 35 years ago and was the first president of the Exhibitors League of America with offices at Chicago. Choynski who died on June 11 was 78. He was an honorary member of the Variety Club of Chicago.

CINCINNATI

The big event in the Queen City last week was the personal visit of June Haver, one of the stars of 20th-Fox's "Home in Indiana," which had its world premiere here. June, who appeared at the Palace at the two opening-night performances, hails from Mariemont, a suburb of Cincinnati. She was a pupil at Schuster-Martin Dramatic School, also Tyrone Power's starting post.

J. J. Grady, 20th Century-Fox district manager, announces top grosses for "Home in Indiana" at the Palace and other houses in the territory, even where the premiere was not exploited.

Fairly good business is reported by all houses in this area despite the terrific heat wave and the limited facilities for air-conditioning in some houses.

Paramount held a screening of "Going My Way," the new Bing Crosby vehicle, at the local exchange screening room where they had as guests Archbishop John McNicholas, Bishop Rehring, Monsignor Mussio and a group of priests. The picture received an enthusiastic reception.

Nat Kaplan is being welcomed back to the industry again where he is meeting many friends while covering the Columbus territory for Columbia.

Allan Moritz, local branch manager, who has returned from Columbia's New York convention, will take the cast off his injured foot in about a week.

Mrs. Sylvia Gertzman, who left to join her husband, has rejoined Lee Goldberg as booker for Popular Pictures. Sara Goldberg, Mr. Goldberg's sister, is resigning from her position as booker.



SHOOTING THE ACTION. Richard de Rochemont, March of Time producer, who has arrived at a theatre of war to tour various fronts as a representative of The March of Time.

Al Hobt, Metro, is vacationing at Huntington, W. Va.

Metro's Eleanor Buehren, cashier, is also vacationing as are Elsie Fink, Ruth Kramer and Paramount's accountant, Anne Milligan.

Paramount's office girls gave a luncheon at the Gibson Hotel for Evelyn Robbins who is resigning. Lucille Morand, formerly with Paramount, is returning to take her place.

Robert Lee, former Paramount shipper, has had a medical discharge from the Army after being wounded while piloting a bomber in England.

Former associates have received word from Bill Meyer, now stationed in Australia.

Tom Stallings, Jr., whose father is head of Midwest Theatre Supplies, is home on furlough.

Visitors to the Row this week: Mrs. Harriet Sweitzer, Carter Coal Co., New York, here on a booking trip; Bill Lubel and Ray Frisz, Chakeres Circuit; Mrs. O. B. Taylor, Williamston, Ky., and Mrs. Roy Edgington, Augusta, Ky.

Helen Whitehead has been added to the Universal booking department as stenographer.

Roy Ginder, 20th-Fox, Clyde Kimball, 20th-Fox head shipper, and Mrs. Kimball, inspectress at Universal, are vacationing in Florida.

Fox's Tess Fitzgerald is home on vacation.

F. J. A. McCarthy, from the home office, and Peter Rosian, district manager for Universal, presided at the regular sales meeting for Cincinnati and Indianapolis this week at the Netherlands-Plaza Hotel.

Twentieth Century-Fox is the issuing agent for the Fifth War Loan drive in Film Row.

Gregor Ziemer, well-known commentator for WLW and author of "Hitler's Children," is leaving Cincinnati to accept a position with the Office of War Information.

CLEVELAND

Peter Bathony, RKO exploiteer, reports the birth of a son.

June Haver and Jeanne Crain, 20th Century-Fox stars of "Home in Indiana," were introduced to local press and radio members at a luncheon at the Statler on Thursday with District Manager J. J. Grady and Branch Manager I. J. Schmertz as hosts.

Over at the RKO Palace, Manager Lou Mayer has the scenery all set for a bright-light premiere of the stage show, "Tars and Spars," on June 23rd. Mayor Frank J. Lausche, city officials and top-ranking Army and Navy and Coast Guard men, will be on hand.

Tony Stern was handing out cigars on June 15th to celebrate his eleventh wedding anniversary and also to note his first year as Warner theatre booking manager in Cleveland.

Sid Zins is back at Columbia's exploitation headquarters here after a six-week visit in California.

Ed Fisher, Loew publicity director in charge of outdoor activities for the Fifth War Loan, is responsible for the minesweeper and the amphibious ducks anchored at Lake Erie's Ninth Street pier. Anyone buying a bond at either of the two bond booths set up in that vicinity and manned by Mrs. Gertrude L. Tracy, manager of Loew's Ohio, and Howard Burkhardt, manager of Loew's State, may inspect them.

Bond purchasers at Loew's State are privileged to ride in the Navy link trainer on display in the theatre lobby. Navy men are on hand to supervise operation of both the trainer and hardy customers.

Word has been received that Lt. Lawrence Dannenberg, son of the late Sidney Dannenberg, former head of the local Warner publicity department, was injured in the Italian theatre of war.

John Romwebber, owner of the State Theatre, Akron, and recently honored by the Akron Motion Picture Theatre Owners as the oldest exhibitor of the city, died last week following a long illness.

Mal Siegel, Universal booker, took part in the Flag Day parade as a drummer in the Grotto Band.

Joe Krenitz, Universal branch manager, announces the appointment of Howard Hummel to his sales staff. Hummel, who was formerly in the Cincinnati territory, succeeds to the territory formerly covered by George Rosenbaum, now in Florida on a leave of absence for his health.

Metropolitan Theatre, Euclid Ave. at East 55th St., has closed for the Summer.

Clem Pope, RKO theatre district manager, states that the Palace will continue with stage shows throughout the Summer.

Nat Wolf, Warner zone manager, emerged from his annual physical check-up with a grade of 100 per cent.

Jules Levy, RKO Eastern division sales manager, presided over an RKO district meeting at the Statler Thursday. Also present were District Manager Bernard Kranze and Branch Managers Al Kolitz, Cleveland; Stanley Jacques, Cincinnati; Morris Lefko, Indianapolis, and Milton E. Cohen, Detroit.

DENVER

The three Fox Intermountain districts, the Northern, Southern and Denver, held their semi-annual meetings here. Robert Selig presided over the Northern meeting; Chet Miller over the Southern, and Harry Huffman was in charge of the Denver city meeting.

Fox Intermountain Theatre notes . . . Dan Driscoll leaves Denver booking department, going to Idaho Falls to manage the Paramount, succeeded by John Thomas, recently of the Army booking service, St. Louis. . . . Lowell Gates, assistant at Cheyenne, Wyo., moves to Laramie as city manager, succeeding Bob Huffman, resigned. Irene Cescolini, assistant in many Fox towns, moves to Laramie as assistant. . . . Short hailstorm, with hail two inches in diameter, took out all three theatre marquees in Cheyenne. . . . With much Mexican labor being imported, Fox is scheduling Mexican pictures in Longmont, Fort Collins, Sterling, Colo., and Rock Springs, Sheridan and Cheyenne, Wyo. In so doing they are cooperating with the committee on recreation for the Mexican Nationals. . . . "These Are Our Parents" will premiere in 24 Fox Intermountain theatres the week of July 6. . . . Rick Ricketson, president, Fox Intermountain, presided at the Colorado War Chest meeting held at the Albany Hotel, Denver. . . . Fred Reed,

(*Continued on Page* 50)



"THE MASK OF Dimitrios"

WARNERS' MYSTERY TOPPER FOR 'MALTESE FALCON'!

First engagements this week; EARLE, WASHINGTON—STRAND, N.Y.—WARNER, MILWAUKEE

with SYDNEY GREENSTREET • ZACHARY SCOTT • FAYE EMERSON • PETER LORRE
VICTOR FRANCEN • Directed by JEAN NEGULESCO • Screen Play by Frank Gruber • From a Novel by Eric Ambler
JACK L. WARNER, *Executive Producer* • *Produced by* HENRY BLANKE

Never Stop Till You're Over the Top! Fighting Fifth War Loan!

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

city manager, Longmont, won the Rick Ricketson award for increased business and outstanding campaigns during Ricketson Week.

T. G. Kemper, head of the U. S. Army film booking service, was in town conferring with his Denver office and visiting friends on Film Row.

The annual Calcutta golf tournament of the Rocky Mountain Screen Club will be held at the Cherry Hills Country Club, probably the sportiest golf course in this section, on June 27th. A free buffet dinner will be served at the club rooms in the Cosmopolitan Hotel on June 26 at 6:30 p.m. Bill Agren is chairman.

Harry Huffman, Fox Denver city district manager, has sent a vigorous protest against being forced to place the same tax on the juvenile admissions (13-17) as on the regular adult prices.

Joe Ashby and John Andersen, PRC franchise holders for Denver and Salt Lake City, will go to New York for the sales meeting June 26-30.

Mrs. Louise Ferguson, secretary at National Theatre Supply, was in Camp Campbell, Ky., visiting her son, S/Sgt. H. L. Ferguson.

Tommy McMahon, former RKO salesman, here on furlough from his Farragut, Idaho, training base.

Tommy Melton has returned to Denver and is again managing the Victory for his father, J. B. The latter spends much of his time on his Florida plantation.

Lon T. Fidler, Monogram franchise holder, has added Kansas City to his Denver and Salt Lake City franchises. He formerly owned a part of Kansas City. He went to Los Angeles to attend the annual meeting.

Morris Lackey has joined Monogram as shipper.

Fred and Mary Lind were in town arranging for material and equipment with which to repair the Ute, Rifle, Colo., recently damaged by fire.

A. P. Archer and Joe Dekker, owners of the Civic Theatres in North Denver, ran a Red Cross blood donation campaign in three of their houses, a week to each theatre, and signed up 299 donors. The Oriental holds the record with 44 donors signed in one night.

Mark Alling, Orpheum manager, is in San Francisco on his vacation.

One hundred and thirty war bond premieres have been signed for in the Denver area.

Theatres closed include the Pecos, Pecos, N. M., by Arnold Benson; Wyoming, Bairiot, Wyo., by A. B. Harris; Bishop, Ft. Laramie, Wyo., by F. G. Bishop; Conchas, Conchas Dam, N. M., by Griffith Theatres.

Out-of-town exhibitors seen on the row included Bob Smith, Oak Creek, Colo.; Bob Spahn, Mitchell, Neb., who is also spending his vacation here; Geo. Nescher, Springfield, Colo.; Geo. McCormick, Canon City, Lynn Zorn, Julesburg, Colo.; Fred Flanagan, Seibert, Colo.; J. A. Hughes, Yuma, Colo.; J. K. Powell, Wray, Colo.; R. D. Ervin, Kremmling, Colo.; L. F. Flower, Charles Flower and Leonard Beckman, Bayard, Neb.; Merl Kessey, Victor, Colo.; Claude Graves, Albuquerque, N. M., and S. G. Biella, Louisville, Colo.

DES MOINES

D. W. Oakes, operator of the 225-seat Columbus Theatre, Columbus Junction, walked off with opening top honors in the Fifth War Loan by nearly tripling his quota during the first few days. Oakes had a quota of $11,100 which in itself was high for a community of only 925, but the exhibitor reported sales of $29,683.

A $2,500,000 goal was set for the bond premiere at the Des Moines Theatre June 21, with Bing Crosby's "Going My Way" the attraction. A week before the event only 300 seats remained unsold for the 1700-seat house.

Bob Leonard, manager of the Paramount here, installed curb service for bond selling. With the next-door Des Moines getting most of the bond sales because of its bond premiere, Leonard erected the curb-service booth outside his theatre to get sales direct from the sidewalk and automobile traffic.

When Mrs. H. H. Khufus, wife of the owner of the Ren Theatre, Renick, was put under quarantine for scarlet fever, the exhibitor solved his housing problem by putting up his living quarters in the theatre lobby, and used an old davenport as a bed.

The local Des Moines newspaper took up the question of whether the hero in westerns should kiss the heroine by conducting interviews and publishing the results with pictures of those interviewed on the editorial page of the paper. The results turned out 50-50, with the same number in favor as against the change. However, it was the younger kids that opposed, with one 12-year-old saying: "It just isn't right, and it will interrupt exciting action in the movie."

The Tripoli Theatre, Tripoli, operated by L. L. Wells of Sumner for the past two years, has been sold to Mr. and Mrs. Harold Garland of Sumner. Carroll Lane of Carroll has sold his Manilla Theatre at Manilla to L. R. Howorth. H. E. Brookings of Avoca has purchased the Liberty at Oakland, owned by Mabel Hoekenberry, and will take over possession on July 1. Bob Leach, head booker at the RKO exchange at Des Moines, has purchased the Molo at Moulton from Guy Gordon. The Clearfield, owned by A. S. Ames, has closed its doors because of business conditions.

Edward Spiers, formerly with RKO at Milwaukee, has been appointed manager of the Monogram exchange at Des Moines, succeeding Leo Blank, who resigned to take a position in San Francisco. Mike Comer, former salesman with Monogram, has been appointed manager of the Omaha exchange. Miss Zora Fini replaces Cliff Henningsen as booker and office manager at Des Moines.

William Brimmer, formerly with Republic Pictures at Des Moines, has joined the Universal exchange as a salesman. Brimmer, formerly handled the southern Iowa zone for Republic, and has been in the film business for more than 30 years. Burt Flachs of Chicago succeeds Brimmer at the Republic exchange. Flachs formerly was in the Iowa territory for some years.

Two new managers have been appointed for the Ottumwa theatres, Donovan Myer takes over the Rialto, and Marilyn Higgens succeeds Robert Blankenship at the Capitol. Bonnie Miller has been named manager of the Spencer at Rock Island, succeeding Clifford Brinkley.

INDIANAPOLIS

After two years of continuous operation with a picture-vaudeville policy, Keith's Theatre has closed for the Summer and will reopen August 25. The house will undergo alterations, according to the management.

Motion picture theatres in Indiana report a general decline in attendance, ranging from 15 to 65 per cent in small towns depending on rural patronage and gasoline rationing.

Ward Scott, 20th-Fox district manager, Kansas City, Mo., visited the local exchange Monday.

William Gunzleman, 20th-Fox auditor, has left Indianapolis after a four-week stay.

Pauline Dolan, assistant cashier at 20th-Fox exchange, is vacationing with her parents at Falmouth, Ind. Mildred Householder of the office staff is away on vacation.

Jesse Fine of the Fine Circuit, Evansville spent several days in Chicago on business.

Morris Lefko, RKO exchange manager, attended the district meeting Thursday and Friday at the Statler Hotel, Cleveland.

Otto Ebert, RKO office manager, is vacationing in Cincinnati.

Robert Arvin, head shipper at Columbia exchange, has been promoted to the booking desk and is succeeded by Robert Whaling, former assistant shipper.

Trueman Rembusch of Syndicate Theatres, Inc., was on Film Row during the week on business. He has returned to Colorado Springs to join his wife, residing there for her health.

Martha Joe Dickerson is the new addition to the National Theatre Supply Co. office staff.

Max Endler has been appointed publicity director for Warner Bros. in this area and will make his headquarters in Indianapolis.

Visitors seen on Film Row during the week: Al Thompson, North Vernon; Pete Panagos, Alliance Theatres' booker, Chicago; Mr. and Mrs. J. D. Abbott, Crothersville; Isaac Sollers, Covington; Joe Schilling, Connersville.

Betty Allen, Paramount booking department, is vacationing in Chicago. Margaret Lehman is the new switchboard operator at the Paramount exchange.

William Lehman is the new chief accountant at Paramount exchange, succeeding Paul Mathews, who becomes a junior salesman.

L. J. McGinley, Universal exchange manager, and his salesmen are attending the regional sales convention at the Netherlands Plaza in Cincinnati. With him are Don Hammer, Milton Ettinger and Max Meadows.

An armed bandit held up the cashier of the Ritz Theatre late Saturday and escaped with several hundred dollars.

Indiana's participation in the Fifth War Loan evoked even more enthusiasm than had been anticipated. Throughout the state, Hoosiers joined Monday night in showing each other and the country at large that the state's quota of $281,000,000 will be subscribed. The throng that packed the state fairground Coliseum and cheered Indiana's leading ace, Major Walker Mahurin of Ft. Wayne, as well as an Army band and a group of widely known motion picture stars, demonstrated how Indianapolis and Marion County feel about the necessity of supporting the war effort to the limit.

The regular Summertime matinees have started at the Fountain Square and Granada.

Somewhat in line of sport was the antic of one Lawrence Jackson, who landed in City Prison Saturday. Jackson made a mistake. Apparently he mistook the Lyric Theatre for a tavern and hauled out his jug. He got obstreperous, as they say, and the bluecoats took him in to cool off.

Vigo County, scene of many of the speed records of Dan Patch, added a new chapter to its harness horse-racing history Wednesday night in bidding a high of $5,381,500 in war bonds for a 3½-month-old foal at a Fifth War Loan auction in the Chateau Room of the Claypool Hotel. The bid, submitted by Anton Hulman, Vigo County war finance committee chairman, was the high of 21 bids, totaling $6,192,365, submitted at the auction.

JERSEY CITY

The Broadway Theatre and adjoining buildings on Broadway, Woodcliff, erected 18 years ago at a cost of $180,000 has been sold and resold within a month by the Shakarjian Realty Co. of Union City. The purchaser, a Jersey City physician, plans to reopen the 1100-seat playhouse in September as an independent picture theatre. The property is assessed at close to $100,000 and the resale value was believed close to that figure.

Loew's recently purchased the Embassy at North Bergen, one of the leading picture houses in Hudson County. J. I. Kislak, Inc., realtor, were the brokers.

(*Continued on Page 52*)

Your HOT HEADLINE HITS keep coming from MONOGRAM!

First . . .
WHERE ARE YOUR CHILDREN"

Then . . .
WOMEN IN BONDAGE"

Now →
THIS SOCKEROO 4-PAGE TABLOID IS THE OPENING BLAST FOR YOUR CAMPAIGN ON MONO'S LATEST!

EXTRA Daily Star EXTRA

SCORCHING EXPOSE OF THRILL-THIRSTY ADULTS

IN FILM..."ARE THESE OUR PARENTS"



BLAMES PARENTS!

Terry Salisbury, teen-age murder suspect accuses thrill - crazed adults for conditions which led to her downfall. Says Terry: "Had mother spent even a few spare moments with me I wouldn't now face disgrace."





TELL OF THRILL DATES!

Sam Bailey, father of youthful Hal Bailey now being held by juvenile authorities, told police questioners "What's the difference if I spend a few hours of my time with women. Hal is old enough to take care of himself." Young Bailey is 17.

NABBED IN RAID!

Shocking neglect on the part of parents leads to scenes like this. Police trap teen-age lawbreaker in raid on notorious roadhouse.

IT'S THE SHAME-STORY OF OUR TIME!

'ARE THESE OUR PARENTS"

Produced by
JEFFREY BERNERD
Directed by WILLIAM NIGH
Screenplay by Michel Jacoby
Original Story by Hilary Lynn

with HELEN VINSON · LYLE TALBOT · NOEL NEILL
VAN LEBEDEFF · RICHARD BYRON · ADDISON RICHARDS

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★



COLUMBIA'S EASTERNERS. Among the more than 80 delegates comprising home office executives, division managers, branch managers who gathered at the New York regional meeting of Columbia Pictures' sales forces are the Columbiaites seen above. Top: New York group, including Jack Sokoloff, Sol Trauner, Nat Cohn, Irving Wormser, Moe Fraum, John Wenisch, Seymour Schussel, Ed Helouis and Sam Feinbloom. Center left: Buffalo, including John Bullwinkle, Phil Fox, Carl Shalit, George Ferguson, James G. Fater; center right: Washington—Chick Wingfield, Nick Weems, Sam Galanty, Sid Sugarman, Ben Caplon, left to right. Lower group includes Abe Cass, S. Glazer, Louis Rosenfeld, J. Lieberman, N. Levant, H. Call, I. Levit, N. H. Harnick, W. Elman.

Norman C. McCourt, of Bayonne, is now stage manager of the Orpheum and is supervising extensive alterations of the theatre, prior to the opening of the vaudeville season next Autumn.

Manager George Dumand of Loew's Jersey Theatre had a special Father's Day program last Sunday. Ted Meyn, organist, played a medley of songs in honor of the occasion.

Philip Steinberg, manager of the Victory, Bayonne, has instituted a program of Summer stock shows for the Summer.

Melvin Miller, formerly manager of the Victory Theatre, Bayonne, is now with the Interboro Circuit, at Laurelton, L. I.

George Sibery, projectionist of the Lyceum Theatre, Bayonne, is the proud father of a baby girl, his second child.

Mrs. Gertrude Tilden, cashier for the past 27 years at the Lyceum Theatre, Bayonne, recently received a surprise visit from her son-in-law, Major Bosworth Spofford, who was injured while fighting in India and who is now home. Mrs. Spofford is a school teacher in Bayonne.

William Mara, assistant manager of the Strand Theatre, Bayonne, who operated a flower nursery before entering show business, has been appointed Bayonne City Advisor of Victory Gardens.

MEMPHIS

At a meeting last week it was decided that the motion picture industry shows for the Fifth War Loan drive will go on at 8 and 10 p.m. July 6, with one ticket to be given for each bond sold. There will be no bond auction. M. A. Lightman is general chairman of the committee in charge of arrangements and is being assisted by Arthur Groom, manager, Loew's State; Ed Sapinsley, Malco City manager; Jim West, manager, Hollywood; Tom Ballas, manager, Madison; Tom Young, branch manager, 20th Century-Fox; Joe Simon, manager, Warners' Theatre; Nate Evans, manager, Idlewild; Marvin Godwin, office manager, Columbia exchange; Fred Ford, RKO exploitation manager; Todd Ferguson, MGM exploitation manager.

Four motion picture stars, Paul Whiteman, and an Air Force band will be in Memphis June 29, for a mammoth bond show. A dance will also be held after the show, at which attendance may be obtained by purchase of smaller bonds. On the production committee are Chalmers Cullins, Dave Rosenthal, Harry Kallaher and Luther James.

The 580th A.A.F. Band, under the direction of James M. Spitalny will play for the motion picture industry's bond show July 6, at Loew's State.

M. A. Lightman, Malco president, has become a grandfather for a second time. The second son of M. A. Lightman, Jr., was born last week. He is Michael Allen Lightman. His father is a staff sergeant in the Air Corps, stationed at Little Rock, Ark.

Charles Frank, head shipper at Paramount exchange, has entered the Air Corps and is replaced by Robert Lee, formerly of Universal exchange.

Mrs. Ann Stevens, head inspectress at Columbia, is recovering from a serious arm injury. Miss Connie Bill is the new secretary to the office manager at Columbia exchange, replacing Frances Johnson, who resigned. On vacation from the exchange: Caroline Cuneo, biller, and Margery Gooch, booker's secretary.

W. G. Carmichael, Atlanta, has joined Universal exchange staff as salesman. He replaces W. H. Mattingly who has taken over Mr. Carmichael's post in Atlanta.

H. M. Richey, public relation director, New York, was visiting MGM exchange last week.

C. W. Tipton, New Theatre, Manila, Ark., was visiting Film Row last week.

NEWARK

Hy Felt, co-owner of the Treat Theatre, and Mrs. Felt are vacationing at Atlantic City.

Sidney Franklin, manager of the Little Theatre, has a tie-up with the Newark Police Department, in connection with the showing of "Teen Agers." Mrs. Margaret Dugan, a sergeant-policewoman, is bringing many of her wayward charges to see the picture, as guests of Franklin, in effort to reduce juvenile delinquency.

Sam Silver, manager of the Broad Theatre, who was "gag" writer for such stars as Judy Canova and Tommy Riggs, has turned down an offer to resume writing for radio and will remain at the Broad Theatre.

"Smiling Bill" Phillips, manager of Loew's State, had a big surprise last week when Jack Flex, RKO city manager at Syracuse, N. Y., a former Newark resident who is spending his vacation here, stopped in and bought a Fifth War Loan Bond. "Jack has his own bond-selling campaign on in Syracuse," said Phillips, "but he thought enough of his home town to go out of his way to buy a bond from a theatre here. It's a sort of 'man bites dog story'."

Ed Batlan, manager of the Branford, has installed a radio in his office to get the latest war news, so that he can answer his patrons' up-to-the-minute war questions.

Eddie Force, assistant manager at RKO Proctor's, is away on a vacation and will return next week.

Harry H. Weiss, managing director of RKO Proctor's and Lyceum theatres, was host to former Congressman Edward L. O'Neill, now a member of the Essex County Tax Board, and a group of parishioners of Sacred Heart Church Sunday night at a showing of "The Song of Bernadette."

Henrietta Yaeger, formerly assistant manager of Warners' Hawthorne Theatre, a neighborhood house, has been transferred in the same capacity to the Globe in downtown Newark.

Lester Sobelson, recently given an Army medical discharge, is now managing the Kent Theatre.

Louis E. Dennis, contact manager for Warners in north Jersey, is receiving high compliments from his managers, treasurers and assistant managers on the new simplified theatre payroll forms.

Marge Sharpe, telephone operator, Warners, was pleased by the arrival of her daughter and son-in-law, Captain William A. and Eileen Howe, from Edmunston, Canada. Captain Howe was engaged in building the Alcan Highway. He and the former Eileen Sharpe were married in Canada last October.

OMAHA
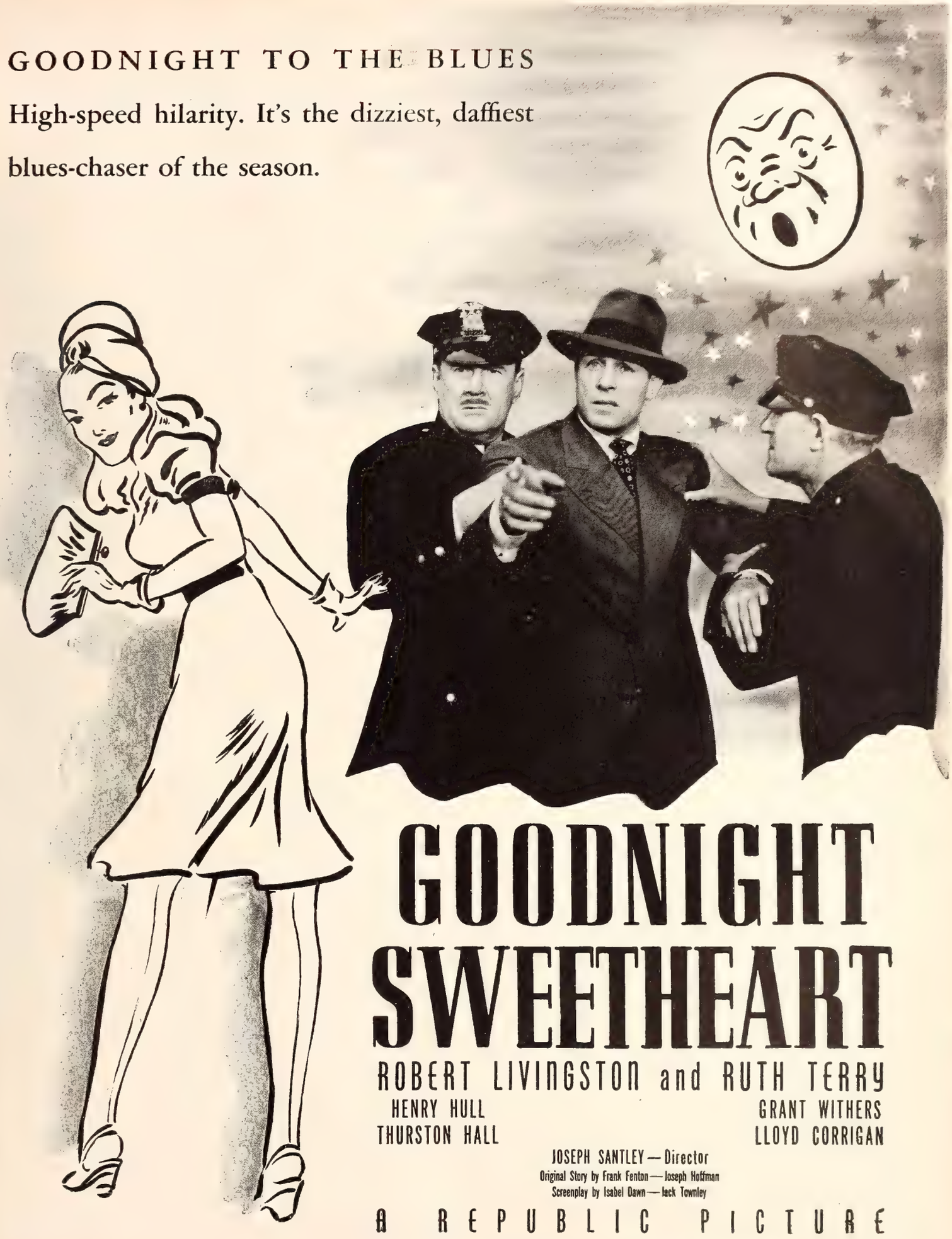
Just six days after the theatremen and retail industry in Omaha began their drive to purchase a $15,000,000 baby aircraft carrier, the job was finished. But immediately on the heels of this remarkable accomplishment came an announcement by William Miskell and Harold Johnson, theatre co-chairmen, and Edward F. Pettis, retailers' chairman, urging Omahans to pitch in and buy another $6,000,000. The $21,000,000 total would represent more than half the $40,000,000 Douglas County effort and would more than double any previous theatre effort in Omaha during a war loan campaign. Climax of the joint effort by theatres and retail stores was to be a war bond show Friday evening in the City auditorium.

Pfc. Ernest O. VanWey of Gothernburg, Neb., former exhibitor with his father and projectionist at the Sun Theatre, has received the

(*Continued on Page* 54)

GOODNIGHT TO THE BLUES

High-speed hilarity. It's the dizziest, daffiest blues-chaser of the season.



GOODNIGHT SWEETHEART

ROBERT LIVINGSTON and RUTH TERRY

HENRY HULL
THURSTON HALL

GRANT WITHERS
LLOYD CORRIGAN

JOSEPH SANTLEY — Director

Original Story by Frank Fenton — Joseph Hoffman
Screenplay by Isabel Dawn — Jack Townley

A REPUBLIC PICTURE

JOIN THE FIGHTING FIFTH WAR LOAN

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

combat infantryman badge for exemplary conduct in action against the Japanese.

Gloria Davis, booker's stenographer at the Columbia exchange, was scheduled to be married Saturday. Following the honeymoon she will return to work at Columbia. Another marriage is near with Reva Malashock, head of the MGM contract department, quitting work July 8 for an August wedding in Dallas, Tex.

Radio Station KBON staged a special luncheon for members of the MGM staff and exhibitors at the Fontenelle Hotel as a result of the new Metro program starting on Mutual.

Carmen Austin, MGM biller, is taking her vacation, while her Army Air Corps husband is back on leave from the South Pacific.

Stan Blackburn, former Paramount theatre manager, spent a few days here on furlough.

Walter Hoffman, 20th-Fox exploiteer, and Ed Holland, RKO publicity man, were both in the city.

Delores Dawn is a new MGM addition as booker's secretary.

Probably the worst flood in eastern Nebraska history completely broke up film distribution for a number of Elkhorn, Platte and Missouri River valley towns for a week. At one time there was only one highway open out of Omaha, and transcontinental rail lines were cut in several spots throughout the state. As flood waters subsided in eastern Nebraska they came up along the Missouri River in southwest Iowa, hitting Hamburg and surrounding towns.

Bess Perlmeter of MGM is vacationing at Lake Okiboji.

Robert Ballantyne of the theatre supply company bearing his name has returned from a trip to Chicago with the Neligh, Neb., exhibitor, Walt Bradley.

Earl F. Graff of Los Angeles, representing the Projection Equipment and Maintenance Co., was a visitor here.

Ann Judge of Council Bluffs is a new employe at Universal.

Branch Manager Harold Johnson, Salesmen Iz Weiner, Phil Monsky and Ed Cohn and Booker Harold Levy will attend a four-day sales meeting in Kansas City this week.

Jesse McBride, Paramount branch manager, and District Manager Hugh Braly journeyed to Des Moines.

Universal here has adopted a policy of turning over the pertinent parts of old newsreels to families who spot one of the members in a certain scene at some Army camp or in one of the theatres of war.

OTTAWA

During the past week local theatre managers gathered to honor Sam Hebscher and Louise Gauthier, who are being married in the very near future.

Bea Pacaud, manager of the Rexy Theatre, is doing double duty these days, looking after, besides her own theatre, the nearby Nola, also of the Odeon circuit, while the manager, Sam Hebscher, is honeymooning.

A private screening of "The Song of the Open Road" was held during the week for a group of members of the Department of Labor, with a view to having a nationwide tie-up regarding the encouragement of Farm-Commandos. Syd Taube is expected in town in a few days with latest instructions for theatre managers regarding their part in this patriotic duty.

Sam Ulster and his son, who are connected with 20th Century Theatres Ltd., were recently in the city. Other visitors during the week were George Hatch of Air-Devices, and Abe Sprachman of Kaplan & Sprachman of Toronto.

Morris Berlin of the Somerset Theatre brought back with great success the ever-popular "Foreign Correspondent" and doubled it with "Design for Scandal."

PHILADELPHIA

Exhibitors and film exchange folk attended the funeral services for Sam Rosen, Monogram exchange manager, who died last week.

Bert Wishnew, booker for the USO Camp Show Units, was in town on Monday holding auditions in the Warner Club in the Earle Theatre, with over ninety acts putting in their appearance and auditioning for a chance to go overseas.

Ted Schlanger, Warner Theatres' Philadelphia zone manager, together with other officials of the Philadelphia office, went to Pottstown last week to inspect the Strand and Victor theatres. Warner Bros. will again take over the operation of these theatres in October.

One of the biggest bond premieres of South Jersey was arranged by the Atlantic City Amusement Men, who held a premiere at the Warner Theatre on the Boardwalk. A. J. Vanni was the sparkplug in the drive which brought over $5,000,000 in bond sales in the 4000-seat house. Paul Whiteman and the Army Band of Houston, Texas, headed the cast of entertainers.

Ben Harris of the American Film Company is having car trouble. Just when things are really jumping with the bookings on "Dangerous Secrets" and "Vampire Bat," he's having trouble getting around.

Ralph Garman, Paramount booker, who has been seriously ill, is improving.

Earle Sweigert, Paramount district manager, is holding a private screening of the new Bing Crosby "Going My Way" in the Paramount screening room, with the price of admission a $25,000 War Bond.

The Warner Publicity Department, taking advantage of the fact that Sam Byrd had won the *Inquirer* Golf Tournament, booked the Columbia short subject, "Follow Through With Sam Byrd," at the Stanton Theatre and planted a special story in the *Inquirer*.

Three huge bond premieres have been announced for Warner Theatres: On Thursday, June 29, the Police Department of Germantown and the Philadelphia Signal Corps are sponsoring a premiere at the Colonial Theatre. On Friday, July 7, the Navy League is sponsoring a premiere at the Boyd, while on Saturday, July 8, the Philadelphia Chapter of Hadassah is sponsoring a premiere at the Shubert.

Harry Weiner and Lester Woertle gathered up all the Columbia salesmen for a meeting in New York.

Warren Conner, district manager for Altec in Cincinnati, returned to his home here after a long illness.

Lt. Jerome Behall, son of Leon Behall of the Capitol Film Exchange, visited his father prior to leaving for San Francisco.

Lt. Jack Brodsky, former office manager for Warners, was home on leave.

State Commissioner of Alcoholic Beverages in New Jersey turned down the application of a tavern owner in Paterson Township to show motion pictures in a saloon.

Earle Sweigert has joined the Union League, the city's old and venerable Republican stronghold.

RKO held a sales meeting here, with Nat Levy in charge. Attending were Bob Folliard, district manager, and managers from the Philadelphia, Pittsburgh and Washington branches.

The Globe, Atlantic City, was scheduled to open with burlesque on June 23, with Jack Beck as manager.

The Board of Directors of Motion Picture Associates held their meeting at the Ritz Carlton Hotel last week, with President Al Davis, George Beattie, William Humphrey, Lester Woertle, Harry Weiner, Jack Engel, Eli Epstein, Jack McFacden and Al Cohen attending.

William J. Clark of Hiway Express has returned from a business trip to Pittsburgh.

Staff Sergeant Paul McGown, former out-of-town booker for the Warner circuit, was in Philadelphia on a furlough.

Tech. Sgt. Al Blumberg, former manager of the Midway Theatre, and his brother, Pfc. Ben Blumberg, former manager of the State, had a family reunion in England. Both boys are overseas, serving at different camps, and last week Al got a week-end pass and Ben a 24-hour pass, so they got together for the day.

PITTSBURGH

The local Variety Club will hold a stage and screen benefit show for Camp O'Connell, which is operated for underprivileged children of the city, at the Stanley Theatre, Pittsburgh, on Sunday midnight, July 9. The screen attraction will be the premiere of "Going My Way," plus a mammoth stage show. The camp will open for the summer on Sunday, June 25, with a gala celebration which will be attended by members of the club, including Harry Kalmine, Warner Brothers Theatres general manager, who is coming here for the occasion and who promoted the idea of the Variety Club becoming co-sponsors of the camp.

The Penn Theatre, Ambridge, Pa., formerly operated by the Notopoulos Circuit, has reopened under the management of Henry Friedman, of Philadelphia, after being completely renovated and redecorated throughout.

The 20th Century-Fox Family Club held its annual picnic at a camp near Zelienople, Pa., on Sunday, June 18.

PORTLAND

Oregon's motion picture industry was honored at a special launching of Joliet Victory at Kaiser shipyard. Some 300 attended, headed by Bob White, co-chairman of the War Activities Committee. It was the kick-off of the Fifth War Loan drive.

Sam Milner, Seattle branch manager for Universal, off to San Francisco for a sales conference. Accompanied by Ernie Piro, salesman and Bob Cleveland, booker.

Joe Kendall, recently released from duty in U. S. Navy Yard, is managing the Roxy Theatre in Bremerton.

Bill Kostenbader, with Columbia Pictures, Seattle, for the past 14 years, has resigned to become booker for B. F. Shearer Theatres. Replaced in Columbia ranks by Don Condon.

Kaiser yards in Portland have paid out $540 million in wages during the past three years, and Portland theatres have furnished entertainment for thousands of defense workers, who spent their money here.

O. J. (Banjo) Miller is making arrangements for a meeting of the Pacific Coast Conference Independent Theatre Owners in Portland on June 22nd.

J. K. Powell, mayor of Wray, Colo., and head of Powell & Hughes circuit in Colorado, was a visitor on Seattle Row.

Thomas Martell, special representative for the Army Motion Picture Service, visiting with Richard Schmidt, Seattle representative.

Neal Walton, Columbia's Seattle manager, covering spots in famous Yakima Valley.

Eldred Bechtel of B. F. Shearer Equipment Co. pinch-hitting for Ted Lay, Portland manager.

L. O. Lukan, well known theatre executive, Seattle, married to Meriam Lucile Antonsen.

Carl Miller, city manager for Warner Theatres in Aberdeen, Wash., transferred to California, succeeded by Louis Pressler, at the Aberdeen, and Ralph Tibett at the Bijou.

Keith Beckwith and Ruth Holman, of the younger set on Seattle Film Row, married in Vancouver, Wash.

Mabel Randall, manager of Arabian Theatre,

(*Continued on Page* 56)

CONGRATULATIONS!



TO THE

Friendly Company

ON ITS

Twentieth Anniversary

FROM *The "Prize Baby"*

★ ★ REGIONAL NEWSREEL — *Continued* ★ ★

Seattle, called to San Francisco.

Lawrence Gillespie, exhibitor of Okanogan, Wash., on Seattle Row.

Ralph Abbett, Seattle, and Walter Wessling, Portland, Monogram heads in Pacific Northwest, back from Los Angeles conference.

Ellen Castleman, former assistant cashier at Columbia, has joined the Waves.

Al O'Camp, RKO Radio exploiteer, back from trip to British Columbia.

Bud Saffle, now corporal in the Air Corps, visiting with his parents and MGM staff in Seattle.

Mrs. J. T. Sheffield, back from hospital and on way to recovery from serious illness.

ST. LOUIS

The Illinois Secretary of State's office has recently issued charters to the following corporations: All American Pictures Corp., 1246 Wabash avenue, Chicago, 10 shares of $100 par value common stock. Authorized to sell, distribute and exhibit motion pictures. Incorporators: J. N. Jovan, L. P. Bernard, J. Clucksman and J. Loewy. Rock River Amusement Corp., Sterling, Ill., 300 shares of $100 par value common stock. To exhibit motion pictures for vaudeville performances. Incorporators: C. J. Kontos, F. Ford and C. A. Serriades.

Sixty employes of Loew's, Inc., were awarded 20-year and 10-year pins as part of MGM's 20th Anniversary celebration at a dinner in the Coronado Hotel, June 19th. Those receiving 20-year pins were J. Zimmerman, local MGM office manager, and Mary Vaughn, chief inspectress. J. Frank Willingham, branch manager, received his 20-year pin some time ago while stationed in Memphis.

The Ambassador Theatre, a Fanchon & Marco first-run house, will have a Bond Premiere at midnight on Saturday, June 24th, while similar shows are to be given at F&M's Fox and Missouri theatres at midnight on July 1st. Loew's State and Orpheum theatres held their bond premieres June 17th with excellent results.

Due to a shortage of competent projectionists, many members of Local No. 143 of the Moving Picture and Projection Machine Operators Union, an IATSE affiliate, are not taking the one- and two-week vacations with pay to which they are entitled. Instead they are working and collecting the vacation allowance in cash. St. Louis has a city ordinance which requires the use of two projectionists on each shift while a regular motion picture show is being given. A few non-union houses in St. Louis County use only one projectionist during a show, but those houses are not under the jurisdiction of the St. Louis ordinance.

The high wind on the night of June 15th blew part of the scenery down during the first act of a performance of "Janie" at the open-air Roof-Top Theatre. The actors attempted to go on with the show but were soon driven to cover by a heavy downpour of rain. The final portion of their performance the night of June 18th was also washed out.

Rex Williams, resident manager of the Local Loew's theatres, is back from his vacation.

Hubert Scott, manager of Loew's Orpheum, Mrs. Scott and their 2-year-old son, started their vacation June 19th. Their plans include visits to Columbus, Ohio. and Indianapolis, Ind.

The Lions Club, Chamber of Commerce, American Legion and Optimist Club all united in sponsoring a parade and War Bond rally at the St. Louis Amusement Company's Victory Theatre.

SIGNS EASILY PAINTED
Letter Patterns make it very easy for you. Trace letters with pencil and fill in the color with brush, and you have a neat sign, any size or kind you may prefer, at practically no cost. Letters are cut from durable stenciled board and will last for years.
PRICE PER ALPHABET 26 LETTERS
1" in. 60c 2 in. 70c 3 in. 85c 4 in. $1.10 6 in. $1.75 8 in. $2.50
PRICE PER SET OF 10 NUMERALS 1 TO 0
1" in. 25c 2 in. 30c 3 in. 35c 4 in. 45c 6 in. 70c 8 in. $1.00
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Short Subject Reviews

Global Air Routes *(Good)*

United Artists—World in Action **15 mins.**

An interesting amalgum of newsreel or documentary shots with maps on which animation is effectively used to illustrate the possible transportation network whereby people of all lands will travel and tranship goods for distances and with a speed undreamed of not so many years ago. Aviators on military missions in the present global war are charting the skyways of a tomorrow of peacetime, and this reel graphically portrays the things that are to come for airborne civilians when the world returns to peaceful pursuits. It is an amazing story of the progress of aviation, well presented and pointed up with shots of some historic long flights made before the outbreak of war. A good semi-topical reel especially suited to spotting on a show that is strong on comedy and light entertainment.

We're on Our Way to Rio *(Good)*

Para. (E3-3) Popeye **8 mins.**

Utilizing the famous carnival held annually in Brazil as its background, this cartoon in Technicolor shows Popeye and Bluto competing for Olive Oyl, star singer and exotic (?) Latin dancer of a Rio night club. Bluto tries to embarrass Popeye by touting him as an expert dancer, but with the aid of his inevitable spinach, Popeye comes through in whirlwind fashion. While not up to former Popeye cartoons in laugh-provoking qualities, this one has enough color, music and dancing to make it an enjoyable entertainment item.

Unusual Occupations No. 4 *(Average)*

Para. (L3-4) **10 mins.**

This subject begins in the far Northwest where freight its taken by airplane into the Canadian wilderness, moves down to Brazil where "goat people" deliver goat's milk "on the hoof," angles out to San Francisco for a visit in a Chinese drug store, travels east to New Hampshire where a young woman carves artistic frigid masterpieces out of cakes of ice, drops down to Fort Knox, Ky., where tests and experiments are held at the Army Medical Research Laboratory to determine the effects heat, humidity and work is having on service men in the far-flung fighting fronts. Produced by Fairbanks and Carlisle, this is an informative and entertaining subject that's on an average with others in the series.



SHOWS HOW IT'S DONE. Members of the trade press were guests of Paul Terry, president of Terrytoons, released by 20th Century-Fox, at the New Rochelle studios last week to celebrate his 30 years as a cartoon producer, during which time he has produced 1000 cartoons. Above, a member of the Terrytoon staff explains how moving backgrounds are achieved. His audience, l-r: Producer Terry, Jerry Jerauld (behind Terrytoon staff member), Chester Bahn, David Bader, Mel Konekoff, Charles Ryweck and Ralph Cokain. Note strip of painted background.

Contrary Condor *(Good)*

RKO (34,117) Disney **8 mins.**

Donald Duck goes after Condor eggs in the Andes and discovers a nest on a towering pinnacle. Caught in the act of trying to remove an egg by the mama Condor he climbs into a broken egg shell and finds it a hot spot when the Condor sits on the egg. In an attempt to escape he is discovered and the puzzled Condor philosophically sets out to teach her curious offspring to fly. There are plenty of solid laughs with Donald winding up as the hero of the piece. Produced in Technicolor by Walt Disney.

. . NEWSREEL SYNOPSES . .

(Released Saturday, June 24)

MOVIETONE (Vol. 26, No. 84)—Allies battle past Nazis' Atlantic Wall; Troopship brings Wacs to Naples; Corpus Christi rites at Churchill Downs (Indianapolis only); Novel horse auction boosts war bond sale in Indiana (except Cincinnati); Horse auction at Cincinnati (Cincinnati only); First pictures of new B-29 Superfortress.

NEWS OF THE DAY (Vol. 15, No. 282)—Nazi prisoners land in Britain; Nazi films reveal vast extent of Atlantic Wall; Churchill tours beachheads; Tribute to soldier who died on fields of Normandy; Yanks push on toward Cherbourg; Grim fighting on Bougainville; First pictures of new B-29 Superfortress; Troopship brings Wacs to Naples; Film Bulletin No. 20: "America's 'Fighting Fifth' Children."

PARAMOUNT (No. 85)—Allies smash north in Italy; Russian offensive opens; General Stilwell's forces push eastward in Burma; Heavy fighting on Saipan Island; New B-29 Superfortresses strike at Japan; Fighting presses on in France as Churchill and generals visit beachheads; Captured Nazi films show Rommel on pre-D-Day inspection; Film Bulletin No. 20: "America's 'Fighting Fifth' Children."

RKO PATHE (Vol. 15, No. 87)—First pictures of new B-29 Superfortress; Latest pictures of the invasion front.

UNIVERSAL (Vol. 17, No. 304)—Invasion goes well; First pictures of new B-29 Superfortress; Troopship of Wacs arrives in Naples; Allies police Rome; U. S. ousts Finnish minister and his aides.

(Released Wednesday, June 21)

MOVIETONE (Vol. 26, No. 83)—Battle for France rages as Allies pour in reinforcements; President Roosevelt urges we buy more bonds; First pictures of liberation of Rome; Secretary Morgenthau opens Fifth War Loan drive in Texarkana (Memphis, Oklahoma City and Dallas only).

NEWS OF THE DAY (Vol. 15, No. 281)—First pictures of liberation of Rome: Last days of the Nazis—Triumphal entry—Pope gives thanks; President Roosevelt urges nation buy bonds to speed victory; Mail call in Southwest Pacific; Film Bulletin No. 19: "Victory Vacation."

PARAMOUNT (No. 84)—Invasion speeds Fifth War Loan: Giant cash register in New York—Wife of General Clark buys bond—President Roosevelt urges we buy more bonds; First pictures of liberation of Rome; Film Bulletin No. 19: "Victory Vacation."

RKO PATHE (Vol. 15, No. 86)—Fall of Rome: First pictures of liberation of the first of Europe's capitals.

ALL-AMERICAN (Issued Weekly—Vol. 2, No. 87)—Bill Robinson starts Harlem bond drive; First African receives RAF wings; First Negro optometrist on west coast; Lt. Comm. Smith returns as chief of ship Booker T. Washington; Monarchs trim Chicago Firemen in baseball game; Negro company cited by General Clark in Italy.

Progressive Policy Marks MGM Sales

(Continued from Page 30)

between the seller and buyer in any field of business.

In his many appearances before exhibitor groups, Rodgers persistently has declared that any exhibitor customer of MGM is not only invited but urged to bring directly to his personal attention any instance in which the exhibitor has failed to receive just treatment at the hands of the MGM branch manager with whom the exhibitor directly deals. In the matter of definite policy covering adjustments and refunds on picture licensing deals, MGM has been most progressive and in many phases of this now widely practiced trade arrangement of the business MGM has led the way in setting up a formula for assuring the exhibitor of a margin of profit on runs of product.

The "sliding scale" introduced by MGM when consent decree selling came into effect was met at first with conflicting exhibitor opinion. There was much vocal protest to the arrangement, but at the same time many smaller exhibitors took to the idea readily. Either way, the form has gone on and apparently is proving fundamentally and functionally sound. Rodgers, at the time he introduced the "sliding scale," frankly told exhibitor groups that his company not only was entitled to but also was going to get its fair share of the business MGM pictures drew to box-offices and from that point on pointed to his company's reputation for fair dealing as a guarantee that its promises would be lived up to in adjustments warranted by the record of returns on specific pictures. Immediately following the cessation of the consent decree's mandatory rule of selling no more than five pictures in any one block, MGM enlarged its blocks to cover as many as twelve features in one selling deal. This was a concession to widespread exhibitor demand for fewer buying deals in any one season by contracts covering a larger block than five pictures.

Typical of the general MGM policy is the importance which Rodgers and his company place upon cordial, friendly relations with exhibitors by means of personal contact. One of Rodgers' chief assistants is what in Wall Street parlance is the company's "customers' man." This is H. M. Richey, former exhibitor organization leader, who travels the country constantly, knows and keeps up his acquaintance with exhibitors in all sections and in all types of theatre operation. Rodgers' immediate executive family, likewise, is composed of men who are outstanding as personalities. These men include E. M. Saunders, assistant general sales manager; John E. Flynn, western sales manager; E. K. O'Shea, eastern sales manager; John J. Maloney, central sales manager.

'Let's Not Miss the Boat in Selling Newsreels,' Urges May

Importance of newsreels today was well emphasized by Edward May, Schine's city manager at Lexington, Ky., in a recent letter to other Schine managers in that community.

Wrote May, in part: "Every man, woman and child in our country today is affected by events happening all over the world hourly. We have the opportunity and privilege of bringing these events to them in most interesting and easiest method to understand—visually. Let's not miss the boat on anything so obvious."

Art Work for Red Ryder Ads

Art work by Fred Harman creator of the popular NEA comic strip Red Ryder which appears in more than 700 newspapers throughout the country is being used by Republic in newspaper advertisements on subjects in the Red Ryder series.

Hollywood

STR West Coast Offices 6777 Hollywood Blvd. Hollywood 28, Calif. Telephone, Hollywood 2055

PRODUCTION NOTES FROM THE STUDIOS

Katharine Cornell May Bring Her Stage Hit to the Screen; Vera Ralston in 'Lake Placid'; RKO Signs Richard Berger

One of the most unusual screen story purchases in Hollywood history was completed when MGM purchased film rights to "Copper Camp." The story, written by the WPA Writers Project while it was still functioning in Montana, is a lusty and dramatic story of Butte, City of Copper.

Three important Monogram productions scheduled for 1944-45 and one included in the current season's product were screened for delegates attending the current convention. Films shown were "A Wave, a Wac & a Marine," "Alaska," "I Married a Stranger" and "The Girl Next Door."

Percy Kilbride, Mikhail Rasumny and Sara Algood were names added to Paramount's cast of "Kitty," the Mitchell Leisen picturization of the Rosamond Marshall novel, which co-stars Paulette Goddard and Ray Milland. Karl Tunberg is producing the picture.

Vera Hruba Ralston will return to her international champion's ice skates for certain scenes in Republic's "Lake Placid Serenade," a romantic drama of America's famous winter resort. The new film is scheduled to enter production in late July with Harry Grey producing.

Richard H. Berger, noted stage producer, has been signed to a producing contract by RKO and assigned to Executive Producer Jack Gross, under whom he will immediately start preparations on "The Fabulous Invalid." Berger comes from MGM.

Cued over enthusiasm over Clifton Webb's work in "Laura" with Gene Tierney and Dana Andrews, 20th Century-Fox is trying to induce the Broadway star to do a second picture this summer, preferably in one of the musical vehicles awaiting the return of Betty Grable and Alice Faye.

Katharine Cornell, who has resisted many attractive offers from virtually every studio, may make the break to bring her current stage hit, "Friends and Lovers," to pictures. Harry Joe Brown has been negotiating with Dodie Smith, the playwright, for picture rights. Sig Schlager, PCA president, has left to confer with Miss Cornell and her husband and co-producer, Guthrie McClintic.

Arlene Harris, fast-talking radio comedienne, has been signed by Universal's associate producer, Dick Irving Hyland, for "Be It Ever So Humble." The comedy co-stars Martha O'Driscoll and Noah Beery, Jr., under direction of Leslie Goodwins.

"The Frontiersman," an original story by Thomas Williamson, has been bought by Warners for their 1944-45 schedule. Story of six-shooting salesman will star Zachary Scott, who made a striking debut in "The Mask of Dimitrios."

Al Jolson, Columbia producer, has returned after lining up talent for his initial picture on the lot, "Burlesque," which is being scripted by Erwin Gelsey. While driving to the Coast, Jolson played numerous Army camps and hospitals.

PRC's "When the Lights Go On Again" is planned as the first drama concerning the mental ills of discharged, shell-shocked World War II veterans, and Jimmy Lydon has been cast for his first serious screen role as a discharged Marine in the picture. The story is from an original by Frank Craven, who with Milton Lazarus wrote the screenplay. William K. Howard is directing.

Closing two important deals, Bill Pine and Bill Thomas purchased the screen rights of the NBC show, "People Are Funny," and signed Jack Haley to star in it as the first of a new two-picture pact. Show is among the three top audience-participation shows, where it has been for two years. Art Linkletter is master of ceremonies, and John Guedel is owner and producer.

Cast has been completed for Don Barry's initial straight dramatic picture, "My Buddy," and picture has gone into actual production with Ruth Terry, Lynne Roberts, Alexander Granach, John Litel, George E. Stone, Emma Dunn and Jonathan Hale. Steve Sekely is directing and Eddy White serves as associate producer.

Sam Goldwyn has assigned Karl Struss as cinematographer on "The Wonder Man," Technicolor comedy starring Danny Kaye and directed by Bruce Humberstone. Already set for leading roles are Virginia Mayo and Vera Allen.

Shooting on "Irish Eyes Are Smiling" has finished and the 20th Century-Fox Technicolor musical will go into the dubbing and editing stages. The Damon Runyon production, which was directed by Gregory Ratoff, stars Monty Woolley, Dick Haymes and June Haver, with a featured cast in support.

With a top layer comedy lineup, Sol Lesser's "Three Is a Family," which will be released by United Artists, has started shooting under direction of Edward Ludwig. Leads will be in the hands of Marjorie Reynolds, Charles Ruggles, Fred Brady, Fay Bainter, Arthur Lake, Hattie McDaniel, and Jeff Donnell.

Arthur Treacher, Thomas Gomez, Nella Walker and Thurston Hall have been signed by Co-Producers John Grant and Edmund Hartmann for feature roles in Abbott and Costello's current Universal comedy, "In Society," now in production with Jean Yarbrough directing.

Director Irving Rapper assembled the complete cast of the Bette Davis starrer, "The Corn Is Green," for two full days' rehearsal before the film actually went before the cameras. Jack Chertok is producer of the Warner filmization.

Robert Wilmot, once a noted Continental director, has been signed by Columbia to direct "The Unknown," which has Tom Neal, Ann Savage and Howard Freeman.



Bing Crosby and Bob Hope pose between scenes of Paramount's "Road to Utopia," in which they are again united with Dorothy Lamour, with an assortment of golf trophies which have been presented to Hope. Hal Walker directs the film.

Mrs. Showman Goes Studio Strolling

Dear Mr. Exhibitor's Wife:

The Kay Kyser picture, "Battleship Blues," is in work at Columbia, so let's go there today and see what's going on.

In it with Kyser are Ann Miller and Victor Moore, with Moore playing six different parts. He is his own three brothers, himself, his aunt and his sister and in one scene they all appear together in a theatre box: one of those tricky things they do so well in the movies.

The set we enter is a factual duplication of Kyser's own home in North Carolina. The living room is particularly interesting with its color combination of reds with walnut furniture. A wing chair is in red leather, the davenport in red damask and the chair behind a huge desk in a red-striped material. There's an exquisite break-front and many other lovely pieces, including a large piano.

The camera is facing the doorway, for the next scene starts with Kyser ushering Ann Miller and Moore into the room. As he leads them in, he suggests a drink . . . a lemonade, perhaps? But Moore wants a Mint Julep, so Kyser goes out to get it. (He's not in the scene being shot.)

This is a rehearsal; Moore and Miss Miller go through their lines under the supervision of Director Lee Jason. After a few shifts of scenery and a general checking on position and sound, Jason gives the okay for a "take."

It is then we go up close enough to see whether our eyes have deceived us in regard to Miss Miller's gloves, and we find they haven't. For though they're made of brown doeskin, the gauntlets are really made of seed pearls, as we thought . . . very novel and very attractive. These are worn with a suit that consists of a fawn-colored skirt and a rose top with seed-pearl pockets. Casually thrown over her shoulders is a finger-tip length mink jacket whose tuxedo front is finished with the skirt material. A rose-colored beanie, brown purse and bag complete the costume.

We meet the stars and at the same time are shown pictures of what Moore looks like in the different characters he portrays. With Kyser we talk about his work at the Hollywood Canteen, where he and his band entertain the boys every Saturday night. They haven't missed once.

When work on the set is resumed, we make our exit. Until next week.

Ann Lewis

Alperson Acquires Screen Rights To Maugham's 'The Razor's Edge'

Edward L. Alperson announced, upon his arrival at the west coast Wednesday, that he had secured the sole and exclusive optional motion picture rights to Somerset Maugham's current novel, "The Razor's Edge."

Alperson will place "The Razor's Edge" in production following "Sheppey Goes to Heaven" based on Maugham's play, "Sheppey," and an original musical, "Television Parade," both of which will be released by United Artists.

Da Silva Signs With Paramount

Because of his performance as the brutal captain in "Two Years Before the Mast," Howard Da Silva has been signed by Paramount to a long-term contract. The seven-year deal provides that Da Silva may use the second and fifth years to do New York stage plays. Before his appearance in the New York stage hit, "Oklahoma," Da Silva had appeared in several features and shorts for Warner Bros.

Wheelwright Now a Producer

Ralph Wheelwright, author of three original screen stories and for the past 15 months on the writing staff of the MGM studio publicity department, has been promoted to producer and assigned as his first picture, "Time for Two," a story which takes place entirely on a train en route from Los Angeles to New York. Wheelwright was author of "Thunder Afloat," "Blossoms in the Dust" and "Susy Q."

Sirk to Direct for Columbia

Douglas Sirk, Danish-born director, has been signed by Columbia on a term deal to direct one picture a year. Sirk directed "Hitler's Madman," the only independent domestic production ever purchased by MGM for that company's release, and "Summer Storm," recently produced by Seymour Nebenzal for United Artists release.

RKO Buys Magazine Stories

"Chicago Lulu," the *Saturday Evening Post* story authored by Wayne Whittaker, and "Lady Not Alone," the Katherine Brush story recently published in *Good Housekeeping,* have been purchased by RKO Radio. Jack Gross, executive producer, has assigned Irmgard Von Cube to write the "Lady Not Alone" screenplay.

Laurel & Hardy Comedy Starts

With "The Home Front," a new Laurel and Hardy comedy having gone before the cameras last week, nine pictures are currently in production at MGM. Besides the comedy team as stars, "The Home Front" cast includes David Leland, Philip Merivale, Mary Boland, Henry O'Neill, John Warburton and Matthew Boulton.

McCallister for 'Winged Victory'

Darryl F. Zanuck has picked Lon McCallister, currently appearing in one of the top roles in "Home in Indiana," for an important part in 20th Century-Fox's picturization of Moss Hart's AAF musical, "Winged Victory," which George Cukor will direct.

Lesser Adds to 'Family'

Producer Sol Lesser has added three more to the cast of his comedy, "Three Is a Family," to be released through United Artists. They are Christian Rub, Tom Dugan and Elsa Janssen.



MGM's 20-Year Exhibitor Charles A. Midelburg of the Capitol Theatre, Charleston, W. Va., as he appeared recently with Director Mervyn LeRoy (right) and actor Van Johnson on the set of the company's "Thirty Seconds Over Tokyo."

Oakland College Graduate Set To Portray 'The Great John L'

Greg McClure, 26, an Oakland College graduate without any previous screen experience, has been signed by Bing Crosby Productions, Inc., to play the role of John L. Sullivan in "The Great John L," which will be released through United Artists.

Wallace Ford will portray McManus, Sullivan's manager, and Linda Darnell and Barbara Britton will also have featured roles in the film. Frank Tuttle will direct.

Monogram Gets 'The Shadow'

"The Shadow," famous character of radio and published fiction, will be featured in two Monogram productions on the 1944-45 program, according to contracts signed by Producer A. W. Hackel and the Street & Smith publishing interests. Publicity for the picture will be carried on the radio broadcasts and in "The Shadow" monthly magazine.

Cowan Signs Joan Carroll

Joan Carroll, teen-age youngster who scored in the Broadway stage production of "Panama Hattie," has been signed by Producer Lester Cowan to play the young girl's part in "Tomorrow the World," United Artists release for which Fredric March, Betty Field, Agnes Moorehead and Skippy Homeir have already been cast. Leslie Fenton will direct.

Gets Lead in 'Bondage'

Eleanor Parker, as a result of her work in "Between Two Worlds," has been assigned the feminine lead in the new production of "Of Human Bondage," which Edmund Goulding will direct for Warner Bros. Henry Blanke is producer.

Gable Named for 'Seattle'

Major Clark Gable, recently placed on the Army inactive list, Myrna Loy and Lucille Ball have been named by MGM as the probable leads in "Seattle," which will be produced by John Considine, Jr., and directed by Norman Taurog.

'Black Beauty' in Color

"Black Beauty," Monogram's screen adaptation of the Anna Sewall novel, will be filmed in Cinecolor.

Keays Directing 'Trigger Law'

Vernon Keays is directing "Trigger Law," Monogram western co-starring Hoot Gibson and Bob Steele.

IN HOLLYWOOD IT'S NEWS...

Says Ed Raiden

After seeing the rough cut of "Delinquent Daughters," Leon Fromkess ordered the picture back into work for three more days, the first time PRC has ever made retakes on any picture . . . Philip Barry's stage success, "Without Love," will be produced by Lawrence Weingarten for MGM with Harold S. Bucquet directing . . . Elisabeth Risdon, veteran of many fine films, takes on "Fear" as her next bit of characterization . . . Janet Martin gets the "Call of the South Seas" from Republic . . . Eddie Sutherland, directing "Having Wonderful Crime," has added Don Barclay as a comedian . . . "My Baby Loves Music," with Bob Crosby and Grace McDonald . . . Una O'Connor comes in for Warners' "Christmas in Connecticut" . . . Second of the Durango Kid series with Charles Starrett is called "Texas Rifles" . . . Jimmy Lydon will do PRC's "They Eloped One Night" . . . A deal has been made for the publication of the entire score of Andrew Stone's "Sensations of 1945" as composed by Al Sherman and Harry Tobias . . . Constantin Bakaleinikoff, head of RKO music department, will do the "Seventh Cross" score for MGM . . . Alan Ladd won an Invasion Day pool among members of the "Two Years Before the Mast" troupe . . . Hugh King, scenario editor for Republic, has borrowed Walter Bullock from Paramount for the "Queen of Avenue A" . . . The beauties Goldwyn has made famous get going again in "The Princess and the Pirate" . . . Jesse Lasky has been given production of two big pictures at Warners: "The Two Mrs. Carrolls" and "Don't Ever Leave Me" . . . Arthur Dreifuss will direct a new Columbia musical, "Hep Cat" . . . Alec Templeton will appear in "Cabbages and Kings" for which he also did the musical score . . . Frank Partos will do the screenplay for "Salty O'Rourke" . . . Seymour Felix is creating the dance and presentation numbers for Republic's "Atlantic City" . . . "Can't Help Singing," co-starring Deanna Durbin and Robert Paige, with a musical score by Jerome Kern, got under way at Universal, and is being filmed in Technicolor . . . Clifford Brooke, an English actor, has been signed by Warners to serve as technical adviser on "Of Human Bondage" . . . Victor Moore plays six characters in Columbia's "Battleship Blues," and will have a title card all to himself when the credits for the picture are flashed on the screen: he'll be four brothers and two aunts.

RKO Music Department Busy

Ten pictures are awaiting their musical backgrounds at RKO Radio's music department, under Constantin Bakaleinikoff's direction, with scoring being done on two ("Music in Manhattan" and "The Falcon in Mexico"), music being written for four ("Heavenly Days," "Bride By Mistake," "Mademoiselle Fifi" and "None But the Lonely Heart"), and research being conducted on the scores to be used in four others ("Farewell, My Lovely," "Having Wonderful Crime," "The Pumpkin Shell" and "Tall in the Saddle").

To Head Paramount Trailers

Appointment of Phil Pemberton to head Paramount Studio's trailer department has been announced by Robert M. Gillham, national director of advertising and publicity. Gillham also announced the promotion of Leonard Neubauer of the trailer department to take charge of advertising in the preliminary campaign set-up for pictures.

Cox Casting for Monogram

Paul Cox, formerly with Universal and Goldwyn, has been appointed casting director at Monogram.

Bette Davis in 'Carrolls'

Bette Davis has been set to star in "The Two Mrs. Carrolls" which Jesse L. Lasky will produce for Warner Bros.

ADV.

What Are Your Needs?
Joe Hornstein Has It

In The Editor's Mail Bag

I have read many articles pro and con regarding the checking service that is considered a nuisance by so many exhibitors.

Naturally I realize I am "sticking my neck out," but I for one am in favor of exchanges checking any and all percentage pictures they wish. However, I am just as rabid against their checking a flat rental picture, as I feel it is none of their business what we gross at the theatre if we are lucky enough to buy the picture in question at flat rental.

I speak for Martin Theatres only—a circuit of 77 theatres located in 49 small cities and towns scattered over Georgia, Alabama, Florida and Tennessee—and will not attempt to speak for other exhibitors. We welcome checkers; in fact, our managers have been trained to put out the welcome mat for them, assist them in any way possible; show them that the ticket numbers offered them on today's box-office report are the same numbers that we closed with the night before. Our cashiers are instructed to assist the checkers in their hourly reports, and our managers have special instructions never to allow the checker's report to deviate in any manner from his report that he sends through to this office, and if there must be a difference the manager must send me an explanation at once. We invite the checker to make himself at home, give him a cushion chair in the lobby if he wishes to be seated there. If he happens to be energetic enough to have our business at heart, we sometimes allow him to be in full charge of the door, take tickets, etc., during emergencies.

We take this position: The exchange is our partner any time we show a percentage picture and an honest person does not resent proving to his silent partners that he is handling their money according to rules. Any exhibitor circuit official will demand a reduction or refund on a picture that does not warrant the terms asked when this picture was sold, therefore, why shouldn't the exchange be allowed to investigate, not only today's business, but look into the effort made to advertise this picture to the theatre's patrons?

I can't see why there is so much dissension about anti-checking. It is permissible on our circuit for the exchanges to send a blind checker to check the checker if they so wish. We want our theatres operated in a manner that any number of checkers would turn in a decent and collaborating report on every Martin Theatre.

HUGH G. MARTIN
Martin Theatres, Columbus, Ga.

Brown, Carney Get Leads

Wally Brown and Alan Carney have been assigned the leads in RKO Radio's "Zombie on Broadway," the story of two night club press agents. Ben Stoloff will produce it under the supervision of Sid Rogell.

To Collaborate on Screenplay

Clifford Odets and Harold Clurman will collaborate on the screenplay of RKO Radio's "Deadline at Dawn," which Clurman will direct under the producership of Adrian Scott and the supervision of Sid Rogell.

Warners Sign Janis Paige

Janis Paige, stage and night club singer, has been signed to a long-term contract by Jack L. Warner, executive producer for Warner Bros., and assigned a prominent role in "Hollywood Canteen."

CLASSIFIED ADVERTISING

Ten cents per word (10 words minimum). No cuts or borders. No charge for name and address. 5 insertions for the price of 3. Money order or check with copy. Ads will appear as soon as received unless otherwise instructed. Address: Classified Dept., SHOWMEN'S TRADE REVIEW, 1501 Broadway, New York 18, N. Y.

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SYSTEMATIZING THEATRE OPERATION, a condensed, easy-to-read book covering every important phase of theatre operation. Written by "Chick" Lewis. Sent postpaid upon receipt of $1.00 in cash, check or money order. Address, Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

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NEW EQUIPMENT

LATEST JOHNSON LIGHTNING COIN CHANGERS, $110.00; Chair aislelites, $3.95; New electrolux vacuum cleaners, chrome finish, $91.00; Enamel finish, $69.75; Jiffy electric testers, 95c; 1000' film cabinets, $1.25 section; Box-office admission signs, $3.95; Changeable letters, 5c; Steel core curtain cable, 12½c ft.; 1 qt. pump type fire extinguishers, $7.95; 1½ qt., $9.50; 2½ gal., $14.95; Leatherette (rolls approx. 60 yds.) 50" wide, red, $1.52; other colors, $1.41 (10 per cent more for smaller lengths), rectifier bulbs; 15 amp, $6.95; 6 amp, $3.95; Beaded screens, 39½c sq. ft., White, 30½c sq. ft. . . . Send for Spring Bulletin. S.OS. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

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OPA CEILING PRICES on 16mm sound projectors, all makes, $195.00 up; Philco Intercommunication systems, Master and three substations, new, $74.75; Limited quantity Powers and Simplex Sound Systems, Soundheads, Amplifiers, Loudspeakers. Also Public Address outfits cheap; New Permanent Magnet 12" Speakers, $19.95; Standard Photocells, $3.56; Simplex 2000' Semi-Professional 1000 Watt Sound Projectors, as is, $325.00; other makes $99.50 up. Send for Spring Bulletin. S. O. S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

STUDIO EQUIPMENT

WESTINGHOUSE SYNCHRONOUS MOTORS, 3600 RPM, 220V three phase, cost new $105.00, good condition, $57.50; Bell-Howell 220V three phase camera motor, $125.00; Berndt-Maurer 16mm Recording System, $1995.00; Completely equipped Sound Truck for sale. Write for lists. S.O.S. Cinema Supply Corp., 449 W. 42nd St., New York 18, N. Y.

THEATRE GAMES

CONTROLLED BINGO GAME—die cut—12 ways to win, $3.50 a thousand. 16 or 70 ways to win, two colors, $4.00 a thousand. Box 581, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

DIE CUT BINGO CARDS—$20.00 in 10,000 lots. Smaller quantities, $2.25 per 1,000. 1-75, 1-100. Immediate delivery. S. Klous, c/o Showmen's Trade Review, 1501 Broadway, New York City 18, N. Y.

NONE BETTER BINGO CARDS. Don't delay. Buy now. Beat manpower and paper shortage. $2.25 per M. Bingo Games Service, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

THEATRE SEATING

IMITATION LEATHER, all colors. New veneer backs, any quantity, send sample. Parts for all makes, hinges, wings, hardware. Prompt service. Chicago Used Chair Mart, 844 S. Wabash Ave., Chicago, Ill.

400 EXTRA HEAVY STAFFORD PANEL BACK, Box Spring Cushion Chairs, Rebuilt, Reupholstered, Refinished, $6.50; 1000 American Heavy Panel Back, Box Spring Cushion Chairs, Rebuilt, Reupholstered, Refinished, $8.95; 252 Grand Rapids Heavy Inserted Panel Wing Back, Box Spring Cushion Chairs, serviceable and comfortable, excellent as is condition, $4.50; 232 American Heavy 7 Ply Veneer Backs, 5 Ply Seats, Rebuilt, $4.50. Plenty others—wire for list. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

THEATRE WANTED

WANTED TO BUY, LEASE OR RENT—Motion picture theatre in Indiana, Illinois, Michigan or Wisconsin states, in town of 5,000 or over, with seating capacity of over 500. Give full details first letter, confidential. Box 654, c/o Showmen's Trade Review, 1501 Broadway, New York, N. Y.

USED EQUIPMENT

ARMY SURPLUS MOTOR GENERATORS. Low Intensity. Hertner Transverter, Roth Actodector, Robins Imperial Stabilarc. Capacity 40/80 amperes also suitable for emergencies on 1-KW High Intensity or Suprex. 220V three phase, excellent condition, some recently rebuilt. While They Last, $95.00. Send for Spring Bulletin—plenty other values. S.O.S. Cinema Supply Corp., 449 West 42nd St., New York 18, N. Y.

35 MM PROJECTORS, portable and semi theatre; amplifiers, new and reconditioned. Stinson Projector Sales, 521 S. Lombard Ave., Oak Park, Ill.

WANTED TO BUY

BUY BONDS WITH CASH FOR OLD EQUIPMENT—Arcs, Rectifiers, Lenses, Projectors, Portables, etc. Give age, condition, first letter. Box 651, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

LOOKING FOR SOUND PORTABLES PROJECTORS 16mm or 35mm—Highest prices paid. Box 652, c/o Showmen's Trade Review, 1501 Broadway, New York 18, N. Y.

WANT TO BUY LARGE BURCH OR MANLEY POPCORN Machines. Burke, Matthews, 3200 Gonzales, Austin, Texas.

Feature Booking Guide

STB

Features and western series releases listed alphabetically by title under name of distributor. (Consult title index for distributor of picture known only by title.) Numerals at left of titles indicate production or block number; those at extreme right, the publication date of Advance Dope: a; or Box-office Slant: b. (Tech.) after title indicates Technicolor. Audience classification indicated by letters following title: A—Adult; F—Family. Letters and combinations thereof in parenthesis indicate type of story in accordance with following KEY:

(B) Biographical (D) Drama (G) Gangster (My) Mystery (Wa) War
(C) Comedy (Doc) Documentary (M) Musical (W) Western (H) Horror

ASTOR PICTURES

			Mins.	Rel. Date	See Issue of
	Cock of the Air (C)	Chester Morris	71		Reissued
	Crooked Circle (C)F	ZaSu Pitts-Jimmy Gleason	70		Reissued
	Fangs of the Wild	Rin Tin Tin, Jr.	60		New Release
	Hell's Angels (D)	Lyon-Harlow-Hall	100		Reissued
	Her Enlisted Man (CD)	Barara Stanwyck-Robt. Young	70		Reissued
	I Cover the Waterfront (D)	Claudette Colbert	80		Reissued
	Keep 'em Laughing	Jack Benny	72		Reissued
	King of the Circus	Loder-Ratoff-Bennett	71		New Release
	Let 'Em Have It (G)	Bruce Cabot-Virginia Bruce	70		Reissued
	Palooka (C)	Stuart Erwin-Lupe Velez	70		Reissued
	Scandal for the Bride	Anna Lee-Griffith Jones	70		New Release
	Scarface (D)	P. Muni-G. Raft-A. Dvorak	88		Reissued
	Scream in the Night	Lon Chaney, Jr.	69		New Release
	Sky Devils (C-D)	Spencer Tracy	88		Reissued
	Thunder in the City	Edw. G. Robinson	81		Reissued
	Titans of the Deep	Beebe and Barton	45		Reissued

COLUMBIA

CURRENT 1943-44

	Address Unknown (D)A	Paul Lukas-K. T. Stevens	72	6/1/44		b4/22/44
5022	Beautiful But Broke (C)F	Davis-Hubbard-Frazee-Haymes	74	1/28/44		b2/5/44
	Black Parachute, The	J. Carradine-Osa Massen	65	5/4/44		a4/15/44
5034	Chance of a Lifetime (D)F	Chester Morris-G. E. Stone	65	10/26/43		b11/6/43
	Cover Girl (Tech.) (CM)F	R. Hayworth-Gene Kelly	107	4/6/44		b3/4/44
5021	Crime Doctor's Strangest Case (M)A	Warner Baxter-Rose Hobart	68	12/9/43		b2/5/44
5031	Doughboys in Ireland (CM)F	Kenny Baker-Jeff Donnell	61	10/7/43		b11/20/43
5042	Ghost That Walks Alone, The (MC)F	Arthur Lake-Janis Carter	63	2/10/44		b2/12/44
	Girl in the Case (MC)F	Janis Carter-Edmund Lowe	64	4/20/44		b6/10/44
5009	Heat's On, The (CD)F	Mae West-V. Moore-W. Gaxton	79	12/2/43		b1/29/44
5013	Hey, Rookie (C)F	Ann Miller-J. Besser-L. Parks	77	3/9/44		b5/13/44
5016	Is Everybody Happy? (D)F	Ted Lewis & Band-Nan Wynn	78	10/28/43		b1/29/44
	Jam Session (M)F	Ann Miller-Jess Barker	77	4/13/44		b6/3/44
5029	Klondike Kate	Ann Savage-Tom Neal	64	12/16/43		a10/23/43
5018	Nine Girls (M)A	A. Harding-E. Keyes-J. Falkenburg	78	2/17/44		b3/18/44
5006	None Shall Escape (D)F	Marsha Hunt-Alexander Knox	85	2/3/44		b1/22/44
	Once Upon a Time (Fa)F	Cary Grant-Janet Blair	89	5/11/44		b4/29/44
5036	Racket Man (D)F	Tom Neal-Jeanne Bates	64	1/18/44		b1/29/44
5024	Return of the Vampire (H)A	Bela Lugosi-F. Inescort	69	11/11/43		b2/5/44
5003	Sahara (D)F	Humphrey Bogart-Bruce Bennett	97	10/14/43		b10/2/43
	Sailor's Holiday	Arthur Lake-Jane Lawrence	61	2/24/44		a3/4/44
	Stars on Parade	Lynn Merrick-Larry Parks	63	5/25/44		a4/15/44
5020	Swing Out the Blues	Bob Haymes-Lynn Merrick	70	1/20/44		b1/22/44
5017	There's Something About a Soldier (D)F	Evelyn Keyes-Tom Neal	81	11/30/43		b12/25/43
	They Live in Fear	Otto Kruger-Clifford Severn	65	6/15/44		a4/15/44
	Underground Guerrillas	John Clements-Mary Morris	82	5/18/44		
	Two-Man Submarine (D)F	A. Savage-Tom Neal-J. C. Naish	62	3/16/44		b5/6/44
5005	What a Woman! (C)A	Rosalind Russell-Brian Aherne	93	12/28/43		b12/4/43
	Whistler, The (M)A	Richard Dix-Gloria Stuart	59	3/30/44		b4/8/44

COMING 1943-44

	Battleship Blues	K. Kyser-Ann Miller-V. Moore			a5/6/44
	Cry of the Werewolf	Osa Massen-Stephen Crane			a6/3/44
	Death Walks Alone	Rose Hobart-William Wright			a6/17/44
	Ever Since Venus	Ann Savage-Ross Hunter			a6/10/44
	Impatient Years, The	L. Bowman-J. Arthur-C. Coburn			a5/20/44
	Kansas City Kitty	Joan Davis-Bob Crosby			a5/20/44
	Louisiana Hayride	Judy Canova-Ross Hunter	7/13/44		a5/20/44
	Meet Miss Bobby Socks	Bob Crosby-Lynn Merrick			a6/10/44
	Mr. Winkle Goes to War	Ed. G. Robinson-Ruth Warrick	8/3/44		a3/11/44
	One Mysterious Night	Chester Morris-Janis Carter			
	Secret Command (D)F	P. O'Brien-C. Landis-C. Morris	80	7/20/44	b6/3/44
	Shadows in the Night	Warner Baxter-Nina Foch	7/27/44		a6/3/44
	She's a Soldier Too	Beulah Bondi-Nina Foch	67	6/29/44	a5/6/44
	Stalk the Hunter	Joslyn-Keyes-Chapman	65		
	U-Boat Prisoner	Bruce Bennett-Erik Rolf	7/25/44		a5/20/44

Westerns (Current 1943-44)

5203	Cowboy Canteen	Chas. Starrett-Jane Frazee	72	2/8/44		b1/8/44
5203	Cowboy in the Clouds (W)F	Charles Starrett-Walter Taylor	54	12/23/43		b1/8/44
	Last Horseman, The (W)F	Russell Hayden-Bob Wills		6/22/44		a1/9/43
	Riding West (W)F	C. Starrett-Shirley Patterson	60	5/18/44		b6/10/44
5202	Silver City Raiders (W)F	Russell Hayden-Bob Wills	55	11/4/43		b12/11/43
	Sundown Valley	Charles Starrett-Jeanne Bates	55	3/23/44		
5204	Vigilantes Ride (W)F	Russell Hayden-Bob Wills	56	2/3/44		b2/12/44
	Wyoming Hurricane (W)F	Russell Hayden-Bob Wills	58	4/20/44		b5/6/44

Westerns (Coming)

	Cowboy From Lonesome River	Charles Starrett-Vi Athens	a8/7/43
	Cyclone Prairie Rangers	Charles Starrett-Walter Taylor	a9/25/43
	Return of the Durango Kid	Charles Starrett-Eddie Evans	
	Rough Ridin' Justice	Charles Starrett-Jimmy Wakely	
	Saddle Leather Law	Charles Starrett-Vi Athens	a12/11/43
	Sagebrush Heroes	Charles Starrett-Constance Worth	a2/12/44
	Under Western Skies	Red River Dave-Jane Frazee	

MGM

CURRENT 1943-44

402	Above Suspicion (D)	J. Crawford-F. MacMurray	90	Sept-Dec		b5/1/43
406	Adventures of Tartu, The	R. Donat	103	Sept-Dec		b8/7/43
416	A Guy Named Joe	Spencer Tracy-Irene Dunne	120	Mar		b12/25/43
424	Andy Hardy's Blonde Trouble (CD)F	M. Rooney-L. Stone	107	May		b4/8/44
405	Best Foot Forward (Tech.)(M)	L. Ball-Wm. Gaxton	93	Sept-Dec		b7/3/43
419	Broadway Rhythm (Tech.) (M)F	George Murphy-Ginny Simms	114	Mar		b1/22/44
414	Cross of Lorraine (D)A	Gene Kelly-Pierre Aumont	90	Jan		b11/13/43
417	Cry "Havoc" (D)A	A. Sothern-M. Sullivan	97	Feb		b11/6/43

MGM (Cont.)

CURRENT 1943-44

			Mins.	Rel. Date	See Issue of
407	Dr. Gillespie's Criminal Case (D)	L. Barrymore-Van Johnson	89	Sept-Dec	b5/8/43
425	Gaslight	Charles Boyer-Ingrid Bergman	114	May	b5/13/44
409	Girl Crazy (M)	M. Rooney-J. Garland	99	Sept-Dec	b8/7/43
421	Heavenly Body, The	W. Powell-H. Lamarr	95	Apr	b12/25/43
403	I Dood It (C)F	Red Skelton-E. Powell	102	Sept-Dec	b7/31/43
410	Lassie Come Home (D)(Tech.)	Roddy McDowall-Donald Crisp	90	Sept-Dec	b8/21/43
415	Lost Angel (CD)F	Margaret O'Brien-J. Craig	91	Jan	b11/6/43
490	Madame Curie (B)A	G. Garson-W. Pidgeon	124	Feb	b11/20/43
411	Man From Down Under	C. Laughton-Binnie Barnes	103	Sept-Dec	b8/7/43
426	Meet the People (M)F	Lucille Ball-Dick Powell	100	May	b4/8/44
418	Rationing (C)F	W. Beery-Marjorie Main	93	Mar	b1/29/44
401	Salute to the Marines (Tech.) (D)	W. Beery-Fay Bainter	101	Sept-Dec	b7/31/43
420	See Here, Private Hargrove (C)F	Robert Walker-Donna Reed	101	Mar	b2/19/44
422	Song of Russia (DM)F	R. Taylor-Susan Peters	107	Feb	b1/1/44
423	Swing Fever (MC)F	Kay Kyser & Band-Lena Horne	81	Apr	b11/13/43
404	Swing Shift Maisie (C)F	A. Sothern-James Craig	87	Sept-Dec	b5/8/43
413	Thousands Cheer (Tech.) (D)F	Kathryn Grayson-Gene Kelly	126	Jan.	b9/18/43
427	Three Men in White (D)F	L. Barrymore-Van Johnson	85	June	b5/6/44
428	Two Girls & a Sailor (M)A	June Allyson-Van Johnson	124	June	b4/29/44
466	Tunisian Victory (Doc)	Gov't Film-Capra, co-producer	76	4/28/44	b3/11/44
412	Whistling in Brooklyn	Red Skelton-A. Rutherford	87	Sept-Dec	b7/24/43
408	Young Ideas (C)	M. Astor-H. Marshall	77	Sept-Dec	b7/31/43

COMING

	Airship Squadron 4	Wallace Beery-James Gleason			
	An American Romance (Tech.)	B. Donlevy-Ann Richards	151		a6/12/43
429	Bathing Beauty (Tech.)(MC)F	Red Skelton-H. James & Orch.	101		b5/27/44
430	Canterville Ghost (CD)F	Charles Laughton-Margaret O'Brien.	95		b6/3/44
	Dragon Seed	Katharine Hepburn-Walter Huston			a2/5/44
	Gold Town	Wallace Beery-Binnie Barnes			
	Kismet (Tech.)	R. Colman-Marlene Dietrich			a2/19/44
	Lost in a Harem	Abbott & Costello-M. Maxwell			
	Maisie Goes to Reno	Ann Sothern-John Hodiak			
	Marriage Is a Private Affair	Lana Turner-John Hodiak			a3/25/44
	Meet Me in St. Louis (Tech.)	Judy Garland-Margaret O'Brien			a4/1/44
	Mrs. Parkington	Greer Garson-Walter Pidgeon			a5/27/44
	Music for Millions	D. Reed-M. O'Brien-J. Durante			
	National Velvet	Mickey Rooney-Elizabeth Taylor			a4/1/44
	Picture of Dorian Gray	George Sanders-Hurd Hatfield			
	Secrets in the Dark	Robert Young-Susan Peters			
	Seventh Cross	Spencer Tracy-Signe Hasse			a3/18/44
	Son of Lassie	Elsa Lanchester-Nigel Bruce			
	Thin Man Goes Home	William Powell-Myrna Loy			
	Thirty Seconds Over Tokyo	Spencer Tracy-Van Johnson			a4/8/44
491	White Cliffs of Dover (D)A	I. Dunne-A. Marshall-R. McDowall	126		b3/11/44
	Ziegfeld Follies (Tech.)	Fred Astaire-Gene Kelly			

MONOGRAM

CURRENT 1942-43

Block No.						
	Campus Rhythm	Gale Storm-Robert Lowery	62	11/19/43		b10/9/43
	Mystery of the Thirteenth Guest (M)F	Helen Parrish-Dick Purcell	61	11/12/43		b10/16/43
	Nearly Eighteen (DM)F	Gale Storm-Bill Henry	61	9/17/43		b9/18/43
	Smart Guy (D)F	Rick Vallin-Wanda McKay	60	12/17/43		b2/26/44
	What a Man (CD)F	Johnny Downs-Wanda McKay	63	1/31/44		b12/11/43

CURRENT 1943-44

1	Charlie Chan in Secret Service (M)F	Sidney Toler	63	3/14/44		b1/22/44
2	Follow the Leader	Jack LaRue-East Side Klds		12/10/43		a9/11/43
1	Lady Let's Dance (M)F	Belita-James Ellison	88	3/7/44		b1/29/44
2	Million Dollar Kid (CD)F	Mary Beth Hughes	72	8/27/43		b8/14/43
	Mr. Muggs Steps Out (CD)F	Leo Gorcey-Joan Marsh	63	12/1/43		b1/22/44
	Return of the Ape Man	Bela Lugosi-J. Carradine		2/14/44		a11/27/43
	Sultan's Daughter (M)F	Ann Corio-C. Butterworth	64	1/24/44		b12/18/43
1	Sweethearts of the U.S.A. (CM)F	Una Merkel-Donald Novis	60	1/7/44		b4/15/44
1	Unknown Guest	Victor Jory-Pamela Blake		10/22/43		b8/28/43
2	VooDoo Man (H)A	Bela Lugosi-J. Carradine	62	2/21/44		b2/19/44
2	Where Are Your Children? (D)F	Jackie Cooper-Gale Storm	73	1/17/44		b11/27/43
1	Women in Bondage (D)A	Gale Patrick-Nancy Kelly	72	1/10/44		b11/20/43

COMING 1943-44

	Alaska	Margaret Lindsay-John Carradine	a5/20/44
	Are These Our Parents (D)F	Lyle Talbot-Addison Richards 73	b6/17/44
	A Wave, a Wac, a Marine	Sally Eilers-Elyse Knox	a5/20/44
	Baby Shoes	Marjorie Weaver-Peter Cookson	
	Black Magic	Sidney Toler-Claudia Dell	a5/27/44
	Block Busters	East Side Kids-Roberta Smith	a2/12/44
	Call of the Jungle	Ann Corio-James Bush	a4/29/44
2	Chinese Cat, The (M)F	Sidney Toler-Joan Woodbury 65	b4/1/44
2	Detective Kitty O'Day (C)F	Jean Parker-Edward Gargan 63	b4/1/44
	Oh What a Night	Edmund Lowe-Marjorie Rambeau	a5/6/44
2	Hot Rhythm (CM)F	Dona Drake-Robert Lowery 79	b3/11/44
	I Married a Stranger	Dean Jagger-Neil Hamilton	b6/10/44
	Johnny Doesn't Live Here(C)F	Simone Simon-James Ellison 78	b5/20/44
	Leave It to the Irish	James Dunn-Wanda McKay	a5/13/44
	Muggs Meets a Deadline	East Side Kids	
	Three of a Kind	Billy Gilbert-Maxie Rosenbloom	a5/20/44

Westerns (Current 1943-44)

	Black Market Rustlers (W)F	Ray Corrigan-Dennis Moore	58	3/27/44		b8/28/43
	Bullets & Saddles (W)F	Ray Corrigan-Dennis Moore		12/3/43		a9/25/43
	Death Valley Rangers	Hoot Gibson-Ken Maynard	55	10/29/43		b10/9/43
	Law Men (W)F	J. M. Brown-Raymond Hatton	53	4/25/44		b4/1/44
	Law Rides Again, The (W)F	Hoot Gibson-Ken Maynard	54	3/6/44		b8/21/43
	Outlaw Trail (W)F	H. Gibson-K. Maynard-Bob Steele		4/18/44		a1/8/44
	Raiders of the Border	J. M. Brown-Raymond Hatton		1/31/44		b1/15/44
	Sonora Stagecoach (W)F	Hoot Gibson-Bob Steele		5/26/44		a2/19/44
	Texas Kid (W)F	J. M. Brown-Raymond Hatton	55	11/26/43		b11/27/43
	Westward Bound (W)F	Hoot Gibson-Ken Maynard	54	1/17/44		b1/22/44

Westerns (Coming)

	Arizona Whirlwind (W)F	Ken Maynard-Hoot Gibson 59		b5/13/44
	Fool's Gold	J. M. Brown-Raymond Hatton		
	Marked Trails	Hoot Gibson-Bob Steele		
	Partners of the Trail (W)F	J. M. Brown-Raymond Hatton 55		b3/11/44
	Range Law (W)F	J. M. Brown-Raymond Hatton 58		b5/13/44
	Trigger Law	Hoot Gibson-Bob Steele		
	West of the Rio Grande	J. M. Brown-Raymond Hatton		

PARAMOUNT

Block No.	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
5	And the Angels Sing (M)A	Lamour-MacMurray-B. Hutton	96	4/20/44	b4/29/44
5	Double Indemnity (M)A	Stanwyck-MacMurray-Robinson	106	4/21/44	b4/29/44
Sp.	For Whom the Bell Tolls (Tech.) (D)	Gary Cooper-Ingrid Bergman	168		b7/17/43
5	Gambler's Choice (D)A	Chester Morris-Nancy Kelly	65	4/24/44	b4/29/44
	Going My Way (DM)F	Bing Crosby-Rise Stevens	125		b3/4/44
3	Henry Aldrich, Boy Scout(C)F	Jimmy Lydon-Joan Mortimer	66	1/3/44	b1/8/44
2	Henry Aldrich Haunts a House (C)F	J. Lydon-C. Smith	73	11/4/44	b11/13/44
5	Henry Aldrich Plays Cupid (CD)F	Jimmy Lydon-Chas. Smith	65	4/20/44	b4/29/44
5	Hitler Gang (D)F	Robert Watson-Alexander Pope	99	4/24/44	b4/29/44
4	Hour Before the Dawn (D)F	Franchot Tone-Veronica Lake	75		b2/26/44
Sp.	Lady in the Dark (Tech.) (CD)F	Ginger Rogers-Ray Milland	100		b2/12/44
2	Minesweeper (D)F	Richard Arlen-Jean Parker	67	11/5/43	b11/13/43
3	Miracle of Morgan's Creek (CD)F	Eddie Bracken-Betty Hutton	99	1/4/44	b1/8/44
4	Navy Way (D)F	Rob't Lowery-Jean Parker	75		b2/26/44
2	No Time for Love (C)A	C. Colbert-F. MacMurray	83	11/5/43	b11/13/43
2	Riding High (Tech.) (CD)F	D. Lamour-D. Powell	89	11/4/43	b11/6/43
3	Standing Room Only (C)F	P. Goddard-F. MacMurray	83	1/3/44	b1/8/44
Sp.	Story of Dr. Wassell (Tech.) (D)F	Gary Cooper-Laraine Day	136	4/21/44	b4/29/44
3	Timber Queen (D)F	R. Arlen-M. B. Hughes	66	1/4/44	b1/8/44
3	Uninvited, The (M)A	Ray Milland-R. Hussey	98	1/3/44	b1/8/44
4	You Can't Ration Love (M)F	Betty Rhodes-Johnny Johnston	79		b2/26/44

COMING

A Medal for Benny	Dorothy Lamour-A. de Cordova		
And Now Tomorrow	A. Ladd-L. Young-S. Hayward		a1/29/44
Bring on the Girls (Tech.)	Lake-Tufts-Reynolds-Bracken		a2/26/44
Dark Mountain	Robert Lowery-Ellen Drew		
Double Exposure	Chester Morris-Nancy Kelly		
Fear	J. McCrea-Gail Russell-H. Marshall		
Frenchman's Creek (Tech.)	J. Fontaine-Arturo de Cordova		a7/31/43
Great Moment (B)F	Joel McCrea-Betty Field	83	b6/10/44
Hail the Conquering Hero(C)F	Eddie Bracken-Ella Raines	100	b6/10/44
Henry Aldrich's Little Secret (C)F	Jimmy Lydon-Joan Mortimer	75	b6/10/44
Here Come the Waves (Tech.)	Bing Crosby-B. Hutton-S. Tufts		
I Love a Soldier (CD)A	P. Goddard-Sonny Tufts	106	b6/10/44
Incendiary Blonde (Tech.)	Betty Hutton-Barry Fitzgerald		a2/5/44
Kitty	Paulette Goddard-Ray Milland		
Man in Half Moon Street	Nils Asther-Helen Walker		a10/23/43
Ministry of Fear	Ray Milland-Marjorie Reynolds		a7/31/43
Murder, He Says	F. MacMurray-M. Main-M. Paige		
National Barn Dance	Charles Quigley-Jean Heather		a1/29/44
One Body Too Many	J. Haley-J. Parker-B. Lugosi		a3/4/44
Our Hearts Were Young & Gay	Diana Lynn-Gail Russell		a10/16/43
Out of This World	E. Bracken-D. Lynn-V. Lake		
Practically Yours	C. Colbert-F. MacMurray		a3/11/44
Rainbow Island	Dorothy Lamour-Eddie Bracken		a12/11/43
Road to Utopia	Crosby-Hope-Lamour		a8/7/43
Take It Big (MC)F	J. Haley-H. Hilliard-M. B. Hughes	76	b6/10/44
Till We Meet Again	Ray Milland-Barbara Britton		a12/11/43
Two Years Before the Mast	Donlevy-Ladd-Bendix		

PRC

	CURRENT 1942-43		Rel. Date	
315	Suspected Person	Clifford Evans-Patricia Roc	11/29/43	
316	Underdog, The (D)F	Barton MacLane-Charlotte Wynters	65..10/17/43	b10/9/43

CURRENT 1943-44

413	Amazing Mr. Forrest, The	Edward E. Horton-Otto Kruger	3/29/44		
403	Career Girl (M)F	Frances Langford-Craig Wood	69..1/11/44		b12/18/43
418	Contender, The (D)F	Buster Crabbe-Arline Judge	65..5/10/44		b5/13/44
412	Girl From Monterrey, The (CD)F	Armida-Edgar Kennedy	61..10/4/43		b9/25/43
402	Harvest Melody (M)F	Rosemary Lane-Johnny Downs	70..11/22/43		b10/9/43
407	Jive Junction (M)F	Dickie Moore-Tina Thayer	62..12/20/43		b11/20/43
414	Lady in the Death House(D)A	Lionel Atwill-Jean Parker	56..3/15/44		b3/25/44
420	Men of the Sea	Wilfrid Lawson-Mary Jerrold	4/30/44		
409	Men on Her Mind (D)A	Mary Beth Hughes-Ted North	67..2/12/44		b2/5/44
419	Monster Maker, The (H)A	J. Carrol Naish-Ralph Morgan	63..4/15/44		b3/11/44
408	Nabonga (Gorilla) (D)F	Buster Crabbe-Fifi Dorsay (Reviewed as: Girl and the Gorilla)	72..1/25/44		b4/1/44
422	Shake Hands With Murder (M)A	Iris Adrian-Frank Jenks	62..4/22/44		b5/13/44
415	Waterfront (D)A	J. C. Naish-John Carradine	65..6/10/44		b5/20/44

COMING

	Bluebeard	J. Carradine-Jean Parker	
416	Delinquent Daughters	June Carlson-Judy Gibson	7/15/44
	Dixie Jamboree	Frances Langford-Guy Kibbee	a2/19/44
421	Machine Gun Mama	Armida-Wallace Ford	8/2/44 a4/29/44
404	Minstrel Man (MD)F	Gladys George-Benny Fields	69..7/1/44 b6/17/44
417	Seven Doors to Death	Chick Chandler-June Clyde	7/25/44
	Swing Hostess	Martha Tilton-Charles Collins	
	When the Lights Go on Again	James Lydon-Grant Mitchell	

Westerns (Current 1943-44)

452	Boss of Rawhide	Dave O'Brien-Jim Newill	59..11/20/43		
460	Devil Riders (W)F	Buster Crabbe-Al (Fuzzy) St. John	60..11/5/43		a11/20/43
461	Drifter, The (W)F	Buster Crabbe-Al (Fuzzy) St. John	58..12/20/43		
462	Frontier Outlaws (W)F	Buster Crabbe-Al St. John	57..3/4/44		b6/10/44
453	Gunsmoke Mesa	Dave O'Brien-Jim Newill	59..1/3/44		a12/4/43
455	Guns of the Law	James Newill-Dave O'Brien	4/10/44		
454	Outlaw Roundup	Dave O'Brien-Jim Newill	2/10/44		a1/8/44
456	Pinto Bandit, The	Dave O'Brien-Jim Newill	4/27/44		
451	Return of the Rangers, The (W)F	Dave O'Brien-Jim Newill	60..10/26/43		b10/16/43
457	Spook Town	Dave O'Brien-Jim Newill	6/3/44		
463	Thundering Gun Slingers	Buster Crabbe-Al St. John	3/25/44		

Westerns (Coming)

458	Brand of the Devil	Dave O'Brien-Jim Newill	7/15/44
465	Fuzzy Settles Down	Buster Crabbe-Al St. John	7/25/44
466	Rustler's Hideout	Buster Crabbe-Al St. John	9/2/44

RKO-RADIO

	CURRENT 1943-44			Trade Shown	
420	Action in Arabia (D)F	G. Sanders-V. Bruce	75	2/15/44	b2/19/44
411	Around the World (MC)F	Kay Kyser-Joan Davis	81	12/6/43	b11/27/43
336	Coastal Command (Doc.)	R.A.F. Personnel	61	July	b7/24/43
418	Curse of the Cat People(D)A	Simone Simon-Kent Smith	70	2/16/44	b2/19/44
422	Days of Glory (D)A	Gregory Peck-Toumanova	86	4/17/44	b4/22/44
419	Escape to Danger (D)A	E. Portman-A. Dvorak	82	2/14/44	b2/12/44
410	Falcon and the Co-eds (M)F	Tom Conway-Jean Brooks	68	11/4/43	b11/6/43

RKO-RADIO

	CURRENT 1943-44		Mins.	Trade Shown	See Issue of
421	Falcon Out West (M)F	Tom Conway-Barbara Hale	65	4/17/44	b3/4/44
407	Gangway for Tomorrow (D)A	Margo-Robert Ryan	69	11/1/43	b11/6/43
412	Ghost Ship (H)A	Richard Dix-Russell Wade	69	12/6/43	b12/11/43
409	Gildersleeve on Broadway(C)F	Harold Peary-Billie Burke	65	11/3/43	b10/23/43
408	Government Girl (C)F	O. de Havilland-Sonny Tufts	94	11/3/43	b11/6/43
415	Higher & Higher (M)F	M. Morgan-F. Sinatra-J. Haley	90	12/8/43	b12/11/43
406	Iron Major (D)F	Pat O'Brien-Ruth Warrick	85	11/1/43	b10/23/43
451	North Star, The (D)F	W. Huston-A. Baxter	105	11/8/43	b10/16/43
417	Passport to Destiny (CD)F	Elsa Lanchester-Gordon Oliver	64	2/15/44	b1/29/44
414	Rookies in Burma (C)F	Alan Carney-Wally Brown	62	12/7/43	b12/11/43
424	Seven Days Ashore (CM)F	Gordon Oliver-Wally Brown	74	4/18/44	b4/22/44
425	Show Business (CD)F	E. Cantor-G. Murphy-Joan Davis	92	4/19/44	b4/22/44
492	Snow White and the Seven Dwarfs (Tech.)F	Disney Feature	80		Reissue
413	Tarzan's Desert Mystery (A)F	J. Weissmuller-Nancy Kelly	70	12/7/43	b12/11/43
416	Tender Comrade	Ginger Rogers-Robert Ryan	101	2/14/44	b1/1/44
452	Up In Arms (Tech.) (MC)F	D. Kaye-D. Andrews-D. Shore	106	Sp	b2/12/44
423	Yellow Canary (Spy)F	Anne Neagle-Richard Greene	84	4/18/44	b4/15/44

COMING

Belle of the Yukon (Tech.)	R. Scott-Gypsy Rose Lee-D. Shore	a5/6/44
Bride By Mistake	A. Marshal-L. Day-M. Hunt	a5/6/44
Casanova Brown	Gary Cooper-Teresa Wright	a3/25/44
Falcon in Mexico	Tom Conway-Mona Maris	
Farewell My Lovely	D. Powell-A. Shirley-C. Trevor	a6/10/44
Gildersleeve's Ghost	Harold Peary-Marion Martin	a12/4/43
Girl Rush	Frances Langford-Wally Brown	
Going to Town	Lum 'n' Abner	
Goyescas (M)A	Spanish Cast 99	b5/20/44
Having Wonderful Crime	Pat O'Brien-G. Murphy-C. Landis	
Heavenly Days	Fibber McGee & Molly	a4/8/44
Mademoiselle Fifi	Simone Simon-Kurt Kreuger	a5/13/44
Marine Raiders	Pat O'Brien-Ruth Hussey 91	a2/19/44
Master Race	Carl Esmond-Osa Massen	
Music in Manhattan	Anne Shirley-Dennis Day	a6/17/44
Night of Adventure (MD)F	Tom Conway-Louis Borell 65	b6/3/44
None But the Lonely Heart	Cary Grant-E. Barrymore	
Princess & the Pirate	Bob Hope-Walter Brennan	
Pumpkin Shell	Sharyn Moffett-Jill Esmond	
Step Lively	Sinatra-G. Murphy-G. DeHaven	a4/29/44
Tall in the Saddle	John Wayne-Ella Raines	a6/3/44
Three Caballeros	Disney	
Woman in the Window	Robinson-Bennett-Massey	a5/27/44
Youth Runs Wild	Kent Smith-Bonita Granville 67	a2/5/44

REPUBLIC

			Rel. Date	
257	Man From Music Mountain (W)F	Roy Rogers-Ruth Terry	71..10/30/43	b9/25/43
229	Scream in the Dark, A	Robert Lowery-Marie McDonald	55..10/15/43	b10/2/43

CURRENT 1943-44

333	Casanova in Burlesque (C)F	Joe E. Brown-June Havoc	74..2/19/44		b1/29/44
342	Cowboy and the Senorita (MW)F	Roy Rogers-Mary Lee-Dale Evans	78..5/12/44		b4/1/44
306	Deerslayer (A)F	Bruce Kellogg-Jean Parker	67..11/22/43		b11/6/43
305	Drums of Fu Manchu (D)F	Harry Brandon-William Royle	68..11/27/43		b11/13/43
311	Fighting Seabees (D)F	John Wayne-Susan Hayward	100..3/10/44		b1/22/44
341	Hands Across the Border(W)F	Roy Rogers-Ruth Terry	73..1/5/44		b12/11/43
303	Here Comes Elmer (C)F	Al Pearce-F. Albertson-D. Evans	74..11/15/43		b10/16/43
302	Hoosier Holiday	Dale Evans-George Byron	72..9/28/43		b8/28/43
307	In Old Oklahoma (D)A	John Wayne-Martha Scott	102..12/6/43		b10/23/43
316	Jamboree (M)F	Ruth Terry-George Byron	71..5/5/44		b4/8/44
315	Lady and the Monster (HD)A	Arlen-Ralston-von Stroheim	86..4/17/44		b3/18/44
312	My Best Gal (MC)F	Jane Withers-Jimmy Lydon	67..3/28/44		b3/18/44
304	Mystery Broadcast (M)F	Ruth Terry-Frank Albertson	63..11/23/43		b10/23/43
308	O, My Darling Clementine (CM)F	F. Albertson-Lorna Gray	69..12/31/43		b12/4/43
310	Pistol Packin' Mama (CM)F	Ruth Terry-Robert Livingston	64..12/15/43		b12/11/43
313	Rosie the Riveter (CD)F	Jane Frazee-Frank Albertson	75..4/9/44		b4/15/44
301	Saint Meets the Tiger(MD)F	Hugh Sinclair-Jean Gillis	70..10/5/43		b8/7/43
317	Silent Partner	Beverly Lloyd-Bill Henry	55..6/9/44		a5/20/44
314	Trocadero (MD)F	Rosemary Lane-Johnny Downs	74..4/24/44		b4/8/44
309	Whispering Footsteps (M)A	John Hubbard-Rita Quigley	56..12/30/43		b2/26/44
	Women in War	Elsie Janis-Wendy Barrie	1/25/44		Reissue
343	Yellow Rose of Texas	Roy Rogers-Dale Evans	69..6/24/44		

COMING

	Atlantic City	Moore-Whiteman-Armstrong Band	a5/27/44
	Brazil	Virginia Bruce-Tito Guizar	
319	Call of the South Seas	Janet Martin-Allan Lane	59..7/7/44 a4/1/44
322	Girl Who Dared	Lorna Grey-Peter Cookson	56..8/5/44
318	Man From Frisco (D)F	Michael O'Shea-Ann Shirley	91..7/1/44 b4/29/44
324	Port of 40 Thieves	Stephanie Bachelor-Richard Powers	58..8/13/44
	San Fernando Valley	Roy Rogers & Trigger-D. Evans	
321	Secrets of Scotland Yard (MD)F	Edgar Barrier-Stephanie Bachelor	68..7/26/44 b6/17/44
323	Storm Over Lisbon	Ralston-von Stroheim-Arlen	a3/4/44
	Strangers in the Night	William Terry-Virginia Grey	
344	Song of Nevada (MW)F	Roy Rogers-D. Evans-Mary Lee	72..8/5/44 b6/17/44
	That's My Baby	Richard Arlen-Ellen Drew	a6/3/44
	Three Little Sisters	Mary Lee-Ruth Terry-Cheryl Walker	a5/20/44

Westerns (Current 1943-44)

354	Beneath Western Skies (W)F	Bob Livingston-Smiley Burnette	56..3/3/44		b2/19/44
3302	Big Show, The	Gene Autry-Smiley Burnette	3/1/44		Reissue
365	California Joe (W)F	Don "Red" Barry-Wally Vernon	55..12/29/43		b1/8/44
364	Canyon City (W)F	Don "Red" Barry-Wally Vernon	60..11/29/43		b11/20/43
320	Goodnight Sweetheart (D)F	Bob Livingston-Ruth Terry	67..6/17/44		b6/10/44
378	Hidden Valley Outlaws (W)F	Bill Elliott-George Hayes	56..4/3/44		b4/8/44
355	Laramie Trail (W)F	Smiley Burnette-Bob Livingston	56..4/3/44		b3/25/44
363	Man From the Rio Grande	Don Barry-Twinkle Watts	55..10/18/43		b9/25/43
377	Mojave Firebrand (W)F	Wild Bill Elliott-George Hayes	55..3/19/44		b2/5/44
3303	Oh, Susanna	Gene Autry-Smiley Burnette	64..4/15/44		Reissue
366	Outlaws of Santa Fe (W)F	Don "Red" Barry-Twinkle Watts	56..4/4/44		b3/25/44
376	Overland Mail Robbery (W)F	Wild Bill Elliott-George Hayes	56..11/26/43		b10/23/43
353	Pride of the Plains (W)F	Bob Livingston-Smiley Burnette	55..1/5/44		b12/4/43
352	Raiders of Sunset Pass (W)F	Eddie Dew-Smiley Burnette	55..12/20/43		b1/1/44
3301	Rootin' Tootin' Rhythm	Gene Autry-Smiley Burnette	62..1/15/44		Reissue

Westerns (Coming)

	Bordertown Trails	Smiley Burnette-Sunset Carson	
356	Call of the Rockies (W)F	Smiley Burnette-"Sunset" Carson	57..7/14/44 b6/17/44
	Cheyenne Wildcat	Wild Bill Elliott	
	Code of the Prairie	Smiley Burnette-"Sunset" Carson	
	Comin' Round the Mountain	Gene Autry	56..7/15/44 Reissue
3312	Marshal of Reno	Bill Elliott-George "Gabby" Hayes	56..9/12/44
	My Buddy	Don Barry-Ruth Terry	
	San Antonio Kid	Bill Elliott-Bobby Blake	
	Sheriff of Sundown	Allan Lane-Peggy Stewart	
461	Silver City Kid	Allan Lane-Peggy Stewart	55..7/20/44
	Sing, Neighbor, Sing	Brad Taylor-Ruth Terry	a5/20/44
	Stagecoach to Monterey	Allan Lane-Peggy Stewart	
3311	Tucson Raiders (W)F	Wild Bill Elliott-Bobby Blake	55..7/20/44 b5/20/44

20TH CENT.-FOX

Block No.	CURRENT 1943-44	Mins.	Rel. Date	See Issue of
	Banjo on My Knee (DM)F...B. Stanwyck-J. McCrea	95	10/29/43	...Reissue
	Battle of Russia (F)...War Documentary (WAC)	80	11/5/43	...b11/6/43
10	Bermuda Mystery (My)F...Preston Foster-Ann Rutherford	66	May	...b4/22/44
9	Buffalo Bill (Tech.) (B)F...M. O'Hara-J. McCrea-L. Darnell...	90	Apr	...b3/18/44
4	Dancing Masters (C)F...Laurel & Hardy	63	11/19/43	..b10/30/43
11	Eve of St. Mark (D)F...Anne Baxter-William Eythe	96	June	...b5/20/44
8	Four Jills In a Jeep (M)F...K. Francis-C. Landis-M. Raye	89	Mar	...b3/18/44
6	Gang's All Here, The (M)F...A. Faye-Sheila Ryan-C. Miranda...	103	12/24/43	..b12/4/43
4	Guadalcanal Diary (D)F...P. Foster-W. Bendix	93	11/5/43	..b10/30/43
5	Happy Land (D)F...Ameche-Dee-Carey-Rutherford	75	12/3/43	..b11/13/43
7	Jane Eyre (D)A...Orson Welles-Joan Fontaine	96	Feb	...b2/5/44
11	Ladies of Washington (D)A...Trudy Marshall-Ronald Graham	61	June	...b5/20/44
6	Lifeboat (D)A...Tallulah Bankhead-John Hodiak	96	1/28/44	...b1/15/44
6	Lodger, The (H)A...Merle Oberon-George Sanders	84	1/7/44	....b1/8/44
2	Paris After Dark (D)A...G. Sanders B. Marshall-P. Dorn...	86	10/15/43	..b10/9/43
8	Purple Heart (T)A...Dana Andrews-Richard Conte	99	Mar	...b2/26/44
10	Pin-Up Girl (Tech.) (M)F...B. Grable-M. Raye-Joe E. Brown...	83	May	...b4/22/44
	Rains Came, The (D)A...T. Power-M. Loy-G. Brent	95	11/26/43	...Reissue
Sp.	Song of Bernadette...J. Jones-V. Price-C. Bickford	158		...b12/25/43
7	Sullivans, The (B)F...Thomas Mitchell-Anne Baxter	111	Feb	...b2/5/44
2	Sweet Rosie O'Grady (M)F (Tech.)...B. Grable-R. Young	76	10/1/43	...b9/25/43
9	Tampico (D)F...Edward G. Robinson-Lynn Bari	75	Apr	...b4/1/44
6	Uncensored (D)F...Eric Portman-Phyllis Calvert	83	1/21/44	...b1/22/44
	Under Two Flags (D)F...C. Colbert-R. Colman	99	11/26/43	...Reissue

COMING

	Big Noise, The...Laurel & Hardy			
11	Candlelight in Algeria (Spy)..James Mason-Carla Lehmann	85	July	...b6/3/44
	Greenwich Village (Tech.)...Don Ameche-Carmen Miranda			...a12/4/43
11	Home in Indiana (Tech.)(D)F.Walter Brennan-Jeanne Crain	106	July	...b5/27/44
	In the Meantime, Darling...Jeanne Crain-Frank Latimore			...a5/20/44
	Irish Eyes Are Smiling...Monty Woolley-Dick Haymes			...a6/3/44
	Keys of the Kingdom...Roddy McDowall-Sir C. Hardwicke			...a4/1/44
	Laura...Gene Tierney-Dana Andrews			...a6/17/44
	Dangerous Journey...Dennis-Roosevelt tour			
11	Roger Touhy, Gangster (D)A..K. Taylor-L. Andrews-P. Foster...	72	July	...b5/27/44
	Something for the Boys(Tech.).Carmen Miranda-Michael O'Shea			
	Sweet & Lowdown...J. Oakie-L. Darnell-Benny Goodman			...a4/1/44
	Take It Or Leave It...Phil Baker-Marjorie Massow			...a5/13/44
	Thunderhead (Tech.)...R. McDowall-P. Foster-R. Johnson			
	Tree Grows in Brooklyn...D. McGuire-J. Blondell-J. Dunn			...a6/17/44
	Wilson (Tech.)...Coburn-Hardwicke-Mitchell			
	Wing and a Prayer...Don Ameche-Dana Andrews			...a4/8/44
	Winged Victory...Mark Daniels-Lon McAllister			

UNITED ARTISTS

CURRENT

	Bridge of San Luis Rey (D)A..Lynn Bari-Francis Lederer	107	2/11/44	....b2/5/44
	Hairy Ape, The (D)A...W. Bendix-S. Hayward-John Loder..	90	6/16/44	...b5/20/44
	It Happened Tomorrow (CD)A. D. Powell-L. Darnell-J. Oakie	84	4/7/44	....b3/25/44
	Jack London (B)A...M. O'Shea-S. Hayward	94	12/24/43	.b11/27/43
	Knickerbocker Holiday (CM)F.Nelson Eddy-Charles Coburn	86	3/17/44	....b3/4/44
	Song of the Open Road (M)F..Bergen & McCarthy-B. Granville...	93	6/2/44	....b4/29/44
	Three Russian Girls (D)F....Anna Sten-Kent Smith	80	1/14/44	....b1/1/44
	Voice in the Wind (D)A....Francis Lederer-Sigrid Gurie	84	4/21/44	....b3/4/44
	Woman of the Town (D)F....Albert Dekker-Claire Trevor	88	12/31/43	.b12/18/43
	Up in Mabel's Room (C)A....Reynolds-Auer-Greenwood-Patrick ..	76	4/28/44	...b3/25/44

COMING

	Abroad With Two Yanks....William Bendix-Dennis O'Keefe		8/4/44	
	Dark Waters...M. Oberon-F. Tone-T. Mitchell			
	Double Furlough...Ginger Rogers-Spring Byington			
	Guest in the House...Anne Baxter-Ralph Bellamy			
	Intermezzo...Leslie Howard-Ingrid Bergman	70		....Reissue
	Rebecca...L. Olivier-Joan Fontaine	130		....Reissue
	Since You Went Away...C. Colbert-J. Cotten-S. Temple			...a3/18/44
	Sensations of 1945...W. C. Fields-E. Powell		6/30/44	....a4/8/44
	Story of G.I. Joe...Ernie Pyle Story			
	Summer Storm (D)A...George Sanders-Linda Darnell	107	7/14/44	..b5/20/44
	3 Is a Family...Reynolds-Greenwood-Ruggles			....a6/17/44
	Tomorrow the World...Fredric March-Betty Field			

Westerns (Current)

	Bar 20 (W)F...Wm. Boyd-Andy Clyde	55	10/1/43	...b7/24/43
	False Colors (W)F...Wm. Boyd-A. Clyde	64	11/5/43	...b11/6/43
	Forty Thieves...Wm. Boyd-Andy Clyde		6/23/44	...a3/11/44
	Lumber Jack (W)F...Wm. Boyd-Andy Clyde	64	4/28/44	....b4/8/44
	Mystery Man...Wm. Boyd-Andy Clyde		5/31/44	...a8/14/43
	Riders of the Deadline (W)F..William Boyd-Andy Clyde	70	12/3/43	...b1/22/44
	Texas Masquerade (W)F...Wm. Boyd-A. Clyde	59	2/18/44	...b1/29/44

UNIVERSAL

CURRENT 1943-44

Block No.				
8003	Ali Baba and the Forty Thieves (Tech.)...Maria Montez-Jon Hall	87	1/14/44	...b1/15/44
8026	Calling Dr. Death (M)A...Lon Chaney, Jr.-Gale Sondergaard..	61	12/17/43	.b12/18/43
8011	Chip Off the Old Block (M)F.Donald O'Connor-Ann Blyth	79	2/25/44	...b2/19/44
8006	Cobra Woman (Tech.) (D)F...M. Montez-Jon Hall-Sabu	70	5/12/44	...b4/29/44
8007	Corvette K-225 (D)F...Randolph Scott-Barry Fitzgerald	98	10/1/43	..b10/2/43
8010	Crazy House (M)F...Olsen & Johnson	80	10/8/43	..b10/16/43
8062	Flesh & Fantasy (D)A...Edw. G. Robinson-Charles Boyer	94	10/29/43	..b9/18/43
	Ghost Catchers (CM)F...Olsen & Johnson	68	6/16/44	....b6/3/44
8064	Gung Ho...Randolph Scott-Alan Curtis	87	12/31/43	.b12/25/43
8031	Hat Check Honey (CM)F...Grace McDonald-Leon Errol	68	3/10/44	...b3/11/44
8016	Her Primitive Man (C)F...L. Allbritton-R. Paige	79	4/21/44	....b4/8/44
8004	His Butler's Sister (CM)F....D. Durbin-P. O'Brien-F. Tone	93	11/26/43	.b11/13/43
8044	Hi Good Lookin' (CM)F...H. Hilliard-O. Nelson & Band	62	3/24/44	...b3/18/44
8035	Hi Ya Sailor (M)F...Donald Woods-Elyse Knox	62	10/15/43	..b10/9/43
8066	Impostor, The (D)A...Jean Gabin-Allyn Joslyn	94	2/11/44	...b2/12/44
	Invisible Man's Revenge (M)A.Jon Hall-Evelyn Ankers	78	6/9/44	....b6/3/44
8065	Ladies Courageous (D)F...Young-Fitzgerald-Barrymore	87	3/17/44	...b3/25/44
8038	Mad Ghoul (H)A...Evelyn Ankers-David Bruce	65	11/12/43	...b11/6/43
8025	Moonlight in Vermont...Gloria Jean-Fay Helm	62	12/24/43	.b12/25/43
8037	Moon Over Las Vegas (CM)F Anne Gwynne-David Bruce	69	4/28/44	...b4/15/44
8030	Never a Dull Moment (MC)F.Ritz Bros.-Frances Langford	60	11/19/43	.b10/30/43
8032	Pardon My Rhythm (CM)F....Gloria Jean-Patric Knowles	62	5/19/44	....b5/6/44
8014	Phantom Lady (M)F...Ella Raines-Franchot Tone	87	1/28/44	...b1/29/44
8019	Scarlet Claw (My)F...B. Rathbone-Nigel Bruce	74	5/26/44	...b4/29/44
8041	She's For Me (CM)F...Grace McDonald-David Bruce	60	12/10/43	..b12/4/43
8034	Sing a Jingle (CM)F...Allan Jones-June Vincent	62	1/7/44	....b1/1/44
8036	Slightly Terrific (CM)F...Anne Rooney-Leon Errol	58	5/5/44	....b4/22/44

UNIVERSAL (Cont.)

Block No.	CURRENT 1943-44	Mins.	Date Rel.	Issue of See
8013	Son of Dracula (H)A...A. Curtis-L. Chaney	80	11/5/43	...b11/6/43
8042	So's Your Uncle (F)F...E. Knox-D. Woods-B. Burke	64	12/3/43	..b11/27/43
8021	Spider Woman (MD)F...B. Rathbone-N. Bruce	62	1/21/44	....b1/8/44
	South of Dixie (CM)F...David Bruce-Ann Gwynne	61	6/23/44	...b5/27/44
8020	Swingtime Johnny (C)F...Andrews Sisters-H. Hilliard	60	2/4/44	....b1/22/44
8012	This Is the Life (M)F...Donald O'Connor-Susanna Foster...	87	6/2/44	....b4/29/44
8029	Weekend Pass (C)F...Martha O'Driscoll-Noah Beery, Jr...	63	2/18/44	....b2/5/44
8027	Weird Woman (M)A...Lon Chaney, Jr.-Anne Gwynne	61	4/14/44	....b4/8/44
8033	You're a Lucky Fellow, Mr. Smith (CM)F...Allan Jones-Evelyn Ankers	64	10/22/43	.b10/30/43

COMING

	Allergic to Love (C)A...Noah Beery, Jr.-Martha O'Driscoll..	65	7/21/44	....b5/6/44
	Babes on Swing Street...Peggy Ryan-Leon Errol			....a6/3/44
	Be It Ever So Humble...M. O'Driscoll-N. Beery, Jr.			
	Bowery to Broadway...Oakie-Montez-S. Foster			....a6/10/44
	Can't Help Singing (Tech.)...D. Durbin-R. Paige-A. Tamiroff			
	Christmas Holiday (D)A...Deanna Durbin-Gene Kelly	93	6/30/44	...b6/10/44
	Climax, The...Susanne Foster-Turhan Bey			....a3/4/44
	Dead Man's Eyes...Lon Chaney, Jr.-Jean Parker			....a5/20/44
	Devil's Brood, The...Lon Chaney-Boris Karloff			....a4/29/44
8061	Follow the Boys(M)F...All-Star	122		....b3/25/44
	Frozen Ghost...Lon Chaney-Evelyn Ankers			
	Gypsy Wildcat...M. Montez-Jon Hall-L. Carrillo			....a2/5/44
	House of Fear...Basil Rathbone-Nigel Bruce			....a6/3/44
	In Society...Abbott & Costello-M. Hutton			
	Jungle Woman (H)A...Evelyn Ankers-Milburn Stone	67	7/7/44	....b5/27/44
	Merry Monahans...Donald O'Connor-Peggy Ryan			....a1/8/44
	Moonlight & Cactus...Andrews Sisters-Leo Carrillo			....a10/2/43
	Mummy's Ghost (M)A...Lon Chaney, Jr.-J. Carradine	65	7/7/44	...b5/13/44
	Murder in the Blue Room....Anne Gwynne-Donald Cook			....a5/13/44
	My Baby Loves Music...Bob Crosby-Grace McDonald			
	Patrick the Great...Donald O'Connor-Peggy Ryan			....a11/20/43
	Pearl of Death, The...Basil Rathbone-Nigel Bruce			....a5/20/44
	Queen of the Nile (Tech.)....Maria Montez-Jon Hall			
	Reckless Age...Gloria Jean			....a5/6/44
	San Diego, I Love You....Ed. E. Horton-L. Allbritton			....a5/27/44
	See My Lawyer...Olsen and Johnson			....a5/6/44
	Singing Sheriff...Bob Crosby-Fay McKenzie			
	Trail to Gunsight...Eddie Dew-Lyle Talbot			
	Twilight on the Prairie (M)F..Eddie Quillan-Connie Haines	62	7/14/44	....b6/3/44

Westerns (Current 1943-44)

8085	Boss of Boomtown...Rod Cameron-Fuzzy Knight	56	5/26/44	
8082	Frontier Law...Tex Ritter-Fuzzy Knight	62	11/5/43	...a9/25/43
8083	Marshal of Gunsmoke...Tex Ritter-Russell Hayden	58	1/21/44	...a10/2/43
8084	Oklahoma Raiders (W)F....Tex Ritter-Fuzzy Knight	57	3/17/44	..a10/23/43
8086	Trigger Trail...Rod Cameron-Fuzzy Knight		7/7/44	

WARNER BROS.

CURRENT 1943-44

304	Adventure in Iraq (D)F....J. Loder-R. Ford	64	10/9/43	...b9/25/43
315	Adventures of Mark Twain(D).Fredric March-Alexis Smith	130	7/22/44	....b5/6/44
316	Between Two Worlds (D)A....J. Garfield-P. Henreid-D. King	112	5/20/44	...b5/13/44
327	Crime School...Humphrey Bogart-Dead End Kids..	86	12/4/43	....Reissue
310	Desert Song (Tech.) (DM)F...Dennis Morgan-Irene Manning	90	1/29/44	..b12/18/43
309	Destination Tokyo...Cary Grant-John Garfield	135	1/1/44	...b12/25/43
306	Find the Blackmailer (M)F...J. Cowan-F. Emerson-G. Lockhart..	55	11/6/43	..b10/23/43
325	Frisco Kid...James Cagney		3/4/44	....Reissue
328	Girls on Probation...Ronald Reagan-Jane Bryan	63	12/4/43	....Reissue
311	In Our Time (D)A...I. Lupino-P. Henreid-N. Coleman..	110	2/19/44	....b2/5/44
224	Irving Berlin's This Is the Army (M)F...Army All-Star Cast	121	6/24/44	....Reissue
317	Make Your Own Bed (F)F....Jack Carson-Jane Wyman	82	6/10/44	...b5/20/44
307	Northern Pursuit (D)F....E. Flynn-H. Dantine	94	11/13/43	.b10/23/43
308	Old Acquaintance (D)A....Bette Davis-Miriam Hopkins	110	11/27/43	..b11/6/43
312	Passage to Marseille (D)A....Humphrey Bogart-Michele Morgan..	110	3/11/44	...b2/12/44
305	Princess O'Rourke (CD)F....O. DeHavilland-R. Cummings	94	10/23/43	..b9/25/43
313	Shine On Harvest Moon (M)F.A. Sheridan-D. Morgan	112	4/8/44	....b3/11/44
314	Uncertain Glory (D)A....Errol Flynn-Paul Lukas	102	4/22/44	....b4/8/44

COMING

	Animal Kingdom...Ann Sheridan-Dennis Morgan			...a11/20/43
	Arsenic and Old Lace...Cary Grant-Priscilla Lane			....a1/3/43
343	Brother Rat...W. Morris-P. Lane-R. Reagan	89	7/15/44	....Reissue
	Christmas in Connecticut....Barbara Stanwyck-Dennis Morgan			....a6/17/44
	Conflict...Humphrey Bogart-Alexis Smith			....a6/3/44
	Conspirators...Paul Henreid-Hedy Lamarr			
	Corn Is Green...Bette Davis-John Dall			
	Cinderella Jones...Joan Leslie-Robert Alda			....a6/10/44
	Crime by Night...Jane Wyman			
	Devotion (D)...O. deHavilland-I. Lupino			....a2/27/43
	Doughgirls...A. Sheridan-J. Carson-J. Wyman			
	Hollywood Canteen...Joan Leslie-Dane Clark			
	Horn Blows at Midnight....Jack Benny-Alexis Smith			....a6/3/44
	Janie...Joyce Reynolds-Robert Hutton			....a6/10/44
	Last Ride (D)...R. Travis-Chas. Long			
341	Manpower...Robinson-Dietrich-Raft	103	7/15/44	....Reissue
318	Mask of Dmitrios (M)A....Zachary Scott-Peter Lorre	95	7/1/44	....b6/10/44
	Mr. Skeffington (D)A....Bette Davis-Claude Rains	95	7/1/44	
	My Reputation...Barbara Stanwyck-George Brent			....a6/3/44
	Objective Burma...E. Flynn-James Brown			
346	Polo Joe...Joe E. Brown	65	7/15/44	....Reissue
	Rhapsody in Blue...Joan Leslie-Robert Alda			...a10/23/43
	Roughly Speaking...Rosalind Russell-Jack Carson			
	Saratoga Trunk...Gary Cooper-Ingrid Bergman			....a6/26/43
	Strangers in Our Midst....Philip Dorn-Irene Manning			....a6/3/44
342	They Made Me a Criminal....J. Garfield-A. Sheridan-C. Rains...	92	7/15/44	....Reissue
345	Tiger Shark...Ed. G. Robinson-R. Arlen	79	7/15/44	....Reissue
	To Have and Have Not....H. Bogart-W. Brennan			....a6/3/44
	Very Thought of You....Ida Lupino-Dennis Morgan			....a5/13/44
344	Walking Dead...Boris Karloff-Ricardo Cortez	66	7/15/44	....Reissue

MISCELLANEOUS

	Adventure in Blackmail (D)..Clive Brook-Judy Campbell	72	English	....b8/7/43
	Adventure in Music (M)....Jose Iturbi & Others	62		....b5/27/44
	Black Sea Fighters (Doc.)	61	Artkino	...b7/31/43
	Great Mr. Handel (B)....Wilfred Lawson-Elizabeth Allan	99	Midfilm	...b9/18/43
	Heart of a Nation (D)A....Michele Morgan-Raimu	111	A.F.E.Corp	.b3/20/43
	In the Rear of the Enemy(D)F.Russian Cast	55	Artkino	...b10/3/42
	Jeannie (CD)F...Barbara Mullen-Michael Redgrave..	85	English	...b2/12/44
	Mayerling to Sarajove (D)A...John Lodge-Edwige Fouillere	78	English	..b12/11/43
	Orders From Tokyo (D)A....Danielle Darrieux-Anton Walbrook..	74	Artkino	....b7/4/42
	Outlaw, The (WD)A....J. Buetel-J. Russell	121	H. Hughes	b2/13/43
	They Met in Moscow (M)....Marina Ladynina-Vladimir Zeldin...	80	Artkino	...b6/10/44
	What Price Italy (Doc.)	60	Amco	..b6/17/44

FEATURE GUIDE TITLE INDEX

For Dates of Reviews, Type of Picture, Stars, Running Time; Other necessary service data refer to Feature Booking Guide under Distributor Company Listings.

A

Title	Company
Above Suspicion	MGM
Abroad With Two Yanks	UA
Action in Arabia	RKO
Address Unknown	Col.
Adventure in Blackmail	Misc.
Adventure in Iraq	WB
Adventures of a Rookie	RKO
Adventures of Mark Twain	WB
Adventures of Tartu	MGM
Airship Squadron 4	MGM
Alaska	Mono.
Ali Baba and 40 Thieves	Univ.
Allergic to Love	Univ.
Always a Bridesmaid	Univ.
Amazing Mr. Ferrest, The	PRC
A Medal for Benny	Para.
An American Romance	MGM
And Now Tomorrow	Para.
And the Angels Sing	Para.
Andy Hardy's Blonde Trouble	MGM
Animal Kingdom, The	WB
Are These Our Parents	Mono.
Arizona Trail	Univ.
Arizona Whirlwind	Mono.
Around the World	RKO
Arsenic and Old Lace	WB
Atlantic City	Rep.
A Wife, a Wac, a Marine	Meno.

B

Babes on Swing Street	Univ.
Baby Shoes	Mono.
Banjo on My Knee	20th-Fox
Bar 20	UA
Bathing Beauty	MGM
Battle of Russia	20th-Fox
Battleship Blues	Col.
Beautiful But Broke	Col.
Be It Ever So Humble	Univ.
Belle of the Yukon	RKO
Beneath Western Skies	Rep.
Bermuda Mystery	20th-Fox
Best Foot Forward	MGM
Between Two Worlds	WB
Beyond the Last Frontier	Rep.
Big Noise, The	20th-Fox
Big Show, The	Rep.
Black Hills Express	Rep.
Black Magic	Mono.
Black Market Rustlers	Mono.
Black Parachute, The	Col.
Black Sea Fighters	Misc.
Blazing Frontier	PRC
Block Busters	Mono.
Bluebeard	PRC
Bombers Moon	20th-Fox
Bordertown Trails	Rep.
Boss of Boomtown	Univ.
Boss of Rawhide	PRC
Bowery to Broadway	Univ.
Brand of the Devil	PRC
Brazil	Rep.
Bride By Mistake	RKO
Bridge of San Luis Rey, The	UA
Bring On the Girls	Para.
Broadway Rhythm	MGM
Brother Rat	WB
Buffalo Bill	20th-Fox
Bullets & Saddles	Mene.

C

California Joe	Rep.
Calling Dr. Death	Univ.
Call of the Jungle	Mono.
Call of the Rockies	Rep.
Call of the South Sea	Rep.
Campus Rhythm	Mono.
Candlelight in Algeria	Fox
Can't Help Singing	Univ.
Canterville Ghost, The	MGM
Canyon City	Rep.
Casanova Brown	RKO
Casanova in Burlesque	Rep.
Career Girl	PRC
Chance of a Lifetime, The	Col.
Charlie Chan in Secret Service	Mono.
Cherokee Strip	WB
Chinese Cat	Mono.
Chip Off the Old Block	Univ.
Christmas Holiday	Univ.
Christmas in Connecticut	WB
Cheyenne Wildcat	Rep.
Cinderella Jones	WB
Claudia	20th-Fox
Climax, The	Univ.
Coastal Command	RKO
Cobra Woman	Univ.
Cock of the Air	Astor
Code of the Prairie	Rep.
Colt Comrades	UA
Comin' Round the Mountain	Rep.
Conflict	WB
Conspirators	WB
Contender, The	PRC
Corn Is Green	WB
Corvette K-225	Univ.
Cover Girl	Col.
Cowboy Canteen	Col.
Cowboy in the Clouds	Col.
Cowboy and the Senorita, The	Rep.
Cowboy From Lonesome River	Col.
Crazy House	Univ.
Crime by Night	WB
Crime Doctor's Strangest Case	Col.
Crime School	WB
Crooked Circle	Astor
Cross of Lorraine, The	MGM
Cry "Havoc"	MGM
Cry of the Were-Wolf	Col.
Curse of the Cat People	RKO
Cyclone Prairie Rangers	Col.

D

Title	Company
Dancing Masters, The	20th-Fox
Dangerous Blondes	Col.
Dangerous Journey	20th-Fox
Danger! Women at Work	PRC
Dark Mountain	Para.
Dark Waters	UA
Days of Glory	RKO
Dead Man's Eyes	Univ.
Death Valley Manhunt	Rep.
Death Valley Rangers	Mono.
Death Walks Alone	Col.
Deerslayer, The	Rep.
Delinquent Daughters	PRC
Desert Song, The	WB
Destination, Tokyo	WB
Destroyer	Col.
Detective Kitty O'Day	Mono.
Devil Riders, The	PRC
Devil's Brood, The	Univ.
Devotion	WB
Dixie	Para.
Dr. Gillespie's Criminal Case	MGM
Double Exposure	Para.
Double Furlough	UA
Double Indemnity	Para.
Doughboys in Ireland	Col.
Doughgirls, The	WB
Dragon Seed	MGM
Drifter, The	PRC
Drums of Fu Manchu	Rep.

E

Empty Holsters	WB
Escape to Danger	RKO
Eve of St. Mark	20th-Fox
Ever Since Venus	Col.

F

Falcon and the Coeds, The	RKO
Falcon in Mexico	RKO
Falcon Out West, The	RKO
False Colors	UA
Fangs of the Wild	Astor
Farewell My Lovely	RKO
Fear	Para.
Fighting Seabees, The	Rep.
Find the Blackmailer	WB
Fired Wife	Univ.
Flat-Tops	Fox
Flesh and Fantasy	Univ.
Follow the Boys	Univ.
Follow the Leader	Mono.
Fool's Gold	Mono.
Footlight Glamour	Col.
Forty Thieves	UA
For Whom the Bell Tolls	Para.
Four Jills in a Jeep	20th-Fox
Frenchman's Creek	Para.
Frisco Kid	WB
Frontier Bad Men	Univ.
Frontier Law	Univ.
Frontier Outlaws	PRC
Frozen Ghost	Univ.
Fugitive From Sonora	Rep.
Fuzzy Settles Down	PRC

G

Gambler's Choice	Para.
Gang's All Here, The	20th-Fox
Gangway for Tomorrow	RKO
Gaslight	MGM
Ghost Catchers, The	Univ.
Ghost Ship, The	RKO
Ghost That Walks Alone, The	Col.
Gildersleeve on Broadway	RKO
Gildersleeve's Ghost	RKO
Girl Crazy	MGM
Girl From Monterrey, The	PRC
Girl in the Case, The	Col.
Girl Rush	RKO
Girl Who Dared	Rep.
Girls on Probation	WB
Going My Way	Para.
Going to Town	RKO
Gold Town	MGM
Good-night, Sweetheart	Rep.
Government Girl	RKO
Goyescas	RKO
Great Moment, The	Para.
Great Mr. Handel, The	Midfilm
Greenwich Village	20th-Fox
Guadalcanal Diary	20th-Fox
Guest in the House	UA
Gung Ho	Univ.
Gunsmoke Mesa	PRC
Guns of the Law	PRC
Guns of the Pecos	WB
Guy Named Joe, A	MGM
Gypsy Wildcat	Univ.

H

Hail the Conquering Hero	Para.
Hail to the Rangers	Col.
Hairy Ape, The	UA
Hands Across the Border	Rep.
Happy Land	20th-Fox
Harvest Melody	PRC
Hat-Check Honey	Univ.
Having Wonderful Crime	RKO
Heart of a Nation	Misc.
Heat's On, The	Col.
Heaven Can Wait	20th-Fox
Heavenly Body, The	MGM
Heavenly Days	RKO
Hell's Angels	Astor
Henry Aldrich, Boy Scout	Para.
Henry Aldrich Haunts a House	Para.
Henry Aldrich's Little Secret	Para.
Henry Aldrich Plays Cupid	Para.
Her Enlisted Man	Astor
Her Primitive Man	Univ.
Here Comes Elmer	Rep.
Here Comes Kelly	MGM
Here Come the Waves	Para.
Hey, Rookie	Col.
Hidden Valley Outlaws	Rep.
Hi Diddle Diddle	UA
Hi Good-Lookin'	Univ.
Higher and Higher	RKO
His Butler's Sister	Univ.
Hitler Gang, The	Para.
Hi Ya Sailor	Univ.
Hollywood Canteen	WB
Holy Matrimony	20th-Fox
Home in Indiana	20th-Fox
Hoosier Holiday	Rep.
Horn Blows at Midnight, The	WB
Hot Rhythm	Mono.
Hour Before the Dawn, The	Para.
House of Fear	Univ.

I

I Cover the Waterfront	Astor
I Dood It	MGM
I Love a Soldier	Para.
I Married a Stranger	Mono.
Impatient Years, The	Col.
Impostor, The	Univ.
Incendiary Blonde	Para.
In Old Chicago	20th-Fox
In Old Oklahoma	Rep.
In Our Time	WB
In Society	Univ.
Intermezzo	UA
In the Meantime, Darling	20th-Fox
In the Rear of the Enemy	Misc.
Invisible Man's Revenge, The	Univ.
Irish Eyes Are Smiling	20th-Fox
Iron Major, The	RKO
Is Everybody Happy?	Col.
It Happened Tomorrow	UA

J

Jack London	UA
Jamboree	Rep.
Jam Session	Col.
Jane Eyre	20th-Fox
Janie	WB
Jeannie	Misc.
Jive Junction	PRC
Johnny Come Lately	UA
Johnny Doesn't Live Here	Mono.
Jungle Woman	Univ.

K

Kansan, The	UA
Kansas City Kitty	Col.
Keep 'em Laughing	Astor
Keys of the Kingdom	20th-Fox
King of the Circus	Astor
Kismet	MGM
Kitty	Para.
Klondike Kate	Col.
Knickerbocker Holiday	UA

L

Ladies Courageous	Univ.
Ladies in Washington	20th-Fox
Lady and the Monster, The	Rep.
Lady in the Dark	Para.
Lady in the Death House	PRC
Lady, Let's Dance	Mono.
Land Beyond the Law	WB
Laramie Trail, The	Rep.
Larceny With Music	Univ.
Lassie Come Home	MGM
Last Horseman	Col.
Last Ride, The	WB
Laura	20th-Fox
Law Men	Mono.
Law Rides Again, The	Mono.
Leave It to the Irish	Mono.
Let 'Em Have It	Astor
Lifeboat	20th-Fox
Lodger, The	20th-Fox
Lost Angel	MGM
Lost in a Harem	MGM
Louisiana Hayride	Rep.
Lumber Jack	UA

M

Machine Gun Mama	PRC
Madame Curie	MGM
Mademoiselle Fifi	RKO
Mad Ghoul, The	Univ.
Maisie Goes to Reno	MGM
Make Your Own Bed	WB
Man From Down Under, The	MGM
Man From 'Frisco, The	Rep.
Man From Music Mountain	RKO
Man From the Rio Grande, Tre	Rep.
Man in Half Moon Street, The	Para.
Manpower	WB
Marine Raiders	RKO
Marked Trails	Mono.
Marriage Is a Private Affair	MGM
Marshal of Gunsmoke	Univ.
Marshal of Reno	Rep.
Mask of Dimitrios, The	WB
Master Race	RKO
Mayerling to Sarajove	Misc.
Meet Me in St. Louis	MGM
Meet Miss Bobby Socks	Col.
Meet the People	MGM
Melody Parade	Mono.
Men of the Sea	PRC
Men on Her Mind	PRC
Merry Monahans, The	Univ.
Million Dollar Kid, The	Mono.
Minesweeper	Para.
Ministry of Fear	Para.
Minstrel Man	PRC
Miracle of Morgan's Creek, The	Para.
Mojave Firebrand	Rep.
Monster Maker, The	PRC
Moonlight and Cactus	Univ.
Moonlight in Vermont	Univ.
Moon Over Las Vegas	Univ.
Mr. Muggs Steps Out	Mono.
Mr. Skeffington	WB
Mr. Winkle Goes to War	Col.
Mrs. Parkington	MGM
Muggs Meets a Deadline	Mono.
Mummy's Ghost, The	Univ.
Murder, He Says	Para.
Murder in the Blue Room	Univ.
Murder on the Waterfront	WB
Music for Millions	MGM
My Baby Loves Music	Univ.
My Best Gal	Rep.
My Buddy	Rep.
My Kingdom for a Cook	Col.
My Reputation	WB
Mystery Broadcast	Rep.
Mystery Man	UA
Mystery of the 13th Guest	Mono.

N

Nabonga	PRC
National Barn Dance	Para.
National Velvet	MGM
Navy Way, The	Para.
Nearly Eighteen	Mono.
Never a Dull Moment	Univ.
Night of Adventure	RKO
Nine Girls	Col.
None But the Lonely Heart	RKO
None Shall Escape	Col.
Northern Pursuit	WB
North Star, The	RKO
No Time for Love	Para.

O

Objective Burma	WB
Oh, Susanna	Rep.
Oh What a Night	Mono.
Oklahoma Kid	WB
Oklahoma Raiders	Univ.
Old Acquaintance	WB
One Mysterious Night	Col.
Orders From Tokyo	Misc.
Outlaw, The	Misc.
O My Darling Clementine	Rep.
Once Upon a Time	Col.
One Body Too Many	Para.
Our Hearts Were Young and Gay	Para.
Outlaw Roundup	PRC
Outlaw Trail, The	Mene.
Outlaws of Sante Fe	Rep.
Out of This World	Para.
Overland Mail Robbery	Rep.

P

Palooka	Astor
Pardon My Rhythm	Univ.
Paris After Dark	20th-Fox
Partners of the Trail	Mene.
Passage to Marseille	WB
Passport to Destiny	RKO
Passport to Suez	Col.
Patrick the Great	Univ.
Pearl of Death	Univ.
Phantom Lady	Univ.
Phantom of the Opera	Univ.
Picture of Dorian Gray	MGM
Pin Up Girl	20th-Fox
Pinto Bandit	PRC
Pistol Packin' Mama	Rep.
Polo Joe	WB
Port of 40 Thieves	Rep.
Practically Yours	Para.
Prairie Thunder	WB
Pride of the Plains	Rep.
Princess & the Pirate	RKO
Princess O'Rourke	WB
Pumpkin Shell	RKO
Purple Heart, The	20th-Fox

Q

Queen of the Nile	Univ.

R

Racket Man, The	Col.
Raiders of the Border	Mono.
Raiders of Sunset Pass	Rep.
Rainbow Island	Para.
Rains Came, The	20th-Fox
Range Law	Mene.
Rationing	MGM
Rebecca	UA
Reckless Age	Univ.
Revenge of the Zombies	Mono.
Return of the Ape Man	Mene.
Return of the Durango Kid	Col.
Return of the Rangers	PRC
Return of the Vampire	Col.
Rhapsody in Blue	WB
Riders of the Deadline	UA
Riders of the Santa Fe	Univ.
Riding High	Para.
Riding West	Col.
Road to Utopia	Para.
Roger Touhy, Gangster	20th-Fox
Rookies in Burma	RKO
Rootin', Tootin' Rhythm	Rep.
Rosie the Riveter	Rep.
Rough Ridin' Justin	Col.
Roughly Speaking	WB
Rustler's Hideout	PRC

S

Saddle Leather Law	Col.
Sagebrush Heroes	Col.
San Antonio Kid	Rep.
San Diego, I Love You	Univ.
San Fernando Valley	Rep.
Sahara	Col.
Saint Meets the Tiger, The	Rep.
Sailor's Holiday	Col.
Salute to the Marines	MGM
Scandal for the Bride	Astor
Saratoga Trunk	WB
Scarface	Astor
Scarlet Claw, The	Univ.
Scream in the Dark	Rep.
Scream in the Night	Astor
Secret Command	Col.

Title	Company
Secrets in the Dark	MGM
Secrets of Scotland Yard	Rep.
See Here, Private Hargrove	MGM
See My Lawyer	Univ.
Sensations of 1945	UA
Seven Days Ashore	RKO
Seven Doors to Death	PRC
Seventh Cross, The	MGM
Shadows in the Night	Col.
Shake Hands With Murder	PRC
Sheriff of Sundown	Rep.
Sherlock Holmes Faces Death	Univ.
She's a Soldier Too	Col.
She's for Me	Univ.
Shine On, Harvest Moon	WB
Show Business	RKO
Silent Partner	Rep.
Silver City Kid	Rep.
Silver City Raiders	Col.
Since You Went Away	UA
Sing a Jingle	Univ.
Sing, Neighbor, Sing	Rep.
Singing Sheriff	Univ.
Sky Devils	Astor
Sleepy Lagoon	Rep.
Slightly Terrific	Univ.
Smart Guy	Mono.
Snow White and the Seven Dwarfs	RKO
Something for the Boys	20th-Fox
Son of Dracula	Univ.
Son of Lassie	MGM
Song of Bernadette, The	20th-Fox
Song of Russia	MGM
Song That Lived Forever	Col.
Song of the Open Road	UA
Song of the Saddle	WB
Song of Nevada	Rep.
Sonora Stagecoach	Mono.
So's Your Uncle	Univ.
South of Dixie	Univ.
Spider Woman	Univ.
Spook Town	PRC
Spotlight Scandals	Mono.
Stagecoach to Monterey	Rep.
Stalk the Hunter	Col.
Standing Room Only	Para.
Stars on Parade	Col.
Step Lively	RKO
Storm Over Lisbon	Rep.
Story of G. I. Joe	UA
Strange Death of Adolph Hitler	Univ.
Strangers in the Night	Rep.
Strangers in Our Midst	WB
Submarine Base	PRC
Sullivans, The	20th-Fox
Sultan's Daughter, The	Mono.
Summer Storm	UA
Sundown Valley	Col.
Suspected Person	PRC
Sweet and Lowdown	20th-Fox
Sweet Rosie O'Grady	20th-Fox
Sweethearts of the U. S. A.	Mono.
Swing Fever	MGM
Swing Hostess	Para.
Swing Out the Blues	Col.
Swing Shift Maisie	MGM
Swingtime Johnny	Univ.
T	
Take It Big	Para.
Take It Or Leave It	Fox
Tall in the Saddle	RKO
Tampico	20th-Fox
Tarzan's Desert Mystery	RKO
Tender Comrade	RKO
Texas Kid, The	Mono.
Texas Masquerade	UA
Thank Your Lucky Stars	WB
That Nazty Nuisance	UA
That's My Baby	Rep.
There's Something About a Soldier	Col.
They Lived in Fear	Col.
They Made Me a Criminal	WB
Thin Man Goes Home	MGM
Thirty Seconds Over Tokyo	MGM
This Is the Life	Univ.
Thousands Cheer	MGM
Three Caballeros	RKO
Three Is a Family	UA
Three Little Sisters	Rep.
Three Men in White	MGM
Three of a Kind	Mono.
Three Russian Girls	UA
Thunderhead	20th-Fox
Thunder in the City	Astor
Thundering Gun Slingers	PRC
Tiger Fangs	PRC
Tiger Shark	WB
Till We Meet Again	Para.
Timber Queen	Para.
Titans of the Deep	Astor
To Have and Have Not	WB
Tomorrow the World	UA
Top Man	Univ.
Trail to Gunsight	Univ.
Tree Grows in Brooklyn	20th-Fox
Trigger Law	Mono.
Trigger Trail	Univ.
Trocadero	Rep.
Tucson Raiders	Rep.
Tunisian Victory	MGM
Twilight on the Prairie	Univ.
Two-Man Submarine	Col.
Two Girls and a Sailor	MGM
Two Years Before the Mast	Para.
U	
U-Boat Prisoner	Col.
Uncensored	20th-Fox
Uncertain Glory	WB
Underdog, The	PRC
Underground Guerrillas	Col.
Under Two Flags	20th-Fox
Under Western Skies	Col.
Uninvited, The	Para.
Unknown Guest	Mono.
Up in Arms	RKO
Up in Mabel's Room	UA
V	
Very Thought of You, The	WB
Victory Through Air Power	UA
Vigilantes Ride, The	Col.
Voice in the Wind	UA
Voodoo Man, The	Mono.
W	
Walking Dead	WB
Watch on the Rhine	WB
Waterfront	PRC
Weekend Pass	Univ.
Weird Woman	Univ.
West of the Rio Grande	Mono.
Westward Bound	Mono.
What a Man	Mono.
What a Woman!	Col.
When The Lights Go On Again	PRC
Where Are Your Children?	Mono.
Whispering Footsteps	Rep.
Whistler, The	Col.
Whistling in Brooklyn	MGM
White Cliffs of Dover, The	MGM
Wilson	20th-Fox
Wing and a Prayer	20th-Fox
Winged Victory	20th-Fox
Wintertime	20th-Fox
Woman in the Window	RKO
Woman of the Town, The	UA
Women in Bondage	Mono.
Women in War	Rep.
Wyoming Hurricane	Col.
Y	
Yanks Ahoy	UA
Yellow Rose of Texas	Rep.
Yellow Canary	RKO
Young Ideas	MGM
You Can't Ration Love	Para.
You're a Lucky Fellow, Mr. Smith	Univ.
Youth Runs Wild	RKO
Z	
Ziegfeld Follies	MGM

PICTURES STARTED THIS WEEK

MONOGRAM

Trigger Law—Principals: Hoot Gibson, Bob Steele, Evelyn Eaton. Director, Raymond Keays.

Baby Shoes—Principals: Marjorie Weaver, Peter Cookson, Tim Ryan. Director, William Beaudine.

PARAMOUNT

A Medal for Benny—Principals: Dorothy Lamour, Arturo de Cordova, J. Carrol Naish. Director, Irving Pichel.

Double Exposure—Principals: Chester Morris, Nancy Kelly, Phillip Terry. Director, William Berke.

Out of This World—Principals: Eddie Bracken, Diana Lynn, Veronica Lake. Director, Hal Walker.

PRC

When The Lights Go On Again—Principals: James Lydon, Grant Mitchell, Regis Toomey. Director, William K. Howard.

REPUBLIC

Code of the Prairie—Principals: Smiley Burnette, Sunset Carson, Peggy Stewart. Director, Spencer Bennet.

20th CENTURY-FOX

Winged Victory—Principals: Mark Daniels, Don Taylor, Lon McAllister, Edmond O'Brien, Barry Nelson. Director, George Cukor.

UNITED ARTISTS

Tomorrow the World—Principals: Fredric March, Betty Field, "Skippy" Homeier, Agnes Moorehead. Director, Leslie Fenton.

UNIVERSAL

My Baby Loves Music—Principals: Bob Crosby, Grace McDonald, Alan Mowbray. Director, Edward Lilley.

Frozen Ghost—Principals: Lon Chaney, Evelyn Ankers, Eleanor Verdugo. Director, Harold Young.

WARNER BROTHERS

Corn Is Green—Principals: Bette Davis, John Dall, Joan Loring, Nigel Bruce. Director, Irving Rapper.

FILM BUYER'S PRODUCT SUMMARY

Features (not including western series pictures) completed and in production.

	Completed & Awaiting Release		In Production
COL.	Battleship Blues Cry of the Were-Wolf Kansas City Kitty Louisiana Hayride Mr. Winkle Goes to War Secret Command Shadows in the Night She's a Soldier Too	They Lived in Fear U-Boat Prisoner	Ever Since Venus Death Walks Alone Impatient Years Meet Miss Bobby Socks One Mysterious Night Stalk the Hunter
METRO	An American Romance Bathing Beauty Canterville Ghost Dragon Seed Gold Town	Kismet Lost in a Harem Marriage Is a Private Affair Meet Me in St. Louis National Velvet Mrs. Parkington Seventh Cross Thirty Seconds Over Tokyo White Cliffs of Dover, The	Airship Squadron 4 Maisie Goes to Reno Music for Millions Picture of Dorian Gray Secrets in the Dark Son of Lassie Thin Man Goes Home Ziegfeld Follies
MONO.	Alaska Are These Our Parents? A Wave, a Wac, a Marine Black Magic Block Busters Call of the Jungle Chinese Cat, The Detective Kitty O'Day	Hot Rhythm Johnny Doesn't Live Here Leave It to the Irish Oh What a Night Three of a Kind	Baby Shoes I Married a Stranger Muggs Meets a Deadline
PARA.	And Now Tomorrow Bring on the Girls Dark Mountain Frenchman's Creek Going My Way Great Moment Hail the Conquering Hero Henry Aldrich's Little Secret I Love a Soldier Incendiary Blonde Man in Half Moon Street	Ministry of Fear National Barn Dance One Body Too Many Our Hearts Were Young & Gay Practically Yours Rainbow Island Road to Utopia Take It Big Till We Meet Again	A Medal for Benny Double Exposure Fear Here Come the Waves Kitty Murder, He Says Out of This World Two Years Before the Mast
PRC	Delinquent Daughters Dixie Jamboree Minstrel Man Machine Gun Mama Seven Doors to Death		Bluebeard Swing Hostess When The Lights Go On Again
RKO	Belle of the Yukon Bride By Mistake Casanova Brown Falcon in Mexico Gildersleeve's Ghost Goyescas Heavenly Days Mademoiselle Fifi	Marine Raiders Night of Adventure None But The Lonely Heart Step Lively Tall in the Saddle Three Caballeros Woman in the Window Youth Runs Wild	Girl Rush Going to Town Farewell My Lovely Having Wonderful Crime Master Race Princess & Pirate Pumpkin Shell
REP.	Atlantic City Call of the South Seas Girl Who Dared Good Night Sweetheart Man From Frisco Port of 40 Thieves Secrets of Scotland Yard Silent Partner	Sing, Neighbor, Sing Song of Nevada Storm Over Lisbon Strangers in the Night That's My Baby Three Little Sisters Yellow Rose of Texas	Brazil My Buddy San Fernando Valley
20th-FOX	Big Noise Candlelight in Algeria Dangerous Journey Greenwich Village Home in Indiana In the Meantime, Darling Irish Eyes Are Smiling Roger Touhy, Gangster	Sweet & Lowdown Take It Or Leave It Wilson Wing and a Prayer	A Tree Grows in Brooklyn Keys of the Kingdom Laura Something for the Boys Thunderhead Winged Victory
UA	Abroad With Two Yanks Hairy Ape Sensations of 1945	Since You Went Away Song of the Open Road Summer Storm	Dark Waters Double Furlough Guest in the House Story of G. I. Joe Three Is a Family Tomorrow the World
UNIV.	Allergic to Love Babes on Swing Street Christmas Holiday Climax, The Dead Man's Eyes Devil's Brood Follow the Boys Ghost Catchers Gypsy Wildcat House of Fear Invisible Man's Revenge Jungle Woman Merry Monahans	Moonlight & Cactus Mummy's Ghost Murder in the Blue Room Patrick the Great Pearl of Death Reckless Age Scarlet Claw See My Lawyer Singing Sheriff South of Dixie This Is the Life Trail to Gunsight Twilight on the Prairie	Be It Ever So Humble Bowery to Broadway Can't Help Singing Frozen Ghost In Society My Baby Loves Music Queen of the Nile San Diego, I Love You
W.B.	Animal Kingdom Arsenic and Old Lace Cinderella Jones Conflict Conspirators Crime By Night Devotion Horn Blows at Midnight Janie	Last Ride Make Your Own Bed Mask for Dimitrios Mr. Skeffington My Reputation Rhapsody in Blue Saratoga Trunk Strangers in Our Midst	Doughgirls Christmas in Connecticut Corn Is Green Hollywood Canteen Objective Burma Roughly Speaking To Have and Have Not Very Thought of You

Shorts Booking Guide

SHORTS BOOKING GUIDE — 1943-44 PRODUCT

COLUMBIA

	Comment	Running Time	Reviewed Issue Of
ALL-STAR COMEDIES			
5404	A Gem of a Jam	16½	Not Rev.
5421	A Rookie's Cookie....Fair	17	11/13/43
5433	Bachelor Daze	18	Not Rev.
5406	Busy Buddies	16½	Not Rev.
5405	Crash Goes the Hash....Typical	17	4/ 8/44
5422	Crazy Like a Fox.....Low I.Q.	18½	6/ 3/44
5435	Defective Detectives	16½	
5402	Dizzy Pilots	17	
5432	Dr. Feel My Pulse.....Fair	18	3/25/44
5426	Farmer for a Day.....Gets By	17½	10/16/43
5428	Garden of Eatin'.....Good	16	12/25/43
5430	He Was Only Feudin'....Average	16	1/22/44
5434	His Tale Is Told	17½	Not Rev.
5401	I Can Hardly Wait.....Typical	16½	8/28/43
5411	Oh, Baby!	18½	
5403	Phony Express .....Good	17	12/25/43
5409	Pitchin' in the Kitchen..Laughs	18½	9/18/43
5427	Quack Service .....Good	16	10/16/43
5425	Shot in the Escape.....Slapstick	19	8/14/43
5407	The Yoke's On Me	16	Not Rev.
5431	To Heir Is Human.....Poor	16	3/11/44
5410	Who's, Hugh? .....Slapstick	16	2/12/44
5429	You Dear Boy.....Good	18	1/ 1/44
5436	You Were Never Uglier	18	
COLOR RHAPSODIES (Tech.)			
5504	Disillusioned Bluebird		Not Rev.
5503	Herring Murder Mystery	7	Not Rev.
5502	Imagination .....Excellent	8	12/18/43
5501	Rocky Road to Ruin	8	Not Rev.
COMMUNITY SINGS			
5651	No. 1 (Baker) "On a Wing & Prayer"	10	Not Rev.
5652	No. 2 (Delta Rhythm Boys) .....Good	9	9/ 4/43
5653	No. 3 (Lucy Monroe) Patriotic Songs .....Super Reel	10	10/ 9/43
5654	No. 4 (Liebert) "Baby Smiles at Me".....Fair	8	12/18/43
5655	No. 5 (White) "Whistlin' In Wyomin'"	10	Not Rev.
5656	No. 6 (Liebert) "Pistol Packin' Mama" .....Inviting	9½	12/25/43
5657	No. 7 Xmas Carols .....Fine	10½	12/25/43
5658	No. 8 (Baker) Alouette..Fair	10	3/ 4/44
5659	No. 9 (White) Sunday, Monday and Always....Dull	9½	4/ 8/44
5660	No. 10 (Baker) "Mairzy Doats," "Paper Doll"	10	Not Rev.
5661	No. 11 (Liebert) Yes'r That's My Baby..Average	10	6/ 3/44
FILM-VODVIL			
5951	No. 1 Mousia Powell	10½	Not Rev.
5952	No. 2 Cootie Williams ..Fair	10	10/23/43
5953	No. 3 Zeb Carver .....Good	11	11/27/43
5954	No. 4 This Is Ft. Dix...Fair	9	3/ 4/44
5955	No. 5 Novak's Comedy Band .....Useful	10	6/17/44
FOX & CROW (Tech.)			
5753	Dream Kids .....Very Good	7½	6/ 3/44
5751	Room and Bored.....Good	7	10/16/43
5752	Way Down Yonder in the Corn .....Excellent	7	1/ 1/44
LI'L ABNER (Tech.)			
5601	Ameozin' but Confoozin'.Promising	8	4/ 8/44
5603	A Peekoolyar Sitcheeayshun		
5602	Sadie Hawkin's Day	7	
PANORAMICS			
5901	Birds on the Wing.....Interesting	9½	9/25/43
5902	Babies by Bannister.....Excellent	8½	10/23/43
5903	Camera Digest .....Fair	10½	2/19/44
5904	Traditions of Mexico	8	
PHANTASIES			
5702	Cocky Bantam .....Fair	6½	12/11/43
5707	Giddy Yapping	6	
5706	Lionel Lion	6	
5701	Nursery Crimes .....Poor	7	10/23/43
5703	Playful Pest .....Fair	6½	2/ 5/44
5704	Polly Wants a Doctor....Jaunty	6½	4/ 1/44
5708	Tangled Travels		Not Rev.
5705	Magic Strength	7½	Not Rev.
SCREEN SNAPSHOTS			
5851	No. 1 (Hollywood in Uniform) .....Excellent	10	8/14/43
5852	No. 2 (Groucho Marx)...Average	10	10/23/43
5853	No. 3 Kay Kyser .....Very Good	10	10/30/43
5854	No. 4 (Alan Mowbray)...Good	9	11/27/43
5855	No. 5 (Carillo & Romero) .....Good	9½	1/22/44
5856	No. 6 (Moore & Durante) .....Fair	10	4/ 1/44
5857	No. 7 (Mexico Cinema Industry) .....Very Good	9	4/15/44
5858	No. 8 (Lombard Memorial Reel)	8½	Not Rev.
5859	No. 9 (Movies 50th Anniversary)	9½	
5860	No. 10 (Burns-Haley-Davis)	9½	
SPORTS REELS			
5803	Champ of Champions (Count Fleet) .....Good	10	12/11/43
5802	Cue Wizards (Andrew Ponzi) .....Good	10	10/30/43
5809	Give and Take (Wrestling)		
5807	Golden Gloves	9½	
5801	Kings of Basketball.....Good Stuff	10	9/ 4/43
5808	Table Tennis Topnotchers.Time-Passer	9	6/ 3/44
5804	Ten Pin Aces.....Good	10	12/25/43
5806	Follow Through With Sam Byrd .....Good	9	4/ 1/44
5805	Winged Targets .....Good	9	3/25/44
SERIALS			
5120	Batman	15 Chaps.	7/31/43
5140	Desert Hawk	15 Chaps.	
5160	Phantom	15 Chaps.	1/ 1/44

METRO-GOLDWYN-MAYER

CARTOONS (16) (Tech.)			
W-533	Batty Baseball		Not Rev.
W-534	Million Dollar Cat.....Very Good	7	5/ 6/44
W-532	Screwball Squirrel .....Fast	7	5/20/44
W-535	Tree Surgeon	8	
W-531	Zoot Cat .....Good	8	4/29/44
MINIATURES (10)			
M-585	A Great Day's Coming..Fine	10	5/ 6/44
M-586	Important Business	11	
M-582	Kid in Upper Four.....Fair	11	1/29/44
M-583	No News Is Good News		Not Rev.
M-588	Somewhere, USA (Tech.)	10	
M-584	Tale of a Dog.....Good	10	5/13/44
M-587	Why Daddy	9	
PASSING PARADE			
K-571	Immortal Blacksmith	11	
PETE SMITH SPECIALTIES (14)			
S-353	Groovie Movie .....Very Good	10	4/29/44
S-552	Home Maid .....Good	10	2/19/44
S-551	Practical Joker .....Good	10	2/19/44
S-554	Sportsman's Memories ...Good	10	5/ 6/44
TRAVELTALKS (12) (Tech.)			
T-514	A Day in Death Valley..Good	9	3/ 4/44
T-517	Along the Cactus Trail..Good	9	4/15/44
T-518	Colorful Colorado	8	
T-512	Grand Canyon—Pride of Creation		Not Rev.
T-516	Mackinac Island .....Excellent	9	4/29/44
T-511	Through the Colorado Rockies .....Good	9	12/18/43
T-519	Roaming Through Arizona	10	
T-513	Salt Lake Diversions	9	Not Rev.
T-515	Visiting St. Louis.....Interesting	9	4/ 1/44

PARAMOUNT

LITTLE LULU (4)' (Tech.)			
D3-1	"Eggs Don't Bounce"....Very Good	9	2/ 5/44
D3-2	"Hullaba-Lulu" .....Excellent	9	3/25/44
D3-4	"In Hollywood"		Not Rev.
D3-5	Lucky Lulu		
D3-3	Lulu Gets the Birdie.....Very Good	8	6/ 3/44
GEORGE PAL PUPPETOONS (6) (Tech.)			
U3-5	"And to Think I Saw It on Mulberry Street"		Not Rev.
U3-2	"Goodnight Rusty" .....Excellent	7½	1/ 1/44
U3-1	Jasper Goes Fishing.....Tops	8½	8/28/43
U3-3	Package for Jasper.....Excellent	7½	1/29/44
U3-4	Say Ah, Jasper.....First Rate	8	4/ 8/44
MUSICAL PARADES (6) (Tech.)			
FF3-2	"Caribbean Romance"...Excellent	20	12/11/43
FF3-5	Fun Time .....Excellent	20	6/ 3/44
FF3-6	Halfway to Heaven.....Excellent	19	6/17/44
FF3-3	Lucky Cowboy .....Excellent	20	1/29/44
FF3-1	"Mardi Gras" .....Major League	20	8/28/43
FF3-4	Showboat Serenade .....Excellent	20	4/22/44
NOVELTOONS (8) (Tech.)			
P3-3	Silly Goose .....Very Good	8	4/22/44
P3-2	Hen Pecked Rooster.....Very Good	8	3/25/44
P3-1	No Mutton for Nuttin'...Good	7	12/25/43
P3-4	Suddenly It's Spring.....Appealing	10	6/17/44
POPEYE (8)			
E3-4	Anvil Chorus Girl		
E3-1	Her Honor the Mare.....Excellent	7	12/18/43
E3-2	Marry-Go-Round .....Very Good	7½	2/ 5/44
E3-3	We're on Our Way to Rio	8	
POPULAR SCIENCE (6)			
J3-1	No. 1 .....Good	10	11/ 6/43
J3-2	No. 2 .....Entertaining	10	12/25/43
J3-3	No. 3 .....So-So	10	4/ 8/44
J3-4	No. 4 .....Interesting	10	6/ 3/44
J3-5	No. 5		
SPEAKING OF ANIMALS (6)			
Y3-3	In the Newsreels.....Excellent	9½	4/ 8/44
Y3-2	In Winter Quarters.....Will Pass	9	4/ 1/44
Y3-1	Tails of the Border.....Tops	8½	1/ 8/44
Y3-4	Your Pet Problem	9	
SPORTLIGHTS (10)			
R3-3	"G.I. Fun" .....Snappy	9	1/ 1/44
R3-5	Heroes on the Mend.....Very Good	9	4/22/44
R3-1	Mermaids on Parade.....Good	9	11/13/43
R3-5	Open Fire .....Good	9½	4/ 1/44
R3-2	"Ozark Sportsmen" .....Good	9	12/11/43
R3-4	Swimcapades .....Good	9½	1/22/44
R3-7	Trail Breakers .....Very Good	9½	6/17/44
R3-8	Winged Carriers		
UNUSUAL OCCUPATIONS (6)			
L3-1	No. 1 .....Good	10	12/18/43
L3-2	No. 2 .....Good	10	1/29/44
L3-3	No. 3 .....Interesting	10	4/22/44
L3-4	No. 4		Not Rev.
L3-5	No. 5		

RKO RADIO

EDGAR KENNEDY (6)			
43404	Love Your Landlord	18	Not Rev.
43401	Not on My Account.....Fair	17	10/30/43
43403	Prunes & Politics	16	Not Rev.
43405	Radio Rampage .....Good	16	4/29/44
43402	Unlucky Dog	15	Not Rev.
FLICKER FLASHBACKS (7)			
44201	No. 1	9	Not Rev.
44202	No. 2 .....Good	9	10/18/43
44203	No. 3 .....Delightful	9	11/ 6/43
44204	No. 4 .....Swell	10	12/18/43
44205	No. 5 .....Good	9	1/ 8/44
44206	No. 6 .....Good	9	4/ 8/44
44207	No. 7 .....Excellent	10	4/22/44
LEON ERROL (6)			
43702	Cutie on Duty.....Good	18	11/27/43
43705	Poppa Knows Worst.....Fair	17	5/ 6/44
43704	Say Uncle .....Fair	18	3/25/44
43701	Seeing Nellie Home.....Poor	17	10/23/43
43703	Wedtime Stories	17	Not Rev.
HEADLINER REVIVALS (4)			
43201	Harris in the Spring	19	Reissue
43204	Music Will Tell	18	Reissue
43202	Rhythm on the Rampage	18	Reissue
43203	Romancing Along	21	Reissue
SPORTSCOPES (13)			
44306	Basket Wizards .....Good	8	3/ 4/44
44310	Boys Camp	8	
44305	Co-Ed Sports	8	Not Rev.
44301	Field Trial Champions...Excellent	9	11/13/43
44302	Joe Kirkwood .....Good	9	10/23/43
44307	Mallard Flight .....Good	9	3/25/44
44304	Mountain Anglers .....Eye-filling	9	12/25/43
44308	On Point .....Good	8	4/29/44
44309	Past Performances .....Interesting	9	6/ 3/44
44303	Stars and Strikes.....Solid	9	12/25/43
THIS IS AMERICA (13)			
43106	Aircraft Carrier .....Excellent	16	5/13/44
43108	Hot Money	17	
43102	Letter to a Hero.....Very Good	18	1/ 1/44
43104	Mail Call .....Very Good	17	2/19/44
43103	New Prisons—New Men	17	Not Rev.
43105	News Front .....Very Good	16	4/ 8/44
43101	Sailors All .....Very Fine	20	12/ 4/43
43107	Viva Mexico .....Good	17	5/20/44

REPUBLIC

SERIALS		
	Captain America	15 Chaps.
	Haunted Harbor	15 Chaps.
	Masked Marvel	12 Chaps.
	Tiger Woman	12 Chaps.

20th CENTURY-FOX

DRIBBLE PUSS PARADE (2)			
4901	Fuss and Feathers.....Good	9	12/18/43
MAGIC CARPET OF MOVIETONE (6)			
4154	A Volcano Is Born (Tech.)		Not Rev.
4151	Mormon Trails .....Colorful	9	9/ 4/43
4152	Coast of Strategy.....Instructive	9	9/ 4/43
4156	Kingdom of Treasure....Good	9	12/18/43

20th CENTURY-FOX (Con't.)

MARCH OF TIME (13)

1	Airways to Peace	Good	17	9/11/43
11	Back Door to Tokyo	Good	18¾	6/17/44
2	Europe's Crossroads	Excellent	19	10/ 2/43
3	Youth in Crisis	Excellent	18½	11/ 6/43
9	Irish Question, The	Very Good	16¾	4/22/44
4	Naval Log of Victory	Comprehensive	19½	12/ 4/43
10	Underground Report	Very Good	20	5/20/44
5	Upbeat in Music	Entertaining	16½	12/25/43
8	South American Front	Clarifying	17½	3/25/44
6	Sweden's Middle Road	Excellent	19¼	1/22/44
7	Post-War Jobs	Revealing	18½	2/19/44

MOVIETONE ADVENTURES (6)

4251	Flying Gunners	Good	9	9/ 4/43
4253	Leathernecks on Parade (Tech.)		9	Not Rev.
4203	Mailman of Snake River	Interesting	9	5/ 6/44
4202	Silver Wings	Interesting	9	5/13/44
4252	Snowland Sentinels		9	Not Rev.

SPORTS REVIEWS (6)

4301	Dog Sense		9	Not Rev.
4302	Champions Carry On			Not Rev.
4303	Fun for All	Good	7	5/13/44

TERRYTOONS (20) (Tech.)

4505	Aladdin's Lamp (Tech.)	Good	7	12/25/43
4509	Butcher of Seville	Good	7	5/ 6/44
4502	Camouflage		7	Not Rev.
4513	Champion Justice	Good	7	4/29/44
4504	Down With Cats	Good	7	9/ 4/43
4514	Frog and the Princess	Fair	7	5/ 6/44
4510	Helicopter (Tech.)		7	Not Rev.
4508	Hopeful Donkey (Tech.)	Good	7	1/ 1/44
4506	Lion and the Mouse	Fair	7	12/18/43
4515	Mighty Mouse Meets Jekyll and Hyde Cat	Fair	7	4/29/44
4516	My Boy Johnny	Fair	7	5/ 6/44
4503	Somewhere in Egypt	Fantastic	7	9/ 4/43
4501	Super Mouse Rides Again	Average	7	10/23/43
4507	Yokel Duck Makes Good (Tech.)	Fair	7	1/ 1/44

UNITED ARTISTS 1943-44

WORLD IN ACTION

	Battle of Europe	Excellent	17	5/20/44

UNIVERSAL

NAME BAND MUSICALS (13)

8123	Choo-Choo Swing	Good	15	11/27/43
8127	Fellow on a Furlough	Good	15	4/22/44
8121	Hit Tune Serenade			Not Rev.
8129	Melody Garden			Not Rev.
8125	New Orleans Blues	Good	15	1/22/44
8130	Pagliacci Swings It			
8124	Radio Melodies	Entertaining	15	1/22/44
8128	Stars and Violins	Acceptable	15	5/20/44
8122	Sweet Jam	Good	15	10/23/43
8126	Sweet Swing	Fair	15	3/ 4/44

PERSON-ODDITIES (15)

8377	Aviation Expert, Donald Douglas	Solid	9	5/13/44
8376	Barefoot Judge	Fair	9	5/ 6/44
8373	Fannie Hurst and Her Pets	Fair	9	11/20/43
8372	Farmer Gene Sarazen	Good	9	10/23/43
8378	Foster's Canary College	Good	9	4/29/44
8380	Honest Forger			
8375	Mrs. Lowell Thomas' Fur Farm	Average	9	3/11/44
8379	Varga and His Beauties	Attractive	9	6/ 3/44
8371	Wizard of Autos	Good	9	10/23/43
8374	World's Youngest Aviator	Interesting	9	2/19/44

SWING SYMPHONIES (6) (Tech.)

8231	Boogie Woogie Man	Very Pleasing	7	10/ 9/43
8232	Greatest Man in Siam	Good	7	1/22/44
8233	Jungle Jive	Tops	7	4/29/44

SPECIAL FEATURETTES (3)

	Battle of Music			
7110	Eagle vs. Dragon (Tech.)	Swell Novelty	18	4/15/44
	World Without Borders			

VARIETY VIEWS (15)

8355	Amazing Metropolis	Fair	9	2/26/44
8357	Animal Tricks	Fair	9	4/15/44
8361	Bear Mountain Game			
8359	Fraud by Mail	Instructive	9	6/17/44
8358	Hobo News	Good	9	5/13/44
8352	I-A Dogs	Good	9	10/23/43
8356	Magazine Model	Excellent	9	4/29/44
8360	Mr. Chimp Goes South			
8353	Mr. Chimp Raises Cain	Fair	9	12/ 4/43
8351	Who's Next	Excellent	9	9/ 4/43
8354	Wings in Record Time	Interesting	9	1/22/44

TECHNICOLOR CARTUNES

8238	Barber of Seville	Fair		4/22/44
8239	Fish Fry			
8237	Meatless Tuesday	Good	7	7/13/43

SPECIAL (WAC)

8112	With the Marines at Tarawa	Great	19	2/26/44

SERIALS

Adventures of Flying Cadets	13 Chaps.	10/ 9/43
Don Winslow of the Coast Guard	13 Chaps.	
Great Alaskan Mystery	13 Chaps.	4/29/44

VITAPHONE-WARNER BROS.

BLUE RIBBON CARTOONS (13)

9301	A Feud There Was		7	Reissue
9311	A Wild Hare			Reissue
9307	Bear's Tale		7	Reissue
9312	Cat Came Back			Reissue
9305	Cross Country Detours			Reissue
9302	Early Worm Gets the Bird		7	Reissue
9304	Fighting 69½			Reissue
9306	Hiawatha's Rabbit Hunt			Reissue
9313	Isle of Pingo Pongo			Reissue
9303	My Little Buckaroo		7	Reissue
9309	Of Fox and Hounds			Reissue
9308	Sweet Sioux			Reissue
9310	Thugs With Dirty Mugs			Reissue

BUGS BUNNY SPECIALS (6)

9725	Buckaroo Bugs			
9721	Bugs Bunny & the Three Bears			Not Rev.
9722	Bugs Bunny Nips the Nips	Good	7	5/20/44
9724	Hare Force			
9723	Hare Ribbin'			
9726	Old Grey Hare			

FEATURETTES (6)

9103	Grandfather's Follies	Excellent	20	2/19/44
9106	Halls of Montezuma			
9105	Night in Mexico City	Interesting	20	4/22/44
9102	Over the Wall	Very Good	20	1/29/44
9104	Our Frontier in Italy			Not Rev.
9101	Voice That Thrilled the World	Excellent	20	11/ 6/43

MELODY MASTERS (10)

9609	All Star Melody Masters			
9603	Cavalcade of the Dance	Excellent	10	10/ 2/43
9604	Freddie Fisher & His Band			Not Rev.
9601	Hit Parade of Gay Nineties	Very Good	10	11/13/43
9610	Listen to the Bands			
9606	Songs of the Range			Not Rev.
9607	South American Sway	Routine	10	4/22/44
9602	Sweetheart Serenade	Good	10	11/13/43
9605	Ted Weems & Merchant Marine Band	Excellent	10	2/12/44
9608	U. S. Coast Guard Band	Good	10	5/ 6/44

MERRIE MELODIES (20) (Tech.)

9709	Angel Puss			
9713	Birdy & the Beast			
9717	Booby Hatched			
9711	Brother Brat			
9708	Duck Soup to Nuts			
9714	From Hand to Mouse			
9715	Goldilocks & the Jivin' Bears			
9703	I Got Plenty of Mutton	Fair	7	5/ 6/44
9716	Lost & Foundling			
9701	Meatless Fly Day			Not Rev.
9720	Odor-able Kitty			
9712	Plane Daffy			
9705	Tick, Tock, Tuckered	Fair	7	6/ 3/44
9704	Weakly Reporter	Good	7	4/22/44
9710	Slightly Daffy			
9718	Stupid Cupid			
9719	Stage Door Cartoon			
9706	Swooner Crooner			Not Rev.
9707	Russian Rhapsody			Not Rev.
9702	Tom Turk & Daffy	Excellent	7	2/26/44

SANTA FE TRAIL WESTERN (6)

9109	Gun to Gun	Fair	20	2/12/44
9107	Oklahoma Outlaws	Well Done	20	10/ 9/43
9110	Roaring Guns	Good	20	2/19/44
9112	Trail By Trigger			
9108	Wagon Wheels West	Good	17½	12/25/43
9111	Wells Fargo Days	Good	20	6/ 3/44

SPORTS PARADE (13) (Tech.)

9504	Baa Baa Black Sheep	Excellent	10	2/12/44
9507	Backyard Golf	Fair	10	6/17/44
9513	Bluenose Schooner			
9510	Cattlemen's Days			
9512	Champions of the Future			
9506	Chinatown Champs	Colorful	10	4/29/44
9511	Colorado Trout			
9502	Desert Playground	Interesting	10	10/ 9/43
9505	Dogie Round-Up	Interesting	10	2/19/44
9508	Filipino Sports Parade			Not Rev.
9503	Into the Clouds	Good	10	1/29/44
9509	Mexican Sportland			
9501	Tropical Sportland	Fair	10	11/ 6/43

TECHNICOLOR SPECIALS (6)

9002	Behind the Big Top	Excellent	20	11/27/43
9006	Musical Movieland			
9003	Task Force	Excellent	20	1/ 1/44
9001	Women at War		20	Not Rev.
9004	The Devil Boats			Not Rev.
9005	Winner's Circle			Not Rev.

VITAPHONE VARIETIES (6)

9402	Bee's a Buzzin'	Interesting	11	11/13/43
9403	Hunting the Devil Cat	Good	10	10/16/43
9405	Jungle Thrills	Good	10	6/ 3/44
9401	Our Alaskan Frontier	Fair	10	11/27/43
9404	Struggle for Life	Excellent	10	4/ 8/44
9406	Throwing the Bull			

W.A.C. Releases 1943-44

Glamour Girls of 1943	10	No Exceptions	10
Last Will & Testament of Tom Smith	10½	Destination Island X	10
Oil Is Blood		At His Side	10
Day of Battle	10	Why of Wartime Taxes	10
Suggestion Box	9	Prices Unlimited	10
Battle of Russia		America's Hidden Weapon	10
Family Feud	6	With the Marines at Tarawa	18
Food and Magic	10	Negro Soldier	43
Chief Neeley Reports to the Nation	10	Memphis Belle	45
Brothers in Blood	10	It's Your War Too	10
Price of Rendova	10	No Alternative	10
		Road to Victory	10



THE PUMPKIN SHELL (RKO) **Drama. Principals:** Sharyn Moffett, Jill Esmond, Una O'Connor, Claire Carleton. **Director,** Alfred Werker. **Plot:** A lonesome child, whose parents devote their time to other interests, makes a friend of a strange dog. When her governess contacts the authorities, they find the dog belongs to an Army Post. The child goes to the Secretary of War to plead that the animal be given to her, but he explains the Army dogs' job. All this finally makes the parents realize their neglect —so they mend their ways—and in time the child receives a puppy—son of the dog she wanted.

GOIN' TO TOWN (RKO) **Comedy. Principals:** Lum & Abner, Barbara Hale, Florence Lake, Dick Elliott. **Director,** Leslie Goodwins. **Plot:** When a big Chicago oil man, passing through Pine Ridge, offers Lum and Abner a large sum of money for their store, they become suspicious and decide there must be oil. They call a meeting of the townspeople and arrange to go to Chicago to see what they can do. There they perfect a better deal with the man's competitor, and return to celebrate the good news.

THE BIG NOISE (20th-Fox) **Comedy. Principals:** Laurel and Hardy, Doris Merrick, Bobby Blake. **Director,** Malcolm St. Clair. **Plot:** Two amateur detectives accept the job of safeguarding a new explosive invented by a chronic inventor. When Washington becomes interested—as do a couple of crooks—they have a time eluding the thieving gangsters. They end up by dropping the explosive from a plane, onto a Jap sub—and thus become heroes, and prove the worth of the invention for the inventor.

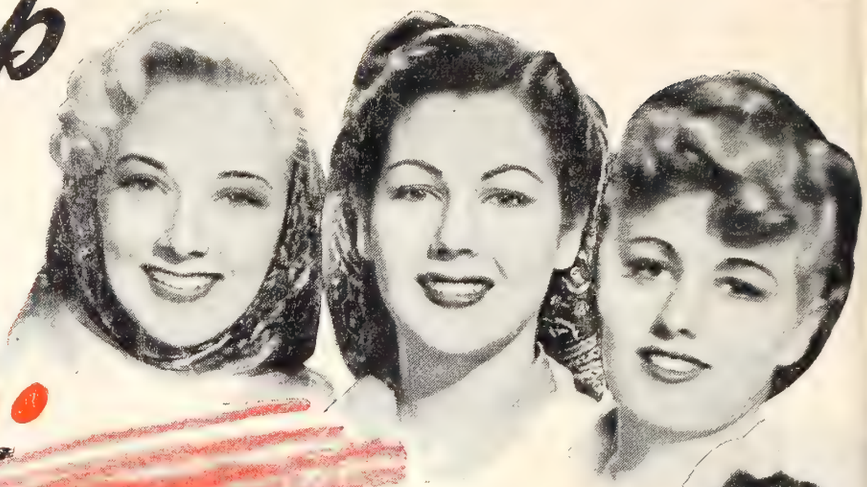
HERE COME THE WAVES (Para.) **Comedy. Principals:** Bing Crosby, Betty Hutton, Sonny Tufts. **Director,** C. C. Coleman. **Plot:** Blonde Susie and redheaded Rosemary, twins, are divided in their opinion of Johnny Cabot, idol of the Bobby Socks Brigade. He joins the Navy. They join the Waves. Susie, adoring, gets Johnny assigned to Wave recruiting. Windy, Johnny's pal, makes a big play for Rosemary and she for him. Susie and Windy make it a double wedding.

FEAR (Para.) **Mystery. Principals:** Gail Russell, Joel McCrea, Richard Lyon, Nona Griffith, Herbert Marshall. **Director,** Lewis Allen. **Plot:** A new governess finds her two young charges under the influence of a fear that pervades their home from the deserted house next door. Three murders occur; there are many inexplicable sounds and other things happen that make her the victim of the same fear before the final solution.

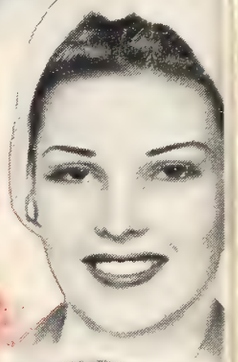
HAVING WONDERFUL CRIME (RKO) **Mystery. Principals:** Pat O'Brien, Carole Landis, George Murphy. **Director,** Eddie Sutherland. **Plot:** Three amateur sleuths get themselves involved in a murder when they try to help the young lady-assistant to a famous magician. They take her and the trunk she's guarding to a lodge some distance from the city—there, many mysterious happenings have them trying to unravel the mystery—which they do after they nab the killer.

NONE BUT THE LONELY HEART (RKO) **Drama. Principals:** Cary Grant, Ethel Barrymore, Jane Wyatt, June Duprez, Barry Fitzgerald. **Director,** Clifford Odets. **Plot:** This is the story of a shiftless and self-centered young Cockney, whose horizon is poverty row; whose major recreation is the tawdry Fun Fair and whose ambition is to be "in the money." His experiences with a gang of crooks finally teaches him that if there is to be a better world to live in, people like himself will have to make it.

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LLOYD BRIDGES · PERCY KILBRIDE · IDA MOORE

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Directed by WILLIAM CASTLE

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